THE LIBRARY OF CONGRESS

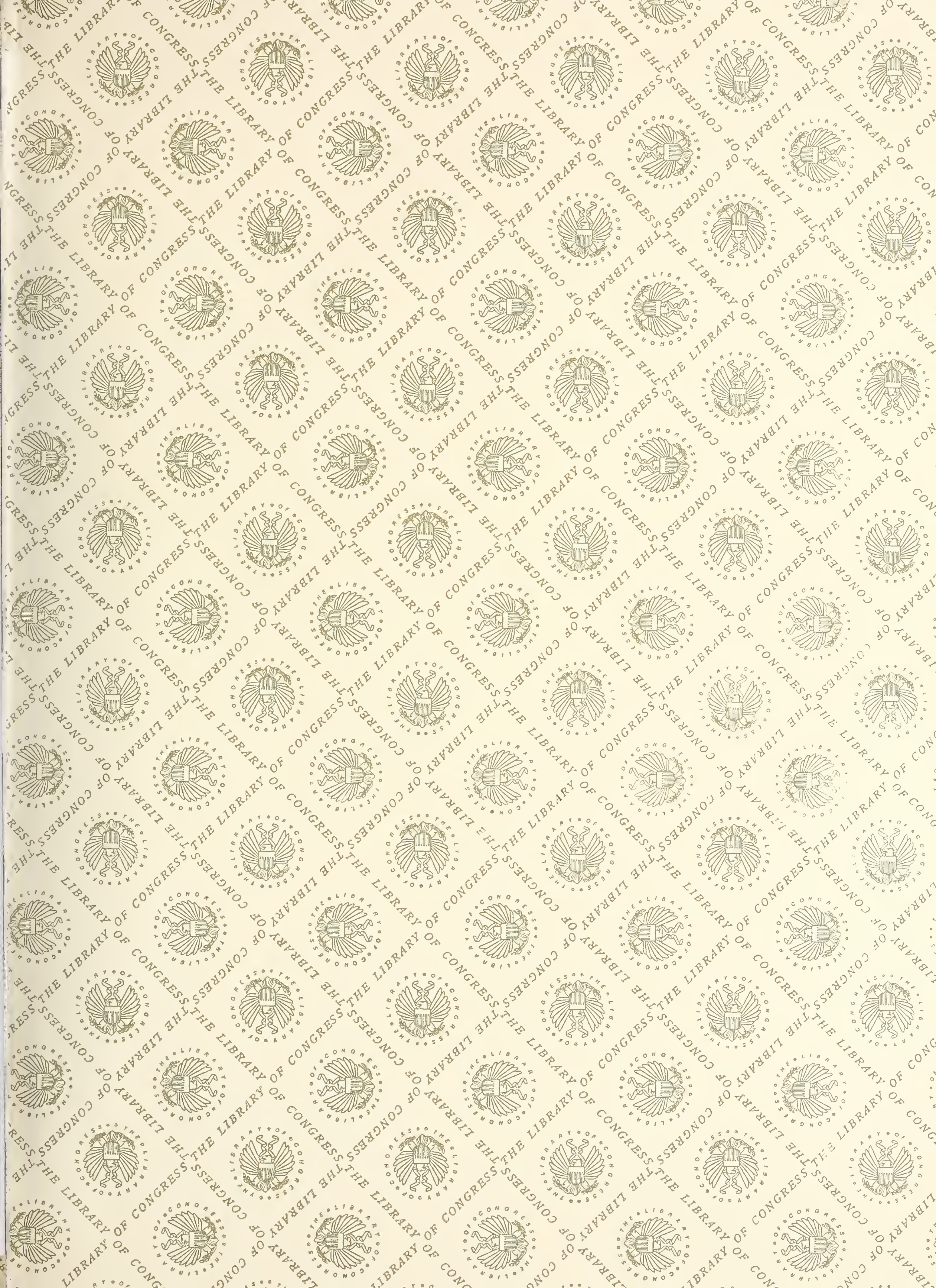
Scanned from the collections of
The Library of Congress

AUDIO-VISUAL CONSERVATION
at The LIBRARY of CONGRESS

Packard Campus
for Audio Visual Conservation
www.loc.gov/avconservation

Motion Picture and Television Reading Room
www.loc.gov/rr/mopic

Recorded Sound Reference Center
www.loc.gov/rr/record


THE LIBRARY OF CONGRESS

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
In All
Branches

VOL. 40. NO. 1 NEW YORK, WEDNESDAY, JULY 1, 1936 TEN CENTS

Ten Producers To Furnish 34 U. A. Features

Schaefer Gives Details To Force; 18 Cartoons

Los Angeles, June 30.—George J. Schaefer, vice-president in charge of sales, at the opening session today of he United Artists annual sales convention at the Ambassador here, outined to the assembled delegates the details on 34 features and 18 cartoon shorts which the company will release during the 1936-37 season.

In all, 10 producers will provide the ineup of features and shorts. The producers include: Charles Chaplin, Samuel Goldwyn, Pickford-Lasky Prod., Selznick International, Alexander Korda, Walter Wanger, Reliance, Elisabeth Bergner, Criterion and Walt Disney. Disney's output for United Artists will comprise nine Mickey Mouse and nine Silly Symphonies, all n Technicolor.

The breakdown among the producers is as follows: Chaplin—two; Goldwyn — seven; Pickford-Lasky — one; Selznick—seven; Korda—six; Wanger — seven; Reliance — one; Bergner—one; Criterion (Douglas

(*Continued on page 7*)

Schaefer Predicts Biggest U. A. Year

Los Angeles, June 30.—The openng gun of the United Artists sales convention at the Ambassador here today was fired by George J. Schaefer, vice-president in charge of sales, with he announcement of the 1936-37 lineup of 34 features and 18 shorts from 10 producers. He predicted one of the most prosperous years in the company's history, with the largest number of releases ever scheduled by the company.

Schaefer was followed by Arthur W. Kelly, vice-president in charge of

(*Continued on page 8*)

Seider Takes Over Six L. I. Theatres

Joseph Seider, head of Prudential Playhouses, is understood to have bought the fee, subject to outstanding eases, on six Long Island theatres ormerly affiliated with Prudential and recently taken over by Sam Strassberg and Jack Hattem of the Interboro circuit.

While the houses were being oprated by Sam Baker as part of the Prudential-Casey & Wheeler-Baker

(*Continued on page 8*)

Hoblitzelle's Para. Deal Is Extended

Hoblitzelle operations in Galveston and Austin, Texas, numbering about 10 houses, are made subject to the new one year operating partnership just closed by Paramount with Karl Hoblitzelle, the company stated yesterday. The partnership agreement includes an option for Paramount to repurchase from Hoblitzelle his 50 per cent stock interest in Texas Interstate circuit. Although the Galveston and Austin operations have been a part of this circuit they were not subject to the option agreement heretofore.

Master Art Leaves Accessories Field

Master Art Products, Inc., will go out of the accessory business in accordance with agreements for the withdrawal of a suit brought against National Screen Service and National Screen Accessories, Saul E. Rogers, attorney for Master Art, said yesterday.

Under the agreement, Rogers said, Master Art will turn over approximately 350 accessories accounts to National Screen Accessories, who will service them and pay a percentage of the collections to Master Art during the next year and a half while the accounts are being liquidated. In addition, Rogers said, National Screen will pay Master Art a "substantial cash consideration." E. Schwartz, head of Master Art, will engage in the production of stage plays, features and shorts, including a series of Organlogues, Rogers said.

The suit against National Screen resulted, Rogers said, from that company's recent take-over of American Display, which was regarded by Schwartz as a breach of an agreement made at the time he acquired Master Art from National Screen, under which the latter agreed not to compete in the accessories field with Master Art for a period of five years.

Herman Robbins, head of National Screen, denied that any cash consid-

(*Continued on page 8*)

Imperial Plans 26 Shorts for 1936-37

Imperial Distributing Corp. plans a total of 26 short subjects on its schedule for 1936-37. The company recently announced plans for the production of 30 features for the new season.

The 26 shorts will be released in two series, 13 one-reel Imperial Color Classics, produced in a special varicolored process, and 13 one-reel Edgar A. Guest Poetic Gems. The shorts will be delivered to meet definitely set release dates, the company declares.

"Deeds" Hits Record

Seattle, June 30.—All long run records for this city have been broken by "Mr. Deeds Goes to Town." The Columbia film has entered its 12th week at Jensen-VonHerberg's Liberty.

The former record was held by "It Happened One Night" which played for 11 weeks at the same theatre at top prices of 35 cents. The current run of "Mr. Deeds" rates a charge of 40 cents top, plus state tax.

Manager Leroy V. Johnson promises "These Three" as the next attraction "if the current run ever finishes."

May Pick Briggs as Pathe's Head Today

Pathe's board of directors will meet today when it is expected O. Henry Briggs, who recently resigned as general sales manager of DuPont Film Co., will be elected president to succeed Frank F. Kolbe. The latter, it was reported yesterday, will most likely continue on the board.

Briggs is due on the coast today and is scheduled to return east in about 10 days. No successor to Briggs at DuPont has been officially named. Newton I. Steers, president, and G. A. Scanlon, vice-president, are both out of town and are not expected back until next week.

Jersey Allied Takes Up Selling Policies

Members of Allied of New Jersey yesterday held a general discussion of sales policies of the various distributors. No action was taken and the matter will come up again next Tuesday.

The New York sales tax situation was briefly taken up and put over until next week inasmuch as no official word has reached the organization by the distributors.

On July 6, Lee Newbury, president, and a committee on arrangements will go to Atlantic City to decide at what hotel the unit will hold its annual convention on Sept. 10-11.

Roth Quits Columbia And Joins Republic

Kansas City, June 30.—Max Roth has resigned as midwest division manager for Columbia after holding the post for three years.

Roth has signed a three-year contract with Republic to take over sales in the west and south. His headquarters will be in Chicago.

Possibility Warners May Rejoin Ascap

Official Circles Admit Action May Come

The possibility of Warners rejoining Ascap at almost any time in the immediate future was admitted yesterday in official quarters which, however, declined to be quoted.

Some Ascap members stated that they were opposed to the admittance of the Warner music companies to Ascap on the ground that copyright infringement suits filed by the music companies for large amounts in damages had worked an injury on the present copyright laws. However, members holding this view are reported to be in the minority and, moreover, influential Ascap officers have openly said that they would like to see the Warner companies back in the society.

It appears a certainty that the opposition within Ascap to the reinstatement of the Warner companies can be overcome at any moment that the latter apply for readmission. It appears equally certain, however, that

(*Continued on page 12*)

Skouras-RKO Action Is Believed "Dead"

The Skouras product case against the RKO 81st St. was regarded as "dead" yesterday by attorneys associated with the action when the June term of the N. Y. Supreme Court came to a close without the case being called for trial. The next term of the court does not open until October, by which time the product contracts on which the action is based will have expired, thus automatically removing the cause of complaint, according to the attorneys.

The Skouras suit was based on a

(*Continued on page 8*)

Rolsky Makes Move To Revive the ITO

Kansas City, June 30.—Emanuel Rolsky, president of the I. T. O., has called a meeting of independent exhibitors for July 6 to discuss clearance in Kansas City for the new season's product. The organization has not been active for several months. Rolsky has made several attempts to hold meetings, but has been unable to get a quorum.

Several issues have tended to split

(*Continued on page 8*)

PN1993 .M43

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 1, 1936 No. 1

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publications, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publications, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, THE MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W. 1, *Bruce Allan*, Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Jaffe Made Member Of Rosenblatt Firm

William Jaffe, who originally entered the law office of Sol A. Rosenblatt as a partner, entered the firm name yesterday when it was changed to Sol A. Rosenblatt and William J. Jaffe. The office represents a number of well-known individuals in show business, including Paul Muni, Gloria Swanson, Everett Marshall, Joe Brandt and Jack Dempsey and Hannah Williams, and accounts outside it as well.

Warners Close Four In Pittsburgh Zone

Four Warner theatres in the Pittsburgh area have been closed for the summer, Harry Kalmine, zone manager, stated Monday. No negotiations are under way to expand the circuit's activities in the zone, according to Kalmine.

The quartet darkened for the warm months includes the Columbia, Warren; Columbia, Erie; Prince, Ambridge; Liberty, Donora.

Kalmine, who is here with his assistant, Ben Kalmenson, will remain in New York for about a week for product conferences with home office executives.

Insiders' Outlook

By RED KANN

THE cycle of good things emanating from Hollywood grows apace. That's a slightly poetical way of conveying the fact that the coast is doing one damned, swell job of it these days. Significant in that connection is the very considerable part the Warners are playing. So many matters go on there, this space, in the last few days, has had little opportunity to forsake that lot for others. This is no fault of ours. . . .

▼

Today, for a spell, goes to the same company, the subject matter on this new occasion being "Anthony Adverse." We were not one of those who read Hervey Allen's colossus, but, like many others, we suppose, the story in its highlights is fairly familiar. To judge the picture on the basis of any faithful rendition of the novel, therefore, is something we cannot and so will not do. From what has been captured on the screen, however, it is our opinion that Mervyn Le Roy has done a notable job of direction. "Adverse" is headed for a vast popular appeal. . . .

▼

Swinging from 18th century France to Spain, the Alps and Italy, Havana and Africa and then to Paris in the days of Napoleon's peak, this is a stirring story along the high road of adventure. It has color and, now and then, a genuinely idyllic moment. It has sweep and a broad canvas, fine performances by Fredric March, Edmund Gwenn, Claude Rains, Pedro de Cordoba and Henry O'Neill and good performances by a long cast of others. Le Roy attuned his direction in terms of motion pictures and stressed action, not dialogue. The production shows the benefits of such wise handling. . . .

▼

How and why it came about at all may be of interest. We have it from Mervyn's own lips. On his honeymoon trip around the world with his bride, the former Doris Warner, Le Roy says he made a check of the passengers' reading proclivities. Of the approximate six hundred aboard, he reports about three hundred and fifty were reading "Anthony Adverse." That was enough for him. Subsequently, he urged Warners to go after the rights. They refused. "Everyone knows the novel couldn't be compressed into one picture," was the way it went. But Le Roy insisted and finally won out. The director, moreover, has never read the book, not to this day. He did go through a synopsis, but no further. It was the popularity of the novel, as evidenced by its huge sales, that clinched it in Le Roy's mind. The picture now amply substantiates his judgment. . . .

▼ ▼

Hollywood, well-oiled and as thoroughly geared, turns out the world's best more frequently than any other source, of course. But not all of them. From the England toward which we are about to trim our sails lands an attraction which need take no bleacher seat for anything the west turns out. "Nine Days a Queen" is the title. It deals with king-makers in medieval England, with intrigue and the ill-fated Lady Jane Grey who ascended the British throne for nine days and then went to the executioner's block under mandate from Mary Tudor. This Gaumont British film unfolds like a sort of majestic tapestry, replete with production and set values and about it an air of something important. While the title role goes to Nova Pilbeam, completely dominant is Sir Cedric Hardwicke as the Machiavellian Earl of Warwick. Always dependable for a sterling performance, he lives up to his tradition as one of England's best actors. . . .

▼ ▼

Comes along one L. A. Ireland, secretary of the Printers' Board of Trade of San Francisco delivering a talk before the Catholic Conference on Industrial Problems with this choice one:

> "It seems the more outrageous the thing done, the more likely the actors are to prove worthy of fabulous incomes. They have only to be charged with murder, as a successful bootlegger, a naked fan dancer, kidnapped on the Mexican desert or drowned, supposedly, in the Pacific Ocean to be worth millions to the moving picture magnates."

The proof, Mr. Ireland, the proof?

▼ ▼

The town's agog and the box-offices at the Capitol cracking under the strain of "San Francisco." It has been some time now since the hard-boiled boys in the trade have gone as loco over any attraction as they have over this one from Leo's lair. In its first three days along Broadway, the $30,000 run up puts the Gable-MacDonald vehicle in the same drawing power class as "Mutiny on the Bounty." And that's a class, if you remember. . . .

Stebbins Condemns Ban on "Pastures"

Rowland Stebbins, producer of the stage version of "Green Pastures," yesterday condemned the action of the Ontario Provincial Censorship Board and Premier Mitchell Hepburn in banning the film of "Green Pastures" from Ontario theatres.

Stebbins pointed out that the famous Marc Connelly play was performed twice in Toronto to packed houses and that it received the acclaim of Canadian religious and civic bodies.

Set "Pastures" Appeal

TORONTO, June 30.—A meeting of the Appeals Court of the Board of Censors has been called for early next month by Premier Mitchell Hepburn of Ontario to take up the question of admitting "Green Pastures" to the province or upholding the rejection of the censors.

Many Sailing Today

On the *Normandie*, outbound this morning, will be:

William S. Paley, president of the Columbia Broadcasting System.

Nunnally Johnson, associate producer for 20th Century-Fox.

Courtland Smith, president of Pathe News.

William B. Levy, English representative for Kay Kamen, distributor of Mickey Mouse accessories.

Charles Farrell, the actor.

Harry D'Abbadie D'Arrast, the director.

Louis F. Blumenthal, operator of the French Casino who will bring a new show back to New York.

Fred W. Lange, general manager for Paramount on the Continent, returns today after a two and a half weeks' combined business and vacation trip here. He is headed for Paris where he makes his headquarters.

Miss Jackie Peterson, Mrs. Mark Ostrer's sister, is also a passenger.

Arthur F. Driscoll of O'Brien, Driscoll and Raftery.

Mrs. David Sarnoff.

W. T. P. Hollingsworth, chairman of the board of Claude Neon Lights, Inc.

York and King, comedians heading for an engagement at the Palladium, London.

Red Kann.

Educational British Sales Taken by Ace

Educational's releases will be handled in the United Kingdom by Ace Films, Ltd., for the next five years, according to a deal closed between Earl W. Hammons, president of Educational, and Frank Green, head of the English company.

Ace Films has been releasing a limited number of the shorts in the past with G.B. handling the bulk of the output. The new arrangement eliminates G.B. from the picture.

Standard Takes Three

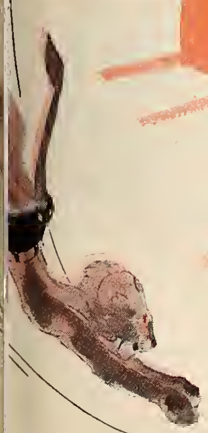
CHARLOTTE, June 30.—The Criterion Theatres in Charlotte, Greensboro and Durham, N. C., have been sold by N. A. Gregg to the newly formed Standard Theatres, Inc., with headquarters here. Officers are S. W. Craver, president; F. H. Beddington, vice-president and treasurer, and J. M. Gregg, secretary.

CLARK GABLE JEANETTE MacDONALD
SAN FRANCISCO
JACK HOLT
SPENCER TRACY
TED HEALY
CLARK GABLE JEANETTE MacDONALD SAN FRANCISCO SPENCER TRACY
SCHULTE

NEW ALL-TIME SUMMER RECORD CAPITOL, N.Y.

BEATS "TUGBOAT ANNIE" PREVIOUS RECORD-HOLDER!

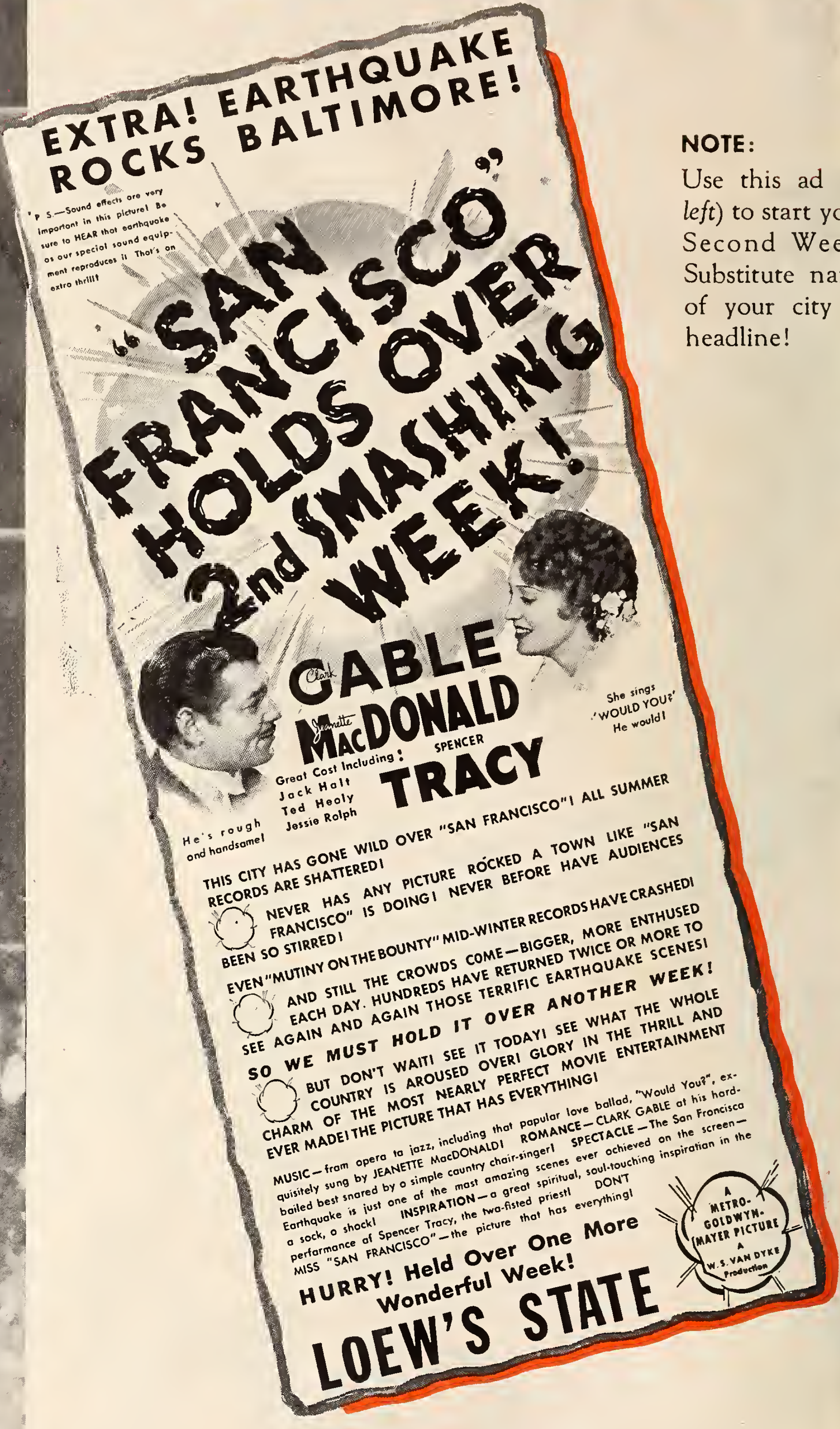
(and close to the BIGGEST of Summer, Winter, Spring or Fall!)



They're staying away from the beaches during summer's hottest days!

More Explosions Next Page!

LET IT RUN!



EXTRA! EARTHQUAKE ROCKS BALTIMORE!

* P. S.—Sound effects are very important in this picture! Be sure to HEAR that earthquake as our special sound equipment reproduces it. That's an extra thrill!

"SAN FRANCISCO" HOLDS OVER 2nd SMASHING WEEK!

Clark GABLE
Jeanette MacDONALD
SPENCER TRACY

Great Cast Including:
Jack Holt
Ted Healy
Jessie Ralph

He's rough and handsome!

She sings 'WOULD YOU?' He would!

THIS CITY HAS GONE WILD OVER "SAN FRANCISCO"! ALL SUMMER RECORDS ARE SHATTERED!

NEVER HAS ANY PICTURE ROCKED A TOWN LIKE "SAN FRANCISCO" IS DOING! NEVER BEFORE HAVE AUDIENCES BEEN SO STIRRED!

EVEN "MUTINY ON THE BOUNTY" MID-WINTER RECORDS HAVE CRASHED!

AND STILL THE CROWDS COME—BIGGER, MORE ENTHUSED EACH DAY. HUNDREDS HAVE RETURNED TWICE OR MORE TO SEE AGAIN AND AGAIN THOSE TERRIFIC EARTHQUAKE SCENES!

SO WE MUST HOLD IT OVER ANOTHER WEEK!

BUT DON'T WAIT! SEE IT TODAY! SEE WHAT THE WHOLE COUNTRY IS AROUSED OVER! GLORY IN THE THRILL AND CHARM OF THE MOST NEARLY PERFECT MOVIE ENTERTAINMENT EVER MADE! THE PICTURE THAT HAS EVERYTHING!

MUSIC—from opera to jazz, including that popular love ballad, "Would You?", exquisitely sung by JEANETTE MacDONALD! ROMANCE—CLARK GABLE at his hard-boiled best snared by a simple country choir-singer! SPECTACLE—The San Francisco Earthquake is just one of the most amazing scenes ever achieved on the screen—a sock, a shock! INSPIRATION—a great spiritual, soul-touching inspiration in the performance of Spencer Tracy, the two-fisted priest! DON'T MISS "SAN FRANCISCO"—the picture that has everything!

HURRY! Held Over One More Wonderful Week!

LOEW'S STATE

A METRO-GOLDWYN-MAYER PICTURE
A W. S. VAN DYKE Production

NOTE:

Use this ad (a
left) to start you
Second Week
Substitute nam
of your city i
headline!

FLASH FROM FIRST 32 SENSATIONAL OPENINGS!

(over a hot Summer week-end!)

Beats "Rose Marie" in 19; beats "Mutiny on the Boun
in 13; beats "China Seas" in 12; beats "Wife Vs. Secreta

HELD OVER EVERYWHERE!

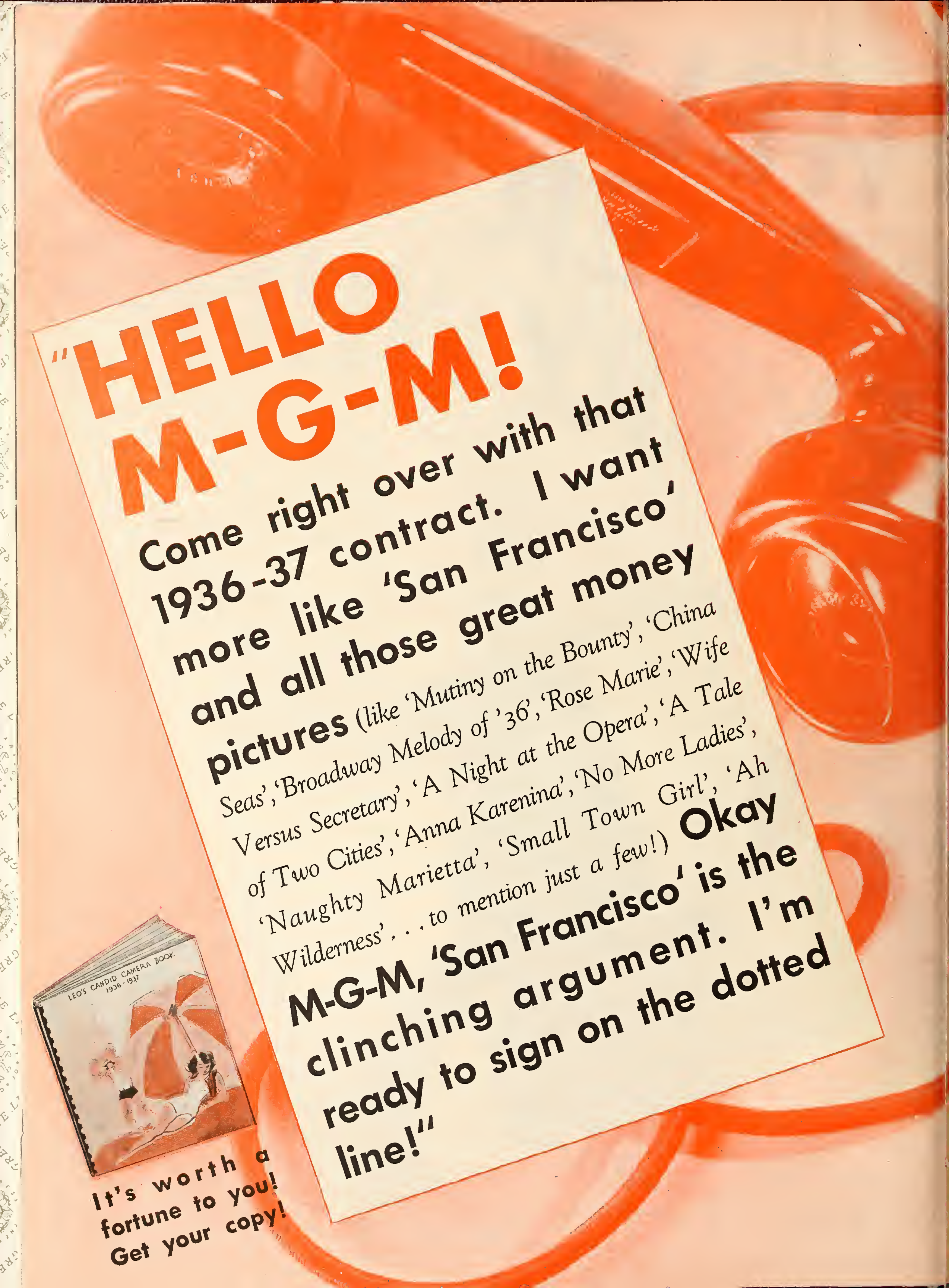
2nd WEEK!

EW YORK (Capitol)
OSTON (State and Orpheum)
T. LOUIS
EW ORLEANS
ASHVILLE
OUSTON
OUISVILLE
ANSAS CITY
OLEDO
RACUSE
ROVIDENCE
CHMOND
EADING
IDIANAPOLIS
ARRISBURG
AYTON
ALTIMORE
ORFOLK
OS ANGELES
ate and Chinese)

-and more Hold-Overs as we ap to press!

"Whoopee! Thanks for taking my tip to save plenty of EXTRA PLAYING TIME!"

(Next Page:
"What to do when there's MUTINY at the box-office!")



"HELLO M-G-M!

Come right over with that 1936-37 contract. I want more like 'San Francisco' and all those great money pictures *(like 'Mutiny on the Bounty', 'China Seas', 'Broadway Melody of '36', 'Rose Marie', 'Wife Versus Secretary', 'A Night at the Opera', 'A Tale of Two Cities', 'Anna Karenina', 'No More Ladies', 'Naughty Marietta', 'Small Town Girl', 'Ah Wilderness'. . . to mention just a few!)* **Okay M-G-M, 'San Francisco' is the clinching argument. I'm ready to sign on the dotted line!"**

It's worth a fortune to you! Get your copy!

Ten Producers To Furnish 34 U. A. Features

(*Continued from page* 1)

Fairbanks, Jr. and Marcel Hellman)—wo.

Among the leading players who will ppear in the 34 productions are: Walter Huston, Edward Arnold, Eddie Cantor, Miriam Hopkins, Merle Oberon, Marlene Dietrich, Ronald Colman, Charles Laughton, Ronald Young, Charles Boyer, Elisabeth Bergner, Douglas Fairbanks, Jr.

At least three films, two from Selznick, and one from Wanger, will be in Technicolor.

The pictures already scheduled for U. A. release are as follows:

Chaplin

Two features, with Chaplin acting in either, listed as director-producer on both. One will star Paulette Goddard.

Goldwyn

"Dodsworth," based on Sinclair Lewis' ovel, and stage play by Sidney Howard, who adapted the story for the screen; to tar Walter Huston, with Ruth Chatterton, Paul Lukas and Mary Astor. William Wyler will direct.

"Come and Get It," from the Edna Ferber novel, featuring Edward Arnold, Frances Farmer, Mady Christians, Walter Bren-an, Andrea Leeds and Mary Nash. Howard Hawks is the director; adaptation by ane Murfin and Jules Furthman.

"Pony Boy," seventh annual Eddie Cantor, with a group of featured players and the Goldwyn Girls.

"Shake Hands with Murder," by Joseph . Dineen; adaptation by Kubec Glasmon nd Martin Mooney.

"Women Can Be Wrong," starring Miriam Hopkins, script by Sam and Bella pewack.

"Love and War," John Balderston's story of the Irish fight for freedom, starring Merle Oberon, with Brian Aherne.

An untitled feature starring Miriam Hopkins.

Pickford-Lasky

"The World Is Mine," romance of Mex- o starring Nino Martini, with Ida Lupino and Leo Carrillo; direction by Rouben Mamoulian.

Selznick

"The Garden of Allah," from the Robert Hichens story, in Technicolor; Marlene Dietrich and Charles Boyer to co-star, with Basil Rathbone, Joseph Schildkraut, C. Aubrey Smith and Tilly Losch; Richard Boleslawski directing.

"Tom Sawyer," from the famous Mark Twain story.

"The Man with a Young Wife," with Edward Arnold featured, in a story by Oliver H. P. Garrett.

Ronald Colman to be starred in either Shakespeare's "Julius Caesar," in which he will play Brutus, or "The World's Ilusion," from the novel by Jacob Wasserman.

An untitled film in Technicolor.

Two untitled films in black and white.

Korda

"Rembrandt," starring Charles Laughton, with Gertrude Lawrence and Elsa Lanchester; Alexander Korda directing.

"Knight Without Armor," new story by James Hilton, starring Marlene Dietrich.

"I, Claudius," from the novel by Robert Graves, to star Charles Laughton and Merle Oberon.

"The Divorce of Lady X," starring Merle Oberon.

"The Man Who Could Work Miracles," story by H. G. Wells, starring Ronald Young.

"Dark Journey," starring Miriam Hopkins and Conrad Veidt, under the supervision of Victor Saville.

Wanger

"History Is Made at Night," by Gene Towne and Graham Baker, with Charles Boyer starring.

"Vogues of 1937," story of fashions.

"Three Time Loser," featuring Spencer Tracy, Sylvia Sidney and Henry Fonda, from the script by Gene Towne and Graham Baker.

"Arahian Nights," in Technicolor, with Charles Boyer, Sylvia Sidney, Henry Fonda and Madeleine Carroll.

"A Woman Loves Once."

"Desert Intrigue," from the novel by Alfred Batson.

"Wuthering Heights," from the Emily Bronte novel, with Sylvia Sidney and Charles Boyer.

Reliance

"The Last of the Mohicans," from the James Fenimore Cooper story, with Randolph Scott, Binnie Barnes, Heather Angel, Henry Wilcoxon, Phillip Reed, Bruce Cabot, Hugh Buckler and Robert Barrat; directed by George B. Seitz.

Bergner

"Dreaming Lips," starring Elisabeth Bergner, in the first release of her new company. Dr. Paul Czinner directing.

Criterion

"Accused," starring Douglas Fairbanks, Jr., and Dolores Del Rio, directed by Thornton Freeland.

"High Treason," original by Adela Rogers St. John and Richard Fisher, starring Fairbanks, with screenplay and dialogue by John Balderston.

Fight Film Arrest

Tampa, June 30.—It was reported here that the pictures of the Schmeling-Louis fight were ordered out at Miami and the manager of the theatre showing them was arrested under an ordinance which prohibits the showing of pictures of contests between whites and negroes. The pictures are now playing here and have been since Monday, without any protest.

Special "Mohicans" Staff

HOLLYWOOD, June 30.—A special exploitation staff of six members will cover key cities in connection with the release of "The Last of the Mohicans." The men will lecture before clubs and schools as well as contact drama editors. United Artists will continue the use of special men for exploitation on other pictures.

Dennis O'Brien Goes West for U. A. Meet

Dennis O'Brien of O'Brien, Driscoll & Raftery will leave for Hollywood today to be on hand for the annual stockholders' meeting of United Artists, scheduled for Monday. Samuel Goldwyn, who was slated to head for the coast yesterday, has put off his departure until later in the week. Goldwyn's delay in leaving may result in a postponement of the stockholders' session until he arrives.

At the meeting it is expected a president will be elected. According to the bylaws of the company, the stockholders or the board of directors can elect a president, stated O'Brien yesterday.

Maurice Silverstone, managing director for U. A. in England, and George J. Schaefer, vice-president and general manager, now attending the annual sales meeting at the Ambassador, Los Angeles, will stay over for the stockholders' session.

Mary Pickford's name is prominently linked for the presidency. She is now acting as such in a temporary capacity.

Keeps Ahead of Schedule

HOLLYWOOD, June 30. — Though Pickford-Lasky lost three days on production of "The World Is Mine," because of the illness of Director Rouben Mamoulian, the company is still two days ahead of schedule. Mamoulian has more than made up the time lost.

Oberon in "I, Claudius"

HOLLYWOOD, June 30.—Merle Oberon is definitely set for the feminine lead in "I, Claudius," which Alexander Korda will produce for United Artists release. Charles Laughton will play the title role. Miss Oberon will leave for England in July.

What They're Down For

LOS ANGELES, *June 30.—The starring, featured player and directorial assigments on the* 1936-37 *release schedule of United Artists, as indicated by the product announcement, are as follows:*

BRIAN AHERNE—"In Love and War."
HEATHER ANGEL—"Last of the Mohicans."
EDWARD ARNOLD—"Come and Get It" and "The Man With a Young Wife."
MARY ASTOR—"Dodsworth."
ROBERT BARRAT—"Last of the Mohicans."
BINNIE BARNES—"Last of the Mohicans."
ELISABETH BERGNER—Starred in "Dreaming Lips."
CHARLES BOYER—Starred in "History Is Made at Night"; co-starred with Marlene Dietrich in "Garden of Allah"; co-featured with Sylvia Sidney in "Wuthering Heights" and also featured in "Arabian Nights."
HUGH BUCKLER—"Last of the Mohicans."
BRUCE CABOT—"Last of the Mohicans."
WALTER BRENNAN—"Come and Get It."
EDDIE CANTOR—Starred in "Pony Boy."
LEO CARRILLO—"The World Is Mine."
MADELEINE CARROLL—"Arabian Nights."
RUTH CHATTERTON—"Dodsworth."
MADY CHRISTIANS—"Come and Get It."
RONALD COLMAN—Starred in either "Julius Caesar" or "World's Illusion."
DOLORES DEL RIO—Co-starred with Douglas Fairbanks, Jr., in "Accused."
MARLENE DIETRICH — Co-starred with Charles Boyer in "Garden of Allah" and starred in "Knight Without Armor."
DOUGLAS FAIRBANKS, JR.—Starred in "High Treason" and co-starred with Dolores Del Rio in "Accused."
FRANCES FARMER—"Come and Get It."
HENRY FONDA—"Three Time Loser" and "Arabian Nights."
PAULETTE GODDARD—Starred in one unnamed.
MIRIAM HOPKINS—Starred in "Women Can Be Wrong" and one unnamed; co-starred with Conrad Veidt in "Dark Journey."
WALTER HUSTON—"Dodsworth."
ELSA LANCHESTER—"Rembrandt."
CHARLES LAUGHTON—Starred in "Rembrandt" and co-starred with Merle Oberon in "I, Claudius."
GERTRUDE LAWRENCE—"Rembrandt."
ANDREA LEEDS—"Come and Get It."
TILLY LOSCH—"Garden of Allah."
PAUL LUKAS—"Dodsworth."
IDA LUPINO—"The World Is Mine."
NINO MARTINI—"The World Is Mine."
MARY NASH—"Come and Get It."
MERLE OBERON—Starred in "In Love and War" and "The Divorce of Lady X" and co-starred with Charles Laughton in "I, Claudius."
BASIL RATHBONE—"The Garden of Allah."
PHILIP REED—"Last of the Mohicans."
JOSEPH SCHILDKRAUT—"Garden of Allah."
RANDOLPH SCOTT—"Last of the Mohicans."
SYLVIA SIDNEY—Co-featured with Charles Boyer in "Wuthering Heights"; and also featured in "Arabian Nights" and "Three Time Loser."
C. AUBREY SMITH—"Garden of Allah."
SPENCER TRACY—"Three Time Loser."
CONRAD VEIDT—Co-starred with Miriam Hopkins in "Dark Journey."
HENRY WILCOXON—"Last of the Mohicans."
ROLAND YOUNG—Starred in "The Man Who Could Work Miracles."

Directors

RICHARD BOLESLAWSKI—"Garden of Allah."
DR. PAUL CZINNER—"Dreaming Lips."
THORNTON FREELAND—"Accused."
HOWARD HAWKS—"Come and Get It."
ALEXANDER KORDA—"Rembrandt."
ROUBEN MAMOULIAN—"The World Is Mine."
GEORGE B. SEITZ—"Last of the Mohicans."
WILLIAM WYLER—"Dodsworth."

U. A. Has 75 Players and 14 Directors

LOS ANGELES, June 30.—The talent roster of the nine producers who will make the feature product to be released by United Artists during 1936-37, includes 75 players, 14 directors and 30 writers.

The stars and featured players, and the producers for whom they will appear include:

Goldwyn—Eddie Cantor, Miriam Hopkins, Merle Oberon, Walter Huston, Ruth Chatterton, Edward Arnold, Paul Lukas, Mary Astor, Frances Farmer, Joel McCrea, Walter Brennan, Brian Aherne, Mary Nash, Ella Logan, Mady Christians, Andrea Leeds, Maria Ouspenskaya, Kathryn Marlowe, John Payne, Jerome Cowan, Frank Shields, David Niven, Odette Myrtil.

Pickford-Lasky—Nino Martini, Ida Lupino, Leo Carillo, James Blakeley, Harold Huber, Mischa Auer.

Selznick—Marlene Dietrich, Charles Boyer, Ronald Colman, Edward Arnold, Jean Arthur, Ruth Chatterton, C. Aubrey Smith, Basil Rathbone, Tilly Losch, David Scott, Robert Fraser, Irene Franklin, John Carradine, Frederick Gottschalk, Barry Downing, Joseph Schildkraut, Alan Marshal, Henry Brandon.

Korda—Charles Laughton, Marlene Dietrich, Robert Donat, Merle Oberon, Miriam Hopkins, Conrad Veidt, Roland Young, Elsa Lanchester, Gertrude Lawrence, Laurence Olivier, Flora Robson.

Wanger—Charles Boyer, Sylvia Sidney, Henry Fonda, Spencer Tracy, Madeleine Carroll.

Reliance—Randolph Scott, Heather Angel, Bruce Cabot, Binnie Barnes, Henry Wilcoxon, Phillip Reed, Hugh Buckler, Robert Barrat.

Criterion—Douglas Fairbanks, Jr., Dolores Del Rio.

Bergner—Elisabeth Bergner.

Chaplin—Paulette Goddard.

The directors include:

William Wyler, Howard Hawks, Rouben Mamoulian, Richard Boleslawski, Alexander Korda, William K. Howard, Walter Ford, Robert Flaherty, Rene Clair, George B. Seitz, Dr. Paul Czinner, Thornton Freeland, Henry C. Potter, Lothar Mendes.

The writers are:

Sidney Howard, Edna Ferber, Sinclair Lewis, Jane Murfin, Jules Furthman, Joseph F. Dineen, Kubec Glasmon, Martin Mooney, Sam Spewack, Bella Spewack, John Balderston, Oliver H. P. Garrett, W. P. Lipscomb, H. G. Wells, James Hilton, Frances Marion, Leo Birinski, Wallace Smith, Gene Towne, Graham Baker, Alfred Batson, Ben Hecht, Charles MacArthur, Philip Dunne, Zoe Akins, George Barrand, Adela Rogers St. John, Richard Fisher, John Balderston.

Merle Oberon Suit Settled

LOS ANGELES, June 30.—Merle Oberon's suit against Selznick International in which the actress claims that she was signed to star in "Garden of Allah" has been settled out of court.

By the provisions of the settlement the star will be featured within a year in a film as yet unnamed.

Players at Convention

HOLLYWOOD, June 30.—The United Artists' convention here will be the industry's first "news convention," according to present plans. As the product of individual producers comes up for discussion, the producers will appear personally with members of their companies actually working on the sets of pictures under discussion.

Pickford-Lasky will present Nino Martini, Leo Carrillo and Ida Lupino to the delegates, David O. Selznick will present players from his "Garden of Allah" company, and so on.

Schaefer Predicts Biggest U. A. Year

(Continued from page 1)

foreign sales, who described the year's progress in the foreign field. Harry D. Buckley, vice-president in charge of corporate affairs, was next introduced by Schaefer.

An ovation was accorded David O. Selznick. Abe Lehr, general manage for Samuel Goldwyn, spoke in behalf of the producer, who is in New York, and Merritt Hulburd described the new season Goldwyn plans. Received loudly were Walter Huston, Edward Arnold and a cartoonist band from the Disney studio.

A committee consisting of Arthur Kelly, Haskell Masters, Charles Stern and Harry Gold was appointed by Schaefer to draft a telegram to Samuel Goldwyn congratulating the producer on his recovery from his recent illness and expressing disappointment at his inability to attend the sessions.

One of the highlights of today's session was the presentation of leather-encased lapel watches to the delegates on behalf of the company.

Harry Buckley spoke on the subject of the 2,000-foot reel and of its economy to the U.A. organization. He described preparation for the changeover September 1.

The delegates were presented with copies of "Dodsworth" and "Come and Get It" in fiction book form. Similar copies of "The Last of the Mohicans" are expected.

Emil Jansen, of the Goldwyn office, presented delegates with autographed copies of photos of Ida Lupino, Nino Martini and Leo Carillo.

Abe Lehr was host at a cocktail party following the close of the business meeting.

Full Program Scheduled

Tomorrow Schaefer will analyze the new product. Trailers will be shown on "The Garden of Allah," "The Last of the Mohicans," "The Man Who Could Work Miracles," and "The World Is Mine." Monroe Greenthal, advertising and publicity head; Mary Pickford, Charles Chaplin, Jesse L. Lasky, Ida Lupino and Charles Boyer are scheduled to address the group. Talks on publicity and exploitation will be delivered by Greenthal with all U. A. publicity heads attending

The delegates will attend the Actors' Fund Benefit tomorrow night and will be guests of Mary Pickford at Pickfair Thursday evening.

To List Bergner Picture

Hollywood, June 30.—United Artists will list at least one Elisabeth Bergner picture on the 1936-37 schedule. It will be a screen version of Henry Bernstein's play "Melo" and will be called "Dreamy Lips." Paul Czinner will direct, and the picture will be made at the Denham studios in England. Max Schach will produce.

Skirboll to Join Lloyd

Pittsburgh, June 30.—Joe Skirboll, veteran Pittsburgh distributor, has just been named business manager for the Frank Lloyd unit at Paramount and will depart for Hollywood the middle of next month. Skirboll has sold his Majestic exchange to Monarch Pictures.

Around L. A. with U. A.

Los Angeles, June 30.—When Max Stahl of Cincinnati looked at Estelle Goldberg in that certain peculiar way at last year's convention, something had to happen. It did. This year Mr. and Mrs. Stahl are attending the convention together.

✚

Saul Resnick of Buffalo is new to the United Artists sales staff, but a veteran in the film business. He once worked for Haskell Masters in New Haven, then was here and there, and now is U. A. ing.

✚

That Philadelphia brand haircut apparently is so much a part of Harry (Wild Root) Bodkin that he still sticks with it.

✚

The diminutive physical proportions of Bert Stern of Pittsburgh seem to have no effect on that manager's ability to get places and do things. He doesn't even have to use a ladder to make his presence known.

✚

The only reason Charlie Kranz, Washington pilot, was able to get to the convention at all was the fact that a kind-hearted, and very tired Congress gave up and went home, and the diplomatic corps went on vacation.

✚

Fred Rohrs had to make a sudden shift of accent, when he was transferred from Kansas City to Charlotte. When in Rome——.

✚

Harry Lotz is a sheep returned to the fold, with no reflection on his caliber. Harry was in Boston originally, went into his own business, and now again U. A. is his business, first as a salesman in Milwaukee, now as Chicago branch head.

✚

We haven't any idea why, but up Boston way they call Manager John J. Dervin "Tomatoes." Maybe it's because he likes them so much, or because he dislikes them.

✚

Lou Wechsler of New Haven is another of those men who found himself a "better half" since last year. Incidentally, he had his tonsils removed recently, but he hasn't revealed whether it has caused him to change his collar size.

✚

They say A. J. Jeffery of Montreal is the real gentleman of the Canadian contingent. Coming down from way up north, Jeffery and Sam Glazer of Toronto were the long and short of the matter.

✚

Dave Griesforf of Winnipeg has a real past. He was once a lawyer, but most people don't hold that against him, and he has almost lived it down.

✚

Bill Feldstein, who rules the St. Louis roost, numbers among his treasured memories the days when he used to be a football star. He hasn't done much kicking lately, however.

✚

Irving Schlank of Salt Lake City drove over from that village, with Mrs. Schlank sitting beside him and telling him every time the right turn was the wrong one—after he had made it.

✚

One of the most irrepressible travelers in the U. A. force is Jack Goldhar, Midwest district manager, whose headquarters are in Chicago. For a man who hops around the nation as he does, this Los Angeles jaunt is just a local stop.

✚

Today's session was enlivened by the presence of six pretty Goldwyn Girls who were invited supposedly for the edification of the delegates but who were soon annexed at the luncheon table by Monroe Greenthal, Lynn Farnol and Danny Thomas.

Skouras-RKO Action Is Believed "Dead"

(Continued from page 1)

one-year product deal which RKO made for Fox product to play the 81st St. day and date with competing Skouras houses in the neighborhood. Skouras contended that the deal was a violation of its Fox franchise and sought to have it annulled. An injunction to prevent the delivery of the Fox product to the 81st St. was obtained by Skouras last fall and the RKO house has managed without it since.

Fields Recovering

Hollywood, June 30.—W. C. Fields has so far recovered from pneumonia at the Riverside Hospital that he is now taking sun baths. He is expected to leave the hospital in a few weeks and to spend the summer recuperating.

Radio Gets Cabot for 2

Hollywood, June 30.—Radio has borrowed Bruce Cabot from M-G-M for roles in "Don't Turn Them Loose" and "The Big Game." He will play the lead in the parole picture.

Rolsky Makes Move To Revive the ITO

(Continued from page 1)

up the independent contingent this year. The first of these was the suit filed by E. Rolsky and six or seven others against Fox Midwest on a conspiracy charge in connection with the 1935-36 season's clearance. Several independents bought clearance independently of the group in the suit. The effort of the majority of independents to eliminate giveaways met with some dissension in the ranks.

U. S. Film Is Held Over

Cleveland, June 30.—Booked for three days, the Government picture, "The Plow That Broke the Plains," was held over for one week at the Heights, its initial showing in the territory.

Juniors Cast for "Ace"

Hollywood, June 30. — Universal has named three popular juveniles for "Ace Drummond." The serial will feature Noah Beery, Jr., Lon Chaney, Jr. and House Peters, Jr.

Legislation Theme At K. C. Convention

Kansas City, June 30.—Legislation was the theme of the 18th annual convention of the Kansas and Missouri Theatre Ass'n here today.

President John Stapel in an address stated that the association could not show exhibitors how to play pictures or buy film but that it can protect exhibition against outside competition and legislation which singles out the industry for taxes which other businesses are not forced to pay.

Harry Sharpe, secretary of Associated Industries of Kansas, said that the leaders of both Kansas houses are committed to the submission of a resolution limiting the special session to the social security amendment but both he and Stapel warned of the revenue needs of both states and of the nation at large.

Regional meetings on legislation are probable this fall in both Kansas and Missouri.

The exhibitors warmly approved the suggestion of Dave Palfreyman, of the Hays organization, that the thousands of theatre stockholders in the country should be warned that legislation aimed at films directly affects their investments.

Ed L. Kuykendall, speaking on duals, stated that double featuring drives away the finest patronage. The convention took no action on the subject but strong agreement with Kuykendall was felt.

Kuykendall predicted the elimination of the score charge by next session as a result of mutual consent between the conciliation board and distributors. Final details, he said, must be worked out to bring the board into existence after which, he believes, the industry will have less necessity for going into court where, Kuykendall added, the lawyers are the only ones who win anyway. The ten-point program, he said, provides an ethical basis of understanding between exhibitors and distributors.

Election of officers will take place tomorrow.

Master Art Leaves Accessories Field

(Continued from page 1)

eration was involved in the agreement other than the percentages to be paid on the Master Art accounts in liquidation. Robbins also denied that the terms represented a "settlement" of the Master Art suit.

"The case was withdrawn for cause," he said.

Seider Takes Over Six L. I. Theatres

(Continued from page 1)

tieup. Municipal Judge Myron A. Sulzberger held the controlling interest.

The half dozen theatres are the Laurel, Springfield Gardens; Laurelton, Laurelton; Merrick, Merrick; Little Neck, Little Neck; Island and Hollis, Hollis.

McLaglen Starts "Fool"

Hollywood, June 30.—"A Fool for Blondes," starring Victor McLaglen, is in work at Universal City under the direction of John G. Blystone. Binnie Barnes and Henry Armetta are also featured.

HE'S HAD 10 MILLION PEOPLE
Howling
FOR 10 WHOLE YEARS!..
THE SATURDAY EVENING POST
SATURDAY EVENING POST

NOW HE'S A *Scream* ON THE SCREEN!

Warner Bros. Gleefully Give You the Hilarious Hero of the *Saturday Evening Post's* Most Celebrated Story Series–

JOE E. BROWN as Alexander Botts in

"EARTHWORM TRACTORS"

with

JUNE TRAVIS
GUY KIBBEE

DICK FORAN • CAROL HUGHES • GENE LOCKHART • OLIN HOWLAND • JOSEPH CREHAN • Directed by Raymond Enright

A First National Picture

There are no buts about Botts–Wm. Hazlett Upson's famous 'natural born salesman' is *the* long-run laugh-record holder of the age! Ten years in the *Post* and a steady following of over 10-million readers give you a self-starting ticket turnover for

Another "Swell Box-Office Number"* from WARNER BROS.

*Film Daily

Variety Club

Des Moines

Des Moines, June 30.—The Variety Club is sponsoring a film golf tournament to be held at the Hyperion club here on July 13-14. The tournament s open to all exhibitors and persons connected with the film industry in Iowa and an attendance of 200 is expected.

The arrangements committee, headed by E. J. Tilton, Vitagraph manager, have arranged for prizes and a stag party to be held at the club house in he evening of July 13.

Omaha

Omaha, June 30.—Warming up Tent No. 16 in its new quarters at the Hotel Fontenelle were some 400 perons—the largest gathering ever sponored by local film interests.

Out-of-town guests included Col. **Roscoe Turner**, **Ed Kuykendall**, president of M. P. T. O. A.; **Dave Palfreyman**, **Harris P. Wolfberg**, **Frank Hensler**, **Claude Saunders**, nd **Tom Burke**, Minneapolis.

Howard and **Mrs. Kennedy**, Broken Bow, Neb.; **Herman** and **Mrs. Fields**, Clarinda, Ia.; **William C.** and **Mrs. Youngclaus**, Grand sland, Neb., and **C. W.** and **Mrs. ohnson**, Friend, Neb.

Heading the stage show was **Gus Van**, the orchestra by **Arlie Simmonds**. Other acts included **Dave Monohan**, **Elaine Maye**, **Ross Weiss, Jr.**, and **June Earl** and the Three Lightning Flashes.

The entertainment committee was eaded by **Ted Emerson** and staged y **E. R. Cummings**. **Ted Mendenhall** acted as toastmaster in the abence of **D. V. McLucas**.

A stage was erected in the ballroom for the party.

Rich Gets Stamford Houses for Skouras

George Rich, Long Island district manager for Skouras, leaves the ciruit tomorrow to become general manager for Edward Peskay's Palace nd Strand at Stamford, Conn. Pesay will rehabilitate the theatres just cquired from Mrs. Mary Vuono. Moe Baranco, Jersey City district ead for Skouras, likewise has joined Peskay, but has not yet been assigned.

In addition to the two Stamford nits, Peskay operates the Pickwick nd Greenwich, Greenwich; the Colonial and Peekskill, Peekskill, and he Storm King, Cornwall, N. Y. The Colonial is the only house dark.

Marxes Start Tour Soon

Hollywood, June 30.—The Marx Brothers leave on their preview tour with the stage version of "A Day at he Races" next week. In the company of 50 which will try out the gags for the forthcoming M-G-M picure are Margaret Dumont, Harry Stockwell and Loraine Bridges. The how will play Minneapolis, Cleveand, Chicago, Pittsburgh and way points.

N. O. Lease Ended

New Orleans, June 30.—Klaw & Erlanger have turned back the Cresent Tulane lease to Tulane Univerity for a consideration of $112,000. The property had been rented for 6,000 annually.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Down to the Sea"

(*Republic*)

Hollywood, June 30.—Against the fresh and interesting background of sponge fishing, this picture tells a dramatic, romantic love story. Geared to a thrill action plot in which the quality of suspense has been deftly applied, the film is both educational and entertaining. The yarn is based on the dual premise of conflict in business and love. Much of the action takes place below the surface of the ocean off the Florida keys where the rival gangs gather sponges. This is an exploitation asset which, in illustrating methods of sponge gathering, makes possible the adaptation of novel showmanship.

Boastful Ben Lyon, best of the crew that dive for sponges, and Russell Hardie, leader of those who fish with poles and hooks, are business rivals and also rivals for the hand of Ann Rutherford, daughter of Fritz Leiber, boss of the fisheries. Building up the drama of this situation, an underwater interlude illustrates a diving competition. On the killing of of poaching Irving Pichel, Lyon is suspected and warfare between the rival groups is engendered. Leiber, who follows a code of his own making, has Lyon raised too quickly from the depths to die of the "bends." With his death, warfare between the rival hookers and divers is eliminated and the dramatic triangle romance culminated with Miss Rutherford pledged to Hardie.

While motivating story is acceptable, real entertainment and commercial worth of picture are confined to the drama of sponge fishing episodes. In telling the story Lyon, Hardie, Miss Rutherford, Pichel and Leiber give convincing performances. Meager comedy contrast is in hands of Vince Barnett and Vic Potel. The story is an original by Eustace L. Adams, Wellyn Totman and William A. Ulman with screenplay by Totman and R. L. Johnson. Lewis D. Collins directed.

Production Code Seal, No. 2,283. Running time, 60 minutes. "G."

Looking 'Em Over

"Ungdom Av I Dag" ("Youth of Today")

(*Paramount*)

A slight, but rather engaging romantic film of young love and its accustomed difficult course, this Swedish talking picture offers little out of the ordinary with the exception of an extremely attractive and highly competent actress named Anne-Marie Brunius, who is blonde and effective.

There are sufficient superimposed English subtitles and a few striking shots of the Swedish air force in action, but aside from that the film has nothing for the American audience lacking a knowledge of the language. It is, briefly, just another picture, but one which should be found entertaining for those of Swedish extraction who can appreciate what apparently were a number of amusing bits of dialogue.

The girl's mother gets herself into debt; the girl would like to marry the young aviator with whom she has fallen in love, but it becomes necessary to save her mother from impending disgrace. A kindly uncle comes to the rescue of mother and romance.

Reviewed without production code seal. Running time, 81 minutes. "G."

RKO's 1937 Sessions May Be on the Coast

RKO's convention next year will be held on the coast, according to word passed on to the sales force at the annual sales convention here last week by Leo Spitz and Ned E. Depinet.

Roy Disney, at the convention, told the men that they would be the guests of Walt Disney if the next sales sessions were scheduled for Los Angeles. The news met with immediate cheers, following which Spitz and Depinet announced that the 1937-38 conclave would be set for the coast.

Varbalow, Shapiro In So. Jersey Pool

Philadelphia, June 30.—The Varbalow amusement interests of Camden have made an agreement with David Shapiro for operation of four Shapiro houses, two in this city, one in Oaklyn, N. J., and another in Audubon, N. J.

The combination is believed to be a mutual buying and booking arrangement. Before the agreement Varbalows operated eight Camden and suburban Jersey houses. Shapiro is reported to have built a house in the Camden neighborhood section.

Short Subjects

"Normandy and Mont St. Michel"

(*Harold Auten*)

A charming vignette of travel in the northern section of France. The camera takes the audience on a genuinely entertaining tour of Rouen, showing brief glimpses of the historical places connected with Joan of Arc and William the Conqueror. The camera work is an artistic treat. It shows fine, medieval architecture and the present day life, still fashioned somewhat after old customs. The last part covers Mont St. Michel, an island fortress of historical note. It covers the town, high spots and shows how a famous local omelet is made. Opening shots are superb camera compositions. The film is tastefully narrated and should please highly where a better grade offering is appreciated. Production Code Seal, No. 01,100. Running time, 10 mins. "G."

Confer in England On Australia Quota

London, June 19.—During the current visit to London of B. S. D. Stevens, Prime Minister of New South Wales, he is likely to go into conference with a delegation from the Film Group of the Federation of British Industries in regard to modification of the existing quota law in that state of Australia. Informal discussions have already taken place between Stevens and Neville Kearney, secretary of the Film Group.

Existing quota regulations in N. S. W. class British and American films alike as "imported" and demand that they be covered by Australian made films. British interests want British made films to rank as Australian, in line with the present classification of Australian films as British for purpose of quota in England.

Recently Ernest Turnbull of British Dominions Films of Australia suggested an "Empire" quota; out of a total quota of 25 per cent, five per cent would be Australian and 20 per cent made in any British territory.

Dave Freedman Building

Dave Freedman, who formerly operated the Jewel, is building a new 600-seat theatre at 5th St. and Kings Highway, Brooklyn. Ground already has been broken for the structure.

Century circuit is putting up a 600-seat house in the neighborhood. It will be situated at Quentin Road and 12th St.

Horwitz Holds Party

Houston, June 30.—Thousands of local children of 12 and under were guests of Will Horwitz, at the 17th annual birthday party of his Iris here. Children were admitted free and bus and street car transportation to and from the house was included. A bag of peanuts was given each child as he entered the theatre.

Sutton Dawes to N. Y.

London, June 30.—Sutton Dawes, sales manager for Twentieth Century-Fox, is leaving for New York on the *Queen Mary* for home office conferences with Walter J. Hutchinson. Sydney Towell will be on the same ship.

"Boat," Fight Chicago Smash With $26,500

CHICAGO, June 30.—The Louis-Schmeling pictures, plus the third week of "Show Boat," were the talk of the Loop, the gross exceeding the first week of the "Show Boat" run by almost $5,000 to hit a terriffic $26,500 for the first seven days.

"Fury" at the Chicago turned in $35,000 for the nine-day stay, a healthy revenue. "The Great Ziegfeld" in its 11th week showed a gain to hit $10,700, remarkable for this length of engagement.

Total first run business was $132,200. Average is $126,000.

Estimated takings:

Week Ending June 25:

"PRIVATE NUMBER" (20th-Fox)
ROOSEVELT—(1,591), 30c-40c-60c, 7 days, 2nd week. **Gross:** $10,000. (Average, $11,000)

"SHOWBOAT" (Univ.)
LOUIS-SCHMELING FIGHT
PALACE—(2,509), 25c-35c-60c, 7 days, 3rd week. Stage: Paul Haakon and revue. **Gross:** $26,500. (Average, $19,000)

"FURY" (M-G-M)
CHICAGO—(4,000), 35c-50c-68c, 9 days. Stage: Wini Shaw and revue. **Gross:** $35,000. (Average, $32,000)

"THE KING STEPS OUT" (Col.)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days. **Gross:** $11,000. (Average, $15,000)

"MOONLIGHT MURDER" (M-G-M)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: Vaudeville revue. **Gross:** $14,200. (Average, $15,000)

Week Ending June 26:

"ROAD GANG" (W. B.)
GARRICK—(900), 30c-40c-60c, 7 days. **Gross:** $5,800. (Average, $5,500)

"TROUBLE FOR TWO" (Para.)
APOLLO—(1,400), 30c-40c-60c, 7 days. **Gross: $5,000.** (Average, $4,500)

"ABSOLUTE QUIET" (M-G-M)
STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: Maxine Doyle and revue. **Gross:** $14,000. (Average, $13,000)

"THE GREAT ZIEGFELD" (M-G-M)
ERLANGER—(1,200), 50c-75c-$1-$1.50, 7 days, 11th week, 2 shows daily. **Gross:** $10,700. (Average, $11,000)

Batcheller, Cohen Heading for Coast

Having completed lining up the Chesterfield-Invincible program of 18 features for next season, George R. Batcheller, head of Chesterfield, and Maury M. Cohen, president of Invincible, will leave for the coast today. Edward Golden, general sales manager for the companies, will accompany Batcheller and Cohen as far as Chicago, where he will spend a few days and then head for other key cities, returning to New York next Tuesday.

Of the 18, four will be known as Golden Opportunity Specials. They are "Ellis Island," "Missing Girls," "Return of Raffles" and "Fugitive from Justice." The remaining 14 are "Alone," "Born Luck," "Betrayed," "House of Secrets," "The Only Way," "Red Lights Ahead," "Dancing in the Dark," "The Great Ballyhoo," "The Shadow Speaks," "The Adorable Cheat," "The Narrow Road," "Beauty Racket," "The Mysteries of Paris" and "Professional Model."

Warners Change Title

HOLLYWOOD, June 30. — Warners will release "The Bengal Killer," First National production, under the title "The Bengal Tiger."

Purely Personal

EDWARD GOLDON, at the Tavern yesterday, revealed for the first time to BILL JAFFE and TOM MURRAY that he was a dentist 'way back in 1911 at Boston. JAFFE, who is a lawyer by profession, proved a good listener and advised GOLDEN he'd have to bill him for the time taken up on his biographical sketch. MURRAY talked about ABE SCHWARTZ's plans to build a new home on the 35 acres recently purchased at Lake Placid.

•

JACK BARNSTYN, who sails today on the *Statendam*, will visit England, Scotland, Holland, Paris, Vienna, Prague, Budapest, Zagreb (Yugoslavia), Bucharest and Barcelona, in the order named. He'll be gone about six months on the customary annual trip.

•

GEORGE D. TYSON is executive director this year for the Showmen's Variety Jubilee sponsored by the Philadelphia Variety Club for the selection of Miss America at Atlantic City in September.

•

JULIAN MARTIN takes to the Eastern Airways this morning for Florida to study the new production expansion being undertaken by M. H. HOFFMAN, JR. He'll be away until Aug. 1.

•

JOHN BURKS will be interviewed over WMCA tonight at 8:15 by BUDDY CANTOR on the making of "Popeye" cartoons and the MAX FLEISCHER third-dimensional process.

•

MARY ALICE RICE, recently signed, is on her way to Universal City where she will start her first film work July 9. This will be preceded by a short visit at her home in Temple, Tex.

•

AL SZEKLER, Universal's manager for Brazil, is aboard the *Eastern Prince* bound for Rio. SZEKLER has with him a print of "Show Boat" for release in South America.

•

ALEXANDER D'ARCY, French actor, who has been visiting in New York, has been signed to a term contract by Warners. He leaves today for the coast.

•

CHARLIE CHASE, Roach comedy star, has been booked by the William Morris office for a personal appearance tour, opening Friday in Cleveland.

•

WILLIAM JAMES FADIMAN, eastern story editor for M-G-M, is leaving today for two weeks of conferences at the Culver City studios.

•

NATALIE NAPP, in charge of the short film department of William Morris, leaves today for a month's visit to the coast.

•

HOWARD BENEDICT, LOU IRWIN and GEORGE PALMER PUTNAM flew to the coast yesterday via TWA.

•

KEN O'BRIEN, busy U.A. publicist, gets away by train today for the Los Angeles convention.

•

ARTHUR BARTSCH, comic artist, has been added to the TerryToons staff at New Rochelle.

•

ARTHUR LOEW is back from Arizona where he visited his son.

LEWIS BLUMBERG was host at dinner at the Hollywood last night prior to his departure for the Double V Ranch at Westcliffe, Colo. today for the summer. His guests included his parents, NATE and VERA BLUMBERG; his sister, DODO; his cousin, DICKIE; his uncle, MATTY FOX, and his aunt, MRS. FEINER. Lewis is 13. DODO goes summering herself today—a camp in Maine.

•

ALLEN HATOFF, chief usher at the Roxy, who became a benedict last Saturday, is now on a honeymoon in the Catskills with his bride, the former BETTY SOFSKY of Brooklyn.

•

ROSE PELSWICK, film critic of the New York *Evening Journal*, and WALDEMAR and MRS. YOUNG, sail on a 58-day Mediterranean cruise on the *Roma* today.

•

EDGAR KENNEDY will take a plane to the coast Thursday night when he finishes his week at the Roxy. It's a hurry call from the studio.

•

CHARLES C. MOSKOWITZ denies there ever was a deal on with SAM COCALIS for Loew's to take over the Marble Hill in the Bronx.

•

HARRY COHN took a plane to Chicago yesterday and from there boarded the Super Chief for Hollywood.

•

JAY EMANUEL'S correspondence from Paris would indicate he's enjoying that European vacation.

•

A. W. SMITH, JR., has left for Boston, New Haven and St. John, Canada, branches of Warners.

•

WILLIAM and MRS. MELNIKER arrive today on the *American Legion* from Rio de Janeiro.

•

EDWARD HALPERIN and MAURICE CONN are planning to head for the coast today by plane.

•

MRS. GEORGE SKOURAS is aboard the *Rex*. She will visit Italy and Greece.

•

. . . London

JOHN LODER cast by GB for a part in "Sabotage," vacant through illness of ROBART DONAT.

GERTRUDE LAWRENCE added to the cast of London Film's "Rembrandt."

MARTA LABARR, star of "Ball at Savoy," signed by MERVYN LEROY for two Hollywood productions yearly through JOHN STAFFORD, who will make two with her in London.

JOE ROCK the first to install RCA ultra-violet light recording equipment.

ARTHUR DENT home with knee trouble.

•

. . . San Antonio

ALFRED SACK of Sack Amusement Enterprises is in the Oklahoma territory.

JOSE JIMENEZ of Latin-American Film Exchange back from Sonora and San Angelo, Tex.

BILLY RAU, Paramount shipper, has a new Plymouth.

HELEN MOORE, went to Dallas Fair on her vacation.

JACK ADAMS, II, now working out of this city instead of Dallas.

JIM BERRY of the Sack office recently took a vacation.

Possibility Warners May Rejoin Asca

(*Continued from page* 1)

no concessions will be made by Asca in order to regain the Warner com panies. A consensus of official opinio among Ascap membership is that th return of those companies would b in accordance with existing condi tions within the society and that non of the demands on the part of th Warner companies which led up t their withdrawal from Ascap last Jan 1 would be met now as a condition o their return to membership.

Thus the situation appears to b that the Warner companies will b reinstated at any moment that the make the request, but that no inducements to regain their membership ar being proffered by the society.

That the society has not suffere financially by the loss of the Warne membership during the first six month of the current year is emphasized b Ascap members. The organization i scheduled to declare a dividend i about 10 days and it will be one o the largest in the organization's history, it is stated.

Warners Sign Roland

HOLLYWOOD, June 30. — Romain Rolland, French novelist, has bee signed by Warners to do the screenplay for "Danton, the Terror o France" which Max Reinhardt wil direct. Rolland will stay in Franc and Reinhardt will sail about the middle of July to confer with him.

Set FWC Managers Driv

LOS ANGELES, June 30.—Fox Wes Coast has designated the week o July 19 to 25 as "Managers' Week and Aug. 23 to 29 as "District Managers' Week," in the "Beat Par" driv The drive started June 29 and con tinues until Sept. 6.

Wall Street

Paramount Has Best Board Gain

	High	Low	Close	Net Chang
Columbia, pfd.	46	46	46	+ ¼
Consolidated Film.	5	5	5	— ⅛
Consolidated, pfd.	17¼	17	17¼	+ ¼
Gen. Theatre new	18½	18½	18½	....
Loew's, Inc.	48¾	48½	48⅝	— 3/
Paramount	8⅝	8¼	8½	+ 3/
Paramount 1 pfd.	70½	67¾	70	+21/
Paramount 2 pfd.	9½	9⅛	9½	+ 1/
Pathe Film	7½	7¼	7¼	....
RKO	5½	5½	5½	....
20th Century-Fox.	24¼	24⅛	24¼	+ 1/
20th Century, pfd.	34⅜	34	34⅜	+ 1/
Warner Bros.	10⅛	9¾	9¾	— 3/

Curb Off Slightly

	High	Low	Close	Net Chang
Sentry Safety	⅝	⅝	⅝	....
Sonotone	2½	2½	2½	— 1/
Technicolor	27⅛	27	27	— 3/
Trans-Lux	4	4	4	....

No Change on Bonds

	High	Low	Close	Net Chan
General Theatre Equip. 6s '40	24½	24½	24½	....
Loew's 6s '41 ww deb rights	96	96	96	....
Paramount B'way 3s '55	59	58½	58½	....
Paramount Pict. 6s '55	90	90	90	....
Warner Bros. 6s '39 wd	94	93¾	93¾	...

(Quotations at close of June 30)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 2 | NEW YORK, THURSDAY, JULY 2, 1936 | TEN CENTS

Barney Balaban Slated As Paramount President

May Head Para.

BARNEY BALABAN

Election Scheduled for Today; Zukor to Head All Production

Barney Balaban of B. & K. Theatres, Chicago, is scheduled to be elected to the presidency of Paramount when the company's board meets today for the annual election of officers.

Adolph Zukor, who had been regarded for the past few weeks as the leading candidate for the Paramount presidency, is understood to have expressed a preference yesterday for remaining as chairman of the board, a post he has occupied for the past year, and, in addition, will be placed in executive charge of production. In this capacity, it is understood, Zukor will become president of Paramount Prod., Inc., the producing company subsidiary, of which he has also been chairman of the board heretofore.

John E. Otterson, whose one-year term as president of Paramount, expired yesterday is reported to be leaving the company without a settlement of his contract having been made. It was authoritatively indicated that Otterson's pay was stopped by the company yesterday on advice of Paramount counsel and indications are that a legal action based on Otterson's five-year contract will be filed by his attorneys in the near future.

Balaban, who only recently was

(*Continued on page 4*)

Minors Film Bill Signed By LaGuardia

He Warns Theatres Must Comply with Law

Mayor F. H. LaGuardia yesterday morning fulfilled a promise made to New York theatre men at the time of his election, when he signed the Stand Bill, permitting the admission to theatres of unaccompanied children under 16 under certain specified restrictions.

The new local law supplants the long unpopular state law prohibiting the admission of unaccompanied children, and opens the way for considerably enhanced child business by theatres in the city with the beginning this week of the two-month school vacation period.

The Mayor signed the bill following a hearing at City Hall, but at the time emphatically warned that if there is any "cheating" by theatres on the new law, he will see to it that no children will be admitted to theatres under any circumstances. He declared, "I'll invoke the old law to the extent that they'll wish they'd never heard of it."

The new law, enacted to be effective immediately, is expected to be

(*Continued on page 5*)

Kelly Discusses U. A. Sales Abroad

Los Angeles, July 1.—Arthur W. Kelly, vice-president in charge of foreign sales, highlighted today's session of the current United Artists convention here in a talk urging delegates to become internationally minded. He outlined the character of the U. A. business abroad and named such British companies as Capitol, Trafalgar and British Cina Lion, also Korda

(*Continued on page 5*)

L. Roy Pierce Heads Milwaukee Theatres

Milwaukee, July 1.—H. J. Fitzgerald, general manager of Fox theatres in Wisconsin, has promoted L. Roy Pierce to the post of supervisor of all the circuit's houses in the city except the Strand and Miller. Pierce, who joined the circuit last September, continues as manager of the Wisconsin and Palace here. Henry Tollette has been named assistant to Pierce.

Fox's local neighborhood houses were formerly supervised by Stanley

(*Continued on page 5*)

Erpi Details Slash in Its Royalty Rates

Erpi yesterday made known the details on its price cuts for the United States which went into effect yesterday. At the same time word was sent out to licensees about an equipment credit plan by which modifications of present studio recording equipment as well as other recording devices and services can be secured without further investment.

Under the new plan a single royalty charge will be made for recording and distribution throughout the world, except Canada. Royalties for features will be on the basis of the cost of the film and running time and royalties for serials will be based on running time. For features with a negative cost of more than $50,000 the charge will be $54 per minute. For features costing less than this and for shorts the royalty will be $27 per minute. For serials it will be $13.50 per minute.

Original foreign-language films will pay at a rate half that for those in English. No royalties will be charged for trailers and dubbed versions if Erpi has received a royalty for the original version.

No increase in the minimum annual royalties will be made regardless of the amount of W. E. recording equipment used by the licensee. A separate

(*Continued on page 8*)

Stapel Again Named As Head of K.M.T.A.

Kansas City, July 1.—The K. M. T. A. at its annual meeting here today reelected John Stapel of Rockport, Mo., president, as well as all other officers.

Other officers of the organization are E. B. Danielson, Russell, Kan., vice-president; R. R. Biechele, Kansas City, secretary-treasurer, and the following directors: Frank Cassil, Tom Edwards, George Hartmann, Emanuel Bolsky and Clarence Schultz from Missouri; Biechele, Homer F. Strowig,

(*Continued on page 5*)

Plans Set for Visit Here Of Exhibitors from Abroad

Plans have been set here for the visit to the United States of a group of British exhibitors, members of the Cinematographic Exhibitors' Ass'n., and from other countries late this month. There has been arranged an inspection tour of Radio City Music Hall, followed by a reception in the private salon of the Music Hall, on the afternoon of Tuesday, July 28.

The invitation for the inspection tour was extended by W. G. Van Schmus, managing director. In the reception and entertainment following, Martin Quigley, representing Quigley Publications, will be associated with Van Schmus. A representative list of New York theatre and film company executives will be invited to attend and to join in the reception to the overseas visitors.

The British exhibitors, representing the London and Home Counties branch of the CEA, are scheduled to arrive in New York on the *Queen Mary* on

(*Continued on page 8*)

Naming of Briggs Delayed by Pathe

No action was taken yesterday by the Pathe board of directors on O. Henry Briggs, formerly general sales manager of DuPont Film, who was reported scheduled to be elected president, succeeding Frank F. Kolbe.

Briggs is on the coast and is due back in about two weeks when it is expected another board session will be held and at which the appointment is expected to be made.

Matters taken up at yesterday's session were of a routine nature, it was stated after the meeting.

No Paper Saturday

***Motion Picture Daily* will not be published Saturday, July 4.**

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 2, 1936 No. 2

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publications, Inc., Martin Quigley president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publications, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, THE MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan,* Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

New Season Buying Will Be ITOA Topic

Film buying for next season's product will be the topic of discussion at the I.T.O.A. board of directors meeting next Wednesday. Although complaints have been registered within the organization of alleged malpractices by distributors, a committee appointed some time ago to take the matter to Washington has not yet done anything about it.

All queries on the Washington conferences are being turned over to Milton C. Weisman of Weisman, Quinn, Allen & Spett, attorneys for the unit. Weisman states the matter has not been dropped, but cannot specifically tell when the committee will make the trip.

Giannini Bank Loans Up

The Bank of America National Trust and Savings Ass'n, fourth largest bank in the country, increased its loans by $40,165,000 during the last 12 months, according to a statement of conditions made public yesterday. Deposits increased during the year by $249,263,000, L. M. Giannini, president, declared. The Giannini family are important in the field of film financing.

◂ Purely Personal ▸

HARRY H. THOMAS returned yesterday from a southern vacation. EDWARD HALPERIN and MAURICE CONN, who have closed deals with THOMAS for the release of their product through Mutual left for Hollywood via TWA last night.

•

Members and their guests filled the dining room of the Cinema Club almost to capacity at luncheon yesterday. Among those were AUSTIN KEOUGH, WALTER TRUMBULL, LOUIS NIZER, J. J. MCCARTHY, WILLIAM MALLARD, ROBERT PERKINS, FRED WALLER, LOUIS PHILLIPS, FELIX JENKINS, GORDON S. WHITE and MARTIN QUIGLEY.

•

MAURICE MCKENZIE is due here from the coast this week end after stopovers en route. WILL H. HAYS who went west with MCKENZIE, is remaining at his coast home indefinitely.

•

J. JOVANEY, president of Superior Pictures, a Chicago company, arrived in town yesterday for conferences with JOHN CONSENTINO, special representative of Spectrum.

•

GEORGE CALLAHAN, president of De Luxe Pictures, left for the coast yesterday. He will join JED DUELL there in producing "Romance Rides the Range."

•

EDGAR KENNEDY ended his personal appearance tour yesterday to hurry back to the Paramount studios for retakes on "Yours for the Asking."

•

JACK BACHMAN, Philadelphia sales head for Grand National, was in town yesterday for a few hours for conferences with CARL LESERMAN.

•

THOMAS THOMPSON, Kansas City manager for RKO, will stick around town until that F.W.C. deal is signed, sealed and delivered.

•

JOAN BENNETT will arrive on the *Europa* Monday en route to Hollywood to work in Paramount's "Wedding Present."

•

GERT SELIG of the Warner theatre department is convalescing from an emergency appendicitis operation.

•

FRED BELLIN, distribution manager for Spectrum, left yesterday for a week's vacation in Connecticut.

CHARLES MOSES of Century circuit has been appointed captain of the exhibitors' team and EDWARD GOLDEN will head the distributors' group paired for the Monday Nighters' golf tourney to be held July 14 at the Elmsford Country Club at Elmsford, N. Y.

•

HELEN MORRISSEY of the G. B. home office was given a surprise dinner at Packard's Restaurant in honor of her forthcoming marriage July 11. Thirty-five girls from the home office and exchange were present.

•

IRVING ASHER and SAM E. MORRIS are now due from the coast on Monday. D. E. GRIFFITHS, who was scheduled to arrive from England the latter part of the month, has cancelled the trip.

•

J. J. SULLIVAN, west coast film buyer for F. W. C., is vacationing at his summer home near Seattle. He's also recuperating from a recent stomach ailment.

•

BYRON (DINTY) MOORE, metropolitan district manager for Warners, has finally decided on a house in Yonkers. His family arrives next week from St. Louis.

•

HAROLD (CHICK) EVENS, manager of Loew's, St. Louis, arrived yesterday with his wife for a vacation. The 1,000-mile trip was negotiated by car.

•

PHIL FOX, Albany branch manager for Columbia, returns to his upstate headquarters today after a two-day visit with RUBE JACKTER.

•

SIDNEY MEYERS of the Wometco circuit, Miami, is in town for a vacation. He operates about a dozen theatres in Florida.

•

SID NAGLER, who does the lobby fronts for the Strand, returned yesterday from an Atlantic City honeymoon.

•

EDITH and MARGARET SKOURAS and MAX RIVERS, Warner stage director, are due on the *Ile de France* today.

•

JOSEPH and MRS. CAWTHORN and CONSTANCE COLLIER sail tonight on the *Berengaria.*

•

CHARLES R. REAGAN of Paramount has gone to Detroit for a couple of days.

154 Years of Loew's Service At Celebration for Friedman

Leopold Friedman, head of the Loew legal department, yesterday celebrated a quarter of a century's service with the company. The occasion was topped off with a luncheon tendered him at the Tavern by a number of other veterans in the company's ranks. All in all, the men joining with Friedman represented a total of 154 years of Loew manpower.

David M. Bernstein headed the list with 31 years to his credit. Charles C. Moskowitz has 24 years chalked up, E. A. Schiller, 21; Judge I. Frey, 17; Louis K. Sidney, 15; Eugene Picker, 14; Oscar Doob, the baby in point of time, seven years.

Not present for one reason or another, but nevertheless veterans of repute were Nicholas M. Schenck with 30 years of service behind him; Fred Mitchell, 29; Joseph R. Vogel, 26.

"White Angel" Tips Business at Strand

Business perked up at the Strand last week with "The White Angel" getting approximately $35,000 for the first seven days. It is being held for a second week and will be followed by "Public Enemy's Wife."

"Poppy" in its second Paramount week stood up well enough to be held for an additional seven days. The take for the week ending Tuesday night was slightly under $34,000. "Dancing Pirate" at the Rivoli in its second and last week didn't hit the $4,000 mark, but came pretty close to it.

The Music Hall today starts a second week's run on "Poor Little Rich Girl."

Appeal to Be Taken On "Zombies" Award

Fitelson & Mayers, attorneys for Academy Pictures, will file an appeal within the next few days from a recent decision by Referee Herman Hoffman, who granted Amusement Securities a permanent injunction and damages totaling $10,878 in connection with the production and distribution of "Return of the Zombies," Bert Mayers stated yesterday. The motion will be filed with the Appellate Division of the N. Y. Supreme Court.

A judgment for the $10,878 was filed in the Supreme Court yesterday on behalf of Amusement Securities by Al Krellberg.

"Ziegfeld" Reaches $147,000, Chicago

CHICAGO, July 1.—"The Great Ziegfeld," now in its 12th week at the Erlanger at two-a-day, chalked up a total gross of $147,000 up to last night's closing take. It is expected that M-G-M will hold the musical for one more week.

"The Great Ziegfeld" tally sets something of a record here for the distributor which boasted about the $114,000 gross when "Grand Hotel" wound up an 11-week run at the Woods. During the days of the Woods showings, the tariff was scaled to $2 top, while the current Erlanger attraction sells for $1.65 top.

No Roth Successor Yet

No successor to Max Roth, who has resigned as Columbia midwest division manager to take over the southern and western sales for Republic, will be appointed by Abe Montague, general sales manager, for another week. Several field men are being considered for the post, it was said yesterday, and a definite selection will be made next week.

M-G-M Made Defendant

CINCINNATI, July 1.—U. S. District Judge Robert R. Nevin has made M-G-M Distributing Corp. a party defendant in the copyright infringement suit of Margaretta Tuttle, who charges that "Kingdoms of the World," was infringed by "The Unguarded Hour."

Benedict Flies to Coast

HOLLYWOOD, July 1.—Howard S. Benedict, RKO studio publicity director, arrived here by plane today from Baltimore.

THE PICTURE OF THE WEEK

Triumphantly sweeping to new box office records in its nationwide pre-release engagements,

KAY FRANCIS as Florence Nightingale in "THE WHITE ANGEL"

now in its second S.R.O. week at the N. Y. Strand, seems destined to become one of the year's greatest successes. Unanimously hailed by press and public as 'better than "Pasteur" ', the avalanche of critical acclaim for its lovely star's 'inspired, superb portrayal', the 'magnificent' support of Ian Hunter, Donald Woods, Nigel Bruce, Donald Crisp, Henry O'Neill, Billy Mauch, and the 'masterful, flawless direction' of William Dieterle, unquestionably stamps it 'one of the screen's finest and most distinguished achievements'. A Warner Bros Picture, released by First National July 4th.

Balaban to Be Named as Head Of Paramount

(*Continued from page* 1)

elected to the Paramount board and the company's executive committee, was first singled out by influential factors on the board for the post of vice-president and general manager of the company, in which capacity he was to have been in general executive charge of home office affairs, including all branches of the company's activities with the exception of production. Under this proposal, Zukor would have been elected president, but would have remained in charge of production and spent a large part of his time in Hollywood.

The change in plans is understood to have come last week-end when Balaban gathered with John D. Hertz of Lehman Bros. and Edwin L. Weisl of Atlas Corp. at Hertz's country home at Cary, Ill. Urged to accept the presidency, it is reported, Balaban made the one condition that the move have the approval of Zukor. When the latter arrived from the coast Monday discussions were begun which ended in general agreement yesterday.

Keough Seen as V. P.

Further indications are that Austin Keough, secretary of Paramount, will be elevated to a vice-presidency at today's meeting, succeeding R. E. Anderson, former treasurer of Erpi, whose one-year term has expired. According to report, Anderson has been asked to remain at Paramount in a financial capacity but indications are that he will resign. H. M. Wilcox, who also went to Paramount from Erpi a year ago, is also reported to be resigning.

Walter B. Cokell, treasurer; Keough, secretary; Neil F. Agnew, John Hicks, Jr., and Y. Frank Freeman, vice-presidents, and Norman Collyer, assistant secretary, all appear to be slated for reelection. Stanton Griffis is chairman of the executive committee.

Indications are that the board will take no action on the Joseph P. Kennedy report submitted to it several weeks ago. The report may be either "buried" by the committee to which it has been referred or else indefinitely tabled by the board if reported on at all by the committee.

Barney Balaban, scheduled to be elected president of Paramount Pictures, Inc., today, is one of the foremost exhibitors in the country and comes from an organization which, directly and indirectly, has contributed much influential manpower to the Paramount organization in the past.

One of the founders of the Balaban & Katz circuit, Chicago, he has been a ranking officer in that premier middle western theatre organization since 1917, and its president for the past four years. The B. & K. theatres completely dominate the Chicago Loop, neighborhood and suburban sections, and the circuit's management has been responsible for the expansion and successful operation of Paramount theatre interests in downstate Illinois, Indiana and Michigan. The circuit has been for years one of the largest and most consistent money makers in the Paramount theatre empire.

Balaban's B. & K. organization contributed Sam Katz, among others, to Paramount officialdom. Under Katz the former Publix Theatres reached their greatest expansion. Katz later became interested in production and was a power for a time at the Paramount studio, bringing the late John Balaban into the home office theatre department to assist Sam Dembow, Jr., in the operation of the Paramount theatre enterprises. When Paramount's financial problems increased in number and magnitude in 1931, Katz was largely responsible for bringing John D. Hertz, a former B. & K. director and Chicago financier, into the parent company as chairman of the Paramount Publix finance committee. When Hertz decided on a policy of decentralized theatre operation for Paramount, Katz resigned from the company. He is now an M-G-M producer.

Hertz, a Paramount director and member of the company's executive committee now, is credited with inducing Balaban to become a candidate for the Paramount presidency.

A. J. Balaban, a brother of Barney's, was associated with Paramount production in the east before going into voluntary retirement, during which he resided in Switzerland, until recently. He was signed as an RKO producer last month.

Barney Balaban is 50 years old. He is married and has two sons and one daughter. He was active in the reorganization of Paramount as a member of the stockholders' protective committee from 1932 to 1935. He was elected to the board of the company at the last annual stockholders' meeting, June 16, and to the executive committee of Paramount a week later.

Para. Shifts in France

Several promotions in the foreign department of Paramount have been made by John W. Hicks, Jr., vice-president.

Maurice Poirier, branch manager in Paris, has been made general manager in France, Belgium and Northern Africa. Robert Lenglet, branch manager at Marseilles, has been made Paris branch manager. Edmond Langnann, Bordeaux branch manager, has been transferred to Marseilles, and Marcel Collin, Strasbourg branch manager, has gone to Bordeaux. Nicolas Francois, salesman at Strasbourg, has been promoted to branch manager there.

Bruno Legrand has been advanced from special representative to sales supervisor of the Paris exchange.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Sworn Enemy"

(*M-G-M*)

Hollywood, July 1.—Aptly titled, this gangster-atmosphered, melodramatic romance stacks up as acceptable average entertainment. The substantial, believable story is well put together, intelligently directed and convincingly acted. The dialogue and situations are effectively balanced to keep the show moving at an attention-holding, fast pace.

Highlighted by thrill-action the story has a revenge motivation. In it four characters combine to wreak vengeance on a racketeering mob. Robert Young is driven to avenge his brother's murder, Lewis Stone and his daughter, Florence Rice, want to square the account that had Stone framed into a jail sentence. Nat Pendleton, a daffy pug, lives to avenge the murder of his manager.

Following a standard pattern, but endowing the same with fresh novelty, the group catches up with Joseph Calleia, master mind of the mob. Young, Stone, Miss Rice and Pendleton give graphic performances. The quality of their work is ably matched by that of Edward Pawley, Leslie Fenton and Robert Gleckler, with Calleia outstanding as the menacing gangster.

The melodramatic realism is the keynote of the story by Richard Wormser, a quality which the screenplay by Wells Root, and the direction of Edwin L. Marin continually keep dominant. The production by Lucian Hubbard concentrates on gripping situations.

Previewed without production code seal. Running time, 78 minutes. "G."

"Bengal Tiger"

(*Warners*)

Hollywood, July 1.—This is a thrill-action melodrama with romance, told against a circus background. While the familiar plot is interesting, Barton MacLane does a nicely pointed characterization as a roistering, drunken lion tamer, with a heart of gold.

In a tipsy moment of bravado he attempts to work a dangerous cat and is saved by his faithful assistant who is killed. Scarred and minus a leg, MacLane searches for his assistant's daughter, June Travis, whom he regards as his responsibility. He visits her twice in jail and she is so grateful that she marries him, just like that, and immediately falls to weeping and wailing with love for his best friend, Warren Hull. MacLane first tosses Hull into the arena with the tigers and then suffers a change of heart and loses his own life rescuing him so the lovers can get married.

A fire in the winter quarters of the circus, with the terrified animals frantic in their cages, is realistic.

Paul Graetz, Joseph King, Don Barclay, Gordon Hart, and Carlyle Moore, Jr., count in the supporting cast under the direction of Louis King. The story and screenplay by Roy Chanslor and Earl Felton is a close parallel to "Tiger Shark" and other more recent films. Bryan Foy produced.

Production Code Seal, No. 2,276. Running time, 63 minutes. "G."

"I Stand Condemned," now current at the Rivoli, was reviewed by cable from London under the title of "Moscow Nights" on Nov. 22, 1935.

"The Harvester," tonight's preview at the Roxy, was previewed by wire from Hollywood on April 20.

Production Revives In Vancouver Plant

Vancouver, B. C., July 1. — Revival of Central Films, Ltd., producing pictures at Victoria, B. C., for release by Columbia under the British Quota regulation, has been announced by Kenneth J. Bishop, production chief of Central Films.

Two pictures are scheduled, "Vengeance of the Forest," the first, starting June 22, will be directed by Lewis Collins. The last four pictures made by Central Films for Columbia cost a total of slightly over $100,000.

Central Films works with one studio at Victoria, 130 feet by 55 feet, and has sole Canadian rights to the RCA sound system.

Agreement Near on RCA Strikers' Poll

Camden, July 1.—A tentative agreement has been reached between members of the United Electrical and Radio Workers of America and officials of the RCA Mfg. Co. for a poll of employes to decide their union affiliations.

Ten more arrests have been made for disorderly conduct and Edward D. Bieretz, assistant to the president of the International Brotherhood of Electrical Workers, says the strike is by a secessionist union and is against the A. F. of L.

Flash Preview

"The Final Hour"—Columbia offers this story of a lawyer, his life wrecked by a divorce, who is regenerated by his love for a girl who befriended him when he was down and out. Ralph Bellamy and Marguerite Churchill are well cast.

This film will be reviewed in full in a coming issue of Motion Picture Daily.

Mexico Houses Closed

Mexico City, July 1.—Three large local neighborhood houses here have been closed by striking employes who are demanding higher wages under the new collective work contracts which afford them numerous concessions and which operators say they cannot grant owing to slow business. Film circles are discounting reports that the strike has spread to other theatres.

Kelly Discusses U. A. Sales Abroad

(Continued from page 1)

and Victor Saville now grossing more than $400,000 per picture in England as concrete examples of what the foreign market has to offer.

Kelly said that United Artists wishes to encourage production on an international scale because some films have only local appeal and that the future calls for films aimed at the foreign market as well. He explained that there is little difference whether the picture is made in Hollywood or England as long as it is produced with the universal market in view and uses international personalities.

In closing his talk, Kelly thanked the delegates for their cooperation prior to the time when George Schaefer joined the company and also thanked the home office men for the gift of a tea set presented to him recently in New York.

Maurice Silverstone arrived today in time for the latter part of the morning session.

Following luncheon the delegates viewed trailers of "The Last of the Mohicans," "Garden of Allah" and early footage of the Nino Martini film "The World Is Mine" and a Mickey Mouse Technicolor cartoon "Alpine Climbers." Mary Pickford and Jesse L. Lasky attended the trailer showings and the afternoon session.

Screen Test for Countess

Los Angeles, July 1.—Delegates to the United Artists convention were told today that Samuel Goldwyn has given a screen test to the Countess of Warwick, and that she will appear in "Come and Get It" and also with Merle Oberon in "Love and War." The countess is a Fairbanks house guest at the present time.

Stapel Again Named As Head of K.M.T.A.

(Continued from page 1)

E. A. Briles and Danielson from Kansas.

Cassil was renamed chairman of the organization's grievance board, whose others members are Hartmann and Strowig.

Resolutions denouncing radio appearances of screen stars were passed, one of which called upon exhibitors everywhere to protest to the studios by wire and letter against the practice, which, it was resolved, "kills their popularity, destroys their prestige and cheapens themselves."

Ed Kuykendall, M. P. T. O. A. president, in an address to the meeting, deplored exhibitors' use of Screeno, Bank Night and "similar rackets which represent the most dangerous development in exhibition today."

Organization directors will meet next month to plan regional meetings for the fall in anticipation of the introduction of adverse legislation in the next session of the Missouri Legislature.

Roscoe Fawcett Dies

Rochester, Minn., July 1.—Roscoe Fawcett of Greenwich, Conn., a brother of William Fawcett and partner in Fawcett Publications, died here yesterday in St. Mary's Hospital. William Fawcett was with him. Both were captains during the World War.

Around L. A. with U. A.

Los Angeles, July 1.—Harry Gold took more clothes with him than all the rest of the boys together. He's been changing them every hour, in order to use them all, but still hasn't had time to show all he has.

+

Paul Burger, now with Twentieth Century-Fox, dropped in to say hello to several of his former associates.

+

The East Boston accent of Harry Lotz has a French twist to it which is confusing a lot of the boys.

+

Harry Bodkin took two minutes off to try a California haircut. The barber didn't want to take a tip because the job was so easy.

+

Paul Lazarus is the most even tempered chap seen around here in a long time.

+

Some of the coast steppers have been learning a lot of fancy new twists from Monroe Greenthal.

+

There is a movement on foot to record Sammy Cohen's voice and turn it over to Clyde Beatty.

+

Max Stahl has been telling the boys how to live a quiet domestic life in Cincinnati.

+

Nat Thompson has been getting familiar with the remark, "Little man, you've had a busy day."

+

Jack Goldhar gets nervous if he has to stay in one place for more than a day. He can't wait to hit the rails again.

+

They say every time anyone wants to find Al Goodman he's singing duets with Nino Martini.

+

Manny Silverstone of London Films has been telling the boys about the reissue of "Henry VIII." A few days of sun makes Manny look like a native.

+

That camera of Haskell Masters should be put up at auction, if only for protection.

Wanger Due Monday; To Produce in Italy

Walter Wanger left England yesterday on the *Queen Mary*, and is due to arrive in New York on Monday. He will go to Hollywood after a week in the east. He will decide on his arrival on the coast whether his first film for United Artists' new season will be "Three Time Loser" or "Wuthering Heights."

He will see his new schedule fully under way before taking any further steps in the production of films in Italy, for which he will form Walter Wanger Prod. Co. of Italy, under a plan he discussed with Premier Mussolini at Rome. Production in Italy, he said at Southhampton before sailing, will begin next June, with Sylvia Sidney as the star. She is under contract to Wanger.

"I hope to produce several films in Rome," he said, "and for that purpose I propose to return to Italy in the spring. After my conference with Mussolini I gave him a definite promise that I would produce pictures in Rome."

Retain Selznick Staffs

Hollywood, July 1. — With the amalgamation of Selznick International and Pioneer Pictures, the production staff set up by David O. Selznick remains unchanged for the new company, with the exception of Merian C. Cooper who becomes vice-president.

Executives at U. A. Convention

United Artists executives as they arrived in Los Angeles for the annual convention. From left to right, they are: Charles Schwartz, James Mulvey, Abraham Lehr, Harry D. Buckley, George J. Schaefer, Arthur W. Kelly, Lowell Calvert and Harry Gold.

Minors Film Bill Signed by Mayor

(Continued from page 1)

put actively into effect in about a week, following the setting up of the necessary machinery. The measure, which was introduced by Alderman Murray Stand, was passed recently by the Board of Aldermen and the Board of Estimate.

The law in general structure follows the outline of the Joseph law, passed by the state legislature shortly before its adjournment, and which was an enabling act providing for local option on the matter. The Stand law covers the theatres in Greater New York.

Under the terms of the law, theatres wishing to take advantage of its provisions must obtain a license from Licence Commission Paul Moss, at a fee of $10. A special section of the theatre is to be set aside for the use of children, and no adults are to be permitted in that section. A matron must be in charge of the children's section, and she must qualify before the Board of Health relative to her physical condition.

According to the provisions, children may be admitted unaccompanied on weekdays from opening to 6 P.M. provided the child's school hours have been completed. During July and August, the summer recess period, they will be admitted from opening to 7 P.M. On Saturdays, Sundays and holidays, children will be admitted from opening to 6 P.M..

Children accompanied by an adult may be admitted to the theatre at any time.

Last fall Brynes MacDonald, director of the Juvenile Aid Bureau of the Police Dep't., staged a series of raids on theatres for violation of the old law, and declared at the time that the best way of bringing about the abolition of an unpopular law was by strict enforcement.

Exhibitors to Map Plans

Members of the I.T.O.A. yesterday discussed at the Astor the Stand law, which will allow children under 16 into theatres without guardians. A committee of the unit and other exhibitor heads will meet this afternoon at Leopold Friedman's office at Loew's to map out cooperative plans with License Commissioner Paul Moss.

L. Roy Pierce Heads Milwaukee Theatres

(Continued from page 1)

Meyer, who also managed the circuit's Oriental. Meyer, son of Fred S. Meyer, Universal executive, has left for the west coast to operate several houses with Bert Pirosch, formerly head booker for the circuit.

William Geehan, formerly manager of the circuit's Green Bay houses, has been named state supervisor with Jack LeVois as his assistant. John Bergant, formerly booker for the local Universal exchange, has been named to head the circuit's booking department, assisted by Joseph Strother, Nadine Liederbach and B. M. Mason.

RKO Plans Golf Tourney

RKO is planning to hold its annual golf tournament within the next two or three weeks. Although July 14 was tentatively figured as the date, this most likely will be changed because of the Monday Nighters' tourney scheduled for that day.

"Flags" Leads Capital Takes As a Re-Issue

Washington, July 1. — "Under Two Flags," playing a return engagement at Loew's Columbia, following a two-week run at Loew's Palace, relatively topped grosses here with $5,700. This exceeded average by $2,100. The picture was held for a fourth downtown week.

The Metropolitan, with "Border Flight," went $400 over par for a take of $4,700, the only other house to exceed average.

"Hearts Divided," with a personal appearance of Edgar Kennedy, at the Earle, took $18,000, down by $400.

At Loew's Fox, "Sins of Man" took $18,000, under average by $2,900. A stage show did not help much.

With the 15th issue of "March of Time," added, "Show Boat," in its fifth consecutive week, took $7,200, under the first week average by $3,400. The combination went into a sixth week.

The Belasco closed for the season

Total first run business was $61,100. Average (excluding the Belasco) is $73,700.

Estimated takings, exclusive of tax:

Week Ending June 23:

"SHOW BOAT" (Univ.)

RKO-KEITH'S—(1,836), 25c-55c, 7 days, 5th week ("The March of Time," No. 15, added). **Gross:** $7,200. (Average, first week, $10,600)

Week Ending June 25:

"HEARTS DIVIDED" (F. N.)

EARLE—(2,218), 25c-77c, 7 days. Stage: Edgar Kennedy & Patricia Alwyn, Loretta Lee, Wally Brown & Annette Ames, 18 Bebe Berri Girls. **Gross:** $18,000. (Average, $18,400)

"UNDER TWO FLAGS" (20th-Fox)

LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days (return engagement). **Gross:** $5,700. (Average, first run, $3,600)

"SINS OF MAN" (20th-Fox)

LOEW'S FOX—(3,434), 25c-66c, 7 days. Stage: Molasses 'n' January, Little Jackie Heller, Mickey King, 12 Dare Devils. **Gross:** $18,000. (Average, $20,900)

"FURY" (M-G-M)

LOEW'S PALACE—(2,370), 35c-55c, 7 days, 2nd week). **Gross:** $7,500. (Average, first week, $15,900)

"BORDER FLIGHT" (Para.)

METROPOLITAN—(1,591), 25c-40c, 7 days. **Gross:** $4,700. (Average, $4,300)

Lesser Borrows Kent

Hollywood, July 1.—Sol Lesser has borrowed Robert Kent from Twentieth Century-Fox for the title role in "King of the Mounted," which will be the first of a series of Zane Grey pictures which Lesser will make on the new season program. The story is from the King Features Syndicate comic strip. Twentieth Century-Fox will release.

Heads Photograph Firm

Louis Rosenbluh, former Fox executive, has taken over operation of National Studios, Inc., which resulted from a merger with National Photographers. Plans for a celebration commemorating 30 years of the organization are being set.

Gets Maplewood House

A. Gordon Reid of the L. & H. Theatre Corp. has leased the Maplewood, Maplewood, N. J. He took over operation of the 1,400-seat house yesterday.

Fight Films, "Show Boat" Boston Lead

Boston, July 1.—The fight pictures helped put the RKO Boston back on its feet after a dull period without vaudeville. The $10,000 take was $1,000 under the old house average of $11,000, but this was the best business seen there in some time. The top feature, "Show Boat," was in its fifth week, with "Two in Revolt" as the other half of a dual bill.

Business was off all along the line. The Metropolitan managed to get $20,000 with "Hearts Divided" and a stage show, but this was $2,000 under normal.

Total first run business was $65,000. Average is $79,500.

Estimated takings for the week ending June 25:

"EARLY TO BED" (Para.)
"FATAL LADY" (Para.)

FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $4,000. (Average, $4,500)

"CHATTERBOX" (Radio)
"IT'S LOVE AGAIN" (G. B.)

KEITH'S MEMORIAL—(2,907), 25c-65c, 7 days. **Gross:** $9,000. (Average, $12,000)

"SINS OF MAN" (20th-Fox)
"HALF ANGEL" (20th-Fox)

LOEW'S ORPHEUM—(2,970), 25c-55c, 7 days. **Gross:** $9,000. (Average, $12,000)

"SINS OF MAN" (20th-Fox)
"HALF ANGEL" (20th-Fox)

LOEW'S STATE—(3,537), 25c-55c, 7 days. **Gross:** $8,000. (Average, $11,000)

"HEARTS DIVIDED" (F. N.)

METROPOLITAN—(4,332), 35c-65c, 7 days. Stage: Robert ("Believe It or Not") Ripley unit. **Gross:** $20,000. (Average, $22,000)

"EARLY TO BED" (Para.)
"FATAL LADY" (Para.)

PARAMOUNT—(1,793), 25c-65c, 7 days. **Gross:** $5,000. (Average, $7,000)

"SHOW BOAT" (Universal)
(5th Week)
"TWO IN REVOLT" (Radio)
FIGHT PICTURES

RKO BOSTON—(3,246), 25c-65c, 7 days. **Gross:** $10,000. (Average, $11,000)

"Fury," "Speed," Fight N. H. Smash

New Haven, July 1.—The fight-pictures at the Poli, with "Fury" and "Speed," knocked business for a loop everywhere else. As against an all-year average of $7,000, the theatre stood them up and grossed $9,800.

The College, featuring "Witness Chair" on a dual with "O'Malley of the Mounted," fell slightly under par with a $2,500 week. "Hearts Divided" and "Big Noise" at the Roger Sherman tallied $1,100 short of the usual $4,700 business; while the Paramount, with "Sins of Man" and "Murder on a Bridle Path," fell to $2,500, under the line by $2,300.

Total first run business was $18,400. Average is $19,300.

Estimated takings for the week ending June 26:

"THE WITNESS CHAIR" (Radio)
"O'MALLEY OF THE MOUNTED" (20th-Fox)

COLLEGE—(1,499), 25c-35c, 7 days. **Gross:** $2,500. (Average, $2,800)

"SINS OF MAN" (20th-Fox)
"MURDER ON A BRIDLE PATH" (Radio)

PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $2,500. (Average, $4,800)

"FURY" (M-G-M)
"SPEED" (M-G-M)

POLI—(3,040), 35c-50c, 7 days. **Gross:** $9,800. (Average, $7,000)

"HEARTS DIVIDED" (F. N.)
"THE BIG NOISE" (W. B.)

ROGER SHERMAN—(2,200), 35c-50c, 7 days. **Gross:** $3,600. (Average, $4,700)

After 20 Years

New Orleans, July 1. — After a lapse of 20 years, the Strand has been remodeled and reopened by Harry S. McLeod. It has a cooling system and the latest style sound equipment.

"King Steps" Dual Milwaukee Leader

Milwaukee, July 1.—"The King Steps Out" and "The Case Against Mrs. Ames" were the only attractions to make the grade in a heat wave here last week. The take at the Strand reached $1,800, up by $300.

"The Princess Comes Across" and "Palm Springs" reached a par $5,000 at the Palace, but all other spots were weak.

Total first run business was $20,400. Average is $24,500.

Estimated takings:

Week Ending June 23:

"HEARTS DIVIDED" (F.N.)
"MURDER ON A BRIDLE PATH" (Radio)

WARNER — (2,400), 25c-40c, 7 days. **Gross:** $4,800. (Average, $5,000)

Week Ending June 24:

"SINS OF MAN" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)

WISCONSIN—(3,200), 25c-40c, 6 days. **Gross:** $4,500. (Average, $8,000)

Week Ending June 25:

"THE PRINCESS COMES ACROSS" (Para.)
"PALM SPRINGS" (Para.)

PALACE—(2,400), 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

"NAVY BORN" (Republic)

RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: Will & Gladys Ahern, Jean, Jack and Joe, Eddie Stuart, Revel Baxter and Dean, Murial Page. **Gross:** $4,300. (Average, $5,000)

Week Ending June 26:

"THE KING STEPS OUT" (Col.)
"THE CASE AGAINST MRS. AMES" (Para.)

STRAND — (1,400), 25c-40c, 7 days. **Gross:** $1,800. (Average, $1,500)

"Law in Hand" on Dual Big in Omaha

Omaha, July 1. — "The Law in Her Hands" and "And So They Were Married" on a dual pulled $6,200, above par by $2,200, for the best take in town last week.

"The Princess Comes Across" and "Speed" were $800 to the good on a take of $7,800 at the Orpheum. "Fury" and "Times Square Playboy" also were in the profit column at $5,200 in the Omaha.

Total first run business was $19,200. Average is $16,000.

Estimated takings:

Week Ending June 25:

"THE PRINCESS COMES ACROSS" (Para.)
"SPEED" (M-G-M)

ORPHEUM—(3,000), 25c-40c, 7 days. **Gross:** $7.800. (Average, $7,000)

"FURY" (M-G-M)
"TIMES SQUARE PLAYBOY" (W.B.)

OMAHA—(2,200). 25c-40c, 7 days. **Gross:** $5.200. (Average, $5,000)

Week Ending June 26:

"AND SO THEY WERE MARRIED" (Col.)
"THE LAW IN HER HANDS" (F.N.)
SCHMELING-LOUIS FIGHT

BRANDEIS—(1,200), 25c-35c-40c, 7 days. **Gross:** $6,200. (Average, $4,000)

"Yankee" on Dual Is Best Frisco Draw

San Francisco, July 1.—A revival of "A Connecticut Yankee" on a dual with "Border Flight" at the Fox made the best comparative showing of the week by going $2,200 over normal for a take of $8,200.

Business was quiet all along the line. "Hearts Divided," at $16,000, was up by $1,000 in the Warfield, and a combination of "Fury" and "Early to Bed" was slightly on the profit side with $12,000 at the Paramount. "Bunker Bean" took $15,000 at the Golden Gate. All other spots were off.

Total first run business was $80,500. Average is $83,800.

Estimated takings:

Week Ending June 22:

"THE GREAT ZIEGFELD" (M-G-M)

GEARY — (1,400), 55c-85c-$1.10-$1.65c, 7 days, 2nd week return engagement. (Ninth Week.) **Gross:** $7,000. (Average, $10.000)

Week Ending June 23:

"PACE THAT KILLS" (Roadshow)
"THOROUGHBRED" (All-Star)

EMBASSY—(1,400), 15c-25c-35c, 7 days. **Gross:** $3,000. (Average, $3.000)

"BUNKER BEAN" (Radio)

GOLDEN GATE—(2,850), 15c-30c-35c-40c, 7 days. Stage: Olsen and Johnson. **Gross:** $15,000. (Average, $14,500)

Week Ending June 24:

"KING STEPS OUT" (Col.)

ORPHEUM — (2,440), 15c-30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $6,800)

"FURY" (M-G-M)
"EARLY TO BED" (Para.)

PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $12,000. (Average, $11,500)

"THINGS TO COME" (U.A.)

UNITED ARTISTS—(1,200), 15c-35c-40c-65c, 7 days, 3rd week. **Gross:** $6,000. (Average, $9,000)

Week Ending June 25:

"A CONNECTICUT YANKEE" (20th-Fox)
"BORDER FLIGHT" (Para.)

FOX—(5,000), 10c-25c-35c, 7 days. **Gross:** $8,200. (Average, $6,000)

"PRIVATE NUMBER" (20th-Fox)
"HUMAN CARGO" (20th-Fox)

ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days. **Gross:** $[illegible].500. (Average, $7.000)

"HEARTS DIVIDED" (F.N.)

WARFIELD — (2,680), 15c-30c-35c-40c, 7 days. **Gross:** $16,000. (Average, $15,000)

Week Ending June 26:

"GIPSY BARON" (Vienna)

CLAY—(400), 15c-35c, 7 days, 2nd week. **Gross:** $800. (Average, $1,000)

Finish Rogers Library

Oklahoma City, July 1. — The Will Rogers Memorial Library, recently completed at Claremore, Okla., as a WPA project, is the fruition of one of Rogers' own ideas. He gave the land, which had been in his family for years, to the city as a library site. A stone from a livery stable, built on the site by Clem Van Rogers, Will's father, was used as a cornerstone for the library. The building cost $10,117, the Government paying $6,238 and the city $3,879.

Hoffberg Closes Deals

J. H. Hoffberg has closed contracts with the American Film Exchange, Boston, for New England; Superior Pictures, Chicago, for Illinois, Wisconsin and Indiana; Independent Film Service, for Ohio and Kentucky, and Sach Amusement Enterprises for Texas, Arkansas and Oklahoma.

1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
EDITED BY TERRY RAMSAYE
1936-37 INTERNATIONAL MOTION PICTURE ALMANAC

Edited by
TERRY RAMSAYE

Over 1400 pages of vital information covering every phase of production, distribution exhibition . . . . .

1936-37

INTERNATIONAL

COMPLETE • AUTHENTIC • PRACTICAL

International in its scope, the ALMANAC focuses between its covers an amazing wealth of information and data gathered through the year by correspondents all over the world. Accurately and tersely it covers every phase of motion picture activity, vigilantly reflecting the ever-changing panorama of personalities, policies and fluctuating trends in entertainment values.

The new INTERNATIONAL ALMANAC is a comprehensive compilation of motion picture facts and figures, providing thousands of items of important information conveniently arranged and indexed for instant, dependable use. It is the most exhaustive reference of the screen,—its authority, completeness and usability giving it a place of daily importance in the motion picture and allied industries.

$3.00 PER COPY plus postage

- WHO'S WHO. Biographies of 13,112 players, directors, artists, writers, technicians and executives.
- CORPORATE STRUCTURES, capital investments and annual financial summaries.
- ANNUAL RELEASES, dates and titles, a resume of thousands of pictures.
- THEATRE CIRCUITS and Exhibitor organizations.
- PRODUCING AND DISTRIBUTING personnel in studio, home office and exchange staffs.
- FILM EDITORS of leading newspapers in the United States.
- EQUIPMENT. Theatre maintenance plus a complete list of theatre vendors.
- ABROAD. The film situation in foreign countries and a list of important foreign film figures.

INTERNATIONAL MOTION PICTURE ALMANAC

A QUIGLEY PUBLICATION

ROCKEFELLER CENTER NEW YORK

"Law," Fight Film $10,700 Wow in K.C.

Kansas City, July 1.—A combination of "The Law in Her Hands" and the Schmeling-Louis fight films turned in the big money of the week, $10,700, at the Mainstreet. This was $3,500 over par. The fight films were held over as a result.

"It's Love Again" and "The Country Beyond" lifted the Fox Uptown take to $7,000, over the line by $3,000. Both films were held.

"Poppy" opened and finished strong to give the Newman $10,200 .

The Tower missed average by $200 when "Speed" grossed $6,300. The return engagement of "Grand Hotel" at the Midland drooped from the start, but managed to do $7,500, $4,000 under the line.

Total first run business was $41,700. Average is $36,200.

Estimated takings:

Week Ending June 25:

"GRAND HOTEL" (M-G-M)

MIDLAND—(4,000), 25c-40c, 7 days. **Gross:** $7,500. (Average, $11,500)

"POPPY" (Para.)

NEWMAN—(1,900), 25c-40c, 7 days. **Gross: $10,200.** (Average, $7,000)

"SPEED" (M-G-M)

TOWER—(2,200), 25c, 7 days. Stage: Abbott & Robey, Sylvia Brill, Three Lightning Flashes, Dave Monahan, and Mary Louise McKenna. **Gross:** $6,300. (Average, $6,500)

Week Ending June 26:

LOUIS-SCHMELING FIGHT
"THE LAW IN HER HANDS" (F. N.)

MAINSTREET—(3,100), 25c-40c, 6 days. **Gross:** $10,700. (Average, 6 days, single bills, $7,200)

"IT'S LOVE AGAIN" (G-B)
"THE COUNTRY BEYOND" (20th-Fox)

UPTOWN—(2,000), 25c-40c, 7 days. **Gross:** $7,000. (Average, $4,000)

Fight Film Dual Big Montreal Hit

Montreal, July 1. — The Schmeling-Louis fight film put the Princess way out in front, pushing the gross to $12,000 or $5,000 beyond par. The scrap picture was originally only incidental to a double bill, but the ring result boosted it to top position.

"The Case Against Mrs. Ames," topping a mixed program at Loew's, was responsible for $10,000, against $10,500 average. The Palace registered $10,000 on "Private Number," par here being $11,000. "Sins of Man" brought a good $8,500 to the Capitol. Two holidays graced the week, one being the King's Birthday on June 23 which was followed by the big French-Canadian fete, Le Jour de St. Jean-Baptist. They made a difference.

Total first run business was $40,500. Average is $38,000.

Estimated takings for the week ending June 27:

"SINS OF MAN" (20th-Fox)
"CHAMPAGNE CHARLIE" (20th-Fox)

CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $8,500. (Average, $9,500)

"THE CASE AGAINST MRS. AMES" (Para.)
"FLORIDA SPECIAL" (Para.)

LOEW'S—(3,115), 30c-34c-40c-50c-60c, 7 days. Stage: "Let Yourself Go" revue. **Gross:** $10,000. (Average, $10,500)

"PRIVATE NUMBER" (20th-Fox)

PALACE—(2,600), 20c-35c-40c-50c-60c, 7 days. **Gross:** $10,000. (Average, $11,000)

LOUIS-SCHMELING FIGHT
"AND SO THEY WERE MARRIED" (Col.)

Out Hollywood Way

Hollywood, July 1.—Alec Bowman here to start Paramount contract. . . . Gabby Fay changes name to Fay Holden. . . . Sam Frey, editor of Paramount's production bulletin, back from three weeks in New York. . . . Everett Douglas, Paramount cutter, father of a boy.

Leo Carrillo discussed as candidate for Congress from Santa Monica. . . . Edward Sedgwick on vacation for month at North Island, San Diego. . . . Mary Pickford to have party for U. A. delegates. . . . Claude Rains back from his Pennsylvania farm. . . . Jean Muir to leave Aug. 1 for a Warner picture in England, then on to Moscow Art Theatre, returning here about Oct. 1.

Warners' "Mistress of Fashion" delayed for week by Kay Francis' infected tooth. . . . S. S. Van Keuren, vice-president in charge of production for Hal Roach, studying "Colonel Spanky" locations, Sacramento. . . . William Terhune on vacation at Del Monte with family. . . . W. C. Fields taking sun baths at hospital expects to be out in two weeks. . . . Will rest for summer.

"The Last of Mrs. Cheney" next for Myrna Loy and William Powell, M-G-M. . . . George Raft conferring with Henry Henigson on script of "Playboy," Paramount. . . . Duley Nichols going to Connecticut, then to Europe on vacation. . . . William Frawley signed to new Paramount contract. . . . Mary Treen and Craig Reynolds get contract extensions, Warners.

✚

Casting—Florence Rice, re-signed by M-G-M, cast in "Whispering Widow.". . .Norma Lee in Paramount's "Wives Never Know," directed by her husband, Elliott Nugent. Priscilla Lawson, Irving Bacon, Purnell-Pratt, Irene Bennett and Jeanne Perkins in same film. . . . Frank Swales, Harry Burns, Carlos Barber, Lowell Drew, Charles Requa, Billy Dooley and C. L. Sherwood in "Lady Be Careful.". . . George F. Hayes, Leora Thatcher, John Beck, Howard Mitchell, Mildred Booth and Rita Owen in "Valiant Is the Word for Carrie.". . . Hal Green, Henry Arthur, Hank Bell, Frank Jenks, Don Hulbert, Ann Evers and Terry Ray in "The Big Broadcast of 1937.". . . Betty Ross Clarke, Porter Hall, Don Rowan and Constance Berger in "Wives Never Know.". . . Jane Bryan replacing Anita Louise in "The Case of the Caretaker's Cat," Warners. . . . Denis Moore in "Let's Pretend," Warners.

Ferdinand Munier in "Swing Time," Radio. . . . Eily Malyon in "Portrait of a Rebel," same studio. . . . Charles Judels in "I'd Give My Life," Rowland Prod. for Paramount. . . . Walter Catlett in "Follow Your Heart," Republic. . . . Guy Kibbee in "Three Men on a Horse," Warners. . . . Hobart Cavanaugh, Joseph Crehan and Walter Venon added to "God's Country and the Woman," Warners. . . . Isabel Jewel in "The Man Who Lived Twice," Columbia.

✚

Director—Norman Taurog signed to new contract by Twentieth Century-Fox. . . .

✚

Writers—Marguerite Roberts and Philip MacDonald re-signed for another year by Paramount. . . . Grover Jones to start screen play of "Souls at Sea" on return from Ketchikan, Alaska.

✚

Story Buys—"That Girl and Mr. Moto," original by J. P. Marquard; "Ransom," by Charles Francis Coe, and "Worship the Sun," by Philip Wylie bought by Twentieth Century-Fox; "Toinette's Philip" purchased from estate of Mrs. C. V. Jamison for Bobby Breen by Sol Lesser.

"Angel" and Band Oklahoma City Top

Oklahoma City, July 1. — "Half Angel," helped by Don Richards' orchestra at the Criterion, was the only attraction in town to go over par during a week with temperatures running to 100. The gross was $5,300.

"Things to Come" came within $400 of normal on a take of $2,600 at the Capitol. "Hearts Divided" and "Charlie Chan at the Circus" failed to get to first base.

Total first run business, $13,600. Average is $13,500.

Estimated takings for the week ending June 27:

"HALF ANGEL" (20th-Fox)

CRITFRION — (1,700), 10c-20c-36c-56c. Stage: Pinky Tomlin and Revusical with Don Richards's orchestra, seven days. **Gross:** $5,300. (Average, $5,000)

"HEARTS DIVIDED" (W. B.)

MIDWEST—(1,500), 10c-20c-36c-56c, 7 days. **Gross:** $3,000. (Average, $4,000)

"THINGS TO COME" (U. A.)

CAPITOL—(1,200), 10c-20c-26c-41c, 7 days. **Gross:** $2,600. (Average, $3,000)

"CHARLIE CHAN AT THE CIRCUS" (20th-Fox)

LIBERTY—(1,500), 10c-20c-26c-36c, 4 days. **Gross:** $1,800. (Average, $2,500)

"SILLY BILLIES" (Radio)

LIBERTY—(1,500), 10c-20c-26c-36c, 3 days. **Gross:** $900. (Average, for week, $2,500)

"Poppy" Is $8,000 Indianapolis Draw

Indianapolis,. July 1. — "Poppy" was a diamond studded draw at the Circle, pulling $8,000, about double the normal take. "Palm Springs" shared the bill with it.

The Circle opened strong for the current week with Louis-Schmeling fight pictures drawing heavy grosses Friday and Saturday.

"Things to Come" was only so-so at Loew's and "Sins of Man" dropped into the cellar for a $1,600 take, 40 per cent of normal. "Smart Money" stepped $800 over average at the Lyric.

Total first run business was $22,900. Average is $21,000.

Estimated takings for the week ending June 26:

"SINS OF MAN" (20th-Fox)

APOLLO—(1,100), 25c-40c, 7 days. **Gross:** $1,600. (Average, $4,000)

"POPPY" (Para.)
"PALM SPRINGS" (Para.)

CIRCLE—(2,800), 25c-40c, 7 days. **Gross:** $8,000. (Average, $4,000)

"THINGS TO COME" (G. B.)
"AND SO THEY WERE MARRIED" (Col.)

LOEW'S—(2,800), 25c-40c, 7 days. **Gross:** $5,500. (Average, $6,000)

"SMART MONEY" (W. B.)

LYRIC—(2,000), 25c-40c, 7 days. Stage: Vaudeville. **Gross:** $7,800. (Average, $7,000)

Erpi Details Slash in Its Royalty Rates

(Continued from page 1)

royalty will be made to cover Canadian distribution, but the new rate will be substantially below that which has been in effect for Canada in the past.

Complete overhaul of recording equipment, together with supplementary new studio equiment, special recording services and spare parts will be furnished on open account to the licensee as it requires them. The open account will be liquidated by credits applied to it by Erpi based on the amount of royalties the licensee pays each year. During the term of the contract, such credits can be accumulated by any licensee in sufficient volume to cover any recording equipment program the licensee could reasonably require.

Plan Reception For Foreign Film Men

(Continued from page 1)

July 26. Several weeks will be spent in the United States in a tour which will include a visit to Hollywood.

Arthur Taylor, secretary of the branch and organizer of the trip, has extended invitations to exhibitor organizations in France, Belgium, Spain and Sweden. More than 30 exhibitors from England already are booked for the sailing of the *Queen Mary* on July 22. It is considered possible that the party may total between 50 and 100.

Arrangements have been made for the party to be met by Col. A. J. Cooper, president of the Canadian M. P. T. O., at Niagara, for a brief visit to Toronto.

Wall Street

Paramount Issues Continue Gain

	High	Low	Close	Net Change
Columbia, vtc	35⅜	34⅞	35⅜	+ ⅝
Columbia, pfd	46	46	46	.....
Consolidated	5⅛	5	5	.....
Consolidated, pfd	17½	16⅞	17½	+ ¼
Eastman Kodak	170¾	170¼	170¼	— ½
Gen. Theatre, new	18	18	18	— ½
K.-A.-O., pfd	90¼	90¼	90¼	+ ¼
Loew's, Inc.	49⅛	48⅛	49⅛	+ ½
Paramount	9¼	8½	8¼	+ ¾
Paramount 1 pfd.	73	70	72½	+2½
Paramount 2 pfd.	10⅛	9½	10	+ ½
Pathe Film	7½	7½	7½	+ ¼
RKO	5⅞	5½	5¾	+ ¼
20th Century-Fox.	24⅛	24⅛	24⅛	— ⅛
20th Century, pfd.	34⅛	33⅞	34⅛	— ¼
Universal, pfd ..	99	99	99	—1
Warner Bros.	10¼	9⅞	10¼	+ ½

Curb Down Fractionally

	High	Low	Close	Net Change
Sentry Safety	⅝	⅝	⅝	.....
Sonotone	2⅝	2½	2⅝	.....
Technicolor	26¾	26¾	26¾	— ¼
Trans-Lux	3⅞	3⅞	3⅞	— ⅛

Bonds Up Slightly

	High	Low	Close	Net Change
General Theatre Equip. 6s '40 ..	24½	23¾	23¾	— ¾
Loew's 6s '41 ww deb rights	96¼	96¼	96¼	+ ¼
Paramount Pict. 6s '55	90¾	90	90¾	+ ¾
Warner Bros. 6s '39 wd	94½	93¾	94½	+ ¾

(Quotations at close of July 1)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 3 NEW YORK, FRIDAY, JULY 3, 1936 TEN CENTS

Extension of Legion Asked By the Pope

Encyclical Asks World Use of Review Boards

Vatican City, July 2.—Extension of the Legion of Decency activities throughout the world, with annually renewed pledges not to see objectionable films and formation of reviewing committees, is urged in an encyclical entitled "Vigilant Care" which has just been issued by Pope Pius.

The encyclical calls for establishment of reviewing offices in all countries under supervision of bishops with laymen participating, and an exchange of information between the various national offices in order to secure unity in judgments and communications appearing in the Catholic press of the world.

The document indicates the Pontiff realizes varying conditions prevail in different countries and that these will have to be taken into consideration in the operations.

An appeal is made to Catholics connected with film production for cooperation and the encyclical says the

(*Continued on page* 4)

U. A. Staff Shifts Made by Schaefer

Los Angeles, July 2.—George J. Schaefer, vice-president in charge of sales, announced several personnel changes at the final session of the United Artists sales convention at the Ambassador here today.

Harry Gold has been promoted to division manager in the east and south. He was formerly assistant to Schaefer. Charles Stern, formerly in charge of the southern territory, has been transferred to New York as district man-

(*Continued on page* 4)

Kuykendall's Glad

Omaha, July 2. — Ed L. Kuykendall, who was resting his girth in front of a cooling apparatus, remarked as he watched Gus Harms of Scott Ballantyne Co., who weighs somewhere around 300:

"I'm sho' glad I'm not fat and have to push around all that tonnage."

Circuit Men Seek Elastic Child Ruling

Point Out Difficulties Of Special Sections

Major and independent circuit heads, meeting at the Loew office yesterday, expressed a desire for an elastic clause governing sections in theatres limited to children under the Stand law.

The theatre men held that although it is possible to set aside a particular section for minors, the rule could not hold generally, particularly when a Shirley Temple or Bobby Breen picture was showing.

A committee composed of Louis Frisch, Marvin Schenck, Senator Henry J. Walters, John Manheimer and Frank Burns conferred with Dep't. of Health authorities yesterday after the Loew session. According to the law, the licensing of matrons will come under the Dep't. of Health.

Attending the conclave in the Loew Bldg. were Charles C. Moskowitz and Schenck, Loew's; Walters and Charles B. McDonald, RKO; Burns, Century circuit; Frisch and Sam Rinzler, Randforce; William White, Skouras Theatres; Manheimer, the I.T.O.A.

No date has been set when the law becomes effective.

Rolsky vs. Midwest Trial Set July 24

Kansas City, July 2.—Judge Merrill E. Otis of the U. S. District Court has set trial of the suit of Emanuel Rolsky et al vs. Fox Midwest and major distributors for July 24.

Rolsky and the owners of 11 other independent subsequent runs filed suit against Fox and the distributors Feb. 25, this year, charging conspiracy and violation of the anti-trust laws in connection with clearance and zoning on 1935-36 product. Plaintiffs besides

(*Continued on page* 4)

M-G-M Foreign Men Arrive in New York

Louis Lober, manager of the M-G-M office in Egypt; Herbert Horn, branch head in Germany, and Jack Neal, head of the Panama exchange, have arrived for conferences with Arthur M. Loew. William Melniker, foreign theatre head, has arrived from Rio de Janeiro, and Stewart Dunlap, who succeeded Melniker as South

(*Continued on page* 4)

BALABAN CHOSEN PARAMOUNT HEAD

All Other Officers Are Renamed; Zukor Head Of Production

Barney Balaban, head of B. & K. Theatres, Chicago, was elected president of Paramount yesterday at a special meeting of the company's board of directors. Adolph Zukor, who had been a leading candidate for the presidency until declining the proffered post several days ago, was reelected chairman of the board and will continue in charge of production, devoting his entire time to the studio in accordance with his expressed preference.

Austin Keough, who was reelected secretary of Paramount, was also elevated to a vice-presidency of the company. All other officers of the company were reelected. They are Neil F. Agnew, R. E. Anderson, Y. Frank Freeman and John Hicks, Jr., vice-presidents; Walter B. Cokell, treasurer; Fred Mohrhardt, comptroller, and Norman Collyer, assistant secretary.

Anderson, former treasurer of Erpi, had been reported as resigning, but, as stated in Motion Picture Daily yesterday, he had been asked to remain with the company. Anderson's work in his financial capacity at Paramount during the past year has met with marked approval among the company's directors, all of whom were anxious to have him continue in his post.

As an officer of B. & K. since its organization in 1908, Balaban is an industry man of long experience and has been an important factor in the

(*Continued on page* 4)

Producer Split on British Quota Seen

By BRUCE ALLAN

London, July 2.—The resignation of Associated British Pictures from the Federation of British Industries film group is seen here as perhaps leading to a definite split among British producers on the question of quota recommendations to the Films Act advisory committee.

A.B.P. and Gaumont British dissented from the group's recommendations. It is understood A.B.P. objects to the whole principle of an increased quota and minimum cost proposals. The same view may be shared by other producers, who fear the suggested new act would force American interests to devise large scale British production through subsidiaries, which would use British finances and capture playdates at the expense of British producers.

It is understood the F.B.I. will send a deputation to John Maxwell, head of A.B.P., on his return from Scotland, to ask him to reconsider the resignation. The belief is held here

(*Continued on page* 4)

Native Production Gaining in Hungary

By ENDRE HEVESI

Budapest, June 27 (*Via the Hindenburg*).—A marked boom in Hungarian production has taken place within the past two months, following a sharp drop in the early part of the calendar year. The production increase is two-fold, domestic operation, and use of the two large studios here by German and Austrian companies, since production costs are considerably lower here than in Berlin or Vienna.

Hungarian producers have come to realize that the lack of domestic pat-

(*Continued on page* 4)

Tobis Plans 60-70 Features Next Year

By J. K. RUTENBERG

Berlin, June 23.—The Tobis Corp., largest single film enterprise in Germany, plans a total of 60 to 70 features next year. Adolf Engl, former president of the Ass'n. of German theatre owners, has joined the Tobis board of directors.

Negotiations are under way between

(*Continued on page* 4)

Briggs Is Named President of Pathe

Election of O. Henry Briggs to the presidency of Pathe, succeeding Frank F. Kolbe, who continues as chairman of the board, was held yesterday. Briggs is now on the coast on a combined vacation-business trip.

Following the resignation of Briggs as general sales manager of DuPont, C. D. Ford, who has been with the company since 1918, has been named

(*Continued on page* 4)

No Paper Tomorrow

***Motion Picture Daily* will not be published tomorrow, Independence Day.**

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 3, 1936 No. 3

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*. Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road. *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Phelps Hits Ontario Ban Upon "Pastures"

William Lyon Phelps, professor emeritus of English literature at Yale, has joined in the protest against the banning of "The Green Pastures" in the Province of Ontario, Canada.

Addressing the Canadian press from Detroit, Professor Phelps said the Marc Connelly play was "sheer idealism" and he could not understand the action of the Ontario censors.

O'Leary to Scranton

J. J. O'Leary, who has charge of accounts for the Comerford interests, has transferred his headquarters from New York to Scranton. O'Leary joined the Comerford organization 10 years ago after long service with the Anaconda Copper Co. He will continue to spend some of his time in New York.

Columbia Gets "Thunder"

Contract for the American distribution by Columbia of the Atlantic Film production "Thunder in the City" starring Edward G. Robinson was closed yesterday by Thomas G. Dodds, chairman of Atlantic.

Dodds is returning to London today on the *Ile de France*.

◂ Purely Personal ▸

ED HATRICK, general manager for Cosmopolitan, is back from the coast all het up over Cosmopolitan's new lineup. He's expecting MARION DAVIES from Hollywood shortly. The star is headed for a three-month European vacation.

•

S. C. CAMBATA, Bombay financier, is in New York for a visit en route to Europe. He paid a visit to the Warner home office to call upon DAVE BLYTH, Warner manager in India, who is here on a vacation.

•

FRANK SPICKER, formerly art director at Columbia, has returned from New Mexico to take up a similar post with Twentieth Century-Fox. Seen yesterday he was sporting the latest in Hopi haircuts.

•

MAURICE CONN and EDWARD HALPERIN left last night for Hollywood by plane. The pair were scheduled to leave Wednesday, but changed their minds at the last minute.

•

RUBY KEELER, in town with her husband, AL JOLSON, will be interviewed tonight at 8 o'clock by RADIE HARRIS from Station WHN.

•

ARTHUR WILLI returns today from Pittsburgh. He was in the Smoky City less than a day to look over some talent for RKO.

•

JAMES COWAN, general manager of Walter Wanger Prod., is winging his way eastward to meet WANGER on his arrival from Europe Monday.

•

MEYER SCHINE is in town from Gloversville.

•

EDGAR KENNEDY flew to the coast last night after completing his personal appearances at the Roxy.

•

LOUIS and MRS. PHILLIPS left last night for a month's vacation, with Honolulu as their destination.

•

HARRY SEIGEL, Boston representative for Grand National, was in town for the day yesterday.

•

JOHN D. HERTZ left for Chicago by plane following the Paramount board meeting yesterday.

•

WILLIAM F. RODGERS, sales manager of M-G-M, is in Boston on an M. & P. deal.

•

HENRY DANZIGER of the New York Film Board will leave tomorrow for his vacation.

•

MRS. I. J. HOFFMAN is on the *Washington* bound for England.

•

BOB GOLDSTEIN returned from a quick trip to Chicago yesterday.

Flash Preview

"La Porteuse de Pain"—A French importation, telling the story of a woman released after 20 years' imprisonment for a crime she did not commit. English subtitles.

This film will be reviewed in full in a coming issue of MOTION PICTURE DAILY.

Warners Are Named In Conspiracy Suit

Initial papers were filed yesterday and summonses issued in an action charging conspiracy in restraint of trade by Franklin Theatrical Enterprises, Inc., of Hawaii, against Warners, according to Charles Franklin, attorney for the complainant. The action will be brought in the Federal court here. Franklin declared the action against Warners will be brought separately, with a combined suit of a similar nature against all major distributors except Paramount to be filed later.

Franklin declared a contract had been signed in Los Angeles for Warner product in the six Hawaiian theatres and that the Warner home office later advised the circuit the contract would not be carried out, after another deal had been closed with Consolidated Amusement Co. of Hawaii. The contract situation, Franklin declared, will be used as evidence in the conspiracy action against Warners.

At the Warner office late yesterday, a member of the legal staff declared he had no knowledge of such an action, and that no papers had been served.

Bette Davis Suspension Confirmed

HOLLYWOOD, July 2.—Jack Warner, confirming the suspension of Bette Davis for her refusal to work in "God's Country and the Woman," today said, "The dispute is based on something more than the question of salary; it involves the principle of whether or not a player can ignore legal and moral obligations to the studio. It is high time to make people under contract realize that the contract is not a mere scrap of paper to be thrown aside simply because the player happens to make a good picture or two."

Warner Men in Town

Moe Silver and Max Friedman, zone manager and booker for Warner theatres in Albany; John J. Payette and George Crouch, Washington; Harry Kalmine and Ben Kalmenson, Pittsburgh, are in town for product conferences with Sigmund Wittman, eastern district sales head. The sessions will start today.

Ohio ITO Warned on Use of Word "Bank"

COLUMBUS, July 2.—Exhibitor members of the I. T. O. of Ohio have been warned by P. J. Wood, secretary, that they should be guided by advice of their attorneys on the use of the term Bank Night in this state. It seems that "bank," under the law, is limited to actual bankers.

The I. T. O. has already sought legal advice on the subject and has been informed by counsel that anyone using the word "bank" unlawfully is subject to a fine of $100 for each day of use.

Official Hits Bank Night

PORTLAND, July 2.—Terming Bank Night "dangerous, for it attracts persons who are financially unable to attend, but who are drawn solely by the gambling inducement," Attorney General Clyde R. Chapman has renewed his fight against the giveaway.

Some time ago he lost a case in the Supreme Court, but now he says that he is "determined to stamp it out completely in the state."

Orders Examination Of Eureka Officers

Justice John F. Carew in N. Y. Supreme Court yesterday ordered an examination before trial of the officers of Eureka Prod., Inc., which was asked for by counsel for Intimate Theatres, Inc., and other defendants.

This is in connection with an injunction suit brought by Eureka Prod. over the title of "Ecstacy." The plaintiffs charge that the defendant exhibited and distributed a picture entitled "Ecstasy of Young Love" which is alleged to be an infringement of the plaintiff's title. The plaintiff is also seeking $250,000. On May 7, Justice Collins denied a motion for a temporary injunction asked by the plaintiffs. Other defendants in the suit are Max A. Goldberg, William Goldberg, Metropolis Film Exchange and Martin J. Lewis.

Skouras Enterprises Assets Will Be Sold

ST. LOUIS, July 2.—Public auction of the assets of Skouras Brothers Enterprises, Inc., will take place on a date to be set within the next four weeks by Nelson Cunliff, Federal court trustee. The court has authorized this. The assets are appraised at $267,611.

The principal asests are a 62 per cent interest in the St. Louis Amusement Co. which owns and operates 20 second run neighborhood houses in St. Louis County and the Lyric on Delmar Boulevard.

Judgment to Charities

Gabriel L. Hess of the Hays organization will donate to three charities the proceeds of a judgment obtained from the *Churchman* in an action for libel brought by him, Louis Nizer, Hess' attorney, declared yesterday. The three charities are the Will Rogers Memorial Hospital, the American Red Cross and the Salvation Army.

Yokel, LeRoy Confer

HOLLYWOOD, July 2.—Alex Yokel arrived Thursday for three weeks of conferences with Mervyn LeRoy at Warners on the film versions of his stage success, "Three Men on a Horse." Two members of the stage cast have been signed to play parts they created in New York. They are Sammy Levine and Teddy Hart.

File Pathe Judgment

A judgment for $1,816 was filed in N. Y. Supreme Court yesterday on behalf of Pathe Film Corp. against Frederick L. Gerte. This represents an amount due as royalty on a series of pictures.

Bonus for EKC Employes

ROCHESTER, July 2.—Employes of Eastman Kodak Co. to the number of 17,499, today received dividend checks totaling $1,119,271. The payment to each recipient amounts to approximately two weeks' salary.

Diners Fill Cinema Club

Yesterday saw the dining room at the Cinema Club entertaining a capacity attendance at luncheon. Waiters from the hotel were borrowed to take care of the 26 or 27 guests.

"POOR LITTLE RICH GIRL" PROVES SHIRLEY TEMPLE'S *greatest* AS TERRIFIC WEEK-END FORCES HOLD-OVER AT RADIO CITY MUSIC HALL

Shirley, in pre-release engagement, runs up her biggest Music Hall gross! Reviewers rave: "The little star at her entertaining best" (N. Y. Daily Mirror)! Audiences go completely nuts!

There is no summer slump for 20th Century-Fox exhibitors!

20th CENTURY FOX
THE KEYSTONE
OF YOUR FUTURE

Elect Balaban As President Of Paramount

(Continued from page 1)

Paramount organization since B. & K.'s affiliation with Paramount 10 years ago. He is described by the company as one of its oldest and largest security holders. Balaban, between 1921 and 1927, also was one of the owners of First National Prod.

Following the election Balaban said: "I am very proud and happy at the confidence placed in me by the board of directors in electing me to the presidency of the company. I regard the Paramount organization as one of the finest in the industry and I am confident that with the cooperation and help of the executives and loyal employes throughout the world, Paramount will be able to successfully solve all its problems and go forward steadily in playing a distinguished part in the industry. It is a source of comfort and confidence to find the stockholders and the board of directors giving due recognition to the necessity of having experienced men in the industry and from the organization upon the board and in important positions in the management."

Zukor Pleased

Balaban leaves for Chicago today to spend the week-end with his family there and will return here early next week. He will make his permanent residence here in the future. Indications are that he will be succeeded as president of B. & K. either by his brother, John Balaban, or by Walter Immerman, general manager of B. & K. and former operator of the Paramount theatres in Detroit.

Zukor, who will remain here over the week-end, returning to the coast early next week, made the following statement following the election: "I am very happy over the selection of officers of the corporation made by the board of directors at today's meeting. It augurs well for the future of the company that the board has selected as the president of the company a man who has been so long and intimately associated with the organization and is so well and favorably known within the industry itself.

Enthusiastic About Future

"I intend to devote the major portion of my time to the production activities of the company and will continue in active charge over our Hollywood studio. The problems involved in creating a successful program of pictures are many and intricate, but I feel confident that the groundwork has been thoroughly laid for the solution of those problems and that important progress has already been made toward the successful administration of the studio. The organization is experienced, loyal and effective. I contemplate making no changes in personnel at the studio, but I intend to build upon the solid structure which is now there. I am personally enthusiastic about the company's future."

The Paramount executive committee, of which Stanton Griffis is chairman, held a brief meeting on routine matters following the board session yesterday. Griffis is a partner in Hemphill, Noyes & Co., and chairman of the board of Madison Square Garden, which is controlled by Atlas Corp. Griffis has also been financially associated with Katharine Cornell and Guthrie McClintic in the production of Katharine Cornell's plays.

Official indications that Joseph P. Kennedy has terminated his Paramount association, as reported in Motion Picture Daily two weeks ago, and that his report will be sidetracked without board action was given in a terse reference to it in the company's statement yesterday. The board merely acknowledged the completion of Kennedy's study and said that it "has expressed to Mr. Kennedy its deep appreciation of his valuable services."

Kennedy, who was in town from his Cape Cod summer home yesterday, did not attend the meeting and could not be reached for additional comment.

Rolsky vs. Midwest Trial Set July 24

(Continued from page 1)

Rolsky are E. S. Young; Charles E. Esterly, Frank T. Mountjoy, H. F. Pautz and H. C. Rhode, Abe and Rosa Baier, C. H. Potter and H. H. Barrett.

Later eight exhibitors filed a motion to intervene, contending that any decision of the court in the original suit would affect their business. This motion to intervene also has to be ruled on by Judge Otis. Intervening exhibitors are Rube Finkelstein, Clarence A. Schultz, J. W. Cotter, Jay Means, J. F. Rigney, William Parsons and Ed Dubinsky.

Fox Midwest and the major distributors filed answers to the suit some time ago. When Fox Midwest filed its answer, it was determined to try the case on its merits.

A temporary injunction was denied independents. The trial July 24 will be to determine the application for a permanent injunction against Fox Midwest and distributors.

Native Production Gaining in Hungary

(Continued from page 1)

ronage of their product was due to its inferior quality. Whereas there were no Hungarian films produced during February, March or April, three were made in May and four are currently in work.

A new field, shorts production, has developed for native producers, as a result of the latest Government edict prohibiting the showing of more than one feature on a program in neighborhood theatres. It is planned to produce a number of shorts for possible exhibition in American houses showing Hungarian product.

Closes Spanish Deals

Phil Reisman, vice-president of RKO Export Corp., has closed contracts with Radio Films, S.A.E. of Barcelona, for Spanish distribution of the French-made films, "Mayerling" and "Samson," and the Italian film, "Lorenzino de Medici."

Rites for Capt. Fawcett

Minneapolis, July 2.—Funeral services for Capt. Roscoe Fawcett, vice-president of Fawcett Publications, Inc., were held today at 2 P.M. in the Lakewood Chapel. Capt. Fawcett died Tuesday.

Extension of Legion Asked By the Pope

(Continued from page 1)

influence of these Catholics "has not always been in accordance with their faith and ideals."

"People who, in time of repose, give themselves diversions which violate decency, honor, or morality, and to recreations which, especially to the young, constitute occasions of sin, are in grave danger of losing their greatness and even national power," the document continues.

"Cinema producers of America themselves became concerned over evil films in 1930 and issued a code according to which they promised to abstain from production of films calculated to demoralize or bring discredit to natural or human law.

"However, in point of fact, they proved themselves scarcely able to put it into effect. For this reason American bishops felt themselves called on to interfere and organize the faithful under their charge into a Legion of Decency which had as its object a public promise renewed every year to abstain from attending exhibition of immoral films.

Calls Moral Uplift Profitable

"This campaign succeeded in raising the moral level of films and in the process has in no wise inflicted damage on the industry because many Catholics who had abstained from the cinema resumed patronage when assured of its moral improvement."

The problem would be solved if only good films were produced, the Pontiff said, but he indicated his belief that pressure must be brought to bear to obviate all risks.

"It is necessary for pastors," he said, "to be ever on guard lest their charges should be exposed to corruption during the hours devoted to recreation."

Tobis Plans 60-70 Features Next Year

(Continued from page 1)

Dr. Homan, Hungarian Minister of Culture, and the German Government on the development of an agreement on films which would facilitate the exchange of domestic pictures between the two countries.

* * *

It is expected approximately 500,000 meters of film stock will be used in filming the Olympic Games to be held in August. It is expected the cutting of the negative taken will require more than a year, with at least 10 shorts in addition to one long picture.

M-G-M Foreign Men Arrive in New York

(Continued from page 1)

American representative, is due next week.

This is Lober's first trip in two years and he will remain about a month. Neal will spend two weeks in New York and then leave for a two-week visit to the studios. While on the coast he expects to spend some time with his family at San Francisco before leaving for his headquarters.

U. A. Staff Shifts Made by Schaefer

(Continued from page 1)

ager there. Jack Schlaifer has been named division manager for the territory west of Chicago.

At a late hour last night Monroe Greenthal, director of advertising and publicity, told the convention that U. A. plans to follow other companies by increasing its exploitation and publicity budget 50 per cent to $1,500,000 for the coming season. Under a new plan first, second and third class cities will receive exploitation service commensurate with their status.

Individual sales sessions followed a brief general meeting this morning. Delegates will return home tomorrow with the exception of Maurice Silverstone, Harry D. Buckley, Schaefer and Arthur W. Kelly, who will remain for the U. A. producer-owner meeting July 6.

Briggs Is Named President of Pathe

(Continued from page 1)

to the post. He will make his headquarters in New York.

Ford's experience on the film end in DuPont dates back to 1920. He had been in charge of the x-ray and portrait department for four years and also has been head of plant operations at Parlin, N. J. The new general sales manager returned yesterday from Parlin.

Producer Split on British Quota Seen

(Continued from page 1)

that the company will call a meeting of all British producers urging a revised policy for the advisory committee.

The resignation is regarded as important and likely to affect greatly the committee's attitude on the F.B.I. case, which is beginning to appear to represent chiefly the views of studio owners with space to rent and of smaller producers.

Wall Street

Most Off On Board

	High	Low	Close	Net Change
Eastman Kodak	170½	170	170½	+ ¼
K.-A.-O., pfd	90¼	90¼	90¼	.....
Loew's, Inc.	49⅝	49⅛	49¼	+ ⅛
Loew's, Inc., pfd.	107½	107½	107½	+ ⅝
Paramount	9¼	8⅝	8⅝	— ⅝
Paramount 1 pfd.	74¼	72½	72½	.....
Paramount 2 pfd.	10⅛	9⅝	9¾	— ¼
Pathe Film	7⅝	7¼	7¼	— ¼
RKO	5¾	5½	5½	— ¼
20th Century, pfd.	34⅜	33¾	33¾	— ⅜
Universal, pfd	99	99	99	.....
Warner Bros.	10⅜	9⅞	10	— ¼

Technicolor Has Small Gain

	High	Low	Close	Net Change
Sonotone	2⅝	2½	2⅝	.....
Technicolor	27¼	26¼	27	+ ⅜

Little Bond Activity

	High	Low	Close	Net Change
Keith B. F. 6s '46	93½	93⅛	93½	+ ½
Loew's 6s '41 ww deb rights	96½	96¼	96¼	.....
Paramount B'way 3s '55	59¾	59⅝	59¾	+1¼
Paramount Pict. 6s '55	91	90½	90½	— ¼
Warner Bros. 6s '39 wd	94½	94½	94½	.....

(Quotations at close of July 2)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 4 NEW YORK, MONDAY, JULY 6, 1936 TEN CENTS

Pettengill to Re-introduce Booking Bill

So Promises in "Report" In the Record

By BERTRAM F. LINZ

WASHINGTON, July 5.—The re-introduction of the block booking bill which bears his name in the next Congress has been promised by Representative Samuel B. Pettengill of Indiana. In a "report" on the legislation released in the second post-session issue of the *Congressional Record,* Pettengill expressed disappointment over the failure of the measure in the last days of Congress, declaring that "the resistance to the bill was formidable."

The testimony taken during the March hearings comprised a volume of 526 pages, he revealed, in outlining the history of the legislation.

"Thereafter the sub-committee went into executive sessions on the bill and reported it favorably to the full com-

(Continued on page 6)

"San Francisco" at $65,000 in Capitol

"San Francisco" at the Capitol last week grossed $65,000 for the first seven days. There's no end to the talk of what the picture is doing in other spots, according to M-G-M executives. The picture is dated in for three weeks on Broadway with the possibility it may hold for four or five.

At the Music Hall, Shirley Temple in "Poor Little Rich Girl" garnered $83,500. It's now in its second stanza. The Roxy didn't fare so well with "Parole" on the screen and Edgar Kennedy on the stage. The take for the week was $23,300 which barely covers expenses. The Louis-Schmeling fight pictures, held over at the Palace with a new dual bill consisting of "Bullets or Ballots" and "Bunker Bean," were disappointing, the gross being slightly over $6,000. The Rialto, with "Lawless Nineties,"

(Continued on page 6)

Charles Rosenzweig In U. A. Sales Post

LOS ANGELES, July 5. — Charles Rosenzweig, whose experience in the industry includes periods as vice-president and sales manager of RKO, general sales manager of Columbia and independent producer, has joined United Artists.

While Rosenzweig will act in a sales capacity, the exact character of his activities has not as yet been stated.

U.S. Film Gains Praised In the Pope's Encyclical

Industry leaders who studied the full text of the encyclical on films were convinced that the desire of Pope Pius for world extension of Legion of Decency activities was due to their success in this country.

The Pope specifically points out that the American industry has cooperated wholeheartedly, although the Production Code Administration under Joseph I. Breen's direction is not mentioned.

In the early paragraphs of the encyclical the Pope writes: "It (the Legion of Decency) is an excellent experiment that now offers us a most welcome opportunity of manifesting more fully our thought in regard to a matter which touches intimately the moral and religious life of the entire Christian people."

It then goes on to express the Pontiff's gratitude to the hierarchy of the United States and to all those who have cooperated.

Later in the encyclical is another reference to a success of the American campaign. It reads:

"It is an exceedingly great comfort

(Continued on page 6)

America Cited

In one paragraph of the encyclical the Pope calls attention definitely to the fact that the industry in the United States has "recognized and accepted its responsibility."

This paragraph reads:

"In particular you, venerable brethren of the United States, will be able to insist with justice that the industry in your country has recognized and accepted its responsibility before society."

See Warner-F. & M. Deal Set Tomorrow

The final closing date of the F. & M.-Warner theatre and product deal for St. Louis is scheduled for tomorrow when Harry C. Arthur, Jr., returns from a week's visit in the Mound City.

While in St. Louis, Arthur has been conferring with his associates there on the details of the deal and also reorganization plans for the St. Louis Amusement Co.

Ernest L. Wilkinson, Washington attorney for F. & M., is due here today to work on the contracts with Robert W. Perkins of Warners' legal staff. In the event the pacts are signed tomorrow, F. & M. will take over the Shubert-Rialto, Orpheum and Hi-Pointe in St. Louis Thursday.

Columbia List Has 14 in "A' Division

Columbia's lineup of 58 next season will be headed by a group of 14 "A" pictures, to be divided into three divisions, two, six and six. The second group will call for 16 "B" features to be divided into two lists of eight. The balance of the output will be program pictures, of which 16 will be westerns. The westerns will be divided into two series of eight.

The names of the pictures for each classification have not been completed. This also applies to the sales policy.

U.A. to Take Sale Tax Case to Albany

New York distributors have decided not to apply for a rehearing in the Appellate Division of the state court of their opposition to the city's ruling that the two per cent sales tax is applicable to film rentals, but will appeal directly to the Court of Appeals at Albany from the Appellate Division's recent ruling that rentals from theatres within the city limits may be taxed.

A hearing of the distributors' appeal can not be had before October, as the Court of Appeals has adjourned until Sept. 28. A notice of appeal will be filed by the United Artists exchange in the near future and the record of the case on appeal will be filed at Albany during the summer, preparatory to the appeal hearing.

The Appellate Division recently

(Continued on page 6)

M-G-M Closes Deal With M. & P. Circuit

After several weeks of negotiations, M-G-M has closed with M. & P. for next season's product in the circuit's 70 New England theatres. New Bedford, Mass., and Portland, Me., are the only two spots where the distributor has sold away from M. & P.

William F. Rodgers, general sales manager for the distributor, and Martin Mullin and Sam Pinanski, for the circuit, signed the contracts. Rodgers returned last Friday from Boston after closing the deal.

Para. Renews Two Theatre Partnerships

Balaban Will Take Over New Post Today

Paramount has extended the operating contracts for the Wilby-Kincey and Lucas & Jenkins circuits, thus closing agreements for the last of its important theatre operations which were subject to change at this time.

The Wilby-Kincey operating contract was extended for one year from July 1 and the Lucas & Jenkins contract for three years from July 1. No changes were made in any of the terms of the existing operating contracts at the time of their renewal, it was stated at Paramount. The partnership operating agreement with Karl Hoblitzelle was extended earlier for one year from July 1, as the only other Paramount theatre agreement expiring on that date.

Barney Balaban, newly elected president of Paramount, is due back today from a week-end at his Chicago home and will take over formally the reins of his new office today.

Marked approval of the results of the Paramount election is apparent throughout the trade as well as within

(Continued on page 6)

Ostrer Coast Visit Stirs Speculation

HOLLYWOOD, July 5.—With the arrival Friday of Isidore Ostrer, financial head of G.B., from New York, presumably to look over production and to meet a number of production executives, speculation is again rife as to whether a deal with Twentieth Century-Fox will be consummated during his stay on the coast.

Ostrer, upon his arrival from Eng-

(Continued on page 6)

Downtown, Detroit, Is Given Up by RKO

RKO has relinquished the Downtown, Detroit, with the expiration July 1 of an option it had held to renew its lease on the house at a reduced rental. Inability to secure product for the house is reported to be the reason for its abandonment by RKO.

The move leaves RKO with only one Detroit spot, the Uptown, which is held by the B. F. Keith Corp. Present indications are that RKO will make no additional new leases in Detroit for the present.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 6, 1936 No. 4

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan,* Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

$788,627 Tax Lien Filed Against Fox

An income tax lien for $788,627 was filed in Federal court here on Friday against William Fox by Joseph T. Higgins, Collector of Internal Revenue.

The amount represents taxes allegedly due on Fox's 1932 income and includes penalties. Fox's address was given as 130 S. Delancy Ave., Atlantic City.

S. & C. Gets Judgment

A judgment for $81 was filed in N. Y. Supreme Court Friday on behalf of Springer & Cocalis as a result of an unsuccessful suit against them by Fox Film Corp. which originally sued the circuit for $9,598 allegedly due on a group of pictures under a contract dated Oct. 24, 1934. The complaint was dismissed last April 13 and subsequently the Appellate Division affirmed the dismissal, awarding the costs and disbursements to S. & C.

Extend Louisiana Tax

New Orleans, Juy 5.—The state legislature has extended the 1934 amusement tax for another two years, the 1934 law being reenacted without change.

"U" Offering 34 in Spain Next Season

By HARRY C. PLUMMER

Barcelona, June 23.—Of a total of 34 features to be released in Spain by Universal during the coming season, six will be westerns. Among the features will be "Show Boat," "Sutter's Gold" and "The Invisible Power." At least 12 of the 34 will be dubbed in Spanish.

The annual convention of Hispano-American Films, Spanish unit of Universal, will be held shortly, following the return here of Enrique Aguilar, general manager from a trip to Paris and London.

* * *

Columbia will release 38 features here during the coming season, of which 10 will be westerns. One of the features will be an original Spanish film, "La Familia Dressel," made in Mexico. Seventeen of the features will be dubbed in Spanish. A total of 50 shorts also will be released here by the company.

Joseph Seidelman, Columbia general foreign manager, from New York, and Joseph Friedman, general European manager, from London, are due here for the Columbia Spanish convention at the local headquarters, which will be held shortly.

Spanish language dubbing of Columbia product is done at La Voz de Espana studios here.

The film editor of *La Vanguardia,* one of the leading local papers, recently launched a violent attack on "foreign film distributor interests," which very obviously was aimed at American and British units here.

The attack was provoked by an article published locally which sharply criticized Spanish production and urged the importation of foreign technicians to instruct Spanish technical men.

* * *

Jacques Edelstein, M-G-M head here, tried an experiment by showing "A Night at the Opera" in the dubbed Spanish version instead of the original English, as is generally done. After the initial surprise reaction, the experiment was pronounced a success, but a less favorable result was recorded with the same experiment in Madrid, where it is expected the usual original English versions will be used in the future.

"Mutiny on the Bounty" ("Rebelion Abordo") has proved one of the biggest money makers ever imported into Spain.

Court Permits Theatre

Justice John F. Carew in N. Y. Supreme Court Friday granted a motion to permit the construction of a theatre on Madison Ave. at 62nd St. The application was made on behalf of the estate of Henry Phipps and was opposed by License Commissioner Moss and a group of neighborhood residents. The court, after making a personal inspection, held the section of Madison Ave. to be of a commercial nature.

Stock Exchange Closed

The New York stock, bond and curb exchanges were closed Saturday in observance of Independence Day.

Loew Acquires 353 Shares in Company

Washington, July 5.—Acquisition by Arthur Loew's holding company in May of 353 shares of Loew's common stock, bringing its holdings to 3,530 shares, is shown by the semi-monthly report of the Securities and Exchange Commission.

The summary also shows the receipt of reports from Leopold Friedman, New York, reporting the disposition of 400 shares of Loew's common in July and of 2,400 shares in December, 1935, his holdings at the end of the year being 812 shares.

Reports of January and February operations were filed with the commission last month by Sidney R. Kent's Berkshire Finance Co. showing the disposition in January of 100 shares of Twentieth Century-Fox common, wiping out its holdings, and of 500 shares of $1.50 cumulative preferred, and in February of another 300 shares of $1.50 preferred, its holdings at the end of the month being 5,084 shares.

Acquisition in May of 10 shares of Keith-Albee-Orpheum seven per cent cumulative convertible preferred stock was reported by Leon Goldberg, New York, his holdings at the close of the month being 210 shares.

Bay State Decision Upholds Bank Night

Boston, July 5.—Bank Night has been ruled not a lottery by the Supreme Court. The winning of the lengthy case by Attorney George S. Ryan follows similar victories by the same lawyer in Maine and New Hampshire. Today's decision stated, in part:

"The essence of a lottery is a chance for a prize for a price. One may give away his money by chance, and if the winner pays no price there is no lottery. We are of the opinion that the price must come from the participants in the game in part at least as payment for their chance and that the indirect advantage to the theatre of larger attendance is not in itself a price paid by the participants."

This clears up a situation that has been confusing Massachusetts exhibitors for some time. Following a recent police crusade, practically no houses in Boston have been using the plan, although one or two spots in surrounding towns have taken chances.

It is believed the giveaway will now spread rapidly in this territory.

Restraining Order Is Signed by Court

On the petition of Jack Cohn, vice-president of Columbia, Federal Judge Bondy on Friday signed an order restraining Crelian Amusement Corp. and Gemma Amusement Corp. from paying $16,728 to a number of firms. The move was in connection with an involuntary bankruptcy procedure against Jaydo, Inc., operating theatres in the Bronx.

The ruling enjoined the parties from turning over the money until an adjudication can be had on the validity of the sale of all the assets of Jaydo to Crelian and Gemma. The largest amount was $10,991, allegedly due to National Theatre Supply Co. Jaydo filed the petition in bankruptcy on June 10, sought by Columbia, United Artists and Warners.

◂ Purely Personal ▸

EDWARD GOLDEN didn't go to Chicago after all, as planned. George R. Batcheller and Maury Cohen stopped off for several days in the Windy City en route to the coast. They left Chicago Saturday for Hollywood.

•

Irwin Zeltner of Loew's publicity department is vacationing. He's traveling by car to Maine and New Hampshire. Edward Dowden, Brooklyn publicist, is pinch hitting while Zeltner rambles over the roads.

•

Jack Cohn, Philadelphia lawyer and operator of the Grant and Glenside in the Quaker City, is in town. He is the author of the play "It's in the Dog House," which is to be produced in the fall.

•

W. C. Gehring, leader of the fourth annual S. R. Kent Drive for Twentieth Century-Fox, leaves today for the coast to confer with John D. Clark.

•

J. Robert Rubin, who was scheduled to sail for a European vacation last Friday, cancelled and will probably get away the latter part of the month.

•

J. S. MacLeod, exchange maintenance head for M-G-M, is back from a quick trip to Los Angeles, San Francisco and Salt Lake City.

•

Rube Jackter is spending his nights practicing on the golf ranges. He is preparing for some of the tournaments scheduled this month.

•

Charles Koerner, RKO district manager in Boston, has returned there after three days conferring with home office executives.

•

Bob Cohen of Columbia's story department has sold to Phoenix Press his second novel entitled "Sophisticated Lady."

•

Ernest Emerling, assistant to Oscar Doob, has gone to Dayton, O., his home town, for a two-week rest.

•

Morris and Mrs. Kinzler will sail July 11 for a month's trip to England, Holland, Switzerland and France.

•

J. M. and Nicholas Emlieff, who will do a picture for Radio, will head for the studios by plane today.

•

Gregory Dickson has gone on his vacation and is due back at his U.A. desk in about 10 days.

•

Lawrence and Mrs. Tibbett are scheduled to go to the coast today by TWA.

•

Max Milder will sail for England on the *Normandie* on July 14.

•

Harry Kaufman of the Shubert office flew to St. Louis on Saturday.

•

P. Huston of RKO will take a plane to Hollywood today.

•

Harry H. Buxbaum has bought a new 50-foot yacht.

Pardon Us for Intruding, But—

after looking at the pretty advertisements of all the nice things that are going to happen bye and bye, we thought that maybe some exhibitors would like to know what was being done to help their profits *right now*. It struck us that *that* was kind of important! That's why we think that you'll be pleased to hear, without any *ifs* or *buts*, that →→→

WARNER BROS

'ANTHONY ADVERSE'

By **Hervey Allen** starring **FREDRIC MARCH** with **OLIVIA DE HAVILLAND, Anita Louise, Donald Woods, Edmund Gwenn, Claude Rains, Louis Hayward, Gale Sondergaard, Steffi Duna, Billy Mauch, Akim Tamiroff, Ralph Morgan.**

Directed by Mervyn LeRoy

KAY FRANCIS

as FLORENCE NIGHTINGALE in

'THE WHITE ANGEL'°

With Ian Hunter, Donald Woods, Nigel Bruce, Donald Crisp, Henry O'Neill, Billy Mauch. Directed by William Dieterle

JOE E. BROWN

as ALEXANDER BOTTS in

'EARTHWORM TRACTORS'°

With June Travis, Guy Kibbee, Dick Foran, Carol Hughes, Gene Lockhart, Olin Howland. Directed by Raymond Enright

° A First National Picture

will definitely release

'THE GREEN PASTURES'

A Fable by Marc Connelly
Directed by Marc Connelly and William Keighley

'PUBLIC ENEMY'S WIFE'

With **PAT O'BRIEN • MARGARET LINDSAY**
Robert Armstrong, Cesar Romero, Dick Foran, Joseph King, Richard Purcell, Addison Richards. Directed by Nick Grinde

'SATAN MET A LADY'

With **BETTE DAVIS • WARREN WILLIAM**
Alison Skipworth, Arthur Treacher, Winifred Shaw, Marie Wilson, Porter Hall • Directed by William Dieterle

'CHINA CLIPPER'

With **PAT O'BRIEN**
Beverly Roberts, Ross Alexander, Humphrey Bogart, Marie Wilson, Addison Richards, Jos. Crehan. Director, Ray Enright

JULY *and* AUGUST!

Para. Renews Two Theatre Partnerships

(Continued from page 1)

Paramount. Hundreds of congratulatory wires poured in to both Balaban and Adolph Zukor, who was reelected chairman of the board and given full charge of production. Trade opinion regards the combination of Balaban in the top home office post and Zukor at the studio as a highly effective one and certain to furnish the answers to Paramount's greatest problems in due time.

Apprised of this widespread trade sentiment by a Motion Picture Daily reporter before leaving for Chicago on Friday, Balaban remarked earnestly, "We'll all give our best and I hope we won't disappoint anyone."

Zukor Sees Cooperation

Commenting on the congratulatory messages received following the election, Zukor said, "The entire industry is obviously in accord with the election. As for myself, I can only repeat that it was my personal wish that Balaban assume this post and I look forward to a long future of wholehearted cooperation between the east and west coast branches of our organization.

"Planning as I am to devote my time and energies to the production end, I feel I can continue these duties with a feeling of confidence and security that the affairs of the corporation are in the hands of a capable showman and a loyal Paramount executive. With the confidence within the organization which the selection of Balaban has already inspired," Zukor said, "the leadership which the company has consistently maintained in the industry is immeasurably strengthened."

Balaban said he would remain as president of B. & K. for the time being, at least, supervising the subsidiary's operations from here.

Executive Committee Strong

A closer working contact between the management and the board than was apparent in Paramount administration during the past year is also augured by the presence on the company's executive committee of Balaban, Zukor and Neil F. Agnew, the latter having been reelected vice-president in charge of distribution. The committee is a potent factor in board policy and action and is regarded within Paramount as the steering committee for the board. With the company heads of production and distribution as well as the new Paramount president, who is one of the highest ranking exhibitors in the country, among its members, all three operating branches have authoritative voices within the committee. This is regarded as a distinct aid to the Balaban regime.

Indications are that Paramount henceforth will not have a finance committee, and that the work of that body will be absorbed by the executive committee to expedite action on expenditures. Stanton Griffis of Hemphill, Noyes & Co. is chairman of the executive committee.

Zukor plans to leave for the coast today or tomorrow.

U.S. Film Gains Praised In the Pope's Encyclical

(Continued from page 1)

to us to note the outstanding success of the crusade. Because of your vigilance and because of the pressure which has been brought to bear by public opinion, the motion picture has shown improvement from the moral standpoint; crime and vice are portrayed less frequently and no longer are so openly approved or acclaimed; false ideals of life no longer are presented in so flagrant a manner to the impressionable minds of youth."

Cooperation of Catholics within the industry is to be sought, it is indicated. This paragraph reads:

"As to the motion picture industry itself, we exhort bishops of all countries, but in particular you, venerable brethren, to address your appeal to those Catholics who hold important positions in this industry. Let them take serious thought of their duties and the responsibilities which they have as children of the church to use their influence and authority for the promotion of the principles of sound morality in the films which they produce or aid in producing."

The Pope points out that church halls are in themselves large users of films and that by using the right type of films a demand can be created for them. After pointing out the need for national offices to centralize the reviewing of films, the encyclical continues:

"The above-mentioned office likewise will look after organization of the existing motion picture theatres belonging to Catholic associations so they may be guaranteed reviewed approval of films. Through organization of these halls, which often represent a considerable clientele for the industry, it will be possible to advance a new demand, namely, that the industry produce motion pictures which correspond entirely to our principles. Such films then may readily be shown not only in Catholic halls but also in others as well."

The document closes with instructions on the necessity of unity of judgment so far as different national conditions will permit and predicts that the results will win the approval of the world, Catholic and non-Catholic.

Few Condemned, Hays Says

Hollywood, July 5.—Will H. Hays declined to be quoted in advance of a study of the text of the encyclical of Pope Pius, but he did point out that since the establishment of the Production Code Administration under Joseph I. Breen only four features had been condemned by the Legion of Decency. Of these, he said, none was produced by a member of the M.P.P.D.A. Two were foreign-made and two were produced by independents.

About 60 features have been held to be objectionable in part, he said, and 15 of these have been made outside the M..P.P.D.A. ranks.

Press Committee Planned

Vatican City, July 5.—Plans for the formation of a Catholic press committee for the purpose of holding a Catholic motion picture congress in Rome were approved today by Pope Pius. The congress, which would be held in September, has for its purpose the putting into effective operation of the provisions contained in the Pope's encyclical on films.

Hierarchy to Meet

Kansas City, July 5.—The American hierarchy of the Roman Catholic Church will meet in Washington in November to discuss the film situation, it was stated here by Bishop Thomas F. Lillis of the Kansas City Diocese.

The Bishop said he did not believe the Legion of Decency campaign had been as "successful as expected."

"San Francisco" at $65,000 in Capitol

(Continued from page 1)

and the fight films, ended with an indifferent $7,000.

Loew's State, Newark; Loew's, Jersey City, and the Metropolitan, Brooklyn, opened with "San Francisco" last Friday as a single feature attraction.

On that same date, Loew's State, Memphis, began a second week with the picture after it had tallied $3,000 more than on the run with "Mutiny on the Bounty." At Loew's, St. Louis, the picture went into the second week Friday after the gross on the first seven days had reached about $4,000 more than "Mutiny on the Bounty."

At the Century, Baltimore, where "San Francisco" is another holdover, the picture took in the largest gross since Oct., 1931.

Caldwell on Vacation

Toledo, July 5. — Wally Caldwell, manager of Loew's and the winner of a Quigley Round Table Club award, is en route to Hollywood on a three-week vacation. This is his first trip to the coast.

Ostrer Coast Visit Stirs Speculation

(Continued from page 1)

land, told reporters in New York he had no plans for going to Hollywood and that there was no deal on for selling G.B. stock to Twentieth Century-Fox.

The reported purpose of Ostrer's visit here is said to be to confer with Joseph M. Schenck, chairman of the Twentieth Century-Fox board. Ostrer intends to make his stay indefinite, despite the fact that he has reservations to return to England when the *Normandie* sails from New York on July 14.

Bedington Behrens and A. C. Blumenthal accompanied Ostrer.

Schenck declared here that he is prepared to negotiate.

Goldbergs Not Involved

Max A. Goldberg and William Goldberg are not defendants in the suit brought by Eureka Prod., Inc., against Intimate Theatres, Inc., over the title of "Ecstacy." The Goldbergs were erroneously listed among the defendants in last Friday's Motion Picture Daily.

Pettengill to Re-introduce Booking Bill

(Continued from page 1)

mittee, with the exception that the paragraph on blind selling was not recommended," he said.

"A majority of the subcommittee felt that with block booking prohibited, so that exhibitors would not be compelled to buy films in a block before they were produced, the paragraph on blind selling could be omitted on the theory that exhibitors would then have an opportunity, in many instances, to see a preview of films before becoming bound to exhibit them," he explained. "I did not favor the elimination of the blind selling feature."

A somewhat similar report was made about the Neely Bill in the Senate, which was favorably reported there but was pushed aside in the rush to adjourn.

"I wish a better report could be made," Pettengill commented. "However, the resistance to the bill was formidable. It might be said also that important legislation seldom is enacted the first session it is introduced."

"The battle will go on," he declared. He expressed disappointment at the situation, but said the mere introduction of the bill "and the battle that was made for it have unquestionably had a good effect on the industry. That is apparent from common observation, and it is testified to in private conversation by men prominent in the industry—even among those who fought the bill's passage. The properties forbid me to state names, but this is the fact."

U.A. to Take Sale Tax Case to Albany

(Continued from page 1)

ruled that rentals from theatres outside the city limits are not subject to the tax, but those from theatres within the city are. City theatres represent more than 60 per cent of the rentals of the local exchanges, it is estimated. The distributors were undecided for a time as to whether they should ask a rehearing of the case before going to the Court of Appeals.

Goldwyn on Coast for U. A. Meet

Hollywood, July 5.—Samuel Goldwyn arrived from New York yesterday to be on hand for the annual stockholders' meeting of United Artists. Dennis O'Brien of O'Brien, Driscoll & Raftery preceded Goldwyn by a day. Ed Raftery flew in last Monday.

Maurice Silverstone, managing director of U. A. in England, will stay in town for about a week. He had attended the annual sales convention. George J. Schaefer, Harry D. Buckley and Arthur W. Kelley are also remaining over for the Monday meeting.

Convention Group in Today

Eastern sales forces and home office executives of U. A. will return from the coast today after attending the sales sessions held at the Ambassador, Los Angeles.

NEW ENGLAND'S BIGGEST THEATRE OWNERS HOLD BIGGEST JULY FOURTH CELEBRATION!

- **JOHN J. FORD** . General Manager, Maine & New Hampshire Theatres
- **HAROLD STONEMAN**
  EDWARD ANSIN . . Interstate Theatres Corp., Massachusetts, Connecticut, Vermont, and New Hampshire
- **CLINTON B. PAYNE**
  MARTIN TOOHEY . . . Pawtucket, R. I.
- **HARRY ZEITZ** . . . . . New Bedford, Mass.
- **ABE GOODSIDE** . . . . Portland, Me.
- **FRED GREEN** . . . . Woonsocket, R. I.
- **ARTHUR DIANO** . . . Summerville, Mass.
- **WILLIAM LAVERY** . . . . Haverhill, Mass.

ALL CONTRACT FOR NEW UNIVERSAL PRODUCT 100%!

CONGRATULATIONS, GENTLEMEN!

full speed ahead with the

new UNIVERSAL!

Short Subjects

"Shake Mr. Shakespeare"

(Vitaphone)

A film producer assigns his assistant to read all of the Bard's works in one night and report to him in the morning. The reader falls asleep and has a nightmare of Shakespearean rigamarole. The characters come to life and enact a highly modernized version of juxtaposed interpretations. The theme of the piece concerns their going to Hollywood. Henry VIII, in the Roman Forum, tells his audience what to expect on the coast and there are other wild flights of fancy. It all ends up with Cleopatra doing an adagio dance with two huskies, and a duel resulting from a quarrel over a girl. This brings the assistant back to consciousness. At its best it is mildly entertaining. Production Code Seal, No. 0707. Running time, 20 min- "G."

"Emil Coleman and His Band"

(Vitaphone)

Fine orchestrations and good choral effects for novelty make this short a pleasing bit. The band plays popular numbers, a Coleman original composition and finally a Strauss waltz, which is also interpreted by ballroom dancers. It is melodious and entertaining. Reviewed without production code seal. Running time, 10 mins. "G."

"Stranger Than Fiction No. 23"

(Universal)

Mass marriage in China, an old fire engine still functioning after 84 years, the Diogenistic Utopia of Juarez, testing stockings at the Bureau of Standards, making sand blast pictures and others make up the facts that provide novelty for this short. Interesting. Production Code Seal, No. 01,102. Running time, 10 mins. "G."

"Stranger Than Fiction No. 24"

(Universal)

The usual collection of the strange and obscure makes an interesting few minutes of educational entertainment. Among the items shown are the Reno divorce mill, Jo Ann Anderson, something of a muscular female marvel, backyard gold mining, and the inland port of Phoenix, Ariz., among others. Production Code Seal, No. 01,003. Running time, 9 2/3 minutes. "G."

"The Lyin' Tamer"

(Vitaphone)

George Jessel is made to impersonate an English explorer who is scheduled to speak at a dinner, but fails to attend. In the Jessel style he begins a story, rich in exaggeration, about his experiences with lions in Africa. He is interrupted by a 'phone call from his mother and there follows the usual conversation about his family life, etc. Taking up with his talk again, he tells of an attack by six lions. Queried as to what happened, he replies that they killed him. His hearers promptly throw down their napkins and walk out. The familiar style of comedy delivery and exposition should be reliably entertaining to the Jessel enthusiasts. Reviewed without production code seal. Running time, 10 mins. "G."

"Going Places No. 23"

(Universal)

The audience goes to "The Land of the Pharaohs" in this number of the series. The short is an excellent collection of well photographed views of Cairo, ancient Memphis, Karnak and Luxor, places made familiar by archeological stories. There is a particularly exciting shot of the Sphinx from atop the pyramid of Cheops. In addition, the piece is of an educational nature, tracing ancient history, well illustrated with scenes of the actual places. Lowell Thomas' narration is up to the minute. He gives insights to the Italo-Ethiopian-British quarrels while showing the Nile and the Assuan dam. Genuinely entertaining and instructive material of definitely pleasing nature. Production Code Seal, No. 0997. Running time, 10 mins. "G."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Devil Doll"

(M-G-M)

HOLLYWOOD, July 5.—The responsibility for the success or failure of this film rests with exhibitors, since much depends on the way the advance exploitation is handled. Certainly the film offers an opportunity for ingenious campaigns and stunts, for it is strikingly out of the ordinary.

Lionel Barrymore, as a banker falsely imprisoned for 17 years, escapes with Henry B. Walthall, a mad scientist who has discovered the secret of reducing humans to doll size. Walthall dies before solving the secret of preserving the brain in the tiny humans, but his equally insane wife, Rafaela Ottiano, carries on.

Barrymore, disguised as an old woman, opens a toy shop in Paris, captures one of his double-crossing partners, reduces him to doll size and sends him on errands of death and destruction. Striking scenes show Grace Ford and Arthur Hohl, in the miniature, climbing over huge furniture in obedience to the will of the vengeful Barrymore. Tiny dogs gambol on the vast expanse of a table top and a little pony uses a desk as a race track in a superb photographic achievement by Leonard Smith.

Splendid acting is contributed by Barrymore and Miss Ottiano. Frank Lawton and Maureen O'Sullivan handle the slight love interest with restraint. Robert Greig and Pedro de Cordoba are excellent as the terrified bankers and good support is supplied by Lucy Beaumont, Juanita Quigley, Claire de Brey, Rollo Lloyd and Alyn Warren. Tod Browning's direction emphasizes the macabre in the story he wrote, based on "Burn, Witch, Burn," by Abraham Merritt. The screen play was by Garrett Ford, Guy Endore and Eric Von Stroheim.

Production Code Seal, No. 2,328. Running time, 70 minutes. "A."

Overseas Preview

"Seven Sinners"

(G. B.)

LONDON, June 27.—Real action drama with three sensational train wrecks, masterfully directed by Albert de Courville and featuring Edmund Lowe and Constance Cummings, with an excellent supporting cast. Suspense, comedy and action are combined to make satisfactory entertainment to lovers of thrillers.

It opens with beautifully photographed scenes of the carnival at Nice, where Lowe, an American detective, discovers a murdered man in his room during the carnival ball. The body mysteriously disappears and Lowe, determining to track the guilty person, enlists the aid of Constance Cummings. Following a railway smash, the missing body is found in the wreckage. Wagering a French prefect of police that he will first find the person responsible obviously for both the murder and wreck, Lowe and his aide follow clues which lead them through many adventures to Paris and London. There is an interesting and comic sequence in London Guildhall. The clues lead to a little English village and a local whist drive followed by an automobile chase and a second railway wreck. Then back to London to a peace pilgrims' meeting where chaos is let loose. Chasing the suspects on a train en route to their peace voyage, they find the wrecker on the train. He escapes and engineers a third wreck from which only Lowe and Cummings escape.

The final capture of the wrecker in a G.B. news theatre where he is watching his handiwork on the screen makes a thrilling finish to an all-round entertaining, amusing and exciting picture.

Running time, 70 minutes. "A." ALLAN

Expect 97% to Use Long Reels Aug. 15

Approximately 97 per cent of the theatres throughout the country will be prepared to switch to 2,000-foot reels, it was stated over the week-end by a film executive.

Deliveries of the 2,000-foot reels to exchanges will start Aug. 15. All releases over 1,000 feet after Sept. 1 will go out on the new length reels, it was stated, with the exception of those houses which have not yet installed the new apparatus for the double spindle.

For a time the three per cent of the theatres not prepared for 2,000-foot reels will be served subjects on 1,000-foot reels.

Wurtzel Rushing List

HOLLYWOOD, July 5.—With two pictures, "Pepper" and "Charlie Chan at the Racetrack," already completed, Sol M. Wurtzel will finish his entire 1936-37 program by the end of next January. Wurtzel plans to start three pictures monthly until January. Currently he has "Ramona," "The Holy Lie" and "Across the Aisle" in work. Next month he will start "Thank You Jeeves," "See America First" and a Jane Withers picture as yet untitled.

The Wurtzel unit will move from Western Ave. to Movietone City about Sept. 15

Selznick Gets "Sawyer"

HOLLYWOOD, July 5.—David O. Selznick has closed with Paramount and the Mark Twain Estate for rights to "The Adventures of Tom Sawyer" which he will put into production Aug. 15. William H. Wright has been appointed production assistant.

Stock Units Not Set

M-G-M's plans for a stock company for trying out new shows are in the embryo stage, J. Robert Rubin stated over the week-end. Although the idea has been discussed, the company hasn't decided whether to go through with it or not, he said.

Wall Street

Eastman Pfd. Off 4⅜ Points

	High	Low	Close	Net Change
Consolidated	5	5	5	.....
Consolidated, pfd.	17⅝	17⅝	17⅝	+ ⅛
Eastman Kodak	170	170	170	— ½
Eastman, pfd.....	159⅝	159⅝	159⅝	—4⅜
Gen. Equip. new.	17¼	17¼	17¼	— ¾
Loew's, Inc.	49¼	49	49	— ¼
Loew's, pfd	107½	107½	107½	.....
Paramount	9⅛	8¾	8⅞	+ ¼
Paramount 1 pfd.	73	72½	73	+ ½
Paramount 2 pfd.	9¾	9⅝	9⅝	— ⅛
Pathe Film	7¼	7¼	7¼	.....
RKO	5¾	5⅝	5⅝	+ ⅛
20th Century-Fox.	24	23½	23¼	— ⅝
20th Century, pfd.	33⅝	33½	33⅝	— ⅛
Warner Bros.	10	9⅞	10	.....

Technicolor Drops ½ on Curb

	High	Low	Close	Net Change
Sonotone	2½	2⅝	2⅝	.....
Technicolor	27	26½	26½	— ½
Trans-Lux	3⅞	3⅞	3⅞	.....

Keith, GTE Bonds Gain Slightly

	High	Low	Close	Net Change
General Theatre Equip. 6s '40....	24	24	24	+ ¼
Keith B. F. 6s '46	93¾	93¾	93¾	+ ¼
Loew's 6s '41 ww deb rights	96¼	96¼	96¼	.....
Paramount Pict. 6s '55	90⅜	89⅝	89¾	— ¾
Warner Bros. 6s '39 wd	94½	93¾	93¾	— ¾

(Quotations at close of July 3)

Few Theatres Going Up In Egypt, Panama

Practically no theatre building is going on in Egypt, Panama and South America, according to Louis Lober, Jack Neal and William Melniker, M-G-M representatives who are in New York for conferences with Arthur M. Loew.

Arriving to take over his new post as foreign theatre head for the company, Melniker asserted that M-G-M is building a 1,100-seat house at Montevideo and a 1,500-seat theatre at Rio de Janeiro, both to be ready for opening in September. One new theatre, not M-G-M's, opened in Rio de Janeiro last month, he added. Outside of this there is no new theatre activity.

Business in general in South America is in good shape Melniker added. After about two months in New York, he will leave for a tour of the theatres under his supervision.

Our Films Strong in Egypt

Despite the lack of new construction, Lober stated there is a marked increase in American and British films over French in Egypt. He held the fact that the British fleet is in Alexandria Bay has meant an additional 50,000 patrons.

About 10 pictures in Arabic were produced in Egypt last year by local companies, he said. French-made films have a difficult time finding an outlet in Egypt, notwithstanding the natives' knowledge of the language.

The attitude of Egyptians to American films is very cordial, he said. "Our stars are well known and Laurel and Hardy in particular are in great demand."

Lober cited an instance of the popularity of American stars when a foreigner crosses the desert on a camel. He said the owner of the camel names the animal after an American star. If a woman is riding the beast, the animal may be called Garbo, Harlow or any other female star. If the passenger is a male, the camel may be called Gable, Colman or some such name.

Egyptians have an appreciation of American humor and respond to it readily. They prefer it to drama, Lober stated.

"The word "okay" is now commonly used by Egyptians," the M-G-M representative asserted.

American Tourists Welcome

The natives of Egypt are frank and fair in business dealings and like the methods of Americans, he said. Wherever an American travels, he gets a cordial reception.

All Egypt has about 75 theatres, mostly in Cairo and Alexandria. Censorship is normal and there are no laws affecting distribution, Lober declared.

Approximately 35 M-G-M pictures are released annually in Egypt. They are shown with superimposed French titles and in most theatres there is a side screen translating the French into Arabic and Greek. There are no permanent legitimate theatres in the country, but in the winter French, Italian and English stock companies play several days a week. When the cotton crops are good, the gain is immediately reflected in the theatres. Lober has been in Egypt with M-G-M since Jan. 1, 1930.

The Panama situation presents a different angle, according to Neal. He declared there are 40 theatres in the republic, including the Canal Zone. A theatre which is being remodeled, the El Dorado in Panama City, will be a first run when reopened and marks the only activity current in that territory.

In the Canal Zone, English films as shown in the United States is the rule, while in the Republic all pictures are shown with superimposed Spanish titles. Every M-G-M picture is released in Panama, Neal holds. There is no production locally.

Business has increased due to the steady growth of the Army forces, according to Neal. Of the 40 theatres, the Army operates 12 and the Bureau of Clubs and Playhouses has nine, five of which are for white and four for negroes.

La Empresa Barrios has control of Colon City, which has three theatres. He recently bought out his opposition, giving him a clear field. The city has 35,000 inhabitants. Panama City with 79,000 has seven theatres. The rest of the theatres are in the interior, which has a population of 496,991. Aside from theatres there are only a few cabarets and beer gardens for entertainment.

Neal views the dog races as real competition and there is no indication that the Government, which put an end to them a few years ago, will permit them again, although there have been several unsuccessful attempts to reinstate them.

Looking 'Em Over

"The Final Hour"

(Columbia)

The story of the regeneration of a lawyer, after a divorce nearly wrecks his life, and the manner in which he saves from the chair the girl who had befriended him, this film is active and entertaining fare. Rather routine in its conception and background, it contrives to be fast moving and holds the attention. In the lesser spots it should be found satisfactory.

Ralph Bellamy and Marguerite Churchill share the leading roles. Bellamy goes to pieces when his wife gets a divorce, and when a girl, sought by the police, hides in his apartment, he saves her. Later, a wandering drunkard, she sees him in a cafe in which she works, and helps him. The cafe owner, in love with her, aids in putting Bellamy back on his feet.

When a released convict, formerly a partner of the cafe owner, threatens him, he seeks the lawyer's advice, and through him the kidnaping gang is captured, with the exception of the leader. When the latter shoots down the owner, the crime is pinned on Miss Churchill. By organizing the help of the beggars and others he had assisted, after the girl is convicted, Bellamy forces a confession from the gangster, freeing Miss Churchill, and the film ends on the romantic note. D. Ross Lederman directed from the story and screenplay by Harold Shumate.

Production Code Seal No. 2,265. Running time, 60 minutes. "G."

"La Porteuse de Pain"

("The Bread Bearer")

(Lenauer International)

Inconspicuously performed, routine in plot structure, this French importation offers little except to those who, with a knowledge of French, enjoy the occasional film shown in this country in that language. English subtitles make for ready understanding of the film by those lacking a knowledge of French.

Taken from a story by Xavier de Montepin and Jules Dornay, and directed by A. Rene Sti, the picture concerns an elderly woman, who, escaping from prison and a life sentence for a crime she did not commit, finally succeeds in finding the son and daughter she had left behind 20 years earlier.

Interwoven is the complication provided by the effort of a wealthy man, himself guilty of the crime, to get rid of the woman, her son's discovery of information proving her innocence, and the romance of her daughter, who had befriended her without realizing her identity. That the film ends in a burst of general happiness for the leaders of the cast is a foregone conclusion to a trite plot.

Reviewed without production code seal. Running time, 80 minutes. "G."

Tudor City Show Set

First showings of old-time films and the *Police Gazette* Players at Tudor City is scheduled for Wednesday night. The film favorites to be shown will include Bill Hart, Fatty Arbuckle, Mabel Normand, Charlie Chaplin, Mary Pickford, the Keystone Cops, Mae Marsh and others. The first play will be "Wife of Two Husbands," or "The Sole Survivor."

No Mass. Anti-Film Bill

BOSTON, July 5.—With the adjournment of the Massachusetts legislature it has been noted that during its tenure no bill unfavorable to the film industry was passed.

Job Insurance Law Starts in Wisconsin

MILWAUKEE, July 5.—Wisconsin's unemployment insurance law became effective today. All employers of eight or more persons for 18 weeks, including theatre owners, are subject to its provisions. The maximum amount per employe for which they are liable is $15 a week for eight and two-thirds weeks or a total of $130 in any one year. The minimum benefit is $5 a week, which may, however, continue for 13 weeks.

Generally, the weekly benefit rate for complete unemployment is about 50 per cent of the weekly wage. The periods for which benefits must be paid are calculated as a proportion of the weeks of employment put in by a worker. The Wisconsin program includes a system of job finding under which there will be "waiting periods" before benefits become payable.

A basic feature of the Wisconsin law which was passed by the 1932 legislature is the requirement that each employer build up his own unemployment reserve fund for the protection of his workers only. Employer contributions, totalling about $11,000,000 to date, are not pooled, but are kept separately on the state's books, making each employer directly accountable for unemployment in his own business. The law, under which employers must pay two per cent of their "defined payroll," is the first of its kind in operation in America.

Grand Jury Strike Probe Up in Camden

CAMDEN, July 5.—A Grand Jury investigation into recent rioting and disturbances in the vicinity of the RCA Mfg. Co. plant as a result of the strike has been determined upon.

Justice Lloyd of the Supreme Court declared that "we will have anarchy if the rights of persons to safety and the rights of property to protection" were not given.

Adopt SMPE Standard

WASHINGTON, July 5.—The standard 16 millimeter sound film, as developed by the S.M.P.E. has been adopted for South Africa by the South African Standards Institution, according to a report received by the U. S. Dep't. of Commerce from its Johannesburg office.

The decision to adopt the American S.M.P.E. standard in preference to the German, the report points out, was based on the fact that the British Standards Institution, with which the South African body is affiliated, has decided that the British standard will follow the American.

Benefit Big Success

HOLLYWOOD, July 5.—This film town is still talking about the benefit for the Actors' Fund of America. It turned out to be the biggest thing of its kind ever held here. The program lasted four hours, had 52 acts, and raised $20,000.

Practically all the stars in the film colony appeared.

H. Marks Honeymooning

CHICAGO, July 5.—Herman Marks, city salesman for Filmack Trailer Co., has left on a honeymoon trip to Wisconsin with his bride, the former Ida Kritchevar.

"Francisco" Hits Records On the Coast

Los Angeles, July 5.—"San Francisco" cracked a few records here on the week by getting $15,000, up by $2,500, at the Chinese and $20,250, over normal by $6,250, at Loew's State.

"Parole," "Bunker Bean" and the Schmeling-Louis fight garnered $8,933 at the Hillstreet and $5,488 at the Pantages. Both grosses were profitable. "It's Love Again" pulled $4,800 at the 4-Star.

Total first run business was $100,621. Average is $105,150.

Estimated takings for the week ending July 1:

"THE GREAT ZIEGFELD" (M-G-M)
CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 11th week. **Gross:** $12,600. (Average, $17,000)

"SAN FRANCISCO" (M-G-M)
CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $15,000. (Average, $12,500)

"THE AMATEUR GENTLEMAN" (U.A.)
FILMARTS—(800), 30c-40c, 7 days. 2nd week. **Gross:** $1,000. (Average, $2,000)

"IT'S LOVE AGAIN" (G. B.)
4 STAR—(900), 30c-55c, 7 days. **Gross:** $4,800. (Average, $3,250)

"SLUBY ULANSKIE"
GRAND INTERNATIONAL—(750), 35c-40c, 4 days. **Gross:** $1,350. (Average, $1,200)

"PAROLE" (Univ.)
"BUNKER BEAN" (Radio)
SCHMELING-LOUIS FIGHT
HILLSTREET—(2,700), 25c-40c, 7 days, 2nd week. **Gross:** $8,933. (Average, $8,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $20,250. (Average, $14,000)

"PAROLE" (Univ.)
"BUNKER BEAN" (Radio)
SCHMELING-LOUIS FIGHT
PANTAGES—(3,000), 25c-40c, 7 days, 2nd week. **Gross:** $5,488. (Average, $3,200)

"THE PRINCESS COMES ACROSS" (Para.)
PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: California Collegians, F. & M. revue, Morey Amsterdam, Mabel Todd, Tony Romano. **Gross:** $15,000. (Average, $18,000)

"THE WHITE ANGEL" (F. N.)
WARNER BROS. (Hollywood)—(3,000), 25c-40c, 7 days. **Gross:** $8,000. (Average, $14,000)

"THE WHITE ANGEL" (F. N.)
WARNER BROS. (DOWNTOWN)—(3,400), 25c-40c, 7 days. **Gross:** $8,200. (Average, $12,000)

"Poppy," $11,800, Is Buffalo Leader

Buffalo, July 5.—"Poppy" was the only cause for enthusiasm here as business slumped badly in spite of cool weather. It drew $11,800 to the Buffalo, $300 over summer average.

A dual at the Century, "Three Wise Guys" and "Murder on the Bridle Path," was just up to par at $5,600.

Total first run business was $33,400. Average is $36,900.

Estimated takings for the week ending June 27:

"POPPY" (Para.)
BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $11,800. (Average, $11,500)

"FLORIDA SPECIAL" (Para.)
"TILL WE MEET AGAIN" (Para.)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $5,500. (Average, $7,000)

"SINS OF MAN" (20th-Fox)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $5,000. (Average, $7,000)

"THREE WISE GUYS" (M-G-M)
"MURDER ON THE BRIDLE PATH" (Radio)
CENTURY—(3,000), 25c, 7 days. **Gross:** $5,600. (Average, $5,600)

"PRIDE OF THE MARINES" (Col.)
"THE LONE WOLF RETURNS" (Col.)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $5,500. (Average, $5,800)

"Investigator" and Bout Cleveland Top

Cleveland, July 5.—The biggest box-office attraction of the week was the Schmeling-Louis fight picture at the Allen where "Special Investigator" was the feature. The take here was $11,250, as against a $3,000 weekly average. The fight picture was held a second week.

"Private Number" made good at Warners' Hippodrome, playing to $13,500. Average is $8,000. This picture also was held.

"Little Miss Nobody," on the RKO Palace screen, with a Major Bowes unit called The Great Lakes unit in honor of the opening of the Great Lakes Exposition in Cleveland, finished with $15,000 or par.

"Fury" at Loew's State came within $1,000 of the $12,000 house average and "The Princess Comes Across," playing a second week at Loew's Stillman, grossed $3,800 as against a $4,000 first week average.

Total first run business was $54,550. Average is $42,000.

Estimated takings for the week ending June 26:

"SPECIAL INVESTIGATOR" (Radio)
SCHMELING-LOUIS FIGHT
ALLEN—(3,300), 30c-35c-42c, 7 days. **Gross:** $11,250. (Average, $3,000)

"FURY" (M-G-M)
LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $11,000. (Average, $12,000)

"THE PRINCESS COMES ACROSS" (Para.)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 2nd week. **Gross:** $3,800. (Average, $4,000)

"LITTLE MISS NOBODY" (20th-Fox)
RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Major Bowes Great Lakes unit. **Gross:** $15,000. (Average, $15,000)

"PRIVATE NUMBER" (20th-Fox)
WARNERS' HIPPODROME—(3,800), 30c-35c-42c, 7 days. **Gross:** $13,500. (Average, $8,000)

"Poppy" on a Dual $5,700, New Haven

New Haven, July 5.—"Poppy," leading a dual bill with "Half Angel" at the Paramount, turned in the best gross of the week, $5,700. This was above normal by $900.

The week started off well on Saturday. A second week of the Schmeling-Louis fight films and a dual, "Three Wise Guys" and "Champagne Charlie," pushed the College gross up to $3,500, over par by $700. "Private Number" and "Roaming Lady" hit an average $7,000 at the Poli.

Total first run business was $19,400, average is $19,300.

Estimated takings for the week ending July 3:

"THREE WISE GUYS" (M-G-M)
"CHAMPAGNE CHARLIE" (20th-Fox)
LOUIS-SCHMELING FIGHT
COLLEGE—(1,499), 25c-35c, 7 days. (Fight film, 2nd week.) **Gross:** $3,500. (Average, $2,800)

"POPPY" (Para.)
"HALF ANGEL" (20th-Fox)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $5,700. (Average, $4,800)

"PRIVATE NUMBER" (20th-Fox)
"ROAMING LADY" (Col.)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $7,000. (Average, $7,000)

"ONE RAINY AFTERNOON" (U. A.)
"PAROLE" (Univ.)
ROGER SHERMAN—(2,200), 35c-50c, 6½ days. **Gross:** $3,200. (Average, $4,700)

Pearl White Is Ill

Paris, July 5.—Pearl White, one of the first of the film stars, is ill at her home in Paris where she has lived at intervals since her retirement 15 years ago.

"Law in Hand" High as Twin Cities Slump

Minneapolis, July 5.—"The Law in Her Hands" was the only attraction in the twin cities to make a showing for the week. At the Orpheum here it took $6,000, up by $400, and at the St. Paul Orpheum it was $1,000 over par on a take of $5,000.

"Rhodes, the Empire Builder," was pulled at the World here after two days and "Show Boat" went in. The latter took $3,000 in five days, which is normal for a week.

"Poppy" grossed a par $10,000 at the Minnesota, but other spots found the going rough.

Total first run business in Minneapolis was $26,200. Average is $25,500. Total first run business in St. Paul was $15,500. Average is $14,500.

Estimated takings:

Minneapolis:

Week Ending June 25:

"RHODES, THE EMPIRE BUILDER" (G.B.)
WORLD—(400), 25c-35c, 2 days. **Gross:** $700. (Average, $3,000)

"SHOW BOAT" (Univ.)
WORLD—(400), 25c-35c, 5 days. **Gross:** $3,000. (Average, for week, $3,000)

Week Ending June 26:

"FLORIDA SPECIAL" (Para.)
LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $1,500. (Average, $1,500)

Week Ending June 27:

"POPPY" (Para.)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $10,000. (Average, $10,000)

"THE LAW IN HER HANDS" (F.N.)
ORPHEUM—(2,900), 25c-40c, 7 days. **Gross:** $6,000. (Average, $5,600)

"THREE WISE GUYS" (M-G-M)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,500)

St. Paul:

Week Ending June 27:

"PRIVATE NUMBER" (20th-Fox)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,500)

"THE CASE AGAINST MRS. AMES" (Para.)
RIVIERA — (1,000), 25c-40c, 7 days. **Gross:** $4,000. (Average, $3,500)

"THE LAW IN HER HANDS" (F.N.)
ORPHEUM — (2,000), 25c-40c, 7 days. **Gross:** $5,000. (Average, $4,000)

"TILL WE MEET AGAIN" (Para.)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,500. (Average, $1,500)

Study Allied Problems

Boston, July 5.—Members of Independent Exhibitors, Inc., N. E. Allied unit, are being urged by mail to communicate with the secretary regarding any problems which can be remedied by legal action.

This is in accordance with the policy adopted at the recent Cleveland convention.

"High Hat" Is Finished

Hollywood, July 5. — Production has been completed on "High Hat" by Imperial Dist. Corp. Frank Luther, Dorothy Dare, Gavin Gordon, Lona Andrew and Ted Dawson's orchestra are featured.

Lurie After "Juliet"

San Francisco, July 5.—With the announcement of two more weeks scheduled for "The Great Ziegfeld" at the Geary, Louis Lurie, owner, is negotiating with M-G-M for "Romeo and Juliet."

New Enterprises

Recently incorporated were the following companies:

At Albany:

West Coast Sound Studios, Inc., New York, by Pearl Bressman, Bertha Solomon, Sidney Moskowitz.

Fortune Film Corp., New York, by Harold J. Sherman, Eleanor Brook, Martha Harris.

Eastern States Amusement Corp., New York, by I. Wiener, Isidore Zamore, B. William Mehlman.

Trans-Africa Safari, Inc., to produce, by Alma Frey, George J. Kraft, George H. Halbert.

Gibralter Theatres, Inc., by Paul P. Metzler, Sadie Kamerman, Louis Ruchowitz.

Electro Acoustic Products Co., equipment, Chicago firm, filed to do business in N. Y. State.

Peoples Theatres, Inc., New York, as membership corporation to promote interest in the theatre arts on the part of public and writers, by Albert Bein, Victor Cutler, Harry Elion, Ben Irwin and others.

Thru Island Amusements, Inc., Mineola, L. I., by Seteros D. Cocalis, Julian Gulkis, Sylvia Whitman.

Cartoonsmiths, Inc., New York, by Harry Berman, Maurice J. Fleischman, Anita Weiner.

Movielab Film Laboratories, Inc., New York, by Saul Jeffee, Morris Alfin, James Santman.

At Dover, Del.:

Cosmocolor Corp., New York, by Charles F. McIsaac, Clifford L. Case and Douglas A. Calkins.

In Pennsylvania:

The Hollywood Film Corp., of Pennsylvania, to produce, by Florence Golder, Georgiana Kitchen, John Golder.

The Snyder Amusement Corp., by Jacob and Bessie Blumberg and Charles Stiefel.

In Virginia:

Virginia Theatre Supply Corp., Richmond, by H. Pollard Long, president; Beverly C. Lewis, vice-president; Walker C. Cottrell, Jr., secretary-treasurer.

In Rhode Island:

Columbia Amusement Corp., Providence, by William J. Carlos, Marshall B. Marcus, Irving Winograd.

In Arkansas:

Payne Amusement Co., at Mena, by E. C. Payne, Leila Payne and Hal De Longy.

In Ohio:

Cheviot Theatre Realty Co., Cheviot, by J. E. Crawford and others.

Fairfield Amusement Co., Columbus, by Robert Dienst, A. B. Miller and A. F. Miller.

Set Back Crosby Film

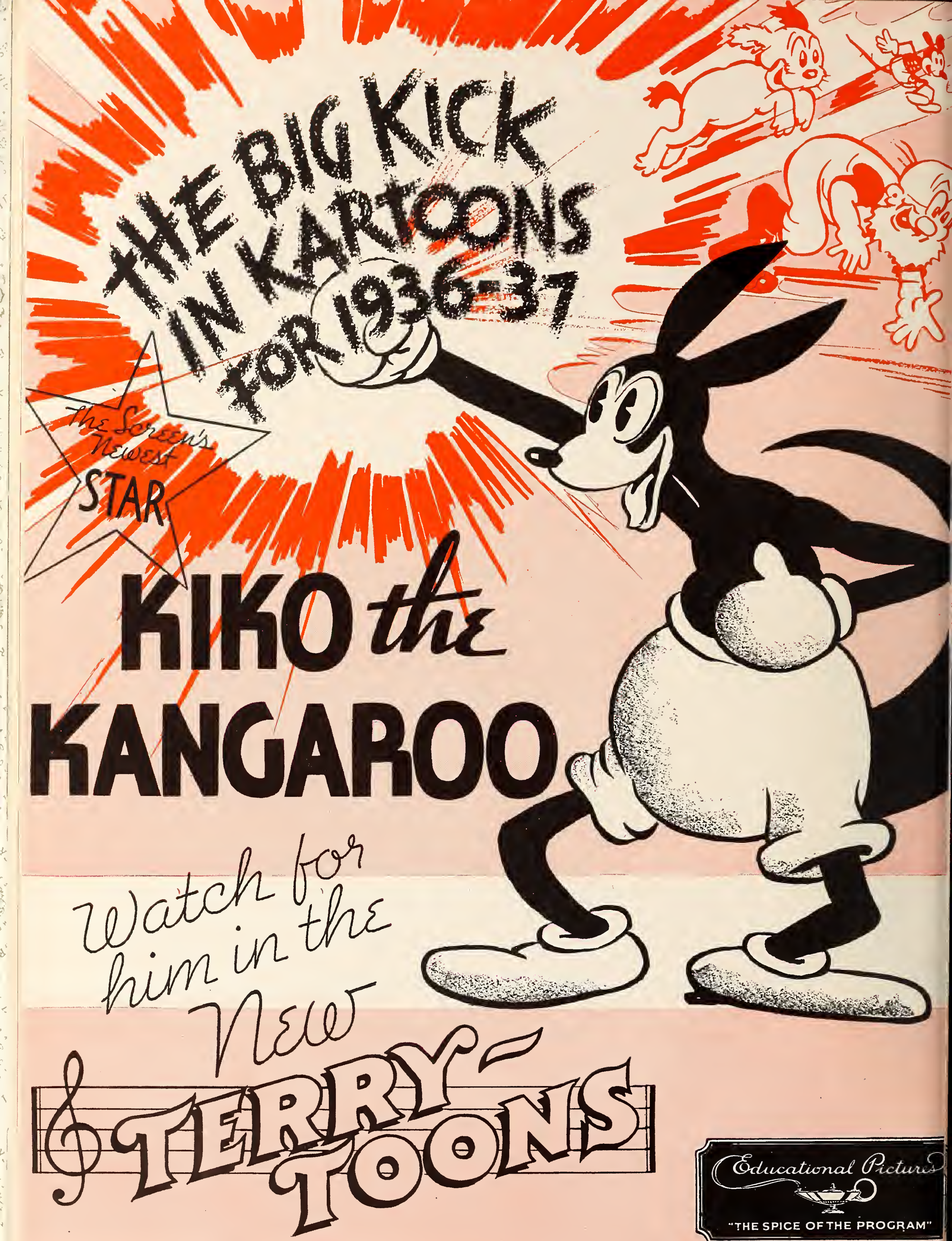
Hollywood, July 5. — Columbia has set back the Bing Crosby picture, "Pennies From Heaven," from the 1935-36 program to the 1936-37 program on which it is listed as Production No. 2. This is the film which Emanuel Cohen is making for Columbia release. First on the new season's list is "Craig's Wife," now shooting.

Herbert Hickey Father

Spokane, July 5.—Herbert Hickey, chief engineer at the Fox, is the father of a son.

QUIGLEY PUBLICATIONS HAVE THE HONOUR TO ANNOUNCE THE OPENING OF NEW OFFICES AND AN ENHANCED SERVICE TO THE INTERESTS OF THE MOTION PICTURE AT FOUR GOLDEN SQUARE IN LONDON

MOTION PICTURE HERALD
MOTION PICTURE DAILY
BETTER THEATRES
TEATRO AL DÍA
BOX OFFICE CHECK-UP
and International
MOTION PICTURE ALMANAC


THE BIG KICK IN KARTOONS FOR 1936-37
The Screen's Newest STAR
KIKO the KANGAROO
Watch for him in the New
TERRY-TOONS
Educational Pictur
"THE SPICE OF THE PROGRAM"

Presented by E. W. HAMMONS

Distributed by 20th Century-Fox Film Corporati

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 5 NEW YORK, TUESDAY, JULY 7, 1936 TEN CENTS

Warner-Ascap Negotiations Near Decision

Matter Reported Placed Before H. M. Warner

Conferences looking to Warners renewing their music company membership in Ascap were carried to Harry M. Warner in Hollywood recently, it was reported here yesterday. While no decisive action has been taken by the Warner companies yet, as a result, indications are that a definite move may be made almost daily.

Officials of Ascap admit that they would like to see the Warner companies back in the fold, but assert at the same time that there is no possibility of the society making any of the changes in broadcasting licenses sought by the Warner companies prior to their resignation from Ascap. The officials state that they are interested in giving the maximum amount of

(*Continued on page* 6)

Perkins Now Heads Warner Legal Staff

Robert W. Perkins, for many years a member of the Warner legal staff, yesterday was named by Harry M. Warner, president, as general counsel and head of Warners legal department. He succeeds Abel Carey Thomas, who has resigned as general counsel because of ill health.

Perkins has been associated with the Warner legal forces since 1928, the year Warners took over First National. Prior to that year Perkins was general counsel and secretary for the latter company, the legal staff of which he joined in 1925. Perkins spent more than a year on the defense of the anti-trust cases against Warners, Paramount and RKO which ended with a settlement in New York.

BJS Pictures, Inc., Is Formed on Coast

Hollywood, July 6.—A new producing firm under the name BJS Pictures, Inc., was formed here today. Officers are: C. C. Burr, president; Harold Stretz, treasurer; Ray E. Johnson, vice-president, and Robert Sherwood, secretary.

Present plans of the company call for the production of six outdoor musicals and six comedy melodramas. Space has been taken in the Equitable

(*Continued on page* 6)

Suit Settled; Way Clear for N. E. Theatres

Last of Para. Units Now Can Be Reorganized

The settlement of suits for damages totaling $5,000,000 which were filed against Paramount Publix in its bankruptcy proceedings was authorized in an order signed yesterday by Federal Judge Alfred C. Coxe, making possible a quick reorganization of the Olympia circuit, last of the large Paramount theatre properties to remain in bankruptcy.

The suits were brought by Boston Metropolitan Buildings, Inc., which controlled numerous theatres which had been a part of Olympia, and were based on breaches of contract in connection with the disaffirmance of leases by the Olympia receiver during the circuit's rehabilitation proceedings. Both Paramount Publix and Olympia

(*Continued on page* 6)

Fox Records Baffle Bankruptcy Lawyers

Atlantic City, July 6.—A battery of lawyers spent most of today struggling through piles of books, ledgers and check books of William Fox in an effort to trace his millions and emerged tonight largely baffled.

The hearing goes on tomorrow afternoon with Herbert Leitsteen, Fox's bookkeeper since 1909, apparently due to resume the witness stand. It is part of the preliminaries to settling the more than $9,000,000 claims against Fox, who filed a bankruptcy petition May 9. Robert E. Steedle, Federal referee in bankruptcy, is in charge.

At the opening this morning counsel for Fox and for several creditors

(*Continued on page* 6)

Wanger to Do One To Three in Italy

Walter Wanger will produce from one to three pictures a year in Cinema City, just outside of Rome, Italy, as part of his program for U. A., starting June 15 next, the producer asserted yesterday when he arrived on the *Queen Mary*.

All productions will be made in English with all-American casts. Wanger hasn't decided whether he'll make Italian versions, he said yesterday. The

(*Continued on page* 6)

That Earthquake

San Francisco, July 6.—Accusing the film industry of libeling this city, because of the earthquate sequence in "San Francisco," Supervisor Adolph Uhl demanded a formal resolution to Will Hays asking deletion of the 'quake scenes. His demand was voted down amid hearty guffaws from his fellow-legislators. A resolution was passed, however, authorizing a member of the body to "officially view and report on the picture."

Quick Moves Seen On Otterson Pact

Final action on John E. Otterson's Paramount contract may be taken this week, it was learned yesterday, and will probably be in the form of the bringing of a breach of contract suit by Otterson against the company. While an undisclosed alternative was stated on good authority to be a possibility, financial interests identified with Paramount discount all reports of a settlement being made by the company.

Otterson, whose contract carrying a $150,000 annual salary, has four years to go, continues to occupy the Paramount offices which were his as president of the company during the past year. It has been stated officially within Paramount that Otterson's pay was discontinued as of July 1. Max D. Steuer and Charles Schwartz, attorneys for Otterson, are both out of town at this time. Steuer sailed recently on a European vacation and Schwartz is attending United Artists meetings on the coast. With Paramount stockholders already having

(*Continued on page* 6)

Report Kennedy Is Voted $50,000 Fee

Reports that Joseph P. Kennedy was voted $50,000 for his recent Paramount study, with an additional amount for his assistants, at a recent meeting of the Paramount board were in circulation throughout the trade yesterday. No official comment on the reports could be obtained within the company.

Kennedy received $150,000 recently from R. C. A. for his plan of recapitalization for that company. His Paramount association lasted about two months and indications are that his report has been tabled by the company's board and will not be made public. He was assisted in his Paramount work by C. J. Scollard, Arthur

(*Continued on page* 6)

Protest Filed On Cuba's New N. Y. Censors

Majors Refuse to Submit Film for Licensings

Establishment of a Cuban censorship office in New York with the requirement that all films intended for Cuban distribution shall be approved here before being presented to Havana censors has drawn a protest from distributor members of the M. P. P. D. A.

The Hays office protest followed rejection of a shipment of American film at Havana late last week.

Distributors are refusing to submit film and Major Frederick L. Herron has sent a protest to the State Dep't. In the meantime a committee of distributors in Havana has submitted a formal protest to the Cuban Government.

Effects of the refusal to submit film here and also a decision not to ship film to Cuba until the situation is straightened out will not become ap-

(*Continued on page* 8)

Loew 40-Week Net Totals $7,390,495

Loew's, Inc., yesterday reported net profit for the 40 weeks ended June 4, 1936, of $7,390,495, which compares with a net profit of $5,840,351 for the corresponding 40 weeks ended June 6, 1935.

The net for the 1936 period is equal to $54.06 per share on the preferred stock and $4.47 per share on the average common stock. These figures compare with $42.72 per share and $3.50 per share for last year's period.

The company's share of the operating profit after subsidiaries' preferred dividends amounted to $11,488,106, compared to $9,596,570 in the 1935 period. Depreciation and taxes totaled $4,097,611, which compares with $3,756,219 in the corresponding period.

Kirchwey in Defense Of Board of Review

Dr. George W. Kirchwey, chairman of the executive committee of the National Board of Review, in a statement yesterday, defended the National Board from criticism and charges made by Dr. Louis I. Harris, when he resigned from the executive committee last weekend.

Dr. Kirchwey answered the Harris

(*Continued on page* 8)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 7, 1936 No. 5

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publications, Inc. righted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allon*, Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chopin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

U. A. Sales Forces Return from Coast

United Artists home office executives and eastern sales forces will return today from the coast after attending the annual sales convention at the Ambassador, Los Angeles, last week.

A number of the important executives are remaining in Hollywood for several days to confer with producer-owners.

Charles Rosenzweig, who has just joined the sales staff, will be among the home comers. He also attended the sessions.

Equity Will Close Coast Unit July 31

HOLLYWOOD, July 6.—Actors' Equity will close its local office July 31, according to Frank Gillmore, president, because of the downward trend of theatrical productions. I. B. Kornblum, attorney, will handle all business for Equity in this territory after the office is closed.

Charles Miller has been coast representative for Equity, which has conducted business here for the past 16 years. The organization recently closed its Chicago office.

◂ Purely Personal ▸

RICK RICKETSON, Rocky Mountain theatre head, has gone back to Denver, while ELMER C. RHODEN and his assistant, LEO J. MCCARTHY, are now back in Kansas City after conferences with SPYROS and CHARLES SKOURAS on product deals. CHARLES SKOURAS, GEORGE TOPPER and EDWARD ZABEL continue to desert the coast office for local scenery.

•

CARLO NIEBLA, head of the Mexico office for M-G-M, is due in town July 10 for conferences with ARTHUR M. LOEW. STEWART DUNLAP, who succeeds WILLIAM MELNIKER as South American head, arrived yesterday from San Francisco where he has been visiting his family.

Quip of the Day

At the British exhibitors' conference at Eastbourne, Jack ("Firebrand") Prendergast was perambulating the platform, getting very hot as he told the boys about the sins of distributors. A sympathetic or satirical observer called out: "Take off your coat, Jack!"

Peering furtively up his sleeve, and drawing his jacket more tightly about him, Jack stage-whispered back: "I can't—I'm an independent exhibitor!"

WILLIAM GEHRING and ROGER FERRI left yesterdav for a whirlwind trip to the coast, where they arrive Thursday. Stopovers will be made at Albany, Syracuse, Buffalo, Chicago, Kansas City, Alberqueque and Los Angeles.

•

DAVE MILLER, assistant to PETE SMITH, M-G-M short subject producer, will return to Hollywood in about two weeks. He's been in town several weeks lining up material for SMITH.

•

J. J. UNGER will head for Dallas today. After that he'll visit Oklahoma City. The Paramount southern and eastern division sales head figures on being away a week.

•

CLAUDE SAUNDERS, general manager of Ross Federal Service, recently returned from a fishing trip at Cape Vincent, N. Y., and he's still talking about it.

•

BOB GILLHAM is en route to the Paramount studio for conferences on advertising plans for the company's new season product.

•

MRS. L. J. HALPER, sister to JACK WARNER, arrived from the coast on the *Pennsylvania* yesterday.

•

SAM MORRIS, head of foreign affairs at Warners, is back from a visit to the studios.

•

CHARLES SCHWARTZ of the Schwartz & Frohlich office is due back from the coast next Monday.

•

ARTHUR GOTTLIEB got back yesterday from a Canadian trip.

•

CHARLES REAGAN is due back from Detroit this morning.

•

JOAN BENNETT arrived on the *Europa* yesterday.

•

HARVEY NEWINS returns today from North Carolina.

DAVE RUBINOFF and BENNETT CERF were among the passengers on the *Queen Mary*, which arrived from England yesterday. D. BROUGHTON, child actress, en route to Hollywood, also was on the liner. EILEEN O'CONNOR, ballerina, who danced in the Paris Opera Ballet and appeared in "Follow the Sun" in England, was another passenger. She said she will make a test for M-G-M, spend a two months' vacation here and appear in a show in New York in the fall.

•

BLANCHE WEILL, assistant to HATTIE HELBORN, NICHOLAS M. SCHENCK'S secretary, is engaged to STEVE LINDO of Brooklyn.

•

HERMAN G. WEINBERG, former manager of the Little, Baltimore, is here to look over foreign pictures.

•

RALPH DOYLE, managing director of the RKO office in Australia, has left for "down under."

•

I. J. HOFFMAN, New England theatre head for Warners, was in town yesterday.

•

J. ROBERT RUBIN hopes to embark on his European vacation July 15.

Coast Forum to Meet

HOLLYWOOD, July 6.—The Hollywood M. P. Forum will conduct a three-day conference at the Bell & Howell studios starting Thursday. The topic of the second annual meeting will be factors in the advance of films to an important place in modern life, according to Bruce Findley, president of the organization. Educational, industrial and professional films will be shown during the conference.

U. A. Meeting Today

HOLLYWOOD, July 6.—The annual United Artists producer-owner meeting which had been scheduled for today will be held tomorrow.

Samuel Goldwyn and Dennis O'Brien, Mary Pickford's attorney, arrived here Saturday.

Charles Goetz Resigns

Charles Goetz, who has been associated with a number of H. J. Yates' subsidiaries, has resigned and is now en route to Hollvwood by automobile.

He is the last of the Goetz's to quit Yates. The coast trip is a vacation.

Restrains Tax Collection

VALDOSTA, Ga., July 6.—A permanent injunction restraining the county commissioners of Brooks County from levying and collecting a tax of $25 annually on film theatres has been granted by Superior Court Judge W. E. Thomas.

Roy Rowe Nominated

BURGAW, N. C., July 6.—Roy Rowe of the Rowe Amusement Co. has been nominated for state senator on the Democratic ticket.

Cohen Back on Coast

HOLLYWOOD, July 6. — Emmanuel Cohen arrived here today from New York where he saw his parents off on a trip to Palestine.

Van Beuren-Pathe Case Before Court

A report by a special arbitrator, Theodore Kiendl, on the Pathe claim against the Van Beuren Corp., filed in N. Y. Supreme Court yesterday held that the Van Beuren Corp. must pay $240,000 to Pathe as money due on a series of notes. The report also held that under an agreement made in 1924 between the two parties, Pathe was not required to advance money to Van Beuren in order to extend the maturity dates of the notes which were to have been paid up on Dec. 31, 1935.

The arbitrator also reported that Pathe is entitled to the chattel mortgage which has been delivered to it by Van Beuren. He also redelivered to Pathe release and cancellation of the chattel mortgage covering 1935-36 product. The agreement stipulated that Pathe's laboratory process Van Beuren film and advance money to Van Beuren. At the time of the execution of the agreement, the referee reported, Van Beuren was indebted to Pathe to the amount of $145,000 because of prior transactions. On Dec. 26, 1935, the total amounted to $240,000 and Van Beuren at that time requested the $240,000 necessary to retire the notes. Van Beuren insisted that Pathe was obligated to finance the company from Jan. 1, 1936, to Jan. 31, 1937, and, consequently, should be compelled to advance the $240,000. The arbitrator disagreed with this contention. Under an agreement entered into Feb. 26, 1936, Van Beuren and Pathe agreed to permit an arbitrator to settle their difficulties.

Legion Approves All Of 14 New Pictures

Of 14 new pictures reviewed and classified by the National Legion of Decency in its list for the current week, all were approved. Eleven were listed as unobjectionable for general patronage and three as unobjectionable for adults. The new films, and their classifications, follow:

Class A-1, Unobjectionable for General Patronage—"Die Csardasfuerstin," "Easy Money," "High Tension," "Ich und die Kaiserin," "The Lion's Den," "Public Enemy's Wife," "The Return of Sophie Lang," "Ticket to Paradise," "Wellington Pike Goes West," "We Went to College," "White Fang." Class A-2, Unobjectionable for Adults—"Anthony Adverse," "The Crime of Dr. Forbes," "Leichte Kavallerie."

To Open at Trinidad

Twentieth Century-Fox will open a new branch at Trinidad to service the British West Indies. Carl Knust, assistant manager at Panama, will visit Trinidad and arrange for the opening following which a manager will be appointed and Knust will return to Panama.

Fields Leaves Hospital

HOLLYWOOD, July 6.—W. C. Fields left Riverside Community Hospital today in a private ambulance for an unannounced destination, following his recent illness.

Levine Rushing Program

HOLLYWOOD, July 6.—Nat Levine has a total of 45 writers working on 28 stories in a concentrated drive to finish current pictures and launch the Republic 1936-37 program.

Paramount's

"RHYTHM ON THE RANGE"

Bazookateer Bob Burns says:

You jam it!

You slam it!

You toot it!

You shoot it!

You sling it!

You swing it!

A Paramount Picture with

BING CROSBY
FRANCES FARMER
BOB BURNS
MARTHA RAYE

Directed by Norman Taurog

Towell Back Silent About British Deal

Describing his trip as routine, Sydney Towell, treasurer of Twentieth Century-Fox, yesterday denied his month's visit to England had anything to do with reports linking the company with a deal to purchase the Ostrers' interest in G. B. or to sell to them. Towell arrived on the *Queen Mary*. He stated this was his first trip in two years and he went abroad "to look around."

Accompanying Towell was R. Sutton Dawes, director of sales in England for Twentieth Century-Fox. He likewise denied any knowledge of a G. B. deal. He stated his visit was to check up on new product. Dawes will remain in New York for about a week and then go to Hollywood to see a number of the new pictures in work. He added he expected to spend about three weeks in the United States. It's his first junket in four years.

Cedric Hardwicke Here

Sir Cedric Hardwicke, who arrived yesterday on the *Queen Mary*, will leave today for the Warner studios to appear in "The Green Light," he stated upon his arrival. He also plans to appear in a play here in the autumn. Hardwicke is under contract to Gilbert Miller for legitimate stage productions, but does film work on a free-lance basis.

Noticing the thorough inspection the customs men were giving his baggage yesterday, Hardwicke told reporters: "I must have been born a bad actor. They must think I'm a smuggler. They're going through everything I've got."

The British actor was last here about 18 months ago when he appeared in "Becky Sharpe" and "Les Miserables."

Lord Luke Joins G.C.F.

London, June 29.—Lord Luke of Pavenham, chairman of Bovril, Ltd., a director of the *Daily Express* and a governor of the Polytechnic in Regent St., has joined the board of G.C.F. Corp., Ltd., the holding company which acquired a 90 per cent interest in General Film Distributors, Ltd., the C. M. Woolf company, at the time the deal was put through giving G.F.D. British distribution of Universal. Capital of G.C.F., headed by Lord Portal, is £1,225,000.

Para. Posters in Conn.

New Haven, July 6.—The Paramount poster unit already is working with about 80 per cent of Connecticut exhibitors, including Warners and M. & P., under the new poster plan, according to Jack Brown, poster head. Brown believes the protest from some quarters was due in a large measure to a misunderstanding of the rebate clause.

20th-Fox to Do "Sally"

Hollywood, July 6.—Twentieth Century-Fox will produce "Sally, Irene and Mary," the musical comedy produced on Broadway several seasons back.

Named as Distributor

Cleveland, July 6.—Nate Schultz, of Selected Pictures has been named northern Ohio distributor for the new season product of Chesterfield-Invincible.

Out Hollywood Way

Hollywood, July 6.—Seven weeks of shooting on "Ramona," first color film for Twentieth Century-Fox, was completed on schedule. . . . James Melton celebrates seventh wedding anniversary by giving Mrs. Melton a new car. . . . After completing "Polo Joe," Joe E. Brown is to take the family on a vacation trip, with a personal appearance scheduled for Peoria, July 11, at the opening of "Earthworm Tractors."

Cecil B. DeMille's business manager, Eugene Hornbostel, looking for locations for "The Plainsman" in the Cheyenne Indian Reservation in Montana and lining up 2,000 Indians for the picture. . . . Lindsley Parsons temporarily back as head of Republic publicity department getting the 1936-37 programs underway. . . . Later he'll return to supervision of westerns. . . . David O. Selznick planning three weeks in Honolulu starting July 18. . . . Arthur Zellner has resigned from the Selznick publicity staff to return to Warners.

✚

Casting—Robert Elliott and Florence Shirley in "I'd Give My Life," Richard A. Rowland production for Paramount. . . . Sam Jaffe in Columbia's "Lost Horizon." . . . Louise Henry, Gene Morgan, George McKay and Douglas Dumbrille in "The Road to Nowhere," Columbia. . . . Josephine McKim in "Craig's Wife" and Fred Kohler, Jr., in "The Fighter," same studio. . . . Anne Shirley and John Beal added to "Mother Carey's Chickens," Radio. . . . Edward Gargan, Sid Jarvis, J. C. Fowler, Jack Gardner, Henry Rocquemore and Robert Middlemass in "Grand Jury," Radio. . . . George Breakston and Florence Fair in "Second Wife," same studio. . . . Donald Meek in "Three Married Men," Paramount. . . . Henry Davenport and George Rosener in "The Case of the Caretaker's Cat," Warners. . . . George E. Stone and Charles Foy in "Loudspeaker Lowdown" . . . and Jean Muir, Warren Hull, Dick Foran, Hobart Cavanaugh, Mary Treen, Gordon Hart and David Carlyle in "Heroes in the Air." . . . Also at Warners.

✚

Contract—Adrian, chief stylist for M-G-M, has a new three-year contract.

✚

Writers—Coningsby Dawson on script for "Michael O'Halloran" and Bradbury Foote signed for three months to work on features at Republic. . . . Charles Condon, Dorrell and Stuart MacGowan, Bernard McConville and Bixby Smith all writing on the series "Three Mesquiteers" at Republic. Jane Hinton doing special dialog on B. F. Zeidman's "In His Steps."

Bank Night Attack Is Refuted in Ohio

Cleveland, July 6.—William E. Minshall, attorney for Affiliated Enterprises, which controls Bank Night, brands as "silly and an attempt to stir up a controversy and confuse theatre owners" a recent bulletin of the I. T. O. of Ohio, which questions the right of exhibitors to use the word "bank" in Bank Night.

The I. T. O. based its point on the state law prohibiting the use of the word "bank" or any similar word as a designation or name under which business is conducted in the state. Minshall contends that there is nothing in the statute to govern the use of the word as Affiliated Enterprises uses it in Bank Night, since it is used neither as a corporate name nor as a designation.

Acquit Milwaukee Manager

Milwaukee, Wis., July 6.—Bank Night in a theatre was again upheld as no violation of the lottery law, by a jury in District Judge Howard Haberle's court here when Milton Harman, manager of Saxe's Garfield, was acquitted by three men and three women. He was charged with operating a lottery. It is the second decision of its kind. Eugene Van Norman, manager of the circuit's Uptown, recently was found not guilty on a similar charge.

Hits Crowding in Tampa

Tampa, July 6.—Crowding at Tampa theatres on the nights when Bank Night drawings are held has drawn the fire of city authorities, led by the chiefs of the fire and police departments. Theatre men were ordered to so arrange the attendance that crowding of theatres is ended or drastic action will be taken.

Loew's Astor Lease Extended 2 Months

The City Investing Co., owners of the Astor property, has given Loew's a two-month extension of the lease on the theatre. Under the terms of the new arrangements, Loew's will continue to operate the house until Aug. 31.

For the 13th week of "The Great Ziegfeld" on a two-a-day policy, the take was $16,500, or $880 less than previous week. This is the second time during the run that the seven-day figure has dropped below $17,000.

"Poppy," which ends a third week tonight at the Paramount, will wind up with approximately $26,000 for the stanza. It is being held for a fourth week.

McConville in New Job

Boston, July 6. — John McConville, brother of the Columbia executive and for years publicist for M. & P., has been made manager of the Davis Square, an E. M. Loew house in Somerville. James Allen recently resigned from this position.

Maynard Closes Circus

Lincoln, Neb., July 6.—Ken Maynard has closed his circus for the season and has started one-night or week-end dates in various towns in this territory with his horse, Tarzan. The first dates were in Colorado.

Guaranteed Sets Deals

Guaranteed Pictures has closed with Selected Pictures, Cleveland, and Big Feature Rights, Cincinnati, for distribution of "Just My Luck" and "Women in White."

Variety Club

Buffalo

Buffalo, July 6.—Buffalo Variety Club, Tent No. 7, sponsored an entertainment at the Perrsyburg Hospital, Perrsyburg, N. Y., Sunday afternoon. The hospital is a civic tuberculosis sanitarium.

A committee consisting of Harry Altman, Harry Wallens, Edward K. O'Shea, Murray Whiteman and Nicholas J. Basil handled the affair. Entertainers were local radio amateur hour winners and a few professionals from broadcasting studios.

Performers made the trip in a bus, obtained by Vincent R. McFaul.

Indianapolis

Indianapolis, July 6.—With John Harris of Pittsburgh, national president, heading the guest list, the annual golf tournament of Indianapolis drew a capacity house of 197.

Lowest gross score was turned in by Bill Reed, Jr., a guest. Bob Stevens took low gross for visiting showmen, Johnny Howard and Jack Kennedy tied for first place among members. The playoff will be the next event of importance on the club calendar. H. Frederickson of Lafayette, Ind., was second and S. Tomlinson was third.

To Claude Penrod went the consolation prize, with a score for the 18 holes tabulated unofficially at 266. Special awards went to Dick Mohr, Ed Resener, Wade Willman and E. S. Huber. Howard won the driving contest with 320 yards and Dr. H. Leer, Jack McLaughlin and Frank Madden were one-two-three in the putting competition.

A dinner and floor show concluded the day's festivities.

Guests included J. E. Fontaine of Chicago, George Robert of Cleveland, James Grady and Joseph Oulahan of Cincinnati, Fred Dolle of Louisville, Manny Marcus of Fort Wayne and F. N. Pittman of Central City, Ky.

F. Z. Clemente on Coast

Hollywood, July 6.—Frank Z. Clemente, independent producer and distributor of Spanish films, is here from New York to negotiate for release of a series of newsreels in Spanish. Clemente leaves for Uruguay in the latter part of July to attend the Pan-American Roundtable Conferences, and to obtain sanctions of his project from Latin-American governments.

Zanuck Buys 2 Stories

Hollywood, July 6. — Darryl F. Zanuck has purchased two original stories for Twentieth Century-Fox. They are, "Arm of the Law," and "Time Out for Romance." The first is by Bert Glennon, who is a cameraman on the lot, and the second is the work of Eleanore Griffin and William Rankin.

Buy "Soldier Fortune"

Hollywood, July 6.—George Atwill's "Soldier of Fortune" has been purchased by Imperial Dist. Corp. The story tells of an international Robin Hood who engineered a daring counterfeit scheme which for a while threatened to inflate the currencies of the world.

Short Subjects

"Pearl of the Pacific"

(Vitaphone)

This one of E. M. Newman's "Color Tour Adventures" has moments of reath-taking color photography of Hawaii. The camera takes a tour of he beauty spots on the islands with nteresting landmarks and fine studies f the natives. The last part showing he surf riding boards and outriggers —doubly effective in color—as they ide before the combers is certain to e pleasing to all audiences. Generlly, it is all around good stuff. Proluction Code Seal, No. 01,050. Runing time, 10 mins. "G."

'Whale Ho!"

Vitaphone)

With dramatic camera work and a ood job of cutting, this short proides an exciting few minutes. The arrative covers the tracking of the argest animals and how they are rought in. Vivid camera shots from he deck of a fast boat bring highights to the screen with a good mount of realism. It concludes with cenes of blubber stripping and boiling or the oil. The film has novelty and hould be found interesting. Producion Code Seal, No. 0847. Running ime, 11 mins. "G."

'Porky' Pet"

Vitaphone)

The porcine comedian of the caroon receives a telegram calling for is appearance in a show with his pet strich. They dash off to the station nd after some difficulty board a train. he bird gets into a variety of comic ituations and eventually both are rown out. They continue the journey on a hand car with a cow pulling em. Fairly amusing. Production ode Seal, No. 2,327. Running time, mins. "G."

Vitaphone Entertainers"

Vitaphone)

A snappy collection of vaudeville cts presented in good style. The miliar Gautier animal turn, with onies, dogs and a monkey performg, Sylvia Froos, Hunter and Perval, and Mangean's acrobatic troupe erform in good style with the cama catching the action and sound in od closeups. It should round out a ogram. Production Code Seal, No. ,021. Running time, 10 mins. "G."

Going Places No. 24"

niversal)

Restored, historical Williamsburg, Virginia, is the topic of this numr of the series. Lowell Thomas devers the informative narrative and e camera very ably illustrates. All e colonial charm of the city is shown advantage. The buildings and points interest are well photographed and few of the inhabitants in costume, rolling about for the benefit of the meraman, lend a note of realism. uite novel, it should be found pleasg. Production Code Seal, No. 0998. unning time, 9½ minutes. "G."

Battle Royal"

niversal)

Oswald, the cartoon rabbit, and nchy, the parcine heavyweight, enge in fistic combat in this short, doing some very funny training and when the big fight comes the tide of battle fluctuates. Oswald is quite peppy at first, but he slows down. Punchy almost finishes him. Oswald's monkey seconds save the day for Oswald. There is some cleverly concocted animation. Average cartoon fare. Production Code Seal, No. 2,196. Running time, 7 mins. "G."

"Flippen's Frolics"

(Mentone-Universal)

A fairly amusing effort set in a night club. Jay C. Flippen introduces Rose Marie, now grown up a bit; the Manhattanites who do some snappy harmony that has novelty; Jay and Lou Seiler, eccentric dancers, and Bill Power's Steppers. Sid Walker interrupts Flippen in routine comic fashion. Moderately entertaining. Production Code Seal, No. 01,085. Running time, 18 mins. "G."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Heart of the West"

(Sherman-Paramount)

HOLLYWOOD, July 6.—A formula western, introducing nothing that is new or novel, this provides only average secondary entertainment. Merely repeating the old story of honest ranchers at war with cattle rustlers, the only change in the standard brand of thrill action is the idea of using dynamite to halt a cattle stampede.

Loosely put together, the story has William Boyd and Jimmy Ellison in their familiar roles. Working for Sidney Blackmer, they become suspicious that he is a cattle rustler. With George Hayes, they join up with Charles Martin, tenderfoot rancher, who is the particular objective of Blackmer's gang's depredations. Following a familiar pattern, with a side line of romance involving Ellison and Lynn Gabriel rung in, the story builds to a climax of ranch-rustler conflicts. In that, Boyd saves Ellison from being ground to death under the hoofs of thundering herd by a dynamite blast that turns the maddened cattle into narrow mountain pass to wipe out the rustlers.

It is meager in entertainment value. The outstanding acting performance is contributed by Blackmer as the villain. Based on the Clarence Mulford stories, the screen play is by Doris Schroeder and direction is by Howard Bretherton.

Production Code Seal, 2,278. Running time, 60 minutes. "G."

Looking 'Em Over

"Fiat Voluntas Dei"
("Your Troubles Are Mine")

(Nuovo Mondo)

It is evident from audience reaction that there is considerable lively good humor in this Italian importation. The good comedy, it is equally evident, is attributable entirely to the work of the excellent Italian comedian, Angelo Musco. It is completely his picture, and he makes the most of it.

However, the film is adaptable only to theatres whose patrons are familiar with the Italian language, since there are no English subtitles and the backbone of the picture's entertainment lies in the amusing dialogue of the comedian.

Musco plays an elderly, kindly and timid pastor of a little village church, who is focal point for the burdens of the entire community. Lovers, mothers, wives all come to him and he makes every effort to clear the difficulty, although he often gets into embarrassing situations as a result. The slight plot entangles him in innumerable complications of a romantic and marital nature, but through it all he brings happiness—in highly amusing fashion—for those who are able to understand the dialogue.

Reviewed **without** production code seal. Running time, 74 minutes. "G."

Muchmore Heads Outing

KANSAS CITY, July 6. — John Muchmore, office manager for M-G-M, has been named general chairman to handle the annual Variety Club-Film Row picnic. The date has not yet been set.

Muchmore has named Paul Bayzman of *Box-Office* as chairman of the program and publicity committee, and Sam Abend and Earl Jameson of Film Delivery to head the transportation committee.

Circuit Men to Meet

SEATTLE, July 6.—A general meeting of all Hamrick-Evergreen managers from Seattle, eastern Washington and Oregon, has been scheduled here July 10. Fall plans for the circuit will be outlined by Frank L. Newman, Sr., and winners of the current three-month managers' contest will be announced.

Application Blanks Issued for Matrons

With the issuance of mimeographed forms of applications for matrons in theatres yesterday, the Dep't. of Health plans to start distributing licenses next Monday or Tuesday to all theatres, large or small, desiring to admit children under 16 in accordance with the Stand Law.

The I.T.O.A., upon receipt of the forms yesterday, sent them out to all its members. Each matron securing a license will have to undergo a mental and physical test by the Dep't. of Health and only those recommended by exhibitors will be considered. The cost of a matron's license will be $2.

Special licenses to theatres will be issued by License Commissioner Paul Moss, it was stated, and each theatre will be charged $10. With more than 500 theatres being operated in the local area, it is figured the Stand Law will benefit the city an extra revenue of more than $5,000 annually.

After an exhibitor committee conferred with Dep't. of Health officials, special sections designated for children in theatres can be increased or decreased at the discretion of the theatre owner.

Thalberg Picks "Beloved"

HOLLYWOOD, July 6. — Irving G. Thalberg will produce "Beloved" as the next Garbo picture. Charles Boyer has been signed for the leading male role, and production will start late this summer. The story is a novel by Gasoir Owski. No one has been assigned to the screen treatment as yet.

Signs Coogan's Mother

HOLLYWOOD, July 6.—Lillian Coogan, mother of Jackie Coogan, has been signed by Sol Lesser to work with Winifred Dunn on the script of "Everybody's Boy," first of three Bobby Breen films to be made by Sol Lesser for RKO release.

Wall Street

Substantial Gains on Board

	High	Low	Close	Net Change
Columbia, vtc	34⅝	34⅝	34⅝	— ¾
Consolidated	4⅞	4⅞	4⅞	— ⅛
Consolidated, pfd.	17¾	17¾	17¾	+ ⅛
Eastman Kodak..	169¾	169¾	169¾	— ¼
Gen. Equip. new..	17¾	17	17¾	+ ½
K.-A.-O.	91¼	91¼	91¼	+1
Loew's, Inc.	50¼	48⅝	49¾	+ ¾
Loew's, Inc., pfd.	108	108	108	+ ½
Paramount	9¼	8⅞	9⅛	+ ¼
Paramount 1 pfd.	75⅜	73⅜	75⅜	+2⅜
Paramount 2 pfd.	10¼	9½	10⅛	+ ½
Pathe Film	7½	7⅜	7⅜	+ ⅛
RKO	5¾	5⅝	5¾	+ ⅛
20th Century-Fox.	24¼	24¼	24¼	+ ¾
20th Century, pfd.	34	34	34	+ ⅜
Universal, pfd	99	99	99	.....
Warner Bros.	10⅛	9⅞	9⅞	— ⅛

Little Curb Activity

	High	Low	Close	Net Change
Sonotone	2⅝	2½	2⅝	.....
Technicolor	26½	25⅞	26½	.....
Trans-Lux	4	3⅞	4	+ ⅛

RKO Leads Bond Gains

	High	Low	Close	Net Change
General Theatre Equip. 6s '40....	24	23½	23½	— ½
Loew's 6s '41 ww deb rights	96¼	96⅛	96⅛	— ⅛
Paramount Pict. 6s '55	90	89⅞	90	+ ¼
RKO 6s '41 pp....	70	70	70	+1
Warner Bros. 6s '39 wd	94¼	94	94	+ ¼

(Quotations at close of July 6)

Warner-Ascap Negotiations Near Decision

(Continued from page 1)

service to their licensees and this aim can be only partially realized without the membership of the Warner companies, and cite that as their principal reason for wanting Warners back.

Ascap asserts that its revenues have not been affected by the withdrawal of the Warner companies and the music catalogues and declare that the next quarterly dividend of the society, which will be voted on Friday, will be the largest in the organization's history. The second quarter dividend is estimated at $1,200,000, as compared with $930,000 for the first quarter of this year, the largest up to now.

Some opposition to the reinstatement of the Warner companies is in evidence within Ascap membership ranks. One member said that if Warners moved to return to the society he would head a movement to have their applications treated like those of new members and made subject to the approval of the membership committee.

Stockholders Take Over Penn Control

Pittsburgh, July 6.—Control of the de luxe Penn here has passed from Loew's to the Penn Federal Corp., a local group of preferred stockholders headed by Roland A. McGrady. The group actually took over the house two years ago when interest payments were defaulted, but permitted Loew's to handle the operation and booking.

The inability of Loew's to negotiate with tenants in the theatre building was given as the reason for the Pittsburgh group assuming charge, according to McGrady. M. J. Cullen, granted an indefinite leave by Loew's, will remain as manager under the new setup and no changes in personnel are contemplated. It is expected the house will sign a new pooling deal with Warners when the present agreement expires Sept. 1. The Penn's 10-year contract with United Artists expired June 21 and has not yet been renewed.

Name Dunas, Taylor Col. District Heads

Phil Dunas, Chicago branch manager for Columbia, and Harry Taylor, Kansas City sales head, have been promoted to district managers, the former to handle mid-central sales which will include his present territory, Milwaukee and Minneapolis, while Taylor will supervise the Omaha and Des Moines situations in addition to Kansas City.

Both men have been with the company for five years. The territories taken over by Dunas and Taylor formerly came under one district until Max Roth resigned. The promotions are in line with Abe Montague's policy of advancing men from within the ranks.

Deith in Des Moines

Des Moines, July 6. — Joe Deith has returned here as head of the booking department of Tri-States Theatres.

Wanger to Do One To Three in Italy

(Continued from page 1)

first picture will be "Three Times Loser" with Sylvia Sidney and Henry Fonda. Either Gregory LaCava or William Howard will direct. Wanger said LaCava will go abroad to look the situation over and he hopes LaCava will accept the assignment. If not, Howard will direct, according to the producer. The initial film will get under way June 15.

Wanger looks upon production in Italy as ideal in many respects. He said that climatic conditions there are as good as Hollywood and the historic cities lend themselves to colorful backgrounds.

The producer added that while in Italy he had an audience with Premier Mussolini who is anxious to revive film production to a top position it held many years ago.

"Italy is the greatest place in the world for color," Wanger added. Special tax arrangements have been concluded with the Government whereby production can proceed on a money saving basis, he said.

Carlo Ronoeornoni is building the studios in Cinema City, Wanger stated.

United Artists and Wanger will finance all the pictures the producer makes in Cinema City, Wanger declared. According to his 10-year pact with the distributing company, U. A. finances 50 per cent of his pictures and Wanger puts up the other half.

Wanger will rent space at Cinema City just as he does on the coast, he stated. He plans to stay in New York four or five days and then leave for Hollywood. Gene Towne and Graham Baker, writers for Wanger, are in town from the coast to confer on the new program. Joan Bennett, who returned from England yesterday on the *Europa,* has been cast for "Wuthering Heights." She also will discuss her next picture with Wanger while in town.

A new company, which has been formed in Rome for the purpose, is named Societe Anonyme Companie Cintematographie Italiano Walter Wanger, with Wanger as president, Count Parlo de Frasso, vice-president; Dr. A. H. Giannini and Loyd Wright, directors, and Mario Luprino, general manager. Offices already have been opened in Rome, Wanger stated.

RKO Shifts Houses In 2 Jersey Towns

Unable to renew leases on the Capitol and State in Union City, RKO has leased the Rialto, West New York, N. J., from Irving Margolies, effective about Feb. 17, 1937, when the circuit steps out of the Union City units.

Reports are current Harry Brandt is dickering for the Union City theatres. Margolies is an attorney associated with M-G-M.

Roach Changes Title

Hollywood, July 6. — Hal Roach has given to the new Patsy Kelly-Lyda Roberti comedy the new title "At Sea Ashore," replacing the former "Mutiny on the Boundary."

New Pact for Douglas

Hollywood, July 6. — Melvyn Douglas, who has just completed a role in "The Gorgeous Hussy," has been signed to a new long pact.

Fox Records Baffle Bankruptcy Counsel

(Continued from page 1)

asked Referee Steedle to delay the examination "until the claims are properly established and we know who are the creditors." Steedle has already said that that point would not be reached for several months. He refused to grant a postponement, but delayed the start of the examination until afternoon so creditors could appeal to Judge John Boyd Davis in Camden.

This afternoon, Leitsteen, who, like Fox, has moved to Atlantic City and whose $200 a week now comes from Mrs. Eva Fox and her All-Continent Corp., insisted that "when we were moved out of our offices at 10th Ave. and 55th St., New York, in 1930, someone got the correspondence and books out of the storeroom there. I haven't the slightest idea who they were. Joseph Hart, my assistant for the last 20 years, went up there and picked out what he thought was ours. We don't know where the books for 1926, 1927 and 1929 are."

Leitsteen admitted he could not tell from his books what the assets and liabilities of Fox were at any one date. He identified records of Fox's stock transactions conducted through Loeb, Alsberg Co. under the names of Ben Leo, a brother-in-law, and Bessie Livingston, a sister, in 1929, but entered in a 1930 ledger. He admitted the Fox stock market transactions "ran into millions in any given year." He conceded that on Aril 7, 1930, Fox received a $15,000,000 check, but apparently could not trace what was done with it.

Leitsteen's testimony from the ledgers was similarly vague on the exchanges of millions between Fox and All-Continent Corp., which ended last fall when the latter "sold him out."

Quick Moves Seen On Otterson Pact

(Continued from page 1)

threatened to bring suit against the company in the event a financial settlement of the Otterson contract is made, and the prospect of a breach of contract suit being filed by Otterson otherwise, the issue appears to be slated for a court airing.

Sussman Quits Para. In Central America

Jerome P. Sussman has resigned as general manager for Paramount in Central America and the northern republics of South America. No successor has been appointed as yet by John W. Hicks, Jr., vice-president in charge of foreign activities.

Sussman will leave in a few days with Mrs. Sussman for England, going from there to South Africa. It was indicated that Sussman's future plans are indefinite, but that his new business connections will be outside of the film field.

Dumphy Studio Adv. Head

Hollywood, July 6.—Christopher Dumphy was today made Paramount studio publicity and advertising director succeeding Gabe Yorke. The appointment was made by Robert M. Gillham, head of advertising and publicity in the New York offices.

Suit Settled; Way Clear for N. E. Theatres

(Continued from page 1)

were named as defendants in the actions.

Under the settlement authorized by the court here yesterday, Paramount and Olympia agree to carry out the provisions of the original leases, to aid in a speedy reorganization of the theatres and to pay $25,000 in further settlement.

A reorganization plan for Olympia was brought nearly to completion a year ago, but its presentation to the Federal court at Boston was prevented at that time by the failure of the principals to effect a complete settlement of the Boston Metropolitan Buildings' suits. It is now believed that with these actions out of the way the original plan may be revived for presentation to the Federal court.

Court Issues Order On Prudence Setup

Federal Judge Grover M. Moscowitz in Brooklyn yesterday filed an order to show cause why a date should not be set for the filing of a plan of reorganization by the Prudence Co. The Prudence Co. and its affiliates, Prudence Bond Corp. and Allied Owners Corp., were identified with the financing and construction of a number of theatres for Paramount, some of which were subsequently taken over by Loew's. Prudence Co., Inc., was petitioned into reorganization under Section 77-B of the Bankruptcy Act on Feb. 1, 1935, and since that time no plan of reorganization has been offered.

Recently Judge Moscowitz denied a motion by a holder of a small block of particiaption certificates to oust two of the three reorganization trustees.

Report Kennedy Is Voted $50,000 Fee

(Continued from page 1)

Poole and John J. Ford, as well as several former S. E. C. associates. One unconfirmed report was that the Paramount board appropriated $25,000 for Kennedy's assistants.

Barney Balaban, newly elected Paramount president, returns from a holiday weekend in Chicago this morning to formally take over his new post. Adolph Zukor, chairman of the board, had made no definite plans up to last night for his return to the Paramount studio but may leave within the week.

BJS Pictures, Inc., Is Formed on Coast

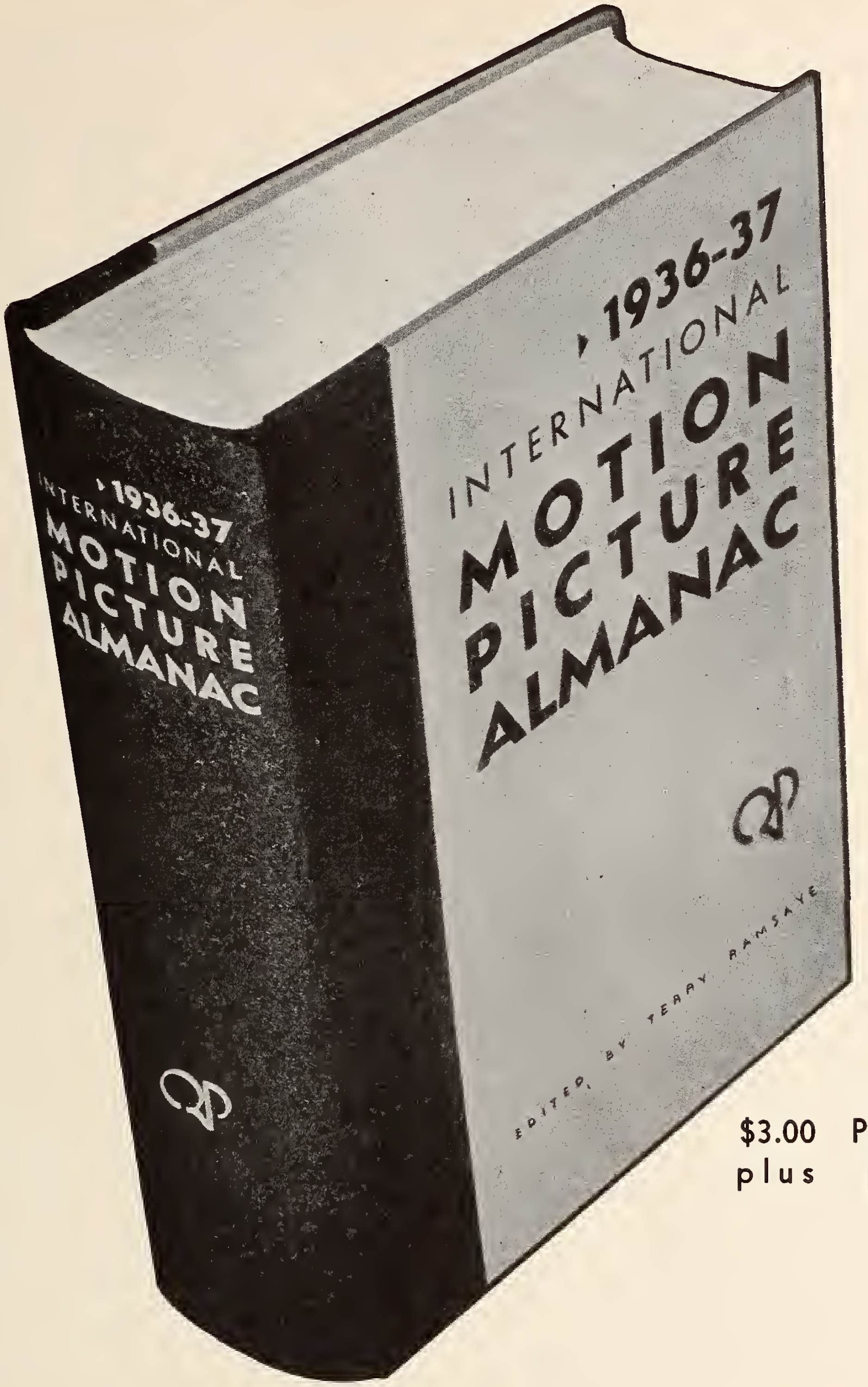
(Continued from page 1)

Building and International Studios.

Burr will leave Wednesday by plane for New York where he will open offices in Loew's State Building and appoint a distribution manager.

RCA Manager to Camden

Kansas City, July 6.—Tom Fisher office manager for RCA here for some time, has gone to the factory in Camden for a year's technical training.


1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
QP
EDITED BY TERRY RAMSAYE

$3.00 PER COPY
plus postage

Who's Who

Complete biographies of 13,112 layers, directors, rtists, writers, echnicians and xecutives — a eature of the Almanac that is alued all over the vorld.

RESERVE YOUR COPY NOW

The new 1936-37 International Motion Picture Almanac will soon be off the press. Bigger, better and more useful than ever, it will contain over 1400 pages of authentic information on every phase of the motion picture industry. Edited by Terry Ramsaye.

QP

INTERNATIONAL
MOTION PICTURE ALMANAC
QUIGLEY PUBLICATION
OCKEFELLER CENTER NEW YORK

Protest Filed On Cuba's New N. Y. Censors

(Continued from page 1)

parent for several days, it is predicted, as there is sufficient film on hand in Cuba to keep theatres supplied with American product for a short time.

One of the principal objections of distributors to the New York censorship, which is in charge of Roberto Hernandez with offices at 1775 Broadway, they say, is that it costs $10 per reel, and furthermore, that the local censorship is not final.

Hernandez, in a statement to MOTION PICTURE DAILY yesterday, emphasized that the New York approval is final. He stated that the Havana board of censors has been stripped of any authority over American films which have received the approval of the New York board. He maintains that the new ruling, when put fully into effect, will actually facilitate the shipment of films to Cuba and result in a saving to American distributors who will have the product accepted or rejected in New York.

Regarding the charge of $10 per reel, Henandez stated that if this is proved to be exorbitant the Cuban authorities are ready to deal with American distributors to the end that a fair and reasonable charge may be established.

Arthur L. Pratchett, Paramount general manager in Mexico and Cuba, is here for conferences with John W. Hicks, Jr., vice-president.

Ohio Censors' Cuts Decline During May

COLUMBUS, July 6.—Of a total of 390 reels reviewed in June, the Ohio censors ordered eliminations in 15. This is the smallest number of reels submitted this year, and compares with 514 reels in May from which 21 eliminations were ordered.

For the first six months of this year the censors reviewed a total of 3,148 reels, and ordered 165 eliminations.

Jason to Direct Pons

HOLLYWOOD, July 6. — Radio has assigned Leigh Jason to direct "Street Girl" which will be the next Lily Pons picture. Arthur Schwartz has been signed to compose a score and the music will be directed by Andre Kostelanetz. P. J. Wolfson is now finishing the screenplay from Jane Murfin's original story.

Lesser Picks Crockett

HOLLYWOOD, July 6. — Sol Lesser will make a picture based on the life of Davy Crockett for Twentieth Century-Fox release. Richard Arlen will make it following "The Recreation of Brian Kent," and Howard Bretherton will direct.

McCarey Loaned to "U"

HOLLYWOOD, July 6. — Ray McCarey who has just finished directing "Three Cheers for Love" at Paramount, has been loaned to Universal to direct "Air Hostess."

Kirchwey in Defense Of Board of Review

(Continued from page 1)

charge that the Board is financed from Hollywood by declaring that the fee of $6.25, which the Board charges per reel for reviewing of product, has not been changed since it was established in 1919, and that the fee has been widely publicized since that time. He said Harris was fully aware of the fee when he joined the executive committee.

The chairman's statement said the committee noted Harris' reasons for resigning "with pained regret," and cited the fact that Harris had attended only nine of the 24 regular luncheon meetings of the committee in the past year. Harris had given as one reason for his resignation the fact that the Board was "not doing anything significant, dynamic or progressive to give effect to its oft-expressed ideals," and that the committee "concerned themselves with stereotyped details."

Dr. Kirchwey replied with the assertion that men such as himself certainly would not devote valuable hours of their time constantly to the meetings if there were any foundation for the Harris statement.

Kirchwey cited the work of the hundreds of volunteer workers connected with the Board, and stressed the important effect of the Board's work in educating the public to appreciate and look for the better product of the film industry, which he noted as the original purpose of the organization. He emphasized the board's independence.

Carl E. Milliken, secretary of the M. P. P. D. A., declared on Monday that the reviewing by the National Board was optional with the producing companies, and that the reviewing fee is at present what it always has been.

Theatre Group Hits Roadshowing By U.A.

DENVER, July 6.—The roadshowing of films by United Artists in towns where exhibitors have not purchased them, has been condemned in resolutions passed by the Theatre Owners and Managers of the Rocky Mountain Region, Inc.

Three Samuel Goldwyn films, "These Three," "Splendor" and "Strike Me Pink," were not taken by Fox theatres. These films are being shown with portable equipment in Fox towns of the territory in lodge halls, town halls, school auditoriums, and theatres where available. Fox is exclusive in all their towns in the Denver territory with the exception of Denver. Plans of United Artists, with Warren Slee as advance man, include the showing of the films in at least all the Fox towns in the Denver territory.

Doris Nolan to Star

HOLLYWOOD, July 6. — Doris Nolan, Broadway player, will start work this week in the title role of "Flying Hostess" for Universal. Jane Wyatt, originally cast for the part, is still busy on "Lost Horizon."

Weiss Signs Barlow

HOLLYWOOD, July 6.—George Arthur Barlow has been signed by Louis Weiss of Weiss Prod., Inc., to do the script of "Pony Express" which will go into production following "The Black Coin."

Fight Film Dual Big in Louisville

LOUISVILLE, July 6. — The Louis-Schmeling fight pictures with "Things to Come" and "Counterfeit," at Loew's State had them standing for all shows. The fight film was held three additional days. The gross easily topped $7,400, $1,900 over the line.

The Brown was the only house with the exception of Loew's State, to show a profit. "The House of a Thousand Candles" with a five-act lineup of vaudeville, succeeded in taking $2,900, over average by $100.

Other first runs felt the opposition. The evenings continued to be cool.

The recently enacted state tax on admissions is hurting business, not only for theatres, but also for night clubs and road houses, which are obliged to turn over to the state tax commission 25 per cent of their gross receipts.

Total first run business was $20,400. Average is $21,200.

Estimated takings for the week ending June 25:

LOUIS-SCHMELING FIGHT
"THINGS TO COME" (U. A.)
"COUNTERFEIT" (Col.)
LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $7,400. (Average, $5,500)

"SINS OF MAN" (20th-Fox)
"HALF ANGEL" (20th-Fox)
RIALTO—(3,000), 15c-25c-40c, 7 days. **Gross:** $4,200. (Average, $4,500)

"HOUSE OF A THOUSAND CANDLES" (Republic)
BROWN—(1,400), 10c-20c-30c, 7 days. Stage: Laff Town Revue, Ernest Hiatt, Emil & Evelyn, Barney Grant & Co., Howard Weslee & Debutantes, Ted & Al Waldman, Eno Troupe. **Gross:** $29,000. (Average, $2,800)

"FATAL LADY" (Para.)
"BORDER FLIGHT" (Para.)
STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $3,000. (Average, $3,500)

"HEARTS DIVIDED" (W. B.)
MARY ANDERSON—(1,000), 15c-25c-40c, 7 days. **Gross:** $2,200. (Average, $3,500)

"MAYOR OF HELL" (W. B.)
"McFADDEN'S FLATS" (Para.)
"LIMEHOUSE BLUES" (Para.)
"ROCKY MOUNTAIN MYSTERY" (Para.)
ALAMO—(900), 15 cents, 7 days, split week. **Gross:** $700. (Average, $1,400)

KRS to Attack Cuts Made by Exhibitors

LONDON, June 26.—The possibility is seen of drastic action by the Kinematograph Renters' Society to cope with the evil of film mutilation by exhibitors. The widespread practice of eliminating footage in order to fit a top-heavy two-feature program into schedule was first prominently attacked in a trade paper, the *Cinema*, but the general press now promises to make a news story of it as a public grievance.

With patrons writing in to the papers complaining of discrepancies between the same film as seen in the West End and in the neighborhoods, and with assertions made that as much as 2,500 feet have been cut from a feature, distributors see a serious danger to their good will.

Contract conditions prohibit the cutting of films and the K. R. S. has an easy means of discovering offending exhibitors through the theatre inspection department which it maintains for the purpose of keeping tab on receipts.

G. W. Stout Supervising

HOLLYWOOD, July 6. — George W. Stout, secretary and treasurer of Burroughs-Tarzan Pictures, is supervising "Tundra," a special feature release.

Chicago Tips "Francisco" Big $25,700

CHICAGO, July 6.—"San Francisco" was an outstanding hit at the Unite Artists with a gross of $25,700, whic was $10,700 above normal.

"Early to Bed" and the Schmeling-Louis fight proved a strong combination at the Roosevelt where the $13,200 gross was well over the norma mark. "Forgotten Faces," also helpe by the fight film went into the profi division on a take of $5,800 at the Apollo. "Show Boat" took $16,000 i its fourth week at the Palace wit the fight pictures as the other half o a dual bill.

Total first run business was $139,300. Average is $126,000.

Estimated takings:

Week Ending July 2:

"EARLY TO BED" (Para.)
SCHMELING-LOUIS FIGHT
ROOSEVELT—(1,591), 30c-40c-60c, days. **Gross:** $13,200. (Average, $11,000)

"SHOW BOAT" (Univ.)
"SCHMELING-LOUIS FIGHT
PALACE—(2,509), 25c-35c-60c, 7 day 4th week. Stage: Paul Haakon and Revu **Gross:** $16,000. (Average, $19,000)

"THE WHITE ANGEL" (W. B.)
CHICAGO—(4,000), 35c-50c-68c, 7 day Stage: Larry Adler and Revue. **Gross** $32,500. (Average, $32,000)

"FLORIDA SPECIAL" (Para.)
ORIENTAL—(3,490), 25c-40c, 7 day Della Carroll & Revue. **Gross:** $15,300. (Average, $15,000)

Week Ending July 3:

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60 7 days. Gross: $25,700. (Average, $15,000)

"FORGOTTEN FACES" (Para.)
SCHMELING-LOUIS FIGHT
APOLLO—(1,400), 30c-40c-60c, 7 day **Gross:** $5,800. (Average, $4,500)

"SKY PARADE" (Para.)
STATE LAKE—(2,776), 20c-30c-35c, days. Stage: Blackstone & Co. **Gross** $14,300. (Average, $13,000)

"FURY" (M-G-M)
GARRICK—(900), 30c-40c-60c, 7 day **Gross:** $6,300. (Average, $5,500)

Week Ending July 4:

"THE GREAT ZIEGFELD" (M-G-M)
ERLANGER—(1,200), 50c-75c-$1-$1.50, days, 12th week, 2 shows daily. **Gros** $10,200. (Average, $11,000)

Rivkin Names Collum

HOLLYWOOD, July 6. — Joe Rivki casting director for Hal Roach, h appointed Joe Collum as his assistan He replaces Ben Chatman. Audr van Dusen is the new secretary in t casting office, replacing Virginia Bu stein. Collum has been assistant c rector on the "Our Gang" series. Mi van Dusen formerly was with t Walter Wanger unit.

Hold Nichols, Stevens

HOLLYWOOD, July 6. — Radio h issued new term contracts to directo George Nichols, Jr., and Geor Stevens. Nichols was signed for o year and Stevens for five. Steve is now working on "I Won't Danc and will next do "Quality Stre with Katharine Hepburn. Nicho next picture will be "The Big Gam

Tauber Film Titled

LONDON, June 26.—"Land With Music" has been chosen as the defin title for the Richard Tauber starri vehicle which Capitol Films will pr duce for G. B. release. Diana Nap will have a featured role under W ter Forde's direction.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 6 NEW YORK, WEDNESDAY, JULY 8, 1936 TEN CENTS

More of Para. Officers May Be Directors

Vice-Presidents Slated; Floyd Odlum Resigns

More Paramount officials will be added to the company's board of directors under a new policy designed to give management a greater voice n the administration of the company, t was learned yesterday.

Under this policy, vice-presidents of he company may be elected to board membership in filling vacancies which may occur in the future, and present ndications are that a company man will be elected to the board to fill the vacancy which will be created by the resignation of Floyd B. Odlum of Atlas Corp. Odlum has submitted his resignation and indications are that it will be acted upon by the board at its next meeting.

Paramount vice-presidents who are ligible for the board posts under the ompany's new policy are Austin Keough, Y. Frank Freeman, R. E. Anderson and John Hicks, Jr. Neil Agnew, also a vice-president, is aleady a member of the board. Sev-

(*Continued on page* 10)

Quick Action Seen For Olympia Setup

A reorganization plan for Olympia Theatres, Paramount New England ubsidiary, and the last of the comany's large theatre organizations in ankruptcy, is expected to be ready or court hearings in Boston within to 90 days as a result of the settlement of the suit over breach of lease aims aggregating about $5,000,000, was stated officially in Paramount esterday.

While the claim settlements involved only the Boston Metropolitan Circuit,

(*Continued on page* 10)

G.B. to Release Two Features Each Month

G.B. will have two releases a month during the 1936-37 season, according to Arthur A. Lee, vice-president. This is a result of the stepping p of the release schedule from 16, the current season's total, to 24 for the coming season.

Releases will be according to schedule, Lee states, because of the production arrangement at Shepherd's Bush, the first on the list to be "Doomed Cargo," followed by "Nine Days a Queen."

Majors Assert Censorship Is Up to Havana

Declare Films There Are Handled by Agents

Spokesmen for major distributors yesterday declared that the new Cuban proposal for New York censorship of American films destined for exhibition in Cuba would be a problem for Cuban film distributors, rather than the American companies.

It was stated that major distributors do not maintain their own branches in Havana, but that distribution there is by local agents who have their own established businesses, and that the imposition of a $10 per reel reviewing charge in New York would have to be borne by those agents. The Cuban Film Board of Trade has been apprised of the current situation, it was stated, and is expected to act at once in presenting its case to the Cuban Government. American officials, meanwhile, are marking time, although it was apparent that many are greatly concerned over what they regard as the precedent involved in the Cuban proposal. Several ex-

(*Continued on page* 10)

High Production Tax Is Planned by L. A.

Los Angeles, July 7.—Basing figures on calculated production costs totaling $93,480,000 this year, the Ways and Means Committee of the Los Angeles city council today prepared to set up a new schedule of city license fees that will tax film companies an estimated $15,050.

The committee announced that it would seek the elimination of the present business license ordinance asking a flat $400 annually from both major and independent producers.

The committee's plan, as proposed, would adjust the tax on annual production from $50 annually for studios showing production costs of less than $25,000 to $700 annually for studios exceeding $500,000 yearly.

Five Regionals Set For U. A. Salesmen

Five regional sales meets for United Artists salesmen and bookers throughout the country will be held Saturday in New Orleans, Boston, New York, Cleveland and San Francisco.

Harry Gold will conduct the New Orleans session at which men from Atlanta, Charlotte, Dallas and New

(*Continued on page* 7)

MPTOA CALLS FOR SPEED ON REFORMS

Schenck Confirms

Hollywood, July 7.—Joseph M. Schenck, the chairman of Twentieth Century-Fox, today admitted that negotiations with Isidore Ostrer, president of Gaumont-British Picture Corp., are in progress and that they may result in a purchase of G.B. control by either company.

St. Louis Theatre Transfer Delayed

Because Herman Starr, vice-president of Warners, is out of town attending the National Ass'n of Broadcasters convention in Chicago, attorneys for F. & M. and Warners have agreed to put off signing contracts in connection with the St. Louis theatre and product deal until Friday.

Starr is one of the Warner men scheduled to sign the papers in the deal whereby F. & M. is to take over the leases on the Orpheum, Shubert-Rialto and Hi-Pointe in addition to acquiring Warners 42 per cent interest in the St. Louis Amusement Co.

Among his duties at Warners, Starr has charge of the music and broadcasting departments. He is due back from the Chicago convention on Friday.

Ernest L. Wilkinson, F. & M. attorney, who arrived from Washington on Monday, will remain in town for the final closing. No date has been set for the three theatres to change

(*Continued on page* 7)

Thomas Indictment Voided in St. Louis

St. Louis, July 7.—On an application from Attorney General Homer S. Cummings, the U.S. District Court here today dismissed the indictment against Abel Cary Thomas which was handed down last year by a grand jury in connection with the anti-trust suit by the Government against Warners, Paramount and RKO.

Thomas was not tried during the criminal suit which ended in an acquittal for all parties after a six-week trial.

According to a settlement reached between the Government and the distributors in New York on April 30,

(*Continued on page* 10)

Kuykendall Hints at New Policy on Legislation And Litigation

The intimation that the M.P.T.O.A. will not oppose future legislation designed to regulate film trade practices, or refrain from a policy of litigation to correct trade abuses, in the event the exhibitor organization's 10-point program of trade reform is not adopted by distributors this season is contained in a bulletin to M.P.T.O.A. members from Ed Kuykendall, president, which was released here yesterday.

The bulletin states that M.P.T.O.A. has done all that it can to attain its program "to remedy and reduce unfair trade practices and abuses in the business operation of the distribution and exhibition of motion pictures" and emphasizes that from this point on "the responsibility is squarely on the distributors as to whether any sort of self-regulation is now possible in this business."

The indication that M.P.T.O.A. might not lend producers and distributors the aid next year which played so important a part during the past session of Congress in the industry's opposition to the Pettengill and Neely Bills, if the industry's re-

(*Continued on page* 10)

Flareups Numerous In Wm. Fox Hearing

Atlantic City, July 7.—Frequent flareups developed today as creditors for William Fox continued grilling Herbert Leitsteen, Fox's bookkeeper since 1909, in the bankruptcy action by the former film magnate.

At one point Frederick W. Pride, one of the claimants' lawyers, stated for the record that "we are making an effort to secure records for 1929 and previous years without which, we believe, the investigation into the Fox

(*Continued on page* 10)

Alperson Going West To Sign for Product

Edward L. Alperson, president of Grand National, plans to leave for Hollywood the end of the week, probably Saturday, by plane to conclude deals now being drawn whereby several new producers will join the company.

Carl Leserman, general sales man-

(*Continued on page* 10)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 8, 1936 No. 6

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publications, Inc. righted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan,* Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Golf List Closes Friday

With applications piling in, the Monday Nighters will close the registration list on Friday for the first annual golf tournament which will be held next Tuesday at the Elmsford Country Club.

According to the plans, every player will receive a prize. No contestant will be awarded two prizes, regardless of his score. Harry Shiffman and Henry Brown of Isle Theatres and Charles Moses of Century circuit are on the arrangements committee.

Music Hall Holds Lead

Results of games played by the M. P. Athletic Baseball Ass'n last week are as follows: Music Hall, 8; Columbia, 1; RKO, 8; Consolidated, 2; Columbia, 4; Skouras, 2; Paramount, 9; NBC, 6; Consolidated, 9; U. A., 0; Loew M-G-M, 9; U. A., 0; Music Hall, 6; NBC, 2. The Music Hall team still maintains its standing lead. Columbia is second and RKO third.

Rosenblatt in Chicago

Sol A. Rosenblatt of Rosenblatt & Jaffe is in Chicago attending the national Ass'n of Broadcasters. He will leave the Windy City tomorrow for the coast where he will spend the week on business.

Amended Claim Filed In Fox Detroit Case

An amended proof of claim for $4,437,366 against Fox Theatres Corp. was filed in Federal Court here yesterday by the Union Guardian Trust Co. of Detroit as trustee of the first mortgage bonds of the Colwood Co., owner of the Fox Theatre Bldg. in Detroit. The amendment was filed in connection with a suit brought by the Chicago Title & Trust Co. against Fox Theatres.

The Colwood Co. leased the Fox Theatre Bldg. to Fox Theatres Nov. 2, 1931, and the lease was broken in July, 1932, it was stated. The claim covers the period from 1932 to the end of 1936.

Two other actions involving Fox Theatres were up yesterday. Judge William Bondy referred to Judge Martin T. Manton the protest of the Philadelphia Company for Guaranteeing Mortgages against the reduction of its claim of $389,436 against Fox Theatres to $30,134 by a special master. It seeks the full amount.

Judge Manton allowed Milton C. Weissman, as trustee of Fox Theatres, to donate to the William Fox Isis Investment Co., a subsidiary, 1,000 shares of stock at a par value of $100 a share. In explaining the transaction the order pointed out that in 1935 the Isis Investment Co. earned $33,000, but this was subject to a 20½ per cent federal income tax in 1936 and that the Isis Investment Co. has a previous deficit of $67,070 and by donating this stock the deficit is covered and the company will be enabled to declare a dividend.

Education Road to Better Films—Lewin

Portland, July 7.—Education rather than legislation can solve the question of film improvement declared William Lewin of Newark, chairman of the film committee of the Department of Secondary Education of the N.E.A., here.

"We have found," he said, "that an aroused public opinion, as exemplified in the Legion of Decency drive, is more effective than such measures as the Neely and Pettengill bills introduced in Congress with a view to securing better pictures through the devious methods of artificial legislation. We cannot legislate good taste."

Dr. Lewin is also opposed to double bills and is urging the N.E.A. to fight them.

"U" Gets State Contract

Universal Pictures yesterday was awarded a contract to supply features, short subjects and newsreels for 34 New York institutions and agencies by the Superintendent of Standards and Purchase, Albany.

The contract was closed by Herman Stern of Universal's Non-Theatrical Department, and is effective July 1, 1936, for one year.

Brandt Adds Two More

Harry Brandt has added two New Jersey theatres to his circuit. They are the Congress and Essex in Newark. Brandt is reported dickering for the State and Capitol, Union City, which RKO will give up on Feb. 17. The two Newark houses were acquired from M. Goldbaum on Monday.

Consul Protests

San Francisco, July 7.—Olsen and Johnson's trailer drew a protest from the German consul.

In the trailer Mussolini, Queen Marie, Adolph Hitler and others introduced the comedians with dubbed sound. Hitler's introduction was in Jewish dialect.

The police promised to investigate, but by the time they had acted the trailer wasn't in use.

20th-Fox Australia Deal Clears Rumors

By CLIFF HOLT

Melbourne, June 16 (via air mail).—The completion of negotiations by which Twentieth Century-Fox will handle Gaumont British distribution in Australia clears the air of persistent rumors that the product would be handled by Stuart F. Doyle and Associated Distributors. Through Associated, Doyle handles the C. M. Woolf General Film output.

Under the setup, Dominion Film Distributors will release G.B., Twickenham, British Lion and probably Twentieth Century-Fox's British product in Australia. Heading Dominion are Stanley C. Crick, Twentieth Century-Fox head here, as chairman; Ernest Turnbull, managing director, and Alan Williamson, G.B. local representative, as a director.

Although mentioned during the course of the negotiations. Hoyts is not expected to be directly connected with the Dominion organization, but because of its Fox connection, is expected to provide the chief releasing outlet.

* * *

Put forward as an argument for allowing theatre improvements to be classed as a deductible item for tax purposes, the House of Representatives here heard figures from Hoyts Theatres, Ltd., for the six years to June 30, 1935. In that period the company's net profit was £173,313, yet in direct Federal and state taxes the company paid a total of £149,196. In addition the company collected £450,000 in Federal and state entertainment taxes, making a total of £599,197. In the same period the preference shareholders contributed nearly £1,000,000 in capital and received only £96,407. The ordinary shareholders received nothing.

* * *

The aggregate attendance during 1935 at theatres controlled by General Theatres Corp. and Hoyts reached a total of 25,152,986, more than four times the population.

Attendance at Hoyts' houses increased by 379,812 over 1934 and by 127,000 at General's theatres.

Radio Gets "Strogoff"

Hollywood, July 7.—Leo Spitz today concluded a deal with Joseph M. Ermolieff, producer of the German version of "Michael Strogoff," whereby RKO obtains the right to make the picture of the Jules Verne story. The deal also provides for Ermolieff to advise technically and for RKO to use some of the spectacular scenes from the German version. Pandro Berman will produce. No cast has been set.

Studios Hold Pace With 46 Shooting

Hollywood, July 6.—Studios continued to hum with activity here last week, the production level remaining at the seasonal peak, registered the previous week, of 46 features and six short subjects. Shorts production was greater than last week. Forty-seven pictures were in the cutting rooms and 19 were in preparation.

Seven features were placed in work during the week. Columbia put "Craig's Wife" and "The Road to Nowhere" before the cameras. At Paramount work started on "Wives Never Know" and "Murder With Pictures." Work began on "Second Wife" at Radio while Universal put "A Fool for Blondes" into production. Warners showed the greatest activity with nine features shooting. In the independent division the Fanchon Royer company started on "Pilot X."

Columbia had five features in work, one in preparation and scheduled for cameras within two weeks and one editing. Samuel Goldwyn had two, zero and zero; M-G-M, six, one and 13; Paramount, seven, three and eight; Pickford-Lasky, one, zero and zero; Republic, one, two and three; Radio, five, four and two; Roach, zero, zero and two; Selznick International, one, zero and zero; Twentieth Century-Fox, four, three and six; Universal, three, two and four; Warners, nine, one and eight; independents, two, two and zero.

In the short subject division Columbia had none shooting, two in preparation and none editing. M-G-M had three, one and four; Radio had two, zero and three; Roach, zero, one and three; Warners, one, zero and one, and the independents zero, one and zero.

Dumphy Makes Para. Adv. Dept. Changes

Hollywood, July 7. — Christopher Dumphy, newly-elected director of studio advertising and publicity for Paramount, today started a reorganization of his department by splitting it into two divisions with Cliff Lewis heading advertising and Terry Delapp in charge of publicity. Lewis, formerly of the New York office, has been here for three years.

Rufus Blair will head the staff which will service out-of-town newspapers.

Barney Briskin in Lesser Sales Post

Los Angeles, July 7. — Barney Briskin has resigned his post as assistant branch manager of the local Columbia exchange to take over the newly-created sales distribution division in the Sol Lesser organization.

Briskin is the brother of Sam Briskin, studio manager of RKO.

"Adverse" for Frisco

"Anthony Adverse" will have it world premiere Monday evening, Jul 27, at the Geary in San Francisco. A roadshow basis will be the rule, witl two performances a day. The sam policy will be used in exhibiting th picture throughout U. S. and Canada

EARTHQUAKE FLASH! HELD OVER 3rd WEEK!

(*"San Francisco" sets LONG-RUN RECORD!*)

Baltimore, Boston, (*State and Orpheum*), Dayton, Harrisburg, Reading, Richmond, Syracuse, Toledo, Kansas City, St. Louis, Houston, Nashville, New Orleans

2nd WEEK: Springfield, Hartford, Bridgeport, Memphis, Buffalo, Cincinnati, Los Angeles (*Chinese and State*), Milwaukee, Albany, Denver, Cleveland, Worcester, Columbus, Rochester, Wilmington, Atlanta, Springfield, Tulsa

NDEFINITELY: Spokane, Chicago, Portland

EXTRA DAYS: Seattle, Evansville, Knoxville, Oklahoma City

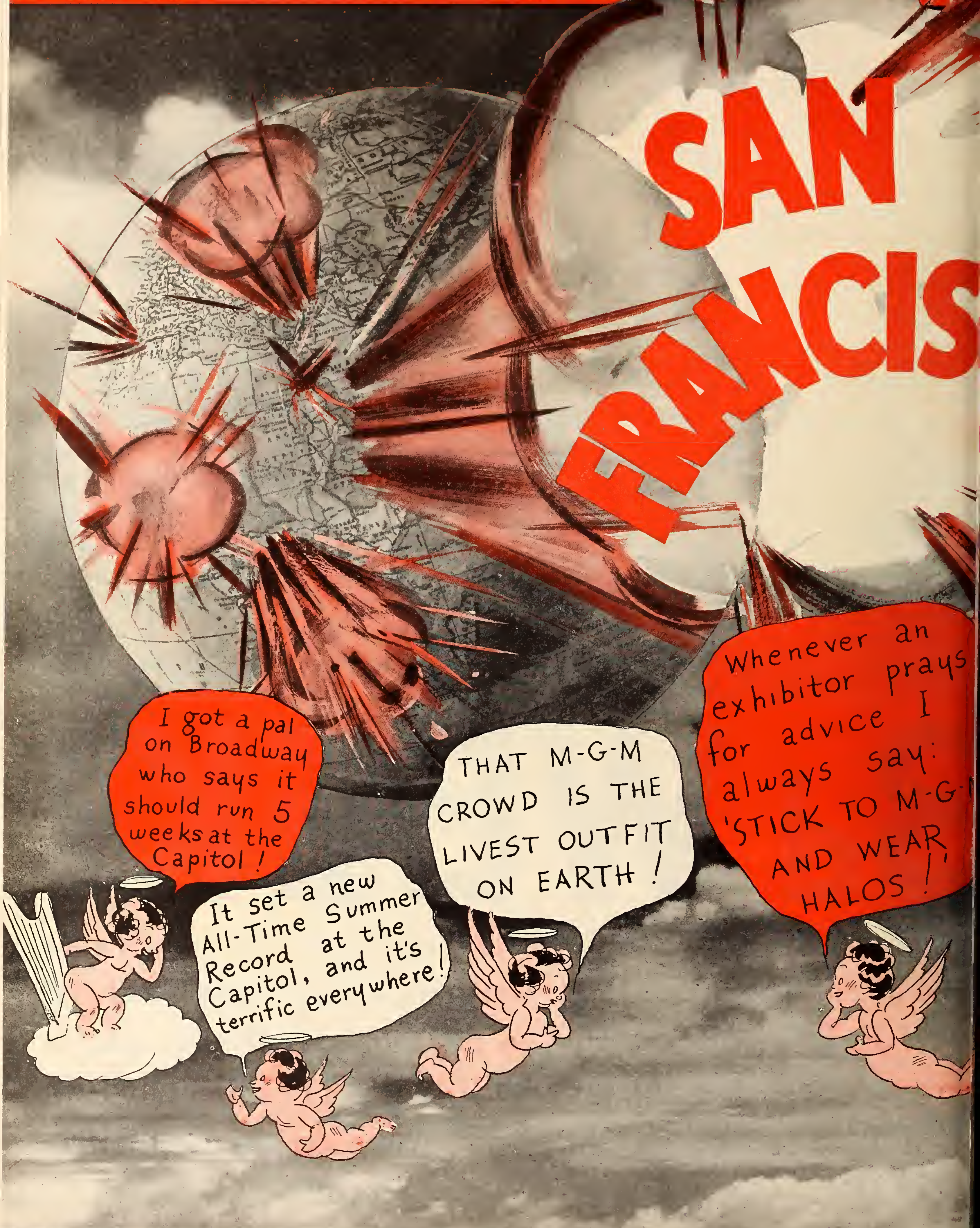
CAPITOL, N. Y. AND STANLEY, PHILA.
rd WEEK OF EXTENDED RUN!

3d WEEK!

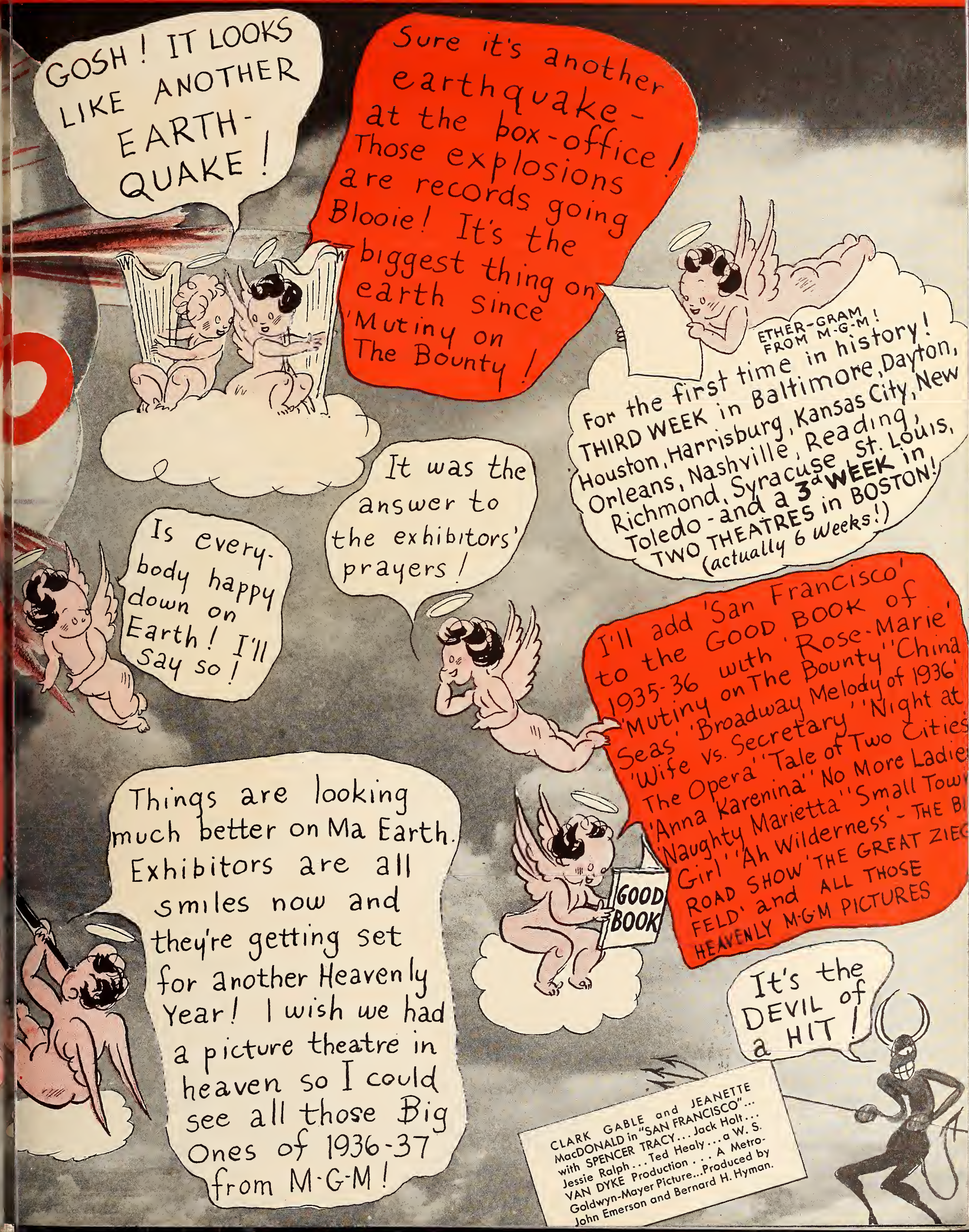
Yes, "San Francisco" has done the impossible! (*See amazing list bove of the unprecedented 3rd Week Hold-Overs! Never happened efore! Perhaps never again!*) Leo the Lion thumbs his nose at Summer and writes NEW WORLD-SHATTERING FILM HISTORY as exhibitors write their name on the dotted line for '36-'37!

(*Heavenly Talk on Next Page*)

HEAVENLY TALK ABOUT


SAN
FRANCIS
I got a pal on Broadway who says it should run 5 weeks at the Capitol!
It set a new Summer All-Time Record at the Capitol, and it's terrific everywhere!
THAT M-G-M CROWD IS THE LIVEST OUTFIT ON EARTH!
Whenever an exhibitor prays for advice I always say: 'STICK TO M-G-
AND WEAR HALOS!'

A DOWN-TO-EARTH HIT!


GOSH! IT LOOKS LIKE ANOTHER EARTH-QUAKE!
Sure it's another earthquake - at the box-office! Those explosions are records going Blooie! It's the biggest thing on earth since 'Mutiny on The Bounty'!
ETHER-GRAM FROM M-G-M!
For the first time in history! THIRD WEEK in Baltimore, Dayton, Houston, Harrisburg, Kansas City, New Orleans, Nashville, Reading, Richmond, Syracuse, St. Louis, Toledo - and a 3d WEEK in TWO THEATRES in BOSTON! (actually 6 weeks!)
It was the answer to the exhibitors' prayers!
Is every-body happy down on Earth! I'll say so!
I'll add 'San Francisco' to the GOOD BOOK of 1935-36 with 'Rose-Marie' 'Mutiny on The Bounty' 'China Seas' 'Broadway Melody of 1936' 'Wife vs. Secretary' 'Night at The Opera' 'Tale of Two Cities 'Anna Karenina' 'No More Ladie 'Naughty Marietta' 'Small Tow Girl' 'Ah Wilderness' - THE B ROAD SHOW 'THE GREAT ZIEG FELD' and ALL THOSE HEAVENLY M-G-M PICTURES
GOOD BOOK
Things are looking much better on Ma Earth. Exhibitors are all smiles now and they're getting set for another Heavenly Year! I wish we had a picture theatre in heaven so I could see all those Big Ones of 1936-37 from M-G-M!
It's the DEVIL of a HIT!

CLARK GABLE and JEANETTE MacDONALD in "SAN FRANCISCO"... with SPENCER TRACY... Jack Holt... Jessie Ralph... Ted Healy... a W. S. VAN DYKE Production... A Metro-Goldwyn-Mayer Picture...Produced by John Emerson and Bernard H. Hyman.

Films Amusement Leader in Mexico

By JAMES LOCKHART

Mexico City, July 2. — The National Statistics Dep't. has released figures showing that attendance at local film houses last year far exceeded that at any other type of amusement. The paid film attendance in 1935 in the Federal district here was 21,861,831. The district population is about 1,300,000.

Despite the protracted strike against major companies here, exhibitors enjoyed a record year. The attendance in 1934 was 21,138,358, and 18,123,748 in 1933. There were 58 film houses operating in the district last year, 55 in 1934 and 52 in 1933. Currently 63 houses are operating. The only opposition came from the stage and bullfights, neither of which was serious. Legitimate houses gave 3,712 shows last year and bullfights 120, which compares with 29,111 film performances.

* * *

The national irrigation commission is making two sound pictures. The Ministry of Public Education will exhibit the films without charge at agricultural fairs this summer.

* * *

American major distributors see more labor trouble brewing. Their employes have complained to the Federal labor department that the distributors have violated collective work contracts signed as part of the settlement of last year's strike. Negotiations are being held in an effort to stave off another walkout.

* * *

Local exhibitors expect an increase in business this summer as a result of the tourist traffic from the United States on the new international highway, which was opened on July 1. Cyrus O. Lee, president of the Lee Film Co., San Antonio, Tex., has made 10 reels of film of the highway, which extends from the U. S. border to Mexico City. He will exhibit the films in the U. S.

Improve Spokane Houses

Spokane, July 7.—Finishing touches were made this week on $47,000 improvements at the State and Liberty, both Evergreen State houses, under the supervision of J. J. Rosenfield, city manager.

At the State, only first run single feature house in Spokane, a $30,000 upright sign, new marquee with polished aluminum underside, carpets, fixtures and new decorations have been installed. A new loge section and new seats raise the house capacity to 1,000.

The Liberty, has a new $15,000 60-foot marquee, improved ventilation, new drapes and high intensity arc equipment on projectors.

Signs Abbe Children

John Krimsky has signed the Abbe children, Patience, John and Richard, authors of "Around the World in 11 Years," for roles in "High Wind in Jamaica," to be produced on the coast in the fall.

Col. Re-Signs White

Hollywood, July 7. — Columbia has signed Jules J. White, head of the short subject department since 1933, to a new term contract. White started his film career with Pathe as a juvenile actor.

Looking 'Em Over

"Blackmailer"

(Columbia)

A comedy mystery, this has a real element of the latter ingredient, but it is almost completely overshadowed by the predominant comedy, as a stupid detective and his equally unintelligent assistant attempt to unravel the knot of a murder.

The title gives no indication whatever of the character of the production, which appears suitable for the smaller situations chiefly. William Gargan, Florence Rice and H. B. Warner have the leading roles.

The screen play by Joseph Krumgold, Lee Loeb and Harold Buchman concentrates to a far greater extent on comedy than mystery, as a race-track blackmailer of Warner's wife is murdered at a dinner party in the Warner home. Suspect are his daughter, Miss Rice; her fiance, Gargan; a bookmaker, the butler and Warner and his wife. The detective appears on the scene and from that point the mystery is almost forgotten as comedy, which at times descends to the point of downright nonsense, holds sway. Eventually Gargan clears up the problem, despite the detective, following a second murder during the course of a re-enactment of the first. Gordon Wiles directed.

Production Code Seal, No. 2,060. Running time, 66 minutes. "G."

"Roaring Guns"

(Puritan)

An average western which should prove exciting enough to the outdoor clients. The story at times is disconnected and wobbles but nevertheless manages to be coherent.

It is a tale of the doings of a cattle combine as they attempt to close out small ranch holders. Wheeler Oakman, in his usual role as ringleader of the desperadoes, plots to get Rosalinda Price's ranch. However, Tim McCoy is sent for and he foils Oakman. McCoy, on his arrival, is slated to be shot by Rex Lease, but he is quicker on the draw and knocks off Lease first. In the last sequences he also shoots Oakman and a confederate. The required action, riding and tense situations should make the film acceptable.

Sam Newfield directed from the story and screen play by Joseph O'Donnell. Jack Greenhalgh's photography is effective. The picture should do well on a double bill.

Production Code Seal, No. 1,919. Running time, 65 minutes. "G."

Native Films Show Gains in Argentina

Washington, July 7.—Argentina's domestic film industry is steadily expanding, according to a report to the U. S. Dep't. of Commerce from Buenos Aires.

During 1935, the report points out, three or four production companies released approximately 10 features. This year the number of companies has increased to seven or eight, and they have released eight features to date, with 25 expected by the end of the year. It is predicted that 50 pictures will be released in 1937.

The success of domestic features, according to the report, is indicative of the growing preference in Argentina for Spanish-speaking pictures. They are even more successful outside of Buenos Aires, where a relatively large proportion of the patrons are unable to read. It is not unusual for such films to earn 10 times as much as an average American film, the report states. There are approximately 1,200 film houses in the country. The average cost of an Argentine feature is approximately 60,000 pesos (about $20,000).

Ad Firm Changes Name

Dallas, July 7.—Screen Broadcasts, Inc., of Dallas, has filed a charter amendment changing the corporate name of the firm to Film Advertising Corp.

Philippine Feature Is to Be Exported

Washington, July 7.—The Philippine industry has decided to exhibit one of its features in overseas countries, according to a report to the U. S. Dep't. of Commerce from Trade Commissioner J. B. Richards in Manila.

The feature selected for the experiment—"Hagase Tu Voluntad" (Obey That Impulse)—has been produced by an all-Filipino cast and a native director. Prints have been forwarded to the United States for distribution in South and Central America and in Spain.

While Tagalog films have in the past been exhibited to Hawaii, this is the first time that a feature film has been exported from the Philippines for world distribution, the report states.

Tom Davis Transferred

Louisville, July 7.—Tom Davis, who recently returned to his post as manager of Libson's Mary Anderson, has been transferred, and will be in charge of the Libson Paramount in Ashland, Ky. Davis owns a farm in that section, and will be able to devote more time to looking after his interests there. Davis recently recovered from a severe case of scarlet fever. Succeeding to the post of manager will be Clifford Buechel, formerly assistant to Davis.

Television Shares On Sale in England

London, June 29.—Philco Radio and Television Corp. of Great Britain, Ltd., have offered for sale 250,000 six per cent redeemable cumulative preference shares of £1 par value at the price of 21/- per share and 175,000 ordinary shares, par value 2/-, at 6/6d. per share. Total issued capital is £350,000 out of £450,000 authorized.

The company controls in Great Britain the patents of the Philadelphia Storage Battery Co. and the offer for sale states: "When the sale of television sets has become a commercial proposition the company will have the immediate advantage of the large expenditure on research, and the experience of the American company." The vendor company, P.R.T. Corp., Ltd., was formed by the American company in 1931, and acquired as a going concern by the British company in 1936.

New Cameramen Pact Sets $100 Minimum

Provisions for an increase in minimum salaries from $90 to $100, a 40-hour week and the right to hire apprentice cameramen are contained in the new two-year pact signed by Local 644 and the newsreel companies. The agreement went into effect Monday.

During the NRA, the newsreel companies have been operating under regulations agreed upon at the time, but since then the companies and cameramen have been working without an agreement.

Inclusion of the apprentice cameramen clause for the training of new men is regarded by newsreel companies as a necessity for the development of new talent. The $10 increase doesn't affect any of the newsreel companies to a great extent, as it is held most of the cameramen were getting this amount.

38 Pre-releases Set

"The Green Pastures" will be pre-released by Warners in 38 spots prior to the national release of the film Aug. 1. The dates set are: Des Moines, Des Moines; Majestic, Houston; Hollywood, Ft. Worth; Majestic, Dallas; Iola, Iola, Kan.; Fox, Joplin; Missouri, St. Joseph, Mo.; Fox, Hutchinson, Kan.; Orpheum, Leavenworth, Kan.; Capitol, Jefferson City; Ritz, Chillicothe, Mo.; Orpheum, Omaha; Midwest, Oklahoma City; Music Hall, N.Y.C., U.A., Detroit; Earle, Washington, D.C.; Newman, Kansas City; Warner, Memphis; Joie, Ft. Smith, Ark.; Paramount, Hot Springs, Ark.; Granada, Emporia, Kan.; Plaza, Ottawa, Kan.; Watson, Salina, Kan.; Warner, Milwaukee; Warner, Atlantic City; Penn, Pittsburgh; Metropolitan, Boston; Circle, Indianapolis; Great Lakes, Buffalo; Orpheum, Atchinson, Kan.; Midland, Pittsburgh, Kan.; Midland, Coffeyville, Kan.; Dodge, Dodge City, Kan.; Palace, Lake Placid, N. Y.; Warner, Worcester; Capitol, Springfield, Mass.; Hippodrome, Cleveland; Capitol, Steubenville, O.; Garde, New London.

Rosson Is Transferred

Columbia, S. C., July 7.—C. B Rosson, manager of the Imperial here has been transferred to Durham, N. C. as manager of the Paramount. R. C Speece succeeds him.

Five Regionals Set For U. A. Salesmen

(*Continued from page 1*)

Orleans will attend. The session will be held at the Roosevelt Hotel. Gold will leave for the southern city tomorrow.

Haskell Masters will speak to the Boston, New Haven and Canadian forces at Boston, while Charles Stern will discuss the new lineup with the New York, Philadelphia, Washington and Buffalo exchange personnel in New York. Bert Stearn, former Pittsburgh manager recently appointed to division head, will meet in Cleveland with the Pittsburgh, Cleveland, Cincinnati and Indianapolis men and L. J. Schlaifer will bring all the coast offices to San Francisco for details of the 1936-37 product setup.

Charles Rosenzweig's title is special home office representative. He already has assumed his new duties.

Schlaifer is staying on the coast for the regional gathering and is due back in New York next week. Monroe Greenthal, publicity and advertising head, left by plane tonight for New York. He will stop in Chicago for a few days. Emil Jensen, eastern representative for Pickford-Lasky, did not return yesterday with U. A.'s eastern sales forces and home office executives. He may return within 10 days.

The first release for the company next season will be "Last of the Mohicans" sometime in August. This is he last Reliance picture for U. A. The second release will be "The Man Who Performed Miracles," which is eing completed by Alexander Korda.

A successor to Stearn in Pittsburgh will be named today.

George J. Schaefer, Harry D. Buckley and Arthur W. Kelly are lated to return to New York next week.

U. A. Board Meet Extended

Hollywood, July 7.—The board of irectors of United Artists, meeting ere tonight, was unable to complete s business and it was decided to connue the sessions tomorrow.

U.A. Stockholders Meet

Hollywood, July 7. — A meeting f the stockholders of United Artists as held here this morning.

"Not After Cagney"—Goldwyn

Hollywood, July 7.—Samuel Goldyn today officially denied the report at he is dickering with James Cagey for a starring role in "Murder in assachusetts."

Aid K. C. Charity Fund

Kansas City, July 7.—Martin Finelstein, city manager for Fox Midest, has arranged a 10-cent morning ow for children July 8 in all Fox ouses in Greater Kansas City. The roceeds go to the Salvation Army-*ansas City Star's* "penny ice fund," purchase ice for those in the city ho cannot afford to buy it.

Al Karf to Springfield

Kansas City, July 7.—Ed Shanrg, district manager for Fox Midest, has shifted Al Karf to Springld, Mo., as city manager. Karf, rmerly at Sedalia, was succeeded by en Carroll, formerly at Coffeyville.

Purely Personal

Max Roth, newly appointed midwest division head for Republic, will leave today for Chicago after conferring with **J. J. Milstein** and **W. Ray Johnston** on the company's setup for next season. **Roth** formerly was Columbia district manager working out of Kansas City.

•

Neva Lynne (**Mrs. Ted Baldwin**), former Ziegfeld girl, will entertain officers and members of the Ziegfeld Glorified Girls Club at a garden party Friday at her summer home, Noroton Bay, Darien, Conn.

•

Jerry Cowan, who recently left the "Boy Meets Girl" cast for a vacation, leaves tomorrow for the coast to join the **Samuel Goldwyn** roster. He will appear with **Merle Oberon** and **Brian Aherne** in their next film.

•

Marlene Dietrich, who will leave the coast next Saturday for New York, will sail on the *Normandie* July 15 for a European vacation and an assignment in **Alexander Korda's** "Knight Without Armour."

•

Helen Vinson is aboard the *Normandie* bound for New York. While in England she was co-starred with **Clive Brook** in "His Majesty's Pyjamas."

•

Irving Shiffrin may accompany **Burgess Meredith**, RKO star, to the coast when the latter leaves by plane on July 23. **Shiffrin** is a member of the RKO home office publicity staff.

•

Jesse J. Goldberg of Burroughs-Tarzan Pictures is on his way to San Francisco with a print of the color feature, "The Phantom of Santa Fe," for opening there.

•

Clifford Sanforth, who has just finished directing "I Demand Payment" for Imperial, is in town for conferences with company officials on product.

•

Charles L. O'Reilly will head for Fort Worth on Friday. The head of the T. O. C. C. has all the concessions for the Texas Centennial.

•

Buddy Cantor proudly broadcasts that he will interview **Wendy Barrie** over WMCA and the Intercity Network at 8:15 tonight.

•

Tommy Thompson, RKO branch manager in Kansas City, has returned to his territory after winding up negotiations on the Fox Midwest deal.

•

Cresson E. Smith, western and southern division sales head for RKO, left yesterday for the south. Charlotte and Dallas are included in his itinerary.

•

Irving Asher, who was scheduled to return from the coast with **Sam E. Morris**, has delayed the trip until next week.

•

R. Sutton Dawes, director of sales for Twentieth Century-Fox in England, will leave for Hollywood tomorrow via TWA.

•

Arthur Schwartz of Schwartz & Frohlich will wing it to Hollywood tomorrow.

Bert Adler has been appointed Deputy Commissioner of Sanitation and will have headquarters in the new Health, Hospitals and Sanitation Bldg. in Foley Square. He will relinquish his present association with the Cinema Club only if city regulations make it necessary.

•

Dorothy Mackaill has left on a tour of New England summer theatres. She will make personal appearances at the Beach in West Falmouth and the Summer Theatre in Cohasset, Mass.

•

Nat Cohn has been appointed official handicapper for the Monday Nighters golf tourney, slated for July 14 at Elmsford Country Club, Elmsford, N. Y.

•

James R. Grainger of Universal and **William F. Rodgers** of M-G-M are in Detroit working on circuit deals, and **F. J. McCarthy** of Universal is in Dallas.

•

Harry C. Arthur, Sr., and **Eddie Arthur**, father and brother of the F. & M. executive, will return to the coast the end of the week.

•

Joan Bennett, who arrived on the *Europa* on Monday, plans to leave for the coast Saturday to start work in "Wuthering Heights."

•

Ed Siegel has resigned as manager of Warners' Etna, Mt. Etna, Pa., to manage Schine's Granada, Buffalo.

•

Truman Talley, producer of Fox Movietone News, will sail for England the latter part of August.

•

. . . Bridgeport

Frank Morin, manager of the Capitol, Danbury, is back from Bermuda, and **George Harvey**, manager of the Empress, is back from a vacation.

Albert M. Schuman, manager of the Black Rock, is touring Europe. He will return on the *Normandie* early in August.

Edward Reilly, former doorman at Warners' Cameo, has been made manager of the Colonial, an Angier house.

•

. . . Cincinnati

Jerome M. Jackson, owner of the Jackson, has left for an extended motor trip to California. His wife and daughter accompanied him.

Cliff Boyd, skipper of the RKO Shubert, recently shuttered for the summer, is acting as relief manager at the local RKO houses during the vacation period.

Erwin M. Bock, manager of RKO Capitol, has taken a long term lease on a suburban residence.

•

. . . London

Carl Laemmle and **Carl Laemmle, Jr.** expected in from Paris.

Oliver Bell took over general management of British Film Institute July 1.

Tay Garnett entertained press on the yacht *Athene* at Southwick, after 7,000 mile trip for scenic backgrounds for "World Cruise."

Marie Tempest to play in "Moonlight Sonata" for **Lothar Mendes**, Pall Mall production.

St. Louis Theatre Transfer Delayed

(*Continued from page 1*)

hands, although there is a possibility such a move may eventuate over the week-end.

Seven Under Way in St. Louis

Harry C. Arthur, Jr., and John Eberson, architect, will leave for St. Louis next Monday to map plans for seven new theatres to be constructed in that city as part of the F. & M. circuit.

Five of the houses will be built by individual real estate operators and leased to F. & M. under long term deals. The other two will be constructed by F. & M. Each of the theatres will seat over 1,000 and will replace one or two obsolete St. Louis Amusement Co. structures in the neighborhoods.

Work on the first theatre is expected to get under way next month. All of the houses are scheduled to be ready for opening in about six months.

Eberson recently made a trip to the Mound City to look over the sites, and when he leaves Monday he will be accompanied by a draughtsman from his New York office. Arthur returned yesterday from St. Louis after a week of meetings with local associates.

Sommers in Akron House

Akron, July 7.—Henry Sommers, manager of the Indiana, Indianapolis, for several years, has been transferred to the Palace, local Monarch house, succeeding Holden Swiger, resigned.

Supply Post to Walters

Cleveland, July 7.—L. H. Walters has been named manager of the local office of National Theatre Supply Co., to succeed L. P. Langford, who has resigned effective July 1.

Wall Street

Losses Dominate on Board

	High	Low	Close	Net Change
Columbia, vtc	34¾	34¼	34¼	— ⅜
Columbia, pfd	46	45¾	45¾	— ¼
Consolidated	4¾	4¾	4¾	— ⅛
Consolidated, pfd..	17⅝	17⅝	17⅝	— ⅛
Eastman Kodak.	169	168⅞	168⅞	— ⅞
Eastman, pfd.....	160	160	160	+ ⅜
Gen. Equip. new..	18⅜	17¾	18⅜	+ ⅝
Loew's, Inc.	49¾	48⅝	49¾	.....
Paramount	9	9	9	— ⅛
Paramount 1 pfd.	75½	74⅝	74⅞	— ½
Paramount 2 pfd.	10⅛	10	10	— ⅛
Pathe Film	7⅜	7⅜	7⅜	.....
RKO	5⅝	5½	5½	— ½
20th Century-Fox.	24	23	23	—1¼
20th Century, pfd.	33¾	33¾	33¾	— ¼
Warner Bros.	9⅞	9¾	9¾	— ⅛

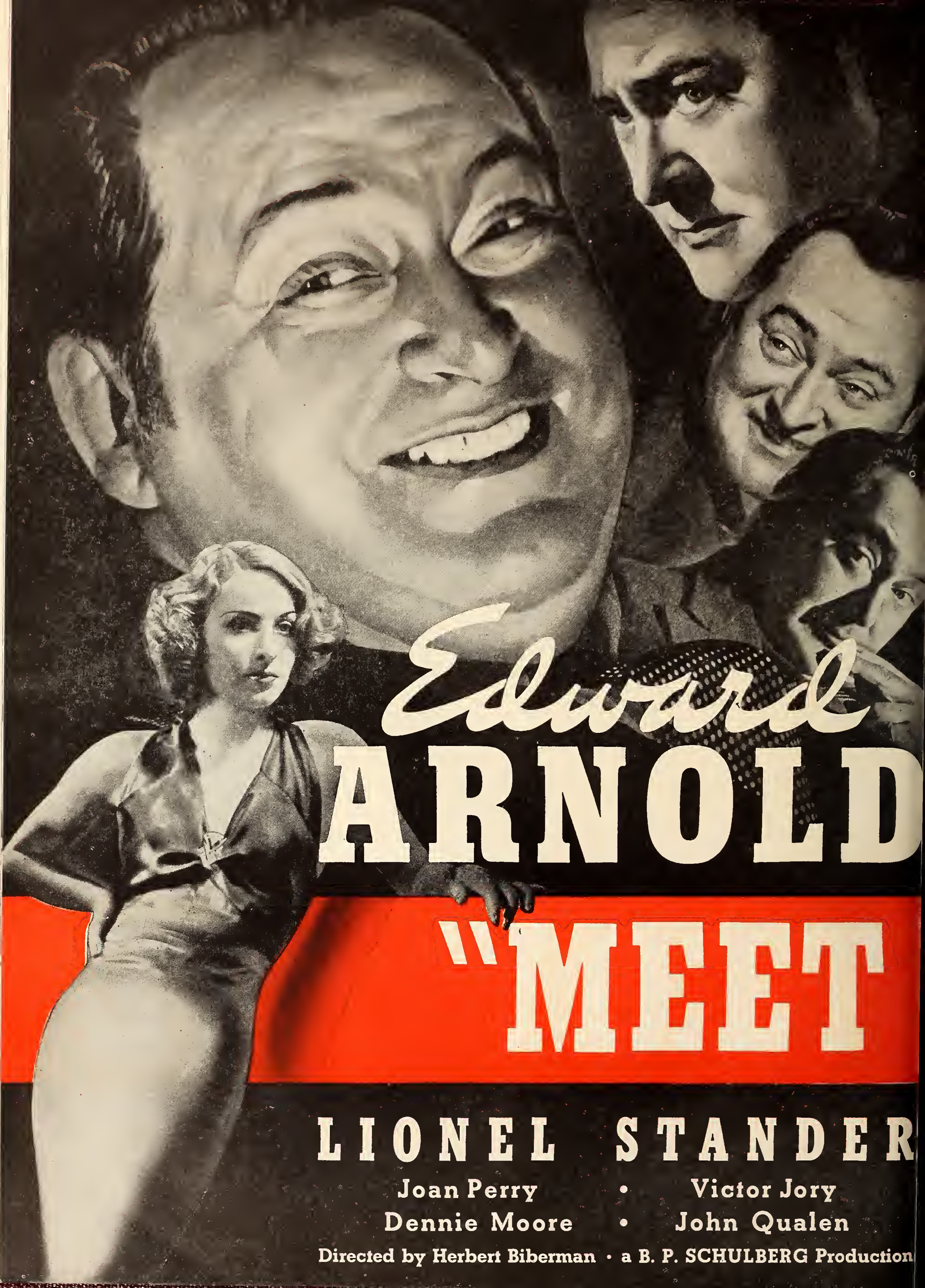
Curb Off Fractionally

	High	Low	Close	Net Change
Sentry Safety	⅝	⅝	⅝	.....
Sonotone	2½	2½	2½	— ⅛
Technicolor	26¼	26	26¼	— ¼
Trans-Lux	4	4	4	.....

RKO Bonds Up 4½ Points

	High	Low	Close	Net Change
Keith B. F. 6s '46	94	94	94	+ ¼
Loew's 6s '41 ww deb rights	96¾	96½	96½	+ ⅜
Paramount Pict. 6s '55	90¼	89⅞	90¼	+ ¼
RKO 6s '41 pp....	74½	69	74½	+4½
Warner Bros. 6s '39 wd	94½	93½	93½	— ½

(Quotations at close of July 7)



Edward ARNOLD

"MEET

LIONEL STANDER

Joan Perry • Victor Jory

Dennie Moore • John Qualen

Directed by Herbert Biberman • a B. P. SCHULBERG Production

A SURPRISE HIT ARRIVES! ...BEAT THE HEAT WITH A PERFECTLY SWELL PICTURE!

"NEW AND NOVEL! OUR IDEA OF A DETECTIVE! CAPITALLY PLAYED BY EDWARD ARNOLD!"

—cheered Norman Clark
in the Baltimore News-Post

"THE SCREEN HAS DISCOVERED A NEW TYPE OF DETECTIVE! REFRESHING!"

—applauded Gilbert Kanour
in the Baltimore Evening Sun

"A NOTABLE ADDITION TO THE COMPANY OF SCREEN SLEUTHS!"

—boomed Donald Kirley
in the Baltimore Morning Sun

ERO WOLFE"

A COLUMBIA PICTURE

... and second pre-release engagement echoes grand reports from Baltimore as Syracuse gets set for smash business!

MPTOA Calls For Speed on Sales Reform

(*Continued from page 1*)

form program is not placed in work with the opening of the new season, is contained in the following significant statement in Kuykendall's bulletin.

"Distributors must decide whether the theatre owners of this country can hope to have their complaints and grievances taken care of to a reasonable extent within the business, or must look to the courts and the legislatures for a hearing and for any sort of regulation of unfair competitive practices."

After reviewing the work accomplished by the M.P.T.O.A. trade practice committee in a series of recent meetings with the sales heads of nine national distribution companies, Kuykendall's bulletin asserts that "nothing further can be done by us to advance the trade practice proposals until the distributors definitely decide and announce whether or not they will cooperate with us." Calling upon the companies for immediate action, Kuykendall intimates that a failure to act may result in an industry drift toward "litigation, legislation and Governmental regulation" and that the responsibility for that "is squarely up to the distributors."

Exhibition Contract Drafted

The M.P.T.O.A. president reports that a "simple, unconditional" cancellation clause has been drafted by the exhibitor committee and submitted to sales companies, together with a short form of exhibition contract. He writes that the adoption of these and other parts of the exhibitor program, including the elimination of score charges, correction of designated playdate complaints and the forcing of shorts "require nothing more than a definite modification of any distributor's own sales policies and practices to immediately solve."

He also places responsibility on distributors for a decision on whether or not any effort is to be made to correct overbuying, unfair clearance, nontheatrical competition and other matters which require distributor participation in the proposed setup of local conciliation boards.

Warns of Lawsuits

"M.P.T.O.A. members," the bulletin concludes, "have steadfastly fought for these reforms within the business for many years, frequently at great personal sacrifices and for things in which they could gain no personal advantage. They are ready and willing to put these proposals into practical operation immediately, insofar as exhibitor cooperation is necessary. But it is now up to the distributors to make the next move. In the meantime, watch the unnecessary lawsuits pile up."

Kuykendall's bulletin also calls the attention of exhibitors to the need for increased showmanship effort and definite planning to offset the competition for public attention during the national political campaign next fall. He states that the trend in political campaigning is toward showmanship and the use of professional entertainment in radio and films, and states that the fall campaign will be "real competition" for theatres. The bulletin also cautions exhibitors against lending their screens to political propaganda during the coming campaign.

Kuykendall, who is now at his home at Columbus, Miss., plans to return here in about two weeks, at which time, indications are, he will seek final decisions from distributors on their willingness to adopt the M.P.T.O.A. trade practice program for next season.

Fur Coats No Draw

Kansas City, July 7.—Barney Joffee and Bill Reinke, operators of the Tower, say they have proved to their own satisfaction that "give-aways don't mean a thing."

The theatre gave away seven fur coats during the week ending June 25, one each night in connection with the stage show, Joffee reports. After giving the promotion a two-week build-up, business remained on a par with preceding weeks.

"It didn't affect business a particle," Joffee commented.

Flareups Numerous In Wm. Fox Hearing

(*Continued from page 1*)

affairs will be greatly hampered, if not stopped. We believe those records are in existence."

Leitsteen has stoutly maintained they were lost. Referring particularly to Murray C. Becker, who frequently objected to the manner of Leitsteen, Pride added that "Fox's counsel should be most delighted to help secure those records; I cannot understand his objections. Later in the day Walter Hanstein, Atlantic City attorney for several creditors, told Federal Referee Robert E. Steedle that "I shall seek to show that All-Continent Corp. is the alter ego of Fox."

All-Continent, owned by Fox's wife and daughters, is listed as one of his largest creditors and according to Leitsteen, "sold him out" last fall. Several times protests were made to Steedle about Leitsteen's lack of memory, and Steedle reminded the bookkeeper that "'I don't remember' if it is not true, is just as much perjury under oath as an outright false statement."

The testimony Fox gave before a Senate committee was used at one point, but Leitsteen stuck to his story. He volunteered an explanation at one point that "all those happenings in my life I want to forget and forget very quickly; I have nothing to treasure there."

Leitsteen will resume the stand tomorrow.

NSS to Have K. C. Branch

Kansas City, July 7.—National Screen Service will establish a branch office here sometime in August to handle direct shipments of all items the company offers to exhibitors in the Western Missouri and Kansas territory. Heretofore the company has had only a sales office here, with Charles Gregory in charge. The branch office, ninth for the country, will employ around 40 persons.

Majors Assert Censorship Is Up to Havana

(*Continued from page 1*)

pressed the belief that it would result in similar moves by other foreign governments. All expressed satisfaction with the Cuban censor system as operated heretofore.

Roberto Hernandez, in charge of the Cuban censor bureau established here, said yesterday that approval of films in Havana in the past carried no definite charge such as the $10 fee being established here. In defense of the new arrangement he said that distributors were formerly subjected to expenses which it was difficult to see on the surface. These were, he said, transportation, importation and storage charges on films which had been rejected; the difficulty of making changes in films in Havana on which revisions had been asked by the censors, and expensive red tape manufactured by small-time Latin-American politicians with whom exhibitors there were forced to deal.

Hernandez also stated that no double censorship of American films would result from the new arrangement. He cited the July 4 report of Clayton Lane, chief of the Division of Foreign Tariffs of the U. S. Dep't. of Commerce, which published the Cuban decree, and pointed out that the Havana censor board would not review American films in the future, but would confine itself to films originating in countries other than the United States. The New York and Havana boards would operate independently, being subject only to the higher authority of the Cuban Secretary of the Interior, he said.

Spain Moves Censor Center to Barcelona

Barcelona, July 7.—Mutua, the organization of distributors in Spain, with headquarters here, has succeeded in obtaining a Government decree restoring the film censorship center to Barcelona. As a result of the move, distributors in the country are expected to realize substantial savings.

* * *

The Government arbitration board, acting in the mercantile strike, has denied the demand of theatre operators that they be relieved of all other work, but has granted them a 10 per cent wage increase. Film interests will appeal the grant, it is understood, when the increase is officially decreed. The appeal is expected to postpone a settlement by six months.

* * *

The National Cinematographic Week Committee has awarded first prize to Cifesa, for its production, "Morena Clara."

* * *

Columbia has contracted for the distribution here of the product of Actualites of France, which is maintaining a sound truck here and will film at least 25 per cent of its newsreel material in Spain.

* * *

M-G-M bookings for the new season in Spain and Portugal are so nearly complete that the company has abandoned its scheduled sales convention.

More Para. Officers May Be Director

(*Continued from page 1*)

eral resignations from the board i addition to Odlum's are regarded a likely to occur in the near futur which would create vacancies for filling by management men.

Barney Balaban returned from Chicago yesterday for his first full da in his new post as Paramount president. He was occupied with conferences with company officials most c the day. Adolph Zukor returns to hi production post at the studio toda going to the coast by train.

Quick Action Seen For Olympia Setu

(*Continued from page 1*)

an Olympia subsidiary, they cleare away one of the important obstacle to a reorganization of Olympia, which with Paramount, was a defendant i the actions. Under the settlement, al Boston Metropolitan leases will b fulfilled on their original terms. Th Olympia reorganization is expected t proceed rapidly, as a result, althoug other important claims and lease controversies still remain to be irone out, a Paramount official stated.

Alperson Going Wes To Sign for Produc

(*Continued from page 1*)

ager, will accompany Alperson. Bot will be gone about a week.

When Alperson was on the coast recently he started the deals, but returned to New York before the contracts were drawn. His pending tri is expected to see a windup of th negotiations.

Thomas Indictment Voided in St. Loui

(*Continued from page 1*)

Sol A. Rosenblatt, who acted as intermediary, provided that the indictment against Thomas should b dropped.

Abel Cary Thomas on Monday resigned as general counsel and secretary of Warners. He has been ill fo some time.

Dvorak in "Green Light

Hollywood, July 7.—Ann Dvora completely recovered from her rece illness, has been cast by Warners fo the part of the nurse in "The Gree Light," under the direction of Fran Borzage. Parts have also been assigned to Errol Flynn and Sir Cedri Hardwicke.

Lili Zehner Signed

Walter Wanger has signed Li Zehner, stage actress, who has bee featured in "Fly Away Home, "Growing Pains" and other productions, to a five-year contract. She wi appear in "Stage Door"' in the fall before going to the coast.

RKO to Golf July 21

RKO will hold its annual go tournament July 21 at the Wes chester Country Club.

“Abdul” and “Flags” Best Capital Bets

WASHINGTON, July 7.—“Abdul, the amned” at the Metropolitan and the cond week of a return engagement f “Under Two Flags” at Loew's olumbia virtually tied for first hon-rs last week, the former doing $4,500, ie latter $3,800, each going $200 over ar.

At Loew's Palace, “Private Num-r” took $16,300, to top par by $400. At the Earle, “Bullets or Ballots” ached $18,000, under by $400, and Loew's Fox “Three Wise Guys” ossed $15,000, down by $5,900. In th situations, stage shows failed to of material aid.

Its sixth week (plus one day on the venth), “Show Boat,” at RKO-eith's established a run record, and ok $7,000 in the final stanza, a ure $3,600 under the first-week erage.

Total first run business was $64,600. verage is $73,700.

Estimated takings, exclusive of tax:

Week Ending July 2:

“BULLETS OR BALLOTS” (F. N.)

ARLE—(2,218), 25c-77c, 7 days. Stage: cht Club Boys; Tommy Trent, with nch & Judy Show; Fortune Dance Re-e, Arnaut Brothers. **Gross:** $18,000. verage, $18,400)

“UNDER TWO FLAGS” (20th-Fox)

OEW'S COLUMBIA—(1,264), 25c-40c, 7 ys (return engagement, 2nd week). oss: $3,800. (Average, first run, $3,600)

“THREE WISE GUYS” (M-G-M)

OEW'S FOX—(3,434), 25c-66c, 7 days. ige: Donald Novis, Seven Danwills, cille Page & Buster West, Virginia con, with Blanche Lewis, Fallen Sisters. oss: $15,000. (Average, $20,900)

“PRIVATE NUMBER” (20th-Fox)

OEW'S PALACE—(2,370), 35c-55c, 7 s. **Gross:** $16,300. (Average, $15,900)

“ABDUL, THE DAMNED” (Col.)

IETROPOLITAN—(1,591), 25c-40c, 7 s. **Gross:** $4,500. (Average, $4,300)

Eight Days Ending July 2:

“SHOW BOAT” (Univ.)

KO-KEITH'S—(1,836), 25c-55c, 8 days th week, one day on seventh). **Gross:** 00. (Average, first week, $10,600)

San Francisco” Is Oklahoma Sensation

KLAHOMA CITY, July 7.—“San ancisco” mopped up most of the iness in sight here last week by ng to $8,200 at the Midwest, more n doubling par.

nly one other feature held up in face of this competition. This “Dracula's Daughter” at the erty which grossed $2,200 in four s. Normal for a week is $2,500.

otal first run business was $16,700. erage is $13,500.

stimated takings for the week end- July 4:

“SONS O' GUNS” (W.B.)

RITERION—(1,700), 10c-20c-36c-55c, 7 s. Stage: Revusical with Don Richard's estra. **Gross:** $4,000. (Average, $5,000)

“SAN FRANCISCO” (M-G-M)

IDWEST — (1,500), 10c-20c-36c-56c, 7 . **Gross:** $8,200. (Average, $4,000)

“SPEED” (M-G-M)

APITOL — (1,200), 10c-20c-26c-41c, 6 . **Gross:** $1,800. (Average, $2,000)

DRACULA'S DAUGHTER” (Univ.)

BERTY — (1,500), 10c-20c-26c-36c, 4 . **Gross:** $2,200. (Average for week, 0)

MES SQUARE PLAYBOY” (W.B.)

BERTY — (1,500), 10c-20c-26c-36c, 3 . **Gross:** $500. (Average for week, 0)

“White Angel” $17,000 Hit Philadelphia

PHILADELPHIA, July 7. — “The White Angel” was the bright spot in an otherwise listless week. It took $17,000 for its first seven and one half days at the Boyd and was held a second week.

A second week of the Schmeling-Louis pictures at the Fox with “Sins of Man” took $17,000, up by $1,000.

Other houses, except the second run of “Private Number” at the Karlton, were off. “Hearts Divided” got a mild $11,000 at the Stanley; “Let's Sing Again,” with a stage show, held to an average $12,000 at the Earle, and “Parole,” struggled to $5,000 at the Stanton.

Total first run business was $70,100. Average is $74,225.

Estimated takings for the week ending July 3:

“IT'S LOVE AGAIN” (G.B.)
(2nd run)

ARCADIA—(600), 25c-40c-50c, 7 days. **Gross:** $2,200. (Average, $2,800)

“THE WHITE ANGEL” (F. N.)

BOYD—(2,400), 40c-55c, 7½ days. **Gross:** $17,000. (Average, 7 days, $14,000)

“LET'S SING AGAIN” (Radio)

EARLE—(2,000), 25c-40c-55c, 6 days. Stage: Johnny Perkins, Arno and Ames, Prosper and Merritt, Bebe-Bari Girls. **Gross:** $12,000. (Average, $12,000)

“SINS OF MAN” (20th-Fox)

FOX—(3,000), 40c-55c-65c, 7 days. Stage: Fred Sanborn, De Long Sisters, Three Swifts, Bon John Girls. Also second week Schmeling-Louis films. **Gross:** $17,000. (Average, $16,000)

“PRIVATE NUMBER” (20th-Fox)
(2nd run)

KARLTON—(1,000), 25c-35c-40c, 7 days. **Gross:** $4,100. (Average, $4,000)

“FATAL LADY” (Para.)

KEITH'S—(2,000), 30c-40c-50c, 6 days. **Gross:** $1,800. (Average, 7 days, $4,000)

“HEARTS DIVIDED” (F. N.)

STANLEY—(3,700), 40c-55c, 7 days. **Gross:** $11,000. (Average, $14,000)

“PAROLE” (Univ.)

STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $5,000. (Average, $7,000)

“Poppy” at $5,000 Best Denver Draw

DENVER, July 7. —“Poppy” was the only attraction to top average in a week of hot weather, the $5,000 take at the Denham being $500 to the good.

“Bullets or Ballots,” a second run at the Aladdin, was the only other attraction to make the grade.

Total first run business was $27,000. Average is $28,000.

Estimated takings for the week ending July 2:

“BULLETS OR BALLOTS” (F. N.)
(2nd run)

ALADDIN—(1,500), 25c-50c, 7 days. **Gross:** $3,000. (Average, $3,000)

“ONE RAINY AFTERNOON” (U. A.)
(2nd run)

BROADWAY—(1,500), 25c-40c, 7 days. **Gross:** $1,500. (Average, $2,000)

“FRANKIE AND JOHNNIE” (Republic)
“THE LEAVENWORTH CASE”
(Republic)

CENTER—(1,500), 20c-35c, 7 days. **Gross:** $2,000. (Average, $3,000)

“POPPY” (Para.)

DENHAM—(1,500), 25c-40c, 7 days. **Gross:** $5,000. (Average, $4,500)

“HEARTS DIVIDED” (Warners)

DENVER—(2,500), 25c-50c, 7 days. Stage band. **Gross:** $7,000. (Average, $7,500)

“GIRL OF THE OZARKS” (Para.)
“BORDER FLIGHT” (Para.)

ORPHEUM—(2,600), 25c-40c, 7 days. **Gross:** $5,500. (Average, $6,000)

“LITTLE MISS NOBODY” (20th-Fox)
“TRAPPED BY TELEVISION” (Col.)

PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $3,000. (Average, $3,500)

Taking Time Out

Kansas City, July 7.—One film man here suggests as a method of overcoming the competition of political campaigns that theaters might advertise something like this: “No political speeches or candidates on screen. Come to the Blank Theatre and Get Away from It All.”

“It's Love” $18,500 Top In Cleveland

CLEVELAND, July 7. — “It's Love Again” turned in the best showing of the week, $18,500, at the RKO Palace with Phil Baker and his radio revue on the stage. This was over par by $3,500.

The Schmeling-Louis fight films in their second week with “Murder by an Aristocrat” as the feature pulled a neat $5,700 at the Allen. This was $2,700 to the good.

Opening of the Great Lakes Exposition cut into theatre business so that the total take was about $10,000 below the previous week.

Total first run business was $44,200. Average is $42,000.

Estimated takings for the week ending July 3:

“MURDER BY AN ARISTOCRAT” (W. B.)
SCHMELING-LOUIS FIGHT

ALLEN—(3,300), 30c-35c-42c, 7 days, 2nd week. **Gross:** $5,700. (Average, $3,000)

“POPPY” (Para.)

LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $11,000. (Average, $12,000)

“FORGOTTEN FACES” (Para.)

LOEW'S STILLMAN—(1,900), 25c-35c, 7 days. **Gross:** $2,800. (Average, $4,000)

“IT'S LOVE AGAIN” (G.B.)

RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Phil Baker and his Radio Revue. **Gross:** $18,500. (Average, $15,000)

“PRIVATE NUMBER” (20th-Fox)

WARNER'S HIPPODROME—(3,800), 30c-35c-42c, 5 days, 2nd week. **Gross:** $6,200. (Average, 7 days, $8,000)

Fight Films Lead Omaha 2nd Week

OMAHA, July 7.—The Schmeling-Louis fight pictures were held for a second week at the Brandeis with “Hearts Divided” as the other half of the program, and the $5,200 gross was by far the best in town. It topped normal by $2,200.

“The Country Beyond” and “It's Love Again” garnered $3,800, up by $300, at the Omaha.

Total first run business was $16,150. Average is $14,000.

Estimated takings:

Week Ending July 1:

“HEARTS DIVIDED” (F. N.)
SCHMELING-LOUIS FIGHT

BRANDEIS—(1,200), 25c-35c-40c, 6 days. **Gross:** $5,200. (Average, $3,000)

Week Ending July 2:

“THE COUNTRY BEYOND” (20th-Fox)
“IT'S LOVE AGAIN” (G.B.)

OMAHA—(2,200), 25c-40c, 5 days. **Gross:** $3,800. (Average, 5 days, $3,500)

“EARLY TO BED” (Para.)
“I MARRIED A DOCTOR” (W. B.)

ORPHEUM—(3,000), 25c-40c, 7 days. **Gross:** $7,150. (Average, $7,500)

“Francisco” Pittsburgh's Hit, $24,000

PITTSBURGH, July 7.—The earthquake in “San Francisco” was nothing compared to the one that hit the Penn box-office last week and that house soared to its biggest take in more than a year. The gross was sensational at $24,000, so good, in fact, that the picture was moved a couple of blocks away to the Warner to continue its first run at the same scale.

The effect of the Penn's boom trade was favorably reflected elsewhere in downtown sector. At the Stanley, the combination of “Trouble for Two” on the screen and “Folies Comique” on the stage accounted for a nice $17,900, while “Private Number” held up satisfactorily in its second week at the Alvin, getting $6,800 on the holdover session. Even the Warner jumped back into the profit column, “Early to Bed,” on a double bill with “Boulder Dam,” accounting principally for the first-rate $4,100.

Total first run grosses were $52,850. Average is $35,500.

Estimated takings for the week ending July 2:

“PRIVATE NUMBER” (20th-Fox)

ALVIN—(2,000), 25c-40c, 7 days, 2nd week. **Gross:** $6,800. (Average, $4,500)

“SAN FRANCISCO” (M-G-M)

PENN—(3,300), 25c-40c, 7 days. **Gross:** $24,000. (Average, $10,500)

“TROUBLE FOR TWO” (M-G-M)

STANLEY—(3,600), 25c-55c, 7 days. Stage: “Folies Comique” unit. **Gross:** $17,900. (Average, $16,500)

“EARLY TO BED” (Para.)
“BOULDER DAM” (W. B.)

WARNER—(2,000), 25c-40c, 7 days. **Gross:** $4,100. (Average, $4,000)

“Speed” at $9,500 Montreal's Leader

MONTREAL, July 7.—“Speed,” atop a dual and vaudeville bill at Loew's, made the best showing during a quiet week with a gross of $9,500, which was $1,000 below par.

“Fury,” standing alone as the screen attraction at the Palace, was good for $9,500, compared with an average of $11,000, and “Let's Sing Again,” topping the double bill at the Capitol, registered $8,000 largely on the strength of Bobby Breen's former local residence.

The second week of the Schmeling-Louis fight pictures at the Princess, accompanied by two features, brought $5,000 as against $12,000 for the first week.

Total first run business was $32,000. Average is $38,000.

Estimated takings for the week ending July 4:

“LET'S SING AGAIN” (Radio)
“DANCING PIRATE” (Radio)

CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $8,000. (Average, $9,500)

“SPEED” (M-G-M)
“LEATHERNECKS HAVE LANDED”
(Republic)

LOEW'S—(3,115), 25c-34c-40c-50c-60c, 7 days. Stage: Roger Pryor in “Hollywood Parade” vaudeville unit. **Gross:** $9,500. (Average, $10,500)

“FURY” (M-G-M)

PALACE—(2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $9,500. (Average, $11,000)

SCHMELING-LOUIS FIGHT
“AND SO THEY WERE MARRIED”
(Col.)
“THE DEVIL'S SQUADRON” (Col.)

PRINCESS — (2,272), 25c-30c-35c-50c-65c, 7 days, 2nd week. **Gross:** $5,000. (Average, $7,000)

Fight Films, "Married" Go Big in Frisco

SAN FRANCISCO, July 7. — The Schmeling-Louis fight films and "And So They Were Married" proved a first class hit at the Golden Gate. The take went up to $23,500, which was $9,000 above normal.

"The Great Ziegfeld" demonstrated its staying powers by getting $8,000 at the Geary in the third week of a return engagement. This was the 10th week here. "The King Steps Out" was slightly above average on a gross of $7,000 in its second week at the Orpheum. The only other downtown attraction to make an impression was "We Are From Kronstadt," which garnered $1,200 at the Clay.

Total first run business was $87,000. Average is $82,800.

Estimated takings:

Week Ending June 29:

"GREAT ZIEGFELD" (M-G-M)
GEARY—(1,400, 55c-85c-$1.10-$1.65, 7 days, 3rd week return, 10th week of showing. **Gross:** $8,000. (Average, $8,000)

Week Ending June 30:

"HARVESTER" (Republic)
"BORN TO GAMBLE" (All-Star)
EMBASSY—(1,400), 15c-25c-35c, 7 days. **Gross:** $3,000. (Average, $3,000)

"AND SO THEY WERE MARRIED" (Col.)
LOUIS-SCHMELING FIGHT
GOLDEN GATE—(2,850), 15c-30c-35c-40c, 7 days. Stage band. **Gross:** $23,500. (Average, $14,500)

Week Ending July 1:

"KING STEPS OUT" (Col.)
ORPHEUM—(2,440), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $7,000. (Average, $6,800)

"LITTLE MISS NOBODY" (20th-Fox)
"IT'S LOVE AGAIN" (G. B.)
PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days. **Gross:** $11,000. (Average, $11,500)

"ONE RAINY AFTERNOON" (U. A.)
UNITED ARTISTS—(1,200) 15c-35c-40c-65c, 7 days. **Gross:** $7,500. (Average, $9,000)

Week Ending July 2:

"MURDER BY AN ARISTOCRAT" (F. N.)
"BAR 20 RIDES AGAIN" (Para.)
FOX—(5,000), 10c-25c-35c, 7 days. **Gross:** $5,800. (Average, $6,000)

"PRIVATE NUMBER" (20th-Fox)
"HUMAN CARGO" (20th-Fox)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $5,500. (Average, $7,000)

"POPPY" (Para.)
"CRIME OF DR. FORBES" (20th-Fox)
WARFIELD—(2,680), 15c-30c-35c-40c, 7 days. **Gross:** $14,500. (Average, $15,000)

Week Ending July 3:

"WE ARE FROM KRONSTADT" (Amkino)
CLAY—(400), 15c-35c, 7 days. **Gross:** $1,200. (Average, $1,000)

Howard Parker Returns

Howard Parker, head of Dennis Games, Inc., which has Lucky and Ducky, has just returned from a quick trip to Los Angeles, Dallas and Chicago. Irving Carpenter, Chicago manager, is in town conferring with Parker on expansion plans.

Negotiations are under way and expected to be consummated today or tomorrow to install Lucky at the Texas Centennial.

Bachman Succeeds Rosen

PHILADELPHIA, July 7. — John Bachman, city sales manager for Warners and previously manager of the Educational exchange, has been appointed branch manager of the Grand National exchange. He replaces Sam Rosen.

Fight Films, "Big Noise" Seattle Hit

SEATTLE, July 7. — The Schmeling-Louis fight films and "The Big Noise" formed a winning combination at the Blue Mouse, the take going to $5,600, over normal by $1,600.

The Palomar opened with "Absolute Quiet" and had a big week, the $4,750 gross being about $1,250 on the profit side of the line.

Other houses felt the competition, but "Mr. Deeds Goes to Town" in its 12th week at the Liberty was still good for $3,150, which was within $850 of a first week normal take.

Total first run business was $31,250. Average is $33,500.

Estimated takings for the week ending June 27:

SCHMELING-LOUIS FIGHT (S. R.)
"THE BIG NOISE" (W. B.)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 2nd week. **Gross:** $5,600. (Average, $4,000)

"HEARTS DIVIDED" (F. N.)
FIFTH AVENUE—(2,500), 25c-40c-55c, 5 days. **Gross:** $4,100. (Average, $7,000)

"MR. DEEDS GOES TO TOWN" (Col.)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 days, 12th week. **Gross:** $3,150. (Average, $4,000)

"POPPY" (Para.)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week, extended run from Fifth Avenue. **Gross:** $3,200. (Average, $4,000)

"CASE AGAINST MRS. AMES" (Para.)
"LET'S SING AGAIN" (Radio)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $5,650. (Average, $6,000)

"ABSOLUTE QUIET" (M-G-M)
PALOMAR—(1,500), 15c-20c-30c, 7 days. Stage: Vaudeville headed by "Bonzo," Jules Buffano's Band. **Gross:** $4,750. (Average, $3,500)

"DRACULA'S DAUGHTER" (Univ.)
"HALF ANGEL" (20th-Fox)
PARAMOUNT — (3,050), 15c-20c-30c, 7 days. **Gross:** $3,800. (Average, $5,000)

"Number," "Hood" Top Houston Takes

HOUSTON, July 7.—"Private Number" at the Metropolitan and "Robin Hood of El Dorado" at Loew's State ran neck and neck for honors at the first runs, but barely reached average in a week of off business. Each had a take of $7,000, average at each theatre.

"Sons o' Guns" at the Majestic grossed $6,600. The Kirby had its second off week in succession, the $5,000 average for three pictures falling to $4,500. "Dracula's Daughter" was par with $2,000, but "Timothy's Quest" and "Don't Get Personal" were down.

The weather was hot, with a hurricane scare in midweek to the Gulf Coast, and a rain squall in Houston.

Total first run business was $25,100. Average is $26,000.

Estimated takings for the week ending June 25:

"DRACULA'S DAUGHTER" (Univ.)
KIRBY—(1,450), 15c-36c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"TIMOTHY'S QUEST" (Para.)
KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **Gross:** $1,700. (Average, 7 days, $5,000)

"DON'T GET PERSONAL" (Univ.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $800. (Average, 7 days, $5,000)

"ROBIN HOOD OF EL DORADO" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $7,000. (Average, $7,000)

"SONS O'GUNS" (W. B.)
MAJESTIC—(2,250), 25c-50c, 7 days. **Gross:** $6,600. (Average, $7,000)

"PRIVATE NUMBER" (20th-Fox)
METROPOLITAN — (2,600). 25c-50c, 7 days. **Gross:** $7,000. Average, $7,000)

First Casualty

Lincoln, July 7. — Martin Coopersmith, publicity man at the Stuart here, emphatically prefers ballots to bullets. While tearing down a window display plugging the film "Bullets or Ballots," one of the guns went off, the slug entering and shattering his wrist. He's in the Lincoln Hospital where his condition is said not to be serious.

"Francisco" Hits $20,000 in Cincy

CINCINNATI, July 7. — The main roads led to the RKO Palace last week, where "San Francisco" skyrocketed to $20,000, a double par, and a house record at the present admission scale. The picture held over, which is an exception at this 2,700-seater. A third stanza is in prospect at one of the other circuit spots.

The Schmeling-Louis fight pictures in the second week at the independent Strand, plus "Ring Around the Moon," smashed through to a socko $4,300, which is $1,800 above normal. Box-office statements at the other houses were not impressive. Night baseball, dog racing and outdoor attractions in general provided plenty of theatre opposition. The weather was excessively hot.

Total first run business was $44,050. Average is $48,200.

Estimated takings:

Week Ending June 30:

"RING AROUND THE MOON" (Chester.)
SCHMELING-LOUIS FIGHT
STRAND—(1,500), 15c-25c, 7 days. **Gross:** $4,300. (Average, $1,500)

Week Ending July 2:

"SINS OF MAN" (20th-Fox)
RKO ALBEE—(3,300), 35c-42c, 6 days. **Gross:** $6,250. (Average, 7 days, $12,000)

"SAN FRANCISCO" (M-G-M)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $20,000. (Average, $10,000.) Held over.

"EARLY TO BED" (Para.)
RKO CAPITOL—(2,000), 35c-42c, 6 days, 2nd downtown week. **Gross:** $3,000. (Average, $6,500)

"LET'S SING AGAIN" (Principal)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $3,100. (Average, $6,500)

"FURY" (M-G-M)
RKO GRAND—(1,200), 30c-40c, 7 days, 2nd downtown week. **Gross:** $2,500. (Average, $2,700)

"RHODES, THE DIAMOND MASTER" (G. B.)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,000. (Average, $1,250)

"F-MAN" (Para.)
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $900. (Average, $1,200)

"AND SO THEY WERE MARRIED" (Col.)
KEITH'S—(1,500), 30c-40c, 7 days. **Gross:** $3,000. (Average, $6,500)

Lloyd Names Two Aides

HOLLYWOOD, July 7.—Frank Lloyd has appointed two new production assistants on his staff at Paramount. Lance Baxter, who did research for "Cavalcade" and "Under Two Flags," will be in charge of research, and Silas Prime, for the past three years on the Paramount editorial board, will be head of the Lloyd story department.

Transfer Nick Warren

ANDERSON, S. C., July 7.—Nick Warren, who has been manager of the Criterion here, has been transferred to Durham, N. C.

Fight Films, "Bullets" Are DetroitSmas

DETROIT, July 7. — The Schmelin Louis fight films with "Bullets Ballots" gave the State the bigge gross it had had in three years, t $13,300 take going $8,300 ov normal.

Two other spots also had b grosses. The Michigan with "Hear Divided" and a stage show reach $23,600, up by $3,600, and the Fo with "Private Number" and vaud ville, garnered $21,000, up by $1,20

Total first run business was $65,70 Average is $60,000.

Estimated takings for the week en ing July 2:

"COUNTERFEIT" (Col.)
"THE FIRST BABY" (20th-Fox)
ADAMS—(1,770), 10c-40c, 7 days. **Gros** $2,700. (Average, $5,000)

"PRIVATE NUMBERS" (20th-Fox)
FOX—(5,100), 15c-75c, 7 days, 2nd wee Stage, vaude. **Gross:** $21,200. (Averag $20,000)

"HEARTS DIVIDED" (F. N.)
MICHIGAN—(4,100), 15c-75c. 7 da Stage; vaudeville. **Gross:** $23,600. (Averag $20,000)

"BULLETS OR BALLOTS" (F. N.)
LOUIS-SCHMELING FIGHT
STATE—(3,000), 10c-40c, 7 days, 2nd wee **Gross:** $13,300. (Average, $5,000)

"I STAND CONDEMNED" (U. A.)
UNITED ARTISTS—(2,070), 15c-65c, days. **Gross:** $4,900. (Average, $10,000)

"Sons o' Guns" Up To $2,600, Lincol

LINCOLN, July 7.—"Sons o' Gun garnered a nice $2,600 at the Lincol This is $400 in the bag. The Stua was weak from the start and "Whi Angel" could get only $2,500, whi was $600 below average.

"Farmer in the Dell," with "Ki of Burlesque," the latter second ru had a neat five days at the Orpheu for $1,100. That was only $3 under the seven-day pace.

Total first run business was $8,3 Average is $8,650.

Estimated takings:

Week Ending June 30:

"SUNDOWN SAUNDERS" (Supreme)
"ROGUES TAVERN" (Mercury)
"BORDER FLIGHT" (Para.)
LIBERTY—(1,200), 10c-15c, 7 days, fi two dualled 3 days. **Gross:** $900. (Av age, $850)

Week Ending July 1:

"FARMER IN THE DELL" (Radio)
"KING OF BURLESQUE" (20th-Fox
ORPHEUM—(1,350), 10c-15c-20c-25c, days. **Gross:** $1,100. (Average, $1,400)

"FORBIDDEN TRAIL" (Univ.)
"ROAMING LADY" (Col.)
VARSITY—(1.100), 10c-15c-25c, 7 da **Gross:** $1,200. (Average, $1,100)

Week Ending July 2:

"SONS O' GUNS" (W. B.)
LINCOLN—(1,600), 10c-20c-25c, 7 da **Gross:** $2,600. (Average, $2,200)

Week Ending July 3:

"WHITE ANGEL" (W. B.)
STUART—(2,000), 10c-25c-40c, 7 da **Gross:** $2,500. (Average, $3,100)

Closes G. B. Contract

CLEVELAND, July 7.—Harry Sc local G. B. manager, has closed a d with Martin Printz whereby the hambra will show second run all G. films played first by Warners, and fi run on the G. B. product Warn do not use. The Alhambra will sh G. B. films on a single bill.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 7 NEW YORK, THURSDAY, JULY 9, 1936 TEN CENTS

Thos. Meighan Dies at Home In Great Neck

Veteran, 57, Had Been Ill For Several Weeks

Thomas Meighan, long an outtanding star of the screen, died last ight at 9.10 o'clock in his home at Great Neck, L. I. He was 57. Death ame to the actor following three weeks of critical illness.

Meighan's career on the stage and creen covered so many years that he aw many youngsters rise from obcurity to stardom and pass into obvion again while he continued to old his place well up at the head of he procession. He was Paramount's utstanding male star for years, his ictures drawing so steadily that Adolph Zukor regarded him as a ood luck symbol. A close personal riendship developed between them which stood the test of time, even uring the later days of sound, when is popularity began to wane and paces between engagements lengthned.

Meighan was born in Pittsburgh, April 9, 1879, one of a large family,

(*Continued on page* 6)

Dr. A. H. Giannini President of U. A.

Hollywood, July 8.— Dr. A. H. Ginini was today elected unanimously president and chairman of the board directors of United Artists Corp. the owner-producer members at the nual meeting of the board.

In accepting the post, Dr. Giannini ated that he will retire as chairman the general executive committee of ank of America, National Ass'n, it will continue as a director.

Present at the meeting today were: ary Pickford, Charles Chaplin, ouglas Fairbanks, Samuel Goldwyn d Murray Silverstone representing lexander Korda.

tudy Exploitation To Combat Politics

Final plans for an industry camign to offset the competition of fall litical activities are to be decided on in Hollywood early in August. Several ideas for large-scale exitation of the outstanding new ollywood product scheduled for rease during September and October being studied now, but decisions

(*Continued on page* 6)

Cuban Censor Ready to Talk Over Problem

Suggests Majors Present Objections to Fees

An offer to discuss with major distributors their objections to the $10 per reel reviewing fee established by the new Cuban censor board in New York is contained in a letter to Frederick L. Herron of the M.P.P.D.A., which was made public yesterday by Roberto Hernandez, commissioner of the Cuban censor board.

The letter also offers to take up with American distributors "in a spirit of cooperation" any other objections they may have to the new plan for censoring in New York American films designed for exhibition in Cuba. Hernandez states in the letter that "the purpose of the law as set forth in the preamble of the Presidential decree is to save American producers expense, difficulties, delays, as well as inconveniences, and the new board was created for the benefit of the American film producers."

Spokesmen for American distributors observed that if their con-

(*Continued on page* 6)

Comments Lacking On Sales Reforms

Efforts to obtain distributor reaction to the M. P. T. O. A. statement that the exhibitor organization has "gone as far as it can" in furthering the 10-point program for self-regulation of distribution and exhibition and that distributors must either take the next step or accept responsibility for the failure of the program, were unavailing yesterday.

Distributor comment in most cases

(*Continued on page* 6)

Roth Gets 3-Year Pact with Republic

Chicago, July 8.—Max Roth, newly appointed midwest and southern division sales head for Republic, has been given a three-year pact by J. J. Milstein, general sales manager. Roth is due from New York tomorrow after conferring with Milstein on policy for three days.

Edward M. Schnitzer, eastern division sales head for Republic, is in Boston and is scheduled to return either today or tomorrow.

Ex-Wahooan Accepts

Wahoo, Neb., July 8.—Darryl F. Zanuck, ex-Wahooan, has accepted Gov. Roy Cochran's invitation to attend the 80th homecoming celebration at Columbus, Neb., Sept. 2-4.

Columbus and Wahoo are in the same section of the state. The home town boy is expected to fly here.

Ostrer, Schenck to Meet in New York

Hollywood, July 8. — Although negotiations are under way between G. B. and Twentieth Century-Fox executives whereby the Ostrers may sell their 49 per cent interest in G.B. or purchase the 49 per cent stock holdings of Twentieth Century-Fox in the English company, Isidore Ostrer, head of the finance committee of G.B., plans to leave Friday by plane for New York where he will confer again with Joseph M. Schenck who leaves for New York Thursday, also by air route. Their Manhattan conferences will undoubtcdly be held over the weekend, since Ostrer plans to sail for England Tuesday aboard the *Normandie*.

In the event Joseph and Nicholas M. Schenck are successful in striking a deal with Ostrer, a new company would be formed with an all-British directorate and with its own autonomy, according to report. Twentieth Century-Fox would have neither con-

(*Continued on page* 5)

Universal-RKO Near Deal for New Lineup

Universal executives today will wind up negotiations with RKO whereby the circuit will give 50 per cent of the distributor's product in New York and all of it out of town.

Roth Bros. have concluded arrangements with Universal for Morristown, Summit and Madison, N. J. The circuit did not play this product for two years. The same goes for D. Struve of the Arcade, Princeton, N. J. Sidney Samuelson of the Newton, Newton, N. J., has just signed up with Universal. He did not have the lineup last year.

Berke Joins Rep. as Executive Producer

Hollywood, July 8.—William Berke today was signed to a contract as executive producer with Republic. The pact calls for the production of six action and four outdoor color films.

Berke formerly produced and distributed independently.

Probe of Fox Books Put Up To Mrs. Fox

Lawyers Want to Study All-Continent Moves

Atlantic City, July 8.—Mrs. Eva Fox is to decide before tomorrow at 10 o'clock whether creditors of her husband, William Fox, may study the books of her All-Continent Corp. If her answer is "yes," the scheduled examination of Fox, Mrs. Fox and their two daughters in his bankruptcy action will be postponed at least a month.

That was the situation tonight after a session that came close to hilarity as creditors' lawyers, trying to trace the dispersing of more than $20,000,000 which Fox had in 1930, followed the course of a borrowed million "'round and 'round."

Herbert Leitsteen, Fox family bookkeeper since 1909, was on the witness stand again before Federal Referee Robert E. Steedle. For more than an hour, under questioning, he went through the records showing Fox losses in stocks after the 1929 crash, and the assets which Fox possessed in that year. Almost all were sold to All-Continent Corp., it was testified.

Walter Hanstein, spokesmen for the attorneys, asked him to tell how All-Continent was formed. Leitsteen re-

(*Continued on page* 6)

Payment of G. T. E. Expenses Approved

Wilmington, July 8.—Chancellor Josiah O. Wolcott in Chancery Court here today approved payment of $481,944.78 in expenses incurred in the organization of General Theatres Equipment Corp., which evolved from the receivership of General Theatres Equipment, Inc.

The assets of the old company recently were sold to a reorganization committee representing a group of debenture holders, who formed the

(*Continued on page* 6)

Autry and Republic Settle Differences

Hollywood, July 8.—The salary misunderstanding between Republic and Gene Autry which resulted in an injunction against Autry's working elsewhere, was settled out of court today.

By the terms of the settlement, Republic is given the exclusive right to Autry westerns for the next seven years.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 9, 1936 No. 7

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879. Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Charles Skouras West

After two months in New York conferring with his brother, Spyros, on new product, Charles Skouras, operating head of F.W.C., leaves for the coast today with his daughters, Edith and Margaret, who have just returned from a European trip.

Mrs. Skouras, who accompanied her husband east, returned to Los Angeles several weeks ago. George Topper, F.W.C. treasurer, likewise has returned to the coast. Edward Zabel, who has been assisting J. J. Sullivan, coast film buyer, for the past year, will remain in New York permanently.

Big "Pastures" Book Out

Warners this week is sending to exhibitors an unusually elaborate press book on "The Green Pastures." Running 46 double-size pages, the book contains an exploitation section, with 25 stunts, contact selling plans, various types of contests, radio advertising, direct mail, tieups with Farrar and Rinehart and the National Education Ass'n. The publicity section contains feature stories, with layouts and photographs. A special sliding discount scale of posters for the film completes the book.

Swiss Group Urges Domestic Producing

WASHINGTON, July 8.—The Swiss Government committee, which has been studying the possibility of establishing a domestic film industry, has reported that such a development is desirable, according to a report from the American Consulate-General in Zurich to the U. S. Dept. of Commerce.

The practicability of such a project is still being examined, the report states.

An independent organization, which undertook the establishment of a domestic film industry in Italian-speaking Switzerland, the report continues, met with failure, owing to opposition by Swiss exhibitors.

In its preliminary report, the Government committee recommended the establishment of a Swiss Film Chamber, a central organization with supervisory functions over the industry. The Federal Government and the cantons, as well as cultural and economic groups, are to be represented in this chamber.

Suit Is Started on Bank Night Policy

KANSAS CITY, July 8.—Dorothy Wyatt has filed suit in Circuit Court at St. Joseph, Mo., against Abe Slusky and Louis Slusky, alleging that the two declined to pay her $300 on a Bank Night "insurance policy."

The night of June 24, the plaintiff alleges, she won a Bank Night award of $300 at the Electric, and was paid the award by the theatre. However, she had bought a "policy" from the Sluskys which contained a clause providing she would be paid $300 by the "underwriters" even if she also won the theatre award.

Dorothy Wyatt's name was the third one drawn. Defendants claim the "insurance policy" covered only the first name drawn.

Pick RKO Committees

Committees were named yesterday for the annual RKO golf tournament to be held July 21 at the Westchester-Biltmore Country Club. They are: Arrangements—Ned E. Depinet, Jules Levy, Major L. E. Thompson, Leon Goldberg, Phil Reisman, Nate Blumberg, Malcolm Kingsberg, Cresson Smith and Ed McEvoy; prizes—Lou Gaudreau, Nick Gavin, A. Kirwan, D. Canavan, John Dowd and Fred Lakman; handicap—Major Thompson, McEvoy, W. H. Clark and Freddie Meyers; tickets—Lou Miller and Meyers; publicity—S. Barret McCormick, John Dowd and Jack Level.

ITOA Board Meets

Directors of the I. T. O. A. yesterday held a discussion of the product of all major companies. No action was taken.

The regular membership meeting will be held next Wednesday at the Astor when the topic again will be aired.

No Film Law for Kansas

KANSAS CITY, July 8.—The Kansas House and Senate today voted to confine the special session entirely to the discussion of the social security amendment. Their decision removes any fears of the passing of theatre tax bills.

Makes Carom Shot

Vancouver, July 8.—Larry Bearg, Famous Players Canadian western manager, has a new claim to golfing fame.

His second shot on the 350-yard seventh at Langara overshot the green, hit a fence in back of it, then bounced back 30 feet into the cup.

Bearg is telling the boys how golfing should be golfed.

Ashley Company Gets 3 Wisconsin Houses

MILWAUKEE, July 8.—Judge Patrick T. Stone, in U. S. District Court at Madison, has approved the offer of the Ashley Theatre Co. to lease the Orpheum, Strand and Parkway theatres, of the Beecroft Building Co., at a fixed rental of $45,000 and 50 per cent of the profits annually during a 15-year lease.

The Ashley company has operated the houses for the past three years with the new lease becoming effective as of June 1. The offer of Saxe Amusement Management Co. was rejected by the court on the ground that the company did not offer sufficient surety that it would live up to the contract.

Eiseman Gets U. A. Post

PITTSBURGH, July 8.—Clarence Eiseman has just been named to succeed Bert Stearn as manager of the United Artists exchange. Stearn was made head of the mideastern division at the U.A. convention on the coast, and will make his headquarters temporarily in Pittsburgh for the area embracing this city, Cleveland, Cincinnati and Indianapolis. He replaced Jack Schlaifer, who took the western territory.

Eiseman had been with United Artists for seven years before resigning a few months ago to enter another field, and at one time was manager of the Atlanta office. He will arrive in time to attend the regional meeting Stearn has called in Cleveland this Friday for all salesmen, office managers and branch heads.

Tomayo Sailing Soon

Ferdinand C. Tomayo, who resigned recently from the foreign publicity department of Columbia to become head of the Venezuelan Government's film activities, will leave next Wednesday on the *Caracas*.

Tomayo has signed William Speed, sound engineer, and Carl Berger, cameraman, and will build a studio at Caracas. Educational films will be produced for the Government and Spanish dialogue features also will be produced.

"Angel" Gets $19,000

Approximately $19,000 was garnered by "The White Angel" in its second week at the Strand. "Public Enemy's Wife" opened at the house yesterday.

Operate During Summer

NEW HAVEN, July 8.—For the first time in many years, Warners will keep the Empress in Danbury open throughout the summer.

Mexico Cuts Tax to Revive Stage Shows

By JAMES LOCKHART

MEXICO CITY, July 8.—Theatres here have been encouraged to revive stage shows as a result of the reduction in the gross receipts tax from 13 to eight per cent by the Government. The object of the cut is to afford jobs for vaudeville and revue players who were thrown out of work when the film houses dropped orchestras and stage shows. Under the terms of the reduction order, theatres not using stage shows will continue to pay the 13 per cent tax, and those dropping them later must resume payment of the higher rate.

* * *

The first local exclusive downtown film house, the Cine Rex, seating 1,500, has been opened here. It is operated by a Mexican syndicate. Modernly equipped in every respect, and comparing favorably with the better theatres in the United States, it is attracting many American residents and tourists, catering to a class patronage.

* * *

Arrangements are being completed in Chihuahua state by Miguel Contreras Torres, Mexican actor-director, for the production during the summer of "El Apostol" ("The Apostle"), a story of Mexico's armed revolutionary period. Torres has gathered his cast in Mexico City.

Closings Are Light In Washington Area

Fewer theatres have closed for the summer in the Washington area this year than ever before, Harry Brown, Grand National branch manager, stated yesterday prior to his return to the capital after conferring with Carl Leserman.

With 475 theatres in the territory, which includes the District of Columbia, Maryland and Virginia, there are less than a dozen houses dark This is attributable to cool weathe in the evenings and cooling plants.

Hodkinson Entertains

Ken Hodkinson, new assistant t George W. Weeks, G.B. general sale manager, was host to a number o company executives yesterday a lunch. Hodkinson won the company' Big Push Drive.

Among those present were Arthu A. Lee, Weeks, Clinton White, Ar thur Greenblatt, Al Selig, Charle Garrett, C. E. Schwengeler, Rober McGrath, Claude Macgowan an Irving Jacobs.

Report on Ampa Sail

Whether the Ampa will stage boat ride later in the summer will b up for discussion at a meeting toda at the Astor at 12:45. Martin Starr' committee which has been inquirin into the proposal will report and Jac Osterman will be on hand to give hi ideas.

Floyd Odlum Married

Floyd B. Odlum, president of th Atlas Corp., and prominent in Para mount affairs, was married six week ago in California to Jacqueline Coc ran, noted woman flyer, it has bee revealed here.

THEY'LL BE IN Clover WHEN THEY GET "THE GREEN PASTURES" FROM WARNER BROS. THIS WEEK

O CITY MUSIC HALL	JULY 16
ED ARTISTS, DETROIT	JULY 16
ATLANTA	JULY 10
ESTIC, DALLAS	JULY 11
ESTIC, HOUSTON	JULY 10
YWOOD, FT. WORTH	JULY 10
MAN, KANSAS CITY	JULY 17
NER, MEMPHIS	JULY 18
DWEST, OKLAHOMA CITY	JULY 16
EUM, OMAHA	JULY 16

ole by Marc Connelly • Directed
rc Connelly and William Keighley

Short Subject

"March of Time No. 7"

(RKO)

In three dynamic, swift-moving episodes, the latest issue of the March of Time, is significant picturization. Keen verbal observation throws its camera lens and sound track at three interesting situations. Analyzed as to purport, background and current status, and withal in a fashion to grasp and hold the attention, are U. S. horse racing, the dictatorship of the Dominican Republic, and the political and social unrest in France.

Perhaps less important, but certainly most interesting to the average American screen audience is the work of the all-powerful Jockey Club of America, composed of 50 members, which is the firm guiding hand of racing in this country. The chief interest in racing from the standpoint of the club is the breeding of fine horses, and keeping racing as straight as possible. The chief interest of the public is the billion dollars a year which is bet on the horses. Highlighting the episode is a dramatically told tale of an attempt to fix a race through the substitute horse method, and its undoing—to the benefit of racing in the country.

With expert use of the camera, there is told the basic elements underlying the current unrest in France, and emphasized is the predominant place which the peasants, owning most of the land, and tilling it as free men, will exercise in the final analysis, as they have done before. With the threat of Fascism on the one hand and Communism on the other, the French peasant takes neither. Still a controlling voice in the future of France, while strikes, peaceful and otherwise, sweep the country, the peasant watches.

Interestingly, and with a measure of drama, the final episode recounts the meteoric rise of Rafael Leonidas Trujillo from a youthful jail term, through the command of the Dominican army as a result of diligent service and a sharp ear to the ground during the eight-year tenure of the U.S . Marines in the country, to complete dictatorship, as "president." But Time points to signs of waning power, unrest in the country, steam up on the dictatorial yacht in the harbor, perhaps leading to a dictator's deposition.

Reviewed without production code seal. Running time, 21 minutes. "G."

Pratchett Gets New Merged Para. Areas

Paramount has consolidated the Central American and Mexico and Cuban districts into one with Arthur L. Pratchett in charge of the new setup. The move was taken following resignation of Jerome P. Sussman, formerly in charge of Central America, who is now in New York and understood contemplating going into business for himself. Pratchett is in town for an indefinite stay.

Danville House Opened

M. E. Comerford, Frank C. Walker and Comerford-Publix Corp. were hosts yesterday at the formal opening of the Capitol, Danville, Pa. A testimonial luncheon was given at the Masonic Temple at 1 P.M. by citizens of Danville in celebration of the opening.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Charlie Chan at the Racetrack"

(Twentieth Century-Fox)

HOLLYWOOD, July 8.—Skullduggery at the races, with millions to win or lose keeps the resourceful Charlie Chan busy in this close knit comedy thriller, which will be rated high by the Chan addicts.

The speedy opening has Frankie Darro, a crooked jockey, throwing the race while on the favorite, with its owner being killed shortly after. During a voyage of horses and owners from Australia to an American track, Chan gets to work with the aid of the enthusiastic amateur sleuthing of his son, Keye Luke, who is fast becoming a favorite player. Fire in the hold, mysterious letters, plenty of comic and serious chases and the switching of the horses are well handled for continuous interest by Director Bruce Humberstone.

The finale at the track centers on the escape of the Chans from the clutches of desperate, gambling ringleaders and a deadly dart which is shot at the winner from a camera eye at the stretch, with Chan bagging all the villains.

The good cast features Helen Wood, Thomas Beck, Alan Dinehart, Gavin Muir, Gloria Roy, Jonathan Hale, G. P. Huntley, Jr., George Irving, Frank Coughlan, Jr., John Rogers, John Allen and Harry Jans in the story by Lou Breslow and Saul Elkins and the screen play by Robert Ellis, Helen Logan and Edward T. Lowe. John Stone produced.

Plug the racing background and the comedy of the younger Chan.

Production Code Seal, No. 2,353. Running time, 70 minutes. "G."

"Down the Stretch"

(Warners)

HOLLYWOOD, July 8.—Here is an interestingly developed racetrack comedy which unfolds at a swift pace with maximum humor and pathos. It should be adequate in all spots.

Mickey Rooney stars as the wayward offspring of a once-famous jockey. He dodges the reformatory by being placed under the surveillance of Patricia Ellis and Dennis Moore, stable owners. The story has the usual racetrack twists, with Rooney being involved in track politics and gambling with the result that he is subsequently outlawed. He later goes to England on contract and in the big race climaxes the film by holding back his mount to let the horse of Miss Ellis and Moore, who are now broke, win the race.

The cast performances are very satisfactory, with William Best, as a colored stable boy, providing the comedy high spot. The direction of William Clemens keeps the film moving at a fast and interesting clip. William Jacobs penned the story and screen play that provides diverting entertainment. The picture should show profitable results in both first run and neighborhood houses.

Reviewed without production code seal. Running time, 67 minutes. "G."

San Francisco Fire Rules Are Relaxed

SAN FRANCISCO, July 8.—Regulations limiting standees, which have been the source of considerable irritation to exhibitors, have been relaxed by the Board of Aldermen.

The change is due largely to the fact that the police recently began enforcing the old ordinance prohibiting the sale of tickets when any patron is standing.

Under the new ordinance theatres will be permitted to allow as many standees as the fire department considers proper in various types of buildings.

Latta, Bernhard to Fly

PITTSBURGH, July 8.—C. J. Latta, a district manager for Warners in this zone, and Jack Bernhard, son of Joe Bernhard and with the circuit's booking department here, will fly to Hollywood next week.

It will be Latta's third trip to the coast since coming to Pittsburgh and Bernhard's first.

New Official Lineup Chosen for Pinewood

LONDON, July 1. — Consequent to the recent announcement of the deal whereby British & Dominions become 50 per cent partners in and managers of the Pinewood Studios at Iver, the new board of Pinewood Studios, Ltd., is as follows: Chairman, J. Arthur Rank; vice-chairman, E. Ronald Crammond; managing director, Capt. Richard Norton; directors, C. M. Woolf, Charles Boot, Herbert Wilcox, John Corfield, Spencer Reis and W. H. Cockburn.

Studio executives appointed are as follows; General manager, James B. Sloan; secretary, A. L. Dugong; studio manager, H. G. Coward; chief sound engineer, L. Murray; consulting art director, L. P. Williams.

Weiss Signs Graves

HOLLYWOOD, July 8.—Louis Weiss of Weiss Prod., Inc., has signed Ralph Graves for the leading male role in "The Black Coin," 15-episode serial.

Variety Club

Cincinnati

CINCINNATI, July 8.—Date for the annual picnic of Tent No. 3 has been set for July 20 at Pleasure Isle on the Kentucky side of the Ohio river. It is operated by TOM REILLY, who also has the Rialto, local neighborhood house.

The annual golf tournament will be held Aug. 10, in anticipation of which Barkers JOE OULAHAN and JIM GRADY, Paramount and Fox managers, respectively, are doing some intensive training in an effort to shatter the records of last year.

EDDIE BOOTH, manager M-G-M, and JOHNNIE ALLEN, salesman, were seen at Hamilton, O., recently, visiting the Cole Bros. Circus, where they renewed acquaintances with several sideshow performers who have appeared in Metro pictures.

JOE GOETZ, assistant division manager and booker for RKO Midwest, is back at his desk good as ever following an emergency appendicitis operation.

HARRY DONEAU, assistant steward has returned from a vacation in Detroit and way points.

St. Louis

ST. LOUIS, July 8.—Variety Clu will hold its annual summer dance a the Norwood Country Club on th evening of July 24. BARNEY ROSENTHAL of Republic Pictures is president. He has assigned the task o selecting the necessary music to ANTONIO J. MATRECI, manager of th Lyric and Uptown.

Jockey Club Guests At Time Screenin

Members of the Jockey Club o America, RKO officials, New Yor film critics and members of the trad press were guests at a preview of th latest issue of March of Time yesterday at the Hotel Pierre. Presen also were a group of prominent people interested in racing. The Jocke Club members were guests of honor the hosts being Roy E. Larsen, Joh Martin and Louis de Rochemont.

Among those attending were: Te Husing, Vaughan Flannary, Herber Bayard Swope, Milton Schwartz Mrs. Henry Phipps, Mrs. Dodg Sloan, Carleton Palmer, Willian Woodward, Joseph E. Widener, Joh E. Cowdin, Algernon Daingerfiel C. K. G. Billings, Marshall Fiel Thomas Hitchcock, Pierre Lorillar Clarence H. Mackay, A. K. Macomber, John Sanford, Cornelius Vanderbilt Whitney, P. A. B. Widener, Joh Shevlin, Lewis E. Waring, Frank J Bryan, Ned E. Depinet, Merlin H Aylesworth, Jules Levy, Harry Michalson, C. D. Jackson, Charles Stillma Robert Johnson, Stanley Kahn, Joh Alexander, Kenneth Fields, Westbrook Pegler, Lucius Beebe, Joh Chapman, Allene Talmey, War Morehouse and Tom Gerber.

Draw K. C. Pool Paper

Papers are now being drawn f the pooling of the Fox Uptown, Pa amount Newman and RKO Mai street in Kansas City with indicatio that the arrangement will be read for operation on Aug. 1. Elmer Rhoden of Fox Midwest will operat

◂ Purely Personal ▸

M. A. SCHLESINGER, ARTHUR LEE, CHARLES D. PAINE and N. L. MANHEIM returned late Tuesday night from Lee's Island in the Thousand Islands. Manheim, whose proclivities as a wood chopper are unexcelled, cut down more trees than the other boys caught in the way of fish.

●

HARRY BUXBAUM bought that 50-foot yawl from FRED MEYERS of RKO. MEYERS used to take A. H. SCHWARTZ out for fishing trips and now it will be up to BUXBAUM to do the honors for SCHWARTZ.

●

BYRON (DINTY) MOORE'S wife got in from St. Louis yesterday, driving all the way by car. The Strand managing director already has a house in Yonkers and it was no trouble for the missus when she got in.

●

DOROTHY DARE, star of Imperial's "High Hat," and her husband, TED DAWSON, who also played in the film, will leave Saturday on the *Georgic* for London, where she will play a stage engagement.

●

LOUIS NIZER having luncheon at the Cinema Club yesterday; also CHARLES FORD, JOHN T. CASEY, ED REEK, RAY COLLINS, CHARLES MATHEWS, RALPH LUND, HOWARD FOX, BEN GRIMM and others.

●

CECIL B. DEMILLE is a grandfather for a second time. A son has been born to FRANK CALVIN and MRS. CALVIN (CECILIA DEMILLE). They have a five-year-old son.

●

MORRIS GOODMAN, sales manager for Republic Export, is in Lima, Peru, en route home from Buenos Aires. He'll be back in three or four weeks.

●

ROBERT GILLHAM will be on the oast for several weeks lining up ampaigns for new product. AL WILKIE is due back next week.

●

LAWRENCE SAUNDERS' "Merely a Lady" has been acquired by Paramount and will be produced as Godiva Was a Lady."

●

DAN MICHALOVE is back from a Berumda trip. The sunburn he acquired is wearing off too rapidly to suit him.

●

AL JUDKOWITZ, Far Rockaway manager for RKO, came into town esterday to see FRED MEYERS.

●

WALTER and MRS. WANGER and AMES R. COWAN leave for Hollywood tomorrow via TWA.

●

AL SELIG is pinch hitting for A. P. WAXMAN while the latter is at Long Beach on his vacation.

●

NAT WOLF, Warner theatre head in leveland, is in town on product discussions.

●

AL SUCHMAN, Consolidated Amusements film buyer, is vacationing.

●

JEANNE DANTE, New York stage ayer who was featured in "Call It Day," has been signed to a long rm contract by Universal and will leave soon to appear in "Three Smart Girls."

●

HAROLD "CHICK" EVENS, manager of Loew's, St. Louis, left by auto for the Mound City yesterday after spending a week in town on his vacation with his family.

●

WILLIAM MUEHLER of Warners will take the airlines to the coast tomorrow.

●

IKE LIBSON, RKO partner in Cincinnati, returns to the Ohio city tomorrow.

●

. . . Houston

E. E. COLLINS, city manager of Interstate Theatres, Inc., and MRS. COLLINS and two young daughters are off to Monterey and Mexico City for a two-week vacation.

EDDIE BREMER, manager of the Kirby, is taking his annual rest cure in the mountains of Kerrville where trout fishing is good,—and sleeping is better.

WELDON "BLONDY" PARSONS, manager of the Delman, and MRS. PARSONS have left for Hollywood on a vacation trip.

HOMER MCCALLON, Loew exploiteer, is taking his vacation on the golf links.

WILL HORWITZ, Houston's oldest theatre owner and operator in point of service, celebrated his 50th birthday the other day.

●

. . . Wilmington

ROSCOE DRISSEL, manager of Loew's Parkway, and family are vacationing.

EARLE G. FINNEY, manager of the Warner Savoy, is back on the job after a vacation to his home town, Altoona, Pa.

NORMAN MUMFORD, of the Rialto, and his wife are vacationing in Atlantic City.

JOE KAVANAUGH, manager of Loew's Valencia in Baltimore, is substituting for Manager DRISSEL at the Parkway.

Out Hollywood Way

HOLLYWOOD, July 8.—HARRY SHERMAN moves staff to Educational lot to make room for B. P. SCHULBERG unit at Prudential studios. . . . GILBERT W. GABRIEL finishes script for "I, James Lewis," and will leave shortly for New York. . . . HAROLD HURLEY back at Paramount after three-month vacation. . . . JAMES WHALE expected here in August instead of December to start Universal's "Time Out of Mind."

HELEN TAYLOR, Wanger stylist, vacationing in New York. . . . MARGOT FRANGLEY to Europe to scout talent and stories for Radio. . . . GENE TOWNE and GRAHAM BAKER to New York for conferences with WALTER WANGER. . . . JULIAN JOHNSTON back from three-week vacation in New York.

GROVER JACKSON back from Alaska and starting screenplay for "Souls at Sea," Paramount. . . . ONSLOW STEVENS to play opposite MARGARET SULLAVAN in the "Stage Door," New York stage production. . . . JERRY HERDAN, assistant casting director at Paramount, and MARY JANE CAREY, Goldwyn girl, on honeymoon trip to Vancouver.

FRANK WHITBECK, advertising manager for M-G-M, on two-week vacation in Mexico. . . . HAROLD SALEMSON succeeds LOU HEIFETZ as publicity representative for G.B. here.

✚

Casting—GRACE BRADLEY, FRANK JENKS, ADDISON RANDALL and NELLA WALKER on "Don't Turn 'em Loose," MARGARET SEDDON in "Portrait of a Rebel," MARY MACLAREN in "Second Wife," JOEY RAY in "Swing Time," LEWIS STONE in "Don't Turn 'Em Loose," JOHN BEAL, LYLE TALBOT and RAY MAYER in "We Who Are About to Die," BOBBY WILSON in "The Big Game"—all at Radio. . . . PEDRO DE CORDOBA in "The Garden of Allah," Selznick International.

DAVID NIVEN borrowed from SAMUEL GOLDWYN by Twentieth Century-Fox for "Thank You, Jeeves." . . . VIRGINIA SHIELDS has feminine lead. . . . GERTRUDE NIESEN in "Everybody Sings," Universal. . . . FRANK FORREST in "The Big Broadcast of 1937," Paramount. . . . RAY MILLAND in "Girl of the Jungle," Paramount. . . . BEVERLY ROBERTS replacing BETTE DAVIS in feminine lead of "God's Country and the Woman," Warners.

PRESTON FOSTER replacing SPENCER TRACY in Radio's "The Plough and the Stars." . . . ANITA LOUISE in "The Green Light," Warners. . . . ROBERT YOUNG, FLORENCE RICE, ISABEL JEWELL, REGINALD OWEN, TED HEALY JANET BEECHER, SIDNEY TOLER, KATHARINE DOUCET, SAM HINDS, LESLIE FENTON, ETIENNE GIRARDOT, OLIN HOWLAND and MINOR WATSON in "Whispering Widows," M-G-M. . . . WILFRED LAWSON in "Ladies in Love," Twentieth Century-Fox.

✚

Writers—Assignments at Radio include PETER FINLEY DUNNE, JR., "The Outcasts of Poker Flat"; HAROLD KUSELL and P. G. WOLFSON, next Lily Pons film; S. ROBERT BREN, "Without Orders"; S. K. LAUREN, "Mother Carey's Chickens"; HORACE JACKSON, "By the Dawn's Early Light"; VIVIAN COSBY, "Men Must Live"; TOM LENNON, "Take a Number"; THYRA SAMTER WINSLOW, "My Blue Heaven"; GERTRUDE PURCELL, "Serenade on the Seine."

RICHARD ENGLISH, CLAIRE CHURCH and GRIFFIN DAY working on "Bull Dog Edition," Republic.

✚

Directors—WILLIAM A. WELLMAN signed by Selznick International for "The Adventures of Tom Sawyer." . . . GORDON DOUGLAS to direct "Our Gang" series for HAL ROACH. . . . GUS MEINS transferred to Kelly-Roberti comedies.

✚

Story Buys—"Sally, Irene and Mary" acquired by Twentieth Century-Fox from M-G-M and the Shuberts. . . . "The Flower of France," by DAVID GARTH, bought by Paramount. . . . "The Secret Garden," by FRANCES HODGSON BURNETT bought by Paramount for VIRGINIA WEIDLER.

✚

Contracts—WILLIAM NEWELL signed for five years by Republic. . . . EDITH FELLOWS gets new one-year pact, Columbia, and is assigned to "Pennies from Heaven." . . . Columbia lifts option of JOAN PERRY. . . . JAMES GLEASON gets new pact at Radio. . . . LEAH RAY, singer, and ALAN LANE of National Players, Cincinnati, signed by Twentieth Century-Fox.

Ostrer, Schenck to Meet in New York

(*Continued from page 1*)

trol nor a share in the operation of either the 350 G.B. theatres or production in England.

Reports are current that if the deal now under discussion does not materialize, another important group in England is ready to negotiate a deal with Joseph M. Schenck for Twentieth Century-Fox's shares in G.B. Schenck already has been contacted on a deal, it is said, and it is believed that G. B. executives are anxious to get control of the stock so it will go to outside interests.

Jeffrey Bernerd, head of all sales for G.B., told the sales force at the company's annual convention held a few weeks ago at the Warwick that G. B. was not for sale. He added that the Ostrers had placed a prohibitive price on their stock holdings and the major companies reported dickering for control did not have enough money to buy.

G.B. executives in New York are at a loss to explain what is going on in Hollywood between Ostrer and Schenck. Further than the knowledge that some sort of a deal is being negotiated whereby the Ostrers will continue with the company nothing could be learned from them.

G. B. Unit at Revelstoke

TORONTO, July 8.—The G.B. unit for "The Great Barrier," based on a Canadian story dealing with the completion of the Canadian Pacific Railway, has arrived at Revelstoke, B. C., for two months' location work after a 6,000-mile journey from London. The trip across the Dominion was next to a triumphant tour with big crowds turning out at railroad stations to greet members of the cast, Richard Arlen, Lilli Palmer, Barry Mackay, Ben Welden and Roy Emerton.

Wall Street

Small Gains on Board

	High	Low	Close	Net Change
Columbia, vtc	34¾	34	34¼	.....
Consolidated	4¾	4¾	4¾	.....
Consolidated, pfd	18	17⅝	18	+ ⅜
Eastman Kodak	169	168⅞	168⅞	.....
Gen. Equip. new..	18	18	18	— ⅜
K.-A.-O.	91⅞	91⅞	91⅞	+ ⅝
Loew's, Inc.	49⅞	49¼	49⅝	— ⅛
Loew's, Inc., pfd.	108	108	108	.....
Paramount	8⅞	8¾	8⅞	— ⅛
Paramount 1 pfd.	74½	73¾	74	— ⅞
Paramount 2 pfd.	10	9⅞	9⅞	— ⅛
Pathe Film	7⅜	7⅛	7⅛	— ¼
RKO	5¾	5½	5½	.....
20th Century-Fox.	23½	23⅜	23½	+ ½
20th Century, pfd.	33⅞	33⅜	33⅞	+ ⅛
Warner Bros.	9⅞	9¾	9⅞	+ ⅛

Technicolor Up ¼

	High	Low	Close	Net Change
Technicolor	26½	26½	26½	+ ¼
Trans-Lux	4	3¾	4	.....

Bonds Up Slightly

	High	Low	Close	Net Change
General Theatres Equip. 6s '40 ...	24	24	24	+ ½
Keith B. F. 6s '46	94	94	94	.....
Loew's 6s '41 ww deb rights	96¾	96¾	96¾	+ ¼
Paramount B'way 3s '55	58⅝	58⅝	58⅝	—1⅛
Paramount Pict. 6s '55	90⅛	90	90	— ¼
RKO 6s '41 pp....	73½	73½	73½	.....
Warner Bros. 6s '39 wd	93¾	93½	93¾	+ ¼

(Quotations at close of July 8)

Probe of Fox Books Put Up To Mrs. Fox

(*Continued from page* 1)

lated that 69,400 shares of preferred and 1,000 shares of common were issued to Fox, "for which he paid $6,100,000 cash and turned over brokerage accounts for $841,844.61."

"Mr. Fox," he said, "gave us a $100,000 check; then another for $1,000,000."

"What did you do with that million?" he was asked.

"We bought stock."

"From whom?"

"From Loeb, Alsberg on the same day."

"And Loeb, Alsberg thus got back $990,000 of that $1,000,000 loan?"

"Yes."

The following day, Leitsteen said, Loeb, Alsberg loaned another million which Fox again paid to All-Continent, which again used it to buy Fox's stocks through Loeb, Alsberg, the money finally being "credited on Mr. Fox's loan."

Leitsteen said this process went on until the total was around $6,000,000, and that "all this money was used to buy stock from Fox, and when it was over Fox had his money back. He started with stock and finished with All-Continent stock." He insisted that this all came out of the $15,000,000 Fox had received on April 7, 1930, and that, as I understand it, this was done to establish a stock loss and create a trust for his wife and children."

Referring to All-Continent, which is listed as a major creditor of Fox, but which Hanstein declares is the "alter ego" of Fox, Referee Steedle remarked that "the All-Continent books are to a certain extent the crux of the case, if there is a case. If they could be turned over for examination by the trustee that would simplify matters, but it is the right and privilege of Mrs. Fox to refuse."

Murry C. Becker, Fox counsel, objected, and maintained that the Fox books and records will suffice to show all the transactions disposing of "more than $20,000,000."

Comments Lacking On Sales Reforms

(*Continued from page* 1)

was lacking because of the absence from the city of the sales heads of most major companies. Those who could not be reached for this reason were W. F. Rodgers, M-G-M; Neil F. Agnew, Paramount; J. R. Grainger, Universal; George J. Schaefer, United Artists, and John D. Clark, Twentieth Century-Fox. Officials of Columbia and RKO were not available for comment. Warners did not participate in the trade practice conferences with the exhibitor committee.

In a bulletin to M. P. T. O. A. members, Ed Kuykendall, president, indicated that if the trade practice program failed for lack of distributor cooperation his organization might abandon its policy of round-table discussions of industry problems for one of legislation and litigation to obtain relief from trade practice abuses.

Cuban Censor Ready to Talk Over Problem

(*Continued from page* 1)

venience was the sole issue they preferred having the Havana censor board continue to review their films as has been done heretofore.

The major companies estimate that the reviewing charge of the new Cuban board would amount to $50,000 annually and that, if it became established, other foreign countries might be inclined to follow suit, with the result that some $500,000 or more annually might be involved eventually. The Cuban move is regarded as a dangerous precedent in other respects, as well, distributors say.

The exhibition of American films in Cuba has not been affected as yet by the new arrangement as a sufficient supply had received permits from the Havana censor board prior to July 1, when the New York board became operative, to service Cuban theatres for some weeks to come. Likewise, film shipments to Cuban distribution representatives are continuing, foreign department executives of major companies said yesterday. They declared that their Havana agents are bound by their contracts to pay for their film commitments and that they are accepting film rather than pay for it and not pick it up. No films have been submitted to the New York Cuban censor board by major companies yet, hence Havana distribution agents appear to be dependent upon an adjustment of the present situation before the film shipments they are now said to be accepting can be exhibited.

American companies pointed out that while the cost of the New York reviewing of pictures destined for Cuba would have to be borne by the Cuban distribution agents, who are said to be free-lance business men not a part of the American companies, the cost would have to be born by the American distributors if other countries in which they had distributing subsidiaries were to follow Cuba's censoring example.

Study Exploitation To Combat Politics

(*Continued from page* 1)

on the type of campaign to be employed are not expected for another three weeks and will be made by members of the Producers' Ass'n before Will H. Hays returns to New York. Advance indications are that the largest number of outstanding productions in many years will be released during September and October and given unusual exploitation throughout the country.

ITO to Stage a Show

KANSAS CITY, July 8.—Mrs. Abe Maier of the Lindbergh and Joe Green of W. D. Fulton's theatres have been named a committee by the I.T.O. to arrange for a midnight party late in August. The show has been tentatively set for the Lindbergh with about 20 acts. Proceeds will be used for the organization's treasury.

Thomas Meighan

Payment of G. T. E. Expenses Approved

(*Continued from page* 1)

new company. All the parties heavily interested in the receivership consented to the order which permits payments by the new corporation.

The largest allowance is to Breed, Abbott & Morgan, New York, counsel for the committee, of $110,000, less $11,250 already paid. Arthur W. Loasby, chairman of the committee, was allowed $17,500 and Edward C. Delafield, vice-chairman, $15,000. Harry S. Durand, Lloyd S. Gilmour, Arthur Peck, Conrad H. Poppenhusen, Seton Porter and Ray W. Stephenson, other committee members, were allowed $6,500 each.

Woolman, Woolman and Robert G. Starr, New York, receive $90,000 less $11,250 already paid, and Richards, Layton and Finger, Wilmington, $15,000, less $2,500 paid.

Other allowances included: Mudge, Stern, Williams and Tucker, as counsel for Chase National Bank, $65,000, plus disbursements of $4,010.80, a total of $69,010.80; Sanderson and Porter, engineers, $60,000; F. W. Lafrentz and Co., accountants, $15,500; preferred stockholders' committee, of which John W. Prentiss was chairman and Wing, Larkin, Russell and Whedon were counsel, $10,000.

Also Chemical Bank and Trust Co., compensation and disbursements to June 17, 1936, as substituted trustee under trust the indenture relating to the debentures of General Theatres Equipment, Inc., $2,307.50; the same bank, for compensation and disbursements from March 1, to May 31, 1936, as registrar of certificates of deposits issued under the plan, $752.32.

Others are: City Bank Farmers Trust Co., compensation and disbursements from Aug. 11, 1935, to June 16, 1936, as depositary under the plan, $37,682; Fidelity Philadelphia Trust Co. for services and disbursements from March, 1932, to June 16, 1936, as sub-depositary under the plan, $855.65; Continental Illinois National Bank and Trust Co., for services and disbursements from Nov. 20, 1933, to June 18, 1936, as sub-depositary, $1,588.85; L. Staufer Oliver, et al, as counsel for a group of debenture holders, $17,500; Corporation Trust Co., Wilmington, for compensation and disbursements including reorganization taxes in connection with the organization of the new company, $2,247.25.

Thos. Meighan Dies at Home In Great Neck

(*Continued from page* 1)

and developed acting ambitions while at St. Mary's College. His first professional appearance on the stage was in his home town in a small role in "Miss Nell." Later he spent three years in David Warfield's company and a season in stock in Pittsburgh.

Tall—he stood six feet, one inch—straight as a West Point cadet, he made a striking figure on and off the stage, but never was regarded as a matinee idol. His friends knew him as a forceful individual with considerable personal charm and a successful business man as well, but he was apt to seem shy among strangers. More than a decade ago he, with Mrs. Meighan, who was Frances Ring, developed an estate at Great Neck adjoining that of Nicholas M. Schenck. There Meighan spent most of his time when not on the coast making films or at his winter home in Florida.

His stage career ran back so far that most of the present day theatregoers might have difficulty remembering it. He played a season with Grace George at the Manhattan Theatre in 1900. In 1904 he was in the all-star cast of "The Two Orphans." In 1907 he was star in "The College Widow," playing both in this country and in London.

Entered Films in '16

In 1916 Meighan turned to the developing field of films and reached stardom along with most of the rest of the cast of "The Miracle Man." The list of his film successes after that is impressive. Booth Tarkington and George Ade were among his close friends and he appeared in many of their stories, often working with them in developing the screen adaptations. During this period he held a contract with Paramount which called for $1,000,000 for 10 films. Cecil B. De Mille's "Manslaughter" was one of the big ones.

He served two terms as Shepherd of the Lambs

Many of the younger players and a long list of veterans have kindly remembrances of Meighan's help during his long stardom, for he had great freedom in picking his casts.

The decline of his popularity followed the advent of sound. The new technique disturbed him at first and he preferred to spend more and more of his time at his Great Neck home rather than on the coast after Paramount's Astoria studio closed, about eight years ago. This, in spite of the fact that he had a splendid speaking voice.

His last picture was "Peck's Bad Boy" for Sol Lesser.

Several months ago he was stricken with pneumonia following an attack of influenza, from which his recovery was never complete. His family urged him to go west, but he refused.

He is survived by Mrs. Meighan and several brothers and sisters, who live in Pittsburgh. Charles Winninger, radio star, is a brother-in-law. Edward Sutherland, director, is a nephew.

The ENCYCLICAL

Its Significance to the Motion Picture and the Industry

By TERRY RAMSAYE

in this week's

MOTION PICTURE HERALD

"Francisco" Holdover Hit On the Coast

Los Angeles, July 8.—"San Francisco" was again a smash hit in its second week at the Chinese and Loew's State. At the former it pulled $15,500, over a first week normal take by $3,000, and at the latter it took $16,500, up by $2,500.

"The Bride Walks Out" and "Human Cargo" made an excellent showing at Pantages, $7,800, which was above average by $4,600, but did not pull well at the Hillstreet, where the $7,200 take was $800 below the line.

"Poppy" topped recent grosses at the Paramount by getting $20,800 with a stage show. This was $2,800 to the good. "The Great Ziegfeld" held up to $10,300 in its 12th week at the Carthay Circle.

Total first run business was $85,450. Average is $105,150.

Estimated takings for the week ending July 8:

"THE GREAT ZIEGFELD" (M-G-M)

CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 12th week. **Gross:** $10,500. (Average, $17,000)

"SAN FRANCISCO" (M-G-M)

CHINESE—(2,500), 30c-55c, 7 days, 2nd week. **Gross:** $15,500. (Average, $12,500)

"SYMPHONY OF YOUNG LOVE" (Metropolis)

FILMARTE — (800), 30c-40c, 7 days. **Gross:** $1,650. (Average, $2,000)

"IT'S LOVE AGAIN" (G.B.)

4 STAR—(900), 30c-55c, 7 days, 2nd week. **Gross:** $3,500. (Average, $3,250)

"MEN ON WINGS" (Amkino)

GRAND INTERNATIONAL—(750), 35c-40c, 7 days. **Gross:** $1,900. (Average, $1,200)

"THE BRIDE WALKS OUT" (Radio)
"HUMAN CARGO" (20th-Fox)

HILLSTREET—(2,700), 25c-40c, 7 days. **Gross:** $7,200. (Average, $8,000)

"SAN FRANCISCO" (M-G-M)

LOEW'S STATE — (2,500), 30c-55c, 7 days, 2nd week. **Gross:** $16,500. (Average, $14,000)

"THE BRIDE WALKS OUT" (Radio)
"HUMAN CARGO" (20th-Fox)

PANTAGES — (3,000), 25c-40c, 7 days. **Gross:** $7,800. (Average, $3,200)

"POPPY" (Para.)

PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: F. & M. revue, "California Collegians." **Gross:** $20,800. (Average, $18,000)

"HOT MONEY" (W.B.)

WARNER BROS. (HOLLYWOOD) — (3,000), 25c-40c, 7 days. **Gross:** $5,100. (Average, $14,000)

"HOT MONEY" (W.B.)

WARNER BROS. (DOWNTOWN) — (3,400), 25c-40c, 7 days. **Gross:** $5,000. (Average, $12,000)

K. C. to Invite Stars

Kansas City, July 8.—Charles R. Luger, business man who heads the Fall Festival Committee planning a big shindig to open the new Municipal Auditorium, Sept. 26 to Oct. 3, will go to Hollywood to invite Wallace Beery, Clark Gable, Joan Crawford, William Powell, Ginger Rogers, Jean Harlow, Evalyn Knapp and other stars who used to live here to attend. The affair is being underwritten for $25,000, and will afford first runs and other local theatres plenty of tough competition while it's going on.

Quit Para. Legal Dept.

Gertrude Rosenstein and Anne Rosenthal, members of the Paramount legal staff, have resigned. They will finish their duties within the next few weeks. Replacing the women will be lawyers of the opposite sex.

"White Angel" On Dual Milwaukee Top

Milwaukee, July 8.—"The White Angel" on a dual bill with "Nobody's Fool," opening Tuesday afternoon at the Warner and running through the following Thursday, grossed $10,500 for the week's high. This was $5,500 above average.

The Schmeling-Louis fight pictures, opening Wednesday midnight and running through the following Thursday, grossed $9,000 on a dual bill with "It's Love Again" at Fox's Wisconsin for second high take. Average for the house is $8,000.

In an effort to bring business downtown, the Warner offered the El Wyn spook party with "The Ghost Walks" as a special midnight attraction on Saturday night and the Wisconsin countered with a special preview show of its coming attraction, "San Francisco." Neither performance was an outstanding box-office success.

Other business for the week was just fair.

Total first run business was $30,400. Average is $24,500.

Estimated takings for the week ending July 2:

"POPPY" (Para.)
"PETER IBBETSON" (Para.)

PALACE—(2,400). 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

"TRAPPED BY TELEVISION" (Col.)

RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: Black & White Revue with Ada Brown, Christy & Gould, Dare Devil Dault, Howard Wesley & Co., Whitey Roberts. **Gross:** $4,800. (Average, $5,000)

"BULLETS OR BALLOTS" (F. N.)
"SILLY BILLIES" (Radio)

STRAND—(1,400), 25c-40c, 6 days. **Gross:** $1,100. (Extended first run) (Average, $1,500)

"THE WHITE ANGEL" (W. B.)
"NOBODY'S FOOL" (Univ.)

WARNER—(2,400), 25c-40c, 9 days. **Gross:** $10,500. (Average, $5,000)

SCHMELING-LOUIS FIGHT
"IT'S LOVE AGAIN" (G.B.)

WISCONSIN—(3,200), 25c-40c, 8 days. **Gross:** $9,000. (Average, $8,000)

"San Francisco" Is Indianapolis High

Indianapolis, July 8.—"San Francisco" grossed $13,000, $7,000 above normal, at Loew's in a week that saw smash business all over town and three holdovers.

Also $7,000 over the line was the Louis-Schmeling fight film at the Circle, for a total of $11,000.

Although "White Angel" dropped a bit below the line at the Apollo, the management decided on a holdover because it held up in the teeth of heavy competition from the other first runs. The holdovers: "San Francisco," "White Angel" and Louis-Schmeling fight.

The Lyric, with "Fats" Waller on the stage and "Educating Father" on the screen, was $2,000 into the black.

Total first run business was $36,500. Average is $21,000.

Estimated takings for the week ending July 3:

"THE WHITE ANGEL" (20th-Fox)

APOLLO—(1,100), 25c-40c, 7 days. **Gross:** $3,500. (Average, $4,000)

LOUIS-SCHMELING FIGHT
"NOBODY'S FOOL" (Univ.)

CIRCLE—(2,800), 25c-40c, 7 days. **Gross:** $11,000. (Average, $4.000)

"SAN FRANCISCO" (M-G-M)

LOEW'S—(2,800). 25c-40c, 7 days. **Gross:** $13,000. (Average, $6,000)

"EDUCATING FATHER" (20th-Fox)

LYRIC—(2,000), 25c-40c, 7 days. Stage: "Fats" Waller and his band. **Gross:** $9,000. (Average, $7,000)

"San Francisco" Is Providence Best

Providence, July 8.—Riding toward a house record, "San Francisco," at Loew's State, smashed its way to $17,000 for the week, over the average by $5,000. Press and fan raves called for the attraction's being held over.

"Poppy," at the Strand, also was in the big money, catching $8,000 which betters the usual gross by $1,500. "Parole" and Ripley's Revue garnered $6,000 at Fay's, $1,000 down, and the Majestic took in $6,000 with "Road Gang" and "Educating Father." The usual house take is $7,000. "I Stand Condemned," "Bunker Bean" and the second week of the Louis-Schmeling fight pictures gathered $4,000 at the RKO Albee, down $3,000.

Total first run business was $41,000. Average is $39,500.

Estimated takings for the week ending July 2:

"SAN FRANCISCO" (M-G-M)

LOEW'S STATE—(3,800), 15c-40c, 7 days. **Gross:** $17,000. (Average, $12,000)

"POPPY" (Para.)
"COUNTERFEIT" (Col.)

STRAND—(2,300), 15c-40c, 7 days. **Gross:** $8,000. (Average, $6,500)

"PAROLE" (Universal)

FAYS—(1,600), 15c-40c, 7 days. Stage: Ripley's Revue. **Gross:** $6,000. (Average, $7,000)

"I STAND CONDEMNED" (U. A.)
"BUNKER BEAN" (Radio)
LOUIS-SCHMELING FIGHT

RKO ALBEE—(2,300), 15c-40c, 7 days. **Gross:** $4,000. (Average, $7,000)

"ROAD GANG" (F. N.)
"EDUCATING FATHER" (20th-Fox)

MAJESTIC—(2,400), 15c-40c, 7 days. **Gross:** $6,000. (Average, $7,000)

"Mine" and Radio Team Portland Hit

Portland, July 8.—The stage unit "Anything Can Happen" headed by Olsen & Johnson secured the bulk of the money for the week. Opening with heavy lines at the Mayfair, they secured $8,000, over par by $5,000. The screen offering was "The Mine With the Iron Door."

A dual, "Special Investigator" and "So They Were Married" at the Orpheum, annexed $6,000, over par by $1,000.

"Florida Special" and "Sins of Man" at the Paramount rolled up $7,000, over average by $2,000.

Total first run business was $34,000. Average is $24,700.

Estimated takings for the week ending June 27:

"THREE WISE GUYS" (M-G-M)
LOUIS-SCHMELING FIGHT

BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $5.000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)

BLUE MOUSE—(1,700), 30c-35c-40c, 7 days, 8th downtown week. **Gross:** $2,000. (Average, $1.700)

"MINE WITH IRON DOOR" (Col.)

MAYFAIR—(1,700), 30c-35c-40c, 7 days Stage: "Anything Can Happen." **Gross:** $8.000. (Average, $3.000)

"SO THEY WERE MARRIED" (Col.)
"SPECIAL INVESTIGATOR" (Radio)

ORPHEUM—(1,700), 30c-35c-40c. 7 days. **Gross:** $6.000. (Average. $5.000)

"SINS OF MAN" (20th-Fox)
"FLORIDA SPECIAL" (Para.)

PARAMOUNT—(3,008). 30c-35c-40c, 7 days. **Gross:** $7.000. (Average. $5.000)

"SAN FRANCISCO" (M-G-M)

UNITED ARTISTS—(945). 30c-35c-40c. 7 days. **Gross:** $6,000. (Average, $5.000)

L. J. O'Toole on Leave

Boston, July 8. — Laurence J. O'Toole, chief publicity artist at the Metropolitan, has taken a leave of absence for the summer.

"Francisco" Gets $20,500 In St. Louis

St. Louis, July 8.—"San Francisco" was the outstanding hit of the week with a take of $20,500 at Loew's, which was above par for that house by $11,500. It was held over.

"Poppy" and "Song of a Nation" at the Orpheum was the only other attraction to approach par. It had a gross of $8,100, which was $400 below the line. This bill was also held.

The weather continued dry and extremely warm.

Total first run business was $45,900. Average is $39,500.

Estimated takings for the week ending July 2:

"PAROLE" (Univ.)
SCHMELING-LOUIS FIGHT

AMBASSADOR—(3,018), 25c-35c-55c, 7 days. **Gross:** $9,100. (Average, $10,000)

"I STAND CONDEMNED" (G.B.)
"AMATEUR GENTLEMAN" (U.A.)

FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $8,200. (Average, $12,000)

"SAN FRANCISCO" (M-G-M)

LOEW'S—(3,162), 25c-35c-55c, 7 days. **Gross:** $20,500. (Average, $9,000)

"POPPY" (Para.)
"SONG OF A NATION" (W.B.)

ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $8,100. (Average, $8,500)

"Francisco" Tops Louisville Peaks

Louisville, July 8.—"San Francisco," good enough to run single at Loew's State, took top honors this week. "Frisco" had a terrific $15,000, breaking all summer records and crowding closely the gross pulled by "Mutiny on the Bounty" last winter.

"Poppy" at the Rialto did splendid business, taking $7,000, over par by $2,500. "Frisco" was held over and "Poppy" was moved over to the Strand for another seven-day stanza.

Five acts of vaudeville plus the feature are bringing in fair returns at the Brown, although the 20-30 cents admission is not conducive to heavy grosses. "Border Patrolman," and vaudeville, headed by Raynor Lehr made a fair getaway, but built steadily and finished the week with $200 over the average $3,000 take.

Other houses were away below average.

Total first run business was $30,200. Average is $21,200.

Estimated takings for the week ending July 2:

"SAN FRANCISCO" (M-G-M)

LOEW'S STATE—(3,000), 15c-25c-40c, days. **Gross:** $15,000. (Average, $5,500)

"POPPY" (Para.)
"AND SUDDEN DEATH" (Para.)

RIALTO—(3,000), 15c-25c-40c, 7 days **Gross:** $7,000. (Average, $4,500)

"BORDER PATROLMAN" (20th-Fox)

BROWN—(1,400), 10c-20c-30c, 7 days Stage: Raynor Lehr & Co., Bell Brother and Carmen, York and Tracy, Walte Nillson, Three Reddingtons. **Gross:** $3,20 (Average. $3,000)

"WHITE FANG" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)

STRAND—(1,500), 15c-25c-40c, 7 days **Gross:** $2.200. (Average. $3.500)

"THE BIG NOISE" (W. B.)
"MURDER BY AN ARISTOCRAT" (F. N.)

MARY ANDERSON—(1,000), 15c-25c-40 7 days. **Gross:** $2,100. (Average, $3,500)

"CLEOPATRA" (Para.)
"WINGS IN THE DARK" (Para.)
"DR. JEKYLL & MR. HYDE" (Para.)
"RUMBA" (Para.)

ALAMO—(900), 15 cents, 7 days, spl week. **Gross:** $700. (Average, $1,400)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

OL. 40. NO. 8 NEW YORK, FRIDAY, JULY 10, 1936 TEN CENTS

LONDON REPORTS LOEW BUY IN G. B.

Fox Theatres Claims Pared By 18 Million

ver Nine Million Still Pend, Receiver Says

laims against Fox Theatres Corp. a regating approximately $18,750,000 h e been disallowed by Special Mas- t Courtland Palmer following hear- i s held during the six months ended J e 30, according to a receiver's re- p t for the period filed with Federal J ge Martin T. Manton yesterday by ton Weisman, receiver for the the- a company.

he special master held hearings on c ms totaling $24,285,000 during the h f-year period. The largest of the a roximately $5,500,000 of claims al- l ed against the theatre company w e those of the Union Guardian T ist Co., $2,532,819, and St. Louis U on Trust Co., $764,845. A new

(Continued on page 16)

ox Hearing Off To Next Tuesday

TLANTIC CITY, July 9.—By agree- u it of counsel for both sides, the liam Fox bankruptcy hearings w e called off this afternoon until n t Tuesday. The delay is to allow s. Eva Fox, president of All-Con- t nt Corp., to consult her counsel, f ner Judge Clarence L. Cole, who is o vacation.

he advises that she allow the All- C tinent books to be examined, the p ceedings are expected to be post- p ed for another month, while ac- c ntants study the records. If such p nission is refused, hearings will

(Continued on page 14)

eighan Rites Set For St. Patrick's

uneral services for Thomas M ghan, who died Wednesday night a is Great Neck home after a lin- g ng illness, will be held tomorrow a t. Patrick's Cathedral at 11 A. M. A olemn high mass of requiem will b sung by Rev. Walter P. Kellen- b . Burial will be in Calvary.

the meantime the body is lying in st at the Campbell Funeral Church. etails of the services had not b completed last night. It is ex- p ed a large delegation from the L bs will attend. Meighan was sh herd of that organization for two te s.

Japanese Hit At Copyright Session Delay

Say Postponement Hurts Native Production

By TETSUYA MORI

TOKYO, June 23.—At a recent meeting at the Home Office the delegates to the international conference on revision of the Berne Copyright Convention, scheduled for Brussels, Belgium, but since indefinitely postponed, determined to launch a vigorous protest at the postponement.

The group declared that the delay inevitably will impede the progress of the Japanese film industry, viewing the provision which gives the composer rights on sound pictures as working a decided inconvenience on various producing companies here.

They pointed out also the necessity

(Continued on page 14)

Heat Hits Grosses In Broadway Houses

Broadway theatres were hit by the heat during the last seven days, grosses wilting in practically all of the houses. The Capitol and the Astor are among the exceptions.

Shirley Temple at the Music Hall in "Poor Little Rich Girl" ended a second week with about $50,000. The third week of "Poppy" at the Paramount tallied close to $26,000. "Private Number" and "Big Noise" at the Palace were weak at $6,000. The Rivoli fared poorly with $8,000 on the first week of "I Stand Condemned."

The Rialto wound up a second week of "Lawless Nineties" with about $6,000. "The Harvester" at the Roxy garnered $23,500.

Westinghouse Sues RCA on Television

WILMINGTON, July 9.—Westinghouse Electric & Mfg. Co. today filed suit in the U. S. District Court against RCA seeking exclusive rights to television inventions perfected by Vladimir K. Zworykin.

The plaintiff asks the court to direct the U. S. Commissioner of Patents to issue patents on television systems for which Westinghouse has made application. The bill alleges the commissioner had not issued patents to Zworykin because several inventors had filed applications on the same principles after Zworykin had applied.

Westinghouse says it holds full rights to Zworykin's inventions and asks that he be declared the original inventor. The court is asked to assign the entire rights to the inventions to Westinghouse and to direct the commissioner to issue the patents.

Finney Advertising Head of Grand Nat'l

Edward Finney has resigned as advertising and publicity director of Republic to take a similar post with Grand National. The appointment was made by Carl Leserman, vice-president and general sales manager.

Finney has been in the film business more than 15 years, having been with United Artists and M-G-M, and a past president of the Ampa.

No successor to Finney at Republic has been appointed as yet.

Red Kann Cables Ostrers Sell 25% Interest in Coast Deal

By RED KANN

LONDON, July 9.—Nicholas M. Schenck, acting for Loew's, Inc., and M-G-M, is understood here to have closed a deal with Isidore Ostrer in Hollywood for purchase of a 25 per cent interest in Gaumont British out of the Ostrers' approximately 48 per cent, thereby placing control of England's largest film company in American hands.

The impression is widespread here that Twentieth Century-Fox, which for years has controlled about 48 per cent, will cooperate with Loew's, with the result that their joint interest will total 73 per cent.

The deal was closed in Hollywood last Tuesday, according to the understanding here, with Nicholas M. Schenck, Joseph M. Schenck and Isidore Ostrer acting as principals.

It is understood that the price for the Ostrer holdings is $12,500,000, the deal calling for the purchase through the Metropolitan & Bradford Trust, Ltd. The 48 per cent share of Twentieth Century-Fox was purchased by William Fox for Fox Film Corp.

The deal will place Twentieth Cen-

(Continued on page 16)

RKO 6-Month Net Seen Equaling 1935

RKO's consolidated net profit for the first six months of 1936 will approximate the company's earnings for the entire year of 1935 when a profit of $695,000 was shown, estimates made yesterday indicate.

Moreover, the company's cash position as of June 30 is believed to be the best in the company's history. Consolidated cash in May amounted to

(Continued on page 14)

St. Louis Transfer Made; Long Fight Comes to End

Climaxing more than two months of negotiations, following the out-of-court settlement on April 30 of the Government's civil anti-trust suit against Warners, Paramount and RKO in New York, F. & M. at 12:01 this morning took possession of the Orpheum, Shubert-Rialto and Hi-Pointe in St. Louis. With the change in management, Warners step out of the Mound City theatre field after a period of years.

Most of the papers in the deal were signed Wednesday night with the final three documents being delivered yesterday afternoon.

In addition to the three theatres, F. & M. has acquired Warners 42 per cent interest in the St. Louis Amusement Co. and a 10-year franchise for Warner product. Negotiations are under way for a 10-year deal for RKO's output and a term arrangement for Paramount's pictures.

First payment by F. & M. of ap-

(Continued on page 14)

Teatro Al Día, New Magazine, Out Today

The initial issue of *Teatro Al Dia*, new Spanish language publication of Quigley Publishing Co., will appear today. The publication will circulate in all Spanish-speaking countries, going to 10,000 readers in all phases of the industry, including theatres, producers and distributors, supply dealers, importers and equipment companies.

Teatro Al Dia will be devoted to

(Continued on page 11)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 10, 1936 No. 8

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings. 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Dr. Giannini Calls Meeting for Today

HOLLYWOOD, July 9.—General product discussion will be in order tomorrow at an additional meeting of the United Artists board of directors which will be presided over by Dr. A. H. Giannini, newly elected president of the organization.

According to present plans, U.A. sales executives will remain here until Saturday when Walter Wanger is due from New York. It is believed that the board will hold a final meeting at that time.

Para. Study Not Ending

The Sabath Congressional committee is continuing its observation of Paramount developments and does not expect to complete its current work in connection with the company for a week or 10 days, Murray W. Garsson, director of investigation for the committee, said yesterday.

Wanger Luncheon Guest

Walter Wanger will be guest at a luncheon to be tendered by Rankin Drew Post of the American Legion, of which he is a member, at the Hotel Astor today. Wanger will leave for the coast by plane this evening.

◂ Purely Personal ▸

CLARENCE JACOBSON, WILLIAM SCHNEIDER and NED HOLMES, men formerly connected with the "Green Pastures" stage show, are currently working on the exploitation of the film in Buffalo, Indianapolis and Boston.

•

NAT LEVY, RKO district manager, got in from Detroit yesterday. CRESSON E. SMITH is in Atlanta and ED MCEVOY and HARRY MICHAELSON are up Buffalo-way talking product with MEYER and LOUIS SCHINE.

•

LOWELL CALVERT, JOHN HAY WHITNEY'S eastern representative, is back from the U. A. coast convention. WHITNEY is aboard the *Queen Mary* en route to England where he'll spend several weeks.

•

MORT SINGER arrived from the midwest yesterday to get away from the heat. Instead, he found the city chalking up a new heat record for this time of the year.

•

EDWARD GOLDEN plans to fly to Chicago next Wednesday. From there he will visit a number of key cities, en route to the coast.

•

HERMAN STARR has returned from Chicago after attending the National Ass'n. of Broadcasters' convention.

•

SID RETCHETNICK and ALBERT ARNOLD, Warner publicists, are due back from a vacation cruise on Monday.

•

GEORGE J. SCHAEFER, now on the coast, will visit a number of southern key cities on his way back.

•

MARC CONNELLY will fly here for the opening of "Green Pastures" at the Music Hall, July 16.

•

ABEL CARY THOMAS is planning a European vacation. He will leave in a few weeks.

•

HOWARD PARKER of Dennis Games, Philadelphia, is due in town today.

•

SYDNEY B. WEILL is in Hollywood.

•

. . . Denver

ABEL DAVIS has been bought out by HARRY NOLAN, who will operate the Denver and Salt Lake City Mercury exchanges. Both offices will move into new quarters. FLOYD HEININGER will be the Salt Lake City manager and NOLAN will remain in Denver.

HARRY MCDONALD, exhibitor from Torrington, Wyo., who recently had his tonsils out at St. Luke's Hospital here, is recovering nicely.

ROBERT SELIG, formerly booker, is now on the road for G-B. LEROY WHEATEN has been named booker.

R. G. MAPLE is back from a Wyoming fishing trip. He operates the Gem and Tivoli.

JOHN LINDHART and WARWICK KING will open the Manitou at Manitou Springs, Col., for the remainder of the summer. They are operating a portable circuit in C. C. C. camps.

•

. . . Minneapolis

MAX FACTER, former booker for Minnesota Amusement Co., made salesman and office manager for Republic here. He replaces GEORGE FOSTEK, assigned to southern Minnesota for Republic.

MORRIE ABRAMS, M-G-M exploiteer in Minneapolis, back on the job after convalescing from auto accident injuries. MORRIE has a new assistant, CARLTON DUFFUS, former press agent for the Minnesota.

•

. . . Pittsburgh

After driving to and from the coast safely, TONY STERN smashed up his new car 40 miles from home.

GEORGE BRONSON is spending his annual vacation in New England.

HARRY FEINSTEIN has booked passage for a cruise to the West Indies early next month.

MARY LANGE, M-G-M actress, is home from Hollywood to spend the summer with her family.

WADE WHITMAN has left the Penn and is back in Cleveland awaiting his next Loew assignment.

•

. . . Revelstoke

M. A. MILLIGAN, Canadian general manager for Paramount, in town on yearly inspection tour. BILL HANSHER, Vancouver branch manager, returning with him as far as Calgary.

RICHARD ARLEN, on location for "The Great Barrier" at Revelstoke, B. C., broke the Revelstoke Golf Club's course record by one stroke. He has entered the $5,000 pro-amateur tournament in Vancouver as a member of the Revelstoke Club. He claims his only ambition is to card a lower score than BING CROSBY, who also is entered.

Kenton Picks Self

Hollywood, July 9.—After searching for some time for a man to play Theodore Roosevelt in Columbia's "The Road to Nowhere," Erle Kenton, the director, looked in the mirror.

He has decided to play the role himself. He used to be an actor.

Mel Riddle Resigns Paramount Ad Post

HOLLYWOOD, July 9.—Mel Riddle, formerly in charge of studio advertising at Paramount, today resigned his position.

Herbert Moulton was placed in charge of all trailers at Paramount studios under the departmental reorganization. Moulton will continue to handle west coast short features, dividing his time between these and the trailers under Lou Diamond.

Herman Hoffberg will assist him.

Republic Completes New Selling Setup

With the appointment recently of Max Roth as midwest and southern division head, succeeding Sam Horowitz Republic's national sales setup is now complete. J. J. Milstein is in charge of domestic and foreign, Grover Parsons, the west, and Edward M. Schnitzer, the east. Joe Felder, formerly at the New York exchange, is circuit contact man.

All contracts with the sales heads except Felder are for two years.

Academy Adds a New Technicians Branch

HOLLYWOOD, July 9.—The Academy Technicians' Branch has authorized a fifth section to be made up of technicians affiliated with supply, service and development companies in the industry and will function in the same way the already active art directors, film editors, photographic and sound sections of the Branch.

Membership requirements in the Technicians Branch, which formerly limited membership to technical employees of producing companies, have been revised to permit enrollment of non-studio employed technicians.

The fifth section will be known as the "Equipment Section" with K. F. Morgan of Erpi chairman, by appointment of Major Nathan Levinson.

Spandau Succeeds Patz, Des Moines

DES MOINES, July 9.—With the resignation of Lou Patz, Universal branch manager, who has been appointed local exchange head for Grand National, J. J. Spandau, manager of Universal's office in Omaha, will be the new sales head in this city.

LeRoy Miller, a salesman at the Omaha office, will succeed Spandau. The changes become effective July 20.

Close "U" Circuit Deal

Contracts were signed yesterday by RKO for half of Universal's product in the metropolitan area and for 100 per cent of the output in the circuit's out-of-town theatres.

Representing Universal were James R. Grainger, general sales manager Sig Wittman, eastern district head and Leo Abrams, New York sales manager. John J. O'Connor and Fred Meyers signed for RKO.

To Remove G.T.E. Shares

General Theatres Equipment, Inc. convertible 6's, 1940, will be stricken from trading on the New York Stock Exchange on Aug. 7, it was revealed yesterday. The exchange called the attention of holders of the undeposited debentures to the fact that the company is in equity receivership and therefore only debentures deposited with the reorganization committee will share in the securities allotted under the reorganization plan approved by the Delaware court.

U. S. Firms In Festival

Four American film companies have signified their intention of entering pictures in the Fourth International Cinema Festival to be held in Venice, Italy, Aug. 10 to 31. Thus far 10 countries have agreed to participate. American films will be "The Trail of the Lonesome Pine," Paramount; "Mary of Scotland," Radio "Under Two Flags" and "A Message to Garcia," Twentieth Century-Fox "The Story of Louis Pasteur," Warners.

Buy Hamden Theatre

HAMDEN, Conn., July 9.—Al Robbins and Adolph Johnson, operators of the Strand for the past nine years have purchased the theatre building which includes also 10 stores and four apartments. Robbins and Johnson are principal officers of the newly-formed Puritan Realty Co.

3 SUPER SMASHES IN A ROW

from 20th Century-Fox

START YOU OFF ON YOUR GREATEST SEASON!

20TH CENTURY-FOX drives ahead! "Grab the lead . . . keep the lead . . . lengthen the a"—that's the word sending 20th off to a fly- g getaway. And the same buoyant, winning onfidence fills 20th Century-Fox exhibitors. Naturally! . . . for right off the bat . . . in the first three weeks...come three of the strongest releases any showman could hope for. These were *planned* and made to give your theatre the jump on all competition right at the opening of the new season!

THE STARS OF "BROADWAY BILL" AND "PENTHOUSE"

in the best love story The Saturday Evening Post ever printed!

Are the boys at 20th smart! The Baxter-Loy combine *alone* spells marquee magic. The story (most talked-about in years) *alone* would be a knockout draw. But 20th Century-Fox doubles them up. And you double (*or triple*) your gross!

Mary - with Love

WARNER BAXTER · MYRNA LOY

in

To Mary - with Love

with

IAN HUNTER · CLAIRE TREVOR

JEAN DIXON

Directed by John Cromwell

Associate Producer Kenneth Macgowan. Screen play by Richard Sherman and Howard Ellis Smith. From the story by Richard Sherman.

20th CENTURY FOX

Darryl F. Zanuck
in charge of production

Released AUGUST 1st

DARING TO EXPLORE . . . 20th BRINGS YOU THE SEASON'S SENSATION!

To a public eager for new entertainment thrills, 20th Century-Fox offers this drama of ecstatic young love awakened by the first kiss . . . a title that rings with showmanship . . . two star names . . . *and* Simone Simon, warm, refreshing, vital . . . the most distinct and magnetic personality brought to the screen in years . . . whom this picture will skyrocket to the top-money star group!

HERBERT
MARSHALL • RUTH
CHATTERTON

in

GIRLS' DORMITORY

introducing the star discovery of 1936

SIMONE SIMON

with

CONSTANCE COLLIER • J. EDWARD BROMBERG
DIXIE DUNBAR • JOHN QUALEN • SHIRLEY DEANE

Directed by Irving Cummings

Associate Producer Raymond Griffith.
Screen play by Gene Markey. From a play by Ladislaus Fodor

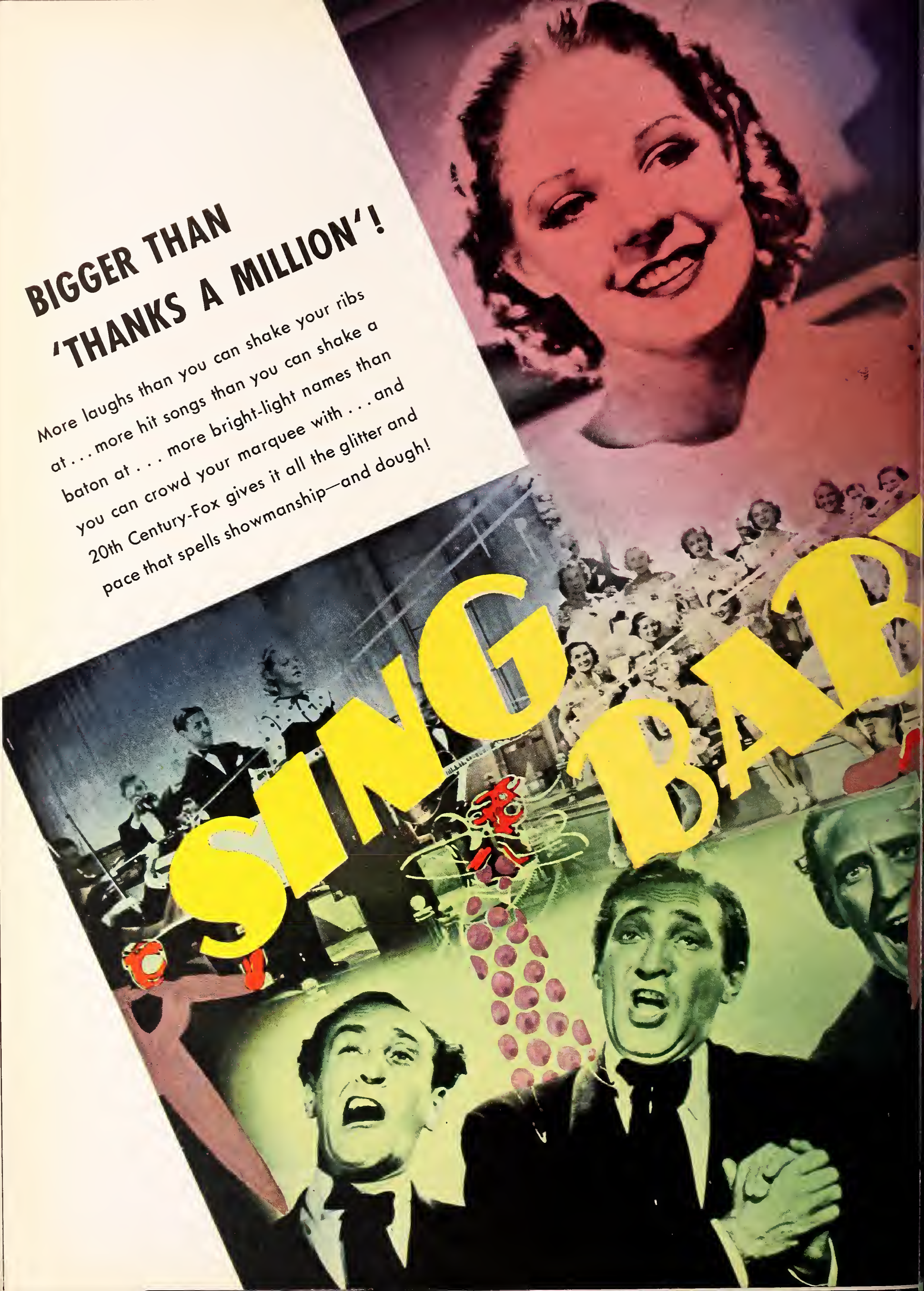
Released AUGUST 7th

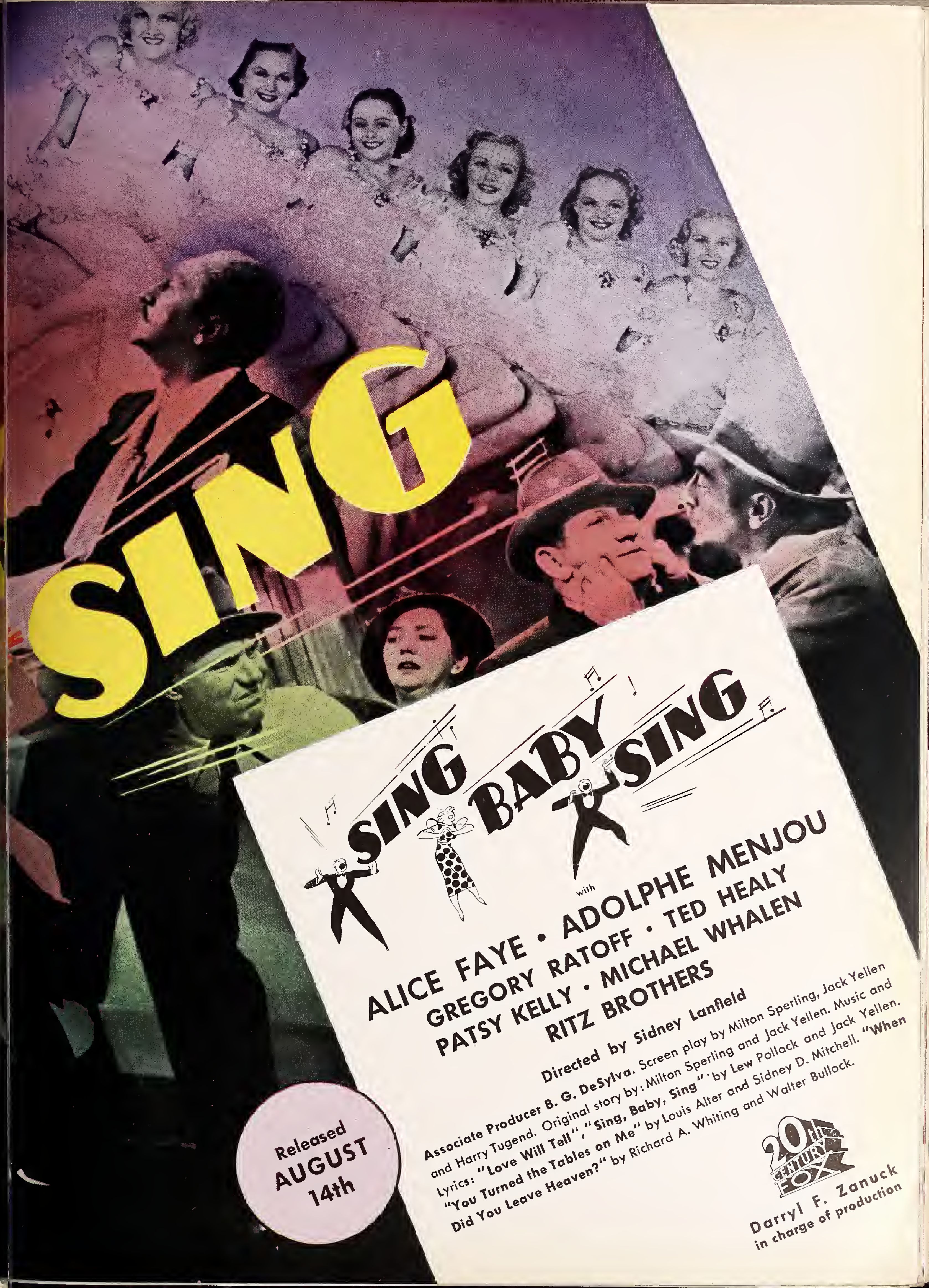
20th CENTURY FOX

Darryl F. Zanuck
in charge of production

BIGGER THAN 'THANKS A MILLION'!

More laughs than you can shake your ribs at . . . more hit songs than you can shake a baton at . . . more bright-light names than you can crowd your marquee with . . . and 20th Century-Fox gives it all the glitter and pace that spells showmanship—and dough!





SING BABY SING

with

ALICE FAYE • ADOLPHE MENJOU
GREGORY RATOFF • TED HEALY
PATSY KELLY • MICHAEL WHALEN
RITZ BROTHERS

Directed by Sidney Lanfield

Associate Producer B. G. DeSylva. Screen play by Milton Sperling, Jack Yellen and Harry Tugend. Original story by: Milton Sperling and Jack Yellen. Music and Lyrics: **"Love Will Tell", "Sing, Baby, Sing"** by Lew Pollack and Jack Yellen. **"You Turned the Tables on Me"** by Louis Alter and Sidney D. Mitchell. **"When Did You Leave Heaven?"** by Richard A. Whiting and Walter Bullock.

20th CENTURY FOX

Darryl F. Zanuck
in charge of production

Released AUGUST 14th

—AND 20th CENTURY-FOX IS SET TO FOLLOW THROUGH WITH PRODUCT JUST AS POWERFUL

Only the world's largest and best-equipped studio... staffed by the industry's keenest and most alert show minds...could keep up the pace we've started. That 20th Century-Fox can do it, nobody knows better than you.

Coming up, for instance: Fredric March, Warner Baxter, Lionel Barrymore in "THE ROAD TO GLORY" with June Lang, Gregory Ratoff; "PIGSKIN PARADE" smash football musical; Janet Gaynor and two more great stars in "LADIES IN LOVE"; Loretta Young in "RAMONA" with Don Ameche (and in 100% Technicolor to heighten its spectacular drama); Shirley Temple in "THE BOWERY PRINCESS"; another DIONNE QUINTUPLETS box-office sensation; Irving Berlin's musical knockout, "ON THE AVENUE." And plenty more.

Surprises, too...remember how "The Country Doctor" was dropped in your lap? 20th's quick-thinking producers, alert to the newest shift in public fancy, will time your screen to today's swift tempo.

That's why we're saying . . .

DRIVE AHEAD WITH 20th CENTURY-FOX

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE

Ecuador Film Problems Told By Arosemena

"When I told my friends I was go-ng into the motion picture business hey were amazed. They said, 'Why, you can't do that. Movies aren't a gentleman's business.'"

Thus Jaime Puig Arosemena described the state of the film industry in Ecuador at the time he first turned his attention to it about 12 years ago.

"I told them I would make it a gentleman's business or else become he most notorious bandit they had ver known because I had made up my mind to be a film man."

Arosemena represents Universal, M-G-M and Warners in Ecuador and also handles Universal product in Col-mbia, Venezuela, Curacao, Porto Rico, Santo Domingo and Aruba. He s here for conferences with N. L. Manheim and other Universal officials n new season contracts. He recent-y relinquished representation in Ecu-dor of two other major American ompanies, believing that a limited, but ot single representation, produces the est results for both the producer and he representatives in his territory. In his connection, Arosemena said he elieved that American companies would do better in South and Central America if two or three of them ar-anged to have their product handled y the same representative, instead of eeking a representative who would andle one company's product exclus-vely. An agent in Arosemena's ter-itory, he said, has a much better hance to make advantageous deals all round if he is in a position to offer n exhibitor several lineups than if he an offer the product of only a single ompany.

Film Business Very Stable

Theatre business in South America s in a healthy state, Arosemena re-orted. It is the least affected of any usiness by economic or political up-eavals, he said. Admissions in Ecu-dor range from $1.50 to $2.00. About 0 per cent of the distributor's busi-ess done in that country is on per-entage, with first runs commanding 0 per cent and second runs 40 per ent. Ecuador has 29 theatres.

Arosemena said that English ver-ons with Spanish superimposed titles re noticeably more popular in his ter-tory than those with Spanish dia-gue or casts. City audiences there refer musicals and comedies while ural patrons turn out for action and ystery pictures, he said.

Arosemena has never engaged in heatre operation himself, believing hat when a distributor does so he acrifices something of both pursuits nd ends up by "working against him-elf." He has, however, been respon-ble for inducing friends to leave ewspaper and financial work for the-tre operation, aided them in obtaining nancing for their theatres and ended p by getting his product about 75 per ent of their playing time.

Arosemena leaves in about 10 days r Puerto Rico, en route to his home Guayaquil, where his interests also nclude representation of British in-rance companies, railroad and steam-ip lines.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Suzy"

(M-G-M)

Hollywood, July 9.—The theatrical storehouse was ransacked to make this film. Based on one novel, with four writers collaborating on the screen play, it tells six stories. It runs the scale from hokum comedy to exciting thrill. It hops from one theme to another with alacrity, but not much finesse. Episodic in character, it concentrates on the adventures of three people to bring some coherence out of the great variety of theatrical material used.

In London, Jean Harlow, a title hunting show girl, marries Franchot Tone. He is shot by a woman on their wedding day. Fearing a murder charge, Miss Harlow flees to France as the war starts. An entertainer in a cafe, she meets Cary Grant, ace flier, and following a war-menaced romance, they marry. Grant goes to the front and Miss Harlow is left alone with her father-in-law, Lewis Stone, who has more tolerance than regard for her. Grant is a romantic backslider and gets mixed up with another woman.

It is revealed that Tone is not dead, and when he shows up as Grant's pal, Miss Harlow finds herself in the predicament of being married to two men. The trio get together but the situation is not as dramatic as might be expected. Grant's flame of the moment is Benita Hume. Tone dimly recognizes her. Miss Harlow, seeing her picture, knows it is the woman who shot Tone. As it is revealed that Miss Hume is a spy, Grant is killed. Then Tone takes off in Grant's plane to indulge in a thrill-packed dog-fight with a German squadron. The plane crashes and Miss Harlow places Grant's body in the wreckage so that it will look as though he died honorably. The finale is one of those all's-well that-ends-well affairs, long in footage.

The real punch of the film is centered in the last three or four reels, when the legitimate drama of the situation to which much time has been given, makes up for much of the previous meandering.

The most effective selling angle seems to be one that combines the appeal of war and spy-menaced romance, backed by the pulling power of the names of Miss Harlow, Tone and Grant in characteristic roles.

Production Code Seal, No. 2,383. Running time, 95 minutes. "G."

"Pepper"

(Twentieth Century-Fox)

Hollywood, July 9.—A rousing roughhouse in farce spirit is this fast and furious comedy, heavily overplayed for the purpose of building laughs.

Jane Withers, a slum toughie, gathers her gang to raise the rent for an evicted widow and demands the money from a dyspeptic millionaire, which is played energetically by Irvin S. Cobb. After battles with cops and butlers, Cobb and Miss Withers escape for a day of stolen delights at Coney Island. With many old and some new gags they return in time for Jane to round up a gang of hundreds of children and stop the wedding of Cobb's daughter to a fake foreign count.

The cast includes Slim Summerville, Dean Jagger, Muriel Robert, Ivan Lebedeff, George Humbert, Maurice Cass, Romaine Callender, Tommy Bupp, Reginald Simpson and Carey Harrison under the direction of James Tinling. John Stone produced. The screen play is by Lamar Trotti.

The fast, slapstick comedy angles are its best appeal.

Production Code Seal, No. 2,334. Running time, 65 minutes. "G."

Additional Reviews on Page 16

RCA Strike Deadlocks

Camden, July 9.—Five more arrests were made yesterday for disorderly conduct and little progress was made toward a settlement of the RCA Mfg. Co. strike. The negotiations deadlocked on the question of permitting an election by employes so they can pick the agency through which to conduct collective bargaining.

Build at White Plains

Mereid Improvers plan to build a new theatre at White Plains Ave. and 238th St. William I. Hohauser is the architect. About $50,000 will be spent on the structure.

Plan Display Contest

National Studios, commercial photographers, will inaugurate a theatre contest in August based on the most attractive displays using photographic reproductions, cutouts or blow-ups. Winners of prizes will be decided by a group of judges including trade paper executives, display advertisers, photographers and a committee from the Ampa.

Alan Lane Is Signed

Hollywood, July 9.—Alan Lane, juvenile leading man with National players in Cincinnati, has been given a long term Twentieth Century-Fox contract by Darryl F. Zanuck.

Teatro Al Día, New Magazine, Out Today

(Continued from page 1)

discussions of the maintenance, equipment, construction and similar phases of theatre operation. As a result of the preliminary reception accorded the new publication, it has been decided to publish it as a quarterly, appearing in July, October, January and April. It was originally intended as a semi-annual. Pablo Colon is the editor. *Teatro Al Dia* is characterized as the Spanish equivalent of Quigley Publishing Co.'s *Better Theatres*.

Among the countries in which the publication will be circulated are: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Portugal, Puerto Rico, Spain, Uruguay, Venezuela, Philippine Islands and the Dominican Republic.

The initial issue is featured by articles on the details of construction of several new outstanding theatres in the Latin American countries. It contains 84 pages.

Harrisburg to Get Three New Theatres

Harrisburg, July 9.—Plans for three new theatres here are in work. One is for Wilmer & Vincent and two are independents.

Paul A. Martin will build in Lemoyne, a suburb, for Harry Chertcoff, who now operates the Strand in Lancaster, the Community in Lititz and the Moose in Elizabethtown. It will be air conditioned and seat between 800 and 1,000.

C. Floyd Hopkins, district representative for Wilmer & Vincent, also will build in Lemoyne, he says. Mrs. Thomas J. Doyle of Ventnor, N. J., has plans for a house in Paxtang, another suburb. This will be a 700-seat house.

Big Turnout at Danville

Danville, Pa., July 9.—Most of the leading citizens shared in the opening of the new Comerford house here yesterday. A community dinner at noon had I. E. Wolf, president of the Chamber of Commerce, as toastmaster, and Reed McCarty, editor of the *Morning News,* as principal speaker, with Frank C. Walker and M. E. Comerford as guests. A parade and daylight fireworks preceded the formal opening at 6 o'clock. George A. Nevin is local manager.

Zanuck Picks Name Cast

Hollywood, July 9.—Darryl F. Zanuck is assembling a group of powerful names for "Ladies in Love." Janet Gaynor, Constance Bennett and Loretta Young have already been assigned. Simone Simon, Don Ameche, Brian Donlevy and Tyrone Power, Jr., are also featured and others are to be named. Edward H. Griffith will direct with B. G. DeSylva as associate producer.

"Doctor" Cast to Repeat

Hollywood, July 9.—Jean Hersholt and the entire supporting cast which appeared in "The Country Doctor" will be assigned to the second Dionne quintuplets film to be called "Reunion." It will be the first picture under the new contract signed with the guardians of the quintuplets.

ALL IN ONE BRILLIANT SUMMER ATTRACTION

Barbara
STANWYCK
IN
THE
Bride Walks Out
WITH

GENE
RAYMOND · ROBERT **YOUNG**

NED
SPARKS · HELEN **BRODERICK**

"Riotous! . . . Just what the doctor ordered for vacation box-office . . . will be roundly enjoyed by any house anywhere." —Hollywood Reporter

"Smart screen play . . . pace never lags." —Daily Variety

"Sprightly comedy, well directed and acted . . . should please all types of audiences."—Film Daily

OPENING RADIO CITY MUSIC HALL THIS WEEK!

irected by Leigh Jason
A Edward Small Production
RKO-RADIO PICTURE

Fox Hearing Off To Next Tuesday

(*Continued from page 1*)

be resumed, with William and Mrs. Fox and their two daughters, Mrs. Mona Tauszig and Mrs. Belle Schwartz, scheduled for cross-examination.

The Fox side maintains that All-Continent is a corporation owned and controlled by Mrs. Fox and the daughters, entirely separate from Fox, who originally created it as a trust for them; that Fox owes it considerable money, and that All-Continent is a legitimate major creditor of the bankrupt.

The creditors' attorneys plan to insist that in reality All-Continent is a William Fox enterprise and asset. At today's hearing, William Leitsteen, veteran Fox family bookkeeper, detailed, under questioning, a long list of corporations formerly owned by Fox, most of them either defunct or taken over by All-Continent. At one point, however, he admitted that All-Continent transferred $445,000 to Fox in 1932, not recorded in the Fox ledger.

It also was brought out that in 1932 All-Continent credited $450,000 to Aronberg-Fried Co. of New York, which in turn loaned Fox $250,000 that has not been repaid. William Fried, a partner in the company, is a brother-in-law of Fox.

Japanese Hit Delay Of Copyright Meet

(*Continued from page 1*)

of finally settling the status of scenario writers, and of clarifying the copyright laws on music used in films and the limit of obligation binding the distributors who handle such films.

* * *

Trade paper reports here indicate that Ichizo Kobayashi, theatre magnate and importer of films, shortly will launch a large scale production venture, which has been rumored in film circles for some time. He returned recently from a tour of Europe and the United States, during which he studied film methods.

He has just completed plans for a new distributing organization, in association with P.C.L. and J.O. Talkie, which will handle the distribution of Japanese films. A joint investment of 1,000,000 yen has been made in the new company, it is said. The plans call for six productions monthly from P.C.L. and J.O. Talkie.

* * *

Indication of the intention of Japanese producers to impart a more universal appeal to their product is seen in the fact that the Shochiku Cinema Co. sent a unit to location in Tibet to film "Male vs. Female."

A second production of the same character is in work by the Yokohama Cinema Co., which has sent an expedition to South America for six months.

Conn. Entries Pour In

New Haven, July 9.—Entries are pouring in for the annual golf tournament of the Connecticut M. P. T. O. to be held at the Race Brook Country Club July 14, according to Edward G. Levy, secretary. It is expected that there will be at least 30 foursome competing.

St. Louis Transfer Made; Long Fight Comes to End

(*Continued from page 1*)

proximately $4,500 will be made Sept. 15. The entire deal amounts to $385,000, plus interest, to be paid monthly over a period of 10 years.

Robert W. Perkins, general counsel and secretary of Warners, acted for the company, while Ernest L. Wilkinson of Washington and Lambert Walther of St. Louis represented F. & M. Wilkinson returns to Washington today, while Walther will leave for St. Louis in a day or so.

With the arrival from St. Louis Wednesday of Clarence M. Turley and Joseph H. Grand, representing the bondholders' committee of Central Properties Corp., the Ambassador Theatre Bldg. and the Missouri Theatre Bldg., negotiations have been started for a two-year extension of F. & M.'s lease on the Ambassador, Missouri and New Grand Central.

F. & M. Wants Lease Extension

Two years ago F. & M. entered into a 10-year lease for the three theatres. Because of the 10-year product franchises, F. & M. is anxious to have the leases extended to the term of the film deals. F. & M. owes the landlords certain sums in back rentals, but these, in addition to the two-year extensions, are expected to be cleared up by tomorrow or Sunday when Turley and Grand will leave for St. Louis.

According to Grand, "a harmonious and satisfactory arrangement will be made when we get through," he stated yesterday.

Central Properties Corp. is the largest creditor of Skouras Bros. Enterprises, which controls 52 per cent of the stock in St. Louis Amusement Co., a circuit of 22 neighborhood houses, of which two are closed. The Central Properties' claim amounts to 80 per cent of the outstanding obligations in Skouras Bros. Enterprises, whose assets are listed at $269,000.

The Skouras company will be liquidated at a public sale late this month in Federal Judge Charles B. Davis' court in St. Louis. Nelson Cunliff, trustee, will set the date.

Stock to Be Auctioned

Competitive bidding for the 52 per cent stock of the St. Louis Amusement Co. is expected at public aution. Central Properties' committee will try to buy the stock with its 80 per cent claim. F. & M. also is expected to make an offer. While there is a possibility of outsiders entering into the bidding, no such interests have come to light, it was stated.

In the event Central Properties is successful, a management deal with F. & M. for a term of years is expected to be made. Spyros, Charles and George Skouras, who formed Skouras Bros. Enterprises, have not been identified with the circuit since they sold out to Warners in 1928 for a block of Warner stock which then had a market value of $3,100,000.

Leto Hill, supervisor of the St. Louis Amusement Co. for Cunliff, will definitely continue in that post after liquidation of Skouras Bros. Enterprises. He has been reported planning to resign to form his own neighborhood circuit.

All theatres operated by F. & M. in St. Louis will be under individual corporations. There will be no holding company.

With the Missouri, New Grand Central, Shubert-Rialto and St. Louis closed, Harry C. Arthur, vice-president of F. & M., plans to darken the Ambassador in the next few days for remodeling purposes. Alterations are being made at the three closed houses which will approximate $170,000. All are expected to be reopened by Labor Day.

Another change in the proposed operating setup of first and second runs has been made by Arthur. Starting Labor Day, the Fox, St. Louis, Ambassador, Orpheum and Missouri will be first runs, while the Shubert-Rialto and Hi-Pointe will be second runs.

The New Grand Central will undergo a change in name. It will be called the Guild Cinema and specialize in foreign and "unusual" films.

Duals Will Be Eliminated

Single features will replace dual bill policies in all first run downtown houses. Arthur has been advocating this plan for some time and will crystalize it when he begins the new season in September. Stage shows, which have been in and out of the Ambassador, will be revived, according to Arthur. He hasn't decided which of three houses, the Fox, St. Louis or Missouri, will feature this policy.

With nine St. Louis theatres now in the fold and prospects of the 22 St. Louis Amusement Co. units coming under the circuit's management, F. & M. will add seven neighborhood houses in the next six months. The circuit will build two of the seven and lease the other five from builders.

Arthur, with John Eberson, architect, and a draughtsman, will leave by plane for the Mound City Monday night. While in St. Louis Eberson will discuss with Arthur plans for the seven new theatres and alterations for the downtown units. Arthur will make his home in the Missouri City in September and after that visit New York every other week on film deals and other matters which will arise from time to time. Jack Partington, president of F. & M., will be in charge of the New York office, while Marco Wolff will head the company's coast activities.

Lengthy Case Now Closed

Transfer of the Warner houses marks finis to 18 months of litigation over the St. Louis situation. On complaint of F. & M., the Government was successful in having a grand jury hand down indictments in Jan., 1935, against Harry M. Warner, Abel Cary Thomas, Herman Starr, Gradwell L. Sears, Ned E. Depinet and George J. Schaefer. After a six weeks' jury trial, the criminal action ended on Nov. 11 in an acquittal of all defendants except Thomas, who was not tried because of illness. Early this week the indictment against Thomas was dismissed by the Federal Court in St. Louis on an application by Attorney General Homer S. Cummings. On the same day, Thomas resigned as general counsel and secretary of Warners. He retains his interest in Thomas & Friedman, legal firm representing Warners.

On Jan. 6 hearings were started in St. Louis before Federal Judge Joseph West Molyneaux of Minneapolis on the civil anti-trust action. Russell Hardy, assistant to the attorney general, withdrew the action on Jan. 29, when the court refused to permit certain parts of Arthur's testimony to be read into the record. On Feb. 25 Hardy again filed the equity suit, this time in New York. This action was never reached, a settlement having been effected by the Government and the defendants on April 30. Sol A. Rosenblatt, former NRA administrator, acted as intermediary in the negotiations.

RKO 6 Months' Net Seen Equaling 1935

(*Continued from page 1*)

$6,600,000 and June operations are known to have ended well above those for the same month last year. RKO's June theatre business was unusually good for the month and distribution receipts, in addition, are believed to be ahead of those for June, 1935.

Even with the possibility of certain reserves being set up out of earnings for the first half of this year the six months' net, it is believed, will exceed $600,000. RKO's net profit for the first half of 1935 was $245,000.

The improving financial position of the company is regarded as increasing the likelihood of a plan of reorganization for the company being concluded by next winter, as predicted by Leo Spitz, RKO president, at the company's recent annual sales convention here.

Schine Men Promoted

Gloversville, N. Y., July 9.—Schine Theatre promotions include the naming of Gene Custer, city manager at Athena, O., to the post of district manager of the South Ohio Schine Circuit, working under Louis Lamar, in charge of all Schine Ohio houses.

Wally Allen has been moved from Van Wert, O., to Athena, and Holden Swiger, formerly at the Palace, Akron, joins the circuit to take the Van Wert post.

Mealey Joins Atlantic

San Francisco, July 9. — Joe Mealey has been appointed branch manager of Atlantic Film Exchange. Nealey was formerly with the Fox and Warner Exchanges. Pat Patterson, who operates Atlantic, has gone to Los Angeles to establish a new office for the concern.

Seek Beatrice Openings

Beatrice, Neb. July 9.—Petitions are being circulated again to obtain a city ordinance to do away with the ban on Sunday shows. The proposition has been defeated a number of times at the polls. Nearly 2,000 signatures have been obtained.

Lampman Buys Theatre

Des Moines, July 9.—E. F. Lampman, formerly with RKO theatres, and a group of local business men have purchased the Rialto theatre and building in Grundy Center, Ia. Alterations are to be made.

Out today

TEATRO AL DÍA

ADMINISTRACIÓN · EQUIPO · PROYECCIÓN · ACÚSTICA

A NEW QUIGLEY PUBLICATION

Printed in Spanish and Circulated
In All Spanish Speaking Countries

Quigley Publications extends its international service in the interests of the motion picture with the publication to-day of TEATRO AL DIA.

Published in Spanish and circulated to all the industry in the Spanish speaking countries of the World, it is devoted to the maintenance, equipment, construction and kindred phases of motion picture theatre operation.

QUIGLEY PUBLICATIONS

NEW YORK • HOLLYWOOD • CHICAGO • LONDON

Fox Theatres Claims Pared By 18 Million

(Continued from page 1)

claim for $1,074,028 was filed for rent on the Fox Theatre and Office Bldg., St. Louis, making a total of $9,711,206 in claims still pending against Fox Theatres Corp. The company estimates its own claim against William Fox at $17,000,000.

The receiver's report indicates that Fox Theatres neither gained nor lost anything as a result of a recent report made by Referee Sol Stroock after hearings lasting more than a year on the liability involved in defaults on Roxy Theatre stock which had been guaranteed up to $1,000,000 by William Fox. Commenting on the Stroock report, the Fox Theatres' receiver says "the referee found that Fox Theatres was entitled to judgment against William Fox in the sum of $1,000,000, interest and costs, and that William Fox was entitled to a judgment over against Fox Theatres for such sums as he should pay to it pursuant to its judgment. Accordingly, the judgment against Fox Theatres was provisional only and not collectible until William Fox should have paid the company, and then collectible only to the extent of such payments as he might make."

The receiver reports consolidated cash on hand of $767,248 as of June 30, a decrease of about $13,000 in the cash position of the receivership estate since Jan. 1. Receipts during the six-month period amounted to $107,998 and disbursements, $164,792.

Judge Manton approved an extension of the receivership for another six months.

Rosenzweig to Add Three in Brooklyn

Dave Rosenzweig, who is associated with Springer & Cocalis in the Melba and Alpine, Bronx, plans to build three Brooklyn theatres, two to seat 600 each and the third 1,000, he stated.

Interested with Sam Cocalis in the Mineola and Williston at Mineola, Rosenzweig also plans to expand the Long Island circuit with Cocalis the next few months. The expansion will take form in building and acquisitions.

Julius Gulkas, builder, who is interested with Rosenzweig in the Mineola properties, will be a partner in the three Brooklyn projects.

Cocalis is expected to buy an interest in the Rugby and Taft, Brooklyn, now operated by Rosenzweig. So far, Cocalis has made no moves to become a partner in the three Brooklyn projects but a deal is expected to be made before the buildings are completed.

To Build Bogota House

WASHINGTON, July 9.—Bogota, Colombia, will soon have a new theatre, according to a report to the U. S. Dept. of Commerce from Assistant Trade Commissioner Jack B. Neathery. It will be constructed by the Colombian Insurance Co. According to present plans, the house will be the largest in the capital city.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Crash Donovan"

(Universal)

HOLLYWOOD, July 9.—A punch-laden action picture of the duties, dangers and drama of life in the California motorcycle highway police patrol, this should find a ready and highly pleased audience among those who like their films with plenty of speed and action. There has been included an excellent lesson for motorists on the dangers of fast and careless driving, emphasized with one startling automobile crash.

The cast leader, Jack Holt, indicates the type of film this is. In support are Nan Grey, John King and Ward Bond. William Nigh directed from an original story by Harold Shumate and a screen play by Eugene Solow, Charles Grayson and Karl Detzer.

Holt, daredevil motorcycle trick rider in a carnival, meets two old friends, both highway patrolmen, and King's fiancee, Miss Grey. At a holdup in a tavern, King is wounded and Holt spectacularly brings in the gang. He joins the patrol, which affords an opportunity for interesting shots of training methods.

Holt falls in love with Miss Grey, but, realizing she loves King, gives up the thought of her. There follow daring chases, and a world of excitement which should stand the youngsters in their seats, until the climactic capture of a smuggling gang, after which Holt returns to the carnival.

Production Cole Seal, No. 2,274. Running time, 60 minutes. "G."

Overseas Preview

"The Three Maxims"

(Wilcox-G.F.D., London)

LONDON, July 1.—Big virtue of this personally directed Herbert Wilcox production is that it has the punch in the right place. The final scenes picture the climax of a triangular drama of jealousy and revenge in which the actors are three trapeze artists. Playing their act, without a net, high over a packed theatre auditorium, the three acrobats also play out their personal tragedy. Exceptionally clever matching of close-ups with actual shots of a trapeze act create an outstanding atmosphere of suspense, culminating in the girl member of the trio fainting and one of the men, about to let his fellow performer fall to death, swinging him instead to her rescue from her precarious swinging perch.

This is good stuff, well directed, well played and altogether convincing. Good audience material, it is also first class exploitation subject matter. And for the showman are the names of Tullio Carminati and Leslie Banks, with that of Anna Neagle for places where she is known. Certainly it is her best performance.

The story is just one of those usual things. Both the men acrobats love the girl member of the troupe. The unsuccessful lover plans to let fall his rival, and changes his mind when the girl's life is in danger. Backstage atmosphere is well presented, with the customary comedy relief. Carminati, in acrobat's fleshlings, is a woman patron's dream and Banks acts well under the handicap of a Scot's accent. Miss Neagle looks good and acts intelligently. The circus stuff makes it box-office.

Running time, 87 minutes. "G." ALLAN

Relax Boston Censor Law

BOSTON, July 9.—The rigid Boston censorship laws have finally been changed, after more than 20 years, so that it is now impossible to revoke the license of a theatre without first giving the parties concerned their day in court. Formerly, licenses could be taken away on public morality or decency grounds by either the Mayor, police commissioner, or chief justice of the Municipal Court without the theatre man having any appeal.

The new law, signed by Governor Curley, also turns the license board into a committee which may act only by majority vote. A member of the art commission replaces the chief justice.

Harry Brown Joins Shea

BOSTON, July 9.— Harry Brown, Jr., who recently resigned as head publicist for M. & P. spots here, has joined the Shea circuit in Newport. Brown is now exploitation manager for the Paramount, recently relinquished by M. & P. which opened the Strand for first run opposition.

Arrive at Longview

LONGVIEW, WASH., July 9.—Twenty-five members of the "God's Country and the Woman" company have arrived here. George Brent and Beverly Roberts came in by plane for the Toutle River logging camp scenes.

London Hears Loew's Buying G. B. Interest

(Continued from page 1)

tury-Fox and M-G-M in a strategi position here, since Gaumont Britis controls approximately 450 theatre including the Tivoli, New Galler Capitol, Dominion, Astoria, Palladiun Marble Arch and Pavilion in We End, London, and also the Lim Grove Studios at Shepherd's Bush.

Joseph M. Schenck admitted Wed nesday that negotiations were in prog ress between himself and Isidore O trer, but refused to give details. Bot are scheduled to reach New York to day by plane. Nicholas M. Schenc is in New York and could not b reached last night for a statement.

Delaware Site for Studio Is Offere

WILMINGTON, July 9.—Edward Davis, New York and Philadelphi broker, whose home is in Milford an who is now on the coast, has offer producers a tract of land as a studi site.

"I have offered to give them la at Milford," it was stated here tod in his behalf.

He has also conferred with May Pettyjohn and has agreed to he raise $700,000 to finance the project.

Egert Takes Jefferson

Harry Egert of Rex Premiums a Progressive Posters has taken ov the Jefferson on Myrtle Ave., Broo lyn, from Zerner Bros., owners. Sa Egert is managing for his brother.

Wall Street

Fractional Gains on Board

	High	Low	Close	Net Chan
Columbia, vtc	35⅞	34½	35⅞	+1
Columbia, pfd ...	46¾	46¾	46¾	+1
Consolidated	5⅛	4⅞	4⅞	+
Consolidated, pfd.	18⅜	18	18⅛	+
Eastman Kodak	168¾	168⅛	168⅛	—
Gen. Equip. new..	18⅛	18	18⅛	+
Loew's, Inc.	51¾	50	51	+1
Loew's, Inc., pfd	108½	108½	108½	+
Paramount	9⅛	8¾	9	+
Paramount 1 pfd.	74⅝	73¾	74⅝	+
Paramount 2 pfd.	10⅛	9¾	9¾	—
Pathe Film	7⅜	7⅛	7¼	+
RKO	5⅞	5⅝	5⅞	+
20th Century-Fox.	24	23⅞	24	+
20th Century, pfd.	34	33⅝	33¾	—
Universal, pfd	100	100	100	+1
Warner	10¼	9⅞	10⅛	+

Curb Off Slightly

	High	Low	Close	Ne Chan
Sentry Safety	11/16	⅝	⅝	...
Sonotone	2½	2⅜	2½	...
Technicolor	26½	26	26⅛	—
Trans-Lux	3⅞	3⅞	3⅞	—

Small Gains on Bonds

	High	Low	Close	Ne Char
General Theatre Equip. 6s '40 ..	23⅞	23⅞	23⅞	—
Loew's 6s '41 ww deb rights	97	97	97	+
Paramount B'way 3s '55	59¼	59¼	59¼	+
Paramount Pict. 6s '55	90½	89¾	90¼	+
RKO 6s '41 pp....	74	73½	74	+
Warner Bros. 6s '39 wd	93⅞	93½	93⅞	+

(Quotations at close of July 9)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 9 NEW YORK, SATURDAY, JULY 11, 1936 TEN CENTS

G. B. Transfer Talks Resume This Week-end

Schencks Are Awaiting Isidore Ostrer

Conferences on the sale to Loew's-M-G-M of a reported 25 per cent nterest in Gaumont British with a ossible Twentieth Century-Fox paricipation are being held today or tonorrow at Nicholas M. Schenck's ome at Great Neck, L. I.

The discussions were not held yeserday because of the inability of Isilore Ostrer to reach New York from he coast in time. Joseph M. Schenck, Beddington Behrens, British financier, nd A. C. Blumenthal arrived from the oast by plane early in the day. Osrer is expected here today and with is arrival the conferences are exected to get under way at the Loew's-M-G-M head's home.

Whether or not an agreement has ctually been reached on the sale of art of the Ostrers' 48 per cent Gauont British interest to Loew's-M-G-M, as reported in London, could not e ascertained here yesterday. None f the principals in the discussions ould be reached for confirmation and l that their associates were able to

(*Continued on page* 4)

20th-Fox Earnings Up, Schenck Says

Twentieth Century-Fox has just one through its most profitable quarr, Joseph M. Schenck is quoted as ying in the *Wall Street Journal,* ith a net of $1,500,000 for the quarr ending June 27. This is about per cent better than the first quarr following the first quarter this ear.

This quarter net will be equal after eferred dividends to about 80 cents share on the 1,226,529 shares of mmon, the statement says, and com-

(*Continued on page* 4)

Ascap's Quarterly Dividend New High

Dividend checks were sent out yesrday by Ascap, following the authorition by the society's board of directrs of a quarterly dividend payment $1,050,000, the largest quarterly yment in the history of the organizan.

Ascap's dividend of $950,000 for the st quarter of this year was the gest heretofore.

Giannini, Friend of Films Assumes Presidency of U. A.

Hollywood, July 10.—Dr. A. H. Giannini actively assumed his new post as president and chairman of the board of directors of United Artists Corp. at a meeting of the board here today.

Dr. Giannini, a friendly and greatly respected personality, for years has been one of the foremost figures of the industry. Never a seeker of publicity, he has steadfastly remained in the background.

To the general public he is most widely known as one of the nation's leading bankers, most recently in his position as chairman of the general executive committee of the Bank of America, National Ass'n. Resigning that position to assume the leadership of United Artists, he will continue as a director of the banking organization.

The place of esteem he long has enjoyed in the world of the motion picture was attested by the flood of telegrams and congratulatory messages which poured in upon him at his new headquarters at the United Artists studio here immediately his election became generally known in the industry. Home office executives in New York added their felicitations to those coming from the top-ranking executives in the film colony.

For years a friend and adviser of the industry at large, he has often expressed himself as being "interested" in the business, but his interest went far deeper than a casual attention, or financial opportunity. Throughout the industry it always has been an accepted fact that Dr. Giannini has the best interests of the business of the screen at heart, and that interest has

(Blank-Stoller Photo)

DR. A. H. GIANNINI

(*Continued on page* 3)

Otterson Pact Settlement Up To Conferees

A committee of three Paramount directors has been appointed to discuss a settlement of John E. Otterson's contract with the company, lessening, for the time being, at least, the likelihood of a legal contest between the company and its former president, it was learned yesterday.

The directorial committee consists of Stanton Griffis, Harry O. King and Harvey T. Gibson. A meeting of the committee with Louis Frohlich, of Schwartz & Frohlich, Otterson's attorneys, is reported to have been held yesterday. Nothing decisive in connection with a settlement or the abandonment of efforts to settle has developed yet, however, it was learned authoritatively yesterday. Otterson continues to make his headquarters in the same offices at Paramount which he occupied as president of the organization.

Cubans to Use Censor Funds For Producing

Surplus funds collected here by the new Cuban censor board, which major companies estimate would be about $50,000 per year, are designed for use in the production of propaganda films for Cuban consumption, it was admitted yesterday by Roberto Hernandez, head of the Cuban censor board in New York.

The disclosure resulted from reporters' queries as to why the Cuban representatives insisted upon establishing a New York censor board as "a convenience" to American distributors in spite of the assertion of distributors that they could not regard it as a convenience and preferred to have their pictures passed upon by the Havana censor board as has been done heretofore. Hernandez said that all funds over and above the cost of maintaining the censor board here would be

(*Continued on page* 4)

1st. National Is Dissolved; 19 Years Old

Move Believed Made for Tax Economies

Wilmington, July 10.—Stockholders of First National Pictures, Inc., voted to dissolve the corporation and distribute its assets among stockholders, at a special meeting held here today in the offices of the Corporation Trust Co. The concern is a wholly owned subsidiary of Warner Brothers Pictures.

The action in dissolving the company is in line with the new Federal tax law which provides for tax-free con-consolidations and it will result in substantial tax economies in the conduct of the business of the two companies. Ivan Culbertson, Wilmington counsel for Warners, presided at the meeting.

First National was founded early in 1917 by the late J. D. Williams and Thomas L. Tally through a coalition of exhibitors throughout the country who planned their own production facilities to avoid the increasing severity of distributors' terms. The new organization was quick to sign such stars as Charlie Chaplin, Mary Pickford, the Talmadges and Producer Thomas H. Ince. It expanded rapidly, attracting many of the top-notch executives of the industry to its ranks

(*Continued on page* 3)

Bingham Presents '35 Quigley Award

London, July 10.—Robert W. Bingham, United States ambassador to England, this morning at the American Embassy in Grosvenor Gardens, presented his award to John Armstrong, winner of the silver plaque grand award in the Quigley exploitation contest for 1935.

Armstrong won the award in the contest sponsored by the Managers' Round Table Club of *Motion Picture*

(*Continued on page* 4)

Labor Strike Stalls Denham Production

London, July 10. (*By Cable*) — Twelve hundred men walked out on strike at the Denham studios today in protest against the employment of two non-union painters.

All six productions currently in work at the studios were held up as a result of the walkout.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 11, 1936 No. 9

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc.. Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*. Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Kennedy Silent on Paramount Matters

Joseph P. Kennedy, who spent the day here yesterday, said that he had "nothing to say" concerning Paramount, including reports that compensation for his two months of advisory service for the company had been fixed.

Within Paramount, however, it was indicated that while the amount of Kennedy's compensation had been discussed at a recent meeting of directors of the company, final action on the matter has not been taken yet.

Kennedy was here to meet his daughter who arrived from Europe yesterday. He left for his Cape Cod summer home in the early afternoon.

Heat Closes Offices Of Several Concerns

With the exception of Columbia and Universal, all home offices of the major companies closed early yesterday afternoon. Many of the major and independents circuits also closed.

Warners sent home its employes at 1 P.M., Paramount, United Artists and Fox at 3 P.M. and M-G-M at 4:30.

Most of Columbia's offices have air-conditioning apparatus.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Give Me Your Heart"

(Warners)

Hollywood, July 10.—This is a fine class picture. It is a serious dramatic problem play. Based on a delicate, intimate theme, it is carefully prepared and directed with intelligent good taste and impressively acted. Essentially an adult attraction, its appeal is aimed directly at feminine patronage. Yet, blending distinctive drama with engaging comedy, it is of a character almost certain to make a forceful impression upon general mature audiences.

Related in sincere, dignified fashion, the story is keyed to an emotion-stirring human interest pitch. The dialogue is the dominating interpretative medium. Kay Francis is the mother of a child born out of wedlock. Influenced by Roland Young, she surrenders the infant to its father's family. Later, married to George Brent, and given everything to live for, her life is a tragic torment of heartache and heartbreak. On the verge of a mental crackup which would wreck her hopes for happiness, Young brings her and Brent together with Patrick Knowles, the child's father, and his wife, Frieda Inescourt. In a tensely dramatic sequence Miss Francis and Miss Inescourt visit the sleeping youngster. In the chamber a miracle is worked. At peace with Miss Inescourt, for whom she previously had had nothing but vicious hate, and sure that the suffering she has undergone has atoned for her sin, she dedicates her life to being Brent's true wife.

Miss Francis' performance is an accomplished demonstration of understanding of how to make a difficult role understandable, believable and sympathy-winning. Matching her pace, Brent, Miss Inescourt, Henry Stephenson, Halliwell Hobbes, Knowles and Young, who, with Helen Flint accounting for the lightening comedy contrast, constitute an effective supporting cast.

Case Robinson's screen play of the Jay Mallory play is always discreet and creates situations which, under Archie Mayo's expert direction, make for penetrating but honest human drama.

Production Code Seal, No. 2,291. Running time, 88 minutes. "G."

"Our Relations"

(Roach-M-G-M)

Hollywood, July 10.—Supplied with one of the best comedy ideas yet devised for Laurel and Hardy, the team appears here as a double set of twins. At the preview the film drew more laughs than any of their recent pictures, and it should prove satisfactory entertainment wherever the pair are a good attraction.

The comedy situations revolve around the team as sailors and marital martrys. The laughs abound when the exchanging of wives begins, and one set of twins suffers in hilarious fashion for the indulgences and mistakes of the other brothers. The audience was kept busy sometimes trying to figure which was which.

The best laugh sequences occur with Laurel, Hardy and the inebriate, Arthur Housman, in a telephone booth, and when gangsters cement the comedians' feet in concrete bowls on the edge of a dock. The usual cake and pie-slinging characteristics prevail.

James Finlayson as the sailor who takes the pair over for their entire salary does a good job. Daphne Pollard and Betty Healy turn in good supporting work as the wives, and Sidney Toler is good as the irate ship's captain. Harry Lachman has directed with good judgment of pace and spacing of laughs. Richard Connell and Felix Adler did the screen play from W. W. Jacobs' story, "The Money Box." Charles Rogers and Jack Jevne did the adaptation.

Production Code Seal, No. 2,128. Running time, 70 minutes. "G."

"The Bride Walks Out," now current at the Radio City Music Hall, was previewed by wire from Hollywood on June 29.

"Fatal Lady," which was previewed at the Roxy on Thursday night, was reviewed from Hollywood by wire on May 16.

Michelson Gets Western

John Michelson of Crescent Distributing Co. has acquired world rights to "The Reckless Buckaroo," featuring Bill Cody and Bill Cody, Jr.

RKO Beats Paramount

RKO defeated Paramount, 7-6, in the latest game of the M. P. Baseball League.

Skouras Going West

Los Angeles, July 10.—Charles Skouras and his two daughters are due to arrive from New York on Sunday. Spyros Skouras and U. J. McCarthy, assistant to Elmer C. Rhoden in Kansas City, were scheduled to fly out, but canceled plans the last minute. McCarthy has returned to Kansas City after a stay in New York, where he is due later in the month.

Ban on "Pastures" Lifted in Ontari

In deference to the views of prominent Canadian clergymen who ha protested the ban on the showing c the Warner film version of Mar Connelly's "The Green Pastures" i the Province of Ontario, Prime Minister Mitchell Hepburn has lifted th proscription against its public showing. In removing the ban the Premier said:

"I have not altered my opinion on iota. I still think the picture is burlesque of the Scriptures, but in th face of opinions expressed by prom nent clergymen I am not going to b arbitrary in the matter and pit m judgment against theirs. I am prepared to let the public judge whethe my views or theirs were right."

Hundreds in Visits To Bier of Meigha

Hundreds of old friends and admirers of Thomas Meighan visited th Campbell Funeral Church yesterda while arrangements were being completed for the funeral services today a 11 o'clock in St. Patrick's Cathedral.

Honorary pallbearers will be H. H Buxbaum, John G. Jenks, Rober Hague, A. O. Brown, Major Edwar Bowes, Billy de Beck, Nicholas M Schenck, Adolph Zukor, Fred Zimmerman, Jr., David Warfield, Joe Connolly, Gene Buck and Frank Crumit shepherd of the Lambs.

Ushers will be Oscar Shaw, Ear Benham, Donald Brian, Jack Dempse Kenneth Loane and Thomas J Martin.

Pathe Award Set for Argument on Monda

On an affidavit by Thomas F Loach, secretary of Pathe Film Corp a motion will be made in N. Y. Supreme Court on Monday to affirm a arbitration award made in a disput between the Van Beuren Corp. an the Pathe Film Corp.

Special Arbitrator Theodore Kiend recently filed a report to the effec that the Pathe Film Corp. is entitle to $240,000 due from Van Beuren o a series of notes and that Pathe als is entitled to a chattel mortgage whic had been delivered to it by Va Beuren.

The motion on Monday is to hav the court affirm this award.

Harry Madison Passes

Hollywood, July 10.—Harry Madison, old-time vaudeville actor, who ha appeared in films with Wallace Beer and others, is dead here. He was 5 years old.

Flash Previews

"The Glory Trail"—With this nove outdoor production of E. B. Derr Crescent makes its bow, offering fast-moving story of colonization i the west following the Civil War

"Winds of the Wasteland"—A tal of the times when the telegraph wa replacing the pony express in the wes and when the changeover from on system to another was accompanie by much hard riding and straigh shooting.

These films will be reviewed in ful in a coming issue of Motion Pictur Daily.

Dr. Giannini Assumes Post As U. A. Head

(Continued from page 1)

eceived the real, if somewhat unpoken, appreciation of the industry.

The depth of his connection in the nternal affairs of the screen is inicated by the fact that he is a direcor of Selznick International Pictures, member of the board of directors f Fox West Coast, and a voting rustee of Universal Corp. and Columia Pictures. It is not known as yet hether his new position with United rtists will cause him to relinquish ny of those posts. Likewise, he has articipated over a long period in the nancing of production.

Born in San Francisco, in 1874, Dr. iannini was graduated from the Uniersity of California medical school 1896. He practiced medicine in San rancisco, served as a surgeon in the panish-American War, then moved is practice to New York. From edicine he entered the banking field, here he attained prominence, chiefly eing identified with the Bowery Savgs Bank and the East River Savings ank.

Then the financier became associed with the Bank of America, unded by his brother, Amadeo P. iannini, and in recent years has beme a pivotal figure in the affairs of at wide-flung banking institution. eturning to the coast in 1932, he beme the chairman of the general ecutive committee of the Bank of merica, National Ass'n.

Dr. Giannini lives in Holmsly Hills, al., with his wife, Mrs. Leontine enker Giannini, and their son, Berrd. He is a member of several edical associations and clubs.

Two Titles Changed

Hollywood, July 10.—"The Longt Night" is the new title chosen by -G-M for the Cortland Fitzimmons ory formerly listed by the company "Whispering Window."

Twentieth Century-Fox has retitled production previously known as cross the Aisle." It is now "36 ours to Kill."

Jersey Meet Discussed

Allied of New Jersey's next meetprobably will be held in one of regional districts. The matter me up for discussion at the last eting, but action was deferred until er. The New York sales tax and oduct of the major companies for xt season also were taken up.

ermit Sunday Matinees

Westport, Conn., July 10. — The ard of Selectmen have granted orge Comden permission to operate Fine Arts on Sunday afternoons. eviously performances had been alwed only on Sunday nights. The lmond at Newtown has also started nday matinees.

Close at Terre Haute

Terre Haute, July 10.—The Oreum here has closed for three or r weeks for remodeling. The thee was opened Oct. 19, 1929. Ross rver is manager and co-owner.

U. A. Holding Five Sales Meets Today

U. A. division heads today will hold five regional sales meetings throughout the country. Harry Gold will conduct a session for the southern group in New Orleans; L. J. Schlaifer will gather the western salesmen and bookers in San Francisco; Haskell Masters the New England contingent in Boston; Bert Stearn the midwest territories in Cleveland, and Charles Stern the local groups in New York.

Moe Streimer, New York state district manager, returned from a three-week vacation at Asbury Park yesterday.

Opening of three new offices, one in Albany, Salt Lake City and another town, are under consideration. A checkup on the sales of these territories is being made to see whether the possibilities warrant exchanges in the centers.

George J. Schaefer, Harry D. Buckley, Arthur W. Kelly and Monroe Greenthal will return from the coast next week. Dennis and Ken O'Brien also are due back early next week.

Name New Md. Censor

Baltimore, July 10. — Mrs. Harry T. Phoebus, wife of the Republican senator from Somerset County, has been appointed a member of the Maryland censor board by Gov. Harry W. Nice to replace Asa C. Sharp, Democratic member, whose term expired May 6. Sharp was vice-chairman and treasurer of the board.

"U" Gets Telco Lenses

Hollywood, July 10.—Universal has signed contracts with Robert Hoyt and Leon Ungar for the exclusive use of Telco lenses, which they invented, for the next two months. The new process operates on a standard camera on a single negative, and produces color under standard lighting conditions, it is claimed. Any laboratory is equipped to develop this process, according to the inventors.

Open at Atlantic City

Atlantic City, July 10.—Setting something of a speed record, P. Mortimer Lewis will open his new Ventnor tomorrow on the site where its predecessor burned down March 27.

The new house seats 1,000 and has a lot of new ideas, including glass bricks.

RKO Albee Is Closed

Providence, July 10.—The RKO Albee has closed for alterations and redecoration. According to Edward Zorn, manager, the house is to reopen about the middle of August. A straight picture policy will be maintained after reopening, Zorn said.

Ulric in "Camille"

Hollywood, July 10.—M-G-M has signed Lenore Ulric, star of "Kiki" and many other New York stage productions, for a role in "Camille," soon to be put into production with Greta Garbo in the title part.

Agree on Tampa Crowds

Tampa, July 10.—An agreement has been reached between city officials and exhibitors on protection of crowds which gather outside of theatres when Bank Night drawings are being held.

Row on New Theatre Going Before Court

An application for a mandamus order will be made in N. Y. Supreme Court on Monday by Robert W. Goelet to compel License Commissioner Paul Moss to grant a permit for the erection of a theatre on 53rd St. near Park Ave.

The petition states that Goelet is the owner of a plot of land worth $2,105,000 on Park Ave. between 53rd and 54th Sts. and that he desires to erect four buildings thereon, including the theatre which will have a capacity of 600.

Goelet was denied a license by Moss after a series of hearings last April. The motion on Monday will be argued before Justice Valente.

F. & M. Heads Will Meet in St. Louis

Three operating heads of F. & M. will convene in St. Louis during the week of July 20 for conferences on stage show and film policies of the circuit's nine first and second run houses.

Harry C. Arthur, Jr., leaves Tuesday and will remain in St. Louis until Jack Partington arrives there July 20. Marco Wolff is scheduled to visit the Mound City from the coast. Arthur will be St. Louis operating head, Partington is the eastern chief and Wolff is top man in the west. John Eberson will leave for St. Louis on Monday by plane to look over the F. & M. houses.

Phil Fox Recovering

Phil Fox, manager of Columbia's Albany exchange, is at his home recovering from an automobile accident which resulted in three broken ribs.

Fox was in town several days ago, and after closing a product deal with Si Fabian for Albany, Schenectady and Troy, left by car for Boston on another deal. While near Pittsfield, Mass., he met with the accident and was taken to St. Luke's Hospital at Pittsfield. After a few days in the hospital, Fox was taken home. He will not be able to return to his office for another week.

Alan Crosland Injured

Hollywood, July 10.—Alan Crosland, Warner director, was seriously injured when his automobile overturned early today in Beverly Hills. He was rushed to Hollywood Hospital after emergency treatment in Beverly Hills. He is expected to survive, despite suffering from shock, a possible skull fracture, a broken right arm and possibly a fracture of the right leg.

William McCann has been assigned to finish the Crosland picture, "The Case of the Caretaker's Cat."

Two Spots Change Hands

Two exhibitors in the local area were dispossessed this week because of disputes with landlords, according to the Film Board of Trade.

Jack Springer has been dispossesed from the Dyckman and S. Silver, the owner, will operate the house in addition to the Edison. Henry Suchman, formerly with Harman Yaffa, will buy and book for Silver.

Irving Sherman is now out of the Hastings, Hastings, N. Y., and the house is closed.

1st. National Is Dissolved; 19 Years Old

(Continued from page 1)

and for many years was a dominant factor in the industry, a formidable rival of the largest companies of its day. First National, Famous Players-Lasky and M-G-M were known throughout the industry as "The Big Three." Its Broadway "show window" was the Strand and this, with the large Stanley circuit in Philadelphia, and other strategic circuits, was acquired by Warners when it gained control of First National in 1929.

Warners have maintained First National as an active subsidiary since. The company had its own star list and the brand name was preserved on all its releases. As the sole owner of First National stock, the company's assets will, of course, be consolidated within Warners.

Fight Atlantic City Lease for "Ecstasy"

Atlantic City, July 10.—Local amusement men are rallying to arms as a result of the leasing of the ballroom of the Municipal Convention Hall to Eureka Pictures for an eight-week summer run of the Czechoslovakian film, "Ecstasy." Exhibitors are considering a protest to Mayor Charles D. White.

The ballroom, seating 5,000, is equipped for film projection, but never has been so used. The protesting group declares the lease violates a gentlemen's agreement with the city authorities. They claim there are too many theatres in the city already, but the city is anxious to realize as much income as possible from the $15,000,000 hall.

Wall Street

Gains Continue on Board

	High	Low	Close	Net Change
Columbia, vtc	39	36½	38½	+2⅝
Consolidated Film	5¼	5	5⅛	+ ¼
Consolidated, pfd.	18½	18	18	— ⅛
Eastman Kodak	168⅞	168⅜	168⅞	+ ¾
Gen. Equip. new..	19	18¼	19	+ ⅞
Loew's, Inc.	52¼	52¼	51⅝	+ ⅝
Paramount	9⅛	8⅞	9	.....
Paramount 1 pfd.	74⅞	74	74⅞	+ ¼
Paramount 2 pfd.	10⅛	9¾	9¾	.....
Pathe Film	7¼	7⅛	7¼	.....
RKO	6	5¾	5¾	— ⅛
20th Century-Fox.	26¼	25	26¼	+2¼
20th Century, pfd.	35½	34	35½	+1¾
Universal, pfd. ..	100	100	100	.....
Warner Bros. ...	10¼	10⅛	10¼	+ ⅛
Warner Bros., pfd	49⅞	49⅞	49⅞	+2⅜

Technicolor Up 1⅛ Pts

	High	Low	Close	Net Change
Sonotone	2⅝	2½	2⅝	+ ⅛
Technicolor	27¼	25⅝	27¼	+1⅛
Trans Lux	3¾	3¾	3¾	— ⅛

Bonds Rise

	High	Low	Close	Net Change
General Theatre Equip. 6s '40....	25½	24¼	25½	+1⅝
Keith B. F. 6s '46	94	94	94	.....
Loew's 6s 41 ww deb rights	97¼	97	97¼	+ ¼
Paramount Pict. 6s '55	90⅜	90¼	90¼	.....
RKO 6s '41 pp....	76	73	76	+2
Warner Bros. 6s '39 wd	93⅞	93¾	93⅞	.....

(Quotations at close of July 10)

Cubans to Use Censor Funds For Producing

(*Continued from page* 1)

applied to the propaganda films, the production of which he would be in charge of personally. He said that a representative of Paramount News had estimated that the type of one and two-reel films desired could be produced for $2,500 to $3,000 apiece.

Hernandez discussed the aims of the censorship project with reporters at the N. Y. Athletic Club in complete frankness. He denied that the project was a Cuban political "plum," as had been suggested in local distributor circles. He said that the reviewing fee of $10 per reel is not an arbitrary one and would be subject to adjustment if the distributors or their representatives met with him and convinced him that the fee was unreasonable. He said the same applied to the establishment of the board in New York.

"Frederick Herron of the M. P. P. D. A. has refused to receive me or discuss the matter at all," Hernandez said. "I am willing to 'play ball' with him if he will be reasonable and if he could convince me that Havana is the proper place for the censor board, I could stop the whole thing in 24 hours."

Silent on Cost Difference

Asked how much, if any, more costly the new arrangement might be for American distributors, Hernandez replied that he was unable to say because he did not know how much American companies paid members of the Havana censor board formerly. That payments were made to members of the old board, although not required under the law, Hernandez said he was certain. He is leaving for Havana Monday or Tuesday to receive further instructions from Carlos Pelaez, Cuban Secretary of the Interior, and said that one of the first things he would do on his arrival would be to "clean out" the old Havana censor board. He plans to appoint five women to replace the five male members of the board, he said. The Havana board, under the new Cuban decree, reviews only foreign product.

Hernandez has obtained the appointment of Senorita Maria Garrido and I. M. Benoliel to the New York board and will ask that Pablo Suarez and Joze Bosch be appointed while he is in Havana next week. He said that Secretary Pelaez had informed the Cuban Film Board of Trade in replying to their protest to the new decree that "everything would be settled in New York."

Harris Gives a Party

Pittsburgh, July 10.—State Senator Frank J. Harris of Pennsylvania entertained more than 200 newspapermen, sports figures, business associates and friends in the swimming pool of his home here last night in honor of the 38th birthday of his nephew, John H. Harris, active head of the Harris Amusement Co.

The younger Harris and his family leave for Atlantic City next week to spend 15 days at the seashore.

Purely Personal

Max Reinhardt is en route to New York from the coast. He will sail Tuesday on the *Normandie* for Paris where he will confer with Romain Rolland on the script of "Danton, the Terror of France" which he will direct for Warners on the coast in the fall.

•

Phil Reisman, vice-president of RKO Export Corp., will sail July 23 on the *Ile de France* for a European tour of inspection of key centers. He may extend his itinerary to include South America.

•

Walter and Mrs. Wanger and James Cowan left for the coast yesterday by plane, while Gene Towne and Graham Baker, writers for Wanger, left by train for the same destination.

•

Burgess Meredith leaves for the coast ahead of schedule on Tuesday, going by plane, as a result of the "Winterset" shooting schedule being set ahead at the RKO studio.

•

Frank Buck is participating in the memorial services for his former friend, Lieut. Quentin Roosevelt, being held Tuesday evening at the St. George Hotel, Brooklyn.

•

J. J. McCarthy of the M.P.P.D.A. Advertising Advisory Council is spending a two weeks' vacation resting at his Mamaroneck home.

•

Herman G. Weinberg, former managing director of the Little, Baltimore, has been named as publicity director of the French M. P. Corp.

•

Robert Trillo, managing director of Radio Films, Spanish distributing company. leaves for Barcelona today aboard the *Vulcania.*

•

Burt Kelly, Republic producer, left for Hollywood by TWA yesterday after conferences there with home office executives.

•

Joan Bennett has reached the coast, having left by plane Thursday, instead of today, as she had planned.

•

Leo Spitz, stopping off in Chicago this week en route back from the coast, is expected here Tuesday.

•

Rutgers Neilson of RKO leaves today for an annual vacation which he will spend in Jersey.

•

Allan Lane, who has been signed by Fox, leaves for the coast today by plane.

Charles L. O'Reilly, head of the T. O. C. C., will leave for Fort Worth, Tex., on Monday. After several weeks at the Centennial he will head for the coast. He plans to be gone about a month.

•

Mort Spring next week will have an air cooler installed at his office in the Loew Bldg. Bill Rodgers, E. M. Saunders, Tom Connors and Fred Quimby are also getting coolers within the next few weeks.

•

Owen Davis, Jr., has come east for some summer theatre work in Maine after which he will return to the coast to fill the leading role in Radio's "Satisfaction Guaranteed."

•

William Melniker and Sam Burger will leave shortly for Buenos Aires and Montevideo for the opening of new M-G-M theatres in September and October.

•

Bert Wheeler reached town by plane yesterday afternoon. He'll be here a few days before leaving for Europe.

•

Charles Sonin, M-G-M purchasing head, returned yesterday from a trip to Pittsburgh and Washington.

•

Jack Cohn's right arm is swathed in bandages, the result of firecracker burns sustained July 4.

•

Arthur Hirsch, Montreal exhibitor, is now on a vacation tour via automobile.

•

Abe Montague left for Atlantic City yesterday for the week-end.

•

Morris Kinzler sails today on the *Champlain.*

"U" Not Backing Team

Hollywood, July 10.—Universal officials are objecting to current newspaper reports that the studio is backing an American Olympic basketball team. A formal statement by John LeRoy Johnston says that Universal is not in any way connected with the venture.

Alperson to Fly West

Edward L. Alperson, president and Carl Leserman, general sales manager for Grand National, will leave by plane for the coast tomorrow instead of today, as scheduled. They'll be gone a week on lining up new producers.

Prize Costs Match Films

Kansas City, July 10.—An exhibitor here recently took the newspaper's movie advertising page, and sat down to figure out, roughly, that subsequent runs paid as much for giveaways, both the money and premium cost, they were offering that day, as they paid in film rentals for the pictures they showed.

On that day, 30 of 40, or three-fourths, of the subsequent run houses offered premiums, money giveaways, or double bills. In six cases theatres offered premiums with double bills; in five, money giveaways with duals. One theatre offered free candy with a double bill, all for 10 cents. Another gave away monogram jewelry. Twelve doubled, the majority at 10 cents, but without a premium or money giveaway.

Only 10 theatres singled without premium or money giveaway.

Bingham Presents '35 Quigley Awar

(*Continued from page* 1)

Herald, for his work in exploiti "The Lives of a Bengal Lancer," the Carlton here. Then advertisi director of Paramount here, Ar strong is now publicity director f Radio.

Present at the Embassy were Ral Hanbury, managing director; G. Dawson, secretary; J. J. Kennedy, rector, and Jack Griggs, press ma ager, all of Radio; M. Neville Kea ney, secretary of the F. B. I. Fi Group; T. H. Fligelstone, presid of the C. E. A.; Arthur Taylor, s retary of the London Branch of C. E. A.; D. C. Dobie, sales manag of First National, representing D. Griffiths, president of the K. R. Red Kann and representatives of trade papers. Others present at luncheon later at the Park Lane Ho were Frank Hill, secretary of K. R. S.; Simon Rowson, Percy Pl lipson, Eddie Klein and Mrs. Ar strong.

20th-Fox Earnings Up, Schenck Sa

(*Continued from page* 1)

pares with $1,239,760, or 60 cents share in the first quarter.

On this basis the six-month net af preferred dividends will be $1.40 share on the common.

Schenck, the statement says, e mates that by the end of the year company will have a gross from s and rentals of approximately $48,0 000 for 1936. Last year the gross $42,447,609. Gross for the last w of June was $860,000, considera above the same week in 1935.

Negotiations whereby Twenti Century-Fox will acquire the 58 cent interest of the Chase Natio Bank in National Theatres, hold company for Fox West Coast, are ing held in abeyance, Schenck quoted as saying, until litigation o the reorganization of F. W. C. settled.

Columbia Has Picku

Columbia's net earnings for the f quarter of the fiscal year ending June are running well ahead of preceding three months and are ab 1935, according to the *Wall St Journal.* It is predicted that they run to about $1 a share, which w compare with $177,306, or 45 cent share in the March quarter and proximately $242,000 in the June q ter of a year ago.

"Mr. Deeds Goes to Town" "The King Steps Out" are cred with the pickup.

G.B. Transfer Talk Resume on Weeke

(*Continued from page* 1)

disclose was that no meeting was yesterday, but plans had been for week-end discussions.

A 25 per cent sale to Loew's-M M with Twentieth Century's coop tion, as reported in London, w give the American companies per cent interest in Gaumont Bri as Twentieth Century-Fox has trolled about 48 per cent for s years past.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 10 NEW YORK, MONDAY, JULY 13, 1936 TEN CENTS

Northwestern Drouth Blow For Theatres

Exhibitors Hope Federal Aid Will Prove Help

MINNEAPOLIS, July 12.—A persistent at wave has dimmed northwest owmen's hopes for a prosperous fall ason and melted summer grosses to e point where it hurts. Drouth d heat have burned a major portion the territory's fall grain crop.

"The drouth confronts us with a ighty serious problem," said John iedl, general manager of the Minneta Amusement Co., operating 76 eatres in Minnesota, the Dakotas d Wisconsin. "Crop conditions all rough the territory appear to be as d as they were two years ago. Our tlook for fall depends a great deal on what the Federal Government ovides in the way of relief to dissed farmers whose crops are rned out."

Friedl said the Independence Day liday business throughout the terory was the worst in many years. e Minnesota Amusement Co., hower, has closed only two theatres for

(Continued on page 5)

t. Louis Leases Extended 2 Years

Arrangements have been concluded ereby the F. & M. leases on the nbassador, Missouri and New and Central in St. Louis will be ended two years, expiring under the v deal on Sept. 1, 1946.

F. & M. originally had a 10-year se on the three theatres with the bassador Theatre Bldg. Corp. and Missouri Theatre Bldg. Corp. This run two years. Because of the year franchises with Warners and O, Harry C. Arthur has asked that theatre leases be extended to exe with the product pacts.

Negotiations for the payment of 5,000 in back rentals on the three

(Continued on page 4)

ites for Meighan Attended by 2,000

Approximately 2,000 persons from walks of life attended at the funeral vices for Thomas Meighan in St. trick's Cathedral Saturday morn-. In the assemblage were ranking executives, leading professionals this and an earlier day, persons

(Continued on page 2)

Urges Trade To Arbitrate In Australia

Munro Proposes Tribunal To Settle Problems

By CLIFF HOLT

SYDNEY (*Via Airmail*), June 26.—Charles E. Munro, managing director of General Theatres Corp., is advocating the creation of arbitration machinery to settle trade differences. He contends the industry should settle its own affairs, instead of taking every dispute to the Government.

Munro proposes the establishment of a tribunal of six members, three representing exhibitors and three for the distributors, with decisions dependent upon a majority decision. He declares that such a tribunal could handle the present deadlock on low admissions, rejections and theatre licensing restrictions, and to arrive at a standard contract acceptable to all.

Meanwhile the committee named to

(Continued on page 4)

Circuit Chills Big Night Trade in Chi

CHICAGO, July 12. — Twenty-four Essaness theatres remained open all Friday night to accommodate Chicagoans seeking escape from the heat. The refrigerated air plants and the films were kept going all night, as long as patrons came in. Emil Stern, general manager, made an announcement in the press and people poured in until the early hours of the morning. Rules of silence were suspended. The patrons were permitted to bring lunches and move around freely. The circuit plans to continue the innovation as long as there is heat and public response.

Heat Helps K. C.

Kansas City, July 12.—The prediction of Barney Joffee, Tower maestro, six weeks ago that business would improve after July 4, when the heat became persistent and excessive, has been borne out. Circuits report one of their biggest weeks last week, whereas a few weeks ago their grosses had been the lowest in years.

Embassy Protests Cuban Censorship

HAVANA, July 12.—The U. S. Embassy here has formally protested the plan of the Cuban Government to establish a New York office for the censoring of American product destined for Cuba, the Cuban State Dep't. revealed yesterday.

The protest declared that such an office would be in violation of the Cuban - American reciprocity trade treaty and would result in discrimination against American films. It was further pointed out in the protest that no such censorship has been established by Cuba in any other country.

It was generally understood here, although not officially declared, that the Cuban Government will abandon its New York plan.

At the office of Roberto Hernandez, head of the Cuban censor board here, it was said on Saturday no word relative to the censor office's status had been received from Havana.

Hernandez will leave today or tomorrow for Havana to confer with Carlos Pelaez, Cuban Secretary of the Interior.

American distributors had launched a vigorous protest against the establishment of a censor office in New York, preferring to have product censored in Havana.

Big Releases, Fight Film Halt Fall in Key Grosses

Release of at least three strong films, plus the returns chalked up by the Schmeling-Louis fight film halted the decline in grosses of 29 key cities for the week ending June 26-27. The total was $1,376,308, above that of the previous week by $27,008.

One hundred and sixty-five theatres reported, a gain of five over the previous week, and 17 of the 29 cities reported gains. These were: Chicago, Cincinnati, Cleveland, Denver, Detroit, Houston, Kansas City, Los Angeles, Louisville, Minneapolis, Montreal, Omaha, Pittsburgh, Portland, San Francisco, Seattle and Washington.

Among the films contributing to the gain were "Show Boat," "Private Number," "Poppy," "Fury" and "Early to Bed."

(Comparative tabulation is on page 5.)

Paramount to Dissolve Its Studio Firm

Corporate Structure to Be Simplified

Paramount Prod., Inc., the producing subsidiary of Paramount Pictures, Inc., will be dissolved and its operations and assets consolidated with the parent company under plans for further simplification of Paramount's corporate structure, it was learned over the week-end.

With Adolph Zukor having been placed in charge of Paramount production, he will administer executive authority in that field of the company's operations while continuing as chairman of the board of the parent company. It had been planned prior to the decision to dissolve the producing subsidiary, to elect Zukor president of Paramount Prod.

A possibility exists that other subsidiaries of the company, such as Famous Theatres Corp. and Paramount Pictures Distributing Corp., may also be dissolved and their operations, too, consolidated under the parent company. In addition to the simplification of the Paramount corporate setup, the procedure would also effect appreciable tax economies for the company. It would be in line with the new Federal tax law which pro-

(Continued on page 2)

Resume Talk Today On Sale of Gaumont

Final conferences on the proposed purchase by Loew's-M-G-M of a part of the Ostrers' 48 per cent interest in Gaumont British are scheduled to get under way today with the arrival here from the coast of Isidore Ostrer. Several days may be required to complete the conferences.

According to reports, Loew's-M-G-M may acquire part of the Ostrers' hold-

(Continued on page 4)

35 Local Theatres Close in 3 Months

About 35 theatres in the local area were closed during the last three months. These include major and independent circuits as well as individual operators. This figure compares with 11 closings from Jan. 1 to March 31.

Within the last 90 days, Harry

(Continued on page 4)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 13, 1936 No. 10

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stueleistrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative: Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

RCA Strike Pickets Move Into New York

Strikers from the RCA Camden plant moved their battle lines into New York over the week-end when pickets were placed at the entrances to the RCA Bldg., NBC headquarters, the RKO Bldg. and the Music Hall, all in Radio City.

Bandaged women pickets marched in front of the Music Hall carrying standards which read "R.C.A. uses police terror to break the strike at Camden."

Gilbert Left $407,453

Los Angeles, July 12.—An official appraisal, filed in the Probate Court here, listed the value of the late John Gilbert's estate at $407,453. Gilbert died Jan. 9 of this year. Virginia Bruce, the actor's fourth wife, will receive the bulk of the estate.

Para. Portia Not Leaving

Gertrude Rosenstein is not resigning from the Paramount legal department as reported in these columns late last week, an official of the department stated. Anne Rosenthal, also of the legal department, has resigned as reported.

Paramount to Dissolve Its Studio Firm

(*Continued from page* 1)

vides for tax-free consolidations of corporate structures.

Warners availed themselves of the new tax law late last week when stockholders of First National Pictures voted to dissolve that Warner subsidiary to gain the benefits of the new tax-free consolidation provisions.

In the event that other subsidiaries of Paramount are dissolved and their functions consolidated with those of the parent company, it is believed likely that the heads of the subsidiaries, who are already vice-presidents of the parent company, would be elected to that company's board as vacancies occur. Neil F. Agnew, vice-president of Paramount Pictures in charge of distribution, is already a member of the parent company's board. Y. Frank Freeman is vice-president in charge of theatre operations, but is not a member of the parent company's board.

Paramount began the simplification of its corporate setup last fall when five subsidiary companies were dissolved and their functions absorbed by the parent company or other subsidiaries. The largest of the subsidiaries dissolved at that time was Paramount International Corp., which embraced the company's foreign operations. John Hicks, Jr., head of International, was elected a vice-president of the parent company shortly thereafter.

Rites for Meighan Attended by 2,000

(*Continued from page* 1)

prominent in the amusement world and hundreds of others.

Requiem High Mass was celebrated by Father John F. White, treasurer of the Catholic Actors' Guild of America, and rector of the Church of the Immaculate Conception, Staten Island. Stuart Churchill, radio artist, was soloist for the Mass.

Honorary pallbearers were H. H. Buxbaum, John Jenks, Robert L. Hague, A. C. Brown, Major Edward Bowes, Billy de Beck, Nicholas M. Schenck, Gene Buck, Fred Zimmerman, Jr., David Warfield, Joseph Connolly, Ed Wynn, Charles Winninger, Warden Lewis E. Lawes and Frank Crumit.

Ushers were Oscar Shaw, Earl Benham, Donald Brian, Kenneth Loane, Jack Alicoate and Thomas L. Martin.

Among the mourners were Mae Meighan of Pittsburgh, a sister of the deceased; William Meighan, a brother, of Hagerstown, Md.; James Meighan and James Meighan, Jr., brother and nephew, of this city; Mary Lewis, Joseph N. Weber, Adelaide Hughes, Gertrude Quinlan, Blanche Ring and Mrs. Raymond Hitchcock. Large delegations from the Lambs, Friars and Catholic Actors' Guild were also in attendance.

Burial was in Calvary Cemetery.

Mrs. Anna Schlyen Dead

Kansas City, July 12.—Mrs. Anna Schlyen, 56, mother of Ben Schlyen, publisher of *Box-Office,* died at her home here this week.

Purely Personal

Ed Finney, new Grand National publicity and advertising head, will leave for the coast Wednesday to confer with E. L. Alperson and Carl Leserman, who left by plane for Hollywood yesterday.

•

Gene Towne and Graham Baker, screen writers, left for the coast after story conferences with Walter Wanger in New York.

•

Helen Taylor, designer for Walter Wanger Prod., is en route to the coast after a New York visit.

•

Irene Dunne, Helen Vinson and Princess Natalie Paley are due this morning on the *Normandie.*

•

Wendy Barrie left for Hollywood Saturday by plane.

•

. . . *Los Angeles*

Art Brick of the Palace, Las Vegas, Nev., in town for a week of buying.

Ben Fish, veteran district manager for United Artists, flying to Denver, Salt Lake, San Francisco and Seattle on a three-week swing.

Louis Long of the Long Circuit in Arizona here for a week of buying.

Henry Goldfarb, operator of the National City, National City, Cal., motored in for a few days of buying

Franis Bateman of Republic exchange to Arizona for 10 days selling

John Fry, formerly with the Channel Isles Sales Co., has joined the Republic sales staff.

•

. . . *Washington*

Hardie Meakin, managing director, RKO-Keith's, proudly regales all listeners on his new March of Time-RCA automatic radio, won in the recent exploitation contest.

Nat Glasser, Warners' Virginia district manager, underwent an operation recently.

Harry E. Lohmeyer is vacationing.

Robert M. Grace, head booker, Paramount, is touring the national parks.

Alfred Waldron, Jr., cameraman recently on the Fox Movietone Ethiopian expedition, and Mrs. Waldron are both recovering from illnesses.

Harry Hunter, Paramount branch manager, is visiting the Virginia circuit accounts.

Joseph T. Oulahan, Paramount's Cincinnati branch manager and former salesman here, was in renewing friendships.

U. A. Executives Coming

George J. Schaefer, Arthur W. Kelly, Harry D. Buckley and Murry Silverstone, all of whom left the coast Saturday by train following United Artists conferences on producer contracts, will arrive here tomorrow.

Briskin With Principal

Barney Briskin, brother of Sam Briskin, who is production head of Radio, has joined Sol Lesser as head of the sales department of Principal Prod. He formerly was with Columbia.

Legion Approves 7 Of 9 New Picture

Nine new pictures were review and classified in the list for the cu rent week of the National Legion Decency, with seven classed as uno jectionable for general patronage a two called objectionable in part. T new films and their classificatio follow.

Class A-1, Unobjectionable General Patronage—"Border Patr man," "The Bride Walks Out," "M Nero Wolfe," "M'Liss," "Priv Secretary," "Three Cheers for Lov "Trailin West." Class B, Objecti able in Part—"La Porteuse de Pai (French), "Spendthrift."

St. Louis to Watch Ad Copy

St. Louis, July 12.—Film thea advertising copy and illustrative n terial is expected to be scrutinized the new board of film censors, to set up here by John J. Glennon, Arc bishop of St. Louis, in conformity w the recent encyclical of Pope Pius

The new board is to be incorpora in the diocesan organization and v include several laymen. It will attempt to censor pictures first ha but will supplement the work of National Legion of Decency wh issues a classified list of films ea week from New York. One of functions will be to guard against showing of films here in their entire when parts have been deleted by c sor groups elsewhere.

Denver's Holdovers Steady in 6 Montl

Denver, July 12.—As the y passed the halfway mark, Denver its first week in 1936 without a ho over picture. With a total of 28 tures being held for a second week more, one or more films have been the holdover list each week.

Of these, two were held for f weeks, "These Three" and "Mr. De Goes to Town." Six were in three-week group, "Magnificent session," "Modern Times," "Li Lord Fauntleroy," "Under T Flags," "Showboat" and "The K Steps Out."

United Artists heads the list as number of films held over. One held for four weeks, two for th weeks and four for two weeks, a to of seven. Twentieth Century-Fox second, with six, one for three we and five for two weeks. Five fr First National were held for t weeks. M-G-M had three which w held for two weeks. Universal t with M-G-M on the number, but t were held for three weeks with one two weeks. Columbia had the sec four-weeker and one for three wee

Paramount Sues in Ca

Sacramento, July 12.—Paramo Productions filed suit in Super Court here to recover $97,347 sa tax paid the state under protest fr July, 1933, until January, 1936. T company makes the claim that state sales tax is unconstitutional.

Zukor, Agnew on Coas

Hollywood, July 12.—Neil Agn is here for quick preview of all av able Paramount product. He will turn to New York tomorrow.

Adolph Zukor arrived Saturday

UNEQUALLED

THE record of Super X is unequalled . . . both as to the photographic quality it sends to the screen, and the resulting acceptance it enjoys in the industry. Not only in this country, but abroad as well, it rates as the premier motion picture negative of the day. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN *SUPER X*

PANCHROMATIC NEGATIVE

Urges Trade To Arbitrate In Australia

(Continued from page 1)

discuss the issues, and which formerly sought the assistance of the New South Wales Government, again will go before the chief secretary to settle the problem. The committee includes Dan Carroll, chairman; Sir Victor Wilson, president of the M.P.D.A.; Munro, Ken Asprey and William Harrop, who is acting for the exhibitors.

* * *

Associated Distributors, handling the C. M. Woolf product with headquarters in Melbourne, has sold to 33 independent neighborhood houses in opposition to the Hoyts circuit. The significance of the deal lies in the fact that Stuart F. Doyle, head of Associated and co-managing director of General Theatres Corp. with C. E. Munro, has sold away from Munro's company, Hoyts.

Indications are that Hoyts lacked sufficient playing time to use the product. Film circles in Melbourne are wondering how the independents are going to play the newly acquired British films, since they all are tied up with M-G-M and Paramount for 52 weeks.

* * *

Night trotting races are looming as a new threat to exhibitors here in Sydney. Thus far racing interests have had no success in seeking Government permission to hold Saturday night meets, which are vigorously opposed by theatre men.

* * *

Columbia plans to spend a minimum of £20,000 on the production of "Rangle River" at Sydney, for which Victor Jory and Clarence Badger are being sent over. It is the intention of the company to make the film on a much higher standard than the usual quota pictures. It is considered possible that, in view of the quota obligations, other companies may follow Columbia's lead and start production in Australia.

35 Local Theatres Close in 3 Months

(Continued from page 1)

Brandt has taken over seven theatres. They are the Essex and Congress, Newark, N. J., Ritz and University, Bronx; Windsor, Manhattan; Imperial and Oxford, Brooklyn. Prudential circuit during the same period dropped five units, the Island, Hollis; Little Neck, Little Neck; Laurelton, Laurelton; Gables, Merrick; Linden, St. Albans, L. I.

Approximately 45 theatres served out of the New York exchanges were transferred during the last three months. Quite a number of new houses were opened but there is no official record of the total.

La. Legislature Quits

New Orleans, July 12.—The state legislature has adjourned. Many bills aimed at the industry were killed in committee. A special bill aimed at Bank Night, declaring it to be a lottery, was not even considered by the Ways and Means Committee.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Glory Trail"

(Crescent)

Hollywood, July 12.—An outdoor action picture combining much that is novel with standby elements, this picture produced by E. B. Derr is an auspicious inaugural effort for Crescent Picture Corp. Motivating the story is a romance-tinged drama told against a semi-historic background. Production values surpass in class and effect those generally found in limited budget attractions. The picture should appeal to those who like to see their entertainment move.

Tom Keene, leader of a band of Confederate soldiers too proud to surrender, seeks to found a new colony in the west. Brought into the menace of conflict with a Union cavalry troop led by Frank Melton, the situation takes an engaging romantic dramatic twist with the appearance in a wagon train of Joan Barclay. As the romance, handicapped by several incidents appearing to make Keene a renegade, grows, the danger of attack by Indians also increases. The duplicity of a Union scout, Walter Long, causes Keene to execute his friend, James Bush. The wagon train brings families of Southern soldiers to the new colony and both forces join to drive off raiders. The finale is a romantic mass marriage in which Barclay is united with Keene as he weds his people.

The original screen play by John T. Neville is logical and believable, providing an agreeable balance of romance, love interest and action. Capable direction by Lynn Shores concentrates attention continually on these qualities, mixing the personal conflict and exciting skirmishes with Indians.

Production Code Seal, No. 2,378. Running time, 65 minutes. "G."

Looking 'Em Over

"Winds of the Wasteland"

(Republic)

Typical routine, straight western fare, but withal good, active entertainment of its kind, designed for the purpose of pleasing the youngsters and their elders who like westerns, this fills that purpose quite satisfactorily.

John Wayne, who has a following, is in the lead, with Phillis Fraser for the romance and such standbys as Yakima Canutt, Lane Chandler and Robert Kortman in the support.

When the pony express gives way to the telegraph, Wayne and Chandler are sold a dud stage line to a ghost city, but through their efforts and the skill with fist and gun of Wayne, they make the stage line pay and arrange to have the telegraph line run through the town. To do it they first have to outwit the henchmen of Douglas Cosgrove, who dominates the other town. This they do in the time-honored fashion, with a stage coach race thrown in for thrill and excitement, and a touch of romance as Wayne and the old doctor's daughter find a mutual attraction.

Production Code Seal, No. 2,213. Running time, 57 minutes. "G."

Resume Talks Today On Sale of Gaumont

(Continued from page 1)

ings, probably in cooperation with Twentieth Century-Fox which has controlled slightly more than 48 per cent of Gaumont British for several years past. Joseph M. Schenck, chairman of Twentieth Century-Fox, who arrived from the coast on Friday for the final conferences, spent the week-end at the Great Neck, L. I., home of Nicholas M. Schenck. Preliminary conferences on the deal are understood to have been held there yesterday.

Hathaway on West Film

Hollywood, July 12.—Henry Hathaway will direct "Personal Appearance," starring Mae West, for Emanuel Cohen before doing "Souls at Sea" for Paramount.

Boyd Theatres Sued To Stop Giveaways

Cincinnati, July 12.—Boyd Theatres, Inc., a local corporation composed of Abe Libson, Maurice White and others, operating the Paramount, at Ashland, Ky., has been made defendant in a civil suit filed in the Ashland Circuit Court by E. P. Harris, Commonwealth attorney, asking discontinuance of Bank Night, Sweepstakes and similar forms of lottery. The suit names three alleged offences and seeks to recover the maximum fine of $5,000 for each offense.

Donovan Quits Guild

Hollywood, July 12.—Major Joseph O. Donovan has resigned as business representative and secretary of the Screen Directors' Guild, having completed work on organization.

St. Louis Leases Extended 2 Year

(Continued from page 1)

theaters also have been complete This sum will be paid over a peric of years.

Central Properties Corp., whic holds a claim of $4,385,000, or 80 p cent of Skouras Bros. Enterprise controlling 52 per cent of the St. Lou Amusement Corp., is expected to the successful bidder for the 22 neig borhood theatres when the public sa is held in Federal Judge Charles Davis' court in St. Louis the latt part of the month.

A deal is now being worked o whereby F. & M. will enter into management deal for 10 years for S Louis Amusement Co., provided Ce tral Properties gets the houses. Le Hill, who is supervising at prese under Nelson Cunliff, trustee, wi continue as representative for Centr Properties. It is not planned to chang the name of St. Louis Amusement C after Skuoras Bros. Enterprises h been liquidated.

Ernest L. Wilkinson, attorney f F. & M., left for Washington ov the week-end after finishing all dea with Warners and Clarence M. Turl and Joseph Grand, representing Ce tral Properties bondholders' committ and the corporations owning the An bassador, Missouri and New Gra Central. Turley and Grand will r turn to St. Louis tomorrow with La bert Walther, St. Louis attorney f F. & M.

Heads Virginia Censo

Richmond, July 12.—Mrs. Eliz beth Churchill Chalkley has be named to succeed Edwin S. Reid chairman of the Virginia censor boar It has been decided to alternate selecting one of the three members the board as chairman.

Wall Street

Small Gains on Board

	High	Low	Close	Ne Chan
Columbia, pfd......	39½	38⅝	39⅜	+
Consolidated, pfd..	17¾	17¾	17¾	—
Eastman Kodak...	169½	169	169½	+
General Theatre Equip. new......	19¼	19	19¼	+
Loew's, Inc........	52	51½	52	+
Paramount	9⅛	9	9⅛	+
Paramount 1 pfd..	75	74⅞	75	+
Paramount 2 pfd..	10	9⅞	10	+
Pathe Film........	7½	7⅜	7½	+
RKO	6	5¾	5⅞	+
20th Century-Fox.	27	26⅞	25⅞	+
20th Century, pfd.	35¾	35½	35½	...
Universal Pictures, pfd.	99¾	99¾	99¾	—
Warner Bros......	10⅞	10¼	10¾	+

Little Curb Activity

	High	Low	Close	Ne Chan
Technicolor	27	27	27	—
Trans Lux.........	3⅞	3⅞	3⅞	+

Bonds Rise Fractionally

	High	Low	Close	Ne Char
General Theatre Equip. 6s '40....	25½	25½	25½	...
Loew's 6s '41 ww deb rights.......	97½	97¼	97½	+
Paramount Broadway 3s '55......	59¾	59½	59¾	+
Paramount Pictures 6s '55......	90¼	90⅛	90⅛	—
Warner Bros. 6s '39 wd...........	94¾	94½	94¾	+

(Quotations at close of July 11.)

weden Plans 26 Features Next Season

About 26 domestic pictures will be oduced in Sweden next year, the me as during the current season, ic A. Pettersson, executive of the ensk Filmindustri, Stockholm, stated sterday. Of this number 10 will be ade by Svensk Filmindustri. Pettersson sailed Saturday for home on e *Drottningholm* after a 12-day visit re, his first trip in 12 years, he said.

Approximately 53 per cent of the oss of the company's circuit of 85 eatres in the last two years is from vedish films, Pettersson asserted ior to his sailing. The circuit has theatres in Stockholm, seven in ttenburg, six in Malmo and the lance in the provinces where the pulation runs from 15,000 to 30,000.

While here Pettersson discussed a al with Norton Ritchey for Repub- 's lineup.

A neighbor of Greta Garbo's for ny years, Pettersson said that the ople of his country for the first five ars of the star's American career l not take to her. He said Miss rbo was misunderstood, but during past five years she has acquitted self commendably. The manner in ich she has conducted herself has n the hearts of her people. Pettersson lived at 32 Beskingagatan ile the M-G-M star lived at 34 on same street.

Tells of Garbo's Start

Reminiscing on days gone by, Pettersson recalled how Miss Garbo at age of 12, when her father died, rted to work as a latherer in a ckholm barber shop in the afternons, after attending school in the enoon. After some time at this e of work, Miss Garbo then got ob as a sales girl in PUB, a detment store. Pettersson declared was and is very much attached her mother.

nterested in the theatre, Miss Garbo er joined the Royal Dramatic The- e School, where she was an ideal dent. After a time, she interested urice Stiller to give her a chance films and Miss Garbo was cast in ma Lagerlof's "Gosta Berling's a."

Her meeting with Louis B. Mayer the signing of a contract with G-M came about in Berlin when was returning to Stockholm from ocation scene in Constantinople. yer interviewed her and signed her long term contract, shortly after ch she arrived in New York and going to Hollywood to undertake American film career.

urent Gets More Of Skouras Houses

les Laurent, who has been in ge of Skouras' Nassau County tres in Long Island, has been proed and is now supervisor of the uit's 18 houses in Queens and sau counties. Laurent, in adding ens to his duties, takes over the houses formerly headed by rge Rich, who has joined Edward kay. Harold H. Janecky has been named assistant to Laurent.

Maurice Stahl, in charge of New Jersey, has elevated Herman Star from manager of the Fox, Hackensack, to supervisor of the Jersey City group, formerly headed by Moe Baranco, who also has lined up with Peskay. Star will also assist Stahl.

Big Releases, Fight Film Halt Fall in Key Grosses

Comparative grosses for the latest available periods:

	Week Ending June 26-27		*Week Ending June 19-20*	
	No. Theatres	*Gross*	*No. Theatres*	*Gross*
Boston	7	$65,000	7	$79,500
Buffalo	5	33,400	5	35,900
Chicago	5	132,200	6	106,000
Cincinnati	8	38,200	8	35,250
Cleveland	5	54,550	5	45,700
Denver	7	31,500	6	25,500
Detroit	5	59,700	5	57,700
Houston	4	25,100	4	25,050
Indianapolis	4	22,900	4	26,200
Kansas City	5	41,700	5	36,500
Lincoln	5	11,600	5	11,700
Los Angeles	10	86,658	9	75,800
Louisville	6	20,400	6	19,800
Milwaukee	5	20,400	5	29,000
Minneapolis	5	26,200	4	24,500
Montreal	4	40,500	4	35,000
New Haven	4	18,400	4	19,000
New York	9	202,400	9	231,400
Oklahoma City	4	13,600	4	17,100
Omaha	3	19,200	3	18,000
Philadelphia	8	67,000	8	70,900
Pittsburgh	4	42,600	4	29,900
Portland	6	34,000	6	33,000
Providence	5	31,500	5	39,400
San Francisco	10	80,500	8	71,400
St. Louis	5	44,900	5	47,400
St. Paul	4	15,500	4	15,500
Seattle	6	27,100	6	26,000
Washington	7	69,500	6	61,100
	165	$1,376,208	160	$1,349,200

Key city grosses from September to the last week in June:

	No. Theatres	*Gross*
Sept. 26-27	164	$1,655,050
Oct. 3-4	178	1,572,310
Oct. 10-11	178	1,452,499
Oct. 17-18	178	1,563,750
Oct. 24-25	180	1,534,575
Oct. 31-Nov. 1	186	1,544,724
Nov. 7-8	185	1,545,710
Nov. 14-15	183	1,722,305
Nov. 21-22	181	1,578,550
Nov. 28-29	181	1,593,860
Dec. 5-6	183	1,766,910
Dec. 12-13	180	1,434,785
Dec. 19-20	171	1,321,385
Dec. 26-27	175	1,228,199
Jan. 2-3	179	1,918,729
Jan. 9-10	179	1,901,455
Jan. 16-17	176	1,722,400
Jan. 23-24	173	1,539,065
Jan. 30-31	177	1,515,300
Feb. 6-7	168	1,591,350
Feb. 13-14	174	1,680,180
Feb. 20-21	175	1,558,185
Feb. 27-28	178	1,777,650
Mar. 5-6	179	1,689,550
Mar. 12-13	181	1,761,547
Mar. 19-20	174	1,502,583
Mar. 26-27	172	1,521,800
Apr. 2-3	174	1,373,875
Apr. 9-10	177	1,354,624
Apr. 16-17	180	1,732,100
Apr. 23-24	179	1,703,822
Apr. 30-May 1	186	1,583,945
May 7-8	182	1,565,050
May 15-16	169	1,432,569
May 22-23	170	1,441,980
May 29-30	169	1,379,250
June 5-6	165	1,458,666
June 12-13	166	1,357,750
June 19-20	160	1,349,200
June 26-27	165	1,376,208

(*Copyright*, 1936, *Quigley Publications, Inc.*)

Northwestern Drouth Blow For Theatres

(*Continued from page* 1)

the summer, one in St. Paul, the other in Mankato. The Mankato house, the State, will reopen late in July, after remodeling and reconditioning. It's an 800-seater.

Reports received by Stanley P. Kane, secretary of Allied Theatre Owners of the Northwest, indicate severely depressed summer business and a dark outlook for fall. "If we get no crop in this territory—and that seems almost a foregone conclusion—theatres will suffer great hardships, not only out in the country, but in the larger towns as well."

Kane said several exhibitors in grain territories have expressed doubt they could keep their houses open, unless drastic relief measures are taken by the Government.

Government to Sell Drouth Film Abroad

WASHINGTON, July 12. — Resettlement Administration officials today announced that bids would be invited in the near future for the purchase of international rights on "The Plow that Broke the Plains."

Determination to sell the foreign rights was reached as a result of worldwide interest in the midwestern drouth and applications from a number of parties, both in this country and abroad, for permission to show the film in foreign countries.

Southwest Has Best Wheat Crop in Years

KANSAS CITY, July 12.—Drouth and grasshoppers, which are plaguing Kansas, Missouri and other states in the southwest, were too late to hurt the wheat crop much, and this area had its biggest crop of the yellow grain since 1931. Another encouraging factor is the sharp climb in prices during the past month—in time for early marketing. The price per bushel has gone up 17 cents since early June, adding millions to the value of the crop for farmers.

Kansas should have about 140,000,000 bushels where it had 60 million last year. Other states in the area will have more and get more for wheat than last year.

Produces Safety Film

BALTIMORE, July 12. — Walter Rudy, Commissioner of Motor Vehicles for Maryland, has turned producer and several reels of films, one in colors, showing the work of safety patrols and safety devices in operation to protect children on the streets were shown last night, before the Welcome Chapter of the Order of Eastern Star.

Merton Votion's Aide

HOLLYWOOD, July 12.—Jack Merton, formerly assistant to talent scout Jack Votion at Paramount, has been made assistant casting director, replacing William Gordon, resigned. Gordon will join another studio after a six-week fishing trip in Mexican waters.

"Francisco" Chicago 2nd Week Leader

Chicago, July 12.—"San Francisco" continued its terrific pace in its second week at the United Artists and piled up a gross of $22,000, over a first week par by $7,000.

Business was good all along the line in spite of the heat. "Poppy," at the Chicago, with Ted Weems and his band, went to $35,000, up by $3,000. "I Married a Doctor," with the Duncan sisters on the Oriental stage, took $16,500, up by $1,500. "Counterfeit" at the Apollo and "Dracula's Daughter" at the State-Lake went into the profit division. "The Great Ziegfeld," in its 13th week at the Erlanger, was good for $10,000.

Total first run business was $131,100. Average is $126,000.

Estimated takings:

Week Ending July 9:

"WHITE ANGEL" (W.B.)
ROOSEVELT — (1,591), 30c-40c-60c, 7 days, 2nd Loop week. **Gross:** $10,400. (Average, $11,000)

"SHOW BOAT" (Univ.)
SCHMELING-LOUIS FIGHT
PALACE—(2,509), 25c-35c-60c, 7 days, 5th week. Stage: Paul Haakon and vaudeville. **Gross:** $15,000. (Average, $19,000)

"POPPY" (Para.)
CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: Ted Weems and Band. **Gross:** $35,000. (Average, $32,000)

"I MARRIED A DOCTOR" (W.B.)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: Duncan Sisters & Revue. **Gross:** $16,500. (Average, $15,000)

Week Ending July 10:

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 2nd week. **Gross:** $22,000. (Average, $15,000)

"COUNTERFEIT" (Col.)
APOLLO—(1,400), 30c-40c-60c, 7 days. **Gross:** $4,700. (Average, $4,500)

"DRACULA'S DAUGHTER" (Univ.)
STATE-LAKE — (2,776), 20c-30c-35c, 7 days. Stage: vaudeville. **Gross:** $14,000. (Average, $13,000)

"I STAND CONDEMNED" (U.A.)
GARRICK—(900), 30c-40c-60c, 7 days. **Gross:** $3,500. (Average, $5,500)

"THE GREAT ZIEGFELD" (M-G-M)
ERLANGER—(1,200), 50c-75c-$1-$1.50, 7 days, 13th week, 2 shows daily. **Gross:** $10,000. (Average, $11,000)

Levine Sets Color Film

Hollywood, July 12.—Nat Levine will make "Robin Hood" as the first all-color production on the new season schedule of Republic. It will be the first writing-directing assignment for Wells Root, who is doing the screenplay.

Ideal Signs With RCA

Ideal Sound Studios, Inc., at Hudson Heights, N. Y., has signed a new 10-year contract for RCA Photophone high fidelity recording equipment. Entirely new equipment will be installed.

French Firm Takes Two

The Franch M. P. Corp. has acquired two films for distribution in this country, "The Yellow Cruise," film record of the Citroen Expedition across southern Asia, and "Janosik," Czechoslovakian feature.

"Met in Taxi" New Title

Hollywood, July 12.—Columbia has changed the title of "There Goes the Bride" to "They Met in a Taxi."

"Francisco" Minneapolis Hit, $12,000

Minneapolis, July 12.—"San Francisco" topped first runs this week, clicking for $12,000 at the Minnesota, despite record hot weather. It was held over for a second week, the first attraction to win an extended run at the Minnesota.

Hot weather kept grosses down in both Minneapolis and St. Paul. "Poppy" got over the top by $500, getting $6,000 at the St. Paul Paramount.

Total first run business in Minneapolis was $25,100. Average is $25,000. Total first run business in St. Paul was $10,700. Average is $11,000 for three first run houses open.

Estimated takings:

Minneapolis:

Week Ending July 9:

"SAN FRANCISCO" (M-G-M)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $12,000. (Average, $10,000.)

"BULLETS OR BALLOTS" (FN)
ORPHEUM—(2,800), 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,500.)

"SPEED" (M-G-M)
LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $1,900. (Average, $1,500.)

"SHOW BOAT" (Univ.)
WORLD—(400), 25c-35c, 7 days, 3rd week. **Gross:** $2,000. (Average, $2,000.)

"WE WENT TO COLLEGE" (M-G-M)
STATE—(2,300), 25c-40c, two days. **Gross:** $700. (Average, $5,500.)

Week Ending July 6:

"AND SUDDEN DEATH" (Para.)
STATE—(2,300), 25c-40c, 5 days. **Gross:** $3,500. (Average, $5,500.)

St. Paul:

Week Ending July 9:

"POPPY" (Para.)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $6,000. (Average, $5,500.)

"BULLETS OR BALLOTS" (FN)
ORPHEUM—(2,000), 25c-40c, 7 days. **Gross:** $3,700. (Average, $4,000.)

"DANCING PIRATE" (Radio)
RIVIERA—(1,000), 15c-25c, 7 days. **Gross:** $1,000. (Average, $1,500.)

"Francisco" Pulls Big Buffalo Gross

Buffalo, July 12.—"San Francisco" did land office business here in the face of torrid summer heat and humidity. In its first week at the Great Lakes, the picture drew $17,700, topping par by $10,700 and giving the house its best week in months.

The only other spot to hold up was the Century with "Special Investigator" and "The Sky Parade." It took $6,100, over average by $500.

Total first run business was $41,375. Average is $36,900.

Estimated takings for the week ending July 4:

"HEARTS DIVIDED" (W.B.)
BUFFALO — (3,000), 30c-50c, 7 days. **Gross:** $6,775. (Average, $11,500)

"SNOWED UNDER" (F.N.)
"LET'S SING AGAIN" (Radio)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $5,300. (Average, $7,000)

"SAN FRANCISCO" (M-G-M)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $17,700. (Average, $7,000)

"SPECIAL INVESTIGATOR" (Radio)
"THE SKY PARADE" (Para.)
CENTURY—(3,000), 25c, 7 days. **Gross:** $6,100. (Average, $5,600)

"THE CALLING OF DAN MATTHEWS" (Col.)
"I CONQUER THE SEA" (F.D.)
LAFAYETTE — (3,300), 25c, 7 days. **Gross:** $5,400. (Average, $5,800)

Fight Film $1 Hit

Denver, July 12. — Many theatres in the Colorado mining camps showing the Schmeling-Louis fight pictures are standing them up at $1 admission.

"Francisco" Given Third Cincy Week

Cincinnati, July 12.—After establishing a record on its initial showing at the RKO Palace, "San Francisco" grabbed $12,000 in its second week at that house, which is $3,000 on the profit side. It moved to the RKO Capitol for a third stanza.

"The White Angel" brought the RKO Albee $12,500, compared with a $12,000 average, the best week at this house in some time. It continues at Keith's. "The Private Life of Henry VIII" bettered the RKO Grand average by $100. At the independent Strand, the Schmeling-Louis fight pictures continued to draw the natives for the third week, in connection with "Navy Born," the gross going to $3,200, which is $1,700 to the good.

Night baseball, summer opera and other outdoor attractions brought crowds to the city for the July 4 holiday and the theatres benefited.

Total first run business was $45,400. Average is $48,200.

Estimated takings:

Week Ending July 7:

"NAVY BORN" (Republic)
SCHMELING-LOUIS FIGHT
STRAND—(1,500), 15c-25c, 7 days, 3rd week for fight pictures. **Gross:** $3,200. (Average, $1,500)

Week Ending July 9:

"THE WHITE ANGEL" (F. N.)
RKO ALBEE—(3,300), 35c-42c, 7 days. Gross: $12,500. (Average, $12,000.) Moved to Keith's.

"SAN FRANCISCO" (M-G-M)
RKO PALACE—(2,700), 35c-42c, 7 days, 2nd week. **Gross:** $13,000. (Average, $10,000.) Moved to RKO Capitol.

"POPPY" (Para.)
RKO CAPITOL—(2,000), 35c-42c, 7 days. 2nd downtown week. **Gross:** $3,800. (Average, $6,500)

"FORGOTTEN FACES" (Para.)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $3,500. (Average, $6,500)

"PRIVATE LIFE OF HENRY VIII" (U. A.)
RKO GRAND—(1,200), 25c-40c, 7 days. **Gross:** $2,850. (Average, $2,750)

"THREE ON THE TRAIL" (Para.)
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $1,200. (Average, $1,250)

"SONG AND DANCE MAN" (20th-Fox)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,200. (Average, $1,200)

"THE DEVIL'S SQUADRON" (Col.)
KEITH'S—(1,500), 30c-40c, 7 days. **Gross:** $4,150. (Average, $6,500)

Dutch to Do Java Films

Washington, July 12.—The Cinetone Film Co., Amsterdam, is reported to be about to send an expedition to Java for the purpose of making two pictures, according to information relayed to the U. S. Dept. of Commerce from its Batavia office.

The pictures, which are to be made at Wonosobo, in mid-Java, are adaptations of "The Grave of the Soembing" and "The Other World," novels by Dutch authors.

Neil McGill Promoted

Charlotte, N. C., July 12.—Neil McGill, manager of the State, has been made manager of the Imperial. B. S. Lewis, formerly of Philadelphia, is now in charge of the State.

"Francisco" Boston Smash In Two Spot

Boston, July 12.—"San Francisc was a sensation in two spots in week of otherwise dull grosses. Loew's Orpheum it piled up $23,0 over normal by $11,000, and at Loev State it garnered $17,000, up by $ 000, a total of $40,000 for the t houses.

"White Angel" made a par $20,0 at the Metropolitan, but all oth spots were weak.

Total first run business was $74,0 Average is $79,500.

Estimated takings for the week en ing July 2:

"PALM SPRINGS" (Para.)
"FIRST BABY" (20th-Fox)
FENWAY—(1,382), 30c-50c, 7 da **Gross:** $3,500. (Average, $4,500)

"LITTLE MISS NOBODY" (20th-Fo
"PAROLE" (Univ.)
KEITH'S MEMORIAL—(2,907), 25c- 7 days. **Gross:** $7,000. (Average, $12,00

"SAN FRANCISCO" (M-G-M)
LOEW'S ORPHEUM—(2,970), 25c-55c days. **Gross:** $23,000. (Average, $12,000

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(3,537), 25c-55c, 7 da **Gross:** $17,000. (Average, $11,000)

"WHITE ANGEL" (W. B.)
METROPOLITAN—(4,332), 35c-65c, days. Stage show. **Gross:** $20,000. (Av age, $22,000)

"PALM SPRINGS" (Para.)
"FIRST LADY" (20th-Fox)
PARAMOUNT—(1,793), 25c-50c, 7 da **Gross:** $5,000. (Average, $7,000)

"HUMAN CARGO" (20th-Fox)
"THREE OF A KIND" (F. N.)
RKO BOSTON—(3,246), 35c-65c, 7 da **Gross:** $8,500. (Average, $11,000)

Fight Films Dual Smash Houston H

Houston, July 12.—The Schmelir Louis fight pictures, playing w "Hearts Divided," at the Majest forged ahead this week far into t money, closely trailed by "San Fra cisco" at Loew's State. The doul program had a take of $15,000, a "San Francisco" played at $14,0 Each theatre has an average take $7,000 for seven days. Loew's pict was held.

In contrast, "The White Angel" the Metropolitan fell under avera by $2,000, grossing $5,000. The Kir also had an off week, the three featu totaling a take of $4,500, and the we ly Bank Night pot of $1,000 bei credited with a large part of this p Average at the Kirby for seven da is $5,000. The weather was fair a hot.

Total first run business was $38,5 Average is $26,000.

Estimated takings for the week er ing July 2:

"DEVIL'S SQUADRON" (Col.)
KIRBY—(1,450), 15c-35c, 3 days. **Gro** $1,700. (Average, 7 days, $5,000)

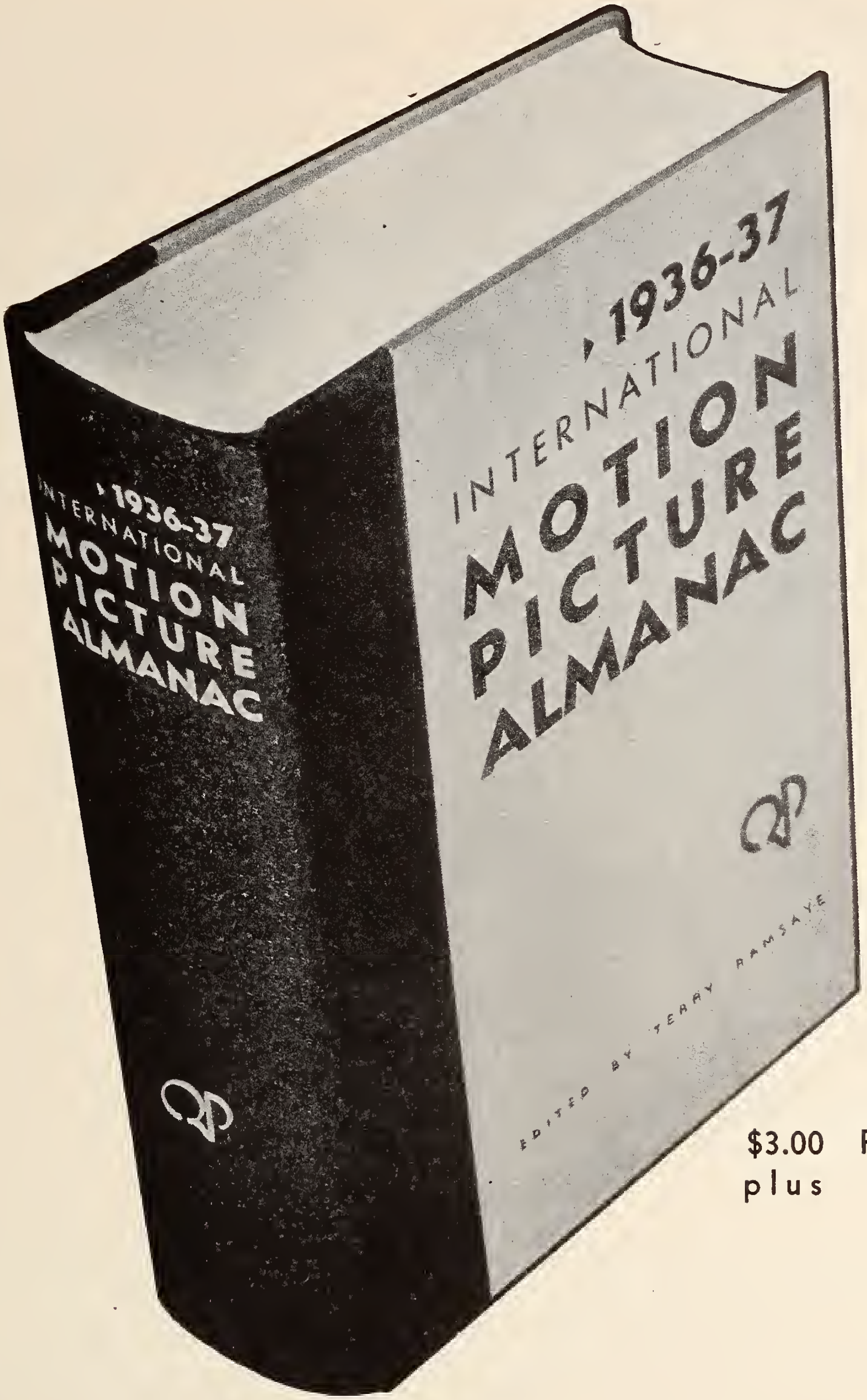
"WOMAN TRAP" (Para.)
KIRBY—(1,450), 15c-35c, 1 day. Ba Night. **Gross:** $1,500. (Average, 7 da $5,000)

"ROAMING LADY" (Col.)
KIRBY—(1,450), 15c-35c, 3 days. **Gro** $1,300. (Average, 7 days, $5,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 da **Gross:** $14,000. (Average, $7,000)

SCHMELING-LOUIS FIGHT
"HEARTS DIVIDED" (F.N.)
MAJESTIC — (2,250), 25c-50c, 7 da **Gross:** $15,000. (Average, $7,000)

"THE WHITE ANGEL" (F.N.)
METROPOLITAN — (2,600), 25c-50c, days. **Gross:** $5,000. (Average, $7,000)


1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
QP
EDITED BY TERRY RAMSAYE

$3.00 PER COPY
plus postage

Who's Who

Complete biographies of 13,112 players, directors, rtists, writers, echnicians and xecutives — a eature of the lmanac that is alued all over the orld.

RESERVE YOUR COPY NOW

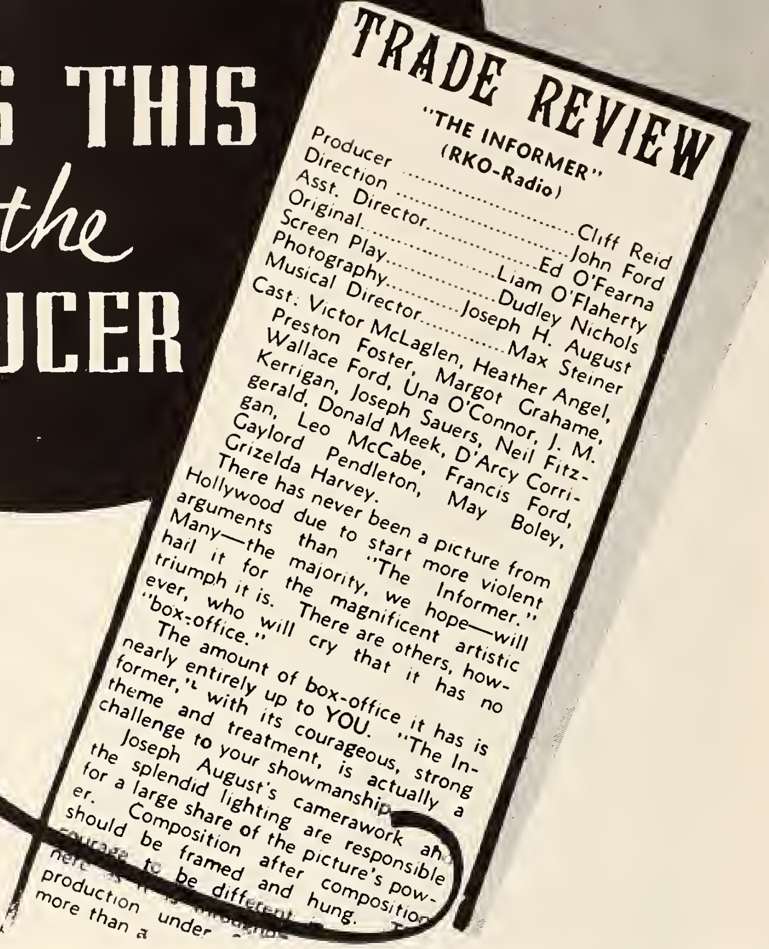
The new 1936-37 International Motion Picture Almanac will soon be off the press. Bigger, better and more useful than ever, it will contain over 1400 pages of authentic information on every phase of the motion picture industry. Edited by Terry Ramsaye.

INTERNATIONAL
MOTION PICTURE ALMANAC

QUIGLEY PUBLICATION
OCKEFELLER CENTER NEW YORK

the CAMERAMAN PLUS CONSOLIDATED MEANS THIS *to the* PRODUCER

An
RKO RADIO
picture



TRADE REVIEW

"THE INFORMER"
(RKO-Radio)

Producer ....Cliff Reid
Direction ....John Ford
Asst. Director.....................Ed O'Fearna
Original.........................Liam O'Flaherty
Screen Play....................Dudley Nichols
Photography..................Joseph H. August
Musical Director..................Max Steiner

Cast: Victor McLaglen, Heather Angel, Preston Foster, Margot Grahame, Wallace Ford, Una O'Connor, J. M. Kerrigan, Joseph Sauers, Neil Fitzgerald, Donald Meek, D'Arcy Corrigan, Leo McCabe, Francis Ford, Gaylord Pendleton, May Boley, Grizelda Harvey.

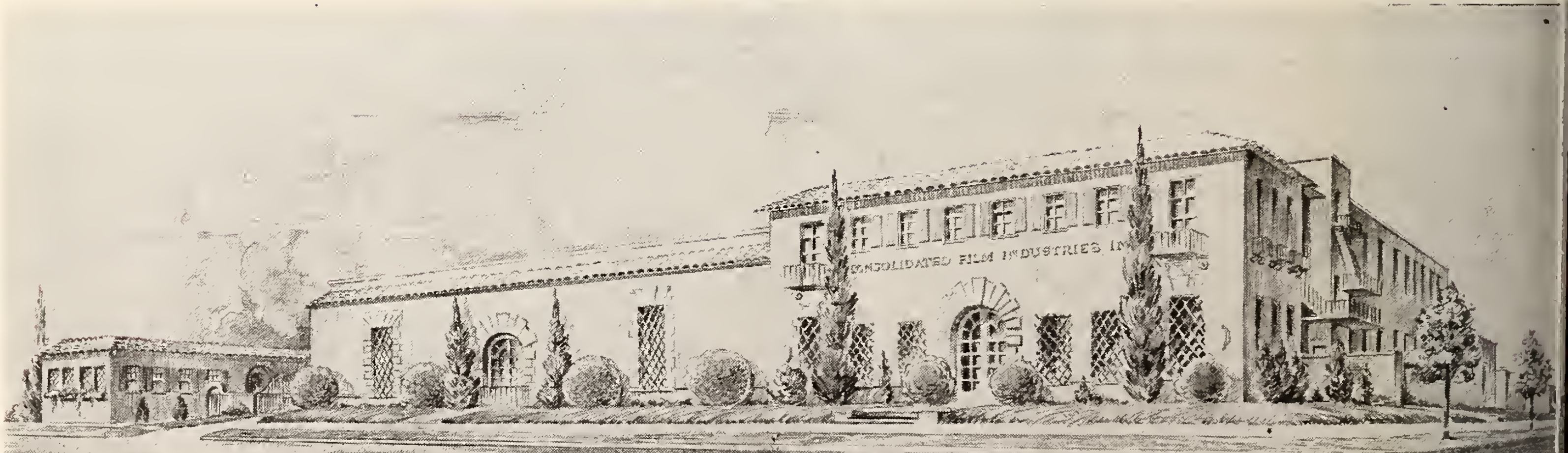
There has never been a picture from Hollywood due to start more violent arguments than "The Informer." Many—the majority, we hope—will hail it for the magnificent artistic triumph it is. There are others, however, who will cry that it has no "box-office."

The amount of box-office it has is nearly entirely up to YOU. "The Informer," with its courageous, strong theme and treatment, is actually a challenge to your showmanship.

Joseph August's camerawork and the splendid lighting are responsible for a large share of the picture's power. Composition after composition should be framed and hung. T... courage to be different ... here ... production under ... more than a

JOHN FORD
DIRECTOR

JOE AUGUST
PHOTOGRAPHY



PROCESSED NEGATIVES
AND
RELEASE PRINTS
BY

CONSOLIDATED FILM INDUSTRIES, INC

NEW YORK HOLLYWOOD

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

OL. 40. NO. 11 NEW YORK, TUESDAY, JULY 14, 1936 TEN CENTS

;anada Music)eals Forced 3y Ascap Move

ıdividual Contracts to Follow Withdrawal

Commercial users in Canada of the ɔyrighted music owned by members Ascap will have to conduct their n individual negotiations with ɔyright owners for the use of their ısic as a result of the impending :hdrawal of Ascap from the Ca- lian Performing Rights Society, it s stated yesterday at Ascap head- ırters.

The action affects all Canadian the- es, broadcasters, orchestras and er public, commercial music users. :ap's decision to withdraw from the ıadian society was made some time as a result of the enactment there new legislation regulating charges the commercial use of copy- ıted music. It was stated at Ascap t while negotiations with Canadian ıorities looking to a modification :he legislation are still under way appear to be almost "hopeless" :his time.

.scap said that the Canadian situa- always had been "unsatisfactory" ıuse royalties from sources within

(Continued on page 48)

ıpital Co. Action Against Fox Stayed

n order was filed in Federal rt yesterday in which the Capital which holds a judgment for $297,- against William Fox, is restrained any further proceedings on its n against Fox for a period of 12 :hs from the date of adjudication ɔx in bankruptcy.

ıe order which was signed by ral Judge John Boyd Avis in ntic City further ruled that if in the 12th month Fox applies discharge, then the Capital Co. wait until a determination of s application for a discharge of lebts is made.

a Fox Not to Open oks, Says Hanstein

LANTIC CITY, N. J., July 13.— Eva Fox will flatly refuse to the books of her All-Continent . to trustees and creditors in the ·uptcy proceedings of her hus- William Fox. This statement :xpressed tonight by Walter Han- one of the spokesmen for the ·y of creditors' attorneys. Han-

(Continued on page 47)

Cooling Plants Credited As Broadway Houses Beat Heat

Air cooling plants in Broadway's leading film theatres proved their worth at the box-offices last week, holding grosses at or close to the normal in almost all houses, despite a searing heat which sent the mercury in the thermometers soaring above the 100-degree mark.

The cooling waves of chilled air, thrown out of lobbies to the sidewalk in front of the theatres, made of those spots oases in a desert of burning streets, and in many cases, drew pedestrians to the box-offices and into the theatres, a check by MOTION PICTURE DAILY indicated.

Although business slipped a bit over the week-end, due to a slight moderation in the temperature and the call of the beaches and other resorts, grosses stood up well during Wednesday, Thursday and Friday, the three days which marked the peak of the hot spell.

Other cities in the country for the most part were seriously affected by the heat, only outstanding pictures having sufficient strength to come up with respectable figures despite the temperature.

The notable exception to the severe blow suffered by theatre grosses in most of the leading cities in the path of the heat wave was "San Francisco," which in almost every case, according to MOTION PICTURE DAILY box-office records, did outstanding business. Providence, Boston, Kansas City, Washington, Philadelphia, Denver,

(Continued on page 48)

New Moves Impend On Setup for Roxy

Indications that a reorganization plan for the Roxy is anticipated in the near future were disclosed yesterday with the filing by Howard S. Cullman, Roxy trustee, of a petition for leave to continue the retention of a firm of accountants in order that they might be of general assistance in the consummation of any reorganization plan that may be promulgated.

Federal Judge Francis G. Gaffey authorized the employment of the firm of Barrow, Wade, Guthrie & Co. and set the compensation at $2,000 for the period requested.

A new protective committee for holders of the first mortgage bonds of the Roxy, outstanding in the amount of $3,598,208, has been formed with Chester H. Tipton, president of the C. H. Tipton Securities Co., as chairman. The committee proposes to seek an early termination of the Roxy's court proceedings under a plan of reorganization which will permit the current earnings of the theatre to be used for payment of interest on the first mortgage bonds, and may advance such a plan itself.

Adams Now Republic Publicity, Ad Head

Al Adams, who has been assisting Ed Finney, publicity and advertising director of Republic, yesterday was promoted to take over Finney's duties. Finney resigned late last week and will wind up his activities tomorrow when he leaves for the coast.

Prior to his joining Republic several months ago, Adams was with United Artists for a number of years.

Ostrer Is Delayed; G.B. Talks Held Up

Final conferences on the purchase by Loew's-M-G-M of a 25 per cent interest in Gaumont British were delayed again yesterday when Isidore Ostrer was delayed in his arrival here from the coast by a Chicago stopover.

Ostrer may arrive here today although local associates said that it was possible his arrival might be delayed until tomorrow. It is expected that the final conferences between Nicholas M. Schenck, Joseph M. Schenck and Ostrer will begin immediately upon the latter's arrival in New York.

Loew's 25 per cent interest in Gaumont British would be acquired from the Ostrers with the reported cooperation of Twentieth Century-Fox, which already owns a 48 per cent interest in the British organization. Preliminary conferences on the deal were held by Joseph M. and Nicholas Schenck at the latter's home over the week-end.

Hernandez to Leave For Talks in Havana

Roberto Hernandez, in charge of the Cuban censor bureau here, will leave for Havana tonight to confer with Carlos Pelaez, Cuban Secretary of the Interior, on probable new procedure in connection with the censorship of American films destined for exhibition in Cuba.

Hernandez said he has received no official word from authorities in Havana concerning the possibility of Cuba abandoning its censor bureau here as a result of the protest made late last week by the American Embassy in Havana.

New Theatres In N. Y. Reach All-Time High

Fourteen Opened, 13 Now Building, 8 Planned

Hitting an all-time high for theatre activity in the Greater New York area, 14 new structures have been opened during the last year, 13 are in various stages of construction and eight more are planned within the near future, according to a checkup made yesterday. In the 12-month period preceding the year incorporated in the survey, which ended July 10, new theatre building virtually was at a standstill, many exhibitors concentrating on refurbishing and altering their properties.

Not one theatre was erected by a major circuit during the past year, the activity being conducted by several of the leading independent circuits and unaffiliated exhibitors. Consolidated Amusements took the lead with four new 600-seat theatres added to its circuits in the Bronx.

Approximately 6,330 chairs were installed in the 14 theatres and indications are that when the new buildings about to be completed are opened about 10,000 seats will be added. While complete figures are lacking because some of the theatre men haven't de-

(Continued on page 48)

Sustains Decision in G. T. E. Action

KANSAS CITY, July 13.—The Circuit Court of Appeals at St. Paul upheld the right of Judge Albert L. Reeves of the Federal District Court at Kansas City to decline to assume jurisdiction of the suit of Jacob Smith and other General Theatres Equipment bondholders against the Chase National Bank, Fox Film, Fox Rocky Mountain, Fox Midland and others.

Shortly before the court approved the sale to National Theatres Corp. of the bankrupt theatre properties of

(Continued on page 48)

Cagney Is Signed to Grand National Pact

James Cagney was signed yesterday to a long-term contract by Grand National Pictures, the new producing-distributing company headed by Edward L. Alperson.

Cagney recently won an action to have his contract with Warners set aside on the grounds that it had been breached through name billing not

(Continued on page 48)

MOTION PICTURE DAILY
(Registered U. S. Patent Office)

Vol. 40 July 14, 1936 No. 11

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest. II, *Endre Hevesi*, Representative: Tokyo Bureau: 880 Sasazuka, Ichikawa-sbi, Cbiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trb 2. Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative: Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative: Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Republic Sales Gain 100%, Says Milstein

Republic's sales are up more than 100 per cent as compared to this time last year, J. J. Milstein, general sales manager, stated yesterday. A number of important circuit deals have been closed, including Loew's.

Edward M. Schnitzer, eastern division sales manager, leaves today for Albany, Buffalo and Detroit on a trip which will take him away from his office about a week.

Milstein doesn't plan any trips for the time being.

Kalker Heads Europe Sales

L. E. Kalker, head of Republic for the United Kingdom, has been named Continental European sales manager, effective Aug. 1, by J. J. Milstein, general sales head. Kalker succeeds H. Satori, resigned.

Kalker recently visited the United States and attended the company's annual sales convention in Chicago.

Skouras in Los Angeles

Los Angeles, July 13.—Charles Skouras arrived here today by plane, having completed several weeks in New York arranged for the new season's product for Fox West Coast.

Studios at a New Peak; 50 in Work

Hollywood, July 13.—Production skyrocketed to the highest mark of the year here last week with major and independent companies working at full speed with 50 pictures in work, 29 slated to start shooting in two weeks and 41 in the cutting rooms. There were three short subjects before the cameras which was a slight decrease from the previous week's six.

Filming of eight new features began during the week. Columbia started work on the Bing Crosby vehicle, "Pennies From Heaven," an Emanuel Cohen production. Radio stepped out with three new pictures, "Portrait of a Rebel," starring Katharine Hepburn; "Don't Turn 'Em Loose," with Lewis Stone and Bruce Cabot, and "Plough and the Stars," a John Ford production featuring Babara Stanwyck and Preston Foster. Twentieth Century-Fox turned cameras on "Thank You, Jeeves," co-featuring Arthur Treacher and David Niven. Warners augmented their production schedule with "Case of the Caretaker's Cat," "Let's Pretend" and the all-color outdoor drama, "God's Country and the Woman."

Warners came to the front with the heaviest production of any of the majors with 11 features and one short subject shooting.

Columbia had five features in work, three in preparation and two in the cutting rooms. Samuel Goldwyn had two, zero and zero; M-G-M, seven, two and 12; Paramount, eight, four and nine; Pickford-Lasky, one, zero and zero; Republic, one, three and one; Radio, six, five and three; Roach, zero, one and two; Twentieth Century-Fox, four, four and three; Universal, three, three and one; Warners, 11, one and eight; independents, two, three and zero.

In the short subject division Columbia had none shooting, three preparing and one editing. M-G-M had two, one and four; Radio, zero, two and two; Roach, zero, one and one; Warners, one, zero and zero, and the independent studios zero, one and zero.

Wanger Taking Full Film Unit to Italy

Hollywood, July 13.—Premier Mussolini is negotiating a plan to exempt all foreign film players, technicians and other workers from the payment of income taxes in Italy, Walter Wanger declared on his arrival here over the week-end.

In consequence of that assurance, Wanger plans to take a complete production unit to Italy when he leaves for that country next June. He plans to remain here for eight months and in Italy four months. Wanger met with the United Artists board of directors shortly after his arrival.

Monday Nighters Golf

Today's the big day for the Monday Nighters. With prizes for every entrant, about 50 theatre and exchange men will tee off this morning at Elmsford Country Club. Elmsford, N. Y. A number of exhibitors left last night for the club where they attended to last minute arrangements.

Concluding the tournament tonight will be a banquet with entertainment furnished by Arthur Fisher.

See First Film

Willard, O., July 13.—Mollie Graham, 96, and her sister, Mrs. G. W. Rumbaugh, octogenarian, attended their first picture show last week as special guests of H. L. Tracy, manager of the Temple.

Zukor to Remain on Coast; Balaban Here

Hollywood, July 13. — Adolph Zukor, in celebrating his 25th anniversary in the industry today, stated that he intends to make his permanent residence in Hollywood, giving all of his time to Paramount production. He added that William LeBaron will continue in his present position and that in the future, casts, directors and budgets for pictures will be dependent upon the story merits and entertainment value of the picture under consideration.

Barney Balaban, it was further stated, will make his headquarters in New York.

Botsford Signed by Paramount

Hollywood, July 13. — Paramount today signed A. M. Botsford to a new producer contract, effective immediately following a month's vacation in September. The producer at the present time has three pictures shooting and nine in preparation.

Delay Akron Buying To Set Dual Policy

Akron, July 13.—Members of the Akron Independent Theatre Owners' Ass'n. have agreed to delay booking of next season's films for 30 days pending a decision on a double feature policy. Robert C. Menches, manager of the Liberty and president of the group, said plans were being discussed to prevent double bills on outstanding films.

A committee will designate approximately 100 features which members will not be permitted to double feature. The committee will include two owners of Class A subsequent run houses. two from Class B and two from Class C.

This step is the first toward ultimate elimination of duals, according to J. S. Deetjen. secretary.

Agreement Near on RCA Camden Strike

Camden, July 13.—Following a two-day conference with Gen. Hugh S. Johnson. labor adviser to RCA, officers of the United Electrical and Radio Workers of America reported that a tentative agreement had been reached for settlement of the strike at the plant.

As outlined by Julius Emspak, secretary-treasurer of the union, the agreement provides for an election among the plant workers by the NLRB or other mutually interested body at an early date; recognition of the union as the sole collective bargaining representatives of the employes if it receives a majority vote, and adjustment of wages, hours and working conditions to bring them in line with those in effect in other plants of RCA's chief competitors in the Philadelphia-Camden area.

Orpheum Theatre Co Files in Bankruptc

A voluntary petition in bankruptc was filed in Federal court here ye terday by the Orpheum Theatre C which at one time operated the S Louis, Missouri and Orpheum in S Louis. It was explained yesterda that the houses have long since be taken over by landlords and mortga holders.

RKO guaranteed some of the deb of the company, and they are list among the claims against RKO, whi is now being reorganized under Se tion 77-B. A referee in bankrupt will be appointed, and a trustee electe Six months will be allowed for t filing of claims. The Orpheum com pany in its petition stated its asse consisted of cash in the Irving Tru Co., accounts receivable from t Grand Opera House Co., the Vande vanter National Bank of St. Louis a Mary Hart Casey. Other assets i clude real estate and theatre equi ment, none of which is in the pe tioner's possession.

Among the creditors of the compa the petition listed Paramount, Unive sal, the American Federation of M sicians and 11 St. Louis creditors. T exact amount of assets and liabiliti will be filed in the near future.

Set Hearing Date

July 23 has been set as the date a hearing on a compromise to worked out on the claim of the Pala Amusement Co.. against Natio Theatres Co. The hearing will held in the offices of Referee Oscar Ehrhorn.

The original action was taken the Palace company, which soug $20,000 allegedly due on notes Wesco Corp. held by the Palace co pany. The compromise settlement expected to result in the payment approximately $18,000.

Ask Cincy Rialto Receiver

Cincinnati, July 13.—Appointm of a receiver to operate the Rial downtown subsequent run, and the s of the property to satisfy a $19,633 claim for past due rentals, is asked Jack S. Jossey, Republic franch holder, Cleveland, and David Levy, local attorney, in a suit filed Common Pleas Court against Thom W. Reilly, operating the house. Reil who also operates Pleasure Isle, amusement resort on the Kentuc side of the Ohio river, recently w arrested for promoting Sweepsta at his theatre. He was fined $ which was suspended.

Goelet Hearing Friday

Supreme Court Justice Louis A. lente has postponed until Friday hearing in the suit instituted by R ert W. Goelet to compel License Co missioner Paul Moss to permit erection by Goelet of a building ho ing a theatre at 53rd St. near Pa Ave.

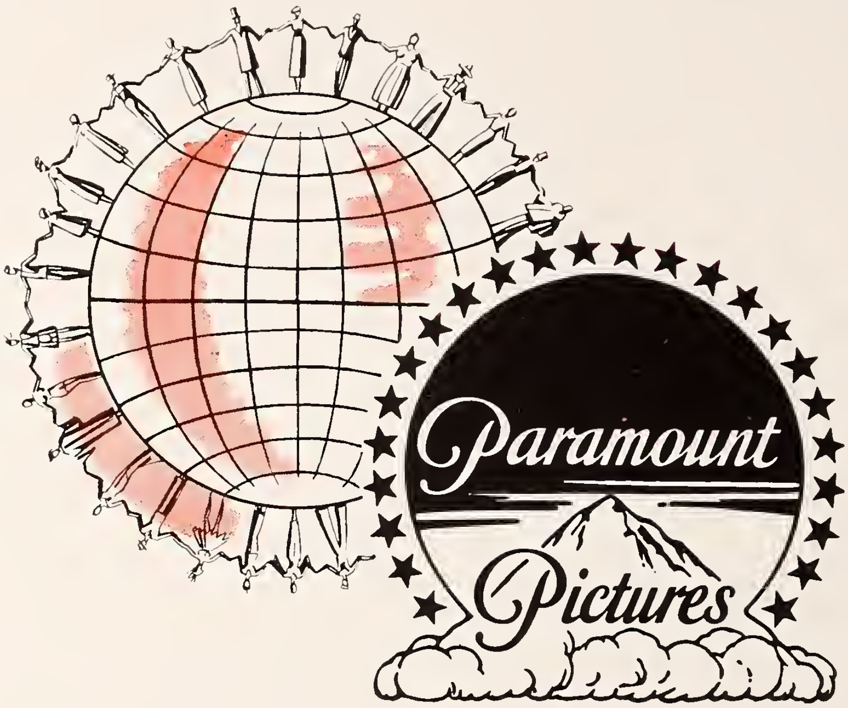
The hearing had been slated yesterday.

Neil Agnew Returnin

Neil F. Agnew, general sales ma ager for Paramount, will leave coast for New York today. J. Unger, eastern and southern sa head, returned yesterday from N Orleans and Dallas.

Give 'em
Entertainment !

PARAMOUNT PICTURES 1936-37

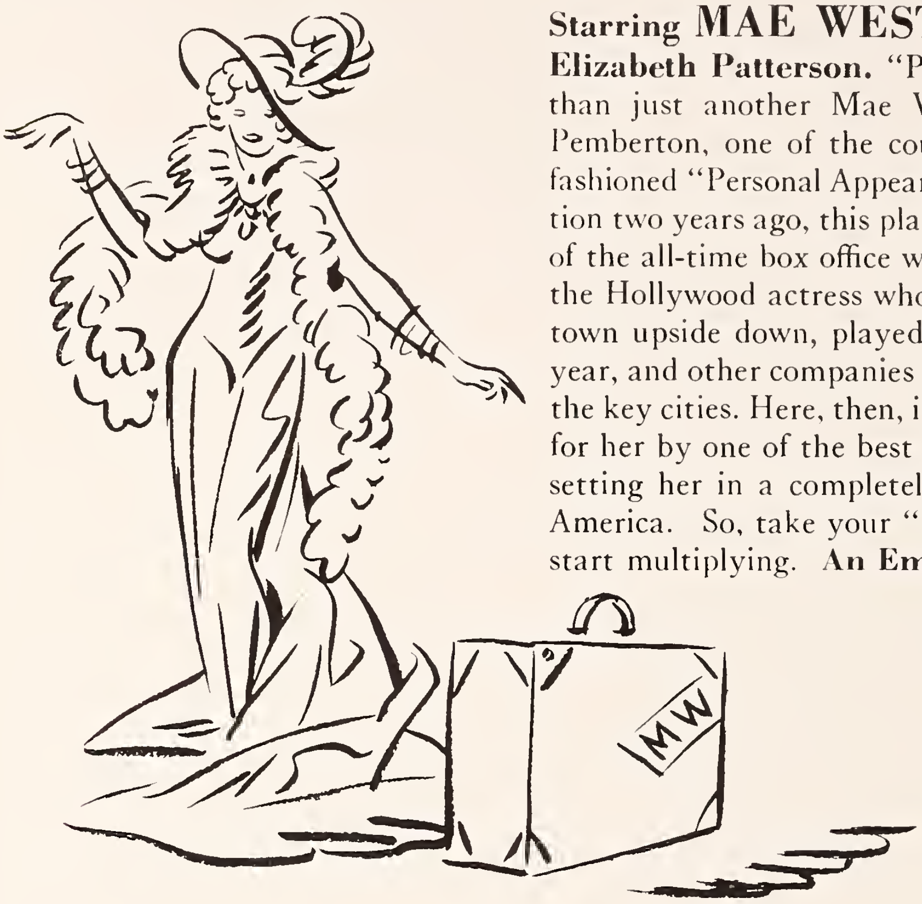


It takes all kinds of people to make a world... It takes all kinds of people to fill a theatre... It takes all kinds of entertainment to make a successful box-office season. That's why Paramount offers you, for 1936-1937, the biggest and most diversified program of down-to-earth pictures in motion picture history...

INCLUDING AT LEAST TWO PICTURES OF MAJOR IMPORTANCE EVERY MONTH

Make 'em
Laugh!

"Personal Appearance"



Starring MAE WEST, with Lynne Overman, Elizabeth Patterson. "Personal Appearance" is more than just another Mae West picture. Since Brock Pemberton, one of the country's leading playwrights, fashioned "Personal Appearance" for Broadway production two years ago, this play has established itself as one of the all-time box office wonder-workers. This story of the Hollywood actress who turns a small Pennsylvania town upside down, played New York for more than a year, and other companies enjoyed triumphal runs in all the key cities. Here, then, is a Mae West picture tailored for her by one of the best brains in show business, and setting her in a completely new locale . . . small town America. So, take your "Klondike Annie" figures and start multiplying. **An Emanuel Cohen Production.**

Harold Lloyd

in another Big Time Comedy Hit . . .

With everyone still talking about "The Milky Way" as one of the biggest comedy successes of the past season, news that Harold Lloyd will do another picture of the same calibre entertainment for Paramount this year is Good News for the 1936-1937 Box-Office. Although Harold has yet to select the story, he's already collected a group of top comedies from which to choose "The Milky Way's" successor. And he promises that this new picture will have a supporting cast even stronger than the big name cast which helped him put over the story of the fighting milkman.

"Don't Look Now"

W. C. FIELDS in a picture that Bill has been wanting to do for years—it's his own idea of the real A No. 1 Fields vehicle . . . so you can guess what kind of show America's Grand Old Man of Comedy will put on for you. What's the story? It's Fields' own version of one of the real classics of American Humor—Julian Street's famous "Need of Change". . . In it Fields is a retired gadget manufacturer and when he goes nuts in the stuffed-shirt, tea-with-the-vicar life of British aristocracy you can bet it's just one more "Fields' Day" for the box office.

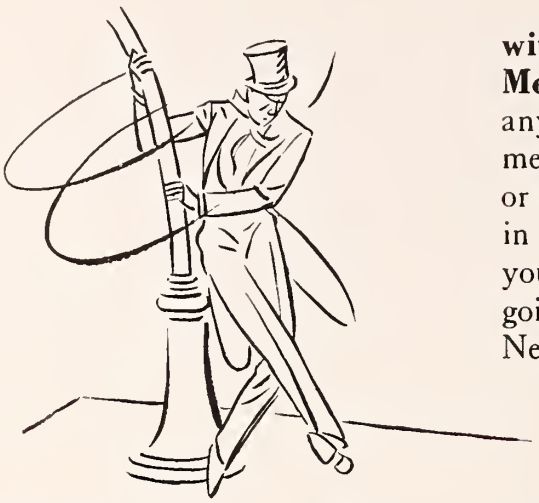
"Hotel Haywire"

with Charlie Ruggles, Mary Boland, George Burns and Gracie Allen, the "International House" of 1936-37 combines two pairs of zanies either of which could put over a big picture. The Ruggles-Boland combine are definitely tops in domestic comedy, as "Early to Bed" is proving right now . . . and Burns and Allen have had America wading knee deep in soup—and gags, all winter.

"The Tightwad"

Charlie Ruggles and a cast of featured players in the Paul Gallico Saturday Evening Post story of the little penny pinching auditor in the business office of a newspaper who gets mixed up with the kind of story he has always thought too expensive. How he turns himself into one of the biggest spenders in the newspaper game is the stuff box office is made of. "The Tightwad" is just the kind of picture Charlie Ruggles can make into an hilarious success.

"Wives Never Know"



with Charlie Ruggles, Mary Boland, Adolphe Menjou, Veree Teasdale. What a foursome! When any movie fan thinks of hard-hitting, fast paced domestic comedy, he thinks of either the Ruggles-Boland or the Menjou-Teasdale combination. Here they all are in one picture, directed by Elliott Nugent who gave you "She Loves Me Not". Mr. and Mrs. America are going to laugh themselves into the aisles at "Wives Never Know". **Directed by Elliott Nugent.**

"Three Married Men"

with Lynne Overman, Roscoe Karns, William Frawley, George Barbier, Gail Sheridan, Elizabeth Patterson, Bennie Bartlett, Virginia Weidler. Arthur Hornblow, Jr., who produced "The Princess Comes Across" got such a kick out of Bill Frawley's performance as the beret bonnetted boldster with the cream puff heart that he decided Bill rated top billing in a comedy of his own. Then he got thinking about those other two lads who've put laughs into Paramount pictures every time they've landed a good part, Lynne Overman and Roscoe Karns. This picture then is the once-in-a-lifetime chance for all three to go to town together. **Directed by Eddie Buzzell.**

"My American Wife"

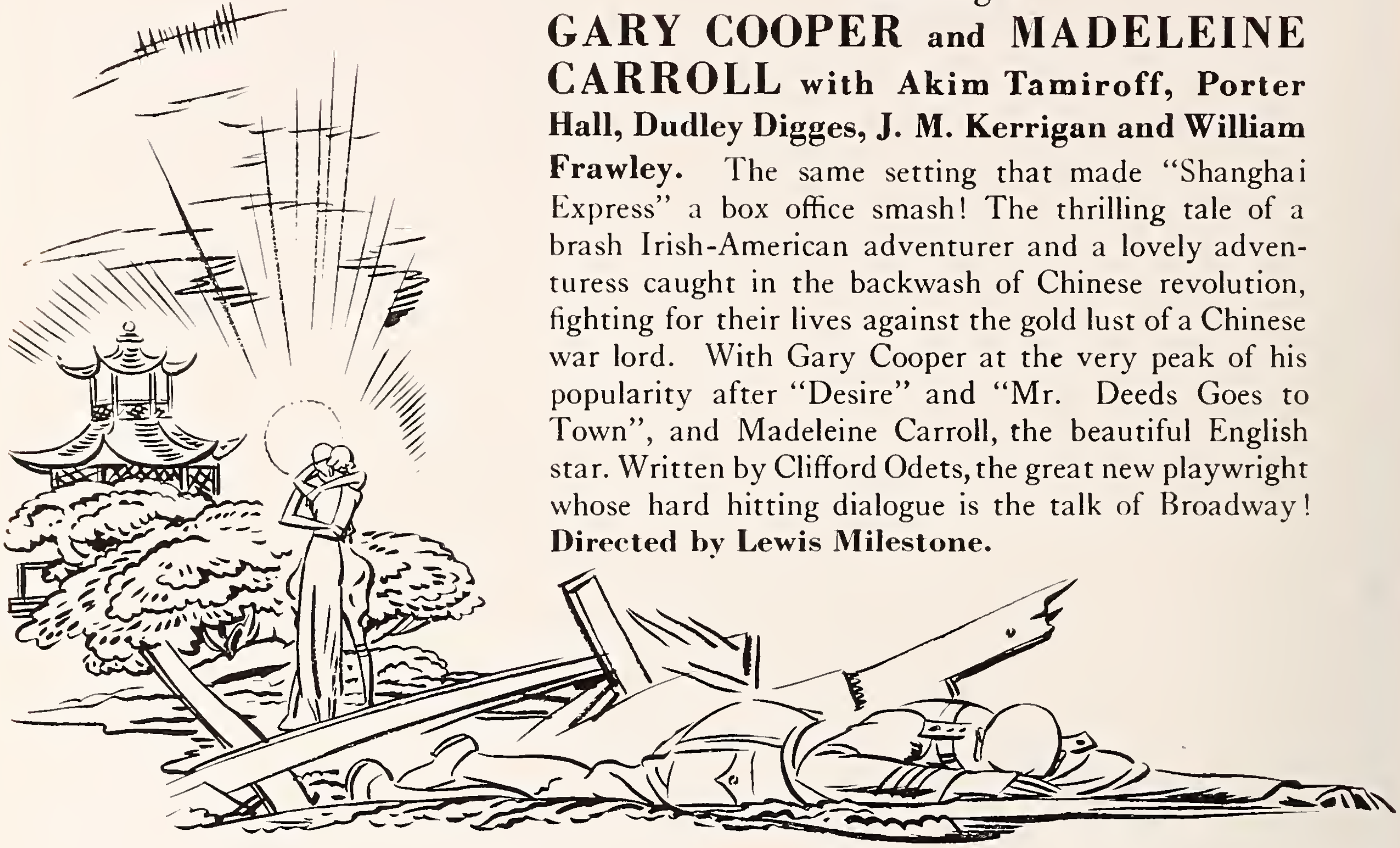
Francis Lederer, Ann Sothern, Fred Stone, Billie Burke, Ketti Gallian in that ace Saturday Evening Post yarn, "The Old Timer", the story about the foreign count who marries the grand-daughter of a rough and ready old Western multi-millionaire. The old lad doesn't think much of the business, having a pretty sour opinion of "furriners", until the count turns out to be as swell an egg as the old man himself. . . .The story has the same background, the same characters, the same appeal as "Ruggles of Red Gap". **Directed by Harold Young.**

Give 'em
Romance !

"The General Died at Dawn"

Starring

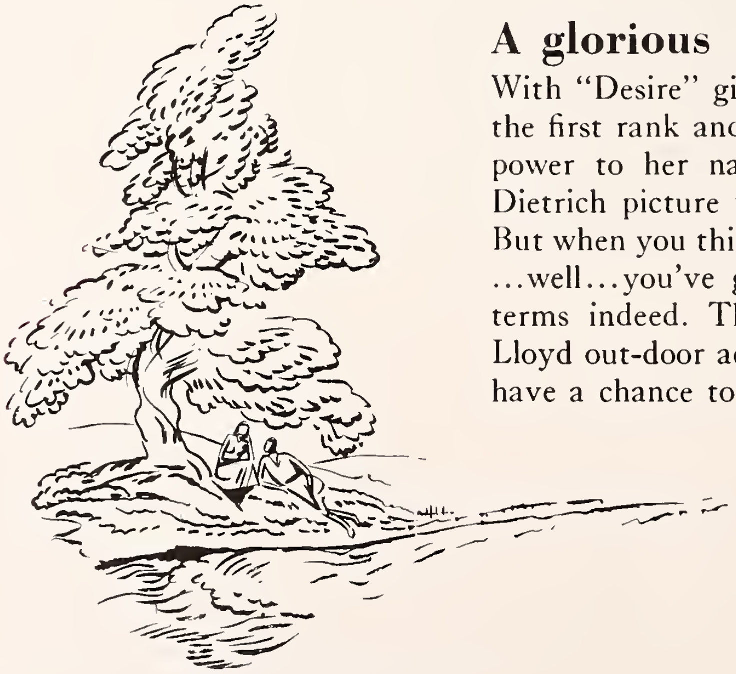
GARY COOPER and MADELEINE CARROLL with Akim Tamiroff, Porter Hall, Dudley Digges, J. M. Kerrigan and William Frawley. The same setting that made "Shanghai Express" a box office smash! The thrilling tale of a brash Irish-American adventurer and a lovely adventuress caught in the backwash of Chinese revolution, fighting for their lives against the gold lust of a Chinese war lord. With Gary Cooper at the very peak of his popularity after "Desire" and "Mr. Deeds Goes to Town", and Madeleine Carroll, the beautiful English star. Written by Clifford Odets, the great new playwright whose hard hitting dialogue is the talk of Broadway! **Directed by Lewis Milestone.**



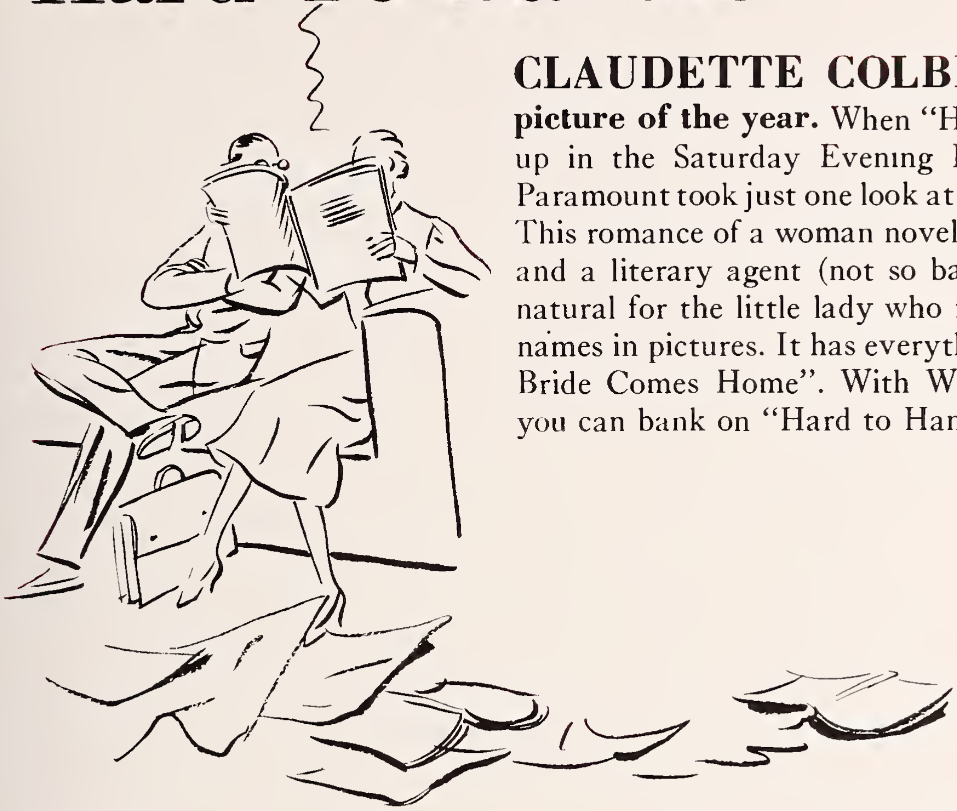
Marlene Dietrich

A glorious Frank Lloyd production.

With "Desire" giving her new laurels as an actress of the first rank and "The Garden of Allah" adding new power to her name at the box office any Marlene Dietrich picture for 1936-1937 means coin at the till. But when you think of her in a Frank Lloyd production ...well...you've got to think in pretty big box-office terms indeed. This picture will be a typical Frank Lloyd out-door action picture. And Miss Dietrich will have a chance to go to town in one of her great roles.



"Hard To Handle"



CLAUDETTE COLBERT'S second big picture of the year. When "Hard to Handle" showed up in the Saturday Evening Post a few weeks ago, Paramount took just one look at it and said—"Colbert". This romance of a woman novelist (a good looking one) and a literary agent (not so bad looking himself) is a natural for the little lady who rates one of the biggest names in pictures. It has everything that put over "The Bride Comes Home". With Wesley Ruggles directing you can bank on "Hard to Handle" to get you results.

"Panama Gal"

Fred MacMurray and Carole Lombard now rate as one of the top romantic comedy pairs in pictures. "Hands Across the Table" sent them off to a flying start, and now "The Princess Comes Across" has recently shown that, for modern, fast-stepping romance, these two need take their hats off to no one. "Panama Gal" is right up their alley. It seems Fred is a hard-boiled son of trouble who's doing sentry-go for Uncle Sam alongside the Panama Canal. Carole is a pretty little manicurist on a cruise liner. When the cruise liner goes through the Canal, Carole happens to poke her head out a porthole just in time to meet Fred ...and a series of adventures which end up with the two of them running the ace night club of Central America.

P. S. There will be music in the picture with Fred stepping out as a swing cornet player.

"Wedding Present"

JOAN BENNETT, CARY GRANT and GEORGE BANCROFT Starring in a B. P. Schulberg Production. "Big Brown Eyes" with Joan and Cary in it was one of the year's "sleepers". Starting off without much fanfare, it did plenty at the box-office wherever it played. Here are the two leads in a far better story, Paul Gallico's Saturday Evening Post yarn of the newspaper lad who gave his best gal a four alarm fire for a wedding present. B. P. Schulberg who gave you such Paramount smashes as "Morocco" starts out his new series of Paramount productions with "Wedding Present"... nuff said. **Directed by Richard Wallace.**

"That's What Girls are Made of"

Starring SYLVIA SIDNEY and FRED MacMURRAY, a B. P. Schulberg Production. Here's the winning combination that sent "The Trail of the Lonesome Pine" into the top money-making class of last year. This time these box-office stars will be under the capable production guidance of B. P. Schulberg, and the story will give Sylvia Sidney, one of the screen's finest dramatic actresses, a chance to turn in another of her glorious performances—the kind which made "Mary Burns, Fugitive" one of the highlights of the screen year. Fred will have another of those hard-boiled romantic roles which set the gals' hearts aflame.

"Hideaway Girl"

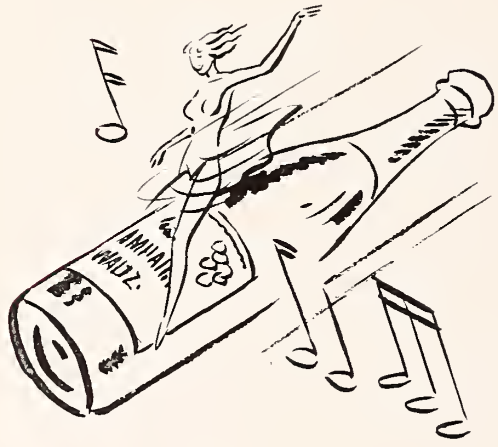
Frances Farmer and a cast of featured players in one of those fast moving thrill-a-minute adventure stories with plenty of class . . . plus what the box-office fondly labels . . . love.

Please their
Ears!

"The Big Broadcast of 1937"

Starring JACK BENNY with George Burns and Gracie Allen, Randolph Scott, Jane Froman, Martha Raye, Sam Schlepperman, Ray Milland, Frank Forest, Benny Baker. Specialties by Leopold Stokowski, Bob Burns, Benny Fields, Larry Adler, Stan Kavanagh, Benny Goodman's Orchestra, and other celebrities of Stage, Screen and Radio. Jack Benny, the highest paid star of radio . . . George Burns and Gracie Allen even higher in the Crosley radio popularity rating than last year . . . and a whole lineup of Big Timers. Lew Gensler, builder of a dozen Broadway musical hits, will produce the show . . . Mitchell Leisen, director of "Hands Across the Table" and "13 Hours by Air", will direct. **Directed by Mitchell Leisen.**

"Champagne Waltz"

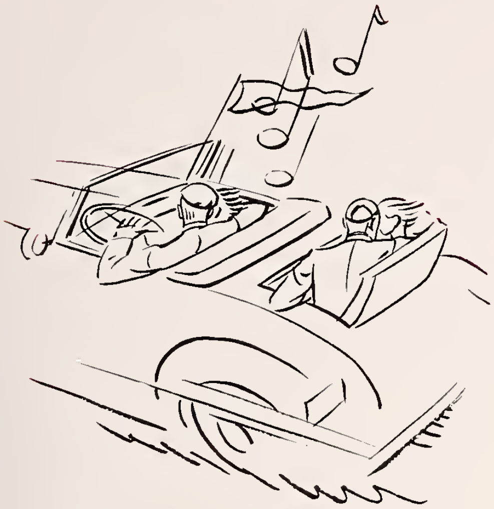


Starring GLADYS SWARTHOUT, FRED MacMURRAY and Jack Oakie, Veloz and Yolanda (the biggest-drawing dance team in the business), Lyda Roberti, Frank Forest. What happens when promoter Jack Oakie takes an American "swing" band to Vienna to compete against Europe's finest waltz orchestra? The "swing" band is about to put the orchestra on the skids until the "swing" band leader, Fred MacMurray, takes a gander at the beautiful singing daughter (Gladys Swarthout) of the Viennese waltz king. From then on it's . . . love. **Directed by Eddie Sutherland.**

"The Count of Luxembourg"

with IRENE DUNNE, JOHN BOLES, W. C. FIELDS, Frank Forest. Franz Lehar's world famous operetta, with the star of "Show Boat" in the glorious role of the Paris prima donna who was married to the Count of Luxembourg (a rich man's trick to get her for himself) and who found being married to this dashing gentleman so delightful she left the old lad holding the bag (a part ripe to the genius of one W. C. Fields). The glorious Lehar music will be supplemented by a typical list of Paramount song successes.

"College Holiday"



Starring JACK BENNY with Frances Farmer, Louis DaPron, Robert Cummings, Johnny Downs, Eleanore Whitney, Martha Raye. Here's the annual Paramount Christmas gift to Old Man box-office . . . the yearly holiday special for the youngsters . . . the successor to those big box-office hits, "College Humor", "College Rhythm" and "Collegiate"! We don't need to describe 'em to you . . . you know 'em too well . . . the big music show with the college background, the show with plenty of laughs . . . plenty of songs, plenty of swing and plenty of gals! An exploitation natural, the most timely picture of the year

"Follow the Sun"

Starring

BING CROSBY with George Burns and Gracie Allen, Lynne Overman. Made to the measure of that Crosby smash "We're Not Dressing", "Follow the Sun" shows Bing as the son of a big shot ship owner of the Northwest who leaves one of his old man's ships in the Orient to become the proprietor of the swingiest night club from Manhattan to Mandalay. With Bing at the top of his popularity, an ace cast, an ace script, and a bunch of ace tunes, you can check the date "Follow the Sun" hits town as one of the biggest in the 1936-37 box-office calendar. **Directed by Norman Taurog.**

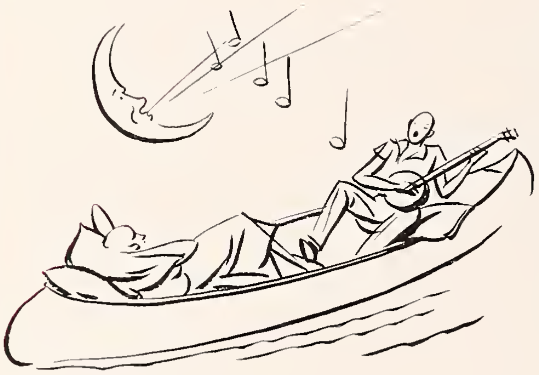
"High, Wide and Handsome"

with IRENE DUNNE and FRED MacMURRAY, Randolph Scott. Here's another "Show Boat". Music and lyrics by those two celebrated writers who wrote the never-to-be-forgotten score of "Show Boat", Jerome Kern and Oscar Hammerstein II . . . two names which from coast to coast mean box-office wherever they're billed. And then, playing the lead, the girl who has just succeeded in making the newest version of "Show Boat" one of the all-time box-office successes, Irene Dunne. With her will be Fred MacMurray in the kind of role he can do best . . . how's that for a lineup? And a strong supporting cast.

"Artists and Models"

One of the most lavish pictures of the year—a big flashing musical set in the studios of the leading artists of the country, featuring the world's most beautiful women, the year's leading song hits. The three major roles will be played by the three leading stars in the business. Katherine Brush, S. J. and Laura Perelman and Keene Thompson collaborated on the script and it will be a picture unique among picture hits.

"It Happened in Paradise"



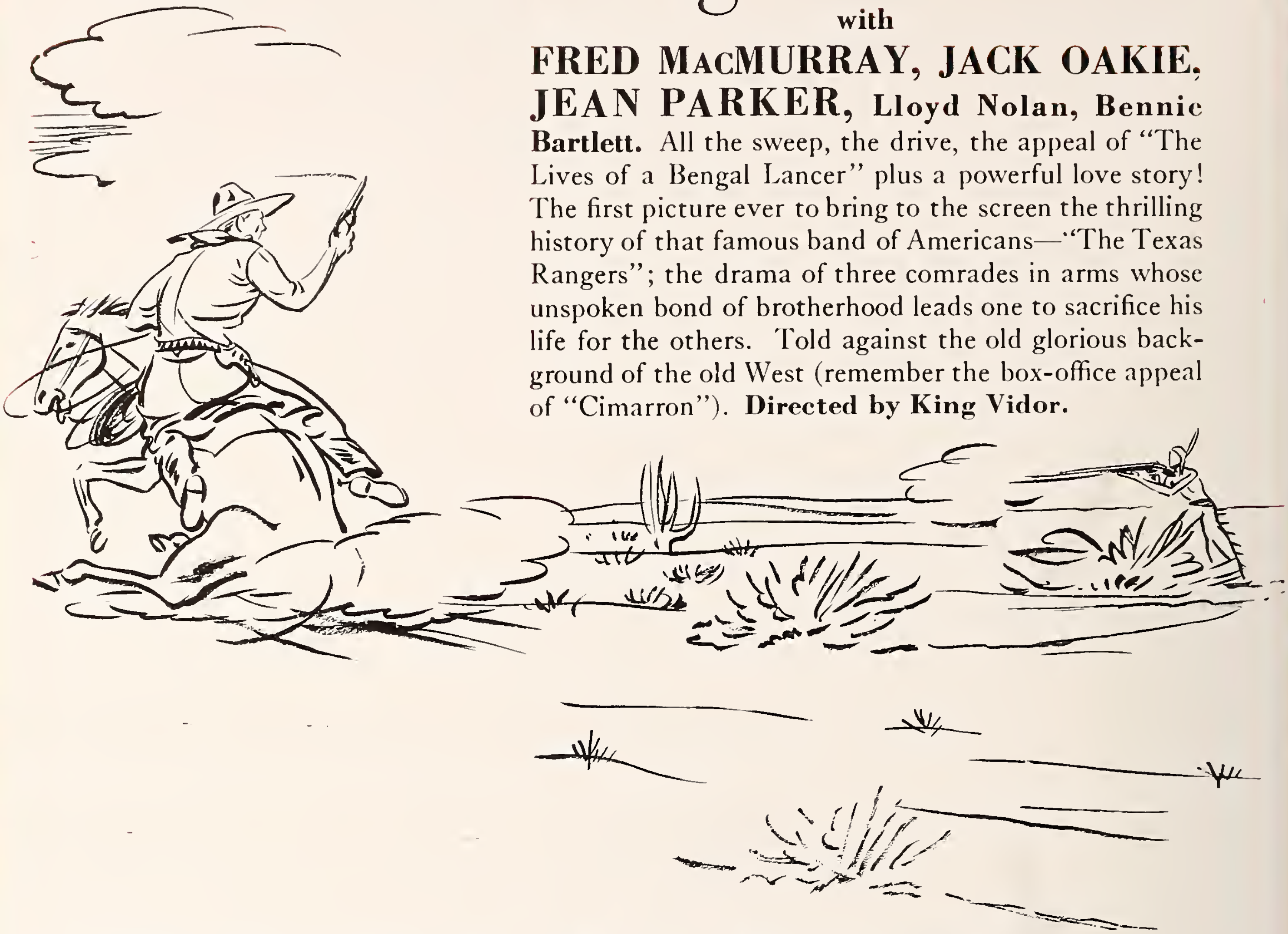
BING CROSBY and IDA LUPINO starring in a typical Crosby winner. This particular Paradise happens to be a mountain lake where a couple of summer camps, one full of lads and one full of gals, hold forth. And the one and only Bing Crosby is the leading lad in Camp No. 1. A big time song and dance show, this picture is planned to catch the late spring trade with a real summer camp musical . . . and with Ida Lupino, one of the smoothest gals in pictures, to step it along . . . it's sure to be a winner.

"Lady Be Careful"

with Lew Ayres, Mary Carlisle, Larry Crabbe, Benny Baker, Grant Withers, Jack Chapin, Wilma Francis, Irving Bacon. Paramount's group of youngsters in another of their fast stepping musicals, with the same punch and pace as "Millions in the Air". Robert Cummings is one of the most popular juveniles in the business and John Howard is going to be way up in the big star class this year, according to Frank Capra, who claims Howard shows real greatness in Capra's "Lost Horizon", a picture which will precede "Lady Be Careful". Eleanore Whitney is the fastest tap dancer in the world. **Directed by Ted Reed.**

Give 'em
Thrills !

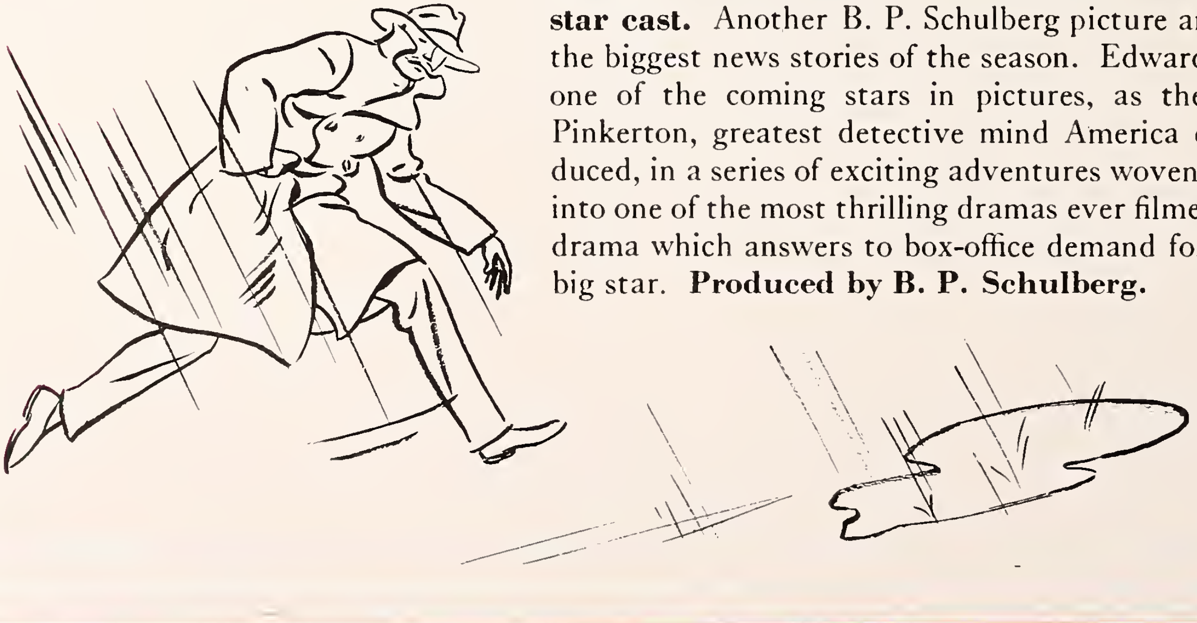
"The Texas Rangers"



with

FRED MacMURRAY, JACK OAKIE, JEAN PARKER, Lloyd Nolan, Bennie Bartlett. All the sweep, the drive, the appeal of "The Lives of a Bengal Lancer" plus a powerful love story! The first picture ever to bring to the screen the thrilling history of that famous band of Americans—"The Texas Rangers"; the drama of three comrades in arms whose unspoken bond of brotherhood leads one to sacrifice his life for the others. Told against the old glorious background of the old West (remember the box-office appeal of "Cimarron"). **Directed by King Vidor.**

"Pinkerton, the Detective"

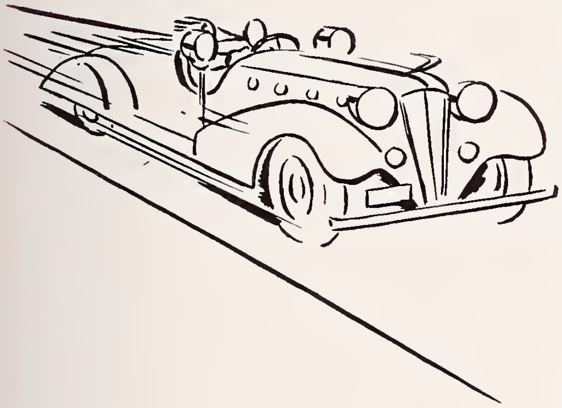


Starring EDWARD ARNOLD with an all-star cast. Another B. P. Schulberg picture and one of the biggest news stories of the season. Edward Arnold, one of the coming stars in pictures, as the famous Pinkerton, greatest detective mind America ever produced, in a series of exciting adventures woven together into one of the most thrilling dramas ever filmed . . . the drama which answers to box-office demand for a really big star. **Produced by B. P. Schulberg.**

"Queen of the Jungle"

with Ray Milland, Sir Guy Standing, Akim Tamiroff, Lynne Overman. Show business . . . that's our job . . . and here's one that is sure-fire show business stuff . . . the same kind of ballyhoo buster that "King of the Jungle" was . . . wild animals —"Chang" style, wild tribesmen . . . in fierce, death-at-your-throat battle . . . plus the hottest box-office seller there is . . . jungle romance . . . a lithe and lovely lass of the jungle going for a continental playboy and snaring him! With E. Lloyd Sheldon who produced "King of the Jungle" at the producing helm, you can be sure this is one more to rate up with good money makers of the year. **Directed by Max Marcin.**

"Hollywood Boulevard"



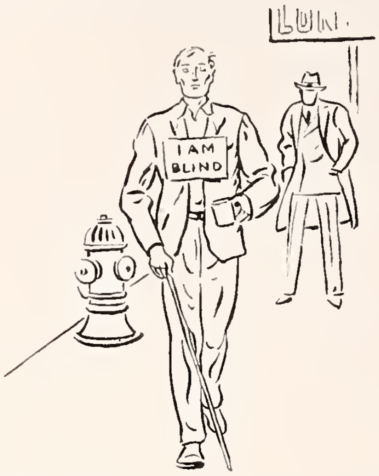
with John Halliday, Robert Cummings, Marsha Hunt, Esther Ralston, Frieda Inescort, Betty Compson, Maurice Costello, C. Henry Gordon, Bryant Washburn, Sr., Francis X. Bushman, Charles Ray, Roy Darcy, Creighton Hale, Frank Mayo. The glamour, the heart throbs of the picture business told in the story of a Hollywood star of yesterday, who, broke, but still stage struck, writes his memoirs for a New York publisher. **Directed by Robert Florey.**

In addition to that, there will be shots of many of the big time stars and directors on location, making all told one of the big star pictures of the year.

"Murder with Pictures"

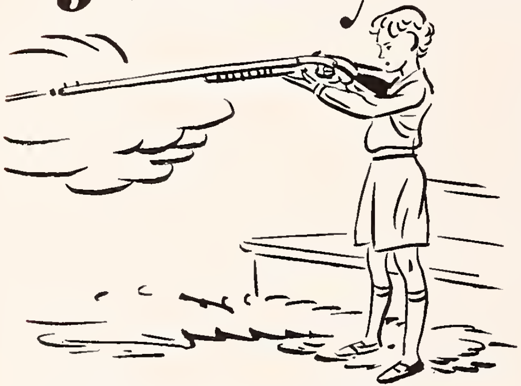
with Gail Patrick, Grace Bradley, Benny Baker, Porter Hall, Ernest Cossart, Irving Bacon. "Murder with Pictures" is a murder-mystery told in the hard-boiled lingo of "The Thin Man" and it has a love story with the same punch. When the ace news cameraman of a Los Angeles paper gets mixed up in a sensational murder of the town's leading criminal lawyer, mouthpiece for a big time racketeer, and finds himself in love with the gal who he thinks has done the shooting, there's plenty of plot to work with.

"Broadway Afternoon"



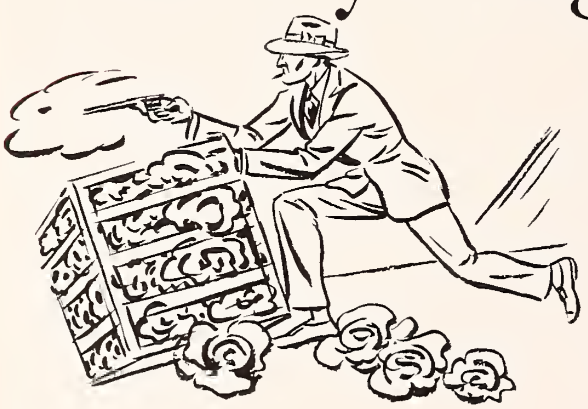
with a cast of Paramount featured players. This is the Saturday Evening Post yarn, that took prizes as one of the trickiest mystery stories of 1935. Speck Darrow, a killer whom the police have just about in their grasp, trades places with his brother, a famous Broadway character, a professional beggar who does a blindman turn every day on the main stem, in an attempt to get by the police net. He almost gets away with it. But Mallory, headquarters dick, happens to have too kind a heart.

"Johnny Gets His Gun"



with Ralph Bellamy, Katherine Locke, David Holt, Onslow Stevens, Purnell Pratt. Johnny, being an American lad with a lot of old-fashioned do or die in him, isn't content to let a bunch of bad men make a monkey or a corpse out of his father...a swell American yarn, taken from a Saturday Evening Post Story by one of America's favorite writers, Lucian Cary.

"Everything for Sale"



with a selected cast of players. Here is a long awaited yarn made from the great dramatic story of the great produce rackets which have been headline news in the big cities of the country for the past few years. A New York plug-ugly and his stooge make plenty of trouble for the independent fruit growers of the West coast until the plug-ugly falls for a lovely lady and then in a terrific thrill-a-second action sequence beats up the racketeers and wins her love.

"A Gun for Hire"

with a cast of featured players. A thrilling melodrama...the story of a murderer, whose flaming gun ends the life of a great statesman and is about to bring war to the world...and of the beautiful young actress who dares his fury and his trickery to capture him and bring peace to Europe.

Wow 'em!

Give 'em

MARLENE DIETRICH

in an

Ernst Lubitsch

production!

Give 'em
CLAUDETTE
COLBERT
in a
Frank Lloyd
production!

"Maid of Salem"

FRANK LLOYD directs CLAUDETTE COLBERT in a picture of tremendous scope with an all-star cast. Frank Lloyd's first picture for Paramount is a typical Frank Lloyd story, and, by that, we mean a subject as new to pictures as "Cavalcade" and "Sea Hawk". It is the story of a beautiful English girl, the daughter of a woman burned at the stake for witchcraft, who is herself caught in the evil tide of hysteria, the witchcraft persecutions, which swept New England after Cotton Mather's fanatical condemnation of this Puritan-invented crime. The story has depth and greatness, providing the greatest dramatic role Claudette Colbert has ever had. The background has all the sweep and power—huge mob scenes—driving action — which a Frank Lloyd production demands. Here's a picture made to the box-office measure of Frank Lloyd.

Marlene Dietrich

ERNST LUBITSCH directs DIETRICH in a grand romance with music. Ever since "Desire" marked a new high for that famous combination Ernst Lubitsch and Marlene Dietrich, you have been asking when you were going to have another Dietrich picture with the "Lubitsch" touch. Here's your answer. Ernst Lubitsch right now is reading scripts to select the ideal romantic-comedy role for the heroine of "Desire" and this year you will have another picture with all the elements of high comedy and box-office that made "Desire" the hit picture it was. In addition to this, Miss Dietrich will sing a group of songs like her famous "Falling in Love Again". In other words, this picture will be a 1936-37 "Blue Angel" plus.

Give 'em
Excitement !

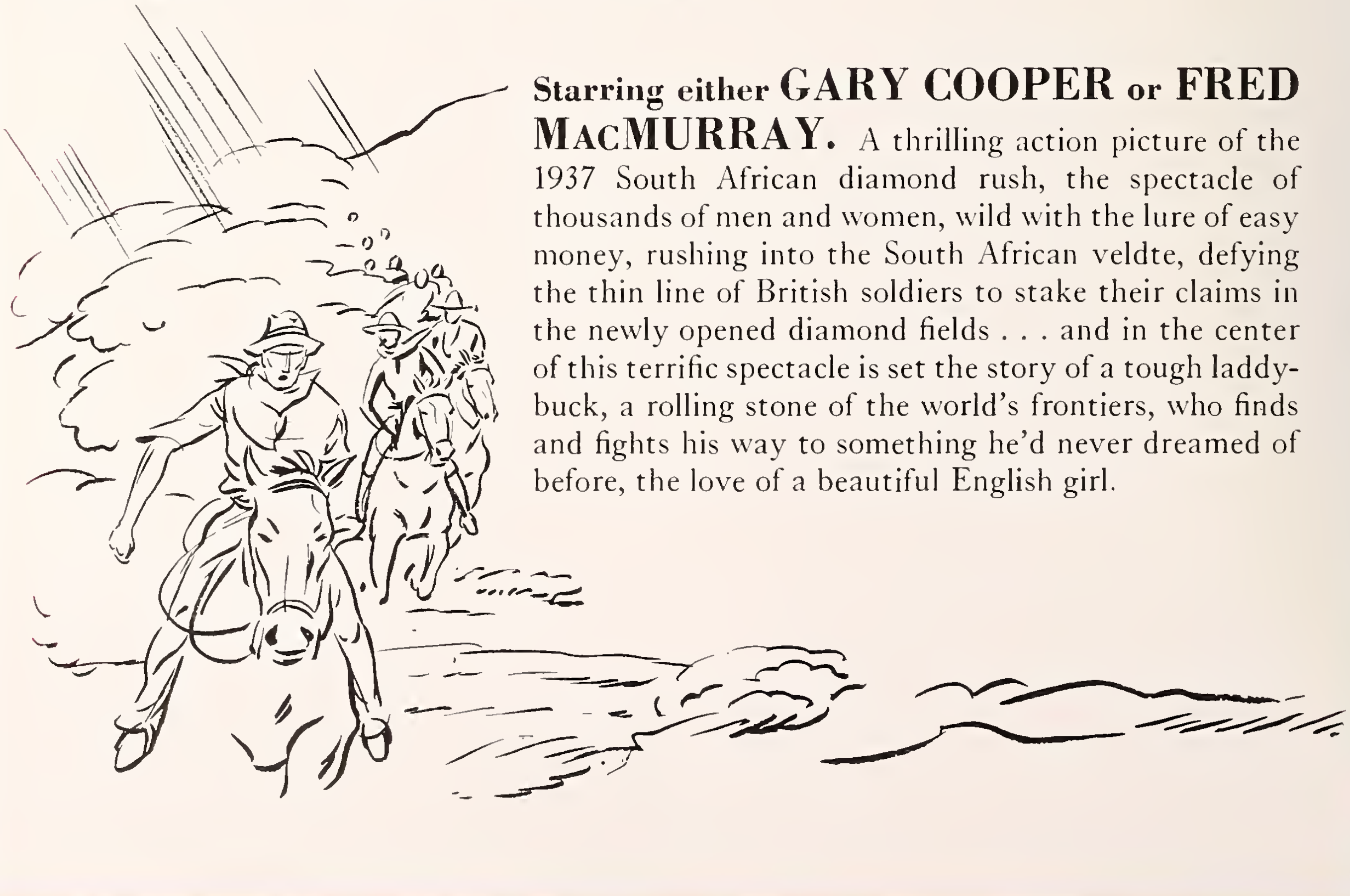
"The Plainsman"

Starring GARY COOPER and JEAN ARTHUR. Think of Gary Cooper as "Wild Bill Hickok". Think of Jean Arthur, Gary's running mate in "Mr. Deeds", as "Calamity Jane". Think of the business Cooper in "The Virginian" did, even as a re-issue . Think of the grosses rolled up by Gary and Jean in "Mr. Deeds". Put these things together and you will get a true picture of the stature of "The Plainsman", the box-office giant DeMille is making for you . . . This is no "western" spectacle, but the intimate, personalized story of "Calamity Jane," the Lady Wildcat, toughest but most sought-after girl in the Golden West, and hard-to-get Wild Bill, who shot faster, thought quicker, looked quieter than any man on that far flung frontier. "The Plainsman" is a smash!

A CECIL B. DEMILLE Production

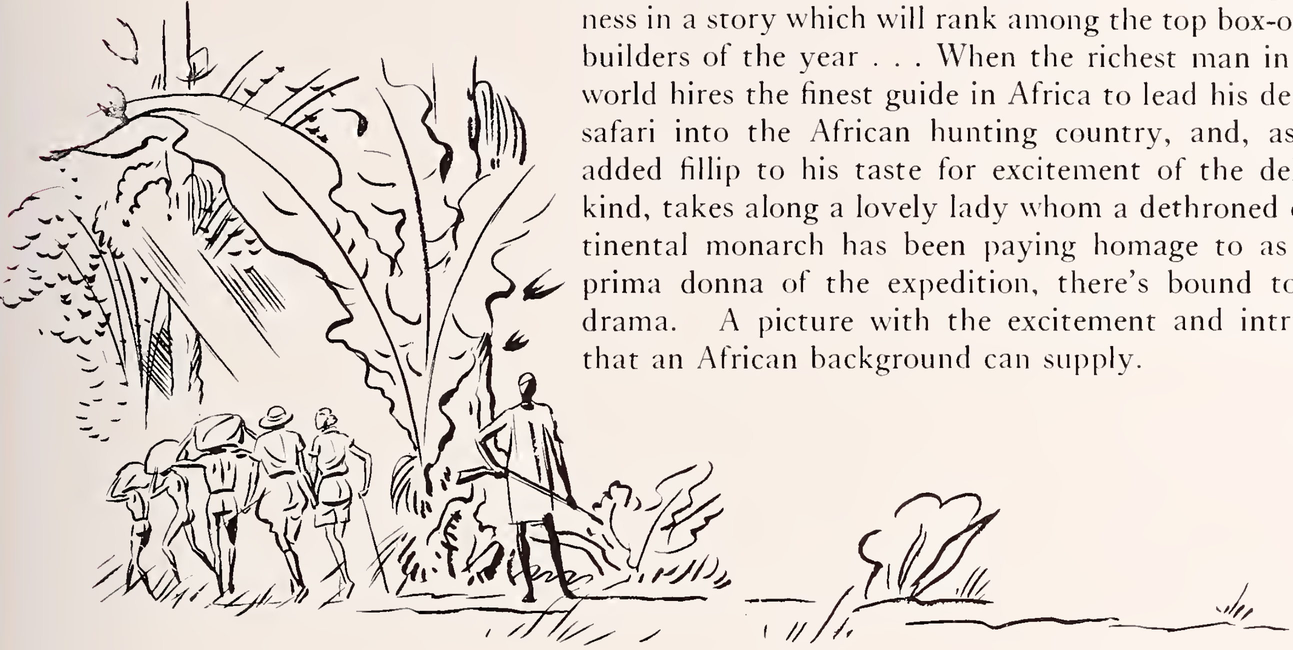
"Diamond Rush"

Starring either GARY COOPER or FRED MACMURRAY. A thrilling action picture of the 1937 South African diamond rush, the spectacle of thousands of men and women, wild with the lure of easy money, rushing into the South African veldte, defying the thin line of British soldiers to stake their claims in the newly opened diamond fields . . . and in the center of this terrific spectacle is set the story of a tough laddy-buck, a rolling stone of the world's frontiers, who finds and fights his way to something he'd never dreamed of before, the love of a beautiful English girl.



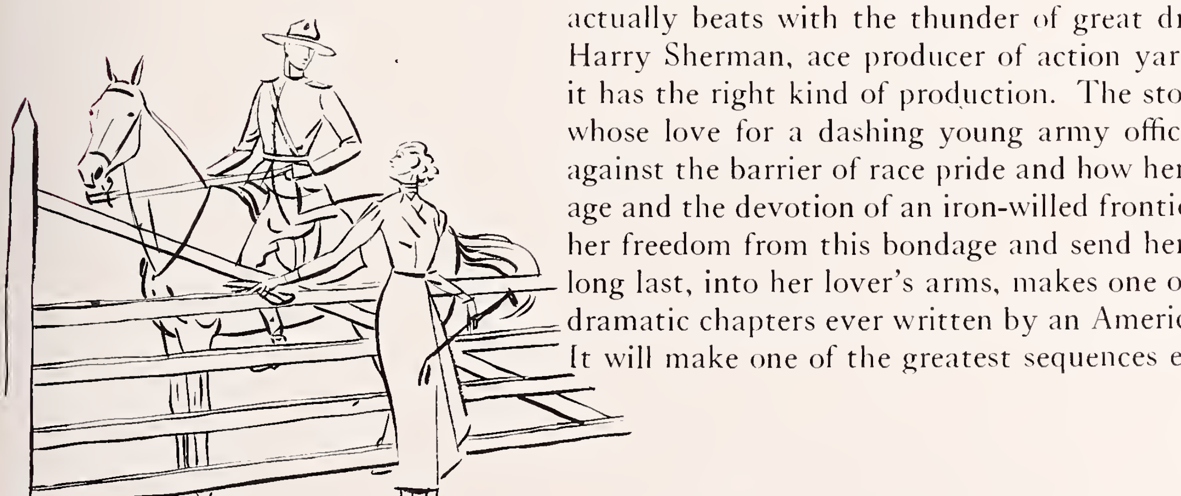
"Safari"

with EDWARD ARNOLD and an all-star cast. Edward Arnold and a female star of equal greatness in a story which will rank among the top box-office builders of the year . . . When the richest man in the world hires the finest guide in Africa to lead his deluxe safari into the African hunting country, and, as an added fillip to his taste for excitement of the deluxe kind, takes along a lovely lady whom a dethroned continental monarch has been paying homage to as the prima donna of the expedition, there's bound to be drama. A picture with the excitement and intrigue that an African background can supply.

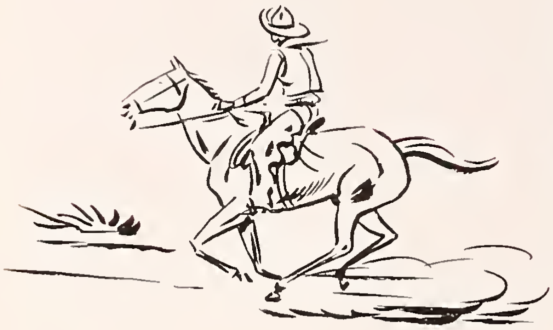


"The Barrier"

by Rex Beach. Of all Rex Beach's novels, probably the most widely read, the best liked by the masses of Beach readers is "The Barrier". For "The Barrier" actually beats with the thunder of great drama. And Harry Sherman, ace producer of action yarns, will see it has the right kind of production. The story of a girl whose love for a dashing young army officer smashes against the barrier of race pride and how her own courage and the devotion of an iron-willed frontiersman win her freedom from this bondage and send her, happy at long last, into her lover's arms, makes one of the finest dramatic chapters ever written by an American author. It will make one of the greatest sequences ever filmed.



"Stairs of Sand"



a Zane Grey Picture with Larry Crabbe, Marsha Hunt, Raymond Hatton, Leif Erikson. Westerns may come and Westerns may go...but Zane Grey's popularity as the writer of big-time "boots and saddle" sagas goes on forever. Wherever Westerns are box-office, a Zane Grey yarn means business. And "Stairs of Sand" is a typical Zane Grey done in the big production manner that has made Paramount the top ranker in the Western field during the past year.

3 "Hopalong Cassidys"

with William Boyd in the saddle "The Return of Hopalong Cassidy," "Trail Dust," "Cottonwood Gulch." Bill Boyd, in his first year as a Western star, has ridden right into the hearts of the great Western picture public. And the supporting cast always maintaining a high level of box-office value, has done plenty to push the Cassidy yarns into the top bracket. The new Cassidy series will have even bigger productions, for we are all set to build even bigger money-makers out of the Cassidy series than we did last year. These pictures will be equally spaced in release date during the first six months of 1936-37.

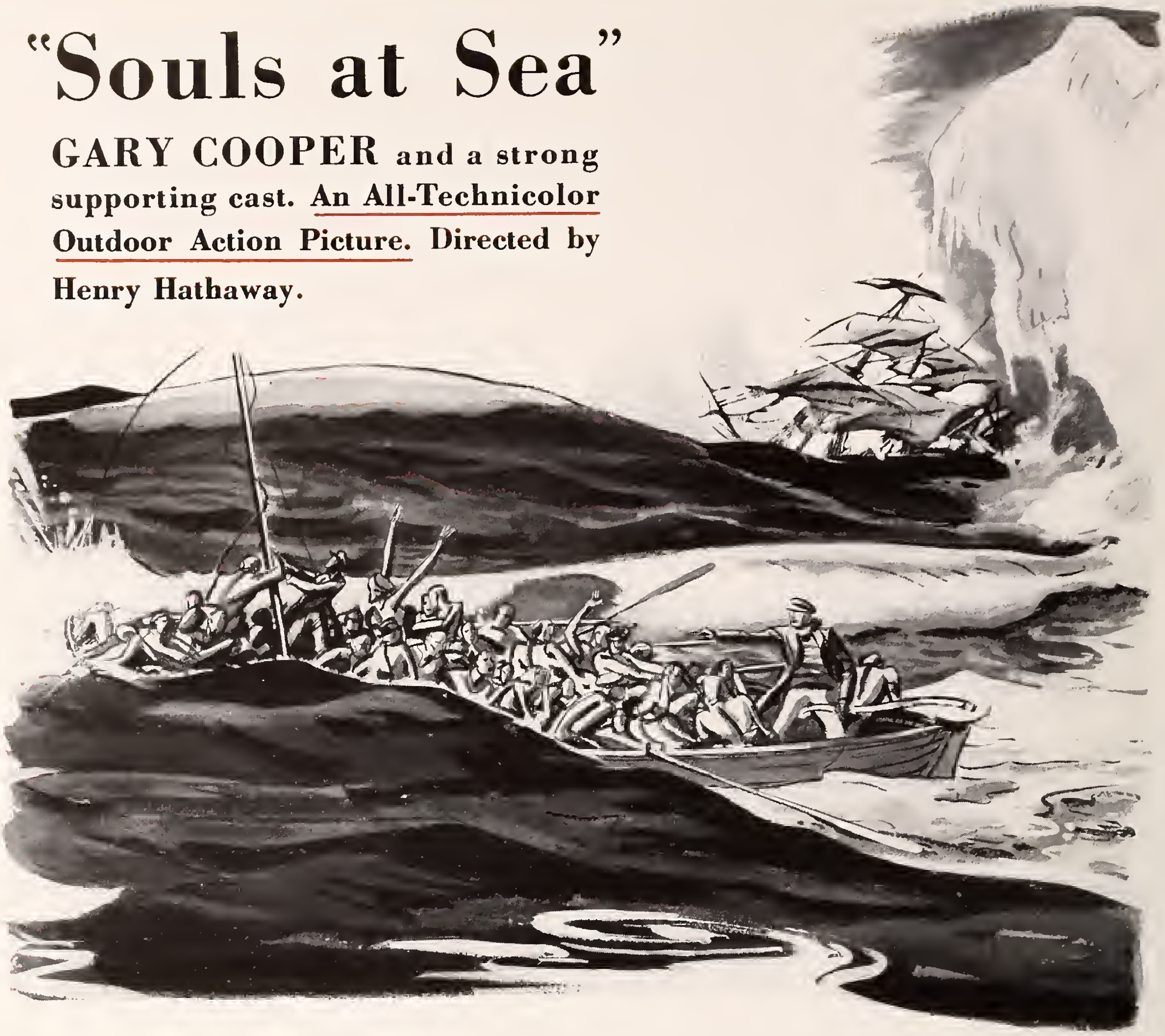
"Rose Bowl"

with Frances Farmer, John Howard, Larry Crabbe, Nick Lukats (All-American football star), Benny Baker. Just at the time the papers are full of it —The Biggest Sports Story of the Year...two big teams, the ace pigskin thumpers of the nation lined up to fight for the title of America's football champions in the annual Rose Bowl game in California's great football stadium, here's Paramount stepping right in to grab box-office for you from the Rose Bowl game with A Smash Action Romance based on the big event. So get right up there in the announcer's box and tell the world "Rose Bowl" is a sure choice for all-American laurels as The Football Picture of the 1936-37 Season.

Leave 'em
Breathless !

"Souls at Sea"

GARY COOPER and a strong supporting cast. An All-Technicolor Outdoor Action Picture. Directed by Henry Hathaway.

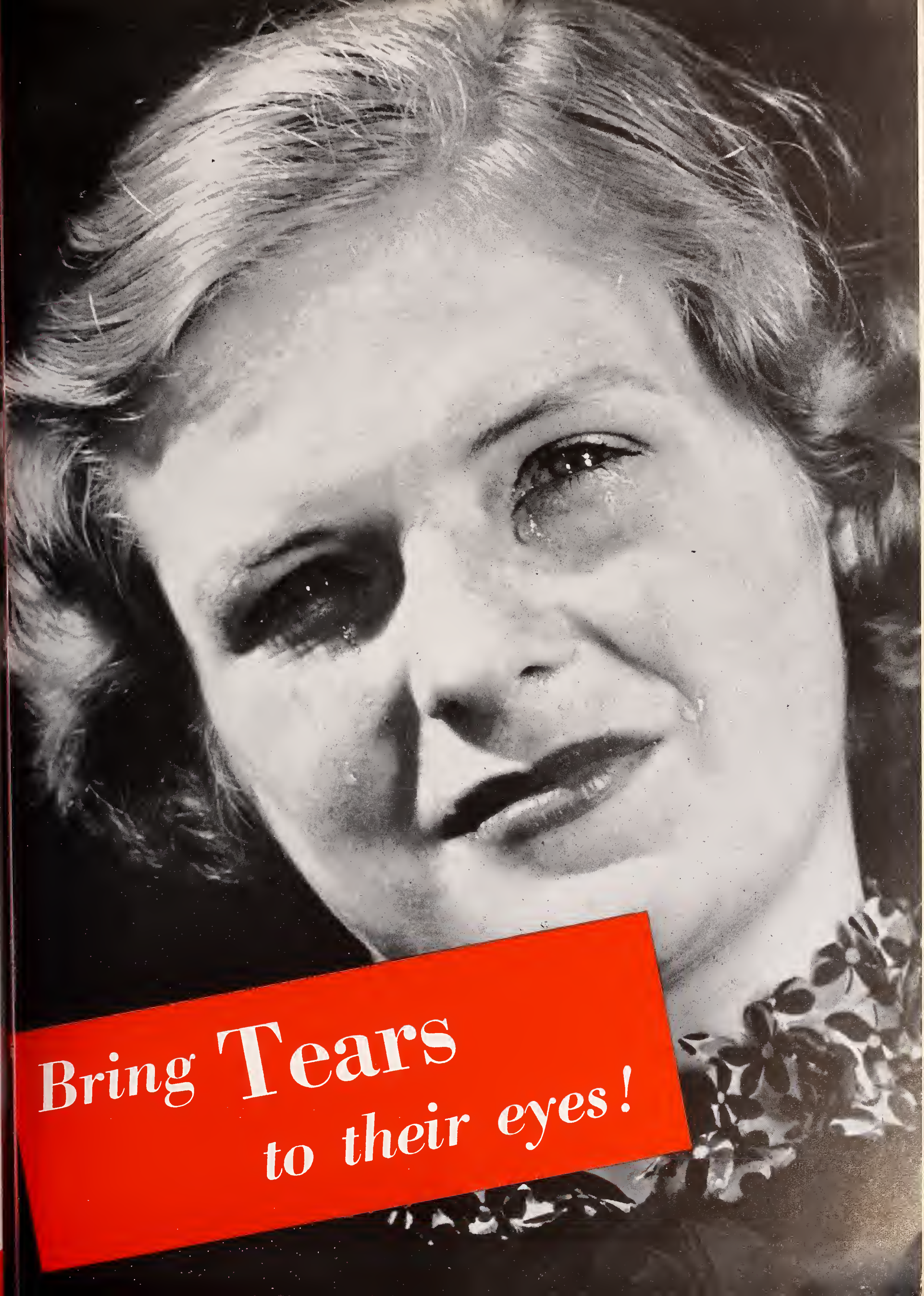


HERE is a box-office find of the year! An American "Mutiny on the Bounty", the most amazing story in the history of our merchant marine. A ship load of immigrants, Liverpool to Philadelphia, is rammed by a huge iceberg. The ship has only two life boats. One swamps. The second mate sets out in the smaller boat with two sailors and forty passengers.

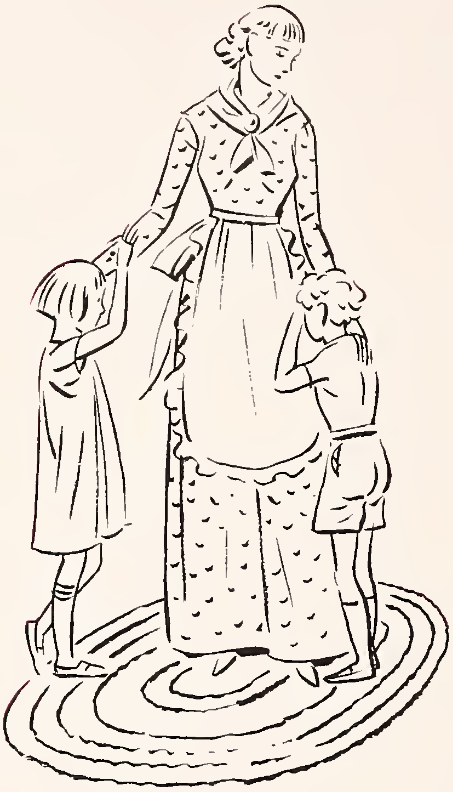
As they start off, the second mate asks each passenger to search his heart in the sight of God. If he has been guilty of sinful living, he must jump overboard. Forty search their souls. Twenty jump. When, after a grueling passage, the little boat makes port, the second mate is clapped into prison and tried for the murder of the twenty. Every single person he has saved testifies against him. He is sentenced to life imprisonment. Yet public opinion sides with him, and after a struggle which roused the feeling of the entire nation, his sentence is at last commuted to five years.

With Gary Cooper in the lead, with Henry Hathaway, who gave you "The Trail of the Lonesome Pine" and "The Lives of a Bengal Lancer" directing. With Grover Jones scripting the story by Edward Hale, you can be sure that "Souls at Sea" will be one of the most exciting pictures of this or any year, and another tremendous advance for the motion picture, completely filmed in natural color.

THIS PICTURE WILL REPLACE "SPAWN OF THE NORTH" WHICH IS TEMPORARILY CANCELLED

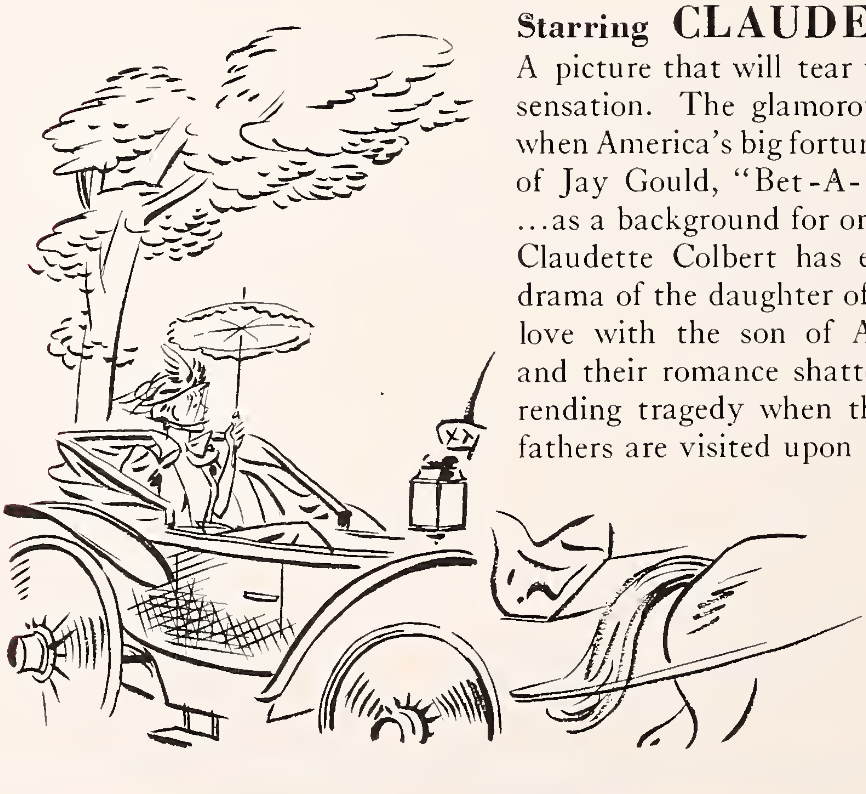

Bring Tears
to their eyes!

"Valiant Is the Word for Carrie"



Starring GLADYS GEORGE with Arline Judge, John Howard, Dudley Digges, Isabel Jewell, Harry Carey. Gladys George, who made "Personal Appearance" one of the longest runs Broadway has ever known . . . the gal all the companies have been fighting for . . . has been captured by Paramount. How did we pull the trick, get you the actress who is going to be a sure-fire No. 1 picture star the minute the fans get a glimpse of her first screen job? Wesley Ruggles just climbed into a plane and headed for 'Frisco, Miss George's home town, with the script of "Valiant Is the Word for Carrie" under one arm. A single reading of this yarn and Miss George said "okay". And no wonder . . . for Bennefield's best-selling novel has enough drama, enough woman interest (and 85% of your fans are women) to make another "Madame X". The story of a great woman, who, bowed by an early life of degradation and shame, rises to true glory through her devotion to a pair of youngsters whose fate is left in her hands. "Valiant Is the Word for Carrie" is great box-office. **Directed by Wesley Ruggles.**

"Golden Era"



Starring CLAUDETTE COLBERT... A picture that will tear their hearts out...a box-office sensation. The glamorous days of the early century when America's big fortunes were being made...the days of Jay Gould, "Bet-A-Million" Gates, and Canfield ...as a background for one of the most dramatic stories Claudette Colbert has ever starred in...the powerful drama of the daughter of one of these great fortunes in love with the son of America's richest financiers... and their romance shattered, turned into stark, heart-rending tragedy when the sins of their gold-grabbing fathers are visited upon the children.

Purely Personal

ERNEST EMERLING, assistant to Oscar Doob of Loew's, has returned from a vacation in his home town, Dayton, O. Irwin Zeltner of the same office got back yesterday from a two-week automobile trip.

●

Madeleine Carroll's husband, Capt. Philip Astley, arrived on the *Normandie* yesterday. He will go to Hollywood, join Miss Carroll and together they will go to their new home in Catalonia, Spain.

●

Albert L. Warner, A. W. Smith, S. Charles Einfeld, and Robert Mochrie of Warners left yesterday for Scranton to attend a meeting of the Comerford circuit.

●

Jerome P. Sussman, who resigned last week as general manager for Paramount in Central America, has sailed for England and will return Aug. 1.

●

O. Henry Briggs, Pathe president, scheduled to return from a coast trip yesterday, has extended his stay in Hollywood another week.

●

Harry C. Arthur, who leaves for St. Louis today by plane, says he will make his home in the Mound City starting in September.

●

Fred Rothenberg of the Morgan Lithograph Co. is a grandfather. A son has been born to his daughter, Mrs. Maxine Harris.

●

Charles L. O'Reilly, due to pressing business, had to postpone his departure for Fort Worth, Tex., until tomorrow.

●

Clifford Odets has left Hollywood for New York. He will attend rehearsals of his new play, "The Silent Partner."

●

Al Lichtman, in describing "San Francisco," states: "It's the biggest thing since the earthquake."

●

Charles Schwartz is due back from United Artists meetings on the coast tomorrow.

●

George M. Cohan arrives today from England on the *Aquitania*.

●

Leo Spitz is expected here from the coast today.

●

. . . Canton

Max Young and H. H. Reinhart, operators of the McKinley, State and Mozart, subsequent runs, are vacationing in Atlantic City.

Jerry Steel has started enlarging and modernizing his Apollo in Oberlin.

Louis Lazar, head of the Schine Circuit in this territory, has moved into his new summer home in Indian Lake, near Bellfontaine, O.

●

. . . Baltimore

I. V. Hart, Keith's publicity man, is ill. His son, Earl Hart, is attending to his father's work.

William Zelko, Harlem manager, and his wife, have gone to Maine on vacation and have rented a cottage there.

Mrs. Robert Marhenke, wife of the chief of service at the Howard and Carlin's Sho-Boat, presented her husband with a fine 6½-pound baby girl the other day.

John Little succeeds Harry Henkel as manager of Ford's. Henkel resigned. Both in theatre business here over 25 years.

●

. . . Cincinnati

Ike Libson, managing director of RKO Midwest, has returned from a trip to New York.

Nick Schaffer, operating the Family and Shirley, Covington, Ky., has returned from a vacation in New York. His daughter, Shirley, accompanied him.

Thomas Broad, operating the Broad, at St. Mary's, O., is home after an extended tour through Europe.

Joe Oulahan, Paramount manager, and his wife motored to Washington, D. C., to visit Oulahan's mother and other relatives.

●

. . . Denver

J. W. Davis has leased the Amusu. He owns the Empress at Hugo, Col.

Hugh Braly, district manager for Paramount, is enthused over the new exchange here. He expects to move in by July 18.

Tommy Milton, Victory owner, was one of the officials of the National Air Races held at the Denver Municipal Airport.

Sam Dare, Columbia booker, is on a fishing vacation.

●

. . . New Haven

Erle Wright is talking about a cruise which leaves Baltimore for the Virgin Islands.

Alex Bookspan is substituting for Harry Fishman, at the Community, Fairfield, during Fishman's absence on vacation.

Al Schuman of the Black Rock will return from abroad on Aug. 5. Abe Fishman will sail on the same date.

Earl Wright of Twentieth-Fox saved a woman and her baggage from a burning Packard roadster.

Union Heads Are Sued

Cincinnati, July 13.—An aftermath of the operators strike in 1932, which lasted 11 months, is the filing of damage suits totaling $54,000 in Common Pleas Court by former officials and members of the old Operators' Local 165 against William C. Elliott, then president of the I. A. T. S. E., 18 members and their counsel.

The petition recites that charges growing out of personal animosity precipitated by internal political strife, were brought against the plaintiffs, which resulted in revocation of the charter without reason, impeachment of the officers and the subsequent formation of the present Local 327 from which the plaintiffs were excluded. They have since been unable to obtain union affiliation or recognition, and have for four years been deprived of their earnings as operators, it is claimed.

The plaintiffs and the damages asked are: Harry Schwartz, former president, $14,000; William Hahn, former business agent, $16,000; John King, $12,000 and James Curtis, $12,000. The salaries at the time were fixed at $3,500, $4,000 and $3,000, respectively.

M. & P. Men Shifted After Smith Resigns

Boston, July 13.—As a result of the resignation of Edward A. Smith, managing director of the Metropolitan and District Manager Charles G. Branham, numerous changes have been made throughout the M. & P. Circuit.

Henry Taylor, manager of the Paramount, will take Smith's post at the Metropolitan. Taylor managed the Met during 1932 and 1933.

John Carroll, present manager of the Capitol, Allston, Mass., will become manager of the Paramount. Thomas Wall, manager of the Paramount, Needham, goes to the Capitol, Allston, effective Aug. 1. Donald Mitchell, now serving as assistant manager to Marquis at the Egyptian, Brighton, will become manager of the Paramount, Needham, replacing Wall.

In addition to the above, the M. & P. district office executives in the Shawmut, Roxbury, will become under the supervision of Harry Wasserman and will then be part of district B for M. & P. At the same time the Capitol and the Crown in New London will come under the supervision of Hy Fine, and will then become part of the Connecticut district. This last change was made as the result of the resignation of Charles C. Branham, district manager.

While there was no official notice from the Boston offices, it was rumored that there will be a change in picture policy in the Metropolitan effective Sept. 1. This new policy is expected to be a straight picture with an occasional feature stage show or unit.

At present the Metropolitan is the only theatre in Greater Boston that has stage attractions, the RKO Boston running a double feature policy for the summer with a contemplated change to vaudeville on Labor Day.

Eva Fox Not to Open Books, Says Hanstein

(*Continued from page* 1)

stein stated that he had been given this information by Maurice Y. Cole who, with his father, former Circuit Judge Clarence L. Cole, is counsel for Mrs. Fox.

The younger Cole, when reached on a double check here tonight, refused to commit himself but agreed to a resumption of the hearing tomorrow. Judge Cole could not be reached.

The understanding has been that if Mrs. Fox permitted the inspection of her books the hearing would have been postponed for at least a month.

Federal Referee Robert E. Steedle will preside again when the questioning of witnesses is resumed. After some further examination of Robert Leitsteen and Joseph Hart Fox, Fox family bookkeepers, the members of the Fox family will be called to the witness stand for grilling.

Prudential Buys Three

Joseph Seider of Prudential has purchased the fees in the Laurelton, Laurelton; Island, Hollis, and Gables, Merrick, L. I., and not in the Laurel, Springfield Gardens; Little Neck, Little Neck and Hollis, Hollis, according to the Interboro circuit.

All theatres continue to be operated by Interboro, S. M. Strausberg states. Jack Hattem has no financial interest in the houses, Strausberg says.

Virginia's Censor Receipts Rise 11%

Richmond, July 13.—An increase of 11 per cent in receipts of the censor board for the year ending in June is regarded here as a reflection of the general improvement in business. It was the largest gain in the 14 years of the board's operation.

The total was $33,051.50. Expenses were $18,158. The state received $14,866.50, above last year by $1,633.28. More than 5,000,000 feet of film were screened.

Deletions were under previous years. Four or five pictures were rejected.

As a result of a reversal of the board's ban on the Schmeling-Louis fight films by the City Circuit Court, it is understood fight films will be admitted hereafter when not considered too brutal.

Demurrers Filed in 2 Bank Night Suits

Tampa, July 13.—Attorneys for the Tampa Theatre have filed demurrers in Circuit Court on the two Bank Night suits. In each suit the plaintiffs claimed damages because the theatre allegedly refused to pay the prize money. In the demurrers the attorneys declare the plaintiffs have no right to go to court to collect the prizes as they paid nothing for their chances to win.

The first suit was filed by Mrs. Hazel Greene. The second suit was filed by W. A. Rice, who, he charged, had been refused a prize of $1,550 because he had taken three minutes to answer to his name, while the time limit allowed by the theatre was two minutes.

Rites for James Murray

Funeral services were held over the week-end for James Murray, former Capitol usher, who rose to rapid fame after he appeared in "The Crowd" for M-G-M. Murray was drowned Saturday when he slipped off the pier at West 46th St. Efforts to save him proved futile. He had not appeared in pictures for several years.

Ingalls Services Held

Funeral services for Harry Creighton Ingalls, theatre architect, who died at his home in Larchmont Saturday, were held yesterday at the George T. Davis Memorial Chapel. Ingalls was 60 years old. He was the designer of a number of legitimate and film theatres in New York.

Jim Weed Seriously Ill

Dayton, July 13.—Jim Weed, manager of Keith's, and RKO city manager, is seriously ill at his home here from a malady for which he underwent an operation several months ago.

Fisher Is Recovering

Cleveland, July 13.—Stanley Fisher, local M-G-M booker, is recovering from a minor operation at Mt. Sinai Hospital.

Buy Oliver Supply Co.

Cleveland, July 13.—L. P. Langford, former National Theatre Supply manager here, and Ernest Forbes, formerly of Theatre Equipment Co., Detroit, have bought control of the Oliver Theatre Supply, Inc. The company has been operated by Mrs. Oliver since the death of E. E. Oliver.

New Theatres In N. Y. Reach All-Time High

(Continued from page 1)

cided on the size of the structures planned, more than 5,000 seats will be included in the eight new projects.

The Bronx took first place for new openings. Consolidated built the only four houses in this borough. Upstate New York and Manhattan were tied with three each. Long Island saw two new theatres and one each was listed for Brooklyn and New Jersey.

Long Island and the Bronx have three theatres under construction. Brooklyn has four, Manhattan, two, and New Jersey, one. Brooklyn and Long Island will see an additional three houses provided plans filed materialize. Manhattan and New Jersey are down for one each.

The figures do not include the rebuilt Rialto, the seating capacity of which was reduced to 600, and the new Criterion, which will have more than 1,000 seats when it is opened next month.

Upstate Also Busy

Opened upstate within the past few months were the Strand, Lock Sheldrake, seating 500; Central, Yonkers, 700; Storm King, Cornwall, 500.

The quartet Consolidated added to its string were the Earle, Kent, Ascot and Surrey, all in the Bronx, and each with 600 seats.

Ben Knoble built the Greenwich, a 600-seater, in Greenwich Village; Steve Brodie the Miami, a 500-seat grind house on 6th Ave., and the Town, a 300-seat theatre at 82nd St. and 3rd Ave., was opened and closed within a short time. The Town and Miami formerly were stores.

Brooklyn's only theatre in last year was the Rogers, at 385 Broadway, with 580 chairs. Tomorrow, another Rogers house will be opened at 333 Rogers Ave. This unit will have 600 seats. Sam Silver is building a 600-seater at Washington Ave., near Lincoln Place. Century circuit is constructing two houses, one to seat 900, at 17th and Ave. M., the second a 500-seater at Quentin Rd. and 14th Street. Both will be ready by Thanksgiving. Dave Rosenzweig stated recently he will put up two 600-seat and a 1,000-seat theatre in association with his building partner.

Circuits Backing Many

Three prominent circuits are behind new projects going up in various parts of the city. Sam Cocalis is erecting a 1,000-seat de luxe unit at 166th St. and Ogden Ave. Jack Springer is building a 600-seat structure at 82nd St. and Columbus Ave. Arthur Mayer has started work on the new 600-seat addition to his interests at 23rd St. and Lexington Ave. Abe Leff and Louis Meyers, who recently lopped the Radio from their circuit, are behind the new 800-seat house now in the process of construction at 170th Street and Jerome Ave. Plans have been filed for a 1,000-seat theatre at 238th St. and Broadway. It is reported Springer is backing this enterprise.

The Drake, Rego Park, with 600 seats, and the Ditmars, Astoria, another 600-seater, are the latest Long Island additions. In September two more 600-seat houses will be opened. One is being built at Woodside and the other at Kew Gardens. Century circuit plans to have the new 1,000-seat structure at Manhasset ready by Thanksgiving. Dave Rosenzweig and Sam Cocalis may build two theatres in this area in line with their expansion plans.

The Clinton Point, Clinton Point, is the only new house for northern New Jersey. It seats 450. RKO and Walter Reade have a 1,000-seat project under way at New Brunswick. Warners have plans for a big theatre at Paterson, but nothing could be learned when construction will begin.

Cooling Plants Credited As Broadway Houses Beat Heat

(Continued from page 1)

Milwaukee, all recorded high, and in some cases record grosses for the film. The fight films stood up well in Detroit, despite the heat. At the Poli in New Haven "San Francisco" established a new summer record, with $11,000, while other theatres fell off.

In New York, Loew executives decided to hold "San Francisco" at the Capitol for a fourth week, after it recorded $48,000 in its second period. At the Metropolitan in Brooklyn the film is to be held a third week, the first time in the history of that Loew house that a picture has been held for that length of time.

The Capitol recorded sell-out business Sunday afternoon and Sunday evening, with theatre heads attributing part of the success to the cooling system. Many people, according to the reports of ushers, remained to see the film a second or third time, others cluttered the lounges. Strong business likewise was reported for the three previous days.

At the Music Hall, where "The Bride Walks Out" opened on Thursday, the house reported very good business Thursday and Friday, and a slight falling off Saturday and Sunday. Here again the cooling system was credited with bringing in a large number of patrons.

The Paramount, with the fourth week of "Poppy," did normal business for a fourth week despite the heat. There, too, no drop in business was blamed on the temperature. The theatre reported that many people who stood in the lobby for a short respite from the sun, eventually drifted into the house drawn hence by the inviting coolness of the interior.

The Roxy, an exception, reported business off as much as 50 per cent over the week-end. Thursday, the last day of "The Harvester," was weak, as was Friday, when "Fatal Lady" opened its week's run. The theatre declared there was no gain in grosses due to the cooling system.

At the Strand, playing "Public Enemy's Wife," which opened on Wednesday, business was reported nearly normal despite the weather, the cooling plant held responsible for overcoming the effect of the heat. Week-end business about equaled that of the corresponding week-end a year ago, the film then being "Front Page Woman." The Strand will hold "Public Enemy's Wife" for a second week, beginning tomorrow.

Although business was off at the Palace, the fact that it held anywhere near normal was attributed to the operation of the cooling plant. The management declared its use unquestionably brought many people into the house from the street.

At Loew's State it was said that that the heat actually helped, rather than hindered, grosses, with business 18 per cent better than last year at the same time, again the cool condition of the house getting the credit. It was pointed out that the public is becoming educated to the fact that the modern film theatre offers relief in hot weather.

The Astor recorded its lowest week since "The Great Ziegfeld" opened there. In its 13th week, the film drew $13,100, the first time it has drawn less than $16,000.

"Angel" for Dietrich

Hollywood, July 13.—Marlene Dietrich's first Paramount film under her new contract will be "The Angel." Ernst Lubitsch will be producer and director, the film getting under way in October, when the actress returns from a European vacation.

Miss Dietrich will arrive in New York from the coast tomorrow and will sail on the *Normandie* on Wednesday. She will make one film for Alexander Korda in England.

Reopen Newburgh House

Eugene Levy, who has pooled his theatres in Newburgh, N. Y., with Paramount, on Saturday will reopen the Cameo, in the same town.

Cagney Is Signed to Grand National Pact

(Continued from page 1)

in keeping with provisions of the contract. W. I. Gilbert, Cagney attorney, stated that up to a late hour last night no brief to notice of appeal to the recent judgment making Cagney a free agent had been filed by Freston & Files, Warner attorneys.

Alperson stated that Cagney would leave for the coast within the next week or ten days and that the first picture under the new contract would be started within 30 or 40 days.

No definite picture has been set as yet for the star. It is reported that Cagney himself has been given the privilege of aiding in the selection of the story.

Grand National will give a cocktail party in Cagney's honor at the N. Y. Athletic Club at 4:30 this afternoon.

Ullman Luncheon Host

Fred Ullman, manager of the Pathe industrial film department, was host at a luncheon for 15 guests at the Cinema Club yesterday. On Wednesday the N. Y. Film Board of Trade will have lunch at the club.

Delay IMPTO Session

New Haven, July 13.—The regular meeting of Independent M.P.T.O., scheduled for July 14, has been postponed to July 21 to avoid competition with the M.P.T.O. golf tournament.

Sustains Decision in G.T.E. Action

(Continued from page 1)

Fox Midland and Fox Rocky Mountain last spring, Smith, Lee Hamlin and William Snower filed in Judge Reeves's court a suit dependent on the bankruptcy proceedings. They asked that the adjudications of bankruptcy be vacated, charged fraud, and sought a lien on the properties of the bankrupts in favor of themselves as General Theatres Equipment bondholders. Later Ray D. Jones, Anna Kupper and Katherine K. Mosher joined them in the action. Reeves declined to assume jurisdiction in his bankruptcy court, and bondholders appealed.

However, the appeals court did not pass on the merits of the bondholders' petition. It simply stated that the fraud alleged to have been perpetrated by Chase National on the appellants did not and could not deprive the court of its jurisdiction of these estates or of its right to terminate the bankruptcy proceedings in the regular way if it saw fit.

The opinion left the way open for the bondholders to proceed against Chase National, et al., in some other court when it said the Federal District Court did not authorize the sale of the assets of the bankrupts free of liens, but authorized only the sale of the interest of the bankrupts in the assets, "which the purchaser takes, subject to any rights, equities, or liens the appellants may have."

C. A. Randolph, one of the attorneys for the bondholders, said that they had not determined their next step.

Canada Music Deal Enforced by Ascap

(Continued from page 1)

the Dominion were insignificant and that the passage of the new restrictive rate legislation did not make it worthwhile for the American society to continue doing business there. Indications are that Ascap will retire from the Canadian Performing Rights Society as soon as its licenses with that organization expire in the near future. Ascap, thereafter, will act in Canada only as a "policing" agency for its American members, obtaining data and evidence on the unauthorized performance of any copyrighted music owned by its members and turning over this data to the music owners who may proceed from there as they see fit.

Freed on Sunday Charge

Charlottesville, Va., July 13.—R. A. Eason, manager of the Paramount here, was found not guilty by a jury in Corporation Court on a charge of operating his theatre on Sunday. The case was heard on appeal from a lower court, where Eason had been fined.

To Open Brooklyn Rogers

Harry Levine, Samuel Schill and A. Weinberger tomorrow night will open the new Rogers, a 600-seat theatre, in Brooklyn. Joe Hornstein equipped the house.

Join Krellberg Firm

Cyril S. Landau and Samuel J. DuBoff, attorneys, will join the law firm of Krellberg and Fitzimmons on Wednesday.

"Francisco" Frisco High In 2d Week

San Francisco, July 13.—Some of the native sons may object to the earthquake scenes in "San Francisco" on the ground that there was never any such thing here—only a big fire—but they turned out in droves to see the film. The take at the Paramount hit $23,000 in the second week, which is more than 100 per cent over a first week average.

"Devil's Squadron" pulled a strong $17,500 at the Golden Gate with a 10-act stage show. This was over average by $3,000. There was little to get excited about among the rest of the downtown houses.

Total first run business was $86,700. Average is $81,800.

Estimated takings:

Week Ending July 4:

"GREAT ZIEGFELD" (M-G-M)
GEARY—(1,400), 55c-85c-$1.10-$1.65, 5 days, 11th week. **Gross:** $4,500. (Average, $8,000)

Week Ending July 7:

"HARVESTER" (Republic)
"BORN TO GAMBLE" (All-Star)
LOUIS-SCHMELING FIGHT
EMBASSY—(1,400), 15c-25c-35c, 7 days, 2nd week. **Gross:** $3,200. (Average, $3,000)

"DEVIL'S SQUADRON" (Col.)
GOLDEN GATE—(2,850), 15c-30c-35c-40c, 7 days. Stage: Ten acts, band. **Gross:** $17,500. (Average, $14,500)

Week Ending July 8:

"KING STEPS OUT" (Col.)
ORPHEUM—(2,440), 15c-30c-35c-40c, 7 days, 3rd week. **Gross:** $5,200. (Average, $6,800)

"SAN FRANCISCO" (M-G-M)
PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days. **Gross:** $23,000. (Average, $11,500)

"ONE RAINY AFTERNOON" (U. A.)
UNITED ARTISTS—(1,200), 15c-35c-40c-65c, 7 days, 2nd week. **Gross:** $5,000. (Average, $9,000)

Week Ending July 9:

"CRASH DONOVAN" (Univ.)
"GIRL OF THE OZARKS" (Para.)
FOX—(5,000), 10c-25c-35c, 7 days. **Gross:** $6,500. (Average, $6,000)

"POPPY" (Para.)
"CRIME OF DR. FORBES" (20th-Fox)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days. **Gross:** $6,500. (Average, $7,000)

"WHITE ANGEL" (F. N.)
"HIGH TENSION" (20th-Fox)
WARFIELD—(2,680), 15c-30c-35c-40c, 7 days. **Gross:** $14,500. (Average, $15,000)

Week Ending July 10:

"LARSSON'S SECOND MARRIAGE" (Scandinavian)
CLAY—(400), 15c-35c, 7 days. **Gross:** $800. (Average, $1,000)

Win Golfing Honors

Seattle, July 13.—Two out-of-town exhibitors and one independent film distributor won the honors at the Northwest Film Club's first annual golf tournament here. The three were Mickey DeLeo of the Rose and Townsend in Port Townsend; Charles Harden, independent distributor, and George Endert, Jr., of the Island Theatre, Friday Harbor.

Win Circuit Contest

Seattle, July 13.—The Washington state division of Hamrick-Evergreen Theatres, headed by Al Rosenberg, took first honors in the 13-week contest just completed. The prizes were awarded at the seasonal convention of managers and executives held here under the direction of Frank L. Newman, general manager of the circuit.

Denver Tips "Francisco" Big $14,500

Denver, July 13.—"San Francisco," on a dual with "Three Godfathers" at the Orpheum, was something of a sensation at $14,500. This is $8,500 over normal and is regarded as remarkable business for any time of the year. At this season it is extraordinary. It was held.

"It's Love Again" was a close second for box-office honors, the $14,000 take at the Denver being nearly double par. Major Bowes' amateurs were responsible for part of the draw.

"Sins of Man" pulled a strong $4,000 at the Aladdin and was shifted to the Broadway for a second week. "Sons o' Guns" and "Secret Patrol" at the Paramount also were in the money with a take of $6,000.

Total first run business was $47,500. Average is $28,000.

Estimated takings for the week ending July 9:

"SINS OF MAN" (20th-Fox)
ALADDIN—(1,500), 25c-40c-50c, 7 days. **Gross:** $4,000. (Average, $3,000)

"PRIVATE LIFE OF HENRY VIII" (U.A.)
BROADWAY—(1,500), 25c-40c, 7 days. Return engagement. **Gross:** $2,000. (Average, $2,000)

"MORALS OF MARCUS" (G.B.)
CENTER—(1,500), 15c-25c-35c, 7 days. Stage: "Beverly Hill Billies." **Gross:** $2,000. (Average, $2,000)

"TRAIL OF THE LONESOME PINE" (Para.)
DENHAM—(1,500), 25c-35c-40c, 4 days. Return engagement. **Gross:** $3,000.

"RETURN OF SOPHIE LANG" (Para.)
DENHAM—(1,500), 25c-35c-40c, 3 days. **Gross:** $2,000. (Average for week, $4,500)

"IT'S LOVE AGAIN" (G.B.)
DENVER—(2,500), 25c-35c-50c, 7 days. Stage: Major Bowes' Amateurs. **Gross:** $14,000. (Average, $7,500)

"SAN FRANCISCO" (M-G-M)
"THREE GODFATHERS" (M-G-M)
ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $14,500. (Average, $6,000)

"SONS O' GUNS" (W.B.)
"SECRET PATROL" (Col.)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $6,000. (Average, $3,500)

"Love Again" Is Top in Oklahoma

Oklahoma City, July 13.—"It's Love Again" turned in by far the best showing of the week by getting $6,000 at the Criterion, up by $1,000. A stage show helped.

Other spots were quiet, although the Liberty made a good showing with "Moonlight Murder" and "Darktown Scandals" on the stage for four days. The take was $2,800. Average for a week is $2,500.

Total first run business was $15,100. Average is $14,000.

Estimated takings for the week ending July 11:

"IT'S LOVE AGAIN" (G. B.)
CRITERION — (1,700), 10c-20c-36c-55c. Stage: Revusical with Don Richards and his orchestra, 7 days. **Gross:** $6,000. (Average, $5,000)

"THE WHITE ANGEL" (F. N.)
MIDWEST—(1,500), 10c-20c-36c-56c, 7 days. **Gross:** $4,000. (Average, $4,000)

"EARLY TO BED" (Para.)
CAPITOL—(1,200), 10c-20c-26c-41c, 7 days. **Gross:** $1,900.

"MOONLIGHT MURDER" (M-G-M)
LIBERTY—(1,500), 10c-20c-26c-41c, 4 days. Stage: "Darktown Scandals." **Gross:** $2,800. (Average, for week, $3,000)

"BRIDES ARE LIKE THAT" (W. B.)
LIBERTY—(1,500), 10c-20c-26c-36c, 3 days. **Gross:** $400. (Average for week, $3,000)

Remodel 3 Theatres In California Towns

Alameda, Cal., July 13.—Unusual theatre activity is stirring in this city, located near Oakland. Two houses, dark for a long period, have reopened after alteration, and remodeling on a third house is scheduled to get under way in another week.

Nasser Bros., operating a circuit of northern California houses, reopened the 1,150-seat New Strand. Fred Nasser is the manager. George Oppen and Al Levin have just completed renovations on the Vogue. The Neptune's remodeling will cost approximately $10,000, Arthur Richards declared. The house will be kept open during the alterations.

To Close in San Francisco

San Francisco, July 13.—Herman Cohen has decided to close the United Artists here for the summer following the second week's run of "One Rainy Afternoon." The house, which seats 1,200 and has the highest admission scale in the city, will reopen in August with United Artists' "The Last of the Mohicans."

Louisville House Closes

Louisville, July 13.—The Brown has closed here after a brief attempt with films and vaudeville. It is reported that Kentucky Theatres, Inc., will take over the house in the fall. The RKO franchise held by Richard A. Pierson and Jack I. Schwartz, who operated the Brown, has been transferred to the Fourth Ave. Amusement Co., which controls the Rialto, Strand and Uptown here. Pierson and Schwartz are still operating the Alamo, downtown theatre.

Young, Lamont Finish

Hollywood, July 13.—Lon Young has concluded his supervising contract with Invincible and Chesterfield and has left the company. He is negotiating a new deal with a major concern. Young supervised 30 films in his two years with the company, the last being "Lady Luck" for Chesterfield.

Charles Lamont, director, also wound up his contract and moved to Republic. Director Phil Rosen is now doing his last picture on his six-picture deal with Invincible and Chesterfield.

Warner Outing July 23

New Haven, July 13.—Ye Castle Inn, Saybrook, will be the scene of the annual all-day outing of the New Haven Warner Club July 23. Michael Anderson, president, and Sid Wiener, entertainment chairman, are in charge. Expected attendance is 100.

Wurtzel Adds to Staff

Hollywood, July 13.—Sam Engel has been assigned to Sol M. Wurtzel's staff as an associate producer at the Twentieth Century-Fox studios. Milton Feld and Clay Adams have been made assistants to Wurtzel.

To Reopen in New Haven

New Haven, July 13.—The Apollo will be reopened under Fishman management July 16, with "Captain January." Max Post will be the manager, assisted by Jack Post. The theatre has been redecorated and modernized.

Variety Club

Cincinnati

Cincinnati, July 13.—Jack Gellman and Mike Spanagel are the committee for the picnic scheduled at Tom Reilly's Pleasure Isle July 20. Jim Grady and Joe Oulahan compose the golf tournament committee for the event set for August 10.

Mrs. William C. Gehring and son and Mrs. Sidney Samson and son are guests of the Allan S. Moritzes.

H. J. Wessel, chief barker; James Grady and Elmer Shard were among those present at the Indianapolis club's recent golf tournament.

Bill McKechnie, manager; Lewis Duffey, secretary, and Hank Gowdy, coach of the Boston Bees, were visitors at the club immediately following the final ball game with the Cincinnati Reds.

H. J. Wessel and his wife were given a surprise party plus an elaborate serving tray outfit at their home in Cottage Park on their 40th wedding anniversary. About 40 friends attended.

Billy Bein staged a house-warming when occupying his new suburban home recently.

R. A. Ferguson of the American Seating Co., is the newest recruit in the local membership.

Cleveland

Cleveland, July 13.—Because of the heat, only 150 people turned out to compete for the 75 prizes offered at the annual local Variety Club golf tournament at the Beechmont Country Club.

Max Greenwald, Paramount salesman, took first prize for low gross. He received a cocktail set.

Dinner was served following the afternoon golf game. In the evening cards and keeno comprised the entertainment.

Wall Street

Issues Rise ⅛ to 3⅛ Pts. on Board

	High	Low	Close	Net Change
Columbia, vtc	40¼	39½	39½	+ ⅛
Consolidated	5¼	5¼	5¼	+ ⅛
Consolidated, pfd ..	18⅛	18	18	+ ¼
Eastman Kodak	169¾	169⅜	169⅜	— ⅛
Gen. Equip. new..	20½	19¼	20½	+1¼
Loew's, Inc.	52¾	51⅞	52⅜	+ ⅜
Paramount	9⅜	9⅛	9⅜	+ ¼
Paramount 1 pfd.	75¼	75	75	.....
Paramount 2 pfd.	10¼	10	10	+ ⅛
Pathe Film	7⅞	7½	7⅝	+ ⅛
RKO	6¼	6	6⅛	+ ¼
20th Century-Fox.	27½	27	27¼	+ ⅜
20th Century, pfd.	36¼	35¼	35¾	+ ¼
Universal, pfd	100	100	100	+ ¼
Warner Bros.	11⅝	10¾	11½	+ ¾
Warner Bros., pfd	53	53	53	+3⅛

Technicolor Up ½

	High	Low	Close	Net Change
Sonotone	2⅝	2⅜	2½	— ⅛
Technicolor	28¼	27¼	27½	+ ½
Trans-Lux	3⅞	3⅞	3⅞	.....

Bonds Show Gain

	High	Low	Close	Net Change
General Theatre Equip. 6s '40 ..	27¼	25½	26¾	+1¼
Loew's 6s '41 ww deb rights	97¾	97⅜	97¾	+ ¼
Paramount B'way 3s '55	59¾	59¾	59¾	.....
Paramount Pict. 6s '55...........	90¼	90	90	— ⅛
Warner Bros. 6s '39 wd	95½	94⅞	95½	+ ½

(Quotations at close of July 13)

"Francisco" Best Grosser In Hub Slump

BOSTON, July 13.—Grosses went on the skids as a heat wave hit this town with the result that the only attraction to make a showing was "San Francisco," which took $10,000 in its second week at Loew's Orpheum and $9,000 at Loew's State. Both grosses were under par, but were the best in town.

"Poppy" was good for $19,000 at the Metropolitan with a stage show, but this was $3,000 under normal.

Total first run business was $61,000. Average is $79,500.

Estimated takings for the week ending July 10:

"TIMES SQUARE PLAYBOY" (W. B.)
"SUDDEN DEATH" (Para.)
FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $4,000. (Average, $4,500).

"THE BRIDE WALKS OUT" (Radio)
KEITH'S MEMORIAL—(2,907), 25c-65, 7 days. **Gross:** $7,000. (Average, $12,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S ORPHEUM—(2,970), 25c-55c, 2nd week, 7 days. **Gross:** $10,000. (Average, $12,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(3,537), 25c-55c; 2nd week, 7 days. **Gross:** $9,000. (Average, $11,000)

"POPPY" (Para.)
METROPOLITAN—(4,332), 35c-65c, 7 days. Stage show. **Gross:** $19,000. (Average, $22,000).

"TIMES SQUARE PLAYBOY" (W. B.)
"SUDDEN DEATH" (Chesterfield)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $6,000. (Average, $7,000)

"HIGH TENSION" (20th-Fox)
"BELOW THE DEADLINE" (Chesterfield)
RKO BOSTON—(3,246), 35c-65c, 7 days. **Gross:** $6,000. (Average, $11,000)

"Frisco" Best as Providence Slumps

PROVIDENCE, July 13.—Loew's State with "San Francisco" in its second week, took the other stands over the hurdles and garnered most of the coin in these parts as the terrific heat, series of Tercentenary fetes and Olympic tryouts cut deeply into box-office takes. Loew's came out slightly under the average with $10,000.

Bad business closed the RKO Albee for the summer as its last week's take took a nosedive to $3,500. "Palm Springs" and "Girl of Ozarks" at the Strand proved a disappointment at the box-office and went under the usual gross with $4,500. "Border Patrolman" and vaudeville at Fay's were under average with $5,000. "Crime of Dr. Forbes" and "Hot Money" at the Majestic also disappointed with $4,500.

Total first run business was $27,500. Average is $39,500.

Estimated takings for the week ending July 9:

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(3,800), 15c-40c, 7 days. **Gross:** $10,000. (Average, $12,000)

"PALM SPRINGS" (Para.)
"GIRL OF THE OZARKS" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $4,500. (Average, $6,500)

"BRIDE WALKS OUT'" (Radio)
"HARVESTER" (Republic)
RKO ALBEE—(2,300), 15c-40c, 7 days. **Gross:** $3,500. (Average, $7,000)

"BORDER PATROLMAN" (20th-Fox)
FAYS—(1,600), 15c-40c, 7 days. Stage: Vaudeville. **Gross:** $5,000. (Average, $7,000)

"CRIME OF DR. FORBES" (W. B.)
"HOT MONEY" (W. B.)
MAJESTIC—(2,400), 15c-40c, 7 days. **Gross:** $4,500. (Average, $7,000)

Fight Films, 'Number' Hold Up in Detroit

DETROIT, July 13.—It takes more than heat to keep local citizens away from the Schmeling-Louis fight films. A combination of "Private Number" in its third week and the fight pictures in a second week at the Adams pulled $8,300, over par by $3,300. This was the only downtown house to do any business worth talking about.

"San Francisco," which has been a hit all across the country, pulled only $8,800 at the United Artists. This was under the line by $1,200.

Total first run business was $61,700. Average is $60,000.

Estimated takings for the week ending July 9:

"PRIVATE NUMBER" (20th-Fox)
(Third week)
LOUIS SCHMELING FIGHT
(Second week)
ADAMS—(1,770), 10c-40c, 7 days. **Gross:** $8,300. (Average, $5,000)

"DEVIL'S SQUADRON" (Col.)
FOX—(5,100), 15c-75c, 7 days. Stage, vaudeville. **Gross:** $15,300. (Average, $20,000)

"THE WHITE ANGEL" (F.N.)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage, vaudeville. **Gross:** $16,700. (Average, $20,000)

"AND SUDDEN DEATH" (Para.)
"THE BIG NOISE" (W. B.)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $2,600. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(2,070), 15c-65c, 7 days. **Gross:** $8,800. (Average, $10,000)

"Number" on Dual High in Portland

PORTLAND, July 13.—A dual, "Private Number" and "Little Miss Nobody," at the Orpheum annexed $7,000, over par by $2,000.

In its first week at the Paramount, "Poppy" and "Fatal Lady" garnered $6,000, up by $1,000.

In its second week at the United Artists, "San Francisco" secured another $7,000, over the usual take by $2,000.

Total first run business was $31,000. Average is $24,700.

Estimated takings for the week ending July 5th:

"DANCING LADY"
"THE BIG HOUSE"
BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
(Ninth D. T. Week)
"TILL WE MEET AGAIN" (Para.)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700)

"DEVIL'S SQUADRON" (Col.)
"MOONLIGHT MURDER" (M-G-M)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $3,000. (Average, $3,000)

"PRIVATE NUMBER" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $7,000. (Average, $5,000)

"POPPY" (Para.)
"FATAL LADY" (Para.)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days, 2nd week. **Gross:** $7,000. (Average, $5,000)

K. C. Party Set Aug. 17

KANSAS CITY, July 13.—The Variety Club-Film Row picnic, the big social event of the industry's year, has been set for August 17 at Ivanhoe Country Club.

John Muchmore, office manager of M-G-M, is maestro of the affair.

Busy Week

Hamilton, O., July 13.—A record for something or other is being established by the Paramount, local Southio unit. The house played a stage show Sunday and Monday. On Tuesday night an automobile was given away. Wednesday was Sweepstakes Night, while "The Bride Comes Home" was shown as an encore feature at the 9 P. M. show on Friday in addition to the regular feature and shorts.

Night admissions recently were reduced from 40 to 35 cents.

"Francisco," "Rich Girl" Phila. Hits

PHILADELPHIA, July 13. — Smash business was scored this week by "San Francisco" and "Poor Little Rich Girl" at the Stanley and Fox, respectively. Neither film felt the effects of the huge Fourth of July week-end rush to the shore and both are probably set for three weeks each.

"San Francisco" grabbed $30,000 on its first week, with building trade reported. It went into its second week on the hottest day of the summer without getting a severe setback.

The Temple film knocked down $24,000 at the Fox on its first week.

These two attractions took not only the cream of the trade, but the whole bottle. The rest of the lineup looked weak in comparison. "White Angel" dwindled to $8,000 for its second Boyd week and "Palm Springs" was low at the Karlton. "Counterfeit," with $5,800, showed strength later in the week at the Stanton, but lost out because of a poor opening over the week-end.

Total first run business was $85,600. Average is $71,800.

Estimated takings for the week ending July 9:

"TROUBLE FOR TWO" (M-G-M)
(2nd run)
ARCADIA—(600), 25c-40c-50c, 7 days. **Gross:** $2,000. (Average, $2,800)

"THE WHITE ANGEL" (F.N.)
BOYD—(2,400), 40c-55c, 7 days, 2nd week. **Gross:** $8,000. (Average, $14,000)

"EARLY TO BED" (Para.)
EARLE—(2,000), 25c-40c-55c, 6 days. Stage: Lucky Millander band and revue. **Gross:** $12,000. (Average, $12,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
FOX—(3,000), 40c-55c-65c, 7 days. Stage: Paul Ash, Lillian Shade, Betty Keane, Betty Lee, Jack Gilford. **Gross:** $24,000. (Average, $14,000)

"PALM SPRINGS" (Para.)
KARLTON—(1,000), 25c-35c-40c, 7 days. **Gross:** $1,800. (Average, $4,000)

"HEARTS DIVIDED" (F.N.)
(2nd run)
KEITH'S—(2,000), 30c-40c-50c, 7 days. **Gross:** $2,000. (Average, $4,000)

"SAN FRANCISCO" (M-G-M)
STANLEY — (3,700), 40c-55c, 7 days. **Gross:** $30,000. (Average, $14,000)

"COUNTERFEIT" (Col.)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $5,800. (Average, $7,000)

Radio Lifts Options

HOLLYWOOD, July 13. — Radio has lifted options on Leigh Jason, director, and on Erik Rhodes, Moroni Olsen, Anita Colby and Alan Curtis.

"Francisco" Seattle Top Gets $12,500

SEATTLE, July 13.—"San Francisco" stepped out front in a big way at the Fifth Avenue and pulled $12,500 in nine days, up by $5,500.

The Schmeling-Louis fight films on a dual with "The Big Noise" grossed $4,400, up by $400, at the Blue Mouse. "Mr. Deeds Goes to Town" continued on its way past the long-run record here in its 13th week at the Liberty. The tally was $3,600.

"Early to Bed" and "The Crime of Dr. Forbes" on a dual at the Orpheum took $5,250, under par by $750.

Total first run business was $36,650. Average is $34,000.

Estimated takings for the week ending July 6:

SCHMELING-LOUIS FIGHT (S. R.)
"THE BIG NOISE" (W. B.)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 2nd week. **Gross:** $4,400. (Average, $4,000)

"SAN FRANCISCO" (M-G-M)
FIFTH AVENUE—(2,500), 25c-40c-55c, 9 days. **Gross:** $12,500. (Average, $7,000)

"MR. DEEDS GOES TO TOWN" (Col.)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 days, 13th week. **Gross:** $3,600. (Average, $4,000)

"IT'S LOVE AGAIN" (G. B.)
MUSIC BOX—(950), 25c-40c-55c, 7 days. **Gross:** $3,450. (Average, $4,000)

"EARLY TO BED" (Para.)
"THE CRIME OF DR. FORBES" (20th-Fox)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $5,250. (Average, $6,000)

"GENTLE JULIA" (20th-Fox)
PALOMAR—(1,500), 15c-20c-30c, 7 days. Vaudeville and Jules Buffano's Band. **Gross:** $3,300. (Average, $4,000)

"PALM SPRINGS" (Para.)
"HUMAN CARGO" (20th-Fox)
PARAMOUNT—(3,050), 20c-25c-30c, 7 days. **Gross:** $4,150. (Average, $5,000)

"Francisco" Beats Milwaukee's Heat

MILWAUKEE, July 13.—Despite four days of the season's hottest weather which blistered business badly, "San Francisco" came through on a solo bill at Fox's Wisconsin for a $10,000 take, just $2,000 above par, for eight days.

The weather, a three-day American Legion celebration at State Fair Park and the season's first free operetta at one of the city's parks, which drew between 25,000 and 30,000 people, helped to put a severe dent in the week's business.

Total first run business was $24,600. Average is $24,500.

Estimated takings:

Week Ending July 9:

"EARLY TO BED" (Para.)
"FATAL LADY" (Para.)
PALACE—(2,400), 25c-40c, 7 days. **Gross:** $4,300. (Average, $5,000)

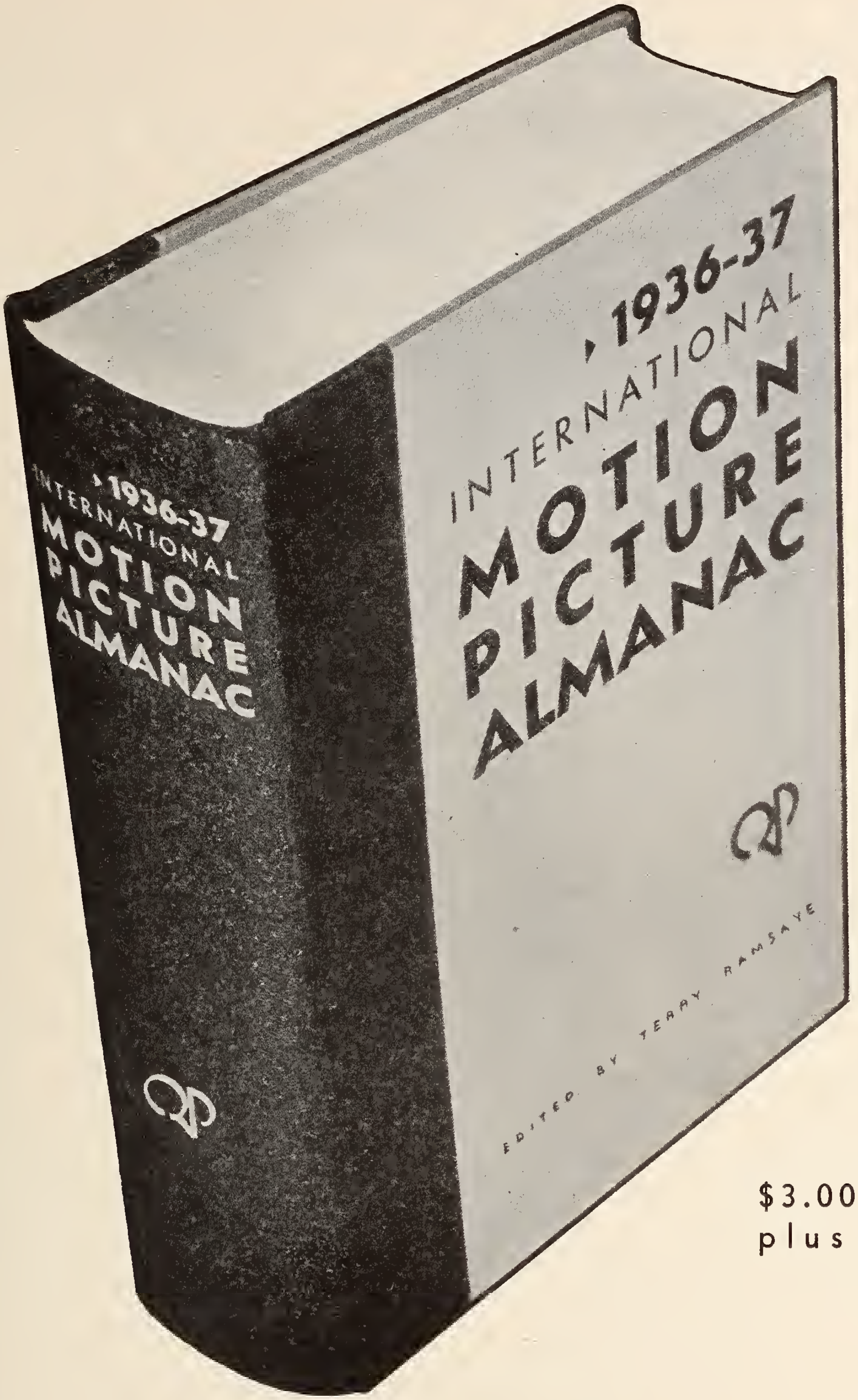
"THE IMPORTANT WITNESS"
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: Six Varsity Coeds, Bendova, Ross and Bennett, Three Lightning Flashes, Curley Slade. **Gross:** $4,000. (Average, $5,000)

"TROUBLE FOR TWO" (M-G-M)
"THE LAW IN HER HANDS" (F.N.)
WARNER — (2,400), 25c-40c, 7 days. **Gross:** $4,500. (Average, $5,000)

Week Ending July 10:

"SAN FRANCISCO" (M-G-M)
WISCONSIN—(3,200), 25c-40c, 8 days. **Gross:** $10,000. (Average, $8,000)

LOUIS-SCHMELING FIGHT
"THE PRINCESS COMES ACROSS" (Para.)
STRAND—(1,400), 25c-40c, 8 days. **Gross:** $1,800. (Average, $1,500)


1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
EDITED BY TERRY RAMSAYE

$3.00 PER COPY
plus postage

WORLD-WIDE DISTRIBUTION OF THE NEW 1936-37 INTERNATIONAL MOTION PICTURE ALMANAC BEGINS THIS WEEK

QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER NEW YORK

"Fury" Leads Capital Takes In Comeback

WASHINGTON, July 13. — Summer weather despite holiday tariffs on July 4 and 5, took its box-office toll last week as Loew's Columbia, playing a return engagement of "Fury," led Capital theatres, taking $4,200 to top the average by $600.

Loew's Fox, with "The Crime of Doctor Forbes" and Ozzie Nelson and his orchestra on the stage, took $21,000, barely over par by a century.

"The Princess Comes Across," at the Earle, with a stage show, grossed $17,000, under by $1,400.

RKO-Keith's, with "The Bride Walks Out," surprised with $9,600, under average by $1,000, but the picture was kept for a second week.

Second week of "Private Number," at Loew's Palace, took $7,000, under the first week average by $8,900.

Total first run business was $63,000. Average is $73,700.

Estimated takings, exclusive of tax, for the week ending July 9:

"THE PRINCESS COMES ACROSS" (Para.)

EARLE—(2,218), 25c-77c, 7 days. Stage: Louise Massey & the Westerners; Prosper and Marat; Steve Evans; Harris, Clair & Shannon, with Duke McHale. **Gross:** $17,000. (Average, $18,400)

"FURY" (M-G-M)

LOEW'S COLUMBIA—(1,264), 25c-40c. 7 days (return engagement). **Gross:** $4,200. (Average, first run, $3,600)

"THE CRIME OF DOCTOR FORBES" (20th-Fox)

LOEW'S FOX—(3,434), 25c-66c, 7 days. Stage: Ozzie Nelson & his Orchestra; Harriet Hilliard. **Gross:** $21,000. (Average, $20,900)

"PRIVATE NUMBER" (20th-Fox)

LOEW'S PALACE—(2,370), 35c-55c, 7 days, 2nd week. **Gross:** $7,000. (Average, first week, $15,900)

"HEARTS DIVIDED" (F.N.)

METROPOLITAN — (1,591), 25c-40c, 7 days (return engagement). **Gross:** $4,200. (Average, first run, $4,300)

"THE BRIDE WALKS OUT" (Radio)

RKO-KEITH'S—(1,836), 25c-55c, 7 days. **Gross:** $9,600. (Average, $10,600)

Academy Issues Its Bulletin on Credits

HOLLYWOOD, July 13.—The Academy has released its fifth quarterly issue of the Technical Credits Bulletin. Copies were mailed to all studio technical department heads, executives and members of the Academy Technicians' Branch.

The bulletin contains credits for the 81 productions completed between April 1 and June 30, 1936, by Columbia, First National, M-G-M, Paramount, Republic, Radio, Twentieth Century-Fox, Walter Wanger and Warner studios. It also contains individual credits for a total of 358 technicians receiving credit for the art direction, camera, film editing, special photographic effects and sound recording on these productions.

Dog Races Bump Cincy

CINCINNATI, July 13.—Dog races, recently started at nearby Harrison, Ind., are attracting big crowds nightly and are helping dent theatre grosses here. Races of this kind are illegal in Ohio, but the dividing line between Ohio and Indiana runs directly through the center of Harrison, and the dogs do their stuff just across the border.

Out Hollywood Way

HOLLYWOOD, July 13. — SIR GUY STANDING suffering from a spider bite on an eyelid. . . . Picked squads of the 115th Cavalry, Wyoming National Guard, competing for opportunity to work in "The Plainsman." . . . GEORGE RAFT submitting an original mystery story to producer HENRY HENIGSON . . . ROBERT BRUCE, Paramount short subject producer, to Oregon and Washington for scenes for two Technicolor scenics.

BUD LESSER working under PHIL GERSDORF in his father's publicity department for a month before entering the Harvard Business School. . . . HAL ROACH elected president of the Los Angeles Turf Club for the third season . . . the new "Our Gang" commisary adjoining the HAL ROACH studio opened with W. M. FURLONG, formerly of M-G-M cafe, in charge. . . . LUCIEN HUBBARD to Lake Louise for a two-month vacation. . . . CONNERY CHAPPELL of the M-G-M London office leaving for New York by plane Thursday. . . . EDDIE COURT training the line of 12 girls and six boys for the Marx Brothers stage version of "A Day at the Races."

+

Casting—HARRY TYLER, PEGGY CONKLIN and JASON ROBARDS in "The Devil Is a Sissy," M-G-M. . . . SAMUEL HINDS in "The Gorgeous Hussy," same studio. . . . MARY LOU DIX added to "Craig's Wife" and "They Met in a Taxi" at Columbia. . . . WILLARD ROBERTSON in "The Man Who Lived Twice," Columbia. . . . CHARLES WILSON in "Pennies From Heaven" and ARTHUR RANKIN, THEODORE VON ELTZ and LLOYD WHITLOCK in "Adventure in Manhattan," same studio. . . . IRVING PICHEL, LOUISE BEAVERS, RUSSELL SIMPSON, ROBERT MIDDLEMASS and WADE BOTELER in "Colonel Spanky," HAL ROACH . . .

JEAN PARKER, ALAN DINEHART, FRANK MCGLYNN, ADRAIN MORRIS, ARTHUR LOFT and JACK LUDEN in "King of the Royal Mounted," SOL LESSER for Twentieth Century-Fox . . . JOAN BLONDELL and DICK POWELL in "Gold Diggers of 1937," Warners. . . . HUMPHREY BOGART in "The Making of O'Malley." . . . GORDON HART in "God's Country and the Woman." . . . CHARLES TESKE, ballet dancer, in "Cain and Mabel" . . . WALTER CATLETT in "Let's Pretend," Warners. . . . Universal borrowing PEGGY RYAN from M-G-M for "Everybody Sings." . . . FRANK SHERIDAN in "Murder With Pictures," Paramount.

+

Writers—JANE MURFIN borrowed from SAMUEL GOLDWYN by M-G-M to write the script for "Maytime."

+

Directors—CHARLES BARTON assigned to "Rose Bowl," Paramount. . . .

+

Term Contract—JEAN FENWICK signed by M-G-M and tested for a part in "Camille."

Theatre Shifts Gain Around New England

BOSTON, July 13.—Theatre fluctuations continue at a rapid pace in the New England territory. The 550-seat Strand in Canton has been opened for first run doubles. B. C. Hawley has reopened the 300-seat Town Hall in Jeffersonville, Vt., for first run singles. Max Lerner has put the Upton in Upton, formerly Knowlton Hall, back into lights with first run double features. F. Howard has reopened the Sanford in Sanford, Me., for subsequent runs following E. M. Loew. The 280-seat Brant Rock in the Bay State seashore resort of the same name is being operated by F. Banzi as a first run.

George R. Gould has put single features into the Casino at Naples, Me. M. H. Barnum is now running singles twice a week at the Casino in Siasconset. Both the Casino and Olympia at Hampton Beach, N. H., have been reopened for first run attractions by J. J. Flynn. G. R. Gould has opened the Poland Spring house and the Summit Spring Hotel in Poland, Me., for first and subsequent runs, respectively. The Opera House in Alton, N. H., is back in lights.

Harris Takes Liberty

PITTSBURGH, July 13.—The Liberty in East Liberty, one of the oldest neighborhood houses in the city, has just been taken over by the Harris Amusement Co. from an independent group headed by Ben Amdur. The new lessees will assume operation July 17, giving them two theatres within a block of each other, the other being the Harris-Family.

Cleveland Reserve Bank Reports Gains

COLUMBUS, July 13.—During May and for the first three months in June, business in most lines in the Fourth Federal Reserve District, comprising Ohio, a section of northern Kentucky and eastern Pennsylvania, including Pittsburgh, was the best since 1929, according to the monthly review just released by the Federal Reserve Bank at Cleveland.

Industrial employment in May showed a substantial increase over the same month last year. Among the key cities, Dayton showed the largest gain, 21.6 per cent. Cleveland was up 17.2 per cent; Massillon, 12.3 per cent; Cincinnati, 11.1 per cent and Toledo 5.3 per cent.

May department store sales increased approximately 20 per cent over May, 1935, while for the first five months of this year, the gain was more than 10 per cent.

Reopen Cincy Terminal

CINCINNATI, July 13. — The Terminal, 240-seat house, located in the Union Railroad Terminal, which has been dark for several months, has been reopened by Edgar Heltman, who will operate it on Saturdays and Sundays, playing only short subjects.

The railroad terminal contains a number of specialty shops in addition to the theatre.

Try More Old Films

PITTSBURGH, July 13.—Encouraged by the reissue success recently of "Dancing Lady" and "A Connecticut Yankee," Warners will show "Min and Bill" at the Fifth Avenue house.

"Francisco" Top in K.C. Second Week

KANSAS CITY, July 13.—Exploding into the big money for its second consecutive week, "San Francisco" took $13,800 at Loew's Midland, over the line by $2,300. Still holding up strongly, the picture was held for a third week, setting a new record for consecutive run at the house.

Other first runs did better than they have been doing in spite of 100-degree temperatures and strong night baseball competition.

"The White Angel" took the Mainstreet over its $8,000 average by $1,500, while "Counterfeit" was pulling the Tower into the profit column for the first time in several weeks with a take of $7,700, $1,200 over par.

"Champagne Charlie" and "Little Miss Nobody" opened strong at the Fox Uptown, and though the double sagged at the beginning of the week it took $3,500, $100 under average, in six days.

"Florida Special" garnered $6,500 shy of the line by $1,000, at the Newman.

Total first run business was $41,000. Average is $36,600.

Estimated takings:

Week Ending July 7:

"CHAMPAGNE CHARLIE" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)

UPTOWN — (2,000), 25c-40c, 6 days. **Gross:** $3,500. (Average, $3,600)

Week Ending July 9:

"THE WHITE ANGEL" (F.N.)

MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $9,500. (Average, single bills $8,000)

"SAN FRANCISCO" (M-G-M)

MIDLAND—(4,000), 25c-40c. 7 days. 2nd week. **Gross:** $13,800. (Average, $11,500)

"FLORIDA SPECIAL" (Para.)

NEWMAN — (1,900), 25c-40c, 7 days. **Gross:** $6,500. (Average, $7,000)

"COUNTERFEIT" (Col.)

TOWER—(2,200), 25c, 7 days. Stage: The Three Kings, Boice & Marsh, Emil & Leona, Babs & Bill. **Gross:** $7,700. (Average, $6,500)

Teachers Are Exempt

BALTIMORE, July 13.—Public school teachers are exempted from payment of fees for projector operator licenses if they can pass an examination, and are not subject to the apprentice requirement of six months service with a professional operator, according to a ruling handed down by Herbert N. O'Connor, attorney general. The ruling was asked for by Meyer Leventhal, head of the censor board.

St. Leger Succeeds Jones

DENVER, July 13.—Frank St. Leger, symphony orchestra director, who is succeeding Robert Edmond Jones as director of the Central City Opera House play festival, will present Gilbert and Sullivan's "The Gondoliers" July 18 to Aug. 8. Jones, who directed these productions for four years, was unable to make it.

Reopen Seattle House

SEATTLE, July 13.—John Danz's Rex, renamed the Palomar, has been reopened after remodeling, as Seattle's only first run stage-and-screen house. A campaign by Jack Sampson, ad manager, preceded the opening.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

'OL. 40. NO. 12 NEW YORK, WEDNESDAY, JULY 15, 1936 TEN CENTS

Kennedy Asks Distribution Of His Report

Vants Para's Security Holders to See It

Joseph P. Kennedy has requested ıe Paramount board of directors to stribute copies of his reports to all curity holders of the company, he ated yesterday, "in order to correct ı impression" that recommendations ntained in the reports "may be the ısis of Paramount policies."

Kennedy said that his recommendaon was made as a result of the pubcation by *Standard Statistics* of a atement inferring that Kennedy was ill associated with Paramount in conection with "efforts to solve the inrnal problem" of the company.

Kennedy refers to the statement as ınintentionally misleading in that it ıplies some sort of continuing parcipation in the affairs of Paraount."

"The fact is," he states, "that I ıve concluded my work as special lviser on July 1 with the filing of y final report, and am not now associated with the company in any capacy."

Kennedy's complete withdrawal om Paramount was forecast in Moon Picture Daily of June 18.

Iolman Heads Para. Eastern Production

Russell Holman, eastern production ecutive of Paramount, yesterday ıs named by Barney Balaban Parıount president, in charge of all oduction activities in the east for e company, under Adolph Zukor, airman of the board and head of all oduction. Holman will have superion of Paramount News and the ort subjects produced in the east, well as any feature product which ıy be made in New York at a later te.

Holman joined Paramount in June,

(Continued on page 10)

'ush Cagney Plans; Litigation Impends

The producer who will make the st James Cagney picture for Grand ational will be selected by E. L. Alrson, president, during his current ıy on the coast.

Meanwhile, litigation by Warners prevent Cagney from accepting w employment has not been termited in the California courts. The

(Continued on page 9)

End Otterson Pact

The Paramount board of directors, at a meeting yesterday, "terminated" the contract of John E. Otterson, former president. The action was interpreted in informed quarters as indicating inability to arrive at a satisfactory basis of settlement of the contract, which has four years to run.

London Group Ask Fight on Overbuilding

By BRUCE ALLAN

London, July 7.—The London Branch of the Cinematograph Exhibitors' Ass'n has addressed a letter to all other branches, urging each group to instruct its delegates to the next meeting of the general council to press for further action in regard to overbuilding.

At the recent summer conference of the C. E. A. in Eastbourne, Ken Nyman of the London Branch read a paper recommending various methods of meeting the problem of overbuilding. One suggestion called for a joint

(Continued on page 10)

Coast Jury to Probe Conspiracy Charge

Los Angeles, July 14.—The Federal Grand Jury here is slated to investigate the complaint of Joe Leo, who operates the Fox in San Francisco in addition to his house here. Leo alleges that Fox West Coast and major distributors have conspired to prevent him from obtaining product.

Leo's complaint was filed with Attorney General Homer S. Cummings last spring and the Government has been conducting a secret investigation here for some time.

The grand jurors will probably get the evidence next week.

All-Continent Corp. Is Called "Fiction"

Atlantic City, July 14. — All-Continent Corp. was described as a corporate fiction by one creditor's lawyer and another declared its creation amounted to fraudulent transfer of assets, at today's session of the William Fox bankruptcy hearing.

Former Circuit Judge Clarence L. Cole of this city, counsel for Mrs.

(Continued on page 10)

FEW CONCESSIONS ON 10-POINT PLAN

TOCC-ITOA Merger to Be Settled Today

Official announcement of the merger of the T. O. C. C. and the I. T. O. A. will be made today at a special meeting of both organizations at the Astor. Both exhibitor units have sent out letters to all members asking them to be present for the session.

The T. O. C. C. will be retained as the name for the combined organization, with Harry Brandt, head of the I. T. O. A., as president of the new unit. Charles L. O'Reilly, T. O. C. C. chieftain, will be named as a member of the board.

With the combining of the two organizations, about 500 independent theatres will comprise the membership. Important unaffiliated circuits which are not members of either organization will be asked to join.

Unanimity of independent forces will be favored today by both O'Reilly and Brandt, not for the purpose of attacking major circuits but to

(Continued on page 10)

20th-Fox Deal with Music Hall Held Up

Twentieth Century-Fox may not sell the Music Hall any part of its 1936-37 lineup, it was learned yesterday. All negotiations with W. G. Van Schmus have been held up pending the scheduled return today from the coast of John D. Clark, general sales manager for the distributor.

In the event discussions are called off permanently, it is believed Twentieth Century-Fox will find its first run outlet in the Roxy and the Rivoli.

Brandt Signs Pact For Belle Theatres

An agreement is understood to have been reached between Harry Brandt and Belle Theatres whereby the former takes over the latter's circuit on Aug. 1.

Brandt is understood to have agreed to advance Belle Theatres $55,000 to pay Max Steuer as part of the $100,000 fee for representing the independ-

(Continued on page 10)

Cancellation Change and End of Score Charges Seen as Unlikely

Few, if any, outright concessions on the basis sought by the M. P. T. O. A. in its 10-point trade practice program will be made by distribution companies in their new season contract, it was learned yesterday.

Even the three major points of the exhibitor organization's industry "self-regulation" program—score charges, cancellations and local conciliation boards—appear destined at this time to be slighted by the large sales concerns.

The M. P. T. O. A. has sought the complete elimination of the score charge, but the contracts of most, if not all, companies will retain their provisions for the collection of that charge. Whatever relief from the score charge levy exhibitors will be able to get appears now to be dependent to a large degree on their bargaining ability in making new season deals. In this respect the score charge situation remains as it has been for the past several years.

Where the M. P. T. O. A. sought an outright cancellation of 10 to 20 per cent of the number of pictures contracted for, most or all of the major distributors will offer only a 10 per cent cancellation and that will

(Continued on page 10)

Ostrer—Schenck Resume G B Talks

Negotiations between Joseph and Nicholas M. Schenck and Isidore Ostrer whereby the Ostrers will sell 25 per cent of their stock in the English company are expected to be concluded within the next week, it was learned yesterday.

Ostrer, who arrived from Hollywood yesterday, conferred with Nicholas M.

(Continued on page 10)

Sessions Over, U. A. Men Now Selling 30

With the various regional meetings over, the U. A. sales forces are now selling 30 pictures as next season's lineup. In addition, there are 18 Walt Disney shorts. There is a possibility the 30 figure may be increased to 35.

Charles Chaplin plans to appear in one picture and direct another with Paulette Goddard. No titles or stories

(Continued on page 9)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 15, 1936 No. 12

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trb 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Immerman Here for M-G-M Product Deal

Chicago, July 14.—Walter Immerman of Balaban & Katz arrived in New York today to confer with William F. Rodgers on M-G-M's product for next season. The circuit's franchise with the distributor is said to expire next year. Sam Shirley, local M-G-M manager, and Sam Sherman, Milwaukee manager, are in New York on the deal.

Plan Dinner for Doyle

Stuart F. Doyle, managing director of the Greater Union Theatres, Sydney, Australia, will be tendered a welcoming dinner at the Waldorf-Astoria July 30. Doyle will arrive July 27 on the *Queen Mary*.

David Dow, official secretary of the Commonwealth of Australia in this country, will preside.

Grand Nat'l in Omaha

Omaha, July 14.—Grand National has concluded negotiations for a branch here, and has named Carl Reese, former western Iowa salesman for Twentieth Century-Fox, as branch manager. Reese resigned from his former post this week, and will open the office Aug. 1, after a vacation.

Insiders' Outlook

By RED KANN

Aboard the Normandie

LOU BLUMENTHAL missed his wife and farewells in the crush and made for the smoking room to explain how and why in a note brought ashore by the pilot's boat off Ambrose. Others told the same story later, but what some thousands of New Yorkers who braved the dawn's early light to see this sailing of the *Normandie* thought will have to be filled in at your terminus.

▼

The lightning decision of this voyage probably goes to Mrs. William Morris, Jr. She decided to embark on this very elaborate ferry as late as four o'clock on the day of departure—it was determined at a party—and to her own surprise got a cabin. Billy, the big agency man, was there, of course, to bid husbandly and fond adieus, promising to come over the end of the month and making the to-shore gangplank among the final dozen. . . .

▼

Ship-to-dock conversation, while hawsers were being made loose, as usual consisted of facial and lip contortions and this time, in keeping with the current vogue, an assortment of that finger and grimace concoction known as "handies." "Go to bed," was Mrs. Morris' lip movement to her on-pier spouse. We suggested that if Bill got it at all he might figure it as "Go to hell" which is no way for a European traveler to rub it. She quit. . . .

▼

On the other hand, and by all calculations, the early leaving was a boon for us. A day before over at "21" questions were being fired at an embarrassing clip. "What's this all about, any way?" asked Herman Robbins and Sam Dembow with Joe Moskowitz, Jimmy Grainger and two of the Goetzes—Harry and Jack—quick on the follow up. "There's a growing industry in England and the time has come to submit it to some scrutiny," was the lamest and the best we could muster. Nate Blumberg, Joe Pincus and Lou Irwin combined into a trio, north of the Harlem style. . . .

▼

Martin Quigley wasn't much help, either. Conceding readily that he should, he voiced general suspicion with the others. Colvin Brown knew little about it; Terry Ramsaye implied he did but would not tell, his neighborly spirit dictating and perhaps suggesting we might do the same for him one of these minutes. Jimmy Cron merely kept on eating his cold cuts. Ned Depinet, Herb Yates and Phil Reisman passed by with a handshake and a "Bon Voyage" and "Deac" Aylesworth called a cheery "Good Luck" from a doorway hard by. Later, Eddie Golden, Jeff Bernerd, Arthur Lee, Tom Drew, Paul Benjamin, Jules Levy and Arthur Housman were among those on the telephone; Jack Connolly wrote to see M. Villar, the chief purser, and Phil Cochrane hoped it was a good trip. The time had come for a quick getaway. . . .

▼

It's a trip of commitments. Bernerd said, "Give them all my love in London and tell them things are all right in America." Lee: "Remember me to everyone." Bob Cochrane: "Tell S. F. Ditcham we are thinking of him constantly in New York and depending upon him heavily in England." Joel Swenson of the Hays office: "Remember me to Sanger, editor of British Movietone News, and Charles de Grandcourt of Gaumont British if you encounter them." Tom Drew: "Tell Percy Phillipson we're busy here, that we are happy and optimistic." Pat Garyn earlier: "A handshake for Sam Eckman." Doug Leishman: "A hello for the gang in London." Jack Barnstyn, who is on the *Statendam*: "We'll have dinner at the Savoy." . . .

▼

Up at 6:20 and in from the Rockaways for a friendly and parting handshake was Jimmy Grainger. Herman Robbins was there; Nate Blumberg, Milton Schwarzwald, Joe Gersheson, Abe Waxman, Don Mersereau, Hortense and Jose Schorr and Herb Berg among others and Jimmy Sileo with his Graflex, insisting upon pictures to what practical purpose was not quite clear. Then the *Normandie* slipped her lines and headed down stream. . . .

"Ziegfeld" Stay Denied

N. Y. Supreme Court Justice Patterson in White Plains yesterday refused to grant an injunction to William S. Coffey, administrator of the Ziegfeld estate, to halt showing of "The Great Ziegfeld." Coffey contended the Ziegfeld name belonged to the estate, but the court pointed out that the estate had sold the name "Ziegfeld Follies" to Billie Burke, and that any good will attached to the name went with it.

Cropper's Daughter Weds

Boston, July 14.—Katherine A. Cropper, daughter of district manager R. C. Cropper of RKO in Boston, was married yesterday afternoon to Jaques deLys at St. Mark's M. E. Church in Brookline, Mass.

Film Board at Club

Members of the New York Film Board will hold their monthly meeting today at the Cinema Club.

Music Hall Deletes Time Reel Sequenc

One entire sequence in the curren issue of March of Time, that on th dictatorship of President Trujillo o the Dominican Republic, has been eliminated from the reel at the Music Hall The action followed protests lodge with the theatre management by th Dominican consul in New York.

In Washington, Minister Pastoriz of the Dominican Republic protested unofficially it was said, against tha sequence in the reel. He characterized it as a misrepresentation of present political conditions in his country. At the Music Hall it was explained that the action was taken i line with the theatre's policy not t show pictures offensive to any grou or nationality.

Kelly Back from Coast

Arthur W. Kelly arrived fro Hollywood yesterday after attendin the annual sales convention and directors' meetings. George J. Schaefer i in Dallas, having left the coast directl for the south. Harry D. Buckley i remaining in Hollywood for anothe week, vacationing, while Dennis an Ken O'Brien and Ed Raftery plan t leave for the east this week.

Marlene Dietrich arrived on th same train with Kelly. She sails today on the *Normandie* for Englan where she will appear in one pictur for Alexander Korda. Isidore an Mrs. Ostrer also were on the 20t Century.

Confirm Three Awards

Three orders were signed in N. Y Supreme Court yesterday confirmin awards made in arbitration proceedings.

Justice Leary confirmed an awar of $15 in an action brought by th RKO Distributing Corp. against th Sound Theatre Co. of Brooklyn. Justice Valente confirmed an arbitratio award for $40 in favor of the Unite Artists Corp. against the Dam Amusement Corp. of Brooklyn. Justice Valente also confirmed an awar of $320 on behalf of Fox Film Cor against B. M. Griffing, operator o the Lyceum, Red Hook, N. Y.

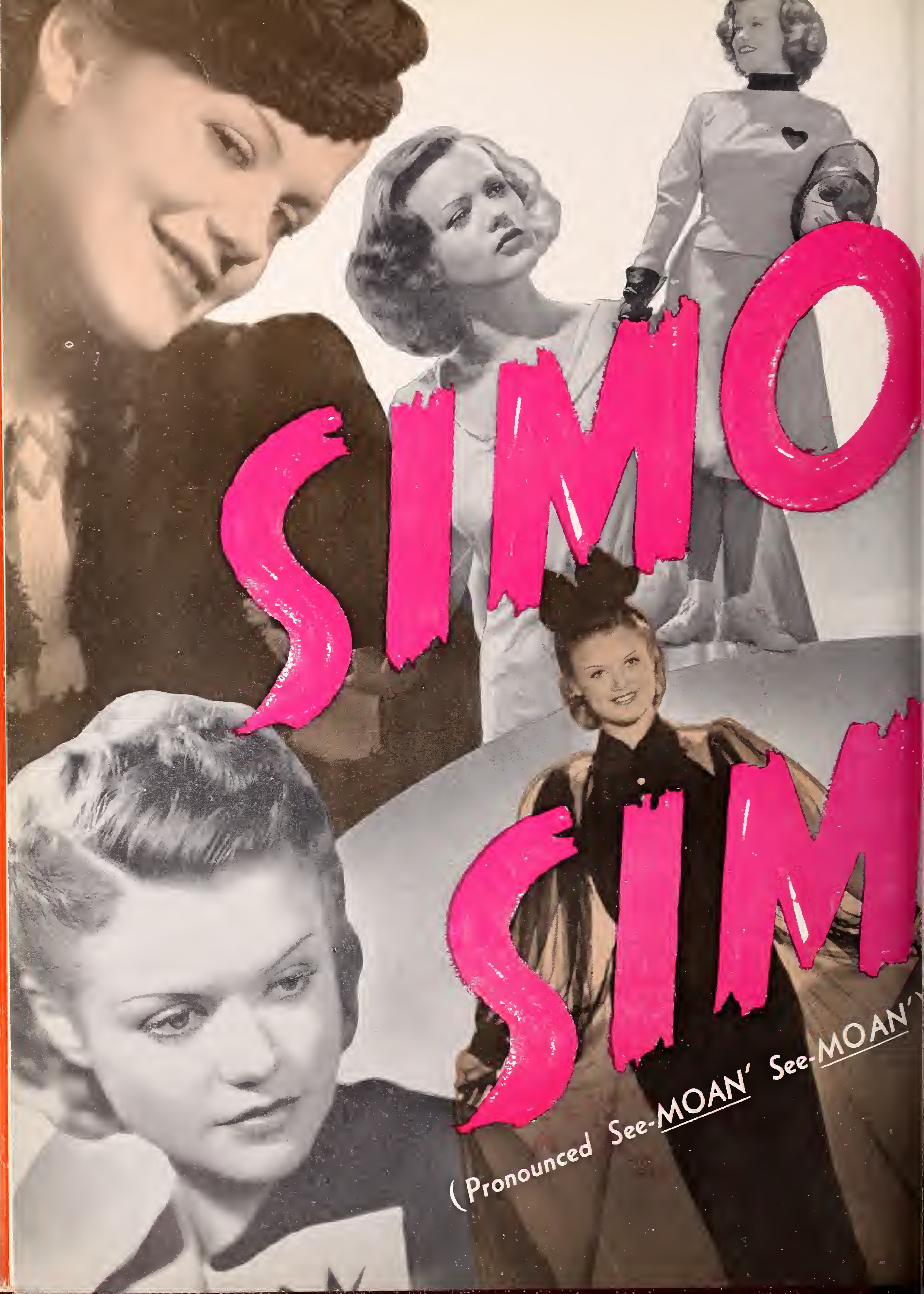
Ask Transfer of Suit

A petition asking for the remova of the case to the Federal Court wa filed in N. Y. Supreme Court yesterday on behalf of Claire H. Davis, als known as "Cassandra," who ha brought suit against the RKO Rad Pictures, Inc., for $500,000. Th RKO Distributing Corp. is als named as a defendant. The petitio explains that the action is for an injunction and damages of $250,000 fo the unlawful use of the plaintiff name for advertising purposes an another $250,000 for libel. The complaint was not filed.

See Big A. T. & T. Net

The American Telephone an Telegraph Co. today will report th best second quarter earnings sinc 1930 and the highest for any quarte since March, 1931. Earnings wi show the common dividend of $2.2 covered, and Wall St. estimate range from $2.35 per share to $2.4 per share. The second quarter showing is due to the payment of a 50-ce dividend by Western Electric o June 20, the first payment by tha subsidiary since June 30, 1931.

BY
SEPTEMBER 1st
THE NATION
WILL BE
TALKING* ABOUT »»»
*(and in a nice way, too!)


SIMO
SIM
(Pronounced See-MOAN' See-MOAN'

NE
ON

HERE'S WHAT SHE'LL

(Start building

SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON

MEAN TO YOU!

her now!)

SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
BOX-OFFICE
Movie LAND
SIMONE SIMON
SIMONE SIMON

THE STAR DISCOVERY OF 1936!

What you have read on the preceding pages is not guesswork . . . not hope. It's FACT . . . *accomplished* fact! Simone Simon's first American picture, "Girls' Dormitory," is completed . . . already previewed! All Hollywood is acclaiming her the most distinct and exciting personality brought to the screen in years! For in her amazing performance . . . show-wise Hollywood recognizes the precious Heaven-sent spark that only the *greatest* stars possess. Simone Simon is your new season's rising star. Start planning *now* to cash in on her brilliant talents!

HERBERT MARSHALL • RUTH CHATTERTO

in

GIRLS' DORMITORY

introducing

SIMONE SIMON

with

CONSTANCE COLLIER • J. EDWARD BROMBERG
DIXIE DUNBAR • JOHN QUALEN • SHIRLEY DEANE

Directed by Irving Cummings

Associate Producer Raymond Griffith.
Screen play by Gene Markey. From a play by Ladislaus Fodor

Released AUGUST 7th

20th CENTURY FOX

Darryl F. Zanuck
in charge of production

MOTION PICTURE
DAILY

Short Subjects

"Master Will Shakespeare"

(M-G-M)

A serious yet entertaining short in which a small portion of the Bard's life is portrayed, this is an effort of unusual appeal. It is tasteful and sober. Shown are scenes which depict how Shakespeare came to be the greatest of playwrights. Anthony Kemble Cooper plays the title role and the piece closes with a comparison of an original production of "Romeo and Juliet" and the as yet unreleased film version. Altogether it will please the multitude of the Bard's admirers. Production Code Seal, No. 2,164. Running time, 10 mins. "G."

"Hill Tillies"

(Roach-M-G-M)

This is an amusing comedy by that hair-brained trio, Lyda Roberti, Patsy Kelly and Toby Wing, which has some clever lines and funny situations. The three girls are job hunting and are not meeting with luck. With the aid of a press agent, they put over a female Tarzan gag which attracts the press. However, the Misses Kelly and Roberti, after going through some wracking experiences while in the woods, emerge, but they are not the same mentally. It has some fresh twists. Entertaining. Production Code Seal, No. 2,236. Running time, 18 mins. "G."

"Rio de Janeiro—City of Splendor"

(FitzPatrick-M-G-M)

Another travel gem from the color cameras of James FitzPatrick. The Brazilian city is shown to be a charming place, colorful and interesting. The pictorial compositions are a delight to the eye and the film should prove a stimulant to all programs. In addition to the fine views of the city here is shown a little known industry making beautiful trinkets from the myriad colors of butterfly wings. It should be found thoroughly pleasing. Reviewed without production code seal. Running time, 10 mins. "G."

'On the Wrong Trek"

(Roach-M-G-M)

Charley Chase recounts his unhappily spent vacation to his fellow office workers. What evolves is a pleasantly amusing comedy. He is a victim of his mother-in-law, is held up and robbed, car and all. when he stops at a fake accident. They make the best of it, and after some new comedy twists are worked and Chase does a song and dance in a hobo jungle with Rosina Lawrence for their supper, they arrive back home. There is a trick ending. After the Chase fashion, it is good comedy. Production Code Seal, No. 2,221. Running time, 9 mins. "G."

'Two Little Pups"

(Harman-Ising-M-G-M)

Where other films end this begins. The chase sequence which usually terminates a cartoon is the whole theme and is carried from start to finish. Two young pups chase a hen which has been pecking at corn plantings in a truck garden. In dramatic coloring and spectacular action they just about run their legs off in pursuit. Clever invention and novelties are interwoven. Finally, after they tear up the place and chase the hen over a fence they retire to the doghouse. It is pleasant and amusing. Production Code Seal, No. 2,269. Running time, 8 mins. "G."

Looking 'Em Over

"The Riding Avenger"

(Diversion)

A good western with the smiling and recklessly wisecracking Hoot Gibson doing all the exciting situations in fine style. When the action lags it soon is given a fresh start, and the thrills begin again. It has what it takes to make pleasant entertainment—if the audience does not take it too seriously.

Gibson is made special deputy, a job which he had given up. He goes to the ranch of Ruth Mix's father, where there has been cattle rustling, but arrives a little late after rescuing Miss Mix from the gang and finds her father has been shot. He goes to investigate and Miss Mix is spirited away in his absence. He is found with the dead man by the cowhands, and to vindicate himself he tricks Buzz Barton, who is his captor, and gets away, later locating the real culprits. He gains their confidence, but the next morning at breakfast is found out. He and Miss Mix get away. The ending has plenty of action with Gibson and Miss Mix coming out for the usual romantic clinch.

Capable performances are also delivered by June Gale, Stanley Blystone, Ed Cassidy and Roger Williams. Harry Fraser directed, from a story by Wilton West. The screen play is by Norman Houston. Paul Ivano's photography captures the scenic beauty of outdoor locations.

Production Code Seal, No. 3,216. Running time, 60 minutes. "G."

Overseas Preview

"Calling the Tune"

(Phoenix-A.B.F.D., London)

London, July 7.—Melodrama against a background of gramophone trade development. Beginning in the days of crude mechanical recording it finishes, 20 years later, with electrical recording and with television peeping over the horizon. Incidental is a reconstruction of the making of the first Melba record, and individual performances by George Robey, Sir Cedric Hardwicke, and the Queen's Hall orchestra conducted by Sir Henry Wood.

The story, picturing the theft of a formula for an indestructible record and the punishment of the criminals many years later by the son of the victims, is pretty crude stuff and the acting is mostly undistinguished. Its appeal rests on its vocal and musical items.

Running time, 70 minutes. "G." ALLAN

Hampden Set for Films

Walter Hampden, one of the foremost actors on the American stage, said yesterday he had signed a contract with Maxson F. Judell of Hollywood. The pact permits Judell either to produce features starring Hampden or to contract him for roles with other producers.

Hampden's best known stage role is that of "Cyrano de Bergerac," which he probably will do for the films. His work in a number of the Shapespearean classics has also been outstanding.

Protests Poultry Firm

Bridgeport, July 14.—Legal steps are being taken by Louis Anger to prevent the opening of a poultry slaughter house behind the Barnum, ace house in his neighborhood circuit. Anger says the ventilating system will bring in offensive odors. His efforts to prevent the issuing of a license to the poultry firm were fruitless.

Business Outlook Bad in Omaha Area

Omaha, July 14.—The immediate future prospects for theatre business in this territory are anything but bright, a study of crop conditions in Nebraska and western Iowa indicates.

Although the drouth has not struck in Nebraska and Iowa nearly as severely as in the Dakotas, Montana and Wyoming, it is gradually taking its toll. Corn is shriveling, and that which has not been ruined by the sun has been destroyed by the grasshoppers. As the crops go in these states, so goes business.

Theatres are most seriously affected and entertainment is usually the first item to be cut from the family budget. Evert R. Cummings, district manager with supervision over 16 A. H. Blank houses, said all plans for experimentation with the raising of prices have been dropped because of the poor crop conditions. The price increases had been scheduled for the fall.

Mrs. S. P. Skouras Ill

New Rochelle, N. Y., July 14.—Mrs. Spyros P. Skouras today entered the New Rochelle Hospital for observation. It is thought that an operation for appendicitis may be necessary.

Push Cagney Plans; Litigation Impends

(Continued from page 1)

Superior Court at Los Angeles enjoined Warners from interfering with Cagney's attempts to secure employment and, while Warners have appealed the decision, they do not contend, according to Neil S. McCarthy, prominent Los Angeles attorney, that the appeal has the effect of staying the lower court's injunction. Warners, he said, take the position that they cannot interfere at present with any contract Cagney secures, but are of the opinion that, if the appellate court reverses the lower court, persons with whom Cagney may contract in the meantime would be liable to Warners.

A Warner official here said that McCarthy's statement "was substantially accurate" from the company's point of view. Cravath, de Gersdorff, Swaine & Wood, Grand National's attorneys, said that they did not agree that a reversal of the lower court's decision would make Grand National liable to Warners on the basis of the contract made with Cagney.

Cagney plans to leave for the coast in about a week. He was guest of honor at a cocktail party given for him yesterday at the N. Y. Athletic Club by Grand National.

Sessions Over; U. A. Men Now Selling 30

(Continued from page 1)

have been set on either, hence the sales force is leaving Chaplin out of the talks with exhibitors. Alexander Korda may contribute two or three more than scheduled.

The list, as being sold, has Samuel Goldwyn down for seven; Selznick International, six; Korda, six; Reliance, one; Elisabeth Bergner, one; Criterion, two; Walter Wanger, seven.

A flexible policy will be continued. Exhibitors can buy straight percentage, a flat rental or a flat guarantee against percentage.

Within the next two weeks negotiations will get under way with Warners. George J. Schaefer, vice-president and general manager, and Harry Gold, his assistant, will return the latter part of the week from New Orleans. Schaefer will stop at New Orleans en route from Dallas. Gold is awaiting Schaefer, having completed his regional sales talk to the southern selling forces over the weekend.

"Pastures" to Open

St. Louis, July 14.—"The Green Pastures" will have its local premiere at the Fox. No date has been set as yet.

"The Green Pastures" opens tomorrow at the Music Hall for a minimum two-week run.

Horne on Penner Films

Hollywood, July 14. — Hal Horne's first assignment as associate producer at Radio has the former publicity and advertising man working with Lew Brown on Joe Penner's picture.

Concessions On 10-Point Plan Scanty

(*Continued from page* 1)

be available solely to exhibitors who buy a company's entire lineup and who are in good standing on their contracts at the time a cancellation is sought. No cancellation will be offered by any large company to an exhibitor who buys only a fractional part of the company's picture output. Moreover, where the M. P. T. O. A. sought an unqualified cancellation clause, few, if any, companies are making any change in the phraseology of the cancellation clause which they have used heretofore.

The subject of local conciliation boards, through the establishment of which the M. P. T. O. A. hoped to bring about the solution of such problems as overbuying, unfair clearance, the forcing of shorts with features, designated play dates and unfair and non-theatrical competition, appears to be still in doubt. Most large distribution companies favor the boards theoretically but their establishment calls for united distributor support as the cost of maintaining them would have to be borne by the distributors. Thus, speaking individually, no company can say with certainty that the boards will be established. It seems reasonable to believe, however, that distributors may meet jointly, probably during August, to decide whether or not the boards should be established and if so on what basis. A limited number of the boards might be established in the larger cities, such as New York, Chicago and Los Angeles, on an experimental basis next fall, with the results of their operations serving to decide their further extension or their discontinuance.

Litigation as Substitute

In a recent bulletin to M. P. T. O. A. members, Ed Kuykendall, M. P. T. O. A. president, indicated that if the organization's trade practice program was rejected for the new season by distributors the M. P. T. O. A. might abandon its policy of round table discussions of industry problems for one of legislation and litigation. Kuykendall is now at his Columbus, Miss., home and is not expected back here before August at the earliest.

Ostrer and Schenck Resume G.B. Talks

(*Continued from page* 1)

Schenck, but the latter said there was no statement to be made.

Upon his arrival, Ostrer yesterday morning told Motion Picture Daily that there was nothing new and that he would remain in the United States until a week from tomorrow. He was scheduled to sail on the *Normandie* today.

Censor in Paraguay

Asuncion, Paraguay, July 1.—The local Municipal Intendancy has named a committee which will act virtually as a board censorship, with jurisdiction over all public performances, including films.

London Group Ask Fight on Overbuilding

(*Continued from page* 1)

exhibitor-distributor tribunal to be set up to pass on all new theatres planned. The suggestion, which had been made previously by Sam Eckman, Jr., had been rejected earlier by the Kinematograph Renters' Society.

Nyman's paper is to be printed and circulated by the London Branch as a means of forcing definite action by the C. E. A.

* * *

The London Branch is negotiating with A. W. Jarratt of Gaumont British and John Maxwell of Associated British Pictures to obtain an exact definition of a "West End" theatre, entitled to run London pre-release. The extension of the number of advance runs is an old grievance of London exhibitors.

* * *

The Ass'n of Cine Technicians has registered a formal protest against the statements of Lord Tyrrell of Avon, president of the British Board of Film Censors, in regard to the undesirability of political material being included in films. In his discussion of the matter at the Eastbourne summer conference of the C. E. A. Lord Tyrrell said such subjects are unsuitable for pictures. Other exhibitor speakers supported his statement.

However, the A. C. T. protested, declaring: "The elimination of every controversial question deprives the cinema of the possibility of playing any useful part in the life of the nation. . . . The underlying assumption that British audiences are incapable of witnessing material with which they disagree, without riot, is an insult to the British people."

* * *

Scophony, Ltd., plan a further demonstration of television on a full-size screen within a month, following the recent private demonstration on a screen five by four feet.

* * *

Ernest Brown, Minister of Labor, reported to the House of Commons in reply to a question that 2,847 permits for foreign performers were issued during 1935. Refusals were recorded in 223 cases.

* * *

The Union Cinema Co., Ltd., the Fred Bernhard circuit, has taken over the five theatres of the Circuit Cinema: the Savoy, Sale; Cosmo, Gorton; Don, Ancoats; Tower, Ancroats, and Greenhill, Cheetman Hill. All are in the Manchester area. The price is understood to have been £60,000.

* * *

The National Council of Women is considering circulating to the press advice as to the suitability of films for "family" patronage, it was indicated by the Cinema Committee at the conference of the Council at Southport. In support of such activity, the success of similar work in the United States was cited.

Briggs in from Coast

O. Henry Briggs, recently elected president of Pathe, has returned to New York from a combined business and vacation trip to the coast.

All-Continent Corp. Is Called "Fiction"

(*Continued from page* 1)

Eva Fox, refused to open the All-Continent books to inspection except on the basis of what Federal Referee Robert E. Steedle called a barter. Judge Cole asked that Steedle first decide on the validity of the various claims. Steedle refused, declaring, "The course you suggest would delay administration of the estate a year." He added that "It takes no fortune teller to tell that my decision either way will be appealed and reviewed."

During the afternoon creditors' lawyers dug out bits of All-Continent records by a piecemeal process, by having Bookkeeper Herbert Leitsteen read and interpret entries dealing with William Fox affairs. Frederick W. Pride of Hughes, Schurman and Dwight, New York, argued to open to questioning all All-Continent books, and submitted legal precedents.

He said, "Here we have a corporation that received all its assets from the bankrupt, and we have a right to inquire into all the corporation transactions with these funds. It will be earnestly contended that the transfer of securities to All-Continent was a fraudulent conveyance." Steedle considered this, stuck for the present to his original refusal, but consented to hear arguments on the point tomorrow.

Tomorrow also the books of Consolidated Biological Products and Transient Garage, New York, which are All-Continent subsidiaries, are to be produced, with photostats of certain entries selected today in the All-Continent ledger.

William Fox has been subpoenaed to appear tomorrow for questioning.

Brandt Signs Pact For Belle Theatres

(*Continued from page* 1)

ent East Side circuit in the RKO suit some time ago.

Under the arrangement Brandt will get 21-year leases on theatres to which Belle holds the fee. Where Belle operates houses under leases, Brandt will take over the leases.

In addition to this circuit, Brandt is reported practically set to acquire Sam Silver's Sutton, Edison and Dykman. However, this deal may be held up until the Belle transaction is out of the way.

Two theatres will be built by Brandt within the next few months. One will be a 1,000-seat house at Teaneck, the other will seat 1,400 and will be located at University Ave. in the Bronx.

Holman Heads Para. Eastern Production

(*Continued from page* 1)

1919, going from McClure Prod., Inc., the film branch of the publishing house. He became assistant to A. M. Botsford and was named advertising manager of Paramount in 1931. He later was chairman of the editorial board and head of the home office production staff.

Emil Jensen Coming

Hollywood, July 14.—Emil C. Jensen, Pickford-Lasky sales manager, left by train today for New York.

TOCC-ITOA Merger to Be Settled Today

(*Continued from page* 1)

join hands in support of the interests of the small operator.

Independents point with pride to the passage of the Stand Bill, a law providing for admission of children under 16 where special matrons are employed and special sections are designated, after 25 years.

After the session, O'Reilly will head for Fort Worth, Tex., where he will spend two weeks and then leave for the coast. He had planned to leave several times, but because details had not been straightened out in connection with the combination, he decided to wait until the matter was out of the way.

O'Reilly has been anxious to step out of the T. O. C. C. since the NRA expired. He has been devoting very little time to his theatre interests, his candy vending machine business absorbing most of his hours.

John Benas, film buyer for the Rosenblatt-Welt circuit and also a member of the I. T. O. A. film buying committee, is scheduled to give a complete analysis this afternoon on the M-G-M sales policy for next season. In view of the various speeches to be made on amalgamation, Benas may have to put off the talk for another week.

Music Hall Holds Lead

The Music Hall team still leads the M. P. Baseball League, as the first half of the tournament ended last week. The results of the week's games were: Music Hall, 6—RKO, 0; RKO, 7—Paramount, 0; NBC, 9—United Artists, 0 (forfeited).

Wall Street

Trading Uneven on Board

	High	Low	Close	Net Change
Columbia, vtc ..	40	39⅛	39½	.....
Consolidated	5⅜	5¼	5¼	.....
Consolidated, pfd	18⅛	18	18	.....
Eastman Kodak	170¼	169¼	170¼	+ ⅞
Gen. Equip. new.	20½	20	20¼	— ¼
Loew's, Inc.	52¾	52¼	52½	+ ⅛
Paramount	9⅜	9⅛	9⅛	— ¼
Paramount 1 pfd.	75	73½	73½	—1½
Paramount 2 pfd.	10¼	9⅞	10⅛	.....
Pathe Film	7⅝	7½	7½	— ⅛
RKO	6¼	6⅛	6⅛	.....
20th Century-Fox.	26½	26	26	—1¼
20th Century, pfd.	35¾	35⅜	35⅜	— ⅜
Universal, pfd ..	100½	99½	100½	+ ½
Warner Bros. ..	11¾	11¼	11⅜	— ⅛
Warner, pfd......	54	54	54	+1

Columbia Up 1⅝ on Curb

	High	Low	Close	Net Change
Columbia, vtc ...	41	41	41	+1⅝
Sentry Safety ...	⅝	⅝	⅝	.....
Sonotone	2½	2⅜	2½	.....
Technicolor	27½	27	27	— ½
Trans-Lux	3¾	3⅝	3⅝	— ¼

Little Bond Changes

	High	Low	Close	Net. Change
General Theatre Equip. 6s '40 ..	26⅞	26¾	26¾	.....
Loew's 6s '36 deb 3½s	97¾	97⅜	97⅜	— ⅜
Paramount Pict. 6s '55	90½	90	90⅜	+ ⅜
Warner Bros. 6s '39 wd	95½	95⅛	95¼	— ¼

(Quotations at close of July 14)

"IT'S ON ITS WAY TO YOU"
Announcement of product
1936-37

"Francisco" Hits Record In Cleveland

CLEVELAND, July 14.—"San Francisco" grossed $27,000 last week at Loew's State, thereby setting up a new gross record for straight pictures and an attendance record of 72,000 people in spite of continued excessive heat. Average weekly business at the State is $12,000. The picture was held a second week, thereby breaking a policy record of 15 years' standing.

"Parole" had a take of $5,200 at the Allen. This is almost 75 per cent above the normal $3,000 gross.

"Poppy," playing a second week downtown, grossed $5,400 at Loew's Stillman where the average is $4,000.

"White Angel" went $4,750 over the top at Warners' Hippodrome to a $12,750 gross.

"The First Baby" with Charlie Chase as the stage headliner took in $13,000, or $2,000 under par, at the RKO Palace.

Total first run business was $63,350. Average is $42,000.

Estimated takings for the week ending July 10:

"PAROLE" (Univ.)
ALLEN—(3,300), 30c-35c-42c, 7 days. **Gross:** $5,200. (Average, $3,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $27,000. (Average, $12,000)

"POPPY" (Para.)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 2nd week. **Gross:** $5,400. (Average, $4,000)

'THE FIRST BABY" (20th-Fox)
RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Charlie Chase in person. **Gross:** $13,000. (Average, $15,000)

"THE WHITE ANGEL" (F. N.)
WARNERS' HIPPODROME—(3,800), 30c-35c-42c, 9 days. **Gross:** $12,750. (Average, $8,000)

"Francisco" Tops New Haven Record

NEW HAVEN, July 14.—"San Francisco" at the Poli shook the town out of its hot weather lethargy and ran up an $11,000 gross, up by $4,000, and a summer record for the house. Contrary to the Loew policy during the past several years of holding pictures over at the B theatre, the bill went into its second week at the same house.

"The White Angel," featured at the Roger Sherman with "Navy Born," just missed par with a $4,500 take. "Devil's Squadron" and "Bunker Bean" at the College dropped $500 under the usual $2,800, while the Paramount, with "Palm Springs" and "And Sudden Death," dipped to $3,000 from a $4,800 average.

Total first run business was $20,800. Average is $19,300.

Estimated takings for the week ending July 10:

"DEVIL'S SQUADRON" (Col.)
"BUNKER BEAN" (Radio)
COLLEGE—(1,499), 25c-35c, 7 days. **Gross:** $2,300. (Average, $2,800)

"PALM SPRINGS" (Para.)
"AND SUDDEN DEATH" (Para.)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $3,000. (Average, $4,800)

"SAN FRANCISCO" (M-G-M)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $11,000. (Average, $7,000)

"THE WHITE ANGEL" (F.N.)
"NAVY BORN" (Republic)
ROGER SHERMAN—(2,200), 35c-50c, 7½ days. **Gross:** $4,500. (Average, $4,700)

Out Hollywood Way

HOLLYWOOD, July 14.—CLAUDE F. LEE of Sparks Theatres, Florida, here with Governor SCHULTZ for Elks' convention and to see studios. . . . HAL ROACH and family in High Sierras for vacation. . . . DIXIE DUNBAR under doctor's observation with appendicitis symptoms. . . . WALLY WESTMORE planning to build at Toluca Lake.

CHARLES RUGGLES sells two prize daschunds to ADOLPHE MENJOU. . . . WILLIAM LEWIN to New York after gathering lecture material here. . . . BARRETT KIESLING in hospital for an operation.

JOSEPH SANTLEY secures rights to old musical, "Polly of the Opera." . . . To produce it in New York in January. . . . ALLAN JONES and MONTE BLUE fly to Shrine convention in Seattle.

✚

Casting — MADY CHRISTIANS in "Come and Get It," SAMUEL GOLDWYN. . . . JEROME COWAN here from New York for "In Love and War," same studio. . . . CHARLES LEVINSON LANE in "Across the Aisle," Twentieth Century-Fox. . . . ALISON SKIPWORTH in "Mistress of Fashion," Warners. . . . CLARENCE WILSON in "The Case of the Caretaker's Cat," BERT ROACH in "God's Country and the Woman," same studio. . . . NAN GREY in "Casey of the Coast Guard," Universal. . . . DAVID MANNERS and LILLIAN KEMBLE COOPER in "Portrait of a Rebel," Radio. . . . LANDERS STEVENS and HOWARD HICKMAN in "Springtime" and JANE HAMILTON in "Don't Turn 'Em Loose," same studio.

IRENE BENNETT, GAIL SHERIDAN and PRISCILLA LAWSON in "The Big Broadcast of 1937," Paramount. . . . ADRINE D'AMBRICOURT, "Valiant Is the Name for Carrie," same studio. . . . CLARA KIMBALL YOUNG in "Oh, Susannah," Republic. . . . PEGGY CONKLIN in "The Devil Is a Sissy," M-G-M.

GLENDA FARRELL, ROSALIND MARQUIS and LEE DICKSON in "Gold Diggers of 1937," Warners. JEAN PARKER forced to withdraw from SOL LESSER'S "King of the Royal Mounted" because of makeup irritation in the eyes. . . . Replaced by ROSALIND KEITH. . . . JANE DARWELL has lead in "Glory," Twentieth Century-Fox. . . . REGINALD DENNY, EVELYN BRENT, JACK LA RUE, INEZ COURTNEY, JOHN MARLOWE, CLAUDE KING, BRYANT WASHBURN, ROBERT HOMANS, CRAUFORD KENT, ROBERT FRASER and MIKI MORITA in "Divided by Two," Invincible. . . . JAMES BURKE, HERMAN BING and HENRY BAKER in "Champagne Charlie," Paramount. . . . PORTER HALL'S option lifted by Paramount and he is assigned to "The Plainsman," Paramount.

✚

Story Buys—"Glory," a play by ADLYN BUSHNELL, purchased by Twentieth Century-Fox. . . . "The Case of the Constant God," by RUFUS KING, purchased by Universal for BORIS KARLOFF. . . . "The Perfect Voter," by FREDERICK HAZLITT BRENNAN, and "It's All Free," by JERRY HORWIN, acquired by Paramount.

✚

Writers—BROWN HOLMES placed under contract by Universal. . . . LEWIS R. FOSTER doing screen play for "The Case of the Constant God." Paramount.

✚

Directors—ROBERT HILL signed for "Chinatown," Victory. . . . TAY GARNETT signed by Criterion to direct "High Treason," DOUGLAS FAIRBANKS, JR.

"Francisco" Best Pittsburgh Draw

PITTSBURGH, July 14.—"San Francisco" was a sensation last week at the Warner, where it more than doubled par with a take of $11,500 in spite of the heat.

Only one downtown spot failed to make the grade. That was the Penn with "The White Angel," which grossed $9,000.

"The King Steps Out" made an excellent showing at the Alvin, going to $9,500, up by $5,000. "Let's Sing Again" pulled an excellent $17,500 at the Stanley, helped by a stage show.

Total first run grosses were $47,500. Average is $35,500.

Estimated takings for the week ending July 9:

"THE KING STEPS OUT" (Col.)
ALVIN—(2,000), 25c-40c, 7 days. **Gross:** $9,500. (Average, $4,500.)

"THE WHITE ANGEL" (W. B.)
PENN—(3,300), 25c-40c, 7 days. **Gross:** $9,000. (Average, $10,500.)

"LET'S SING AGAIN" (Radio)
STANLEY—(3,600), 25c-55c, 7 days. Stage: Benny Davis' unit with Three Wiles, Manhattanites, Chic and Chicklet, Tony Angelo, Joe and Betty Lee, Alice Miller, Miss Rosamond, Dave Dawson, Don Hooton, Catherine Harris, Sybil Kaye, Jack Goodman. **Gross:** $17,500. (Average,-$16,500.)

"SAN FRANCISCO" (M-G-M)
WARNER—(2,000), 25c-40c, 7 days, 2nd week. **Gross:** $11,500. (Average, $4,000.)

"Francisco" Big in Houston's Holdover

HOUSTON, July 14.—"San Francisco," which chalked up the tremendous take of $14,000 in its first week at Loew's State still was out ahead in its second, with a total of $8,750. Average at Loew's is $7,000. The picture is held for a third week.

"It's Love Again," at the Metropolitan proved popular to the tune of $8,000, which is $1,000 above average. "Poppy" at the Majestic broke even with $7,000.

Total first run business was $28,950. Average is $26,000.

Estimated takings for the week ending July 9:

"THE BORDER PATROLMAN" (20th-Fox)
KIRBY—(1,450), 15c-35c, 3 days. **GROSS:** $1,900. (Average, 7 days, $5,000)

"F-MAN" (Para.)
KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **GROSS:** $1,500. (Average, 7 days, $5,000).

"HUMAN CARGO" (20th-Fox)
KIRBY—(1,450), 15c-35c, 3 days. **GROSS:** $1,800. (Average, 7 days, $5,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 days, 2nd week. **GROSS:** $8,750. (Average, $7,000)

"POPPY" (Para.)
MAJESTIC—(2,250), 25c-50c, 7 days. **GROSS:** $7,000. (Average, $7,000)

"IT'S LOVE AGAIN" (G.B.)
METROPOLITAN—(2,600), 25c-50c, 7 days. **GROSS:** $8,000. (Average, $7,000)

"Francisco" Holds Up in Louisville

LOUISVILLE, July 14.—"San Francisco" at Loew's State continued to be a winner for a second week, the gross hitting $7,000, above normal by $1,500.

"Poppy" and "And Sudden Death" proved to be a winning combination at the Strand, where it was moved after a successful week at the Rialto. It gathered $3,700, over the line by $200.

"White Angel," the only single feature among the first-runs, had a profitable week at the Mary Anderson, the take going to $4,000, over average by $500. It was held over. A combination of "It's Love Again" and "Parole" at the Rialto felt the competition, but was still good at $4,200, which was within $300 of the normal take. Box-office statements at the other houses were far from impressive.

Total first run business was $20,600. Average is $21,200.

Estimated takings for the week ending July 9:

"SAN FRANCISCO" (M.G.M.)
LOEW'S STATE—(3,000), 15c-25c-40c, 7 days, 2nd week. **Gross:** $7,000. (Average, $5,500)

"IT'S LOVE AGAIN" (G.B.)
"PAROLE" (Univ.)
RIALTO—(3,000), 15c-25c-40c, 7 days. **Gross:** $4,200. (Average, $4,500)

"GIRL OF THE OZARKS" (Para.)
BROWN—(1,400), 10c-20c-30c, 3 days. Stage: Helen Honan, Earl La Vere, Lee Murray, Revel, Baxter and Dean, Joyce Brothers and Dean. **Gross:** $900. (Average for 7 days, $2,800)

"POPPY" (Para.)
"AND SUDDEN DEATH" (Para.)
STRAND—(1,500), 15c-25c-40c, 7 days **Gross:** $3,700. (Average, $3,500)

"WHITE ANGEL" (W.B.)
MARY ANDERSON—(1,000), 15c-25c-40c 7 days. **Gross:** $4,000. (Average, $3,500)

"THE LAST ROUNDUP" (Para.)
"MRS. WIGGS OF THE CABBAGE PATCH" (Para.)
"THE PERSONALITY KID" (W.B.)
"SHANGHAI" (Para.)
ALAMO—(900), 15 cents, 7 days, spli week. **Gross:** $800. (Average, $1,400)

Conn. Managers Away

NEW HAVEN, July 14.—Loew me starting two-week vacations this week and next include Ben Cohen of the College, Ed. Fitzpatrick of the Poli Waterbury; Sam Badamo, Globe Bridgeport; Ray England, assistant a the Palace, Meriden, and Larry Stark assistant at the Poli, New Haven.

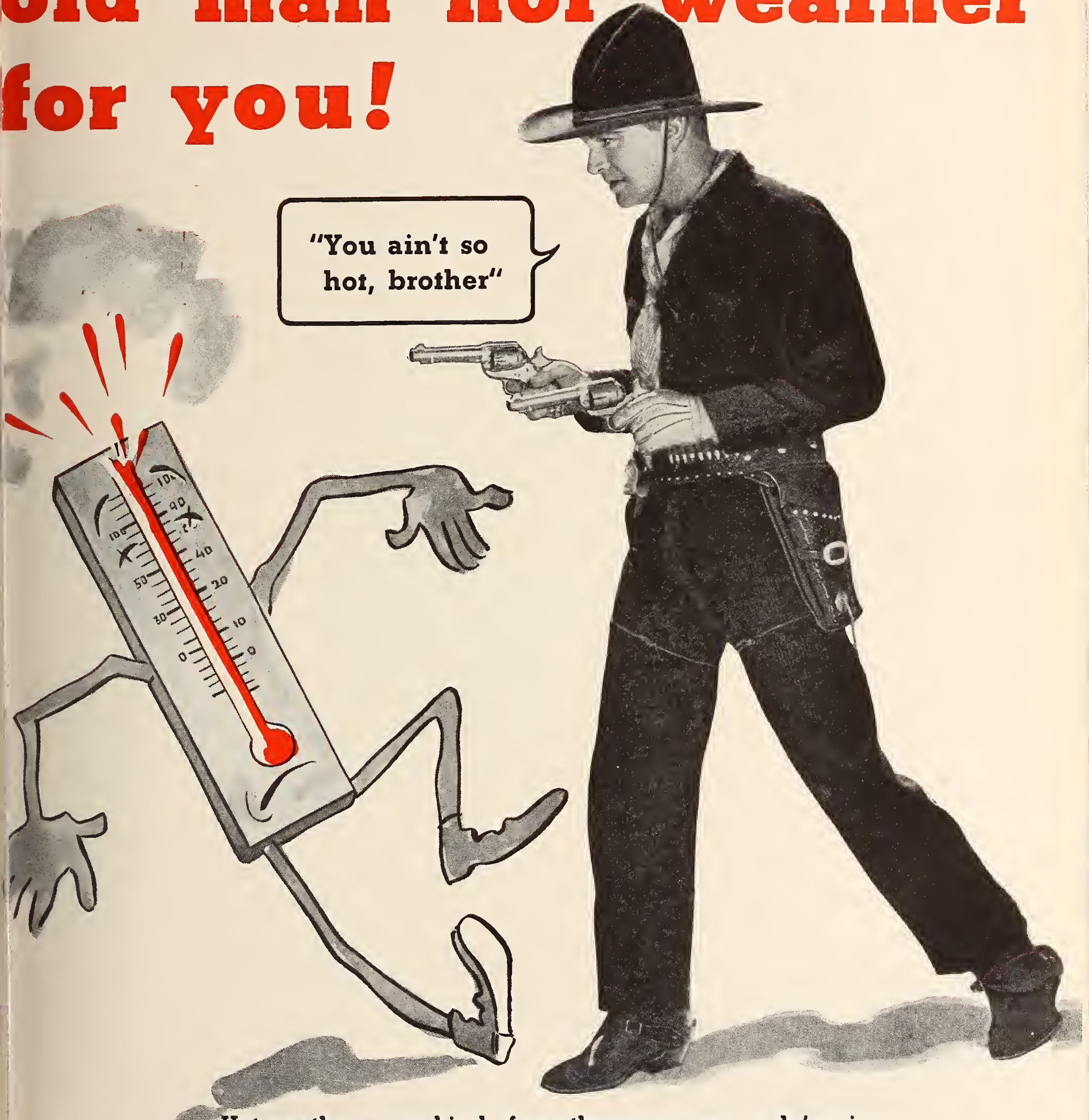
All Warner manager vacations wil be concluded by Aug. 1, the las groups consisting of John Hesse Roger Sherman, New Haven; Rober Hamilton, Palace, Norwich; Te Smalley, Broadway, Lawrence; Jack Sansan, State, South Manchester Jack Harvey, Palace, Danbury; John Shields, Capitol, Ansonia; John Scanlon, Warner, Torrington; P. Martin Rialto, South Norwalk; Hugh Campbell, Central, Hartford; Randolp Maller, Strand, New Britain; Denny Rich, Cameo, Bristol; Harry Furst Palace, Lawrence; Harold Cumming Warner, Lynn; Jim McCarthy Strand, Hartford.

George Reising, assistant at M. & P.'s Paramount, New Haven, also i on vacation.

Trunk on I. T. O. Board

COLUMBUS, O., July 14.—Joe W Trunk, operator of the State, Youngstown, was elected a director of th I. T. O. of Ohio at a board meetin here. He replaces John A. Sehwaln of Hamilton.

Let "HOP-A-LONG" fight old man hot weather for you!


"You ain't so hot, brother"

Hot weather—any kind of weather—you can pack 'em in with "**HEART OF THE WEST**", newest of the popular Clarence E. Mulford "Hop-A-Long Cassidy" series, starring William Boyd. A Paramount Picture. Directed by Howard Bretherton. Produced by Harry Sherman.

Norris Again Heads Quebec Association

MONTREAL, July 14.—B. E. Norris, president of Associated Screen News, Ltd., has been elected president of the Quebec Allied Theatrical Industries. D. A. Burpee was reelected secretary at the annual meeting.

A large representation of exhibitors at the session discussed taxation, following the disclosure that levies from Federal, provincial and municipal sources absorbed as high as 35 per cent of gross receipts. A further campaign against increasing taxes will be pursued, it was decided.

Regret was expressed that no progress had been made during the past year in the securing of any revision in the provincial law which prohibits the admission of any child under 16 years of age from any place of amusement where a film is presented. It was pointed out that the standard of films had been raised in recent years, that there were many productions suited to children's tastes and educational as well, yet no juvenile can attend a screening. The effort to secure a reduction in the age restriction will be renewed in view of the fact that a new cabinet will be in power following the provincial elections in August which are a sequel to the retirement of L. A. Taschereau as Government leader after many years.

Shifts Canada Managers

TORONTO, July 14.—J. J. Fitzgibbons, managing director of Famous Players Canadian Corp., is making his annual tour of inspection in British Columbia. While in Vancouver he named Frank H. Kershaw of Winnipeg as district manager of suburban theatres in the Terminal City.

Frank R. Muir of Vancouver has been appointed manager of the Strand in that city and will continue his public relations work.

F. P. Canadian Expands

TORONTO, July 14.—Famous Players Canadian Corp. is to build at Hull, Quebec, where it has not been represented in the past. It will be a $50,000 house, according to Clarence R. Robson, eastern division manager.

B. & F. Theatres, Ltd., a subsidiary of the circuit, has purchased the Beaver in West Toronto and will remodel it.

Sydney Scott to Sudbury

TORONTO, July 14.—Sydney Scott, formerly of the Tivoli, Hamilton, has been appointed manager of the Capitol, Sudbury, Ont., by Famous Players Canadian Corp. J. Purves, formerly of the Winnipeg Capitol, has been transferred to the Hamilton Tivoli.

Barusch California Assembly Candidate

SAN FRANCISCO, July 14.—Walter Barusch, known locally for his work in theatrical advertising and publicity, and representative here for MOTION PICTURE DAILY, is a candidate for the state assembly from San Mateo County. There are three other candidates in the race.

He is running as a Democrat. During the 1930 campaign against the proposed daylight saving measure in California, he acted as publicity director for the northern portion of the State of California.

Purely Personal

CONNERY CHAPPELL, English newspaper man, who has been in Hollywood for about two weeks, will be among the passengers sailing on the *Normandie* today. LEONARD LYONS, *N. Y. Post* columnist, also will be on the liner heading for England and other foreign countries on a month's vacation.

•

RALPH ROLAN, vice-president in charge of advertising for the March of Time, will sail today on the *Normandie*, to represent his company at the annual convention of Radio Pictures, Ltd., in London, beginning July 30. MRS. ROLAN is accompanying him. They will return late in August.

•

ALEXANDER MARKEY, executive producer of the Motion Picture Foundation, will be the principal speaker at the discussion of films and public opinion at the Institute of Public Affairs, University of Virginia, today.

•

FRANK VREELAND, Paramount story editor, will be interviewed over WMCA and the Inter-City network this evening by BUDDY CANTOR on the selection of film material.

•

JULES CHAPMAN, who recently resigned from Grand National after 13 years with preceding companies, leaves today for New Orleans, on business.

•

MAURICE SILVERSTONE and HARRY D. BUCKLEY are expected from Hollywood either today or tomorrow.

•

CHARLES MACARTHUR and MRS. MACARTHUR (HELEN HAYES) will sail today on the *Manhattan*.

•

IRWIN KLEEBLATT returned yesterday from Chicago and Milwaukee. He was gone three weeks.

•

HARRY H. THOMAS is due tomorrow from a quick trip to New Orleans, Memphis, Atlanta and Charlotte.

•

LEO SPITZ, delayed in his departure from the coast, is not expected here now before the end of the week.

•

HARRY C. ARTHUR didn't leave for St. Louis yesterday after all. He's now scheduled to get away today.

•

ED FINNEY will leave for the coast tonight to confer with E. L. ALPERSON and CARL LESERMAN.

•

DORIS DUDLEY, RKO player, will head for the coast studios today via airplane.

•

HARRY KAUFMAN of the Shubert office leaves Friday by plane for Fort Worth, Tex.

•

ARMSTRONG LIVINGSTON'S novel, "Night of Crime," has been acquired by Imperial Distributing Corp.

•

ELLA LOGAN and her manager, "TAPS" SCHORNSTEIN, left for the coast yesterday by plane.

•

PATSY KELLY, ALICE FAYE and HELENE COSTELLO are visiting New York.

•

MAJOR EDWARD BOWES and LOU GOLDBERG are due today from Detroit.

MARLENE DIETRICH, MAX REINHARDT, IRVING and MRS. BERLIN, DAVID SARNOFF, RUTH ETTING, BERT WHEELER, EDWARD EVERETT HORTON, CHARLES KEITH STERN, GEORGE and BERNARD BRANDT, RALPH and MRS. ROLAN, and IRVING ASHER are among the film and theatre notables sailing this morning on the *Normandie*.

•

JACK DAVIS, British exhibitor, is here from England for a brief stay.

•

MITCHELL MAY left for St. Louis yesterday on insurance business.

•

AL WILKIE is due back from the coast in a few days.

•

SAM SHIRELY, M-G-M district manager, is in town from Chicago.

•

. . . Boston

GRACE CLAPP, billing stenographer at the Columbia exchange, has resigned and has gone to Hollywood. Her position has been taken by PAULINE WINSTON, formerly of the inspection department.

WILLIAM CUDDY of the RKO exchange is on a two-week vacation.

JOSEPH DOWNEY of the inspection department at Columbia exchange is on vacation at Atlantic City for two weeks.

Judel to Celebrate 32 Film Years Aug. 8

Ben Judel, independent exchange operator, with branches in Chicago, Milwaukee, St. Louis and Indianapolis, on Aug. 8 celebrates his 32nd year in the business.

On that date he will leave for the coast and enter independent production. He plans 10 exploitation specials the first year, Judel stated yesterday, with more in the following years.

Judel does not plan to give up his exchanges. He is in New York now on his last trip, he asserted yesterday. He is moving his home from Chicago to Hollywood. He will leave here for Chicago on Friday.

Form Two in Delaware

WILMINGTON, July 14.—Natural Color Films, Inc., has been incorporated at Dover to deal in motion pictures of all kinds. Capital stock of $300,000 is listed. Incorporators are D. B. Hilliard, D. E. Dutcher and J. A. Twomey of Wilmington.

Sweet River, Inc., has also been formed for the purpose of operating theatres and similar places of amusement. Capital stock of ten shares, no par value, is listed. Incorporators are C. S. Peabbles, L. H. Herman and Walter Lenz of Wilmington.

"Pastures" Ban Lifted

TORONTO, July 14.—Pursuant to his statement last week, Prime Minister Mitchell Hepburn today officially lifted the ban against the showing of "The Green Pastures" in Ontario. The film will be released in its entirety.

Gordon and Revel Signed

HOLLYWOOD, July 14.—Twentieth Century-Fox has signed Mack Gordon and Harry Revel, song writing team, to a one-year contract. The pair will leave New York for the coast tomorrow.

Option Is Acquired On K. C. Mainstreet

KANSAS CITY, July 14.—A five-year option, which grants the right of purchase of the F. H. Thwing half interest in the Mainstreet theatre property here, has been recorded by the Mainstreet Corp. The option price is $62,600. The property has been in a trusteeship for some years, the trust having been set up by F. H. Thwing for himself and heirs.

The trust department of the First National Bank, which represents a third interest in the property in the name of Harry M. Evans, wants a partition sale, and an action in Circuit Court is pending to effect this. Mrs. Ada Cottingham has the other sixth.

The Kansas City Junior Orpheum Co., an RKO subsidiary, has the theatre under lease. A $50,400 yearly rental called for by the original 99-year lease was reduced several years ago to $30,000 by agreement.

Walther Goes Back After F. & M. Talks

Lambert Walther, F. & M. attorney in St. Louis, has returned to the Mound City after conferring with home office executives here. Clarence Turley and Joseph Grand, representing the bondholders' committee of the Central Properties Corp. and also the Ambassador Theatre Bldg. Corp. and Missouri Theatre Bldg. Corp., who were scheduled to leave yesterday, are being held in town for several more days. E. L. Wilkinson, Washington F. & M. legal aid, has gone back to the capital and is due back in a day or so.

"U" Signs Group in Va.

James R. Grainger, general manager of distribution for Universal, has closed with Morton Thalhimer and Sam Bendheim of Richmond, for the showing of "U" product in their nine Virginia situations which are located in Richmond, Clarendon, South Boston and Falls Church.

Edward Heiber, manager of the Washington exchange, sat in on the deal.

More Camden Arrests

CAMDEN, July 14.—Reports that a compromise settlement was about to be reached in the RCA Mfg. Co. strike have failed to halt disorder among picketers. Seven more arrests have been made for disorderly conduct.

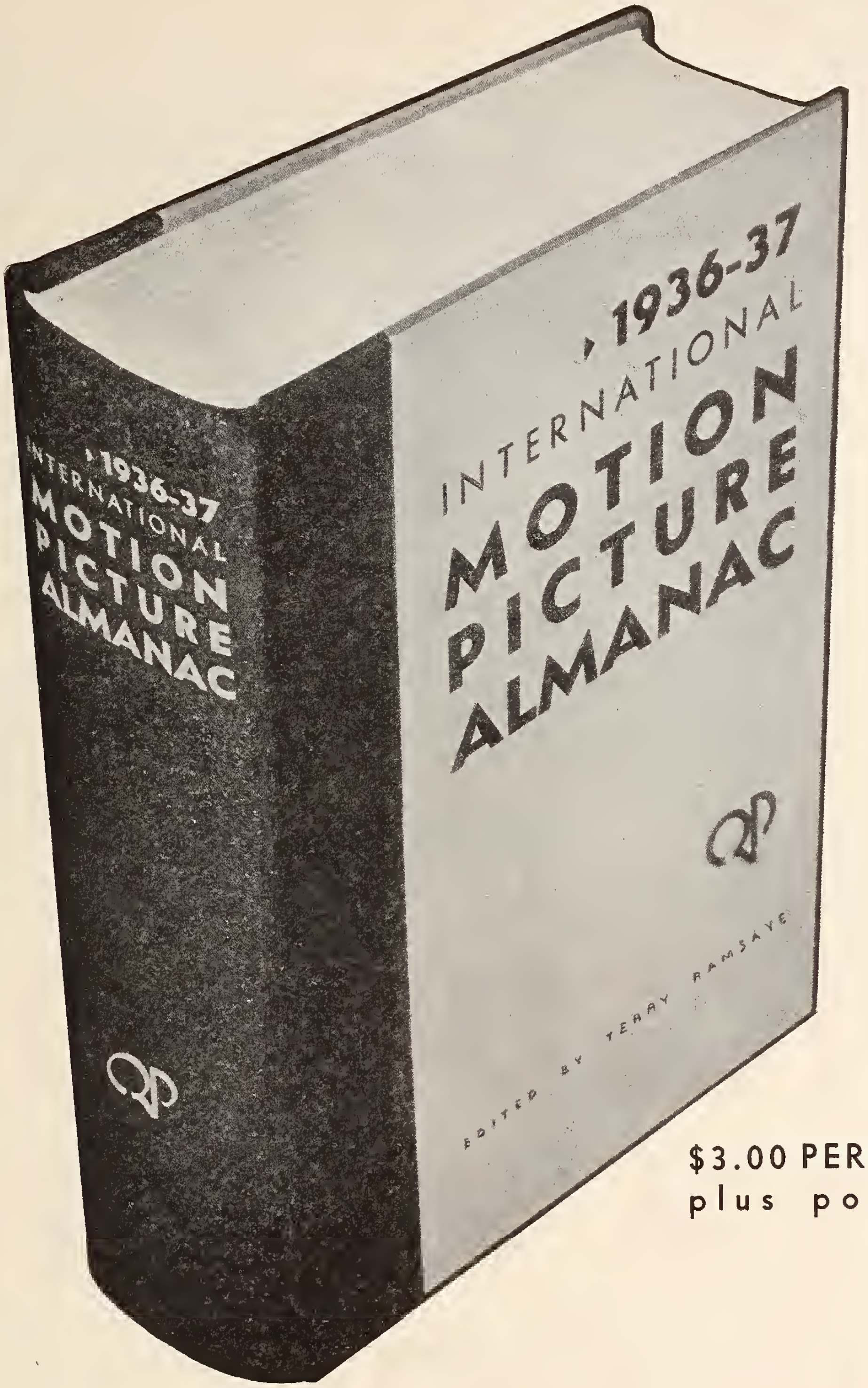
RCA strikers are now picketing the Music Hall and all entrances to the RCA Bldg. in Rockefeller Center.

N. H. Robbery Foiled

NEW HAVEN, July 14.—A watchman foiled a second attempt at robbery at the Roger Sherman. Intruders have been opening vending machines in Warner houses on Torrington, Willimantic, Bridgeport, Bristol and other spots in recent months and close watch is being kept.

Hutchinson Buys House

NEWTOWN, Conn., July 14.—Walter J. Hutchinson, general foreign manager for Twentieth Century-Fox, has purchased a 10-room house and 1 acres of land in the Taunton district of his town for a summer home.


1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
QP
EDITED BY TERRY RAMSAYE

$3.00 PER COPY
plus postage

Who's Who

Complete biographies of 13,112 players, directors, artists, writers, technicians and executives — a feature of the Almanac that is valued all over the world.

RESERVE YOUR COPY NOW

The new 1936-37 International Motion Picture Almanac will be off the press this week. Bigger and more important than ever, it will contain over 1400 pages of authentic information on every phase of the motion picture industry. Edited by Terry Ramsaye.

QP

INTERNATIONAL
MOTION PICTURE ALMANAC

A QUIGLEY PUBLICATION
ROCKEFELLER CENTER NEW YORK

PICTURE OF A PEN RARIN' TO GO!

It belongs to JOHN P. EXHIBITOR and it's headed for M-G-M's DOTTED LINE!

Even without "SAN FRANCISCO" it was a foregone conclusion that M-G-M in 1936-37 was the intelligent buy. "SAN FRANCISCO", in midsummer actually outgrossing "Mutiny On The Bounty," settles the matter definitely for thousands of showmen. There is no secret in the trade about the success of M-G-M productions. M-G-M makes BIG HITS because it shoots the bankroll, takes chances, puts heavy dough on big-winning possibilities. The M-G-M Studio is clicking with a success-stride unprecedented in history! BIG current-season productions are still to follow "San Francisco" this hot summer! Many of the BIG BUDGET HITS of the NEW SEASON are completed. A *landslide* for M-G-M in 1936-37! We think so. And we feel, with pardonable pride, that it's *justified!*

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
In All
Branches

OL. 40. NO. 13 NEW YORK, THURSDAY, JULY 16, 1936 TEN CENTS

uykendall Is Silent About 10-Point Plan

oncessions Not Made In New Contracts

Columbus, Miss., July 15.—"I have statement to make at this time ncerning the attitude of distribution mpanies toward the M.P.T.O.A.'s ogram of self-regulation for exhib- r and distributor," Ed Kuykendall, .P.T.O.A. president, said today ıen queried at his home here con- ning an indicated lack of action the program by large distribution mpanies.

In a recent bulletin to M.P.T.O.A. mbers Kuykendall said that his ganization "has gone as far as it n" on the program and that the xt step "is squarely up to distrib- ors." He indicated that if distrib- ors failed to act, the M.P.T.O.A. ght be forced to depend upon "liti- tion and legislation" for the correc- n of trade practice problems in the ure.

Motion Picture Daily learned in w York this week that few, if any, tright concessions on the basis ight by M.P.T.O.A. are being in- porated in the new season contracts the large distribution companies.

ilm Shortage May Ease Reich Rules

By CLARENCE LINZ

Vashington, July 15.—Possible axation by the German government restrictions now placed on the im- tation of American films were n today by Dept. of Commerce cials in reports from Berlin that atres there may be forced to close ause of a shortage of pictures.

Refusal of the German propaganda nistry to allow the entry of many nerican features and the inability to ure the transfer of German re- pts to a blocked foreign account,

(Continued on page 6)

merican Pictures Gain 50% in Greece

Vashington, July 15.—During the 35-36 season (October to May) Greece, 323 features were exhibited the first time, according to a re- t received from Commercial At- he K. L. Rankin, at Athens, by U. S. Dept. of Commerce.

n the 1934-35 season 268 films were

(Continued on page 6)

Pick Groups For Merging TOCC-ITOA

Rugoff-Barr Chairmen; 60 Attend Meeting

Committees were named yesterday by Charles L. O'Reilly, head of the T. O. C. C., and Harry Brandt, president of the I. T. O. A., to work out details for merging the two exhibitor organizations, formal announcement of which was made at a special meeting at the Astor.

Edward Rugoff is chairman of the T. O. C. C. group which comprises Irving Lesser, Harry Shiffman, Louis Geller and Charles Steiner. The I. T. O. A. committee is headed by Bernard S. Barr and includes Arthur Rapf, John Benas, Maurice L. Fleischman and Louis Shiffman.

In introducing O'Reilly to the theatre men, Brandt showered the T. O. C. C. head with praise for his efforts in the interest of independent exhibitors all over the country.

"He is the oldest pioneer," Brandt stated, "not in years, but in point of service for exhibitor organization. O'Reilly has been instrumental in geting a lot of things for exhibitors in

(Continued on page 5)

Century's Managers Are Given Bonuses

Bonuses totaling $10,000 were awarded yesterday to the leading 10 managers in the Century Circuit for the efforts in putting over the Springtime Festival, a 13-week drive, which ended June 12. Of the 10 managers, William Appelgate of the Kingsway, Brooklyn, took top honors.

The awards were not made solely

(Continued on page 5)

Sleep in Theatre

Minneapolis, July 15.—Jack Neary, filling in as manager for Bill Sears at the Singer Orpheum, made Page 1 in all papers by turning the theatre into a heat wave hotel. He publicly offered to let heat-harassed citizens sleep in the air-cooled theatre with the mercury at 107, an all-time record — provided they brought their own blankets. He opened the theatre to "sleepers" at 11 P. M. Tuesday and had plenty of "sleeping" business.

See Commons Query On Deal of Ostrers

London, July 15.—While negotiations are progressing in New York between Joseph and Nicholas M. Schenck and Isidore Ostrer for 25 per cent of the Ostrers' stock in G.B., it is reported as possible that questions will be asked in the House of Commons regarding the deal, if it is confirmed on the lines reported, with suggestions being made that Government action may be taken to prohibit the loss of British control.

In previous cases, the Government has acted to prevent the transfer of British companies to foreign control.

Grand National Will Start 4-5 in Month

Hollywood, July 15.—Producers for Grand National will start work on four to five pictures within the next month, it was learned with the arrival of E. L. Alperson and Carl Leserman.

James Cagney, who has just been signed by the company, will begin his first picture within 20 days. Company executives are considering four prop-

(Continued on page 5)

"Romeo and Juliet"

An Outstanding Film

Hollywood, July 15.—Analyzed from any standpoint, this M-G-M production of "Romeo and Juliet" emerges as one of the outstanding entertainment and exploitation values ever to come to the screen.

In the production of Irving Thalberg, and the direction of George Cukor, this film version of William Shakespeare's immortal classic of love, drama and tragedy must be reckoned a splendid tribute to the art and science of the production of film entertainment.

Its appeal unquestionably will be to every type of picture patronage

(Continued on page 6)

Shareholders To See Report From Kennedy

Griffis Is Opposed to Its Publication

Paramount will comply with Joseph P. Kennedy's request that his reports on the company be made available to Paramount security holders, it was stated yesterday by Stanton Griffis, chairman of the Paramount executive committee.

The reports may be inspected by interested stockholders at the company's offices, but will not be made public through the press, Griffis said. He explained that because the reports referred to the internal affairs of the company the board did not favor publicizing them.

"However," Griffis remarked, "there is nothing of much interest in them. In fact, they are quite dull."

In a letter made public on Tuesday Kennedy asked the board to distribute copies of his report to security holders of the company "in order to correct an impression that recommendations contained in the reports may be the basis of Paramount policies."

A similar letter was sent by Kennedy to the Paramount board and contained, in addition to the request to make the reports available, a reference to the compensation which has

(Continued on page 5)

Otterson Vacates Paramount Office

John E. Otterson yesterday vacated the offices at Paramount headquarters that he has occupied for the past 13 months as a direct aftermath of the announcement following the company's board meeting on Tuesday that the company had "terminated" his contract.

Termination of the contract was regarded as a definite breach by Otterson's attorneys, Schwartz & Froh-

(Continued on page 5)

Warners Stop Some Of Suits on Music

Warner music subsidiaries are withdrawing infringement actions filed against numerous radio stations for the unlicensed broadcasting of the song, "That Old-Fashioned Mother of Mine," it was learned yesterday. It was reported, in addition, that suits based on the unlicensed broadcasting

(Continued on page 6)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 16, 1936 No. 13

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Pathe Not Planning To Produce—Briggs

Pathe is not planning to produce, O. Henry Briggs, president, stated yesterday, following his return from the coast where he looked over the studio situation.

Although there is a possibility that Pathe may eventually return to production, the matter is not being given any consideration at the present time.

Reports have been current for some time that Pathe would reenter the production field.

Clark Starts East

HOLLYWOOD, July 15.—John D. Clark entrained for New York today following 11 days of product conferences at the Twentieth Century-Fox studio.

Dr. Giannini to Studio

HOLLYWOOD, July 15.—Dr. A. H. Giannini, president of United Artists, today established his headquarters at the company's studio here.

O'Brien Heading for New York

HOLLYWOOD, July 15. — Dennis O'Brien, United Artists attorney, will leave for New York tomorrow by train.

Benas Gives a Talk On M-G-M Policies

John Benas, film buyer for the Rosenblatt-Welt circuit, yesterday discussed M-G-M's flexible sales policy before the I. T. O. A. membership at the Astor. The product analysis followed the announcement of the merger of the unit with the T. O. C. C.

Benas said: "William F. Rodgers, general sales manager of M-G-M, has guaranteed that in case the 30 specials are not as big as expected individual pictures as well as contracts will be readjusted."

The independent circuit buyer further told the exhibitors that of the 30 specials, theatre owners will have the choice of buying them on one of two plans. The first plan provides a percentage arrangement for the entire group with the balance of 14-22 on a flat basis. The second arrangement calls for a minimum of four pictures at 40 per cent and the balance of 36-48 on flat contracts.

The 30 percentage pictures are broken down into four groups. In the first list, four pictures at 40 per cent, six at 35 per cent, six at 30 per cent and 14 at 25 per cent.

Belle Theatres Not To Be Sold—Steiner

"Nobody is buying the Belle Theatre circuit and any stories to the contrary are untrue," Charles Steiner, vice-president of the 12 East Side houses, stated yesterday in denying reports Harry Brandt, head of the I. T. O. A., had concluded arrangements to take over the circuit on Aug. 1.

Referring to the reported agreement Brandt would advance $55,000 toward the payment of Max Steuer's fee in the recent RKO case, Steiner said that a judgment had never been handed down. He added that the payment of $100,000 to Steuer as a fee was only a referee's report to the court which had not confirmed the recommendation.

Stay Is Denied Cahler

Justice Louis A. Valente in N. Y. Supreme Court yesterday denied a motion for a temporary injunction made by Wood Cahler, novelist and playwright, in connection with his suit against Paramount Pictures, Inc., in which it is charged that the defendant infringed upon his 1927 copyright of a novel, "Early to Bed." Paramount denies the charges and claims the title "Early to Bed" has not attained a significance whereby it has become exclusively associated with the plaintiff's work.

"U" to Loew Met. Group

The Loew Metropolitan Circuit throughout New York, Brooklyn and the Bronx has signed with J. R. Grainger for Universal product. Leo Abrams sat in with Grainger on the deal, while Charles Moskowitz and Eugene Picker acted for the Loew group which controls 64 houses.

A.T.&T. Net $48,964,226

American Telephone & Telegraph Co. and its 23 subsidiaries have reported a net income of $48,964,226 for the three months ending May 31. This compares with $35,700,027 for the corresponding quarter in 1935.

Where Heat Is Heat

Kansas City, July 15.—The *Motion Picture Daily* story July 11 about heat closing several New York exchanges after two or three days of hot weather drew a laugh from people on Film Row here.

"Can't they take it in New York?" exchangemen asked after 20 days of 100 to 110-degree temperatures.

Claim Fox Got Back All-Continent Fund

ATLANTIC CITY, N. J., July 15.—Testimony today of Herbert Leitsteen, veteran Fox family bookkeeper, in the William Fox bankruptcy hearing in progress here showed that more than $6,000,000 of securities formerly owned by Fox and sold in December, 1930, to All-Continent Corp. by the swift rotation of a borrowed million dollars, came right back to his vault within a few days.

The testimony showed also that only Fox had access to that vault for at least the next two years, the vault being in his name until April 11, 1935, after which the rent for it was paid by All-Continent Corp. Final cancellation of the vault on April 11, 1936, was by a letter from William Fox to the Chemical National Bank.

Murry C. Becker, of New York, of counsel for Fox, conceded for the record today that the securities "were never transferred to Mrs. Fox as trustee on the stock books of All-Continent Corp." but insisted that while "they still stand in the name of William Fox on the record, she holds the certificates."

Federal Referee Robert E. Steedle, in ruling on various objections, twice today said that "it may develop" that the securities actually continued to belong to Fox.

While creditors' counsel established that the $6,000,000 was returned to the William Fox vault after its supposed sale to All-Continent Corp., they did not today reach the point of showing how long the fortune then stayed there, or whether it is still in the possession of Fox himself. The questioning tomorrow is expected to attack that point.

Fox, personally, has been excused from appearing for questioning until next Tuesday.

"Bullets, Ballots" Leads "Champions"

"Bullets or Ballots," First National, heads the "box office champions" for June as listed in *Motion Picture Herald,* out today.

Tied for second place are Universal's "Show Boat" and "The King Steps Out," Columbia. In third and fourth position, respectively, are: "The Great Ziegfeld" (M-G-M) and "Private Number" (20th-Fox) while "Poppy," "Fury" and "The Princess Comes Across" are tied for fifth position.

English Film for Wanger

LONDON, July 15.—Walter Wanger will produce in England a Noel Coward story with Technicolor shots. The picture will be released through U.A.

Moses Wins Quigley Trophy at Elmsford

Charles Moses, executive of Century circuit, walked off with the English water pitcher contributed by *Quigley Publications,* at the Monday Nighters golf tourney held at the Elmsford Country Club, Elmsford, N. Y. Moses chalked up the greatest number of par scores.

Harry Thoms won a prize donated by Joe Hornstein for the best all-around golfer. Hornstein was awarded the Lou Friedman robe. The Oscar Neu trophy went to Harry Shiffman and Henry Brown garnered the Abe Montague trophy. Irving Wormser and Herman Gluckman were each awarded trophies contributed by Allied Pictures.

Harry Ames took the duffers' prize by Hornstein, and Moe Morris was awarded the National Theatres Supply electric razor. Arthur Fisher was given the Mitchell May award.

Every member of a foursome was given a gift. The first awards, leather bags, were contributed by Motiograph Projectors. Decanters and cocktail shakers, the second prize, were donated by Twentieth Century-Fox and Arthur Gottlieb. The third prize, sweaters and polo shirts, were presented by G. B., Jules Levy, Harry Brandt, Universal and Screeno. The fourth prize, polo sweaters and raincoats, were contributed by Raytone Screen and Herman Gluckman.

Shiffman also walked off with the wrist watch donated by National Carbon. The Erpi gladstone bag went to Mitchell May, Jr., for low gross. Runner-up in the low gross was Jack Bowen of M-G-M, who was awarded the American Display prize. Oscar Lager got the Joe Malcolm gift for low net. M. Goldstein was awarded the *Film Daily* trophy.

The National Screen clock was won by Charles Rogers for the lowest number of putts. Louis Geller was given the General Electric clock and Nat Cohn was awarded the American Sanitary trophy. Leo Justin, who in addition to winning the $100 set of golf clubs raffled off, also took the George Hornstein trophy. Eugene Picker of Loew's tucked the Lighting Distributors award under his arm when he left for home. Edward Golden got the Charles Weinstein trophy, Robert Wolff the Oscar Mayer award, Joe Hornstein the Allied Seating prize and Mitchell Klupt the Ideal Seating gift. Max Cohn won the silver tray contributed by Hornstein.

Every person attending the dinner received a cigar lighter contributed by Alexander Smith Carpet Co. and W. & J. Sloane. The beer flowed through the courtesy of the Tavern. Lindy's handed out the cigars.

A three-minute silence honored the memory of Lee Ochs, Leo Klebanow and Jim Ryan. About 77 attended the dinner.

Prudence Payment Set

Payment of $24 on each $100 bond of the sixth series issued by the Prudence-Bonds Corp. has been authorized by Judge Robert A. Inch in the U. S. District Court, Brooklyn.

Radio Lifts Reid Option

HOLLYWOOD, July 15.—Cliff Reid, who, with Robert Sisk, is co-producing "The Plough and the Stars," today had his producer option taken up by Radio.

Pick Groups For Merging TOCC-ITOA

(*Continued from page* 1)

New York and if not for these things the unaffiliated theatre man could not exist.

"I have always looked upon him," Brandt added, "as the saviour of the independent exhibitor. He has always given to the business more than he has received."

"This week I celebrate my 20th anniversary of activity in exhibitor organization work," O'Reilly said as he took the floor. "The great exhibitor interest in the metropolitan territory cannot survive the repeated attacks if there is a division of exhibitor organization," he said.

"Today, we no longer fight with individuals, or as individuals, but we are fighting with well organized groups. If you do not have a well-knit organization in this territory, no matter how financially situated you are, it will prove costly in the end."

Referring to the NRA and the close cooperation of independent exhibitor members of the Code Authority, O'Reilly asserted: "Both Nathan Yamins and myself never differed once on any question, either as to case or principal. Yamins is as straight and as far-seeing a man as I have ever met.

Calls for Single Group

"The time has come," O'Reilly continued, "for setting up one solidified organization in this territory. The organizations, meaning the I. T. O. A. and T. O. C. C., have not done so badly for you in warding off inimical legislation and getting changes in the law for the betterment of theatre operation." The T. O. C. C. head pointed to the passage of the Stand Law, providing for the admission of children under 16 without guardians. He stated that the major circuits also played an important part in getting the law passed.

Taking issue with Brandt on the latter's statement that he, O'Reilly, had not received as much as he had put into organization work, the T. O. C. C. president asserted that while this is true in a monetary sense, "I have made more friends than money can buy."

Will Accept Director Post

O'Reilly added that because of the time required for his candy business he would not be able to serve on any committee, although he would accept a post on the board of directors. He left last night for Fort Worth, Tex., and may return to New York in 10 days.

"If our long acquaintainceship means anything, give this new effort everything you've got," O'Reilly urged. Don't let little matters stand in the way of the work that it is to be done, he urged. "You are the exhibitor capital of the world," he said, "and what you do will be reflected in every independent exhibitor organization in the world.

"When I come back, I hope there will be one organization, one head and one headquarters."

Another paean of praise was showered on the T. O. C. C. after he concluded his talk by Brandt. "If I know O'Reilly as I think I do, he will never quit organization work.

"You are as free from independent organization as I am from my theatres, your glasses, your wife and your candy business," Brandt stated. "I look forward to the future when I can count on your counsel."

Brandt predicted great things for the combined units and emphasized the need for fighting forces outside of the industry and not within.

About 60 attended the session, among whom were Laurence Bolognino, Leon Rosenblatt, John Benas, Leo Brecher, Lesser, Max Cohen, Geller, Edmund Mantell, Barr, John Manheimer, Melvin Albert, Edward Rugoff, Herman Becker, Hyman Rachmil, Fleischman, Louis Shiffman, Jack Hattem, Tom Murray and Dave Weinstock.

Cagney No Flyer

James Cagney, who contributed a fine performance in the role of an aviator in "Ceiling Zero," admits he's never been up in a plane in his life. Cagney will leave for Hollywood next week to start work in his first Grand National picture and refuses to take the sky trip.

Grand National Will Start 4-5 in Month

(*Continued from page* 1)

erties for the former Warner star. A decision on the first Grand National vehicle will be made in a week, when Cagney leaves the east for the local studios.

Lindsley Parsons is expected to join Grand National as western publicity head. Edward Finney, who is due from New York tomorrow, is understood to be coming here to sign Parsons. Finney, Alperson and Leserman will return east next week.

Winn Lines Up Staff For Grand National

James Winn, midwest division head for Grand National, is lining up a number of exchanges and designating branch heads in his territories. This is in line with the company's plans to organize a nationwide distribution setup before Labor Day.

William Sharten, who has been on the Universal sales force in Minneapolis, is now Detroit exchange head for Grand National.

Lou Levy, who, during the past few years, served as a salesman for M-G-M, has been made local exchange head for Grand National and Gilley Welles has been made a salesman.

Davidson Gets New Post

Des Moines, July 15.—Evert R. Cummings, Nebraska district manager for Tri-States, has appointed Lloyd E. Davidson, formerly manager of the Capitol in Sioux City, as city manager of the eight Tri-States theatres in Sioux City.

Don Shane will be house manager of the Capitol.

Otterson Vacates Paramount Office

(*Continued from page* 1)

lich, on whose counsel the former Paramount president has continued to report daily at his offices despite the fact that he was not reelected to the company's board of directors at the annual meeting June 16, that his salary was discontinued as of July 1 and that Barney Balaban was elected to the Paramount presidency July 2. Otterson's procedure, obviously, was to comply with his contract until a final breach had been committed by the company.

Despite the termination of the contract and Otterson's vacating of his Paramount offices no legal action is being taken by Otterson's attorneys pending the outcome of negotiations for the settlement of the remaining four-year portion of his contract. Although no agreement on a settlement appears to be imminent at the moment, the discussions are being continued and until they have been definitely abandoned no legal action will be instituted. The Paramount board recently designated Stanton Griffis, Harvey D. Gibson and Harry O. King, directors, to attempt to effect a settlement of Otterson's pact and the three have met several times with Otterson's attorneys during the past few days.

Charles Schwartz, of counsel to Otterson, returned from the coast yesterday where he attended a series of United Artists sales and board meetings. On his arrival here Schwartz conferred with Otterson at once and stated later that he regarded the former Paramount's president's contract as "a valid one" and said that he was confident it would be "fully upheld in any court." Schwartz said that he has advised Otterson to "stand on the merits of the contract."

Century's Managers Are Given Bonuses

(*Continued from page* 1)

on the amount of money taken in during the drive. Circuit heads also took into consideration the efforts of the individual managers, cleanliness of theatres, advertising, exploitation, benefits and other tieups.

Another drive will be held in the fall. It will last 13 weeks, starting the first in September and winding up Dec. 4.

Appelgate and the nine other managers yesterday were presented the cash awards at the quarterly meeting of the circuit men at the Astor. Edward L. Hyman, general manager, presided. Fred Schwartz, son of A. H., and Charles Moses, film buyer, also attended. About 35 managers and assistants were on hand.

"Francisco" Ohio Smash

Columbus, July 15.—"San Francisco," now in its second week at Loew's Ohio, where holdovers are a rarity, not only broke attendance records for the first week, but also reached a new high for the first four days of the holdover.

At Dayton, O. the picture is in its third week at Loew's, where the attendance record likewise has been shattered.

Shareholders To See Report From Kennedy

(*Continued from page* 1)

been authorized for Kennedy's work as special adviser to Paramount.

Griffis indicated that discussion of the letter was unwelcome and discouraged further questioning concerning it with the declaration that "Paramount is back in an unusual business for it—the motion picture business. The company is out of politics now."

Kennedy's own position on making public his reports has been that they are the property of Paramount and their contents can be divulged only by the company.

It is understood that Kennedy's letter, which arrived at Paramount too late on Tuesday for the board to consider fully, will be given further consideration at a special board meeting to be called in advance of the regular monthly meeting of July 30.

May Decline Compensation

Griffis confirmed the fact that a $50,000 fee, plus $5,000 expenses, had been authorized for Kennedy for his two months' services and that compensation amounting to $25,000 had been authorized for his assistants, as reported in Motion Picture Daily of July 7. It was learned authoritatively, however, that while Kennedy has accepted the $5,000 for expenses, he has not yet accepted the $50,000 fee. It has been reported in circles close to Kennedy that the former S. E. C. head, for various reasons, both diplomatic and ethical, might deem it advisable to decline any compensation for his Paramount work. It is believed that some suggestion of this may have been contained in his letter of Tuesday to the company's board. Kennedy is now at his Cape Cod summer home, but is expected here some time next week when, it is believed, his final decision on accepting or declining compensation will be made known to Paramount.

Associates Paid

Kennedy's associates have accepted their remuneration. They and the amounts paid to each are C. J. Scollard, $3,500; John J. Ford, $1,500; Arthur B. Poole, $3,500; Isidore J. Kresel, attorney, $2,000; James A. Fayne, $10,000; Joseph R. Sheehan, $2,000, and L. P. Ordway, $2,000.

Scollard and Poole were former associates of Kennedy in Pathe. Scollard reported on Paramount's domestic and foreign distribution, eastern and foreign production and the newsreel. Poole aided on financial aspects of the reports. Ford, who is general manager of the Maine & New Hampshire Circuit, which has operating affiliations with Paramount theatre subsidiaries, reported on Paramount theatre operations. Fayne and Sheehan were former S. E. C. associates of Kennedy and, with Ordway, assisted with the financial phases of the reports. Kennedy himself devoted most of his time to a survey of Paramount production in Hollywood.

The Kennedy reports were referred to a special committee, but no action on them has been taken.

American Pictures Gain 50% in Greece

(Continued from page 1)

shown, making the 1935-36 screenings 20.5 per cent greater.

Seventy-two per cent of all films exhibited in Greece during the past season were American, compared with 58 per cent for the 1934-35 season. German participation declined from 21 per cent (57 films) in the 1934-35 season to 13 per cent (43 films) during the 1935-36 season.

A decline also was shown by French films which dropped from a 14 per cent share of total billings (37 films) in 1934-35 to a little over 10 per cent (32 films) in 1935-36.

Most of the American features exhibited during the past season were French versions dubbed in the European studios of the larger producers. A majority of action and western pictures, released through the so-called popular theatres, were original prints in English. In both cases a resume of the French or English dialogue is projected in Greek on a small separate screen close to that of the picture.

The increase in showings in Greece during the past season was chiefly due to the absence of any import quota or exchange restrictions on films from abroad. On the other hand, the increase in the number of American films is attributed by exhibitors to the paucity of good productions in Europe and to a closer adaptation of American films to the European standards of taste.

RCA Gives "Final" Terms

Camden, July 15.—With the strike of RCA Mfg. Co. employes in its third week, the company has given what it describes as its "final answer" and has refused to indulge in further negotiations.

Wage increases are refused along with closed shop, but the company offers to permit the employes to conduct a poll on majority representation under the supervision of the National Labor Relations Board.

"Pastures" on the Air

Rudy Vallee, in his 8 o'clock broadcast tonight over an NBC network will present a scene from "The Green Pastures." Rex Ingram will play De Lawd.

The Warner film opens this morning at the Music Hall. Leaders in the civic and artistic life of the city are expected to attend the 9:15 showing this evening.

Takes Lexington House

Lexington, Va., July 15.—The Lyric, for the past several years under the management of Warners, has been leased by Dan Weinberg of Bedford. Ralph Daves, who has been manager of both the New and Lyric here for some time, will be associated with Weinberg. The house will be remodeled and improved at a cost of approximately $15,000.

Benchley on His Third

Hollywood, July 15.—"How to be a Detective" is the third of the series of six shorts which Robert Benchley is making at M-G-M. Story and screenplay have been completed by Robert Lees and Fred Renaldo. Production will start soon under the supervision of Jack Chertok.

"Romeo and Juliet"

An Outstanding Film

(Continued from page 1)

above the juvenile audience level. For the erudite audience it offers that beauty of fine artistry which should be found wholly charming, while for that average segment of the screen public which ordinarily turns from anything which savors of the highly artistic, there has been concocted much which is stirring, and occasionally thrilling, action.

The picture has been magnificently produced, the settings and effects complete and authentic in every respect, and appearing as masterpieces of the art of scenic creation. The musical background is notable for the manner in which it is at all times wholly appropriate to the changing moods of the picture's dramatic and romantic subject matter.

The dialogue throughout as well as the action give every indication of the time, effort and expense which obviously went into a sincere endeavor to make the picture an intriguing piece of screen fare for every theatre-goer. There is apparent in the production the high standard which was set for it, and that standard has been reached.

Basically romantic melodrama with the sheen of what is probably the world's most notable piece of writing of a love story surrounding it, the film tells its poignant story, holding faithfully to the tradition of its immortal original. It is intimate, but done with dignity, its quality calculated to appeal to the sympathetic emotions of the audience. The story is human and real.

The famous characers are brilliantly interpreted by Norma Shearer, Leslie Howard and the entire cast, who bring the maximum in appealing performance to the story.

Of the many outstanding romantic sequences, five are especially notable: the first meeting in an atmosphere of elaborate pageantry, the famous balcony scene, the marriage chamber episode, Juliet's soliloquy as she contemplates the sleeping potion on learning of Romeo's exile, and the memorable incident in the tomb.

The drama is based on the menacing hatred of each other borne by two powerful families, which contrasts sharply with the beauty of the love story. The thrill action is highlighted by wild gang fights and rapier duels. John Barrymore as the roistering but heroic Mercutio, and Basil Rathbone as the ruthless and proud Tybalt bring to the film a tension which should satisfy the most avid seeker after thrill. The death of Mercutio by the sword of Tybalt, which is in turn avenged by Romeo, develop sequences in which the melodramatic action reaches its peak. Outstanding is the scene of Romeo's death duel with Paris, played by Ralph Forbes, in the lovers' tomb.

The pathos and drama of the story are most ably portrayed by Miss Shearer and Howard; C. Aubrey Smith and Violet Kemble Cooper, as Juliet's parents; Edna May Oliver as the nurse, and Henry Kolker as the Friar Laurence.

From the standpoint of the showman in selling the picture, there is the obvious strength of the story, than which there are few so universally known. For centuries it has been one of the most vital properties of the legitimate stage.

The present screen play seems destined to add new significance to the tradition. In the important roles it presents players of unquestioned prestige and name value. The film inevitably will benefit by discussion in the press and elsewhere in advance of and immediately following its initial showings.

Showmanship should take into account that the picture, although based on a work of Shakespeare, with its implications, has nonetheless, in its film form, much to appeal to the average audience. Its basic ingredients are universal in their appeal, and that fact should be capitalized by the exhibitor.

Production Code Seal, No. 2,216. Running time, 125 minutes. "G."

Donn Cooper Drowned

Chicago, July 15.—Donn Cooper, 24, an artist employed by the Filmack Trailer Co., was drowned while swimming with other members of the staff in Lake Michigan. He dived from a rock and did not reappear. The body was recovered within a short time.

Helen Westley Is Signed

Hollywood, July 15.—Helen Westley has been signed to a long term contract by Twentieth Century-Fox. She just has completed a part in "The Bowery Princess," and has no other assignment.

Kolma Flake Promoted

Hollywood, July 15.—Kolma Flake of the Hal Roach publicity department has been promoted to assistant to Fred Purner, publicity director. Marguerite Burkhart has been added to the department to relieve Miss Flake of some of her former duties.

Para. Holds Standing

Hollywood, July 15.—Paramount has exercised its option on the services of Sir Guy Standing. The actor has just finished in "I'd Give My Life," and will start next in "Girl of the Jungle."

Film Shortage May Ease Reich Rules

(Continued from page 1)

which completely prevents any possibility of getting even a part of the money out of the country, it was said. has so reduced the supply of pictures that leading first run theatres in Berlin are showing inferior films and other houses are reviving old ones.

Reports to the department from its Berlin office stated that there is a possibility that some of the large first run houses will be forced to close in the near future, and the view was expressed that such a situation might lead to a relaxation in the restrictive policy now being pursued toward American films.

Warners Stop Some Of Suits on Music

(Continued from page 1)

of "Put on Your Old Gray Bonnet' will also be withdrawn.

The Warner legal department which filed the suits following the withdrawal of the Warner music companies from Ascap last January declined to comment on the reasons for the discontinuance of the suits of the number of actions involved. It also declined to state whether or not the development had anything to do with current discussions concerning the return of the Warner companies to the Ascap fold.

Patz Is Variety Guest

Des Moines, July 15.—Members o Variety Club and film men and exhibitors from over the state, in town for the film golf tournament, gave a stag party in the clubrooms for Louis Patz, Universal manager, who is leaving to take up his new duties in Milwaukee.

They presented Patz enough fishing tackle to catch any kind of fish he is likely to encounter in his new location

Wall Street

Para. 1 pfd. Drops 3¾ Points

	High	Low	Close	Net Chang
Columbia, vtc	39½	38	38½	—1
Consolidated	5⅛	5	5⅛	— ⅛
Consolidated, pfd.	18	17½	18	.....
Eastman Kodak .	172¼	170½	172¼	+2
Eastman, .pfd	159	159	159	—1
Gen. Equip. new..	20¾	20¼	20¾	+ ½
Loew's, Inc.	52⅞	52	52⅛	— ⅜
Paramount	9	8⅜	8½	— ⅝
Paramount 1 pfd.	73	69¾	69¾	—3¾
Paramount 2 pfd.	9¾	9⅛	9¼	— ⅞
Pathe Film	7½	7⅜	7⅜	— ⅛
RKO	6¼	6	6	— ⅛
20th Century-Fox.	25¾	25	25	—1
20th Century, pfd.	35½	35¼	35⅜	.....
Universal, pfd	100	99⅞	99⅞	— ⅝
Warner Bros.	11⅝	11⅛	11¼	+ ⅜

Trans-Lux Lone Curb Gain

	High	Low	Close	Net Chang
Sonotone	2½	2⅜	2½	.....
Technicolor	27	26½	26½	— ½
Trans-Lux	3¾	3⅝	3¾	+ ⅛

GTE Bonds Off 1 Point

	High	Low	Close	Net Chang
General Theatre Equip. 6s '40 ..	26¼	25¾	25¾	—1
Keith B. F. 6s '46	94¼	94¼	94¼	+ ¼
Loew's 6s '41 ww deb rights	97½	97⅜	97⅜	.....
Paramount Pict. 6s '55	90⅜	89¾	90	— ¾
Warner Bros. 6s '39 wd	95⅞	95¼	95½	+ ¼

(Quotations at close of July 15)

FIVE MILLION DOLLARS

ON THE STAGE!

*And "the picture's even better than the play"!**

* **Liberty Magazine**

2,000,000 PEOPLE PAID $5,000,00
CITIES, COVERING 39 STATES, DURING

THE
PAS

A Fable by Marc Connelly. Directed by Marc Connelly and Wm. Keig

SEE **1779 PERFORMANCES** IN **203**

PHENOMENAL **5-YEAR STAGE-RUN** OF

GREEN

URES

-BUT THAT'S JUST THE START OF THE RECORDS IT'S

MAKING FOR **WARNER BROS.**

"IT SAVED MY

STORY OF STIRRING RESCUE TOLD IN HIS OWN WORD

THE GREEN PASTURES

"The Green Pastures" closes a nine day engagement at the Miller Theatre tonight. This house normally plays pictures four and not more than seven days. With the exception of one picture, "Green Pastures" outgrossed any attraction shown in Wichita this year. It brought hundreds of people to our theatre who do not regularly attend and in that respect is a tremendous asset to any theatre playing it. You have a picture that any manager can be proud to show and one that will produce no end of favorabl
comment.

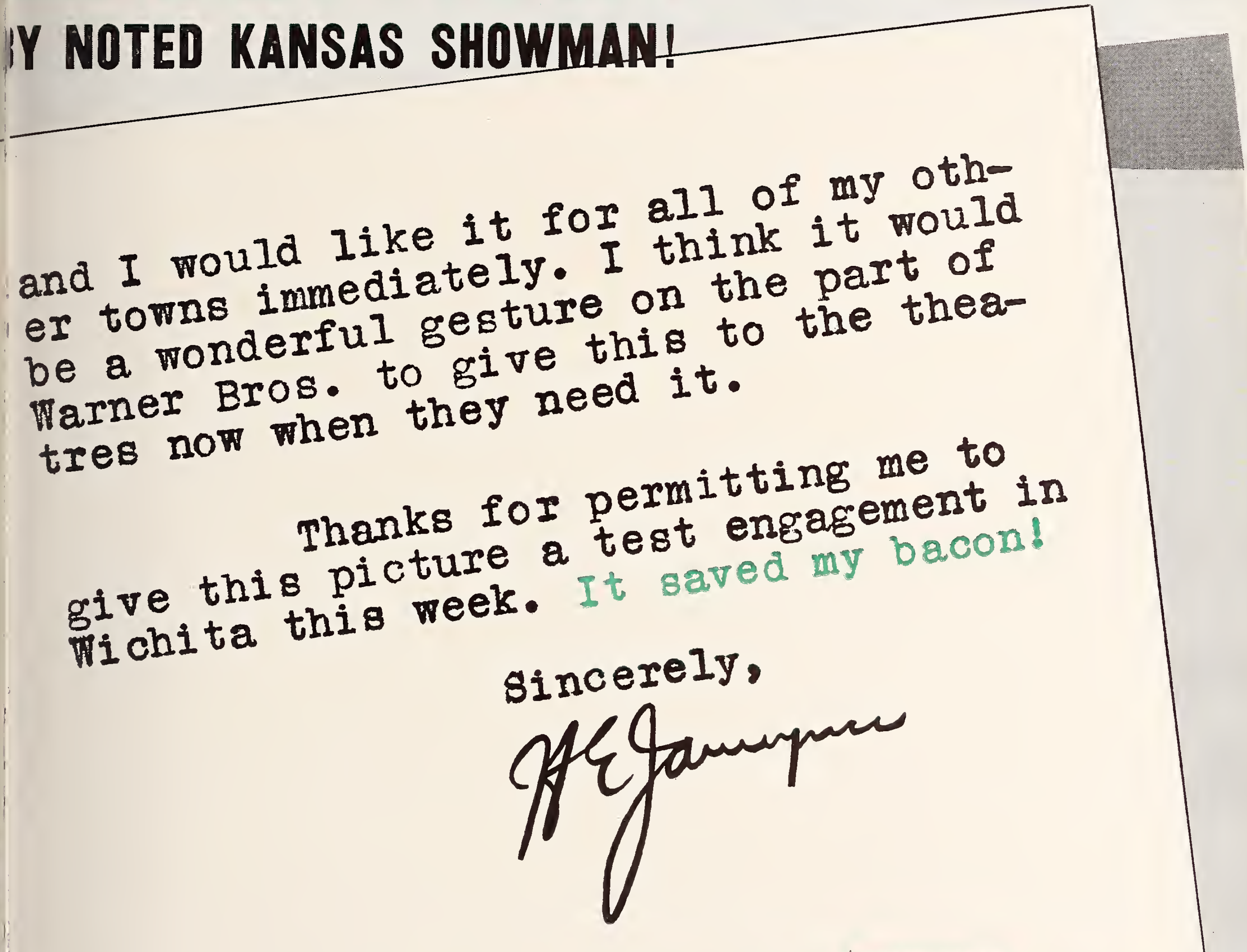
I am writing today urging
that you release this picture immedi
ately for general showing. Along wi
exhibitors everywhere I am in need
big box-office attractions right no

Ten simple sentences
— — and another great
Warner Bros. triumph
is established! . . . .

BACON"

..*says famous* **H. E. Jameyson** *of Fox Mid-West Theatres*

Y NOTED KANSAS SHOWMAN!



and I would like it for all of my other towns immediately. I think it would be a wonderful gesture on the part of Warner Bros. to give this to the theatres now when they need it.

Thanks for permitting me to give this picture a test engagement in Wichita this week. It saved my bacon!

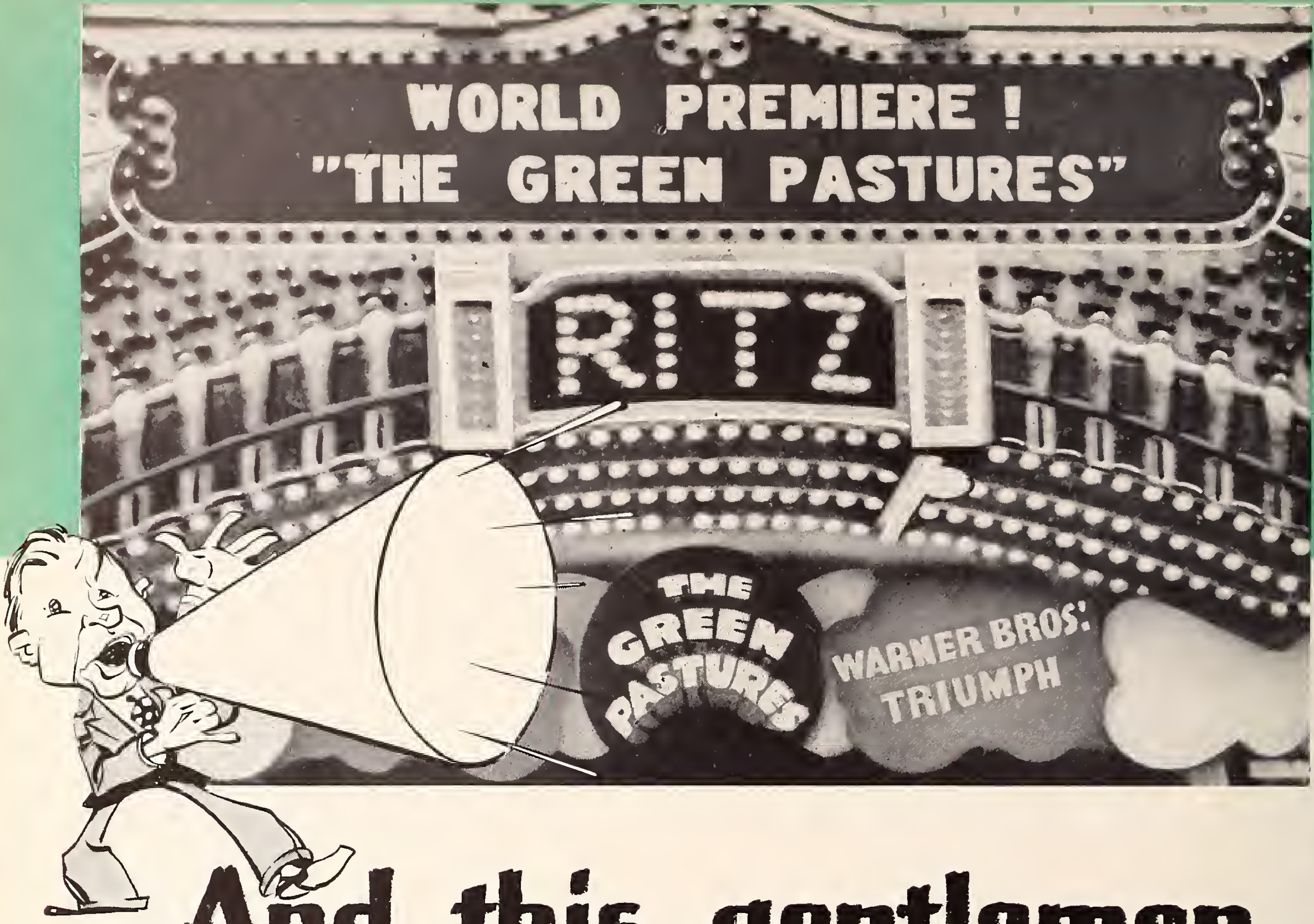
Sincerely,

H E Jameyson

-And then we took it to

for Test No. 2

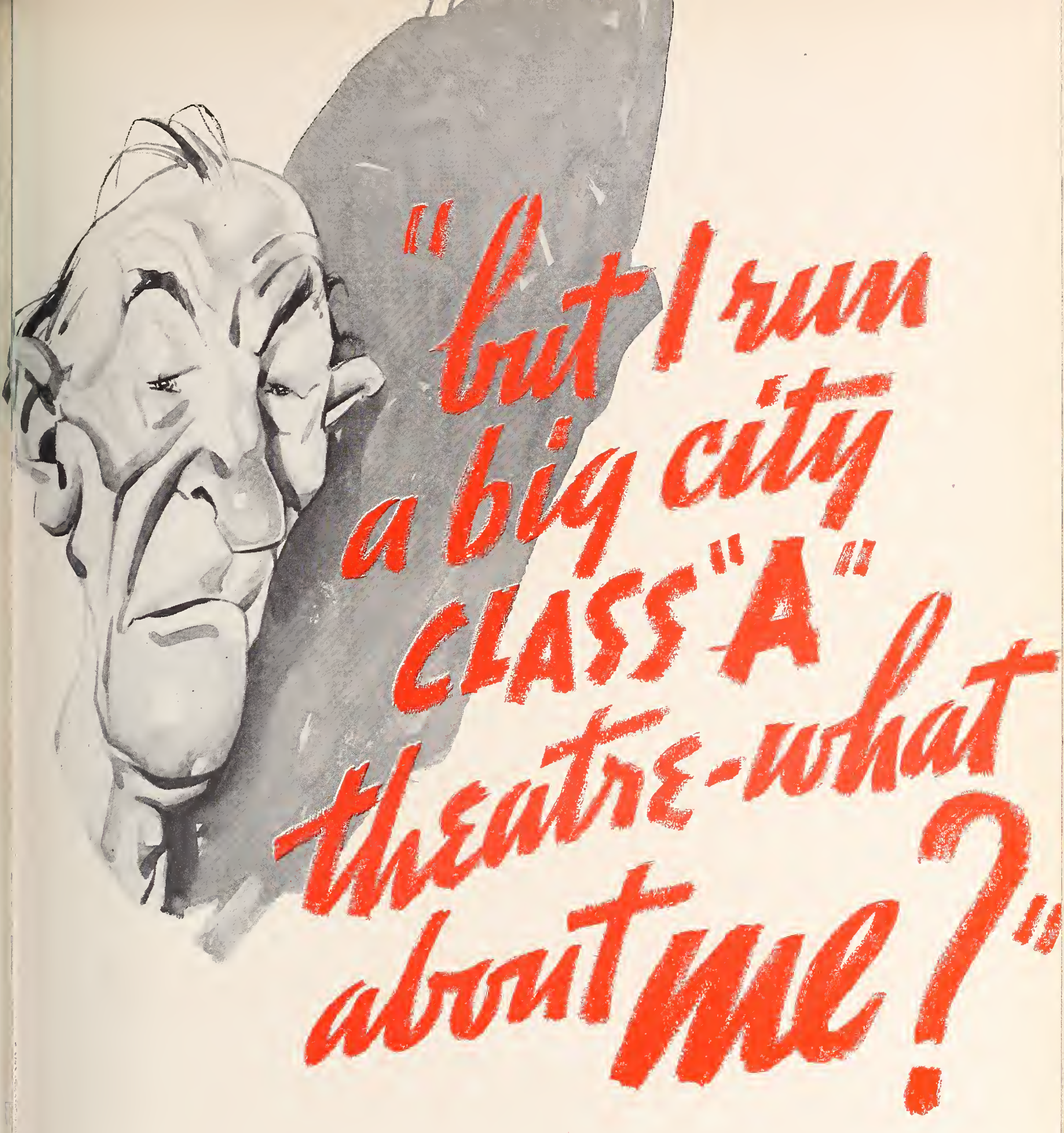
Nice country out Tulsa way, especially its wonderful 'Pastures'!


WORLD PREMIERE !
"THE GREEN PASTURES"
RITZ
THE GREEN PASTURES
WARNER BROS.'
TRIUMPH

Ritz Theatr
Tulsa, Okla.

And this, gentlemen, is the historic site where a few weeks ago 'THE GREEN PASTURES' played to the biggest business since 'Gold Diggers of 1933'!

Extended time! Lobby holdouts! Records broken daily! — Test No. 2 is proof No. 2 that it's a 100 per-cent solid-gold SMASH!


"but I run
a big city
CLASS "A"
theatre-what
about me?"

YOUR ANSWER'S ON THE NEXT PAGE!

RADIO CITY MUSIC
"THE GREEN PASTUR

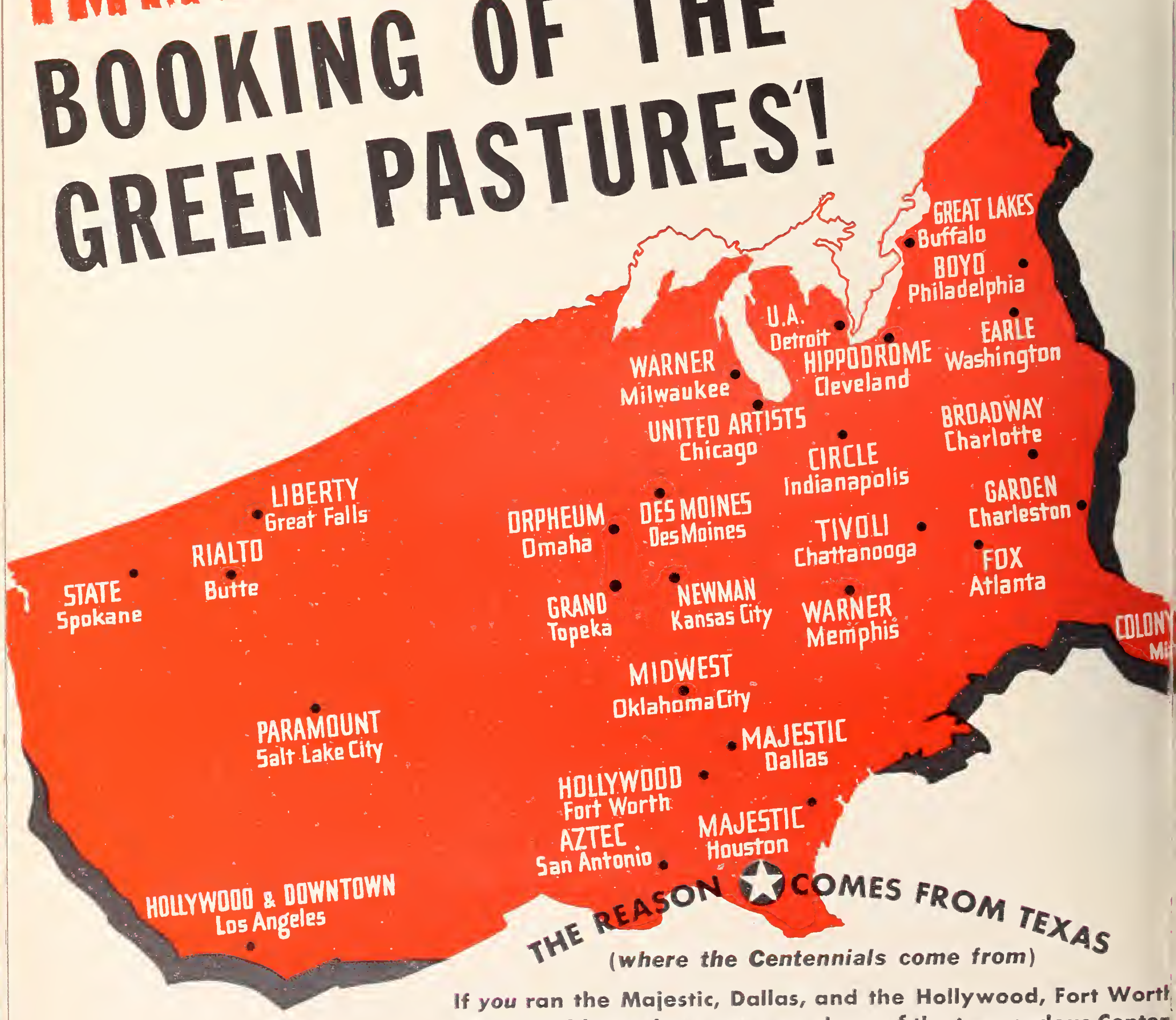
HALL WILL PRESENT

S" STARTING JULY 16!

STOP HERE IF YOU'RE CONVINCED -- IF NOT

Get This!

EVERY ONE OF THESE GREAT HOUSES HAS DEMANDED AN IMMEDIATE PRE-RELEASE BOOKING OF 'THE GREEN PASTURES'!


GREAT LAKES
Buffalo
BOYD
Philadelphia
U.A.
Detroit
EARLE
Washington
WARNER
Milwaukee
HIPPODROME
Cleveland
UNITED ARTISTS
Chicago
BROADWAY
Charlotte
CIRCLE
Indianapolis
GARDEN
Charleston
LIBERTY
Great Falls
ORPHEUM
Omaha
DES MOINES
Des Moines
TIVOLI
Chattanooga
FOX
Atlanta
RIALTO
Butte
STATE
Spokane
GRAND
Topeka
NEWMAN
Kansas City
WARNER
Memphis
COLONY
Mi
MIDWEST
Oklahoma City
PARAMOUNT
Salt Lake City
MAJESTIC
Dallas
HOLLYWOOD
Fort Worth
AZTEC
San Antonio
MAJESTIC
Houston
HOLLYWOOD & DOWNTOWN
Los Angeles

THE REASON ★ COMES FROM TEXAS

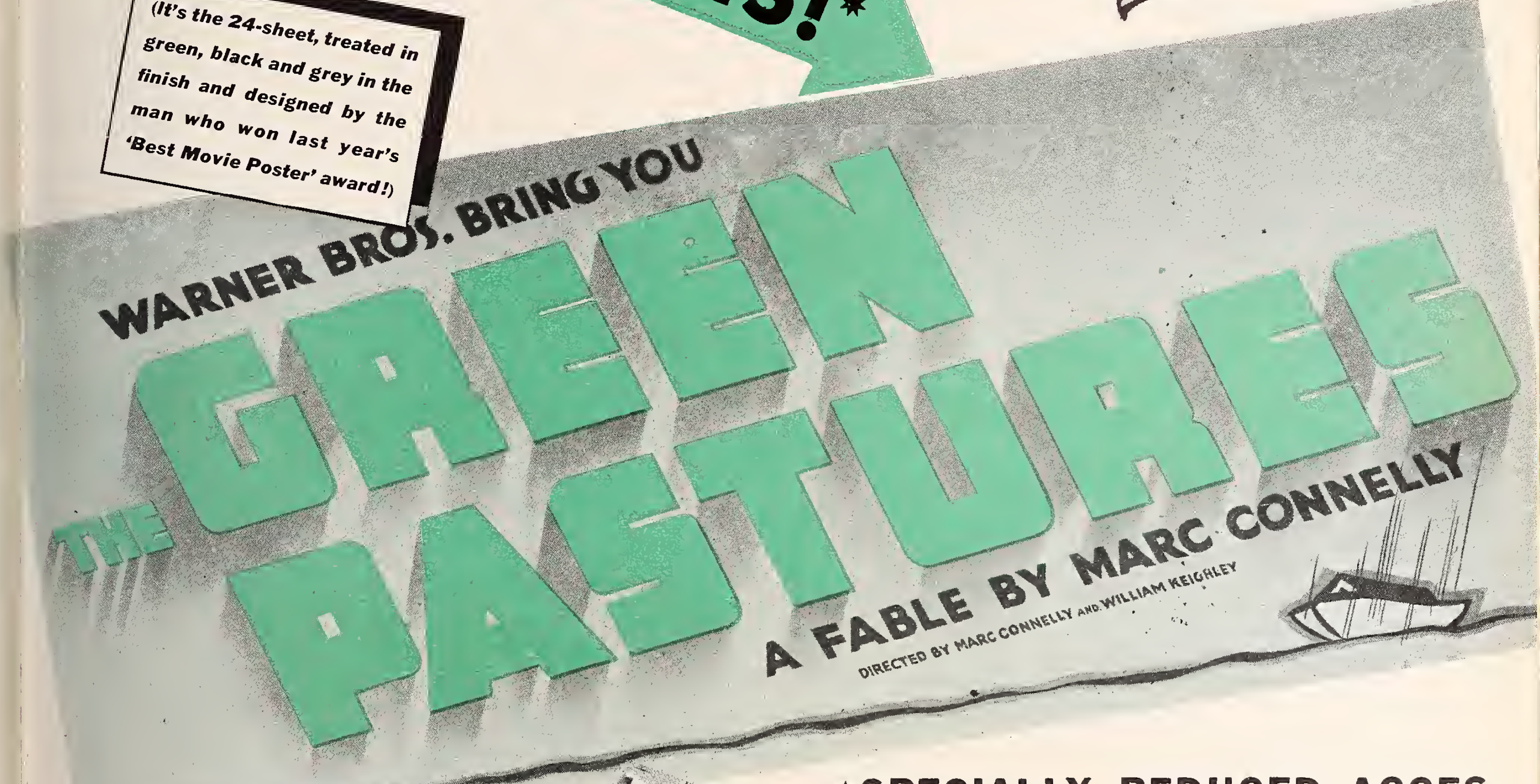
(where the Centennials come from)

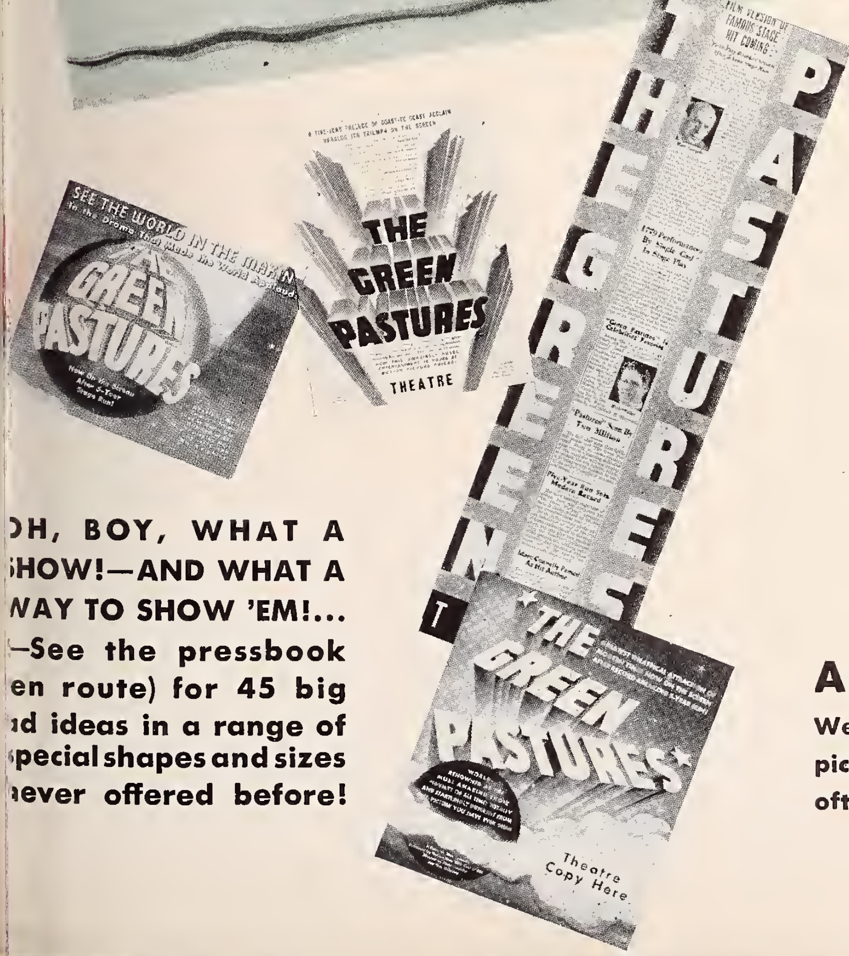
If *you* ran the Majestic, Dallas, and the Hollywood, Fort Wort what would *you* do to get your share of the tremendous Centennial entertainment money? You'd look for the biggest show o the market today and grab it! That's what *they* did—and that why 'The Green Pastures' started its Texas clean-up July 10t

The boys are using THIS

..So we're swamped with orders for THIS!*

(It's the 24-sheet, treated in green, black and grey in the finish and designed by the man who won last year's 'Best Movie Poster' award!)


WARNER BROS. BRING YOU
THE GREEN PASTURES
A FABLE BY MARC CONNELLY
DIRECTED BY MARC CONNELLY AND WILLIAM KEIGHLEY


SEE THE WORLD IN THE MAKING
GREEN PASTURES
THE GREEN PASTURES
THEATRE
THE GREEN PASTURES
THE GREEN PASTURES*
Theatre Copy Here

H, BOY, WHAT A HOW!—AND WHAT A WAY TO SHOW 'EM!...

—See the pressbook en route) for 45 big d ideas in a range of pecial shapes and sizes ever offered before!

*SPECIALLY REDUCED ACCESSORY PRICES MAKE IT EASY TO

POST! POST! POST!

ONE SHEETS	
1 to 10	15c ea.
11 to 25	13c ea.
26 to 50	11c ea.
51 & over	9c ea.

TWO SHEETS	
1 to 10	30c ea.
11 to 25	26c ea.
26 to 50	22c ea.
51 & over	18c ea.

THREE SHEETS	
1 to 10	40c ea.
11 to 25	36c ea.
26 to 50	32c ea.
51 & over	28c ea.

THREE SHEET STREAMER	
1 to 10	40c ea.
11 to 25	36c ea.
26 to 50	32c ea.
51 & over	28c ea.

SIX SHEETS	
1 to 5	75c ea.
6 to 10	70c ea.
11 to 20	65c ea.
21 to 50	55c ea.
51 & over	50c ea.

EIGHT SHEETS	
1 to 5	85c ea.
6 to 10	80c ea.
11 to 20	75c ea.
21 & over	65c ea.

14-SHEET STREAMER	
1 to 5	$1.40 ea.
6 to 10	1.30 ea.
11 & over	1.20 ea.

24-SHEETS	
1 to 5	$2.00 ea.
6 to 15	1.75 ea.
16 & over	1.50 ea.

A wow of a TRAILER, too!

We're almost as proud of it as we are of the picture! Get it started early, keep it going often and what a giant of a job it'll do!

Give thanks, brothers!

Thank "de Lawd

FOR "THE GREEN PASTURES"...

Thank **WARNER BROS.**

FOR THE GREATEST SUMMER LINE-UP OF YOUR LIFE

Next—

"ANTHONY ADVERSE"!

Short Subjects

'Screen Snapshots No. 11'

(Columbia)

Celebrities of the cinema city gathering at a cricket match and candid shots of them as they watch the play and mingle with the crowd, as usual, makes location where most of the interesting material, for this originates. Tea time is another event. It concludes with a costume party at the Hollywood Knickerbocker hotel given by Betty Grable for Jackie Coogan. Over 60 "names" and their wives and husbands are to be seen in this number. It should delight the fans. Production Code Seal, No. 2,262. Running time, 10 mins. "G."

'Screen Snapshots No. 12'

(Columbia)

The arrival of the new Super Chief on its first westward run with Eleanor Powell doing the honors opens this number. Lionel Barrymore is seen standing around the station. A swimming party in the pool on board the *Santa Paula* is the second part. A few players act out a farcical bit for the benefit of the Screen Reporter. Then the camera boards the latest in transcontinental aircraft and photographs the invited guests while the ship is on a demonstration flight. It is pleasant and the fans should find it interesting. Production Code Seal, No. 3,263. Running time, 10 mins. "G."

"Playing Politics"

(Columbia)

Scrappy, the cartoon character, in this short is promoting Oopy, his brother, as candidate for president. He meets opposition from Tough Guy. At a rally Scrappy delivers a speech with the aid of a phonograph and Tough Guy switches the records. There follows some strange sound effects as the records and action of Scrappy try to keep up. The whole affair winds up in a free-for-all. It is average cartoon fare. Production Code Seal, No. 2,295. Running time, 7 mins. "G."

'Touring the Sport World'

(Columbia)

A kaleidescopic collection of assorted sports throughout the world makes up this number of the News World of Sports. English Rugby, Japanese wrestling, Spanish bullfighters, the French "La Savate," a kicking variety of fistic combat; heel and toe tennis of the Philippines, Canadian lacrosse, and finally American boxing—the Golden Gloves. It is interesting. Previewed without production code seal. Running time, 10 mins. "G."

"Mister Smarty"

(Columbia)

Andy Clyde arrives home and finds his wife in the midst of her spring cleaning. Clyde deplores the lack of orderly procedure. He offers to do the chores and his wife goes shopping. There follows a collection of slapstick situations with painters barging in, floor polishers, a junk dealer. Together they proceed to upset and mess up the house. When Clyde's wife returns she hunts for him with a shotgun. It is standard Andy Clyde comedy. The comic situations are quite obvious. Where Clyde is liked, it should go over. Also in the cast are Leora Thatcher and Bud Jamison. Production Code Seal, No. 2,300. Running time, 18 mins. "G."

"Untrained Seal"

(Columbia)

The tribulations of a young seal as he seeks to catch a meal of fish is the story in this Technicolor cartoon. The color work is of high quality and the animation is replete with novel invention and ideas. It is light entertainment and as such it should please. Production Code Seal, No. 2,242. Running time, 7 mins. "G."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Rhythm on the Range"

(Paramount)

Hollywood, July 15.—Here is probably Bing Crosby's best work to date; certainly his fans will like it better than anything he has done in a long time and should also go for the two new screen personalities introduced in handsome style for the film's comedy.

Frances Farmer, an heiress who wishes to avoid a loveless wedding, hears some straight talk on the subject from Lucille Gleason, who is staging a rodeo at Madison Square Garden. Miss Farmer escapes the nuptials by running away and, in a box car, meets Crosby, who is transporting a prize bull which he has bought with money earned by his singing and steer busting. Crosby thinks she is in some trouble and helps her on her way. True love is blighted momentarily when the proud Bing discovers that his escort is an heiress, but the pioneer spirit prevails after a couple of songs.

Bob Burns, with his bazooka, scores heavily in his first screen role. Martha Raye introduces a new individual style of rowdy clowning which marks her as a favorite in the cast from her first appearance. Crosby has good routine in seven songs with clever lyrics contributed by an accomplished group of songwriters. The cast also includes such competent players as Samuel Hinds, Warren Hymer, George E. Stone, James Burke, Martha Sleeper, Clem Bevans, Leonid Kinsky and Charles Williams.

Norman Taurog directed and Benjamin Glazer produced. The screen play is the joint work of Walter DeLeon, Francis Martin, John C. Moffitt and Sidney Salkow, who adapted an original story by Mervin J. Houser.

The best exploitation features are the new comics and the different type of Bing Crosby role. The radio popularity of the player should also draw audiences.

Production Code Seal, No. 2,321. Running time, 85 minutes. "G."

Looking 'Em Over

"Meet Nero Wolfe"

(Schulberg-Columbia)

From the fictional concoction of Rex Stout has been developed a new and delightful detective character for the screen, Nero Wolfe. If the title of this film indicates that others featuring him are to follow, an interested and eager film public would seem to be assured.

As Nero Wolfe, the crime sleuth, portrayed by Edward Arnold, he emerges as an entertaining, beer-imbibing, orchid-cultivating stay-at-home, who solves his mysteries entirely with his brain. His feet, his hands, his legs, his eyes are personified in Lionel Stander, whose performance wakens memories of the job he did in "Mr. Deeds Goes to Town," and whose screen stature will increase as a result of this portrayal. Wolfe is interested primarily in fees, and his amused and chuckling reactions to the anxiety of the suspects is in itself genuine entertainment.

A wealthy college president is killed mysteriously on the golf links, his death followed by that of a young man. The police think both were heart failure, until Wolfe, without leaving his home, and with Stander for the footwork, proves it is murder. At least six suspects and plenty of motivation hold the interest throughout, while the picture is dominated entirely by Arnold and Stander. Serious romance involves Victor Jory and Joan Perry, while Stander and Dennis Moore provide considerable amusement, with her insistent cry for a marriage date and his enthusiasm for his detective assisting. It is popular, entertaining fare throughout.

Herbert Bieberman directed from a screen play by Howard J. Green, Bruce Manning and Joseph Anthony.

Production Code Seal, No. 2,212. Running time, 72 minutes. "G."

Haring & Blumenthal To Produce on B'way

Jack Shapiro, Louis F. Blumenthal and Charles and Henry Haring are definitely set to produce legitimate shows on Broadway in the fall, having purchased the Plymouth for the attractions which meet with success in the Haring & Blumenthal summer tryout theatres, the Greenwich Guild at Greenwich, Conn., and the Red Barn, Locust Valley, L. I.

Under the summer tryout setup, James R. Ullman, producer of "Men in White," and Richard Herndon, who has a long line of shows to his credit, each week put on a different play at Greenwich.

Herndon produced the first show, "Home, Sweet Home," by Frederick Heverdeen. The second was "Eastward Ho," by Charles and Michael Robinson, and was produced by Ullman. Current is the third attraction, "Happy Ending," by Salisbury Field and Frances Marion. Next week "All Desirable Young Men" will take the spotlight.

At the Red Barn, D. A. Doran produces a new show every two weeks. The first play to open was "Please Do Not Disturb," by Charles Locke. The second was "White Christmas," by Philip Merivale, who co-starred in it with Gladys Cooper. The third will start Monday. It will be "Seen, But Not Heard." Following this will be "Between Covers," by Lowell Bretana and William Jordon Rappe.

Scheduled for Broadway are "Inner Silence," by Elmer Harris, which is not being given a tryout, and "Seen, But Not Heard."

Gable, Jones in Seattle

Seattle, July 15.—Clark Gable and Allan Jones are here this week at the annual international convention of the Nobles of the Mystic Shrine. They will appear at the principal night show in the University of Washington stadium, expected to draw more than 20,000. Monte Blue will act as master of ceremonies for the performance, and other Hollywood personalities to appear will include Sally O'Neill, William Farnum and Patsy Ruth Miller.

"Cloistered" in 9th Week

"Cloistered," the descriptive story of life in a French convent, is now in its ninth week at the 55th St. Playhouse.

Boston, July 15.—"Cloistered" has entered its fifth week at the Fine Arts here.

Plan Film on Wrights

Hollywood, July 15.—Warners have completed arrangements for production of "The Lives of the Wright Brothers," a film inspired by the achievements of the pioneers in aviation.

Retitle "Doomed Cargo"

"Seven Sinners" will be the final title of the G. B. picture filmed as "Doomed Cargo," according to word received here by Arthur A. Lee, vice-president.

Frank Pope Joins Radio

Frank Pope, newspaper man and magazine editor, has joined Radio as topical news editor. He will suggest stories of a topical nature for production.

Purely Personal

EDWIN L. WEISL, advisor extraordinary to Paramount, is en route to London on a business trip of a month or six weeks to represent the Atlas Corp. in current transactions in securities of Utilities Power & Light, of which Harley Clarke, one-time head of Fox Film, was once the dominant factor. Floyd B. Odlum, Atlas head, who recently resigned from the Paramount board, follows Weisl eastward within a few days.

•

William Melniker, who is foreign theatre head for M-G-M, is making up for lost time since he arrived from South America. He's been to a theatre every night and on one or two occasions has seen more than one picture an evening.

•

Major Albert Warner, A. W. Smith, Jr., S. Charles Einfeld, Robert Mochrie and Norman H. Moray will return today from Scranton where they attended a meeting of the Comerford circuit.

•

W. Ray Johnston left yesterday for Pleasantville, O., to attend the funeral of Mrs. Johnston's mother, Mrs. J. L. Hite. Mrs. Hite was the mother of C. J. Hite, once president of the old Thanhouser Film Corp.

•

S. N. Behrman's play "The Second Man," which starred the Lunts on the New York stage, has been purchased by Radio. Robert F. Sisk will produce from the S. K. Lauren script.

•

Dudley Nichols, who did the script for "The Informer" and for "The Plough and the Stars," soon to be released, will arrive tomorrow for a vacation here.

•

Mary Wright, secretary to Dave Blum of M-G-M, sailed yesterday on the *Manhattan* to attend the Olympics in Germany. She will participate in the high jump contest.

•

John McGeehan has joined the staff of Mike Jacobs' 20th Century Sporting Club as publicist for the newly modernized Hippodrome.

•

Edward Golden flew to Chicago yesterday. He will make several other key cities and return to New York instead of going from there on to the coast.

•

Al Hanson, assistant to Charles Skouras, arrived by plane Tuesday night with his wife from the coast. He plans to remain in town for two weeks.

•

Lenore Ulric will leave Sunday for the coast and M-G-M studios by plane to begin work in "Camille," starring Greta Garbo.

•

Neil F. Agnew didn't return from the coast yesterday as expected. He is due today or tomorrow.

•

Harry Engel, former music publisher, has joined F. & M. and will handle radio bookings.

•

Grantland Rice left on the *Normandie* yesterday. He will gather "Sportlights" material while abroad and return Aug. 24.

•

Tom Page and W. McCarthy will leave for the Twentieth Century-Fox studios by plane today.

•

Leo Spitz is expected to arrive here today from the coast.

•

Al Wilkie is expected back from the coast today or tomorrow without having gotten in the Mexican vacation he said he wanted to take.

•

Frederick Wood of Cravath, deGersdorff, Swaine & Wood is at Baden Baden for the baths.

•

Sam Spring is on the *Berengaria* en route to New York.

•

Jack Partington will head for St. Louis today instead of Harry C. Arthur, who has temporarily abandoned plans to visit the Mound City.

Film Quality at New Top, Allport Tells Institute

Charlottesville, Va., July 15.—Motion pictures today are of a higher quality, socially, morally and artistically than at any time in the history of the industry, it was said by F. W. Allport of the M.P.P.D.A., in the course of an address on "Motion Pictures and Public Opinion," delivered today at the Institute of Public Affairs of the University of Virginia here.

Allport is head of the title registration bureau of the M.P.P.D.A., and spent a number of years previously in the U. S. Foreign Commerce Service as a trade commissioner and as commercial attache at Paris, Berlin, Brussels and the Hague.

All films, Allport declared, are divided into two great groups, those which influence public opinion deliberately, and those which influence it unintentionally, if at all.

Under the first classification, he grouped all films whose object is the imparting of information, such as educational films, using that word in its broad sense, and including the training of employes and the demonstration of improved technique in medicine, surgery or science, vocational films and the like.

Informational films, such as are used in commercial advertising, political campaigns and other propaganda pictures, Allport pointed out, are not ordinarily distributed through the routine channels of the film industry, and for the most part, classified as non-theatrical pictures, are not shown in the film theatres.

Entertainment Type Called Best

The pictures in the second group, Allport declared are designed primarily "to entertain—not to edify. Other considerations are subordinated to that of legitimate enjoyment."

The speaker outlined the methods of distribution of the industry product, and pointed out that however strong may be the influential ingredients of the informational type of film, the strictly entertainment picture probably will wield a greater influence on popular thought, "solely by virtue of mass impact."

Allport described the formation of the M.P.P.D.A. in 1922, emphasizing that the fundamental principle of the organization was—and is—self-regulation.

He pointed to the stress laid on the basic ingredient of films in the report of Will H. Hays at the conclusion of 10 years of the M.P.P.D.A., when he declared: "The function of motion pictures is to entertain. This we must keep before us at all times and we must realize constantly the futility of ever permitting our concern with social values to lead us into the realm of propaganda."

Alluding to that quotation from the Hays report, and referring to the basic principle of the organization, Allport declared: "The two statements may be said to epitomize the philosophy of the industry with respect to the bearing of motion picture entertainment on public opinion. It might be paraphrased as follows: To keep the entertainment screen open at all times to constructive social values and at all times closed to proselytism and prejudice."

"The screen as a whole," Allport said, "cannot desert mass for class entertainment. The average quality of the product is necessarily conditioned by the quality of the audience demand."

He pointed out that one of the principle objectives of the organized industry has been to persuade community leadership throughout the country to share the responsibility of raising the level of the demand.

Discusses Reviewing

Allport described the methods of review in Hollywood which have been devised and sponsored by representatives of leading civic, social and educational groups, and the manner in which their opinions and recommendations are distributed throughout the country to branches of the various organizations.

He gave credit to these and similar methods for enabling producers to adjust their output from year to year to a steadily rising level of popular taste and appreciation. He described and emphasized the importance of the work of the Production Code Administration and the Advertising Advisory Council.

The speaker pointed out the efforts to maintain complete impartiality in the product of the newsreels, with their large mass audience, and in all pictures, to guard against the danger of creating adverse opinions abroad.

He quoted Professor Moley who concluded that "there are more factors in the film situation that tend to the repression and elimination of crime than to the other side."

Allport declared that the solution to the social problems of the screen lies primarily in the continuing effort to make popular entertainment and quality entertainment synonymous.

In conclusion he declared that the industry "is receiving an increasing measure of support from those who have wisely turned their energies from fault-finding to active participation."

Threaten to Resign In Fight on Quota

London, July 15.—Inside information here is that the Film Group of the Federation of British Industries has threatened several more resignations as protests against the quota increase policy.

A meeting yesterday discussed various alternative policies, including a quota on exhibitors only, or a system whereby American companies would give release to stipulated footages of approved British films to be determined by them, this to determine the American footage to be released in England.

British Writers Organize

London, July 15.—The British Screen Writers' Ass'n has been formed as a wing of the Incorporated Society of Authors to approach the Moyne committee for the purpose of protesting against the suggested abolition of the Films Act clause requiring British scenario writers.

Lloyd Reports Big Jewelry Holdings

Hollywood, July 15. — Harold Lloyd's jewelry, valued at $30,000 by the local county tax collector, ranks first among filmdom's coterie. Next to Lloyd are the gems of Norma Shearer. They are valued at $11,800.

The jewels of Joan Crawford are listed as worth $10,000, Tom Mix and Joe E. Brown, $7,500 and $5,000, respectively; Mae West, $3,500. Among the stars holding real estate, Lloyd again takes top listing.

Charles Chaplin and Mary Pickford are down as the wealthiest stars. Last year, Chaplin reported holdings of $2,494,810 in stocks and bonds, while Miss Pickford reported $1,289,810; Miss Shearer, $292,300; Richard Barthlemess, $258,390, and Constance Bennett, $104,470. John Barrymore's properties are valued at $86,460.

"Dixie" to Be Musical

Hollywood, July 15.—Twentieth Century-Fox will make a big musical out of "Can This Be Dixie," a story by George Marshall and Lamar Trotti which will be Jane Withers' next. Rochelle Hudson and other name players will probably be added to the cast, and the picture will be produced by Sol M. Wurtzel. Marshall will direct and the musical numbers will be staged by Sammy Lee.

Warners Borrow Abel

Hollywood, July 15.—Warners have borrowed Walter Abel from RKO for one of the leading roles in "Green Light." Errol Flynn will play the lead and Henry Kolker and Sir Cedric Hardwicke will also appear in support. The feminine lead will be assigned to either Anita Louise or Margaret Lindsay. Frank Borzage will direct.

RKO Men to Play Ball

Cincinnati, July 15.—Local RKO managers have organized a soft ball team, and will play the operators and stagehands clubs twice weekly at Deer Creek Recreational Park. All games will start at midnight, and will be under supervision of the Public Recreational Commission.

RECOGNITION

"...... the Motion Picture Herald's box-office check-up . . . the Herald is a weekly journal whose status in the film industry may be compared to the importance elsewhere of the Encyclopedia Britannica or the Bible. . . . . ."

From

The New York Times.

July 5, 1936

MOTION PICTURE HERALD

"Francisco" With $5,300 Lincoln Top

LINCOLN, Neb., July 15.—"San Francisco" took the Stuart to a new top in summer money with $5,300, $1,600 over par, 50 per cent above normal. This was in competition with a heat wave averaging between 113 and 115 for the stretch.

"Poppy" also made the Lincoln proud, getting $3,000 on the week, $800 over the average pace. Two stage shows in town boosted the Orpheum and Varsity grosses, too.

L. L. Dent and J. H. Cooper competition broke out again. Ken Maynard was set in the Varsity for a personal, so the opposition immediately planted the International Circus unit in the Orpheum. The Varsity's film was "Secret Patrol" and the Orpheum's "Border Patrol."

Total first run business this week was $12,700. Average is $8,650.

Estimated takings:

Week Ending July 7:

"DRIFT FENCE" (Para.)
"REVOLT OF THE ZOMBIES" (Capitol)
LIBERTY—(1,200), 10c-15c, 7 days on split. **Gross:** $700. (Average, $850)

Week Ending July 8:

"BORDER PATROL" (20th-Fox)
"CONNECTICUT YANKEE" (20th-Fox)
ORPHEUM — (1,350), 10c-15c-20c-25c. Stage: International Circus, 2 days. "Yankee" stayed five. **Gross:** $2,100. (Average, $1,400)

Week Ending July 9:

"POPPY" (Para.)
LINCOLN—(1,600), 10c-20c-25c, 7 days. **Gross:** $3,000. (Average, $2,200)
"SECRET PATROL" (Col.)
"YOU MAY BE NEXT" (Col.)
VARSITY—(1,100), 10c-15c-20c-25c, 7 days. (three with Ken Maynard in person on the stage). **Gross:** $2,200. (Average, $1,100)

Week Ending July 10:

"SAN FRANCISCO" (M-G-M)
STUART—(2,000), 10c-25c-40c, 7 days. **Gross:** $5,300. (Average, $3,100)

"Rhodes" Montreal Leader at $8,500

MONTREAL, July 15. — "Rhodes," which is playing in the States as "Rhodes, the Diamond Master," reached the top of the list on a dual with "Pot Luck" at the Princess, grossing $8,500, which is $1,500 above average.

"Trouble for Two," topping the dual at the Capitol, scored $8,000, while next in line was "Fatal Lady," one of the two features at the Palace, which brought in $9,000 as compared with $11,000 average. "King of the Damned," featuring a combination bill, earned $8,500 at Loew's.

Total first run business was $34,000. Average is $38,000.

Estimated takings for the week ending July 11:

"TROUBLE FOR TWO" (M-G-M)
"THREE WISE GUYS" (M-G-M)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $8,000. (Average, $9,500)
"KING OF THE DAMNED" (British)
"PALM SPRINGS" (Para.)
LOEW'S—(3,115), 25c-34c-40c-50c-60c, 7 days. Stage: "Words and Music" vaudeville unit. **Gross:** $8,500. (Average, $10,500)
"FATAL LADY" (Para.)
"POPPY" (Para.)
PALACE—(2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $9,000. (Average, $11,000)
"RHODES" (British)
"POT LUCK" (British)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days. **Gross:** $8,500. (Average, $7,000)

South Has Most Activity in Construction of New Houses

The business of renovating, rebuilding and the construction of new theatres over the country in recent weeks has had its greatest activity in the south, where numerous houses are under way or just opened, according to reports from various cities.

Benjamin T. Pitts, who operates a group of southern houses, plans a new theatre in Fredericksburg, Va., which will cost approximately $140,000 and seat 1,250. Pitts is also reported contemplating another new house in Richmond.

Jefferson Amusement Corp. is building a new theatre, to seat 500, at La-Porte, Tex. It will cost $15,000 and is expected to be completed by Aug. 1.

A new house in Sumter, S. C., is expected to be opened early next month. It will seat 800.

North Carolina Theatres, Inc., plans complete renovation of the Springer property in Wilmington, N. C., which it took over recently. The renovation is to cost approximately $150,000.

New House for Malco

Solmon Brothers have let contracts for the conversion of a building recently acquired in Columbia, Miss., into a theatre.

The Robinson at Poteet, Tex., has been closed for a short time to permit the installation of new sound equipment, a cooling system and new lighting.

Plans have been completed for the erection of a $25,000 house in Oxford, Miss., by R. L. Smallwood, Jr. and others. The house will seat 750.

Malco Theatres, Inc., has bought the Talbot Building in Pine Bluff, Ark., which will be remodeled into a theatre.

The E. J. Sparks interests have started construction on a new theatre at Jacksonville Beach, Fla. It will seat 800 and will be operated daily during the summer and twice or three times weekly in the winter.

The new $75,000 Martin-Davis house in Panama City, Fla., is expected to be completed by Sept. 1. It will seat 1,400.

Plan Arkansas Theatre

G. W. Haines, who operates theatres in Arkansas, has acquired the Rialto in Lepanto, Ark., from Tom Ford.

A new theatre is planned for the Epstein property in Lake Village, Ark. A theatre formerly occupied the location.

Bids have been taken for the construction of the new Grand in Ronceverte, W. Va.

Construction has been nearly completed on the new Georgia, to seat 700, in Statesboro, Ga.

Federal aid is to be sought for a park theatre project involving an expenditure of $25,000 in Pensacola, Fla., according to George J. Roark, city manager.

The new $8,500 theatre building for Hall Industries at Sinton, Tex., is expected to be completed by Aug. 1.

The T. & P. Co., Inc., has been formed at Front Royal, Va., to operate theatres. Benjamin T. Pitts is president.

The Georgia in Atlanta, Lucas and Jenkins house, has closed for the summer, and will be reopened in the fall.

The Southside Amusement Co. and the Ansell Amusement Co. will build a new theatre in St. Louis, with construction work scheduled to start early in September. The house will seat approximately 1,000.

Henry Mabel has leased the Easton in St. Louis for a period of 10 years The house will be completely remodeled and new sound equipment installed. The house seats 600.

The Union Southern Corp., film holding company, has acquired the Gospel Tabernacle in St. Louis for conversion into a theatre to be known as the Will Rogers, and seating 750.

A fourth theatre has been added to the planned circuit of W. N. Youngclaus and Lloyd Thompson in Nebraska, with the acquisition of the Douglas at New Man Grove. The house is undergoing complete renovation.

H. C. Moffett has taken over the Gibbon at Gibbon, Neb., from R. R. Dutcher.

Dubinskys to Build

Dubinsky Brothers have purchased the five-story Wulfekuler Bank Bldg., in Leavenworth, Kan., as the site of their new $200,000 theatre. The house, to be completed by early fall, will seat 1,400, and will duplicate the Dubinsky Capitol in Jefferson City, Mo.

Max Marmostein has signed a new lease on the Circle in Cleveland, which he has been operating for the past year. Rental has been fixed at $700 a month for 10 years.

A new 700-seat theatre is to be constructed in Xenia, O., by J. L. Hatcher, who has a 20-year lease on the house. It will cost approximately $75,000. Hatcher is disposing of the theatre he owns in Baltimore. O.

The new Trenton at Trenton, Mich., had its opening on July 10 and the Rialto at Bay City, Mich., will be opened on Labor Day, according to William A. London of Schreiber, Smilay and London. Each will seat 1,400. The circuit recently completed the remodeling of the Granada in Detroit.

Work will start on Aug. 15 on the new 3,000-seat house in Grosse Pointe, Mich., to be called the Will Rogers Memorial Theatre.

House for Salt Lake Suburb

Construction on a new theatre, to cost $50,000 and to seat 750 in Sugarhouse, Salt Lake suburb, is underway. The house, expected to be ready by Oct. 15, will be operated by the Sugarhouse Theatre Co., of which J. W. Lawrence is president and general manager, in connection with the Rialto and State in Salt Lake City. A parking lot, designed to accomodate 500 cars, is planned in connection with the new house.

The Fred Anderson circuit has leased the Fargo in Geneva, Ill., from Glenn Lekander, who will remain as manager of the house. Lamoine Theatre Corp., an affiliate of Central Theatres circuit, has bought the Lamoine in Macomb, Ill., from the Anderson circuit, which built the house last year.

Bernard Windt, of Pittsburgh, and Sam Deutsch, who owns the Sun in Cleveland, will build a new neighbo hood house in Pittsburgh at an es mated cost of $65,000. The house w seat 1,000.

Asa Syufi has bought the Loring a Columbia in Crockett, Cal., from Chamberlin.

The Harvey Theatrical Enterpris with headquarters in San Francis have acquired three houses in sm California towns, as follows: the O dale, in Oakdale, from Fred Lam the Angel's Camp in Angel's Ca from Jack Crespi, which gives th a virtual monopoly of the San J field, and the theatre and building Newman which they have been op ating on lease.

"Francisco" 2d Week Hit In St. Loui

ST. LOUIS, July 15.—"San Fra cisco" in its second week at Loew proved the outstanding hit of the we with a gross of $13,350, which w $4,350 above average. It was held f a third week. Early checks indica that it will do about $10,000 for t third week.

No other first run attraction of t week could get into the profit class.

The principal opposition of the we was the Municipal Opera in Fore Park. Almost nightly, due to the e tremely hot weather, the Munici Theatre in Forest Park was packed..

Total first run business was $37,5 Average is $39,500.

Estimated takings for the week en ing July 9:

"PRIVATE LIFE OF HENRY VIII (U. A.)
"BRILLIANT MARRIAGE" (Chesterfie
SCHMELING-LOUIS FIGHT
AMBASSADOR—(3,018), 25c-35c-55c. days. **Gross:** $8,200. (Average, $10,000)
"MEET NERO WOLF" (Col.)
"CRIME OF DR. FORBES" (20th-Fo
SCHMELING-LOUIS FIGHT
FOX—(5,038), 25c-35c-55c, 7 days. **Gro** $9,750. (Average, $12,000)
"SAN FRANCISCO" (M-G-M)
LOEW'S—(3,162), 25c-35c-55c, 2nd we **Gross:** $13,350. (Average, $9,000)
"POPPY" (Para.)
"SONG OF A NATION" (W. B.)
ORPHEUM—(1,950). 25c-35c-55c, 7 da **Gross:** $6,200. (Average, $8,500)

Indianapolis Top Again "Francisco

INDIANAPOLIS, July 15.—Two hol overs went over the line for substa tial profits in their second weeks he They were "San Francisco," $1,200 the good at Loew's, and the Schm ing-Louis fight picture, about $1,0 upstairs at the Circle. "Hearts I vided" shared the Circle bill.

Total first run business was $21,2 Average is $21,000.

Estimated takings for the week er ing July 10:

"THE WHITE ANGEL" (F. N.)
APOLLO—(1,100), 25c-40c, 7 days, week. **Gross:** $2,500. (Average, $4,000)
SCHMELING-LOUIS FIGHT
"HEARTS DIVIDED" (F. N.)
CIRCLE—(2,800), 25c-40c, 7 days, week for the fight picture. **Gross:** $5, (Average, $4,000)
"SAN FRANCISCO" (M-G-M)
LOEW'S—(2,800). 25c-40c, 7 days, week. **Gross:** $7,200. (Average, $6,000)
"THE BIG NOISE" (W. B.)
LYRIC—(2,000). 25c-40c, 7 days. Sta Radio Ramblers and show. **Gross:** $6, (Average, $7,000)

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
In All
Branches

'OL. 40. NO. 14 NEW YORK, FRIDAY, JULY 17, 1936 TEN CENTS

Wall Street Publishes Kennedy's Para. Report

Hull Regrets Dominica Part Of Time Reel

'xplains, However, That He Cannot Stop It

WASHINGTON, July 16.—Secretary : State Hull today expressed to the ominican minister his regret over ie March of Time sequence to which ie Dominican Government a few days go took exception, but asserted there as nothing he could do to punish ie offenders to prevent a recurrence : such an incident. His note was in iswer to a protest by Minister Pasriza that the film was "devoted exusively to attacking the personality : President Trujillo Molina in a disspectful and unjust manner and to ving a completely false impression the Dominican nation and the political situation prevailing therein."

Pastoriza asked that the department "find a way to keep the attacks om being made systematically and in community of petty interests against resident Trujillo and the Dominican ople."

Deprecating the exhibition of any

(Continued on page 12)

Pastures" in Fast Start at Music Hall

"The Green Pastures" got off to a ing start yesterday at the Music all and for a time after the first ow and again during the early ening the lobbies were well filled ith waiting lines. All reserved seats ere sold out early in the day.

A number of notables were present ring the evening. Among them ere: S. Stanwood Menken and rty, Mrs. Mary Brown Warburton d party, Mrs. Paul Whiteman, Ira rshwin; Mario Braggiotti; Charles Maine; Mrs. William Randolph earst, Jr., and party; Fanny Hurst d party; Princess Natalie Paley d party; Grand Duchess Marie; incess Niela Matchabelli; Mrs. enneth Patterson and party; Gloria aggiotti; Kathryn Halle; Baroness ixen-Fiencke; Lady Furness, and rs. Gloria Vanderbilt and party.

'reat States Waits On St. Louis Moves

Invasion by Great States, B. & K. iliate, of St. Louis, is uncertain, it is learned yesterday. Jules Rubens, ad of the circuit, recently made a p to the Mound City, but nothing s been done concerning reports the

(Continued on page 12)

Film Holdings At Year's End Listed by SEC

WASHINGTON, July 16.—Holdings of officers, directors and principal stockholders of corporations subject to the Securities and Exchange Act, as of Dec. 31, last, except where otherwise stated, were made public tonight by the Securities and Exchange Commission in its annual official summary.

All of the information has been made public piecemeal as the companies have made their reports, but is included for the first time on one volume in the official summary.

Holdings of officers, directors and principal stockholders in the film industry were reported as follows:

Balaban & Katz Corp.—Preferred: Barney Balaban, 105 shares; Charles A. McCul-

(Continued on page 10)

Harkrider Is Made "U" Director of Art

HOLLYWOOD, July 16.—John Harkrider today signed a long term contract with Universal as supervising art director at the studio. Harkrider, who directed and designed sets for several musical numbers in "The Great Ziegfeld," will also have jurisdiction over wardrobe selection.

The studio simultaneously added 12 employees to the art department personnel.

Jack Otterson will be chief assistant to Harkrider.

"Romeo" Roadshows Scheduled in Fall

M-G-M will roadshow "Romeo and Juliet" in the fall. A number of key cities already have been lined up. It is figured by home office executives that the Shakespearean play cost more than $2,000,000 to produce.

The Broadway premiere has not been set because M-G-M's lease on the Astor runs until the end of August. If the company can get an extension on the lease, it is likely the picture will open in New York around Sept. 1.

English Trade Board Studies Deal for G. B.

LONDON, July 16.—The Government declared today in the House of Commons that the Board of Trade has taken note of the suggestions that steps should be taken to prevent the acquisition by American interests of Gaumont British. The declaration was in reply to a question from the floor.

The Government spokesman referred to films as "a powerful means of propaganda."

Neither Joseph M. nor Nicholas M. Schenck could be reached for comment yesterday on the declaration in the House of Commons that the Board of Trade is taking note of the suggestion that steps be taken on the Gaumont British deal.

It is understood the deal for acquisition of Gaumont British control by Loew's and Twentieth Century-Fox has not yet been closed.

New World Staying At Pinewood Plant

LONDON, July 9.—Contradicting statements that future features of New World Prod. would be located at Pinewood studios at Iver, it is understood that New World's second British feature for Twentieth Century-Fox release, "Under the Red Robe," will be staged at Denham, where its first, "Wings of the Morning," is being made.

Robert T. Kane, chief of New

(Continued on page 12)

Reich Has Another Censor Restriction

BERLIN, July 16.—Further regulations which would undoubtedly have the effect, if not the purpose, of restricting the exhibition of American films in Germany have just been published as part of an empowering law by Dr. Paul Joseph Goebbels, Minister of Propaganda and Public Enlightenment.

The gist of the law as well as what

(Continued from page 12)

Stockholder Spends All Day Before Seeing an "Expurgated" Copy

The battle of Wall St. that has been waged behind the scenes of the Paramount situation resulted yesterday in the publication in the *Wall Street Journal* of the "secret" preliminary and final reports on the company made to the Paramount board by Joseph P. Kennedy.

The reports in substance, as forecast, are found to recommend the delivery of Paramount control from financiers and Wall St. to motion picture makers and showmen. Coincidentally with delivery of copies of the reports to the financial publication, but not necessarily significantly, Paramount preferred stock sold off three and one-half points on the N. Y. Stock Exchange on Wednesday and another one-half point yesterday.

The much-discussed $80,000 document on Paramount affairs includes the labors and findings of a group of investigators who served as assistants to Kennedy. They are Arthur B. Poole, former Pathe treasurer under Kennedy; Clinton J. Scollard, executive vice-president of Pathe

(Continued on page 3)

Ledger Changes Up At Hearing on Fox

ATLANTIC CITY, July 16.—An entire page of an All-Continent Corp. ledger devoted to the account of Mrs. Belle Schwartz was admitted in evidence here today in the bankruptcy hearing of her father, William Fox.

Creditors' attorneys considered this important in their task of tracing All-Continent transactions by extraction of scattered items.

Mrs. Fox and her two daughters, for whom Fox created and financed the corporation six years ago as a trust, have refused to allow inspection of its books while creditors are fighting to establish the contention that All-Continent is not a separate organization, but really a disguised Fox asset.

Federal Referee Robert E. Steedle ruled that "if ever a page in a third

(Continued from page 12)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 17, 1936 No. 14

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Seventy-seven Turn Out for Conn. Golf

NEW HAVEN, July 16.—Seventy-seven entrants turned out for the first golf tournament of the Connecticut M.P.T.O. unit at Race Brook Country Club. Entrants came from New York and all over New England, and the committee is receiving congratulations on the success of the party.

Prize winners were: Morning round—first, Nathan Yamins; second, Jim Joward; driving contest—first, Meyer Bailey, 223 yards; second, I. J. Hoffman; putting contest—first, Charles Casanave, Sr.; second, Jack Finley; third, Martin Kelleher; best dresser—first, Abe Fishman; second, Chick Lewis; biggest dub—Morris Joseph.

Afternoon round—most birdies—first, Dr. Goldner; second, Don Jacocks; most strokes, Par 3—M. Rosenthal, eight on the seventh; best first nine—first, George Wilkinson; second, Abel Jacocks; best second nine—first, Lester Tobias; second, Ben Lourie; high gross—Henry Germaine; high net—Jim Mahoney; low gross—first, Joseph Cohen; second, Bill Couning; third, Fred Rippingdale; low net—Charles Casanave, Jr., Jack Meyers, Max Tobackman, N. Kornbluth, R. E. Russell, Harry Segal and Bob Hyman.

Insiders' Outlook

By RED KANN

Aboard the Normandie

THE election of Barney Balaban to the presidency of Paramount, succeeding John E. Otterson, was relayed to Fred Lange, a passenger, by John W. Hicks, vice-president of Paramount International. It came as a surprise to us. With Adolph Zukor as board chairman, two practical film men now pilot the company's future course. New York is somewhere far behind the foaming wake, but, whether in mid-ocean or in mid-Gotham, this observation holds: That the financial interests in the company, having passed through plenty, but not nearly as much as the men who make up Paramount, can do no better than allow operation to stay with men who know the pitfalls and the ways out. . . .

▼

Detail is lacking, but common sense deduction need not be. While we frankly surmise, the conclusion stacks up as obvious—certainly it should be at any rate—that Balaban's selection has the approval and, therefore, the support of the others of Paramount's theatre partners. Zukor in Hollywood gives the sorely buffeted organization an old-line film executive who knows the Mayers, the Thalbergs, the Schencks and the Zanucks on intimate terms and suggests very strongly the possibility, as well as the feasibility, of working out with them talent deals in criss-cross which should redound to Paramount's benefit. It is an old chestnut to point out again from a vantage point sufficiently removed to dodge rotten eggs that Paramount's troubles end when the product out of Hollywood begins to show power. Zukor, with an authoritative and free hand, can do the job. But the hand must be free. Balaban now takes on new and grave responsibilities on a larger plane than hitherto has been his. His record in Chicago demonstrates he has perspicacity and good judgment—vital attributes. . . .

▼

Lange, general manager of the Continent for Paramount, will be back in Paris by the time this is printed. His trip to New York, the first in eighteen months, was for general conferences with Hicks. His post must be something. Operations confined to any one European country today with nationalism running in high, tax program and economic unrest, general dislike of Americans and, of course, their films, except that Hollywood is necessary to the conduct of the international show business are trying enough. Yet Lange has them all in Europe, aside from Great Britain. Perhaps, it's because he recognizes the complexities and the foibles of the various nationals with whom he deals that he takes his post in its stride. He knows his Frenchmen and their wines and that helped on this boat. . . .

▼

In the glittering dining salon, as tiny as Grand Central Station, we spied Courtland Smith. Paris, Berlin and London beckon him on Pathe News business. There will also be a holiday in Sweden. When the *Europa* docks in New York early in September, Smith will be on board, the summer by that time behind him. Up on the boat deck later, his thoughts perhaps plucked from a slightly billowing sea and a cloud-flecked sky, Courtland, reminding himself that David Sarnoff's family is making this crossing, unburdened himself on television as have many others. . . .

▼

"The greatest feeder the industry has ever known. The public will never sit through feature-length television programs and that, of course, means their appetite for motion pictures will be further whetted. It will also mean, I think, the application of real color, for obviously the industry will have to step one step beyond black and white television. When I was a boy, geographies were predominantly text and not illustration. Today, it is the reverse and the percentage appears to be growing. Think of what that alone means in further making children picture-conscious and how that will have its effect on the further enhanced power of motion pictures." . . .

▼ ▼

This pride and joy of La Belle France with its General Electric turbines, Eureka vacuum cleaners, Frigidaires and British propellers, also has a theatre. A very handsome affair with Music Hall type seats and good projection, its daily programs have varied between Hollywood and Paris. We saw "Poor Little Rich Girl" one afternoon. That is, we saw all we could take, then left for the broad decks and sea air reflecting that Darryl Zanuck ought to do something about the vehicles the quite miraculous Shirley Temple is assigned. It would be difficult, we recognize, to easily match Shirley's talents and her unaffected charm. Yet, her huge box-office draw should be safeguarded at all costs and protected against any danger of premature dissipation. "Poor Little Rich Girl" fails to help her. . . .

"Bride" at $65,000 In the Music Hal

Business along Broadway durin the last seven days was about norma for this time of the year. "The Brid Walks Out" at the Music Hal garnered $65,000. "The Green Pastures" opened there yesterday for a minimum two-week run.

"Poppy," in its fourth week at th Paramount, took in approximatel $18,000, giving the picture a total o $121,000 for the month's run. "Fata Lady" at the Roxy fared indifferently winding up the week's booking las night with less than $20,000. Th Rivoli, on the second stanza of " Stand Condemned," tallied $4,500.

"High Tension" and "Two Agains the World" at the Palace were weal at $5,000. The Rialto with "Forgotten Faces" ended with $5,500. Th Strand grossed around $15,000 for th first week of "Public Enemy's Wife."

M-G-M Closes With B. & K. for Lineu

M-G-M has concluded arrangements whereby its 1936-37 product wil play the entire B. & K. circuit. Sittin in on the deal for M-G-M were A Lichtman, William F. Rodgers an Sam Shirley, the last named Chicag division head. For B. & K. were Barney Balaban and Walter Immerma

The distributor also has closed wit Fox West Coast and Warners. I both instances contracts are expecte to be signed in about a week.

G. N. for MacLean Pact

HOLLYWOOD, July 16.—Grand National is negotiating with Dougla MacLean to produce a series of features as part of the company's driv to line up talent and executive powe

Peiree to Grand National

Bill Peirce has resigned from Republic as exploitation manager to joi Grand National under Ed Finney, recently appointed advertising and publicity director.

Peirce, a former newspaperman, wa associated with several studios on th coast prior to coming to New Yor

Finney Reaches Coast

HOLLYWOOD, July 16.—Ed Finne Grand National director of advertisin and publicity, arrived here today.

"Tractor" Book Issued

Warners' advertising department ha turned out a striking advance campaign book on "Earthworm Tractor printed on heavy paper, covered wit boards and with a liberal use of orang background. The pages, which measure 17 x 13 inches, are bound with celluloid loose-leaf arrangement. I addition to offering the usual poste and ad layouts, selling ideas and accessory information, there are rule for contest offering $600 in prizes t be given for the best tieup made b tractor distributors and exhibitors.

Visitors Leave July 22

LONDON, July 16.—The members the Cinematograph Exhibitors' Ass'n and 40 others from England and th Continent, who will visit the Unite States, will sail July 22 on the *Quee Mary*. They will arrive in Ne York on July 27. Visits to America broadcasting company plants will included in their itinerary.

Management of Studio Criticized

Wall Street Gets Kennedy Para. Report

(Continued from page 1)

under Kennedy; John J. Ford, general manager of Maine & New Hampshire Circuit; James A. Fayne and Joseph R. Sheehan, former associates of Kennedy in the Securities and Exchange Commission; Lucius P. Ordway, investment banker, and Isidore J. Kresel, financial attorney.

Kennedy's preliminary document on the affairs of Paramount was submitted to the company's board on June 12 and his final report on July 2, and was ostensibly condemned to die in obscurity. On July 14 Kennedy, as reported in MOTION PICTURE DAILY, requested the Paramount board to make public the report, which directors and high officials of the company appeared reluctant to do. Stanton Griffis, of Hemphill, Noyes & Co., investment bankers, who is chairman of the Paramount executive committee, declared that the report would not be released to the press, but that it would be available to stockholders for examination at the company's offices.

Stockholder Seeks Inspection

A stockholder who asked that his name be withheld spent the better part of Thursday in an effort to examine the report at the Paramount offices after reading Griffis's statement in the press. The stockholder went first to the office of Norman Collyer, assistant secretary, with his request, and was referred to the general counsel and secretary, Austin C. Keough. At the latter's office he was told that Keough was "out" and it was uncertain when he would return, but it was suggested to the stockholder that he call again in the afternoon. He called about 2:30 o'clock, waited 30 minutes to present his request to Keough and was told to return at 4 o'clock when an expurgated version of the report would be shown him.

"There are some things in it," Keough told the stockholder, "that we wouldn't disclose to any outsider. No, they are not in the version of the report printed in the *Wall Street Journal*. There are two or three subjects which we regard as important which are not in that story," the stockholder quoted Keough as saying.

"Come Back at Five O'clock"

Returning at 4 o'clock, the persistent stockholder's quest was again deferred. He was asked to return at 5 o'clock, at which time he would be permitted to read the expurgated versions of the two reports.

Meanwhile, the caller visited Griffis' office and repeated his request there. He was told that Griffis was "out on his boat," hadn't been in all day and wasn't expected, also that he had left no authorization for anyone in his office to furnish copies of the reports.

Finally, when the stockholder was given a copy of the report at Keough's office a little after 5:00, careful scrutiny revealed it to be not the complete document but substantially what had been published in the *Wall Street Journal* that morning.

In addition to that published, however, the following was found in the report offered by the company:

"Deplorable as the situation is, I believe Paramount's problems can be solved, provided only that the management directorate will face facts. Paramount's problem is one of manpower and morale. Lack of confidence in those now directing the affairs of your company makes it impossible to obtain suitable manpower and destroys the morale of those working for it. I am not so much concerned with the question of whether this lack of confidence is justified as I am in the knowledge that it exists. While it does exist no progress can be made toward establishing operations on a profitable basis.

Ask Power for Auditor

"Certain activities carried on in the home office are subject to comment. The News accountant, the Astoria laboratory accountant and the domestic branch auditor appear to be less under the direction of the respective operating officials. Here, also, if accounting is desired which is free from possible bias, the authority of the general auditor should be strengthened and clarified.

"It is felt that operating expenses as a whole should be studied and a careful control be put into effect. It is impossible to suggest any direct method of reducing expenses without a completed study with the thought in mind of revamping various situations to attain the necessary results in a more economical way."

Discussing the newsreel situation in his supplemental report, Kennedy adds:

"Because the foreign reels were established for the foreign department sales purposes, because the foreign department is willing to assume the burden of operating them, because the recent study has convinced the foreign department that the foreign reels can be produced and distributed without loss, and because the foreign department is well equipped in personnel to direct the reels, it would seem that the entire foreign newsreel operation should be placed in the foreign department."

Recommends Newsreel Cut

Kennedy recommends a cut in the number of newsreel prints in the domestic market, stating that recent efforts in Boston and New York have effected annual savings of $16,000. He also suggests placing the newsreel under a short subject sales manager whose sole duty is to watch and control bookings.

The branch managers are not overpaid, Kennedy says in commenting on exchange operations. He also holds that the newsreel staff is doing a good job and he is in favor of keeping the reel in competition to the other companies without the formation of an Associated Press of newsreels.

The mimeographed report runs 25 pages. The supplemental report of July 2 contains about six pages and encompasses the theatre situation, foreign surveys and newsreel surveys.

In commenting on the three paragraphs omitted, Austin C. Keough, general counsel of Paramount, stated that the figures contained therein are "purely confidential" and that the "contracts referred to are personal and private."

In addition to hitting at the domination of Paramount by non-industry men, the Kennedy reports as published in *Wall Street Journal* score the company's studio operations at some length; costly production mistakes are enumerated; notice is taken of the political factions which existed on the company's board of directors and resignations of the "irreconcilables" on that body are recommended; "drastic and courageous revision of management is called for"; the election to the presidency of the company of a man of outstanding reputation in the industry is recommended and the appointment of a chief of production "who is in sympathy with the president" to headquarter in Hollywood and be free of New York interference is asked.

Criticism Throughout

Sharp criticism or outright pessimism runs in a steady stream through the entire document with a single interruption only during Kennedy's comment on theatre operations. Leading off with observations on non-showman control of the company, the report follows:

"With quality business men at the helm and on the directorate for a year, starting with $20,000,000 cash and no current obligations pressing, the company is at a crisis," says Kennedy. "So that it would seem that Paramount's present problems cannot be solved by merely condemning the practices of picture industry and calling in big business.

"The fact is that Paramount's problem must be solved outside of New York. It must be solved in 'production' unhampered by New York. That is where the overcosts arise—that is whence 'big money' pictures must come. Other companies derive profits consistently from production and therefore the task is not insuperable, even if the trick is not easy.

"Finest Producers Needed"

"'Thalbergs' and 'Zanucks' cannot be bought or manufactured. Such artists are 'born' few and far between. If lucky, Paramount may discover a sure-fire money making producer, but while waiting for such a miracle, some ordinary methods of improving conditions may be profitably considered."

A summary of Kennedy's findings follows:

(a) Major failure in recent studio operations are: (1) Loss on 1935-36 feature pictures; (2) Lack of progress on the 1936-37 feature pictures program.

(b) Causes of these failures are: (1) Adding to the original 1935-36 studio production program without due consideration of the result. (2) Large expenditures on stories, scenarios and artists' salaries subsequently written off. (3) Extravagance in completing acceptable scenarios. (4) Failure to prepare scripts, final cost estimates and shooting schedules on time. (5)

Kennedy Asks Long List of Para. Reforms

Failure to keep shooting schedules; extravagance in "takes." (6) Excessive charge for combined New York production department and New York administrative expense. (7) Excessive total studio overhead expense. (8) Unfortunate experience with producers and directors. (9) Ineptitude in dealing with stars and production problems. (10) Defects in organization. (11) Influence of board of directors on studio operation.

(c) Other studio items calling for comment: (1) "Back Lot" and accounting departments are functioning well. (2) General studio reputation and artists' contract list have strength. (3) There is no trend toward improvement of the conditions noted under "b" above. (4) Forward commitments on personnel.

(d) Conclusion: Drastic and courageous revision of management is called for.

Discusses Financial Statement

The report continues:

"The Paramount's earnings statement for the first quarter of 1936 furnishes a convenient starting point of discussions since it is comparable with the statements of the other major units.

"It shows a nominal 'bookkeeping' profit figure. Earnings of approximately $781,000 are shown before interest and administrative charges, plus a small contingency reserve. After such charges, which are necessary charges against income, a deficit of $81,078 results, which deficit is avoided in the final showing by transferring to profit and loss surplus account $800,000 out of a special inventory reserve of $2,500,000 appropriated by the directors as of December 28, 1935. This transfer, minus the $81,000 deficit above referred to, makes possible the addition to profit and loss of $718,000, the amount actually reported as net income.

Points to Operating Profit

"Incidentally, it is interesting to note that this operating deficit resulted in spite of the fact that the theatres division earned, after interest, taxes, depreciation and subsidiary dividend charges, a net profit of $1,073,000.

"The showing makes inevitable the conclusion that Paramount's management which took over the affairs of the reorganized company less than a year ago has never succeeded in getting started during a period when other companies have made ample profits. In consequence, the rigid charges incident to a large scale business operation, threaten to eat into Paramount's capital before earning power can be re-established.

"Fortunately the record shows that we can count upon prosperity in our industry whenever there is prosperity in general business. The fortunes of the film business have varied in the

(Continued on page 4)

Management of Studio Criticized

Para. Can Be Made Strong, Says Kennedy

(*Continued from page 3*)

same degree and direction as the fortunes of general business.

"The highest average weekly attendance in the moving picture theatres of the country was 110,000,000 reached during the fourth quarter of 1929, with receipts estimated at about $21,000,000.

"Motion picture attendance fell off steadily from late 1929 until the fourth quarter of 1933 from 110,000,000 weekly average to 60,000,000, with receipts declining from approximately $21,000,000 to $11,000,000.

"Thus, while general business was declining 44 per cent during the depression, gross business of the moving picture industry, as measured by attendance at theatres, declined 45 per cent, and receipts fell off 47½ per cent. Similarly, as to recovery; general business is up 58 per cent from the low, and movie attendance is up over 51 per cent, although receipts, due to lower admission prices, have been limited in recovery to 40 per cent.

Asks Operating Improvements

"Altering operating conditions is suggested with a view to bettering the ratio of operating expenses to gross receipts as a necessary precedent to increased future profits. Certainly there is ample room for improvement because results could hardly be worse, and experimenting cannot do much harm. Meanwhile, the fact that less than half the expenses of the picture industry is represented by 'fixed' items, leaves a long list of items in which some real reductions seem possible.

"It is estimated that 18¾ cents of every dollar spent is for rent and like charges; another 28 cents for repairs, lighting maintenance, etc. The remaining 63 cents is used in actual cost of film production and distribution. Salaries of actors, directors and cameramen constitute 40 per cent of production cost. Studio overhead is the next largest item, averaging 20 per cent to 35 per cent of production expense. Cost of distribution is relatively small and offers little chance of savings.

Treats Subject of Salaries

"Salaries and studio overhead, then, offer the only real hope of savings on picture costs and while everyone begins by saying these cannot be cut, the chief reason usually given is that acttors will not stand for cuts and that the industry is being strangled by the death hand clutch which the actors' agents have upon the producer. This matter, however, is also one affecting every unit alike and is not the particular problem of any one unit. But when every allowance for agents is made, it still remains true that 19 cents out of every dollar of expense now goes to executives for salaries—to people not directly engaged in the actual work of production and distribution, a factor which brings studio overhead to an actual 35 per cent-45 per cent instead of the theoretical 35 per cent claimed.

"It is doubtful if executives can justify their salaries but it is certain that the salaries paid to actors are paid to compensate for peculiar talents which cannot be recruited at will or pleasure. Furthermore such salaries are not 'permanent' as the indirect labor costs of executives are, and they bear at least some relation to box-office receipts. The value of executive efforts cannot be easily appraised. Therefore, the suggestion is here made that Paramount give some thought to adopting the salary-bonus basis of compensation so happily employed in the motor industry; nominal fixed salaries to executives plus bonus payments when and if net earnings exceed certain agreed upon totals.

Calls Unionizing "Unfortunate"

"It is unfortunate that the 'talent' of the industry is organized and in consequence the actors and producers, writers, et al, are strengthened in their salary grabbing methods. Meanwhile, disunion, distrust and competition pervades management. As long as there is intense and uncontrollable competition among the executives of various companies for the services of the 'artists' of the industry, so long will all talk of lower salary scales remain mere pious gestures.

"There is no settled, dependable practice concerning film production costs and budgetary intentions to the countrary, probably never can be. Ever since the picture, 'Four Horsement,' booked over $4,000,000, producers have justified growing costs of making pictures by trying for another 'Horsemen.' Usually, and almost inevitably, they are doomed to failure but every once in a while a company picture 'rings the bell' with a 'House of Rothschild' or 'The Great Ziegfeld,' the pace of spending becomes furious and all budgets are disregarded. Recently Paramount's president returned from Hollywood with the announcement that thereafter all productions would have to be confined to budgetary estimates of around $500,000, and immediately impartial critics of the industry say maybe that is why the 'Ziegfeld' film which cost MGM $1,800,000, is packing houses at top prices while Paramount cannot earn its expenses. And MGM indicates $2,100,000 for 'Romeo,' and $3,000,000 for 'Good Earth.'!

Decries Financial Plunging

No matter that 95 per cent of all pictures will fall far short of the total predicted by the ruthless spending producer, the fact that the ace producers of the industry spend from $1,500,000 to $2,000,000 on a big job is the yardstick for every small producer in the industry, most of whom never have, and probably never can produce a box office hit, regardless of expenditures. It is of no avail as argument that you can count upon the fingers the pictures costing over $1,250,000 that have made big money. Deferred hope makes the unsuccessful producer persist in his efforts for 'just one big hit,' but it makes the expense account look sick.

"This is the real danger to the industry.

"You are reminded by defenders of extravagance that Columbia Pictures Corp. was 'made' for all time through the good fortune of one picture, 'It Happened One Night.' The fact that the very next year the same company repeated with another prize picture, 'One Night of Love' suggests that its success was not just due to luck and a big expense. Twentieth Century Films owes its good start to Zanuck's luck with 'Rothschild,' and Warner Bros. were helped greatly by the lucky break of '42nd Street' making $1,500,000 for them just at the right moment.

Amortization Practices Futile

"And the fact that any company at any time is apt to 'strike gold' in a picture lends some support to this argument.

Citing the difficulties of applying ordinary business policies to the operation of the picture business, Kennedy says:

"Indeed, where business methods have been most rigorously adopted the best results have not necessarily followed. Take, for instance, the policy of amortization. For years auditors and accountants imbued with instructions from business men and bankers upon the directorates of picture companies have struggled with the problem of standardized and business-like write-off policies and a settled practice has been evolved.

"Paramount's practice for instance in charging off picture costs—amortizing 82 per cent in 20 weeks—has been commendably conservative, but it has not created profits. Thus far at least, settled amortization practices have resulted in little else than equitable distribution of costs over a period of time. Frankly, something more than business-like bookkeeping methods is needed to create profits and that 'something' is positively and definitely good pictures.

Foreign Restrictions a Danger

"Another serious threat to the industry should be pointed out before considering Paramount's particular problem—foreign quotas. Estimates of receipts from exhibitions abroad run as high as 30 per cent of all film rentals. If the current move to limit exhibition of films in England, largely to English made films is carried out, not only will it be imitated in other countries, but in some instances, it might make all the difference between profitable and unprofitable operations for American units.

"Some American companies, notably 20th Century-Fox, have been keenly aware of the danger and have made recent affiliations abroad to offset the consequences of an embargo. Paramount is thus faced with the necessity of further investment abroad as an additional operating expense, and a further threat to income.

"We think the danger is real. There is good opinion in London that the quota figure may be set as high as 35 per cent. Recent events seem to foreshadow a determination on the part of British authorities to take important action.

"Obviously the British Government is planning real regulation of the industry, but the thought is also sug-

Warns Against Foreign Film Proscriptions

gested that this information may b
sought as a basis for decision as t
the measure of aid the governmen
may give the British film producers
English insurance companies, bank
and investment trusts are now larg
holders of securities in British film
concerns and the known tendency o
Great Britain to subsidize its industries gives color to the fear that whe
the new quota is announced, it wil
reveal further difficulties for American made films."

Shows Losses on Unused Stories

Kennedy also points out that of th
total overhead expense at the studi
last year about 40 per cent represente
provision for losses in respect of stories purchased and scenarios writte
and later abandoned, and in respec
of artists' salaries for idle time an
excessive time spent on pictures.

It is not easy to appraise the 193
situation as to these reserves, partl
because the auditors have not finishe
examining the first quarter's provisio
for losses and partly because th
amounts reserved cannot directly b
matched against write-offs for a shor
period. However, up to the presen
time it does not appear likely tha
the write-offs for the full year 193
can be kept within the total charge
to the operations for such losses i
1935.

Discussing sound equipment contracts, the report says:

"Paramount has a contract wit
Electrical Research Products whereby Paramount is licensed to recor
sound pictures under patents owne
by Electrical Research Products, fo
a period ending December 31, 194
in return for which Paramount pay
specified fees. Paramount guarantee
that the fees so paid will amount t
a minimum of $100,000 per year. I
is estimated that for the 1936-37 program of pictures, Paramount will pa
license fees aggregating $730,453.

Asks Savings on License Fees

"RCA Photophone on February 1, 1936, announced revised rates whic
are much lower than the rates Paramount is now paying Electrical Research Products. Applying the revise
RCA rates to Paramount's 1936-3
program, the total license fees woul
amount to $366,862, or a saving
$363,591. We suggest that a vigorou
effort be made to get Electrical Research Products to reduce their rate
to conform with the reduced rate
published by RCA."

The report adds:

"So far this year the theatres as
whole are showing a very healthy improvement, although the foreign theatres are showing a loss which los
although not directly a part of th
Theatre Department, is being directl
charged against their operations.

"With a good improvement at th

(*Continued on page 9*)

"PENTHOUSE" BROUGHT THEM TOGETHER FIRST!

(A thrill the customers will never forget!)

SWEETHEARTS AGAIN IN "BROADWAY BILL"

(Definitely establishing them at the top of money combinations!)

—and now—

20th BRINGS THEM BACK

IN THE BEST LOVE STORY TH

What a break to be a 20th Century-Fox exhibitor . . . and hav

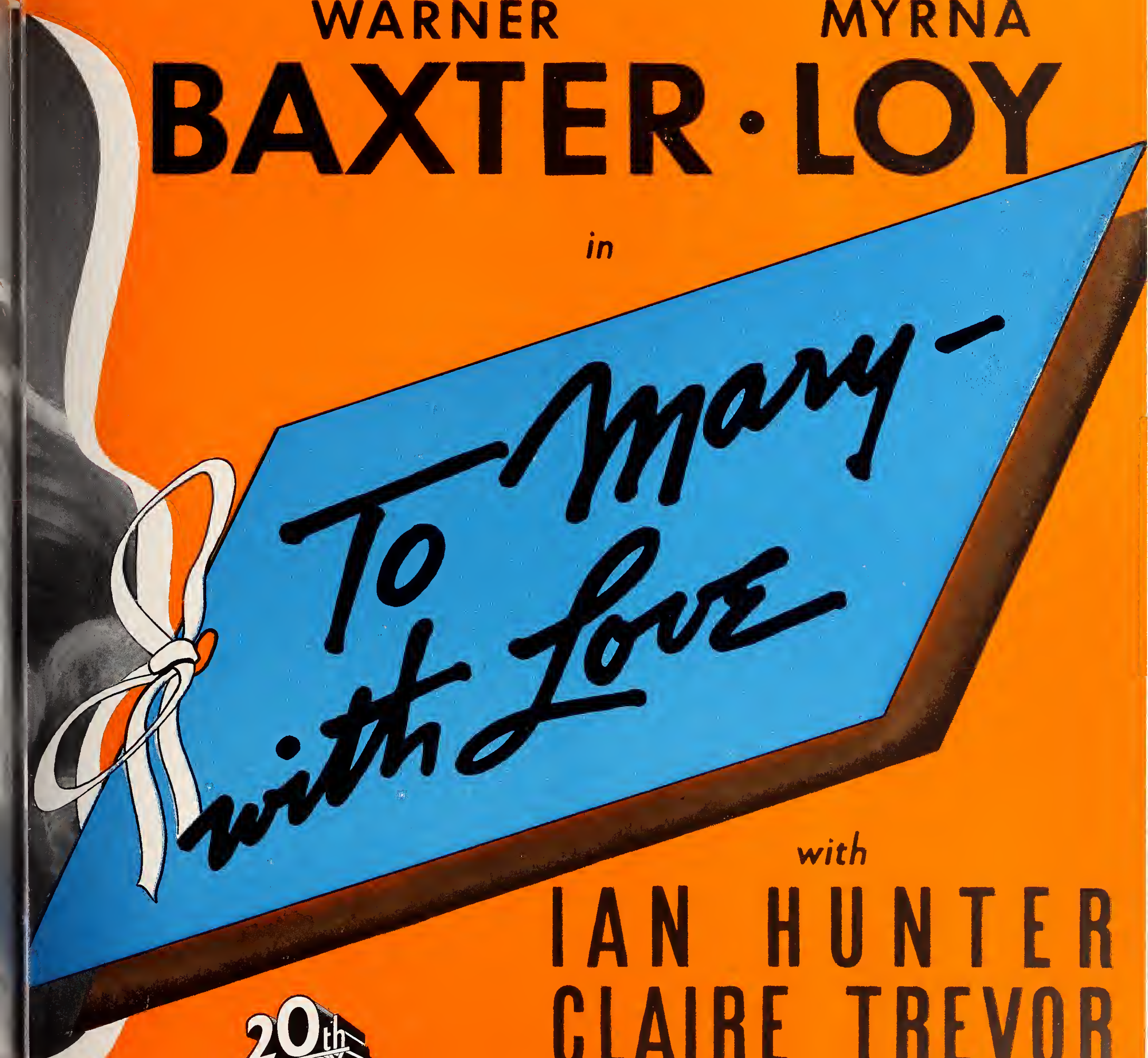
TO EACH OTHER'S ARMS

SATURDAY EVENING POST EVER PRINTED!

WARNER MYRNA

BAXTER · LOY

in



To Mary - with Love

with

IAN HUNTER
CLAIRE TREVOR

JEAN DIXON

20th CENTURY FOX

DARRYL F. ZANUCK
in Charge of Production

Directed by JOHN CROMWELL

Associate Producer Kenneth MacGowan. Screen play by Richard Sherman and Howard Ellis Smith. From the story by Richard Sherman.

show like this to start your procession of new season hits!

To you— with pride

20th Century-Fox offers "To Mary—with Love" ...typical of 20th's show-values for '36-'37. Two knockout co-stars . . . Warner Baxter, Myrna Loy. Crackerjack support . . . up-and-coming Ian Hunter, a surprising Claire Trevor, popular Jean Dixon. And the story (*man, oh, man!*)...of two who make love lightly, yet love deeply . . . gallantly pretending as they laugh off hidden hurts. A woman's picture ...a man's picture...*a showman's picture!* Start your new season with holdovers...with—

To Mary— with Love

20th CENTURY FOX

THE KEYSTONE
OF YOUR FUTUR

Kennedy Calls On Para. for Strong Moves

(*Continued from page* 4)

studio, insofar as pictures are concerned (box office values) and a reduction of management expenses, the theatres should show a net profit of between $5,000,000 and $6,000,000 annually."

In closing, the report says:

"Because there appears to be an irreconcilable conflict between certain of your directors which has resulted disastrously to the morale and efficiency of the entire organization, I recommend that steps be taken immediately to have those responsible for this irreconcilable conflict terminate their positions on the Board.

"I recommend that you elect for president, succeeding its present incumbent, a man of outstanding reputation from the industry—'a picture man.' I recommend that you appoint a chief of production with headquarters on the West Coast and that you permit him to run production without interference from the New York office, except the natural supervision of the president with whom he should be in sympathy."

Picture Men Named As Seattle Censors

Seattle, July 16.—The theatre and film industry will be represented on Seattle's board of censors for the first time in many years. Newly-elected Mayor John F. Dore has appointed Vic Gauntlett, advertising director of Hamrick-Evergreen Theatres, and Neal East, branch manager for Paramount, to the board.

Peter J. DeClerq, retired manufacturer and retailer, was returned to the board. He was a member of that body during the previous Dore administration two years ago.

"Francisco" Smash Buffalo Holdover

Buffalo, July 16.—"San Francisco" is the biggest thing to hit this town all year. In the face of sizzling, record-breaking heat, it drew $11,800 to the Great Lakes, topped average by $4,800 and was held a third week.

"It's Love Again," at the Lafayette, held up well in the face of soaring temperatures. It grossed $7,200, over par by $1,400.

Total first run business was $37,700. Average is $36,900.

Estimated takings for the week ending July 11:

"WHITE ANGEL" (W. B.)
BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $8,700. (Average, $11,500)
"ONE RAINY AFTERNOON" (U. A.)
"THE LAW IN HER HANDS" (W. B.)
HIPPODROME—(2,500), 25c-40c, 7 days. **Gross:** $4,800. (Average, $7,000)
"SAN FRANCISCO" (M-G-M)
GREAT LAKES—(3,000), 25c-40c, 7 days, 2nd week. **Gross:** $11,800. (Average, $7,000)
"THE COUNTRY BEYOND" (20th-Fox)
"HALF ANGEL" (20th-Fox)
CENTURY—(3,000), 25c, 7 days. **Gross:** $5,200. (Average, $5,600)
"IT'S LOVE AGAIN" (G-B)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $7,200. (Average, $5,800)

"Bride Walks" With "Cargo" L. A. Leaders

Los Angeles, July 16. — Hot weather bumped grosses so hard that "The Bride Walks Out" and "Human Cargo" in a second week at the Pantages were practically the only attractions to get over average. The take was $5,100, up by $1,900. In a second week at the Hillstreet the same bill fell off to $5,400.

"Lordagskvallar," a Swedish film at the Grand International, went into the profit column on a take of $1,700.

"Public Enemy's Wife" and "Two Against the World" playing day and date at Warners' Hollywood and Downtown, grossed $10,000 at the former and $10,500 at the latter, the former equalling the house average and the latter falling somewhat below.

Total first run business was $76,350. Average is $10,750.

Estimated takings for the week ending July 15:

"THE GREAT ZIEGFELD" (M-G-M)
CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 13th week. **Gross:** $10,500. (Average, $17,000)
"WHITE FANG" (20th-Fox)
"WE WENT TO COLLEGE" (M-G-M)
CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $7,250. (Average, $12,500)
"SONG OF CHINA" (Douglas MacLean)
FILMARTE—(800), 30c-40c, 7 days. **Gross:** $1,600. (Average, $2,000)
"IT'S LOVE AGAIN" (G. B.)
4 STAR—(900), 30c-55c, 7 days, 3rd week. **Gross:** $2,700. (Average, $3,250)
"LORDAGSKVALLAR" (Swedish)
GRAND INTERNATIONAL—(750), 35c-40c, 7 days. **Gross:** $1,700. (Average, $1,200)
"THE BRIDE WALKS OUT" (Radio)
"HUMAN CARGO" (20th-Fox)
HILLSTREET—(2,700), 25c-40c, 7 days, 2nd week. **Gross:** $5,400. (Average, $8,000)
"WHITE FANG" (20th-Fox)
"WE WENT TO COLLEGE" (M-G-M)
LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $9,000. (Average, $14,000)
"THE BRIDE WALKS OUT" (Radio)
"HUMAN CARGO" (20th-Fox)
PANTAGES—(3,000), 25c-40c, 7 days, 2nd week. **Gross:** $5,100. (Average, $3,200)
"POPPY" (Para.)
PARAMOUNT—(3,595), 30c-55c, 7 days, 2nd week. Stage: F. & M. revue, California Collegians. **Gross:** $12,600. (Average, $18,000)
"PUBLIC ENEMY'S WIFE" (W. B.)
"TWO AGAINST THE WORLD" (F. N.)
WARNER BROS. (Hollywood)—(3,000), 25c-40c, 7 days. **Gross:** $10,000. (Average, $14,000)
"PUBLIC ENEMY'S WIFE" (W. B.)
"TWO AGAINST THE WORLD" (F. N.)
WARNER BROS. (Downtown)—(3,400), 25c-40c, 7 days. **Gross:** $10,500. (Average, $12,000)

Schach Buys Stage Play

London, July 16.—Max Schach of Capitol Film has bought the screen rights to "Love From a Stranger," stage play which is in its fourth month at the Queens in the West End, as a vehicle for Ann Harding. Shooting will start in three weeks.

Plan "Sawyer" Contest

Hollywood, July 16.—Selznick-International will conduct a fan contest to determine what scenes from "Tom Sawyer" the public would like most in the picture version. Twenty-five prizes of $10 each will be awarded for the best letters.

Camden Probe Ordered

Camden, July 16.—Word was received here today that U. S. Attorney General Homer S. Cummings has ordered an investigation into the strike activities at the RCA Mfg. Co.'s plant.

Beauty Judges

Kansas City, July 16.—Exchange Managers Frank Hensler, T. R. Thompson, George Fuller, Joe Manfre, Harry Taylor, William Warner, Benny Benjamin, Russell Borg, William Truog and Robert Withers brushed up on their aesthetics July 14, traded experiences, and went into a huddle to judge the most beautiful of eight beautiful girls in Fox Midwest's "Miss Kansas City" derby.

The event was the final round in a series of beauty contests in which each of eight Fox houses in Kansas City, Mo., presented a representative. The affair was held at the Uptown, and the winner was promptly crowned "Miss Kansas City."

"Francisco" Twin Cities' Holdover Hit

Minneapolis, July 16.—Heat in the 100's helped rather than hindered first run business in the Twin Cities. "San Francisco," held over a second week at the Minnesota in Minneapolis, garnered a big $14,000, or $4,000 over par.

At the Orpheum "The King Steps Out" was over the top by nearly $3,000 with $8,500. "San Francisco" also made a showing in St. Paul at the Paramount, with $8,000, or $2,500 over normal.

Total first run business in Minneapolis was $31,900. Average business is $25,100.

Total first run business in St. Paul was $16,250. Average is $14,500.

Estimated takings:

Minneapolis:
Week Ending July 16:

"SAN FRANCISCO" (M-G-M)
MINNESOTA—(4,000), 25c-55c, 7 days, 2nd week. **Gross:** $14,000. (Average, $10,000)
"SPENDTHRIFT" (Para.)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $5,500. (Average, $5,500).
"THE KING STEPS OUT" (Col.)
ORPHEUM—(2,800), 25c-40c, 7 days. **Gross:** $8,500. (Average, $5,600)
"THE COUNTRY BEYOND" (20th-Fox)
LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $1,900. (Average, $1,500)
"SHOW BOAT" (Univ.)
WORLD—(400), 25c-40c, 5th week. **Gross:** $2,500. (Average, $2,500)

St. Paul:

"SAN FRANCISCO" (M-G-M)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $8,000. (Average, $5,500)
"EARLY TO BED" (Para.)
ORPHEUM—(2,000), 25c-40c, 7 days. **Gross:** $4,000. (Average, $4,000)
"AND SO THEY WERE MARRIED" (20th-Fox)
RIVIERA—(1,000), 25c-40c, 7 days. **Gross:** $3,000. (Average, $3,500)
"AND SUDDEN DEATH" (Para.)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,250. (Average, $1,500).

"U" Set in Detroit

James R. Grainger yesterday closed a deal assuring 100 per cent first run showings for Universal films in Detroit. The agreement was made with the Fox-Adams theatres represented by David M. Idzal.

'Number,' 'Nobody' Get Portland Lead

Portland, July 16.—In their second week at the Orpheum "Private Number" and "Little Miss Nobody" secured another $6,000, over the usual by $1,000.

In its second week at the Paramount "Poppy" and "Fatal Lady" annexed $6,000, which is above the usual take by $1,000.

For the third consecutive week at United Artists "San Francisco" had a take of $6,000, over normal by $1,000. "Mr. Deeds Goes to Town" finished its 10th week with a profit.

Total first run business was $31,000. Average is $24,700.

Estimated takings for the week ending July 12:

"DANCING LADY" (M-G-M)
"THE BIG HOUSE" (M-G-M)
(Second Week)
BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)
"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(Tenth D.T. Week)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700).
"LEATHERNECKS HAVE LANDED" (Republic)
"ABSOLUTE QUIET" (M-G-M)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $5,000. (Average, $3,000)
"PRIVATE NUMBER" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)
(Second Week)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)
"POPPY" (Para.)
"FATAL LADY" (Para.)
(Second Week)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)
"SAN FRANCISCO" (M-G-M)
(Third Week)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"Plainsman" Unit Leaves

Hollywood, July 16.—The first unit of the Cecil B. DeMille company which will make "The Plainsman" has left for location at Pole Mountain, Wyo. Another unit will leave for Lame Deer, Mont., later during the week.

Gary Cooper and Jean Arthur head the cast.

GIVE
MAGIC WINGS
TO YOUR
SHIPMENTS
2,500 Miles Overnight
ADVANTAGES OF
NATION-WIDE AIR EXPRESS
- **Day and night service.**
- **Prompt pick-up and special delivery at no extra charge.**
- **Fast co-ordinated service between swift trains and planes.**
- **Reaches 215 cities in the U. S. and Canada and 32 Latin American countries.**
- ***One* organization—*one* responsibility.**
- **Low, economical rates.**

For prompt service or information telephone any Railway Express office.
AIR EXPRESS
DIVISION
RAILWAY EXPRESS AGENCY

Film Holdings At Year's End Listed by SEC

(*Continued from page 1*)

loch, Chicago, 3,000 shares; Elmer C. Upton, Chicago, 17 shares.

Columbia Pictures Corp.—Common: Nathan Burkan, 37 shares; Harry Cohn, Los Angeles, 1,528 shares; Jack Cohn, New York, 481 shares. Common voting trust certificates: Harry Cohn, 69,238; Jack Cohn, 32,544. Convertible preferred: Jack Cohn, 55 shares.

Consolidated Film Industries.—Common: Edmund C. Dearstyne, Albany, 1,000 shares; Setay Co., Inc., New York, 155,673 shares; Walter P. Stevens, Scranton, 406 shares; Martin Taylor, New York, 3,000 shares. $2 cumulative participating preferred: Edmund C. Dearstyne, 600 shares; Setay Co., 2,098 shares; Walter P. Stevens, 500 shares.

Keith-Albee-Orpheum Corp.—Seven per cent cumulative convertible preferred: Leon Goldberg, New York, 200 shares; Malcolm Kinsberg, New York, 200 shares; Michael J. Meehan, New York, 26,800 shares.

Loew's Boston Theatres Co.—Common: John H. Devlin, Boston, 296 shares; Loew's Inc., New York, 83,957 shares; Victor J. Morris, Boston, 503 shares.

Loew's, Inc.—Common: George N. Armsby, New York, 100 shares; David Bernstein, New York, 1,890 shares; Isador Frey, New York, 400 shares; John R. Hazel, Buffalo, 100 shares; David L. Loew holding company, 353 shares; Charles C. Moskowitz, New York, 300 shares; William A. Parker, Boston, 100 shares; William A. Phillips, New York, 2,000 shares; J. Robert Rubin, New York, 2,800 shares; Nicholas M. Schenck, New York, 2,817 shares; Edward A. Schiller, New York, 500 shares; David Warfield, New York, 7,000 shares. $6.50 cumulative preferred: J. Robert Rubin holding company, 350 shares.

Trans-Lux Daylight Picture Screen Corp. —Common: Robert L. Daine, New York, 51 shares; George H. Eichelberger, New York, 1,100 shares; A. D. Erickson, New York, 400 shares; Perry E. Furber, New York, 1,050 shares; Percy N. Furber, New York, 25,330 shares; H. P. Farrington, New York, 9,400 shares; Robert L. Gordon, New York, 400 shares; Edward T. Holway, New York, 150 shares; Edwin G. Lauder, Jr., New York, 10,000 shares; A. T. Mulcahy, New York, 300 shares; Arthur C. Payne, New York, 1,503 shares; George H. Robinson, New York, 7,950 shares.

Twentieth Century-Fox Film—Common: H. Donald Campbell, New York, ¼ share; Chase National Bank, 387,377 shares; Harold B. Clark, New York, 50 shares; John R. Dillon, New York, one share; Wilfred James Eadie, New York, 125 shares; William L. Goetz, Beverly Hills, 214,643 shares; Berkshire Finance Co. (Sidney R. Kent), 100 shares; William C. Michel, New York, 311 shares; William P. Philips, New York, one share; H. G. Place, New York, ¼ share; Seton Porter, New York, 251 shares; Joseph M. Schenck, Beverly Hills, 168,643 shares; Sydney Towell, New York, 309 shares; Darryl F. Zanuck, Beverly Hills, 183,980 shares. Warrants for Class A old: Chase National Bank, 7,381. $1.50 cumulative preferred: H. Donald Campbell, ½ share; Chase National Bank, 774,754 shares; Harold B. Clark, 101 shares; John R. Dillon, one share; Wilfred James Eadie, 250 shares; William Goetz, 55,284 shares; Berkshire Finance Co., 5,884 shares; William C. Michel, 621 shares; H. G. Place, ½ share; Seton Porter, 500 shares; Joseph M. Schenck, 24,284 shares; Sydney Towell. 617 shares; Darryl F. Zanuck, 21,946 shares. Six per cent convertible debentures: Sydney Towell, 7,000.

Universal Pictures Co.—Common: R. H. Cochrane, New York, 22,746 shares; Carl Laemmle, New York (as of Nov. 30, 1935), 7,016 shares; Willard S. McKay, New York, 168 shares. Common voting trust certifictaes 1: P. D. Cochrane (As of Apr. 22, 1935), 668; Carl Laemmle, 58,708. Voting trust certificates 2: P. D. Cochrane, 1,408; Carl Laemmle, 120,159. Eight per cent cumulative preferred: Helen E. Hughes, New York, 20 shares; Carl Laemmle, 1,265 shares; Willard S. McKay, 347 shares; Wilkay Holding Corp., 50 shares; Samuel Sedran, New York, four shares. Second preferred: P. D. Cochrane, 184 shares; Carl Laemmle, 15,707 shares.

Warner Brothers Pictures — Common: Samuel Carlisle, New York, 2,000 shares; S. P. Friedman, New York, 600 shares; Sam E. Morris, New York, 3,000 shares; Herman Starr, New York, 500 shares; Abel Cary Thomas, New York, 232 shares; Albert Warner, New York, 59,260 shares; Holding Company A, 5,988 shares; H. M. Warner, New York, 62,860 shares; Holding Company A, 2,115 shares; Jack L. Warner, Burbank, Cal., 85,060 shares; Morris Wolf, Philadelphia, through trust, 167 shares. $3.85 cumulative preferred: Albert Warner, 10,618 shares; Holding Company B, 4,786 shares; H. M. Warner, 10.618 shares; Holding Company B, 4,786 shares; Jack L. Warner, 10,618 shares; Holding Company B, 4,786 shares; Six per cent opinional convertible debentures: S. P. Friedman, 41,000; Sam E. Morris, 40,000; Albert Warner, 1,731,333; Holding Company A, 269,460; H. M. Warner, 1,469,000; Jack L. Warner, 1,856,000.

◀ *Purely Personal* ▶

HARRY DAVID, head of Salt Lake operations for Paramount will leave for home today after home office conferences on product. MARTIN MULLINS, SAM PINANSKI and NATHAN GOLDSTEIN left yesterday for their New England headquarters.

•

BARNEY BALABAN, Y. FRANK FREEMAN, EUGENE ZUKOR and SAM DEMBOW were spotted yesterday afternoon informally chatting in front of the Paramount Bldg.

•

JAMES CAGNEY will spend the week-end in Virginia with the missus. Back in New York on Monday. Later in the week he will head for the coast.

•

ARTHUR CULLMAN, nephew of HOWARD, on vacation from Yale, is ensconced at the Roxy where he is learning the show business.

•

HENRY LACOSSITT, formerly editor of *McCall's* and *Everybody's*, has joined the New York scenario department of Twentieth Century-Fox.

•

GREGORY RATOFF will fly back to Hollywood today after a short stay. Last night he appeared on RUDY VALLEE'S radio program.

•

GEORGE W. WEEKS, G. B. sales manager, is in Buffalo for a few days. REG WILSON of the home office is in Pittsburgh.

•

SI SEADLER is back on the job after a brief illness which kept him away from his M-G-M desk.

•

HARRY D. BUCKLEY has returned from the coast after attending the various U. A. meetings.

•

GEORGE SCHAEFER, in New Orleans en route back from the coast, is due here on Monday.

•

EMIL JENSEN arrives today from the coast.

•

JACK PARTINGTON will not leave for St. Louis until some time next week.

•

ALICE FAY is vacationing in town.

•

LOUIS PHILLIPS, Paramount attorney, will arrive on the coast tomorrow by boat. From there he will sail on to other points.

•

. . . *San Antonio*

LEO MOOTY is the new assistant ad sales and shipping clerk at Paramount.

EDWARD H. ROWLEY of the Robb & Rowley Circuit is in the city for a brief time.

A. A. PHILLIPS of National Pictures Co. is back from a motor trip to Fort Worth.

AL SACK, head of Sack Amusement Enterprises, has been on a jaunt through Texas, Oklahoma and Arkansas for his firm.

•

. . . *Washington*

NORMAN PYLE, M-G-M exploitation man, and CARTER T. BARRON, Loew eastern division manager, presented to PRESIDENT ROOSEVELT the model of *H. M. S. Bounty* which the distributor had exhibited in connection with its shipbuilding contest on "Mutiny of the Bounty."

MAXINE DOYLE, for nearly three years m. c. at the Earle, prior to going to Hollywood, is in town for a personal appearance at the theatre during the week of July 24.

Warner theatres district manager, HARRY E. LOHMEYER, returns to a newly redecorated office after a fortnight's vacation.

CHARLIE BRENNAN of the Metropolitan is recuperating in the north.

BOB SIDMAN, Columbia Pictures' exploiteer, is having no end of trouble trying to get the Treasury Dept. to O. K. stunts involving spurious money for "Counterfeit."

WILLIAM SUSSMAN and W. J. KUPPER, Twentieth Century-Fox division managers, are due in for a meeting July 31.

TOM CLARK'S 28 Horlacher drivers have set a record—no accidents during April, May and June.

SAM WHEELER'S Twentieth Century-Fox exchange is being air-conditioned, the first branch here to be equipped.

One-day Run

Kansas City, July 16.—The Empress, former burlesque house, which has been dark for several years, opened and closed Saturday. A combination picture and vaudeville program didn't please the patrons, who caused a near riot at the box-office. The police quieted the disturbance.

Invincible Starts "Two"

HOLLYWOOD, July 16.—Invincible Pictures has started "Divided By Two," which will be the next release. The cast is headed by Reginald Denny, Inez Courtney and Evelyn Brent, with Bryant Washburn, Claude King, Crauford Kent and Robert Frazer included in support. Phil Rosen is directing under the supervision of Herbert S. Cohen.

"Marihuana" Cancelled

SEATTLE, July 16.—Complying with requests from the Seattle theatre censor board and the City Council License Committee the Colonial has cancelled the film "Marihuana," depicting dope evils.

Building Picking Up In Kansas Territory

KANSAS CITY, July 16.—Theatre construction in Kansas is booming. Within recent weeks four big projects have gotten under way in that state.

O. F. Sullivan is building a modern house, named the Civic, at Wichita. Sullivan operates one theatre in that city at present. The new house will seat about 1,000. The Barrons, veteran exhibitors in this territory, and a partner, Droz, are spending several thousand dollars for a new theatre at Anthony.

F. W. Meade is also building at Kingman. W. D. Fulton, operator of six theatres in Greater Kansas City, is reopening the old Howard at Arkansas City. He is remodeling this house.

Erpi Opens at Denver

DENVER, July 16.—Erpi opened a new office here today on 18th St. The territory to be covered will include the western part of South Dakota, western part of Nebraska, southeastern Wyoming, all of Colorado, western and central part of New Mexico, El Paso County and the western tip of Texas.

All three areas, with the exception of New Mexico, were combined with the present Salt Lake City district to form a new district called the Denver district under A. C. Knox as district superintendent and S. R. Langwirth as district supervisor.

M-G-M Busy on Shorts

HOLLYWOOD, July 16.—M-G-M currently has 14 short subjects in preparation, production or editing. Those before the cameras are, "Fool Proof," of the "Crime Does Not Pay" series, and "Wanted a Master" a Pete Smith special. Two miniature musicals are in preparation, while three others are being scored or are in the cutting room.

Shift M-G-M Salesmen

DES MOINES, July 16. — George Beaumeimer, a salesman in the Kansas City M-G-M office, has been transferred to the Des Moines M-G-M office and Joe McGuire, a local M-G-M salesman, has been returned to the Kansas City office.

Lowe, Stuart, Blore Cast

HOLLYWOOD, July 16.—Edmund Lowe, Gloria Stuart and Eric Blore have the leading roles in Universal's "Rich and Reckless," a story by M. Coates Webster with screenplay by Austin Parker. Harry Beaumont will direct and Robert Presnell will produce.

Ryan, Terhune Get Units

HOLLYWOOD, July 16.—Hal Roach has appointed William Ryan unit manager on "Colonel Spanky," and William Terhune unit manager for the next Laurel & Hardy picture. Ryan was unit manager on "Mr. Cinderella." Terhune was formerly attached to the casting office.

Bergner to Do Remake

LONDON, July 9.—Elisabeth Bergner is to make a new version of "Dreaming Lips," the German picture in which her reputation was established, for Max Schach. It will be a Trafalgar production, staged at Denham for U.A. release.

Results!

CABLE CHAIR CORPORATION

STEELFORM CHALLENGER

THEATRE DIVISION
551 FIFTH AVENUE
NEW YORK CITY
VAnderbilt 3-4557

July 15, 1936.

Teatro Al Dia,
Rockefeller Center,
New York City,

Gentlemen:

We have just seen a copy of your first issue of "Teatro Al Dia," and are very pleased with our advertisement.

We thought you might also like to know that we have already received several inquiries concerning our new theatre chair, and we have just appointed an important distributor in Mexico, as a result of this advertisement.

Will you kindly remind us of your deadline for the next issue, as we intend to continue advertising to the Latin American countries.

Very truly yours,

John L. Cable

QP

ADMINISTRACIÓN
•
EQUIPO

TEATRO AL DÍA

PROYECCIÓN
•
ACÚSTICA

A QUIGLEY PUBLICATION
ROCKEFELLER CENTER NEW YORK

Hull Regrets Dominica Part Of Time Reel

(Continued from page 1)

film which causes offense to any foreign government, Secretary Hull pointed out that "such actions sometimes occur, however, for the reason that in this country, unlike many other countries, freedom of speech and of the press is deeply imbedded in our tradition; is cherished by every citizen as part of the national heritage, and is guaranteed under our Constitution."

"Although appreciating your desire to prevent any occurences which might reflect upon your country's name," he said, "I am sure you understand that for the reasons just expressed this Government is not in a position to prevent the matters complained of by you."

March of Time will issue a formal statement today explaining its position in the controversy which has arisen over the sequence on the Dominican Republic in the current issue of the reel, C. D. Jackson said yesterday. Time's statement will be prepared following the receipt today from Washington of the text of the protest to Secretary of State Hull by the Dominican minister, and Hull's reply.

Jackson declared that no additional complaints have been received, that the sequence has been deleted in no theatre other than the Music Hall, and that no complaints were received following the opening of the reel in its complete form in Washington on Wednesday.

A special showing is to be held today for the Diplomatic Corps at the Alexandria Gardens, in Alexandria, Va., near Washington.

Reich Has Another Censor Restriction

(Continued from page 1)

is felt by Americans to be its underlying purpose, is mirrored in Article 15, which reads:

"Certificates (censors' permits) may be refused in the case of films which have been submitted by producers who persist, despite warnings from the German authorities, in issuing films whose tendency or effect is injurious to German prestige, or have been produced in a state where the distribution of German films is hampered by impeding restrictions.

"This regulation applies also to films in which actors participate who have previously appeared in pictures detrimental to German prestige."

With the interpretation of the all-embracing expression "German prestige" in the hands of Reich propagandists, it is felt that it will be easy for them to ban from Germany any films on the charge that producer or actors at some previous time, in some earlier picture, have given offense to Hitler's followers.

The implications of the law are recognized by American distributors in Germany who have been constantly at loggerheads with the Reich censors. Chief among these distributors are Paramount, M-G-M and Twentieth Century-Fox.

Looking 'Em Over

"Anna"

(Amkino)

The Russian screen appears utterly unable to consider any subject worthy of attention as subject matter for the films unless it is considerably concerned with some aspect of the Communist Party, the current regime, or any one of its innumerable ramifications. This dramatic effort, most recent importation from the Soviet state, is no exception.

The story revolves about the love of a young feminine worker for a newly arrived Siberian in Moscow. She marries him, although it breaks the heart of the man who loves her, and who takes himself off to Siberia and its farms to heal his broken heart. Deviously it comes about that the stranger is in reality a traitor, bent on wreaking such damage as he may on the work of the Party and the workers. His destructive effort brings on his wife the ultimate disgrace. He steals her Party card, she believes it is lost, and as a result of that loss she is expelled from the Party.

Eventually, of course, through the research of the renounced lover in Siberia, the truth is discovered, and the traitor is led away to his reward.

In effect, and in part by reason of very ordinary achievement in performance and production, the film is adaptable only to those audiences for whom a film from Russia is an event. English subtitles are employed.

Reviewed without production code seal. Running time, 95 minutes. "A."

"Early to Bed," now current at the Paramount, was reviewed from Hollywood on May 22.

"White Fang," last night's preview at the Roxy, was reviewed on June 26, from Hollywood.

"The Green Pastures," previewed from the coast on May 18, opened yesterday morning at the Radio City Music Hall.

Day, British Screen Historian, 63, Dies

London, July 16.—Will Day, managing director of Will Day, Ltd., an accessory company, and known for years as the unofficial historian of the film business in England, died early today at his home here. He was taken ill suddenly in his office on Monday. He was 63 years old.

Day was born in 1873, and was taught the use of the magic lantern at the age of nine. He later became a showman and first presented animated pictures in 1898. He founded various accessories firms, forming Will Day, Ltd., in 1913. He was a Fellow of the Royal Photographic Society and the Royal Society of Arts. He was president of the Kinema Veterans in 1929-30, and a vice-president of the Magicians' Club. He was the first patentee, with J. L. Baird, of television. Day owned a notable collection of historical film apparatus, which is housed in the London Science Museum.

New World Staying At Pinewood Plant

(Continued from page 1)

World, is in general charge of all British production for Twentieth Century-Fox release and will supervise and approve the British National features recently announced by Twentieth Century-Fox. These will be made at Pinewood.

"Rhythm" for Little Rock

Hollywood, July 16. — Paramount will hold the world premiere of "Rhythm on the Range" at Little Rock on July 27. Bob Burns, who is featured, will attend the opening. Arkansas is Burns' home state.

Great States Waits On St. Louis Moves

(Continued from page 1)

circuit planned to build a number of neighborhood houses.

Barney Balaban, president of Paramount and B. & K., yesterday stated nothing had been done so far. He also said that B. & K. would not make the move, but that if Great States did B. & K. would be interested because of its tieup with the Rubens company.

Y. Frank Freeman said yesterday he had heard nothing official other than the reports which have been published.

Add Two to W. E. Board

London, July 9.—W. A. Bach, managing director of Western Electric, London, announced today the addition to the board of the British company of H. C. Humphrey and J. H. Somake. Humphrey is technical director in succession to S. S. A. Watkins, who has returned to America. He was assistant director of engineering to Erpi before coming to London. Somake is a British lawyer who joined the W. E. legal department in London in 1929, taking over the department in 1935. In March, 1936, he was also appointed secretary of the company.

Kane Signs Donaghue

London, July 9.—Robert T. Kane has signed Steve Donaghue, famous English jockey, to ride the winner of the Derby in the all-Technicolor "Wings of the Morning," in which the big English race is a high spot. Donaghue has ridden the winner of the real Derby on four occasions. Also added to the cast is Harry Tate, famous variety veteran.

Ledger Changes Up At Hearing on Fox

(Continued from page 1)

party's books were admissible in evidence, this is. The first six items are cash that came out of the Fox safe deposit box. The first item admittedly is a payment on his obligation. The last six items admittedly now refer to a Fox transaction and admittedly the status of those items was changed after the filing in bankruptcy."

The last sentence referred to an admission by Herbert Leitsteen, Fox family bookkeeper, under questioning of David Katz of New York, that "at the time I had the wrong information. Now, since June 29, 1936, I have the right information."

This was in connection with numerous changes and later notations found in the books today. Many pages were found today on which the name "Belle" or the initial of "B. F." were written over an erasure. Katz tried in vain to make Leitsteen concede that the name originally erased after each of these items was "William Fox" or "W. F."

George Dix, another of the creditors' lawyers, offered to have these erasures photostated under infra-red rays to bring out the erased writing, but Murry C. Becker, Fox counsel, rejected the suggestion.

Leitsteen indicated that he, as the Fox bookkeeper, and Becker, as one of the Fox family lawyers, had consulted over items in the records recently.

Fox and Mrs. Fox and the daughters, Mrs. Schwartz and Mrs. Mona Tauszig were summoned to appear when hearings resume next Tuesday morning, but then will be excused again for several more days.

Begin Film Bibliography

WPA workers have begun a bibliographical index of the film industry for the purpose of laying "the groundwork for that extensive history which before long must be undertaken."

Wall Street

Stocks Have Fractional Changes

	High	Low	Close	Net Change
Columbia, vtc	38	37	37⅜	—1⅛
Consolidated	4⅞	4⅞	4⅞	— ¼
Consolidated, pfd.	17¾	17¾	17¾	— ¼
Eastman Kodak ..	174⅛	172½	174⅛	+1⅞
Gen. Equip. new.	21	20½	21	+ ¼
Loew's, Inc.	52⅜	51½	52	— ⅛
Paramount	8⅝	8⅜	8½	.....
Paramount 1 pfd.	69½	66¼	69¼	— ½
Paramount 2 pfd.	9⅝	9¼	9¼	.....
Pathe Film	7⅜	7⅛	7⅛	— ¼
RKO	6⅛	6	6	.....
20th Century-Fox.	25½	25¼	25½	+ ½
20th Century, pfd.	35½	35¼	35¼	— ⅛
Warner Bros.	11¼	11⅛	11¼	....
Warner, pfd	53	53	53	—1

Curb Issues Hold Levels

	High	Low	Close	Net Change
Sentry Safety	⅝	9/16	9/16	—1/1
Sonotone	2½	2½	2½	.....
Technicolor	26⅞	26⅛	26½	.....
Trans-Lux	3¾	3¾	3¾	.....

GTE Bonds Up 1¼ Points

	High	Low	Close	Net Change
General Theatre Equip. 6s '40....	27	26½	27	+1¼
Loew's 6s '41 ww deb rights	97½	97	97½	+ ⅛
Paramount Pict. 6s '55	90	88½	88½	—1½
Warner Bros. 6s '39 wd	96	95½	95½	....

(Quotations at close of July 16)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 15 | NEW YORK, SATURDAY, JULY 18, 1936 | TEN CENTS

ITO Protests Warner 16mm. Picture Plan

Letter Declares Action Will Be Fought

LOS ANGELES, July 17.—The I.T.O. of Southern California has protested the entrance of Warners into the 16mm. production and distribution field in a formal letter addressed to Jack L. Warner by Harry Vinnicoff, I.T.O. president.

The protest is the result of a series of meetings held during the past two months by the directors of the exhibitor group. Contending that the exhibition of 16mm. films in homes and schools will hinder the industry through amateurish projection, Vinnicoff's letter declares that the I.T.O., joining with every other exhibitor organization in the country, will be obliged to take steps to fortify themselves and combat the use of 16mm. films.

The letter said in part: "Every ethical foundation that the producers in this country have built to make good pictures and distribute them to exhibitors throughout the United States cannot help but be broken down by such a policy on your part. We do not wish to insult your intel-

(*Continued on page* 4)

"U" Shifts Managers In Orient, Far East

N. L. Manheim, export manager for Universal, has named Lipton Astrachan, manager in Japan, as supervisor in the Far East. His territory will include Japan, China, the Philippines, Straits Settlements, Netherlands East Indies and India.

Alfred Duff, Universal manager in Australia, will succeed Astrachan as manager in Japan. He will sail Aug. 1 aboard the *Atsuta Maru.*

Lawrence De Prida, formerly assistant to Charles L. Brookheim, "U" manager in the Philippines, has taken over the post of manager following the departure of Brookheim on a leave of absence because of ill health.

Warners to Confer On Coast Next Week

Important conferences by Warner home office and studio executives will be held on the coast next week.

Albert Warner and Joseph Bernhard will leave by plane tomorrow to join Harry and Jack Warner, while Gradwell L. Sears will head for Hollywood by plane on Monday.

Spain Trade Again Normal After Strike

Employers Score Points In Settlement

By HARRY C. PLUMMER

BARCELONA, July 4.—The film business has returned to normal following the general mercantile strike, which virtually tied up the flow of product to theatres and made exhibition in certain chief cities a matter of considerable difficulty.

In Andalucia, of which Sevilla is the most important city, and in Catalunya, of which Barcelona is the capital, official intervention by the Government, invoking its power to force settlement by arbitration, was necessary before the strike was terminated.

In Sevilla, during the strike, two open-air theatres operated by the local branch there of the General Union of Workers, drew 2,000 patrons each night at an average admission of 40 centimos (slightly more than four cents). American, Spanish and German films were shown, while the city's 35 regular theatres, which operate during the summer, remained closed.

Pending final settlement and the

(*Continued on page* 4)

Springer-Bolognino Buy into L-M Group

Jack W. Springer and Laurence Bolognino have purchased a half interest in the Leff-Meyers circuit of nine local theatres. Although the Granada is one of the L-M group, Springer's deal does not embrace this theatre, the reason being that this unit is in opposition to the Springer theatres on upper Broadway.

L-M recently purchased a site at 170th St. and Jerome Ave., but no decision has been made whether a new theatre will be erected at this time.

Bolognino, Springer, William Yoost and John Bolte have formed a partnership for taking over the new 600-seat house to be built at 232nd St., east of Broadway. The new structure, which will be in the vicinity of Sam Cocalis' Marble Hill, is scheduled to be completed in November.

"Francisco" Pulls $39,000 Third Week

With $39,000 taken in for the third week, "San Francisco" is expected to garner around $30,000 for the fourth stanza at the Capitol. There is a possibility that the picture will be held a

(*Continued on page* 4)

Reels Stir London

London, July 17.—Newsreels here are creating great public demonstrations of loyalty to the crown as G. B.'s reel picturing the attempted assassination of King Edward VIII reached theatres in the chief cities by air. Prints are en route to the United States on the *Queen Mary.*

Korda Declines to Talk on G. B. Deal

LONDON, July 17.—Alexander Korda was non-committal today when questioned concerning reports that London Films is interested in the purchase by Loew's and Twentieth Century-Fox of control of Gaumont British, but authoritative sources here generally place little credence in the report.

There is little reliable information on the deal pending in New York to be had here, but there is considerable speculation about the future distribution arrangements of G. B., M-G-M and Twentieth Century-Fox product at present handled separately. A similar curiosity is evidenced in film circles concerning the British production of the two American companies,

(*Continued on page* 3)

K.R.S., C.E.A. May Unite on Quota Plan

LONDON, July 17.—The Kinematograph Renters' Society and the Cinematograph Exhibitors' Ass'n are believed here to be getting together in order to devise a joint policy on the quota for submission to the Moyne Committee considering revision of the Films Act.

The plan is based on the renters' proposal of a cash obligation on distributors in place of footage. It is agreed the plan undoubtedly would impress official quarters in view of the recent demonstration of divided opinion among producers.

Bank Night Declared Lottery in Lincoln

LINCOLN, July 17.—Dampers were put on any further development of Bank Night in Lincoln or surrounding Lancaster County today when City Attorney Laughlin and County Attorney Towle concurred in the opinion that it is a lottery and will be prosecuted as such.

County Attorney Stov recently con-

(*Continued on page* 4)

Cuban Reports Indicate End Of N. Y. Board

Fees to Be Eliminated, Word from Havana

The collapse of Cuba's proposal to censor American films in New York which are destined for exhibition in Cuba is foreseen in semi-official reports received here yesterday that the Cuban Government has eliminated the reviewing fee which the local board proposed to charge.

As the Cuban decree establishing the board provided no funds for the maintenance of the New York censor agency, observers here regard the elimination of its one apparent source of revenue as being fatal to the censor board's operations here. The local board had proposed a reviewing charge of $10 per reel, which would have returned it approximately $50,000 annually, it was estimated. Funds in excess of the amount required for the maintenance of the board were to have been used for the production of one and two-reel propaganda films for Cuban consumption, according to Roberto Hernandez, head of the local board. Hernandez is now in Havana conferring on the censorship procedure with Carlos Pelaez, Cuban Secretary of the Interior, who, according to the reports received here, issued the order eliminating the New York board's reviewing charges.

The elimination of the charges does

(*Continued on page* 4)

Reactions Mild on Report by Kennedy

Only mild reactions to publication of the J. P. Kennedy reports on Paramount were in evidence yesterday throughout the New York trade. Many officials in home offices other than Paramount asserted that they had "only glanced" at the published sections of the reports and others who admitted having read it displayed but

(*Continued on page* 4)

Alan Crosland Dies Of Crash Injuries

HOLLYWOOD, July 17.—Alan Crosland, 42, director, died here last night as the result of injuries sustained when his automobile overturned last week. He was making a strong fight for recovery when pneumonia set in, causing his death.

Crosland, one of the screen's lead-

(*Continued on page* 3)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 18, 1936 No. 15

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trb 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Pickford-Lasky to Keep Offices Here

The New York office of Pickford-Lasky will not be dissolved for the time being, Emil Jensen, eastern representative, stated yesterday upon his return from Hollywood where he conferred with Mary Pickford and Jesse Lasky. John C. Flinn is scheduled to return in the next week or so.

"The World Is Mine," second Pickford-Lasky picture for U. A., will be released in October, Jensen said.

Rugoff to Lake Placid

Edward Rugoff of Rugoff & Becker, chairman of the T.O.C.C. committee which will cooperate with the I.T.O.A. group in the merging of both exhibitor organizations, left for Lake Placid yesterday, where he will be the guest of A. H. Schwartz.

Rugoff stated he will return next Tuesday, when he will decide when to call a meeting of his committee. Indicall a meeting of his committee.

Sketches Giannini Life

Calling him the "financial godfather of the cinema industry," *Time*, in its current issue, reviews the career of Dr. A. H. Giannini, one of the country's leading bankers, recently elected president and chairman of the board of United Artists Corp.

Screen Critics Unstinting In Praise for "Pastures"

An appraisal of an appraisal, or a roundup of New York's daily newspaper film critics, checking their printed reactions to "The Green Pastures," the stage miracle that Marc Connelly wrought, and Warners filmed, presents but one answer, competently expressed by the Times critic when he said: "That disturbance in and around the Music Hall was . . . the sound of motion picture critics dancing in the street." They were unanimous in their praise of picture and players, as indicated in the following excerpts, arranged alphabetically by name of paper:

American—A gently affecting film, amusing yet inspiring, has been molded from the unusual and imaginative translation of the Great Story into the charming and deep reaching simplicity of Catfish Row. . . . Now the tale is re-told, without the proscriptions and limitations imposed by the realm of backdrop and proscenium, to soar on cinematic wings to even greater glory. . . Played simply by a cast little short of inspired, the picture plumbs an emotional depth far below its surface entertainment. It possesses every element of drama, the laughs, the thrills.

✚

Daily News—Faithfully adhering to the letter and spirit of the original "divine comedy of modern literature," the new "Green Pastures" may be regarded as not merely following in the successful footsteps of its legitimate sire, but stepping out on its own into pastures that are possibly greener. . . Rex Ingram picks up amazingly well where the venerable and venerated colored actor (Richard E. Harrison) left off.

Warners have wisely employed the talents and services of Marc Connelly in their production of his fable. A second wise choice was that of the Hall Johnson choir, which adds to the other excellences a superb musical quality.

✚

Herald-Tribune—That assured classic of the modern theatre, Marc Connelly's Negro miracle play, has been transferred to the screen with care, taste and fidelity under the author's paternal direction and, in its new incarnation, it remains the beautiful moving and stirring work that it was upon the stage. . . It is a fine and distinguished portrayal that the excellent Negro actor (Ingram) provides. . . The less arduous roles are also managed with high and satisfying skill. . . The result is that the quality of simple magnificence that the drama possessed is never lost.

✚

Mirror—With courage, taste and reverence, the Warner studios have made an impressively lovely and unusual film of Marc Connelly's "The Green Pastures." It is daring in its departure from Hollywood's standards. . . A sincere cast of colored players performs it splendidly. . .

Not an ordinary movie, "The Green Pastures" further enhances the mounting dignity of the screen. It is an impressive, charming and courageous production, sure to attract an audience not regularly addicted to the movies. The regular fan, too, will find it provocative, stimulating and memorable entertainment.

✚

New York Journal—It is without condition and without reserve that we should like to report that on the screen of the Music Hall there is being presented one of the most charming. one of the most humanly inspiring photo-plays ever produced. . .

The performances of the entire colored cast are beautifully honest, and Rex Ingram as "De Lawd," and Oscar Polk as the Angel Gabriel give two of the best performances of the current, or for that matter, almost any other screen. . . The delightful imagery and artistry of "The Green Pastures" is an unprecedented achievement.

✚

Post—Gentle, whimsical, scintillant with charm, and imbued with true religious spirit is Marc Connelly's "Green Pastures," unreeling as a throughly delightful, completely entertaining, excellently produced film production. . .

The play itself has been faithfully, fervently transferred to celluloid, gaining, if anything, in appeal, because of its superb performances and the clarity of direction. . .

"The Green Pastures" assuredly is worth all the effort expended on its behalf. It is 1936's greatest contribution to the screen.

✚

Sun—If motion pictures needed any justification, the Music Hall's current picture provides enough to last for a decade or so. "The Green Pastures" arrived before a vast audience that cried and chuckled and somehow found the world a cleaner, happier place than it had seemed an hour before. . .

The cast is, as might be expected since most of the players appeared in the original play, a fine one. . .

Equally with the directors, they (the players) deserve all praise for the making of the year's most memorable film.

✚

Times—That disturbance in and around the Music Hall yesterday was the noise of shuffling queues in Sixth Avenue and the sound of motion-picture critics dancing in the street. . .

And the direct exciting cause was the fact that no profane hands have been allowed, in the words of the Second Cleaning Angel, to "gold up" its marvelous and unforgettable felicities. It still has the rough beauty of homespun, the irresistible compulsion of simple faith.

✚

World-Telegram—Once again the hat of the department goes hurtling into the air in honor of the Warner Brothers. For yesterday at the Radio City Music Hall they gave us a beautiful film—the screen version of that tender, gently pathetic, curiously touching Negro miracle play, "The Green Pastures." . . .

The film affords all an opportunity to renew acquaintance with a play that is profoundly moving, with characters, lines and situations that stir one to the point of exaltation and to remind all that as a film, "The Green Pastures" is as great as it was a play. . .

All the acting is good in the film, which, make no mistake about it, simply must be seen.

Seeks to Amend Suit

A petition for an order to serve an amended complaint was filed in N. Y. Supreme Court yesterday by Murray Shewitt in connection with his $100,000 breach of contract suit against Erich Pommer of New York and Los Angeles. The complaint which Shewitt desires to file states that on June 26, 1935, Pommer agreed to produce two features for him in England and to finance them at an average of $300,000 and to pay Pommer $1,500 weekly with percentages.

On Aug. 6, 1935, according to Shewitt, they made another agreement and decided to produce four pictures instead of two. On Oct. 22, 1935, Shewitt charges, Pommer repudiated the agreement. Pommer has made a general denial.

Helprin Joins Korda

Morris Helprin, publicity manager for United Artists for the past two years, has resigned to take charge of New York publicity and advertising for Alexander Korda. He will leave Tuesday on the *Ile de France* for England will return here after talks with Korda. He expectes to make two trips abroad yearly.

Intermountain Meets

Salt Lake City, July 17.—Members of the Intermountain Theatre Operators' Ass'n convened today at West Yellowstone.

President Stanley Robbins of Ogden and former President C. E. Huish of Eureka arrived by automobile. Several members used the air route.

M-G-M Holds Rooney Goulding and Coope

Hollywood, July 17.—M-G-M has exercised the options on Edmund Goulding, Mickey Rooney and Melville Cooper.

Tilly Losch has been signed to play the part of Lotus in "The Good Earth."

Jessie Ralph's contract has been taken over from RKO and the company has borrowed Eric Blore from RKO for "Piccadilly Jim"; Elizabeth Patterson from Paramount for "Honest Hutch," and Sid Wagner, cameraman, from Twentieth Century-Fox.

George Rabinovitsch has been signed as supervisor and producer as well as Melvyn Douglas for "The Gorgeous Hussy." Sigmund Romberg will write special music for "Maytime," one of the big musicals planned by M-G-M on the 1936-37 program.

Lesser to Make Nine Next Year—Briskin

Sol Lesser's program next season will call for nine features, six of which will be outdoor action films for Twentieth Century-Fox release, and three starring Bobby Breen will be distributed by RKO, according to Barney Briskin, newly appointed sales manager for Lesser.

Work has started on Zane Grey's "King of the Mounted," which will star Robert Kent. Richard Arlen will be starred in two of the remaining five outdoor pictures.

While here Briskin is conferring with Twentieth Century-Fox and RKO sales executives. He intends to return to Los Angeles, where he will make his headquarters, next week.

Knickerbocker Bankrupt

A voluntary petition in bankruptcy was filed in U. S. District Court yesterday on behalf of the Knickerbocker Theatres, Inc., operators of 11 houses in Manhattan. The petition of Louis Schneider, president, states that at a meeting of stockholders, directors and officers on July 3, 1936, the corporation was declared insolvent.

Liabilities total $214,132. The chief liability is a debt for $100,000 owed to Max D. Steuer. Others include the S.F.C. Trading Corp., $66,000; Harvard Financial Corp., $231; Amusement Supply, $690; Exhibitors' Poster, $630; National Theatre Supply, $360, and Ascap, $280. The assets consist of 11 theatres valued at $100,000

Van Beuren to Move

Amadee Van Beuren on Aug. will move from the RKO Bldg. to the sixth floor at 729 Seventh Ave. At the same time the company will give up its studio on the 16th floor at 729 Seventh Ave. This move is being made because of the elimination of the cartoon series from the production program.

United Artists, now on the sixth floor at 729 Seventh Ave., will move the foreign department to the 16th floor. Other departments of the company are being transferred to the top floor of the building.

Treating Mrs. Skouras

New Rochelle, July 17.—Special treatment is being given Mrs. Spyros Skouras, under observation at the New Rochelle Hospital, which may make an operation unnecessary.

Purely Personal

IRVING SHIFFRIN of the RKO publicity department and MATT POLON of the RKO Theatres booking offices will leave for the coast Thursday. After a short vacation in Hollywood, they plan to visit Seattle, Portland and Chicago on the way back.

•

KAY KAMEN is escorting his brother-in-law, BUDDY GOLDSTEIN, around the Big City these days. GOLDSTEIN is the junior ping pong champion in the Missouri Valley. He comes from Omaha and is spending a few weeks in town.

•

EDWARD SCHNITZER, eastern division sales head for Republic, is due from Detroit on Monday. He also covered Albany and Buffalo exchanges on this trip.

•

J. R. NEAL, Panama manager for M-G-M, plans to leave Tuesday for Chicago and from there head for San Francisco to visit his family.

•

MANNY REINER of the M-G-M advertising staff leaves today for a two-week vacation at Copake Country Club, Caryville, N. Y.

•

I. ALTMAN, M-G-M talent scout in the east, was interviewed the other night by RUDY VALLEE over the air on "How to Get into the Movies."

•

JOSEPH ORNSTEIN, cashier of the Twentieth Century-Fox exchange in Pittsburgh, arrives today enroute to the Catskills for a vacation.

•

CLIFFORD SANFORTH, director-producer of Imperial Distributing Corp., leaves today for the coast after home office conferences.

•

JEAN DANTE will leave for the coast Monday, arriving in Hollywood on Thursday to prepare for her screen debut in "Three Smart Girls."

•

FREDERICK JAMES SMITH of the M-G-M publicity department has returned from an extended trip to the studios.

•

DAVID BERNSTEIN, Loew and M-G-M executive, left yesterday for Barker, Me., and a three-week vacation.

•

A. PELTERSON and MITCHELL MAY, JR., are scheduled to leave for St. Louis via the airlines in a day or so.

•

GREGORY RATOFF, ALICE FAYE and PATSY KELLY leave today by plane for Hollywood.

•

RUSSELL BIRDWELL, publicity head for Selznick International, flew back to the coast Thursday night.

•

E. A. SCILLER, LOUIS K. SIDNEY and HARRY BERNSTEIN, Loew-ites, are at the Thousand Islands fishing.

•

SAM RINZLER and HAROLD RODNER left yesterday for a week-end at Saranac.

•

GEORGE HARMON COXE, JAMES CONNOLLY, LENORE ULRIC will leave by plane tomorrow for the M-G-M studios. Today, FRITZI SCHEFF is scheduled to go the same route and to the same destination.

•

JOHN D. CLARK, general sales manager for Twentieth Century-Fox, will return from Hollywood on Monday.

•

WILLIAM BRANCH's novel "Lady of Song" has been purchased by M-G-M.

•

. . . Los Angeles

J. H. DUNDAS has started building his Margo at Oceanside, Cal., and expects to open Sept. 1.

SAM BLOWITZ and HARRY RACKIN have taken office space with DAVE BIEDERMAN's exchange for their independent booking service.

R. J. CADMAN, salesman with Republic exchange since its inception, resigning to join the U. A. exchange at San Francisco.

FRANCIS BATEMAN, manager of the Republic exchange, back from Arizona selling trip. He closed with the Louis F. Long circuit of 10 houses.

FRANCIS SOULE of the Republic home office flew to Seattle.

JOE WOODS, operator of the Rowena in Chandler, Ariz., is here with his family vacationing.

CHARLES P. LESTER, district manager for National Screen, is visiting here with his family from Atlanta.

HERMAN WOBBER, WILLIAM GEHRING and ROGER FERRI have left for San Francisco, Seattle, Salt Lake and Denver.

HARRY NACE of Phoenix, Ariz., here on a buying trip.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"To Mary—With Love"

(Twentieth Century-Fox)

HOLLYWOOD, July 17.—Keynoted with an atmosphere of convincing realism, this film tells a searching dramatic story of the problems of modern marriage. Continually human and believable in character, the plot is smartly contrived, intelligently directed and skillfully acted. Played with sympathetic understanding by Warner Baxter, Myrna Loy, Ian Hunter and Claire Trevor, principally, the film makes a direct appeal to feminine patronage, yet it is of compelling interest to general adult audiences.

It is set in New York. The time is topically visioned in the years of the past decade. Baxter and Miss Loy marry. The husband, inspired by high ideals and driving ambition, though subject to worldly temptation, aspires to business successes. His devotion to business affairs creates a domestic rift. Baxter seeks relaxation in the company of Miss Trevor. Miss Loy finds solace in the gay life of the teeming twenties and the companionship of Hunter, true friend of both. The death of their child, which, it was hoped, would cement the affection of husband and wife, widens the gap. As Baxter concentrates on a money-making career he slips from the straight and narrow path, while Miss Loy, fearful and suspicious, contemplates divorce. The market crash temporarily brings the pair together again. But in renewing his climb up the ladder anew, Baxter repeats the action that previously made Miss Loy's life a continual torment. Another crash and Hunter, who has watched the marriage going on the rocks, intervenes to effect an understanding and reconciliation between Baxter and Miss Loy that promises happier days for all.

The situations and dialogue are effectively blended and aim to stir sympathetic emotions. Devoid of anything that smacks of artificial theatrics, the human quality of the story is impressive. It gives Baxter, Miss Loy, Hunter and Miss Trevor many opportunities to contribute exceptional performances.

It is based on a story by Richard Sherman with the screen play by Sherman and Howard Ellis Smith. The picture was directed with a skill and precision that makes for good entertainment and effective showmanship possibilities, by John Cromwell.

Production Code Seal, No. 2,300. Running time, 90 minutes. "G."

Judel Will Manage Offices from Coast

Operation of the Ben Judel exchanges in Chicago, Milwaukee, Indianapolis and St. Louis will be handled from the coast after Aug. 8, the independent exchange owner stated yesterday prior to his departure for the Windy City.

Judel on Aug. 8 will celebrate his 32nd year in the independent exchange field by leaving for Hollywood to enter production on his own. He plans to make 10 exploitation pictures the first year, he said.

Gershwin-M-G-M Agree

An agreement was reached yesterday between George Gershwin and M-G-M whereby the composer will receive $2,500 for the additional use of the "Rhapsody in Blue" number in "The Great Zeigfeld."

Harms originally gave the producer a license to use the number in the musical film, but when the composer found that a greater use was made than provided for in the license he threatened suit. As a result of the settlement, no action will be taken.

Gershwin Starts Soon

HOLLYWOOD, July 17.—George Gershwin, who has been signed by RKO to write the music for the next Fred Astaire-Ginger Rogers film, is due from New York on Aug. 10.

Korda Declines to Talk on G. B. Deal

(Continued from page 1)

with the possibility discussed of their abandoning direct production and framing quota requirements from G. B.

Nicholas M. Schenck would not discuss the G. B. deal yesterday other than to say that "when a deal is made a formal statement will be issued."

Alan Crosland Dies Of Crash Injuries

(Continued from page 1)

ing directors, was born in New York Aug. 10, 1894, and tried his hand at the stage and newspaper writing before entering the film business in 1912. He worked for Selznick, Cosmopolitan, United Artists and Warners. His most notable direction was that of Al Jolson in "The Jazz Singer." He also directed "The Sea Beast" and "Don Juan" with John Barrymore; "General Crack," "Scarlet Lady," "Beloved Rogue" and "Enemies of Women." He was at work on "The Case of the Caretaker's Cat" for Warners when he was injured.

At his bedside when he died were Natalie Moorehead, from whom he was divorced about a year ago, and Alan, Jr., his son by his first marriage.

Funeral arrangements have not been completed.

Heart Attack Kills Roberts, Director

HOLLYWOOD, July 17. — Stephen Roberts, 41, RKO director, succumbed to a heart attack at his home in Beverly Hills early today. He is survived by his wife and two children, Alice and Joan.

Roberts only recently returned from a vacation and signed a new five-year contract as RKO director.

Funeral services will be held tomorrow afternoon at the Wee Kirk of Heather, Forest Lawn Memorial Park.

Henry Eckman Dies In London; Was 37

LONDON, July 17.—Henry Eckman, traveling auditor for M-G-M, and a brother of Sam Eckman, managing director of M-G-M in England, died here last night of cancer at the age of 37.

Stricken ill in India, Eckman flew here for treatment. His brother obtained Continental and British specialists to treat him. He underwent several operations, the last of them early this week.

Prior to his association with M-G-M Eckman had been an auditor in the Samuel Goldwyn home office in New York. After leaving the industry for a time, Eckman joined M-G-M as manager for the Boston exchange, later being transferred to the Washington branch as office manager.

"Adverse" Opening Set

"Anthony Adverse" will have its New York premiere at the Strand either Aug. 22 or Aug. 29. A grind policy will prevail during the extended run.

Spain Trade Again Normal After Strike

(Continued from page 1)

agreement on terms here, the parties involved have decided on a 44-hour week, instead of the 40-hour week originally demanded by the workers, and an average wage increase of seven per cent, the salaries not to exceed a maximum rate of 600 pesetas a month in any instance.

In general the terms are considered a somewhat doubtful victory for the unions and in many ways a triumph for the employer interests. One very important aspect, seen as influencing future relations of labor and employer in the country with respect to strikes, is the provision that employers withhold the accrued wages of the strikers which accumulated during the period of the walkout, until a definite settlement has been reached. If that principle is maintained, even in part, it is seen as acting as a definite deterrent to the Spanish labor "habit" of calling a strike at the slightest provocation.

A third point gained by the employers was the dropping of the strikers' demand that employers be prohibited from requiring them to handle any other duties except those specifically assigned to them.

* * *

The United Artists branch managers, representatives and salesmen throughout Spain and from the Canary and Balearic Islands, held their annual convention here despite the difficulties resulting from the general mercantile strike, then in progress. A feature of the meeting, under the chairmanship of William B. Morgan, managing director, was the screening of a number of new pictures.

* * *

A new theatre, which will rank among the finest in the city, will be opened shortly in Madrid. Called the Broadway, it will seat 1,100, and although classed as a neighborhood house, and planning to show second-run films, it will be one of the leading Madrid theatres.

Bank Night Declared Lottery in Lincoln

(Continued from page 1)

victed Roy Headrich on a Bank Night charge for which Headrich was fined $50 and costs.

Laughlin says that local merchants and theatre operators have been offered the proposition, but insists that he will prosecute immediately whenever the game appears.

Irene Rich Goes West

Bridgeport, July 17.—Irene Rich, who has been vacationing at her newly purchased summer home in Sherman, cut her rest short to return to Hollywood to start work on a picture.

Remodel at Woodhaven

Ben Rosassy and L. Schwartz are remodeling the Forest Park, Woodhaven, L. I. When the house is reopened Labor Day it will have a new name, the Haven.

Reactions Mild on Report by Kennedy

(Continued from page 1)

little interest in the Kennedy observations. To most, Kennedy's findings, apparently, offered little more than what the trade in general already knew or sensed.

Kennedy's office here stated that the former Pathe and S. E. C. head had formally accepted the $50,000 fee yesterday which the Paramount board had authorized as compensation for his services. Kennedy, according to his associates, was undecided for a time as to whether or not he should accept the fee, presumably because of the reception it met after having been delivered to the Paramount board. The preliminary report was referred to a board committee which took no action on it and the final report was tabled by the board. Kennedy earlier had accepted $5,000 for expenses and his assistants had accepted fees totaling $24,000, and their expenses. No film officials could be found who were willing to comment on the Kennedy reports for publication. Those who offered any observations at all refused to be quoted.

ITO Protests 16mm. Warner Film Plan

(Continued from page 1)

ligence by outlining many other reasons why your action is detrimental to the interests of the industry so suffice it to say we urge you not to establish such a policy."

Warner said he had not yet received the letter but that it would be forwarded immediately to the home office in New York since it involved a matter of company policy.

Para. Buys Original

Hollywood, July 17.—Paramount has purchased an original story called "This Way Please," which will show deluxe picture theatres as a background. William Thomas, head of the Columbia publicity department, and Maxwell Shane are the authors. Fanchon, of Fanchon & Marco, will work with Melville Shauer and his unit in preparing the story for the screen. No director or cast assignments have been made as yet.

Cohen Signs William

Hollywood, July 17.—Warren William will play the male lead in "Happiness Preferred" for Emanuel Cohen's Major Pictures as well as play the male lead opposite Mae West in "Personal Appearance." William is signed to a long term deal with Major, and will make at least three pictures a year under that banner for Paramount release.

It's Now "Top of Town"

Hollywood, July 17.—Universal has changed the title of "Everybody Sings" to "Top of the Town." Robert Benchley and Charles Grayson did the screen play.

Sullivan East Monday

Los Angeles, July 17.—J. J. Sullivan, chief film buyer for Fox West Coast, will leave by train on Monday for New York on routine circuit business.

"Francisco" Pulls $39,000 Third Week

(Continued from page 1)

fifth week, putting back the opening of "Suzy" until July 30.

"We Went to College" is dated to open at the Rialto on July 24.

"Francisco" Gets 42 Weeks

Loew's has booked "San Francisco" for 42 full weeks in its metropolitan circuit, starting July 31. The picture will be played as a single feature policy over a period of three weeks.

In the balance of the circuit's houses, theatres usually booking features for two days will extend the run to four.

"Francisco" Sets Record

Spokane, July 17.—"San Francisco" broke all records here for attendance and length of run with three weeks and four days.

Attendance for the 25 days was estimated at 50,000. The previous record was 32,000 for two weeks when 'Mutiny on the Bounty" played.

Two More Take "U" List

William J. Heineman, western district manager for Universal, has closed with Frank L. Newman and John Hamrick of Evergreen States and with J. J. Parker for "U" first run product in their Washington and Oregon situations.

In signing Evergreen States Universal is assured of first runs in Seattle and Tacoma, it was stated yesterday by J. R. Grainger, general manager of distribution.

Parker was signed for first runs in Portland. G. C. Craddock, Universal manager in that city, sat in on the deal.

Grey Has New Magazine

A new type of film magazine to be known as *Cinema Arts* is to be published soon by A. Griffith Grey as president of Cinema Magazine, Inc. It is to measure 14 in. x 17 in. with a spiral wire binding and a distinctive type of art work.

Grey was formerly general manager and vice-president of D. W. Griffith, Inc., and also was a vice-president of United Artists for three years.

Makes Hole in One

Henry Dowling, brother of Eddie Dowling, made a hole in one and broke the amateur record of the Colonial Terrace Course at Wanamassa, N. J. He shot the nine hole course in 31 and got his ace in the 175-yard No. 5 hole.

Sevitzky Goes to Coast

Boston, July 17.—Fabien Sevitzky, director of the Metropolitan Theatre orchestra, has left for Los Angeles to direct the Los Angeles Philharmonic Orchestra in the Hollywood Bowl on July 23.

Radio Holds Raymond

Hollywood, July 17.—Radio has exercised its option on Gene Raymond, now playing opposite Ann Sothern in "Count Pete."

Prunella Hall Back

Boston, July 17.—Prunella Hall, critic of the *Boston Post* is back to her duties sporting a neat summer tan after her two week vacation.

Cuban Report Indicate Enc Of N. Y. Boarc

(Continued from page 1)

not immediately solve the censor prol lem for American distributors, how ever, a spokesman for the major com panies said yesterday. He pointed o that while the existence of the boar is threatened by the order, the Cuba decree which requires that all Amer can films entering Cuba must have permit from the New York censc agency, has not been revoked. As result, he said, the American di tributors now have stopped shippin films to Cuba while they await th final outcome of Washington inte vention in the matter. The Sta Dep't. recently instructed the U. Embassy at Havana to protest th decree, which was done on the groun that the New York censor office wou be in violation of the Cuban-Amer can reciprocity trade treaty and woul result in discrimination against Amer can films.

Exhibition in Cuba of America films will not be affected immediatel by the stoppage of film shipments fro here, however. Although the Cuba decree went into effect July 1 a su ficient supply of American films t service Cuban theatres for anothe week or 10 days had received ce tificates from the Havana censc board up to that time.

Distributors of American films i Havana, according to reports reach ing here, will endeavor through th Cuban Film Board of Trade to obtai an audience with President Gomez t make further protest against the d cree. They assert that a complet stoppage of American films eventuall would result in cutting off the livel hood of 6,000 Cuban families.

Wall Street

Columbia Leads Board Gains

	High	Low	Close	Net Chan
Columbia, vtc	39	37	38½	+1
Consolidated	4⅞	4¾	4⅞	....
Consolidated, pfd.	17⅝	17¼	17¼	—
Eastman Kodak	176	174	174	—
Gen. Equip. new	21¾	21⅛	21½	+
K.-A.-O.	92	92	92	+
Loew's, Inc.	52⅛	51½	51⅞	—
Loew's, Inc., pfd	108⅞	108⅞	108⅞	+
Paramount	8½	8¼	8⅜	—
Paramount 1 pfd.	70½	68	70	+
Paramount 2 pfd.	9¼	9	9¼	....
Pathe Film	7⅜	7⅛	7⅜	+
RKO	6⅛	5⅞	5⅞	—
20th Century-Fox.	28⅛	25½	26⅛	+
20th Century, pfd.	35½	35⅛	35⅛	—
Warner Bros.	11½	11⅛	11¼	....

Technicolor Up on Curb

	High	Low	Close	Net Chan
Sonotone	2½	2⅜	2½	....
Technicolor	26⅞	26⅝	26⅞	+
Trans-Lux	3¾	3¾	3¾	....

Most Bonds Off Slightly

	High	Low	Close	Net Chan
General Theatre Equip. 6s '40	27½	27	27⅛	+
Keith B. F. 6s '46	94	94	94	—
Loew's 6s '41 ww deb rights	97⅜	97	97	—
Paramount B'way 3s '55	59	59	59	—
Paramount Pict. 6s '55	88⅜	87	87⅛	—1
Warner Bros. 6s '39 wd	96	95½	95½	....

(Quotations at close of July 17)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 16 | NEW YORK, MONDAY, JULY 20, 1936 | TEN CENTS

Committee to End Disputes In Australia

Exhibitor — Distributor Group Is Formed

By CLIFF HOLT

Melbourne, June 27 (via Airmail). —Exhibitors and distributors here have decided to attempt to arrive at a settlement of their differences hrough arbitration, as was suggested ast week by Charles E. Munro of Hoyts. The decision followed two successive failures to settle the disputes through legislation initiated by he New South Wales Exhibitors' Ass'n.

The new group will seek a settlement without recourse to Government assistance, as has been the usual procedure in the past. The exhibitor-distributor committee includes N. B. Freeman, M-G-M; H. C. McIntyre, Universal, and Sir Victor Wilson, president of the M. P. D. A., for the distributors, and William Harrop, Exhibitors' Ass'n; Ken Asprey, General Theatres Corp., and Munro, for the distributors. Dan Carroll, prominent city exhibitor, will be chairman of the committee.

* * *

Snider and Dean Theatres, Ltd., has

(Continued on page 7)

Legion Approves 4 Of 5 New Pictures

Only five new pictures were re-iewed and classified by the National Legion of Decency in its list for the current week, and of the five three were classed as unobjectionable for general patronage, one as unobjectionable for adults, and one objectionable in part. The films and their classifications follow:

Class A-1, Unobjectionable for General Patronage — "Blackmailer," "Crash Donovan," "Everyman's Law." Class A-2, Unobjectionable for Adults —"Road to Glory." Class B, Objectionable in Part—"Devil Doll."

Nine "Romeo" Dates Set; Six Tentative

Nine definite and six tentative roadshow dates have been set by M-G-M for "Romeo and Juliet."

On Sept. 6, the Shakespearean special will open at the National, Washington; Nixon, Pittsburgh; Cass, Detroit; Geary, San Francisco. The Maryland, Baltimore, will show the picture starting Sept. 20; the Ameri-

(Continued on page 7)

New Almanac, Issued Today Studded With Fact, Figures

The International Motion Picture Almanac for 1936-37, weighty with facts and figures, and with pertinent material concerning the world of the screen, here and abroad, will make its appearance today.

A year of preparation has gone into the compilation of the more than 1,350 pages between the new Almanac's covers, which combine to make the book definitely the reference work of the film industry in all its ramifications. In 66 topical divisions are explained, outlined, tabulated and described all varieties of facts, from the real name of an obscure featured player in Hollywood, to the financial status of the industry's largest company, with stops at all the way-stations in between.

Once again, as in past issues of the Almanac, the biographical section lends its weight and high value to the volume. Therein more than 13,000 personalities of and pertaining to the screen have had their lives cross-sectioned—and by their own hands.

Of especial interest, too, this year, is the section on "The Year in England," which is devoted to the affairs of the industry in the United Kingdom. With currents and cross-currents of interest and significance to the entire industry revolving about England's developments in the business, this outline takes on additional importance.

A partial listing of the 66 divisions of the Almanac serves to convey some impression of the breadth of the book's scope. We find:

(Continued on page 10)

Admission Levels Maintained in K.C.

Kansas City, July 19.—Admission prices in this territory are holding up. Compared to this season a year ago, the price level has changed very little. The range is from 35 cents top in the territory to a low of 15 cents. Children, as always, are a dime.

Only in a few spots have showmen cut the admission prices, these being smaller situations. In the city proper there has been practically no price cutting. In a few instances, it is stated cuts are only for the short summer season.

Both circuit and independent exhibitors are not inclined to juggle their admission prices at the present time. Despite intensely hot weather and dry conditions throughout this area, busi-

(Continued on page 7)

Justice Dep't Asks Detailed Questions

Lengthy questionnaires have been sent out to all major distributors and circuits by the Dep't of Justice, seeking detailed information regarding various properties held by the theatre interests and product deals made by the film companies, it is learned by Motion Picture Daily.

None of the recipients of the Government inquiries would part with a copy for perusal to outsiders, which leads to the belief that the questions contained in one company's letter may not be the same as that of another company or circuit.

The questionnaire runs five pages of typewritten copy, is signed by Assistant Attorney-General Dickinson, and

(Continued on page 13)

Fight Picture Turned Out Bit Bigger Than Colossal

By SHERWIN KANE

The Max Schmeling-Joe Louis fight picture ranks with exhibitors as something a trifle more colossal than the Yankee Stadium event itself. They're still talking about it—the film—at Ninth Ave. and 44th St. along Broadway, in herring parlors—wherever exhibitors gather; comparing it with their best money-makers of all time.

Most gleeful of all are those exhibitors who bought the picture prior to the fight, about the time the wiseacres were giving fancy odds that Schmeling would be horizontal before the opening of the fourth round. These were the exhibitors who really struck it rich. They bought a picture of a fight that all the experts agreed would be no fight at all and wouldn't last long enough to give the cameras a full reel, which would force them to give the last 200 feet of film to the stretcher bearers lowering Maxie out of the ring, a couple of the preliminary bouts or Herbert Bayard Swope's summer shirt styles. In reality, however, the fight picture, to these, was

(Continued on page 7)

Smaller Board Is Paramount Aim-Griffis

Vacancies Will Be Left Open as They Occur

A considerably smaller Paramount board than the present one of 15 members is the company's ultimate aim, Stanton Griffis, chairman of the executive committee, advised Motion Picture Daily in stating that the board did not plan to elect a successor to fill the vacancy created by the recent resignation of Floyd B. Odlum of Atlas Corp.

Griffis intimated that to achieve this end no replacements would be made in consequence of any vacancies materializing on the board for some time to come. In reply to a question he denied that any further resignations from the board were in prospect at this time. Indications are, however, that two withdrawals from the board at a later date, probably a matter of several months, would not be entirely unexpected.

The aim to arrive at a smaller board membership would appear to preclude for some months, at least, a design expressed earlier by another Paramount official to increase the representation on the board of management men by filling future vacancies with the election of vice-presi-

(Continued on page 7)

Cuba Censor Status Remains Unchanged

Roberto Hernandez, head of the Cuban censor board in New York, could not be reached for comment over the week-end on semi-official reports from Havana late last week that all charges for the reviewing of American films by the New York board had been eliminated by Carlos Pelaez, Cuban Secretary of the Interior. Hernandez, back in New York after several days absence, was reported to have been in Havana last week for conferences with the Cuban Secretary of the Interior.

Observers here are of the opinion

(Continued on page 7)

"Pastures" Grosses $24,000 in 2 Days

With approximately $24,000 garnered for the first two days, "The Green Pastures" is expected to tally $90,000 for the first week at the Music Hall. Week-end business is expected to bring in around $36,000. It's being held a second week.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 20, 1936 No. 16

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Consolidated Net on Quarter Is $185,024

Consolidated Film Industries showed a loss in earnings for the quarter ending June 30. The net was $185,024 after depreciation and Federal income taxes, equivalent to 46 cents a share on 400,000 no-par shares of preferred stock. This compares with a net of $265,121, or 12 cents a share for the same quarter last year.

The net for the previous quarter was $290,249. For the six months ending June 30 the net was $486,007.

Frisco Legitimate Shows Have Revival

SAN FRANCISCO, July 19.—San Francisco's periodic burst of legitimate stage activity is on again, enhanced by the running of two PWA drama projects at local theatres.

Homer Curran is presenting Katharine Cornell in Shaw's "St. Joan" at the Curran, with Tallulah Bankhead in "Reflected Glory," a new George Kaufman play, slated to follow on July 20. "Russet Mantle," with a cast largely drawn from Hollywood film circles, is scheduled to open at Louis Lurie's Geary.

Insiders' Outlook

By RED KANN

Aboard the Normandie

LARGE and small, blonde and brunette, the page boys with their smart, bright red mess jackets and jaunty caps in identical hue total at least three hundred and forty on this giant of the seas. A fair enough percentage of them with regularity knocked on our cabin door the first day. They brought wireless tidings, some wisecracking, but all agreeable. . . .

▼

Toby Gruen of National Screen radioed, "I hope the caviar comes up one at a time. Bon voyage." This is to tell him the caviar was very good and its conduct exemplary. "August too late, Rat. Cheerio," from Jack Levin, head of the Copyright Protection Bureau. He was referring to his own impending voyage out of New York on an Italian liner and our own inability to join up. Hy Daab of Columbia wired a "Bon Voyage"; Toots" Shor, impresario of The Tavern in New York, "Hope your European circulation will be taken care of," which was a slightly vague sort of message, and Don Mesereau, "In London don't order asparagus or strawberries." . . .

▼

M. Villar, our introduction having been proper, telephoned the second morning out with word a more choice cabin awaited. Not that there was anything wrong with the first one. In large rectangular strips of natural leather, hand sewn together in thongs and with beds to match, it bowed sharply toward the luxurious in appointments and comfort. However, the chief purser had a better idea and transferred us to quarters finished in rosewood, highly polished lacquers, solid gray carpet and rose scatter rug. It was almost more than we could stand, but we stuck it out and chalked it down against experience. . . .

▼

To more adequately survey the scene, we asked for and were given a table two city blocks down the line at the end of the glittering dining salon where our sole companions were three ancient Norman ladies, gold-painted and buxom, who rose high in fresco behind us. One carried a galleon, symbolizing the maritime prowess of the men of her race; the second carelessly pitched a jug on one shoulder representative of the vineyards, while on the extreme left an apparently somewhat bewildered young woman trailed what appeared to be a portion of grape vine. They were all right. While everyone chatted, these three said nary a word. That made them a trio of the nicest gals on the boat. . . .

▼

Stewards almost outnumbered the passengers, or so it seemed. One dining room attache would take the order and rattle the cutlery. His assistant hustled in with the food and removed the remains. Neither one trespassed on the purlieus of the wine steward. The overseer was a head steward for that particular area, but he had a boss as well: the head dining room factotum. It was pretty much the same in the cafe grill, a takeoff on the Ritz restaurant idea where a collector's item, in favor of the French Line, was a couvert of one dollar, American. Breakfast was easier, on the other hand. Convenient telephones connected with room service and there was food. Scrambled eggs and thickly cut bacon, both fried soft, presented a minor crisis one early afternoon, but French ingenuity won out hands down. . . .

▼

The *Normandie* is de luxe, very de luxe. So much gold paint and leaf were turned loose and in such profusion, it becomes a source of wonderment exactly how France continues to stick to the gold standard. Millions were spent on spacious public rooms, cabins, vast and roomy decks, but when the sea kicked up and this paquebot rolled, the individual ash trays conveniently placed all over the vessel were tied to their adjacent railings with matter-of-fact twine. Our thoughts were all for the twine; we pondered what it thought surrounded by such luxury.

Ellison Goes to DeMille

HOLLYWOOD, July 19.—Jimmy Ellison, actor under personal contract to Harry Sherman, has concluded the first six Hopalong Cassidy stories on his ticket, which has an additional year to run, and has reported to the Cecil B. DeMille unit at Paramount for "The Plainsman."

Ellison, who will do another Hopalong story for Sherman after "The Plainsman," plays Buffalo Bill in the DeMille vehicle.

K.C. Variety Rooms Shut

KANSAS CITY, July 19.—The local Variety Club has closed its club rooms for the summer. Hot weather is the reason. The activity will be resumed about September 1.

To Open Florida House

JACKSONVILLE BEACH, Fla., July 19.—Jacksonville Beach's new theatre, which will be operated by the Sparks interests, will be opened July 22.

Skouras and Aides To Confer on Deal

Spyros Skouras, Jack J. Sullivan and Edward Zabel of Fox West Coast and John D. Clark and Herman Wobber, Twentieth Century-Fox sales executives, will meet in Chicago on Friday to iron out some unfinished problems of the product deal made some time ago on the coast.

Sullivan leaves the coast today for the Windy City. Due to illness, he may not come to New York after the one-day Chicago session. Clark is scheduled to arrive from the coast today.

Final details are being worked out on the F. W. C.-RKO deal between Harry Cohen, western division manager for the distributor, and George Balsdon, short subject film buyer, who is assisting Skouras on product negotiations. The terms have been set, but theatre adjustments are now being cleared up.

Bolognino-Springer Do Buying for L-M

Laurence Bolognino and Jack W. Springer will do the buying for the Leff-Meyers circuit in which they have just purchased a half interest, it was stated Saturday. Physical operation will be continued by Abe Leff and Louis Meyers.

Leff has been ill the last few weeks and is now recuperating at Sackett Lake, Monticello, N. Y.

Consolidated has no interest in the new 600-seat theatre which is to be built at 232nd St. and Broadway, according to an executive of the circuit. Other plans are being considered which, it is understood, provide for the acquisition of a number of houses this week.

Children's Sections May Start This Week

Operation of the new plan for admission of children under 16 with matrons supervising them in segregated sections of theatres probably will be put into operation this week. More than 200 matrons received their licenses last week after passing the required examinations.

License Commissioner Paul Moss says he expects exhibitors to get their special licenses from him in a few days.

Fox Midwest to Meet

KANSAS CITY, July 19.—Fox Midwest will hold its annual convention in Excelsior Springs on August 11-12. About 90 theatres will be represented. The program will include circuit business and a golf tournament. A banquet will conclude the convention.

Four Writers Signed

HOLLYWOOD, July 19.—Twentieth Century-Fox has added four writers to the scenario staff. They are: Charles Belden, Doris Anderson, Boris Ingster and Don Ettlinger. None has been given assignments as yet.

Hoeffer Wins Golf Clubs

SPOKANE, July 19.—Bill Hoeffer Evergreen State's Spokane artist, won several golf clubs in the Northwest Film Club's annual tourney. Hoeffer won an extra-hole playoff from Al Baker.

Full speed ahead with the

NEW UNIVERSAL!

1936·1937

THE NEW UNIVERSAL HAS NO SECRETS. WHAT IT HONESTLY TELLS ITS SALESMEN, IT PROUDLY TELLS YOU! . . . UNIVERSAL IS THE FIRST COMPANY IN THE HISTORY OF THE INDUSTRY TO PUBLISH ITS

SALESMEN'S WORKSHEET!

THEATRE CITY OR TOWN STATE ZONE POP.

SEATING CAPACITY ADM. PRICES NO. CHANGES WEEKLY SUN. OPERATION: YES — NO —

OWNERSHIP MANAGEMENT SHIP VIA —

	DAYS	RENTAL TERMS
IRENE DUNNE in "MADAME CURIE" From the amazing novel by her daughter, Eve Curie — the book that will sweep the world. A true life story of the woman whose love was as deep as humanity, whose career was more thrilling than fiction and whose achievement will never be forgotten.		
HIPPODROME Produced with the great R. H. BURNSIDE himself as collaborator and technical adviser. Brilliant, spectacular musical suggested by the glamorous history of the famous N. Y. Hippodrome, which was a world landmark and legend.		
TIME OUT OF MIND RACHEL FIELD'S prize-winning book, just elected the most distinguished novel of 1936 by American critics and bookdealers. . . . Story of a Maine town girl who lived a whole lifetime of devotion and sacrifice for one little hour of love. Screenplay by Humphrey Pearson.		
EVERYBODY SINGS All-star musical with hit tunes and gorgeous girls . . . LOU BROCK, Associate Producer. Academy award winner last year for his musical novelty "So This Is Harris?" He was the first to team Fred Astaire and Ginger Rogers. Directed by Ralph Murphy. Music and lyrics by Frank Loesser and Irving Actman.		
RENO IN THE FALL The lowdown on the gayety and the heartbreak in America's most famous matrimonial hot-spot! Story by Grace Norton. E. M. Asher, associate producer.		
UNTITLED		
MY CHILDREN The true and hitherto unrevealed story of the DIONNE family . . . the story the world has been waiting for . . . drama based on facts by Lillian Barker, with screenplay by Miss Barker and Samuel Ornitz. Subject to Approval of Canadian Gov't.		
THE LUCKIEST GIRL IN THE WORLD LADIES HOME JOURNAL story ("Kitchen Privileges"), voted by women one of the best stories of years . . . read by millions . . . ANN JORDAN, author. WALTER LANG, director. Story of girl who knew love when she saw it and was willing to prove that two can live on nothing at all . . . if necessary.		
HELLO, BEAUTIFUL She dressed him, fed him, made him love her—by telephone. It was a crazy business, but that was her job! Story by Ethel F. Matheson. With Doris Nolan and Louis Hayward.		
ROXANA Novel by CLARENCE BUDINGTON KELLAND, author of "Mr. Deeds Goes To Town," "The Cat's Paw" and "Strike Me Pink" . . . appeared first as a serial in Sat. Eve. Post and now a popular, best-selling novel.		
UNTITLED		
CLASS PROPHECY McCALL'S MAGAZINE success by Eleanor Griffin — the story of the girl they all forgot on graduation day — but the girl box offices will long remember.		
FOUR DAYS' WONDER From the world-famous A. A. MILNE story just purchased, with an all-star cast including Jeanne Dante.		
UNTITLED		
LESSONS IN SOCIETY The school where they learned to be high-hat and set folks back on their heels. You can teach them to be ladies, but when love comes along the best of them forget.		
UNTITLED		
RICH AND RECKLESS Story of a debutante who takes over a business and in turn is taken over by her most unmanageable employee. . . . It's a fight from the word 'go' . . . A woman's wit against a man's strength. With Edmund Lowe and Gloria Stuart. Story by Roy and Marjorie Chanslor. Screenplay by Alice D. G. Miller and Albert Perkins.		
UNTITLED		

	DAYS	RENTAL TERMS
MY MAN GODFREY Starring WILLIAM POWELL and CAROLE LOMBARD—Cast includes Alice Brady, Eugene Pallette, Gail Patrick, Mischa Auer, Alan Mowbray, Jean Dixon—GREGORY LA CAVA director and associate producer. Screenplay by Morrie Ryskind and Eric Hatch.		
JAMES WHALE PRODUCTION ANOTHER SMASHING BOX-OFFICE RELEASE from the man who directed "SHOW BOAT". Watch the coming announcements!		
MELODY LADY A JEROME KERN MUSICAL PRODUCTION with new numbers by the composer of "SHOW BOAT," from story by EARL DERR BIGGERS. A big, all-star super musical—Screenplay by Herbert Fields and lyrics by Dorothy Fields.		
TWO IN A CROWD Directed by ALFRED GREEN who directed Bette Davis in her Academy-award performance in "Dangerous" — with JOAN BENNETT and JOEL McCREA. E. M. Asher, associate producer.		
EDWARD ARNOLD PRODUCTION A special release starring the man who established one of the screen's finest characterizations in "DIAMOND JIM." Watch the coming announcements!		
AS GOOD AS MARRIED They got married deliberately for protection against others. Great story from pen of NORMAN KRASNA who wrote "Small Miracle" and "Hands Across the Table" — Morrie Ryskind, associate producer, Pulitzer prize winner of "Of Thee I Sing" fame and co-author of "Night at the Opera" and numerous other Marx Brothers stage and screen hits.		
A FOOL FOR BLONDES Starring Victor McLaglen with an all-star cast. McLaglen was last year's Academy prize winner for his performance in "The Informer." From the story "BIG," a LIBERTY MAGAZINE sensation by Owen Francis. Edmund Grainger, associate producer. John G. Blystone directing.		
FLYING HOSTESS Romance in the clouds . . . breath-taking, heart-stopping drama . . . a story with echoes in the headlines . . . a bow to the glorious girls who risk their lives daily on the great passenger planes and whose story has never been told. Edmund Grainger, associate producer.		
KARLOFF—"MAN IN THE CAB" A new Karloff in a different and surprising role—He chilled 'em before—Now he'll thrill them anew. A picture that gives him added lustre and pulling power.		
UNTITLED		
CHILDREN OF BROADWAY A rich, riotous and romantic rhapsody about two wise babies of Broadway who turned children of nature—naturally it's a natural! Story by M. Coates Webster. Screenplay by Harry Clork.		
COAST GUARD Fast action, thundering romance, and an inside story of the adventure and heart affairs of the men who stand guard at Uncle Sam's front doors. . . .		
UNTITLED		
THREE SMART GIRLS Father may know best . . . but these three girls knew better. They saw dad heading for a fall and showed him how to put on the brakes. Director, Henry Koster. Jos. Pasternak, associate producer. With Jeanne Dante, youthful sensation of Broadway and a hand-picked cast.		
CALIFORNIA STRAIGHT AHEAD 3,000 miles of action romance—whizzing with speed and thrills and zipping along with youthful adventure all the way!		
UNTITLED		
UNTITLED		
SON OF A CHAMPION From JACK LONDON'S famous story—drama for the roaring crowds—a crashing love story for the women. One of this great writer's greatest!		

	NO. DAYS	PRICE PER SUBJECT	TOTAL RENTAL	PLAYING ARRANGEMENT
6 BUCK JONES The greatest Western and action star of all time in six knock-out features . . . stories selected from best writers and aimed straight at the cash register. The boy that rides the red out of the box office!				

UNIVERSAL NEWSREEL THE REAL NEWS POWER OF THE MOTION PICTURE SCREEN WITH GRAHAM McNAMEE

	NO. ISSUES	PRICE PER ISSUE	TOTAL RENTAL	STARTING DATE
104 ISSUES				

THE SUPER POWER SERIALS!

NO. EPISODES		PRICE	TOTAL RENTAL	PLAYING ARRANGEMENTS	NO. EPISODES		PRICE	TOTAL RENTAL	PLAYING ARRANGEMENTS
15	**BUCK JONES IN PHANTOM RIDER** Buck Jones, the king of all serial stars, in another rip-roaring, hard riding thrill-adventure chapter-play.				12	**JUNGLE JIM** By Alex Raymond, creator of "Flash Gordon" — a famous King Features Newspaper Cartoon Strip — Jungle adventures in darkest Africa!			
13	**ACE DRUMMOND With JOHN KING** From King Features amazing Thrill Cartoon strip by Capt. Eddie Rickenbacker; running in hundreds of country's greatest newspapers and read by the millions — young and old!				12	**SECRET AGENT X-9** The outstanding newspaper mystery strip of them all! — From Charles Flanders' King Features popular newspaper Cartoon Strip — another great serial scoop!			

HIGH POWER SHORTS

NO. ISSUES		PRICE	TOTAL RENTAL	PLAYING ARRANGEMENTS
	13 SENSATIONAL MUSICAL MENTONES The market demanded one-reel musicals—so Universal will make them. They will be powerful musical shorts, featuring the leading stars of stage, radio and screen, handsomely made and adding new prestige to that already enjoyed by the Mentone releases.			
26	**GOING PLACES** Exciting, inviting and always entertaining . . . The screen's roving adventurer finds amazing scenes in the world's far places . . . with comment by LOWELL THOMAS, who makes these travel-adventures come to life before your eyes. . . .			
	STRANGER THAN FICTION Fantastic people and unusual things from the corners of the world. . . . Each one different—all intensely interesting—will highlight any program. Reported by the talented and popular JIMMY WALLINGTON and other well-known commentators.			
26	**LAUGHTER-JAMMED, MUSIC-PACKED OSWALD CARTOONS** The Funny Bunny Cartoon that has won its way to fame through the hearts of movie audiences all over the world — Oswald, the Lucky Rabbit, funnier than ever before — New stories, new tricks and new, snappy music.			
	"YOU CAN'T GET AWAY WITH IT!" A SPECIAL TWO-REEL SUBJECT which takes you behind the scenes with the Dept. of Criminal Investigation. — Amazing revelations of Uncle Sam's crook-catchers at work! Produced by Charles E. Ford, who gave you "Camera Thrills."			

.B. This is a SALESMAN'S GUIDE as to contemplated productions and has been prepared for his use only. It is not a part of the contract. All questions regarding substitution shall be determined solely on the basis of the contract.

POWER FOR THE BOX OFFICE!

IT IS A FINE THING that new financial power has come to Universal, because it means more power for the box offices of Universal customers. In all my years with Universal I have never had more confidence than now in the company's ability to deliver the pictures that exhibitors want.

Exhibitors who buy Universal this year will get even more value in the way of box office power than our announcement indicates because we are not ready at this time to tell our whole story. As the worksheet goes to press we are in the midst of signing up several other mighty important picture personalities and properties. We will announce them as fast as they are closed.

The new Universal is backed up with what it takes to make money-making entertainment — stars, stories, players, producers, directors and technical experts.

In Charles R. Rogers and William Koenig and their staff of associates, the new Universal has one of the most alert producing forces in the industry – men who have proven by past performances that they recognize box office values, and know how to make the most of translating them into showmanship power.

With James R. Grainger and his aides continuing in charge of distribution, the new Universal retains some of its most valuable assets — men whose integrity, whose understanding of exhibitors' problems, and whose fairness in all matters pertaining to releases and bookings are well known to theatre people.

The new Universal will be in the foreground in 1936-37 and thereafter.

The new Universal will be the new power in the box office — and this means more box-office power for all exhibitors purchasing Universal.

Go with the new Universal — full speed ahead!

R. H. COCHRANE, *President,*
Universal Pictures Corporation

Committee to End Disputes In Australia

(Continued from page 1)

acquired the Lyceum here under a leasing arrangement with General Theatres Corp. The deal adds another unit to the circuit which is becoming of increasing importance in the field of Australian exhibition.

Besides the Lyceum, the circuit now controls at least one theatre in every capital, in addition to an extensive circuit of country houses in New South Wales. Their ambitious plans call for still further expansion.

Assuming that the five-year period under which General Theatres Corp. is to remain the holding company for Hoyts and Union Theatres is not extended, and these two circuits return to open competition, the activity of Snider and Dean, Ltd., undoubtedly will be welcomed by the distributors, should negotiations with Hoyts and Union strike any snags. On the other hand, if Snider and Dean ally themselves with one of the circuits to form a buying pool, the circuit left out would be in a serious position.

In control of Snider and Dean are Sam Snider, former general manager of Hoyts, and recognized as one of the most capable showmen in Australia, and George Dean, who has operated city, suburban and country theatres for 25 years.

* * *

Associated Players is the most recent local production company to make an appearance here. Floated with a nominal capital of £40,000, the company plans films with Claude Flemming, Frank Harvey and Gladys Moncrieff, prominent stage players, as the chief attractions.

The first film scheduled is "Little Man," which will star George Wallace, who has enjoyed considerable success here in two Efftee productions. Miss Moncrieff, one of Australia's highest-paid stage stars, will be starred in the second film.

* * *

In an official statement, the M.P.D.A. here cited the film, "Magnificent Obsession," as the strongest possible industry answer to numerous attacks on the screen. Among the worst of the derogatory remarks made by critics of the film industry was the expression by a member in the South Australian Parliament that people "might just as well go into betting shops as to stuffy picture shows."

* * *

The Exhibitors' Ass'n in Brisbane plans to discuss a proposal that exhibitors emphatically refuse to book any picture on the basis of 50 per cent of the gross. The general opinion among the members is that such a rental prevents the showman from returning a profit on the season, but others contend that so long as there are exhibitors who are prepared to pay high prices for outstanding product, even at a loss, they will continue it, for the good will value involved.

* * *

The success of "The Trail of the Lonesome Pine" in Melbourne and in Sydney has revived the interest here in color, which for a time threatened to become a box-office liability.

Fight Picture Turned Out Bit Bigger than Colossal

(Continued from page 1)

like uncovering a poil the size of a Louisiana black-eyed pea while lifting run-of-the-mine ersters out of their shells in the Eighth Ave. seafood grille.

The Louis-Schmeling picture, however, turned June, and a part of July, into January for maybe every house that played it, even those which were so unfortunate as not to have booked it before the results were known. One local exhibitor with a string of neighborhood houses, for example, could have had the picture for all of them at $1,600 if he had signed on the day of the fight. He couldn't see such fancy prices for a wash-out match, so he paid $3,600 instead the following morning. The experience was duplicated all over the city.

Real showmen and smart circuit film buyers, knowing what a fickle lady Dame Fortune is, made sure from the start that they wouldn't be on the outside looking in, and paying through the nostrils for the privilege, just in case something did happen at the Yankee Stadium that would result in a real fight picture. They covered themselves both ways—making one deal on the basis of the expected flop and another, at a slightly tilted price, which would be invoked if the picture happened to turn out to be other than expected. At the top figure agreed upon in such deals, the picture came to the theatres at less than half what it cost others who would have no part of it until the fight was over.

Circuit bookers credit the picture with being a greater draw than any feature released during the first two weeks following the fight. It came to wilting box offices everywhere it played with a message of cheer emphatic enough to change the color of operating statements of even large circuits for the first six months of the current year.

The cost of the film to a first run neighborhood house which had booked it in advance averaged about $500 for a one-week run, with about twice that figure being asked after the bout. All deals were set for a flat rental, with the owners of the picture participating in gross receipts over a certain figure only in a few Broadway houses. The average grosses for the week in such houses were up $1,500 to $3,500 while the picture played. It had second week holdovers in numerous metropolitan and up-state houses.

Jack Dietz bought the film rights from Mike Jacobs, fight promoter, for an estimated $25,000. Four regular cameras and one slow motion camera were used. In addition, there were the expenses of technicians, electricians, prints and distribution. It is estimated that 800 prints may have been made in the three laboratories which were utilized, at a cost of about $40 a print, or $32,000 for that item alone. The total overhead may have run about $90,000. The average fight picture returns its owner a gross of $150,000 to $200,000. This one is expected to double the higher figure, due to the fact that so many exhibitors "laid off" until after the fight, by which time the rentals had been doubled.

Schmeling, himself, bought the exclusive rights to the picture for Germany at a reported $60,000 in American dollars.

The fact that the fight was a sensational upset with international interest attached was not the only explanation of its unusual drawing record. Cameramen and technicians collaborated to make it an exciting and dramatic 31 minutes of screen fare. Only one mishap occurred to detract from its maximum pictorial possibilities. The slow motion camera, which had caught Louis being knocked down in the fourth round, jammed while the twelfth round was under way, causing the picture its loss of slow motion shots of the knockout which followed shortly thereafter.

Cuba Censor Status Remains Unchanged

(Continued from page 1)

that an order eliminating the reviewing fee of the New York board would be fatal to its operations as the Cuban decree establishing the board specified that it would have to be self-sustaining and no other sources of revenue for the board are apparent. American distributors are still awaiting final results of the recent protest against the decree filed with the Cuban Government by the American Embassy at Havana. The Cuban Film Board of Trade is also seeking to register a protest directly with President Gomez and asserts that the impending stoppage of film shipments to Cuba from America would affect the livelihood of 6,000 Cuban families.

Start "Way for Lady"

Hollywood, July 19. — Universal has started production of "Way for a Lady." The cast is headed by Doris Nolan, Michael Whalen and Marjorie Gateson. Ralph Murphy is directing under the supervision of Val Paul. The story is by M. Coates Webster and screen play by Harry Clork.

Admission Levels Maintained in K.C.

(Continued from page 1)

ness has held up. This is partly attributed to air-cooled houses.

Immediate prospect of any hike or slash in prices is slight. What will come after the new season's product is released was not made known because exhibitors have not yet made up their minds.

Stavos Trian on Coast

Hollywood, July 19.—Stavos Trian, stage director of the Royal National, Athens, has arrived here to study production. Trian plans to build a studio in Athens when he returns and enter the production field, He states that the climate there is very much like Southern California.

Hirliman in Music Deal

Hollywood, July 19.—George Hirliman has closed a deal with the Sam Fox Publishing Co. for the publication rights to the score of "The Devil on Horseback." The music was written jointly by Jack Stern and Harry Tobias.

Smaller Board Is Paramount Aim-Griffis

(Continued from page 1)

dents of the company to board membership. Neil F. Agnew is the only one of the present five vice-presidents of Paramount who is a member of the board. Of the present board membership of 15, four are recognized industry men. In addition to Agnew, they are, of course, Barney Balaban, president; Adolph Zukor, chairman of the board, and E. V. Richards.

The aim to realize a smaller board would seem to indicate at this time that there is little likelihood of additional industry or management men being elected to the board before the annual elections of the company next June, at which time the terms of six directors will expire.

Griffis confirmed MOTION PICTURE DAILY'S story of July 13 which reported the company's intention to dissolve its producing subsidiary, Paramount Prod. The move will be made in the near future, Griffis said, for purposes of tax economies under the new Federal provisions for tax-free consolidations of corporate structures. Similar action was taken by Warners recently in dissolving First National Pictures.

Nine "Romeo" Dates Set; Six Tentative

(Continued from page 1)

can, St. Louis, Sept. 27. On Oct. 4, the Erlanger, Buffalo, and Hanna, Cleveland, will inaugurate showings of the film and a day later the Royal Alexandria, Toronto, will begin an indefinite run.

Aug. 30, or Sept. 6 are the tentative dates scheduled for the Forest, Philadelphia; Erlanger, Chicago and an undesignated theatre in Boston. His Majesty's, Montreal, will open with the picture either on Sept. 20, or Sept. 27. The Los Angeles and New York theatres and dates have not been decided. Negotiations are under way for a coast theatre and the local date is contingent on the granting of an extension of the Astor lease by City Investing Co., owner of the property, which intends to demolish the house in the near future.

Gail, Erickson Signed

Hollywood, July 19. — Twentieth Century-Fox has given term contracts to Jane Gail and Helen Erickson, actresses, and renewed the contract of Ernest Westmore, make-up expert for an additional year.

Tilly Losch in "Lotus"

Hollywood, July 19.—Tilly Losch has been signed by M-G-M for the part of "Lotus" in "The Good Earth." The studio tested several actresses for the part before making the final selection.

Miller Bank Director

Augusta, Ga., July 19.—Frank J. Miller, Sr., theatre operator, has been named to the board of directors of the Citizens & Southern National Bank here.

◂ Purely Personal ▸

CLARENCE TURLEY, St. Louis real estate man, has been made a Texas Ranger for the Centennials. TURLEY also is representative for the bond holders' committee of Central Properties, which holds 80 per cent of the claims against Skouras Bros. Enterprises, which, in turn, owns 52 per cent of the stock in St. Louis Amusement Co.

•

MAX FELLERMAN, RKO booker, walked into his office Saturday with a jacket in Technicolor which prompted CHARLES McDONALD to remark that Fellerman looked like "The Dancing Pirate" going hunting in the heather at Lundy's On Long Island.

•

DICK GAVIN, one of the committee handling the RKO golf tournament scheduled for tomorrow at the Westchester Country Club, states all reservations must be in by tonight as no arrangements have been made to take care of late comers tomorrow.

•

GEORGE J. SCHAEFER is scheduled to return to his office today after almost a month on the coast for United Artists sales and board meetings and business stopovers while en route back here.

•

HARRY ROBERG, booker at the New York Paramount exchange, has been promoted to salesman for Brooklyn and Long Island, succeeding HOWARD LEON, resigned.

•

HARRY PIMSTEIN of the RKO legal staff on Wednesday will leave for a vacation at Tupper Lake in the Adirondacks, where he was born.

•

JOHN D. CLARK is due here today after several weeks of discussions on new season product at the Twentieth Century-Fox studio.

•

J. J. McCARTHY and DAVID PALFREYMAN of the M. P. P. D. A. resume the grind today after annual vacations.

•

NEIL F. AGNEW returned late last week from the coast. BOB GILLHAM is due today.

•

JOSEPH GRAND has gone back to St. Louis after conferring here a week with F. & M. attorneys.

•

LOUIS SPITZ, after several delayed departures from the coast, is scheduled to arrive here by train today.

•

AL WILKIE gets in by train today after three weeks at the Paramount studio.

Free on Lottery Charge

BOSTON, July 19.—Charles S. Wilson, manager of the Dorchester, and Roy Heffner, manager of a theatre in Brighton, Mass., were found not guilty in the Superior Court by Judge James H. Sisk on a lottery charge in connection with the operation of Bank Night at their theatres.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"My American Wife"

(Paramount)

HOLLYWOOD, July 19.—Sparkling, fresh comedy, this picture stacks up as exceptionally pleasing all-audience entertainment. Based on Elmer Davis' amusing domestic comedy-western story, the light, gay screen play by Virginia Van Up provides Francis Lederer, Ann Sothern, Billie Burke and Fred Stone, especially, as well as the entire support, with an ideal vehicle to display their talents.

Built on the hokum premise and liberally interspersed with dialogue-action situation gags, Harold Young's direction keeps the show moving at a fast, interest-holding pace.

The yarn concerns the pioneer western Cantillion family grown rich and socially ambitious. Miss Sothern, the daughter, urged by her mother, Miss Burke, marries Lederer, a foreign nobleman. Lederer means much to the grandfather, an old Indian fighter, which annoys Stone. Then the situations are reversed. Lederer wants to be a typical he-man cowboy and in a series of hilarious gag episodes wins Stone's respect. Their antics are a sore trial to Miss Sothern and Miss Burke. Grant Mitchell and the rest of the family have gone social in a big way and precipitate a serio-comic situation as Lederer, after saving Miss Sothern's fortune from Mitchell's risky speculations, walks out and is reported to be in the company of a mysterious red-headed woman. Furious, Miss Sothern goes out to take her man away from the siren. But when she learns the girl is the daughter of Lederer's valet, played by Ernest Cossart, the way is cleared for a happy romantic ending.

The picture contains those elements which may mean a box-office surprise. Fun for any kind of patronage, it adds considerably to the prestige of Lederer and Stone. Sold as all-laugh amusement with many angles available for unique and effective exploitation, the picture certainly should click.

Production Code Seal No. 2,309. Running time, 70 minutes. "G."

"36 Hours to Kill"

(Twentieth Century-Fox)

HOLLYWOOD, July 19.—This is another in the G-Man cycle, which, because it is shrewdly directed by Eugene Forde, is played in a light vein with comedy the principal keynote.

Most of the action occurs on a train between Los Angeles and Topeka. Brian Donlevy, a detective, is pursuing Douglas Fowley, a crook, whose errand is to return to Kansas City to cash a winning sweepstakes ticket. Gloria Stuart is also a passenger and becomes involved in the chase when she hides in Fowley's compartment from a process server. As events, develop, Fowley learns Donlevy is after him and flees the train taking Miss Stuart as hostage. Special agents finally take the whole gang in their Kansas hideout in typical gunplay finish.

The well rounded supporting cast holds interest throughout with Warren Hymer and Stepin Fetchit supplying the comedy and Isabel Jewell contributing the best straight performance. The story is by Lou Breslow and John Patrick from the W. R. Burnett original. Sol Wurtzel produces as light entertainment with occasional tense suspense. The picture should please average audiences.

Production Code Seal, No. 2,443. Running time, 65 minutes. "G."

Wisconsin Factory Payrolls Increase

MADISON, Wis., July 19.—Wisconsin factory employment increased two per cent and aggregate factory payrolls increased 2.4 per cent during the April 15 to May 15 period this year, compared to a 14-year average gain of .4 per cent for employmhent and 1.6 per cent for payrolls, says the State Industrial Commission.

Factory payrolls in Wisconsin were higher in May, 1936, than in any previous month since June, 1930, the commission reported. The total factory employment in Wisconsin manufacturing industries in May was 43.3 per cent greater than in May, 1933; 7.8 per cent greater than in May, 1934, and 5.8 per cent above May, 1935.

Factory payrolls of May, 1936, were 98 per cent above those of May, 1933; 25.8 per cent greater than the same period in 1934, and 15.9 per cent higher than May, 1935.

Bonuses to Spokane Men

SPOKANE, July 19. — Evergreen State paid bonuses to all Spokane managers in the quarterly contest. Hundred percenters were: Al Baker, Fox; Oscar Nyberg, State; Russell Brown, Orpheum; Ernest Rose, Liberty.

Gene Fox's Father Dies

BOSTON, July 19.—Gene Fox, publicity director of the Metropolitan here, was called to his home in Minneapolis, where his father had died of a heart attack caused by the heat.

Kansas City Outing Committees Chosen

KANSAS CITY, July 19.—The fifth annual picnic of the film industry here takes place on Aug. 17. Committees have been appointed by General Chairman John Muchmore.

The general committee also includes: Arthur Cole, vice-chairman; Frank Hensler, George Fuller, Bob Withers, F. E. Ritter, Gus Diamond. Other committees are: refreshment—R. R. Biechele, chairman; A. F. Baker, Fred Meyn, Douglas Desch; golf—Benny Benjamin, chairman; Ed Shanberg, T. R. Thompson; kangaroo court; Fred Wolfson, Edgar Jones, Edgar Stern; doctors—Drs. George Knappenberger and Clifford Gilles; baseball—Fred Meyn, chairman; Dusty Rhoades, Elmer Dillon, Martin Finkelstein; entertainment (evening)—F. H. Bowen, chairman; Gus Diamond, E. C. Leeves; entertainment (afternoon)—Homer Blackwell, chairman; Don Davis, N. B. Cresswell; program and publicity—Paul Bayzman, chairman; Mike Roth, William G. Formby, Kenneth Force, Claud Morris and W. P. Bernfield; concessions—E. E. Jameson, chairman; Jim States, R. W. McEwan; transportation—Sam Abend and E. E. Jameson; children's committee—Nat Hechtman, chairman; Charlie Potter and Ed Rolsky; announcer—Harry Taylor; photographer—N. B. Cresswell.

Other committees will be named at an early date.

Bureau of Standards Studying Film Care

The U. S. Bureau of Standards, which has been engaged in studies relative to the protection of records of all kinds, has taken up the subject of preservation of motion picture films with special reference to their storage, preservation and stability as well as to physical and chemical changes resulting from atmospheric conditions.

The work has been made possible by a grant of $5,000 from the Carnegie Foundation to the National Research Council and by additional support in the form of $4,500 from the Division of Motion Pictures and Sound Recordings of the National Archives.

Films have been studied by subjecting them to extremes of temperature and moisture and by putting them through humidity and temperature cycles in order to establish ideal storage conditions.

Effects of temperature changes on the chemical and physical characteristics of film have been closely studied.

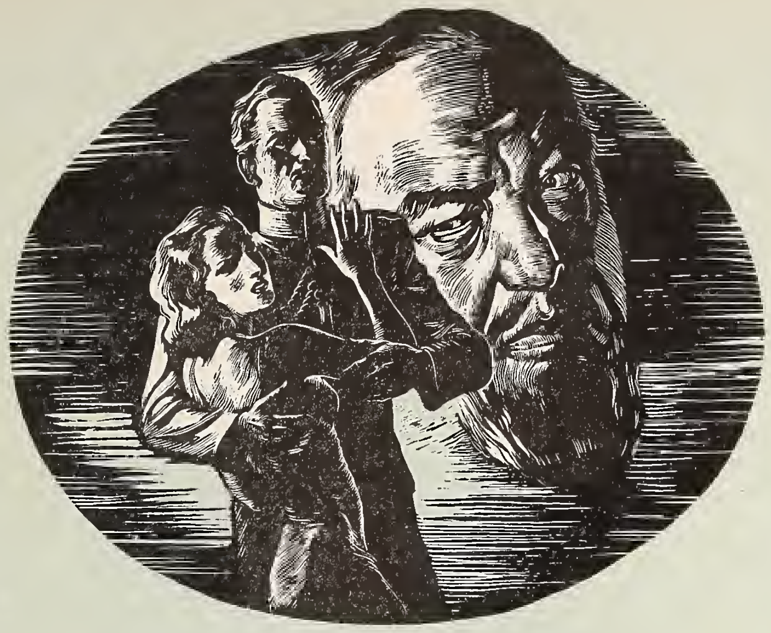
A report of the results thus far obtained is being prepared for publication as a bureau paper.

The present work was commended at a recent meeting of the Committee on Film Preservation of the Society of M. P. Engineers.

Brandt in Deal for More Jersey Houses

Harry Brandt is negotiating for a number of Jersey City theatres, indicating that the circuit is concentrating on building up its holdings across the river.

Last week Brandt acquired two Newark houses and a deal is pending to take over another two in Union City when RKO gives them up next February.



I STAND CONDEMNED

"As vivid a characterization as any screen has offered this season"—*N.Y. Evening Sun*

"Exciting spy melodrama . . . excellent acting by cast . . . really outstanding."
— *N.Y. American*

"Stirring suspense and cinematic beauty." — *N. Y. Herald-Tribune*

"Full and meaty drama . . . penetrating portrayal." —*N.Y. Journal*

"Imaginatively directed and splendidly acted." — *N.Y. Daily Mirror*

"Intriguing story extremely well-played and unusually well directed."—*N.Y. Post*

HELD OVER SECOND WEEK RIVOLI THEATRE, NEW YORK

A NEW STAR FLASHES INTO PROMINENCE

"Really outstanding interpretation by Harry Baur."— *N. Y. American* . . . "Abilities of French star cannot be questioned."—*N. Y. Times* ... "Baur gives penetrating portrayal." — *N. Y. Herald Tribune* . . . "Baur . . . one of Europe's greatest actors." — *Brooklyn Times Union* . . . "Baur plays leading role magnificently." — *N. Y. Daily Mirror* . . . "Baur is superb." — *N. Y. Post* . . . "Baur dominates the film." — *N. Y. Evening Sun.*

I STAND CONDEMNED

coast-to-coast showmen shower great campaigns on this production which is proving to be one of the real hits of the hot weather season... booked day and date R.K.O. Hillstreet and Pantages Theatre, Los Angeles—Shea's Hippodrome Theatre, Buffalo—*entire Loew's Metropolitan Circuit*—R.K.O. Keith's Memorial Theatre, Boston—Keith's Theatre, Washington—Fox Theatre, St. Louis —Garrick Theatre, Chicago — Albee Theatre, Providence—United Artists Theatre, Detroit—Aldine Theatre, Philadelphia—Paramount Theatre, Denver.

Released thru **UNITED ARTISTS**

"Rich Girl," "Francisco" Phila. Hits

PHILADELPHIA, July 19.—For the second week, "San Francisco" and "Poor Little Rich Girl" showed their heels to all competition in record heat. The former took $21,500 in its second week at the Stanley. It was held for a third and will be immediately booked into another downtown house, probably the Karlton.

The Temple picture landed $20,000 at the Fox and is also booked for a third week.

The only other house to beat the average was the Earle, where "And So They Were Married," backed by the Three Stooges on the stage, garnered $13,000. The rest of the town was down, "Poppy" not living up to expectations with its $11,000 at the Boyd.

Total first run business was $78,300. Average is $71,800.

Estimated takings for the week ending July 16:

"FURY" (M-G-M)
ARCADIA—(600), 25c-40c-50c, 7 days. (2nd run.) **Gross:** $2,300. (Average, $2,800)

"POPPY" (Para.)
BOYD—(2,400), 40c-55c, 7 days. **Gross:** $11,000. (Average, $14,000)

"AND SO THEY WERE MARRIED" (Col.)
EARLE—(2,000), 25c-40c-55c, 6 days. Stage: Three Stooges, Stearnes, Annavan and Seymour, Roy Smeck, Brown and Ames, Three Robbins. **Gross:** $13,000. (Average, $12,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
FOX—(3,000), 40c-55c-65c, 7 days, 2nd week. Stage: Paul Ash and revue. **Gross:** $20,000. (Average, $14,000)

"TWO AGAINST THE WORLD" (F.N.)
KARLTON—(1,000), 25c-35c-40c, 7 days. **Gross:** $2,000. (Average, $4,000)

"WHITE ANGEL" (F.N.)
KEITH'S—(2,000), 30c-40c-50c, 7 days, 2nd run. **Gross:** $2,500. (Average, $4,000)

"SAN FRANCISCO" (M-G-M)
STANLEY—(3,700), 40c-55c, 7 days, 2nd week. **Gross:** $21,500. (Average, $14,000)

"PUBLIC ENEMY'S WIFE" (W.B.)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $6,000. (Average, $7,000)

"Francisco" Again Top Draw in Omaha

OMAHA, July 19.—"San Francisco" finished a second week at the Omaha with a strong $6,950.

"The White Angel" and "The Harvester" also were up at the Brandeis, getting $5,700. "The Moon Is Our Home" and "Three Wise Guys" were profitable at the Orpheum on a take of $7,500, over average by $500. Exhibitors agree that cooling systems were an attraction for most people.

Total first run business was $20,150. Average is $15,000.

Estimated takings:

Week Ending July 15:

THE WHITE ANGEL" (F.N.)
"THE HARVESTER" (Republic)
BRANDEIS—(1,200), 25c-35c-40c, 7 days. **Gross:** $5,700. (Average, $3,500)

"SAN FRANCISCO" (M-G-M)
"THE FIRST BABY" (20th-Fox)
OMAHA—(2,200), 25c-40c, 6½ days, 2nd week. **Gross:** $6,950. (Average, $4,500)

Week Ending July 16:

"THE MOON IS OUR HOME" (Para.)
"THREE WISE GUYS" (M-G-M)
ORPHEUM—(3,000), 25c-40c, 7 days. **Gross:** $7,500. (Average, $7,000)

Out Hollywood Way

HOLLYWOOD, July 19.—The MERIAN C. COOPERS parents of a son born at Good Samaritan Hospital. . . . RICHARD DIX and MRS. DIX off to June Lake for a fishing vacation. . . . DAVID O. SELZNICK sails for Honolulu vacation. . . . JOHN STAHL will send camera crew to Ireland for background shots on M-G-M's "Parnell."

MELVILLE SHAUER tuned in on Buenos Aires at 5 o'clock the other morning to hear MRS. SHAUER (ROSITA MORENO) broadcast. . . . ERNEST DRYDEN, costume designer, checks in at Columbia to start his new contract. . . . EDWARD SUTHERLAND intends to fly to China when he finishes "Campagne Waltz" at Paramount. . . . MANNY WOLFE, Paramount story head, on vacation.

MARY BRIAN going back to England when she finishes "Three Married Men," Paramount. . . . HAL ROACH retains DR. HENRY DIETRICH to watch diet of "Our Gang." . . . GEORGE BARBIER vacationing in New Jersey. . . . RICHARD A. ROWLAND entertains cast of "I'd Give My Life" when picture finishes.

✚

Casting—Warners signs VICTOR MOORE and WILLIAM B. DAVIDSON for "Gold Diggers of 1937." . . . Also BETTY LAWFORD and WALTER KINGSFORD for "Mistress of Fashion." . . . Columbia picks WILLIAM GARGAN and MARGUERITE CHURCHILL for "Two Minute Alibi Leads." . . . At Radio—JAMES GLEASON, FRANK M. THOMAS, JOHN ARLEDGE and MARGARET SEDDON in "The Big Game," and GAYLORD PENDLETON in "The Plough and the Stars." . . . RAY MAYER added to "We Who Are About to Die" cast.

MARTHA TIBBETTS and ROBERT ALLEN in "The Phantom Fighter," Columbia. . . . MADGE EVANS, loaned by M-G-M, in "Pennies from Heaven," same studio. . . . COLIN TAPLEY and GENE REYNOLDS added to "Thank You, Jeeves," Twentieth Century-Fox, and JAMES BURKE added to "Can This Be Dixie." . . . At Warners—ALEXANDRE D'ARCY in "Mistress of Fashion," and ANN SHERIDAN in "The Gold Diggers of 1937." . . . Paramount castings include HELEN BURGESS and JIMMY ELLISON in "The Plainsmen," TERRY RAY, NICK LUKATS and WOLFE HOPPER in "The Big Broadcast of 1937," and EDWARD ELLIS in "Maid of Salem."

✚

Writers—HARRISON JACOBS signed by HARRY SHERMAN to do script on "Hopalong Cassidy" films. . . . E. Y. HARBURG and HAROLD ARLEN doing tunes for Warners "Gold Diggers of 1937." . . . Paramount borrows WALTER FERRIS from Twentieth Century-Fox for "Maid of Salem."

✚

Story Buys—Warners purchase "Trial Horse" by E. J. FLANNIGAN. . . . Radio acquires "The Second Man," S. N. BEHRMAN'S play.

✚

Title Change—Warners change title of "Let's Pretend" to "Sing Me a Love Song."

New Almanac, Issued Today Studded With Fact, Figures

(*Continued from page 1*)

"The Founding of the Screen," by Terry Ramsaye.

Biographies of more than 13,000 personalities.

Box-Office Champions of the Year, with a review of each.

Money-Making Stars of the Year.

All-Time Best Sellers.

Corporate Personnel.

Financial Statements of the Year—in summary.

Product for 1935 and early 1936.

Production Staffs in east and west.

Exchanges and Bookers.

Exhibitor Organizations.

Circuits and Independents.

Stories and Plays Bought for Production.

The Foreign Market, which covers all parts of the world, with special articles on the film situation in the leading countries.

The Equipment Organizations.

The License Agreement.

Under the heading Pertinent Statistics, it is learned that the weekly attendance figure has shown substantial gains, ranging from 80,000,000 to 85,000,000; that there are 11 seats to each one of the nation's population; that the U. S. supplies 65 per cent of the world's films, figured by volume, and 85 per cent by value; that the weekly Hollywood payroll is $1,500,000, divided among 28,000 of production personnel regularly employed, and 10,000 others, and on and on.

There is a deal of amusement and entertainment to be derived from a perusal of the biographical section, particularly when it comes to the revealing information of real names and screen names. Lyle Talbot, Rosita Delmar, Fredric March, Boris Karloff, Marlene Dietrich, Ford Sterling, all were given names which differed in more or less degree from those by which the screen public knows them.

A reference book for the editor's desk or the library's shelves, the new International Motion Picture Almanac emerges as a substantial contribution to the industry of the screen.

Lewis to High Point

HIGH POINT, N. C., July 19.—Charles H. Lewis, assistant manager of the Carolina at Winston-Salem, has been made manager of the Carolina here.

North Carolina Theatres, Inc., with headquarters in Charlotte, recently purchased the Carolina.

Trevor, Romero in Cast

HOLLYWOOD, July 19.—Claire Trevor and Cesare Romero have been cast in leading roles in "15 Maiden Lane" at Twentieth Century-Fox. Douglas Fowley, Alan Dinehart and Alan Lane will also appear. The picture will start soon under the direction of Allan Dwan. Sol M. Wurtzel is producing.

"Love Again" $24,000 Hit On the Loop

CHICAGO, July 19.—Grosses were good in spite of the heat, with "It's Love Again" leading the procession on a take of $24,000 at the Palace. This was $5,000 over par. Phil Baker headed the stage show.

"Public Enemy's Wife" pulled a strong $34,000 at the Chicago. "San Francisco" was still going strong at the end of its third week at the United Artists, with a take of $16,500.

"The Great Ziegfeld" closed last week-end after a record-breaking 13 weeks during which the total take reached $135,000.

Total first run business was $118,200. Average is $116,000.

Estimated takings:

Week Ending July 16:

"POPPY" (Para.)
ROOSEVELT—(1,591), 30c-40c-60c, 7 days, 2nd Loop week. **Gross:** $9,000. (Average, $11,000)

"IT'S LOVE AGAIN" (G. B.)
PALACE—(2,509), 25c-35c-60c, 7 days. Stage: Phil Baker, Connie Boswell. **Gross:** $24,000. (Average, $19,000)

"PUBLIC ENEMY'S WIFE" (W. B.)
CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: Milton Berle & Revue. **Gross:** $34,000. (Average, $32,000)

"BOULDER DAM" (W. B.)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: Mitzie Green, Billy House and vaudeville. **Gross:** $15,500. (Average, $15,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 3rd week. **Gross:** $16,500. (Average, $15,000)

"COUNTERFEIT" (Col.)
APOLLO—(1,400), 30c-40c-60c, 7 days, 2nd week. **Gross:** $4,000. (Average, $4,500)

"COLLUSION" (Majestic)
STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: Armida and vaudeville. **Gross:** $11,000. (Average, $13,000)

"THE WHITE ANGEL" (W. B.)
GARRICK—(900), 30c-40c-60c, 7 days, 3rd Loop week and 3rd Loop theatre. **Gross:** $4,200. (Average, $5,500)

"The Great Ziegfeld" (M-G-M closed last week-end after a record-breaking 13 weeks and gross over $135,000.

"Francisco" Again Leads in Milwaukee

MILWAUKEE, July 19.—"San Francisco," in its second and final week at Fox's Wisconsin, again took top honors, grossing $6,000. Despite continued hot weather, film fans are succumbing to theatre cooling systems.

Total first run business was $22,300. Average is $24,500.

Estimated takings:

Week Ending July 16:

"THREE CHEERS FOR LOVE" (Para.)
"AND SUDDEN DEATH" (Para.)
PALACE—(2,400), 25c-40c, 7 days. **Gross:** $4,800. (Average, $5,000)

"THE LAST JOURNEY" (Atlantic)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Band Box" Revue with Al Belasco. Smith Sisters, Jack Leonard, Van Cello & Mary, York and Tracy, Lillian Roberts, Janet Reed, Lillian Moore. **Gross:** $5,000. (Average, $5,000)

"PUBLIC ENEMY'S WIFE" (W.B.)
"LET'S SING AGAIN" (Radio)
WARNER—(2,400), 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
WISCONSIN—(3,200), 25c-40c, 7 days. **Gross:** $6,000. (Average, $8,000)

Week Ending July 17:

"THE WHITE ANGEL" (F.N.)
"NOBODY'S FOOL" (Univ.)
STRAND—(1,400), 25c-40c, 7 days. **Gross:** $1,500. (Average, $1,500)

History called her the "temptress". . . the world remembers only that she threw away her throne for love! . . . One of the greatest romances of all time, brought to the screen in all the throbbing glory of its stirring drama.

"MARY OF SCOTLAND"

Drums, pomp and pageantry . . . and a woman's heart dead as a queen marches to doom!

KATHARINE HEPBURN FREDRIC MARCH

"MARY OF SCOTLAND"

with
FLORENCE ELDRIDGE · DOUGLAS WALTON · JOHN CARRADINE
AND A TREMENDOUS CAST OF FAMOUS STARS
RKO-RADIO PICTURE . . . *Produced by Pandro S. Berman*

JOHN FORD, Director . . . is recognized as one of the most consistently brilliant directors in Hollywood. Last year he won the Academy Award for the best direction of the year, with "The Informer". His money-picture record includes such successes as "Prisoner of Shark Island", "Dr. Bull", "Arrowsmith", "The Lost Patrol", "Air Mail", "Men Without Women", "Born Reckless", "The Iron Horse", "Three Bad Men". He has hit the topmost heights in "Mary of Scotland".

Native Films Are Gaining In Argentina

BUENOS AIRES, July 5.—The Argentine public is receiving domestic product with increasing favor, and as a result Argentine producers are working at top speed, planning new pictures and reissuing old features. Indications are that during the 1936-37 season there will be produced in the country at least 20 features, an unprecedented total for Argentina.

It is pointed out that houses in the interior as well as the larger cities, are doing well with domestic product, and several pictures of native origin have been booked for 20 to 30 days at a single theatre. Some of the largest houses in this city have played more native product than ever before in their history.

Among the producing organizations actively engaged are: Argentina Sono Film, which has decided to send its latest film, "Amalia," to the International Exposition at Venice next month; the Rio de la Plata company, which recently completed "The New Sheriff"; Artistas Argentinos Asociados, a mutual company composed of directors and players, and Lumiton.

Gaucho Film Completed

Vaccari y Alonso Film has just completed a film based on the lives of the Argentine gauchos, or cowboys. Considerable interest attaches to this production, since it recounts the tragic history of Juan Moreira, one of the most popular figures in all South American dramatic literature. Three distributors of foreign pictures have entered the Argentine market as producers.

Adolfo Wilson, head of the Terra Co., distributor of German pictures, has formed Porteno Films. He already has signed Tito Lusiardo. The first production is expected to go into work shortly. Julio Joly, owner of Cinematografo Joly, distributor of French product, has entered production, forming Joly Co., and planning to begin with three comedies by the popular writer, Alberto Vaccarezza. The most recently formed company is Fotofono Argentina, formed by the American, Jack Lustberg. He plans to produce not only for the domestic market, but also for export to all Spanish-speaking countries. Associated with him is Andres Martini, scenarist. He plans to complete only one picture this year, but by March, 1937, when the South American season begins, he expects to have from four to six ready.

* * *

Leonardo Carman was signed by M. Goodman, Republic foreign sales manager, prior to the latter's departure for the United States, as head of exploitation of all Republic product in Argentina.

* * *

Curtis Frederick Nager and C. Palmer Miller of the technical staff of Color Classics, Inc., have arrived here en route to the Province of Missiones, as part of a camera expedition to film the scenic beauties of the country. The trip is sponsored by the Panamerican Union and the Touring Club of Argentina.

Early July Grosses Gain But Start Slipping Again

After a brief respite for the week ending July 3-4 when a rainy weekend for the holiday in many sections of the country kept crowds in the cities, key grosses began to slip back into the summer doldrums again.

The total for 29 key cities for the holiday week was $1,557,696.

Comparative grosses for the latest available periods:

	Week Ending July 10-11		*Week Ending July 3-4*	
	No. Theatres	*Gross*	*No. Theatres*	*Gross*
Boston	7	$61,000	7	$84,000
Buffalo	5	37,700	5	41,275
Chicago	9	131,100	9	139,300
Cincinnati	8	45,400	8	44,050
Cleveland	5	63,350	5	44,200
Denver	7	47,500	7	27,000
Detroit	5	61,700	5	65,700
Houston	4	28,950	4	38,500
Indianapolis	4	21,200	4	36,500
Kansas City	5	41,000	5	45,200
Lincoln	5	12,700	5	8,300
Los Angeles	10	93,800	10	99,621
Louisville	6	20,000	6	30,200
Milwaukee	5	24,600	5	30,400
Minneapolis	5	21,600	5	27,200
Montreal	4	34,000	4	32,000
New Haven	4	20,800	4	19,400
New York	9	199,600	9	274,300
Oklahoma City	4	15,100	4	16,700
Omaha	3	24,400	3	16,150
Philadelphia	8	85,600	8	70,100
Pittsburgh	4	47,500	4	52,850
Portland	6	31,000	6	31,000
Providence	5	27,500	5	41,000
San Francisco	10	86,700	10	87,000
St. Louis	5	37,500	4	45,900
St. Paul	4	10,700	4	15,000
Seattle	7	36,650	7	30,250
Washington	6	63,000	6	64,600
	169	$1,431,650	168	$1,557,696

Key city grosses from September to the second week in July:

	No. Theatres	*Gross*
Sept. 26-27	164	$1,655,050
Oct. 3-4	178	1,572,310
Oct. 10-11	178	1,452,499
Oct. 17-18	178	1,563,750
Oct. 24-25	180	1,534,575
Oct. 31-Nov. 1	186	1,544,724
Nov. 7-8	185	1,545,710
Nov. 14-15	183	1,722,305
Nov. 21-22	181	1,578,550
Nov. 28-29	181	1,593,860
Dec. 5-6	183	1,766,910
Dec. 12-13	180	1,434,785
Dec. 19-20	171	1,321,385
Dec. 26-27	175	1,228,199
Jan. 2-3	179	1,918,729
Jan. 9-10	179	1,901,455
Jan. 16-17	176	1,722,400
Jan. 23-24	173	1,539,065
Jan. 30-31	177	1,515,300
Feb. 6-7	168	1,591,350
Feb. 13-14	174	1,680,180
Feb. 20-21	175	1,558,185
Feb. 27-28	178	1,777,650
Mar. 5-6	179	1,689,550
Mar. 12-13	181	1,761,547
Mar. 19-20	174	1,502,583
Mar. 26-27	172	1,521,800
Apr. 2-3	174	1,373,875
Apr. 9-10	177	1,354,624
Apr. 16-17	180	1,732,100
Apr. 23-24	179	1,703,822
Apr. 30-May 1	186	1,583,945
May 7-8	182	1,565,050
May 15-16	169	1,432,569
May 22-23	170	1,441,980
May 29-30	169	1,379,250
June 5-6	165	1,458,666
June 12-13	166	1,357,750
June 19-20	160	1,349,200
June 26-27	165	1,376,208
July 3-4	168	1,557,696
July 10-11	169	1,431,650

(*Copyright, 1936, Quigley Publications, Inc.*)

Variety Club

Milwaukee

MILWAUKEE, July 19.—MRS. FRANK FISCHER has been elected chief barker queen of the newly organized women's auxiliary of the local Variety tent. MRS. JOHN LUDWIG has been named assistant chief barker, MRS. ABE NATHAN, secretary, and MRS. BEN MILLER, treasurer.

The directors elected are MRS. SAM SHURMAN, MRS. BERT FISCHER, MRS. OSCAR RUBY, MRS. EARL FISCHER and MRS. J. AMBROSE. House committee members are JACK FRACKMAN, MRS. IRVING STEIN, MRS. I. WERTHAMER, MRS. HOWARD HERZOG, MRS. JACK LORENZ and MRS. JOHN KENT with MRS. JACK SHUMOW and MRS. J. SCHUYLER representing Heart of Variety.

The Variety golf circus was held at the Brynwood Country Club, with golf for those who play and cards for those who do not.

Justice Dep't Asks Detailed Questions

(*Continued from page 1*)

although the circuits and distributors received the letters about three weeks ago, it is understood none has answered. It is said the questions are broad and comprehensive in scope and require considerable thought before answering.

One company lawyer has found some of the questions involved and hence will ask the Dep't. of Justice to modify some of the wording. There is no must order attached to the questionnaires, the Government stating it would appreciate the answers to the questions without giving the purpose of the required data.

Among some of the questions asked are to give the relationship between the distributor and its circuit or other circuits, film deals made and being made, the exact location of theatres, seating capacity, interested partners and definition of run.

Wall Street

Slight Gains Spot Board

	High	Low	Close	Net Change
Columbia, vtc.	39⅜	38¾	38¾	+ ¼
Consolidated Film.	5	4⅞	5	+ ⅛
Consolidated, pfd.	17⅛	17	17	— ¼
General Theatre Equip., new	22	21⅝	22	+ ½
Keith-Albee-Orpheum	92½	92½	92½	+ ½
Loew's, Inc.	52	51⅝	51⅝	— ¼
Paramount	8½	8⅜	8⅜	.....
Paramount 1 pfd.	68½	68½	68½	—1½
Paramount 2 pfd.	9⅛	9⅛	9⅛	— ⅛
Pathe Film	8	7½	7⅞	+ ½
RKO	6	5⅞	5⅞	.....
20th Century-Fox	26¼	26	26¼	+ ⅛
Warner Bros.	11⅜	11¼	11⅜	+ ⅛

Little Curb Activity

	High	Low	Close	Net Change
Sonotone	2½	2½	2½	.....
Technicolor	26¾	26¾	26¾	— ⅛
Trans Lux	3¾	3¾	3¾	.....

GTE, Paramount Bonds Up

	High	Low	Close	Net Change
General Theatre Equip. 6s '40	27½	27½	27½	+ ⅜
Loew's 6s '41 ww deb rights	96⅞	96⅞	96⅞	— ⅛
Paramount Broadway 3s '55	59	59	59	.....
Paramount Pictures 6s '55	87¼	87⅛	87¼	+ ⅛

(Quotations at close of July 18.)

SHOWMANSHIP IN SHORTS

BERT LAHR
in
"BOY, OH BOY!"
Bertram, English butler, serving good old American belly laughs.

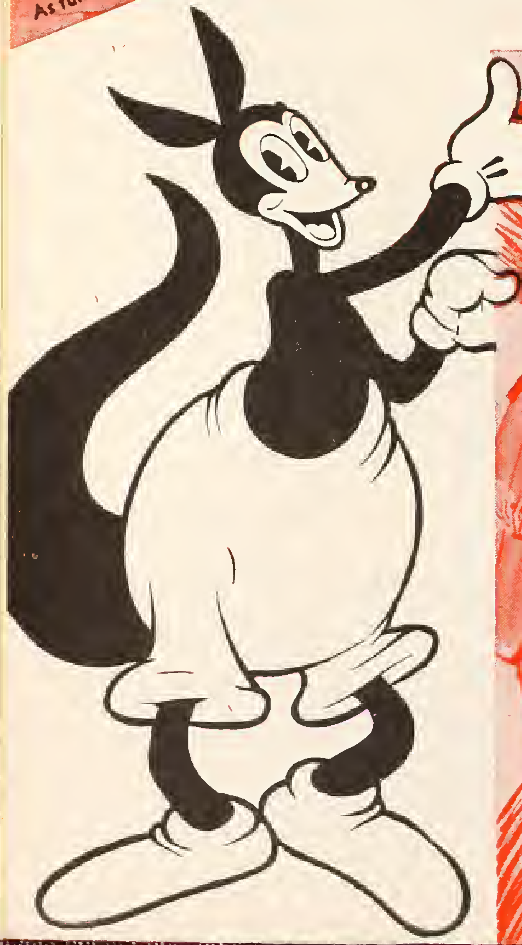
BUSTER WEST and TOM PATRICOLA
in two rip-snorters

"HAPPY HEELS"
and snappy dancing toes

"PARKED IN PAREE"
with "Daisy the Wonder Horse"

BUSTER KEATON
in
"BLUE BLAZES"
Imagine Buster as a "hero" fireman!
As funny as any role he has ever had!

SCREEN COCKTAILS WITH A DOUBLE STRENGTH K



One-reel entertainment loaded with showmanship . . . Song and Comedy Hits, of mirth, song, dancing, beauty; Treasure Chest productions, gems of human interest...tops in their lines...and a great new cartoon character, "Kiko the Kangaroo."

TERRY-TOONS

"KIKO AND THE HONEY BEARS"
Featuring "Kiko the Kangaroo"

•

TREASURE CHEST

"FEMININE FORM"
Story and narration by Ed Thorgersen

•

SONG AND COMEDY HITS

"ALPINE RENDEZVOUS"
with
Roy Halle The Buccaneers

"GOING NATIVE"
with
Miriam Verne Bill Bailey
Don Alberto and his orchestra

"THE RING GOES 'ROUND"
with
Henry King and his orchestra
Phyllis Claire Dario and Diane

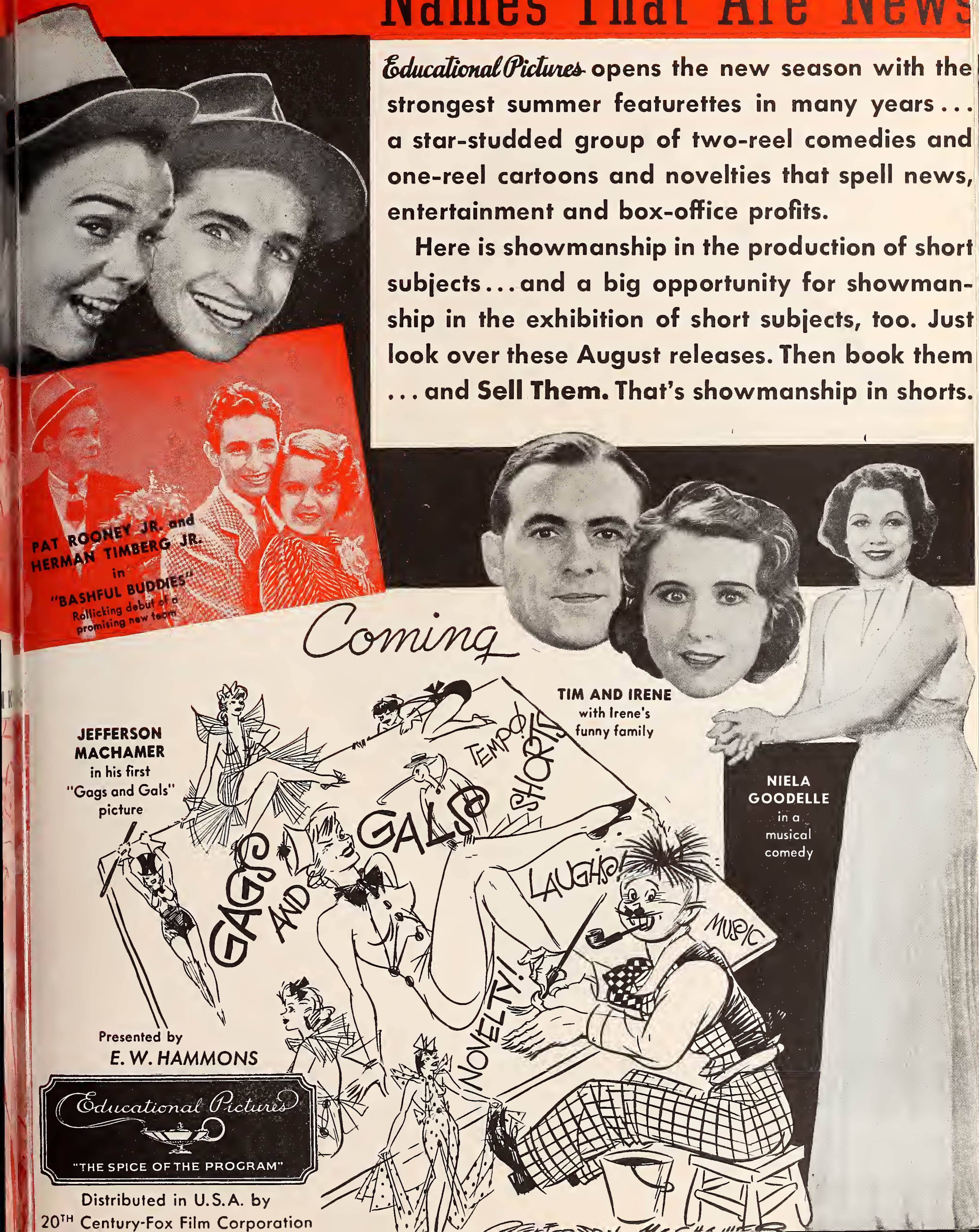
"THE QUEEN'S BIRTHDAY"
with
Mary Lou Sugar Nichols
The Bo Brummels

Coming: "The Cabin Kids"

. . with Stars that Are Sure Fun
Names That Are News

Educational Pictures opens the new season with the strongest summer featurettes in many years . . . a star-studded group of two-reel comedies and one-reel cartoons and novelties that spell news, entertainment and box-office profits.

Here is showmanship in the production of short subjects . . . and a big opportunity for showmanship in the exhibition of short subjects, too. Just look over these August releases. Then book them . . . and **Sell Them.** That's showmanship in shorts.



PAT ROONEY JR. and HERMAN TIMBERG JR.
in
"BASHFUL BUDDIES"
Rollicking debut of a promising new team

Coming

TIM AND IRENE
with Irene's
funny family

NIELA GOODELLE
in a
musical
comedy

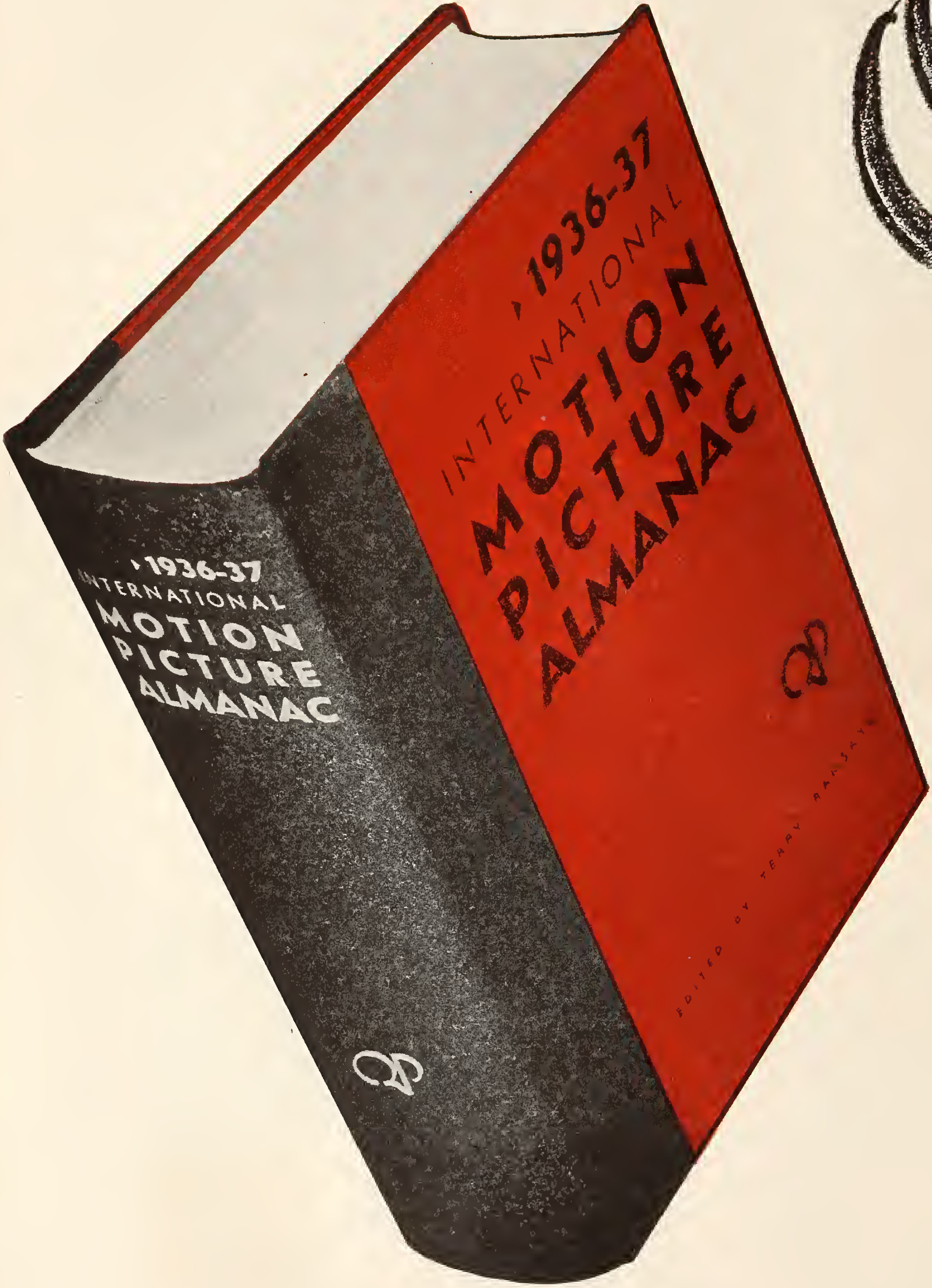
JEFFERSON MACHAMER
in his first
"Gags and Gals"
picture

Presented by
E. W. HAMMONS

Educational Pictures
"THE SPICE OF THE PROGRAM"

Distributed in U.S.A. by
20TH Century-Fox Film Corporation

Out


1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
EDITED BY TERRY RAMSAYE
1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC

$3.00
PER COPY
plus postage

INTERNATIONAL MOTIO
ROCKEFELLER CENTER

today

ALL THE FACTS FOR 1936
ALL THE SIGNS FOR 1937

1,384 pages of vital information covering every phase of production, distribution, exhibition

The new INTERNATIONAL ALMANAC is a comprehensive compilation of motion picture facts and figures, providing thousands of items of important information conveniently arranged and indexed for instant, dependable use. It is the most exhaustive reference of the screen—its authority, completeness and usability giving it a place of daily importance in the motion picture and allied industries.

WHO'S WHO. Biographies of 13,112 players, directors, writers, technicians and executives.

CORPORATE STRUCTURES, capital investments and annual financial summaries.

ANNUAL RELEASES, dates and titles, a resume of thousands of pictures.

THEATRE CIRCUITS and Exhibitor organizations.

PRODUCING AND DISTRIBUTING personnel in studio, home office and exchange staffs.

FILM EDITORS of leading newspapers in the United States.

EQUIPMENT. Theatre maintenance plus a complete list of theatre vendors.

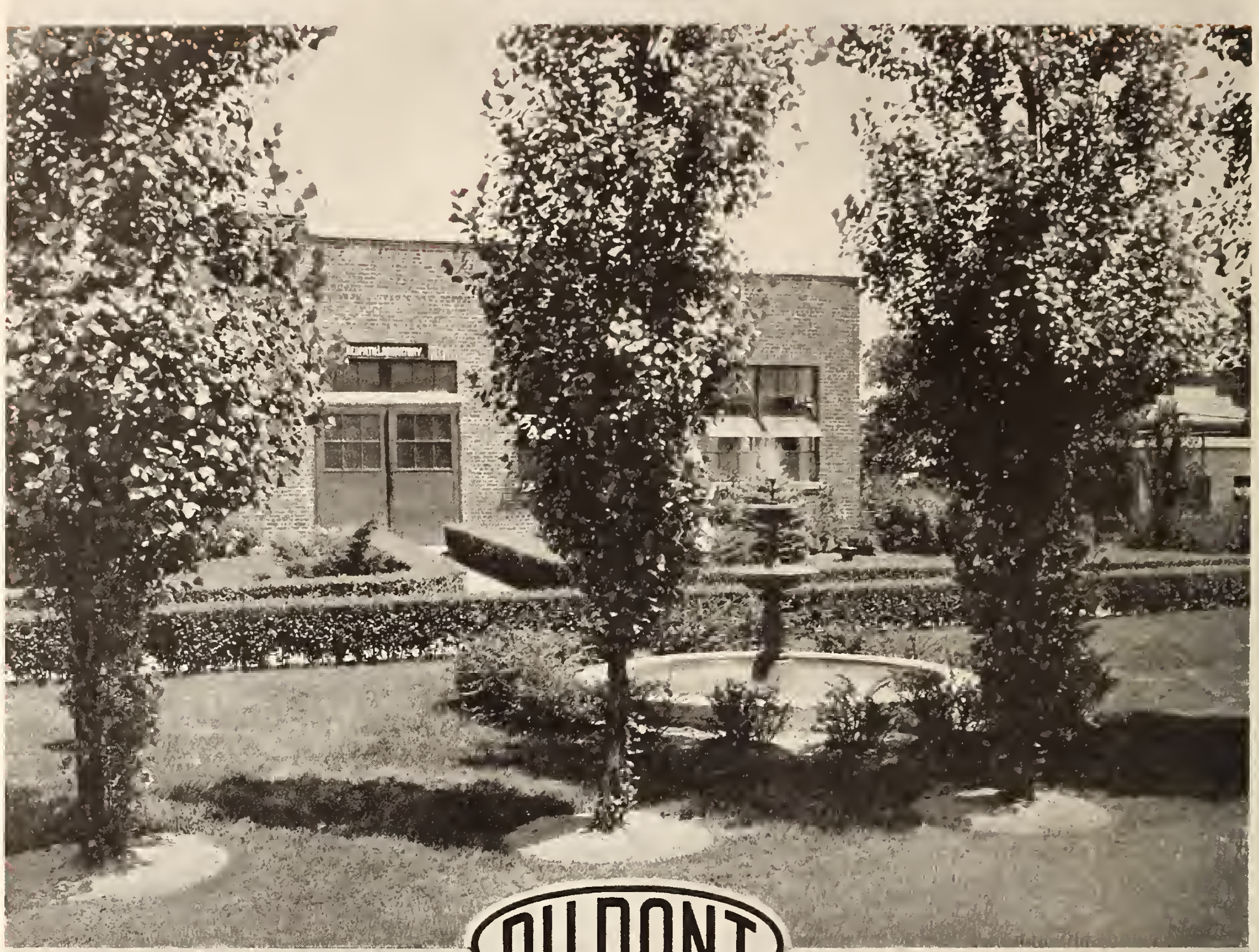
ABROAD. The film situation in foreign countries and a list of important foreign film figures.

EDITED BY TERRY RAMSAYE

PICTURE ALMANAC

NEW YORK

NOT JUST FOR LOOKS



DU PONT

REG. U. S. PAT. OFF.

Not just for looks do we maintain smooth lawns, trim hedges and borders of trees and shrubbery but to help eliminate dirt and dust.

By continual vigilance in our manufacturing operations, with the help of landscaping outside our buildings and washed air brought to uniform temperature inside our factories we assure you a panchromatic film which is exceptionally clean and free from blemishes.

DU PONT FILM MANUFACTURING CORPORATION

35 WEST 45th STREET
NEW YORK CITY
PLANT . . . PARLIN, N. J.

SMITH & ALLER, LTD.
6656 .. SANTA MONICA BLVD.
HOLLYWOOD, CAL.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
In All
Branches

VOL. 40. NO. 17 NEW YORK, TUESDAY, JULY 21, 1936 TEN CENTS

Goldwyn Sued By Paramount For 5 Million

Signing of Cooper Was Illegal, Says Zukor

Los Angeles, July 20.—Paramount filed a $5,000,000 damage suit in U. S. District Court here today against Samuel Goldwyn and his producing company, Samuel Goldwyn, Inc., Ltd., for allegedly inducing Gary Cooper to sign a contract with the Goldwyn company after Paramount says it had agreed with Cooper on the terms of a new contract.

The suit asks actual damages of $4,000,000 and additional punitive damages of $1,000,000.

Adolph Zukor, chairman of the board of Paramount and in charge of the company's production, in commenting on the filing of the suit said: "Our attorneys, after careful study, have advised us that such conduct as that alleged in our complaint is not only a breach of good morals and ethics, but is a violation of law and gives us a legal right of action against Goldwyn and his company for all

(*Continued on page* 6)

H. M. Wilcox Quits Post at Paramount

H. M. Wilcox, a former vice-president of Erpi who has been with Paramount on a special assignment for the past 13 months, withdrew from the latter company yesterday.

At the time Wilcox became associated with Paramount it was stated that he was being "borrowed" from Erpi by John E. Otterson for the purpose of making a complete organizational survey of Paramount. He was given a leave of absence by Erpi and his initial assignment took him to the Paramount studio, where he spent sev-

(*Continued on page* 6)

"Ziegfeld" $13,600 For 14th Week Here

"The Great Ziegfeld" tallied $13,600 for its 14th week at the Astor on a two-a-day policy. The musical is scheduled to continue at the Broadway house until the latter part of next month.

Provided Loew's is successful in securing an extension of the lease which ends Aug. 31, "Romeo and Juliet" will succeed "The Great Ziegfeld" early in September.

"The Green Pastures" garnered $56,000 for the first four days at the Music Hall.

M-G-M Buys Half of Fox Gaumont British Share

Deal Involves Transfer Of Trust Co. Shares; New Distribution

Plans for the purchase by M-G-M of half the Twentieth Century-Fox indirect interest in Gaumont British were made public yesterday by Joseph M. Schenck, chairman of Twentieth Century-Fox, Nicholas M. Schenck, president of M-G-M and Loew's, Inc., and Isidore Ostrer, president of Gaumont British.

Joseph Schenck acted as spokesman, but failed to go into some of the details, explaining that many points have not been cleared up and that it would take from four to five weeks before the final arrangements have been concluded. The deal came as a surprise to the industry, as it had been understood that M-G-M, or Loew's, Inc., was in the market for half of the Ostrers' interest in Gaumont British.

Nicholas M. Schenck would not reveal the price to be paid. The actual purchase of 50 per cent of the Twentieth Century-Fox 49 per cent interest is in the Metropolis & Bradford Trust Co., which owns 57 per cent of G. B. The Ostrers control 51 per cent of the trust money.

The impression prevails in the industry that the Ostrers will give up their exclusive management control of the film company in a forthcoming reorganization. Confirming this impression was the joint statement by Ostrer and Joseph Schenck that the Ostrers will make available to the public a portion of their stock in Metropolis & Bradford Trust so that their share will equal that held individually by Twentieth Century-Fox and M-G-M.

However, the new trust company

(*Continued on page* 6)

Hungary Will Get More U.S. Short Product

By ENDRE HEVESI

Budapest, July 11.—The new season in Hungary is expected to be characterized by a considerable increase in the number of short subjects American distributors will send here. The increase is due to the recent edict of the Hungarian Government prohibiting the showing of two features on any one program.

Releasing plans of several of the major American companies for next season include the following totals: Paramount, 50 features and 40 shorts; M-G-M, 25 features; Warners, six features and 40 shorts; Twentieth Century-Fox, 24 features and 18 shorts; Universal, 10 features. During the past season Paramount released 20 features, while Warners released 10 last year. However, Warners short subject output last year totaled 25, compared with 40 planned next season.

The end of June virtually ends the film season in this city. Budapest represents the only screen public of any consequence in Hungary. During the warm summer months theatres make no attempt to show the better product, exhibiting only the weaker features.

Indicating to some extent the types of film, and those players preferred by the Hungarian public are the results

(*Continued on page* 4)

Cuban Censor Back To Havana for Talk

Roberto Hernandez, head of the Cuban censor board in New York, returned yesterday to Havana for further conferences with Cuban officials on the operation of the local board. An order issued at Havana last week by Carlos Pelaez, Cuban Secretary of the Interior, eliminated the New York board's reviewing fees, thus shutting off its one apparent source of revenue.

Despite the elimination of the reviewing charge, however, American

(*Continued on page* 4)

MPTOA Aims At Action on Program Soon

The M.P.T.O.A. will make a final effort in August to obtain distributor action on the organization's 10-point trade practice program, it was learned here yesterday.

Unwilling to see the self-regulation program killed by distributor inertia, plans are now being arranged for further conferences with sales managers of national distribution companies and, indications are, that if favorable action on the program does not result the M. P T. O. A. may go directly to company heads in a final move to obtain the adoption of all or a major part of its 10-point program. In line with these developments, Ed Kuykendall, M. P. T. O. A. president, is expected here about Aug. 10, following the convention of the Southeastern Theatre Owners at Jacksonville, Fla., Aug. 2 to 4, which he will attend.

The failure of individual companies to take the initiative in granting outright any of the major concessions sought by the M. P. T. O. A. is held by spokesmen for the exhibitor organization to be the principal reason for the lack of action on the program. They believe that if a single company took the lead in definitely committing itself on each phase of the program others would be quick to follow.

The lack of distributor action up to this point, however, is not regarded as

(*Continued on page* 4)

Studios Start 12 Features in Week

Hollywood, July 20.—Twelve new pictures went before the cameras last week, making a total of 47 in work. Seven finished shooting and went to the cutting rooms where 53 films are being edited. The figures showed a slight decline in production under the preceding seven-day survey which showed 50 features in work. Twenty-eight pictures are scheduled for production within the next two weeks.

Short subjects registered a small gain with five before the cameras as

(*Continued on page* 4)

Exhibitors Suffer In Mexican Strike

By BRUCE LOCKHART

Mexico City, July 20.—Exhibitors in seven Mexican states suffered losses approximating $100,000 in the aggregate over the week-end as a result of the strike of electricians employed by the country's largest electric power company. The territory affected comprises nearly 3,000 communities containing about 4,000,000 people, almost one-fourth the population of Mexico.

The ingenious use of the power from

(*Continued on page* 4)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 21, 1936 No. 17

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative: Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City. N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Funeral of Crosland To Be Held Tomorrow

Hollywood, July 20.—Funeral services for Alan Crosland, who died here Thursday as a result of an automobile accident, will be held Wednesday morning at 10 o'clock at Pierce Bros. Mortuary. Burial will follow in Hollywood Cemetery.

Coroner Frank Nance has stated that there will be no inquest.

Block, Indianapolis Theatre Owner, Dead

Indianapolis, July 20.—A. L. Block, 71, president of the Circle Theatre Co. since its organization 20 years ago, died here today.

Block was a prominent merchant and civic leader of this city. His company owns the Circle and Indiana, also English's, a legitimate house. The theatres are leased to the present operators, Indianapolis Theatre Management Associates.

Hamlin Slightly Better

Tom Hamlin, editor and publisher of *Film Curb*, who is seriously ill at the Post Graduate Hospital, was reported last night as "very slightly improved."

Purely Personal

FRED JACK, southern district manager for Warners, was in town yesterday conferring with Gradwell Sears prior to the latter's departure for the coast to join Albert Warner and Joseph Bernhard, who left by plane Sunday.

•

Harry C. Arthur, John Eberson, Mitchell May, Jr., and A. Pelterson will take the airlines to St. Louis tomorrow with Jack Partington slated to go Friday.

•

Al Margolies has succeeded Morris Helprin at United Artists. Ken O'Brien of the U. A. publicity department is due from the coast today.

•

Joe Penner, Hunt Stromberg, Arthur Caesar and Andre Robert of the French Film Press Ass'n. arrive today on the *Ile de France*.

•

Edward L. Alperson, Carl Lesserman and Ed Finney are scheduled to return from the coast the latter part of the week.

•

Benny Fields and the Three Stooges plan to leave by train or plane for Hollywood on Friday.

•

Eugene Pallette, Elsie Ferguson and Col. Jason Joy are aboard the *Berengaria* due this morning.

•

Eugene Schosberg, Paramount manager in Colon, Panama, arrives today on the *Santa Inez*.

•

Buddy Cantor will interview Maria Gambarelli over WMCA tomorrow night at 8:15.

•

Sam Spring arrives on the *Berengaria* today after a European vacation with his family.

•

Arthur W. Kelly has put off his sailing for foreign ports until next month.

•

Cleve Adams of Grand National in New Orleans was in town for a few days.

•

William Phillips is scheduled to leave by plane for the coast tomorrow.

•

Sidney Samuelson has dropped about 20 pounds in the last few weeks.

•

Sol A. Rosenblatt is due from the coast tomorrow. He's flying east.

•

George J. Schaefer and Harry Gold are back from New Orleans.

•

William Jaffee is mourning the loss of his mother last week.

•

Leo Spitz returned from the coast yesterday.

Silverstein to Colombia

Maurice Silverstein has been placed in charge of the M-G-M branch offices in Colombia. He has been with Loew's and M-G-M since 1927, and at 26, is the youngest foreign manager in the company's history. He will sail for his South American post on Aug. 1.

Air Cooled Cops

Baltimore, July 20.—Those "Air Cooled" signs with the tinsel frost glittering beneath have been too much of a temptation for Baltimore policemen of late. A number of them have been doing their sleuthing in orchestra seats.

Commissioner Charles D. Gaither has issued a formal order notifying his men they will not be retained, or words to that effect, if they can't stay out where the humidity and temperature are battling it out.

R. Sutton Dawes Is Dined by 20th-Fox

R. Sutton Dawes, director of sales for Twentieth Century-Fox in Great Britain, was the guest of honor at an informal dinner tendered by the corporation last night in the Pillement Room of the Waldorf-Astoria.

W. J. Hutchinson, foreign manager, presided. The guests included: Joseph M. Schenck, chairman of the board; John D. Clark, general manager of distribution; W. C. Michel, executive vice-president; Sydney Towell, treasurer; William Sussman, eastern district manager; W. J. Kupper, western district manager; Joseph Moscowitz, Harry Buxbaum, manager of the New York exchange; W. Eadie, comptroller; Truman Talley, general manager of Movietone News; F. Irby, C. V. Hake, I. A. Maas and M. L. Ahern.

Dawes has completed a visit to the studios on the coast and will leave for England Thursday on the *Berengaria*.

Meighan Trusts Set Up

Four-fifths of the residuary estate of Thomas Meighan, who died July 8, will be placed in trust to provide a minimum income of $15,000 a year for his widow under the terms of the actor's will which was filed for probate at the Surrogate's office at Mineola, L. I., by the New York law firm of Schwartz & Frohlich. The other one-fifth of the estate is to be placed in trust to provide an income of $12,000 a year for Mary Meighan, a sister. The will did not disclose the total value of the estate.

Globe Policy to Shift

The Globe will change its grind policy to a two-a-day about Aug. 15. Three distributing companies are reported after the house. Harry and William Brandt are expected to close a deal by the end of the week.

The three companies understood to be after the theatre are M-G-M, Twentieth Century-Fox and United Artists.

Major Warner on Coast

Hollywood, July 20.—Major Albert Warner arrived today on routine business which he will transact while spending a short vacation.

Gillham Flies East

Hollywood, July 20.—Robert Gillham, having completed his supervision of Paramount's publicity department reorganization, left for New York today by plane.

Trust Action Names National Carbon C

An action seeking $3,000,000 a alleging violation of the anti-tr laws, was filed yesterday in Feder court here against National Carb Co., Inc., 15 of its directors and t Independent Theatre Supply Deale Ass'n.

The action was filed by attorne for William L. Odum, William Horvat and Benjamin Barry, owne of two-thirds of the capital stock the Empire Theatre Supply Co They claim the defendants exercise monopoly of the supply of carbons film companies, and that by reason that monopoly, the Empire compa was forced into bankruptcy.

J. E. Robin, executive secretary the Independent Theatre Supply De ers Ass'n declared late yesterday th his organization had not been serv with any papers in the action yeste day, and that he would not comme on the case until papers have be served.

Orders Details in Suit

Edward Robbins of the vaudevil troupe known as the Robbins Tri was directed yesterday by Justi Frankenthaler in N. Y. Supre Court to furnish Fabian Brookl Theatres, Inc., operators of the F Brooklyn, a bill of particulars in co nection with a suit brought some ti ago by Robbins for $20,000 damag for an alleged injury. Robbins clai that while performing with the oth members of the trio on the stage the Fox in December, 1934, he w seriously injured as a result of def tive flooring on the stage.

Named Melbert Assign

Melbert Pictures, Ltd., has nam Melvin M. Hirsh as assignee of ass in connection with the judgment $10,878.85 obtained by Amuseme Securities Corp. against Melbert. T judgment terminated a suit over t film, "Revolt of the Zombie Hirsh plans an appeal on the jud ment against Melbert to protect t assets of the company.

Name AFA Fund Boar

Rudy Vallee, president; Soph Tucker, honorary president; Joe La rie, Jr., first vice-president; Ral Whitehead, executive secretary a Bernhard Benson will comprise t board of trustees of the Americ Federation of Actors' Death Benef Fund.

The fund becomes operative Aug.

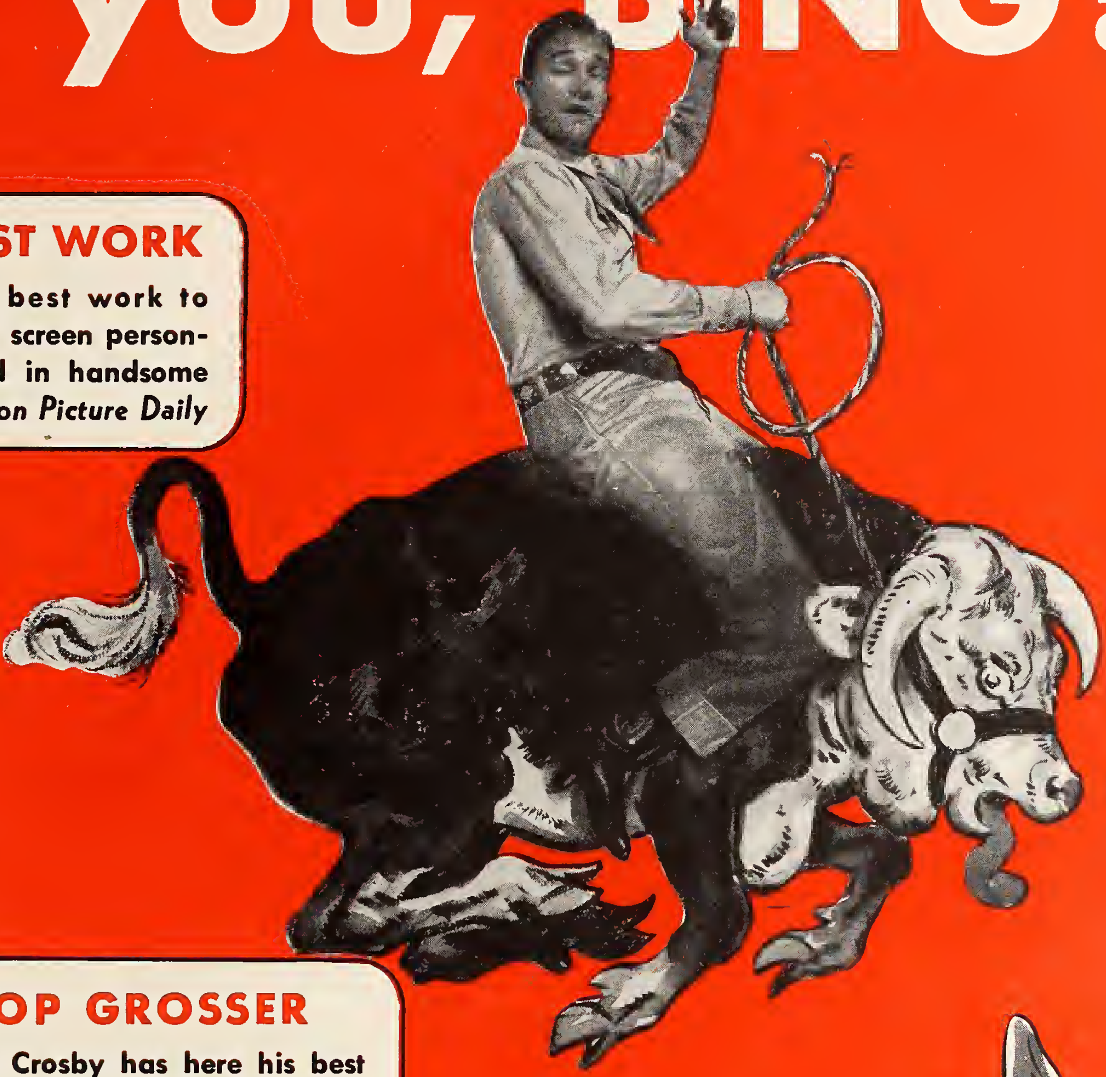
Notables Reach Londo

London, July 20.—Among the a rivals here today on the *Normand* from New York were Floyd B. O lum, head of Atlas Corp.; Marle Dietrich, Max Milder and Robert R bin. Odlum is reported to be unloa ing shares of British Electrical C but there is no film connection i volved.

RKO Men Tee Off Toda

About 160 prizes will be award today at the RKO golf tournament the Westchester Country Club. Fr 300 to 350 are expected to participa Ed McEvoy will be the official han capper. He says he spent the p year working on a system which claims to be infallible.

The boys are all with you, BING!



BING'S BEST WORK

"Bing Crosby's best work to date . . . two new screen personalities introduced in handsome style." —*Motion Picture Daily*

TOP GROSSER

"Bing Crosby has here his best picture in many, many moons. Due to be a top grossing Crosby release." —*Hollywood Reporter*

GIVES FANS EVERYTHING

"Stacks up as the best Crosby picture to hit the screen in past year. Will give the fans everything they want."—*Daily Variety*

Paramount Pictures

"RHYTHM ON THE RANGE"

BING CROSBY • FRANCES FARMER • BOB BURNS

Martha Raye • A Paramount Picture • Directed by Norman Taurog

Hungary Will Get More U.S. Short Product

(Continued from page 1)

of some of the leading American films during the past season at the box-office.

Among Paramount films, "Desire" and "The Last Outpost" were the most successful. "The Devil Is a Woman" started successfully but could not be properly exploited because of the intervention of the Spanish Government. "The Milky Way," Harold Lloyd comedy, was not received favorably here.

M-G-M's "Anna Karenina," "Mutiny on the Bounty" and "Broadway Melody of 1936" met with pronounced favor, while "David Copperfield" and "Naughty Marietta" were received indifferently. Eleanor Powell sprang into immediate popularity. The lack of success of "David Copperfield" and "Naughty Marietta" could not be attributed to the stars, since both Freddie Bartholomew and Jeanette MacDonald are very well liked by the Hungarian public.

"A Midsummer Night's Dream" and "Captain Blood" were the Warner films which ran high at the box-office, while "Gold Diggers of 1935" fell down.

Shirley Temple was the outstanding Twentieth Century-Fox favorite, her films, "Curly Top" and "Bright Eyes" being the two most successful films of the company.

The popularity of Ginger Rogers and Fred Astaire, especially the latter, was demonstrated in the box office results achieved by "Gay Divorcee" and "Roberta." "Becky Sharp" and "Last Days of Pompeii" met with a reception indicating that costume pictures are not appreciated by the public here.

Columbia's "Love Me Forever" did well. Universal had success with "Magnificent Obsession" and "Storm Over the Andes," but the biographical films, "Diamond Jim" and "Sutter's Gold" were poorly received.

The Hungarian censor board objects to all films with gangster themes on principle, and invariably bans them completely. Brutality of subject matter is another cause of unfavorable action by the board.

Clergy See "Pastures"

CLEVELAND, July 20.—"Green Pastures" was seen here at a private showing by 78 ministers of all denominations. Ben Atwell preceded the screening with an hour's talk on the film, and later held an open forum. The film will open locally at Warners' Hippodrome on Saturday.

Allied to Meet at Shore

Allied of New Jersey will hold its next session at the Berkeley Carteret, Asbury Park, on July 23. Plans for the annual convention scheduled for Sept. 10-11 at Atlantic City will be discussed.

Lane Making Survey

HOLLYWOOD, July 20.—Tamar Lane is making a survey of production here for the American Film Institute. The results of his work will be published by the institute.

Looking 'Em Over

"Satan Met A Lady"

(*Warners*)

With a slight revision of the basic legendary element about which the story revolved, Warners have taken Dashiel Hammett's popular novel of some time ago, "The Maltese Falcon," and from it have concocted a dashing, frivolous, almost amazing mystery film, with a wild sort of comedy predominating. It is a picture which, in all probability, will be called utterly insane by some persons, and completely entertaining by others. It would seem that halfway opinions by audiences regarding the film are impossible.

Warners, in screen fashion, virtually have out-Hammetted Hammett. Warren William is the unscrupulous, reckless and very likable Shane, the private detective extraordinary, and Bette Davis, Arthur Treacher and Alison Skipworth make up the capably-performing crooks with whom Shane deals.

In town are a number of crooks, including Miss Davis, Miss Skipworth and Treacher, all bent on finding—or recovering—a famous horn, which, according to legend, dates from the days of Charlemagne, and is stuffed with a fortune in jewels. Shane comes in on the case, and in a fast-moving concoction of murders, crossing, double-crossing and triple-crossing, plays his own game, out-smarting all the smart ones, to take possession of the horn and sees the finish of the gang. At the same time he takes the trouble to bring to book the murderer of his partner, for which the police are anticipating the pleasure of convicting him.

Brown Holmes did the screen play and William Dieterle directed.

Production Code Seal, No. 1,869. Running time, 74 minutes. "G."

"Border Caballero"

(*Puritan*)

Tim McCoy helps a medicine show elude a sheriff by hauling their stalled truck across the county border. This action gets him a job with the show. He strings along as an expert rifle and pistol shot. At one stand he meets a Federal agent, a former buddy, who is after a bank-robbing gang. The ramifications of the plot follow familiar patterns from that point, and when the Government man is killed McCoy gets permission from Washington to carry on. Using the disguise of a Mexican and with the aid of Lois January, he foils a final bank holdup for an exciting finish.

The film is fast and exciting. McCoy fans and western enthusiasts should be pleased. Members of the supporting cast include Ralph Byrd, Frank Glendon and Ted Adams.

Sam Newfield has done a creditable job of directing. Jack Greenhalgh's camera work, while sometimes leaning toward too much shade, is generally good. The story is from an original by Norman S. Hall.

Production Code Seal, No. 2,031. Running time, 55 minutes. "G."

Exhibitors Suffer In Mexican Strike

(Continued from page 1)

automobile motors to run projection machines enabled 10 local neighborhood houses and one first run to operate. Two other local first runs remained open through the use of their own power plants.

Film circles yesterday were much less pessimistic than on Saturday. Reports indicate that the strike, now in its fifth day, will be settled in a day or two, although negotiations by leaders of employers and strikers are deadlocked.

O'Rourke Rejoins MPTO

PHILADELPHIA, July 20.—Ray O'Rourke, operator of the Doris here, has rejoined the M. P. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware. O'Rourke, one of the organizers of the I. E. P. A., opposition organization, in 1934, became vice-president of that group, when its name was changed to the I. T. O. of Philadelphia, of which Charles Segall is president.

Cuban Censor Back To Havana for Talk

(Continued from page 1)

distributors still are declining to submit their films to the Cuban board here and are awaiting the final results of the recent protest to the Cuban Government made by the U. S. Embassy at Havana.

Hernandez is not expected back for a week or 10 days. The Cuban decree establishing the New York board specified that it would have to be self-sustaining. For this reason American distributors believe the order eliminating the reviewing fee is fatal to the board.

Skirboll Heads West

PITTSBURGH, July 20.—Joe Skirboll left Pittsburgh over the week-end with his family by auto for Hollywood, where, beginning August 1, he will be business manager for Frank Lloyd's production unit at Paramount. Skirboll, once an executive of First National, lately has operated an independent exchange here. He disposed of his interest in the exchange a few weeks ago to the Monarch office here.

MPTOA Aims At Action on Program Soon

(Continued from page 1)

being fatal to the exhibitors' program despite the fact that new season deals are being closed under contracts which incorporate none of the concessions sought by the M. P. T. O. A. Spokesmen for the organization point out that the cancellation and score charge concessions which have been asked can be either written into the contracts at a later date or appended to them by riders. Distributor approval of the local conciliation boards through which the M. P. T. O. A. hopes the balance of its program could be effected can be given independently of the contract, it is pointed out.

M. P. T. O. A. representatives here expect to see the final effort to obtain distributor action on the program launched toward the middle or latter part of August. Although somewhat discouraged by the failure of any distribution company to take action up to this time, they do not regard the situation as hopeless. They emphasize that no formal or final rejection of the program has been received from any company and that the present anxiety over the fate of the self-regulation plan arises solely from the lack of any action at all on the part of the distributors.

Studios Start 12 Features in Week

(Continued from page 1)

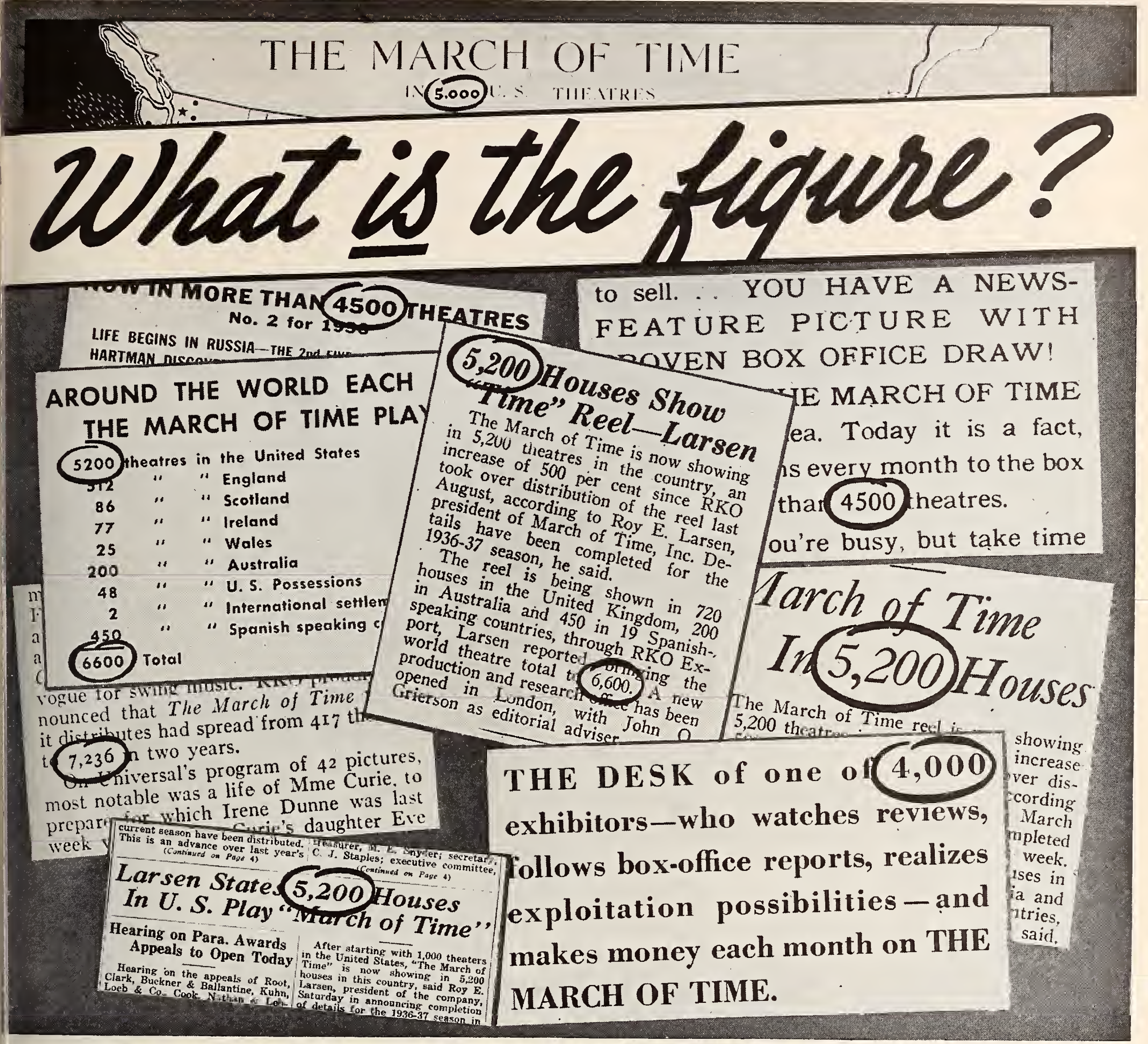
compared to three for the preceding week.

Among those which started during the week were Paramount's "Champagne Waltz," teaming Gladys Swarthout and Fred MacMurray; Radio's "Plough and the Stars," with Barbara Stanwyck and Preston Foster, and Warners' "Gold Diggers of 1937" and "The Green Light," Lloyd C. Douglas story. Other films to start were "Man Who Lived Twice" at Columbia, "The Longest Night" at M-G-M, "Oh Susannah" at Republic, "King of the Royal Mounted," Sol Lesser production, and "Ladies in Love" at Twentieth Century-Fox, "Casey of the Coast Guard" at Universal and "God's Country and the Woman" and "Mistress of Fashion" at Warners.

M-G-M had the heaviest production with 10 films in work.

Columbia had six features shooting, three preparing and two editing. Samuel Goldwyn had two, zero and zero; M-G-M, 10, three and 12; Paramount, seven, three and nine; Pickford-Lasky, one, zero and zero; Republic, one, three and two; Radio, four, three and five; Roach, zero, one and two; Twentieth Century-Fox, two, four and nine; Universal, four, two and three; Warners, eight, three and nine; independents, two, three and zero.

Columbia had one short subject filming, two in preparation and none editing. M-G-M had two, four and six; Radio, zero, zero and two; Roach, one, zero and one; independents, one, one and zero.


THE MARCH OF TIME
IN 5,000 U. S. THEATRES

What is the figure?

NOW IN MORE THAN 4500 THEATRES
No. 2 for 1936
LIFE BEGINS IN RUSSIA—THE 2nd FIVE
HARTMAN DISCOV

AROUND THE WORLD EACH
THE MARCH OF TIME PLAY

5200	theatres	in the	United States
512	"	"	England
86	"	"	Scotland
77	"	"	Ireland
25	"	"	Wales
200	"	"	Australia
48	"	"	U. S. Possessions
2	"	"	International settlem
450	"	"	Spanish speaking c
6600	Total		

5,200 Houses Show "Time" Reel—Larsen

The March of Time is now showing in 5,200 theatres in the country, an increase of 500 per cent since RKO took over distribution of the reel last August, according to Roy E. Larsen, president of March of Time, Inc. Details have been completed for the 1936-37 season, he said.

The reel is being shown in 720 houses in the United Kingdom, 200 in Australia and 450 in 19 Spanish-speaking countries, through RKO Export, Larsen reported, bringing the world theatre total to 6,600. A new production and research office has been opened in London, with John Grierson as editorial adviser.

to sell. . . YOU HAVE A NEWS-FEATURE PICTURE WITH
ROVEN BOX OFFICE DRAW!
HE MARCH OF TIME
ea. Today it is a fact,
s every month to the box
than 4500 theatres.
ou're busy, but take time

arch of Time In 5,200 Houses

The March of Time reel is
5,200 theatres
showing
increase
ver dis-
cording
March
mpleted
week.
ses in
ia and
tries,
said.

vogue for swing music. RKO produ
nounced that *The March of Time*
it distributes had spread from 417 th
to 7,236 in two years.

On Universal's program of 42 pictures, most notable was a life of Mme Curie, to which Irene Dunne was last prepar Curie's daughter Eve week

current season have been distributed. This is an advance over last year's
(Continued on Page 4)

Treasurer, M. E. Snyder; secretary, C. J. Staples; executive committee,
(Continued on Page 4)

Larsen States 5,200 Houses In U. S. Play "March of Time"

Hearing on Para. Awards Appeals to Open Today

Hearing on the appeals of Root, Clark, Buckner & Ballantine, Kuhn, Loeb & Co., Cook, Nathan & Leh-

After starting with 1,000 theaters in the United States, "The March of Time" is now showing in 5,200 houses in this country, said Roy E. Larsen, president of the company, Saturday in announcing completion of details for the 1936-37 season in

THE DESK of one of 4,000 exhibitors—who watches reviews, follows box-office reports, realizes exploitation possibilities—and makes money each month on THE MARCH OF TIME.

THE MARCH OF TIME welcomes the seeming confusion of reports continually quoting new "highs" for the number of theatres showing the subject regularly each month. The variance of figures in advertisements, publicity stories, sales manuals and promotion material comes not from a lack of accuracy but from the sheer inability of the printing press to keep pace with exhibitor recognition and RKO sales reports. On July 10th, at 3 p. m., there were 6203 theatres in the U. S. showing THE MARCH OF TIME, 727 in the United Kingdom, 310 in Australia, 498 in Spanish-speaking countries and 51 in other parts of the world—a world total of 7789. By the time you read this advertisement even this total will have been topped.

NOW SHOWING . . . ALL NEW No. 7

1. ARE HORSE RACES "FIXED"?
2. AN AMERICAN DICTATOR
3. REVOLT IN FRANCE

THE MARCH OF TIME

RELEASED BY RKO RADIO PICTURES

PRODUCED BY THE EDITORS OF TIME

M-G-M Takes Half of Fox G. B. Shares

(Continued from page 1)

which will replace Metropolis & Bradford will continue its 57 per cent interest in Gaumont British. Both Joseph and Nicholas Schenck yesterday stated they have asked Isidore Ostrer to become more active and assume the chairmanship of the board. Mark Ostrer now is chairman and managing director. He will continue in the latter post under the reorganization. Isidore Ostrer, who is president, said he will accept the chairmanship provided the new board is agreeable.

In announcing the deal, Joseph Schenck asserted that it is the intention of all interests to place a sufficient amount of stock on sale to the public so that no individual involved in the deal will have control of Metropolis & Bradford Trust.

Twentieth Century-Fox's investment in M. & B. is rated at $16,000,000, Ostrer said, but Nicholas Schenck would not reveal the price to be paid for half of the company's holdings.

Deal to Be Completed Abroad

J. Robert Rubin, general counsel for M-G-M, arrived in England yesterday and Richard Dwight of Hughes, Schurman & Dwight, attorneys for Twentieth Century-Fox, will sail the end of this week or early next week to complete negotiations in England. Ostrer and Beddington Behrens, stock broker, will sail Thursday on the *Ile de France* to participate in the final negotiations.

No change in the management of Gaumont or the company's theatres is contemplated, Joseph Schenck stated. Only where advisable will changes be made, he said.

Under terms of the arrangement, Twentieth Century-Fox and M-G-M will distribute G. B. films in all parts of the world with the exception of England where each company will have a representative in a central distributing office. In the United States, M-G-M and Twentieth Century-Fox will each distribute half of the G. B. lineup. When asked about the future of Jeffrey Bernerd and Arthur Lee, Ostrer answered: "We will protect everybody. That's one thing we can do."

Complete Co-operation Planned

All production facilities of the two American companies will be made available to G. B. M-G-M and Twentieth Century-Fox players and stars likewise will be available to the English company. As a result, M-G-M has abandoned its plan to produce in England, according to Nicholas Schenck. As soon as the eight pictures scheduled by two British companies for Twentieth Century-Fox have been completed, this plan will be dropped, Joseph Schenck said. The 24 features planned by G. B. next season will be increased. More money will be put into them than the three companies had contemplated spending in England next season, Ostrer said.

Joseph Schenck revealed that M-G-M's part in the deal is not new. He said he had discussed bringing this company into the deal when he conferred with Ostrer a year ago last June. Schenck added that the negotiations which will be completed shortly were essentially to increase the efficiency in G. B. production and distribution.

Half-Baked

Cincinnati, July 20. — One of the laughs of the week was provided by the well-intentioned remark of an out-of-town exhibitor who visited one of the local exchanges when the thermometer registered around 108.

"It's pretty hot," commented the booker, by way of conversation.

"Yes," replied the exhibitor, "you look as if you were half-baked right now."

Answering questions intimating that the new deal would transfer control of G. B. to American companies, Joseph and Nicholas Schenck said: "We don't want to have control in any company. We are acting as free agents."

Joseph Schenck denied that Alexander Korda was linked with the deal. He said Korda had nothing to do with it and "I very emphatically state he is not coming in and he in no way will be connected with the enterprise."

No plans have been discussed for Baird Television Co., of which G.B. is the "largest stockholder." Both Schencks denied that the G. B. interest in the company had any influence in the deal.

The Loew head said that "when the time comes we (meaning M-G-M) will pay in cash for the Twentieth-Century-Fox shares." Joseph Schenck called a halt to all questions by reporters and announced: "The deal I have made with my brother was concluded after conferences with S. R. Kent." Kent was not at the meeting, Schenck explained, because he was in Maine on a vacation.

Favor Ostrer as Chairman

Twentieth Century-Fox has three directors on the board of Metropolis & Bradford Trust. Although it is not known at the present time how many the company will have under the new setup, Schenck declared that "when our directors meet they will vote for Isidore Ostrer as chairman and we have no doubt the directors of Ostrer's company will follow our lead." The Twentieth Century-Fox board is expected to meet in two weeks, Schenck said.

"We are not prepared to give further details," Nicholas M. Schenck said in response to queries on the new stock setup and other matters that were vague. "Our minds have just met," he said, "and it's unfair to ask some questions." He emphasized that the deal would take from five to six weeks to complete and that it was now up to the lawyers to work out the details.

"I think it is a very good proposition," he added. "We will not have to produce quota pictures, but from now on we will get real good films from England." The deal, he said, will increase efficiency, stimulate production and effect considerable savings both in production and distribution.

From time to time, emphasis was placed on the fact that control of the reorganized Metropolis & Bradford Trust Co. would continue in British hands, Joseph Schenck, at one point, stated that the combined interests of the Ostrers, M-G-M and Twentieth Century-Fox will not give them control of the new trust company, but that the control will be with the public to whom new shares will be issued.

Joseph Schenck described A. C. Blumenthal as "an agent" in the deal, who did not represent anyone, but "will be compensated." Schenck went further and said Blumenthal "injected himself" into the deal. Ostrer claimed it wasn't Blumenthal's idea and he would not say whether he would pay a commission. Nicholas M. Schenck stated that as far as he was concerned, Blumenthal had nothing to do with the deal.

The anti-trust laws were brought up. Ostrer said: "We don't have anti-trust laws." Joseph Schenck stated that no monopoly angle could be injected into the deal. He said there were about 33 producing companies and if three were eliminated by a transaction this would not imply a monopoly.

The Twentieth Century-Fox chairman asserted he would not go to England for the final details. His brother also said he would stay here. Joseph Schenck is scheduled to leave by plane tomorrow for the coast.

Ostrer was questioned at length on the Baird Television plans. He said that in October regular broadcasting would be inaugurated in England.

H. M. Wilcox Quits Post at Paramount

(Continued from page 1)

eral months. His leave of absence from Erpi expired last December and he continued with Paramount, most of his time having been spent at the home office since.

It was stated officially at Erpi yesterday that Wilcox is not returning to that company. Wilcox, himself, could not be reached for questioning as to his future plans.

Wall Street

Board Rises ⅛ to 1⅛ Points

	High	Low	Close	Net Change
Columbia, vtc	39	38⅛	38⅝	— ⅛
Consolidated	5⅛	4⅞	5⅛	+ ⅛
Consolidated, pfd..	17¾	17⅛	17¾	+ ¾
Eastman Kodak..	174	173	174	.....
Gen. Equip. new	22	21½	21½	— ½
K.-A.-O.	93	93	93	+ ½
Loew's, Inc.	52⅛	51½	51½	— ⅛
Paramount	8½	8⅜	8½	+ ⅛
Paramount 1 pfd.	70	69⅝	69⅝	+1⅛
Paramount 2 pfd.	9⅛	9⅛	9⅛	.....
Pathe Film	8⅝	8	8	+ ⅛
RKO	6	5¾	5¾	— ⅛
20th Century-Fox.	27	26⅝	27	+ ¾
20th Century, pfd.	35⅝	34¾	35	— ⅛
Warner Bros.	11½	11⅛	11⅛	— ¼

Technicolor Off on Curb

	High	Low	Close	Net Change
Sentry Safety ...	9/16	9/16	9/16	.....
Sonotone	2½	2⅜	2½	.....
Technicolor	27	26	26¼	— ½
Trans-Lux	3¾	3¾	3¾	.....

Bonds Gain Slightly

	High	Low	Close	Net Change
General Theatre Equip. 6s '40..	28	27¾	27¾	.....
Keith B. F. 6s '46	93	93	93	—1
Loew's 6s '41 ww deb rights	97¾	97	97½	+ ⅝
Paramount Pict. 6s '55	87¾	87¼	87¾	+ ½
Warner Bros. 6s '39 wd	96	95⅝	95⅝	+ ⅛

(Quotations at close of July 20)

Goldwyn Sued By Paramount For 5 Million

(Continued from page 1)

actual damages suffered and for punitive damages where the wrongdoing was willful and malicious."

Paramount's complaint said that the alleged "raid" was accomplished "by means of false and fraudulent representations." The brief said that Cooper's signing by Goldwyn was intended to be kept secret from Paramount executives until the expiration of his present contract, Dec. 4, 1936.

Zukor declared that negotiations for a new four-year contract were begun with Cooper last October and that an agreement on terms was reached with the star in January. The alleged interference by Goldwyn and his company occurred shortly thereafter and prevented the signing of the contract, Zukor said.

"In the making of motion pictures," Zukor added, "every producer realizes that any star has the right to better himself. But in the 25 years I have been in motion pictures I have never permitted our executives to interfere with the negotiations between a star of another company and that company for the continued services of the star. That has always been and always will be a matter of principle with our organization."

Zukor said that Paramount "at great expense" had developed Cooper into "one of the most important and highly paid actors in motion pictures" since Aug., 1926, when he joined Paramount.

Asked to comment on the suit, Goldwyn said: "I have a contract with Cooper effective upon the completion of his obligations to his present employers. I have not seen the complaint reported to have been filed. However, I do not understand the theory upon which any claim can be based."

It was intimated that Goldwyn will claim to have "discovered" Cooper when the actor was elevated from the extra ranks to a featured role in "The Winning of Barbara Worth."

The suit is the first of its kind known here and some Hollywood legal authorities believe it may prove to be a test case for star-raiding tactics of producers.

Jack Moss Reticent

HOLLYWOOD, July 20.—Beyond saying that there is a signed contract between Gary Cooper and Samuel Goldwyn, Jack Moss, agent for Cooper, would make no detailed statement regarding the Paramount suit.

B. I. P. Purchases Play

LONDON, July 20.—British International Pictures have bought the screen rights to the play, "Aren't Men Beasts," which has had a successful run at the West End Theatre here. The film will feature Alfred Drayton and Robertson Hare of the stage cast.

"Frisco" 86% Holdover

A check-up of the business done by "San Francisco" reveals that 58 of the 67 first run key theatre engagements, or 86 per cent, held the picture for extra playing time.

NOW IN CIRCULATION

INTERNATIONAL
1936-37
MOTION PICTURE ALMANAC

Edited by
TERRY RAMSAYE

The International Motion Picture Almanac of the show year of 1936-37 is bigger and more comprehensive than ever before. In its 1,384 pages, it covers accurately and completely every significant phase of international industry activities. Here are presented no less than 13,112 personalities in the Who's Who section alone.

For producer, distributor, exhibitor and all allied forces of the motion picture, the new International Almanac is a handy reference authority of inestimable value.

$3.00 PER COPY plus postage

INTERNATIONAL
MOTION PICTURE ALMANAC
A QUIGLEY PUBLICATION
ROCKEFELLER CENTER NEW YORK

"Francisco" Seattle Hit In 2nd Week

SEATTLE, July 20.—In spite of a general lethargy among first runs "San Francisco" was a big draw in its second week at the Fifth Avenue and the run was continued. The take was $9,400, over par by $2,400.

"Mr. Deeds Goes to Town" continued on its indefinite run with a gross of $3,250 for the fourteenth week at the Liberty. This is only $750 under the first week average. "It's Love Again" fell off to $2,800 in its second week at the Music Box.

Total first run business was $33,100. Average is $35,000.

Estimated takings for the week ending July 11:

SCHMELING-LOUIS FIGHT
"THE BIG NOISE" (W. B.)
BLUE MOUSE—(950), 25c-40c-55c, 4 days, 3rd week. **Gross:** $2,200. (Average, $4,000)

STEELE-RISKO FIGHT
"HOT MONEY" (W. B.)
BLUE MOUSE—(950), 25c-40c-55c, 3 days. **Gross:** $2,400. (Average, $4,000)

"SAN FRANCISCO" (M-G-M)
FIFTH AVENUE—(2,500), 25c-40c-55c, 7 days, 2nd week. **Gross:** $9,400. (Average, $7,000)

"MR. DEEDS GOES TO TOWN" (Col.)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 days, 14th week. **Gross:** $3,250. (Average, $4,000)

"IT'S LOVE AGAIN" (G.-B)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week. **Gross:** $2,800. (Average, $4,000)

"WHITE FANG" (20th-Fox)
"NOBODY'S FOOL" (Univ.)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $5,100. (Average, $6,000)

"NAVY BORN" (Republic)
PALOMAR—(1,500), 15c-20c-30c, 7 days. Stage: Vaudeville and Jules Buffano's Band. **Gross:** $3,600. (Average, $4,000)

"THE LAST OUTLAW" (Radio)
"MURDER BY AN ARISTOCRAT" (F. N.)
PARAMOUNT—(3,050), 15c-20c-30c, 7 days. **Gross:** $4,350. (Average, $5,000)

Revivals Lead in Providence Slump

PROVIDENCE, July 20.—Terrific weekend heat drove most of Providence to the beaches, but a subsequent drop in the thermometer helped grosses back to around the average mark. Loew's State with its revival of "Dinner at Eight" and "Chained," did fairly well with $8,600, though far below average.

The Strand had a good gross with "Early to Bed" and "Sudden Death," with $6,100, slightly below average. Clever exploitation of "Sudden Death" in the newspapers helped. The Majestic, with "The White Angel," was good at $7,200, slightly above the usual gross. Fay's was fair at $4,300 with "High Tension" and vaudeville, $2,700 below average.

Total first run business was $26,200. Average is $32,500.

Estimated takings for the week ending July 2:

"DINNER AT EIGHT" (M-G-M)
"CHAINED" (M-G-M)
LOEW'S STATE—(3,800), 15c-40c, 7 days. **Gross:** $8,600. (Average, $12,000)

"EARLY TO BED" (Para.)
"AND SUDDEN DEATH" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $6,100. (Average, $6,500)

"HIGH TENSION" (20th-Fox)
FAYS—(1,600), 15c-40c, 7 days. Stage: Vaudeville. **Gross:** $4,300. (Average, $7,000)

"THE WHITE ANGEL" (F.N.)
MAJESTIC—(2,400), 15c-40c. 7 days. **Gross:** $7,200. (Average, $7,000)

"Bride Walks" Best in K.C.; Pulls $9,600

KANSAS CITY, July 20.—"The Bride Walks Out" made the best comparative showing in a good week for Kansas City first runs. It took $9,600 at the RKO Mainstreet, $1,600 over average for the house.

"Public Enemy's Wife," at the Newman, took $8,050, $1,050 over par, while "Dracula's Daughter" and "High Tension" got about $3,000 the last half of the week at the Uptown. "Things to Come" finished the run from the previous week, going half a week over and grossing $1,500 on three days. Average here is $4,000.

"Nobody's Fool" registered $7,400 on a $7,000 average at the independent Tower. A stage show accompanied the film, "San Francisco," in its third week, and grossed $10,500 at Loew's Midland, where average is $11,500. It completed its run.

Total business here was $40,050. Average is $37,000.

Estimated takings:

Week Ending July 16:

"BRIDE WALKS OUT" (Radio)
MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $9,600. (Average, $8,000)

"SAN FRANCISCO" (M-G-M)
MIDLAND—(4,000), 25c-40c, 7 days, 3rd week. **Gross:** $10,500. (Average, $11,500)

"PUBLIC ENEMY'S WIFE" (W. B.)
NEWMAN—(1,800), 25c-40c, 7 days. **Gross:** $8,050. (Average, $7,000)

"NOBODY'S FOOL" (Univ.
TOWER—(2,200), 25c, 7 days. **Gross:** $7,400. (Average, $6,500)

"THINGS TO COME" (U. A.)
UPTOWN—(2,000), 25c-40c, 3 days. **Gross:** $1,500. (Average, $1,700)

"DRACULA'S DAUGHTER" (Univ.)
"HIGH TENSION" 20th-Fox)
UPTOWN—Four days. **Gross:** $3,000. (Average, $2,300)

Dual Series Helps Beat Lincoln Heat

LINCOLN, July 20.—Extreme summer heat took its toll at the box-office this week and only one house, the Lincoln, was able to hold its own, but it took four pictures in the week to do it. The Lincoln, normally a full-week, single-feature house, had dual splits and got $2,800, $600 above par.

"Hearts Divided" went $100 under normal.

Total first run business was $8,900. Average is $8,650.

Estimated takings:

Week Ending July 14:

"SUNSET RANGE" (First Division)
"MURDER BY AN ARISTOCRAT" (F. N.)
LIBERTY—(1,200), 10c-15c, 7 days on split. **Gross:** $700. (Average, $850)

Week Ending July 15:

"LET'S SING AGAIN" (Radio)
"HUMAN CARGO" (20th-Fox)
"DANCING PIRATE" (U. A.)
"DESIRE" (Para.)
ORPHEUM—(1,350), 10c-15c-20c, 7 days of dual splits. **Gross:** $1,500. (Average, $1,400)

Week Ending July 16:

"I MARRIED A DOCTOR" (W. B.)
"EDUCATING FATHER" (20th-Fox)
"CASE AGAINST MRS. AMES" (Para.)
"BRIDES ARE LIKE THAT" (F. N.)
LINCOLN—(1,600), 10c-20c-25c, 7 days of dual splits. **Gross:** $2,800. (Average, $2,200)

"ROGUE OF THE RANGE" (Col.)
"TOO TOUGH TO KILL" (Col.)
VARSITY—(1,100), 10c-15c, 7 days on split basis. **Gross:** $900. (Average, $1,100)

Week Ending July 17:

"HEARTS DIVIDED" (W. B.)
STUART—(2,000), 10c-25c-40c, 7 days. **Gross:** $3,000. (Average, $3,100)

"Rich Girl" $9,000 Smash, Louisville

LOUISVILLE, July 20.—"Poor Little Rich Girl" was a sensation at the Rialto, piling up a gross of $9,000, 100 per cent over normal. It was held over, the first attraction in months to win an extended run at that house.

A revival combination of "Dinner at 8" and "Men in White" at Loew's State got over the top by $300, taking $5,800 on the week. "Spendthrift" and "Return of Sophie Lang" at the Strand were good for $3,000, $100 above average.

Business was good all along the line in spite of the heat.

Total first run business was $23,800. Average is $19,900.

Estimated takings for the week ending July 16:

"DINNER AT 8" (M-G-M)
"MEN IN WHITE" (M-G-M)
LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $5,800. (Average, $5,500)

"BUNKER BEAN" (Radio)
"POOR LITTLE RICH GIRL" (20th-Fox)
RIALTO—(3,000), 15c-25c-40c, 7 days. **Gross:** $9,000. (Average, $4,500)

"SPENDTHRIFT" (Para.)
"RETURN OF SOPHIE LANG" (Para.)
STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $3,600. (Average, $3,500)

"WHITE ANGEL" (F. N.)
MARY ANDERSON—(1,000), 15c-25c-40c, 7 days, 2nd week. **Gross:** $3,000. (Average, $3,500)

"UNDER TWO FLAGS" (20th-Fox)
"AND SO THEY WERE MARRIED" (Col.)
"CAPT. JANUARY" (20th-Fox)
"SONG AND DANCE MAN" (20th-Fox)
KENTUCKY—(800), 15c-25c, 7 days, split week. **Gross:** $1,600. (Average, $1,500)

"PERSONALITY KID" (W. B.)
"SHANGHAI" (Para.)
"CONVENTION CITY" (F. N.)
"BUREAU OF MISSING PERSONS" (F. N.)
ALAMO—(900), 15c, 7 days, split week. **Gross:** $800. (Average, $1,400)

"Francisco" Third Week Houston Top

HOUSTON, July 20.—"San Francisco," closing an unprecedented run of three weeks at Loew's State, finished in a blaze of glory with a total pull of $28,750, of which $6,000 was taken the third week. The weekly average at Loew's State is $7,000. This is the first time a feature has played more than two weeks at a Houston theatre.

"The Golden Arrow" was the best money maker for the week, bringing $7,500 to the Metropolitan where the usual take is $7,000. "Green Pastures," about which critics raved, reached a comfortable par of $7,000 at the Majestic. It was not held.

The Kirby had an average week of $5,000 with "The Case Against Mrs. Ames," "Too Many Parents," "Forgotten Faces" and Bank Night.

Total first run business was $25,500. Average is $26,000.

Estimated takings for the week ending July 16:

"CASE AGAINST MRS. AMES" (Para.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"TOO MANY PARENTS" (Para.)
KIRBY—(1,450). 15c-35c, 1 day. Bank Night. **Gross:** $1,000. (Average, 7 days, $5,000)

"FORGOTTEN FACES" (Para.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average 7 days, $5,000)

"SAN FRANCISCO" (M-G-M)
(Third Week)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $6,000. (Average, $7,000)

"GREEN PASTURES" (W. B.)
MAJESTIC—(2,250), 25c-50c, 7 days. **Gross:** $7,000. (Average, $7,000)

"THE GOLDEN ARROW" (F. N.)
METROPOLITAN—(2,600), 25c-50c, 7 days. **Gross:** $7,500. (Average, $7,000)

"Francisco" Hub's Third Week Leade

BOSTON, July 20.—In a week crippled grosses due to heat and ou door attractions "San Francisco" ga nered another $12,000 at Loew's O pheum and another $11,000 at Loew State. The picture was in its thi week at both houses and the tak were equal to a first-week average.

Total first run business was $64,90 Average is $79,500.

Estimated takings for the week en ing July 16:

"THE RETURN OF SOPHIE LANG (Para.)
"THE SONG AND DANCE MAN" (20th-Fox)
(Second Run)
FENWAY—(1,382), 30c-50c, 7 day **Gross:** $3,400. (Average, $4,500)

"SECRET AGENT" (G.B.)
KEITH'S MEMORIAL—(2,907), 25c-65 7 days. **Gross:** $8,000. (Average, $12,000

"SAN FRANCISCO" (M-G-M)
LOEW'S ORPHEUM—(2,970), 25c-55 3rd week, 7 days. **Gross:** $12,000. Ave age, $12,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(3,537), 25c-50c, days. **Gross:** $11,000. (Average, $11,000)

"POOR LITTLE RICH GIRL" (20th-Fo
METROPOLITAN—(4,332), 35c-65c, days. Stage: Rita Rio and band. **Gros** $18,000. (Average, $22,000)

"THE RETURN OF SOPHIE LANG (Para.)
"THE SONG AND DANCE MAN" (20th-Fox)
(Second Run)
PARAMOUNT—(1,793), 25c-50c, 7 day **Gross:** $4,500. (Average, $7,000)

"PRIDE OF THE MARINES" (Republi
RKO BOSTON—(3,246), 35c-65c, 7 day **Gross:** $8,000. (Average, $11,000)

"Francisco" Again Takes Denver Lea

DENVER, July 20.—"San Francisco on a double bill with "Three Go fathers," was so strong in its secon week that it gave the Orpheum t best holdover it has had in a lon time. The take was $10,000, over no mal by $4,000. The bill was held.

"The White Angel" proved a stron attraction at the Denver and had hol outs a number of times in spite of t heat. The take was $8,500, over t line by $1,000. The picture was mov to the Aladdin for a second week.

Good films seem able to beat off t competition of hot weather, the Elit Stock Co. and soft ball games.

Total first run business was $31,00 Average is $28,000.

Estimated takings for the week en ing July 16:

"SECRET AGENT" (G.-B.)
ALADDIN—(1,500), 25c-40c-50c, 7 day **Gross:** $2,000. (Average, $3,000)

"SINS OF MAN" (20th-Fox)
BROADWAY—(1,500), 25c-40c, 7 day following a week at the Aladdin. **Gros** $1,500. (Average, $2,000)

"THE GIRL FROM MANDALAY" (Republic)
CENTER—(1,500), 20c-25c-35c, 7 day Stage show. **Gross:** $2,000. (Averag $2,000.

"SPENDTHRIFT" (Para.)
DENHAM—(1,500), 25c-35c-40c, 7 day **Gross:** $3,500. (Average, $4,500)

"THE WHITE ANGEL" (F. N.)
DENVER—(2,500), 25c-35c-50c, 7 day **Gross:** $8,500. (Average, $7,500)

"SAN FRANCISCO" (M-G-M)
"THREE GODFATHERS" (M-G-M)
ORPHEUM—(2,600), 25c-35c-40c, 2 week. **Gross:** $10,000. (Average, $6,000)

"TIMES SQUARE PLAYBOY" (W. E
"LAW IN HER HANDS" (F. N.)
PARAMOUNT—(2,000), 25c-40c, 7 da **Gross:** $3,500. (Average, $3,500)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 18 NEW YORK, WEDNESDAY, JULY 22, 1936 TEN CENTS

Film Buying Control for Para. Urged

Kennedy Report Favors Group of Operators

The creation of a committee comprised of Paramount theatre operators and partners to direct film buying and booking operations for the 1,100 theatres in which the company has an interest was recommended to the company's board of directors by Joseph P. Kennedy, a further study yesterday of the Kennedy Paramount reports revealed.

The reports have been issued piecemeal, first in Wall St., then only for stockholders' inspection in the home office, and now for publication of the deleted versions prepared by Paramount.

The recommendation is made in consequence of an observation in the report that "while the principle of decentralized theatre operation may be good and the results generally satisfactory, it is quite evident that there is a very weak link in the setup inso-

(Continued on page 6)

Otterson Contract Talks Near Climax

Negotiations for the settlement of John E. Otterson's Paramount contract are nearing a climax and either an agreement or the cessation of negotiations are regarded as likely within the next few days, it was stated authoritatively yesterday. Failure to arrive at a settlement would mean the bringing of a breach of contract action against the company by Otterson.

The negotiations are being conducted by a committee of three Paramount directors on the one hand and Otterson and his attorneys, Schwartz & Frohlich, on the other. It was

(Continued on page 6)

Regal Will Continue London, M-G-M Films

Toronto, July 21.—Regal Films, Ltd., Toronto, will continue to distribute in Canada the releases of London Film Prod., in addition to those of M-G-M during the coming season, according to N. L. Nathanson, general manager of Regal. The Canadian company formerly handled Gaumont British product, but the franchise for the latter has been obtained by Empire Films Ltd., Toronto, which also distributes Republic and Educational films.

English Fear Loss of G. B. Control to Fox and M-G-M

Quick, Henry!

It's just one picket after another in front of the Music Hall these days.

Last week Camden RCA strikers paraded. Yesterday the picketers' signs read: "Music Hall exterminators on strike."

Women patrons "Oh'd and ah'd" and giggled, "It was so new and beautifully cared for. How could they?"

"What are they striking for?" Gus Eyssel was asked.

"I don't know. Maybe they want flit guns. It's a contractor's service. I called up the Federation of Labor and they didn't know there was a strike. In the meantime business seems to be all right."

Lawyers Fighting For Fox's Records

Atlantic City, July 21.—A few more items from the books of All-Continent Corp., the $6,400,000 trust which William Fox formed for his wife and daughters, were admitted in evidence today as the hearing on his bankruptcy petition continued here.

It was a part of the continuing fight of the creditors' lawyers to bring the All-Continent transactions into the record piecemeal, as a basis for further efforts to win the right to inspect the books. Creditors' spokesmen alleged All-Continent, listed as one of the creditors, in reality is a disguised William Fox asset.

David Katz of Proskauer, Rose and Paskus, New York, representing the $1,500,000 claim by Chicago Title and

(Continued on page 6)

Screen Writers Will Meet with Producers

Hollywood, July 21.—Screen Playwrights, Inc., met here today at the Beverly Wilshire Hotel and elected a committee consisting of Grover Jones, James K. McGuinness and Bess Meredyth to arrange a program of negotiation with producers. The same committee was authorized to procure offices on the sixth floor of the Taft Bldg. The members also decided at the meeting to work out a plan for

(Continued on page 9)

Negotiators Sailing for London to Complete Agreement Detail

With the sailing tomorrow of Richard Dwight of Hughes, Schurman & Dwight, attorneys for Twentieth Century-Fox, on the *Europa*, and Isidore Ostrer, president of G. B., and Beddington Behrens, British stock broker, on the *Ile de France*, negotiations for the reorganization of Metropolis & Bradford Trust Co. and G. B. will be conducted in England until all details have been worked out. J. Robert Rubin, legal head of M-G-M, has arrived in England.

Conferences among the lawyers are expected to continue for four to five weeks, it was stated by Joseph and Nicholas M. Schenck, before the results of negotiations are reduced to writing.

With the publication yesterday of the announcement by Ostrer and the Schenck brothers of the deal whereby M-G-M will acquire half of Twentieth Century-Fox's interest in Metropolis & Bradford Trust and the anticipated reorganization plans for that company and Gaumont British, gloom descended

(Continued on page 9)

Film Difficulties Increase in Reich

Washington, July 21.—American films are meeting with increasing difficulties in Germany, according to a report to the U. S. Dept. of Commerce from its Berlin office.

The principal obstacle, it is pointed out, is the refusal of the German Propaganda Ministry to allow importation of particular pictures, chiefly on the ground that the cast is unsatisfactory or that the story is unsuitable.

Exchange difficulties have been fur-

(Continued on page 6)

Chicago Holding Up Nazi "Captive" Film

Chicago, July 21.—The local censor board has refused to issue a permit on "I Was a Captive In Nazi Germany." The reason given was that the picture might cause Germans here to start a demonstration against the showing of the film. A police lieutenant in charge of the "red" squad

(Continued on page 6)

Government Opposition May Develop Through Board of Trade

By RED KANN

London, July 21.—News of the Gaumont British, Twentieth Century-Fox and M-G-M developments created lively trade discussions here in which there was a note of alarm very evident, due to the prospect that the lumping of the three companies' product will absorb a large percentage of Gaumont theatre dates. The circuit may be expected to take the whole output.

Distributors regard this as a serious threat to other concerns, including Radio, Paramount, Columbia and other American companies.

Authoritative opinion inclines to the view that the Government is unlikely to accept nominal British control in the company organization unless definitely assured that the real control also is British. Supporting this view is the fact that following first circulation of rumors of the merger a leading British company was approached by the Government and asked to state its opinion of the effects of the deal.

The Government is in a position to control the situation through the Board of Trade licenses to distributors under the Films Act, or it might

(Continued on page 9)

Industry Reforms Up Again Aug. 17

The planned renewal of discussions between M.P.T.O.A. leaders and sales heads of national distribution companies on the exhibitor organization's 10-point program of self-regulation for distribution and exhibition is expected to get under way the week of Aug. 17, it was learned yesterday.

Ed Kuykendall, M.P.T.O.A. presi-

(Continued on page 9)

Petrov to Produce Musicals for G.N.

Hollywood, July 21.—Boris Petrov, formerly associated with Mae West productions, has just signed a term contract to produce musicals for Grand National, according to Edward L. Alperson, president.

Petrov has two stories set for the

(Continued on page 9)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 22, 1936 No. 18

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Vial Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Herbert J. Yates in Quick Trip to Coast

Hollywood, July 21. — Herbert J. Yates is here, having arrived unannounced yesterday by plane. The simultaneous arrival of Republic sales heads Floyd St. John and Grover C. Parsons from San Francisco lent added significance to the Yates visit.

It is believed that one of the chief purposes of the executive gathering is to map out a sales campaign on the new Marion Talley feature, "Follow Your Heart."

Hit Film Stars on Air

New Haven, July 21.—The Independent M.P.T.O., meeting here today, voted unanimously to file a protest with producers against putting on radio programs film stars whose popularity has been built up by the theatres. This furnishes home entertainment, the organization said, and should be stopped.

Lou Guynard in Ad Post

Hollywood, July 21.—Russell Birdwell, publicity head of Selznick International, has appointed Lou Guvnard as the Selznick advertising and publicity representative in New York.

Purely Personal

Joe E. Brown who has been in New York for the past three days, sails tomorrow on the *Berengaria* and is due back in the fall, when he will begin work on his first picture for David Loew.

•

Edward Rugoff, chairman of the T.O.C.C. committee which will confer with the I.T.O.A. on merger plans, delayed his return from Lake Placid until today. He has been roughing it at A. H. Schwartz's camp.

•

Mrs. Spyros Skouras will be discharged from the New Rochelle Hospital the latter part of the week without undergoing an operation, according to latest reports from the hospital.

•

Joe and Mrs. Penner arrived from a six-week vacation in Europe yesterday on the *Ile de France*. They leave tomorrow for the coast and the RKO studios.

•

Bob Gillham has stopped off at Kansas City on his way from the coast. He's due in town the latter part of the week. Al Wilkie got in by plane late Monday night.

•

Pat McGee, Oklahoma City, and Lou Finske, Denver, both of the Cooper circuit, are scheduled to arrive within the next few days.

•

Al Bondy has returned from a seven-week tour of all key cities in the interest of General Electric commercial films.

•

Jack Kuhn of the M-G-M publicity department will leave Friday for Lexington, Va., on his vacation.

•

Charles Caballero, New England theatre head for Harry C. Arthur, was in town yesterday.

•

M. A. Lightman is due today or tomorrow from Memphis for a short stay.

•

Jay Emanuel will return from his European trip Aug. 3.

Hunt Stromberg, M-G-M producer who arrived on the *Berengaria* after a 10-week vacation visiting France, Italy, England, Algiers and Switzerland, will spend about a week in town before heading back to California and the studios.

•

Madeleine Carroll, Wanger star, will arrive in New York Thursday from the coast. She plans to leave the same day on the *Ile de France* for a vacation in Spain. She is accompanied by her husband, Captain Phillip Astley.

•

Fred Bellin, distribution supervisor for Spectrum, will leave Friday for a week's vacation in Connecticut. John Cosentino, special representative, will return to New York Monday from a vacation in Ottawa.

•

Armand Schaefer, supervisor, and Richard English, scenarist for Republic, have gone to Dallas by plane to gather material for a film based on the Texas Centennial Exposition.

•

Carl Laemmle, Jr., is slated to return from Europe in October. He plans to produce a number of plays on Broadway.

•

J. R. Neal, M-G-M Panama manager, left for Chicago yesterday. After a short visit there he will head for San Francisco to visit his family.

•

Louis Reid, radio editor of the *New York American*, has succeeded George Gerhard as publicity head for Cosmopolitan Prod.

•

Marion Davies is due to arrive from the coast around Aug. 1. She is booked to sail for Europe on the *Rex*.

•

John Scully, New England division sales head for G.B., was in from Boston yesterday.

•

E. B. Derr will return from a quick trip to the coast tomorrow.

Denies RKO Suit Request

Federal Judge Coxe yesterday denied the request of Samuel Shipman and Clara Lipman, playwrights, to be allowed to submit certain questions to executives of Radio Pictures and the RKO Distributing Corp. in connection with their $500,000 action for plagiarism. The plaintiffs charged the defendants had plagiarized their play "It Depends on the Woman" in the production of the film "I Dream Too Much." They sought the court's permission to question the executives as to who had written the film script: how much the picture had grossed since it was first exhibited and the cost of production. However, permission was granted the plaintiffs to submit several less important questions.

Music Hall Dates "Mary"

"Mary of Scotland" has been dated for the Music Hall, starting July 30, after "The Green Pastures" finishes a two-week run.

Shea Takes "U" Product

The M. A. Shea circuit, with houses in Pennsylvania, Ohio, Massachusetts, Rhode Island and New Hampshire, has contracted for all the 1936-37 product of Universal. James R. Grainger, general manager of distribution for Universal, stated yesterday that the pact was closed by F. J. A. McCarthy, eastern sales manager for Universal, and Edmund Grainger, Jack Shea and Dick Kerney representing the circuit.

Armstrong Quits Radio

London, July 21.—John Armstrong, director of publicity for Radio Pictures, Ltd., has resigned his post. Armstrong, a Quigley Award winner, is considering a trip to America. No successor has been named.

No Warner Meeting

No Warner board of directors meeting will be held this month, it was stated yesterday when the regular session was scheduled to take place.

"Pastures" Dominion Showing Is Assured

Toronto, July 21.—The final acceptance by the Ontario censor board of "The Green Pastures" has assured the showing of the picture throughout the Dominion, since it is the invariable rule among exchanges that a release is withdrawn from the Canadian market if it is banned in Ontario, that province providing the greater part of the Dominion film revenue.

The action of Premier M. F. Hepburn of Ontario in announcing the ban on the film, then finally declaring it approved, has served as a remarkably effective bit of publicity for Warners on the exhibition of the picture in the Dominion. Canadian newspapers from coast to coast were filled with news regarding the ban. No deletions were made in the film as approved.

Set 94 "Pastures" Dates

"The Green Pastures" within the next 10 days will open in 94 new situations for special pre-release engagements, according to Warners.

Ask Melbert Bankruptcy

Amusement Securities Corp. filed an involuntary petition in bankruptcy in Federal Court yesterday against Melbert Pictures, Inc., on a claim for $10,878, the amount of a judgment obtained by Amusement Securities in the N. Y. Supreme court recently. Besides the amount of the judgment, the petitioner also listed any profits that may have been made by Melbert during the exhibition of its film, "White Zombie." The original action was brought by Amusement Securities on the ground that the word "zombie" in the title of the film, "White Zombie," infringed the title of their picture, "Revolt of the Zombies." An injunction also was granted Amusement Securities restraining further showing of the picture "White Zombie" under that title.

"Scotland" Book in Box

S. Barret McCormick and his aides have turned out a press book on "Mary of Scotland" enclosed in a box like a rare edition. The box is covered with superimposed scenes from the film.

The book, 15 in. x 12 in., has a black and white scene cut on the cover, with the picture title on a gilt background at the bottom and the back cover is done in lavender. Throughout, it is printed on heavy coated stock. It includes 72 pages.

Theatres Here Bombed

Labor trouble is seen as responsible for the bombing of the Electra, Brooklyn, and Garden, Richmond Hill, L. I., yesterday.

Aaron Greenberg, who has been picketing the Garden, was arrested in connection with the Long Island incident. The Garden employs Allied men. The management of the Brooklyn house denied any dissension with the unions.

About nine patrons were injured by the explosions.

Crosland Inquest Held

Los Angeles, July 21.—The death of Alan Crosland in an automobile accident last Thursday was officially called accidental at an inquest held here today by Coroner Frank Nance. Nance had previously declared that no inquest would be conducted.

CERTAINLY IT'S TRICK PHOTOGRAPHY!

Please don't ask us how it's done on the screen! It's a secret! Just take our tip that this is the grandest novelty in many seasons and a real opportunity to profit!

We're thrilled about the success of "The Devil Doll" in all its opening engagements! We advised theatres to get behind this unusual film with extra advertising and peppy showmanship because we felt it had all the excitement and novelty of those good old Lon Chaney thrillers! M-G-M likes to step out of the beaten track of entertainment and we've been fortunate the way "THE DEVIL DOLL" turned out. It really merits the quick and active promotional attention of alert showmen!

M-G-M's "THE DEVIL DOLL" stars LIONEL BARRYMORE with Maureen O'Sullivan, Frank Lawton
Directed by Tod Browning

A Reprint from SHOWMEN'S TRADE REVIEW

Product Analysis

MGM Should Maintain Lead

This analysis of MGM 1936-37 product is the second in a series which began last issue with a discussion of the Paramount lineup. The remaining majors and more important independents will follow.

A regular annual feature of Showmen's Trade Review these analyses are attempts to give our reactions to past performances and future possibilities with a weather eye to the box office. There is only one way to make these analyses mean something. You must compare our reactions with your own box-office statements and arrive at a happy medium. No observer can prophesy for each individual theatre. But we can tell you what's on our mind and how we feel about the various companies under discussion.

IN this analysis you will have to place yourself in one of two positions or classifications. Either you are now a customer of MGM, or not a customer now but expecting to be one next season

In the first classification we can discuss the current season and how it fared for you and your theatres STR, in the last listing of the Film Derby Chart on May 2nd, gave MGM a rating of 107% on 31 pictures listed up to that date. These 31 pictures consisted of 9 "A" pictures, 13 "B," and 9 "C."

Since that date four more pictures have been rated as follows. "Speed"—C; "Three Wise Guys"—C; "Fury"—B; "Trouble for Two"—B Giving them, to date, a grand total of 35 pictures and a rating of 102%. They still have enough pictures left on the current season's schedule to make a radical change, up or down, when the Derby Chart is published for the complete season.

Those who played the product most certainly know whether they made money or lost money with it. They also know full well whether they overpaid or underpaid or if they bought the product at fair and reasonable terms to both parties And we assume that if they found the product profitable, they contemplate signing a contract for the next season.

For the benefit of those who did not play MGM during 1935-36 but are interested in securing this company's product for 1936-37, we must go into more detail. Which brings us to the "A" pictures of the current season.

No theatreman, regardless of whether he played the MGM lineup or not, could possibly be ignorant of the box-office value of such pictures as "Rose Marie," "China Seas," "Mutiny on the Bounty," "Night at the Opera," "Tale of Two Cities," "Ah Wilderness," "Small Town Girl," "Petticoat Fever," "Broadway Melody of 1936" No doubt such exhibitors envied the opposition when they were playing them As for the "B" pictures plenty of them were "A" in receipts in many a town throughout the country Without going into further listing of them or the "C" pictures which were spotty here and there, we suggest that you take your copy of STR of May 2nd and glance through them yourself

So much for 1935-36. Let's take a look at 1936-37 because it happens to be the important point of discussion at this moment and, no doubt, of vital importance to thousands of exhibitors who know the necessity of strong backbone product as the basis of their entire picture buy for the season.

We recommend that you secure a copy of "Leo's Candid Camera Book" right away. Then lock the door to your office and thumb through it slowly, digesting each little morsel of food for thought presented in its interesting and entertaining pages It will convey far more than any bare analysis could possibly hope to cover and will give you a closer insight into exactly what you can expect from MGM next season

What's To Come!

Heading the schedule for the new season is "The Great Ziegfeld," and of this picture we don't believe we need to say anything It is one of the highlight pictures of the whole industry and you can take that from the time of its inception An absolute box-office cleanup if ever there was one. "Romeo and Juliet," we pick no bones about. It appears from this observer's viewpoint to be a picture designed for the classes and not the masses, but that does not detract one iota from the fact that it s a grand picture and may fool all of us who harbor some fears about its appeal among the masses.

"Marie Antoinette," with Shearer and Laughton, ought to measure up to the high standards of box-office appeal demanded today "The Good Earth" features Paul Muni and Luise Rainer and has been so definitely pre-sold that it can certainly be counted upon to deliver high grosses. "Prisoner of Zenda," with William Powell and Myrna Loy, presents these two favorites in a vehicle that has much popular appeal and a story that has been proven in the dim and distant past as money material

The big following of Eddy and MacDonald will rejoice over the opportunity of seeing these two stars in "Maytime," and even though it has been years since this story first was presented on the stage, it has been kept alive with constant and regular revivals all over the country. Actually rated as the number one musical romance of the stage Marx Brothers will have a new one for 1936-37, and, following their last hit, ought to find the movie public keen to see more of them. Garbo fans will be able to get a heavy portion of her and her unique personality in "Camille" With a good supporting cast she might even pick up a few more fans

Another Garbo vehicle is "Beloved," in which she is scheduled to star with Charles Boyer, and here is one fan who thinks they will make a swell combination "Broadway Melody of 1937," with many of the outstanding stars of the '36 Melody. Our prediction is that it will top last year's by several heads and shoulders

"After The Thin Man," with Powell and Loy, ought to find favor with the masses who went for the first one in a big way. "Born to Dance" is a starring vehicle for Eleanor Powell and carries about the same cast set-up, writers, etc, as "Melody of '37," so we can't make out whether it is the same picture or not

"Kim," starring Freddie Bartholomew, sounds like an ideal picture for this ever-popular youngster A Cole Porter musical, "Easy to Love," with again the same Eleanor Powell and cast as previously announced for her other pictures. Clark Gable is set for "Great Canadian," "No Hero" and "Saratoga," the latter with Crawford Montgomery and Rainer are teamed in one or more

Hal Roach will contribute some features in addition to his short schedule Among the feature-length films will be "Girls Go West" with Patsy Kelly and Lyda Roberti, and we call this shot as being right in the bag That gal Kelly has no equal for real rowdy fun. Laurel and Hardy will head three of which the first two will be "Our Relations" and "You'd Be Surprised"

Backing Them Up!

We have jumped here and there through the book in picking the titles and material discussed above but we again recommend the Candid Camera Book as your best guide in getting the real lowdown on the MGM product

Say what you like about MGM, pro or con, about their sales policies or what have you, yet you cannot take away from them the distinction of being the one company that spends a fortune attracting attention to their outstanding pictures and actually getting patrons to your theatre through the medium of smashing ad campaigns in national fiction magazines, billboards, and other angles all designed to build up interest in the pictures and help you by starting the campaign ball arolling.

Smart theatremen gain the greatest amount of good from the MGM sales efforts by tying their own local campaigns to the national campaigns. And no small measure of credit goes to Howard Deitz's department for the ultimate box-office success of many of the MGM pictures

This sales effort, made to order for every theatre playing MGM pictures, costs plenty of money and unless the pictures return big grosses and returns to MGM they would be crazy to continue them. Their program for this type of activity for 1936-37 is even more elaborate than during the past year or two and ought to account for much of the business that will be attracted to the local theatres throughout the country

Sales Policies!

This subject has, for the past five years, been a tough nut to crack in any kind of a trade-paper discussion and to STR's credit is the fact that we dare to even make mention of it in these analyses. But whether the comment about sales policies has been favorable or unfavorable, MGM has been sport enough to "take 'it," knowing full well that it is meant in only the most constructive spirit.

There were fewer kicks about the company's sales policies last year than ever before, our contact with the field reveals. So we assume that those who bought the product were fairly well satisfied with the deals they made. But for 1936-37 you have probably all heard what they are asking

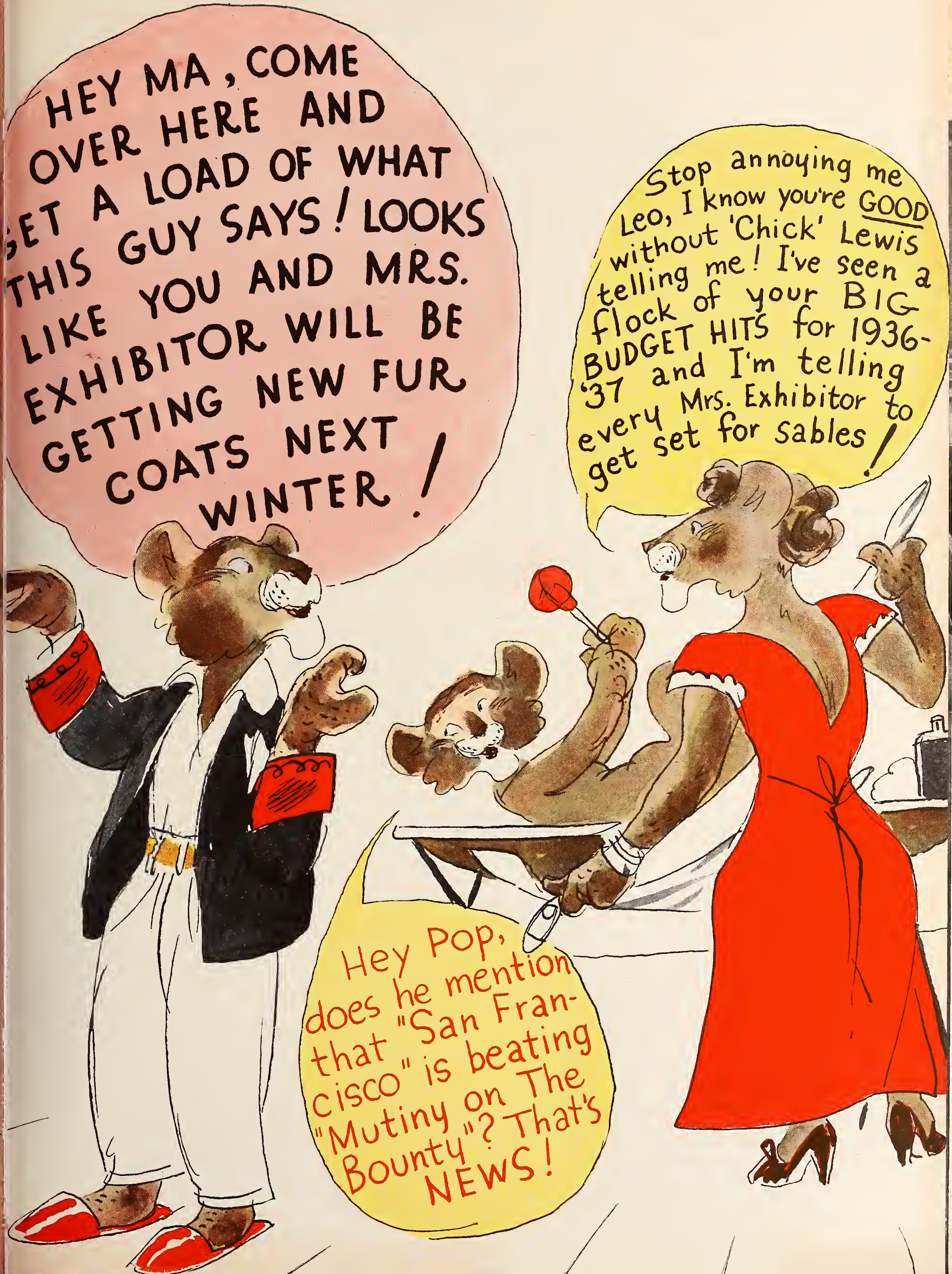
One thing stands out in all of MGM's trading with exhibitors: they are always willing to adjust a bum deal with any theatreman This even goes to their high percentage pictures, or, at least, has in the past; if that high percentage pic failed to deliver proportionate grosses at the b.o., it was adjusted so as to cost the exhibitor only a fair price This policy has won for MGM thousands of friends who are sports enough to play ball with a company that has been delivering the type of pictures that they have given you.

To boil it all down to a few words of conclusion: the terms are your worry. Ours is but to convey our candid opinion about the possibilities of the product, and that opinion is that MGM for 1936-37 ought to be a "must" in any representative theatre. We doubt whether any exhibitor will have cause for complaint about the quality of the pictures delivered.

—"*Chick*" *Lewis*

READ IT TO GET THE COMPLETE STORY!

Advertisement


HEY MA, COME OVER HERE AND GET A LOAD OF WHAT THIS GUY SAYS! LOOKS LIKE YOU AND MRS. EXHIBITOR WILL BE GETTING NEW FUR COATS NEXT WINTER!
Stop annoying me Leo, I know you're GOOD without 'Chick' Lewis telling me! I've seen a flock of your BIG BUDGET HITS for 1936-'37 and I'm telling every Mrs. Exhibitor to get set for sables!
Hey Pop, does he mention that "San Francisco" is beating "Mutiny on The Bounty"? That's NEWS!

Film Buying Control for Para. Urged

(Continued from page 1)

far as buying and booking of pictures are concerned."

"The New York office," Kennedy continues, "has no control over the buying or booking of pictures wherever management contracts are concerned. We feel that the problem of strengthening this weak link could be met to some extent by appointing a committee of which every operator of theatres under Paramount would have to be a member, this committee to classify the company's theatres for buying and booking. However, because of the intricacies of local conditions involved we feel that nobody outside of the committee such as recommended can satisfactorily suggest working methods for it."

John J. Ford, general manager of Maine & New Hampshire Circuit, which is affiliated with a Paramount theatre subsidiary, made the study of Paramount theatre operations which was the basis for the Kennedy report on that phase of the company's operations.

Management Pacts Approved

Of the 1,100 theatres in which the report says Paramount is now interested either through leases, fees, stock ownership or pools, and exclusive of the company's foreign theatre interests, 950 are operated under management contracts. The managers may be either part owners or simply contract managers. Of the 150 remaining houses which are directly under New York supervision, 90 are operated under individual management contracts.

The report recommends that "under no circumstances should any attempts be made at this time to change or modify the theatre management contracts in any way unless the request should originate with the manager." Since the report was made Paramount has renewed for one year its partnership operating deal with Karl Hoblitzelle on substantially its former terms and also has renewed the management contracts of Wilby & Kincey for one year and Lucas & Jenkins for three years on the basis existing at the time of their expiration, July 1. The recommendation not to alter the terms of operating contracts, is made, according to the report, because of a current "feeling of insecurity on the part of the contractors."

Office Expenses "Out of Line"

The report declares that general office expenses of some of the management contractors "appear to be entirely out of line" and indicate a possible saving on this item alone of $350,000 a year "without in any way adversely affecting the operation of the theatres." It urges that this item be "properly put up to the management contractors." The report also expresses the belief that "as conditions improve management contracts should be very carefully gone into and terms arranged that will protect Paramount's interests and at the same time be agreeable to the contractor."

The theatre report concludes that "with a good improvement at the studio, insofar as pictures are concerned and a reduction of management expenses, the theatres should show a net profit of between $5,000,000 and $6,000,000 annually."

Must See Films

San Francisco, July 21.—Police Judge Twain Michaelsen has tried a new slant in sentences for traffic violations by ordering defendants to see "And Sudden Death." It is now being shown at the Fox.

Offenders were required to prove later that they had actually seen the picture.

Kennedy's observations on Paramount's domestic distribution are favorable for the most part, with special mention being made of equitable salaries of branch managers and salesmen and the reasonableness of other distribution costs. He says, however, that "considerable discrepancies exist as to the sizes of non-selling staffs at the various branches" and believes that employment economies can be effected in some exchanges.

Asks Separation of Shorts

The report recommends the creation of a short subject sales department within the distribution department, pointing out that without one the sales department may tend to become "feature-minded" to the detriment of the shorts product. The belief is presented that "Paramount has more opportunity, perhaps, for single reel playing time than any other company due to the fact that it has such an extensive theatre circuit."

In the Kennedy study of Paramount's financial and accounting departments criticism is directed at a failure of the company to define "the lines of authority and responsibility of the financial vice-president, the treasurer and the general auditor" and points out that as a result the treasurer and general auditor "report independently of each other to the financial vice-president" who, in turn, reports to the president, whereas, the report says, "in practice, the general auditor has to work to a considerable extent under the treasurer, and the treasurer has to have direct contact with the president and board."

Home Office Costs Increased

The conclusion is made that the "financial department will function better when there is made and followed a clear-cut decision on its lines of control and responsibility."

Kennedy's report discloses that the weekly cost of operating the home office and branches for the first quarter of 1936 increased $21,000 a week over the 1935 average. It states that $13,000 of the increase was the result of an advertising program "adopted to help swell the 1936-37 program and to offset the adverse reports circulated throughout the industry about the company." The remainder of the increase was traced to executive and legal expense. "The increase in legal expense was largely due to payments to outside attorneys," the report further says.

The report on the Paramount studio consumes 20 pages of a 25-page summary of the Kennedy reports, which was prepared from them by the company for stockholder inspection. This phase of the report, already well publicized, presents a picture of operating confusion. Costly mistakes in production, conflicting authority or the absence of any authority, demoralized studio morale and a costly loss of production prestige are cited in the report. Responsibility for their existence is directly traceable, the report says, "to a lack of confidence in the management and direction of the company's affairs in the New York office."

Criticises Directors

"We are faced with the fact," Kennedy writes, "that the organization which you directors depend upon to make profits for your company is wholly without confidence in you. I have not succeeded in my attempt to find men of outstanding rank in the industry to recommend to you for executive positions with Paramount. Such men are urgently needed. Unfortunately, those whom I should recommend to you are not interested in considering positions with Paramount while directors believed throughout the industry and throughout your organization to be responsible for dissension and division in management policies continue as members of the board."

Kennedy recommends the withdrawal from the board of these "irreconcilables" and states that "it would be an irreconcilable waste of your money and a senseless waste of our time to proceed further with the work of survey unless and until such changes are made in management as I deem an essential preliminary to any continuation of my work."

Kennedy discontinued his work several weeks ago.

Points to Potentialities

The report declares that "it may take a year or more to overcome existing difficulties" in Paramount but adds that, with necessary improvement in product and other changes, "I feel that there is enough prestige still clinging to the Paramount name to restore it to leadership in the industry. It would be little short of criminal, if, on the threshold of a period of prosperity for the industry, this opportunity to eliminate waste and substitute profits were to be passed by without action. It might subsequently be difficult to explain such inaction to litigous stockholders or to enquiring Congressional committees," the report concludes.

Otterson Contract Talks Near Climax

(Continued from page 1)

stated that Otterson had been offered a settlement of $50,000 per year for the remaining four years of his contract and that this had been refused. The contract calls for $150,000 for one remaining year and $100,000 a year for the final three years. What settlement Otterson is asking was not disclosed.

Universal Signs Foster

HOLLYWOOD, July 21.—Lewis R. Foster has been signed to a Universal contract as author-director by Charles R. Rogers. Foster is the author of "Two In a Crowd," which will be the first Universal feature for the 1936-37 season. His first assignment probably will be "The Case of the Constant God."

Lawyers Fighting For Fox's Records

(Continued from page 1)

Trust Co., again questioned Herbert Leitsteen, Fox bookkeeper, and sought to picture Fox as spending much time in brokerage offices in 1931, 1932 and later, buying and selling stocks.

He intimated that when the day's transactions showed a loss, they were credited to the William Fox account for income tax and other reasons, and when they showed a profit they were credited as made on behalf of All-Continent. However, Leitsteen did not concede that point. Late in the day a page of All-Continent stock market trading in 1931 was admitted in evidence.

Mrs. Eva Fox and the daughters, Mrs. Mona Tauszig and Mrs. Belle Schwartz, as owners of All-Continent appeared for questioning but were excused for another two weeks, as was Fox, who was unable to appear. Murray C. Becker, of Fox counsel, explained that his client fell asleep while sun-bathing and "his whole body is burned."

Film Difficulties Increase in Reich

(Continued from page 1)

ther complicated by refusal to allow the transfer of German receipts to blocked foreign account, which completely prevents any possibility of getting even a part of the money out of the country, it was stated.

There is reason to believe, according to the report, that some of the large first run houses will be forced to close during the summer because of a film shortage. This situation may have some effect on the restrictive policy now being pursued toward American films.

At present, leading first runs in Berlin are showing films which are not up to their usual standard. Other houses are reviving old films. As the repetition of German films has not been favorably received by the public, Berlin theatres are now showing foreign, particularly American films, according to the report.

Chicago Holding Up Nazi "Captive" Film

(Continued from page 1)

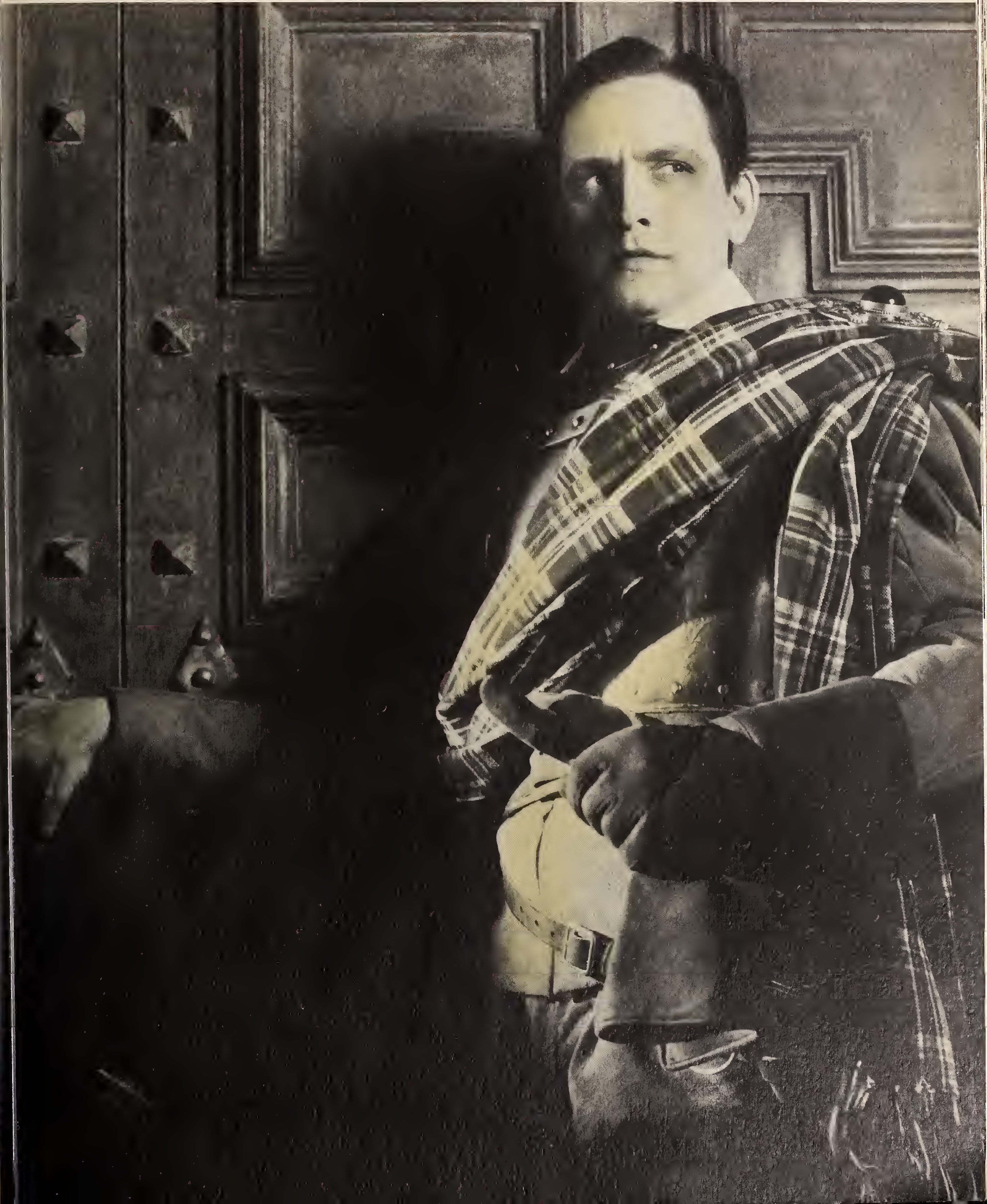
who sat on the reviewing board was the chief objector.

The local Warner office is trying to figure out a way to cut "Anthony Adverse" so that the inference regarding an illegitimate child is done away with, otherwise the picture gets a pink ticket. The return of Lieutenant Harry Costello, head of the censor board, next week, may help settle matters. No action will be taken until then.

Charged with Lottery

RICHMOND, July 21.—Charles A. Somma, who operates the Hippodrome, has been ordered to appear before Justice Elben C. Folkes in Police Court on Friday on a charge of operating a lottery in connection with the use of Bank Night and Broadway Handicap.

The MAN *who made a queen forget her throne!*



History is but the story of throbbing human hearts! . . . A king may be as suspicious as any other husband . . . A queen as weak as any other woman . . . a nobleman as bold as any man whose pulses pound!

KATHARINE HEPBURN
FREDRIC MARCH
"MARY OF SCOTLAND"

with

FLORENCE ELDRIDGE · DOUGLAS WALTON · JOHN CARRADINE

AND A TREMENDOUS CAST OF FAMOUS STARS

From the play by Maxwell Anderson · *Directed by JOHN FORD*

RKO-RADIO PICTURE *Produced by Pandro S. Berman*

Britain Fears Loss of G. B. To Fox, M-G-M

(Continued from page 1)

add a greatly increased duty on imported films, or increase or modify the quota.

It is certain that increased pressure will be brought on the Moyne Committee by British interests to strengthen the act in order to end the fear of American influence disclosed in the committee's minutes of evidence.

The Gaumont selling organization will be scrapped, it is believed, to leave Gaumont British films free for Twentieth Century-Fox and M-G-M, which will split the Gaumont product with the possible exception of the newsreel, but another story is that Gaumont will increase its output to 40, giving it sufficient product for the three organizations.

(Editor's Note: — Joseph M. Schenck said yesterday in New York that the G. B. selling organization would be "absorbed" in the United States and that a new distributing unit for the three companies would be organized in England with representatives of each company in it.)

Radical Changes Seen Likely

There is a possibility that this expansion will call for the taking over of the at present uncompleted Amalgamated Studios at Elstree and the ultimate scrapping of Shepherd's Bush.

Mark Ostrer still could not be reached today.

Next Monday J. R. Remer, M.P., will ask in the House of Commons whether the President of the Board of Trade "will take steps to see that this important company does not pass into foreign control."

Gaumont British shares sold today as follows: Ordinary, 13.4½; A ordinary, 6.3; preference, 18 shillings. On July 7 they were 9.6, 4.3 and 16.7½ shillings in the order named.

There is speculation here as to how the combined selling forces can handle 120 pictures. The individual selling organizations of Warners and First National here are cited as an illustration of the value of separate selling. Running as two distinct organizations here, the general impression is that the sales results have been comparatively better than in the States where a joint organization has been maintained.

Large Savings Possible

It is estimated that the scrapping of the G. B. selling organization in he United States will mean an annual aving of from $500,000 to $750,000.

Abandonment of quickie British production by M-G-M and Twentieth Century-Fox will save between $200,-00 and $300,000 yearly for each company.

The merger can start, therefore, with an approximate annual cash saving of between $1,000,000 and $1,500,-00.

An important feature is that Gaumont British productions have not reviously been used as a quota cover for American films and the company's utput of 24 to 30 yearly would cover the entire Twentieth Century-Fox and M-G-M outputs.

M-G-M, as was indicated in New York by Joseph Schenck, will give up its production plans immediately and Twentieth Century-Fox will probably scrap its Wembley Studio after Robert Kane finishes his four for the new season schedule and outside producers have made four, three by one and one by another.

The switch of Gaumont's list to the new company will have the effect of reducing the number of quota pictures available to exhibitors, although the loss may be more apparent than real because of the poor quality of a majority of the Twentieth Century-Fox and M-G-M quota films.

Duplication in Newsreels

The merger may also offer a newsreel problem, as Gaumont has its own successful reel and Twentieth Century-Fox its Movietone News controlled by a separate company in which the Harmsworth family with important associations in the *Daily Mail* newspaper group are interested.

On the theatre side the important angle is that the Gaumont British circuit, built originally chiefly from the old provincial Cinematograph Theatres Circuit, has still many obsolescent theatres and the probable results of the merger are the scrapping or renovation of many of these theatres with resources from new capital.

M-G-M Asks 65-35

M-G-M is asking for 65-35 percentage deals on "The Great Ziegfeld," the former figure to go to the distributor and the latter for the exhibitor.

It's the first time in years that M-G-M has sold a picture on these terms.

City to Appeal in Theatre Ban Suits

An appeal will be taken by the Corporation Counsel's office from a decision handed down recently by Supreme Court Justice John F. Carew granting an application to the estate of Henry Phipps for a license to build a theatre at Madison Ave. and 62nd St.

When License Commissioner Paul Moss refused to grant a permit for the erection of a theatre on the ground that it would be detrimental to the neighborhood, the estate brought the matter into court.

Robert Walton Goelet has asked Justice Valente to set aside a decision by Commissioner Moss denying the application of a license to build a theatre at 61 E. 52nd St. Justice Valente has reserved his ruling until later.

Aids in Union Drive

Local 802 of the American Federation of Musicians is urging all its members to "help organize all entertainers" appearing with them. A letter signed by Jacob Rosenberg, secretary of Local 802 was addressed to all bands playing in and around New York.

Cincy Shubert to Open

CINCINNATI, July 21.—The RKO Shubert, shuttered for the past few months, will be relighted Aug. 14 for the start of the RKO Greater Show Season. "The Great Ziegfeld" at 60 cents top will be the initial program.

Fox and G. B. Negotiations Going Abroad

(Continued from page 1)

upon the domestic sales force and home office personnel.

The home office publicity and advertising department with the exception of A. P. Waxman, who holds a contract which expires in December, and his assistant, Al Selig, was understood to have been given notice yesterday. Efforts to check this with Jeffrey Bernerd and Arthur Lee were unavailing.

No instructions had been sent to the sales forces in the field by a late hour yesterday afternoon, but it was learned that both Lee and George Weeks will issue statements today regarding the selling personnel. Bernerd is understood to have a contract which has more than six years to run. Lee and Weeks are also said to hold term agreements.

Schenck to Leave for Coast

Ostrer yesterday tendered Nicholas and Joseph M. Schenck a luncheon at the Colony Club. Joseph Schenck, accompanied by Lew Werthheimer and three other persons whose names could not be learned yesterday, are scheduled to leave by plane for the coast either today or tomorrow.

According to the plans announced, the Ostrers, Twentieth Century-Fox and M-G-M will have an equal number of shares in the new company which is to replace Metropolis & Bradford Trust. The total interest of the three companies is to be less than 50 per cent so that control will be with the British public, stated Ostrer. The new company, however, will take over the trust company's 57 per cent stock holdings in Gaumont British, it was asserted.

Gaumont British's new production schedule of 40-48 will be distributed in the United States by Twentieth Century-Fox and M-G-M and these will serve as quota pictures for both companies.

Loew Board to Meet

Indications are that a number of the present G.B. sales force will be retained under the new setup. Twentieth Century-Fox exchanges in this country have been handling the physical distribution of G. B. pictures since the company formed an American organization with Arthur Lee at the helm. About 300 are employed in the 32 branches and the company's payroll is estimated at $20,000 a week.

The board of directors of Loew's, which controls M-G-M, is scheduled to hold its next meeting Aug. 5, when action is slated to be taken on the purchase of a half interest of Twentieth Century-Fox's holdings in Metropolis & Bradford Trust. The meeting may be put over until September.

The chairman of the Twentieth Century-Fox board asserted that his board will meet in about two weeks. Efforts to verify the date at the home office yesterday were unsuccessful.

Russell Borg Out

KANSAS CITY, Mo., July 21.—Russell Borg, head of Gaumont British here, has resigned.

Industry Reforms Up Again Aug. 17

(Continued from page 1)

dent, plans to come here following the annual meeting of the West Virginia State Theatre Managers Ass'n, which will be held at White Sulphur Springs Aug. 11 and 12. He is also scheduled to attend the convention of the Southeastern Theatre Owners at Jacksonville, Fla., Aug. 2 to 4.

No formal schedule of meetings with distributors such as was arranged last month for the presentation of the program is planned for August. Indications are that Kuykendall will contact the sales heads in a final effort to obtain prompt action on the program and, wherever results are unsatisfactory, efforts may be made to get action from company heads.

Petrov to Produce Musicals for G. N.

(Continued from page 1)

series, "Hats Off" and "Murder with Music."

Petrov had been with the Paramount studios for three years. Prior to that he had been producing the Public Theatre musical shows for 10 years.

Screen Writers Will Meet with Producers

(Continued from page 1)

story registration and routine service.

Seven new members were voted into the group.

The date of the next meeting will be set following a report from the committee named today.

S. F. Doyle Coming Here

LONDON, July 21.—Stuart F. Doyle will arrive here next Monday on the *Queen Mary*. He will spend two weeks in New York and then go to Hollywood to seek players for an Australian production, "Robbery Under Arms."

Wall Street

Warner Issues Gain on Board

	High	Low	Close	Net Change
Columbia	38⅝	38	38⅝	.....
Consolidated, pfd	18	17¾	17¾	+ ½
Eastman Kodak	174	173	174	.....
Gen. Equip. new	21½	21½	21½	.....
Loew's, Inc.	52	51½	52	+ ½
Paramount	8½	8¼	8¼	— ¼
Paramount 1 pfd	69½	68½	68½	—1⅛
Paramount 2 pfd.	9⅜	9⅛	9⅛	.....
Pathe Film	8⅝	8⅜	8⅝	+ ⅝
RKO	5⅞	5⅞	5⅞	+ ⅛
20th Century-Fox.	27⅛	26⅞	27⅛	+ ⅛
20th Century, pfd.	35¼	34¾	35¼	+ ¼
Universal, pfd	99½	99	99	— ⅞
Warner	11⅜	11⅛	11⅜	+ ¼
Warner Bros., pfd	55	55	55	+2

Curb Shows No Change

	High	Low	Close	Net Change
Sonotone	2½	2¼	2½	.....
Technicolor	26¾	26⅛	26¼	.....
Trans-Lux	3⅞	3¾	3¾	.....

RKO Bonds Drop 3 Points

	High	Low	Close	Net Change
Keith B. F. 6s '46	93¼	93¼	93¼	+ ¼
Loew's 6s '41 ww deb rights	97½	97⅜	97½	.....
Paramount Pict. 6s '55	87½	87⅜	87½	— ¼
RKO 6s '41 pp...	73	73	73	—3
Warner Bros. 6s '39 wd	95⅝	95¼	95¼	— ⅜

(Quotations at close of July 21)

"Francisco" Again Leads In Cleveland

Cleveland, July 21.—"San Francisco," playing a second week at Loew's State, took top honors of the week with a $15,000 gross. This is $2,000 over the weekly average. The picture went to the Stillman for a third consecutive week downtown.

"The Bride Walks Out" went $500 over par at Warners' Hippodrome to an $8,500 take.

"The Moon's Our Home" came out even at Loew's Stillman, grossing an average $4,000. "Dancing Pirate" for the first four days of the week at the Allen and "The Law in Her Hands" the last three days brought the week's total to $3,500, or $500 above the usual take.

The weather continued hot during the day, but cool in the evening.

Total first run business was $43,000. Average is $42,000.

Estimated takings for the week ending July 17:

"DANCING PIRATE" (Radio)
ALLEN—(3,300), 30c-35c-42c, 4 days. **Gross:** $1,600. (Average for week, $3,000)

"THE LAW IN HER HANDS" (F. N.)
ALLEN—(3,300), 30c-35c-42c, 3 days. **Gross:** $1,900. (Average for week, $3,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STATE—(3,400). 30c-35c-42c, 7 days, 2nd week. **Gross:** $15,000. (Average, $12,000)

"THE MOON'S OUR HOME" (Para.)
LOEW'S STILLMAN—(1,900). 25c-35c, 7 days. **Gross:** $4,000. (Average, $4,000)

"HEARTS DIVIDED" (W. B.)
RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Edgar Kennedy, Sylvia Fross and five acts vaudeville. **Gross:** $12,000. (Average. $15,000)

"THE BRIDE WALKS OUT" (Radio)
WARNERS' HIPPODROME—(3,800). 30c-35c-42c, 7 days. **Gross:** $8,500. (Average, $8,000)

See 25% Pickup for U. S.-Austria Sales

Washington, July 21.—Distributors of American films anticipate that their business in Austria this year will show a 25 per cent increase over 1935, according to Assistant Commercial Attache L. A. France, Vienna, in a report to the U. S. Dept. of Commerce.

This favorable situation is noteworthy, it is pointed out, in view of the fact that both German and French films in Austria are favored by trade agreements and other arrangements by which their importation is expedited.

Imports into Austria of French films are increasing appreciably, the report states, but the number is relatively small and it is doubtful if they will have any effect on attendance at American features.

Although German films continue to hold the leading position, it is reported that, from a box-office standpoint, they are gradually losing ground.

Complete "Barrier" Cast

Toronto, July 21.—With the arrival of J. Farrell MacDonald, four bit players from Hollywood and Antoinette Cellier from London, the cast is now complete at Revelstoke for the making of "The Great Barrier," a G.B. production. Richard Arlen, the star, has already been on location for several weeks after three months' preliminary work in England.

Out Hollywood Way

Hollywood, July 21. — Frank Lloyd buys entire crop of apples, pears and corn on a northern California farm so he can use the place as a location for "Maid of Salem". . . Lincoln Quarberg is appealing by postcard poll to the press and exhibitors to choose between "The Gay Desperado" and "The World Is Mine" as title for the Nino Martini film for Pickford-Lasky . . . Martha Sleeper, Taylor Holmes, Evelyn Varden, Maurice Black and Hardie Albright opening in "The Russet Mantle" at the Belasco.

Vice-Admiral Zengo Yoshida and other Japanese naval officers visit the Paramount Studio. . . Eugene Strong, assistant to Harry Sherman, made an associate producer on the new "Hopalong Cassidy" series . . . The Larry Crabbes parents of a girl.

Jean Harlow, William Powell, Myrna Loy, Spencer Tracy and Walter Connolly take out state fishing licenses for sequences in M-G-M's "Libeled Lady" . . . Teddy Hart and Sam Levine at Warners to play their stage roles in "Three Men on a Horse."

+

Casting—Paul Lukas in "Ladies in Love," Twentieth Century-Fox; Heather Angel and Clarence Muse signed by George Hirliman for "Daniel Boone" . . . Andy Devine, Bruce Cabot and Barbara Pepper in "The Big Game," Radio . . . Cliff Edwards and Skeets Gallagher in Universal's "Rich and Reckless."

+

Directors—Felix Feist, Jr., starts directing "Every Sunday," an M-G-M short.

+

Writer—Arthur T. Horman doing the original and screen play of "Ellis Island" for Invincible.

+

Story Buys—Selznick International acquires "Gone with the Wind," a novel by Margaret Mitchell . . . "Sam Houston, Pioneer," by Edgecomb Pinchon acquired by George Hirliman for George O'Brien . . . M-G-M purchases "The Girl of the Golden West," stage play, for Joan Crawford.

+

New Contracts—Radio signs Philip MacMahon, 10-year-old singer and winner of a recent Major Bowes' contest, for a musical for Lew Brown. . . Columbia signs four-year-old Patsy O'Connor to term contract.

+

Title Change—Radio sets "Walking on Air" as release title of "Count Pete."

+

Song Writer—Edward Hayman signed by Radio to do lyrics for Arthur Schwartz tunes in next Lily Pons picture.

Data Facilities Are Need, C. E. A. Finds

London, July 21. — The special committe of the Cinematograph Exhibitors' Ass'n on redundancy, or the overbuilding of theatres, in an interim report, has declared that all local licensing authorities which have been approached have requested improved facilities for obtaining information prior to the hearing of applications for theatre building licenses.

No reply has been received from the Kinematograph Renters' Society with respect to the C.E.A. request for cooperation. The redundancy committee of the C.E.A. will make a full report of its findings at the September meeting of the C.E.A. council.

Wright Not to Supervise

Hollywood, July 21. — Orville Wright will not work in any capacity on the actual production of "The Wright Brothers," forthcoming Warner production, according to a statement from Jack L. Warner. Wright's only connection with the film, Warner said, will be an examination of the script, which will be submitted to him for approval and suggestions.

Eckmans on Way Here

London, July 21.—Sam Eckman and Mrs. Eckman are on the *Queen Mary* with the body of Henry Eckman. Burial services will be held in New York. The Eckmans will remain in New York only 10 days.

Delay Lottery Hearing

Hearing in Bronx Special Sessions of charges against the Ward, Pelham and Yorke for allegedly violating the lottery laws was yesterday put over until next Tuesday.

Sirovich, on Coast, In Television Talks

Hollywood, July 21.—Representative William I. Sirovich declared here today that he will confer with leaders of the film industry concerning the effects of television on pictures.

Sirovich, who is chairman of the Committee on Patents and Inventions, said he had concluded television might have a disturbing effect on films unless a patent monopoly in the television field is checked. He said he hoped to interest Louis B. Mayer and others in a plan to colonize a section of Cuba for 100,000 to 200,000 Jews.

Teams Start Second Half

Starting the second half of the season, three games played in the M. P. Baseball League resulted as follows: Consolidated, 12—Paramount, 11; Music Hall, 9—Skouras, 1; RKO, 9—Loew's M-G-M, 2. United Artists has withdrawn from the League.

Honors for Herrmann

Cleveland, July 21.—John L. Herrmann, newsreel cameraman with the Byrd Antarctic expedition, received word here that he has been made a fellow of the Royal Photographic Society for his work with Byrd. He also is expected to receive the Congressional Medal of Honor.

"Plow" in 2,000 Spots

Washington, July 21.—"The Plow That Broke the Plains," the Resettlement Administration's film about which controversy has raged in a number of spots, has been shown in 2,000 theatres, according to Administration officials.

"Francisco" Frisco Best In 2nd Week

San Francisco, July 21.—This town still won't admit there was an earthquake, but it likes to go and watch the scenes in "San Francisco." The film led the town for a second week with a take of $16,000 at the Paramount, over normal by $4,500.

"The Bride Walks Out" also was in the money on a take of $17,500 at the Golden Gate. This passed normal by $3,500. "Parole" and "The Mine with the Iron Door" made a fair showing at the Orpheum on a gross of $7,600. "White Fang" and "Public Enemy's Wife" went $1,000 over the line at $16,000 in the Warfield.

Total first run business was $73,050. Average is $64,800.

Estimated takings:

Week Ending July 14:

"FRANKIE AND JOHNNIE" (Rep.)
"SCARLET LETTER" (Rep.)
EMBASSY—(1,400), 15c-25c-35c, 5 days. **Gross:** $1,800 (Average, $3,000)

"BRIDE WALKS OUT" (Radio)
GOLDEN GATE—(2,850), 15c-30c-35c-40c, 7 days. Stage: Band. **Gross:** $17,500. (Averaage, $14.500)

Week Ending July 15:

"PAROLE" (Univ.)
"MINE WITH THE IRON DOOR" (Col.)
ORPHEUM—(2,440). 15c-30c-35c-40c, 7 days. **Gross:** $7,600. (Average, $6.800)

"SAN FRANCISCO" (M-G-M)
PARAMOUNT—(2,740). 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $16,000. (Average $11,500)

Week Ending July 16:

"AND SUDDEN DEATH" (Para.)
"TICKET TO PARADISE" (Rep.)
FOX—(5.000). 10c-25c-35c, 7 days. **Gross:** $6,800. (Average. $6,000)

"WHITE ANGEL" (F. N.)
"HIGH TENSION" (20th-Fox)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days. **Gross:** $6,500. (Average, $7.000)

"WHITE FANG" (20th-Fox)
"PUBLIC ENEMY'S WIFE" (W. B.)
WARFIELD—(2.680). 15c-30c-35c-40c, 7 days. **Gross:** $16.000. (Average, $15,000)

Week Ending July 17:

"BLUE LIGHT" (Vienna Film)
CLAY—(400), 15c-35c, 7 days. **Gross** $850. (Average. $1,000)

Nebraska Troubles Increased by Wind

Omaha, July 21.—Drouth and other troubles in this territory were complicated Sunday night by a wind storm that crippled power lines in Counci Bluffs, closing all theatres. A canopy over the Orpheum entrance here collapsed and damaged two automobiles

A tree bounced onto the porch o the home of Charles E. Williams president of the Nebraska-Iowa M.P T.O., partially wrecking the house.

Spectrum Closes Deals

Spectrum has set three deals for the new musical westerns starring Fred Scott. They are with Big Feature Rights for Ohio, Kentucky, Indiana and Tennessee; Nat Lefton o Monarch for western Pennsylvania and West Virginia and Elliott Films for Minnesota.

Lightman Firm Expands

Nashville, July 21.—United Theatres, Inc., of Memphis, of which M A. Lightman is president, has filed a charter amendment increasing its capital stock from $10,000 to $100,000 and the number of shares from 1,000 to 10,000.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 19 NEW YORK, THURSDAY, JULY 23, 1936 TEN CENTS

Withdrawal By Ascap Affects Canada Films

Agreement Is Sought to Avoid Litigation

The Canadian marketing of all pictures using Ascap-copyrighted music is affected by the impending withdrawal of the music licensing organization from the Canadian Performing Rights Society and efforts are now being made here to work out an agreement with Ascap which would permit the continued exhibition of such pictures in Canada even though the theatres in which they are played pay no music tax to Ascap.

Counsel for all major distribution companies met yesterday with E. C. Mills, general manager of Ascap, to discuss the situation which will be created by the music organization's withdrawal from Canadian licensing and to attempt to work out an arrangement which would avoid litigation over copyright infringement against Canadian theatres which bought and played pictures in which Ascap music is used.

Indications are that Ascap will not

(*Continued on page* 8)

Call Off Conference On Exhibitor Merger

Plans for a meeting this week of the T.O.C.C. committee, headed by Edward Rugoff of the Rugoff & Becker circuit, for working out details in connection with the merger of the organization with the I.T.O.A., have been called off and no definite date has been set for the conferences, Rugoff said yesterday upon his return from a four-day vacation at Lake Placid.

It is possible that a meeting will be held next week, Rugoff stated. The I.T.O.A. group, headed by Bernard Barr, has made no plans for calling a meeting, but it is understood the joint session will be held as soon as Rugoff sets a date.

Dent Made General Manager of Studio

Hollywood, July 22.—Samuel Goldwyn today elevated James Dent to the position of general manager of the studio. Dent was formerly studio manager.

Marvin Ezzell who in the past has filled the position of comptroller was promoted by Goldwyn to succeed Dent as studio manager.

Exhibitors in France Adopt 10-Point Plan

Course of Action Is Set To Govern Policy

By PIERRE AUTRE

Paris, July 12.—Three hundred French exhibitors have adopted unanimously a 10-point plan by which the future activity of exhibition in the country will be governed. The meeting was called to plan a course of action based on the new laws, rules and agreements affecting workers which were adopted following the recent French strikes.

Present were members of the two large exhibitor organizations, the Exhibitors' Syndicate and the Chambre Syndicale, as well as a number of exhibitors not affiliated with any organization.

The resolutions adopted by the meeting were:

1. Approval of the agreement signed between the two exhibitor organizations and the Cinema Workers' Trade Unions.

2. Expression of confidence in the exhibitor delegates who will work with

(*Continued on page* 7)

Film Business in Spain Is Halted

Barcelona, July 22.—All the theatres and distribution branches in this city are closed as a result of the military revolt which has swept the country from its source in Spanish Morocco. The Government is making drastic efforts to suppress the rebellion, with armed clashes resulting.

Sharp street fighting has made it highly dangerous for exhibitors to remain open, and although it is said order is being restored, it cannot be ascertained with any degree of cer-

(*Continued on page* 7)

Streimer Gets U. A. Post in Home Office

Moe Streimer, for the past 17 years New York state district sales head for U. A., has been promoted to home office sales representative. Charles Rosenzweig, who recently joined the company, will succeed Streimer. The changes become effective Monday.

Streimer has been in the film business for the past 36 years. He will work under Harry Gold in his new

(*Continued on page* 7)

BRITISH TO OWN 65% G. B. STOCK

Proposed Plan Is for 35% to 20th-Fox and M-G-M

Approximately 65 per cent of Gaumont British stock ownership will remain in the hands of the British public and the other 35 per cent will be owned by Twentieth Century-Fox and M-G-M, it is learned authoritatively here.

Under the proposed rearrangement the Ostrer brothers, Mark and Isidore, will retire from an ownership position, and the public offering will be under a contemplated underwriting, it is understood.

Cable advices indicate a growing excitement in England because of the prevailing impression there, based on lack of information on details, over the fear that control will pass to American interests. The *Daily Film Renter* carried a scare headline today typifying the British opinion that there will be a sequel to the negotiations in Parliament and predicting proposals for an ad valorem film duty and revision of the Films Act.

A *Film Renter* editorial asserted that there is uneasiness in official circles and questions are in prospect

(*Continued on page* 7)

Admission Tax at New High in June

Washington, July 22.—Collections of admission taxes in June reached the highest figure touched so far this year, $1,532,189, compared with $1,318,765 in May and $1,211,288 in June of last year, according to the Bureau of Internal Revenue.

Receipts for the fiscal year ended June 30 from this source totaled $17,112,175, the bureau reported, a gain of more than 10 per cent over the 1935 collections of $15,379,379.

Monthly collections have been on the up-grade since March, when they reached the year's low at $1,255,393. The former 1936 high was $1,459,694 in January.

More Books Figure In Hearing on Fox

Atlantic City, July 22.—A revised ruling by Federal Referee Robert E. Steedle, after an hour of argument between counsel for William Fox and his creditors, opened the way to a rapid new invasion of the All-Continent Corp. books as the Fox bankruptcy hearings continued today.

Tonight, 20 complete pages from the All-Continent stock transactions had been introduced in evidence in three hours despite the flat refusal by Mrs. Fox and her daughters, Mrs. Mona Tausig and Mrs. Belle Schwartz, controllers of All-Continent, to allow their records to be inspected.

Fox assertedly created All-Continent six years ago as a $6,400,000 trust for them. Later, creditors' attorneys assert, Fox borrowed heavily from All-Continent, posted collateral, defaulted and was sold out—and now All-Continent is listed as one of his larger creditors. But other creditors have been fighting to show it really

(*Continued on page* 7)

Harold Lloyd Signs Para. Producer Pact

Hollywood, July 22.—Harold Lloyd today signed a Paramount contract as an independent producer. The pact calls for the making of one film a year but no information concerning the time limit was available.

Francis Cockrell has been signed to prepare the first story on which production is expected to start shortly at the General Service studios.

Lee and Weeks Will Tour G.B. Branches

Arthur Lee and George Weeks will make a tour of eastern and midwest G.B. exchanges for conferences with local sales forces. Weeks is scheduled to leave for Chicago and Kansas City tomorrow. While in Kansas City he will appoint a successor to Russell Borg, who has resigned as manager to accept a similar post with Grand National.

Lee will leave early next week to contact the eastern branches.

Reports that the home office public-

(*Continued on page* 7)

Steffes Silent on Allied Collections

Minneapolis, July 22.—Al Steffes refuses to discuss progress on Allied's plan to raise the first $100,000 of a $250,000 fund by July 15 for the purpose of financing litigation.

"We're going out to do a job—without talking about it," was his only comment today when asked about it.

The proposal to raise $250,000 was decided upon at the Cleveland convention in June.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 23, 1936 No. 19

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager: Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35: *Joachim K. Rutenberg*, Representative; **Paris Bureau:** 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*. Representative: Tokyo Bureau: 880 Sasazuka, Ichikawa-shi. Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Borg Heads New G.N. Kansas City Branch

KANSAS CITY, July 22.—Grand National opened an exchange here this week with Russell Borg as head. Borg has just resigned from G. B. Personnel of the Grand National office will be announced soon.

Borg is a veteran film man having started with Educational in 1920. He was with that company for 13 years, then was associated with various other film distributors. He became head of G. B. here when the exchange was opened in 1934.

Charter Authors' League

SACRAMENTO, July 22. — The Authors' League of America, a New York corporation, was chartered here today by Rupert Hughes, Rex Beach, Gelette Burgess, Alice Parker and Arthur C. Train. There are 30 prominent authors on the board of directors.

Col. Declares Dividend

The board of directors of Columbia Pictures has declared a quarterly dividend of 68¾ cents per share on the $2.75 convertible preferred stock, payable Aug. 15 to stockholders of record on Aug. 3.

Insiders' Outlook

By RED KANN

Aboard the Normandie

WHILE ash trays abound, matches did not. They were available for the asking, of course, but never left about for passenger convenience. You get your light, but back into the steward's jeans went what was left. The impression that journeyed across with this traveler, furthermore, was that the idea behind the *Normandie* was to keep the ocean a secret. Others felt identically. But up on the boat deck, blanketed in steamer rugs where much of this patter is written, the *Normandie* became a boat, not a floating hotel. Under the captain's bridge where sky, water and a gently heaving bow sought to meet, we found our favorite spot. New York and the film business were further away than their actual mileage. . . .

▼

Nunnally Johnson and his wife were aboard. This associate producer for Twentieth Century-Fox is on vacation, goes to England for a couple of weeks and returns to New York on the *Queen Mary* July 22. Zanuck wants him back in Hollywood by August 1. Considerable of their time was spent in the company of Mrs. William Morris, who told us toward the finish she left America for a rest. Then she met the Johnsons and parted company with the original idea. Arthur F. Driscoll of O'Brien, Driscoll and Raftery, goes over on business; his wife accompanies him.

▼

New York sales managers who use the French Casino for entertaining visiting film buyers may be interested in learning they will have to look elsewhere for a few weeks. Louis F. Blumenthal, Jack Shapiro's partner, is heading for London, where the current New York show travels on the next eastbound trip of this ship. From Paris goes a new troupe on August 5 to open in New York a few weeks thereafter. Charlie Farrell, long Janet Gaynor's teammate, is looking toward a London vacation. Bill Levy, managing director of Wilbank Publications, Ltd., publishers of the *Mickey Mouse Weekly*, circulated to the solid tune of over 400,000 in Great Britain, returns with his wife, whose debut to America this had been. . . .

▼

Big Bill Tilden, tennis ace whose work on the courts has been featured in many newsreels, makes this a quiet argosy and stays pretty much to himself. Harry D'Abbadie D'Arrast, a director who has worked long in Hollywood, is still another, as is Julian Bryan, who photographed sizable chunks of Russia a couple of years ago and thereafter lectured with his films in the States. Pete Mayer, son of Arthur, operator of the Rialto, New York and now in Paramount's short subject department in the East, then was Bryan's assistant.

▼

International exchange is a serious business. American dollars shift to francs and English pounds go the same way. "Informations" is the clearing house. There go the stewards for the current rate, which was singularly lacking in consistency the long haul across. In the lounge and in the grand salon, the greenback was good for fourteen francs, ninety centimes. In the grill and the American bar, the rate stuck to fifteen. Maybe it was the distance from one point to another which was responsible. Maybe because Alsace was not on speaking terms with Lorraine. . . .

▼

Typical of French boats and an integral part of the *Normandie* routine is what is vaguely described as individual service. Thus, a cocktail ordered en route from one table to our own and disposed of, until the final reckoning via the chit system was paid off to the steward who did the original ordering. Of course, he got his. Everyone turned extremely friendly toward the finish and there was much activity at our cabin, as elsewhere, no doubt, what with wine stewards and stewards from the grill and a bird who collected for radiograms among those who popped in and out. They had nothing to do with the chaps who really delivered service. Between all of this and diligent effort to appraise French currency in terms of American, it turned out to be a bullish market for the Paris Bourse. . . .

CEA Group Due Monday

A total of 40 exhibitors from England, members of the Cinematograph Exhibitors' Ass'n, will arrive in New York on the *Queen Mary* on Monday for a visit to this country. As part of the entertainment program planned, General Register Corp. will play host to the group at a cocktail party Monday afternoon at the British Club.

Two Hurt on Location

LONGVIEW, WASH., July 22.—Beverly Roberts, playing the lead in "God's Country and the Woman," which has a unit on location here, was badly cut and bruised when she fell from an embankment. Will Small, chief cameraman, suffered a broken ankle in the fall.

Schiller Bought 100 Loew Shares in June

WASHINGTON, July 22.—Acquisition in June of 100 shares of Loew's common stock by Edward A. Schiller, New York, bringing his holdings to 600 shares, was reported today by the Securities and Exchange Commission in its semi-monthly summary.

The commission also announced the receipt of a report for Aug., 1935, from Seton Porter, showing the acquisition of 250 shares of Twentieth Century-Fox common, the disposition of 1,001 shares of A common and the acquisition of 501 shares of $1.50 cumulative preferred.

A report filed by Joseph Bernhard, New York, director of Warners, showed his holdings last month to consist of 1,000 shares of common and 8,000 six per cent optional convertible debentures of that company.

"Pastures" May Be Held a Third Week

With $81,000 taken in for the first six days, "The Green Pastures" may be held for a third week at the Music Hall. The first week ended last night.

A mid-August opening has been set for "The Green Pastures" at Saratoga Springs.

Opening Sets Record

PHILADELPHIA, July 22.—Ten thousand persons attended the opening of "The Green Pastures" at the Boyd here today. The figure represents the record for non-holiday attendance.

Move Trans-Lux Case

The suit filed by Abe Felt, a business agent, to recover $42,900 from Trans-Lux Daylight Screen Corp., the Trans-Lux Movies Corp. and Percy N. Furber, official of the two companies, was transferred yesterday from the N. Y. Supreme court to Federal court at the request of the defendants. Felt claims he is entitled to the amount in view of a contract he had with the defendants to handle all real estate deals in Baltimore, Philadelphia and Washington. He alleges the defendants entered into a lease for a Washington theatre site for 40 years, involving $2,400,000, and through manipulation he was deprived of his percentage.

Fox-M.H. Status Same

Nothing is new on the Twentieth Century-Fox Music Hall product situation, John D. Clark, general sales manager for the distributor, stated yesterday. "The Road to Glory" will open at the Rivoli the first week in August, according to Clark. The Twentieth Century-Fox sales head will leave for Chicago today for conferences with Herman Wobber, J. J. Sullivan, Ed Zabel and Spyros Skouras.

W. E. Sales Gain 31%

Western Electric sales for the first six months of 1936 are reported at $65,651,000. For the same period last year the total was $50,057,000. The increase is 31 per cent.

Dietz Flying East

HOLLYWOOD, July 22. — Howard Dietz, M-G-M director of advertising and publicity, left here by plane this afternoon for New York.

THESE GOOD PEOPLE BOUGHT
6,000 TICKETS AN HOUR,
100 TICKETS A MINUTE
ON THE OPENING DAY,
SO NATURALLY. . . . . .

RADIO CI
HALL HOL
"THE GREEN

(At 3 P. M. On Monday, Fifth-Day Receipts Had Already Toppe

A Fable by **MARC CONNELLY**
Directed by **MARC CONNELLY**
and **WM. KEIGHLEY**

TY MUSIC
DS OVER
PASTURES"

Opening Day by $300, Second Day by $900—In Driving Rain!)

And It's the Same Sweet Success Story in Every One of the First Engagements!

LOOK HOW IT BUILDS!

MAJESTIC, DALLAS—Held over! Second day 20% ahead of first!

FOX, ATLANTA—Second day 50% over first!

BROADWAY, CHARLOTTE—New high for the year and fourth day 30% higher than 2nd!

DES MOINES, DES MOINES—Better business than industry's biggest competing hit on hottest day of year!

CAPITOL, TEXARKANA—Held over after new opening record in record Texas heat!

MAJESTIC, HOUSTON—Fifth day actually better than the first!

COLONY, MIAMI—Third day 25% ahead of 2nd!

HOLLYWOOD, FT. WORTH—Third day tops first day by 10%!

In other words, **WARNER BROS.** *make it easy for you to solve that pressing "A" time product problem—simply*

HOLD OVER "THE GREEN PASTURES"!

New York Times says "that noise you hear is the critics dancing in the streets over

'THE GREEN PASTURES'"

New York Sun says

"WARNER BROS.

can point with pride to the season's most memorable film!"

New York Evening Journal says "Thanks to

WARNER BROS.

for their courage and foresight in producing it!"

Herald-Tribune says "It's a tribute to the courage of

WARNER BROS.

It is beautiful and stirring!"

New York American says "Laurels for all—especially the valiant

WARNER BROS.

Better than the play!"

N. Y. World-Telegram says "Once more this department's hat goes hurtling into the air in honor of

WARNER BROS.!"

Hold it . . . It Builds!

Exhibitors in France Adopt 10-Point Plan

(Continued from page 1)

the union representatives in the establishment of new employment contracts.

3. To seek to further the plan of a complete unification of industry activity, to include production, distribution, exportation and all technical phases.

4. To affect, immediately if possible, an affiliation of the Chambre Syndicale of French Exhibitors, the French Syndicate of Exhibitors and the regional federations with the Union of the French Chambres Syndicales of Motion Picture Theatres.

5. Adherence to this union by all exhibitors who are not members of any organization.

6. Immediate action looking toward equalization of taxation. Exhibitors demand tax rates which are no higher than those assessed on other types of business, and will fight for the elimination of special taxes on entertainment.

7. The formation of an "inter-syndical" committee which will be actively in charge of the tax reduction fight. The committee will be headed by Raymond Lussiez.

8. Promise by all exhibitors that admissions will not be increased if the fight for the elimination of special entertainment taxation is successful.

9. Confirmation of previous resolutions on admission prices and overbuilding.

10. Immediate elimination of the so-called "billets de faveur," tickets obtainable in various stores which entitle the bearer to a substantial reduction from the established admission price at designated theatres.

Another meeting of exhibitors is scheduled for the near future.

New Theatre Form to Be Ready Next Week

New forms of applications for theatres on the admission of children under 16 unaccompanied by guardians will be approved by the mayor and issued to exhibitors within the next week, it was learned yesterday following a meeting of a group of major and independent circuit executives with License Commissioner Paul Moss.

The theatre men objected yesterday to a number of provisions in the new forms, such as the fingerprinting of women attendants for wash rooms.

Attending the session at the commissioner's office were Leopold Friedman, Loew's; William Englander, RKO; Louis Weber, Skouras; Al Burns, Century; Louis Frisch, Randforce; John Manheimer, the I. T. O. A., and representatives of the Springer and Consolidated circuits.

Streimer Gets U. A. Post in Home Office

(Continued from page 1)

capacity. Rosenzweig has held various sales posts in the industry during the last 18 years.

Plans to open an exchange in Albany have been abandoned. U. A. is the only distributor without an office in the territory.

British Get 65% of G. B. In New Deal

(Continued from page 1)

in Parliament. Mark Ostrer is silent pending the return here of Isidore Ostrer.

As the situation stands at present, Metropolis and Bradford Trust, the holding company for Gaumont British, owns 57 per cent of G. B. Twentieth Century-Fox has 49 per cent of the trust company and the Ostrers 51 per cent. Under the intermediate plan 24.5 per cent of the trust company remains with Twentieth Century-Fox and 24.5 per cent with M-G-M. The 43 per cent of Gaumont British in the hands of the British public is understood to be held heavily by the Ostrers.

Under the proposed new setup a new holding company will be formed with a 35 per cent interest to be held by the American companies and 65 per cent in the hands of the British public, so that only about one-third of the directors will be chosen by the American firms.

Continue "Lab" Plans

M-G-M, Twentieth Century-Fox and Ben Goetz will go ahead with plans for the building of a developing laboratory in England, it is learned. Goetz has made several trips to London and is planning to make another crossing some time next month to complete details in connection with the construction of the plant.

Great States Signs For Universal Films

Chicago, July 22. — The Balaban & Katz Great States circuit today signed with Universal for the showing of all Universal 1936-37 product in the entire group of 60 theatres located in 27 cities and towns in the vicinity of Chicago.

J. R. Grainger, general manager of distribution, E. T. Gomersal and Henry Herbel represented Universal in the negotiations. John Balaban and Jules J. Rubens acted for Great States.

B. & K.-Universal Deal Near

Chicago, July 22.—Terms have been completed in the pending product deal between Universal and Balaban & Katz. Contracts are expected to be signed shortly.

Distributors here are allowing B. & K. the extra week of clearance demanded between C week and the first week of release. Double feature clauses on contracts are also being omitted since B. & K. plans to start duals in October when new product is available. Omission of the clause makes it impossible for independents to fight the dual policy and they cannot oppose the granting of extra clearance until bookings are set.

Indications are that no action will be taken since the circuit has protected itself from litigation by delaying its moves until the new season.

Fairbanks Sr. Coming

Hollywood, July 22.—Douglas and Mrs. Fairbanks left here this afternoon by plane for New York from where they will sail for London.

More Books Figure In Hearing on Fox

(Continued from page 1)

is a Fox asset in disguise, available toward paying their claims, and have been persistently seeking knowledge of All-Continent's finances in the hope of proving this.

During the argument today Referee Steedle remarked at one point that "if I admit this page I might just as well admit the whole book," when All-Continent's records were before him. At another point, Murry C. Becker of Fox's New York counsel, maintained that unless David Katz is required to lay a foundation before reading any entry from the All-Continent records, "in his subtle way he will have a complete record of what is in the books even though the books be excluded."

Katz, of the New York firm of Proskauer, Rose & Paskus, represents a $1,500,000 claim by the Chicago Title & Trust Co. against Fox.

Film Business in Spain Is Halted

(Continued from page 1)

tainty when theatres will be able to resume normal business.

It is assumed that film activity in other major cities of the country also has been suspended, although accurate reports cannot be obtained. San Sebastian, the most important resort city in Spain, is understood in the hands of the rebel forces, and there has been armed conflict in Madrid, the capital, and Seville.

Spain's film industry has just passed through the general mercantile strike which had disastrous consequences for theatres in many sections of the country.

Lee and Weeks Will Tour G.B. Branches

(Continued from page 1)

ity department was to be disbanded were denied by an executive yesterday. The department will carry on as heretofore, it was declared.

The New York sales force yesterday was advised by Weeks that "there is nothing to worry about."

Isidore Ostrer, president of G.B., and Beddington Behrens, British stock broker, will sail at noon today on the *Ile de France* for London. Efforts to reach Ostrer for a statement yesterday on latest developments in the reorganization negotiations of Metropolis & Bradford Trust were unavailing.

Joseph M. Schenck, chairman of the Twentieth Century-Fox board, likewise could not be reached. Accompanied by Lew Wertheimer and Ray Keller, personal friends, Schenck will leave for his home in Hollywood this evening.

Personnel Changes at L.A.

Los Angeles, July 22. — Two changes in the personnel of the local G.B. exchange were in effect today.

J. L. Stevens, booker, resigned and was replaced by Roy Dickson from St. Louis. Dickson is a newcomer to G.B. M. J. B. McCarthy resigned from the sales force. His post has not been filled.

◀ Purely Personal ▶

Morris Helprin, newly appointed publicity head for Alexander Korda, sails today on the *Ile de France* to confer with the producer on the handling of new product. Helprin will be gone about a month. He will make his headquarters in New York.

•

Maurice Silverstone is scheduled to leave the coast today by train for New York. He is expected to sail on the *Queen Mary* on July 29. Silverstone will be accompanied by James Mulvey on the trip east.

•

Madeleine Carroll, her husband, Capt. Philip Astley, Lupe Velez, June Knight, Phil Reisman and Adolf Stuber, vice-president of Eastman Kodak, sail on the *Ile de France* today.

•

Charley Chase and his daughter, June, are stopping at the Warwick. Allan Rivkin, Twentieth Century-Fox writer, and Mrs. Rivkin are also at the Warwick.

•

Joe E. Brown and Mrs. Brown sail today on the *Berengaria*. Brown is to make a two-week personal appearance at the Palladium, London.

•

Norman Moray celebrated another birthday yesterday with coco cola and ice cream being served to all well-wishers.

•

Leon Leonidoff and Ferde Simon left for the RKO studios yesterday. They traveled via TWA.

•

Paul Gusdavanic, M. Reif and M. Scoville, Cleveland exhibitors, are in town on product buys.

•

Col. Jason Joy will head for the Twentieth Century-Fox studios today, via plane.

•

Johnny Green, orchestra leader, will hit the airlines for the coast today.

•

Arthur Gottlieb returned yesterday from a Canadian trip.

•

Ward Wing, the director, is due today on the *Washington*.

Milstein, Schnitzer Leave for Meetings

J. J. Milstein, general sales manager for Republic, and Edward Schnitzer, eastern division sales head, will leave for the coast today by plane for conferences with H. J. Yates, Grover C. Parsons, western sales manager, and Floyd St. John, coast manager.

A meeting of the full Republic sales force with Yates and Nat Levine is scheduled for Friday on the coast. It is understood that discussions will centralize on budgets in connection with production costs on several recent features, with special attention to be given the forthcoming Marion Talley film, "Follow Your Heart."

Milstein and Schnitzer will return Monday.

Withdrawal By Ascap Affects Canada Films

(*Continued from page* 1)

adopt any extreme policy insofar as Canadian theatres are concerned while the attempts to work out an agreement with the distributors here are underway. It is expected that no final understanding with Ascap can be reached for 30 to 60 days, due to the fact that many distribution officials are or will be out of town during the next few weeks.

In addition to the concern of all major distributors in the Canadian situation, companies such as Paramount and Loew's, which have important theatre interests in Canada, are also concerned from the standpoint of exhibition.

"Policing" Service Only

Ascap intends to withdraw from the Canadian society when its current contract expires within a few weeks because of the new rate restrictions on music licensing which are being imposed by the Canadian government. Mills stated recently that the new level of authorized rates no longer makes it worthwhile for Ascap to continue doing business in the Dominion. He said that in the future Canadian users of copyrighted music would have to make their own performing arrangements with individual publishers and that Ascap would serve only as a "policing" agency in Canada for its members. Evidence of unauthorized performances of copyrighted music would be gathered by agents of Ascap and turned over to owners of the copyrights for action, it was said.

A procedure which might possibly be adopted by American distributors to solve their problem might be to pay Ascap the music tax on their Canadian sales and recoup it through equal advances in film rentals derived from the Dominion.

F. & M. Men to Talk Plans in St. Louis

Harry C. Arthur, John Eberson, architect; Mitchell May, Jr., and A. Pelterson, insurance men, left for St. Louis yesterday to look over the F. & M. theatre situation.

Jack Partington plans to leave tomorrow, but this is likely to be put off until Saturday. William Raynor, formerly RKO and Fox Theatre district manager, may join the F. & M. group in the Mound City. Raynor will first look over the territory. Although reports have it that he has already joined the circuit, these are denied by F. & M. executives here.

Marco Wolff's departure from the coast for St. Louis is indefinite. All F. & M. executives are expected to confer on new policies to begin with Labor Day.

Benjamin Kaye Held

London, July 22.—Benjamin Kaye was charged today at the Old St. police station with fraudulently applying to his own use £3,793 of the property of Kaye Cinemas, Ltd., of which he is a director. He was held for £5,000 bail.

Looking 'Em Over

"Mary of Scotland"

(*Radio*)

Out of the fascinating and romantic history of Scotland, and via the highly successful stage play by Maxwell Anderson, Radio has taken a chapter, the stirring story of Mary Stuart, Queen of Scots, and produced therefrom a splendidly powerful drama of the screen.

By reason of the superiority of the production in its technical phases and the high caliber of the interpretation, the picture must be reckoned an outstanding achievement.

In the romantically historical background and the intense human story of love and treachery in high places and political intrigue, the picture offers much for the exhibitor as a piece of screen merchandise. The angles of exploitation are many and potentially rich in box-office attraction, while the picture's thematic scheme contains a wealth of appeal for all classes of audience.

High praise must go to Pandro Berman, who produced; to John Ford, who directed; to Dudley Nichols, who adapted Anderson's play, and to a cast which performed in outstanding fashion throughout.

The looked-for portrayal of the tragedy-beset young queen by Katharine Hepburn will add immeasurably to her stature as a splendid actress. Her performance is sincere, intelligent and genuine, and compares favorably with the sterling work of Helen Hayes, who originated the role of Mary in the Anderson play on Broadway in 1933.

Of superlative quality are the pereformances of Fredric March as the Earl of Bothwell, lover and protector of the queen; Douglas Walton, as Darnley, the spineless dandy with whom she contracts a marriage of political expedience; John Carradine as Rizzio, her faithful Italian secretary and counselor; Florence Eldridge as the domineering, politically-minded and ruthless Tudor Queen Elizabeth of England; Moroni Olsen as the fanatical, towering preacher of a new religion, who contributed much to the eventual downfall of the Scotch queen; Ian Keith, as Moray, regent, half-brother of Mary, who sacrifices his sister that he may continue his rule of Scotland.

Tremendous audience appeal, feminine especially, but hardly less of the masculine order, rests in the story. When Mary, long a virtual exile in France, returns to her homeland, quickly she learns the true caliber of Moray and his council, and the obstacles she must face. To her aid comes the two-fisted, handsome Earl of Bothwell, first her protector, soon her lover. In this year of 1561, the fear of Elizabeth of England that a Stuart may ascend her throne leads her to plot the downfall of her rival.

Then the ill-fated marriage to Darnley, his inspired jealousy of Rizzio, the latter's murder as Bothwell leaves her in anger. She is able to save Bothwell from the trap set for his return; her son is born; Darnley is murdered, and John Knox, likewise inspired, loudly blames her and Bothwell. She succumbs to Bothwell's lover's pleas, marries him, and the hands of Moray and Elizabeth are strengthened. Bothwell agrees to leave the country, on condition that she be permitted to continue her reign. But treachery again brings her imprisonment. She escapes to England, where, expecting to find refuge with Elizabeth, she finds another prison. When Bothwell dies in a Danish prison, Mary is brought to trial and in a mockery of justice is condemned to death. When she learns of Bothwell's death, her will to live is gone and she marches to the scaffold in an impressive closing scene.

The photography of Joseph H. August, the art direction of Van Nest Polglase and the musical direction of Nathaniel Shilkret have added much to the warmth and strength of the picture as a whole.

Production Code Seal, No. 2,052. Running time, 122 minutes. "G."

"Spendthrift," yesterday's opener at the Paramount, was reviewed from Hollywood by wire on June 13.

"The Return of Sophie Lang," previewed by wire from Hollywood on June 15, *opened yesterday at the Rivoli.*

"Suzy," which will open at the Capitol tomorrow morning, was reviewed on July 10 *from Hollywood by wire.*

"Earthworm Tractors," reviewed by wire from Hollywood on June 12, *will be previewed at the Roxy tonight.*

RCA Strike Is Settled

Camden, N. J., July 22.—The four-week strike at the RCA Victor plant here has been terminated with the conclusion of an agreement between the company and the United Electrical and Radio Workers of America. The settlement was reached by David Sarnoff, RCA president, and General Hugh S. Johnson, for the company, and John L. Lewis, for the workers.

Republic in Peru Deal

Republic has closed a deal for distribution in Peru and Bolivia with Cinematografia del Pacifico, with headquarters in Lima, Peru. The deal was arranged by Morris Goodman, sales manager of the export department, on his recent trip through the territory. An earlier deal was closed for Republic product in the Federated Malay States and Siam.

McCarthy Objects to Shipboard Reviewin

Charles E. McCarthy, advertisin and publicity director for Twentiet Century-Fox, takes exception to Re Kann's criticism of "Poor Little Ric Girl." Red saw the film in the *Normandie's* theatre somewhere on th Atlantic and then rambled out to se whether there were any points of interest on the ship he had missed.

"While Red was worrying abou other people's affairs on the breeze swept deck of the *Normandie,"* McCarthy writes, "the poor heat-slugge goofs back on shore were keeping 'Th Poor Little Rich Girl' two weeks a the Radio City Music Hall; thre weeks at the New Theatre in Baltimore; three weeks at the Fox Theatre, Philadelphia; two weeks at th Rialto in Louisville; two weeks at th Saenger, New Orleans, and wer crowding into other pre-release theatres around the country number greater than those attracted by an previous Shirley Temple picture.

"Reviewing pictures while at se probably has its difficulties, but, a that, it's a swell job if you can get it."

Kann Talks on Devo At London Luncheo

London, July 14.—Red Kann, edito of Motion Picture Daily, was calle on for a speech at the monthly meeting of the Trade Luncheon Club at th Trocadero here when James Maxto M. P. leader of the Glasgow group o Left Wing Laborites, failed to kee his date as guest speaker.

Red avoided politics, even of th pink trade variety, devoting his tim to a lyrical description of the swel week-end he had had in Devon wit Ken Nyman; that experience, he sai was his sole claim to talk as a authority on the British industry!

Arthur S. Moss of Associate British Pictures was in the chair an the only other speaker was To Groves, M. P., Labor "Whip."

Wall Street

Board Off, Some Sharply

	High	Low	Close	Net Chang
Columbia, vtc ...	37¾	37⅛	37⅛	—9/1
Consolidated	4⅞	4⅞	4⅞	— ¼
Consolidated, pfd.	17⅝	17⅝	17⅝	— ⅛
Eastman Kodak	175	173¾	173¾	— ¼
Eastman, pfd ..	155	155	155	—4
Gen. Equip. new..	21½	20¾	20¾	— ¾
K.-A.-O.	92¾	92¾	92¾	— ¼
Loew's, Inc.	52¼	51¾	51¾	— ¼
Paramount	8⅜	8¼	8¼	.....
Paramount 1 pfd.	67	66½	67	—1½
Paramount 2 pfd.	9⅜	9	9	— ⅛
Pathe Film	8⅝	8	8	— ⅝
RKO	6	5¾	5¾	— ⅛
20th Century-Fox.	26⅞	26⅝	26⅝	— ½
20th Century, pfd.	35	34½	34½	— ¾
Warner Bros.	11⅜	11	11	— ⅜

Fractional Curb Changes

	High	Low	Close	Net Chang
Columbia Pict. ..	39½	39½	39½	— ½
Sentry Safety ...	⅝	⅝	⅝	+1/1
Sonotone	2⅜	2¼	2⅜	— ⅛
Technicolor	26¼	26	26	— ¼
Trans-Lux	4⅛	4	4	+ ¼

Paramount Best Bond Gain

	High	Low	Close	Net Chang
Keith B. F. 6s '46	93⅛	93⅛	93⅛	— ⅛
Loew's 6s '41 ww deb rights	97¾	97⅝	97¾	+ ¼
Paramount Pict. 6s '55	88	87½	88	+ ½
Warner Bros. 6s '39 wd	95¼	94½	94½	— ¾

(Quotations at close of July 22)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 20 NEW YORK, FRIDAY, JULY 24, 1936 TEN CENTS

G.B., M-G-M, Fox to Rush British Move

U. S. Staff to Continue For New Season

Consolidation of the Gaumont Britsh, M-G-M and Twentieth Century-Fox sales forces in England will take lace "as soon as possible" and within five weeks," Joseph M. Schenck, chairman of Twentieth Cenury-Fox, and Isidore Ostrer, presient of Gaumont British, told Motion Picture Daily.

The American sales crew of G. B. will continue without change throughut the season, Schenck and Ostrer eclared. Schenck amplified the statement by adding "that the G. B. men who show good results will be taken are of by M-G-M and Twentieth Century-Fox."

While aboard the *Ile de France* just efore it pulled out yesterday, Ostrer aid that while he was not inclined to uote figures the deal worked out with he two American companies will mean "enormous savings for Gaumont British. The deal also is of considerble value to both M-G-M and Twentieth Century-Fox."

Asked by a Motion Picture Daily

(Continued on page 4)

G.B.-Regal Canada Deal Not Disturbed

Reorganization plans for Metropolis & Bradford Trust and Gaumont British in no way will affect the seven-ear distribution deal recently completed between Gaumont British and Empire Films in Canada, according to a statement issued yesterday by Arthur Lee.

The statement is intended to correct the impression that the Gaumont British, Twentieth Century-Fox and M-G-M deal would encompass the world wide distribution setup of Gaumont British.

Fox All-Continent Direction Is Cited

Atlantic City, July 23.—As recently as 1935, the year All-Continent Corp. "sold out" William Fox ollateral for defaulted loans, Fox connued to "give some directions" in the All-Continent management, according to testimony of Herbert Leitsteen, Fox bookkeeper, at the Fox bankuptcy hearing here today.

Leitsteen insisted, however, that Mrs. Eva Fox, wife of William, also

(Continued on page 10)

Await Final Agreement in Spain Strike

Arbitration Board Still Holding Meetings

[The following dispatch was mailed from Barcelona a few days prior to the sudden military uprising which has swept Spain, and it is impossible to ascertain at this time what effect that situation may have on the fulfillment of the terms of the settlement of the recent strike.—Ed.]

By HARRY C. PLUMMER

Barcelona, July 13.—The final agreement, which definitely will fix the terms of the settlement of that phase of the general mercantile strike which affected the film industry, is still awaited here. The committee of arbitration, which brought about the conclusion of the strike under pressure from the Government, is still engaged in day and night sessions.

The chief points gained by the strikers have been the 44-hour week, 15 days' vacation with pay (20 in the case of those newly married) and a seven per cent increase in salaries. The employers have agreed officially

(Continued on page 10)

New Reel Is Not Yet Approved in Chicago

Chicago, July 23.—The settlement of the 2,000-foot reel problem is still hanging fire here. The present city ordinance sets 1,000 feet as the maximum, but distributors are attempting to bring about approval of the new reel in the new fire ordinance which is now being drafted.

The distributors are asking for a 14½-inch reel while the city electrical department officials are demanding a 14-inch reel on a four-inch hub. If the distributor requests are not met, the matter probably will be taken directly to the mayor for action in order not to delay the use of the new reel here.

Chicago Allied to Meet on Clearance

Chicago, July 23.—Aaron Saperstein has called a special meeting of Allied members here tomorrow at the Congress Hotel to discuss the clearance problem and possible action in case B. & K. starts dual billing. The independents are understood planning to use any means possible to halt the

(Continued on page 10)

Moisture

Columbus, July 23.—In this drought-stricken town, where rain is becoming a rarity, the Southland, neighborhood, is displaying the following on the marquee:

"One Rainy Afternoon"
"Let's Sing Again."

Michigan Booking Unit Being Formed

Detroit, July 23.—Formation of a new buying and booking combine for state theatres only, is now in progress. James M. Minter, owner of theatres in Flint and Owosso, and W. A. Cassidy, who has houses in Saginaw, Midland and other out-state towns, are the leaders in the move. It is reported that more than 40 theatres already have signed for membership in the organization.

State exhibitors will meet in Flint this week to complete organization of the unit, to select a name and officers for it and to decide upon location of offices, etc.

Minter said that the purpose of the organization would be to strengthen the buying and booking power of state independent theatres and to render a general theatre service.

No Detroit theatres will be admitted.

"Pastures" Pulls Big $94,000 Take

The Music Hall with "The Green Pastures" was by far the leader among Broadway theatres in the business parade during the last seven days. With $13,000 taken in the seventh day, the film transcription of the Marc Connelly play totaled $94,000 for the week. This is outstanding business for this time of the year and indications are that the second week's take will approximate $80,000.

"San Francisco" wound up a month's run at the Capitol last night with a total gross of $227,500. For the last seven days, the picture tallied

(Continued on page 4)

Connelly Clarifies Charter of Writers

Hollywood, July 23. — Explaining the move by which the Authors League of America secured a charter from the State of California, Marc Connelly stated today:

"The filing of an application for a charter by the league to do business in California is a legal step necessitated by the fact that the organization

(Continued on page 4)

Lynch Takes Para. Florida Group in Deal

Signs Five-Year Pact; Anderson Resigns

S. A. Lynch, head of the former Southern Enterprises theatre holdings, returns again to theatre operation with the approval by the Paramount board yesterday of a five-year management contract under which Lynch will operate the company's theatres in Miami, Miami Beach, Coral Gables and Cocoanut Grove, Fla. Approximately 20 houses in all are involved in the operations.

Yesterday's board meeting also accepted the resignation of R. E. Anderson, financial vice-president of Paramount, who was a former vice president of Erpi.

Paramount's contract with Lynch fixes the latter's compensation on a percentage of the theatre's earnings, the company stated. The theatres being turned over to Lynch's management have been operated heretofore by E. J. Sparks, although they have not been a part of the contract operations which Sparks has with Paramount. With the exception of the four towns turned over to Lynch, the Sparks operations remain as is.

Lynch built up the huge Southern

(Continued on page 4)

Paramount Estimate Lists $476,000 Loss

A loss of $476,000 for the second quarter operations of Paramount Pictures, Inc., is indicated in a schedule of tentative, estimated consolidated earnings for the period issued by the company yesterday.

The estimated loss is after crediting to operations $800,000 of an original special reserve fund of $2,500,000 provided out of the company's 1935 earnings to offset the excess cost of certain pictures produced or started last

(Continued on page 4)

Paramount-Warner Product Talks On

Paramount has started negotiations with Warner theatre executives on a two-year product deal. The arrangement is being negotiated by territories with J. J. Unger, eastern and southern division sales head for Paramount, working with Clayton Bond, Warner

(Continued on page 4)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 24, 1936 No. 20

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35: *Joachim K. Rutenberg*, Representative; **Paris Bureau:** 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Insiders' Outlook

By RED KANN

Aboard the Normandie

IN this five-day world, apart from all else, including the ship's daily newspaper which imparts some information in French and some in English—much of it quaint — representative worries were typified by the woman who expressed concern over the possibility Paris might be reached too late for dinner. This was written about the time of delivery by Herr Greiser, president of the Danzig Senate, of his startling, Berlin-inspired address defying the League at Geneva when he struck for the return of his city to German sovereignty and thereby painted war clouds over Europe one shade blacker. . . .

▼

Friday and Saturday turned out to be two choice days. It was carefully explained the starboard-port swing which this 82,000-ton mass developed was due to a following sea and heavy swell. Everything responded — dishes, cutlery, tables and chairs not screwed down and the dancers on the cafe grill. From that point, it was all water one minute and all sky the next. Even the orchestra called it a night; the roll was too much for saxophone and trombone. Busby Berkeley has staged his fantastic dance numbers in many settings, but a sliding, slithering dance floor on an ocean greyhound offers possibilities. The idea is his, Motion Picture Daily service. . . .

▼

At any rate, the *Normandie* adhered to her fast streak, averaging slightly over twenty-nine knots an hour. The first day, in miles, 666; then, 685; then, 672; then, 675 by noon Sunday. The weather was tres beau temps calme—mer belle. Or beau temps nuageux—mer legerement houleuse. Also bonne brise de l'O. N. O.—mere houleuse, and grosse houle d'O. N. O.—temps nuageux. The printed log, handed out at the finish, certainly helped our French along.

▼

Due in Southampton roads at seven o'clock Monday morning, a cute little fog slowed us down. It was a British ocean by that time and the Admiralty might have been putting it on for their French cousins. But the *Normandie*, snappy and up-to-the-minute in all respects, was that way with its fog horn, too. Very musical and dulcet, it aided sleep rather than retarded it. The ship almost ran down a cattle boat very early that morning, it developed. Known to only a handful, the news created something to talk about. That was nothing by comparison with the excitement which would have been created by the steward who told us it was cheaper to mail in England if his secret were to out. There's enough fuss in the French Chamber of Deputies without adding any. . . .

▼

Interminable waiting while passports were cleared and baggage unloaded were next. Gracie Fields was there to greet us, not one of England's foremost stars, but a tender bearing her name. Sam Eckman, managing director for M-G-M in England, had wirelessed welcome; Percy Phillipson, managing director of Automaticket, Ltd., telegraphed he couldn't make Southampton on account of business. His wired greetings, however, were cordial and warm. Finally, the tender and another wait. Curious heads craned skyward to see what the *Normandie* looked like from the outside. It was a sight and a beauty at that. "A hunk of a ship, isn't it?" our remark to Nunnally Johnson. His rejoinder: "It's the biggest Stork Club I've ever traveled on." . . .

A. P. Giannini Takes Brother's Bank Post

A. P. Giannini has been elected chairman of the executive board of the Bank of America, succeeding his brother, Dr. A. H. Giannini, who recently accepted the presidency of United Artists.

Among other important posts held by Giannini are: director of the National City Bank of New York and chairman of the board, Transamerica Corp.

Columbia Sets Four Major Circuit Deals

Columbia has closed with four important circuits for all of next season's product. The deals provide for playing time in more than 250 theatres. All contracts are for one year.

Circuits signed are RKO, Loew's, Feiber & Shea and Si Fabian.

Sam Galanty, district manager with headquarters in Washington, and Arthur Levy, Pittsburgh branch manager for Columbia, are in town working on other circuit pacts. Louis Rosenfield, Canadian manager, left for his headquarters last night after several days in New York conferring with home office executives.

K-A-O Sets Dividend

The board of directors of Keith-Albee-Orpheum at a meeting yesterday declared a dividend of $1.75 per share on the preferred stock, payable Oct. 1 to stockholders of record Sept. 15. It was indicated that only routine matters were taken up otherwise. The meeting also included a session of the B. F. Keith board.

Schulberg Starts First

Hollywood, July 23.—B. P. Schulberg has launched the first feature of his new Paramount producing contract, "The Wedding Present," the first of 16 films on his current program. Joan Bennett and Cary Grant are featured.

N.H. Warner Outing Held

New Haven, July 23.—The Warner Club held its annual picnic at Ye Castle Inn, Saybrook, today. Approximately 100 Warnerites attended the all-day festivities, which wound up with dinner and dancing in the evening. Michael Anderson, president, and Sid Wiener, entertainment chairman, were in charge.

Allied Board at Shore

Asbury Park, July 23.—Legislative matters, the New York two per cent sales tax and plans for the coming annual convention were the principal topics of discussion at a meeting of Allied of New Jersey today at the Berkeley Carteret.

20th-Fox Wins Five Cases by Defaults

Five breach of contract complaints against independent exhibitors in the local territory have been won by Twentieth Century-Fox by default. In all instances the respondents failed to show up at an arbitration meeting scheduled at the New York Film Board of Trade.

The theatres involved were the Daly, Bronx; Windsor, Manhattan; Storm King, Cornwall; Bluebird, Brooklyn; and Associated Playhouses (Joseph Seider). In the case of the Daly and the Bluebird which have changed hands both the old and new operators were involved, the new exhibitors having assumed contracts. The old owner of the Storm King and not Edward Peskay was the respondent in this action.

WPA Will Open Bids For Film Subjects

Washington, July 23.—Proposals for making pictures for the Works Progress Administration showing its activities throughout the country will be opened by the WPA tomorrow.

Specifications call for the furnishing of one negative and one positive print of each picture, bids to be based on 600-foot units. No estimate has been made of the number of projects to be filmed.

Invitations to submit bids were sent out last week to about 40 companies and individuals, but proposals may be submitted by organizations or persons who did not receive invitations but who may be interested.

MacLean-G. N. Pact Details Completed

Hollywood, July 23.—Final details on the producer contract of Douglas MacLean with Grand National have been completed, it was learned today from Philip Krasey, attorney for the company. The pact is said to call for the exclusive services of the producer over a term period.

Grand National is understood to have acquired ownership in all exchanges.

Edward Alperson and Ed Finney all expected to leave for New York Sunday.

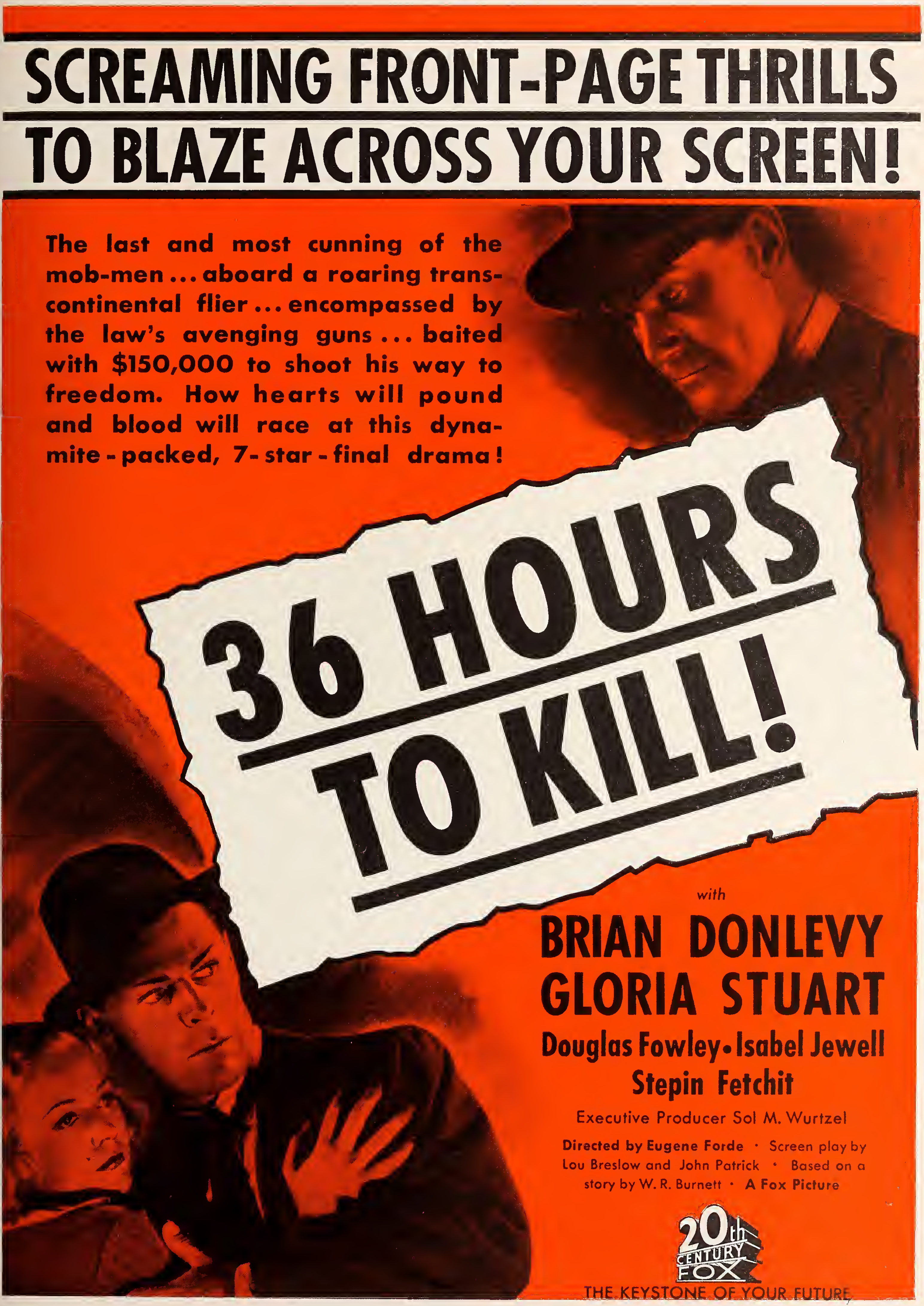
Poli Men on Vacations

New Haven, July 23.—Sam Badamo, Globe, Bridgeport, manager; Ben Cohen, College, New Haven, and Larry Stark, Poli, New Haven, assistant, are on the Loew-Poli vacation roster for this week. Following next Monday will be Jack Sidney, Bijou, New Haven, assistant, and Jack Mercer, Poli, Worcester, assistant.

On leave from the Warner houses are E. J. Harvey of the Palace, Danbury, and P. J. Martin, Rialto, South Norwalk.

U.A. to Export Travelogs

By arrangement with Harold Auten United Artists has acquired the distribution rights for 12 travel shorts, all one-reel subjects, which will be shown in the Orient, Far East and New Zealand. The contract was closed by Arthur W. Kelly, U. A. vice-president in charge of foreign distribution.



SCREAMING FRONT-PAGE THRILLS TO BLAZE ACROSS YOUR SCREEN!

The last and most cunning of the mob-men . . . aboard a roaring transcontinental flier . . . encompassed by the law's avenging guns . . . baited with $150,000 to shoot his way to freedom. How hearts will pound and blood will race at this dynamite-packed, 7-star-final drama!

36 HOURS TO KILL!

with

BRIAN DONLEVY
GLORIA STUART

Douglas Fowley • Isabel Jewell
Stepin Fetchit

Executive Producer Sol M. Wurtzel

Directed by Eugene Forde · Screen play by Lou Breslow and John Patrick · Based on a story by W. R. Burnett · **A Fox Picture**

20th CENTURY FOX

THE KEYSTONE OF YOUR FUTURE

Lynch Takes Para. Florida Group in Deal

(Continued from page 1)

Enterprises circuit which dominated the south for many years and which was finally acquired from him by Paramount. Lynch then went into retirement and lived for a number of years on the French Riviera. He reentered Paramount following the company's bankruptcy in the capacity of adviser on theatre reorganizations to the Paramount bankruptcy trustees, a post which he held for more than two years. The present type of management and partnership operating contracts under which 950 of Paramount's 1,100 theatres are operated were devised by Lynch during the reorganization period.

He withdrew from Paramount about a year ago and lived in Miami where he is also interested in hotel operation. He has been here for the past two months.

Anderson Post Abolished

Anderson's resignation came as a surprise to the trade, inasmuch as he had been reelected financial vice-president of the company only three weeks ago. The post of financial vice-president will be abolished, it was stated within Paramount, with the bulk of the duties of the office being absorbed by Walter B. Cokell, Paramount treasurer.

Anderson stated that he has undisclosed negotiations under way which may be consummated in 30 to 60 days and which would involve his remaining in the film industry. He is not returning to Erpi. He stated that he "greatly appreciated" the confidence in him shown by the board in reelecting him to his post for another year, but felt that the resignation was advisable and that his leaving was an "amicable" one. He was not a member of the Paramount board.

Connelly Clarifies Charter of Writers

(Continued from page 1)

has many members and many interests in all parts of California.

"The league had contemplated this step for some time as it had been advised by its attorneys that such procedure would be necessary in order to transact the business entailed by its interests. The delaying of filing until this time was caused by the fact that qualification papers had not been received by the league's agent in California."

Union Praises Studios

London, July 16.—The annual report of the National Ass'n. of Theatrical Employes states that labor conditions in British studios are "highly satisfactory," but attacks the attitude of exhibitors on wages and working conditions. "Behind the Union," says the report, "is the Trade Unions Council and every Trades Council throughout the country. If the C. E. A. . . . want to make a conflict on the question of trade union recognition . . . we are quite prepared to meet the challenge and fight it."

G.B., M-G-M, Fox to Rush British Move

(Continued from page 1)

reporter how much stock the Ostrers will have in the new company which is to replace the Metropolis & Bradford unit, holding company for Gaumont British, Ostrer replied he did not know and that this arrangement is to be worked out in London.

"The deal is very simple and I don't see why there is any speculation about it," he asserted. Ostrer stated he did not know whether he would make another trip within the year, but Mrs. Ostrer said she would "because I like to do my shopping in America."

Schenck was emphatic about retaining the G. B. sales forces in this country. He said "surely they will be continued for the present season."

Queried on the amount of stock Twentieth Century-Fox and M-G-M would receive in the new holding company for Gaumont British, Schenck answered it was impossible to tell at this time as the reorganization "is in the embryonic stages."

A. C. Blumenthal, who had been trying to book passage on the liner for "weeks," finally got a reservation last Tuesday.

Blumenthal and Schencks Meet

Arriving a few minutes before the *Ile de France* pulled out, Blumenthal missed the Schenck brothers, who had just left the boat after last-minute conferences with Ostrer and Beddington Behrens, British stock broker. Blumenthal then found Nicholas and Joseph Schenck near the gangplank on the crowded pier and engaged in a spirited conversation with Nicholas. Joseph Schenck tried to pacify the two. The entire conversation took about three minutes, following which Blumenthal, dressed in a light brown suit, made a dash down the gangplank.

Phil Reisman, foreign sales head for RKO, was among the passengers. He told Motion Picture Daily that he was sailing on his semi-annual trip and it had nothing to do with the Gaumont British, M-G-M and Twentieth Century-Fox deal. He asserted he didn't know how long he would be gone or what countries he would visit.

Other passengers included Edward Arnold, Lupe Velez, Deems Taylor, Madeleine Carroll, Morris Helprin and Mrs. Sol Brill and her daughter, Hortense. Miss Carroll said she was going abroad for a vacation, having just completed "The General Died at Dawn," and would return Sept. 4.

Jeffrey Bernerd and Arthur Lee were among those bidding bon voyage to the Ostrers.

Richard Dwight of Hughes, Schurman & Dwight, attorneys for Twentieth Century-Fox, sailed yesterday on the *Europa*. While in London he will represent the company in the reorganization of Metropolis & Bradford Trust.

Joseph Schenck left for Hollywood last night by plane. Joseph Moskowitz, his assistant, will take the airlines for the coast about Aug. 1 for a week's work in Hollywood.

"Pastures" Pulls Big $94,000 Take

(Continued from page 1)

$26,000, which is better than par for the middle of July.

About $24,000 was garnered by "Early to Bed" at the Paramount. This figure is considered good. The Strand on the second week of "Public Enemy's Wife" ended with approximately $13,500. "Meet Nero Wolf" at the Rivoli chalked up about $20,000 for the eight-day run.

The Palace with "Poor Little Rich Girl" and "Dancing Pirate" took it on the chin. The take was $200 less than $5,000. "And Sudden Death" at the Rialto was fair with $7,200, while the Roxy just covered expenses with $22,000 on "White Fang."

M-G-M Sets Short Title

Hollywood, July 23.—M-G-M has selected "No Place Like Rome" as the title of a one-reel musical short which will go into production next week. The script is by Val Burton, Will James and Stanley Rauh. Reginald LaBorg will direct.

The Editor in London

Red Kann attending the London luncheon which followed the presentation of the Quigley Grand Award, flanked by Ralph Hanbury, Radio managing director in England, left, and N. Neville Kearney, secretary of the Film Group of the F. B. I.

Paramount Estimate Lists $476,000 Loss

(Continued from page 1)

year. As a similar amount was credited to operations during the first quarter of 1936, the special reserve fund now amounts to $900,000.

The company's schedule shows that operating earnings for the second quarter amounted to $147,000 after applying the $800,000 of the inventory reserve and after provision for estimated normal income tax. Dividends received from non-consolidated subsidiaries amounted to $160,000 and profit on debentures of Paramount Pictures, Inc., purchased for retirement was $63,000, or an estimated net of $370,000.

Charges included $387,000 interest on Paramount debentures, $34,000 for foreign exchange adjustments and $425,000 for reserve for Federal undistributed earnings tax, foreign investments and other contingencies, a total of $846,000.

No Figures on Olympia

Operations of Olympia Theatres and its subsidiaries in receivership are not included in the schedule, and operations of partially owned companies not consolidated are included only to the extent that dividends were received, Paramount states. The company's net interest as a stockholder in the combined undistributed earnings of such partially owned companies amounted for the quarter to approximately $305,000, according to the schedule.

As Paramount was under court supervision until mid-year of 1935, no figures are available for the second quarter of last year. The company's annual statement at the year end, however, reported a profit of $653,167 for 1935 after the special inventory reserve of $2,500,000 and all charges. A profit of $718,921 was reported for the first quarter of 1936 after applying $800,000 from the special inventory reserve.

Paramount-Warner Product Talks On

(Continued from page 1)

buying head, and divisional representatives of each company.

P. A. Bloch, Paramount district manager with headquarters in Philadelphia, and Earle Sweigert, Quaker City exchange head, are in town on the negotiations as well as Ted Schlanger and Lester Krieger, Warner theatre executive from Philadelphia. This group will remain in town a few more days and next week Harry Hunter, Washington branch manager for Paramount, will sit in with Bloch and Unger while John Payette and John Crouch will assist Bond on discussions centering around the Washington theatre units.

Frank Capra Resting

Hollywood, July 23.—Frank Capra has finished shooting of "Lost Horizon" at Columbia after 99 days. Immediately after the last scene Capra and his wife left for Alexandria Bay, New York, where they will spend three weeks. The director hopes to return here to cut the picture with a fresh viewpoint.

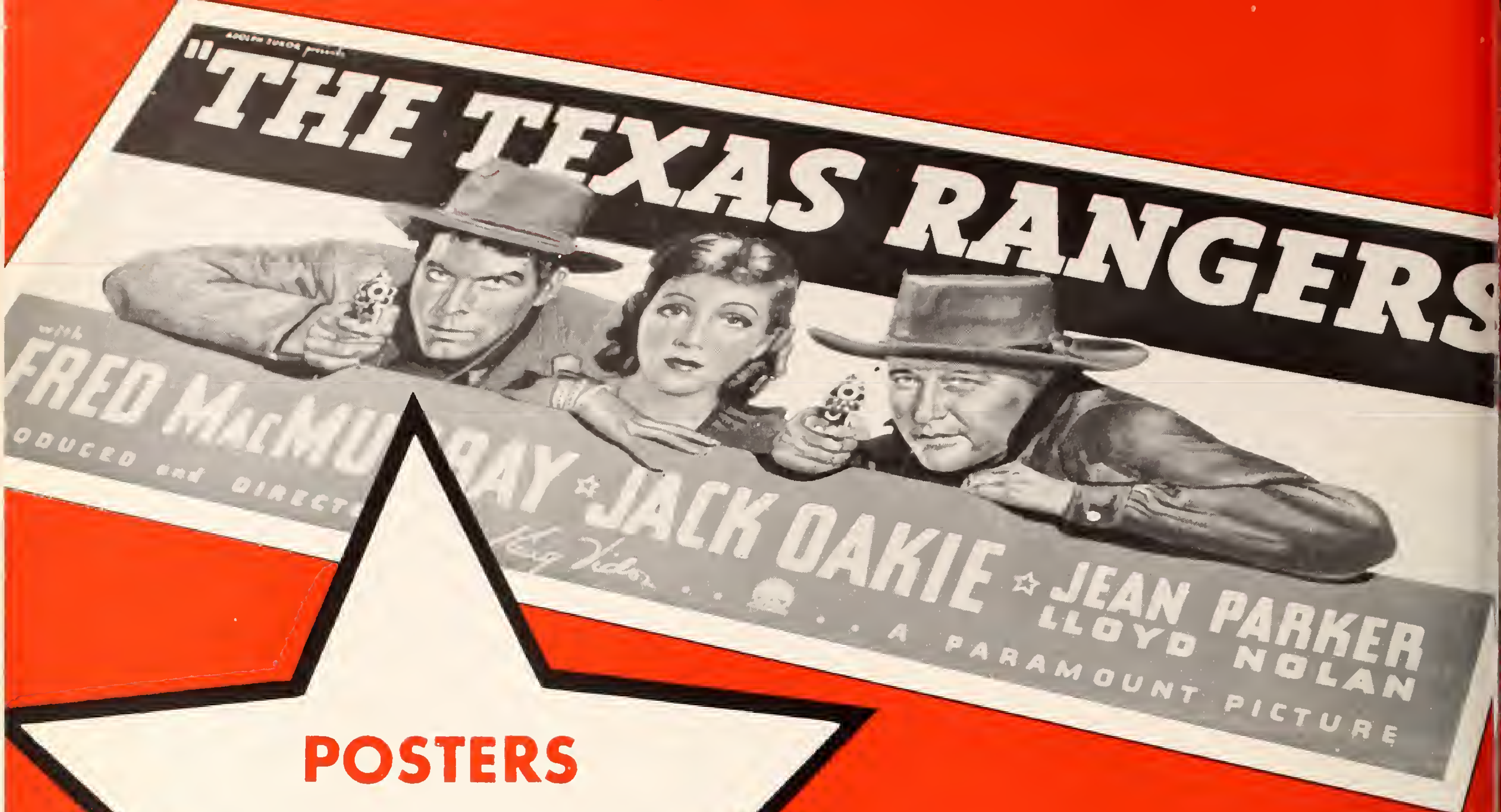
IT'S IN THE BAG . . .

. . . the first big money picture of the '36-'37 season

POSTER CAMPAIGN
"...GERS"...
"THE TEXAS RANGERS"
"THE TEXAS RANGERS"
PARAMOUNT PICTURES INC.

Paramount Pictures

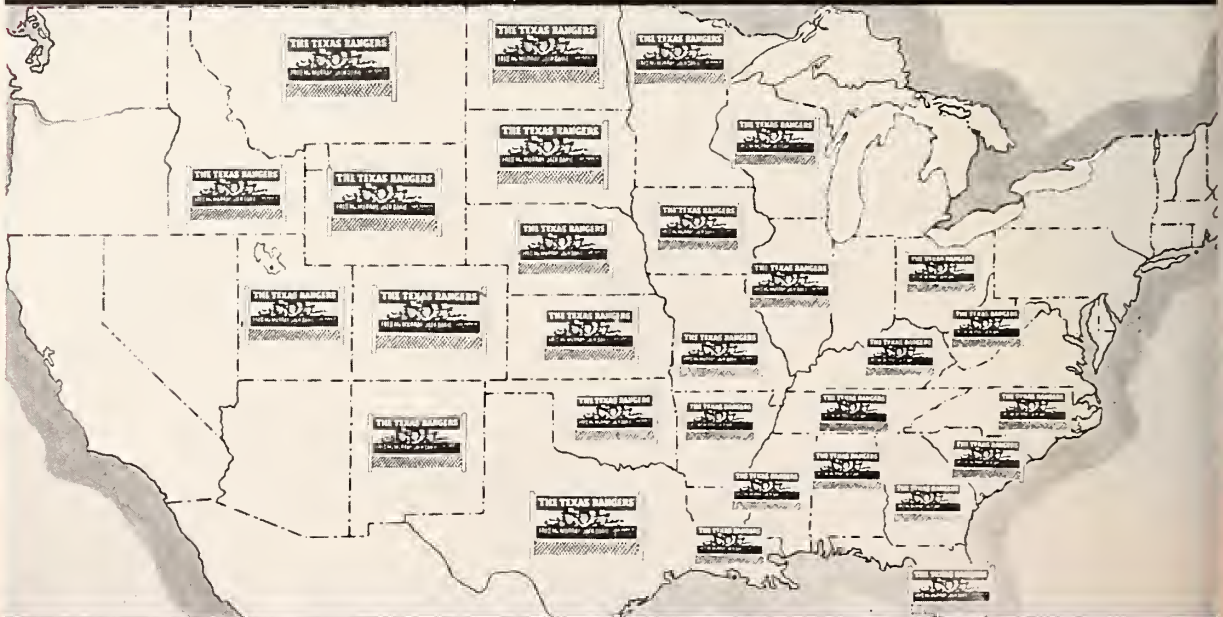
TURN PLEASE


ADOLPH ZUKOR presents
"THE TEXAS RANGERS
with
FRED MacMU
RAY ☆ JACK OAKIE ☆ JEAN PARKER
LLOYD NOLAN
ODUCED and DIRECT
King Vidor
. . . A PARAMOUNT PICTURE

POSTERS

Bring "THE TEXAS RANGERS" to more than 5,000,000 Readers a Day . . . National Coverage in Strategic Locations that Help Sell the Picture!

HERE'S PARA NT'S GREAT NATIONAL POSTER CAMPAIGN TO HELP YOU SELL "THE TEXAS RANGERS" . . .

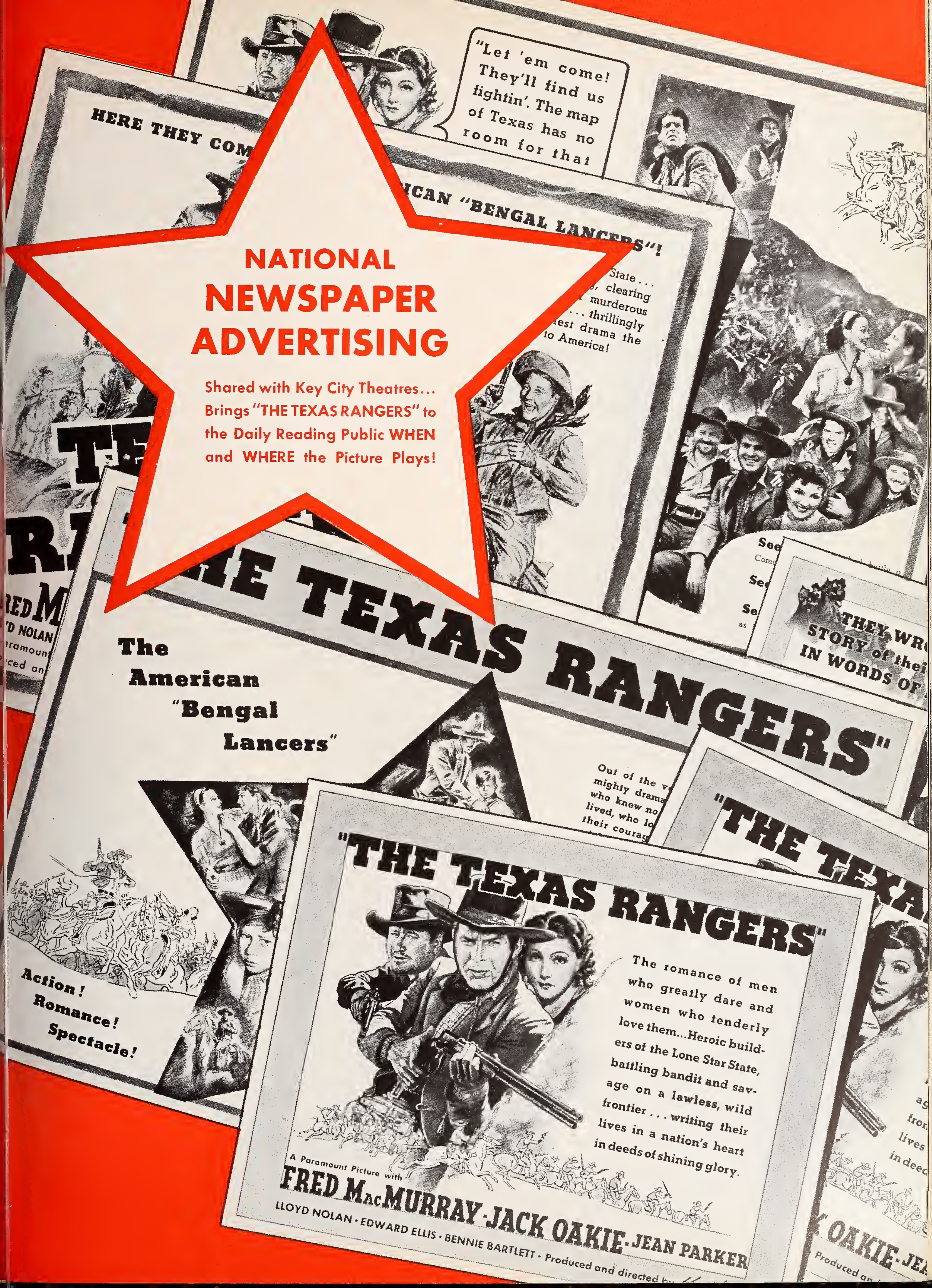

THE TEXAS RANGERS

2,000 POSTERS . . . WITH A GENERAL READING PUBLIC OF MORE THAN 5,000,000 PEOPLE A DAY!

Ask Your Exchange for Locations of Posters in Your Vicinity!

NATIONAL NEWSPAPER ADVERTISING

Shared with Key City Theatres... Brings "THE TEXAS RANGERS" to the Daily Reading Public WHEN and WHERE the Picture Plays!



"Let 'em come! They'll find us fightin'. The map of Texas has no room for that

HERE THEY COM

ICAN "BENGAL LANCERS"!

State... , clearing murderous ... thrillingly est drama the to America!

"THE TEXAS RANGERS"

The American "Bengal Lancers"

Action! Romance! Spectacle!

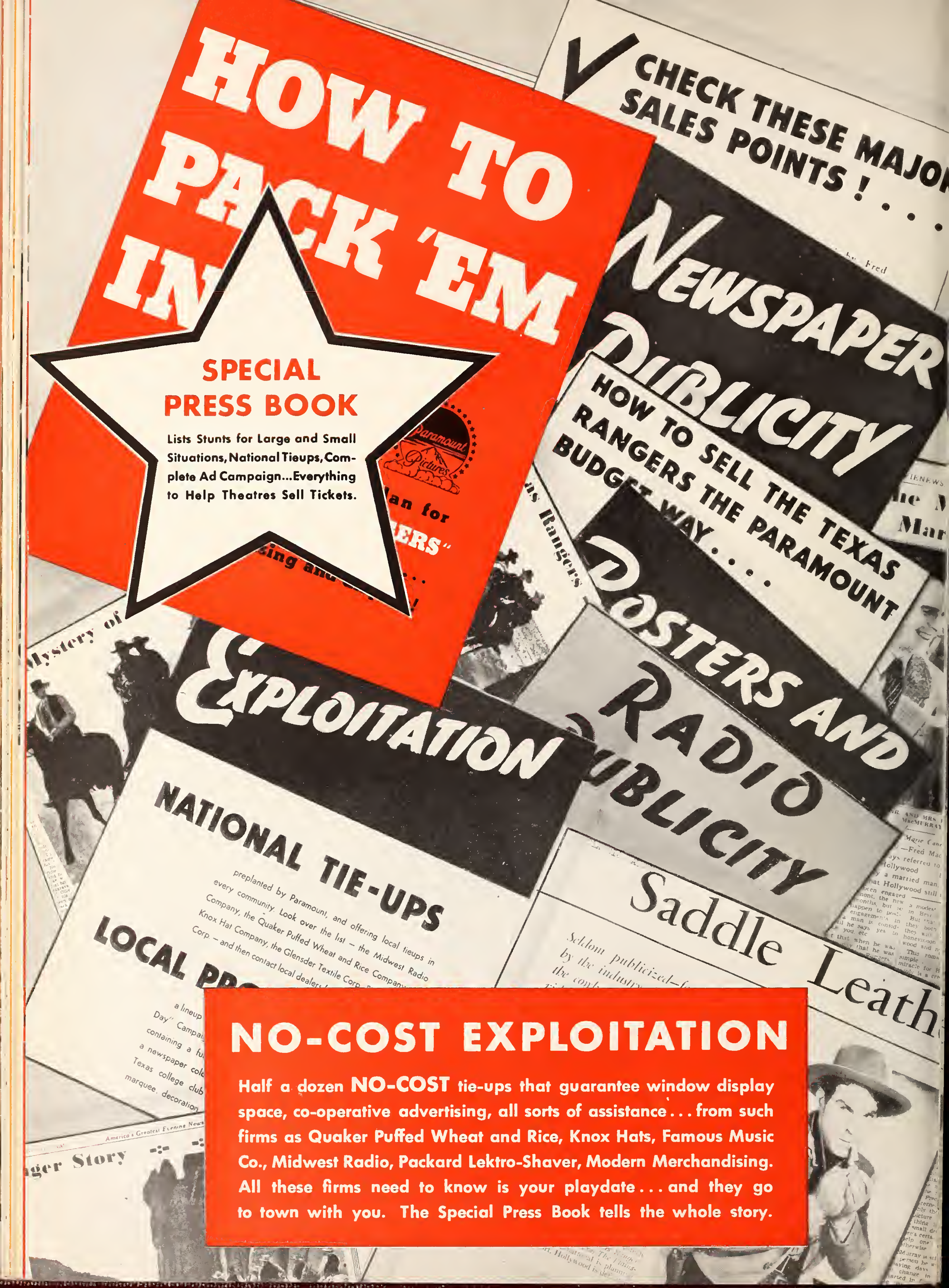
Out of the v mighty drama who knew no lived, who lo their courag

"THE TEXAS RANGERS"

The romance of men who greatly dare and women who tenderly love them...Heroic builders of the Lone Star State, battling bandit and savage on a lawless, wild frontier . . . writing their lives in a nation's heart in deeds of shining glory.

A Paramount Picture with
FRED MacMURRAY · JACK OAKIE · JEAN PARKER
LLOYD NOLAN · EDWARD ELLIS · BENNIE BARTLETT · Produced and directed by

THEY WR STORY of thei IN WORDS OF


HOW TO PACK 'EM IN
CHECK THESE MAJOR SALES POINTS! . . .
NEWSPAPER PUBLICITY
HOW TO SELL THE TEXAS RANGERS THE PARAMOUNT BUDGET WAY. . . .
POSTERS AND RADIO PUBLICITY
EXPLOITATION
NATIONAL TIE-UPS
preplanted by Paramount, and offering local tieups in every community. Look over the list – the Midwest Radio Company, the Quaker Puffed Wheat and Rice Company, Knox Hat Company, the Glensder Textile Corp. – and then contact local dealers
LOCAL PRO
Saddle Leath
Seldom publicized—by the industry
Paramount Pictures
Rangers
Mystery of
ger Story

SPECIAL PRESS BOOK

Lists Stunts for Large and Small Situations, National Tieups, Complete Ad Campaign...Everything to Help Theatres Sell Tickets.

NO-COST EXPLOITATION

Half a dozen **NO-COST** tie-ups that guarantee window display space, co-operative advertising, all sorts of assistance . . . from such firms as Quaker Puffed Wheat and Rice, Knox Hats, Famous Music Co., Midwest Radio, Packard Lektro-Shaver, Modern Merchandising. All these firms need to know is your playdate . . . and they go to town with you. The Special Press Book tells the whole story.

Fight on Ohio's Tax Amendment ITO Aim

COLUMBUS, July 23.—P. J. Wood, business manager of the Independent Theatre Owners of Ohio, has issued a bulletin urging all theatre owners to oppose the circulation and signing of petitions designed to initiate constitutional amendments on the question of taxes and taxation in Ohio.

Strong theatre opposition to any such move is urged to prevent a return to the 12 per cent admissions tax which is threatened in the event of a proposed breakdown of the state sales tax. A petition is being prepared for circulation providing for the repeal of the state three per cent sales tax on all food consumed in the home, which will create a $12,000,000 shortage of revenue. The Legislature, Wood warns, will look to theatres to make up this shortage.

Court Tells RKO to Take Jersey Theatre

Federal Judge Bondy yesterday directed the Irving Trust Co., as trustee of RKO, to have incorporated the Rialto Theatre, Union City, N. J., and to purchase 1,000 shares of all outstanding capital stock of the theatre. The incorporation will make the Rialto a subsidiary of RKO.

At the same time the trustee was directed by the court to cause the Rialto Theatre Corp. to accept the assignment of a sub-lease of the Rialto Theatre from James B. Fields and to assume Fields' obligation to RKO, amounting to $14,600. Fields operated the Rialto. RKO controlled the two other theatres in that town and has been seeking control of the Rialto for some time.

Reade Strikes Gold On "Francisco" Runs

Walter Reade is in high spirits these days. One of the reasons is his citation of figures for the engagement of "San Francisco" at his Asbury Park theatres.

Reade says the city has a population of 15,000, and during the three-week run of the picture in the town, 75,000 people have paid admissions at the Mayfair, where it first opened; the Paramount, which followed the Mayfair, and the St. James where it begins a second week today.

Extended runs instead of three and five-day bookings will be given "San Francisco" at the Paramount, Long Branch; Carlton, Red Bank, and Strand, Freehold, according to Reade.

Joseph H. Miller Dead

CLEVELAND, July 23.—Joseph H. Miller, 69, father of Dave Miller, manager of the local Universal Exchange, is dead. Other survivors are Orville W. Miller of St. Louis, Sampson H. Miller of Los Angeles, Edward Miller of Denver and Mrs. Vernon Kay, Mrs. Ben Feinsilber, Mrs. E. H. Gardner and Mrs. Joseph H. Hurvitz of Cleveland.

Florida Manager Killed

AVON PARK, Fla., July 23.—W. Burke Floyd, theatre manager of this town, is dead as a result of injuries suffered in an automobile accident on the road between here and Jacksonville. He is survived by his widow, his parents and several brothers and sisters.

Overseas Preview

"The Man Who Could Work Miracles"

(London Films-U. A.)

LONDON, July 23.—This production, which opened tonight at the Palace, is a fantasy based on the idea of a whimsical god's granting to one man absolute power over nature. The choice falls on Draper's assistant, who, after the amusing use of his newly acquired powers in small things, creates a magnificent palace to which he summons, King, soldiers, statesmen and other world rulers, commanding them to reorganize the world with greater justice to the ordinary man.

An unwise boast leads the miracle worker to order the globe to stop revolving, which brings about world chaos and results in his asking that the miracle era cease.

The production is as impressive as "Things to Come," although on a smaller scale but stronger in popular entertainment value. The conventional love appeal is entirely lacking.

The work of Roland Young in the chief role is brilliant. Comedy notes are introduced, chief among which is the transference of a British policeman to the streets of San Francisco. The holding of the world gathering is an impressive example of screen craft.

ALLAN

"Thoroughbred"

(Cinesound-Wardour)

LONDON, July 16.—This Australian production, sponsored by Stuart Doyle, theatre magnate, has some very good racing scenes, taken on the Melbourne course, as its high spot.

Interesting also are scenes of pedigreed yearlings and colts on a stud farm. There is a certain amount of value also in the Australian atmosphere.

As a story it is very crude stuff, not helped by indifferent recording. Some of the episodes—as when a thug is held up in port as an undesirable alien and allowed to receive in his cabin unlimited visitors from the underworld—are likely to get the laughs where they are not wanted. It might have gotten by silent. Names are Helen Twelvetrees and John Longden with most of the cast Australian. Ken G. Hall directed.

Running time, 75 minutes. "G."

Looking 'Em Over

"Amo te Sola" ("I Love You Only")

(Nuovo Mondo)

A comedy drama of romance, melody and humor against a background of the liberal intrigue of Florence during the reign of the Grand Duke, this Italian importation appears to be entertaining fare, but with an appeal limited almost entirely to those audiences understanding the language. This is true since neither situations nor performances, although capable, are sufficiently outstanding to overcome the importance of the dialogue in providing the entertainment.

To Florence comes a young composer, who proceeds to fall in love with a girl at a concert at the Grand Duke's palace. Accidentally he becomes involved with a group of liberals, writes a song for them, and is arrested. Through the girl's intercession he is freed but forced to leave Florence. A year later, a famous composer, he returns to find her, stops at the home of her brother-in-law, and takes it for granted that she is married.

A series of fairly amusing incidents results in his understanding and their reconciliation.

Reviewed without production code seal. Running time, 74 minutes. "G."

"U" Reissue Popular

Universal's reissue of "There's Always Tomorrow," starring Binnie Barnes with Robert Taylor and Frank Morgan in minor roles is being shown in many situations throughout the country.

The new popularity of the picture, Universal figures, is due to the fact that the three players mentioned, practically unknown at the time of release two years ago, are today headline names.

Playwrights Add Seven

HOLLYWOOD, July 23.—Seven new writers voted into Screen Playwrights, Inc., are: Sarah Mason, Victor Heerman, Elliott Gibbons, Edward S. Kaufman, Harlan Ware, Marguerite Roberts and Harvey Thew.

Harris Closes Three

Harry Harris has closed the Jackson and Bluebird and also dropped the Sunshine from his group.

Detroiters to Give Otto Bolle Dinner

DETROIT, July 23.—Otto W. Bolle, for several years Paramount branch manager here, who has resigned, effective Aug. 1, to join the foreign department of Twentieth Century-Fox in New York, will be honored by the local industry with a testimonial dinner Monday evening in the English Grill of the Book-Cadillac.

The affair is sponsored by Variety Club and it is expected that several hundred will attend.

The committee in charge includes J. E. Flynn, E. E. Kirchner, H. M. Richey, R. E. Moon, Jack Ryder, M. Harlan Starr, L. H. Gardner, Harry Lush, Milton Cohen, M. J. Caplan, J. O. Brooks, E. C. Beatty, George W. Trendle and Fred E. North.

Lawrence Plans Return

LONDON, July 23.—Gertrude Lawrence has completed her work in Alexander Korda's "Rembrandt" opposite Charles Laughton, who has the title role, and plans to leave shortly for the United States. Miss Lawrence will appear on the New York stage with Noel Coward in his "Tonight at 8.30."

Randforce to Build

Randforce plans to build a new theatre at Church and Eighth St., Brooklyn, in the fall. Sam Silver, who operates the Sutton and Edison, has filed plans for the erection of a 600-seat house at 799 Washington Ave., Brooklyn. It will be named the Bell when completed.

Open Warner Exchange

NEW HAVEN, July 23.—Warners held open house yesterday for the formal opening of the new exchange quarters on the third floor of the Film Bldg. The enlarged, redecorated offices have been under construction for several months.

Wall Street

KAO Best Gain on Board

	High	Low	Close	Net Change
Columbia	37	36½	37	— ⅛
Consolidated	5	5	5	+ ⅛
Consolidated, pfd	17½	17⅜	17⅜	— ¼
K.-A.-O.	94½	94½	94½	+1¾
Loew's, Inc.	52¼	51⅝	51⅝	— ⅛
Paramount	8⅛	8	8	— ¼
Paramount 1 pfd.	66⅝	65¼	65	—2
Paramount 2 pfd.	9	9	9	.....
Pathe Film	8⅛	8⅛	8⅛	+ ⅛
RKO	5⅞	5¾	5¾	.....
20th Century-Fox	26½	26⅜	26⅜	— ¼
20th Century, pfd.	34½	34½	34½	.....
Warner Bros.	11⅛	11	11	.....

Fractional Curb Gains

	High	Low	Close	Net Change
Sonotone	2½	2¼	2½	+ ⅛
Technicolor	26½	26	26½	+ ½
Trans-Lux	4	4	4	.....

GTE, Para. Bonds Drop

	High	Low	Close	Net Change
General Theatre Equip. 6s '40	26½	26½	26½	—1¼
Keith B. F. 6s '46	93⅛	93⅛	93⅛	.....
Loew's 6s '41 ww deb rights	98	97¾	97⅞	+ ⅛
Paramount B'way 3s '55	57⅝	57½	57½	—1
Paramount Pict. 6s '55	88¼	88¼	88¼	+ ¼
Warner Bros. 6s '39 wd	94⅞	94	94½	.....

(Quotations at close of July 23)

Await Final Agreement in Spain Strike

(Continued from page 1)

to pay salaries which accrued during the period of the strike. Film employes have agreed to waive their original demand that their claims be considered apart from those of the wholesale elements and that they will accept adjustment by arbitration. However, they have reserved the right to form a separate organization of film employes, to be constituted under the Labor Court and within the general scope of the Employes of Public Spectacles.

The so-called "private house" operators of studios, laboratories and distribution branches have been granted a 10 per cent wage increase, but the decision will be appealed to a higher tribunal, the appeal acting as a "stay," for perhaps six months.

Actualites France, French newsreel, has established a unit in Spain, and has concluded negotiations with Columbia for distribution of the reel in this country. A sound truck will be maintained here and it is estimated that 25 per cent of the news events filmed by the French company will be shot in this country.

W. E. Equipment Installed

Fonoespana Studios, at Madrid, heretofore a dubbing unit, has become a producing plant, according to John W. Dolphin, general manager of Western Electric in Spain, who reports that his company has installed new equipment and amplified the dubbing license to include production. The plant includes four stages. Ugo Donerelli is president of Fonoespana, which ranks as one of the better class permanent establishments in Spain.

The observance of Grand Spanish National Cinematographic Week here centered in the Cine Cataluna, generally regarded as the home of Spanish language pictures filmed in this country. First and second prizes for domestically-produced films went to "Morena Clara," produced by Cifesa, and "Don Quintin el Amargo," respectively.

Warners to Control Phila. First Runs

Philadelphia, July 23.—Complete control of the Philadelphia first run situation will pass to Warners July 31 when that company is scheduled to take over operation of the Fox. The deal, rumored for many months past and heretofore always denied officially, was confirmed today.

The change of operation will be marked by the first playing at the house of new season Twentieth Century-Fox product. Currently the Fox is playing reissues, such as "State Fair," while waiting for the deal to become effective. Other Warner first runs here are already playing Twentieth Century-Fox pictures.

Joseph Bernhard, Warner theatre head, is in Hollywood and home office theatre officials declined to comment on the Philadelphia deal in his absence.

Purely Personal

Louis Phillips, Paramount attorney, will return from his vacation Aug. 18. He arrives today at British Columbia and from there goes to Honolulu. On Aug. 16, the *Prince David* will arrive at San Diego. Phillips will go to San Francisco from which point he will take a plane to New York.

•

Frank Morgan, Joseph M. Schenck, Lew Werthheimer, J. B. Keller, Col. Jason Joy, J. J. Milstein, Edward Schnitzer and Johnny Green left for the coast by air yesterday. Today, Dave Terry, Green's representative, and Mack Miller, Broadway publicity man, will take the air lines.

•

James Cagney, accompanied by his wife, has left for his newly purchased farm at Martha's Vineyard, where he will read scripts for his first Grand National film, to go into work in a month or six weeks on the coast.

•

Gloria Sileo, young daughter of James Sileo, photographer, is safe in Santander, Spain, after having been taken by friends from San Sebastian, one of the scenes of the present Spanish revolt.

•

David Sarnoff sailed yesterday on the *Ile de France*. He said he will study the progress of radio in Europe, adding that America is "ahead of all countries."

•

J. N. Ermolieff, technical advisor on "Michael Strogoff," is making a quick trip to England on the *Berengaria*. He is due back the middle of August.

•

Myron Starr has resigned from the Liberty, Plainfield, N. J., and now Joe Sicardi, who owns the theatre, is doing the buying, booking and managing.

•

Rita Weiman and Maurice Marks have gone to Cape Cod to complete the dramatization of William Farquhar Payson's novel, "Give Me Tomorrow."

•

Byron F. (Dinty) Moore, managing director of the Strand, will spend the week-end deep sea fishing off Montauk Point.

•

Florence Abramson of the New York Film Board sails tomorrow on the *Prince Henry* for a vacation cruise.

•

Joe E. Brown, Phil Baker, Steffi Duna, Brock Pemberton and R. Sutton Dawes sailed on the *Berengaria.*

•

Helen Hoerle is back in town following three weeks at Manomet Point, Plymouth, Mass.

•

Louis Nizer of Phillips & Nizer has booked passage on a European liner sailing Aug. 1.

•

Joe Seider's left foot has the head of Prudential circuit limping about these days.

•

Ozzie Nelson and William Kent will leave today for Chicago.

Lou Guimond, formerly eastern editor of *Box-Office*, has been named New York publicity head for Selznick International. He starts Monday and will work with Lowell Calvert, John Hay Whitney's eastern chief.

•

Ed Raftery of O'Brien, Driscoll & Raftery is in Kansas City and will return to New York about Aug. 1. Dennis O'Brien and James Mulvey are due from Hollywood next week.

•

Max Magnus, author of "Return of the Shiek," which has just been purchased by Universal, has been given a contract by the company.

•

Arthur Kelly hopes to sail on Aug. 21 for South America. The itinernary includes a visit to South Africa.

•

Mrs. John Guthrie, Grove City exhibitor, has returned to the Pennsylvania city after a few days in town.

•

M. A. Lightman is due Monday from Memphis for conferences with Paramount home office executives.

•

Harold Rodner, who has returned from Saranac, reports progress on the activities at the sanitarium.

•

Jack L. Steinberg, general manager of the Hollywood Advertising Corp., is the father of a boy.

•

Joseph Seidelman is in Barcelona on Columbia affairs.

•

. . . Cincinnati

E. V. Dinerman, advertising and publicity chief for RKO Midwest, is spending his vacation in New York visiting his family, and looking in on some of the shows.

Max Young and Harry Reinhart, operators of the Mozart and State, at Canton, O., are visiting Atlantic City.

•

. . . Pittsburgh

Mrs. Ira Cohn, wife of the Twentieth Century-Fox exchange manager, is spending the summer in Atlantic City.

Charles Perry has been in town for several days for United Artists.

The John Harrises have left for a two-week vacation at the seashore.

Bob Senft, former assistant manager at the Penn, was called to Pittsburgh last week by the illness of relatives.

Joe and Dorothy Feldman are pulling out for the Vermont hills in a few days for a fortnight's vacation.

Mrs. C. J. Latta has gone to Omaha for a few weeks while her husband is in Hollywood looking over the studios.

Party Tendered Ritchey

Norton V. Ritchey, general manager of Republic's export department, was guest at a birthday party given in his honor by his Republic associates at the Hotel Salisbury. Among those present were: W. Ray Johnston, president of Republic; Mrs. Nellie Witting, Madeleine White, Marion Kirschner, Miriam Dunn, Belle Meyer, Hedwig Decsov, Louis Lifton, James Tierney, Joseph Mazer, Joseph Hanley, Roberto Socas, Curtis Ketcham and Herman Rifkin.

Fox All-Continent Direction Is Cited

(Continued from page 1)

had a frequent hand in the management. He refused to say how much of Mrs. Fox's time was devoted to this.

David Katz of Proskauer, Rose and Paskus, New York, counsel for a major creditor, extracted the information. He was trying to introduce in evidence a page of All-Continent record that showed Mrs. Fox received $25,000 in salary in 1935 for services rendered. Murray C. Becker, Fox counsel, objected that no proof has been shown that William Fox had any connection with the matter, and was upheld. Federal Referee Robert E. Steedle conceded, however, that Katz may argue the point further when the hearing is resumed next Tuesday. Twelve more pages from the All-Continent records were admitted in evidence today.

Chicago Allied to Meet on Clearance

(Continued from page 1)

extra week's clearance distributors are giving B. & K.

Many independent exhibitors say they will refuse to buy Paramount product this season because of its affiliation with B. & K. One exhibitor said, "Why should we do business with a company whose affiliates are doing things that hurt our business." Major distributors will start their city sales Aug. 1, which is six weeks earlier than originally planned and three months ahead of last year's starting date. This year's contracts will contain no double bill clause.

Meet in Chicago on Coast Circuit Deal

Spyros Skouras, John D. Clark and Edward Zabel left for Chicago yesterday, where they will confer with J. J. Sullivan and Herman Wobber on the Twentieth Century-Fox and National Theatres product deal. They will return tomorrow.

Mrs. Skouras has been discharged from the New Rochelle Hospital without undergoing an operation.

Propose N. O. Tax Shift

New Orleans, July 23.—A shift in the admission tax is proposed in an ordinance before the Commission Council. Lowest priced tickets taxable under the proposed plan would be 15 cents instead of 10 as at present and a flat tax of two per cent would be imposed instead of the one cent collected at present.

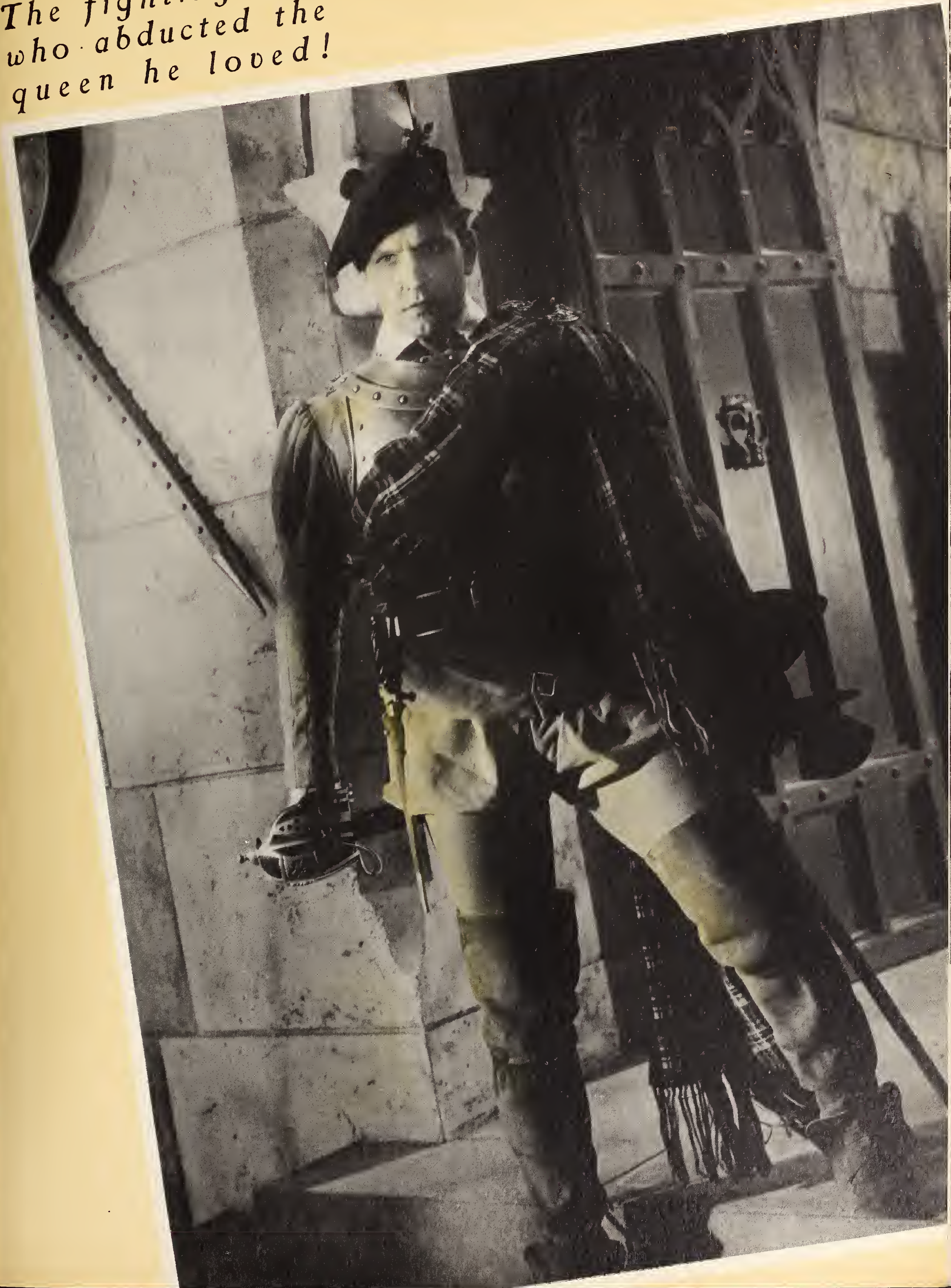
Night clubs have been paying a five per cent tax on business done and have claimed discrimination.

To Open in Hartford

Hartford, July 23.—The State, 4,000-seat house, will be reopened in August by the Harris brothers with second runs and vaudeville. Extensive repairs have been made since the flood and more changes are contemplated. WPA shows have been given there of late.

The Warner Strand will close this week until Aug. 6 for redecoration and reseating.

The fighting man who abducted the queen he loved!



When two women fought for half the world . . . one spurred by cold ambition, the other burning with the fires of young romance!

KATHARINE HEPBURN ◆ FREDRIC MARCH

"MARY OF SCOTLAND"

with

FLORENCE ELDRIDGE · DOUGLAS WALTON · JOHN CARRADINE

AND A TREMENDOUS CAST OF FAMOUS STARS

From the play by Maxwell Anderson · *Directed by JOHN FORD*

RKO-RADIO PICTURE

Produced by Pandro S. Berman

"Sins of Man" and Show Top In Pittsburgh

PITTSBURGH, July 23.—Even in the face of the oppressive heat, the downtown air-cooled theatres last week managed to more than hold their own. The Stanley made the best showing, getting around $17,250 with "Sins of Man" and the Major Bowes' amateurs, the fifth group of broadcast non-professionals to play this house within a year.

Also clocking to a profitable session was "Poppy" at the Penn. The picture got $11,500. Although it fell off about 50 per cent in its second week, "The King Steps Out" gave the Alvin what the management considered a satisfactory $4,000 in its holdover session and the Warner, in six days, achieved its summer average on "Dancing Pirate" and "And Sudden Death" at $3,900.

Total first run grosses were $36,650. Average is $35,000.

Estimated takings for the week ending July 16:

"THE KING STEPS OUT" (Col.)
ALVIN—(2,000), 25c-40c, 7 days, 2nd week. **Gross:** $4,000. (Average, $4,500)

"POPPY" (Para.)
PENN—(3,300), 25c-40c, 7 days. **Gross:** $11,500. (Average, $10,000)

"SINS OF MAN" (20th-Fox)
STANLEY—(3,600), 25c-55c, 7 days. Stage: Major Bowes' amateurs. **Gross:** $17,250. (Average, $16,500)

"DANCING PIRATE" (Pioneer)
"AND SUDDEN DEATH" (Para.)
WARNER—(2,000), 25c-40c, 6 days. **Gross:** $3,900. (Average for 7 days, $4,000)

Revivals Are Best Indianapolis Draw

INDIANAPOLIS, July 23.—Presenting a triple bill of two revivals and a home-made picture, Loew's stepped $1,000 over the line for a gross of $7,000 in a week that brought but average business to the first runs.

The revivals were "Dancing Lady" and "The Big House." The home made film, "It Happened in Indianapolis," was shot here a few weeks ago with a cast of local young persons in cooperation with the *Indianapolis Times*.

Roger Pryor in person, plus "White Fang" on the screen, tipped the Lyric $500 into the black.

Total first run business was $21,000, which is average.

Estimated takings for the week ending July 17:

"PUBLIC ENEMY'S WIFE" (W.B.)
APOLLO—(1,100), 25c-40c, 7 days. **Gross:** $3,000. (Average, $4,000)

"THE BRIDE WALKS OUT" (Radio)
"LET'S SING AGAIN" (Radio)
CIRCLE—(2,800), 25c-40c, 7 days. **Gross:** $3,500. (Average, $4,000)

"DANCING LADY" (M-G-M)
"THE BIG HOUSE" (M-G-M)
"IT HAPPENED IN INDIANAPOLIS"
LOEW'S—(2,800), 25c-40c, 7 days. **Gross:** $7,000. (Average, $6,000)

"WHITE FANG" (20th-Fox)
LYRIC—(2,000), 25c-40c, 7 days. Stage: Roger Pryor personal appearance, plus vaudeville bill. **Gross:** $7,500. (Average, $7,000)

Start Vault Rebuilding

KANSAS CITY, July 23.—Local film exchanges this week started rebuilding of their film vaults for the new 2,000-foot reels which will be adopted on August 15.

"Francisco" Leads N. H. for 2nd Week

NEW HAVEN, July 23.—"San Francisco" maintained its lead for a second week at the Poli, in the face of consistently hot weather, and was moved for a third week to the College. Following an $11,000 first week, the repeat grossed $8,500, or $1,500 over average.

All other first runs fell short of par takes. "Counterfeit" and "Crime of Dr. Forbes" at the College grossed $2,400 against the usual $2,800. "The Bride Walks Out" and "Two Against the World" brought the Roger Sherman receipts to $3,000, short by $1,800; while the Paramount went $1,600 under the $4,800 mark with "Spendthrift" and "Border Flight."

Total first run business was $17,100. Average is $19,300.

Estimated takings for the week ending July 17:

"COUNTERFEIT" (Col.)
"THE CRIME OF DR. FORBES" (20th-Fox)
COLLEGE—(1,499), 25c-35c, 7 days. **Gross:** $2,400. (Average, $2,800)

'SPENDTHRIFT" (Para.)
"BORDER FLIGHT" (Para.)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $3,200. (Average, $4,800)

"SAN FRANCISCO" (M-G-M)
POLI—(3,040), 35c-50c, 7 days, 2nd week. **Gross:** $8,500. (Average, $7,000)

"THE BRIDE WALKS OUT" (Radio)
"TWO AGAINST THE WORLD" (F. N.)
ROGER SHERMAN—(2,200), 35c-50c, 7 days. **Gross:** $3,000. (Average, $4,800)

Minnesota Circuit Adding More Units

MINNEAPOLIS, July 23.—Expansion plans of the Minnesota Amusement Co. continue to develop.

John J. Friedl, president, has just made it known that a partnership arrangement has been made with the James River Valley Theatres, Inc., for the Star, Jamestown, N. D. The plan will be effective Aug. 8.

Booking and buying will be done from the Minneapolis office, but actual operation will be by Russell Joos and his associates.

An operating plan for the Jamestown theatres set up by Friedl will continue the Opera House as an "A" theatre. The Star will be a "B" spot with family and action type films at low admissions. Stage shows will be used at the Opera House in the fall.

This new deal is one of several recently consummated.

Friedl also has made it known that a new house is to be built at Austin, Minn. It will be a 600-seater. Other houses are to be built at St. Cloud and Rochester as soon as negotiations have been completed.

Shift Canada Managers

TORONTO, July 23.—Famous Players Canadian Corp., has appointed Charles Doctor as manager of the Dominion, one of the largest houses in Vancouver, B. C., succeeding Col. F. P. McMordie, who has been transferred to the Capitol at Nelson, B. C. J. R. Muir becomes manager of the Vancouver Strand in succession to Doctor.

Lonsdale at Paramount

HOLLYWOOD, July 23.—Frederick Lonsdale, prominent British dramatist, has arrived here to begin work at Paramount. Lonsdale will work on scripts for Ernst Lubitsch.

Using a Spearhead

Nate Manheim, Universal foreign department head, is opening his mail with a hand-forged Ethiopian spearhead ground to a razor edge.

So far he has had no trouble with it.

"Francisco" Tops Buffalo 3rd Week

BUFFALO, July 23.—"San Francisco" breezed through the hottest July days this town has ever known to give the Great Lakes the biggest grosses in a year. Its third week was worth $9,200, over average by $2,200, making a total run of over $42,000, the best gate since "Mutiny on the Bounty."

"Poor Little Rich Girl" weathered the torrid wave strongly, pulling $13,900 to the Buffalo, breaking par by $2,400. At the Century, a revival of "Dancing Lady," on a dual with "Call of the Prairie," took $7,100, topping normal by $1,500.

Total first run business was $41,500. Average is $36,900.

Estimated takings for the week ending July 18:

"POOR LITTLE RICH GIRL" (20th-Fox)
BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $13,900. (Average, $11,500)

"THE CRIME OF DR. FORBES" (20th-Fox)
"BRIDES ARE LIKE THAT" (W. B.)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $4,800. (Average, $7,000)

"SAN FRANCISCO" (M-G-M)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $9,200. (Average, $7,000)

"DANCING LADY" (M-G-M)
"CALL OF THE PRAIRIE" (Para.)
CENTURY—(3,000), 25c, 7 days. **Gross:** $7,100. (Average, $5,600)

"DEVIL'S SQUADRON" (Col.)
"AND SO THEY WERE MARRIED" (Col.)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $6,500. (Average, $5,800)

Single Week Policy Hurts Brazil Gross

RIO DE JANEIRO, July 13.—The unvarying policy in the exhibition of pictures here which makes it virtually impossible to hold a film at one theatre more than one week, is seen as seriously affecting the potential gross to be drawn. The Paramount picture, "Desire," was doing exceptionally fine business in its first week at the Palacio, yet was withdrawn to make way for "Mazurka," German film released by Cine Allianz. The same was true of the pictures of the Louis-Schmeling fight, which drew exceptionally well at the box-office, yet was withdrawn after one week.

* * *

Carmen Santos, president of Brazil Vita Films, which produced "Cidade Mulher," has decided to release the film directly throughout the country, following a difference with the Associacao Cinematographica de Productores Brasileiros and the Distribuidora de Films Brasileiros. By the move the company is saved 18 per cent of the 20 per cent which would have gone to the distributing organization if it had taken over distribution of the film.

Schlank Transferred

OMAHA, July 23.—Jacob Schlank, Universal southern Nebraska salesman, has been transferred to western Iowa by L. R. Miller, exchange manager here.

"Francisco" $12,300 2nd Detroit Week

DETROIT, July 23.—With the heat wave broken, "San Francisco" picked up speed and turned $12,300 for its second week. This was $2,300 up. The film was held for a third week.

All the other first runs were in a bad way, with some weak attractions on the list.

Total first run business was $86,400. Average is $60,000.

Estimated takings for the week ending July 16:

"TRAPPED BY TELEVISION" (Col.)
"HUMAN CARGO" (20th-Fox)
ADAMS—(1,770), 10c-40c, 7 days. **Gross:** $3,200. (Average, $5,000)

"SINS OF MAN" (20th-Fox)
FOX—(5,100), 15c-75c, 7 days. Stage: Vaudeville. **Gross:** $18,600. (Average, $20,000)

"PUBLIC ENEMY'S WIFE" (W. B.)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage: Vaudeville. **Gross:** $19,400. (Average, $20,000)

"MIN AND BILL" (M-G-M)
"ABSOLUTELY QUIET" (M-G-M)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $2,900. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(2,070), 15c-65c, 7 days, 2nd week. **Gross:** $12,300. (Average, $10,000)

Arbitrator Reports In Frances Day Case

LONDON, July 23.—A special case was stated by Walter Monckton, arbitrator, in the King's Bench division before Justice Porter today in the dispute between Frances Day and Gaumont British. The actress claims that her year's contract was servile, compelling her to accept parts in films made by the company to which G.B. loaned her without equivalent obligation on the part of G.B. to pay a salary as even the most trivial breach by the actress rendered the contract void.

The arbitrator had found Miss Day committed a breach of contract by refusing to work as a "jack of all trades." Her counsel argued that the contract raised the important question as to whether producers should be in a position to free themselves of obligation to pay salary while preventing the actress from earning a living elsewhere. The action is proceeding and is regarded as a test case, as the same form of contract is in general use.

Stearn to Be Honored

PITTSBURGH, July 23.—Bert Stearn, recently promoted to mid-western division manager by United Artists, will be guest of honor at a testimonial dinner set for the Hotel Roosevelt's Gold Room Monday night, July 27. His successor, Clarence Eiseman, in the Pittsburgh branch, will be introduced to local exhibitors at that time.

Harry Hendel is chairman of the affair.

Pratt Made Collector

NEW ORLEANS, July 23.—A. Miles Pratt, president of the St. Charles Amusement Co., operating the St. Charles, has taken the oath of office as collector of customs of the port of New Orleans. Several dignitaries were on hand to congratulate him.

Hold it!

IT BUILDS

WARNER BROS.'

"THE GREEN PASTURES

TODAY'S KEY-SPOT NEWS

Tuesday topped Monday at Radio City Music Hall, N. Y. and Monday topped the first and second days!

Monday's business biggest in house's history—in the rain!

All records broken Wednesday at Philly's Boyd premiere as crowds forced doors open an hour ahead of schedule!

A Fable by Marc Connelly • Directe
by Marc Connelly and Wm. Keighl

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 21 NEW YORK, SATURDAY, JULY 25, 1936 TEN CENTS

Paramount to Dissolve Two Subsidiaries

Both Producing Unit and Theatres Firm Out

The dissolution of both Paramount rod. and Famous Theatres Corp., roducing and exhibiting subsidiaries f the parent company, will be underaken immediately as a result of the pproval of the procedure by the board f directors of the parent company, was indicated yesterday.

Adolph Zukor, who has been placed charge of Paramount production, as been the titular head of the productions subsidiary for the past five eeks and continues in the same caacity while remaining chairman of e board of the parent company. Y. rank Freeman, head of the Paraount theatre subsidiary, is also a ice-president of the parent company nd will continue to direct theatre perations with that title.

The dissolutions are for the purpose

(Continued on page 4)

Para. Partners Due For Freeman Talks

Paramount theatre partners are conerging here for discussions with Y. rank Freeman, head of the company's eatre interests, on new season prodct deals and operating discussions.

A. H. Blank and Ralph Branton of e Blank circuit in Iowa and Illiois arrived yesterday. L. J. Ludwig nd John Friedl of Paramount's linnesota operations are due this eek-end and M. A. Lightman, an opating partner with Paramount in rkansas and Tennessee, is expected me time next week. Martin J. Mul-n and Sam Pinanski of the M. & P. ew England circuit have been here r the past few days.

S. A. Lynch, who has been given a

(Continued on page 4)

Earl Carroll Joins 20th Century-Fox

HOLLYWOOD, July 24.—Earl Carroll, ng one of New York's leading proucers of stage and musical producions, stated today that he has quit e stage permanently for the films nd that he has signed a long term ontract as producer with Twentieth entury-Fox.

The first production under Carroll's dvisory supervision will be The wentieth Century Follies.

May Win Theatre

Talladega, Ala., July 24.—Wives of Talladega have a chance to win the new Ritz Theatre here, "lock, stock and barrel."

The management has advertised:

"To any mother presenting the City of Talladega with quintuplets during the engagement of 'The Country Doctor,' the management states it will give absolutely the beautiful Ritz Theatre free!"

"One child . . . Three-month pass to the Ritz.

"Twins . . . One-year pass.

"Triplets . . . Three-year pass.

"Quadruplets . . . lifetime pass."

Cantor Conferring With J. M. Schenck

HOLLYWOOD, July 24.—Eddie Cantor went into conference with Joseph M. Schenck immediately following the latter's arrival here this afternoon, relative to a Cantor contract with Twentieth Century-Fox. The comedian complains that Samuel Goldwyn's delay in preparing the story and setting the starting date of this year's picture has caused him financial loss.

Cantor has the current year's film and one other to make for Goldwyn under a contract signed in 1929, which calls for one a year starting within "reasonable time of notification to Cantor." Cantor declared, "Our time is very valuable and we are not going to allow Goldwyn to jeopardize any more of it. Sooner or later we must go to court to find out what is meant by reasonable time." Cantor's personal attorney, A. L. Berman, will arrive in New York from Europe Aug. 1, and is expected here immediately to confer with local counsel as to the best time to file a suit in California.

Canada Music Licensing Up Again Monday

Attorneys for Majors to Meet with Mills

Attorneys for major distributors will meet again on Monday or Tuesday with E. C. Mills, general manager of Ascap, in an effort to work out an agreement which will permit exhibition in Canada of pictures containing Ascap copyrighted music after the music licensing society withdraws from Canadian operation.

Mills met with the distributors' representatives twice last week but no plan for licensing of Canadian exhibitors was evolved. Ascap is withdrawing from the Canadian Performing Rights Society in the near future because, it asserts, the new regulations limiting the licensing rates for the public performance of copyrighted

(Continued on page 3)

Giannini Will Come East in Three Weeks

Dr. A. H. Gianinni, U. A. president and chairman of the board, is due from the coast in three weeks. U. A. executives are planning to tender the new company executive a party at which industry leaders are expected to be invited.

Dr. Gianinni will continue to make his headquarters in Hollywood, but will make periodic trips to New York.

According to U. A. home office executives, the reaction to Gianinni's entrance into the company has already been reflected in the number of contracts. It is stated that the company has a greater number of signed product deals on hand than for any previous year at this season.

Rebellion and Business Do Not Mix Well, Spain Finds

The Spanish managers of at least two American distributing companies in Spain, as well as the general foreign and European managers of another, were they to pool their experiences, might turn out a lively and invigorating scenario, based on their efforts to conduct business with a minimum of danger and a maximum of result, if any, in a country in the throes of an armed rebellion.

That scenario would tell of being marooned in the Balaeric Islands, off the east coast of Spain, of the discomforts of sleeping, of necessity, in a theatre for two nights, and of a hasty flight, without even a stop for a hello and goodbye, to a much safer port than is Barcelona today.

Out of cables from Harry C. Plummer, MOTION PICTURE DAILY'S representative in Barcelona, are herewith detailed the status at the mo-

(Continued on page 3)

Circuits Here Are Expanding In Fast Moves

Buying Problems Cause General Shakeup

With the new buying season presenting a difficult problem for the smaller unaffiliated circuits, expansion moves by the larger independent theatre groups are under way. Several deals strengthening the purchasing power of the circuits have been consummated and a number of others are in work.

Consolidated Amusements is stepping out as the leader in the new move. Within the past two weeks the circuit has bought substantial interests in the Leff-Meyers circuit and the Elite circuit. Another transaction is in progress whereby four to five more houses will be added.

In each instance Consolidated will do the buying and booking. The Leff-Meyers group has 10 houses, while the Elite, of which Abel Fanachi is head, operates the Morningside, Gem, Greely, Village, Chelsea, Annex, Chatham and Savoy. With the two

(Continued on page 4)

RKO Six-Month Net To Show Big Jump

RKO's profit for the first half of 1936 will exceed the company's earnings for the entire year of 1935 by $50,000, according to estimates made by the company yesterday, although subject to further reports by the company's auditors.

The estimated six-month profit for the period ending June 30, last, is $735,000. This compares with net earnings of $685,000 for the entire year 1935.

With normal operations for the second half of the ensuing year, RKO's net for 1936 is forecast at a figure in excess of $1,200,000, the highest reported by the company during the past nine years.

Johnston Quits "U"; Voight Is Successor

HOLLYWOOD, July 24.—John LeRoy Johnston has resigned his post as Universal studio publicity director, effective at the expiration of his present contract on Aug. 15.

Hubert Voight, formerly Warners and Columbia publicity director, succeeds Johnston at Universal.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 25, 1936 No. 21

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*. Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Mrs. F. B. Marston Takes Post in S.W.G.

Hollywood, July 24.—Mrs. F. B. Marston today became executive secretary of the Screen Writers' Guild, succeeding B. Green who has resigned to accept a studio position.

Mrs. Marston, who is the direct representative of the Authors' League of America, had no statement to make today. This is the first time that an Authors' League representative has acted in a Guild capacity.

RCA Dividend Declared

A dividend of 87½ cents on each share of RCA's new $3.50 cumulative convertible first preferred stock was declared yesterday. The payment covers the period from July 1 to Sept. 30, 1936, and is payable on Oct. 1 to holders of record at the close of business, Sept. 9, 1936.

G. B. and F. W. C. in Deal

Fox West Coast has closed with G. B. for the company's 1936-37 lineup. The deal includes every house in the F. W. C. circuit. George Weeks represented G. B. and Spyros Skouras negotiated for Fox West Coast.

◂ Purely Personal ▸

Clinton White, G.B. assistant sales manager, will leave tomorrow for sales conferences at Albany. Herb Given, Philadelphia branch manager, has returned to Quakertown. Arthur Greenblatt will leave Wednesday on a trip to the exchanges.

•

George Holland, critic for the Boston American, returned to the Hub yesterday after a two-week vacation here. While in town he sold an unproduced play, "Once Over, Lightly," to RKO.

•

Ken Hodkinson, assistant to George W. Weeks at the G. B. office, leaves tomorrow on a tour of the exchanges in Washington, Charlotte, Memphis, Cincinnati and Pittsburgh.

•

Ralph Spence, the scenarist, who was in Canada with "The Great Barrier" company, is en route to the G. B. studios. He sailed Thursday night.

•

Kermit K. Schafer and William Slater, publicity and exploitation men, have formed a partnership and have opened offices in the RKO Bldg.

•

Hunt Stromberg, M-G-M producer, left for the coast yesterday. He said he had signed several people while in Europe, but would not divulge names.

•

Louis Molitch of Horlacker's will fly to Chicago next week. He returned to Philadelphia yesterday after a short stay in town.

•

Jack Partington left for St. Louis yesterday and will return next week after conferences with F. & M. executives.

•

Charles Goetz has returned from the coast. He may make another trip to Hollywood within the next few weeks.

•

Edward Golden will leave Wednesday on a trip to the middle west for Chesterfield and Invincible.

•

John D. Clark, Spyros Skouras and Edward Zabel are due today from Chicago.

•

Carlos Niebla, manager for M-G-M in Mexico City, has arrived for a vacation.

Joseph Fliesler, former publicity head of Ascap, is opening his own press service office on the 28th floor of the RKO Bldg. next week and will handle industry publicity accounts there. Ascap is among his initial clients.

•

Helene S. Bamberger, daughter of Leon J. Bamberger, Radio sales promotion manager, has been awarded a scholarship for the professional training course at the Lake Shore Theatre Colony in Westford, Mass.

•

Maurice Silverstone, United Artists manager in England and Europe, is expected from the coast Monday. He will sail Wednesday aboard the *Queen Mary*.

•

R. Sutton Dawes, British sales head for Twentieth Century-Fox, has returned from a visit to the coast.

•

Frank Skinner will head for the Universal studios by plane on Monday.

•

J. F. Shayer of Films, Inc., will leave for Indianapolis via TWA on Tuesday.

•

Nate Blumberg is fraternizing with fish bait while on a brief vacation in Maine.

•

Taylor Craven's "Miss Customs Agent" has been acquired by Radio.

•

. . Denver

T. J. Sheffield, Republic-Sheffield exchange head, is in town getting contracts for his new exchange building to be built here. He will remain two or three weeks.

Larry Starsmore, manager at Colorado Springs for Westland Theatres, Inc., vacationed in California, driving there and back.

L. R. Watson is the new assistant to Sam Reed, office manager of the Denver RCA office. Watson was transferred from Dallas.

Rick Ricketson, Fox Intermountain division manager, is out looking things over in the territory. Ricketson says Fox will move into the new headquarters in the Paramount Building about Aug. 1.

William Rosenfeldt, former exchange manager here, is in Chicago.

Charles Bumstead has added Yampa, Col., to his string of portables.

Executives Meet for Republic Conference

Hollywood, July 24.—J. J. Milstein, Republic general sales manager, Edward Schnitzer and Max Roth arrived here this morning by plane to attend the general sales meeting with Herbert J. Yates and Nat Levine. It is understood that the confab will concern itself with studio and budget problems including recent expeditures thought to be excessive.

Floyd St. John and Grover C. Parsons, of the western sales force, have been here for the past four days.

Powell, Tracy Teamed

Hollywood, July 24.—William Powell and Spencer Tracy will be teamed in a new version of "Arsene Lupin" by M-G-M.

Schenck Reaches Coast

Hollywood, July 24.—Joseph M. Schenck arrived here by plane today from New York. The chairman of the Twentieth Century-Fox board may sail for London the middle of August to sit in on the reorganization of Metropolis & Bradford Trust and Gaumont British.

Joseph Moskowitz, assistant to Schenck, is due from New York on Aug. 3.

Mechanics to Europe

Baltimore, July 24.—Morris A. Mechanic, president of the New Theatre, and his brother, William G. Mechanic, have sailed for Italy. They will tour Europe and William will later go to Palestine to visit his mother, Mr. Wittel Mechanic.

White, Fox Aiding Skouras on Buying

William White, who owns a number of upper Broadway theatres being operated by Skouras, and Matty Fox, booker for Skouras Theatres, are now assisting George Skouras on the buying end for the circuit. Fox, prior to joining Skouras, had been booker for Tiffany and RKO in Milwaukee.

Edward Zabel and George Balsdon are now working with Spyros Skouras on film deals for National Theatres and subsidiaries. Balsdon, heretofore, has been exclusively handling short subjects.

The appointment of the four assistants was made as a result of the resignation of E. L. Alperson from National and Edward Peskay from Skouras Theatres.

Many Film Leaders On Way to New York

Many film personages will arrive Monday from various parts of the world. Some have been away on business and others are arriving for that purpose.

From Hollywood, the list includes Dennis and Ken O'Brien, Gradwell Sears, Joseph Bernhard, Maurice Silverstone, James Mulvey, E. L. Alperson, Carl Leserman, Ed Finney and J. J. Sullivan.

On the *Queen Mary* will be Stuart Doyle and Sam Eckman. The latter is bringing the body of his brother Henry, who passed away last week, for burial here. In addition there will be about 40 British exhibitors, en route to Hollywood.

TOCC-ITOA Session To Be Held Tuesday

The first meeting of the joint committees of the T. O. C. C. and the I. T. O. A. for working out details in connection with the announced merger will be held next Tuesday at the Astor.

Edward Rugoff, chairman of the T. O. C. C. group, and Bernard Barr, head of the I. T. O. A. committee, will have their respective members on hand. Only preliminary matters will be discussed. It is not expected that the amalgamation will go through until some time in September.

Club Invites British

The Cinema Club yesterday radioed to the group of visiting members of the British Cinematograph Exhibitors' Ass'n, aboard the *Queen Mary*, that a room at the club has been set aside for their use during their stay in New York. The group is due in on Monday.

Imperial Exports Set

Imperial has closed a deal with Red Star Films of Paris for the continental distribution of Imperial's 1936-37-38 programs. William Pizor signed for Imperial and Edwin M. Fadman for Red Star. Fadman returned to France Thursday on the *Berengaria*.

Await Howard's Plans

London, July 24.—Associated Artists, Ltd., recently formed, with Leslie Howard and Dudley Murphy as directors, will announce its production plans shortly. Howard will star in the films.

Canada Music Licensing Up Again Monday

(Continued from page 1)

music in the Dominion no longer make it worth while for Ascap to do business there.

Ascap's withdrawal makes it necessary for exhibitors who wish to play pictures containing the society's music to obtain their licenses directly from the individual owners of the copyrights unless a simpler and less costly procedure can be evolved by the distributors here. The individual licensing method is regarded by distributors as being so complicated that the sale of their musicals in the Dominion would be seriously affected unless other arrangements with Ascap are employed.

Rolsky-Fox Midwest Action Is Resumed

KANSAS CITY, July 24.—Judge Otis in Federal District Court today denied for the second time the application of L. Hazard, attorney for C. A. Schultz and other exhibitors, to intervene in the anti-trust suit of Emanuel Rolsky and other independents against Fox Midwest and major distributors.

During today's proceedings the plaintiffs reviewed the suit and the defense its answers. In his opening statements William G. Boatright, attorney for the plaintiffs, charged that independents last year were offered what was left after Fox Midwest contracted for pictures on its own terms. It was immaterial that the circuit didn't buy first runs in each zone, Boatright claimed, adding that the purpose of the buying plan was to give the circuit advantage over the independents.

E. C. Raftery, counsel for the distributors, maintained that the whole distribution system would be destroyed if Boatright's contention were upheld, since the right to play a picture exclusively, said Raftery, increases its value as a feature more than a thousandfold.

The methods of Elmer C. Rhoden, head of Fox Midwest, in dealing with distributors were described. Rhoden, it was said, offered to play after or before but not with other exhibitors. Rhoden is said to be still willing to cancel all contracts and renegotiate in order that independents may have an equal chance to buy but on a clearance basis.

Sam Sawyer, for Fox Midwest, stated that the circuit bought pictures last year without a general agreement.

Garnett for Criterion

LONDON, July 15.—Tay Garnett is to direct "High Treason," with the historic battle of Flodden as a spectacular high spot, for the Douglas Fairbanks, Jr., Co., Criterion Film Prod. The film will start at Worton Hall at the end of August. Garnett, on the yacht *Athene* docked at Southampton recently in the course of a world tour, but will interrupt the trip while engaged on the British assignment.

Rebellion and Business Do Not Mix Well, Spain Finds

(Continued from page 1)

ment of the industry in Spain, and sundry facts relating to the difficulties resulting from the sudden military uprising which, from its source in Spanish Morocco, has torn the country wide open and caused the spilling of considerable blood.

A reassuring note, however, for American companies, rests in the brief cable statement that the personnel of all distributing companies are unharmed.

It is interesting to note that tagging Plummer's latest cable is the advice that his temporary address is "Consulado Americano," which means, in English, that he has left his home and headquarters at the Ritz Hotel to find shelter and a typewriter at the American Consulate.

Business At a Standstill

The industry in Barcelona is completely paralyzed, Plummer reports, with business communication with the interior of Spain (Barcelona is situated on the northeast coast) entirely cut off. No specific information is available from the interior, but every indication points to a similar situation throughout the country.

Jacques Edelstein, managing director for M-G-M in Spain, is marooned at Palma de Mallorca, resort in the Balaeric Islands. Rene Huet, general manager for Warners in Spain, and M. J. Messeri, Paramount managing director in Spain and Portugal, are in a like position at Sitges, a seashore resort close to Barcelona. There is no indication that they are enjoying the bathing. At Sitges also are practically all the Spanish branch managers for Columbia, caught while conventioning, and unable—or unwilling—to leave. With them is Bernard J. Gottlieb, the company's managing director in Spain.

Columbians Sleep in Theatre

Then there is the saga of Joseph H. Seidelman, general foreign manager, and Joseph Friedman, European manager for Columbia, who, en route to Barcelona and the convention, got as far as a small suburban railway town. There they remained for two days, sleeping in the local theatre. Finally reaching Barcelona, and without contacting Gottlieb, at Sitges, the two boarded the *Jeanne Landin* and sailed away to Marseilles, in France. They were expected to reach Paris yesterday. For a week the London office had tried to contact them unsuccessfully.

Fox Movietone, Plummer reports, is hard at it in Barcelona, shooting with their cameras at the shooting with guns, the results eventually to reach the screens of this country, if all goes well.

Ruling Handed Down On Sunbury Theatres

SANBURY, Pa., July 24.—Bringing to an end equity proceedings filed in the Northumberland County court more than a year ago by G. A. Casari, J. J. McHale, J. A. Evert, Max Silverman, Joseph D'Angelo, John J. Barni, Frank Baker and others, against Victoria Amusement Enterprises, Inc., and J. A. Welsh, John L. Pipe and S. L. Gribbin, lawyers. Judge C. K. Morganroth has handed down a decree giving the preferred stockholders of Chamberlain Amusement Enterprises a final opportunity to join with Victoria Amusement Co., successor to that concern, and secure preferred stock by paying an assessment.

It was indicated an appeal will be taken from the decision, as John J. Barni, speaking for the plaintiffs, said the issue is just where it was prior to the filing of the suit and offers no satisfaction to the plaintiffs. Theatre properties valued at approximately $1,500,000 are involved.

Burr Coming for Deals

LOS ANGELES, July 24.—C. C. Burr left here by plane today for New York to set BJS distribution deals, having closed for a series of pictures throughout the southern territory through Carr Scott distributors. He is currently negotiating with Armstrong and Stebbins for western distribution.

Takes Detroit Theatre

DETROIT, July 24.—C. R. Beecher, owner of the Eaton, at Charlotte, has taken over the Capitol, Eaton Rapids, from Fred Lewis.

Thomas Talks with Halperin, Conn Off

Harry H. Thomas, president of Mutual Film Distributors, has called off negotiations with Edward Halperin and Maurice Conn on a proposed deal to set up a new national independent producing and distributing company.

Thomas will continue Mutual with the releases to be supplied by James A. FitzPatrick. He is also handling the Louis-Schmeling fight pictures in the south and will have the distribution rights to the Sharkey-Louis fistic reels next month.

The first two FitzPatrick pictures which are being made in London are scheduled to arrive next month. FitzPatrick is due here about the middle of August. Thomas will sell the English films directly to the national and independent circuits and then probably turn over the unsold possibilities to state righters.

New House for Calgary

CALGARY, July 24.—The Canadian prairie provinces are staging a business comeback. The first new theatre in five years for the west has been started in the Mission suburb of Calgary, by B. Goldin, owner of the Kinema. The theatre, which is being financed by Winnipeg capital, is scheduled to open Oct. 1. It will cost $35,000.

Signs Louis Friedlander

HOLLYWOOD, July 24.—Harry Sherman has signed Louis Friedlander to direct "Hopalong Cassidy's Return," the first of his new "Hopalong Cassidy" series. Friedlander was formerly with Universal and directed "Parole," "Stormy" and others.

Alperson Will Take On 6 English Films

Edward L. Alperson, president of Grand National, plans to leave for England next week to line up about a half dozen English pictures for release in this country and also to set up distribution of Grand National films in England.

Alperson is now on the coast with Carl Leserman, general sales manager, and Edward Finney, publicity and advertising head. They will leave today by plane and are due Monday.

Budget of $500,000 For Cagney's Films

HOLLYWOOD, July 24.—Grand National has budgeted its James Cagney pictures at $500,000, with production starting in three weeks on one of four vehicles.

Treatments are now being made on stories entitled "Studs Lonigan," "Luck of the Irish," "John L. Sullivan's Hat," and a Clarence Budington Kelland original.

Schach Signs Durante

LONDON, July 15.—Jimmy Durante has signed with Max Schach to play the character part of an American correspondent in Europe in 1830 in "Land Without Music," Richard Tauber-Diana Napier feature now being directed for Capitol by Walter Forde at Denham. Schnozzle will wear a costume and a wig for the first time.

N. O. Treasurer Resigns

NEW ORLEANS, July 24. — J. D. Duffy, for three years treasurer and assistant manager of the St. Charles, has resigned. A. Miles Pratt, president, has assumed full charge. He will be assisted by A. B. Heaslip.

Wall Street

Warner, Eastman Drop Sharply

	High	Low	Close	Net Change
Columbia	37	36¾	37	.....
Consolidated	4⅞	4⅞	4⅞	— ⅛
Consolidated, pfd	17⅜	17⅜	17⅜	.....
Eastman Kodak	175	175	175	+1¼
Eastman, pfd	153½	152	152	—3
Gen. Equip. new	20¼	20¼	20¼	— ½
K.-A.-O., pfd	94½	94½	94½	.....
Loew's, Inc.	51⅞	51⅜	51¾	+ ⅛
Paramount	8⅛	8	8⅛	+ ⅛
Paramount 1 pfd.	67⅜	65	67⅜	+2⅜
Paramount 2 pfd.	9⅛	9	9	.....
Pathe Film	8¼	7⅞	7⅞	— ¼
RKO	5⅞	5⅞	5⅞	+ ⅛
20th Century, pfd.	34½	34⅜	34½	.....
Universal, pfd	99	98¾	99	.....
Warner Bros.	11⅛	10⅞	11	.....
Warner, pfd	52⅞	52⅞	52⅞	—2⅛

Columbia Up on Curb

	High	Low	Close	Net Change
Columbia Pict.	40½	40½	40½	+1
Sonotone	2⅜	2⅜	2⅜	— ⅛
Technicolor	26⅛	25⅜	25¾	— ¾
Trans-Lux	4⅛	4	4⅛	+ ⅛

Bonds Off Slightly

	High	Low	Close	Net Change
General Theatre Equip. 6s '40	26⅛	26⅛	26⅛	— ⅜
Keith B. F. 6s '46	93⅛	93⅛	93⅛	.....
Loew's 6s '41 ww deb rights	97⅞	97¾	97⅞	.....
Paramount B'way 3s '55	57¼	56	56	—1½
Paramount Pict. 6s '55	88¼	87½	88	— ¼
Warner Bros. 6s '39 wd	94½	94	94¼	— ¼

(Quotations at close of July 24)

Paramount to Dissolve Two Subsidiaries

(*Continued from page* 1)

of effecting tax economies under the Federal provisions for tax-free consolidations of corporate structures.

No action was taken by the Paramount board on either a settlement of John E. Otterson's contract or the cessation of negotiations of a settlement. Both Paramount and Otterson spokesmen said yesterday that a possibility of arriving at a settlement still existed and that a final development might be expected early next week in time for the Paramount board to act at its monthly meeting next Thursday on any settlement which might be reached by the board committee of three which is handling the contract negotiations.

Paramount yesterday dispatched to Joseph P. Kennedy a check for $50,000 in final payment for his services as an adviser to the company's board during May and June. The total of Kennedy's advisory services, which included fees for six assistants and expenses, was $80,000.

Para. Partners Due For Freeman Talks

(*Continued from page* 1)

five-year contract for the operation of 10 Paramount theatres in the Miami area, leaves in about a week to take over his new assignment. Ernest Morrison, who has been operating the houses heretofore under the supervision of E. J. Sparks, may remain as an assistant to Lynch although no decision has been made by Lynch yet. Lynch is interested in the operation of a number of Miami district hotels and recently extended those interests.

Film in British Color

London, July 24.—The Capitol production, "Pagliacci," with Richard Tauber, will be made in the new British color process, known as British Chemicolour. British Chemicolour, Ltd., is headed by Karl Grune as managing director, with Major Henry A. Proctor and L. A. Neel as directors. All are associates of Max Schach, Capitol head. A double negative is used in the process. It is planned to build a laboratory, construction beginning next month.

Radio Signs Ridges

Hollywood, July 24.—Radio has signed Stanley Ridges, New York Theatre Guild actor, for an important role in "Winterset." He is due here soon. Further additions to the cast include Edward Eliscu, John Carradine, Sidney Toler and Helen Jerome Eddy. This will be Ridges' first Hollywood appearance, though he played in the Hecht-MacArthur films made in New York.

Joel McCrea Assigned

Hollywood, July 24. — Samuel Goldwyn has cast Joel McCrea in an important role in "Come and Get It." The actor has just finished a loan out assignment at Columbia.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"I'd Give My Life"

(*Rowland-Paramount*)

Hollywood, July 24.—An emotion-stirring melodrama through which runs a strong thread of suspense, this makes for acceptable average entertainment. Forcefully preserving the dramatic elements of the H. H. Van Loan-Willard Mack stage play, "The Noose," the picture is soundly premised and presented in an atmosphere of convincing realism.

Though the principal cast names are of only ordinary value, impressive performances are given by Tom Brown, Frances Drake, Sir Guy Standing, Janet Beecher, Robert Gleckler and Helen Lowell.

The early sequences, graphically identifying the characters and establishing the plot, the poignant drama of the play ensues when Gleckler dies following a fight with Brown. As the audience understands that Gleckler is the boy's father and Miss Beecher, now married to Standing, is his mother, Brown willingly accepts conviction and a death sentence rather than talk and bring scandal to his mother. As an interesting love story involving Brown and Miss Drake carries through, the scenes in the death house featuring the pair are exceptionally well done. In the finale Miss Lowell, Standing's mother, prevails upon him to grant the boy a pardon on the grounds of self-defense to develop a happy ending.

The dramatic phases of the play are potent in their power to stir sympathies and the character of the romantic content is considerably embellished by the introduction of a musical number sung by Brown and Miss Drake.

Though serious in tone, the picture seems to be of a character that will appeal to general audiences and be of particular attraction to women.

Production Code Seal, No. 2,427. Running time, 80 minutes. "G."

Loew's Seeking New Lease on the Astor

Loew's is negotiating for an extension of the lease on the Astor which expires the end of next month. Circuit executives are anxious to continue operation of the house until the end of the year. The City Investing Co. plans to tear the house down along with the Bijou and Morosco where one theatre and stores will replace the present properties.

In the event Loew's is successful on a new lease, "Romeo and Juliet" will follow "The Great Ziegfeld" the first week in September.

Loew Lottery Case Ended in Brooklyn

Judge Sabbatino in Magistrate's Court, Brooklyn, has dismissed the lottery complaint against Loew's Bedford, Brooklyn. The theatre has been playing Screeno. Irving Greenfield of the Loew legal staff argued the case.

Dismissal of the Bedford complaint winds up the last case in the courts against the circuit.

May Rebuild Daly's

London, July 24.—I. W. Schlesinger is believed to be planning the reconstruction of Daly's Theatre here as a large capacity house for films and musical spectacles. Daly's was Jimmie White's musical comedy theatre, but lately has been running dramas.

Vreeland Going to Coast

Frank Vreeland, a member of Paramount's eastern editorial board, will leave for the coast today to assume his duties as member of the company's west coast editorial board.

Protest to WPA on Film Specification

Washington, July 24.—A protest by Jam Handy Pictures of Detroit against a requirement that the successful bidder guarantee national newsreel distribution of one WPA story each month during the life of the contract marked the opening of bids today by the Works Progress Administration for the making of pictures of WPA activities.

Only five bids were received, Pictorial Films of New York being the lowest at $3,980 per 600-foot unit. Other bids were submitted by Amphilco, New York, $5,250; Mason Wadsworth, New York, $6,500; Pathe News, $4,280, and Jam Handy, $6,600.

Asserting that it is now distributing 10 one-reel pictures in 1,500 theatres through exchange contracts in 33 cities, the Jam Handy protest declared that the specification was "unfair" because "it automatically eliminates all but one bidder, this bidder being the only newsreel sponsor who also produces commercial film."

Tieup on "Pastures" Set

Warners' publicity department has made a deal with *Good Housekeeping* for use of an eight-page article by Dixie Willson called "Making Heaven on Earth." The publishers are cooperating with exhibitors by writing letters to their distributors advising them to contact theatre managers in order to make local tieups.

Settle Bank Night Suit

Alameda, Cal., July 24. — Rather than have the case go into court with the possibility of a bad precedent, Nasser Bros. have settled out of court a suit for a Bank Night prize filed by a girl usher.

Circuits Here Are Expanding In Fast Moves

(*Continued from page* 1)

new groups, the new total of theatres for which Consolidated will buy and book for next season is 41.

Reports were current yesterday that Edward Peskay was negotiating to pool his seven theatres with Prudential. Neither Peskay nor Joe Seider could be reached yesterday for statements.

Dave Rosenzweig, who has a number of units in Brooklyn, Long Island and the Bronx, has joined with Sam Cocalis. This new association plans to build and acquire several theatres in various parts of Brooklyn and Long Island.

Harry and William Brandt have a number of deals in work which will increase the circuit's holdings in Brooklyn, Manhattan and New Jersey.

Century is building two Brooklyn and one Long Island theatres in a move to protect surrounding properties in those areas.

Court Rules Union Suits Must Be Tried

Supreme Court Justice Timothy J. Leary yesterday denied a motion made by Joseph Basson, president of Local 306, to have eight independent theatre owners amend their complaints in suits filed for an aggregate amount of $650,000 in damages. Justice Leary expressed no opinion, but decided that the matter should go to trial.

Recently temporary injunctions were granted to the plaintiffs restraining the alleged activities of members of Local 306. Among those who have filed suits are Helgus, Inc., operators of the Liberty, New York, $75,000; Joseph Sanders, Brooklyn Sanders Theatre, $100,000; Evadne, Inc., Colony, Jackson Heights, $75,000; San Glo Operating Co., Inc., Globe, Brooklyn, $100,000; Times Square Theatre Co., $75,000; the G-T Amusement Co., Inc., operators of the Park, New York, $75,000; Louis Brandt, Globe, New York, $75,000, and Amity Amusement Corp., Central, New York, $75,000.

These actions have been pending for several months, the plaintiffs claiming that officials and members of Local 306 have coerced patrons and damaged property in these theatres. The defendants, it is claimed, object to members of the I. T. O. hiring members of the Allied union.

Suspend Amateur Shows

New Haven, July 24.—After two and a half years of continuous weekly amateur nights, the College has stopped for a breathing spell of about a month. Meantime, a new series will be planned with possibly a new approach. Harry Shaw has acted as M. C. for the show and the radio broadcast all through the run. No other Loew house has continued amateurs, and very few are reported in the state.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 22 NEW YORK, MONDAY, JULY 27, 1936 TEN CENTS

Theatre Limit In Wisconsin Put on Ballot

Voters to Decide Upon Circuit Invasion

Oconto, Wis., July 26.—Whether theatre building can be limited by city ordinance is to be decided by voters here next April. In the meantime the ordinance is in effect.

The regulation is aimed directly at circuits. It is regarded as a precedent. No moves have been made as yet toward a court test.

Under the terms of the recently enacted amendment to the city ordinance covering theatres only one theatre license can be issued for each 5,000 of population, and erection of a theatre can be prohibited where the side walls of front entrance are within 150 feet of any gasoline filling station on the same side of the street.

The City Council may issue an additional license for the 5,000 unit of population where the licensee has expended not less than $25,000 for theatre and equipment.

According to A. L. Merritt, operator of the city's theatre who intro-

(Continued on page 5)

Recess to Wednesday Set in Rolsky Action

Kansas City, July 26.—The anti-trust suit of Emanuel Rolsky against Fox Midwest and major distributors was recessed until Wednesday after a slow session of testimony yesterday by E. S. Young, plaintiff.

Judge Otis admitted as evidence, over the objections of the defense, the consent decree of Youngclaus vs. The Omaha Film Board of Trade and the petition and decree in the case of U. S. vs. West Coast Theatres.

W. G. Boatright, plaintiffs' attorney, sought to prove that salesmen who

(Continued on page 5)

Schulberg Sets Big Expansion Program

Hollywood, July 26.—P. B. Schulberg Pictures, Inc., will spend $75,000 on an expansion program at the recently leased Prudential studios.

The production personnel, in addition to Schulberg as president and Ralph A. Kohn as vice-president, is as follows: George Auerbach, executive assistant to Schulberg; Frank A. Brandow, studio manager; Harold Schwartz, unit manager; Carl Brady, chief accountant; George Nichols,

Griffis Sees Film Niches Where Bankers Needed

BY SHERWIN A. KANE

Stanton Griffis

There are niches in the film industry into which bankers and big business men can be fitted without throwing a company's operations out of gear, Stanton Griffis, chairman of Paramount's executive committee, believes.

Griffis is a well known investment banker and industrialist, a founder of and partner in Hemphill, Noyes & Co., director of a dozen corporations and an integral part of two enterprises, other than Paramount, whose business is to purvey amusement to the public. He is chairman of the board of Madison Square Garden and treasurer of Cornell-McClintic Prod., which, of course, is the business name of that successful theatre family which consists of Katharine Cornell and Guthrie McClintic.

His opinion concerning the limitations of the banker's usefulness to a film company undoubtedly was confirmed, if it was not originally shaped, before his coming to Paramount, by his observations and experience in the two last named associations. It is reasonable to suppose that on more than one occasion he has seen profits returned on amusement investments which may have been regarded as doubtful, at best, and has come to acknowledge that nebulous essential of the trade known as "showmanship" and assays it at something near its market worth.

Thus, when asked if he believes bankers to be good for the industry, his reply is that he believes the industry to be good for bankers. And when he says it he doesn't mean that he regards the film business as a likely setting for a financial killing,

(Continued on page 4)

Heavy Production Holds; 13 Started

Hollywood, July 26.—Heavy production continued last week, the fifth consecutive week of peak activity with studio schedules showing 48 features and three shorts before the cameras. Thirteen new features started shooting to register one above the last survey figures.

The new films going into work included: "Man Who Lived Twice" and "Two-Minute Alibi," at Columbia; "Libeled Lady," "Chain Lightning" and "Tarzan Escapes," a remake, at M-G-M; "The Plainsman" and "Wedding Present," at Paramount; "Oh, Susannah," at Republic; "Way for a

(Continued on page 4)

British Exhibitors Welcome Set Today

Arrangements have been completed for the welcoming of 40 British exhibitors, members of the Cinematograph Exhibitors' Ass'n., who will arrive in New York this morning on the *Queen Mary* for a visit to this country.

The group will be welcomed by leading local exhibitors. This afternoon they will be guests at a cocktail party to be given by the British Club. Tomorrow they will visit the Radio City Music Hall, the visit to be climaxed by a reception in the penthouse studio atop the theatre, where their hosts will be W. G. Van Schmus,

(Continued on page 4)

Key City Grosses Drop Off To $1,357,200 in Mid-July

Key city grosses went into another mild decline for the week ending July 17-18 and the number of first runs open in 29 spots also fell off slightly.

The total gross for 29 cities was $1,357,200, with 165 first runs open. This compares with a take of $1,431,650 in 169 houses for the previous week.

Key grosses have fallen to this ing of the current season last September. These low points were reached during the two weeks preceding Christmas, the week of April 9-10, when there were 177 houses open, and the week of June 19-20, when there were only 160 first runs in operation in the cities reporting weekly to Motion Picture Daily.

Comparative tabulation will be found

Powers Named To Alperson's Theatre Post

Skouras Makes Him Head Of National Buying

William T. Powers has been named successor to E. L. Alperson as head of film buying for National Theatres, Spyros Skouras, operating head, stated Saturday. The appointment in no way affects the standing of J. J. Sullivan, F. W. C. buyer.

Powers already has assumed his new post. George Balsdon, who up to now has been exclusively handling short subject purchases, has been appointed first assistant to Powers. Milton Hossfeld, recently on the F. W. C. staff, will be permanently located in New York under Powers. During the past few months, Hossfeld has been spending most of his time in the field. Miriam Detlefs also will assist in the buying. Miss Detlefs for years was New York exchange booker for First National and Warners. She has been with National for about three years.

Edward Zabel, assistant to Skouras, will act as "adviser" to Powers and

(Continued on page 4)

Industry Normal As Mexico Strike Ends

By JAMES LOCKHART

Mexico City, July 26.—The film industry here has returned to normal operation as a result of the sudden settlement yesterday of the 10-day strike of the employes of the country's largest electrical company. The walkout deprived theatres of power in seven Mexican states, causing them to close and resulting in losses estimated last week at approximately $100,000. Film studios were closed as well.

The settlement in time for theatres

(Continued on page 4)

Conn. MPTO Protests Using Stars on Air

New Haven, July 26.—The Independent M. P. T. O. of Connecticut, in accordance with a vote taken at a recent meeting, has addressed a sharp letter of protest to the home offices of all producing companies relative to the use of film stars on radio programs.

The letter said in part: "Radio has become one of the chief competitors of the film theatres and this condition is

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 27, 1936 No. 22

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Insiders' Outlook

By RED KANN

THE tender, a mine sweeper during the war, took forty-five minutes to reach the dock. Off in one direction, the Isle of Wight; in the other, the mainland, another and considerable larger island. Seven hundred and fifty had deserted the *Normandie* for Britain. Many of them were busy with cameras shooting her from various angles. The harbor, one of the world's finest, was cluttered with shipping. There, the *Aquitania,* in two days before from New York with Ralph Hanbury; here, the *Pennland,* flying the Nazi standard; further in the distance, the *Majestic,* now about to be broken up. A few minutes later, English soil. . . .

▼

Customs cleared, we bummed a lift with Bill Levy in his right-hand drive Packard. Through the charming town and into the country went the route, each turn and twist in the winding road a new and refreshing sight. The green that seemingly is to be found only in the English countryside was living up to its famous tradition. On to Winchester, the cathedral town with its twisting, narrow streets, its old structures, its many churches and through it to Basingstoke and beyond to the Baredown Hotel at Hook for the hot lunch travelers here must find by one o'clock or suffer without it. In red brick and with cream-painted windows, this was a pleasant retreat stuck away quietly from noise. . . .

▼

The first thing to hit our eyes was a bowl of ice. Suspicious looks turned toward Levy; it looked like a gag. Ice in provincial England? "Oh, yessir, we make it in the 'frig'," volunteered the buxom waitress. "In the what?" we asked and were told off. It seems she was talking about a Frigidaire. Shortly thereafter came a salad with "spring onions." It may be scallions to you over there, but it's spring onions here. That gives you a faint idea of what goes on in England. . . .

▼

Up through Bagshot and into Staines, then on the Great West Road leading into London through Chiswick and so finally to Claridge's with its very British Brook Street address, its bedecked flunkies and its dignified and somewhat overstuffed atmosphere. Letters and wires. Oswald Brooks, for years with Pathe in New York and now with British Paramount News, was driving to Paris; he wanted us to join and regretfully we refused. Arthur Dent, sales manager for Wardour, distributors of British International, suggesting lunch; Ernest W. Fredman, editor of *The Daily Film Renter,* extending greetings and voicing regrets over his departure for Karlsbad for the cure and then his sidekick, H. E. L. Woolf with a "welcome to the land of steak and kidney pudding"; Francis Meynell, new publicity and advertising head of Gaumont British Pictures, and Pat Dixon. . . .

▼

Jovial Phillipson was on the phone in a couple of seconds, the heartiness of his reception matching the tenor of his wire. Later, in the lobby with him and his wife for a gin sour to be joined by Simon Rowson, one of the British industry's keenest analytical minds, bringing word war will break out in early September. He says he got it right from the inside or whatever the British equivalent for that may be. Still later, the phone buzzes again. It is Eddie and Etta Klein, worn out from scanning three boat trains at Waterloo for a sign of us—never a thrilling pastime—then Eckman, who likewise had gone to the station; Jack Mersereau of Gaumont British and Hopie Williams and Bruce Allan, standard bearers here for the Quigley papers. It was an embarrassing introduction to London. . . .

Realign Rock Studio And Plan Expansion

London, July 26.—Rock Studios, Ltd., has been registered here as a public company, with a capital of £200,000 sterling, divided into 175,000 10 per cent cumulative £1 sterling preference shares and 500,000 one-shilling ordinaries. The capital was subscribed privately.

The directors are John H. Iles, chairman and joint managing director with Joe Rock; H. F. B. Iles and Howard L. Goldby. It is planned to expand the Rock Studios to four stages and to produce eight to 12 pictures annually.

Book Cantor, Marxes

San Francsico, July 26.—Cliff Work has booked Eddie Cantor for the Golden Gate stage Aug. 5, and the Marx Brothers' stage roadshow, "Day at the Races," for the week following, in addition to first run RKO screen fare for those weeks.

RCA Deposits High

More than 97 per cent of the B preferred shares of Radio Corporation of America has been deposited for exchange under the plan of recapitalization, General James G. Harbord, chairman, declared on Saturday.

Trans-Lux to Pay 10c

Trans-Lux Daylight Screen has declared a semi-annual dividend of 10 cents, payable Sept. 1 to stockholders on record as of Aug. 15. Net income for the six months of the current year was $127,022, after all charges. This is equal to 18 cents a share and compares with six cents a share last year for the same period, when the net income was $46,954.

Goldhar Holds Meetings

Chicago, July 26.—Jack Goldhar held regional sales meetings yesterday and today of all midwestern branch managers of United Artists.

Reserves N. H. Decision

New Haven, July 26.—Judge Patrick B. O'Sullivan of the Superior court has reserved decision in the temporary injunction case brought by Louis Anger of the Barnum, Bridgeport, against a poultry slaughter house in the rear of the theatre and situated near the intake ventilator, following a hearing here.

Burr Motoring East

Hollywood, July 26.—C. C. Burr, reported to have left here by plane yesterday, departed for New York today by automobile. He will set BJS distribution deals in the east.

Dark Theatres Cut B'way Tax Payments

Washington, July 26.—Closing of many legitimate houses brought Broadway admission tax collections down more than $74,000 in June, it was reported today by the Internal Revenue Bureau in an analysis of collections in the Third New York District.

Receipts from admissions last month, it was stated, totalled $351,475 compared with $425,701 in May, while collections from free or reduced rate admissions dropped from $3,112 to $2,142; on tickets sold by brokers, from $10,312 to $7,368; on tickets sold at advances over box-office prices, from $1,243 to $1,178; on permanent use or lease of boxes and seats, from $117 to $6, and on admissions to roof gardens and cabarets, from $42,103 to $41,348.

Total collections on amusements in the district were $401,501 against $482,592 in May.

Legion Approves All Of 11 New Pictures

All of 11 new pictures reviewed and classified by the National Legion of Decency in its list for the current week were approved as unobjectionable either for general patronage or for adults. Six of the 11 were listed in the former group, and five in the latter. The new pictures, and their classifications, follow.

Class A-1, Unobjectionable for General Patronage—"Charlie Chan at the Race Track," "Down to the Sea," "Down the Stretch," "Hearts in Bondage," "Heart of the West," "Mary of Scotland." Class A-2, Unobjectionable for Adults—"The Bengal Tiger," "Give Me Your Heart," "Satan Met a Lady," "Suzy," "Sworn Enemy."

Marion Talley Film Publicity Tripled

Hollywood, July 26. — Republi sales heads decided to triple the expenditures for publicity and exploitation on the Marion Talley film, "Follow Your Heart," at a series of budge meetings with Herbert J. Yates an Nat Levine here yesterday.

J. J. Milstein, Edward Schnitze and Max Roth are scheduled to leav for New York today or tomorro following the studio sessions.

Music Hall Leads League

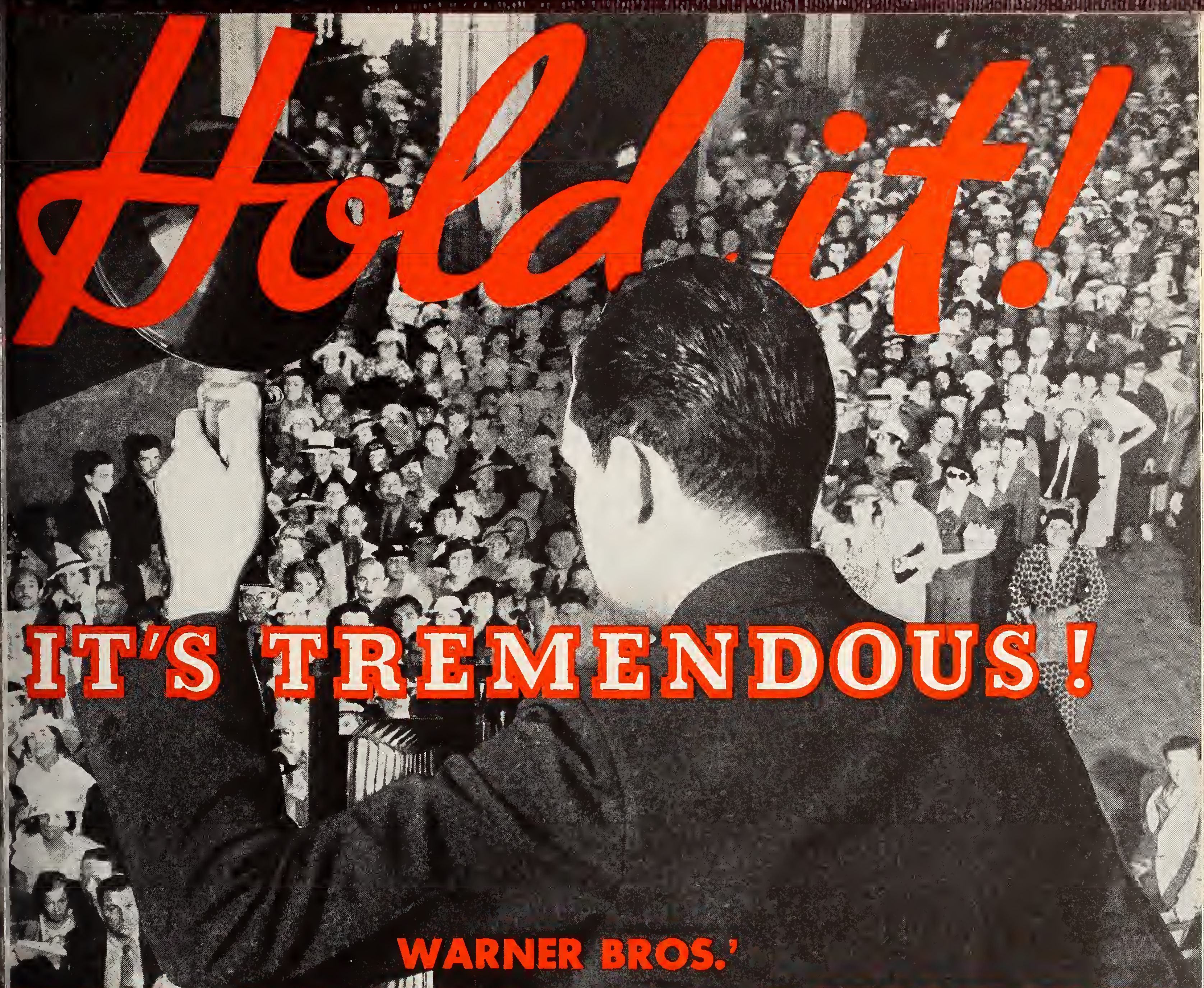
The Music Hall team, with nin victories and no defeats to its credit is still leading the M. P. Basebal League. The standing of the nin teams in the league is as follows Music Hall, Columbia, RKO, Loew M-G-M, Consolidated, Skouras, Paramount, NBC and United Artists.

Herman Frommel Dead

Hollywood, July 26. — Herma Fromel, 67, head of the M-G-M musi copyright department, died here earl Saturday following a heart attack. H is survived by his widow, Laura Frommel, and by two sisters, Mrs. Alexander Robb and Frieda Frommel.

Caroline Is Now Mary

Hollywood, July 26.—Carolin Houseman, recently signed by Columbia, will be known in the future a Mary Blake.



Hold it!

IT'S TREMENDOUS!

WARNER BROS.'

"THE GREEN PASTURES"

TODAY'S KEY-SPOT NEWS

Radio City Music Hall starts 2nd week with even bigger day than opening!

All records shattered at Lake Placid, Millerton and Schroon Lake, N. Y. as unprecedented turnouts boost grosses to actually five times over average!

Third day triples Sunday's sensational premiere at the Imperial, Augu

A Fable by Marc Connelly • Directed by Marc Connelly and Wm. Keighley

Powers Named To Alperson's Theatre Post

(Continued from page 1)

his staff. He recently returned from the coast where he spent a year as aid to Sullivan. His post in Los Angeles has been taken over by Larry Kent, brother of the president of Twentieth Century-Fox. Prior to his being transferred to the coast, Kent was assistant to Edward Peskay, who resigned July 1 as buyer for Skouras Theatres.

National Theatres and its subsidiaries operate more than 400 houses throughout the country. Among National subsidiaries are F. W. C., Evergreen States, Intermountain, Fox Midwest and Fox Wisconsin circuits.

Sullivan, who was compelled to return to the coast about two months ago due to illness, is back to resume negotiations on pending deals. Harry Cohen, RKO western division sales head, has been in the east since the company's convention working on final details of a deal with the circuit. The talks are expected to wind up in a few weeks, following which the National buyers will start discussing U. A. product terms.

Irving Barry, secretary to Skouras, has gone to Milwaukee on a three weeks' assignment.

Entered Industry in 1925

Powers has been in the business since 1925, when he joined Paramount's legal department on theatres. While with the company he also handled the contracts for talent in stage shows and music, later being switched to the Long Island studios.

In 1933, he joined F. W. C. and for a year and a half made his headquarters in Los Angeles where he had charge of financial and real estate contracts. He came east in the middle of 1934, when he was made eastern legal head for Wesco, now National Theatres. In addition to the legal work, Powers has been sitting in on product negotiations.

Skouras, as heretofore, will have the final say on all transactions.

Elmer C. Rhoden, operating head for Fox Midwest, and Rick Ricketson, Intermountain head, are due this week from Kansas City and Denver respectively to participate in negotiations on product. L. J. McCarthy is expected to accompany Rhoden.

Wisconsin Men Shifted

MILWAUKEE, July 26.—L. Roy Pierce, city supervisor for Fox theatres, has named Roland Douglas, at one time publicity director of the RKO northwest division, as manager of the Wisconsin. Gene Kilborg has been promoted from chief of service at the Wisconsin to assistant manager and William Howard has been named chief of service.

Ralph Nielson, formerly assistant manager of the Wisconsin, has been named manager of the Oriental, while Lowell Parmentier, former manager of the Venetian, becomes manager of the Paradise. Roland Koutnik has been placed in charge of the Venetian and Louis Nye, manager of the Riveria, succeeds Stanley Goodman, re-

Griffis Sees Film Niches Where Bankers Needed

(Continued from page 1)

but rather that they can profit equally well by what the industry can teach them.

Griffis went to Hallgarten & Co. a few years after graduating from Cornell University in 1910 and has been a banker ever since. He left that organization during the war when he served as a captain on the General Staff at Washington, and thereafter participated in the forming of Hemphill, Noyes, in which he has been a partner since.

With this background it is not surprising that Griffis proclaims himself a banker. But when he adds that "I am not a picture man and never will be"—and add it he does—you are inclined to classify him with the type of financial man, such as Dr. A. H. Giannini, whom the industry elects to full membership and congratulates itself when he accepts.

Of his own choice, Griffis is receiving no salary from Paramount, although his predecessor was paid $52,000 last year for his services as chairman of the executive committee. He said he doesn't want to make money out of Paramount, but he does want to see Paramount make money. He has no illusions that he is a film executive. He says he has no desire "to run a film company," that he intends to confine himself to financial work at Paramount as he has been doing "10 hours a day for the last three months."

Friendship the Motive

Hemphill, Noyes owns a "small amount" of Paramount securities, Griffis said, but he ascribes his initial interest in the company and its recent difficulties to his friendship of long standing with most of the present and some of the former members of the company's board. He numbers among his closest friends Floyd Odlum of the Atlas Corp., and Percy H. Johnston of Chemical Bank & Trust Co., both of whom were Paramount directors until recently. It was at the invitation of the men on the board who knew him well that he entered Paramount as a director in May.

He occupies an 11th floor office at Paramount that has no feature in common with the latest trends in film executives' sanctums. No refrigerating system blows its cooling drafts over the box-like cubicle that encloses his desk and no interior decorator has ever crossed its threshold. There is nothing to do in that office except hang up a hat and go to work. It contains only a little-used conference table, an insufficient number of chairs and Griffis's desk in one corner and that of a secretary-stenographer in the opposite corner.

Griffis thinks that Paramount's biggest job was done when Barney Balaban was elected to the presidency. "It's the smartest, most intelligent thing the board has done," he observes. He thinks highly of Balaban and his capabilities. "He ought to make a great head of this company."

Won't Theorize

Griffis said he has been too busy since coming into Paramount to form even general opinions of the film industry. He holds no theories, he said in reply to a question, "of how a motion picture company should be run."

His only hobbies, he says, are working out industrial problems and his boats. He owns two of the latter—the *North Wind* and the *North Star*. He likes the first-named best. Lives on it all summer, anywhere on the Sound from Oyster Bay to Greenwich. His land and winter residence is at New Canaan, Conn.

Among the companies of which he is a director are the Lee Tire Co., Thatcher Mfg. Co., Shur-On Optical Co. and Lefcourt Realty Corp. He owns the Brentano book stores, the Manhattan Shirt Co., and is chairman of the finance committee of Cornell University. He has been on the board of Madison Square Garden for the past two years and has been its chairman for the past year. His association with Katharine Cornell and Guthrie McClintic dates back 15 years.

"No," he says with a certainty that suggests he once might have believed otherwise, "there is no chance of getting Miss Cornell into pictures."

Former U. A. Men to Become Exhibitors

Two former United Artists branch managers have entered the independent exhibition field with plans for building up small circuits in the Middle West.

Edward Grossman, recent manager of the Chicago exchange, on Thursday opened the first unit in his proposed circuit. It is the Mode, Joliet, Ill. The theatre, a first run, was built at a cost of $70,000.

Joe Cantor, who some time ago resigned as Indianapolis exchange head, is now operating the Rivoli, Indianapolis, a second run.

Manages Nebraska House

DES MOINES, July 26.—C. Vernon Larson, who has operated the Alcester at Hawarden, Iowa, for the past three years, has gone to Grand Island,

Industry Normal As Mexico Strike Ends

(Continued from page 1)

to open for Saturday business enabled them to retrieve, at least in part, the heavy losses they have suffered. It is unofficially estimated that theatres have lost almost $1,000,000 in admissions. Film employes, including theatre workers and players, began spontaneous expressions of enthusiasm at the announcement of the strike's end, some of them staging impromptu street parades in celebration of their return to work.

M-G-M Signs 5 Writers

HOLLYWOOD, July 26.—M-G-M has given new term contracts to five writers, Ernst Vadja, James Kevin McGuinness, Elinore Griffin, Jo Swerling and Frank H. O'Neil. No new assignments have been made for any of

Heavy Production Holds; 13 Started

(Continued from page 1)

Lady," at Universal, and "Mistress of Fashion," "Heroes of the Air," "Shrinking Violet" and "Three Men on a Horse," at Warners.

Short subject activity dropped down two notches under the former check up which showed five in work.

Warners continued to hold the lead for heavy production with 10 pictures on the sound stages.

Columbia had six features shooting, two preparing and scheduled for cameras within two weeks and three in the cutting rooms. Samuel Goldwyn had two, zero and zero; M-G-M, seven, one and 12; Paramount, seven, three and nine; Pickford-Lasky, one, zero and zero; Republic, two, two and two; Radio, five, one and three; Roach, one, zero and one; Twentieth Century-Fox, three, three and nine; Universal, four, three and two; Warners, 10, three and 10; independents, zero, three and two.

Short subjects slumped with Columbia showing none in work, one in preparation and one editing. M-G-M had two, two and four; Radio had one, two and two; Roach, zero, zero and two; independent, zero, one and one.

British Exhibitors Welcome Set Today

(Continued from page 1)

managing director of the Music Hall, and Martin Quigley, head of Quigley Publications.

From New York the exhibitors will go to Hollywood, where they are expected to arrive on Aug. 3. On the return the group will stop off at Niagara Falls on Aug. 16, where they will be met by Col. John A. Cooper, president of the M. P. Distributors of Canada, who will conduct them by motor to Toronto.

National Screen Service has arranged a dinner for the group which will be held on their return to New York on Aug. 18.

Conn. MPTO Protests Using Stars on Air

(Continued from page 1)

aggravated whenever a film personality is part of a radio broadcast."

Contending that the theatres are responsible for the public recognition of the stars, the exhibitor group declared: "This callous indifference on the part of these individuals to the fate of the theatres is not typical of the American spirit of fair play, and cannot be condemned too strongly. . . It was further resolved to urge you to bar these personalities from the radio by contract clauses or otherwise except when such broadcasts do not conflict with the generally recognized and legitimate hours of theatre operation."

C. H. Coburn New Booke

DES MOINES, July 26.—C. H. Coburn, formerly of New York City, i the new booker at the local Paramoun exchange and H. O. Peterson, wh has been booker at the Paramount, i

Theatre Limit In Wisconsin Put on Ballot

(Continued from page 1)

duced the ordinance: "It isn't a question of whether or not there shall be two theatres in the city, but whether, through this ordinance, the City Council will allow the present theatre to remain in operation or allow it to be supplanted by a syndicate theatre."

In a recent advertisement the Oconto announced: "Notice! Reduced admission prices made possible by your city officials to remain in effect as long as the new ordinance which they passed for your benefit remains unchanged. New prices Friday and Saturday 10c and 15c; all other days 10c and 25c."

Schulberg Sets Big Expansion Program

(Continued from page 1)

property department chief; Charles Book, construction superintendent; Jean Bartlett, editorial assistant; Leon Shamroy, chief photographer; Robert Bischoff, film editor; Larry More, assistant film editor; Tom Ford, casting director; Lester Tracey, chief electrician; Ray Lissner, first assistant director; Leon Jaffe, second assistant director; Leon Prensky, purchasing agent; "Scoop" Conlon, publicity director, and Cy Allen, assistant publicity director.

Work is now progressing on the remodeling of three sound stages and a new administration building.

"Wedding Present" with Joan Bennett and Cary Grant is now in work with an Edward Arnold vehicle to follow.

Recess to Wednesday Set in Rolsky Action

(Continued from page 1)

closed contracts with Young last winter substantially said that the runs offered were the only ones they had left, but Judge Otis sustained the objections of the defense to the conversations.

E. C. Raftery, distributors' counsel, cross-examined Young who stuck to his point that as between houses with different admissions he disapproved day and date booking for equally priced houses. He said also that one theatre or group should not get all the first runs in a competitive area. Young suggested a stagger system with one theatre getting the picture of a certain producer first run; another, those of a different producer, and so on.

Columbus Gets Big Sign

COLUMBUS, July 26.—A new upright sign, 70 feet high, lighted by ,000 feet of four-color Neon tubing, has been installed above a new marquee, which is encircled by four rows of Neon tubing, at Loew's Broad. The installation is said to be the largest in any theatre in the midwest.

Mayor Myron B. Gessaman threw the switch which turned on the lights Thursday night.

Key City Grosses Drop Off To $1,357,200 in Mid-July

Comparative grosses for the latest available periods:

	Week Ending July 17-18		Week Ending July 10-11	
	No. Theatres	Gross	No. Theatres	Gross
Boston	7	$64,900	7	$61,000
Buffalo	5	41,500	5	37,700
Chicago	8	118,200	9	131,000
Cincinnati	8	41,750	8	45,400
Cleveland	5	43,000	5	63,350
Denver	7	31,000	7	47,500
Detroit	5	86,400	5	61,700
Houston	4	25,500	4	28,950
Indianapolis	4	21,000	4	21,200
Kansas City	5	40,050	5	41,000
Lincoln	5	8,900	5	12,700
Los Angeles	11	76,350	10	93,800
Louisville	6	23,800	6	20,000
Milwaukee	5	22,300	5	24,600
Minneapolis	5	32,400	5	21,600
Monetreal	4	33,500	4	34,000
New Haven	4	17,100	4	20,800
New York	9	185,600	9	199,600
Oklahoma City	4	14,400	4	15,100
Omaha	3	20,150	3	24,400
Philadelphia	8	78,300	8	85,600
Pittsburgh	4	36,650	4	47,500
Portland	6	32,500	6	31,000
Providence	4	26,200	5	27,500
San Francisco	8	73,050	10	86,700
St. Louis	4	39,050	5	37,500
St. Paul	4	16,250	4	10,700
Seattle	7	33,100	7	36,650
Washington	6	74,300	6	63,000
	165	$1,357,200	169	$1,431,650

Key city grosses from September to the second week in July:

	No. Theatres	Gross
Sept. 26-27	164	$1,655,050
Oct. 3-4	178	1,572,310
Oct. 10-11	178	1,452,499
Oct. 17-18	178	1,563,750
Oct. 24-25	180	1,534,575
Oct. 31-Nov. 1	186	1,544,724
Nov. 7-8	185	1,545,710
Nov. 14-15	183	1,722,305
Nov. 21-22	181	1,578,550
Nov. 28-29	181	1,593,860
Dec. 5-6	183	1,766,910
Dec. 12-13	180	1,434,785
Dec. 19-20	171	1,321,385
Dec. 26-27	175	1,228,199
Jan. 2-3	179	1,918,729
Jan. 9-10	179	1,901,455
Jan. 16-17	176	1,722,400
Jan. 23-24	173	1,539,065
Jan. 30-31	177	1,515,300
Feb. 6-7	168	1,591,350
Feb. 13-14	174	1,680,180
Feb. 20-21	175	1,558,185
Feb. 27-28	178	1,777,650
Mar. 5-6	179	1,689,550
Mar. 12-13	181	1,761,547
Mar. 19-20	174	1,502,583
Mar. 26-27	172	1,521,800
Apr. 2-3	174	1,373,875
Apr. 9-10	177	1,354,624
Apr. 16-17	180	1,732,100
Apr. 23-24	179	1,703,822
Apr. 30-May 1	186	1,583,945
May 7-8	182	1,565,050
May 15-16	169	1,432,569
May 22-23	170	1,441,980
May 29-30	169	1,379,250
June 5-6	165	1,458,666
June 12-13	166	1,357,750
June 19-20	160	1,349,200
June 26-27	165	1,376,208
July 3-4	168	1,557,696
July 10-11	169	1,431,650
July 17-18	165	1,357,200

(Copyright 1936, Quigley Publications, Inc.)

◂ Purely Personal ▸

J. J. SULLIVAN got in from Chicago Saturday. He isn't permitted to fly and has to do all his cross-country trips via rail.

•

J. J. O'CONNOR will return today from a week-end at Lake Champlain. N. J. BLUMBERG and FRED MEYERS are also due back from Naples, Maine.

•

FRANK SKINNER, music arranger, will leave New York for the coast by plane today to start work for Universal on "Top of the Town."

•

DAN FRANKEL of Pathe is trying to get a leave of absence so he can visit London and Paris in the fall.

•

. . . New Haven

EVA COOPERSTACK, Universal booker, is off on a vacation in Vermont.

ERLE WRIGHT decided at the 11th hour on a motor trip which will include Hampton Beach, and several resorts in New Hampshire and Maine.

NAT FURST, who is usually too busy at this time of the year, is planning a vacation in Maine the first two weeks in August.

HENRY GERMAINE is swinging the clubs in spite of the poison ivy.

AL SCHUMAN is in Venice, on the last lap of his return trip.

20th-Fox Will Move To Westwood, Sept. 1

HOLLYWOOD, July 26.—Moving of the production units from the Sunset Boulevard studio to Fox Movietone City will begin Sept. 1. It is expected that the transfer of the properties will be completed by Sept. 10.

The Fox Movietone City plant is being expanded at a cost of $2,500,000, that amount to be expended to construct additional stages next year. As a result of the expansion and construction, it will be possible to have 15 companies working at one time.

Wall Street

Film Issues Sluggish

	High	Low	Close	Net Change
Consolidated Film Industries	4⅞	4¾	4¾	— ⅛
Eastman Kodak	175	175	175	.....
General Theatre Equip., new	20⅜	20⅜	20⅜	.....
Loew's, Inc.	52	51¾	51⅞	+ ⅛
Paramount Publix	8¼	8⅛	8¼	+ ⅛
Paramount 1 pfd.	68	67⅜	68	+ ⅝
Paramount 2 pfd.	9	8⅞	9	.....
RKO	5⅞	5¾	5⅞	....
20th Century-Fox	26⅝	26¼	26⅝	+ ¼
20th Century, pfd.	35	35	35	+ ½
Warner Bros.	11	10⅞	11	.....

Technicolor Up ⅛ on Curb

	High	Low	Close	Net Change
Grand National	2½	2⅜	2½	.....
Technicolor	25⅞	25¾	25⅞	+ ⅛
Universal Pictures	9	9	9	.....

RKO Bonds Gain ½

	High	Low	Close	Net Change
Paramount Pictures 6s '35	87¾	87¾	87¾	— ¼
RKO 6s '41 pp.	73½	73½	73½	+ ½
Warner Bros. 6s '39 wd.	94	94	94	— ¼

Short Subjects

"Music Hath Charms"

(*Universal*)

Oswald is a hill billy in this cartoon. His family is rehearsing their mountain tunes in preparation for a visit by a swarm of grasshoppers. He attempts to introduce jazz, but is roughly halted and leaves home with his saxophone. When the plague makes its visit it fails to stop for backwoods melodies and sets about the farm and even a house. At length, after some spectacular animation, the insects drive the people away. Oswald, however, becomes aware of the situation and charms the bugs into restoring everything. It is clever, full of novelty and should be well received. Production Code Seal, No. 2,267. Running time, 8 mins. "G."

"Moving Day"

(*Disney-U.A.*)

Walt Disney's rodent hero this time is forced to attempt a rapid job of moving when the unpleasant sheriff decides to sell his furniture for nonpayment of rent and the result is in the best laugh tradition of Disney and Mickey Mouse. When Horace Horsecollar has trouble making the piano cooperate in the effort, and Donald Duck becomes seriously, and physically, involved with a plunger and a fish bowl, the laughs fall thick and fast. The sheriff is outwitted, of course.

Production Code Seal, No. 1,674. Running time, 9 mins. "G."

"Kiddie Revue"

(*Universal*)

Oswald puts on a variety performance at his "Opry House" and the usual takes place. He introduces the few acts and is interrupted by an overenthusiastic child fiddler. The boy cuts up, bothering the other performers with some standard annoyances and finally when he goes on he gets a load of ants in his pants. His contortions spread the insects over the theatre and the house empties. It is rather standard cartoon fare, but it has some humorous moments. Production Code Seal, No. 2,197. Running time, 7½ mins. "G."

"Going Places No. 25"

(*Universal*)

The initial part of this number is familiar stuff, Evangeline country, the second taken in the Bay of Fundy region of Canada. The famous tide of the place is dramatically revealed by the camera. On the Avon River the ebbing and incoming tides are photographed to bring out their most interesting aspects. The rapid rush of water and the drop of shoreline is something that will be a distinct novelty to patrons. It winds up with scenes of tide and lobster fishing. It is fine material, well handled. Production Code Seal, No. 0999. Running time, 9½ mins. "G."

Bernstein Gets N. H. Post

New Haven, July 26.—Harry Shaw, Loew division manager here, has named Robert Bernstein as assistant manager of the College. Sam Goodman, former assistant, has been drafted into relief duty around the New England circuit, and will receive a new appointment in the fall.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Girls' Dormitory"

(*Twentieth Century-Fox*)

Hollywood, July 26.—This introductory vehicle for Simone Simon is a dramatic story of the love of an adolescent school girl for her adult teacher, which triumphs over the enduring devotion of a mature woman who loves the same man.

In the nature of a problem play, the film is skillfully performed by Miss Simon, Herbert Marshall, Ruth Chatterton, Constance Collier, J. Edward Bromberg, and John Qualen, who is especially effective in the support. Based on the play by Ladislaus Fodor, Gene Markey's screen play adheres closely to the spirit of the original, and Irving Cummings, director, handles players, situations and dialogue in such fashion as to make them believable.

Set in Germany, the film's initial sequences establish Miss Simon's infatuation for Marshall and Miss Chatterton's affection for him. An unaddressed letter is found by the puritanical Miss Collier, a teacher, and brought to the attention of the faculty. Through Marshall, Miss Chatterton seeks to defend Miss Simon, who is accused, calling it a childish whim. The girl is persecuted by Bromberg and Miss Collier.

Given into Miss Chatterton's hands for her counsel, Miss Simon acknowledges her love and later tells Marshall. Succumbing to Miss Simon's attentions, Marshall asks her to marry him. But Miss Simon, overhearing Qualen's conversation with Miss Chatterton, is conscience-stricken and shocks Marshall by refusing him prior to graduation, only to have him follow her to Paris and claim her.

Miss Simon shows exceptional promise and her debut is aided considerably by the accomplished work of Marshall and the sympathetic cooperation of Miss Chatterton. The scenes reflecting the life of the girls' school contrast pleasantly with the story's weighty theme.

Production Code Seal, No. 2,348. Running time, 65 minutes. "G."

"Grand Jury"

(*Radio*)

Hollywood, July 26.—This is one for the Fred Stone fans who like his skittish brand of humor. He uses his opportunities well.

In an effort to help his granddaughter's sweetheart keep his job on a paper, Stone volunteers to get a statement from Harry Beresford, who is seeking a grand jury indictment of Guinn Williams for the murder of his son. A gang kills Beresford when Stone smuggles him out of prison and that determines the old gentleman to round up the gang.

The comedy is emphasized by Stone's efforts to evade his bodyguard, Moroni Olsen, and the excitement is supplied by a sequence in which he is discovered by Moroni after eavesdropping from a hideaway in a servadoor.

Owen Davis, Jr., scores as a dumb cub reporter who makes hilarious blunders in his efforts to impress a harassed city editor, Charles Wilson. The sequences have been smartly written. A good cast includes Frank M. Thomas, Harry Jans, Russell Hicks, Billy Gilbert, William Davidson, G. Pat Collins, Margaret Armstrong, Louise Latimer, Edwin Maxwell, Edward Le Saint, Thomas Jackson, Harvey Clark, Ed Gargan, Stymie Beard and Edward Price, under the direction of Al Rogell. Lee Marcus produced.

The story is by James Edward Grant and Tom Lennon and the screenplay by Philip G. Epstein and Joseph A. Fields. It has plenty of resourceful gags designed to give Stone full opportunities for his talents.

Production Code Seal, No. 2,369. Running time, 60 minutes. "G."

"Guns of Pecos"

(*Warners*)

Hollywood, July 26.—This tale of the Texas Rangers in the early days, while a weak story, offers considerable gun play and hard riding. It also presents opportunities for Dick Foran to sing two numbers.

Foran renders his songs pleasingly and may build into a popular singing, action star with somewhat better story material. The plot concerns the roundup by the Rangers of a gang headed by Robert Middlemass, which terrorizes the country, rustles cattle and rules the community with an iron hand.

Anne Nagel in the feminine lead has few chances to impress, but makes the most of them. Eddie Acuff stands out in the supporting cast, which includes Gordon Hart, Joseph Crehan and Gaby Fay. Noel Smith directed from a screenplay by Harold Buckley. Anthony Coldeway wrote the original. Bryan Foy produced. The film appears destined only for subsequent showings.

Production Code Seal, No. 2,292. Running time, 56 minutes. "G."

Variety Club

Des Moines

Des Moines, July 26.—The excessive heat very nearly played havoc with the golfers attempting a tournament at the Hyperion Club. Ready to do battle for the honor of the greens were members of the Variety Club, exchange men and exhibitors from many parts of the state, but with the thermometer flirting with the 112 degrees mark, a few holes sufficed.

Some of the strong men actually engaged in match play, the winners running as follows:

Eddy Goldman won the first flight and a Gladstone bag as the prize. The second flight was won by C. F. Baker. F. R. Peake, Maquoketa, captured the third; Harry Frankel of United Artists, the fourth; G. R. Friedel, Twentieth Century-Fox, fifth, and Gordon Halloran won the sixth. Bob Watkins of Fairfield was runner up in the first flight and Lou Gaines of Fairfield was the low medalist with a qualifying 36. E. J. Tilton, Warner manager, won golf balls as a consolation prize.

Detroit

Detroit, July 26.—The second Variety Club golf tournament of the season will be held at Franklin Hills Aug. 19.

M. M. Gottlieb is chairman of the general committee, with the following in charge of sub-committees: Publicity, H. M. Richey; prizes, R. E. Moon; handicaps and scores, Max Smitt; clubhouse, Irving and Adolph Goldberg.

A dinner will follow a practice round in the morning and 18 holes of competition in the afternoon. There also will be a floor show following the dinner.

Philadelphia

Philadelphia, July 26.—The annual Tent No. 13 Variety Club Golf Tourney will be held Sept. 25 at Whitemarsh Country Club under the same auspices as last year. The peak social affair of the season, it is expected to surpass all those before.

The board of directors will meet Aug. 12, with a general meeting of the entire membership Aug. 26.

Main attention of the club is now directed toward the Showmen's Variety Jubilee at Atlantic City, Sept. 8-14, with a luncheon of the local tent at the shore Sept. 9. Kings for the day will be selected.

The local tent will contribute a float to the parade and a trophy that will be presented.

Plans are also being formulated for the annual banquet, to be held late in December or early in January.

Sept. 7, Labor Day, the local club will play host to the visiting beauties who will compete in the Atlantic City Showmen's Jubilee "Miss America" competition. The program for the day includes a luncheon, dinner and street parade as well as appearance at the Earle Theatre, followed by entertainment.

"U" Buys Cadman Song

Hollywood, July 26.—Universal has purchased screen rights to Charles Wakefield Cadman's well known song "The Land of the Sky Blue Water," and will feature it in "Yellowstone."

NOW IN CIRCULATION

1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
QP

Edited by
TERRY RAMSAYE

The International Motion Picture Almanac of the show year of 1936-37 is bigger and more comprehensive than ever before. In its 1,384 pages, it covers accurately and completely every significant phase of international industry activities. Here are presented no less than 13,112 personalities in the Who's Who section alone.

For producer, distributor, exhibitor and all allied forces of the motion picture, the new International Almanac is a handy reference authority of inestimable value.

$3.00 PER COPY plus postage

INTERNATIONAL
MOTION PICTURE ALMANAC
A QUIGLEY PUBLICATION
ROCKEFELLER CENTER NEW YORK

QP

"Forbes" and "M'liss" Good In Coast Heat

Los Angeles, July 26.—In spite of a record heat wave "The Crime of Dr. Forbes" and "M'liss" at the Pantages went $2,800 over normal for a total of $6,000. The same combination did not do well at the Hillstreet, however, the take being $2,000 under the line at $6,000.

"Poor Little Rich Girl" and "Educating Father" garnered $15,000, up by $1,000 at Loew's State. "Secret Agent" was profitable at $4,800 in the 4-Star.

Total first run business was $98,150. Average is $104,950.

Estimated takings for the week ending July 22:

"THE GREAT ZIEGFELD" (M-G-M)
CARTHAY CIRCLE—(1,518). 50c-$1.50, 7 days, 14th week. **Gross:** $12,600. (Average, $17,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)
CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $12,000. (Average, $12,500)

"IT'S LOVE AGAIN" (G. B.)
"SONG OF CHINA" (MacLean)
"PLOW THAT BROKE THE PLAINS"
FILMARTE—(800), 30c-40c, 7 days. **Gross:** $1,750. (Average, $2,000)

"SECRET AGENT" (G. B.)
4 STAR—(900), 30c-55c, 6 days. **Gross:** $4,800. (Average, $3,250)

"ECSTASY" (Eureka)
GRAND INTERNATIONAL—(750), 35c-40c, 6 days. **Gross:** $4,500. (Average, $1,200)

"THE CRIME OF DR. FORBES" (20th-Fox)
"M'LISS" (Radio)
HILLSTREET—(2,700), 25c-40c, 7 days. **Gross:** $6,000. (Average, $8,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)
LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $15,000. (Average, $14,000)

"THE CRIME OF DR. FORBES" (20th-Fox)
"M'LISS" (Radio)
PANTAGES—(3,000), 25c-40c, 7 days. **Gross:** $6,000. (Average, $3,200)

"EARLY TO BED" (Para.)
"THREE CHEERS FOR LOVE" (Para.)
PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: F. & M. Fanchonettes, Eddie Peabody. **Gross:** $16,000. (Average, $18,000)

"EARTHWORM TRACTORS" (F. N.)
"BOULDER DAM" (W. B.)
WARNER BROS. (Hollywood)—(3,000), 25c-40c, 7 days. **Gross:** $9,500. (Average, $14,000)

"EARTHWORM TRACTORS" (F. N.)
"BOULDER DAM" (W. B.)
WARNER BROS. (Downtown)—(3,400), 25c-40c, 7 days. **Gross:** $10,000. (Average. $12,000)

Protest N. S. W. Quota

London, July 17.—A deputation from the Film Group of the Federation of British Industries has waited on B. S. B. Stevens, prime minister of New South Wales, and at present visiting London, to state their opposition to certain features of the N. S. W. Quota Act which are regarded as prejudicial to British interests.

Producing firms represented included Gaumont British, Associated British, British Lion, British & Dominions and Sound City.

Form Theatre Company

Wellsville, O., July 26.—C. J. Vogel of Wellsville and George G. Davis, his associate in other theatre enterprises, and Walter B. Urling have organized the Penova Theatre Co. to operate houses in Chester, W. Va.; Tarrantum, Pa.; New Brighton, Pa., and Zelionople, Pa. Headquarters will be maintained here.

Night Shows Gain

San Francisco, July 26.—San Franciscans don't have to worry as to what to do with the early hours of Sunday morning. They go to the theatre.

Every first run in town except the St. Francis is staging "midnight matinees" which vary in starting time from the Orpheum and Embassy's 10:30 P.M. to the Paramount's 12:15. Average starting time for the others is 11:30.

All three burlesque houses play additional stage and screen routines starting at 11:30 P.M. every Saturday.

"Francisco" Washington's Top, $26,500

Washington, July 26. — Loew's Palace skyrocketed to the rarified heights of $26,500 last week as "San Francisco" attracted more money than any picture in this house since "Mutiny on the Bounty" last November. The week's take was $10,600 over average.

Business among the other mainstem houses was not good, with only the Metropolitan, with "Early to Bed," doing above-average business. This spot took $4,800 as against an average of $4,300.

"The White Angel," at the Earle, opened slowly but built as the week progressed, finally taking $18,000, under average by but $400. Harriet Hoctor, headlining the stage show, did not help much.

At Loew's Fox, the combination of "We Went to College" and a unit of the Major Bowes' Amateurs took $17,500, below par by $3,400. "Little Miss Nobody" drew $3,000 to Loew's Columbia, dropping under average by $600.

On five days of its second week, "The Bride Walks Out" at RKO-Keith's took $4,500, under the first run full week average by $6,100.

Total first run business was $74,300. Average is $73,700.

Estimated takings, exclusive of tax:

Five Days Ending July 14:

"THE BRIDE WALKS OUT" (Radio)
RKO-KEITH—(1,836), 25c-55c, 5 days (on second week. **Gross:** $4,500. (Average, first week, $10,600)

Week Ending July 16:

"THE WHITE ANGEL" (F.N.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Harriet Hoctor, Art Frank & Viven Peterson, Five Juggling Jewels, Jean Sargent. **Gross:** $18,000. (Average, $18,400)

"LITTLE MISS NOBODY" (20th-Fox)
LOEW'S COLUMBIA—(1,243), 25c-40c, 7 days. **Gross:** $3,000. (Average, $3,600)

"WE WENT TO COLLEGE" (M-G-M)
LOEW'S FOX—(3,434), 25c-66c, 7 days. Stage: Major Bowes' Amateurs, with Pearl Robins, Johnny Powell, Eagle Harmonica Quartet, Michael Cunningham, Vivian Barlow, Marshall Rogers, Windy Jack, Nunny & Santa Ceroala, Dixie Trio. **Gross:** $17,500. (Average, $20,900)

"SAN FRANCISCO" (M-G-M)
LOEW'S PALACE—(2,370), 35c-55c, 7 days, including one midnight preview, July 2, at 99c. **Gross:** $26,500. (Average, $15,900)

"EARLY TO BED" (Para.)
METROPOLITAN — (1,591), 25c-40c, 7 days. **Gross:** $4,800. (Average, $4,300)

"Bride Walks" Hit In Cincy, $13,000

Cincinnati, July 26.—"The Bride Walks Out" walked into a nifty $13,000 at the RKO Albee last week, topping normal by $1,000. It was shifted to the RKO Grand.

"San Francisco," in its third downtown week at the RKO Capitol, pulled $7,300, upping the weekly average by $800. It was held over. "Darkest Africa," with a holdover of the Schmeling-Louis fight pictures, brought the independent Strand a $3,950 week, which was $2,450 over the line.

The excessive heat, lasting more than a week, with the thermometer registering an average of 105 helped business at the air-cooled houses, to which the natives repaired to escape the blistering sun.

Total first run business was $41,750. Average is $48,200.

Estimated takings:

Week Ending July 14:

"DARKEST AFRICA" (Republic)
SCHMELING-LOUIS FIGHT
STRAND—(1,500), 15c-25c, 7 days. **Gross:** $3,950. (Average, $1,500)

Week Ending July 16:

"THE BRIDE WALKS OUT" (Radio)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $13,000. (Average, $12,000) Moved to RKO Grand.

"WE WENT TO COLLEGE" (M-G-M)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $7,500. (Average, $10,000)

"SAN FRANCISCO" (M-G-M)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 3rd downtown week. **Gross:** $7,300. (Average, $6,500). Held over.

"GENTLE JULIA" (20th-Fox)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $3,400. (Average, $6,500)

"ONE RAINY AFTERNOON" (U. A.)
RKO GRAND—(1,200), 25c-40c. 7 days, 2nd downtown week. **Gross:** $1,600. (Average, $2,750)

"MURDER ON THE BRIDLE PATH" (Radio)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,000. (Average. $1,250)

"ABSOLUTELY QUIET" (M-G-M)
RKO FAMILY—(1,000). 15c-25c, 4 days. **Gross:** $800. (Average, $1,200)

"WHITE ANGEL" (F. N.)
KEITH'S—(1,500), 30c-40c, 6 days, 2nd downtown week. **Gross:** $3,200. (Average, 7 days, $6,500)

"Angel" Montreal Leader at $10,500

Montreal, July 26.—"The White Angel" led first runs with $10,500 at the Palace.

Warm weather put a crimp in all grosses. "The Lady Consents" rated second position, securing $6,500 at the Princess where it topped the double bill. "Dracula's Daughter," heading the screen-stage program at Loew's, was responsible for $8,500, as compared with $10,500 average.

"Bullets or Ballots" banged out $8,000 at the Capitol where the second feature was "Educating Father."

Total first run business was $33,500. Average is $38,000.

Estimated takings for the week ending July 18:

"BULLETS OR BALLOTS" (F.N.)
"EDUCATING FATHER" (F.N.)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $8,000. (Average, $9,500)

"DRACULA'S DAUGHTER" (Univ.)
"NOBODY'S FOOL" (Univ.)
LOEW'S — (3,115), 30c-34c-40c-50c-60c, 7 days. Stage: Dancing Keys vaudeville unit. **Gross:** $8,500. (Average, $10,500)

"THE WHITE ANGEL" (F.N.)
PALACE — (2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $10,500. (Average, $11,000)

"THE LADY CONSENTS" (Radio)
"MURDER ON A BRIDLE PATH" (Radio)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days. **Gross:** $6,500. (Average, $7,000)

"Francisco" In 4th Week At St. Louis

St. Louis, July 26.—There seems to be no stopping "San Francisco." In its third consecutive week at Loew's it grossed $10,500, which was $1,500 above average. It was held over for a fourth week—a new record for this theatre. No other picture since Loew's was opened has ever played there three consecutive weeks.

"Earthworm Tractors" and "High Tension," playing together at the Fox. did $13,000, beating the house average by $1,000.

The week was one of real torric weather—the thermometer ranging above 100 degrees each day. However with cooling systems functioning, the heat probably helped rather than hindered business.

Total first run business was $39,050 Average is $39,500.

Estimated takings for the week ending July 16:

"IT HAPPENED ONE NIGHT" (Col.)
"BROADWAY BILL" (Col.)
AMBASSADOR—(3,018), 25c-35c-55c, days. **Gross:** $8,750. (Average, $10,000)

"EARTHWORM TRACTORS" (W. B.)
"HIGH TENSION" (20th-Fox)
FOX—(5,038). 25c-35c-55c, 7 days. **Gross** $13,000. (Average, $12,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S—(3,162), 25c-35c-55c, 7 days, 3r week. **Gross:** $10,500. (Average, $9,000)

"THE BIG NOISE" (W. B.)
"FATAL LADY" (Para.)
ORPHEUM—(1,950), 25c-35c-55c, 7 days **Gross:** $6,800. (Average, $8,500)

"Dancing Lady" Big In Oklahoma Return

Oklahoma City, July 26.—"Dancing Lady," playing a return engagement at the Capitol, was the big nois of the week, the take going 100 pe cent over normal to $4,000.

Business was dull elsewhere. "Th Bride Walks Out" was $500 off on gross of $4,500 at the Criterion wit Don Richards and his orchestra o the stage, and "The Sky Parade" the Liberty for four days failed to g beyond $1,500.

Total first run business was $14,40 Average is $13,500.

Estimated takings for the week ending July 18:

"THE BRIDE WALKS OUT" (Radio)
CRITERION — (1,700), 10c-20c-36c-55 Stage. Revusical with Don Richards ar his orchestra, 7 days. **Gross:** $4,500. Ave age. $5,000.)

"POPPY" (Para.)
MIDWEST — (1,500), 10c-20c-36c-56c, days. **Gross:** $3,800. (Average, $4,000.)

"DANCING LADY" (Para.)
CAPITOL—(1,200), 10c-20c-26c-41c, 8 day **Gross:** $4,000. (Average. $2,000.) Retu engagement of feature.

"THE SKY PARADE" (Para.)
LIBERTY — (1,500), 10c-20c-26c-36c, days. **Gross:** $1,500. (Average for wee $2,500.)

"MURDER ON A BRIDLE PATH" (Radio)
LIBERTY—(1,500), 10c-20c-26c-36c, 3 day **Gross:** $600. (Average for week, $2,500.)

John Dugan Resigns

Springfield, O., July 26.—Jol Dugan, an executive of the Chakere Regent Corp., has resigned and w make his home in either Texas California. His successor has not be announced.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 23 | NEW YORK, TUESDAY, JULY 28, 1936 | TEN CENTS

Sees Renewal For 20th-Fox In Australia

Stuart Doyle, Theatres Combine Head, Here

The five-year operating agreement by which General Theatres operates a combination of 200 Hoyts-Twentieth Century-Fox and Union Theatres houses in Australia, is expected to be extended for another five years, Stuart Doyle, General Theatres managing director, declared yesterday on his arrival aboard the *Queen Mary*. The present agreement expires next year.

Negotiations looking toward the renewal of the arrangement will not be discussed during Doyle's two-week stay in New York, he said, but will be taken up with Walter J. Hutchinson, foreign head for Twentieth Century-Fox, aboard the *Monterey*, which sails for Australia from the coast on Aug. 19. Both will be on board, Doyle to return to Australia, Hutchinson to visit there, and planning to return via Europe.

The primary reason for his visit here is to "shake hands" with friends

(*Continued on page* 4)

Writers' Guild Is Disbanded on Coast

Hollywood, July 27.—The Screen Writers' Guild has been dissolved. According to an announcement by the executive board of the organization, the dissolution of the guild, a California corporation, was a move taken in accordance with the bylaws of the guild itself and the laws of the State of California and upon receipt of written assent to the dissolution by a majority of the active members of the organization.

The exit of the guild comes as an aftermath of its failure to negotiate a pact with the producers and the subsequent split-up of factions within the organization.

Haines Made Warner N. Y. District Head

Roy H. Haines, New York, Brooklyn and northern New Jersey district manager for Warners, has been promoted to district manager for New York state by A. W. Smith, Jr., eastern and Canadian sales manager. Effective Aug. 1, Haines will add the Albany and Buffalo territories to his present duties.

Battle Lines Being Drawn In St. Louis

Great States, Koplar, F. & M. May Build

St. Louis, July 27.—Great States Theatres, B. & K. subsidiary, and Fanchon & Marco are lining up for a battle for second and subsequent run and suburban business in this territory. One of the opening guns is a statement by Great States through Jules J. Rubens, vice-president and general manager, that he will build six houses here and in the county to seat from 1,000 to 1,500 each.

Great States already has two houses in East St. Louis across the river.

Rubens' statement comes on the heels of one from Harry J. Arthur, Jr., vice-president and general manager of F. & M., that his company in-

(*Continued on page* 7)

Grand National's Lineup Completed

Grand National's distribution setup has been completed 100 per cent in the United States, Edward L. Alperson, president, stated on his return from the coast yesterday.

With 52 features scheduled, of which eight will be westerns and eight melodramas, the first three months' releases will be announced next month. The initial attraction will be ready for release around the middle or latter part of August.

Alperson will embark tomorrow

(*Continued on page* 6)

Home Town Doings

Little Rock, July 27.—Bing Crosby may be the star of "Rythm on the Range," but so far as Little Rock and its surrounding country are concerned it's the first picture for Bob Burns.

Burns arrived here early this morning and a band and a crowd of leading citizens turned out for a parade. The premiere is set for tonight and there'll be more parading and what goes with an Arkansas celebration.

Spain Decrees Wages, Hours And Back Pay

By HARRY C. PLUMMER

Barcelona, July 27.—The regional Government here has decreed a 40-hour week and wage increases of 15 per cent as part of the settlement of the general mercantile strike which ended recently. Banks have reopened for the payment to all workers of wages which had accumulated during the course of the strike, pending the final quelling of the Fascist revolt.

Theatres in Madrid are reported to have reopened, with the national regional Government rapidly reestablishing order. Foreigners are receiving the utmost consideration during the rebellion. Cameramen are filming the events under the direction of the Bureau of Propaganda of the Government. The Coliseum and Femina The-

(*Continued on page* 6)

Fligelstone Greets U. S.; British Group Starts Tour

Theodore H. Fligelstone, president of Cinematograph Exhibitors' Ass'n, through Arthur Taylor, heading the group of 40 exhibitors and their wives who arrived on the *Queen Mary* yesterday, extended felicitations to the various trade bodies and producing and distributing companies which will cooperate with the British visitors during their stay in this country.

In a statement presented by Taylor, Fligelstone said: "I bespeak for them that courtesy I know they will receive from our American cousins and will ask them to extend to all trade organizations with which they come in contact the heartfelt felicitations of the C. E. A."

Most of the exhibitors and their wives stated this was their first trip. Some found it difficult adjusting themselves to the U. S. monetary system.

At 5:30 P. M. yesterday, the British Club tendered the visitors a cocktail party at the Gotham Hotel. Representatives of practically all distributing companies were present in addition to Lee Newbury, president of Allied of New Jersey, and Sidney Samuelson, vice-president of the National

(*Continued on page* 4)

RKO 26-Week Profit Dwarfs Previous Year

Net Is $734,492; Last Year Total $684,732

RKO and subsidiary companies, for the 26 weeks ended June 27, 1936, showed a net profit of $734,492.16, according to the third report of Irving Trust Co., as trustee, which was filed yesterday in Federal court here.

The profit compares with a net of $141,376.93 for the equivalent period in 1935, and a net of $684,732.96 for the entire year 1935. The 1936 six-month net is after all charges, including interest on the secured indebtedness of RKO and provision for estimated Federal taxes, and before providing for dividends in arrears on cumulative preferred stock of Keith-Albee-Orpheum, a subsidiary.

RKO Radio Pictures, Inc., and its subsidiaries for the 26-week period of 1936 reported a net profit, after all charges, of $360,561.26, which compares with a net profit of $235,099.12 for the same period in 1935. For the year 1935 the picture company profit was in excess of $700,000.

RKO Pathe Pictures, Inc., which owns the RKO Pathe studio, used

(*Continued on page* 6)

Commons Questions G.B.-Schenck Deal

London, July 27.—In the House of Commons today Brigadier General Spears questioned the president of the Board of Trade as to whether he had obtained information regarding the acquisition of control of Gaumont British Corp. by American interests and whether or not he was satisfied that formation of a holding company in which 65 per cent of the shares are held by British and 35 per cent by American interests would insure that

(*Continued on page* 4)

McCarey Sets First Paramount Picture

Hollywood, July 27.—Leo McCarey will produce and direct "The Years Are So Long" as his first assignment of a three-year Paramount contract calling for the production of two pictures annually.

McCarey's first vehicle is an adaptation of the Josephine Lawrence novel. The producer will have his own unit and will select his writing and production staff.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 28, 1936 No. 23

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Hays, Hess to Talk Rockefeller Films

Hollywood, July 27.—Gabriel Hess, of the M.P.P.D.A. New York office, is here for meetings with Will Hays to devise a system for allocation of the $50,000 appropriation for the "Secrets of Success" film series sponsored by the Rockefeller Foundation. The films are to be exhibited in schools and universities and will deal with the subject of character training.

Hess is accompanied by his wife, Linda Watkins, and will combine a vacation with the business of the present trip.

British Television Starting September

London, July 27.—The first television broadcast here will take place probably in September. The staff which is making the preparations will move its headquarters in August from Broadcasting House to Alexandra Palace.

Present plans include the broadcasting next year of the coronation of King Edward at Westminster

Insiders' Outlook

By RED KANN

London.

THIS is a gay, exciting and always interesting city. The West End hotels and restaurants do a regular business which would drive hotel men in New York into a deep green envy. Strolling into any of the better places after one-fifteen anticipating a table will be vacant is no go here; you've got to book—make reservations, to you—earlier or take your chances. It's that way at luncheon, again at dinner and always so at supper. Midnight and later repasts are very much the rule here when theatre is encompassed in the same evening. There are reasons: the matter of dressing, the lack of desire to rush through a formalized meal and the necessity of seeing the play. . . .

▼

Purely as a matter of convenience, then, the long-standing London custom prevails. It would be the buttery at the Berkeley or the grill at the Savoy or any one of a dozen smart places for a cocktail, an entree of Scotch salmon or potted shrimps, which are a rage here, a following dish, usually hot, topped off by a glass of champagne and thereafter a leisurely procession to the play. It is anything but hard to take. Supper, which is a ceremony at which much food and wine are disposed of, largely is a repeat of the luncheon places with particular concentration on the Savoy insofar as film and theatrical London is concerned. The cocktail interlude between tea and dinner provides a pretty good opportunity to continue the gastronomic rhapsody. In short, your average Englishman does quite all right by himself. . . .

▼

This personal history went into its first chapter the night of arrival. Sponsors for the evening were the Kleins. "Where do you want to go" was the question. "London is what we want to see. Let's go all-British," was our decision. So off this threesome went from Mount Royal at Marble Arch, one of London's few American style flats (apartments), down Oxford Street to Regent at Oxford Circus and to Verrey's which is upstairs and Harry's which is downstairs for Pimm's No. 1, a prepared drink with a gin base, a bit of apple, lemon, cucumber and a couple of other ingredients we missed. The drink was all right and so was the effect. Dinner was at Hun-

indicates and the all-British first night was well under way. . . .

▼

The Hungaria, an occasional haunt of Wardour Street, London's film row, has both a genuine and a phony air of Bohemia about it. Its two Tzigane orchestras proceed on the perpetual motion dictum and, from its tables without warning, local songbirds burst forth. The idea is that it exercises vocal organs, gives the customers a treat and cancels the warbler's dinner check. This night, a Hungarian pseudo-blonde, did the honors. Nobody knew who she was, but the management was suspected. Someone said she was probably a discovery of Korda's. At any rate, the food was genuine. We went for *erdelyi fatanyeros* which turned out to be a Transylvania mixed grill and exactly like any other of the same name and *almas es Cseresznyes Retes.* Reduced to simple terms, apple strudel. Water was supplied on request which is the only way to get it any place around town, but the serious end of liquid pastiming was devoted to a gin and French, meaning vermouth, another Pimms and a mixture, personally conceived, of half and half of both. The result was a concoction not calculated to be recorded in any recipe book. . . .

▼

In friendly hands and feeling friendly, the next stop was the Monsiegneur, a newsreel theatre hard by in Piccadilly, operated by Jack Davis who runs others in the West End and who may yet be in America by the time the presses roll on this chatter. His Piccadilly house was formerly the site of a well known restaurant. It runs shorts and newsreels at one bob, or a quarter, has attractive tea rooms off the small auditorium where one may tea as he looks. At large, it is a small, but attractive house and acknowledged as one of the nicest here. . . .

▼

A short walk back to Claridge's was a thrill. Along Piccadilly, past famous hotels, such as the Ritz, we were through Berkeley Square before realization came. Its glory is gone, many of its stately buildings are vacant and others converted into shops, nevertheless, here was an old and venerable spot which could not elude its charm, had it tried. Turning for another look, a hansom clattered by with oil lights

slung, battleship gray, American roadster—the Victorian and the Edwardian eras, together for a flash and then gone. London is

Fox Brokers Ordered To Produce Records

The U. S. Court of Appeals decided today that the five brokerage concerns which handled a great deal of financial transactions of William Fox must produce their books and records concerning these accounts in supplementary proceedings. Attorney for the brokers had appealed from a decision handed down several months ago by U. S. District Judge Patterson, who decided that they must abide by what the subpoenas called for.

Robert P. Levis, representing the brokers, had based his appeal on the grounds that the affairs between client and broker were of a confidential nature. Presiding Judge Learned Hand wrote the opinion, which was concurred in by Justices Augustus F. Hand and Harry B. Chase. The brokerage houses are H. L. Horton & Co., Loeb, Alsberg & Co., J. W. Sparks & Co., B. J. Kallen & Co. Berliner & Co., and Alexander L. Berliner, as an individual. The appeal rose out of the action brought by the Capitol Co. of California in an effort to collect a judgment of $245,000 which was obtained from Fox for default of theatre leases.

Republic Will Boost Budget on Features

Hollywood, July 27.—Republic will enlarge its budget on an entire new program of features, allowing $500,000 each on two films not yet decided upon, it was declared today at the company's national sales meeting, which lasted three days.

The budget decision was made following the showing of the Marion Talley picture "Follow Your Heart," which cost over $250,000. According to present plans the studio will triple exploitation not only on the Talley film but also on "Down to the Sea" and "Hearts in Bondage."

Attending the current session were Herbert J. Yates, Nat Levine, J. J Milstein, Edward Schnitzer anc Grover C. Parsons. Parsons left for San Francisco today while Milstei and Schnitzer took the air route fo New York. Yates is remaining her until Thursday or Friday.

Thomas Issues Denial

Harry H. Thomas, head of Mutua Film Distributors, yesterday denie he was distributing the Louis-Schmel ing fight pictures in the south. H also said he would not handle th Louis-Sharkey films.

Randforce-RKO in Deal

Randforce yesterday completed ne gotiations for RKO's product for nex season for the circuit's 49 Brookly theatres. Sam Rinzler and Loui Frisch set the deal with Bob Wolff local RKO branch manager.

Friars Are Revived

The Friars have been revived unde a new name—the National Ass'n o the Friars, Inc. This is the same a the old name, except that "Inc." ha been added.

PARAMOUNT INAUGURATES A NEW ADVERTISING MATERIAL SERVICE
PARAMOUNT FIRST again!
OK
ADVERTISING MATERIAL POLICY
that will save money for every EXHIBITOR
CREDI
on your ne
return items in s
If you return (prepaid) on,
good useable condition, withi
playdate of each picture, you wil
next order, for the return of such mate
credit allowance
1 Sheets .07
3 Sheets .21
6 Sheets .42
Un 1.00
8 x 10 Stills
11 x 14 Photos
22 x 28 Photos .28
14 x 36 Inserts

The stamp of exhibitors' approval

When we inaugurated the new Paramount Advertising Material Rental Service a few weeks ago, we thought we were on the right track. We believed this was more than an experiment, that it was the one efficient way to handle a major service problem.

But, frankly, we never had any idea that you were going to eat it up the way you have. Naturally, the only way we can tell you how delighted we are is by increasing the service, adding more features. And that we are doing right now. So get in touch with your local exchange and make certain you are getting everything that goes with the new Paramount plan.

PARAMOUNT PICTURES ADVERTISING MATERIAL RENTAL SERVICE

Fligelstone Greets U. S.; Tour Is Begun

(Continued from page 1)

Allied organization. Among those who attended the cocktail party were Arthur W. Kelly of United Artists; Stuart Doyle, managing director of General Theatres, Australia; Jeffrey Bernerd, G. B.; Nate Manheim, Universal; Harold Auten, American representative for Greater Union Theatres; Albert Deane, Paramount; Morris Frantz, M-G-M, and Jack Alicoate, publisher of *Film Daily*.

The British group will be the guests of RCA today at a luncheon at the Waldorf. Following the luncheon, the guests will go to the Music Hall where they will be given a reception by W. G. Van Schmus and Martin Quigley. After this they will visit NBC and in the evening the party will attend a showing of "The Great Ziegfeld" at the Astor as the guests of Sam Eckman, Jr.

Leave for Coast Tomorrow

Wednesday will be spent visiting various points of interest. Tomorrow night the group will leave for the coast where they will spend four days at the various studios as the guests of Will H. Hays.

The good will tour was first mentioned to Taylor by two exhibitors last year, Taylor said, but it was too late in the season to do anything. However, when he was approached again this year the journey was arranged, the secretary of the C. E. A. stated.

Taylor said while it is probable an American tour of this kind may become an annual event, it was too early to forecast a definite position in the matter.

Asked to comment on conditions in England, Taylor asserted that they are slightly better this year, due entirely to bad summer weather. There are about 4,300 theatres in the United Kingdom and the visiting group represents about 500, he said.

Full Program to Be Planned

National Screen, Western Electric and G. B. have extended invitations to the C. E. A. members. A program to fit in these invitations will be set up when the group returns from its visit to the west coast studios, Taylor added.

When the group arrives in Chicago, it will be joined by Julius Rayman, theatre owner and producer, who preceded the party here.

Among those who arrived yesterday were: D. G. Bliss, M. E. and Miss E. P. Brown, A. and Mrs. Claff, A. and Mrs. Howie, Mick Hyams, W. C. and Mrs. Jeapes, A. Pidgen, Mrs. S. B. Prevezer, A. H. and Mrs. Reed, F. Reed, Arthur and Mrs. Taylor, all of London; Mrs. M. Johnson, Sheffield; Miss E. Levy, Brighton; T. and Mrs. McDermott, Bromsgrove; G. F. M. and Mrs. E. McDonald, Birmingham; C. W. Perry, Jersey, C. I.; Martin and Mrs. Myers, Brighton; S. T. Smurthwaite, Whitstable, Kent; Mrs. B. Stewart, Wombwell, Yorks; E. and Mrs. de Caux Tilney, Cardiff; Miss J. W. Tilney, Cardiff; H. A. and Mrs. Manger, and S. and Mrs.

Sees Renewal For 20th-Fox In Australia

(Continued from page 1)

and to set the American distribution for "Thoroughbreds," which Cinesound Studios, a subsidiary of Union Theatres, has made in Australia with Helen Twelvetrees, Doyle declared. The picture cost about $150,000 to produce. Wardour Films have signed for the English rights and the rights for India and the Continent also have been disposed of, according to Doyle.

Cinesound in the future will aim for world distribution in the production of six to seven features annually, the managing director of the producing unit stated. While on the coast, Doyle will shop around for talent.

Says Depression Is Passing

"Conditions have vastly improved in Australia and the country is fairly out of the depression," Doyle commented. Theatre business is very fair, he said, and while the scale of admissions has not reached pre-depression days, the volume of patronage has come back to normal. Prices at the theatres are gradually being jacked up, but have some way to go to reach the pre-depression scale. "It's easy to knock them down, but it's mighty difficult to raise admissions," Doyle said.

"We are not planning to expand or develop the theatre situation," the managing director of General Theatres asserted. "Theatre development has reached its saturation point," he said, adding that many of the structures in Australia are comparable to the finest theatres in America.

Doyle is president of Commonwealth Broadcasting Corp., station 2UW, which is never off the air, he said.

Nunnally Johnson, writer, arrived on the same liner after two weeks in London and Paris. He said he visited Robert T. Kane and while in London saw the Denham Studios.

The writer recalled that his contract with Twentieth Century-Fox had just expired and expressed mild anxiety as to whether the two-year option had been lifted. He said he would call Joe Moskowitz the first thing after he reached the hotel. Johnson will leave Saturday by plane for Hollywood.

Johnson found England a bonanza for American writers and players.

Has a Longing

When Arthur Taylor, secretary of the C. E. A., arrived from London yesterday, he expressed a desire for one thing more than anything else in New York.

That was—a real Jewish meal.

Morris Sails Tomorrow

W. Southan Morris, general manager for Union Cinemas, fourth largest circuit in the United Kingdom, sails tomorrow on the *Queen Mary* after spending several weeks here. J. J. Broad of Compton Organ Co., England, will accompany Morris.

Commons Questions G. B.-Schenck Deal

(Continued from page 1)

control would remain in British hands.

Captain Cruickshanks, Minister of Mines, speaking for the president, replied that full details in the deal are not available and that the Government at the present time is not in a position to confirm or deny statements in the press that British control has been maintained.

Spears asked: "Will every endeavor be made to keep this important means of propaganda under British control of British interests?"

Harry Day questioned the House, saying: "Will the Minister consider asking the president of the Board of Trade to refer these matters to the committee that is at the present time considering the amendment of the Films Act?"

No Definite Answers Given

Vice-Admiral Taylor asked if it was not a fact that "American interests are taking definite steps to obtain control of the film industry in the United Kingdom.

When no reply was given to these questions James Hall asked if the president of the Board of Trade was satisfied that the important American-British merger would not involve breaches of the Films Act. Cruickshank replied that he could express no opinion until further information is available and made a similar reply to a suggestion from Day that the question also be referred to the Films Act Committee.

British Exhibitor Visitors Arrive

The group of approximately 40 British exhibitors and their wives, members of the Cinematograph Exhibitors' Assn, snapped yesterday as they arrived on the Queen Mary for a visit to the United States

HIGH INTENSITY PROJECTION

THEATRE patrons desire enough supplementary lighting for comfortable vision from the moment of entrance. They are annoyed when a dark theatre compels them to stumble and grope blindly for their seats.

High Intensity Projection permits ample side lighting for a comfortable level of general illumination. It improves the quality of black and white projection and brings out the full beauty and realism of color productions.

●

INSTALL HIGH INTENSITY LAMPS IN YOUR THEATRE

They Insure Sustained Patronage

There is a High Intensity Lamp, A.C. or D.C., for every theatre, large or small.

There is a National Projector Carbon for every Projection Lamp.

NATIONAL HIGH INTENSITY PROJECTOR CARBON COMBINATIONS

D.C., High Intensity Lamps—Condenser Type

Amperes	Positive Carbon	Negative Carbon
120-130	13.6 mm. x 22″ National High Intensity White Flame	$\frac{3}{8}$″ or $\frac{7}{16}$″ x 9″ National Orotip Cored Projector
140-160	16 mm. x 20″ National High Intensity White Flame	$\frac{7}{16}$″ x 9″ Extra Heavy Coated, National Orotip Cored Projector

D.C., "High-Low," Reflector Arc Lamps

Amperes	Positive Carbon	Negative Carbon
60-85	9 mm. x 20″ National "High-Low" White Flame	$\frac{5}{16}$″ x 6″ or 9″ National Orotip Cored Projector

D.C., High Intensity Lamps with Non-rotating Positives

Amperes	Positive Carbon	Negative Carbon
42-50	7 mm. x 12″ SUPREX Cored	6 mm. x 9″ SUPREX Cored
56-65	8 mm. x 12″ SUPREX Cored	6.5 or 7 mm. x 9″ SUPREX Cored

A.C., High Intensity Lamps

Amperes	Carbon
60-65	7 mm. x 12″ National Copper Coated A.C. High Intensity
75-80	8 mm. x 12″ National Copper Coated A.C. High Intensity

NATIONAL

PROJECTOR CARBONS

NATIONAL CARBON COMPANY, INC.

Carbon Sales Division, Cleveland, Ohio
Unit of Union Carbide UCC and Carbon Corporation
Branch Sales Offices
New York ✧ Pittsburgh ✧ Chicago ✧ San Francisco

RKO 26-Week Profit Dwarfs Previous Year

(Continued from page 1)

for the most part as a leasing plant, showed a net loss for the 1936 period of $103,616.62, which compares with a net loss for the same period of 1935 of $100,852.03.

The operations of Pathe News, Inc., for the 1936 period resulted in a net profit of $3,165.34, against a net loss of $8,615.38 for the same period in 1935.

The operations of the theatre and service subsidiaries of RKO for the 26-week period of this year resulted in a combined net profit of $384,097.61, against a combined net loss of $7,522.93 in the equivalent period of 1935.

For the 1936 period the consolidated statement reports theatre admissions as $10,385,570, film rentals and sales as $12,867,940 and rents and other income as $1,299,812, for a combined total of $24,553,322. Other income, including subsidiaries' profits, dividends from other companies and the like totaled $335,105. Expenses totaled $21,794,403, and other charges $2,090,555. The provision for income and excess profits taxes (less tax on bond discount charged to surplus account) was $268,417.

No RKO Reorganization Set

The statement of cash receipts and disbursements from Jan. 1 to June 30, 1936, listed receipts of $184,845.35, including balances on hand at Jan. 1 of $60,730.82, in the regular account and $25,578.83 in the special account. Disbursements for the period totaled $78,797.80. The balances as of June 30 equaled $80,468.72 in the regular account and $25,578.83 in the special account.

The report pointed out that as yet no plan of reorganization for RKO has been finally completed. Except for claims based on the funded debt of RKO, 10 other claims, aggregating $2,956,555.88 remain to be accounted for, according to the report.

The date for the hearing on the report by Federal Judge William Bondy has not yet been set.

Reopen Pittsburgh House

PITTSBURGH, July 27.—Closed since the flood in mid-March, the Fulton here, operated by Mort Shea, will reopen Friday for the new season. The opening attraction will be "The Poor Little Rich Girl." Dan Fenton will return to his old post as manager and Owen Cleary will remain as his assistant.

Start West Film Aug. 5

HOLLYWOOD, July 27. — Emanuel Cohen will start "Personal Appearance," his first Mae West picture, Aug. 5, and the film will be released the latter part of October. Alice Brady and Elizabeth Patterson have been added to the cast. Henry Hathaway will direct.

"Ziegfeld" at $14,700

Approximately $14,700 was tallied for the 15th week of "The Great Ziegfeld" at the Astor on a two-a-day policy. The musical will continue for another five weeks.

Purely Personal

HAROLD MIRISCH, who has charge of the Warner Wisconsin theatres under JAMES COSTON, returned to Milwaukee last night after a four-day visit to the home office.

•

LEE NEWBURY, head of Allied of New Jersey, will trek to Atlantic City today to arrange for a hotel for the organization's annual convention Sept. 10-11.

•

EDGAR RICE BURROUGHS, author of "Tarzan," is here conferring with HARRY RATHNER, general sales manager of Burroughs-Tarzan Pictures.

•

TED SCHLANGER, Philadelphia operating head for Warner theatres, leaves for the Quaker City this morning and will return tonight.

•

NAT LEVY, RKO division manager, with headquarters in Detroit, arrived in town yesterday and plans to spend several days here.

•

JOE LEE of Twentieth Century-Fox landed a 140-pound swordfish off Shelter Island over the week-end after a four-hour tussle.

•

MOE SILVER arrived yesterday from Albany and leaves tonight for his upstate Warner theatre headquarters.

•

NAT HOLT, RKO theatre division head in Cleveland, is due a week from today for home office conferences.

•

WALTER WOOLF KING, baritone, will go to Hollywood in September for screen appearances.

•

HARRY SHAW is having his private sanctum recarpeted in soft blue, with venetian blinds to blend.

•

A. H. BLANK and RALPH BRANTON are in town from Des Moines.

MARY E. BUTE'S and THEODORE NEMTH'S second short in which audiences can see what is formed in the mind when certain sounds are heard, called "Synchrony No. 2," opens at the Music Hall this week.

•

CHARLES S. STRONG'S novel, "Beauty Racket," has been sold by the Phoenix Press to Imperial Pictures.

•

LOUIS NIZER will sail on the *Conte de Savoia* on Aug. 1 for a six-week tour abroad.

•

JOSEPHINE HUTCHINSON flew in to town yesterday and is at the Lombardy.

•

GRADWELL SEARS has returned from a flying trip to the Warner studios.

•

MOE STREIMER has left for an extended vacation in the mountains.

•

LOU IRWIN has returned from the coast.

•

. . . Pittsburgh

SIDNEY PINK, North Side theatre man, will marry MARIAN WHITE on Aug. 16.

BILL RAYNOR, former manager of the Fulton, has just been placed in charge of the Fox in St. Louis.

VINCE JOSACK walked away with the trophy cup at the annual Variety Club-Film Row golf tournament.

POLLY ROWLES, a recent graduate of the Carnegie Tech Drama School, has left for Hollywood to take a Universal test.

JOE FELDMANS and MRS. FELDMANS, are touring Vermont and Maine on their annual vacation.

JIMMY NASH, a former night club operator, has joined the G.B. sales force here.

Grouping Assets in Empire Bankruptcy

Referee in Bankruptcy John Grimshaw, Jr., acting for the New Jersey Federal court, has ordered the creditors of Empire Laboratories, Inc., to appear on Aug. 4, to show cause why an order should not be issued consolidating the assets and liabilities of the various corporations comprising the bankrupt.

Samuel M. Friedman, Jacob E. Max and Emanuel Weitz are the trustees for Empire petitioned for an order to consolidate the assets and liabilities of the 14 companies controlled by Empire.

'Scotland" Roadshow Out

Roadshow plans for "Mary of Scotland" have been abandoned by RKO. The picture will have a special preview at the Hillstreet, Los Angeles, at $1.65 top, on Aug. 11, following which the regular scale will prevail. All RKO theatres have dated the special for week runs. On Thursday the Music Hall will begin a two-week run of the film.

Korda Asks Citizenship

LONDON, July 27.—Official notice was given today that Alexander Korda has applied for British citizenship.

ITOA-TOCC Merger Talks Start Today

Methods for the merging of the I.O.T.A. and the T.O.C.C. will be discussed today at the Astor by committees appointed recently by both organizations. Edward Rugoff is chairman for the T.O.C.C. group and Bernard Barr is head of the I.T.O.A. committee.

Indications are that the physical amalgamation will not take place until September. Several more conferences by the joint committees are scheduled before both units come under the presidency of Harry Brandt, now top man in the I.T.O.A.

Ohio Passes Steele Film

Alfred Mannon has been informed by Roy Reichelderfer, head of the Ohio censor board, that the film, "I Was a Captive of Nazi Germany," has been passed without elimination in Ohio. The film is based on the experiences of Isobel Lillian Steele, while under arrest in Berlin. The film will open at the Globe on Broadway on Saturday.

Marxes in Cleveland

CLEVELAND, July 27.—The Marx Brothers will open a week's engagement at Loew's State on Friday. The screen attraction will be "Devil Doll."

Grand National's Lineup Completed

(Continued from page 1)

for England where his plans call either for setting up a Grand National distribution system or making a deal with a local company to handle the 52 pictures. The Grand National president denied he was going over to acquire any English films. He will be gone a few weeks.

Alperson would not comment on reports Grand National will lease the Talisman studios on the coast.

Finney Leaves Coast for N. Y.

HOLLYWOOD, July 27.—Ed Finney, Grand National's director of advertising and publicity, left here by plane today for New York concluding two weeks on the coast.

Spanish Decrees on Wages, Hours, Pay

(Continued from page 1)

atres have been commandeered as headquarters for the enlistment of the anti-Fascist militia.

The American Consulate here has been broadcasting for information concerning the whereabouts of Bernard J. Gottlieb, managing director for Columbia in Spain, his wife and daughter. It was reported that the three reached Barcelona from Sitges nearby resort, and sailed on a British warship.

Kilroe Sailing for Survey on Copyrigh

Edwin P. Kilroe, chairman of th copyright committee of the M. P. P D. A., will sail tomorrow on th *Queen Mary* to undertake a six-weel survey of the European situation relative to the International Copyrigh Union. Kilroe is also copyright adviser for Twentieth Century-Fox. H will visit several countries to discus the position of the American film industry, the greatest user of copyrighted material in the world.

American producers have suggeste a number of safeguarding changes an modifications in the Berne Conventio to which the United States has nc adhered. The International Unio created under the Berne Conventio had scheduled a meeting in Brusse on Sept. 7, but that session has bee postponed indefinitely.

Silverstone to Sail

Maurice Silverstone, chairman the U. A. board in England, arrive from the coast yesterday after spenc ing several weeks conferring with e ecutives on the new season's lineu Shortly after his arrival he left fc New Hampshire to meet his famil with whom he will sail tomorrow c the *Queen Mary*.

Also returning from Hollywood ye terday were Dennis and Ken O'Bri and James Mulvey.

Brown, Duna in Englan

LONDON, July 27.—Joe E. Brov and Steffi Duna arrived today aboa the *Berengaria*. Brown will fill engagement at the Palladium a Miss Duna will play opposite Richa Tauber in "Pagliacci."

Battle Lines Being Drawn In St. Louis

(Continued from page 1)

tends to build seven houses. Arthur said two of the seven would be built directly by F. & M. and five by affiliated companies.

Some months back Harry Koplar, who has figured in as many theatre battles here as there have been battles, let it be known that he would build four. So far only one has been started at Natural Bridge Ave. and Grand Boulevard.

In the near future Nelson Cunliffe, trustee, will put 52 per cent of the stock of the St. Louis Amusement Co., owners of 20 neighborhood and suburban houses, on the market.

Just how far plans will get for a total of 17 new houses when 20 are just emerging from bankruptcy is one of those things that start lively speculation in film circles hereabouts.

Great States, Paramount affiliate, has an eye on the field, it is apparent, but some observers agree that the maneuvers will develop into something besides a building spree.

Planning 5,000-Seat Buenos Aires House

Buenos Aires, July 27 (By Cable)—Three important Argentine theatre men, Cordero, Lautaret and Cavallo, have purchased a site here immediately opposite the new Opera Theatre, which will open about Aug. 5. They plan to build a new theatre which will seat 5,000.

They paid 1,325,000 pesos for the site and are expected to spend an additional 2,000,000 pesos on the building. In connection with the theatre will be a restaurant, pool room, bowling alley, parking space and swimming pool. The theatre is expected to be opened in March.

Cordero Has 6 Colony Westerns

J. A. Cordero, of Rador Cinema Bureau, and Max Alexander, of Colony Pictures Corp., have closed for the distribution in Spanish and Portuguese territories in Africa and the Far East of Colony's six Rex Bell westerns; "Too Much Beef," "West of Nevada," "The Idaho Kid," "Restless Guns," "Man of the Plains" and "Stampede."

Lapidus to Grand Nat'l

Pittsburgh, July 27.—Jules Lapidus has been named branch manager here for Grand National. He will leave M-G-M, with which he has been associated for several years, on Aug. 3 to take over his new duties. Lapidus will take up temporary headquarters pending the construction of a new one-story building.

Radio Starts Three More

Hollywood, July 27.—Radio started "We Who Are About to Die," "Million Dollar Profile" and "Without Orders" today. This will give the studio nine pictures in production, a new all time high for the summer months.

Out Hollywood Way

Hollywood,. July 27.—Eleanor Whitney has influenza. . . . Two hundred correspondents see first day's shooting of Cecil B. DeMille's "The Plainsman" at Paramount. . . . Spencer Tracy on fishing trip in Mexican waters with brother, Carroll. . . . Edward Hamen here to write lyrics for new Lily Pons picture, Radio.

Emile Barrye resigns as Cecil B. DeMille's script girl and sails for vacation at Hawaii. . . . William Daly, conductor, doing song for Gladys Swarthout's next. . . . Gail Patrick recovering from bruises received on set of "Murder with Pictures," Paramount. . . . Arline Judge to New York in August to close broadcasting deal.

Gwen Wakeling's contract as fashion designer renewed for another year by Twentieth Century-Fox. . . . Jean Muir vacationing in San Francisco. . . . Joe Cunningham, who writes for films when not playing in them, cast in "Heroes of the Air," Warners.

✚

Casting—Wendy Barrie, Pauline Frederick and Gregory Ratoff in "Love Flight" and Thomas Beck, Slim Summerville, Claude Gillingwater, Sara Haden, Donald Cook and James Burke in "Can This Be Dixie?" Twentieth Century-Fox. . . . Ann Sothern and Eric Blore in "The Million Dollar Profile," Radio. . . . Pat O'Malley, Francis Ford in "The Plough and the Stars," Radio. . . . Carroll Nye, Arthur Hoyt, Stanley Blystone and Frank Mayo in "Don't Turn 'Em Loose," same studio.

Ann Sheridan has feminine lead in "The Making of O'Malley," Ann Nagel in "The Shrinking Violet," Vivian Tobin, Kathleen Howard and Olive Tell in "Mistress of Fashion," Warners. . . . Ralph Morgan in "Colonel Spanky," Hal Roach. . . . Jack Mulhall in "Wedding Present," B. P. Schulberg.

Edward Keane, Bill Nye, Frank O'Connor and Henry Kolker in Columbia's "The Man Who Lived Twice." . . . Tom Ricketts, Lew Kelly and Mickey Daniels in "Pennies from Heaven," same studio. . . . Joe Twerp and Ronald Feiling in Craig's Wife," Columbia. . . . Wade Boteler, Ted Oliver and Lee Phelps in Paramount's "Wives Never Know."

Gordon Oliver in "Heroes of the Air, Warners. . . . Alan Jenkins and Edgar Kennedy in "Three Men on a Horse," same studio. . . . Myrtle Stedman in Warner's two-reel Technicolor short, "The Fighting Parson." . . . Pert Kelton in Republic's "Sitting on the Moon." . . . Regis Toomey and Ray Walker in "Bulldog Edition" and Kay Hughes in "The Three Musketeers," same studio.

✚

Director—Louis Friedlander signed by Radio for "Without Orders," with Cliff Reid producing.

✚

Writers—Boyce De Gaw and Isabel Dawn borrowed from Universal by B. P. Schulberg to do screen play on "Flower of France," an original by David Garth. . . . Paul Gerard Smith signed by Samuel Goldwyn to work on "Pony Boy," Eddie Cantor's next.

✚

Musicians—Arthur Johnson and John Burke signed for five years by Emanuel Cohen after doing songs for "Pennies from Heaven." . . . Now doing score for "Personal Appearance." . . . Boris Morros getting congratulations on scoring for "The Texas Rangers" in four days.

Pittsburgh Honors Stearn at a Dinner

Pittsburgh, July 27.—Film men from all over this territory turned out tonight for the testimonial dinner in honor of Bert M. Stearn, United Artists branch manager, who was recently made district manager.

One of the features of the festivities at the Roosevelt Hotel were talks by George J. Schaefer, vice-president and general manager of U. A., and Harry Gold, Schaefer's assistant, transmitted from New York by wire and amplified in the Gold Room.

Roy Smith, Huntington, West Va., traveled 400 miles to attend. Others present were: Dave Kimmelman, Paramount branch manager; James Balmer of the Harris offices, William Skirball of Cleveland, Ben Kalmenson and Harry Kalmine of Warners, Mike Cullen of Loew's Penn, George Zeppor of this city, Charles Rich, Warner branch manager; Frank Smith, president of Station WWSW; Harold Cohn, *Post-Gazette* critic; Caspar Monahan, *Pittsburgh Press;* Dick Kemper; Jake Silverman of Altoona and Charles Truran of Meadville.

Shartin in Cleveland

Cleveland, July 27.—Bill Shartin, for the past four years with Universal in Minneapolis, has arrived here to head the Grand National exchange.

Promote Barnard in Para. Sales Shifts

Chicago, July 27.—Barney Barnard, Paramount sales manager in Chicago, has been promoted to branch manager at Indianapolis, by Eddie Fontaine, district manager. Barnard succeeds John Howard, who replaces Otto Bolle as branch manager in Detroit. Bolle has joined the Twentieth Century-Fox foreign department.

Harry Hamburg has taken Barnard's Chicago sales manager's post and Harold Wirthwein has been shifted to the city sales department; Ben Elrod, circuit booker, named as salesman. A luncheon in Barnard's honor was held here today at the Knickerbocker Hotel where he was presented with a traveling bag and desk set by the local office force. Bolle was guest of honor at a testimonial dinner in Detroit tonight.

Rodney Bush to Texas

Hollywood, July 27. — Rodnev Bush of the Radio exploitation staff has left for Dallas to arrange the opening of "Mary of Scotland."

Andrew Saso a Father

Seattle, July 27.—Andrew Saso, manager of Hamrick-Evergreen's Fifth Ave., is the father of another baby boy.

Shift Philadelphia Fox Friday, Report

Philadelphia, July 27.—Warners will take over the Fox on Friday, it is learned on good authority here. The deal will give the circuit 100 per cent control of the first run in this city.

Papers will be signed tomorrow, it is understood. Herman Wittman, manager of the Earle, will be the new manager of the Fox under Warner management, it is said.

Whether Twentieth Century-Fox product will play the Fox could not be learned here. At the present time this product is getting first runs in the neighborhoods from independents, Warners only getting a split of the releases and seldom playing Twentieth Century-Fox in their own de luxe neighborhood theatres.

Efforts to secure confirmation of the Fox deal at the Warner home office were unavailing yesterday. No one would comment on the Philadelphia reports. Bernhard returned from the coast over the week-end, but was not available for comment.

Arthur H. Pugh Dies

Los Angeles, July 27.—Arthur H. Pugh, western sales manager for the D. F. Shearer Co., died at the wheel of his car while driving through Anaheim, Cal. Pugh was formerly an exhibitor in Chicago, leaving the theatre field to go with Haywood & Wakefield. He had been with D. F. Shearer for the past two years. A widow, Mrs. Mabel Pugh, and a son, Arthur H. Jr., survive.

Rites for H. H. Eckman

Funeral services will be held this afternoon for Henry H. Eckman, brother of Sam, who arrived yesterday on the *Queen Mary* with the body. Following the services at Riverside Memorial Chapel, interment will be at Mt. Hebron Cemetery, Flushing, L. I.

In addition to Sam, Henry is survived by his mother, Rachael, and sister, Sadie Ascher.

Lyman R. O'Donnell Dead

Washington, Ind., July 27.—Lyman R. O'Donnell, pioneer in the theatre business in Indiana, is dead here. He was president of the Indiana M. P. League in 1915. Recently he had been in the hardware business.

Williams Back on Job

T. R. Williams, treasurer of Educational, who was injured in an automobile accident near his Long Island home more than two months ago, returned to work yesterday. He is wearing a cast on his neck, but expects to be able to discard this in a few weeks.

"Pastures" Holding Up

"The Green Pastures" is headed for $75,000 on the second week at the Music Hall. During the first tour days of the holdover stanza, the Marc Connelly fable garnered $46,000, or $10,000 less than the amount for the same period in the opening week.

Hit Film Stars on Air

Chicago, July 27.—Action to prevent the appearance of film stars on radio programs will be taken here shortly by the local Allied group, according to Aaron Saperstein.

"Bride Walks" And Show Top In Chicago

CHICAGO, July 27.—"The Bride Walks Out," with Herman Timberg and Dickie Moore heading a vaudeville bill, turned in the best Loop gross of the week, $24,500, at the Chicago. This was $5,500 over average.

"Public Enemy's Wife" was somewhat better than fair with a gross of $11,200 at the Roosevelt. "San Francisco," in its fourth week at the United Artists, was slightly over the line at $15,200. "Devil Doll" reached $6,000 at the Apollo, $1,500 up. "Special Investigator," helped by a stage show, manager to get $14,300, $1,300 above par.

Total first run business was $118,800. Average is $115,000.

Estimated takings:

Week Ending July 23:

"PUBLIC ENEMY'S WIFE" (W. B.)

ROOSEVELT—(1,591), 30c-40c-60c, 7 days. **Gross:** $11,200. (Average, $11,000)

"THE BRIDE WALKS OUT" (Radio)

PALACE — (2,509), 30c-45c-60c, 7 days. Stage: Herman Timberg, Dickie Moore and Vaudeville. **Gross:** $24,500. (Average, $19,000)

"SPENDTHRIFT" (Para.)

CHICAGO — (4,000), 35c-50c-68c, 7 days. Stage: Milton Berle and Revue. **Gross:** $25,000. (Average, $32,000)

"THE CASE AGAINST MRS. AMES" (Para.)

ORIENTAL — (3,490), 25c-40c, 7 days. Stage: Louis Armstrong and Band. **Gross:** $17,600. (Average, $15,000)

"SAN FRANCISCO" (M-G-M)

UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 4th week. **Gross:** $15,200. (Average, $15,000)

Week Ending July 24:

"DEVIL DOLL" (M-G-M)

APOLLO — (1,400), 30c-40c-60c, 7 days. **Gross:** $6,000. (Average, $4,500)

"POPPY" (Para.)

GARRICK — (900), 30c-40c-60c, 7 days. **Gross:** $5,000. (Average, $5,500)

"SPECIAL INVESTIGATOR" (Radio)

STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: "Ooh LaLa Paree Revue." **Gross:** $14,300. (Average, $13,000)

Wall Street

Stocks Steady

	High	Low	Close	Net Change
Columbia, vtc ...	37	36	36	—1
Consolidated	4¾	4¾	4¾	.....
Consolidated, pfd	17⅜	17¼	17¼	— ⅛
Eastman	174¾	174¼	174¼	— ¾
Eastman, pfd	155¼	155¼	155¼	+3¼
Loew's, Inc.	52⅜	52	52	+ ⅛
Paramount	8¼	8⅛	8¼	.....
Paramount 1 pfd.	68¾	68¼	68¾	+ ¾
Paramount 2 pfd..	9⅛	8⅞	9	.....
Pathe Film	8⅛	7⅞	7⅞	.....
RKO	5⅞	5¾	5¾	— ⅛
20th Century-Fox.	27⅛	26½	27⅛	+ ½
20th Century, pfd.	35¼	35	35	.....
Warner Bros.	8⅛	8⅛	8⅛	+ ¼

Curb Recessions General

	High	Low	Close	Net Change
Sonotone	2⅜	2⅜	2⅜	— ⅛
Technicolor	26	25¼	25¼	— ½
Trans-Lux	4⅛	4	4	— ⅛

Keith in Bond Advance

	High	Low	Close	Net Change
General Theatre 6s '40	26⅝	26⅝	26⅝	.....
Keith B. F. 6s '46	93¼	93¼	93¼	+ ⅛
Loew's 6s '41 ww deb rights	97⅞	97⅞	97⅞	.....
Paramount Pict. 6s '55	88½	87¾	88	.....
Warner Bros. 6s '39 wd	94¼	93⅝	93⅝	— ⅜

(Quotations at close of July 27)

"Baby" with Marxes Twin Cities' Hit

MINNEAPOLIS, July 27. — The personal appearance of the Marx Brothers in their revue, "A Day at the Races," netted a return of $19,000 at the Minnesota with "The First Baby" on the screen.

A break in the heat wave helped grosses all around in the Twin Cities. The Singer Orpheum in Minneapolis was above par with "The Bride Walks Out," which garnered $6,250. In St. Paul "The White Angel" put the Paramount over the top by $2,000 with $7,500. And "Fury" clicked for $5,000 at the St. Paul Orpheum.

Total first run business in Minneapolis was $35,350. Average is $25,100. Total first run business in St. Paul was $17,650. Average is $14,500.

Estimated takings:

Minneapolis:
Week Ending July 23:

"THE FIRST BABY" (20th-Fox)

MINNESOTA—(4,000), 25c-65c, 7 days. Stage: Marx Brothers in person. **Gross:** $19,000. (Average, $10,000)

"THE DEVIL DOLL" (M-G-M)

STATE—(2,300), 25c-40c, 7 days. **Gross:** $5,500. (Average, $5,500)

"THE BRIDE WALKS OUT" (Radio)

ORPHEUM—(2,800), 25c-40c, 7 days. **Gross:** $6,250. (Average, $5,600)

"SONS O' GUNS" (W. B.)

LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $2,100. (Average, $1,500)

"SHOW BOAT" (Univ.)

WORLD—(400), 25c-40c, 7 days, 6th week. **Gross:** $2,500. (Average, $2,500)

St. Paul:

"THE WHITE ANGEL" (F. N.)

PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $7,500. (Average, $5,500)

"FURY" (M-G-M)

ORPHEUM—(2,000), 25c-40c, 7 days. **Gross:** $5,000. (Average, $4,000)

"SAN FRANCISCO" (M-G-M)

RIVIERA—(1,000), 25c-40c, 7 days. Extended first run. **Gross:** $3,750. (Average, $3,500)

"PAROLE" (Univ.)

TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,400. (Average, $1,500)

Commons in Labor Talks

LONDON, July 27.—Questions as to whether or not the labor conditions imposed by the Sunday Entertainments Act are being observed by exhibitors will be put to the Home Secretary in the House of Commons on Thursday by Rhys Davis, M.P.

One of the principal conditions to be discussed will be the "one day of rest in seven" which each member of the theatre staff is supposed to be given.

Dissolve Distributor

LOUISVILLE, July 27.—The Big Feature Rights Corp., independent distributor here for a number of years, has filed notice of dissolution of the company, following a meeting of stockholders. The notice was signed by Lee Goldberg, president, and Joseph Goldberg, secretary.

"My Life" Preview Hit

LOS ANGELES, July 27.—A preview of "I'd Give My Life" went over with a bang at Long Beach. Sam Katz, Eddie Alperson and Charlie Skouras agreed that it was "great box-office," according to Richard A. Rowland

THE OUTSTANDING INDEPENDENT FILM HIT OF 1936-1937 !

THE FIRST *ALL TECHNICOLOR* FEATURE FILM MADE IN THE TROPICS

BOOKED 100% ON LOEW'S METROPOLITAN CIRCUIT

BOOKED BY RKO AND LOEW IN KEY CITIES THROUGHOUT U. S. A.

RECORD BROADWAY FIRST RUN OF 14 WEEKS

LEGONG
DANCE OF THE VIRGINS

A BENNETT PICTURE
Produced by Marquis de la Falaise, Code Seal No. 2169

NOW AVAILABLE
For First Runs—Circuits—Territorial Sales

DU WORLD PICTURES, Inc.

729 Seventh Ave.
MEdallion 3-2943
Cable: DuWORLDPIX
New York City

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 24 NEW YORK, WEDNESDAY, JULY 29, 1936 TEN CENTS

Spitz Winds Up Shifts in RKO Circuit

Units Dropped and Pools Started in Some Spots

Realignment of the RKO circuit under the Leo Spitz regime has been completed, it was learned yesterday.

Several units have been dropped and pooling arrangements were recently completed in Des Moines, St. Paul and Kansas City. No new theatre acquisitions are contemplated. Among the houses lopped off the circuit were the Downtown, Detroit; Victory, Providence; Regent, Kearny, N. J.; Strand, Rutherford, N. J.

A. H. Blank and Ralph Bronton arrived yesterday from Des Moines to confer with RKO heads on final details of the pool in their city. They will remain in town for several days.

About $50,000 is being spent by RKO on alterations for the Orpheum, Des Moines, which is a part of the Paramount pool. Almost $75,000 will be spent for rehabilitation of Keith's,

(Continued on page 17)

Government Controls Barcelona Theatres

By HARRY C. PLUMMER

Barcelona, July 28.—Routine living conditions are rapidly returning to normal in this city, despite the fact that the Government loyalist forces are still engaged in sharp fighting with the rebel army. All the theatres in this city, as well as the large Ford and General Motors plants have been taken over by and are under the complete control of the National Confederation of Labor.

Aside from that situation, however, oreign interests and individuals are receiving the maximum of protection rom the Government. Indicative of he near return to normal are the restoration of mail delivery, both by rain and plane, and the urban transit acilities.

Para. Partners in For Product Talks

Several Paramount theatre partners are in New York for discussions with Y. Frank Freeman, head of the company's theatre operations, on the product lineup for next season. Martin . Mullin and Sam Pinanski of the M. & P. New England circuit were in ast week and returned to their headquarters last week-end.

Conferring yesterday with Freeman

(Continued on page 17)

Radio City and Music Hall Amaze British Exhibitors

Radio City virtually swept the 40 British exhibitors and their wives off their feet yesterday, with many expressing amazement at the various features of the Music Hall and its operation. A tour through the theatre had been arranged by W. G. Van Schmus and Martin Quigley and the consensus of opinion was that the inspection "would not be missed for anything."

Arthur Taylor, secretary of the C.E.A., and heading the party, said "the impression leaves me with a desire to spend the necessary time which the theatre warrants. The backstage gadgets and layout of the theatre generally and the extraordinary wealth of exploitation and precision of the stage show are something I have never seen anywhere.

"One can't grasp the position of things in a short time. The perfect acoustics impressed me most," he stated, "despite the vastness of the building. The Music Hall is bigger than any theatre in the United Kingdom and by no means lacks intimacy."

Mick Hyams, who is affiliated with Gaumont British, used the word "terrific." He added, "We thought we had big theatres in England, but the Music Hall is in a class by itself." The auditorium struck him as "beautiful."

"Marvelous," is the way Alex Howie, advertising and publicity head for A.B.C., which operates 300 theatres in England, expressed himself.

"I've read a lot about the Music Hall and it has been described to me by many Britishers, but actually seeing it is wonderful," he said. The reception by Van Schmus and Quigley was marvelous, he added. "As a Scotchman I'm very susceptible to hospitality and from what I have seen and done in the past two days I'm afraid it is rapidly approaching the saturation point."

Sam Martyn, who has two theatres

(Continued on page 20)

Withdrawal of Ascap Awaits English Group

Ascap will not decide definitely on a date of withdrawal from the Canadian Performing Rights Society until the arrival in this country of representatives of the Performing Rights Society, Ltd., the English organization, E. C. Mills, general manager of Ascap, declared yesterday.

The English organization, Mills explained, with Ascap, is the joint backer of the Canadian group. Under the form of contract which is in force between Ascap and the Canadian unit, notice of 30 days is required of intention to terminate the

(Continued on page 20)

More Fox Records Cited at Hearing

Atlantic City, July 28.—Twenty-six more pages of all-Continent Corp. records were admitted in evidence today in the William Fox bankruptcy hearing.

Despite the refusal of Mrs. Eva Fox and her daughters, Mona and Belle, to submit the books of their company for examination by the creditors of Fox, a total of 108 pages thus far has

(Continued on page 17)

Canada Gains Are Seen For British Films

Toronto, July 28.—While film distributors in Canada have not yet made their formal announcements regarding feature product which has been lined up for the coming season, there are assurances that British features will gain more exhibitor and audience attention than they have for any previous theatre year, for two reasons.

The first is that more productions will be brought into the Dominion than during the past 12 months, when the total from the English studios did not exceed 55. The second reason is that the British standard of production has

(Continued on page 20)

Say Monogram Will Resume Next Year

Revival of Monogram as an active producing and distributing organization is understood to be planned for the first of the year, according to downtown reports.

Monogram, of which W. Ray Johnston is president, still maintains an office in the RKO Bldg. Republic Pictures, which had been occupying most of the Monogram office until

(Continued on page 20)

G. N. to Sell 52 on List in Group Series

Leserman Makes Known New Sales Policy

Grand National will sell its 52 pictures in a series of groups as scheduled by the various producers, Carl Leserman, general sales manager, stated yesterday.

Among the producers lined up are B. F. Zeidman, who will make a minimum of seven and a maximum of 10; George Hirliman, scheduled for at least nine; Douglas McLean, six; Boris Petrov, four. James Cagney will appear in two to three. Contracts for five additional producers are now being signed with an announcement to be forthcoming within the next few days.

Various studios on the coast will be used by the producers, among them being Talisman, RKO Pathe, the Fox Westwood and others.

Zeidman has three pictures already lined up. They are: "In His Steps," with Eric Linden and Cecilia Parker; "The Five Little Peppers," tentatively titled; "Crusaders in White," also

(Continued on page 17)

Gaumont Deal Again Up in the Commons

London, July 28.—The Schenck-Ostrer deal for realignment of Gaumont British again was raised today in the House of Commons by Harry Day, Labor member from Southwark. He asked the President of the Board of Trade if he was in a position to say what steps he proposed in the national interest in view of the prospect of passage of control of Gaumont Britiish and its 300 theatres to American interests.

Replying personally, Walter Runciman referred him to previous answers.

Day asked if the President would consider referring the matter to the

(Continued on page 17)

Report Progress on Local Group Merger

Progress was reported yesterday by the I.T.O.A and T.O.O.C. committees which met at the Astor to discuss and formulate plans for the merging of the two local exhibitor groups. Another session is scheduled for Aug. 6.

An open meeting of the I.T.O.A. will be held at the Astor today at which the general membership will be present. The press also has been invited to attend.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 29, 1936 No. 24

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative: Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Dismiss "Riptide" Suit

The plagiarism suit brought by Anvel C. Athenson, playwright, against M-G-M, Irving G. Thalberg, Norma Shearer, Edmund Goulding, Jules E. Brulatour and George DeFeo in connection with "Riptide" was dismissed yesterday by Federal Judge Albert C. Knox. Athenson's suit was for an accounting, claiming that it had been copied from his play, "The Penalty of Sex." In dismissing the action and motion of the attorneys for the defendants, the judge held that the theme "the woman tempted" cannot be copyrighted and that it dates back to the time of Eve.

Frommel Rites Held

LOS ANGELES, July 28.—Funeral services for Herman Frommel, head of the M-G-M music copyright department, who died here Saturday, were held today at 3 o'clock in the Little Church of Flowers, Forest Lawn.

R. V. Lee in London

LONDON, July 28.—Rowland V. Lee has arrived here on the *Europa* to direct Ann Harding in "Love from a Stranger" for Max Schach. United Artists will release.

Insiders' Outlook

By RED KANN

London

ADVENTURES in London after nine years are plentiful. On the way to meet Percy Phillipson, who, as managing director for nine subsidiaries of Automaticket, finds his operations covering the United States, through General Register Corp., as well as France and Belgium and the Kingdom, the fire department got busy. There on Piccadilly, one of the great thoroughfares, was a sight. The engine snorted, the firemen in dazzling brass helmets clung to their posts while not too dangerously out one side, was the warden of the bell, hand-ringing as he went and making a helluva racket. You might imagine that in America, but it would require plenty of imagination. . . .

▼

There was once a directory here which pointed out English traffic was always on the left; elsewhere throughout the world it was always wrong. Familiar with the regulations, not much by way of trouble developed until we landed at Piccadilly Circus and then we sighed and gave up. It was too much, but it is also usually too much for the average Englishman, as was learned later; comfort in that. Lunch was at the Berkeley, where a good deal of Mayfair and a sizable segment of the titled gentry hold forth. The legitimate theatre likes to foregather here and even an occasional film producer when he has a blonde on his hands; it's "posh"—very British for "swell." The art, or rather the business, of eating is serious stuff at this end of the pond. You start with a drink or two, go into hors d'oeuvres or a companion piece and wrap yourself around a steak or chops with salad and finish off with pastry and coffee or cheese. This has nothing to do with four o'clock and tea. And tea, of course, has nothing to do with the cocktail hour. Dinner has absolutely no connection with any of the others. Then, if you can stand it, supper after the theatre. It's a well-rounded day on a well-filled stomach any day in London. . . .

▼

Into Soho and to Gennaro's, one of the best known Italian restaurants in town in the evening. Signor G. was on hand, as is his custom, greeting his guests with a smile and the women with a flower. A sort of English Henry Armetta, Gennaro maintains his histrionics as well as his kitchen and has appeared in many British pictures. "So She Won't Talk," "Lucky Ladies," "Secret Agent" and "Evergreen" are just a few picked at random. Spaghetti is that the world over, no doubt, its quality varying with the the place. Gennaro's was par excellence. . . .

▼

Earl Tucker, attached to the Walt Disney-Mickey Mouse company, which specializes in accessories to the films, had us in tow. With him was Philip Melnitz, who is to be found in Kay Kamen's office in New York and who was about to return to New York after a visit with his father, Curtis, one time with United Artists in New York and now with the French company. Into the Tucker car, a British Ford about as big as a minute and noisier than an hour, we clambered for a whirlwind tour of the city. . . .

▼

Up and down and across the town. The palaces, the West End first runs, the circuses—Piccadilly, Oxford and others—Trafalgar Square, along the Embankment and past the imposing London County Council building with its ghoulish, green floodlighting, Big Ben, through the City, solid in its financial assurance; Hyde Park, The Serpentine, the Bank of England, the National Gallery, Leicester Square, down Fleet Street—mixed up geographically, no doubt, but visited and etched eagerly, yet vividly, on the memory. . . .

▼

Odds and Ends: Eric Blore, one of Hollywood's best butler-comic types, did the lyrics for "What a Lot of Time," one of the numbers in "Spread It Abroad," current revue at the Saville, a show which, when it's good, it's quite good but which applies in reverse. John Paddy Carstairs, now with Metro in Hollywood, did the newsreel skit. In the audience at the performance we caught: Lee Shubert. In the usual program credit: a line to Ramon Allones for furnishing the cigars; Herman Robbins and Jack and Charlie will please note. . . . Hunt Stromberg is back in France for a couple of weeks on Laudy Lawrence's horse farm; Laudy, of course, is Continental general manager for Metro. Hunt, weeks out of Hollywood, has been touring Italy by road; spent two weeks contemplating the English countryside, went to Aix for the cure and heads it for Hollywood any minute now. . . . Whitford Drake, executive vice-president of Erpi, at our own hostelry. Heading for Paris with patent lawyers and Bill Bach, who ha replaced R. M. Hatfield here fo Western Electric, a post, incident ally, which Bill once had before There's a meeting with the Ger mans in the offing, then back t New York August 19 on th *Queen Mary*. And the remar when we upped to him and said "Didn't your name used to b Drake?" It was, "For Heaven sake what are you doing here? We referred him to Martin Quigley. . . .

Chesterfield Sets Six More Section

Contracts have been signed wit independent distributors in six terri tories for Chesterfield and Invincibl product next season.

The territories just closed by Ed ward Golden, general sales manager are Academy Pictures for New Eng land, Selected Pictures for Norther Ohio, Excellent Pictures for Detroit Big Feature Rights for Indianapoli Big Feature Rights for Souther Ohio and Kentucky, Allied Picture for Salt Lake and Denver.

By the end of the week, negotiation will be completed for the handling o the two companies' product in Greate New York and Northern New Jerse Chicago, Milwaukee, Eastern Pennsyl vania and Washington, Southern New Jersey and Delaware.

Golden will leave either Saturda or Sunday on a trip to close for th distribution in Texas, Oklahoma, Ar kansas, St. Louis, Kansas City Omaha, Atlanta, New Orleans an Charlotte.

The first two of 18 planned by th companies next season will be place into production in two weeks. Th title of the pictures are "Missin Girls" and "Ellis Island."

Criterion Defendant In Suit Over Scrip

LONDON, July 28.—Criterion Fil Prod. is defendant in a suit filed b Amos Tolnay and James Williams be fore Justice Goddard for allege breach of contract to write a script fo "The Amateur Gentleman" for £600.

On delivery of the shooting scrip it is claimed, the defendants refuse payment beyond £250 already pai alleging late delivery.

Criterion has filed a counter clai for £100 on the ground the compan had to engage Clemence Dane to writ the shooting script. The case has bee adjourned to Thursday.

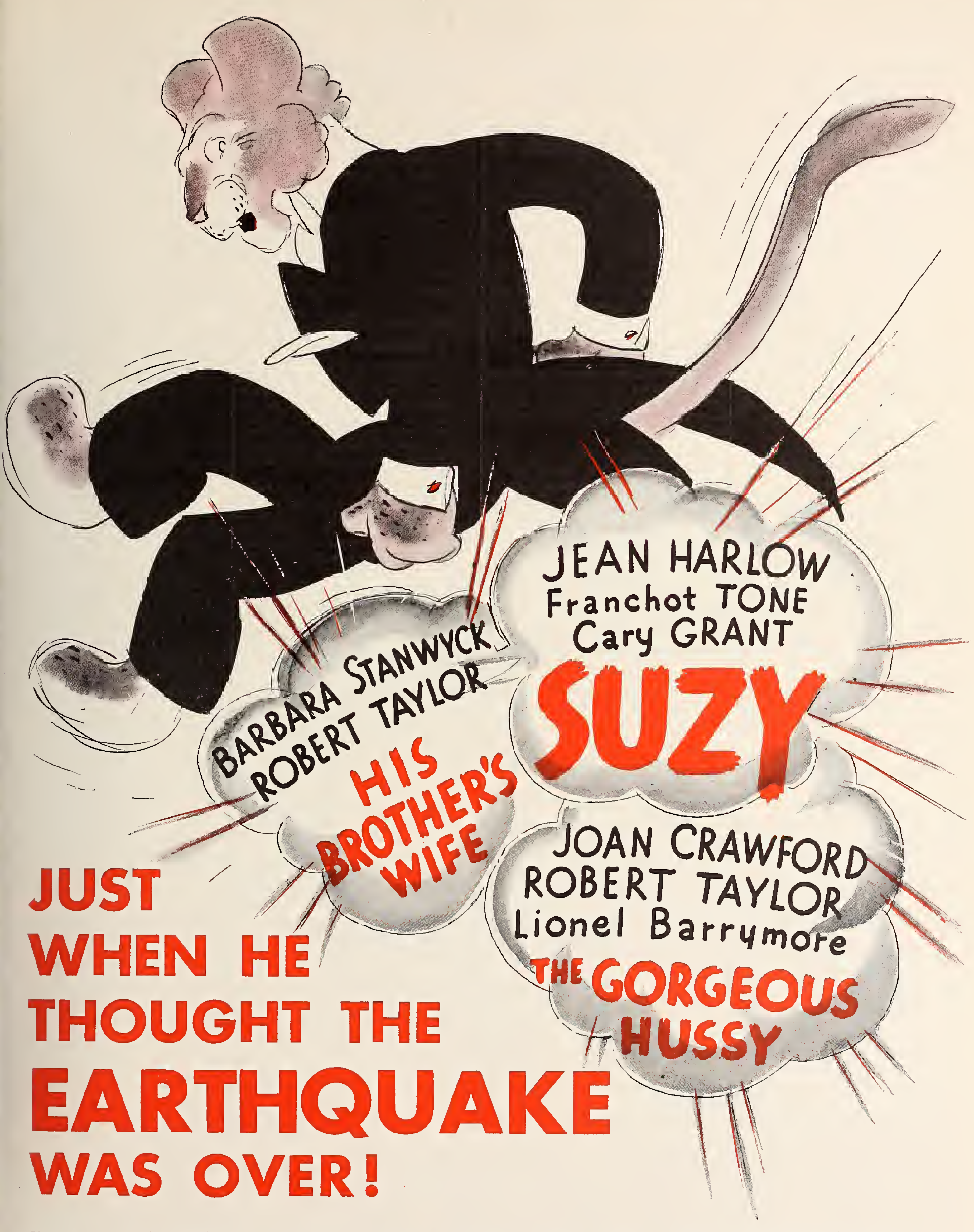
Loew's Gets 4-Month Extension on Asto

Loew's has been given a four-mon extension of the lease on the Astor b City Investing. Under the new a rangement, the Astor will continue be operated by the circuit until Jan.

Although no definite date has be set, it is probable that "Romeo a Juliet" will be dated in the first we in September, following a five-mon run of "The Great Ziegfeld."

Pathe Board Meets Toda

Routine business will be discuss today at the regular board of directo meeting of Pathe, according to Henry Briggs, president.


BARBARA STANWYCK
ROBERT TAYLOR
HIS BROTHER'S WIFE
JEAN HARLOW
Franchot TONE
Cary GRANT
SUZY
JOAN CRAWFORD
ROBERT TAYLOR
Lionel Barrymore
THE GORGEOUS HUSSY

JUST WHEN HE THOUGHT THE EARTHQUAKE WAS OVER!

Isn't it lovely! "SUZY" is a SMASH hit! Big everywhere! Right after "SAN FRANCISCO" too! And more HITS coming to rock the industry! Ain't that M-G-M LION a PAL!

Short Subjects

"Going Places No. 26"

(*Universal*)

The making of golf balls, from the primary liquid core to the finished sphere, a camera trip up Canyon Lake in Arizona and Olvera St. in Los Angeles make up this issue. The first part should be generally pleasing for many people ponder how the liquid center got there. The other processes in the manufacture are also shown. The deep Canyon Lake is well photographed amid the most desolate surroundings and is something different. Olvera St., in the heart of Los Angeles, strikes a quaint note in the short. Rebuilt to the picturesque style of years ago and with its inhabitants carrying on old traditions, this original site of the city should be found enlightening. Production Code Seal, No. 01,003. Running time, 10 mins. "G."

"Stranger Than Fiction No. 25"

(*Universal*)

The six unusual topics of this number are a soup spring at Steamboat Springs, Nev., a collection of clocks owned by New York University, a blind man who chops wood and carves to earn enough to start his own shop, a meeting of the Ancient Order of Cavemen in Grant's Pass, Ore., the mysterious situation brought about by an Oklahoman who locked his car up 15 years ago, threw away the garage key and planted a tree in front of the door, and a Buffalonian who is called "Pocketbook Face" because of his ability to contract his countenance into weird and amusing grimaces. Altogether it is an interesting and informative collection of the strange and unusual. Production Code Seal, No. 01,004. Running time, 10 mins. "G."

"Stranger Than Fiction No. 26"

(*Universal*)

Containing eight topics, this one of the series jumps around the country and covers such oddities as the pass-passing family of Portland, Ore., who send the pass by carrier pigeon to members of the family at home, desert menace in Maine, a chicken pharmacy, and a rolling candy shop. This should be entertaining. Production Code Seal, No. 01,005. Running time, 9¼ mins. "G."

Marx Brothers Sued

Chicago, July 28.—The Marx Brothers, appearing at the Palace here, today were served with summonses by Chief Deputy U. S. Marshal Joseph Tobin, ordering them to appear before Judge James Wilkerson in Federal Court here Sept. 28 to answer a plagiarism action. The suit was brought by Wayne Lawrence, who charged the film "A Night at the Opera" was based on a play he wrote two years ago especially for the comedians.

Hub Vacations Early

Boston, July 28.—Vacation season will end for the Twentieth Century-Fox exchange staff by Aug. 15, because the fourth annual S. R. Kent drive will get underway then.

Purely Personal

JOE HUMMEL of Warners' foreign department, now in Maine on a vacation, will leave within the next few weeks for Australia, stopping at China and Japan for short visits. He will be gone several months.

•

Alfred Harding, in charge of editorial work for Actors' Equity, will leave Monday night on the *Batory* for a five-month trip abroad. Weed Dickinson will take his place during his absence.

•

Jeff Machamer, cartoonist, who is doing a series of shorts for Educational, will be interviewed by Buddy Cantor over Station WMCA tonight at 8:15.

•

Arthur Taylor, head of the CEA visitors, satisfied his desire for a "real Yiddish meal" Monday night by partaking of Lindy's food. He said it was great.

•

Dave Miller, assistant to Pete Smith, and Charles Levin, business manager for the Smith units, will leave for the M-G-M studios today.

•

Monty MacLevy, former advertising director for Randforce and now head of MacLevy health centers, was married Sunday to Rose Greher.

•

Dave Carter of the CBS publicity department today leaves for the coast. It's his vacation and he plans to stop at Toledo to visit his folks.

•

Ed Finney returned yesterday by air. On the same plane were Theda Bara, J. J. Milstein and Edward M. Schnitzer.

•

Jesse L. Lasky and Jesse L. Lasky, Jr., will sail today on the *Queen Mary* for a vacation abroad.

•

Rubinoff will be guest conductor and soloist with the Chicago Philharmonic Orchestra Aug. 7.

•

Phil Smith of Academy Pictures, Boston, was in town yesterday conferring with Edward Golden.

•

Tom Drew of General Register Co. played host to CEA visitors at the British Club on Monday.

•

Sol A. Rosenblatt and Bill Jaffee today celebrate their first anniversary on their own.

•

Joe Hornstein left yesterday for Albany and points north. He'll be gone a week.

•

Oscar Hanson arrived from Toronto yesterday for a short visit.

•

Irving Mandel has returned to Chicago after a short visit here.

Quimby Reviews Shorts

Hollywood, July 28. — Fred Quimby, head of the M-G-M short subject division, arrived here today and started an immediate survey of the shorts lineup. He stated that at the present time there are twelve shorts completed, six in production and nine in the cutting room.

Meets Governor

Sacramento, July 28.—Governor Merriam today greeted Spanky McFarland and other members of a Hal Roach company here for river location scenes in "Spanky."

Spanky was photographed on the Governor's knee and wanted to play cops and robbers with the Governor's bodyguard.

Warners Rent House Planned for Phila.

Philadelphia, July 28.—The Stanley Co., Warner subsidiary, has taken a lease on a new theatre to be built on a Market St. site purchased by the Philadelphia Savings Fund Society. The property, occupied by two three-story store-front buildings, was bought for $200,000, by the society, which will build the theatre.

The house will be called the Center, and will seat 500. It is reported that Warners may use the house as a newsreel and short subject theatre, the only other similar house in Philadelphia at the moment being the Trans-Lux, a block away.

Reduce Amusements Tax in Nova Scotia

Toronto, July 28.—Premier J. Macdonald of the Province of Nova Scotia has declared a reduction of approximately 50 per cent in amusement levies, effective at once. The reduction was ordered following a meeting of the Provincial cabinet ministers with representatives of the film industry in Halifax.

The reduction was decided as a result of continued complaints from exhibitors and theatre patrons in Nova Scotia over a period of many months. Ontario recently reduced amusement taxes in similar fashion.

Cohen Buys Two Stories

Hollywood, July 28. — Emanuel Cohen has purchased two stories and has signed three writers for his Major Pictures Co. The story properties are "The Clock Ticks On," by William Rankin, and "End of Adventure" by Conigsby Dawson. Rankin and Dawson have been assigned to adapt their own stories, and the third writer is Doris Malloy, who will work on the screen adaptation of "Happiness Preferred."

Warners Re-Sign O'Neil

Hollywood, July 28. — Warners have given a new contract to Henry O'Neil as a reward for the actor's work in "Anthony Adverse." The ticket is a straight two-year agreement without options. O'Neil has just finished five years with the company.

Rename Carl Grayson

Hollywood, July 28.—Carl Grayson has been renamed Donald Grayson by Columbia. He recently was placed under contract when Harry Cohn saw him with Henry Busse's orchestra in Chicago. So far, he is unassigned.

Variety Club

Seattle

Seattle, July 28.—The second annual picnic sponsored by the Northwest Film Club will be held Aug. 20 at Fortuna Park, near this city. Committees and chairmen are as follows:

Baseball, Frank Christie and Harold Blatt; races, Joe Cooper, Al Broom and Hugh W. Bruen; tickets, Ed Lamb, B. F. Shearer, Roy Cooper and Al Oxtoby; transportation, Art Slater and L. J. McGinley; dancing, Bill Forman and Jack Flannery; ping pong tournament, Neal Walton and Al Bloom; swimming, Fred Mercy, Jr., and Nea East; publicity, Joe Cooper, Eddi Rivers and Ed Lamb; catering George Blair; prizes, Al Rosenberg Roy Cooper, George Blair, McGinley, Shearer and Flannery.

More than 200 film exchange executives, employes, theatre executive and theatre staff members are expected to attend the affair.

Washington

Washington, July 28.—Tent No 11 will shake off the summe doldrums Aug. 22, when the secon annual showboat cruise will be hel under the co-skippership of Carte T. Barron and Sam A. Galanty.

Festivities will start at the boat—the Wilson Line's biggest and best—at 9 o'clock, with a water carnival Anchor will be weighed at 10 o'clock with the return to the dock schedule for about 1 A.M.

Committees for the affair are:

Tickets—Sidney B. Lust, F. Kem Mohler, William E. S. Wilcox and Norman D. Goldstein (fo Baltimore).

Entertainment—Harry E. Loh meyer.

Water Carnival—Dr. Frank T Shyne.

Reception—The Board of Governors, Rudolph Berger, chairman.

Publicity—Hardie Meakin.

Arrangements—Ernest Johnson.

Transportation—John Chevalier.

Concession—Samuel N. Wheele and Charles E. Schulman.

Rifkin Making Repairs

Boston, July 28.—Herman Rifki Republic head here, is making genera improvements in his three Holyok houses. The 1,000-seat Suffolk wi be dark until Aug. 15 for installatio of a new lobby, marquee and signs an interior improvements, including ne W.E. sound.

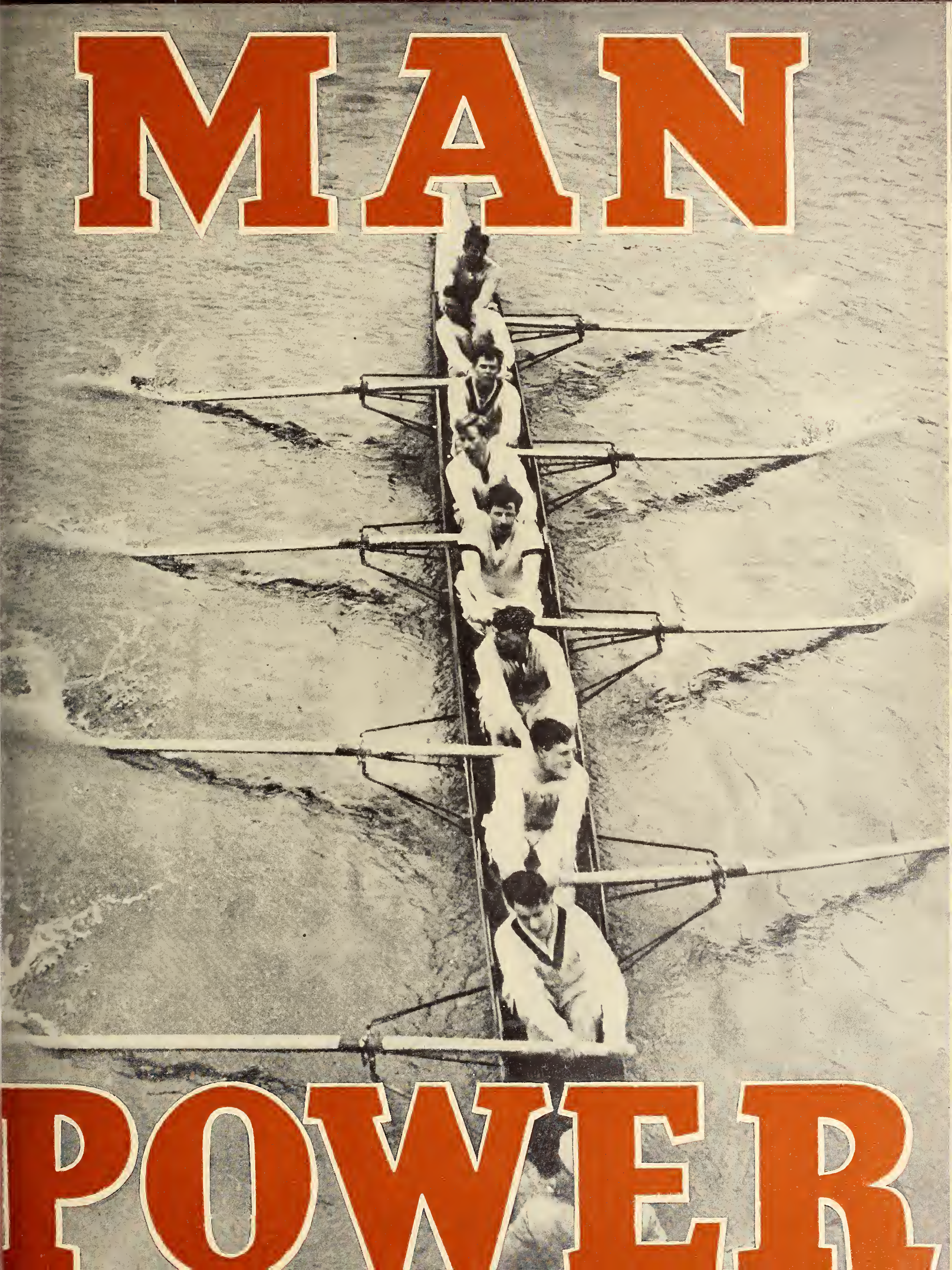
Similar repairs are being made t the Majestic, but the work is bein done at night so that the house can kept open. The Academy at Nort ampton, another Rifkin house, will dark to Sept. 15.

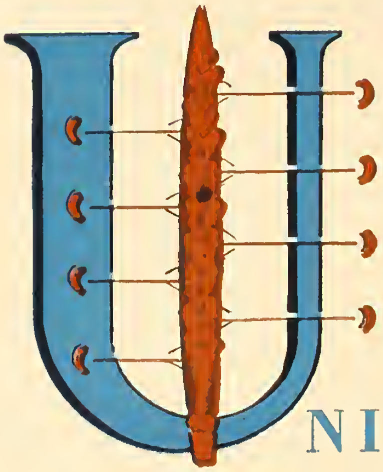
Chotiners in Sale Deal

Los Angeles, July 28.—Max an Jay Chotiner are continuing negotia tions for the sale of three theatres t F. W. C. and a deal may be close next week. The houses are the Ra venna, Melrose and Parisian.

Berkeley on "Diggers"

Hollywood, July 28.—Busby Berke ley will stage the musical numbe in "Gold Diggers of 1937" for Wa ners. He will start rehearsals ear in August.


MAN
POWER



UNITED ARTISTS presents the MANPOWER behind the product! MANPOWER enough for 60 pictures concentrated on 30 pictures . . . the cream of motion picture producing talent and brains! With these producers, directors, writers and stars, it is no surprise that each United Artists picture stands as a superb individual creation. UNITED ARTISTS offers you the cream of the industry's product, produced by the cream of the industry's **MANPOWER!**

PRODUCERS from the Blue Book of the motion picture industry, everyone of them literally *living* with each of their pictures until ready for release. The very highest production standards are rigidly maintained by the producing MANPOWER of United Artists.

Samuel Goldwyn

Mary Pickford

Charles Chaplin

David O. Selznick

Alexander Korda

Walter Wanger

Jesse L. Lasky

Walt Disney

DIRECTORS . . . Endowed with that rare combination of a fine artistic expression with a shrewd box-office sense, each of these great directors has made motion picture history. Their achievements of the past and present are but beacons lighting the way to brilliant accomplishment during the coming season. The directorial *MANPOWER* of United Artists is a *money power* at your box-office.

William Wyler

Remember: THESE THREE
THE GOOD FAIRY
COUNSELLOR - AT - LAW

Howard Hawks

Remember; DAWN PATROL
BARBARY COAST
SCARFACE

Rouben Mamoulian

Remember: LOVE ME TONIGHT
DR. JEKYLL & MR. HYDE
QUEEN CHRISTINA

Richard Boleslawski

Remember: MEN IN WHITE
CLIVE OF INDIA
LES MISERABLES

George B. Seitz

Remember:
VANISHING AMERICAN
EXCLUSIVE STORY

Rene Clair

who drew raves with
THE GHOST GOES WEST

George Cukor

Remember: LITTLE WOMEN
DAVID COPPERFIELD
DINNER AT EIGHT

John Ford

Academy Award Winner
Best Director of 1935

Won Academy Award
Direction of THE INFORMER
MARY, QUEEN OF SCOTS
ARROWSMITH

Thornton Freeland

Remember:
FLYING DOWN TO RIO
WHOOPEE

William Wellman

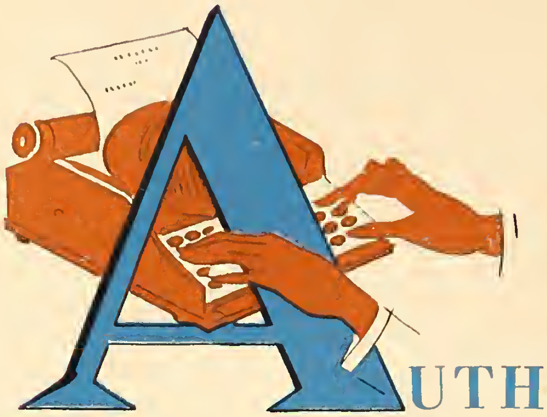
Remember:, PUBLIC ENEMY
CALL OF THE WILD
WINGS

Dr. Paul Czinner

Remember:
CATHERINE THE GREAT
ESCAPE ME NEVER

Frank Borzage

Remember SEVENTH HEAVEN
FLIRTATION WALK
DESIRE



AUTHORS . . . No stone was left unturned, no price was too great to pay in order to obtain the finest story properties available as well as the most noteworthy screen writers in the industry. Their names have been associated with a continuous parade of hits. The writing MANPOWER of UNITED ARTISTS will write box-office history during the brightly promising season before us.

SINCLAIR LEWIS
Author of *Dodsworth.* Wrote *Arrowsmith, Main Street.*

JAMES HILTON
Author of *Knight Without Armor.* Wrote *Lost Horizon, Goodbye Mr. Chips.*

ZOE AKINS
Working on *Accused.* Wrote *Morning Glory, Christopher Strong, Outcast Lady.*

ROBERT GRAVES
Author of *I Claudius* and *Claudius the God.*

H. G. WELLS
Wrote *Man Who Could Work Miracles, Things To Come, Outline of History.* One of the greatest of contemporary English writers.

EDNA FERBER
Author of *Come and Get It.* Wrote *Cimarron, So Big, Show Boat.* Collaborated *Dinner at Eight.*

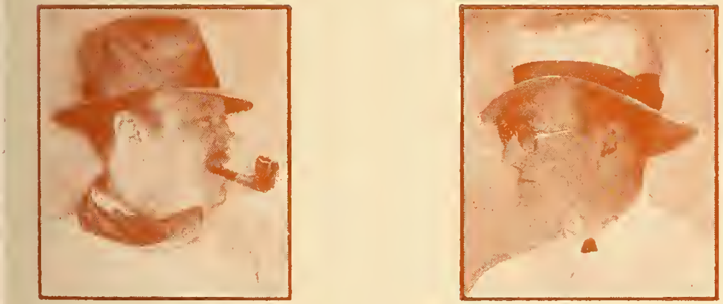
SIDNEY HOWARD
Adapting *Dodsworth* Worked on *Bengal Lancer, Arrowsmith, These Three.*

ROBERT HICHENS
Author of *The Garden of Allah, Bella Donna.* Latest Novel *The Pyramid.*

BEN HECHT *and* **CHARLES McARTHUR**
Adapting *Wuthering Heights* by Emily Bronte. Wrote *Front Page.* Produced *The Scoundrel, Crime Without Passion.*

FRANCES MARION
Writing Scenario for *Knight Without Armor.* Wrote Scenarios for *Let us Be Gay, The Champ, Dinner At Eight.*

JOHN BALDERSTON
Author of *In Love and War,* Wrote *Berkeley Square.* Collaborated *Bengal Lancer, Dracula Frankenstein.*



GENE TOWNE *and* **GRAHAM BAKER**
Authors of *History is Made at Night, Three Times Loser.* Collaborated *Mary Burns, Fugitive, Shanghai.* Adapted *Broadway Thru a Keyhole.*

LILLIAN HELLMAN
Author of *These Three.* Adapted *The Dark Angel.*

JANE MURFIN
Adapting *Come and Get It.* Collaborated *Smiling Thru, Roberta.*

SAM *and* **BELLA SPEWACK**
Authors of *Women Can Be Wrong.* Wrote *Clear All Wires, Boy Meets Girl.*

We Salute

MARK TWAIN'S *great American classic, "Tom Sawyer", Emily Bronte's well beloved "Wuthering Heights" and James Fenimore Cooper's immortal "Last of the Mohicans".*

ARTHUR KOBER *is now adapting "Women Can Be Wrong.*

KUBEC GLASMON *is responsible for "Public Enemy" and "Smart Money" and is now collaborating on "Shake Hands with Murder.*

O. H. P. GARRETT *who wrote "Street of Chance"—"If I had a Million"—"Manhattan Melodrama" which won the 1934 Academy Award for the best original story. Author of "The Man with Young Wife."*

MARTIN MOONEY *adapting "Shake Hands with Murder" wrote famous and spectacular gang expose filmed as "Exclusive Story".*

STARS . . . Look at these names and faces carefully and you won't need very much mental arithmetic to find out that they all add up to profits. From the most brilliant star to the most gifted featured player appearing in United Artists releases each is a decided box-office asset to any picture and a formidable addition to the MANPOWER of UNITED ARTISTS!

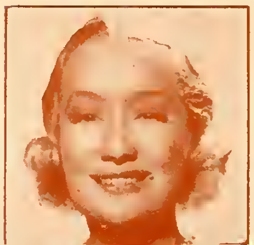
Charles Laughton

Marlene Dietrich

Eddie Cantor

Ronald Colman

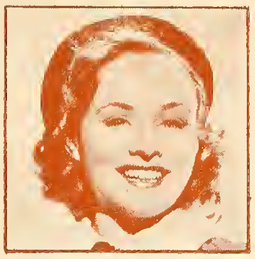
Merle Oberon



Edward Arnold

Dolores Del Rio

Douglas Fairbanks, Jr.


Paulette Goddard

Nino Martini

Walter Huston

Ruth Chatterton

Paul Lukas

Mary Astor

Walter Brennan

Mady Christians

Randolph Scott

Leo Carillo

Ida Lupino

Joel McCrea

Roland Young

Brian Aherne

Conrad Veidt

Binnie Barnes

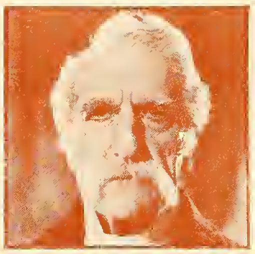
Henry Wilcoxon

Madeleine Carroll

Henry Fonda

Joan Bennett

Tilly Losch


C. Aubrey Smith

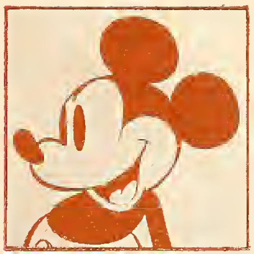
Joseph Schildkraut

Basil Rathbone

Mary Nash

Bruce Cabot

Heather Angel



And here are some of the pictures soon to be released that are the result of the combined efforts of this great assemblage of MANPOWER.

Watch for

Marlene Dietrich and Charles Boyer
in
"THE GARDEN OF ALLAH"
in Technicolor

* * *

James Fenimore Cooper's
"THE LAST OF THE MOHICANS"
with **Randolph Scott - Binnie Barnes**
and Henry Wilcoxon

* * *

Edna Ferber's
"COME AND GET IT"
with **Edward Arnold and**
Frances Farmer

* * *

Mark Twain's immortal
"ADVENTURES OF TOM SAWYER"

* * *

Eddie Cantor *in*
"PONY BOY"

* * *

Charles Boyer
in
"HISTORY IS MADE AT NIGHT"

Watch for

Sinclair Lewis' "DODSWORTH"
with
Walter Huston and Ruth Chatterton

* * *

Charles Laughton *in*
"REMBRANDT"

* * *

Nino Martini *in*
"THE GAY DESPERADO"
with
Leo Carrillo and Ida Lupino

* * *

Merle Oberon and Brian Aherne
in "IN LOVE AND WAR"

* * *

Sylvia Sidney and Henry Fonda
in "THREE TIME LOSER"

* * *

Charles Laughton
and Merle Oberon
in "I, CLAUDIUS"

* * *

Marlene Dietrich and Robert Donat
in "KNIGHT WITHOUT ARMOR"

You cannot have QUALITY without U. A.

G. N. to Sell 52 on List in Group Series

(*Continued from page* 1)

tentatively titled, with Tala Birell and Ian Keith. The last named will be 100 per cent in color.

Hirliman has two scheduled, both with tentative titles. The first is "Grand Canyon," which is to be made in color with the canyon as background, and Conrad Nagel in "The Gold Racket." Petrov's first musical will be "Hats Off" with music by Sam Fuller and Hy Krafft. His second will be "Murder With Music." McLean's initial effort will be "23½ Hours Leave." The second will be "China," to be produced in China with the cooperation of the Universal Photoplay Co. of Shanghai.

With the distribution system 100 per cent set, Leserman expects to release the first subject in September. It will be either "Crusaders in White" or "Devil on Horseback." In the latter picture the cast includes Lily Damita, Gene Chatburn, Fred Keating and Tiffany Thayer, the novelist turned comic.

Four Contracts Approved

The board of directors of Grand National yesterday formally approved the contracts of Douglas MacLean, Boris Petrov, James Cagney and Frank Gay. Gay will produce four pictures.

Edward L. Alperson, president, who was scheduled to sail for England today on the *Queen Mary*, has delayed his departure and will sail Friday from Halifax, Nova Scotia, aboard the *Empress of Britain*.

Named G. N. Branch Head

San Francisco, July 28.—Bradley Fish, formerly with Warners, has been named Grand National branch manager here.

Manages Buffalo Office

Buffalo, July 28.—Jack Kaplan, formerly with U. A., has taken over the managership of the local Grand National offices here.

"Cloistered" Is Held

Boston, July 28.—George Kraska, Fine Arts manager, has decided to hold "Cloistered" for an indefinite run and has cancelled his other bookings. The film is now in its seventh week.

Kearns in St. Louis Job

St. Louis, July 28. — Thomas Kearns, formerly of the New York office, has been transferred here to handle publicity for the local F. & M. houses.

"Desperado" Final Title

Hollywood, July 28. — Pickford-Lasky have decided to use "The Gay Desperado" as the title of their second picture, starring Nino Martino. It had been titled "The World Is Mine."

"Payment" Completed

Hollywood, July 28. — Imperial Pictures has completed production on "I Demand Payment" and has set the release date for Dec. 1.

Spitz Ends Shifts In RKO Circuit

(*Continued from page* 1)

Boston. N. J. Blumberg and Fred Meyers spent a few hours in the Bay State looking over plans for the work to be done.

"To Mary—With Love," a Twentieth Century-Fox film, will open at the Mainstreet, Kansas City, a Fox Midwest house, on Friday, thereby making the pool in this city effective July 31. Elmer C. Rhoden, operating head for Fox Midwest, is due in town next week for final conferences.

On Sept. 1, RKO will take over the Rialto, West New York. This deal was set several weeks ago.

Williamson Seeks to Halt Australia Film

By CLIFF HOLT

Melbourne, July 13 (via Airmail.—J. C. Williamson, Ltd., stage producers, have taken out a Supreme Court writ for an interlocutory injunction restraining M-G-M from showing "Rose Marie." An appearance has been entered by the defendant company. The outcome of the action, which is in the nature of a test case, is being watched here with considerable interest, since the Williamsons own the stage rights for many of the stage plays already produced or planned for production in Hollywood.

The point at issue is whether a talking picture constitutes an infringement on stage play rights. M-G-M holds the view that the two are distinct and different forms of entertainment, that the stage rights were sold by the author only for Australia, and that the right to talking picture production and presentation remains with M-G-M as the owner of the film rights. The release of "Rose Marie" as a silent was not questioned by Williamson, but the presence of dialogue, in play company's opinion, alters the situation.

* * *

Lars G. Brundahl, representative here for the Leipzig Trade Fair, declared on his return here that German producers are anxious to renew distribution activity in Australia. He has been commissioned to investigate the possibilities of this market, and if the report is favorable, a releasing system will be set up, for importation of the more important German films later in the year.

MacGowan's Contract Renewed by 20th-Fox

Hollywood, July 28. — Kenneth MacGowan today signed a new long term contract as producer with Twentieth Century-Fox.

As his first assignments on the new contract MacGowan will produce "King of the Khyber Rifles" and "Lloyds of London." He recently completed "To Mary With Love."

Handling Two Theatres

Pittsburgh, July 28.—Jack Hooley, manager of the Harris-Family, will also direct the Liberty, recently taken over by the Harris Amusement Co. The two houses are within a block of each other.

More Fox Records Cited at Hearing

(*Continued from page* 1)

been brought out by legal means. Accountants estimate this as a quarter of the total of All-Continent ledgers, journals and cash books, and the process is going forward.

The creditors' counsel force the introduction of the records by apparently showing in each case that most or all of the items on the page relate, directly or indirectly, to William Fox.

Summing up their progress at the close of today's hearing, attorneys declared that most or all of the All-Continent transactions were with Fox from 1931, when it became assertedly an irrevocable trust for the wife and daughters, up through 1935.

Herbert Leitsteen, Fox bookkeeper, admitted today that before 1936 all moneys disbursed by All-Continent Corp. to Mrs. Fox were charged to William Fox, an account in her name being started in the books last February. Evidence admitted included a page from the All-Continent minute book, said to show that at a meeting last Dec. 27, the directors voted Mrs. Fox a $25,000 salary for 1935. When asked what services Mrs. Fox gave to All-Continent in 1935, Leitsteen replied, "You will have to ask Mrs. Fox."

The examination will be continued tomorrow.

Para. Partners in For Product Talks

(*Continued from page* 1)

were Robert B. Wilby of the Wilby-Kincey circuit in North and South Carolina; M. A. Lightman, of Memphis; Carl Banford, of Asheville, N. C.; George W. Trendle, of Detroit, and A. H. Blank and Ralph Branton of the Blank circuit in Iowa and Illinois. L. J. Ludwig and John Friedl of Minnesota are expected next week. Wilby stopped off for the product discussions on his way home from a European trip.

Federal Board Will Take Trade Census

Washington, July 28.—A national census of employes in all branches of the industry, in the course of which each employe will be given the number by which he will be designated in future employment records, is to be made by the Social Security Board, probably in November.

The canvass is to be made in anticipation of the 1942 inauguration of the payment of retirement benefits to persons more than 65 years of age. At the close of that year it is estimated that the board will have accumulated from the taxes on payrolls a reserve sufficient to provide for the payments to eligible pensioners.

The census will provide the board with complete data on each employe eligible for pension listing, including name, address, sex, race, date of birth, signature and employer's name, all to be filed under a numerical system which the board believes will be necessary to prevent confusion arising from the frequent duplication of common names.

Gaumont Deal Again Up in the Commons

(*Continued from page* 1)

statutory committee on the Films Act.

Runciman replied: "I have no doubt they will take notice of what has been said in this House by you and myself."

Day persisted. "Cannot you give specific instructions"

There was no answer.

The colloquy is regarded as evidence of an intention on the part of British interests to bring pressure to force the Board of Trade to give special consideration to the Gaumont deal, or to have it support a demand for stiffening of the Films Act.

No G. B. Sales Shifts—Weeks

Chicago, July 28.—George W. Weeks, general sales manager of G.B., in an exclusive interview with Motion Picture Daily here today, declared emphatically, "There will be no changes in the G.B. sales personnel of any kind, despite reports to the contrary."

He said the company is in the midst of the selling season and the sales force is "hitting on high." He said any changes would be the same as would be made in the normal course of events, the merger having nothing to do with sales department changes.

Weeks will hold sales meetings tomorrow at the Blackstone Hotel with sales groups from Milwaukee, Indianapolis, St. Louis and Chicago. He will leave tomorrow night for Denver, then go to Kansas City, and will return here Saturday. He is now negotiating with B. & K. Great States circuit but no deal has been completed as yet.

Plan Preview Benefit

A preview showing of the G. B. feature, "Nine Days a Queen," will be held at the Southampton Theatre, Southampton, L. I., Thursday, Aug. 13, for the benefit of the Fresh Air Fund for Crippled Children. Afternoon and evening performances are planned.

Wall Street

Major Issues Advance on Board

	High	Low	Close	Net Change
Consolidated	4¾	4¾	4¾	.....
Consolidated, pfd	17⅛	17	17⅛	— ⅛
Eastman Kodak ..	174¼	173½	174¼	.....
Eastman, pfd ...	155	155	155	.....
Loew's, Inc.	52	51⅝	51¾	— ¼
Paramount	8¼	8⅛	8⅛	— ⅛
Paramount 1 pfd.	69	68¾	68¾	.....
Paramount 2 pfd.	9	8⅞	9	.....
Pathe Film	8	7¾	7¾	— ⅛
RKO	6¼	6	6⅛	+ ⅜
20th Century-Fox.	27¼	26⅞	26⅞	— ¼
20th Century, pfd.	35⅛	34¾	35⅛	+ ⅛
Warner Bros. ...	8¾	8⅛	8¾	+ ⅝

Technicolor in Curb Gain

	High	Low	Close	Net Change
Sonotone	2⅜	2⅜	2⅜	.....
Technicolor	25¾	25¼	25¾	+ ¼
Trans-Lux	4	4	4	.....

Paramount, Warner Bonds Up

	High	Low	Close	Net Change
General Theatre Equip. 6s '40	26⅜	26¼	26¼	— ⅜
Loew's 6s '41 ww deb rights	97⅞	97⅞	97⅞	.....
Paramount Pict. 6s '55	88¾	88⅛	88½	+ ½
Warner Bros. 6s '39 wd	94	93½	93⅞	+ ¼

(Quotations at close of July 28)

"Francisco" Philadelphia Top 4th Week

PHILADELPHIA, July 28.—With a strong $17,500 for its third week at the Stanley, "San Francisco" again led the town and went into a fourth week, the only film with the exception of "Private Number" to get so long a first run in months.

With Edgar Kennedy on the stage and "Earthworm Tractors" on the screen, a good comedy bill at the Earle drew $13,000, better than average. "Poor Little Rich Girl" ended its three-week run at the Fox with $14,500, also ahead of average.

The rest of the town was badly off. "The Bride Walks Out" got a weak $8,500 at the Boyd, but the house picked up with a big opening on "The Green Pastures."

Total first run business was $65,550. Average is $71,400.

Estimated takings for the week ending July 23:

"HANDS ACROSS THE TABLE" (Para.)
(Revival)
ARCADIA—(600), 25c-40c-50c, 3 days. **Gross:** $800. "Trail of the Lonesome Pine," 4 days. **Gross:** $950. (Average, 7 days, $2,400)

"THE BRIDE WALKS OUT" (Radio)
BOYD—(2,400), 40c-55c, 7 days. **Gross:** $8,500. (Average, $14,000)

"EARTHWORM TRACTORS" (F.N.)
EARLE—(2,000), 25c-40c-55c, 7 days. Stage: Edgar Kennedy, Five Juggling Jewels, Eddie White, Alphonse Berg, Frank and Peterson. **Gross:** $13,000. (Average, $12,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
FOX—(3,000), 40c-55c-65c, 7 days, 3d week. Stage: Pearl Ash Revue. **Gross:** $14,500. (Average, $14,000)

"WE WENT TO COLLEGE" (M-G-M)
KARLTON—(1,000), 25c-35c-40c, 7 days. **Gross:** $2,100. (Average, $4,000)

"LITTLE MISS NOBODY" (20th-Fox)
KEITH'S—(2,000), 30c-40c-50c, 7 days. **Gross:** $2,700. (Average, $4,000)

"SAN FRANCISCO" (M-G-M)
STANLEY—(3,700), 40c-55c, 7 days, 3d week. **Gross:** $17,500. (Average, $14,000)

"RETURN OF SOPHIE LANG" (Para.)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $5,500. (Average, $7,000.

"Tractors" $7,000 In Houston Slump

HOUSTON, July 28.—"Earthworm Tractors" made the best comparative showing in a dull week here by getting a $7,000 par take at the Majestic.

"Dancing Lady" also was up to normal with $7,000 at Loew's State, and "Public Enemy's Wife" reached the same figure at the Metropolitan.

"Parole" had a 50 per cent drop at the Kirby over the week-end, but "My Marriage" and "The First Baby" held to normal takes. All business was hurt slightly by rainstorms.

Total first run business was $25,000. Average is $26,000.

Estimated takings for the week ending July 23:

"PAROLE" (Univ.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $1,000. (Average, 7 days, $5,000)

"MY MARRIAGE" (20th-Fox)
KIRBY—(1,450), 15c-35c, 1 day, Bank Night. **Gross:** $1,000. (Average, 7 days, $5,000)

"THE FIRST BABY" (20th-Fox)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5.000)

"DANCING LADY" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $7.000. (Average, $7,000)

"EARTHWORM TRACTORS" (F. N.)
MAJESTIC—(2,250), 25c-50c 7 days. **Gross:** $7,000. (Average, $7,000)

"PUBLIC ENEMY'S WIFE" (W. B.)
METROPOLITAN — (2.600), 25c-50c, 7

"Francisco" Is 3rd Week Frisco Lead

SAN FRANCISCO, July 28.—"San Francisco" showed no signs of slowing down in its third week at the Paramount. The gross was $14,000, $1,500 on the profit side of the line.

"Shakedown" and "March of Time" at the Golden Gate breezed into a neat $16,300, up by $1,800. "Sins of Man" and "We Went to College" garnered $7,650, which was $850 to the good, and "The Poor Little Rich Girl" with "The Jones Family" pulled $16,000 at the Warfield.

Two stage roadshows were the principal competition.

Total first run business was $71,500. Average is $16,100.

Estimated takings:

Week Ending July 21:

"AMATEUR GENTLEMAN" (U. A.)
"BRIDE WALKS OUT" (Radio)
EMBASSY — (1,400), 15c-25c-35c, 7 days. **Gross:** $3,500. (Average, $3,000)

"SHAKEDOWN" (Radio)
"MARCH OF TIME" (Radio)
GOLDEN GATE — (2,850), 15c-35c-40c, 7 days. Stage band. **Gross:** $16,300. (Average, $14,500)

Week Ending July 22:

"PRIVATE LIFE OF HENRY VIII" (U. A.)
BLACKMAILER" (Col.)
ORPHEUM — (2,440), 15c-30c-35c-40c, 7 days. **Gross:** $7,000. (Average, $6,800)

"SAN FRANCISCO" (M-G-M)
PARAMOUNT — (2,740), 15c-30c-35c-40c, 7 days, 3rd week. **Gross:** $14.000. (Average, $12,500)

Week Ending July 23:

"SINS OF MAN" (20th-Fox)
"WE WENT TO COLLEGE" (M-G-M)
FOX—(5,000), 10c-25c-35c, 7 days. **Gross:** $7,650. (Average, $6,800)

"WHITE FANG" (20th-Fox)
"PUBLIC ENEMY'S WIFE" (W. B.)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days. **Gross:** $6,500. Average, $7,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"JONES FAMILY" (20th-Fox)
WARFIELD — (2,680), 15c-30c-35c-40c, 7 days. **Gross:** $16,000. (Average, $14,500)

Week Ending July 24:

"LOST ON THE RIVIERA" (Europa)
CLAY—(400), 15c-35c, 7 days. **Gross:** $950. (Average, $1,000)

"Florida" $8,000 Top for Oklahoma

OKLAHOMA CITY, July 28.—"Florida Special" proved tc be a first class attraction at the Criterion, with Andre Lasky's revue on the stage. The take went up to $8,000, above normal by $3,000.

"The Green Pastures" got off to a good start with $5,500 at the Midwest, above par by $1,500. "Sins of Man" also was in the profit column with $2,400 at the Capitol. "White Fang" took $1,600 in four days at the Liberty.

Total first run business was $17,900. Average is $13,500.

Estimated takings for the week ending July 25:

"FLORIDA SPECIAL" (Para.)
CRITERION—(1,700), 10c-36c-55c, 7 days. Stage: Andre Lasky's French Revue. **Gross:** $8.000. (Average, $5,000)

"THE GREEN PASTURES" (W. B.)
MIDWEST—(1,500), 10c-36c-56c, 7 days. **Gross:** $5,500. (Average, $4,000)

"SINS OF MAN" (20th-Fox)
CAPITOL — (1,200), 10c-26c-41c, 7 days. **Gross:** $2.400. (Average, $2,000)

"WHITE FANG" (20th-Fox)
LIBERTY — (1,500), 10c-26c-36c, 4 days. **Gross:** $1.600. (Average for week, $2,500)

"EVERY SATURDAY NIGHT" (20th-Fox)
LIBERTY — (1,500), 10c-26c-36c, 3 days.

The First

Houston, July 28.—Coincidentally with the showing of the film, "The First Baby" at the Kirby, an Interstate house, a son was born to Robert and Mrs. Kelley, also their first. Kelley is the press representative for Interstate, with headquarters here.

"Francisco" Washington's 2nd Week Top

WASHINGTON, July 28.—"San Francisco," for the second consecutive week, maintained its above-average gross at Loew's Palace, taking $16,200, topping the first-week average by $300. A third week, tying the house's longevity record, was started.

At RKO-Keith's, "Let's Sing Again" ran for nine days, garnering $11,100 on the run, of which $9,800 was taken in the first seven days, $1,300 on the last two. House average for the week is $10,600.

"Counterfeit," with Benny Davis's "Star Dust Revue" on the stage, brought $18,000 to the Earle, under average by $400. Loew's Fox, with "The Devil Doll," and the stage show headlined by "Slim" Timblin, took $18,400, under the weekly par by $2,500.

Repeat engagements also slipped this week, "Private Number," at Loew's Columbia, taking $3,500, down by $100, and "The Princess Comes Across," at the Metropolitan, taking $4,000, down by $300.

Total first run business was $71,200. Average is $73,700.

Estimated takings, exclusive of tax:

Nine Days Ending July 23:

"LET'S SING AGAIN" (Radio)
RKO KEITH'S—(1,836), 25c-55c, 9 days. **Gross:** $11,100 (seven days, first week, $9,800; two days, second week, $1,300). (Average, 7 days, first week, $10,600)

Week Ending July 23:

"COUNTERFEIT" (Col.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Benny Davis and his "Star Dust Revue," with the Three Wiles, the Manhattanites, Margie Palmer, Tony Angelo, Don Hooton, Dave Dawson, Rosamond, Alice Miller, Vera Neva, Chick & Chicken. **Gross:** $18,000. (Average, $18,400)

"PRIVATE NUMBER" (20th-Fox)
LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days (return engagement). **Gross:** $3,500. (Average, first run, $3,600)

"THE DEVIL DOLL" (M-G-M)
LOEW'S FOX — (3,434), 25c-66c, 7 days. Stage: "Slim" Timblin, Kenny Baker, Elida Ballet with Eleanor Tennis, Joe & Jane McKenna. **Gross:** $18.400. (Average, $20,900)

"SAN FRANCISCO" (M-G-M)
LOEW'S PALACE — (2,370), 35c-55c, 7 days, 2nd week. **Gross:** $16,200. (Average, first week, $15,900)

"THE PRINCESS COMES ACROSS" (Para.)
METROPOLITAN — (1,591), 25c-40c, 7 days (return engagement). **Gross:** $4.000. (Average, first run, $4,300)

Hamrick Outing Set

SEATTLE, July 28. — Employes of Hamrick-Evergreen theatres will hold their annual picnic this week at a lake resort near the city.

More than 50 managers, general office executives and employes of the eight houses in the circuit will attend the evening affair, scheduled to begin at 10 P. M.

"Min" on Dual Pulls $6,400 In Pittsburgh

PITTSBURGH, July 28. — Cooler weather brought a general rise in grosses. The Warner, with "Min and Bill" on a double bill with "Two Against the World," took $6,400, a figure that brings smiles to this house any time of the year and particularly during mid-summer.

With the weekly Bank Night growing bigger and bigger, the Alvin had "It's Love Again" and "Sutter's Gold," which came through with an excellent $6,200. The Penn just managed to reach par with "The Bride Walks Out" at $10,000, this picture having been booked in at the last minute when the release date on "Suzy" was held up. The Three Stooges in person and "Earthworm Tractors" on the screen gave the Stanley $17,500.

Total first run grosses were $39,100. Average is $35,000.

Estimated takings for the week ending July 23:

"IT'S LOVE AGAIN" (G. B.)
"SUTTER'S GOLD" (Univ.)
ALVIN—(2,000), 25c-40c, 7 days. **Gross:** $6,200. (Average, $4,500)

"THE BRIDE WALKS OUT" (Radio)
PENN — (3,300), 25c-40c, 7 days. **Gross:** $10,000. (Average, $10,000)

"EARTHWORM TRACTORS" (F. N.)
STANLEY—(3,600), 25c-55c, 7 days. Stage: Three Stooges, Jess Willard and Bill Hurley, 12 Aristocrats, Brown and Ames, Alice Dawn. **Gross:** $17,500. (Average, $16,500)

"MIN AND BILL" (M-G-M)
"TWO AGAINST THE WORLD" (F. N.)
WARNER—(2.000), 25c-40c, 7 days. **Gross:** $6,400. (Average, $4,000)

"Tractors" Is Only Providence Grosser

PROVIDENCE, July 28.—"Earthworm Tractors," on a dual with "Two Against the World," managed to make a par $7,000 at the Majestic, but other first runs were in a bad way last week as a result of the Lions' convention and its attendant social activities.

The Strand picked up $5,000 with "Three Cheers for Love" and "Arizona Raiders," $1,500 under the usual take.

"The Devil Doll" and "We Went to College," at Loew's, although well reviewed in the press, caught only $8,800. This figure was under par by $3,200. "Easy Money" and a vaudeville show brought in $4,000 to Fay's, down by $3,000. The RKO Albee continues dark, but will book stock soon.

Total first run business was $24,800 Average is $32,500.

Estimated takings for the week ending July 23:

"EARTHWORM TRACTORS" (F.N.)
"TWO AGAINST THE WORLD" (F.N.
MAJESTIC—(2,400), 15c-40c, 7 days. **Gross** $7,000. (Average, $7,000)

"EASY MONEY" (Invincible)
FAYS—(1,600), 15c-40c, 7 days. Stage Vaudeville headed by "Girl from Dixie." **Gross:** $4,000. (Average, $7,000)

"THE DEVIL DOLL" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)
LOEW'S STATE—(3,800), 15c-40c, 7 days **Gross:** $8,800. (Average, $12,000)

"THREE CHEERS FOR LOVE" (Para.
"ARIZONA RAIDERS" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross**

"Francisco" 3rd Week Top In Cleveland

CLEVELAND, July 28.—"San Francisco," for the third consecutive week, held top gross record. After an all-time two-week record at Loew's State, it moved to the Stillman for its third week downtown, where it had a $11,000 take against the house's $4,000 average. It was held a fourth week.

"Poor Little Rich Girl" came through with $14,000 on the week at Warners' Hippodrome where $8,000 is the usual take. It moved to the Allen for a continued first run.

"The Devil's Squadron" at the Allen was also a money-getter. It grossed $4,250 against a $3,000 average.

"Earthworm Tractors" at the RKO Palace, with a vaudeville show headed by Harriet Hoctor and Roger Pryor, dropped $1,500 from the $15,000 average to a $13,000 gross. "Thirteen Hours By Air" at Loew's State was $3,000 under par with a $9,000 gross.

Total first run business was $51,750. Average is $42,000.

Estimated takings for the week ending July 24:

"THE DEVIL'S SQUADRON" (Col.)
ALLEN — (3,300), 30c-35c-42c, 7 days. **Gross:** $4,250. (Average, $3,000)

"THIRTEEN HOURS BY AIR" (Para.)
LOEW'S STATE — (3,400), 30c-35c-42c, 7 days. **Gross:** $9,000. (Average, $12,000)

"SAN FRANCISCO" (M-G-M)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 3rd week downtown. **Gross:** $11,000. (Average, $4,000)

"EARTHWORM TRACTORS" (F. N.)
RKO PALACE — (3,100), 30c-42c-60c, 7 days. Stage: Harriet Hoctor, Roger Pryor, vaudeville headliners. **Gross:** $13,500. (Average, $15,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
WARNER'S HIPPODROME—(3,800), 30c-35c-42c, 7 days. **Gross:** $14,000. (Average, $8,000)

"Francisco" Third Week New Haven Hit

NEW HAVEN, July 28.—"San Francisco" maintained its lead for the third week, giving the College $5,000, or $2,200 over average, at the usual 35 cents top.

"Poor Little Rich Girl," on a dual with "Educating Father," was strong at the Poli. The $9,000 take was up by $2,000. The picture was held over at the College.

The "Return of Sophie Lang," with the revival of "If I Had a Million" as co-feature, tallied $4,000, under the Paramount line by $800. The Roger Sherman, with "Public Enemy's Wife" and "Hot Money," fell short of the normal $4,700 by $1,500. A cool week with some rain helped everywhere.

Total first run business was $21,200. Average is $19,300.

Estimated takings for the week ending July 24:

"SAN FRANCISCO" (M-G-M)
COLLEGE—(1,499), 35c-50c, 7 days, 3rd week. **Gross:** $5,000. (Average, $2,800)

"RETURN OF SOPHIE LANG" (Para.)
"IF I HAD A MILLION" (Para.)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $4,000. (Average, $4,800)

"POOR LITTLE RICH GIRL" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)
POLI—(3,040), 35c-50c. 7 days. **Gross:** $9,000. (Average, $7,000)

"PUBLIC ENEMY'S WIFE" (W.B.)
"HOT MONEY" (W.B.)
ROGER SHERMAN—(2,200), 35c-50c, 7 days. **Gross:** $3,200. (Average, $4,700)

"Rich Girl," Show, Detroit Wow, $27,400

DETROIT, July 28. — "Poor Little Rich Girl," with Ed Sullivan and his Dawn Patrol revue, piled up a big gross at the Fox, $27,400, which left par $7,400 astern. The film was held over.

Cooler weather helped grosses all along the line. "The Bride Walks," with Major Bowes' amateurs, garnered $26,800 at the Michigan. This was $6,800 to the good. "San Francisco" was strong in its third week at the United Artists with $12,600, and was held for a fourth.

Total first run business was $75,000. Average is $60,000.

Estimated takings for the week ending July 23:

"CRIME OF DR. FORBES" (20th-Fox)
"NOBODY'S FOOL" (Univ.)
ADAMS—(1,770), 10c-40c, 7 days. **Gross:** $4,800. (Average, $5,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
FOX—(5,100), 15c-75c, 7 days. Stage: Ed Sullivan and Dawn Patrol revue. **Gross:** $27,400. (Average, $20,000)

"BRIDE WALKS OUT" (Radio)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage: Major Bowes' amateurs. **Gross:** $26,800. (Average, $20,000)

"RETURN OF SOPHIE LANG" (Para.)
"WE WENT TO COLLEGE" (M-G-M)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $3,400. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(2,070), 15c-65c, 7 days, 3rd week. **Gross:** $12,600. Average, $10,000)

"Rich Girl" Dual Milwaukee Leader

MILWAUKEE, July 28.—"The Poor Little Rich Girl" on a dual with "Educating Father" at Fox's Wisconsin was the only attraction to come through a mid-summer festival week here with an above average take. The gross was $9,500, or $1,500 to the good.

Milwaukee's eight-day mid-summer festival attracted more than 500,000 people to the lake shore during its stay and the bingo games at the lake front carnival came in for a heavy play, much to the dismay of exhibitors.

The Disabled American Veterans confab, with some 5,000 in town, helped somewhat to keep business from being a complete bust.

Total first run business was $23,600. Average is $24,500.

Estimated takings:

Week Ending July 23:

"SPENDTHRIFT" (Para.)
"WHITE FANG" (20th-Fox)
PALACE—(2,400), 25c-40c, 7 days. **Gross:** $4,300. (Average, $5,000)

"TICKET TO PARADISE" (Republic)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Follies Les Paree" with Irene Vermillion, Hickey Bros, Reddingtons, Bytonettes, Paul Cadieux. **Gross:** $4,500. (Average, $5,000)

"THE BRIDE WALKS OUT" (Radio)
"EARTHWORM TRACTORS" (F.N.)
WARNER—(2,400), 25c-40c, 7 days. **Gross:** $4,200. (Average, $5,000)

"POOR LITTLE RIGH GIRL" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)
WISCONSIN—(3,200), 25c-40c, 7 days. **Gross:** $9,500. (Average, $8,000)

Week Ending July 24:

"SAN FRANCISCO" (M-G-M)
STRAND—(1,400), 25c-40c, 7 days. **Gross:** $1,100. (Average, $1,500)

Ohio Taxes Down

Columbus, July 28.—There was a decrease of $3,693.93 in collection of admission taxes in Ohio for the year ending June 30, 1936, as compared with the year ending June 30, 1935, the figures being $611,222.98 and $614,916.93, respectively.

"Rich Girl" Hits $8,500, Portland

PORTLAND, July 28. — "Poor Little Rich Girl" on a dual with "Sophie Lang" at the Paramount led with a take of $8,500, over normal by $3,500.

For the fourth consecutive week at United Artists "San Francisco" secured another average week.

For the third week "Private Number" and "Little Miss Nobody" were held and collected $6,000, $1,000 over par.

The perpetual "Mr. Deeds Goes to Town" was held for the 11th downtown week at the Blue Mouse, securing $2,000, over the house average by $300.

Total first run business was $32,500. Average is $24,500.

Estimated takings for the week ending July 19:

"EARTHWORM TRACTORS" (W.B.)
"MURDER BY AN ARISTOCRAT" (F.N.)
BROADWAY—(1,912), 30c-35c-40c, 7 days **Gross:** $7,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(11th D. T. Week)
BLUE MOUSE — (1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700)

"TIMES SQUARE PLAYBOY" (W.B.)
"O'MALLEY OF THE MOUNTED"
(20th-Fox)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $4,000. (Average, $3,000)

"PRIVATE NUMBER" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)
(3rd D. T. Week)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"SOPHIE LANG" (Para.)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days. **Gross:** $8,500. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days, 4th week. **Gross:** $5,000. (Average, $5,000)

"Bride Walks" on Dual Omaha Best

OMAHA, July 28.—Top money for the week went to "The Bride Walks Out," on a double bill with "The Last Outlaw" at the Brandeis. The $5,700 take was over par by $2,200.

"The Green Pastures" at the Omaha for seven and one-half days grossed $5,600, which was $600 over a normal take for the house. "The Case Against Mrs. Ames" and "Everybody's Old Man," a dual at the Orpheum, failed to make the grade with $7,200.

Total first run business was $18,500. Average is $16,000.

Estimated takings:

Week Ending July 22:

"THE BRIDE WALKS OUT" (Radio)
"THE LAST OUTLAW" (Radio)
BRANDEIS—(1,200), 25c-35c-40c, 7 days. **Gross:** $5,700. (Average. $3.500)

"THE GREEN PASTURES" (W.B.)
OMAHA—(2,200), 25c-40c, 7½ days. **Gross:** $5,600. (Average, $5,000)

Week Ending July 23:

"THE CASE AGAINST MRS. AMES"
(Para.)
"EVERYBODY'S OLD MAN" (20th-Fox)
ORPHEUM — (3,000), 25c-40c, 7 days. **Gross:** $7,200. (Average, $7,500)

"Pastures" Is Kansas City's $11,500 Lead

KANSAS CITY, July 28.—Excessive heat continued to drive people into first runs for a better than average week. The "Green Pastures" made the best showing, taking $11,500 in eight days at the Newman, profitable by $3,700.

"The Big Noise" brought $7,000 worth of quarters into the Tower, where $6,500 is customary with summer prices.

Other pictures went under average, but not far. "Devil Doll" did a good job at the Midland, attracting $10,800, where $11,500 is par. "Earthworm Tractors" pulled $8,000 in eight days at the Mainstreet, under the line by $900. The double at the Uptown, "Dracula's Daughter" and "High Tension," was pulled in favor of Shirley Temple after taking $3,400 in six days, $200 under average.

Total first run business was $40,700. Average is $38,300.

Estimated takings:

Week Ending July 21:

"DRACULA'S DAUGHTER" (Univ.)
"HIGH TENSION" (20th-Fox)
UPTOWN—(2,000), 25c-40c, 6 days. **Gross:** $3,400. (Average, $3,600)

Week Ending July 23:

"THE DEVIL DOLL" (M-G-M)
MIDLAND — (4,000), 25c-40c, 7 days. **Gross:** $10,000. (Average, $11,500)

"THE BIG NOISE" (W. B.)
TOWER—(2,200), 25c, 7 days. Stage: Don Cummings, Edith Mann, Seror, Jr., and Melita, Hugh Brown. **Gross:** $7,000. (Average, $6,500)

Week Ending July 24:

"EARTHWORM TRACTORS" (F. N.)
MAINSTREET—(3,000), 25c-40c, 8 days. **Gross:** $8,000. (Average, $8,900)

"THE GREEN PASTURES" (W. B.)
NEWMAN — (1,900), 25c-40c, 8 days. **Gross:** $11,500. (Average, 8 days, $7,800)

"Rich Girl" Pulls $5,000 in Lincoln

LINCOLN, July 28. — "Poor Little Rich Girl" at the Stuart did $5,000, which was $1,900 above average. The Lincoln, with "Fury" all week alone was good at $2,600, which was $400 above par. Four shows at the Orpheum, "Dr. Forbes," plus "We Went to College," split with "Three Wise Guys" and "Nobody's Fool" finished with $1,200, only $200 under.

Total first run business was $10,800. Average is $8,650.

Estimated takings:

Week Ending July 21:

"LONELY TRAIL" (Win)
"BURNING GOLD" (Win)
"CRASH DONOVAN" (Univ.)
LIBERTY—(1,200), 10c-15c, 7 days, first two dualled 3 days. **Gross:** $800. (Average, $850)

Week Ending July 22:

"CRIME OF DR. FORBES" (20th-Fox)
"WE WENT TO COLLEGE" (M-G-M)
"THREE WISE GUYS" (M-G-M)
"NOBODY'S FOOL" (Univ.)
ORPHEUM — (1,350), 10c-15c-20c-25c, 7 days. **Gross:** $1,200. (Average, $1,400)

"COUNTERFEIT" (Col.)
VARSITY — (1,100), 10c-15c-25c, 7 days. **Gross:** $1,200. (Average, $1,100)

Week Ending July 23:

"FURY" (M-G-M)
LINCOLN — (1,600), 10c-20c-25c, 7 days. **Gross:** $2,600. (Average, $2,200)

Week Ending July 24:

"POOR LITTLE RICH GIRL" (20th-Fox)
STUART — (2,000), 10c-25c-40c, 7 days, **Gross:** $5,000. (Average, $3,100)

Canada Gains Are Seen For British Films

(*Continued from page* 1)

improved to such an extent that every feature released in Canada will enjoy a wider market. These are the arguments on which was based the recent announcement by J. J. Fitzgibbons, managing director of Famous Players Canadian Corp., that more British product would be seen in the company's circuit of more than 200 theatres.

Intimation has already been made by Empire Films, Ltd., here that it would release 30 Gaumont British features in Canada during the next 12 months. There will also be additional B.I.P. features on the booking list of this distributor.

Regal Films, Ltd., will feature the releases of London Film Prod., and will have numerous other British pictures which will shortly be announced.

It is anticipated that these two companies will have available for the 1936-37 season approximately 70 British features for the Canadian market and the expectation is that the bookings of these pictures will run 40 per cent more than during the past season. There are theatres in Montreal, Toronto, Winnipeg and Vancouver where British pictures have been popular, but they will be booked more freely into other situations, starting in September.

Say Monogram Will Resume Next Year

(*Continued from page* 1)

recently, has moved to 1776 Broadway. Because of the Monogram lease which has about two years to run, Johnston continues to make his office in the RKO Bldg. He also is president of Republic.

Johnston's contract with Republic expires the end of the year, and it is reported he will again become the guiding factor in Monogram under the rehabilitation plans. Financing is said to be set.

Trem Carr in all probability will again become production head of Monogram, it is said. His contract with Republic, which provides he cannot produce independently, has about another year to run. However, a Trem Carr unit now is producing six John Wayne westerns for Universal.

Johnston will not comment on the reports. When Carr recently returned from an European vacation, he would not commit himself when asked about the revival of Monogram.

Burroughs-Tarzan to Seek Outside Films

Hollywood, July 28.—Burroughs-Tarzan Pictures plans to release a total of 24 features during the coming season, with that total dependent upon production by various individual producers of half of the group. Burroughs-Tarzan itself will produce 12 features.

Negotiations are now under way for the outside product, which will be released by Burroughs-Tarzan and through its franchise affiliates.

Radio City and Music Hall Amaze British Exhibitors

(*Continued from page* 1)

and also is connected with the London stock exchange, asserted that the theatre simply took his breath away. "The stage presentation is the last word. It seemed unreal and I will always have it in my mind when I go back to London," he said.

"The lounge is very impressive and the color effects so restful that one cannot believe it. There is nothing like it in London at all. It's the first time I've sat in a 6,000-seat theatre.

"There are a lot of small cinemas in London that could be put into the generating room of the Music Hall," Martyn said.

According to Sidney Thornton Smurthwait there is nothing like the Music Hall. "I think it's just wonderful," he said. "It's an eye-opener and I don't think there's an adjective I can bring to my mind which can convey my impression. The theatre is run like an army on a truly magnificent scale. The care that is given to the staff and the kindness to visitors and the happiness that reigns are supreme."

Smurthwait described the tour as "swell." He said everything has exceeded expectations. "Nothing is overrated," he said.

"Amply Repaid for Our Trip"

"To me, Radio City is the last word," he added. "We have been amply repaid for our trip and I wouldn't have missed it even if I had not seen anything else." Smurthwait formerly operated 12 small theatres in England, but has an interest in Moss Empires, a variety circuit, which has been taken over by Gaumont British. One picture he wants to see before he returns to England is "The Green Pastures," he said.

Mrs. E. McDonald of Birmingham and Mrs. Blanche Stewart of Wombwell, Yorkshire, held that the tour "excelled anticipations." They said they have never seen anything like it. As for the stage show, the two exhibitors asserted that it was far better than any London show. "Those that did not come over with us will be sorry they did not make the trip," they declared.

Two members of the London Cinema Veterans were "struck stone cold." They were Max Raymond, ex-president of the L.C.V. and former treasurer of the C.E.A., and C. W. Perry, who has dropped out of exhibition and plans a comeback.

"The show is a revelation," they asserted. The theatre is wonderfully efficient and there is nothing like it in the world, they said. Perry said he was amazed at not seeing a motor accident during his two-day visit, despite the number of automobiles in the city.

H. A. Yapp has seen some of the large theatres in Los Angeles, San Francisco and Detroit, but none of them compares with the Music Hall, he said.

Cocktail Party Caps Day

The exhibitor said he has been having trouble with his appendix and when he went to the hospital recently for an examination he said the pretty girls nearly persuaded him to undergo an immediate operation. He decided, however, to wait until he gets back to London. Yapp sails today on the *Queen Mary* with Southan Morris, who has the fourth largest circuit in England.

Attending the cocktail party given to the British visitors at the Music Hall after the tour were many of the industry's leaders, among them M. H. Aylesworth, Barney Balaban, Spyros Skouras, Stuart Doyle, Jack Cohn, James R. Grainger, Sam Morris, Arthur W. Kelly, Maurice and Emanuel Silverstone, J. Walter Hutchinson, A. W. Smith, Jr., Jack Alicoate, Colvin W. Brown, Nate Spingold, William T. Powers, Karl McDonald, Ned E. Depinet, Nate Manheim, Jeffrey Bernerd, Arthur Lee, Richard Watts, J. J. McCarthy, Herbert Griffin, P. A. McGuire, Thomas Drew, Sidney Samuelson, Harry Thomas, Budd Rogers, Arthur Fisher, Norton Ritchey, Jr., Morris Frantz and a host of others.

Van Moss Phillips, export manager for RCA, was host to the British group at a luncheon yesterday at the Waldorf. Taylor expressed his thanks. In the evening the party attended a showing of "The Great Ziegfeld" at the Astor.

British Lion Wins Suit

London, July 28.—Justice Bennett in Chancery Division has given a judgment for British Lion in the action in which the latter was sued by Ronnie Munro and Ray Sonin for infringement of copyright on the song, "Big Chief," recorded in the British Lion film, "Soft Lights and Sweet Music." The court ruled that the plaintiffs' agent had sold the right to reproduce the song for £25.

Maxwell Denies Quitting

London, July 28.—John Maxwell denied reports printed here that he may resign the presidency of the K.R.S. because of the Schenck-Ostrer deal, which, it is claimed, threatens the disruption of the K.R.S. through the domination of the society by Gaumont British, Twentieth Century-Fox and M-G-M.

"Pastures" Preferred

Toronto, July 28.—Previous bookings were set aside at the Uptown here to make way for "The Green Pastures" in order to capitalize on the publicity developing around the ban and later approval of the film by Premier Hepburn. The film appears set for an indefinite run.

"Scotland" Dates Set

Pre-release bookings have been set for "Mary of Scotland" on Aug. 7 in the Hippodrome, Baltimore; the Byrd, Richmond, and the Warner, Atlantic City, on Aug. 8 at the Palace, Dallas. All are indefinite runs.

Pick New McLaglen Title

Hollywood, July 28. — Universal has picked "The Magnificent Brute" as the final title for "A Fool for Blondes."

Withdrawal of Ascap Awaits English Group

(*Continued from page* 1)

contract. Thus far, no such notice has been served on the Canadian organization, Mills declared.

Meetings of attorneys for major distributors, in an effort to work out an agreement which will permit the exhibition in Canada of pictures containing Ascap copyrighted music after the licensing society withdraws from Canada, have been set back to the middle of September, Edwin P. Kilroe, Twentieth Century-Fox attorney, said yesterday. At that time Kilroe will have returned from a European study of the copyright situation, for which he will sail today. Kilroe is also chairman of the copyright committee of the M.P.P.D.A.

Ascap's contemplated withdrawal from the Canadian Performing Rights Society is based on the legislation enacted at the recent session of the Canadian Parliament empowering the Government of the Dominion to determine the licensing rate which may be assessed on theatres and others for the use of copyrighted music controlled by the organization. Ascap contends it is not worthwhile for it to do business in Canada under those conditions.

Dominion Board Planned

The Federal Dep't of State at Toronto shortly will issue a schedule of fees which the Canadian Performing Rights Society may use. In the fall the Government plans to establish a permanent board to pass upon copyright fees, particularly when a complaint has been received concerning such fees. The board will have its headquarters in Ottawa, and will comprise a representative of the judiciary as chairman, and two civil servants.

Mills declared yesterday that Ascap intends to provide the distributors with plenty of time to arrive at a solution of the problem which confronts them. Kilroe declared that as yet distributors have formed no plan to be used as the basis of an agreement in the matter.

Browne in Toronto On Moves by IATSE

George Browne, president of the I.A.T.S.E., is in Toronto, reputedly in a move to have more Canadian projectionists affiliate with the international.

About 85 per cent of the operators in Canada are reported disorganized and attempts to round them up in one organization have failed from time to time, it is said.

Browne is reported surveying the situation with the hope of getting the Canadian independent unions into the I.A.T.S.E.

"Adverse" Opens Aug. 26

"Anthony Adverse" will open at the Strand Aug. 26 on a grind policy. The picture opened last night at the Carthay Circle, Los Angeles. The London premiere has not been set.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 25 NEW YORK, THURSDAY, JULY 30, 1936 TEN CENTS

Brandt Urges N. Y. Houses Raise Prices

Tells ITOA Shows Here Sold Too Cheaply

Every theatre in New York, circuit and independent, should raise its admissions by five cents, Harry Brandt, president of the I.T.O.A., urged at a general membership meeting of the organization at the Astor yesterday.

Brandt declared that theatres in New York are selling their entertainment too cheaply, and expressed the belief that they should return, at least in some degree to the price scales which existed before the depression. He pointed out that the average admission price in New York theatres is 17¼ cents, which, he said, is the lowest average in the entire country, despite the fact that the houses here are the finest, on the whole, in the country, showing the best pictures. Also, he declared, New York is a double feature territory, which he implied as another reason for increased admissions.

The circuits, said the independent

(Continued on page 3)

Films Interested in Peace—Ramsaye

"Beyond all other great industries the motion picture is interested in peace, international amity—no industry has so much to lose by wars. And yet those who would make war, foster bitter nationalisms, create hatreds and selfish causes, disturbances of organized society, are endlessly striving to make the screen an instrument in the service of dissension."

That in essence was the message that Terry Ramsaye, editor of *Motion Picture Herald,* delivered in a lecture in the course on "Propaganda" at the Bucknell University summer school at Lewisburg, Pa., Monday.

The course is under the direction of

(Continued on page 3)

Fox—All-Continent Interchange Noted

Atlantic City, July 29.—An interchange of assets and moneys between William Fox and All-Continent Corp. was read into the record of the Fox bankruptcy hearing today, as creditors' attorneys continued efforts to prove the two were identical.

A photostatic copy of a letter from

Ostrer Denies Change Coming In Distribution for Gaumont

By BRUCE ALLAN

London, July 29.—In spite of statements made in New York by Joseph M. Schenck to the effect that amalgamation of distribution of Gaumont British, Twentieth Century-Fox and M-G-M in England would be begun immediately, David Ostrer said today that changes not only were not planned, but had not even been discussed.

Isidore Ostrer and David Ostrer were in conference all this afternoon and Isidore Ostrer promised to make a statement to the press tomorrow.

Asked if British control would be affected by the deal, Ostrer said that not only was it unaltered, but it could not be altered.

British Group Off For Trip to Coast

After touring the city and visiting various points of interest during the first two days of their visit, the 40 British exhibitors and their wives spent yesterday "resting" and "packing," Arthur Taylor, heading the contingent, stated prior to the departure of the group for Hollywood last night.

At 7 P. M. last evening, the party left for the coast from Jersey City on the B. & O. They will arrive in Chicago at 5:10 P. M. today. They will spend a few hours touring the Windy City and then depart on the Santa Fe at 11:35.

The visitors will arrive at the Grand Canyon at 7:45 Sunday morning. A sightseeing drive along Her-

(Continued on page 6)

RKO-A.H. Blank Pool Des Moines Theatres

Contracts for pooling of the RKO Orpheum and A. H. Blank's Paramount, Des Moines and Strand in Des Moines were signed yesterday by Nate J. Blumberg for RKO and Blank for his circuit. The deal becomes effective tomorrow.

Under the arrangements, Blank will

(Continued on page 6)

Spain Confiscating Distributor Assets

By HARRY C. PLUMMER

Barcelona, July 29.—As a result of a legal survey urged here by Motion Picture Daily and *Motion Picture Herald*, establishing the status of Spanish affiliated companies, distributors have been given to understand that all of their assets are technically the property of the Spanish Anonymous Societies. The only exception to this ruling is seen in the case of unpaid film stocks. These remain the property of the American and European subsidiaries of the home organizations.

For the protection of these stocks the consul has provided a display certificate countersigned by "Official

(Continued on page 3)

Alperson Says 96% G. N. Shares Taken

Edward L. Alperson, president of Grand National, today stated that of 400,000 shares of new stock offered to the stockholders of Grand National, 384,296 shares, or 96.07 per cent have been subscribed.

Alperson also announced that Robinson, Miller & Co., on behalf of the

(Continued on page 6)

Red Kann Gets Back, But He Is Hard to Interview

Red Kann, editor of Motion Picture Daily, returned yesterday on the *S.S. Champlain* after a month's trip to England.

When interviewed by a reporter on his staff, Kann preferred not to talk, giving as his reason the fact that he did not intend to hand over to some shipnews reporter all the information

words to that effect. It seems, strangely enough, that the editor would like to do some writing for his own paper.

"I can tell you one thing," he said. "England is in the throes of considerable theatre building, principally by Oscar Deutsch of the Odeon circuit.

"All the building that is going on is being done by British interests. So

20th-Fox Six Month Net Is $2,769,190

Is Double That for Same Period in 1935

Profits double those for a year ago in the same period were reported yesterday by Twentieth Century-Fox for the 26 weeks ending June 27. The net operating profit after all charges, including Federal income taxes, except provision for surtax on undistributed profits, was $2,769,190. For the same period last year the net was $1,355,781.

For the quarter ending June 27 the consolidated profit from operations, after all charges, was $1,529,430. For the first quarter the profit was $1,239,760, and for the second it was $738,974.

This equals $2 per share on the 1,357,833 shares of $1.50 cumulative convertible preferred stock outstanding. After allowing for the preferred dividend of 75 cents per share for the half-year, there remains a profit equivalent to $1.43 a share on the 1,228,039½ shares of common stock outstanding.

No income was included from National Theatres in which Twentieth Century-Fox holds a 42 per cent stock

(Continued on page 6)

K-A-O, B.F. Keith Profits Up Sharply

Keith-Albee-Orpheum reports a net profit of $424,573.46 after all charges for the 26 weeks ending June 27. This is greater than the net for the entire year ending June 27, 1936, when the net was $714,238.65, and it is almost four times as big as the net for the 26 weeks ending June 29, 1935.

This year's 26-week net is equivalent to $6.60 per share on the cumulative preferred and compares with $1.75 per share for the same period last year.

Profit before provision for depreciation and income taxes was $896,698.50. The company set aside $364,935.04 for

(Continued on page 6)

U. A. Resumes Talks On a National Deal

George J. Schaefer, vice-president and general manager of United Artists, yesterday resumed negotiations with National Theatres' buying executives. The talks revolve around a complete circuit pact for all of the dis-

MOTION PICTURE DAILY
(Registered U. S. Patent Office)

Vol. 40 July 30, 1936 No. 25

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc.. Martin Quigley, president; Colvin Brown. vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau 3, Kâplár-u, Budapest, II, *Endre Hevesi.* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Louis Marcus Dead At Salt Lake Home

Salt Lake City, July 29.—Louis Marcus, mayor, and Paramount theatre partner in the operation of the Paramount, Provo; Capitol, Victoria and Paramount in this city; Orpheum and Idaho, Twin Falls, is dead. Surviving are his widow and son.

Funeral of the deceased will be held here tomorrow at 4 P. M. in the Temple Bnai Israel. Rabbi Samuel Gordon has returned to the city to officiate.

Sennett Pays Judgment

Mack Sennett and Sennett Pictures Corp. yesterday satisfied a judgment of $10,238 obtained in Oct., 1934, by Louis N. Rosenbaum, an attorney. This was made known through the filing of a judgment of satisfaction in Federal court. The judgment was granted on Rosenbaum's claim that in May, 1933, he had made an agreement with Sennett to become the latter's financial agent for one year at a salary of $24,000 and 20 per cent of the capital stock of the Sennett Pictures Corp. Sennett paid him $500 and then broke the agreement, he charged. Rosenbaum orginally sued for $44,000, but the court awarded him only $10,238.

Insiders' Outlook

By RED KANN

London

SIDESHOW: "I still recall the hamburger I walked out on in '21," said a voice at the Savoy's American Bar. We turned and there was Gregory LaCava, forgetting that, while he did stroll on Herman Robbins, Sam Dembow and The Off-the-Record Club, he made amends with us at the Vendome in Hollywood. On that occasion, he did show up and he did go through lunch with Junior Laemmle and us. Italy, not excepting Venice, is his ultimate destination before traveling to Hollywood and more pictures. . . .

▼

And more. Joe Rock, to whom England must be the Happy-Happy Land, what with his own company and his own studios, carrying his own monicker; Hannen Swaffer, critic of *The Daily Herald,* whose latest column has just now passed these optics, leaving them wondering; Jimmy Campbell, who is always there anyway and so is no news, but Mickey Balcon, generalissimo of Gaumont British production, who is. He rarely visits the West End at night. . . .

▼

Glimpsed also at one time or another, Bramwell Fletcher and Helen Chandler, continuing their promising stage career on this side; Fanny Ward, proving she is still around, and her husband, Jack Dean; John Sutro, one of the financial directors of Korda's London Films; Sidney Bernstein, who is doing all right as a first run operator and of whom his brother, Cecil, says: "Just back from Hollywood, Sidney needs one more lesson, then he'll know all about production." We remind that others claim to know who wrote the book in less. . . .

▼

Cocktails with Campbell and Hugh Findley, a snappy Britisher in charge of press relations for the G. B. studio at Shepherd's Bush. Barbara Blair is there talking this and that with Marcelle Edwards (Mrs. Tommy Granville) without a bodyguard, and Hazel Forbes, just in from Germany. Miss Blair thinks she knows us, but we are not certain. Maybe cautious. Perhaps mutual acquaintances, is her suggestion and we name a few friends—Charlie and Joe Moskowitz, Bob Goldstein and Joe Pincus—and click. "Send them my regards, will you?" she asks. Here they are. We mention Lou Irwin. "Everyone knows Irwin," the reply. Free ad. . . .

▼

Morton Downey and Jack Kennedy, who watches quota production for Radio, at Claridge's. Morton's been here for a few weeks, stays a few months and, as this is written, plays the Palladium. On the desk, a plush high hat. "Yep, it's mine. Merely giving it a rest," says he. . . . Rene Clair, the noted French director—he did "Sour les Toits de Paris," "Le Million" and "A Nous la Liberte"—has turned to authoring. "Star Turn" is the effort and runs like this: The hero is a film actor whose own personality gets mixed up with the seven characters he portrays. To escape from his predicament, he evolves the idea of making a film with God as hero and himself in the title role. John Marks, one of the tonier film critics who writes for *The New Statesman,* will translate. One of these weeks New York will get it, naturally.

▼

Cross channel note: Jules E. Brulatour and Hope Hampton are at the Grand at Cannes. Hope returns to the States in September to fulfill engagements at the Chicago Civic Grand Opera Company; Jules, to New York to the marketing of Eastman raw stock and his points on every foot sold. . . .

▼

English brand of humor: A Frenchman, linguistically inclined, ran into trouble learning English words and their phonetics. In the West End one day, he saw an electric sign. It read: "Cavalcade Pronounced Success." He bought himself a gun and committed suicide. . . .

▼

Dwight Fiske, whose soirees at the Savoy Plaza from time to time find New Yorkers and filmites frequently in attendance, has come under the frown and the scowl of the London County Council which controls licensing, not only in theatres, but in restaurants and supper clubs as well. "Certain songs" are subject to review. One of them, we'll bet, is "Mrs. Pettibone."

▼

Many autos here carry a "G. B." plate. It has nothing to do with Gaumont British, but with registration for all domestic cars which leave the country on holiday or otherwise. There's another yarn about it, however. Coming later. . . .

"Pastures" Columbus Hit

Columbus, O., July 29.—"The Green Pastures," which opened at the RKO Palace Friday, broke all weekend grosses at that house. The previous high was reached by "Top Hat."

Newsreel Fined for King Attack Caption

London, July 29.—King's Bench Division Court has fined Gaumont British £50 and costs on a charge of contempt of court for supplying a newsreel of the recent alleged attempt on the life of King Edward which contained the caption—"Attempt on King's Life"—and a commentary stating that the revolver had been aimed.

The charge also included the supplying of a poster stating that assassination had been attempted.

J. H. Hutchinson and Hendon Central Cinemas, for showing the film and poster, were not fined after an apology, but were ordered to pay costs.

In the Gaumont case letters of apology were read from Mark Ostrer and David Ostrer and evidence was submitted showing that the caption and poster had been withdrawn from 26 theatres after a protest from solicitors for the accused man, but a letter to Hendon Cinema miscarried.

In similar cases against the *Evening News* and the *Daily Express* the editors and proprietors of each paper were ordered to pay £500 and costs.

Rolsky-Fox Midwest Action Is Resumed

Kansas City, July 29.—Continuing the anti-trust suit of Emanuel Rolsky against Fox Midwest and major distributors here today, E. C. Raftery, counsel for the distributors, continued his cross-examination of E. S. Young, plaintiff, submitting that Young's Central had in the past played pictures on a 1933 Fox Film contract behind equally priced houses. Young testified that he had signed the contract in blank lacking full knowledge of its stipulations.

Emanuel Rolsky substantiated Young's testimony that the independents could not negotiate last fall until Fox had bought. He further charged in his testimony that Frank Hensler, M-G-M branch manager, offered to iron out his difficulties for him if he would refrain from bringing the present suit. This, Rolsky says, he refused to do.

RCA Authorized to Watch Moves on RKO

Federal Judge Bondy signed an order yesterday permitting RCA to be represented in all of the reorganization proceedings of RKO in view of the $9,000,000 claim of Rockefeller Center. This claim is being disputed by other creditors of RKO.

In applying for permission to take part in these proceedings, RCA pointed out that it is one of the biggest holders of RKO stock. Holdings in debentures amount to over $11,000,000 and the company also holds 24 per cent of the common stock outstanding. An allowance made by Thomas D. Thatcher, referee, of $9,942,293 on the Rockefeller claim is still in dispute, Judge Bondy not having completed hearing arguments of both sides.

U.A. Studio for Wanger

Hollywood, July 29.—After lengthy negotiations, Walter Wanger has closed a deal with United Artists and will shoot next year's films at the U.A. studio. He moves into the Formosa St. building tomorrow.

Brandt Urges N. Y. Houses Raise Prices

(Continued from page 1)

organization president, have not yet agreed to the admission increase he advocates. He describes a call from Charles Moskowitz of Loew's and a subsequent discussion relative to the elimination by the I.T.O.A. houses of "early bird" matinees, the differential in matinee prices, giveaways and like practices. Brandt said he told Moskowitz that last year a similar discussion was held, that as a result the I.T.O.A. passed unanimously a resolution looking to such action, that RKO had agreed, but that no complete deal eventuated.

Brandt announced the appointment of a committee of two, consisting of himself and Leo Brecher, each representing his own theatres as well as the I.T.O.A., which will meet next Wednesday with Moskowitz, in the latter's office at Loew's, in an effort to find a solution to the problem.

Resolutions Presented to Brandt

The feature of the meeting was the presentation to Brandt of an embossed book containing a set of resolutions, signed by all members of the organization, expressing the appreciation of the membership at his acceptance of the post of president.

Paul Moss, license commissioner of New York, made the presentation. In the course of his remarks Moss declared that the one respect in which he may have been "a little harsh" concerning theatres was in his insistence on strict adherence to fire safety regulations. He said he would offer no apology, and pointed out, in justifying his stand, the vital importance of guarding against injury to theatre patrons. The safety of patrons, he declared, is important to the entire industry.

Expressing his thanks for the token, Brandt declared, "I promise that the I.T.O.A. will go on."

The application for membership of the Rogers Theatre, Brooklyn, was referred to the membership committee.

Talks on Film Trucking

Brandt told the members that he had been approached by a trucking company which desired to handle the film carrying business of the I.T.O.A. An organization committee found the company to be a responsible organization, and its prices slightly lower than those of the units now carrying film for the I.T.O.A. Brandt said he suggested to the present carriers that they become associate members of the organization and that new contracts would be arranged with them. The units pointed out that their trucks are maintained solely for the business of the I.T.O.A.

It is understood that American News Co. was the company which approached the I.T.O.A.

The meeting took no action on the proposed merger with the T.O.C.C., details of which are being worked out.

Castle Is Destroyed

The Castle, Long Beach, was destroyed by fire yesterday. The loss on this and surrounding property was estimated at $1,000,000.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"His Brother's Wife"

(M-G-M)

HOLLYWOOD, July 29.—The chief appeal of this handsomely produced film lies in the performances of Robert Taylor and Barbara Stanwyck in essentially unsympathetic roles which somehow fail to gain the sympathy of the audience for faulty, but human, characters.

Taylor is a playboy-scientist determined to uphold the honor of his aristocratic family by dangerous medical research in tropical jungles. Miss Stanwyck is a model who spends her spare time in a smart gambling house. They fall madly in love, but through the intervention of Taylor's brother, John Eldredge, their marriage is prevented and Taylor leaves for the jungle.

Out of spite, Miss Stanwyck marries Eldredge, but leaves him on their wedding night, content to have gained his name. Taylor returns and tricks her into following him into the jungle. Eldredge obtains a divorce and Taylor springs a surprise on Miss Stanwyck, telling her he was merely paying her in her own coin, and casts her off. She has to inoculate herself with a deadly virus and give Taylor an opportunity to prove he has found the serum to cure spotted fever before the final reconciliation is accomplished.

There is splendid acting by the leads and Jean Hersholt, Joseph Calleia, Samuel Hinds, Phyllis Clare, Leonard Mudie, Jed Prouty, Pedro de Cordoba, Rafael Corio, William Stack and Edgar Edwards. There is considerable bright dialogue in the screen play by Leon Gordon and John Meehan from an original by George Auerbach. W. S. Van Dyke produced and directed.

Production Code Seal, No. 2,440. Running time, 90 minutes. "A."

"Mary of Scotland," this morning's opener at the Radio City Music Hall, was reviewed on July 23.

"Rhythm on the Range," now current at the Paramount, was previewed by wire from Hollywood on July 16.

"Bengal Tiger," which opened yesterday morning at the Strand, was previewed from Hollywood by wire on July 2.

"Three Cheers for Love," reviewed from Hollywood by wire on June 25, will be previewed at the Roxy tonight.

Spain Confiscating Distributor Assets

(Continued from page 1)

Generalidad" which says, in effect:

"American interests are represented by film stock in this establishment and must be respected."

The legal survey conducted by the two Quigley publications is appreciated by United Artists and Universal who are also obtaining protection from the British and French consulates.

Distributors have been notified by syndicate employes to be prepared for inspection of their plants.

Vitagraph Boosts Cohen

Wolfe Cohen, who has been manager of Vitagraph, Ltd., in Winnipeg, Canada, has been made Vitagraph general manager for the entire Dominion of Canada. He will have offices in Toronto.

Harry Paynter, formerly general manager for the Dominion as well as branch manager in Toronto, remains as branch manager.

Dugan Denies Resigning

MOTION PICTURE DAILY published an item under a Springfield, O., dateline July 27 to the effect that John Dugan had resigned as an executive of the Regent-State Corp. Dugan says that he has not resigned and expects to continue working for Phil Chakeres

Fox, Philadelphia, Shift Set Saturday

PHILADELPHIA, July 29.—After several weeks of rumors it has been officially admitted that the Fox will be taken over by Warners through the Stanley Co. next Saturday.

Alexander R. Boyd, operator of the Fox, said today the lease had been signed, but refused to give any details on policy, personnel or other plans.

Cohen Sets Studio Construction Plans

HOLLYWOOD, July 29.—Emanuel Cohen will spend $250,000 modernizing and thoroughly equipping General Service Studios for the use of Major Pictures, Inc.

The work, which will take six weeks and employ 250 men, will include the building of a carpenter shop, hospital, production and executive office buildings and the remodeling of stages and other buildings now in existence. An air-conditioning system will be installed.

Work on "Personal Appearance," the new Mae West film, will continue while alterations are in progress.

Lasky Leaving Coast

HOLLYWOOD, July 29.—Jesse Lasky will leave here by plane tomorrow for Chicago. He plans to sail from Quebec shortly for a vacation in

Films Interested in Peace—Ramsaye

(Continued from page 1)

Prof. Hardwood L. Childs, of Princeton, and managing editor of the newly founded *Public Opinion Quarterly* to appear this autumn. Other speakers on the course include Elisha Hanson, attorney for the American Newspaper Publishers' Ass'n; Edward L. Bernays, of New York, public relations counsel; and Lawrence Westbrook, assistant administrator of the Works Progress Administration.

In his discussion Ramsaye pointed out that only in America is the screen even approximately a free medium, and that the pressures of strife-torn and dictator-ruled foreign states were exerting adverse influences even here.

"The international success of the American picture has made all the world problems also problems of the organized industry. What happens today in the Balkans or on the Bosporus is something for Hollywood to start worrying about tomorrow.

"Also with the eyes of the world upon it, the motion picture, international as an art, as merchandise, in its personnel and even to a growing degree in its corporate structures, the screen is made sensitive to and responsible to far too many authorities.

Film Aid Widely Sought

"A condition has developed under which we see the Secretary of State of the United States having to discuss the contents of a newsreel in terms of foreign diplomacy.

"Never before were there so many persons about, and some of them persons of power and influence, burdened with messages and special causes. Practically all of them want to enlist the motion picture and to get attention on the screen of the theatre because that is where the eyes of the millions are focussed. An even greater number of persons, while in doubt about what they want the screen to say, are very sure of what they do not want it to say. The result is a rising tide of restrictive measures in most every other civilized or semi-civilized land in the world. The screen has been made substantially an instrument of the government in all the dictator states.

"If the screen is to hold for itself what freedom it still enjoys in America it will have to defend itself with zeal—and that is a problem of its patrons."

20th-Fox Board Meets

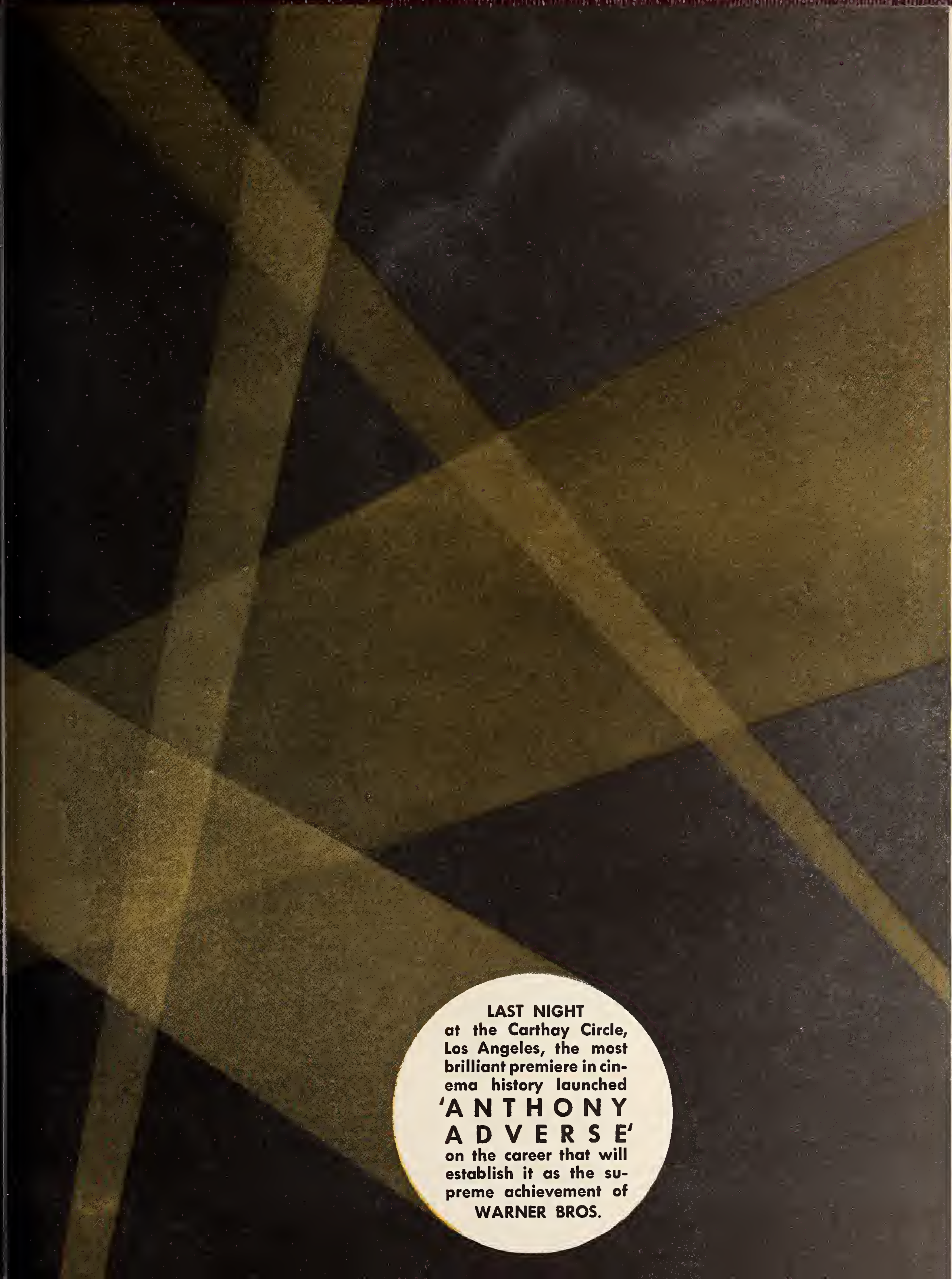
The board of directors of Twentieth Century-Fox yesterday held a "routine" meeting. Joseph M. Schenck, chairman, is on the coast and S. R. Kent, president, is vacationing in Maine.

Pathe's board of directors also met yesterday and discussed routine business.

Finish Fashion Short

Lillian Edmondson has completed "Fashions in Furs," first in a series of six single reel subjects on fashion news. The locale of the initial short is the Viennese roof of the St. Regis Hotel.

Al Bondy is handling national dis-



LAST NIGHT
at the Carthay Circle,
Los Angeles, the most
brilliant premiere in cinema history launched

'ANTHONY ADVERSE'

on the career that will
establish it as the supreme achievement of
WARNER BROS.

20th-Fox Six Month Net Is $2,769,190

(Continued from page 1)

interest, because no dividends were declared.

Gross income from sales and rentals was $24,295,086.23. The proposition of profits of controlled subsidiaries was $168,012.22. Other income totalled $449,064.42, making the total income $24,912,162.87. Expenses totalled $21,427,749.13.

Fox Appraisal Move Dismissed by Court

On motion of attorneys for Twentieth Century-Fox N. Y. Supreme Court Justice Levy yesterday dismissed an action brought several months ago by Munson G. Doremus and several other stockholders of old Fox Film Corp. for an appraisal of their stock.

No opposition to the dismissal was made on the part of the stockholders. Doremus and the other holders of stock had applied to the court for the appointment of three appraisers at the time of the reorganization of the firm. The stock in the organization having increased in price, the stockholders finally decided to drop the entire matter.

RKO-A.H.Blank Pool Des Moines Theatres

(Continued from page 1)

operate with RKO assisting in the buying and booking. The Des Moines pool is similar to that in St. Paul where RKO and Paramount theatres operate under the latter's supervision.

Blank, who has been in town since Monday with Ralph Branton, his assistant, will leave the end of the week for Des Moines.

SHIPMENTS
2,500 MILES
Overnight by
AIR EXPRESS

Wipe out the handicap of time and distance—use Air Express. Order by wire or phone and Air Express will bring any shipment to you 2,500 miles overnight.

Prompt pick-up and special delivery at no extra charge door-to-door. Fast co-ordinated service between swift trains and planes. Day and night service. Low rates.

Call or phone any Railway Express office.

AIR EXPRESS
DIVISION OF
RAILWAY EXPRESS AGENCY

K-A-O, B.F. Keith Profits Up Sharply

(Continued from page 1)

depreciation and $107,190 for income taxes.

The record made by B. F. Keith Corp. and subsidiaries is almost as good. For the 26 weeks ending June 7 the net after all charges was 3[illegible]1,586.36, as compared with $132,[illegible]97.73 for the same period last year. For the 52 weeks ending June 27 last year the net was $683,433.57 after all charges.

The company points out that the figures are in part estimated and subject to audit, as in previous years, and do not include a provision for surtaxes on undistributed profits.

Alperson Says 96% G. N. Shares Taken

(Continued from page 1)

underwriting group, state that the unsubscribed stock, amounting to 15,704 shares, will be withdrawn for private investment. No stock will be offered to the public. The company has approximately 9,000 stockholders.

Grand National Men To Hold 3 Regionals

Grand National will hold three regional sales meetings next month. The tentative dates set are Aug. 10-11 in New York, Aug. 13-14 in Chicago, and Aug. 17-18 in San Francisco.

The eastern sales managers will attend the New York session while the middle west and southern branch heads will convene in Chicago. The western sales groups will meet on the coast.

Attending the sessions will be Carl Leserman, general sales manager; Edward Finney, publicity and advertising head, and several other home office executives.

In the event the printed announcements are not ready in time, all meetings will be put back a week.

James Winn, midwest division sales head, will arrive from Chicago on Monday for conferences with Leserman.

U. A. Resumes Talks On a National Deal

(Continued from page 1)

tributor's output, including the Samuel Goldwyn series which were sold away from F.W.C. last year.

Spyros Skouras, William T. Powers, Al Hanson, J. J. Sullivan and Edward Zabel are sitting in on the discussions for National.

Stromberg at Studios

Hollywood, July 29.—Hunt Stromberg has returned here from a three-month tour of Europe accompanied by his wife and son. The M-G-M producer stated that big pictures aimed at international audiences will be Hollywood's watchword for the coming year.

Regarding international relations in the industry, Stromberg said that there exists in Europe a friendlier feeling for American films than ever before.

British Group Off For Trip to Coast

(Continued from page 1)

mit's Rim Trail is scheduled for the morning and in the afternoon a drive to the Desert View is planned. On Monday afternoon the party will arrive in Los Angeles where they will spend the day without a specified routine.

Inspection of the various studios with the cooperation of Will H. Hays will take up all their time next Tuesday, Wednesday and Thursday. On Aug. 7, a motor coach tour of the California Coast and a visit to Santa Barbara is scheduled. The following day, the tour will be continued to Del Monte where the party will spend the night. On Aug. 9, they will arrive in San Francisco and then spend the next two days visiting points of interest.

The return trek will start Aug. 12 from San Francisco. Three days later the group will hit Chicago again and spend the day there, leaving at night for Niagara Falls where they will arrive the morning of Aug. 16. The visitors will be met on the Canadian side of the falls by Canadian film men who will accompany the party to Toronto.

On Aug. 17, the British contingent will be back in New York where they will be free to take in as many sights as the time affords. The *Normandie* will sail Aug. 19 and on it will be the returning exhibitors. They will reach Southampton Aug. 24.

Red Kann Reticent On Return to N. Y.

(Continued from page 1)

far Americans have not started to build," Kann asserted.

"There is great activity at the studios, particularly at Denham," the editor observed. As for theatre business, Kann stated that it is unusually good. He attributed this to the heaviest July rainfall on record. "London is very gay and filled with Americans." Among the many in England now are J. Robert Rubin, Helen Hayes and Charles MacArthur, John Hay Whitney and Irving Caesar.

"The English importation of American talent is continuing," Kann added, "and the English industry is daily getting more American."

The weather on his return trip was pretty bad. Tuesday was the only good day, Kann said. The sun came out that day and the editor has a nice rubric complexion to prove it.

The Motion Picture Daily editor went into a rave about the new offices of Quigley Publications in London. He said they are located in the latest and most modernly equipped office building in the town.

A. P. Waxman, with a police card projecting from the band of his felt hat, was among the group at the pier meeting the home-coming editor.

Close Spectrum Deal

Fred Bellin of Spectrum Pictures Corp. has closed a deal with Ann V. O'Donnell of Monarch Pictures Corp., Detroit, for distribution of a new series of musical westerns starring Fred Scott. The first of the series, "Romance Rides the Range," is now in production.

Fox—All-Continent Interchange Noted

(Continued from page 1)

Aronberg-Fried Co., Inc., a subsidiary of All-Continent, dated June 3, 1932, to the Maryland Casualty Co., New York, and signed by Herbert Leitsteen, Fox bookkeeper, as vice-president, was produced. The firm asked to be bonded in the sum of $2,700,000 on a $5,380,000 contract for erecting a U. S. Dep't. of Agriculture Building in Washington, and stated the Aronberg-Fried financial standing. William Fox was named as having contributed $450,000.

David Katz of creditors' counsel pointed out that "everything said in that letter that William Fox did in loaning money or receiving debentures is in no way supported by his books. All the entries that would support the statements in the letter appear in the All-Continent books. There isn't any doubt the payments were made by All-Continent," he said.

Fox Signature Significant

"Here we see an agreement with Maryland Casualty that moneys owing by Aronberg-Fried to All-Continent will not be paid back, and who signs the agreement but William Fox?"

Federal Referee Robert E. Steedle insisted it was possible that there might have been different transactions, by All-Continent and Fox, of about the same amounts and dates, and that the Fox signature on the agreement could not bind All-Continent. Katz, however, then produced the transcript of an earlier statement by Murray C. Becker, as counsel for Fox and for All-Continent, that this was the only transaction between All-Continent and Aronberg-Fried. The ledger account of Aronberg-Fried with All-Continent in the latter's books and 11 other pages were admitted in evidence.

Educational Resumes

Educational's production staff has resumed activity after a summer vacation.

Wall Street

Kodak in Board Advance

	High	Low	Close	Net Change
Consolidated	4⅞	4⅞	4⅞	+ ⅛
Consolidated, pfd.	16⅞	16½	16½	— ⅝
Eastman	178	174¾	177½	+3¼
Eastman, pfd	154	154	154	—1
Gen. Equip. new..	21¼	20⅞	21¼	+ ½
Loew's, Inc.	52⅝	51½	52	+ ¼
Paramount	8¼	8	8	— ⅛
Paramount 1 pfd.	69½	67	69½	+ ¾
Paramount 2 pfd.	9⅛	8¾	8¾	— ¼
Pathe Film	8½	7¾	8	+ ¼
RKO	6¾	6⅛	6½	+ ⅜
20th Century-Fox.	27¼	26½	26⅝	— ¼
20th Century, pfd.	35½	35¾	35⅜	+ ¼
Warner Bros.	11¾	10⅞	11½	+ ½

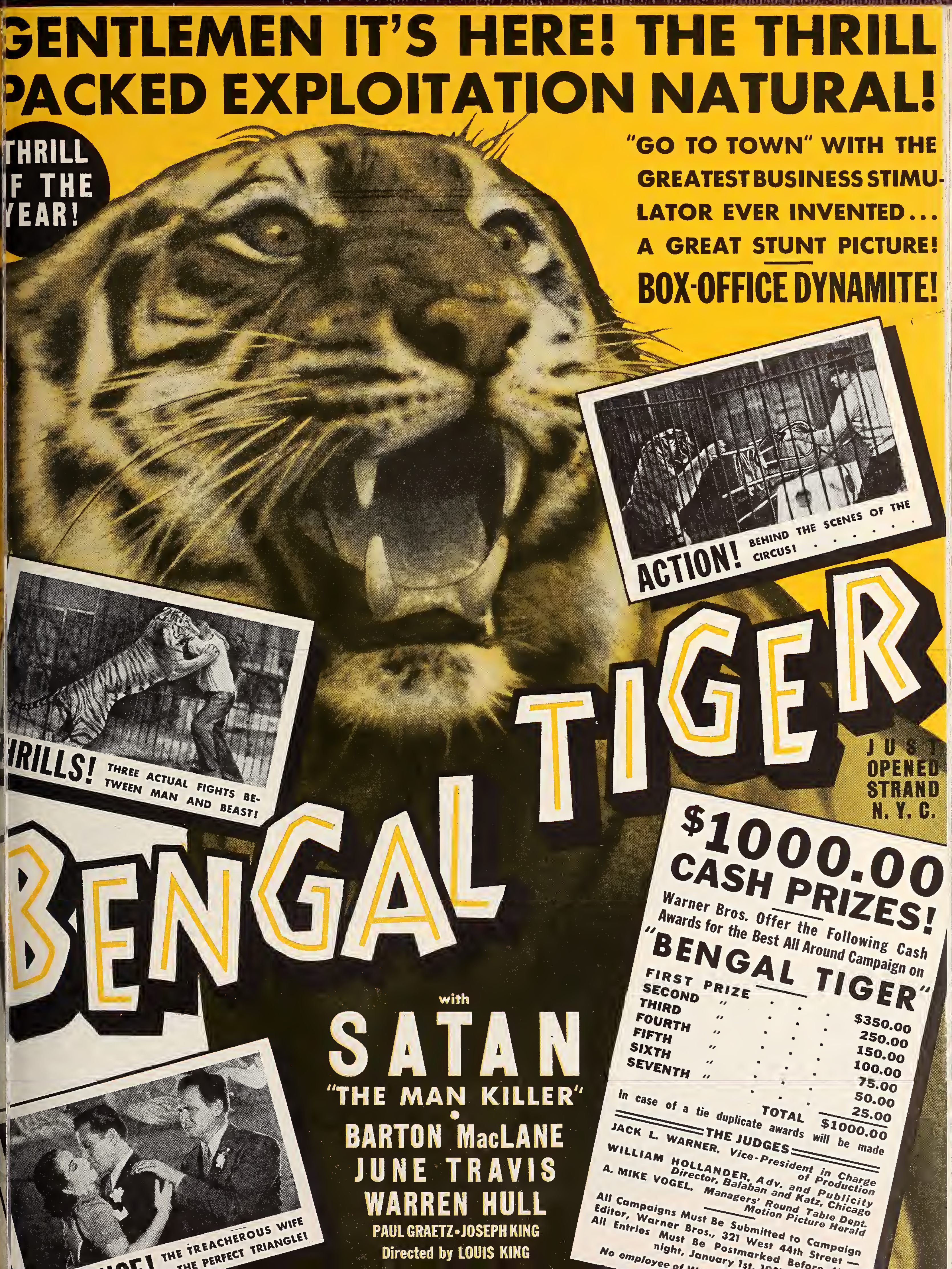
Grand National Advances on Curb

	High	Low	Close	Net Change
Grand National ..	3½	3⅛	3¼	+ ⅛
Sonotone	2¼	2¼	2¼	— ⅛
Technicolor	26¾	25¾	26½	+ ¾
Trans-Lux	4	4	4	.....

Warner, G. T. E. Bonds Up

	High	Low	Close	Net Change
General Theatre Equip. 6s '40 ...	27⅛	26¾	26¾	+ ½
Loew's 6s '41 ww deb rights	97⅞	97¾	97¾	— ⅛
Paramount Pict. 6s '55	88⅞	88½	88½	.....
Warner Bros. 6s '39 wd	94½	93⅞	94½	+ ⅝

(Quotations at close of July 29)



GENTLEMEN IT'S HERE! THE THRILL PACKED EXPLOITATION NATURAL!

THRILL
F THE
YEAR!

"GO TO TOWN" WITH THE GREATEST BUSINESS STIMULATOR EVER INVENTED... A GREAT STUNT PICTURE!

BOX-OFFICE DYNAMITE!

ACTION! BEHIND THE SCENES OF THE CIRCUS! . . . . . .

HRILLS! THREE ACTUAL FIGHTS BETWEEN MAN AND BEAST!

BENGAL TIGER

with

SATAN

"THE MAN KILLER"

BARTON MacLANE
JUNE TRAVIS
WARREN HULL
PAUL GRAETZ • JOSEPH KING
Directed by LOUIS KING

THE TREACHEROUS WIFE THE PERFECT TRIANGLE!

JUST OPENED STRAND N. Y. C.

$1000.00 CASH PRIZES!

Warner Bros. Offer the Following Cash Awards for the Best All Around Campaign on "BENGAL TIGER"

FIRST PRIZE	$350.00
SECOND "	250.00
THIRD "	150.00
FOURTH "	100.00
FIFTH "	75.00
SIXTH "	50.00
SEVENTH "	25.00
TOTAL	$1000.00

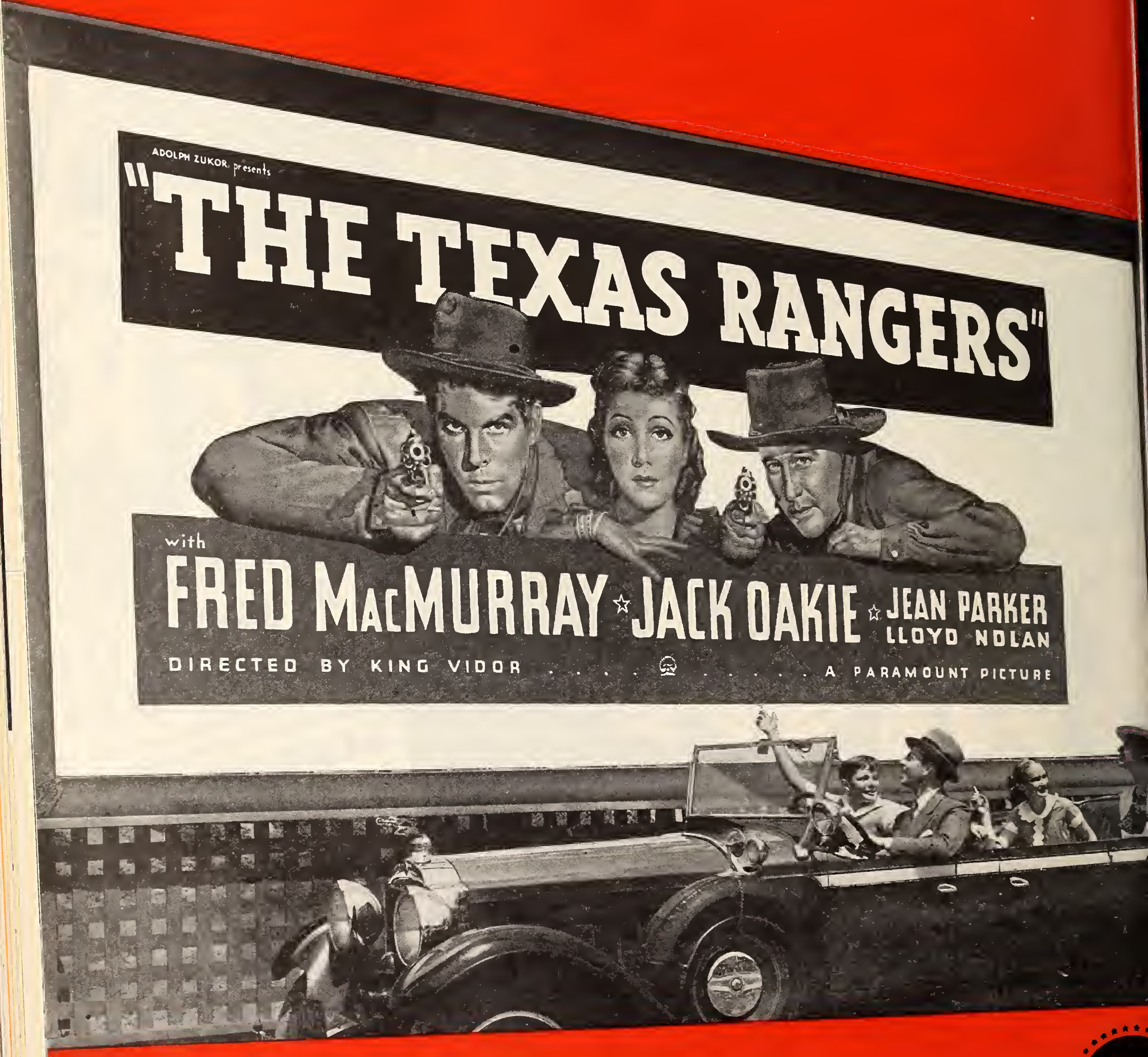
In case of a tie duplicate awards will be made

THE JUDGES

JACK L. WARNER, Vice-President in Charge of Production
WILLIAM HOLLANDER, Adv. and Publicity Director, Balaban and Katz, Chicago
A. MIKE VOGEL, Managers' Round Table Dept. Motion Picture Herald

All Campaigns Must Be Submitted to Campaign Editor, Warner Bros., 321 West 44th Street —
All Entries Must Be Postmarked Before
night, January 1st,
No employee of

2,000 posters, with a reading public of more than 5,000,000 people a day, help you sell Paramount's "THE TEXAS RANGERS."


ADOLPH ZUKOR presents
"THE TEXAS RANGERS"
with
FRED MACMURRAY ☆ JACK OAKIE ☆ JEAN PARKER
LLOYD NOLAN
DIRECTED BY KING VIDOR
A PARAMOUNT PICTURE

exchange for location of posters in your vicinity!

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 26 NEW YORK, FRIDAY, JULY 31, 1936 TEN CENTS

Coast Group Demand Stars Quit the Air

Exhibitor Move Seen As Spreading Widely

Los Angeles, July 30.—The I.T.O. of Southern California and Arizona today dispatched to producers, studio personnel, exhibitor organizations throughout the country and newspapers, copies of a resolution demanding an end to the practice of permitting stars and directors to appear on the radio.

The move is a further indication of the spread of that movement on the part of exhibitor organizations over the country. The Connecticut M.P.T.O., with headquarters at New Haven, last week passed and sent to producing companies' home offices similar resolutions.

In the resolution adopted by the oast I.T.O. board of directors, and ent out by Robert H. Poole, secreary, the organization points out that tar name power has been built hrough the box-office and each radio ppearance decreases the star's popu-

(Continued on page 7)

Spain Distributors Forbidden to Open

By HARRY C. PLUMMER

Barcelona, July 30.—The National Confederation of Labor here has notified all distributors and dubbing plants that their status henceforth is that of Espectaculos Publicos, which is interpreted to mean that they are virtually under the control of the Government, which appears to be dominated t the moment by the labor and other adical groups.

The companies were informed at the ame time that they are forbidden to open or function in any way until after meeting scheduled for Sunday.

Authorities here unequivocally deny

(Continued on page 7)

Doyle Asks Freedom Of Action for Films

Interference of governments in the icture business was opposed by Stuart S. Doyle, managing director of he Greater Union Theatres, Ltd., of Australia, who last night expressed his opinions on the subject at a "welcome dinner" tendered him at the Waldorf-Astoria.

"In my travels around the world," said Doyle, "it has been indicated to me that many governments are inter-

British Silent On Gaumont's Transfer Move

Runciman Won't Reply; Ostrer Delays Talk

By BRUCE ALLAN

London, July 30.—Silence settled over the Gaumont British, Twentieth Century-Fox and M-G-M situation today both in the G. B. offices and in the House of Commons.

Walter Runciman, president of the Board of Trade, refused to add anything to previous replies when questioned by a member of Parliament, although this was taken as an indication that Parliamentary opposition may induce the Government to take some action.

Color was lent to this belief by the fact that Isidore Ostrer did not keep an appointment with newspapermen to make a statement on the situation. He sent out word that a statement might be issued next Monday.

Runciman's refusal to talk came when E. Sorensen, member of Parliament, asked the Government's intentions about "the danger to the British film industry in the Schenck-Ostrer

(Continued on page 7)

Sheehan-Kahane Vague on New Firm

Hollywood, July 30.—Reports that Winfield Sheehan and B. B. Kahane were jointly discussing plans for a new producing company met with qualified denials from both today.

Kahane said: "I don't know anything about it."

Sheehan's reply to a query was: "All I know is what I read in the papers. I am not ready to discuss my plans yet."

Each refused to add anything to his remarks, and observers here are inclined to believe something may happen.

Publication Ceases On London Reporter

London, July 30.—*The London Reporter* suspended today when the Yorkshire Wagon and Finance Co. debenture holders of the U. C. P. Publishing Co., Ltd., which published the daily, shut down on the enterprise. U. C. P. is now in liquidation.

The London Reporter was launched by William R. Wilkerson, publisher of *The Hollywood Reporter*, a few months ago. Wilkerson was publisher

"Not Yet Closed"

New York financial tickers yesterday carried the following flash from London:

"Isidore Ostrer, chairman of Gaumont British, stated that the American deal which the company is negotiating has not yet been closed, but he was hopeful that it would be concluded next week. Ostrer definitely emphasized that in any case Gaumont British will remain an entirely British controlled company."

It is understood papers necessary to completion of the transaction have been drawn, although no signatures have been affixed. Reliable authority, however, was of the definite opinion yesterday that only technicalities stood in the way of actual consummation.

Film Shortage Faces Cuba in Censor Battle

An acute shortage of suitable product faces the theatres of Cuba as a result of the decision of major distributors not to ship any film to Havana until the censorship situation is cleared, it was indicated here yesterday.

Distributors have sent no film to Cuba since July 1, when a New York office was established for the censoring of all American product destined for Cuba. The office was placed under the direction of Roberto Hernandez, with a fee of $10 per reel imposed for review in this country. There was no fee for censorship in Havana before.

Major distributors are awaiting word from the State Dep't at Washington on the answer of the Cuban Government to the protest against the

(Continued on page 7)

Malco Acquisitions Being Planned Here

Expansion plans for the Malco circuit in which Paramount will participate are being discussed by M. A. Lightman, head of Malco, and Y. Frank Freeman.

Of the 48 theatres now being operated by Malco and affiliated companies, Paramount has a direct interest in nine and the Saenger circuit in five. Paramount is interested in the following towns: Van Buren and Fort

Otterson Pact Is Settled By Board of Para.

Former Head Plans Trip To Europe Shortly

The board of directors of Paramount Pictures, Inc., at a meeting yesterday, effected an "amicable and satisfactory" settlement with John E. Otterson, former president.

The statement issued following the regular board meeting included no details and gave no hint of the amount involved in the settlement, which has been the subject of considerable speculation since Otterson left the presidency. It was generally anticipated that he had intended bringing suit against the company for the unexpired portion of the contract if a settlement was not reached.

The contract was a five-year employment arrangement, stipulating the position of president for a period of one year. The pact still had four years to run at the time of Otterson's withdrawal.

Otterson, informed by Motion Picture Daily of the board's acceptance

(Continued on page 7)

Federal Amusement Levy Renewal Seen

Washington, July 30.—It was indicated today that Administration fiscal authorities plan to seek Congressional approval for a continuance of the sales and nuisance taxes which are now producing about $425,000,000 annually. Amusement levies fall into the classification of nuisance taxes.

Originally imposed in 1932, and renewed twice, the taxes are scheduled to expire next June and July. Treasury officials have decided that the reenactment of the entire list of taxes is essential, in view of the increase of the Federal deficit because of emergency relief expenditures.

Involve Subsidiary With All-Continent

Atlantic City, July 30.—The books of the Parkwood Corp., New York, All-Continent subsidiary, were admitted in evidence at the William Fox bankruptcy hearing today.

Creditors' counsel forced their admission by showing Parkwood was used almost exclusively as a bank and clearing house for Fox. The move was part of their effort to picture All-Continent as an actual Fox as-

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 July 31, 1936 No. 26

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Ubelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Ed Finney Is Made Associate Producer

With Edward Finney signed to produce eight westerns, six of the nine producers who will deliver Grand National's 52 features are set, E. L. Alperson, president, stated yesterday.

Finney is negotiating with a prominent radio star who will be featured in the outdoor pictures which John McCarthy will direct. The producing company name is Boots & Saddles Pictures, Inc.

In addition to supervising production, Finney will continue as publicity and advertising head of the company, spending a considerable part of his time on the coast.

Among other producers signed are Douglas MacLean, Boris Petroff, Frank Gay, George Hirliman and Ray Friedgen. The last named will make "Killers of the Sea."

Reports that Winfield Sheehan would produce a series for the company were denied by Alperson.

The Grand National head leaves for Quebec tonight and tomorrow will sail on the *Empress of Britain* for England to arrange for distribution of the 52 pictures in the United Kingdom. When he returns after a month, Alperson will go to the coast for a few months to oversee production.

Insiders' Outlook

By RED KANN

While in London

CONNERY CHAPPELL, critic of *The Sunday Dispatch*, has seen "The Green Pastures" in Hollywood. He praised the film, then cabled:

> "The Negro conception of heaven faithfully follows the distinguished play. To the American mentality, familiar with the Negro mind, the film presents no bad taste. The English mind is unable to understand the Negro attitude. . . . The film is, deliberately slightly grotesque, fitting with [Marc] Connelly's interpretation of the Negro heaven, which is unlikely to receive serious attention in England where audiences could not understand the primitive idea of the Deity. Hollywood is exasperated by the British refusal to show the picture, here considered an outstanding artistic achievement. The answer is that Britain is just not interested in Negro fables."

▼

And thus it is very likely to be. Before we left New York and after a look at the film, we sounded off on a plea that special consideration be accorded this Warner attraction, pointing out that the British prohibition against visualization of the Deity was designed to avoid defamation or encouragement of the sacrilegious. It is to be hoped that such consideration will be forthcoming, but nowhere in the British trade is any such hope held out. Tradition and custom are uprooted very slowly in England, if at all. It is in the nature of the constituency to follow the course laid down by earlier generations and often it makes little difference if such procedure argues nonsense in the light of more modern times. . . .

▼

Of course, in the instance of "Pastures" where religion enters, the circumstance takes on an even more delicate turn. In London, where cosmopolites abound, the sentiment might be less pronounced. Yet, that is a question. It was only the other day when the London County Council described "Dracula's Daughter" as "horrific," gave it an adult certificate and made it mandatory upon exhibitors to designate the film as unsuited for children in letters not less than one inch and a half high. There is also the case of Dwight Fiske, performer of risque songs at one of the town's suavest restaurants. His appearance has been under fire. . . .

▼

In the provinces, matters pertaining to religion are rarely submitted to tampering. In some towns, theatres have been licensed to run on Sunday. In most of them, it is a six-day week with little indication of change. It would be unthinkable to seek alterations and, significant to note, almost invariably it is the exhibitor himself who is in the vanguard of opposition to an open Sabbath. This may be difficult to understand in the States. Here, where radios in many areas are kept silent on Sunday, it is not. . . .

▼ ▼

One of the oddities of London night life is the bottle party. Designed to circumvent the peculiar and strict closing hours which first were enforced under the "Dora"—Defense of the Realm Act during the war and frequently referred to as late as now as "Dumb Dora"—the bottle party thrives all night, sans police interference, through the simple expedient of ordering a bottle of liquor a day in advance; five minutes are enough by slipping the doorman. Theoretically clubs and actually not, these holes in the walls of innumerable buildings shooting off Piccadilly Circus number about two thousand in a half mile radius. By general consensus of opinion, bottle party establishments and others subscribing to the legal closing hours do not interfere with West End theatre business, are an accepted part of the scheme and, in the main, are thoroughly respectable, although they sound not. In Mother Hubbard's, cuisine by "Louis, late Claridge's and Savoy," this happened: "Are you Mother Hubbard?" Answer: "Oh, no. I'm one of the dance hostesses here." . . .

▼ ▼

Language, not trade alone, follows the films. Americanese, made familiar by Hollywood, is gaining a greater foothold on Britain's shores. While in the repeating, the slang is always exaggerated out of the corner of the mouth, considerable interest attaches to the fact that it *is* repeated. That brings this chronicle to a story which is tickling some of those along Wardour Street.

An English professor, discussing word usage in America, said he had been impressed latterly by several new ones which were swell and lousy.

"What are they?" called a voice from the rear. . . .

▼ ▼

About those G. B. auto plates which, by law, must be carried on every British car which goes outside the land, temporarily or otherwise. When Bob Montgomery was here, he fell for a Rolls-Bentley, made his buy and shipped the car to Hollywood where it attracted considerable attention. Ultimately, Montgomery was photographed draped around it and the shot used in an American fan magazine. Gaumont British's publicity department in New York encircled the plate and sent over the clipping as further evidence of the publicity break it was getting in savage America. . . .

▼ ▼

Checkers, in the American sense, are unknown here. Yet, proving that distributors view exhibitors in pretty much the same light, no matter what the particular scene, is the existence and the maintenance by the K. R. S.—the Kinematograph Renters' Society—of a secret force to keep a line on percentage engagements. K. R. S. members alone know the personnel. . . .

▼ ▼

New York flash of the appointment of Dick Watts to succeed the late Percy Hammond as drama critic of *The New York Herald-Tribune* confirms the forecast of weeks ago in this very space, Winchell notwithstanding. Howard Barnes, new film critic on the same sheet, long has been in *The Tribune's* drama department. . . .

▼ ▼

In various and rare moments of fidelity, we made effort to find Ballantine's Scotch. It may be the house whisky at "21," but nobody in London, including some of the town's best guzzlers, has ever heard of it. John Haig, Johnny Walker Black Label, Haig Dimple, Vat 69—now you're talking. . . .

▼ ▼

Empey, Jack Alicoate's traveling bicycle, hasn't shown up and the curator of the British Museum is uninformed. Alicoate is expected over soon. They're waiting for him at Dorchester House. . . .

Friedlander Settles First Division Pact

Al Friedlander, vice-president of First Division, yesterday settled the unexpired term of his contract with the company. The three-year pact had a year and a half to run.

Friedlander within the next few days will announce his future plans. He has been anxious to produce on his own for several months and it is expected he will crystallize these plans shortly.

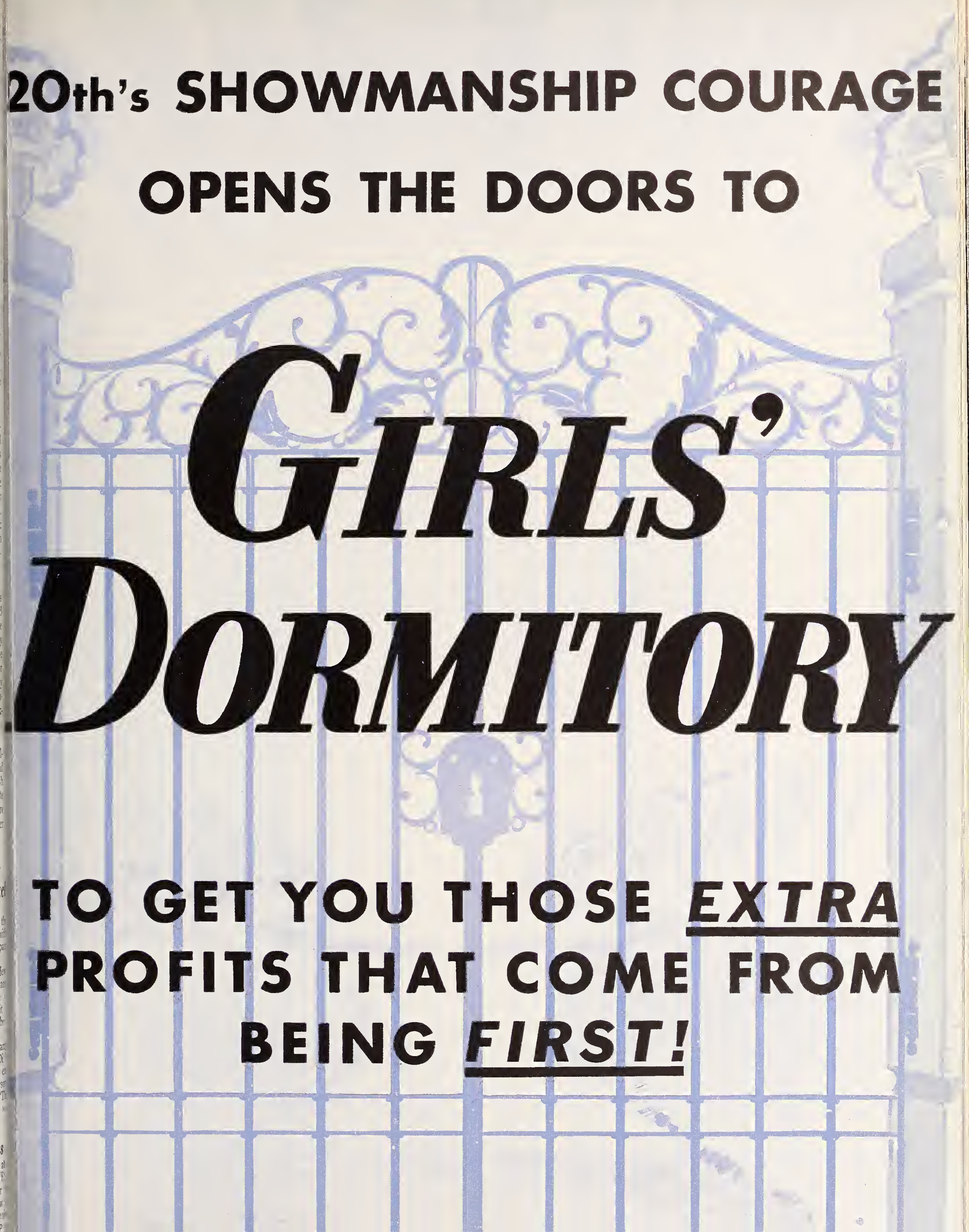
In 1927, Friedlander assisted Harry H. Thomas in organizing First Division. In addition to handling the expansion of First Division, he personally handled the exploitation for "The Road to Ruin," "Goona Goona" and "She Devil Island."

Lily Pons Entertains

Lily Pons will be hostess today at a luncheon at her apartment, 322 East 57th St., prior to her departure for the coast by air Saturday to resume work for Radio. She will be accompanied on the trip by her mother, Marie Pons.

20th's SHOWMANSHIP COURAGE

OPENS THE DOORS TO



GIRLS' DORMITORY

TO GET YOU THOSE *EXTRA* PROFITS THAT COME FROM BEING *FIRST!*

DRAMA OF ECSTATIC YOUNG LOVE

20th Century-Fox reveals for the first time what happens behind walls barred to men...where feminine youth... eager to live, yet half-afraid... dreams of raptures the rules forbid. The story of every young girl knowing the tumult of love for the first time. A picture of appealing freshness...emotional warmth... box-office enticement!

AWAKENED BY THE FIRST KISS

HERBERT MARSHALL • RUTH CHATTERTON

in

GIRLS' DORMITORY

introducing

SIMONE SIMON

with

CONSTANCE COLLIER • J. EDWARD BROMBERG
DIXIE DUNBAR • JOHN QUALEN • SHIRLEY DEANE

Directed by Irving Cummings
Associate Producer Raymond Griffith
Screen play by Gene Markey. From a play by Ladislaus Fodor.

20th CENTURY FOX
Darryl F. Zanuck

The entertainment sensation of

. . . and "GIRLS' DORMITORY"

introduces to America

THE STAR DISCOVERY OF 1936

SIMONE SIMON

(pronounced See-MOAN' See-MOAN')

What "7th Heaven" did for Janet Gaynor . . . what "The Flesh and the Devil" did for Greta Garbo . . . what "Bill of Divorcement" did for Katharine Hepburn . . . "GIRLS' DORMITORY" WILL DO FOR SIMONE SIMON—the most exciting and distinctive new screen personality in years. Here is the glorious answer to your demand for new names . . . who will take her rightful place among your top-drawing stars!

Otterson Pact Is Settled By Board of Para.

(*Continued from page* 1)

of the terms of settlement shortly after the meeting adjourned, declared he knew the board was considering the matter but had not known of its decision at the time he was called.

Asked concerning his plans for the future, he said he had decided nothing definitely as yet. He will sail for Europe within the next two weeks, he said, and will announce plans on his return.

Otterson at one time had seriously discussed with Paramount the possibility of undertaking foreign production for the company, probably in England, where, it is understood, he has long had a desire to live. Whether the fact that he sails within two weeks may have a bearing on a production venture, but on his own, was a matter of speculation last night, but was considered not entirely remote.

Herzbrun Elected a V. P.

The board authorized the merger of the wholly owned subsidiary, Paramount Prod., Inc., with the parent company, which means the elimination of the corporate name, Paramount Prod. Henry Herzbrun was elected a vice-president of Paramount Pictures, Inc., and Frank Meyer and Jacob H. Karp assistant secretaries.

Upon the completion of the merger on Saturday, all contracts with Paramount Prod., Inc., will be assumed automatically and carried out by the parent corporation, the statement added.

Involve Subsidiary With All-Continent

(*Continued from page* 1)

set, available toward satisfying the more than $9,000,000 in claims, rather than a separate $6,400,000 trust for his wife and daughters.

A further possible line of questioning was indicated when David Katz of creditors' counsel asked Herbert Leitsteen, Fox bookkeeper, to prepare an itemized statement of all Fox moneys handled by Hirsh, Newman, Reass and Becker, Fox attorneys.

Leitsteen admitted that Parkwood had no business or income of its own and that "every penny it borrowed or received was used in connection with disbursements of Fox" in 1934. Federal Referee Robert E. Steedle added that, "It is apparent that in 1935 the sole purpose was acting as a clearing house for the benefit of Fox." Leitsteen insisted, however, that in 1936 this was done also for Mrs. Fox. Outlays for Fox in the Parkwood books included a $5,000 check toward a $12,810 owed "the Kentucky Colonels."

Dietz Sells a Score

HOLLYWOOD, July 30.—Howard Dietz and Arthur Schwartz have sold a complete score to Twentieth Century-Fox for the next Lawrence

Film Shortage Faces Cuba in Censor Battle

(*Continued from page* 1)

local board made in Havana by the American Embassy.

More than a week ago, following the understanding that the fee would be eliminated for review in this country, Hernandez left New York for a discussion of the situation with the Cuban Secretary of the Interior, Carlos Pelaez. It was pointed out then that the elimination of the fee would make it impossible for the New York office to continue, since the fee revenue was to provide the running expense of the office, and no other source of revenue was apparent.

The Film Board of Trade of Cuba also registered a protest with the Government there, declaring that the stoppage of American product would affect the livelihood of 6,000 Cuban families.

Numerous telephone calls to the office of the censor here bringing the information from a general switchboard operator that there was no one in, a visit confirmed her response. Room 710 at 1775 Broadway was elaborately decorated with the legend, "Cuban Board of Censors in New York," and Hernandez' name was on the lobby directory, but the office was dark and locked, and inquiry revealed that no one has been in the office for some days.

No Sign of Hernandez

Apparently the Cuban censor board here is not functioning, and likewise, apparently, Hernandez has not yet returned from Havana, or if he has, has not made an appearance at his office.

Meanwhile, distributors are doing nothing pending a definite decision, and although presumably old product may be in use in Cuba, it is indicated here that, without the films of major American companies, the pinch must come within a very short time.

Early in July one or two distributors sent films through to Havana, only to be met with the necessity of shipping them back here, for review by the board in New York. Until official advice is received on the situation, therefore, none of them is undertaking to ship product to the island republic.

Malco Acquisitions Being Planned Here

(*Continued from page* 1)

Smith, Ark., and Memphis and Jackson, Tenn. The Saenger company is affiliated with Malco in Pine Bluff, Helena and Hope, Ark., and Tupelo, Miss.

Malco owns from 50 to 100 per cent of its nine subsidaries, Lightman stated yesterday. He is expected to wind up discussions with Freeman in the next few days.

Lightman said he did not know how many theatres would be acquired under the new arrangement. Tomorrow, the Malco circuit will assume operation of the Ritz and New in Russellville, Ark. Paramount's participation in future developments of the Malco circuit will be on a 50-50 basis.

Lightman plans to return to Memphis either Sunday or Monday. His

Korda Not to Direct

London, July 30.—Alexanda Korda says that Charles Laughton's film, "I, Claudius," which will follow "Rembrandt," will be the last he will direct, because of the demands of his general supervisory duties.

Coast Group Insist Stars Quit the Air

(*Continued from page* 1)

larity, thus proving a detriment to exhibitors and producers alike.

The resolution also hits at newspapers, demanding that news representatives cease all broadcasts in connection with film personalities in view of the fact that newspapers derive revenue from the film industry.

Through a general bulletin circulated to all independent theatre owners in the country, it was learned that all groups are in harmony on the movement, and that other organizations are preparing similar action at an early date. It is indicated that some bodies are planning to contact the Producers' Ass'n in New York.

It is understood that some members of the board of the local I.T.O. desired more drastic action, but, following a board meeting, it was decided to await the results of the dispatch of the present resolution before making a stronger move.

Spain Distributors Forbidden to Open

(*Continued from page* 1)

that they have taken over foreign banks and confiscated their funds. All bank employees and all bank premises and operations are subject to the approval of representatives of the Generalitat. The Government insists there will be a continuance of overdraft discount facilities up to established limits for funds needed for the payment of wages. They are exercising strict supervision in the matter. Other banking activity and exchange operations are being maintained.

It is proposed to establish a new wage scale which would give employes an average increase of 25 per cent and more favorable working conditions. It is considered probable that a 36-hour week will be inaugurated.

G. T. E. Files in Albany

ALBANY, July 30.—General Theatres Equipment Corp., the new company formed following the reorganization, and chartered under Delaware laws, has filed a certificate of statement and designation here to enable it to do business in New York. Capital is listed at 800,000 shares no par value.

Set Negro Short Subject

"The Negro Marches On," two-reel subject picturing phases of the activity of the American negro, will be released in September by International Road Shows, Inc., with showings scheduled in 500 theatres in the country catering to colored patrons.

Hoffberg Takes "Pace"

J. H. Hoffberg has taken over from Willis Kent foreign distribution of

British Silent On Gaumont's Transfer Move

(*Continued from page* 1)

combination." Runciman declined to add to his earlier replies.

This was the 10th question on the subject.

Geoffrey Lloyd, under-secretary of the Home Office, replying to a question from another member about the suggested disregard by exhibitors of promises of fair labor conditions under the Sunday opening act, said he had no reason to think the provisions of the act were not being observed.

In a debate on the Appropriation Bill, Major Procter, as president of the Film Artistes' Ass'n asked that cinema workers be brought within the scope of the compensation scheme. He alluded to what he termed the excessive hours of girls in theatres "under slave conditions and poor wages," and asserted that at a guinea a day studio extras had to bear their own expenses if injured, while the companies insured their expensive stars.

Statement Is Set Back

LONDON, July 30.—A statement on the Gaumont British, Twentieth Century-Fox, M-G-M developments promised today by Isidore Ostrer failed to materialize, and a new date for the announcement has been set for next week, probably Monday.

When newspapermen arrived for a 3:15 o'clock appointment they were met by A. E. Newbould, press director, who offered Isidore Ostrer's apologies for being unable to attend.

Newbould conveyed Ostrer's assurance that Gaumont would remain British.

Apparently Ostrer had phoned the cancellation at lunch time and some papers had received wire advices of the postponement, but a great majority of the trade and daily press men showed up. The incident has revived speculation about a possible snag in the deal, or the possibility that the principals may revise some details to meet the danger of intensified agitation in Parliament on the control question.

Bernerd May Sail Soon

Jeffrey Bernerd may return to London on the *Normandie* next Wednesday. Decision as to his return hinges on conversations with London in the next few days.

Writers Win Judgment

LONDON, July 30.—Justice Goddard has awarded £541, 9/s damages and costs to Akos Tolnay and James Williams in their action against Criterion Prod. for alleged breach of their contract to write the script for "Amateur Gentleman." An appeal is probable.

Heat Ends Location Trip

HOLLYWOOD, July 30.—Excessive heat has forced the Pickford-Lasky "The Gay Desperado" company to return from location at Tucson, Ariz. Director Rouben Mamoulian, Nino Martini and Ida Lupino have already left, and only a small unit in charge of assistant director Bob Lee will re-

"Scotland" Bookings Being Rushed by RKO

Jules Levy, vice-president and general sales manager of RKO, said yesterday that "Mary of Scotland" had one of the biggest openings of the summer at the Music Hall and he added pre-release bookings were being rushed.

Dates already have been set for the Golden Gate, San Francisco; Criterion, Bar Harbor; Orpheum, Denver; Palace, Rochester; Keith, Boston; Keith, Washington; Keith, Lowell; Orpheum, Minneapolis; Palace, Chicago; Orpheum, New Orleans; Palace, Columbus; Hippodrome, Cleveland; Iowa, Cedar Rapids; Pantages and Hillstreet, Hollywood and Los Angeles.

Paramount-Warners Talk Eastern Sales

The Ohio and New York state and northern New Jersey angles to the Paramount product deal with Warners were discussed yesterday by executives of both companies. Harry Goldstein, Paramount branch head in Cleveland, and Nat Wolf, in charge of Warner theatres in the Ohio zone, talked over terms for their situations, while J. J. Unger and Milt Kusell and Clayton Bond took up the New York and New Jersey points.

Ralph LiBeau, Kansas City district manager for Paramount, and A. H. Blank and Ralph Branton wound up negotiations for the Blank circuit yesterday.

Lee Marcus Is Made Briskin's Assistant

Hollywood, July 30.—Lee Marcus, Radio short subject producer, was today promoted to the post of assistant to Sam Briskin. He will supervise the producers on 15 pictures, probably B product.

Bert Gilroy, assistant to Marcus, succeeds to the position as head of the short subjects division.

Kenneth Finlay Married

Kenneth E. Finlay, until recently western director of publicity for Famous Players Canadian, is here on a honeymoon. He was married last Saturday to Dorothy Octavia Wood of Brooklyn, former ballet mistress and assistant producer at Loew's, Montreal, at the Little Church Around the Corner.

Frank Orsatti Married

Hollywood, July 30.—Frank Orsatti, actors' agent, was married at Yuma, Ariz., yesterday, to Jean Chatburn.

"Romeo" Opens Aug. 20

"Romeo and Juliet" has been definitely booked into the Astor for Aug. 20. It will be an indefinite two-a-day run with no general release elsewhere in the country. It is Norma Shearer's first film in two years.

Young Quits Paramount

Boston, July 30.—Hy Young, head booker for Paramount, has resigned to join Columbia. Paul Brodrick gets Young's post and Gilbert Norton, assistant chief accountant, becomes

Out Hollywood Way

Hollywood, July 30.—Royer, Twentieth Century-Fox fashion authority, tells Los Angeles Advertising Club "How Advertising Makes Us Change Our Clothes." . . . Emil Gerstenberger back from Texas Centennial where his special music was played. . . . Fred Newmeyer, directing "Colonel Spanky" for Hal Roach, broke a toe on a doorstep, but this will not delay the film.

Del Mae Saul, winner of the western unit of M-G-M's traveling studio contest, given six-week contract by Hal Roach and will appear in "Our Gang" short. . . . Mrs. Eugenie Healy, mother of Ted Healy, ill at her Beverly Hills home.

Clarence Bull of the M-G-M camera staff on vacation in the high Sierras. . . . Armend Schaefer and Richard English back from Dallas exposition where they lined up locations for Republic's next Gene Autry film. . . . Bill Shakespeare, Gomer Jones, Bones Hamilton and Bill Thompson, football players, arrive for Radio's "The Big Game."

King Vidor, Jean Parker and Lloyd Nolan to attend premiere of Paramount's "The Texas Rangers" at Dallas on Aug. 21. . . . Werner Janssen, who conducted symphonic background for Paramount's "The General Died at Dawn," off to Chicago. . . . Fredric March back from two-month vacation in Oregon. . . . Lawrence Tibbett carrying his right hand in a sling—two broken fingers sustained in his new home. . . .Nino Martini taking out first citizenship papers.

✚

Casting—Gene Lockhart and William Demarest set for comedy leads in B. P. Schulberg's "Wedding Present." . . . John Barrymore withdrawing from M-G-M's "Camille" because of influenza. . . . Replaced by Lionel Barrymore. . . . Isabel Jewell in Paramount's "Valiant is the Word for Carrie." . . . Arthur Housman, Billy Fletcher, Jack Byron, Bill Irving, Ernie Shields, Tom Kennedy, Lee Shumway and Frank O'Connor in "Wives Never Know," same studio.

Louise Dresser in Paramount's "Maid of Salem." . . . Sammy Glasser, harmonica expert, in Hal Roach's "Colonel Spanky." . . . E. E. Clive, Harvey Stevens, Bobby Watson, Harry Clark, Adrian Morris and Tyler Brook in "Where's Elmer?" formerly called "Chain Lightning," M-G-M. . . . John Wray in "The Devil Is a Sissy," same studio.

Louise Beavers in "'Toinette's Philip," Sol Lesser. . . . Murray Kinnell and Pierre Watkin in "The Big Game," Radio. . . . Murray Alper and Paul Fix in "Winterset," same studio. . . . Gary Owens in Warner's "The Shrinking Violet." . . . Hobart Bosworth in "Colonel Spanky," Hal Roach.

✚

Writers—Homer Berry on term contract at M-G-M, but with no assignment yet. . . . Wallace Sullivan signed to term pact at Twentieth Century-Fox and assigned to work with Sonya Levien on screen play for "Four Men and a Prayer." . . . James Parrott added to Hal Roach's writing staff. . . . Herman Mankiewicz borrowed from M-G-M by Sol Lesser to write dialogue for "'Toinette's Philip." . . . Robert Benchley back at M-G-M after a loanout to Universal.

✚

Songwriters — Walter Bullock, who wrote songs for "Sing, Baby, Sing," signed by Hal Roach to do music and lyrics for the next Patsy Kelly - Lyda Roberti feature. . . . Mack Gordon and Harry Revel doing songs for "Stowaway," Twentieth Century-Fox. . . . Sigmund Romberg finished new song for "Maytime" in collaboration with Gus Kahn. . . . Wilhelm von Wimetal working on the Romberg score for M-G-M's version of the operatta.

✚

Story Buy—"She Sang for Her Supper" acquired by Radio from Ann Jordan.

✚

Director — Richard Bolesawski signed by Columbia to direct "Theodora Goes Wild."

Kansas-Missouri Hopeful Over Rain

Kansas City, July 30.—Rains throughout Kansas and Missouri during this week may prove of some ultimate benefit to business, but the heat is still continuing and only air-cooled houses are holding up.

More rain will give this territory some corn—badly needed for cattle feed. In some counties cattle are being moved out because of lack of water. Twenty-seven rainless days passed with the temperatures running from 100 to 120.

Retitle "Coast Guard"

Hollywood, July 30.—Universal has changed the title of "Coast Guard" to "Sea Spoilers." John Wayne has the role of a Coast Guard commander.

Olympics for Chan Film

Hollywood, July 30.—Twentieth-Century-Fox will use the Olympic Games as a background for a forth-

Donovan Files RKO Claim for $85,000

William J. Donovan, as attorney for Irving Trust, trustee for RKO, yesterday filed a claim for $85,000 for services and $2,300 for expenses in his report submitted to U. S. District Judge Bondy.

The report included the information, previously published, that $16,397,481 of the total claims of $55,121,179 had been adjudicated.

Judge Bondy set Aug. 11 as the date for a decision.

"Adverse" Guide Issued

An Adult Group Discussion Guide on "Anthony Adverse," written by Clara Keck Heflebower for the Hays office in conjunction with Warners, is ready for distribution to clubs and discussion groups throughout the country.

The book, profusely illustrated, treats of production, story, feature

Plaintiffs Finish Rolsky Suit Pleas

Kansas City, July 30.—Plaintiffs in the suit of Emanuel Rolsky against Fox Midwest and major distributors today finished their introduction of testimony and evidence except for the totals paid by the circuit and independents on the contracts of the past two seasons.

Judge Otis told the defense attorneys that he preferred not to consider a motion to dismiss until he had heard all arguments.

E. C. Raftery questioned the accuracy of Rolsky's gross reports and asserted that while the independents claim they didn't have an equal chance with Fox Midwest to buy, the Lindbergh, a plaintiff theatre, bought first 20-cent run in Kansas City. Rolsky said he sought to buy the run prior to the Fox Gladstone but the distributors did not have the run for him to bid on.

Rolsky Adamant

Rolsky refused to admit that the circuits are entitled to prior runs because they have the best houses.

Sam Sawyer, for Fox Midwest, showed that Rolsky purchased a home at the time his petition said that he was losing money but Rolsky replied that no money was involved in the transaction.

Harry Taylor, Columbia's district manager, maintained that the prior run basis is better for business than day and date. He did not agree with W. G. Boatright, plaintiff's attorney, that the feasibility of prior run depends upon all distributors using it but admitted that if all distributors sold prior runs the exhibitor would be forced to buy that way.

Information Through Hearsay

Taylor also agreed that it was important for him to know how others were going to sell and that he did know through hearsay and from exhibitors but not from distributors.

"Why didn't you ask the distributors?" Judge Otis asked Taylor. "Was it fear of the law?"

Taylor answered in the negative and continued his testimony, admitting selling day and date runs and saying that he didn't sell pictures for less because they played subsequent to a Fox house.

Charles Potter, president of the Salina Theatre Corp., a plaintiff, was called by the defense and testified to the collection of money for this lawsuit from members of the I. T. O.

Voight Takes Over "U" Publicity Post

Hollywood, July 30. — Hubert Voight today moved into the Universal publicity director post to which he was recently appointed. The contract of John LeRoy Johnston, whom Voight succeeds, does not expire until Aug. 29.

Voight will partially reorganize the department immediately.

Carolyn Wagner, handling tieups and fashions in the department, resigned today.

Reopen at McKinley

McKinley, Me., July 30.—After having been dark eight years the Reed will be opened Aug. 15 by H. T. Reed on a three-change-a-week policy. He has spent about $7,000 in improve-

"Real tonic for boxoffice. Headed for big returns all up and down the line. In a word, a boxoffice blessing." —*Hollywood Reporter*

"Searching dramatic story of modern marriage . . . of compelling interest. Makes a direct appeal to feminine patronage." —*Motion Picture Daily*

"Moving, tense, bitter-sweet love story. Comes close to being all things to all men as entertainment. The boxoffice should respond most prosperously." —*Variety Daily*

"Dramatic love story presented in a manner which should give it wide boxoffice success!" —*Film Daily*

"This could have been titled: 'To Showmen—With Profit'!" —*Box-Office*

WARNER **BAXTER** · MYRNA **LOY**

The stars of "Broadway Bill" and "Penthouse" in the best love story The Saturday Evening Post ever printed.

To Mary—with Love

with

IAN **HUNTER** CLAIRE **TREVOR**

JEAN DIXON

Directed by John Cromwell

Associate Producer Kenneth Macgowan. Screen play by Richard Sherman and Howard Ellis Smith. From the story by Richard Sherman.

20th CENTURY FOX

THE KEYSTONE OF YOUR FUTURE

Doyle Asks Freedom Of Action for Films

(*Continued from page* 1)

fering with the film industry. They are trying to run it in every country, and that applies to Australia as well.

"The industry should arm itself," he cautioned, "against anything of this description and it should get together in such a way so that it can run its own business rather than to let its Government do it.

"I am opposed to Government interference, regulation and quotas of any kind," he declared. "Let us work out our own problems among ourselves. Surely the industry is big enough to do it.

"Quotas are generally not constructive," Doyle added, "and the industry should be left alone to work out its own problems. In Australia, laws are being enacted to control some sections of the picture business, particularly production."

Australian Quota Law Futile

Doyle pointed out that Australia today has a 5 per cent quota act which "has fallen down of its own weight." Instead of 40 pictures which are supposed to be produced locally according to the provisions of the law, said Doyle, it looks as if only five will be made.

"Simply enacting a law," said the visitor, "cannot assure the condition which it seeks to create. I believe the industry should be permitted to steer its own course in its own way."

David Dow, official secretary in America for the Commonwealth of Australia, presided. He spoke briefly, as did Karl Milliken of the Hays office. The speeches were preceded by a toast to President Roosevelt and King Edward.

Doyle said later that he would leave for Hollywood Aug. 9 and will spend two weeks visiting the studios before returning to Sydney.

Guest List Impressive

Among the invited guests were: M. H. Aylesworth, Walter J. Hutchinson, John W. Hicks, Jr., Major Frank L. Herron, W. Ray Johnston, Arthur W. Kelly, Al Lichtman, Ned E. Depinet, Nate L. Manheim, Carl Milliken, Sam E. Morris, Karl McDonald, W. G. Van Schmus, M. A. Schlesinger, Cresson E. Smith, Joseph R. Vogel, George J. Schaefer, Jack Cohn, Jeffrey Bernerd, W. J. Eadie, E. B. Hatrick, C. V. Hake, Harold Auten, J. P. Arosemena, Jack Davis, J. B. Davies, John R. Royal, J. D. McLellan, Henry Quinan, Norton Ritchey, Jr., A. D. Rothman, John Eberson, T. P. Drew, George R. Batcheller, Jr., J. E. M. Carvell, Albert Deane, T. S. Delehanty, David M. Dow, Hume Dow, Gus S. Eyssell, A. M. Georger, A. J. Glynn, Edward Golden, A. D. Rothman, James A. Thornley, Gordon White, W. L. Wilson and J. C. Wright.

Improve RKO Boston

Boston, July 30.—Between now and Sept. 1 about $75,000 will be spent in remodeling and modernizing the RKO Boston, according to Charles W. Koerner, New England district manager. The work is being done at night. Seats, new carpet, new projection booth, new sound and new stage equipment will be put in and changes will be made in the lobby.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"They Met in a Taxi"

(*Columbia*)

Hollywood, July 30.—Fashioned of tried and true material, this makes the grade as better than average audience entertainment. Well directed, nicely produced and acted with enthusiasm by feature and supporting plays the film has a popular appeal that presages mass appreciation. Moving to the tune of light comedy, romance, mystery, drama, intrigue and suspense, the surprise dialogue tells the story, although there is sufficient action to hold attention.

One main situation accounts for the film's enjoyable entertainment. Fearing that he may be leading with his chin, Chester Morris, taxi driver, decides to help Fay Wray, a mannequin, when she convinces him that she is the innocent accomplice of a jewel thief. Calling upon the aid of his ex-pickpocket pal, Lionel Stander, and Raymond Walburn, society reporter, in returning the stolen pearls, various engaging comedy situations are interspersed before Miss Wray sets Morris on the trail of Henry Mollison, a society pauper.

Mollison is taken for a ride and is knocked out as he makes advances to Miss Wray. A fruitless search is made of the suspect's apartment, and the mystery character of the film turns comic when Officer Ward Boid clamps Mollison's hat on Stander's head and the pearls fall from the hat. With the thief discovered, the way is cleared for the romance of Morris and Miss Wray.

The material and situations provide opportunity for the two to give good performances. Adapted from an Octavus Roy Cohen story, Howard Green's screen play blends entertainment and exploitable material.

Production Code Seal, No. 2,361. Running time, 70 minutes. "G."

"Yours for the Asking"

(*Paramount*)

Hollywood, July 30.—Producer Lewis Gensler herein surrounds George Raft with such capable performers as Ida Lupino, Reginald Owen, Dolores Costello Barrymore, James Gleason, Lynne Overman and Edgar Kennedy, and the result is a light comedy drama which moves swiftly and smoothly.

Cut to fit the Raft pattern, the story has the star as a gambler operating an establishment with Overman, Gleason and Kennedy as his chief assistants. After meeting Miss Costello, an impoverished society girl, Raft decides to expand, opening a swank club with the girl as his partner. His three helpers resent the step into society and employ Miss Lupino and Owen, adventurers, to act as a counter-irritant. The pair are to pose as society folk and swindle Raft.

The plans go wrong when Owen and Miss Lupino work too well and take Raft for more than was arranged. After further misunderstandings, the situation is clarified and Raft is finally reunited with Miss Costello.

Alexander Hall directed skillfully and there is sparkling dialogue in the screen play by Eve Green, Harlan Ware and Philip MacDonald from a story by William Lipmand and William Wright. The picture should please the Raft following and satisfy generally.

Production Code Seal, No. 2,320. Running time, 69 minutes. "G."

Make Plans for British

Los Angeles, July 30.—Forty British exhibitors and their wives, expected here Monday for a visit to the Hollywood studios, have had reservations made for them at the Biltmore by the local Producers' Ass'n.

Friars Plan Outing

Boston, July 30.—The Friars' Club has plans under way for a moonlight sail next month. T. F. O'Toole, Columbia branch manager, is chairman of the entertainment committee.

Pass Republic Picture

Cleveland, July 30.—Word has been received here from the Ohio censor board that "The Lonely Trail," a Republic picture starring John Wayne, has been passed.

Withdraw Old Simplexes

International Projector has decided to withdraw its regular Simplex front shutter and rear shutters from the market Aug. 1 and has so notified all branches of National Theatre Supply. The explanation offered is that these types are "practically obsolete."

At the same time the company has reduced the price on the Super Simplex by nearly $200.

Film Board Slate Clear

Members of the New York Film Board of Trade held a special meeting at the Astor. The session was called for discussion of any business which may come up in the next six weeks. Louis Nizer, executive secretary, will sail Saturday on the *Conte di Savoia* for a six-week vacation abroad.

Arthur Back After Start in St. Louis

Harry C. Arthur will return from St. Louis today by plane after setting up preliminary details for operating F. & M. theatres in the Mound City.

William E. Raynor, former division manager for Fox Theatres and RKO, is now managing the Fox in St. Louis, while Harry Greenman will assist Raynor for the time being. Later Greenman will take charge of a number of neighborhood houses. Robert Hicks has been transferred to the Ambassador and Homer H. Harmon will handle the Orpheum.

Tom Kearns of the F. & M. New York office is in St. Louis assisting Charles Kurtzman on preliminary publicity and advertising campaigns. He will return to the home office in a few weeks.

Stage presentation policies have not been set. A deal has been made with the musicians' union and one is now being negotiated with the stagehands' union. As soon as the latter contract has been agreed upon, the stage show program will be announced.

"Pastures" Grosses $75,500 2nd Stanza

"The Green Pastures" came through its second and final week at the Music Hall with $75,500, which for this time of the year is considered unusual.

"Spendthrift" at the Paramount ended with around $27,000. "Rhythm on the Range" opened big with $6,000 in the till for the first day and slightly over this for the second. Paramount executives are predicting a four-week run for the Bing Crosby film.

At the Rivoli, "The Return of Sophie Lang" took in approximately $15,000 the first week. The Roxy with "Earthworm Tractors" ended last night with about $26,000. "Satan Met a Lady" at the Strand hit around $13,000. The Rialto on "We Went to College" garnered close to $6,000, while the Palace with "White Angel" and "Hot Money" grossed nearly $7,500.

20th-Fox Answers Suit

Attorneys for Twentieth Century-Fox yesterday filed an answer in Federal Court to the suit brought by the estate of Ray Long and R. R. Smith Corp. for infringement in connection with "Judge Priest." The plaintiffs claim the material in the picture was taken from short stories which Irvin Cobb had put into book form and which they had published and copyrighted; also that the defendants had used the material without their consent.

The answer admits Twentieth Century-Fox got the film rights of short stories entitled, "The Tree Full of Hoot Owls," "Brier Fox" and the "Briar Bush" from Cobb and combined them into the picture "Judge Priest" with the full knowledge and consent of the plaintiffs.

Stokowski Due August 2

Hollywood, July 30.—Leopold Stokowski is due here Aug. 2 to fill his contract at Paramount where he will appear in "The Big Broadcast of 1937." Stokowski also will conduct the Hollywood Bowl orchestra for one performance on the night of Aug. 17.

◂ Purely Personal ▸

GRAD SEARS at "21" yesterday, declaring all's well in the world, but explaining no further. SAM DEMBOW and WILLIAM MCKAY there, as also were ARTHUR W. KELLY, JACK ALICOATE, M. A. SCHLESINGER and JEFFREY BERNERD. ALICOATE is deliberating a trip to London shortly.

•

RALPH C. LIBEAU, Paramount district manager, will leave by plane today for Kansas City, his headquarters. MRS. T. CRAVEN of the same company will head for a similar destination today via the airlines.

•

JEAN ARTHUR and JOEL MCCREA will do a scene from their latest starring vehicle, "Adventure in Manhattan," as a part of the Hollywood Hotel hour tonight over Station WABC.

Quip of the Day

Joe Moskowitz is slated to leave for the Twentieth Century-Fox studios today. Bob Goldstein, his shadow, stays behind which means one of these days he'll be found again wandering along the river mumbling, "I want my little Joe."

"But why don't you go?" he was asked yesterday.

"Because I can't sleep at strange desks," was his retort.

E. C. GRAINGER, who is making a tour of the Feiber & Shea circuit, was in Pittsburgh yesterday attending to details for the reopening today of the Fulton. He is due back Monday.

•

HARRY WEINER, Columbia branch manager in Philadelphia, has returned to his headquarters after a short visit to the home office.

•

TOM PAGE and W. W. MCCARTHY will head for the coast and the Twentieth Century-Fox studios today by plane.

•

R. H. COCHRANE, president of Universal, will arrive Monday on the *Normandie.*

•

MARTIN STARR has joined National Studios and is handling publicity for the photograph concern.

•

JOHN HAY WHITNEY gets back from Europe today on the *Bremen.*

•

MARK HELLINGER will leave for Hollywood by plane Monday.

•

RICHARD CROMWELL is in town for a vacation.

•

BEN ROMAN is back from Hollywood after an extended visit.

•

LEO SPITZ will go to the coast again in October.

•

MILTON BLACKSTONE has gone to the coast.

•

JOHN EBERSON is back from St. Louis.

•

PHOEBE FOSTER will head for Hollywood by plane tomorrow. WALTER PLUNKETT leaves on the TWA lines today for the RKO studios. W. W. KEITH will leave by plane for the Warner studios today and JOSEPH TOULANE has the Universal lot as his destination when he boards a TWA ship Sunday.

•

TOM DAAB, brother of HY DAAB, spent three days cruising around town with the C.E.A. group. As representative for the American Express Co., DAAB cooperated with F. T. WYNBORNE, agent for the English travel bureau which arranged the trip.

•

NUNNALLY JOHNSON, in town for a short stay before leaving for the coast, will attend the opening of "The Road to Glory" at the Rivoli Wednesday with June Lang.

•

WERNER JANSSEN, composer and conductor, who recently completed the score for Paramount's "The General Died at Dawn," will sail for England Aug. 12.

•

MRS. LAWRENCE SCHWAB is embarking for St. Louis today to visit her husband who is staging the shows in Forest Park. She will travel by plane.

•

OLIVIA DE HAVILLAND, who plays Angela in "Anthony Adverse," plans to come east for the Strand premiere of the Warner feature on Aug. 26.

•

HERMAN ROBBINS, president of National Screen, is spending a couple of weeks at Schroon Lake where he has a house.

•

EDDIE DOWLING will return today aboard the *Franconia* from a 10-day cruise to Nassau and Havana.

•

FREDERICK KALBERER'S *Cosmopolitan* story, "Remote Control," has been acquired by Universal.

•

GEORGE WEEKS will return from his tour of midwest G. B. exchanges next Wednesday.

•

H. J. YATES will return from the coast on Monday.

Looking 'Em Over

"Gypsies"

(Amkino)

There are elements of interest in this latest importation from Russia, in its picturization of the life of the nomadic gypsies of the country, but again the Soviet state cannot refrain from injecting into its screen material pointed implication of the good life which is to be enjoyed under the kindly guiding hand of the collective state.

In this instance that reference lies in the difficult, but eventually successful effort to persuade the gypsy band to settle on the collective farm. Intervowen is the romance of one of the Russians with the attractive daughter of a gypsy, and a highlight is the fight with whips waged between the girl's father and the gypsy leader, who, resenting the attempt to persuade his people to settle, stabs the girl and accuses the Russians of the crime.

With occasional flashes of good photography, the film as a whole appears to have little outstanding appeal for any but those patrons who are particularly drawn to Russian films. The performances are capable, and are characterized for the most part by that overemphasis of physical expression which seems to be a part of all Russian performances.

Reviewed without production code seal. Running time, 83 minutes. "G."

Heineman on Fast Trip

HOLLYWOOD, July 30.—William Heineman, western division manager for Universal, leaves Sunday with the longest plane ticket ever sold in his pocket. He will make a swing around the 37 Universal exchanges in 23 days in his new capacity of national director of the New Universal Drive. He will manage his western duties by wire. On Monday he will stop at Dallas, Oklahoma City and Kansas City. On Tuesday, he will visit St. Louis and Memphis. Wednesday will be devoted to New Orleans and Atlanta. On Thursday he will be seen momentarily in Charlotte, N. C., and in Washington, D. C., and will continue at the same speed for the rest of the 23 days.

U. A. Gets Editorials

United Artists broke into the editorial columns of two New York newspapers Tuesday—in the *Daily Mirror* on its announcement that Charles Laughton would be starred by London Films in "Rembrandt," and in the *World-Telegram* on "Dodsworth," the Walter Huston-Ruth Chatterton film produced by Samuel Goldwyn.

The *Mirror* commented that Rembrandt probably would never have been able to use a camera as an art medium had they existed in his day. The *World-Telegram* said Sidney Howard had done a fine job, despite the fact that dramatized novels almost always made poor pictures.

Wanger Borrows Borzage

HOLLYWOOD, July 30.—Frank Borzage has been borrowed from Warners by Walter Wanger to direct "History is Made at Night." Charles Boyer will be starred in the Gene Towne-Graham Baker original which is the second on schedule for United Artists release.

Batcheller Gets Mooney

HOLLYWOOD, July 30. — Martin Mooney has been signed by George R. Batcheller, president of Chesterfield, to do the treatments on two of his originals, "Missing Girls" and "Police Woman."

Settlement on Gemma Debts Being Studied

Settlement of claims totaling $30,000 by 11 major and independent distributors against the Gemma Amusement Co., which recently purchased the Gem and Majestic in the Bronx from the Jaydo Amusement Co. and Fairdeal Amusement Co. are being worked out by Louis Nizer, attorney for the 11 distributing companies, and Connolly & Thieman, attorneys for Gemma.

A preliminary conference was held yesterday by the lawyers and another is scheduled within the next few days.

At a meeting before Referee Joyce in Federal Court yesterday it was decided to postpone appointment of a trustee for the Jaydo and Fairdeal companies until Aug. 13. About 25 creditors were present at the court hearing.

In the negotiations for a settlement Nizer is insisting that all outstanding contracts of the two theatres be assumed by Gemma, that all "n.g." checks be paid in full and that $3,500 be paid for counsel fecs in addition to the playing or paying for pictures which were not lifted according to schedule.

Theatre Licenses Start

Licenses for the admission of children to theatres where special matrons are in attendance are now being issued by License Commissioner Paul Moss. All matrons must pass a mental and physical test by the Board of Health before licenses are issued to them.

Radio Board Meet Off

The meeting of the board of directors of Radio Pictures, scheduled to have been held yesterday, has been postponed indefinitely.

McNamee Loses Mother

Ed McNamee of National Screen is in Gary, Ind., to attend funeral services for his mother who died earlier in the week.

Wall Street

Board Shows Many Gains

	High	Low	Close	Net Change
Consolidated	4⅞	4¾	4¾	— ⅛
Consolidated, pfd..	17	16¾	17	+ ½
Eastman	179	178¼	179	+1½
Gen. Equip. new..	22⅞	21⅛	22⅝	+1⅜
Loew's, Inc.	53½	51¾	53¼	+1¼
Paramount	8¼	8	8	.....
Paramount 1 pfd.	70	69¾	69¾	+ ¼
Paramount 2 pfd.	9⅛	8¾	9⅛	+ ⅜
Pathe Film	8⅜	8⅛	8⅜	+ ⅜
RKO	7⅛	6½	6¾	+ ¼
20th Century-Fox.	28¾	26½	28¾	+2⅛
20th Century, pfd.	37⅜	35	37⅜	+2
Warner Bros.	12¼	11⅝	12¼	+ ¾
Warner Bros., pfd	52⅜	52⅜	52⅜	— ½

Technicolor, "U" Advance on Curb

	High	Low	Close	Net Change
Grand National ..	3½	3⅜	3⅜	+ ⅛
Sonotone	2¼	2⅛	2¼	.....
Technicolor	27¼	26½	27	+ ½
Trans-Lux	4	4	4	.....
Universal Pict. ..	9½	9½	9½	+ ½

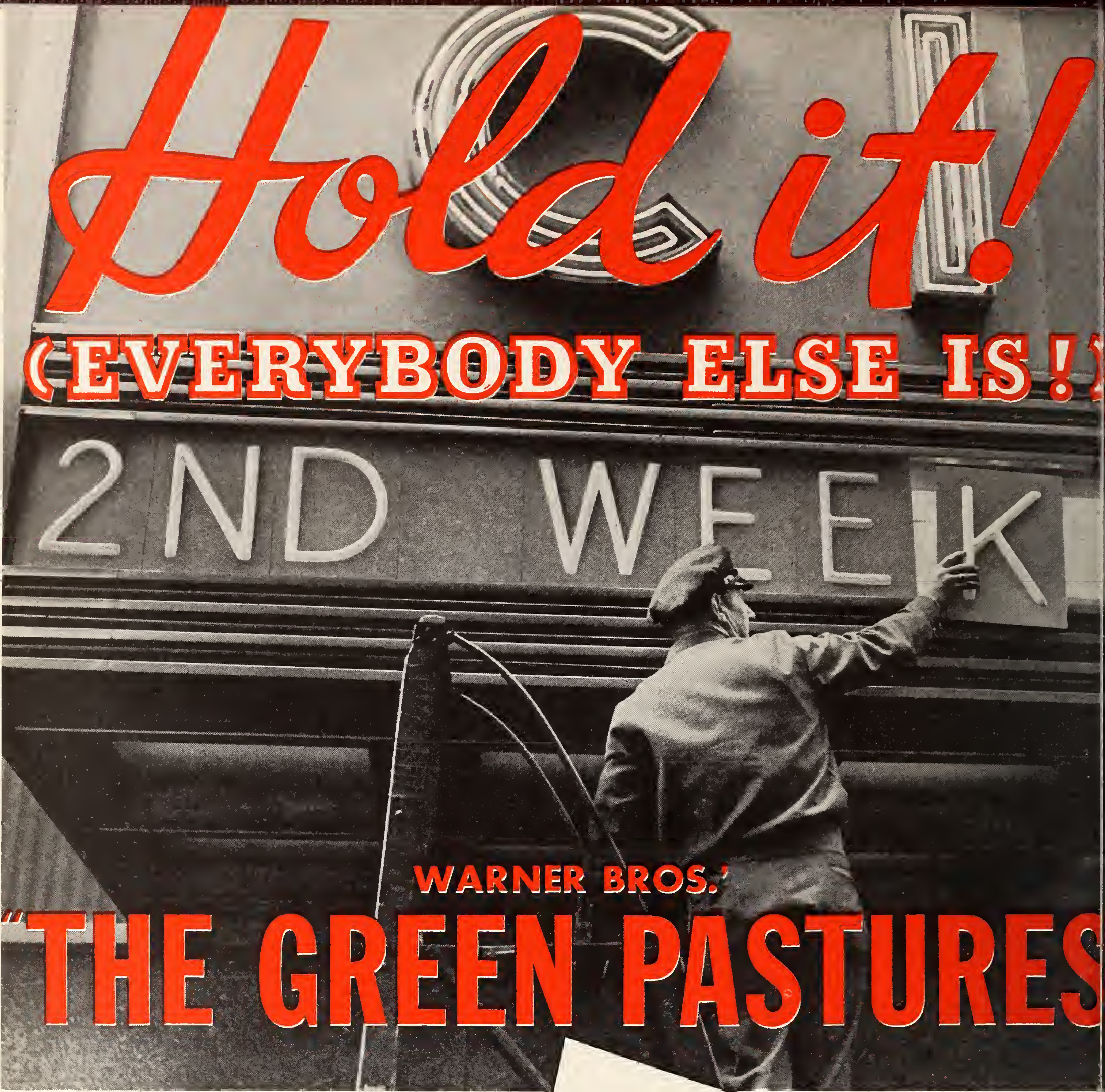
G. T. E. Bonds Up 2⅝

	High	Low	Close	Net Change
General Theatre Equip. 6s '40 ..	29½	27¾	29¾	+2⅝
Loew's 6s '41 ww deb rights	97¾	97⅝	97¾	.....
Paramount Pict. 6s '55	88½	88	88½	.....
Warner Bros. 6s '39 wd	95¼	94⅜	95	+ ½

(Quotations at close of July 30)

Hold it!

(EVERYBODY ELSE IS!



WARNER BROS.'

"THE GREEN PASTURES

TODAY'S KEY-SPOT NEWS

Biggest crowd in history of United Artists, Detroit, lined four-deep for two full blocks at yesterday's smash premiere!

Daily mounting receipts and avalanche of editorials add Kansas City, Philly, Houston, Charlotte to holdover list!

Every week-end record shattered at Palace, Columbus, O. despite heat wave!

A Fable by Marc Connelly • Directed by Marc Connelly and Wm. Keighley

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 27 NEW YORK, SATURDAY, AUGUST 1, 1936 TEN CENTS

Andrew W. Smith Jr., Resigns From Warner Bros. Sales Post

Andrew W. Smith, Jr., eastern and Canadian general sales manager for Warners, was reported yesterday to have resigned from the company.

Smith, with Gradwell L. Sears, western and southern general sales manager, shared the executive direction for the company of distribution in this country and Canada, acting under Major Albert Warner, vice-president.

Smith was also a vice-president of Vitagraph, Inc., the distributing corporation.

RKO to Drop All Theatres In Dominion

Going to Famous; Radio Film Pact in Deal

RKO is about to withdraw from theatre operations in Canada under terms of a deal, pending but nearing consummation, which will turn over its properties in five major Dominion cities to Famous Players Canadian Corp.

The arrangement ends a pool between the two theatre companies, but, as part of the consideration, involves a long-term franchise on Radio Pictures' product over in the Famous Players chain.

Various members of the old Orpheum, Keith and Albee circuits, the theatres which are about to change hands, are located in St. John, Montreal, Ottawa, Vancouver and Winnipeg.

Legitimate Theatres Cut in Philadelphia

PHILADELPHIA, July 31.—Legitimate theatres will offer less competition for films next season, at least so far as the number of theatres is concerned.

The 100-year old Arch St. Theatre is now being torn down. The lease on the Garrick will not be renewed and the house will be turned into store fronts temporarily. The Broad St. gives way to a parking lot and the Adelphi and Lyric, idle for the past few seasons, will be razed next fall.

The only legitimate houses left for the fall will be the Erlanger, Forrest and Chestnut St. Opera House, with the latter, which usually houses roadshow pictures, rumored to go in the not-distant-future. So far, "Romeo and Juliet" (film) is booked at the Forrest which is not yet equipped for sound. The booking may later be switched to the Chestnut.

All Studios, Labs Get Sample Prints

HOLLYWOOD, July 31.—All studios and commercial printing laboratories today received sample prints from the Research Council of the Academy of the new standard release print leader which has been revised to meet the requirements of the 2,000-foot reel. The new reel will be adopted officially on Sept. 1.

The sample prints, fitting the revised specifications, have been pre-

See "Scotland" Take As $100,000 at Hall

With more than $29,000 taken in for the first two days, "Mary of Scotland" is headed for a $100,000 week at the Music Hall. The first day's take was $14,500, which represents the second largest opening day's gross for the house since the first of the year.

There is a strong possibility that the Katharine Hepburn-Fredric March picture will be held for three weeks. RKO theatres throughout the country have dated the film for extended runs.

Tri-States Controls Sioux City Theatres

With the exception of the Orpheum, a Mort Singer house, Tri-States now has control of the Sioux City first and second runs, it was stated yesterday by A. H. Blank, head of Tri-States.

The circuit recently pooled with five subsequent runs in Sioux City, Blank said, which virtually gives Tri-States control.

Blank, who is here with Ralph Branton, his assistant, and Joe Dietz, booker, is negotiating a number of product deals with Paramount home office executives. The Paramount product deal is the first one completed. Blank expects to conclude negotiations on the other deals next week when he will return to Des Moines.

The Des Moines pool with RKO yesterday went into effect. Three Blank houses and one of RKO are involved.

Southeastern Unit Will Meet Tomorrow

JACKSONVILLE BEACH, Fla., July 31.—The Southeastern Theatre Owners Ass'n will open its three-day annual convention at the Mayflower Hotel here on Sunday. Hugh Manning, president, will preside, and M. C. Moore is in charge of the business and entertainment program.

Among the distributor and exhibitor

M-G-M Offices Are Unharmed in Spain

The M-G-M home office yesterday was informed by cable that no harm has befallen the personnel in Spain and that the office equipment has not been damaged as a result of the disturbance current in that country.

Sam Eckman, in charge in the United Kingdom, and Louis Lober, sales head for Egypt, will sail next Wednesday on the *Normandie* for their headquarters.

Stewart Dunlap, who has been named successor to William Melniker in South America, arrived yesterday from the coast for home office conferences. Carlos Niebla, head of the Mexico City exchange, left Thursday for his headquarters after a vacation here.

Warners Plan 16th Washington Theatre

WASHINGTON, July 31.—Plans have been completed for the construction of a new theatre here for Warners, which will bring the circuit's total in this area to 16. The Globe Amusement Corp. will build the house, to be called the Calvert. The negotiations were completed by John J. Payette, general zone manager.

Warners now operates 13 houses, including two first runs and 11 subsequents, and two others are in the course of construction. The Calvert will be the second in the area not directly owned by the circuit. The other is the Sheridan, under long term lease. It is expected construction will start within six weeks.

British Government Aid Given 20 Films

LONDON, July 31.—In an official reply from W. S. Morrison, Parliamentary Secretary to the Treasury, to a written question from Harry Day, member of Parliament, it was stated that assistance to film producers by loan of personnel and equipment and the like is being, or has been rendered, by the Air Ministry, the Ad-

Ostrer Denies Deal on G. B. Has Hit Snag

Refutes Rumor; Changes In Setup Likely

By BRUCE ALLAN

LONDON, July 31.—Isidore Ostrer, personally and officially declared this afternoon:

"The rumor that the deal [with Loew and Twentieth Century-Fox] is off is completely untrue."

This came on the heels of most persistent reports that the transaction had snagged on the probable difficulty entailed in reconciling formal retention of British control for show window purposes when it is popularly believed here it is control which actually will change hands.

It is construed in reliable quarters that the Ostrers are faced with awkward circumstances, such as the agitation in the House of Commons and the possibility of opposition from the City, London's Wall Street, which conceivably might affect the stock flotation planned in connection with the new holding company designed to replace Metropolitan and Bradford Trust.

It is, therefore, felt that reconstruction of the deal on a basis designed to meet the political angles will be necessary, although there remains

(*Continued on page* 4)

Selznick, Cooper to Produce in England

David O. Selznick and Merian C. Cooper each will produce one picture in England for Selznick International, John Hay Whitney stated yesterday upon his return on the *Bremen.* He added that his trip abroad had been for the purpose of "investigating production."

For the first time, Whitney permitted trade reporters to interview him freely. He spent less than five

(*Continued on page* 4)

Pope Sees Films in U. S. Morally Better

Castel Gandolfo, Italy, July 31.—American films have improved in moral quality as a result of the action of the American bishops, Pope Pius today told Bishop Joseph Schrembs of Cleveland in a private audience at the summer residence here.

He congratulated his visitor and associates in the United States, saying, "American bishops paved the way for this improvement. They have

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 1, 1936 No. 27

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Beahan in "U" Story And Scenario Post

HOLLYWOOD, July 31.—Charles Beahan, formerly Columbia producer-writer and recently associated with Leland Hayward, agent, was today named as Universal east and west coast story and scenario chief by Charles R. Rogers.

Betty Roberts will remain at the studio as Beahan's assistant. Elsa Neuberger will assist in New York.

Beahan, who will leave for New York in 10 days, has stated that he will deal with both the foreign and local markets.

Parsons Will Join G.N.

HOLLYWOOD, July 31.—Lindsley Parsons will resign as Republic's publicity director Aug. 8 to take the post of production manager on a series of six westerns which Ed Finney will produce for Grand National. The films will star Tex Ritter.

Finney Adds Three

Edward Finney has added Russell Bell, art director; Sam Kestenbaum, art production manager; and Harry Blair to the Grand National publicity and advertising department. Bell and Kestenbaum formerly were with Re-

◂ Purely Personal ▸

RICHARD COLLET, general manager and personal representative of RUPERT D'OYLY, will arrive here Aug. 12 on the *Ile de France* to prepare for the opening of the English opera company at the Martin Beck Aug. 20. The company will arrive on the *Carinthia* Aug. 17.

●

GERT MERRIAM, right hand bower to A-MIKE VOGEL in the Managers' Round Table division of *Motion Picture Herald* is off to Cleveland and the Great Lakes Exposition where she will vacation. There were several ways of going, but GERT used United Air Lines.

●

CLINTON WHITE, G. B. assistant sales manager, is back from a business trip to Albany, while KEN HODKINSON, sales executive, is visiting branches in Atlanta, Charlotte and Washington.

●

ISOBEL LILLIAN STEELE, upon whose experiences was based "I Was a Captive of Nazi Germany," was guest at a cocktail party tendered by ALFRED T. MANNON yesterday at the Beaux Arts Apartments.

●

MAJOR ROGER MARCHETTI, coast attorney, will leave Wednesday on the *Normandie* for London to set the distribution of six color shorts made by Capital in Hollywood.

●

NATE BLUMBERG and MILTON SCHWARZWALD flew to Maine yesterday for the weekend and to join their respective wives. Back Monday or early Tuesday.

●

EDNA K. BOWMAN, known as PATRICIA BOWMAN on the stage, will leave today on the *Champlain* with MRS. BOWMAN and MARIE BOWMAN.

●

GRAD SEARS is on his way to New Orleans which means seeing E. V. RICHARDS about a Warner product deal.

●

FRED ASTAIRE will leave Hollywood shortly en route to Europe for a vacation.

●

MADELINE WHITE, secretary to W. RAY JOHNSTON, left for the coast yesterday for a two-week vacation.

●

MIKE THOMAS, brother of HARRY, is back from the coast after a lengthy stay.

●

HOWARD PARKER of Dennis Games, Philadelphia, distributors of "Lucky," is in Chicago.

Warner, Republic in Deal

HOLLYWOOD, July 31.—A deal for Republic product has been closed with Warner southern California theatres, exclusive of the two first run houses in Los Angeles. This is the first circuit deal to be made on the west coast by Republic, and was concluded by Floyd St. John, northern California franchise holder; Grover Parsons, western sales manager for Republic, and Lou Halper, Warner operating

Protests Scenes of Intoxicated Drivers

CHICAGO, July 31.—J. J. Cavanaugh, general manager of the Chicago Motor Club, in a letter of protest to Will Hays, rebuked the producers of pictures which left the impression of condoning scenes in which drunken and reckless driving is pictured. Referring to a drunken driving sequence in the picture, "Small Town Girl," Cavanaugh said:

"It is probable that these scenes could have been managed without the popular hero, Taylor, being shown actually driving a car while drunk. Properly looked upon, such an act is not to be considered a boyish prank. It is a thoroughly despicable act. It should not be glossed over. It should be represented in all its hideous reality.

"We emphatically protest against a continuation of such things in pictures, and we hope that we shall have your cooperation in an effort to eliminate it, by bringing to bear the power of your office in the industry, upon the producers."

Melbert Asks Jury Trial

Melbert Pictures yesterday filed a petition in Federal court here to have the involuntary bankruptcy action against them tried by a jury. The petition in bankruptcy was filed recently against Melbert by the Amusement Securities Corp. Melbert claims Amusement Securities has full security to cover the $10,878 judgment which it recently obtained against them in N. Y. Supreme court and that the two other companies named in the bankruptcy petition, Producers Laboratories, Inc., and the Ameranglo Corp. have filed a surety company bond sufficient to cover the judgment. Melbert also points out that an appeal from the judgment is now pending.

Protest Queries in Suit

Attorneys for Morgan Wallace and Lawrence Shubert Lawrence yesterday filed a protest in Federal Court against the list of questions demanded to be answered by Twentieth Century-Fox in their action for an injunction to restrain the film company from continuing to show the picture, "Thanks a Million." Wallace and Lawrence claim the picture is based on their original story, "On the Missouri Shores and How." The film company has submitted questions. In objecting to them, the plaintiffs claim that they are not material and are only inquisitory. The motion will be heard on Monday.

Refuses Goelet Plea

Judge Valente in N. Y. Supreme Court yesterday denied an application of Robert Walton Geolet for a mandamus order to compel Paul Moss, Commissioner of Licenses, to issue a permit allowing Goelet to erect a film theatre at Park Ave. and 53rd St. Moss refused a license on the ground that the section is residential and his action has been approved by residents of the area. Judge Valente upheld this stand, declaring Park Ave. is one of the finest residential avenues in the world.

Overnight Service Set

Horlacher Delivery Service has established overnight delivery to Towanda, Wyalusing and Tunkhan-

Wm. J. Kupper Heard At the Rolsky Trial

KANSAS CITY, July 31.—William J. Kupper, western division manager of Twentieth Century-Fox, took the stand today in the suit of Emanuel Rolsky against Fox Midwest and major distributors and testified that exchange managers did not discuss Fox deals last year with any other distributors they sold. Furthermore, Kupper stated, prior runs were offered to independents in some cases before the Fox Midwest deals were completed and they stated that they thought prior runs the only sound way to sell and play pictures.

"We've been definitely instructed," said Kupper, "not to talk clearance or zoning with competitive distributors and have particularly warned representatives to have nothing to do with other distributors, to avoid suspicion and lawsuits."

"How did you know that another theatre charging the same price as Fox wouldn't pay more than E. C. Rhoden (head of Fox Midwest) since you closed the Rhoden deal before approaching the other exhibitors?" W. C. Boatright, plaintiffs attorney asked.

"Because Fox houses produce mor revenue," replied Kupper.

"Day and Date Continues"

Ward Scott, Fox Film divisio manager, testified that there are almost as many playing day and dat today as heretofore, whereupon Boatright stated that the prior run pla was not established for the purpos of eliminating day and date. Scot and William Warner, Vitagraph manager, said that they are committed t the plan for the coming season an have sold Fox Midwest that way.

E. C. Raftery, for the distributor tried to show that the independent were actually conspiring last fall t retain day and date bookings but th court maintained that there is no suc charge being brought against th plaintiffs.

Minutes of a meeting of last Oc 11 at which the independents discussed plans for bringing the preser suit were read into the record by H. Potter, a plaintiff and treasurer the I.T.O.

Testimony will continue tomorrov

Bard Sets Buying Unit

HOLLYWOOD, July 31.—Mike Bard instituting a new buying setup whic may grow into a formidable buyin combine, according to local report In addition to his Adams and Colorado theatres, Bard has arrangement with the Metro, the Riviera, th Trojan, the De Luxe and the Garde

I.A. in New Quarters

HOLLYWOOD, July 31.—The executive staff and all west coast studi locals of I. A. T. S. E. today completed their transfer to the new office in the Taft Bldg. The union ha contemplated the consolidation unde one roof for several months.

Cartoon Timer Signed

HOLLYWOOD, July 31.—Leon Schlesinger today signed Carl W. Stalling veteran cartoon timer, as musical director for LooneyToons and Merri Melody cartoons for Warner releas Stalling succeeds Norman Spence

MAINSTAY

AS THE motion picture industry grows, so grows the importance of Eastman Super X Panchromatic Negative. This world-famous Eastman film guards the high photographic quality of the bulk of today's feature productions. It is truly a mainstay of one of the country's greatest industries. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN *SUPER X*

PANCHROMATIC NEGATIVE

Ostrer Denies Deal on G. B. Has Hit Snag

(Continued from page 1)

shrouded in some doubt the City's attitude, which looms as a threatening factor.

There apparently is little doubt that many details have to be clarified, audits made and papers prepared for signature. It is understood here that Sidney R. Kent plans to come here shortly on what is described as a combination business and health trip, but which easily may go beyond. It was recalled today and cloaked with some significance that when Kent was here on his last trip he had hoped to negotiate a sale of Twentieth Century-Fox's interest in G. B. to Lord Portal and had had no dealings at that time with the Ostrers.

News to J. M. Schenck

Hollywood, July 31.—Joseph M. Schenck, chairman of the board of Twentieth Century-Fox, told Motion Picture Daily today he had not been notified of any hitch in the G. B. deal. He pointed out that the attorneys were still in England handling detail.

Snag Talk Discounted Here

New York insiders close to the G. B. negotiations yesterday completely discounted reports from London that the deal had been, or would be, called off.

Audits are being prepared in London and a vast amount of detail remains to be checked over. Final preparations of the necessary documents also impends with the probability that, at its earliest, final signatures could not be affixed to the necessary documents in less than four or five weeks.

Kent Still in Maine

Sidney R. Kent is resting and vacationing in Maine and is expected to remain there for another month.

Southwestern Unit Will Meet Tomorrow

(Continued from page 1)

guests expected at the sessions are Ed Kuykendall, M.P.T.O.A. president; Robert Wilby of Wilby-Kincey; Col. Arthur Lucas and William Jenkins of Lucas-Jenkins; Charles E. Kessnich, M-G-M; Hubert Lyons and Ching Allen, Radio; Dave Prince, Oscar Morgan and Jack Price, Paramount; W. M. Richardson, U. A.; Paul Wilson, Twentieth Century-Fox; Harold Ochs, Warners; W. W. Anderson, Columbia; A. C. Bromberg and Carl Floyd, Republic, and John Ezell, Universal.

Chotiner Deal Closed

Los Angeles, July 31.—Fox West Coast will take over the Ravenna, Melrose and Parisian from the Harry Chotiner estate tomorrow, and the Rivoli and Van Nuys from Nate Scheinberg on Sunday.

To Write Music Score

Hollywood, July 31.—Boris Petroff has signed Herbert Magason and Ben Oakland to write music for "Hats Off."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Hollywood Boulevard"

(Paramount)

Hollywood, July 31.—The presence of 25 former film stars and the background of the film capital combine to make this picture an exploitation natural even though the story drags and is never as interesting as the shots of the Brown Derby, Sardi's, the Trocadero and other spots which are shown.

John Halliday, as a star of the silent screen who sells his memoirs to a scandal sheet to save himself from starvation, bears the brunt of the story with a minor plot carried by Marsha Hunt as his daughter and Robert Cummings as her fiance. Halliday's writings bring trouble to women who figured in his past and the resultant complications are not overcome until Frieda Inescort, the wife of C. Henry Gordon, a publisher, becomes involved and seeks to silence the actor with a badly aimed bullet. The attempted murder clears the air and enables Miss Hunt and Cummings to culminate their romance.

Robert Florey gives splendid direction to the scenes of Hollywood life, which are also well handled in the screen play of Marguerite Roberts, although her story slows perceptibly in the romantic interludes. The production of A. M. Botsford is tastefully conceived and a musical number by Boris Morros is well spotted. The supporting roles are well played by Esther Ralston, Oscar Apfel and Esther Dale. The contingent of old time stars is headed by Maurice Costello, Mae Marsh, Bryant Washburn, Jack Mulhall and Francis X. Bushman, all of whom are not readily recognized.

Production Code Seal, No. 2,392. Running time, 75 minutes. "G."

British Government Aid Given 20 Films

(Continued from page 1)

miralty and the War Office in the case of 20 films during the past three years.

These include those at present in production and "Rhodes," "Soldiers Three," "Things to Come," "The Iron Duke," "Lawrence of Arabia," "If I Was a Spy," "Jack Ahoy" and "Brown on Resolution."

Government receipts from the 20 films were approximately £2,000 for use of copyrighted Government manuscripts, drawings, etc.

Film producers paid the Stationery Office £1,951 in the period.

From nine films produced by the Postoffice Film Unit and publicly released the Government receipts were £692.

Phila. Fox Will Use All Companies' Films

Philadelphia, July 31.—While no policy has been announced for Warner management of the Fox, which will take effect tomorrow, the booking of "To Mary with Love" for the Boyd to follow "The Green Pastures" indicates that the Fox no longer will show Twentieth Century-Fox product exclusively.

"To Mary with Love" was originally scheduled for the Fox before the deal was concluded. It is believed that the theatre, like all other Warner first runs except the Aldine, which is operated in partnership with United Artists, will show the product of all companies.

Radio Names Burgess

London, July 31.—Harry Burgess, formerly in charge of the advertising department, has been named director of publicity for Radio Pictures, Ltd., succeeding John Armstrong, resigned.

All Studios, Labs Get Sample Prints

(Continued from page 1)

pared by the Council and were sent out so that each laboratory might revise its leaders to insure each print released on the new reel after Sept. 1 carrying a standard leader meeting the new specifications.

The latest revisions include the written-out figures six and nine in appropriate footage frames in order to assist the projectionist to distinguish the frames quickly. At present, when viewed in inverted fashion through the projector, the figures are sometimes confused. A wrap-around protective leader has been attached to the beginning and end of each reel to protect the film, which has been increased to a length of six to eight feet instead of the former four to six feet.

Shift Para. Men in Italy

Fred W. Lange, general manager in Continental Europe for Paramount, has made the following changes in personnel in the Italian branch, headed by Americo Aboaf:

Pio Pandolfi Alberici, retaining the management of the Rome office, named division manager of southern Italy; Mario Francisci, promoted from office manager to branch manager of the Catania exchange; Vittorio Ceri appointed manager of the Florence exchange; Pietro Massori now manager of the Padua exchange; Vittorio de Semo, former branch manager in Turin, appointed branch manager in Genoa, and Mario Palladini, formerly of the Genoa branch, promoted to head the Turin exchange.

RKO Team Holds Streak

The RKO team of the M. P. Baseball League beat Columbia by a score of 7 to 5, and stretched its winning streak to three straight games.

Selznick, Cooper to Produce in England

(Continued from page 1)

minutes on the pier, during which time he received a cable and gave instructions to his help to check the baggage with the customs men.

Six to eight pictures are planned by Selznick International next season, Whitney said. Half of the number will be made in black and white and half in color.

Cooper is due from the coast Tuesday or Wednesday to confer with Whitney on the picture he will make in England.

Asked if the company had any plans to produce in Rome, Whitney declared he did not contemplate Italian production as "Hollywood and England are enough."

Selznick, who is vacationing in Honolulu, is due back in Hollywood Aug. 15 to start work on "Tom Sawyer." Whitney plans to remain in New York about a month before heading for the coast. He will leave today for Saratoga and the races.

Denies Hart Request

A request by attorneys for William S. Hart to compel United Artists to pay him interest on the $85,000 which he had been awarded by a jury in April was denied yesterday by N. Y. Supreme Court Justice Phillip J. Mc Cook. The court in denying the motion stated that it would be speculation to fix a date from which interest could be calculated. Attorneys, in making application for interest, fixed the amount, covering a period from November, 1925 to April 24, 1936 when the verdict was returned, at $53,417.

Plan Jersey City House

Jersey City, July 31.—William Neuman, architect, has been retained by the Winner estate to draw up plans for a 1,000-seat theatre to be erected on Bergen Ave., between Montgomery St. and Glenwood Ave.

Wall Street

Kodak in Advance on Board

	High	Low	Close	Net Chang
Consolidated	4⅞	4¾	4¾	.....
Consolidated, pfd..	16¾	16½	16½	— ½
Eastman	180	179½	180	+1
Eastman, pfd.....	157	157	157	+3
Gen. Equip. new.	24⅝	22¾	24½	+1⅞
Loew's, Inc.	53⅞	52¾	53¼	.....
Paramount	8⅛	8	8	.....
Paramount 1 pfd.	70	69	69	— ¾
Paramount 2 pfd.	9	8⅞	8⅞	— ¼
RKO	7	6¾	6¾	.....
20th Century-Fox.	29	28⅛	28⅜	— ⅜
20th Century, pfd.	37⅛	37	37	— ⅜
Warner Bros.	8½	8⅛	8¼	+ ⅛

Grand National Up ¼ on Curb

	High	Low	Close	Net Chang
Grand National	4	3⅜	3⅝	+ ¼
Technicolor	27⅜	26¾	26¾	— ¼
Trans-Lux	4	3⅞	3⅞	— ⅛
Universal Pict. ...	9⅛	8½	9⅛	— 3/

Bond Advances General

	High	Low	Close	Net Chang
General Theatre Equip. 6s '40 ..	31	30	30¾	+13/
Keith B. F. 6s '46.	94¼	94¼	94¼	+1
Paramount B'way 3s '55	55⅝	55⅝	55⅝	+ 3/
Paramount Pict. 6s '55	89	88⅝	88⅜	+ 3/
Warner Bros. 6s '39 wd	95¾	95	95⅝	+ 5/

(Quotations at close of July 31)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 28 NEW YORK, MONDAY, AUGUST 3, 1936 TEN CENTS

MPPDA Check On Complaints By Exhibitors

Plan Seen Eliminating Inquiries by U. S.

In an effort to make unnecessary further investigation by the Dep't. of Justice into complaints regarding alleged monopolistic practices of major distributors and circuits, the Hays organization has adopted a checking system of its own.

With the arrival of an important major circuit partner this week from the midwest, the Hays office called the exhibitor in for questioning on details of a complaint made by a competing exhibitor in one of the small towns where the circuit is represented.

The small theatre owner complained he could not get sufficient major product to operate his theatres, it was said, but upon investigation it was learned that the major circuit has for 15 years purchased the product he was showing. The circuit operator stated that if he has to give up a portion of the films to his competitor, the only thing left for him to do would be to sell the theatre and get out of the town.

Product Bar Planned To End Overbuilding

London, July 21.—The special committee on redundancy appointed by the C.E.A. states in its interim report that it has "discussed all phases of the problem and has reached a conclusion" on which it has approached the K.R.S. for cooperation, but that it has received no reply from the distributors' body. No details of the proposals are published, but it is understood to be reviving the suggestion that distributors should refuse product to any theatre defined as redundant by a joint exhibitor-renter committee, or refused admission to the C.E.A. on the same grounds.

Thomas Ormiston is chairman of the committee, which is preparing a full report for the next meeting of the C.E.A. General Council.

Cleveland to Talk Higher Admissions

Cleveland, Aug. 2.—Ernest Schwartz, president of the Cleveland M.P. Exhibitor's Ass'n., has called a special meeting for Tuesday to discuss the possibility of an increase in subsequent run admission prices.

Federal Query Cost Placed At $1,000,000 by Industry

More than $1,000,000 is expected to be expended by the major distributors and circuits in getting up the information sought by the Dept. of Justice in a five-page typewritten questionnaire sent out recently, it was estimated by an executive of a major company.

It will probably take about six months to secure the data asked for, it was said. Some of the companies have figured it will cost them from $200,000 to $300,000 in time, effort and additional help, it was stated.

Among the questions asked are the listing of specific theatre properties, type of run, seating capacity, partners and cost of the buildings. Distributors are required to name the various product deals made this season and the length of time franchises in effect, have to run.

Copies of the questionnaire are being guarded by attorneys for the various companies.

Distributor and circuit heads are at a loss to explain the reason for the questionnaire, but several have opinions which they are not voicing for publication.

Barcelona Business Returning to Normal

By HARRY C. PLUMMER

Barcelona, Aug. 2.—Business is gradually returning to normal here as a result of the excellent Government control. The properties of all distributors in the city are intact and the personnel unmolested.

There was a definite indication here yesterday that the distribution offices might open for business tomorrow. Such a move was approved yesterday at a meeting of the film and other labor groups and awaits the decision of the General Workers' Assembly. Paramount still is lacking executive supervision.

A move has been started to urge the protection of the exchange rates

(Continued on page 7)

Cuba Abandons N. Y. Censor Board Office

Havana, Aug. 2.—The Cuban cabinet has approved the dissolution of the Cuban film censorship bureau established several weeks ago in New York to review their films destined for Cuba. A fee of $10 per reel for examination in New York had been assessed, and resulted in formal protest by all major distributors in New York, and refusal on their part to ship

Lombard Trouble

Hollywood, Aug. 2.—An open break is looming between Carole Lombard and Paramount. She is understood to have demanded release from her current contract or a new one at a higher figure than specified in the option clause of the pact. She claims she can earn more freelancing and asks $100,000 per picture.

Moreover, she'll probably get it.

See Warners' Ascap Return In Few Days

The return of Warners to Ascap, from which they withdrew the first of the year, is expected momentarily, it was learned on Saturday. According to E. C. Mills, general manager of Ascap, the film company has applied for reinstatement and the application will be acted upon today at a meeting of the Ascap board of directors.

Mills stated that he could conceive of no obstacles which might stand in the way of reaffiliation.

The possibility of the company rejoining the music publishers' organization has been discussed within the past few weeks, recently reaching the

(Continued on page 7)

U. S. Firms' Foreign Revenue $85,000,000

Washington, Aug. 2.—Receipts of American film companies from business transacted abroad are estimated last year to have reached a new high of $85,000,000, according to the annual report on the balance of international payments issued tonight by the Dep't. of Commerce.

The $85,000,000 figure is $10,000,000 above the 1934 estimate of $75,000,000, while expenditures in this country for foreign pictures are believed to have remained constant at $5,000,000. The net balance in favor of the United States, therefore, was $80,000,000 against $70,000,000 in 1934.

Appoint Sears Warner Gen'l Sales Manager

Gets All of U. S. and Canadian Field

Gradwell L. ("Grad") Sears has been appointed general sales manager of Warners re-creating in that organization a post which has been non-operative since the regimes of Sam E. Morris and Edward L. Alperson.

G. L. Sears

For a number of years, Warner sales have been split between Sears as general sales manager for the west and south, and A. W. Smith, Jr., in charge of the east and Canada. Smith, as reported on Saturday, has resigned, plans a trip to Europe as his first immediate step and will talk about a new affiliation on his return. His name is being linked with that of another major company, although Smith is refusing to answer telephone calls seeking to learn exactly what his plans may be.

Sears now has all of the United States and Canada under his supervision. He is one of the best known sales executives in the industry. Born in Hannibal, Mo., on Jan. 30, 1897, he was educated at Shelbina, Mo., public

(Continued on page 7)

Best Film Earnings In Years Predicted

With "an unusual number of probable successes" to be released within the next few months, earnings of the various companies in the fall are expected to be the greatest in years, according to the *Wall Street Journal.*

Despite the fact that some of the companies have been holding back principal releases and others have been slow in getting out product, earnings of film corporations have been running unusually well this summer, according to the financial publication.

"The new season's films are now just beginning to come into key city theatres and based on apparent public response, the big amusement companies should have by far the best earnings this fall they have had in

(Continued on page 7)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 3, 1936 No. 28

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *Jame Lockhart*, Representative; Budapest Bureau 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Ubelny trh 2, Prague 1, *Harry Knopf*, Representative; Sbangbai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Legion Approves All Eight New Pictures

Of eight new pictures reviewed and classified by the National Legion of Decency in its list for the current week, all were cited as unobjectionable. Five were classed as unobjectionable for general patronage and three as unobjectionable for adults. The new pictures and their classifications follow:

Class A-1, Unobjectionable for General Patronage—"The Boss Rider of Gun Creek," "Grand Jury," "My American Wife," "Rhythm on the Range," "The Shakedown." Class A-2, Unobjectionable for Adults—"The Final Hour," "Lady Luck," "To Mary—With Love."

Interstate Loss Cited

WASHINGTON, Aug. 2.—Interstate Equities, during its period of sponsorship by Bancamerica-Blair, lost $467,890 in General Theatres Equipment and profited by $97,000 in stock transactions in Fox Film, it was revealed by Charles G. Wiggin, who was vice-president of Interstate, in testimony given during the SEC investigation of investment trusts and trust companies.

Insiders' Outlook

By RED KANN

While in London

IF a Congressman in Washington, for whatever reason, asks a question about a development or a trend in the American film industry, the chances are no great convulsions will follow. In England where "letters to the *Times*" are part and parcel of the existence and their subject matter often reaches Parliament, where the apparent failure of Sir John Simon to report to the police the crank-like grievance letter which presumably led to the recent attack on the King might easily shake and may yet change the cabinet; where the nationalistic spirit runs high on the "Rule Britannia" doctrine and the Government's course is not always or easily fathomable, it is not the same. Not by a very long shot. . . .

▼

These English are a proud race, steeped in their tradition, in many ways old-fashioned, not easily susceptible to pressure and emphatically less prepared to make changes. Things are "done" in Britain because they always are. The Englishman jealously and zealously safeguards that which is his or what he regards as his, not always taking into account how he got it. He is bull-headed and stubborn and from all of these characteristics, the results are apt to be many. This, however, is designed as no discourse on British character, but merely outlines quickly surface markings for a specific purpose which is the impending deal of the Schenck brothers for Gaumont British. Many in London, and not all of them in the trade, are speculating at length over the consequences, immediate and far. Speculation, being what it is, leads into many channels which is where they are floundering here at this exact minute. . . .

▼

C. M. Woolf of General Film Distributors which is in on the Cowdin-Universal purchase and now sells for the latter in the Kingdom will not like it. John Maxwell of British International and Associated British Cinemas, second to G. B. in the theatre field here, will not like it. At various times, each, on his own, was after that which Nick and Joe Schenck are about to acquire and that may explain their pardonable lack of enthusiasm. Exhibitors at large, knowing little but recognizing vaguely the impact of the transaction, express early concern over intense competition to come in the theatre field for one thing; for another, they ruminate over higher rentals and even more percentage when Metro, Twentieth Century-Fox and G. B. should combine distribution in one company, as the brief, official announcement a handful of days back indicated was the intention. . . .

▼

It is very likely and already accepted as inevitable in several thinking quarters that the G. B. shift will bring about a general realignment of the British business. If, for example, Paramount and Radio and Metro, which is mixing them up pretty well, should combine in America, the concentration of power obviously would compel Harry Warner to do something about it to protect his own position. England has its Woolf and its Maxwell and it also has its Paramount, its Radio and its Warner and First National maintained as separate distributing companies. United Artists has a working agreement, and some say an investment, in Oscar Deutsch's Odeon circuit, very actively building new theatres everywhere and one of the principal targets of redundancy, or overbuilding, charges. It is entirely unreasonable to imagine they will remain quiet. . . .

▼

In the States when Adolph Zukor and Bill Fox began to step for theatres, Warner and Loew's followed suit, the reasons, of course, being quite apparent. In England, aside from certain frills, the complexion of the business is similar. As it went in America, so has it gone and so will it go here. The G. B. deal, therefore, sooner or later will witness other American distributors penetrating exhibition where they have not already. Paramount now is in the key cities—Leeds, Birmingham, Manchester, Liverpool, Glasgow and others—and would have backed these first runs with about thirty subsequents if bankruptcy of the parent company had not intervened. The sites are ready and so are the plans. The capital is not far behind and the execution of the scheme may not be. Maxwell, with his approximate two hundred and fifty A. B. C. theatres, may find himself tying in more tightly somewhere if only to feed backbone product to his houses. . . .

▼

So much for early manifestations and speculations within the trade. Politically, a fuss over the Schenck purchase is taken for granted as early as this. Questions already have been asked in the House of Commons. There will be more with what ultimate action is impossible to foretell. The Government here is very conscious of the power of the screen. Behind the enactment of the quota law which had as its intent the establishment of a production industry was this realization. Not without concern, if it should prove to be without action, will the change in G. B. therefore, be looked upon. Parliamentary powers in England are genuine. Trunk, or through, roads were annexed by the nation very recently when Parliament voted it and that's all there was to it. There are instances, also, when industry and even specific corporations have been told they could not go through with their planned procedure. And they didn't. . . .

▼

Half of Twentieth Century-Fox's 49 percent in the Metropolitan and Bradford Trust which controls G. B. to the tune of 57 percent has gone to Loew-Metro. That was announced. Twenty-five percent of the Ostrer's 49 percent in M. and B. is reliably reported to have been purchased by Loew-Metro in another transaction. That was not announced; it also has not been denied. Technically, there will be no control. But the Schencks naturally and patently will cooperate, which is one way of putting it, and, in combination, say it in holdings of about 34.91 percent of the whole—Twentieth Century-Fox, 24.50 per cent of M. and B.'s share, or 13.96 percent of the whole; Loew-Metro, 24.50 percent again of M. and B., or likewise 13.96 percent of the whole and 25 percent of the Ostrers' 49 percent in the holding company, which is 6.98 percent of the whole. . . .

▼

The swing in the balance is further interesting in that Twentieth Century-Fox drops from 27.93 percent of the whole to 13.96; Loew, never before in the picture, in one fell swoop jumps to 20.94 and the Ostrers, by all indications, shrivel from equal partnership with Fox to 20.94 which places them on a parity with Loew. The remainder apparently will continue to be held by the Ostrers or sold to the public through the new holding company which is to replace M. and B. Then so far as any individual coterie is concerned, there will be no domination, but anyone at all familiar with corporate operations understands quite readily that the group or groups representing as much as 34.91 percent of total outstanding stock call the shots on management. As a matter of fact, far less than anything approaching such a high bracket actually or at all is necessary. . . .

▼

There is, however, a job of diplomacy and tact to be undertaken in this impending situa-

(*Continued on page 7*)

DAILY
VARIETY
JULY 29

Newsreels Find Spain's Revolt Too Tough—

New York, July 28.—American newsreels are hungry for Spanish revolutionary stuff, but so far none is obtainable.

Difficult communications and censorship also put general hiatus on American distribution of information in Spain.

"TOO
TOUGH"
—EH?

NOW ON THE WORLD'S SCREENS!

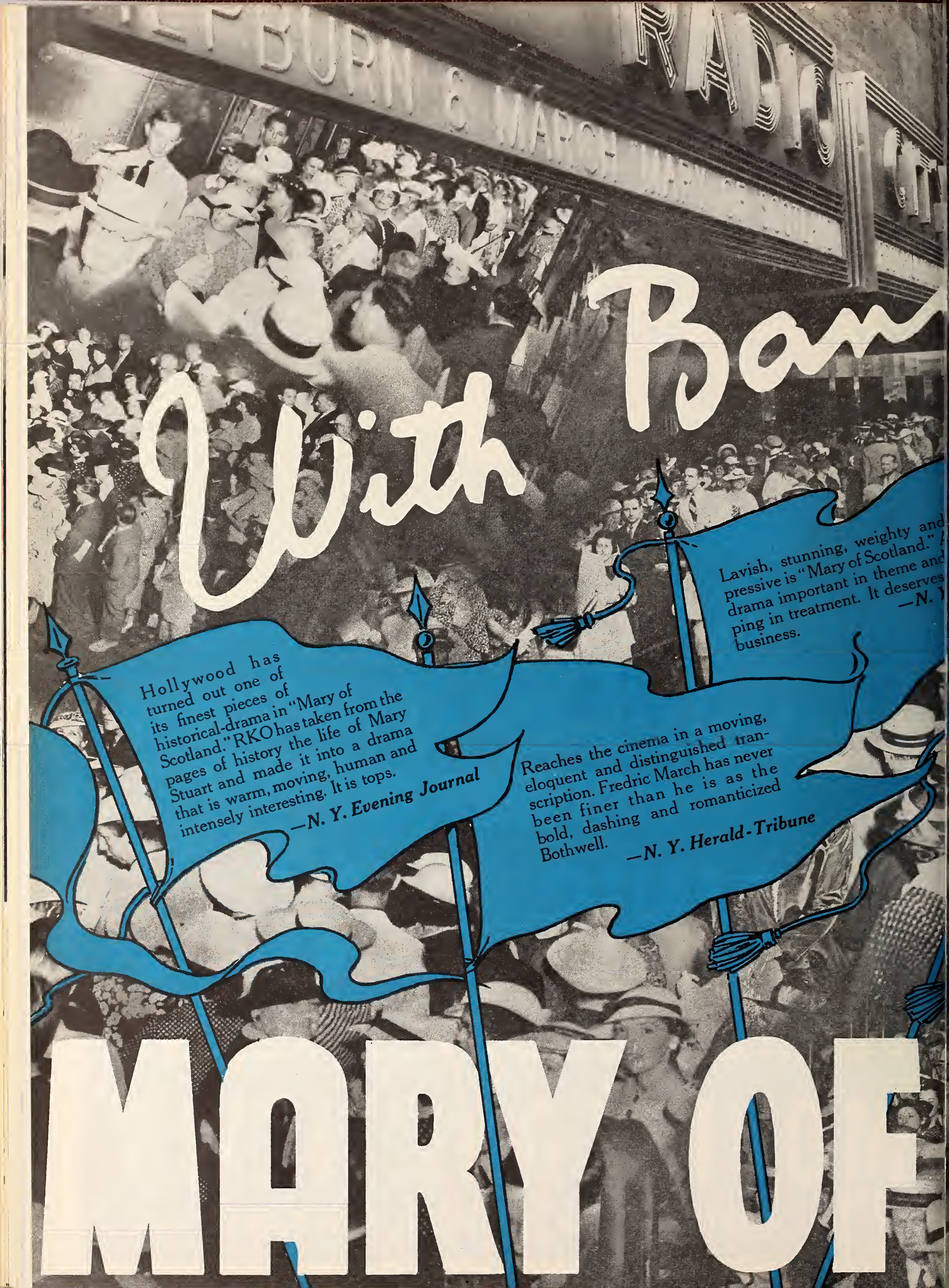
EXCLUSIVE AND SENSATIONAL PICTURES OF

SPAIN'S REVOLT

FILMED UNDER FIRE BY

MOVIETONE NEWS

DISTRIBUTED BY 20th CENTURY-FOX



With Ban

Hollywood has turned out one of its finest pieces of historical-drama in "Mary of Scotland." RKO has taken from the pages of history the life of Mary Stuart and made it into a drama that is warm, moving, human and intensely interesting. It is tops.

—*N. Y. Evening Journal*

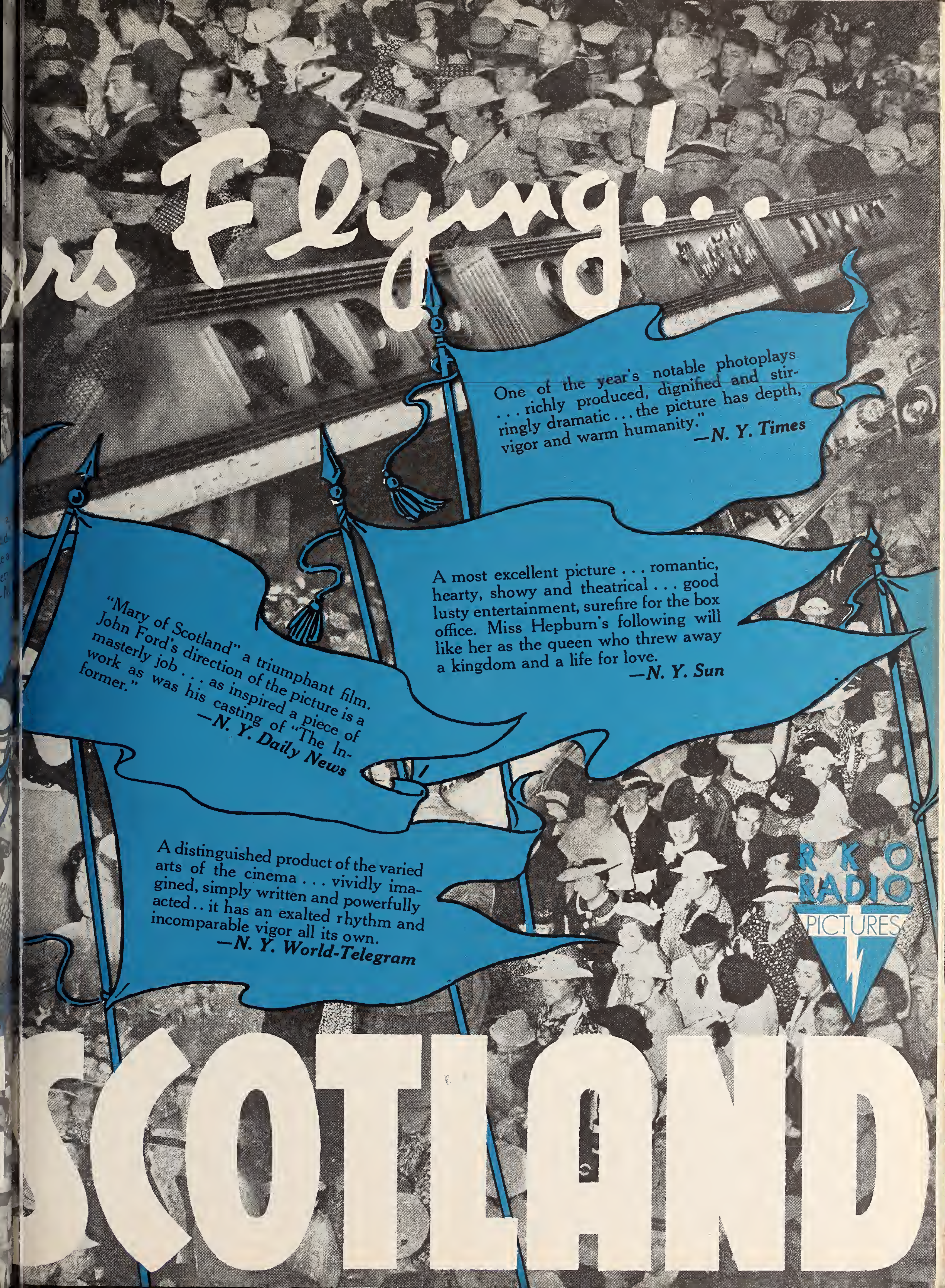
Reaches the cinema in a moving, eloquent and distinguished transcription. Fredric March has never been finer than he is as the bold, dashing and romanticized Bothwell.

—*N. Y. Herald-Tribune*

Lavish, stunning, weighty and
pressive is "Mary of Scotland." A
drama important in theme and
ping in treatment. It deserves
business.

—*N. Y*

MARY OF



One of the year's notable photoplays . . . richly produced, dignified and stirringly dramatic . . . the picture has depth, vigor and warm humanity."

—*N. Y. Times*

"Mary of Scotland" a triumphant film. John Ford's direction of the picture is a masterly job . . . as inspired a piece of work as was his casting of "The Informer."

—*N. Y. Daily News*

A most excellent picture . . . romantic, hearty, showy and theatrical . . . good lusty entertainment, surefire for the box office. Miss Hepburn's following will like her as the queen who threw away a kingdom and a life for love.

—*N. Y. Sun*

A distinguished product of the varied arts of the cinema . . . vividly imagined, simply written and powerfully acted .. it has an exalted rhythm and incomparable vigor all its own.

—*N. Y. World-Telegram*

Purely Personal

JOE ORNSTEIN returned yesterday to Pittsburgh and the Twentieth Century-Fox exchange after a two-week vacation in New York and the Catskills.

•

MORRIS KINZLER writes from Amsterdam his trip is perfect and "everything's in our favor except the rate of exchange."

•

JACK LEVIN of the Copyright Protection Bureau sailed on the *Conte di Savoia* Saturday for a six weeks' vacation abroad.

•

VIRGINIA PINE, who arrived from London the other day, is planning to return shortly to begin work in a picture for ALEXANDER KORDA.

•

NICODEMUS, colored singer and dancer, will leave by plane on Thursday for a role in the next MAE WEST film for EMANUEL COHEN.

•

The SAM DEMBOWS are plotting a weekend with the HERMAN ROBBINS at Schroon Lake next week.

•

HOWARD LINDSAY and RUSSEL CROUSE are headed for Ireland on the *Transylvania.*

•

R. H. COCHRANE, president of Universal, arrives today on the *Normandie* from a cruise.

•

H. J. YATES is due from the coast today after conferences with NAT LEVINE on hiking production budgets.

•

A. H. SCHWARTZ spent the weekend at Lake Placid where he is adding six rooms to his house.

•

LEOPOLD STOKOWSKI arrived on the coast yesterday for a role in Paramount's "The Big Broadcast of 1937."

•

JOE STEIN spent the weekend near Stamford and played badminton.

•

MAX COHEN of Universal has purchased a new Pontiac.

•

. . . Boston

JOHN DOWNING, RKO booker for Maine, New Hampshire and Vermont, is vacationing at Onset, Mass.

JOE WOLF, booker for the Columbia Exchange; BUCKY LEVIN, accessory clerk; JULIA GRIFFIN, inspectress, and FRANK PATRONE, head shipper, on vacation.

•

. . . Denver

FRED SCHMITT, long a theatre orchestra leader here, is conducting this season's municipal band concerts.

RALPH BACHALET has been made manager of the Bluebird; JACK COPELAND, former assistant at the Tabor, is now managing the Rialto, and JOHN DENMAN, from the Rialto, takes over the helm at the Broadway. These changes were made by HARRY HUFFMAN following the resignation of JOHN LINDHART and WARWICK KING, who have started a portable circuit.

TONY ARCHER and JOE DEKKER have reopened the Pioneer, formerly the Englewood, following remodeling made necessary by fire.

BEN PERLMAN was cleared of all charges of running away from an accident in police court here. The chap who was driving his car at the time, greasing it, was fined. PERLMAN is and had just finished washing and manager of National Display.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Sing, Baby, Sing"

(*Twentieth Century-Fox*)

HOLLYWOOD, Aug. 2.—"Sing, Baby, Sing" merits top rung on the filmusical ladder. Its dialogue is witty, sparkling and smart and its tunes exceptionally good for exhibitor plugs, particularly "Sing, Baby, Sing" as well as "You Turned the Tables on Me" and "Love Will Tell."

The performances by the entire cast are smooth and ably executed, guided by directorial tempo and gusto which kept a preview audience roaring throughout from footlights to the rear of the balcony.

The picture introduces the Ritz Brothers, song and dance team, widely known when vaudeville was something. Their comedy routines single them out as definitely box-office. The story has a natural laugh plot, dealing with the thinly disguised exploits of an actor Romeo who finds his Juliet in a night club with a cross-country chase resulting in banner lines across the first page of every newspaper in the country.

Adolphe Menjou is Hollywood's famous Shakespearian actor and Alice Faye the aspiring singer who falls into Romeo's clutches through the conspiring of booking agent Gregory Ratoff, comic magician Ted Healy, and Ratoff's secretary, Patsy Kelly. Michael Whalen plays the smart reporter who starts the ball rolling by getting newspaper art spreads of Alice watching Menjou drink bay rum out of a hot water bottle and execute Hamlet in a knee-length nightshirt.

This brings about romantic tension between Whalen and Miss Faye. The publicity, however, gets Alice a job on a national hookup and Whalen smooths the ruffled feathers by getting Menjou to make a statement placing Miss Faye in a favorable public eye. Menjou is excellent as the dizzy Romeo and Miss Faye's performance is quite likely to increase her popularity. Ratoff, Healy and Miss Kelly provide a series of laugh riots; Whalen is effective as the reporter as is the remainder of the cast.

Sidney Landfield did a splendid job of direction, spacing the chuckles and keeping the film moving swiftly. Peverell Marley's photography is outstanding, especially in the dance ensembles and closeups. Milton Sperling, Jack Yellen and Harry Tugend penned a genuinely funny script from a Sperling and Yellen original. Lew Pollack and Yellen, Louis Alter, Sidney D. Mitchell, Richard A. Whiting and Walter Bullock share the song credits. Buddy De Sylva produced.

Production Code Seal, No. 2,414. Running time, 90 minutes. "G.

Overseas Preview

"Everything Is Thunder"

(*Gaumont British*)

LONDON, July 22.—Constance Bennett, Douglass Montgomery, and the Continental character actor, Oscar Homolka, are the leads in a thriller set against backgrounds of a German prisoner-of-war camp, of Berlin in war time and of the German-Dutch frontier. The atmosphere is convincing, suspense value is great and there is a convincing emphasis upon action as contrasted with dialogue.

Montgomery is a Canadian officer who, in making his getaway from the detention camp, kills a sentry trying to double-cross him after conniving at his escape. Getting to Berlin in disguise he is sheltered by a girl of the streets, who thinks him a wounded German soldier, but finally discovers the truth. In love with him, she protects his secret from a detective who is one of her admirers, and finally arranges to have him smuggled into Holland. Pursued, she is wounded and he returns from safety to her side, but the detective lets them go, paying the penalty for this act of disloyalty.

Undoubtedly, this can be sold successfully to American audiences which liked "Secret Agent." With a somewhat similar atmosphere it has greatly superior story values and the dramatic tension of the escape scenes, of the efforts to keep the hero undiscovered in the girl's flat and of the final night break through the barbed wire of the frontier must be highly praised. Characterization is all good and the acting of Bennett and Homolka in particular is excellent. Milton Rosmer directed from a story by J. L. Hardy.

ALLAN.

Running time, 76 minutes. "A."

Three Exchange Men Heard in K. C. Sui

KANSAS CITY, August 2.—W. C Boatright, attorney for the plaintiff in the suit of Emanuel Rolsky agains Fox Midwest and major distributor on Saturday introduced a letter date Nov. 18 and addressed to Carl Lesen man from William Warner, Vitagrap branch manager, which said, "It my understanding that the major com panies haven't approved the Fox cir cuit's clearance plan."

Attached to the letter was a stor printed in a regional trade publicatio telling of legal action proposed b the independent exhibitors. Warne said in the letter that he didn't thin the Fox-Warner deal under conside ation at the time would interfere wit the legal rights of other Kansas Cit exhibitors. Admission prices, he tes tified, didn't enter into the selling o pictures here prior to 1928 when pic tures were sold on prior runs.

T. R. Thompson, of RKO, wa cross-examined by Boatright and sai as have other distributor representa tives, that it was not important t him how other companies were goin to sell Fox Midwest last year.

Ralph C. LiBeau, Paramount dis trict manager, was on the stand whe the trial was adjourned until Monda

Two Openings Set

SALT LAKE CITY, Aug. 2.—O. Hazen of Service Theatre Supp Co. here is associated in the equip ping of two theatres about to opened. The houses are the Ides, Moab, Utah, and the Tetonia Tetonia, Idaho.

Projector Is Stolen

KANSAS CITY, Aug. 2. — Abo $2,500 worth of projection equipme has been stolen from the car of R C. Light, Chevrolet representati Ten thousand feet of film was n disturbed.

Wall Street

Stocks Generally Advance

	High	Low	Close	Ne Chan
Columbia Pictures. vtc.	37¼	37	37	—
Consolidated Film Industries	4¾	4¾	4¾	...
Consolidated Film Industries, pfd.	17¼	17	17¼	+
Eastman Kodak, pfd.	157	157	157	...
General Theatre Equipment	24¾	24¼	24¾	+
Loew's, Inc.	53¼	53	53	—
Paramount Publix.	8	8	8	...
Paramount 2 pfd.	8⅞	8¾	8⅞	...
Pathe Film	8	7⅞	7⅞	—
RKO	6⅞	6⅞	6⅞	+
20th Century-Fox.	28	27⅞	27⅞	—
20th Century, pfd.	36½	36½	36½	—
Warner Bros.	12⅛	11⅞	12	...

Curb Market Inactive

	High	Low	Close	Ne Chan
Technicolor	26¾	26¾	26¾	...
Grand National	3⅞	3¾	3¾	+

Keith Bonds Up ¾

	High	Low	Close	Ne Chan
Keith B. F. 6s '46.	95	95	95	+
Loew's 6s '46.	97⅞	97⅞	97⅞	+
Paramount Broadway 3s '55.	55½	55½	55½	—
Paramount Pictures 6s '55.	88⅞	88¾	88⅞	...
Warner Bros. 6s '39 wd.	95¾	95	95¾	+

(As of record August 1.)

See Warners' Ascap Return In Few Days

(Continued from page 1)

oint of virtually official confirmation y Ascap officials. Ascap officers have eclared that they would like to see e Warner music companies back in e fold.

The Warner music firms, which ave been operating under the Music ublishers' Holding Corp., include arms, Inc., M. Witmark & Sons, Reick Music Co., T. B. Harms Co., d their subsidiaries, together formg one of the strongest music units in e country.

Indicative of the imminent return of arners to the society was the withrawal by the company two weeks ago infringement actions filed against umerous radio stations for the unli ensed broadcasting of certain songs. he suits were filed by Warner fol wing the withdrawal from Ascap. arners, at the time of the with rawal of the suits, declined to say hether the move had any bearing on e discussions relative to the return f the company to the society.

Warners stepped out of the Ascap icture last January because, they con ended, they were not receiving a re urn from their music companies, rough Ascap, commensurate with hat they felt they should be getting, onsidering the strength of the music rms operating under the Warner anner.

It is understood that behind the arner willingness to return to Ascap the fact that, since the withdrawal, arners have not received a return on eir music companies equal to that hich they were getting through their embership in the society.

Little Opposition Within Ascap

Recently it was indicated that there as some sentiment within the society posed to the return of Warners, but at that sentiment was being ex essed by a minority of the group, d that there was a sufficient ma rity to insure acceptance of the arner bid to rejoin the group at any ne.

It was understood that, on its part, scap was ready to act favorably on return, since the organization's aim to give the maximum amount of rvice to licensees, an aim which uld be only partially realized with t the membership of the Warner mpanies.

Pathe in New Office

Pathe has moved into new quarters the RKO Bldg. Formerly located the same offices with Grand Na onal and First Division, the company Saturday transferred its equipment d files to new offices which are ljacent to Grand National and First ivision.

Robert Hill Recovering

SALT LAKE CITY, Aug. 2.—Robert ill, Columbia branch manager, who recovering from injuries received an automobile accident, is expected return to his office shortly, entirely covered.

Gradwell Sears Is Warner Sales Head

(Continued from page 1)

and high schools and the University of Missouri. He served during the war, leaving the service with the rank of first lieutenant. After demobilization, he joined World Film as salesman, first in New York, then in St. Louis. Later he joined Republic—the Lewis J. Selznick company—and Selznick and Vitagraph long before Warners acquired it. In December, 1930, he joined the old First National as a Chicago salesman, later becoming branch manager in that city and in Cleveland. In 1929, he was appointed southern and western sales manager, continuing with First National after its purchase by Warners, when he was appointed western and southern general sales manager. He was elected a vice-president of Vitagraph in 1935 in Los Angeles.

In His New Office

W. Ray Johnston, president of Republic, has moved his office from the RKO Bldg. to the company's headquarters at 1776 Broadway. Monogram still maintains an office in the former building, but Johnston does not make his office there, as reported.

Selznick Back on Coast

HOLLYWOOD, Aug. 2.—David O. Selznick has returned here from Honolulu, and plans to put the Selznick International film, "The Adventures of Tom Sawyer," into work the first week in September.

Shields in First Role

HOLLYWOOD, Aug. 2.—Francis X. Shields, tennis star, has been assigned to a role in "Come and Get It," Goldwyn-U. A. film. Shields has been on the coast for more than a year and this is his first role.

What, No Films

Mexico City, Aug. 2.—The importance of the screen to the average American is indicated in the following conversation between two women from north of the Rio Grande, overheard during the recent strike of electrical workers which forced film houses to close:

"The movies are out," said one, and explained the reason.

Said the other, "Oh, shoot, why did we come down here, anyway?"

Best Film Earnings In Years Predicted

(Continued from page 1)

years," the *Wall Street Journal* continues.

"The public is spending money freely again and the industry has pretty well worked out of its financial worries and now has ample product to bring to the box-office," the publication states.

"One factor which may be of considerable benefit to producers is the policy of reviving old successes. Many of the older films which have been entirely written off the books are being re-shown with profit to the exhibitor, and may be a minor but unexpected source of revenue to the film companies."

Effect N. O. Tax Cut

NEW ORLEANS, Aug. 2.—Theatre owners and other amusement operators have been advised of the reduction in amusement taxes. The former tax of two per cent on admissions starting at 10 cents has been cut to two per cent on admissions over 15 cents.

Insiders' Outlook

(Continued from page 2)

tion which ties the British and the American industries closer than any previous transaction in either's history. From observation, in part, and from conversation, in plenty, it is our opinion that the new interests would cover ground faster in the long view by taking it slower at the outset. Any fanfare about violent changes in policy would be resented. Any effort to create publicity by sounding off at large about theatre plans would be worse. The trade is looking askance. The Government is not far behind. . . .

▼

Yet, things to come are earmarked by genuine potentialities. While Metro and Fox here will turn to G. B. production for quota purposes, the elimination of G. B. distribution in America divides that product between the two American companies. It will be to their interest there and also here to lend production experience to G. B. for reasons which need no further explanation except to point out that by so doing the opportunity to improve British standards must not, in fairness, be overlooked. Ben Goetz has been ferrying back and forth for almost a year while Metro has been trying to determine whether or not to produce in England. The studio has been talking about sending over Shearer and making product on a Hollywood basis. Pursuing such a plan, but through G. B. since there will no longer be need for Metro to produce here to meet quota, would add tone which the English industry needs, emphasize the values of the transfer in control and give to the purchase an aura of benevolent, but dominant guidance. . . .

Cuba Abandons N. Y. Censor Board Office

(Continued from page 1)

any films to Cuba. There had been no fee for examination by the Cuban censor here before. Roberto Hernandez, in charge of the New York bureau, has been here conferring with the Secretary of the Interior on the situation.

Cuban theatres were faced with an acute shortage of suitable product as a result of the decision to abandon shipments to that country until the Cuban Government had come to a final decision. Protests were made to the Government here by the American Embassy on orders from the U. S. State Dep't.

It is expected here that major distributors will immediately resume activity in Cuba following the abandonment of the New York bureau of the Cuban censor board by that country's Government.

Barcelona Business Returning to Normal

(Continued from page 1)

prevailing and for specific dates on the application of the withdrawal of pesetas. It was suggested that William B. Morgan, general manager for United Artists in Spain, and the only American executive remaining, be granted power of attorney to represent all distributor interests here and act as the liaison officer with the consulate and the American embassy.

Shift Denver Managers

DENVER, Aug. 2. — Managerial changes in the Civic Theatres group have been made by A. P. Archer and Joe Dekker following the resignation of C. G. Doty as publicity manager and manager of the Granada, to take over the Washington Park.

Clyde Anderson is the new publicity director, and editor of *Civic News*, weekly paper published by the theatres for the public. Anderson has also been moved from the Jewel to the Oriental, replacing Jack Davis, who will be at the Granada. Si Gertz will act as assistant to Anderson.

The managers of the Jewel and Santa Fe, Dick Dekker and E. J. Ward, have been swapped. Jack Kramer will fill the vacancy at the Egyptian, left vacant by the moving of Harold Shalla to Fort Collins to assume a new position.

Youngclaus Files Suit

KEARNEY, Neb., Aug. 2.—W. N. Youngclaus has filed suit in District Court here to oust Louis Heal from the Pastime which he purchased outright, though Heal claimed he had a lease that has another year to run.

Youngclaus is building up a circuit. He bought the equipment in the theatre which Heal also had leased. The lease on the equipment, however, will expire Aug. 1, and it is understood Heal has already concluded arrangements for new seats, sound and booth equipment.

Exhibitor Meet Off

NEW HAVEN, Aug. 2.—The Independent M. P. T. O. here has decided to call off its regular meeting, scheduled for Tuesday, because of the warm weather.

“Pastures” Is Philadelphia Hit, $25,000

PHILADELPHIA, Aug. 2.—Backed by heavy exploitation and good reviews, “The Green Pastures” proved a box-office knockout, getting $25,000 on its first week at the Boyd. The film had the largest opening day of any film in four years except the holiday opening of “Little Women.”

“San Francisco” held up until the end, getting $14,000 in its abbreviated fourth week at the Stanley. The figure warranted holding it but with “Suzy” ready for opening and the need of a hit in the subsequent runs, Warners sent it over to Keith’s for a second run.

“Spendthrift” and the Benny Davis revue at the Earle beat the average with a $13,500 week. “State Fair,” revived at the Fox did about $14,500 in eight days, a good figure for a reissue.

The critics hailed “Crime of Dr. Forbes” as an outstanding “sleeper” but the public didn’t go very heavily for it. $5,200 was its figure at the Stanton. “Trapped by Television” was off at Keith’s and was pulled after five days.

Total first run business was $78,400. The average is $70,650.

Estimated takings for the week ending July 30:

“EARLY TO BED” (Para.)
ARCADIA—(600), 25c-40c-50c, 7 days, 2nd run **Gross:** $2,400. (Average, $2,800)

“THE GREEN PASTURES” (Warners)
BOYD—(2,400), 40c-55c, 7 days. **Gross:** $25.000. (Average, $14,000)

“SPENDTHRIFT” (Para.)
EARLE—(2,000), 25c-40c-55c, 6 days. Stage: Benny Davis’ Stardust revue. **Gross:** $13,500. (Average, $12,000)

“STATE FAIR” (Fox)
FOX—(3,000), 40c-55c-65c, 8 days, revival. Stage: Sylvia Froos, Three Sailors, Rosini, Elida Dancers. Also March of Time. **Gross:** $14,500. (Average, 7 days, $14,000)

“BRIDE WALKS OUT” (RKO)
KARLTON—(1,000), 25c-35c-40c, 7 days. 2nd run. **Gross:** $2,600. (Average, $4,000)

“TRAPPED BY TELEVISION” (Col.)
KEITH’S—(2,000), 30c-40c-50c, 5 days **Gross:** $1,200. (Average, 7 days, $4,000)

“SAN FRANCISCO” (M-G-M)
STANLEY—(3,700), 40c-55c, 6 days, 4th week. **Gross:** $14,000. (Average, 7 days, $14,000)

“CRIME OF DR. FORBES” (20th-Fox)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $5,200. (Average, $7,000)

Shift Warner Managers

WASHINGTON, Aug. 2.—Harry E. Lohmeyer, Warner circuit division manager here, has effected several management changes as a result of the leave of absence granted Charles J. Brennan, Metropolitan manager. Maynard W. Madden has gone to the Metropolitan from the Central, succeeded by W. Claude Land from the Home. Sidney C. Hoffman, assistant at the Earle, succeeds Land at the Home. John I. Hopkins, Earle secretary, is now assistant there; Donald M. McFarlane, chief of service, is secretary, and Ernest Wells chief of staff.

McCarthy Leaves G. B.

OMAHA, Aug. 2.—Jack McCarthy, G. B. representative here for two years, has resigned to take over the south Platte territory in Nebraska for Universal under Roy Miller, Omaha branch manager.

“Tractors” $6,700 Hit in Louisville

LOUISVILLE, Aug. 2.—“Earthworm Tractors” was a particularly bright spot in an otherwise dull week, and successfully combatted the high temperatures for a record gross of $6,700, over average for the Mary Anderson almost 100 per cent.

“Poor Little Rich Girl,” on its second week at the Rialto, continued to ring the bell, taking $5,900, over the line by $1,400. The take was somewhat below previous Shirley Temple films, but nevertheless put enough in the till to overcome a bad week or two.

The twin bill revival of “State Fair” and “There’s Always Tomorrow” at the Strand pulled good business, and wound up the week in the neighborhood of $3,700, a good $200 over the usual gross.

During the recent hot spell, the theatres have been favorite spots in this town, particularly as this section does not have the benefit of beaches and resorts.

Total first run business was $22,800. Average is $19,900.

Estimated takings for the week ending July 24:

“THE DEVIL DOLL” (M-G-M)
“WE WENT TO COLLEGE” (M-G-M)
LOEW’S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $4,500. (Average, $5,500)

“POOR LITTLE RICH GIRL” (20th-Fox)
“BUNKER BEAN” (20th-Fox)
RIALTO—(3,000), 15c-25c-40c, 7 days, 2nd week. **Gross:** $5,900. (Average, $4,500)

“STATE FAIR” (20th-Fox)
“THERE’S ALWAYS TOMORROW” (20th-Fox)
STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $3,700. (Average, $3,500)

“EARTHWORM TRACTORS” (W. B.)
MARY ANDERSON—(1,000), 15c-25c-40c, 7 days. **Gross:** $6,700. (Average, $3,500)

“GENTLE JULIA” (20th-Fox)
“PANIC ON THE AIR” (Col.)
KENTUCKY—(800), 15c-25c, 7 days. **Gross:** $1,300. (Average, $1,500)

“PRIVATE WORLDS” (Para.)
“HE WAS HER MAN” (W. B.)
“CIRCUS CLOWN” (F. N.)
“REGISTERED NURSE” (F. N.)
ALAMO—(900), 15c, 7 days, split week. **Gross:** $700. (Average, $1,400)

“Suzy” and “Girl” Top in Providence

PROVIDENCE, Aug. 2.—Loew’s State with “Suzy” and “The Final Hour,” and the Majestic, with “Poor Little Rich Girl,” each went $5,000 over par to capture the greater part of the week’s business here, despite sizzling heat.

“White Fang” and vaudeville was $3,000 under the usual $7,000 at Fay’s, and the Strand, with “Spendthrift” and “Border Flight,” was $1,500 under the $6,500 par. The RKO Albee, which has been dark for a month, opens next week with legitimate productions for August.

Total first run business was $38,000. Average is $32,500.

Estimated takings for week ending July 30:

“POOR LITTLE RICH GIRL” (20th-Fox)
MAJESTIC—(2,400), 15c-40c, 7 days. **Gross:** $12,000. (Average, $7.000)

“SUZY” (M-G-M)
“THE FINAL HOUR” (Col.)
LOEW’S STATE—(3,800), 15c-40c, 7 days. **Gross:** $17.000. (Average $12.000)

“WHITE FANG” (20th-Fox)
FAY’S—(1,600), 15c-40c, 7 days. On stage: Vaudeville with Marion Ballet. **Gross:** $4.000. (Average. $7.000)

“SPENDTHRIFT” (Para.)
“BORDER FLIGHT” (Para.)
PARAMOUNT—(2,300), 15c-40c, 7 days. **Gross:** $5,000. (Average, $6,500)

“Rich Girl” Hits $15,500 in Cincy

CINCINNATI, Aug. 2.—“Poor Little Rich Girl” led the box-office parade last week, bringing $15,500 to the RKO Palace, where the normal take is $10,000. It moved to Keith’s for the second week.

“Earthworm Tractors” gave Keith’s one of the biggest seven days in some time at $6,800, compared with a $6,500 normal, and moved to the RKO Grand. “San Francisco” in its fourth downtown week, two of which have been at the RKO Capitol, balanced the average of $6,500 at that house, and held over. “Three of a Kind” and “The Last Journey,” on a dual bill at the Strand, independent, registered $1,700, upping average by $200.

The other spots turned in fair reports, although the aggregate business nosed just above the weekly average for the first time in many moons.

Total first run business was $48,250. Average is $48,200.

Estimated takings:

Week Ending July 21:

“THREE OF A KIND” (Invincible)
“THE LAST JOURNEY” (First Division)
STRAND—(1,500), 15c-25c, 7 days. **Gross:** $1,700. (Average, $1,500)

Week Ending July 23:

“SPENDTHRIFT” (Para.)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $9,500. (Average, $12,000)

“POOR LITTLE RICH GIRL” (20th-Fox)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $15,500. (Average, $10,000). Moved to Keith’s.

“SAN FRANCISCO” (M-G-M)
RKO CAPITAL—(2,000), 35c-42c, 7 days, 4th downtown week. **Gross:** $6,500. (Average, $6,500). Held for fifth week.

“AND SUDDEN DEATH” (Para.)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $3,750. (Average. $6,500)

“THE BRIDE WALKS OUT” (Radio)
RKO GRAND—(1,200). 25c-40c, 7 days, 2nd downtown week. **Gross:** $2,600. (Average, $2,750)

“BORDER FLIGHT” (Para.)
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $1.000. (Average. $1.250)

“THE FIRST BABY” (20th-Fox)
RKO FAMILY—(1,000). 15c-25c, 3 days. **Gross:** $900. (Average, $1,200)

“EARTHWORM TRACTORS” (F.N.)
KEITH’S—(1,500). 30c-40c. 7 days. **Gross:** $6,800. (Average, $6,500). Moved to RKO Grand.

“Francisco” Leads Montreal, $10,500

MONTREAL, Aug. 2.—“San Francisco” registered top position among first runs with a gross of $10,500.

“It’s Love Again,” heading the double bill at the Princess, was a close second with $6,500. “The Witness Chair” topped the screen-stage fare at Loew’s and took in $9,000, which was a neat figure considering the heat. “Hearts Divided,” feature No. 1 at the Capitol, was responsible for $7,500.

Total first run business was $33,500. Average is $38,000.

Estimated takings for the week ending July 25:

“HEARTS DIVIDED” (F.N.)
“THE LAW IN HER HANDS” (F.N.)
CAPITOL—(2,547), 25c-35c-40c-50c-60c. 7 days. **Gross:** $7,500. (Average, $9,500)

“THE WITNESS CHAIR” (Radio)
“HOT MONEY” (W.B.)
LOEW’S—(3,115), 25c-34c-40c-50c-60c, 7 days. Stage: “Too Many Sweethearts” vaudeville unit. **Gross:** $9,000. (Average, $10,500)

“SAN FRANCISCO” (M-G-M)
PALACE—(2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $10,500. (Average, $11,000)

“IT’S LOVE AGAIN” (British)
“OURSELVES ALONE” (British)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days. **Gross:** $6,500. (Average, $7,000)

“Suzy” with “Angel” Big On the Coas

LOS ANGELES, Aug. 2.—“Suzy,” a dual bill with “Half Angel,” pla ing day and date at the Chinese a Loew’s State, proved to be the be money-maker in the territory. reached $13,900, up by $1,400, at t Chinese, and went $4,300 over t line to $18,300 at Loew’s State.

“Counterfeit” and “I Stand Co demned” pulled an excellent $7,200 the Pantages. This was $4,000 ov normal. “Eestasy” was strong $5,000 in the Grand International.

Total first run business was $98,35 Average is $107,150.

Estimated takings for the week en ing July 29:

“THE GREAT ZIEGFELD” (M-G-M)
CARTHAY CIRCLE—(1,518), 50c-$1.50, days, 15th week. **Gross:** $12,600. (Avera $17,000)

“SUZY” (M-G-M)
“HALF ANGEL” (20th-Fox)
CHINESE—(2,500), 30c-55c, 7 days. **Gros** $13,900. (Average, $12,500)

“IT’S LOVE AGAIN” (G.B.)
“SONG OF CHINA” (MacLean)
“PLOW THAT BROKE THE PLAIN
FILMARTE—(800), 30c-40c, 7 days. **Gros** $1,250. (Average, $2,000)

“SECRET AGENT” (G.B.)
4 STAR—(900), 30c-55c, 6 days. **Gros** $3,100. (Average, $3,250)

“ECSTASY” (Eureka)
GRAND INTERNATIONAL—(750), 3 40c, 6 days. **Gross:** $5,000. (Average, $1,2

“COUNTERFEIT” (Col.)
“I STAND CONDEMNED” (U.A.)
HILLSTREET—(2,700), 25c-40c, 7 da **Gross:** $5,500. (Average, $8.000)

“SUZY” (M-G-M)
“HALF ANGEL” (20th-Fox)
LOEW’S STATE—(2,500), 30c-55c, 7 da **Gross:** $18.300. (Average, $14,000)

“COUNTERFEIT” (Col.)
“I STAND CONDEMNED” (U.A.)
PANTAGES—(3,000), 25c-40c, 7 da **Gross:** $7.200. (Average, $3,200)

“SPENDTHRIFT” (Para.)
PARAMOUNT—(3,595), 30c-55c, 7 da Stage: Fanchonettes “Ice Carnival,” Pearce and Gang. **Gross:** $14.200. (Av age, $18.000)

“EARTHWORM TRACTORS” (F.N.)
“BOULDER DAM” (W.B.)
WARNER BROS. (HOLLYWOOD) (3,000), 25c-40c, 7 days, 2nd week. **Gro** $8.400. (Average, $14.000)

“EARTHWORM TRACTORS” (F.N.)
“BOULDER DAM” (W.B.)
WARNER BROS. (DOWNTOWN) (3,400), 25c-40c, 7 days, 2nd week. **Gro** $8,900. (Average, $12,000)

Indianapolis Tips “Pastures” $5,00

INDIANAPOLIS, Aug. 2.—First r business sagged under midsumm heat, “The Green Pastures” being t single offering to make a good sho ing. It went about $1,000 over t line for $5,000 at the Circle, nice su mer business.

Elsewhere grosses were average.

Total first run business was $2 300. Average is $21,000.

Estimated takings for the week en ing July 24:

“STATE FAIR” (20th-Fox)
APOLLO—(1,100). 25c-40c, 7 days. vival. **Gross:** $3,300. (Average, $4,000)

“THE GREEN PASTURES” (W. B.
CIRCLE—(2,800), 25c-40c, 7 days. **Gro** $5,000. (Average, $4.000)

“THE DEVIL DOLL” (M-G-M)
“WE WENT TO COLLEGE” (M-G-
LOEW’S—(2,800), 25-40c, 7 days. **Gro** $6,200. (Average, $6,000)

“THE CRIME OF DR. FORBES” (20th-Fox)
LYRIC—(2,000), 25c-40c, 7 days. Vau ville. **Gross:** $7,800. (Average, $7,000)

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 29 NEW YORK, TUESDAY, AUGUST 4, 1936 TEN CENTS

Warners Back In Ascap; Out Since Jan. 1

Society Board Approves Return Application

The board of directors of Ascap yesterday unanimously passed a resoution accepting the application of Warners for reinstatement in the society as of Aug. 1. E. C. Mills, general manager of Ascap, declared Warners' music companies are reentering the organization with the same seniority rating they had on Dec. 31, 1935, at the time of their withdrawal from the society.

The Warner music companies, operated under the Music Publishers' Holding Co., are Harms, Inc., M. Witmark & Sons, Remick Music Co., T. B. Harms Co., New World Music Corp. and several subsidiaries.

Negotiations have been carried on, for some time, looking toward the renstatement of Warners. Representng Ascap were Mills and Charles Schwartz, of Schwartz and Froelich, Ascap attorneys, and Joseph Hazen, Warner attorney, acting for that company.

Warners immediately will with-

(*Continued on page 7*)

First National to Stay as Brand Name

The First National brand name will not be affected by the recent dissolution at Wilmington of First National Pictures, Inc. Robert W. Perkins, Warner general counsel, said yesterday the dissolution was merely a legal action taken with respect to an old corporation which had been completely inactive for five years. Perkins declared that that company had nothing to do with the current First National, which "is just as much in business as it ever was."

Sam E. Morris, Warner vice-presi-

(*Continued on page 7*)

Just Imbeciles

Oscar Hanson last week got a report from one of his theatre managers that imbeciles attended the showplace. An addendum read:

"Anyone who visited the theatre during the week must have been crazy."

The manager referred to the picture and the humidity.

London Speculates if G.B. Control Clause Still Holds

London, Aug. 3.—Perpetual British control of Gaumont British was originally stipulated in the company's articles of association. Whether or not this clause has subsequently been negatived is the outstanding mystery note in that entire situation. Answers to it are not forthcoming.

The stipulation traces back to a move initiated by the Bromheads immediately prior to the original 49 per-cent purchase in the Metropolis and Bradford Trust by William Fox on behalf of the then Fox Film Corp. M. and B., as reported, controls 57 per cent of G.B.

Rumors have been current on and off in London for some time that the two per cent first set aside and held as the balance of power between Fox on the one hand and the Ostrers on the other by Lord Lee of Fareham were later purchased, presumably by the Ostrers, thereby giving them the largest individual block in G.B. and management, if not actual, control. This, however, has never been confirmed.

Whether or not such a shift is possible without a general meeting of stockholders also appears to be a moot point, but there are those in the British trade who believe such a step could have been determined without the necessity for a general meeting. On the other hand, any word seeping through, provided the action has been taken, is construed as potentially troublesome in that it would obviously advertise actual or potential intention of rearranging the G.B. picture for a sale at some time of the dominant interest in Metropolitan and Bradford and, therefore, in G.B.

David Ostrer, general manager of

(*Continued on page 7*)

Fox Salaries Are Reported By The S.E.C.

By **BERTRAM F. LINZ**

Washington, Aug. 3.—Denying applications of Twentieth Century-Fox and Fox Film for confidential treatment of information required in registration statements, the S.E.C. today made public details regarding the companies' contracts and salaries.

The information from Twentieth Century-Fox covered seven-year contracts with Sidney R. Kent as president, Joseph M. Schenck as executive head of production and Darryl F. Zanuck as head of production.

Kent's contract, dated April 1, 1935, calls for a salary of $2,500 a week, with $50,000 additional to be paid him on Dec. 31 of each year; $75,000 to be paid him Nov. 1, 1935;

(*Continued on page 8*)

M. C. Moore Elected Head of S. E. T. O. A.

Jacksonville, Aug. 3.—Swinging through a program of golf, beach sports and business, members of the Southeastern Theatre Owners Ass'n today neared the close of their three-day meeting at which M. C. Moore, manager of the Riverside here, was elected president.

Mayor John T. Alsop, pioneer the-

(*Continued on page 3*)

Deal Seen Due Between F.&M. And St. Louis

Arrangements whereby F. & M. will operate the 22 neighborhood theatres in the St. Louis Amusement Co. under a 10-year management deal with Central Properties Corp. are expected to be announced today by Harry C. Arthur, Jr., vice-president of F. & M., at a press conference. Arthur returned over the week-end from the Mound City after conferring with the bondholders committee of Central Properties.

By virtue of a recent deal with Warners, F. & M. owns 42 per cent of the stock in St. Louis Amusement Co. Several weeks ago Arthur, his Washington attorney, Ernest L. Wilkinson, and Lambert Walther, St. Louis counsel for F. & M., conferred with Clarence M. Turley and Joseph

(*Continued on page 6*)

Arthur Loew Stock Purchase Reported

Washington, Aug. 3.—Acquisition by Arthur M. Loew's holding company in June of 353 shares of Loew's common stock, bringing its holdings at the close of the month to 3,883 shares, was reported tonight by the Securities and Exchange Commission in its semi-monthly summary of stock

(*Continued on page 7*)

Film Buying At Low Ebb In N. Y. Area

Big Circuits' Hesitancy Holds Up Others

Film buying in the local area is at low ebb, according to a majority of branch managers in the Greater New York area.

The principal reason for the slack at this time is attributed to the apparent hesitancy of the major circuits over closing deals. With the exception of franchise deals made previously, Loew's and RKO have done practically no buying of new pictures. Terms on the franchises are now being worked out.

As a result, exchanges have been reluctant to negotiate with independent circuits and subsequent runs. With RKO already signed for Warners, Universal and RKO product, and Loew's tied up with M-G-M, U.A., Paramount and Columbia, executives of Twentieth Century-Fox have yet to negotiate a first run outlet for their product.

Skouras and Randforce, which control about 100 neighborhood houses, have Twentieth Century-Fox films on 10-year franchises. A deal with the Music Hall has not been made as yet with the first of the company's releases on the new schedule already booked

(*Continued on page 6*)

Report B & K to Dual Starting Sept. 11th

Chicago, Aug. 3.—The report here tonight is that B. & K. will start their dual bill policy in their B houses Sept. 11. The story is unconfirmed at the moment, but a meeting of circuit heads and distributors this week is expected to result in confirmation.

It is understood that if dualling is put into operation Allied will start legal action immediately against circuit and distributors in Federal court, basing its action on the clearance consent decree handed down several years ago.

$65,000 in 4 Days

The first four days gross for "Mary of Scotland" at the Music Hall ended with $65,000, indicating that the Katharine Hepburn film will approximate $100,000, or over, for the first week.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 4, 1936 No. 29

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes. *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Metropolitan Loss Listed at $45,283

The net operating loss for Metropolitan Playhouses and wholly owned subsidiaries for the approximate five-month period from Sept. 3, 1935, to Jan. 31, 1936, was $45,283.93, according to the first financial statement issued by the company since it was reorganized last year.

Listed among current assets is $153,292.24 cash on hand in the banks and $171,334.63 on deposit with the sinking fund trustee for payment of interest due Feb. 1, 1936, on five per cent debentures, including $5,605 applicable to debentures in the treasury. Other items in this category bring the current assets figure to $448,853.67.

Cash in the sinking fund for five per cent debentures totals $150,000. Sundry receivables, not current, total $602,006.03. Investments in affiliated companies, 50 per cent owned, aggregate $94,459.04. Land, leaseholds, buildings and equipments are placed at $7,122,478.90. Prepaid rent and other expenses are listed at $116,579.13.

Current liabilities are listed at $258,326.09. Long term debts, including five per cent sinking fund debentures, mortgages and leasehold security deposits payable to affiliated company total $7,423,976.86.

Insiders' Outlook

By RED KANN

While in London

REGARDLESS of what changes are to follow on the heels of the Schenck-Gaumont British transaction, production is proceeding as usual at the latter's plant with its picturesque English monicker—Lime Grove studio, Shepherd's Bush. The premises are old, full of odd and abrupt corners; it is said one set has to be struck before another can go up which is one reason why G. B.'s production costs are high. At any rate, and whether or not this has any bearing on the matter, here, nevertheless, is the home which fathered "Power," "Evergreen," "Rhodes" and "Transatlantic Tunnel," among other attractions flying the G. B. standard. . . .

◆

To get to Shepherd's Bush fastest meant a first venture into the Tube, or Underground, which is London's name for subway.

On to Hammersmith we traveled and smoked, then a wait in the rain, which is not explained away here as it is in Hollywood, and finally one of those high-boxed taxi affairs to the plant. There Mickey Balcon, nattily outfitted in slacks, was on hand with cheery greetings. In quick array, came introductions: Victor Peers, who handles production estimates and generally lightens Balcon's burden; Otto Ludwig, an American and chief cutter; Robert Stevenson, young Englishman who directed "Nine Days a Queen"; Harold Boxall, sort of "trouble buster" for Mickey with labor a particular forte. By this time, Mark Ostrer had finished his telephone conversation with Jeff Bernerd in New York and lunch time, important to your Englishman, had struck. . . .

◆

It was the Royal Palace Hotel, Kensington, in the shadow of the birthplace of Queen Victoria. Someone once had said about this hotel, "the food was the best in London served in the most refined surroundings." On both counts, it occurred to us there might have been no exaggeration. Neighbors included Ted Husing, the C. B. S. sports announcer; Marcelle Edwards, still without a bodyguard; Hugh Findlay and Jimmy Campbell, who never gets much out of sight. The peerage was shoved into the background, but nobody cared. . . .

◆

The guide for the studio tour which followed several hours later was Ostrer, in person and in the flesh. To the "Head Over Heels" set first where Jessie Matthews, G. B.'s ace, was appearing in a story adapted by Dwight Taylor, who worked on the script of "Top Hat" and who next will do an original for Jessie. Having completed lunch, a handful of minutes earlier, it was time for tea, of course. Everything in England stops for tea, including production. Jessie had hers on a bed tilted almost at right angles with the floor, bringing all the comforts of home to the lot, sheets and pillows not excluded. . . .

◆

The Matthew film has a Parisian background. Its director is Sonnie Hale, whose first of such jobs this is and it so happens the star is also his wife. In its cast is Whitney Bourne, American actress, not working on the day of our inspection, and at the camera, designated with the fancy description of "lighting expert" is Glen MacWilliams, a Hollywood product now here about four years, liking it and tickled that a recent boat deposited on these stores Charlie Rosher, long a lens expert on the West Coast, and Lee Garmes, cameraman and of late associate producer with Ben Hecht and Charlie MacArthur. As we get further into this quick survey, it becomes more apparent all steamship lines lead to London. . . .

◆

"Ah, a breath of America," remarked George Arliss as we shook hands; what could he have meant? His "East Meets West" is awaiting release. In it, Arliss goes back to an Eastern potentate role of "The Green Goddess" school he has essayed a number of times, not only for Arthur S. Friend but years later for United Artists. Currently, his vehicle is "The Nelson Touch" with a dual role of British foreign minister and his mercurial brother. "Jim, the Penman," to come, will mark the completion of Arliss' contract and probably severance of the association with G. B. . . .

◆

Sylvia Sidney's end of "Sabotage" is washed up. Robert Donat, once slated for the male lead, has been replaced by John Loder; Alfred Hitchcock, the "39 Steps" man, is director. Raoul Walsh is over to direct "O. H. M. S.," a yarn about an American who joins the British army. Albert de Courville is making "The Northing Tramp" with Connie Cummings and Noah Beery, Americans both, while another Cummings film, "Seven Sinners" with Eddie Lowe in the support, is awaiting release. Bill Beaudine, American-trained, is directing "Where There's a Will," starring Will Hay, who has nothing at all to do with the man of almost the same name in America. . . .

◆

On schedule and probably to undergo no change, deal or no deal, are "King Solomon's Mines" for which Paul Robeson and Roland Young have been designated as leads; Kipling's "Soldiers Three" with Vic McLaglen and perhaps Maureen O'Sullivan under Walsh's direction; "The Dark Invaders," the story of Von Rintelen, German spy during the war; "Shadow of the Wing," an air story; "Next Stop Canada," a tale built around the development of a North Atlantic air route, and "Brave and Beautiful," starring Anna Lee and directed by Stevenson, her husband. . . .

◆

G. B. plots twenty-four this new season. Sixteen are to come from Lime Grove and eight from Gainsborough, a subsidiary which operates from the Islington studio, built by Paramount years ago when that company embarked on British production with a vengeance and a bang. Average negative costs run about $300,000. "America must be included in figuring budgets for production in England," Ostrer declared on query, admitting readily enough that the level was too high. "But the G. B. chain will not book poor pictures, its own or anyone else's. We are in production chiefly to supply our own theatres." . . .

Firms in Barcelona To Reopen Tomorrow

By HARRY C. PLUMMER

Barcelona, Aug. 3.—The offices of distributors and all theatres here were still closed today, but it is understood only the minor demands of a small group are standing in the way of a reopening, which is expected on Wednesday at the latest.

The Commissioner of Spectacles of Catalonia has ordered the inspection of all film establishments in the region, including studios and laboratories. The inspector will be empowered to intervene in the activities of the organizations relative to the conduct of business and internal phases, and in exceptional cases, will have the right to place in the company a permanent delegate "for the proper functioning of the house."

Bank accounts are still closed for the payment of all bills except wages. This is designed to "avoid panic."

Cantor-Fox Deal Nears

Hollywood, Aug. 3.—Termination of the seven year old association of Eddie Cantor and Samuel Goldwyn is expected to be followed quickly by a deal between the comedian and Twentieth Century-Fox. Cantor is to confer with William Goetz tomorrow.

Laemmle Making Plans

London, Aug. 3.—Carl Laemmle, Jr. is reported planning a series of pictures in Hollywood backed by his father. James Whale may direct.

Gero Circuit Gains Power In Budapest

By ENDRE HEVESI

BUDAPEST, July 28.—The recently completed reorganization of the Gero circuit, most important theatre organization in Hungary, which was expected to result in a loss of part of the holdings, actually has made the unit more powerful than before. The circuit included six first and second run de luxe houses here, all managed by Istvan Gero. At the close of last season it was reported the first run Forum and the second run Capitol would operate independently. Such a situation was regarded hopefully in film circles, since it would tend to open the way for more general activity on the part of distributors here.

However, although he did lose the Forum and Capitol, Gero succeeded in obtaining control of six other Budapest houses, which will be booked entirely by him. Thus he will have complete control over the product shown in 10 of the city's 16 leading houses, making the position of distributors still more difficult.

Studios Being Erected

The improved condition of native Hungarian production is indicated in the fact that Hunnia and Filmiroda, two of the leading plants, are building new studios adjacent to the present plants. A second reason for the expansion lies in the low production costs in this country, which often leads foreign producers to use Hungarian studios.

* * *

French product in Hungary is enjoying a new popularity with the Hungarian public since last season, when several French films were received with unusual favor by the native audiences.

German films, on the other hand, have lost the small market they had here. Last season several independent distributors handled the product, although it was not popular. This season, however, there are no Hungarian companies handling German films.

Allied Insurance Set

BOSTON, Aug. 3.—Plans were completed at a meeting in New York last week for handling the public liability insurance of Allied members, according to Arthur K. Howard, secretary of the N. E. Unit, who has just returned. All units will save money, he said.

Members of the insurance group are: Arthur K. Howard, chairman; Abram F. Myers, general counsel; Lee Newbury, New Jersey president; Fred Harrington, executive secretary of the western Pennsylvania unit, and Sidney Samuelson.

Schenck Flying East

HOLLYWOOD, Aug. 3.—Joseph M. Schenck left for New York tonight by plane. He is en route to London.

Although he would make no statement regarding the trip it is believed here that his European visit concerns the Ostrers and the Gaumont purchase deal.

U. S. Films Dominate First Runs of Paris

By PIERRE AUTRE

PARIS, July 28.—Of the 24 first run theatres of Paris 12 are showing American pictures exclusively in the original versions. In most cases the American films are enjoying extended runs. Following are the American films currently playing:

"Modern Times," 18th week at the Marigny; "Mr. Deeds Goes to Town," sixth week at the Cinema des Champs Elysees; "Message to Gargia" and "It Had to Happen," third week at the Paris; "The Moon's Our Home," third week at the Marbeuff; "I Lived My Life," first week at the M-G-M Olympia; "Early to Bed," first week at the Avenue; "The Bishop Misbehaves," second week at the Edouard VII; "Dangerous" and "Boulder Dam," third week at the Apollo"; "Ex-Mrs. Bradford," third week at the Lord Byron; "Bachelor of Arts" and "Pursued," second week at the Washington; "Private Number" and "Charlie Chan's Secret," second week at the Balzac; "Million Dollar Legs" (revival), second week at the Studio 28.

* * *

Figures published in the last quarterly special issue of *La Cinematographie Francaise* indicate a total of 14 features in work at various French studios, with 29 in preparation and 61 planned.

* * *

The six film theatres in the town of Saint Quentin, in northern France, which has a population of 50,000, have closed in protest against the refusal of the town council to reduce the municipal taxes assessed on theatres. The decision was reached unanimously at a meeting of the theatre owners. Posters were placed everywhere in the streets of the town, informing patrons of the closing, and the reason for it.

Distributors Await Cuba Censor Decree

Major distributors here are awaiting the receipt of the official Cuban Government decree placing in effect the abandonment of the New York censoring office of the Cuban censor board, which was voted by the cabinet in Havana late last week. It is anticipated that immediately the decree is received, distributors will resume shipments of film to Cuba, which they ceased July 1, following the establishment of the office here. The decree is expected momentarily.

Distributor objections to the reviewing unit here were based on the assessment of a reviewing fee of $10 per reel. Under the former system, which will be resumed, all American films are shipped to Havana, and examined by the censor body there, with no reviewing charge.

Hamlin Slightly Better

The condition of Tom Hamlin, editor and publisher of *Film Curb*, who has been seriously ill at the Post Graduate Hospital during the past few weeks, has improved slightly, according to reports from his bedside.

C. L. O'Reilly Returns

HOLLYWOOD, Aug. 3.—Charles L. O'Reilly, president of the T.O.C.C. of New York, arrived here today from Dallas. He plans to spend about a week here in conferences.

U. S. Out Front in Britain's Imports

LONDON, July 28.—Official figures as to film imports into the United Kingdom for the 12 months ended June 30 were given in a written reply by Walter Runciman, president of the Board of Trade, to a question by H. Day, M. P. They indicate nationalities and footage as follows:

Country	*Films*	*Footage*
U. S. A.	1,060	3,868,188
Germany	12	70,492
France	12	90,441
Russia	6	42,494
Austria	5	37,727
Other countries......	4	26,806

The figures on British overseas territories are: Australia (15 films), 58,100 feet; Canada (10), 34,772; South Africa (one), 3,606; Rhodesia (2), 2,392; India (3), 23,968.

Continental Men Attend

LONDON, Aug. 3.—Radio's representatives from many points on the Continent attended the British company's sales convention late last week at which Phil Reisman presided. Present in addition to British executives headed by Ralph Hanbury were Harry W. Leasim and the following: Carl Wallman and Gosta Wadstein (Sweden), Michael Havas (Austria), Cristophe Goldstein (Poland), Guiseppe Bionde (Italy), Michael Gerassy, Eugen Scharin and Clair E. Hilgere (France). Ralph Rolan, vice-president of The March of Time, came over especially from New York. Richard de Rochemont, European representative for that company, also was present.

C. E. A. Group on Coast

HOLLYWOOD, Aug. 3.—The members of the C. E. A., British exhibitor organization, who are visiting this country, arrived here today. An elaborate program of entertainment has been arranged by the Producers' Ass'n. Erpi has scheduled a party for the group at the Trocadero tomorrow night.

The guests are registered at the Ambassador. Their program is in the hands of Arthur Taylor and Tom Pettey of the Hays office.

C.E.A. Party in Vienna

LONDON, Aug. 3.—The second holiday party organized by the C. E. A. and largely composed of members unable to make the longer Hollywood trip, are in Vienna and the Dolomites. Twenty-five voyagers included T. H. Fligelstone, president; Thomas Ormiston, treasurer; and W. R. Fuller, general secretary.

Wife of Bob Burns Dies

HOLLYWOOD, Aug. 3.—Mrs. Elizabeth Fisher Burns, wife of Bob Burns, radio and screen comedian, died yesterday at her home here. Besides her husband, a son, Robert, Jr., and three sisters survive. Funeral services were held today at Forest Lawn Memorial Park.

Talisman to Imperial

HOLLYWOOD, Aug. 3.—Clifford Sanforth, production manager of Imperial Pictures, has leased the Talisman Studios for his own production activities and for the subleasing of studio space to other producers. Sanforth's first will be "The Wooden Kimona."

M. C. Moore Elected Head of S. E. T. O. A.

(*Continued from page 1*)

atre owner and exhibitor, welcomed the delegates and urged them to become better acquainted with their political representatives to the end that they may prevent the enactment of admission tax laws.

Ed Kuykendall, president of the M. P. T. O. A., reiterated the Alsop advice. He added that at least four of the points embodied in his organization's "10-Point Program" will be realized before the end of another selling year. He referred to the elimination of forcing shorts, score charges, designated playdates and the establishment of a reasonable cancellation clause.

Kuykendall said that the Pettengill Bill died in committee because "it had not merit; was unworkable and unreasonable."

Officers and Directors Elected

In addition to Moore the officers elected were: Bill Griffin, Alabama, vice-president; Hugh Manning, Tennessee, vice-president; H. C. Wales, Florida, vice-president; Mrs. Willingham Wood of Washington, Ga., secretary and R. B. Wilby of Atlanta, treasurer.

The following were named directors: O. C. Lam, Rome, Ga., William Karrah, Swainsboro, Ga.; Mrs. Violet Edwards, Commerce, Ga.; Sonny Shepard, Miami; Louis Bach, Atlanta; Col. Arthur Lucas, Atlanta; Fred Weiss, Savannah; Lee Castelberry, Nashville; L. J. Duncan, West Point, Ga.; Bob Oulette, Brooksville, Ala.; Mack Jackson, Alexander City, Ala.; W. S. Barksdale, Fort Payne, Ala.; Warren Pindlar, Nassau; Tom Brandon, Titusville, Fla. and Sam Borisky of Nashville.

The convention will end tomorrow.

Wall Street

Fluctuations General on Board

	High	Low	Close	Net Change
Columbia, vtc ...	38½	38½	38½	+1½
Consolidated	4¾	4¾	4¾	.....
Consolidated, pfd.	17¼	17	17	.....
Eastman	180	179¾	180	.....
Eastman, pfd....	160	160	160	+3
Gen. Equip. new..	25⅞	24⅜	24⅜	— ⅜
Loew's, Inc.	54½	53¼	54¼	+1¼
Paramount	8⅛	8	8	.....
Pathe Film	7⅞	7¾	7¾	— ⅛
RKO	7	6¾	6¾	— ⅛
20th Century-Fox.	28¼	27⅞	28	+ ⅛
20th Century, pfd.	37⅜	37	37⅛	+ ⅝
Universal, pfd....	107⅛	107	107	.....
Warner Bros.	12⅜	12⅛	12⅛	+ ⅛

Trans-Lux Up ⅛ on Curb

	High	Low	Close	Net Change
Grand National ..	3⅞	3½	3⅝	— ⅛
Sonotone	2¼	2⅛	2⅛	.....
Technicolor	26½	26⅛	26⅛	— ⅝
Trans-Lux	4	4	4	+ ⅛

Warner, G. T. E. Bonds Advance

	High	Low	Close	Net Change
General Theatre Equip. 6s '40....	32¼	32¼	32¼	+1
Keith B. F. 6s '46	95	95	95	.....
Loew's 6s '41 ww deb rights	97⅞	97⅞	97⅞	.....
Paramount B'way 3s '55	55½	55¼	55½	.....
Paramount Pict. 6s '55	88¾	88¼	88¼	— ⅝
RKO 6s '41 pp.....	75	75	75	.....
Warner Bros. 6s '39 wd	96	95⅝	96	+ ½

(Quotations at close of Aug. 3)

Sonotone Corp. has declared a five cent dividend payable Oct. 15 to stockholders of record at the close of business on Oct. 1.

PREVIEWED . . . REVIEWED .

TRADEVIEWS by W.R. WILKERSON

●UNTIL yesterday preview cards have never meant anything to this reporter and, we feel certain, have never given the producer a true index to the value of a picture. If the cards were great, the producer flourished them before every news hawk, heralding that picture as a production achievement. If the cards were bad and a news hawk happened to know they were bad, the producer invariably replied, "They don't mean a thing.,,

But we saw a set of preview cards yesterday that meant a lot to us, not on the quality of the picture or the value of the opinions of that preview mob which always grab the cards as it leaves the theater, but an audience reaction to a new star and the interest of an audience to a new personality. The star and the personality was Simone Simon.

●

After seeing a good part of "Girls' Dormitory" the other day we sat down at this desk to report the creation of a new box office bet. We had to yell into the next office for the proper spelling of Simone Simon and we should know how to spell the name. Accordingly our first interest in looking over about 120 preview cards was the fact that on NOT ONE of those cards was the name Simone Simon misspelled, indicating that preview audiences are up on their spelling in their knowledge of this little French girl.

Our next interest was to find a reaction to the Simon accent. Most of the fans reporting their reactions suggested "Don't permit her to lose her accent"—"Don't let her go Garbo and try to talk English"—"Her accent is her greatest charm," etc., etc., etc.

●

We then became interested in the general raves for this girl, raves above the picture, above the rest of the cast that spotted such names as Ruth Chatterton and Herbert Marshall.

All indicating the rapidity with which an audience can spot something new, something good, something out of the ordinary. That's a tip how quickly the fans build a star, how easy it is for a company to jump a player into a money attraction, IF it has the right player. Also indicating how hungry ticket buyers are for new faces, new personalities.

TRADEVIEWS by W.R. WILKERSON

●ALONG the thoughts of new personalities and boxoffice draws, we believe Zanuck will have the top new bet for this year in Simone Simon. This little French girl,is getting a development with Zanuck that will zoom her to the absolute top in two, maybe three pictures. We have seen a lot of her footage in "Girls' Dormitory" and the girl is great; she will definitely become an important boxoffice attraction.

●

Simon has everything required of a star. She is good to look at in both face and figure, and has a distinctive personality unlike any other person on the screen; she can act and has just enough temperament to make her intriguing. She has a decided accent, but that reacts to her favor.

So watch Simone Simon and watch her handling by Zanuck, who has always been rated as top developer of male talent, but has been given the finger in discussions on the discovery and advancement of feminine players, a reputation born of Zanuck's story mind rather than lack of ability in handling women. His yarns, for the most part, have been virile vehicles for men, with the girls just playing feminine leads. He knows he has a great possibility in Simone; he knows he has to develop several feminine names for his Century-Fox banner. And he will.

"Simone Simon . . . Everything desirable in a young screen star. With an impish naivete that is refreshing and ability way above the average and looks that are compelling, she should reach the top in a few strides . . . Though surrounded with the toughest opposition, she comes through with all honors."

—*Daily Variety*

GIVEN A GLORIOUS OVATION!

Hollywood went wild! An unprecedented preview crowd jammed and jostled into Sid Grauman's Chinese Theatre . . . and came out acclaiming a brilliant new star, a box-office triumph, another entertainment sensation from Twentieth!

Notable for the magnificent playing of its co-stars, Herbert Marshall and Ruth Chatterton, and the American debut of Simone Simon. She gives a performance unprecedented in Hollywood productions. Fresh, bright and alive, her face mirrors expressions with an ease that transcends acting. She is sure of popular success and your special efforts now will bring gratifying results for both this and subsequent releases. Exhibitors have been crying for new screen personalities and here is one made to order."

—Hollywood Reporter

"Sensational direction plus Simone Simon are highlights of this box office natural. The story is packed with romance—excellent comedy—fine suspense. Splendid performances throughout."

—Showmen's Trade Review

"A distinctive and attractive personality . . . She demonstrates a flair for both drama and comedy... a favorable beginning for Miss Simone's American screen career."

—Motion Picture Herald

"The new phenomenon of the screen . . . Simone evokes a tremendous appeal which will make audiences wish to see her again . . . Quaint, plaintive, subtly enchanting, she shines out in a bright debut."

—Los Angeles Times

HERBERT MARSHALL · RUTH CHATTERTON

in

GIRLS' DORMITORY

Introducing the star discovery of 1936..!

SIMONE SIMON

(Pronounced See-MOAN—See-MOAN)

CONSTANCE COLLIER • J. EDWARD BROMBERG
DIXIE DUNBAR • JOHN QUALEN
SHIRLEY DEANE
DIRECTED BY IRVING CUMMINGS
Associate Producer Raymond Griffith
DARRYL F. ZANUCK in Charge of Production
Screen play by Gene Markey. From a play by Ladislaus Fadar.

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE

Film Buying At Low Ebb In N. Y. Area

(Continued from page 1)

into the Rivoli for Aug. 5. The picture is "Road to Glory." There is some talk that "To Mary—With Love" may go into the Music Hall, but so far the distributor and theatre have not agreed on terms.

Twentieth Century-Fox may make a deal with the Roxy for "Pepper" and "Charlie Chan at the Racetrack." Howard S. Cullman, trustee, is anxious to have the duo, but the distributor has turned down the rentals offered. The Rivoli, or some other Broadway house, may spot the pictures.

RKO Fees Hearing Is Set for Aug. 11

Judge William Bondy in Federal court has set Aug. 11 as the date for the hearing of the third report of the RKO trustee, which was submitted to the court last week, and the hearing of applications for allowances by the trustee, counsel and Price, Waterhouse, accountants. Irving Trust is the trustee, represented in the company by A. H. McCausland.

Negotiations are under way for the extension of the present agreement between RKO, RCA and Rockefeller Center for the operation of the Music Hall and the participation by all three in Music Hall profits. The present agreement was scheduled to expire on Aug. 1. Until the extension is completed or a new agrement formulated the present arrangement remains in effect.

Para. Expects New Pact with Lombard

Hollywood, Aug. 3.—Amicable adjustment of the situation between Paramount and Carole Lombard and a new contract following the current pact which expires Jan. 1. are anticipated by studio officials.

F. M. Crabill Is Ill

Portland, Ore., Aug. 3.—F. M. Crabill, owner of the Helig and Mayflower in Eugene, Ore., and well known as the manager of the Arizona Wranglers, radio troupe, is seriously ill of a bone infection.

Salesman Wanted

Thoroughly acquainted with the

EXHIBITORS

in New York and Brooklyn

Excellent opportunity for
Right man

MOVIE DERBY
630 Ninth Avenue

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Piccadilly Jim"

(M-G-M)

Hollywood, Aug. 3.—Possessing all the ingredients necessary for comedy-romance with a real sock, this film should prove a delight to exploitation-minded showmen and audiences. The motivating story, productive of numerous comic situations, moves merrily under the impetus of sparkling and witty dialogue and intriguing action.

The gay, airy tone of the yarn makes it possible for Robert Montgomery to turn in his most pleasing performance in months and also permits Cora Witherspoon, Frank Morgan, Robert Benchley, Madge Evans, Eric Blore, Billie Burke, Grant Mitchell, Tommy Bupp and Ralph Forbes to be exceptionally effective. The happy combination of story quality and skillful individual and collective player performances gives the picture an appeal that should insure all-audience popularity.

The story opens in London where Montgomery, a caricaturist, is engrossed in his main problem of exercising paternal influence over Morgan, his ham actor father. The playboy sire's attempt at romance with the willing Billie Burke is blasted by her domineering sister, Miss Witherspoon. Montgomery, by way of revenge, lampoons the Witherspoon family to make it the laughing stock of Europe.

Meanwhile, Montgomery waxes romantic on his own hook with Miss Evans who, unknown to him, is the neice of Miss Witherspoon. She is being pushed by her family into a match with Lord Forbes. Meanwhile she is hoping to see something terrible happen to her cartoonist suitor who is responsible for the Witherspoon ridicule.

In the course of time Miss Witherspoon and family leave for America where Montgomery later follows them to find his father masquerading as a Swedish count very much in the Witherspoon favor.

Twisting the characters of his cartoons to make Miss Witherspoon appear as a Pollyanna beloved by everyone, Montgomery then admits his identity to be forgiven by his victim and to make possible a happy ending with Miss Evans rushing into his arms.

Though the theme is carried principally by Montgomery, Miss Witherspoon and Miss Evans, Blore's butler specialty characterization is a gem of whimsical humor. Similarly, Morgan, Miss Burke, Mitchell and Benchley account for considerable laughter while Bupp's appearances as a razzing family brat form delightful byplay.

Wisely, the screenplay of Charles Brackett and Edwin Knopf sticks closely to the original of P. G. Wodehouse, adding to it some additional smart dialogue. The direction of Robert Z. Leonard will please both showmen and audiences and makes the film a sure box-office clicker anywhere.

Production Code Seal, No. 2,456. Running time, before cutting, 90 minutes. "G."

"The Road to Glory," which opens at the Rivoli tomorrow, was previewed from Hollywood on June 1.

Virginia Bank Night Test Action Dropped

Richmond, Aug. 3.—Prospects of a test of the application of the state's lottery laws to Bank Night and other giveaways seem remote, it is agreed, as a result of the dropping of a case against Charles A. Somma.

Judge John L. Ingram in Hustings Court accepted the recommendation of Commonwealth Attorney T. Gray Haddon that the case be dropped. Somma agreed to pay the costs. The case was up on appeal from the District Court where Somma had been fined $25.

Poli Men Vacationing

New Haven, Aug. 3.—Jack Simon, manager of the Poli, Hartford, and George Freeman, Poli, Springfield, are on vacation. Next week's vacationers include H. H. Maloney, Poli, manager here, Robert Portle, Elm Street, Worcester assistant manager, and Al Weir, Poli, Waterbury assistant.

Allied's Directors To Meet on Sept. 9

Eastern Allied directors will hold their next regional meeting at Atlantic City on Sept. 9, probably at the Traymore, which is being considered by Allied of New Jersey for the annual convention which is to be held Sept. 10-11.

The eastern directors most likely will attend the two-day session of the New Jersey unit. Lee Newbury, incumbent, will most likely be reelected head of Allied of New Jersey at the shore meeting. The next regular membership gathering will be held Aug. 11 at the Lincoln here.

RKO Team Leads League

The RKO team in the M. P. Baseball League is leading in the second half, with three victories and no defeats. Games played last week resulted as follows: RKO, 8—Skouras, 3; Consolidated, 9—Loew's-M-G-M, 0; RKO, 7—Columbia, 5.

F. & M., St. Louis Deal is Due Today

(Continued from page 1)

Grand, representing the bondholders committee for Central Properties, in New York on the deal which was tentatively set at the time.

F. & M., which intended to bid for the neighborhood circuit at a public auction in St. Louis, has withdrawn the plan for the management contract. Leto Hill, supervisor for the 22 theatres, will continue in that post under the new arrangement. Two houses are closed.

Reinstatement of stage shows in some of the downtown first runs has not yet been decided due to a temporary delay in negotiations with the musicians' union. The stagehands' deal has been set and it is expected that a contract with the musicians will be worked out by Labor Day.

Two St. Louis neighborhood houses will be built by F. & M. and local real estate operators will construct five others.

Arthur Office at Fox

In most situations, the new structures will replace obsolete buildings. The Ambassador is now being remodeled without interruption of shows. New quarters are being added to the Fox, where Arthur will make his offices. William Raynor is now managing the Fox.

The Missouri, Fox, Ambassador, St. Louis and Orpheum will be first run houses, while the Shubert-Rialto and Hi-Pointe will be second runs. The Guild Cinema will play foreign pictures and revivals. The Orpheum, Fox and Ambassador are the only first run F. & M. theatres now open. A shift in personnel is scheduled as soon as the dark houses are relighted on Labor Day.

Kansas City's Pool Starts Functioning

Kansas City, Aug. 3.—The previously announced pool of the RKO Mainstreet, B. & K. Newman and Fox Uptown, got partially under way over the week-end when the Mainstreet began showing "To Mary—With Love" from Twentieth Century-Fox and the Newman went to double bills with one from Paramount and one from Twentieth Century-Fox.

This is taken to indicate that Fox Midwest, under Elmer C. Rhoden, will place the No. 1 pictures from the group of producers now available for pool handling in the 3,100-seat Mainstreet and others in the Newman, probably on a continuous double bill policy. The policy of the Uptown is still to be settled. It is now playing "Poor Little Rich Girl" and when this run has been completed, it will do a return engagement of "State Fair."

Available to the pool are the pictures of Paramount, RKO, Universal, Warners, Twentieth Century-Fox, G. B. and Republic.

One of the objectives of the pool plan is to be able to adopt a definite policy for each theatre and be able to maintain it consistently over a long period in order to convince the public and sell it on that policy.

The pool is regarded as a solution to the long failure of first runs to show a profit. Theatres can buy to fit their policies and show that way.

Warners Back In Ascap; Out Since Jan. 1

(*Continued from page* 1)

raw the large number of infringe-nent suits they instituted against arious Ascap licensees following the vithdrawal. A number of the legal ctions have been withdrawn during he past few weeks, a step which was aken at the time to be indicative of he approaching reinstatement.

Mills declared yesterday Ascap vas "glad to have Warners back in he society," calling their return an pportunity for greater organization ervice to its licensees and the pro-notion of greater harmony within the ndustry.

A meeting will be held today be-ween representatives of Warners and scap, and a joint statement will be ssued, it was said at the Warner of-ce yesterday.

Shifting of Contracts Expected

It was explained that the many ontracts, signed by Warners with mall radio stations for the use of ne Warner music, following the vithdrawal and the subsequent re-usal of the National Broadcasting o. and Columbia Broadcasting Sys-em to sign Warner agreements, vould be shifted to the present Ascap ontracts with those same stations. he contracts originally were writ-en with that possibility in view, it vas indicated.

Warners withdrew from the society t the end of last year because they ontended they were not deriving suf-cient revenue from their music com-anies through the association with scap.

First National to Stay as Brand Name

(*Continued from page* 1)

ent in charge of company's foreign ffairs, said the dissolution in no way ffects the First National setup in ngland, where completely separate rganizations are maintained for Varners and First National.

There had been some speculation in ngland relative to the status of the irst National organization there hen word was received of the dis-olving of the First National Com-any.

Groucho and Harpo Argue Over Economy

Douglas Churchill, Hollywood orrespondent for the *New York imes,* has dug up a new Marx story. Here it is:

One of the better stories of the eek concerns the Marx Brothers. nspecting some props to be used n their forthcoming "A Day at the aces" they came across one which ney didn't like. After pondering ver it for some time Harpo said, Throw it out." "But it cost several undred dollars," protested the prop nan. "We can't do that." Groucho epped into the argument. "No, you an't waste money like that, Harpo," e said. "Have it silver-plated and nen throw it out."

Looking 'Em Over

"Second Wife"

(R*adio*)

A more or less routine effort revolving about the theme of a remarriage and the misunderstandings which result through the presence of a first child, this picture is satisfactory entertainment, of the type which usually has its greatest appeal to the feminine contingent.

In the leads are Walter Abel as the widower and Gertrude Michaels as the new wife, while in chief supporting roles are Erik Rhodes as the avid pursuer of Miss Michaels and Emma Dunn as the old family servant who contributes common sense to the marital problem which is the film's theme.

The selling should concentrate on the thematic material and be designed to attract women specifically. There is comparatively little comedy and a definite lack of action, yet the film has the definite appeal which often lies in a picturization of a common problem. The performances are wholly capable. It is, in effect, a stage play transplanted to the screen, and is, in fact, taken from the play by Fulton Oursler, "All the King's Horses."

Abel, with a young son, marries Miss Michaels and fearing the youngster will not understand, sends him away to school in Switzerland. She is about to have a child when word comes of the boy's illness, and he, without thinking of his wife, goes to his son's bedside. Her bitterness, with Rhodes taking advantage of the situation, results almost fatally for their married life until she, realizing the problem, contrives to effect a reconciliation by bringing the boy home from his military school.

Lee Marcus produced. Edward Killy directed from a screenplay by Thomas Lennon.

Production Code Seal, No. 2,998. Running time, 60 minutes. "G."

Overseas Preview

"Accused"

(*Criterion-United Artists*)

London, July 28.—This is unlikely to help the reputations either of the producer Marcel Hellman, the director Thornton Freeland or the chief players, Dolores Del Rio and Douglas Fairbanks, Jr. The story of a Spanish dancer accused in Paris of the murder of a revue star who has tried to steal her husband, looks outmoded and conventional. The big trial, conducted by what purports to be French procedure is an amazing free-for-all, with the prosecuting and defending attorney getting very near farce in their mutually abusive cross talk.

Florence Desmond, a good British comedienne, is miscast as the vicious stage star. Bright spots are Roland Culver's work as her jailbird husband and Edward Rigby's old actor study. There is some back-stage appeal and some originality in the ending, the "reconstruction of the crime" permitted by French law, but the effect is lost in the general atmosphere of unreality. It seems doubtful that even violent editing can make this acceptable in the States.

Running time 70 minutes. "A."

ALLAN

Hearing Date Is Set

Providence, Aug. 3.—A hearing will be held in Superior Court Wednesday on a petition of Loew's Theatre and Realty Co., to enjoin Somerset Realty Co. and O. D. Purrington & Co. from damaging the wall of Loew's Theatre in connection with the demolition of an adjoining building. Judge Sullivan has issued a preliminary injunction pending hearing of the injunction suit.

"Ziegfeld" Does $13,900

Approximately $13,900 was grossed by "The Great Ziegfeld" during its 16th week at the Astor on a two-a-day policy. The musical will continue at the house for another three weeks and then make way for "Romeo and Juliet," which will open Aug. 20.

Brandt Moves West

Joe Brandt is back on the coast where he plans to make his permanent home, returning to New York several times a year. The move is declared to have no bearing on his association with Nuovo Mondo Pictures, which is releasing an all-Italian program in this market.

Wins New Name in Poll

Washington, Aug. 3.—Starting Friday, Aug. 14, Loew's Fox will be known as Loew's Capitol, says division manager Carter T. Barron, publishing the results of a citywide poll taken on the subject. The winning name got 9,000 votes out of more than 25,000 cast in the rather unusual contest.

London Speculates On Gaumont Control

(*Continued from page* 1)

G.B. Film Distributors, says a change in control was "never contemplated" and adds "no one would dream of doing such a thing."

May Capitalize at $15,000,000

London, Aug. 2.—The new company which will replace Metropolitan and Bradford Trust is expected to be capitalized at £3,000,000 in six per cent preference and ordinary shares and will take over the approximate 2,915,000 ordinary shares in G.B. which Metropolitan and Bradford now are reputed to hold. Under the Loew-Twentieth Century-Fox deal, those two companies and the Ostrers will be the largest individual groups with the remainder of the shares designed to reach the British public.

Arthur Loew Stock Purchase Reported

(*Continued from page* 1)

transactions by officers and directors of corporations.

The commission also announced the filing of a report for August, 1935, by Sidney R. Kent, showing acquisition by his Berkshire Finance Corp. of 2,942 shares of Twentieth Century-Fox common, disposition of 11,769 shares of Fox A common, and acquisition of 5,885 shares of $1.50 cumulative preferred. The Twentieth Century-Fox common and preferred were secured in exchange for the Fox stock.

Fishman, Levy Feted

New Haven, Aug. 3.—On the eve of their departure on European tours, Abe Fishman of Fishman Theatres and Edward G. Levy, M.P.T.O. executive secretary, were tendered a bon voyage dinner at the Racebrook Country Club. Each was presented with a leather traveling bag. Arthur Lockwood, of Middlesex Enterprises, Middletown, was master of ceremonies. More than 20 friends attended.

FAR-AWAY SCREENS
ARE OVERNIGHT
CLOSE-UPS
When you Ship by—
AIR EXPRESS

You can show today's releases tomorrow—in many localities today—by super-swift *nation-wide* Air Express—2,500 miles overnight. Reaches *directly* 215 cities in the United States and Canada, and 32 Latin-American countries. Equally useful for equipment forwarding. Day and night service; free pick-up and delivery. C. O. D's. a specialty. Prompt remittances.

For service and information 'phone any Railway Express office

AIR EXPRESS
DIVISION
RAILWAY EXPRESS AGENCY

Fox Salaries Are Reported By The S.E.C.

(Continued from page 1)

$200 a week for entertainment expense, $25,000 annual salary as president of National Theatres Corp. guaranteed, and gives him an option on 60,000 shares of the common stock at the rate of 10,000 shares annually, at a price averaging stock exchange sales quotations during the first 90 days after listing but not less than $10, the option, in event of death, to be exercised within three months by his executor.

The contract with Schenck provides for a salary of $2,500 a week and that with Zanuck a salary of $5,000 a week.

Pre-reorganization Pay Listed

Salary information of Fox Film covering the final fiscal year before reorganization showed that Kent received $191,460 as president, W. C. Michel, $36,618, as executive vice-president; Sydney Towell, $21,890, as treasurer; and W. R. Sheehan, $300,000, as vice-president in charge at Hollywood. Seven officers, including Towell, received $71,070; 11 employes, including Kent, Michel and Towell, received $493,518, and 74 employes, including Sheehan (actors, directors, etc.), received $4,527,198.

Hughes, Schurman & Dwight received $200,000 as general counsel, and Alfred Wright, $20,800 as counsel.

A contract with George White, producer, calls for the production of one feature a year for five years beginning Sept. 30, 1933, the company to advance $50,000, the producer to receive 10 per cent of the first $1,000,000 gross rentals, 15 per cent of the gross between $1,000,000 and $1,500,000, and 30 per cent of rentals over $1,500,000.

Detroit Firm Lists Stock with the SEC

Washington, Aug. 3.—Miles Detroit Theatre Co. of Detroit has filed with the Securities and Exchange Commission a registration statement covering 35,000 shares of no par value common stock. The statement was filed July 24.

The stock is to be offered to stockholders of the company at $4 a share for a period of 30 days from Aug. 15 on the basis of one share for each share now held. All shares not subscribed for by the end of that period will be offered generally to the stockholders for an additional period of 15 days, but the company, it was stated, does not at present contemplate a public offering.

The proceeds from the sale of the stock will be applied to the payment of delinquent real estate taxes and to the reduction of current taxes.

Stanley G. Miner of Detroit is president of the company.

Retitle "Holy Lie"

Hollywood, Aug. 3.—"Star for a Night" will be the release title of "The Holy Lie" in production at the Twentieth Century-Fox studios.

Purely Personal

George J. Schaefer, Harry Gold and Charles Stern, grouped together at the Tavern for lunch yesterday. Schaefer says he plans a trip to the coast in the next week or two. Harry M. Goetz and Bob Goldstein, who are lunching with Arthur W. Kelly, leave the latter to join the three U. A. executives. Kelly advises his 10-year-old son arrives today on the *Aquitania,* marking his fourth crossing alone.

•

Monroe Greenthal and Lynn Farnol talk advertising at another table. Lou Irwin, Jack Goetz and Al Traiian talk about show business and Irwin says that as soon as he opens his coast office he's going to make a trip to England and open a branch there. That'll be in about three months. Meanwhile, he collects copies of Motion Picture Daily which has the preview on "Sing, Baby Sing," in which the Ritz Brothers, his clients, are given a swell notice.

Quip of the Day

Bryan Foy's impression of Hollywood, according to Gradwell Sears, "A place where everyone talks like a trailer."

Budd Rogers and Arthur Friend are having a tete-a-tete, Lew Lehr and Ed Thorgerson are seated with other Fox Movietone-ites, but Truman Talley is absent; A. P. Waxman, Mitchell Klupt, Henry Brown, Don Hancock, Al Friedlander, Jack Pearl, W. Ray Johnston, Harry H. Thomas, Adolph Pollak and Sam Krellberg are gathered at other tables.

•

Betty Douglas and Vincent Farrar, test cameraman for Twentieth Century-Fox, married at Belair, Md., over the week-end. They are on their way to the coast.

•

R. H. Cochrane returned yesterday on the *Normandie.* The Universal president was accompanied by Mrs. Cochrane and their son, Robert H., Jr.

•

Abe Goodman, production manager for the Twentieth Century-Fox advertising department, is the father of a girl born Saturday at the Gotham Hospital.

•

Harry Pimstein, RKO legalite, got back from a 10-day vacation at Tupper Lake. Although he tried very hard, he couldn't break 80, he says.

•

The Nate Blumbergs and the Milton Schwarzwalds returned early yesterday morning from a week-end in Maine. They drove.

•

Sam Cocalis, Joe Lee and Pete Adams netted 350 pounds of blue fish over the week-end around Delmar, N. J.

•

Joe Hornstein returned yesterday from a week's trip upstate.

•

Nat Saland will leave for the coast either tomorrow or Thursday.

•

June Lang will fly to Hollywood via TWA on Thursday.

Jack Cohn and Nate Spingold reminiscing at Lindy's about the ball game at the former's country home Sunday in which department heads of Columbia participated. Rube Jackter complains he can't walk while Lou Weinberg smiles, indicating he can take it. Barney Briskin, who says he'll return to the coast in about 10 days, parks at the table where Bob Wolff, Max Fellerman and Sol Trauner are talking things over. In back of them are Max Weisfelt, Louis Astor and several other Columbia-ites. Emanuel Silverstone and Dan Frankel talk about the foreign situation, while William Boehnel, Al Margolies and Mike Vogel exchange gossip of the day. Leo Justin is seated at one of the corner tables with his associates discussing week-end business.

•

Fred Astaire arrived from Hollywood by air yesterday and sails tomorrow on a European vacation. It looks like the *Normandie* which will also convey Sam Eckman and his wife back to London.

•

Edward Arthur, youngest of Harry's brothers, is in town from the coast. He plans to go to St. Louis where he will join the F. & M. circuit in an executive capacity.

•

Clarence Hill, Columbia branch manager in St. Louis, will arrive Thursday for conferences with Rube Jackter. Harry Weiner, Philadelphia sales head, is due today.

•

Mary Philbin returned yesterday from Europe aboard the *Georgic.* She was accompanied by her father, George Philbin.

•

Jacob Chasnoff, St. Louis attorney, was in town yesterday en route to Maine where his daughter is vacationing.

•

J. Arthur Hirsch, the Toronto exhibitor, arrived yesterday from Canada and will spend a few days in town.

•

James Winn, mid-west division manager for Grand National, arrived from Chicago yesterday for conferences with Carl Leserman.

•

Aage Schubart, exchange maintenance head for RKO, returned yesterday from Boston.

•

Manny Reiner of M-G-M is back from a two-week vacation in the mountains.

•

Gradwell Sears returns from New Orleans in a few days.

•

M. A. Lightman and his family have returned to Memphis.

•

George and Ira Gershwin plan to take a plane for Hollywood on Friday.

•

. . . London

Colin Hall, assistant editor of Australian Movietone News, here on vacation.

Joe E. Brown arrives for Palladium stage engagement.

Neville Kearney in Venice for preliminary work as member of the committe for the International Film Festival opening there Aug. 10.

Dr. Herbert Kalmus expected.

Marlene Dietrich in from Paris. Starts her part in "Knight Without Armor" at Denham on Aug. 15.

J. Leslie Williams resigned from British Lion to start his own publicity and advertising agency.

Irving Berlin, June Clyde, Joe E. Brown, Steffi Duna, Jimmy Durante, Wallace Ford, Margot Grahame, Ann Harding, Hedda Hopper, Edward Everett Horton, Helen Hayes, Charles MacArthur, Ed. G. Robinson, Genevieve Tobin, Bert Wheeler and Thornton Freeland at Radio's trade show of "Mary of Scotland" at the Piccadilly Theatre.

Rolsky-Fox Decision Likely on Wednesday

Kansas City, Aug. 3.—After plaintiffs and defense rested today in the suit of Emanuel Rolsky against Fox Midwest and major distributors, Judge Otis indicated that he may able to hand down a decision in the case on Wednesday following the summing up by the litigants.

On the stand during today's proceedings were: William Benjamin and E. T. Gomersall of Universal, W. E. Truog, western manager of United Artists and Elmer C. Rhoden, president of Fox Midwest. These witnesses for the defense gave substantially the same testimony as their predecessors.

The Fox City Theatres, Rhoden testified, lost over $500,000 prior to last year. He added he insisted on buying clear runs last year because his experience had shown him that he could gross more if he did not play simultaneously with a number of competitive houses, but he denied that he told distributors that he wouldn't buy for the remainder of the 97 Fox theatres under his control if they didn't sell him prior runs here.

Judge Otis denied the distributors' motion to amend their answer to include a charge of conspiracy against the plaintiffs.

Benjamin's Testimony Logical

Benjamin of Universal testified that he didn't offer the independents the same run at the same time as offered to Rhoden because he was figuring how to get the most out of the entire situation rather than to consider just individual theatres.

Gomersall took the stand and said that he assumed last fall that other exhibitors would sell Fox prior runs but that he did not get this information from the other distributors.

Truog of United Artists testified that on pictures which the circuit did not take this year, and which he sold to independents, the revenue was far less than on the films which Fox bought. He tried to sell Fox first, he said, because he could get more money that way.

The plaintiffs introduced the respective amounts paid by Fox and the plaintiff theatres for films of the defendant distributors during the past two seasons.

N. O. Theatre Collapses

New Orleans, Aug. 3.—The Wonderland, owned by Henry Lazarus, which was weakened structurally by a fire which swept the theatre some time ago, collapsed today injuring one workman.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

OL. 40. NO. 30 NEW YORK, WEDNESDAY, AUGUST 5, 1936 TEN CENTS

ay $200,000 Is Otterson's Price on Pact

eport His Attorney to Get $30,000 Fee

Reports were current yesterday that hn E. Otterson, former president of ramount, will receive about $200,- 0 on the settlement of his contract ich had four years to run before amicable arrangement was reached. The reports further had it that hwartz & Froelich, attorneys for terson, will receive $30,000 from Otson for representing him in the ne- tiations.

Papers on the settlement will be ned today. Charles Schwartz, who in on the meetings for Otterson, uld not discuss any part of the ar- gement other than to say that the mer Paramount head planned to ve for Europe next week.

aul Rogers, who said he repre- ted a minority group of stockhold- at a recent Paramount meeting, eatened suit against the directors the company in the event the Ot-

(*Continued on page 6*)

ourt Move Starts To Get Fox Books

TLANTIC CITY, Aug. 4.—All-Con- nt Corp. must show cause at 10 M. next Tuesday before Federal eree Robert Steedle why its books records should not be turned r for audit in the William Fox kruptcy.

eferee Steedle granted this order y on petition of Hiram Steelman, stee. Steelman charged that the poration was "the main vehicle for lliam Fox in carrying on his pri- business affairs." He declared All-Continent cash books show : out of about $13,100,000 disburse- its "about $12,115,000 was in con- tion with transactions of William , transactions between Fox and

(*Continued on page 6*)

dies Seen Dualing If B &K Takes Lead

HICAGO, Aug. 4.—It is understood that if B. & K. starts its dual cy on Sept. 11, as expected, the pendents will put duals into effect ediately regardless of the clear- rules which prevent them from ing new product until around . 1.

is said that several distributors

(*Continued on page 6*)

Capitol's 35-Week Profit Is Greatest in Last Seven Years

Profits of the Capitol for the first 35 weeks of the year are greater than for any similar period in the last seven years.

Stage shows will not be reinstated at this New York first run, it was learned yesterday, inasmuch as it has been shown that the current all-film program returns a better profit than the combination of presentations and pictures.

Operating overhead at the present time, including rent, film rentals and advertising, averages about $21,000 a week. The cost of stage shows is figured at an additional $20,000.

"Suzy," which has just completed a first week and started its second last Friday, grossed approximately $37,000 for the first seven days.

Reels Get Wider Latitude In Shooting the Olympics

BERLIN, Aug. 4.—A new decision, changing the restrictive regulations relative to the filming of the Olympic Games here by American and other newsreel companies, has been made by the German Government.

Previously the regulations permitted the filming of only 125 meters of film per week. The new rule allows the shooting of 250 meters (approximately 750 feet) daily, which indicates a definite relaxation of the stringent regulations originally applied and gives the newsreels considerably wider latitude in filming the games.

The new regulations climax a long battle over the rights of the reels in the matter. It is understood that the same conditions exist for German newsreels as for American. Several of the American reels have installed special news services.

However, strict censorship rules still prevail. All film taken of the games must be reviewed and approved by the German Government film censors, and strict supervision is exercised concerning the placement of cameras at the stadium.

Feature rights to the filming of the games are owned by a company controlled by Leni Riefenstahl, German

(*Continued on page 6*)

Schenck Sails Today To Hasten G.B. Deal

Joseph M. Schenck, chairman of the board, Twentieth Century-Fox, arrived by plane from Hollywood last night to sail at noon today on the *Normandie* for London where he will hasten details in the Loew and his company's deal with Gaumont British.

LONDON, Aug. 4.—Delay in the consummation of the G.B. deal with Loew's and Twentieth Century-Fox is believed attributable to questions by members of the board on certain aspects of the deal.

Sheldon-Barnes Win All "Lynton" Profits

In a statement yesterday awarding legal victory to Edward Sheldon and Margaret Ayer Barnes, playwrights, in their suit against M-G-M charging plagiarism, Federal Judge Knox ordered the defendants to deliver to the writers all profits of the film "Letty Lynton," the plot of which, the plaintiffs claimed, was taken from their "Dishonored Lady."

Plaintiffs were also awarded all costs of the suit.

N. Y. Theatres Owe $400,000 In U. S. Taxes

WASHINGTON, Aug. 4.—More than $400,000 in unpaid admission taxes has been assessed against New York city theatres by the Treasury Dep't, as a result of an investigation of tax returns inaugurated a year ago with funds appropriated by the W.P.A., it was made known here today by the Bureau of Internal Revenue.

Additional assessments of taxes on admission and club dues in New York, not including Brooklyn, amounted to $465,621 up to June 30 last. It was said 90 per cent of the figure is attributed to admissions.

These totals were cited as an indi-

(*Continued on page 6*)

Industry May Not Reply to Gov't. Probe

Study Angles of Stand On Questionnaire

Some of the major companies are considering the advisability of not answering the lengthy questionnaire sent out recently by Assistant Attorney General John Dickinson.

No decision has been made, but it is learned that the attorneys of all of the film companies have held at least three meetings at the Hays office to discuss the questionnaire.

Although the impression at first prevailed that the questions asked were limited to distribution and theatre management, it is now revealed that more than half of the queries concern production in Hollywood, salaries of production executives, contracts of stars and also include agreements between producers on exchange of players.

Other information sought includes provisions for corporate structures of all companies, holding and subsidiaries, leases and contracts as well as long term franchises and partnership arrangements.

Because of the wide scope of the questionnaire, an attorney for one of the companies yesterday stated that if all the information were given the Dep't of Justice, the Government

(*Continued on page 6*)

Set Final Details On Warner Return

Final details of the return to Ascap of the Warner music companies were completed yesterday at a meeting of representatives of the society and Warners. The terms of the reinstatement, as finally agreed upon yesterday, were as published in MOTION PICTURE DAILY yesterday, including chiefly the withdrawal of infringe-

(*Continued on page 6*)

RKO-F. P. Canadian Parleys Continuing

Negotiations for turning over RKO theatres at St. John, Montreal, Vancouver, Toronto and Winnipeg to Famous Players Canadian and, at the same time, withdrawing from Canadian theatre operations, are scheduled to be continued in Toronto next week.

James B. Field, head of the RKO theatre legal department, and Kenneth

(*Continued on page 6*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 5, 1936 No. 30

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London, W, 1. *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 19, Rue de la Cour-des-Noues, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building. 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes. *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Two 20th-Fox First Runs Go to Palace

Having completed next season's arrangements with RKO on the long term franchise, Twentieth Century-Fox has booked two first runs into the Palace, "36 Hours to Live" and "Pepper."

With the Music Hall deal still in the air, the local exchange has dated "Charlie Chan at the Racetrack" into the Roxy, starting Aug. 14. "Road to Glory" opens tonight at the Rivoli' and "Girl's Dormitory" will follow "The Last of the Mohicans" into the house.

Lazarus to Resume Post at Paramount

Hollywood, Aug. 4.—Jeff Lazarus will return to Paramount as head of the story department, it was reliably learned today. Lazarus, who left the Paramount story post in a personnel shakeup, has just returned from a European vacation.

The status of Glendon Allvines with the company is still undetermined.

Jack Warner to N. Y.

Hollywood, Aug. 4.—Jack L. Warner leaves for New York shortly. He is due to arrive there Tuesday.

Insiders' Outlook

By RED KANN

While in London

METRO and Twentieth Century-Fox will get plenty of first run leeway as one aftermath of the G. B. deal, the ramifications of which become increasingly difficult to escape in any discussion of what goes on currently in the British industry. For G. B., in preponderance of numbers, at least, dominates London's Times Square and its holdings now supply the two American companies with any sort of a show window display they may care to arrange. It's merely a matter of figuring it out as this whirlwind tour will demonstrate.

◆

We had an idea matching up London's West End with New York's Times Square might square off. It does not. Times Square, with its north and south course but with its very important excursion to the east which is to say the Music Hall, is much smaller in point of size and is shy the other directional areas encompassed by its British cousin. The downtown section here branches into a number of particular designations, such as Leicester Square, the Strand, the Haymarket, Marble Arch, Piccadilly Circus, Victoria and others. Each might be described as a sort of town pump for its own theatre hustle and bustle. . . .

◆

The top house of them all is the Empire, 3,100 seats strong and the citadel of Metro product. In Leicester Square and operated by Sam Eckman as one facet of his variegated activity which is chiefly the sale of M-G-M in the Kingdom, the Empire, by and large, week in and week out and by dint of product, of course, does the best gross of any theatre here—England, Scotland, Ireland, Wales and the Orkneys thrown in. Ninety-five per cent of its playing time goes to Metro, the general policy is a weekly change, single, unless a Metro quota picture has to see daylight. Then it goes double. The Empire also is the only West End house which throws open its doors at ten and locks them at midnight. All others start grinding at noon. Why, we don't know except—and this is a constantly good reason to fall back on—that this is Britain. . . .

◆

Paramount runs two. The Carlton, in the Haymarket and seating 1,120, proceeds on the plan of the old Criterion in Times Square, which, you will recall, was long runs, if you can remember the halcyon days when Paramount made them. Occasionally, outside product is booked; there were "One Night of Love" and "Top Hat," for example. All of this, incidentally, is on a single basis. The Plaza on Lower Regent Street off Piccadilly Circus is the No. 2 house, playing Paramount regularly on a weekly change, but committed to duals. It seats 2,000. . . .

◆

John Maxwell, the canny Scotchman, has the 2,100 seat Regal at Marble Arch, functioning under the aegis of Associated British Cinemas. A dual first run, it formerly was pre-release outlet for Warners, but that arrangement has run its course and the theatre now looks weekly to Maxwell's own British International Pictures, an occasional Radio or Columbia and whatever appears likely. The London Pavilion at Piccadilly Circus is the United Artists outlet. It has remained single, seats 1,200, regularly forces runs on U. A. product with a usual minimum of four weeks regardless of gross and, from time to time, looks over the field for attractions when the U. A. release system shows gaps. That happens here as well as in the States. . . .

◆

Jack Buchanan, the musical comedy star and a first-rate display of how one can look in white tie and tails, is also a property owner. The Leicester Square is his. Its capacity is 1,900; its film supply an occasional United Artists, with much more dependence on General Film Distributors, meaning Universal and C. M. Woolf's own; its policy is singles and its runs extended. This inspection now sneaks up on G. B. through a reversed geographical approach. . . .

◆

Once the home of Leo, the Tivoli—capacity 2,100; address, the Strand not far removed from the Savoy—is the leader of the G. B. contingent. The best efforts of the Lime Grove studio and Gainsborough as well seek shillings from the public here on a run basis, single. The choice of Twentieth Century-Fox does likewise, but, as Arthur Jarratt handles his bookings, this does not bar off attractions like "Modern Times." Second is the New Gallery on Regent Street. Until recently, this 1,350 seater was an all-British theatre. That idea has been thrown out; G. B.'s lesser stuff, Fox "B" and an occasional First National, have been brought in. Duals there. . . .

◆

Then there is the Capitol in the Haymarket. Once seating 1,500, a rehabilitation scheme is under way which will reduce capacity by two or three hundred and perhaps convert policy into a permanent home for Twentieth Century-Fox. The intention, however, was not definite as this was written. The Empire, Carlton, Plaza, Regal, London Pavilion, Leicester Square, Tivoli, New Gallery and Capitol thus aggregate a division of their own. They are the Grade A prereleasers. . . .

◆

Here you have part of the picture. The rest of it is composed of second pre-release houses of which the tally is seven of which G. B. has four. Quickly (1)—the Dominion, Tottenham Court Road; capacity, 2,800; policy, stage shows and duals on a weekly change; control, G. B. (2)—Astoria, Charing Cross Road; capacity, 1,700; policy, duals on a weekly change; control, G. B. (3)—Paramount, Tottenham Court Road; capacity, 3,000; policy, stage shows and duals on a weekly change; control, Paramount. (4)—New Victoria, Victoria section of the West End; capacity, 2,000; policy, stage shows and duals; control, G. B. (5)—Metropole, Victoria; capacity, 2,000; policy, duals on a weekly change; operated by the Hyams brothers solo and not part of their partnership deal with G. B. (6)—Marble Arch Pavilion; capacity, 1,200; policy, runs; control, G. B. (7)—Rialto, Coventry Street; capacity, 700; policy, stunt films, "Ubangi" type, and B. I. P. lesser lights; control, A. B. C. . . .

◆

In the West End, a recap reveals, that there are sixteen theatres, seating 29,770 in bulk. G. B., on its own, has seven, seating 12,650. Throwing in the Empire, which is logical since the interests are about to become identical now, the combination chalks up eight houses with 15,730, or fifty-two per cent of all the seats. Of the major West End spots, there are nine with 16,370 seats. G. B. alone has three, combined capacity of 4,950, but with the Empire, the dominant group jumps to four, seating 8,050. Or forty-three per cent, plus a fraction. If the consolidated distribution scheme, viewed as highly impracticable here, should go through, the merged Metro, Twentieth Century-Fox and G. B. systems will have about one hundred and twenty pictures a year to handle. Not enough to furnish all of the West End properties and that means dependence on other sources, but enough to revamp the first run picture here in a fashion quite apt to get the Britisher excited. And that is no mean feat. . . .

LONG-DISTANCE FROM CALIFORNIA!

Still another M-G-M Hit Sensational at its Preview!

ROBERT MONTGOMERY
in
PICCADILLY JIM
with
FRANK MORGAN
MADGE EVANS
ERIC BLORE
BILLIE BURKE
Robert Benchley • Ralph Forbes
From the Book by P. G. Wodehouse
Produced by Harry Rapf
A Robt. Z. Leonard Production

"PICCADILLY JIM" IS GREAT!

FLASH REVIEWS FROM THE COAST!

"Whatever it takes to make a fast-moving comedy click, PICCADILLY JIM has it. From start to finish it is a polished, fast-moving, entertaining picture that is sure-fire box-office anywhere. The kind of picture that can be safely ballyhooed and then reap profit through word of mouth appreciation. Robert Montgomery was never a better playboy. The directing talent of Robert Z. Leonard is at all times in evidence. From the viewpoint of audience and theatre PICCADILLY JIM is just what the doctor ordered." **Daily (Coast) Variety**

"PICCADILLY JIM comedy hit for all type audiences. Will prove continuously hilarious entertainment for all classes and be a box-office asset everywhere. Robert Montgomery is at his best."

—Hollywood Reporter

"Hilarity is efficiently struck in PICCADILLY JIM gauged by the reactions of the audience which attended the showing. It is clever in incident and affords Robert Montgomery the chance to demonstrate that lighter ability for which his name seems synonomous in a new environment." **—Los Angeles Times**

"Comedy-romance with a real sock. A delight to exploitation-minded showmen and audiences. Sparkling, witty dialogue and intriguing action. The gay, airy yarn makes it possible for Robert Montgomery to turn in his most pleasing performance in months and also permits Cora Witherspoon, Frank Morgan, Robert Benchley, Madge Evans, Eric Blore, Billie Burke, Grant Mitchell, Tommy Bupp and Ralph Forbes to be exceptionally effective. The happy combination of story quality, and skillful individual and collective player performances gives the picture an appeal that should insure all-audience popularity. A sure box-office clicker anywhere."

—Motion Picture Daily—Hollywood Preview

"Strong popular cast in comedy hit! Should do right well at the box-office all over the country!"

—Showmen's Trade Review

(Are YOU all set to follow the M-G-M HIT PARADE into '36-37!)

"I love SUZY"!

"SUZY" IS A D-A-R-L-I-N-G!

Imagine! She even beat "San Francisco" in Detroit and Washington!

And she's flirting with "Frisco" (very close) in:

Springfield, Indianapolis, Richmond, Syracuse, New Haven, Houston, Worcester, Norfolk, Cleveland, Baltimore, Kansas City, Providence, Hartford, Rochester, Louisville, New Orleans, Memphis, Nashville, Reading, Milwaukee, Omaha, Bridgeport, Los Angeles, Tulsa Dallas Denver Philadelphia

•

HOLD "SUZY"!

(Squeeze every dime with EXTRA TIME!)

"BEATRICE FAIRFAX! WHAT SHALL LEO DO?"

He's nuts about that gal "SUZY" but he just got an eyeful in the projection room of a new cutie "HIS BROTHER'S WIFE" and is *she* a KNOCKOUT! OH BOY! WAIT AND SEE!

JEAN HARLOW
FRANCHOT TONE · CARY GRAN
in "SUZY"
with Lewis Stone · Benita Hume
Directed by GEORGE FITZMAURICE · Produced by MAURICE REVNES
A Metro-Goldwyn-Mayer Picture

PERSONAL FROM LEO TO M-G-M SALESMEN NOW SELLING '36-'37 LINE-UP!

Dear Boys: Tell my exhibitor pals they ain't seen nothin' yet! "'FRISCO" Wow! "SUZY" Ooh-la-la! And next: "HIS BROTHER'S WIFE" (Barbara Stanwyck, Robert Taylor). Then comes "GORGEOUS HUSSY" (Joan Crawford, Robert Taylor, Lionel Barrymore, etc.) They're sensational HITS! Summer, Winter, Spring or Fall — this season — next season — or any season — you know who does the ROARING on the screen—and at the BOX-OFFICE!

(Signed) **LEO** HIS MARK

N. Y. Theatres Owe $400,000 In U. S. Taxes

(Continued from page 1)

cation of the extent to which admissions figure in a study of miscellaneous tax returns, which include also sales of jewelry, furs, etc., as a result of which unpaid admission taxes of $13,811,807 were uncovered. Of the total $3,411,476 already has been collected. The cost of the study thus far has been $1,798,981.

No breakdown has yet been possible to show the admission tax assessments in all districts as a result of the investigation, which up to now has uncovered taxes due the Government ranging from $26,188 in Boston to $6,862,590 in New York.

The investigation of miscellaneous tax collections was the most important of three such studies undertaken with W.P.A. funds last August. The other inquiries covered income taxes, on which $1,589,296 has been found due so far, and the alcohol tax, in which $1,004,707 was found unpaid. The total additional income to the Government so far is $16,494,811. The total cost of the work has been $3,382,069.

Reels Get Latitude At Berlin Olympics

(Continued from page 1)

actress, who has produced films for the Nazi Government during the past two years. One phase of the newsreel regulations requires that a print of all footage taken by the reels must be submitted to the Riefenstahl company, and that no newsreel company may produce anything on the games other than the reels themselves.

The American newsreels are hopeful that they will receive the first prints on the Olympic Games by the end of this week, it was indicated yesterday.

RKO-F.P. Canadian Parleys Continuing

(Continued from page 1)

Umbright are planning to visit J. J. Fitzgibbons of Famous Players Canadian next week to discuss the deal. Fitzgibbons is handling the negotiations for the Canadian circuit in the absence of N. L. Nathanson, who is in Europe on a vacation.

Included in the deal will be a proviso for a long term RKO product franchise.

Ford Gets Rector Spot

Rector, Ark., Aug. 4.—Tom Ford has leased the Palace. Everett Fry, former owner and operator, is constructing an airdome on the Crunk lots and will open soon.

Giannini Heading East

Hollywood, Aug. 4.—Dr. A. H. Giannini, recently elected president and chairman of the board of United Artists, goes east in a few days.

Say $200,000 Is Otterson's Price on Pact

(Continued from page 1)

terson pact was settled. Yesterday he told Motion Picture Daily he did not know what action he would take.

Informed of the reported settlement figure, Rogers said he wanted to give the matter a little thought before committing himself. He stated he had just returned to town after having been away a week and had not heard the figures in the settlement.

Indies Seen Dualing If B&K Takes Lead

(Continued from page 1)

have already accepted double feature bookings from B. & K. for the first time in four years.

The starting of duals will create a strained situation between circuits and independents since the small houses usually suffer intensely because of small turnover and lack of seats while the big B. & K. neighborhood theatres are most suitable for the dual feature policy and they profit accordingly.

Banquet Closes the S.E.T.O.A. Meeting

Jacksonville, Aug. 4.—A banquet and informal ball held at the Mayflower Hotel here tonight brought to a close the convention of Southeastern Theatre Owners' Ass'n.

A full program featured the final day of the convention, chief among the activities of the delegates being deep sea fishing.

At a golf tournament held at Ponte Verda, trophies and about $150 in prize equipment were divided among George Harris, Miami; Ching Allen, Jacksonville; Cecil Peppiatt, Atlanta, and Herman Wink of Dalton, Ga.

President Milton C. Moore stated that he will probably call a meeting of the board of directors some time next month.

ITOA-TOCC to Meet 2nd. Time Tomorrow

The second meeting of the T.O.C.C. and I.T.O.A. committees, named recently to work out details for the merging of both local exhibitor organizations, will be held tomorrow at the Astor. Edward Rugoff, chairman of the T.O.C.C. group, and Bernard Barr, head of the I.T.O.A. committee, will have the cooperating members of their organizations on hand in an effort to work out basic plans for the amalgamation.

No G. B. Changes in L. A.

Los Angeles, Aug. 4.—Paul De Outo, local branch manager for G. B., stated today that there will be no radical changes in his district exchange setup. De Outo issued the statement upon his return from the branch managers' meeting at Kansas City, a confab at which were represented divisional men from Des Moines, Oklahoma City and Kansas City.

A Busy Man

There are several busy months ahead for Frank C. Walker, vice-president of Comerford Theatres, Inc. He intends continuing his executive duties with the company, while functioning as treasurer of the Democratic National Committee, he said yesterday. As treasurer he will have his headquarters here, but the trips to Washington are expected to be more than frequent.

Court Move Starts To Get Fox Books

(Continued from page 1)

All-Continent, or by All-Continent for the benefit of William Fox."

Steelman used these arguments and a review of the testimony up to now to show it is "impossible to trace all of the William Fox acts, conduct and property" without the All-Continent books.

It is expected that if Steedle orders the records turned over, an appeal will be taken to Federal Judge John Boyce Davis in Camden. The Fox forces have been insisting that All-Continent is a separate corporation belonging to Mrs. Fox and the daughters as a trust, and have refused access to its books to creditors' counsel.

Clevelanders Favor Five-Cent Increase

Cleveland, Aug. 4.—Owners of higher bracket theatres in the Cleveland M. P. Exhibitors' Ass'n today unanimously favored an increase of five cents, provided all houses in the Cleveland area will raise prices, at a meeting here today.

The consensus of opinion was that the move must start with theatres charging 10 and 15 cents, since these classifications offered opposition because of some highly competitive situations where a 15-cent house follows another theatre with the same admission in the same zone.

Failing to reach an agreement, the matter was put in abeyance until another meeting scheduled the end of the month. During the interim an effort will be made to have the bad spots ironed out of their difficulties. In a previous meeting with the association officers of the first run affiliated houses suggested the boost from 42 cents to 55 cents, provided the increase goes down the line.

Bank Night Has Jury OK

Wilmington, N. C., Aug. 4.—A new Hanover Grand Jury has decided that Bank Nights, as run in Wilmington theatres, are legal.

The grand jury launched an investigation after Judge M. V. Barnhill had told the body Bank Nights were "a form of gambling that has a vicious effect."

Beeker at Columbia

Columbia, S. C., Aug. 4.—Grady Beeker, formerly of Abbeville, is the new manager of the Ritz here, succeeding W. H. Morris, who has been transferred to the Grenada at Lexington, N. C.

Industry May Not Reply to Gov't. Probe

(Continued from page 1)

might use the material for anti-trust suits.

Legal heads of the film companies cannot understand what the purpose of the questions is, and since the Government does not "demand," but "request" the data there is a tendency on the part of some firms not to "disrupt" legal staffs for the next six months digging up information, supplying photostats and copies of contracts unless there is a specific purpose in mind which must be made clear to them.

Since there is no deadline for answering the questions, none of the companies has started ferreting out the information.

Set Final Details On Warner Return

(Continued from page 1)

ment suits instituted by Warners after their withdrawal and the termination of all contracts signed by Warners with various radio stations.

Attending yesterday's meeting were: Robert W. Perkins, general counsel; Joseph H. Hazen and A. M. Wattenberg, members of the legal staff, for Warners, and E. C. Mills, general manager; Max Dreyfuss, member of the board, and Charles Schwartz, society attornev, for Ascap.

It is understood that Herman Starr, Warner vice-president, who was a member of the Ascap board before Warners left the society last Jan. 1, will be replaced by the head of one of the Warner music subsidiaries when the Ascap board meets again next month.

The Warner companies are Harms, Inc., T. B. Harms Co., New World Music Corp., Remick Music Corp., Victoria Publishing Co., M. Witmark & Sons, and several of their subsidiaries.

A joint statement issued following the meeting yesterday revieved the withdrawal and the reasons for it, stipulated the terms of the reinstatement and cited the value to both parties of the return of Warners.

"Desperado" Title Wins

Hollywood, Aug. 4.—The nationwide canvass of editors, correspondents and fans conducted by the Pickford-Lasky company has resulted in a vote of four to one for "The Gay Desperado" as title for the next Nino Martini film. It will be released in October. Twenty-six thousand ballots were distributed, and approximately half have been returned showing 9,763 votes for "The Gay Desperado" and 2,564 for "The World Is Mine."

Park Named for Rogers

Oklahoma City, Aug. 4.—The park board has renamed Northwest Park Will Rogers Park, following a suggestion of City Manager Orval Mosier. Aug. 14, the anniversary of the fatal plane crash which killed Rogers, has been set tentatively as the date for the dedication ceremonies.

"Suzy" Tops With $27,000 In Washington

WASHINGTON, Aug. 4.—"Suzy," plus a tabloid version of the operetta "Spring Is Here," featuring Ernest Truex and staged by Washington's Eugene F. Ford, led Loew's Fox to top honors this week, the house taking $27,000, bettering average by $6,100.

The Earle, with "Earthworm Tractors" and, on the stage, personal appearances of Charlie Chase and Maxine Doyle, went above the average figure of $18,400 for a take of $19,000. A return of "The White Angel" to the Metropolitan, built steadily to a total of $4,600, topping par by $300.

The third week of "San Francisco" at Loew's Palace was good for $10,000, under the first-week average by $5,900. "Parole" at RKO-Keith's, slipped to $3,000 and was pulled after four days' run, "The Harvester" being substituted for a run which is expected to last until Aug. 6, when "Mary of Scotland" will be given a special premiere opening. The average at this house is $10,600.

At Loew's Columbia, "High Tension" dropped off, taking $2,500 on the week, or $1,100 under the average.

Total first run business was $66,100. Average is $73,700.

Estimated takings, exclusive of tax:

Four Days Ending July 27:

"PAROLE" (Univ.)
RKO-KEITH'S—(1,836), 25c-55c, 4 days. **Gross:** $3,000. (Average, seven days: $10,600.)

Week Ending July 30:

"EARTHWORM TRACTORS" (F. N.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Charlie Chase, Maxine Doyle, the Twelve Aristocrats, Alphonse Berg. **Gross:** $19,000. (Average: $18,400)

"HIGH TENSION" (20th Cent.-Fox)
LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days. **Gross:** $2,500. (Average, $3,600)

"SUZY" (M-G-M)
LOEW'S FOX—(3,434), 25-66c, 7 days. Stage: Tabloid "Spring Is Here," with Ernest Truex, Audrey Heathcote, June Carr, Chester Fredericks, Lew Parker, Barbara Towne, Ralph Magelssen, Alex Courtney, Jerry Sickler, Dolph Atherton, dancing ensemble of 20. **Gross:** $27,000. (Average, $20,900)

"SAN FRANCISCO" (M-G-M)
LOEW'S PALACE—(2,370), 35c-55c, 7 days (third week). **Gross:** $10,000. (Average, first week, $15,900)

"THE WHITE ANGEL" (F. N.)
METROPOLITAN — (1,591), 25c-40c, 7 days (return engagement). **Gross:** $4,600. (Average, first run, $4,300)

Shift Southern Managers

SPARTANBURG, S. C., Aug. 4.—Jack Headrick, formerly of Hendersonville and Lexington, N. C., is the new manager of the Strand here, succeeding D. B. Austell, recently transferred to Concord, N. C., as manager of the Paramount.

Carol White has been appointed assistant manager of the Carolina, succeeding Judy Johnson, resigned. Bernard Caldwell, manager of the Criterion, has been given a temporary leave in order to recover from an operation. He will be replaced by Dan Austell, who has been with the local Wilby-Kincey houses for some time.

"Lightning" Retitled

HOLLYWOOD, Aug. 4.—"Where's Elmer?" has been picked as the final title for M-G-M's feature heretofore known as "Chain Lightning."

"Suzy" Leads Denver Gross With $13,000

DENVER, Aug. 4.—"Suzy" ran away with the field here, turning in a neat $5,500 over the $7,500 average for a take of $13,000 at the Denver. The film moves over to the Broadway for a second week. Although the film showed to less people than did "Poor Little Rich Girl" the previous week, adult attendance brought up the gross on "Suzy."

"Poor Little Rich Girl" went $1,000 over average, with a gross of $4,000 at the Aladdin following a big week at the Denver.

Total first run business was $33,000. Average is $28,000.

Estimated takings for the week ending July 30:

"POOR LITTLE RICH GIRL" (20th-Fox)
ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $4,000. (Average, $3,000)

"COUNT OF MONTE CRISTO" (U.A.)
BROADWAY—(1,500), 25c-40c, 3 days. **Gross:** $1,200.

"HOUSE OF ROTHSCHILD" (U.A.)
BROADWAY—(1,500), 25c-40c, 2 days. **Gross:** $1,800.

"LES MISERABLES" (U.A.)
BROADWAY—(1,500), 25c-40c, 2 days. **Gross:** $500. (Average for week, $2,000)

"MURDER BY TELEVISION" (Imperial)
CENTER—(1,500), 15c-25c-35c, 7 days. **Gross:** $2,500. (Average, $2,000)

"THERE'S ALWAYS TOMORROW" (Univ.)
DENHAM—(1,500), 25c-35c-40c, 7 days. **Gross:** $5,000. (Average, $4,500)

"SUZY" (M-G-M)
DENVER—(2,500), 25c-35c-50c, 7 days. Stage band. **Gross:** $13,000. (Average, $7,500)

"THE BRIDE WALKS OUT" (Radio)
"M'LISS" (Radio)
ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $6,000. (Average, $6,000)

"PRIDE OF THE MARINES" (Col.)
"ONE-WAY TICKET" (Col.)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $3,000. (Average, $3,500)

"Suzy," on Dual, Hit in Milwaukee

MILWAUKEE, Aug. 4.—"Suzy," on a dual bill with "The Harvester," took high money for the week, grossing $10,000 for eight days at Fox's Wisconsin. This is $2,000 above par.

Running a close second was "The Green Pastures" and "Hot Money" at the Warner with an $8,000 take, just $3,000 above average. The combination was held over for a second week.

Other business was below average. The weather was fair and cool.

Total first run business was $27,800. Average is $24,500.

Estimated takings:

Week Ending July 30:

"WE WENT TO COLLEGE" (M-G-M)
"CRIME OF DOCTOR FORBES" (20th-Fox)
PALACE—(2,400), 25c-40c, 7 days. **Gross:** $4,500. (Average, $5,000)

"SPY 77" (Grand National)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: Hollywood Cabaret Revue. **Gross:** $4,300. (Average, $5,000)

"THE GREEN PASTURES" (W.B.)
"HOT MONEY" (W.B.)
WARNER—(2,400), 25c-40c, 7 days. **Gross:** $8,000. (Average, $5,000)

Week Ending July 31:

"SUZY" (M-G-M)
"THE HARVESTER" (Republic)
WISCONSIN — (3,200), 25c-40c, 8 days. **Gross:** $10,000. (Average, $8,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)
STRAND—(1,400), 25c-40c, 7 days. **Gross:** $1,000. (Average, $1,500)

Half a City

Seattle, Aug. 4.—Fifty-seven per cent of the total population of this city saw "Mr. Deeds Goes to Town" during the record-breaking 15-week engagement at Jensen-Von Herberg's Liberty here. More than 210,000 admissions were recorded. Never in Seattle's history has a picture had so long an engagement or played to as many people. Total gross for the engagement was reported to be in excess of $68,000, another record for this territory.

"Suzy" Cincinnati Smash at $16,000

CINCINNATI, Aug. 4.—"Suzy" was the outstanding draw last week with a $16,000 take at the RKO Palace, upping average by $6,000. It was moved to the RKO Capitol.

The runnerup was "The Green Pastures" at the RKO Albee, which bettered average by $1,500 on a $13,500 gross—it is playing a second stanza at Keith's.

"Earthworm Tractors" beat par at $2,850 on a second downtown week at the RKO Grand. The independent Strand opened with "Ticket to Paradise" and "The Plow That Broke the Plains" on a dual bill. The latter was pulled after two days.

"Hell's House" was penciled in to fill the week, the combination registering $1,800, over average by $300.

"San Francisco" was under par on its fifth downtown week at the RKO Capitol, but moved to the RKO Grand for a sixth week, a local record for continuous run.

Total first run business was $49,300. Average is $48,200.

Estimated takings:

Week Ending July 28:

"TICKET TO PARADISE" (Republic)
"THE PLOW THAT BROKE THE PLAINS" 2 days
"HELL'S HOUSE" (First Div.) 5 days.
STRAND—(1,500), 15c-25c, 7 days. **Gross:** $1,800. (Average, $1,500)

Week Ending July 30:

"THE GREEN PASTURES" (W. B.)
RKO ALBEE — (3,300), 35c-42c, 7 days. **Gross:** $13,500. (Average, $12,000. Moved to Keith's.

"SUZY" (M-G-M)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $16,000. (Average, $10,000). Moved to RKO Capitol.

"SAN FRANCISCO" (M-G-M)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 5th downtown week. **Gross:** $4,400. (Average, $6,500). Moved to RKO Grand.

"COUNTRY BEYOND" (20th-Fox)
RKO LYRIC — (1,400), 35c-42c, 7 days. **Gross:** $4,250. (Average, $6,500)

"EARTHWORM TRACTORS" (F. N.)
RKO GRAND — (1,200), 25c-40c, 7 days, 2nd downtown week. **Gross:** $2,850. (Average, $2,750)

"THE LAST OUTLAW" (Radio)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,000. (Average, $1,250)

"THE SKY PARADE" (Para.)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $800. (Average, 4 days, $1,200)

"POOR LITTLE RICH GIRL" (20th-Fox)
KEITH'S—(1,500), 30c-40c, 7 days, 2nd downtown week. **Gross:** $4,800. (Average, $6,500)

Building Canada House

TORONTO, Aug. 4—Famous Players Canadian Corp. is erecting a second theatre in Pendicton, B. C., where it already operates the Empress. The new house, to be known as the Capitol, will be opened in October.

"These Three" Is Strong in Seattle Heat

SEATTLE, Aug. 4.—"These Three," "Suzy" and "San Francisco" led the parade here. The first went over average at the Liberty by $2,500, with a take of $6,500, and is being held a second week. "Suzy," with $8,250 against a $7,000 average, goes into the Music Box from the Fifth Avenue for an extended run. "San Francisco" continued its good pace at the Blue Mouse with $4,200, only slightly over average in its fourth week.

The three films were the only ones able to break the hold the heat had on the box-office.

Total first run business was $34,700. Average is $34,000.

Estimated takings for the week ending July 31:

"SAN FRANCISCO" (M-G-M)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 4th week, extended run from Fifth Avenue. **Gross:** $4,200. (Average, $4,000)

"SUZY" (M-G-M)
FIFTH AVENUE—(2,500), 25c-40c-55c, 9 days. **Gross:** $8,250. (Average, $7,000)

"THESE THREE" (U.A.)
LIBERTY—(1,800), 20c-25c-40c-55c, 7 days. **Gross:** $6,500. (Average, $4,000)

"THE DEVIL DOLL" (M-G-M)
MUSIC BOX—(950), 25c-40c-55c, 7 days. **Gross:** $3,100. (Average, $4,000)

"THE BRIDE WALKS OUT" (RKO)
"LITTLE MISS NOBODY" (20th-Fox)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $5,200. (Average, $6,000)

"COUNTERFEIT" (Col.)
PALOMAR—(1,500), 15c-20c-30c, 7 days. Vaudeville headed by Flo Mayo and "Pansy." **Gross:** $3,350. (Average, $4,000)

"RETURN OF SOPHIE LANG" (Para.)
"GIRL OF THE OZARKS" (Para.)
PARAMOUNT—(3,050), 20c-25c-30c, 7 days. **Gross:** $4,100. (Average, $5,000)

"Suzy" at $7,000 On New Haven Dual

NEW HAVEN, Aug. 4.—"Suzy" was this week's winner, with the aid of "We Went to College," the program surpassing the Poli $7,000 average mark by $1,000.

"Poor Little Rich Girl" and "Educating Father" continued to do good business, mainly matinee, and brought the College business $500 over the usual $2,800.

"Three Cheers for Love," on the Paramount dual with "Crash Donovan," fell $800 short of the $4,800 par; while the Roger Sherman six-day run on "M'Liss" and "Easy Money" fell $1,700 to a low $3,000. All business suffered from consistent heat.

Total first run business was $18,300. Average is $19,300.

Estimated takings for the week ending July 31:

"POOR LITTLE RICH GIRL" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)
COLLEGE—(1,499), 35c-50c, 7 days, 2nd week. **Gross:** $3,300. (Average, $2,800)

"THREE CHEERS FOR LOVE" (Para.)
"CRASH DONOVAN" (Univ.)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $4,000. (Average, $4,800)

"SUZY" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $8,000. (Average, $7,000)

"M'LISS" (Radio)
"EASY MONEY" (Invin.)
ROGER SHERMAN—(2,200), 35c-50c, 6 days. **Gross:** $3,000. (Average, $4,700)

"Pastures" Is $18,000 Hit In Pittsburgh

Pittsburgh, Aug. 4.—The heat of last week couldn't stop "The Green Pastures" and it went on to a fancy $18,000 at the Penn. This was considered strong enough to send the picture into the Warner for another week at the same price scale.

The only other house in town to overcome the climbing mercury successfully was the Alvin, where "The Crime of Dr. Forbes" and "Little Miss Nobody" managed to roll up a very satisfactory $5,600. Elsewhere, however, things were pretty dull. The Stanley couldn't better $14,500 with "Public Enemy's Wife" and Jimmy Wallington's NBC "Radio Jamboree" while the Warner fell off to $3,800 with "Half Angel" and "Girl of the Ozarks."

Total first run grosses were $41,900. Average is $35,000.

Estimated takings for the week ending July 30:

"CRIME OF DR. FORBES" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)
ALVIN—(2,000), 25c-40c, 7 days. **Gross:** $5,600. (Average, $4,500)

"THE GREEN PASTURES" (W. B.)
PENN—(3,300), 25c-40c, 7 days. **Gross:** $18,000. (Average, $10,000)

"PUBLIC ENEMY'S WIFE" (W. B.)
STANLEY—(3,600), 25c-55c, 7 days. Stage: Jimmy Wallington, Tommy Trent, Pickens Sisters, Sylvia Manon Co., Bobby Gilbert, Honeyboy and Sassafras. **Gross:** $14,500. (Average, $16,500)

"HALF ANGEL" (20th-Fox)
"GIRL OF THE OZARKS" (Para.)
WARNER—(2,000), 25c-40c, 7 days. **Gross:** $3,800. (Average, $4,000)

"Rich Girl" Leads Portland 2d Week

Portland, Aug. 4.—In its second week at the Paramount, "Poor Little Rich Girl" and "Return of Sophie Lang" secured another $7,000, over the usual take by $2,000.

"San Francisco" was held for a fifth week at United Artists and built up to $6,000, over par by $1,000.

"Mr. Deeds Goes to Town," breaking house records at the Blue Mouse, was held for a 12th week, securing $2,000, over the house average by $300.

Total first run business was $32,000. Average is $24,700.

Estimated takings for the week ending July 26:

"EARTHWORM TRACTORS" (W.B.)
"MURDER BY AN ARISTOCRAT" (F.N.)
BROADWAY—(1,912), 30c-35c-40c. 7 days, 2nd week. **Gross:** $6,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(12th D.T. Week)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700)

"MELODY LINGERS ON" (U.A.)
"THE BIG NOISE" (W.B.)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $4.000. (Average, $3,000)

"WHITE FANG" (20th-Fox)
"LET'S SING AGAIN" (Radio)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $7,000. (Average, $5,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"RETURN OF SOPHIE LANG" (Para.)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days, 2nd week. **Gross:** $7,000. (Average, $5.000)

"SAN FRANCISCO"
UNITED ARTISTS—(945), 30c-35c-40c, 7 days, 5th week. **Gross:** $6,000. (Average, $5,000)

"Pastures" at $23,000, High In Hub Slump

Boston, Aug. 4.—"The Green Pastures" was the big noise of the week here. It took $23,000 at the Metropolitan, over par by $1,000, while all the other first runs were failing to make the grade.

"Poor Little Rich Girl" and "Border Flight," playing day and date at the Fenway and Paramount as a second run, failed to make the first run average in either spot. "Dancing Lady" and "The Big House," also repeats, at Loew's Orpheum and Loew's State, were below par.

Total first run business was $58,000. Average is $60,000.

Estimated takings for the week ending July 30:

"POOR LITTLE RICH GIRL" (20th-Fox)
"BORDER FLIGHT" (Para.)
(2nd Run)
FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $4,000. (Average, $4,500)

"WHITE FANG" (20th-Fox)
KEITH'S MEMORIAL—(2,970), 25c-65c, 7 days. **Gross:** $8,000. (Average: $12,000)

"DANCING LADY" (M-G-M)
"BIG HOUSE" (M-G-M)
(2nd Run)
LOEW'S ORPHEUM—(2,970), 25c-55c, 7 days. **Gross:** $10,000. Average: $12,000.

"DANCING LADY" (M-G-M)
"BIG HOUSE" (M-G-M)
(2nd Run)
LOEW'S STATE—(3,537), 25c-50c, 7 days. **Gross:** $9,500. (Average: $11,000)

"THE GREEN PASTURES" (W.B.)
METROPOLITAN—(4,432), 35c-50c-65c, 7 days. Stage: Withers-Barrie Revue. **Gross:** $23,000. (Average: $22,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"BORDER FLIGHT" (Para.)
(2nd Run)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $6,500. (Average: $7,000)

"NAVY BORN" (Republic)
"THE LAST OUTLAW" (Radio)
RKO BOSTON—(3,246), 35c-65c, 7 days. **Gross:** $7,500. (Average: $11,000)

"Suzy" with Show $4,500 at Lincoln

Lincoln, Aug. 4.—"Suzy" gathered in a very nice $4,500 at the Stuart, over par by $1,400. This was helped along by a beauty pageant on the stage three nights of the week.

The Lincoln took in a low $3,000 for the week, with four pictures. The Orpheum, back to singles with "Sutter's Gold," was only fair.

Cooler weather was a help all along the row.

Total first run business was $10,750. Average is $8,650.

Estimated takings:

Week Ending July 28:

"NAVY BORN" (Republic)
"SUDDEN DEATH" (20th-Fox)
LIBERTY—(1,200), 10c-15c, 7 days. First one, first half; second, last half. **Gross:** $950. (Average, $850)

Week Ending July 29:

"SUTTER'S GOLD" (Univ.)
ORPHEUM—(1,350), 10c-15c-20c-25c, 7 days. **Gross:** $1,200. (Average, $1,400)

"PANIC ON THE AIR" (Col.)
VARSITY—(1,100), 10c-15c-25c, 7 days. **Gross:** $1.100. (Average, $1,100)

Week Ending July 30:

"HARVESTER" (Republic)
"THE BIG NOISE" (W. B.)
"LITTLE MISS NOBODY" (20th-Fox)
"HIGH TENSION" (20th-Fox)
LINCOLN—(1,600), 10c-20c-25c, 7 days. First two dualled two days; second two, 5 days. **Gross:** $3,000. (Average, $2,200)

"SUZY" (M-G-M)
STUART—(2,000), 10c-25c-40c, 7 days. **Gross:** $4,500. (Average, $3,100)

Quite a Worry

Cheyenne, Aug. 4.—Adjutant general of the Wyoming National Guard, Lieut. Col. R. L. Esmay, is worried for fear he may mave contributed $1,000 to the filming of "The Plainsman" by Paramount, quite involuntarily. He received a check for that amount from a Paramount representative and proceeded to pay members of his encampment who had participated in several sequences of the picture. Later when it was found that some of the costume equipment used in the filming had not been returned Paramount stopped payment on the check.

In the meantime search for the missing costumes has been speeded.

"Suzy" on a Dual Louisville Leader

Louisville, Aug. 4.—Downtown airconditioned theatres successfully combatted the heat last week, and managed to hold their own on the strength of product. Loew's State made the best showing with "Suzy" and "Final Hour," getting around $8,000, a good $2,500 over average. The pace was strong over the weekend, after an extreme drop in temperature on Wednesday.

Also coming in for some important attention was the dual bill, "The Crime of Dr. Forbes" and "The Bride Walks Out," at the Rialto, where the take was $5,500, just $1,000 over par. "Three Cheers for Love" and "M'Liss" at the Strand also were in the profit column, taking $3,600, an even $100 over the line. "Earthworm Tractors" gave the Mary Anderson what the management considered a satisfactory $3,100 in its holdover session.

Total first run business was $22,100. Average is $19,900.

Estimated takings for the week ending July 30:

"SUZY" (M-G-M)
"THE FINAL HOUR" (Col.)
LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $8,000. (Average, $5,500)

"THE CRIME OF DR. FORBES" (20th-Fox)
"THE BRIDE WALKS OUT" (20th-Fox)
RIALTO—(3,000), 15c-25c-40c, 7 days. **Gross:** $5,500. (Average, $4,500)

"THREE CHEERS FOR LOVE" (Para.)
"M'LISS (Radio)
STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $3,600. (Average, $3,500)

"EARTHWORM TRACTORS" (W.B.)
MARY ANDERSON—(1,000), 15c-25c-40c, 7 days, 2nd week. **Gross:** $3,100. (Average, $3,500)

"WITNESS CHAIR" (Radio)
"FLORIDA SPECIAL" (Para.)
KENTUCKY—(800), 15c-25c, 7 days. **Gross:** $1,100. (Average, $1,500)

"HAVANA WIDOWS" (F.N.)
"WILD BOYS OF THE ROAD" (F.N.)
"BIG SHAKEDOWN" (F.N.)
"MIDNIGHT ALIBI" (F.N.)
ALAMO—(900), 15c, 7 days, split week. **Gross:** $800. (Average, $1,400)

Stearn to Cleveland

Pittsburgh, Aug. 4.—Bert Stearn, former U. A. branch manager, who was recently named a district manager, will transfer his headquarters from Pittsburgh to Cleveland about Sept. 1. Stearn had figured on remaining here, but the home office advised him over the week-end that the change was imperative.

New Enterprises

The following companies recently were incorporated:

At Albany:

Cornwall Theatre Corp., New York, by Thomas F. Corrigan, Beatrice Joy, Edward Weintraub.

Sheldon Amusement Corp., Brooklyn, by Ruth Regosin, Inez Wintner, Joseph M. McCaffrey.

W. F. Theatre Co., Inc., New York, by Josephine Palais, Betty Asfar and John J. Boyle.

Motion Picture Screen and Accessories Co., Inc., New York, by Edward A. Kuhn, Hyman Weinstein, Beatrice Goldman.

Kensington Theatre Corp., Buffalo, by Menno H. Dykstra, Edna Dykstra, Helen McEneny.

Little Carnegie Playhouse, Inc. New York, by Joseph B. Finkelstein, Benjamin Zucker, Adam W. Sandel.

Best Film Co., Inc., New York, to distribute, by William Males, David G. Berger, Loretta Ashendorf.

Becker Theatre Equipment, Inc., Buffalo, by Albert Becker, Helen Bommer, George M. Raikin.

Motion Picture Bureau for New Talent, Inc., New York, to sell film screen tests, by Irvin R. Gwirtz, Julius M. Schiff.

Play Rights, Inc., New York, theatrical and film business, by Mildred Lebon, Lillian Kerner, Miriam Krengel.

Saul Theatre Corp., New York, by Samuel Goldberg, Julia Cherrnay, Herman Larris.

Bichon Prod., Inc., New York, theatrical and film business, by Abraham Geffner, Nathan Treitel, Samuel D. Greenberg.

Adenos Amusement Corp., Brooklyn, by Bernard Paul Hirsh, Lester H. Marks, Augustus M. Jacobs.

At Dover, Del.:

Pathfinder Pictures, Inc., by L. R. Wilson, L. A. Irwin, M. M. Nichols. Capital, $500,000.

Crown Theatres Corp., to operate theatres, by S. L. Mackey, C. O. Layman, M. C. Palmatary.

Nightingale Theatrical Corp. to operate theatres, by L. H. Herman, Walter Lenz, B. R. Jones.

Modern Theatre, Inc., to operate theatres, listing 400 shares no par value.

Kings-Ley, Inc., to own and operate theatres, listing 200 shares no par value.

Napoleon the First, Inc., to own and operate theatres, listing capital stock of 400 shares no par value.

In Florida:

The General Film Corp., by J. B. LeRoy, J. DeCamp, A. T. King.

Myrna Halifax Theatres, Inc., Jacksonville, to operate theatres, by E. J. Sparks, M. C. Talley, L. H. Small.

Perland Co., Inc., Jacksonville, film business, by F. Rogers, F. H. Kent, G. A. Kenimer.

In Oklahoma:

K. Lee William Film Exchange, Oklahoma City, by Ella Mae Williams, Harry McKenna, K. Lee Williams.

Hamilton Dinner Guest

Norwalk, Conn., Aug. 4.—Albert Hamilton, manager at the Empress, was the guest of honor at a testimonial dinner given by friends at Roton Point Park in observance of his 30th anniversary in the show business.

AT LOEW'S STATE, LOS ANGELES!
AT GRAUMAN'S CHINESE, HOLLYWOOD!
AT APOLLO, ATLANTIC CITY!
AT MAIN ST., KANSAS CITY!
AT HIPPODROME, CLEVELAND!
AT NEW THEATRE, BALTIMORE!
AT STRAND, LOUISVILLE!

Warner BAXTER *Myrna* LOY

are making love . . . .

AND BOX-OFFICE HISTORY*

***FOR INSTANCE! . . .**
AT ATLANTIC CITY!

Opened bigger than any other attraction this season!

Second day topped opening by 17%!

First three days bigger than entire week of "Under Two Flags"!

Held over for two more weeks on the Boardwalk!

AT GRAUMAN'S CHINESE, HOLLYWOOD and LOEW'S STATE, LOS ANGELES (DAY AND DATE RUN)!

New house records loom as sensational business threatens marks of biggest hits ever played!

in

To Mary — with Love

with

IAN HUNTER
CLAIRE TREVOR
JEAN DIXON

Directed by John Cromwell
Associate Producer Kenneth Macgowan
Screen Play by Richard Sherman and Howard Ellis Smith
From the Story by Richard Sherman

20th CENTURY FOX

Darryl F. Zanuck in Charge of Production

AND THE RECORD-WRECKING RUNS HAVE JUST BEGUN!

"Let's Sing," Marx Brothers Chicago Wow

CHICAGO, Aug. 4. — "Let's Sing Again," with the Marx Brothers on the stage getting credit for most of the draw, skyrocketed the Palace gross to $32,000, which was $13,000 above par.

This is big business at any time of the year, but is regarded as outstanding at present in view of the drouth in the surrounding territory and the heat.

"Suzy" went $2,800 into the profit column on a gross of $13,800 at the Roosevelt. "Earthworm Tractors" was strong at the Garrick on a take of $7,200, and "Three Godfathers" made a good showing, helped by a stage show, at the Oriental. The gross was $15,300.

Total first run business was $129,800. Average is $115,000.

Estimate takings:

Week Ending July 30:

"SUZY" (M-G-M)

ROOSEVELT—(1,591), 30c-40c-60c, 7 days. **Gross:** $13,800. (Average, $11,000)

"LET'S SING AGAIN" (Radio)

PALACE—(2,509), 30c-40c-60c, 7 days. Stage: Marx Brothers in person. **Gross:** $32,000. (Average, $19,000)

"POOR LITTLE RICH GIRL" (20th-Fox)

CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: Hal Sherman and Revue. **Gross:** $32,500. (Average, $32,000)

"THREE GODFATHERS" (M-G-M)

ORIENTAL—(3,490), 25c-40c, 7 days. Stage: Pousse Cafe Revue. **Gross:** $15,300. (Average, $15,000)

"SAN FRANCISCO" (M-G-M)

UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 5th week. **Gross:** $11,200. (Average, $15,000)

Week Ending July 31:

"DEVIL DOLL" (M-G-M)

APOLLO—(1,400), 30c-40c-60c, 7 days, 2nd week. **Gross:** $4.600. (Average, $4.500)

"EARTHWORM TRACTORS" (W. B.)

GARRICK—(900), 30c-40c-60c, 7 days. **Gross:** $7,200. (Average, $5,500)

"THE UNGUARDED HOUR" (M-G-M)

STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: Verne Buck and revue. **Gross:** $13,200. (Average, $13,000)

Midwest Moves Offices

KANSAS CITY, Aug. 4.—Fox Midwest Theatres, Inc., has completed the job of moving into its new offices on the third floor of the Uptown Bldg., which houses its first run in Kansas City, the Uptown. The offices, much larger than those occupied for several years on the Country Club Plaza, are completely air conditioned. Each executive has a conference room which overcomes an inconvenience at the former offices.

On the second floor a screening room is being completed, and here also are supply rooms.

Steinbuch an Admiral

CLEVELAND, Aug. 4.—Everett Steinbuch, manager of Loew's State, has just been given a commission as admiral in the Ohio navy. Gov. Martin L. Davey bestowed the honor. The only other known admiral in Cleveland is Milton Harris, head of the Loew publicity staff.

Foran in "Trial Horse"

HOLLYWOOD, Aug. 4.—Dick Foran will play the lead in "Trial Horse" for Warners. The story, an original by E. J. Flannagan, is about prize fighters.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Postal Inspector"

(Universal)

HOLLYWOOD, Aug. 4.—Routine melodrama heroizing the U. S. postal inspector in his work against mail robbers, this is nothing to get extremely excited about. The motivating story is rather thin; it is helped but slightly by a triangular romantic conflict seasoned with dabs of comedy and the interspersion of a couple of song numbers. What strength the film has is imparted by the inclusion of several spectacular flood scenes.

For exhibitors there is the possibility of exploitation contact with the postal service itself, although the theatrically artificial quality of the production scarcely justifies cooperative contacts.

As for the story itself: Ricardo Cortez, a postal inspector, is attracted to Patricia Ellis, a cafe singer, during a plane trip in which the pair avert a panic. The trace of romantic conflict is suggested when, upon landing, Cortez learns that his brother, Michael Loring, is in love with Miss Ellis. To impress the girl with his own importance Loring tells her that he is to superintend the shipment of a large sum of money.

Innocently, she speaks of the money shipment to Bela Lugosi, her employer and night club owner, who uses his club as a front for crooked schemes. He stages the theft of the money in such a manner as to cast strong suspicion on Loring.

Here again Cortez and Miss Ellis team up and in motor boats they dash over dangerous flood waters in a thrilling action chase. Lugosi and his mob are finally captured, the money is saved and Loring is exonerated. As Cortez moves in to other duties the young lovers are left with each other.

Cortez, Miss Ellis and Lugosi are effective in their roles, and Loring, a newcomer, shows real promise but the material provided is hardly worthy of their talents and their efforts. Robert Presnell produced and collaborated with Horace McCoy on the story. Otto Brower directed. The appeal of the film seems limited to those who like melodramatic thrill action.

Production Code Seal, No. 2,380. Running time, 60 minutes. "G."

Looking 'Em Over

"I Was a Captive of Nazi Germany"

(Malvina Pictures)

With the aid of screen technique and a number of performers, all unidentified and none of them recognized, Isobel Lillian Steele tells the story of her arrest and imprisonment by the Nazi Government of Germany. The reenactment, as motion picture, is straightforward, for the most part, its drama only that inherent in the occurrences pictured, with Miss Steele reenacting the role she played in a drama of real life.

Actually, the film is neither more nor less than a pictorial record, and, as such, must be reckoned of limited appeal for general audience consumption. For those who feel strongly on the situation which exists in Nazi Germany the film offers something definitely of interest. For all others interested in the extent to which a political dictatorship may carry the exercise of absolute power, the picture likewise should be worthwhile. Viewed entirely in the light of screen entertainment, there is no general appeal.

Recounted, with occasional explanatory dialogue and considerable use of stock newsreel material, is the manner in which Miss Steele, American writer, became involved in the writing of a scenario which concerned dominant figures in the German Government. Her arrest, imprisonment, the refusal of the authorities to permit her to communicate with friends, and her eventual release, which followed the intervention of Senator Borah, make up the story.

Reviewed without production code seal. Running time, 89 minutes. "A."

Para. Promotes Brown

NEW HAVEN, Aug. 4.—Jack Brown ad sales manager of Paramount here, has been promoted to a similar post in the Boston office. He will be replaced here by Jim Mahan, formerly his assistant in the department.

Hochfelder Joins Cohen

HOLLYWOOD, Aug. 4.—Julian Hochfelder has been appointed purchasing agent for Major Pictures by Emanuel Cohen. Hochfelder was associate editor for Paramount News for six years.

"Rich Girl" On Dual Top In St. Louis

ST. LOUIS, MO., Aug. 4.—"Poor Little Rich Girl," on a dual with "White Fang," at the Fox proved the outstanding box-office attraction of the week with a take of $19,900, which was above par by $7,900. As a result, the bill was moved into the Ambassador.

"The White Angel," showing at the Ambassador also proved very profitable, grossing $14,550 and beating the house average by $4,550.

"San Francisco," in its fourth and last week at Loew's, finally surrendered the weekly top honors, slipping down to $8,500, or just $500 below par. Only "The Birth of a Nation," which holds the record, has had a longer run here.

The weather continued extremely warm. This aided first run business because many dropped into theatres to cool off. The Municipal Opera in Forest Park continued the chief opposition.

Total first run business was $50,150. Average is $39,500.

Estimated takings for the week ending July 23:

"THE WHITE ANGEL" (F.N.)

AMBASSADOR — (3,018), 25c-35c-55c, 7 days. **Gross:** $14,550. (Average, $10,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
"WHITE FANG" (20th-Fox)

FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $19,900. (Average, $12,000)

"SAN FRANCISCO" (M-G-M)

LOEW'S—(3,162), 25c-35c-55c, 7 days, 4th week. **Gross:** $8,500. (Average, $9,000)

"THREE CHEERS FOR LOVE" (Para.)
"STREET SCENE" (U.A.)

ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $7,200. (Average, $8,500)

Wall Street

Most Issues Gain on Board

	High	Low	Close	Net Change
Columbia, vtc ...	38⅞	38	38¾	+ ¼
Consolidated	4⅞	4¾	4⅞	+ ⅛
Consolidated, pfd.	16⅞	16⅞	16⅞	— ⅛
Eastman	179¼	179	179	—1
Eastman, pfd	161⅛	161⅛	161⅛	+1⅛
Gen. Equip. new..	25⅛	24⅜	24⅜	.....
Loew's, Inc.	55⅜	54⅜	54¾	+ ½
Loew's, Inc., pfd.	108	108	108	+ ¾
Paramount	8⅛	8	8	.....
Paramount 1 pfd.	68¼	68	68¼	— ¾
Paramount 2 pfd.	8⅞	8⅞	8⅞	.....
Pathe Film	8	8	8	+ ¼
RKO	7	6¾	6⅞	+ ⅛
20th Century-Fox.	28	27¾	28	.....
20th Century, pfd.	37½	37	37⅜	+ ¼
Universal, pfd ...	108	108	108	+1
Warner Bros. ...	12¼	12	12⅛	.....
Warner, pfd	53¾	53¾	53¾	+1⅜

Sonotone in Curb Advance

	High	Low	Close	Net Change
Grand National ..	3¾	3½	3⅝	.....
Sonotone	2¼	2⅛	2¼	+ ⅛
Technicolor	26⅜	26	26	— ⅛
Trans-Lux	4	4	4	.....

Para. B'way Bonds Up 1½

	High	Low	Close	Net Change
General Theatre Equip. 6s '40 ..	32¼	32	32¼	.....
Keith B. F. 6s '46	95	95	95	.....
Loew's 6s '41 ww deb rights	98	97¾	98	+ ⅛
Paramount B'way 3s '55	57	57	57	+1½
Paramount Pict. 6s '55	88⅝	88½	88½	+ ¼
Warner Bros. 6s '39 wd	96½	96	96½	+ ½

(Quotations at close of Aug. 4)

See American Firms Making Austria Films

By HANS LORANT

Vienna, July 29.—The production of musical films here by American companies and the expansion of the American market for Austrian pictures of high quality were negotiated by Dr. Lanske, president of Austrian Filmkonferenz, during a recent trip to the United States, Dr. Lanske reported on his return here.

The company which he heads is the most important film organization in the country. He pointed out in a radio speech that while American product gained in the Austrian market during the past season, Austrian films showed no improvement in the U. S. market. The negotiations he undertook, he declared, were in line with the Government's plan to improve that situation by agreement rather than by the imposition of more stringent regulations regarding the import of American films into Austria.

American Films Popular

While German product in Austria during the past season declined heavily in popularity, American pictures enjoyed almost unprecedented favor from native audiences, which was reflected at the box-office.

The biggest grosses among M-G-M films went to "Anna Karenina," "Broadway Melody," "Bonny Scotland" and "The Painted Veil." Twentieth Century-Fox owed the greater part of its box-office gains to Shirley Temple, "Curly Top," "Bright Eyes" and "The Little Colonel" all bringing high grosses. "George White's Scandals," on the other hand, was not popular.

Warners opened an office here about a year ago, and officials have expressed themselves as well pleased with results. They scored heavily with "A Midsummer Night's Dream," partly by reason of the fact that Max Reinhardt, its director, worked in Vienna for many years. "Captain Blood" was successful, while "Caliente" was not.

Deletions Hurt Chaplin Feature

"Monte Cristo" and "Les Miserables" were the most successful United Artists films. "Modern Times" was somewhat of a disappointment to local audiences, which may be accounted for by the deletion of important parts.

"No Greater Glory" and "It Happened One Night" were the winners for Columbia, which has no branch here but sells through several independent Austrian distributors.

Max Havas, central European manager for RKO, has declared that he is satisfied with the results shown in the first two months of the company's newly opened office here. "Top Hat" and "Roberta," both released during the two months, drew extremely well and established Fred Astaire and Ginger Rogers high in the esteem of the Austrian film public. The Louis-Schmeling fight film, released by RKO as a feature, drew enormous crowds wherever it was shown.

Overseas Previews

"Gypsy Melody"

(British Artistic-Wardour)

London, July 28.—A light romance in a Ruritanian setting, featuring Alfred Rode and his Tzigani band, and Lupe Velez in song and dance. Plenty of comedy is supplied by Jerry Verno and although it is forced at the beginning of the film, it works up into real laugh-making. Rode lacks personality as a screen lover, but the music of his own violin and his gypsy orchestra is entrancing and the playing of the Second Hungary Rhapsody brought the house down.

The story is entertaining. Rode, of gypsy extraction, is captain of the guard and in a duel wounds the referee and is imprisoned. Escaping with Verno, who has sworn to follow him to the ends of the earth to collect a debt, he joins a gypsy camp. Falling in love with Miss Velez, he is driven away by the gypsy chief who is also in love with Lupe. Taking charge of a biergarten orchestra they are engaged by an American impresario and taken to London where the hotel scene gives scope for excellent comedy relief. On a subsequent Continental tour, the aeroplane in which they are travelling makes a forced landing in Ruritania and, having put his home town on the map by his successes abroad, Rode is welcomed back and the picture concludes with his marriage to Lupe at a gypsy ceremonial wedding attended by all the court entourage. The gypsy atmosphere and the music will put this picture over. Fred Duprez is fine as the American impresario.

Running time, 70 mins. "G."

"Guilty Melody"

(Franco-London.—A.B.F.D.)

London, July 23.—This is a romantic spy drama with Gitta Alpar as the operatic heroine, John Loder as the intelligence officer in love with her and suspected because of his association with the wife of a known spy and Nils Asther the spy, supposedly dead and returning to act as impresario for the opera star and, through her, sending information. Miss Alpar is arrested after the Covent Garden performance of "Rigoletto" and the best scene in the picture is her singing of Gounod's Ave Maria in prison on Christmas morning.

The villain is unmasked and shot while posing as a member of the intelligence corps in a raid on his own apartment leaving the way clear for a happy ending for the two stars. Unrelieved by comedy and appealing only to music lovers.

Running time, 77 mins. "G."

Hope Williams.

British Lion's Net Is Equal to £12,093

By BRUCE ALLAN

London, Aug. 4.—British Lion, in its annual report, showed a net profit of £12,093, 12 shillings and seven pence, which compares with a net of £14,891, six shillings and two pence last year.

Cash on hand totaled £29,977 against £4,047 last year. The gross trading profit equaled £74,901, which is an increase over the last period of £20,000. In explanation of the smaller net, the company stated, "We have absorbed the establishing of Republic Pictures out of revenue."

The balance sheet showed that $250,000 was deposited with the Chemical Bank and Trust Co., New York, in accordance with the stipulation in the Republic contract, and there exists an obligation to deposit an additional sum in the same amount. The issued capital is £141,545 and £125,000 in six per cent convertible debenture stock. Film stock is valued at £117,813 against £98,883 last year.

A. B. P. Pays Final Dividend

London, Aug. 4.—Associated British Pictures has paid a final dividend of 7½ per cent, bringing the year's total to 12½ per cent, which compares with 10 per cent last year.

St. Louis Steaming Up for Big Festival

St. Louis, Aug. 4.—F. & M., Loew's and the Ansull Brothers have combined to make the "St. Louis Movie Festival," a civic event. It starts Sept. 7 and runs through the 12th.

Streets are to be bannered, there is to be street dancing, department store cooperation, festival sections in the three principal papers, spot announcements by radio stations, special billboard space given free by General Outdoor Co. and roadside signs in the far suburbs. Tom Dysart, Chamber of Commerce president, heads the committee, and is working with Chick Evans of Loew's

Preview on Steamer

Republic's "Down Under the Sea" will get a preview on the Hudson River showboat *Delaware* tonight, with Arthur Meyer, Herman Gluckman and E. S. Wilson, Jr., as hosts. It opens at the Rialto this week.

RCA Promotes Francis

James E. Francis has been promoted to western division manager for RCA Mfg. Co., with headquarters in Hollywood. He formerly was in charge of the company's coast activities.

Variety Club

Cincinnati

Cincinnati, Aug. 4.—The third annual picnic of Tent No. 3, held at Barker Tom Reilly's Pleasure Isle, on the Kentucky side of the Ohio River, was unanimously voted the finest of its kind held so far. Approximately 150 attended, among them were: Maurice Chase, local member, but now located in the east for Grand National, and Milt Jacobs of Columbus Tent No. 2, and his wife.

Larry Holthaus carried off the honors as the best dancer. Among the surprises was a vocal number given by Eddie Booth, who at one time sang accompaniments to slides in Indianapolis theatres. Mrs. Milt Jacobs, formerly in vaudeville, and Merrill Schwartz, song publisher, sang with Jack Sprigg's orchestra. A beefsteak dinner was served at the clubhouse.

Cliff Winehill, associate member, who has been in the east for several months, is located here as master of ceremonies at Arrowhead Inn.

A life membership, the first to be issued, has been given Bill Gehring, the first chief barker of Tent No. 3. He is now located in Chicago.

Members tendered a surprise party at the club Saturday night to Allan Moritz and his wife, Priscilla, the occasion being their 20th wedding anniversary. They were presented a table and chairs for their breakfast nook.

Date of the annual golf tournament has been changed from Aug. 20 to Aug. 17. The committee, Jim Grady and Joe Oulahan, contends this will eclipse any of the former tournaments

Philadelphia

Philadelphia, Aug. 4.—The second annual dinner-entertainment of Tent No. 13, Variety Club, will be held Dec. 13 at the Bellevue Stratford.

It was attended last year by over 1,000 film men from all parts of the country, with a lineup of attractions headed by Ken Murray, George Jessel and others.

Committees will be announced shortly.

The annual golf tournament of Tent. No. 15 has been set back from Sept. 25 to Oct 2 because of the Jewish holiday intervening.

Firm Names Barred

Sacramento, Aug. 4.—The Secretary of State here has refused registration for the firm name March of Time Productions, Ltd., as requested by a group through its attorneys, Rosen, Wolpin & Hicks of Los Angeles. The suggested title was refused on the ground that it would be "misleading to the public."

The firm name Transamerica Corp. was refused for the same reason.

Theatre Firm Formed

Sacramento, Aug. 4.—The Miracle Mile Theatre Corp. has been registered here by J. Wickham, H. Schwab and R. N. Nickels of Los Angeles.

Bernerd Not Sailing

Jeffrey Bernerd, English representative for G.B. here, has canceled his arrangements to sail for London, and will extend his stay in this country indefinitely.

About 250 Licenses Issued for Children

About 250 licenses have been issued to theatre owners in New York permitting them to admit children unaccompanied by adults, License Commissioner Paul Moss stated yesterday. The commissioner added that by next week he expects to have issued licenses to all theatres.

An investigation is now being conducted by the department, Moss said, to check up on theatres admitting juveniles where no licenses have been issued.

In the event exhibitors are found violating the law, Moss said their regular operating licenses will be revoked and fines imposed. The commissioner stressed the fact that now that the law has been passed for admitting children under certain conditions, exhibitors should cooperate with the department by securing the necessary licenses for theatres and matrons.

FWC Deal Pending For Three Theatres

Los Angeles, Aug. 4.—Discussions are almost complete on a deal whereby Fox West Coast will take over from Cabart the Padre, San Jose, and the Manchester and Balboa, in this city. Milton Arthur is working on the deal with Charles P. Skouras.

Harry C. Arthur, Jr., who returned over the week-end from St. Louis, is planning to make another trip to the Mound City next Tuesday.

20th-Fox Dickering With Two Circuits

Negotiations are well under way between the Comerford circuit and Twentieth Century-Fox on a three-year product deal. The pact is expected to be signed within the next few days.

A product deal with the Schine circuit is practically completed. William Sussman, assistant to John D. Clark, is at Gloversville conferring with Meyer and Louis Schine and George Lynch. He is due back tomorrow.

Fairbanks to Fly Home

Hollywood, Aug. 4. — Douglas Fairbanks, Sr., and Mrs. Fairbanks will leave England on the *Von Hindenberg* Aug. 5, according to word just received by Clarence Erickson, business manager for Douglas Fairbanks Prod. Fairbanks will return to Hollywood immediately from New York to further preparations for his forthcoming picture tentatively titled "New Mexico."

Bank Night Aids Mother

Cleveland, Aug. 4.—With the approval of the audiences, Bank Night operators here are donating a share of each pot to a young mother of three children, who recently lost a leg in an unusual automobile accident, and whose husband died of the shock.

Peskay in Office Soon

Edward Peskay, who recently resigned as buyer for Skouras Theatres, will open his own office on the 19th floor in the Paramount Bldg. within the next few days. Peskay has seven theatres in New England and upstate New York.

◂ Purely Personal ▸

DICK WATTS, John Bryam, Howard Barnes, Willard McKay, Grad Sears, Carl Leserman, Murdock Pemberton, Arthur Caeser, Sam Dembow, E. B. Hatrick, Johnny Walker among those at "21" for lunch yesterday. Glimpsed there at dinner the night before: J. Cheever Cowdin, Harry Evans, Martin Quigley, Colvin Brown, Howard Dietz.

●

T. B. Noble, general manager of the Westland circuit, which operates 11 theatres in Colorado and Nebraska, is in town negotiating film deals. He's pinch-hitting for Louis Dent, president. Noble will remain in these parts about another week, he says.

●

Harry M. Goetz and Max Gordon shoved off for Cleveland last night. They are discussing a joint film production deal, but it's a conversation piece only thus far.

●

Willie Wang of the M-G-M publicity department, today celebrates his third wedding anniversary. On Friday he and the missus will go to the mountains for a vacation.

●

Y. Frank Freeman returned yesterday from a southern trip. He spent most of yesterday conferring with Paramount partners on new product deals.

●

Gradwell L. Sears, general sales manager for Warners, returned yesterday from a quick trip to New Orleans. Leo Blank, midwest division manager, is in from Chicago.

●

Edward M. Schnitzer, eastern division sales head for Republic, will leave Monday on a tour of exchanges under his supervision.

●

Norman Prager, Long Island district manager for Century circuit, on Friday leaves for Maine on a two-week vacation.

●

Morton Van Praag is in Chicago. He's making a tour of National Screen exchanges and will be back after Labor Day.

●

Abel Cary Thomas, former legal head of Warners, has gone to Europe for a rest.

●

Harry Cohen, western division manager for RKO, hopes to leave for his coast headquarters the end of the week.

●

Lou Kaufman of the Warner real estate department has returned from a week in Cleveland.

●

Oscar Neufeld strolling through the lobby of the RKO Building. Jules Levy, ditto.

●

June Lang will attend the showing of "The Road to Glory" at the Rivoli tonight.

●

Joseph Fleisler, press contact for Ascap, has opened publicity offices in the RKO Building.

●

H. J. Yates has returned from the coast.

●

Jimmy Grainger left for Toronto last night. Back the end of the week.

GRAD SEARS, who gets generous mention in this department today, has moved into Norman Moray's old office at Warners and Bob Mochrie into quarters formerly occupied by Andy Smith, but not necessarily his post.

●

Fred Astaire and Mrs. Astaire, Laura LaPlante, wife of Irving Asher; Peggy Joyce, Sam Eckman and Mrs. Eckman, Leon Leonidoff, all on the *Normandie,* sailing from New York today.

●

Lou Finske of Denever and Pat McGee of Oklahoma City, both with the Joe Cooper circuit, plan to remain in town for the rest of the week before trekking home.

●

Hal Olver is handling special publicity and exploitation for "Bengal Tigers" for Warners, following which he will go on the road with the "Boy Meets Girl" company.

●

Dave Rubinoff, his brother, Phil, and Bill Green have left for Chicago where Rubinoff will conduct the Chicago Philharmonic Orchestra on Friday.

●

Mary Carlisle, Miss Natalie Draper and Miss Patricia Van Clevel are at the Ritz Tower from the coast.

●

Buddy Cantor will interview Fred Waller, producer of shorts for Paramount in the east, over station WMCA tonight at 8:15.

●

James Cagney plans to leave for the coast the end of the week. He hasn't yet decided on his first story for Grand National.

●

John Branton, head booker for the Minnesota Amusement Co., is due from Minneapolis the latter part of the week for a vacation.

●

Bob Cochrane, back from his European cruise and raving over it, brought in a cold. "One thing they couldn't exact duty on," he said.

●

Owen Davis, Jr., Myra Hackett, Robert Leahy of Lehman Bros. and Nicodemus left for the coast last night by plane.

●

George J. Schaefer will leave for Hollywood on Friday and return Monday, via plane.

●

Joe Moskowitz *finally* left for the coast by train Monday.

●

Merrit Crawford has joined Grand National and will handle press books.

●

J. Cheever Cowdin off to Dallas today.

●

. . . Cincinnati

Arthur M. Frudenfeld, managing director RKO Midwest, vacationing in California, is due home this week.

Sam T. Wilson, drama and film editor *Columbus Dispatch,* is on a pleasure jaunt to Hollywood.

Joe Alexander, manager of the Palace; Manny Shure, manager of the Albee, and Florence Kipp, are among the RKO vacationists.

March of Time Forms English Subsidiary

March of Time has formed The March of Time, Ltd., English subsidiary, which will be responsible for production and promotion of British editions of the Time reel. Offices will be maintained in London. Roy E. Larsen, producer of the reel, declared that the decision to release regular monthly issues in England made the new subsidiary necessary.

Officers of the unit are: Larsen, president; Richard de Rochemont, vice-president and general manager, and John R. Wood, secretary and treasurer. The directors include the officers, and Ralph Hanbury, managing director of Radio Pictures, Ltd.; George Dawson, secretary of Radio Pictures, Ltd.; Charles Stillman and D. W. Grumbaugh, both of Time, Inc.

Ralph Rolan, vice-president of March of Time in charge of advertising, is in London, where he will organize the advertising, promotion and publicity department of the new company.

RCA Six-Month Net Is Off to $1,763,779

RCA reports a net income of $477,088.35 for the second quarter of this year, a decrease of approximately $194,000 from the corresponding quarter of last year. The net income of $1,763,779.62 for the first six months of this year represents a decrease of approximately $525,300 from the corresponding period of 1935.

The net has been transferred to surplus. Dividends on the seven per cent "A" preferred totaled $862,291.03 for the six months, and on the $3.50 cumulative first preferred the total of dividends was $805,241.85. Surplus on June 30 was $12,497,346.20.

Sharkey Named RKO Manager in Detroit

James F. Sharkey, former assistant to Harry Michaelson, sales manager of the RKO shorts subjects department, has been named branch manager at Detroit by Jules Levy, vice-president and general sales manager. Sharkey succeeds Al Mertz, resigned.

Sharkey's first post with RKO was in the Detroit exchange in 1933.

G. B. Product to Circuits

The Wilmer and Vincent circuit has signed for the entire G.B. lineup for 1936-37 in first run situations in Norfolk, Va., and Harrisburg and Reading, Pa. G.B. product has been taken also by Harry Huffman for four Denver houses, and by the Louis Dent circuit for four Colorado and one Nebraska situation.

Joseph C. Austell Dead

Spartanburg, S. C., Aug. 4.—Joseph C. Austell, brother of Dan Austell, manager of the Criterion, and D. B. Austell, manager of the Paramount, Concord, N. C., died at a local hospital of injuries received in an automobile accident.

"Adverse" N. E. Dates Set

New Haven, Aug. 4.—The premiere of "Anthony Adverse" has been set for Warner houses in New London and South Norwalk Aug. 29.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
In All
Branches

VOL. 40. NO. 31 NEW YORK, THURSDAY, AUGUST 6, 1936 TEN CENTS

See New Unit Replacing Two Local Groups

Plan May Be Solution To Exhibitor Problem

Discussions between committee members of the T.O.C.C. and the I.T.O.A. on the merger of the exhibitor units are expected to result in the dissolution of the two organizations and the formation of a new association comprised of all exhibitors in the local area.

While it is generally agreed one strong organization is needed to combat inimical legislation and other adverse matters which come up from time to time, it is said that the setups of many important independent circuits will not permit them to join a combination of two units. Some of the circuits are tied up with major affiliations. Others are linked with associates who have no use for one of the exhibitor groups.

However, to eliminate the objections which may prevent a merger of the T.O.C.C. and I.T.O.A. from going through, members of the commit-

(Continued on page 9)

Wisconsin Unit Sets Meeting for Aug. 26

MILWAUKEE, Aug. 5.—The annual convention of the Independent Theatres Protective Assn. of Wisconsin and Upper Michigan will be held Aug. 26 and 27 at a hotel here still to be selected. George Fischer, Milwaukee, is general chairman in charge of arrangements.

Harry Perlewitz and Max Krofta, Milwaukee exhibitors, have been named directors of the association to fill the unexpired terms of Charles Washicheck and B. K. Fischer. The former recently disposed of his houses to E. & G. Operating Co., which is operating them in partnership with Fox, while the latter has entered into an operating agreement with the same circuit covering his houses.

Admissions Advance Due for Talks Today

Discussions revolving around an increase in admissions in Greater New York theatres will be held this afternoon by representatives of major and independent circuits. The conclave will be held at C. C. Moskowitz's office in the Loew Bldg.

Major circuit executives yesterday doubted whether anything concrete would materialize from the meeting because of past experiences.

No U.S. Film Confiscation By Spaniards

Assurance Is Given to Writer for Daily

By HARRY C. PLUMMER

BARCELONA, Aug. 5.—"You may assure MOTION PICTURE DAILY and *Motion Picture Herald* that there will be no socialization or confiscation of the American interests in the film group here," Jose Carner Ribalt, newly appointed Commissioner of Public Spectacles of Catalonia declared to this correspondent today.

"We propose to rebuild on the old structure, not tear it down," Ribalt continued. "There will be regulation and intervention only in the sense that the Interstate Commerce Commission regulates American railways, and undoubtedly the establishment of quotas and the enactment of contingent laws will follow as in other countries."

"The production by the American group may prove the solution to the frozen money situation," he said.

Ribalt went on to say that the position of the native Spanish film industry is bad, since its backers, adherents of the old regime, have fled, leaving the companies virtually bankrupt.

"Certain studios, like theatres, may

(Continued on page 9)

May Penetrate Via Abraham's Holdings

LONDON, Aug. 5.—Reputedly anticipating the tieup between G. B., Loew and Twentieth Century-Fox will induce other American distributors to enter the theatre field, A. E. Abrahams is reported prepared to offer some of his theatres to such bidders. He is the landlord or lessee of many West End houses, including the London Pavilion, Aldwych Fortune, Garrick, New Scala and 20 or more theatres in the suburbs operating on a film and vaudeville policy.

Schenck Leaves to Speed Gaumont Deal

Joseph M. Schenck, chairman of the board of Twentieth Century-Fox, sailed on the *Normandie* yesterday for London to expedite consummation of the Loew-Fox deal for G.B. "I am going so that it won't take too long," he said in reply to a query, adding he had no idea exactly how long he would be on the other side.

His brother, Nicholas M. Schenck,

(Continued on page 9)

$348,508,503

In a rising paper market, amusement shares, listed for trading on the floor of the New York Stock Exchange, were valued at $348,508,503 as of Aug. 1. The average price works out at $22.83 a share.

Court Clears Fox Midwest Of Conspiracy

KANSAS CITY, Aug. 5.—Judge Otis late today found for the defendants in the suit of Emanuel Rolsky charging conspiracy against Fox Midwest and major distributors. The court held that the facts and circumstances brought out at the trial were as consistent with innocence of conspiracy on the part of the defendants as with guilt.

Judge Otis held that the methods followed in drawing up contracts between Fox Midwest and the distributors was fully and satisfactorily explained and that it was to the pecuniary interest of each distributor to contract with the Fox circuit because its business was worth all the combined business of subsequent run exhibitors.

It was pointed out by the court that

(Continued on page 9)

Morris to Replace Starr with Ascap

Edwin Morris, vice-president of the Warner music subsidiaries, will replace Herman Starr, president, on the board of Ascap at the monthly meeting in September, it was learned yesterday.

Starr has been off the Ascap board since the Warner affiliates withdrew from the music organization last

(Continued on page 9)

Seek All-Continent Agreement Details

ATLANTIC CITY, Aug. 5.—Creditors' lawyers in the William Fox bankruptcy fight volleyed searching questions today at the trust agreement by which, according to Fox, his All-Continent Corp. was transferred to his wife and daughters.

They sought all details from Herbert Leitsteen, Fox family bookkeeper, in connection with the drawing up

(Continued on page 9)

Johnston Pact With Republic Is Terminated

Settlement Reached and He Studies New Plans

W. Ray Johnston

W. Ray Johnston's contract as president of Republic, an outgrowth of Monogram, has been terminated, leaving him free to pursue other plans which, by persistent report, provide for a re-entry into the industry of his former company under its former name.

His pact, which had until Dec. 23, 1936, to run, has been settled following discussions with Herbert J. Yates, president of Consolidated Film Industries, Inc., and chief financial factor in Republic. For several months Johnston's sphere of active duty as head of Republic has been curtailed. For that length of time it has been more or less taken for granted in the New York trade that severance of his relations with the company was

(Continued on page 9)

20th-Fox Will Have Four B'way Outlets

Twentieth Century-Fox will have four first run outlets on Broadway next season. This does not include the Music Hall, which may agree later on a deal with the distributor.

The theatres are the Rivoli, Roxy, Palace and Globe. All but the Globe have already dated in product. The Globe deal hasn't been closed, although an agreement is practically set for several pictures.

Principal Sets Deal With 2 Indies Here

Principal Film Exchange has closed with Chesterfield and Invincible for a two-year franchise with renewal options. The deal covers all of the product produced by the two companies for distribution in New York and northern New Jersey.

S. Krelberg, who closed the deal with Edward Golden, general sales manager for the producing companies,

(Continued on page 9)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 6, 1936 No. 31

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Kàplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Thos. Murray Made O'Reilly's Manager

Thomas Murray, who has been with Century circuit in an executive capacity for the past 10 years, has resigned to become general manager for Charles L. O'Reilly's various enterprises. He has gone to Fort Worth, Tex., where O'Reilly has all the concessions for the Texas Centennial. O'Reilly is on the coast and is due back in New York in about a week or 10 days.

Succeeding Murray at Century is Joe Springer, former purchasing agent.

"Ziegfeld" Leads in List of "Champions"

"The Great Ziegfeld" heads *Motion Picture Herald's* list of "box-office champions" for the first six months of 1936.

M-G-M also had "Rose Marie" on the list of 10. Six other companies are represented with:

"Modern Times," U. A.; "Magnificent Obsession," Univ.; "The Story of Louis Pasteur," F. N..; "Follow the Fleet," Radio; "Mr. Deeds Goes to Town," Col.; "Captain Blood," F. N.; "The Bride Comes Home," Para., and "Showboat," Univ.

Insiders' Outlook

By RED KANN

While in London

HAND-PUMPING at the Cinema Luncheon Club, monthly or so function at the Trocadero sponsored by the London and Home Counties Branch of the Cinematograph Exhibitors' Association, of which Ken Nyman is chairman and whose guest this day we are: W. A. Fuller, general secretary of the C. E. A.; George Archibald, secretary and a director of United Artists; Arthur S. Moss, general manager of John Maxwell's A. B. C. circuit, 245 or more strong; Arthur Jarratt, booker of the G. B. string which totals about 350, a director of Provincial Cinematograph Theatres, Ltd., which led into the G. B. chain and an extremely important executive of England's largest circuit; David Ostrer, general manager of Gaumont British Distributors; Phil Hyams, first run operator whose properties include the Trocadero, theatre not restaurant, at Elephant and Castle, which is a street address; the Troxette and Troxy, all in the Greater London area and associated with the Ostrers and now the Schencks in what is known as G. B. Super Cinemas; Mickey, Phil's brother, manager of the Troc and now on his first visit to America with other members of the C. E. A.; Alfred Davis, who runs the 4,500-seat Davis at Croydon, Britain's chief airport; Major Arthur Gale, the "G" in H. (for Hyams), and G. Kinemas, Ltd.; James Montgomery Beck, Hays office representative here; Bob Cheatham, independent whose holdings are small theatres immediately outside London. . . .

▼

Lou Morris, whose chain is growing steadily, also among the new and among those known over the years or met here earlier; Theodore H. Fligelstone, president of the C. E. A.; Cecil Bernstein of the circuit bearing that name; Bill Gell, managing director of Pathe, a distributing subsidiary of B. I. P.; Arthur Dent, managing director of Wardour, second of the separately maintained distributing units controlled by B. I. P. which is the same as saying Maxwell; and Simon Rowson. Sellers and buyers mixing freely, all apparently well fed and happy, bearing the earmarks of one big, understanding family which they are not. On opposite sides of the fence, one damns the other. Just like America. Or France. Or any other place. Geography has nothing at all to do with it. . . .

▼

More of the same thing, but all of it pleasant, this occasion being the luncheon following Ambassador Bingham's presentation of the Quigley Grand Award plaque to John Armstrong, neé the Paramount, London, neé publicity director for Radio; Ralph Hanbury, managing director for Radio on our right, and G. W. Dawson, a director, also secretary of the same company; Neville Kearney, secretary of the Film Producers' Group, Federation of British Industries and a pleasant chap even if his principals do want a fifty percent quota on foreign, including American, distributors, on our left; D. C. Dobie, sales manager of First National, but now representing D. E. Griffith, F. N. head and also president of the K. R. S.; Frank Hill, secretary of that distributors' association; Arthur Taylor, secretary of the C. E. A.'s London and Home Counties Branch, obviously its biggest and most influential; Eddie Klein and Percy Phillipson, the one Englishman who never carries an umbrella or wears rubbers. Not that the climate tells him nay. . . .

▼

And still more: Julius Hagen, boss of Twickenham; Bert Mason, finishing "The Nelson Touch" with Arliss, but not always a director. Mark Ostrer informs he once produced revues for Andre Charlot and Charles Cochran, then stage shows for G. B. theatres, now pictures for G. B. theatres and others. Roy Kalino, "lighting expert" here, cameraman in America, married to one of Ostrer's nieces; Dillon Damen, one-time publicity director for Warners, now, like many others, about to forage in production as the Dillon Damen Production Corporation, Ltd., with the Hon. John Benson on his board; sounds all right, supposed to be formidable and probably is. Everybody has a title in England, it seems. . . .

▼

Many send their regards to Doug Leishman, former managing director for Radio, now in New York. . . . Harry Woolf asks to be remembered kindly to Harry Bernstein; this does that. . . . Mrs. Morris charges Billy with sending "enigmatic cables" and fails to go beyond. "Have you met any Britishers here?" she inquires. "You have? Isn't that quaint." . . . Jack Barnstyn, lunching at the Troc and now in Holland for a three weeks' holiday. Which reminds that we failed to have dinner at the Savoy after all. . . . Morris Gest without tails and white tie, but back to his black one, plus the rumpled shirt—the accepted Gestian equipment. . . . Kent and Hampshire strawberries are peerless. As we discover that, we also discover Don Mersereau's ship wireless for what it was—gag value only. . . . La Cava, startling some of his neighbors, by yelling "What! No hamburger?" across the Savoy Grill which you always get back to, no matter what the intermediate stops may be. . . .

▼

Eugene Pallette in the same hostelry. In the grill on one occasion, Bob Kane in charge of production here for Twentieth Century-Fox—it's called New World Pictures, but won't be called anything when the G. B. deal gets working—entertaining the Nunnally Johnsons, ex-shipboard mates and now back in Hollywood. Monta Bell, ex-Paramount director, another there. Dudley Murphy, ex-Hollywood director, among the flock of former Gold Coasters in London, looking better than ever we have seen him and liking life as it is lived along the Thames. . . .

▼

Are any film people left in Hollywood or New York? London is choked with them. These roving eyes have caught Bob Rubin, ensconced in our own hotel and due to return to New York about Labor Day; Helen Hayes and Charlie MacArthur touring the lobby at Claridge's; Irving Caesar, on a table-to-table tour at the Savoy Grill shaking hands; Lou Holtz, with a tall, blondeful; Irving Berlin and his wife, Ellin Mackey; Bill Howard, directing "Fire over England" for Pendennis Prod. which is Erich Pommer which is London Films; Walter Futter, geared in high, marveling at picture house business in the West End and talking about producing a picture here, as who isn't?. . . . Thornton Delehanty, critic of *The New York Evening Post,* reporting he's having a whale of a time and looking for Tay Garnett, who is interrupting his around-the-globe cruise to direct "High Treason" for Doug Fairbanks, Jr., and Criterion Films after a trip to Norway. It'll pay expenses anyway. . . .

▼

Jessie Matthews goes to New York in September, there to holiday and do four air shows over Columbia Broadcasting. It will be her first visit since '29 when she did "Wake Up and Dream" on the stage. Music from her current film, "Head over Heels" will get the ether plug. Trust Jimmy Campbell.

"Ziegfeld" Out Aug. 19

"The Great Ziegfeld" will bow ou of the Astor with the evening showing on Aug. 19. It will be followed b "Romeo and Juliet."

"THE GREEN PASTURES" HOLDS OVER

at Radio City Music Hall in New York

"THE GREEN PASTURES" HOLDS OVER

at the Boyd Theatre in Philadelphia

"THE GREEN PASTURES" HOLDS OVER

at the Par. & Fenway Theatres in Boston

"THE GREEN PASTURES" HOLDS OVER

at the Uptown Theatre in Toronto

"THE GREEN PASTURES" HOLDS OVER

at the Allen Theatre in Cleveland

"THE GREEN PASTURES" HOLDS OVER

at the United Artists Theatre in Chicago

"THE GREEN PASTURES" HOLDS OVER

at the Keith Theatre in Cincinnati

"THE GREEN PASTUR

REDUCED TO ANY SIZE–THE BIGGEST ATTRACTION IN THE COUNTRY TODAY BELONGS TO WARNER BROS.!

OLDS OVER

ey Theatre in Baltimore

"THE GREEN PASTURES" HOLDS OVER

at the United Artists Theatre in Detroit

"THE GREEN PASTURES" HOLDS OVER

at the State Theatre in Spokane

A FABLE BY MARC CONNELLY—DIRECTED
BY MARC CONNELLY AND WM. KEIGHLEY

◂ Purely Personal ▸

M. A. LIGHTMAN, who spent the week-end at Jones Beach, left yesterday for Memphis after conferring here several days with Y. FRANK FREEMAN on a participating arrangement with Paramount on future expansion plans by Malco and subsidiaries.

•

JOHN SHANLEY, chief auditor for A. J. VAN BEUREN, has resigned as of Saturday and will leave the end of the week for a month's vacation in Canada.

•

JACK W. SPRINGER today will hold an outing of all Springer & Cocalis employes at his home at Mamaroneck. It's an annual event with SPRINGER.

•

CHESTER BAHN, critic of the *Syracuse Herald,* ends his stampede around town tomorrow and heads upstate for 10 days in the quiet of the country.

•

DAN HOPPE, uncle of MILTON SCHWARZWALD, sails on the *American Trader* for England tomorrow. It will be his first trip abroad.

•

WILLARD MCKAY, general counsel for Universal, and TOM PAGE of Twentieth Century-Fox, leave for Hollywood today by plane.

•

FREDERICK KOHNER, Columbia writer, arrives today from Europe on the *Manhattan.* He will leave immediately for the coast.

•

NAT SALAND left for Chicago by plane yesterday and will leave from the Windy City today for the coast.

•

GEORGE W. WEEKS and KENNETH HODKINSON, G. B. sales executives, are back from a tour of exchanges.

•

SI SEADLER is well again after tremors and suspicions that his appendix may have to come out.

•

JACK BENNY will arrive in New York today for a two-week vacation.

•

AL FRIEDLANDER left for Atlantic City yesterday for a week's vacation.

•

SAUL COLIN of RKO went to the coast yesterday via TWA.

Dismissal Denied in DuArt Contract Suit

Judge Robert Patterson in Federal Court yesterday signed an order denying a motion to dismiss an amended complaint in a $1,000,000 action brought by DuArt Film Laboratories, Inc., and Arthur Gottlieb against Consolidated Film Industries.

The new complaint charges that Universal made arrangement to lease the laboratories and equipment of DuArt and to employ the plaintiff, Gottlieb, as operator, but after negotiations had been completed, Universal advised the plaintiff that a subsidiary, "U" Film Laboratories would execute the agreement in its behalf. The complaint charges that Consolidated Film Industries in order to get Universal's business for itself persuaded that company to break the agreement. The original complaint was dismissed as insufficient.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"China Clipper"

(Warners)

HOLLYWOOD, Aug. 5.—Splendid team work by director, cast and producer turns this aviation saga into gripping entertainment that should hold any audience.

Pat O'Brien, portrayed as the guiding genius who conceives the idea of spanning the Pacific, gives a performance which arouses sympathy despite the nature of the character which he interprets—a man with a fixed idea for whom every personal feeling must be sacrificed.

O'Brien splits with his wife, Beverly Roberts, and his co-workers, Humphrey Bogart and Ross Alexander. He finally drives Henry B. Walthall, an inventor, to his death in order to realize his ambition.

Throughout these stirring incidents the creation of the Clipper constantly shadows the background and reaches a climax when, after intense and concentrated labor, the giant ship is finally brought forth and takes off on its maiden voyage.

Raymond Enright, director, blends incidents with strong dramatic effect, pausing only occasionally for comedy relief introduced by Marie Wilson. Frank Weads' story, while admittedly fiction, may eventually be accepted as the true story of the Clipper, so powerfully is it written.

Production values are good and the photography by Arthur Edeson is outstanding. The supporting cast, carefully chosen, includes Addison Richards, Carlyle Moore, Jr., and Joseph Crehan.

The picture offers endless exploitation possibilities and should satisfy all classes of audiences.

Production Code Seal, No. 2,227. Running time, 85 minutes. "G."

"A Son Comes Home"

(Paramount)

HOLLYWOOD, Aug. 5.—A seriously toned character drama, this seems destined to be appreciated by patrons liking and understanding solid, substantial entertainment. Keyed to a sympathy-stirring pitch, the heart-tugging story is exceptionally well acted by Mary Boland, Donald Woods, Julie Hayden, Wallace Ford and Anthony Nace with the entire supporting cast contributing convincing performances.

The plot is powerful and appealing. Taking an unusual situation, it treats it in straight-from-the-shoulder fashion and preserves its dramatic quality, resulting in legitimate sentiment which endows the film with gripping, human interest.

Miss Boland is very effective in her first dramatic film role, an angel of the San Francisco waterfront. John Wray, a gas station attendant, is killed and Woods, innocently implicated, is arrested. Looking for help, he tries to pass himself off as Miss Boland's runaway son, but the mother quickly detects the ruse. Believing the boy innocent, she starts a search for the real killer, aided by Ford, a reporter befriending Woods. Through Woods' recognition of the resemblance of the killer to a picture of Miss Boland's husband, Nace, the real son, is trapped on a ship. In a vivid, climactic sequence with tense drama motivating the scene, Miss Boland refuses a frantic and brutal appeal of her own son. Her sense of justice prevails and permits Nace to die that the innocent Woods may live.

A drama predominates, there is little comedy relief and only a meager suggestion of romance between Woods and Miss Hayden. However, the work of the cast endows the picture with believable realism that held a preview audience in hushed silence. As adapted from a Harry Hervey story from a screen play by Sylvia Thalberg, directed by E. A. Dupont and produced by Albert Lewis, "A Son Comes Home" is a sincere blending of fundamental dramatic elements supplying showmen with something legitimate to sell and patrons with a story to enjoy.

Production Code Seal, No. 2,396. Running time, 75 minutes. "G."

(Additional Review on Page 9)

Seek Claim Settlement

Robert Benjamin of Phillips & Nizer either tomorrow or Monday will confer with representatives of 11 local distributors which are creditors in Jaydo Amusement Co. and Fairdeal Amusement Co. to the extent of $30,000. Settlement terms are being worked out between Benjamin and attorneys for Gemma Amusement Co., which purchased the Gem and Majestic from Jaydo and Fairdeal.

Kay Francis Legally

HOLLYWOOD, Aug. 5.—Kay Francis has been granted the right to change her name legally to the name she uses on the screen. Her real name has been Katherine Gibbs Mielziner.

Paderewski in London

LONDON, Aug. 5.—Ignace Paderewski, noted Polish pianist, has arrived for "Moonlight Sonata," Lothar Mendes' first for Pall Mall Prod.

Short Subjects

"March of Time No. 8"

(RKO)

The March of Time continues to rove about the world, and returns each time from its wanderings with material which emerges from the hands of editor, cutter and studio in a fashion to engage the attention and interest, and often enough, gain applause.

If somewhat less replete with dramatic episode than have been other issues, this latest, nevertheless, is of live and lively interest and a real measure of significance. And behind the subject matter, perhaps as vital to the appeal of the subject as a whole, is the manner of its presentation.

Political, economic and social phases are treated in this issue, with Albania, the south's cotton industry and the rapid rise of the trailer, respectively, the focal points.

The high importance of Albania, strategically located 40 miles across the Adriatic from Italy, south of Yugoslavia, west of Greece, and the man who rules the country, Zog I, a king of his own making, form the backbone of the episode.

The manner in which the southern people, landowners, tenant farmers, share croppers and negro laborers alike, have become the victims of the one-crop tradition of the south is told in an episode which makes the point that in view of the depletion of the world market for southern cotton, the surpluses which have piled up in warehouses, the south faces a serious economic situation.

The trailer, says Roger Babson, may be the only home of half of the country's population within 20 years, and March of Time details, in interesting and occasionally, amusing manner, the growth of the trailer, first as a simpler and more substantial camping home, then as an industry, which in the past year, more than taxes the facilities of 300 manufacturers. Camp site facilities and the range of comforts provided in the trailer of today present an enticing, and perhaps significant picture.

Wall Street

Kodak, Paramount Up on Board

	High	Low	Close	Net Chang
Consolidated	4⅞	4¾	4¾	— ⅛
Eastman	179½	178⅞	179½	+ ½
Eastman, pfd	161¼	161¼	161¼	+ ⅛
Gen. Equip. new..	24½	24	24⅛	— ¼
Loew's, Inc.	55	53⅝	53⅝	—1⅛
Loew's, Inc., pfd.	108	107¼	108	.....
Paramount	8⅛	8	8⅛	+ ⅛
Paramount 1 pfd.	69	68⅛	68⅛	— ⅛
Paramount 2 pfd.	9	8⅞	8⅞	.....
Pathe Film	7¾	7½	7½	— ½
RKO	6⅞	6½	6½	— ⅜
20th Century-Fox.	27½	27½	27½	— ½
20th Century, pfd.	37⅛	36¾	36¾	— ⅝
Universal, pfd	108	108	108	.....
Warner Bros.	12⅜	11⅞	12⅛	.....

Declines General on Curb

	High	Low	Close	Net Chang
Grand National ..	3⅝	3½	3½	— ⅛
Sonotone	2¼	2¼	2¼	.....
Technicolor	25⅞	25¾	25¾	— ¼
Trans-Lux	4	3¾	3⅞	— ⅛

Warner Lone Bond Advance

	High	Low	Close	Net Chang
General Theatre Equip. 6s '40 ...	30½	30½	30½	—1¾
Loew's 6s '41 ww deb rights	98	97⅞	97⅞	— ⅛
Paramount Pict. 6s '55	88½	88	88½	.....
Warner Bros. 6s '39 wd	96¾	96¼	96¾	+ ¼

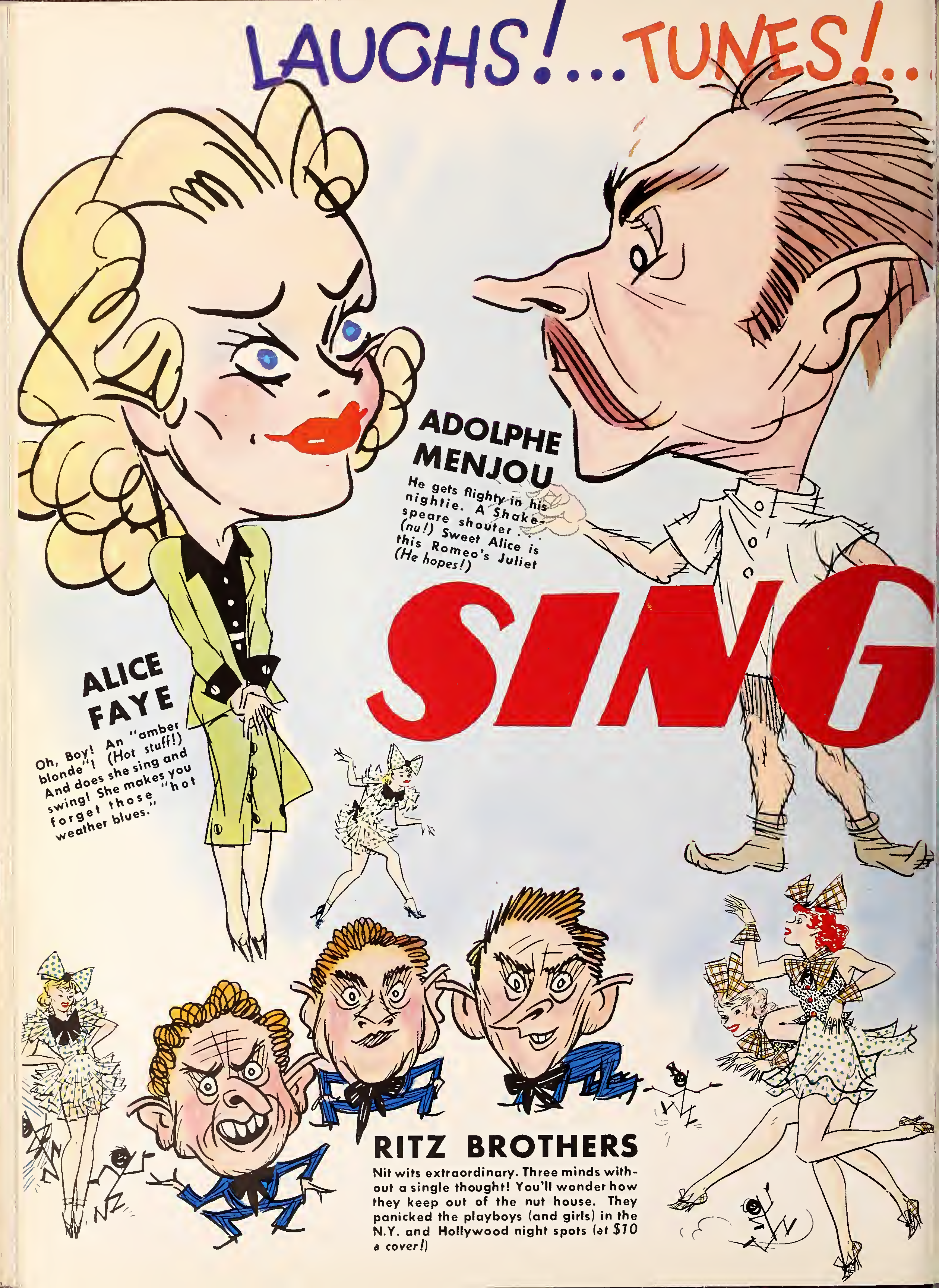
(Quotations at close of Aug. 5)

SING SHOWMEN SING

HERE COMES

SING BABY SING

look, exhibitors, look...


LAUGHS!...TUNES!...

SING

ALICE FAYE

Oh, Boy! An "amber blonde"! (Hot stuff!) And does she sing and swing! She makes you forget those "hot weather blues."

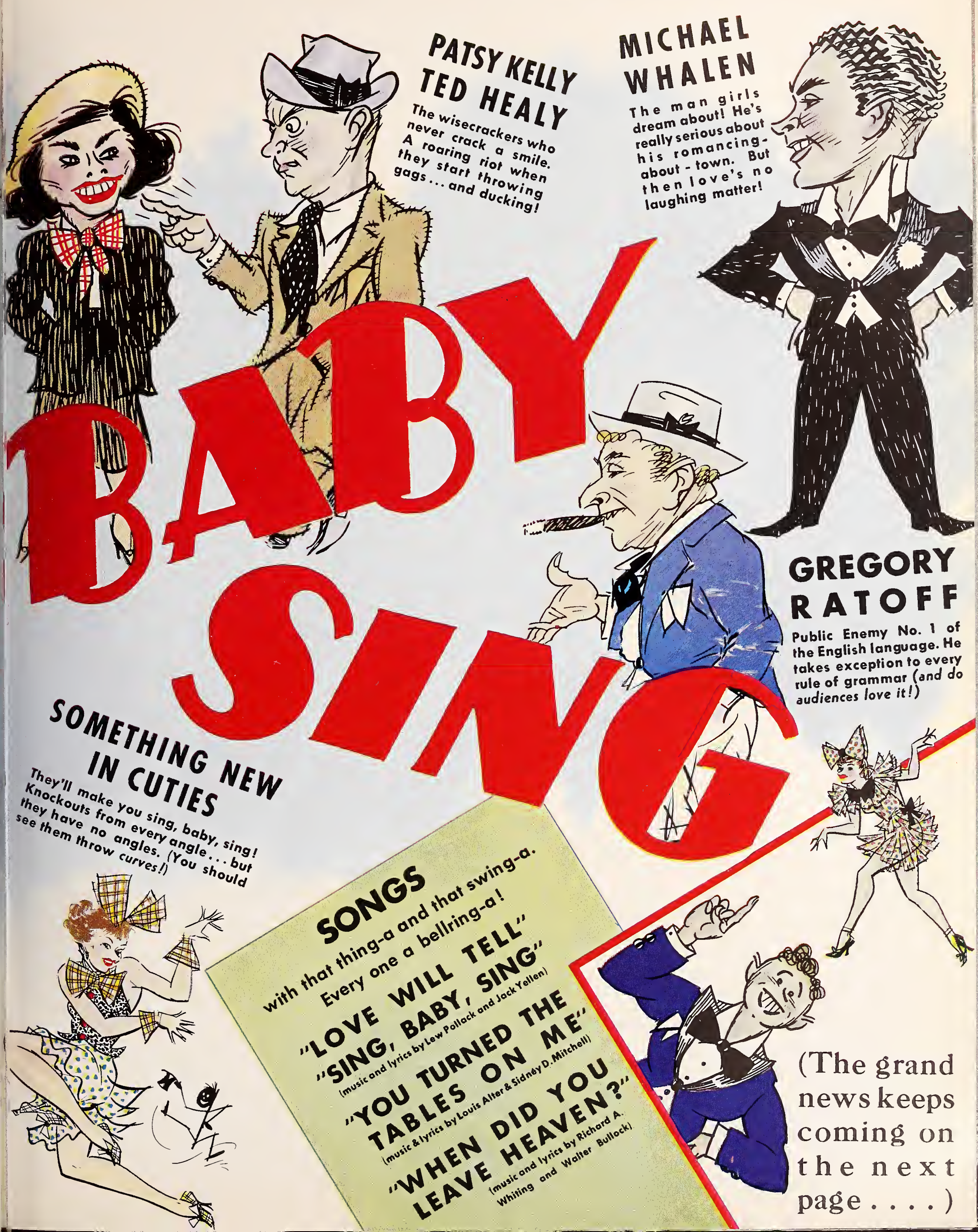
ADOLPHE MENJOU

He gets flighty in his nightie. A Shakespeare shouter . . . (nu!) Sweet Alice is this Romeo's Juliet (He hopes!)

RITZ BROTHERS

Nit wits extraordinary. Three minds without a single thought! You'll wonder how they keep out of the nut house. They panicked the playboys (and girls) in the N.Y. and Hollywood night spots (at *$10 a cover!*)

STARS!... SPARKLE!...



BABY SING

PATSY KELLY TED HEALY

The wisecrackers who never crack a smile. A roaring riot when they start throwing gags... and ducking!

MICHAEL WHALEN

The man girls dream about! He's really serious about his romancing-about-town. But then love's no laughing matter!

GREGORY RATOFF

Public Enemy No. 1 of the English language. He takes exception to every rule of grammar *(and do audiences love it!)*

SOMETHING NEW IN CUTIES

They'll make you sing, baby, sing! Knockouts from every angle... but they have no angles. *(You should see them throw curves!)*

SONGS

with that thing-a and that swing-a. Every one a bellring-a!

"LOVE WILL TELL"

"SING, BABY, SING"

(music and lyrics by Lew Pollack and Jack Yellen)

"YOU TURNED THE TABLES ON ME"

(music & lyrics by Louis Alter & Sidney D. Mitchell)

"WHEN DID YOU LEAVE HEAVEN?"

(music and lyrics by Richard A. Whiting and Walter Bullock)

(The grand news keeps coming on the next page....)

AUDIENCES THANKED YOU A MILLION FOR "THANKS A MILLION"

THEY'LL SING A MILLION MORE PRAISES FOR—

SING BABY SING

with

ALICE **FAYE** · ADOLPHE **MENJOU**

GREGORY RATOFF · TED HEALY

PATSY KELLY · MICHAEL WHALEN

RITZ BROTHERS

Directed by Sidney Lanfield. Associate Producer B. G. De Sylva. Screen play by Milton Sperling, Jack Yellen and Harry Tugend. Original story by Milton Sperling and Jack Yellen

20th CENTURY FOX

Darryl F. Zanuck
in Charge of Production

ONE MORE REASON FOR 20TH'S BEING FIRST!

No U.S. Film Confiscation By Spaniards

(Continued from page 1)

be made cooperative units, in which the proprietors, managers and employes will share in the production and the profit, with the Government providing all legal support and, where necessary, subsidization," Ribalt declared. "But under no circumstances will there be socialization or confiscation," he concluded.

Ribalt formerly worked for Paramount in Hollywood and S. Alberich, his assistant, formerly was an employe of M-G-M in New York.

The Regional Federation of Public Spectacles has been formed to amalgamate the labor groups engaged in theatre operation, distribution and production.

The theatres here, beginning tomorrow, operating under the workers' management, are to offer an average of 10 percent of the former rental figures on films, with salaries constituting a prior lien in payment of bills.

Steffes Says Allied Fund Quota Pledged

MINNEAPOLIS, Aug. 5.—W. A. Steffes, chairman of the special defense committee of Allied, says the defense fund quota set at the Cleveland convention for July 15 has been raised. He has just returned from the Chicago meeting of the special committee in charge of the fund.

Steffes refused to give figures, but points out that at the Cleveland convention he promised to resign if the fund was not pledged by July 15.

Present at the Chicago meeting, which was called by Steffes, were Sidney E. Samuelson, H. A. Cole, Nathan Yamins and Abram F. Myers, together with H. M. Richey of Detroit and P. J. Wood of Columbus.

Clear Fox Midwest In the Rolsky Suit

(Continued from page 1)

contracting for pictures by prior run is customary in other parts of the country and that a distributor controlling a copyrighted film has the privilege of selling it to an exhibitor in a given area and giving to him the right to show it exclusively over a long or short period of time regardless of the admission charged.

W. G. Boatright, counsel for the plaintiffs, stated that his clients will appeal.

Leichter-H.E.R. Agree

Mitchell Leichter, who is producing eight Conway Tearle productions and six Margaret Morris action films, has closed a deal with H. E. R. Laboratories to handle the printing work. He left for Hollywood yesterday.

Hoffberg-Leichter Split

J. H. Hoffberg says that he has terminated his distribution agreement with Mitchell Leichter which was made last May. Leichter, he says, will continue production and distribution.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Two in a Crowd"

(*Universal*)

HOLLYWOOD, Aug. 5.—An interesting comedy-romance for audiences and offering exploitation material for showmen, this film is light and airy with considerable fun in the romance situations, hints of melodrama and plenty of excitement.

The engaging quality of the story by Lewis Foster has been maintained in the screen play by Foster, Doris Malloy and Earle Snell. Alfred Green's direction is smart and the result is an entertaining picture.

Joel McCrea, horse owner who is broke, and John Bennett, similarly situated, each come into possession of a torn half of a $1,000 bill. Neither trusts the other and they jointly buy a horse. There is lively action as they try to stay out of the clutches of Nat Pendleton, detective, and keep out of the way of gangsters Bradley Page and Tyler Brooke, the bill being a portion of their loot.

With the assistance of Andy Clyde, they finally get the horse ready for the big race. It wins and Miss Bennett and McCrea complete their romance while the gang lands in jail.

Name values are important, with the support featuring Reginald Denny, Alison Skipworth, Henry Armetta and Donald Meek. Comedy is the element to be stressed in the selling.

Production Code Seal, No. 2,300. Running time, 85 minutes. "G."

Schenck Leaves to Speed Gaumont Deal

(Continued from page 1)

accompanied by his wife; Arthur Loew, Gregory Ratoff, Lou Werthheimer, Bert Nayfack sped Joseph M. on his way. All of them visited the Honfleur suite occupied by San Eckman and his wife, who also were passengers.

M. H. Aylesworth was a surprise voyager. He declared he was going over on a vacation and may be back in New York in as short a space of time as two weeks. Ned E. Depinet, Herbert J. Yates and William Mallard comprised the committee to see Aylesworth off. There was, therefore, much handshaking on all sides by all hands.

Other passengers included Laura La Plante, wife of Irving Asher, production head for Warners in England; Fred Astaire and his wife; Peggy Joyce, Leon Leonidoff and Ethel Merman, who took her parents overseas on a short holiday.

Arthur Loew began to suffer from overseas nostalgia. "I'll probably be going soon myself. It's been two years, you know."

New Unit Replacing Two of Local Groups

(Continued from page 1)

tees designated to work out plans for the amalgamation are looking to the creation of an entirely new association as one solution to the problem.

Today's meeting at the Astor is not expected to result in definite plans being realized. It is said many weeks will pass and as many meetings will be held before anything concrete is worked out from the conferences.

Beahan Flying East

HOLLYWOOD, Aug. 5.—Charles Beahan, east and west coast story department manager for Universal, left for New York tonight by plane to organize the eastern force and survey story material.

Seek All-Continent Agreement Details

(Continued from page 1)

and signing of this agreement, which is dated Jan. 28, 1931.

Leitsteen testified that Daniel G. Rosenblatt, attorney, dictated the wording of the first draft and that Leitsteen personally did the typing. When Rosenblatt expressed amazement over this, the bookkeeper explained that it was "very confidential." He said he delivered the agreement to Fox at his apartment.

He said he saw Fox indorse the stock certificates. When David Katz of creditors' counsel asked that the agreement "be turned over to the trustee temporarily for thorough examination," Murry C. Becker of Fox counsel flatly refused, declaring that it belonged to Mrs. Fox.

The books of Home Pictures Equipment, Inc., American Tri-Ergon Corp., and other Fox concerns were ordered turned over to the trustee.

Rivoli Record Claimed

Twentieth Century-Fox yesterday claimed a new opening day attendance record at the Rivoli, with "The Road to Glory." At 3 o'clock, the company reported, 5,012 admissions were recorded, which compares with 4,510 on "Les Miserables," previous record holder. June Lang, featured in the film, attended last night.

Sign Grace Bradley

LONDON, Aug. 5.—G. B. has signed Grace Bradley to appear opposite Wallace Ford in "O.H.M.S."

Miss Bradley sailed on the *Aquitania* for London yesterday.

"Scotland" Gets Run

With approximately $88,000 garnered in the first six days, "Mary of Scotland" will be held at the Music Hall for a three-week run. The anticipated gross for the first week, ending last night, was $100,000.

Morris to Replace Starr with Ascap

(Continued from page 1)

January. Starr will return Monday from a Maine vacation.

Stipulations for the withdrawal of about 225 suits filed by the Warner companies against the national and local broadcasting companies for alleged infringement of copyrights are now being drawn up by the lawyers. Each suit will have a separate stipulation which must be signed in accordance with the agreement reached by Warners and Ascap when the former was reinstated Tuesday.

Principal Sets Deal With 2 Indies Here

(Continued from page 1)

next week will add five salesmen to his local organization. A new branch manager also will be named the end of the week.

John Golder of Hollywood Film Corp. has closed for Chesterfield and Invincible output for Philadelphia and Washington. Golder plans to open an exchange in the capital shortly.

Johnston Pact with Republic Terminated

(Continued from page 1)

merely a matter of time, plus discussions leading to an amicable settlement, now reached.

Shortly after Republic was launched, it was rumored about widely that Johnston and Yates had been experiencing difficulties. This led to the further report that Monogram, which has never been washed out as a corporate entity, would be revived under the former's guiding hand.

Sheldon Pact Settled

HOLLYWOOD, Aug. 6.—E. Lloyd Sheldon, veteran associate producer for Paramount, has reached an agreement for settlement of his contract and he will leave the studio on completion of "Girl of the Jungle."

Discussions are also under way for settlement of the contract of Henry Henigson, also an associate producer.

Glendon Allvine will take an executive post shortly at Paramount. The exact nature of the position is as yet undetermined.

Jeff Lazarus will resume his post as head of the story department on Monday.

File Hart Judgment

A judgment for $86,759 was filed in N. Y. Supreme Court yesterday on behalf of William S. Hart against the United Artists Corp. Hart obtained a verdict of $85,000 against United Artists last April. Last week a request for $53,000 interest was denied by the court.

Flash Preview

"La Cieca Di Sorrento"—This offering of Nuovo Mondo is the story of "The Blind Girl of Sorrento." Of good quality technically, and helped by English subtitles, it should prove popular, especially to Italian audiences.

This film will be reviewed in full in a coming issue of MOTION PICTURE DAILY.

The Screen's

REPUBLIC PICTURES presents

Marion
TALLEY ★ *Michael*
BARTLETT

in **FOLLOW**

RODUCED BY
NAT LEVINE

Newest Singing Stars

in the motion picture event of the year!

Prepare to surrender your heart to the nation's new favorites . . . blending their voices in a heart-stirring story of gay romance. Republic Pictures proudly presents its most ambitious production. Gorgeous girls. Magic music. Hilarious humor!

YOUR HEART

Songs by **VICTOR SCHERTZINGER:**

FOLLOW YOUR HEART • MAGNOLIAS IN THE MOONLIGHT • WHO MINDS 'BOUT ME

with **NIGEL BRUCE • HENRIETTA CROSMAN**
WALTER CATLETT • JOHN ELDREDGE
CLARENCE MUSE • LUIS ALBERNI
VIVIENNE OSBORNE • EUNICE HEALY
and HALL JOHNSON CHOIR

Associate Producer: Albert E. Levoy · Directed by Aubrey Scotto · Supervised by Leonard Fields
Screen Play by Nathaniel West, Lester Cole & Samuel Ornitz · Additional Dialogue by Olive Cooper
Story based on idea by Dana Burnet · Dance Director: Larry Ceballos

A REPUBLIC PICTURE

“THE ROAD
TO GLORY”
BROKE THE
RIVOLI 5-YEAR
ATTENDANCE
RECORD
YESTERDAY!

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 32 NEW YORK, FRIDAY, AUGUST 7, 1936 TEN CENTS

End "Early Bird" Prices; Night Scale On at 5 P. M.

N. Y. Major Chains and Independents Agree To Standardize

"Early bird" admissions in the metropolitan area will be eliminated and evening prices will uniformly begin at 5 P. M. at all major and independent theatres starting Sept. 4 and Sept. 5, it was decided yesterday at a special meeting at C. C. Moskowitz's office in the Loew Bldg.

The agreement is the first of its kind reached by major and unaffiliated exhibitors in this territory in years. While the major circuits have from time to time cooperated with the independents on adverse legislation battles, the unanimity on the question of admissions is the first in the last 10 years.

As a result of the agreement, all theatres which usually open with a low admission in the morning and early in the afternoon change to an intermediate figure before putting the evening price scale into effect will do away with the in-between price. In other words, if a theatre usually opens in the morning with a 10 cent admission and around one or two in the afternoon another five cents is added, the new understanding is that the 15-cent figure will be the opening price. The only other hike in the admission for the day will be the 5 P. M. tariff, which virtually is the evening charge.

Al Lichtman, assistant to Nicholas M. Schenck, and representing all the distributors, told the circuit and independent theatre men that every company would cooperate 100 per cent with the idea.

Last year, the same theatre men met at the Astor on discussions along the same lines. No one would agree to

(*Continued on page 7*)

Legality of Zoning Seen Established

K. C. Decision Viewed as Clearing Issue

The affirmation by a Federal court, of the legality of the principle of clearance was seen here yesterday as the factor of paramount importance which came out of the decision on Wednesday of Federal Judge Otis in Kansas City in dismissing the action of Emanuel Rolsky against Fox Midwest and major distributors.

It was pointed out that the Kansas City case was the first in which the particular question of the legality of clearance was decided by a court aside from the factor of conspiracy. In this instance, Judge Otis' decision declared that all evidence brought out at the trial was as consistent with innocence of conspiracy as with guilt, and thus dismissed the action relative to the alleged conspiracy as charged by the plaintiff.

However, on the pure question of law, Judge Otis determined that a distributor controlling a copyrighted film has the privilege of selling to an ex-

(*Continued on page 12*)

Hess Hails Verdict In the Rolsky Suit

Los Angeles, Aug. 6.—Commenting on the ruling of Federal Judge Otis of the U. S. District Court in Kansas City who yesterday, in the suit of Emanuel Rolsky against Fox Midwest and major distributors, upheld the right of film distributors to grant priority of run and to license pictures exclusively, Gabriel L. Hess, general attorney for the M.P.P.D.A., stated:

"The decision of Judge Otis has

(*Continued on page 12*)

ors Resume Film hipments to Cuba

r distributors here have re- shipments of film to Cuba, fol- the abandonment last week by ban Government of the New ffice of the censor board. Pic- ow will be censored in Havana, charge, as was the practice the institution of the local

ough distributors here do not to receive official copies of the t decree dissolving the New branch until next week, the has been officially published in a and activity has been re-

Kahane Quits Radio to Take Columbia Post

Hollywood, Aug. 6.—B. B. Kahane's resignation as president of RKO Studios, Inc., will become effective Saturday and he will join Columbia as a vice-president next Monday. Kahane has arranged a settlement of his RKO contract, which had until October to run.

The Columbia vice-presidency is a newly created post, according to Harry Cohn, president.

William Perlberg will handle all production, Cohn says.

Kahane has not been actively in

(*Continued on page 7*)

Soskin Will Make 8 In England for Col.

By BRUCE ALLAN

London, Aug. 6.—Paul Soskin has closed a deal here whereby he will produce eight pictures for world release by Columbia. Three of the eight, in the class of specials, will be budgeted at £80,000 each, while the remaining five will cost £40,000 each.

Columbia will lend players, directors and technicians from the Hollywood studio. Production will be at the Amalgamated Studios here.

10th Year of Sound

Warners will celebrate the 10th anniversary of sound films today at the home office and in the coast studio. The anniversary is based on the first public showing of "Don Juan," which had a synchronized musical score, and an accompanying short in which Will H. Hays predicted a revolution in screen entertainment.

The following October "The Better 'Ole" was released with a synchronized score, and in 1927 Al Jolson's "The Jazz Singer," with a few words of dialogue and singing, appeared. Dialogue increased thereafter.

Johnston's Plans Not Set, He Says

W. Ray Johnston, who yesterday retired as president of Republic and immediately moved into the offices of Monogram, of which he is head, in the RKO Bldg., hasn't any definite plans for the future, he said yesterday.

There is a possibility Monogram may be revived on an active basis starting the first of the year. Then again, Johnston may join another

(*Continued on page 7*)

Cullman to Stay in Plan For Roxy Reorganization

Howard S. Cullman, trustee, and Harry C. Arthur will continue to operate the Roxy under a plan of reorganization unanimously approved by the bondholders' committee, it was learned yesterday. The plan will come up before Federal Judge Francis G. Caffey on Oct. 9.

A letter is being sent out to the bondholders of the Roxy this weekend by the committee. In it will be contained a statement of operation of the theatre since the corporations went into reorganization under 77B. The plan of reorganization, including a management contract with Cullman and Arthur, will state that the RFC has promised to make $750,000 available for reorganization purposes.

The usual procedure in cases of reorganization requires from 90 to 120 days from date of application to effectuate the plan.

According to a report by Amott Baker & Co., the Roxy earned 4.78 per cent on approximately $3,500,000 first mortgage bonds for the year ended June 11.

Under the name of Artco, Arthur today has a management contract with Cullman as trustee to operate the Roxy for the bankruptcy period.

ITOA-TOCC Merger Group Cut to Four

Members of the T.O.C.C. and I.T.O.A. committees meeting yesterday agreed to reduce the joint committee to four to draft plans for setting up a new organization to replace the two local exhibitor units.

Edward Rugoff and Charles Steiner will represent the T.O.C.C. and Bernard Barr and Maurice Fleischman the I.T.O.A. The first meeting of this group will be held Monday at the scheme and it was dropped. Harry

(*Continued on page 7*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 7, 1936 No. 32

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Big Feature Taken By Lee L. Goldberg

Louisville, Aug. 6.—After operating for 21 years, Big Feature Rights Corp. has been dissolved, and the corporation and its assets have been taken over by Lee L. Goldberg, its head. Goldberg will continue to operate his three exchanges in Cincinnati, Indianapolis and Louisville.

Goldberg will continue to make his headquarters in Cincinnati, and his staff will include Maurice Chase, J. M. Johnson and Donald Duff. Indianapolis and Louisville offices will be supervised by A. H. Kaufman, assisted by Joseph Goldberg, J. W. Bohn and Israel Landau.

Big Feature Rights Exchanges have already secured the franchises for the new Chesterfield and Invincible pictures, the Atlantic and Amity franchises, and the Halperin and Maurice Conn productions. It will continue with First Division.

Start Quins' Film Soon

Callender, Ont., Aug. 6.—The second starring film of the Dionne quintuplets for Twentieth Century-Fox will start Aug. 16. It will feature Jean Hersholt. The tentative title is "Reunion."

Insiders' Outlook

By RED KANN

While in London

IT may be the lure which is in celluloid. Maybe, the realization of the propaganda power of the screen. Or merely the unromantic business of increasing profits. Perhaps it is a combination of several, but the fact is there, indisputable and clear, that some of England's wealthiest interests are actively in the film business. The story of the Pinewood studio, now building with a rush at Iver, Bucks, less than twenty miles from the heart of London, supplies proof. . . .

▼

Lieutenant-Colonel W. Grant Morden died a couple of years ago. He was at one time politically allied, and importantly, too, with David Lloyd George. The stories are several as to how Morden acquired his vast wealth and they have little to do with this account. However, he did purchase Pinewood, submitted it to a Croesus-like application of furnishings and art treasures and proceeded to inhabit it. The house with its forty-odd bedrooms; its indoor swimming pool lapped by heated water; its Turkish baths, ballroom, silver services, knee-deep rugs, statuary, formal gardens and pomp is a flagrant display of wealth on a rampage. Subsequently, it passed into the hands of Charles Boots of Henry Boots and Son, Nottingham, one of the nation's biggest builders with 250,000 structures to his record and realtor extraordinary.

▼

J. Arthur Rank is the so-called "Miller King" of England. Flour gave him his money and made him a millionaire—not in dollars, but in pounds which can make quite a margin of difference. Lady Yule is doing quite all right on her own. Both of them, for some time now, have been the bankroll behind British National Films. Both of them are ardent Methodists, so ardent that their fervor is apt to break out in the form of production for their church almost any moment now. Rank, it should be pointed out further, is in on the Woolf-General Film Distributors end of the Cowdin-Rogers-Ramish-Universal purchase. . . .

▼

Now the threads join together. The initial step was purchase of Pinewood by Boots. Later, a coalition with Rank which is definite and perhaps with Lady Yule which is not quite so certain. From it came the decision to build a $3,750,000 studio around the house with one wall of the plant, as a matter of fact, kissing a convenient end of the former Morden country home. Shortly thereafter and probably through Woolf of G. F. D., British and Dominions, which has not had the smoothest of sailing these last few years, entered the studio picture. Captain, the Honorable, Richard Norton, associate of Herbert Wilcox, in B. and D., became managing director of the proposed plant. . . .

▼

Nine hundred men were actively on the job the day we visited. Norton had a meeting in the City, which is London's Wall Street. He talked while we did the eating, interposing a question or two between gulps of roast beef; then he bowed out and turned us over to Jimmy Sloan, general manager of the plant and at the same time production manager of British National. We learned about Pinewood from Sloan. Work was launched in December; Wilcox is expected to start the regime with an Anna Neagle film some time late in this month. Three stages, each 165 by 110 by 35 feet, modeled generally after the RKO layout in Hollywood, are planned. Two are finishing, while excavation for the last of the trio is under way. Additionally, two smaller stages, each 110 by 85, will swell the total to five. More can be added whenever necessary. . . .

▼

This elaborate venture, not far from Alex Korda's new plant at Denham, has forty-five acres over which to spread its wings. The buildings for the usual purposes will total twenty-five, all permanently covered by glass roofing; nobody knows when the next rain will fall in Britain, or how much. The back wall of the power plant—Pinewood will generate its own—having been completed is being kicked out at once, which apparently is normal tactics in London as well as in Hollywood, to make room for a generating system twice the original in size. This is to assure adequate juice in the event color, suddenly and without warning, should smack its way into British production.

▼

The sound will be Western Electric. The dressing rooms will lead directly onto the various stages—the rain again. No Margaret Sullavans will trip, break an arm and cost a Paramount a couple of hundred thousand in this plant, for no electrical and sound cables will clutter the studio floor. Between the shooting height and the actual stage ceiling, quarters for electricians have been worked out. The idea may have been applied before, but we think not. It appeared interesting and utilitarian and, therefore, perhaps a pointer for Hollywood when new stages are blueprinted. Novel and clever, too, is "Sloan's Ramp." Excavation mud and muck were turned into the back lot, instead of carted away, and from the pile Sloan built a long approach rising about a dozen feet over the ground and heading into the sky for future horizon shots. . . .

▼

Set as occupants are British National and B. and D., naturally. Norton stated Bob Kane, who is competing his first New World effort at Denham, comes here for his second and may be others beyond, the G. B. deal permitting. But Pinewood is designed as well as a studio available for all comers, provided they fulfill the obvious requirement which is price. The original house is to be operated as a club by a separate company for the convenience of units occupying the stages. Thus, Pinewood is to become a film manufacturing plant as well as a hotel. Time will tell whether one or both or either proves successful. In the meantime, the countryside adjacent to the studio development is pleasant and eye-filling. One of these days, the expectancy is that Boots' bungalows will become part of the landscape. . . .

Cowdin Signs Texas Centennial Hostess

Austin, Tex., Aug. 6.—J. Cheever Cowdin, chairman of the Universal board, today signed Janice Jarrett, official hostess of the Texas Centennial at Dallas, to a Universal contract. The ceremony took place in the presence of Governor James W. Allred in the State Capitol.

Miss Jarrett, a well known N[illegible] York model, who was born at [illegible]sonville, Tex., has been acting [illegible] mistress of ceremonies on radio bro[illegible]casts and as hostess at [illegible] tions in connection wi[illegible] [illegible]nial since its start.

Cowdin flew here fo[illegible] This evening a banque[illegible] dered by Dale Miller, c[illegible] advisory board of the [illegible] about 50 social, politi[illegible] leaders.

Cowdin was accompa[illegible] Harry Evans.

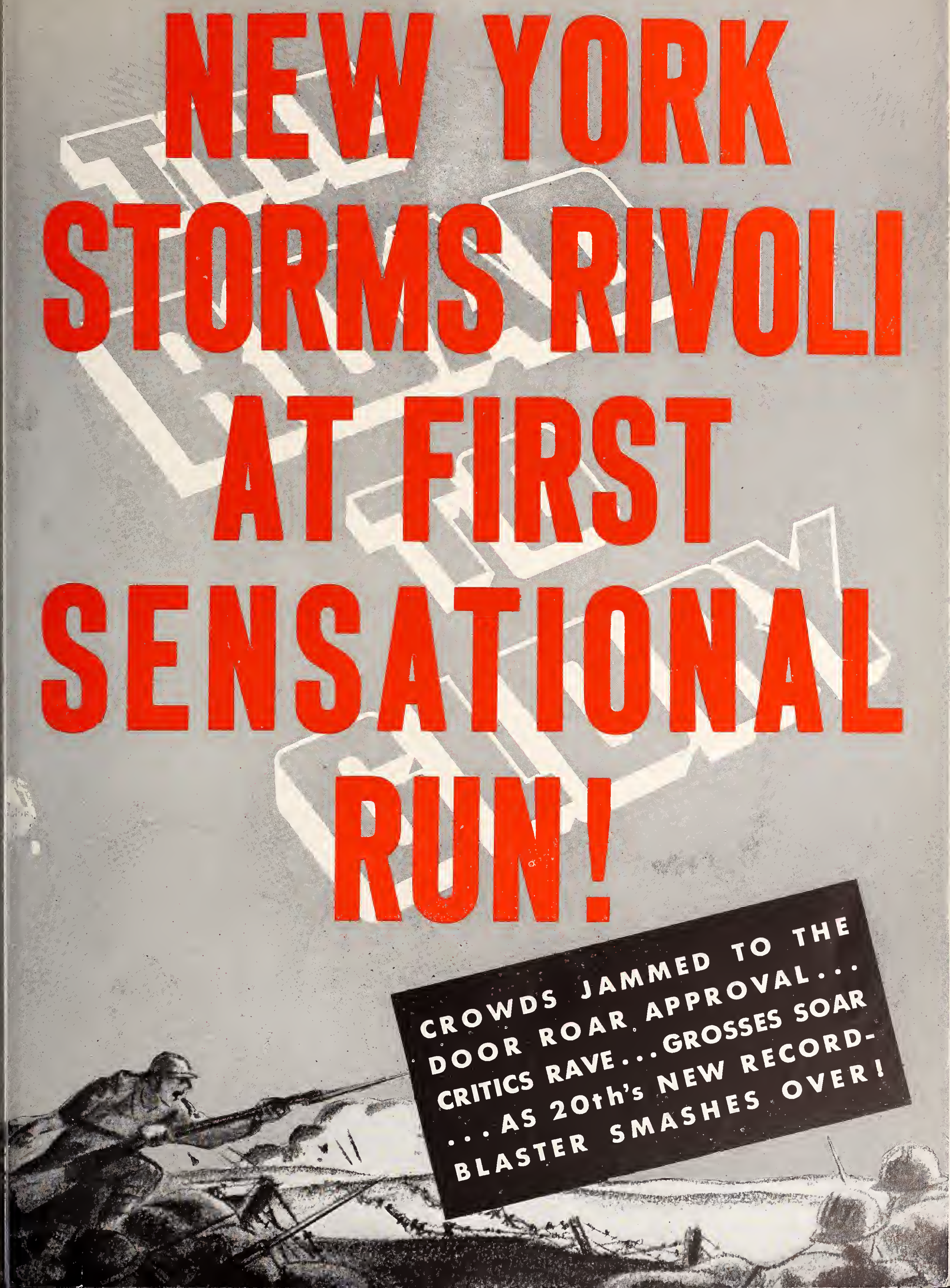
Gabe Yorke S[illegible] Paramount [illegible]

Hollywood, Aug. 6.—[illegible] formerly Paramount di[illegible] licity, settled his cont[illegible] studio today. The pac[illegible] months to run.

It is reported as like[illegible] will join either Grand [illegible] Twentieth Century-Fo[illegible].

Music Hall Te[illegible]

The Music Hall baseb[illegible] M.P. Baseball League [illegible] straight victory by defea[illegible] team, 8-0.

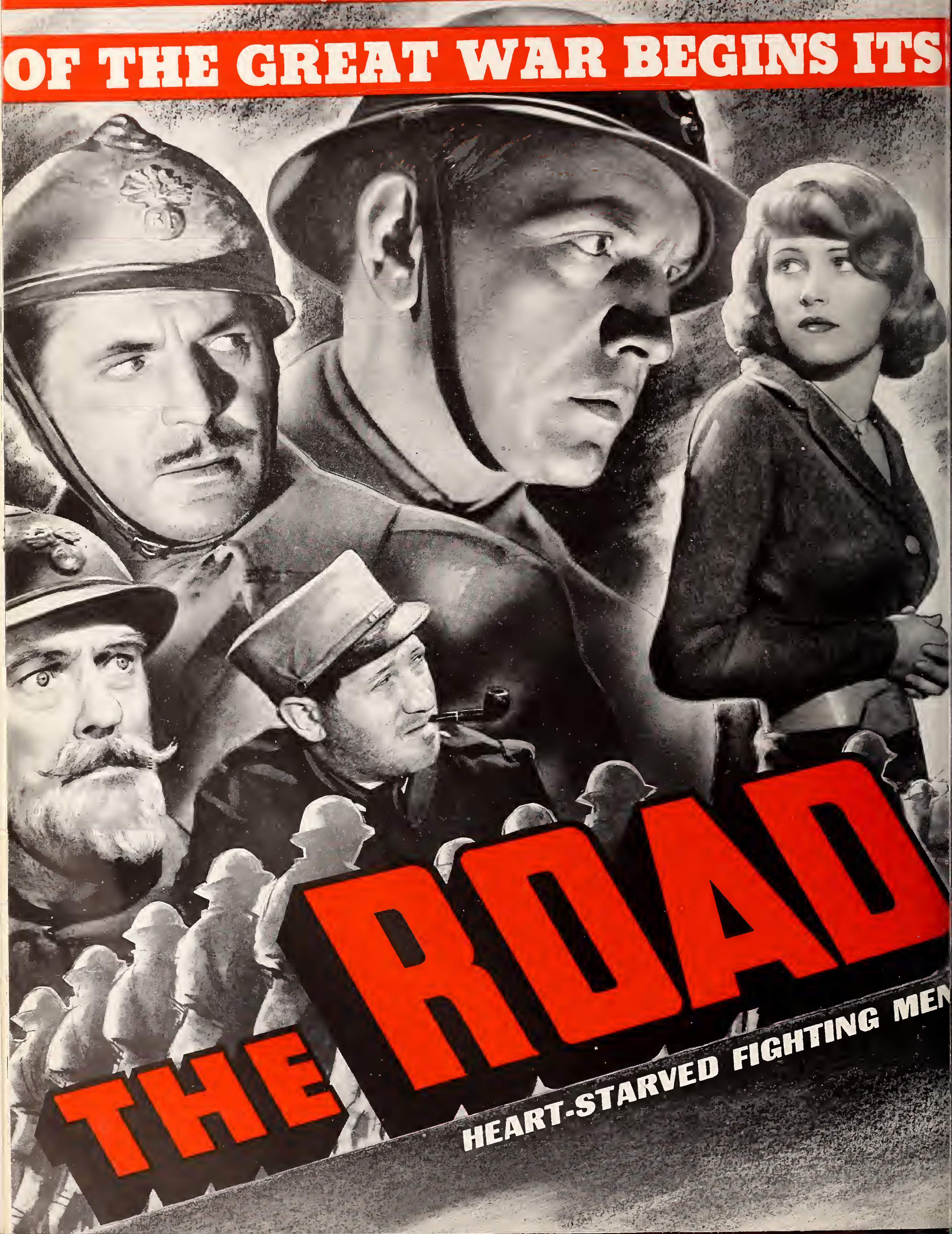


NEW YORK STORMS RIVOLI AT FIRST SENSATIONAL RUN!

CROWDS JAMMED TO THE DOOR ROAR APPROVAL... CRITICS RAVE... GROSSES SOAR ... AS 20th's NEW RECORD-BLASTER SMASHES OVER!

WITH THE YEAR'S GREATEST CA

OF THE GREAT WAR BEGINS ITS


THE ROAD
HEART-STARVED FIGHTING MEN

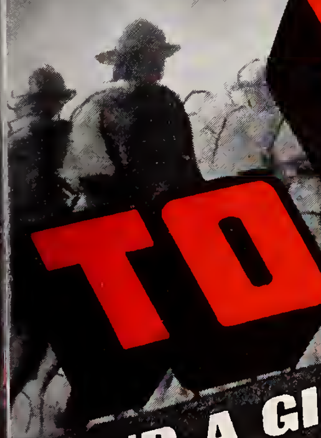
ST... THE GREAT LOVE DRAMA

MARCH TO BOX-OFFICE GLORY!

Fired with the inspired acting of its mighty stars... jolting in its emotional fury... the strangest drama ever lived is delivered to you by the hit-makers who are setting the pace for the industry!

FREDRIC
MARCH · WARNER
BAXTER

LIONEL **BARRYMORE**



TO GLORY

...AND A GIRL WITH LOVE TO GIVE—TO ONE!

JUNE
LANG · GREGORY
RATOFF

Directed by Howard Hawks

Associate Producer Nunnally Johnson

Screen play by Joel Sayre and William Faulkner

20th CENTURY FOX

DARRYL F. ZANUCK
In Charge of Production

I RECOMMEND IT TO YOU AS ONE OF THE OUTSTANDING PICTURES OF THE YEAR

(Mark Hellinger—King Features Syndicate)

MAGNIFICENT

—*Hollywood Reporter*

STAR-STUDDED

—*Showmen's Trade Review*

HUMAN AND HEART-TOUCHING

—*M. P. Herald*

CRITICS HAVE PRONOUNCED THE PICTURE A THUMPING TRIUMPH

(Literary Digest)

TRULY GREAT

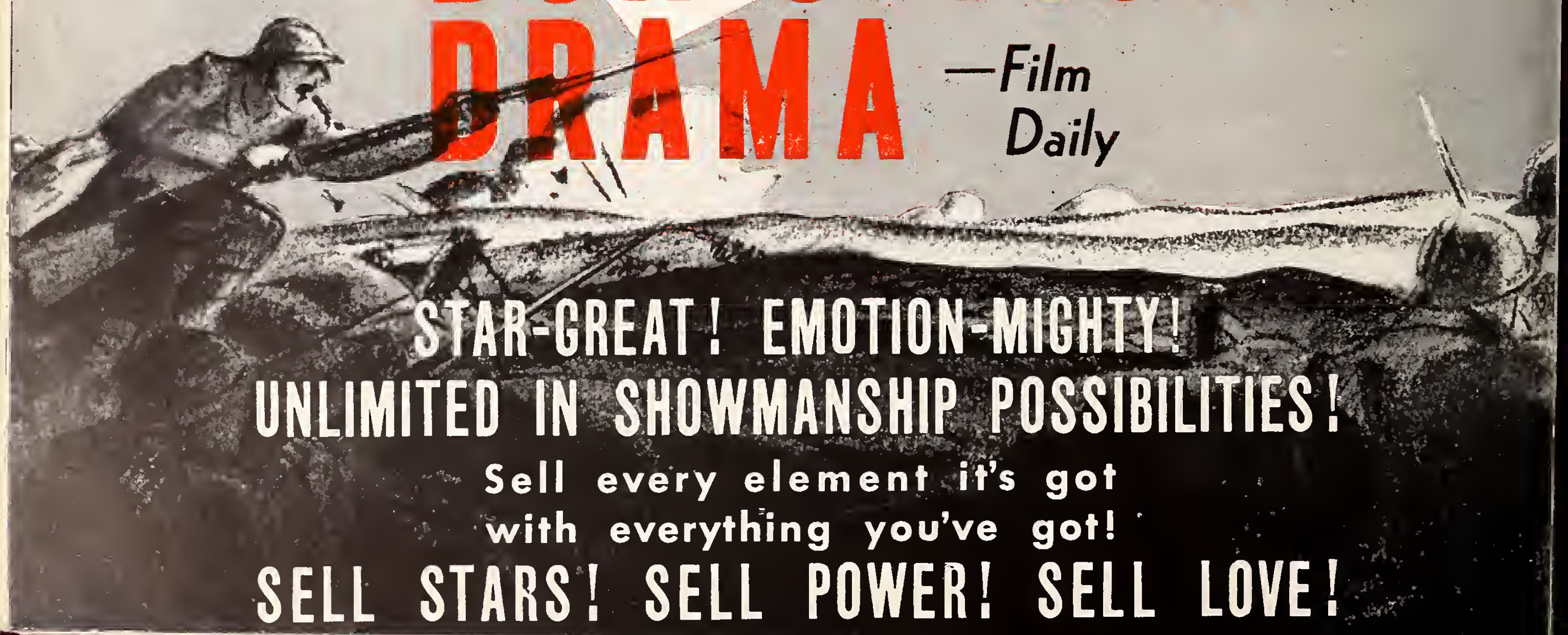
—*Daily Variety*

THIS IS A FILM NO ONE SHOULD MISS

(Liberty Magazine)

BOX-OFFICE DRAMA

—*Film Daily*



STAR-GREAT! EMOTION-MIGHTY!

UNLIMITED IN SHOWMANSHIP POSSIBILITIES!

Sell every element it's got
with everything you've got!

SELL STARS! SELL POWER! SELL LOVE!

"Early Bird" Prices Ended All Over N. Y.

(Continued from page 1)

the scheme and it was dropped. Harry Brandt, president of the I.T.O.A., suggested the meeting held yesterday. Several sessions had been held previously without successfully mapping out and agreeing on a program.

Moskowitz acted as chairman. Present at the session were: Nate J. Blumberg, George P. Skouras, Louis Frisch, Si Fabian, Sam Rosen, Matty Kutinsky, Marvin Schenck, Laurence Bolognino, Bernard Barr, Sam Strassberg, Leo Brecher, Max Cohen, Joseph Seider, Jack W. Springer, Sam D. Cocalis, Eugene Picker, Lichtman, Brandt and Moskowitz.

A. H. Schwartz could not attend, but stated later that he was thoroughly in accord with the decision reached.

Evening admissions generally go into effect now at 6 and 7 P. M. Warners and Paramount were not present yesterday. An effort to reach Bob Weitman at the Paramount last night was unavailing. Byron Moore, metropolitan managing director for Warners, did not attend. He would not comment on the agreement until he talked to Joseph Bernhard, who is due from Philadelphia today. However, it is expected that the Paramount and Warner houses will join the move.

Johnston's Plans Not Set, He Says

(Continued from page 1)

company either in a production or sales executive capacity.

Trem Carr, who recently resigned as production head of Republic, has another year to go on his contract with Republic which provides he is not to reenter independent production. Trem Carr Prod. is now making six John Wayne westerns for Universal.

Johnston today will leave for a two-week vacation at Moorehead City, N. C. After he returns he will go to Maine for a week and then "loaf" around for a couple of weeks in New York. The former president and board member of Republic said he hasn't "loafed in 23 years" and now he wants to see what it's like.

No successor to Johnston has been named at Republic.

H. M. Crabill Dead

H. M. Crabill, 50, owner and operator of the Helig Mayflower, Eugene, and head of the tour of Arizona wranglers, died suddenly in a hospital here.

File New Theatre Plans

Plans have been filed for the construction of a $110,000 theatre at 85th St. and Madison Ave. Thomas W. Lamb drew up the plans.

Brandt Total Up to 61

With three more theatres added within the past few days, the Brandt circuit now totals 61 houses in Greater New York.

Purely Personal

Tracy Barham of Southio, Paramount theatre affiliate with 10 theatres in Hamilton, Middletown and Marion, O., had to get up before 7 A. M. yesterday to meet Y. Frank Freeman at the latter's hotel apartment for a breakfast conference. Although Barham has been in town for a week, this was the first meeting with Freeman. He leaves today for Hamilton, his headquarters.

•

Abe Montague has a bad toe as a result of his participation in the ball game held last week-end at Jack Cohn's farm. One of his sales force spiked him.

•

Cecil Davidson, musical director for B. & K.'s Uptown and Oriental in Chicago, left for the Windy City yesterday after a three-day visit in New York.

•

Sig Wittman, eastern district manager for Universal, will leave Sunday on a tour of Philadelphia, Cleveland, Pittsburgh and Cincinnati exchanges.

•

John J. Friedl and L. J. Ludwig of the Minnesota Amusement Co. are in town conferring with Paramount home office executives on product deals.

•

H. A. Ross, president of Ross Federal Service, will sail Aug. 19 on the *Aquitania* to make a study of the checking situation in England.

•

Mary Pickford is due from the coast in two weeks. After a brief stay, the star will head for England and a vacation.

•

Martin Starr says he hasn't joined National Studios, Inc. He is just helping out his old friend, Louis Rosenbluh.

•

Irene Miller, Hungarian actress, is scheduled to arrive today on the *Deutschland* en route to Hollywood.

•

Joe Dietz, booker for the A. H. Blank and affiliated circuits, will leave for Des Moines tomorrow.

•

Gregory Ratoff plans to leave for the coast Sunday. He'll report on the Twentieth Century-Fox lot.

•

Harry Shaw, Poli district manager, has returned to New Haven after a short visit here.

•

Morris Kinzler returns from his European vacation Aug. 13. He'll arrive on the *Statendam.*

•

John Monk Saunders is plotting a trip to the coast by airplane on Sunday.

•

Harry Gold on Wednesday celebrated his 16th wedding anniversary.

•

John B. Kennedy of NBC will head for Chicago today, via plane.

•

Haskell Masters returned from Boston yesterday after a short trip.

•

Dean Markham of Universal left yesterday for Pittsburgh.

•

J. R. Grainger is due back from Canada on Monday.

Dinty Moore, metropolitan theatre manager for Warners, tells how he was warned to eat lightly just before going deep sea fishing and when the waiter asked for his breakfast order, Moore replied: "Give me something the fishes like."

•

Burt Gillette, who recently resigned as head cartoonist for A. J. Van Beuren's Rainbow series, returned from a vacation on the *Normandie* the other day, and will leave for the coast tomorrow to rejoin Walt Disney as head of the story department.

•

Al Selig and Estelle Schrott of the G. B. publicity department, are at Southampton working on details of the opening Aug. 13 of "Nine Days a Queen" at a benefit performance for the Fresh Air Home for Crippled Children.

•

Edward Joseph Kirsch, newly born son of Marvin Kirsch of *The Film Daily,* was christened according to ancient Jewish rites yesterday at the Bensonhurst Maternity Hospital.

•

Charles Boyer, his wife, Pat Patterson, and his mother, Mme. Boyer-Rossignol, will arrive on Wednesday from the coast, sailing next day on the *Ile de France* for a vacation.

•

George E. Kann, manager of Loew's Willard, tomorrow starts his usual three-week holiday as guest of George E. Neubert at the latter's home, Oakdale, L. I.

•

Regina Crewe, critic of the *N. Y. American,* is back from Hollywood. Her husband, Herb Cruikshank, stays in the pearly west until October.

•

J. Brooks Atkinson, dramatic critic of the *New York Times,* and Mrs. Atkinson, will leave for England on the *American Trader* today.

•

George and Ira Gershwin, who leave by plane for the coast today will write the music for Fred Astaire's next film.

•

Douglas Fairbanks and Mrs. Fairbanks are among the passengers on the *Hindenburg,* which arrives tomorrow.

•

Allen Rivkin, writer for Twentieth Century-Fox, left yesterday for the coast with Mrs. Rivkin after a short vacation.

•

Martin Starr, radio screen commentator, will talk on Adolph Zukor on his weekly broadcast tomorrow night.

•

George P. Skouras says he's sick. Asked yesterday what was the matter, he replied: "I'm anaemic."

•

A. H. Black has gone to Montreal, while Ralph Branton has returned to Des Moines.

•

Edward Silverman, head of the Essaness circuit, Chicago, is in town.

•

Nat Holt left last night for Cleveland and his RKO headquarters.

•

R. E. Griffith of Oklahoma City is visiting these parts.

Kahane Quits Radio to Take Columbia Post

(Continued from page 1)

charge of RKO production since the advent of Samuel Briskin several months ago. He has been associated with the film business since 1919 when he went to New York from Chicago to help reorganize the Orpheum Circuit. He is a lawyer. He has been general counsel, secretary and treasurer and member of the board of Orpheum.

When the Orpheum circuit became a part of Keith-Albee-Orpheum he was elected secretary and also was made a director. When RKO was formed late in 1928 he was made secretary and treasurer, a member of the board and chairman of the executive committee. In April, 1932, he came to Hollywood and took charge of the RKO Radio and RKO Pathe Studios.

Details of his new duties at Columbia were not divulged but it is assumed he will concentrate upon administrative problems.

ITOA-TOCC Merger Group Cut to Four

(Continued from page 1)

Rugoff's office in the RKO Bldg. As soon as this group formulates a plan, it will be submitted to the original committees which will pass on it before it is put up to the general membership of both organizations.

The new organization will not be an outgrowth of the two local units, but an entirely new association. Several independent circuit heads have already stated they will not join the new outfit unless it is free of some of the obligations and by-laws of each of the existent associations.

Major circuits will not be represented in the new body. The personnel will be decided upon by the general membership of the T.O.C.C. and I.T.O.A. The final draft is not expected to be ready until after Labor Day. Sessions of committees will be held at least once a week, under the present plan, until the job is completed.

Neilan on "Tom Sawyer"

Hollywood, Aug. 6.—A new job has been created for Marshall Neilan. He will be the "human interest editor" for "Tom Sawyer" which William Wellman will direct for Selznick International. Neilan will concentrate on touches considered important to productions of this kind.

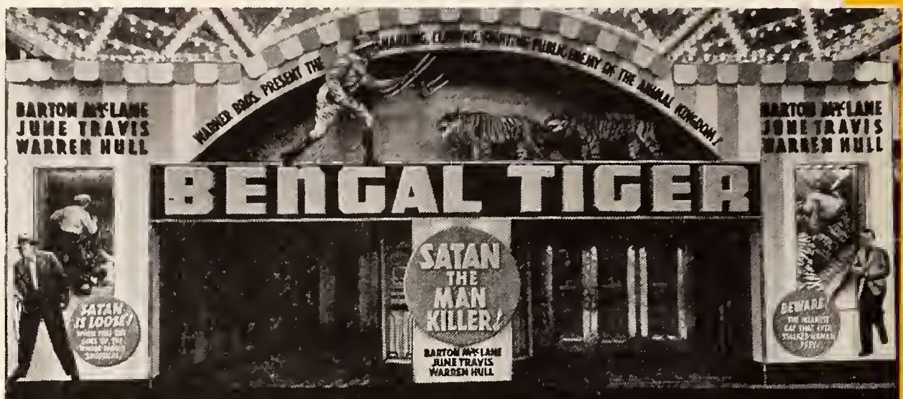
Rowland Sets Second

Hollywood, Aug. 6.—Richard Rowland will start the second of his series of pictures for Paramount release on Aug. 10. The story will be "Love and Laughter," an original by Austin Strong.

Imperial Gets Musical

Imperial has closed for the distribution of the musical film, "She Shall Have Music," produced by Julius Hagen Prod. It will be released in September.

YOU DON'T HAVE TO BE


WARNER BROS. PRESENT THE SNARLING, CLAWING, SNARLING PUBLIC ENEMY OF THE ANIMAL KINGDOM!
BARTON MacLANE
JUNE TRAVIS
WARREN HULL
BENGAL TIGER
SATAN THE MAN KILLER!
SATAN IS LOOSE!
BEWARE!

HERE'S HOW THE STRAND THEATRE, NEW YORK "WENT TO THE FRONT" WITH A REMARKABLE CAMPAIGN

BENGAL TI

HERE'S *WHY*

It get's 'em . . . .
young and old alike!

It Runs The Scale Of Emotions . . . It Makes Them Grip Their Seats . . . Tense With Suspense . . . It Sends them Out Of Your Theatre . . . Walking, Talking Advertisements For

THRILL OF THE YEAR!

THRILLS: ACTUAL CLOSE-UP DEATH STRUGGLES BETWEEN MacLANE AND THE TIGER

ROMANCE: LOVE BEHIND THE SCENES OF A CIRCUS

ACTION: A FAST MOVING EXCITING STORY . . . . . .

COMEDY: PLENTY OF IT FOR THE KIDS! . . . . .

Sa

"THE M

BARTON
JUNE
WARR
PAUL GRAET
Directed
A WAR
SHOWMAN

TS TO BE A SHOWMAN...

But it Helps!

Don't Worry About Your Sanity With This One ... It's A Natural For Stunts And The Wilder You Get In Your Campaign ... The Better!

HERE'S *HOW*

YOU CAN LET THE WHOLE WORLD KNOW ABOUT "BENGAL TIGER"

Our Showman's Guide Press Book Contains REAL WORKABLE AND INEXPENSIVE STUNTS

TRY

1. THE AMBULANCE STUNT
2. THE COLORED SEARCHLIGHT
3. THE JIGALOO CONTEST
4. THE TOWN CRIER
5. THE "TIGER EYES" TEST

Or Any Of The High Pressure Business Stimulators Carefully Planned and Described For You

IN THE

BIG SPECIAL CAMPAIGN BOOK

KILLER"

MacLANE

RAVIS

HULL

OSEPH KING

UIS KING

R BROS.

P SPECIAL

$1000.00 CASH PRIZES!

Warner Bros. Offer the Following Cash Awards for the Best All Around Campaign on

"BENGAL TIGER"

FIRST PRIZE . . .	$350.00
SECOND " . . .	250.00
THIRD " . . .	150.00
FOURTH " . . .	100.00
FIFTH " . . .	75.00
SIXTH " . . .	50.00
SEVENTH " . . .	25.00
TOTAL	$1000.00

In case of tie, duplicate awards will be made.

THE JUDGES

JACK L. WARNER, Vice-President in Charge of Production

WILLIAM HOLLANDER, Adv. and Publicity Director, Balaban and Katz, Chicago

A-MIKE VOGEL, Managers' Round Table Dept. Motion Picture Herald

All Campaigns Must Be Submitted to Campaign Editor, Warner Bros., 321 West 44th Street—All entries must be postmarked before midnight January 1st, 1937

No employee of Warner Bros. will be eligible

Wm. Fox Hearing to Resume on August 18

ATLANTIC CITY, Aug. 6.—After another halting exploration into a maze of interwoven smaller corporations, the William Fox bankruptcy hearing adjourned today until Tuesday, Aug. 18.

Meanwhile, the arguments over producing the All-Continent Corp. books, planned for next Tuesday, were postponed a day until Wednesday, Aug. 12. At that time, W. Elmer Brown, Jr., counsel to Trustee Hiram Steelman, will represent the latter, who asks an order turning over to him the All-Continent records for examination and auditing.

Former Circuit Judge Clarence L. Cole, also of this city, and Murry C. Becker of New York, will represent Mrs. Fox and her two daughters who, as officers of All-Continent, have refused to reveal its affairs. Under the present order by Federal Referee Robert E. Steedle, All-Continent must "show cause" why it should not open its books.

The argument is expected to reemphasize the assertion by one side that Fox transferred All-Continent outright five years ago to his family, and by the other side that the $6,000,000 transfer was not genuine.

Mrs. Fox to Appear Aug. 18

The resumption Aug. 18 of the examination of assets is the next date at which Mrs. Fox and her daughters, Mrs. Mona Tauszig and Mrs. Belle Schwartz, are summoned to appear. Whether they will be excused again for another two weeks or submitted to questioning may be determined by the outcome of next Wednesday's argument.

Corporations mentioned today, mostly asserted to have once been owned by Fox, but to have passed to All-Continent, include: Dougmilt Realty, Mitchell Camera, 455 W. 56th St. Corp., America Tri-Ergon, Home Pictures Equipment, Fox Chicago Realty, Namtaw Realty, Georgetown Holding, Transient Garage, Consolidated Geological Products, Hald Grandeur and William Fox Holding Corp.

Bookkeeper Herbert Leitsteen was instructed to bring all their available books to the next hearing.

Atlas Pays 40c. Again

Because of improvement in business conditions over a two-year period, Atlas Corp. has gone on a semi-annual dividend basis, according to Floyd B. Odlum's report. The latest payment is 40 cents on the common, the same amount that was voted in February. It is payable Sept. 5 to holders of record Aug. 15.

Asset value is given as $11.08 a share on June 30, 1935, and $16.01 per share at the end of June this year.

The corporation also has declared a quarterly dividend of 75 cents on the $3 preferred payable Sept 1 to holders of record Aug. 15.

Circuit Creditors Meet

DENVER, Aug. 6.—The creditors of the bankrupt Mountain States Theatre Corp., the old Colorado Publix unit, will hold their last meeting on Aug. 19, when several claims will be considered, including those of attorneys for $5,500 for services, and of J. F. Welborn, Stockton Lowndes and L. J. Finske for $3,504.74, an amended claim for services as trustees during the bankruptcy.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Stagestruck"

(Warners)

HOLLYWOOD, Aug. 6.—Substituting comedy and fast tempo for the extravagant production numbers formerly used in this type of Warner musical, this picture emerges as satisfying entertainment. Although essentially a backstage story, director Busby Berkeley has restrained production massiveness to concentrate on swift comedy punches which are expertly delivered by Joan Blondell, Frank McHugh and Warren William with hilarious moments injected by the Yacht Club Boys, who panic with two numbers of their own. Beautiful girls in large numbers are constantly in the background but are shown principally in rehearsal.

The plot concerns the romance between Dick Powell, dance director, and Jeane Madden, a country girl who rises from a chorus job to play the star part on the opening night. The theme is trite, but is softened by incidents played for laughs which have Miss Blondell as the star who vacates her part, William as the producer and McHugh as Powell's assistant, all involving themselves in trouble of every sort before the climax is reached.

Miss Madden, making her debut, has a splendid voice and a charming personality. Tom Buckingham and Frank Flick have written a good screenplay from the Robert Lord original while the tunes by E. Y. Hayburg and Harold Arlen are catchy. Craig Reynolds, John Arthur and Spring Byington are best in support. When tightened to program length the film should please.

Production Code Seal, No. 2,074. Running time, 90 minutes. "G."

"Star for a Night"

(Wurtzel-20th-Fox)

HOLLYWOOD, Aug. 6.—An appealing combination of sentimental drama, gay comedy and lively backstage action, this should be enjoyable entertainment for any kind of audience. The film contains familiar elements, which are nevertheless presented in novel fashion and offer wide opportunity for exploitation by the showman.

The cast, as a whole, turns in an excellent set of performances. Serious in part, but largely light comedy, the picture has good pace, with numerous clever situations and engaging dialogue, and a musical show touch or two thrown in.

In Austria, sightless Jane Darwell believes that her children in America are personages in the arts and business. Actually, Claire Trevor is a chorus girl, Evelyn Venable a 10-cent store song plugger, and Dean Jagger a taxi driver. Without warning them, Miss Darewell arrives, and led by Miss Trevor, the children attempt to maintain the deception.

An eye specialist, J. Edward Bromberg, attracted to Miss Venable, starts to treat Miss Darwell. Miss Trevor, with the help of showgirl friends Arline Judge, Susan Fleming and Joyce Compton, conspire to arrange it so that Miss Trevor will succeed the star, Astrid Allwyn, in Alan Dinehart's musical. Their plan works, in a hectic stage scene, and Bromberg's operation is successful. The happiness almost turns tragic as Miss Darwell disappears, only to be found in a walk-up flat, where she shows her appreciation for the efforts of her children.

The screenplay of Francis Hyland and Saul Elkins, from a Continental play, gives the film a typical American atmosphere. Lewis Seiler, in the direction, made the most of his material.

Production Code Seal, No. 2,420. Running time, 75 minutes. "G."

"Jailbreak," Wednesday's opener at the Strand, was previewed by wire from Hollywood on May 6.

"The Devil Doll," which will make its debut at the Capitol today, was reviewed from Hollywood on July 6 by wire.

"M'Liss," reviewed by wire from Hollywood on June 24, will open at the Roxy today.

Stanley Hatch with G. N.

Stanley Hatch, formerly with Educational, is now in charge of exchange operations for Grand National. Sidney M. Biddell has also joined the company as eastern story editor. The latter is now conferring with James Cagney as the star's first for Grand National. Douglas MacLean will produce it.

RKO Asks a Dismissal

Counsel for RKO Pictures Corp. filed a petition in Federal Court yesterday asking dismissal of the $500,000 defamation suit brought against the company by Claire H. Davis, also known as Cassandra. Her complaint charges that "Bunker Bean" portrayed her as a fake clairvoyant. RKO Pictures Corp. asserts that the suit fails to state a cause of action.

"Scotland" Grosses $100,500 1st Week

"Mary of Scotland" was the best bet on Broadway last week, garnering $100,500, as expected, in the first week at the Music Hall. "The Road to Glory," which opened big at the Rivoli, will do better than $40,000. The second week of "Return of Sophie Lang" ended with around $5,000.

"Rhythm on the Range" at the Paramount tallied approximately $35,000 for the first stanza. Phil Spitalny and his all-girl orchestra are helping the gross, too. "Three Cheers for Love" at the Roxy got about $25,000. "The Final Hour" at the Rialto ended with about $6,000.

"Bengal Tiger" at the Strand was mild at $11,000. After one week, it was replaced by "Jail Break." "The Bride Walks Out" and "Grand Jury" at the Palace wound up with about $8,000.

Big Italian Firm Formed as Producer

WASHINGTON, Aug. 6.—With the participation of American interests, a new Italian company, capitalized at 100,000,000 lire (approximately $8,000,000) has been formed for film production, according to a report to the U. S. Dept. of Commerce from Commercial Attache C. A. Livingood in Rome.

The interests sponsoring the enterprise, the report points out, are not planning to build studios, as they will use the Italian plant in the proposed Cinema City, near Rome.

It is understood locally, the report states, that production is not expected to begin before next spring. Plans are said to contemplate the engagement of an American star for the company's first venture. According to the managers, the product will be designed for the international market.

Set Big Scrappy Tieup

Columbia has worked out a tieup with Pillsbury Flour Mills' Farina so that a premium will be included with each two packages in the form of a Scrappy-Puppet Theatre which can be operated by children.

Promotional material has been prepared for use by theatres, and Pillsbury will plug the stunt over its "Today's Children" radio program starting Sept. 16. It is estimated that 150,000 grocery stores will have counter displays.

Van Praag Going South

CHICAGO, Aug. 6.—Morton Van Praag and Arthur Manheimer of National Screen will leave Saturday for Dallas. Van Praag is on a tour of National Screen branches, while Manheimer will spend some time in the southern city. He has been here several months, originally coming from New York.

St. John Here on Deal

Floyd St. John, San Francisco branch manager for Republic, has arrived from the coast by plane for conferences with F.W.C. executives on a product deal for next season.

J. J. Sullivan, F.W.C. film buyer, and Al Hanson, assistant to Charles P. Skouras, are in town and will sit in on the discussions.

MOTION PICTURE
DAILY

Doyle Will Explain Aims of Trip Here

Stuart F. Doyle, managing director for General Theatres Corp. of Australia, will issue a statement prior to his departure for the coast Sunday explaining the purpose of his current trip to this country.

While in New York he has been negotiating the release of "Thoroughbred." When he arrives in Hollywood he will negotiate for talent to appear in a number of pictures planned by Cinesound Studios, of which Doyle also is an executive.

On his arrival from London recently, Doyle stated he did not intend to negotiate a renewal of the five-year joint operating deal with Hoyts'-Fox which expires the end of next year. He said he would talk over a new arrangement with Walter J. Hutchinson, head of foreign activities for Twentieth Century-Fox, when both sail from the coast on the *Monterey* on Aug. 19.

Lawyers for S. & C. Seek Amity Return

Attorneys for Jack W. Springer and Sam D. Cocalis are trying to get the two estranged partners together again. The Springer & Cocalis circuit operates 22 theatres in the local area, and aside from this each exhibitor has from 15 to 20 houses of his own.

Several meetings have been held by the lawyers. Branch managers also have approached the two independents in an effort to have them forget past differences.

Miller Dinner Planned

Hollywood, Aug. 6.—Producers, directors and players will give a dinner for Charles Miller at the Hollywood Athletic Club Aug. 13. Miller, who was Hollywood representative for Actors' Equity, recently resigned. William Collier, Sr., is chairman of the dinner committee and other members include Sid Grauman, Pat O'Brien, Trem Carr, Alan Dinehart and Berton Churchill.

French Firm Sets List

The French M. P. Corp., headed by John S. Tapernoux, next season will release in this country 29 features, six of them in conjunction with Metropolis Pictures Corp. The company will release 18 shorts, of which two will be handled jointly with Metropolis. Tapernoux's company also plans the distribution here of "France Actualites Gaumont," French newsreel.

Shea to G. N. on Coast

Hollywood, Aug. 6.—Joseph M. Shea, formerly with Twentieth Century-Fox and Paramount, has been named west coast publicity director for Grand National. Shea will make temporary headquarters at the office of Phillip Krasey, counsel for the company.

CEA Group Leaving L.A.

Hollywood, Aug. 6.—Forty British exhibitors, members of the C.E.A., together with their wives, who have been entertained at the studios here during the past two days, will leave tomorrow for Santa Barbara and San Francisco.

Looking 'Em Over

"La Cieca Di Sorrento" (The Blind Girl of Sorrento)

(*Nuovo Mondo*)

Adapted from a popular Italian novel written in 1875 by Francesco Mastriani, this latest importation is an entertaining, well-produced drama. The use of English subtitles makes for ready understanding of the story, and yet, not strikingly outstanding, it is perhaps suited only to audiences who understand the Italian language.

Set in Naples in 1834 and 1844, the film tells the dramatic story of political conspiracy, murder, the blindness of a girl and the eventual uncovering of the guilty man as he is about to marry the daughter of the woman he murdered.

The film appears indicative of a trend in Italian production away from the costume type and historical material toward more active and truly entertaining subject matter. The film is technically of good quality.

When the small girl's mother is murdered by a burglar, an innocent man, circumstantially involved, dies rather than reveal the identity of fellow conspirators in politics. His son leaves the country, while the girl is stricken blind. Ten years later the young man, now a surgeon, returns and falls in love with the blind girl. Eventually, when he restores her sight, she recognizes the murderer, clearing the way for their romance.

Reviewed without production code seal. Running time, 73 minutes. "G."

"Idaho Kid"

(*Colony Pictures*)

Routine western material, this should be found satisfactory, especially among the weekend patrons, meaning the youngsters, and those adults who find entertainment in the fast action of the hard riders and two-gun gentry of the screen's perennial west.

In this case, Rex Bell has the lead, Marion Shilling takes care of the romance with him and Dave Sharpe, Lafe McKee and Earl Dwire are among the supporting players.

The story finds Bell returning to the home which he left 20 years before when his father refused to have anything to do with him. He discovers that the feud between his father and the man who raised him as a boy when he was turned out, is as bitter as it ever was. Their fight is taking the form of attempts on the part of Bell's father to drive the other out of business.

Bell goes to work for his father, who fails to recognize him, and with plenty of action, hard riding and shooting before the conclusion, succeeds finally in bringing the two together, while he and Miss Shilling complete the film in expected fashion.

Production Code Seal, No. 2,386. Running time, 60 minutes. "G."

Overseas Preview

"The Amazing Guest"

(*Garrett Klement-United Artists*)

London, July 29.—This second Garrett Klement production, like the first, "A Woman Alone," is an efficient piece of production, moving smoothly, maintaining interest by a blending of comedy and sentimental values, and wasting no footage. A highly experienced Hollywood team could have handled the material no better.

Sentimental comedy, it has a good plot foundation in the E. Phillips Oppenheim story of a rich young man stung by a doctor's sarcasm into a year of voluntary poverty and working for his own living as a salesman, porter, chauffeur.

There is some real funny stuff in the employment of the good looking chauffeur to impersonate himself for the purpose of helping two crooks to rifle his own flat; comedy types are good all through and the dialogue is bright with a strong London flavoring.

The "fairy godfather" theme is appealing and not over-labored and the whole film is handled with a light hand. Cary Grant and Mary Brian owe much to the support of Marie Wright, Alfred Wellesley and Buena Bent and to the director, Alfred Zeisler and adaptor John L. Balderston. It is in fact well-written, well-cast and well-produced and the London accent should not stop it in America.

Running time, 70 minutes. "G." ALLAN

Arthur Is Dickering For Stagehands Deal

Having completed a deal with the musicians' union, Harry C. Arthur, Jr., is negotiating a pact with the stagehands' organization for stage shows in a number of F. & M. houses in St. Louis.

Arthur will return to St. Louis next week to resume negotiations with the I.A.T.S.E. affiliate. Until a deal is set Arthur will not announce what theatres he has in mind for the presentations.

Vaudefilms to St. Louis

St. Louis, Aug. 6.—Vaudeville and films will be the policy for the Grand Opera House when it is reopened in September, according to reports.

ITOA Sets 10-Year Delivery Contract

Arrangements have been completed between the I.T.O.A. and the Film Delivery Ass'n of New York whereby the local film transportation companies will continue to handle shipments to and from New York and New Jersey exchanges for the next 10 years.

The I.T.O.A. had been offered a long term deal by the American News Ass'n, which offered to become an associate member of the exhibitor unit. The local trucking companies have consented to become associate members of the I.T.O.A.

M-G-M Closes 13 Pacts

Eight writers, four players and a director have been signed by M-G-M. The writers are: John Van Druten, Ernest Vajda, James K. McGuinness, Richard Schayer, Jo Swerling, Jane Murfin, Catherine Turney and Major William Joyce Cowen. The players signed are: Talbot Jennings, Rosalind Russell, Virginia Gray and Mary Phillips. The director is Roy Del Ruth, who is now working on "Born to Dance."

Wall Street

Loew's Up ½ on Board

	High	Low	Close	Net Change
Columbia, vtc	38	37¼	37¼	—1½
Consolidated	4¾	4¾	4¾	.....
Consolidated, pfd..	17⅛	17	17⅛	+ ¼
Eastman	179½	179½	179½	.....
Eastman, pfd	158	158	158	.....
Gen. Equip., new.	24¼	24¼	24	— ⅛
Loew's, Inc.	54¼	53⅛	54⅛	+ ½
Paramount	8⅛	7⅞	8	— ⅛
Paramount 2 pfd.	8¾	8¾	8¾	— ⅛
Pathe Film	8⅛	7¾	8⅛	+ ⅝
RKO	6¾	6½	6½	.....
20th Century-Fox.	27½	27¼	27½	.....
20th Century, pfd.	37	36⅞	36⅞	+ ⅛
Warner Bros.	8⅛	8⅛	8⅛	— ⅛

Technicolor Bonds Advance

	High	Low	Close	Net Change
Grand National ..	3⅝	3½	3⅝	+ ⅛
Sonotone	2¼	2¼	2¼	.....
Technicolor	27	26	26⅝	+ ⅞
Trans-Lux	4	3⅞	3⅞	.....

Warners in Slight Curb Advance

	High	Low	Close	Net Change
Keith B. F. 6s '46.	95¼	95	95	.....
Loew's 6s '41 ww deb rights	98	97⅞	98	+ ⅛
Paramount B'way 3s '55	56	56	56	—1
Paramount Pict. 6s '55	88½	88⅛	88¼	— ¼
Warner Bros. 6s '39 wd	96⅞	96½	96⅞	+ ⅛

(Quotations at close of Aug. 6)

“Rythm” Big On the Coast With $21,576

Los Angeles, Aug. 5.—“Rhythm on the Range,” with an F. & M. stage show headed by Rube Wolf, piled up some real money last week at the Paramount, the take going to $21,576. This was over normal by $3,576.

“To Mary—With Love” and “36 Hours to Kill” at Loew’s State, pulled a strong $17,500, up by $3,500, and the same bill at the Chinese garnered $13,000, up by $500.

“Anthony Adverse” was $1,700 to the good on a take of $18,700 at the Carthay Circle, and a combination of “The Devil Doll” and “Grand Jury” pulled a strong $5,900 at the Pantages.

Total first run business was $107,276. Average is $103,150.

Estimated takings for the week ending Aug. 5:

“ANTHONY ADVERSE” (W. B.)
CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days. **Gross:** $18,700. (Average, $17,000)

“TO MARY—WITH LOVE” (20th-Fox)
“36 HOURS TO KILL” (20th-Fox)
CHINESE—(2,500), 30c-55c, 5 days. **Gross:** $13,000. (Average, $12,500)

“SECRET AGENT” (G. B.)
4 STAR—(900), 30c-55c, 7 days, 2nd week. **Gross:** $1,800. (Average, $3,250)

“ECSTASY” (Eureka)
GRAND INTERNATIONAL—(750), 35c-40c, 7 days, 3rd week. **Gross:** $3,500. (Average, $1,200)

“THE DEVIL DOLL” (M-G-M)
“GRAND JURY” (Radio)
HILLSTREET—(2,700), 25c-40c, 7 days. **Gross:** $5,500. (Average, $8,000)

“TO MARY—WITH LOVE” (20th-Fox)
“36 HOURS TO KILL” (20th-Fox)
LOEW’S STATE—(2,500), 30c-55c, 7 days. **Gross:** $17,500. (Average, $14,000)

“THE DEVIL DOLL” (M-G-M)
“GRAND JURY” (Radio)
PANTAGES—(3,000), 25c-40c, 7 days. **Gross:** $5,900. (Average, $3,200)

“RHYTHM ON THE RANGE” (Para.)
PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: F. & M. revue. Rube Wolf and his orchestra. **Gross:** $21,576. (Average, $18,000)

“SATAN MET A LADY” (W. B.)
“LOVE BEGINS AT 20” (F.N.)
WARNER BROS. (Hollywood)—(3,000), 25c-40c, 7 days. **Gross:** $9,000. (Average, $14,000)

SATAN MET A LADY” (W.B.)
“LOVE BEGINS AT 20” (F.N.)
WARNER BROS. (Downtown)—(3,400), 25c-40c, 7 days. **Gross:** $9,800. (Average. $12,000)

Seattle Bank Suit Settlement Allowed

Federal Judge Alfred C. Coxe yesterday authorized settlement of a claim of the First National Bank of Seattle. The bank originally asked for $1,420,000, as trustee of the Paramount Theatre Bldg. in Seattle against the Paramount Publix Corp.

The terms of settlement allowed the claim at $60,000, and also the Evergreen State Amusement Corp., a subsidiary of F.W.C., to take a lease on this theatre for 10 years at $54,000 a year plus 15 per cent of the gross receipts in excess of $350,000. F.W.C. is to reimburse Paramount by the payment of $7,500 and $42,500 over a period of five years.

On Nov. 1, 1926, Seattle Theatre Corp., a subsidiary of Paramount, made a lease on this theatre for 25 years, beginning Feb. 1, 1928, at $116,000 a year. In 1930 F.W.C. subleased it at $120,854 a year. Then F.W.C. defaulted in 1932 and the lease fell back on Paramount, which also defaulted.

Legality of Zoning Seen Established

(*Continued from page 1*)

hibitor in a given area and giving to him the right to show it exclusively over a long or short period of time regardless of the admission charged at the theatre.

The plaintiffs had contended that, since they charged the same admission as the houses of Fox Midwest, which were competitive situations, they had the right to play any film day and date with Fox Midwest theatres. It is the privilege of the circuit to buy clearance over its competitors, the court ruled.

If the decision is upheld on review by the U. S. Circuit Court of Appeals, to which W. G. Boatright, counsel for the plaintiffs, said he would take the case, it is expected to set a precedent in similar actions in the future, becoming thereby a ruling case, it was pointed out.

It is expected that the case will not be taken to the U. S. Supreme Court if the appeals tribunal sustains Judge Otis.

Hess Hails Verdict In the Rolsky Suit

(*Continued from page 1*)

upheld what distributors long have contended to be their right in the distribution of films. The decision settles the much disputed question of law.”

In the opinion delivered from the bench after the close of the case, Judge Otis dismissed the plaintiffs’ complaint upon merits and upheld the legality of the practice of distributors in granting priority of run and right to license exclusively. He also stated that mere uniformity of action on the part of distributors in such a situation as was disclosed in the case did not establish conspiracy.

The exhibitors had claimed that the zoning and clearance granted to Fox Midwest eliminated day and date showing in subsequent runs and was a violation of the Sherman Act.

Producers May Act On Star Broadcasts

Hollywood, Aug. 6.—Action may be taken by the Producers’ Ass’n on exhibitor complaints that broadcasts by film stars are hurting box-office.

Two protests have been made recently, one from the Wisconsin I.E.P.A. and the other from the Southern California I.T.O.

It is understood that the subject was discussed at length at the producers’ meeting this week and that a committee was named to study the problem.

Oberon, Niven Teamed

Hollywood, Aug. 6.—Samuel Goldwyn will team Merle Oberon and David Niven in “Love Under Fire,” which will be Miss Oberon’s next. The story is by John L. Balderston, Henry C. Potter will direct. No starting date has been set.

Morris and Jessie

For a long time Morris Kinzler, publicity and advertising head at the Roxy, has wanted to meet Jessie Matthews—alone.

He confided this longing to Howard Cullman before leaving for Europe.

A few days ago Kinzler was ushered on the studio set where Miss Matthews was working in “Head Over Heels.” As soon as she heard his name she ordered all work stopped and asked everybody to leave the set—except Morris.

Then she turned those glowing orbs in his direction.

“Pull up a chair, Mr. Kinzler, I understand from Mr. Cullman that you want to be alone with me.”

And there they were!

Chicago Operators’ Pacts Up for Talks

Chicago, Aug. 6.—Contract parleys for the coming year between local exhibitor organizations and the Operators’ Union are slated for some time late this month.

For the past eight months the operators have been running under the agreement made in Jan., 1935. This arrangement was made in order to bring the Chicago contract expiration date up to the time of the other I.A.T.S.E. contracts throughout the country, which is Sept. 1.

Last winter the union asked for a 20 per cent increase. It is expected to make the same demands this fall, but exhibitors are understood to be against any raise at this time.

I. A. and R. & R. in Talks

Los Angeles, Aug. 6.—Negotiations have finally been opened between Robb and Rowley, subsequent run circuit in Pasadena, and Projectionists’ Local 150, I.A.T.S.E., following almost a year of picketing.

The picketing, which resulted from the circuit’s alleged hiring of non-union labor and payment of an unfair wage scale, was the longest in the history of the local I. A., and involved a court test in which a newsboy was cleared of Pasadena law violation for selling the union’s papers in the vicinity of the theatres.

A break in the situation is expected in a few days.

Ohio Cuts Only 20 Reels During July

Columbus, Aug. 6.—Of a total of 470 reels reviewed in July, the Ohio censors ordered eliminations in only 20 of them. For the week ending July 9, there were but two eliminations ordered in 131 reels.

The above figures compare with a total of 390 reels reviewed in June, in which 15 eliminations were ordered.

G. N. Appoints Kinsler

Cincinnati, Aug. 6.—Ralph Kinsler, Radio salesman here, has been appointed manager of the new Grand National branch to be opened here within the next week or 10 days. His successor has not been named.

“Francisco” Again Leads Frisco Takes

San Francisco, Aug. 6.—“San Francisco” was still an outstanding box-office bet at the St. Francis with a take of $12,400, over normal by $5,400, after it had previously played three weeks at the Paramount.

“Dancing Lady” and “The Big House” at the Embassy ran $1,750 into the profit column with a gross of $4,750 and “Counterfeit” and “Border Patrolman” pulled a strong $9,300 at the Orpheum. Business elsewhere failed to stir up any enthusiasm.

Total first run business was $72,900 Average is $77,800.

Estimated takings:

Week Ending July 28:

“DANCING LADY” (M-G-M)
“BIG HOUSE” (M-G-M)
EMBASSY—(1,400), 10c-25c-35c-40c, days. **Gross:** $4,750. (Average, $3,000)

“M’LISS” (Radio)
GOLDEN GATE—(2,850), 15c-35c-40c, days. Stage: Ten acts of vaudeville. **Gross:** $15,300. (Average, $16,000)

Week Ending July 29:

“COUNTERFEIT” (Col.)
“BORDER PATROLMAN” (20th-Fox)
ORPHEUM—(2,440), 15c-30c-35c-40c, days. **Gross:** $9.300. (Average, $7,000)

“SUZY” (M-G-M)
“HOT MONEY” (W. B.)
PARAMOUNT—(2,740), 15c-30c-35c-40c, days. **Gross:** $11,000. (Average, $13,000)

Week Ending July 30:

“THREE CHEERS FOR LOVE” (Para.
“ARIZONA RAIDERS” (Para.)
FOX—(5,000), 10c-25c-35c, 7 days. **Gross** $5,400. (Average, $7,000)

“SAN FRANCISCO” (M-G-M)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, days. **Gross:** $12,400. (Average, $7,000)

“EARTHWORM TRACTORS” (W. B.)
“SPENDTHRIFT” (Para.)
WARFIELD—(2,680), 15c-30c-35c-40c, days. **Gross:** $13,500. (Average, $14,000)

Week Ending July 31:

“DUBROVSKY” (Amkino)
CLAY—(400), 15c-35c, 7 days. **Gross** $1,250. (Average, $800)

“Sophie Lang” At $9,000 in Montreal

Montreal, Aug. 6.—“The Retur of Sophie Lang,” accompanied by second feature and vaudeville, ac counted for $9,000 at Loew’s. Aver age at this house is $10,500.

Well up in the tabulation wa “Earthworm Tractors” with $8,000 a top feature at the Capitol, this tota comparing with par of $9,500.

“Meet Nero Wolfe,” main featur at the Princess, drew to the extent o $6,000, while a second week of “Sa Francisco” was good for $7,000 at th Palace after a first week which hi $10,500.

Total first run business was $30,00 Average is $38,000.

Estimated takings for the week end ing Aug. 1:

“EARTHWORM TRACTORS” (F.N.)
“MURDER BY AN ARISTOCRAT” (F.N
CAPITOL—(2,547), 25c-35c-40c-50c-60c, days. **Gross:** $8,000. (Average, $9,500)

“THE RETURN OF SOPHIE LANG” (Para.)
“THE INVISIBLE RAY” (Univ.)
LOEW’S—(3,115), 30c-34c-40c-50c-60c, days. Stage: “Broadway After Dark vaudeville unit. **Gross:** $9,000. (Averag $10,500)

“SAN FRANCISCO” (M-G-M)
PALACE—(2,600), 25c-35c-40c-50c-65c, days, 2nd week. **Gross:** $7,000. (Averag $11,000). First week: $10,500.

“MEET NERO WOLFE” (Col.)
“THE BIG NOISE” (W.B.)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, days. **Gross:** $6,000. (Average, $7,000)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 33 NEW YORK, SATURDAY, AUGUST 8, 1936 TEN CENTS

No Standard Sale Policy Survey Shows

Wisconsin ITPA Reports Questionnaire Results

MILWAUKEE, Aug. 7.—Results of a product questionnaire conducted by R. A. Tesch, business manager of the Independent Theatres Protective Assn. of Wisconsin and Upper Michigan, among its members indicated that no one company has a standard sales policy, either national, state or local.

The questionnaire sought information from exhibitors on product bought, companies assessing score charges, on percentage pictures, preferred play dates, obligation to purchase shorts, trailers or news to get features and companies specifying block buying.

In addition to showing wide variations in the sales policies of the eight major companies treated in the questionnaire, M-G-M, Twentieth Century-Fox, Paramount, RKO, Columbia, Warners, United Artists and Universal, the survey indicated that every company makes some selective deals and that some exhibitors are given special cancellation privileges.

Exhibitors replying in the survey were not obligated to identify themselves or their situations.

Asks Cohn to Lead Broadcasting Drive

J. A. Davis, executive secretary of the Independent M.P.T.O. of Connecticut, has addressed a letter to Jack Cohn, vice-president of Columbia, asking the executive to take leadership in the exhibitor organization drive against the appearance of film stars on radio programs.

Davis, in the same letter, suggested that theatres and exhibitor organizations throughout the country send telegrams of protest directly to the stars at the broadcasting studios when they appear. Davis expressed the belief that the method will be more effective than protests to producers.

Jack Frost Becomes Manager for Lynch

Jack Frost, general manager of the United Detroit Theatres, has resigned to take over a similar post with Paramount Enterprises, the Miami circuit of 11 houses recently taken over for operation by S. A. Lynch.

Frost is now in Miami. No successor has been named at United Detroit.

Enthusiasm and Amazement On Broadway 10 Years Ago

By CHARLES S. AARONSON

One warm evening in August, 10 years ago, an interested, smartly dressed crowd, buzzing with curiosity, moved slowly into the Warner Theatre on Broadway, and found seats for which they paid $10 each, a $10 which was possible only because people were curious, anxious to see what would happen when a pair of dice were rolled.

Figuratively standing behind the green-velvet-covered board were four men, the brothers Warner—Harry M., Major Albert, Sam and Jack L.—who for many a day had been shaking the dice, rolling them between their collective hands. The dice first had been prepared by the Western Electric Co. and the Bell Telephone Laboratories, which had learned many vital lessons from earlier failures.

The brothers Warner rolled the dice that night in August, the 7th to be exact, in 1926—and, snap, they made their point.

The audience sat spellbound at first, then applauded. Amazement was mixed with enthusiasm—and a new era had dawned. The screen had given voice. It was a revelation—and a revolution.

Many times, since first, out of the experiments here and abroad and the many trials and many failures, the motion picture came into being, there had been visions of a mechanism

(*Continued on page 2*)

Hicks Shifts Para. Forces in England

John W. Hicks, Jr., vice-president of Paramount in charge of the foreign department, has made a number of changes in the English setup.

D. Gilpin has been transferred from the branch managership at Leeds to Manchester. J. Goldman, head salesman at Leeds, has been made branch manager there. Ben Simmons has transferred his district managership headquarters from Manchester to Birmingham. Norman Wild is now head salesmen at Manchester.

R. & R. Settles With Pasadena I. A. T. S. E.

LOS ANGELES, Aug. 7.—A settlement was reached today between Robb & Rowley circuit, subsequent run houses in Pasadena and I.A.T.S.E., Projectionists' Local No. 150. The truce ends the picketing campaign which had lasted almost a year.

It is understood that the circuit acceeded to the union's demand for union labor and wages.

Admiral Ginger

Dallas, Aug. 7.—She's Admiral Ginger Rogers down here—admiral in the Texas navy, whatever that is.

Barney Oldfield piloted her into town in a big way and she was almost swamped by autograph hunters.

Tomorrow she'll give out five commissions to commodores, the first since the Civil War.

And in the meantime—purely by chance, of course—Radio seems to be doing quite well with "Mary of Scotland."

Roxy 12-Month Net Up to $172,254.28

Net earnings of the Roxy for the year ended June 11, 1936, were $172,254.28, in comparison with $136,066.62 for the year previous and $54,453.32 for the year ended June 14, 1934, according to Amott, Baker & Co. This report will be sent to the bondholders of the Roxy on Monday in addition to a plan of reorganization which provides for a management contract with Howard S. Cullman and Harry C. Arthur for a number of years.

Included in the Amott, Baker report of July 7 are the figures for the assessed valuation of the property for the last four years. Each year the value has decreased, the 1936 figure being $3,500,000; for 1935, $3,650,000; for 1934, $3,850,000; for 1933, $4,300,000.

Income, which comprises admis-

(*Continued on page 3*)

Studios Hold Pace With 48 Shooting

HOLLYWOOD, Aug. 7.—All branches of studio production continued at high speed here last week with 48 features in work, the same as during the previous week. Short subject activity dropped down to two with M-G-M having the only shorts in production. Studio cutting rooms were swamped with 57 pictures. Twenty-four films were scheduled to go before cameras within two weeks, indicating no slackening of the fast production pace.

Seven new features started shooting. They were "Winterset" and "The Big

(*Continued on page 4*)

Price Change Is Sought in B'way Houses

Operators to Be Asked To Join Movement

Operating heads of the Music Hall, Paramount, Roxy, Strand and Rialto will be contacted next week by exhibitor leaders to join in the plan to eliminate early bird admissions and to have all theatres put evening prices into effect at 5 P. M., it was learned yesterday.

No one connected with these theatres was invited to the parley held at C. C. Moskowitz's office in the Loew Bldg. last Thursday, the reason being that the sponsors of the move first wanted to have all the independents on record as in favor of the plan. It is scheduled to start Sept. 4 and Sept. 5, when program changes are made.

With C. C. Moskowitz, Al Lichtman, Marvin Schenck and Eugene Picker representing Loew's; Harry Brandt, the Brandt circuit; George Skouras, Skouras Theatres, and Nate J. Blumberg, RKO, the Capitol, State, Mayfair, Palace, Rivoli, and Globe automatically will do away with the in-between admission change duing the day and adopt the 5 P. M. price hike.

Work already has begun on contacting neighborhood theatres which are in competition to exhibitors who attended the conclave Thursday. Another meeting of the theatre leaders will be held next week to discuss progress of the movement. The I.T.O.A. at its next meeting Wednesday at the Astor will

(*Continued on page 3*)

Republic Gives Up Talent Office Here

Republic has given up its eastern editorial and talent office with the work previously handled by Louis Lifton being transferred to the coast studios.

The eastern talent and editorial branch was opened about eight months ago when Lifton took over the assignment.

Jack Hardy Ad Head At Republic Studio

HOLLYWOOD, Aug. 7.—Jack Hardy was today named as director of Republic studio publicity succeeding Lindsley Parsons who resigned recently to accept a supervisory post on Grand National's "Boots and Saddles" series.

Hardy was formerly assistant to Parsons.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 8, 1936 No. 33

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Ramish-Gore Plan New Coast Circuit

LOS ANGELES, Aug. 7.—Adolph Ramish and the Gore Brothers have formed Pacific States Theatres, Inc., thereby renewing an affiliation which founded the West Coast Theatres.

The corporation is capitalized at $200,000, and present plans call for developing a circuit.

The company has signed a leasing deal with Selig Cahn, Inc., for erection of a 900-seat de luxe house on Wilshire Blvd. at a cost of approximately $185,000.

J. J. Milstein May Be Johnston Successor

HOLLYWOOD, Aug. 7.—Reports here, unconfirmed at the moment, have it that J. J. Milstein will succeed W. Ray Johnston as president of Republic.

Milstein at the present time is sales manager of the company.

Sell to Trampe

Chesterfield and Invincible have closed with C. W. Trampe of Midwest Film Distributors, Milwaukee, for next season's lineup of 18 pictures.

Enthusiasm and Amazement On Broadway 10 Years Ago

(*Continued from page 1*)

which could bring voice to the actors on the screen.

On that August night success had come at last, and the Warners, who had dug down and grasped the dice, took their chance—and won.

Yesterday, across a span of 10 years, Warners celebrated that August night in 1926, when those first words issued, though imperfectly, from the screen, and, amazingly enough, in synchronization with the movements of the lips of the screen's speakers.

The celebration yesterday was simple in the extreme, which is perhaps indicative of how readily we come to accept as ours, by some dower right, that which has come to make life more livable, more pleasant.

In New York, just a mention over a radio hookup from the lobby of the Warner Strand on Broadway. On the coast, at the seat of production, a few minutes' respite at midday on the sound stages at the Warner studio, a few quickly spoken words, then the control room, the sound mixers, the engineers resumed where they had left off, setting microphones—just making talking pictures.

During the 10 years, from the jumping off point that August night, there has arisen a newer and greater motion picture, one which dominates the entertainment media of the world; dominates it so completely today that its figures representing costs, admissions, attendance, grosses, are set in terms of millions and occasionally, billions.

Rise Meteoric

From "Don Juan" of Aug. 7, 1926, to "The Green Pastures" of August, 1936, was a period which brought the talking picture to the point of development where it has well nigh usurped the place of the spoken stage. In 10 short years was accomplished in the new technique far more than the screen had wrought for itself in the 30 years previous.

Permitting comparisons with the screen of today to develop obviously, let us step back 10 years to August, 1926, and see what happened then, and what the reactions were.

Although the feature picture that evening at the Warner was "Don Juan," with John Barrymore, and sound synchronized with the moving film, but without spoken dialogue, the *piece de resistance* of the program were the single reels which preceded it.

First was Will H. Hays, four years before elected to the presidency of the Motion Picture Producers and Distributors of America, who appeared on the screen and spoke briefly. It wasn't what he said that impressed the audience so much as the fact that they could see and hear him say it in shadows. He declared that "the future of motion pictures is as far-flung as all the tomorrows," and, viewed from today's standpoint of one of those tomorrows, he was right.

Michael J. Pupin, great Columbia University scientist, declared of Vitaphone, "No closer approach to resurrection has ever been made by science."

Other shorts on that program included an overture by the New York Philharmonic Orchestra, appearances by Mischa Elman, Roy Smeck, Marion Talley, Harold Bauer, Efram Zimbalist, Anna Case and the Metropolitan chorus with the Cansinos. Giovanni Martinelli sang "Pagliacci," which reel was the sensation of the evening, bringing the audience to its feet.

Importance Apparent Immediately

The press was more than enthusiastic. Almost to a man or woman, the critics grasped the significance of what had been accomplished, greeted the inaugural program with hozzanahs, made wide and reckless use of adjectives, and predictions of a "new era," which, unlike most such prognostications, came true.

Entertaining were some of the reactions of leading showmen of the day when first they saw, and used in their theatres the new Vitaphone.

"The coming thing," said one. "We have made six separate installations," said a second. "It is not necessarily a big-town proposition," declared a third.

Warners prepared a "prospectus and work book" for Vitaphone, therein noted its branch offices and shipping points, listed four offices, mentioned two others "to be established" and noted that "other branches are to be established as required."

It would seem that those other branches were required.

Midwest Offices Opened

KANSAS CITY, Aug. 7.—Executives and employes of Fox Midwest held open house to open the new offices in the Uptown Bldg. today.

Harry A. McClure officiated at the refreshment table, and Elmer C. Rhoden, president; L. J. McCarthy, H. E. Jameyson, Martin Finkelstein, Ed Shanberg, Lon Cox, L. E. Pope, Charley Shafer, F. E. Ritter, Charley Jones and others were on hand to greet exhibitors, distributors and others.

Guaranteed Closes Deal

Guaranteed Pictures has closed with S. K. Decker of Excellent Pictures Corp., Detroit, for the distribution in Michigan of "Just My Luck" and "Women in White."

To Discuss Settlement

Local branch managers will meet Monday with Robert Benjamin of Phillips & Nizer to discuss settlement of a $30,000 claim against Jaydo and Fairdeal Amusement Co., which formerly operated the Gem and Majestic, recently taken over by Gemma Amusement Co.

Funk with Photophone

Harold L. Funk, formerly with Erpi, has joined the field engineering staff of RCA Photophone.

Snell Joins Lesser

HOLLYWOOD, Aug. 7.—Paul Snell has joined Sol Lesser as publicity head.

Leserman Completes His Exchange Setup

Carl Leserman, general sales manager for Grand National, yesterday completed the setup of branch managers for the various exchanges throughout the country. The names will be announced Monday.

Leserman is mulling over the appointment of a western and eastern sales head instead of naming five district managers. If he decides in favor of two sales heads to supervise the exchange managers, James Winn, midwest district head, most likely will be given the eastern division.

MacLean Staff Complete

HOLLYWOOD, Aug. 7.—Douglas MacLean Prod. has completed its staff and has moved into Pathe Studios.

Jules Schermer has been appointed executive assistant to MacLean; Emile deRuelle, production manager; Jack Bellamy, chief accountant, and Eleanor Lauzon has been appointed to the production staff.

MacLean will start on "23½ Hours Leave," first on the program, around the first week in September.

N. De Angelis Dead

Nicholas De Angelis, long associated with his brother, Phil De Angelis, in the De Angelis Outdoor Advertising Co., is dead. The De Angelis firm cooperates in the outdoor publicity work of most of the major distributors in New York.

Stearn's Aunt Passes

PITTSBURGH, Aug. 7.—Bert Stearn, new mid-eastern sales manager for United Artists, was called to Cleveland over the week-end by the sudden death of his aunt, Laura Karger. She was a sister of the late Max Karger, one of the founders of M-G-M.

Rites for Dr. La Porte

TROY, N. Y., Aug. 7.—Funeral services were held here for Dr. Norman M. La Porte, former Paramount research department head in the east, who died at Saranac after a long illness. He is survived by his widow and one son.

Services for Jack Willis

CHICAGO, Aug. 7.—Funeral services for Jack Willis, 75, veteran film man, were held today at his home. Burial was at Rose Hill Cemetery. Willis is survived by his widow. He had been ill for some time.

Allvine Pact Settled

HOLLYWOOD, Aug. 7.—Glendon Allvine has settled his Paramount contract following the succession of Jeff Lazarus to the post of story chief. Allvine stated that he has no definite plans at the present time.

C.E.A. Group Leaves L.A.

LOS ANGELES, Aug. 7. — Forty British exhibitors, members of the C.E.A., completed their survey of studios and theatres here today and left for Santa Barbara and San Francisco.

Willard McKay on Coast

HOLLYWOOD, Aug. 7.—Willard S. McKay, Universal attorney, arrived here today for two days of conferences with Charles R. Rogers and "U" studio executives.

◀ Purely Personal ▶

BERNARD SOBEL, who is working on special publicity for "The Great Ziegfeld," will continue with M-G-M after the picture leaves the Astor. He'll work on "Romeo and Juliet" with Nathan Zatkin.

•

Myron Siegel, booker for the Century circuit, has been home for about a week with a sprained tendon. He's due back at the office Monday and will have to use crutches to get around.

•

W. L. Norris and W. T. Humston of Consolidated Film Distributors, Kansas City, are in town and will leave Monday after closing for independent product next season.

•

Clarence Hill, St. Louis branch manager for Columbia, here negotiating a deal with F. & M. for the Mound City, will return to his headquarters Monday.

•

H. C. Witwer, Jr., has sold to Warners his original, "Merchant of Venus." A tale of the beauty parlor business, it will star Carol Hughes and Marie Wilson.

•

Al Zimbalist, who has been managing the Regent, Kearny, for Arthur Seigel, has joined the Warner exploitation and publicity staff in Philadelphia.

•

Howard S. Cullman, trustee for the Roxy, has made a deal with American Tobacco Co. for "Your Hit Parade" program, starting Friday at the theatre.

•

Jack W. Springer, due to rain Thursday, has postponed the outing of Spring & Cocalis employes at his Mamaroneck home until next Tuesday.

•

Louis Blumenthal, Clifford Fischer and the Folies D'Amour company of 90 will arrive Tuesday on the *Ile de France.*

•

John Pianski and Marty Mullin have returned to Boston after completing product arrangements with Paramount.

•

Lou Finske left for Denver by plane yesterday and is due back Monday.

•

John Branton is here with J. J. Friedl and L. J. Ludwig from Minneapolis.

•

Milton Blackstone returned yesterday via air from the coast.

•

Billy LaHiff leaves by air for Hollywood tomorrow.

•

Al Lichtman will leave next Friday for a week at Saratoga.

•

John D. Clark was home with a slight cold yesterday.

•

Marion Davies and her party sail on the *Rex* today.

•

Lois Jacoby heads it for Asbury Park and a resumption of golf. She returns in a week anticipating complete expertness at the art of swatting the pill.

•

Eric W. Schumacher, managing director of the Noris Carbon Co., sails on the *Europa* today for a tour of his factories in Germany.

•

Sophie Prizep, secretary to Si Seadler at M-G-M, yesterday entered Montefiore Hospital. She has bronchial pneumonia.

•

Bill Heineman, west coast division manager for Universal, is due in tomorrow as part of his cross-country air jaunt.

•

James H. Macfarland, Music Hall publicity head, left yesterday for a month's vacation at Moosehead Lake, Me.

•

Jack Warner, due in from Hollywood Tuesday, will sail the following day on the *Queen Mary.*

•

Ina Claire is among the passengers on the *Rex,* which will leave today for Europe.

•

Mrs. Hal Horne will arrive from Europe on the *Queen Mary* on Monday.

•

Gregory Ratoff has decided to spend the weekend in town.

•

W. Luftgarden of RKO left for the coast yesterday via the air lines.

•

Gene Snyder of Universal will head for the coast today by plane.

•

E. C. Rhoden of Kansas City is due in town any day now.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Follow Your Heart"

(Republic)

Hollywood, Aug. 7.—Here is Republic's most lavish offering to date. The real showmanship employed in its production makes it a class attraction that will hold its own with all but the most elaborate specials. The story, cast and presentation are all of the big league variety, while the musical numbers, logically introduced, include both operatic and popular selections generously delivered by Marion Talley, late of the Metropolitan Opera Co.; Michael Bartlett and others. Additionally, there is splendid choral work contributed by the Hall Johnson Choir.

The plot concerns the adventures of a mad theatrical family. Nigel Bruce is the father, Luis Alberni the uncle and Margaret Irving the aunt of the children, Miss Talley, Vivienne Osborne and Mickey Rentschler. Of this group, Miss Talley seems to be the only person approaching normalcy. Betrothed to John Eldredge, she has difficulty in carrying on her romance because of frequent demands made on her by her kinfolk.

When Alberni returns home with a stranded show troupe Michael Bartlett, manager of the company, literally drafts the girl for a special performance given to raise funds. Eventually he wins her heart and persuades her to continue with the company as prima donna.

Nat Levine and his associates, Albert Levoy and Leonard Fields, have utilized their production expenditure to maximum advantage and the film should show a profitable return on the investment. The direction of Aubrey H. Scotto keeps the story moving swiftly after the basic elements have been established. The screen play is the joint work of Lester Cole, Nathaniel West and Samuel Ornitz from the idea of Dana Burnet. The new songs are by Victor Schertzinger and the dance numbers by Larry Ceballos. Endowed with both mass and class appeal, the picture should click generally.

Production Code Seal, No. 2,409. Running time, 85 minutes. "G."

Republicans Attack WPA's Film Program

By BERTRAM F. LINZ

Washington, Aug. 7.—The WPA contract for the making of films, awarded to Pathe News, and carrying a clause that the contractor shall give national newsreel distribution to one WPA film a month, last night was thrown into the Presidential campaign as a major issue by the Republican Committee.

The committee made public a report by Sydney MacKean, former director of the WPA film record division, disclosing that the Comptroller General had refused to approve expenditures for film until President Roosevelt sent him a letter authorizing Harry Hopkins, chief of Federal relief work, to make a picture record.

Limited to 12 "News Items"

Efforts by the WPA to get theatre publicity failed, MacKean said, only 12 "news items" being used in 10 months out of more than 170,000 feet of negative film used by WPA cameramen.

At the present time, WPA is said to have only about $26,000 for the making of pictures, which will carry the work through February, in which time six films may be made. The organization originally planned to spend about $90,000, which amount was refused by the Comptroller General. The contract was awarded to Pathe News at a price of $4,280 per 600-foot film, over the protest of Jam Handy Pictures that the distribution specification was so written as to make it impossible for the great majority of producers to make a satisfactory bid on the work.

Price Change Is Sought in B'way Houses

(*Continued from page 1*)

be apprised of the development and each member will be asked to adopt the plan.

Some of the managing heads of the Broadway theatres which did not participate in the conference will not talk about their plans until they are approached in a formal manner. A spokesman for the Roxy stated that he had not been advised of the developments other than what he had read in Motion Picture Daily. That being the case, he said, the other theatres could do as they please, but the Roxy in no way would want to act in concert with others in any move. He said he did not know whether his business or show would warrant dropping the early bird price and instituting a 5 P. M. evening scale.

Weitman Non-Committal

Bob Weitman told Motion Picture Daily he did not know whether the Paramount would go for the idea and that he first would have to discuss the plan and find out what it's all about.

The Brooklyn downtown first run situation will present no problem. Si Fabian, who operates the three houses under a pooling arrangement, attended the exhibitor meeting and consented to adopt the move.

Lichtman yesterday denied he represented all the distributors at the session, declaring his job only permits him to act for M-G-M and Loew's. He did admit, however, that he was asked by Max Cohen about the distributors' attitude and he answered: "They will cooperate 100 per cent."

Roxy 12-Month Net Up to $172,254.28

(*Continued from page 1*)

sions and miscellaneous items, for the 12 months ended June 11, 1936, was $1,529,859.91. This compares with $1,334,888.54 for the year previous. Expenses of $1,357,605.63 are listed for the June 11 period, as compared with $1,198,821.89 for the prior year.

Interest requirements for the 52 weeks ended June 11 last were $225,046.88, the same as that for the 1935 and 1934 periods. Disbursements for the first half of the current year out of income in payment of real estate taxes were $47,250. Real estate tax and penalties paid in the last four and a half years total $635,521. Funds at hand as of May 28, 1936, with the fiscal agent, amounted to $19,218.75. With the trustee there is approximately $60,000.

Hamrick Office Winner

Seattle, Aug. 7.—Hamrick-Evergreen's division office staff defeated the theatre employes in the annual baseball game at that company's yearly picnic this week. Individual prize winners in various events included Wilma McNett, women's ping pong; Frank Christie, men's ping pong; Bert Nelson, 50-yard dash; Cordelia Linall, 50-yard egg race; Vic Gauntlett, Jim Clemmer, Frank Christie and Al Rosenberg, baseball prizes.

"Rich Girl" $10,000 Hit In Pittsburgh

PITTSBURGH, Aug. 7.—It was the Fulton, reopening for the first time since the flood last March, that stole the spotlight here last week. In a non-refrigerated house, the only one downtown, "Poor Little Rich Girl" rolled up a sensational $10,000 and was held for a second week, with the possibility of a third.

The Warner, taking "The Green Pastures" after a profitable week at the Penn, did very nicely in six days, getting $5,850, while the Alvin continued to get a healthy boost from the weekly Bank Night and turned in $5,500 with "Secret Agent" and "Human Cargo." At the Penn, "Rhythm on the Range" was a disappointment at $8,500 and the Stanley couldn't better an ordinary $15,500 with "Three Cheers for Love" and Cab Calloway's band. This was $1,000 under par.

Total first run grosses were $45,350. Average is $39,000.

Estimated takings for the week ending Aug. 6:

"SECRET AGENT" (G.B.)
"HUMAN CARGO" (20th-Fox)

ALVIN—(2,000), 25c-40c, 7 days. **Gross:** $5,500. (Average, $4,500)

"POOR LITTLE RICH GIRL" (20th-Fox)

FULTON—(1,750), 15c-40c, 7 days. **Gross:** $10,000. (Average, $4,000)

"RHYTHM ON THE RANGE" (Para.)

PENN—(3,300), 25c-40c, 7 days. **Gross:** $8,500. (Average, $10,000)

"THREE CHEERS FOR LOVE" (Para.)

STANLEY—(3,600), 25c-55c, 7 days. Stage: Cab Calloway's band, Nicodemus, Leitha Hill, Dynamite Hooker, Ralph Brown. **Gross:** $15,500. (Average, $16,500)

"THE GREEN PASTURES" (W.B.)

WARNER—(2,000), 25c-40c, 6 days, 2nd week. **Gross:** $5,850. (Average, for 7 days, $4,000)

Studios Hold Pace With 48 Shooting

(*Continued from page* 1)

Game" at Radio, "Bulldog Edition" and "The Three Mesquiteers" at Republic, "Can This Be Dixie" at Twentieth Century-Fox, "Rich and Reckless" at Universal and "The Making of O'Malley" at Warners. Warners led the field with 10 pictures before the cameras.

Columbia had three features in work, four in preparation and six editing. Samuel Goldwyn had two, zero and zero; M-G-M, eight, one and 14; Paramount, eight, seven and nine; Pickford-Lasky, one, zero and zero; Republic, three, one and two; Radio, six, one and four; Roach, one, zero and one; Selznick-International, zero, zero and one; Twentieth Century-Fox, three, three and six; Universal, three, two and three; Warners, 10, two and nine; independents, zero, three and two.

Outside of M-G-M's two short subjects in work the other companies were preparing and cutting the one and two-reel product. Columbia had one short preparing and two in the cutting room. M-G-M had one and seven; Radio, two and three; Roach, zero and two; independents, one and zero.

"These Three" Seattle Lead In 2nd Week

SEATTLE, Aug. 7.—"These Three" was the only first run attraction to pass par in the season's hottest weather. The take at the Liberty was $5,450 for the second week, over normal by $1,450.

"San Francisco" held up to $3,700 at the Blue Mouse in its fifth week of an extended run from the Blue Mouse, and "Suzy" took $3,600 at the Music Box in the second week of an extended run from the Fifth Avenue.

Total first run business was $33,300. Average is $34,000.

Estimated takings for the week ending Aug. 7:

"SAN FRANCISCO" (M-G-M)

BLUE MOUSE—(950), 25c-40c-55c, 7 days, 5th week, extended run from Fifth Avenue. **Gross:** $3,700. (Average, $4,000)

"THE WHITE ANGEL" (F.N.)

FIFTH AVENUE—(2,500), 25c-40c-55c, 7 days. **Gross:** $6,200. (Average, $7,000)

"THESE THREE" (U.A.)

LIBERTY—(1,800), 20c-25c-40c-55c, 7 days, 2nd week. **Gross:** $5,450. (Average, $4,000)

"SUZY" (M-G-M)

MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week, extended run from Fifth Avenue. **Gross:** $3,600. (Average, $4,000)

"RHYTHM ON THE RANGE" (Para.)
"EDUCATING FATHER" (20th-Fox)

ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $5,600. (Average, $6,000)

"TICKET TO PARADISE" (Republic)

PALOMAR—(1,500), 20c-30c, 7 days. Stage: Vaudeville and Jules Buffano's Band. **Gross:** $3,950. (Average, $4,000)

"DANCING LADY" (M-G-M)
"THE BIG HOUSE" (M-G-M)

PARAMOUNT—(3,050), 15c-25c-30c, 7 days. **Gross:** $4,800. (Average, $5,000)

"Suzy" at $5,200 In Oklahoma City

OKLAHOMA CLTY, Aug. 7.—"Suzy" stepped out front in a big way as a box-office attraction with $5,200 for eight days at the Midwest. This is $1,200 over the line.

"Poor Little Rich Girl" also was in the money. It garnered $6,000 at the Criterion, over par by $1,000. "Public Enemy's Wife" was slightly above average with $2,800 at the Capitol.

Total first run business was $16,400. Average is $13,500.

Estimated takings for the week ending Aug. 1:

"THE LAW IN HER HANDS" (F. N.)

LIBERTY—(1,500), 10c-26c-36c, 3 days.

"POOR LITTLE RICH GIRL" (20th-Fox)

CRITERION—(1,700), 10c-26c-36c-55c, 7 days. **Gross:** $6,000. (Average, $5,000)

"SUZY" (M-G-M)

MIDWEST—(1,500), 10c-36c-56c, 8 days. **Gross:** $5,200. (Average, $4,000)

"PUBLIC ENEMY'S WIFE" (W. B.)

CAPITOL—(1,200), 10c-20c-26c-41c, 7 days. **Gross:** $2,800. (Average, $2,000)

"ESCAPE FROM DEVIL'S ISLAND" (Col.)

LIBERTY—(1,500), 10c-26c-36c, 4 days. **Gross:** $1,700. (Average for week, $2,500) **Gross:** $700. (Average for week, $2,500)

Victory Starts Aug. 10

HOLLYWOOD, Aug. 7.—Victory Pictures will start the 1936-37 program on Aug. 10. The first production will be a 15-chapter serial, "Chinatown." Bela Lugosi will be starred and Herman Brix featured. The cast will also include Joan Barclay, Luana Walters and Maurice Liu. Bob Hill will direct and Sam Katzman will supervise production.

"Rhythm" on Dual Louisville Smash

LOUISVILLE, Aug. 7.—Backed by heavy exploitation, "Rhythm on the Range" with "High Tension," proved a box-office knockout, getting $11,000 on its first week at the Rialto. The film had turnaway business over the week-end, and proved an outstanding surprise along theatre row.

"To Mary—With Love" also came through for some nifty takings, at the Strand. With potent assistance from the March of Time, the film succeeded in pulling $54,300, which was $800 up.

Loew's State, with "Meet Nero Wolfe" and "Trapped by Television," went into a slump.

"Public Enemy's Wife" at the Mary Anderson was a disappointment, bringin $2,500, a good $1,000 under normal.

Total first run business was $24,600. Average is $19,900.

Estimated takings for the week ending Aug. 6:

"MEET NERO WOLFE" (Col.)
"TRAPPED BY TELEVISION" (Col.)

LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $4,200. (Average, $5,500)

"RHYTHM ON THE RANGE" (Para.)
"HIGH TENSION" (20th-Fox)

RIALTO—(3,000), 15c-25c-40c, 7 days. **Gross:** $11,000. (Average, $4,500)

"TO MARY—WITH LOVE" (20th-Fox)
"MARCH OF TIME" (Radio)

STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $4,300. (Average, $3,500)

"PUBLIC ENEMY'S WIFE" (W.B.)

MARY ANDERSON—(1,000), 15c-25c-40c, 7 days. **Gross:** $2,500. (Average, $3,500)

"GOLDEN ARROW" (F.N.)
"SHOW BOAT" (Univ.)
"TILL WE MEET AGAIN" (Para.)
"SKY PARADE" (Para.)

KENTUCKY—(900), 15c-25c, 7 days, split week. **Gross:** $1,300. (Average, $1,500)

"FRONT PAGE WOMAN" (W.B.)
"BOLERO" (Para.)
"HERE IS MY HEART" (Para.)
"BIG HEARTED HERBERT" (Para.)

ALAMO—(900), 15c, 7 days, split week. **Gross:** $1,300. (Average, $1,400)

Skouras Nine Wins

The Skouras team in the M.P. Baseball League defeated the M-G-M nine by a score of 3-1.

Wall Street

Kodak Up 2½

	High	Low	Close	Net Change
Columbia, vtc	38¼	38	38	+ ¾
Columbia, pfd	46	46	46	— ½
Consolidated	4¾	4⅝	4¾	.....
Consolidated, pfd	17¼	17	17	— ⅛
Eastman	182	179¾	182	+2½
Eastman, pfd	158	158	158	.....
Gen. Equip., new	24¼	24	24¼	+ ¼
Loew's, Inc.	55	54	54⅝	+ ½
Paramount	8	7⅞	8	.....
Paramount 1 pfd.	68½	68½	68½	+ ⅜
Paramount 2 pfd.	8⅞	8¾	8¾	— ¼
Pathe Film	8¼	8	8⅛	.....
RKO	6¾	6½	6½	.....
20th Century-Fox	28	27⅝	28	+ ½
20th Century, pfd.	37¼	37	37¼	+ ¾
Universal, pfd	108	107½	107⅞	— ⅛
Warner Bros.	12⅜	12	12⅛	+ ⅛

Trans-Lux Only Curb Recession

	High	Low	Close	Net Change
Grand National	4	3⅝	4	+ ⅜
Sonotone	2⅜	2⅛	2⅜	+ ⅛
Technicolor	27	26¼	27	+ ⅜
Trans-Lux	3⅞	3¾	3¾	— ⅛

Warner in Bond Advance

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98	98	98	.....
Paramount B'way 3s '55	55¼	55	55	—1
Paramount Pict. 6s '55	88½	88⅛	88½	+ ¼
RKO 6s '41 pp.	73	73	73	.....
Warner Bros. 6s '39 wd	97½	97	97½	+ ⅝

(Quotations at close of Aug. 7)

"Rhythm" Is Boston Best; Gets $23,000

BOSTON, Aug. 7.—"Rhythm on the Range," with Benny Davis and his "Star Dust" revue on the stage at the Metropolitan grossed $23,000, $1,000 over average.

"Devil Doll," with "We Went to College," was average at Loew's State and Orpheum with a gross between the two at $23,000, the State holding its own with $11,000 and the Orpheum clearing $12,000.

The weather was somewhat cooler during the last half of the week.

Total first run business was $78,500. Average is $79,300.

Estimated takings for the week ending Aug. 6:

"EARTHWORM TRACTORS" (F.N.)
"EDUCATING FATHER" (20th-Fox)

FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $4,000. (Average, $4,500)

"MEET NERO WOLFE" (Col.)

KEITH'S MEMORIAL—(2,907), 25c-65c, 7 days. **Gross:** $12,000. (Average, $12,000)

"DEVIL DOLL" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)

LOEW'S ORPHEUM—(2,970), 25c-55c, 7 days. **Gross:** $12,000. (Average, $12,000)

"DEVIL DOLL" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)

LOEW'S STATE—(3,537), 25c-50c, 7 days. **Gross:** $11,000. (Average, $11,000)

"RHYTHM ON THE RANGE" (Para.)

METROPOLITAN—(4,332), 35c-50c-65c, 7 days. Stage: Benny Davis with "Star Dust Review." **Gross:** $23,000. (Average, $22,000)

"EARTHWORM TRACTORS" (F.N.)
"EDUCATING FATHER" (20th-Fox)

PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $6,000. (Average, $7,000)

"CRASH DONAVAN" (Univ.)
"MOONLIGHT MURDER" (M-G-M)

RKO BOSTON—(3,246), 35c-65c, 7 days. **Gross:** $10,500. (Average, $11,000)

May Raise Child Prices

CINCINNATI, Aug. 7.—The Greater Cincinnati Independent Exhibitors' Assn., at its monthly meeting, discussed the advisability of increasing children's admissions from 10 to 15 cents at subsequent runs. No change in the adult rate of 30 cents is contemplated for the present. The group opposed participation of film stars in radio programs, stressing the theatre competition involved. A preliminary discussion was held on operators' wage scales. The present contract expires Aug. 31.

Harold Cohen to Marry

PITTSBURGH, Aug. 7.—Harold W. Cohen, drama and film editor of the *Post-Gazette*, and Stephanie Diamond, radio actress, have set Sunday, Aug. 30, as the date for their marriage. The ceremony will be witnessed only by members of the immediate families in the study of Rabbi Henry E. Kagan at the Rodef Shalom Temple.

Finish Circus Film

"The Circus Comes to Town," a one-reeler explaining the operating technique of circus shows, has been completed by Milton Schwarzwald and Harold Godsoe. Ford Bond is the narrator.

Close 55th St. House

The 55th St. Playhouse has closed for the summer. It will reopen in September, continuing the presentation of foreign product.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40 NO. 34 NEW YORK, MONDAY, AUGUST 10, 1936 TEN CENTS

Theatre Deal In Australia Hanging Fire

So Says Doyle Prior to Departure to Coast

"The final determination of the future of General Theatres in Australia is not likely to be arrived at immediately," Stuart F. Doyle, managing director of Greater Union Theatres and associated companies which are pooled with Fox-Hoyts, statcd prior to his departure for the coast yesterday.

Doyle will sail from San Francisco on the *Monterey* on Aug. 19. On the same boat and headed for Australia will be Walter J. Hutchinson, head of the Twentieth Century-Fox foreign department. Preliminary discussions for extending the present five-year arrangement, which expires the end of next year, will be held on the boat with the ultimate decision to be left to the boards of Hoyts Theatres, Ltd., and Greater Union Theatres, Ltd.

"My visit to America," Doyle added, "has been largely for the purpose of personally explaining the many intricacies of the Australian situation and bringing about a better under-

(*Continued on page* 10)

Americans to Make Film in Australia

Washington, Aug. 9.—For the first time in Australia, an American producing company is to make a feature, according to a report to the U. S. Dept. of Commerce from Assistant Trade Commissioner Wilson C. Flake. The picture, "Rangle River," will be directed by a Hollywood director and produced at National Studios in Sydney. An American star will be engaged.

While the primary object of the production is to provide a "quota picture," it is understood, stated the report, that it will be shown in the United States as well.

Winn to Head G. N. Western Area Sales

James Winn, midwest division manager, today will be named western division sales head for Grand National. An eastern sales head also will be announced. He is with another company and is scheduled to resign today to join Grand National.

Both divisional sales heads will headquarter at the company's home office. There will be about three dis-

(*Continued on page* 11)

Balaban & Katz Review Board Totals 352 Years of Service

Chicago, Aug. 9.—Balaban & Katz has what it calls a "Reviewing Board," which meets regularly, according to a full-page advertisement in the *Chicago Tribune,* in the "Screening Room," and that board of 20 members of the B. & K. organization presents the astounding total of 352 years of service.

We give you the board members, and their years of service: John Balaban, 24; Walter Immerman, 14; Dave Balaban, 21; William K. Hollander, 22; Louis R. Lipstone, 22; M. M. Rubens, 23; J. J. Rubens, 25; A. J. Kaufman, 25; Mabel Meyer, 10; D. B. Wallerstein, 12; Gertrude Studert, 10; Nate Platt, 15; Frank W. Omick, 20; Dorothy Mavel, 6; John P. Dromey, 21; Harry Lustgarten, 20; A. J. Platt, 14; Jack Sampson, 20; Saul Bragin, 16; Myrtle Carlson, 11.

See Long Delay for Fox Theatres' Plan

Although reports are current that a number of attorneys are working on plans of reorganization for Fox Theatres Corp., those close to the situation contend that the current financial condition of the corporation precludes furtherance of such plans for some time to come.

Fox Theatres has substantial interests in the Academy of Music and Fox, Brooklyn; Fox, Detroit, and a few other houses scattered in various key cities. Practically all theatres are leased to independent operators.

Milton C. Weisman, receiver for the circuit, some time ago said he would file a plan in the Federal court here, but it is believed that the matter has been set back until theatre conditions take a decided upturn.

Paramount Sets Film Plan for RKO Houses

J. J. Unger and Milt Kusell have completed arrangements with John J. O'Connor whereby Paramount's product next season will play in 21 first and second run RKO theatres in Boston, Rochester, Syracuse, Union City, New Brunswick, Trenton, Williamsburg, W. Va., Columbus, Cincinnati, Dayton, Far Rockaway, Yonkers, and Rockaway Park.

Puritan Includes 15 On Current Program

The current program of Puritan Pictures includes 15 films, nine of which are characterized as "roadshow specials" to be produced by Sentinel Pictures, in addition to six action melodramas to be made by Fanchon Royer Features.

The first of the roadshows will be "What Becomes of the Children," featuring Joan Marsh, Barbara Pepper, Robert Fraser and Natalie More-

(*Continued on page* 10)

"U" in Product Pact With Famous Players

Universal has closed a deal for the 1936-37 lineup of features, shorts and Universal Newsreel with Famous Players Canadian Corp. The arrangement was negotiated by James R. Grainger, Universal general manager of distribution, for that company, and N. L. Nathanson, head of the Canadian circuit. Grainger will return to New York today from Toronto, where the deal was closed.

Clair Hague, Canadian general manager for Universal, sat in on the negotiations. The Canadian circuit includes 187 theatres situated throughout the Dominion.

Pictures Escape New Tax in Pennsylvania

Harrisburg, Pa., Aug. 9.—The industry in Pennsylvania escaped the threat of the proposed tax of one and one-half cents per linear foot on all films displayed in the state, when the special session of the legislature adjourned finally at 5 o'clock yesterday morning without calling the bill out of committee. The session was called to provide sufficient relief revenue to last until the next regular session, scheduled for late next January.

The film tax bill was introduced in the lower House and held in reserve

(*Continued on page* 11)

U. A., Republic Deals Hang in F. W. C. Buy

With the completion of the RKO deal last Friday, Fox West Coast heads have yet to work out arrangements with United Artists and Republic before closing the books for film buys for next season.

George J. Schaefer, vice-president and general manager of U. A., flew to the coast over the weekend to confer with individual producers on their lineups for information to be given

(*Continued on page* 11)

Chance Games N. Y. Houses' Next Problem

Plans in Work to Drop Practice Entirely

With the major circuit and independent theatres definitely slated to drop early bird admissions and adopt a 5 P. M. evening price scale starting Sept. 4 and 5, the next important problem to be tackled by local theatre men will be chance games, it is learned.

Several of the independent circuits already have started to drop the practice in some of their units with plans on foot to do away with them entirely within the next few months, the head of one of the circuits told Motion Picture Daily over the weekend.

Cooperation of both affiliated and non-affiliated theatre men in sponsoring a law for the admission of children unaccompanied by guardians and the recent move to end early bird prices and further increase prices by moving up the evening change of admissions hour to 5 P. M. has heartened important theatre men that in time most of the current exhibition evils will be eliminated.

All of the exhibitors contacted agree they will give up chance games provided the others do likewise. The only way a unanimous move can be

(*Continued on page* 11)

Dreher Quits Radio; Allberg Takes Post

Hollywood, Aug. 9.—Carl Dreher has resigned as director of recording and patent adviser for Radio. He plans a long vacation.

John Allberg, assistant in the department for eight years, will succeed Dreher. The latter will supervise the Lily Pons picture and handle the letting of new recording contracts before leaving the studio. He has called for bids from Erpi, as well as RCA, for the first time.

Study State Aid for Industry in Mexico

By JAMES LOCKHART

Mexico City, Aug. 9.—A program calling for an advisory council of three to direct state assistance for the Mexican film industry, submitted by Manuel Reachi, producer, is being studied by the Ministry of National Economy. He proposes that the council include an expert in film financing, an authority on production, preferably

(*Continued on page* 7)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 10, 1936 No. 34

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpuhco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpuhco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926. at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Legion Approves All Of 10 New Pictures

The National Legion of Decency, in its list of new pictures for the current week, has approved all of the 10 new pictures reviewed and classified. Five of the 10 were classed as unobjectionable for general patronage, and five as unobjectionable for adults. The new films, and their classification, follow:

Class A-1, Unobjectionable for General Patronage—"China Clipper," "I Was a Captive of Nazi Germany," "Kelly the Second," "Pepper," "Phantom Patrol." Class A-2, Unobjectionable for Adults—"His Brother's Wife," "I'd Give My Life," "Second Wife," "36 Hours to Kill," "Yours for the Asking."

Deal on for Lyric In New Jersey Town

George D. Gardland, Vernon Scott and Walter Thomas, who operate theatres in Sykisville, Johnstown, Conemough, Altoona and Farnsborough, all in Pennsylvania, are negotiating for the new Lyric, Bound Brook, N. J., which is expected to be ready for opening around Aug. 15.

In the event the deal is closed, Scott will handle the film buying.

Insiders' Outlook

By RED KANN

While in London

THE Prudential Life Assurance Company is Alexander Korda's backer and his new studios at Denham his pride and joy. A tour of this very modern and up-to-the-minute plant, not far from the Pinewood studios and so about twenty miles from London makes the producer's glow of accomplishment entirely and readily understandable. For Denham, by all externals, ranks up well with any comparable studio in any land and that means Hollywood, in particular. . . .

▼

All sorts of stories may be heard about Korda and London Films. As a matter of fact and obviously because of the vital spot he fills in the British industry, the difficulty is one of escaping them. Even before this overseas argosy had gotten under way, New York had heard he was spending too much money on negatives, that is, in proportion to return, and that Prudential was no longer quite so free in untying its money-bags. The same yarn is in circulation here, but to counter it is an ambitious program, under way and planned, and no apparent concern on Korda's part about the finances required for its making. Competitors and critics explain this by pointing out Prudential is in so heavily it is not easy to pull out and that one way to retrieve is to keep going. However, these are competitors and critics sounding off. . . .

▼

However that may be, some detail about Denham is, of course, quite essential in view of what it represents—the magnitude of the plant, the investment which makes it mandatory to keep going, the program it is setting out to meet, Korda's partnership in United Artists, the position of London Films and allied units in the British industry and, not at all last on the agenda, the fact that what this producer turns out will reach the American exhibitor sooner or later, but probably sooner. . . .

▼

It was Jack Okey, an American so far as we know, who did the supervisory construction job; a similar task for Paramount and First National in Hollywood qualified him. Equipped with Western Electric sound are the seven separate stages bulking 120,000 square feet of space available for catching whatever may be caught on celluloid, by no matter whom. Each of two are 250 by 120 by 45 feet high; each of two more, 125 by 120 by 45; each of the remaining three, 120 by 80 by 35 from floor to shooting ceiling. This gives a slant of the scope with which they were constructed. . . .

▼

The physical accoutrement necessary in modern production, of course, is there in the one hundred and sixty-five acres which comprise the total area. For instance, a scene dock, dressing room, covered by glass and leading directly to the stages; two previewing theatres, a commissary, shops—machine, foundry, metal, blacksmith, tinsmith, plumbing, woodturning, modelers', plasterers', sign, camera repair, drapery, properties wardrobe, makeup, paint—a laboratory, artesian well—the studio publicity department asserts 70,000 gallons can be mustered for pumping here and there per hour, and a power plant, which not only makes Denham self-contained on that score, but is large enough to supply the entire county of Buckinghamshire at the same time. They went to it. . . .

▼

Denham is still raw. The actual job of throwing up the concrete stages was launched as recently as last autumn and between then and now Stages 6 and 7 were damaged by fire. Repairs, however, have been completed and, where the flames once raged, Miriam Hopkins and Conrad Veidt will play out "Dark Journey" under Victor Saville's direction for London Films, and Lothan Mendes, director of "Power" ("Jew Suiss") will pilot "Paderewski" for Pall Mall Productions, which is a very good name indeed for a British film unit. The star and executive restaurant already is outgrowing its requirements, so heavy is the production schedule now under way, and something will have to be done about it. Korda is concerning himself with that detail. We asked him why. He said, "Because sooner or later, it will come to me anyway." . . .

▼

Alex has far too much to do; at least, he realizes it. Not only is the job of running production for London Films his, but the plant, which leases space to all and sundry properly equipped financially, as well. Additionally, he is directing Charles Laughton in "Rembrandt" under the mandate of the contract by which this brilliant English actor agreed to play the part. In a couple of hours on the day we saw him, Korda (1) rehearsed a scene for the picture; (2) interrupted that job to attend a directors' meeting in his office; (3) extended us the courtesy of watching us struggle through one of those light British luncheons while he confined his activities to black coffee and nursing a bad headache; (4) took us back to his office for discussions about this and that, of which more later; (5) returned to the "Rembrandt" set. As we left he (6) had again cut into direction to talk earnestly to a studio attache about something of another nature entirely. In his spare moments, he smoked long, black cigars. . . .

▼

Max Schach, all-British producer from the Continent operating a number of companies, including Capital and Trafalgar, is now making two at Denham. One, "Land Without Music," stars Richard Tauber, which at once patently makes it a musical. The other is "Dishonor Bright," starring Tom Walls, the well-known English comedian directed by Tom Walls with Eugene Pallette, once of Hollywood, in the usual sort of comedy role. Bob Kane, expected to make his second New World at Pinewood down the road a spell, has "Wings of the Morning" well along. Starring Annabell, the French player, with Henry Fonda of the U. S. A. in the lead and Glenn Tryon, once a Hollywood actor, directing, this is the first all-Technicolor feature to be essayed in the Kingdom. Natalie Kalmus is sticking around to see that all goes well—with the color, at any rate. . . .

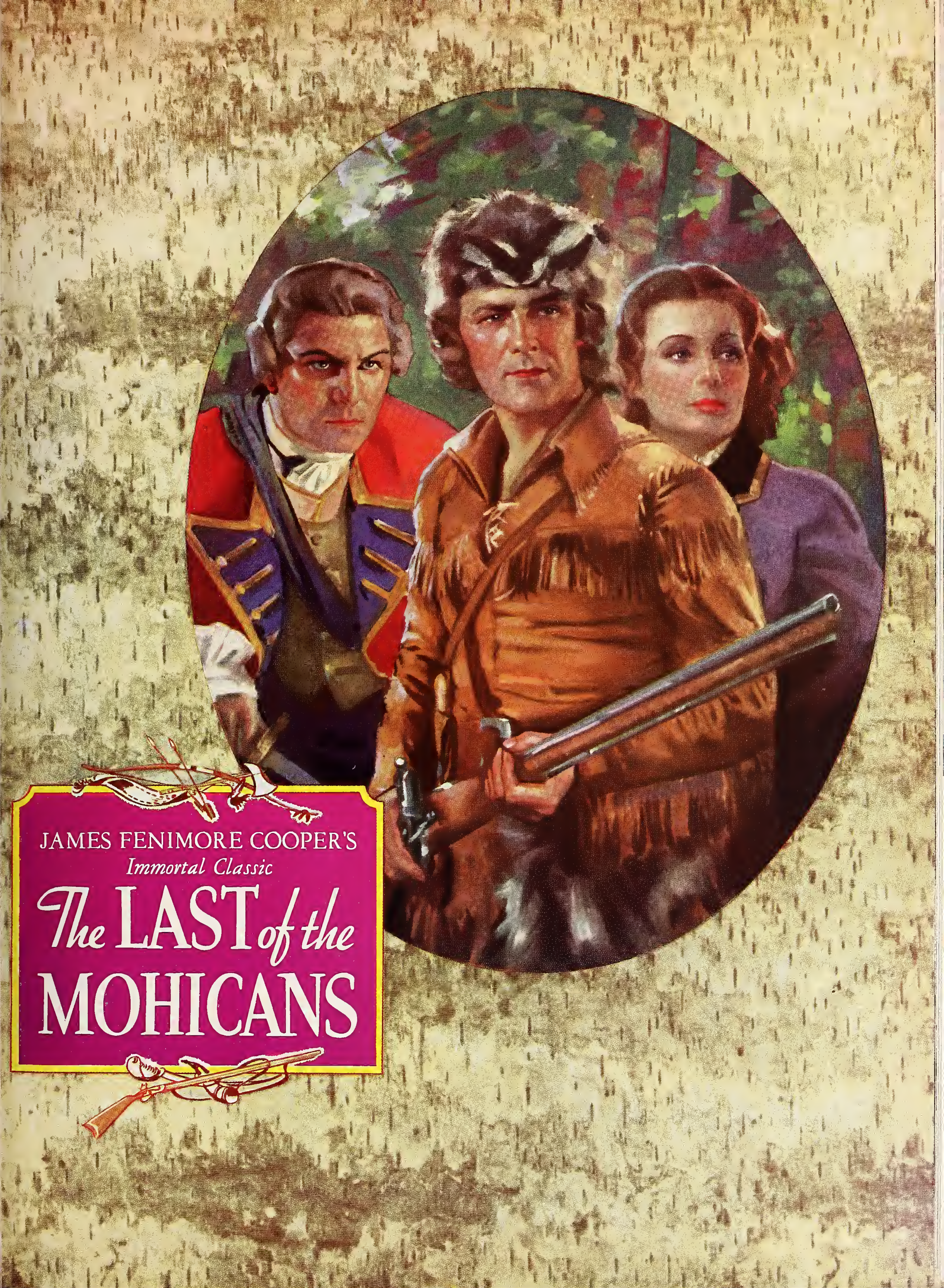
▼

Fred Zelnik, another all-British producer who, memory insists, is an ex-patriate from Berlin, is finishing "Southern Roses" for Grafton Films with George Robey, Gina Malo and Neil Hamilton in the leads. Eddie Robinson, who by legend, drew a thousand quid ($5,000 a week) for some weeks after arrival from New York while a story was ferreted out for him, will star in "Thunder in the City" for Atlantic Films as producer and Columbia as distributor in the States. Marion Gering, long with Paramount in Hollywood, is directing. Then, Bob Flaherty and Zoltan Korda are back from Mysore where they made exteriors and background shots on London Films' "Elephant Boy," interiors to be matched here. But wait, there is more. . . .

▼

William K. Howard is around, just about under way with "Fire Over England," an Elizabethan story with Flora Robson, Raymond Massey, Laurence Olivier and Vivian Leigh, young West End actress over whom the studio is slightly gaga; this is her first

(*Continued on page* 11)


JAMES FENIMORE COOPER'S
Immortal Classic
The LAST of the
MOHICANS

HARRY

James Fenimore

The L
the M

RANDOLPH SCOTT · BINN

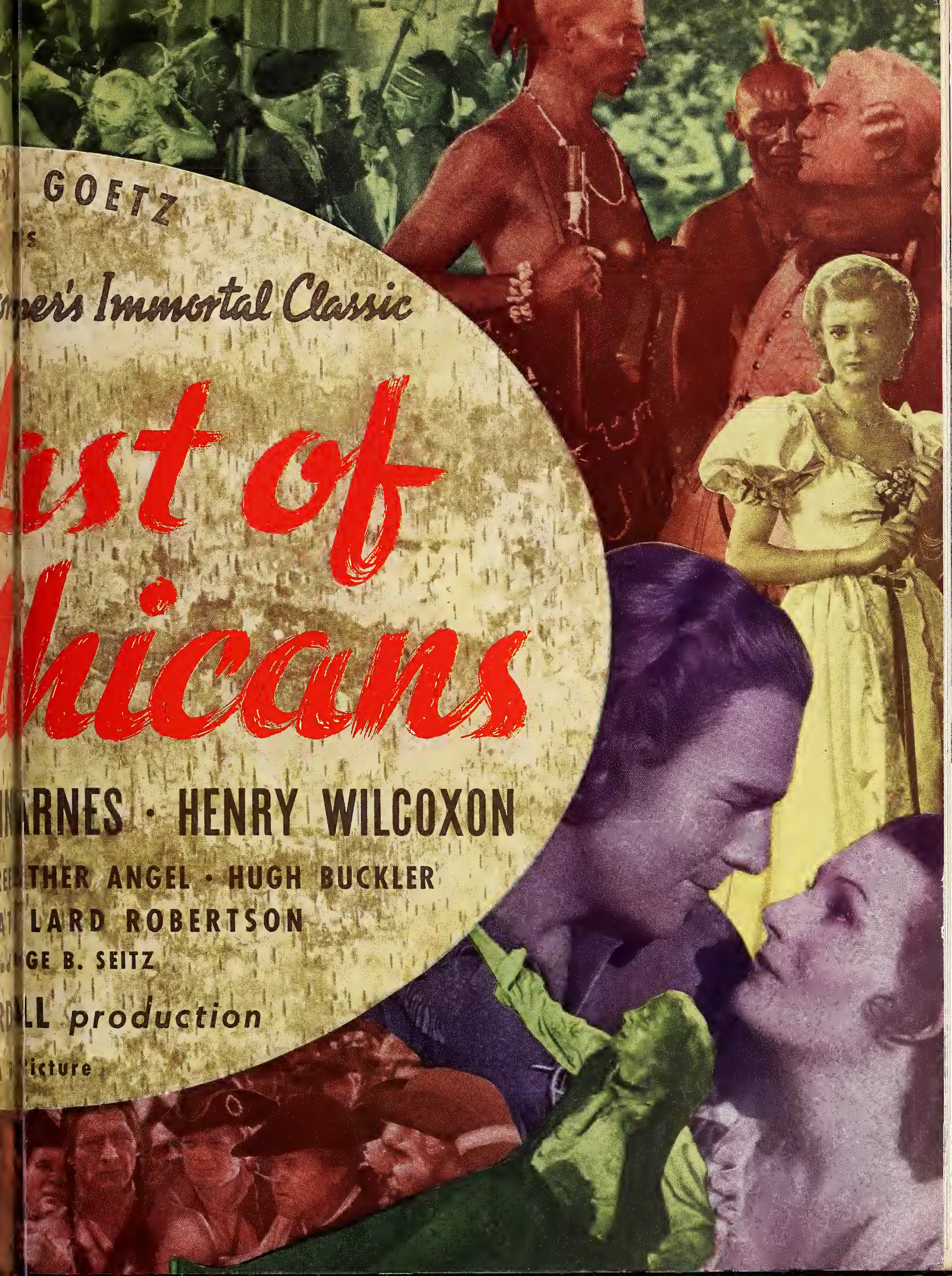
BRUCE CABOT · PHILLIP REE

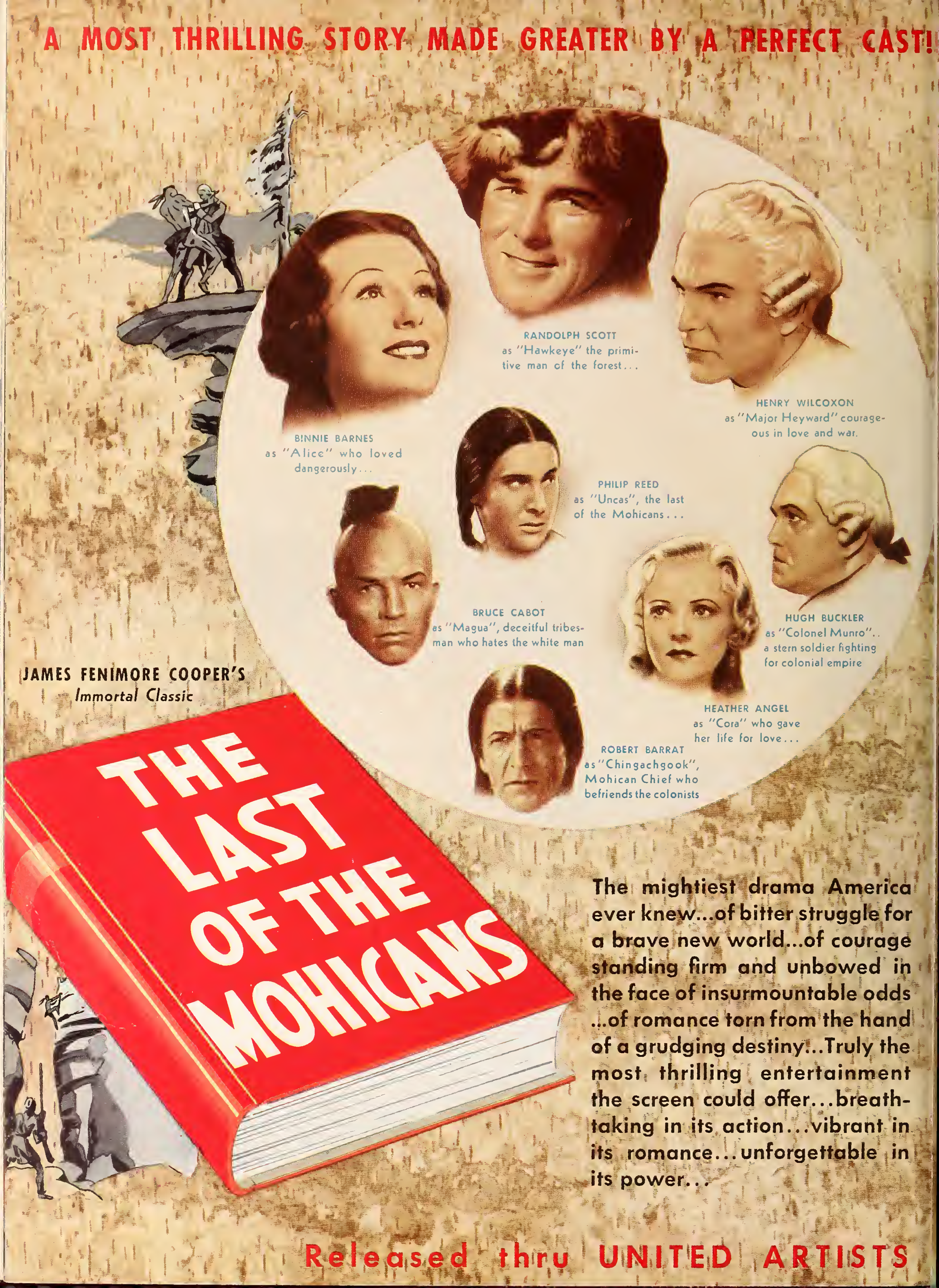
ROBERT BARRAT

Directed

An EDWARD

A Re


GOETZ
s
oper's Immortal Classic
ast of
hicans
ARNES · HENRY WILCOXON
THER ANGEL · HUGH BUCKLER
LARD ROBERTSON
GE B. SEITZ
LL production
Picture



A MOST THRILLING STORY MADE GREATER BY A PERFECT CAST!

RANDOLPH SCOTT
as "Hawkeye" the primitive man of the forest...

HENRY WILCOXON
as "Major Heyward" courageous in love and war.

BINNIE BARNES
as "Alice" who loved dangerously...

PHILIP REED
as "Uncas", the last of the Mohicans...

BRUCE CABOT
as "Magua", deceitful tribesman who hates the white man

HUGH BUCKLER
as "Colonel Munro".. a stern soldier fighting for colonial empire

HEATHER ANGEL
as "Cora" who gave her life for love...

ROBERT BARRAT
as "Chingachgook", Mohican Chief who befriends the colonists

JAMES FENIMORE COOPER'S
Immortal Classic

THE LAST OF THE MOHICANS

The mightiest drama America ever knew...of bitter struggle for a brave new world...of courage standing firm and unbowed in the face of insurmountable odds ...of romance torn from the hand of a grudging destiny...Truly the most thrilling entertainment the screen could offer...breathtaking in its action...vibrant in its romance...unforgettable in its power...

Released thru UNITED ARTISTS

Denver's Giveaways Competing Heavily

DENVER, Aug. 12.—With the addition of a Thursday night cash giveaway by the seven Harry Huffman theatres here, the giveaway situation is beginning to look like a local fight. Since the awarding of the Huffman Cinderella $25,000 home in June, Huffman had offered nothing to buck the Lucky Seven Bank Night. Now he has a Triple Cash Night offering three cash awards of $500, $300, and $100. The idea is to call one ticket each for the two top amounts, and give the $100 away every week. If the winners are not present the amounts will be boosted to $700 and $500.

Lucky Seven has two Bank Nights, one the same night as Huffman's cash awards and the other as competition to the Huffman Ford giveaways. Recently knocked down for $2,400 the one Bank Night is starting again at $500, while the other is up to $1,600.

Trips Thrown In

As an added inducement with his Ford giveaway, Huffman has added two all-expense trips to Glenwood Springs, Colo., to each of two winners. How long this vacation special will be continued is not known.

The Huffman group has seven houses, with four first run, the Lucky Seven has one first run house, and the third group to carry on giveaways is the Civic Theatres, including eight houses, with no first runs. The Civic houses have Bank Night.

More than $200,000 in money and merchandise has been given by Denver theatres to their patrons in the past two years, and it looks like that much more will be given away in less time if giveaways keep up as they are going now.

14 Two-a-Day Runs Lined Up on 'Romeo'

Fourteen definite opening dates for the two-a-day showing of "Romeo and Juliet" have been set by M-G-M. The Astor, New York, will be the first date, debuting a week from today. Three cities will have simultaneous openings on Aug. 30. They are Philadelphia, at the Chestnut St.; Chicago, the Erlanger; Boston, the Colonial. Five day-and-date openings are set for Sept. 6. They are the National, Washington; Nixon, Pittsburgh; Hanna, Cleveland; Cass, Detroit; Geary, San Francisco.

On Sept. 13 the Shakespearean film will start an indefinite engagement at His Majesty's, Montreal. The Maryland, Baltimore, on Sept. 20 will be the next, to be followed by the American, St. Louis, on Sept. 27. The Erlanger, Buffalo, is set for Oct. 4, and the Royal Alexandria, Oct. 5. The Los Angeles date, as well as the theatre, is undecided.

Set Fox Denver Meet

DENVER, Aug. 12.—The annual conference of the managers of Fox theatres in this territory will be held Aug. 26 and 27 here. Rick Ricketson, manager of the Intermountain division, will be in charge.

RKO Gets Fight Film

RKO has signed with Super-Sports, Inc., for exclusive exhibition rights on the Joe Louis-Jack Sharkey fight pictures.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Gentleman From Louisiana"

(Republic)

HOLLYWOOD, Aug. 12.—Suggested by the early career of jockey Tod Sloane, this story offers entertaining excitement played against the background of the sporting world in the "Gay Nineties."

Eddie Quillan, in the title role, is pictured as a farm hand who conceives a new system for riding a race horse. At the track he is given opportunity to demonstrate his method by "Chic" Sale, an impoverished owner, who is unable to hire any other rider. Success leads to a racing partnership between Quillan, Sale, John Miljan and Marjorie Gateson. When Miljan becomes pressed for cash he persuades Quillan to accept a mount from a rival owner, Pierre Watkin, using the jockey's affection for Charlotte Henry, Miss Gateson's daughter, as a wedge. Complications follow when Quillan is barred by the Jockey Club through further villainy of Miljan and not cleared until the final sequence, when all the difficulties are straightened.

Throughout the story such characters as "Diamond Jim" Brady, played by Charles Wilson; Steve Brodie, played by Matt McHugh, and John L. Sullivan, portrayed by John Kelly, enter the background adding to the picture's appeal.

Irving Pichel's direction confines the action almost entirely on the tracks and offers few letdowns. The story and screen play are the joint work of Jerry Chodorov, Bert Granet, Gordon Rigby and Joseph Fields. Colbert Clark supervised the production.

The picture has wide appeal and should fit happily on most programs. Production Code Seal, No. 2,331. Running time, 67 minutes. "G."

(Additional Reviews on page 12)

"His Brother's Wife," tomorrow morning's opener at the Capitol, was previewed by wire from Hollywood on July 30.

Toddy, Guerin Form Unusual to Produce

HOLLYWOOD, Aug. 12.—Ted Toddy, for many years with Columbia and Universal, and James Guerin, have organized a new company here known as Unusual Pictures. Patrick Carlyle has been signed as director. The company's first film is being edited for release by Sept. 1, and the second is to go into production Sept. 15.

The technical staff includes: Ervin S. Goddard, assistant director; Diane Withers, editor; Lillian Gaffney, research; John Eilers, recording; Irving Akers, photography, and Byron Roberts, publicity.

Cites Jurisdiction

Federal Judge Clark in Jersey City has signed an order declaring the Federal court there has jurisdiction in the action of Ledkirk Amusement Co., against major distributors. Some of the defendants had contended that the court lacked jurisdiction in the case. At the Warner home office it was said they had not been advised of any such order.

Zanuck Signs Schwab

HOLLYWOOD, Aug. 12.—Lawrence Schwab, New York producer of "The Desert Song," has been signed by Darryl Zanuck to the advisory board of Twentieth Century-Fox. He is expected here later in the week.

Set Eastman Dividend

Eastman Kodak yesterday declared an extra dividend of 25 cents a share to accompany the regular quarterly dividend of $1.25 per common share. Both are payable Oct. 2, to stockholders of record Sept. 5.

Columbia-ites Here On Chain Bookings

Sam Moscow, southern division sales head, and Carl Shalit, midwest division head, are in town from Atlanta and Detroit for home office conferences with Columbia executives on circuit deals now in negotiation. Jack Underwood, Dallas branch manager, and Dewey Gibbs, Oklahoma City, are due next week for talks with Rube Jackter.

Joe Miller, Buffalo exchange head, arrived yesterday and Clarence Hill left Tuesday for St. Louis after going into details of the F. & M. deal with Harry C. Arthur.

Jerome Safron, coast division head, is in Seattle.

Roxy Sets 3 G. B. Films

The first three productions on the new season program of G. B. are scheduled for the Roxy. "Seven Sinners" will make its bow Aug. 21 and will be followed in September and October by "Everything Is Thunder" and "Nine Days a Queen."

G. B. Film in Charity Show

A preview of the "Nine Days a Queen" will be shown at two performances for charity today at Southampton, L. I. Proceeds will go to the Fresh Air Fund for Crippled Children.

"U" in Canada Deal

Universal yesterday closed a deal with the Confederation Amusement Co. of Montreal, whereby the entire Universal lineup will play the six houses of the circuit in Montreal. James R. Grainger, general sales manager; Clair Hague and D. Leduc represented Universal, and Nedaig Law- and acted for the circuit.

Talk Operation at Fox Midwest's Meet

EXCELSIOR SPRINGS, Mo., Aug. 12.—Fundamentals of theatre operation rather than the exploitation of new product will keynote the Fox theatre management during the coming year, Elmer C. Rhoden, president of Fox Midwest, and other management executives told more than 100 managers and district managers at the fifth annual two-day convention which closed here today with a banquet. The speakers also stressed the fact that less ballyhoo is necessary because pictures are steadily improving.

The actual value of the past year's exploitation campaigns is debatable, said Rhoden, who is inclined to believe that too many dollars have been wasted on them.

The convention devoted itself to the study of fundamentals, especially service to the patrons such as a reliable list of nursemaids to stay with children while the parents go to the show and a stamp and mail service for patrons with letters. Such cooperation, said Lon Cox, district manager, builds added popularity for the theatre adopting it.

Printed Manual Prepared

Other phases of the convention theme which were developed at the meeting were: civic contacts, staff meetings, judicious use of purchased newspaper space, achievement of economy by the control of controllable expenses and the proper balancing of shows by careful booking. These talks were printed for distribution to over 900 Fox employes who thus for the first time get the full benefit of the convention in what Rhoden considers the most valuable theatre manual available.

The only piece of exploitation is the "Screen Forecast" booklet describing briefly a dozen outstanding pictures of the next three months with a check list on the back for the patron who will subsequently be notified of the picture's playdate. If successful, the book will be issued quarterly.

The managers voted to hold next year's convention in Wichita.

Will Head West on Warner Music Plugs

Edwin H. Morris, vice-president of the Warner music companies, is scheduled to leave for the coast shortly with Arthur Schwartz to confer with Harry M. Warner on the exploitation of musical numbers in the company's pictures.

Schwartz also will act as contact man between the music companies and production units. He originally came from the coast and has been in town for a visit.

Morris is slated to be named to the Ascap board at its next meeting. He will take the place of Herman Starr, who resigned the post when Warners withdrew from the association last January.

Lenarch Takes Theatre

Jean H. Lenauer, president of Lenauer International Films, Inc., has been elected secretary of the newly formed Lenarch, Inc., which is headed by Archibald E. Lewine. The firm has leased the 58th St. Theatre, which will be opened in September and will show foreign films. Herman Weinberg, former manager of the Little in Baltimore, will manager the house.

◂ Purely Personal ▸

RICHARD DWIGHT of Hughes, Schurman & Dwight didn't get in on the *Ile de France* after all. He's staying in England indefinitely working on the Twentieth Century - Fox - Loew - G.B. deal, as attorney for the first named company.

•

Gloria Sileo, daughter of Jimmy Sileo, the photographer, arrived from Spain on the *Paris*. The youngster was rescued from the Spanish fighting by Claude G. Bowers, United States ambassador.

•

W. L. Norris and W. T. Humston of Consolidated Film Distributors, Kansas City, left for their home town after closing with Chesterfield and Invincible in the Kansas City area.

•

Milt Kusell spent considerable of his time at the Warner home office yesterday, discussing the New Jersey angle of the Paramount product deal.

•

George Callahan has returned to New York after working with Jed Buell in the production of Spectrum's latest western.

•

Gregory Ratoff, who was in town for a short vacation, has been summoned back to the coast by Twentieth Century-Fox.

•

J. C. Simmons has assumed the duties of office manager of the U. A. exchange in Atlanta. He succeeds E. H. Hays.

•

Herbert Ochs, Warner Atlanta exchange head, is in town for a week of conferences with Gradwell L. Sears.

•

Nate J. Blumberg will leave tomorrow for Saratoga. Max Cohen left yesterday for the upstate resort.

•

Howard Strickling expects to spend several weeks in town before heading back to the M-G-M studios.

•

Sam Jaffe, who played in "Lost Horizon," sailed on the *Queen Mary* for a European vacation.

•

Johnny Green and his wife are slated to leave by plane for the coast tomorrow or Saturday.

•

Joe Leo is in from the coast. He was around the 44th St. district yesterday for a look-see.

•

Charles Collins, dancing star, will headline the show at the Roxy beginning tomorrow.

•

Charles Boyer, accompanied by his wife, Pat Patterson, will sail on the *Ile de France* today.

•

Harvey Buchanan and John J. Friedl sinking hooks into one of those Gallagher steaks.

•

Charles B. Cochran, London's leading producer of musicals, is in New York.

•

C. C. Burr plans to remain in town until some time next week.

•

Roland Young is sailing today on the *Ile de France* for England where he will be co-starred with Paul Robeson in "King Solomon's Mines" for G. B.

•

J. Robert Rubin is expected back from England the end of the month.

•

Henry Randell of Paramount has had a cyst on his left eye removed.

•

Doug Leishman is at Babylon for the summer.

•

Jack Davis, who operates the Monseigneur newsreel theatres in London, will remain here until the end of August. He finds his American holiday that pleasant.

•

F. L. McNamee, RKO Philadelphia manager, spent a day in town looking at new product.

•

Nicholas M. Schenck is at Saratoga.

•

Lynn Farnol is going in for tennis.

Looking 'Em Over

"Two-Fisted Gentleman"

(*Columbia*)

With some slight but effective changes from routine formula, this melodrama of the prizefighting ring manages to be entertaining fare. A genuine atmosphere of the ring and the fighting game pervades the story. Good type casting lends a realistic air to the story. It should be reasonably successful.

Opening in a small Massachusetts town, the story, in its early sequences, concentrates on the enthusiasm of James Dunn to become a leather pusher. His opportunity comes when June Clayworth's father, a promoter, is killed in an automobile accident and his stable of fighters deserts her. Miss Clayworth becomes Dunn's manager and under her guidance achieves some fame. A quick romance follows and they marry. Dunn aspires to the big time in New York and the pair are soon almost starving in a furnished room while waiting for a bout. His reputation is not unknown in the big city but he refuses to sign up with a promoter.

After many discouraging attempts he finally is started when he appears for charity and is offered an engagement which leads him to the top. Success follows success in the approved fashion and, still in the approved fashion, he becomes involved with Park Ave. society when his charity acquaintance with Sara Edwards causes him to follow the expensive life. High living causes him to take on setups, which weakens him professionally and softens him. His wife tries to open his eyes, but he won't see her way and they part. Without Miss Clayworth he is merely a pug and down the ladder he goes. There follows the usual degradation and later, by harping on his pride, Miss Clayworth effects a reconciliation and his regeneration.

The cast includes George McKay, John Gallaudet, Victor Kilian, Arthur Loft, Thurston Hall and Harry Tyler. The story is from an original by Thoms Van Dyke. Gordon Wiles' direction is well paced and effective.

Production Code Seal, No. 2,360. Running time, 65 minutes. "G."

"Walking on Air"

(*Radio*)

This is a light farce-comedy which at times attains hilarious moments. although it follows a somewhat familiar pattern. Portraying youthful romance, it also includes a few musical numbers.

Ann Sothern, against the wishes of her father, Henry Stephenson, wants to marry Alan Curtis, a playboy. Through personal ads in newspapers the aid of Gene Raymond and Gordon Jones is enlisted and the fun begins. Miss Sothern hires Raymond to impersonate a French count who, as a guest at her home, makes himself obnoxious. Jones is employed by Stephenson to prevent Miss Sothern and Curtis from eloping. Raymond, meanwhile, has a radio engagement pending. As events develop Miss Sothern falls for Raymond, whose identity is revealed by a French-speaking butler and he is at the same time befriended by Stephenson. Affairs become upset again with Miss Sothern running off with Curtis and Raymond going on to fame on the radio.

But Miss Sothern has a change of heart and returns to Raymond only to be misled by Jones when Raymond is being congratulated by his sister-in-law at the station. She goes off in a huff and Raymond disrupts the program to broadcast that he is not married and still loves her—on the sponsor's time—finally winning her. Through it all there is a delightful thread of lunacy.

The able supporting cast includes Jessie Ralph, Anita Colby, George Meeker, Patricia Wilder and Charles Coleman. Raymond sings two numbers by Kalmar and Ruby which should interest his followers. The screen play was prepared by Viola Brothers Shore, Bert Kalmar, Harry Ruby and Rian James. Joseph Santley did well with the direction.

Reviewed without production code seal. Running time, 75 minutes. "G."

Short Subjects

"Paramount Pictorial No. 1"

(*Paramount*)

The latest in milady's footwear from the shoes she dons in the morning to her dance slippers is the first part of this short; "Golden Acres," the second, is a collection of fine Technicolor views of the natural scenic beauty of California. The last sequence is devoted to the art of Don Baker, the organist, who offers a demonstration of his skill at the keyboard of the instrument in the New York Paramount. The three items are good novelty and should be well received. Production Code Seal, No. 01076. Running time, 10 mins. "G."

"Lulu's Love"

(*Paramount*)

A new idea in animating puppets is the reason for this. Called "plastic puppets"—which provides flexibility and facial contortion—a musical romance is made to act as the story of Pugsy, a romantic pup, his sweetheart Lulu and the Pomeranian Princess. Pugsy prefers to woo Lulu and the princess' advances cause him to flee to the moon with his true love. When the moon gets full they fall into a dwarf's cave, where they are married. It is mediocre stuff at its best. Entertainment value is quite limited. Production Code Seal, No. 01124. Running time, 10 mins. "G."

"Popular Science No. 6"

(*Paramount*)

Another fine issue of the series. Superlatively filmed in Cinecolor, this number offers demonstrations of a highly sensitive microphone that picks up imperceptible sounds which, when amplified, will be found startling, the evolution of exercising machines, new gardening aids, improved forest fire fighting apparatus and a camera tour of the Max Factor makeup factory in Hollywood. The last sequence will be of especial interest to women. Altogether it is a worthy adjunct to any program. Production Code Seal, No. 2,336. Running time, 11 mins. "G."

"Neptune's Scholars"

(*Paramount*)

This film should cause most audiences to gasp. A "Sportlight," it concerns a group of girls who, for the theatrical novelty, go to school beneath the waters of Silver Springs, Fla. Routine school stuff is gone through in submarine surroundings and Ted Husing handles the narrative. It is a good, different short and should be enjoyably received. Production Code Seal, No. 0969. Running time, 10 mins. "G."

"The Hills of Old Wyomin'"

(*Paramount*)

Starting with some burlesquing slants at newsreels, this Screen Song manages to make the grade. It should be pleasantly received. Louise Massey and The Westerners render the number. The camera illustrates with some fine landscapes. The animated part which illustrates the newsreels is clever. Of course the bouncing ball is present. Production Code Seal, No. 0939. Running time, 10 mins. "G."

Beano Object Of Thorough Boston Study

(Continued from page 1)

when it actually pays only $7,000. The statement was denied, the manager declaring that an agreement existed whereby 10 per cent of the gross receipts of the game was to go to the owner as rent.

City Censor McNary recommended that Beano be placed under the supervision of the state, as is horse racing. Local legal authorities determined that there is nothing in the law that permits Beano operators to deduct expense or profit from the proceeds of the game. Applying the law strictly, any promoter taking any profit from the game is violating the law.

It was revealed that there are approximately 75 Beano games in operation, 50 operating one night a week, and 25 six nights weekly. The daily patronage in Boston alone has been estimated at 20,000. The operation is said to have a daily revenue exceeding $50,000, the fee amounting only to $2 for a license.

Decision Tuesday on All-Continent Books

(Continued from page 1)

trust for his wife and daughters it was a sham.

"We are not asking your honor," Brown said, "to determine that All-Continent is the bankrupt or that it is Fox's alter ego or that its books are those of Fox. We are asking you to treat All-Continent as a separate entity which ultimately acquired the entire wealth of Fox through numerous transactions. The question of whether All-Continent is a separate entity is not before you; that issue is not here raised; we are not in a position to determine that issue. We are not alleging anything. We simply ask the privilege of examining into the facts."

Leitsteen Testimony Recounted

In arguing for the Steelman petition, Brown rehearsed again the testimony thus far extracted from Herbert Leitsteen, Fox family bookkeeper, to show that the William Fox and All-Continent finances have been interwoven for more than five years. He repeated that transactions in the All-Continent cash book totaled $13,100,000 and that "$12,115,000 of this went either to the benefit of Fox directly or on his account directly or indirectly. The trustee can only fulfill his function of discovering assets and determining whether the charges against the estate are legal by checking over the All-Continent books."

Former Circuit Judge Clarence L. Cole, for All-Continent, insisted that all of its transactions relating to Fox have already been brought out.

RKO Team Wins Again

The RKO team in the M. P. Baseball League defeated Paramount, 5-1, for its fourth consecutive victory.

Duals Win as Heat Hits Lincoln Takes

LINCOLN, Aug. 12.—Box-office takes were off here as the heat continued to take its toll of grosses. Rain broke the spell late in the week, but too late to do much good.

The best bet was the Lincoln, which took $2,700, or $500 over par, with two sets of duals on a split week. The first pair was "Early to Bed" and "Law in Her Hands," and the second group, "White Fang" and "Hot Money." "Rhythm on the Range" slipped to $3,000, $100 under par. The Orpheum held to an average $1,400 on a full week dual of "Bride Walks Out" and "Till We Meet Again."

Total first run business for the week was $9,200. Average is $8,650.

Estimated takings:

Week Ending Aug. 6:

"STAMPEDE" (Col.)
"FINAL HOUR" (Col.)
VARSITY—(1,100), 10c-15c, 7 days on split. 3 and 4 days. **Gross:** $1,000. (Average, $1,100)

"EARLY TO BED" (Para.)
"LAW IN HER HANDS" (F.N.)
"WHITE FANG" (20th-Fox)
"HOT MONEY" (W.B.)
LINCOLN—(1,600), 10c-20c-25c, 7 days on split, first two four days, last two three days. **Gross:** $2,700. (Average, $2,200)

"BRIDE WALKS OUT" (RKO)
"TILL WE MEET AGAIN" (Para.)
ORPHEUM—(1,350), 10c-15c-20c, 7 days dual. **Gross:** $1,400. (Average, $1,400)

Week Ending Aug. 7:

"RHYTHM ON THE RANGE" (Para.)
STUART—(2,000), 10c-25c-40c, 7 days. **Gross:** $3,000. (Average, $3,100)

"ARIZONA RAIDERS" (Para.)
"NARCOTIC" (Esper)
LIBERTY—(1,200), 10c-15c, 7 days, first film for two days. **Gross:** $1,100. (Average, $850)

"Rhythm" on Dual Tops Indianapolis

INDIANAPOLIS, Aug. 12.—"Rhythm on the Range" at the Circle was the leader of the local box-offices. The take was $7,000, $3,000 more than normal. "Bunker Bean" dualed with it. Both were held over.

"Poor Little Rich Girl" continued strong at the Apollo in its second and final week, going $1,100 above the line with $5,100.

Total first run business was $24,800. Average is $21,000.

Estimated takings for the week ending Aug. 7:

"POOR LITTLE RICH GIRL" (20th-Fox)
APOLLO—(1,100), 25c-40c, 7 days, 2d week. **Gross:** $5,100. (Average, $4,000)

"RHYTHM ON THE RANGE" (Para.)
"BUNKER BEAN" (Radio)
CIRCLE—(2,800), 25c-40c, 7 days. **Gross:** $7,000. (Average, $4,000)

"MEET NERO WOLFE" (Col.)
"THE THREE WISE GUYS" (M-G-M)
LOEW'S—(2,800), 25c-40c, 7 days. **Gross:** $5,200. (Average, $6,000)

"TWO AGAINST THE WORLD" (F. N.)
LYRIC—(2,000), 25c-40c, 7 days. Stage: Blackstone the Magician. **Gross:** $7,500. (Average, $7,000)

CEA Group to Chicago

SAN FRANCISCO, Aug. 12.—The visiting group of C.E.A. members visiting the coast as part of a tour of the United States, left there tonight for Chicago. The party had been here three days taking in the scenery.

Tiomkin for "Horizon"

HOLLYWOOD, Aug. 12. — Dmitri Tiomkin, a leading exponent of modern music, has been engaged by Columbia to prepare the musical score for Frank Capra's "Lost Horizon."

"Rhythm" on Dual Leads New Haven

NEW HAVEN, Aug. 12.—"Rhythm on the Range" and "Girl of the Ozarks" took the lead in a week in which grosses exceeded the $4,800 normal by $2,000 and the temperature exceeded normal by too many degrees. The program is being held over for a second week. Poli's missed the usual $7,000 by $700 with a dual program which featured "The Devil Doll" and "And So They Were Married." The Roger Sherman revived "There's Always Tomorrow" and "Taxi" in a five-day run prior to a short closing for repairs, and tallied $2,700 against the average $4,700. "Trouble for Two" and "White Fang" at the College dipped $1,400 under the $2,800 par.

Total first run business was $17,200. Average is $19,300.

Estimated takings for the week ending Aug. 7:

"TROUBLE FOR TWO" (M-G-M)
"WHITE FANG" (20th-Fox)
COLLEGE — (1,499), 25c-35c, 7 days. **Gross:** $1,400. (Average, $2,800)

"RHYTHM ON THE RANGE" (Para.)
"GIRL OF THE OZARKS" (Para.)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $6,800. (Average, $4,800)

"THE DEVIL DOLL" (M-G-M)
"AND SO THEY WERE MARRIED" (Col.)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $6,300. (Average, $7,000)

"THERE'S ALWAYS TOMORROW" (Univ.)
"TAXI" (WB)
ROGER SHERMAN — 35c-50c, 5 days. **Gross:** $2,700. (Average, $4,700)

"Bed" on Dual Is Lead in Montreal

MONTREAL, Aug. 12.—"Early to Bed" was the chief draw among Montreal first runs, taking $9,500 as the top feature of the screen-stage bill at Loew's.

"Spendthrift," first feature at the Capitol, was a good second with a take of $8,500 while "The Bride Walks Out," heading the double bill at the Princess was good for $6,000.

"San Francisco" enjoyed its third week at the Palace, something of an all-time summer achievement, and the result was $6,500, as compared with $10,500 for the first week. His Majesty's had a road show engagement of "Chapayev" and the gross was $3,500.

Total first run business was $34,000. Average is $41,000.

Estimated takings for the week ending Aug. 8:

"SPENDTHRIFT" (Para.)
"THREE CHEERS FOR LOVE" (Para.)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $8,500. (Average, $9,500)

"CHAPAYEV" (Russian)
HIS MAJESTY'S—(1,700), 25c-35c-50c, 7 days. **Gross:** $3,500. (Average, $3,500)

"EARLY TO BED" (Para.)
"BORDER FLIGHT" (Para.)
LOEW'S—(3,115), 25c-34c-40c-50c-60c, 7 days. Stage: Herb. Williams and his London Palladium Show. **Gross:** $9,500. (Average, $10,500)

"SAN FRANCISCO" (M-G-M)
PALACE—(2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $6,500. Third week. (Average, $11,000)

"THE BRIDE WALKS OUT" (Radio)
"SNOWED UNDER" (F. N.)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days. **Gross:** $6,000. (Average, $7,000)

Lieb's Father Dies

OMAHA, Aug. 12. — Jacob Lieb, father of M-G-M's salesman Charles Lieb, succumbed after a two-year illness at his home here.

"Suzy" Is No. 1 In Buffalo at A Big $17,100

BUFFALO, Aug. 12.—"Suzy" led the downtown parade here last week, grossing $17,100 at the Buffalo, beating par by $5,600. It moves into the Hippodrome for another week.

"The Green Pastures" was $3,506 to the good at the Great Lakes with a take of $10,500. The weather was warm and fair.

Total first run business was $47,000. Average is $36,900.

Estimated takings for the week ending Aug. 8:

"SUZY" (M-G-M)
BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $17,100. (Average, $11,500)

"THE DEVIL DOLL" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $7,500. (Average, $7,000)

"THE GREEN PASTURES" (W. B.)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $10,500. (Average, $7,000)

"WHITE FANG" (20th-Fox)
"HUMAN CARGO" (20th-Fox)
CENTURY—(3,000), 25c, 7 days. **Gross:** $5,200. (Average, $5,600)

"SECRET AGENT" (G. B.)
"ONE WAY TICKET" (Col.)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $6,800. (Average, $5,800)

Seek U. S. Participation

WASHINGTON, Aug. 12.—The participation of American firms in a theatrical project in Paris which will be part of the International Exposition there in 1937 is being sought, according to the Dep't of Commerce. A highly modern theatre will be erected on the grounds of the Exposition.

Floyd St. John in Frisco

LOS ANGELES, Aug. 12.—Floyd St. John, western district manager for Republic, is in San Francisco today having arrived from Kansas City where he had attended district managers' meetings and the F. W. C. parleys.

Wall Street

Short Gains Mark Board Trading

	High	Low	Close	Net Change
Columbia, vtc ...	38¼	37¼	38¼	+1
Consolidated	4⅞	4¾	4¾	.....
Consolidated, pfd..	17½	17½	17½	+ ⅜
Eastman Kodak..	183¼	182	183¼	+ ¼
Gen. Equip. new..	23⅛	22¾	22¾	— ¾
Loew's, Inc.	57⅜	56	57¼	+1⅝
Paramount	8	7⅞	7⅞	.....
Paramount 1 pfd.	66¾	66	66¾	+ ¾
Paramount 2 pfd.	8⅞	8⅝	8⅝	— ¼
Pathe Film	8¼	8	8	+ ⅛
RKO	6¾	6⅝	6¾	— ⅛
20th Century-Fox.	27⅝	27¼	27½	+ ½
20th Century, pfd.	37¼	37	37¼	+ ⅛
Warner Bros.	13⅛	12¾	13⅛	+ ⅜

Technicolor Up on Curb

	High	Low	Close	Net Change
Grand National ..	4¼	3⅝	3⅝	— ½
Sonotone	2⅜	2¼	2⅜	— ⅛
Technicolor	28⅜	27½	27⅞	+ ⅜
Trans-Lux	4	3⅞	4	.....

RKO Bonds Rise 1⅛ Pts

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98	97⅞	97⅞	— ⅛
Paramount B'way 3s '55	56	55	56	+1
Paramount Pict. 6s '55	87	86	86	— ½
RKO 6s '41 pp....	74⅛	74	74⅛	+1⅛
Warner Bros. 6s '39 wd	98¼	98¼	98¼	— ¼

(Quotations at close of Aug. 12)

"Suzy" Tops Philadelphia With $18,000

PHILADELPHIA, Aug. 12.—'Suzy" took first place this week with a good $18,000 at the Stanley. The film built steadily all week and is being held over.

With Charlie Chase as the stage headliner and "Three Cheers for Love" on the screen, the Earle also topped its average with a neat $13,500. The rest of the town, however, was under the mark.

After a big first week, "The Green Pastures" dropped to $12,000 for its second. "San Francisco" did good second run business at Keith's and goes into the Palace, another downtown Warner house, for a third run.

The first week of Warner operation at the Fox was not outstanding, "Charlie Chan at the Race Track" getting only $11,000 in six days. This is $3,000 under par.

Total first run business was $70,000. The average is $69,800.

Estimated takings for the week ending Aug. 6:

"POPPY" (Para.)
ARCADIA—(600), 25c-40c-50c, 7 days, 2nd run. **Gross:** $2,500. (Average, $2,800)

"THE GREEN PASTURES" (W.B.)
BOYD—(2,400), 40c-55c, 7 days, 2nd week. **Gross:** $12,000. (Average, $14,000)

"THREE CHEERS FOR LOVE" (Para.)
EARLE—(2,000), 25c-40c-55c, 6 days. Stage: Charlie Chase, Virginia Bacon and Co., Case Brothers and Marie, Boice and Marsh, Gaudschmidt Brothers. **Gross:** $13,500. (Average, $12,000)

"CHARLIE CHAN AT THE RACE-TRACK" (20th-Fox)
FOX—(3,000), 40c-55c-65c, 6 days. Stage: 3 X Sisters, Duke McHale, Eddie Rio, Harris, Claire and Shannon. **Gross:** $11,000. (Average, 7 days, $14,000)

"SATAN MET A LADY" (Warners)
KARLTON—(1,000), 25c-35c-40c, 7 days. **Gross:** $2,900. (Average, $4,000)

"SAN FRANCISCO" (M-G-M)
KEITH'S—(2,000), 30c-40c-50c, 7 days. 2nd run. **Gross:** $3,800. (Average. $4,000)

"SUZY" (M-G-M)
STANLEY—(3,700), 40c-55c, 7 days. **Gross:** $18,000. (Average, $14,000)

"DEVIL DOLL" (M-G-M)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $6,300. (Average, $7,000)

"Rhythm" Is High In Oklahoma City

OKLAHOMA CITY, Aug. 12.—With a good $8,600, $3,600 over the Criterion average, "Rhythm on the Range" did the best business here. The only other film to better a house average was "To Mary—With Love," which did $5,000 at the Midwest, bettering par by $1,000.

Total first run business, $17,400. Average is $13,500.

Estimated takings for week ending Aug. 8:

"RHYTHM ON THE RANGE" (Para.)
CRITERION—(1,700), 10c-26c-36c-55c, 7 days. **Gross:** $8,600. (Average, $5,000)

"TO MARY WITH LOVE" (20th-Fox)
MIDWEST—(1,500), 10c-36c-56c, 7 days. **Gross:** $5,000. (Average. $4,000)

"LET'S SING AGAIN" (Radio)
CAPITOL—(1,200), 10c-20c-26c-41c. 7 days. **Gross:** $1,800. (Average, $2,000)

"THE LAST OUTLAW" (Radio)
LIBERTY—(1,500), 10c-26c-36c, 4 days. **Gross:** $700. Average for week, $2,500)

"THE COUNTRY BEYOND" (20th-Fox)
LIBERTY—(1,200). 10c-26c-36c, 3 days. **Gross:** $1,300. (Average for week, $2,500)

"Suzy" High In St. Louis With $17,300

ST. LOUIS, Aug. 12.—"Suzy" proved the outstanding draw of a week of strong competition, grossing $17,300 at Loew's, bettering the house average by $8,300.

"The Green Pastures," at the Fox, also proved a big winner with a take of $15,750, which is $3,750 above average. Other first run attractions of the week were close to par.

Outside competition included municipal opera in the open air theatre in Forest Park.

The weather was favorable with the temperature remaining within reason.

Total first run business was $49,800. Average is $39,500.

Estimated takings for week ending Aug. 6:

"HEARTS DIVIDED" (F. N.)
"CRASH DONOVAN" (Univ.)
AMBASSADOR—(3,018), 25c-35c-55c, 7 days. **Gross:** $8,500. (Average, $10,000)

"THE GREEN PASTURES" (W. B.)
FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $15,750. (Average, $12,000)

"SUZY" (M-G-M)
LOEW'S—(3,162), 25c-35c-55c, 7 days. **Gross:** $17,300. (Average, $9,000)

"BRIDE WALKS OUT" (Radio)
"TWO AGAINST THE WORLD" (F. N.)
ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $8,200. (Average, $8,500)

"Pastures," $8,000, Is Providence High

PROVIDENCE, Aug. 12.—"The Green Pastures," which took $8,000 for the week at the Majestic, was the only house here to exceed par business. Shirley Temple's "Poor Little Rich Girl," which moved from the Majestic for a second week at Fays, turned in $5,000 on a dual bill with vaudeville. The average is $7,000.

"The Return of Sophie Lang" and "F Man," at the Strand, were $500 under the usual $6,500 and Loew's, with "Three Godfathers" and "Meet Nero Wolfe," caught $9,000, under by $3,000.

Legitimate attractions opened this week at the RKO Albee under the sponsoring of Jules Leventhal. The first performance, "The Night of January 16" did $8,000.

Total first run business was $28,000. Average is $32,500.

Estimated takings for the week ending Aug. 6:

"POOR LITTLE RICH GIRL" (20th-Fox)
FAYS—(1,600), 15c-40c, 7 days. Stage: Vaudeville. **Gross:** $5,000. (Average, $7,000)

"RETURN OF SOPHIE LANG" (Para.)
"F MAN" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $6,000. (Average, $6,500)

"THE GREEN PASTURES" (W.B.)
MAJESTIC—(2,400), 15c-40c, 7 days. **Gross:** $8,000. (Average, $7,000)

"THREE GODFATHERS" (M-G-M)
"MEET NERO WOLFE" (Col.)
LOEW'S STATE—(3,400), 15c-40c, 7 days. **Gross:** $9,000. (Average, $12,000)

Judell to Coast Soon

CHICAGO, Aug. 12.—Ben Judell will leave for the coast the last of this month to start on his independent production activities. He will return here every eight weeks to look after his four exchanges. He plans to launch his first production the latter part of October.

Ripley Fashion

Columbus, Aug. 12. — A local suburban exhibitor is the authority for this one, in this day and age:

A young man and his girl friend were watching the Schmeling-Louis fight pictures recently, when the girl friend indicated her desire to see the picture over again.

When asked the reason, she replied: "Maybe Louis will win next time."

Australian Studios To Increase Capital

WASHINGTON, Aug. 12.—National Studios, Ltd., of Sydney, Australia, have increased their capital from £50,000 to £250,000, according to a report from Assistant Trade Commissioner Wilson C. Flake, in Sydney, to the U. S. Dept. of Commerce.

A prospectus issued in connection with the new capital flotation stated that the studio will be enlarged to provide ample facilities for independent producers, and that National Studios will launch upon a continuous production program.

Egyptian Studios Expand

WASHINGTON, Aug. 12.—The demand in Egypt for films with Arabic dialogue has resulted in the erection of a number of studios in that country. according to a report to the U. S. Dept. of Commerce from Commercial Attache James T. Scott in Cairo.

There are five such studios now operating in Egypt and two more are under construction in the district of Cairo. In connection with one of the latter studios, which is practically completed, the report states that a rebuilt American sound recording system will be installed. It is expected that this studio will shortly go into production.

The equipment in the second studio under construction, it is pointed out, will be practically all of American manufacture. This studio will be opened within the next month.

Far East Imports Gain

WASHINGTON, Aug. 12.—Netherland Indian imports of sound films for the first quarter of 1936 showed an appreciable increase over the corresponding period of 1935, according to a report to the U. S. Dept. of Commerce from Edward A. Dow, clerk to the trade commissioner in Batavia, Java.

The total length of all films increased from 316,125 meters (about 1,037,000 feet) in the first quarter of 1935 to 335,598 meters (about 1,095,000 feet) for the similar period of 1936.

The American percentage of the total imports increased from about 65 per cent in the 1935 period to over 60 per cent in the 1936 period.

Heidingsfeld Gaining

CINCINNATI, Aug. 12.—Ben L. Heidingsfeld, attorney, associated with Ike Libson in various theatre enterprises, is recovering from a major operation at Johns Hopkins Hospital, Baltimore.

Heidingsfeld had planned to make the first eastern trip on the *Queen Mary,* but was forced to cancel his reservation because of his illness. He expects to rest at Atlantic City after leaving the hospital.

Crosby Is Hot In Detroit at $27,300 Take

DETROIT, Aug. 12.—"Rhythm on the Range," repeating the caliber of first run business it is doing elsewhere throughout the country, last week went to $27,300 at the Michigan, where Ripley's "Believe It or Not" show probably did not hurt. It was the best business in town and $7,300 ahead of the theatre's normal.

"And So They Were Married" at the Fox grossed $25,400, or $5,400 out front, the stage show doing its bit. "The Green Pastures," playing the United Artists, proved $2,500 to the good at $12,500. Elsewhere, there was no excitement.

First runs aggregated $73,400, comparing with a usual $60,000.

Estimated takings for the week ending Aug. 6:

"POOR LITTLE RICH GIRL" (20th-Fox)
ADAMS—(1,770), 10c-40c, 7 days, 3rd week. **Gross:** $4,600. (Average, $5,000)

"AND SO THEY WERE MARRIED" (Col.)
FOX—(5,100), 15c-75c, 7 days. Stage, vaude. **Gross:** $25,400. (Average, $20,000)

"RHYTHM ON THE RANGE" (Para.)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage, Ripley's "Believe It or Not." **Gross:** $27,300. (Average, $20,000)

"THREE CHEERS FOR LOVE" (Para.)
"SPENDTHRIFT" (Para.)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $3,600. (Average. $5,000)

"THE GREEN PASTURES" (W.B.)
UNITED ARTISTS—(2,070). 15c-55c, 7 days. **Gross:** $12,500. (Average, $10,000)

Imperial Begins Sept. 10

HOLLYWOOD, Aug. 12.—Imperial Pictures will produce "Murder in the Supreme Court," a screen version of Leslie Ford's magazine story, "The Clock Strikes," as the first picture on the 1936-37 program. The picture is scheduled to start at Talisman Studio Sept. 10. William M. Pizor, president of the company, is due here next week for conferences with Clifford Sanforth, in charge of production.

Color for Crosby's Next

HOLLYWOOD, Aug. 12.—Paramount will make the next Bing Crosby picture in Technicolor. Daniel Evans' story, "Waikiki Wedding," will be used and Edward A. Sutherland will direct under the supervision of Arthur Hornblow, Jr. Production is scheduled to start Oct. 1.

National Screen in K. C.

KANSAS CITY, Aug. 12.—J. R. McPherson, divisional manager for National Screen Service, was here to confer with Charles Gregory, district representative. National Screen will open a branch office here within the next four to six weeks.

Hartley Takes Omaha

George W. Weeks, general sales manager of G. B., has assigned George Hartley, Des Moines manager, to handle the Omaha office as well, and has transferred Ernest Stein, Dallas salesman, to Kansas City.

Bradford Succeeds Borg

KANSAS CITY, Aug. 12.—Guy Bradford, salesman for G.B. the past year, has been named to succeed Russell Borg, who recently was named exchange manager for Grand National.

COLUMBIA
PICTURES

THESE ARE RELEASES ABOUT TO BREAK . . . ONE COMING IMMEDIATELY AFTER THE OTHER . . . ALL WITHIN THE FIRST QUARTER OF THE 1936-37 SEASON . . . THE FASTEST, HARDEST-HITTING SCHEDULE WE HAVE EVER HAD

No Selling Copy . . . the Credits are sufficient

JEAN
ARTHUR
in
JOEL
McCREA

ADVENTURE IN MANHATTAN

with REGINALD OWEN · THOMAS MITCHELL · HERMAN BING
Directed by Edward Ludwig · From a story by May Edginton

IRENE DUNNE
in

THEODORA GOES WILD

with MELVYN DOUGLAS
Directed by Richard Boleslawski

BING CROSBY
in

PENNIES FROM HEAVEN

with MADGE EVANS · EDITH FELLOWS
An Emanuel Cohen production · Directed by Norman McLeod
Story by Jo Swerling · Songs by Arthur Johnson and John Burke

GRACE MOORE
in

INTERLUDE

Story by Robert Riskin

ROSALIND
RUSSELL

JOHN
BOLES

in the Pulitzer Prize Play

CRAIG'S WIFE

with BILLIE BURKE · DOROTHY WILSON
THOMAS MITCHELL · RAYMOND WALBURN
Directed by Dorothy Arzner · From the play by George Kelly

CHESTER
MORRIS

FAY
WRAY

in

THEY MET IN A TAXI

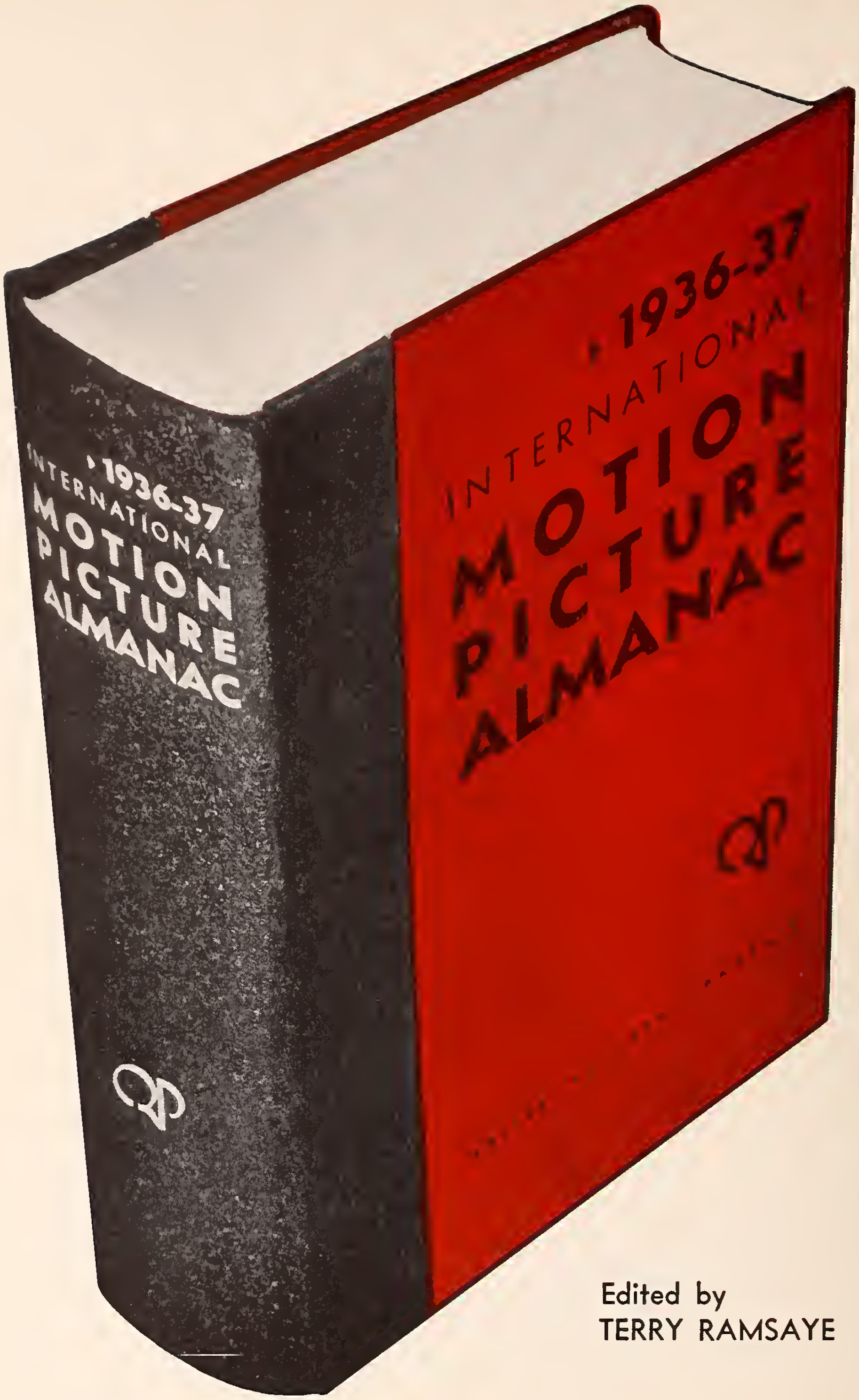
with LIONEL STANDER · RAYMOND WALBURN
Directed by Alfred E. Green · Story by Octavus Roy Cohen

FRANK CAPRA'S
great production
RONALD COLMAN
in

LOST HORIZON

with
EDWARD EVERETT HORTON · H. B. WARNER · JANE WYATT · SAM JAFFE
MARGO · JOHN HOWARD · THOMAS MITCHELL · ISABEL JEWELL
Screenplay by Robert Riskin · From James Hilton's novel

COLUMBIA PICTURES


1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
QP
1936-37
INTERNATIONAL
MOTION
PICTURE
ALMANAC
QP

Edited by
TERRY RAMSAYE

1,384 Pages of Vital Facts

including the following important departments: Who's Who, Corporate Structures, Annual Releases, Theatre Circuits, Producing and Distributing Personnel, Film Editors, Equipment, Abroad.

$3.00 per Copy
plus postage

"It's a Wonder Book"

J. W. McNamara, Boston exhibitor, says of the 1936-7 International Motion Picture Almanac: "Thanks much for my Almanac, it certainly is a wonder book."

QP

INTERNATIONAL
MOTION PICTURE ALMANAC

A QUIGLEY PUBLICATION
ROCKEFELLER CENTER NEW YORK

Drop Efforts For Settling Center Claim

(*Continued from page* 1)

which the Rockefeller Center claims will be allowed. To do so might entail a delay of the better part of a year in reorganizing RKO. Judge Bondy left yesterday on a European vacation and his decision on the amount in which the claim should be allowed is not expected now before early October, as a result. His decision is almost certain to be appealed.

Atlas, which owns one-half of RCA's holdings in RKO and has an option to acquire the remainder, is not considering in its current discussions with Rockefeller Center any specific amount in which the latter's claim against RKO may be allowed, it was stated. Thomas D. Thacher, as special master, recommended that the claim be allowed at approximately $9,100,000 and RKO, in appealing from this recommendation, contends that it should not be allowed at more than $2,862,000, representing three years' rent on the Music Hall and Center.

Center the Largest Creditor

If Atlas and Rockefeller Center succeed in agreeing upon the amount of stock or debentures, or both, of the reorganized RKO company which shall be paid to Rockefeller Center for each $1,000 of the amount in which the claim is finally allowed, a reorganization plan for RKO could be brought to conclusion without waiting for the courts to decide what the amount of the claim is to be, it was pointed out. Rockefeller Center's claim makes it the largest unsecured creditor of RKO and if an acceptable treatment for the claim under a reorganization plan is worked out, the same treatment would apply to all other general claims against the company.

The discussions now proceeding could result in an agreement under which Rockefeller Center would receive from the reorganized RKO a $500 debenture plus an agreed upon number of shares of new stock for each $1,000 of its claim as finally allowed. On that basis a reorganization plan for RKO could be completed which provided for the issuance of new debentures and stock in an amount sufficient to pay off the Rockefeller Center claim at the maximum amount at which it could be allowed, in addition, of course the new securities required for the settlement of all other claims against the company on the basis agreed upon. The reorganization plan could then proceed to its consummation without the Rockefeller claim having been decided by the courts. When decided, and if in an amount less than the maximum provided for, the unnecessary new securities reserved for it merely would remain authorized but unissued, it was stated.

Reorganization Could Be Speeded

This procedure, if Atlas and Rockefeller Center succeed in arriving at an agreement, stands to advance the reorganization of RKO by approximately six to nine months in comparison with the time required to complete a plan which was held up for a final court decision on the Rockefeller claim, it was said.

His Hair Down

Hollywood, Aug. 12. — On the point that silent stars were routed out by sound, Bryant Washburn, who was one of them, remarks:

"The truth is that talking pictures just happened along at about the time we stars were beginning to show our age and our glamour was beginning to fray a trifle."

There should be an Academy award for such frankness.

Court Reduces RKO Interim Allowances

(*Continued from page* 1)

at $50,000, and a final petition for $3,308 by Price, Waterhouse & Co., accountants, was allowed in full.

In addition, Judge Bondy yesterday revised his previous allowance of $231,500 on a claim filed against RKO by the late S. L. (Roxy) Rothafel in line with petitions made by the RKO trustee following Roxy's death. Roxy's claim was based on his management contract for the Music Hall and it had been allowed by Judge Bondy just prior to Roxy's death. Thereafter, the RKO trustee objected to the allowance on the grounds that it was based on the full term of the contract, whereas Roxy's death would have terminated the contract in advance of its expiration. Judge Bondy agreed with this contention and reduced the Roxy claim to $179,271, allowing it in that amount. Roxy has an additional claim for 10,000 shares of RKO stock allowed him under the contract.

N. Y. Ind'p'ts Hit At Stars on Radio

(*Continued from page* 1)

Brecher and Bernard Barr, who acted on the committee representing the organization at the meeting of circuit heads last week at C. C. Moskowitz's office. The membership endorsed the plan as agreed upon and starting Sept. 4 and 5, independent exhibitors will comply with the agreement.

A preliminary discussion was held on the dropping dual feature policies in the local area. The matter was not gone into in detail due to absence of Harry Brandt, president, who is scheduled to return from Canada on Monday. It is understood this topic will be given serious consideration within the next few weeks.

Cantor Setting Record

San Francisco, Aug. 12.—The Golden Gate here, with Eddie Cantor and Bobby Breen on the stage, expects to do $35,000 for the week, which would double the average and probably beat all records. The admission top has been raised from 40 cents to 55 cents, with five shows a day and on Saturday and Sunday.

Signs for Weiss Serials

Stage and Screen Prod., Inc., has closed a deal for Weiss-Mintz serials in the northwest with James O'Neal, operating in Seattle and Portland.

Hawaiian Firm Sues Warners For $300,000

(*Continued from page* 1)

of $500,000 and has already spent $175,000, the complaint sets forth. It is charged that the defendants showed the Franklin contract to Consolidated in order to induce the latter to pay more for the pictures so that the plaintiff might be excluded from getting them altogether.

The suit was filed here by Charles Franklin, attorney for the plaintiff. He is a brother of John J. Franklin, vice-president and general manager of the Hawaiian firm, and of Harold B. Franklin, former major company executive, who is said to have no interest in the theatre company.

The Warner legal department declined to comment on the suit saying it would answer in due time.

Seek Governmental Action

Franklin, the plaintiff's attorney, said that he had forwarded verified copies of the complaint to the Dep't of Justice in the hope that the Government could be induced to bring an action for injunctive relief against all major distributors servicing Hawaii, except Paramount, along the lines of the Government's recent St. Louis action. He alleges that the Franklin theatres are unable to obtain sufficient suitable product because of a conspiracy in restraint of trade. He said that Paramount was not involved because it had supplied films to the Franklin houses.

The attorney said that he had been advised recently by John Dickinson, assistant to the Attorney General, that the Dep't of Justice is continuing its investigation of the Hawaiian situation requested by Franklin and started 20 months ago.

Summer Grosses Seen 10% Over Last Year

Business so far this summer has been about 10 per cent better than the last, according to a leading independent circuit operator in the local area.

Two reasons are given for the improvement. One is that the summer has been fairly mild. The second is that the pictures released have been of a better quality than in previous warm months.

Every Broadway theatre, from the Music Hall down, is said to have been operating on the profit side of the ledger during most of the weeks so far.

United Artists-FWC Talks Set for N.Y.C.

(*Continued from page* 1)

here, Charles Skouras left for San Francisco today on routine business accompanied by Charles Buckley, legal head; Bud Lollier, tax expert; George Tauber, treasurer and Andy Crapman, Skouras assistant. Their departure indicates a temporary postponement of the negotiations.

The F.W.C. group is expected to return next week. It is reported that Schaefer will continue product discussions with Skouras in New York.

Warners' Net Is $2,554,772 For 39 Weeks

(*Continued from page* 1)

senting $799,498.89 discount realized on the redemption of optional six per cent convertible debentures and bonds of subsidiary companies, and $309,484.05 adjustments of Federal income tax liability to and including the fiscal year ended Aug. 31, 1929.

There was charged to deficit account $362,227.72, representing $122,114.62 net loss in property damage caused by the floods, after deducting $15,800 credit for Federal income taxes; $32,600 for Federal income taxes on discount arising from the purchase of debentures and bonds of subsidiary companies during the period; $207,513.10 loss on disposal of capital assets (net) and cancellation of leases after deducting $17,200 credit for Federal income taxes.

The consolidated balance sheet as of May 30 showed total current assets of $22,304,422.56, including cash of $3,475,010.10, and current liabilities totaling $17,579,486.05.

Production Costs Listed

The balance sheet showed $5,752,110.44 as the cost of released productions, less amortization, and $5,816,042.31 for productions completed but not released. Productions in progress were listed at $3,275,650.01, and rights and scenarios unproduced, at cost less reserves of $111,474.64, at $1,754,675.49.

Properties owned and equipment (including $268,487.49 of construction in progress) at cost less reserves, including reserves for depreciation, were listed at $120,902,318.14. Properties leased and equipment, at cost less reserves, including reserves for depreciation and amortization, were listed at $15,742,997.42.

F. & M. to Operate St. Louis Amusement

(*Continued from page* 1)

Harry C. Arthur, vice-president of F. & M.

Central Properties holds 80 per cent of the claims against the neighborhood circuit. A public sale was scheduled to be held in the Federal court, St. Louis, the latter part of July, but as yet no definite date has been set for the auction. However, it is expected that Central Properties will be the highest bidder at the sale.

Arthur will leave for St. Louis in two weeks to confer with the musicians' union on a term contract for stage presentations in a number of first run St. Louis houses. An agreement with the stagehands already has been completed and the only matter holding up a definite date for stage shows after Labor Day is the pending agreement with the musicians.

"Mohicans" Opens Today

The world premiere of "The Last of the Mohicans" will be held tonight at the Palace in Saratoga Springs, N. Y. Openings are set for the following day in Syracuse, Rochester and Nashville.

MARY OF
HOLDS FOR
RADIO CITY

ONLY FIVE PICTURES SINCE TH
EST THEATRE, FOUR YEARS AGO

R K O
RADIO
PICTURES

SCOTLAND
THIRD WEEK
MUSIC HALL

OPENING OF THE WORLD'S LARG-
HAVE HELD FOR THREE WEEKS . . .

"LITTLE WOMEN" *
"TOP HAT" *
"FOLLOW THE FLEET" *
"LOVE ME FOREVER"
"MARY OF SCOTLAND" *

FOUR OUT OF THE FIVE
ARE RKO-RADIO PICTURES

announcing

F A

"Suzy" Leads Minneapolis For the Week

Minneapolis, Aug. 9.—"Suzy" and "Let's Sing Again" were the only first runs to make much of an impression in the Twin Cities, as the summer doldrums continue in both Minneapolis and St. Paul. "Suzy" garnered a par $10,000 at the Minnesota in Minneapolis and "Let's Sing Again" scored for an average $5,600 at the Singer Orpheum.

In St. Paul "Suzy" was good for $6,000, or $500 over the top at the Paramount.

Total first run business in Minneapolis was $24,400. Average is $25,100. Total first run business in St. Paul was $14,050. Average is $14,500.

Estimated takings:

Minneapolis:

Week Ending Aug. 6:

"THE CRIME OF DR. FORBES" (20th-Fox) (4 days)
"SINS OF MAN" (20th-Fox) (3 days)
LYRIC—(1,239), 20c-25c. **Gross:** $1,300. (Average, $1,500)

"SUZY" (M-G-M)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $10,000. (Average, $10,000)

"LET'S SING AGAIN" (Radio)
ORPHEUM—(2,900), 25c-40c, 7 days. **Gross:** $5,600. (Average, $5,600)

"WHITE FANG" (20th-Fox)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,500)

"SHOW BOAT" (Univ.)
WORLD—(400), 25c-35c, 7 days, 8th week. **Gross:** $2,500. (Average, $2,500)

St. Paul:

Week Ending Aug. 3:

"PUBLIC ENEMY'S WIFE" (W. B.)
ORPHEUM—(2,000), 25c-40c, 4 days. **Gross:** $1,900. (Average, $4,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
RIVIERA—(1,000), 25c-40c, 4 days. **Gross:** $1,650. (Average, $3,500)

Week Ending Aug. 6:

"WE WENT TO COLLEGE" (M-G-M)
ORPHEUM—(2,000), 25c-40c, 3 days. **Gross:** $1,600. (Average, $4,000)

"THE FIRST BABY" (20th-Fox)
RIVIERA—(1,000), 25c-40c, 3 days. **Gross:** $1,500. (Average, $3,500)

"SUZY" (M-G-M)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $6,000. (Average, $5,500)

"COUNTERFEIT" (Columbia)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,400. (Average, $1,500)

"Rich Girl" Hits $11,200 in Omaha

Omaha, Aug. 9. — "Poor Little Rich Girl," with "Nobody's Fool" as the other half of a dual bill, was a landslide at the Orpheum. The $11,200 gross passed par by $3,700.

"Earthworm Tractors" and "Murder by An Aristocrat" at the Brandeis also were winners with $5,100. "Suzy" and "Absolute Quiet" took $5,400 at the Omaha.

Total first run business was $21,700. Average is $16,000.

Estimated takings:

Week Ending July 29:

"EARTHWORM TRACTORS" (F. N.)
"MURDER BY AN ARISTOCRAT" (F. N.)
BRANDEIS—(1,200), 25c-35c-40c, 7 days. **Gross:** $5,100. (Average, $3,500)

"SUZY" (M-G-M)
"ABSOLUTE QUIET" (M-G-M)
OMAHA—(2,200), 25c-40c, 7 days. **Gross:** $5,400. (Average, $5,000)

Week Ending July 30:

"POOR LITTLE RICH GIRL" (20th-Fox)
"NOBODY'S FOOL" (Univ.)
ORPHEUM—(3,000), 25c-40c. 7 days. **Gross:** $11,200. (Average, $7,500)

Out Hollywood Way

Hollywood, Aug. 9.—Bobby Connolly and Busby Berkeley will each stage a number in Warners' "Sing Me a Love Song." . . . Cecil B. DeMille suffered a lacerated wrist when Jean Arthur accidentally clipped him with a whip during rehearsals for "The Plainsman." . . . Norman Rivkin and Evan Hoskins join Universal publicity staff.

Margaret Seddo and Margaret McWade, the pixilated sisters in "Mr. Deeds Goes to Town," signed to term optional agreements as a team by Paramount. . . . Edward Kaufman to produce the Claudette Colbert picture for Radio. . . . Mack Sennett and D. W. Griffith to be given dinner by The Spancs, organization of correspondents and publicists.

The Mauch twins, Billy and Bobby, report back to Warners Sept. 3 for "The Prince and the Pauper." . . . Albert Conti made vocal coach on "Maytime," M-G-M. . . . Columbia signs Mary Brian for "Poker Face." . . . Louis Armstrong, band leader, gets term contract from Columbia. . . . George Hirliman to produce "Navy Spy" as the second of his series with Conrad Nagel. . . . Joseph H. Lewis, supervising editor for George Hirliman, to be made a director as well.

+

Casting—Sally Eilers, not Ann Sothern, to have lead in "Without Orders," Radio. . . . Joan Crawford and Robert Taylor to be teamed in "Love on the Run," M-G-M. . . . Johnny Downs in "Pigskin Parade," Twentieth Century-Fox. . . . At Paramount, Joe Sawyer, Ralf Harolde and Mattie Fain added to "The Turning Point." . . . Charles Richman and Harry Holman in "In His Steps," B. F. Zeidman. . . . Lyle Talbot completes cast for the next Mae West picture. . . . Erin O'Brien Moore added to "The Green Light," Warners. . . . Torbin Meyer in "Wedding Present," B. P. Schulberg.

At Paramount, Grady Sutton, Helen Lowell in "Valiant is the Word for Carrie," and Pat O'Malley and Hal Price in "Murder with Pictures." . . . Ann Sothern gets lead in "Without Orders, Radio. . . . Etienne Girardot and Nicodemus, colored comedian, in "Personal Appearance," Major. Troy Brown in "Can This Be Dixie"" Twentieth Century-Fox. . . . Stanley Fields, William Wagner and Harold Huber in "The Devil Is a Sissy" and Elizabeth Allen and Lionel Barrymore in "Camille," M-G-M. . . . At Warners, Frieda Inescourt in "The Making of O'Malley," Dick Foran in "The Black Legion" and Billy Mauch in "Penrod and Sam."

+

Writers — Howard Mingos and Pierre Collings working on script of "The Wright Brothers," Warners. . . . Dorothy Dennett signed by B. F. Zeidman to do script of "Sweetheart of the Navy." . . . Charles Grayson working on an original for M-G-M. . . . Grant Garrett and Seena Owen adapting "Carnival" at Paramount. . . . Theodore Reeves on "Internes Can't Take Money," also Paramount.

+

Story Buys—"Wings of Mercy," by Alice F. Curtis, acquired by Radio. . . . Richard Connell's "What Ho!" acquired by Emanuel Cohen for Gary Cooper.

"Suzy" at $24,700 Tops Detroit Takes

Detroit, Aug. 9.—"Suzy" knocked the dull spots out of the summer slump for the Michigan by rolling up $24,700 on the week. Par being $20,000, the management looked at that extra $4,700 and figured the depression was over.

At the Fox "Poor Little Rich Girl" hit a fast pace in its second week by getting $22,300, also decidedly on the profit side of the ledger. "San Francisco," in its fourth week, took $10,600 at the United Artists.

Total first run business was $65,000. Average is $60,000.

Estimated takings for the week ending July 30:

"CRASH DONOVAN" (Univ.)
"HIGH TENSION" (20th-Fox)
ADAMS—(1,770), 10c-40c, 7 days. **Gross:** $3,600. (Average, $5,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
FOX—(5,100), 15c-75c, 7 days, 2nd week. Stage: vaudeville. **Gross:** $22,300. (Average, $20,000)

"SUZY" (M-G-M)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage: vaudeville. **Gross:** $24,700. (Average, $20,000)

"TWO AGAINST THE WORLD" (F. N.)
"HOT MONEY" (W. B.)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $3,000. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(2,070), 15c-65c, 7 days, 4th week. **Gross:** $10,600. (Average, $10,000)

"Dancing Lady" Is Best in St. Louis

St. Louis, Mo., Aug. 9.—"Dancing Lady" and "The Big House" at Loew's were the outstanding draws of a week that was slightly above average for the community as a whole. Their take topped the house average by $3,750, being $12,750.

"Public Enemy's Wife" and "Border Patrolman" at the Fox did $500 above average with $12,500 for the week.

Other first run attractions were below par.

The principal opposition continued to be the Municipal Opera in Forest Park. It has two more weeks to run.

Total first run business was $41,600. Average is $39,500.

Estimated takings for the week ending July 30:

"POOR LITTLE RICH GIRL" (20th-Fox)
"WHITE FANG" (20th-Fox)
AMBASSADOR—(3,018), 25c-55c, 7 days **Gross:** $9,600. (Average, $10,000)

"PUBLIC ENEMY'S WIFE" (W. B.)
"BORDER PATROLMAN" (20th-Fox)
FOX — (5,038), 25c-55c, 7 days. **Gross:** $12,500. (Average, $12,000)

"DANCING LADY" (M-G-M)
"BIG HOUSE" (M-G-M)
LOEW'S—(3,162), 25c-55c, 7 days. **Gross:** $12,750. (Average, $9,000)

"WHITE ANGEL" (F. N.)
"AUGUST WEEK-END" (Chesterfield)
ORPHEUM — (1,950), 25c-55c, 7 days. **Gross:** $6,750. (Average, $8,500)

Study State Aid for Industry in Mexico

(*Continued from page* 1)

with producing experience, and one who is versed in international film distribution.

Reachi contends that the industry's slow progress here is due to the lack of technical and professional material for making good pictures, the few really competent directors of varied experience; ignorance of the best methods of making films commercially profitable, and lack of contact for large scale international distribution. More attention must be given to film stories and public desires, he says, and insists the industry here needs Government technical and financial assistance.

* * *

The Mexican Congress is considering a measure which would provide for the production of a film history of the revolution, covering a period from 1910 to today. The picture would touch on all phases of the situation and be completely accurate. The measure provides that a Mexican company produce the film, which would have wide distribution abroad.

Congress also proposes to arrange state aid for companies which produce films designed to make the truth about Mexico better known abroad.

Academy Group Named

Hollywood, Aug. 9.—The executive committee of the Technicians' Branch of the Academy has appointed Ray Wilkinson, head of the camera department of Paramount, as chairman of the committee which will select a slate for the various offices of the branch. The committee includes John Aalberg, Perry Ferguson, Charles David Forrest, William Holmes, Fred Hope, Charles B. Lang, Jr., Virgil Miller, William Moll and S. J. Twining. Voting will be for the executive committee, board of governors, representatives and section chairmen.

Brandt Takes 3 More

The three theatres recently added to the Brandt circuit are the Rex, Irvington, N. J.; Embassy, Dobbs Ferry, N. Y., and Gem, Far Rockaway, L. I.

Deals for a number of others are under way and expected to be consummated shortly.

Austrian, Burns to RCA

Ralph B. Austrian and M. F. Burns have been elected vice-presidents of the RCA Mfg. Co. Austrian will have his headquarters at the New York office, contracting film licensees, and Burns will operate from the Hollywood office.

W. Va. Group to Meet

White Sulphur Springs, W. Va., Aug. 9.—The state association of theatre managers will hold a two-day convention at the Greenbrier hotel here Tuesday and Wednesday. J. C. Shanklin of Ronceverte is chairman of the committee in charge of convention arrangements.

Mayer Coming by Train

Hollywood, Aug. 9. — Louis B. Mayer is en route to New York by train with Howard Strickling. Mayer will leave for London on Thursday.

...AND BEGINS TO GROW FROM THERE

MARCH BAXTER
Warner
Lionel
BARRYMORE
MARCH
LIONEL BA
BARRYMORE
THE ROAD TO GLORY
WARNER
H · BAXTER
ARRYMORE
TO GLORY
Fredric
Warner
MARCH BAXTER
Lionel
BARRYMORE
GLORY

"Put 'The Road to Glory' on your must list! Brilliant acting makes it one of the finest films of the year."
—N. Y. Journal

"Brilliant entertainment."
—N. Y. Sun

"Grim, gripping, spirited... a cinema achievement."
—N. Y. Post

"Stirring, dramatic and vivid!"
—N. Y. Times

"Impressive story, handsomely written, splendidly acted."
—N. Y. Mirror

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE

"THE ROAD TO GLORY" SHATTERS RIVOLI 5-YEAR ATTENDANCE RECORD AT SENSATIONAL NEW YORK OPENING . . .

and then **BUILDS!**

Nothing like it ever before! Never has a hit smashed on so sensationally! The first day, it wrecked a house record that had stood for five years! On the second day, *it topped that!* And as this goes to press, on the third day, word comes...IT STILL GROWS! Watch for further reports of this phenomenal run! It's show history in the making!

Fredric
MARCH
Warner
BAXTER
Lionel
BARRYMORE

"New Yorchid! Should win a prize so excellent is it."
—Walter Winchell

20th's GREAT LOVE DRAMA
OF THE GREAT WORLD WAR!

FREDRIC MARCH · WARNER BAXTER
LIONEL BARRYMORE

THE ROAD TO GLORY

with JUNE LANG
GREGORY RATOFF
Directed by Howard Hawks
Associate Producer Nunnally Johnson
Screen play by Joel Sayre and William Faulkner
DARRYL F. ZANUCK In Charge of Production

◂ Purely Personal ▸

CHARLES C. PETTIJOHN, JR., Westchester County's junior golf champ, reeled off a spectacular 67 at Winged Foot the other day and walked off with the Ed Thorp medals, memorial to the football official who died a couple of years ago.

●

GEORGE R. BATCHELLER, JR., says ROGER PRIOR has been signed by Chesterfield for the starring role in "Missing Girls," which will be placed into production on Friday.

●

HARRY COHEN, RKO western division sales head, left for Los Angeles last Friday. He's been in town since the company's annual sales convention.

●

JERRY HORWIN'S and CATHERINE TURNEY'S play, "One More Genius" takes its bow at the Stony Creek theatre, Stony Creek, Conn., tonight.

●

ELISHA COOK, JR., who appeared in several Theatre Guild shows, has been signed by Twentieth Century-Fox for a role in "Pigskin Parade."

●

EDWARD J. PESKAY leaves today for Stamford, Conn., and will return tomorrow. He says his future plans are indefinite.

●

M. COATES WEBSTER'S novel, "The Man I Married," has been acquired by Universal for its next season's lineup.

●

AL HANSON, assistant to CHARLES P. SKOURAS, plans to return to the coast either tomorrow or Wednesday.

●

ELMER C. RHODEN, Fox Midwest operating head, is due today from Kansas City on product deals.

●

NEIL AGNEW and the missus, BOB MOCHRIE among those at Gallagher's for steaks and such.

●

HARRY SHIFFMAN, HENRY BROWN and MAX COHEN spent the weekend at Saratoga.

●

GEORGE J. SCHAEFER is due to return from a trip to the coast today.

●

. . . London

MORRIS HELPRIN, American publicity chief for London Films arrived on *Ile de France.*

On same boat, LUPE VELEZ and JUNE KNIGHT, both for stage bookings, MADELEINE CARROLL and husband, Capt. ASHLEY, DOUG and MRS. FAIRBANKS, SR.

FLOYD ODLUM completes electrical deal and returns to New York.

MARLENE DIETRICH, JOE E. BROWN, ROBERT DONAT, ROWLAND V. LEE, STEFFI DUNA, all doing their stuff at current press receptions. MARLENE also banquetted at Claridge's by KORDA.

RAOUL WALSH bought the filly "Attraction" at Hurst Park races and will ship her to the States.

GITTA ALPAR fell down a set staircase for "Because of Love" at the Highbury studio, splitting a toe joint.

NORMAN HOPE-BELL inaugurated "business hours" system at Cricklewood studio, limiting shooting time on the Ernie Lotinga "Love Up the Pole" to the 10 A. M.-6 P. M. period.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Last of the Mohicans"

(Reliance-United Artists)

HOLLYWOOD, Aug. 9.—A great story, excellent acting and impressive production combine to give this picture wide audience appeal and consequently high showmanship value.

James Fenimore Cooper's story may be a tradition-encrusted literary classic, but the entertainment it provides is just as modern and as compelling as tomorrow's headlines. The first attraction of its kind to come to the screen in some time, "The Last of the Mohicans" is a thrill-action drama, rivalling the most vividly conceived gangster film in excitement-provoking quality. Yet, at the same time, it depicts heart-touching dual romance, spirited adventure and a starkly melodramatic story of human courage, treachery, sacrifice and tragedy which was the theme of Cooper's saga of colonial British-French-Indian frontier warfare.

The generally familiar highlights of this version which swept a preview audience into enthusiastic applause were many and varied. First was the treacherous Magua's betrayal of Alice, Cora and Major Heyward into the hands of the Hurons and their rescue by and over the rapids under the guidance of Hawkeye, Chingaghgook and Uncas. Second, the sensationally produced siege of embattled British colonials in Fort William Henry by the French and Indians, followed by Munro's capitulation to Montcalm had the preview audience standing and cheering.

The grisly massacre of the soldiers by fanatical Indians and the capture of the girls leads to the film's sock anti-climax in which Magua kills Uncas, Cora chooses death rather than dishonor and Chingaghgook slays Magua.

The drama of this episode is intensified as Heyward in order to save Alice's life, dons Hawkeye's deerskins to offer himself as a sacrifice in return for her life. As the savages dance around the fire with the hero tied to the stake and Hawkeye seeks to save a friendly enemy, the colonials come up in rescue and provide a romantic ending for Hawkeye and Alice.

Seldom has a screen actor so emphatically interpreted a menacing character as does Bruce Cabot the role of the treacherous Magua. It is a personal achievement for him. Robert Barrat as Chingaghgook, Randolph Scott as Hawkeye and Philip Reed as Uncas contribute realistic and believable performances that should considerably increase their screen importance and name value.

Henry Wilcoxon, fearful and jealous rival of Hawkeye, performs spiritedly and the two girls, Binnie Barnes as Alice and Heather Angel as Cora, work in a manner that greatly enhances the sympathetic and human interest quality of the story, since practically all of the action centers about this group and Robert Buckler as Colonel Munro. The supporting cast, while worthy, is of little significance.

John Balderston, Paul Perez and Daniel Moore are credited with the adaptation and Philip Dunne with the screenplay; they have faithfully preserved the full dramatic qualities of the original, but have also endowed it with modernized dialogue that gives the attraction an up-to-date flavor. The direction by George B. Seitz is excellent and attains a maximum of movement.

Production Code Seal, No. 2,345. Running time, 90 minutes. "G."

Columbia Appoints Two

William C. Lengel, Columbia eastern story editor, has appointed Michel Kraike as story scout for the New York office and Eve Ettinger head of the reading department. Kraike formerly was assistant to Katharine Brown at Selznick International.

Consolidated Team Ahead

Consolidated's team in the M.P. Baseball League is leading in the second half of the tournament, with four victories and no defeats, although the Music Hall nine remains undefeated since the season started.

Wins Educational Pact

Prudence Hayes, selected from among 100 girls tested for the role, will play the lead in Educational's "Gags and Gals" series, which will go into work today at the Astoria studio. Al Christie will direct.

Puritan Includes 15 On Current Program

(Continued from page 1)

head. "Forgotten Souls," the second on the list, is in production. The first action picture, "Pilot X," now completed, is soon to be released.

Puritan also plans 16 westerns, two musicals and six or eight other films on which details have not yet been set.

Warner Premieres Set

Warners' two latest features are to have their New York premieres shortly. "China Clipper" will open tomorrow night at the Strand. A greeting is expected to be radioed from the China Clipper now stationed at Manila.

"Anthony Adverse" will open at the Strand August 26.

Short Subjects

"Mickey's Rival"

(Disney-U. A.)

Mickey takes Minnie out for a picnic in the country all on a summer's day, but along comes Mortimer in his snappy roadster and well nigh ruins the day for Mickey with his Rotarian tricks. That is, until Mortimer gets funny with the bull in the pasture and Mickey has to swing to the rescue, aided no end by his faithful auto. Clever animation and fast-moving, but there have been better Mickeys. For instance, "Alpine Climbers." Production Code Seal, No. 1,676. Running time, 8¼ mins. "G."

"Toby Tortoise Returns"

(Disney-U. A.)

In which Toby and Max Hare stage a return bout in the squared ring with results most fantastic and highly diverting. Max, the bully, knocks the stuffings out of Toby, but tries one trick too many when he packs the tortoise full of firecrackers and Roman candles. Toby zooms, ricochets and flies all over the place in a blaze of Technicolor, eventually to knock out Max and win the day. The pace is furious, the color work outstanding and the entertainment content very high. Production Code Seal, No. 2,206. Running time, 8 mins. "G."

Australian Theatre Deal Hanging Fire

(Continued from page 1)

standing of our problems by the foreign departments of various film companies."

The executive stated he had completed details for refinancing his group of companies on the London market. Several of his companies will be merged into one unit. The extent of the financing will be £750,000 Australian, which will supply adequate capital for the purposes required. On his return to Sydney, the proposal will be submitted to the boards of his companies for ratification.

Norman Rydge has replaced H. Y. Russell as chairman of the Greater Union board.

Discussing quotas and production in Australia, Doyle said that Cinesound Prod., his producing company, has completed "Thoroughbred" and "Orphan of the Wilderness." "Robbery Under Arms" will go into work soon and releases on the British market have been assured. It is hoped to interest an American distributor in handling the product here.

Clarifies Quota Law

United Artists will be interested in the production of "Half Caste." There is a likelihood American talent will go to Australia for the picture. Clarifying the Australian opinion on quotas, Doyle asserted, "My legal advices from Australia state that the best constitutional lawyers consider the Australian quota law does not impose on American distributors the necessity to produce pictures, but only to distribute such pictures as may be produced by local producers."

The General Theatres' executive has been in New York two weeks renewing acquaintances and negotiating the release of "Thoroughbred."

Insiders' Outlook

(Continued from page 2)

film part. Since Howard never shoots without his own cameramen, Jimmy Howe, perhaps the only Chinese photographer in the international production industry, likewise is on this, the maiden effort of Pendennis Productions, new enterprise of Erich Pommer, former studio chieftain for Ufa of Berlin in the old days and well known in Hollywood, to boot. Pommer and Korda are now associated and Pendennis is producing for London Films. . . .

▼

An interesting arrangement, also for London Films, is the deal with Rene Clair, the noted French director, who is lining up "A Bicycle Built for Two." The one-picture deal with Marlene Dietrich, recently in on the *Normandie,* for "Knight Without Armour," represents still another Korda project on behalf of his own company. Robert Donat is to be co-starred and that makes it smart casting insofar as the American market is concerned; Robert will help Marlene, who can stand it. Frances Marion, a member of Louis B. Mayer's studio family, not only is responsible for the script, but will also be associate producer. Another hands-across-the-sea arrangement in still another of Korda's efforts. . . .

▼

Things to come include "Troop Ship," a future Pendennis; "Triangle," starring Miss Leigh with direction by Walter Reisch, author of "Masquerade" and "Unfinished Symphony," author and director of "Episode," reputedly a Continental hit; "I, Claudius," starring Laughton with Korda again, but for the last time, directing and two co-starring Laughton and Merle Oberon, the entire batch for London Films and for American distribution. How soon depends upon production, but Korda plans to visit New York in December for two months and states this elaborate schedule will be well along, if not completed by sailing time. In the meantime it is interesting to note, the U. A. product lineup divulged early in July lists only seven from him. . . .

Open Buenos Aires House

Buenos Aires, Aug. 9.—The President of the Argentine Republic, ministers and diplomats here attended the opening last night of the new Opera Theatre. "Show Boat" was the opening attraction. The managers of American firms here were entertained after the performance by Clemente Lococo, owner of the Opera. Raul Roulien and Conchita Montenegro arrived today from Hollywood for personal appearances at the Monumental.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Back to Nature"

(Twentieth Century-Fox)

Hollywood, Aug. 9.—The adventures of the appalling and appealing Jones family are continued in this second of the series, which looks like a success based on the unqualified delight with which a family audience greeted it. Their enjoyment equalled that with which they approved the first.

Papa Jones is cherishing the hope that he can get off to the druggists' convention alone, while the family spends its vacation on a farm, but it is a short-lived dream and the whole tribe starts off in a trailer, exhausted from the frantic ordeal of packing, locking up and putting out the cat.

The entire appeal of the film is wisely based on the comic quality of everyday domestic incidents to which all families are heir. Tony Martin is introduced as Ned, an escaped confidence man who makes a play for the older girl, and the film ends in a wild chase down a mountain trail with Papa Jones and the boys pursuing in a car without brakes.

Jed Prouty, Shirley Deane, Spring Byington, Kenneth Howell, George Ernest, June Carlson, Florence Roberts and Billy Mahan perform with the same gusto with which they originated the original Jones family. Dixie Dunbar and Ivan Miller carry prominent supporting roles under the direction of James Tinling, who certainly must have been raised in a large family.

Robert Ellis and Helen Logan wrote the screenplay about characters originated by Katharine Kavanaugh. Max Golden produced to capitalize the popularity of "Every Saturday Night."

Production Code Seal, No. 2,444. Running time, 60 minutes. "G."

"Lady Be Careful"

(Paramount)

Hollywood, Aug. 9.—Dorothy Parker, Alan Campbell and Harry Ruskin, in adapting the stage play, "Sailor Beware," by Kenyon Nicholson and Charles Robinson, have woven a light comedy which holds the interest.

The story concerns the battle of Lew Ayres, known in the navy as Dynamite, to capture the heart of Mary Carlisle, nicknamed Stonewall because of her ability to resist masculine advances. Ayres' shipmates and Mary's friends, meanwhile wager on the outcome, throwing their influence in the direction of their bets. As expected, the couple fall for each other and a romantic conclusion caps the courtship.

The supporting cast includes Benny Baker, Larry Crabbe, Barbara Barondess and Grant Withers. Theodore Reed directed and should be credited with delivering an excellent job in his first effort as a director. Benjamin Glazer's production has maintained good taste throughout the story. As light entertainment, the picture is suitable for showing with a more serious subject.

Production Code Seal, No. 2,394. Running time, 67 minutes. "G."

U. A., Republic Deals Hang in F. W. C. Buy

(Continued from page 1)

F. W. C. heads. He is due back in New York today with the data and tomorrow resumes conferences with Spyros Skouras, William T. Powers, J. J. Sullivan, George Balsdon and Edward Zabel.

Floyd St. John, San Francisco branch head for Republic, is in New York on the F. W. C. negotiations. He is expected to leave in a day or so.

Although the RKO deal had been set some time ago, Harry Cohen, western division sales head, has been in New York for about two months working out details with Balsdon, first assistant to Powers.

Warners Shift Title

Hollywood, Aug. 9.—Warners have changed the title of "The Case of the Caretaker's Cat," latest Perry Mason mystery film, to "The Case of the Black Cat."

Chance Games Next Problem in N. Y. C.

(Continued from page 1)

made, it is said, is to get all the leaders together and put the matter to them formally. This is expected to be done as soon as the move on admissions is advanced to the point where it is running smoothly and without complaint.

There is some discussion about terminating duals, but the exhibitors express the desire to move reservedly and cautiously, tackling one problem at a time and then approaching the other when the proper time comes.

Columbia Closes Deals

Columbia has closed contracts on the new product with the M. A. Lightman circuit and the Robb & Rowley circuit. The Lightman deal includes 35 houses in Tennessee and Arkansas and the other 35 situated in the Dallas and Oklahoma territories.

Pictures Escape New Tax in Pennsylvania

(Continued from page 1)

there to be rushed out if needed to help provide the requisite revenue. When it was learned, however, that other new tax measures, actually adopted, would produce enough funds for the present emergency, the film tax bill was permitted to die. This bill would have imposed the tax on producers or distributors of all film "sold, leased, re-leased, licensed or imported" in Pennsylvania, and, it is estimated, would have yielded about $4,000,000.

The law, adopted at the regular session of the Pennsylvania legislature last year, placing a four per cent tax on all tickets of admission to places of amusement, continues in force.

Winn to Head G. N. Western Area Sales

(Continued from page 1)

trict managers. These in addition to a complete breakdown of the branch managerial structure will be made known by Carl Leserman, general sales manager.

Bickford to Make Four

Hollywood, Aug. 9.—Charles Bickford has been signed by Grand National to make a series of four pictures. The first will be "The Wild Man."

"The Great Guy" has been set as the tentative title of the first film James Cagney will make for the company.

Sam Engel Is Assigned

Hollywood, Aug. 9.—Sam Engel, recently signed as an associate producer at Twentieth Century-Fox, has been assigned two scripts. They are "Crack Up," a magazine story by John Goodrich, and "Singapore," an original by Paul Burger and David Silverstein. Both will be made by the Sol Wurtzel unit with Engel acting as associate.

Wall Street

Eastman Gains on Board

	High	Low	Close	Net Change
Columbia Pictures, vtc.	38	37¾	37¾	— ¼
Columbia, pfd.	45	45	45	—1
Consolidated Film Industries	17¼	17¼	17¼	+ ¼
Eastman Kodak	185	182¾	185	+3
General Theatre Equip. new	24⅜	24⅛	24⅛	— ⅛
Keith-Albee-Orpheum, pfd.	93½	93½	93½	.....
Loew's, Inc.	54¾	54½	54¾	+ ⅛
Paramount Publix	8	7⅞	8	+ ⅛
Paramount 2 pfd.	8⅞	8¾	8⅞	+ ⅛
Pathe Film	8⅛	8⅛	8⅛	.....
RKO	6¾	6⅝	6¾	....
20th Century-Fox	28	28	28	.....
20th Century, pfd.	37¼	37⅛	37¼	.....
Warner Bros.	12⅜	12¼	12¼	+ ⅛

Little Bond Trading

	High	Low	Close	Net Change
Loew's, Inc., deb rights	98	97⅞	97⅞	— ⅛

Grand National Up on Curb

	High	Low	Close	Net Change
Grand National	4¼	4	4¼	+ ¼

(Quotations at close of Aug. 8)

GET A LOAD OF THESE RAVES!

"Columbia hits with another down-to-earth yarn! Clicks off plenty of laughs in the 'It Happened One Night' vein!"

—*Hollywood Reporter*

"Fine combination of fast-moving story and excellent cast! A series of laughs!"

—*Daily Variety*

"Swell romance, excellent comedy, splendid direction, crackerjack performances! Title a wow!"

—*Showmen's Trade Review*

THEY MET IN A TAXI

CHESTER MORRIS • FAY WRAY

LIONEL STANDER • RAYMOND WALBURN

Directed by Alfred E. Green

COLUMBIA PICTURES

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 35 NEW YORK, TUESDAY, AUGUST 11, 1936 TEN CENTS

U. S. Facing Added Levies By Italians

)fficial Coming Here to Clarify Situation

Clarification of new proposals de- igned to aid Italian production activi- es and which may have a drastic ef- ect on American film sales in that ountrv are expected by distribution epresentatives with the arrival here ite this week of an informed Italian overnment official, it was learned esterday.

No details of the new proposals ere known here, although it was nderstood that, in general, they con- mplate serious levies on distribution nd exhibition revenues in Italy for e purpose of aiding film production ithin that country. Efforts of the I.P.P.D.A. to obtain specific in- rmation by telephone from Rome ncerning the proposals now under nsideration there were described as aving been only partially successful nd comment is being withheld pend- g discussions with the Italian of- cial. It was stated that no formal otest could be made either by the .P.P.D.A. or the State Dep't. at ashington until the proposals being nsidered have received final action.

xpect $90,000 for 'Scotland" 2nd Week

"Mary of Scotland" and "The Great egfeld" did extremely well at the x-office last week, despite the heat. nsidering the time of the year, both ractions garnered unusual takes, at Music Hall and the Astor, re- ectively.

After tallying $100,500 in the first nza, "Mary of Scotland" took in proximately $56,000 for the first ur days of the second week. Indi- tions are that the picture will wind

(Continued on page 5)

ilstein Denies He Will Head Republic

J. J. Milstein, general sales man- er for Republic, yesterday denied is being considered as successor to . Ray Johnston, whose pact as esident was terminated by mutual reement last week.

Floyd St. John, San Francisco anch head, left by plane for his adquarters yesterday after complet- details of the F.W.C. deal.

After returning from a weekend in country, Johnston yesterday left

(Continued on page 5)

ITOA Will Discuss Revision of Prices

Elimination of "early bird" prices and the adoption of a 5 P. M. evening admission scale, effective Sept. 4 and 5, will be a principal topic of discussion at the I.T.O.A. membership meeting tomorrow at the Astor.

Exhibitors who sat in at the conference last Thursday agree the move is one of the most constructive to be engineered in the local territory. Every member of the I.T.O.A. is expected to support the plan.

None of the Broadway houses has yet been contacted, but it is understood each theatre will be asked individually to conform to the agreement. The theatres which are a part of the Loew, RKO and Harry Brandt circuits will adopt the plan, executives of these companies having attended the meeting at the Loew office and approved it.

Brandt left last night for Montreal and will be gone several days. He will not preside at the Astor session tomorrow, the assignment to be taken over by Maurice Fleischman.

Local Units Report Progress on Merger

Discussions were held yesterday by the I.T.O.A. and T.O.C.C. committee of four to formulate plans for setting up a new independent exhibitor organization to replace the existing two in the local area.

Progress was reported and it is planned to hold another session within a week. The opinion of the committee is that the plans cannot be worked out at two or three meetings and it will take several months before a complete draft is formulated.

There are some reports that Edward Rugoff, head of the T.O.C.C. group, will be made president of the new association. Harry Brandt also is said to be in line for the post.

Attending yesterday's session in Rugoff's office were Bernard Barr, Maurice Fleischman, Rugoff and Charles Steiner.

"It Won't Fail"

London, Aug. 10.—Joseph M. Schenck said here today, when asked if the G. B. deal might go through, "I know it won't fail."

The chairman of the Twentieth Century-Fox board of directors refused to comment on possible Government action or give any details before his press conference tomorrow.

Production Drops With 44 in Work

Hollywood, Aug. 10.—A slight drop in major and independent production was registered here last week with schedules showing 44 features and three short subjects in work as compared to 48 features and two shorts for the week preceding. The slump, which indicates activity at the lowest point in the past seven weeks, was due mainly to the extensive preparation of 25 features and 10 shorts which are slated to go before the cameras within two weeks. Fifty-one pictures were in the cutting room being edited.

Nine new films started shooting during the week. "Poker Face" started at Columbia. M-G-M placed "Camille," starring Greta Garbo and Rob-

(Continued on page 5)

"Dog Days," Perhaps, But Not in Cleveland

Cleveland, Aug. 10.—Midseason business here last week during what is known as "dog days" upped the first run average take more than 50 per cent.

All houses did excellent business, including two of the five first runs which were playing hold-overs. It was the biggest week since the appearance in April of Jack Benny and his radio gang.

A New Way of Doing It

Cincinnati, Aug. 10.—At least one suburban exhibitor is considering putting into effect a plan for children's admissions similar to one used by the intercity Ohio Bus Lines in computing passenger fares. Children are charged according to height rather than age. Under 46 inches, the passenger rides free. Between 46 and 55 inches, half fare is charged, and over 55 inches the full rate must be paid. A measuring device is placed near the entrance doors of the buses.

Although some adults come within the free ride and half fare heights, they are charged accordingly, the plan working out satisfactorily over a period of time according to the law of averages.

MPTOA's Plan Seen as Held Up for Month

Exhibitor Unit's Program "Tabled" for Time

No action by distributors on conceding any part of the M.P.T.O.A.'s 10-point trade practice program is viewed here as likely for another month, although representatives of the national exhibitor organization are still hopeful of obtaining some concessions in time to take effect concurrently with the majority of the new season contracts.

Insofar as distributors are concerned the exhibitor organization's program appears definitely to have been "tabled" for the time being. A number of sales executives whose individual interest would be capable of breathing new life into the program at this time will be occupied during the next few weeks with the closing of important circuit contracts for the new season and several of these plan to leave on their annual vacations immediately afterward, thus precluding any immediate likelihood of action.

A further indication that M. P. T. O. A. officials see no hope of obtaining

(Continued on page 5)

Balaban Statement Confirms Dualling

Chicago, Aug. 10.—John Balaban, in an interview with Motion Picture Daily today, stated that B. & K. will put into effect its double feature policy this fall as soon as new product is available to the outlying houses. This probably means the latter part of September or the beginning of October.

Balaban's statement was the first positive and official information Chicago's theatre men have had concerning the circuit's dualling plans. There were those who thought that B. & K.

(Continued on page 5)

All Film Houses in Barcelona Reopened

By HARRY C. PLUMMER

Barcelona, Aug. 10.—Rene J. Huett, general manager for Warners in Spain, and L. Echeverria, chief accountant for M-G-M here, have been named to the committee of four which, with the Syndicate, is to fix the basis of film rental for the socialized film theatres. The committee will meet tomorrow.

All film houses opened yesterday,

(Continued on page 5)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 11. 1936 No. 35

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative: Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies 10 cents.

New 20th-Fox Deals Closed or Near It

Twentieth Century-Fox has just completed product deals with two important eastern circuits and negotiations are under way with Minnesota Amusement and the R. E. Griffith executives. The completed deals are with Comerford and Schine, the former a three-year arrangement while the latter is for one year.

Ray Higdon, manager of the distributor's exchange in Oklahoma City, and Moe Levy, Minneapolis branch manager, are in town conferring with home office executives and Paramount theatre interests.

William Sussman, eastern division sales head, who returned the other day from Gloversville, N. Y., will leave the end of the week for the midwest.

Schaefer On Coast; Meets Dr. Giannini

Hollywood, Aug. 10.—George J. Schaefer arrived here today and went into conference immediately with Dr. A. H. Giannini, president of United Artists. Schaefer is reported planning conferences with Charles Skouras on U. A. product to be released through the Fox West Coast circuit.

Insiders' Outlook

By RED KANN

While in London

QUOTA worries, exhibitor trepidation over pictures at fifty per cent and over and West End grosses, dissolved into a temporary past and goings on in America into something even further removed for three days as your wandering correspondent planked himself alongside Ken Nyman for a tour of Devon, a bit of Cornwall and Oxford by twilight. Nyman said he wanted a respite from his duties as theatre operator and as chairman of the London and Home Counties Branch of the C.E.A. Actually, it was our idea he was being more than gracious to an in-and-out traveler. . . .

▼

Out of London in brilliant sunshine, the rain, of course, came shortly thereafter. At lunch at the White Hart at Andover, a sleepy, provincial town where one of the Georges stopped in 1640 or thereabouts; then the Red Lion at Crewkerne for a drink and a game of table skittels, which has to do with sinking billiard balls without disturbing menacing and surrounding pins resting on easily disturbed bases, and finally to the Palace Hotel at Torquay, one of England's best known summer resorts, replete at night with a lot of stuffed shirts in dress shirts having a good time at a square dance, or believing so anyway. . . .

▼

The next day, the road led through winding lanes flanked by countryside, largely uncultivated but with an air that made it part and parcel of one extended private park, to Clovelly in the west country, a unique fishing village carved from the side of a cliff, descending sharply to the ocean where transportation is executed up and down a cobblestoned street and donkeys do whatever work is to be done. But first came a crossing of the moors at Dartmoor in high mist and rain, another dramatic experience, to the Duchy at Princeton where the morning chill made an early association with whisky exactly the thing to do. Then lunch at the Bedford at Tavistock where George V was wont to stop whenever affairs of state carried him Plymouth way. Later, Clovelly and beyond the twin towns of Lynmouth and Lynton—one washed by the Atlantic and the other, high above it with its Royal Castle Hotel, once patronized by Edward VII. So ended the second day. . . .

▼

The following morning found the trail leading to Glastonbury, Wells and Bath, the latter with its original Roman baths, its Pump Room and the ghost of Beau Brummell and so on to Witney, twelve miles from Oxford and the home of E. A. Huddlestone, owner of the Palace in Market Square opposite the Butler Cross, where "Men Without Name" and "Two Hearts in Harmony," a British production, were holding forth. A member of the executive committee of C.E.A.'s London and Home Counties branch, vice-chairman of the town planning committee of Oxfordshire and one of its county council, Huddlestone is important in his area and definite with his slants on the business. Dialogue in American pictures is improving and less complex for his provincial patronage, he declared. He is also experiencing the drift of his patronage to larger towns, say Oxford, but is unworried because the relatively few that go, he finds, talk about and build up attractions he subsequently gets on home ground at a lower admission. . . .

▼

Proving it is largely circumstances that shape matters in anyone's existence was J. E. Poyntz, who runs the 500-seat Scala in Oxford. He buys product flat, plays it after the five union Cinemas in his university town and is getting along very nicely, thank you. The Jericho, the pub separated from his house by a parking space filled with bicycles and serving good whisky, is conveniently at hand. We felt at home, completely. Huddlestone, we discovered, knew his Oxford and the various colleges that go to make up this world-famous institution of learning, aloof, cloistered and calm in its medieval setting. It made little difference what went on in the world of films by this time. Dinner at the Mitre later and down through the cool night to London and its Wardour Street. . . .

▼ ▼

Gastronomical hard - to - takes: Norwegian salmon, omelette Parmesan in the dignified grill atmosphere of Scott's at the top of the Haymarket; tea at Maison Barbellion on New Bond Street; more tea at Fortnum and Mason's; very high tea at Claridge's; potted shrimp at the Berkeley; a steak *a la Chateaubriand* at the Savoy Grill—there it is again—washed down with a bottle of Lanson; chops at the renowned Mitre at Oxford; poupiette of veal with gnocchis at the Cafe Royal; jam and Devonshire cream at the New Hotel Clevelly; steak and kidney pi at the Cheshire Cheese off Flee Street; Scottish salmon at the Trocadero; Kent strawberries a big as a half dollar at Quaglino's, gathering place mad popular since the King, as the Prince of Wales, frequented it raspberries, ditto as to size, al over the town; melon at the Monseigneur; lobster cocktai at the San Marco and steal Hambourg — mere hamburge steak—at the Carlton as Bil Bach looked on amused. Just fo the hell of it. . . .

Spencer Tracy Wins July Actors' Award

Hollywood, Aug. 10.—Spencer Tracy turned in the best performance during the month of July in "San Francisco," according to the monthly vote of the Screen Actors' Guild membership. Tracy is the first player to win the vote twice as well as the first to take honors in consecutive months. The actor was at the top last month for "Fury."

First honorable mention went to Carole Lombard for "Princess Comes Across" and second mention to Francis Lederer for his performance in "One Rainy Afternoon."

Writer voting has been discontinued due to the recent dissolution of the Screen Writers' Guild.

The *Screen Guild* magazine, which announces the winners for each month, has been converted into the *Screen Actors' Guild Magazine* and will be strictly an organized labor paper, according to Guild spokesmen. William Bledsoe, formerly with the NRA labor provisions bureau in Washington, is editor, and research secretary for the Actors' Guild.

London Arrivals

London, Aug. 10.—Off the *Normandie* and up on the boat train from Southampton today were:

Joseph M. Schenck, chairman of the board of Twentieth Century-Fox.

M. H. Aylesworth, chairman of the board of RKO.

Sam Eckman, Jr., managing directo for M-G-M in England, accompanie by his wife.

Leon Leonidoff, production manage at the Music Hall, New York.

Fred Astaire and his wife.

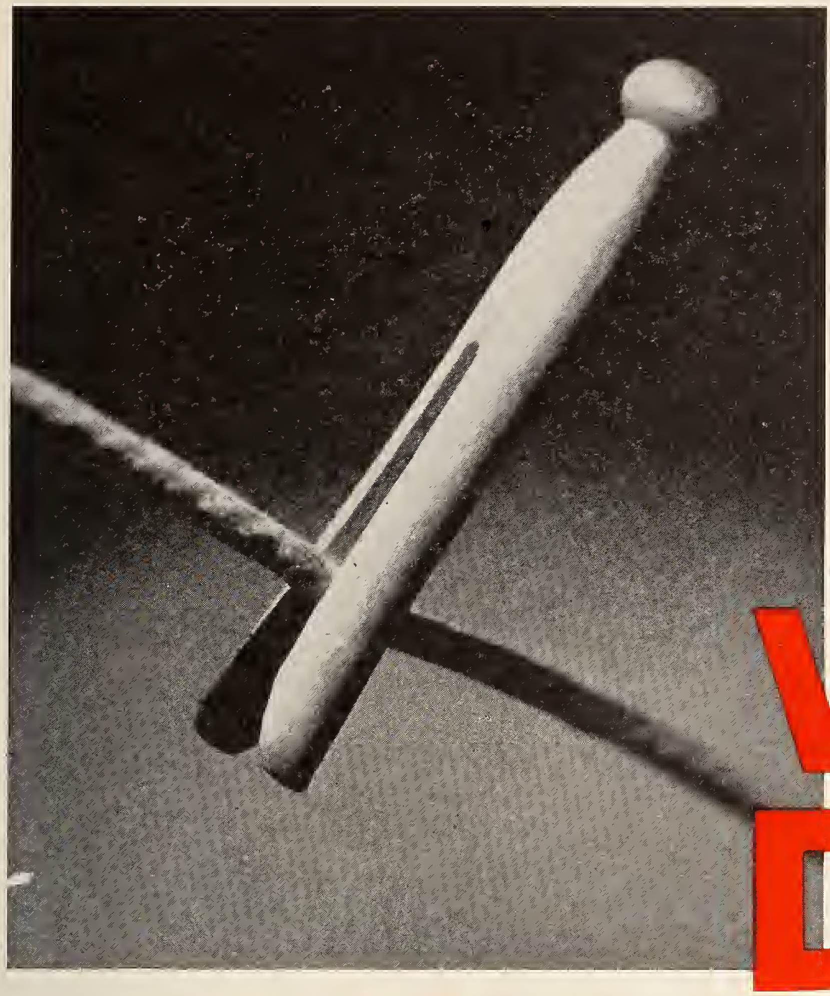
Laura La Plante, wife of Irvin Asher, production head for Warner here, with her child.

John Murray Anderson, New Yor musical comedy producer.

Ethel Merman.

Fox Subpoenas Quashed

Judge William Bondy in Federa Court yesterday granted a motion t quash two subpoenas in supplementar proceedings which were served o Mrs. Eva Fox, wife of William Fo on Jan. 5, 1936. The court held tha service on Sunday was not legal. Th decision was handed down in connec tion with the judgment for $200,0 held by the Capitol Co. of Californi against William Fox. Counsel for th Capitol Co. charged that both Mr. an Mrs. Fox are staying in Atlantic Cit to avoid examination regarding Fox assets and obligations due him fro Mrs. Fox.



THE VILLAIN!
Bob Taylor did it!

WASH DAY ABOLISHED!

Girls leave home! Boys go along!
They're flocking to see M-G-M's
"HIS BROTHER'S WIFE" *(It's a sock! It's a shock!)*
And here's the BIG NEWS!
It's actually beating
"San Francisco" in:

ALBANY • SCRANTON
WILMINGTON • HARRISBURG
EVANSVILLE • NEW ORLEANS
NORFOLK • RICHMOND
READING • *(and more as we skip merrily to press)*

And it's sensational
Everywhere!
Positively another
M-G-M wonder-show!

A pair that defies your cooling system!

Barbara
STANWYCK
Robert
TAYLOR
in another W. S. VAN DYKE sensation for M-G-M
HIS BROTHER'S WIFE
with **JEAN HERSHOLT**
JOSEPH CALLEIA · Produced by Lawrence Weingarten

Fox Midwest Annual Meet to Start Today

Kansas City, Aug. 10.—More than 100 Fox Midwest theatre men will meet at Excelsior Springs, Mo., tomorrow and Wednesday at the circuit's annual convention.

With H. A. McClure and Martin Finkelstein, district managers, making the arrangements, most of the executives of the circuit will appear on the program, including E. C. Rhoden, president; L. O. Honig, real estate; L. E. Pope, purchasing; Charles Shafer, auditing; Howard White, traveling auditor; Ed Shanberg, district manager, booking; Shanley Chambers, Uptown manager; Roy Burford, Hutchinson, Ka., service staff; Ray McLain, Emporia, staff meeting; T. P. Davis, Moberly, practicing theatre economy; Fred Souttar, Belleville, Ill., civic contacts; Lon Cox, district manager on superservice; H. E. Jaymeson, district manager, advertising, and D. S. Senn Lawler, in charge of advertising and publicity.

Tom Collins, Sunday editor of the Kansas City *Journal-Post*, will talk at the banquet which will conclude the convention. The annual golf tournament will be held Wednesday afternoon.

Daab Loses Father

Hy Daab, director of advertising and publicity for Columbia, is mourning the loss of his father, Philip, who died at his Woodcliff, N. J., home over the weekend at the age of 71. He was one time owner of the Hoboken Baseball Club and publisher of *The Hoboken Inquirer*. His widow, Mrs. Clyde Daab, and another son, Thomas, of San Francisco, survive.

Edwin Weesner Dies

Marion, Ind., Aug. 10.—Edwin L. Weesner, 70, president of the Washington Theatre Co., operator of several houses and one of the oldest film firms in this part of Indiana, died yesterday in his summer home at Lake Wawasee in northern Indiana. He was an officer of several industrial firms.

Nugent Flynn Dies

Kansas City, Aug. 10.—Nugent J. Flynn, 55, who formerly operated the Wonderland and other houses here, died at the home of a sister in Los Angeles, where he had gone because of ill health early this year.

Jesters Name Officers

Charlotte, N. C., Aug. 10.—The Jesters' Cub, film organization here, has named the following officers for the coming year: L. C. Sipe, president; M. E. Wiman and John H. Vickers, first and second vice-presidents, respectively; Walter Griffith, secretary; Ralph Jackson, treasurer. The directors are: B. B. Bishop, Jr., M. H. Brandon, J. E. Hobbs, J. F. Kirby, Phil Longdon, Ralph McCoy, Roger Mitchell and R. C. Price. A picnic will be held on Aug. 17 at Wilora Lake.

Warner Promotes Bilson

Hollywood, Aug. 10.—Jack L. Warner, prior to his departure for New York, signed George Bilson, former trailer chief, to a writer-direct-supervisor contract.

Sanford Abrams succeeds Bilson in charge of trailers.

◂ Purely Personal ▸

Theodore J. Sullivan, secretary of Quigley Publishing Co., yesterday became the father of twins, a boy and a girl, which brings his family total to four children. Mother and infants were doing well last night at St. Elizabeth's Hospital.

•

Richard Dwight of Hughes, Sherman & Dwight, who went to England several weeks ago to represent Twentieth Century-Fox on the G. B.-Twentieth Century-Fox-Loew deal, arrives today on the *Ile de France*.

•

Stewart McDonald, assistant secretary of Warners, left yesterday for Chicago. After a day there, he will head for Minneapolis where his parents reside. It's a one-week vacation.

•

The Diamond Brothers, English comedians here on a vacation, have been signed by Educational for a comedy which will go into work in Astoria shortly.

•

Stuart Jackson of the *Sunday Chronicle* and Fenn Sherie of the *Strand Magazine* will sail tomorrow for England on the *Queen Mary*.

•

Kay Kamen plans to head for Hollywood on Aug. 25. According to his schedule yesterday, he will be away several weeks.

•

Irving Shiffrin and M. Polin of RKO will return tomorrow from a two-week visit to the company's Coast studios.

•

Fred Meyers is planning to leave tomorrow on a tour of RKO theatres, including Detroit and New England spots.

•

Don Ryan's original story, "Midnight Justice," has been purchased by Warners. Ryan will write the screenplay.

•

Margaret Perry's deal with Emanuel Cohen allows her to spend about six months of each year on Broadway.

•

Wesley Ruggles plans to leave the coast within 10 days for a short stay at Saratoga.

•

Fred Knudsten's story, "Cross-Country" has been purchased by Paramount.

The Jimmy Graingers, the Jules Levys, the Ned Depinets, "Tootsie" Bartlett, Grad Sears, Eddie Bonns, E. J. Sparks, and Toots Shor among those at Saratoga for the weekend. The place was jammed to the gunwales.

•

Jimmy Sileo, news photographer, qualifies now as a candid camera specialist, since his shots of "Road to Glory" were accepted by *Stage*, which has assigned him to a similar job on "Romeo and Juliet."

•

Jose Reynal, Spanish singer and actor from Buenos Aires, left here yesterday for Hollywood, where he will be given auditions by several companies.

•

Morris Epstein, New York branch manager of Grand National, spent the weekend with Mrs. Epstein at the summer home of Sam Cocalis in Deal.

•

Lou Berman, general sales manager for Imperial, has left for an extended trip across the country on new product deals.

•

James A. FitzPatrick, who was scheduled to return this month from England, has delayed his trip until October.

•

Gene Fowler, while on Fire Island, will write a book, forsaking his particular brand of poetry for the nonce.

•

Bob Ritchie sails on the *Ile de France* Thursday. Frank Orsatti and his bride are on the same boat.

•

Charles L. O'Reilly, who was due from the coast yesterday, will not return until Aug. 18 or Aug. 20.

•

Ricardo Cortez, who has been stopping at the Waldorf Towers, hies it to Saratoga Thursday.

•

Vina Delmar has joined Paramount to do the script for "The Years Are So Long."

•

Robert Woolsey, now at the Warwick, sails on the *Queen Mary* tomorrow.

•

Sara Mildred Strauss, dance director, is en route to Hollywood.

Para. Re-Signs Raft

Hollywood, Aug. 10.—George Raft has signed a new two year contract with Paramount to take effect following his current deal, which has six months to run. His next film is an untitled original now being written by Norman Krasna.

Wellman, Karns Signed

Hollywood, Aug. 10.—Paramount has closed contracts with William Wellman, director, and Roscoe Karns. The Wellman pact covers a term of years, while Karns was re-signed to a straight two-year contract.

Lillie Messenger on Coast

Hollywood, Aug. 10.—Lillie Messenger, Radio's eastern story editor, is here for two weeks of conferences on story material.

Named Aide to Kane

Hollywood, Aug. 10.—Margaret Bennett, formerly one of David O. Selznick's private secretaries, has been appointed Hollywood representative for Robert Kane who is producing in London for Twentieth Century-Fox. Miss Bennett's duties include lining up stars, writers, and talent of all kinds to send abroad.

Kelley, Mitchell's Aide

Hollywood, Aug. 10.—William F. Kelley has been appointed assistant to Gordon S. Mitchell, manager of the Academy Research Council.

Mayer, Strickling Here

Louis B. Mayer and Howard Strickling arrived from the coast yesterday, en route to England.

Writing Teams Heavy Story Contributors

Hollywood, Aug. 10.—Screen writing teams commonly employed as a unit create an important number of feature productions, according to a survey completed by the Academy in connection with the administration of the Writer-Producer Code of Practice.

The revised Writers' Code, now effective in the major studios, requires that a writer must have contributed more than 25 per cent of the value of a screen play to receive screen credit. This limits the division of screen play credit to not more than three writers on a production. An exception is made in the case of established writing teams, however, who are recognized and employed as such and who are considered as one writer in determining credits under the code.

Of 16 teams registered by the Academy for joint credits in the ten-month period, nine are teams of two men and seven of a man and a woman. No two women screen writers have worked together sufficiently to be recognized as a team, according to the records.

Denies Halperin Plea

Justice Ferdinand Pecora in N. Y. Supreme Court yesterday denied a motion on behalf of Victor Halperin to set aside a judgment obtained against him last June 30 in a suit brought by the Amusement Securities Corp. against Academy Pictures Dist. Corp. over the use of the word "zombies," in a film title. In his application Halperin said that he is a resident of Los Angeles and that he was not personally served in the action although he was made a party defendant. Amusement Securities obtained a judgment of $10,875 and a permanent injunction against the Academy Pictures Dist. Corp. and other defendants to restrain them from using the title "Revolt of the Zombies." Counsel for Amusement Securities charged Halperin's application was not made in good faith and was "frivolous."

"Romeo" Dates Are Set

Los Angeles, Aug. 10.—Following the opening of "Romeo and Juliet" at the New York Astor on Aug. 20, M-G-M will roadshow the film in Philadelphia, Chicago, Boston, Washington, Detroit, Pittsburgh and San Francisco. Dates are set in Montreal and Baltimore for Sept. 20; in St. Louis, Sept. 27; in Buffalo and Cleveland, Oct. 4, and in Toronto, Oct. 5, with general release to be set later.

Set "Mohicans" Premiere

"The Last of the Mohicans" will have its world premiere at the Palace, Saratoga, N. Y., on Thursday evening. Admission will be $1.

Harry M. Goetz, Harry Gold, Moe Streimer, Monroe Greenthal, Eddie Mullins and a number of other U. A. home office executives will attend. Sept. 2 is the date set for the Rivoli opening.

List 29 "Adverse" Dates

Warners have set 29 pre-release dates on "Anthony Adverse," which will be nationally released Aug. 29.

Plan Aug. 21 Premiere

Dallas, Aug. 10.—"The Texas Rangers" will open here Aug. 21.

MPTOA's Plan Seen as Held Up for Month

(*Continued from page* 1)

final decisions from distributors at this time lies in the fact that Ed Kuykendall, president of the exhibitor organization and the most active factor in pushing the trade practice program to its present status, has no plans at this time for coming to New York before Labor Day. Observers here believe that distributor action, if there is to be any, must be urged again by the exhibitor organization's leaders.

In a recent bulletin to M. P. T. O. A. members Kuykendall indicated that if the trade practice program failed the organization might be impelled to abandon its policy of round table discussions as the solution of trade practice problems for one of litigation and the sponsoring of industry legislation. M.P.T.O.A. spokesmen believe, however, that an appeal would first be made directly to company heads if sales executives fail to act or reject the organization's program.

Milstein Denies He Will Head Republic

(*Continued from page* 1)

for a two-week vacation at Moorhead City, N. C. He said, prior to his departure on the 4 P. M. train that he wanted to forget the picture business for a while and that he probably would not make any definite moves until the first of the year.

Milstein and H. J. Yates left for Kansas City last night.

Republic Sets Preview

Kansas City, Aug. 10.—Republic will hold a trade preview here tomorrow of "Follow Your Heart" at the Plaza. Robert F. Withers, local exchange head, will be host to J. J. Milstein, general sales manager, from New York; Nat Levine, from the coast; Herbert J. Yates, Max Roth, and franchise holders from various parts of the country.

Herbert Yates and J. J. Milstein will return from Kansas City tomorrow night. A special showing of "Follow Your Heart" will be held at the Astor on Thursday. Eastern franchise holders as well as circuit executives will attend.

Nat Levine Coming East

Hollywood, Aug. 10.—Nat Levine left for the east this afternoon by plane. While the stated purpose of the trip was a search for story material it is believed that it concerns the resignation of W. Ray Johnston from Republic.

Dr. Fletcher on Coast

Hollywood, Aug. 10.—Dr. Harvey Fletcher, director of research for Bell Telephone Laboratories, will arrive tomorrow to supervise installation of the Erpi stereophonic sound reinforcing system in the Hollywood Bowl. The system is for Leopold Stokowski's concert in the amphitheatre on Aug. 17.

Production Drops With 44 in Work

(*Continued from page* 1)

ert Taylor, before the cameras. At Paramount "The Turning Point" got underway. Radio put "The Big Game" and "We Who Are About to Die" into production. "Sitting on the Moon" started shooting at Republic While Twentieth Century-Fox turned cameras on "Pigskin Parade" and "15 Maiden Lane."

The heaviest production was at Warners where nine pictures were shooting.

Columbia had four features working, four in preparation and six in the cutting rooms. Samuel Goldwyn had two, zero and zero; M-G-M six, one and 12; Paramount eight, five and eight; Pickford-Lasky zero, zero and one; Republic one, two and two; Radio six, four and four; Roach one, zero and zero; Selznick-International zero, zero and one; Twentieth Century-Fox four, two and six; Universal three, two and one; Warners nine, one and eight; independents zero, four and one.

Columbia had one short subject in work, two preparing and one editing. M-G-M had one, one and five; Radio zero, five and three; Roach zero, zero and one; independents one, two and zero.

No Reopening Seen On Lincoln Action

Lincoln, Aug. 10.—There is little probability that the Independent Theatres, Inc., Federal court action for $1,353,000, recently dismissed, will be reopened, according to reports following a conference of the board of directors this week. Action was on the court docket here for more than a year. It charged restraint of trade, an existing collusion and conspiracy among M-G-M, RKO, Warners, U. A., Twentieth Century-Fox, Universal, and Paramount, distributors, with J. H. Cooper, New York, Lincoln Theatres Corp. and Robert Livingston, here, and was dismissed without prejudice in June.

Differences on the board was the reported cause. The same defendants had won a dismissal in April on the State Theatres, Inc., suit for $444,000, on the same charges.

Appeal Lincoln Judgment

Lincoln, Aug. 10.—The recent county court judgment of $2,025 to Frank B. Kimball, against the Lincoln Theatres Corp. in the Rialto case here, has been appealed to the State Supreme Court by the defense. Originally suing for $20,000, allegedly due when Lincoln as a renter sold part of the Rialto equipment and allowed back rent to accumulate, the $2,025 judgment was made last spring.

"U" Men Here on Deal

Harry Graham, southern division manager, and E. S. ("Dutch") Olsmith, Dallas branch manager, are in New York working with James R. Grainger on Universal's deal with the Griffith circuit. R. E. Griffith and Horace Falls, representing the circuit, are here as well.

W. C. ("Bill") Heineman, west coast division manager, who is covering "U" exchanges on an air tour, was in New Haven yesterday and today covers Albany and Montreal.

Salzburg Impressed

Salzburg, Aug. 10.—The world premiere of "Romeo and Juliet" here not only proved a pronounced success, but made a deep impression on diplomatic, society, stage and literary figures who attended the performance. Max Reinhardt described the picture as "charming, and the excellent work of Miss Shearer wonderful."

Grand Nat'l Sets 3 Regional Meetings

Two instead of three regional sales meetings will be held by Grand National starting next week. The first will be in New York at the Warwick on Aug. 17-18. The entire eastern and New England sales force will be on hand for this session.

The second gathering is slated for Chicago on Aug. 20-21. The midwestern, southern and western sales staffs will attend. A hotel will be decided upon in a few days.

Carl Leserman, James Winn, Stanley Hatch and Edward Finney will represent the home office at both sessions. Leserman will announce 52 features to be broken up in three divisions, the first to be known as 36 Grand National Winners, the second, eight melodramas and the third, eight westerns. There will be no shorts.

Several additional producers are expected to be made known by Leserman at the sales sessions.

With the appointment of six branch managers, the Grand National setup for the midwest is now complete, Leserman stated yesterday.

Tom Tobin, formerly of RKO, has been assigned St. Louis; Carl Reese, recently with Twentieth Century-Fox, is in Omaha; Russell Borg, who has resigned from G. B., is manager in Kansas City; Lou Patz, who has been with Universal, is in Milwaukee; Lou Levy, formerly with M-G-M, is at Des Moines, and Don Woods, until recently with Paramount, is Minneapolis branch head.

G. N. Appoints Fish

San Francisco, Aug. 10.—Mel Hullings, owner of Far West Film Exchange here, has appointed H. Bradley Fish local manager for the newly-formed Grand National exchange into which Far West will be merged. Fish was with Warners. Hullings will assume general supervision of the new exchange, it is understood.

Springer Party Today

Jack W. Springer today will entertain employes of the Springer & Cocalis circuit at his estate at Seven Oaks, Mamaroneck. There will be swimming, fishing, dancing, baseball, tennis and other outdoor sports. Several exhibitors have been invited and indications were yesterday 150 would be on hand.

Daws in Canada Ad Post

George Daws, of the Warner home office advertising and publicity staff, has been promoted by S. Charles Einfeld to the post of advertising and publicity director in Canada, with headquarters in Toronto. He will assume his new post on Aug. 17.

Balaban Statement Confirms Dualling

(*Continued from page* 1)

was using the double feature argument as a means of getting the seven extra days of clearance for which they are asking this year.

Duals have been absent from Chicago since Oct. 12, 1932. Allied and all local circuits are understood to be definitely opposed to the B. & K. plan but it is expected that they will follow suit as soon as the double featuring begins.

As the dual feature clause is not included in this season's contracts, exhibitor groups opposed to the plan have no means of stopping B. & K. The advent of duals may cause much unrest here with the possibility of a price war resulting.

An advance in admission prices is expected with the inauguration of double featuring in the B. & K. houses outside of the Loop.

All Film Houses in Barcelona Reopened

(*Continued from page* 1)

playing 90 per cent of American films, with their programs as of July 19. With regard to American film interests, Espinart Mestres of the Syndicate and Jose Carner Ribalt, newly appointed Commissioner of Public spectacles for Catalonia, representing the Generalidad, assured distributors that in the employe-operation of the theatres, the houses will take over the distributor contracts from the date of reopening.

The American distributors' rights will be fully respected as foreigners, both of the officials declared.

The situation here is clearing rapidly, and an official of Mutua, the distributor organization here, is acting as liason between the two factors.

Expect $90,000 for "Scotland" 2nd Week

(*Continued from page* 1)

up with $90,000. It is definitely being held for another week.

The 18th week of "The Great Ziegfeld" wound up with $14,400. The picture has until Aug. 19 to run at the Astor, following which "Romeo and Juliet" will begin an indefinite run on two-a-day basis.

"Suzy," in its second week at the Capitol, ended with about $21,000. "Devil Dog" is expected to tally about $30,000. "His Brother's Wife" will go in Friday.

Films for First Time

London, Aug. 10.—His Majesty's Theatre in the Haymarket is installing sound for an M-G-M season, with showings of "Romeo and Juliet" and "The Great Ziegfeld" planned. This will mark the first time films will be shown in this famous theatre. The arrangement was concluded by Sam Eckman, M-G-M chief here, with the Government, since the theatre is Crown property.

Norton Quits RCA Posts

Henry K. Norton, assistant to David Sarnoff, president of RCA, and also vice-president of Radiomarine Corp., has resigned both posts. His plans for the future are indefinite.

Seeks to Restrict Seattle Carnivals

Seattle, Aug. 10.—More strict regulation of traveling carnivals that play one-week stands in this city was asked of the city council by James M. Hone, executive secretary of the M.P.T.O. of Washington.

Hone is seeking an ordinance requiring carnival operators to take out a license at least two weeks in advance of their local engagement. He also requests more strict policing of these shows, declaring that at the present time many children are admitted to indecent carnival sideshows and are permitted to gamble at carnival concession booths.

Felicitate Mrs. Temple

New Haven, Aug. 10.—The Independent M.P.T.O. has forwarded to Mrs. George Temple, mother of Shirley Temple, a unanimous resolution congratulating her on her recent refusal of a substantial offer for the personal appearance of her daughter on a radio program and at the Texas Exposition. The move is in line with the organization's protest against the appearance of film stars on radio programs.

Slim Chance for Increase

Cleveland, Aug. 10.—Prospects of an increase in local theatre admission prices here are very slim, according to consensus of exhibitor opinion. While a majority of the exhibitors operating houses in the higher admission brackets favor the raise, there seems little hope that such a move can be adopted unanimously, and unless it is unanimous, no one is inclined to break away from present scales.

Anderson May Direct

London, Aug. 10.—John Murray Anderson, musical comedy producer who arrived from New York on the *Normandie* today, may direct a picture for London Films.

Wall Street

Losses Mark Board Trading

	High	Low	Close	Net Change
Columbia, pfd	45	45	45	.....
Consolidated	4¾	4¾	4¾	.....
Consolidated, pfd.	17¼	16⅞	16⅞	— ⅜
Eastman Kodak ..	184½	184	184	—1
Gen. Equip. new..	24⅛	23⅛	23⅝	— ½
Loew's, Inc.	55⅜	54½	54¾	.....
Paramount	8⅛	7⅞	7⅞	— ⅛
Paramount 1 pfd..	68⅜	67	67	—1½
Paramount 2 pfd..	9	8¾	8¾	— ⅛
Pathe Film	8	7¾	7¾	— ⅜
RKO	6⅞	6½	6½	— ¼
20th Century-Fox.	27½	27¼	27⅜	— ⅝
20th Century, pfd.	37¼	37	37	— ¼
Universal, pfd ...	105	105	105	—2⅞
Warner Bros. ..	12¾	12¼	12⅝	+ ⅜
Warner, pfd	53½	53½	53½	— ¼

G.N., Sentry Curb Gains

	High	Low	Close	Net Change
Grand National ..	4⅜	4⅛	4¼	+ ⅛
Sentry Safety	11/16	11/16	11/16	+1/16
Sonotone	2⅜	2⅜	2⅜	.....
Technicolor	27	26¾	26¾	— ¼
Trans-Lux	3⅞	3¾	3¾	— ⅛

Fractional Bond Gains

	High	Low	Close	Net Change
Keith B. F. 6s '46	96½	96⅜	96½	+ ½
Loew's 6s '41 ww deb rights	98	97¾	98	.....
Paramount B'way 3s '55	56	55¾	56	+1
Paramount Pict. 6s '55	88¼	87	87	—1¼
Warner Bros. 6s '39 wd	98½	97½	98¼	+ ¼

(Quotations at close of Aug. 10)

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Mummy's Boys"

(*Radio*)

Hollywood, Aug. 10.—The new Wheeler and Woolsey film is no better than their last few offerings and will appeal only to fans whose loyalty cannot be shaken.

The comedians play a couple of ditch-diggers who join an archaeological expedition as excavators in Egypt in spite of the fact that mysterious deaths have carried off nearly all members of the original party. Routine complications appear, including a sheik with two missing wives, a stowaway negro afraid of ghosts, a mad scientist with a poison-filled syringe and a chase through the enormous, dimly lit tomb of the Pharaoh.

Several individual members of the cast turn in good work, struggling with pathetic futility to do justice to the poor material. Among them are: Moroni Olsen, Frank M. Thomas, Willie Best, Francis McDonald, Frank Lackteen, Charles Coleman, Mitchell Lewis, Frederick Burton and Barbara Pepper. Lee Marcus produced and Fred Guiol directed from the screenplay by Jack Townley, Philip G. Epstein and Charles Roberts. The story is the work of Townley and Lew Lipton.

The exhibitor should make his play for the Wheeler and Woolsey fans by emphasizing the background of the comedy and the value of the second picture on the program.

Production Code Seal, No. 2,346. Running time, 62 minutes. "G."

"Racing Blood"

(*Maurice Conn Prod*)

Hollywood, Aug. 10.—Balanced evenly with romantic suspense and action, "Racing Blood" is a generous conglomeration of hokum entertainment aimed at small town and neighborhood trade. The film is a tailormade vehicle for double bills and will find adequate audience reaction in the aforementioned spots.

The story is routine melodrama involving horse lovers, race track touts and gamblers. Frankie Darro is one of a long line of famous jockeys who rakes enough money together to purchase a promising colt with a bad leg from Kane Richmond, horse owner who is in love with Darro's sister, Gladys Blake. Darro grooms the colt into a race horse thoroughbred worthy of any sweepstakes. A scandal comes out of the first race due to underhand activities of the gambling ring and Darro's brother is barred for good from competitive racing as a result.

Climaxing the story, Darro is kidnapped before the big race which ultimately leads to the arrest of the gamblers, recovery of Darro's brother who has tried to commit suicide, also subsequent reinstatement and romantic denouement of the love interest linking Richmond and Miss Blake.

Cast performances including those of Arthur Housman, Jimmie Eagles, Matthew Betz, Si Wills, Snowflakes and others are up to standard. Negro songs by the Jones Quintette are diverting. Rex Hale gives the film speedy production in direction. Stephen Norris interpreted the Peter B. Kyne tale well in the adaptation. Photography by Robert Doran, William Hyer and Jack Greehalgh is well above the average independent.

Production Code Seal, No. 1,478. Running time, 65 minutes. "G."

Hazen to Wed Today In Double Ceremony

Joseph H. Hazen, personal assistant to Harry M. Warner, will be married this afternoon to Lita Annenberg Howard, daughter of M. L. Annenberg, publisher, at the Annenberg estate at King's Point, Great Neck, L. I.

Jack L. Warner will come on from the coast to act as best man. He will arrive this morning, and will attend the opening of "China Clipper'" at the Strand tonight.

The ceremony will be a dual affair, with Enid Annenberg Bensinger, another daughter, becoming the bride of Ira Haupt, member of the New York Stock Exchange. The two couples will accompany Jack Warner to Europe, sailing on the *Queen Mary*. They will be the guests of Max Reinhardt in Austria during their trip.

Barker, Club Paper, Will Be Out in Oct.

Columbus, O., Aug. 10.—*The Barker*, national magazine authorized at the last annual convention of the Variety Club for circulation among its members, with whom it is declared subscription will be compulsory, will make its initial appearance under an October date line. G. W. McDonald is the business manager of the Barker Publishing Co., which has established headquarters here.

Underwood in Story Post

Hollywood, Aug. 10.—Darryl F. Zanuck has named Franklyn Underwood as head of the eastern story department at Twentieth Century-Fox. Underwood replaces Thomas C. Costain, resigned.

Short Subjects

"Listen to Freezin'"

(*RKO*)

What starts out to be a mother-in-law problem for a pair of newlyweds ends up with the couple knee deep in refrigerators. Ruth Hiatt's mother, Elsie Newell, visits the married fledglings and immediately finds fault with the house and the icebox. In their desire to satisfy and make their parent happy, they move out and then visit a store where they get a complete thesis on refrigeration from Edward Keane, the salesman. They had originally come in for a $40 electrical icebox and go out with about a half dozen. Silly stuff, but will probably get laughs in the neighborhoods. Al Boasberg wrote and directed. Production Code Seal, No. 1,937. Running time, 15 mins. "G."

"It's a Greek Life"

(*Van Beuren-RKO*)

Last of the Rainbow cartoon series produced by A. J. Van Beuren for RKO. It is one of the best of the series and will entertain generally. A Centaur, whose chief occupation is cobbler, manages to ply his last without any particular excitement until Mercury comes along and demands his winged shoes be re-soled. The shoes start doing tricks and are a general annoyance to the Centaur with the result that the cobbler cannot complete the job in time. He also takes an awful drubbing from Mercury for trying to fool him when the original pair of shoes is not ready in time. Production Code Seal, No. 0985. Running time, 7 mins. "G."

"Pathe Topics"

(*RKO*)

Number seven in the series and titled "The Harvard Special." The subject proves unusually interesting in that the complete history of the university is tied in with the Tercentenary this year. The photography is a fine piece of craftsmanship. Interesting highlights are shown from various angles and coupled with a thorough explanation. This short stacks up as one that will be of considerable value to audiences and for educational purposes. Production Code Seal, No. 01154. Running time, 9 mins. "G."

"Mickey's Circus"

(*Disney-U. A.*)

Mickey gets equal billing with Donald Duck in this, but it's Donald's show all the way. This time he is the boss of the trained seal act which goes to pot on the basis of unequal distribution of the fish and raids by the baby seal. It's vastly clever and always amusing, like others in this series. Production Code Seal, No. 2,207. Running time, 8 mins. "G."

DuWorld Sets Sales Plan

DuWorld has completed plans for the selling of "Legong" by a sales force working directly from the New York office. Arche Mayers, sales manager, has closed deals with a number of circuits.

"Crusoe" Short Ready

Columbia will release as a three-reel short subject special, "Robinson Crusoe," the classic of Daniel Defoe. Release is set for Sept. 7.

"Rhythm" Hits Chicago High With $39,000

CHICAGO, Aug. 10.—Six of eight houses here broke par by good margins and the other two equalled it, in one of the best weeks Chicago houses have had in weeks. The answer is strong product and warm and fair weather.

The standout was "Rhythm on the Range," which did $39,000, to break a par of $32,000 by $7,000 at the Chicago. A Major Bowes unit helped. Bill Robinson on the stage of the Palace lifted that house, playing "Secret Agent" to $22,000, $3,000 above the average $19,000.

"The Green Pastures" did well, grossing $17,600 against an average of $15,000 at the United Artists. "San Francisco" scored $6,000 against a house average of $4,500 at the Apollo, and "Poor Little Rich Girl" went $1,300 over the Garrick par with $6,800. "M'Liss did $14,400 at the State-Lake to better average by $1,400.

Free concerts in the park nightly apparently have had little adverse effect on grosses. Prosperity night every Friday at the State-Lake is helping the gross.

Total first run business was $131,000. Average is $115,000.

Estimated takings for the week ending Aug. 6:

"SUZY" (M-G-M)
ROOSEVELT—(1,591), 30c-40c-60c, 7 days. **Gross:** $11,000. (Average, $11,000)

"SECRET AGENT" (G.B.)
PALACE—(2,509), 30c-40c-60c, 7 days. Stage: Bill Robinson and Revue. **Gross:** $22,000. (Average, $19,000)

"RHYTHM ON THE RANGE" (Para.)
CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: Major Bowes Dance Band and Amateurs. **Gross:** $39,000. (Average, $32,000)

"PALM SPRINGS" (Para.)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: Fur Show and Vaudeville. **Gross:** $15,000. (Average, $15,000)

"THE GREEN PASTURES" (W.B.)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days. **Gross:** $17,600. (Average, $15,000)

Week Ending Aug. 7:

"SAN FRANCISCO" (M-G-M)
APOLLO—(1,400), 30c-40c-60c, 7 days. **Gross:** $6,000. (Average, $4,500)

"POOR LITTLE RICH GIRL" (20th-Fox)
GARRICK—(900), 30c-40c-60c, 7 days. **Gross:** $6,800. (Average, $5,500)

"M'LISS" (Radio)
STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: Verne Buck and Revue. **Gross:** $14,400. (Average, $13,000)

Warners Acquire House

PITTSBURGH, Aug. 10.—Harry Kalmine, zone manager for Warners here, has completed acquisition of the Regal in suburban Wilkinsburg. The house will be closed two weeks for remodeling.

The Regal will become Warners' "B" spot in Wilkinsburg, playing the product not wanted at the Rowland, the circuit's main house in that section.

To Reopen in Cincinnati

CINCINNATI, Aug. 10.—The RKO Shubert here will reopen Aug. 14. The house closed several weeks ago. The initial attraction will be "The Great Ziegfeld" on a grand basis at 40 and 60 cents. The picture was roadshown at the RKO Capitol recently at 55 cents to $1.65. After about a month of pictures, the house will resume a stage show policy.

"Rhodes" on Dual Leads Milwaukee

MILWAUKEE, Aug. 10.—"Rhythm on the Range" and "Rhodes the Diamond Master" grossed $4,700 at Fox's Palace for the week's high during which business took a decided drop. This was $300 below par and all other houses clocked below average as well.

"The Green Pastures" and "Hot Money," dualed at the Warner, stayed only five days of its scheduled second week run, to gross $3,000. "The Devil Doll" and "High Tension" took in just $4,300 for a five-day run at Fox's Wisconsin. Average for this house is $8,000.

Total first run business was $17,100. Average is $24,500.

Estimated takings:

Week Ending Aug. 4:

"THE GREEN PASTURES" (W.B.)
"HOT MONEY" (W.B.)
WARNER—(2,400), 25c-40c, 5 days. **Gross:** $3,000. (Average, $5,000)

Week Ending Aug. 5:

"THE DEVIL DOLL" (M-G-M)
"HIGH TENSION" (20th-Fox)
WISCONSIN—(3,200), 25c-40c, 5 days. **Gross:** $4,300. (Average, $8,000)

Week Ending Aug. 6:

"RHYTHM ON THE RANGE" (Para.)
"RHODES, THE DIAMOND MASTER" (G.B.)
PALACE—(2,400), 25c-40c, 7 days. **Gross:** $4,700. (Average, $5,000)

"BLACKMAILER" (Col.)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days Six acts of vaudeville on stage. **Gross:** $4,000. (Average, $5,000)

Week Ending Aug. 7:

"SUZY" (M-G-M)
"EARTHWORM TRACTORS" (W.B.)
STRAND—(1,400), 25c-40c, 7 days. **Gross:** $1,100. (Average, $1,500)

"Suzy" $8,000 Top In Houston Houses

HOUSTON, Aug. 10.—"Suzy" gained a slight edge on "Poor Little Rich Girl." At Loew's State "Suzy" had a take of $8,000, bettering average by $1,000, and the Temple picture drew $7,500 at the Majestic where average is also $7,000.

All other attractions were average draws, including "The Bride Walks Out" at the Metropolitan with a take of $7,000, and the three Kirby features, "The Arizona Raiders," "Here Comes Trouble" and "Little Miss Nobody" bringing the par figure of $5,000 for seven days. The weather was hot.

Total first run business was $27,500. Average is $26,000.

Estimated takings for the week ending July 30:

"THE ARIZONA RAIDERS" (Para.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"HERE COMES TROUBLE" (20th-Fox)
KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **Gross:** $1,000. (Average, 7 days, $5,000)

"LITTLE MISS NOBODY" (20th-Fox)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"SUZY" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $8,000. (Average, $7,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
MAJESTIC—(2,250), 25c-50c, 7 days. **Gross:** $7,500. (Average, $7,000)

"THE BRIDE WALKS OUT" (Radio)
METROPOLITAN—(2,600), 25c-50c, 7 days. **Gross:** $7,000. (Average, $7,000)

Retitle Breen Picture

HOLLYWOOD, Aug. 10.—"Dream Come True" is the new title for the film being adapted from "'Toinette's Philip" by Sol Lesser as the next Bobby Breen picture.

Well?

Hollywood, Aug. 10.—Nicodemus, colored singing and dancing headliner with Duke Ellington's orchestra, will have a featured role in the new Mae West picture.

A leading question might be: "What's happened to Beulah?"

"Rhythm" on Dual $6,000, Portland

PORTLAND, Aug. 10.—In their first week at the Orpheum, "Rhythm on the Range" and "Public Enemy's Wife," secured $6,000, over par by $1,000 in a slightly above average week.

"Mr. Deeds Goes to Town" and "Till We Meet Again" in their 13th downtown week at the Blue Mouse annexed $2,500, over the usual take by $800.

"San Francisco" was held for a sixth big week at the United Artists, and grossed $6,000, over par by $1,000.

Total first run business was $29,500. Average is $24,700.

Estimated takings for the week ending Aug. 1:

"SUZY" (M-G-M)
"NAVY BORN" (Republic)
BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days, 12th downtown week. **Gross:** $2,500. (Average, $1,700)

"ARIZONA RAIDERS" (Para.)
"SPENDTHRIFT" (Para.)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $3,000. (Average, $3,000)

"RHYTHM ON THE RANGE" (Para.)
"PUBLIC ENEMY'S WIFE" (W.B.)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"BRIDE WALKS OUT" (Radio)
"CRIME OF DR. FORBES" (20th-Fox)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"SAN FRANCISCO" (M-G-M)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days, 6th week. **Gross:** $6,000. (Average, $5,000)

"Bed," Bowes Unit $23,000, Buffalo

BUFFALO, Aug. 10.—With a troupe of Major Bowes' amateurs to give it a boost, "Early to Bed" rolled up the biggest gate in months. Playing the Buffalo, it grossed $23,000, doubling par.

A dual at the Lafayette, "Hell Ship Morgan" and "The Mine with the Iron Door," was $1,000 in the black with a take of $6,800. Weather for the period was fair and cool.

The first run business was $45,000. Average is $36,900.

Estimated takings for the week ending Aug. 1:

"EARLY TO BED" (Para.)
BUFFALO—(3,000), 30c-50c, 7 days. Stage: No. 6 Troupe, Major Bowes' Amateurs. **Gross:** $23,000. (Average, $11,500)

"TWO AGAINST THE WORLD" (W. B.)
"AMATEUR GENTLEMAN" (U. A.)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $4,800. (Average, $7,000)

"EARTHWORM TRACTORS" (W. B.)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $7,300. (Average, $7,000)

"RETURN OF SOPHIE LANG" (Para.)
"TREACHERY RIDES THE RANGE" (W. B.)
CENTURY—(3,000), 25c, 7 days. **Gross:** $5,100. (Average, $5,600)

"HELL SHIP MORGAN" (Col.)
"THE MINE WITH THE IRON DOOR" (Col.)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $6,800. (Average, $5,800)

"Rhythm" at $13,500 Tops Cincy Takes

CINCINNATI, Aug. 10.—"Rhythm on the Range" was the only picture to get into the big money class last week, garnering a neat $13,500 at the RKO Albee. The run continues at the RKO Capitol.

"San Francisco," in its sixth week downtown, did $3,100 at the RKO Grand, which was $350 to the good. The picture played two weeks at the RKO Palace, two at the RKO Capitol and two at the Grand. It stays for a seventh week, which constitutes a record for continuous run. "State Fair" was pulled at the RKO Palace after a disappointing four days, and "To Mary—With Love" was substituted. "She Devil Island" and "Easy Money," double featured at the independent Strand, went $150 over the top.

Total first run business was $43,750. Average is $8,200.

Estimated takings:

Week Ending Aug. 4:

"SHE DEVIL ISLAND" (First Division)
"EASY MONEY" (Invincible)
STRAND—(1,500), 15c-25c, 7 days. **Gross:** $1,650. (Average, $1,500)

Week Ending Aug. 6:

"RHYTHM ON THE RANGE" (Para.)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $13,500. (Average, $12,000). Moved to RKO Capitol.

"STATE FAIR" (20th-Fox)
RKO PALACE—(2,700), 35c-42c, 4 days, then pulled. **Gross:** $3,700. (Average, 7 days, $10,000)

"TO MARY—WITH LOVE" (20th-Fox)
RKO PALACE—(2,700), 35c-42c, 3 days. **Gross:** $5,200. (Average, 7 days, $10,000)

"SUZY" (M-G-M)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 2nd downtown week. **Gross:** $5,000. (Average, $6,500)

"THE RETURN OF SOPHIE LANG" (Para.)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $5,100. (Average, $6,500)

"SAN FRANCISCO" (M-G-M)
RKO GRAND—(1,200), 25c-40c, 7 days, 5th week. **Gross:** $3,100. (Average, $2,750). Held for seventh week.

"THE LAW IN HER HANDS" (F. N.)
RKO FAMILY—(1,000), 15c-25c, 5 days. **Gross:** $1,250. (Average, $1,250)

"TOO MANY PARENTS" (Para.)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,000. (Average, $1,200)

"THE GREEN PASTURES" (W. B.)
KEITH'S—(1,500), 30c-40c, 7 days, 2nd downtown week. **Gross:** $4,250. (Average, $6,500)

"Wolfe", "M'liss" Lead a Dull Omaha

OMAHA, Aug. 10.—"Meet Nero Wolfe" and "M'Liss" as its running mate at the Brandeis were the only combination in town to do above average business. The team garnered $3,600 at the Brandeis. Just $100 above the normal. Everything else dipped.

First runs bulked $15,200, comparing with a $16,000 average. Estimated takings:

Week Ending Aug. 5:

"MEET NERO WOLFE" (Col.)
"M'LISS" (Radio)
BRANDEIS—(1,200), 25c-35c-40c, 7 days. **Gross:** $3,600. (Average, $3,500)

"ONE RAINY AFTERNOON" (U.A.)
"THINGS TO COME" (U.A.)
OMAHA—(2,200), 25c-40c, 7 days. **Gross:** $4,200. (Average, $5,000)

Week Ending Aug. 6:

"SPENDTHRIFT" (Para.)
"TILL WE MEET AGAIN" (Para.)
ORPHEUM—(3,000), 25c-40c, 7 days. **Gross:** $7,400. (Average, $7,500)

PURITAN *Puts You Back In The*
Show Business
WITH

WHAT BECOMES OF THE CHILDREN?

A SENTINEL PRODUCTION ~ FOR IMMEDIATE RELEASE
WITH

BARBARA PEPPER
JOAN MARSH

ROBERT FRASER
NATALIE MOORHEAD

9 *FIRST OF A SERIES OF* 9
ROAD SHOW SPECIALS

TO BE FOLLOWED BY

"FORGOTTEN SOULS"

NOW IN PREPARATION

6 FAST ACTION MELODRAMAS 6
PRODUCED by FANCHON ROYER FEATURES

"PILOT X" *First - Now Ready*

CABLE "LOUISASO" N.Y.

PURITAN DISTRIBUTING CO
723 SEVENTH AVE., N.Y.C

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 36 NEW YORK, WEDNESDAY, AUGUST 12, 1936 TEN CENTS

Attendance Is Up One-Third, States Warner

Better Product Reason, Executive Believes

Theatre attendance in the last three months has increased one-third over similar periods for the previous two years, "the low ebb," Jack L. Warner, vice-president in charge of Warner production, stated yesterday upon his arrival from the coast en route to London and Salzburg on a vacation and business trip.

The increase, which has been noted throughout the world, is due primarily to the improved quality of product, Warner stated. He mentioned a number of pictures reputedly responsible for the spurt.

Arriving with Warner were his wife, the former Ann Alvarado, Georgie Stone and A. Ronald Button. Stone will accompany the Warners to London, and will make a picture at the Teddington studios. The party sails today on the *Queen Mary*. Button is attorney for Max Reinhardt.

Warner was asked whether or not there would be any change in his com-

(*Continued on page 6*)

LeRoy in Producing Pact with Warners

Mervyn LeRoy has signed a contract with Warners whereby he will produce from four to six features annually, under the name of Mervyn LeRoy Prod., and to be released by Warners, Jack L. Warner, vice-president in charge of production, revealed here yesterday. LeRoy personally will direct at least two a year, supervising production of the others. He will begin production by Nov. 1.

The Warner deal with LeRoy has been pending for several months, and has been considered by the director along with other arrangements which would have taken him either to Para-

(*Continued on page 6*)

20th-Fox Completes Lineup on 69 Films

HOLLYWOOD, Aug. 11.—The entire Twentieth Century-Fox lineup of 69 features for the 1936-37 season has been set and is progressing under the supervision of Darryl F. Zanuck, vice-president in charge of production.

Many of the scripts already have been completed. Shooting has started on "Ladies in Love," "Can This Be

(*Continued on page 6*)

Public Wants Single Bills, Warners' Survey Indicates

Single feature programs, rather than double bills, are overwhelmingly the choice of the screen public, the results of a survey, conducted by Warners, and issued yesterday, indicate.

The survey, which was conducted with the cooperation of newspaper editors, organization leaders and radio commentators, brought answers from 725,824 persons. A total of 568,751, or 78 per cent, voted for single bills, and 157,073, or 22 per cent, favored duals. The survey was begun last May 15.

Major Albert Warner, vice-president, expressed gratification at the result.

Those participating in the inquiry were almost unanimous in their belief that unusual productions should not be cut in order that they may fit into double feature programs. Such cutting hurts that type of picture, it was held.

A breakdown of the results shows that among school teachers and principals, 73 per cent favored singles, and 27 per cent duals; replies to newspaper queries indicated 72 per cent for singles and 28 per cent for duals; answers to the question presented by radio commentators showed 67 per

(*Continued on page 6*)

No Elimination

The Warner theatre circuit has no intention of eliminating dual bills where the competition is playing on that basis, a Warner theatre executive said yesterday, replying to a question concerning policy in view of the Warner poll which showed single bills the predominant choice of the public.

There are no specific plans afoot at the moment whereby the circuit will take the initiative in seeking the abandonment of duals in any situation, the executive declared.

"However, we would be glad to see duals eliminated," he said.

N. J. Allied Opposes Stars' Broadcasting

Opposition to the participation by film stars in radio programs was voiced yesterday by members of Allied of New Jersey at their regular meeting at the Lincoln. A protest was sent to the Hays office following the session, Lee Newbury, president, stated.

Policies of all film companies were discussed. Members who attended were given highlights of the various sales plans for next season.

The dual feature survey by Warners was aired briefly. No decision on the matter was made due to the impor-

(*Continued on page 6*)

Delay Facing Plan for RKO Reorganizing

A reorganization of RKO appeared destined for new delays as the result of the admission by Federal Judge William Bondy in U. S. District court here yesterday that he would require an additional six to eight weeks in which to decide the validity of Rockefeller Center's $9,100,000 claim against RKO.

A settlement of this largest of the unsecured creditors' claims against RKO is regarded as a necessary preliminary to the final shaping of a reorganization plan for the company and indications are that current set-

(*Continued on page 6*)

New Opera Idea to Be Tried By Union Cinemas in England

London, Aug. 11.—Operas played by famous artistes, as well as stage, vaudeville and radio acts, on the stage but backgrounded and accompanied by specially produced scenes in Technicolor, make up what is described as a new form of theatre entertainment to be tried by Union Cinemas, that circuit, approximately 150 houses strong, announced here today.

Paramount's theatre interests will cooperate with Union in development of the idea at an asserted yearly cost of £1,000,000. The idea will be pushed under the control of Harold Ramsay.

Korda Again Enters G. B. Deal Picture

Schenck's Visit Arouses London Speculation

By BRUCE ALLAN

LONDON, Aug. 11. — Alexander Korda and London Films today again re-entered speculation over the Loew-Twentieth Century-Fox-G.B. deal.

It was a day of curious and apparently unrelated circumstances, yet perhaps with significance. The press conference promised Monday for today by Joseph M. Schenck failed to develop. British newspapermen as a result spent their time this afternoon and tonight unsuccessfully trying to get in touch with the Twentieth Century-Fox official and came to the conclusion, shared incidentally by many in the London trade, that some snag in the negotiations may have developed, or will. It was only as far removed as Monday when Schenck, on his arrival from New York, told MOTION PICTURE DAILY, "I know it won't fail."

This afternoon he visited Korda at Denham where he also met Charles Laughton and others of his friends now

(*Continued on page 6*)

Fox Circuits Sign 3-Year Metro Deal

A three-year master contract for the showing of M-G-M pictures in the Fox Midwest, Fox West Coast, Evergreen States, Intermountain and Fox Wisconsin theatres was signed yesterday afternoon by Al Lichtman, representing the distributor, and Spyros Skouras, acting for National Theatres, the holding company for the five circuits.

Under the terms of the arrangement, M-G-M features and shorts will play in more than 400 theatres from coast to coast until 1939.

United Artists Sets RKO Deal on Product

United Artists yesterday closed with RKO for next season's product. The deal provides for dates in the circuit's houses where situations have been open in the past.

Harry Gold, Assistant to George J. Schaefer, acted for the distributor, while John J. O'Connor, Fred Meyers and Max Fellerman represented the circuit.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 12, 1936 No. 36

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative: Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Distributor Rights Respected in Spain

By HARRY C. PLUMMER

BARCELONA, Aug. 11.—An inquiry among distributors here following the reopening of film theatres indicates that property rights are being fully respected in principle.

An invitation to distributors to cooperate by donating 50 per cent of Sunday's grosses for the relief of the victims of the revolt, has been circumvented.

The rental of the Coliseum, leased by Paramount, has been reduced approximately 90 per cent, but the lease is inoperative and the house is under the control of the Syndicate.

No European Trip

Louis B. Mayer's proposed trip to London at this time has been called off. He will remain in town for about a week and then head back to Hollywood. Howard Strickling, publicity head at the studio, is with him.

Universal Signs Jessel

HOLLYWOOD, Aug. 11.—Universal has signed George Jessel to a long term contract as producer, writer and director.

Insiders' Outlook

By RED KANN

While in London

IF he alone were calling the shots, Alex Korda would proceed on his own idea of "live and let live." Making progress here in the furtherance of his own production endeavors, via London Films, and the controlling factor in the extensive studios at Denham, Korda wants nothing more than to be left alone by Hollywood in order to pursue his way in his own manner. This led to a question as to exactly what he meant. His answer was "Donat, Oberon and Laughton," his developments all, but now partial part and parcel, at least, of major coast plants. . . .

▼

"If Hollywood will leave me alone, I will leave Hollywood alone," he declared. "But look what has happened in the case of these three players. They have developed here and now we lose them, for part of their time anyway." Therefore, Korda declares himself free to dip into the Hollywood starring pot for whatever he can get at the best available prices, which are plenty, as witness the one-picture Dietrich deal for "Knights Without Armor." Marlene's stipend is exactly $250,000. We told Alex there were some in the west who failed to look upon his activities kindly, that he was accused of jacking up costs on talent and so making it tougher for the boys out Hollywood way. "Be specific," he asked. We were—Dietrich. "That's a funny one. Do you happen to know what Dave Selznick paid her for 'The Garden of Allah'?" Subsequently, we discovered the terms of her new Paramount deal match Korda's. What we were not able to unearth, however, was whether her $250,000 per picture arrangement with Paramount was influenced by Korda's deal or whether it came first. There, however, to take or to leave, was his cardinal argument insofar as it concerned American importations. . . .

▼

The keynote of London Films' production plan is return on the original negative cost from England; whatever else may develop is gravy. Korda, as a consequence, stated he is not proceeding on any assumption that profit will come from America. Naturally, he wants and hopes to get it and is molding and re-molding plots and schemes accordingly. He also fails to understand why the American trade, as he put it, is so unalterably opposed to the crystalization of a substantial production industry here. "I concede readily that Hollywood will always dominate world markets as a producer, but why should Hollywood attempt to rule? It is entirely natural that England should want and will have its own production business. France has its, Germany has its and the United States we all know about." . . .

▼

The answer is, of course, simple and its applications several. Here in England, British producers for some time swept along on the tide of nationalism, always strong in Britain and forevermore strengthened by its geographical isolation. The industry had its long cycle of product like "The Flag Lieutenant," touting the glories of the navy. Some of this ilk were good and some bad, but virtually all cleaned up because of the fires of patriotism kindled anew in each faithful and stalwart English breast. Even now, there are producers who are concentrating on history, figuring costume plays fundamentally English will appeal to domestic pride, which is a very genuine matter to the native-born although not always comprehensible to the foreigner. . . .

▼

In other words and understandable completely, the British producer has played and does play the game along strictly commercial lines. He embarked upon those types of attractions which he thought would make money. The military-naval cycle worked; the costume cycle, if exhibitors are smarter than the rest and can successfully figure it out in advance, will not. That, however, is for tomorrow and the day after to determine. View the British quota law as another evidence of the proof. In its fundamentals, at least, it was thoroughly honest. The first object,

> "to impose certain restrictions on 'blind' and 'block' booking so as to release the exhibitor from the hold acquired over him by the United States renting distributing organizations"

will be discussed later. Its second, however, is of direct interest at this time:

> "to assist production in the United Kingdom and elsewhere in the Empire by placing an obligation on renters in the United Kingdom to acquire and on exhibitors to show an increasing proportion of British films during the currency of the Act."

Very clearly, the British Government, by subsidy, set out to drag up a production industry by the very ears, with results both good and bad. . . .

▼

Finally, to get to Korda's point about Hollywood opposition, genuine or fanciful, the same line of reasoning obviously applies. Why should not Hollywood oppose a rising British or French or Italian industry? Why should it set out to encourage wholeheartedly competition in its one or several principal markets? If the Government here, using the full weight of its law-making authority, could and did enact a quota act to reduce foreign, which happens to be American, dominance, Hollywood or any other segment of the United States trade is thoroughly within its prerogatives to set whatever obstacles it can find or create in the way of any competitor who may now or ultimately threaten it. Singularly free does it seem to us is Washington insofar as prohibitions against film importations into America are concerned. . . .

▼

No reason, therefore, prevails why Hollywood should leave Korda's or any other producer's talent untouched. This is a battle for top honors with the odds so far heavily in America's favor. The heads of the majors on your side would be startlingly derelict in the conduct of their official jobs if they did not seek to bring to their studios whatever real talent is susceptible to the lure of higher salaries. Hollywood may not cheer if Korda gets Dietrich for one film at the same or a higher figure. Korda is privileged to submit to the same reaction, of course, when his talent is gobbled up by Hollywood. It's all in the rules of the competitive game and the answer, or one of them, seems to be that England should protect its talent by meeting and outstripping Hollywood offers. When Korda, answering a question, conceded the British industry must develop its own people but complained when Hollywood "steals" them, it seems to us he was avoiding meeting the problem face to face and in the open where, sooner or later, the combat will take place. . . .

RCA Victor Names Dent

Ellsworth C. Dent, former chief of the Motion Picture Division, U. S. Dept. of the Interior, has been appointed director of the RCA Victor educational division. Dr. Frances E. Clark, has been named director emeritus of the educational department.

Pathe News Is Honored

The Government of Poland, through its consul here, Dr. Julius Scygowsky, presented Pathe News with an oil painting for "distinguished services." Jack S. Connolly, general manager of Pathe News, accepted on behalf of the company.

Rogers Postpones Trip

HOLLYWOOD, Aug. 11. — Buddy Rogers has postponed his trip abroad.

Roxy 26-Week Net Equal to $55,425

The bondholders' committee for the Roxy yesterday reported net profit of $55,425.61 for the 26 weeks ended July 2, 1936, after all operating expenses, rent, taxes and other items, but before Federal income tax, interest on funded indebtedness, depreciation, amortization of leasehold and fees for counsel and auditors.

The gross income for the period was $719,657.91, which compares with $890,263.37 for the previous 29 weeks. Of the current gross figure, $709,636 was accounted for by admissions, the balance being classed as miscellaneous. Operating expenses, including film rentals, salaries, advertising and administration, totaled $579,093.91, which leaves a net operating profit of $140,564. Other expenses amounted to $85,138.39, which included rent, taxes, insurance, interest on receiver's certificates and reserves and trustee's expenses.

No Reorganization Set

The weekly average profit for the half year was $2,131.75. Attendance was 1,781,912, or a daily average of 9,791. The feature film rental bill for the 26 weeks was $65,502.14, which gives the theatre an average of $2,519.31 a picture.

According to the committee no plan of reorganization has been submitted that warrants its approval and as a result the committee intends to propose a plan of its own to the Federal court on Oct. 9. It is pointed out that efforts to secure a franchise from one of the major companies have been unavailing, but nevertheless the reorganization plan in the interest of the bondholders is justified.

Technicians Meeting On Sound Recording

HOLLYWOOD, Aug. 11.—All studio, camera, laboratory and technical heads will meet tomorrow night to approve recommendations of the Academy Research Council committee on sound recording for the adoption of a standard method of automatic synchronization of sound recording and camera systems.

An effort is to be made to eliminate excessively noisy devices used in production.

Transamerica Expands

SAN FRANCISCO, Aug. 11.—The Transamerica Corp., of which L. M. Giannini, brother of the president and chairman of United Artists, is chairman, has acquired control of the National Bank of Tacoma, one of Washington's oldest institutions.

Flash Preview

"Walking on Air"—A light farce-comedy starring Ann Sothern and including a few musical numbers.

This film will be reviewed in full in a coming issue of MOTION PICTURE DAILY.

Daab Services Held

Funeral services for Philip Daab, father of the Columbia director of advertising and publicity, who died Sunday, were held last night at the Applegate Funeral Home in Hoboken.

◂ Purely Personal ▸

ARTHUR BROMBERG and his exchange managers from Atlanta and surrounding territories, and SAM FLAX, Washington; HARRY LA VINE, Philadelphia; HERMAN RIFKIN and ED MOREY, Boston; BERNARD MILLS, Albany; JIM ALEXANDER, Pittsburgh; SAM SEPLOWIN, Detroit; JACK JOSSEY and SAM GORRELL, Cleveland; WILLIAM OWNI, Cincinnati; and OSCAR HANSON, Toronto, all Republic franchise holders, will arrive late tonight and early tomorrow morning for the Astor showing of "Follow Your Heart."

•

LEO J. MCCARTHY, assistant to ELMER C. RHODEN, head of Fox Midwest, is in town. RHODEN has delayed his trip indefinitely.

•

BUDDY CANTOR interviews RUSSELL MARKERT of the Radio City Music Hall production staff tonight at 6:45 on WMCA.

•

HERBERT J. YATES, JR., and MRS. YATES will leave today on the *Manhattan* for a six-week tour of Europe.

•

GEORGE J. SCHAEFER is due from the coast today after conferences with DR. A. H. GIANINNI and U. A. producers.

•

ROLAND YOUNG will sail tomorrow on the *Ile de France* to appear in "King Solomon's Mines" for G. B.

•

BEN MOSS and HARRY CHARNAS did their sidewalk chatting in front of the Mayfair yesterday afternoon.

•

LOUIS B. MAYER strolling on 5th Ave.

•

LOUIS F. BLUMENTHAL returned on the *Ile de France* last night.

WALTER HUTCHINSON, Twentieth Century-Fox foreign manager, left yesterday for the coast, en route to Australia. He will sail on the *Monterey* Aug. 19, and plans to return via Europe.

•

AL HANSON leaves today for Cleveland, where he will visit his folks. After a short vacation there he will go to Detroit, buy a new car and hit the highways back to Los Angeles and the F.W.C. office.

•

HUNTER PERRY, Paramount theatre operator in West Virginia, arrived yesterday from Charlottesville for conferences with Y. FRANK FREEMAN.

•

WALTER READE will leave tomorrow for Saratoga. He'll be back Monday, and the day following, LEO JUSTIN will head for the same spot.

•

CHARLES CABALLERO was a visitor from New England yesterday. The heat didn't agree with the F. & M. executive.

•

GABRIEL L. HESS is due back from the coast early next week. WILL H. HAYS may follow in another week or two.

•

TED SCHLANGER and LESTER KRIEGER, Philadelphia, and BEN KALMENSON, Pittsburgh, were in town yesterday.

•

WILLARD MCKAY is due back tomorrow from a brief visit at the Universal studio.

•

AL FRIEDLANDER returned yesterday from a few days in Atlantic City.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Straight from the Shoulder"

(Paramount)

HOLLYWOOD,, Aug. 11.—Starting as a routine gangster tale, this builds into a tense drama with David Holt, the child star, holding the center of interest.

Young Holt is the child of Ralph Bellamy, a widower, who is courting Katherine Locke. Bellamy and Miss Locke witness a holdup and he, as the only man who can identify the crooks, is put on the spot by the gang. The couple and David seek refuge at the country workshop of Andy Clyde, a gunsmith. Bert Hanlon and Noel Madison trace them there, reaching the shop when all but David are away. In a tense scene the boy learns their identity and in a well-directed sequence spikes their guns. When the others return Miss Locke takes care of Hanlon with a perfectly aimed bullet while Madison's own gun explodes in his face. Miss Locke's marksmanship wins the heart of the child, who had been distressed over the romance.

Stuart Heisler directed skillfully, nicely balancing the elements. Sidney Brod supervised the A. M. Botsford production, which is neatly executed, although not lavish. Madeline Ruthven wrote the screen play from the Lucien Cary story, building the youngster's part well. The supporting cast includes Purnell Pratt, Onslow Stevens and Paul Fix.

As family entertainment the picture should please.

Production Code Seal, No. 2,393. Running time, 67 minutes. "G."

"China Clipper," yesterday morning's opener at the Strand, was previewed by wire from Hollywood on Aug. 6.

"Charlie Chan at the Race Track," reviewed by wire from Hollywood on July 9, will be shown at the Roxy tomorrow night.

"I'd Give My Life," Friday night's preview at the Rialto, was reviewed from Hollywood on July 25 by wire.

Hears Arguments in Action Against RKO

Arguments were heard yesterday before Federal Judge Liebell in the $500,000 suit filed against RKO by Claire H. Davis. The action seeks an injunction to enjoin further showing of "Bunker Bean" and $500,000 damages, half of which is sought under a separate cause of action in a complaint which alleges libel.

A motion for dismissal was argued for RKO by William S. Savage, who contended that the name Cassandra was not the plaintiff's real name according to the civil rights' law and further that RKO and the plaintiff both took the name from the same source, a character in Greek mythology. As such, Savage held that RKO had as much right to its use as the plaintiff.

Originally, the case was brought in the N. Y. Supreme court. On Aug. 7, RKO moved to transfer it to the Federal court. Following oral argument, Savage filed a brief. Marc Hermelin, attorney for Miss Davis, was given one week to do likewise. After the latter files his brief, RKO has two days in which to answer.

Bankruptcy Hearing Will Start Tomorrow

A hearing in the bankruptcy of Jaydo Amusement Co. and Fairdeal Amusement Co., which formerly operated the Gem and Majestic, in the Bronx, will begin tomorrow before Referee Joyce in the Federal Court.

Meanwhile, Robert Benjamin of Phillips & Nizer is discussing terms of a proposed settlement of the $30,000 claims held by 14 major and independent exchanges in the local area. Branch managers held a session at the New York Film Board Monday and talked about the settlement, but no decision has been made. Further conferences with attorneys for Gemma Amusement Co., which took over the two theatres, are planned.

Wall Street

Erratic Activity on Board

	High	Low	Close	Net Change
Columbia, vtc ...	38½	37¼	37¼	— ⅛
Consolidated	4⅞	4¾	4¾	.....
Consolidated, pfd.	17⅛	17⅛	17⅛	+ ¼
Eastman Kodak..	183½	182½	183	—1
Gen. Equip. new.	23½	23¼	23½	— ⅛
K.-A.-O., pfd ...	93½	93½	93½	.....
Loew's, Inc.	56¼	54½	55⅝	+ ⅞
Paramount	8⅛	7⅞	7⅞	.....
Paramount 1 pfd.	66¼	66	66	—1
Paramount 2 pfd.	8⅞	8¾	8⅞	+ ⅛
Pathe Film	8⅛	7⅞	7⅞	+ ⅛
RKO	6⅞	6⅝	6⅞	+ ⅜
20th Century-Fox.	27⅞	27	27	— ⅜
20th Century, pfd.	37½	37	37⅛	+ ⅛
Warner Bros.	13⅛	12⅝	12¾	+ ⅛

Curb Up Fractionally

	High	Low	Close	Net Change
Grand National...	4¼	4⅛	4⅛	— ⅛
Sonotone	2½	2⅜	2½	+ ⅛
Technicolor	28¼	26½	27½	+ ¾
Trans-Lux	4	3⅞	4	+ ¼

Little Bond Activity

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98	98	98	.....
Paramount B'way 3s '55	56	55	55	—1
Paramount Pict. 6s '55	87	86	86½	— ½
Warner Bros. 6s '39 wd	98½	98¼	98½	+ ¼

(Quotations at close of Aug. 11)

Delay Facing Plan for RKO Reorganizing

(Continued from page 1)

tlement negotiations being carried on between Atlas Corp. and Rockefeller Center will be discontinued pending Judge Bondy's decision. Opinion in informed quarters is that any settlement which might be reached by negotiation now would have little chance of obtaining court approval in advance of a decision and would be contested by RKO creditors if it came after a decision favoring RKO. If the decision favored Rockefeller Center the issue undoubtedly would be taken to the U. S. Circuit Court of Appeals by the RKO trustee.

Judge Bondy leaves today for his annual vacation of six or seven weeks in Europe. At the conclusion of an RKO hearing yesterday he stated that "after reading some of the briefs for and against the Rockefeller claim twice, and all of them once, I find the issues very close and hard to decide." He added that he would like to have additional time in which to make a decision.

Construction Costs Involved

Rockefeller Center bases its $9,100,000 claim against RKO on the unamortized cost of construction of the Music Hall and Center at the time that RKO went into receivership in January, 1933, when the 20-year leases on the two houses were terminated. Thomas D. Thacher, considering the claim as a special master, decided two years ago in Rockefeller Center's favor. Negotiations to effect a settlement of the claim were conducted for 18 months thereafter by the RKO trustee without success and an appeal from the special master's report was taken to Judge Bondy last winter, with the decision now awaited.

The RKO trustee, in contesting Thacher's report, contends that Rockefeller Center's damages under the leases are limited solely to a three-year future rent claim against the bankrupt, or a total of $2,862,000 at the fixed rental of $953,972 annually. The trustee claims that RKO did not agree anywhere in the lease to pay the cost of construction of the theatres except as a default penalty and contends there has been no default.

Theatre Overhead Cited

The assertion is made that if RKO had fully performed the 20-year lease Rockefeller Center would not have received anything for the cost of construction of the theatres and points out in this connection that Rockefeller Center's overhead on the two houses is $646,940 annually, which, on the basis of the $953,972 rental, leaves it $307,032, or a three per cent return on its investment, which, the trustee asserts, obviously leaves nothing for amortization of the construction costs.

The trustee also claims that the damage clause, even if a valid one, is unreasonable and cannot be accurately estimated. He points out that Rockefeller Center tries to establish that the theatres are "white elephants" in fixing the damages it has suffered and yet reminds the court in its brief that they are valued at $10,000,000 for the purpose of fixing rentals.

Yesterday's hearing before Judge Bondy was on the application for interim allowances totalling $148,308 for services in the RKO reorganization since last January. Irving Trust Co., trustee, asked an allowance of $60,000, stating that it has received, heretofore, a total of $175,000 in fees for its three and one-half years of service in RKO's proceedings. Donovan, Newton, Leisure & Lumbard, counsel to the trustee, asked an allowance of $85,000. The law firm has received $240,000 heretofore. Price, Waterhouse & Co. asked an allowance of $3,308 for special RKO auditing work.

Judge Bondy reserved decision on the applications after hearing the lone objections of Joseph Cohen, attorney for an independent stockholders' committee representing 180,000 shares of RKO stock. Caroline Kohl of Chicago, whose former interests included large holdings in Orpheum Circuit, is the largest individual stockholder in the independent committee.

Scooped!

Hearst Metrotone News and Paramount News cameramen covered the sailing of the *Rex* the other day. William Randolph Hearst and a party of 16 were among the passengers, but the publisher balked at posing. It seemed he didn't feel like it or something along those lines.

The Metrotone News man shrugged his shoulders in that devastating cameraman manner and took a stroll. A few minutes later, Hearst changed his mind, appeared, asked for the Hearst man, was told he had left, and proceeded to stand for Paramount News.

Thereby, the scoop.

Korda Again Enters G. B. Deal Picture

(Continued from page 1)

engaged in various productions there. From all surface indications it was a casual trip, but it may have had other import. Certainly to those watching the G.B situation carefully, it seemed curious in view of the important matters on which Schenck came over and his own pre-sailing word that he was coming to London to hasten the deal.

Korda was asked over the telephone if the Schenck visit indicated any interest of London Films in the big deal or if Schenck merely was looking over the plant with a view of ultimately centering British, M-G-M and Twentieth Century-Fox production there.

"We have been talking about many things, but I don't think I can say anything about it," Korda replied.

Quimby Coming East

HOLLYWOOD, Aug. 11.—Fred C. Quimby, M-G-M short subjects head, entrained tonight for New York following a two-weeks survey of the shorts program at the studio.

Wanger Signs Lamb

HOLLYWOOD, Aug. 11. — Harold Lamb, writer, who did the screen play for Cecil B. DeMille's "The Crusades," has been signed by Walter Wanger to do the script for "Arabian Nights."

Attendance Is Up One-Third, Warner States

(Continued from page 1)

pany's plans as a result of the impending Loew-Twentieth Century-Fox-G. B. deal. His reply was that his trip had no bearing on any deals aside from production and that Warners would adhere to the original schedule of 26 features to be made at Teddington. Irving Asher will continue in charge of British production. Two new stages are being constructed at the English studios. This is one reason for the trip. The other is to confer with Reinhardt in Salzburg on the casting, script and other details in connection with "Danton," the next Reinhardt production.

With 14 productions in work, Warner asserted this was an all-time high for the studio on the coast. The company is four months ahead of schedule. "Charge of the Light Brigade," which has just been completed, will run two hours and 15 minutes on the screen, he said. Victor Moore has been added to the long cast of "Gold Diggers of 1937."

When Warner returns the latter part of September, he will be accompanied by Reinhardt.

20th-Fox Completes Lineup on 69 Films

(Continued from page 1)

Dixie?" and "15 Maiden Lane." Eleven features have been finished. There are 61 on the writing staff.

On Way to Callander

HOLLYWOOD, Aug. 11.—The "Reunion" company is en route to Callander to shoot scenes of the Dionne babies, Norman Taurog is the director and Jean Hersholt and Rochelle Hudson will have the leads.

N. J. Allied Opposes Stars' Broadcasting

(Continued from page 1)

tance of the problem which, according to Newbury, was too big for a definitive discussion at one session. However, Newbury later stated that the opinion of exhibitors present was that "good films" are all that is necessary to eliminate double features.

On Sept. 9, an eastern regional meeting will be held in Atlantic City, a day preceding the opening of the New Jersey unit's annual convention. Elections and the banquet will be held Sept. 11.

Orders Bank Night End

SALEM, Ore., Aug. 11.—Bank Night and other forms of chance games have been ordered eliminated here by the assistant attorney general. It is expected that similar orders will go out to other Oregon cities.

Seek Bank Night Injunction

OKLAHOMA CITY, Aug. 11.—Claiming it has exclusive rights on the Bank Night, Affiliated Enterprises, Inc., of Denver, have applied in Federal court here for an injunction against operators of the Jewel, independent house here.

Public Wants Single Bills, Say Warners

(Continued from page 1)

cent for singles and 33 per cent for double bills.

Numerous arguments were presented for and against the dual program. The following reasons for duals are listed in the order of the number of times each was cited.

1. The double feature program lends diversity to the entertainment.
2. There is a better chance that one of the two pictures will be enjoyable.
3. It gives us more for our money.
4. We like long programs.
5. A second feature is better than shorts.
6. One feature would be too little for the admission charged. We have learned to expect a lot for our money.
7. A second feature is better than vaudeville.

Eight Reasons for Singles

The reasons for showing films on single rather than dual bill programs follows, again listed in the order of the number of times each was presented.

1. A good picture invariably is coupled with a poor one. Thus we sit through the poor one to see the good one.
2. The double bill four-hour or more show is too long for pleasure.
3. We like more shorts.
4. The pleasure of seeing a good picture is marred by the second one, which wipes out the memory of the first.
5. We dislike the manner in which pictures are billed together.
6. The long double bill show causes eye strain, headaches and fatigue.
7. To make pictures fit double bill programs they often are cut so much that they become jerky and lose their entertainment value.
8. If one picture is suitable for children, the second picture generally is not.

LeRoy in Producing Pact with Warners

(Continued from page 1)

mount or United Artists as a producer.

LeRoy expects to finish his current Warner film, "Three Men on a Horse," about Sept. 1, after which he will announce definite production plans. He has purchased the screen rights to several story properties, and has several players and writers under personal contract.

Warners to Film "The Rivals"

HOLLYWOOD, Aug. 11.—Warners have Jules Epstein working on the screen adaptation of "The Rivals," famous comedy of Richard Brinsley Sheridan. Hugh Herbert will probably play the part of Bob Acres, a role made famous by Joseph Jefferson.

"Romeo" Seats on Sale

Seats will be placed on sale today for "Romeo and Juliet," which opens Aug. 20 at the Astor.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 37 NEW YORK, THURSDAY, AUGUST 13, 1936 TEN CENTS

Drop Efforts For Settling Center Claim

Continue Talks to Find Basis of Payment

Efforts to negotiate a settlement of the $9,100,000 Rockefeller Center claim against RKO have been discontinued, it was learned yesterday, but discussions are continuing between Atlas Corp. and Rockefeller Center officials seeking a basis on which the huge claim will be paid off under a plan of reorganization for RKO when the amount in which it is to be allowed has been finally determined in the courts.

Whether or not the settlement talks were ended as a result of Federal Judge William Bondy's statement on Tuesday that he found the issues involved "very close" and the validity of the claim "hard to decide," could not be learned. It was authoritatively stated, however, that further discussions between Atlas and Rockefeller Center would be confined to what treatment the claim is to receive under an RKO reorganization plan.

The object of the present discussions, obviously, is an attempt to bring a reorganization plan for RKO to completion without having to wait for the courts to decide the amount at

(*Continued on page* 19)

Court Reduces RKO Interim Allowances

Petitions for interim allowances totaling $148,308 for services in the RKO reorganization for the first half of this year were reduced to a total of $88,308 and allowed in that amount by Federal Judge William Bondy prior to his sailing on a European vacation yesterday.

The petition of Irving Trust Co., RKO trustee, for a fee of $60,000 was allowed at $35,000; that of Donovan, Newton, Leisure & Lumbard, counsel to the trustee, for $85,000, was allowed

(*Continued on page* 19)

F. & M. to Operate St. Louis Amusement

F. & M. has completed arrangements with the bondholders committee of Central Properties Corp. for a 10-year management contract to operate the St. Louis Amusement Co., when the latter company is cleared of court jurisdiction, it was stated yesterday by

(*Continued on page* 19)

Hawaiian Firm Sues Warners For $300,000

Breach of Contract and Conspiracy Charged

A suit for triple damages of $300,000 and charging breach of contract, conspiracy and restraint of trade was filed against Warners and subsidiaries in U. S. District court here yesterday by Franklin Theatrical Enterprises, Ltd., of Hawaii.

The complainant operates six theatres in Hawaii and alleges in the complaint that it had signed a contract for Warner product in Los Angeles and that the distributor later closed a contract with Consolidated Amusement Co., dominant Hawaiian theatre concern, and advised Franklin Enterprises that its contract had been rejected. The complaint states that the contract was made in July, 1934, and stipulated that the Franklin houses would play the Warner product immediately after Consolidated.

As a result of the contract the plaintiff obligated itself for an investment

(*Continued on page* 19)

Seeks Examination In Skouras Action

A motion for examination before trial was filed in N. Y. Supreme Court yesterday on behalf of Lazfox, Inc. against Skouras Theatre Corp., Fox Metropolitan Playhouses and Fox Theatres Corp. The plaintiff charges that Skouras breached a contract by leasing concessions to other theatres throughout the country resulting in damage to the plaintiff's circuit of theatres. They ask for an examination of an official of Skouras and for the production of the Skouras records.

According to Skouras' legal department, papers in a similar action were served last week, but returned because of insufficient time to answer. No new papers had been served at a late hour yesterday, it was stated.

Discuss Extension Of Pool in Brooklyn

Negotiations are under way to extend the Paramount and Strand pool in Brooklyn for a year beyond Sept. 1, the expiration date. Discussions are being held between Si Fabian, who operates the Fox in addition to supervising the pooled houses, Y. Frank Freeman of Paramount and Joseph Bernhard of Warners.

A deal is expected to be consummated within the next two weeks.

Lost, One Caller

Lou Irwin decided to get some rest the other night and took himself off to bed early, at 7:30 P.M., only to get a phone call at 4:30 A.M. from a client at Saratoga frantic to book the Ritz Brothers into a spot at the race track resort the following night. Lou, far from realizing what it was all about, succinctly answered "yes," hung up, and now he's trying to find out who made the call.

Beano Object Of Thorough Boston Study

Boston, Aug. 12.—The committee on licenses of the City Council is undertaking a thorough investigation of Beano, which has grown very rapidly here and is operating actively in competition with theatres and other kinds of business.

The object of the investigation is to discover what proportion of the revenue derived from the game goes to the promoters and the amount received by charities. It was charged at a recent committee hearing that the promoters were listing fictitious rental expenses in their reports to the licensing division, in order that they might be required to give less of the revenue to charity. Under the state law, the game must be operated for charitable purposes.

Testimony was introduced to the effect that one large establishment had listed its rental at $30,000 a year,

(*Continued on page* 13)

Decision Tuesday on All-Continent Books

Atlantic City, Aug. 12.—Federal Referee Robert E. Steedle today took under advisement the question of whether the books of All-Continent Corp. shall be turned over to Hiram Steelman, trustee in the William Fox bankruptcy, for examination and audit. He indicated that his decision and conclusions may be ready by next Tuesday, when the examination of witnesses is scheduled to resume.

W. Elmer Brown, Jr., counsel to Steelman, made it plain in today's arguments for the first time that the trustee is not necessarily siding with the creditors. The latter have insisted that when Fox in 1930 created All-Continent as a more than $6,000,000

(*Continued on page* 13)

Warners' Net Is $2,554,772 For 39 Weeks

Compares with $371,591 In Period Last Year

Warner Brothers Pictures, Inc., and subsidiaries yesterday reported a net operating profit for the 39 weeks ended May 30, 1936, of $2,554,772.45, representing a remarkable increase of more than $2,000,000 over the corresponding period the previous year, when net operating profit reached $371,591.84. The figures in both years were after deducting all charges, including amortization and depreciation and Federal income taxes.

The net for the 39 weeks, before the deductions for amortization and depreciation and Federal income taxes, was $7,509,018.33.

The deficit carried to balance sheet as of May 30, 1936, equaled $11,679,782.29, which compares with a deficit as of Aug. 31, 1935, of $14,961,309.96.

The net operating profit was equal to $24.77 per share on 103,107 preferred shares outstanding on May 30, and to 60 cents per share on 3,701,090 shares of common stock outstanding on that date, after allowance for current dividend requirements on the preferred.

During the period, $1,088,982.94 was credited to the deficit account, repre-

(*Continued on page* 19)

N. Y. Ind'p'ts Hit At Stars on Radio

The practice of film stars participating in radio performances was condemned yesterday by members of the I.T.O.A., meeting at the Astor for their regular conclave. A resolution was passed by the membership and will be sent to the Hays organization within the next few days.

A report on elimination of early bird admissions and institution of a 5 P.M. evening price scale was made by Leo

(*Continued on page* 19)

United Artists-FWC Talks Set for N. Y. C.

Los Angeles, Aug. 12.—The Fox West Coast deal for United Artists product will probably go to New York for final sealing because of what appears to be a failure to reach an agreement here.

Although George Schaefer is still

(*Continued on page* 19)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 13, 1936 No. 37

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative: Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Grand Nat'l Absorbs Far West Exchanges

LOS ANGELES, Aug. 12.—Grand National today officially took over the Far West Exchanges in a merger enveloping exchanges in Los Angeles, Seattle and San Francisco.

It is understood that the absorption, which has been expected for some time, will not affect the present personnel.

Charles Bickford met tonight with Philip Krasne, attorney for Grand National, to arrange for an acting, directing and producing contract with the company. The pact is for one picture with options.

Robert Sisk Re-Signed

HOLLYWOOD, Aug. 12.—Radio today signed Robert Sisk to a new producer contract.

"AT LIBERTY"
THEATRE MANAGER
Experience Management and Booker
WILL GO ANYWHERE
Box 300, Motion Picture Daily

Insiders' Outlook

By RED KANN

While in London

THE accepted kingpins in British production openly express their serious concern over the status of their business these days when private banks in the City, insurance money, realtors, flour kings and South African fortunes so willingly and quickly open their coffers to new studio and film-making schemes. It is the widespread opinion in all circles here, except the fly-by-night who is in for the killing, of course, that production eventually will experience a severe reaction from Get-Rich-Quick Wallingford day dreams. . . .

▼

Mark Ostrer of Gaumont British feels this way about it. So does Capt. Richard Norton of the Pinewood studios and British and Dominion Productions. Likewise, Korda. Each edition of the British trade papers, it seems, carries word of new enterprises. With such lightning-like rapidity do they come along—in print, anyway—that men experienced in the manufacture of pictures here who should be familiar with personnel readily admit that they are confounded, mixed up and downright confused so considerable is the wildcatting. Promotions continue to be sold to moneyed interests on the basis of loosely prepared estimates, usually blown up beyond rhyme or reason to embrace handsome returns from the American market when, so far at least, those returns are not to be had. . . .

▼

Somewhere in the future must be a day of reckoning. It may be deferred in the flush of a temporary success, but not forever can it go on as it is going on in England without a halt. The damage to be inflicted upon the producer, legitimatized by his record, therefore and inevitably must be hurtful, although not necessarily permanent. Rather is it apt to evidence itself in a gradual tightening of finance and a more rigorous scrutiny of future propositions in the light of extravagant promises thrown about elsewhere and not met. . . .

▼

As an indication of how it runs along in London these bustling days is the indication, which we dub it deliberately in view of other markings, that British producers, in the aggregate, will turn out about two hundred and fifty features in the 1936-37 season. It is highly probable that a number will never be made; that many will be just so much celluloid, produced under auspices which are not qualified for the job, but launched under the protective cloak of the quota law and depending upon that statute and native pride for indulgent support. . . .

▼

Korda makes the flat statement that the small producer must finally go; that he expects England to produce somewhere between twenty-four and thirty genuine attractions a year once the initial excitement dies down, this total to spring from all sources. That he expects to be in the forefront was something he did not mention; that he feels so is, of course, to be taken for granted. Ostrer shakes his head over matters current and separately agrees that the halt must be called sooner or later, but preferably sooner. Norton adds one of the great difficulties centers in too much enthusiasm, inflamed by too ready money, and a woeful lack of production experience. Many things happened in America in 1929 and many minds were sobered by those happenings and their repercussions. In production, England is yet to go through this. . . .

Levine Here from Coast; Back Sunday

Nat Levine yesterday accompanied H. J. Yates and J. J. Milstein from Kansas City after attending a trade showing of "Follow Your Heart." Levine will remain in town for the rest of the week and will probably take a plane to Hollywood on Sunday.

A special trade show will be held this morning at the Astor with Republic's eastern and mid-western sale managers and leading independent and major circuit heads invited.

Warner Auditor West

LOS ANGELES, Aug. 12.—Al Brady, auditor of Warner Bros., arrived here today from New York on a routine exchange check-up.

Fred Beetson, Sr., Dead

LOS ANGELES, Aug. 12.—Fred W. Beetson, father of Fred Beetson, Jr., executive secretary of the M.P.P.D.A., died here today at the age of 84. Surviving are his wife, Margaret A., and a son in addition to the Hays office official.

Funeral services will be held at 10 o'clock Friday morning. Burial will be in Forest Lawn.

Claim Scranton Record

M-G-M reports that "His Brother's Wife," which opens at the Capitol tomorrow, has broken existing records at the Strand, Scranton, exceeding "San Francisco" figures and has been held a second week in Harrisburg, Reading, Richmond, Norfolk, New Orleans and Wilmington.

Decide Credit Terms For Barcelona Films

By HARRY C. PLUMMER

BARCELONA, Aug. 12.—The acceptance of the credit of *Sindicato Unico Espectaculos,* which is the Government organization in control of theatrical enterprise here at the moment, was tacitly agreed upon today at the first joint meeting of that unit with *Sindicato Economico de Casas Distribuidoras,* the distributor organization, formerly known as Mutua.

The acceptance is expected to be certified by the Generalidad. The basis of film rentals has been established at 70 per cent in cash, and the remaining 30 per cent in deferred credit for two months.

All theatre receipts are being deposited in the Banco Espana and the books of the theatres are constantly available for inspection by the distributors. When the agreement was reached it was pointed out by a distributor representative that the 70 per cent might sustain the current overhead of the local houses but the 30 per cent must represent a small percentage of the invoice value of the films in dollars. In view of the fall of the peseta, this problem is seen as subject to future discussion.

It was agreed as well that all payments for film requisition services will be made through the successor organization to Mutua, with no dealings to be countenanced with individual companies, and thus making it virtually imperative that distributors work closely together.

The seizure of M-G-M's Capitol in Madrid by the Government was reported in an International News Service dispatch from Madrid yesterday. According to the dispatch the Government maintained its step was legal because the theatre is registered as a Spanish company, although it is operated by American interests.

It was said that the American managers of the house were replaced by Spanish directors at the order of the Government's Industrial Control Board.

24 of G. B.'s Films To Famous Players

TORONTO, Aug. 12.—Further progress is noted in the acceptance of British films in Canada with the disclosure by O. R. Hanson, president of Empire Films, Ltd., Toronto, that Famous Players Canadian Corp. had booked its entire list of 24 Gaumont British features for the entire theatre circuit across the Dominion, including more than 200 owned or controlled houses. Seven of the G.B. pictures to be handled by Empire Films are ready for release, among the first to be shown being "It's Love Again," "Secret Agent" and "Nine Days a Queen."

One of the outstanding Gaumont British attractions for the new season in Canada is "The Great Barrier," starring Richard Arlen and Antoinette Cellier, which has special significance because it deals with the building of the first trans-Canada railroad and is being filmed in Canada at the present time.

Harry C. Cohn on Coast

LOS ANGELES, Aug. 12.—Harry C. Cohn, RKO western district manager, arrived here today to attend the F. W. C. product buy sessions.

STAND BACK PLEASE!

Photographed at Carthay Circle Theatre, Los Angeles, July 29

—And Make Way for

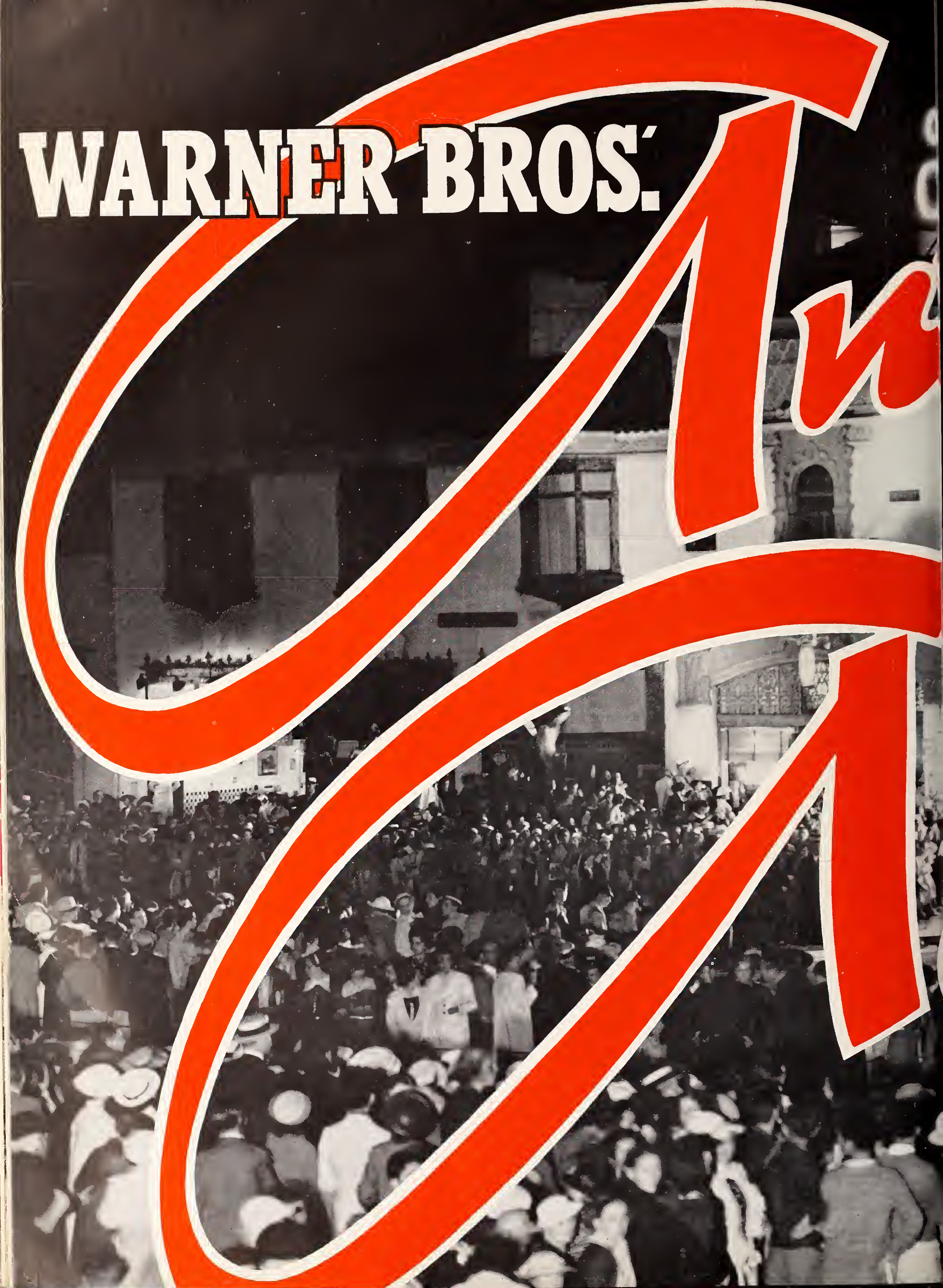
The attraction they've waited three years for

The hit that'll make them glad to pay more

The smash that's making film records soar

Warner Bros.' super-sequel to 'Pastures' profits...

WARNER BROS.'



thony
dverse
Anthony
Adve

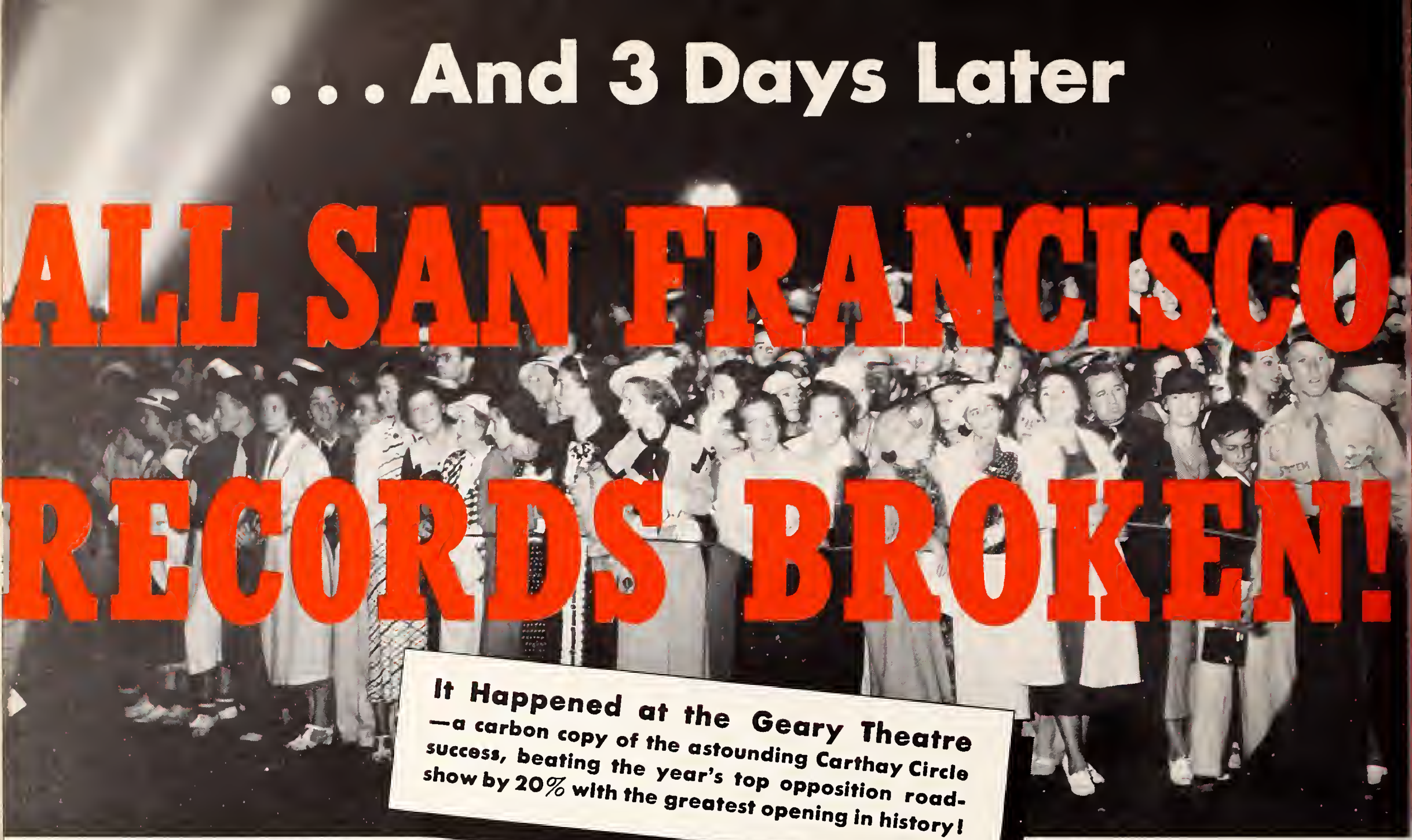
SET A NEW RECORD FOR ADVANCE SALES
SET A NEW RECORD FOR PUBLICITY
SET A NEW RECORD FOR ATTENDANCE
SET A NEW RECORD FOR BRILLIANCE
SET A NEW RECORD FOR CELEBRITIES
SET A NEW RECORD FOR OPENINGS
SET A NEW RECORD FOR THE WORLD TO SHOOT AT, AT THE

WORLD PREMIERE

CARTHAY CIRCLE, LOS ANGELES

. . . And 3 Days Later

ALL SAN FRANCISCO RECORDS BROKEN!



It Happened at the Geary Theatre —a carbon copy of the astounding Carthay Circle success, beating the year's top opposition road-show by 20% with the greatest opening in history!

NO DOUBT ABOUT IT NOW

—It's the biggest kind of theatre-cramming, traffic-jamming smash in years and all ready, set-up and waiting for you to cut loose with the campaign of your life in preparation for its . . .

Start the Ball Rolling Now!

Start the first of those 3 big trailers running today! Start posting our special line of low-priced block paper! Start planting your publicity to follow up the terrific notice it's already had! Get the press book (on the way) for hundreds of effective ways of cashing in on

ALL THESE GIGANTIC SELLING ANGLES . . .

NATIONAL RELEASE DATES AUG. 29!

STOP US IF YOU'VE HEARD THESE ASTOUNDING FACTS ABOUT 'ANTHONY'...

The whole world knows its amazing history — but just to refresh your memory here are just about one-tenth of the giant values you'll want to shout about...

It's from the biggest and biggest-selling novel of modern times!

It topped every best-seller list for 2 years!

It took four years to write!

It takes 495,000 words and 1,224 pages to tell it!

It was read by over three million people!

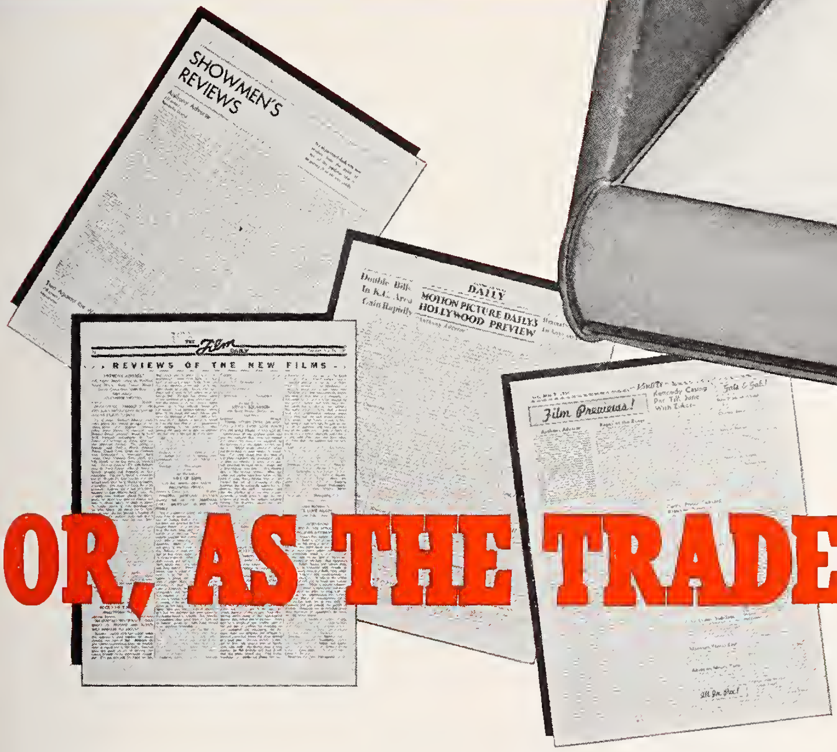
All the world's its stage!

It runs for 2¼ hours on the screen!

It was three years in preparation for filming!

It contains 412 scenes!

It has 98 speaking parts, 2,648 players!



OR, AS THE TRADE PAPERS PUT IT...

"The finest picture ever turned out by Warner Bros.! Certain to be a box-office sensation!" —*Motion Picture Daily*

"Truly a great entertainment achievement, and a picture of unquestionable smash box-office calibre!" —*Variety Daily*

"Easily among the leading pictures of the talking screen!" —*Film Daily*

"A distinctive advance in the art of modern motion picture production! 'Anthony Adverse' comes up to all expectations!" —*Motion Picture Herald*

And IT HAS THE WORLD'S GREATEST CAST... **LOOK!** ›

"It Is An Honor to All Connected with It."

MOTION PICTURE DAILY

HERVE

Author of the best-loved story of the

FREDR

Starring in "the most convincing a

OLIVIA

"Demonstrating rich talents which shou

ANITA LOU

DONALD WO

EDMUND GW

CLAUDE RA

LOUIS HAYW

GALE SONDERGAARD

STEFFI DUNA

BILLY MAUCH

AKIM TAMIROFF

RALPH MORGAN

HENRY O'NEILL

DIRECTOR,

"Whose efforts bring in a picture that w

ALLEN

neration — "Anthony Adverse"

C MARCH

ccomplished role of his career"*

e HAVILLAND

eep her among the screen's most important personalities"*

SE
ODS
ENN
NS
ARD

MERVYN LEROY

ceed one's fondest hopes in stimulating theatre business!"*

* Quoted from MOTION PICTURE DAILY and VARIETY DAILY

3 MILLION PEOPLE READ THE BOOK 30 MILLION PEOPLE WILL READ THAT IT'S ON THE SCREEN

As 'Anthony Adverse' Inaugurates Warners' Sweeping Magazine Advertising Campaign!

TIME
The Weekly Newsmagazine
Mr. Landon By Walter Davenport
Collier's
House of Living Hell
At last an inside picture of Alcatraz—why Capone was stabbed
Liberty 5¢
Godiva was a lady
Fortune
August 1936
Ten Dollars a Year
Aug 8, 1936
The New Yorker
Price 15 cents

THESE FULL-PAGE ADS WILL APPEAR THIS MONTH IN

Time . . Collier's . . Liberty . . Fortune

New Yorker . . Town and Country

Stage . . Boy's Life . . Picture Play . . Modern Screen

Movie Classic . . Screen Romances . . Screen Guide

Movie Mirror . . Motion Picture . . Parents' . . Film Fun

"ANTHONY ADVERSE"
HERVEY ALLEN
FREDRIC MARCH
OLIVIA de HAVILLAND
WARNER BROS. PICTURES
ANTHONY ADVERSE
HERVEY ALLEN
Fredric MARCH
OLIVIA de HAVILLAND
Directed by MERVYN LEROY
WARNER BROS. PICTURES
LAUNCH A GREAT NEW PICTURE SEASON
Anthony Adverse
HERVEY ALLEN
FREDRIC MARCH
OLIVIA de HAVILLAND
WARNER BROS.
Directed by MERVYN LEROY

Just the start of a series that will cover the foremost national magazines—giving you the greatest backing in history for all the leading shows this Fall from

WARNER BROS.

PRINTED IN U.S.A.

M E

edited by Terry Ramsaye

THE BOX OFFICE CHECK-UP
an AUDIT of PERSONALITIES

✓ ✓ ✓

The established annual in a new large format, in full color, and with an international scope keeping pace with the motion picture industry's significant development.

The box office champions of the season of 1935-36 presented with complete analysis and personnel credits.

The Money Making Stars of the season evaluated and reported upon by the exhibitor showmen of the world.

Publication date January 1, 1937—now in preparation.

QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER, NEW YORK

MAINSTAY

AS THE motion picture industry grows, so grows the importance of Eastman Super X Panchromatic Negative. This world-famous Eastman film guards the high photographic quality of the bulk of today's feature productions. It is truly a mainstay of one of the country's greatest industries. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN *SUPER X*

PANCHROMATIC NEGATIVE

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 38 NEW YORK, FRIDAY, AUUGUST 14, 1936 TEN CENTS

White House Promises No Tax Increase

Assurance Comes After Officials Confer

By **BERTRAM F. LINZ**

WASHINGTON, Aug. 13.—Assurances against any further increase in taxes were given today following a White House conference among President Roosevelt, Secretary of the Treasurer Morgenthau, Senator Harrison of Mississippi and Representative Doughton of North Carolina, chairman of the Congressional Finance Committee.

Following the conference it was said the President believed that no further increases in taxes would be necessary next year and the hope was expressed that the budget could be balanced in the fiscal year 1937.

The decision of the Administration to refrain from the enactment of new revenue legislation at the next session of Congress was seen as offering a "breathing spell" to industries which feared that the new corporation taxes adopted last session were but the forerunner of an even more drastic revision of the revenue law.

If adhered to, the Administration's policy will preclude any increase in admission taxes next year.

Loew's Stock Hits New High for Year

Loew's common stock yesterday hit a new high for the year on the N. Y. Exchange, the issue reaching 58¾ and closing at 57⅞ for a gain of one quarter of a point for the day. The sales for the day totaled 66,000.

The annual financial statement of the company is not due until November. On June 14 a financial resume was issued for the 40-week period. The annual statement will cover the year ending Aug. 31.

David Bernstein, treasurer, is prolonging his original three-week vacation until the end of the month. He is in New England.

Report 15% Decline In Missouri Houses

KANSAS CITY, Aug. 13.—Business in Missouri for the Commonwealth Amusement Corp., is 15 per cent off from a year ago due to the drought. In Kansas the comparison is not so unfavorable due to a good wheat crop.

In Missouri, there will be, appar-

(*Continued on page 9*)

Only 2% of Ads Rejected in Year

Out of a total of 12,450 advertisements submitted to the Advertising Advisory Council of the M.P.P.D.A. for approval during the year ended June 6, last, only 351, or about two per cent. were rejected or revised.

The effectiveness of the Council is further indicated by the fact that 103,310 stills submitted for use in advertisements or for other purposes during the year, but 1,027, or less than one per cent, were discarded or subjected to retouching to meet the standards of the Advertising Code.

Only 17 exploitation ideas were found unsuitable during the period, from among 12,100 submitted for consideration, and but 62 posters, out of 2,044 submitted, had to be changed. There were only three deletions in 867 trailers.

Approximately 85 per cent of all

(*Continued on page 9*)

RKO-Famous Players Transfer Is Delayed

Deliberations in the RKO-Famous Players Canadian deal whereby the former circuit will step out of Canadian theatre operation by turning over its theatres to Famous Players Canadian have been temporarily held up, it was learned yesterday.

James B. Field, head of the theatre legal department, who had planned to leave for Canada with Kenneth Umbright, one of his assistants, this week, has delayed his trip indefinitely. Umbright may go to Toronto next week, but this is not certain.

The Canadian session was scheduled with J. J. Fitzgibbons for working out final details in connection with the deal. It is possible Fitzgibbons may come to New York.

Scophony, Television Firm Asks Listing

LONDON, Aug. 3.—Scophony, Ltd., in making application to the Committee of the Stock Exchange for permission to deal in its shares today issued the statutory statement for the information of investors. It shows that out of an authorized capital of £300,000, in 1,200,000 ordinary shares of five shillings value, there have been

(*Continued on page 9*)

Outwitted

Charles Boyer, who sailed yesterday on the *Ile de France* with his wife, Pat Paterson, would not see newspaper reporters when they called at his cabin for interviews just before the French liner pulled out.

But the newspaper men wouldn't take no for an answer and hence got the purser to call the star on the telephone and tell him he was sending something up.

When Boyer opened the door, he found that the members of the fourth estate had outwitted him and then gave in for the interview.

Warner Branches Revised by Sears

Gradwell L. Sears, general sales manager for Warners, has realigned the company's exchange setup, in order to bring about more centralized control by the district managers. There has been only one change in personnel. The new lineup, which is effective immediately, is as follows:

Robert Mochrie continues as assistant to Sears. Roy Haines, as eastern district manager, will have under his supervision New York, Albany, New Haven and Boston. Robert Smeltzer is mid-Atlantic district manager, with Washington and Philadelphia under him. Ben Kalmenson, former executive assistant to Harry Kalmine, Warner Theatres Pittsburgh zone manager, has been appointed central district manager in charge of Buffalo, Pitts-

(*Continued on page 9*)

"Scotland" $88,000 In Second M. H. Week

The second week of "Mary of Scotland" at the Music Hall tallied $88,000. The Katharine Hepburn film is now in its third week. The holdover week of "Rhythm on the Range" at the Paramount garnered $29,000. This picture also is in its third stanza.

"Jailbreak" at the Strand took in about $9,000 and "Road to Glory" in its first week at the Rivoli ended with $39,000. The Roxy ended a week's

(*Continued on page 9*)

Elimination of 10-Cent Admission in N. Y. Seen

Dropping of Early Bird Prices Will Increase Basic Scale Here

By **BILL ORNSTEIN**

Virtual elimination of 10-cent admissions in Greater New York theatres is seen as a result of an agreement reached unanimously last week by a majority of affiliated and independent circuit heads at a meeting in the office of C. C. Moscowitz.

The plan to abandon early-bird admissions, while definite for all theatres, does not include alteration of children's prices or theatres not having a price change between the opening and evening scales.

Another meeting of exhibitors who met last week is planned for next Wednesday or Thursday at a place to be determined. Developments in the interim will be the principal topic. Several of the industry's leading theatre executives have pledged to contact neighboring and competitive sources to align with the move.

So far no Broadway manager has been approached, although it is taken for granted the Capitol, State, Mayfair, Palace, Music Hall and Globe will fall in line. Representatives of these houses attended the session and voted for the plan.

The opinion among independents is that they have more to gain by conforming to the agreement than the affiliated theatres. The point is made in comparing prices on Broadway and

(*Continued on page 9*)

Philadelphia Units Merger Is Held Near

PHILADELPHIA, Aug. 13.—Members of the I.T.O. and the M.P.T.O. of Philadelphia moved nearer a merger this week.

The two groups will meet separately on Aug. 19 to ratify or reject the recommendations of the joint committee on merging. If the ratification goes through, as is predicted, representatives of both organizations will meet on Aug. 20 to arrange final plans for the merging.

As a title for the new organization, the joint committee has agreed on United M.P.T.O. of Eastern Pennsylvania, Southern New Jersey and Delaware. A board of 20, equally divided between the two groups, is proposed to elect officers. Non-payment of dues will be the only bar to membership.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 14, 1936 No. 38

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Publisbed daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Kodak's 24-Week Net Is Up to $8,081,870

Eastman Kodak Co. has reported net profit for the 24 weeks ended June 13 of $8,081,870, including a $176,244 profit on sales of securities and after depreciation, reserves for Federal and foreign income taxes and other charges. The net compares with $7,048,951 for the 24 weeks ended June 15, 1935, including a profit of $197,788 on sales of securities.

The 1936 period net is equal to $3.51 per share on 2,250,921 no par common shares, after dividend requirement on the six per cent preferred stock. No provision was made for the Federal surtax on undistributed profits. The 1935 net was equal to $3.05 cents per share of common.

Lightman Heads Charity

MEMPHIS, Aug. 13.—M. A. Lightman has been appointed chairman of a Memphis Rotary Club committee that will raise funds for the Crippled Adults Hospital.

Elissa Landi to M-G-M

HOLLYWOOD, Aug. 13.—Elissa Landi has been signed to a long term contract by M-G-M.

Insiders' Outlook

By RED KANN

While in London

REFLECTIONS at large: The English are a peculiar people, through American eyes anyway. This reflects itself very frequently in how they view Hollywood's pictures. While the language is understandable, except in the instance of pronounced American idioms, here is the explanation why it is ofttimes impossible to compute success in England on the basis of what identical attractions did in America. The "Dora," or Defense of the Realm Act, for instance, was a war measure, still in effect. Cigarettes may not be purchased after eight o'clock at night. In some areas, ham and raisin bread may, but not plain bread. The pubs are closed at certain hours, as are the bars at the hotels, but "extension" hours, relaxing the closing time, furnish added time on certain nights. Many Englishmen naturally consider the restrictions outmoded, which they are. If you ask what delays their repeal, you're told, "These things take time." So it will also be with production. . . .

▼ ▼

The all-British industry. Take a look: Alex, Zoltan and Vincent Korda, Hungarians; Ludovico Toeplitz de Grand Ry, son of Guiseppe of the Commercial Italian Bank and tied in with the Fascist regime, Italian, of course; Paul Soskin, nephew of a Russian banker of the same name and a Muscovite; Max Shach, onetime with Ufa, long experienced in Continental production and now operating Capitol, Trafalgar and Buckingham Prod., Austrian; Otto Klement of Garrett, Klement Prod., another Austrian, although Robert Garrett, partner and moneyed man, was in the British diplomatic service, then in the theatre, now in the studios; Erich Pommer of Pendennis Prod., a German. This is touching the highlights and eliminating the many Americans, previously mentioned, who are here in one capacity or another. . . .

▼ ▼

One of the many interesting clubs is the Eccentric where they will bet you anything on anything from which fly will crawl to the end of the bar first to the gross on "Marriage of Corbal," one of Shach's. Probably London's best known sporting club, its stone-carved panels embrace among honorary life members England's statesmen with illustrious names of the theatre, past and present, including Sir Charles Wyndham, Sir Henry Beerbohm Tree, Arthur Bourchier, George Alexander, Sir James Lyons, Fred Terry, Sir Henry B. Irving, Sir Johnston Forbes-Robertson, Henry Ainley, Sir Gerald du Maurier, Sir Cedric Hardwicke, Sir John Martin Harvey, Sir Arthur Pinero. Lou Morris was our guide and, while he knew his club, we knew our capacity and the absorption of Scotch ended at a draw. . . .

▼ ▼

Pommer looks at the past and today finds the times when he was production general for Ufa in Berlin in the long ago. His Pendennis company, hooked closely with London Films, is busy on "Fire Over England," his first, which Bill Howard is directing. Pommer subscribes to the thought, propounded by us in the form of a query, that the British industry must develop its own people. Further, he declares he is doing something about it and points to his present effort as proof. We shall see. . . .

▼ ▼

To be "dirty" in London is not exactly what it sounds, but refers to lack of formal dress. Any hotel or grill here divides itself into two parts, the regular portion for black and white ties and the irregular where mufti is acceptable. Our own unflagging allegiance to the proletariat kept us in the latter practically all of the time. . . .

The streets are so narrow and so congested, the cabs are equipped with a special lock on the front wheel which permits them to turn in their own radius. The resulting marvels in traffic manipulation are actually something. So was the one long breath we took when we clambered aboard and held until our destination was reached. . . .

▼ ▼

Long remembered will be the plush high-hatted doorman at Claridge's who called us our "taxeye" every morning. Islandbred Britishers insisted nobody ever said "taxeye," at least any more, but this flunkey did, experts notwithstanding. It was in the same class as the naval chorus at Portsmouth which sang "Down by the Rye-o Grande" at the Monseigneur one night. . . .

▼ ▼

One kindly bobby went on a personal tour of inspection of an evening and pointed out odd courts and quaint streets which ordinarily defy the visitor here. He's our nomination for future police commissioner. . . .

▼ ▼

There was the cabby who couldn't find the Cheshire Cheese where Dr. Johnson once held forth. It took an American, Eddie Klein, to locate the famous eating place. . . .

Jaydo Case Starts Before Judge Bondy

The examination of Herman Yaffa in the bankruptcy proceedings of the Jaydo Amusement Co. and Fairdeal Amusement Co. got under way yesterday before Federal Judge Bondy. Robert Benjamin and William Corcoran of Phillips & Nizer interrogated the first witness.

Lester Bachner's appointment as trustee for the bankrupt companies was officially confirmed yesterday by Referee Joyce. Bachner had been receiver. Another hearing will be held Aug. 28.

During the first day's examination it was brought out that Herman Yaffa and Henry Suchman sold to Springer and Cocalis the Gem and Majestic in the Bronx for $50,000, half of which had been paid out to specially designated creditors.

It was pointed out that the trustee can now bring action to recover $25,000 from the preferred creditors and then divide the money among all companies and individuals with claims. It is stated that 14 independent and major exchanges in the local area have claims against the two companies aggregating $30,000. None of the exchanges was on the preferred list of creditors.

Hawks-Goldwyn End Director's Contract

HOLLYWOOD, Aug. 13.—Following two months of shooting on the Samuel Goldwyn film, "Come and Get It," director Howard Hawks today settled his contract with the producer because of a disagreement over the picture's ending. Goldwyn stated that the termination was arrived at amicably.

Hawks said that he wished to end the pact in order "to enable Goldwyn to complete the picture in the manner he prefers."

Kent Drive to Start

The fourth S. R. Kent sales drive, which will continue for 15 weeks, will get under way Sunday. William Sussman, eastern division sales head for Twentieth Century-Fox, will make a tour of his branches to get the drive under way. There is a good chance for the Sussman contingent to come through with flying colors this year, it is said.

Harry H. Buxbaum and Joe Lee have closed with Sam D. Cocalis for next season's Twentieth Century-Fox lineup in about 15 of the independent's local theatres.

Scott Marriage Revealed

WILMINGTON, Aug. 13.—Mrs. Marion DuPont Somerville, sister of William DuPont, Jr., was married to Randolph Scott, actor, last March 23 at Charlotte, S. C., the DuPonts revealed here today.

We take pleasure in announcing

A NEW SERVICE TO EXHIBITORS

SPECIAL
BOX OFFICE
REPORTS

THIS DEPARTMENT CONTINUES
ON THE FIVE FOLLOWING PAGES

ADV.

THE ROAD

The smash hit

HELD OVER-

The longer it runs the bigger it gets. Sensational word-of-mouth is building attendance way beyond its 5-year record-blasting opening. Plan now to extend your run!

TO GLORY

# of Broadway

RIVOLI N.Y.

20th's GREAT LOVE DRAMA
OF THE GREAT WORLD WAR!

FREDRIC MARCH · WARNER BAXTER
LIONEL BARRYMORE

THE ROAD TO GLORY

with JUNE LANG
GREGORY RATOFF
Directed by Howard Hawks
Associate Producer Nunnally Johnson
Screen play by Joel Sayre and William Faulkner
DARRYL F. ZANUCK In Charge of Production

20th CENTURY FOX
THE KEYSTONE
OF YOUR FUTURE

"TO MARY WITH LOVE"

EITHER

HELD OVER

OR

CONTINUED RUN IN MORE THAN

40%

OF ALL FIRST-RUN SITUATIONS

WARNER MYRNA

BAXTER · LOY

The stars of "Broadway Bill" and "Penthouse" in the best love story The Saturday Evening Post ever printed.

To Mary with Love

with

IAN CLAIRE

HUNTER TREVOR

JEAN DIXON

Directed by John Cromwell

Associate Producer Kenneth Macgowan. Screen play by Richard Sherman and Howard Ellis Smith. From the story by Richard Sherman.

Darryl F. Zanuck in Charge of Production

20th CENTURY FOX

THE KEYSTONE OF YOUR FUTURE

SIMONE SIMON DEFINITELY ESTABLISHED AS THE STAR DISCOVERY OF 1936 IN SENSATIONAL PRE-RELEASE RUNS!

STANDOUT IN CINCINNATI

KNOCKOUT IN CLEVELAND

HERBERT MARSHALL · RUTH CHATTERTON

in

GIRLS' DORMITORY

Introducing the star discovery of 1936..!

SIMONE SIMON

(Pronounced See-MOAN—See-MOAN)

CONSTANCE COLLIER · J. EDWARD BROMBERG
DIXIE DUNBAR · JOHN QUALEN
SHIRLEY DEANE
DIRECTED BY IRVING CUMMINGS
Associate Producer Raymond Griffith
DARRYL F. ZANUCK in Charge of Production
Screen play by Gene Markey From a play by Ladislaus Fodor

NOW *YOU* CASH IN!

The trade press tipped you off. The newspapers echoed the cheers. And now...in two pre-release test campaigns ...Simone Simon proved herself the public's new rave!...set for stardom's topmost brackets. Need we say, "SELL HER!"

20th CENTURY FOX

THE KEYSTONE OF YOUR FUTURE

SINGING ITS PRAISES?

. . . they're shouting 'em!

With whoops and hurrahs the trade and the press hail Twentieth's laugh-jammed, tune-crammed hit! It's a million times merrier than "Thanks A Million"! . . . so get set for a bell-ringer that will make your boxoffice SING!

"Here's a grand boxoffice bundle of buffoonery-with-music that will keep theatre tills jingling merrily with smash takes in all classes and audiences in hilarious mood for its full 90 minutes."
Hollywood Reporter

"Top rung on the filmusical ladder . . . Kept a preview audience roaring throughout from footlights to the rear of the balcony."
Motion Picture Daily

"One of the wow comedy hits of the year. It has music . . . it has laughs . . . it has a trio of musical clowns, the Ritz Bros. who will spell boxoffice magic in any theatre. There is never a letdown."
— Boxoffice

"It's boxoffice in any language. With a cast of names and a flock of selling angles, should have no troubl getting grosses!"
— Daily Variety

"Big boxoffice attraction, with Ritz Bros. scoring in fast and funny entertainment . . . a wow comedy . . . heavy boxoffice in any kind of house."
— Film Daily

SING BABY SING

with

ALICE FAYE · ADOLPHE MENJOU

TED HEALY · GREGORY RATOFF

PATSY KELLY · MICHAEL WHALEN

RITZ BROTHERS · TONY MARTIN

Directed by Sidney Lanfield. Associate Producer B. G. De Sylva.
Screen play by Milton Sperling, Jack Yellen and Harry Tugend
Original story by Milton Sperling and Jack Yellen
Darryl F. Zanuck in Charge of Production

Jefferson Machamer

20th Century Fox

THE KEYSTONE OF YOUR FUTURE

Warner Branches Revised by Sears

(Continued from page 1)

burgh, Cleveland, Detroit and Cincinnati.

Leo Blank is midwest district manager in charge of Chicago, Minneapolis, Milwaukee, Omaha, Des Moines, St. Louis and Indianapolis. Fred Jack, southern district manager, will have Kansas City, Oklahoma City, Dallas, New Orleans, Memphis, Atlanta and Charlotte.

There are no changes in the territories under Jack Brower, far west district manager, who handles Denver, Los Angeles, Portland, Salt Lake City, San Francisco and Seattle.

Wolfe Cohen, as Canadian district manager, handles Calgary, Montreal, Saint John, Toronto, Vancouver and Winnipeg.

A successor to Kalmenson in Pittsburgh has not yet been named.

Only 2% of Ads Rejected in Year

(Continued from page 1)

film advertising in this country originates with member companies of the M.P.P.D.A., it was pointed out, and the remaining 15 per cent has in large measure followed the lead of the organization, it was said.

The Council was established in 1933, and is headed by J. J. McCarthy. It was indicated that necessary deletions and revisions have been progressively fewer each year since the establishment of the Council.

Report 15% Decline In Missouri Houses

(Continued from page 1)

ently, no crops except a little winter wheat. Farmers are cutting what the grasshoppers and dry weather left of the corn for silage.

Other exhibitors, except possibly in the larger metropolitan centers, like Wichita and Kansas City, report that the drought and hot weather have affected their business seriously.

Film salesmen report Missouri much worse off than Kansas, and the northern part of Oklahoma in equally bad shape. While salesmen claim that the drought hasn't yet affected sales of new season product as compared with sales at the same period a year ago, they say there is no way to escape an effect on business as the season goes on, largely because exhibitors seriously affected will have to cut down on the number of changes.

Extends Breen Budget

HOLLYWOOD, Aug. 13.—Sol Lesser, president of Principal Prod., has revised his plans and will make all films starring Bobby Breen, the child player, as class "A" features. The budget on the next, "Rainbow Over the River," has been more than doubled. It goes into work Sept. 1.

Nominating Group Meets

HOLLYWOOD, Aug. 13.—The nominating committee of the Academy Technicians Branch met here yesterday to prepare a slate of nominees to be voted upon in the branch elections to be held during the coming month.

Elimination of All 10-Cent Admissions in N. Y. Is Seen

(Continued from page 1)

42nd St. At most of the 42nd St. theatres and possibly one or two Broadway houses, the difference between the early-bird admission and the matinee price is five cents. The differential for the larger theatres on Broadway is from 10 cents up.

Every picture theatre on 42nd St. between Broadway and 8th Ave., the hotbed of early-morning-to-late-at-night grinds, plays dual features at 10 cents as the early-bird bargain price, while the larger houses on Broadway feature one picture at 25 cents and up.

Under the new plan, the third, fourth, fifth and sixth runs on 42nd St. and Broadway will lift the price to 15 cents from opening to 5 P. M., while de luxe and straight film houses of the major and independent firms will jack up the opening price to 35 and 40 cents. Paradoxically, the smaller theatres will increase admission prices by 50 per cent in the mornings with a five-cent boost, while the larger houses with a 10- and 15-cent addition will advance the original price by 30 and 40 per cent.

United Artists for four years had refused to sell the 42nd St. grinds. The company's sales executives felt the theatres on this street with low admissions were hurting the revenues of first and second run Broadway theatres. This company today, while selling to some of the theatres on the crosstown street with caution, is said to be getting the highest prices in this particular sector.

Reprisals Planned

No plan of penalties has been worked out for recalcitrant or procrastinating exhibitors, but some leaders are privately developing means of reprisal in the event the agreement is breached after the Sept. 5 deadline.

That Warners will join the parade at the Strand is indicated by a new plan to be inaugurated shortly. Only "A" product of Warners and First National will be dated after "Anthony Adverse," which opens Aug. 26 and is expected to continue for a month at popular prices. Extensive alterations, amounting to approximately $25,000, also will be made, according to plans now being approved by Joseph Bernhard.

With the Twentieth Century-Fox and Music Hall deal becoming more remote as the days pass, Broadway theatres apparently are playing a jig-saw game with product.

"To Mary—With Love," originally sold to the Capitol and withdrawn from the Loew theatre for a date at the Paramount, will ultimately play at the first house. The possibility is that Twentieth Century-Fox will set the date for September, according to reliable information. Aug. 28 was the date set for the Paramount engagement, but because of several scheduled bookings, the Capitol has not decided when to calendar a date. "His Brother's Wife" opens today for a possible two-week run. This will be followed by "Picadilly Jim," likewise set down for a fortnight's booking.

Roxy Gets Two Features

The Music Hall and Paramount have agreed on "My American Wife." It is dated to start at the Sixth Ave. theatre Aug. 20. Two other Twentieth Century-Fox films have been sold away from the Music Hall to the Roxy. They are "Girls' Dormitory," which is dated for Aug. 28, and "Sing, Baby, Sing," slated to begin Sept. 11. Each may go two weeks.

"Charlie Chan at the Race Track," the initial Twentieth Century-Fox picture on the 1936-37 program to show at the Roxy, finished a week's run last night with about $25,000 for the period.

United Artists' schedule of 30 pictures will be split in the local territory between Loew's and RKO. Loew's has a long term franchise with the distributor, which expires next year, calling for 15 pictures a year. Under the terms of a deal just completed, the RKO circuit will get the other 15 in this and other territories.

In the U. A. deal are included four Alexander Korda films. Included in the Twentieth Century-Fox franchise will be five Robert Kane pictures made in England, indicating that G. B. may be off the circuit's booking sheets next season. The circuit also has its affiliated company's product as well as Columbia to complete the lineup.

Many circuit executives are enthusiastic over the elimination of the bargain opening admissions, and the new 5 P. M. night price. Grosses are expected to take a sudden spurt after Labor Day as a result.

Federal House for Boston

BOSTON, Aug. 13.—Arrangements have been completed for a Federal theatre here, with the Repertory scheduled to open with "Chalk Dust" on Aug. 24. The leased house will have a scale from 25 cents to 55 cents. Three other Federal theatres in the state are the Worcester, Worcester; Mt. Park Casino, Holyoke, and Mayflower Grove, Bryantville.

In Financial Straits

HARTFORD, Aug. 13.—The local Civic Repertory, Federal theatre, is close to collapse because of financial difficulties. The house has been losing money steadily since it opened last March, and is faced with numerous unpaid bills, including rent on the theatre, leased from Loew-Poli.

To Start L. & M. House

Construction on the new 800-seat theatre planned at 170th St. and Jerome Ave., Bronx, by Leff & Meyers will be started next week, Abe Leff stated yesterday. The theatre is expected to be ready for opening in November. Leff, who has been troubled with a stomach ailment, will return to Monticello, where he has been staying for the summer, in a few days. He said that the papers in the deal whereby Consolidated Amusements will do the buying for the 10 L. & M houses have not yet been signed.

Gloria Holden Quits Film

HOLLYWOOD, Aug. 13.—Gloria Holden, Universal contract player, has secured a release from her contract with that company.

Scophony, Television Firm Asks Listing

(Continued from page 1)

issued 560,000 fully paid and 140,000 on which 2s., 6 d have been paid, with a further payment of 5s., including 2s., 6d premium. Working capital is £16,000 and it is stated that the development of television may render an increase necessary.

Claiming that its process provides high definition pictures of large size by direct transmission methods, Scophony, Ltd. lists 126 patents in England and abroad, including nine in America.

Television receivers will be manufactured, for the United Kingdom, by the well-known radio firm of E. K. Cole, Ltd., and will include a standard receiver and a "medium" receiver claimed to give a picture of 12 by 9 feet.

Directors of the new company, as of the earlier private company, include Sir Maurice Bonham Carter, of the finance house of O. T. Falk & Co.; W. S. Verrells, chairman of E. K. Cole & Co., Oscar Deutsch, chairman of Odeon Theatres, Ltd., and Arthur Levy, American film executive.

"Scotland," $88,000 In Second M. H. Week

(Continued from page 1)

showing of "Charlie Chan at the Race Track" last night with approximately $25,000. "Public Enemy's Wife" and "Ticket to Paradise" took in about $4,500 in five days at the Palace.

"China Clipper," now in its first week at the Strand, will be held for a second stanza.

"Scotland" Held Widely

"Mary of Scotland" has been held for extra playing time in every theatre where it was pre-released, according to Jules Levy, vice-president and general sales manager of RKO.

Hold Lastfogel Rites

Funeral services were held yesterday at Riverside Memorial for Benjamin Lastfogel, 73, father of Abe Lastfogel, head of the coast office of the William Morris Agency. The agency executive arrived by plane yesterday morning and is expected to remain here about a week.

Tosso Dies in New Orleans

NEW ORLEANS, Aug. 13.—Professor Emile Tosso, 60, director of the Orpheum orchestra for 27 years, and more recently instructor in music at Samuel J. Peters Commercial High School, is dead at his home here of a heart attack. He is survived by his widow and two children.

Edwin Wessner Passes

MARION, Ind., Aug. 13.—Edwin L. Wessner, 70, president of the Washington Theatre Co., and head of many other business enterprises here, died after a lingering illness.

Rowland Sets His Next

HOLLYWOOD, Aug. 13.—Richard A. Rowland will produce "Love and Laughter," an original by Austin Strong, as his second film for Paramount release.

THE FIRST GREAT TRIUMPH OF

William
POWELL

as Godfrey, bantering butler to the cock-eyedest family in the world!

My M
GOD

with

ALICE BRADY • GAIL PATRICK • JEAN DIXON
EUGENE PALLETTE • ALAN MOWBRAY • MISCHA AUER

Screenplay by Morrie Ryskind and Eric Hatch
Based on the novel by Eric Hatch
Directed by GREGORY LaCAVA

CHAS. R. ROGERS
EXECUTIVE PRODUCER

FULL SPEED AHEAD WI

HE NEW SCREEN SEASON!

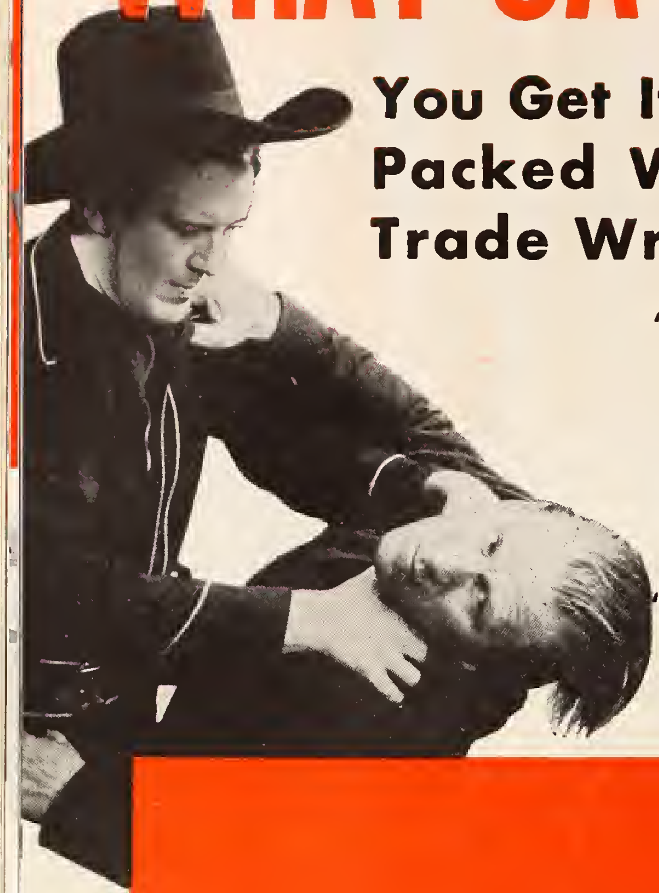
Carole
LOMBARD

as Irene, daring debutante who
was craziest of all—about Godfrey!

AN
FREY

THE NEW UNIVERSAL!

WHAT'SA MATTER, YOU LO



You Get It—and *Plenty* of It—in Those Famous Packed Warner Westerns That Have the Trade Writing Happy Business Notes Like

"We have a double feature policy on Friday-Saturday. I played Dick Foran on a single bill and out-grossed the so-called specials!"—R. L. Sherman, The Strand, North Branch, Michigan

"Warners have made no mistake in making this series! The singing introduced in each has made them a unique novelty. They please both young and old!"—Walt La Pata, The Star, Poultney, Vermont

"Saturday patrons are harder to please than any other class, but they like this type of western best!" — Frank Aydelotte, The Kiowa, Hobart, Oklahoma

EVERYBODY'S FOR 'EM
EVERYBODY'S FOR MORE OF 'E

DICK FOR

THE SINGING COWB

Will Be Presented Next Season In

"THE TYPE OF WESTERNS THEY

Made That Way

WARNER

KING FOR A FIGHT?

ck-
ole
ese-

-SO

AN

More Of

E BEST!"

ROS.

THE REASON'S EASY!

The boy rides faster, shoots straighter and fights harder than any other star in pictures! Warners have him—and so have all the smartest fellows in theatre business! So take a quick tip from those busy box-offices and set a date for Dick Foran in his

Next Release September 5th

"TRAILIN' WEST"

with Paula Stone • Gordon Elliott • Addison Richards • Robert Barrat • Joseph Crehan • Fred Lawrence • Eddie Shubert
Directed by Noel Smith

Levine Takes Bows For Talley Picture

Nat Levine, production head for Republic, was congratulated on all sides yesterday after the showing of "Follow Your Heart" at the Astor. The special trade showing was attended by numerous circuit heads, independent and major, many of whom personally felicitated the producer.

Among the prominent industry figures attending the showing were Leslie E. Thompson, J. R. McDonough, John J. O'Connor, Fred Meyers, Max Fellerman, Eugene Picker, Dick Kearney, Louis Frisch, Sam Rinzler, Phil Regan, Leo J. McCarthy, Abe Leff, Leo Justin, T. B. Noble, Melvin Morgenstern and a host of others. All Republic branch managers in the eastern division were on hand in addition to Max Roth, midwest division sales head, and Robert Withers, Kansas City branch manager, and home office executives.

Following the screening the Republic men met at the Warwick to discuss the reaction to the picture and also to talk over sales policy. It is reported the Music Hall is negotiating for the Marion Talley and Michael Bartlett co-starring vehicle.

Levine said he will leave for Hollywood by plane tomorrow.

20th-Fox Gets Writers

Hollywood, Aug. 13.—Twentieth Century-Fox has moved in on the air field and has signed five writers well known on radio. They are Jerry Cady, Darrell Ware, Willis Cooper, Harry Tugend and John Patrick, all on term contracts. Also signed on term contracts are Eleanor Harris, daughter of Ray Harris and a recent graduate of Stanford; and Winifred Willis, wife of John Speaks. No assignments have been made to any of the new group.

McCormack in "Wings"

London, Aug. 3.—John McCormack has finished recording "Killarney" and "Believe Me If All Those Endearing Young Charms" for sequences in "Wings of the Morning," being produced by Robert T. Kane for Twentieth Century-Fox. The film is entirely in Technicolor.

Johnson to Handle Six

Hollywood, Aug. 13.—Nunally Johnson has been assigned six pictures for the coming season at Twentieth Century-Fox. They are: "The Lost Nancy Steele," "Rings on Her Finger," "The Last Slaver," "Banjo on My Knee," "Cafe Metropole" and "The Enchanted Voyage."

Civic Film's Debut Set

Sacramento, Aug. 13.—"Progress of California Highways," a feature length, all-color film taken by the Dunning Process Studios of Hollywood for the California Public Works Dep't, will be premiered here about Oct. 1 at the Auditorium.

The department is planning a miniature Hollywood opening and hopes to have several screen stars present.

Col. Holds Hugh Buckler

Hollywood, Aug. 13.—Hugh Buckler, English character actor who has just finished in "Lost Horizon" at Columbia, has been signed to a long term contract by the studio. His next assignment has not been selected.

◂ Purely Personal ▸

George Jessel, just in from the coast, chatted with Regina Crewe and Al Wilkie as the latter two lunched at the Tavern yesterday. Jules Levy was accompanied by Izzy Rappaport, the Baltimore independent in for the day, while Nate J. Blumberg, John J. O'Connor, Fred Meyers and Max Fellerman entertained Dick Kearney of Feiber & Shea. Harry Shiffman and Henry Brown discussing the Goshen races and when Leo Justin comes in with his ice cream suit they have already gone. Harry Gold, Arthur W. Kelly, Harry D. Buckley, James Mulvey and Monroe Greenthal talk about U. A. product, while Harry M. Goetz and Bob Goldstein, at another table, set plans for their trip to Saratoga to attend the premier of "Last of the Mohicans" at the Palace last night. Lowell Calvert is seated at one of the front tables with two friends and says Merian C. Cooper, who was expected for talks with John Hay Whitney, hasn't arrived yet. Harry H. Thomas and Jules Chapman are joined by Budd Rogers. Barney Claywins of Warners enters with an acquaintance and sits at one of the left wall tables.

•

Al Hanson finally left for Cleveland yesterday to visit his folks. He is not stopping over at Detroit. The new Cadillac he bought is being shipped to Cleveland from the Motor City. After a few days in Cleveland, Hanson and his wife will drive back to Los Angeles and the F. W. C. headquarters.

•

George J. Schaefer is in San Francisco and from there will head for Chicago, where he is due Monday. According to present plans, the U. A. general manager is scheduled to arrive in New York next Wednesday.

•

Sam Burger and Stewart Dunlap will leave tomorrow by plane for Rio de Janeiro, his new M-G-M headquarters. Burger is on a trip to South America, South Africa and the Far East.

•

Leslie E. Thompson, after all these years, is taking golf lessons. Says at least three strokes in 110 should be beyond criticism.

•

Elmer C. Rhoden will not arrive from Kansas City for several weeks, according to Leo J. McCarthy, his assistant.

•

Sam Hearn, radio comedian, is due today, having completed his work on the coast in "The Big Broadcast of 1937."

•

Sam Dembow goes over the road to Schroon Lake this morning for the weekend.

•

Grad Sears expects to spend the weekend at Saratoga, which is to say, the races.

•

E. C. Grainger is in Manchester, N. H., on a tour of Feiber & Shea houses.

•

Arthur Greenblatt left yesterday for a swing around G. B. exchanges.

•

Bill Ferguson returned yesterday from a quick trip to Cleveland.

Louis B. Mayer will return tomorrow from a trip to Saratoga and Canada. It's a pleasure jaunt. Howard Strickling didn't go along. He'll spend the weekend at Howard Dietz's country place.

•

Lou Irwin has entered into an exclusive deal with Aubrey Mittenthal for all the plays he sponsored, including "Soul Kiss" and "Paris Models," which were produced by Florenz Ziegfeld several years ago.

•

Morris Kinzler will arrive today on the *Statendam,* which was scheduled to dock yesterday and was delayed a day. He's been vacationing abroad for a month with Mrs. Kinzler.

•

Carlos L. Israels, attorney for the Roxy bondholders' committee, became a proud pappy this week. The mother and new heir are at New York Hospital.

•

Tyree Dillard, Jr., has returned from a six-week North Capes cruise which took him to Russia, which he found to be a "great country."

•

Norman Reilly Raine has closed with Paramount for the purchase of his story, "Sapphire," as a possible George Raft vehicle.

•

Benny Meroff and his orchestra, managed by Mills Artists, will play Loew's State on Broadway late next month.

•

Willard McKay has delayed his planned return from the coast and is not expected back now until early next week.

•

Jack H. Hoffberg has taken the world rights to "Wellington Pike Goes West" from John B. McKenzie.

•

Cresson E. Smith, western and southern sales manager for RKO, is on a tour through the midwest.

•

Lou Diamond is back from the coast and a visit to the Paramount studios.

•

. . . Indianapolis

Mrs. Helen B. Keeler, secretary of the Associated Theatre Owners of Indiana, back in town from vacation.

L. Ward Farrar, manager of Loew's, in New York on vacation.

Lloyd Leases Studio

Hollywood, Aug. 13. — Harold Lloyd today signed with General Service Studios for the leasing of space to be used in the production of his next picture slated to start in two months.

The studio, it was stated, will construct a new stage for Lloyd's exclusive use.

Lonsdale to Do "Zenda"

Hollywood, Aug. 13.—Frederick Lonsdale, prominent English playright, has been engaged by M-G-M to prepare an adaptation of "The Prisoner of Zenda." The picture will be produced by Irving Thalberg, and William Powell and Myrna Loy will co-star.

Seeks Restraint of Color Film Company

An application for an injunction restraining the owners and executive personnel of American Natural Color Films, Inc., including the inventor of the process, from exercising control or ownership of the company pending further legal action was filed yesterday in Federal court by Mrs. Emil Klamt and her daughter, Ada Verowa Klamt. One of the part owners of the company is James W. Gerard, former U. S. Ambassador to Germany.

Mrs. Klamt maintains that she purchased ownership of the process, known as the Wolf Heide Chemical Process of color photography, from the inventor, Herbert Britling, with the stipulation that she was to organize the American company exploiting it. She contends that she was defrauded of these rights by those now in control of the company.

Para. Signs 2 Writers

Hollywood, Aug. 13.—Paramount has signed Maude Fulton and Vina Delmar, writers, for special assignments. Miss Fulton will collaborate with Brian Marlowe on the adaptation of "First Romance," which Harold Hurley will produce. Miss Delmar will write the screenplay of "The Years Are So Long" from the novel by Josephine Lawrence.

Joins Lubitsch Unit

Hollywood, Aug. 13. — Marian Spitzer, formerly on the Paramount story board and later story assistant to A. M. Botsford, has been made story editor for the Ernst Lubitsch unit at Paramount.

"Spoilers" Final Title

Hollywood, Aug. 13.—"Sea Spoilers" is the final title for the film which has been known variously as "Casey of the Coastguard," "Coast Guard," and "Rough Waters" at Universal. John Wayne and Nan Grey have leading roles.

Wall Street

Warner Pfd. Leads Stock Gains

	High	Low	Close	Net Change
Columbia, vtc	39	38	38	— ¼
Columbia, pfd	45	45	45	+ ¼
Consolidated	4⅞	4¾	4⅞	+ ⅛
Consolidated, pfd..	18	17½	17½	.....
Eastman Kodak ..	182	182	182	—1¼
Eastman, pfd	160	160	160	+2
Gen. T. Equip....	24½	22¾	23¾	+1
Loew's, Inc.	58¾	57⅜	57⅞	+ ¼
Paramount	8	7⅞	7⅞	.....
Paramount 1 pfd.	67	66¾	66¾	.....
Paramount 2 pfd.	8¾	8⅝	8¾	+ ⅛
Pathe Film	8	7⅞	8	.....
RKO	6⅞	6⅝	6⅝	— ⅛
20th Century-Fox.	28	27¼	27⅛	— ⅜
20th Century, pfd.	37¾	37⅛	37⅛	— ⅛
Warner Bros.	13¼	12¾	12⅞	— ¼
Warner, pfd.	55¾	55¾	55¾	+2¼

G. N. Up Slightly On Curb

	High	Low	Close	Net Change
Grand National ..	3⅞	3⅝	3⅞	+ ¼
Sentry Safety ...	11/16	11/16	11/16	.....
Sonotone	2⅜	2¼	2⅜	.....
Technicolor	27⅞	27¼	27¼	— ⅝

RKO Bonds Continue Rise

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98	97⅞	98	+ ⅛
Paramount Pict. 6s '55	85½	84½	84¾	—1¼
RKO 6s '41 pp....	75½	74¾	75½	+1⅜
Warner Bros. 6s '39 wd	98⅜	98¼	98¼	.....

(Quotations at close of Aug. 13)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 39 NEW YORK, SATURDAY, AUGUST 15, 1936 TEN CENTS

Withdrawal by Ascap May Aid Canada Houses

Would Pay No Music Tax In The Dominion

Canadian exhibitors may benefit by the withdrawal of Ascap from the Canadian Performing Rights Society to the extent of having to pay no music tax thereafter, it was learned yesterday from representative music publishing sources here.

The publishers' attitude places an entirely different complexion on the situation, which will result, insofar as exhibitors in Canada are concerned, from Ascap's threatened withdrawal from operations in the Dominion. Heretofore, Ascap officials have taken pains to create the impression that Canadian exhibitors would find it almost impossible to obtain licenses to perform copyrighted music in pictures and that, as a result, American distributors would be faced with the problem of trying to sell pictures in Canada which exhibitors there could not use without subjecting themselves to expensive copyright litigation.

Music publishers here who own the copyrights of a great part of the music

(*Continued on page* 3)

306 Contracts Now Covering Television

The contracts of New York circuits with Local 306 incorporate new clauses specifying that in the event of the perfection of commercial television during the life of the contract, transmitters serving the theatres are to be manned by members of the projectionists' local.

No significance other than the desire to keep abreast of possible developments in television which may affect exhibition is attached to the clauses by either circuit or union officials. In the same sense, 36 members of Local 306 are receiving technical instruc-

(*Continued on page* 3)

Fox Midwest Takes Joffee House Share

Kansas City, Aug. 14.—With the sale by Bernard Joffee of his part interest in the Tower to Fox Kansas City Corp., Fox Midwest now has control of four of the five first runs in this city.

Joffee received a "good price" for his interest from the Fox Midwest subsidiary. M. W. Reinke retains his

(*Continued on page* 3)

Call Boston Beano $1,000,000 Racket

Boston, Aug. 14.—Beano, as operated locally, now under investigation by Federal, state and city authorities, has been branded a $1,000,000 racket by officials. The Boston Better Business Bureau charged that the operators were taking a "toll of millions" from the local public. The bureau in its statement declared that complaints and inquiries indicate that the "destructive influence" of Beano "as a legalized gambling device is growing by leaps and bounds" and emphasized that the state receives no share of the proceeds, as it does from horse and dog racing.

At police headquarters it was learned that specific complaints against four Beano parlors had been forwarded to the mayor's office. However, in spite of these complaints the police are powerless to do anything other than make a report of it to the mayor's licensing board. The licensing board may revoke the licenses.

State Appeals K. C. Bank Night Verdict

Kansas City, Aug. 14.—William J. Gilwee, deputy county prosecutor, has filed an appeal in the case of the state vs. R. W. McEwan, Bank Night distributor in western Missouri. Judge Marion D. Waltner of the Jackson County circuit court, who on June 23 held Bank Night not to be a lottery in violation of Missouri laws, has allowed the appeal.

The attorney general will take over the state's case, and the state Supreme court probably will hear the appeal in the September term, though it may be the January one, depending on the condition of the docket. Gilwee filed the original information against McEwan on May 29, this year. McEwan was arrested and released on bond. The information was in

(*Continued on page* 3)

Erpi to Launch New Ad Drive Next Week

Erpi will inaugurate an extended advertising campaign on an improved type of reproducing equipment about the middle of next week. The copy will run in trade publications regularly until the end of the year, an official of the company said yesterday.

The campaign is designed in part to offset new merchandising activities by RCA and will be augmented by special sales efforts of the Erpi field force, plans for which will be developed here next week, under the direction of C. W. Bunn, Erpi general sales manager.

Erpi states that in response to requests from circuits it is making its engineering and servicing facilities

(*Continued on page* 3)

Coffee and—

Hollywood, Aug. 14.—The breakfast show held on the opening day of "His Brother's Wife" at Loew's State drew a turnout of 1,214 people at 7 a. m. A line half a block long was waiting at 6.30. The management served coffee and doughnuts to the yawning patrons.

G.N. British Unit Definite—Alperson

London, Aug. 14.—Edward Alperson, president of Grand National, said here today that the company definitely will establish its own distributing organization here. British pictures will be produced with assistance from the United States with respect both to financing and supervision, and with American distribution in view.

Alperson has visited the Pinewood Studios of British and Dominions and has held conversations with Captain Richard Norton, B. & D. executive. Alperson will sail for New York on the *Ile de France* on Aug. 21.

Mertz Is Appointed G. N. Head in Dallas

Al Mertz, former RKO branch manager in Detroit, has joined Grand National as Dallas exchange head. He has arrived from Detroit for preliminary conferences with Carl Leserman, general sales manager, and James Winn, eastern division head.

Mertz is staying over for the first of Grand National's two regional meetings which will get under way Monday at the Warwick. The session will end Tuesday. Although the first Chicago session was scheduled to get under way Thursday, the date has been set back to Friday. The Medinah Athletic Club will be convention headquarters.

Cleve Adams, temporary manager at New Orleans, will be given a new assignment next week. A number of out-of-town managers will arrive today and by tomorrow night the entire eastern group will be checked in at the Warwick.

Burr Closes Pacts On B. J. S. Product

Charles C. Burr, who plans to produce two series of six features under the name of B. J. S. Films, yesterday closed with state right distributors for the handling of the product in five territories. The distributors and the territories which they will handle are: Melvin Hirsch of Security Pictures,

(*Continued on page* 3)

See Signing Of G. B. Deal In Few Days

London Reports Complete Agreement Reached

By BRUCE ALLAN

London, Aug. 14.—The general understanding in the City here today was that a complete agreement has been reached on the G. B.-Loew's-Twentieth Century-Fox deal between Joseph M. Schenck and the Ostrers.

Only legal formalities remain to be settled and final signatures are expected to be affixed next week. Heavy buying of G. B. securities, believed on the part of the factors in the deal, carried the 10-shilling ordinaries to 13 shillings, 10½ pence; the five-shilling "A" ordinaries to six shillings, 7½ pence and the preference shares to 19 shillings.

The London cable substantiates Motion Picture Daily's insistence that the big British deal, despite apparently serious setbacks, would go through. The delay, considered slight in view of the vast amount of detail attendant upon it as well as the necessity for the preparation of audits and legal papers, now proves to be nothing more, nothing less than had been anticipated after the major outline of terms had been arranged by Nicholas M. and Joseph M. Schenck and Isidore Ostrer in New York a few weeks ago.

Great States Into St. Louis Definite

Great States is definitely going through with its plan to invade the St. Louis neighborhood theatre field, it was stated by a high Paramount executive yesterday. Great States is a Paramount affiliate in Missouri and Illinois.

Jules Rubens, head of Great States, was in town yesterday conferring with

(*Continued on page* 3)

Fights Release of All-Continent Books

Atlantic City, Aug. 14.—Concealed motives and bad faith are charged by All-Continent Corp. in its answer to the petition of Hiram Steelman, trustee in the William Fox bankruptcy, who asked that the All-Continent books be turned over to him for examination and audit.

Former Circuit Judge Clarence L.

(*Continued on page* 3)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 15, 1936 No. 39

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Universal 13-Weeks' Net Loss Is $71,392

Universal Pictures Co., Inc., and subsidiary companies, report for the 13-week fiscal period ending May 2, a net loss of $71,392.77, after deduction of all charges including amortization and depreciation of fixed assets in the amount of $100,509.81.

Seating Co. Net $23,439

The American Seating Co. for the six months ending June 30 reports a net profit of $23,439 after depreciation and interest, but before Federal taxes. This compares with a $27,890 net loss in the first six months of 1935. For the quarter ended June 30 net profit was $20,319 after depreciation and interest but before Federal taxes, compared with $18,393 in the second quarter of 1935.

Set Film Scholarship

London, Aug. 14.—A scholarship at the Royal Academy of Music has been established by London Films in memory of the late George Grossmith, British actor and film pioneer. Alexander Korda stated that the scholarship is designed to discover and encourage film talent.

◂ Purely Personal ▸

LEWIS M. CLEMENT, RCA vice-president in charge of engineering and research is en route to Hollywood to join Edwin M. Hartley on handling recording requirements of new licenses among the majors.

•

Louis Dent, president of Westland Theatres, is due today from Denver for product conferences with various distributors. T. B. Noble, general manager of the Rocky Mountain circuit, has been here several weeks and will leave for his headquarters Monday or Tuesday.

•

Nate Schultz, Cleveland distributor of Chesterfield and Invincible product, left for home yesterday after a two-day conference with Edward Golden.

•

Earl Jamison, head of the Exhibitors' Film Delivery Service of Kansas City, and James Clark, president of Horlacher's Film Service, Philadelphia, were in town yesterday.

•

Louise Whitson of the U. A. exploitation department has been appointed a Texas Rangerette by Frank Watson, promotion director for the Texas Centennial.

•

Irving Barry, back from a special assignment in Milwaukee, will leave next week for Denver to do some special work for Spyros Skouras.

•

Frank Tuttle, who is scheduled to arrive on the *Normandie* on Monday, will take a plane for the coast the following day.

•

Charles L. O'Reilly will leave the coast tomorrow for New York. He's due here Monday.

•

Jack Benny is scheduled to arrive in Hollywood tomorrow from New York via the rail route.

•

Dick Rowland is in town and flies back to Hollywood Monday to start his next for Paramount.

•

Katherine DeMille leaves today on the *Santa Elena* for Hollywood, via the Panama Canal.

•

Ruth Schwerin of the Blackstone agency has left for two weeks at Saratoga and Schroon Lake.

•

Norman Elson of Harry Brandt's office left yesterday for a two-week vacation in Saratoga and Canada.

•

Jack Segal of the Columbia foreign department will arrive in New York on the *Normandie* on Monday.

•

Arthur Hirsch has gone back to Montreal.

•

D. A. Doran will leave for the coast Monday, via the air route.

•

Noel Langley was an air passenger leaving yesterday for Hollywood.

•

Pete S. Harrison took a TWA plane to Hollywood yesterday.

•

The Lynn Farnols off to New Hope for the weekend, rustic style.

•

Jack Shea is in Boston for a few days.

BARNEY BALABAN and Y. Frank Freeman ambled down Broadway yesterday viewing the sights as though they were strangers.

•

Jack W. Springer has taken over Ben Knoble's Greenwich in Greenwich Village.

•

George Jessel plans to return to the coast via TWA tomorrow.

•

Lou Goldberg flew in from Detroit yesterday.

•

. . . Los Angeles

Bill Wall, salesman for Twentieth Century-Fox, proudly showing off a recently caught and more recently ossified whale in which he has an interest. It is on exhibition in San Pedro, but soon takes off to fulfill dates on the road.

Justin LaFront, operator of the Forum in Barstow, Cal., here looking over product. His new house in Barstow will be completed in the fall.

Don Knapp, operator of the Rialto in San Bernardino also in town booking.

Norman Boseley, formerly salesman for Monogram, has joined Paul de Outo's staff at G. B., replacing M. J. B. McCarthy, who resigned to go with Republic.

C. E. Buchanan is resigning from Republic to join the All Star Exchange. He will not be replaced immediately.

Eugene O'Keefe has sold the Florence Mills to Bert Pirosh and Stan Meyer, both formerly with Twentieth Century-Fox in Milwaukee. They are looking over other properties.

Ray Olmstead back to Arizona for another two-weeks' selling trip.

Claude Ezell, Republic franchise holder for Texas and Bank Night executive, here for several days.

•

. . . Pittsburgh

Mrs. Harry Kalmine and her daughter, Joan, have gone to Atlantic City for two weeks.

Jack Bernhard and C. J. Latta are back on the job after their 15-day vacation in Hollywood.

Elmer Kenyon, resigned head of the Carnegie Tech drama school, is summering in London.

Dave Broudy's daughter, Lois, and Sam Feldman were married over the week-end.

Karl Krug, the *Sun-Telegraph* film critic, is back from his vacation and Kaspar Monahan, who reviews pictures for the *Press,* has just started on his.

Hutchinson in L. A.; Queried About Trip

Los Angeles, Aug. 14.—Walter Hutchinson, head of the Twentieth Century-Fox foreign department, arrived here today for a four-day visit before heading for Australia.

Questioned by Motion Picture Daily in connection with reports that his hurried trip to Australia is to protect his company's interests in the rumored splitup between Hoyts and Doyle's Greater Union Theatres in the General Theatres circuit, Hutchinson denied the report, saying that his trip had no bearing on business concerning the circuit.

Republic's Managers Leave After Meeting

Following a meeting Thursday on the sales policy for "Follow Your Heart," which was screened at the Astor preceding the session, a number of Republic's branch managers have returned to their territories; some are still in town and preparing to leave while others will not get away until early next week.

Max Roth, midwest division head, and Robert Withers, head of the Kansas City exchange, will not return to Kansas City until the middle of next week. A definite selling policy for the Marion Talley-Michael Bartlett vehicle will be determined Monday.

Schaefer Returning; FWC Deal Not Dead

Los Angeles, Aug. 14.—George J. Schaefer left by plane today for New York having failed to reach an agreement with Fox West Coast for United Artists product.

It is understood that arguments over percentages prevented the consummation of the deal on the coast.

Schaefer will continue talks in New York with Spyros Skouras.

Ask Transfer of Suit

Counsel for Carl Laemmle filed a bond for $500 in N. Y. Supreme court yesterday in asking for the transfer to Federal court of the suit for $275,000 commissions brought against him by Edwin R. Lavin. Willard S. McKay is named as a co-defendant. The complaint states that through McKay, Laemmle promised Lavin 5 per cent of the commission on money he was to receive as result of the sale of his Universal Pictures Corp. stock. The stock was sold to Standard Capital Corp. for $5,500,000 and Lavin asserts that he was instrumental in negotiating the sale. The $500 bond was to guarantee the cost of the action.

G. B. in Circuit Deal

G. B. has closed a deal for its complete 1936-37 lineup with the M. & P. circuit in New England. First run situations in nine cities are included. The deal was negotiated by Al Bevan and Philip Seletsky for M. & P., and M. E. Mekelburg, Boston branch manager, and John Scully, division head, for G. B.

Peter R. Gobel Dies

Zanesville, O., Aug. 14.—Peter R. Gobel, 82, for more than 40 years identified with the theatre here, is dead after a lingering illness. He was a director of the Brown Theatrical Co. which for many years controlled all local theatres. His widow, two brothers and three sisters survive.

Grapewin's Mother Dead

Massillon, O., Aug. 14.—Funeral services were held here for Mrs. Ella Grapewin, 76, stepmother of Charlie Grapewin, stage and screen player, who died at the home of a daughter in Akron.

"M'Liss," Not "Chan"

"M'Liss," and not "Charlie Chan at the Race Track," finished a week at the Roxy last Thursday night at approximately $25,000. The latter picture is now current at the theatre.

Withdrawal by Ascap May Aid Canada Houses

(*Continued from page* 1)

used or likely to be used in pictures, and from whom Canadian exhibitors would be obliged to obtain performing licenses if Ascap were to cease operating in Canada, dismiss the idea of either setting up their own licensing organizations in Canada or of prosecuting exhibitors for unlicensed performances. They state frankly that to set up their own licensing organizations in Canada would be impracticable and to prosecute Canadian exhibitors for unlicensed performances would be against the business interests of the film companies with which they are affiliated. The connections between large music publishers and film producers are so all-embracing that prosecutions of exhibitors by an affiliated music company would, in reality, place the film company in the position of suing its customer for using the product which it sold to him, one music publisher declared.

Regulation Caused Withdrawal

Ascap's threatened withdrawal from Canada was made as a result of the passage of new legislation in the Dominion which permits the Government there to regulate the rates which may be charged for the commercial, public performance of music. No final action on such withdrawal is regarded as likely, however, for another month, at which time a representative of the British interests which, with Ascap, own the Canadian Performing Rights Society, will come here from London for conferences with Ascap officials on future policy in Canada. It is also reported that a possibility still exists that the Canadian government may modify the new legislation on lines more to Ascap's liking, in which event it would continue to operate in the Dominion. The greatest inconvenience involved in Ascap's withdrawal would fall upon Canadian radio broadcasters and hotels, it was stated.

Shubert Still Out

A letter sent out to all Ascap licensees yesterday informing them of Warner's reinstatement in the Society made note that Shubert Music Publishing Co., a Warner subsidiary, did not apply for reinstatement and its music is not now included under the Ascap license. It is understood that the reinstatement of this company is not being delayed as the result of any continuing disagreement between Warners and Ascap but because of inter-company negotiations going on between the Shubert company and Witmark's, another Warner music subsidiary, which could result in a change in the former's catalogue.

Governor at MPTO Meet

Seattle, Aug. 14.—Gov. Clarence D. Martin was the featured speaker at the monthly luncheon meeting of the M.P.T.O. of Washington, at the local Film Club. Branch managers of the local exchanges attended. Martin discussed uses of the revenue derived from the present state admission tax, and other subjects of similar nature.

Modified Comeback

Hollywood, Aug. 14.—Cleo Ridgely, notable player of the silent era, has been signed by Samuel Goldwyn for a role in "Dodsworth," which will be her first in 17 years, and be the beginning of what she herself calls a "modified comeback."

She quit pictures in 1919, when twins were born. They took all her time, but now are at an age when mother can go back to work.

Fights Release of All-Continent Books

(*Continued from page* 1)

Cole, counsel for Mrs. Eva Fox, head of All-Continent and wife of the bankrupt, filed the answering brief today with Federal Referee Robert E. Steedle who is expected to render a decision Tuesday.

Cole declared that neither Steelman nor the creditors have any legal right to an order turning over the books. He insisted that through questioning Herbert Leitsteen, Fox family bookkeeper, the creditors have already obtained the records of "at least 85 per cent of all the transactions the company has ever had. It is fair to assume that by pursuing their present method of investigation, before long they will have obtained a record from the All-Continent books of every transaction with Fox.

Calls Examination Complete

"The referee has permitted the widest latitude in examining the bookkeeper and the books on every point that might tend to indicate the oneness of the bankrupt and the corporation. There has been read into the record from the books every transaction that might be regarded as suspicious by even overly suspicious minds, and photostatic copies were furnished.

"No fraud on the part of either the bankrupt or All-Continent Corp. is alleged and certainly none has been established. Fox has been under subpoena for weeks but has not yet been examined, and no opportunity has been given him to explain what counsel for the trustee has referred to as significant or suspicious.

"Everything to date definitely indicates that the legitimate purposes of the trustee and counsel for the creditors can be fully served by the present form of examination. We are forced to conclude that the application is made for an ulterior purpose."

Sets Boston Record

Boston, Aug. 14.—"Cloistered," playing at the Fine Arts in Boston, has broken all records for an extended run at the theatre, according to Leonard Kraska. The picture is now in its ninth week.

Heineman to Hold Rallies

Salt Lake City, Aug. 14.—Bill Heineman, Universal western division manager in charge of the national drive, is due here August 22 for pep meetings covering all key cities.

Blair at Salt Lake

Salt Lake City, Aug. 14.—Rufus Blair, of the Paramount studio advertising department, is expected to stop here tomorrow on his way east.

Fox Midwest Takes Joffee House Share

(*Continued from page* 1)

holdings, becoming a partner of the Fox theatre unit, manager of the Tower and also succeeds Joffee as president of Rewot Corp. Nate Block of St. Joseph, Mo., secretary and treasurer of Rewot, also has sold his interest to Fox Kansas City Corp.

The combination of vaudeville and pictures will be continued as the policy at the theatre. The deal adds Columbia to the list of product under the pool operating arrangement and under the present pact the Fox has all product with the exception of M-G-M and U. A., which plays the Midland.

Joffee opened the Tower April 13, 1934, and signed the deal with Fox Kansas City yesterday. He entered the business 13 years ago when on Aug. 13 he was taken on as an office boy at the Liberty. He was manager of the Fox Uptown from the opening date in 1928 to 1934. Joffee plans to take a six-week vacation in Hollywood and then return to the local scene.

306 Contracts Now Covering Television

(*Continued from page* 1)

tion in television transmission in the RCA Institute here, in addition to being schooled in new advances in film projection and general instruction in the technical aspects of sound reproduction. These 36, when their instruction has been completed, will qualify as instructors for a school to be conducted for all members of Local 306 by that organization.

Officials of the local belittled stories published earlier this week to the effect that it had applied to the I. A. T. S. E. for a television charter. They said that such a move would entail the setting up of a dual union which would have to draw the bulk of its membership from the ranks of 306 and would be against the interests of the local.

State Appeals K. C. Bank Night Verdict

(*Continued from page* 1)

connection with the sale of Bank Night to the Ashland here.

Judge Waltner held Bank Night legal because the third essential in a lottery, consideration, is not involved. He termed the promotion simply a unique advertising plan.

Represents Extra Nights

Boston, Aug. 14.—Ken Forkey, manager of the Magnet, Dorchester, has been appointed local representative for Theatre Business Builders, Inc., of Corry, Pa., also known as Extra Nights, an attendance building system. The Extra Nights system is known as Attendance by Proxy and provides certificates of attendance from those attending on matinees or nights preceding the awarding of the cash prize, making those who sign eligible.

Names House Filmarte

Lenauer International has named its newly leased house on 58th St. the Filmarte. Two of the films the company will release here, "Vienna, the Home of the Waltz," and "A Day in Vienna," have been awarded a diploma of honor at the Brussels International film festival.

Burr Closes Pacts On B. J. S. Product

(*Continued from page* 1)

New York and northern New Jersey; Nate Schultz, Cleveland; Lee Goldberg, Tennessee, Cincinnati and Kentucky; Sam Decker, Detroit; and Ed Boreth, representing "Pop" Korson of Masterpiece of Philadelphia.

While on the coast, Burr closed deals for the entire south. A deal for the foreign rights has been set and will be announced next week. Burr, accompanied by Ray Johnston, who is identified with the compny, is expected to leave for Hollywood Wednesday.

"Land of the Sky Blue Water," with Harry Carey, Queenie Smith and George Elridge, first of the six outdoor musicals, will be placed in production Sept. 15 and be ready for release Oct. 15. The second picture will be "Saddle Your Blues," and the third, "Lone Prairie." The other series of six will be known as "Crime and Courage" detective stories.

Erpi to Launch New Ad Drive Next Week

(*Continued from page* 1)

available to all exhibitors regardless of the make of the sound equipment systems in their theatres. The service will be limited to electrical and mechanical inspection of reproducing systems and will not cover the care of the booth or any other electrical or mechanical equipment in the theatre, the company said.

Great States Into St. Louis Definite

(*Continued from page* 1)

Barney Balaban and Y. Frank Freeman. He left for Chicago last night. He has made several trips to St. Louis looking over the field for his expansion plans and is convinced that the territory has possibilities for Great States.

Wall Street

Eastman Down 4 Points on Board

	High	Low	Close	Net Change
Columbia	38½	37⅞	37⅞	— ⅛
Consolidated	5	4⅞	4⅞	.....
Eastman Kodak	181¾	178	178	—4
Eastman, pfd.	160	160	160	.....
Gen. T. Equip.	24	23⅜	23⅝	— ⅛
Loew's, Inc.	57⅞	56½	56½	—1
Paramount	8	7⅞	7⅞	— ⅛
Paramount 1 pfd.	66¼	66¼	66¼	— ½
Paramount 2 pfd.	8⅝	8⅝	8⅝	— ⅛
Pathe Film	7⅞	7⅝	7⅝	— ⅜
RKO	6⅝	6½	6½	— ⅛
20th Century-Fox.	27½	26⅜	26½	— ⅝
20th Century, pfd.	37⅛	36½	36½	— ⅝
Universal, pfd	103¾	103¾	103¾	— ¼
Warner Bros.	12⅞	12½	12½	— ⅜

Technicolor Only Curb Gain

	High	Low	Close	Net Change
Grand National	3¾	3½	3⅝	— ¼
Technicolor	28¾	27¼	28	+ ¾
Trans-Lux	3⅞	3⅞	3⅞	.....

Little Bond Activity

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98	98	98	.....
Paramount Pict. 6s '55	84¾	84¼	84¼	— ½
Warner Bros. 6s '39 wd	98½	98	98⅛	— ⅛

(Quotations at close of Aug. 14)

"Rhythm" and "Lang" Touch Coast $19,000

San Francisco, Aug. 14.—In a week of sparkling grosses, during which only two of nine theatres failed to better their averages, "Rhythm on the Range" and "The Return of Sophie Lang," on a dual bill at the Paramount, took top honors with $19,000, running $6,000 over the $13,000 average.

The roadshow of "Anthony Adverse" at the Geary went over in a big way, doing $14,000, to better a par $10,000 by $4,000. "San Francisco," in its second week at the St. Francis, held its strong pace, touching $10,000, which is $3,000 better than the average. "The Green Pastures" at the Warfield took $16,500, $2,500 better than the average $14,000.

"Devil Doll" and 10 acts of vaudeville at the Golden Gate came to the wire with $18,000, which is $2,000 over par.

The weather was fair and warm with only one stage roadshow competing.

Total first run business was $95,885. Average is $78,000.

Estimated takings:

Week Ending Aug. 4:

"DANCING LADY" (M-G-M) revival
"BIG HOUSE" (M-G-M) revival
EMBASSY—(1,400), 10c-25c-35c-40c, 7 days, 2nd week. **Gross:** $4,200. (Average, $3,000)

"DEVIL DOLL" (M-G-M)
GOLDEN GATE—(2,850), 15c-35c-40c, 7 days. Stage: 10 acts vaudeville. **Gross:** $18,000. (Average, $16,000)

Week Ending Aug. 5:

"COUNTERFEIT" (Col.)
"BORDER PATROLMAN" (20th-Fox)
ORPHEUM—(2,440), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $6,700. (Average, $7,000)

"RHYTHM ON THE RANGE" (Para.)
"RETURN OF SOPHIE LANG" (Para.)
PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days. **Gross:** $19,000. (Average, $13,000)

Week Ending Aug. 6:

"TWO AGAINST THE WORLD" (W. B.)
"NAVY BORN" (Rep.)
FOX—(5,000), 10c-25c-35c, 7 days. **Gross:** $6,200. (Average, $7,000)

"SAN FRANCISCO" (M-G-M)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $10,000. (Average, $7,000)

"THE GREEN PASTURES" (W. B.)
WARFIELD—(2,680), 15c-30c-35c-40c, 7 days. **Gross:** $16,500. (Average, $14,000)

Week Ending Aug. 7:

"CANZONE DEL SOLE" (Europa)
CLAY—(400), 15c-35c, 7 days. **Gross:** $1,285. (Average, $1,000)

"ANTHONY ADVERSE" (W. B.)
Roadshow
GEARY—(1,400), 55c-85c-$1.10, 7 days. **Gross:** $14,000. (Average, $10,000)

To Open Burlesque

Baltimore, Aug. 14.—The Gayety, burlesque house here operated by Hon Nickel, will open for the season Saturday. The stage has been enlarged. Musical comedy and vaudeville acts will be interspersed with the burlesque this season which will run 40 weeks with a new show each week.

Take Mt. Vernon House

Jack W. Springer, Matty Kutinsky and John C. Bolte have taken over the Plaza in Mt. Vernon, N. Y. Bolte and William Yoost have acquired a plot at 207th St. and Broadway, on which a 600-seat house and stores will be erected. Ground is expected to be broken in a few days.

Cleveland Can't Believe Its Eyes; 5 Theatres Do $71,500

Cleveland, Aug. 14.—Although two of five local first runs were holdovers, this was the biggest week since Jack Benny played here last April. The total take was $71,500.

"The Devil Doll" at Loew's State, with the Marx Brothers on the stage in "A Day at the Races," skyrocketed to $26,000, which is $11,000 over the $15,000 average for a combination show. "The Green Pastures" playing a second week downtown at the Allen doubled the usual take.

"To Mary—With Love" was a hit at the Hippodrome, grossing $15,500, or $7,500 over par. It moved over to the Allen for a second week downtown. "Public Enemy's Wife" at the Palace with Duke Ellington and his band on the stage, hiked the average $15,000 take to $18,500. "Suzy," following a big week at Loew's State, had an average $6,000 take in its second week at Loew's Stillman.

Good weather, big out-of-town crowds attending the Great Lakes Exposition and two big stage attractions were held responsible for the unusually heavy total.

Total first run business was $71,500. Average is $44,000.

Estimated takings for the week ending Aug. 7:

"THE GREEN PASTURES" (W.B.)
ALLEN—(3,300), 30c-35c-42c, 7 days, 2nd week. **Gross:** $6,000. (Average, $3,000)

"THE DEVIL DOLL" (M-G-M)
LOEW'S STATE—(3,400), 30c-42c-60c, 7 days. Stage: Marx Brothers in "A Day at the Races." **Gross:** $26,000. (Average, $15,000)

"SUZY" (M-G-M)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 2nd week. **Gross:** $6,000. (Average, $6,000)

"PUBLIC ENEMY'S WIFE" (W.B.)
RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Duke Ellington and Band. **Gross:** $18,500. (Average, $15,000)

"TO MARY—WITH LOVE" (20th-Fox)
WARNERS HIPPODROME—(3,800), 30c-35c-42c, 7 days. **Gross:** $15,500. (Average, $8,000)

Major Sets Five Titles

Hollywood, Aug. 14. — Emanuel Cohen has set the next five productions which his Major Pictures will make for Paramount release. They will be "Mind Your Own Business," an original by John Francis Larkin with Dore Schary assigned to the screen play; "Happiness Preferred," a novel by Frank R. Adams being adapted by Doris Malloy; "End of Adventure," an original by Coningsby Dawson; "The Clock Ticks On," an original by William Rankin and Philip McDonald and "What Ho!" Richard Connell's magazine story.

"Mohicans" in Big Debut

Saratoga Springs, N. Y., Aug. 14.—"The Last of the Mohicans" had its premiere here last night at the Palace and gave the town something to talk about. The exploitation included a parade with a police escort, Boy Scout units and Chief Tantaquidgeon, full-blooded Indian, riding in a phaeton of the vintage of 1900.

"The Last of the Mohicans" opened yesterday to double average business in four situations, Rochester, Syracuse, Nashville and Saratoga Springs, United Artists claims.

B. & K. Plan New House

Chicago, Aug. 14.—Balaban and Katz have set plans for their third new theatre in 11 months, a 1,500-seat house. Construction will start within 60 days, with the cost estimated at $250,000.

Rename Loew's in Capital

Washington, Aug. 14.—Loew's Fox was renamed Loew's Capitol here tonight with elaborate ceremonies in which Government officials took part. The house was acquired in 1932 by Loew's from Fox Theatres.

C. L. Berry Passes

Salt Lake City, Aug. 14.—Charles Lewis Berry, for many years president of the local musicians' union here, is dead as a result of a heart attack.

Skouras Motion Monday

A motion for an examination before trial will be made Monday on behalf of Skouras Theatres Corp. in connection with its $100,000 suit against the City Theatres Co. and others. George P. Skouras submitted an affidavit yesterday stating that the action was brought following the wrongful interference of the defendant with a contract dated Sept. 30, 1931, which Skouras had made with the City Theatres and Fox Theatres Corp. for the operation of the circuit of theatres.

Re-Book Fight Picture

Detroit, Aug. 14.—For the first time in local theatre history a fight picture has been re-booked by United Detroit Theatres for a week at one of its first run houses. The Schmeling-Louis film set a high record at the State here when it played some weeks ago. Now it has been brought back for a week.

RKO Leading League

Results of games played last week in the M. P. Baseball League are: Skouras 4-Consolidated 2. Columbia 17-NBC 15. RKO 5-Paramount 1. The standing in the second half of the season is RKO, Music Hall, Consolidated and Skouras.

Astaire in Air Series

Fred Astaire will be starred in a new full hour radio program to be heard weekly on Tuesday nights over the NBC red network. The first program will go on the air Sept. 8. Astaire is now on a short vacation abroad.

Seigel Succeeds Murray

Youngstown, O., Aug. 14.—Harry Seigel has been named manager of the Strand, a Harris unit, replacing William J. Murray.

Mills Plans 3 Shows

Irving Mills will produce three units for vaudeville and film houses, he declared on his return from a four-week trip to the coast.

"Rich Girl" Washington's B.O. Winner

Washington, Aug. 14. — Shirley Temple dominated the town last week as "The Poor Little Rich Girl" sent the gross at Loew's Palace to $18,500, to top the weekly average by $2,600. It went into a second week.

"The Devil Doll," doing a return engagement at Loew's Columbia, took $4,000, over par by $400.

The Metropolitan, after pulling "Two Against the World" on the third day, during which $1,700 was taken in, set in "Secret Agent," to hit the $4,300 average for a seven-day stretch.

"Public Enemy's Wife" and a stage show took $18,000 at the Earle, under par by $400. At Loew's Fox, "Florida Special" grossed $18,000, under average by $2,900.

"The Harvester" set into RKO-Keith's prior to the opening of "Mary of Scotland," took $6,500 on a nine-day run, doing $5,700 on the first seven days, $800 on the last two. House average is $10,600 for a week.

Total first run business was $71,000. Average is $73,700.

Estimated takings, exclusive of tax:

Three Days Ending Aug. 2:

"TWO AGAINST THE WORLD" (F. N.)
METROPOLITAN—(1,591), 25c-40c, 3 days. **Gross:** $1,700. (Average, full week, $4,300)

Week Ending Aug. 6:

"PUBLIC ENEMY'S WIFE" (W. B.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Ross, Pierre & Shuster; Hector and His Pals, Four Comets, Irene Vermillion. **Gross:** $18,000. (Average. $18,400)

"THE DEVIL DOLL" (M-G-M)
LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days (return engagement). **Gross:** $4,000. (Average, first run, $3,600)

"FLORIDA SPECIAL" (Para.)
LOEW'S FOX—(3,434), 25c-66c, 7 days. Stage: George Olsen and his band, with Ethel Shutta. **Gross:** $18,000. (Average, $20,900)

"POOR LITTLE RICH GIRL" (20th-Fox)
LOEW'S PALACE—(2,370), 35c-55c, 7 days. **Gross:** $18,500. (Average, $15.900)

Nine Days Ending Aug. 6:

"THE HARVESTER" (Rep.)
RKO-KEITH'S—(1,836), 25c-55c, 8½ days. **Gross:** $6,500. ($5,700 on 7 days; $800 on 1½ days). (Average, seven days. $10,600)

Week Ending Aug. 9:

"SECRET AGENT" (G. B.)
METROPOLITAN—(1,591), 25c-40c, 7 days. **Gross:** $4.300. (Average, $4,300)

Lodge Starts with Roach

Carter Lodge, formerly story editor for Samuel Goldwyn in New York, has just returned to Hollywood from Mexico to take up his work as a member of the John M. Stahl production unit at M-G-M. The first picture with which he will be identified is "Parnell," soon to go before the cameras, script by John van Druten.

Free on Sunday Charge

Clarksdale, Miss., Aug. 14.—R. E. Norman, manager of the Paramount, arrested on charges of operating his theatre on Sunday, was acquitted. Judge Vincent Brocato held that no state law was violated as the Sunday show was for charity.

Silver Takes Dyckman

Sam Silver, operator of the Sutton and Edison, has taken over the Dyckman. He also is building the Bell in Brooklyn. Henry Suchman is handling the booking and buying for Silver.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 40 NEW YORK, MONDAY, AUGUST 17, 1936 TEN CENTS

Plan to Halt Duals in N. Y. Area Checked

ITOA Informed Product Bars Elimination

Efforts by a number of independent exhibitors to revive the campaign for elimination of double features in the local area have been nipped in the bud. No meetings on the topic are planned, despite the fact the matter was discussed briefly at a recent I.T.O.A. meeting at the Astor.

One or two theatre men who read an editorial on the dual feature situation in the *Daily News* recently called the article to the attention of the membership at the last meeting. A discussion ensued, but was cut short by a member of the buying committee who told them there was no use debating the matter as the two-ply program cannot be terminated because of the type of product being made.

The contention of the exhibitor in question was that the abandonment of twin bills is not up to the theatre

(Continued on page 6)

Will Select Single Bill Films in Akron

AKRON, O., Aug. 16.—The Akron I.T.O.A. has named a committee to develop the details of the organization's new plan for "selective single features." The plan provides for the selection of certain pictures which are not to be played on a double feature program in any theatre owned or operated by a member of the association.

The members of the committee, which was formally nominated and elected, are: Robert C. Menches, chairman; A. Ploenes and W. Hart, for Class A houses; H. Bickle and C. Stadler, for Class B houses, and M. Levin and R. C. Wahl for Class C houses. R. Paulus is secretary of the committee. When the details of the plan have been completed, a meeting of the full membership will be held for ratification.

Postpone Naming of Johnston Successor

Republic at present is not considering a successor to W. Ray Johnston, who resigned recently as president, according to Herbert J. Yates.

The company is too busy producing pictures to be thinking about a new president now and the next board of directors' session will not be held until next month, he said.

MPTOA Outlines Its Course If 10-Point Program Fails

The procedure to be followed by M.P.T.O.A. in the event it is forced into supporting legislation designed to regulate trade practices through a possible refusal of distribution companies to grant concessions for the new season along the lines of the national exhibitor organization's proposed 10-point trade practice program, is intimated in the regular monthly bulletin being sent out today to M.P.T.O.A. members by Ed Kuykendall, president.

The bulletin states that "if it develops that the distributors are determined to prevent self-regulation of commercial practices by refusing cooperation, and the industry is thereby forced into regulation by statute, then the more responsible independent exhibitors should have something to say about the provisions of such statutes."

The statement is interpreted as meaning that M.P.T.O.A. would not support any regulatory legislation now likely to come before the next session

(Continued on page 6)

Strand to Run Only "A" Warner Product

Effective Aug. 26, the Strand, on Broadway, will adopt a new policy of showing only "A" product of Warner-First National. On that date "Anthony Adverse" will open for an indefinite run at popular prices.

Under the new plan it is expected that the theatre will show about 30 films a year. "Anthony Adverse" is scheduled for a minimum four-week engagement. There will be no advance in admissions.

Several changes in the personnel of the Strand have been made. Milton Marion, assistant manager, on Aug.

(Continued on page 7)

Censor in Turkey

Istanbul, Turkey, Aug. 16.—A permanent film censorship commission, composed of representatives of the Ministries of Education and Interior, the general staff and general director of the press, has been formed here.

Political and religious propaganda films, and any which picture colonies or Oriental countries in an inferior light, or which are considered an incentive to crime or subversive of discipline, will be banned.

Roxy Study Will Precede RFC Loan

WASHINGTON, Aug. 16.—The plan of reorganization for the Roxy, New York, will be carefully scanned by the R.F.C. legal staff before the Government agency disburses any money for rehabilitation of the theatre's financial structure, it has been stated here.

Officials of the R.F.C. explained that the R.F.C. Mortgage Co., through which are handled loans made by the Government, is committed to a loan of $750,000 to the Roxy, conditioned upon the ability of the applicant to meet certain requirements relative to a proper reorganization of the business, in the making of which the interests of all classes of security holders are protected and only reasonable fees are asked, and the settlement of other difficulties, said to include that raised by

(Continued on page 6)

Insiders' Outlook

By RED KANN

IN 1928, British production, as far as it had gone, compressed its total activities into nineteen stages with a total of 105,211 square feet representing a studio investment of $2.775,000, paying annual salaries of $987,250, less artists, for a combined output of ninety-one films costing $2,448,000. In 1935-36, stages had grown to seventy, their area to 795,557 square feet, their investment to $22,072,500, annual salaries to $10,985,000, combined output to two hundred and twenty-five features representing an outlay of $26,722,500. The Cinematograph Films Act, or quota law, became operative on January 1, 1928, for a ten-year period, foisting upon distributor and exhibitor alike, in its highest bracket, a twenty per cent exactment of English films. The growth in production is a corollary of the other, not that

(Continued on page 2)

RCA Service To National Theatres Set

Circuit Mostly Equipped With Erpi Sound

With the closing on Saturday of a five-year agreement under which RCA will service the sound equipment in 300 theatres of Twentieth Century-Fox's National Theatres, Photophone, for the first time in its history, begins large-scale servicing of reproducing equipment of other than its own make.

National's houses are equipped for the most part with Erpi sound systems, although some De Forest units are in use in the circuit. The servicing has been done by Erpi heretofore. That company stated only last week that it was prepared to begin servicing of reproducing systems other than its own and later this week the Western Electric subsidiary plans to launch in trade papers an extensive advertising campaign on a new type of reproducing system. The campaign will continue to the end of the year and will be designed to offset in part RCA's new merchandising advances, it is said.

The new RCA servicing pact becomes effective Oct. 1 and covers houses in the Fox West Coast circuit,

(Continued on page 7)

MPPDA Sets Plan to Promote Attendance

The M.P.P.D.A. has completed its plan for a national exploitation of films to induce theatre-going during the current political campaign and the first industry publicity is to be released on Thursday. The efforts will be continued until after the Presidential election next Nov. 3.

The national campaign has as its objective an offsetting of the adverse effect on theatre business of the numerous broadcasts of political speeches which ordinarily keep large sections of the public at home during a Presidential campaign.

G. N. Distribution To Start on Sept. 1

With 28 exchanges now set, Grand National officially will begin functioning in the distribution field Sept. 1, branch managers and sales forces from the east, mid-east, New England and south will be told today by Carl M. Leserman, vice-president in charge of distribution, at the opening of the

(Continued on page 7)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 17, 1936 No. 40

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879. Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

B. & K. Leases Three

CHICAGO, Aug. 16.—B. & K. was granted leases yesterday on the Marlboro, Granada and Broadway Strand. The theatres were just reorganized under a plan which provides for the issuance of new stock and 12-year bonds to the owners of securities of the old corporation.

To Hear Demonstration

HOLLYWOOD, Aug. 16.—Members of the Technicians' branch of the Academy will meet in the Hollywood Bowl tomorrow night following the Stokowski concert to hear an explanation and demonstration of the new stereophonic sound reinforcing system installed in the Bowl by Erpi.

G.B. in Schine Deal

G.B. has closed with the Schine circuit of New York and Ohio for the entire 1936-37 lineup, to play in the 47 situations operated by the circuit. The deal was closed by George Lynch for Schine, and Clinton White and John Scully for G.B.

121 Dates on "Adverse"

Warners have closed 47 additional pre-release dates on "Anthony Adverse," bringing the total to 121.

Insiders' Outlook

(*Continued from page 1*)

the making of pictures there would not have expanded naturally beyond the 1928 level but because it was the quota law, extending Government protection by mandate, which hastened the process.

▼

The Films Act has provided considerable employment in the English industry. It has also furnished a number of producers, some of them singularly lacking in accomplishment, with fat jobs and salaries and a large segment of the British exhibitors with a condition they would either prefer to do without or less of. Now that the first decade of thinly disguised subsidy is drawing to a close and an official committee is sounding out various groups on suggestions for the future, the factional lines are being drawn sharply with the outcome, at this stage, entirely surrounded by speculation and some acrimony.

There will be an extension of the quota. This is beyond argument. The form it takes and the tribute it exacts from the American distributor in the Kingdom are points at issue. The British producer, almost to a man, is for a sterner law for reasons obvious and, from his vantage seat, understandable. He wants to stay in business and the quota underwrites his future. He does not always care about the extent of playing time nor does he always interest himself in terms of sale to the exhibitor. So long as the law imposes on distributor and exhibitor a required acquisition of quota pictures, now at the rate of one for every five others, which means chiefly American, production there will be a going concern. It is axiomatic, of course, that the greater the distributor and exhibitor levy, the greater the enforced output of British-made pictures.

▼

Before the Moyne committee which has the probing job in hand recently appeared a delegation representing the producers' group of the Federation of British Industries sounding off for a distributors' quota from twenty-five per cent in the first year to fifty-four in the sixth and subsequent years and for an exhibitors' quota from twenty-five per cent in the first year to a maximum of fifty per cent by the sixth. The consequences for the American industry under such a proposal may be described conservatively as devastating and ruinous, provided any such plan is embodied in the law to come.

The situation is somewhat curious as to how this came about. Studios have been shooting up at an amazing rate. Stages are available for those who would hire them. No production means idle studios. Idle studios mean stagnant investments. A whopping quota forces production. Work it out in quick reverse and the point is established. In certain American distribution quarters in London, the charge is made privately that the producers' group of the F.B.I. recently became flushed with an embarrassment of members, made up of producers to whom the quota is manna. Whether or not this accusation will hold up under examination is a question. There is, however, no question about the recommendations. There is also no question about the subscribers to the unreasonable quota suggestion.

▼

Their names, for all to gaze upon, appear in the official transcript of the first four days' testimony heard by the committee and include twenty-three companies, among them enterprises with which Alexander Korda and Richard Norton are identified. John Maxwell, once in, is now out. His resignation from the F.B.I., which removes him from endorsement of its recommendations, was predicated on the belief that a reduction, not an increase, should be made because of lack of production manpower. The rumor is that Gaumont British which, it was subsequently admitted in testimony, had not concurred with other F.B.I. members, will join the insurgent ranks. And perhaps others to boot.

The position of Korda and Norton, on the other hand, calls for clarification. They told this writer, face to face but on separate occasions, that they opposed any quota on the distributor because it encouraged cheap pictures for American sales requirements and thereby dwarfed the stature of the growing British industry. Norton, however, expressed himself for the maintenance of the impost on the exhibitor with perhaps a slight increase. Korda has his Denham plant and Norton his Pinewood, twin circumstances upon which several responsible American representatives in London look askance. Both men by verbal declaration deny that which by formal document they have signed, or are claimed to have signed. Which places them on both ends of the see-saw at the one time. Hardlv a tenable position.

Tomorrow—How the producers sought to build their case, as evidenced by their testimony, with an appraisal of their proffered facts.

Legion Approves All Of 11 New Pictures

All of the 11 new pictures reviewed and classified by the National Legion of Decency in its list for the current week were approved, either for general patronage or for adults. Nine of the 11 were classed as unobjectionable for general patronage, and two as unobjectionable for adults. The new pictures and their classification follow:

Class A-1, Unobjectionable for General Patronage—"Brand of the Outlaw," "Ghost Patrol," "Girls' Dormitory," "Last of the Mohicans," "Love Begins at Twenty," "My Man Godfrey," "Piccadilly Jim," "Postal Inspector," "Schloss Hubertus." Class A-2, Unobjectionable for Adults—"Hollywood Boulevard," "Sing, Baby, Sing."

Horne to Replace Brown

HOLLYWOOD, Aug. 16.—Hal Horne, who has been on the RKO studio executive staff for several weeks awaiting an assignment, is in line for the producer berth in the picture, "Around the Town," as a result of the sudden resignation of Lew Brown following a difference of opinion with Sam Briskin over story treatment.

Legion Thanks Warner

HOLLYWOOD, Aug. 16.—Tenny Wright, acting for Jack L. Warner, who is in Europe, yesterday received a citation from the American Legion in appreciation of the Warner executive's having made it possible for the Legion to hold its state convention at the Warner studios.

Warners Seek Laughton

HOLLYWOOD, Aug. 16.—Warners are negotiating for Charles Laughton to appear in the title role of "Danton," which will be produced by Max Reinhardt from a screenplay by Romain Rolland, French author.

James L. Weed Dies

DAYTON, O., Aug. 16.—James L. Weed, 63, city manager for RKO here and manager of Keith's, is dead here of an intestinal ailment following an operation several months ago. He has been well known in theatrical circles here for many years. His widow and a sister survive.

Sue on Fight Film

A suit to restrain Madison Square Garden from selling the rights to the coming Braddock-Schmeling bout for less than $60,000 has been instituted by Harry Volier of the Oliver Film Corp. owner of a large block of shares in the Garden corporation.

File Television Request

WASHINGTON, Aug. 16.—Application for permission to construct a television broadcasting plant has been submitted for the second time to the Communications Commission by O. C. Harriman and Ralph Clark of New York.

"Show Boat" Big Abroad

Universal reports "Show Boat" doing exceptional business in foreign situations, with nine weeks thus far in Sydney, Australia, an all-time record in Calcutta, and standing room in Buenos Aires and Mexico City.

Boy, Oh Boy!

SERVE 'EM WHILE IT'S STILL HOT!

Better than a cooling system is a good laugh. Right now... or in any weather... you're serving the correct entertainment dish when you play one of *Educational's* big star name comedies.

BERT LAHR

in

"Boy, Oh Boy!"

Produced by Al Christie
Story by David Freedman

Presented by
E. W. HAMMONS

Educational Pictures
"THE SPICE OF THE PROGRAM"

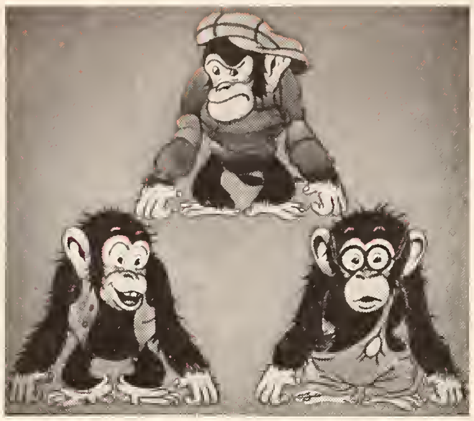
DISTRIBUTED IN U.S.A. BY 20th-CENTURY-FOX FILM CORPORATION

Next on the menu

BUSTER KEATON
in **"Blue Blazes"**

Directed by Raymond Kane
Story by David Freedman

Step Out in NEW Shorts

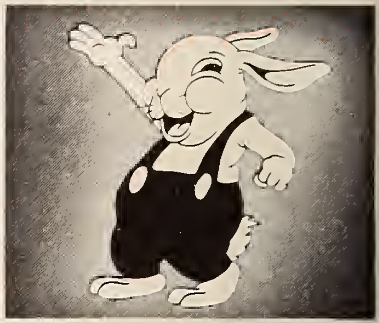


13 MEANY, MINY, MOE CARTOONS...

Meany, Miny and Moe—the biggest laugh in your show! And absolutely the newest thing on the screen! By Walter Lantz.

13 OSWALD CARTOONS

Read exhibitors' reports, if you want to know how good they are. A swell short to swell your grosses!

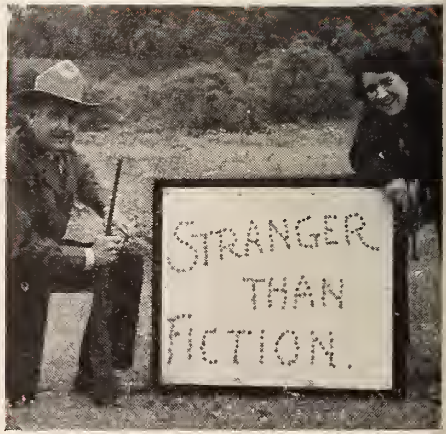


13 GOING PLACES

One-reel visits to the most fascinating, most unheard of places in the world, guided by a voice that's popular with millions, LOWELL THOMAS!

13 STRANGER THAN FICTION...

Freaks, facts and fancies to amaze your audiences! An outstanding one - reeler worth 10 times what you pay for it!



FULL SPEED AHEAD WITH THE

from the NEW Universal!

13 MENTONE MUSICALS

The biggest stage, radio, vaudeville and night club stars concentrated into one-reel shorts to fit your programs! The only one-reel musicals on the market!

104 NEWSREELS

The most talked-about newsreel! Because of its records of scoops and exclusives, because of its entertaining presentation, and GRAHAM McNAMEE as the talking reporter.

"YOU CAN'T GET AWAY WITH IT" . . .

The TWO-REEL SPECIAL showing Uncle Sam's crook-catchers and gang-busters in Action! An amazing revelation, greater than "Camera Thrills" and by the same producer, Charles E. Ford!

new UNIVERSAL'S SHORTS!

Plan Outlined By MPTOA If Program Fails

(Continued from page 1)

of Congress without having first been given a voice in changing drafts of such legislation already in existence or in shaping the provisions of new bills.

"Such laws," the bulletin observes, "should not be written by a small faction of shoe string operators led around by professional organizers who have no experience or responsibility in the business."

In spite of this expressed attitude, the bulletin characterizes legislation as "unsatisfactory and arbitrary" and litigation as "futile, expensive and hopeless."

Silent on Program's Chances

In considering the present status of the M.P.T.O.A. 10-point program, the bulletin is in sharp contrast to Kuykendall's optimism in addressing a convention of the Southeastern Theatre Owners at Jacksonville two weeks ago, when he expressed the opinion that at least four of the 10 points would be conceded by distributors. The bulletin makes no reference to the program's chances of success, either in whole or in part, and confines itself to the statement that efforts to obtain approval of the program have not been abandoned. It calls the "indifference and thinly veiled resistance of the distributors" to the program "discouraging" to the exhibitors who have worked for it.

There is a possibility that Kuykendall may come here from an exhibitor meeting at White Sulphur Springs which he attended last weekend to urge distributor action on his organization's program anew.

MPTOA Is Impartial On Broadcast Issue

Although the increasing use of film stars on radio programs is described in the current M.P.T.O.A. bulletin as of "grave concern" to exhibitors and as being "on the verge of becoming a much more serious matter than it has been," the national exhibitor organization's organ does not condemn the practice nor does it specifically recommend any action be taken by its affiliated units.

Although the bulletin reproduces in full a resolution condemning the radio appearances of stars which was adopted by its affiliate, the Kansas-Missouri T. O., on July 1, it maintains an impartial view of its own.

"Radio is here to stay," the bulletin observes, "and whether it uses screen talent promiscuously or not, it is going to put on the best and most appealing show it can. Just how much restraint or control is possible or practical is a difficult question, made doubly so by the personal right of everyone to realize the maximum return on his or her own talent and ability."

Boston Unit in Protest

BOSTON, Aug. 16.—The Independent Exhibitors, Inc., meeting in the quarters of the New England unit here, adopted a resolution protesting the appearance of film stars in radio broadcasts and calling upon producers to adopt restraining measures in respect to their contract players.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Cain and Mabel"

(*Cosmopolitan-Warners*)

HOLLYWOOD, Aug. 16.—H. C. Witwer's story of the prizefighter and the waitress makes lively fare with Marion Davies portraying the hash-slinger turned dancer and Clark Gable as the pugilist.

The familiar tale of the couple brought together for publicity purposes, separated and later reunited when they are actually in love, has been given a lavish production surmounting all rivals in sheer glamour. Several musical numbers staged by Bobby Connolly probably have never been surpassed. Miss Davies occupies a generous percentage of screen time with the supporting players who include, besides Gable, Allen Jenkins, Roscoe Karns, Walter Catlett, Ruth Donnelly, William Collier, Sr., Sammy White and David Carlyle, all delivering topnotch performances.

The Laird Doyle screenplay makes the story timely and provides a number of dialogue and situation laughs. Lloyd Bacon directed and the musical numbers are the contributions of Harry Warren and Al Dubin. Large chorus and good ensemble dancing aid in the general effect.

Audiences who appreciate production will appreciate this.

Production Code Seal, No. 2,225. Running time, 92 minutes. "G."

Set French Reel Date

The first issue of the French newsreel, produced by France Actualites Gaumont, will be released in this country by the French M.P. Corp. on Sept. 5.

"Deeds" in 15th Week

PORTLAND, Aug. 16.—Smashing all existing records, "Mr. Deeds Goes to Town" is in its 15th week at the Blue Mouse here.

Riskin on Moore Script

HOLLYWOOD, Aug. 16.—Robert Riskin is preparing the script of "Interlude," which will be the next Grace Moore picture for Columbia.

Wall Street

Columbia Best Stock Gain

	High	Low	Close	Net Change
Columbia	39¼	38	39¼	+1⅜
General Theatre Equipment	24⅛	24	24⅛	+ ½
Loew's, Inc.........	56¾	56⅛	56¾	+ ¼
Paramount	7⅞	7⅞	7⅞	.....
Paramount 1 pfd..	65¾	65¾	65¾	— ½
Paramount 2 pfd..	8⅝	8⅝	8⅝	.....
Pathe Film.........	7⅞	7⅝	7⅝	.....
RKO	6½	6⅜	6½	.....
20th Century-Fox.	26½	26¼	26¼	— ¼
20th Century, pfd.	36½	36½	36½	.....
Warner Bros......	12⅝	12½	12⅝	+ ⅛

Curb Up Slightly

	High	Low	Close	Net Change
Grand National...	3¾	3⅝	3¾	+ ⅛
Sentry Safety.....	11/16	11/16	11/16	.....
Sonotone	2⅜	2⅝	2⅜	.....
Technicolor	28⅞	28¼	28¾	+ ¾

Bonds Rise Fractionally

	High	Low	Close	Net Change
Paramount Broadway 3s '55.......	56	55½	55½	— ½
Paramount Pictures 6s '55......	84½	84¼	84⅜	+ ⅛
Warner Bros. 6s '39 wd............	98¼	98¼	98¼	+ ⅛

(Quotations at close of Aug. 15.)

Academy Technicians Slates Are Selected

HOLLYWOOD, Aug. 16.—The nominating committee of the Technicians' Branch of the Academy has selected the following slates to be voted upon at the coming Academy elections.

For the board of governors, with three to be elected: John Arnold, Fred Hope, Charles B. Lang, Jr., Nathan Levinson, Harold J. McCord, Wesley C. Miller, J. M. Nickolaus, Van Nest Polglase and S. J. Twining.

For the executive committee, seven to be elected: Bernard Herzbrun, William A. Horning, William B. Moll, Van Nest Polglase, Alexander Toluboff (art directors); Martin G. Cohn, William Holmes, Gene Milford (film editors); Arnold, Farciot, Edouart, Fred W. Gage, Ray June, Grover Laube, Karl Struss, Ray Winkinson (photographers); Gerald Best, Levinson, Miller, Thomas Moulton, Loren Ryder, Homer G. Tasker (sound).

Present incumbents on the executive committee, all of whom have been renominated, are: Levinson, chairman; Arnold, Best, Edouart, Herzbrun, Miller and Polglase, with Arnold, Levinson and Polglase also representing the branch on the board of governors.

Roxy Study Will Precede RFC Loan

(Continued from page 1)

the fact that entrance of the theatre is gained through property not owned by it.

When queries were made yesterday at the R.F.C., it was said no application for a loan was pending, but today it was explained that the statement was made in the belief that a pending negotiation was referred to. The loan commitment now standing was made in June, and, accordingly, in another branch of the organization.

Officials explained that nothing further remains to be done in Washington until the bondholders' committee seeking the loan shows that the requirements have been met.

"To Mary" Is Los Angeles' B.O. Leader

LOS ANGELES, Aug. 16.—"To Mary—With Love," billed with "36 Hours to Kill" was the big grosser here, doing $14,000, or $1,500 over the line at the Chinese, and $18,000, bettering par by $4,000, at Loew's State.

"Nine Days a Queen," was strong at the Four Star, with a take of $6,000, which is $2,750 over average. "Anthony Adverse," in its second stanza at the Carthay Circle, dipped slightly to $16,000, $1,000 under par, and "Rhythm on the Range," likewise in its second week, took $16,500 at the Paramount, under average by $1,500.

The weather was excessively warm, with freak storms, which was of no assistance to the box-office.

Total first run business was $94,750. Average is $103,150.

Estimated takings for the week ending Aug. 12:

"ANTHONY ADVERSE" (W. B.)
CARTHAY CIRCLE—(1,518), 50c-$1,50, 7 days. 2nd week. **Gross:** $16,000. (Average, $17,000)

"TO MARY—WITH LOVE" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
CHINESE—(2,500), 30c-55c, 7 days. 2nd week. **Gross:** $14,000. (Average, $12,500)

"NINE DAYS A QUEEN" (G. B.)
FOUR STAR—(900), 30c-55c, 7 days. **Gross:** $6,000. (Average, $3,250)

"ECSTASY"
GRAND INTERN'L—(750), 35c-40c, 7 days. 4th week. **Gross:** $3,100. (Average, $1,200)

"POSTAL INSPECTOR" (Univ.)
"SHAKEDOWN" (Col.)
HILLSTREET—(2,700), 25c-40c, 5 days. **Gross:** $5,000. (Average, $8,000)

"TO MARY—WITH LOVE" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
LOEW'S STATE—(2,500), 30c-55c, 7 days. 2nd week. **Gross:** $18,000. (Average, $14,000)

"POSTAL INSPECTOR" (Univ.)
"SHAKEDOWN" (Col.)
PANTAGES—(3,000), 25c-40c, 5 days. **Gross:** $4,750. (Average, $3,200)

"RHYTHM ON THE RANGE" (Para.)
PARAMOUNT—(3,595), 30c-55c, 7 days. 2nd week. Stage: F. & M. revue, Rube Wolf and his orchestra. **Gross:** $16,500. (Average, $18,000)

"BENGAL TIGER" (W. B.)
"DOWN THE STRETCH" (F. N.)
WARNER BROS. (Hollywood)—(3,000), 25c-40c, 7 days. **Gross:** $5,400. (Average, $14,000)

"BENGAL TIGER" (W. B.)
"DOWN THE STRETCH" (F. N.)
WARNER BROS. (Downtown)—(3,400), 25c-40c, 7 days. **Gross:** $6,000. (Average, $12,000)

Plan to Halt Duals In N. Y. Is Checked

(Continued from page 1)

operator, but to the producer. The distributors make a certain amount of product for dual feature purposes and the attractions which can stand alone are few and far between, he said.

As an example of the few pictures which do not need support the independent exhibitor cited "Mutiny on the Bounty," "San Francisco" and "The Great Ziegfeld." Aside from "Anthony Adverse," the I.T.O.A. executive does not anticipate any other attraction on the combined lists of the distributors sufficiently strong to stand alone.

Mather Takes a Hotel

SAN FRANCISCO, Aug. 16. — Wiley Mather, formerly with Consolidated Amusements Co. of Honolulu, has taken over the Mark Twain Hotel.

◂ Purely Personal ▸

STANLEIGH P. FRIEDMAN, Warner attorney, with Mrs. Friedman, arrives today on the *Normandie*. Also on the French ship are: Ted Husing, sports announcer; Erno Rappee, orchestral conductor; Hassard Short, theatrical producer; Robert Hurel, president of Canadian Pictures Co. of Montreal, and Mrs. Hurel; Sol. Hurok of Hurok Musical Bureau; Alice Cocea, French actress; Lanny and Mrs. Ross and Ruth Selwyn, wife of Edgar Selwyn, theatrical producer.

•

George Jessel will fly back to the Universal studio tomorrow after a few days here.

•

Barney Briskin, general sales manager for Sol Lesser, is returning west by plane, with several stopovers scheduled en route.

•

Herman G. Weinberg made a flying trip to Baltimore over the week-end before assuming his duties as manager of the new Filmarte here.

•

Basil Rathbone will arrive in New York tomorrow, with Mrs. Rathbone, and will sail on the *Normandie* on Wednesday.

•

Hervey Allen, author of "Anthony Adverse," will arrive this morning from Cazenovia, N. Y., for a few days, returning next week for the premiere of "Adverse" at the Strand on Aug. 26.

•

Robert Montgomery is en route from the coast for a vacation at his New England farm.

•

Richard Cromwell left for Hollywood Saturday. He will return in four or five weeks for a Broadway stage engagement.

•

Nat Levine, of Republic Prod., left for Hollywood Saturday after the "Follow Your Heart" preview and sales talks here.

•

Grant Mitchell arrives today from the coast on the *Pennsylvania*.

•

. . . Lincoln

Ike Hoig, personnel man for the Lincoln Theatres Corp.; Carl Rose, city manager of the Sun and York, York, Neb.; Bob Livingston, manager of the Capitol here, and E. A. Patchen, publicity man for the Lincoln Theatres, all on vacations.

Bill and Emil Donlezal, operators of the Elm, Elm Creek, have closed the house for the remainder of the summer.

Frank Hollingsworth, opened the Grand in Wymore, Neb.

•

. . . Los Angeles

Bill McGrath replacing Oliver Garver at National Screen Service, and Garver going to the M-G-M publicity department to handle trailers.

Berton Jones, formerly a Fox West Coast manager, is managing Jay Clark's mind reading act.

Art Brick, operator of the Palace, Las Vegas, here on a booking trip.

Earl Calvert of the Lompoc, Lompoc, Cal., here booking.

The Difference

Hollywood, Aug. 16.—The Paramount press department seems excited on discovery of an actress with a single garment in her fall wardrobe. She is Marsha Hunt.

An actress maybe, but certainly not a star.

•

. . . New Haven

Jim Mahan the new Paramount ad sales manager coincidentally with the promotion of Jack Brown to Boston.

Ben Cohen's "Movie Guyed Column" now appears in Milford, Branford and Hamden, as well as three New Haven papers.

Mrs. George Reising, wife of the Paramount assistant, has returned to her home from the New Haven Hospital.

Chris Joyce, Regent, Norwalk manager, is vacationing in Brattleboro, Vt.

Jack Byrne, handball champion, is optimistic about Fred VanDoren of the Hamilton, Waterbury.

Arthur Lockwoods and Sam Rosens celebrated the former's fifth anniversary with a trip to Nova Scotia.

Richard Carroll, Paramount booker, is taking it easy at Spofford Lake.

Monk Maloney, Poli manager here, is keeping his vacation destination a dark secret.

•

. . . Omaha

Bob Ballantyne let his young daughter Joyce mortify him on his fishing trip to Lake Superior. She averaged six fish to Bob's one during the entire outing.

Al Hill, RKO booker, and his wife are taking a wandering auto tour through the west.

Evert R. Cummings, district manager for A. H. Blank theatres, leaves soon for the mountains to combat his hay fever.

C. K. Olson, Warner manager; Roy Palmquist, Paramount representative, and Harold Dunn, manager of the Jewel at Valentine, Neb., aided in rescue work in a western Nebraska railroad wreck.

•

. . . Pittsburgh

Karl Krug, film critic for the *Sun-Telegraph*, and his family are vacationing at the lakes.

Harry Feinstein, Warner booker, has sailed on a cruise to Havana.

Harry Kalmine will celebrate his fourth anniversary as Warner zone manager here shortly.

Harold Lund, of the Ross Federal Checking Service, sails with his boss, Harry Ross, on the *Aquitania* for London Aug. 19.

Joe Flynn, property man at the Penn since its opening 10 years ago, died of a heart attack.

Bert Stearn was called to Cleveland over the week-end by the death of his aunt, Laura Karger.

Kasper Monahan, film editor of the *Press*, has picked Canada for his annual vacation.

Anne Morrison Chapin is in Hollywood working for Paramount on the screen play of Tess Slesinger's "The Times So Unsettled Are."

RCA Service To National Theatres Set

(*Continued from page* 1)

Fox Intermountain, Fox Columbia and Wisconsin Amusement Enterprise groups. Under the new arrangement no charge will be made by RCA for regular and emergency service calls by its engineers. Revenue under the contract apparently is to be derived from the sale of replacement parts.

Photophone's national service circuit will be rearranged under the direction of F. B. Ostman, RCA service manager, to meet the requirements of the new contract theatres. About 20 additional sound technicians will be added to the service staff, Ostman said, and new supply depots for spare replacement parts will be established for the convenience of the new account.

RCA's statement said that its service engineers "will be equipped with the most advanced test apparatus known to the electrical art, including the cathode ray oscillograph, an instrument which permits a diagnosis of hidden trouble by making it visible on a fluorescent screen, in much the same way as an X-ray is used."

20th-Fox Pact the First

The Twentieth Century-Fox studio was the first major unit to make a five-year recording agreement with RCA Photophone recently in a move which resulted in giving RCA its first participation in major studio business outside of the RKO lot. The Columbia and Warner studios followed the Twentieth Century-Fox lead in quick succession. Whether Warners or any other major circuit now will follow the Twentieth-Fox move in admitting RCA Photophone to its theatre servicing could not be learned over the weekend.

It is recalled in connection with RCA's admittance to new major company sound service that extended discussions were initiated by RCA's attorneys last fall to bring about changes in Erpi's agreements with the large companies which would clear the way for those companies to make license agreements with others than Erpi. The RCA attorneys stated at the time that they would go into court, if necessary, to obtain the changes. Erpi subsequently revised parts of its agreements.

Strand to Run Only "A" Warner Product

(*Continued from page* 1)

22 will take over a similar assignment at the new Criterion. He will be succeeded by Charles Bowers, assistant manager at the Brooklyn Strand. Bowers will be replaced by George Dindas, treasurer. L. Lauer, chief usher, will assume Dindas' former duties.

Phil Lauffer, who has resigned as assistant to Irving Windisch, publicity head at the Strand, will be succeeded by Morgan Brecher from the home office.

Harry Charnas yesterday stated the opening picture for the Criterion has not yet been set.

G. N. Distribution To Start on Sept. 1

(*Continued from page* 1)

company's two-day regional meeting at the Warwick.

Carl M. Leserman

The first picture of the 52 to be scheduled will be "Devil on Horseback." The release date is Sept. 22. The releases will be broken down into three lists, one to include 36, the second eight westerns and the third eight outdoor pictures. The titles, stars, directors and producers will be announced tomorrow.

Speakers at today's session will include Leserman, James Winn, eastern division sales head; Stanley Hatch, in charge of exchange operations; and Edward Finney, publicity and advertising director. James Cagney, who will be starred in three pictures, is expected to be on hand tomorrow.

James Winn

Among those attending will be C. E. Peppiatt, Atlanta; Harry Segal, Boston; I. Levine, New Haven; Jack Kaplan, Buffalo; Merritt W. Davis, Charlotte; William Shartin, Cleveland; Cleve Adams, New Orleans; Morris Epstein, New York and northern New Jersey; Jack Bachman, Philadelphia; Jules Lapidus, Pittsburgh; Ralph Kinsler, Cincinnati; Harry Brown, Washington; Homer Hisey, New Orleans; Al Mertz, Dallas.

James Davison, assistant to Edward L. Alperson, president, now in England, also will attend the sessions.

Radio Star for Westerns

Finney, who will produce the eight westerns, which will be known as the Range Rider group, has signed Tex Ritter, radio performer, as the star. This will mark the first film work for the air singer.

Al Rosenberg, formerly with Warners, has joined Grand National as purchasing head.

The second regional for all other exchanges not included in the New York sessions will be held in Chicago Friday and Saturday at the Medinah Athletic Club. Home office executives at the local gathering also will attend the Chicago sessions.

Hy Young in New Job

Boston, Aug. 16.—Hy Young, formerly head booker for Paramount in Boston, has assumed his new duties as office manager for Columbia under T. F. O'Toole, branch manager.

Warren in Sales Post

Salt Lake City, Aug. 16.—G. H. Warren has assumed his duties here as salesman for Sheffield Republic.

PROGRESS

DU PONT
REG U S PAT OFF

Congratulations to California for its Successful Pacific International Exposition

Typifying Modern American Progress

SCIENCE CONTINUES FORWARD IN THE MANUFACTURE OF PHOTOGRAPHIC FILM

DU PONT SUPERIOR PANCHROMATIC AND POSITIVE FILMS ARE OF UNIFORMLY HIGH QUALITY

DU PONT FILM MANUFACTURING CORPORATION

35 WEST 45th STREET
NEW YORK CITY
PLANT . . . PARLIN, N. J.

SMITH & ALLER, LTD.
6656 SANTA MONICA BLVD.
HOLLYWOOD, CAL.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 41 NEW YORK, TUESDAY, AUGUST 18, 1936 TEN CENTS

Ascap Trial To Resume If Parley Fails

Little Chance Seen of Decision This Year

If Ascap and the Attorney General's office are unable to agree on stipulations of fact to be entered as evidence in the Government's monopoly action for the dissolution of the society, the case will be returned to trial before Federal Judge Henry W. Goddard early next winter, attorneys identified with the case said yesterday.

Work on the stipulations, which was interrupted in the spring, is being resumed Aug. 27 in the offices of Schwartz & Frohlich, attorneys for Ascap. Richard Bird of the Attorney General's office, is due here from Washington at that time to work with Arthur Schwartz, of Ascap counsel. If an agreement on the stipulations is reached at that time, the evidence will be prepared for submission to Judge Goddard during October without a resumption of the trial or the taking of further testimony. Records and exhibits in the case are so voluminous already, however, that there is little or

(*Continued on page* 3)

Studios At Peak With 51 in Work

HOLLYWOOD, Aug. 17.—Studios were busy to capacity here last week, reaching the highest production mark of the year. After a considerable drop the previous week, activity showed a contrasting substantial gain for the last seven days to reach the record peak of 51 features and three shorts in work.

With pictures in preparation numbering 24, all of which are scheduled to go before cameras within two weeks, indications pointed to a continuance of the fast production pace. Forty-nine features were in the cutting room for final editing.

Warners retained the lead in ac-

(*Continued on page* 3)

Democrats to Open Film Group Office

LOS ANGELES, Aug. 17.—The headquarters of the Motion Picture Division of the Democratic National Committee will be opened here Thursday under the supervision of James E. Sauter.

Aiding Sauter will be Winfield Sheehan, Harry Cohn, W. S. Van

(*Continued on page* 16)

Pictures Not Affected By New Price Law

Films Outside Meaning of Patman Act

By BERTRAM F. LINZ

WASHINGTON, Aug. 17.—Federal officials who have been studying the Robinson-Patman anti-price discrimination act yesterday expressed the opinion that films would not be affected by the new law, which is aimed primarily at chain store organizations.

Although the question of films has not come up in connection with the law, the Federal Trade Commission, which will administer the act, said that films are handled for the most part as a service rather than a commodity; that is, they are leased and are not sold for "use, consumption or resale" within the meaning of the Robinson-Patman act.

The law prohibits discrimination between different purchasers of commodities of like grade and quality, where the effect of such discrimination may be substantially to lessen competition, tend to create a monopoly or in-

(*Continued on page* 3)

Beano in Boston Now Under Civic Control

BOSTON, Aug. 17.—Beano establishments throughout greater Boston called out their last numbers on Saturday night. Beginning today, Beano is subject to drastic rules put into effect by Mayor Mansfield as a result of the investigation conducted last week by the Council committee on licenses. These new regulations will take the game completely out of the hands of professional operators and into the hands of charity.

Beano as an operation on a "big

(*Continued on page* 16)

5,000 Houses Using Bank Night—Ezell

Approximately 5,000 theatres throughout the country are now featuring Bank Night, Claude Ezell, general sales manager, stated yesterday on his arrival from the coast, where he spent three weeks. Five theatres in the Argentine also are playing the game, he said.

Here in connection with a talking clock for advertising purposes, Ezell said he would return to Dallas, his headquarters, tomorrow. He was accompanied by C. U. Yaeger, president

(*Continued on page* 16)

Just Wives

Bob Gillham reporting yesterday:

"In Scranton, Pa., last Thursday these pictures played: 'His Brother's Wife,' 'My American Wife' and 'Public Enemy's Wife.'

"Which proves 'Wives Never Know,'" remarked Bob, adding this was the title of a forthcoming Paramount.

RCA Launches Service Drive On All Sound

The Warner theatre circuit may follow the lead of Twentieth Century-Fox's National Theatres in contracting for RCA servicing of its sound equipment, it was learned officially yesterday.

Seven or eight RCA Photophone reproducing systems have been installed in Warner key theatres already and the servicing of these units is being done by the manufacturer. In addition, negotiations are under way separately for RCA servicing of all Warner theatre sound equipment. These negotiations, however, are said to be still in an elementary stage. The developments, obviously, indicate the possibility of Warners replacing obsolete units with RCA systems in addition to the consideration of RCA servicing for the entire circuit.

It was learned also that RCA has preliminary discussions under way involving the servicing of other national

(*Continued on page* 3)

Paralysis Hitting Theatres in South

Theatres in northern Alabama, Mississippi and Georgia have been seriously affected and in some instances face the possibility of being closed down as a result of the appearance of a number of cases of infantile paralysis, Ed Kuykendall, M. P. T. O. A. president, said on his arrival here from the south yesterday.

Kuykendall said that while the cases reported have been confined for the most part to northern Alabama, precautionary measures have been taken in the neighboring states. These comprise banning of children under 16 years of age from public assemblages and consideration of extending the ban to prohibit all large public gatherings. Kuykendall operates theatres at Columbus, Miss., near the Alabama state line.

Press MPTOA To Plan for Federal Bill

Kuykendall Admits Units Are Seeking Action

Local exhibitor organizations affiliated with M. P. T. O. A. are bringing pressure to bear on officers of the national organization to take steps toward the preparation of a bill for Federal regulation of the industry to be introduced at the next session of Congress, it was learned yesterday.

Ed Kuykendall, M. P. T. O. A. president, admitted the existence of this sentiment within the national exhibitor organization's ranks on his arrival here yesterday from White Sulphur Springs, W. Va., where he attended the annual convention of the Theatre Managers Ass'n of W. Va. Kuykendall said that while he agreed that the necessity for some form of decisive action on the part of M. P. T. O. A. was necessary in the face of distributor inaction on the exhibitors' 10-point program of self-regulation, he remains opposed to legislative regulation except as a last resort.

Kuykendall said that he had been advised that distributors were trying to work out an acceptable policy on the exhibitors' program now and might be expected to make known the results of their efforts by early next month. In view of this, the M. P. T. O. A.

(*Continued on page* 3)

Grand Nat'l Opens Two-Day Meet Here

Details in connection with the general aims, setup, individual producers' plan and contemplated accomplishments of the company were outlined yesterday by Carl M. Leserman, vice-president in charge of distribution, to Grand National's eastern and southern sales force meeting at the Warwick for the first session of a two-day regional meeting.

He stated he believed the unit sys-

(*Continued on page* 16)

Seek to Rush F. W. C. Bankruptcy Hearing

LOS ANGELES, Aug. 17.—Efforts are being made to speed a hearing on the appeal of T. L. Tally and the Corbar Corp. to have the Fox West Coast bankruptcy reopened. Attorneys for F. W. C. have stipulated that the U. S. Circuit Court of Appeals, which

(*Continued on page* 16)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 18, 1936 No. 41

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Kochler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies:

Revnes on LeBaron Staff

Hollywood, Aug. 17. — Maurice Revnes was today signed to a Paramount contract as a producer on the staff of William LeBaron. Revnes, formerly with M-G-M, was credited with the recent Jean Harlow feature.

Paramount Signs Krasna

Hollywood, Aug. 17. — Norman Krasna, author of the plays "Louder, Please" and "Small Miracle," has been given a director contract at Paramount. His first assignment will be his own story, "Wonderful," starring George Raft. Krasna did the screenplay, "Fury."

Hawkins on Coast

Hollywood, Aug. 17. — William Hawkins, New York story chief for Samuel Goldwyn, arrived here today for two weeks of story conferences with Goldwyn and the local story department.

Levine Reaches Coast

Hollywood, Aug. 17.—Nat Levine, president of Republic Prod., arrived here today. He stated that while in New York he had started negotiations for two magazine stories and one play.

Insiders' Outlook

By RED KANN

IN presenting its arguments for higher quota, the producers' group of the Federation of British Industries proved itself no slouch, further study of the testimony reveals. The submitted memorandum, thus at one point, got under way with the observation the act "has been successful in its main objects," a conclusion which it views as "beyond question." It then continues with

> "an important and rapidly increasing film production industry has been built up, the output of entertainment films in Great Britain is second only in world importance to that of the United States. . . ."

and thereby creates the quite definite impression that Britain's next objective is for first honors. Certainly, that is a laudable enough ambition if it can be accomplished and England is not to be criticized for trying.

The methods of persuasion, however, might easily be, which goes for the facts as well. Read further what that memorandum has to say and note how it goes jingo in emphasizing its arguments:

> "The vast new studios just completed and others in course of construction, as well as the establishment of numerous production companies with serious financial and administrative support, are an irrefutable indication that the number of worthwhile British films available for exhibition in the near future will greatly exceed the present supply of such pictures. It is sufficient here to state that under the protective influence of the Act there has been built up and is being progressively increased an industry of very considerable magnitude, the importance of which cannot be measured by figures alone since it is inalienably associated with the national prestige and British moral and cultural influence both at home, in the overseas Empire and in the foreign countries where the popularity of British films is constantly increasing. Film producers submit that, in any consideration of the working of the present Act or provisions that may be proposed to maintain or supplement existing legislation in the future, by far the most important section of the whole film industry from a national point of view is that devoted to production, which, among other things, insures the retention in this country of considerable sums of money that would otherwise be expatriated. It is estimated that during the last 15 years at least £100,000,000 has been exported from this country as profits on the exhibition of foreign films."

And America is supposed to be the spawning ground of overstatement! The final figure of $500,000,000 in profit is so glaringly, if not deliberately, biased and so ridiculously out of line as to fall with a sorrowing thud under the weight of its own ciphers. Moreover, if it is a fact that the supply of British pictures "in the near future will greatly exceed the present supply," it would seem reasonable to assume that the quota has done its work, a substantial English industry established and any need for further forced draught tactics vitiated.

▼

Only this is apparently not the case at all. Continuing from the same memorandum, the producers' group "in their considered opinion," assert

> "producers are unanimously convinced that the complete or partial withdrawal of the protection afforded to their industry by the present Act would be disastrous. They are equally convinced that a reasonable and progressive increase in the quota will prove beneficial in the future as it has in the past."

A damaging admission of weakness for an industry whose product is "second only in world importance to that of the United States" and an indication that its foundation either stands on thin ground indeed or its principal producers are most uncertain of their own strength.

The picture which has been painted for the Moyne committee either has been exaggerated to further special interests or must represent the truth with the penalties on either count squarely facing the American producer whose output is conceded to be the backbone of the British exhibition business. The future, sans quota, is as black as this, in the text of the memorandum:

> "It is only by the help of the Quota Act that British companies have been able to build up an industry in competition with the dominant American industry, and if this protection were withdrawn, the following results would inevitably ensue:
> (a) The general predominance of foreign films would be restored throughout the entire British market.
> (b) As the British production industry dwindled, prices for foreign films offered for rental here would tend to rise, and (since films recorded in the English language are the only ones likely ever to find favor with the mass public in the Empire) British exhibitors would be compelled to accept pictures at the

(*Continued on page 3*)

Warners Plan Big Magazine Campaign

Warners plan the largest national magazine advertising campaign in the company's history on the big pictures of the new season's lineup. The company estimates an average of more than 100,000,000 readers reached on each film so advertised.

Space will be taken in more than 30 magazines with a combined circulation exceeding 25,500,000. Part of the arrangement calls for the advising of readers by a group of magazines by telephone of the dating of a picture in the local theatre. Another group will distribute heralds, giving theatre and playdate.

Sixteen Features Finished

Hollywood, Aug. 17. — Having completed the first three months' schedule of 16 features for 1936-37, Warners are working on an additional 14 features, nine of which are in work and five in preparation.

The 16 features completed and awaiting release are: "Bengal Tiger," "Trailin' West," "Stage Struck," "Down the Stretch," "Cain and Mabel," "The Case of the Black Cat," "Draegerman Courage," "Three in Eden," "Polo Joe," "Loudspeaker Lowdown," "The Pony Express Rider," "The Charge of the Light Brigade," "The Captain's Kid," "Give Me Your Heart," "Guns of the Pecos" and "Anthony Adverse."

Nat'l Screen Plans Ten More Branches

With seven branches now functioning, 10 additional offices will be opened by National Screen Accessories by the fall. Morton Van Praag, general sales manager, is now in Dallas on a swing of exchanges and is due to return Aug. 26.

The new offices will be opened in Atlanta, Dallas, Cleveland, Boston, New Orleans, Philadelphia, Detroit, Kansas City, Minneapolis and Pittsburgh. Exchanges in the Far West will be opened starting the latter part of the year.

In all instances, trailers as well as advertising will be serviced from the new points.

CEA Group to Be Entertained

National Screen today will be host to the C.E.A. visiting group at a special luncheon at the Savoy Plaza. The 40 British theatre men and their wives returned last night from the coast, via Niagara Falls. The party spent nine days on the coast, visiting Hollywood, San Francisco, Santa Barbara, Del Monte and other points of interest.

Tomorrow the group is scheduled to sail on the *Normandie* for Southampton.

"U" in Pact with Sparks

Universal has closed a deal for the entire new season lineup with the E. J. Sparks circuit of Florida. Included are 61 houses in 43 towns. The contract was signed here with J. R. Grainger, general manager of distribution; F. J. A. McCarthy and Harry Graham acting for Universal, and Frank Rogers, general manager, for the Sparks circuit.

Press MPTOA To Plan for Federal Bill

(Continued from page 1)

president said he was reluctant to take action on a legislative policy at this time. He said he would return here early in September to get the distributors' decision on the 10-point program and would reconvene the M. P. T. O. A. trade practice committee at that time if developments warrant.

Kuykendall reported that last week's convention of West Virginia theatre owners indorsed the 10-point program in full and voted Kuykendall its support in any move made by the M. P. T. O. A. as a result of the possible rejection of the program by distributors. He said that the same meeting passed a resolution opposing the Neely-Pettengill bill to end block booking. White Sulphur Springs, scene of the meeting, is Senator Neely's home district.

Discusses Stars on Air

The M. P. T. O. A. president elaborated but little on the failure of his organization to make recommendations in connection with the appearance of film stars on radio programs while considering the problems raised in a discussion of the subject in the regular monthly M. P. T. O. A. bulletin which was mailed to members yesterday. Kuykendall said that he was against "hasty action" on a matter of this kind and would not suggest commercial retaliation by exhibitors against stars appearing on radio programs or their studios "except as a last resort." He said that he had been advised by several producers that their stars' contracts permitted these engagements and there was nothing they could do about it now.

Kuykendall will attend the Louis-Sharkey fight tonight and returns to his home at Columbus, Miss., tomorrow morning.

RCA Starts Service Drive on All Sound

(Continued from page 1)

circuits. These could include either Paramount or Loew's as RCA already is servicing RKO houses.

The five-year contract for the servicing of 300 houses of the National Theatres organization, which was just closed by RCA, is the first the company has been given involving the servicing of equipment other than of its own manufacture. The National houses are equipped with Erpi and De Forest reproducing systems.

Due to an error in the interpretation of RCA's statement on the closing of the National Theatres' deal, MOTION PICTURE DAILY yesterday said that RCA would make no charge for regular and emergency service calls under this contract and that, as a result, the revenue to be derived would come from the sale of replacement parts. RCA asserts that while no charge will be made for emergency calls, regular rates will be in effect for the routine service calls and that the amount of revenue to be derived from the sale of replacement parts is not known at this time.

Pictures Not Affected By New Price Law

(Continued from page 1)

jure, destroy or prevent competition. At the same time, the seller is guaranteed the right to select his own customers.

Since the law as written applies only to disposable commodities, it is not believed that it will apply to pictures. Moreover, officials of the commission indicated that they expected to have their hands full in applying the act to commodity sales without attempting to stretch it to cover transactions which were not referred to by Congress.

During the consideration of the measure by Congress last Spring, all discussion centered on the advantages which large purchasers of commodities enjoyed over their smaller competitors, and no reference to pictures was made at any time during the discussion.

Additional provisions of the Robinson-Patman act prohibit manufacturers from giving a discount to one customer without giving the same discount to another customer who purchases the same quantity and under the same conditions. The law does not prohibit quantity discounts where such discounts are based upon differences of cost of manufacture and distribution. In other words, the act permits differentials but prohibits discriminations. The act also prohibits advertising or other service allowances, either in the form of services furnished by the seller to the buyer, or in the form of payment for such services when undertaken by the buyer, except when made to all competing customers on proportionately equal terms.

Shaw Calls Meeting

NEW HAVEN, Aug. 17.—Harry Shaw, Loew-Poli division manager, has called a special managers' meeting for Wednesday, for the purpose of planning new circuit exploitation.

Insiders' Outlook

(*Continued from page 2*)

prices offered by an organized foreign industry, or close their doors.

(c) The result would be:

(1) The imperilling of the large capital sums invested in British studios.

(2) Reduced demand for labor of all kinds in film studios and in the industries supplying the trade.

(3) Serious reduction in the values of cinema properties.

(4) Loss of national prestige and the social influence of the British film throughout the Empire, with a corresponding increase in the influence of foreign films.

(5) The eventual eclipse of all British films, loss of the growing export trade in such films and diversion, mainly to America, of the profits now being made by British producing companies.

"The above results must be obvious to anyone having the slightest knowledge of the film trade as it exists today. It only rcmains, therefore, to put forward proposals for renewed or amended legislation together with explanations of the several points and the suggestions arising out of them."

▼

The results, however, are not quite as obvious as their protagonists claim. They were not to the members of the committee and they will not be to others who dig below the surface for the complete truth. The committee, from time to time and by its questions, made it very clear indeed.

Q.—You do not think you could do without the renters' quota?

A.—Oh, no. The renters' quota surely is necessary in order to provide films, to fill the exhibitors' quota.

Q.—I do not think necessarily. There might be such a volume of production in this country that the exhibitor could find all the British films he wanted without the obligation on the renter to supply films beyond those he wanted to supply.

A.—My view, My Lord, would be that abandonment of the quota on the renter would immediately tend to stop, and very quickly stop, the production of many British films.

Korda.—Surely the quota would not be necessary if there were enough good British pictures made by two, three, four or five different firms. It is not necessary that every single renter should distribute a certain quota of British pictures, so it is possible to think of a day when only good British pictures are produced and an exhibitor can find all his quota from British renters; but for the moment I do not think that could work yet.

In other words, the quota admittedly encourages quickies, the producers deplore the practice, yet insist on a distributors' quota to further the very condition which is deplored. This clearly is the sense of the testimony.

Further angles on the movement for a new British quota will be published tomorrow.

Ascap Trial To Resume If Parley Fails

(Continued from page 1)

no likelihood of a decision being handed down this year, it was stated.

Ascap does not regard the recent return of the Warner music companies to the society's membership as contributing anything vital to the Government's case, inasmuch as that development merely re-establishes the same situation which existed at the time the suit was filed. Ascap, then as now, believed that it was not operating illegally and remains firm in its intention of having the question legally determined. Ascap officials recall that when the Warner companies resigned from the society last Jan. 1, Government officials insisted that the resignations in no way weakened the Government's case. Therefore, Ascap says, the return of the Warner companies cannot strengthen it.

Ascap asserts that it has refused several Government overtures to end the case by having the society assent to a consent decree. The organization takes the position that if the courts find it to be operating illegally it will make whatever changes are necessary but it contemplates no changes otherwise.

Studios At Peak With 51 in Work

(Continued from page 1)

tivity with nine features shooting.

Columbia had five features in work, five preparing and six editing. Samuel Goldwyn had two, zero and one; M-G-M four, two and 12; Paramount eight, five and seven; Pickford-Lasky zero, zero and one; Republic three, three and three; Radio six, two and three; Roach one, zero and zero; Selznick-International zero, zero and one; Twentieth Century-Fox six, two and four; Universal five, one and one; Warners nine, one and nine with the independents registering two, three and one.

In the short subject division Columbia had none shooting, three preparing and two cutting. M-G-M had two, one and three; Radio one, one and three; Roach zero, zero and one and independents zero, two and one.

"Ziegfeld" $15,600 In 19th Astor Week

Garnering $15,600 for the 19th week, "The Great Ziegfeld" tallied $1,200 more in this period at the Astor than for the previous seven days when the take for the 18th week was $14,400.

Tomorrow night's performance will be the last at the two-a-day Broadway house. "Romeo and Juliet" will replace "The Great Ziegfeld" Thursday evening.

"Devil Doll" at the Capitol ended a seven-day run with about $20,000.

Dickinson Moves Office

KANSAS CITY, Aug. 17.—The Glen W. Dickinson Theatres, Inc., has moved its booking office from Lawrence, Kan., to this city.

Greenman and F.&M. In Deal on Theatres

St. Louis, Aug. 17.—Harry Greenman, who recently resigned as manager of the Fox, a post which has since been taken over by William E. Raynor, is going into business for himself. He has formed a partnership agreement with F. & M. and organized the F. & M. Greenman Corp.

The new company will build, buy and develop a number of neighborhood houses in and around the city. For five years Greenman has had a desire to go into business for himself. He is now surveying the field looking for sites.

F. & M.'s arrangement with Greenman has nothing to do with the circuit's plans to build two new neighborhood houses as well as to assume the leases on five new structures to be erected by local real estate operators.

Harry C. Arthur is president of the F. & M. Greenman Corp., while Greenman is vice-president. Arthur is due here within the next two weeks for negotiations with the musicians' union on a pact which will permit presentations in several of the downtown F. & M. first runs.

Bondholder Talks Completed

Arthur also has concluded discussions for a deal with the bondholders of Central Properties Corp. for a 10-year management contract for the 22 St. Louis Amusement Co. houses as soon as the bankruptcy proceedings against Skouras Bros. Enterprises are cleared up by the Federal court. This is expected before Labor Day, when F. & M. are scheduled to have all first and second runs in operation.

Ralph McGowan, who is managing an F. & M. theatre in Salt Lake City, will be shifted to this area. Edward Arthur, youngest of the Arthur clan, is due from New York soon to join the local circuit.

U. S. to Censor All Coast Guard Films

Hollywood, Aug. 17.—The John Wayne picture, "Sea Spoilers" is the last film depicting activities of the Coast Guard which will not be subject to censorship by the Government, Trem Carr declared here.

Carr's announcement came on the heels of an ultimatum from the Government to all producers that the same rules would apply to filming scenes of the Coast Guard that now apply to army and navy maneuvers. Scenes of the Wayne picture, which will be released through Universal, were subject to the supervision of a Coast Guard commander, it was said.

Rosenzweig Starts Circuit Expansion

Expansion plans of Dave Rosenzweig and his associates in Brooklyn and Long Island will take definite shape today when work will get under way on the first of four theatres scheduled for Brooklyn.

Construction work will be started this morning at Coney Island Ave. and Brighton Beach. Three other structures are slated to be added to the list as soon as the first is completed. With units at Williston and Mineola, Rosenzweig plans as many, if not more, additions to his Long Island group as in Brooklyn.

◂ Purely Personal ▸

Lou CHAPMAN, advertising production manager for Quigley Publications, will wed Claire Abramson of New York on Friday. The honeymooners will take a five-day cruise covering Quebec and Montreal and spend 10 days in the Adirondacks.

•

Max Roth, division manager, and Robert Withers, Kansas City branch head for Republic, have returned to K.C. after spending a few days in town conferring with home office heads.

•

Elliott Nugent, having completed direction of "Wives Never Know," at Paramount, will leave this week for Skowhegan, Me., where he will supervise a stage production.

•

Willard McKay returned from the coast over the weekend by plane after 10 days at the Universal studio for conferences with Charles R. Rogers and William Koenig.

•

Wesley Ruggles left the coast Saturday by plane for a vacation at Saratoga, where his horse, Valiant Lady, is entered in one of the races.

•

Helen Vinson, with her husband, Fred Perry, will be heard on the Rudy Vallee variety hour on Thursday evening over station WEAF.

•

Basil Rathbone who sails for London tomorrow will appear opposite Ann Harding in "Love from a Stranger."

•

Joe Hornstein walked off with some sort of a record when he caught 31 rock bass in one day at Schroon Lake over the weekend.

•

Herbert Ochs, Warner Atlanta branch manager, is in town conferring with Grad Sears, general sales manager.

•

Marc Connelly is at the Ritz Tower. He will sail tomorrow on the *Normandie*.

•

Josephine Hutchinson, after a weekend at the Lombardy, has gone to her home in Connecticut.

•

Pat McGee, general manager of Standard Theatres, is in town from Oklahoma City.

•

Irvin Barry, who is on a special assignment for Spyros Skouras, is in Kansas City.

•

Madeline White, who returned from the coast yesterday, today rejoins Monogram.

•

George J. Schaefer, who is visiting Chicago exhibitors, is due either tomorrow or Thursday.

•

Stewart McDonald of Warners returned yesterday from Chicago, where he visited his family.

•

Irving Mack of Filmack Trailers is due here from Chicago today.

•

Cyril Landau has joined the RKO theatre legal force.

•

Haskell Masters, U. A. district manager, is in Boston for a few days.

Randolph SCOTT and his bride, the former Mrs. Marion DuPont Somerville, are vacationing in the mountains of West Virginia. They hope to attend the premiere of "The Last of the Mohicans" at the Rivoli here Sept. 2.

•

Joseph Moskowitz will return from Callander, Ont., in two weeks.

•

Harold Robb and Ed Rowley of Robb & Rowley are on the coast.

•

William Phillips is due back from Europe the middle of next month.

•

. . . Cincinnati

Bill Bishop, M-G-M exploiteer, here for a few days prior to flying to New York for a home office conference on "Romeo and Juliet" exploitation.

Stan Jacques, RKO manager, one of the judges in a local bathing beauty contest.

Cliff Boyd back as manager of the reopened RKO Shubert.

Tracy Barham, general manager Southio Theatres, Inc., with headquarters, at Hamilton, in New York.

•

. . . Denver

Harvey Long, RCA engineer, is vacationing in Dallas, at the exposition.

R. D. Ervin will rebuild the Fraser. It was burned down last week in the big fire at Fraser, Col. The new house will seat 250, an increase of 100 seats.

Arthur J. Hamilton, 59, died at his home here of a heart ailment. He was manager of the Bide-A-Wee Theatre, and formerly employed by Fox as manager of theatres in Nebraska and Wyoming.

Bernie Hynes, manager of the Denver, is vacationing in California.

Dean Lewis is on a fishing trip in Wyoming. He manages the local RCA office.

Hugh Braly, district manager, and Chester Bell, Denver manager, are proud of the new Paramount exchange.

William A. Glass, 26, secretary-treasurer of the D. G. Electric Co., local distributors for RCA public address system, passed away at his home here.

•

. . . Washington

Murray Beier was a visitor.

Carter T. Barron, Loew's, did a bit of managerial pinch-hitting in Norfolk, Va., last fortnight.

Herb Manheim, Universal exploiteer, was in on "Parole."

Nat B. Browne, Warner theatres executive, is out of the hospital, though not yet back at his desk.

Mrs. Hardie Meakin, wife of the manager of Keith's, is visiting Hollywood with son, Hardie, Jr.

Sidney B. Lust has signed a new lease on the Leader.

J. J. Ash, M-G-M traveling auditor, is in.

Order Bank Night to End

Gastonia, N. C., Aug. 17.—The City Council has ordered that local establishments operating Bank Night must cease within two weeks. Mayor E. B. Denny said an ordinance will be adopted on Aug. 25 outlawing Bank Night. He warned that the law will be rigidly enforced.

Coast Theatre Heads At Opening of House

Santa Cruz, Cal., Aug. 17.—High ranking executives from Los Angeles and San Francisco spent the weekend in this seaside resort town for the double event of the world premiere of "China Clipper" and the opening of the new 1,500-seat Del Mar.

A Chamber of Commerce banquet and private preview of film and theatre was staged the night before the formal opening. Among those attending were Charles Skouras, A. M. Bowles and Charles M. Thall of Fox West Coast; Charles Muehlman, Warner branch manager in San Francisco; Herman Wobber, Twentieth Century-Fox division manager on the coast; William Wobber, San Francisco city planning commissioner; R. A. McNeill, general manager of the Golden State Theatre circuit, and M. A. Naify and C. V. Taylor, general manager and secretary, respectively, of T. & D. Junior Enterprises. The house was built and will be operated by Golden State in association with T. & D.

Wolf Going Abroad For Standards Meet

S. K. Wolf, executive vice-president of the Society of M. P. Engineers, will leave tomorrow for Budapest where he will represent the Sectional Committee on Motion Pictures of the American Standards Ass'n at a meeting of the International Standards Ass'n Sept. 3 and 4.

The meeting will attempt to settle the 16 mm. sound film controversy between the S.M.P.E. and D.I.N., the German organization. It is expected that the standards set by the S.M.P.E. will prevail. International standardization in the 35 mm. field will also be discussed, the subjects to include cutting, perforating, projection and sound tracks.

Dr. Alfred N. Goldsmith and Sylvan Harris are chairman and secretary, respectively, of the American Sectional Committee.

Wall Street

Eastman Best of Board Gains

	High	Low	Close	Net Change
Çolumbia	39¾	39	39⅛	— ⅛
Consolidated	4¾	4¾	4¾	— ⅛
Consolidated, pfd.	17½	17⅜	17⅜	— ⅛
Eastman Kodak	180⅛	178	180⅛	+2⅛
Gen. Equip. new	24⅛	23¾	24	— ⅛
Loew's, Inc.	56¾	55	55½	—1¼
Paramount	7⅞	7¾	7¾	— ⅛
Paramount 1 pfd.	65⅞	65½	65½	— ¼
Paramount 2 pfd.	8⅝	8¼	8⅜	— ¼
Pathe Film	7¾	7⅝	7⅝	.....
RKO	6¾	6⅜	6½	.....
20th Century-Fox	27	26¼	26¼	.....
20th Century, pfd.	37	36¾	36¾	+ ¼
Warner Bros.	12¾	12½	12¾	+ ⅛

Fractional Curb Gains

	High	Low	Close	Net Change
Grand National	3⅞	3¾	3⅞	+ ⅛
Sentry Safety	⅝	⅝	⅝	—1/16
Sonotone	2⅜	2⅜	2⅜	.....
Technicolor	29¼	28⅜	29	+ ¼

Slight Bond Activity

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98	98	98	.....
Paramount B'way 3s '55	55½	55½	55½	— ½
Paramount Pict. 6s '55	84⅝	84¼	84⅝	+ ⅛
Warner Bros. 6s '39 wd	98¼	97⅝	97⅝	— ⅜

(Quotations at close of Aug. 17)

NOW, MR. EXHIBITOR, WE'LL TALK!

You have heard a lot about Grand National. There was much comment as to what we were going to offer the exhibitor, but we said nothing.

We were building—planning, preparing and putting into concrete form a definite program attuned to the public demand and geared to box office.

These production plans are now consummated. We have 52 pictures on our program — 36 Grand National Winners, 8 Westerns and 8 Melodramas. And now, Mr. Exhibitor, we'll talk, with the firm conviction that we have the product and you the opportunity to reap definite profits from this program.

EDWARD L. ALPERSON
President

CARL M. LESERMAN
Vice-President
and Gen'l Sales Mgr.

GRAND
NATIONAL
PICTURES

BRING GOOD TIMES TO THE NATION'S BOX OFFICES

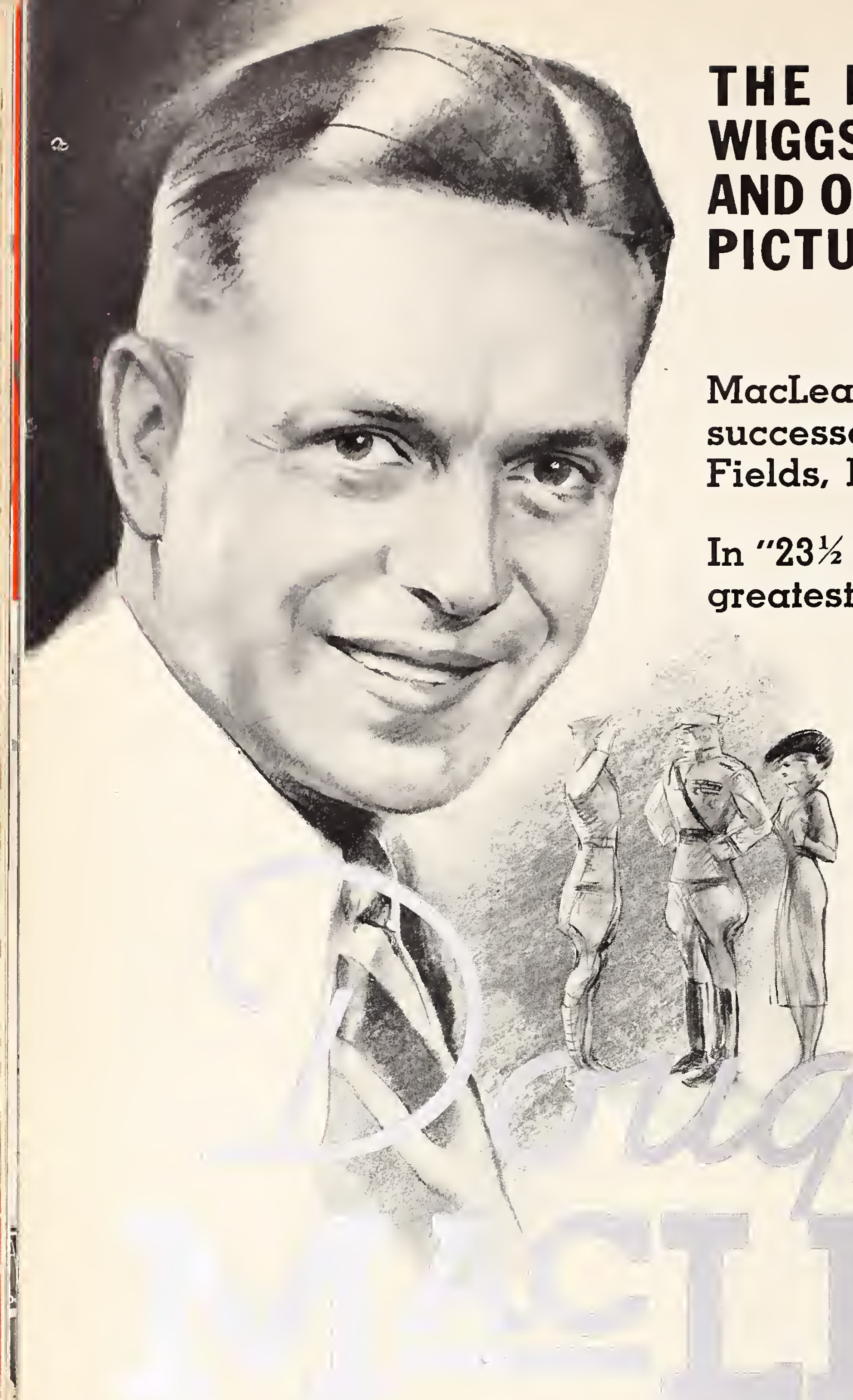
THE PRODUCER OF "MRS. WIGGS OF THE CABBAGE PATCH" AND OTHER HITS NOW MAKING PICTURES EXCLUSIVELY FOR GRAND NATIONAL

•

MacLean's genius was responsible for successes starring Bing Crosby, W. C. Fields, Mary Boland, Charlie Ruggles.

•

In "23½ Hours Leave" he has one of the greatest romantic comedies ever written.



OTHER MAC LEAN PICTURES WILL INCLUDE: "FACE THE FACTS," an American Magazine story by Clarence Buddington Kelland, author of "Mr. Deeds Goes to Town," and Gene Markey's sensational success, "Plummer's Pudding."

Douglas MACLEAN

Will produce as the first of six

MARY ROBERTS RINEHART'S

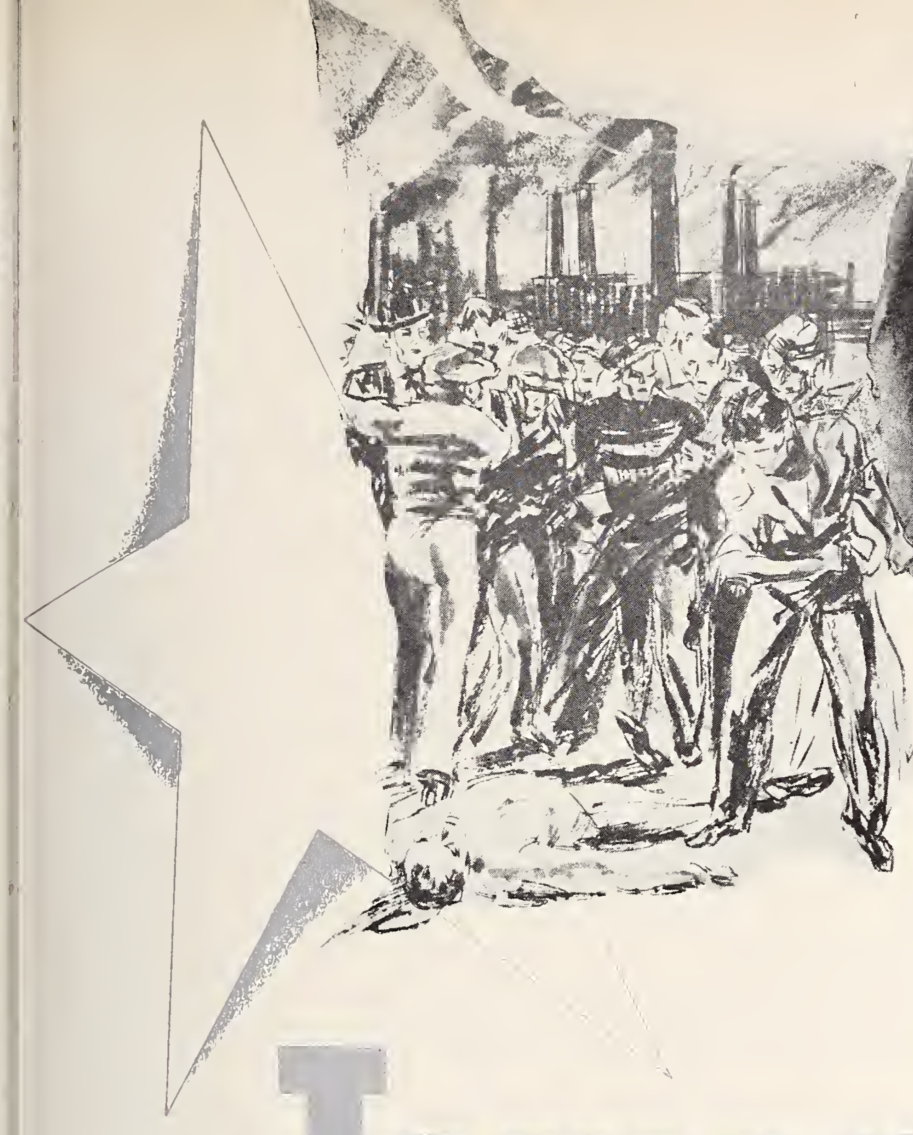
Saturday Evening Post Story

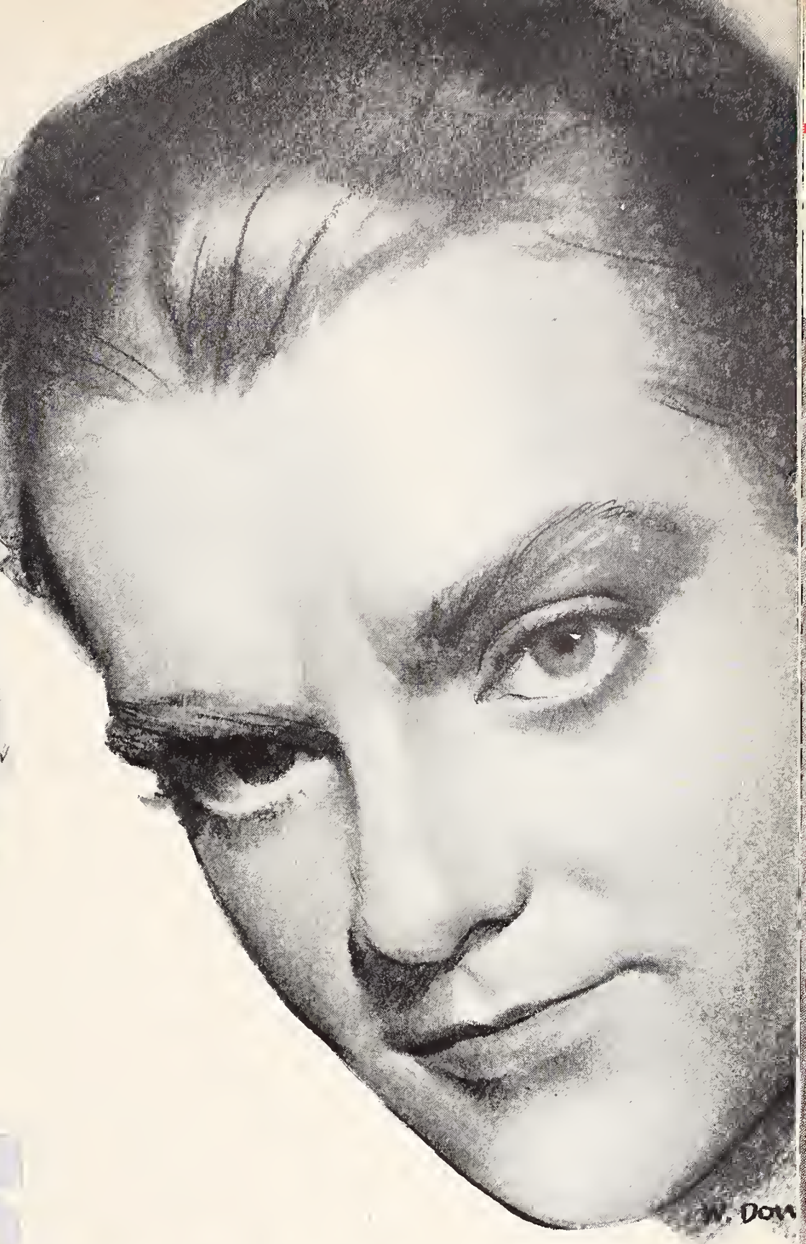
"23½ HOURS LEAVE"

36 GRAND NATIONAL WINNERS

5

PI





James
CAGNEY

IN TWO GREAT STARRING VEHICLES

JAMES CAGNEY — dynamic swashbuckler of the screen—whose colorful, two-fisted characterizations have won him a staunch and ever-increasing public—will make two or more pictures of the type that has established him among the ten greatest stars in pictures. His first role, keyed in that modern spirit that is distinctly his own, gives him his greatest opportunity to register as a two-fisted, smart, fast thinking and fast moving young modern, with a laugh and a thrill alternating throughout his hectic adventures.

2

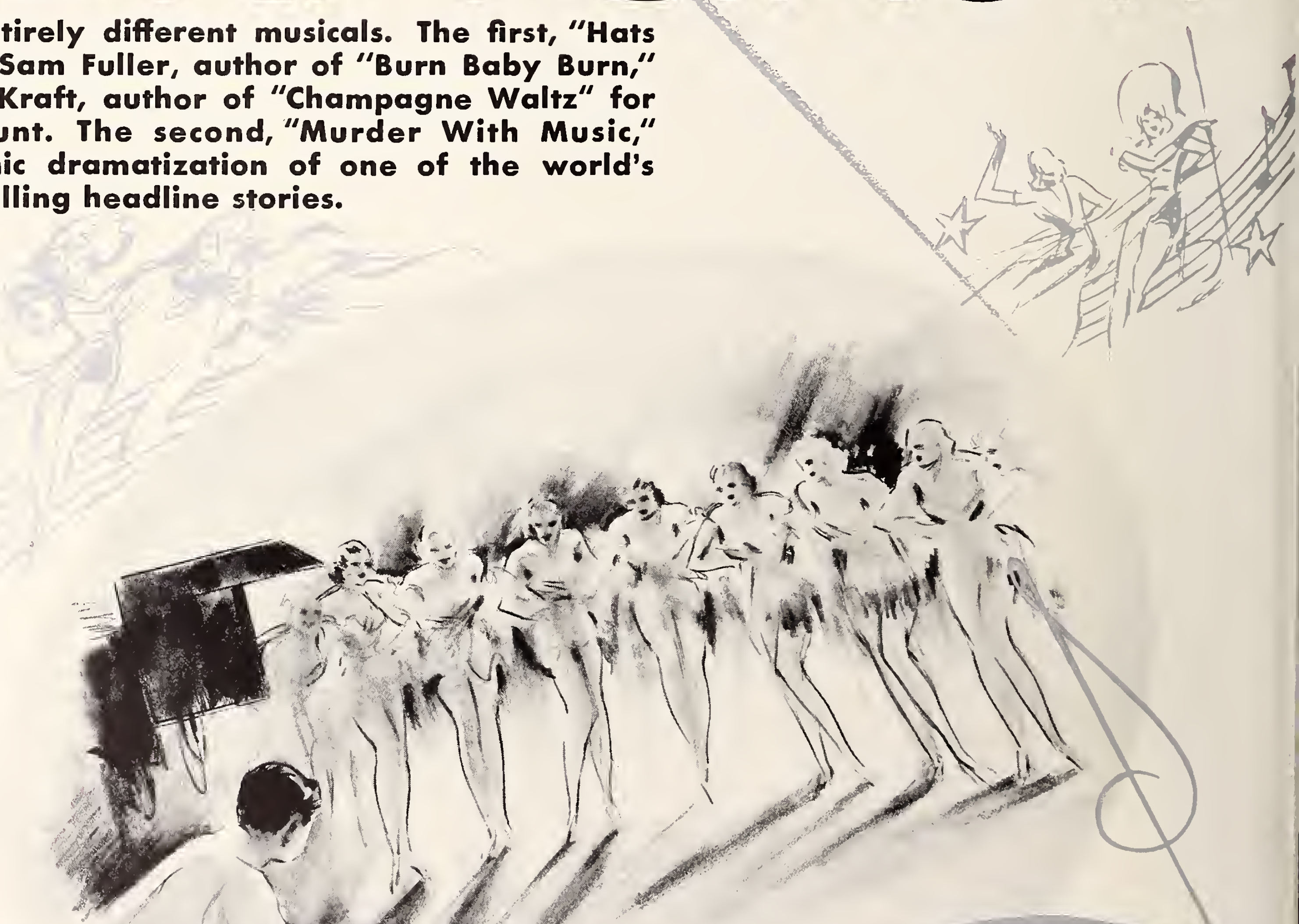
PIURES **8 WESTERNS · 8 MELODRAMAS**

FOUR MUSICALS

PRODUCED BY

BORIS PETROFF

FOUR entirely different musicals. The first, "Hats Off," by Sam Fuller, author of "Burn Baby Burn," and Hy Kraft, author of "Champagne Waltz" for Paramount. The second, "Murder With Music," symphonic dramatization of one of the world's most thrilling headline stories.



COMPOSERS: Herbert Magason, who wrote "The Continental" and hit numbers from "The Great Ziegfeld." Sam Oaklund, composer of three Ziegfeld shows, "Champagne Waltz," "When We Love Again," and many other successes.

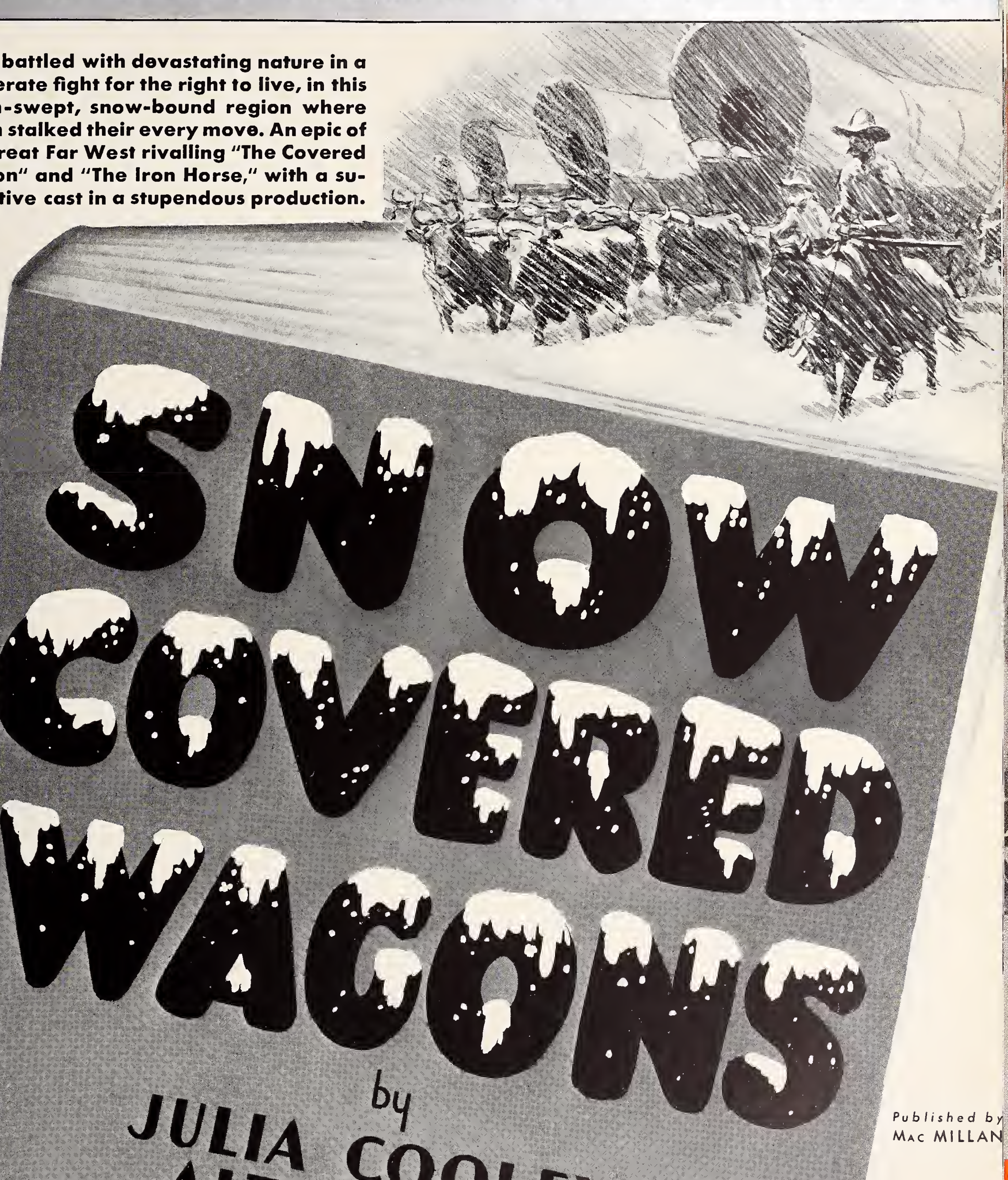
DIRECTOR OF MAE WEST PICTURES FOR PARAMOUNT. FOR TEN YEARS HE DIRECTED ALL THE MUSICALS PUT ON IN THE PUBLIX THEATRES BY PARAMOUNT

5

36 GRAND NATIONAL WINNERS PIC

A MILLION DOLLAR PRODUCTION
OF A BEST SELLER IN FULL COLOR

They battled with devastating nature in a desperate fight for the right to live, in this storm-swept, snow-bound region where death stalked their every move. An epic of the great Far West rivalling "The Covered Wagon" and "The Iron Horse," with a superlative cast in a stupendous production.



SNOW COVERED WAGONS

by
JULIA COOLEY ALTROCCHI

Published by
MAC MILLAN

Produced b
LORENZ
DEL RICCI

2
P RES

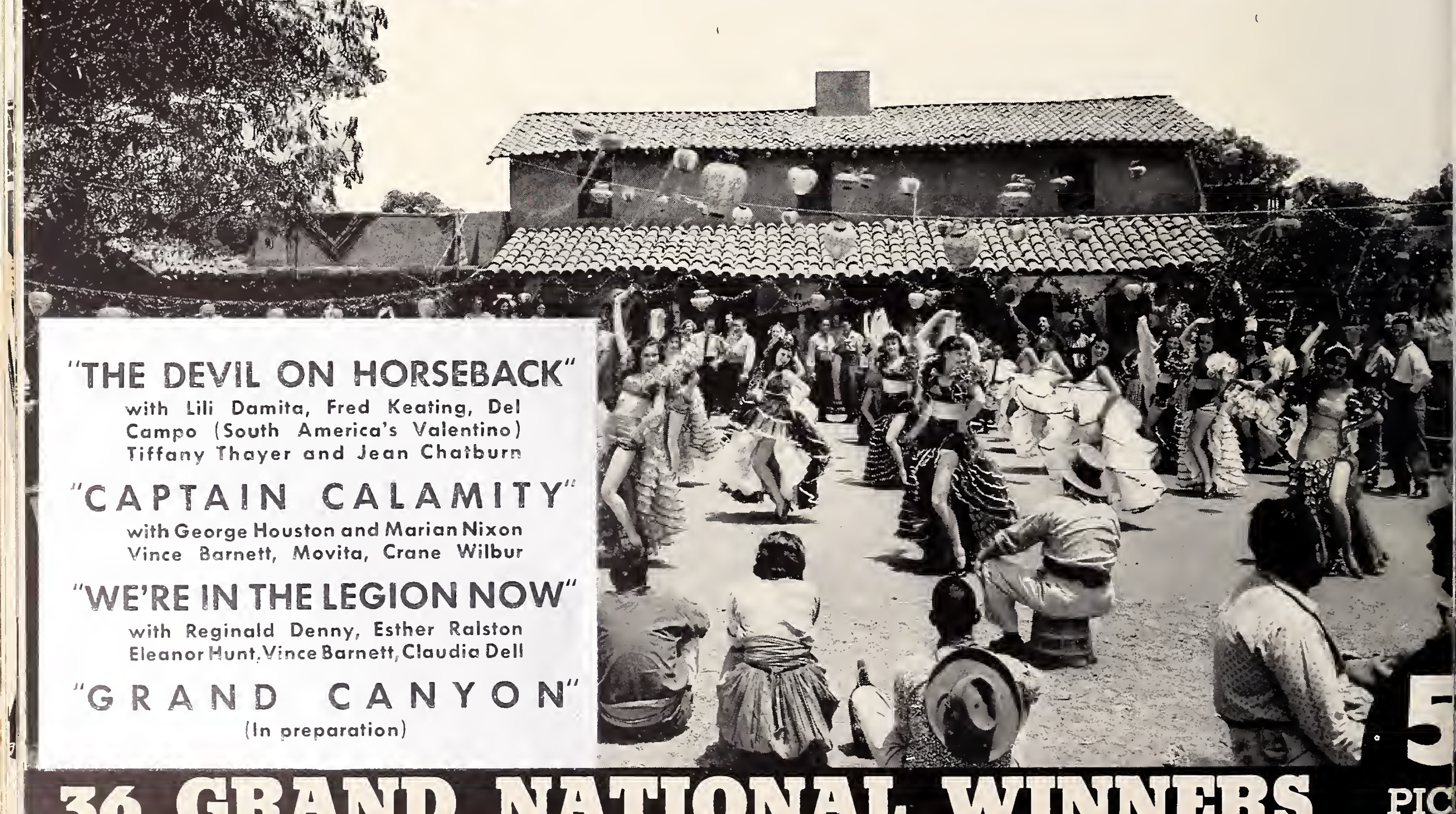
8 WESTERNS · 8 MELODRAMAS

5

NATURAL COLOR FEATURES

PRODUCED BY

GEORGE HIRLIMAN



"THE DEVIL ON HORSEBACK"
with Lili Damita, Fred Keating, Del Campo (South America's Valentino) Tiffany Thayer and Jean Chatburn

"CAPTAIN CALAMITY"
with George Houston and Marian Nixon Vince Barnett, Movita, Crane Wilbur

"WE'RE IN THE LEGION NOW"
with Reginald Denny, Esther Ralston Eleanor Hunt, Vince Barnett, Claudia Dell

"GRAND CANYON"
(In preparation)

36 GRAND NATIONAL WINNERS

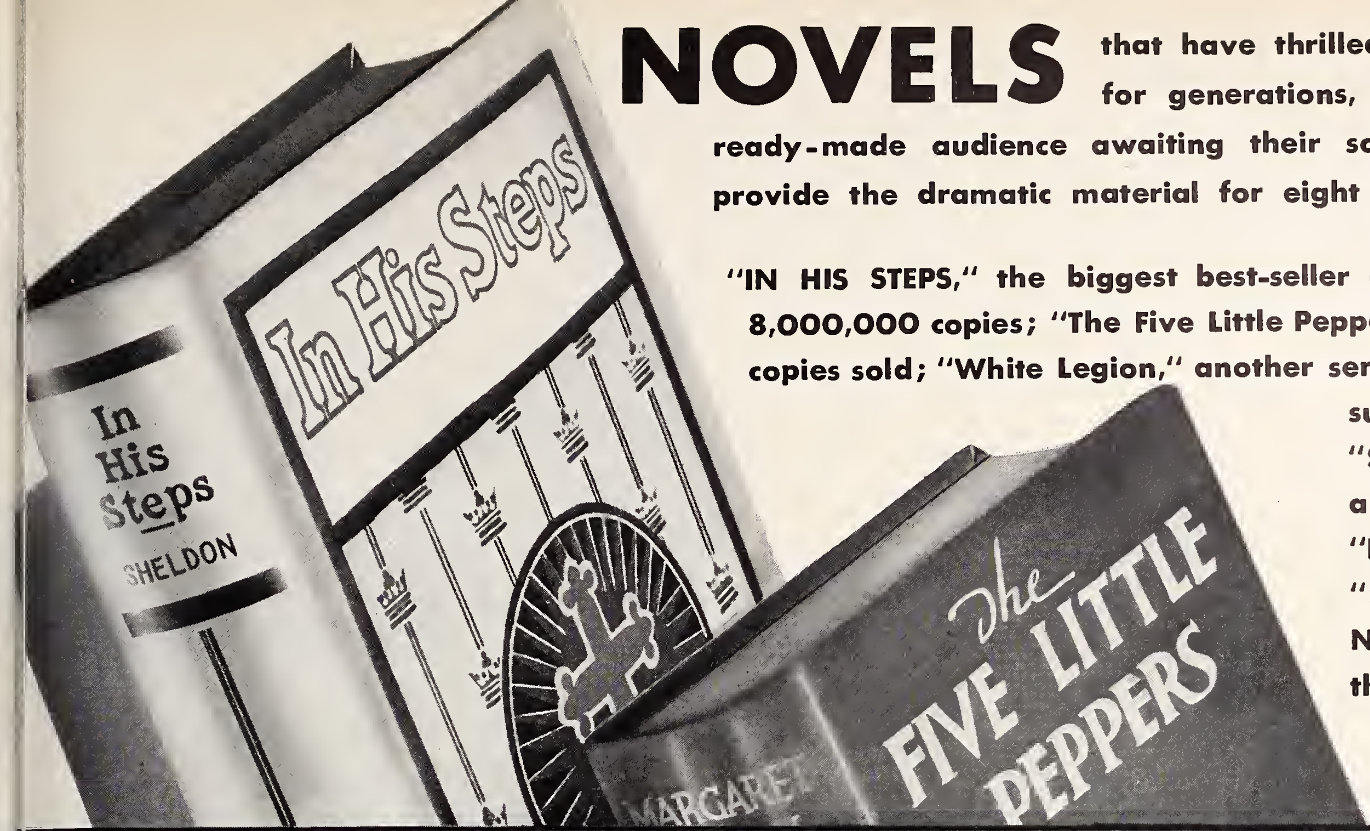
5

PIC

NOVELS

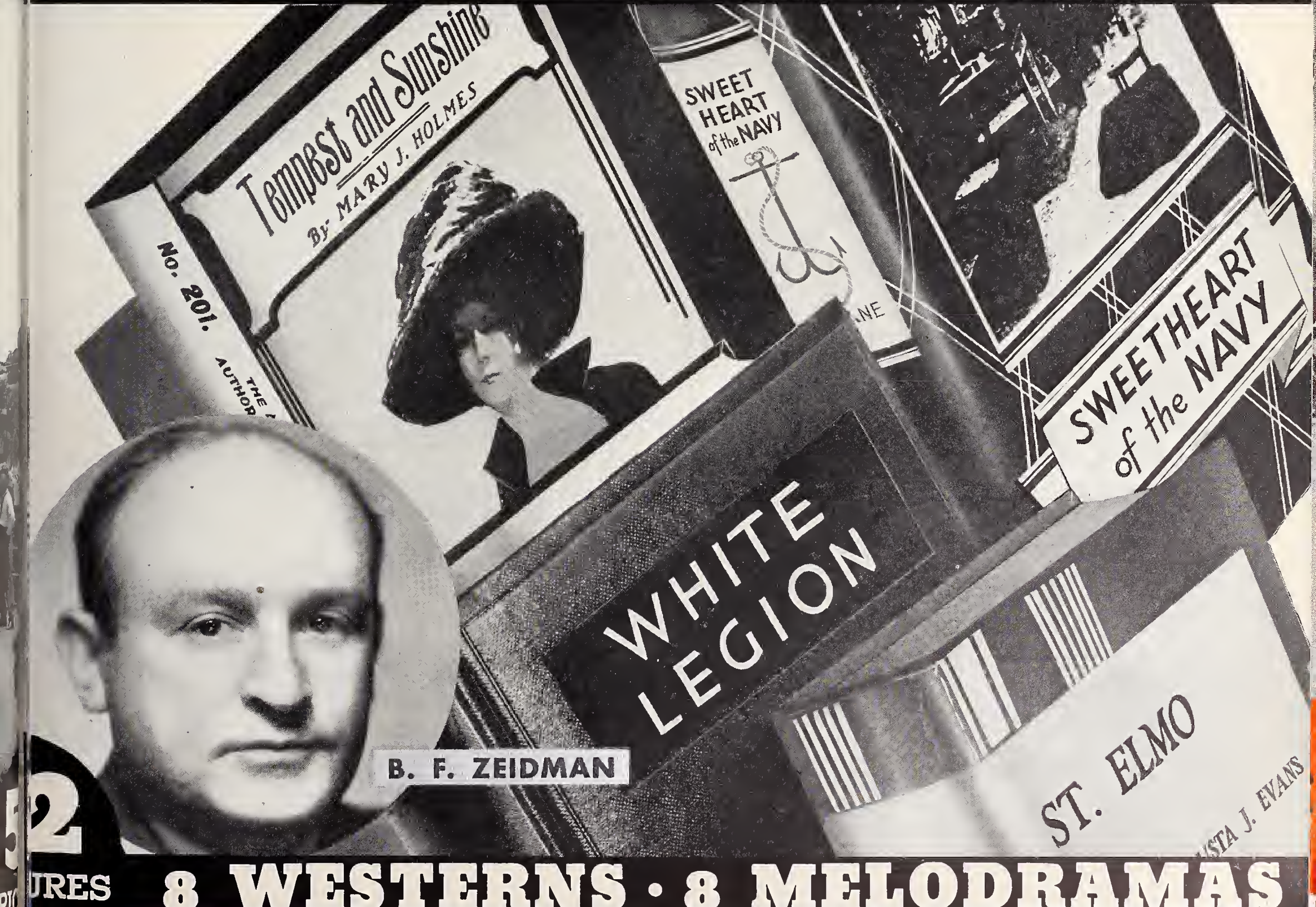
that have thrilled millions of readers for generations, classics that have a ready-made audience awaiting their screen re-creation, will provide the dramatic material for eight Zeidman productions.

"IN HIS STEPS," the biggest best-seller of all time, totalling 8,000,000 copies; "The Five Little Peppers," with 2,000,000 copies sold; "White Legion," another sensational success, and such famous stories as "St. Elmo," "Tempest and Sunshine," "Rogues' Gallery," and "Sweetheart of the Navy," are others on the Zeidman program.


In His Steps
In His Steps
Sheldon
The Five Little Peppers
Margaret

GREAT BOOKS MAKE GREAT PICTURES

Produced by B. F. ZEIDMAN


Tempest and Sunshine
By Mary J. Holmes
No. 201.
Sweet Heart of the Navy
Sweetheart of the Navy
White Legion
St. Elmo
ista J. Evans

B. F. ZEIDMAN

2

URES

8 WESTERNS · 8 MELODRAMAS

ROMANCE — MYSTERY — THRILLS — INTRIGUE — TERROR — DESPAIR — Are All In His Day's Work As "HANDSOME" ALLAN O'CONNER, FEDERAL AGENT DE LUXE, IN A MADE TO ORDER ROLE, SMASHES RACKETS AND RESCUES BEAUTY IN DISTRESS.

Conrad

NAGEL

IN A SERIES OF 4 FEDERAL AGENT DRAMAS

THE FIRST BEING

"YELLOW CARGO"

The Nagel Federal Agent Pictures are included in the Series of 8 Melodramas

Produced by GEORGE HIRLIMAN

THE RANGE RIDER SERIES

MUSICAL WESTERNS

WITH RADIO'S SINGING COWBOY STAR

TEX RITTER

THRILLS—EXCITEMENT—MELODY—in an unbeatable box-office combination. With a song on his lips he rides the range in search of romance and adventure—Tex Ritter—young and fearless—gallops into the hearts of all true lovers of the great outdoors!

GRAND NATIONAL PICTURES

Releasing Schedule
To January 8th, 1937

•

Sept. 22 • "DEVIL ON HORSEBACK" NATURAL COLOR FEATURE

Sept. 29 • "WHITE LEGION"

Oct. 6 • CONRAD NAGEL *in* "YELLOW CARGO"

Oct. 13 • "CAPTAIN CALAMITY" NATURAL COLOR FEATURE

Oct. 20 • "IN HIS STEPS" *with* Eric Linden and Cecilia Parker

Oct. 27 • "CALL ME ARIZONA"

Nov. 4 • "WE'RE IN THE LEGION NOW" NATURAL COLOR FEATURE

Nov. 10 • "FIVE LITTLE PEPPERS"

Nov. 17 • JAMES CAGNEY *in* "GREAT GUY"

Nov. 24 • "HATS OFF"—MUSICAL

Dec. 3 • DOUGLAS MacLEAN'S "23½ HOURS LEAVE"

Dec. 7 • CONRAD NAGEL *in* "NAVY SPY"

Dec. 10 • "RIDE, RANGER, RIDE"

Dec. 17 • "SNOW COVERED WAGONS" IN FULL COLOR

Dec. 24 • DOUGLAS MacLEAN'S "CHINA"

Jan. 1 • "GRAND CANYON" NATURAL COLOR FEATURE

Jan. 8 • "MURDER WITH MUSIC"—MUSICAL

GRAND NATIONAL

Exchanges

AT YOUR SERVICE

ALBANY
ATLANTA
BOSTON
BUFFALO
CHARLOTTE
CHICAGO
CINCINNATI
CLEVELAND
DALLAS
DENVER
DES MOINES
DETROIT
KANSAS CITY
LOS ANGELES
MILWAUKEE
MINNEAPOLIS
NEW HAVEN
NEW ORLEANS
NEW YORK CITY
OMAHA
PHILADELPHIA
PITTSBURGH
PORTLAND, ORE.
ST. LOUIS
SALT LAKE CITY
SAN FRANCISCO
SEATTLE
WASHINGTON

GRAND NATIONAL REPRESENTED IN EVERY IMPORTANT EXCHANGE CENTER

PRINTED IN U. S. A.

Short Subjects

"Porky, The Rainmaker"

(Vitaphone)

The farm is drought stricken, the barnyarn population refuses to carry on unless fed and things look dour on the cartoon character's father's farm. Porky is sent with the last dollar to buy some feed and is taken in by a medicine show selling rain and other weather making pills. At home his father, in anger, scatters the purchase over the yard, which the stock promptly eats. Startling and amusing animation follows as the animals are affected internally and externally by the various elements of the pills. The weather gamut from earthquakes to thunder is run and finally rain falls quenching the parched lands. It is good material made into effective amusement. It should be pleasing. Production Code Seal, No. 2,401. Running time, 7 mins. "G."

"Happy You and Merry Me"

(Paramount)

Betty Boop and her pup, Pudgy, play the roles of good samaritans in this cartoon which reaches the status of average entertainment. While Betty and her dog are playing the piano, a kitten wanders into the house, gorges itself on a box of candy and gets sick. Its wails attract Betty and she sends Pudgy for some catnip. On his return from the druggist Pudgy scatters the catnip and attracts all the cats in the neighborhood. They relieve the kitten and bring contentment to all the stray felines. It is a mild cartoon. Production Code Seal, No. 01011. Running time, 7 mins. "G."

"The Novelty Shop"

(Columbia)

The familiar theme of the merchandise on the shelves of a toy store coming to life when the proprietor closes up, is again utilized in this short. With a few new twists the parade of the various toys amusingly passes. There are clever impersonations of screen comedians and the animation, done in Technicolor, is good. While familiar, it is, nevertheless, good entertainment and should be well received. Production Code Seal, No. 2,296. Running time, 6½ mins. "G."

"Gypsy Revels"

(Paramount)

Yascha Bunchuk leads a Russian gypsy band amid the surroundings of an old tavern. The musical program consists of characteristic numbers and there is singing and dancing. It unreels as fair amusement. Production Code Seal, No. 0991. Running time, 11 mins. "G."

"Screen Snapshots No. 13"

(Columbia)

Another good compilation of shots of the stars in their off-the-set moments. This number records them at the opening of the new harbor and yacht basin at Newport, Cal. In the marine parade Lee Tracy, Lona Andre, Robert Allen, Anita Stewart and Mae Clark among others are to be seen. Preston Foster indulges in some amusing antics while on the deck of his cruiser. Continuing, the reel shows a fashion show featuring wooden bathing suits and closes with shots of a dog show at Palm Springs. It is all interesting and should be welcomed by the fans. Reviewed without production code seal. Running time 9½ mins. "G."

"Sunday Go to Meetin' Time"

(Vitaphone)

In color the story of the colored, wayward, church evading Nicodemus, is offered in this cartoon. Rather would he play dice and steal chickens, he is regenerated when he is knocked unconscious and dreams of his hellish retribution. The hell scenes are dramatically colored and the action has effective comic relief. It is laugh-provoking stuff and satisfying. Production Code Seal, No. 2,350. Running time, 7 mins. "G."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Unknown Ranger"

(Darmour-Columbia)

Hollywood, Aug. 17.—Every western needs a little something different and this one makes two bids for distinction. Besides a full measure of hard riding, there is a fight between two stallions and some very fair roping and riding by a tiny boy, Buzzy Henry.

The engaging Robert Allen rescues Buzzy from a runaway team and gains the smiles of his sister, Martha Tibbetts, who persuades her ranch-owning papa to put him to work. Harry Woods is the subtle villain who has trained a stallion to lead mares from their home ranges. His nefarious scheme is discovered when a wild stallion joins the herd, but he is not delivered to the sheriff by brave Bob Allen until there has been a very energetic fist fight, a cattle stampede and the man-killing wild stallion has been broken on five minutes' notice. Hal Taliaferro sings a good cowboy ballad, "Frankie's Flaming Fandango," with words and music by Lee Zahler. Nate Gatzert wrote the original and screenplay and Spencer Gordon Bennet directed.

Reviewed without production code seal. Running time, 58 minutes. "G."

Looking 'Em Over

"Shakedown"

(Columbia)

A melodramatic effort of the shakedown racket, this should be reasonably satisfying and provide fair entertainment. The action is well paced and incidents are logically built up. There is a rousing good chase, in fine style, at the conclusion, bringing the film to a thrilling finish.

The story concerns the troublesome perseverence of Lew Ayres for the hand of Joan Perry. Ayres insists on marrying Miss Perry when he can support her in the manner to which she is acccustomed, and will not accept a job from her father to reach that end. However, he does take a job—as messenger boy—with her father's telegraph company, which annoys Miss Perry. Not to be outdone, Miss Perry arranges with Henry Mollison, her father's secretary, to be kidnapped by gangsters who are after Mollison for welching on a gambling debt, and have Ayres come to the rescue. Mollison also arranges for a fake murder to effect a shakedown. Miss Perry falls for the plot and there follows the usual police work, running down clues and finally the fast climax which brings about the capture of the extortion gang and concludes the Ayres-Perry romance.

Miss Perry, a newcomer, gives a fair performance. Ayres is adequate. The supporting cast includes Thurston Hall, Victor Kilian, John Gallaudet, George McKay and Gene Morgan.

The screen play is by Grace Neville, from a story by Harry Shipman. David Selman directed.

Production Code Seal, No. 2,264. Running time, 60 minutes. "G."

Pickford Delays Trip

Hollywood, Aug. 17.—Mary Pickford has cancelled her passage on the *Queen Mary* for Aug. 24 and will remain on the coast until after the preview of "The Gay Desperado," which is scheduled for release by United Artists in early October. She probably will sail late in September.

Set 16mm. Club Luncheon

The 16 mm. Get-Together Club has scheduled meetings every third Tuesday of each month at the Hotel Victoria, with the next luncheon today. Julius C. Singer is chairman, and A. D. V. Storey secretary.

To Do Fairbanks Story

Henri Bernstein, French author and playwright, has been signed by Criterion to do an original for Douglas Fairbanks, Jr.

Variety Club

Dallas

Dallas, Aug. 17. — Variety Club held its mid-summer get-together with about 50 members and their friends gathered in the Century Room of the Adolphus Hotel honoring Phil Harris and Leah Ray on their last night in Dallas. Miss Ray left immediately for the coast to make a picture for Twentieth Century-Fox.

The regular Monday luncheons will be resumed Sept. 14, when Chief Barker O'Donnell returns from an extended vacation.

Indianapolis

Indianapolis, Aug. 17.—More than 200 persons attended the third annual picnic at Northern Beach.

Following custom, exhibitors beat distributors in the annual ball game. The contest went the full nine-inning route and hung up a 15-13 score. Captain for the exhibitors was Percy Barr of National Screen Service, while Milt Krueger of United Artists led the distributor squad into the fray.

Other races and contests tabulate up into the "too numerous to mention" class, with sports for bookers, shippers, inspectresses and all classifications. The picnic began at 11 o'clock in the morning and continued almost 12 hours. Many of the picnickers went swimming and a large dinner was served at night, followed by a gargantuan Bingo game.

Barkers who comprised the committee in charge were: Marc J. Wolf, club president; Kenneth Collins, Claude Penrod, Carl Niesse and Al Blocher.

John B. O'Brien Dies

Los Angeles, Aug. 17.—John B. O'Brien, 51, a leading director in the early days of silent films, died here over the weekend. He was assistant to D. W. Griffith on "The Birth of a Nation" and directed many of the leading screen personalities.

John E. Davis Dies

Wenatchee, Wash., Aug. 17.—John Edward Davis, 23, assistant manager of the Liberty here, is dead of pneumonia, after a brief illness.

Schertzinger Quits Col.

Hollywood, Aug. 17.—Victor Schertzinger, who has been a Columbia director for several years, has concluded his contract. The arrangement was concluded by mutual consent between Schertzinger and Harry Cohn. No reason was given for the move.

Meet on Sound Courses

Hollywood, Aug. 17.—The Academy Research Council committee on industrial education met here today to continue discussion of the courses in sound recording which will be given to studio employes this fall under Council auspices.

Joins Charity Drive

Kansas City, Aug. 17.—Arthur Cole, office manager for Paramount, has been named to the publicity committee for the 1936-37 Charities Campaign, Oct. 6 to 13.

Grand Nat'l Opens Two-Day Meet Here

(Continued from page 1)

tem as adopted by Grand National to be the right one and that the production policy has been set up along those lines. He also discussed the distribution system and the financial position of the company.

Production budgets, the number of pictures, stars and producers and selling policy will be the chief topics which Leserman will explain today.

During the luncheon recess yesterday, Sam Fox of the Sam Fox Music Publishing Co. pledged cooperation for tieups in all localities on music in "Devil on Horseback" and "Captain Calamity," which his company is publishing. He also asked support of the men present in exploiting the films.

Tex Ritter, who will be starred in The Boots and Saddles' western series to be produced by Edward Finney, appeared during the luncheon and sang three numbers with the assistance of William Butler. He left yesterday for the coast by plane and in a week will begin work on his first picture.

James Winn, division sales manager, discussed branch operations in the afternoon. Prior to the Winn talk, the men saw a rough print of "Devil on Horseback."

Leserman Talks Branches

Leserman, between sessions, told MOTION PICTURE DAILY that Grand National is 100 per cent set on branch managers and exchanges. Cleve Adams, who has been temporarily handling the New Orleans exchange, has been transferred to Albany. Homer Hisey is now in charge of New Orleans.

Following the afternoon session, the men were entertained at the Paradise. After today's session, the branch managers will depart for their respective territories.

Broadway Criterion Opening Is Delayed

Due to a delay in the completion of the interior of the theatre, the New Criterion will not open until next month, B. S. Moss stated yesterday. The house originally was scheduled to open the latter part of this month.

With Warners adopting a policy of showing only "A" product at the Strand and Twentieth Century-Fox selling away from the Music Hall, it is likely the New Criterion will show product of both distributors. Several Twentieth Century-Fox pictures had been offered, but were turned down because of the indefinite opening date.

No decision has been reached on the offering of presentations in conjunction with films, Moss said.

Democrats to Open Film Group Office

(Continued from page 1)

Dyke, John Ford and John Considine, Jr. They will work under the direction of Sol Rosenblatt, chairman of the Motion Picture Division.

E. F. Stein Goes to K. C.

KANSAS CITY, Aug. 17.—E. F. "Steve" Stein, formerly at Dallas, for G. B., has been transferred to Kansas City.

On the Grand National Side

CARL M. LESERMAN, boss of the convention, modestly declined to sit at the head of the table during the luncheon. The extent of his reticence further was evident when pictures were about to be taken. After some coaxing LESERMAN finally consented to take a center spot.

✚

ED FINNEY introduced his radio star, TEX RITTER, and SAM FOX of the music publishing firm of the same name, to the boys during luncheon. Aside from FINNEY'S short talks, there were no others while the knives and forks were in action.

✚

AL MERTZ, ex-RKO manager in Detroit, will leave for Dallas tonight to assume new duties as branch manager there. He says it's virgin territory for him.

✚

JOHNNY McLAUGHLIN of the Sam Fox music firm played several numbers from "Devil on Horseback" on the ivory keys as a prelude to luncheon.

✚

MORRIS EPSTEIN, local manager, sported a light red shirt, the only one of its kind around. BILL SHARTIN, HOMER KINSEY, AL MERTZ and SAM FOX were in blue and the rest of the boys got by in white.

✚

JACK KAPLAN, former U. A. branch manager in Buffalo and holding down the same post for G. N., renewed acquaintances with a lot of the boys he knew. He kept close to STANLEY HATCH during the luncheon.

✚

HARRY BROWN and CLEVE ADAMS were in town about three weeks ago, the former from Washington and the latter from New Orleans. Since then ADAMS has changed his address to Albany.

Their First Convention

Cosmo-Sileo.

Grand Natianal's first regianal canventian gat under way at the Warwick yesterday. Left ta right: Al Mertz, Ralph Kinsler, Stanley Hatch, Jack Kaplan, Merritt W. Davis, Hamer Hisey, Cleve Adams, C. E. Peppiatt, James Davidsan, Sam Fax, Tex Ritter, Carl Leserman, Jules Lapidus, James Winn, William Shartin, Jahn Bachman, Harry Brawn, Morris Epstein, Harry Segal, I. Levine, and Edward Finney.

Beano in Boston Now Under Civic Control

(Continued from page 1)

time" scale is destined to be cut short throughout the state. Already dozens of communities throughout the state have followed Boston. Attorney General Dever has announced plans for seeking strict regulations for the game from the state legislature.

Submit Zoning Schedule

LOS ANGELES, Aug. 17.—Fox West Coast has submitted new zoning and clearance schedules to local distributors which will become effective Sept. 1. With the exception of one or two situations, the schedules are unchanged from this season.

Thomas to Russellville

RUSSELLVILLE, Ark., Aug. 17.—H. H. Thomas has been appointed manager of the New, operated by Malco.

5,000 Houses Using Bank Night—Ezell

(Continued from page 1)

of Affiliated Enterprises, national distributors of the game. Yaeger is here to attend the races at Saratoga and confer with Rick Ricketson, his partner, who is due from Denver in a day or so.

With reports current that Bank Night agents will distribute films in the near future, Ezell explained that in a few territories like Boston the men handling the game are considering taking on pictures, the plan having nothing to do with Bank Night.

Try Revivals on Dual

SEATTLE, Aug. 17.—Hamrick-Evergreen's Paramount has temporarily abandoned its policy of first run duals for double bill programs featuring revivals. Regular prices with a 30-cent top are being continued.

R. A. Film Booked Rapidly in Midwest

LINCOLN, Aug. 17.—At the rate of 10 to 20 theatres a day, the local office of the Resettlement Administration is booking towns for the Tugwell film, "Plow That Broke the Plains." The film is now being handled in a territory comprising 22 states by the local office. Overnight, the publicity office assistants to Paul Jordan have become bookers. They are Larry Hall, former newspaper man here, and Ruth Schill.

Distributing organizations figure the three-reel film is going for $2.50 per reel in most of the towns, hence it is seen beating the regular distributors out of about $120 per day on the shorts it replaces. The film is serviced free except for the shipping charges which are on the user. Nebraska, the Dakotas and Kansas have been well covered so far and the office here has turned to the territory of Wyoming, Idaho, Montana, Utah, New Mexico and Colorado.

Seek to Rush FWC Bankruptcy Hearing

(Continued from page 1)

will review the case, may use documents of the lower court. In his appeal, William H. Neblett, counsel for Tally and Corbar, had asked leave to print and make part of the record only a small portion of the original proceeding. F. W. C., on the other hand, wants a great portion of the record injected. The stipulation, which was approved by the reviewing body, means that F. W. C. will bear the expense of having the additional data printed.

No date has been set as yet for a hearing on the appeal.

Raise Scale on Specials

CLEVELAND, Aug. 17.—Nat Wolf, Warner zone manager, is raising admission prices for "Mary of Scotland" in all Warner houses playing key spots in his territory. The picture opened Saturday at Warners' Hippodrome, Cleveland at 55 cents top instead of the regular 42 cents top. Other spots where prices will be hiked are Mansfield, Youngstown, Lima, Akron and Canton. This is the first time since 1930 that Warner theatres have advanced prices for any picture. Upon the success of this attempt will depend the future policy of Warner theatres in regard to big features.

Sherman Signs Watt

HOLLYWOOD,, Aug. 17.—Nate Watt has been signed by Harry Sherman to direct "Hopalong Cassidy Returns," replacing Louis Friedlander, who did not complete his current assignment at Radio in time to make the picture's starting date, Aug. 15. Helen Flint has just been added to the cast which will include Irving Bacon, Gail Sheridan, and Grant Richards in addition to William Boyd, the star.

Mickey's Birthday Near

Mickey Mouse will celebrate his eighth birthday the week of Sept. 25 to Oct. 1 and Walt Disney is laying plans for recognition of the milestone. He will release Mickeys and Silly Symphonies in groups of seven or eight, sufficient for a complete show. A special trailer is being released through National Screen Service.

"Scotland" Is Boston's Best With $14,000

Boston, Aug. 17.—In spite of the warm weather here, local theatres did well. "Mary of Scotland" did $14,000 at the RKO Memorial, $2,000 over average. It will be held over for another week.

Competing with the local W.P.A. opera, "Hansel and Gretel" and "Madame Butterfly," and the last week at Suffolk Downs, local race track, "Suzy" co-featured with "Counterfeit" grossed $13,000 at Loew's Orpheum.

The Metropolitan playing "To Mary—With Love" and a stage bill, grossed $23,000, $1,000 over average. The RKO Boston running only six days this week with the new show coming in on Wednesday instead of the usual Thursday, did $9,500 for the six days.

Total first run business was $75,000. Average is $79,300.

Estimated takings for week ending Aug. 13:

"GREEN PASTURES" (W. B.)
"SPENDTHRIFT" (Para.)
FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $4,000. (Average, $4,500)
"MARY OF SCOTLAND" (RKO)
RKO MEMORIAL—(2,907), 25c-65c, 7 days. **Gross:** $14,000. (Average, $12,000)
"SUZY" (M-G-M)
"COUNTERFEIT" (Col.)
LOEW'S ORPHEUM—(2,970), 25c-50c, 7 days. **Gross:** $13,000. (Average, $12,000)
"SUZY" (M-G-M)
"COUNTERFEIT" (Col.)
LOEW'S STATE—(3,537), 25c-50c, 7 days. **Gross:** $11,500. (Average, $11,000)
"TO MARY—WITH LOVE" (20th-Fox)
METROPOLITAN—(4,332), 25c-50c-65c, 7 days. Stage: "Footlight Olympics." **Gross:** $23,000. (Average, $22,000)
"GREEN PASTURES" (W. B.)
"SPENDTHRIFT" (Para.)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $6,000. (Average, $7,000).
"AND SO THEY WERE MARRIED" (Col.)
"GRAND JURY" (RKO)
RKO BOSTON—(3,246), 25c-65c, 6 days. **Gross:** $9,500. (Average for 7 days, $11,000)

Closings Are Heavy In Missouri, Kansas

Kansas City, Aug. 17.—Almost twice as many theatres in Kansas and Missouri closed this summer than last summer due to the excessive heat, according to Earl Jameson of Exhibitors Film Delivery. An approximate estimate by Jameson places the number of dark theatres at present at 45, with more in Kansas than Missouri.

Most of these, however, will reopen when school starts. A majority were without cooling systems and included some No. 2 houses of circuits.

To Reopen N. H. Houses

Boston, Aug. 17.—O. F. Thayer of New Hampshire has opened three theatres which have been closed for several years on a one-day-a-week policy. The houses are the Columbia, Contoocook, N. H.; Town Hall, Bradford, N. H., and Town Hall, in Henniker, N. H.

To Renovate Phila. Boyd

Philadelphia, Aug. 17.—For two or three days before the opening of "Anthony Adverse" on Aug. 21, the Boyd will be closed for renovations. The house has been going steadily without break for three years and Warners intend to paint, recarpet and make some sound system improvements.

Out Hollywood Way

Hollywood, Aug. 17.—A surprise birthday for Emanuel Cohen on location for "Personal Appearance." Present: Mae West, Warren William, Henry and Mrs. Hathaway, Jo and Mrs. Swerling, Vic Shapiro and a host of others. . . . Claudette Colbert vacationing at Laguna Beach. . . . Martha Raye likewise at Malibu. . . . Charles Erwin to be master of ceremonies at Father and Son Day at the Uplifters, Sept. 6. The committee invited President Roosevelt and his sons.

Hal Roach's casual invitation to the American Legioneers, conventioning here, to drop in at the studio, resulted in the gates being stormed by more than 1,000. . . . Ernst Lubitsch the victim of a surprise party on his 25th year in films. . . . Larry Crabbe giving swimming lessons to Harold Lloyd and his children. . . . The Bing Crosbys off to Honolulu Aug. 28.

Joe Cohen back at his M-G-M desk after a European vacation. . . . Sir Guy Standing vacationing in Santa Barbara. . . . Clarence Bull, M-G-M portrait photographer, back from a Montana holiday. . . . The Marx Brothers playing their stage version of "A Day at the Races" at the Golden Gate in San Francisco. . . . Cary Grant's claim as the best horse-jockey in the world challenged by Larry Crabbe, Johnny Weismuller, Preston Foster and Gene Raymond.

Mike Jackson, who writes *Liberty Magazine* reviews, unit man with Frank Perrett at Twentieth Century-Fox, replacing Vincent Mahoney, off to do a book in Italy. . . . Janet Martin of the Radio publicity department, promoted to unit work. . . . Pat Henry painfully bruised when the wind blew over a reflector on "The Plainsman" set at Paramount. . . . George and Ira Gershwin doing words and music for next Astaire-Rogers at Radio. . . . Lynne Overman buys a new eight-room house in North Hollywood.

+

Casting — Wally Maher and Franklin Parker in M-G-M's "Born to Dance." . . . Charles Stevens in "The Plainsman," Dorothy Lamour in "College Holiday" and Robert Greig in "Right in Your Lap," all Paramount. . . . Bert Lahr in top comedy spot of Universal's "Top of the Town." . . . B. P. Schulberg adds Lois Wilson and Bradley Page to "Wedding Present." . . . Hilda Vaughn, Torben Meyer, Rollo Lloyd in "The Accusing Finger," Paramount. . . . Donald Meek in "Maid of Salem," same studio. . . . Boris Karloff in "Charlie Chan at the Opera," Twentieth Century-Fox.

Roger Pryor gets lead in "Missing Girls," first Chesterfield for 1936-37. . . . Martha Sleeper, Kenneth Howell, Walter Catlett, Alan Mowbray, Spencer Charters, Margaret Irving, Charles Williams in Universal's "Four Days' Wonder." . . . Nana Bryant, Billy Engle, Stanley Andrews, Stanley Blystone, Louis Armstrong in "Pennies from Heaven" at Columbia. . . . Marilyn Knowlden and Phyllis Coghlan in "Portrait of a Rebel" at Radio. . . . Mary Gordon in "The Making of O'Malley," Warners. . . . Julie Haydon in "Maytime," M-G-M. . . . Lew Ayres in "Hideaway Girl," Paramount. . . . Alma Chester, Rolf Ernest, Jack Stoney, Mildred Clare and Beatrice Curtis in "Poker Face," at Columbia. . . .

Bert Dillars, Art Dillard, Frank Polk, Ortie Ortega and Bill Donley in "Cross Fire," at Columbia. . . . Larry Burke and Brandon Hurst in "The Plough and the Stars," Radio. . . . Phyllis Yates, stand-in for Ann Harding for two years, gets her first acting part in Radio's "The Big Game." . . . Charles Grapewin in "Without Orders," and Phillip Morris and Bruce Mitchell in "We Who Are About to Die," same studio. . . . Henry Stephenson in "Love Under Fire," Samuel Goldwyn. . . . E. E. Clive and David Thursby in "Camille," M-G-M. . . . Joseph King in Warners' "God's Country and the Woman." . . . Judith Barrett and William Hall get leads in Universal's "Flying Hostess."

+

Title Changes — B. F. Zeidman changes "Angels in White" to "White Legion." . . . "Way of a Lady" becomes "The Man I Marry," at Universal. . . . "The Showdown" selected as title of next John Wayne which Trem Carr is making for Universal. . . . Sol Lesser changes "Rainbow Over the River," to "Rainbow On the River." . . . Maury Cohen changes "Divided By Two" to "It Couldn't Have Happened." . . . Warners change "The Shrinking Violet" to "King of Hockey," "Sing Me a Love Song" to "Come Up Smiling," and "Mistress of Fashion" to "Stolen Holiday."

+

Writers — Leslie Swabacker assigned by Universal to write the serial, "Secret Agent X 9." . . . Nick Gyory writing special dialogue for "Chinatown," Victory. . . . Jacques Duval adapting "Cafe Metropole" at Twentieth Century-Fox. . . . Mary McCall, Jr., signed to long term Columbia writing contract. . . . Albert Hackett and Frances Goodrich signed by M-G-M to write a sequel to "The Thin Man."

+

Directors—Radio gives new term directing contract to Ben Holmes, his next to be "The Riddle of the Dangling Pearl. . . . Walter Wanger signs Fritz Lang to direct "Three Time Loser."

+

Story Buys—"The Senator's Husband," unproduced play by Fred Ballard, acquired by Paramount. . . . "Merchants of Venus," short story by H. C. Witwer, Jr., bought by Warners. . . . Paramount purchases rights to Norman Reilly Raine's story, "Sapphire."

M-G-M Signs Sam Wood

Hollywood, Aug. 17.—Sam Wood has been signed to a new long term directing contract by M-G-M.

Imperial Buys 'Blossoms'

Imperial Pictures has bought the new version of "Broken Blossoms," which features Dolly Haas.

"To Mary" in 2d Week Top In Cleveland

Cleveland, Aug. 17.— "To Mary—With Love," playing its second week downtown, took top place here last week, grossing $7,000 at the Allen where $4,000 is average. "Girls' Dormitory" at Warners' Hippodrome was a close second, with a take of $12,750. This is $4,750 above the $8,000 average.

"Satan Met A Lady" made a great showing at the RKO Palace with a gross of $21,000, but the big attraction was the vaudeville show headed by the Three Stooges. "Rhythm On The Range" did an average $12,000 at Loew's State but, because it built during the latter part of the run, it moved to the Stillman for a second week downtown. "Things To Come" dropped $1,000 under par at Loew's Stillman grossing $3,000.

Weather was clear and comfortable. The Great Lakes Exposition continues to draw better than 30,000 daily attendance, bringing crowds downtown. Instead of hurting, the exposition is helping business.

Total first run business was $55,750. Average is $43,000.

Estimated takings for the week ending Aug. 14:

"TO MARY—WITH LOVE" (20th-Fox)
ALLEN—(3,300), 30c-35c-42c, 7 days. 2nd week. **Gross:** $7,000. (Average, $4,000)
"RHYTHM ON THE RANGE" (Para)
LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $12,000. (Average, $12,000)
"THINGS TO COME" (U. A.)
LOEW'S STILLMAN—(1,900), 25c-35c, 7 days. **Gross:** $3,000. (Average, $4,000)
"SATAN MET A LADY" (W. B.)
RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Vaudeville headed by The Three Stooges. **Gross:** $21,000. (Average, $15,000)
"GIRLS' DORMITORY" (20th-Fox)
WARNERS' HIPPODROME—(3,800), 30c-35c-42c, 7 days. **Gross:** $12,750. (Average, $8,000)

Group to Study Mo. Social Legislation

Kansas City, Aug. 17.—A commission of 14 has been named by Gov. Guy B. Park of Missouri to study social security legislation, that passed by Congress, and that needed in the state.

Among other things the commission will inquire into the welfare needs of the state, such as public assistance, child welfare and unemployment compensation, and their probable costs. It will study methods of financing a complete social security problem, with recommendations to the legislature which meets the first of the year as to sources of such funds.

Reduce Theatre Tax

Mechanicsburg, Pa., Aug. 17.—An ordinance reducing the borough tax on theatres from $120 to $75 a year has been adopted by the city council. Mechanicsburg has one theatre, the Paramount, owned and operated by Walter Yost.

To Set "Tundra" Release

Hollywood, Aug. 17.—Ben S. Cohen, president of Burroughs-Tarzan, will go east to arrange distribution on "Tundra" on the completion of the picture.

"Rhythm" Is Top Draw In Twin Cities

MINNEAPOLIS, Aug. 17.—"Rhythm on the Range" led the Twin Cities' first run houses out of the summer slump here. The film took $12,500 at the Minnesota, over par by $2,500 and $6,500 at the St. Paul Paramount, bettering par by $1,000.

Two other box-office successes marked the week in Minneapolis. "His Brother's Wife" garnered $8,000, over par by $2,500 at the State. "Earthworm Tractors" did a good $7,000 at the Orpheum, over average by $1,400.

Otherwise it was an average summer week for Twin Cities' first runs, with muggy weather prevailing. Visiting merchants in for the annual Market Week helped theatre takes somewhat.

Total first run business in Minneapolis was $31,400. Average is $25,100.

Total first run business in St. Paul was $14,800. Average is $14,100.

Estimated takings:

Minneapolis:

Week Ending Aug. 13:

"THE RETURN OF SOPHIE LANG" (Para.)
LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $1,400. (Average, $1,500)

"RHYTHM ON THE RANGE" (Para.)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $12,500. (Average, $10,000)

"EARTHWORM TRACTORS" (F. N.)
ORPHEUM—(2,900), 25c-40c, 7 days. **Gross:** $7,000. (Average, $5,600)

"HIS BROTHER'S WIFE" (M-G-M)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $8,000. (Average, $5,500)

"SHOW BOAT" (Univ.)
WORLD—(400), 25c-35c, 7 days, 9th week. **Gross:** $2,500. (Average, $2,500)

St. Paul:

Week Ending Aug. 11:

"THE BRIDE WALKS OUT" (RKO)
ORPHEUM—(2,000), 25c-40c, 4 days. **Gross:** $1,900. (Average, $4,000)

"ONE RAINY AFTERNOON" (U. A.)
RIVIERA—(1,000), 40c, 4 days. **Gross:** $1,700. (Average, $3,500)

Week Ending Aug. 13:

"THE DEVIL DOLL" (MGM)
ORPHEUM—(2,000), 25c-40c, 3 days. **Gross:** $1,700. (Average, $4,000)

"RHYTHM ON THE RANGE" (Para.)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $6,500. (Average, $5,500)

"PALM SPRINGS" (Para.)
RIVIERA—(1,000), 25c-40c, 3 days. **Gross:** $1,500. (Average, $3,500)

"HUMAN CARGO" (20th-Fox)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,500. (Average, $1,500)

Blue Laws Still Hold

BEATRICE, Neb., July 31.—"Exhibitors here see little possibility of the ban on Sunday shows being lifted in the near future. Nearly 2,000 voters signed petitions asking the city council to pass an ordinance permitting the practice, but the council turned down the petitions and suggested the matter be placed on the ballot again. The question has been repeatedly defeated by vote. Beatrice is the only city in Nebraska of any consequence with Sunday restrictions.

Whitman Sent to Akron

PITTSBURGH, Aug. 17.—Wade Whitman, assistant manager at the Penn until Loew's returned operation of the house to the local Penn Federal Corp., has just been assigned to Loew's Akron in a similar capacity.

"Scotland" Is Capital's Top With $18,500

WASHINGTON, Aug. 17.—"Mary of Scotland" topped the Capital's grosses as RKO-Keith's took $18,500 to beat average by $7,900. It is now playing its second week.

The surprise picture of the week, however, was "Satan Met a Lady," which, at the Metropolitan, took $6,000, topping par by $1,700.

At Loew's Fox, which was renamed Loew's Capitol, "Poppy" and a stage show grossed $21,500, going over the average by $600.

"The Green Pastures" at the Earle was disappointing, where $18,600 was taken in, only $200 over average. The picture, however, is at the Metropolitan for a return engagement.

A return engagement of "San Francisco" at Loew's Columbia topped first-run par by $2,100 for a take of $5,700. Second week of "The Poor Little Rich Girl," at Loew's Palace, took $8,000, under the first week average by $7,900.

The weather was fair.

Total first run business was $78,300. Average is $73,700.

Estimated takings, exclusive of tax:

Week Ending Aug. 13:

"THE GREEN PASTURES" (W. B.)
EARLE—(2,218), 25c-77c, 7 days. Stage: "Twentieth Century Revue," with Larry Blake, the Three Kanes, Reis & Dunn. **Gross:** $18,600. (Average, $18,400)

"SAN FRANCISCO" (M-G-M)
LOEW'S COLUMBIA—(1,264). 25c-40c, 7 days (return engagement). **Gross:** $5,700. (Average. first run, $3,600)

"POPPY" (Para.)
LOEW'S FOX—(3,434). 25c-66c, 7 days. Stage: Duncan Sisters, Carl Freed, Three Cossacks, Guy Robertson. **Gross:** $21,500. (Average, $20,900)

"THE POOR LITTLE RICH GIRL" (20th Cent.-Fox)
LOEW'S PALACE—(2,370), 35c-55c, 7 days (second week). **Gross:** $8,000. (Average, first week. $15,900)

"MARY OF SCOTLAND" (Radio)
RKO-KEITH'S—(1,826), 25c-55c, 7 days. (plus two opening screenings Aug. 6). **Gross:** $18,500. (Average, $10,600)

Week Ending Aug. 16:

"SATAN MET A LADY" (W. B.)
METROPOLITAN — (1,591), 25c-40c, 7 days. **Gross:** $6,000. (Average, $4,300)

Advance Three Bookers

KANSAS CITY, Aug. 17.—The head bookers at three Republic-Midwest exchanges, Kansas City, Omaha and Des Moines, have been named office managers and head bookers, and will handle city sales. They are: M. G. Shackleford, Kansas City; O. H. Peterson, Des Moines, and W. R. Riddle, Omaha.

To Renovate Theatre

PHILADELPHIA, Aug. 17.—Warners are closing their new Yorktown this week for a month, during which time the house will be completely renovated and the seating capacity increased from 500 to 1,000. The house is only a little more than a year and a half old.

To Reopen Boston House

BOSTON, Aug. 17.—Boston's oldest theatre, the Old Howard, will reopen Aug. 22 with the same policy as last season, three complete burlesque shows daily in conjunction with pictures.

Houston Lethargic; Couldn't Lick Heat

HOUSTON, Aug. 17.—"His Brother's Wife" at Loew's State stood out in an average week, increasing the $7,000 house average by $700. "Rhythm on the Range" continued to draw in the second week with a take of $6,500 at the Majestic where the average is $7,000. "To Mary—With Love" played to a $7,000 par at the Metropolitan.

The Kirby was off slightly, due to weakness displayed by "Early to Bed" over the weekend. "Song and Dance Man" and Bank Night, for one day, and "The Mine with the Iron Door" brought the take to $4,800 for the week. House average is $5,000.

Temperatures registered all time highs in various parts of the state and a summer high here. Pictures were offered little competition.

First run business was $26,500. Average is $26,000.

Estimated takings for the week ending Aug. 13:

"EARLY TO BED" (Para.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $1,800. (Average, 7 days, $5,000)

"SONG AND DANCE MAN" (20th-Fox)
KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **Gross:** $1,000. (Average, 7 days, $5,000)

"THE MINE WITH THE IRON DOOR" (Col.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $7,700. (Average, $7,000)

"RHYTHM ON THE RANGE" (Para.)
MAJESTIC—(2,250), 25c-50c, 7 days. Second week. **Gross:** $6,500. (Average, $7,000)

"TO MARY—WITH LOVE" (20th-Fox)
METROPOLITAN—(2,600), 25c-50c, 7 days. **Gross:** $7,700. (Average, $7,000)

"To Mary" Is Best Portland Grosser

PORTLAND, Ore., Aug. 17.—In a first week at the Paramount, "To Mary—With Love" and "Educating Father" were the best draw of the week with a take of $7,000, over the house average by $2,000.

In their second week at the Orpheum "Rhythm on the Range" and "Public Enemy's Wife" drew another $6,000, over par by $1,000. "San Francisco" was moved from the United Artists to the Mayfair, for its seventh downtown week with a take of $4,000, over average by $1,000.

The weather was hot and sultry.

Total first run business was $31,000. Average is $24,700.

Estimated takings for the week ending Aug. 9:

"SUZY" (M-G-M)
"NAVY BORN" (Rep.)
(2nd Week)
BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(14th Week)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700)

"SAN FRANCISCO" (M-G-M)
(7th Week)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $4,000. (Average, $3,000)

"RHYTHM ON THE RANGE" (Para.)
"PUBLIC ENEMY'S WIFE" (W. B.)
(2nd Week)
ORPHEUM—(1,700). 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"TO MARY—WITH LOVE" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days. **Gross:** $7,000. (Average, $5,000)

"WHITE ANGEL" (F. N.)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

Bowes' Show Helps Out in Seattle Heat

SEATTLE, Aug. 17.—The sufferin thermometer continued to deal har blows to grosses here, with only on theatre, the Palomar, playing "Bunker Bean" and a Major Bowes unit on th stage, the only house to go over pa It did $5,100, topping the average b $1,100.

"Mary of Scotland" and "Thre Cheers for Love" at the Orpheum came within $100 of the par $6,00 and move to the Music Box for a extended run. "San Francisco," wit $3,700 against a $4,000 average at th Blue Mouse, continues its extende run.

Total first run business was $32,75 Average is $34,000.

Estimated takings for the week end ing Aug. 14:

"SAN FRANCISCO" (MGM)
BLUE MOUSE—(950), 25c-40c-55c, 7 day 6th week, extended run from Fifth Avenu **Gross:** $3,700. (Average, $4,000)

"POOR LITTLE RICH GIRL" (20th-Fox
FIFTH AVENUE—(2,500), 25c-40c-55c, days. **Gross:** $6,500. (Average, $7,000)

"THESE THREE" (U.A.)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 day 3rd week. **Gross:** $3,950. (Average, $4,00

"RHYTHM ON THE RANGE" (Para.)
"EDUCATING FATHER" (20th-Fox)
MUSIC BOX—(950), 25c-40c-55c, 7 days. 2nd week, extended run from Orpheum **Gross:** $3,400. (Average, $4,000)

"MARY OF SCOTLAND" (Radio)
"THREE CHEERS FOR LOVE" (Para)
ORPHEUM — (2,450), 20c-25c-30c-40c, days. **Gross:** $5,900. (Average, $6,000)

"BUNKER BEAN" (RKO)
PALOMAR—(1,500), 15c-20c-30c, 7 day Stage: Major Bowes' Amateurs. **Gross** $5,100. (Average, $4,000)

"AND SUDDEN DEATH" (Para.)
"SPENDTHRIFT" (20th-Fox)
PARAMOUNT — (3,050), 20c-25c-30c, days. **Gross:** $4,200. (Average, $5,000)

"Pastures" Dual Leads New Haven

NEW HAVEN, Aug. 17.—"The Gree Pastures" and "Case of the Velve Claws" topped grosses here wit $6,000, $1,300 above the usual Roge Sherman take. The other first runs opening a day later, ran into a uniformly hot week. "To Mary—With Love" and "36 Hours to Kill" brought the Poli business to $7,300, over par by $300. The College just made the average mark of $2,800 with "Little Miss Nobody" and "Two in Revolt"; while the repeat week of "Rhythm on the Range" and "Girl of the Ozarks" at the Paramount fell $1,000 short of the $4,800 par. The beaches and a Tom Mix circus were considerable competition.

Total first run business was $19,900. Average is $19,300.

Estimated takes for the week ending Aug. 14:

"LITTLE MISS NOBODY" (20th-Fox)
"TWO IN REVOLT" (Radio)
COLLEGE — (1,499), 25c-35c, 7 days. **Gross:** $2,800. (Average, $2,800)

"RHYTHM ON THE RANGE" (Para.)
"GIRL OF THE OZARKS" (Para.)
PARAMOUNT—(2,348), 35c-50c, 7 days, 2nd week. **Gross:** $3,800. (Average, $4,800)

"TO MARY—WITH LOVE" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $7,300. (Average. $7,000)

"THE GREEN PASTURES" (W.B.)
"CASE OF VELVET CLAWS" (F.N.)
ROGER SHERMAN—(2,200), 35c-50c, 7 days. **Gross:** $6,000. (Average, $4,700)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 42 NEW YORK, WEDNESDAY, AUGUST 19, 1936 TEN CENTS

RKO to Retire Last $850,000 Of Gold Notes

Will Mean Recovery of Nearly All Assets

RKO proposes to retire the last of its $6,000,000 issue of secured gold notes, $850,000 of which are now outstanding, in a move which, if approved by the Federal court here, will result in the surrender by the trustee for the notes of virtually all of the RKO assets. The company's assets were pledged as collateral when the gold notes were issued in 1931.

Federal Judge John W. Clancy yesterday signed an order setting a hearing on the proposed payment for Sept. 2.

Chemical Bank & Trust Co. is trustee for the notes and holds the collateral securing them. The Bank of America National Ass'n recently acquired the balance of the notes outstanding from Consolidated Film Industries, which acquired them several years earlier. Under the plan for which court approval is sought, RKO Radio Pictures would pay $850,000 to Chemical which, in turn, would retire the notes held by the Giannini bank and surrender the collateral to the Irving Trust Co., trustee in reorganization for RKO.

The collateral securing the notes includes practically all of the stock

(*Continued on page* 5)

Hold Up Signing of RKO Deal in Canada

Although contracts have been drawn for the leasing of RKO theatres in Ottawa, Winnipeg, Vancouver, St. Johns and Montreal to Famous Players Canadian for 15 years, signatures are being held up until M. Bolstad, attorney for the Canadian circuit, returns to Montreal.

Kenneth B. Umbreit, RKO attorney, was scheduled to leave for the Canadian city this week to sign the papers but has been advised to postpone his trip until Bolstad returns.

The deal, which is retroactive to

(*Continued on page* 5)

Philippines Adopt U. S. Product Code

The board of censors of the Philippines has adopted the Production Code as used in this country, as the official standard for judging and censoring films in the islands, it was learned here yesterday.

The board acted on the recommend-

(*Continued on page* 5)

U. K. Men, Leaving, Find British Rentals Top U. S.

The C.E.A. delegation which has been barnstorming the country on a goodwill tour which extended as far as California sails on the *Normandie* this morning convinced British exhibitors are paying far more in film rentals than their cousinly neighbors on this side of the pond.

Admittedly having visited few theatres because of the tightness of their crowded itinerary, important members of the delegation in a mass interview with Motion Picture Daily in the lounge and bar of the Waldorf late yesterday afternoon, nevertheless, asserted they had discovered average film costs here run about 25 per cent as compared with 40 or slightly above on Albion's shores. They, therefore, go back to London looking mentally askance at some of the prices they have been paying, but saying nothing about how their discovery may influence their future course through the C.E.A. machinery.

Among their disturbances, already reflected in dispatches from London, is the manner in which the cost of film is rising in England. In this connection, all distributors, whether or not American or British, were described as "of the same breed." The

(*Continued on page* 5)

$12,500,000 Is Total British U. A. Budget

By BRUCE ALLAN

London, Aug. 8.—Murray Silverstone declared today that British productions on the United Artists program for the next 12 months will cost approximately £2,500,000. The budget is worked out on 22 films as follows: London Films, six features, £1,200,000; British & Dominions, two, £80,000; Trafalgar (Max Schach), two, £250,000; British Cine Alliance, one, £80,000; Victor Saville, two, £160,000; Criterion (Fairbanks, Jr.), three, £200,000; Erich Pommer, two, £300,000; Garrett-Klement, two, £150,000; Atlantic, one, £100,000; Pall Mall, one, £75,000.

G. B. Closes Warner Deal on 125 Houses

G. B. has closed deals with the Warner circuit on the complete 1936-37 feature lineup in Pittsburgh, Washington, upstate New York, Connecticut and Massachusetts. In all, 125 theatres are involved.

The deals were closed individually in the respective territories, in each case the local G. B. manager and the Warner circuit territorial executive, acting in the negotiations.

No Lasky Deal

London, Aug. 18.—Jesse L. Lasky sails for New York on the *Europa* Saturday. He made no tieup while here.

All-Continent Records Must Go to Trustee

Atlantic City, Aug. 18.—The books of All-Continent Corp., described by William Fox as a separate $6,000,000 trust for his wife and daughters, but alleged by bankruptcy creditors to be a disguised Fox asset, today were ordered turned over to a trustee.

Federal Referee Robert E. Steedle signed the order, granting a petition by Hiram Steelman, trustee. Former Judge Clarence L. Cole, counsel for All-Continent and Mrs. Eva Fox, declared his intention to appeal the order.

Two steps are planned. Referee Steedle will be petitioned for a review of his order. This petition, with a detailed memorandum from Steedle, then will go to Federal court. The other proposed step is a direct appeal for a stay, which probably will be made this week to Federal Judge William Clark in Newark. Meanwhile, Steedle refused to grant an out-

(*Continued on page* 5)

Shuford Quits W. B.; Joining Biow Agency

Stanley Shuford, advertising manager for Warners, is about to sign a contract under which he will become executive vice-president of the Biow Agency and general assistant to Milton Biow, its president. He will begin his new duties Sept. 1. and probably will be succeeded in his present post by Mort Blumenstock, advertising manager of the Warner Theatre circuit.

Shuford, thus, will end an association of seven years with the original First National and Warners in a move which will take him back to the agency field. Prior to joining First National, he was with the Joseph Katz Co. of New York and Baltimore and the H. E. Lesan Agency.

Concessions May Eliminate MPTO 'Threat'

Would Drop Federal Law Plan—Kuykendall

The conceding by distributors of any vital part of the M. P. T. O. A.'s 10-point trade practice program would be regarded by the national exhibitor organization as sufficient to deter it from pursuing its threatened policy of supporting Federal legislation designed to regulate industry trade practice, Ed Kuykendall, M. P. T. O. A. president, said yesterday.

Kuykendall declined to state what concessions his organization regarded as being essential on the grounds that it involved a question which would have to be considered first by the M. P. T. O. A. trade practice committee and, finally, by the board or executive committe of the organization.

He reiterated his belief that distributors were trying now to work out an acceptable program that would be ready with their decision shortly after Labor Day, at which time he plans to return to New York for their answer. If, at that time, exhibitors are offered "compromise" concessions, rather than the 10-point program which is being sought, he said that he would feel obligated to submit such a proposal to the trade practice committee for a recommendation to the M. P. T. O. A. board.

Kuykendall indicated that the grant-

(*Continued on page* 6)

Product Outlined as G. N. Meet Ends

An open discussion of sales policy featured the second and last day of the eastern regional meeting of Grand National at the Warwick yesterday. Carl M. Leserman, vice-president in charge of distribution, told the men he will leave it up to them to decide how to sell the 52 pictures scheduled for release during the first year.

Earlier in the day, Leserman gave

(*Continued on page* 5)

Roxy Price Change Ignores B'way Plan

Indicating that the Roxy will not join other Broadway theatres in the elimination of early bird admissions and adopt a 5 P. M. evening admission scale, Howard S. Cullman yesterday stated that starting Aug. 28 a revised price scale will go into effect.

Under the new plan, the Roxy's

(*Continued on page* 6)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 19, 1936 No. 42

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Ubelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies:

Fox Circuit Heads Here On Film Deals

Harold J. Fitzgerald, operating head of Fox Wisconsin, and Rick Ricketson, in charge of Fox Intermountain, have arrived from Milwaukee and Denver for conferences with Spyros Skouras on theatre and product deals.

Both Fitzgerald and Ricketson plan to remain for several days. C. U. Yaeger, Ricketson's partner, has been in town a few days.

Warners Promote Albert

Arnold Albert, formerly in charge of press books in the Warner advertising and publicity department, has been named exploitation director for the western zone. He will work with Jack Brower, western district manager. Albert will leave tomorrow for Los Angeles where he will make his headquarters. Hal Olver will take over his duties at the home office. Baron Polan, of the same department, recently joined Mervyn LeRoy as his assistant in Hollywood.

Consolidated to Pay 25c

Consolidated Film Industries will pay a dividend of 25 cents a share on accumulations on the $2 preferred stock. It is payable Oct. 1.

Insiders' Outlook

By RED KANN

INDICATING that it had not necessarily swallowed the bait dallied by the producers, the Moyne committee approached the quota problem by asking if it would matter very much if only English distributors specialized in the handling of English pictures, theoretically and for the moment ruling out the American companies which are charged with throttling British production through the encouragement of "quickies." The reply was "possibly not, only that he [the English distributor] would book most of the dates for his foreign films and leave few days for British pictures to be shown." Not a kindly criticism of the nationalism which may be lurking along Wardour Street.

And then this extremely interesting tidbit to which no effective reply was made by the producers' branch:

> The point I want to put is this:
>
> Supposing Parliament decided that in future every exhibitor in the country should have fifty per cent British films for ten years. That would encourage production of British films. I cannot see that it is necessary for the renter to be compelled to take any quota of British films because the effect, if Parliament had laid down that fifty per cent of the cinema theatres in this country should exhibit British films, would be that they would be made—that would encourage the film makers to make British films. There would then rise, surely, in London, a number of renters who would concentrate on British films and the cinema people, exhibitors, would know that they could go to these renters to get their British films. They could not fill up with foreign films, they could only half fill the theatres with foreign films.
>
> A.—Well, I do not suppose the producers would have any great objection to that, but I think our friends, the exhibitors. would say it would be unfair to compel them to show fifty per cent of British pictures without the similar compulsion on someone or other to make those pictures. That is the answer to that question.

But it is not the answer. The purpose of the quota act is to encourage British production. Quota on the exhibitor would, of course, induce production in sufficient numbers to meet the letter of the law. The insistence that the distributor likewise be compelled is merely the levying of tribute against foreign competition to keep old and new studios humming and members of the F. B. I.'s producer group in business.

A final development proved a walkout on the original memorandum. Under persistent questions by the committee, spokesmen for the producers' group ran into this:

> Q.—I still cannot see why putting the quota on the renter will make any difference.
>
> A.—I fully agree with your point. The foreign renter so far did nothing to help the British film industry and if he could be cut out we would be dealing with one opposition less and have over 100 less bad pictures. In my opinion, the method you suggest of saying to the Exhibitor, "You have to devote half of your screen time to British pictures," would inevitably lead to the growth of the British film industry.

It was Norton, managing director of the leasing Pinewood studios, who registered the principal objection with

> "I think there is grave danger in this because it would automatically encourage a lot of cheap production taking up screen time, and the bulk of the revenues for screening would still go to the important American pictures."

If British production has merit, this observer completely fails to understand how Norton's argument holds together. If it lacks merit, the quota guarantees playing time anyway. It's sweet for the British producer by any approach.

▼

The story of quota agitation, as far as it has gone, therefore, indicates that members of the Moyne committee shook the original agenda of the British producing industry by persistent queries of why, if quota was maintained and perhaps increased on the exhibitor, it would also be necessary to place imposts on the distributor. The theory was that compulsory playing time must of necessity keep production there going, while elimination of a distributors' quota would kill off the "quickies" which seem to bother the producer and so the growth of his business.

Yet, in its submitted memorandum, the producers' group of the F.B.I. advanced a cute plan about which something further should be told since adoption of its terms and so incorporation into the new law are not at all remote.

The quota on distributors, it was proposed, is to begin at twenty-nine per cent, not twenty-five as inadvertently reported the other day, and rise thereafter until a fifty-four per cent bracket is reached in the sixth and subsequent years. The plan, however, was described

(*Continued on page 6*)

Denver All Set For Picnic, Two Meetings

Denver, Aug. 18.—With two exhibitor conventions booked for the same week, a record attendance is looked for at the annual distributor-exhibitor picnic this year. Dates recently announced for the three events have been changed.

The first annual convention of the Theatre Owners and Managers of the Rocky Mountain Region, Inc., is now set for Aug. 31, Sept. 1 and 2; the annual convention of Fox theatre managers of the Denver territory will be held Sept. 2-5, and the annual distributor-exhibitor picnic, sponsored by the exchanges, will be held at the Cherry Hills Country Club on Sept. 2. Both conventions will be held at the Cosmopolitan Hotel here.

The exhibitors expect to spend two intensive days discussing their problems, among which will be broadcasting by film players, double billing vs. shorts, percentage pictures and preferred time, and legislation. Two newspaper men will address the convention.

The exhibitors' convention will be presided over by A. P. Archer of Denver, president; while the meeting of the Fox managers will be handied by Rick Ricketson, division manager of Fox Intermountain.

Republic Makes Bid For Sennett Studio

Hollywood, Aug. 18. — Republic Pictures Corp., present leasor of the old Mack Sennett studio, has offered a bid for the outright purchase of the property which has been placed on the market by the directors of the Guaranty Liquidating Corp. The property will be opened to bids for 60 days.

The property covers 24 acres and includes five sound stages. Estimates have been submitted to Republic for the construction of a laboratory, two sound stages, portrait gallery and writers' building contingent on the purchase of the property.

William Cosgrove Dead

Scranton, Aug. 18.—William Cosgrove, manager of Comerford's Strand here, died suddenly today following a stroke. He was 38 years old and had been with the Comerford organization for about 18 years. Funeral services will be held here on Friday.

Rites for Mrs. Rinzler

Funeral services were held yesterday at the Jewish Memorial Funeral Parlor, Brooklyn, for Mrs. I. Esther Rinzler, 85, mother of Sam, who is a partner with Louis Frisch in the Randforce circuit. The exhibitor's mother was buried at Montefoire Cemetery at Springfield Gardens, L. I.

U. A. Broadcast Tonight

United Artists has arranged with NBC for a short wave broadcast to Latin American countries this evening on product. Fernando Barrionuevo, Spanish commentator with the U. A. foreign publicity department, will discuss four new U. A. films.

No Ohio Censor Cuts

Columbus, O., Aug. 18.—For the first time in many months not a single elimination was ordered by the Ohio censors last week. A total of 87 reels was reviewed.

◂ Purely Personal ▸

William Morris, Jr., Thomas D. Costain, Art Schwartz, Edwin Morris and S. M. Beddell will leave for Hollywood today by plane. Schwartz and Morris are with Warners and Beddell is eastern story editor for Grand National.

•

Harry and Mrs. Ross sail on the *Normandie* today for a six-week trip abroad. Ross will survey England for a possible extension of his checking service to that country in response to requests from American distributors and from advertising agencies subscribing to the Ross organization's research service.

•

Slem Samuels, who recently sold out his exchange at Batavia, Java, to U. A., whose pictures he was distributing, arrived from the coast yesterday. He will remain in New York for about a month looking over the field and then return home.

•

Henri Ellman, independent exchange operator, will leave today for Chicago after attending the fight last night. Ditto for Irving Mack of the Filmack Trailer Service.

•

Oscar Serlin, Paramount talent scout, yesterday became a daddy. Both Dorothy Fortune Serlin (7 lbs. 11 oz.) and Mrs. Serlin are doing well at Doctors' Hospital.

•

Mick Hyams, who came over with the C.E.A. party, didn't return from the coast with the group. He decided to stay in Hollywood several days longer.

•

Joe Weil, Universal exploitation director, flew to the coast yesterday for conferences on "My Man Godfrey," set for release early next month.

•

Nigel Bruce, Princess Natalie Paley and Mrs. Robert Woolsey depart today on the *Normandie*.

•

Doris Nolan is due in town today. She has just finished work at Universal in "The Man I Marry."

•

Buddy Cantor, screen commentator, interviews Dorothy Mackaill over WMCA tonight at 8:30.

•

Jack Sharkey spent a part of his time at the Capitol yesterday before his losing fight with Joe Louis.

•

Joe Vogel did his walking yesterday via the limping route, due to a sore foot.

•

Sig Wittman was in Pittsburgh yesterday, visiting the Universal exchange.

•

Dudley Nichols and Philip Merivale sail today on the *Aquitania*.

•

Gabriel L. Hess is due back from the coast by plane this weekend.

Flash Preview

"Heroes of the Range"—Columbia offers this Ken Maynard western with its characteristic excitement and interest for outdoor fans.

This film will be reviewed in a coming issue of Motion Picture Daily.

U. K. Men, Leaving, Find British Rentals Top U. S.

(*Continued from page 1*)

inference was that a way will be sought to curb the practice.

Arthur Taylor, secretary of the London and Home Counties Branch, who acted as sort of general mentor for the party, declared a third concern had to do with the lack of product of direct appeal to juvenile audiences. "In the silent days, serials and fast-moving action pictures were a constant delight to children and British exhibitors generally, therefore, ran special kiddies' matinees. With the advent of dialogue which tended to slow down action and the certificate system to designate pictures for adults and otherwise in vogue in England, we have found out future audiences are not being developed because those audiences, as children, have fallen out of the habit of going to theatres. I mentioned this to Will Hays when he greeted us in Hollywood, but the matter was not pursued," he said.

Particular Dual Astounding

One of the many amazing reactions which travel overseas with the group today is a program of two unnamed features at an unnamed theatre which, these exhibitors asserted, would have cost them 80 per cent at home, had they been foolhardy enough to attempt a similar combination.

Their impressions of the Music Hall were reported early in their meanderings over the land. Their impressions of Hollywood gyrated between the ecstatic and the critical.

"We were immeasurably impressed with the calibre of the task Hollywood accepts as routine," the consensus of opinion went. "We might have questioned from time to time the right or the wrong of the liberality with which money was spent, but, after all, the executives in charge of production must know their jobs. Every detail, not matter how slight, was accorded the most minute attention."

All major studios were visited in the three days the group was in Hollywood. Then followed Santa Barbara, Del Monte and its 17-mile drive and San Francisco. The return, via Chicago, was broken up with visits to Toronto where Ray Lewis, editor of the *Canadian M. P. Digest*, entertained and a visit to Niagara Falls.

American Trade Invited

Taylor, through Motion Picture Daily, on behalf of his branch extended a general invitation to the American trade to visit London during the coronation next year. All members of his party went the limit in praising the wonders of their trip and the extent of the hospitality shown them.

Yesterday, the delegation was guests of National Screen Service at a luncheon at the Savoy Plaza where William Brenner, a general executive of the trailer company, was host. Sam and George Dembow and Charles Casanave also represented N.S.S. and National Screen Accessories. Jack Davis, who operates the Monseigneur newsreel theatres in London, was also a guest. Last night, the party was on its own, many of its members seeking the sort of divertissement not to be found in London. Minsky's and Harlem were among the suggestions made earlier and spots visited later.

All-Continent Books Must Go to Trustee

(*Continued from page 1*)

right stay, but declared that non-compliance with his order between now and next Monday, the appeal deadline, will not be construed as contempt of court.

Under the Steedle ruling, "the books and records shall be retained by the trustee for a period of six weeks and shall not be taken out of Atlantic City.

The order applies to "all cash books, journals, ledgers, transfer ledgers, check books, check stubs, cancelled checks, bank books and statements, brokerage statements and contracts."

Charges Contract Breach

A suit for $350,000 damages was filed in Federal court here yesterday by Price Theatre Premium Corp. against the Fifth Avenue Sales Corp. alleging breach of contract and conspiracy. Harry A. Abrams and William L. Sincere are named as co-defendants. An injunction is asked to restrain the defendants from continuing to solicit the plaintiff's theatre customers. The defendants are manufacturers of novelty jewelry, particularly monograms. The Price Corp. claimed that on May 12, 1936, it entered into an agreement with the defendant to act as its exclusive agent for one year and that on June 13, the defendant served notice of its desire to terminate the agreement.

Hold Up Signing of RKO Deal in Canada

(*Continued from page 1*)

June 1, must be approved by the court after it is signed by the various interests. The RKO parent company is in process of reorganization and all deals made have to be sanctioned by Federal Judge William Bondy before becoming effective.

Two lawyers have been added to the RKO legal department in the past few days. One is Cyril Landau, a trial attorney who has been in business for himself, and Joe Bellfort, formerly an office boy in the department.

Philippines Adopt U. S. Product Code

(*Continued from page 1*)

ation of a special committee composed of Father William A. Fletcher, private secretary to Archbishop Michael O'Doherty; Dr. Jorge Bocobo, president of the University of the Philippines, and Dr. David S. Hibbard, ex-president of Silliman Institute. The committee chose the code after studying various systems of regulation used in other countries.

Chicago Passes 'Adverse'

Chicago, Aug. 18.—The censor board here today re-reviewed "Anthony Adverse," made three cuts in the dialogue and passed the feature. The deletion of lines in the first reel referring to the honeymoon appeased the local censors.

Product Outlined As G.N. Meet Ends

(*Continued from page 1*)

the sales force a general breakdown on the titles, players and producers lined up. He also told the men that the company is here to stay definitely and that rumors to the contrary going the rounds are without foundation.

Among the titles announced were "Devil on Horseback," produced by George Hirliman in natural color; "White Legion," Conrad Nagel in "Yellow Cargo," "Captain Calamity," "In His Steps," "Call Me Arizona," "We're in the Legion Now," "Five Little Peppers," James Cagney in "Great Guy," "Hats Off," "23½ Hours to Live," Conrad Nagel in "Navy Spy," "Ride, Ranger, Ride," "Snow Covered Wagons," "China," "Grand Canyon," and "Murder With Music."

Cagney appeared at the afternoon session and spoke briefly to the branch managers. A number of exchange men will meet today with James Winn and Leserman for individual conferences prior to returning to their territories.

Cagney Budget Set

Leserman stated that the production budget for Cagney's first, "Great Guy," will approximate $450,000. The cost for "Snow Covered Wagons" will exceed $750,000, he said. W. B. Frank, who will produce "Snow Covered Wagons" will leave for the coast in a few weeks. Cagney also plans to depart for Hollywood shortly.

Although James Davidson and Stanley Hatch, who have attended the two-day session, planned to be on hand for the Chicago meetings which start Friday at the Medinah Athletic Club, pressure of business will prevent them from leaving town.

Leserman, Winn and Edward Finney will leave tonight for Chicago.

After the Chicago meeting Saturday, Leserman will go on to the coast, where he will spend about a week at the studio.

It is understood the company will have a number of 30 per cent and 35 per cent pictures on the program, in addition to asking for preferred playing time.

RKO to Retire Last Of Their Gold Notes

(*Continued from page 1*)

held by RKO in its going subsidiaries and the obligations of those subsidiaries to the parent company.

The original 1931 issue of $6,000,000 had been reduced to $1,825,000 outstanding at the time of the RKO receivership in Jan., 1933. The obligation was further reduced to its present $850,000 outstanding since that time. It comprises one of the principal secured debts of the company, except for the RKO debentures, and its retirement at this time is viewed as indicative of the improved financial status of RKO and subsidiary companies.

"Ziegfeld" Ends Tonight

"The Great Ziegfeld" tonight will end its stay at the Astor after 19 weeks at two-a-day prices. Business during the last few weeks picked up in contrast to early July grosses. Yesterday, there were 25 standees during the matinee show. "Romeo and Juliet" opens tomorrow night with the same policy.

Concessions May Eliminate MPTO 'Threat'

(Continued from page 1)

ing of such concessions as elimination of the score charge and increased, unqualified cancellation undoubtedly would be sufficient to deter the organization from a legislative policy. He appeared just as certain that distributor approval of the setting up of local conciliation boards, without accompanying concessions, would not be. He described the local boards as being "just as much, if not more, useful to distributors as they will be to exhibitors," despite the fact that three or four of the M. P. T. O. A.'s 10 points might be realized through the establishment of the boards. Such points are the forcing of shorts with features, designated play dates, nontheatrical competition and overbuying.

No attempt will be made to make an issue of the short form of contract recommended by the M. P. T. O. A. for adoption by distributors, it was indicated.

Points to Business Increase

Kuykendall estimated that theatre business throughout the country was up 35 per cent over the same time last year, attributing the improvement to the spending of bonus payments, improved product released this summer and better advertising and exploitation methods being employed by small town exhibitors. His opinion is based on observations and talks with exhibitors at theatre owners' conventions in all parts of the country during the past few months.

Kuykendall came here to attend the Louis-Sharkey fight and leaves today for Washington. En route from there to his home at Columbus, Miss., he will stop off at Nashville for a day for conferences with Tony Sudekum, head of Crescent Amusement Co.

Ina Claire Tax Reduced

WASHINGTON, Aug. 18.—The Internal Revenue Bureau today reduced by $23,331 the tax responsibility of Ina Claire for the year 1932. An overassessment of $20,219 was determined by the commissioner of internal revenue by eliminating from the taxable income of the actress certain amounts which in a prior audit were held to represent the separate income of her husband, and which were included in his taxable return. The balance of the reduction represented interest assessed on a previously asserted deficiency.

Wins Bank Night Point

SALEM, Ore., Aug. 18.—A point in the Bank Night controversy in progress here has been won by Carl A. Porter, manager of Warner's Elsinore, when he gained permission to operate until Sept. 21. Porter claimed that the game represented advertising and did not constitute a lottery. The test case is being watched by all Oregon theatres.

Set Para. Sales Drive

Paramount will hold its 19th annual weekly sales drive Sept. 6-12.

Insiders' Outlook

(Continued from page 2)

as a departure from the current law in that computation is to be figured on the basis of "foreign" film acquired. "Quota to be a percentage of *foreign* films acquired by renters and shown by exhibitors instead of a percentage of *all* films handled as at present." The italics are from the plan. In an appended chart, the producers' group, extremely cooperative, went beyond and endeavored to show how it would work:

Renters' Quota

	Proposed New Quota (Being the Percentage of British Film to be Acquired, Calculated upon the Total of Foreign Film Acquired)	*Approximate Equivalent on Basis of Calculation of the Present Quota Act*
First year of new act	29 per cent	22.5 per cent
Second " " " "	33 " "	25 " "
Third " " " "	38 " "	27.5 " "
Fourth " " " "	43 " "	30 " "
Fifth " " " "	48 " "	32.5 " "
Sixth and subsequent years	54 " "	35 " "

Exhibitors' Quota

	Proposed New Quota (Being the Percentage of British Films to be Exhibited, Calculated Upon the Total of Foreign Films Exhibited)	*Approximate Equivalent on Basis of Calculation of the Present Quota Act*
First year of new act	25 per cent	20 per cent
Second " " " "	29 " "	22.5 " "
Third " " " "	33 " "	25 " "
Fourth " " " "	38 " "	27.5 " "
Fifth " " " "	43 " "	30 " "
Sixth and subsequent years	50 " "	33.3 " "

And with it a generous footnote explaining that exhibitors currently show approximately one British out of every five exhibited while, by the proposed quota, the maximum requirement would merely be one British out of every three, a mere pittance. By default or perhaps downright oversight, no footnote sheds light on the burden which would be placed on the operations of the American producer in the Kingdom, even at the thirty-five per cent bracket which the producers' group says actually will equal the fifty-four per cent specifically sought.

▼

It is a partisan fight which is being waged and the manifestations are in evidence on all sides. They trace back to the original Films Act which, by the sliding scale method, not only penalized American producers for supplying British exhibitors with the majority of their profit pictures by making them take on English pictures, but left open a convenient method for British producers of utilizing stars and production brains developed in America by American methods and American capital, not to overlook courage. "Not less than seventy-five per cent of the salaries, wages and payments specifically paid for labor and services in the making of the film (*exclusive of payments in respect of copyright and of the salary or payments to one foreign actor or actress or producer* but inclusive of the payments to the author of the scenario) must be paid to British subjects or persons domiciled in the British Empire," reads a significant portion of the law. These italics are ours and are recommended for re-reading.

Now, however, it is proposed to extend the exemption to scenario writers, the excuse for that being the difficulty of differentiating between writers of treatments or the scripts themselves under the terms of the act. The British producers, continuing to wave the red flag of "quickies" that hurt, have a third idea which is to compel that distributor pictures for quota be made at a minimum of $12,500 a reel or $75,000 per average five-reel feature, thereby further causing more money to be spent in production, which means studio space and gravy for plants that were built largely to sell their stages to all bidders. The sop to nationalism and patriotism, not to overlook pride in the home industry, would take form in another suggestion that all distributor quota films made at any lesser figure flash the screen line, "This picture is a renters' quota film acquired by Messrs. . . . to enable them to distribute foreign films." The angles have been worked out with a great deal of precision.

The British exhibitor has a slant of his own on quota. Tomorrow's article will deal with its salient points.

Roxy Price Change Ignores B'way Plan

(Continued from page 1)

week-day price from 1 to 6 P. M. will be advanced from 35 cents to 40 cents. From opening to 1 P. M. the 25-cent charge will continue unchanged. Instead of the admission of 55 cents from 1 P. M. to closing on Saturday, Sunday and holidays, the new price will be 55 cents to 6 P. M. and 75 cents thereafter. Saturday midnight shows will have a 40-cent scale instead of 35 cents as heretofore. Children will be admitted at 15 cents at all times, as has been the rule.

The first picture to be booked under the new scale is "Girl's Dormitory," Aug. 28. It probably will run two weeks and will be followed by "Sing, Baby, Sing" on Sept. 11. Several other Twentieth Century-Fox pictures will be dated from time to time.

Paramount, Strand Marking Time

Bob Weitman of the Paramount yesterday stated there are no plans for dropping the early morning price. Byron (Dinty) Moore of the Strand said he had not been advised officially of the Broadway plan to increase prices, but if everyone else does it he certainly would want to join.

Although tentative plans called for a meeting this week of major and independent circuit heads who convened two weeks ago at C. C. Moskowitz' office for a discussion of developments since the first session, it was learned yesterday no definite date has been set.

"Swing Time" has been dated to start an indefinite run at the Music Hall on Aug. 27.

Bette Davis to England

Bette Davis is en route to England where she will confer with her manager, M. C. Levee, on a possible G. B. contract. She was suspended by Warners recently after refusing a role in "God's Country and the Woman."

Wall Street

Eastman, "U," Warner, Suffer Loss

	High	Low	Close	Net Change
Columbia	39⅜	39¼	39¼	+ ⅛
Consolidated	4⅞	4¾	4¾	.....
Consolidated, pfd.	17¼	17¼	17¼	— ⅛
Eastman Kodak	180⅛	177¾	177¾	—2⅜
Eastman, pfd	160½	160½	160½	+ ½
Gen. T. Equip.	24	23½	24	.....
Loew's, Inc.	56¼	55¾	56	+ ½
Paramount	7¾	7⅝	7¾	.....
Paramount 1 pfd.	66	65½	65¾	+ ¼
Paramount 2 pfd.	8⅜	8¼	8¼	— ⅛
Pathe Film	7¾	7⅝	7¾	+ ⅛
RKO	6¾	6½	6½	.....
20th Century Fox.	26¼	26¼	26¼	.....
20th Century, pfd.	36¾	36½	36¾	.....
Universal, pfd	101½	101	101½	—2¼
Warner Bros.	12¾	12⅝	12⅝	— ⅛
Warner, pfd	53¾	53¾	53¾	—2

Little Curb Change

	High	Low	Close	Net Change
Grand National	3⅞	3⅞	3⅞	+ ⅛
Sonotone	2¼	2¼	2¼	— ⅛
Technicolor	29⅛	28½	28¾	— ¼
Trans-Lux	3¾	3¾	3¾	— ⅛

Bonds Gain Fractionally

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98	98	98	.....
Paramount B'way 3s '55	56	56	56	+ ½
Paramount Pict. 6s '55	84½	84½	84½	— ⅛
Warner Bros. 6s '39 wd	98	97⅞	97⅞	+ ¼

(Quotations at close of Aug. 18)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 43 NEW YORK, THURSDAY, AUGUST 20, 1936 TEN CENTS

Woodhull Dies Suddenly from Heart Attack

Former Head of MPTOA Inactive Recently

R. F. ("Pete") Woodhull, former president of the M.P.T.O.A., died suddenly yesterday of a heart attack at his home in Dover, N. J. He was 55 years old and had been in apparent good health up to the time of his death. The fatal attack occured about 3:30 A.M., Wednesday, and Woodhull lived until 12:10 P.M.

R. F. Woodhull

Operator of the Baker, at Dover, from 1912 to 1926, Woodhull was president of the M.P.T.O.A. for a total of seven years, from 1924 to 1930. In addition, he served terms as president of the New Jersey exhibitors' organization and as a director of the former Eastern Theatre Managers' Ass'n. After relinquishing the Baker to the Stanley-Fabian interests in 1926

(*Continued on page* 10)

MPPDA Opens Drive To Offset Politics

The M.P.P.D.A. today will open its publicity campaign on behalf of outstanding pictures being released from now to the time of the Presidential election with comment on approximately 50 important pictures. The publicity is aimed for this afternoon's and tomorrow morning's newspapers.

A sustained campaign is planned for the next three months to center public attention on important releases during that period in order to offset as far as possible the effects on theatre business of local and radio electioneering programs.

"Romeo and Juliet" Hits B'way Tonight

The industry's big event of the week will take place tonight with the premiere of "Romeo and Juliet" at the Astor. Every important celebrity within commuting distance will be on hand.

M-G-M will have the special spotlights dousing the theatre from spe-

(*Continued on page* 11)

MPTO-ITO Merger Completed at Phila.

PHILADELPHIA, Aug. 19.—Both the I.T.O. and M.P.T.O., meeting in separate sessions, today, ratified the merger plan whereby there will be formed one unit to be known as the M. P. Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware.

A board of 20 from each of the former groups will meet at 11 o'clock tomorrow morning to elect officers.

Following the election it is believed that the first active move of the new organization will be a drive against high film prices now being asked here.

Erpi to Launch New Theatre Reproducer

Erpi is prepared to launch commercially a new theatre sound reproducing system known as the Western Electric Mirrophonic sound system, as a result of the reception given the equipment employed in a special concert conducted by Leopold Stokowski in the Hollywood Bowl early this week.

Erpi installed its new Stereophonic sound reinforcing system in the Bowl for the first exacting public test of the new amplification unit, which is an integral part of the reproducing system being made available to theatres. The demonstration was arranged by Dr. Harvey Fletcher, physical research director of the Bell Telephone Laboratories; Boris Morros, Paramount studio musical director, Stokowski and Erpi engineers. Dr. Fletcher is now on his way east following a farewell luncheon tendered him by Erpi and studio executives at the Hollywood Athletic Club.

In a statement issued by Erpi yesterday Harry Cohn, Columbia president; H. M. Warner, president of Warners, and Stuart Doyle, head of

(*Continued on page* 10)

Distributors Fight Chicago Reel Order

CHICAGO, Aug. 19.—The demands of city officials that 2,000-foot reels have one inch space between the outer edge of the reel and the inner edge of the magazine will force the use of a 14-inch reel, distributors here say. As a 14½-inch reel is standard, all film will have to be rewound on a smaller reel before a show starts.

The distributors say they will not accept the city's demands, the statement coming from Henry Herbel, head of the local Film Board of Trade, who called the M.P.P.D.A. in New York advising them of the local decision. He was advised to disregard the city regulations.

It now appears that considerable trouble may result if the city begins to enforce the new rule next month.

Blumenstock Takes Ad Post at Warners

Mort Blumenstock, who has been assistant to Joseph Bernhard and handling publicity and advertising for the national Warner circuit, yesterday was named advertising manager for Warner-First National, succeeding Stanley Shuford, who joins the Biow Agency Sept. 1. He assumes his new post Monday and will be second in command to S. Charles Einfeld, publicity and advertising director.

Harry Goldberg, head of advertising and publicity for Warners' theatres in Philadelphia, on Monday will take over Blumenstock's former duties. He will be succeeded in Philadelphia by Jules Seltzer, formerly Goldberg's assistant.

Before joining Warners five years ago as publicity director for the company's metropolitan houses, Blumenstock had been a director for Paramount and prior to that engaged in production on his own. He also au-

(*Continued on page* 10)

"San Francisco" Going to Town, and Defying Analysis

By SHERWIN A. KANE

Now comes "San Francisco" with its fabulous dollar record to confound the trade, the critics and its own producers. They're all discussing it, analyzing it, trying to take it apart to see what it has that makes the money roll in. In short, the public, having shown that it wants "San Francisco," the experts once again have something close at hand which may offer a clue to what the public really wants.

If records count for anything the search will probably bear fruit in a cycle of musical earthquake pictures and, while they are in work, the elusive public taste probably will be captivated by a new animal picture or a comedy-drama with a wholesale bakery as its setting.

At M-G-M they are beginning to regard the mounting gross and the disappearance of many respected institutional records somewhat philosophically. They admit they don't know what "San Francisco" has that makes it a better buy for the public than "Tugboat Annie" and "Mutiny

(*Continued on page* 13)

See No Plan On RKO Ready Before Jan. 1

Center Claim Settlement Will Require Weeks

The completion of a reorganization plan for RKO much before Jan. 1 is regarded as unlikely, authoritative sources familiar with the present status of reorganization progress and cognizant of the work which remains to be done, said yesterday.

An agreement on a basis for treatment of the $9,100,000 Rockefeller Center claim against RKO under a plan of reorganization is conceded to be the most important single step which is to be taken before further progress toward completing a plan can be made. A considerable amount of work has been done already in attempting to arrive at an agreement on the amount of new RKO securities the Rockefeller Center claim will be entitled to when and if it is finally allowed by the courts. This work, however, was discontinued recently while principals in the negotiations are vacationing. The discussions probably will be resumed after Labor Day and authoritative sources estimate that at least four weeks of additional work will be required then before an agreement is effected.

If this claim is out of the way by mid-October, it is said, the proponents of an RKO reorganization plan then would have to obtain the assents to the plan of numerous other unse-

(*Continued on page* 11)

Tax Revenue in July Reaches Year's High

WASHINGTON, Aug. 19.—Admission tax collections in July continued the upward trend which started in March, to reach the year's high at $1,568,487, according to the monthly report issued today by the Bureau of Internal Revenue.

July collections, the bureau announced, were $36,298 greater than

(*Continued on page* 11)

Alperson Is Silent On Deals in England

By BRUCE ALLAN

LONDON, Aug. 19.—E. L. Alperson, who declares Grand National will organize its own distribution here, is reported to have held meetings with Associated British Film Distributors and also with Fred Bernhard of Union Cinemas, which

(*Continued on page* 11)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 20, 1936 No. 43

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies:

Schaefer Dickering On Deal with B. & K.

CHICAGO, Aug. 19. — George J. Schaefer, vice-president in charge of distribution for United Artists, was here today in an effort to close a United Artists product deal with Balaban & Katz.

It is understood the deal will go through, which will bring U.A. product back into B. & K. houses after having been out of the circuit for a year.

Hess Ends Coast Stay

HOLLYWOOD, Aug. 19.—Gabriel L. Hess will leave for New York Friday, having completed legal duties which kept him on the coast for three weeks. During this time Hess conferred with Will Hays on the dispensation of funds appropriated for the "Secrets of Success" character-building series which will be exhibited in schools and universities.

St. John Talks with W.B.

LOS ANGELES, Aug. 19. — Floyd St. John, western division manager for Republic, arrived here today in an endeavor to close with the Warner first run houses on the coast for Republic product.

Insiders' Outlook

By RED KANN

SO it was that producers had their say and their day before the official Government committee. The English exhibiting fraternity, represented by T. H. Fligelstone, president, and W. A. Fuller, general secretary of the Cinematograph Exhibitors' Association, also had a story, however, and it failed to match in many significant details the picture painted by the producers' group.

On the point of poor product, a general agreement was voiced. It was stated that, prior to quota times, British films held about three per cent of British screens. For the twelve months to September 30, 1934, and, by estimate, for the succeeding year, the percentage bracket had stepped sharply to 26.09 per cent. Here, in itself, was a sign to the impatiently obdurate producers that they are making progress when it is remembered the British exhibitor was compelled to devote only 20 per cent of his playdates to English pictures under the law..

▼

Indicating that patriotism can be expected to go so far and then ordinary, but less glorious, business sense prevail are some of the points brought home to the committee by the exhibitors' association. They are worth the perusal:

> "Through a sense of loyalty to the Films Act, many exhibitors are weary of the constant loss of money which they suffer through constantly having to show British films to which the public does not respond when there is available a considerable margin of selection in foreign (American) films to which the public would respond.
>
> "We have, therefore, come to the definite conclusion that the original intentions of the Films Act, that there should be a margin of two films from which to select one, should be the standard for future legislation.
>
> "We accordingly ask that the quota upon exhibitors should be reduced at the earliest possible moment to 10 per cent.
>
> "We would emphasize our unwillingness to continue to suffer heavy financial sacrifice by continuing to show British pictures unacceptable to our patrons and to rely upon the sympathetic administration of the Board of Trade in the event of default. It is not fair to the Board of Trade to place upon it the responsibility of endeavoring to smooth away the difficulties arising from an excessive quota upon exhibitors. Nor is it fair that we should be compelled to be ever searching through an inadequate number of films in an endeavor to satisfy the onus placed upon us to show in the event of default that the films were commercially impracticable."

The producers, expansive and expanding, could not have reacted very kindly to this, for instance:

> "Concerning other suggestions which we have heard of a quota rising to 35 per cent, we regard such proposals as fantastic and unnecessary. Any legislation for an increase of quota would, we venture to predict, result in an orgy of prospectuses with much resulting loss to an investing public. British films, when good, have sufficiently established themselves that an increase in quota is unnecessary for their development. They can now increase in numbers on their quality without any further artificial stimulus. As our request is for a substantial reduction of quota it follows that we shall resist to the fullest extent any proposals to increase the quota upon exhibitors."

And the distributors, always in the exact middle of this drag out squabble, were faced with this until subsequent indications pointed to a get-together between the C.E.A. (theatre owners) and the K.R.S. (renters or distributors) on mutuality in quota suggestion:

> "We shall oppose any suggestions which diminish the footage obligations imposed upon renters unless after consideration it appears that such scheme(s) is desirable and insures a corresponding reduction in the footage imposed upon exhibitors and also secures a margin of choice to which we have referred."

▼

Swathed and almost smothered in high-sounding terms of British morals, national pride and maintenance of face by the mother country throughout the empire was the general complexion of the case which the producers sought to build up, not to their own disadvantage. Not so ethereal and much closer to the practical phases of the situation was the attitude of the exhibitors.

Discomfiture might well have been written on the miens of the former by many of the devastating bits of evidence injected into the record by the C. E. A. representatives. There was, for instance, another and persistent return by committee members to the possibility of eliminating the quota on distributors on the ground compulsory playing time imposed upon the exhibitor would induce a sustained flow of good British films.

It was Fligelstone, a bit roughly in this opinion, who pinpricked

(*Continued on page* 10)

Goldwyn, Kingsley Sued for $2,000,000

A $2,000,000 plagiarism suit alleging copyright infringement was filed in Federal court yesterday by Edna Buckler, a playwright, against Sidney Kingsley, playwright, Norman Bel Geddes, producer, the 138 E. 37th St. Corporation, Random House, book publishers and Samuel Goldwyn, film producer. The plaintiff alleges that prior to Jan. 21, 1935 she wrote a play entitled "Money." She left the copy of the play with Joseph P. Vickerton, a theatrical attorney and producer, to consider the play for production.

She states in her complaint that she subsequently learned that he was the attorney for Sidney Kingsley and that he didn't return the copy of the play to her until Aug. 1, 1935. She charges that on Aug. 21, 1935, Kingsley filed a play titled "Dead End" in Washington for copyright which is an almost exact copy of her own play. She claims that Goldwyn paid Kingsley $165,000 for the film rights. No answer to the complaint has been filed as yet.

Skouras and S. & C. Sued for Showings

A series of suits in which it is charged that the defendant wrongfully exhibited various pictures were filed in Federal court yesterday. Twentieth Century-Fox, M-G-M, Radio, and Columbia, filed suits against Skouras Theatres Corp. for the unauthorized showing of pictures at the Capital and Embassy in Westchester. Twentieth Century-Fox is suing over "Feud," M-G-M over "No More Ladies" and "The Voice of Bugle Ann," Radio on "Love on a Bet" and Columbia on "The Calling of Dan Mathews." In each case $250 is asked for each exhibition.

Another series of suits have been filed against Jack Springer and Sam Cocalis by Republic, Mascot, M-G-M and Paramount. These suits are for exhibition of pictures at the Manhattan, Alpine, Dyckman, Syphony and Thalia Theatres. Republic is suing over "Darkest Africa," Mascot on "Pride of the Marines," M-G-M over "Three Live Ghosts" and Paramount over some newsreel releases. In each case $250 is asked for each exhibition.

Roxy Shows $9,489 Loss

The monthly report of Howard S. Cullman as trustee of the Roxy Theatre Corp. covering the period of June 26 to July 30, showed a loss of $9,489.42. It was filed in Federal court yesterday. The receipts for the period were set at $116,766.41 and disbursements at $115,632.58 or an excess of receipts over disbursements of $1,133.83. The cash on hand for the period amounted to $62,363.60. The figure which represents the loss is the result of an item amounting to $16,429.15 covering rent, taxes, insurance and interest on receivers' certificates.

Eugene O'Brien on Coast

HOLLYWOOD, Aug. 19. — Eugene O'Brien, chief auditor for Warner Bros., is here for a general check-up.

Loew Nine Beats Col.

The Loew-M-G-M team of the M. P. Baseball League defeated Columbia by a score of 3-0.

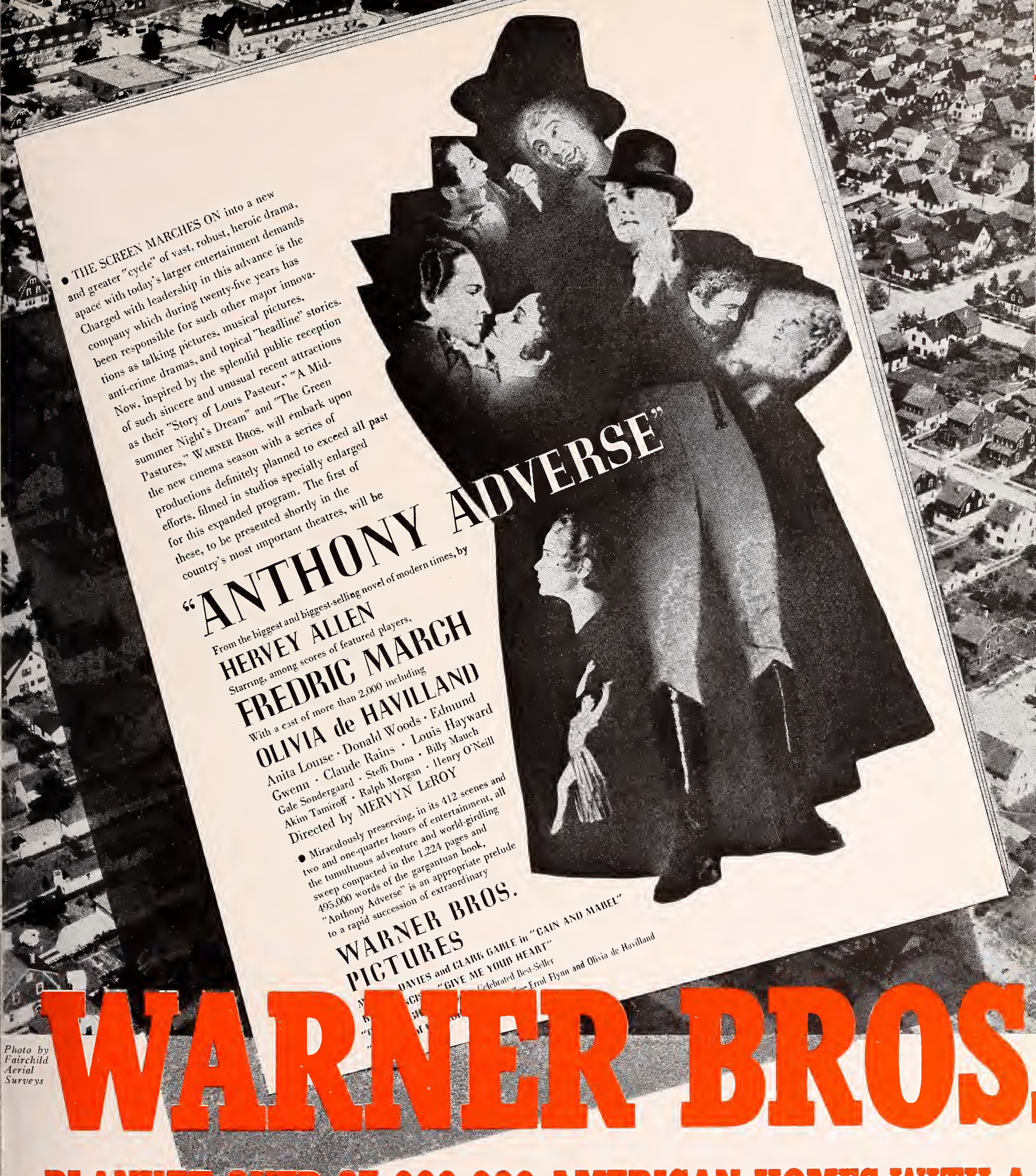


Photo by Fairchild Aerial Surveys

● THE SCREEN MARCHES ON into a new and greater "cycle" of vast, robust, heroic drama, apace with today's larger entertainment demands Charged with leadership in this advance is the company which during twenty-five years has been responsible for such other major innovations as talking pictures, musical pictures, anti-crime dramas, and topical "headline" stories. Now, inspired by the splendid public reception of such sincere and unusual recent attractions as their "Story of Louis Pasteur," "A Midsummer Night's Dream" and "The Green Pastures," Warner Bros. will embark upon the new cinema season with a series of productions definitely planned to exceed all past efforts, filmed in studios specially enlarged for this expanded program. The first of these, to be presented shortly in the country's most important theatres, will be

"ANTHONY ADVERSE"

From the biggest and biggest-selling novel of modern times, by

HERVEY ALLEN

Starring, among scores of featured players,

FREDRIC MARCH

With a cast of more than 2,000 including

OLIVIA de HAVILLAND

Anita Louise · Donald Woods · Edmund Gwenn · Claude Rains · Louis Hayward
Gale Sondergaard · Steffi Duna · Billy Mauch
Akim Tamiroff · Ralph Morgan · Henry O'Neill

Directed by MERVYN LeROY

● Miraculously preserving, in its 412 scenes and two and one-quarter hours of entertainment, all the tumultuous adventure and world-girdling sweep compacted in the 1,224 pages and 495,000 words of the gargantuan book, "Anthony Adverse" is an appropriate prelude to a rapid succession of extraordinary

WARNER BROS. PICTURES

DAVIES and CLARK GABLE in "CAIN AND MABEL"
"GIVE ME YOUR HEART"
Celebrated Best-Seller
Errol Flynn and Olivia de Havilland

WARNER BROS.

BLANKET OVER 37,000,000 AMERICAN HOMES WITH A CAMPAIGN THAT WILL MAKE ADVERTISING HISTORY FOR THE PICTURES THAT WILL MAKE FILM HISTORY

EVERY IMPORTANT NATIONAL MAGA
CENTRATED ADVERTISING DRIVE E

Not for just one issue—not for just one picture—but the greatest *issue-after-issue* mass-circulation campaign known to show business will reach every corner of the country with full-page announcements of the leaders of your coming attractions from

WARNER BROS.

Read this list—it represents the industry's largest magazine-series space purchase of all time!

Saturday Evening Post	2,802,903
Woman's Home Companion	2,705,300
Collier's	2,437,745
McCall's	2,399,533
Good Housekeeping	2,158,204
American Weekly	6,054,072
Pictorial Review	2,118,874
Liberty	2,055,765
American Magazine	2,012,823
True Story	1,881,542
Cosmopolitan	1,725,623
Woman's World	1,263,306
Red Book	813,866
Literary Digest	723,968
Time	560,473
Esquire	275,881
Harper's Bazaar	162,658
Vogue	152,292
New Yorker	127,674
House Beautiful	110,457
Fortune	109,202
Stage	30,862
Town and Country	28,561
Parents' Magazine	352,216
Boys' Life	278,475

In Addition to All the Famous Fan Magazines

Modern Screen	475,000
Photoplay	450,806
Silver Screen	436,640
Movie Mirror	415,994
Hollywood	300,000
Screenland	236,392
Motion Picture	225,000
Screen Play	200,000
Screen Book	200,000
Romantic Movie Stories	200,000
Movie Classic	175,000
Picture Play	150,000
Screen Romances	150,000
Film Fun	125,000
Screen Guide	100,000

THE SATURDAY EVENING POST
Good Housekeeping
McCALL'S
Libert
WIFE Trouble
WALLACE IRWIN
WHY Television IS BEING HELD BACK by DAVID SARNOFF
WHEN MY HUSBAND STRAYED
True Story
Hearst's International Cosmopolitan
The Literary Digest
HOUSE BEAUTI

TOTAL PAID CIRCULATION: 37,182,107..And you multiply that by FOUR fo

AZINE IS MASSED FOR THE FIRST CON-
EVER PUT BEHIND YOUR PRODUCT!

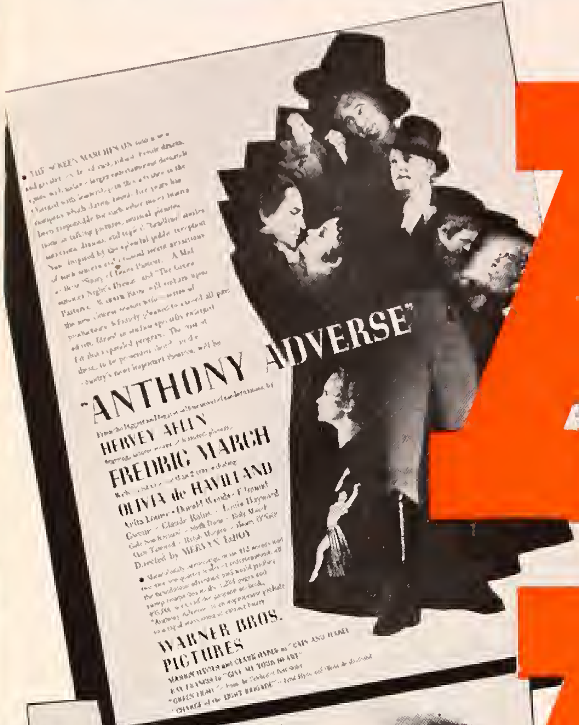
Pictorial Review
Woman's Home Companion
Fortune
Vogue
5¢ a copy
Collier's
Esquire
The Magazine for Men
Harper's Bazaar
Stage
Town & Country
Boys' Life
The American
Parents' Magazine
The New Yorker
Time
The Weekly Newsmagazine
Woman's World
Redbook Magazine
September 25¢
Summer Fiction Issue
Complete Book-Length Novel
Ursula Parrott
Novelette
Pearl S. Buck
New Mystery Story
Agatha Christie

for the amazing reading public we're reaching!

IT'S UNDER WAY
TODAY—AND
HERE'S THE FIRST
SHOW TO GO

Sensational Climax of the Reco

ANT
ADV



"ANTHONY ADVERSE"

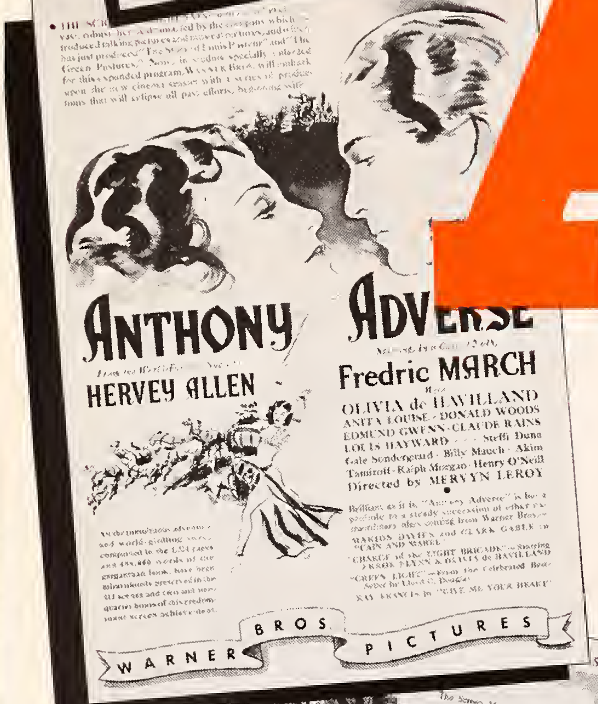
HERVEY ALLEN

FREDRIC MARCH

OLIVIA de HAVILLAND

Directed by MERVYN LeROY

WARNER BROS. PICTURES



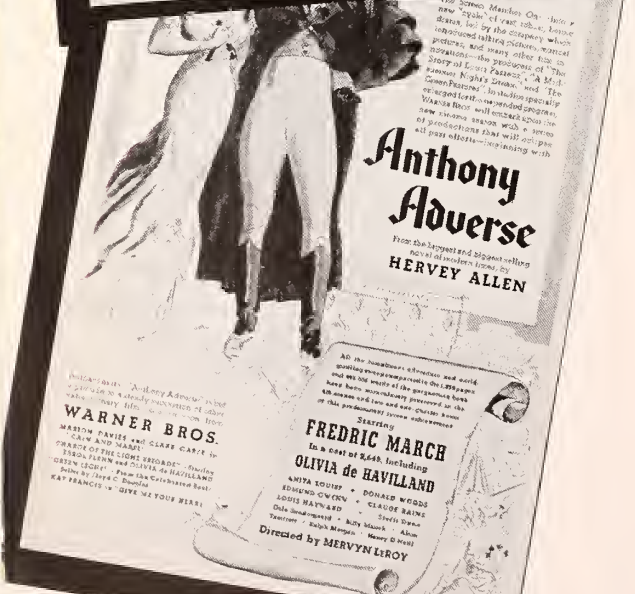
ANTHONY ADVERSE

HERVEY ALLEN

Fredric MARCH

OLIVIA de HAVILLAND
ANITA LOUISE · DONALD WOODS
EDMUND GWENN · CLAUDE RAINS
LOUIS HAYWARD · Steffi Duna
Gale Sondergaard · Billy Mauch · Akim
Tamiroff · Ralph Morgan · Henry O'Neill
Directed by MERVYN LEROY

WARNER BROS. PICTURES



Anthony Adverse

From the biggest and biggest selling novel of modern times, by HERVEY ALLEN

WARNER BROS.

Starring
FREDRIC MARCH
In a cast of 2,649, including
OLIVIA de HAVILLAND
ANITA LOUISE · DONALD WOODS
EDMUND GWENN · CLAUDE RAINS
LOUIS HAYWARD · Steffi Duna
Gale Sondergaard · Billy Mauch · Akim
Tamiroff · Ralph Morgan · Henry O'Neill
Directed by MERVYN LeROY

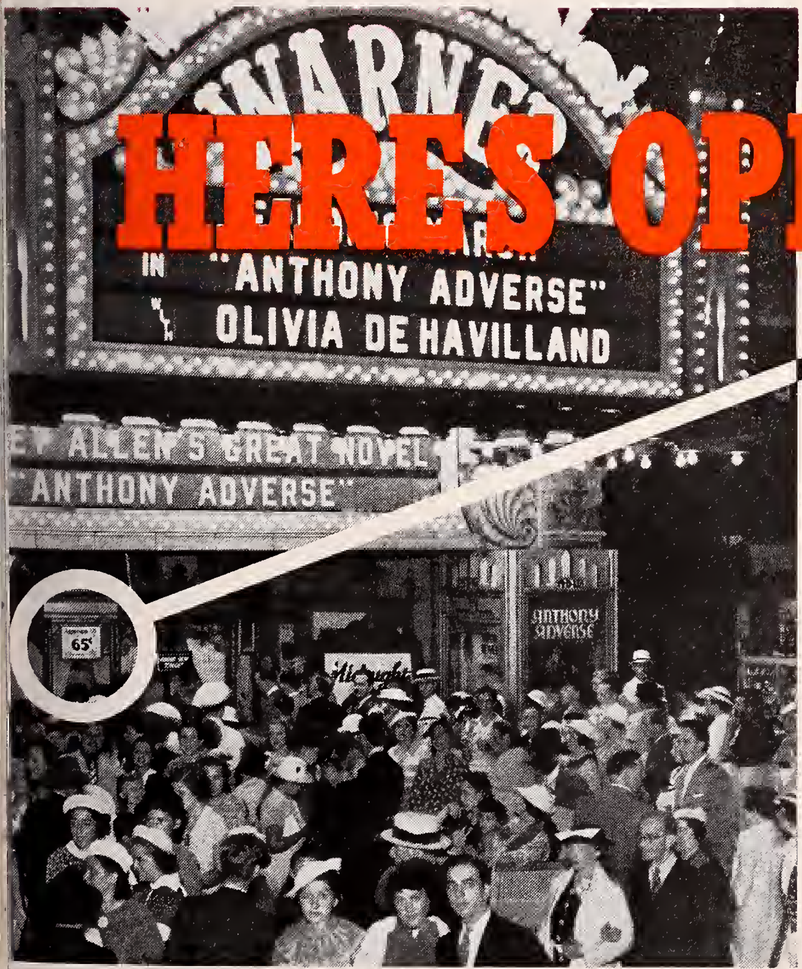
'Anthony's' coming on the 29th—and these three full-page flashes are our own exclusive way of guaranteeing that 31 million more people know it! They're all running right now in the first group of powerful publications set for the series...

COLLIER'S
LIBERTY
TIME
NEW YORKER
FORTUNE
STAGE
TOWN & COUNTRY
PARENTS' MAGAZINE
BOYS' LIFE
And The Leading Fan Magazines, Besides!

WARNER
FREDRIC MARCH
ANTHONY ADVERSE
NOW
ANTHONY ADVERSE

rd Pre-Release Promotion For

HONY
ERSE


WARNER
IN "ANTHONY ADVERSE"
OLIVIA DE HAVILLAND
ALLEN'S GREAT NOVEL
"ANTHONY ADVERSE"
65¢
ANTHONY ADVERSE

HERES OPENING NO. 3!

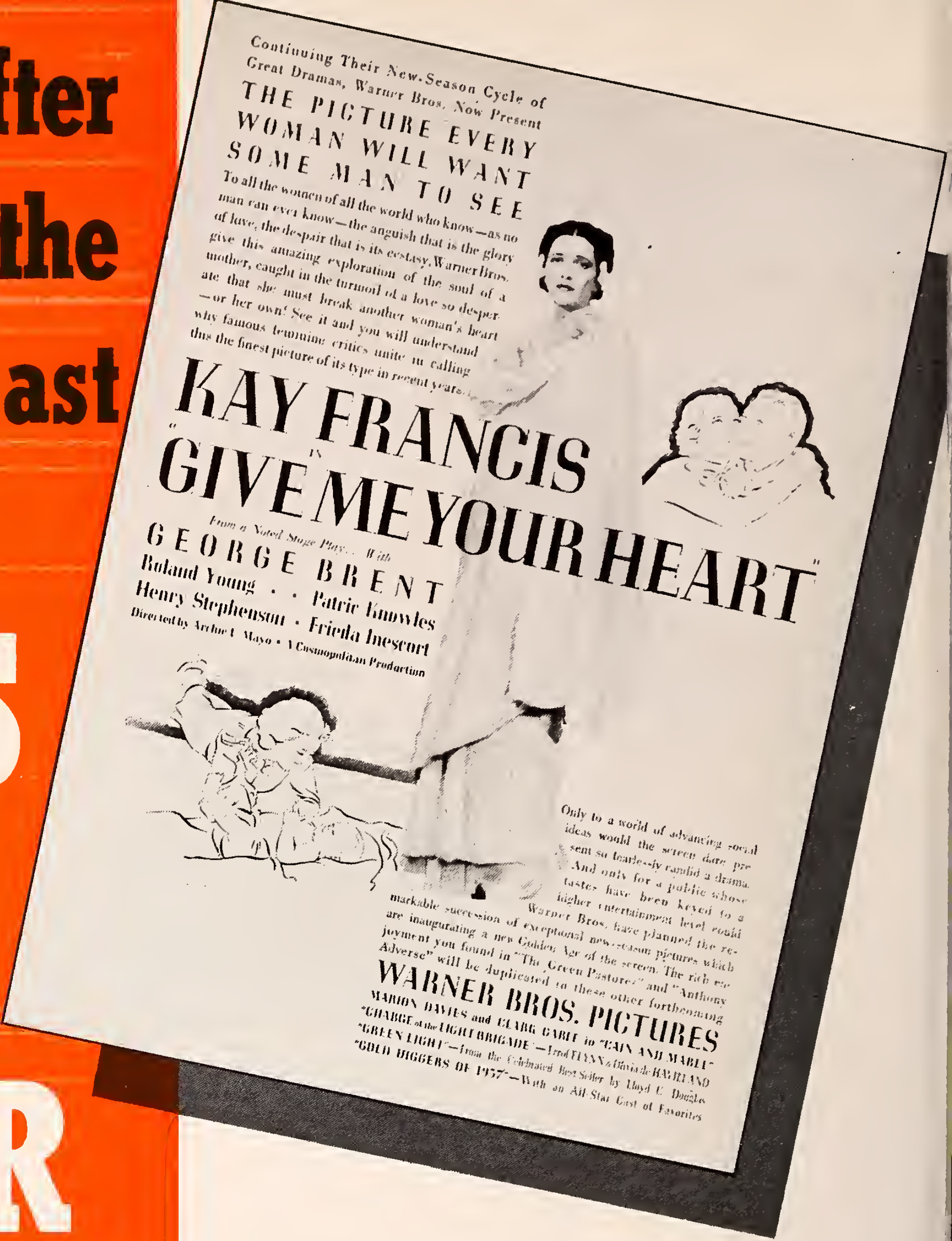
(And note that popular price!)

Every week-end in history topped at the Warner Theatre, Atlantic City, in first popular-price engagement to follow twin West Coast wonder-runs now in third roadshow weeks at Carthay Circle, Los Angeles and Geary, San Francisco!

. . . And Right After 'Anthony' Comes the Nation-Wide Blast for KAY FRANCIS in "GIVE ME YOUR HEART"

On the Stands Starting September 1st–
On the Screen Starting September 26th–
And 50 Million Readers Will Know It!

SATURDAY EVENING POST
GOOD HOUSEKEEPING
COSMOPOLITAN
HARPER'S BAZAAR
McCALL'S
RED BOOK
WOMAN'S WORLD
Plus Your Favorite Fan Magazines



Continuing Their New-Season Cycle of Great Dramas, Warner Bros. Now Present

THE PICTURE EVERY WOMAN WILL WANT SOME MAN TO SEE

To all the women of all the world who know—as no man can ever know—the anguish that is the glory of love, the despair that is its ecstasy, Warner Bros. give this amazing exploration of the soul of a mother, caught in the turmoil of a love so desperate that she must break another woman's heart—or her own! See it and you will understand why famous feminine critics unite in calling this the finest picture of its type in recent years.

KAY FRANCIS
IN
"GIVE ME YOUR HEART"

From a Noted Stage Play... With
GEORGE BRENT
Roland Young . . Patric Knowles
Henry Stephenson · Frieda Inescort
Directed by Archie L. Mayo · A Cosmopolitan Production

Only to a world of advancing social ideas would the screen dare present so fearlessly candid a drama. And only for a public whose tastes have been keyed to a higher entertainment level could Warner Bros. have planned the remarkable succession of exceptional new-season pictures which are inaugurating a new Golden Age of the screen. The rich enjoyment you found in "The Green Pastures" and "Anthony Adverse" will be duplicated in these other forthcoming

WARNER BROS. PICTURES

MARION DAVIES and CLARK GABLE in "CAIN AND MABEL"
"CHARGE of the LIGHT BRIGADE"—Errol FLYNN & Olivia de HAVILLAND
"GREEN LIGHT"—from the Celebrated Best Seller by Lloyd C. Douglas
"GOLD DIGGERS OF 1937"—With an All-Star Cast of Favorites

Warner Bros.—and *only* Warner Bros.—do it this way! Picture after picture pre-sold to big town, small town and all America with a comprehensive, heavy-hitting series that establishes *your* shows as the shows to see! Count on it when you set up your Fall schedule—and watch for it next with these forthcoming

WARNER BROS. PICTURES

MARION DAVIES and CLARK GABLE in "CAIN AND MABEL
"CHARGE OF THE LIGHT BRIGADE"—Errol Flynn & Olivia de Havilland
"GREEN LIGHT"—From the Famous Best-Seller by Lloyd C. Douglas
"THREE MEN ON A HORSE"—From the Stage Smash
"GOLD DIGGERS OF 1937"—With a Celebrity in Every Role

Short Subjects

"Louis-Sharkey Fight Pictures"

(*Super Sports Attractions*)

Another excellent job is turned out in the filming of this important sporting event. With the high perfection that characterized the Louis-Schmeling match, the producers have scored again. The audience witnessing this picture will enjoy fine views of the fight from a variety of angles. There are closeups of the four knockdowns from ringside positions and they are repeated in slow motion, something that even those in actual attendance did not witness. These reels, if they maintain their standard, should revive a waning interest in the heavyweight boxing field. Reviewed without production code seal. Running time, 17 mins. "G."

"Feminine Form"

(*Treasure Chest—Educational*)

A bevy of pretty girls go through strenuous exercises with various appliances in this short. The point of it is to show how the girls keep their slender figures. They go through their paces with archery, a clever rolling device and a special gadget for strengthening back muscles. It closes with a fine exhibition of adagio dancing by Mademoiselle Andre and her partner. It is eye-pleasing stuff and the camera angles and effects make it fair entertainment. Production Code Seal, No. 01,116. Running time, 9½ minutes. "G."

"Clyde McCoy & 'Sugar Blues' Orchestra"

(*Vitaphone*)

Entertaining, gay, youthful and melodious, this number of the familiar orchestra series is a nice tidbit. McCoy is something of a virtuoso with a cornet, he can almost make it talk. The band plays a few tunes in its unique "blues" style for the benefit of a group of dancing couples recruited from Roseland. Their dancing is of the modern manner and will interest and amuse. Well done specialties are offered by Ruth and Billy Ambrose, and Bill Hawley and Gloria Fay. Production Code Seal, No. 01014. Running time, 10 mins. "G."

"Highway Snobbery"

(*Columbia*)

A cartoon featuring Krazy Kat, this is moderately amusing. Krazy takes his girl for a spin in his car and violates all the rules and what have you, in his endeavor to get to the head of the traffic line. The other drivers, however, at the height of their annoyance, start passing him, each taking off a part of his car until he is reduced to standing by the roadside with only the car's radio. It is average cartoon fare. Production Code Seal, No. 2,379. Running time, 6¾ minutes. "G."

"Play, Don"

(*Paramount*)

The popular band renders a few tunes in good style and snappy, up to the minute numbers are well given by "Ducky" Yontz, Neil Buckley and Patsy Kane. Bestor plays "Star Dust" on the vibra harp. It is fast-moving and has fair entertainment qualities. Production Code Seal, No. 01130. Running time, 11 mins. "G."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Texas Rangers"

(*Paramount*)

Hollywood, Aug. 19.—Following the well-established story situations familiar to its type, but turned out with lavisness in scale, "The Texas Rangers," firstly, has Fred MacMurray, who is box-office in any man's theatre these days, a rapidly-moving tempo, punctuated by hard riding, exciting fights and generous gunplay. There is another factor which may add immeasurably to the substantial, potential drawing power of the attraction, which is the fact that some time has elapsed since the last big outdoor western has been found on any distributor's schedule.

With three main story elements—friendship, adventure and romance—skillfully, although obviously, combined, this attraction has heart appeal, enhanced by production values on a large scale.

MacMurray, Jack Oakie, who ought to do something about his avoirdupois, and Lloyd Nolan, who delivers an excellent performance, are carefree outlaws, separated while fleeing a western posse. MacMurray and Oakie, falling on hard times, join the rangers with the intent of carrying on their bandit careers under the law's unwitting protection. To gain the confidence of the officials, they fight Indians intrepidly and finally get the opportunity they seek.

MacMurray is sent into Kimball County to depose Fred Kohler, bad man and big boss, and succeeds in sending him to jail for a period long enough to count him out of the reckoning as well as the picture, the idea being that Nolan will succeed. It is Oakie, injured in the Indian fights, who sees the right in the law, goes straight and plants the same seed in MacMurray's manly breast. Eventually it takes, aided by his dawning love for Jean Parker, daughter of the major of the rangers.

Nolan, however and despite his genuine promise to stay out of MacMurray's way, remains outside the law and terrorizes the state with a career of bank robberies and murders. Eventually, and as was expected, his path and MacMurray's cross again when the latter, assigned to bring in Nolan, quits the rangers rather than get his friend. Thrown in jail through a link connecting his past with Nolan's, Oakie undertakes to bring in the bad man and is killed in the effort. MacMurray asks for his release to finish the job. Here develops one of the best sequences in the entire picture. Mutually respecting and liking each other, MacMurray and Nolan fight a running pistol duel, each exhorting the other to quit. In the end, of course, Nolan gets his and MacMurray gets the girl by direct inference after a "Bengal Lancers" type of military funeral is accorded Oakie.

King Vidor's direction is competent in the accepted style, although it is hard to excuse the cliffside scene where a double for MacMurray slides down the face to observe the Indian tactics with the sustaining rope plainly visible.

Performances are good, this going for Bennie Bartlett, as young Davie; Edward Ellis, as the chief of the rangers; Kohler, Richard Carle, George Hayes and Jed Prouty.

The script is by Louis Stevens from a story by Vidor and Elizabeth Hill. Edward Cronjager's photography is one of the picture's decided assets. Bernard Herzbrun's art direction is workman-like.

Production Code Seal, No. 2,391. Running time, 100 minutes. "G."

Additional Reviews on page 12.

Would Force Garden To Open Fight Bids

A motion will be made before Justice Lloyd Church in N. Y. Supreme court this morning on behalf of the Oliver Film Corp. against the Madison Square Garden Corp. to compel the latter to hold open bids on the picture rights to the forthcoming Braddock-Schmeling fight. The petition also asks for an order enjoining the Madison Square Garden Corp. from transfering or otherwise disposing of the picture rights for less than $60,000.

Counsel for Oliver charges that the Madison Square Garden Corp. is about to award the picture rights for $25,000 to Mike Jacobs and the Twentieth Century Sporting Club in spite of the fact that Oliver Film already made a bona fide offer of $60,000. In explaining that it has previously bought picture rights of other fights at Madison Square Garden, the petitioner also states that it is a minority stockholder of Madison Square Garden and has been promised an opportunity to make a competitive bid.

Demand Cut in Wages

Chicago, Aug. 19.—Aaron Saperstein declared here today that Allied is demanding a 10 per cent reduction in operators' salaries for the coming year. The operators, who are negotiating next year's contract, are asking for a 25 per cent increase. It is understood Allied is basing its demand on the contention that operators are overpaid at present, and that the new 2,000-foot reels will ease their work.

Variety Club

Kansas City

Kansas City, Aug. 19.—It was a hot time everyone in the film business in these parts had at the fifth annual picnic and golf tournament sponsored by the M. P. Relief Fund and Variety Club at Ivanhoe Country Club. With the thermometer at 110 the ball game between exhibitors and distributors was called. The girls, who were to have had one, followed the men to the shade, but the drought has been so bad most of the trees have shed their leaves.

The girls still were less sissy than the men, because they did run the 50-yard race, and Katherine Shafer of M-G-M perspired in first, with Marie Jones, Warners, second. The Rummage Race for inspectresses was won by Edith Hess of RKO, Florence Kemp, United Artists, tagging her for second. The big moment of the day was the balloon race for girls, won by Marie Jones and Dorothy Star, Warners.

They never discovered who has the strongest back on Film Row because shippers and poster clerks, captained by Ed Breugginger and Roger Leaton, disappeared two minutes before the contest was called.

Billy Andlauer, Paramount News cameraman, won the beer drinking contest with a false bottom in the beer can. Larry Larsen was second. Tom Edwards entered, but was disqualified when he insisted that all the beer he had already consumed be counted.

Paul Bayzman of *Box Office* and Ken Force of Motion Picture Daily split a can, but couldn't get in the money even then. Sam Sosna was two contests behind by the time he had finished his can of beer.

Nat Hechtman had some pies for a children's pie eating contest, but all the children who came were grown up.

Finton Jones put on a boxing and wrestling show in the evening, but refused to participate.

R. W. McEwan miked the events stentorianly, and furnished the "shine" for the throwing booth.

R. R. Biechele maestroed the beer cans, cutting the tops off for the crowd to get free lemonade.

Profits will go to the relief fund, with which the industry here "takes care of its own."

Doyle, Hutchinson Sail

San Francisco, Aug. 19.—Stuart F. Doyle, managing director of Greater Union Theatres, Ltd., left today for Australia on the *Monterey*. Walter J. Hutchinson, Twentieth Century-Fox foreign head, also was a passenger on the ship.

RKO to Export Fight

Foreign distribution rights for the Sharkey-Louis fight film have been obtained by RKO Export Corp. The deal was made with Jack Dietz of Super Sport Attractions. Local RKO houses are showing the picture now.

Hold O'Brien Rites

Hollywood, Aug. 19.—Funeral services were held here yesterday at the Blessed Sacrament Church for John B. O'Brien, silent film director. He was buried in Calvary Cemetery.

Woodhull Dies Suddenly from Heart Attack

(Continued from page 1)

he remained in retirement for more than eight years. About 18 months ago he began publication of *Picture Business*, a weekly paper of exhibitor comment. Its publication was suspended last spring.

Woodhull is survived by his widow, Mrs. Evelyn Woodhull; a son, Robert; his mother, Mrs. Mary Estelle Woodhull; a sister, Miss Nina Woodhull, all of Dover, and a brother, Horace, of Honolulu.

Funeral services will be held Saturday, at the home, 183 North Sussex St., Dover, and burial will be in Locust Hills Cemetery, Dover.

Woodhull was a 32nd degree Mason, a former president and an honorary life member of the Dover Rotary Club, a former exalted ruler of the B.P.O.E. and an officer of the Dover Chamber of Commerce. Prior to his entry into exhibition, which was as a manager for the late William H. Baker, Woodhull was associated with the United States Express Co., National Broadway Bank, Dover Trust Co., Metropolitan Life Insurance and Swift & Co., all in the vicinity of his native northern New Jersey.

Orders New Search For Fox's Records

ATLANTIC CITY, Aug. 19.—Federal Referee Robert E. Steedle today ordered Herbert Leitsteen, William Fox family bookkeeper, and Murry C. Becker of the Fox counsel to make a new search for Fox records. If any more are found they are to be turned over to the trustee in the William Fox bankruptcy proceedings.

The order was made after creditors' counsel protested that Leitsteen "has been evasive. The time should come when they could definitely say, 'You have all the records'."

Steedle directed also that during the sessions of the proceedings here next Tuesday, Leitsteen must prepare a financial statement of Fox assets and liabilities as of Jan. 1, 1930. This was after Leitsteen, re-questioned in an effort to contradict some of his earlier testimony, insisted that he could make up a statement for that date entirely from the Fox books "with some little memorandums."

Leitsteen Again Questioned

Though denying any recent recollection of these memorandums or of their whereabouts, Leitsteen testified that "I used to make up one each year." A few minutes later, still on the subject, he was asked, "Don't you know you made up a financial statement for Fox every year?"

His reply was, "Oh, no, I didn't."

Leitsteen conceded that "up until 1930 it was Fox's habit to have his books audited every year," but insisted that they were never audited since then.

Later in the day, Leitsteen said that Fox once gave $200,000 to Jack G. Leo, a relative, and attorney Becker commented, "Why, Fox gave away a million dollars to strangers."

The questioning continues tomorrow.

Erpi to Launch New Theatre Reproducer

(Continued from page 1)

Union Theatres, Australia, among others, were quoted as enthusing over the sound effects achieved in the large outdoor amphitheatre.

In discussing the new sound equipment, Erpi asserts that the amplifying unit is capable of augmenting the 100-piece Stokowski orchestra 10-fold. It states that a "stereophonic effect" is achieved which eliminates the impression of all of the amplified sound having a common source with a resultant audience effect similar to that produced by radio reception.

The "refined" reproduction said to be achieved by the new Erpi equipment results from three distinct systems covering respectively right, left and center of the stage. The amplified reproduction thus attained is described as comparable to that which would be produced naturally by any orchestra sufficiently powerful to make its separate units and lowest volume distinct under conditions corresponding to those of the Hollywood Bowl.

Volume Control a Feature

Special controls, or "filter networks," are a feature of the new Western Electric theatre amplifiers, which permit a conductor to control volume. In addition, new "di-phonic" speaker systems have been developed to project high frequency or low frequency sound. Erpi says of this development that "all sounds are clearly and evenly radiated throughout the entire audience area—peaks of maximum loudness are reproduced clearly without any tendency to overload the speaker system—and faint sounds retain all their naturalness to a degree heretofore unknown."

A Dime's Worth

Allentown, Pa., Aug. 19.—A recent bill at the Towne here, owned by George Kurlansik: Fox News, Three Stooges comedy, novelty reel, Buck Jones in "The Phantom Rider," Gene Autry, the singing cowboy, Shirley Temple in "Now and Forever."

The price: 10 cents.

Haines to Name New District Head Here

Roy Haines, who last week was promoted from New York state district manager to eastern division sales head for Warners, expects shortly to name a district manager for metropolitan New York, a post he held prior to his promotion to New York state head.

Haines will continue to make his headquarters at the New York exchange, as heretofore. This makes the fourth eastern sales head for the major companies locating at the local exchange. The others are William A, Scully, M-G-M; Charles Stern, U. A.; Sig Wittman, Universal.

Blumenstock Takes Ad Post at Warners

(Continued from page 1)

thored and titled several pictures. A year after he joined the company, Blumenstock was promoted to publicity director for the Warner Circuit of 450 theatres. About three years ago he was again promoted, this time to assist Bernhard in the post he will relinquish to Goldberg on Monday.

Insiders' Outlook

(Continued from page 2)

the producers' self-sacrificial attitude for Britannia's sake with his answer which went on, briefly, as follows:

> "What guarantee have we that there will be this urge on the part of the British manufacturer to make good films? *There appears to be a misguided opinion about this industry that there is a wish on the part of the producers to make greater and better films. We have not found that. What we have found is the wish to make money in this business* and I put it to you this way as a thinking man. I know that if I were a British manufacturer in those circumstances I would immediately get hold of the British manufacturers and form such a ring that there would be no choice or margin of selection for the British exhibitor. He would have so much, and so much, and he would have to take it whether he liked it or not and to pay what was demanded whether he liked it or not."

The italics are ours and how!

The committee, searching for the facts, impresses with its essential fairness. Its members assumed the point of view time and time again that abolition of the quota on distributors would quicken the sales opportunities for existing British distributors and, no doubt, encourage new ones to enter the field with a market guaranteed through continuation and, perhaps, increase of British playing time; a strong argument.

The observation, also logical, was made that, once American distributors were not compelled to acquire and market English films, but consumption kept at its old level, if not jacked up, the number of playdates thereby available for all-British renters must of necessity take a spurt forward. The C.E.A. delegation could not quite see the light of such logic. It also failed to explain why it could not.

Two Meetings Set By Fox Circuits

Two four-day meetings of all National Theatres' division and district managers and bookers will be held in Kansas City and Los Angeles to familiarize the men in the field with terms and conditions of product deals concluded with major and independent companies. Attending the sessions from New York will be Spyros Skouras, William T. Powers, J. J. Sullivan, Ed Zabel and George Balsdon.

Last year and the year before, Skouras and his home office aides made a tour of all divisions. This year it has been decided to get the various operating heads to convene at two central points.

The first session will be held in Kansas City, Aug. 25-28. Skouras, Powers, Zabel and Balsdon will leave by plane Monday night, while Sullivan will depart by train Sunday. He is not permitted to fly because of a recent operation. Attending this four-day conclave will be Harold J. Fitzgerald and the Fox Wisconsin district men and bookers, Rick Ricketson and his Intermountain group, and Elmer C. Rhoden with the Fox Midwest personnel. Rhoden's office will be the headquarters for the talks.

To Meet in Skouras Office

The second meeting will be held in Charles P. Skouras' office in Los Angeles, Sept. 1-4. Arch Bowles, San Francisco; Frank Newman and John Hamrick, Seattle and Portland; Will Steege, Salt Lake City, will bring their associates with them. After this session, Skouras, Powers. Sullivan, Zabel and Balsdon will return to New York.

Product deals concluded so far for the five units for National Theatres are a three-year arrangement with M-G-M, a two-year pact with Paramount, and one-year terms with RKO, Columbia, Warner-First National, Twentieth Century-Fox, Universal and G.B. The Republic contract will be signed the latter part of the week and will be among those discussed at the two meetings. United Artists is the only company which has not completed negotiations.

Fitzgerald and Ricketson are in New York and will leave for Milwaukee and Denver before the home office group heads for Kansas City. Fitzgerald has been in town for over a week discussing theatre deals with Skouras. He plans to leave tomorrow. Ricketson may leave tomorrow or Saturday. On Sept. 2, the Intermountain circuit will start a three-day annual convention at the Cosmopolitan Hotel in Denver.

Smith Wins Col. Golf

HOLLYWOOD, Aug. 19.—Don Smith led the field of 250 golfers in the Columbia studio tournament at the Altadena Country Club. Smith had a net score of 65 and a gross of 78. Low gross was won by Henry Batista with a 73. The field was the largest to turn out for a Columbia tournament.

William Benjamin Wed

KANSAS CITY, Aug. 19.—William Benjamin, exchange manager for Universal here, and Buena Salk, were married at Excelsior Springs, Mo.

See No Plan On RKO Ready Before Jan. 1

(Continued from page 1)

cured creditors of the same class as Rockefeller Center, in addition to those of the more important RKO stockholders' committees. It is estimated that a minimum of two months would be required to complete this work and the final shaping of the plan for presentation to the Federal court here probably would require additional weeks.

If the work which remains to be done proceeds as expeditiously as these estimates contemplate, a first court hearing on the plan might be had some time during January. A minimum of several weeks would be required for the court hearings, it is believed, and several additional weeks would elapse before the court's decision was known, thus indicating that a plan might not be formally approved by the court before late February or March.

Atlas Leads Move

Estimates that the plan would be completed by next month or even next fall are dismissed by those close to its development as being "amazingly optimistic."

The Atlas Corp. which holds about $11,000,000 of face amount of RKO securities, and has an option to acquire from RCA a like amount, is taking the initiative in the reorganization proceedings and probably will be the chief proponent of the final plan. With RCA, it dominates the secured RKO creditors' group, assuring the approval of the plan by that class of creditors.

"Romeo and Juliet" Hits B'way Tonight

(Continued from page 1)

cial trucks stationed at Loew's State, thereby duplicating the opening excitement of "The Great Ziegfeld," which bowed out of the Astor last night after chalking up a gross of $313,331 on the 20-week two-a-day run.

The proceedings from 8:30 to 9 P. M. tonight will be broadcast by WHN from the lobby.

Tax Revenue in July Reaches Year's High

(Continued from page 1)

the $1,532,189 reported for June, and $291,573 over the $1,276,914 collected in July, 1935.

Receipts from the admissions tax during the first seven months of the calendar year were approximately $1,000,000 above those of the corresponding figures in 1935, bureau records show, the figures being $9,805,791 against $8,808,065.

Theatre Club Has Outing

Macon, Ga., Aug. 19.—Members of the Macon Theatre Club held their annual picnic at Lakeside Park, with about 33 members of the group and their guests present.

Alperson Is Silent On Deals in England

(Continued from page 1)

is expanding its theatre holdings rapidly here.

Alperson refuses to confirm either angle, confining his comment to the observation that he has discussed plans with many interests and probably will not reach a decision before he sails for New York Friday.

Discuss Local Problems

Local problems were discussed by the various eastern and southern Grand National branch managers yesterday at individual meetings with Carl Leserman, vice-president in charge of distribution, at the Warwick.

After the separate talks, the exchange heads left for their territories. Leserman, James Winn, eastern division head, Edward Finney and Sidney Biddell, eastern story editor, will leave by plane today for Chicago where a two-day session for the western and mid-western sales groups will get under way tomorrow at the Medinah Athletic Club.

Those who will attend the convention include Bradley H. Fish, and Mel Hullin, San Francisco; Sam Berkowitz, Los Angeles; Joe Merrick, Seattle; Lon Fidler, Denver; Tom Tobin, St. Louis; Russell Borg, Kansas City; Lou Levy, Des Moines; Carl Reese, Omaha; Lou Patz, Milwaukee; Don Woods, Minneapolis; Ralph Peckham, Detroit; and Earl Silverman, Chicago.

Leserman will leave the Windy City Sunday for a 10-day visit to the coast. Finney and Biddell will accompany him. Winn will head for a tour of the company's southern exchanges after the Chicago session.

Take Western Exchanges

Denver, Aug. 19.—Grand National has taken over Lon T. Fidler's Denver and Salt Lake City exchanges known as Distinctive Screen Attractions. The name will be changed to Grand National. Fidler closed the deal when Edward L. Alperson, president, was on the coast recently. He will continue with the new company as district manager for the two exchanges.

Fidler has gone to Chicago to attend the two-day regional sales meeting at the Medinah Athletic Club.

Von Sternberg Deal Set

Hollywood, Aug. 19.—Negotiations with Joseph Von Sternberg to make three pictures for Grand National will await the arrival here of Edward L. Alperson, president, now in London. The deal with Von Sternberg has been on for some time. Associated with him will be Max Marcin, who will supervise the pictures while Von Sternberg will direct.

According to the terms of the deal, Von Sternberg and Marcin will finance half of the production costs while Grand National will finance the other 50 per cent. This plan holds true for all pacts made with producers.

First Ritter Film Set

Hollywood, Aug. 19.—"Call Me Arizona" will be the first Tex Ritter western to be produced by Edward Finney for Grand National. Production under direction of John P. McCarthy will get under way Aug. 25.

happy BIRTHday MICKEY
© W.D.P.

Run.... DON'T WALK TO YOUR NEAREST UNITED ARTISTS EXCHANGE

..... *and help celebrate the eighth birthday of Mickey Mouse*

TO HONOR WALT DISNEY for all the enjoyment and happiness his characters have brought to millions all over the world, September 25th to October 1st inclusive has been officially declared Mickey Mouse Anniversary Week. Motion picture theatres are celebrating by devoting their screens to complete Walt Disney Revues, a program composed entirely of Mickey Mouse and Silly Symphony Cartoons. Other theatres are running special matinee shows during the week.

ALREADY circuits, small theatres and big theatres everywhere are pouring in dates. Remember what happened last year... many theatres were left out in the cold because they arranged their programs too late!... So visit your U. A. Exchange now and take advantage of the celebration dates September 25th to October 1st inclusive.

Pathe's Bankruptcy In Paris Confirmed

By PIERRE AUTRE

PARIS, Aug. 10.—The third chamber of the Paris court has confirmed the bankruptcy of the former organizations of the Pathe Natan companies; Pathe Cinema and Societe de Gerance des Cinemas Pathe (the Pathe circuit).

Liabilities of Pathe Cinema are 33,819,000 francs, and of the circuit, 30,000,000 francs.

* * *

Extremely cold weather, and considerable rain, has seriously affected business in local first runs through July and thus far in August. The theatres have comparatively little to offer, in any case, since distributors are reluctant to release their better pictures until September. A few houses showing American product have closed until next month, and others are showing weaker material.

"Mr. Deeds Goes to Town," "Show Boat" and "Bullets or Ballots" are the outstanding films still running.

* * *

E. Lapinere, M-G-M advertising director here, has set Aug. 24-26 as the dates for the first meeting of all the European Laurel and Hardy Clubs, which have been organized for children between the ages of 10 and 14. The session will be held at the Olympia here in conjunction with the showing of "The Bohemian Girl," in which the comedians are starred. An elaborate entertainment program has been arranged for the children.

British Set System Of Picture Awards

LONDON, Aug. 9.—The British Institute of Cinematography has worked out a system of annual film awards similar to that of the Academy of M. P. Arts and Sciences in Hollywood. In addition to gold awards to the various departments contributing the best British film of the year and bronze medals for second place, the Institute will present a gold medal to the producer of the best non-British picture, according to W. E. Chadwick, honorary general secretary of the organization.

The award classes will be as follows: best film, direction, art direction, photography, recording, actor and actress performances, editing, and the best contribution to technique of film direction.

Plan Veterans' Party

HOLLYWOOD, Aug. 19.—Stars of silent days will hold their first annual dinner dance at the Biltmore Bowl here Aug. 24. J. Stuart Blackton, general chairman, has appointed a men's committee and a women's committee to handle arrangements. The men's committee includes William Farnum, Bryant Washburn, Creighton Hale and Jack Mulhall. Florence Turner, Virginia Pearson, Agnes Ayres and Alice Calhoun form the women's committee.

Truog Joins Warners

KANSAS CITY, Aug. 19.—Morton "Buddy" Truog, son of W. E. Truog, exchange manager for United Artists here, who has been booker for the Columbia exchange the past two years, has gone with Warners as booker.

Looking 'Em Over

"Heroes of the Range"

(Columbia)

This is an entertaining western that is sure-fire fare for the enthusiasts. As usual with Ken Maynard films there are a few musical interludes in outdoor fashion that are quite pleasing.

Maynard, through rescuing June Gale in a runaway rig, ingratiates himself with a gang of safe-cracking outlaws who are waiting to make off with a shipment of money to be delivered to the local express office. When Maynard arrives on the scene they are holding Miss Gale's brother, who was shot in a brush with the law, to get information as to the date when the money arrives. When the gang raids the express offices a counterplan Maynard evolved is foiled and, after the safe is rifled, he sets out and captures the leader in a rip-roaring fist fight. The sheriff takes the prisoners and Tarzan helps with the romantic conclusion.

The supporting cast includes Harry Woods, Harry Ernest, Robert Kortman, Bud McClure and Tom London. Nate Gatzert is responsible for the screenplay and story. Spencer Gordon Bennet directed.

Production Code Seal, No. 2,008. Running time, 55 minutes. "G."

"Il Serpente A Sonagli"
(Serpent's Fang)

(Nuovo Mondo)

A finely executed production from Italian studios, this picture will be good entertainment for audiences who understand the language. A fast tempo creates exciting atmosphere and carries the story forward rapidly without a dull sequence. Subtitles in English adequately translate.

The story, set in a girls' college, is a murder mystery with comedy overtones. The plot thickens when a teacher, disliked and called by the students "the Witch" is found dead in her bed. The police are called in with a personable young inspector taking the case. He discovers the adverse sentiment in the student body, uncovering many leads and clues, which he eventually sifts and brings to a climax, unearthing the murderer. He also develops a romance with another teacher for a pleasant conclusion.

The performances of the principals and supporting cast are good. Included are Andreina Pagnani, Lilla Brignone and Vanna Pegna, a charming young actress of whom Hollywood should take note. The film was directed by Raffaello Materazzo. Credit is due Gioacchino Gengarelli for admirable photography.

Reviewed without production code seal. Running time, 70 minutes. "G."

"Murder in the Red Barn"

(Olympic Pictures)

The theme expressed in the time-honored phrase—"And the villain still pursued her," is nowhere more clearly expressed than in this English version of one of the most famous of yesterday's "mellerdramers." It was revived, in all its gory glory, last year as part of a New York variety show, and the audiences hissed and booed and wept to their heart's content. They enjoyed it immensely.

In this version, however, there is neither the one nor the other. There is none of the downright burlesque of the old "meller" which so pleased the stage audience, nor, on the other hand, is there the completely serious playing of it which might also be reckoned genuine entertainment—of a sort. Rather there is a combination of both. The character bits are done in the time-honored heavy style, almost with a touch of burlesque, while much of it is played straight.

A word for Tod Slaughter's performance as Corder, the villain. It is easily the outstanding feature of the film. On the whole, there are a number of chuckles inherent in the atmosphere and the story of the film. It was produced by Sound City Studios, Ltd. Milton Rosner directed.

The story need not be retold. It is too familiar. He wronged the maiden and paid the price for his nefarious deed—and that's that.

Reviewed without production code seal. Running time, 60 mintues. "G."

"My American Wife," which makes its debut at the Radio City Music Hall this morning, was previewed by wire from Hollywood on July 20.

"Yours for the Asking," now current at the Paramount, was reviewed from Hollywood on July 31 by wire.

"Seven Sinners," which is to be previewed tonight at the Roxy, was reviewed by cable from London on July 6.

"The Road to Glory," being shown at the Rivoli; "His Brother's Wife" at the Capitol, and "China Clipper" at the Strand are holdovers.

Stage Show Deal Is Set for St. Louis

ST. LOUIS, Aug. 19.—F. & M. executives today completed arrangements with the local stagehands' union whereby stage shows will be presented in two downtown first runs starting Sept. 4. A deal with the musicians' local had been completed several weeks ago.

The first show will be booked into the St. Louis on Sept. 4 with the Ambassador following shortly after. Eve Ross of the New York F. & M. office will be in charge of stage productions here.

Harry C. Arthur, Jr., is slated to arrive from the east next week and Jack Partington, who produces the presentations at the Roxy, New York, is due Aug. 29. The latter plans to remain here about 10 days to coach Miss Ross, who is assistant to Gay Foster in the east. The shows will not be routed.

Duals Will Probably Stay

No definite moves to eliminate duals have been made and according to F. & M. plans, two pictures will be booked in each house not featuring stage shows. "My Man Godfrey" and a second film not yet penciled in will open at the Ambassador Sept. 4. "Swing Time" and "Yellowstone" have been dated into the Fox for the week starting Sept. 4. "Mary of Scotland" and "Pepper" will be the twin bill at the Ambassador beginning Aug. 28. "China Clipper" and another undated film will comprise the Missouri bill for the seven days starting Sept. 4. "Sing, Baby, Sing" and "Shakedown" are slated for the Orpheum for the week of Sept. 4.

Wilby Takes G. B. List

The Wilby circuit, with headquarters in Atlanta, Ga., has signed for the complete 1936-37 program of G. B. J. H. Butner and Scott Chesnutt acted for G. B. in the transaction while Jimmy Harrison represented Wilby.

Wall Street

Slight Changes on Board

	High	Low	Close	Net Change
Columbia	39½	39¼	39½	+ ¼
Consolidated	4¾	4½	4½	— ¼
Consolidated, pfd.	17¾	17¼	17¼	.....
Eastman	159	159	159	—1½
Gen. T. Equip.....	24	23¼	23¼	— ½
Loew's, Inc.	56¼	55⅝	56	.....
Paramount	7¾	7⅝	7⅝	— ⅛
Paramount 1 pfd.	66	66	66	+ ¼
Paramount 2 pfd.	8⅜	8⅛	8⅜	+ ⅛
Pathe Film	8	7¾	7¾	.....
RKO	6⅝	6½	6½	.....
20th Century, pfd.	36½	36½	36½	— ¼
Universal, pfd ..	102	101½	102	+ ½
Warner Bros.	12⅞	12⅝	12¾	+ ⅛

Little Doing on Curb

	High	Low	Close	Net Change
Grand National ..	3⅞	3¾	3¾	— ⅛
Technicolor	28½	28	28½	— ¼
Trans-Lux	3¾	3¾	3¾	.....

Fractional Bond Gains

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98¼	97¾	98¼	+ ¼
Paramount B'way 3s '55	56	56	56	.....
Paramount Pict. 6s '55	84½	84½	84½	.....
RKO 6s '41 pp...	75⅞	75⅞	75⅞	+ ⅜
Warner Bros. 6s '39 wd	97⅝	97⅜	97⅝	— ¼

(Quotations at close of Aug. 19)

◂ Purely Personal ▸

MORRIS HELPRIN, Alexander Korda's publicity representative, has returned to domestic soil after a visit to England. He plans to have an office of his own in a few weeks. It will be close to U.A. headquarters.

•

F. J. McCormick and his wife, Eileen Crowe, members of the Abbey Players of Dublin who have been featured in RKO's "The Plough and the Stars" will arrive in town today on their way back to Ireland.

•

Abe Lastfogel, who flew in from the coast to attend the funeral of his father, will take an airliner back to Hollywood tomorrow. He will be accompanied by Billy Wilkerson.

•

Fred Waters of Donohue and Coe will marry Hildegarde Opler, Saturday at the Dutch Collegiate Church. Ernest Emmerling of Loew's will be best man.

•

C. C. Burr states he will not conclude foreign distribution deals on his new independent series until he returns to the coast. He is scheduled to leave next Wednesday.

•

M. H. Hoffman has arrived from the coast. He says financing and production plans for his new venture have been completed and he will announce them within a week or so.

•

Sam E. Morris, Warner vice-president, will sail for England next week on a business trip. He may also visit the Continent. He will be gone about three weeks.

•

Vincent Lopez and his orchestra will be featured in a short to be made by Paramount based on the current number, "Knock, Knock; Who's There?"

•

Allene Corliss' novel, "Summer Lightning," has been purchased by Walter Wanger who will produce it as "All Ladies Are Women."

•

George J. Schaefer, who arrived in Chicago from Detroit yesterday, is scheduled to return to New York today.

•

Harry Kalmine has gone back to Pittsburgh after a two-day meeting at the Warner home office.

•

Guthrie McClintic and Luise Ullrich, Germany's leading film actress, are due on the *Europa* today.

•

Hattie Helborn, secretary to Nicholas M. Schenck, left yesterday for a vacation in Maine.

•

A. H. McCausland, Irving Trust representative in RKO, leaves tomorrow on a vacation cruise to Bermuda.

•

Doris Nolan is in from Hollywood to start work for rehearsals in "Arrest That Woman" for Al Woods.

•

Earl Carroll left for Hollywood yesterday to start his Twentieth Century-Fox contract.

•

Grace Moore will arrive today on the *Conte di Savoia* having completed her concert tour in Europe. She will leave in two days for the coast to start work on Columbia's "Interlude."

•

Helen Hayes sailed from London on the *Queen Mary* yesterday. Her play, "Victoria Regina," reopens Aug. 31.

•

Irving Mack of Filmack Trailers, Chicago, and Mrs. Mack dropped in yesterday for a visit.

•

Edward J. Peskay is dropping the Storm King, Cornwall, from his circuit.

•

Mrs. Charles Dumphy will leave today for the Paramount studios by airplane.

•

Morton Downey and his family arrive today on the *Washington*.

•

D. A. Doran has left for the west coast.

•

Jack Kirkland back from Europe.

"San Francisco" Going to Town, and Defying Analysis

(*Continued from page 1*)

on the Bounty," which were pretty good pictures in their day. Nobody claims it's Art. Nobody claims it's the best picture the industry or even M-G-M ever turned out. But look what it—or the public—is doing.

Up to Aug. 10 it had grossed over $2,000,000 and, in a majority of situations, it was still playing first run engagements. On these engagements and in 58 key cities only it has exceeded by far the gross of any previous M-G-M picture.

For the past few years they have been accustomed in M-G-M to using "Tugboat Annie" figures as exemplifying 100 per cent grossing possibilities. This standard was shaken a little bit when "Mutiny on the Bounty" ran up 111 per cent on the "Annie" comparison. "San Francisco," in its first 68 bookings up to Aug. 7, with numerous engagements still in progress, had grossed 137 per cent of "Annie" and 122 per cent of "Mutiny." It has exceeded the length of run of "Annie" in 52 of those 68 engagements and is fast approaching new records in the remaining 16 cities, in which its run is still continuing. The duration of its individual engagements exceeds that of any production ever released by M-G-M.

The picture is in its seventh week of first run in Cincinnati and San Francisco, new records for both cities. In Cincinnati the record was established in the face of one of the most prolonged heat waves the city has known. In San Francisco it was running between 60 and 70 per cent over average grosses for the houses it played and its take in that city alone was estimated at approximately $100,000 on Aug. 10.

Extended First Runs the Rule

Six cities have given the picture five weeks of first run; eight have given it four weeks and 21 have given it three and two-week engagements. In many of these situations the picture's run has not been concluded. Where prior bookings have forced the picture out of the house in which it opened originally before the business being done warranted ending the run, it has been transferred to a second, third and, in some instances, a fourth first run house. In Cincinnati it played the Palace, Capitol and Grand; in San Francisco, the Paramount, Fox West Coast and St. Francis; in Los Angeles, Loew's State, the Chinese, United Artists and Egyptian; in Albany, the Palace and Harmanus-Hall; in Cleveland, the State and Stillman; in New Haven, the Poli and College; in Pittsburgh, the Penn and Warner; in Worcester, Poli and Elm Street; in Milwaukee, the Wisconsin and Strand; in Des Moines, Des Moines and Paramount; in Seattle, the Fifth Ave. and Blue Mouse; in Oakland, Paramount and Grand Lake; in Tulsa, the Ritz and Majestic, and in all to grosses amazingly beyond the expected. In many instances it bettered the take, for comparable periods, of roadshow attractions which played the same cities at advanced prices.

It was the first picture in the history of the Valentine, Toledo, to play more than five weeks. After four weeks at the Capitol, New York, it played two weeks at Loew's State on Broadway, the first time in the history of the house that a picture has been held there for a second stanza. The second week's gross was comparable to most first week's business at the house. It was the first picture in the history of the Palace, Dallas, and the Minnesota, Minneapolis, to be held for a second week.

Added Dates Prove General

An interesting slant on the picture's performance is that it was generally off to good but not unusual business, but either increased or maintained its strength over extended periods. Reviewers, on the whole, classed it as a good, but far from exceptional picture. Word-of-mouth advertising obviously was the hypodermic which lifted it into the big dividend class. In many instances second week grosses exceeded or compared favorably with first weeks. In some instances this was true, as well, of third weeks.

In Boston, the fourth day's business was $283 better than the Friday opening; at the Capitol, New York, the fourth day was practically the same as the Friday opening; at Memphis, the third day, a Monday, was better than Sunday; at Harrisburg, Providence, New York, Reading, Toledo and Memphis it did better business on Tuesday than on opening day. At Boston, Nashville and New Orleans it did the best second weekend business on record.

Over 90 per cent of its runs to date have gone into overtime and announcements of extensions of 22 of its first 37 engagements had been made at the end of the third or fourth days.

M-G-M still is as much at a loss to explain "San Francisco's" performance as is the competitor down the street who dismisses it all with a scornful "The lucky stiffs."

"We were just going along minding our own business," said one M-G-M official, "and when we looked in the cash register, there it was."

Australia Speeding Production Activity

By CLIFF HOLT

Sydney, July 31 (*By Airmail Via London*)—Production activity here has responded to the New South Wales and Victorian quota laws and with six features actually shooting local studios are working at top speed. Cinesound has nearly completed "Orphan of the Wilderness," Columbia is busy on the Victor Jory feature, "Rangle River"; "Uncivilized," produced by Expeditionary Films, is ready and "The Flying Doctor," starring Charles Farrell, is about to be released. The "Phantom Gold" unit is on location in Central Australia; Zane Grey is pushing ahead with "White Death" on the Barrier Reef and an unnamed syndicate has commissioned Commonwealth Films to proceed with "Mystery Isle," while Cinesound is concluding preparatory work on a feature scheduled to follow "Orphan of the Wilderness," and which according to Cinesound's director, Ken G. Hall, "will have international appeal."

* * *

Directors of the Prince Edward here blame the opposition of broadcasting for the theatre's comparatively small profit of £7,491 for the year ended June 30. Nevertheless this profit represents a slight increase over that of last year.

Denies Melbert Petition

Justice Ferdinand Pecora in N. Y. Supreme court yesterday denied the petition of Melbert Pictures, Inc., for an order to permit Melvin Hirsh, as assignee of Melbert, to exhibit the film previously called "Revolt of the Zombies" under a new name "Revolt of the Demons." The petition was opposed by Sherman S. Krellberg, vice-president of the Amusement Securities Corp., which already has a permanent injunction and judgment for $10,878 against the defendants for infringement of the title. Krellberg contended that to permit the distribution of the picture under the proposed name would nullify the effect of the injunction, as the word "zombies" appears throughout the dialogue.

Moyce Starts East Today

Hollywood, Aug. 19.—Hollis Moyce, vice-president and secretary, S.M.P.E. and Du Pont representative on the west coast, will leave tomorrow for New York on his semi-annual visit to the factories and executive offices.

Schenck on Continent

London, Aug. 19.—Joseph M. Schenck is on the Continent and returns Monday or Tuesday, when further word on the status of the Loew-Twentieth Century-Fox-G. B. deal is anticipated.

"U" Buys Wilson Novel

Hollywood, Aug. 19.—Universal has purchased the Harry Leon Wilson novel, "Oh, Doctor," and will produce it as a starring vehicle for Edward Everett Horton.

Rodgers Expected in L.A.

Los Angeles, Aug. 19.—William F. Rodgers, M-G-M's general sales manager, is expected here shortly from San Francisco where he arrived yesterday.

Cantor, Smash In 'Frisco at A Big $34,000

San Francisco, Aug. 19.—Eddie Cantor, in the flesh at the Golden Gate, brought $34,000 into the box-office there last week and made Cliff Work smile and smile. House average is $16,000. There was also a picture on the bill, "The Last Outlaw" by name.

In point of straight picture house attractions, however, honors went to the Paramount with a $16,500 take on "Great Ziegfeld" comparing with a $13,000 normal. The Orpheum did well with a combination of "Meet Nero Wolfe" and "Final Hour" at $10,000 which was $3,000 to the good and the Fox, playing "Secret Agent" and "Jailbreak" had no complaints at $10,300 since its average is $7,000. Third week of "San Francisco" at the St. Francis was strong at $10,000, while the second roadshow week of "Anthony Adverse" at the Geary was good for $11,500.

Weather was fair and competition was confined to Duffy stock and the P.W.A. show. Total first run business was $112,570 against a bulk average of $88,200.

Estimated takings:

Week Ending Aug. 11:

"LAST OUTLAW" (Radio)

GOLDEN GATE—(2,850), 15c-25c-35c-40c-55c, 7 days. Stage: Eddie Cantor. **Gross:** $34,000. (Average, $16,000)

Week Ending Aug. 12:

"MEET NERO WOLFE" (Col.)
"FINAL HOUR" (Col.)

ORPHEUM—(2,440), 15c-30c-35c-50c, 7 days. **Gross:** $10,000. (Average, $7,000)

"GREAT ZIEGFELD" (M-G-M)

PARAMOUNT—(2,740), 15c-40c-55c, 7 days. **Gross:** $16,500. (Average, $13,000)

Week Ending Aug. 13:

"DANCING LADY" (M-G-M)
"BIG HOUSE" (M-G-M)

EMBASSY—(1,400), 10c-25c-35c-40c, 9 days. 3rd week. **Gross:** $3,500. (Average, $3,200)

"SECRET AGENT" (G.B.)
"JAILBREAK" (W. B.)

FOX—(5,000), 10c-25c-34c, 7 days. **Gross:** $10,300. (Average, $7,000)

"SAN FRANCISCO" (M-G-M)

ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days, 3rd week. **Gross:** $10,000. (Average, $7,000)

"HIS BROTHER'S WIFE" (M-G-M)
"CHARLIE CHAN AT RACE TRACK" (20th-Fox)

WARFIELD—(2,680), 15c-30c-35c-40c, 7 days. **Gross:** $15,500. (Average, $14,000)

Week Ending Aug. 14:

"MELODY OF LOVE" (Vienna Films)
"PLOW THAT BROKE THE PLAINS"

CLAY—(400), 15c-35c, 7 days. **Gross:** $1,270. (Average, $1,000)

"ANTHONY ADVERSE" (W. B.)

GEARY—(1,400), 55c-87c-$1.10, 7 days. 2nd week. **Gross:** $11,500. (Average, $10,000)

Signed by Paramount

Hollywood, Aug. 19.—Shirley Ross, who went to Paramount on loan from M-G-M for a part in "The Big Broadcast of 1937," has been signed to a term Paramount contract, her M-G-M agreement having expired.

Paramount Adds Writers

Hollywood, Aug. 19.—Paramount has added three new writers to the scenario staff. They are Charles Lederer, who has been assigned to adapt "Double or Nothing," and Jay Gorney and Henry Meyers, who will collaborate on "College Holiday."

Pittsburgh Strikes Summer High; "To Mary" Is Leader

Pittsburgh, Aug. 19. — With weather conditions ideal and competition keen as the result of generally superior attractions everywhere, business hit a new high for the summer. Every single one of the five first-run houses went considerably above par.

"Suzy" at the Penn was the first real Jean Harlow money picture around here in years, getting pretty close to $14,000, while at the Alvin, "To Mary—With Love" approximated $9,000 and wasn't held over only because the tag end of the season is approaching and the house is anxious to play off remaining product under old committments.

Charlie Chase in person, and on the screen in "Kelly, the Second" built steadily after a slow start at the Stanley and came through with $17,000 and the Warner, with what critics rated its best double bill in some time, collected $6,100 with "One Rainy Afternoon" and "The Devil Doll." "Poor Little Rich Girl" also stood up well at the Fulton, getting $5,700 in six days of the second week.

Total grosses in five first-runs were $51,500. Average is $39,000.

Estimated takings for the week ending Aug. 13:

"TO MARY—WITH LOVE" (20th-Fox)

ALVIN—(2,000), 25c-40c, 7 days. **Gross:** $8,700. (Average, $4,500)

"POOR LITTLE RICH GIRL" (20th-Fox)

FULTON—(1,750), 15c-40c, 6 days. 2nd week. **Gross:** $5,700. (Average, for 7 days, $4,000)

"SUZY" (M-G-M)

PENN—(3,300), 25c-40c, 7 days. **Gross:** $14,000. (Average, $10,000)

"KELLY, THE SECOND" (M-G-M)

STANLEY—(3,600), 25c-55c, 7 days. Stage: Charlie Chase, Niela Goodelle, Rio Brothers, Four Steps, Elida Girls. **Gross:** $17,000. (Average, $16,500)

"ONE RAINY AFTERNOON" (U.A.)
"THE DEVIL DOLL" (M-G-M)

WARNER—(2,000), 25c-40c, 7 days. **Gross:** $6,100. (Average, $4,000)

"Pastures" a High $8,000, Louisville

Louisville, Aug. 19.—"The Green Pastures" was a box-office hit at the Mary Anderson. Contrary to expectations, interest was high in this town, and the excellent work of the colored cast received splendid reviews from the critics. The take topped the house average by $4,500, reaching $8,000.

At Loew's State "His Brother's Wife" hit a fast pace over the week-end, and held up well to the close. It was good for $7,000, a good $1,500 over average.

Two holdovers, "Rhythm on the Range" dualled with "High Tension," and "To Mary—With Love" at the Rialto and Strand respectively, were also on the profit side. The Rialto took $4,800, $300 over par. $3,600 was the take for the Strand, an even $100 over normal, "To Mary—With Love" received some good word-of-mouth publicity.

The weather was pleasant.

Total first run business was $26,300. Average is $19,900.

Estimated takings for the week ending Aug. 13:

"HIS BROTHER'S WIFE" (M-G-M)

LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $7,000. (Average, $5,500)

"RHYTHM ON THE RANGE" (20th-Fox)
"HIGH TENSION" (20th-Fox)

RIALTO—(3,000), 15c-35c-40c, 7 days, 2nd week. **Gross:** $4,800. (Average, $4,500)

"TO MARY, WITH LOVE" (20th-Fox)

STRAND—(1,500), 15c-25c-40c, 7 days, 2nd week. **Gross:** $3,600. (Average, $3,500)

"THE GREEN PASTURES" (W.B.)

MARY ANDERSON—(1,000), 15c-25c-40c, 7 days. **Gross:** $8,000. (Average, $3,500)

"SONS O' GUNS" (W.B.)
"CASE AGAINST MRS. AMES" (Para.)
"FIRST BABY" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)

KENTUCKY—(900), 15c-25c, 7 days, split week. **Gross:** $1,600. (Average, $1,500)

"GILDED LILY" (Para.)
"THE KEY" (W.B.)
"TILLIE & GUS" (Para.)
"STRANDED" (W.B.)

OHIO—(900), 15c, 7 days, split week. **Gross:** $1,300. (Average, $1,400)

Stanley Resuming Films

Pittsburgh, Aug. 19.—The Stanley, deluxe Warner house, will return to straight pictures on Aug. 28. For the last two years the house has been playing stage shows regularly.

"Wife" and "Lang" Best in Milwaukee

Milwaukee, Aug. 19.—"His Brother's Wife" and "The Return of Sophie Lang," on a dual bill at the Wisconsin took high honors for the week with a $10,000 gross, $2,000 above average.

Business was off to a slow start, due partly to the Ringling Bros. and Barnum & Bailey Circus which played the city twice daily on Saturday and Sunday, and other houses failed to reach par. Midweek business was slowed up by the International Opera Chorus' operetta, which drew some 35,000 people on Wednesday night. It marked the last performance of the season.

The weather was warm and fair.

Total first run business was $23,600. Average is $24,500.

Estimated takings:

Week Ending Aug. 11:

"SATAN MET A LADY" (W. B.)
"JAILBREAK" (W. B.)

WARNER—(2,400), 25c-40c, 7 days. **Gross:** $4,500. (Average, $5,000)

Week Ending Aug. 13:

"YOURS FOR THE ASKING" (Para.)
"BORDER FLIGHT" (Para.)

PALACE—(2,400), 25c-40c, 6 days. **Gross:** $4,000. (Average, $5,000)

"DANCE BAND" (Rep.)

RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: Rhythm Revels. **Gross:** $4,100. (Average, $5,000)

"RHYTHM ON THE RANGE" (Para.)
"PUBLIC ENEMY'S WIFE" (W. B.)

STRAND—(1,400), 25c-40c, 6 days. **Gross:** $1,000. (Average, $1,500)

"HIS BROTHER'S WIFE" (M-G-M)
"THE RETURN OF SOPHIE LANG" (Para.)

WISCONSIN—(3,200), 25c-40c, 8 days. **Gross:** $10,000. (Average, $8,000)

Nova Scotia Cuts Tax

Toronto, Aug. 19.—The new amusement tax scale adopted by the Provincial Government of Nova Scotia following appeals by exhibitors for downward revision, is found to be practically the same as that now prevailing in Ontario for the lower admission brackets. The tax on the 25-cent admission has been reduced from five to two cents while the reduction on the 35-cent ticket has been from five to three cents.

"To Mary" Is Denver's Top With $9,500

Denver, Aug. 19.—"To Mary—With Love," netting $9,500 at the Denver, was the top of the week, the gross going over par by $2,000. The film moves to the Aladdin for a second week.

"The Green Pastures" held up well in its second week, having moved over from the Denver, doing $4,500 at the Aladdin, against a par of $3,000, making it $1,500 to the good. "Navy Born" was strong at the Center, doing $4,000 to top average by $2,000, with a stage show to help.

The competition is still severe, with amusement parks and the Elitch stock company, and free softball games nightly drawing thousands.

Total first run business was $33,000. Average is $28,000.

Estimated takings for the week ending Aug. 13:

"THE GREEN PASTURES" (W. B.)

ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $4,500. (Average. $3,000)

"WHITE FANG" (20th-Fox)

BROADWAY—(1,500), 25c-40c, 7 days, following a week at the Aladdin. **Gross:** $1,500. (Average, $2,000)

"NAVY BORN" (Republic)

CENTER—(1,500), 15c-25c-35c, 7 days. Stage show. **Gross:** $4,000. (Average, $2,000)

"RHYTHM ON THE RANGE" (Para.)

DENHAM—(1,500), 25c-35c-40c, 4 days, holdover. **Gross:** $3,500.

"I'D GIVE MY LIFE" (Para.)

DENHAM—(1,500), 25c-35c-40c, 3 days. **Gross:** $1,500. (Average for week, $4,500)

"TO MARY—WITH LOVE" (20th-Fox)

DENVER—(2,500), 25c-35c-50c, 7 days. Stage band. **Gross:** $9,500. (Average, $7,500)

"DEVIL DOLL" (M-G-M)
"GRAND JURY" (Radio)

ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $5,000. (Average, $6,000)

"THE CRIME OF DR. FORBES" (20th-Fox)
"BIG NOISE" (W. B.)

PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $3,500. (Average. $3,500)

Postpone Golf Tourney

Detroit, Aug. 19. — The Variety Club will hold its big golf tournament at Franklin Hills on Aug. 26, instead of today, as originally scheduled. M. M. Gottlieb is chairman of the committee in charge and is being assisted by Ray E. Moon, H. M. Richey and Max Smitt. A big list of prizes has been arranged and every player teeing off will be given a free golf ball. More than 100 reservations already have been received.

Signed for Broadcasts

Hollywood, Aug. 19.—Fanchon & Marco have signed 14 film players for a series of recordings which will be used on small broadcasting stations. Included are Fred and Paula Stone, Lyda Roberti, Jackie Coogan, Betty Grable, May Robson, Ann Sothern, Patsy Kelly, Dolores Costello Barrymore, Ann Shirley, Guy Kibbee, Maureen O'Sullivan, Gloria Swanson and Jack Holt.

M-G-M Writers Total 107

Hollywood, Aug. 19.—The addition of Ogden Nash, Maurine Watkins and Paul Kunasz to the M-G-M writing staff increases to 107 the total number of writers now engaged at Culver City.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 44 NEW YORK, FRIDAY, AUGUST 21, 1936 TEN CENTS

Italy's Envoy Here to Talk U. S. Film Aid

Head of Government Unit Will Go to Coast

Plans under which American production talent would cooperate with the Italian Government both in launching and lending continuing assistance to the new studio enterprise established near Rome will be discussed by Carlo Roncoroni, member of the Italian Chamber and head of the Government's film bureau, on his arrival in Hollywood next week, it was learned yesterday.

Roncoroni arrived from Rome yesterday on the *Conte di Savoia* and plans to leave for the coast this weekend for an indefinite stay. While there he will confer principally with Dr. A. H. Giannini, president of United Artists, and with Walter Wanger, who completed arrangements while in Rome recently to make several pictures at the new Italian studio, the first of which may be undertaken this fall.

Roncoroni could not be reached at his hotel here following his arrival for questioning concerning new legislation affecting the distribution and exhibi-

(*Continued on page* 12)

Tom Hamlin, Film Curb Editor, Dead

Thomas Hamlin, publisher and editor of *Film Curb,* died yesterday at noon in Post Graduate Hospital, where he had previously undergone two major operations for a stomach ailment. Numerous blood transfusions had been resorted to in the past few days in an effort to save his life.

The funeral services will be held on Sunday at 2 P. M. at the Friends Church in Yorktown Heights, Westchester County. Burial will be in Amawalk Cemetery, Amawalk, N. Y.

Hamlin was born Feb. 10, 1877, in

(*Continued on page* 18)

Pizor President of New Unit in Phila.

PHILADELPHIA, Aug. 20.—Lewen Pizor, president of the former M. P. T. O. of Eastern Pennsylvania, today was elected president of the United M.P.T.O. of Eastern Pennsylvania, Southern New Jersey and Delaware, Inc., which combines Pizor's former group with the I. T. O., a former ri-

(*Continued on page* 12)

Superb 'Romeo and Juliet' Opens Run on Broadway

By RED KANN

Under its dazzling white and circular electrical sign, whatever notables might be found in New York on a hot August evening last night made their way through police lines into the Astor Theatre for two hours to the minute of a magnificent "Romeo and Juliet."

The event had touched a high water mark of the year and the peak of the waning summer season in anticipation and was by no means let down by its arrival. The painstaking care and the fidelity to the worthwhile which characterized the majority of Irving Thalberg's work were on display to do the producer, its cast and its director proud and to add to the laurels of the industry an effort which will bring it unstinted praise.

This is no critical appraisal of "Romeo and Juliet"; that was done weeks ago over the Hollywood wire. This was slated to be a closeup and a sort of running narrative of an important opening. But whatever variance to that objective may creep in is, perhaps, pardonable in view of the magnitude of the task and the measure of its merit which are

(*Continued on page* 8)

RCA In Deal With Warners On 13 Houses

RCA High Fidelity sound reproducing equipment will be installed in a total of 13 Warner key theatres, Edwin M. Hartley, Photophone sales manager, said yesterday. The deal represents the first significant installations of RCA equipment in a major circuit other than RKO.

As reported in MOTION PICTURE DAILY of Aug. 18, a number of these installations have been made already in key Warner theatres and the equipment is being serviced by Photophone. The houses in which the trial installations have been made include the Strand, New York; Stanley, Philadel-

(*Continued on page* 18)

B'way Houses Set Meet on Price Change

The first meeting of all Broadway theatres to discuss abandonment of early bird prices and adoption of a 5 P. M. evening admission scale is scheduled to be held next Tuesday.

Indications definitely point to all first and second runs approving the plan, it was learned yesterday. In line with the original idea, when independent and major circuit heads met at C. C. Moskowitz's office two weeks ago, one or two exhibitors have contacted executives of the Roxy and the Strand.

Representatives of both houses have pledged support to the plan,

(*Continued on page* 12)

Key City Grosses in Gain; 166 Houses Bulk $1,468,800

Key city grosses for the theatre week ending July 31-Aug. 1 reflected an improvement over the previous seven days when 166 first runs in 29 cities bulked $1,468,800 as compared with 165 houses and an aggregate of $1,426,153 for the earlier period.

Currently, nine Cincinnati houses reported $49,300 as against eight earlier with a combined gross of $48,250. The additional theatre, therefore, had virtually no bearing on the present gain.

Boston, Buffalo, Chicago, Cleveland, Denver, Houston, Indianapolis, Kansas City, Los Angeles, Milwaukee, Omaha, Philadelphia, Pittsburgh, Providence, San Francisco and Seattle evidenced increases, the number of reporting theatres remaining constant over the two week period

The comparison, city by city, will be found on page 13.

National Is Considering Price Raise

Would Be First Such Act By Major Circuit

National Theatres, whose subsidiaries comprise Fox West Coast, Fox Midwest, Fox Wisconsin, Intermountain and Evergreen States, is seriously considering an increase in admissions. The possibility will be one of the principal topics to be discussed at regional meetings at Kansas City and Los Angeles starting next week.

The step would be the first by the major circuits toward stepping up price scales throughout the country. It is expected that when both sessions are ended, definite commitments to boost admission charges will be made. Divisional and district operating heads and bookers as well as import sales heads of major and distributing companies will attend the two sectional conclaves.

Favoring the move for National is Spyros Skouras, first vice-president, who yesterday stated that "an increase in admissions is necessary."

"Film entertainment," he added, "is the only commodity in the world which has not risen along with price

(*Continued on page* 12)

Justice Dep't to Seek More Funds

By BERTRAM F. LINZ

WASHINGTON, Aug. 20.—Increased funds with which to expand its investigating activities will be asked of Congress by the Dep't of Justice next winter, it was learned today as officials of the department initialed the development of their estimates for the fiscal year 1938.

A small increase for this purpose was given the department in its appropriations bill for the current year and became available July 1. The money is being used for the employment of

(*Continued on page* 18)

Alperson Signs with Associated British

By BRUCE ALLAN

LONDON, Aug. 20.—Edward L. Alperson, president of Grand National, has signed a distribution contract with Associated British Distributors. The two-year contract calls for 34 pictures by July 31, 1937, at the rate of three each month, the same ratio to be main-

(*Continued on page* 12)

MOTION PICTURE DAILY
(Registered U. S. Patent Office)

Vol. 40 August 21, 1936 No. 44

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpuhco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpuhco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiha-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Earnings of Para. Theatres Show Gain

Paramount theatre earnings are running approximately eight per cent ahead of last year, an official of the company stated yesterday. Last year's earnings were well in the black with a gross income indicated by the company's annual financial report for 1935 of approximately $42,000,000 from theatre operations.

Paramount has an interest in a total of approximately 1,100 theatres, 950 of which are operated under management contracts outside of New York supervision. Of the 150 remaining, all of which are under New York supervision, 90 are operated under individual management contracts.

Negotiations for the extension for two years of the contract under which Si Fabian operates the Brooklyn Paramount may be concluded within the next few days.

PICTURES THAT COUNT
ROMEO and JULIET
WORLD PREMIERE
COVERED FOR M.G.M. BY
METROPOLITAN PHOTO SERVICE

Purely Personal

JAMES FINNEY of RKO, garbed in a creamy-hued suit, had little time for lunch yesterday as he dashed around trying to catch up with his work now that **Jules Levy** is at Lake George. The latter returns Monday.

•

Grace Moore will leave by train for the coast to start work in "Interlude" for Columbia. The second picture she will make for the company will be "Nightingale Flies Home," by Rupert Hughes. The first picture will be a sequel to "One Night of Love."

•

Arthur W. Kelly has changed his plans about leaving for South Africa this week. His sailing schedule is now marked "indefinite."

Quip of the Day

"Ye'll kindly gie me back the money I paid for amusement tax," said the Scot at the theatre box-office.

"How do you mean, sir?"

"Weel, I wasna amused."

—The Era, London.

Mrs. George Skouras was among the passengers returning yesterday on the *Conte di Savoia*. She had been away for two months.

•

Sam E. Morris will sail on the *Queen Mary* on Aug. 26 for conferences in England with **Jack L. Warner** and **Irving Asher**.

•

Milton Kronacker is recuperating at So. Fallsburg, N. Y., from a recent illness. He's at the Ambassador Hotel there.

•

John Hay Whitney, back from Saratoga, yesterday denied reports he was selling his holdings in Technicolor.

•

L. E. Goldhammer, RKO Minneapolis branch manager, and **Walter Branson**, midwest division head with headquarters in Chicago, are in town.

•

Arthur Greenblatt returned yesterday from a swing of G. B. exchanges in the east and on Monday again leaves on another tour.

•

Louis B. Mayer and **Howard Strickling** hope to return to Hollywood "in about a week."

•

Hy Daab yesterday was tendered a birthday party by a number of his co-workers at the Tavern.

•

William Gedris of Ideal Seating Co. of Grand Rapids, Mich., is spending a few days in town on business.

•

Manuel D'Encio of the Warner foreign department returned yesterday from a visit to his family in Italy.

•

Stewart McDonald is due to return today from a brief trip to Pittsburgh.

•

Harry M. Goetz was ordered to bed yesterday. He has a heavy cold.

•

Will Rogers, Jr., is in New York from the coast.

•

Peter Lorre is in town.

JAMES W. GERARD, who returned yesterday from Europe on the *Conte di Savoia*, said he knew nothing of the suit recently filed against him and Natural Color Film Corp. by **Emil Klampt** for alleged infringement of patents. The former U. S. Ambassador said he and two friends have a stock interest in the color film company, which is small compared to other interests he holds.

•

Billy Mauch, who plays the young "Anthony Adverse" in the picture of that name, will arrive in town tomorrow accompanied by his twin brother, **Bobby**.

•

George Gerhard is visiting a number of upstate New York towns on behalf of "Mary of Scotland." Later in the year he will entrain for the coast.

•

Arthur Willi, eastern talent scout for RKO, is making a tour of summer stock shows around Cape Cod. He will return after Labor Day.

•

Jessie Matthews will broadcast from London Aug. 25 and will be heard in America from coast to coast over the NBC Red network.

•

Paul Lamboit, technical expert for Dufaycolor, has left for the coast by plane, on the Dufaycolor process used by studios for stills of color sets.

•

Whitford Drake, Erpi vice-president, returns Monday on the *Queen Mary* from a two-month European business trip.

•

Charles L. O'Reilly again has delayed his return, this time until Monday. Business on the coast is responsible for setting back the departure!

•

Morton Nathanson has joined **Monte Proser** in handling publicity for **James Ullman** and **D. A. Doran** in the coming Broadway season.

•

Y. Frank Freeman and **Frank C. Walker** returned yesterday from a theatre inspection visit at Scranton, Pa.

•

Lou Irwin flew all the way to New Orleans to attend the inauguration of that city's new chief executive, Mayor Maestri.

•

Si Fabian will return Monday from Albany where he is looking over his various theatre interests.

•

Mary Pickford is due here around Sept. 15. Then she'll probably head for London.

•

Will Hays will be the subject of the **Martin Starr** broadcast over WMCA tomorrow evening.

•

William Scully of M-G-M is on a trip of exchanges under his supervision.

•

S. Barret McCormick is due to return Monday from a Bermuda cruise.

•

Ricardo Cortez has returned to Hollywood.

•

Berthold Viertel here from London and G. B. picture making.

Name Kuschner to Succeed Kalmenson

Pittsburgh, Aug. 20.—Oscar Kuschner, Warner branch manager at Indianapolis, has been named to succeed Ben Kalmenson as buyer and booker for the Warner theatres in this zone under Harry Kalmine.

Kuschner formerly was a Chicago theatre operator. Kalmenson recently was promoted to mid-east division sales manager for Warners by Gradwell L. Sears, vice-president and general sales manager.

No successor to Oscar Kuschner as manager of the Warner office in Indianapolis has been made by Gradwell L. Sears, it was stated here yesterday.

Tracy Is Made RKO Studio Legal Head

Hollywood, Aug. 20.—John Tracy was today appointed legal head at the RKO studio succeeding Felix Cunningham who has resigned to open his own office.

Ross Hastings, formerly aide to Cunningham, will be assistant to Tracy.

RKO in Packard Tieup

RKO has concluded arrangements for a tieup with Packard on "Swing Time," Astaire-Rogers musical. An eight-week contest is scheduled, with Packard cars as prizes, featuring slogans, and open to the public. Another contest, open to theatre managers and publicity men, is for the best cooperative campaigns on the picture handled in conjunction with local Packard dealers.

Files Judgment Data

A satisfaction of judgment was filed in N. Y. Supreme court yesterday on behalf of Austin B. Irwin against John Klein, Paramount Publix Corp. and RKO Studios, Inc., for $20,762. The judgment originally was obtained on May 6, 1935. The statement of the judgment settlement was filed by attorney Edward A. Scott.

U. A. to Show in Tibet

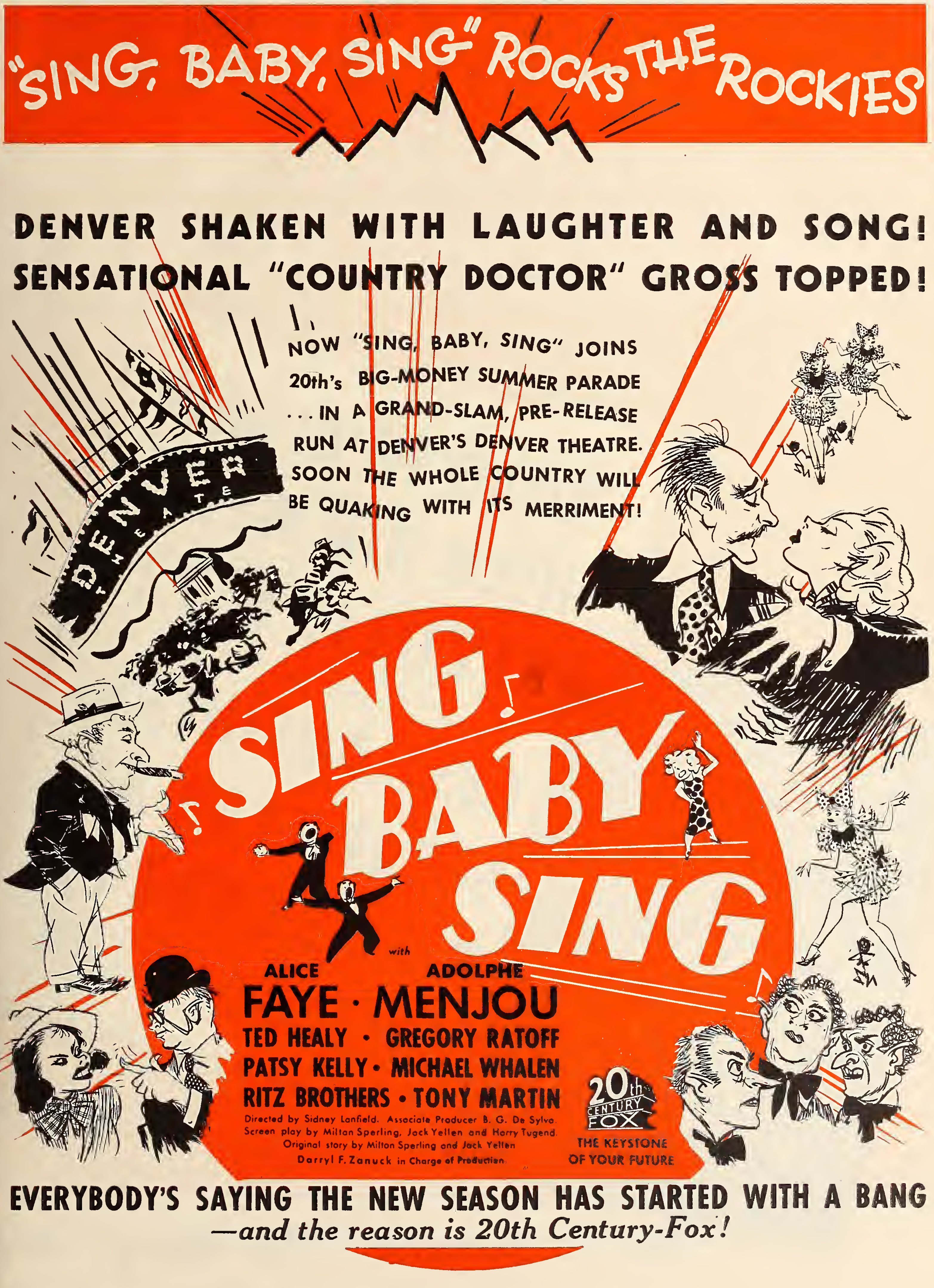
United Artists, through H. A. O'Connor, general manager in India, has closed with an exhibitor in Lhasa, the sacred city of Tibet, for the showing of U. A. Product. Arthur W. Kelly, vice-president in charge of foreign distribution, states that the initial subjects will be "Around the World in 80 Minutes" and "Samarang."

Australia Bans 'Pastures'

Melbourne, Aug. 20.—"Green Pastures" has been banned by the censor board from being shown in Australia. Exhibitors who imported the film are expected to protest the decision of the censor.

To Preview "Hussy"

M-G-M plans a preview showing for the press and invited guests of "The Gorgeous Hussy," starring Joan Crawford, at the Capitol in Washington next Thursday evening. Robert Taylor is co-starred.



"SING, BABY, SING" ROCKS THE ROCKIES

DENVER SHAKEN WITH LAUGHTER AND SONG! SENSATIONAL "COUNTRY DOCTOR" GROSS TOPPED!

NOW "SING, BABY, SING" JOINS 20th's BIG-MONEY SUMMER PARADE . . . IN A GRAND-SLAM, PRE-RELEASE RUN AT DENVER'S DENVER THEATRE. SOON THE WHOLE COUNTRY WILL BE QUAKING WITH ITS MERRIMENT!

SING BABY SING

with

ALICE FAYE · ADOLPHE MENJOU

TED HEALY · GREGORY RATOFF

PATSY KELLY · MICHAEL WHALEN

RITZ BROTHERS · TONY MARTIN

Directed by Sidney Lanfield. Associate Producer B. G. De Sylva.
Screen play by Milton Sperling, Jack Yellen and Harry Tugend.
Original story by Milton Sperling and Jack Yellen
Darryl F. Zanuck in Charge of Production

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE

EVERYBODY'S SAYING THE NEW SEASON HAS STARTED WITH A BANG

—and the reason is 20th Century-Fox!

20th BLASTS HEAT

"ROAD TO GLORY" and HIT RECORD HEIGHTS

"ROAD TO GLORY" HELD 3rd WEEK RIVOLI, N. Y.!

BEST BUSINESS SINCE 1930 AT ROOSEVELT, CHICAGO!

20th's GREAT LOVE DRAMA
OF THE GREAT WORLD WAR!
FREDRIC MARCH · WARNER BAXTER
LIONEL BARRYMORE
THE ROAD TO GLORY
with JUNE LANG
GREGORY RATOFF
Directed by Howard Hawks
Associate Producer Nunnally Johnson
Screen play by Joel Sayre and William Faulkner
DARRYL F. ZANUCK In Charge of Production

Not to mention **"To Mary—Wi**

champ and "Sing, Bab

-WAVE JINX !!

"GIRLS' DORMITORY" AS MERCURY BOILS!

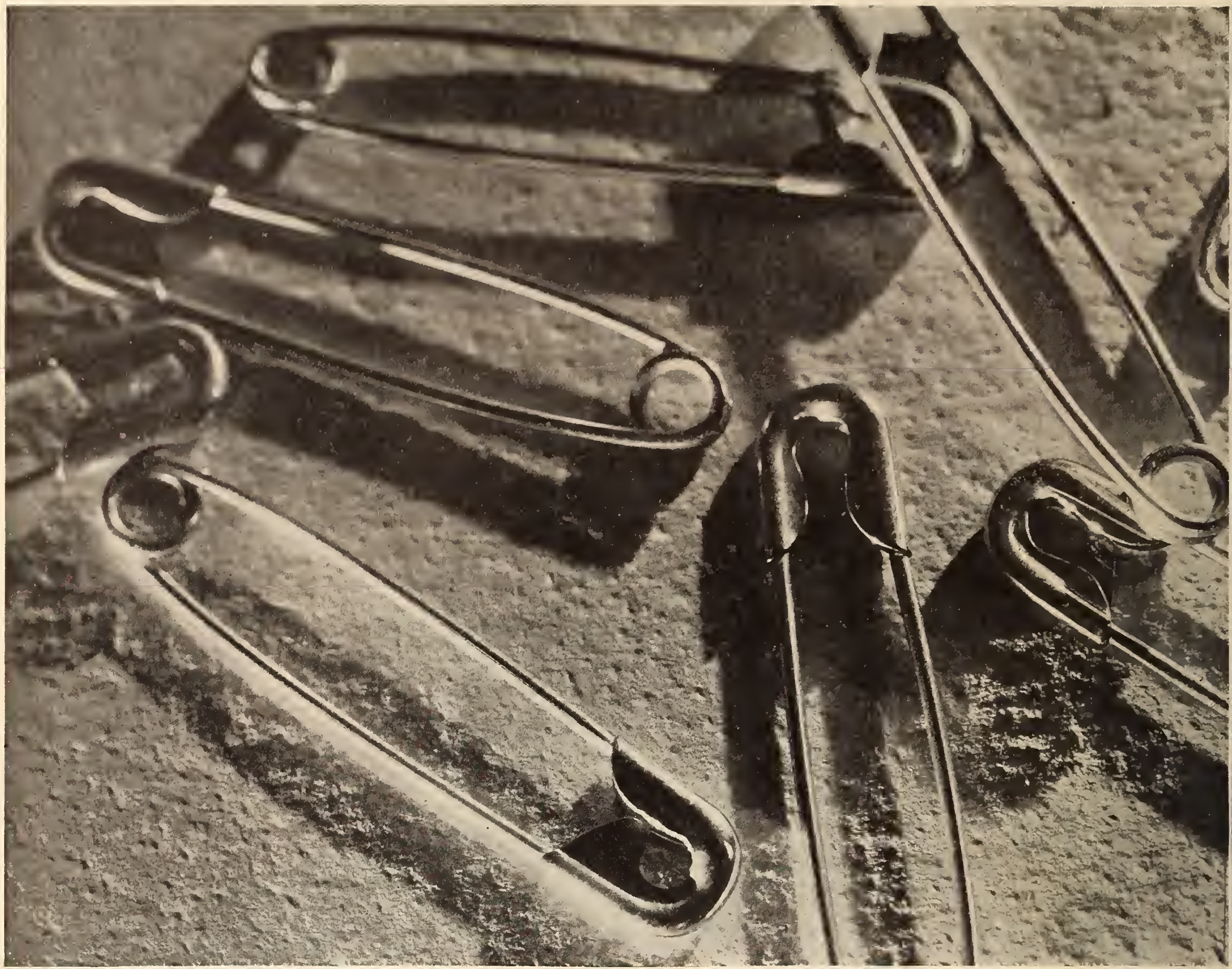
"GIRLS' DORMITORY" HELD OVER CINCINNATI! SMASH, INDIANAPOLIS! BEAT "STEAMBOAT" IN TORONTO! KNOCKOUT IN ROCHESTER!

HERBERT
MARSHALL · RUTH
CHATTERTON
in
GIRLS' DORMITORY
Introducing the star discovery of 1936!
SIMONE SIMON
(Pronounced See-MOAN—See-MOAN)
CONSTANCE COLLIER · J. EDWARD BROMBERG
DIXIE DUNBAR · JOHN QUALEN
SHIRLEY DEANE
DIRECTED BY IRVING CUMMINGS
Associate Producer Raymond Griffith
From a play by Ladislaus Fodor

Love", new season's holdover

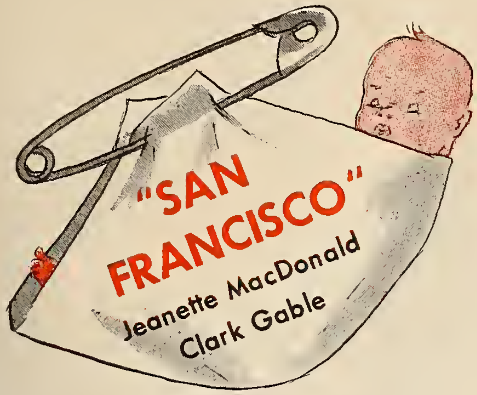
Sing", Denver sensation

20th CENTURY FOX
THE KEYSTONE
OF YOUR FUTURE



SAFETY FIRST!

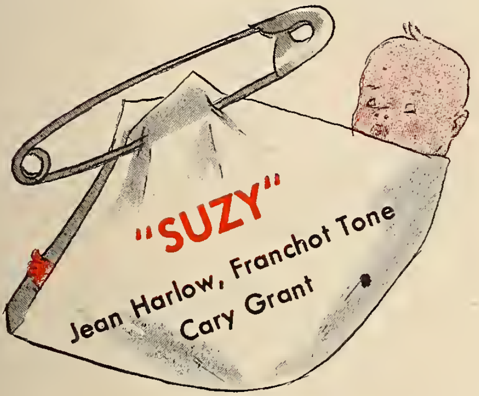
Pin an M-G-M contract to your theatre and enjoy life in 1936-37!


"SAN FRANCISCO"
Jeanette MacDonald
Clark Gable

THE BOX-OFFICE BABIES KEEP COMING FROM MR. AND MRS. LEO!

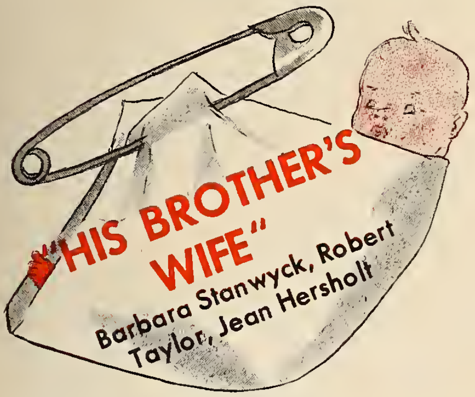
Talk about
Blessed events!
Mr. and Mrs. Leo are
Something *marvelous!*

•


"SUZY"
Jean Harlow, Franchot Tone
Cary Grant

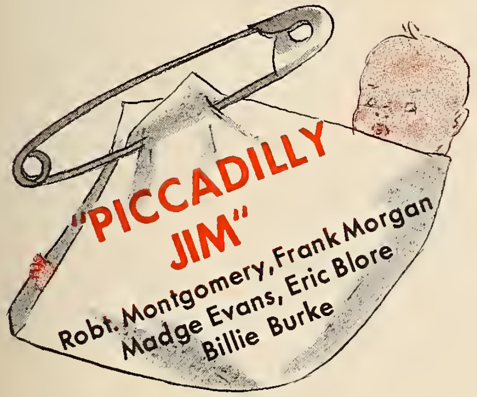
Their newest
Howling success is
"PICCADILLY JIM"—
Congratulations are
Pouring in from
Opening engagements
From coast-to-coast!

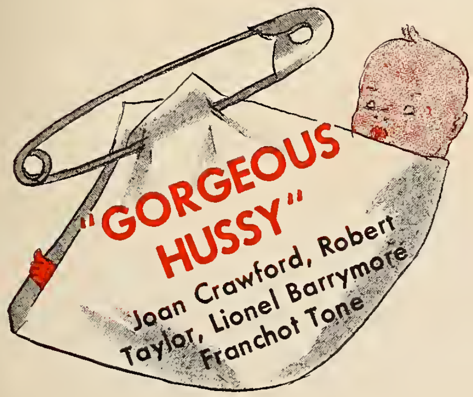
•


"HIS BROTHER'S WIFE"
Barbara Stanwyck, Robert Taylor, Jean Hersholt

"PICCADILLY JIM"
Joins the Box-office
Baby parade of
M-G-M hits!
No kidding! What a
Thrill to be an
M-G-M papa!

•


"PICCADILLY JIM"
Robt. Montgomery, Frank Morgan
Madge Evans, Eric Blore
Billie Burke


"GORGEOUS HUSSY"
Joan Crawford, Robert Taylor, Lionel Barrymore
Franchot Tone

**The next
Blessed event!**

Broadway Gay As "Romeo and Juliet" Opens

(*Continued from page 1*)

considerable by both of the counts.

There would appear to be no point in outlining the highlights of a play known so thoroughly and one so securely catalogued among literature's most famous love tragedies. Shakespeare, to many, offers no excitement and is devoid of thrills. Thalberg must have known that when he advanced his plans for "Romeo and Juliet" and that realization, no doubt, accounts for the adroitness, first, and the execution, next, of the decision which impart modern tempo, mood and speed to much of the picture.

Not that "Romeo and Juliet" departs from the printed word in essential detail. To have attempted that would have risked a storm of abusive criticism. This version rather is skilfully moulded to a recognizance of the sweep of the camera and it results, where properly such could be done, in wild and thrilling duels, breakneck travel on horseback, pageantry and color in dance and movement. It also significantly transforms to the quiet and to the gentle in the love scenes—on the balcony, in the friar's hut, in Juliet's bedroom—and to moving tragedy in the death scene at the finish.

This "Romeo and Juliet" is something of which Metro is very proud and that is thoroughly understandable. It is also an accomplishment fine enough and big enough for the entire industry to throw hats in the air and to reflect gratification that it was produced in the manner of its making.

Audience a Notable One

The mounted police, basking in the hot beams of sunlight arcs flooding the front of the Astor Theatre, were on display last night to maintain order at the premiere of "Romeo and Juliet." Injunctions of "move along" kept the crowds circulating and two lines of policemen, cleaving a narrow path into the lobby, were necessary to permit ticket holders through the crush.

In the lobby, Jay Flippen, at the WHN microphone, introduced celebrities, near and genuine, for a couple of words through the ether, including one woman who read hers which were more than a few.

Many Executives Attend

Film executives in New York were on hand, including Barney Balaban, A. W. Warner, Leon Netter, Major Leslie E. Thompson and a flock of others. The audience likewise included Lee Shubert, Morris Gest, sitting all by his lonesome; Clifton Webb, Ginger Rogers, Nicholas M. Schenck, Louis B. Mayer, E. M. Saunders, Thomas J. Connor, Louis K. Sidney, Charles C. Moskowitz, Howard Dietz, Si Seadler, Howard Strickling, Libby Holman, Jean Chatburn, Frank Orsatti, William Thalberg, the producer's father; Herbert Mass, his attorney; Ethel Levy, Dr. A. S. W. Rosenbach, president of the Shakespeare Ass'n; Kitty Carlisle, Fannie Hurst, and Luise Uhlrich and Viktor Kowa, Viennese players who arrived on the *Bremen* yesterday. Philadelphia critics, including Elsie Finn of *The Record,* Henry Murdock of *The Evening Ledger,* Jeff Keene of *The Record,* Linton Martin of *The News* and Hobe Morrison were there en masse as M-G-M's guests.

At Last Night's Opening

WHN
DIAL 1010

Metropolitan Photo Service

Nicholas M. Schenck, right, president, and Louis B. Mayer, vice-president in charge of production, snapped as they arrived at the Astor last night for the notable premiere of "Romeo and Juliet."

What the Critics Say

Midnight editions of three of this morning's newspapers carry reviews of "Romeo and Juliet." A consensus of their opinions:

Daily Mirror—Made with rare taste and played by an inspired cast, the first film production of "Romeo and Juliet" is a distinguisbed triumph for Hollywood. Photographically exquisite, magnificently mounted, it is one of the most elaborate and opulent of the recent films.

Liberated from the rigid confines of the stage, the film is active and spectacular, with brawls, duels and a suspense which brings it vividly to life. Despite the familiarity of its story, it awakens a gripping interest as the unfortunate young lovers meet and move forward to their inevitable tragedy.

Norma Shearer is a bewitching Juliet. She assumes the exacting role with the assurance of a seasoned Shakespearian. Her voice is lustrous and stirring. Leslie Howard plays Romeo with his usual skill. With Edna May Oliver as the nurse, Basil Rathbone as Tybalt and John Barrymore as Mercutio, the acting is uniformly inspired. Rathbone contributes the outstanding performance.

The vigorous direction of Mr. Cukor and the unobtrusive musical score of Herbert Stothart intensify the mood of the play, which emerges as a history-making film.

Herald-Tribune—With rare good taste and surprising resourcefulness the screen has translated Shakespeare's "Romeo and Juliet" into a distinguished and beautiful photoplay. The singing measures of the tragedy have been framed in sumptuous pageantry. The acting, always effective, rises at times to genuine brilliance. Under George Cukor's knowing and sensitive direction, the angularities of the plot have been shaped to a smooth-flowing narrative exposition.***

No speeches have been added, but episodes have been interpolated to give the production an almost continuous action. There are elisions, as there are in all theatrical productions of the play, but the bulk of the poetry remains and benefits by eloquent expression. Beautifully photographed, performed with feeling and restraint and consummately decorated, it is an offering that should commend itself both to Shakespeare lovers and those to whom the dramatist is only a name.***

In Talbot Jennings's carefully wrought scenario the plot loses its jerky, episodic quality, and the misadventures that lead to Juliet's tomb are explained for the first time with clarity and dramatic conviction. Meanwhile, all the tricks of the camera have been used to give the production an excitingly varied tempo and to conjure up a visual accompaniment to the shifting moods of the drama.***

Norma Shearer has not the exquisite diction of several great Juliets of the past, but her soliloquy when she drinks the potion is superbly moving. As Mercutio John Barrymore gives a matchless reading of the part and the other players, with scarcely an exception, do no violence to the verse.

Of all the splendid performances in the film, that of Mr. Barrymore is outstanding.***

In her (Miss Shearer's) most ambitious role she does the finest acting of her career.

As Romeo, Leslie Howard is almost too restrained, although he conspires with Miss Shearer to make the lovers' meetings incidents of haunting beauty. One suspects that he is too conscious of the part's frailties. His characterization takes on stature and conviction in the desperate journey from the apothecary's shop to Juliet's tomb.***

Pictorially, "Romeo and Juliet" is surpassingly lovely. Backgrounds that have reached bare suggestion behind footlights emerge here in a gorgeous panorama of fifteenth century Italy. Renaissance art has been culled assiduously by Cedric Gibbons and Oliver Messel to inspire striking street scenes at Verona, palatial interiors, elegant trappings and bright costumes. The visual imagery is carried to extremes at times. ***The screen version of "Romeo and Juliet" has flaws, but they are trivial when weighed against the beauty and compelling power of the production.

Times—Metro the Magnificent has loosed its technical magic upon Will Shakespeare and has fashioned for his "Romeo and Juliet" a jeweled setting in which the deep beauty of his romance glows and sparkles and gleams with breathless radiance. Never before, in all its centuries, has the play received so handsome a production as that which was unveiled last night at the Astor Theatre. All that the camera's scope, superb photography and opulent costuming could give it has been given to it here. Ornate but not garish, extravagant but in perfect taste, expansive but never overwhelming, the picture reflects great credit upon its producers and upon the screen as a whole. It is a dignified, sensitive and entirely admirable Shakespearean—not Hollywoodean—production.***

But there is more to "Romeo" than mechanical perfection, and if we seem to have delayed unduly in reporting upon Leslie Howard's Romeo, Norma Shearer's Juliet and the others it is because the best news should be kept to the last. Considering the performances en masse, they are splendid. Here and there we can expect imperfections: Miss Shearer was not at her best in the balcony scene. Mr. Howard came a cropper in a few of his soliloquies—there must be some inherent antagonism between the screen and soliloquy—Conway Tearle was a bit on the declamatory side as the Prince of Verona.***

Fortunately we need not value a performance as the proverb instructs us to judge a chain. With more pleasure, and with a sense that this memory will endure the longer, do we recall Miss Shearer's tender and womanly perverse Juliet during her farewell scene with Romeo before his flight to Mantua. Bright, too, is the recollection of her surrender to uncertainty, fear and suspicion before swallowing the potion, and of that scene in which she finds her lover dead beside her in the tomb. Miss Shearer has played these, whatever her earlier mistakes, with sincerity and effect.

Mr. Howard is a pliant and graceful Romeo, overly weak perhaps in those moments when his hot blood should have boiled and he shared some of Mercutio's fiery spirit. But as a wooer and whisperer of Shakespeare's silver-sweet lines, he is as romantic as any lady on a balcony might desire.***

Metro's film of "Romeo and Juliet" is a a lovely thing; if it should not be well received the fault will not be Hollywood's. It will mean only that Shakespeare has become a literary exercise or a matter for a drama cult's admiration. Somehow we cannot believe that.

Lauds Romeo and Juliet

Dr. A. S. W. Rosenbach, president of the Shakespeare Ass'n. of America, has addressed a letter to Irving Thalberg on the coast, lauding M-G-M's production of "Romeo and Juliet."

"Ziegfeld" Weekly Average Is $16,480

The average weekly gross for "The Great Ziegfeld" during its 19-week tenancy at the Astor on a two-a-day policy was $16,480, according to figures compiled by MOTION PICTURE DAILY. The total intake for the run was $313,331.

According to Loew's bookkeeping records, the first week, ending April 11, closed with a tally of $12,427. The last week, ending Aug. 19, was listed at $7,000, of which $2,600 was chalked off as the final day's receipts. As figured by the circuit, the first week amounted to four days and the last, three days. This is due to the fact the musical film opened on a Wednesday night and the week ended on Sunday.

Unlike previous two-a-day films, no passes were issued the last three days of the run. There was standing room at the final three performances.

The grosses from week to week are as follows:

Week Ending	***Gross***
April 11 (four days)	$12,427
April 18	$18,954
April 25	$18,000
May 2	$17,950
May 9	$17,775
May 16	$17,400
May 23	$17,125
May 30	$17,200
June 6	$16,100
June 13	$16,900
June 20	$17,400
June 27	$17,300
July 4	$16,500
July 11	$13,100
July 18	$13,600
July 25	$14,700
Aug. 1	$13,900
Aug. 8	$14,400
Aug. 15	$15,600
Aug. 19	$ 7,000

Considering that the Astor has a seating capacity of about 1,600 and the lowest figure during the whole run was $13,100, the final take is unusual for a two-a-day extended engagement.

"Mary of Scotland," which ran three weeks at the Music Hall, came pretty close to aggregating in that time as much as the 19-week booking of "The Great Ziegfeld." With $75,100 garnered in the last week, the 21-day booking of the film wound up with a total take of $263,300. The first week's business was $100,200, the second, $88,000.

BANG!
BIG SHOTS
FROM THE
new
BIG GUN!

Victor

McLAGLEN

(Academy Award Winner) in

"The MAGNIFICENT BRUTE"

with BINNIE BARNES • JEAN DIXON • WILLIAM HALL • HENRY ARMETTA • ANN PRESTON BILLY BURRUD • EDWARD NORRIS

From the Liberty Magazine story "Big" by Owen Francis

Directed by JOHN G. BLYSTONE

EDMUND GRAINGER, Associate Producer

CHARLES R. ROGERS
Executive Producer

William Carole

POWELL • LOMBARD

in

"MY MAN GODFREY"

with

Alice BRADY • Gail PATRICK • Jean DIXON

Eugene Pallette • Alan Mowbray

From the novel "My Man Godfrey" by Eric Hatch

Directed by GREGORY LaCAVA

CHARLES R. ROGERS
Executive Producer

EDMUND LOWE

in

"RICH AND RECKLESS"

with GLORIA STUART

REGINALD OWEN

Spring Byington, Arthur Treacher
David Oliver, Eric Blore

Directed by HARRY BEAUMONT

DORIS NOLAN

in

"THE MAN I MARRY"

with

MICHAEL WHALEN

Marjorie Gateson, Nigel Bruce,
Chic Sale, Ferdinand Gottschalk,
Cliff Edwards, Skeets Gallagher

Directed by RALPH MURPHY

VAL PAUL, Associate Producer

FULL SPEED AHEAD WI

Joan Joel
BENNETT · McCREA
in

"TWO IN A CROWD"

with Henry Armetta, Alison Skipworth, Nat Pendleton, Reginal Denny, Billy Burrud, Andy Clyde, Elisha Cook, Jr., Donald Meek

Directed by ALFRED GREEN
E. M. Asher, Associate Producer

CHARLES R. ROGERS
Executive Producer

"FLYING HOSTESS"

with **JUDITH BARRETT · WILLIAM HALL WILLIAM GARGAN · ELLA LOGAN · ASTRID ALLWYN · ANDY DEVINE · MARLA SHELTON**

From the Liberty Magazine Story "Sky Fever"
by George Sayre

Directed by MURRAY ROTH

EDMUND GRAINGER
Associate Producer

JANE WYATT in

"LUCKIEST GIRL IN THE WORLD"

with **LOUIS HAYWARD · PHILIP REED EUGENE PALLETTE**

From the Ladies' Home Journal story
"Kitchen Privileges," by Anne Jordan
Directed by EDDIE BUZZELL

MORRIE RYSKIND
Associate Producer

"TOP OF THE TOWN"

with
GERTRUDE NIESSEN
ELLA LOGAN · LESTER ALLEN
DEANNA DURBIN · PEGGY RYAN

From the story by James Edward Grant
Screen play by Robert Benchley
and Chas. Grayson
Directed by WALTER LANG
LOU BROCK, Associate Producer

THE *new* UNIVERSAL!

National Is Considering Price Raise

(*Continued from page 1*)

increases for the products of other industries.

"We charge less for our output and give more value than does any other commodity," he declared.

With more than 400 theatres under his supervision, the National Theatres operating head asserted that in northern California Fox West Coast has an average admission of 32½ cents, while in southern California the average charge is 32 cents. These figures include matinees and children's admissions, according to Skouras.

Considering this average, "we charge the highest admission in the country," he said.

Tells Purpose of Meetings

Indefinite runs are in line for all big pictures next season for all theatres over the circuit. Skouras pointed out that this policy has been in effect on the coast and now will be extended to other theatres throughout the country.

According to Skouras, the midwest and coast meetings are being held primarily to give the men in the field a first-hand opportunity to hear from top line distributing officials full details on the big pictures promised, the various clauses in the contracts and preferred playing time.

Al Lichtman, M-G-M; Neil F. Agnew, Paramount; John D. Clark and Herman Wobber, Twentieth Century-Fox; Gradwell L. Sears, Warner-First National; Ned E. Depinet, RKO; Abe Montague, Columbia; and George W. Weeks, G. B., all will be on hand for the four-day Kansas City session which will get under way Tuesday at Elmer C. Rhoden's office. The same distributing heads will gather on the coast for a similar conclave scheduled for Sept. 1-4.

Each company official will be allotted three hours in which to give a resume of his company's plans at each meeting.

Calls Plan Unusual

Skouras declared yesterday it will be the first time anything of its kind has taken place and looks forward to beneficial results. From his own staff and attending both meetings will be William T. Powers, J. J. Sullivan, Edward Zabel and George Balsdon. Skouras will act as chairman of both meetings. The Kansas City gathering will be represented by Rhoden's group, Harold J. Fitzgerald's Fox Wisconsin clan and Rick Ricketson's Intermountain men. Arch Bowles, Charles P. Skouras, John Hamrick, Frank Newman, Sr., and Will Steege and their aides will convene for the Los Angeles sessions.

No plans are afoot to expand, Skouras stated yesterday. National first wants to develop its manpower in the field under the local autonomy system, he said. "We've got a number of good men in the field and we are going to cultivate them for bigger jobs," Skouras concluded.

Most of the eastern party leaving for Kansas City will depart Monday night by plane.

B'way Houses Set Meet on Price Change

(*Continued from page 1*)

starting Sept. 4 and 5. The executives held that they would join any move that was constructive and that the present program was of that nature.

Howard S. Cullman stated the other day that beginning Aug. 28 the 1 P. M. to 6 P. M. price on weekdays would be raised five cents, and that the opening to 1 P. M. admission of 25 cents would continue. However, since the announcement, it is learned that Harry C. Arthur has promised to adopt the new plan, provided all the other theatres on the street go along.

With the opening of "Anthony Adverse" on Aug. 26, the Strand will advance the price from 9 A. M. to 2 P. M. to 40 cents, an increase of 15 cents over the old admission. From 2 P. M. to 6 P. M., the new admission will be 65 cents and from 6 P. M. to 10 P. M. the price will be 85 cents instead of 75 cents.

In-Between Charge Retained

The new scale disregards the Broadway plan of doing away with the matinee price changeover, but assurances have been made by an important executive of the circuit that the in-between charge will be dropped. Whether this will be done during, or after, the run of "Anthony Adverse" could not be learned yesterday. It is known, however, that after the picture completes a four or five-week engagement, the scale now in effect will be restored with modifications.

Brooklyn first runs are expected to follow suit. Si Fabian, who operates the Strand and Paramount on a pooling arrangement in addition to the Fox, on his own, agreed to the move when he attended the conclave in Moskowitz's office. Nate J. Blumberg of RKO acted for the Albee, which makes 100 per cent for the downtown sector.

Representatives of the Loew and RKO circuit, as well as Harry Brandt as spokesman for the I.T.O.A., have stated that regardless of what the Broadway theatres do about the early bird and new evening admission scale, their neighborhood houses definitely would adopt the scheme. The thought generally is that now is the right time to make such a move and to pass it up now would be a serious mistake.

"A" Product for the Strand

With the first showing of "Anthony Adverse," the Strand will inaugurate the policy of playing the "A" Warner product only, the sluffs to be sold away to other houses. This will give the theatre about 25 features a year instead of the full program. Pictures like "The Green Pastures" and "The Petrified Forest" instead of being dated into the Music Hall will find a home at the Strand. "Charge of the Light Brigade" will not be sold away under the new plan.

"My American Wife," a Paramount picture, opened at the Music Hall yesterday to standing room business. This is the first film bought on a spot booking. Another deal was on with Paramount for "Son Comes Home," in the event "Swing Time" was not ready to open at the Music Hall next Thursday. RKO has definitely promised the print of the next Fred Astaire-Ginger Rogers combination. It is penciled for three weeks. There is a possibility that a U. A. film may be booked as well as "Follow Your Heart," a Republic picture for which a deal is now in work.

A Record Low

Hamilton, O., Aug. 20. — A record low in admissions was established by the Lyric, independent playing subsequent runs. Two features, a comedy and sport reel were shown for two days at five cents, when accompanied by a coupon clipped from a local daily. The regular admission is 10 cents at all times.

Globe May Be Two-A-Day

"To Mary—With Love," a Twentieth Century-Fox film, has been set for the Paramount starting next Friday. The Palace has booked first run another Twentieth Century-Fox, "A Star for a Night," thus giving the distributor outlets at these two houses and the Roxy and Rivoli since the tieup with the Music Hall came to an end recently.

The new Criterion has not yet set an opening attraction for next month. Plenty of product will be available, it is understood. Harry Brandt is negotiating with several interests to convert the Globe into a two-a-day house. Such a policy may be adopted after Labor Day.

Pizor President of New Unit in Phila.

(*Continued from page 1*)

val. Abe Sablosky was named first vice-president; Mike Lessy, second vice-president; Ben Amsterdam, treasurer; George P. Aarons, secretary; Ben Fertel, financial secretary, and Charles Segall, chairman of the board.

The board of managers will include Pizor, Sablosky, Ed Jeffries, Herman Coane, Ted Schlanger, Norman Lewis, Harry Waxman, Mike Egnal, William Hissner, Harry Fried, Dave Shapiro, Ben Shindler, David Barrist, Morris Wax, Leo Posel, Dave Milgram, Amsterdam, Segall and Fertel.

A committee, including Pizor, Egnal, Segall and Aarons, will meet to settle the bylaws and permanent details of the merger. Ratification of the UMPTO means the final organization in a series which saw the MPTO, the IMPTO, the IEPA and ITO as exhibitor organizations in this territory and means the return to a single association status of this territory for the first time in three years. The board makeup is somewhat similar to the original local MPTO. The organization includes practically all the prominent independents as well as affiliated circuits in the territory.

Kosiner to Join Horne

Harry Kosiner, former assistant to Hal Horne as head of the Blackstone Agency, will join Horne on the coast, where the latter is a producer for RKO.

Italy's Envoy Here to Talk U. S. Film Aid

(*Continued from page 1*)

tion of American pictures in Italy which is reported to be under consideration by the government at Rome now. Whether the participation of Wanger and possibly other American producers in the new Italian production venture is associated in any way with the contemplated regulatory legislation in that country could not be learned. It is believed unlikely, however, that Rome would enact legislation seriously curtailing American film distribution and earnings in Italy while receiving, perhaps, actual and advisory aid from American producers, technicians and players for the production venture which it is endeavoring to establish.

The type of legislation reported to be under consideration in Rome is said to involve new restrictions on the withdrawal of money from the country by foreign interests, together with a designation of what purposes the credit left on deposit in the country may be used for. Film officials here are of the opinion that it is not impossible that the credits of film companies could be designated for use only in the production of pictures in Italy.

Restrictions Possible

Reports also indicate that the Italian Government may have under consideration new regulations drastically decreasing the number of pictures of foreign make which may be distributed or exhibited within the country. The American industry and the State Dep't have been unable to take definite action in the way of protest because of the present uncertain status of the legislative proposals which are reported to be under consideration.

Alperson Signs with Associated British

(*Continued from page 1*)

tained during the second year of the contract.

Alperson will sail on the *Ile de France* for New York tomorrow, taking with him two Associated British films for distribution, one of them being "The Lonely Road," with Clive Brook. It was indicated that Grand National plans to lend its producers to the British company for the production of films designed for distribution in the United States, but no contracts were signed relative to the distribution in the U. S. of the British firm's product.

Golden on Sales Tour

Eddie Golden, sales manager of Chesterfield and Invincible, left for the middle west and south yesterday to close franchises on the few remaining territories open on the 1936-37 lineup.

The product has been sold first run in Brooklyn to Si Fabian and will play either at the Fox, Strand or Paramount.

"Mary" Smash With $47,200 Tops Chicago

CHICAGO, Aug. 20.—The Loop here enjoyed unusually fine business, with "To Mary—With Love" at the Chicago a real smash with a gross of $47,200, against an average of $32,000, a gain over par of $15,200. The draw was made without an outstanding name on the stage bill. The show is holding over.

The Palace, with "Mary of Scotland" did a fine $26,500 to top average by $7,500. That, too, is holding a second week. "Devil's Squadron" at the Oriental topped par by $1,500, doing $16,500. The other first runs likewise did well.

The weather was generally fair, with the ball games and the races bringing business to the city. Conventions helped the Loop night trade.

Total first run business was $141,200. Average is $115,000.

Estimated takings:

Week Ending Aug. 13:

"RHYTHM ON THE RANGE" (Para.)
ROOSEVELT—(1,591), 30c-40c-60c, 7 days. **Gross:** $11,300. (Average, $11,000)

"MARY OF SCOTLAND" (Radio)
PALACE—(2,509), 30c-40c-60c, 7 days. Stage: "Follow the Stars" revue. **Gross:** $26,500. (Average, $19,000)

"TO MARY—WITH LOVE" (20th-Fox)
CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: John and Edna Torrence and Revue. **Gross:** $47,200. (Average, $32,000)

"DEVIL'S SQUADRON" (Col.)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: "Believe It Or Not," unit show. **Gross:** $16,500. (Average, $15,000)

"THE GREEN PASTURES" (Warner)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 2nd week. **Gross:** $13,000. (Average, $15,000)

Week Ending Aug. 14:

"SAN FRANCISCO" (M-G-M)
APOLLO—(1,400), 30c-40c-60c, 7 days. 2nd week. **Gross:** $5,600. (Average, $4,500)

"SUZY" (M-G-M)
GARRICK—(900), 30c-40c-60c, 7 days. **Gross:** $6,900. (Average, $5,500)

"PAROLE" (Univ.)
STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: "Club New Yorker Revue." **Gross:** $14,200. (Average, $13,000)

"Wife" Is Leader In Oklahoma Heat

OKLAHOMA CITY, Aug. 20.—The heat set a new record of 113 degrees and theatres suffered in proportion. "His Brother's Wife" was able to break par at the Midwest with a gross of $6,500 against an average of $4,000, which is $2,500 to the good.

"Satan Met a Lady" did $3,100 to beat par at the Capitol by $1,100.

Total first run business was $15,600. Average is $13,500.

Estimated takings for the week ending Aug. 15:

"EARTHWORM TRACTORS" (W. B.)
CRITERION—(1,700), 10c-26c-36c-55c, 7 days. **Gross:** $4,200. (Average, $5,000)

"HIS BROTHER'S WIFE" (M-G-M)
MIDWEST—(1,500), 10c-36c-56c, 7 days. **Gross:** $6,500. (Average, $4,000)

"SATAN MET A LADY" (F. N.)
CAPITOL—(1,200), 10c-20c-26c-41c, 8 days. **Gross:** $3,100. (Average, $2,000)

"THE BORDER PATROLMAN" (20th-Fox)
LIBERTY—(1,500), 10c-26c-36c, 4 days. **Gross:** $1,400. (Average for the week, $2,500)

"THE FIRST BABY" (20th-Fox)
LIBERTY—(1,500), 10c-26c-36c, 3 days. **Gross:** $400. (Average for week, $2,500)

Key City Grosses in Gain; 166 Houses Bulk $1,468,800

	Week Ending July 31-Aug. 1		*Week Ending July 24-25*	
	No. Theatres	*Gross*	*No. Theatres*	*Gross*
Boston	7	68,500	7	59,700
Buffalo	5	47,000	5	38,403
Chicago	8	129,800	8	118,800
Cincinnati	9	49,300	8	48,250
Cleveland	5	55,750	5	51,750
Denver	7	37,000	7	35,500
Detroit	5	65,000	5	75,000
Houston	4	27,500	4	25,000
Indianapolis	4	31,000	4	22,300
Kansas City	5	47,800	5	39,900
Lincoln	5	10,750	5	10,800
Los Angeles	11	98,350	11	98,150
Louisville	6	22,100	6	22,800
Milwaukee	5	27,800	5	23,600
Minneapolis	5	26,700	5	35,350
Montreal	4	30,000	4	33,500
New Haven	4	18,300	4	22,100
New York	9	220,900	9	226,200
Oklahoma City	4	16,400	4	17,900
Omaha	3	21,700	3	18,500
Philadelphia	8	78,400	8	65,550
Pittsburgh	4	41,900	4	39,100
Portland	6	29,500	6	32,000
Providence	4	38,000	4	24,800
San Francisco	8	72,850	8	71,900
St. Louis	4	41,600	4	50,150
St. Paul	4	14,100	4	17,650
Seattle	7	34,700	7	30,300
Washington	6	66,100	6	71,200
	166	$1,468,800	165	$1,426,153

Key city grosses from September to the week ending July 31-Aug. 1:

	No. Theatres	*Gross*
Sept. 26-27	164	$1,655,050
Oct. 3-4	178	1,572,310
Oct. 10-11	178	1,452,499
Oct. 17-18	178	1,563,750
Oct. 24-25	180	1,534,575
Oct. 31-Nov. 1	186	1,544,724
Nov. 7-8	185	1,545,710
Nov. 14-15	183	1,722,305
Nov. 21-22	181	1,578,550
Nov. 28-29	181	1,593,860
Dec. 5-6	183	1,766,910
Dec. 12-13	180	1,434,785
Dec. 19-20	171	1,321,385
Dec. 26-27	175	1,228,199
Jan. 2-3	179	1,918,729
Jan. 9-10	179	1,901,455
Jan. 16-17	176	1,722,400
Jan. 23-24	173	1,539,065
Jan. 30-31	177	1,515,300
Feb. 6-7	168	1,591,350
Feb. 13-14	174	1,680,180
Feb. 20-21	175	1,558,185
Feb. 27-28	178	1,777,650
Mar. 5-6	179	1,689,550
Mar. 12-13	181	1,761,547
Mar. 19-20	174	1,502,583
Mar. 26-27	172	1,521,800
Apr. 2-3	174	1,373,875
Apr. 9-10	177	1,354,624
Apr. 16-17	180	1,732,100
Apr. 23-24	179	1,703,822
Apr. 30-May 1	186	1,583,945
May 7-8	182	1,565,050
May 15-16	169	1,432,569
May 22-23	170	1,441,980
May 29-30	169	1,379,250
June 5-6	165	1,458,666
June 12-13	166	1,357,750
June 19-20	160	1,349,200
June 26-27	165	1,376,208
July 3-4	168	1,557,696
July 10-11	169	1,431,650
July 17-18	165	1,357,200
July 24-25	165	1,426,153
July 31-Aug. 1	166	1,468,800

(*Copyright, 1936, Quigley Publications, Inc.*)

Cantor Hits Los Angeles For a Record

LOS ANGELES, Aug. 20.—Eddie Cantor, giving his personal attention to the stage of the Paramount, with the assistance of Bobby Breen, Parkyakarkus, and Rube Wolf and his orchestra, gave that house a new record of $33,000, which is $15,000 better than the average. "Yours for the Asking" was the picture.

"Mary of Scotland" was the straight film standout of the week, grossing $10,500, or $7,300 over average at the Pantages, and $9,200, or $1,200 over par at the Hillstreet.

"His Brother's Wife," dualled with "Charlie Chan at the Racetrack," was strong at Loew's State and the Chinese, going $5,000 over to tally $19,000 at the first house, and bringing in $13,500, topping par by $1,000, at the Chinese.

The weather was favorable.

Total first run business was $125,800. Average is $105,150.

Estimated takings for the week ending Aug. 19:

"ANTHONY ADVERSE" (W.B.)
CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 3rd week. **Gross:** $14,000. (Average, $17,000)

"HIS BROTHER'S WIFE" (M-G-M)
"CHARLIE CHAN AT THE RACE TRACK" (20th-Fox)
CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $13,500. (Average, $12,500)

"LOST ON THE RIVERIA"
FILMARTE—(800), 30c-40c, 7 days. **Gross:** $700. (Average, $2,000)

"9 DAYS A QUEEN" (G.B.)
4 STAR—(900), 30c-55c, 7 days. **Gross:** $3,300. (Average, $3,250)

"ECSTASY" (Cummins)
GRAND INTERN'L—(750). 35c-40c, 7 days, 5th week. **Gross:** $2,300. (Average, $1,200)

"MARY OF SCOTLAND" (Radio)
HILLSTREET—(2,700), 25c-40c, 7 days. **Gross:** $9,200. (Average, $8,000)

"HIS BROTHER'S WIFE" (M-G-M)
"CHARLIE CHAN AT THE RACE TRACK" (20th-Fox)
LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $19,000. (Average, $14,000)

"MARY OF SCOTLAND" (Radio)
PANTAGES—(3,000), 25c-40c, 7 days. **Gross:** $10,500 (Average, $3,200)

"YOURS FOR THE ASKING" (Para.)
PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: Eddie Cantor, Parkyakarkus, Bobby Breen, Rube Wolf & orchestra. **Gross:** $33,000. (Average, $18,000)

"THE GREEN PASTURES" (W.B.)
WARNER BROS. (HOLLYWOOD)—(3,000), 25c-40c, 7 days. **Gross:** $9,800. (Average, $14,000)

"THE GREEN PASTURES" (W.B.)
WARNER BROS. (DOWNTOWN)—(3,400), 25c-40c, 7 days. **Gross:** $10,500. (Average, $12,000)

See Big Week in Cincy

CINCINNATI, Aug. 20.—Theatre men are anticipating a sharp increase in attendance during Fall Festival Week, starting Monday, when the city will entertain 20,000 retail merchants and their families, invited here to inspect stocks of merchandise. The affair is sponsored by the Manufacturers and Wholesalers division of the Chamber of Commerce.

Dismiss Sunday Charge

CHARLOTTE, N. C., Aug. 20.—City Solicitor Brock Barkley will dismiss the case against B. S. Lewis, manager of the State, who ran a film six minutes beyond midnight on a recent Saturday. Lewis was brought to court in a city blue law drive, his arrest causing a storm of protest.

VITAPHONE

A True Reproduction of the Original

Now – Sound Has a New Box-Office Value!

For the first time, a sound system is offered that can reproduce the complete range of balanced, dramatic sound – from stark silence to soul-stirring crescendo – sound that pulsates with real life – sound that brings hitherto unheard beauty to every seat – *Every Sound Effect That Can Be Put On The Sound Track,* as true as a mirrored reflection in a true mirror – MIRROPHONIC.

Big grosses belong to the new, dramatic sound effects. Box-office receipts of test theatres on a few pictures during the past year have proven it – future pictures will have many more dramatic sound effects, now that Western Electric's new, epoch-making MIRROPHONIC sound system has contributed such money-making possibilities to picture production. It is even possible that the increased receipts from a few such pictures will pay for the cost of the change to MIRROPHONIC.

Climaxing fifty years of Bell Telephone Laboratory research and ten years of Electrical Research Products' experience, embodying in commercial form the revolutionary principles of the historic Stereophonic☆ reproduction demonstrated to science in 1933, MIRROPHONIC is a perfected new sound system retaining every basic Western Electric superiority of the past and setting a new standard of leadership for years to come.

E.R.P.I.'s world-wide service facilities assure the proper installation of MIRROPHONIC, and the ever-watchful inspections assure the maximum in performance of this new sound system that will give *true reproduction of the original.*

MIRROPHONIC brings with it to exhibitors a powerful exploitation campaign which will make every listener conscious of the superiority of the sound in your theatre. Our representative will assist in your campaign.

MIRROPHONIC may be installed in theatres already having Western Electric Sound Systems on a step-by-step modification plan adapted to your individual needs. An illustrated descriptive book is ready for you.

☆Stereophonic Sound, or Auditory Perspective, was first successfully demonstrated by Bell Telephone Laboratories before the National Academy of Sciences on April 27, 1933, seven years after Western Electric first brought the miracle of sound to motion pictures.

Electrical Research Products Inc.
SUBSIDIARY OF
Western Electric Company
INCORPORATED
250 WEST 57TH ST., NEW YORK

THE NEW
Western Electric
MIRROPHONIC
SOUND SYSTEM

THE STANDARD SOUND SYSTEM OF THE WORLD

"Rhythm" Hits K.C. Heat to Score $15,400

Kansas City, Aug. 20.—"Rhythm On the Range" played a sweet tune at the Mainstreet box-office, bringing in $15,400 for the high comparative gross in an extremely hot week during which there was some stout night baseball competition. This figure was profitable by $7,400, and the picture was moved to the Newman for a second week.

"His Brother's Wife" opened strong and continued packing them in at the matinees to cross the $11,500 line by $6,900. "We Went to College" was over average by $700, with $7,200 at the Tower.

The other first run box-offices were quiet. The Newman's double bill, "Secret Agent" and "Girl of the Ozarks" did a poor $5,500 in eight days, well below the $8,000 average, and the reissue of "State Fair" proved so disappointing it was pulled after taking $2,600 in five days, $600 shy of an average showing.

Total first run business was $49,100. Average is $37,200.

Estimated takings:

Week Ending Aug. 12:
"STATE FAIR" (20th-Fox)
UPTOWN—(2,000), 25c-40c, 5 days. **Gross:** $2,600. (Average, $3,200)

Week Ending Aug. 13:
"HIS BROTHER'S WIFE" (M-G-M)
MIDLAND—(4,000), 25c-40c, 7 days. **Gross:** $18,400. (Average, $11,500)
"WE WENT TO COLLEGE" (M-G-M)
TOWER—(2,200), 25c, 7 days. Stage: Sid Gordon, The Carltons, Murray and Fane, and Natalie Kahn. **Gross:** $7,200. (Average, $6,500)

Week Ending Aug. 14:
"RHYTHM ON THE RANGE" (Para.)
MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $15,400. (Average, $8,000)
"SECRET AGENT" (GB)
"GIRL OF THE OZARKS" (Para.)
NEWMAN—(1,900), 25c-40c, 8 days. **Gross:** $5,500. (Average, $8,000)

"Rhythm" Doubles Average in Omaha

Omaha, Aug. 20.—"Rhythm on the Range," on a dual bill with "Educating Father," at the Omaha, was sensational, drawing $10,000 to exactly double the house average. The result was an indefinite holdover.

"Blackmailer" and "Two Against the World" at the Brandeis, dropped $800 under the $3,500 par, and was pulled after six days to make way for "Mary of Scotland."

The weather held excessively warm, the thermometer just glancing at the 100 mark in passing.

Total first run business was $19,900. Average is $16,000.

Estimated takings:

Week Ending Aug. 11:
"TWO AGAINST THE WORLD" (F. N.)
"BLACKMAILER" (Col.)
BRANDEIS—(1,200), 25c-35c-40c, 6 days. **Gross:** $2,700. (Average, $3,500)

Week Ending Aug. 12:
"RHYTHM ON THE RANGE" (Para.)
"EDUCATING FATHER" (20th-Fox)
OMAHA—(2,200), 25c-40c, 7 days. **Gross:** $10,000. (Average, $5,000)

Week Ending Aug. 13:
"THE BIG NOISE" (W. B.)
"DEVIL DOLL" (M-G-M)
ORPHEUM—(3,000), 25c-40c. 7 days. **Gross:** $7,200. (Average, $7,500)

"Rhythm" Buffalo Best at $13,200

Buffalo, Aug. 20.—"Rhythm on Range" took top money here as grosses held up well in the face of blistering heat and a winning baseball team at home. It drew $13,200 to the Buffalo, breaking par by $1,700.

"The Green Pastures" failed to weather a second week at the Great Lakes. It was replaced on Wednesday by "Sing, Baby Sing." "Suzy" was steady in its second week at the Hippodrome, drawing $7,500, over average by $500.

Total first run business was $39,700. Average is $36,900.

Estimated takings for the week ending Aug. 15:
"RHYTHM ON THE RANGE" (Para.)
BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $13,200. (Average, $11,500)
"SUZY" (M-G-M)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $7,500 (Average, $7,000)

Four Days Ending Aug. 11:
"THE GREEN PASTURES" (W.B.)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $3,800 for four days. (Average, full week, $7,000)
"SPENDTHRIFT" (Para.)
"FORGOTTEN FACES" (Para.)
CENTURY—(3,000), 25c, 7 days. **Gross:** $6,000. (Average, $5,600)
"COUNTERFEIT" (Col.)
"ABDUL THE DAMNED" (Col.)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $6,500. (Average, $5,800)

Lincoln Swelters, First Runs Mourn

Lincoln, Aug. 20.—Sweltering heat did a comeback this week and humidity was terrific, although no rain fell. Temperatures ranged between 104 and 111 all through the week, which was a crippler at the box-office. Houses gave impression of being pretty well filled, but it was mostly stayovers to take shelter from the heat. "Green Pastures" at the Stuart started very well, but took it on the downbeat after the opening. Final cash count revealed $3,400, about $300 above normal.

"Earthworm Tractors" was better at the Lincoln with a $2,700 take, representing a $500 profit. All the other houses were beating the back trail.

Total first run business for this week, $9,150. Average is $8,650.

Estimated takings:

Week Ending Aug. 12:
"HEART OF THE WEST" (Para.)
"JAILBREAK" (F. N.)
LIBERTY—(1,200), 10c-15c, 7 days on split, first film for three days. **Gross:** $750. (Average, $850)

Week Ending Aug. 13:
"EARTHWORM TRACTORS" (W. B.)
LINCOLN—(1,600), 10c-20c-25c, 7 days. **Gross:** $2,700. (Average, $2,200)
"M'LISS" (RKO)
"36 HOURS TO KILL" (20th-Fox)
ORPHEUM—(1,350), 10c-15c-20c, 7 days on dual basis. **Gross:** $1,400. (Average, $1,400)
"McKENNA OF THE MOUNTED" (Col.)
"BLACKMAILER" (Col.)
VARSITY—(1,100), 10c-15c, 7 days, first film for three. **Gross:** $900. (Average, $1,100)

Week Ending Aug. 14:
"GREEN PASTURES" (W. B.)
STUART—(2,000), 10c-25c-40c, 7 days. **Gross:** $3,400. (Average, $3,100)

Form Carolina Firm

Ayden, N. C., Aug. 20.—Carolina Playhouses, Inc., capitalized at $25,000, has been chartered. The principals include Wilbur C. Ormond of Ayden, H. C. Ormond and Mrs. Ada Hardee Ormond of Hookerton.

"Wife" Providence Smash at $15,500

Providence, Aug. 20.—Ideal weather helped grosses here for the week although exhibitors fear the opening of Narragansett racetrack will cut into matinee business for the remainder of August. "His Brother's Wife" at Loew's State was sensational, picking up $15,500. The usual house take is $12,000.

Both the Majestic and Fays had par weeks, each with $7,000. The former had "Public Enemy's Wife" and "Velvet Claws" while Fays ran a dual bill of vaudeville and "36 Hours to Kill." The Strand, with "Hearts in Bondage" and "Ticket to Paradise" was $500 down at $6,000. The Albee stage offered competition, grossing about $7,000.

Total first run business was $35,500. Average is $32,500.

Estimated takings for the week ending Aug. 13:
"PUBLIC ENEMY'S WIFE" (W. B.)
"VELVET CLAWS" (F. N.)
MAJESTIC—(2,400), 15c-40c, 7 days. **Gross:** $7,000. (Average, $7,000)
"HEARTS IN BONDAGE" (Republic)
"TICKET TO PARADISE" (Republic)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $6,000. (Average, $6,500)
"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S STATE—(3,400), 15c-40c, 7 days. **Gross:** $15,500. (Average, $12,000)
"36 HOURS TO KILL" (20th-Fox)
FAYS—(1,600), 15c-40c, 7 days. On stage: Five acts of vaudeville. **Gross:** $7,000. (Average, $7,000)

"Wife" at $10,000 Indianapolis High

Indianapolis, Aug. 20. — "His Brother's Wife" was a smash hit at Loew's, pulling $10,000 into the box office, $4,000 over normal. Matinee business was particularly heavy.

"To Mary—With Love" was $1,500 over the line at the Apollo, excellent summer business, and it was held over for a second week. "Girls' Dormitory" at the Lyric was $1,200 over, to $8,200, plus a vaudeville bill. "Rhythm on the Range" and "Bunker Bean" in their second week at the Circle took $3,500, $500 below normal.

Moderate weather is believed to have aided takes.

Total first run business was $27,200. Average is $21,000.

Estimated takings for the week ending Aug. 14:
"TO MARY—WITH LOVE" (20th-Fox)
APOLLO—(1,100), 25c-40c, 7 days. **Gross:** $5,500. (Average, $4,000)
"RHYTHM ON THE RANGE" (Para.)
"BUNKER BEAN" (Radio)
CIRCLE—(2,800), 25c-40c, 7 days, 2nd week. **Gross:** $3,500. (Average, $4,000)
"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S—(2,800), 25c-40c, 7 days. **Gross:** $10,000. (Average, $6,000)
"GIRLS' DORMITORY"
LYRIC—(2,000), 25c-40c, 7 days. Vaudeville. **Gross:** $8,200. (Average, $7,000)

Jobs, Savings Show Gains in New Haven

New Haven, Aug. 20.—Employment figures issued by the local Chamber of Commerce reveal that employment for June, 1936, was the highest since Jan., 1931. These do not include WPA and other Government projects. Bank deposits also reached the highest point since 1929 in June of this year.

Interpreting these figures, the Chamber contrasts them with the usual seasonal slump in June, and expresses great optimism for New Haven's future.

"Wife" Leads Detroit Race With $26,200

Detroit, Aug. 20.—"His Brother's Wife" was the big grosser of the week here, clearing a splendid $26,200, against the house average at the Michigan of $20,000. An NBC radio revue on the stage helped the gross.

The Fox, with "It's Love Again," went over par by $2,300 to gross $22,300. "The Green Pastures" bettered the average at the United Artists with a gross of $12,200 against a par of $10,000.

The weather was fair and cool.

Total first run business was $69,100. Average is $60,000.

Estimated takings for the week ending Aug. 13:
"THERE'S ALWAYS TOMORROW" (U.)
"PAROLE" (U.)
ADAMS—(1,770), 10c-40c, 7 days. Gross: $4,100. (Average, $5,000)
"IT'S LOVE AGAIN" (G.B.)
FOX—(5,100), 15c-75c, 7 days. Stage, vaude. Gross: $22,300. (Average, $20,000)
"HIS BROTHER'S WIFE" (M-G-M)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage, NBC Radio revue. Gross: $26,200. (Average, $20,000)
"EARTHWORM TRACTOR" (W.B.)
"EASY MONEY" (Chesterfield)
STATE—(3,000), 10c-40c, 7 days. Gross: $4,300. (Average, $5,000)
"THE GREEN PASTURES" (W.B.)
UNITED ARTISTS—(2,070), 15c-65c, 7 days, second week. Gross: $12,200. (Average, $10,000)

Building Continues Active in Toronto

Toronto, Aug. 20.—Almost every week is marked by announcements regarding new theatres in Toronto, two more projects having been revealed during the past few days. B. and F. Theatres, Ltd., Toronto, a subsidiary of Famous Players Canadian Corp., has started construction of a $60,000 suburban house, to seat 750. The house will be air-conditioned.

Village Theatres, Ltd., Toronto, is erecting a theatre in the Forest Hill Village section, also to cost $60,000. The comparatively new Circle in North Toronto is to be enlarged before the fall season opens. The new house nearing completion at Bathurst St. and St. Clair Ave. here, is to be named Radio City.

Goring in Pittsburgh

Pittsburgh, Aug. 20.—John Goring, who leased and operated the old Criterion in New York for 17 years and later operated a string of his own houses, has just been named manager of the Fulton here by the Shea-Hyde circuit. He succeeds Dan Fenton, who has returned to New York to await a new assignment.

The Fulton, which has been closed since the flood last March, has just reopened.

M-G-M Shifts Brauman

Pittsburgh, Aug. 20.—For the last two years chief booker for M-G-M here, Milton Brauman has been transferred to St. Louis where he will become office manager of the company's branch there. John J. Maloney, exchange manager, has promoted Eddie Moriarity, assistant to Brauman, to the latter's post while John Zominir moves up to Moriarity's vacated spot.

F. & M. Revamping 3 St. Louis Houses

St. Louis, Aug. 20.—The St. Louis is scheduled to reopen next month with stage shows built around traveling band acts and second run pictures. It probably will also have a dancing chorus and a 20-piece pit orchestra. The house has been dark for two years and recently was taken over by Fanchon & Marco.

The Missouri will be advanced to first run classification when it reopens the first week in September. It is now undergoing extensive repairs and improvements. Architects for Fanchon & Marco have also worked out plans for the complete redesigning of the New Grand Central, which is to be known as the Guild Cinema. The entire facade and interior of the house are to be done over. The seating capacity will be reduced.

Elect James to Head Vaudeville Managers

Springfield, O., Aug. 20.—William M. James, of Columbus, was elected president of the National Vaudeville Managers Ass'n at the meeting of the organization here, the first it has held in four years.

The meeting was marked by a rallying of theatre operators' support for vaudeville, with all members of the Ohio delegation agreeing to add vaudeville to their programs whenever possible.

Other officers elected are Caldwell Brown, Zanesville, vice-president; Ray Andrews, Muncie, Ind., secretary, and Gus Sun, Springfield, treasurer. Directors are John A. Schwalm, Hamilton; Robert Shaw, Springfield; Earl Myers, Chillicothe, and E. R. Custer, Athens.

Chicago Officials Firm on Reel Size

Chicago, Aug. 20. — Officials here are firm in their stand for a 14-inch reel, which is causing exhibitors considerable anxiety, since it may necessitate the buying of 18-inch magazines, which are expensive. Operators will have to rewind all film on smaller spools if the present ruling is enforced.

It is seen as possible that the ruling may prevent the acceptance by exhibitors of the 2,000-foot reel, which to date has not been approved here. City officials declare the larger reel is hazardous, which view is opposed by many exhibitors and distributors. They express wonder that conditions here should be any different than in other cities.

Price Raise on "Adverse"

Cleveland, Aug. 20.—Warner's plan to raise admission prices here and in Akron, Canton, Youngstown, Lima and Mansfield on certain big pictures refers to "Anthony Adverse," as the first film. "Mary of Scotland" was incorrectly noted as the first in a recent issue.

Petitions to Reorganize

Chicago, Aug. 20.—A petition for reorganization under section 77B of the bankruptcy act has been filed in Federal court by the Garrick Building Corp., which operates the Garrick Theatre and office building here. The house is operated by Balaban & Katz.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Don't Turn 'Em Loose"

(Radio)

Hollywood, Aug. 20.—The most sordid aspect of graft and corruption in its relation to parole boards is heavily emphasized in this unrelenting melodrama which is an impassioned preachment against easy parole.

Bruce Cabot, a congenital criminal, gets his freedom through the tears and pleadings of a fake wife using a hired baby for added atmosphere. With renewed confidence he then continues to dominate his gang and causes the death of a number of people. He has a softer side, however. While in jail, he was careful to have post cards sent to his family from foreign countries in order to give the impression that he was working hard as an engineer. But his carelessness in pursuing his criminal activities in his own state brings his crime record to the attention of his school teacher father, Lewis Stone, who, when appointed to a parole board, discovers all. To save the family honor the father consents to the parole of Cabot, but finally shoots him down to save the life of detective James Gleason.

The supporting cast includes Louise Latimer, Betty Grable, Grace Bradley, Nella Walker, Frank M. Thomas, Harry Jans, John Arledge, Frank Jenks, Maxine Jennings, Gordon Jones and Addison Randall under the direction of Ben Stoloff.

The screen play, which is the work of Harry Segall and Ferdinand Reyher, is based on the Thomas Walsh story, "Homecoming." Robert Sisk produced. Cabot's work makes the central character stand out as the arch villain of the month. Emphasize the problem of easy parole for criminals in selling this one.

Production Code Seal, No. 2,417. Running time, 66 minutes. "A."

Looking 'Em Over

"The Dark Hour"

(Chesterfield)

Ponderous and talkative, this mystery drama is quite average. The featured players handle their roles well, but they work with a mediocre story.

Beginning with a series of disconnected sequences the plot begins to make itself apparent when Irene Ware's uncle is found murdered one morning. Ray Walker, a detective, who is in love with Miss Ware, comes in on the case. He gets Berton Churchill, an ex-sleuth who lives nearby, to assist him and together they go about having theories, finding clues and questioning the servants. In spite of this, the butler in the bereaved household is killed. Through picking up a prowler, light is shed on the case and Churchill lays a trap which ensnares the real culprit. The action in the last scenes is long in coming. There is some grim humor, also near the end, which livens things up a little.

The direction is the work of Charles Lamont. The picture is based on the book, "The Last Trap," by Sinclair Gluck. Ewart Adamson did the screenplay. In the supporting cast are Hedda Hopper, Hobart Bosworth, E. E. Clive, William T. Mong and Fred Kelsey.

Production Code Seal, No. 1,899. Running time, 71 minutes. "G."

Sidney Biddell on Coast

Hollywood, Aug. 20.—Sidney M. Biddell, New York story editor for Grand National, arrived here today for conferences with Douglas MacLean and Bill Cagney on the first James Cagney picture for the company.

Edward Finney and Carl M. Leserman are scheduled to arrive here Sunday.

Schlesinger Quits London

London, Aug. 20.—I. W. Schlesinger, who has been here for six weeks in the interests of the various companies he represents, sailed today for South Africa, his headquarters.

In Talks on the Screen

San Francisco, Aug. 20.—Edwin Carewe, director, addressed the local center of the California League of Women Voters on "The Educational Motion Picture," and Dean David Schull, Golden Gate College professor, spoke before the Peninsula Atheneum on "Society's Stake in the Motion Picture Industry."

Mankiewicz Does Script

Hollywood, Aug. 20.—Herman Mankiewicz has been signed by B. P. Schulberg to adapt the original by John Bright and Robert Tasker tentatively titled "A Man and a Woman."

Stars On Radio Hit By MPTO in St. Louis

St. Louis, Aug. 20.—The M. P. T. O. of St. Louis, Eastern Missouri and Southern Illinois has passed a resolution urging that screen players be kept off radio programs during the hours when the broadcasts directly compete with the theatre's best hours. Fred Wehrenberg presided at the meeting.

The resolution, which was adopted unanimously, was forwarded to Will Hays, president of the M.P.P.D.A. The matter of overbuilding also was discussed, Wehrenberg making the point that the present rapid building may some day prove a boomerang.

Blank's Son Recovering

Montreal, Aug. 20.—Ray Blank, son of A. H., is recovering at the Neurological Institute of McGill University here after a serious operation. When Blank's son was 11 years old he suffered a head injury in an accident. The Paramount partner has been here for more than a week visiting his son. Other friends, including Harry Brandt, have come on from New York to wish Ray a speedy recovery. Brandt is due again next week. He is a friend of the family.

Korda Has Three Ready

London, Aug. 20. — Three of the nine productions on Alexander Korda's list for London Films are slated for early release. They are: "The Man Who Could Work Miracles," with Roland Young; "Rembrandt," starring Charles Laughton and "Elephant Boy," the Korda version of Kipling's "Toomai of the Elephants."

Retitle Mae West Film

Hollywood, Aug. 20.—Mae West's first film for Major Pictures will go out under the title, "Go West, Young Man," instead of "Personal Appearance." Samuel Cohen feared that audiences would be confused by the title of the play on which the film is based.

Wall Street

Columbia, Eastman Up on Board

	High	Low	Close	Net Change
Columbia, vtc....	39½	38⅝	39	— ½
Columbia, pfd ...	46	46	46	+1
Consolidated	4½	4½	4½	.....
Consolidated, pfd..	17	17	17	— ¼
Eastman Kodak ..	179	179	179	+1¼
Gen. T. Equip....	23½	23¼	23½	+ ¼
Loew's, Inc.	55⅞	55⅜	55½	— ½
Paramount	7⅝	7½	7½	— ⅛
Paramount 1 pfd.	66⅝	66	66	.....
Paramount 2 pfd.	8⅜	8¼	8¼	— ⅛
Pathe Film	7¾	7¾	7¾	.....
RKO	6⅝	6⅜	6⅜	— ⅛
20th Century-Fox.	26¾	26½	26½	+ ¼
20th Century, pfd.	36¼	36	36	— ½
Universal, pfd	103¼	103	103¼	+1¼
Warner Bros.	12⅞	12⅝	12¾	.....

Curb Gains Slightly

	High	Low	Close	Net Change
Grand National	3⅞	3¾	3⅞	+ ⅛
Sentry Safety	⅝	⅝	⅝	.....
Technicolor	28¼	27¾	27¾	.....
Trans-Lux	3⅞	3⅞	3⅞	+ ⅛

Little Bond Activity

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98⅜	98	98⅜	+ ⅛
Paramount Pict. 6s '55	85	84½	84⅝	+ ⅛
RKO 6s '41 pp...	75⅞	75⅞	75⅞	.....

(Quotations at close of Aug. 20)

RCA In Deal With Warners On 13 Houses

(Continued from page 1)

phia, and Stanley, Pittsburgh. Installations are under way now in the Columbia and Warner, Erie; Germantown, Philadelphia; Yorktown, Elkins Park, Pa.; Washington, Washington, Pa.; Oritani, Hackensack, N. J.; Smoot, Parkersburg, W. Va., and the Boyd and Aldine, Philadelphia. The equipment consists of the standard RCA High Fidelity system with rotary stabilizer sound head and a new two-way, cellular type loud speaker.

Additional installations in the Warner circuit nationally are in prospect as a result of the deal recently closed, together with the possibility of large-scale servicing of the Warner circuit's sound equipment by RCA. Photophone recently closed with Twentieth Century-Fox's National Theatres for the equipment company's first contract involving the large scale servicing of equipment other than that of its own manufacture. Negotiations for the servicing of the Warner circuit are in progress now.

Erpi Pushing New System

The Twentieth Century-Fox, Warner and Columbia studios recently closed with RCA Photophone for use of the latter's sound recording equipment, representing the manufacturer's first advances into major studio ranks, except for RKO.

Erpi yesterday divulged the first information on its new Western Electric Mirrophonic sound system for theatres, which it will exploit on a large scale from now until the first of the year by way of answering RCA's recent merchandising advances.

20th-Fox Sets Pact With Seider Houses

Twentieth Century-Fox has closed with Joseph Seider for the full lineup of features and shorts next season in the entire Prudential circuit. William Sussman, Harry Buxbaum and Joe Lee represented the distributor in the deal.

Terms of next year's product on the RKO franchise have been ironed out. There was some talk of the matter being arbitrated, as provided in the franchise if the parties could not agree on terms. This procedure has been obviated.

According to the distributor's representatives, the New York exchange has more independent accounts on its books now than it had last October.

"Asking" Opens Well

Heat failed to affect the opening of "Yours for the Asking," at the Paramount. They claim the first day's business exceeded that of "Rhythm on the Range" which held the previous summer record for the house, by 2,000 admissions.

Preferred Takes Two

Guaranteed Pictures has sold "Just My Luck" and "Women in White" to Preferred Pictures, for eastern Pennsylvania, southern New Jersey, Maryland, Delaware and District of Columbia.

Tom Hamlin, Film Curb Editor, Dead

(Continued from page 1)

Minneapolis, and received his education in the high school of that city. Following experience on newspapers, labor journals and the vaudeville stage, he published *Amusements* in Minneapolis, later joining the publicity department of the old First National.

Subsequently Hamlin served on the editorial staff of *Motion Picture News* and later was named as managing editor of *Motion Picture Journal.* He was president of Associated Film Press.

Mrs. Hamlin, who has been associated with him for a number of years in *Film Curb,* survives.

Bickerton, Attorney, Producer, Dies at 58

Joseph P. Bickerton, Jr., well known theatrical attorney and producer, died yesterday in Mount Kisco Hospital, where he had gone for observation on Monday. He was 58 years old.

Bickerton was responsible for first bringing Noel Coward, English playwright and actor, to the American stage. He purchased the American rights to "The Vortex" and produced the play here in 1924. He was associated in a number of other production ventures with A. L. Erlanger, William Harris, Jr., John Golden, Elmer Rice, Charles Frohman, William Ziegler, Jr., and George Abbott, among others. For many years he served as arbiter of the Dramatists' Guild and in that capacity was well known to film men here for his work in connection with the sales of film rights to stage plays. He was renamed arbiter by the Guild last spring with the adoption by the organization of a new five-year contract between playwrights and producers. Only yesterday he figured in news stories as counsel for Sidney Kingsley, playwright, whose play, "Dead End," was alleged by a Flushing woman to plagiarize a play she had written.

Bickerton is survived by his wife, Lois T. Bickerton; his father, Joseph P., Sr., and by two sisters. Funeral services will be held at 1 P. M., Saturday, at the Church of the Transfiguration. Interment will be private.

Claude E. Penrod Dead

Indianapolis, Aug. 20.—Claude E. Penrod, 48, known among distributors here for many years, died at his home following a heart attack. He had been district manager for RKO several years, sales manager here for Fox five years and earlier sales manager for Universal in Indianapolis and Cincinnati. Penrod was active in Variety Club affairs.

RKO to Reopen House

RKO will reopen the Albee, Providence, R. I., on Sept. 3. The theatre is being thoroughly remodeled. Clem Pope, who formerly managed the Downtown, Detroit, before RKO gave it up recently, will manage the New England house.

Within the next few days, RKO is expected to sign contracts for the acquisition of the Grand Opera House on West 23rd St. It is now being operated by an independent exhibitor.

Pursue Trail of Checks from Fox

Atlantic City, Aug. 20.—Creditors' lawyers in the William Fox bankruptcy here today tried unsuccessfully to trace some connection between several $200,000 checks, as the effort continued to unravel the Fox finances and possible assets.

One was made by Fox on April 1, 1930, on his own account, to cash. With more than $9,000,000 of claims listed and less than $2,000,000 of assets, most of which have been wiped out by foreclosures since the filing of the action, the creditors' counsel tried today to trace even this $200,000, but failed.

Another $200,000 check was drawn by Fox on Jan. 4, 1932, on his own account, but voided, it was shown today, on the same day the All-Continent Corp. drew a $200,000 check to cash. This was endorsed by one of the New York lawyers for Fox. On the All-Continent books it was found to be charged to Fox, and about that time Fox, it was testified today, gave his daughter, Belle, $200,000. Questioners tried in vain to learn through Herbert Leitsteen, Fox family bookkeeper, how these things were related.

The next session before Referee Robert E. Steedle will be held Tuesday. Tomorrow, however, Fox is to be examined before a notary here in the office of attorney Walter Hanstein, in an effort by a creditor to upset the transfer of Woodmere, L. I. Fox estate to Mrs. Fox.

Justice Dep't. to Seek More Funds

(Continued from page 1)

two or three additional men, but plans of Assistant Attorney General John Dickinson call for much greater expansion of the service to carry out his ideas.

At the department today it was explained that no new anti-trust drive is contemplated, and that, with the present limited force, it is impossible to make complete investigation of all complaints. It is Dickinson's idea that every complaint received should be proved or disapproved.

Close scrutiny of all situations brought to the department's attention is now impossible because its investigators are pre-occupied with those inquiries which the department undertakes from time to time. Many of the complaints which are received deal with relatively unimportant matters and must be passed up in order that major violations of the anti-trust laws may be checked, it was said.

Holdovers for "Legong"

"Legong," released by DuWorld, has been held over for a second week at Loew's State, Newark, Loew's State, Jersey City, and the Brandt first run in Paterson, among other situations.

Weiss Finishes Serial

Hollywood, Aug. 20.—Louis Weiss has completed shooting on "The Black Coin," third Weiss-Mintz serial of the year. It will be released through state rights exchanges by Stage and Screen Prod.

Tax Revenues From B'way Jump in July

Washington, Aug. 20.—Admission tax collections in the Broadway district during July jumped $120,000 over the preceding month, it was reported today by the Internal Revenue Bureau.

Booming Broadway business was indicated by figures compiled by the Bureau which disclosed that admission taxes in the third New York district last month accounted for almost exactly one-third of the admission tax receipts of the country as compared with slightly over 25 per cent in June.

Collections in the district for the month were $522,536 out of a national total of $1,568,487 compared with $403,501 out of a total of $1,532,189 in June.

Third district tax collections last month, it was said, included $471,748 on box-office and season ticket sales, against $351,457 in June; $6,275 from free ticket sales or reduced rate admissions, against $2,142; $7,153 from tickets sold by brokers, against $7,368; $2,232 on tickets sold at more than the box office price, against $1,178; nothing on permanent use or lease of boxes and seats, against $5.96 and $35,127 from admissions to roof gardens and cabarets, against $41,348 the previous month.

Paramount in Suit On Use of Its Name

A motion for an injunction will be heard this morning by Justice Lloyd Church in an action brought by Paramount Pictures, Inc., against Leonard W. Rutledge, doing business under the name of the Paramount Movie Photos. The petition asks that the defendant be restrained from using the name Paramount in connection with his business.

The affidavit signed by Neil F. Agnew, vice-president of Paramount, states that the defendant is making use of the popularity of the name, Paramount, and that in February, 1935, the defendant registered the name in the County Clerk's office in Manhattan. The employees of the defendant, Agnew states, take photos of pedestrians on the street without previous solicitation. Paramount pictures are asking for an accounting and damages as well.

Studio Technicians Meet

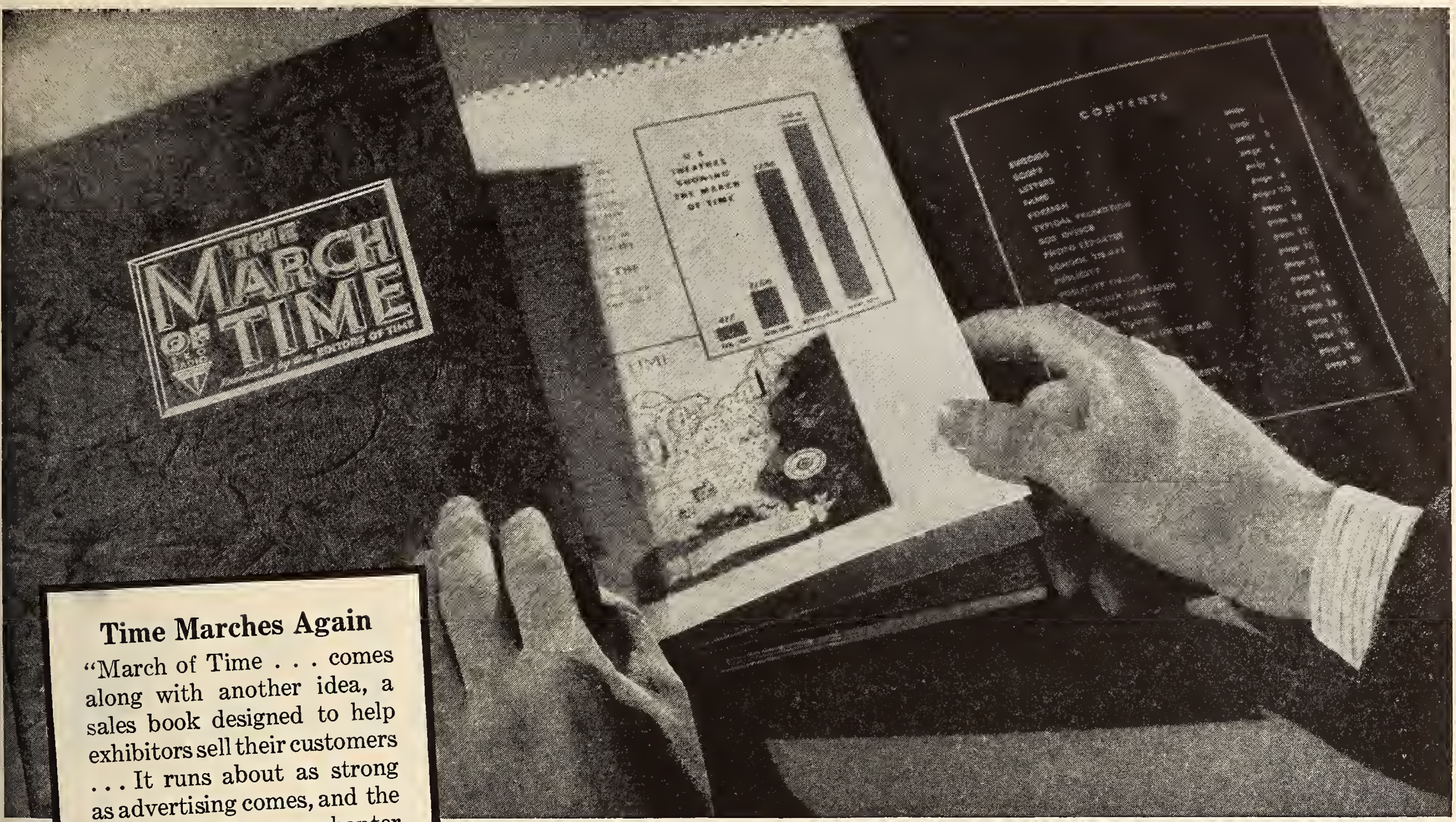
Hollywood, Aug. 20.—The heads of all studio camera, laboratory and technical departments met yesterday under the auspices of the Academy Research Council for further consideration of standard methods of automatically synchronizing camera and sound recording systems.

Crime Film Test Tonight

Boston, Aug. 20.—The criminal identification system, using sound films, developed by Col. H. Norman Schwarzkopf in collaboration with RCA Photophone engineers, will be demonstrated before the Interstate Crime Commission Conference here tomorrow at the Parker House.

Mills Has Radio Dep't

Mills Artists, Inc., agents, have organized a radio department, which will be under the personal supervision of Irving Mills, president of the company.


THE MARCH OF TIME
RKO
PRODUCED BY THE EDITORS OF TIME
U.S. THEATRES SHOWING THE MARCH OF TIME
TIME
CONTENTS

Time Marches Again

"March of Time . . . comes along with another idea, a sales book designed to help exhibitors sell their customers . . . It runs about as strong as advertising comes, and the series is writing a new chapter in sales promotion."

Says Veteran Showman
Epes W. Sargent
in *Variety*

NEW 20-PAGE BOOK HELPS THOUSANDS OF EXHIBITORS AT

BOX OFFICE!

THEATRES that sell THE MARCH OF TIME *know* its box-office value. And exhibitors who have put this new 20-page book to work know how it, too, can suggest practical ways of selling even more tickets. Writes Vincent R. McFaul of Buffalo Theatres, Inc., "Every theatre man should have this manual on one of the best short features being offered on theatre screens and one that actually attracts people to the box office." Comments Advertising Manager Sid Dannerberg of Warner Brothers Ohio Theatres, "Your manual is most comprehensive and an intelligent aid to a manager in selling this deserved subject to the public."

Selling THE MARCH OF TIME does not require a major campaign. Time and again, managers have shown how seemingly unimportant "trifles"—little things—can fan an uncommon amount of interest with patrons.

MARCH OF TIME'S new 20-page book is primed with dozens of these inexpensive selling tips, tagged by *Variety* as "scaled to meet *all* needs." Your copy is now available at your nearest RKO exchange. Get it today and put it to work!

THE MARCH OF TIME
RELEASED BY RKO RADIO PICTURES
PRODUCED BY THE EDITORS OF TIME

ALL NEW . . . No. 8 NOW SHOWING

HIGHWAY HOMES

As the auto trailer booms a new industry, 500,000 people in the U. S. today roll across the nation wagging their homes behind them.

KING COTTON'S SLAVES

Sharecroppers' revolt in Arkansas reveals that both Planter and Sharecropper are slaves of the South's one-crop system.

ALBANIA'S KING ZOG

For Mussolini—primest piece of colonial plunder in Europe.

Thank you Sí FABIAN

for signing a contract for our entire 1936-1937 program of eighteen pictures for first runs in your **FOX, STRAND,** or **PARAMOUNT THEATRES** in Brooklyn, N.Y.

CHESTERFIELD MOTION PICTURES CORPORATION
GEORGE R. BATCHELLER PRESIDENT.

INVINCIBLE PICTURES CORPORATION
MAURY M. COHEN, PRESIDENT.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 45 NEW YORK, SATURDAY, AUGUST 22, 1936 TEN CENTS

Italy's Next Move Talent From Studios

Roncoroni Going West To Line It Up

Carlo Roncoroni, member of the Italian Chamber and president of Cines, the Italian studio project near Rome sponsored by the government, plans to leave for Hollywood today, where he will endeavor to line up producer, star and technician talent to aid in the development of the Italian production center.

In Hollywood, he will confer principally with Walter Wanger, who plans to make at least one picture in Italy during the new season, and Dr. A. H. Giannini, United Artists president, who is a member of the company which was formed for Wanger's Italian activity. Silvano Balboni, a member of the M-G-M studio technical staff for several years, will leave Hollywood for Rome immediately after conferring there next week with Roncoroni. Balboni is being named to a strategic executive post in the Italian industry. His position is described as "reorganizer and coordinator."

Roncoroni made no comment yester-

(*Continued on page* 4)

Smith Dickering on Plans for Theatres

A. W. Smith, Jr., who recently resigned as eastern and Canadian sales manager for Warners, is considering several theatre deals, he stated yesterday, one of which he expects to close within the next few weeks.

Smith's plan is to take over a small circuit and develop it. The deals under consideration are in various parts of the country, he said. A vacation in Europe is off for the present as the former sales executive wants to set his future plans before embarking on a rest trip.

4,836 Now Wired

London, Aug. 14.—Western Electric's latest semi-annual survey of the British Isles shows 4,836 theatres are now wired for sound. England has 3,712; Scotland, 528; Wales, 342 and Ireland, 254.

W. E. has a total of 1,930. Of this, 447 are replacements of competitive equipment.

Most N.Y. Critics Rave Over "Romeo"

The published reaction of New York critics to "Romeo and Juliet" is chiefly one of pronounced enthusiasm. Where certain aspects of the production were criticized by Eileen Creelman of the *Sun* and Douglas Gilbert, pinchhitting for William Boehnel on the *World-Telegram,* all, however, were unanimous in describing the picture as decidedly worth seeing. Excerpts from the reviews follow:

American—Many movies may be missed, but "Romeo and Juliet" is one which must be seen. . . .

The verbiage is Shakespeare's through and through. And lovelier lines were never born to bring delightful music to the soul. The romantic passages are those of which lovers dream. The jokes ring hearty and full-flavored. Fighting phrases sound like the clash of arms, the hiss of steel. . . .

If love is not enough, there is spectacle,

(*Continued on page* 3)

Wm. Fox Testifies Regarding Finances

ATLANTIC CITY, Aug. 21.—In all his life William Fox "never made a bond on a property" and only once did he sign as guarantor on a mortgage. This one exception was when he and the Capital Co. as partners leased the Fox Theatre property on Market St. in San Francisco. Furthermore, and in contrast with this cautious policy, he made outright gifts totaling more than $1,000,000 after the $18,000,000 sale in 1930 of his Fox Film and Fox Theatre holdings.

Both of these highlights were in the testimony of Fox given here today during three hours of questioning by Samuel B. Stewart, Jr., of New York, counsel for the Capital Co. Answers were for use in a suit in which Capital is trying to set aside the gift by

(*Continued on page* 3)

Minn. Amusement Building 4 Theatres

Four new theatres are being built by the Minnesota Amusement Co., according to J. J. Friedl. Each of the theatres will seat from 500 to 600, the first to be ready for opening by Oct. 1 and the last by Jan. 1.

The new structures are being erected at St. Cloud, Rochester and Austin, Minn., and Mitchell, S.D. The circuit recently purchased an interest in the Star, Jamestown, N.D., from the Red River Valley Amusement Co., thereby giving Minnesota Amusement Co. two theatres in the town.

Product deals are practically set with all the major companies, Friedl stated. He will leave today for Minneapolis after spending two and a half weeks here negotiating the pacts. L. J. Ludwig, who has been in town with Friedl, left for home yesterday.

Erpi Holds Sales Session Next Week

Erpi will hold the first annual convention of its national sales force at the Hotel Pierre here all of next week, the company said yesterday. A feature of the meeting will be demonstrations of the new Western Electric Mirrophonic sound system, following which sales and exploitation plans for the new sound reproducing equipment will be detailed for the field men.

The meeting will be opened Monday with a review of exhibits in the main ballroom of the hotel for producer licensees and press representatives. The first trade demonstration of the new Mirrophonic sound system will be given at the Venice, Columbus Circle, thereafter. The first business session of the convention will be held on Tuesday with C. W. Bunn, Erpi

(*Continued on page* 3)

Europe's Theatres Favor Single Bills

By J. K. RUTENBERG

BERLIN, Aug. 12.—In a review just published by the International Film Chamber it is revealed that from 17 countries in Europe no less than 10 are showing single feature bills. The countries with single feature programs are Germany, Finland, Yugoslavia, Austria, Norway, Sweden, Switzerland, Denmark, Czechoslovakia and Italy.

The few situations where double bills are used in the 10 countries are forced to it by lack of product. In other cases a few minor houses, or rural theatres use duals, but invariably without any shorts.

Dual feature bills are still played to a large extent in Belgium, Esthonia, France, Luxemburg, Poland, Spain

(*Continued on page* 4)

"Glory" at $23,000 Is Held at Rivoli

"The Road to Glory," in its second week at the Rivoli, tallied approximately $23,000. It is being held for a third week and will continue for a fourth.

"His Brother's Wife" at the Capitol in its first stanza garnered about $35,000. Loew's is holding it for another seven days, following which "Piccadilly Jim" is scheduled. After this picture, it is expected "The Gorgeous Hussy" will be dated with "The Great Ziegfeld" to follow. However, the order on the last two may be reversed.

The Roxy, with "Charlie Chan at the Rack Track," ended with a $27,000 gross. Howard S. Cullman has six Universal, six G.B. and two Twentieth Century-Fox pictures lined up,

(*Continued on page* 4)

Major Chains Ponder Price Hike in N. Y.

5 to 10 Cent Increase Under Consideration

Increase from five to 10 cents in admissions in Loew's, RKO, Skouras and Fabian theatres in the metropolitan territory are being considered by heads of the circuits.

Loew's has several spots in mind where a boost in the evening scale is regarded as opportune. RKO upped the matinee and evening scales at the Hamilton by five cents and Lou Goldberg is planning to make a similar move at some of the east side theatres under his direction.

George Skouras has been thinking about hiking prices at some of the Long Island group in his circuit. Indications are that the move will be made after Labor Day.

Si Fabian has in mind a 10-cent boost for his Brooklyn houses. The increase would apply to both afternoon and night scales.

These plans, it is pointed out, are aside from the move to drop early-bird admissions and adopt a 5 P. M. evening scale, which, in itself, will mean substantial increases in daily grosses for every theatre in the local area.

Coast ITO Warns of Decree Invocation

LOS ANGELES, Aug. 21.—Independent theatre owners will invoke a consent decree signed by exhibitors, exchanges and Fox West Coast in 1930 in connection with the practice of running pictures day and date in the outlying territory and then playing them in third houses for extended runs if Fox West Coast continues to violate the agreement. The independents, through their organization, I.T.O., followed up recent protests with the offi-

(*Continued on page* 4)

Tough Breaks

Los Angeles, Aug. 21.—Dean Hyskell of Fox West Coast suffered a broken nose when half a dozen strangers tried to crash a private screening in the projection room. Hyskell has had more than a full share of bad luck. Last year. he broke a leg, and wore a cast for eight months.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 22, 1936 No. 45

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixtb Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Tbeatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Guild Considering Rosenblatt, Golden

Sol A. Rosenblatt, attorney, and John Golden, theatrical producer, are being mentioned as likely candidates for the post of arbiter under the Dramatists' Guild contract with producing managers, succeeding the late Joseph P. Bickerton.

The post will be filled by the Guild, probably after consultation with producing managers. A two-thirds vote of the latter can nullify a Guild appointment. The post of arbiter pays a salary of $15,000 per year. Indications are that the Guild will take no formal action on the matter for another 10 days or two weeks.

Rodney Bush Takes Wanger N. Y. Post

Los Angeles, Aug. 21.—Rodney Bush was today made general representative for Walter Wanger in New York. Bush resigned from his trailer post in the RKO advertising department to take the position. He will leave in three weeks for New York following conferences with Wanger.

Carlo Roncoroni, who will head the Italian studio project in Italy, is due here from New York on Sunday.

◂ Purely Personal ▸

MRS. JAMES R. GRAINGER, in what is an annual custom, will be the guest of honor at a birthday party tendered by her husband, James Ross G., at Arrowhead Inn, Saratoga, tonight. The guests will number approximately 20, including Grad and Mrs. Sears, E. B. and Mrs. Hatrick, Chris and Mrs. Buckley and their daughter, Jane; Thomas and Mrs. McAndrews, and Eddie Bonns.

●

Harold J. Fitzgerald, operating head for Fox Wisconsin, has gone back to Milwaukee after a 10-day stay here. Rick Ricketson, who had planned to return to Denver yesterday, will leave Monday for Kansas City with Spyros Skouras and other National Theatres executives.

●

Lou Goldberg will return today from Pittsburgh. On Monday, Major Bowes will move his radio activities to the Hammerstein Theatre Bldg. from the Capitol Theatre Bldg.

●

Ralph Rolan of March of Time sailed yesterday from England on the *Ile de France*, the same liner on which E. L. Alperson is returning home after a short visit to London.

●

Bennie Bartlett, Paramount juvenile in "The Texas Rangers," was commissioned U. S. deputy marshal by J. D. Wright for the Dallas district.

●

M. H. Aylesworth, who told reporters when he sailed he would be gone about two weeks, is not expected to return from England until Sept. 1, or later.

●

Jack Ellis' song, "I'll Never Let You Go," will be the first number Fred Astaire will sing on the new Packard radio program on Sept. 15.

●

Joseph P. Kennedy has turned his hand away from reports on film companies to book authoring with a work called "I'm for Roosevelt."

●

Leslie E. Thompson denies he's taking golf lessons to improve that stroke, but the denial is merely official.

●

Katharine Cornell will sail today on the *Conte di Savoia* for a vacation abroad.

●

V. Verlinsky, president of Amkino, returns to New York Monday on the *Queen Mary*.

●

Sam Sax's vacationing draws to a close and Vitaphone production over Brooklyn way impends again.

●

Si Fabian returned from Albany yesterday after a quick looksee at his upstate circuit.

●

Y. Frank Freeman is back on local soil after hitting the hills of Scranton for a few days.

●

Jennie Radice, New York M-G-Mite, celebrates a birthday today.

●

Ed Morey, Boston branch manager for Republic, was in town yesterday.

●

Dave Chatkin off for a couple of weeks of holiday making in Canada.

IRVING M. LESSER, managing director of the Roxy, was married yesterday to Peggy R. Weiss at the Town Hall in Greenwich. Judge Theodore Yudain of Greenwich officiated. Harry C. Arthur, Jr., and Mrs. Arthur were respectively best man and matron of honor. The ceremony was followed by a wedding luncheon at the Pickwick Arms in Greenwich, after which the Lessers left for a honeymoon trip to Boston and Cape Cod.

●

. . . London

M. H. Aylesworth at "March of Time's" Savoy party, with Ralph Rolan and Richard de Rochemont of "Time's" organization.

Ken Nyman on holiday.

Bebe Daniels and Ben Lyon making their first film together: "Murder in the Stalls" for Dela Pro., at Beaconsfield.

Gwendoline Ostrer, daughter of David, to be married, Sept. 6, to Harry Lightman.

Mrs. "Bill" Mooring holiday-making here.

Sam Smith back in town from Cornwall.

Jimmy Durante on a Continental holiday trip.

Leserman in Chicago Talks Distribution

Chicago, Aug. 21.—Carl M. Leserman, at a sales conference with Grand National representatives at the Medinah Athletic Club today, told of a telephone call from Edward L. Alperson, president, in which was described the deal with Associated British Film Distributors for all Grand National product during the next two years, the cash guarantee being more than $1,000,000.

Leserman further described deals which are pending for distribution in Canada and which are expected to be consummated within 10 days. Edward Finney and James Winn also spoke.

It was stated at today's meeting that "Snow Covered Wagons," based on the famous Donner expedition into the far west, will be Grand National's top picture and will cost $1,000,000. It will be filmed in color against actual backgrounds.

Leserman conferred today with John Balaban but no comment concerning a possible deal was forthcoming.

Named G. N. Manager

Seattle, Aug. 21.—Joseph Merrick has been named branch manager for Grand National exchange here. He also will supervise the Portland exchange, where John Maitland has been named resident manager. Merrick has appointed Ed Kennedy and Paul Schultz as salesmen in the local territory.

Mrs. Hamlin to Publish

Mrs. Stella Baker Hamlin, widow of Tom Hamlin, will continue to publish *The Film Curb*, assuming the title of publisher.

Giannini Delays Trip

Hollywood, Aug. 21.—Dr. A. H. Giannini, president of U. A., has delayed his trip to New York indefinitely.

SEC Reports Sales By Cohn and Zanuck

By BERTRAM F. LINZ

Washington, Aug. 21.—Disposition of 700 Columbia Pictures common stock voting trust certificates by Harry Cohn, Los Angeles, in June was disclosed today by the Securities and Exchange Commission in its semi-monthly report on stock transactions of corporation officers and directors. At the close of that month, it was shown, Cohn held 70,268 voting trust certificates and 1,565 shares of Columbia common.

Reports on Twentieth Century-Fox showed the sale by Darryl F. Zanuck, Beverly Hills, of 400 shares of common, his holdings at the close of the month being 182,130 shares. A report from Zanuck for March showed the sale in that month of 1,300 shares of the stock.

Transfer of 10,000 shares of International Cinema common was reported by G. P. Regan, Los Angeles, through his company, Regan Day, Inc., which held 240,000 shares at the close of the month. Disposition of 965 shares was reported by Lawrence D. Higgins, San Francisco, through Chapman & Co. Amended reports of holdings Feb. 8, last, when the company's registration became effective, showed that Higgins held one share of common and his company, Chapman & Co., held 965 shares.

A report on the holdings of Warner stock by Harold S. Bareford, New York, on July 10, when he became an officer, showed that he had 1,100 shares of common and 2,000 six per cent optional convertible debentures.

New Haven Planning Admission Increase

New Haven, Aug. 21.—First run heads met here yesterday for a discussion of higher admission prices, to be effective with the opening of the new season. Whereas the three leading New Haven houses, Poli, Paramount and Roger Sherman, and corresponding "A" houses of the Poli, M. & P., and Warner circuits in the state, now charge a 50-cent top, it is thought possible that "The Great Ziegfeld" or "Gorgeous Hussy," which will open the Poli fall season, will raise the top to 60 cents.

"Anthony Adverse" is definitely scheduled to play at 60 cents in the Warner houses, beginning Aug. 29, at New London and South Norwalk, and at other key houses on Sept. 10. It is reported that consideration is now being given the possibility of maintaining the higher admission not only for outstanding pictures, but generally. It is also contemplated that "Anthony Adverse" will play independent theatres at a 10 to 15-cent increase in price.

Amends Empire Plan

An amended plan of reorganization for the Empire Theatre Supply Corp. was filed in Federal court yesterday by William L. Odum, president. The plan, which was submitted to special master Oscar Ehrhorn, proposes that all major creditors are to receive 45 percent in full settlement of their respective claims. These are payable over a period of 24 months in seven instalments. The salaries of the firm's offices are limited. Ehrhorn set Sept. 18 for the filing of all claims.

Most N.Y. Critics Rave Over "Romeo"

(*Continued from page 1*)

comedy and conflict in the film. . . .

There have been Juliets for centuries, but none lovelier, more beautiful, more gracious, more appealing, more talented than Norma Shearer. It is she who dominates the picture, shedding lustre over all. . . .

Leslie Howard's Romeo is full and satisfying. He is, to perfection, the moon-struck lover of whom Shakespeare wrote. . .

✚

Daily News—The result is an achievement that the entire moving picture industry might take great pride in. . . .

It reflects enormous credit on all who had a hand in its making. It's an illustrious production that deserves all the kudos that have, and will be, showered upon it. . . .

✚

Evening Journal—A masterful, exquisitely beautiful film, faithful to the Bard's play and a triumph for the movie industry. . . .

The picture is, indeed, a personal triumph for Irving Thalberg, the producer; George Cukor, the director, and for Norma Shearer and Leslie Howard, the stars, because they have produced and played Shakespeare religiously, yet treating it not as a cold classic but giving it all the life, the gripping emotion of a human drama.

✚

Post—Exquisitely beautiful and impressively magnificent is the "Romeo and Juliet" of the screen. Shakespeare's enchanting romance of old Verona—the most touching tragedy of all romantic literature—reaches the Astor Theatre in faithful, stunning reproduction. . . .

For, in spite of the marvelous sets, the superb scope of the film . . . the glorious costumes, the heart-rending romance and the thrilling action—as in the fencing and fistic battles which never could have been conceived to such dramatic effect except by cameraship, and that expert!—it is the sheer beauty and delicacy of Shakespearean poetry superlatively delivered, which make this "Romeo and Juliet" a never to be forgotten screen masterpiece.

✚

Sun—The studio very evidently looked upon the bard with respect and a touch of awe. This is a serious production, beautifully mounted, competently acted and directed solidly and with intelligence. . . .

"Romeo and Juliet" is still, as it must always be, great drama. The familiar lines, perfectly recorded, are startlingly fresh and vivid; nor does any member of the cast fail in his reading of the dialogue. This is, oddly enough, a picture to be relished more by ear than by eye. Shakespeare dominates even the shadow version of his most popular play. . . .

Great and still alive as is the material of which the film is made, "Romeo and Juliet" falls somewhere short of being a great picture. It is a good picture and a distinguished one, worthy, and one no intelligent moviegoer would care to miss. Something, however, has escaped from it in the transfer from printed page, from the stage to a motion picture screen. It does not wring the heart nor start tears of sweet sympathy or bitter resentment of the tragic, needless waste of youth and love and beauty. It remains simply interesting, solid and interesting, never a film to haunt quiet moments like Katharine Cornell's stage production of last year.

✚

World-Telegram — A handsome, dignified and reverent production. . . .

In panoply of settings, costumes, processionals and pageantry Mr. Thalberg's "Juliet" unfolds its sorry feudist tale of love at first sight with devastating glamour. . .

It is stupendous, when it need only have been a little colossal. . . .

Indeed, she (Miss Shearer) is so adequate I have no doubt her performance will go down in cinema history as the Juliet of the screen. She is warm, humane, girlish without gushing, the very consummation of love, and the honeyed lines come trippingly from her tongue—not begging to be said but unsolicited. . . .

She is, I fear too much for Mr. Howard's Romeo.

But these are flaws, if flaws they are, of no consequence to the lay observer, and the production in its entirety overcomes in its very honesty a quibble here or there.

A boildown of comment from *The Daily Mirror, Herald-Tribune* and *Times* appeared yesterday.

Opens to Sell-Out

"Romeo and Juliet" opened to a sell out business yesterday afternoon at the Astor where the film supplanted "The Great Ziegfeld" which had a 19-week run at two-a-day. There were 15 standees for the first performance of "Romeo and Juliet."

West End Run Unsettled

London, Aug. 13.—Whether "Romeo and Juliet" follows "The Great Ziegfeld" at His Majesty's Theatre depends on the length of the latter's run which begins Sept. 1. A probability is that another West End theatre will be leased for the Shearer-Howard film.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"King of the Royal Mounted"

(*Sol Lesser-Twentieth Century-Fox*)

Hollywood, Aug. 21.—Built around the usual melodramatic theme depicting the mountie who always gets his man, this has everything necessary to please those with enthusiasm for westerns and action pictures. The film's principal quality is the magnificent mountain scenery photographed with utmost effectiveness. The stills should make excellent lobby displays for a selling angle.

The story, while it will make good stuff for the small towns and neighborhood trade, is lacking in the sophistication necessary for the de luxe spots. Robert Kent is a mountie who senses trouble when he notes the arrival in the northwest of Rosalind Keith and Alan Dinehart, an attorney. Dinehart is endeavoring to affect a settlement of a mining claim in which Miss Keith's father held a half interest with Frank McGlynn, Sr. As the plot progresses it becomes apparent that Dinehart is planning to keep a large chunk for himself. His plan comes to nought when McGlynn offers Miss Keith her share without the necessity of court proceedings. Subsequent situations are climaxed by the murder of McGlynn by Dinehart and a mountain chase with Kent ultimately getting his man—and the woman also, for romantic diversion.

The cast performances are adequate. Kent seems to be a personable screen bet. Howard Bretherton's direction keeps the film moving nicely and Harry Newman's photography is exceptional. Earle Snell wrote the screen play from the Zane Grey story.

Production Code Seal No. 2,479. Running time, 60 minutes. "G."

"Tundra"

(*Burroughs-Tarzan*)

Hollywood, Aug. 21.—Exploited as a fascinating record of a 400-mile trek through the Alaskan wilds by a lone man, this film should draw the attention it unquestionably deserves, but the less said about the human actors the better.

Fortunately there are few of them and the superb shots of the animal "performers" hold the attention throughout. This should be good for a dual program in any situation. Del Crambe, football star, plays the doctor whose plane crashes in the icy black waters of the Arctic Circle. With nothing but a knife, three wet cigarettes and a lighter, he faces 400 miles of uninhabited country.

His adventures are a boy scout's dream of heaven. He scrambles over glaciers, is pursued by bears, black and white, by wild dogs, musk oxen, and wolves. He catches rabbits, otter, mink, beavers, porcupines and salmon, and has perilous adventures with forest fires, crumbling floe ice and turbulent streams.

Two cub bears, which fall into a series of disasters throughout the film, walk away with top honors. The photography of Norman Dawn and Jacob and Edward Kull deserves high praise. The story by Dawn, who directed, would be improved if the solitary hero's comments on life in the wilds were cut. Abe Meyer contributed an effective score. George W. Stout produced.

Production Code Seal No. 2,313. Running time, 78 minutes. "G."

Deny Klamt Charges

A general denial was filed yesterday to the $300,000 copyright infringement suit brought in Federal court in which Emil Klamt charged theft of a photo coloring process. The defendants are Henry Zollinger, Carles Demby, Jr. and Hans Fraunhoffer. Counsel for the defendants also asked the court to dismiss the suit.

Flash Previews

"The Crouching Beast"—An offering of Stafford Prod., telling the story of espionage in Turkey during the world war.

"The Tenth Man" — Somerset Maugham's story of adventure, romance and comedy is produced with conviction and skill.

These films will be reviewed in full in a coming issue of Motion Picture Daily.

Set "Scotland" in London

"Mary of Scotland" will play the Empire in London, beginning Aug. 28, with general release set for Nov. 9, according to home office word from Ralph Hanbury, Radio managing director in London. A total of 230 weeks is assured through a deal with the ABC circuit on the film.

Erpi Holds Sales Session Next Week

(*Continued from page 1*)

general sales manager, in charge of the meeting.

Attending the meetings from the Erpi home office will be Whitford Drake, first vice-president; H. G. Knox, D. C. Collins, Bunn, P. L. Palmerton, E. S. Gregg, F. B. Foster, Jr., W. A. Wolff, L. W. Conrow, J. S. Ward, H. Santee, G. R. O'Neill, J. P. Maxfield, G. Dobson, Bert Sanford, W. P. Murphy, R. W. Horn, W. E. Woodward and F. S. Barnes.

Sales officials from the field will include H. W. Dodge, E. F. Grigsby, L. E. Kennedy, L. Pritchard, R. A. Quinn and N. A. Robinson, of Los Angeles; Stanley W. Hand, D. H. Ruliffson, R. Hilton, W. W. Simons, E. W. Bishop, J. T. Orr and W. E. Gregory, of Chicago; J. Maurice Ridge, Seattle; N. P. Minor, Portland; A. C. Knox, Denver; S. M. Pariseau and D. M. Vandawalker, San Francisco; A. W. Plues and F. W. Johnson, Cincinnati; F. C. Dickely and C. H. Hartford, Detroit; L. J. Hacking and A. F. Lyman, Boston; H. Owen and O. Hunt, Dallas; J. J. Lieske, St. Louis; E. C. Leeves and J. A. Cameron, Kansas City; O. E. Maxwell and F. D. Morton, Minneapolis; C. H. Weeks, Cleveland; W. Wittneben, Syracuse; H. Moog, A. Fiore and H. O. Duke, Atlanta; D. L. Turner, E. C. Shriver and H. E. Ely, Washington; R. E. Warn, Newark; H. C. Buckwalter, New Orleans; J. A. Darrow, Buffalo; R. B. Freeman, Pittsburgh; P. Jones and W. Conner, Philadelphia, and B. C. Ralston, Charlotte.

Coast Men Start East

Los Angeles, Aug. 21.—Erpi's west coast contingent has started eastward for the New York convention to be held Aug. 25. Harry W. Dodge, west coast general manager, has already left and Arthur Lamb, commercial superintendent, leaves tomorrow by plane.

Wm. Fox Testifies Regarding Finances

(*Continued from page 1*)

Fox of his estate at Woodmere, L. I., to his wife Eva. Apart from the current Fox bankruptcy proceedings, today's taking of the Capital Co. deposition occupied three hours after which it adjourned until Sept. 14.

Stewart pointed out that April 7, 1930, Fox received the first $15,000,000 for his holdings. Fox swore that to his best recollection he paid off $1,925,000 bank loans and all other debts at once, becoming entirely solvent before April 14 of that year, the date when he gave his wife the estate.

Promising to supply a complete statement of all other gifts, he mentioned $100,000 to Benjamin Reaus, one of his New York lawyers; $100,000 to James Francis Burke, Pittsburgh lawyer; $200,000 to Jack G. Leo and $100,000 to Joseph Leo, relatives; $100,000 to Claudius Huston, "personally, and not in his capacity as Republican National Chairman" at about that time; $50,000 to Harry Sundheim—which Fox called a "piker sum."

The former magnate was at ease and frequently chuckling, anticipating the artful questions and calling the answering of them "child's play."

Italy's Next Move Talent From Studios

(Continued from page 1)

day on the reported connection between his solicitation of American aid for Rome's ambitious plans for its film industry and the current discussions there of the probability of drastic new legislation affecting American distributors. It is reported here from abroad that one of the proposals under consideration in Rome would limit the withdrawal from Italy of money by foreign concerns to 25 per cent of their earnings within the country. In addition, it is said, Rome would dictate the uses to which the remaining 75 per cent could be put.

It is assumed here that the seriousness of the new Italian legislation will probably be in proportion to the success of Roncoroni's Italian mission.

In a formal statement issued yesterday the Italian emissary said that he hoped to develop in Hollywood "connections of collaboration which, no doubt, will prove economically advantageous to both countries."

"I would feel gratified," Roncoroni said, "if my trip would result in the realization of a broader understanding in the cinema field between Italy and America."

"Glory" at $23,000 Is Held at Rivoli

(Continued from page 1)

starting Aug. 28, when "Girls' Dormitory" will begin a two-week run. "Sing, Baby, Sing" is the second Twentieth Century-Fox film bought. The Universal group includes "Two in a Crowd," "The Magnificent Brute," "Madame Curie," "Melody Lady," "Hippodrome," and "Time Out of Mind." The G.B. six include "Nine Days a Queen," "Head Over Heels," "Everything Is Thunder," "East Meets West," "The Hidden Power," and "King Solomon's Mines."

"Rhythm on the Range" at the Paramount grossed in the neighborhood of $20,000 in the third week. "To Mary—With Love," a Twentieth Century-Fox feature, will open there Friday. The initial week of "China Clipper" at the Strand drew about $9,000. "The Noose" at the Rialto took in the same amount as "Down to the Sea," which ended with $6,200. The nine-day run of "The Green Pastures" and "36 Hours to Kill" at the Palace ended with $11,000.

Coast ITO Warns of Decree Invocation

(Continued from page 1)

cial notification of their plan of action today to all local exchanges.

The decree in question was signed when independent theatre owners and the government called off similar action against F. W. C. six years ago.

The letter to the exchanges stated that a copy is being sent to the judge who signed the decree and the Dept. of Justice in Washington. Frank Hutton is counsel in the move.

Europe's Theatres Favor Single Bills

(Continued from page 1)

and Hungary. England and Holland do not adhere to the International Film Chamber.

The average length of film programs in European countries is approximately 10,000 feet, ranging from an approximate average of 7,800 feet in Denmark, to about 17,000 feet in Hungary.

Republic Sets Deal

J. J. Milstein, vice-president in charge of sales for Republic, has closed with the Loew and RKO metropolitan circuits for the company's complete new season lineup. The deal calls for an even split of product between the two circuits.

Republic, National Sign Pact

J. J. Milstein, general sales manager for Republic, yesterday closed with Spyros Skouras for the distributor's lineup in all of National Theatre's outlets.

With numerous sales managers of the major companies scheduled to attend the four-day conventions of National Theatres' bookers and district men at Kansas City and Los Angeles, Milstein does not intend to make the trip.

Leventhal, Steinberg on Coast

HOLLYWOOD, Aug. 21.—Julius Leventhal and Nat Steinberg, St. Louis and Chicago operators and Republic franchise holders, arrived here today for a Republic studio survey.

Republic-W.B. Deal Set

LOS ANGELES, Aug. 21.— Republic today closed a first run deal with Warners on the coast for "Follow Your Heart" and "Down to the Sea." Floyd St. John, Republic west coast division manager, returned to San Francisco following the signing.

Attend Legion Meeting

BOSTON, Aug. 21.—Local exchange employees who are members of the Lieut. A. Vernon MacCauley Post will leave Boston tonight by auto and train to attend the American Legion state convention at Springfield, Mass. It is expected that 20 members will represent the local theatrical post.

Goldberg to Marry

CHELSEA, Mass., Aug. 21.—Israel Goldberg, manager of the Chelsea here, will wed Bessie Koplovitz on Sunday. They will leave immediately for Montreal where they will spend their honeymoon, after which they will make their residence here.

Detroit U.A. Deal Near

A deal has been practically completed whereby U. A. product will play the United Theatres of Detroit. George J. Schaefer completed the arrangement with George W. Trendle in Detroit earlier in the week and contracts are expected to be signed shortly.

Conger Coming East

HOLLYWOOD, Aug. 21.— A. Conger, member of the Paramount board of directors, will return to New York tomorrow, having completed an unofficial survey of the Paramount studios.

Educational, Ace in Deal

Educational product will be released in the United Kingdom through Ace Films, Ltd., in London, according to an arrangement completed between E. W. Hammons, Educational president, and Frank Green, Ace head, in London. The five-year deal is effective at the expiration of the current contract with G.B., and will apply to the 1936-37 schedule.

Educational Does 12

Educational has completed 12 of its schedule of 88 short subjects for the 1936-37 season.

Fred Miller Promoted

OMAHA, Aug. 21. — Fred Miller, until recently ad-sales manager for Twentieth Century-Fox, has been advanced to road representative and will have northern Nebraska and southern South Dakota for his territory. He succeeds Carl Reese who recently was named branch manager for Grand National. Dick Buell moves up to ad-sales manager's post.

Slim Chance for Shows

CANTON, O., Aug. 21.—Demands of musicians, which are said by theatre men to be prohibitive, are likely to prevent a return of stage shows here this season, although it is understood that a satisfactory agreement has been reached with the stagehands. This town has been without stage shows in the major spots for the past two years.

Take Eighth in Denver

DENVER, Aug. 21.—A. P. Archer and Joe Dekker have added another house to their Civic Theatres group here, leasing the Amusu from C. U. Yaeger. With the addition of the Amusu, Civic has eight houses, the largest group in Denver under one management. The theatre will be renamed the Alameda.

Delay Wisconsin Meet

MILWAUKEE, Aug. 21.—Originally scheduled for Aug. 26 and 27, the annual convention of the Independent Theaters Protective Ass'n of Wisconsin and Upper Michigan, will be held here Sept. 23 and 24. George Fischer, Milwaukee, is in charge of arrangements.

To Issue A. B. C. Reserve

LONDON, Aug. 13.—At the annual meeting of Associated British Pictures Corp. today, John Maxwell stated it had been decided to issue the 1,800,000 ordinary shares at present in reserve. Of five shillings value, these shares will first be offered to existing ordinary shareholders on bonus terms.

Ezra Dodge Retiring

DETROIT, Aug. 21.—Ezra Dodge, one of Michigan's veteran exhibitors, who built the Montauk Theatre at Hudson, Mich., and has operated it for years, is retiring from exhibition. He has leased the house to William Schulte, who operates 14 other theatres in Detroit and throughout the state of Michigan.

Duboff in Japan Post

Harold Duboff, formerly of the export department of Universal, left yesterday for the coast en route to Yokohama, where he has been assigned by N. L. Manheim, export manager.

Regal Will Release 16 English Pictures

TORONTO, Aug. 21.—Setting a policy of selecting features from various British companies which are considered particularly appropriate for Canada, Henry L. Nathanson, general manager of Regal Films, Ltd., here, has revealed a group of pictures which will be marketed in the Dominion during the new season under the releasing name of "The Coronation Sixteen." In declaring this policy, Mr. Nathanson asserted that the Canadian distributing firm no longer would take the whole output of one British producing company but would select what was considered the pick of all but one or two studios.

The list of 16 includes: Elisabeth Bergner in "Dreaming Lips"; Paul Robeson in "Song of Freedom"; Richard Barthelmess in "Fall of an Empire"; Boris Karloff in "The Juggernaut"; Jack Hylton in "She Shall Have Music"; Mary Brian and Ned Sparks in "Two's Company"; Richard Tauber in "Land Without Music"; Jack Buchanan in "When Knights Were Bold"; Edward Everett Horton in "Man in the Mirror"; Ann Neagle and Arthur Tracy in "Limelight"; Arthur Wontner in "The Poison Belt"; Percy Marmont in "Livingstone in Africa"; "Broken Blossoms"; "Music Hall"; "The Three Maxims" and Ann Harding in an untitled film.

Feld on New Job

HOLLYWOOD, Aug. 21.—Milton H. Feld, former operator of the de luxe Publix theatres and for some months in the writing department at Twentieth Century-Fox, has started his new duties as assistant to Sol M. Wurtzel.

RKO Wins Fifth Game

The RKO team in the M.P. Baseball League won its fifth straight victory in the second half of the tournament, defeating the NBC nine, 5-1.

Wall Street

Kodak Up 1½ on Board

	High	Low	Close	Net Change
Columbia, pfd	45½	45½	45½	— ½
Columbia, vtc	39	37¼	37½	—1½
Consolidated	4½	4½	4½	.....
Consolidated, pfd..	17	16¾	16¾	— ¼
Eastman	178	177½	178	—1
Eastman, pfd......	160½	160½	160½	+1½
Gen. T. Equip.....	23¾	23¼	23¼	— ¼
Loew's, Inc.	55⅝	53½	53⅝	—1⅞
Paramount	7⅜	7¼	7¼	— ¼
Paramount 1 pfd.	66½	66	66	.....
Paramount 2 pfd.	8¾	8¼	8¼	.....
Pathe Film	7½	7½	7½	— ¼
RKO	6⅜	6⅛	6⅛	— ¼
20th Century-Fox.	27¾	26⅛	26⅝	+ ⅛
20th Century, pfd.	36⅝	36	36	.....
Universal, pfd. ...	101	101	101	—2¼
Warner Bros.	12⅝	11¾	11⅞	— ⅞

Recessions General on Curb

	High	Low	Close	Net Change
Grand National ..	3⅞	3⅝	3⅝	— ¼
Technicolor	27⅞	27¼	27½	— ¼
Trans-Lux	3⅞	3¾	3¾	— ⅛

Paramount Bonds Advance

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98⅜	98⅛	98⅜	.....
Paramount B'way 3s '55	56½	56¼	56¼	+ ¼
Paramount Pict. 6s '55	85	84¾	85	+ ⅜
RKO 6s '41 pp....	75⅞	75⅞	75⅞	.....
Warner Bros. 6s '39 wd	97	96½	96½	— ½

(Quotations at close of Aug. 21)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 46 NEW YORK, MONDAY, AUGUST 24, 1936 TEN CENTS

Welcome New Trade Board In Australia

Seen As An Encouraging Development There

By CLIFF HOLT

MELBOURNE, July 28 (*By Air Mail Via London*)—The formation of the Film Board of Trade, a tribunal designed to settle trade disputes without recourse to political participation, is seen as an encouraging development here. The Board has been created as a result of the trade's unsuccessful overtures for arbitrary assistance from the N. S. W. Government.

The decisions of the new tribunal will be effective throughout the Commonwealth, and it is possible that New Zealand will later be included within its jurisdiction.

Distributors and exhibitors will have equal representation. Early forecasts suggest that the chairman will be Dan Carroll, prominent Australian theatreowner, and that Sir Victor Wilson, president of the M.P.D.A., Herb C. McIntyre, managing director of Universal, and N. B. Freeman, head of M-G-M here, will represent distributors; while Charles E. Munro, managing director of Hoyts and General Theatres, Ken W. Asprey, director of Greater Union Theatres, and William Harrop, for the independents will represent exhibitors.

British Television Show on This Week

By BRUCE ALLAN

LONDON, Aug. 23.—Britain's stride in television will be publicly demonstrated at Radio Olympia this week when radio manufacturers will produce what they have in eight booths, each large enough to accommodate an audience of 100. Each performance will run five minutes and, it is promised, the televised screen will exhibit pictures 15 inches in height. Each booth will be outfitted with equipment from a different manufacturer. Program items will be transmitted from Alexandria Palace, the official station.

U. K. Consolidation In Theatres Talked

LONDON, Aug. 23.—Union Cinemas, one of England's fastest growing circuits headed by Fred Bernhard, may consolidate with its subsidiaries, Oxford and Bershire Cinemas and National Provincial Cinemas on the basis of a share-for-share exchange.

Drift Toward Admission Hike by Circuits Gains

Decision, However, to Come Territorially, Not Nationally

With no definite agenda scheduled by major and independent circuits, increases in admissions next season will be spotty and the general tendency to increase them, a consensus of opinion gathered by MOTION PICTURE DAILY shows.

Loew's is considering an advance in at least three sections: New York, Baltimore and Louisville. However, in each instance nothing will be done unless the subsequent and first run houses cooperate with the circuit.

In New York, Harry Brandt, president of the I.T.O.A., originally suggested a plan. It is now being discussed with the possibility that RKO, Skouras and Fabian theatres will join the move. Fred Dolle, head of the Dolle circuit in Kentucky, has approached Joe Vogel of Loew's with the recommendation to tip prices. Vogel has agreed, provided the other theatre men promised to do likewise. This move is being furthered by Dolle and is expected to crystallize after Labor Day. Baltimore independents are in favor of a hike in admissions

(*Continued on page* 11)

Move Again to End Duals In St. Louis, Indianapolis

Plans for the elimination of duals in St. Louis and Indianapolis will be revived after Labor Day, it is learned by MOTION PICTURE DAILY.

Fred Wehrenberg, head of the M.P.T.O. of Eastern Missouri and Southern Illinois, and Harry C. Arthur, Jr., head of the F. & M. circuit in St. Louis, have had several conferences for doing away with the second feature. Arthur has promised Wehrenberg that as soon as the subsequent runs in the area drop the twin bill policy F. & M. would cooperate.

It was expected that the subsequent run exhibitors would agree to the elimination by Labor Day, but with no word coming from the independents, Arthur is going ahead with plans to dual product in all downtown first and second runs where there are no presentations. The Ambassador and St. Louis will feature F. & M. stageshows, effective Labor Day. Wehrenberg is scheduled to call another con-

(*Continued on page* 11)

Photophone Opening Sales Meet Today

CAMDEN, N. J., Aug. 23.—A meeting of RCA Photophone district and division managers will open here tomorrow. Edwin M. Hartley, Photophone division head, and James E. Francis, western division manager, will come here from the coast for the sessions.

Before leaving the coast, Hartley said that West Coast Service Studios, of New York; Burton Holmes Films,

(*Continued on page* 19)

To Study Grosses of Film-Radio Artists

The Hays office, it was learned on Saturday, is checking with circuit executives on gross receipts in an effort to determine the effect of radio appearances by important film personalities on the theatre drawing power of the artist making the air appearance. The survey is being made with a view to action along lines not as yet defined.

It is understood that Will Hays

(*Continued on page* 11)

9,855 Days

Joe Vogel on Oct. 10 will celebrate his 27th year with Loew's. He started with the circuit when he was 14 while going to high school and continued until he reached his sophomore year at C.C.N.Y. Then he decided to quit his studies for a full-time job on the same payroll.

Loew's W. & V. to Renew Virginia Pool

Having dropped the arrangement by mutual consent for a year, Loew's and Wilmer & Vincent have concluded negotiations for a renewal of a pool in Richmond and Norfolk, Va. The new pact goes into effect Sept. 1.

Under the terms of the arrangement, Joe Vogel of Loew's and Walter Vincent of W. & V. will act as a committee supervising operations. Bookings will be handled from New York. Each circuit, however will operate its own theatres.

Loew's has the Loew's in Norfolk, while W. & V. operates the Norva and Grandy. In Richmond, Loew's has a theatre of the same name and W. & V. has the Colonial and National.

Prior to the termination of the agreement last year, the two circuits pooled the houses for eight consecutive years.

Talk Pooling Deal On Houses in N. J.

Negotiations are under way by RKO, Loew's and Warners to pool four New Jersey theatres, starting Sept. 1. Warners has the Lincoln in Union City; RKO, the Capitol and State in the same city, and Loew's the Embassy, North Bergen.

RKO's lease on the two Union City theatres runs out Feb. 1, 1937, but the circuit has made a deal to take over the Rialto, West New York, on the date the Union City leases expire, or sooner.

Bank Night Mention In Ads Is Banned

MILWAUKEE, Aug. 23.—John A. Fleissner, newly named postmaster here, has advised local newspapers that Bank Night is considered a lottery under postal laws and regulations regardless of decisions in local courts to the contrary. As a result, local dailies are refusing to accept any mention of Bank Nights in theatre advertising.

To meet the resultant situation, Fox

(*Continued on page* 11)

"U" Gets 20 Weeks At Roxy Next Year

Universal has closed a deal with the Roxy for 20 weeks of next season's playing time. Howard S. Cullman acted for the theatre while James R. Grainger represented the distributor.

The first picture dated under the pact is "Two in a Crowd." "My Man Godfrey" is slated to follow "Swing Time" into the Music Hall.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 24, 1936 No. 46

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879. Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Nathanson, Gell Sail

LONDON, Aug. 23.—Jesse L. Lasky is not the only film man aboard the *Europa* which sailed for New York Saturday. Aboard, as well, are N. L. Nathanson, president of the Famous Players Canadian Corp., and W. J. Gell, managing director of Pathe, one of John Maxwell's distributing companies.

Closes With TWA

E. E. Jameson, president of Exhibitors Film Delivery Service of Kansas City, has closed a deal with TWA for the handling of all general air express deliveries for Kansas and Missouri. The deal is similar to that made by Horlacher's Film Delivery Service for Philadelphia. Jameson leaves for home shortly.

Tone-Gable-Crawford

HOLLYWOOD, Aug. 23.—Franchot Tone, Clark Gable and Joan Crawford will again be teamed in "Love on the Run" by M-G-M with W. S. Van Dyke directing. The supporting cast will include William Demarest, Charles Judels, Frank Reicher and Dewey Robinson. Production is scheduled to start early in September.

◂ Purely Personal ▸

CARL LESERMAN, Grand National sales head; ED FINNEY, advertising and publicity chief, and SIDNEY BIDDELL, eastern story editor, left Chicago for the coast Saturday following a meeting of western and midwestern exchange managers. They will be joined there late in the week by E. L. ALPERSON, Grand National president, who is en route here from London on the *Ile de France*.

•

JEANNE MADDEN, First National player, will arrive here for a few days' visit the latter part of the week from Scranton, Pa., where she was summoned from the coast recently due to the death of her father there.

•

JAMES WHALE is on the *Queen Mary*, docking today. The Universal director witnessed the London premiere of "Show Boat" while abroad. His next at "U" will be "Time Out of Mind."

•

SIDNEY HARMON will produce "Still Life," by THEODORE REEVES of the Paramount studio writing staff, as his third production for the coming season.

•

LOUIS WEBER, attorney for Skouras Theatres, on Saturday stated he hadn't been served with papers in the "bicyling" suit filed against the circuit by four local exchanges.

•

B. S. MOSS has booked "Give Me Your Heart," a Warner picture, as the opening attraction for the new Criterion next month.

•

MERIAN C. COOPER is expected shortly from the coast for conferences with JOHN HAY WHITNEY on production for Pioneer in England.

•

A. CONGER GOODYEAR, member of the Paramount board, is due in from the coast today. He has been looking over the studio "sitcheeyashun."

•

HORTENSE SCHOR cut her vacation short to meet GRACE MOORE when she returned last week from Europe.

•

LOUIS MOLITCH of Horlacher's Film Delivery Service was in town Saturday from Philadelphia.

•

FINLEY PETER DUNNE'S and PHILIP DUNNE'S story, "I Hate Horses," has been purchased by Universal.

•

CHARLES MACARTHUR and HELEN HAYES arrive today on the *Queen Mary*.

•

MAX FELLERMAN spent the week-end visiting his son at camp.

•

CHARLES L. O'REILLY is due to return from the coast today.

•

MARY BOLAND arrives from the coast today.

•

. . . Canton, O.

WALLACE (DOC) ELLIOTT manager of Warner's Ohio, vacationing with Mrs. ELLIOTT in Bermuda.

MAX YOUNG, head of company which controls the McKinley, Mozart and State theaters, back at his desk after a vacation at Atlantic City.

L. B. COOL, former Shea manager in Akron, Canton and Youngstown, now manager of Warner at Sharon, Pa., has recovered from a serious attack of ptomaine.

GEORGE A. DELIS, district manager for the A. G. Constant circuit in eastern Ohio, who was seriously injured in an automobile crash last spring, has recovered sufficiently to leave Mercy Hospital, where he was confined for several months.

•

. . . Columbus

EDWARD J. MELNIKER, previously manager of Loew's Ohio, but now in charge of Loew's Grand, Atlanta, stopped off for a brief visit on his way east. His wife accompanied him.

L. WARD FARRAR, who graduated from assistant manager of Loew's Ohio here to manager of Loew's, Indianapolis, was a local visitor, en route to New York for a vacation.

JACK NEEDHAM, local Fox salesman, and his wife, have adopted a baby boy.

Resume Examination Of Yaffa on Friday

With hopes of a settlement declared slim, Robert Benjamin of the Phillips & Nizer office on Friday will resume examination of Harman Yaffa, former operator of the Majestic and Gem, Bronx, before Referee Joyce in Federal Court.

Benjamin is representing local major and independent exchanges which have claims totaling $30,000 against Jaydo Amusement Co. and Fairdeal Amusement Co., now bankrupt. In contesting the bankruptcy, the distributors contend that monies paid to Yaffa by Springer & Cocalis for the theatres were paid out by Yaffa to preferred creditors with the exchanges being ignored.

Yaffa was first examined Aug. 13. A continuation was sought in an effort to settle the claims. William Corcoran will assist Benjamin.

Expect 250 at Sept. Meet of N. J. Allied

More than 250 are expected to be on hand for the two-day annual convention of Allied of New Jersey, which will get under way Sept. 10 at the Traymore, Atlantic City, according to Lee Newbury, president.

Directors representing eastern Allied units will hold a session on Sept. 9. On the evening of Sept. 10, the banquet will be held, instead of a day later as originally planned. Because of the unusual interest in legislative matters, one of which has to do with a pending sales tax, there is a possibility that the attendance will be larger than expected, Newbury said.

Abram F. Myers, general counsel of the national organization, will attend as will a prominent figure from Washington.

Blank and Son Home

DES MOINES, Aug. 23.—A. H. Blank and his son, Myron, have returned from Montreal, where another son, Raymond, is at the Royal Victoria Hospital, McGill University, recovering from a serious operation. Mrs. A. H. Blank remained with Raymond, who must stay at the hospital five or six weeks longer.

Legion Approves All Of Nine New Films

Nine new pictures reviewed and classified by the National Legion of Decency for the current week were approved, either for general patronage or for adults. Six of the nine were classed as unobjectionable for general patronage and three as unobjectionable for adults. The new pictures and their classification follow:

Class A-1, Unobjectionable for General Patronage—"Back to Nature," "Gentleman from Louisiana," "Guns of the Pecos," "Oh, Susannah," "Racing Blood" and "Star for a Night." Class A-2, Unobjectionable for Adults—"Lady Be Careful," "Murder in the Old Red Barn" and "Seven Sinners."

Set 380 Dates for "Mohicans" Aug. 28

Day and date bookings commencing Aug. 28 have been set in more than 380 theatres throughout the country for "The Last of the Mohicans," United Artists, releasing the Reliance production, said over the weekend.

United Artists reports that it has the largest number of road exploitation men in its history working on the picture. In addition to 25 regular exploiteers, the company says, 35 spot booking men are now on assignments from New York.

Vogue Film to Atlantic

Atlantic Pictures Corp. has signed a deal for American distribution to "Falling in Love," produced by Vogue Prod. of London. The picture features Charles Farrell, Gregory Ratoff and Margot Grahame and will be released Sept. 15 through Atlantic franchised exchanges.

Spectrum Deal Closed

Spectrum Pictures has closed a deal with Amity Film Exchange of Dallas for the Texas territory distribution of a series of six musical westerns starring Fred Scott. The deal was handled by Fred Bellin, supervisor of distribution for Spectrum, and Ed Blumenthal of Amity.

Two-Way Release

HOLLYWOOD, Aug. 23.—Selznick International will release "The Garden of Allah" in six 2,000-foot reels. Several prints will also be released in 1,000-foot reels for theatres that may not be prepared for the larger reels. The date is now set for Oct. 15.

Max Blumenfeld Dead

SAN FRANCISCO, Aug. 23.—Max Blumenfeld, well known local theatre man, died at his San Rafael home late last week. Blumenfeld was 62 and the father of Joseph Blumenfeld, active in local theatre circles.

Dicker with Riesenfeld

HOLLYWOOD, Aug. 23.—Grand National is negotiating with Dr. Hugo Riesenfeld for a series of four pictures which Riesenfeld is planning to produce. The pictures will star Bela Lugosi.

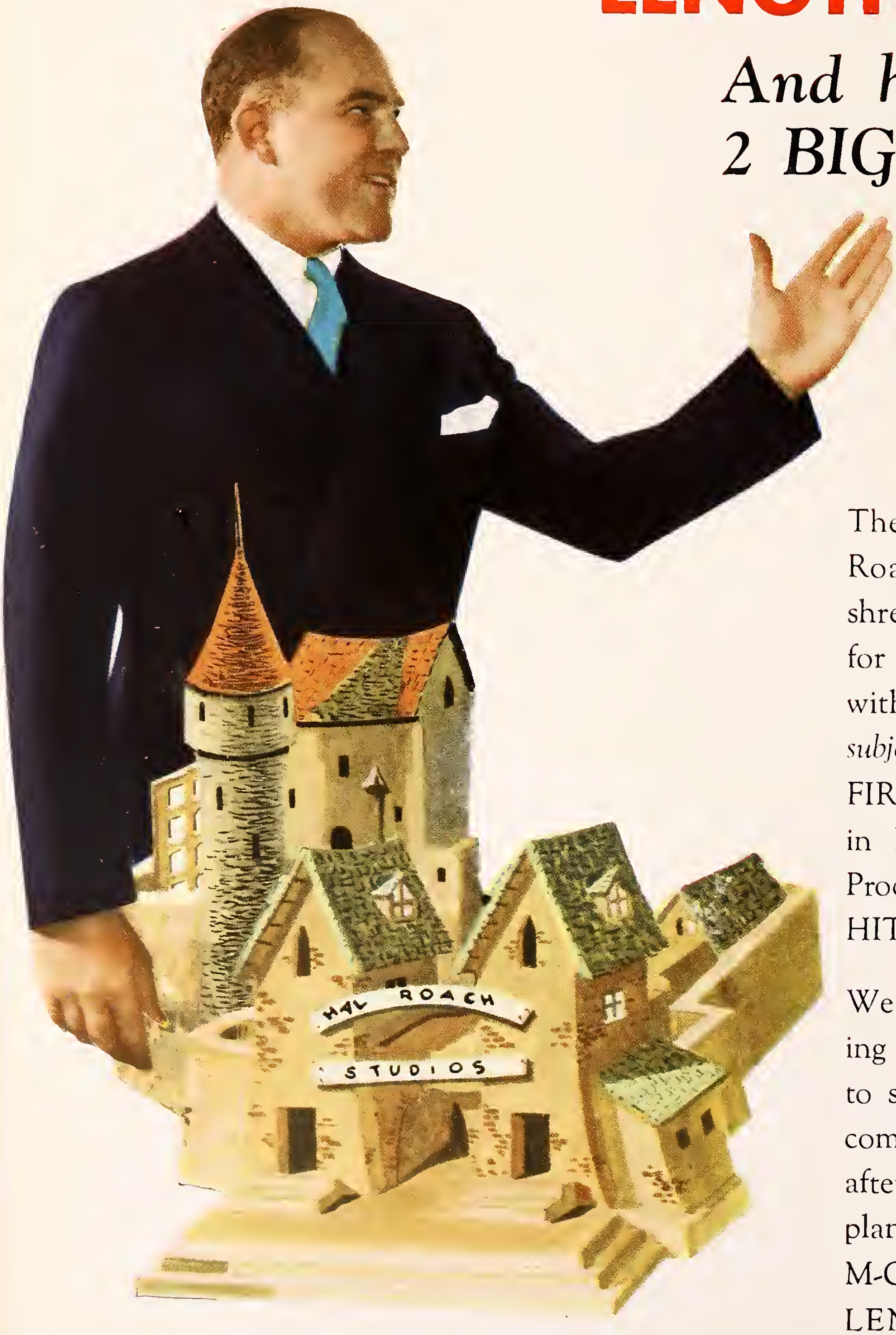
Shows $85,705 Profit

LONDON, Aug. 23.—Sound City Films, Ltd., in its current statement, reports a net of £17,141 [approximately $85,705] and will pay a three per cent dividend.

THAT HAL ROACH SMILE
GROWS TO FEATURE SIZE!

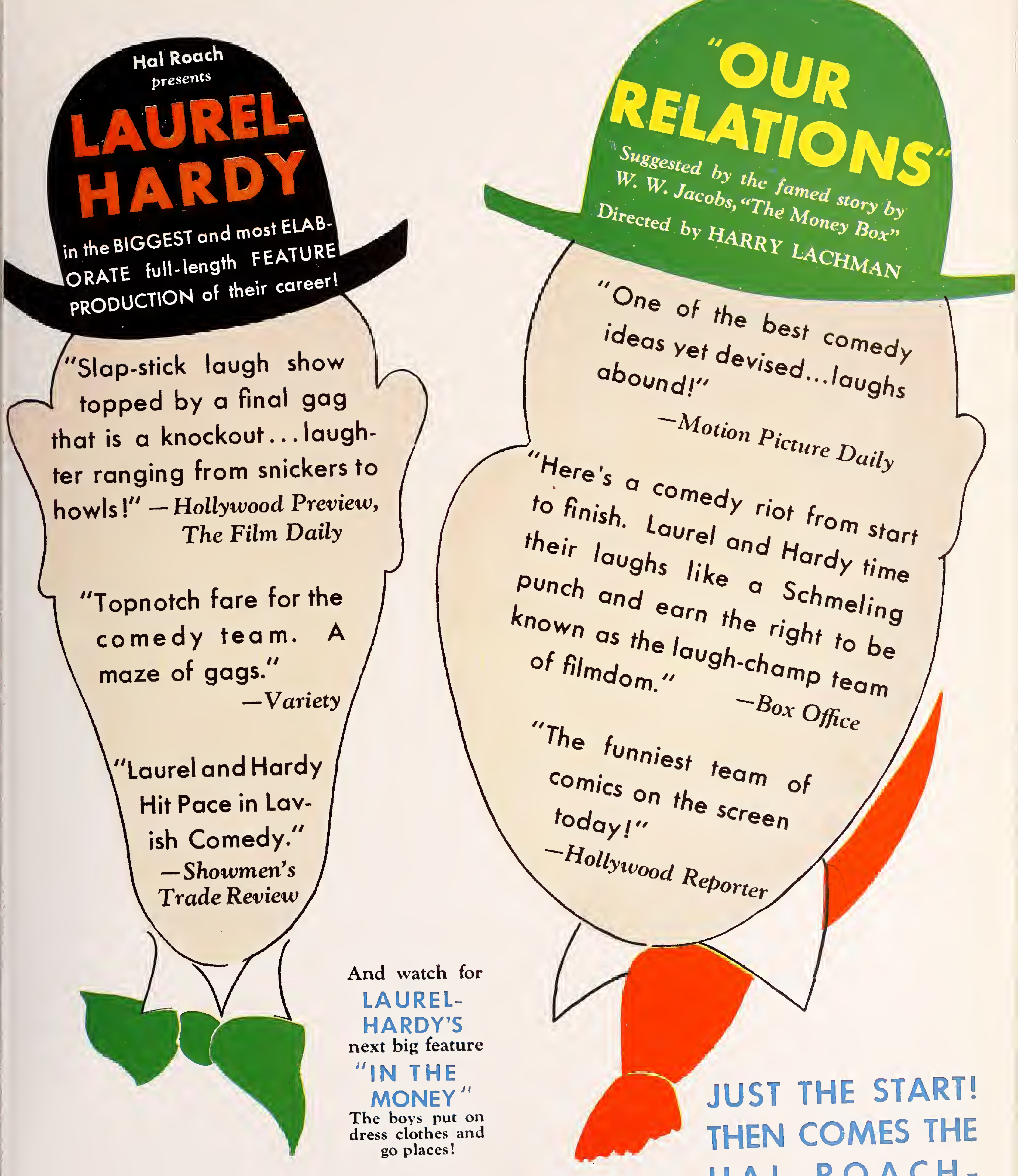
. . . HAL ROACH BRINGS 20 YEARS OF EXPERIENCE TO MAKING FEATURE LENGTH COMEDIES!

And he CLICKS with 2 BIG HAL ROACH-M-G-M HITS at the very start!



The industry is congratulating Hal Roach. There's good reason. This shrewd producer of fun-films, who for 20 years has pepped up programs with laugh-packed comedies in *short-subject* size, is now delivering the FIRST FEATURE-SIZE COMEDIES in his new enterprise as a Feature Producer AND THEY'RE HAPPY HITS!

We print on the immediately following pages what the trade press has to say of two of Mr. Roach's newly completed FEATURES. And thereafter we reveal a few others either planned or already finished for the M-G-M-HAL ROACH FEATURE LENGTH SEASON of 1936-37.



Hal Roach
presents

LAUREL-HARDY

in the BIGGEST and most ELABORATE full-length FEATURE PRODUCTION of their career!

"OUR RELATIONS"

Suggested by the famed story by W. W. Jacobs, "The Money Box"
Directed by HARRY LACHMAN

"Slap-stick laugh show topped by a final gag that is a knockout . . . laughter ranging from snickers to howls!" —*Hollywood Preview, The Film Daily*

"Topnotch fare for the comedy team. A maze of gags."
—*Variety*

"Laurel and Hardy Hit Pace in Lavish Comedy."
—*Showmen's Trade Review*

"One of the best comedy ideas yet devised...laughs abound!"
—*Motion Picture Daily*

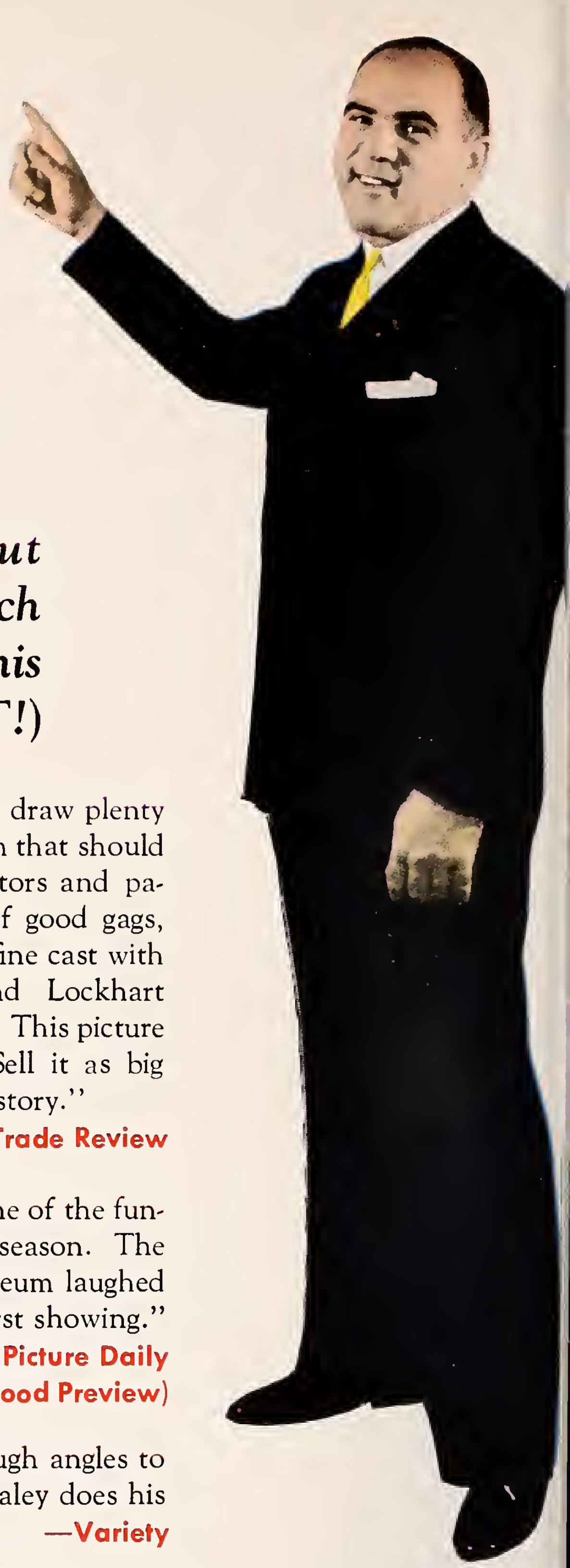
"Here's a comedy riot from start to finish. Laurel and Hardy time their laughs like a Schmeling punch and earn the right to be known as the laugh-champ team of filmdom."
—*Box Office*

"The funniest team of comics on the screen today!"
—*Hollywood Reporter*

And watch for
LAUREL-HARDY'S
next big feature
"IN THE MONEY"
The boys put on dress clothes and go places!

**JUST THE START!
THEN COMES THE
HAL ROACH-
M-G-M HIT No. 2**
(Next Page

"HAVE YOU HEARD WHAT THE CRITICS SAY ABOUT 'MISTER CINDERELLA'!"



(Following right after the raves about Laurel-Hardy in "Our Relations" Mr. Roach modestly lets the press tell you about his Second-in-a-row ***FEATURE LENGTH HIT!****)*

"'Mr. Cinderella' sets the pace in large measure for the new feature-comedy program of Hal Roach. It is one of the most amusing comedies of the type lately shown; in fact, one of the funniest films of the year. The preview showing was given at the Uptown Theatre, and many laughs testified to the satisfaction derived by the audience. Quite a bit of success may be prophesied for this particular cinema diversion."

Los Angeles Times

"The preview of 'Mr. Cinderella,' starring Jack Haley, the other night reminded me of the days when audiences loosened theater seats with laughter. This film was aimed at everybody's ribs, and a thorough job of giggle-getting has been accomplished. You'll like 'Mister Cinderella' because it's fast and furious fun."

—Los Angeles Herald-Express

"Clever Comedy-drama. Will draw plenty of Raves. Here's a worthy film that should be joyfully received by exhibitors and patrons. Picture contains lots of good gags, fast action, clever story and fine cast with Haley, Treacher, Furness and Lockhart scoring in their performances. This picture is destined for popularity. Sell it as big laughfest with clean, healthy story."

— Showmen's Trade Review

"Hal Roach has turned out one of the funniest pictures in the current season. The preview audience at the Orpheum laughed and giggled throughout the first showing."

—Motion Picture Daily
(Hollywood Preview)

"Fast moving comedy with laugh angles to please any audience. Jack Haley does his best picture work to date." **—Variety**

BELOW we find Jack Haley, Broadway stage star and Betty Furness completely overcome by the swell reviews on this page.

"Class A comedy built for the loud laughs, and will get them. Jack Haley delivers fine performance. This is a Class A comedy, built solely for laughs—and getting them, many of the belly variety. Edward Sedgwick, a master of comedy, has used his full bag of tricks and the result is a heavy total of chuckles and guffaws. Slapstick is used to good advantage. Jack Haley is a happy choice for the title role and has never done better work. Betty Furness, Arthur Treacher, Raymond Walburn, Kathleen Lockhart, Edward Brophy are among the funmakers who romp through their roles. Monroe Owsley, usually a heavy, is right at home in a comedy part."

—The Film Daily

"Built for audience laughter, 'Mister Cinderella' succeeds honestly in its purpose. Edward Sedgwick concentrates upon the situations that bring howls. The preview reception proved all of it good audience stuff. Hal Roach, now dedicated mainly to feature production, lends a splendid physical mounting to 'Mr. Cinderella.' Jack Haley's is a hit performance. Betty Furness contributes a really fine piece of work. Another smash is scored by Arthur Treacher as one of his inimitable butlers."

—Hollywood Reporter

PATSY—
she's fresh!

LYDA—
she's saucy!

ROSINA—
she's mischievous!

MEET HAL'S GALS!

PATSY KELLY'S got a breezy naturalness about her that has clicked with audiences. They like Patsy. She's one of the masses, just like the folks out front and they love her kind of clowning. A good bet for Mr. Hal Roach's feature comedies.

LYDA ROBERTI is well known on Broadway as an electric light name in the $6.60 musical comedy class! *Your* patrons will fall for her too. She's got pep, personality and when she sings her famous ditty "Sweet and Hot" with that captivating accent and when she dances and taps...okay lovely Lyda!

ROSINA LAWRENCE is frankly a newcomer but with real promise. She's an eyeful and earful. What a voice! And she makes a perfect third for this trio of entertainers!

2 LAUGH-HITS FROM THE GALS!

KELLY THE SECOND
featuring
PATSY KELLY • CHARLIE CHASE
Guinn (Big Boy) Williams • Pert Kelton

NOBODY'S BABY
featuring PATSY KELLY • LYDA ROBERTI
Rosina Lawrence

AND NOW THAT
RASCAL!
(*On the next page*)

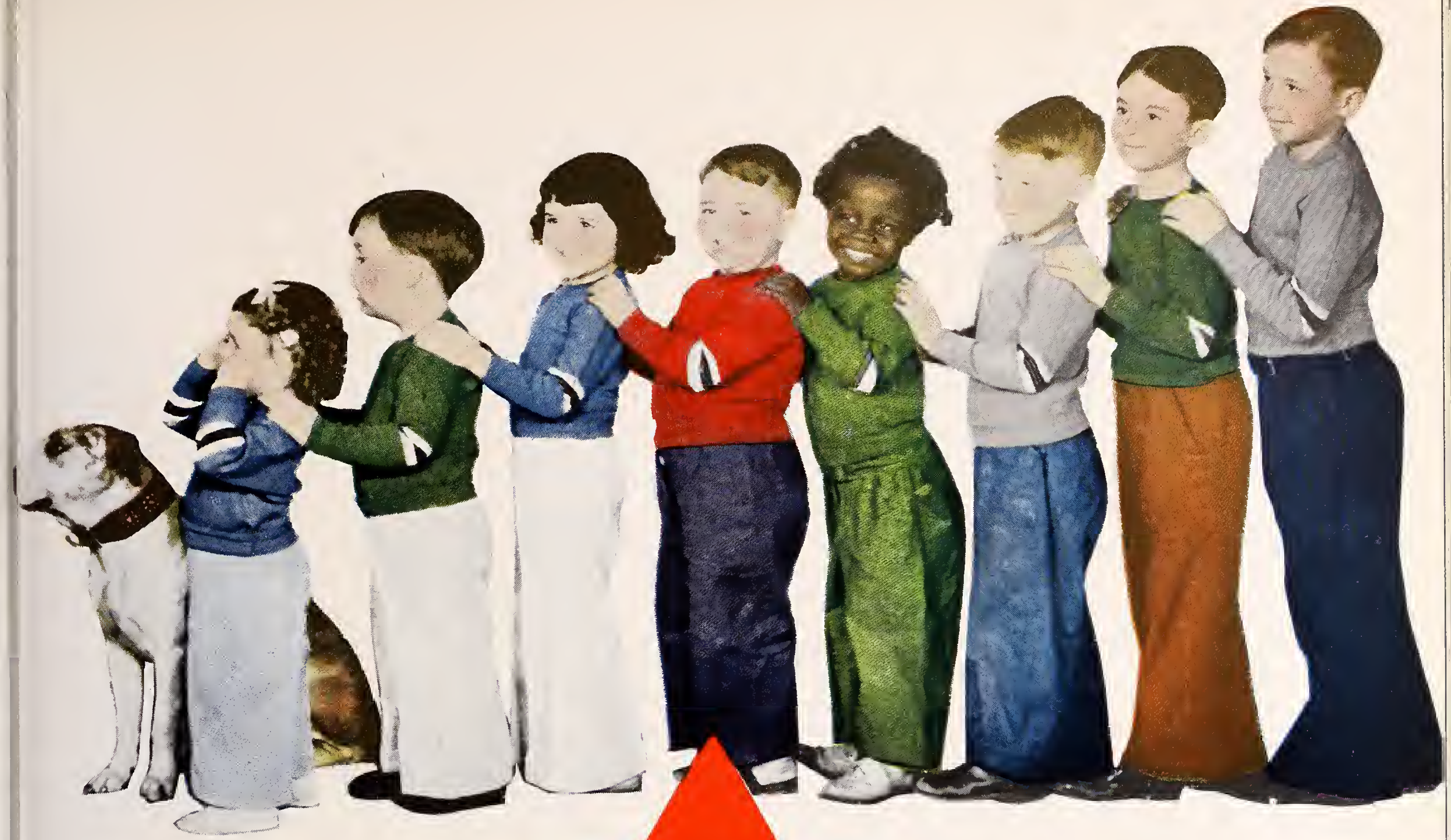
"The Personality Kid," SPANKY McFARLAND

If this turns out the way Hal Roach thinks it will, you've got a new electric light name to challenge *any* existing juvenile star. Good as he was in those merry short subjects Spanky MacFarland's got a lot of talent and winsomeness that can only be brought out fully in a full-length feature with character building and story construction. In putting Spanky into a big feature production Mr. Roach really follows the logical development of this grand youngster with audiences and showmen. The deciding factor was Spanky's personal appearance tour when he literally wowed them! So here's his feature debut and it's getting every chance in the way of production, etc. It's a swell comedy built around the Civil War period and a Big role for the little fellow!

SPANKY McFARLAND AND ALL-STAR CAST

in **"GENERAL SPANKY"**

Director, Fred Newmeyer



SPANKY McFARLAND
in
OUR GANG
Comedies
One Reel Each

OF COURSE SPANKY will continue to star in "Our Gang" comedies now being made by as spry a troupe of youngters as ever gathered under the Klieg lights. The "Our Gang" Comedies are in 1-reel each now and definitely a bright spot on any program.

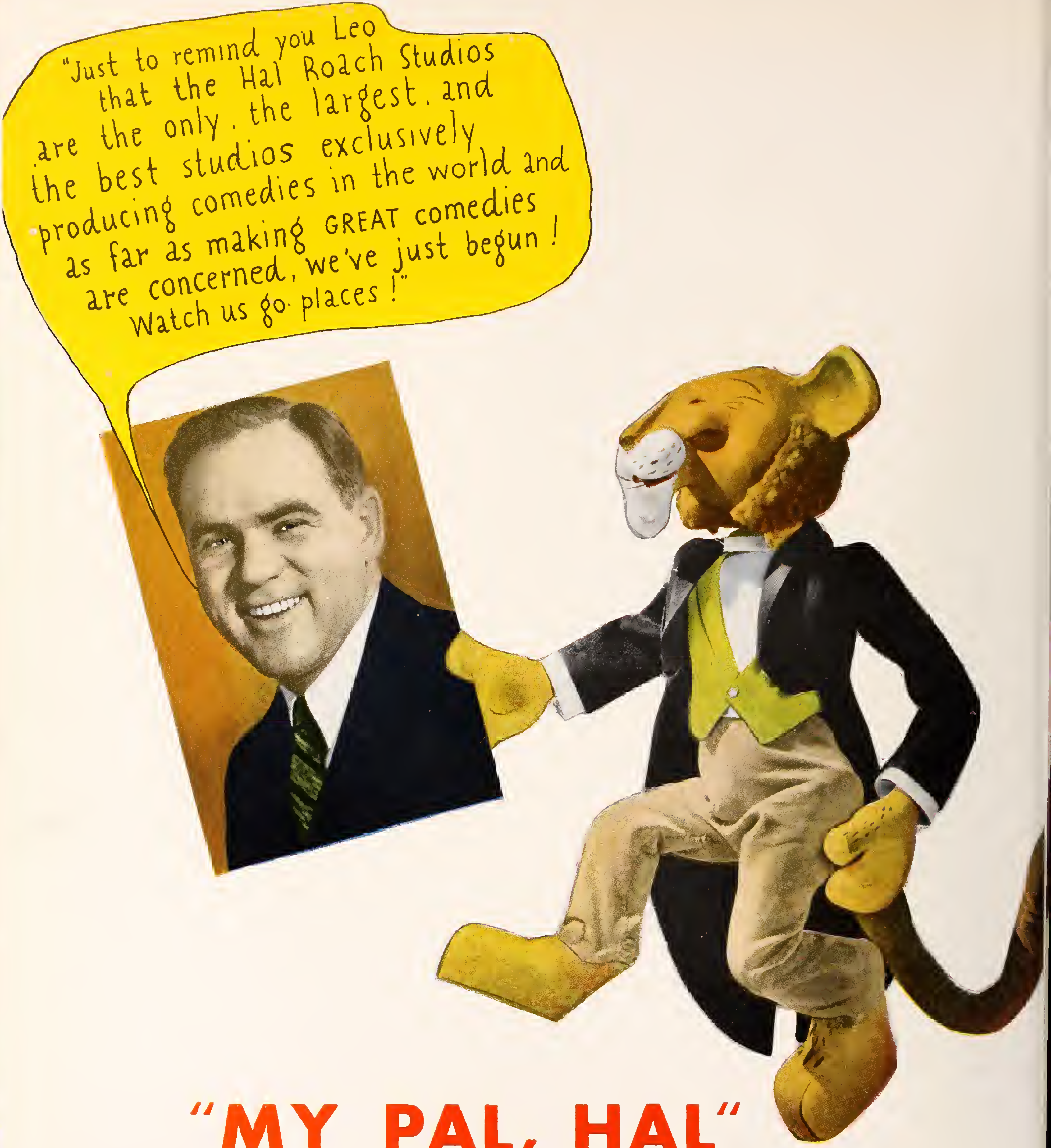
ALFALFA! Certainly, there he is in the photo above, second from the right. It sure had to be *trick* photography to remove his freckles from the photograph and to re-arrange those eyes! But on the screen he's got all those things that make folks chuckle and a weirder voice than ever!

NATURALLY Hal Roach will continue to make "Our Gang" Comedies in single reels in addition to his new Feature Production enterprise. The public just wouldn't stand for a discontinuance of "Our Gang". Might as well abolish baseball!

"OUR GANG FOLLIES OF 1937" The first one was such a joy that it's good business all around to have another in the new season. Based on the experience with last season's Gang Follies, they've developed some new Gang gags that are positively marvelous. Wait!

Certainly, in addition to his FEATURES, there will be
12 HAL ROACH-OUR GANG COMEDIES
in *One Reel Each*

(*Last Page over there* ☞)


"Just to remind you Leo that the Hal Roach Studios are the only, the largest, and the best studios exclusively producing comedies in the world and as far as making GREAT comedies are concerned, we've just begun! Watch us go places!"

"MY PAL, HAL"

Leo knows that your public cheerfully pays its money for hearty laughter in the theatre. He's delighted that Hal Roach is now devoting his great studio to the production of feature-length comedies. There's happiness ahead for your patrons and your box-office when you play Hal Roach M-G-M Feature-length Comedies.

Drift Toward Hike in Price Seen Gaining

(*Continued from page* 1)

and are expected to advance a concrete plan within the next few weeks.

Generally speaking, Loew's is not for a blanket upping of admission charges. Most of the circuit's theatres are asking prices which are just within the taxable limits. Vogel declares it is because of the Government's amusement tax that he hesitates to raise scales. If Loew's were to increase prices, the jump would be 10 and 15 cents, which would mean giving the Government from two and a half cents to six and a half cents at the risk of losing patronage to neighborhood theatres, it is felt. This, despite the fact that subsequent runs would advance prices in proportion to their former scales.

Y. Frank Freeman, vice-president in charge of Paramount theatres, holds that changes in price scales are up to the local operators. In some towns where a good lineup of product has been obtained, the policy will call for increases. Freeman also is of the opinion that when the better made pictures are shown, admissions will be revised upward.

B. & K. Said to Be Upping

Another important Paramount executive who would not be quoted said that the B. & K. circuit is experimenting with increases in Chicago first runs and neighborhood units. It is hoped that the subsequent runs in this area will follow suit as much of the move's success is contingent upon the action of competitive situations.

The circuit executive also asserted that admissions are a local problem for the partners to decide. In some spots they are too low and in others they have reached the point where they cannot be altered, he added.

During the past year the Minnesota Amusement Co. increased prices in a number of towns in the northwest, according to J. J. Friedl and L. J. Ludwig, operators of that Paramount subsidiary. They have mapped no definite plans for a boost, due primarily to the drought. Farmers in western Wisconsin, North Dakota and Minnesota have suffered greatly from the recent torrid spell thereby precluding a forecast on a change in prices for the time being. If conditions improve, the natural tendency will be to increase admissions, Friedl and Ludwig asserted.

Many in Minnesota Closed

The Minnesota Amusement Co. has about 12 of its 92 theatres dark, some because of the dry spell and others due to poor business in general. Friedl left for Minneapolis Saturday after spending two and a half weeks in town with Ludwig, who departed Friday.

Although changes in scales are being made here and there in some of the circuit's houses, Nate J. Blumberg, operating head of RKO, does not see any need for lifting admissions in theatres under his supervision. In New York a few east side and upper Manhattan houses are increasing tariffs five cents, but otherwise Blumberg has no desire to make changes. He regards his prices near the top and now, he holds, the producers need only to deliver product to warrant such admissions.

With vaudeville slated to be installed in Albany, Troy and Schenectady, Si Fabian will add 10 cents to both matinee and evening scales at his theatres which will adopt the new policy.

He is, however, in favor of readjusting the Brooklyn first run price situation. The move awaits approval of RKO and Loew's. This is expected to take shape after Labor Day.

Meanwhile, Spyros Skouras will confer tomorrow with National Theatres operating heads of Wisconsin, Kansas City and Denver at Kansas City to draft a definite plan of procedure for increasing prices in proportion with the type and quality of product lined up for next season. Sales executives of Paramount, Twentieth Century-Fox, Columbia, Warners-First National, RKO and G.B. will personally advocate such a move and give full details on their products.

Move Starts in N. E.

A general move to hike admissions in New England got under way last Friday when first run theatre heads met to discuss the idea. Loew and Warner houses in New Haven, New London and South Norwalk will charge from 10 and 15 cents above present admissions when they start playing "The Great Ziegfeld," "Gorgeous Hussy" and "Anthony Adverse."

Advance Guard to K. C.

J. J. Sullivan, F.W.C. film buyer, and Aubrey Schenck, attorney for National Theatres, left Saturday by train for Kansas City to attend the four-day session, starting tomorrow, of division and district heads and bookers of Fox Midwest, Fox Wisconsin and Intermountain circuits.

Spyros Skouras, William T. Powers, Ed Zabel, Rick Ricketson and George Balsdon will leave by plane tonight.

In addition to home office sales heads of the various distributing companies, divisional sales managers, district heads, branch managers and bookers of Paramount, RKO, Warners-First National, Columbia, Universal, Twentieth Century-Fox, Republic and G.B. will be on hand to talk to the theatre men.

A second meeting of the western theatres' units and distributing forces will convene at F.W.C. offices in Los Angeles Sept. 1-4.

Up in Terryville

TERRYVILLE, Conn., Aug. 23.—Joe Faith has raised admission prices from 15 to 25 cents at his Mayfair.

Move Again to End Duals In St. Louis, Indianapolis

(*Continued from page* 1)

clave of his members for another vote on the plan. Arthur will not single feature generally unless neighborhood theatre owners pledge to do the same 100 per cent strong.

In Indianapolis, 80 per cent of the exhibitors are said to have agreed to discontinue the two-ply program. So far it has been found difficult to get all theatre men to agree to the plan. Downtown first runs controlled by the major circuits have agreed to join in any move which would be representative of 100 per cent of the exhibitors in the territory.

Discussions by leading independents will most likely be resumed in this territory after Sept. 7, it is said.

Si Fabian, who operates the Strand, Paramount and Fox in Brooklyn, would like to see an end of double features in the downtown area. The deterring factor as far as he is concerned is the attitude of Loew's, with the Metropolitan, and RKO with the Albee, to continue the current policy.

Bank Night Mention In Ads Is Banned

(*Continued from page* 1)

is tying up from time to time with a local newspaper on the distribution of handbills, one side of which lists the amount of money to be disbursed at various of its houses and the other plugging the film page of the newspaper. During the past week a total of $1,545 in cash was being offered in Bank Nights at eight neighborhood Fox houses here.

Sued on Bank Night

NOBLESVILLE, Ind., Aug. 23.—Breach of contract action has been brought against Lowell Wilhelm, manager, and the Nivoli Theatre Corp., operator of the Logan here, by Mrs. Bessie Stewart. Mrs. Stewart said she registered for Bank Night at the theatre July 2 and attended the show July 3 when her name was called. She says the management refused to pay a $40 award and asks damages.

"Production Guide" For 1936 Sent Out

The Production Guide and Director's Annual for 1936, published by *The Film Daily*, has been compactly prepared and handsomely bound and contains a total of 465 pages of pertinent production material. It is now being distributed throughout the industry.

Features of the publication include production programs of all companies for 1936-'37; biographies of directors and producers; a catalogue of the work of production principals; personnel of producing companies throughout the country; lists of the "10 best" pictures of each year from 1922 through 1935; a list of features released during the first half of 1936; a handy reference guide to picture companies and individuals, telephone numbers of leading factors in the industry on both coasts and articles on topics related to production by members of *The Film Daily* staff.

Frisco U. A. Reopening

SAN FRANCISCO, Aug. 23.—The United Artists reopens this week with "Girls' Dormitory," after being dark for the past several weeks. Booking of the Twentieth Century-Fox picture in place of the previously announced "Last of the Mohicans" came as a surprise to the local trade, as the house usually plays only U. A. product.

G. N. Plans to Sell 10 on Percentages

CHICAGO, Aug. 23.—Carl Leserman, vice-president and general sales manager of Grand National, discussing sales policies at the second morning session of the company's two-day meeting, said that pictures would be classified in three groups. The top unit would consist of about 10 pictures to be sold on a percentage basis. Other groups will be sold on a flat rental.

Pictures comprising the first group will vary according to territories, the rating to be flexible as some exchanges want pictures of the second group in the first rank and vice versa, he added. Exchangemen will, in some cases, determine which pictures are to be classified in the top group. Leserman added that selling would start at once.

Individual meetings were held in the afternoon to complete plans for personnel in exchanges. Leserman left today for Hollywood to confer with several producers. Edward Finney, advertising and publicity director, accompanied him.

To Study Grosses of Film-Radio Artists

(*Continued from page* 1)

ordered the survey from the coast following a meeting two weeks ago at which producers are said to have asked for information concerning the effects of this type of broadcasting.

The Hays office plans to compare day to day grosses of pictures starring a particular individual to determine the effect upon the theatre drawing power of the individual on the evening when he or she makes a radio appearance.

Takes Frisco Theatre

SAN FRANCISCO, Aug. 23.—Paul Argletti, who recently sold the Star in Oakland, has purchased the Temple here from Mrs. C. M. Levitt, and will take over operation immediately.

Wall Street

Universal Leads Board Gains

	High	Low	Close	Net Change
Columbia	37¼	37¼	37¼	— ¼
Consolidated Film	4½	4½	4½	.....
Consolidated, pfd.	16⅝	16⅝	16⅝	— ⅛
Eastman Kodak	177	175½	175½	—2½
General Theatre Equipment, new	23	23	23	+ ¼
Loew's, Inc.	54¼	54	54¼	+ ⅝
Paramount	7⅜	7⅛	7⅜	+ ⅛
Paramount 2 pfd.	8¼	8⅛	8¼	.....
Pathe Film	7⅝	7⅝	7⅝	+ ⅛
RKO	6¼	6¼	6¼	+ ⅛
20th Century-Fox	27½	27⅛	27½	+ ⅞
20th Century, pfd.	36	35⅞	36	.....
Universal, pfd.	103¼	102	103¼	+2¼
Warner Bros.	12⅛	11⅛	12⅛	+ ¼

Fraction Curb Movements

	High	Low	Close	Net Change
Sentry Safety	⅝	⅝	⅝	.....
Sonotone	2⅜	2¼	2⅜	+ ⅛
Technicolor	27⅛	27	27⅛	— ⅜

Bonds Off Slightly

	High	Low	Close	Net Change
Keith B. F. 6s '46	96	96	96	— ½
Paramount Broadway 3s '55	55¾	55¾	55¾	— ½
Paramount Pictures 6s '55	85	85	85	.....
Warner Bros. 6s '39 wd.	96	95⅞	95⅞	— ⅝

(Quotations at close of Aug. 22.)

Short Subjects

"That's Pictures"

(*Vitaphone*)

A jocular explanation of film-making techniques by J. C. Flippen with a few examples is good for some laughs in the first part of this " Broadway Brevity." As master of ceremonies he interweaves a few song and chorus numbers. It is clever stuff which should click. In the second reel he "cuts" over to his amateur program and introduces a few of his more entertaining aspirants. Through the two-reeler there is evidence of a studied attempt to be entertainingly clever, which is attained. Production Code Seal No. 01081. Running time, 20 mins. "G."

"Kiko and the Honey Bears"

(*Paul Terry—Educational*)

This is a cartoon featuring that newcomer, Kiko, the Kankaroo. The bear cubs get themselves into mischief and Kiko is brought in to take care of them in his capacity as mother's helper. He entertains them royally, but tires soon and takes a nap. The cubs' scent is picked up by a hunter and his hounds and the cubs are chased up a tree. At the moment the hunter is about to shoot, Kiko arrives and does away with the sportsman. It is fair cartoon stuff. Production Code Seal No. 01,064. Running time, 6 minutes. "G."

"Happy Heels"

(*Educational*)

In this comedy, Buster West and Tom Patricola get themselves involved with Thelma Shearon and Ruth Shaw, night club entertainers. The boys go to see them perform and cut up so idiotically that they are ejected. In a series of comebacks they go through more slapstick situations and eventually wind up in the patrol wagon. The usual Patricola-West antics prevail in the dancing and chase scenes. It is typical of their work and as such should be fairly entertaining. Production Code Seal No. 0932. Running time, 18 minutes. "G."

"Irish Pastoral"

(*Twentieth Century-Fox*)

A fine travel effort in the excellent style of the Magic Carpets. With good cutting there are many glimpses into the life, scenic beauty and places of historical importance. There is even a song by a girl, sung in the ancient Gaelic. The camera compositions are masterpieces in light and shadow. Reviewed without production code seal. Running time, 9 minutes. "G."

"Little Champs"

(*Columbia*)

This number of the News World of Sports series, as the title denotes, concerns the juvenile champions. It is a collection of shots of marble shooters, a sharpshooter, skiers, junior wrestlers, boxers, football players and bronco busters. It is of interest and the accompanying narrative makes it doubly so. The younger element will like it and their elders certainly should follow suit. Production Code Seal No. 01141. Running time, 10 minutes. "G."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Draegerman's Courage"

(*First National*)

Hollywood, Aug. 23.—Although the foreword claims that no living persons are represented in this drama, there is a strong parallel in many of the incidents to the recent mine rescue which drew national attention to the Nova Scotia cave-in in a deserted mine.

Barton MacLane, rough and ready, warns the foreman that the mine is improperly timbered for safety, but greed on the part of Robert Barrat, the owner, sends the men to their death in a cave-in and the lack of proper hospital attention results in the passing of MacLane's best friend after the rescue. The pleas of Henry O'Neill, a doctor, for a hospital are of no avail.

Barrat buys a valuable, but deserted, gold mine from him for a pittance when the doctor is pressed for money to pay for an operation on his injured child. Rough justice gets to work when the mine owner is trapped in a cave-in while exploring his newly acquired property. After a long sequence showing the frantic efforts of the draegerman to reach the trapped men, Barrat has a change of heart, builds a hospital and it is gathered that everyone lives happily, etc.

Jean Muir has little to do as the sweetheart of MacLane, who gives his expected hearty performance. Addison Richards, Helen MacKellar, Gordon Oliver, Joseph Creehan, Priscilla Lyon, Walter Miller, Herbert Heywood, and Ben Hendricks handle their supporting roles nicely under the direction of Louis King. The original story and screenplay are by Anthony Coldway.

The prominence of cave-ins in recent headlines is about the only exploitation angle. "G."

Looking 'Em Over

"The Crouching Beast"

(*Olympic*)

This is a feeble and inconsequential tale of spies and espionage in Turkey during the World War made in England by Stafford Prod. The dramatic content, while attempting to reach a serious vein, borders on the unconsciously humorous.

Wynne Gibson, as an American newspaper woman, is doing her stint in a town located near a prison-fortress. An escaping British spy reaches her house in his flight and, enlisting her aid, departs, and is killed shortly after. Miss Gibson, with the Turkish and German intelligence on her trail, goes to Constantinople to contact another agent and deliver a defense plan which she must obtain from a dancer's apartment. She completes her voluntary assignment and is picked up by the Turkish police and confronted with Fritz Kortner, chief of the bureau. There follows the usual drama with Miss Gibson unwittingly causing the death of a German officer who she had befriended and eventually making her romantic escape with the local British spy. The British bombard the city, the marines land and Kortner, disgraced, is the target of a shell.

The screenplay is from a story by Valentine Williams. Victor W. Hanbury directed.

Production Code Seal No. 01,150. Running time, 69 minutes. "G."

3 Burials Over Weekend

Funeral services for Thomas Hamlin, late publisher of *The Film Curb*, were held yesterday at the Friends Church, Yorktown Heights, N. Y., with burial at Amawalk Cemetery, Amawalk, N. Y. Many industry friends of the late publisher attended the services.

On Saturday, services were held for R. F. (Pete) Woodhull, former president of the M.P.T.O.A., at his home in Dover, and for Joseph R. Bickerton, theatrical attorney, at the Church of Transfiguration in Manhattan. Woodhull was buried in Locust Hills Cemetery, Dover, N. J., while interment for Bickerton was private.

Brushing Up Strand

The Strand will be closed tomorrow for refurbishing in preparation for the Wednesday morning opening of "Anthony Adverse." Continuous performances will be the policy for the picture with a minimum of four weeks anticipated.

Studio Openings Near

London, Aug. 23.—Two new British studios are getting set for their openings next month. One is Pinewood in Bucks, to be operated by Richard Norton, and the other, Amalgamated. Both will lease space to all comers.

Greenberg Moved Up

Kansas City, Aug. 23.—Fred Greenberg, for seven years a salesman out of the Warner office here, has been named manager of the exchange at Indianapolis, effective Monday. Greenberg, who succeeds Oscar Kuschner, has made an outstanding record in the sales field since he joined Warner in 1929.

Previously he had, with Ed Peskay, operated the Rialto, Rivoli and Revere at St. Joseph, Mo., for five years. He was in the exhibition business also in its early days. He covered northern Missouri, part of Kansas and part of southern Missouri for the exchange here.

Give Kalmenson Party

Pittsburgh, Aug. 23.—More than 100 exchange heads, theatre managers, newspapermen and friends attended the farewell party Warners tossed Friday night in Ben Kalmenson's honor in the Cardinal room of the William Penn Hotel. He was presented with an appropriate gift at the occasion.

Kalmenson last week was made a district sales manager. His successor, Oscar Kuschner of Indianapolis, was introduced locally for the first time.

Bernhard Joining LeRoy

Pittsburgh, Aug. 23.—Jack Bernhard, who has been in the Warner theatre booking department here for the last year, will leave for Hollywood next month to become associated with Mervyn LeRoy's new production unit.

He is the son of Joe Bernhard, director of Warner theatre operations.

Denver Buy Completed

Having closed with Columbia and G.B., Louis Dent, president of the Westland circuit in Denver, plans to complete negotiations with Warners and RKO before leaving for his headquarters either Wednesday or Thursday.

T. B. Noble, general manager of the circuit, has returned to Denver after spending about three weeks here on preliminary discussions with distributors.

RKO Sets League Pace

RKO maintained its lead and undefeated record in the second half of the M. P. Baseball Ass'n. schedule during the past week by winning over the N. C. B. nine, 5 to 1. The "Spitz Terriers" have a record of five victories and no defeats. The second place Music Hall team remains undefeated with two victories. During the week the Skouras nine defeated Paramount and Columbia lost two, one to Consolidated and the second to Loew-M-G-M.

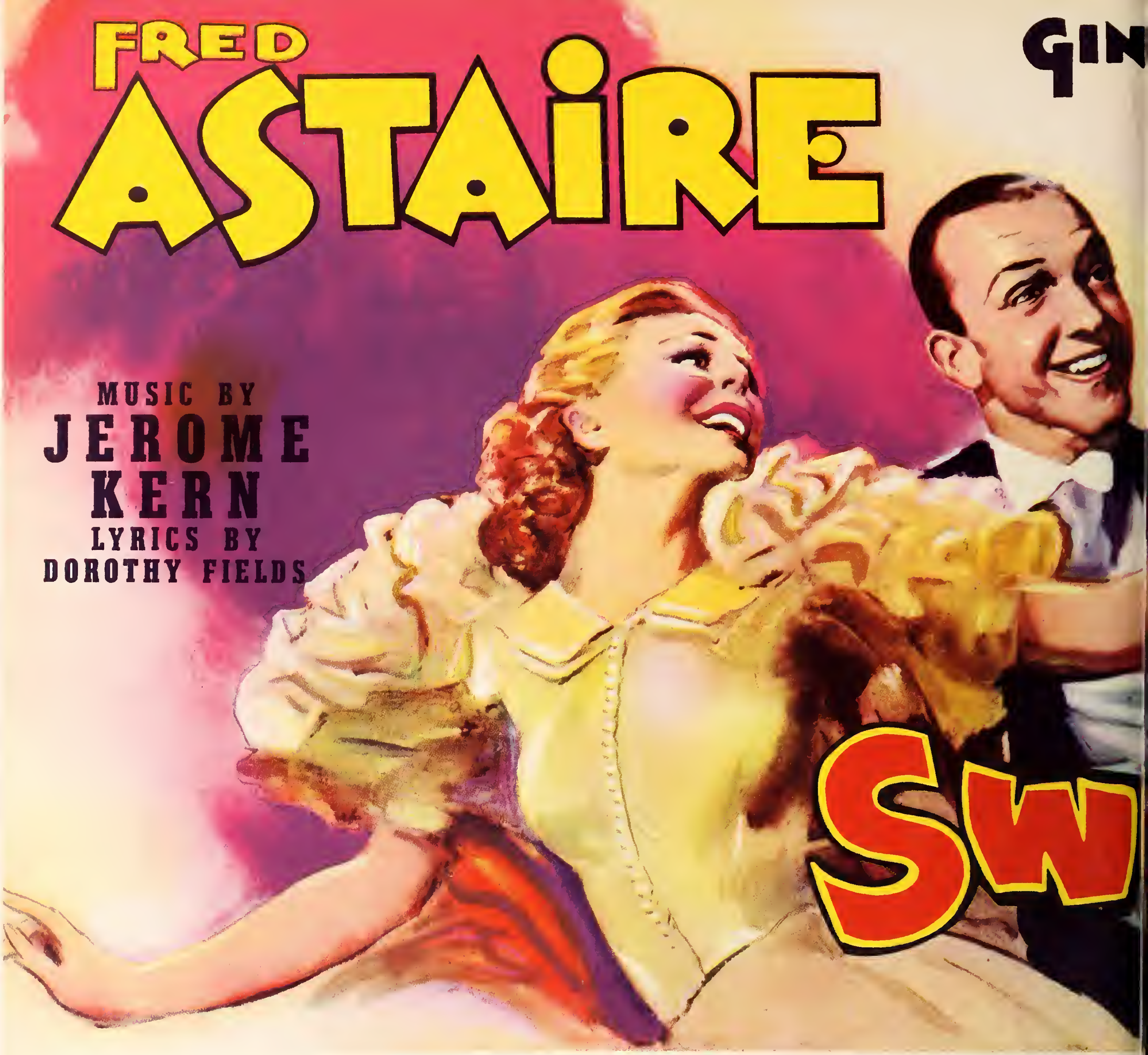
Aides Get Screen Credit

Hollywood, Aug. 23. — Samuel Goldwyn will give screen credit in the future to Merritt Hulburd and George Haight, his two production assistants. Hulburd will be billed as associate producer of "Dodsworth" and Haight will get similar recognition on "Love Under Fire."

Luncheon for Harrison

Hollywood, Aug. 23.—Pete Harrison will be guest of honor at a luncheon given by the I. T. O. Aug. 26 at the Ambassador. Harrison is here for a look at Hollywood.

IT'S GREAT TO BE A SHOWMAN WHEN A SHOW LIKE THIS COMES ALONG!


FRED
ASTAIRE
GIN
MUSIC BY
JEROME
KERN
LYRICS BY
DOROTHY FIELDS
SW

SIX NEW SURE-FIRE SONGS AND DANCE MELODIES
GREATEST CAST EVER, WITH HELEN BRODERICK, VICTOR MOORE,
MORE DAZZLING COSTUMES...PRODUCED BY PANDRO S

GER
ROGERS
ING TIME

with

VICTOR MOORE ★ HELEN BRODERICK
ERIC BLORE ★ BETTY FURNESS
GEORGES METAXA ★
A PANDRO S. BERMAN Production

Directed by
GEORGE STEVENS

BY JEROME KERN OF "ROBERTA" AND "SHOWBOAT"
ERIC BLORE...MORE APPLAUSE–COMPELLING DANCE ENSEMBLES
BERMAN, MAKER OF ALL THEIR PREVIOUS SMASH HITS!

IT FOLLOWS THE FLEET AND TOPS TOP HAT!

THE MOST GLORIOUSLY EXCITING SHOW THAT EVER MADE A NATION'S MILLIONS TINGLE WITH SUPREME DELIGHT!

INTRODUCING THE SIX SONGS
"MOST PLAYED ON THE AIR"
—including—
"SWING TIME WALTZ"
The world's new ballroom dance sensation
"BOJANGLES OF HARLEM"
"THE WAY YOU LOOK TONIGHT"
"PICK YOURSELF UP"
"A FINE ROMANCE"
"NEVER GONNA DANCE"

RKO RADIO PICTURE

LITHO

See China Quota Being Maintained

By J. P. KOEHLER

Shanghai, July 30.—There is evidence that the quota limiting foreign film exhibition in the territory under the control of the southwestern Government to 12 days each month and limiting the censorship of foreign films to just enough to fill the quota each month, may yet remain despite the protests of exhibitors in Canton.

So far, these protests seem half hearted, and under the conditions, little more can be expected. Distributors of foreign films are still standing by, and it will probably mean the cancellation of every foreign film contract in Canton. The outcome of the Canton-Nanking political troubles may have some bearing on this matter if Nanking succeeds in placating the southerners and bringing them into line with the central Government policies.

* * *

Wu Teh, China's famed feminine screen star, has been awarded first place among the 13 players selected by a group of judges in Nanking. She is the leading personality of Star M. P. Co., of Shanghai. The studio was awarded first place for the best sound and scenic effects.

The Yi Hua M. P. Co. won first award for its production, "Song of Victory," called the best native production of 1935. "Tien Luan," produced by United Photoplay Co., here, took second place. The film, "Mother," of Tien Yi M. P. Co., also of Shanghai, was awarded third place.

Thirteen directors were mentioned for exceptional work during the year, and 12 other players received awards for performances.

The judges, representative of the Central Publicity Council, the Central Cultural Planning Committee, the Ministry of Education, Film Censor Committee and China Cinematographical Ass'n, noted great strides during the year in sound and scenic effects, and photography, but cited the need for improvement in subject matter, direction and the length of films.

* * *

The increase of the use of air conditioning in theatres has almost done away with the former open air lawn theatres which were extensively operated here in hot weather. Formerly, heavy losses were sustained by theatre owners due to heavy showers which pour down without warning throughout the summer months.

New Polish Firm Formed

Washington, Aug. 23. — Polski-Tobis, a new Polish company with a capital of 10,000 zlotys (approximately $1,900), has been formed by Dr. Leopold Starzewski, according to a report to the U. S. Dept. of Commerce from Commercial Attache George R. Canty in Warsaw. The new firm will work as a branch of Tobis-Syndikat, of Germany.

Roadshow in England

London, Aug. 13. — M-G-M will roadshow "The Great Ziegfeld" in England due to the impossibility of fitting in three shows within ordinary theatre program limits. The picture, as cabled, opens at His Majesty's Theatre, Sept. 1, on a two-a-day basis on a price scale ranging approximately from 50 cents to $2.50.

Variety Club Chatter

Baltimore

Baltimore, Aug. 23.—The Baltimore ticket selling committee for the annual cruise of the Variety Club on the Potomac held last night included **Norman Goldstein**, chairman; **Eddie Jacobs**, **Frank Boucher** and **Lou Brown**. **J. Louis Rome**, chief barker of the Washington Tent No. 11, and president of the Associated Theatres of Baltimore, took care of the Baltimore sales and helped to arrange the affair. Proceeds are to go to charity.

Buffalo

Buffalo, Aug. 23.—Chief Barker **Jacob Lavene** has completed his committee for a western New York beauty contest to be held in Green Lake Gardens, a summer resort at nearby Orchard Park, on Aug. 30. The winner will be sent to Atlantic City for the national contest held there annually.

The committee: **Joseph Miller**, **Syd Samson**, **Ted O'Shea**, **Saul Resnick**, **Thomas Walsh**, **Harry Seed**, **Jack Kaplan**, **Jack Berkowitz**, **John Sitterley**, **Kenneth Robinson** and **Frank Leonard**.

Des Moines

Des Moines, Aug. 23.—New officers elected by the Variety Club are **E. J. Tilton**, local Warner manager, president; **G. R. Branton**, business manager of Tri-States, first vice-president; **C. L. Freedman**, National Screen Service, second vice-president; **L. M. McKechneay**, treasurer of Tri-States, treasurer, and **Lou Lezy**, manager for Grand National, secretary. The directors elected were **Stanley Mayer**, **Don West**, **Stanley Brown** and **Harry Herman**.

At the first general meeting, plans are to be made for the annual picnic.

Indianapolis

Indianapolis, Aug. 23.—Beginning Sept. 1 the Variety Club here will have a home of its own in one of the city's older residences.

The new address: 1454 North Delaware Street. The old quarters are in a suite on the seventh floor of the Claypool Hotel. Although attractively furnished the old quarters are too small and the change will be a welcome and necessary one.

According to **Marc J. Wolf**, chief barker, a formal house-warming is planned for Sept. 5.

The new home is a stately residence about a mile north of Film Row and the downtown area. Known popularly as the "Irish Castle," the house is of brick, covered with vines and has a rectangular tower that is distinctly feudal in type. It's a neighbor of the old Meredith Nicholson home which the author used as the setting years ago for his "House of a Thousand Candles."

Membership and activity of the tent has progressed by leaps and bounds since it was established here in the spring of 1934.

Milwaukee

Milwaukee, Aug. 23.—Because of the success of the first golf party of the season last month, the local Variety tent is staging another party Aug. 28 at the Brynwood Golf Club. **Ben Miller** is chairman in charge of arrangements.

Philadelphia

Philadelphia, Aug. 18.—The first fall announcement which came from entertainment committee chairman **Leonard Schlesinger**, this week, reveals a full program for September:

Aug. 26—General meeting, with induction of new members.

Sept. 7.—The club will be host to visiting candidates for the "Miss America" crown, with headquarters at the Adelphia. On the same day, the club will go into full time operation, the club house being open every day, all day.

Sept. 9—Luncheon of the club, first of the new season, will be held at the Hotel Madison, Atlantic City, with **Frank Elliott** and **Frank Gravatte** kings for the day.

Sept. 19—Formal opening of the clubhouse is scheduled, with music, dancing, a special show. The night will be called Showmen's Variety Jubilee Night, with "Miss America" of 1936 as the guest of honor.

Sept. 20—The first Sunday trade screening for members.

Sept. 26—First fall special Saturday night function will be held with **James Clark**, Chief Barker, as the guest of honor.

Ben Amsterdam has been named chairman of the second formal annual stag banquet. He will supervise all the arrangements, aided by **Lewen Pizor**, vice-chairman. **James Clark** is in charge of the speakers and dais committee. The Dec. 13 affair at the Bellevue Stratford Hotel will have **Leonard Schlesinger** in charge of production and entertainment.

The annual fall golf tourney, to be sponsored by the club and *The Philadelphia Exhibitor*, will be held at Whitemarsh Country Club, Oct. 2.

Shift Henie Vehicle

Hollywood, Aug. 23.—Sonja Henie, figure skating champion, signed by Twentieth Century-Fox, will appear first in "One in a Million," original musical, instead of "Peach Edition," as originally scheduled.

Chicago House to Close

Chicago, Aug. 23.—The Orpheum, which has shown films here for nearly 30 years, is singing its swan song. A New York company, operating a chain of shoe shops, has leased the building, and after remodeling, will occupy it next spring.

To Distribute 12

Hollywood, Aug. 23.—The Olmstead-Stubbins Exchange has signed for 12 pictures from Harry Webb and Benny Ray for distribution in the southern California-Arizona territory. Included are six Tom Tylers, four Richard Talmadges, three James Oliver Curwoods and two melodramas.

Song Writers Signed

Hollywood, Aug. 23.—Republic has signed Sidney Mitchell and Sammy Stept, song writers, to a "continuous" contract for songs to be used in western pictures.

Tobis Expanding to Largest in Germany

By J. K. RUTENBERG

Berlin, Aug. 12.—The Tobis Film Co. is expanding its influence in the German industry by the acquisition of the Bavaria Film A.G. The acquisition, however, will be effected by a subsidiary company, Syndikat Film. It is reported that the Neues Duetsches Lichtspiel-Syndikat which is half Tobis-owned will take over 74 per cent of the shares of the Bavaria Film A.G., thereby linking one of the greatest German film companies with Tobis.

Tobis is thus becoming the largest German company, even surpassing Ufa, which has hitherto headed the list of German film trusts. Tobis now is uniting production, distribution and exhibition and is, at the same time, the most important patent holding company, with two vast studios in Berlin. The yearly output of the various Tobis companies will amount to 60 or 70 feature films and the same number of shorts.

Argentine Activity Gains; Films Better

Washington, Aug. 23.—Production activity in Argentina is increasing rapidly and, on the whole, the quality of the work has improved, according to a report to the U. S. Dept. of Commerce from Commissioner DuWayne G. Clark at Buenos Aires.

The Argentinan pictures, according to Commissioner Clark, find a comparatively restricted audience in the larger cities where a large percentage of the people either understand English or are satisfied to read subtitles attached to the better known American and European productions.

In the smaller towns, however, the subtitled picture has not been enthusiastically received, and in these territories the domestic product has been very popular. In fact, so much so that the income derived from several of them is said to have compared very favorably with the average income earned by the more important features distributed by the well known organizations in Buenos Aires.

Set Club Election

New Haven, Aug. 23.—The Warner Club will hold its annual election of officers tomorrow. The nominating committee has brought in the following slate for the new term: H. F. O'Donnell, president; Dan Finn, vice-president; James Bracken, treasurer, and Sid Weiner, entertainment chairman. Michael Anderson, now president, will preside.

"Frisco" Sets Record

Vancouver, B. C., Aug. 23.—"San Francisco" has gone into its fourth week at the Capitol, Famous Players ace house here, and at the same time has broken all-time records for Vancouver. This is the first time that a film has played more than three weeks in the same house.

Does Colgate U. Film

Utica, Aug. 23.—Donald A. Laird, head of psychology laboratory at Colgate University here, has produced a 40-minute film, partly in color, depicting the growth of the university, particularly with respect to the development of the study of psychology.

Crosby, Plus Show, Philly Top--$20,500

Philadelphia, Aug. 23.—In the second week of operation of the Fox, Stanley-Warner produced a winner in "Rhythm on the Range," which clicked to a gross of $20,500 and went into a second week.

Until the last half of the week the weather remained temperate, but a swift rise beginning Thursday hurt weekend business. In spite of the lack of any big productions, the presence of many box-office hits gave the town unusually good August grosses.

"Suzy" held up nicely in its second week at the Stanley and collected $15,000, still a bit above house average. The Earle collected $12,500 with a mild program. "To Mary—With Love" received plenty of attention at the Boyd, going to $14,500. "Grand Jury" died at the Karlton in four days, grossing $800.

The surprise of the town was at the Arcadia, where Robert Taylor's "Society Doctor" was revived. It did $3,600, far above the house average.

Total first run business was $68,300. Average is $69,800.

Estimated takings for the week ending Aug. 13:

"SOCIETY DOCTOR" (M-G-M)
(Revival)
ARCADIA—(600), 25c-40c-50c, 7 days. **Gross:** $3,600. (Average, $2,800).

"TO MARY—WITH LOVE" (20th-Fox)
BOYD—(2,400), 40c-55c, 7 days. **Gross:** $14,500. (Average, $14,000)

"EASY MONEY" (Invincible)
EARLE—(2,000), 25c-40c-55c, 6 days. Stage: "Femme Folies" with Adair and Richards, Brown, Rich and Brown, Georges Bonnet, Eleanor Woods, Jacques Latour, Wiest and Stanton, Ruth Denning. **Gross:** $12,500. (Average, $12,000)

"RHYTHM ON THE RANGE" (Para.)
FOX—(3,000), 40c-55c-65c, 7 days. Stage, Cookie Bowers, Don Lee and Louise, Cappy Barra Harmonica Ensemble. **Gross:** $20,500. (Average, $14,000)

"GRAND JURY" (Radio)
KARLTON—(1,000), 25c-35c-40c, 4 days. **Gross:** $800. (Average, 7 days, $4,000)

"THE GREEN PASTURES" (W. B.)
KEITH'S—(2,000), 30c-40c-50c, 7 days. 2nd run. **Gross:** $2,500. (Average, $4,000)

"SUZY" (M-G-M)
STANLEY—(3,700), 40c-55c, 7 days, 2nd week. **Gross:** $15,000. (Average, $14,000)

"MEET NERO WOLFE" (Col.)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $5,000. (Average, $7,000)

N. H. Set for Party

New Haven, Aug. 23.—An amateur show is expected to be the feature of the annual film outing, to be held Aug. 27, at Ye Castle Inn, Saybrook. About 160 are expected to attend. Among the out-of-town guests will be Harold Stoneman and Edward Anson of Interstate Theatres, and Phil Smith of Academy Pictures. Prizes for championship athletic events are being assembled by Ben Simon, Edward Ruff and Morris Joseph. Lou Wechsler is general chairman.

Plan Los Angeles House

Los Angeles, Aug. 23.—Abe and Mike Gore and Adolph Ramish have closed for a 40-year lease on property here and will start construction on a $100,000 theatre about Nov. 1. The total rental on the property is in excess of $250,000. This is the second theatre site recently acquired by the newly formed Pacific States Theatres.

"King" Only Film to Beat Seattle Heat

Seattle, Aug. 23.—The heat continued to hammer at grosses here, only one theatre, the Liberty, playing "The King Steps Out," having been able to better the house average. The film did $7,100, over par by $3,100.

The Orpheum dual of "Piccadilly Jim" and "36 Hours to Kill," managed to get only $5,600 against an average of $6,000 and moved to the Music Box for an extended run. "San Francisco," in its eighth week at the Blue Mouse, did $3,100, par being $4,000, and continued its run.

Circus competition for two days of the week was no help to grosses.

Total first run business was $33,300. Average is $34,000.

Estimated takings for the week ending Aug. 21:

"SAN FRANCISCO" (M-G-M)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 8th week. **Gross:** $3,100. (Average, $4,000)

"TO MARY—WITH LOVE" (20th-Fox)
FIFTH AVENUE—(2,500), 25c-40c-55c, 7 days. **Gross:** $6,800. (Average, $7,000)

"THE KING STEPS OUT" (Col.)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 days. **Gross:** $7,100. (Average, $4,000)

"MARY OF SCOTLAND" (Radio)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week, extended run from Orpheum. **Gross:** $3,250. (Average, $4,000)

"PICCADILLY JIM" (M-G-M)
"36 HOURS TO KILL" (20th-Fox)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $5,600. (Average, $6,000)

"PANIC ON THE AIR" (Col.)
PALOMAR—(1,500), 15c-20c-30c, 7 days. Vaudeville headed by Dodge Twins. **Gross:** $3,350. (Average, $4,000)

"CHARLIE CHAN AT THE RACE TRACK" (20th-Fox)
"HIGH TENSION" (20th-Fox)
PARAMOUNT — (3,050), 15c-20c-30c, 7 days. **Gross:** $4,100. (Average, $5,000)

"Secret Agent" Is Best in Montreal

Montreal, Aug. 23. — "Secret Agent" capped the performance list of first runs in Montreal. Heading a British double bill at the Princess, it accounted for $6,500, which was close to the par $7,000.

In second place was "And Sudden Death" at $8,500, which was the chief attraction of the mixed fare at Loew's while "I Stand Condemned," top feature at the Capitol, accounted for $7,500. All were under average.

The fourth week of "San Francisco" at the Palace brought in $6,000.

Estimated takings for the week ending Aug. 15:

"I STAND CONDEMNED" (Regal)
"BUNKER BEAN" (Radio)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $7,500. (Average, $9,500)

"AND SUDDEN DEATH" (Para.)
"THE BISHOP'S ADVENTURE" (M-G-M)
LOEW'S — (3,115), 25c-34c-40c-50c-60c, 7 days. Stage: Campbell's Royalists' vaudeville unit. **Gross:** $8,500. (Average, $10,500)

"SAN FRANCISCO" (M-G-M)
PALACE — (2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $6,000). (Fourth week.) (Average, $11,000)

"SECRET AGENT" (G.B.)
"DANDY DICK" (G.B.)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days. **Gross:** $6,500. (Average, $7,000)

Forms Screen Test Unit

National Studios has completed plans for the testing of screen talent here, servicing talent scouts. Dramatic schools are expected to cooperate.

"Ziegfeld" Smash $20,000 in Cincy

Cincinnati, Aug. 23.—"The Great Ziegfeld," after playing two weeks as a roadshow at the RKO Capitol earlier in the season, led the field last week with a smash $20,000 at the RKO Shubert, with an increased scale of 40 and 60 cents, compared with 35 and 42 cents charged at other first runs. Average at this house is $12,000. The picture is in for an indefinite run.

"His Brother's Wife" did $16,000 at the RKO Albee, where $12,000 is the average. It continues at the RKO Capitol. "Piccadilly Jim" brought $13,500 at the RKO Palace, upping average by $3,500, and moved to the RKO Grand. "Poor Little Rich Girl," returning to the RKO Grand for a third downtown week, broke even at $2,750. Revival of "Call of the Wild" and "Transatlantic Merry-Go-Round" did a total of $1,800 on a split week at the independent Strand, against a $1,500 full-week average. Weather was excessively hot, and theatres had the usual competition from outdoor amusements.

Total first run business was $67,850. Average is $60,200.

Estimated takings:

Week Ending Aug. 18:

"CALL OF THE WILD" (U.A.)
STRAND—(1,500), 15c-25c, 3 days. **Gross:** $1,000. (Average, 7 days, $1,500)

"TRANSATLANTIC MERRY-GO-ROUND" (U.A.)
STRAND—(1,500), 15c-25c, 4 days. **Gross:** $800. (Average, 7 days, $1,500)

Week Ending Aug. 20:

"HIS BROTHER'S WIFE" (M-G-M)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $16,000. (Average, $12,000) Moved to RKO Capitol.

"PICCADILLY JIM" (M-G-M)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $13,500. (Average, $10,000) Moved to RKO Grand.

"THE GREAT ZIEGFELD" (M-G-M)
RKO SHUBERT—(2,150), 40c-60c, 7 days. **Gross:** $20,000. (Average, $12,000.) Held over.

"GIRL'S DORMITORY" (20th-Fox)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 2nd downtown week. **Gross:** $3,600. (Average, $6,500)

"THE DEVIL DOLL" (M-G-M)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $3,900. (Average, $6,500)

"POOR LITTLE RICH GIRL" (20th-Fox)
RKO GRAND—(1,200), 25c-40c, 7 days, 3rd downtown week. **Gross:** $2,750. (Average, $2,750)

"PAROLE" (Univ.)
RKO FAMILY—(1,500), 15c-25c, 4 days. **Gross:** $1,100. (Average, $1,250)

"CRASH DONOVAN" (Univ.)
RKO FAMILY—(1,500), 15c-25c, 3 days. **Gross:** $900. (Average, $1,200)

"SATAN MET A LADY" (W.B.)
KEITH'S—(1,500), 30c-40c, 7 days. **Gross:** $4,300. (Average, $6,500)

Ban Only Three of 115

Washington, Aug. 23.—Of a total of 115 films examined by the Bengal censor in May, only three, one British and two American, were banned, according to a report to the Dept. of Commerce from Trade Commissioner C. Grant Isaacs in Calcutta. Seventy-four of the total were American, 18 British, six Italian and 17 Indian.

Novelizes "Mohicans"

Charles Reed Jones has completed a novelization of the United Artists release, "The Last of the Mohicans." It is being published in book form by the Lynn Publishing Co.

Claim "Adverse" Records

Warners claim broken records with "Anthony Adverse" at the United Artists in Detroit and the Boyd in Philadelphia.

'Rhythm' Tops St. Louis on Dual Program

St. Louis, Aug. 23.—"Rhythm on the Range," paired with "36 Hours to Kill" at the Fox, took the best gross of the week here, with $17,000, topping average by $3,000.

"Always Tomorrow" and "Spendthrift" cleared $11,600 at the Ambassador to better par by $2,600.

"Suzy" in its second week at Loew's was again above par with a take of $11,000, $1,000 above average. "Sophie Lang" and "Last Outlaw" at the Orpheum slipped below par for the week.

The weather continued extremely warm, which probably helped the first runs because of their modern cooling systems. The chief opposition was the municipal opera presentation at the Municipal Theatre in Forest Park.

Total first run business was $46,100. Average is $40,000.

Estimated takings for the week ending Aug. 13:

"ALWAYS TOMORROW" (Univ.)
"SPENDTHRIFT" (Para.)
AMBASSADOR — (3,018), 25c-35c-55c, 7 days. **Gross:** $11,600. (Average, $9,000)

"RHYTHM ON THE RANGE" (Para.)
"36 HOURS TO KILL" (20th-Fox)
FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $17,000. (Average, $14,000)

"SUZY" (M-G-M)
LOEW'S — (3,162), 25c-35c-55c, 7 days. Second week. **Gross:** $11,000. (Average, $10,000)

"SOPHIE LANG" (Para.)
"LAST OUTLAW" (Radio)
ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $6,500. (Average, $7,000)

"Wife" on Dual Is New Haven Leader

New Haven, Aug. 23.—With no relief from the heat and most grosses wilting, the Poli did a neat $2,000 over the usual $7,000, featuring "His Brother's Wife" and "Trapped By Television." Although a holdover was being considered following standing room business over the weekend, it did not materialize. "Yours for the Asking" at the Paramount, with "Secret Agent," fell from the $4,800 par to $4,000. "Human Cargo" and "Border Patrolman" at the College missed the $2,800 line by $300. "Jailbreak" and "Satan Met a Lady" tallied a weak $3,000.

Total first run business was $18,500. Average is $19,300.

Estimated takings for the week ending Aug. 20:

"HUMAN CARGO" (20th-Fox)
"BORDER PATROLMAN" (20th-Fox)
COLLEGE—(1,499), 25c-35c, 7 days. **Gross:** $2,500. (Average, $2,800)

"YOURS FOR THE ASKING" (Para.)
"SECRET AGENT" (G.B.)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $4,000. (Average, $4,800)

"HIS BROTHER'S WIFE" (M-G-M)
"TRAPPED BY TELEVISION" (Col.)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $9,000. (Average, $7,000)

"JAILBREAK" (W.B.)
"SATAN MET A LADY" (W.B.)
ROGER SHERMAN—(2,200), 35c-50c, 7 days. **Gross:** $3,000. (Average, $4,700)

"Pastures" Is Approved

Toronto, Aug. 23.—Without any of the ado which attended consideration of the feature in Ontario "The Green Pastures" has been passed for showing in both Manitoba and Quebec by the censor boards of those provinces.

"To Mary", "Piccadilly", Detroit Tops

Detroit, Aug. 23.—Good product and theatre weather joined hands here last week to give every first run in town above average business except the Adams with "Meet Nero Wolfe" and "White Fang" in combination.

The Michigan, playing "Piccadilly Jim" and the Glorified Follies of 1936, went to $27,800, or $7,800 ahead of average. Over at the Fox, where "To Mary—With Love" was the film and Blackstone and Co. the stage show, business also thrived to the tune of $26,400. That was $6,400 over the norm. "Green Pastures" did a nice $11,700 at the United Artists in its third week.

Total first run business was $74,100. Average is $60,000.

Estimated takings for the week ending Aug. 20:

"MEET NERO WOLFE" (Col.)
"WHITE FANG" (20th-Fox)

ADAMS—(1,770), 10c-40c, 7 days. **Gross:** $3,600. (Average, $5,000)

"TO MARY—WITH LOVE" (20th-Fox)

FOX—(5,100), 15c-75c, 7 days. Stage, Blackstone & Co. **Gross:** $26,400. (Average, $20,000)

"PICCADILLY JIM" (M-G-M)

MICHIGAN — (4,100), 15c-75c, 7 days. Stage: Glorified Follies of 1936, Charles Carlisle, Easton & Odette, Caryl Bergman, Robert Pitkin. **Gross:** $27,800. (Average, $20,000)

"RHYTHM ON THE RANGE" (Para.)
"BLACKMAILER" (Col.)
LOUIS-SCHMELING FIGHT

STATE—(3,000), 10c-40c, 7 days. **Gross:** $5,600. (Average, $5,000)

"GREEN PASTURES" (W.B.)

UNITED ARTISTS—(2,070), 10c-65c, 7 days, third week. **Gross:** $11,700. (Average, $10,000)

Transfer Bob Kinsley

Cincinnati, Aug. 23.—Bob Kinsley, assistant to E. V. Dinerman, director of advertising and publicity for RKO Midwest, has been transferred to Keith's as temporary assistant manager until Manager Eddie Reisenbeck returns from his vacation, following which he will be given a permanent assignment at one of the local houses. Eugene Works, doorman RKO Palace, succeeds Kinsley in the advertising department.

Hiehle to Zanesville

Newark, O., Aug. 23.—Edward J. Hiehle, manager of Shea's Midland and Auditorium here for the past eight years, has been transferred to the Weller, Zanesville. He is succeeded here by Frank King of the Colonial, Akron. Robert Rose, Zanesville, replaces King at Akron.

Quits Schreiber Post

Detroit, Aug. 23.—Jack O'Connell, former Toledo, O., theatre man, who came here three weeks ago to become general manager for the Jacob Schreiber circuit, has resigned. His successor has not yet been named.

Diamond to Dickinson

Kansas City, Aug. 23.—Gus C. Diamond, for the past seven years office manager for Warners and city salesman, has resigned to go with the Glen W. Dickinson circuit as film buyer and booker.

H. A. Gillon, head booker for Warners, succeeds Diamond.

'Piccadilly Jim', Olsen Do $22,500 To Lead Pittsburgh

Pittsburgh, Aug. 23.—August again last week showed a big increase over the figures for the same time a year ago. General opinion is that business is definitely on the upgrade. With perfect weather conditions the rule and competition only fairly keen, the Stanley led the town by a wide margin, turning in its best take in months, $22,500 with "Piccadilly Jim" and George Olsen and Ethel Shutta on the stage.

There was enough interest in the American debut of the French actress, Simone Simon, to give the Alvin a neat $7,250 with "Girls' Dormitory" and the Warner also managed to claim a nice profit at $5,000 with "Satan Met a Lady" and "Spendthrift." There was only one real disappointment and that was "Mary of Scotland" at the Penn. Although it went a bit over average, getting $10,500, that was several thousand less than the management expected on the strength of the picture's showing elsewhere. The Fulton had a weak combination in "White Fang" and "Educating Father" and yanked the two pictures after six days to a terribly weak $2,900.

Total grosses in five first-run houses were $48,150. Average is $39,000.

Estimated takings for week ending Aug. 20:

"GIRLS' DORMITORY" (20th-Fox)

ALVIN—(2,000), 25c-40c, 7 days. **Gross:** $7,250. (Average, $4,500)

"WHITE FANG" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)

FULTON—(1,750), 15c-40c, 6 days. **Gross:** $2,900. (Average, for 7 days, $4,000)

"MARY OF SCOTLAND" (RKO)

PENN—(3,300), 25c-40c, 7 days. **Gross:** $10,500. (Average, $10,000)

"PICCADILLY JIM" (M-G-M)

STANLEY—(3,600), 25c-55c, 7 days. Stage: George Olsen's band, Ethel Shutta and the Two Zephyrs. **Gross:** $22,500. (Average, $16,500)

"SATAN MET A LADY" (W.B.)
"SPENDTHRIFT" (Para.)

WARNER—(2,000). 25c-40c, 7 days. **Gross:** $5,000. (Average, $4,000)

"Scotland" Strong In Omaha at $5,800

Omaha, Aug. 23.—Playing as the only single bill in the city, "Mary of Scotland" last week delivered the strongest performance with $5,800 for eight days at the Brandeis. Average for seven is $3,500.

"Rhythm on the Range," with "Educating Father" as the second feature, held up strongly at the Omaha on a five-day holdover, grossing $5,800 as against an average $5,000.

Total first run grosses ran to $20,000. Aggregate average is $16,000.

Estimated takings:

4 Days Ending Aug. 17:

"RHYTHM ON THE RANGE" (Para.)
"EDUCATING FATHER" (20th-Fox)

OMAHA—(2,200), 25c-40c, 5 days. **Gross:** $5,800. (Average, $5,000)

8 Days Ending Aug. 19:

"MARY OF SCOTLAND" (RKO)

BRANDEIS—(1,200), 25c-35c-40c, 8 days. **Gross:** $5,800. (Average, $3,500)

Week Ending Aug. 20:

"TO MARY—WITH LOVE" (20th-Fox)
"PREVIEW MURDER MYSTERY" (Para.)

ORPHEUM — (3,000), 25c-40c, 7 days. **Gross:** $9,000. (Average, $7,500)

Cooperative

Spokane, Wash., Aug. 23.—Taking a tip from the squirrels, Orpheum employes here each gave 25 cents a week during the winter, banked the sum. This summer they used the fund to rent a completely furnished cabin with maid at Newman Lake, popular water resort 24 miles from the city. On days off they live there. Willard Seale, assistant manager, promoted the project.

Hayward Cast by "U"

Hollywood, Aug. 23.—Louis Hayward has been signed for the leading male role in "The Luckiest Girl in the World" at Universal. William Gargan and Spring Byington will also appear. Morrie Ryskind will produce and Eddie Buzzell will direct. Herbert Fields and Henry Meyers are now completing the screenplay.

Henry King on "Lloyd's"

Hollywood, Aug. 23.—Henry King has been assigned to direct "Lloyd's of London" at Twentieth Century-Fox. Don Ameche will head a cast which will include, Gavin Muir, C. Aubrey Smith, and Sir Guy Standing. Kenneth MacGowan is associate producer. The screen play is by Ernest Pascal from an original story by Austin Kenyon.

Selznick Signs Flynn

Hollywood, Aug. 23. — David O. Selznick has signed Ray Flynn as production manager for "The Adventures of Tom Sawyer," which will be the next Selznick-International production. Flynn was formerly an assistant director and unit manager with Twentieth Century-Fox.

Erwin in Football Yarn

Hollywood, Aug. 23—Stuart Erwin, on loan from M-G-M, has been assigned the comedy lead in "Pigskin Parade" at Twentieth Century-Fox. Production has already started with David Butler directing under the supervision of B. G. DeSylva. The cast also includes Jack Haley, Patsy Kelly, and the Yacht Club Boys.

Photophone Opening Sales Meet Today

(Continued from page 1)

Chicago, and Metropolitan M. P. Co., Detroit, contracted for the conversion of their High Fidelity recording apparatus to permit utilization of RCA's new ultra-violet light process for both standard and push-pull sound track.

James Frank, Jr., assistant Photophone manager, and Frank P. Stephens, advertising manager, have arrived here for the sales meeting from Boston where they demonstrated the RCA-Schwarzkopf criminal identification system before the Interstate Crime Commission Conference.

"Scotland" on Dual, Leader In Milwaukee

Milwaukee, Aug. 23.—"Mary of Scotland" and "Love Begins at 20" were the week's winners on a dual bill at the Warner with a $10,000 take for nine days. Average business for this house is $5,000.

"To Mary—With Love" and "Meet Nero Wolfe" on a dual bill at Fox's Wisconsin were good for $8,500, just $500 above par. The Riverside with "The Final Hour" and the first edition of E. J. Weisfeldt's Follies on the stage, was the only other downtown house to break par, grossing $5,100, or just $100 over the line. Weather was warm.

Total first run business was $29,800. Average is $24,500.

Estimated takings:

Week Ending Aug. 20:

"MY AMERICAN WIFE" (Para.)
"I'D GIVE MY LIFE" (Para.)

PALACE—(2,400), 25c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

"THE FINAL HOUR" (Col.)

RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Riverside Follies" with 12 Dorothy Hild Dancers, Four Albee Sisters, Ross Wyse, Jr., Bert Granof, Lee Purdy, Roy, Lee and Dunn. **Gross:** $5,100. (Average, $5,000)

"MARY OF SCOTLAND" (RKO)
"LOVE BEGINS AT 20" (F.N.)

WARNER — (2,400), 25c-40c, 9 days. **Gross:** $10,000 (Average, $5,000)

"TO MARY—WITH LOVE" (20th-Fox)
"MEET NERO WOLFE" (Col.)

WISCONSIN — (3,200), 25c-40c, 7 days. **Gross:** $8,500. (Average, $8,000)

Week Ending Aug. 21:

"HIS BROTHER'S WIFE" (M-G-M)
"RETURN OF SOPHIE LANG" (Para.)

STRAND—(1,400), 25c-40c, 8 days. **Gross:** $1,200. (Average, $1,500)

"Henry VIII" Dual Leads in Portland

Portland, Ore., Aug. 23.—In its initial week at the Broadway, the dual, "Henry the VIII" and "Society Doctor," had a take of $8,000, over the house average by $3,000.

In their second week at the Paramount, "To Mary—With Love" and "Educating Father" brought in $6,000, or $1,000 over par. "Satan Met a Lady" and "It's Love Again" did $7,000 at the Orpheum, over by $2,000.

"San Francisco" in its eighth downtown week at the Mayfair took in $4,000, $1,000 over average.

The weather was fair and cool.

Total first run business was $32,500. Average is $24,700.

Estimated takings for the week ending Aug. 17:

"HENRY THE VIII" (M-G-M)
"SOCIETY DOCTOR"

BROADWAY—(1,912), 30c-35c-40c, 7 days **Gross:** $8,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)

BLUE MOUSE—(1,700), 30c-35c-40c, 7 days, 15th week. **Gross:** $2,500. (Average, $1,700)

"SAN FRANCISCO" (M-G-M)

MAYFAIR—(1,700), 30c-35c-40c, 7 days, 8th week. **Gross:** $4,000. (Average, $3,000)

"SATAN MET A LADY" (W. B.)
"IT'S LOVE AGAIN" (G. B.)

ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $7,000. (Average, $5,000)

"TO MARY WITH LOVE" (20th-Fox)
"EDUCATING FATHER" (20th-Fox)

PARAMOUNT—(3,008), 30c-35c-40c, 7 days. 2nd week. **Gross:** $6,000. (Average, $5,000)

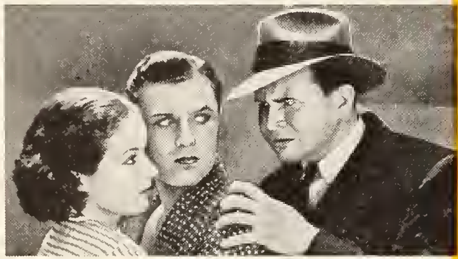
"WHITE ANGEL" (F. N.)

UNITED ARTISTS—(945), 30c-35c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

IT'S IMPOSSIBLE TO DESCRIBE THEM ALL— BUT HERE ARE A FEW OF THE MANY "ANGLES"!

A TIGER'S PREY BECAUSE HE BETRAYED HIS BEST FRIEND!

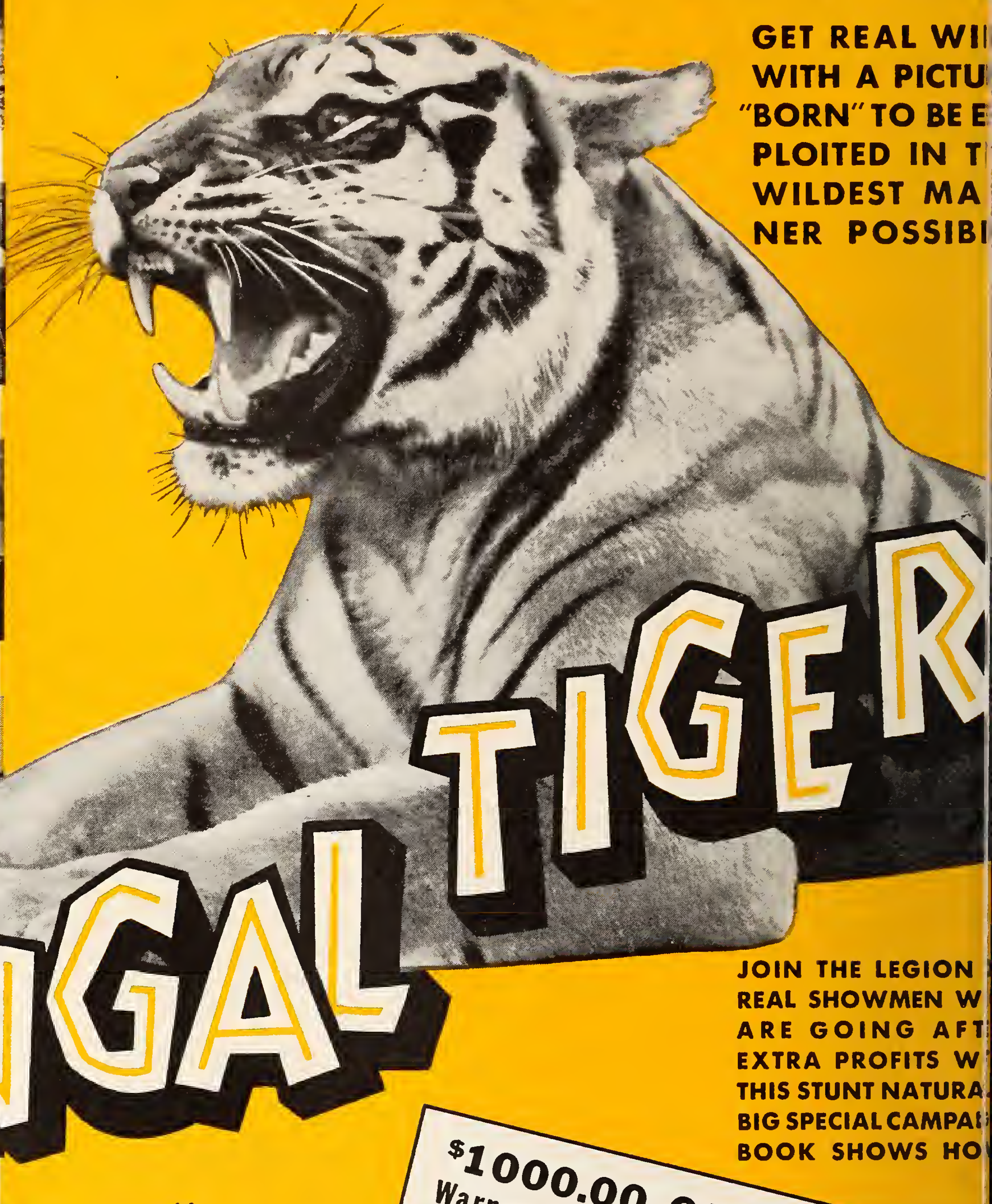
MAN-VS-BEAST AS A WHOLE CIRCUS BURNS TO THE GROUND!


LOVE BEHIND THE SCENES OF A CIRCUS—A BETRAYED HUSBAND!

HAIR RAISING, TENSE AND DRAMATIC SUSPENSE . . . .

IT WAS MADE TO ORDER FOR REAL SHOWMEN! . . .

HE'S WILD!—AN
SO SHOULD YOU B



GET REAL WI
WITH A PICTU
"BORN" TO BE E
PLOITED IN T
WILDEST MA
NER POSSIB

JOIN THE LEGION
REAL SHOWMEN W
ARE GOING AFT
EXTRA PROFITS W
THIS STUNT NATURA
BIG SPECIAL CAMPA
BOOK SHOWS HO

with
SATAN
"THE MAN KILLER"
●
BARTON MacLANE
JUNE TRAVIS
WARREN HULL
Paul Graetz · Joseph King
Directed by Louis King

$1000.00 CASH PRIZES!
Warner Bros. Offer the Following Cash Awards for the Best All Around Campaign on "BENGAL TIGER"

FIRST PRIZE $350.00
SECOND " . 250.00
THIRD " . 150.00
FOURTH " . 100.00
FIFTH " . 75.00
SIXTH " . 50.00
SEVENTH " . 25.00
TOTAL $1000.00

In case of tie, duplicate awards will be made.

THE JUDGES

JACK L. WARNER, Vice-President in Charge of Production
WILLIAM HOLLANDER, Adv. and Publicity Director, Balaban and Katz, Chicago
A. MIKE VOGEL, Managers' Round Table Dept. Motion Picture Herald

All Campaigns Must Be Submitted to Campaign Editor, Warner Bros., 321 W. 44th St.—
All entries must be postmarked before midnight, January 1st, 1937
No employee of Warner Bros. will be eligible

A WARNER BROS. SHOWMANSHIP SPECIAL!

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 47 NEW YORK, TUESDAY, AUGUST 25, 1936 TEN CENTS

Foreign Pool Patent Rights Void in 1945

Drake, Back Home, Tells Of Developments

Patent rights granted in various countries under the international sound patents pool in 1930 will become non-exclusive after 1945, according to Whitford Drake, executive vice-president of Erpi, who returned yesterday on the *Queen Mary* after spending seven weeks abroad.

Drake attended meetings held last month in Zurich, Switzerland, during which several questions in connection with patent rights were discussed, one of which was to terminate the 15-year pact on its expiration in 1945. Under the agreement reached patents listed before the agreement went into effect can be used non-exclusively in any country, Drake said. The sessions were adjourned to Aug. 27, when further meetings will be held in Berlin.

Another subject which came up at Zurich was the royalties on German

(*Continued on page* 8)

Photophone Girding For Equipment Drive

CAMDEN, N. J., Aug. 24.—RCA Photophone will launch an intensive drive to replace reproducing equipment now in use with its own High Fidelity. The drive is to be directed particularly at first runs and its selling keynote will be RCA's argument that new equipment is needed to give theatres full advantages of advanced recording as represented by the Photophone ultra violet method.

This plan will be divulged and discussed beginning Tuesday morning when Photophone sales representatives start meetings here with Edwin M. Hartley, sales manager, and James Frank, Jr., his assistant, who is in charge.

Phila. Unit Lining Up on Rental Fight

The United M. P. T. O. of Eastern Pennsylvania, Southern Jersey and Delaware will hold a meeting in Philadelphia on Sept. 3 to protest high rentals, stated Lewen Pizor, president of the unit who was in New York yesterday.

In reply to a query, he declared the units which recently combined, will retain their affiliation with the national M. P. T. O. A.

Erpi Gives Demonstration Of New Mirrophonic Sound

By RED KANN

Erpi roamed the field of sound yesterday and, by selectivity predicated on various types of recorded material to illustrate its various points, demonstrated what it is about to launch as Mirrophonic Sound. The coined trade name conveys its own description.

Mirrophonic Sound, it was explained, before and during a 30 minute sample show at the Venice Theatre, confines itself to reproduction and, as such of course, has its direct application to exhibition. What it is, how it works and how applied are explained in an adjoining column.

On the basis of what was imparted to this observer's ears and with no knowledge of the technical features which enter into the system, the impression was that Mirrophonic represents an improvement over Wide Range. It appeared that the sound was clearer, more brilliant and more resonant, with more values than probably have prevailed until now in the lower and higher frequencies. Mirrophonic does not increase the range of those frequencies, but it does wring

(*Continued on page* 8)

By SHERWIN A. KANE

The new Western Electric Mirrophonic sound system, for which Erpi claims a truer sound reproduction in all parts of the theatre than that achieved by sound systems now in use, was studied for the first time yesterday by the curious and critical eyes and ears of the New York trade.

The new equipment was placed on exhibit at the Hotel Pierre in connection with Erpi's first convention of its national sales force which gets under way at the hotel today and will continue through Thursday. Simultaneously, demonstrations of the new system were given throughout yesterday afternoon at the Venice, 7th Ave. and 58th St.

Erpi and Bell Laboratory technicians were on hand at the exhibit to take interested visitors on personally conducted tours through the intricacies of sound recording and into the Mirrophonic-equipped theatre. In explaining the new reproducer system, these attributed its advances toward better sound reproduction primarily to a perfected kinetic scanner which, it is claimed, assures a constant velocity

(*Continued on page* 8)

A. Lehr Resigns as Goldwyn Vice-Pres.

HOLLYWOOD, Aug. 24.—Abraham Lehr today resigned as vice-president and general manager of the Samuel Goldwyn enterprises and will enter the agency field. Lehr had been with Goldwyn since 1917. He stated:

"I do this with a great deal of regret in view of my many years of pleasant association with Samuel Goldwyn, but for some time I have

(*Continued on page* 5)

Fox Theatres Assets Valued at 9 Million

A formal report of Milton C. Weisman, as receiver of Fox Theatres Corp., covering a period of six months preceding June 30, 1936, was filed in Federal Court yesterday. The assets are stated as $10,134,462. Liabilities are listed at the same figure. However, the receiver's valuation of the assets is placed at $9,619,313. One item in the assets is $7,500,000 as claims against William Fox. Weissman estimated that the provable items aggregate approximately $15,000,000 in claims against William Fox, but he explained that for present purposes

(*Continued on page* 5)

Loew May Get Back Penn in Pittsburgh

PITTSBURGH, Aug. 24.—Loew's may resume operation of the Penn on Wednesday, it is learned. The theatre is being operated by the preferred stockholders, who took it over when Loew's stepped out over differences on a reduction in rent.

The preferred stockholders are negotiating with the landlord of the theatre for a cut in rent. In the event a deal is made, the security holders will turn the house over to Loew's, on a guaranteed graduated rental, plus a percentage of the gross. This is expected Wednesday.

"Romeo" $12,150 in Its First Four Days

With $12,150 grossed in the first four days, indications are that "Romeo and Juliet" is in for a lengthy stay at the Astor on a two-a-day policy. Standing room has been prevalent at all shows since the Shakespearean film opened. About $1,000 worth of tickets were sold for the first night, most of the house having been set aside for critics, M-G-M executives and their friends. Business for Friday, Saturday and Sunday totaled $11,150.

Warners Feel Way on Raises In Admissions

Advances Being Tried On "Adverse" Showings

Warners will feel its way on admission increases in the circuit's theatres throughout the country before hiking price scales, it was stated yesterday.

With "Anthony Adverse'' as the first picture, prices at theatres showing the picture are being boosted. At the New York Strand the "early bird" admission has been raised to 40 cents from 25 cents with a 99-cent admission charge at night on week-ends.

At Atlantic City the admission has been upped from 55 cents to 65 cents during the run of "Anthony Adverse." At the Boyd, Philadelphia, 11 cents has been added to the previous evening price.

While circuit officials are strongly in favor of increasing the charge of admission at this time, it is felt that a blanket ruling at this time would be out of order, inasmuch as some sec-

(*Continued on page* 8)

About 430 Theatres Admitting Juveniles

Approximately 430 of the 600 eligible theatres in New York already have been licensed to admit children without guardians, it was learned yesterday. Each of the theatres has a special matron, licensed by the Dept. of Health, to look after the juveniles who are seated in special sections.

Some of the unlicensed theatres which have admitted children have been summoned for violating the Stand Act.

The subject is scheduled to be discussed at the I. T. O. A. meeting tomorrow at the Astor.

F. & M. Revamps Its Setup in St. Louis

ST. LOUIS, Aug. 24.—In a realignment of the local F. & M. setup, Harry C. Arthur, Jr., has appointed Charles E. Kurtzman, former manager of the Ambassador, as director of exploitation and promotion for the circuit. Each manager will handle his own advertising under the new plan.

Ralph McGowan, who is managing the Orpheum and Studio in Salt Lake City for F. & M., on Sept. 4 will take over the reins of the local St. Louis, which will reopen on that date with a

(*Continued on page* 5)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 25, 1936 No. 47

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Convention Up Today

Final details in connection with the unit's annual convention scheduled to be held Sept. 10-11 at the Traymore, Atlantic City, will be discussed today at the regular meeting of Allied of New Jersey. Lee Newbury, president, will preside at the session at the Lincoln.

A day before the annnal gathering of the New Jersey unit, directors of the eastern groups will hold a regional conclave on forthcoming issues.

K. C. Bans "Ecstacy"

Kansas City, Aug. 24.—"Ecstacy" has encountered censor trouble here. H. F. McElroy, city manager, and Mrs. Elanore Walton and Guy Holmes, city censors, have banned it.

In the meantime Jack Truitt and Breckenridge Fagin are going ahead with their plans for opening it at the Royal tomorrow night.

STORE YOUR FILM IN OUR
100% FIRE-PROOF BUILDING
25c per container per month
Above rate for 10 or more containers
Twice-a-Day Delivery Service
BONDED FILM STORAGE CORP.
729 7th Ave. BRyant 9-4417

Purely Personal

Al Waldron, six months at the Walter Reade Hospital at Washington behind him, was guest at a luncheon given him yesterday by Truman H. Talley and some of the Fox Movietone News crowd at the Tavern. Waldron was one of the cameramen with Laurence Stallings in Ethiopia and photographed the battle of Dessye. Harry Lawrenson, Ed Thorgerson, Lew Lehr and Colvin Hall, editor of the Australian edition of the newsreel, were among those present.

•

Al Jolson is en route to New York in an effort to get a match with Tony Canzoneri for his newly acquired fighter, Henry Armstrong, colored featherweight. The fight may be put on within the next two months. Proceeds will go to the benefit of the M. P. Relief Fund.

•

Creighton J. Tevlin, Imperial's British representative, sails tomorrow on the *Washington* to arrange for distribution of 1936-37 product. Louis J. Vorhaus, legal representative for Twickenham, here, will accompany him.

•

Abe Montague, Columbia general sales manager, left yesterday on the Century for a trip of two weeks that will take him to the Chicago, Kansas City, Los Angeles and San Francisco territories.

•

Grahame Greene's best selling novel, "This Gun For Hire," has been purchased by Paramount. The company has also purchased "The Crime Woman" by Norman Burnstine.

•

Mary Boland, accompanied by Mrs. William Gargan, arrives today from the coast on the *Santa Paula*.

•

Veloz and Yolanda, the dance team, are en route from the coast. They will stop in Chicago for a few days. They may go to Paramount.

•

Robert Mochrie of Warners has returned from Chicago where he spent several days on product deals.

•

Jack Trop is back after a vacation at Fire Island where he mingled with Gene Fowler and Joe Laurie.

•

Clarence Buddington Kelland's story, "Face the Facts," has been purchased by Grand National.

•

Milton Blackstone and Monty Proser have moved the Blackstone Agency to the RKO Bldg.

•

Charles L. O'Reilly again has delayed his eastward trip and now plans to leave the coast today.

•

George Raft will appear in "Cheating Cheaters" on the Lux radio program next Monday.

•

Ruth Schwerin returned yesterday from a week's vacation at Schroon Lake.

•

Leo Justin returned yesterday from a trip to Saratoga and Canada.

•

Frank Tuttle, the Paramount director, is back on the coast.

Spyros Skouras, Charles M. Reagan, William J. Kupper, Rick Ricketson, William T. Powers, Ed Zabel and George Balsdon left yesterday afternoon for Kansas City in a special plane. They will attend the four-day meeting, starting today, in that city. All divisional and district managers of the circuit and major distributing companies will be on hand.

•

Billy and Bobby Mauch, who appear in "Anthony Adverse," arrived from the coast yesterday and will make an appearance at the evening performance of the picture at the Strand tomorrow night.

•

Earl Carroll finally gets off for the coast tomorrow unless another last minute change intervenes.

•

Mignon Eberhardt's story, "Dead Yesterday," has been purchased by Twentieth Century-Fox.

•

Veloz and Yolanda, dancers, may go to Paramount. A contract impends.

•

. . . Chicago

Walter Brown is back at his desk following an operation which kept him in the hospital for two weeks.

Mrs. Mabel Dietz, secretary of the Minneapolis Film Board, is visiting Emma Abplanalp.

Herb Elisburg and Larry Stein are vacationing in the North Woods.

Fred Bartow, vacationing in Hollywood, took time off to arrange a bunch of tieups on "Romeo and Juliet."

Fred Martin, Screeno representative here, is in St. Luke's hospital. Martin suffered a fractured leg several weeks ago and complications developed that necessitated an operation

•

. . . Cincinnati

Ralph Kinsler, recently appointed manager of the new Grand National branch, has established headquarters in the Film Building, sharing the office of Big Feature Rights Corp.

C. S. Fismer, manager lyric, Hamilton, O., renewed acquaintance with Reb Russell, film and circus star, when the Russell Bros.' Circus played that city recently.

Maurice Chase has rejoined Big Feature Rights as southern Ohio sales manager.

•

. . . Denver

George Allan, Center owner, is back on the job after a short illness at his home.

Howard Banzhaf, National Theatre Supply, vacationing in Kansas.

T. B. Noble, general manager for Westland, is in New York until about Sept. 1. H. C. Federer, city manager at Pueblo, is subbing for Noble, and Milton Overman of Lincoln, Neb., is doing Federer's duties at Pueblo.

Tom Robinson, former contract clerk with Columbia, is now booker, replacing Sam Dare, now on the road. Two Columbia salesmen, Fred Baker and Robert Garland, have resigned to sell a scheme to gasoline stations that is similar to Bank Night.

J. B. Melton is back after a trip to New York and Chicago. He owns the Victory and Colorado.

Ross Labart and J. J. Sarah will reopen the Rialto about Sept. 1 at Fruita, Col., following remodeling and redecorating.

Reargument Allowed For "Zombies" Case

Justice Ferdinand Pecora in N. Y. Supreme Court yesterday granted a motion for a reargument of the motion made by Melvin Hirsch as assignee of Melbert Pictures, Inc.

The court said that upon reconsideration the decision of the original motion was modified as follows: "Leave to the assignee to exhibit the picture formerly entitled "Revolt of the Zombies" under the title "Revolt of the Demons" is denied without prejudice because the court does not feel called upon to determine on this motion whether or not such exhibition would constitute a violation of the pending injunction. The assignee is given leave to continue the assignor business for a 30-day period in conjunction with a co-assignee to be appointed by this court upon consent of the parties."

Paramount Wins Stay

An application of Paramount Pictures Corp. for an injunction against the Paramount Photos Co. to restrain the latter from using the name Paramount was granted in N. Y. Supreme Court yesterday by consent.

Wanger Testimony Filed

A deposition of Walter Wanger and Frances Manson, story editor of Columbia Pictures taken in connection with the plagiarism suit brought by Albert Bein against Warners was filed in Federal Court yesterday. Both testified that the story of the picture, "Mayor of Hell," was produced from the story entitled "Junior Republic," written by Islin Auster and not from any work by Al Bein. Bein is also suing for the profits from "Mayor of Hell."

Drop Fight Film Case

The motion of the Oliver Film Corp. against the Madison Square Garden Corp. to compel the latter to submit the rights to the filming of the Braddock-Schmeling fight to open bidding was withdrawn in N. Y. Supreme Court yesterday.

Consolidated Files Denial

An answer setting forth a general denial was filed by Consolidated Film Industries, Inc., in connection with a suit brought by DuArt Laboratories in which it is charged that Consolidated caused a breach of contract between the plaintiff and Universal. The answer also asked that the suit be dismissed.

Leserman, Finney West

Hollywood, Aug. 24.—Carl Leserman and Edward Finney are here to consummate Grand National producing deals which have been negotiated by Philip Krasna, attorney for the company.

Katharine Brown Back

Katharine Brown, talent scout for Selznick International, has returned from her trip through the east during which she conducted auditions for aspirants to the role of "Tom Sawyer."

Johnston on Coast

Hollywood, Aug. 24.—W. Ray Johnston arrived here today. The former president of Republic, stated that he would become active again in 1937 but would name no company.

• TIME MAGAZINE thought so much of this Paramount Short Subject* they included this full page in the specially prepared advertising dummy of their new all-picture magazine (yet un-titled) which will appear on the nation's newsstands on November 1.

* The name of this picture is the Grantland Rice Sportlight "NEPTUNE'S SCHOLARS"

Swimming to class

Recess

School Under Water

"Neptune's Scholars" is Grantland Rice's newest Sportlight film, for August release. A pretty little short all taken under water, it was shot at Silver Springs, Fla., using a cast of local mermaids trained by Newton Perry, the burly "Neptune" shown at the lower right. To keep from floating aloft, the girls wore weighted belts and clutched their desks. Continuity was remarkably conserved in 30-second "takes." The action includes eating apples and getting a drink from the water-cooler.

The truant officer

Everything stays put but the hair

Grantland Rice Sport Pictures

Father Neptune stokes the stove

Fox Theatres Units Formed in Delaware

Wilmington, Aug. 24.—Fox Estes Theatre Corp., Fox New Mexico Theatre Corp., Fox Ogden Theatre Corp., Fox Big Horn Theatre Corp., Fox Rainbow Theatre Corp. and Fox Lincoln Theatre Corp. have been incorporated at Dover to deal in photographic films of all kinds. Each listed capital of $1,000. Incorporators were R. J. Gorman, Charles N. Caldwell and Wellington Francisco, all of the U. S. Corporation, New York.

A representative of Hughes, Schurman & Dwight, attorneys for National Theatres, yesterday explained that the new companies have not been formed to take over new properties, but because of intercorporate reorganization which has been brought about by reason of the new Federal revenue act.

The move is regarded as "technical and not important." The reason for including "photographic films" in the papers was to make the charters very broad, as is the rule, it was stated.

Radio Stars at Preview

Lanny Ross, the Pickens Sisters, Abe Lyman, Leopold Spitalny, Rosario Bourdon and a number of other stars of the air were invited guests of Republic last night at a professional preview of "Follow Your Heart," co-starring Marion Talley and Michael Bartlett. The picture was shown at the RCA studio on 5th Ave. It will be repeated tonight.

"General" Pressbook Out

Paramount has turned out a novel press sheet for "The General Died at Dawn." Slightly larger than the *Saturday Evening Post* in size, it contains a special budget plan for de luxe, subsequent and neighborhood houses. Picture is sold with clever publicity stories, attractive ads and worthwhile, inexpensive merchandising ideas.

Greenthal Adding Men

With 53 exploitation men now in the field, Monroe Greenthal intends to increase this number to 75 by the end of the week, he said yesterday. The exploiteers are now working on "Last of the Mohicans" and will follow this with "Dodsworth," which is expected to be ready shortly.

Rites for R. G. Farnum

Los Angeles, Aug. 24.—Services for Ralph G. Farnum, 36, actors' agent, who died here Saturday following a sinus operation, were held today at The Little Church of Flowers, Forest Lawn. Cremation followed.

Farnum is survived by his mother, Mrs. Zelma Farnum, and a daughter, Frances Melinda.

M-G-M Buys Three Yarns

M-G-M has acquired the film rights to "First Lady," last season's stage play by George S. Kaufman and Katherine Dayton. The same company has also purchased "Race the Sun," serial by Dale Collins, and "Maiden Voyage," by Ernest Vajda.

Healy Re-signed by M-G-M

Hollywood, Aug. 24.—Ted Healy has been re-signed to a new long term contract with M-G-M.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Swing Time"

(Radio)

Hollywood, Aug. 24.—The best of the Astaire-Rogers films to date, "Swing Time" means a golden boom at the box offices. The film seems much shorter than its 100 minutes because of the featherweight quality achieved by the brilliant balance of comedy, music, dancing and the plot, none of which is over-emphasized and none slighted.

Astaire plays the hoofer who is unable to resist the urge to gamble for either love or money while his fiancee, Betty Furness, waits at the church. The boys of the chorus bet he will not be married and trick him out of his pants to make the wager good with the result that her stern papa banishes him until he returns with $25,000. With nothing but a lucky quarter, he hops a rattler to New York, where an encounter with the most unwilling Ginger Rogers fires his chance-taking spirits and he starts in pursuit, though she is tentatively engaged to Georges Metaxa. Gambling for everything in sight, Astaire wins the night club, Metaxa's contract and Miss Rogers, but not without a series of hilarious disasters.

The Jerome Kern music and the sparkling lyrics by Dorothy Fields, effortlessly introduced, aid in carrying the plot forward and provide exploitation angles par excellence. Much praised will be "Bojangles" of the Harlem number, in which Astaire does a brilliant tap routine accompanied by three silhouetted shadows which provide delighted laughter in devising different routines at the end and finally walking off. "Waltz in Swing Time" is a great dance tune. "Pick Yourself Up," "The Way You Look Tonight," "This Is a Swell Romance" and the blue and haunting "Never Gonna Dance" all are individual hits and should gain popularity.

Victor Moore, as the mild but ever ready card sharp, scores heavily teamed with Helen Broderick as the respective pals of the leads. Eric Blore as the harassed manager of a dance academy builds a smaller part into continuous laughs. Betty Furness handles the part of the fiancee with charming lightness. Georges Metaxa does the cast-off suitor with admirable suavity.

The story by Erwin Gelsey and the screen play by Howard Lindsay and Allan Scott never lag. They have closely-knit unity and laughs, divided equally between situation and dialogue, given sure emphasis by the direction of George Stevens. Additional high praise goes to Hermes Pan, the dance director; Nathaniel Shilkret, musical director; Van Nest Polglase and John Harkrider, art directors, and David Abel and Vernon Walker, photographers.

Emphasize the smoother sophistication as opposed to the tough overtones of "Follow the Fleet" comedy and romance, because the songs will exploit themselves.

Production Code Seal No. 2,273. Running time, 100 minutes. "G."

Overseas Preview

"The Tenth Man"

(Associated British)

London, Aug. 17.—Adapted from Somerset Maugham's play, "The Tenth Man" deals with the adventures in romance, finance and politics of an unscrupulous financial wizard and politician. It is a convincing story with plenty of incident and suspense and well lightened by comedy. The tragic finale will be regretted by many audiences and will cause controversy, although it is obviously inevitable.

John Lodge gives a magnificent portrayal of the ruthless business magnate. The title refers to the quotation "Nine out of ten men are either knaves or fools" and the story proceeds to the inevitable tenth man who appears to expose the financier's shady dealings just as he reaches the height of his ambitions. Rather than face exposure, he prefers suicide. The English electioneering and polling scenes are well done, providing comedy, excitement and suspense. The settings are lavish and the women beautifully if somewhat too extravagantly dressed. A lilting song, "Night Must Fall," is injected into the picture and should surely prove a winner.

Brian Desmond Hurst directed this forceful dramatic offering.

Running time, 70 minutes. "A."

Hope Williams

Short Subjects

"The Backyard Broadcast"

(Vitaphone)

Those talented kids again. In this short they do another burlesque of Major Bowes' program and with childishly delivered dialogue the slight story transports them into a night club settting where they go through their paces. The acts are well done in their childish style. There is a myriad assortment of musical and dancing turns. It is quite entertaining and, of course, it will find favor with the youngsters. Production Code Seal No. 01024. Running time, 20 mins. "G."

"Boy, Oh Boy"

(Educational)

Plenty of laughs in this one. Bert Lahr is the butler who holds a winning sweepstakes ticket. His fiancee, the cook, gets the ticket and gives it to the chauffeur as security for money Lahr owes him. The people who employ the trio try to sell them a share in a gold mine scheme and much comedy and merriment takes place before the piece ends. It is another treatment of the sweepstakes winner story, but it unreels as effective entertainment. Production Code Seal No. 01,122. Running time, 18 minutes. "G."

"Disputed Decisions"

(Columbia)

There should be a noticeable reaction when this short is shown. The more prominent of the disputes of the past few years are given in both regular and slow motion showing highlights of the questionable event. Yacht racing, rowing, running and football are a few that make up the list. The film should be pleasing. Reviewed without production code seal. Running time, 10 minutes. "G."

"The Poets of the Organ"

(Vitaphone)

Jesse and Mrs. Crawford at the twin controls of a fine instrument render in their fashion such familiar numbers as "Valencia," "The Rose in Her Hair," "Masquerade" and a few others. Robert Simmons handles a vocally romantic bit nicely. It is a charming piece of musical entertainment. Mrs. Crawford renders in solo, "Butterflies in the Rain," which is projected in excellent montage. Production Code Seal No. 0849. Running time, 10 mins. "G."

"Alpine Rendezvous"

(Educational)

Set in a Swiss inn near the top of a mountain, this effort with its musical and comic interludes should make the grade as hearty, melodious entertainment. The numbers are rendered by Ray Halle, the Fox Brothers, The Buccaneers, and Wilf Carter. The main vocal efforts are yodeling, drinking songs and a dialect version of "Home on the Range." It is pleasant. Production Code Seal No. 0875. Running time, 9½ minutes. "G."

Ball Slated for Jan. 16

The annual Movie Ball, sponsored by the I.T.O.A., will be held at the Waldorf on Jan. 16.

Fox Theatres Assets Valued at 9 Millions

(Continued from page 1)

the receiver has taken one-half of this sum. In the surplus account the receiver reports that the corporation is in the red for $34,467,804, most of which represents investments or advances to subsidiary companies, now worthless or uncollectable, usually charged off to surplus. There is one item for $28,693,904.

The loss for the receivership period from June 22, 1932, to June 20, 1936, is stated as $397,229.

The consolidated operating statement for six months ending Dec. 31, 1935, showed a loss of $76,714.

Cash on hand on June 30, 1936, was listed at $723,423. In the assets realized statement, there is shown a loss of $9,057,573. In the statement of liabilities liquidated the claims amount to $3,990,360. These were by the General Theatres Equipment, Inc., National Theatre Supply Co. and Fox Film Corp. Of these claims there is now in dispute the amount of $1,899,951. The statement of claims receivable, from the receiver of the Fox Metropolitan Playhouses, Inc., Skouras Theatres Corp., Bankers Trust Co. of Philadelphia, Bank of the United States and Roxy Theatres Corp. there is an amount of $96,223, but the receiver estimates that the collectable portions amount to $61,328. Investments on advances to wholly owned subsidiary companies are $1,310,191. The receiver reported that there was a loss of $2,784,896 on claims allowed. The estate account payable was $31,666. Claims not passed upon or decided amount to $8,479,981. The last item representing investments or advances to subsidiary companies now worthless or uncollectable is charged off to surplus to the amount of $28,693,904.

Rocky Mountain Men Plan 3-day Meeting

DENVER, Aug. 24.—The first annual convention of the Theatre Owners and Managers of the Rocky Mountain Region, Inc., will be held here during the three days from Aug. 31 to Sept. 2 at the Cosmopolitan Hotel and Cherry Hills Country Club. Joe Dekker is chairman of the arrangements committee.

A benefit preview of "The General Died at Dawn" will be held the evening of Sept. 1.

A. Lehr Resigns as Goldwyn Vice-Pres.

(Continued from page 1)

been considering going into the agency field either alone or in association with others."

Commenting on Lehr's departure, Goldwyn said, "My association with Lehr has been long, happy and profitable, both in business and friendship. Although I regret his decision, I wish him the greatest measure of success in all of his future undertakings.

To Run for Governor

SALT LAKE CITY, Aug. 24.—Harmon W. Peery, mayor of Ogden, Utah, formerly a prominent theatre manager, has been named as a candidate for Governor of Utah.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"It Couldn't Have Happened"

(Invincible)

HOLLYWOOD, Aug. 24.—This is a light comedy-mystery which will please audiences not too exacting in their demands for a logical reason for murders and their solution. Two killings take place early in the picture and the balance of the film, with the exception of the last two minutes, is devoted to explaining the impossibility of committing the crime. In the final minutes the murderer is captured, although no motive for the killings is established.

Principal characters are Reginald Denny, a writer of stage mysteries; Inez Courtney, secretary to Claude King, and Bryant Washburn, who are both victims of Crauford Kent, who is disclosed as the killer; Jack LaRue, a gangster, and Evelyn Brent, wife of King, who is indirectly responsible for the crimes because of the jealousy she arouses amongst her various suitors.

Comedy is introduced by Miss Courtney, who, with the assistance of LaRue, goads Denny into solving the mystery after Robert Homans, police lieutenant, has failed. Also included in the cast are Hugh Marlowe, Miki Morita and Emily LaRue, who appear briefly. Phil Rosen directed and Arthur T. Horman wrote the screen play. The production, supervised by Herbert S. Cohen, is suitable for the market for which the picture is aimed.

Production Code Seal No. 2,493. Running time, 67 minutes. "G."

Looking 'Em Over

"The Lion's Den"

(Puritan)

There is excitement, action and suspense in this western starring Tim McCoy. The story contains a good degree of novelty, deviating from the routine.

McCoy is doing a sharpshooting act in a night club when the piece gets under way. He attracts the attention of Joan Woodbury and her father, visiting rachers. Shortly after he saves the family bankroll from the city slickers and takes a proffered job at the ranch. On his arrival at the Texas cattle town he is mistaken for a notorious gunman. Capitalizing on the incident he allies himself with crooked mortgage foreclosers who, after he makes good on his assumed identity, place him at the head of the "shock" gang. Playing on the side of the law and at the same time stringing along with the opposition, he eventually buys Miss Woodbury's ranch when it is auctioned with the proceeds derived from rounding up the outlaws. He presents it to the heroine. The story moves lively on its clever way. There are twists and turns which make effective and pleasant entertainment.

Sam Newfield directed. The screen play was fashioned by L. V. Jefferson from an original by Jack Neville. The supporting cast includes Don Barclay, Frank Glendon and John Merton.

Production Code Seal No. 2,214. Running time, 59 minutes. "G."

Biedermann Gets Seven

HOLLYWOOD, Aug. 24.—Dave Biedermann of Selected Pictures has signed for the release of the following Twickenham films: "The Phantom Fiend," "The Triumph of Sherlock Holmes," "The Last Journey," "The Private Secretary" with Edward Everett Horton; "Daredevils of the Earth," with Ida Lupino; "Scandals of Paris," with Wendy Barrie, and "Wolves of the Underworld."

Vitaphone Opens Monday

Sam Sax, in charge of the Vitaphone studios in Brooklyn, returned from the coast yesterday. He stated the Brooklyn plant will reopen next Monday with "Louisiana Kings" and the University of Louisiana band.

20th-Fox Signs Lane

HOLLYWOOD, Aug. 24.—Darryl F. Zanuck has signed Allan Lane to a term acting contract for Twentieth Century-Fox. He will be teamed with Delmar Byron in the romantic leads of "Glory," which will star Jane Darwell. The picture is in production under direction of Frank Strayer.

Assign Frank MacDonald

HOLLYWOOD, Aug. 24.—Frank MacDonald's next directing assignment at Warners will be "No Hard Feeling," an original by Frederick Nebel. Don Ryan and Ken Gamet are completing the screenplay, but no cast assignments have been made. The picture is scheduled to start in two weeks.

F. & M. Revamps Its Setup in St. Louis

(Continued from page 1)

single feature and presentation policy. Harry S. M. Kendrick, who is now with Warners in Pittsburgh, but prior to that associated with Arthur when the latter was in charge of Fox Theatres, Fox New England, F.W.C. and Arthur Theatres, on Sept. 4 will become manager of the Missouri here.

Edwin Arthur, youngest brother of Harry and now in New York, will join the local executive forces of F. & M. He will come to St. Louis in about 10 days with his brother.

Eve Ross of the eastern F. & M. office has arrived from New York to take charge of the presentations. The Ambassador on Oct. 2 will adopt this policy. Robert Hicks is managing the house. Homer Harmon is at the Orpheum and William Raynor at the Fox. No manager has been set for the Shubert Rialto.

Harry Greeman, who recently formed a partnership with F. & M. in a new neighborhood venture, is surveying the field for three theatres. Jack Partington and John Eberson are due from New York Saturday to spend a week here.

Arthur Delays His Trip

Harry C. Arthur, Jr., who planned to leave for the coast this week, has delayed his departure about 10 days. He is pinch hitting for Irving Lesser at the Roxy. Lesser is now on a honeymoon at Cape Cod and Boston.

Blowitz, Rackin to Build

LOS ANGELES, Aug. 24.—Sam Blowitz and Harry Rackin, formerly with F. W. C., and now operators of a booking office for independent theatres, have started construction of a theatre of their own in the Highland Park section. The house will have 900 seats and will operate on a popular price policy. It will be opposition to the F. W. C. Highland.

Wall Street

Stock Gains Predominate

	High	Low	Close	Net Change
Columbia, vtc	38	37½	37½	+ ¼
Columbia, pfd	45½	45½	45½	.....
Consolidated	4¾	4½	4¾	+ ¼
Consolidated, pfd.	17	16¾	17	+ ⅜
Eastman	176	175	175	— ½
Gen. T. Equip.	24	23¼	23⅜	+ ⅜
Loew's, Inc.	55⅞	54¾	55⅜	+1⅛
Paramount	7⅝	7½	7⅝	+ ¼
Paramount 1 pfd.	67¾	67½	67¾	+1¾
Paramount 2 pfd.	8½	8¼	8⅜	+ ⅛
Pathe Film	7⅝	7½	7⅝	.....
RKO	6⅝	6⅜	6⅝	+ ⅜
20th Century-Fox.	28⅝	27¾	28⅛	+ ⅝
20th Century, pfd.	37¼	36¼	37	+1
Warner Bros.	12½	12¼	12⅜	+ ¼

Grand Nat'l Lone Curb Advance

	High	Low	Close	Net Change
Grand National	3⅞	3⅝	3¾	+ ⅛
Technicolor	27½	27¼	27¼	— ¼
Trans-Lux	3⅞	3⅞	3⅞	.....

RKO Bonds Gain Substantially

	High	Low	Close	Net Change
Keith B. F. 6s '46	96¼	96¼	96¼	.....
Loew's 6s '41 ww deb rights	98⅜	98⅜	98⅜	.....
Paramount Pict. 6s '55	86	85	86	+1
RKO 6s '41 pp	78	77	78	+2⅛
Warner Bros. 6s '39 wd	97	96	96⅞	+ ⅜

(Quotations at close of Aug. 24)

TOP NOTCH . . . THEY WILL GO NUTS OVER THIS ONE.
FILM DAILY

TAKE OUR WORD FOR IT, YOU'LL BE GLAD YOU WENT TO SEE THIS.
SCREENLAND

EXCELLENT...PLENTY OF COMEDY, ROMANCE, SUSPENSE AND EXCITEMENT.
MOTION PICTURE DAILY

COMPACT, VIRILE AND HIGH-TENSIONED...YOU WILL ENJOY THIS.
PHOTOPLAY

1 2 3 4

The first **7** *reviews.*
We have dozens more. All written to the same tune. **"IT'S BOX OFFICE"**

EDDIE
AND
CONNIE
in their swellest roles yet . . . as a pair of American sleuths... straightening out the worst gang of crooks in Europe.

Mid-Winter grosses in Mid-Summer.

ROXY·NOW

CRACKERJACK . . . THEY'LL SURE GO FOR THIS IN A BIG WAY.
FILM CURB

AS MUCH MYSTERY, WIT AND SUSPENSE AS WE HAVE SEEN IN MANY MOONS.
MOVIE MIRROR

GENUINELY FINE . . . FAST MOVING, ATTENTION GRIPPING.
SHOWMEN'S TRADE REVIEW

5 6 7

EDMUND LOWE • CONSTANCE CUMMINGS

7 SINNERS

IN SEARCH OF THRILLS

Directed by Albert de Courville

A GB *Production*

CANADA DISTRIBUTORS, EMPIRE FILMS, LTD.

Foreign Pool Patent Rights Void in 1945

(Continued from page 1)

pictures released in this country. Tobis Klangfilm has asked a downward readjustment on the royalties paid to American companies. Drake said that nothing could be done until he confers with American producers.

In the original contract, the language referring to the country of jurisdiction was not settled At the recent meeting, however, this point was cleared up and England has been named as the country, the Erpi executive asserted.

Among unsettled points to be taken up at the Berlin gathering will be certain rights regarding patents of Companie Francaise Thomson Houston in France, British Thomson Houston in England and Phillips in Holland, Drake said. He will not attend the conference, but one of the company's foreign executives will be present.

Wm. Bach Made Manager

While in England, Drake signed two important deals. One was with the Submarine Cable Mfg. Co. The other was with Amalgamated Studios for recording equipment. He also installed William A. Bach as managing director for Erpi in England. Bach succeeded Robert Hatfield, who has returned to this country.

Although Erpi is not involved in the question of how royalties are to be paid Tobis Klangfilm by American companies, Drake stated a deal set last year whereby American companies can pay from revenues of their German offices is awaiting approval by the German government.

The Erpi executive vice-president said the company is reducing its service charges in this country to meet the prices of its competitors. He said the company has made several deals of this kind where large circuits are using other equipment in addition to Western Electric.

Warners Feel Way On Admission Rise

(Continued from page 1)

tions cannot stand an increase while others already have advanced prices.

No Change in St. Louis

ST. LOUIS, Aug. 24.—No plan is on foot to eliminate "early birds" or to push up admissions at local downtown and neighborhood houses.

Last May many theatres increased prices by shifting the time when evening admissions became effective. Night prices used to start at 7:30 P. M. Now they begin at 6 P. M.

Wetmough to Cleveland

CLEVELAND, Aug. 24. — William Wetmough, until recently manager for Columbia in Minneapolis, has joined Grand National as city salesman here.

"Pastures" Starts Big

PORTLAND, Aug. 24.—"The Green Pastures" started off with a bang at the Orpheum, grossing $1,600, over the usual first day take by $600.

Erpi Gives Demonstration Of New Mirrophonic Sound

By RED KANN

(Continued from page 1)

from those already lodged in the sound track better results, according to Erpi.

The tests on display, it was asserted further, all were drawn from material previously, not especially, recorded for demonstration purposes. First was part of "Dark Eyes," the Russian folk song; this was designed to demonstrate the range of overtones from plucked strings. Illustrating the use of modern percussion instruments and Cuban drums were excerpts from "La Cucuracha," while the "Second Connecticut Regiment March," played by the Goldman band, was picked to illustrate the volume and intensity of brass instruments. This constituted the blank screen portion of the program.

Tap Dancing Recorded

A test recording of Eleanor Powell doing a tap dance was visual, as well as audible. Erpi, in this instance, hailed the clip as arresting in that "the sharpness of the taps indicates a degree of synchronism which is a recent scientific achievement now contributed by Mirrophonic." How much exactly of a scientific achievement is for one of that bent to ascertain. It is definitely a fact, however, that the taps were sharp and incisive.

Scenes from the conclusion of "The Green Pastures" were shown to remove objectionable noises in order to sustain the illusion required in the so-called visionary type of picture. From the three-year-old "Krakatao," came flashes highlighted by the volcanic eruption from the bed of the sea; they were decidedly impressive. This went for the beginning of the earthquake episode in "San Francisco" as well. On the volume side, Mirrophonic is impressive.

Musical Reproduction Stressed

Introductory title music from "Anthony Adverse" delved into another angle. The music was interesting and of tonal quality, but failed to create a new high in this commentator's reactions, at least. The "Pretty Girl Is Like a Melody" number from the first half of "The Great Ziegfeld" was selected to represent the ultimate in the two senses—eye and ear. The ultimate is reaching for a great deal, but this phase of the demonstration was decidedly good.

The drawback was the handicap given the auditor for obviously impossible hurdling. He was asked to conclude that Mirrophonic represented an emphatic advance, but given no standard, such as earlier or current values in reproduction by, which to compare. Erpi's demonstration would have been far more effective, may be even startling, if this had been arranged.

By SHERWIN KANE

(Continued from page 1)

of the film at the scanning point, thereby eliminating all traces of "flutter," or the common sound distortions caused by variations in the speed of the film.

With a faithful sound reproduction attained at this point, the Mirrophonic system embodies an improved type of high-powered amplifier with the new di-phonic speaker system with its separate horns for high and low frequencies. A separate unit, known as the "harmonic suppressor," the new amplifier is able to deliver undistorted power in which the maximum volume may exceed the faintest sound by more than one hundred million times, Erpi technicians assert.

Simplicity of operation is one of the major claims for the amplifier put forth by its manufacturer. The units run entirely on A. C., permitting all parts of the circuit requiring adjustment to be checked by means of a selector switch associated with a "percentage meter," that is, a meter whose scale is graduated to read percentages of the normal or correct value, which is taken as 100 per cent. Thus, the manufacturer asserts, all that is required is to adjust the system controls so that the meter reads 100 per cent on each part of the circuit that needs to be checked.

Reproducer in Two Sets

The di-phonic speaker is designed to reproduce sound in both upper and lower frequency ranges. The upper range is handled by cellular high-frequency horns to achieve even distribution throughout the theatre. The low-frequency speakers are of the dished-baffle type as a cellular subdivision to obtain low frequency sound distribution.

The Mirrophonic reproducer is made in two sets, standard and heavy duty. The latter is described as a de luxe type of unusually durable construction adaptable to any further refinements in sound reproduction which may come from the laboratory in the next four or five years. The drive of the heavy duty set is from a motor built into the front of the unit, the gears of which run in oil for silent operation. Grease leakage in the projector drive is claimed to have been eliminated through a new grooved pump. The film pulling mechanism, or the new type of kinetic scanner, employs an oil damped velocity control. The narrow scanning beam has been superseded by a refinement known as the "optical bridge," in which an image of the illuminated sound track magnified 10 times is projected on a slit 12 mils wide, facilitating adjustment and maintenance and providing increased illumination for the photo-electric cell, thus making possible a higher output.

All Lubrication Automatic

The exciting lamp is operated from a separate power unit, which tends to eliminate noise at this point. Ball bearings are used throughout and all lubrication is automatic. Repairs and replacements are said to be facilitated by interchangeable motors and automatic projector alignment. The latter permits of removing a projector and replacing it again without any need for readjusting the picture on the screen.

An advantage of the system, according to Erpi, is that any one or more of its units may be installed separately, making it possible for the exhibitor who, for one reason or another does not care to undertake the expense of a complete installation at one time, to install single units over a period of time.

Newsreel Apparatus Shown

In addition to the new reproducer set, the Erpi exhibit includes a new portable recording system and a portable channel for newsreel work. The latter weighs 88 pounds, complete, and is compact enough to be carried with camera in the baggage compartment of a small coupe. It makes its sound record on the same film used for the picture and, it is claimed, can be set up for operation in three minutes. Other new recording apparatus on display includes an amplifier designed for newsreel use; a small, non-directional dynamic microphone and a new monitoring headset.

Displays of both reproducing and recording accessories, as well as public address equipment, are on view. There are also exhibits illustrating the service work and the acoustic activities of Erpi. The exhibits have been conveniently arranged in the hotel ballroom, which has been given a theatre front for an entrance-way, and within projection booths have been set up and furnished with the new equipment.

C. W. Bunn, Erpi general sales manager, will open the business sessions of the national sales meeting today. About 75 home office and field men of the organization will be in attendance.

Houston House Opened

HOUSTON, Aug. 24.—Interstate Theatres, Inc., has opened the fifth suburban theatre here and the eighth in the Interstate group in this city. The latest is the Bluebonnet, leased from E. C. Newton and redecorated, air conditioned and equipped with acoustically treated walls.

E. C. Newton, who opened the house 10 years ago, remains as manager.

Cubans' Bill Would Require Vaudeville

WASHINGTON, Aug. 24.—Some members of the Cuban Congress have drawn up a bill to require vaudeville acts with all film shows, according to reports to the Dept. of Commerce from Assistant Commercial Attache Charles H. Ducotel at Havana.

According to the terms of the bill, the acts would be shown at least once a day and the cost would be divided between exhibitors and film distributors. Municipalities would appoint inspectors to see that the measure is enforced.

Roncoroni Starts Survey

HOLLYWOOD, Aug. 24.—Carlo Roncoroni, head of Premier Mussolini's proposed Italian studios, is here for a study of the coast studios after which will be patterned the projected plant in Italy.

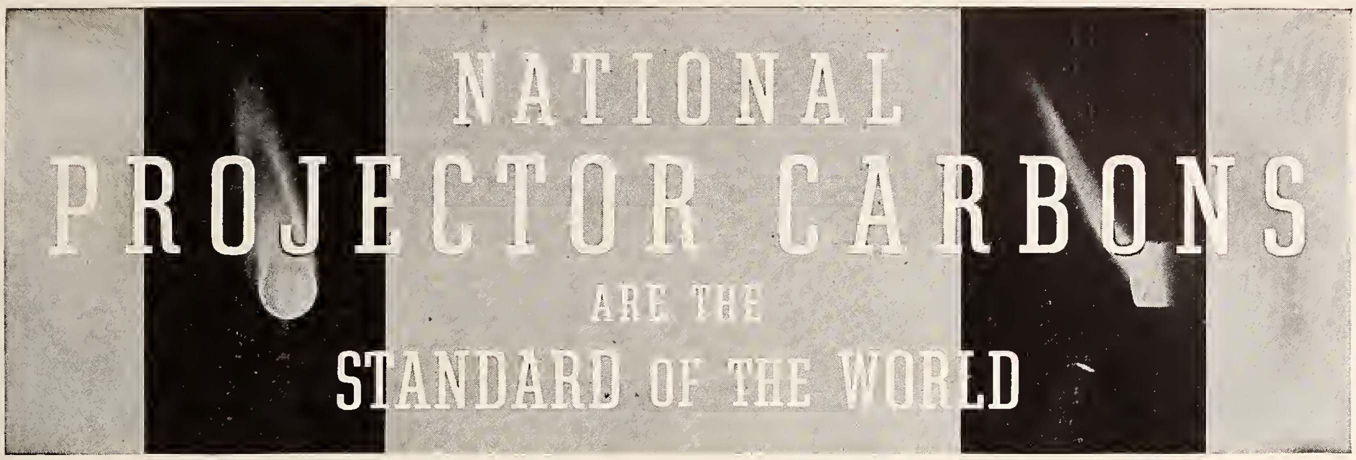
Roncoroni stated today that he will purchase American sound equipment while on the coast.

"Waltz" for Salt Lake

SALT LAKE CITY, Aug. 24.—Max Gordon's "The Great Waltz," on a coast to coast tour, has been tentatively dated at the Paramount here for January by Harry David, general manager of Intermountain Theatres.

Banks Injured in Italy

CREMONA, Italy, Aug. 24.—Monte Banks, director, was slightly injured when his automobile collided with another on the road to Venice.



IN MOTION PICTURE PROJECTION

**MAXIMUM EFFICIENCY IN SCREEN ILLUMINATION
SMOOTH AND QUIET IN OPERATION**

Only the selection of the picture exceeds in importance the quality of your projection light as a means of assuring satisfied patrons.

YOU CAN'T AFFORD TO USE ANY BUT THE BEST IN CARBONS

NATIONAL PROJECTOR CARBONS

HIGH INTENSITY · LOW INTENSITY

Theatres using low intensity, D.C., reflecting arc lamps will obtain best results by operating under conditions shown in the following table.

National SRA Projector Carbons give a steady arc at higher currents than are permissible with regular low intensity carbons.

National Cored and Solid Projector Combinations for Low Intensity D. C. Reflecting Arc Lamps

Arc Current Amperes	Approx. Arc Volts	Polarity	SIZE and KIND	
			National Cored Projector	National Solid Projector
10-15	54-57	Positive	9 mm x 8″	....
		Negative	....	6.4 mm x 8″
16-20	54-57	Positive	10 mm x 8″	....
		Negative	....	7 mm x 8″
21-25	54-57	Positive	12 mm x 8″	....
		Negative	8 mm x 8″ or	8 mm x 8″
26-30	54-57	Positive	13 mm x 8″	....
		Negative	9 mm x 8″	....
31-35	54-57	Positive	14 mm x 8″	....
		Negative	10 mm x 8″	....
			National SRA Cored Projector	
28-32	54-57	Positive	12 mm x 8″	
		Negative	8 mm x 8″	
32-42	54-57	Positive	13 mm x 8″	
		Negative	8 mm x 8″	

NATIONAL

PROJECTOR CARBONS

NATIONAL CARBON COMPANY, INC.

Carbon Sales Division, Cleveland, Ohio
Unit of Union Carbide UCC and Carbon Corporation
Branch Sales Offices
New York ❖ Pittsburgh ❖ Chicago ❖ San Francisco

"Glory" Smash Chicago Draw With $22,500

CHICAGO, Aug. 24.—Grosses hit the high spots on the Loop last week, with "Road to Glory" out front at the Roosevelt where the $22,500 total was $11,500 over normal.

"To Mary—with Love" gave the Chicago the biggest second week in its history, $37,000. This was $5,000 above par for a first week.

"Mary of Scotland" was $3,000 to the good on a take of $21,000 at the Palace in its second week. "The Great Ziegfeld," showing at 60 cents top at the United Artists, went to $21,000, on the profit side of the ledger to the tune of $6,000. "San Francisco" was still strong in its third week at the Apollo with $5,400, and "Crash Donovan," with a stage show at the State-Lake, was big at $15,700.

Rudy Vallee drew 100,000 to Grant Park Monday night, but business was strong in spite of this competition.

Total first run business was $148,500. Average is $115,000.

Estimated takings:

Week Ending Aug. 20:

"ROAD TO GLORY" (20th-Fox)
ROOSEVELT — (1,591), 30c-40c-60c, 7 days. **Gross:** $22,500. (Average, $11,000)

"MARY OF SCOTLAND" (Radio)
PALACE—(2,509), 30c-40c, 7 days, 2nd week. Stage: Follow The Stars" Revue. **Gross:** $21,000. (Average, 19,000)

"TO MARY—WITH LOVE" (20th-Fox)
CHICAGO—(4,000), 35c-50c-68c, 7 days, 2nd week. Stage: John and Edna Torrence and revue. **Gross:** $37,000. (Average, $32,000)

"AND SUDDEN DEATH" (Para.)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: "NBC Jamboree" revue. **Gross:** $18,300. (Average, $15,000)

"THE GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days. **Gross:** $21,000. (Average, $15,000)

Week Ending Aug. 21:

"SAN FRANCISCO" (M-G-M)
APOLLO—(1,400), 30c-40c, 60c, 7 days, 3rd week. **Gross:** $5,400. (Average, $4,500)

"YOURS FOR THE ASKING" (Para.)
GARRICK—(900), 30c-40c-60c, 7 days **Gross:** $5,600. (Average, $5,500)

"CRASH DONOVAN" (Univ.)
STATE-LAKE ($2,776), 20c-30c-35c, 7 days. Stage: Verne Buck and revue. **Gross:** $15,700. (Average, $13,000)

Form Special "U" Pool

CLEVELAND, Aug. 24.—Dave Miller, local Universal branch manager, together with four other Universal branch managers who at one time were members of Miller's sales force when Miller was branch manager in Buffalo, have been made up a pool of $250 each as prizes in addition to the Universal prizes in the fall Universal sales drive. The five offices in the pool will compete for this prize. Participating, in addition to Miller of Cleveland are Nate Sauber, Buffalo; Pete Dana, Albany; Al Barnett, Pittsburgh, and Jerry Spandau, Des Moines.

Seeks to Halt Police

DENVER, Aug. 24.—Following three different raids on the Sun, Roy Wennberg has filed an injunction suit in district court to stop the Denver police from interfering with the operation of the theatre. In his complaint Wennberg asserts that he was arrested following each of these raids and charged with running a lottery, but was acquitted in each instance. The complaint says that the house is now closed on police orders.

Out Hollywood Way

HOLLYWOOD, Aug. 24.—DICK FORAN recovering from that auto smash in Queen of Angels Hospital. . . . GEORGE ROESH, of the M-G-M exploitation staff, in San Francisco for the "Romeo and Juliet" opening Sept. 5. . . . STAN LAUREL caught a 258-pound marlin in 44 minutes running time, a record for the Tuna Club. . . . JEFF CRAVATH, All-American while playing for U. S. C., to act as technical adviser on Paramount's "Rose Bowl."

ELLIOTT NUGENT off on an extended vacation. . . . GAIL PATRICK a ptomaine victim, but not seriously. . . . ENOL FLYNN off to Borneo soon on background shots of "White Rajah." . . . MOVITA, native girl who played in "Mutiny on the Bounty" and "Captain Calamity," off for a two-week New York vacation. . . . SAMUEL GOLDWYN spending two hours a day at the studio. . . . JACK JEVNE skillfully tossed an anchor overboard—but forgot to let go.

WALTER HUSTON vacationing at his Lake Arrowhead home, then the preview of "Dodsworth," and a New York stage engagement in "Othello." . . . MAY ROBSON a vacationeer in Yosemite. . . . BETTY FURNESS likewise at Catalina Island. . . . BORIS KARLOFF due Sept. 3 from Europe, via Montreal. . . . ORRY KELLY, Warner fashion expert, vacationing in Canada. . . . CHIEF KATA ROGOSO, native leader in the Solomon Islands, gathering data on how pictures are made.

+

Contracts Signed—CRAWFORD WEAVER, New York stage player, long term at Columbia. . . . DAMON FORD, long term as director, by B. P. SCHULBERG. . . . FRIEDA INESCORT, long term at Warners. . . . KATHERINE DEMILLE, long term at Twentieth Century-Fox. . . . WALTER MCEWAN, two-year contract as assistant to HAL WALLIS at Warners. . . . JOHN FARROW, to write and direct, by Warners. . . . PATSY O'CONNOR, 5, term contract by Columbia. . . . BARONESS I. VON CUBE and NOEL LANGLEY, writing contracts at M-G-M. . . . Term deals for JUANITA QUIGLEY, child player, and EDWARD NORRIS, actor, at M-G-M, also BRADBURY FOOTE and BECKY GARDNER, writers. . . . HARRY LACHMAN, director, new Columbia contract. . . . Paramount takes up options on VIRGINIA WEIDLER and OLYMPE BRADNA. . . . ELISSA LANDI, new contract at M-G-M.

+

Casting—EDWARD G. ROBINSON and ROSS ALEXANDER in "Kid Galahad," Warners. . . . WARNER BAXTER, SIMONE SIMON, ERNEST WHITMAN, WILLIE FUNG in "White Hunter," Twentieth Century-Fox. . . . HELEN BRODERICK assigned to "Quality Street" and "We the Jury," at Radio. . . . MILES MARDEN in "Lloyds of London," Twentieth Century-Fox. . . . DONALD WOODS, JEAN MUIR and DICK PURCELL in "Once a Doctor" for Warners.

ANN SOTHERN and GENE RAYMOND co-starred in Radio's "Million Dollar Profile. . . . MAE CLARKE replacing DOROTHY WILSON in "Wild Brian Kent" at Twentieth Century-Fox. . . . EVELYN BRENT replaces HELEN FLINT in HARRY SHERMAN'S "Hopalong Cassidy Returns." . . . ERIN O'BRIEN MOORE in "Black Legion," Warners. . . . HUMPHREY BOGART and MARGARET LINDSAY in "Men in Exile," same studio.

CHARLOTTE OGDEN and RALPH MALONE added to "Valiant Is the Word for Carrie," Paramount. . . . BOB MCKENZIE and RALFE SEDAN in "The Accusing Finger," same studio. . . . MARION MARSH the feminine lead in "Come Closer, Folks," Columbia. . . . MONTE BLUE added to "Ride, Ranger, Ride," at Republic. . . . GLADYS SWARTHOUT, JACK BENNY, FRED MACMURRAY, CARY GRANT and AKIM TAMIROFF in "Show Business," newly acquired original by LEW LIPTON and BARTLETT CORMACK, at Paramount. . . . DONALD COOK to title role of Republic's "Michael O'Halloran."

+

Writers—SAM WARSHAWSKY doing the script on "Night Waitress," Radio. . . .ETHEL BORDEN adapting "They Wanted to Marry," same studio. . . . JOHN FARROW working with PETER MILNE on an original for Warners. . . . JOEL SAYRE adapting "She Sang for Her Supper," Radio. . . . WILLIAM JACOBS to adapt "Dark Empire" for Warners. . . . LOU BRELSOW and JOHN PATRICK working on an untitled original for JANE WITHERS at Twentieth Century-Fox. . . . RAYMOND SCHROCK doing the script on "Happy Go Lucky" for Republic.

+

Title Changes—Radio has changed "We Who Are About to Die" to "One Man Came Back." . . . Paramount shifts CROSBY film from "Waikiki Wedding" to "It Happened in Paradise." . . . "Legion of Terror" is new title of "The Hooded Legion," MARGUERITE CHURCHILL film at Columbia. Twentieth Century-Fox changes "Love Flight" to "Under Your Spell," and "Turn of the Century" to "Living Dangerously."

+

Directors—BOBBY CONNOLLY gets first full feature assignment on "King of Swing" at Warners. . . . MAL ST. CLAIR to direct "Crackup" at Twentieth Century-Fox. . . . WILLIAM WYLER directing final sequences of "Come and Get It," SAMUEL GOLDWYN. . . . WILLIAM SEITER assigned to "Roaming Around," Radio. . . . BERT LYTELL to direct "Love and Laughter," ROWLAND production for Paramount.

+

Story Buys—M-G-M buys rights to LEONA DALRYMPLE'S magazine story, "Dangerous Number." . . . Radio buys "Criminal Lawyer," original by TOM LENNON.

Picket Kansas House

KANSAS CITY, Aug. 24.—The non-union Ritz, operated by E. Van Hyning at Parsons, Kan., now has 10 pickets active in front of the house. Unions in Parsons will boycott merchants who buy advertising on Van Hyning's screen. Pickets are talking to patrons as they go in, attempting to dissuade them from entering, and in a small town where almost everyone knows almost everyone else, this is real pressure.

"Jury" with Marxes High Frisco Draw

SAN FRANCISCO, Aug. 24.—"Grand Jury," helped by the Marx Brothers on the stage at the Golden Gate, turned in a fancy $28,000. This was $12,000 over par.

In spite of this heavy competition "Ecstacy" went to $7,000 at the Embassy and "San Francisco" was $1,000 up on a take of $8,000 at the St. Francis in its fourth week. "To Mary—with Love" and "36 Hours to Kill" at the Warfield pulled a strong $16,000.

Total first run business was $97,950. Average is $78,200.

Estimated takings:

Week Ending Aug. 18:

"GRAND JURY" (Radio)
GOLDEN GATE—(2,850), 15c-25c-35c-40c-55c, 7 days. Stage: Marx Bros. **Gross:** $28,000. (Average, $16,000)

Week Ending Aug. 19:

"MEET NERO WOLFE" (Col.)
"FINAL HOUR" (Col.)
ORPHEUM — (2,440), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $6,800. (Average, $7,000)

"GREAT ZIEGFELD" (M-G-M)
PARAMOUNT — (2,740), 15c-40c-55c, 7 days, 2nd week. **Gross:** $14,500. Average, $13,000)

Week Ending Aug. 20:

"ECSTASY" (Eureka)
EMBASSY — (1,400), 10c-25c-35c-40c, 7 days. **Gross:** $7,000. (Average, $3,200)

"HEARTS IN BONDAGE" (Republic)
"WOMEN ARE TROUBLE" (M-G-M)
FOX—(5,000), 10c-25c-35c, 7 days. **Gross:** $6,750. (Average, $7,000)

"SAN FRANCISCO" (M-G-M)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days, 4th week. **Gross:** $8,000. (Average, $7,000)

"TO MARY—WITH LOVE" (20th-Fox)
"36 HOURS TO KILL (20th-Fox)
WARFIELD—(2,680), 15c-30c-35c-40c, 7 days. **Gross:** $16,000. (Average, $14,000)

Week Ending Aug. 21:

"SATURDAY NIGHT" (Scandinavian)
CLAY—(400), 15c-35c, 7 days. **Gross:** $900. (Average, $1,000)

"ANTHONY ADVERSE" (W. B.)
GEARY—(1,400), 55c-87c-$1.10, 7 days, 2nd week. **Gross:** $10,000. (Average, $10,000)

"Piccadilly" with Show Oklahoma Top

OKLAHOMA CITY, Aug. 24.—"Piccadilly Jim," with a stage show headed by Ida Ray Hutton the first three days of the week at the Criterion, went away out front among the first runs. The $8,700 take was over par by $3,700.

"The Devil Doll" was the only other attraction to make much of a showing. It grossed $2,500 at the Capitol, up by $500.

Total first run business $16,000. Average is $13,500.

Estimated takings for the week ending Aug. 22:

"PICCADILLY JIM" (M-G-M)
CRITERION—(1,700), 25c-55c-75c, first three days of week with Ina Ray Hutton and her Melodears on stage; last four days 10c-26c-36c-55c, no stage show. **Gross:** $8.700. (Average, $5,000)

"YOURS FOR THE ASKING" (Para.)
MIDWEST—(1,500), 10c-36c-56c, 6 days. **Gross:** $3,000. (Average, $4,000)

"THE DEVIL DOLL" (M-G-M)
CAPITOL—(1,200), 10c-20c-26c-41c, 7 days. **Gross:** $2,500. (Average, $2,000)

"HUMAN CARGO" (20th-Fox)
LIBERTY—(1.500), 10c-26c-36c, 4 days. **Gross:** $1,400. (Average for week, $2,500)

"ABSOLUTE QUIET" (M-G-M)
LIBERTY—(1,500), 10c-26c-36c, 3 days. **Gross:** $400. (Average for week, $2,500)

MAINSTAY

AS THE motion picture industry grows, so grows the importance of Eastman Super X Panchromatic Negative. This world-famous Eastman film guards the high photographic quality of the bulk of today's feature productions. It is truly a mainstay of one of the country's greatest industries. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN *SUPER* X

PANCHROMATIC NEGATIVE

"Wife" High In Slump at Philadelphia

Philadelphia, Aug. 24.—The bright spot of a dull week was the Stanley, where "His Brother's Wife" came through with $19,000. It was the only one of the three films opening between August 12-22 to equal average business.

The Earle had the opening of "My American Wife" and slipped a bit below average with $11,500. "36 Hours to Kill" drooped at the Stanton for $4,900. In a 10-day period no other picture opened.

"To Mary—with Love" got an extra three days at the Boyd before that theatre closed for the installation of new sound equipment. Holdovers and second runs ruled the schedule, with the Fox doing $15,000 on the second week of "Rhythm on the Range."

Total first run business was $56,800. Average is $69,800.

Estimated takings for the week ending Aug. 20:

"SAN FRANCISCO" (M-G-M)
(2nd Run)
ARCADIA — (600), 25c-40c-50c, 6 days. **Gross:** $1,900. (Average, $2,800)

"TO MARY—WITH LOVE" (20th-Fox)
BOYD—(2,400), 40c-55c, 3 days, 2nd week. **Gross:** $4,500. (Average, 7 days, $14,000)

"MY AMERICAN WIFE" (Para.)
EARLE — (2,000), 25c-40c-55c, 6 days. Stage: Duncan Sisters, Lazy Dan, Bobby Pincus, Tommy Trent, Twelve Aristocrats. **Gross:** $11,500. (Average, $12,000)

"RHYTHM ON THE RANGE" (Para.)
FOX—(3,000), 40c-55c-65c, 7 days, 2nd week. Stage: Cookie Bowers, Don Lee and Louise, Cappy Barra Harmonica Ensemble. **Gross:** $15,000. (Average, $14,000)

"SUZY" (M-G-M)
(2nd Run)
KARLTON—(1,000), 25c-35c-40c, 7 days. **Gross:** $3,500. (Average, $4,000)

"GREEN PASTURES" (W.B.)
"TO MARY—WITH LOVE" (20th-Fox)
KEITH'S — (2,000), 30c-40c-50c, 7 days, split week. 3 days on first film. **Gross:** $3,100. (Average, $4,000)

"HIS BROTHER'S WIFE" (M-G-M)
STANLEY—(3,700), 40c-55c, 7 days. **Gross:** $19,000. (Average, $14,000)

"36 HOURS TO KILL" (20th-Fox)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $4,900. (Average, $7,000)

Taxes High, Whale Drops English Film

Because of high taxes in England, James Whale will not direct any pictures there, he stated yesterday on his return from a three-month holiday abroad.

Whale had a deal on to do a picture for one of the British companies, but when he learned of a $3.50 tax on every $5 earned, he declined the offer.

The tax situation in this country also has the director limiting his efforts to two pictures a year, he declared. He will leave for the coast tomorrow to report on the Universal lot where he is scheduled to direct "Time Out of Mind."

Following this, he has plans for directing Charles Laughton in "Good Bye Mr. Chips" for M-G-M. However, Laughton is expected to be delayed in England. As soon as the star finishes "Rembrandt," he will begin work in "I Claudius," for Alexander Korda, the director said.

Whale made several tests and saw three plays. Of the plays, he expects to negotiate for one, the other two, he believes, having already been sold to film companies.

Bob Taylor's Boston Draw Such As It Is

Boston, Aug. 24.—It was sweltering here over the weekend. Six thousand lawyer-members of the American Bar Ass'n. are here on a 10-day convention, but the best first runs could do was to maintain average business. At least, there were no serious dips under average.

Such as it was, the best performance of last week goes to "His Brother's Wife" because of Robert Taylor. Playing day and date at Loew's Orpheum and State, the former house nabbed $13,500 as compared with a $12,000 norm. The State evened off at an average $11,000.

The Metropolitan held its own with Will Osborne and his band on stage and "Girls' Dormitory" on the screen taking $23,000. The RKO Memorial playing holdover "Mary of Scotland" did well with $12,000. Total first run business for week $79,200. Average is $79,500.

Estimated takings for the week ending Aug. 20:

"RHYTHM ON THE RANGE" (Para.)
"GIRL OF THE OZARKS" (Para.)
FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $4,000. (Average, $4,500)

"MARY OF SCOTLAND" (RKO)
RKO MEMORIAL—(2,907), 25c-65c, 7 days, 2nd week. **Gross:** $12,000. (Average, $12,000)

"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S ORPHEUM—(2,970), 25c-50c, 7 days. Gross: $13,500. (Average, $12,000)

"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S STATE—(3,537), 25c-50c, 7 days. **Gross:** $11,000. (Average, $11,000)

"GIRLS' DORMITORY" (20th-Fox)
METROPOLITAN—(4,332), 25c-50c-65c, 7 days. **Gross:** $23,000. (Average, $22,000)

"RHYTHM ON THE RANGE" (Para.)
"GIRL OF THE OZARKS" (Para.)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $5,700. (Average, $7,000)

"BLACKMAILER" (Col.)
"TICKETS TO PARADISE" (Rep.)
RKO BOSTON—(2,246), 25c-65c, 7 days. **Gross:** $10,000. (Average, $11,000)

Hecht, MacArthur To Start "Heights"

Charles MacArthur and Ben Hecht will immediately begin work on the script of "Wuthering Heights" for Walter Wanger, the former stated yesterday upon his arrival with his wife, Helen Hayes, from England and a vacation.

The two writers plan to spend the next six weeks on the screenplay. Sylvia Sidney and Charles Boyer will be co-starred.

MacArthur stated he has just completed the third script for Paramount under a contract signed about a year and a half ago. No title has been set. MacArthur said he did not go to England on a deal with G.B.

Miss Hayes is through with the screen, her husband declared. She makes more money on the stage than in pictures which, according to MacArthur, is the prime reason for her decision. The star will reappear in "Victoria Regina," which will reopen at the Broadhurst on Aug. 31.

Reopen Arkansas House

Hot Springs, Ark., Aug. 24.—The remodeled Strand has reopened with "Lady of Secrets" and "Hell Ship Morgan" on its first bill. Mrs. J. L. Howe and Erwin Wheatley are the owners and operators.

"Piccadilly" Only Grosser in Houston

Houston, Aug. 24.—Hot weather held grosses down, but "Piccadilly Jim," opening at Loew's State to a slow start picked up to $7,350. Normal is $7,000.

"Girls' Dormitory" was just under the wire with $7,000 at the Metropolitan, and "Mary of Scotland" at the Majestic proved a disappointment with a normal take of $7,000.

"And Sudden Death" at the Kirby three days took up the loss from "Fatal Lady" and "High Tension" to give this theatre a par week of $5,000.

Temperatures continued high over the state. Only the beaches gave pictures any competition, and the hot weather discouraged the 25- and 50-mile drive to the bay and Gulf resorts.

Total first run business was $26,350. Average is $26,000.

Estimated takings for the week ending Aug. 20:

"AND SUDDEN DEATH" (Para.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,200. (Average, 7 days, $5,000)

"FATAL LADY" (Para.)
KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **Gross:** $1,000. (Average, 7 days, $5,000)

"HIGH TENSION" (20th-Fox)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $1,800. (Average, 7 days, $5,000)

"PICCADILLY JIM" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $7,350. (Average, $7,000)

"MARY OF SCOTLAND" (Radio)
MAJESTIC — (2,250), 25c-50c, 7 days. **Gross:** $7,000. (Average, $7,000)

"GIRLS' DORMITORY" (20th-Fox)
METROPOLITAN — (2,600), 25c-50c, 7 days. **Gross:** $7,000. (Average, $7,000)

Heat, Plus Racing, Wreck Providence

Providence, Aug. 24.—Terrific heat and the opening of racing at Narragansett made deep inroads into attendance at theatres with the result that the Strand was the only house in the downtown belt to go over par. "Yours for the Asking" and "Fatal Lady" caught $6,900, bettering the average take by $400.

"Piccadilly Jim" and "Legong" at Loew's was down from the usual take of $12,000 by $3,000 and the Majestic brought in $6,000 with "Satan Met a Lady" and "Love Begins at 20." The usual gross is $7,000. "There's Always Tomorrow" and vaudeville at Fay's collected $4,200, under by $2,800.

The RKO Albee in its next to last week of legitimate shows caught about $8,000 with "Three Men on a Horse."

Total first run business was $26,100. Average is $32,500.

Estimated takings for the week ending Aug. 20:

"THERE'S ALWAYS TOMORROW"
(Univ.)
FAYS—(1,600), 15c-40c, 7 days. On stage: Vaudeville. **Gross:** $4,200. (Average, $7,000)

"PICCADILLY JIM" (M-G-M)
"LEGONG"
LOEW'S STATE—(3,400), 15c-40c, 7 days. **Gross:** $9,000. (Average, $12,000)

"SATAN MET A LADY" (W.B.)
"LOVE BEGINS AT 20" (F.N.)
MAJESTIC — (2,400), 15c-40c, 7 days. **Gross:** $6,000. (Average, $7,000)

"YOURS FOR THE ASKING" (Para.)
"FATAL LADY" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $6,900. (Average, $6,500)

Rathbone, Bruce Arrive

London, Aug. 24.—Basil Rathbone, Nigel Bruce and Marc Connelly arrived today on the *Normandie*.

"Scotland" Up With $15,000 At Cleveland

Cleveland, Aug. 24.—"Mary of Scotland," with a gross of $15,000 at Warners' Hippodrome, came within $1,000 of doubling the house weekly average. It was moved to the Allen for a second week.

"His Brother's Wife" was another big box-office attraction. It grossed $20,000 at Loew's State where $12,000 is par. The picture went to the Stillman for another week downtown.

"Rhythm on the Range," at Loew's Stillman following a good week at the State, had an average week with a total of $6,000.

"The Crime of Dr. Forbes" at the Allen, with the Louis-Sharkey fight pictures the last three days of the run, had a $3,750 take, which was just under the $4,000 average. "Secret Agent," plus seven acts of vaudeville, made a fair showing with $11,500 at the RKO Palace where $15,000 is par.

The weather was hot, but there was no rain. The Great Lakes Exposition continues to draw more than 30,000 people downtown daily.

Total first run business was $56,250. Average is $45,000.

Estimated takings for the week ending August 21:

"THE CRIME OF DR. FORBES"
(20th-Fox)
ALLEN—(3,300), 30c-35c-42c, 7 days. **Louis-Sharkey** fight pictures added attraction last two days. **Gross:** $3,750. (Average, $4,000)

"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $20,000. (Average, $12,000)

"RHYTHM ON THE RANGE" (Para.)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 2nd week. **Gross:** $6,000. (Average, $6,000)

"SECRET AGENT" (G.B.)
RKO PALACE — (3,100), 30c-42c-60c, 7 days. Stage: 7 acts vaudeville. **Gross:** $11,500. (Average, $15,000)

"MARY OF SCOTLAND" (Radio)
WARNERS' HIPPODROME—(3,800), 30c-35c-42c, 7 days. **Gross:** $15,000. (Average, $8,000)

Cleveland to Get 3 Big Films at Once

Cleveland, Aug. 24.—The week of September 6 will be the biggest film week here in years. Screen attractions that week will be "Romeo and Juliet" at the Hanna, "Anthony Adverse" at Warners' Hippodrome and "The Great Ziegfeld" at Loew's State.

Prices all along the line will be hiked. "Romeo and Juliet" will play a roadshow engagement at $2 top. Prices for "Anthony Adverse" will be 35, 42 and 55 cents, instead of the regular house scale of 30, 35 and 42 cents. Loew's will raise prices for "The Great Ziegfeld," but the scale has not yet been set.

Use Film in London Television Showing

London, Aug. 24.—The first television broadcasts to the Radio Olympia will be largely films with a documentary item entitled "Cover To Cover," tracing the development of writing, as a big feature. Trailers by London Films and G.B. will also be shown. A press preview showed a remarkably flickerless picture. It was stated at the broadcast that the first receivers will be marketed immediately at £90 to £100.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 48 NEW YORK, WEDNESDAY, AUGUST 26, 1936 TEN CENTS

Radio Effect Upon Grosses Being Studied

Hays Office Is Getting Figures for Analysis

Gross receipts records are being submitted by affiliated circuits here for analyzing by the M.P.P.D.A. in connection with the current attempt to study the effects of radio appearances of outstanding stars in competition with the showing of films in which they appear.

A Hays office spokesman estimated that it would require another 10 days to complete the analysis of the figures being submitted. He said that only affiliated theatres selected because of a direct relation between themselves and an important radio broadcasting station using the programs on which film stars appear were being asked to submit their records of receipts. No independent theatres have been asked for this information, it was said.

Some doubt was expressed as to the conclusiveness of the evidence which the figures will show. It was pointed out that variances in the grosses could not be attributed solely to the radio

(*Continued on page* 4)

Dinner for Rodgers Being Planned Here

Local major and independent circuit heads on Sept. 29 will tender William F. Rodgers, general sales manager of M-G-M, a banquet at the Waldorf. Rodgers returned yesterday from a trip to the coast and Chicago.

On the committee on arrangements are Joseph Bernhard, Nate J. Blumberg, Laurence S. Bolognino, George P. Skouras, Edward Grainger, Harry Brandt, Arthur L. Mayer, Si Fabian, Sam Dembow, Sam D. Cocalis, Charles Moses, Lee W. Newbury, Arthur M. Rapf, Walter Reade, Sam Rinzler, Leon Rosenblatt, Edward M. Rugoff, Harry Shiffman, Joseph M. Seider and Jack W. Springer.

Producers to Talk Over School Films

Plans will be perfected by the Producers' Ass'n in Hollywood for the allotment of funds appropriated by the Rockefeller Foundation for the production of a series of character building films for use in schools and universities. Preliminary discussions were held on the coast recently by Will H. Hays and Gabriel L. Hess, M.P.P.D.A. attorney. Hess returned to his office here yesterday.

Says Sound Gained 80 Million in '29

The development of sound increased box-office receipts $80,000,000 in the peak year of theatre business—1929, C. W. Bunn, Erpi general sales manager, told the company's sales force at the opening business session of Erpi's first national sales convention at the Hotel Pierre yesterday.

Erpi's profit for 1929 was $5,000,000, Bunn said. The receipts for the year cited, as well as the equipment company's profit, have receded subsequently, Bunn pointed out. He said that the principles of Western Electric's new Mirrophonic system were known in the Bell Laboratories three years ago, but development of the units was held up until exhibitor demand and purchasing power warranted its commercial introduction. This was manifest a year ago, Bunn said, and technicians have been busy perfecting the equipment since.

The morning session was given over to an inspection of the new Western Electric Mirrophonic sound system and other new Erpi sound developments being exhibited during the meeting. Following Bunn's address the business session was recessed in mid-afternoon for demonstrations of the Mirrophonic equipment at the Venice, 7th Ave. and 58th St. A dinner party was staged for the conventioneers at the Riviera last night.

H. G. Knox, Erpi vice-president,

(*Continued on page* 6)

Says Producers See Need for New Sound

CAMDEN, N. J., Aug. 25.—Hollywood engineers are conscious of the need for uniform sound recording characteristics to insure adequate reproduction over proper equipment in theatres and are getting together to further the objective, Edwin M. Hartley, RCA Photophone sales manager, told his assembled sales force from all over the United States today.

Insofar as theatres are concerned,

(*Continued on page* 6)

All Eyes Shifty

Chicago, Aug. 25.—They're photographing eyes with a new kind of camera here now and find everybody has shifty looks. In fact, according to Dr. Brant Clark of the University of Southern California, each eye takes turns looking at things.

What's more, the doctor says, nobody is left-eyed or right-eyed. Neither is dominant.

Production Falls Off; 42 on Stages

HOLLYWOOD, Aug. 25.—Although six new films were started, a number of pictures were finished and sent to the cutting rooms to register a decline in the production pace during the week.

The drop was from 51 features in work for the week preceding to 42. Cutting rooms were working at full speed on 52 features. Twenty-three were in preparation. Only two short subjects were before the cameras.

The six started were: "Theodora Goes Wild" at Columbia. "Under Your Spell" and "Lloyds of London" at Twentieth Century-Fox, "Love Under Fire," Samuel Goldwyn, and

(*Continued on page* 4)

Skouras Discusses Exhibition Values

KANSAS CITY, Aug. 25.—Assigning proper value to a picture and then getting all that value out of it at the box-office through proper booking, dating, running time, etc., was discussed by Spyros Skouras in the sessions of Fox theatre men here today. The increased value of pictures creates the necessity for better exhibition, he added.

Fox theatre executives met alone today to take up contract details, a more thorough knowledge of which by

(*Continued on page* 4)

Delay Action on Ending Broadway "Early Birds"

The scheduled meeting of local major and independent circuit heads to discuss elimination of "early bird" admissions and adoption of a 5 P. M. evening scale on Broadway was yesterday delayed indefinitely, but the plan is not imperiled.

Some of the exhibitor leaders who attended a general conclave at C. C. Moskowitz's office about three weeks ago have not completed their recommendations for instituting the plan on Broadway. A number of theatre men have already worked out a program but are awaiting responses from all parties before calling another gathering.

However, the neighborhood houses are prepared to adopt the "early bird"

(*Continued on page* 6)

Soviet Plans 450 for Next Year's Output

Verlinsky, Amkino Head, Describes Expansion

The Soviet M. P. Industry, government controlled, which plans to produce 300 features this year, will increase this number to 450 next year, V. I. Verlinsky, president of Amkino, asserted yesterday following his return from an 11-week trip to Moscow, where he looked over the studios and conferred with Russian producers.

In the southern part of Crimea a new studio center is being developed, Verlinsky said. It will be known as the Soviet Movie City and it is expected to be completed by 1938. According to present plans, 200 features a year will be made there, the Amkino head stated.

Of the 100 pictures he saw, Verlinsky has decided to import 12 to supplement the previous 13 on Amkino's current releasing schedule. Among the dozen will be "Nightingale—Nightingale," the first all-color Soviet film in two-color process; "Prisoners," "Der Kampf," "Son of Mongolia," made in Mongolia with all na-

(*Continued on page* 8)

Imperial Adopts New Distribution System

LOS ANGELES, Aug. 25.—Imperial Pictures has abandoned distribution of its product, which consists of 30 features, through states rights exchanges and will release its 1936-37 program through its nation-wide franchised booking offices for direct contact with theatre circuits.

Clifford Sanforth, executive producer for Imperial, today received word of the new setup from William Pizor, president of the company, who is in New York but who is expected on the coast this week.

The new policy, declared Sanforth,

(*Continued on page* 4)

Film Outlook Good Wall Street Is Told

Box-office prospects for fall releases are bright, according to the *Wall Street Journal*. Big pictures already released are coming up to expectations, the paper says, and increased admissions are being tested.

The publication points out that M-G-M has "Romeo and Juliet" off to a fast start and both M-G-M and Loew's are cleaning up on "San

(*Continued on page* 4)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 26, 1936 No. 48

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau; Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Warners Ask Change In Answer to Suit

Counsel for Warners and the Stanley Co. of America will make a motion in N. Y. Supreme Court this morning for permission to serve an amended answer to the suit brought by James H. Adamson for $3,232. Adamson charges that the defendants breached an agreement to install theatre chairs made by the Superior Seating Co. in the Grand, Pittsburgh.

In denying the allegations counsel for the defendants said that they had learned certain facts which indicate that prior to the beginning of this suit, Adamson transferred to the Superior Seating Co. all his rights to the alleged cause of action set forth in the complaint. The defendants desire to incorporate this evidence in their answer.

Davis Off for London

H. J. Davis, managing director of Associated News Theatres, Ltd., Monseigneur News Theatres, Ltd., and Cinema Signs, Ltd., left for London yesterday via Boston and Maine. He will sail from Quebec on the *Empress of Britain* Saturday afternoon after an extended holiday and business trip here.

Gift Night Law Test Started in Alberta

CALGARY, Aug. 25.—Premier William Aberhart of Alberta has instituted an appeal on a police court case to test the validity of theatre gift nights. The result will have a bearing on such stunts throughout the Dominion.

The appeal is from a dismissal by Magistrate J. W. Low of Cardston, Alta., of Gordon S. Brewerton, owner of the Palace, Cardston, on a charge of having violated the Criminal Code by distributing gifts by chance. The Government's notice pleads that the magistrate erred in law by holding that it was necessary to establish "consideration" for the prizes in order to prove guilt.

The appeal is scheduled to be heard by the Appeal Court in Calgary next October.

McKay Asks Dismissal

A motion will be made this morning on behalf of Willard S. McKay to dismiss the suit brought against him by Edwin R. Lavin, who is also suing Carl Laemmle, Sr., for $275,000 as commission for negotiating the sale of Universal stock. McKay, who is named as co-defendant with Laemmle, charges that the complaint fails to state a cause of action against him personally.

Extend Palace Claim Limit

A stipulation was filed in Federal Court yesterday by U. S. Attorney Lamar Hardy in which the U. S. Government and trustees for the Palace Amusement Co. agreed to extend to Oct. 1 the time in which the Government may file a claim for taxes against the Palace Amusement Co. The Palace Amusement Co. filed a petition in bankruptcy last November listing liabilities at $258,801 and assets at $6,940. The company operated a circuit of theatres in Wisconsin and had an office at 1270 6th Ave.

Court Authorizes Fees

Justice Lloyd Church in N. Y. Supreme Court yesterday signed an order permitting the Continental Bank & Trust Co., as trustees, to pay $652 to the law firm of Kramer & Kleinfeld as fees for obtaining reductions of the assessed valuations of the Golden, Masque and Majestic Theatres.

"Adverse" Starts Today

Warners will open the Strand at 9 o'clock this morning for the first day of "Anthony Adverse." The theatre was closed yesterday for some redecorating in the lobby and other parts of the house.

Mrs. Roosevelt and party, Billy and Bobby Mauch and others have been invited to attend the evening showing.

The picture will run on a grind policy at advanced prices, and launches the Strand on its new policy of "A" attractions only.

Hamilton to Pay $1

Hamilton United Theatres has declared a dividend of $1 per share on the accumulations on the seven per cent preferred stock, payable Sept. 30. The arrears will total $5.25.

Dembow to California

Sam Dembow, Jr., of National Screen Service, leaves by air this afternoon for Hollywood. He expects to return in about 10 days.

Made to Order

Des Moines, Aug. 25.—Glen Nordyke, owner of the Strand in Richland, Ia., found the major part of an air conditioning system when he stumbled over a pipe in the basement and found a good well of water.

He immediately installed an up-to-date air cooling system.

Finds Business Good In Missouri Cities

KANSAS CITY, Aug. 25.—After visiting Ottawa, Iola, Chanute, Independence, Parsons, Pittsburgh, Columbus, Baxter Springs, Webb City, Carthage, Lamar, Joplin, Aurora, Springfield, Sedalia, Boonville, Moberly, Marshall and Lexington, Mo., last week, W. L. Norris, head of the Consolidated Film Exchange, reports that in all but one town exhibitors reported excellent business—in spite of heat and drought. Norris called on independent exhibitors in each city except Iola.

Louis Sosna, operator of the Sosna at Moberly, was the only exhibitor complaining about business, and Moberly had a seven-day mine disaster to draw people a short ways from town in all their available moments.

Uphold "Ecstacy" Ban

KANSAS CITY, Aug. 25.—The appeal board appointed by City Manager H. F. McElroy to view "Ecstasy" and determine whether or not the city censors were right in refusing to approve it, have upheld by a unanimous vote the censors' opinion that it should not be shown the public.

This means the Royal may go into the state courts and seek an injunction to prevent city officials from interfering with the showing of the picture, although Jack Truitt and Breck Fagin, operators of the house, have not indicated their course. They have, however, continued to advertise the opening.

Buys "Personal History"

HOLLYWOOD, Aug. 25.—"Personal History" by Vincent Sheean has been purchased by Walter Wanger. The book, which was an account of the author's experience as a foreign correspondent and observer, apparently will be revamped to accommodate roles for Madeleine Carroll and perhaps Fredric March if the producer can get him. Lewis Milestone will direct.

Toeplitzes Also Hurt

CREMONA, Italy, Aug. 25.—Ludovico Toeplitz, head of Toeplitz Prod., and his wife, are reported to have been injured in the automobile accident on the road to Venice. They were in the same car with Monte Banks, who was slightly injured.

Bernerd Sails Today

Jeffrey Bernerd sails for London on the *Queen Mary* today. He is under doctor's orders to take a vacation and decided to return to England, after having spoken yesterday to Mark Ostrer on the transatlantic telephone.

Kentucky Tax Hits $49,938 in 6 Weeks

LOUISVILLE, Aug. 25.—Commissioner of Revenue James W. Martin has issued his first report on income from the 13 new taxes enacted by the 1936 General Assembly, for the first six weeks of the fiscal year which began July 1. The receipts from amusements totaled $49,938.56. A total of $1,187,791 was collected.

Income taxes, which are not due until March, 1937, are not included in the list.

The sale of spirits brought in the highest amount, $237,879.54, with cigarettes, beer, soft drinks, candy, nuts and chewing gum following. Louisville theatres are still running trailers, protesting against the amusement tax, and urging patrons to write letters to the Governor, state senators and representatives, in an effort to have the taxes removed at the next session of the General Assembly.

Quimby Says 40% of M-G-M Shorts Ready

Forty per cent of the shorts scheduled for production on the M-G-M lot have been completed, Fred C. Quimby, manager of the short subject department, stated yesterday upon his return from a visit to the studio.

Reports that M-G-M would produce shorts in the east were denied by Quimby. He said that James A. FitzPatrick has delivered two on next season's program, and Harman-Ising, one, and Hal Roach, one. Roach is now working on the second.

FitzPatrick, who is making a series of features in England, is scheduled to return Sept. 6.

G. B. List to 2 Circuits

G. B. has closed with Warner Theatres in the New Jersey and Philadelphia territories, also with Intermountain Theatres, Inc., of Salt Lake City, for the showing of the distributor's 1936-37 product.

Arthur Greenblatt and Irving Gumberg of G. B., closed the New Jersey deal with Frank Damis of Warners, while Herb Given, G. B. Philadelphia head, acted for that territory with Lester Krieger of Warners.

W. B. List to Griffith

Griffith Amusement Co. of New Mexico, Oklahoma and Texas has closed with Fred Jack, southern district manager for Warners, for the entire 1936-37 list of Warner-First National and Cosmopolitan, including Vitaphone shorts and trailers. The deal involves 128 theatres in 51 towns.

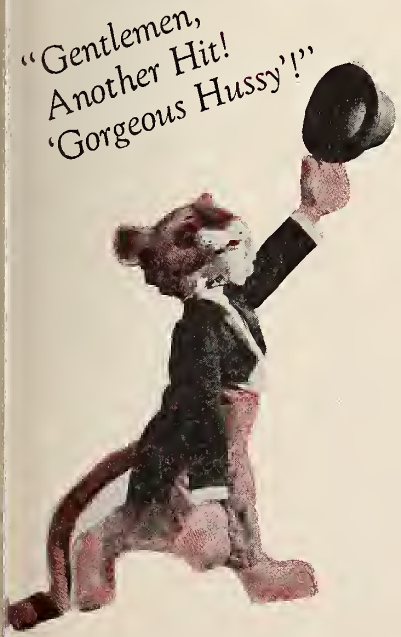
RKO Signs 10 Circuits

Ten circuits in widely scattered territories, have been contracted by RKO. They are: Benton, Albany; Rembusch, Indianapolis; Pizor, Philadelphia; Anger, Bridgeport; Interstate, New England; Rome, Baltimore; Dubinsky, Kansas City; Lucas & Jenkins, Atlanta, and the Lightman circuit of Arkansas and Tennessee.

Minneapolis Takes "U"

J. R. Grainger and E. T. Gomersal of Universal have signed with John Friedl of the Minneapolis Amusement Co. for the showing of Universal features and shorts in the 24 houses controlled by the circuit in Minnesota and South Dakota.

HEY! WHAT DOES M-G-M's LEO EAT that makes him so GREAT?


"Gentlemen,
Another Hit!
'Gorgeous Hussy'!"

The Leaping Lion is leaping again! He hasn't stopped since "*San Francisco*" started the box-office earthquake, followed by "*Suzy*", "*His Brother's Wife*", "*Piccadilly Jim*" and others.

This time Leo's leaping because of "THE GORGEOUS HUSSY", just previewed in M-G-M's projection room ... and what an attraction! You'll see!

The Cast: JOAN CRAWFORD, ROBERT TAYLOR, LIONEL BARRYMORE, Franchot Tone, Melvyn Douglas, James Stewart. Plus CLARENCE BROWN'S great direction! Produced by Joseph ("*Fury*") Mankiewicz.

One hit after another! Leo's diet is *perfect* for the box-office!

Are you all LION-ED UP for 1936-37?

Duals Spreading in Kansas City Houses

Kansas City, Aug. 25. — Double bills are spreading these days. Of 44 subsequent runs that advertise, 29 double billed Aug. 18 and 19; 30, Aug. 20, and 36 on Aug. 22. The number of theatres with doubles dropped back to 26, or 60 per cent, on Aug. 23.

On Aug. 19 and 20, five doubled at 10 cents, one at seven cents. Eight gave away something in addition to doubling. On Aug. 20 there were five money giveaways in addition to doubles, and seven dualled for 10 cents.

Outstanding pictures of the new season will cut down somewhat on doubling, it is believed by exhibitors.

Fox Midwest, given credit for accelerating the practice last year, is doubling at its Isis and Warwick, and increasing rather than decreasing the practice. The Isis is No. 2 subsequent run following the Fox Plaza, and is No. 1 on some pictures.

Radio Effects Upon Takes Are Studied

(*Continued from page* 1)

competition, where an adverse effect was shown, but might be explained in many instances by weather conditions, the amount of advertising done by the theatre, the picture itself or the supporting program, or several other equally pertinent considerations. The main value of the study, it was intimated, would be to determine whether any adverse influence at all could be attributed to the radio competition and, if so, its indicated seriousness.

Film Outook Good Wall Street Is Told

(*Continued from page* 1)

Francisco." Twentieth Century-Fox has big returns coming in from Shirley Temple, while RKO is doing well with "Mary of Scotland" and has "Swing Time" in the offing.

Warners, it is pointed out, expect big results from "The Green Pastures" and "Anthony Adverse." Paramount, the paper says, is straightening out its production troubles and may show a profit by the year-end.

Imperial Adopts New Distribution System

(*Continued from page* 1)

is in accordance with an expansion program which calls for the annual production of six major exploitation specials, eight dramas, eight classics and eight Col. Tim McCoy features.

Sidenberg Gets Fox

Philadelphia, Aug. 25.—Harold Sidenberg, assistant manager of the Fox, has been retained by Warners to manage the house.

Frank Buhler, house and production manager, has started on a vacation with his future plans indefinite. A. R. Boyd will concentrate on the other theatres in his circuit in Chester, Allentown and Bethlehem.

Publicity and advertising for the house will be handled from the Warner headquarters in the Earle Bldg., thus leaving out Harry Freeman, with the house since its opening 13 years ago.

◀ Purely Personal ▶

NED E. DEPINET, Jules Levy and A. S. Shubert of RKO and Gradwell L. Sears and S. Charles Einfeld of Warners will leave today by plane for Kansas City to attend the National Theatres meeting in that city. On Aug. 28 they will head for the coast for the Los Angeles meeting of the circuit coast heads.

•

Percy Kent, real estate head for F.W.C., left by plane for the coast yesterday. Also flying west were James Mulvey, eastern representative for Samuel Goldwyn; Wesley Ruggles and Skeets Gallagher.

•

Arthur Greenblatt, eastern district manager for G. B., has left for Washington, D. C., on a tour of exchanges.

•

A. L. Berman, attorney for Eddie Cantor, and Monroe Goldstein, counsel for Joe Penner, are scheduled to fly to the coast tomorrow.

•

O. Henry Briggs, president of Pathe, was in Wilmington yesterday. As a result, a scheduled board meeting of the company was put off.

•

William Morris, Jr. sails on the *Queen Mary* today to meet his wife in Paris. Back in two weeks—both of them.

•

William Brown, formerly with Fox Metropolitan Playhouses, is now doing publicity at the RKO Albee, Providence.

•

Frank Orsatti and his bride, Jean Chatburn, and Mrs. Lou Wertheimer, sail on the *Queen Mary* today.

•

Douglas Shearer of M-G-M is on from the coast and staying at the Warwick for a few weeks.

•

Doris Nolan, Universal contract player, will be interviewed by Buddy Cantor over WMCA at 8:30 tonight.

•

John Hay Whitney's plans to head for the coast have been called off for the present.

•

Jack Arm of the local U. A. sales force will start selling out of the company's Cleveland office on Monday.

•

Clifton Webb is in from Hollywood to rehearse for "And Stars Remain."

•

Edward L. Alperson and William Fitelson will arrive from England tomorrow on the *Ile de France.*

•

Harry M. Goetz returned to his office yesterday. He's not quite over his cold yet.

•

Lou Irwin will take a plane to the coast Friday. He's scheduled to return on Monday.

•

Ralph Rolan of *March of Time* will arrive tomorrow on the *Ile de France.*

•

Mrs. Joseph Bernhard will leave by air for Hollywood today.

•

Arthur W. Kelly will head for foreign ports on Sept. 2.

KEN HODKINSON, west coast district manager for G. B., left yesterday for the Kansas City meeting of F. W. C. He will also attend the F. W. C. meet on the coast next week.

•

H. J. Yates is scheduled to return today from a quick trip to Boston.

•

Haskell Masters of U. A. is planning to leave for Toronto tomorrow.

•

Arthur Hirsch left for Montreal last night after a short stay in town.

•

. . . Los Angeles

Ray Olmstead back from a week's selling trip in Arizona with several contracts and lots of sunburn.

Sonnenshine and Jawitz, who handle the Louis fight pictures in this territory, are opening their own exchange.

Margaret Ewing now secretary to Paul de Outo at G. B., replacing Vona Hackett, who resigned to join Grand National.

Al O'Keefe, Universal manager, left for a selling trip in Arizona.

Helm and Powell are reopening the Superba and Hollywood in San Diego.

M. Michel, operator of the Larkin in San Francisco, here for a vacation.

Newton Jacobs, Radio manager, sent handsome invitations for the the formal opening of the smart new offices.

•

. . . Pittsburgh

Mrs. John Goring, wife of the Fulton's new manager, is also her husband's private secretary.

Gene Kelly, who conducts a dancing school here, has been on the coast for a month being tested by Radio.

Donn Stitt has gone to St. Marys, Pa., to manage the Harris house there while "Pop" Peacock is in Hollywood on a leave of absence.

Al Barnett and Ira Cohn represented Film Row at the White Sulphur Springs outing of the West Virginia exhibitors.

Johnny Garris' sister, Mary, is getting married early next month.

Harold Lund has left with his boss, Harry Ross, for a month in London.

Eugene Connelly is back at his desk after a long siege of illness.

•

. . . Seattle

Mike Newman, special exploitation representative for Columbia, visiting Leroy V. Johnson at the Liberty, and planning a forthcoming campaign.

John and Mrs. Hamrick back from a two-week trip to Alaska. They were joined in Juneau by Mr. and Mrs. Ben F. Shearer, of Shearer Theatre Equipment.

A. G. Pecchio of Eatonville and Powers White of Livingston, Mont., among the out-of-town exhibitors on Film Row.

Andy Saso, manager of the Fifth Avenue, and Mike Laity, assistant manager of the Coliseum, both recovering from leg injuries received in the recent Hamrick-Evergreen circuit baseball game.

W. B. McDonald of the Avalon, Olympia, now a full-fledged pilot—made his first solo flight this week.

Production Falls Off; 42 on Stages

(*Continued from page* 1)

"Flying Hostess" and "Luckiest Girl in the World" at Universal.

Top activity for the majors was at Paramount and Warners, each of which had eight shooting.

Columbia had three features shooting, four in preparation and eight editing. Samuel Goldwyn had two, zero and one; M-G-M, five, one and 13; Paramount, eight, five and six; Pickford-Lasky, zero, zero and one; Republic, zero, two and three; Radio, six, two and three; Roach, one, one and zero; Selznick-International, zero, zero and one; Twentieth Century-Fox, five, two and three; Universal, three, two and two; Warners, eight, one and nine; independents, one, three and two.

Short subject production was at a low ebb. Columbia had none shooting, three preparing and two editing; M-G-M had one, four and seven; Radio, zero, two and three; independents, one, one and zero.

Skouras Discusses Exhibition Values

(*Continued from page* 1)

bookers, district managers, etc., is essential, with the increasing complexity of film contracts if pictures are to be properly handled. Distributor officials will give their individual talks tomorrow. With two hours time apiece, they will explain the pictures and their selling points. William T. Powers of Twentieth Century-Fox will deliver the first talk.

Stamford Scales Are Cut

Stamford, Aug. 25. — The Strand has dropped its admission scale to 20 cents top for matinees and 30 cents at night.

Wall Street

Entire Film List Gains

	High	Low	Close	Net Change
Columbia, pfd ...	45⅞	45⅞	45⅞	+ ⅜
Consolidated	4⅞	4⅝	4⅞	+ ⅛
Consolidated, pfd.	17	17	17	.....
Eastman Kodak ..	176	176	176	+1
Eastman, pfd	160½	160½	160½	.....
Gen. T. Equip....	24½	23½	23⅞	+ ½
K.-A.-O., pfd	94½	94½	94½	+ ⅛
Loew's, Inc.	57¾	55½	57	+1⅝
Paramount	8¼	7¾	8⅛	+ ½
Paramount 1 pfd.	72	70	72	+4¼
Paramount 2 pfd..	9⅛	8½	8⅞	+ ½
Pathe Film	8¼	7⅝	7¾	+ ⅛
RKO	6⅞	6½	6¾	+ ⅛
20th Century-Fox.	29⅜	28⅜	29	+ ⅞
20th Century, pfd.	37¾	37	37½	+ ½
Universal, pfd	105	103½	105	+1¾
Warner Bros.	13⅛	12½	12⅞	+ ½

Curb Changes Fractionally

	High	Low	Close	Net Change
Sonotone	2¼	2¼	2¼	— ⅛
Technicolor	28	27¼	27½	+ ¼
Trans-Lux	3⅞	3⅝	3⅞	.....

Para. Bonds Up; RKO Off

	High	Low	Close	Net Change
Keith B. F. 6s '46	96½	96½	96½	+ ¼
Loew's 6s '41 ww deb rights	98½	98¼	98¼	— ⅛
Paramount B'way 3s '55	55¼	55¼	55¼	+ ¼
Paramount Pict. 6s '55	89	87	88	+2
RKO 6s '41 pp....	76	76	76	—2
Warner Bros. 6s '39 wd	97⅝	97	97¼	+ ⅜

(Quotations at close of Aug. 25)

Northwest's Picnic Attracts Over 300

SEATTLE, Aug. 25.—More than 300 exhibitors, distributors, their families and friends attended the second annual Northwest Film Club picnic.

The distributors' baseball squad defeated the exhibitors, 29 to 20. The latter group evened the scales by a win over the film men in the tug-of-war. Individual events for adults and the winners are as follows:

Inspectress race — Dorothy Brake and Emma Morse; stenographers' race—Lois Nagle and Marie Jertson; three-legged race — Endert Brothers; sack race — Dewitt Westlund; poster clerks' race—Tony Silvaggio and Bill Kostenbader; rolling pin throwing—Mary Sheffield; ladies' 75-yard dash—Alice Keininger; boat race — James Hone and Harry Nichols; egg throwing—Dorothy Cooper; women's swim race — Betty Shaffer and Mrs. Will Forman; men's swim race — George Endert, Jr., and Al Ferndon; ladies' ping pong — Mary Sheffield; men's ping pong — Frank Christie; prize dances — A. F. Ferndon and Mrs. Ferndon and A. S. Jackson and Mrs. Jackson.

Al Rosenberg of Hamrick-Evergreen Theatres was general chairman, assisted by Ed Lamb, Hugh Bruen, Roy Cooper, B. F. Shearer, Al Oxtoby, L. J. McGinley, Bill Forman, Joe Cooper, Eddie Rivers, Jack Flannery, Neil Walton, Neal East and Al Bloom.

Shapiro in Hospital

Jack Shapiro, who is a partner with Lou Blumenthal and Charles Haring in the French Casino, is in the Peekskill Hospital at Peekskill, N. Y., recovering from injuries sustained over the weekend in an auto accident near Peekskill. Shapiro suffered a broken nose, fractured shoulder blade and ribs.

Barney Dubinsky Injured

KANSAS CITY, Aug. 25. — Barney Dubinsky, manager of the Dubinsky Brothers theatres in St. Joseph, Mo., had his left shoulder dislocated and his left wrist fractured when the car in which he was riding from Kansas City to St. Joseph with friends left the pavement and struck a tree.

Set Sound Instructors

HOLLYWOOD, Aug. 25.—L. E. Clark of RCA will conduct the advanced course in sound recording to be conducted again this fall by the Research Council of the Academy. A. P. Hill of Erpi will resume his preliminary course. John Hilliard of M-G-M will assist Hill and Fred Albin of United Artists will work with Clark.

McCoy Would Train Talent

Frank McCoy, operating the Auditorium, Concord, N. H., as a summer theatre, is discussing a plan with M-G-M and Twentieth Century-Fox whereby the studio would send him talent to be developed for possible film use. The students would pay for their courses.

Pick "Abysmal Brute"

HOLLYWOOD, Aug. 25.—Jack London's "The Abysmal Brute" will be the second of the John Wayne series which Trem Carr is producing for Universal release.

Looking 'Em Over

"Pa Solsidan"
(On the Sunnyside)

(*Scandinavian Talking Pictures*)

A Swedish importation, this is suitable for audiences which want to hear their native language spoken. The picture is a familiar story in another setting. There are English titles.

Eva, orphan daughter of an artist, moves in bohemian circles. She must, however, work in a bank to exist. Through Olle, a friend, she meets a rich, gentleman farmer, Haralde, and after a short courtship marries him, explaining beforehand that she is not doing so for his money—she loves him. At the estate she leads a pleasant existence, but her husband thinks she is unhappy away from her friends. He holds a party on the eve of a regatta, inviting Joachim, presumably an old flame, who falls in love with his sister, Kajsa. Eva senses that he is testing her and is perturbed. She teases the harmless, jesting Olle into kissing her and they are discovered when a ship's light shines on them. There follows much heated *conversazione,* interwoven with comedy snatches in which Eva purges herself and brings about a complete understanding. The piece ends with the troubled lovers coming out in front the next day when their boat crosses the finish line.

It is finely photographed and a finished production. The yacht racing sequences are of particular merit. While the tempo lags at times it usually moves gayly along. Gustaf Molander directed. The cast includes Lars Hanson, Ingrid Bergman, Karin Swanstrom, Edvin Adolphson and Marianne Lofgren.

Reviewed without production code seal. Running time, 90 minutes. "G."

Overseas Preview

"The Song of Freedom"

(*Hammer-British Lion*)

LONDON, Aug. 17.—Paul Robeson is the selling value and most definite entertainment asset in this Hammer production, made in British Lion's studios at Beaconsfield and distributed in England by that company.

He is a negro dock laborer, haunted by a melody which he cannot identify, but which, after he has become a famous singer, is discovered to be the royal chant of a native tribe on an island off the coast of Africa. The singer goes back to "his people," proves himself to be their hereditary king by singing the song when he and his wife are at the point of death, and thereafter devotes his wealth, acquired by periodical appearances as a singer, to the betterment of the tribe.

Dramatic conviction and logical values are not outstanding features of the material, but Robeson has four good songs and sings them magnificently. Elizabeth Welch, as his wife, is also a success. There is an excerpt from "The Emperor Jones," well staged and of course well acted by Robeson.

The star value and the songs make it a possible.

Running time, 80 minutes. "G." ALLAN.

"To Mary—With Love," opening this morning at the Paramount, was previewed by wire from Hollywood on July 18.

"Anthony Adverse," previewed by wire from Hollywood on May 11, *also opens this morning, but at the Strand.*

Ray Flynn Joins Selznick

HOLLYWOOD, Aug. 25.—Ray Flynn, formerly unit manager at Twentieth Century-Fox, has been signed as production manager by Selznick International. He will start immediately, his first assignment being "The Adventures of Tom Sawyer."

Hall to Transcript

Mordaunt Hall, for years motion picture editor and critic of *The New York Times,* has been appointed motion picture and dramatic editor of *The Boston Transcript.* He leaves New York the end of this week to assume his new duties.

Tax On Music Trucks

DADE CITY, Fla., Aug. 25.—A new ordinance passed by the city council, places a license fee of $10 per day on sound trucks broadcasting music on the city streets. A clause, however, provides that sound wagons for religious and political purposes are exempt from the license fee.

"Loudspeaker" Re-titled

HOLLYWOOD, Aug. 25. — First National has given the new title, "The Tattler," to the Ross Alexander-Ann Nagel-Glenda Farrell vehicle formerly known under the name of "Loudspeaker Lowdown."

Ontario Bans Eight Films During Year

TORONTO, Aug. 25.—The annual report of the Ontario censors reveals that 2,186 subjects, representing 7,000,000 feet of film, were submitted. Eight features were condemned; 1,763 were approved as submitted and 415 were passed after deletions. The number of features examined was 522, of which 53 were British. In addition, 56 British short subjects were screened by the board.

According to the report of O. J. Silverthorne, new chairman, there were 18 reasons for deletions. These were listed as follows:

Inciting workers to armed conflict; girls and women in a state of intoxication; excessive drinking scenes; suggestive and indecorous dancing; nude and semi-nude figures; reflections on the medical profession; ministers of religion in questionable situations; blasphemous incidents; objectionable prison scenes; hospital incidents treated flippantly; indecorum of dress or behavior; themes indicative of habitual immorality; hangings, either realistic or comic; methods of crime open to imitation; murderous gang fighting; cruelty to animals, and suggestive speech.

The board banned 36 subjects during the fiscal year of 1934-35 as compared with only eight during the latest period.

Canada Sees Sports On Film House Stage

CALGARY, Aug. 25. — The idea of stage sports, generally developed in different sections of the United States, has gained a foothold in Canada. The credit of being the first Canadian exhibitor to offer athletic attractions in conjunction with films has fallen to Charles Straw, manager of the Capitol here.

Girls' basketball games are being conducted on the big Capitol stage on designated nights following the regular performances under the auspices of the women's amateur federation. It is planned to organize a league with teams from other cities, all games to be played on the stage floor on scheduled dates.

Claims 3rd Dimension

BRIDGEPORT, Conn., Aug. 25.—A device has been invented by David Gordon, a commercial artist, of this city, which when attached to the lens of a motion picture camera is claimed to show a third dimension. The inventor is of the opinion that the principle may be applied to the screen.

20th-Fox Has 3 Here

Twentieth Century-Fox will have three features on Broadway by the end of the week. "Road to Glory" is in its third week at the Rivoli, "To Mary—with Love" opens at the Paramount today, and "Girls' Dormitory" goes into the Roxy on Friday.

Gertrude Michael Is Cast

HOLLYWOOD, Aug. 25. — Gertrude Michael, who has just been signed to a term contract by Radio, will make her first appearance in "Daddy and I" with Herbert Marshall and Anne Shirley. Production is scheduled to start soon with David Burton directing.

Erpi's national sales force assembled in convention at the Hotel Pierre where Mirrophonic Sound equipment is on display.

Says Sound Gained 80 Million in '29

(*Continued from page* 1)

will preside at today's business session. The following home office officials will address the meeting during the day: E. S. Gregg, assistant comptroller; F. B. Foster, Jr., treasurer; H. M. Bessey, credit manager; W. A. Wolff, advertising manager of W. E.; P. L. Palmerton, export manager; E. J. Moriarty, W. E. general attorney, and Whitford Drake, executive vice-president.

Division meetings will be held throughout tomorrow, followed by a closing address by Bunn, and entertainment. Exhibitors and A. T. & T., W. E. and Bell Laboratories representatives are being invited to inspect the new equipment and attend demonstrations on Friday.

Delay Action to End B'way "Early Birds"

(*Continued from page* 1)

elimination schedule of prices on Sept. 4 and 5.

Jersey Ponders Price Hike

Moves to increase admissions in New Jersey will be one of the highlights at the Allied of New Jersey annual convention scheduled to be held at the Traymore, Atlantic City, Sept. 9-11, Lee Newbury, president, stated yesterday after a meeting of the membership at the Lincoln.

"There has been some discussion of the move and the members feel something should be done about it," Newbury added. "There is a general movement on part of the industry to attempt to increase prices," he said. "Whether this will be possible without decreasing attendance to the point of damaging box-office receipts and whether the general quality of product has improved sufficiently to warrant boosting admissions are two factors to be taken up at the sessions."

Double features also will be on the agenda. Ideas for abandoning the policy are being solicited for discussion at the shore meet. Other topics listed for the convention will be the future of the organization, state relief taxation, product, election of officers, and legislation.

Among the national directors who are expected to attend are Nathan Yamins, Fall River, Mass.; H. M. Richey, Detroit; Aaron Saperstein, Chicago; Fred Herrington, Pittsburgh; Herman Blum, Baltimore, and Arthur Howard, Boston.

Among the Mirrophonics

H. G. Knox, Erpi vice-president, will take over the chairman's gavel from C. W. Bunn, general sales manager, at today's business sessions. The Erpi sales chief is scheduled to play host to the conventioneers following the afternoon session.

+

Whitford Drake, executive vice-president, has been kept busy answering questions about Europe and the record-breaking run of the *Queen Mary*. Drake, after seven weeks abroad, was a passenger on the big liner, which landed him here on time for the opening of the convention exhibits on Monday.

+

Bert Sanford, Jr., sales manager of the northeast division, received plenty of congrats for his work on convention arrangements.

+

Gar O'Neill finds the convention pace somewhat exacting and is looking forward anxiously to Dec. 25 when, he says, he expects a one-day vacation.

+

D. H. Ruliffson, central division sales manager, arrived fresh from a Wisconsin vacation, part of which was spent demonstrating golf's finer points to Mayor Edward J. Kelly of Chicago.

+

H. E. Ely, Jr., Washington, D. C., sales representative, and son of Major General Hanson Ely, is toying with the idea of communicating with his office by means of the powerful new Erpi public address system.

+

L. W. Conrow, eastern division general sales manager, got a real kick out of the impression the new Mirrophonic equipment made with the sales force when the curtains were opened on the display yesterday. It was the first glimpse of the new units the men in the field had had.

+

R. W. Horn, assistant sales manager for the northeastern division, and G. L. Carrington, New York operating manager, appear to be getting as much fun out of the convention as the out-of-towners.

+

H. W. Dodge, western division general manager, and N. A. Robinson, operating manager of the Los Angeles office, find New York's summer temperature uncomfortable anywhere below the Pierre roof.

+

Arthur B. Lamb, in charge of studio sales at the Los Angeles office, got a late start and made the trip east by plane in order to make the opening day of the meeting.

+

H. M. Bessey, general credit manager, and his aides, F. J. Daut, H. O. Duke, R. A. Quinn and Ralph Hilton, went into a huddle yesterday and came forth with a complete speech for Bessey to deliver at this afternoon's session.

+

P. L. Palmerton, Erpi export manager, is attending all the business sessions.

+

W. E. Woodward, southeastern division sales manager, is an active figure at the smoothly running convention.

+

Stanley Hand claims the first Mirrophonic sale was closed in his territory. The new B. & K. Will Rogers Memorial theatre in Chicago will open in late September with the new system.

+

Fred Foster, treasurer, and D. C. Collins, comptroller, were caught computing the luncheon check for 85 on a table cloth in the Pierre roof restaurant yesterday. And with three days left to go.

+

W. W. Simons, Chicago operating manager, thinks the view from the Pierre roof is almost as good as that from the Blum Bldg. on Michigan Ave.

+

E. S. Gregg, assistant comptroller, shuttles between the Pierre and the home office, clearing his desk of work between speeches.

Surrenders Certificate

Albany, Aug. 25.—American M. P. Corp., chartered under Delaware laws, has surrendered its certificate of authority to do business in New York.

Sunbeam Pictures Corp., New York City, has filed a certificate in the office of the Secretary of State changing its name to Motion Picture Corp. of America.

Certificates have been filed at Albany dissolving Long Branch Amusement Corp., New York City, and Williston Theatre Co., Inc., Mineola.

Says Producers See Need for New Sound

(*Continued from page* 1)

Photophone's plan is to advance the idea through pushing sales on its High Fidelity reproducers and is about to launch a four months' campaign along these lines with particular concentration on large first runs.

Hartley also stated sales so far in 1936 are ahead of all of 1935 and that he expected the year end will almost double the volume of the preceding year. S. B. Ostman, service manager, outlined plans for increased personnel and declared already 20 additional men have been added to the servicing department. He said 80 per cent of Photophone theatre accounts had expressed themselves for complete maintenance, not merely servicing. James Frank, Jr., Hartley's assistant, was the third speaker. He covered most of the ground previously touched upon by Hartley. The meeting terminated this afternoon.

Blaettner Succeeds Weed

Dayton, Aug. 25.—Millard M. Blaettner, manager of the RKO Colonial, has been appointed city manager in charge of Keith's, the Colonial and State. He succeeds James L. Weed, who died last week.

Blaettner remains as manager of the Colonial, and will be assisted by Carroll Crist, who moves from the State. W. J. Weagley, formerly treasurer of the Little Playhouse, independent, replaces Crist. Duane Hatfield, who has been assistant manager at Keith's, has been promoted to manager, the post formerly held by Weed. His assistant will be William Pierce, who has been transferred from treasurer at the State.

Tax Protest Spreads

Tampa, Aug. 25.—Public resentment against proposals for nuisance taxes, including a suggestion for a 10 per cent levy on theatre tickets, has resulted in a petition for a "charter election" to substitute a city manager for the present commission form of governmen.

As a result, tax talk has subsided.

Dostal to Marshalltown

Des Moines, Aug. 25.—J. D. Dostal, former assistant manager of the Iowa in Cedar Rapids, has taken charge of the Capitol in Marshalltown, Ia. The theatre was recently leased by the Mort Singer interests from C. C. Dunsmoor.

MOTION PICTURE HERALD

TERRY RAMSAYE : EDITOR

Motion Picture Herald's six service departments are outstanding in a business periodical internationally famous for its brilliant treatment of all industry news and activities.

THE CUTTING ROOM

Advance recital of box office potentialities and synopses of the stories.

SHOWMEN'S REVIEWS

Detailed box office appraisals of new features and shorts.

MANAGERS' ROUND TABLE

The week's outstanding money-getting exploitation campaigns.

THEATRE RECEIPTS

Collected from widely separated places—a further indication of box office qualities.

RELEASE CHART

A weekly compendium of the entire season's product, giving footage, running time and release dates.

WHAT THE PICTURE DID FOR ME

Universally read, brief, honest, unedited managers' box office reports, in a free, weekly forum, voluntarily contributed by thousands of exhibitors.

- Audit Bureau of Circulation audits and attests MOTION PICTURE HERALD circulation.

There is no substitute for circulation.

QP

QUIGLEY PUBLICATIONS

ROCKEFELLER CENTER, NEW YORK

SUBSCRIPTION RATES: • ONE YEAR: $3.00 • TWO YEARS: $5.00

Soviet Plans 450 for Next Year's Output

(*Continued from page 1*)

tive talent; "Seekers of Happiness," "Generation of Conquerors," "Last Night," "Returning of Maxim," "Paris Commune," "13," and "Your Country Calls You."

Amkino also will release four color puppet cartoons. Two of them will be distributed this season and two next year. Alexander Ptushko, head of the Moscow Puppet Studio, produced them.

For the 1937 year, Amkino plans to release 20 Soviet features, Verlinsky said. The first on this program will be "Peter the First," which is to be made at a cost of $2,500,000. This picture, from a story by Alexis Tolstoi, will be the greatest undertaking in the Russian film industry, he declared.

There are approximately 32,000 screens in Soviet Russia today and by the end of 1937 there will be 70,000. Verlinsky explained that the numbers do not signify permanent theatres, but include clubs, halls, portable outfits and traveling theatres for farmers. Of the 32,000, only 4,000 theatres are wired, he said. Moscow, at present, has about 250 actual theatres.

Cutting Costs the Rule

Unfavorable climatic conditions in Leningrad have necessitated the building of the new Soviet Movie City, Verlinsky added.

The tendency on the part of the Russian producers is to cut production costs rather than increase them.

During the current year, Russia imported from three to four American pictures, Verlinsky stated. As film buyer for the Soviet Government, he expects this number to be increased next year. He took with him 10 American features which he screened abroad. The Amkino head asserted that the main objection to importing more American films was due to language difficulties.

About 400 theatres in this country are showing Russian product, which Verlinsky holds is "very good." Requests from additional theatres are being received daily, he said.

Face Heavy Competition

Kansas City, Aug. 25. — From Sept. 26 to Oct. 3 Kansas City houses will have severe competition. The city and its trade territory that week will celebrate the formal introduction of the new Municipal Auditorium with George White's Scandals, Guy Lombardo's orchestra, Burns and Allen, Ben Bernie, Amos 'n' Andy, Rubinoff, wrestling and boxing, and a carnival. So far the Jubilesta committee has arranged for entertainment costing $110,000.

Goodman to Bridgeport

New Haven, Aug. 25. — Harry Shaw, Poli-New England division manager, has promoted Sam Goodman, former College assistant, to a similar post at the Majestic, Bridgeport. Goodman replaces Eugene Schmidt, who has resigned because of ill health.

Recess Taken When Mrs. Fox "Forgets"

Atlantic City, Aug. 25.—The long-awaited questioning of Mrs. William Fox and daughters in the Fox bankruptcy began here today, only to be broken off abruptly when Federal Referee Robert E. Steedle politely but firmly questioned the veracity of Mrs. Eva Fox.

"You are under oath," Referee Steedle told Mrs. Fox, "and must answer proper questions. Merely saying 'I don't remember' does not excuse you. I am not satisfied with your story of inability to remember and of illness. We will adjourn until 10 A. M. tomorrow and I want you to return at that time prepared to answer questions."

For the record Referee Steedle added that "I am satisfied that this witness could answer these questions if she wanted to. She has started out by describing in detail what happened years ago, but she doesn't know what has happened in the last few months."

Mrs. Fox "In a Daze"

Mrs. Fox had said, "I've been sick and I'm just sitting here in a daze. I don't remember anything." She had been awaited as a key figure in the whole William Fox bankruptcy situation. Fox contends that early in 1931, after transferring more than $6,000,000 in assets to his new All-Continent Corp., he gave All-Continent to Mrs. Fox and his daughters, Mona and Belle, as an irrevocable trust. Mrs. Fox is president of the corporation and the daughters are directors.

Creditors' lawyers have been hammering at the admittedly close interweaving of the Fox and All-Continent affairs during the ensuing years, in the evident hope of showing All-Continent to be a disguised Fox asset.

The creditors' counsel came to attention today when both Mrs. Fox and Mona Fox admitted that they never attended meetings of the All-Continent board of directors. Mrs. Fox said, "My attorneys handled everything; I just signed the papers." Mona Fox testified that, "I left that all to my mother; she gave me the minutes and I signed them as secretary."

Mrs. Fox asserted that when she became president of All-Continent, Fox owed it about $400,000. But she could not remember what was planned or actually done toward collecting it. Mona Fox, on the other hand, denied even knowing that Fox was indebted to All-Continent. Each was excluded from the room while the other was questioned.

Grand National in Texas

Austin, Tex., Aug. 25. — Grand National Films, Inc., a Delaware corporation, has been granted a foreign permit by the Secretary of State's office here. M. H. Goldsmith of Austin, was named as the Texas representative.

Sparks Houses Total 92

Tampa, Aug. 25. — The Sparks Florida circuit now has a total of 92 houses, according to B. B. Garner, general manager, when he announced the addition of four houses acquired at Vero Beach, Bartow, Eustis and Mount Dora.

"Piccadilly" Gets Louisville's Lead

Louisville, Aug. 25.—"Piccadilly Jim" and "Legong" on a dual stood out at Loew's State in an average week, beating the $5,500 house average by $1,000.

The Rialto, with "Girls' Dormitory" and "Charlie Chan at the Racetrack," was the only other first run to better par. The gross was $5,000.

"The Green Pastures" at the Mary Anderson was disappointing at $2,500, $1,000 below average. The gross for the first week's showing of the picture was satisfactory, but attendance dropped off during the second week. "Yours for the Asking," dualled with "I'd Give My Life" at the Strand, held up well. The take was up to $3,400, only $100 under average.

Temperatures touching 100 the latter part of the week were not helpful to grosses.

Total first run business was $20,400. Average is $19,900.

Estimated takings for the week ending Aug. 20:

"PICCADILLY JIM" (M-G-M)
"LEGONG" (Du World)

LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $6,500. (Average, $5,500)

"GIRL'S DORMITORY" (20th-Fox)
"CHARLIE CHAN AT THE RACE TRACK (20th-Fox)

RIALTO—(3,000), 15c-25c-40c, 7 days. **Gross:** $5,000. (Average, $4,500)

"YOURS FOR THE ASKING" (Para.)
"I'D GIVE MY LIFE" (Para.)

STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $3,400. (Average, $3,500)

"THE GREEN PASTURES" (W. B.)

MARY ANDERSON—(1,000), 15c-25c-40c, 7 days, 2nd week. **Gross:** $2,500. (Average, $3,500)

"PRIVATE NUMBERS" (20th-Fox)
"THE KING STEPS OUT" (Col.)
"BULLETS OR BALLOTS" (W. B.)

KENTUCKY—(900), 15c-25c, 7 days, split week. **Gross:** $2,000. (Average, $1,500)

ST. LOUIS KID" (W. B.)
"DUCK SOUP" (Para.)
"COME ON MARINES" (Para.)
"MERRY WIVES OF RENO" (W. B.)

OHIO—15c, 7 days, split week. **Gross:** $1,500 (Average, $1,600)

"Piccadilly" Sets Indianapolis Pace

Indianapolis, Aug. 25.—"Piccadilly Jim" went $3,000 above the line for Loew's with a gross of $9,000.

"The Case of the Velvet Claws," teamed with vaudeville, was good for $9,400 at the Lyric, $2,400 into the black. "To Mary—with Love" finished its second week at the Apollo for $4,000, which was average.

Stimulus was given by the convention of the National Ass'n of Rural Letter Carriers. The weather with 90 degrees and more aided. An exhibition race at the Speedway was cancelled because the asphalt at the track was soft and delegates went to theatres as guests of the Indianapolis Convention and Publicity Bureau.

Total first run business was $25,400. Average is $21,000.

Estimated takings for the week ending Aug. 21:

"TO MARY—WITH LOVE" (20th-Fox)

APOLLO—(1,100), 25c-40c, 7 days, 2nd week. **Gross:** $4,000. (Average, $4,000)

"THREE CHEERS FOR LOVE" (Para.)
"YOURS FOR THE ASKING" (Para.)

CIRCLE—(2,800), 25c-40c, 7 days. **Gross:** $3,000. (Average, $4,000)

"PICCADILLY JIM" (M-G-M)

LOEW'S—(2,800), 25c-40c, 7 days. **Gross:** $9,000. (Average, $6,000)

"CASE OF THE VELVET CLAWS" (F. N.)

LYRIC—(2,000), 25c-40c, 7 days. Vaudeville. **Gross:** $9,400. (Average, $7,000)

"Piccadilly" Out Front in K.C.'s Pickup

Kansas City, Aug. 25.—Strongest of the strong bills "Piccadilly Jim" at Loew's Midland, which attracted a stout $19,800, topping normal by $8,300.

"Rhythm on the Range" pulled $8,200 in six days of its second week at the Newman, up by $2,200. It outrode average a long way its first week at the Mainstreet.

"Parole" put the Tower into the profit column with $7,300, against $6,500 average, while "Yours for the Asking" at the Fox Uptown was just hitting the line, $3,500 in six days. "Mary of Scotland" managed only a fair return at the Mainstreet, going $400 under the line to do a total $7,600.

Total first run business was $46,400. Average is $35,500.

Estimated takings:

Week Ending Aug. 18:

"YOURS FOR THE ASKING" (Para.)

UPTOWN—(2,000), 25c-40c, 6 days. **Gross:** $3,500. (Average, $3,500)

Week Ending Aug. 20:

"PICCADILLY JIM" (M-G-M)

MIDLAND—(4,000), 25c-40c, 7 days. **Gross:** $19,800. (Average, $11,500)

"RHYTHM ON THE RANGE" (Para.)

NEWMAN—(1,900), 25c-40c, 6 days. 2nd week. **Gross:** $8,200. (Average, $6,000)

"PAROLE" (Univ.)

TOWER—(2,200), 25c, 7 days. Stage: Gale and Carson, Abbott & Tanner, Milton Blakely, and Jimmie Messmer. **Gross:** $7,300. (Average, $6,500)

Week Ending Aug. 21:

"MARY OF SCOTLAND" (Radio)

MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $7,600. (Average, $8,000)

"To Mary" Grosses $3,400 in Lincoln

Lincoln,. Neb., Aug. 25. — "To Mary—with Love" was the best draw on a sultry theater row here at the Stuart, getting $3,400, $300 up.

At the Lincoln it took four films on a dual split basis to pull $2,600, $400 above par. The pictures were "One Rainy Afternoon," "Half Angel," "Public Enemy's Wife" and "Ticket to Paradise."

Total first run business was $9,300. Average is $8,450.

Estimated takings:

Week Ending Aug. 19:

"LAST OF THE WARRENS" (Supreme)
"LOOKING FOR TROUBLE" (20th-Fox)
"CASE OF THE VELVET CLAWS" (W. B.)

LIBERTY—(1,200), 10c-15c, 7 days with first two pictures on 3 days. **Gross:** $850. (Average, $850)

"GENTLE JULIA" (20th-Fox)
"FIRST BABY" (Para.)
"YELLOW DUST" (Radio)
"DANCING FEET" (Republic)

ORPHEUM—(1,350), 10c-15c-20c, 7 days, first two pictures for 3 days. **Gross:** $1,606. (Average, $1,400)

Week Ending Aug. 20:

"PUBLIC ENEMY'S WIFE" (W. B.)
"TICKET TO PARADISE" (Republic)
"ONE RAINY AFTERNOON" (U. A.)
"HALF ANGEL" (20th-Fox)

LINCOLN—(1,600), 10c-20c-25c, 7 days. First two pictures 4 days. **Gross:** $2,600. (Average, $2,200)

"RACING BLOOD" (Conn)
"TRAPPED BY TELEVISION" (Col.)

VARSITY—(1,100), 10c-15c, 7 days, first picture for 3. **Gross:** $850. (Average, $1,100)

Week Ending Aug. 21:

"TO MARY—WITH LOVE" (20th-Fox)

STUART — (2,000), 10c-25c-40c, 7 days. **Gross,** $3,400. (Average, $3,100)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 49 NEW YORK, THURSDAY, AUGUST 27, 1936 TEN CENTS

Atlas and RCA Against Shift Of RKO Assets

Claim Lien on Collateral For the Gold Notes

Atlas Corp. and RCA plan to contest the RKO trustee's right to take possession of RKO's principal assets when and if the Federal court here authorizes the retirement of the final $850,000 of RKO gold notes which are secured by practically all of the working assets of the company, it was learned yesterday.

The $850,000 of RKO gold notes now outstanding are held by the Bank of America National Ass'n. A hearing will be held Sept. 2 on RKO's petition for leave to retire the notes with funds to be advanced to it for that purpose by RKO Radio Pictures. The Irving Trust Co., RKO trustee, informed the court in the petition that the retirement of the notes at this time would effect an interest saving of approximately $40,000 in 1937, and an additional sum in 1938. RKO has been reducing the notes for several years at the rate of $25,000 per month. The trustee asked the court to direct the Chemical Bank & Trust Co. to deliver to Irving Trust all of the collateral securing the notes, in the event

(*Continued on page* 6)

Upholds "Ecstasy" Ban; K.C. Run Jerked

Kansas City, Aug. 26.—The Royal pulled down its first run "Ecstasy" front yesterday, the day slated for the start of an extended first run engagement of the film, and returned to the showing of two features for a dime.

A day before, an appeal board selected by H. F. McElroy, city manager, upheld the ban placed on the film about 10 days ago by Guy Holmes and Mrs. Eleanore Walton, city censors.

Samuel Cummins, head of Eureka Prod., is expected from Dallas to determine finally whether any further steps, such as a court injunction to

(*Continued on page* 6)

Fabian Holds B'klyn Paramount Until 1937

An agreement for the extension to Sept. 1, 1937, of the deal under which Si Fabian operates the Brooklyn Paramount has been reached, Y. Frank Freeman, Paramount theatre head, said yesterday. Fabian's current operating deal expires Sept. 1.

Terms are similar to those of the ex-

(*Continued on page* 6)

Industry Now Is "In Black," Survey Shows

Grosses Up 10-35%, Says M. P. Herald Article

With box-office takes up from 10 to 35 per cent over last year; with attendance at theatres throughout the country showing a pronounced increase and with gross and net incomes of practically all of the leading companies considerably improved, *Motion Picture Herald* today will outline the trends and recapitulate the figures so impressively indicative of a definite industrial upturn in a feature article, "Motion Pictures 'In the Black' First Time Since the Depression."

Ed Kuykendall, president of M.P.T.O.A., is quoted in illustrating the increase in admissions, which has resulted from outstanding Hollywood product and general business betterment. Attention is also called to the coincidental rise and size of admission taxes which have formed a large portion of the Government's tax revenue.

Figures from the *Wall Street Journal* are submitted as an analysis of income improvement both within and without the industry.

A breakdown of the earnings from

(*Continued on page* 6)

ITO Ponders Appeal On Rolsky Decision

Kansas City, Aug. 26.—The ITO, meeting to decide whether or not to appeal the case of E. Rolsky vs. Fox Midwest and major distributors, in which Judge Merrill E. Otis of the federal district court here recently found for the defendants, reached no decision although it is indicated that the appeal will be made. Another meeting is scheduled to settle the matter finally.

Another problem facing independents is how they will buy pictures the coming season. Fox Midwest is buying as it did last year and already has

(*Continued on page* 6)

"American Wife" at $90,000 for a Week

"My American Wife" wound up a week's engagement at the Music Hall last night with approximately $90,000. "Yours for the Asking" at the Paramount garnered $39,000. The picture would have been held over, but due to a long list of scheduled bookings was withdrawn to make way for

(*Continued on page* 6)

"Adverse" Sets New Record for Strand

"Anthony Adverse" chalked up a new opening day's record at the Strand yesterday and this morning, tallying a conservative $9,200 estimate for the eight continuous performances terminating at 3:15 this morning. The new high compares with $8,756 recorded by "G-Men" on May 1, 1935.

The new scale of prices adopted with the opening yesterday is similar to that prevailing at the time of "G-Men," which held for a five-week run. "Anthony Adverse" also is expected to stay for five weeks. The first seven days of the current attraction will gross from $60,000 to $65,-

(*Continued on page* 10)

French Worry Over Government Moves

By PIERRE AUTRE

Paris, Aug. 17.—Some drastic move by Parliament for nationalization of the French film industry unless the two rival groups within the industry—Chambre Syndicate and Comite Du Film—get together and agree upon a general reorganization is increasing here.

A ministerial decree or action by Parliament could be taken at any time, and it is feared that if this is done the measures may be hasty and harm-

(*Continued on page* 6)

Ascap Stipulation Talks Are Resumed

Efforts by the Attorney General's office and counsel for Ascap to agree on stipulations of fact in connection with evidence to be admitted in the Government's monopoly action against the music society will be resumed here today.

Richard Bird is due here from Washington to represent the Attorney General's office and will confer on the stipulations with Arthur Schwartz of Ascap's counsel, at the Schwartz & Frohlich office. If the conferees reach

(*Continued on page* 6)

Chicago Operators May Bar Long Reels

Chicago, Aug. 26.—I.A.T.S.E. operators here are expected to refuse to handle longer reels on and after Sept. 1. They may take it upon themselves to cut the reels before putting them through the machines. Local exhibitor leaders point out that George Browne, president of the Internation-

(*Continued on page* 6)

Erpi Not for Sale, Drake Tells Staff

Admits Offers Made, But Says Turned Down All

Assurances that "Erpi is not for sale" were given the company's sales forces in convention at the Hotel Pierre yesterday by Whitford Drake, executive vice-president, who admitted, at the same time, that "a number of offers" for the company had been made.

Drake's declaration to the Erpi field men furnishes official recognition of activities involving the acquisition of the company by major film interests which have been under discussion at various times during years past and which were revived again as recently as two months ago. As reported exclusively in Motion Picture Daily of June 10, representative officials of major film companies held a series of meetings early in June at which the acquisition of Erpi by the industry was discussed. While nothing definite materialized as a result of those sessions there have been indications since that similar discussions will occur again in the future.

Drake's statement to the Erpi convention showed an awareness of this possibility. He stated that the company would not be sold, although a

(*Continued on page* 6)

Extending Dates Is Protested by ITOA

Members of the I.T.O.A., meeting at the Lincoln yesterday, protested the alleged practice of prior runs of extending dates on pictures beyond original bookings.

The theatre men contended that exchange managers had been demanding the extended runs which in turn are said to diminish the box-office value of the films for subsequent situations.

While no definite action was taken yesterday, the exhibitors discussed the possibility of insisting on a clause

(*Continued on page* 6)

Pittsburgh Deal for Penn Meets Setback

Pittsburgh, Aug. 26.—Due to a delay in the closing of a deal between the preferred stockholders and the landlord of the theatre, the Penn, scheduled to revert to Loew operation today, will continue to be operated for the time being by the stockholders. The deal is expected to be completed later in the week.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 27, 1936 No. 49

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga.* Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman.* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Wm. Hart Returning Under Lesser Banner

Hollywood, Aug. 26.—The return of William S. Hart to the films is merely a matter of moments. A contract is about to be signed between the former western star and Sol Lesser, the pact awaiting only the final signatures.

The terms of the agreement call for a series of six pictures.

May Film Criminals

Washington, Aug. 26.—Experiments now in progress at the Dept. of Justice may result in the establishment of a "rogues' gallery in sound," being a film record of criminals, identifying them by appearance, speech and mannerisms.

H. M. Warner to Return

Harry M. Warner, president of Warners, is due back from the coast Sept. 15. He has been in Hollywood the entire summer.

Pathe Directors Meet

Pathe's board of directors yesterday held a routine meeting. O. Henry Briggs, president, who returned from Wilmington yesterday, presided.

Purely Personal

ARTHUR W. KELLY, vice-president in charge of foreign distribution for United Artists, will be tendered a bon voyage party at the Waldorf today by U. A. executives. Kelly will sail Sept. 2 for Europe on the first leg of a round-the-world business trip.

•

Abe Blank writes from Des Moines that his son, Raymond, who underwent a delicate operation in Montreal a few days ago, is doing nicely and may return home in about a month.

•

Nino Martini will resume his work at the Metropolitan Opera Co. next season following completion of "The Gay Desperado." He will also make his usual appearances over the radio.

•

George W. Weeks, GB general sales manager, left yesterday on a trip that will take him to Detroit, Chicago, Cincinnati and Cleveland. Back in about a week.

•

Morton Van Praag, general sales manager for National Screen, is due back from Chicago today. He has been away several weeks on a tour of exchange cities.

•

Ralph Rolan missed the *Ile de France* when the liner sailed from England last week. He will sail for home aboard the *Paris* tomorrow, arriving here Sept. 4.

•

Herbert Greenblatt, RKO branch manager in Cleveland, will leave by plane today for the Ohio city after three days in town.

•

M. H. Aylesworth and Irving and Mrs. Berlin are also passengers on the *Ile de France,* due to dock this afternoon.

•

Ruth Chatterton, off the Broadway boards since '25, will return this fall in "Louise of Coburg" by Felix Salten.

•

C. C. Burr, scheduled to leave for Hollywood yesterday, has postponed the departure to tomorrow or Saturday.

•

Carl Brisson will essay the lead opposite Ruth Weston on "Forbidden Melody," forthcoming stage play.

•

Lou Irwin, who will leave by plane for the coast tomorrow, will remain in Hollywood about 10 days.

•

Al Jolson may take the top spot in the forthcoming edition of the "Follies," production by the Shuberts.

•

Frank McCarthy and Sig Wittman of Universal will leave for Scranton today.

•

Zita Johann, in from Hollywood, is figuring on a return to the stage this fall.

•

Walter Fleischman of the Blackstone Agency is planning a flying trip to the coast Labor Day week-end.

•

J. Robert Rubin returns from his European holiday on the *Normandie* Monday.

•

Lynn Farnol is looking over farms in Pennsylvania.

JULES LEVY was among the New York contingent which left for the National Theatres palavers in Kansas City late yesterday. From there he goes to Los Angeles for the follow-up meeting.

•

Alexander Markey, executive producer of the M. P. Foundation, sailed on the *Queen Mary* yesterday to launch his company's overseas production units.

•

Veloz and Yolanda, having completed their work in "Champagne Waltz," are due today on the Commodore Vanderbilt for personal appearances here.

•

Hfnry Herzbrun, head of Paramount production, is due tomorrow for conferences with Barney Balaban and home office executives.

•

David Factor sailed on the *Queen Mary* yesterday. The Max Factor interests have opened a makeup establishment in London.

•

William Morris, Jr., head of the William Morris Agency, sailed yesterday on the *Queen Mary* for London and Paris.

•

Doris Nolan will be guest of honor on Lillian Harris' Movie Club hour over WHN at 8 o'clock tomorrow evening.

•

Sam Schneider, assistant to H. M. Warner, was seen swatting the golf balls at Old Oakes, Purchase, N. Y.

•

Neil F. Agnew and J. J. Unger are due in a day or so from a quick trip to New Orleans.

•

Louis B. Mayer and Howard Strickling will return from Canada on Monday.

•

Edwin Knopf, story editor for M-G-M at the studio, is in from the coast.

•

S. R. Kent returns from his extended vacation in Maine Sept. 14.

•

. . . Chicago

Charles Charles, Omaha branch manager for Ross Federal, is in Chicago trying to escape the heat.

Ann Hausman, secretary to Aaron Saperstein of Allied, is in a hospital recovering from appendicitis operation.

Emma Abplanalp is vacationing in the East.

Jack Berkowitz traded his airplane ticket for a reservation on the Super-Chief. He says counting clouds makes him dizzy. He left for L. A. after the Grand National confab.

Roy Bruder is taking two weeks off in order to rest up for the Labor Day week business at the Chicago.

•

. . . Wilmington

Roscoe Drissel, manager, and George Shepp, assistant, at Loew's Parkway are back on the job after vacationing.

Morton Levine, Grand Opera House manager, vacationing at his home in New York.

Tom Bishell of the Rialto staff vacationing on Chesapeake Bay.

Merritt Pregg, assistant manager of the Grand Opera House, also vacationing.

"U" Guests Fly West For a Studio Party

Three plane loads of directors and friends of Universal will leave Newark and Chicago today for the coast to attend a "Launching Party" Saturday night at the studio. The 42 travelers will be guests of J. Cheever Cowdin, chairman of the board, and R. H. Cochrane, president.

The party will signalize the start of the reorganized studio forces.

The travelers will be met on the coast by Charles R. Rogers, executive vice-president in charge of production. The party will be given on one of the largest sound stages at the studio. George Jessel will be master of ceremonies. Among the guests will be 300 newspaper and magazine writers.

Guests will be shown the settings and rehearsals for "Top of the Town," musical scheduled to start Monday, and also will be shown rushes from "The Magnificent Brute" and "Men I Marry."

"U" Sets Griffith Deal

James R. Grainger has closed with the Griffith circuit of 65 Oklahoma and Texas houses for next season's product. The deal was signed in Grainger's office with F. J. A. McCarthy and Edward Olsmith acting for Universal and R. E. Griffith and Horace Falls representing the circuit.

New Imperial Sales Setup Nearly Ready

Final deals for national distribution of Imperial product through franchised exchanges, replacing the present states rights distribution, will be closed within the next week or two, it was stated yesterday at Imperial. The company has scheduled 30 features for production during the new season.

Imperial will continue to be represented by a few of its present states rights exchanges, but the new distribution system contemplates, for the most part, exclusive distribution under franchise.

Pete Harrison Guest At I.T.O. Luncheon

Los Angeles, Aug. 26.—I.T.O. of Southern California today tendered to Pete Harrison a luncheon at which were present more than 100 exhibitors and Fox West Coast officials.

Dr. A. H. Giannini, president of United Artists, spoke on the matter of settling problems by amicable rather than forceful means.

Harrison addressed his hosts, expressing his appreciation of their friendship and kindness.

Marco Wolf was toastmaster and Roy Wolf brought the vaudeville acts.

"Mohicans" Opens Wed.

"The Last of the Mohicans" will open at the Rivoli Wednesday following "The Road to Glory" which will close Tuesday night. "Mickey's Rival," a Walt Disney short, will be shown with the James Fenimore Cooper classic.

"Tenderfoot" to Hoffberg

J. H. Hoffberg has taken over distribution of "A Tenderfoot Goes West" with Jack LaRue and Russell Gleason.

Cooperation Kupper Theme at K. C. Meet

Kansas City, Aug. 26.—William J. Kupper, western sales head for Twentieth Century-Fox, outlined the cooperation his company expects to get this season from the company's affiliated circuits at the morning session today of the four-day gathering of Fox Midwest, Fox Intermountain and Fox Wisconsin executives.

Representatives of distributors which have long term contracts with the circuits are being given time for extended talks. Charles Reagan, western division sales head for Paramount, talked this afternoon. Al Lichtman, assistant to Nicholas M. Schenck of M-G-M, will speak Friday.

Brief talks are scheduled for tomorrow by National Theatre executives. They will leave Friday by plane and train for the coast.

"Gorgeous Hussy" was screened from 11 o'clock to 1 o'clock. "Swing Time" will be shown tomorrow night at the Fox Uptown.

Fox houses will follow a policy of holding first run films as long as they will hold up, and each house will get the full exhibition value out of each picture before it goes to the next run.

It is considered unlikely that the Midwest division will be able to increase scales because of the widespread drought, except possibly in Kansas City, where the four first runs are now in a pooling arrangement.

Mrs. Fox, Ill, Does Not Attend Hearing

Atlantic City, Aug. 26.—Mrs. William Fox failed to resume the stand today before Federal Referee William Steedle for examination into the affairs of the All-Continent Corp., claimed by Fox creditors to be one of the assets available to them in his bankruptcy action.

Steedle said he had received a certificate from Dr. William Hersohn stating that Mrs. Fox was in no condition to testify. He announced that he would appoint his own physician to examine Mrs. Fox before deciding whether she should be required to return to the stand.

Belle Fox, one of William Fox's two daughters, was on the stand today. She testified that she attended no meetings of the corporation. She said that in July, 1935, her mother gave her $75,000 at a health institute at Moorestown, N. J. She testified that she gave it back in small amounts to Fox counsel. She also testified about having amounts up to $165,000 around the house.

Washington Tax Row Taken to the Public

Spokane, Aug. 26.—Exhibitors are carrying their fight against the proposed admissions tax to women of the state. The proposal is one of the initiative measures to go on the ballot at the November election.

Trailers ask this question: "Are you willing to pay an additional one-cent tax for each 20 cents or fraction thereof for admission to any motion picture theatre, or other place of amusement? This would be but one phase of another burdensome tax imposed on residents of the state.

"You are urged by the amusement managers of the state of Washington to vote 'No' on Initiative 115."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"All American Chump"

(M-G-M)

Hollywood, Aug. 26.—Here is an unusually bright and different variation of the old theme in which the hick triumphs over the city slickers.

Mild and humorous, Stuart Erwin is a human adding machine, tossing off staggering totals without change of expression or a moment's hesitation for $15 a week in a village bank. When the rubes wreck their carnival, Robert Armstrong, Betty Furness and Edmund Gwenn are stranded in the sticks until Armstrong gets the bright idea of billing Erwin as "Chain Lightning," a sideshow attraction. The act is a hopeless flop, but fortune begins to smile when Erwin sets his adding machine mind to work in a game with E. E. Clive, a bridge expert, and later "takes" him in a nationally publicized tournament. A wildly funny fight sequence develops between the baffled Erwin, Dewey Robinson and Eddie Shubert, the latter a pair of gangsters who are under the impression that Edward Brophy has fixed the bridge tournament and Erwin is double-crossing them.

Clive scores delighted laughs with his pompous bridge champion and also Gwenn as the bibulous chiseler. Armstrong as the romantically energetic promoter and Miss Furness as the wise dame who finally joins Erwin on the farm with his beloved cows all make their amusing parts count for the full comedy values under the sure-fire direction of Edwin L. Marin. The original and screenplay by Lawrence M. Kimble is just giddy enough to please on any dual bill. Lucien Hubbard and Michael Fessier produced.

Previewed without production code seal. Running time, 70 minutes. "G."

Memphis Area Active With New Theatres

Memphis, Aug. 26.—A survey discloses that approximately $200,000 in new small theatres is under construction or has been completed recently in Tennessee, Mississippi and Arkansas.

A $20,000 theatre has been completed at Forrest City, Ark. The Grand, Conway, Ark., remodeled at a cost of more than $2,000, expects to reopen Sept. 15. T. E. Ford has taken over the Palace at Rector, Ark.

Max Davitts is remodeling the Dixie, Winona, Miss., at a cost of several thousand dollars. W. G. Crawford will build a new house at Ashley, Miss., to replace one recently destroyed by fire. The Joy, Pontotoc, Miss., will be remodeled and enlarged. Malco Theatres, Inc., will erect a new house at Tupelo, Miss., to cost between $15,000 and $20,000. Plans are being completed for a new one at Oxford, Miss., to cost $25,000.

Two suburban theatres are being planned by Memphis interests. The Parkview is being erected on Summer Ave. by J. Hanover at a cost of $50,000. Another Memphis operator is planning a suburban house at a cost of $30,000. The Ray is a new house at Bells, Tenn. Bill Ruffin has opened a new theatre at Covington, Tenn., to replace one destroyed by fire.

N. E. Is Optimistic

Boston, Aug. 26.—Exhibitors throughout New England are highly optimistic about the approaching fall and winter season. The summer season through New England has shown great improvement over last year and other summers. More vacationists and tourists have come to the north Atlantic states this year than ever before.

Most theatre operators have had or are having new installations in anticipation of the fall season. Among the recent installations are the Alamo in Bucksport, Me., Globe in Holyoke, Mass., Avon in Springfield, Vt., Waldo in Waldoboro, Me.

The Metheun in Metheun, Mass., installed a new projector. The Roger Sherman in Providence was closed for four days for renovations, including new carpets, lights and sound effects. Warner's Strand in Hartford was closed for two weeks for renovation and redecoration. Tony Romano of the Associated Theatres in Rhode Island remodeled the Empire in Providence at a cost of $25,000. M. & P. in Boston are opening three dark theatres, the Dorchester in suburban Boston, Strand in Chelsea, and Franklin Park in Mattapan.

Rexford House Planned

Rexford, Kans., Aug. 26.—A new theatre is going in here, E. L. Minnick having taken over a building which he is re-constructing. The Scott Ballantyne Co. of Omaha is installing Largen sound, screen and booth equipment.

Order Morgantown Sale

Morgantown, W. Va., Aug. 26.—Cleveland Trust Co. to satisfy claims The 3,000-seat Capitol, which has been in receivership for some time, has been ordered sold by Judge J. H. Brennan in an action brought by the of bondholders. Bonds amounting to $480,000 are at present outstanding. J. T. McCamic and C. O. Schmidt, attorneys, who have acted as trustees under the receivership, have been appointed by the court to conduct the sale.

Takes Hastings House

Jerry F. Goldstein has taken over the Hastings, Hastings-on-the-Hudson. He is remodeling the house and expects to have it completed by Sept 15, or earlier.

Variety Club

Cincinnati

Cincinnati, Aug. 26.—The third annual golf tournament and field day of Tent No. 3, held at the Hillcrest Country Club, with an attendance of approximately 250, was an outstanding event, due to the efforts of the committee, composed of James J. Grady, chairman; Joe Oulahan and Billy Bein, Ralph Kinsler, Elmer Shard, H. Hartman, Joe Gelman, Harry Wessell, B. Hastings, J. Wesley Huss, Jr., Paul Keieger, Allan S. Moritz, Fritz Witte, John Allen, Bill Koegel and Ed Mayer.

Proceeds are to be turned in to the Variety Club's charity fund.

Oulahan and Larry Benton tied for the Variety trophy, each shooting a net score of 72, making a playoff necessary in the near future. Benton won the long driving contest with a 267-yard hit off the tee. Oulahan was second with 255 yards, and M. C. Farrell third with 253. Benton, incidentally, won the playoff of last years' tournament. Lowest gross scores were made by Lou Smith, 71; Dick Renneker, 75; Erv Baumgartner, 76, and Tom Mulvaney, 78. Al Sugarman won high gross with 198. There were 180 players competing, and prizes went to 143 of that number. Cliff Winehill, associate member, acted as master of ceremonies for the floor show which went over with a bang.

Among those from out-of-town were: M. R. ("Duke") Clark, chief barker of Columbus Tent No. 2; J. Real Neth, W. C. Chesborough and Lawrence Burns, of Columbus; George Landry, Laddie Hancock and Joe Neger, Indianapolis Tent No. 10; George Robergs, Cleveland Tent No. 6; Charles Butler, Washington, D. C., Donald and Dwight Jones, Jackson, O.

H. J. Wessell, chief barker; Billy Bein and Allan Moritz compose a committee giving a testimonial dinner in the clubrooms to Ralph Kinsler, chairman of the privilege men, who recently was named manager of the local Grand National branch.

Nelson Trowbridge is expected back in the city soon from a summer sojourn which he spent with his family in Michigan.

Washington

Washington, Aug. 26.—Under the co-skippership of Sam A. Galanty and Carter T. Barron, Tent No. 11 held its second annual showboat cruise with more than 800 embarking on the *City of Washington* for a three-hour trip to nowhere down the Potomac.

Heavy thundershowers earlier in the day were blamed for a cut in attendance.

Prior to sailing, the guests were regaled with a water carnival, produced by Dr. Frank T. Shyne. The show was climaxed by having the showboat escorted down the channel by the *S.S. Firefighter*, with all six streams playing, and a launch from the harbor patrol.

On the cruise, the landlubbers were entertained by Phil Spitalny and his all-girl orchestra, and associated artists, from the Earle; by Ben Blue and other entertainers from Loew's Capitol; by a Leon Brusiloff orchestra, and by the ship's band. The affair was an outstanding success.

ALL AMERICA
WITH A VO

DICK POWELL, America's most popular song star, in the best performance of his career.

JOAN BLONDELL 'comes near stealing the picture, stamps herself as a comedienne able to hold her own with the best'†.

DICK POWELL IN

JOAN BLONDELL·WARREN WILLIAM·FR

JEANNE MADDEN • Carol Hughes • Craig Reynolds • Hobart Cavanau

**Motion Picture Daily* *†Variety Dail*

S CHOICE FOR THE SMILE THAT WINS
CE . . . ON HIS WAY TO NEW GLORY!

BUT LET THE KNOCK-KNOCK BOYS DO THE TALKING!

"Substituting comedy and fast tempo[*], this refreshing musical should please audiences who are tired of big numbers, complicated renditions of songs[†]. The box-office should get a healthy play when this show runs.[°]"

RANK McHUGH, who'll nake history in 'Three Aen On a Horse', 'shares onors with Joan, gets is share of the laughs'[°].

THE YACHT CLUB BOYS 'panic with two numbers of their own'[*]. 'They do much to make the film enjoyable entertainment'[°].

JEANNE MADDEN, sensational new Warner discovery, 'has looks, ability, and sets herself solidly in pictures'[†].

STAGE STRUCK"

IK McHUGH

YACHT CLUB BOYS

Directed by Busby Berkeley • A First National Picture

You'll be hearing these swell new song hits on the air!
"IN YOUR OWN QUIET WAY"
"FANCY MEETING YOU"
by E. Y. Harburg & Harold Arlen
"THE INCOME TAX"
"THE BODY BEAUTIFUL"
written and sung by
The Yacht Club Boys

[°] *Film Daily*

Erpi Not for Sale, Drake Tells Staff

(Continued from page 1)

number of offers had been made and all had been turned down, but added that "all future offers probably would be, as well." He asserted, as well, that "Erpi never has been for sale."

The advisability of major companies acquiring ownership of the sound equipment used in their studios and theatres was discussed for the first time prior to the formation of Erpi. Western Electric and A. T. & T. officials conferred on the subject at great length with M.P.P.D.A. members in 1926, but, failing to arrive at an agreement, the electrics proceeded with the formation of their equipment subsidiary.

Drake, who returned on Monday from an extended European trip, reported on advances being made by Erpi abroad, particularly in British studios. He described the company's foreign situation as a favorable one and congratulated the sales force on the work of the past year in this country. The Erpi chieftain expressed his gratification over the reception being accorded the new Western Electric Mirrophonic sound, which was introduced to the trade at the current convention.

Knox Predicts Third Dimension

The morning session was in charge of H. G. Knox, vice-president, who predicted that equipment employing dual sound track operation which would give stereophonic, or "third dimension" sound, would be the next big advance in sound recording equipment. He said that certain modifications in recording equipment would be necessary, but that when producers ask for them Erpi would have them ready.

C. W. Bunn, general sales manager, presided at the afternoon session which was addressed by E. S. Gregg, assistant comptroller; P. L. Palmerton, export manager; William A. Wolff, W. E. advertising manager; F. B. Foster, Jr., treasurer; H. M. Bessey, credit manager, and E. J. Moriarty, W. E. general attorney. Divisional meetings are scheduled for today.

ITO Ponders Appeal On Rolsky Decision

(Continued from page 1)

completed the bulk of its deals on the basis of clearance and runs. If Fox Midwest follows the suggested policy of indefinite runs on big pictures, independents who do not buy protection will probably play further back than this year.

Music Hall Wins Again

In the latest game of the M. P. Baseball League series the Music Hall defeated Columbia, 8-0. This was the 12th straight win for the Music Hall.

Now "Isle of Fury"

HOLLYWOOD, Aug. 26.—Warners have re-titled the film formerly called "Three in Eden." It is now "Isle of Fury."

Ascap Stipulation Talks Are Resumed

(Continued from page 1)

an agreement on the stipulations it is believed that the case could be submitted to Federal Judge Henry W. Goddard here in October without a resumption of the trial or the taking of further testimony. In this event, however, no decision is expected from the court before next year because of the unusual volume of exhibits and records which have been and will be entered.

However, if no agreement on the stipulations is reached, the attorneys say that the case would be returned to trial, with new hearings probably being started next February.

Ascap officials assert that they have rejected several suggestions advanced by the Attorney General's office involving the ending of the case by the entering of a consent decree. The society's attitude is that it believes its operations to be within the law and, if the courts decide otherwise, it is willing, Ascap officials say, to revise its operations in accordance with court decrees.

Atlas, RCA Oppose RKO Assets Shift

(Continued from page 1)

the court approves the retirement of the notes outstanding.

The collateral includes all of RKO's investments in its going subsidiaries, including obligations of the subsidiaries to the parent company. RKO's debentures, which are owned principally by Atlas Corp. and RCA, are secured by a second lien on the assets pledged as collateral on the gold notes. They will ask the court to appoint a trustee for the collateral in the interests of debenture holders, in opposition to the RKO trustee's move to obtain possession when and if the collateral is released.

Industry "In Black" Is Shown by Survey

(Continued from page 1)

1927 to 1936 of the industry's leading organizations are charted and form a significant exhibit. Figures on Columbia, Consolidated, Eastman, Loew's, RKO, Twentieth Century-Fox, Universal and Warners are shown in table form and, taken by and large, reflect the widely conceded upswing.

The article closes with a statement concerning the movement currently under way to step up admissions where the excellence of product warrants and where "the traffic will bear it."

Extending Dates Is Protested by ITOA

(Continued from page 1)

to be inserted in all contracts giving the subsequents the privilege of canceling pictures held over in this manner.

Very few contracts have been closed by major companies with members of the organization, it was revealed in a poll taken.

Freudenberger Named

Walter J. Freudenberger has been named general sales manager of Theatre Trailer Corp.

25, Not 20

Universal's new season deal with the Roxy covers 25 weeks, not 20 as originally reported.

Chicago Operators May Bar Long Reels

(Continued from page 1)

al, has a strong weapon in his hands in that the existing operators' contract expires Sept. 1 and a renewal already has been the subject of extended negotiations. Reports are also current that a strike is not improbable.

Those close to the I.A.T.S.E. yesterday asserted distributors had ignored the International in paving the way for national adoption of the 2,000-foot reel and had confined its deal for adoption by direct negotiation with various locals throughout the country.

Strong opposition to the plan has developed in Boston, Chicago and Cleveland and nationwide opposition to it has resulted on the part of the I.A., although presumably arrangements between distributors and locals can undergo no change.

Aurora, Ill., in the Chicago area, is one city at least where I.A. men have refused to use the long reels. Those interested in advancing the plan state, on the other hand, that the reels already are in use in hundreds of theatres throughout the nation.

Seeking Operator Cuts

CHICAGO, Aug. 26.—A substantial decrease in wages for operators will be demanded by the Chicago Exhibitors' Ass'n., according to Morris Leonard, president.

Leonard's statement follows a similar demand for lower salaries made by Aaron Saperstein, Allied theatre leader, last week when he notified Frank Clifford, the union's business manager, that his group was demanding a 10 per cent cut.

The operators are asking for a 25 per cent salary increase in the new contract which is now being negotiated.

"American Wife" at $90,000 for a Week

(Continued from page 1)

"To Mary—With Love," a Twentieth Century-Fox film.

The third week of "Road to Glory" at the Rivoli ended with about $22,000. It's now in the fourth week. "China Clipper," for six days of a second week's run, tallied around $7,000.

20th-Fox Borrows Powell

HOLLYWOOD, Aug. 26.—Dick Powell has been borrowed from Warners by Twentieth Century-Fox for the lead in Irving Berlin's musical, "On the Avenue." Alice Faye will be co-starred.

Shift Bridgeport Start

BRIDGEPORT, Aug. 26.—Warner's Cameo has advanced its opening for new bill from Thursday to Wednesday and is now the first of the first run houses here to change bills.

French Worry Over Government Moves

(Continued from page 1)

ful to the industry and to its progress along present lines.

In his recent report to the National Economic Council M. De Carmoy bluntly warned the industry that action must be taken and this report was adopted by the council.

The delay thus far has been due to factional differences. The Chambre Syndicale is made up of French producers and distributors and a small number of exhibitors and the technical branches comprising manufacturers, printers and developers. The Comite Du Film, presided over by Georges Loureau, includes the main body of French and foreign distributors, a majority of exhibitors and a few French producers.

The plan sought by the Government would combine both groups with a section for the technical branches, with one branch for all producers, another for all distributors and a third for exhibitors. A special section might look after French interests.

Upholds "Ecstacy" Ban; K.C. Run Jerked

(Continued from page 1)

prevent interference by city authorities, will be taken.

Approximately 250 prospective patrons were waiting outside the Royal for the opening of the box office when the decision was reached not to show it. More than 200 telephone calls were received by the theatre during the afternoon wanting to know when the picture would be shown.

Fabian Holds B'lyn Paramount Until '37

(Continued from page 1)

piring operating deal with no important changes involved, Freeman said. An extension for two years was discussed in the early stages of the negotiations and abandoned later. The Brooklyn Paramount continues under the pooling arrangement with Warner's Strand in Brooklyn, which Fabian also operates.

Bostonians See "Heart"

BOSTON, Aug. 26.—Republic Pictures gave a special preview of "Follow Your Heart" at the Fenway yesterday followed by a luncheon at the Cocoanut Grove for managers.

Among those attending were: Herbert J. Yates, City Censor H. McNary; Archie Silverman, Ed Reed and Martin Tuohey from Providence; Robert Sternberg, district manager of Metropolitan Boston for M. & P.; Joe Mathieu of the Mathieu circuit; Morris Pouzner of the Pouzner circuit; Barney Hoffman of Warners; and Charles Koerner, district manager for RKO Keith theatres here.

Olson Heads Club

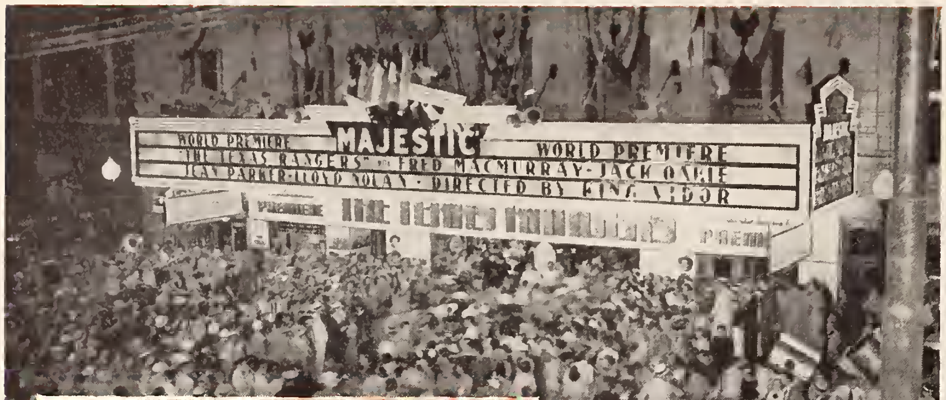
OMAHA, Aug. 26.—Clarence K. Olson, branch manager for Warners, was selected by his own employees as president of the Warner Club, succeeding Frank Hannon, salesman. John Winn, Ruth Cogley and Milton Swift were elected vice-presidents; Dorothy Laird, secretary, Dora McLaren, re-elected treasurer.

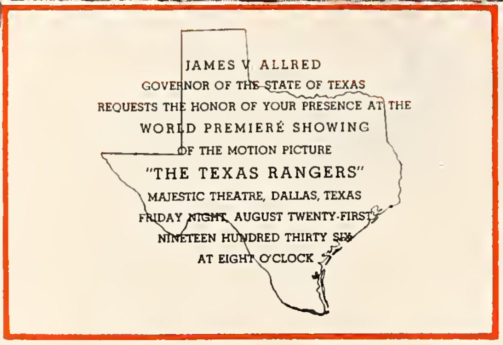
BOX-OFFICE CYCLONE HITS TEXAS

*Paramount's "THE TEXAS RANGERS" story on next page

15,000 MOB "RANGERS" PREMIERE CROWDS TOP HOLLYWOOD RECORDS

Dallas, Texas—Aug. 22—With 5,000 persons including two U. S. Senators and the other guests invited by Governor James V. Allred to the world premiere of the official Texas Centennial picture, jamming the Majestic Theatre, with 10,000 more lining the streets outside, Paramount's "The Texas Rangers" broke all opening night records West of the Mississippi last night despite a temperature of 112 degrees.


WORLD PREMIERE
MAJESTIC
WORLD PREMIERE
THE TEXAS RANGERS · FRED MACMURRAY · JACK OAKIE
JEAN PARKER · LLOYD NOLAN · DIRECTED BY KING VIDOR



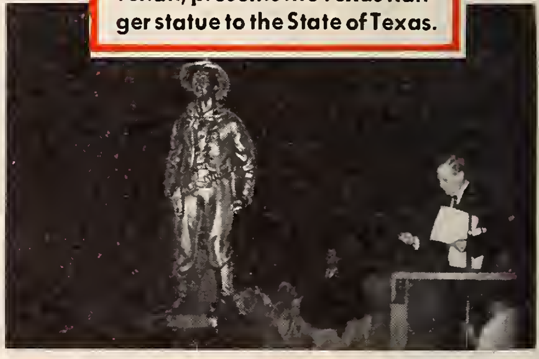
JAMES V ALLRED
GOVERNOR OF THE STATE OF TEXAS
REQUESTS THE HONOR OF YOUR PRESENCE AT THE
WORLD PREMIERE SHOWING
OF THE MOTION PICTURE
"THE TEXAS RANGERS"
MAJESTIC THEATRE, DALLAS, TEXAS
FRIDAY NIGHT, AUGUST TWENTY-FIRST
NINETEEN HUNDRED THIRTY SIX
AT EIGHT O'CLOCK

THE RANGERS ON PARADE . . . Led by six Texas Rangers, a huge parade through the Dallas streets preceded the main event . . . the official opening of "The Texas Rangers". Among the features of the parade were a group of old time Texas Rangers in their fighting garb and a real covered wagon of the Indian fighting days.

KING VIDOR PRESENTS . . . King Vidor, director of "The Texas Rangers", a native born Texan, presents the Texas Ranger statue to the State of Texas.

SMART EXPLOITATION . . . Ushers and candy girls of the Majestic Theatre, in Texas regalia for the world premiere, standing in front of the huge lobby poster.

ALL SEATS SOLD A WEEK IN ADVANCE . . . Making a new box-office record, "The Texas Rangers" was a complete sell-out a whole week before the world premiere. And local newshawks reported scalpers asking and getting ten dollars a pair for the few tickets they had managed to collect.



SENATOR SHEPPARD ACCEPTS . . . United States Senator Morris J. Sheppard unveils the Texas Ranger statue presented to the state of Texas by Paramount.

Adolph Zukor presents

"THE TEXAS

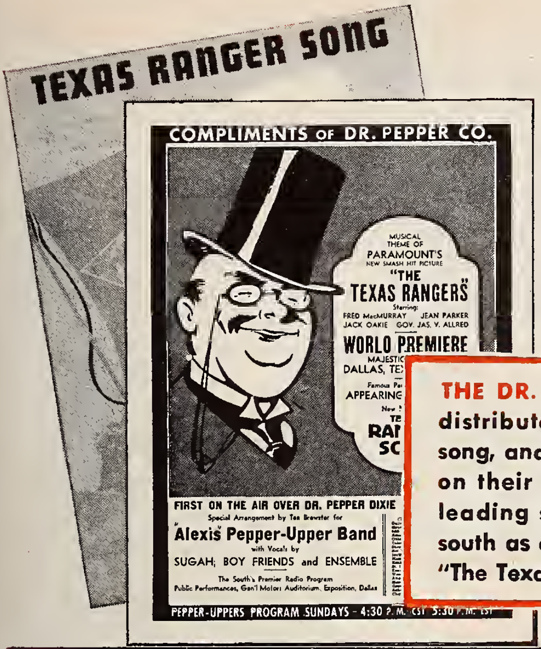
with FRED MacMURRAY · JACK

A Paramount Picture · Produced

ALL-TIME BOX-OFFICE RECORD

TWO-DAY BUSINESS BETTER THAN OVER-AVERAGE WEEK

Box-office reports from the Majestic Theatre, Dallas, Texas, show that in two days "The Texas Rangers" had done more business than the biggest box-office draw in recent months had done in a whole week. The Paramount Exchange in Dallas has been swamped with calls for prints, with local managers begging for immediate showings, even at subsequent run houses. Among the attendance at the opening were more theatre managers than ever seen at an opening . . . and apparently they liked what they saw.



TEXAS RANGER SONG

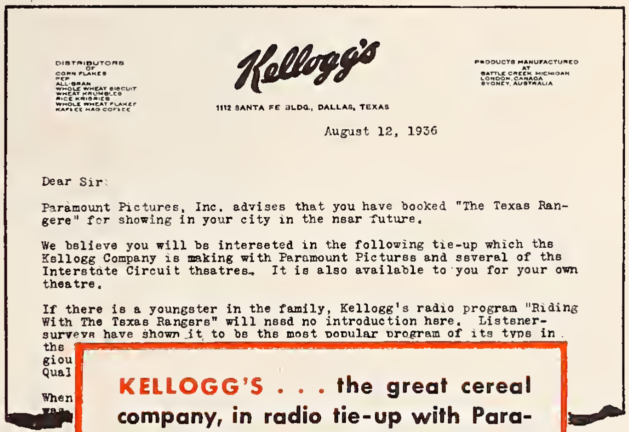
COMPLIMENTS OF DR. PEPPER CO.

MUSICAL THEME OF PARAMOUNT'S NEW SMASH HIT PICTURE
"THE TEXAS RANGERS"
Starring:
FRED MacMURRAY JEAN PARKER
JACK OAKIE GOV. JAS. V. ALLRED
WORLD PREMIERE
MAJESTIC
DALLAS, TEX
Famous Pe
APPEARING
New
TE
RAN
SO

FIRST ON THE AIR OVER DR. PEPPER DIXIE
Special Arrangement by Ten Brewster for
"Alexis" Pepper-Upper Band
with Vocals by
SUGAH; BOY FRIENDS and ENSEMBLE
The South's Premier Radio Program
Public Performances, Gen'l Motors Auditorium, Exposition, Dallas

PEPPER-UPPERS PROGRAM SUNDAYS - 4:30 P. M. CST 5:30 P. M. EST

THE DR. PEPPER COMPANY . . . distributed 50,000 copies of this song, and had it played for weeks on their network program on 20 leading stations in the west and south as a direct advertisement for "The Texas Rangers".



DISTRIBUTORS OF
CORN FLAKES
PEP
ALL-BRAN
WHOLE WHEAT BISCUIT
WHEAT KRUMBLES
RICE KRISPIES
WHOLE WHEAT FLAKES
KAFFEE HAG COFFEE

Kellogg's
1112 SANTA FE BLDG., DALLAS, TEXAS

PRODUCTS MANUFACTURED AT
BATTLE CREEK, MICHIGAN
LONDON, CANADA
SYDNEY, AUSTRALIA

August 12, 1936

Dear Sir:

Paramount Pictures, Inc. advises that you have booked "The Texas Rangers" for showing in your city in the near future.

We believe you will be interested in the following tie-up which the Kellogg Company is making with Paramount Pictures and several of the Interstate Circuit theatres. It is also available to you for your own theatre.

If there is a youngster in the family, Kellogg's radio program "Riding With The Texas Rangers" will need no introduction here. Listener-surveys have shown it to be the most popular program of its type in the

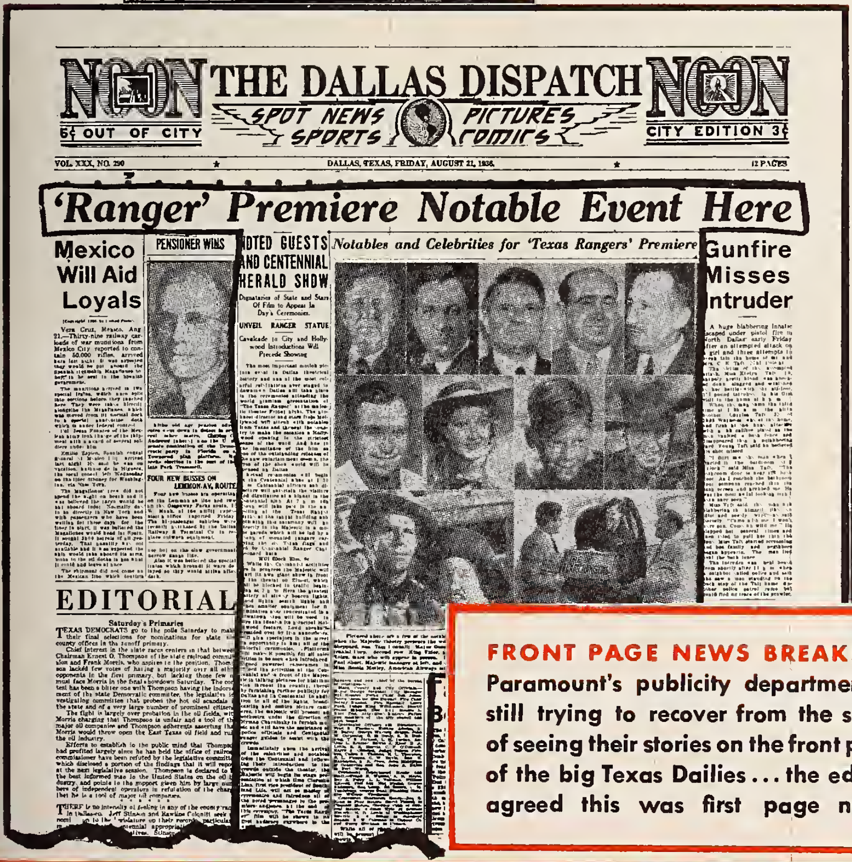
giou

Qual

When

was

KELLOGG'S . . . the great cereal company, in radio tie-up with Paramount, advertises "The Texas Rangers" in a series of big network broadcasts as the official picture of their huge Junior Rangers radio program.



NOON THE DALLAS DISPATCH NOON
5¢ OUT OF CITY SPOT NEWS SPORTS PICTURES COMICS CITY EDITION 3¢
VOL. XXX, NO. 290 ★ DALLAS, TEXAS, FRIDAY, AUGUST 21, 1936. ★ 12 PAGES

'Ranger' Premiere Notable Event Here

Mexico Will Aid Loyals

PENSIONER WINS

NOTED GUESTS AND CENTENNIAL HERALD SHOW

Dignataries of State and Stars Of Film to Appear In Day's Ceremonies.

UNVEIL RANGER STATUE

Cavalcade in City and Hollywood Introductions Will Precede Showing

Notables and Celebrities for 'Texas Rangers' Premiere

Gunfire Misses Intruder

EDITORIAL

Saturday's Primaries

FRONT PAGE NEWS BREAKS . . . Paramount's publicity department is still trying to recover from the shock of seeing their stories on the front page of the big Texas Dailies . . . the editors agreed this was first page news.

LOCAL BOY MAKES GOOD . . . King Vidor, director of "The Texas Rangers", native born Texan, receives the applause of thousands of his fellow Texans as he officially opens the world premiere of his great Centennial picture.

RANGERS"

OAKIE · JEAN PARKER · LLOYD NOLAN
EDWARD ELLIS

and directed by King Vidor

Paramount Pictures

"Adverse" Sets New Record for Strand

(Continued from page 1)

000, based on yesterday's business. The initial stanza of "G-Men" ended with $60,138.

At 2 P. M., "Anthony Adverse" was $347 ahead of the previous blue ribbon winner. Unlike "G-Men" and for the general run of product playing the house, more women flocked to the Strand yesterday. Byron F. Moore, metropolitan managing director for Warner theatres, estimated that 70 per cent of the audiences yesterday was drawn from the distaff side.

Scheduled to open at 9 A. M., Moore began admitting patrons at 8:45 when he found about 2,000 standing on line in spread eagle formation and in a drizzling rain. With the picture running two hours and 17 minutes, the final flicker left the screen at 3:15 this morning. Due to length, the turnover is handicapped to a great extent, according to Moore, who believes that he could have grossed more than $10,000 yesterday had 30 minutes been sliced from the total footage.

Price Boost Accepted

No complaints were registered on the increased 15 cents from opening to 1 P. M. The new price is 40 cents in comparison with 25 cents which is the general "early bird" tariff along Broadway. The evening admission has been boosted to 85 cents, or 10 cents above the previous figure. On Saturday, Sunday and holidays the 40 cent opening will be continued to 2 P. M. The price from 2 P. M. to 6 P. M. will be 65 cents in contrast to 55 cents on week days. From 6 P. M. to 10:30 P. M., the week day price of 85 cents will be advanced to 99 cents for weekends. Midnight shows during the week will be scaled at 55 cents and for weekends and holidays 10 cents more.

Approximately $25,000 has been spent on rehabilitating the theatre. A new system of indirect lighting has been installed in the inner lobby. The men's lounge has been converted into an English room with pictures of hunting scenes decorating the walls. About $1,000 was spent on new furniture for the women's salon. A new drinking fountain system with electric coolers throughout has replaced the former fountains.

Lobby and Front Renovated

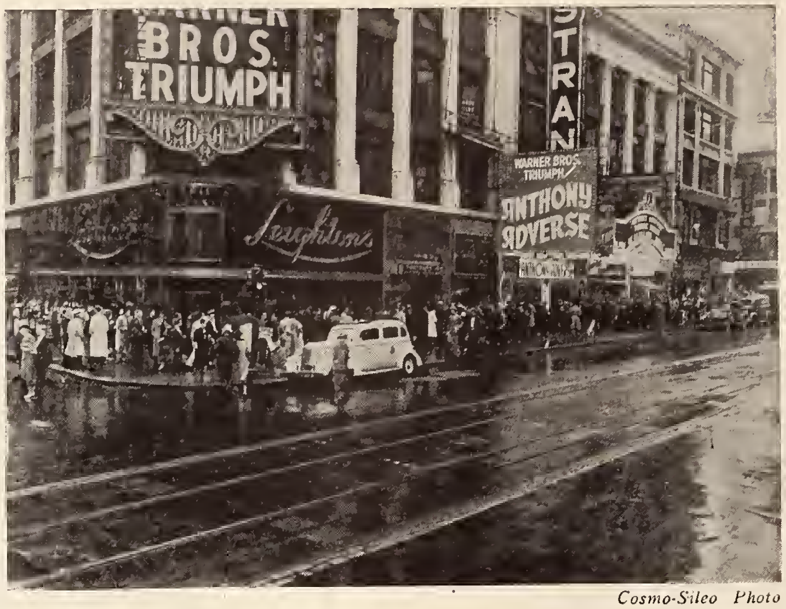
The lobby, completely done over, now gives the effect of a skylight scene with indirect lighting. Burgundy velour drapes cover the sides with six water color washes of scenes from the picture set at various vantage points.

The front has a gold satin background and the letters and billing of the cast is done in a transparent opalight glass effect. The enlarged photos are hand colored in natural wood frames painted white and gold.

Not only was the theatre proper given a complete revamping. All the ushers and members of the service staff have been equipped with new uniforms. For mornings and afternoons, ushers have grey striped trousers with dark grey jackets, silver trimmed. In the evening they wear semi-tuxedos. The cashiers have new blue serge dresses, pleated, with white collar and cuffs for contrast.

The S. R. O. sign was out at all performances with long lines in front of the theatre paradoxically but pleasantly embarrassing Moore and Zeb Epstein, manager, because of complaints from storekeepers adjoining the Strand.

At 8:30 Yesterday Morning



Cosmo-Sileo Photo

Crowds lined up waiting for the box-office to open at the Strand where "Anthony Adverse" bowed in.

At 7:30 the ticket sale was temporarily stopped. By 9 P. M. the gross had reached $7,831 and at 9:45, one-half hour before the breakover, the waiting crowd overflowed into the outer lobby.

A number of Broadway first run managers could not resist the temptation to give the theatre a first hand once-over. Bob Weitman of the Paramount, John Wright of the Rivoli, Harry C. Arthur and Morris Kinzler of the Roxy and Ernest Emerling of Loew's were among those who visited the house.

Moore was the recipient of compliments for the swell job from all sides including Joseph Bernhard, Gradwell L. Sears and some of his fellow Broadway managers.

Ad Tie-up With Macy's

As a part of the "Anthony Adverse" publicity campaign, Warners arranged with R. H. Macy & Co. for a full length, six-column co-operative advertisement illustrating stills of stars and scenes from the production as well as modernized versions of the gowns and accessories used in the film.

Shift Chicago Booking

CHICAGO, Aug. 26.—A change in plans will put "Anthony Adverse" into the Chicago for its first showing here instead of the United Artists.

After being slated for a "pink" ticket the film was re-reviewed by the local censor board and given a "general" permit after several dialogue cuts had been made.

By putting the picture into the Chicago, B. & K. have had to pay a fancy rental for the engagement which starts Sept. 11. The United Artists plays pictures on a percentage basis for extended runs. The engagement at the Chicago is for a minimum of two weeks with possibly a three-week run if business is up to expectations.

The opening of "Anthony Adverse" will be simultaneous with the starting of dual bills at the B. & K. de luxe neighborhood theatres, Marbro, Uptown and Tivoli.

Philadelphia Jump Stays

The increased admission at the Boyd, Philadelphia, instituted when "Anthony Adverse" opened there last Friday, will be continued after the indefinite run of the picture, Lester Kreiger, film buyer and chief booker for the Warner Philadelphia zone, stated yesterday prior to his departure for the Quaker City.

While there is no general plan to lift prices at the Warner theatres in Philadelphia, circuit heads are feeling their way and will raise admissions as the occasion presents itself, according to Kreiger.

Set Big "Hussy" Opening

WASHINGTON, Aug. 26.—M-G-M will stage a real Hollywood opening tomorrow night for "The Gorgeous Hussy," which will have its first showing at the Capitol. Bernard Sobel from the company's home office is here to handle the event. A number of ambassadors and congressmen will attend.

F.W.C. Managers to Meet

LOS ANGELES, Aug. 26.—Fox West Coast will hold its annual managers' conclave here, starting Sept. 1, with representatives from Seattle to southern California attending. Spyros Skouras and the New York delegation will come here for the sessions which will last three or four days.

Bayzman Joins Columbia

KANSAS CITY, Aug. 26.—Paul Bayzman, for five years representative of *Box-Office* on Film Row and for the past three years midwestern editor of the publication, has resigned to join the Columbia exchange in the advertising department.

Seek Buenos Aires Reduction in Rent

By N. BRUSKI

BUENOS AIRES, Aug. 10.—The Ass'n of Real Estate Owners of Argentina has filed a second note with the municipality of Buenos Aires in connection with the revaluation of properties which they have been endeavoring to obtain for the past two years in order that the corresponding taxes be reduced, based on the fact that rents have been steadily decreasing during recent years.

The note protests against the condition imposed which requires real estate owners to be up to date in their payments of taxes before filing their request, pointing out that in some cases this is impossible. It further states that the revaluation should not be limited to a 15 per cent maximum decrease as during the last three years rents have decreased in some cases from 20 to 40 per cent.

In their note the association also recommends that the authorities reconsider the question of taxes with respect to industries and commerce in view of the present economic situation of the country.

The approval of any such measure would mean great relief to many exhibitors.

* * *

The Municipal Intendant of Buenos Aires, Dr. Mariano de Vedia y Mitre, has signed a decree appointing the assistant chief of the Administration of Public Shows, Ricardo J. Casal, to study modifications to be introduced in the rulings governing public shows in general.

Report M-G-M Films Out of Rio Circuit

By A. WEISSMANN

RIO DE JANEIRO, Aug. 14.—Report are current here that Luiz Severiano Ribeiro's circuit will show no more M-G-M pictures, which would seem to indicate that M-G-M could not see eye to eye with Ribiero on terms. Metro will release to the independents, if the report is true.

* * *

Carmen Santos, president of Brasil Vita Filme, has placed in work "Ouro Verde" ("Green Gold").

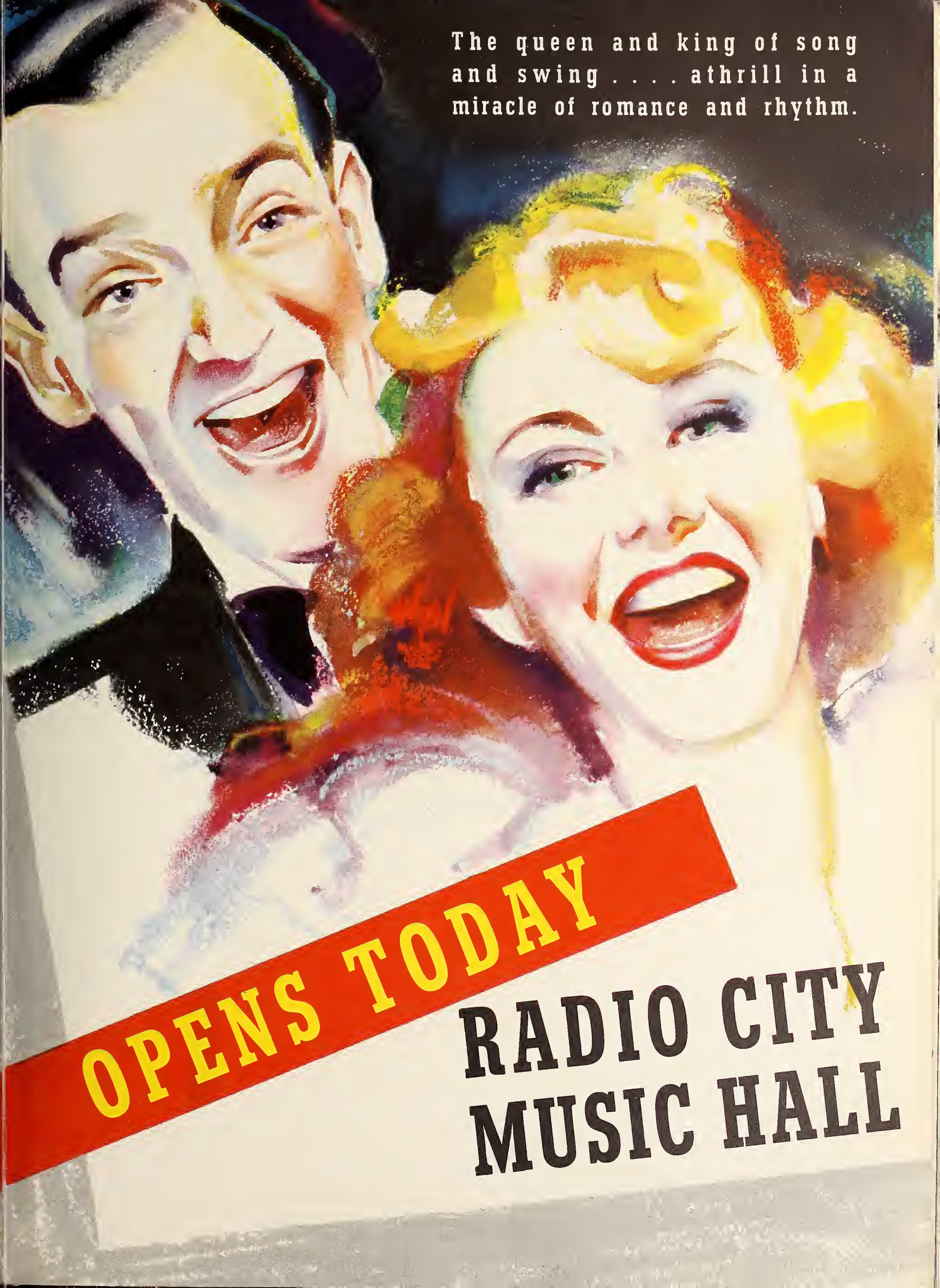
She declared at a dinner party that the profits from her latest release, "Cidade Mulher," will be used to found a technical school of the screen. A board of directors tentatively was named for the school.

Grand National Buys 2

HOLLYWOOD, Aug. 26.—Sidney N. Biddle, New York story head for Grand National, has closed for two stories. "Master Mind," magazine story by Leonard Lee, probably will be James Cagney's first for the new organization. "Fugitives From Justice," original by W. T. Ballard, will be assigned to one of the Grand National producers.

Firemen Show a Profit

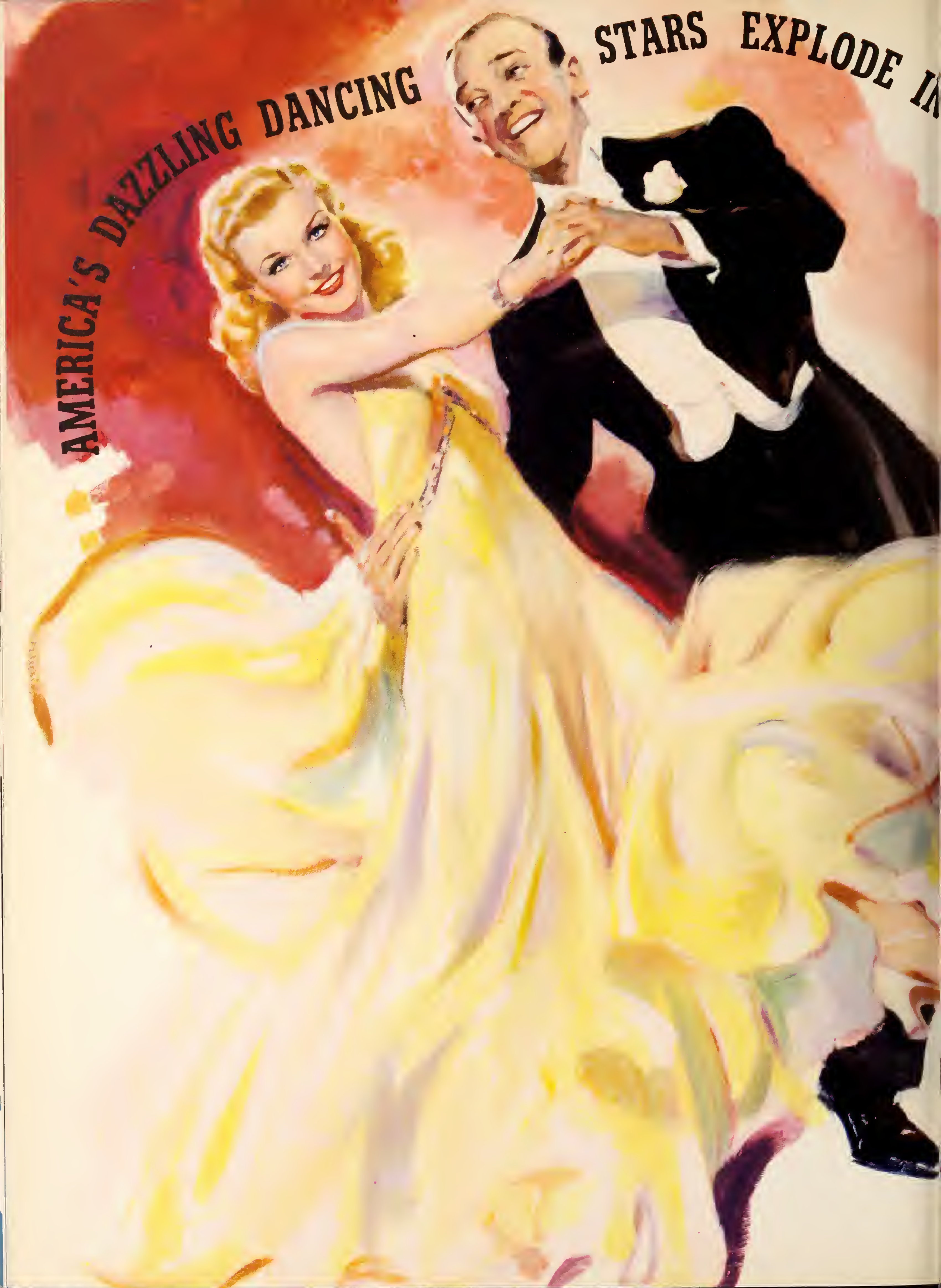
KENNETT SQUARE, Pa., Aug. 26.—The Firemen's Auditorium of this borough, the only film theatre in Kennett Square, operated by the Kennett Square Fire Co., reported a net profit for the year of $8,334.76. Total receipts from the theatre for the year were $30,198.50, of which more than half went toward payment of films and $3,660.08 for salaries.



The queen and king of song and swing . . . . athrill in a miracle of romance and rhythm.

OPENS TODAY

RADIO CITY MUSIC HALL


AMERICA'S DAZZLING DANCING STARS EXPLODE IN

A GLORIOUS SONGBURST OF GAYETY AND GLADNESS!

New dance creations!
New thrill sensations!
Girls more gorgeous than ever!

FRED
ASTAIRE
GINGER
ROGERS
IN
SWING TIME

with

VICTOR MOORE ★ HELEN BRODERICK
ERIC BLORE ★ BETTY FURNESS
GEORGES METAXA

FRED AND GINGER AWHIRL IN A SHOW WITH MAGIC MUSIC BY JEROME KERN

Composer of "Roberta", "Showboat", Etc.

LYRICS BY DOROTHY FIELDS

SIX NEW SWEET AND SWINGY TUNES FOR THE GIDDY WORLD TO DANCE TO!

"THE WALTZ IN SWING TIME"
"BOJANGLES OF HARLEM"
"THE WAY YOU LOOK TONIGHT"
"PICK YOURSELF UP"
"A FINE ROMANCE"
"NEVER GONNA DANCE"

TRY AND KEEP YOUR FEET STILL WHEN FRED TAPS "BOJANGLES OF HARLEM" IN BLACKFACE

RKO-RADIO PICTURE

Directed by George Stevens... A PANDRO S. BERMAN PRODUCTION

LITHO USA

'Scotland' on Dual Best in Lull on Coast

Los Angeles, Aug. 26.—"Mary of Scotland" was the money-maker of the week. It pulled $5,000 at the Pantages, passing par by $1,800, but dropped $2,000 below the line at the Hillstreet on a take of $6,000.

"Sing, Baby, Sing," on a dual with "Women Are Trouble," did $1,000 over average at the Chinese on a take of $13,500, but failed to make the grade at Loew's State.

With the exception of "My American Wife," billed with "Meet Nero Wolfe" and an F. & M. stage show featuring Rube Wolfe, which came within $400 of equalling average at the Paramount, business was not impressive.

Total first run business was $92,400. Average is $130,150.

Estimated takings for the week ending Aug. 26:

"ANTHONY ADVERSE" (W. B.)
CARTHAY CIRCLE—(1,518), 50c-$1.50c, 7 days, 4th week. **Gross:** $12,400. (Average, $17,000)

"SING, BABY, SING" (20th-Fox)
"WOMEN ARE TROUBLE" (M-G-M)
CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $13,500. (Average, $12,500)

"NINE DAYS A QUEEN" (G. B.)
4 STAR—(900), 30c-55c, 7 days. **Gross:** $2,900. (Average, $3,250)

"ECSTASY" (Eureka)
GRAND INTERN'L—(750), 35c-40c, 7 days, 6th week. **Gross:** $2,200. (Average, $1,200)

"MARY OF SCOTLAND" (Radio)
HILLSTREET—(2,700), 25c-40c, 7 days, 2nd week. Louis-Sharkey fight. **Gross:** $6,000. (Average, $8,000)

"SING, BABY, SING" (20th-Fox)
"WOMEN ARE TROUBLE" (M-G-M)
LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $13,500. (Average, $14,000)

"MARY OF SCOTLAND" (Radio)
PANTAGES—(3,000), 25c-40c, 7 days, 2nd week. Louis-Sharkey fight picture. **Gross:** $5,000. (Average, $3,200)

"MY AMERICAN WIFE" (Para.)
"MEET NERO WOLFE" (Col.)
PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: Rube Wolfe and his orchestra, F. & M. revue. **Gross:** $17,600. (Average, $18,000.

"THE GREEN PASTURES" (W. B.)
WARNER BROS. (HOLLYWOOD)—(3,000), 25c-40c, 7 days, 2nd week. **Gross:** $9,100. (Average, $14,000)

"THE GREEN PASTURES" (W. B.)
WARNER BROS. (DOWNTOWN)—(3,400), 25c-40c, 7 days, 2nd week. **Gross:** $10,200. (Average, $12,000)

New Enterprises

The following companies recently were incorporated.

At Albany:

Delken Theatres Corp., Buffalo, exhibit motion pictures, capital $5,000. Incorporators, Vincent R. McFaul, Henry C. Fruecht and Thomas D. Powell.

Star Safety Film, Inc., New York, to deal in cameras, films, etc., capital 100 shares no par value stock. By Harold A. Lipton, Marjorie J. Julig and Max D. Atkins.

At Richmond:

Virginia Beach Playland, Inc., to conduct amusement enterprises, by Martin H. Newman.

Roth Enterprises, Inc., Harrisonburg, to operate and exhibit shows and other amusements by Charles S. Roth, Samuel Roth, and Harry Roth. Capital, $25,000.

Rappahannock Theatre, Inc., theatrical and amusement business by Charles A. Somma, Benjamin T. Pitts and Sam Bendheim, Jr.

Out Hollywood Way

Hollywood, Aug. 26.—Buck Jones, back from Honolulu yachting trip, looking for locations for "Empty Saddles" with Les Selander, who will direct. . . . T. K. Glennan, operations manager for Paramount, off for a vacation in northern California. . . . Het Manheim borrowed from Universal by Republic to map campaign for "The President's Mystery."

Jean Harlow back at work after two-week illness. . . . Jack Shaw signed by Trem Carr to photograph special effects on the next John Wayne picture. . . . Grace Moore returns. . . . Gene Raymond, Jeannette MacDonald, Jackie Cooper, Montague Love among the Sunday morning breakfasters at the Beverly Hills Brown Derby.

Mervyn LeRoy finishes "Three Men on a Horse" and starts plans for his own production unit. . . . Marx Brothers start rehearsals at M-G-M of "A Day at the Races." . . . Sigmund Romberg off to New York for rehearsals of "Forbidden Melody." . . . Will return Nov. 15 to start M-G-M contract. . . . Ida Lupino recovering from tonsil operation.

Rouben Mamoulian considering offer to direct "Christopher Columbus" in Italy. . . . Gertrude Temple, mother of Shirley, to be interviewed over NBC by Elza Schallert on Sept. 4. . . . Walter Plunkett, costume authority for Radio, busy on designs for "Quality Street." . . . Robert Benchley to return to New York Sept. 15.

George Tempelton, second assistant director at Paramount, made first assistant to Alexander Hall on "Exclusive."

✚

Casting—At Warners, Joan Woodbury and Rene Torres in "God's Country and the Woman," David Carlisle in "Once a Doctor," and Hobart Cavanaugh in "The Making of O'Malley." . . . Florence Lake in "Hats Off," Grand National. . . . Bruce Cabot, on loan from M-G-M; Ward Bond and Charles Wilson added to "Legion of Terror," Columbia.

Harry Brandon in "The Black Legion," Warners. . . . James Melton and Patricia Ellis leads in "Melody for Two," and Jim Thorpe in "The Green Light," same studio. . . . Jacqueline Wells in the new Laurel and Hardy feature, Hal Roach. . . . Harvey Stephens borrowed by Paramount from M-G-M for "Maid of Salem." . . . Gregory Gaye in "Under Your Spell," Twentieth Century-Fox. . . . Sara Haden, Margaret Hamilton, James Burke, Russell Hopton, Russell Hicks, William Benedict in "Glory," same studio.

✚

Story Buys—"This Man for Hire," by Graham Greene, by Paramount; "Maiden Voyage," original by Ernest Vadja, by M-G-M; "Racketeer in Exile," by Harry Sauber, by Columbia; "Mountain Music," by McKinley Kantor, by Paramount.

✚

Writers—David Boehm on screenplay for "There Comes a Time," Major Pictures. . . . Richard A. Rowland signs Arthur Caesar to do dialogue for "Love and Laughter." . . . Mary McCall, Jr., on script of "I Promise to Pay," Columbia. . . . J. P McEvoy signed for a term contract by Paramount and assigned to "College Holiday" . . . Franklin Coen working on "The Man Who Found Himself," Radio.

✚

Director—John Farrow assigned to "The Famous Mrs. Hatton," Warners.

Seek Cordele Charity Aid

Cordele, Ga., Aug. 26.—Seeking to raise additional funds for charity cases in Cordele, both the city and county commissioners have passed resolutions which will be presented to Judge A. J. McDonald and Solicitor General Allan C. Garden of the Cordele judicial circuit proposing removing of the probation charge against Frank Woods, owner of the Woods Theatre, who was convicted by a jury in Crisp Superior Court last year for operating the theatre on Sundays. Proceeds were used for charity.

Cashier Beauty Winner

Kansas City, Aug. 26.—Pauline Buchanan, cashier at Loew's Midland, downtown first run, won the title of "Miss Kansas City" in the finals contest at the Fox Uptown, suburban first run. John McManus, Midland manager, knew nothing about it until the following day.

Three for Grace Moore

Hollywood, Aug. 26.—Three pictures are planned at Columbia for Grace Moore, just back from a European vacation. They are "Interlude," original by Robert Riskin; "Intermezzo," original by Zoe Akins, and the Rupert Hughes story, "A Nightingale Flies Home."

Expect Wage Agreement

Wilmington, Del., Aug. 26.—Adjustment of a dispute over wages for WPA stagehands and musicians is expected following a conference in the office of Bankson T. Holcomb, Delaware WPA administrator. Representatives of the stagehands' and musicians' unions were present. The stagehands and musicians are asking the prevailing rate of pay for such classifications in Wilmington and vicinity.

Cohn to Hold Mary Astor

Hollywood, Aug. 26.—In order to put an end to speculation about the status of Mary Astor at Columbia, Harry Cohn has issued the following statement: "Columbia has not decided to cancel Miss Astor's contract. I have not considered such a step, much less decided to make it."

Miss Astor is contracted for two more films for Columbia.

Max Schall Marries

Kansas City, Aug. 26.—Max Schall, secretary to Rogers, and Edna Callahan, former Follies show girl now with M-G-M, were married by Judge Bert Rogers, Buddy's father and probate judge at Olathe, Aug. 25. Buddy Rogers was best man.

"Pastures" $9,000 Smash in Portland

Portland, Aug. 26.—"The Green Pastures" got off to a flying start at the Orpheum by piling up $9,000, which almost doubled the normal take for the house.

"Mary of Scotland," heading a dual bill with "Hollywood Boulevard," also was an outstanding hit at $8,000 in the Paramount. This was $5,000 over average.

"Mr. Deeds Goes to Town," in its 16th week downtown on a double bill with "Till We Meet Again," was strong at $2,000 in the Blue Mouse. Normal for the house is $1,700. "San Francisco," in its ninth downtown week, took $4,000 at the Mayfair.

Total first run business was $33,000. Average is $24,700.

Estimated takings for the week ending Aug. 24:

"PICCADILLY JIM" (M-G-M)
"RETURN OF JIMMY VALENTINE" (Republic)
BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(16th D. T. Week)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700)

"SAN FRANCISCO" (M-G-M)
(9th D. T. Week)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $4,000. (Average, $3,000)

"GREEN PASTURES" (W.B.)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $9,000. (Average, $5,000)

"MARY OF SCOTLAND" (Radio)
"HOLLYWOOD BOULEVARD" (Para.)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days. **Gross:** $8,000. (Average, $5,000)

"HIS BROTHER'S WIFE" (M-G-M)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

Para. Takes Hughes Yarn

Hollywood, Aug. 26.—Paramount has purchased "Beyond Sound of Machine Guns," by Llewellyn Hughes. The story will be developed by top members of the writing staff and produced as a special.

Wall Street

Short Losses on Board

	High	Low	Close	Net Change
Columbia	38½	38	38	+ ¼
Consolidated	5	4¾	4¾	— ⅛
Consolidated, pfd.	16⅞	16¾	16⅞	— ⅛
Eastman Kodak ..	174	174	174	—2
Eastman, pfd	160½	160½	160½	.....
Gen. T. Equip....	24	23⅝	23⅞	.....
Loew's, Inc.	58½	56⅞	57	.....
Paramount	8⅛	8	8⅛	.....
Paramount 1 pfd.	71½	69¾	69¾	—2¼
Paramount 2 pfd.	9⅛	9	9	+ ⅛
Pathe Film	7⅞	7¾	7¾	.....
RKO	6⅞	6¾	6¾	.....
20th Century-Fox	29¼	28⅝	28¾	— ¼
20th Century, pfd.	37⅝	37	37	— ½
Warner Bros.	13⅜	12⅞	12⅞	.....

Technicolor Only Curb Gain

	High	Low	Close	Net Change
Grand National ..	3⅞	3¾	3¾	.....
Sonotone	2¼	2¼	2¼	.....
Technicolor	28	27¾	28	+ ½
Trans-Lux	3⅞	3¾	3⅞	.....

Paramount Bonds Up

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98¾	98¼	98¾	+ ½
Paramount B'way 3s '55	55⅜	55⅜	55⅜	+ ⅛
Paramount Pict. 6s '55	89	88½	88½	+ ½
RKO 6s '41 pp....	75½	75	75	—1
Warner Bros. 6s '39 wd	97½	97	97	— ¼

(Quotations at close of Aug. 26)

"Scotland" Is Twin Cities' Best Grosser

MINNEAPOLIS, Aug. 26.—"Mary of Scotland" was a strong draw in each of the Twin Cities. It ran up to $8,000, over normal by $2,400, at the Orpheum here, and grossed $7,000, up by $1,500, at the St. Paul Paramount.

Cooler weather helped grosses all along the line.

"His Brother's Wife" again scored for better than normal business at the State in Minneapolis, taking $6,500 for a second week, first holdover at this house for many months. The picture also took $6,000, or $2,000 better than normal, at the St. Paul Orpheum.

Total first run business in Minneapolis was $29,800. Average is $25,100. Total first run business in St. Paul was $17,600. Average is $14,100.

Estimated takings:

Minneapolis:

Week Ending Aug. 17:

"HALF ANGEL" (20th-Fox)
LYRIC—(1,239), 20c-25c, 4 days. **Gross:** $600. Average, $1,500)

Week Ending Aug. 20:

"SATAN MET A LADY" (W. B.)
LYRIC—(1,239) 20c-25c, 3 days. **Gross:** $700. (Average, $1,500)

"THE GREEN PASTURES" (W. B.)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $11,500. (Average, $10,000)

"MARY OF SCOTLAND" (Radio)
ORPHEUM — (2,900), 25c-40c, 7 days. **Gross:** $8,000. (Average, $5,600)

"HIS BROTHER'S WIFE" (M-G-M)
STATE—(2,300), 25c-40c, 7 days, 2nd week. **Gross:** $6,500. (Average, $5,500)

"SHOW BOAT" (Univ.)
WORLD—(400), 25c-35c, 7 days, 10th week. **Gross:** $2,500. (Average, $2,500)

St. Paul:

Week Ending Aug. 17:

"SATAN MET A LADY" (W. B.)
RIVIERA—(1,000), 25c-40c, 4 days. **Gross:** $1,600. (Average, $3,500)

Week Ending Aug. 20:

"HIS BROTHER'S WIFE" (M-G-M)
ORPHEUM—(2,000), 25c-40c, 7 days. **Gross:** $6,000. (Average, $4,000)

"MARY OF SCOTLAND" (Radio)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $7,000. (Average, $5,500)

"THREE WISE GUYS" (M-G-M)
RIVIERA—(1,000), 25c,-40c, 3 days. **Gross:** $1,400. (Average, $3,500)

"WHITE FANG" (20th-Fox)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,600. (Average, $1,500)

Cincy's Employment Showing New Gains

CINCINNATI, Aug. 26.—Employment in 18 local selected industries was eight per cent greater in June of this year than in June, 1935, according to a business review just released by the Chamber of Commerce. Bank clearings increased 25 per cent in the same comparative period. Interchange of freight cars was up 18 per cent, and the value of building permits 208 per cent higher.

For the first six months of this year, employment in the above industries showed an increase of 13 per cent over the corresponding period of last year. Bank clearings gained 12 per cent; interchange of freight cars, 16 per cent, and total value of building permits, 108 per cent.

The employment index for Cincinnati as compiled by the Metal Trades Ass'n. shows an increase of 3.1 per cent for May, 1936, over April of this year, and an increase of 58.1 per cent over May, 1935.

It's About Time

Columbus, O., Aug. 26.—David Chase, 95, saw his first talking picture when he attended the RKO Grand last week. He refers to the experience as "wonderful," and expects to see pictures regularly from now on.

Chase explained that he was a frequent theatre patron when pictures were in their infancy some 20 years ago, but "sort of got out of the habit" in the intervening years.

"Sing, Baby" Top In Denver, $8,500

DENVER, Aug. 26.—"Sing, Baby, Sing" stepped along at a merry pace at the Denver, getting $8,500 on the week. It was moved to the Aladdin for a second week.

"His Brother's Wife" and "We Went to College" were in the money at the Orpheum on a gross of $7,500, over the line by $1,500, and "Yours for the Asking" also was $1,500 up on a gross of $6,000 at the Denham.

"To Mary—with Love" was moved to the Broadway for a third week following a $3,000 take at the Aladdin. It had already played a week at the Denver.

Total first run business was $35,000. Average is $28,000.

Estimated takings for the week ending August 20:

"TO MARY—WITH LOVE" (20th-Fox)
ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $3,000. (Average, $3,000)

"GREEN PASTURES" (W. B.)
BROADWAY—(1,500), 25c-40c, 7 days, following a week each at the Denver and Aladdin. **Gross:** $1,500. (Average, $2,000)

"REVOLT OF THE DEMONS" (S. R.)
CENTER—(1,500), 15c-25c-35c, 7 days. Stage show. **Gross:** $3,500. (Average, $2,000)

"YOURS FOR THE ASKING" (Para.)
DENHAM—(1,500), 25c-35c-40c, 7 days. **Gross:** $6,000. (Average, $4,500)

"SING, BABY, SING" (20th-Fox)
DENVER—(2,500), 25c-35c-50c, 7 days. Stage band. **Gross:** $8,500. (Average, $7,500)

'HIS BROTHER'S WIFE" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)
ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $7,500. (Average, $6,000)

"EARTHWORM TRACTORS" (F. N.)
"MURDER BY AN ARISTOCRAT" (F. N.)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $5,000. (Average, $3,500)

Greenwald in New Post

PITTSBURGH, Aug. 26. — Mannie Greenwald, who became manager of Warners' Strand in Oakland only six weeks ago, has resigned to pilot the downtown Barry for William Skirboll and his associates. The Barry, which was remodeled last winter at a cost of $20,000, only to be wrecked a short time later by the flood, will reopen Labor Day with a double-feature, subsequent run policy. Greenwald's successor will be Allan Davis, who moves up from the assistant managership of the Enright.

Another Warner managerial shift will place Bill Powelson in charge of the Regal, Wilkinsburg, recently acquired by the circuit from an independent group, until Powelson's own house in Tarentum, closed for several months, reopens.

"Pastures" on Dual $10,000, Montreal

MONTREAL, Aug. 26.—"The Green Pastures" was outstanding at the Princess. It attracted $10,000 on a dual bill with "Love Begins at 20." Average is $7,000.

"Rhythm on the Range" headed the double bill at the Capitol for a take of $8,500, with "Moonlight Murder," on top of the mixed show at Loew's, registering $8,500. The fifth week of "San Francisco" at the Palace was good for $6,000.

Provincial elections and the Montreal baseball team here throughout the week were opposition. Weather that was a little cooler, particularly at nights, helped.

Total first run business was $33,000. Average is $38,000.

Estimated takings for the week ending Aug. 22:

"RHYTHM ON THE RANGE" (Para.)
"ROAMING LADY" (Col.)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $8,500. (Average, $9,500)

"MOONLIGHT MURDER" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)
LOEW'S — (3,115), 25c-34c-40c-50c-60c, 7 days. Stage: "Midnight Daughters," vaudeville unit. **Gross:** $8,500. (Average, $10,500)

"SAN FRANCISCO" (M-G-M)
PALACE — (2,600), 25c-35c-40c-50c,65c. 7 days. **Gross:** $6,000. (Average, $11,000

"THE GREEN PASTURES" (W. B.)
"LOVE BEGINS AT 20" (F. N.)
PRINCESS—(2,272), 25c-30c-35c-50c-65c. 7 days. **Gross:** $10,000. (Average, $7,000)

"To Mary" Buffalo Leader at $16,000

BUFFALO, Aug. 26.—"To Mary—with Love" took top money here in a sweltering week. It drew $16,000 at the Buffalo, above par by $4,500.

The Lafayette's dual, "Crash Donovan" and "The Final Hour," was $1,400 to the good with a take of $7,200. At the Great Lakes, "Sing, Baby, Sing" finished a 10-day run at $11,000 in a $7,000-a-week house.

Total first run business was $46,200. Average is $36,900.

Estimated takings for the week ending Aug. 22:

"TO MARY—WITH LOVE" (20th-Fox)
BUFFALO — (3,000), 30c-50c, 7 days. **Gross:** $16,000. (Average, $11,500)

"PRIVATE LIFE OF HENRY VIII" (U. A.)
"THE FIRST BABY" (20th-Fox)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $7,000. (Average, $7,000)

"SING, BABY, SING" (20th-Fox)
GREAT LAKES—(3,000), 25c-40c, 10 days. **Gross:** $11,000. (Average, 7 days, $7,000)

"THREE CHEERS FOR LOVE" (Para.)
"HEART OF THE WEST" (Para.)
CENTURY—(3,000), 25c, 7 days. **Gross:** $5,000. (Average, $5,600)

"CRASH DONOVAN" (Univ.)
"THE FINAL HOUR" (Col.)
LAFAYETTE — (3,300), 25c, 7 days. **Gross:** $7,200. (Average, $5,800)

Borg Opens K. C. Office

KANSAS CITY, Aug. 26.—Russell Borg, exchange manager for Grand National, has opened temporary offices at 113 West 18th St., and has hired Rube Melcher, former Warner and G.B. salesman in this territory, as his first salesman. Mabel Fisk, formerly at the Columbia exchange, becomes Borg's secretary.

Steiner Loaned to W. B.

HOLLYWOOD, Aug. 26.—Selznick International has loaned Max Steiner to Warners for the scoring of "The Charge of the Light Brigade." Steiner has just finished the musical scoring of Selznick's "The Garden of Allah."

"Piccadilly," Show Capital Hit, $25,200

WASHINGTON, Aug. 26.—"Piccadilly Jim" and the fourth annual edition of the all-Washington revue, "Going Native," topped the town as Loew's Fox became Loew's Capitol. The take was $25,200, over par by $4,300. The revue, as in earlier years, was staged and produced by Gene Ford, one-time production aid with Louis K. Sidney, now house manager.

A return engagement of "Suzy" sent the take at Loew's Columbia to $4,300, over average by $700. "To Mary—with Love," at Loew's Palace, took $16,000, up by $100.

"The Green Pastures," playing a return engagement at the Metropolitan, took $4,600, $300 over average, and went into a second week. "Mary of Scotland," in its second week at RKO-Keith's, took a nice $9,500, but $1,100 under the first-week average. The Earle slipped to $12,700 with "Meet Nero Wolfe" and a stage show, going $5,700 under average.

Total first run business was $72,300. Average is $73,700.

Estimated takings exclusive of tax:

Week Ending Aug. 20:

"MEET NERO WOLFE" (Col.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Pappy, Zeb, Ezra & Elton; Arren & Broderick; Bartel & Hurst; Park & Clifford **Gross:** $12,700.: (Average, $18,400)

"PICCADILLY JIM" (M-G-M)
LOEW'S CAPITOL (formerly Loew's Fox)—(3,434), 25c-66c, 7 days. Stage: "Going Native," fourth annual edition of the all-Washington revue, with Gordon Hittenmark, m.c. **Gross:** $25,200. (Average $20,900)

"SUZY" (M-G-M)
LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days (return engagement). **Gross:** $4,300 (Average, first run, $3,600)

"TO MARY—WITH LOVE" (20th-Fox)
LOEW'S PALACE — (2,370), 35c-55c, 7 days. **Gross:** $16,400. (Average, $15,900)

"MARY OF SCOTLAND" (Radio)
RKO-KEITH'S—(1,836), 25c-55c, 7 days 2nd week. **Gross:** $9,500. (Average, first week, $10,600)

Week Ending Aug. 22:

"THE GREEN PASTURES" (W. B.)
METROPOLITAN — (1,591). 25c-40c, days (return engagement. **Gross:** $4,600 (Average, first run, $4,300)

Mass. Racing Ends, Setting New Record

BOSTON, Aug. 26.—Horse and dog racing have ended temporarily in Massachusetts, but only after breaking all known records for mutuel betting at the dog tracks with $505,698 bet by fans, making a total for the summer at the dog tracks alone of $17,754,863.

Horse racing will not resume until next year, after a 53-day meet instead of two short meets during the summer. The dog tracks, however, will open again in October. A total of $25,596,050 was bet on horse racing.

For the second year of pari-mutuel betting in Massachusetts the state realized of all the various meetings so far this year more than $2,000,000 as its share of the money wagered. At the dog tracks this year betting surpassed last year by $7,000,000. At the Revere track for greyhound racing the total money handled was $9,867,316, while at Taunton the sum was $4,250,000 and at Springfield $3,637,547 was wagered.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 50 NEW YORK, FRIDAY, AUGUST 28, 1936 TEN CENTS

Radio Report Upon Grosses Sent to Coast

Producers Will Analyze Theatres' Figures

Grosses in pictures starring film names which appeared concurrently on radio programs during the run of the pictures have been gathered here and forwarded by the M. P. P. D. A. to the Producers' Ass'n at Hollywood for analysis, it was stated yesterday.

The grosses of 30 affiliated theatres located in territories directly covered by an important radio station comprise the figures gathered. They include the theatres' grosses for performances before, during and after the various broadcasts in which film names were featured and comprise, in all, about 6,000 individual gross figures. It is estimated here that an analysis of the figures will require at least a week.

The object of the study is an attempt to determine whether or not any definite indication may be had of the effect of the radio appearances of film stars on theatre business, and its extent in the event a definite effect is indicated. Producers' policies in connection with the radio appearances of their contract players may be guided for the future by the results of the study.

Capital Turns Out For "Hussy" Start

Washington, Aug. 27.—Before a distinguished audience of diplomats, members of executive departments, representatives of Government agencies, educational organizations, and the press, "The Gorgeous Hussy" opened tonight at a special invitational performance sponsored by the White House Correspondents' Ass'n.

For the first time Loew's Palace closed early to get ready for the opening. About 2,300 attended. A special preview for the general public was held at midnight. The opening was broad-

(*Continued on page 6*)

Harris Celebrating 40 Years as Circuit

Pittsburgh, Aug. 27.—The Harris Amusement Co. will observe its 40th anniversary throughout the month of September with special film bookings and advertising, a historical motion picture exhibit, public ball and radio programs. The company operates 10

(*Continued on page 6*)

No New Delay Expected for Longer Reels

Short Spools to Be Used In Certain Spots

No further delay beyond Sept. 1 in the industry's changeover to the 2,000-foot reel is anticipated, it was stated yesterday. That date remains the official one for the start of the new reel, although it is expected to be several additional weeks before the reel is in general use, due largely to the fact that several major distributors will not have September releases for some time after the first of the month.

In situations where local regulations differ in specifications from those of the new reel, such as Chicago, where a 14-inch reel is required, the industry's standard 14½-inch reel will be shipped to the exchanges and rewound in such territories on reels complying with local regulations. A similar procedure will be followed where projectionists' locals refuse to use the new reels, it was stated. In such situations the standard large reel will be shipped from the exchanges and projectionists who desire to do so

(*Continued on page 6*)

Bloom a Speaker at Final Erpi Session

Erpi's first national sales convention, which has been in session at the Hotel Pierre throughout the week, closed yesterday with addresses by company officials headed by Edgar S. Bloom, president of Western Electric and Erpi.

Bloom expressed his appreciation for the development of the new W. E. Mirrophonic sound system and complimented the sales department on its

(*Continued on page 6*)

Even Passes Hit

Bartow, Fla., Aug. 27.—You can't hand a person a pass to a theatre in this town without being subject to a fine of $100 or a 30-day visit to the hoosegow. This is the penalty provided in a new city ordinance which prohibits the passing out of any printed matter, with the exception of newspapers and magazines.

However, the city fathers did leave a little loophole for the house-to-house passer outer. What he has to do is to go up to the door of a house and play, "knock, knock." When the housewife, or other half, answers, he tells 'em that he has a nice new handbill, circular or ducat and would it be all right to leave a few.

"Swing Time" Gets Off to Fast Start

RKO Radio's "Swing Time" joined the procession of current record breakers by setting new opening day marks of several varieties at the Music Hall. The line started forming outside the theatre at 8:30, a record in itself, and by 9:30 there were 2,000 persons in line, according to a Music Hall count. Doors were opened at 9:40 to accommodate the enthusiasts, although the opening had been advertised for 10:00. The management now plans to open

(*Continued on page 6*)

Progress Reported In Talks on Ascap

"Satisfactory progress" in connection with the work of agreeing on stipulations of fact in the Government's monopoly action for the dissolution of Ascap was reported at the end of the first day's meeting yester-

(*Continued on page 6*)

August Key Grosses Shake Off Heat Bogy; Show Gain

Early August key city grosses shook off the usual hot weather handicap and returned to life after a fluctuating decline that set in last May. The total for the week ending Aug. 7-8 was $1,518,011 and for the week ending Aug. 15-15 was $1,550,120.

Only once since the first week in May has the total been above the latter mark and at that time there were 179 first run theatres in operation. For the week ending Aug. 14-15 only 166 were open.

Several strong releases, with "San Francisco" piling up heavy grosses everywhere, contributed to the gain. In a number of places the attractions of cooling systems in extreme heat were given credit for some of the improvement. Comparative grosses will be found on page 10.

Domination in Britain Is Hit By Aylesworth

Favors Cooperation on Production by U. S.

Merlin H. Aylesworth, chairman of the RKO board, is decidedly against American domination of the British film market.

He made this point clear yesterday upon his arrival on the *Ile de France* from England, where he said he spent eight days looking over the studios and enjoying a vacation.

Instead of trying to dominate the field in England, Aylesworth urged that the efforts of American companies should be directed toward cementing a closer relationship on production.

"Unless we cooperate," he declared, "we will find a heavy import duty on American pictures." In addition other obstacles will be placed in the path of American companies which would tend to make it difficult to operate in England.

"If we try to dominate the country, it will be a big mistake," Aylesworth said. As far as he knew RKO has no intentions of producing in Great Britain.

Meeting him at the pier, among others, were Herbert J. Yates, Leslie E. Thompson, William Mallard and Rex Cole.

Roncoroni Promises Italian Cooperation

Hollywood, Aug. 27.—Carlo Roncoroni, president of Italy's planned $10,000,000 film project, told Motion Picture Daily today that there would be no need for legislation governing the distribution of American films if American producers accept the invitation to make pictures in Italian studios. Today's interview was arranged by Walter Wanger at the Trocadero.

Regarding taxes, Roncoroni stated

(*Continued on page 6*)

Appeal Authorized In "Zombies" Case

An order authorizing Melvin Hirsh, as assignee of Melbert Pictures, to appeal from an injunction and judgment obtained by Amusement Securities Corp. against Melbert and six other defendants in an action based on the picture, "The Revolt of the

(*Continued on page 6*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 28, 1936 No. 50

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Espy Assumes Lehr's Production Duties

HOLLYWOOD, Aug. 27. — Reeves Espy, formerly Skouras' assistant in Fox West Coast activities, was today named as production assistant to Samuel Goldwyn. He will take over production duties heretofore discharged by Abraham Lehr who has resigned to enter the agency field.

James Mulvey, Goldwyn's New York representative, is now here to confer with the producer on the matter of appointing a new man to handle certain financial work formerly done by Lehr.

Jones Heads Rep. Sound

HOLLYWOOD, Aug. 27.—Harry W. Jones today resigned as sound engineer with the RCA laboratories to take a new post as head of Republic's sound department. Terry Kellum, formerly head of the sound division remains in the department.

PICTURES THAT COUNT
SWING TIME
World Premiere—Music Hall
Covered for RKO-Radio Pictures by
METROPOLITAN PHOTO SERVICE
BRyant 9-7339

◂ Purely Personal ▸

STANTON GRIFFIS, chairman of the executive committee of Paramount, returned yesterday on the *Europa* after a three-week visit abroad. While in England he visited Paramount theatres. He said he was glad to be back again.

●

EMANUEL FRISCH, son of LOUIS, has passed his examination at Harvard Law School and shortly will join the firm of Weisman, Quinn, Allen & Spett. Oct. 11 will be another important date in the young lawyer's life, for on that day he will become a benedict.

●

MRS. I. J. HOFFMAN, wife of the New England district manager for Warner theatres, arrived from Paris yesterday with her daughter on the *Ile de France*. The Warner executive was at the pier to meet MRS. HOFFMAN.

●

NED E. DEPINET, JULES LEVY, GRADWELL L. SEARS and S. CHARLES EINFELD left Kansas City last night for Hollywood. A. A. SCHUBART of RKO returned to New York from the midwest city.

●

DEEMS TAYLOR, who arrived on the *Ile de France* yesterday, said he did not plan to write any music for films for the present.

●

JOE LEE of Twentieth Century-Fox will leave by plane today for Cleveland to attend the Bar Mitzvah of his son tomorrow.

●

EMIL ELLIS, theatrical attorney, is scheduled to arrive on the coast within the next few days. He's aboard the *Pennsylvania*.

●

EARL CARROLL and FLOYD ODLUM will be on the same plane leaving Newark airport for Hollywood environs.

●

CHARLES L. O'REILLY, who was scheduled to arrive in New York yesterday, hasn't left the coast yet.

●

LEAH RAY, who has been signed by Twentieth Century-Fox, is now on the coast waiting for an assignment.

●

MARGO GRAHAME, who arrives tomorrow from Europe, will leave shortly thereafter for the coast.

●

JACK ELLIS of the local RKO sales staff plans a trip to Bermuda over the Labor Day week-end.

●

GINGER ROGERS attended the opening of "Swing Time" at the Music Hall yesterday.

●

FRANK FAY and IRENE RICH will leave for the coast via TWA tomorrow.

●

RALPH KOHN intends to return to Hollywood via plane on Monday.

●

NATE SPINGOLD is planning to leave for the coast by plane tomorrow.

●

GEORGE J. SCHAEFER may leave for Hollywood today by airplane.

●

SIMON FABIAN is scheduled to return from Albany today.

●

WILLIAM A. SCULLY got back from Boston yesterday.

IRVING BERLIN, who returned from Europe yesterday on the *Ile de France*, will leave for the Twentieth Century-Fox studios next Tuesday to do the music for "On the Avenue." After this chore, he will report back to the RKO lot.

●

CARL LESERMAN, vice-president in charge of distribution for Grand National, is due back from the coast today. EDWARD FINNEY will remain in Hollywood until his first western with Tex Ritter is well under way.

●

AL FRIEDLANDER, who recently settled his contract with First Division, has gone to the Medical Arts Hospital for several weeks of rest.

●

ED SULLIVAN, *Daily News* columnist, and PAUL PERRY, assistant foreign manager for Columbia, sail on the *Ile de France* today.

●

WILLIAM COLLIER, SR., arrives from the coast Monday. He will be here on a short vacation, stopping at the Warwick.

●

JOHN COSENTINO, Spectrum's special representative, is in Philadelphia. He will return Monday.

●

ERIK CHARELL has postponed the opening of "White Horse Inn" at Center to Sept. 28.

●

WILLIAM GARGAN flew in from the coast yesterday.

●

. . . Omaha

ELAINE ELSASSER, who will be married to RUSSELL ANDERSON here, was the honor guest at a dinner-shower given by M-G-M girls.

HARRIS P. WOLFBERG, M-G-M district manager from Kansas City, a visitor at the local exchange.

MORT SINGER a visitor at his local house, the Brandeis, on a flying trip.

●

. . . Washington

JOHN J. PAYETTE, Warner general zone manager, is recuperating at Garfield Hospital following an operation.

JAY KIMMEL, general utility man at Loew's Capitol, leaving Sept. 1 to join JERRY CARGLE and his Junior League shows.

GEORGE CROUCH, Warner assistant general zone manager, was surprised on his birthday with a party by daughter BERNADETTE for Warnerites and friends. Among the guests were HARRY E. LOHMEYER, JOHN J. PAYETTE, LOUIS RIBNITSKI, GEORGE WERNER, CHARLES V. GRIMES, GUY WONDERS, GEORGE LARKIN and MAYNARD MADDEN.

C. H. CHEE, of the New York Chinese Film Exchange, screened "The Heart of Women" for three nights at SIDNEY B. LUST'S Hippodrome.

EDWARD DESELDING MELCHER, dramatic editor of the *Evening Star*, is in Hollywood.

CARTER T. BARRON, Loew's eastern division manager, has returned from a tuna-less tuna fishing trip.

CHARLES H. OLIVE, A. T. O. president, and A. E. LICHTMAN, head of the theatres bearing his name, went to New York for the Sharkey-Louis fight.

NATE STIEFEL is planning to reopen his Harlemesque Howard on Sept. 4.

Warners to Ask New Wheeling Suit Reply

Counsel for Warners will apply in N. Y. Supreme Court this morning for permission to serve an amended answer to a bondholder's action brought by Clarence H. Morrow. Morrow, who is a holder of $1,500 worth of 6½% certificate gold bonds of the Capitol Theatre in Wheeling, W. Va., charges that Warners and others are guilty of improper management of the theatre and are in conspiracy to injure that property.

An affidavit filed by Miles H. Alven, one of the defendants, who is making the application to file a new answer on the ground of newly discovered evidence states in his affidavit: "On Feb. 28, 1936, the Supreme Court of West Virginia issued an order ousting the lessee, Capitol Enterprises, Inc., from possession of the theatre premises. A special receiver who had been appointed in a foreclosure action previously begun, then went into possession of the premises and has continued in possession up to the present day. On Mar. 18, 1936, Warner Bros., Inc., transferred all of its Capitol interests in the city of Wheeling. Thus, today none of the defendants have any interest, either directly or indirectly, in any theatrical property or enterprises in Wheeling." He explained that outstanding bonds total $480,000 and the proposed new answer will assert that the defendants have no further obligation in the matter.

Film Judgments Filed

Two judgments were filed in N. Y. Supreme Court yesterday on behalf of United Artists Corp. One was against the Bingham Theatre Co. for $4,078 and the other was for $71.60 against the Dema Amusement Corp. A third judgment on behalf of the RKO Distributing Corp. was filed against the Dale Amusement Corp. for $149. The transcripts merely stated the amount of the judgments without disclosing the background of the suits.

Deny Skouras Examination

Justice Kenneth O'Brien in N. Y. Supreme Court yesterday denied a motion on behalf of Lazfox, Inc., candy confectioners, to examine officers of the Skouras Theatres Corp. The complaint charges that Skouras and Fox Metropolitan Playhouses, also the Fox Theatres Corp., violated an agreement to lease concessions to the plaintiff in theatres throughout the country.

Delay Testimony in Jaydo Claim Hearing

Following a request by trustee Lester Bachner to Robert Benjamin of Phillips & Nizer, the examination of Harman Yaffa, scheduled to be resumed today before Referee Joyce in Federal Court, will be postponed a few days.

Bachner has requested the delay in order to discuss certain angles of the bankruptcy of Jaydo Amusement Co. and Fairdeal Amusement Co., former operators of the Gem and Majestic, Bronx.

Benjamin, in his action, contends that of the $25,000 paid to Yaffa by Springer & Cocalis the film exchanges were not included among the preferred creditors, although the 14 major and independent companies hold claims totaling $30,000.

MERRILY IT SWINGS ALONG—

Bringing happy news to showmen, wherever it plays!

DENVER
Knockout first week! Held over!

DETROIT
Neck and neck with "To Mary—with Love"!

CINCINNATI
Sock opening tops "Thanks A Million"!

SAN FRANCISCO
Beating great "Private Number" biz!

TORONTO
Outstanding!

ROCHESTER
Off to sensational start amid audience cheers!

BUFFALO
Tremendous!

LOS ANGELES
Day-and-date, Chinese and State. 25% bigger than "Thanks A Million"!

SING BABY SING

with

ALICE FAYE · ADOLPHE MENJOU

TED HEALY · GREGORY RATOFF
PATSY KELLY · MICHAEL WHALEN
RITZ BROTHERS · TONY MARTIN

Directed by Sidney Lanfield. Associate Producer B. G. De Sylva
Screen play by Milton Sperling, Jack Yellen and Harry Tugend
Original story by Milton Sperling and Jack Yellen
Darryl F. Zanuck in Charge of Production

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE

Sears, Einfeld Talk At Fox K. C. Confab

Kansas City, Aug. 27.—Distribution executives of major companies continued to paint a rosy picture of product for the coming season at the third day of the gathering here of Fox Midwest, Fox Intermountain and Fox Wisconsin executives.

Gradwell L. Sears and S. Charles Einfeld spoke for Warner Bros. this morning, while Ned E. Depinet of RKO addressed the delegates this afternoon. Al Lichtman will talk tomorrow.

In substance, the speakers pointed out that one of the best seasons for the film industry in many years is in the offing and that the intensive study of pictures and contracts, which is one of the chief objectives of the conferences, benefits Fox box-offices throughout the year because of the insight into exhibition fundamentals which the delegates receive. The conference will result, they said, in a more thorough understanding by the exhibitors of the national executives' aims and ideas and will, on the other hand, give the national executives a better grasp of local conditions.

Sears and Einfeld left for the coast tonight by plane.

Stars of Silent Era Have Party on Coast

Hollywood, Aug. 27.—Screen luminaries of the silent days turned out in force for the first dinner-dance of the Associated Cinema Stars, recently formed.

Among the guests at the Ambassador were D. W. Griffith, Commodore J. Stuart Blackton, Agnes Ayres, Clara Kimball Young, Maurice Costello, Charlie Murray, Flora Finch, Florence Lawrence, Mrs. Wallace Reid, Kate Price, Harry McCoy and others.

Among the present-day stars were Victor McLaglen, June Lang, Jean Darling, Wallace Reid, Jr., and Leon Janney.

Kelly Luncheon Guest

Arthur W. Kelly, vice-president in charge of foreign distribution for United Artists, was tendered a bon voyage luncheon yesterday by company executives in the Jansen suite of the Waldorf Astoria. Kelly leaves next Wednesday on his annual inspection trip which will take him around the world. The U. A. executive will celebrate a birthday on the high seas Sept. 7.

Benjamin Co-Assignee

N. Y. Supreme Court Justice Pecora yesterday signed an order designating Robert Benjamin of Phillips & Nizer co-assignee with Melvin Hirsch of Melbert Pictures, local independent exchange. Melbert is the distributor for "Revolt of the Zombies," the title of which is the cause of litigation.

Roxy Ups Prices Today

With the opening of "Girl's Dormitory" today, the Roxy inaugurates a new increased price schedule. The picture is slated to run two weeks and will be followed by "Sing, Baby, Sing," which, likewise, is penciled in for a fortnight.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Isle of Fury"

(Warners)

Hollywood, Aug. 27.—The appeal of this film lies in the attractiveness of its South Seas locale. As far as story is concerned it is only average entertainment. An undertone of suspense is present because of the mystery connected with the past of the principal characters which has brought them to the South Pacific islands. On the surface, however, the story is a routine mixture of triangle love and pearl fishing melodrama.

Humphrey Bogart, newly wed to Margaret Lindsay, saves Donald Woods from a watery grave during a hurricane. Later, as Bogart goes about his regular business of pearl gathering hindered by a rebellion of the natives, who try to steal his pearls, Woods falls in love with Miss Lindsay. He and Bogart alternately save each other's lives in a series of narrow escapes.

Meanwhile, E. E. Clive, a doctor, prevents the love triangle from becoming serious by spouting defeatist philosophy and Bible quotations between sips of hard liquor. When Paul Graetz, a sea captain, finally forces the love issue for selfish reasons all points are cleared and Woods leaves the island.

Director Frank McDonald stresses dramatic tensity and keeps the camera constantly moving to good effect. Robert Andrews' screen play is an adaptation of the Somerset Maugham novel. William Jacobs and George Regas are capable in the supporting cast, while Miki Morita offers some good comedy as a native house servant. The picture's best exploitation angle is the locale.

Production Code Seal, No. 2,335. Running time, 60 minutes. "G."

"Murder with Pictures"

(Paramount)

Hollywood, Aug. 27.—As a typical mystery melodrama, this picture succeeds in keeping the audience guessing. The same formula prevails—everybody in the cast is under suspicion with newspaper photographers included this time. The picture will stand up on a dual bill and is satisfactory entertainment for the audiences that like the murder-mystery theme.

Excellent trouping by the cast is the film's chief production asset. Lew Ayres is the crack photographer of a daily who gets mixed up in a murder case endeavoring to protect the name of Gail Patrick, who is the chief suspect. The plot centers on a picture taken by Benny Baker when the crime is committed. After the picture is tossed around and stolen by everybody in the cast it is finally printed, showing that Anthony Nace is the killer, having knocked off the victim with a Maxim silencer concealed in a camera. Throughout the killings the love interest blossoms between Ayres and Miss Patrick, with Joyce Compton, Ayres' fiancee, offering opposition.

Included in the list of top-notch performances are Paul Kelly, Ernest Cossart, Onslow Stevens, the chief menace, and Joseph Sawyer, a flatfoot. Strong suspense is held by Director Charles Barton. John C. Moffiitt and Sidney Salkow did the screen play from George Harmon Coxe's story. Ted Tetzlaff's camera work is fine.

Production Code Seal, No. 2,470. Running time, 75 minutes. "G."

(Additional review on page 8)

Invites Court Test On Ban of "Ecstasy"

Kansas City, Aug. 27.—In order to get a court decision which may clear the way for a showing of "Ecstasy," Breckenridge Fagin, manager of the Royal, exhibited the film this morning, was arrested, fined $50 and released on a bond of $100.

Fagin appealed the fine from the police to Circuit Court. A jury will hear the case Sept. 4 and will view the picture to decide whether city censors Guy Holmes and Mrs. Eleanore Walton and the city appeal board appointed by City Manager McElroy were justified in banning the picture early this week.

New Booking Group To Open at Detroit

Detroit, Aug. 27.—Michigan's new booking combine for state theatres will open offices in Detroit within the next two weeks, according to Frank Stuart, general manager and buyer. More than 50 state theatres have signed for membership.

No announcement has been made of the name of the organization nor its officers or members, but James M. Minter of Flint, who, with W. A. Cassidy of Midland has been a leader in the formation of the unit, said that that information would be made public at the time of opening of offices here.

Short Subjects

"Killer Dog"

(M-G-M)

Considerable publicity was given this picture when a New England judge sent for it while trying a case which involved a killer dog. The picture endeavors to show that a dog accused of viciousness should be entitled to the same opportunity to defend itself which is awarded the lowest of criminals. In this instance, suspicion of the animal is proved to be unjust.

The dog, because sired by a killer, is accused of killing sheep. Though circumstantial evidence seems to bear out the charge, the judge agrees to put the dog to a test. It is then proved that the killer is a coyote and the dog was actually trying to save the sheep. Pete Smith's running remarks are up to his usual standard, and considerable suspense is added by the direction of Jacques Tourneur. Production Code Seal No. 2,135. Running time, 9 mins. "G."

"Harnessed Rhythm"

(M-G-M)

Devoted to the sport of trotting horses, this is an interesting subject. The history of a colt, from the time he is foaled to the time he enters but loses in the big race for three-year-olds, is shown, with the blow of defeat softened by shots which depict the horse as receiving the worst breaks possible in a race.

Pete Smith's comments and slow motion pictures of the horse in action are of more than usual interest. In localities where trotting is popular the picture should be especially well received. Production Code Seal No. 2,445. Running time, 9 mins. "G."

Philadelphia Pool Deal Nearly Ready

Philadelphia, Aug. 27.—Negotiations, which have been on and off for some time, are expected to be completed within the next few days between Warners and Paramount for the pooling of seven neighborhood theatres under Warner operation.

Involved are the Circle, State and 69th St., Warner units; Roosevelt, Frankford, Tower and Paris, Paramount theatres.

According to present plans, Warners are to take over the four Paramount houses and combine the operation with the other three on Sept. 1.

Expect Pittsburgh Pool

Pittsburgh, Aug. 27. — When Loew's closes within the next few days for resumption of operation of the Penn, it is expected the theatre will again be pooled with Warners Stanley and the Warner. Before Loew's gave up the Penn recently the three theatres had been pooled, with each circuit operating its own units, but combining the product and splitting the profits of all three houses.

Kendal Way Quits M.&P.

Boston, Aug. 27. — Kendal Way, purchasing agent for M. & P. Theatres, has resigned. John T. Loftus, on the present staff of the maintenance department, will replace Way, who, it is reported, will direct purchasing for a New York concern.

MORE GLORY FOR "THE ROAD TO GLORY"!

HELD FOR 4th WEEK

MOTION PICTURE
DAILY

"Glory" at $23,000 Is Held at Rivoli

"The Road to Glory," in its second week at the Rivoli, tallied approximately $23,000. It is being held for a third week and will continue for a fourth.

HELD FOR 2nd WEEK

MOTION PICTURE
DAILY

"Glory" Smash Chicago Draw With $22,500

CHICAGO, Aug. 24.—Grosses hit the high spots on the Loop last week, with "Road to Glory" out front at the Roosevelt where the $22,500 total was $11,500 over normal.

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE

FREDRIC MARCH • WARNER BAXTER • LIONEL BARRYMORE

in

"THE ROAD TO GLORY"

With JUNE LANG, GREGORY RATOFF • Directed by Howard Hawks
Associate Producer, Nunnally Johnson • Screen play by Joel Sayre and William Faulkner
DARRYL F. ZANUCK in Charge of Production

Alperson Planning Foreign Department

Grand National will set up its own foreign department in the home office "as soon as possible," E. L. Alperson, president, stated when he returned on the *Ile de France* yesterday after completing a two-year distribution deal in England with Associated British Film Distributors.

Alperson said he had not decided yet upon the man who will head the foreign activities of the company.

As far as Alperson is concerned, England is the most important country in the foreign picture. He said Grand National will deliver 34 pictures a year for two years under terms of a contract which will guarantee his company a minimum of $2,000,000 in cash. Eight westerns are included in the 34 features.

May Produce in England

There is a possibility Alperson may send one of his producers to England to make a picture for A.B.F.D., he said. While reports have mentioned Douglas MacLean, Alperson said this was not set, although it is likely. The Grand National president brought back with him "Lonely Road," produced by A.B.F.D. with Clive Brook at a cost of $325,000. Other importations depend on what the British company does, Alperson said.

Two weeks were spent in London by Alperson. He asserted yesterday that from now on he would spend half of his time in New York and the other half on the coast. He will leave for Hollywood in 10 days.

William Fitelson, special counsel for Grand National on the English deal, also returned with Alperson.

Although Fitelson represents G.B. in this country, he asserted he did not see any one of the British executives and hence did not know the latest developments in the Loew-Twentieth Century-Fox-G.B. stock transaction.

No Delay Expected For Longer Reels

(*Continued from page* 1)

will be at liberty to re-wind the film on the old reels, it was said.

Amendments to New York City regulations which will permit the use of the reels here are now in the Corporation Counsel's office and will be submitted to the Board of Aldermen at an early date for approval, industry representatives were advised yesterday by License Commissioner Paul Moss.

Progress Reported In Talks on Ascap

(*Continued from page* 1)

day. The work is being conducted by Richard Bird, representing the Attorney General's office, and Arthur Schwartz, of counsel for Ascap, at the Schwartz & Frolich office.

Indications are that the work will not be completed for another week. Through the stipulations, both sides hope to be able to submit the case to Federal Judge Henry W. Goddard next month without the necessity of resuming trial or taking additional testimony. If no agreement on the stipulations is reached, however, the trial of the action probably will be resumed next winter.

Music Hall Line Starts Early

(*Metropolitan Photo Service*)

Police were called before 10 o'clock yesterday morning to keep part of the sidewalk open along 50th St. from 6th Ave. nearly to 5th Ave. before the opening of "Swing Time" at the Music Hall.

Lines formed repeatedly during the day when it became necessary to stop the sale of tickets and rope off the entrance to the lobby.

"Swing Time" Gets Off to Fast Start

(*Continued from page* 1)

the house at 9:30 A.M. during the run of the picture.

By 2:00 P.M. 11,000 paid admissions had been chalked up, surpassing by 800 the former record held by "Top Hat" for an opening day at that hour. At 8:00 P.M., admissions had passed the 23,000 mark, giving good indication of a first week's gross in excess of $100,000.

Bloom a Speaker at Final Erpi Session

(*Continued from page* 1)

convention spirit, asserting that it would be reflected advantageously throughout the entire Erpi organization. Bloom predicted that Mirrophonic would soon become a byword in the industry.

By means of a direct wire from the convention hall Bloom sent the congratulations of the sales force to George S. Pratt, western vice-president of Erpi, who was being tendered a testimonial luncheon at the Hotel Victor Hugo, Beverly Hills, on the occasion of his 30th anniversary in the Bell System service. K. S. Morgan of Erpi's Hollywood laboratory, responded as toastmaster at the other end of the wire, with Pratt following with thanks to the eastern meeting. Prior to taking over his Erpi post, Pratt had been general counsel, then secretary and a director of W. E.

Mirrophonic Sales Talked

The final day of the convention was occupied with discussions of sales policies for the new Mirrophonic system, and an open forum on technical phases of the new reproducer. Divisional sales meetings followed, one under the direction of L. W. Conrow, general manager of the eastern division, assisted by Bert Sanford, Jr., northeastern division sales manager, and W. E. Woodward, southeastern division sales manager; a second, conducted by Stanley W. Hand, general sales manager of the central division, and a third by Harry W. Dodge, general manager of the western division.

Concluding addresses were given by Whitford Drake, executive vice-president; H. G. Knox, vice-president, and C. W. Bunn, general sales manager. The conventioneers were informed at the close of the meeting that orders for the new Mirrophonic sound system were already coming in from important theatres.

Dinner and entertainment at the French Casino occupied the conventioneers last night. Out of town delegates leave for their home territories today. However, the convention exhibit of the new Mirrophonic equipment and other recent Erpi developments will remain open at the Hotel Pierre today for inspection by invited exhibitors.

Appeal Authorized In "Zombie's" Case

(*Continued from page* 1)

Zombies," was signed yesterday by Justice Church in N. Y. Supreme Court.

Harold A. Lerman, attorney for Hirsh, said that an appeal is now pending in the Appellate Court and would be argued in October. All of the defendants, Lerman said, have filed notices of appeal from the judgment. The plaintiff, in obtaining the judgment and injunction restraining Melbert from distributing the picture, alleged that it infringed on the picture, "White Zombie," produced earlier.

"Adverse" Does $8,000

"Anthony Adverse," on the second day of its showing at the Strand, grossed in the neighborhood of $8,000. It was stated that all the shows this week will wind up at 3.37 A. M. Thus there will be eight complete performances given.

Standing room was the order of the day at all shows yesterday and again the sale of tickets had to be stopped several times during the day by Zeb Epstein, manager.

Capital Turns Out For "Hussy" Start

(*Continued from page* 1)

cast over WJSV and recorded by Fox Movietone News.

Among the guests were Nicholas M. Schenck, Don McElwaine, Howard Dietz, Howard Strickling, Oscar Doob, Clarence Brown, Joseph Manciewicz, Walter Winchell and Bernard Sobol.

Practically every newspaper, syndicate and magazine represented in Washington had its correspondents among the guests. Others who attended were: Ambassador Troyanowsky of Russia, George Henry Payne of the Federal Communications Commission, Mrs. John J. Payette, Guy Wonders and Mrs. Wonders, Charles West, under-secretary of the Interior; Julian Brylawski and Mrs. Brylawski; Nate Golden and Mrs. Golden of the M. P. Bureau of the Dept. of Commerce; Harry H. Woodring, acting Secretary of War; H. C. Mortee and John Martin, State Dept.; J. B. Chevalier, charge d'affairs of Panama; Admiral and Mrs. William Standley, the former acting Secretary of the Navy; Edwin A. Halsey, secretary of the Senate; and Dr. Elwood W. Seal, corporation counsel.

Roncoroni Promises Italian Cooperation

(*Continued from page* 1)

that Italian artists do not pay taxes. Should such taxes be levied, he said, American artists need not worry about them. He also promised aid to producers and artists by securing reasonable transportation and hotel rates.

The Italian studio will be merely a rental lot, Roncoroni stated. Distribution will be left to individual companies and no attempt to set up a distribution system will be made. He stated that if the project materializes employment problems will thereby be settled, money circulated and Italian artists would receive the expert advice of skilled workmen. His company, he explained, is composed solely of industrialists interested in helping their country and emphatically denied any political affiliation.

Negotiations with King Vidor are in progress, it was said, to produce "Julius Caesar" in an Italian studio. If the deal is closed the film will be released through either Paramount or RKO.

Walter Wanger acted as interpreter throughout the meeting. Roncoroni is expected to leave for home in 10 days.

Harris Celebrating 40 Years as Circuit

(*Continued from page* 1)

theatres in Pennsylvania, two in Ohio and one in Detroit.

The first Harris theatre, the Musee, was opened in Sept., 1896, in McKeesport, by the late Senator P. Harris. In 1905 he opened what is believed to be the world's first all motion picture theatre, located in Pittsburgh. The circuit numbered 35 theatres in 1930, when all but a few were sold to Warners, but has been rebuilt to its present status since. Senator Frank J. Harris is the present head of the company.

ROXY RAISES PRICES FOR SIMONE SIMON N. Y. ENGAGEMENT!*

(Starting August 28th)

★ Those Roxy showmen *know* the public will jam to see Simone Simon . . . they've checked the business "Girls' Dormitory" did (*and is doing*) at:

CLEVELAND
CINCINNATI
INDIANAPOLIS
PITTSBURGH
LOUISVILLE
BOSTON
BALTIMORE
MILWAUKEE
ST. LOUIS

. . . where crowds and critics are seconding Jimmy Starr's (L. A. Herald & Express) rave: "Simone Simon is definitely one of the greatest discoveries since Garbo and Dietrich!"

HERBERT MARSHALL · RUTH CHATTERTON

in

GIRLS' DORMITORY

Introducing the most exciting new personality in years . .

SIMONE SIMON

(Pronounced See-MOAN—See-MOAN)

with

CONSTANCE COLLIER • J. EDWARD BROMBERG
DIXIE DUNBAR • JOHN QUALEN • SHIRLEY DEANE

Directed by Irving Cummings

Associate Producer Raymond Griffith.
Screen play by Gene Markey. From a play by Ladislaus Fodor

20th CENTURY FOX

Darryl F. Zanuck
in Charge of Production

'Adverse' Good Job, N. Y. Critics Agree

Film reviewers of the New York newspapers, almost without exception, congratulated Warners, Mervyn LeRoy and the large cast which translated to the screen Hervey Allen's 1200-page novel, "Anthony Adverse."

To the producers for their unstinting expenditure of time, effort and money; to Sheridan Gibney for his preparation of the screenplay—a most difficult adaptation; to Frederic March, Olivia de Havilland, Claude Rains, Billy Mauch and the other players there was general approbation together with the recognition that the transcription of "Adverse" to the screen was a job to test the mettle of the industry. The only jarring note was in the *Times*.

Excerpts from some of the reviews, arranged alphabetically according to paper, follow:

◆

American—Hervey Allen's weighty tome has been transmuted by the Hollywood alchemists into a breathless, thrill-freighted hour of memorable cinematic entertainment.

In a tale that traverses the Alps to Italy, thence overseas to the Western isles, only to be scourged by a restless author onward to African jungles, back to the Paris of Napoleon and a Europe in the throes of conquest, it is to be expected that the fable falls episodically upon the screen. And this it does, relying frequently on captions to bridge both time and space. But a gripping continuity has been preserved, nevertheless, and never once does action flag or interest lag.

◆

Daily Mirror—The gigantic novel which engaged the reading public through an entire season, now has been brought to the screen as one of the most elaborate personal histories ever recorded.

Under the sound direction of Mervyn LeRoy, the thick tome has been compressed to a brisk, active melodrama of the eighteenth century, a melodrama vivid with color and teeming with bizarre adventure. A splendid company assumes the sharply-drawn roles. . . .

Frederic March has a rich role in Anthony and plays it with fire and power. His Anthony, though buffeted by the whims of Fate, never lacks force.

◆

Daily News—Warner Brothers spent vast sums of money and took great pains to give the story a colorful as well as authentic background. They selected a fine cast, headed by Fredric March, Olivia De Havilland, Anita Louise and Claude Rains, to portray the many characters of the novel and they assigned the production to the expert care of Mervyn LeRoy, who is one of Hollywood's ace directors.

March's performance of the grown-up Anthony is an impressive one. Young Billy Mauch, who plays Anthony as a child, is fine.

◆

Evening Journal—"Anthony Adverse," which opened yesterday at the Strand before an enthralled audience, has caught all the rich variety, all the color, action and romance of the long novel, turning it into a picture that is tremendously entertaining.

In the whole wide scope of the story, from the time young Anthony is left at a convent to be reared by Father Xavier, through his turbulent, adventurous and romantic life, the film misses none of the glamour or essential drama of the book.

It is a triumph for screen art, a triumph for Warners, for Mervyn LeRoy, the director, and for the actors and actresses who bring the colorful characters to life.

◆

Herald-Tribune—The inevitable screen transcription of Hervey Allen's mammoth best-seller, "Anthony Adverse," has been accomplished in a handsome and spectacular production. Populated with a huge cast and bulging with picaresque adventure and romance, it richly deserves one of Hollywood's favorite adjectives — colossal. . . .

Of the various disparate sections into which the entertainment falls, that describing Anthony's bitter years as a slave-trader comes to clearest film realization. When he is doggedly working to collect unpaid debts for his benefactor, Bonnyfeather, until he becomes drunk with power and the amassing of wealth and is only turned back into the stream of living by the crucifixion of Brother Francois, the motion picture becomes vividly arresting and powerful.

◆

Post—Director Mervyn LeRoy, a superb cast of players and a skillful crew of technicians have given it painstaking and impressive production to the minutest detail, following the novel as closely as possible.

Everybody concerned with "Anthony Adverse" has done his utmost to make it a great and triumphant motion picture. Projected in two and a half hours' worth of dramatic episodes—singularly well performed—the film is serious and heavy for most part, with a minimum of comic relief. It is filmed with restaint and conviction. It is effective without question in that it completely captures its peruser and leaves him weak at the knees by the time its lengthy tale (but not as lengthy as the novel, of course) has been unfolded.

◆

Sun—Somehow it has been done, and well done, too. Hollywood tackled "Anthony Adverse" and conquered it, a triumph for "Anthony Adverse" as well as Hollywood. Sheridan Gibney extracted the marrow of Hervey Allen's novel, as gigantic in size as in popularity; the Warners made the picture. And the marrow of that adventurous, romantic, complicated, swashbuckling best-seller, as you may see for yourself at the Strand, is the simple and sincerely moving drama of a man who lost his soul and found it again. . . .

◆

Times—If size is your deity and you feel you will be impressed to hear that eighty-odd speaking parts and a cast of 2,000 have shared the task of translating "Anthony" into film, then you will relish the Strand's new picture. Speaking for ourselves, we found it a bulky, rambling and indecisive photoplay. . . .

Scene after scene is presented almost as Mr. Allen described it, but the people in them are substanceless as dreams. Things happen. changes comes, subtitles assure us that Anthony is at the crossroads, but somehow we are not convinced that a real crisis impends. . . .

Many of these episodes have dramatic virtue, particularly those involving Don Luis, who has been played to perfection by Claude Rains, and those centering upon John Bonnyfeather, drawn to the life by Edmund Gwenn, but a series of dramatic episodes does not make a drama. Billy Mauch is an admirable 10-year-old Anthony, but Fredric March is a thoroughly spiritless Anthony, the man. Olivia de Havilland, always an attractive addition to any cast, is a winsome Angela.

◆

World-Telegram—Ever a prodigal house, Warner Brothers deliver "Anthony Adverse" to the screen of the Strand with their customary Midas touch. It is a lavish gold-leaf from Hervey Allen's book, an earnest cinema endeavor, taxing alike its studio's purse and artistry.

Whatever may be the lit'ry appraisals of Mr. Allen's period tale, it was humane —a sturdy document of drinking and loving and ambition thwarted by tragic retribution, and I salute Director Mervyn LeRoy's and Scenarist Sheridan Gibney's attempts to push all this past the censor.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Old Hutch"

(*M-G-M*)

Hollywood, Aug. 27.—This film is made to order for the Wallace Beery fans, but is rather too routine in its plot development to make new followers for the star, though he turns in plenty of laughs as the good-for-nothing who suffers reform.

"Old Hutch" has been out of work for 20 years when he finds $100,000 in stolen bills buried on the bank of his favorite fishing stream. Knowing that he could never cash a thousand dollar bill unquestioned, "Hutch" sets out to become a man of means and takes over a deserted farm and begins to pile up money the hard way. By the time he is established as a good provider the gangsters recover their stolen bills. In an attempt to make "Hutch" pass the hot money they are caught. "Hutch" gets the reward and reverts to his former lazy life, but not until Cecilia Parker, his daughter, is engaged to Eric Linden and the rest of the family is eating regularly.

Elizabeth Patterson drew an impulsive burst of applause from the preview audience for her splendid scene as the downtrodden wife who is goaded into protest. The cast includes Robert McWade, Caroline Perkins, Delmar Watson, Harry Watson, James Burke, Virginia Grey and Donald Meek. The screen play is by George Kelly from a story by Garret Smith. The direction by J. Walter Ruben contrives a full measure of laughs. Harry Rapf produced.

Production Code Seal, No. 2,457. Running time, 79 minutes. "G."

Union Row in Court

Abraham Rosenson, ousted recording secretary of the Empire M. P. Operator's Union, appeared yesterday in mandamus proceedings in Supreme Court, Brooklyn, before Justice Charles J. Dodd to compel the union to restore him to his office. Abraham Kinzler, president of the union, testified that the dismissal charges against Rosenson were made on July 7 and on July 21, after a complete trial under the bylaws of the organization in which both sides of the question were heard, he was relieved of his post. Justice Dodd reserved decision.

C. J. Giegerich Resigns

Charles J. Giegerich resigned yesterday as sales manager of Celebrity Prod. His future plans are undecided, but he is considering proposals from two companies in addition to the possibility of opening his own office to handle special independent pictures, including a new series of color cartoons.

M-G-M Signs Wodehouse

Hollywood, Aug. 27.—P. G. Wodehouse, English humorist and creator of the character "Jeeves," has been signed to a writing contract with M-G-M. He reports to the studio in October.

Republic in S. A. Deal

Morris Goodman, sales manager of Republic's export department, has set a deal for distribution of the company's 1935-36 product in Colombia, South America, with Cine-Colombia.

Actors' Guild Claim Adjustment Nearing

Los Angeles, Aug. 27.—An amicable adjustment of claims filed against Columbia and Warners by the Screen Actors' Guild on behalf of Victor De Camp and Rex Alexander is imminent, following a request for an extension of the hearing by attorneys for both studios.

Producers are understood to have ironed out the problem between themselves at a Hays office meeting here, where chiseling on NRA hours and wages was prohibited.

The claims of De Camp for additional pay for speaking lines and Alexander for violation of the minimum contract wage most likely will be paid by the studios without any additional court action, according to the negotiations now under way. A committee consisting of Fred Beetson, Edwin Loeb and Campbell MacCulloch will henceforth pass judgment on producers violating the NRA system.

Pasadena Union Pact On Compromise Basis

Hollywood, Aug. 27.—Clarifying the settlement reached in Pasadena recently between I. A. T. S. E. Local 150 and the California Amusement Co. following a year's picketing campaign, Ray Miller, stockholder in the company, stated the deal was a compromise which resulted in the division of labor in the theatres between both the amusement company's workers and union labor.

Miller corrected the impression that the I. A. T. S. E. campaign was against the Robb & Rowley circuit, stating that Robb and Rowley were merely stockholders in the California Amusement Co. with George Haynes and himself.

Riskin Will Co-Direct

Hollywood, Aug. 27.—Robert Riskin will co-direct the next Grace Moore film, "Interlude," at Columbia with Harry Lachman. This will be Riskin's first directorial effort. He wrote the original and screenplay for the film which starts shooting in about three weeks.

"Navy Sky" Start Set

Hollywood, Aug. 27.—George Hirliman will start "Navy Spy" next week. Elinore Hunt and Conrad Nagel will play the leading roles, and Crane Wilbur, author of the story, will direct. The picture will be released by Grand National.

Sampson Back to Old Job

Detroit, Aug. 27.—George W. Sampson, formerly general manager for the Jacob Schreiber circuit and more recently proprietor of Sampson Theatre Premiums, has again joined the Schreiber forces in his former position. George W. Sampson, Jr., has taken charge of the premium business.

Postpone Para. Meet

The regular monthly meeting of the Paramount board, scheduled for yesterday, was not held due to the lack of a quorum. The meeting is tentatively scheduled for next Tuesday, with only routine business likely to come up for action.

AT PRESS TIME LAST NIGHT “SWING TIME” HAD BROKEN ALL OPENING DAY RECORDS AT RADIO CITY MUSIC HALL!

"To Mary" on Dual $15,000 In St. Louis

St. Louis, Aug. 27.—"To Mary—with Love" and "Love Begins at 20" was a strong combination at the Ambassador. The gross was $15,000, over par by $6,000, the best take in town, although there was some strong competition.

"The Devil Doll" and "We Went to College" at Loew's was above par by $2,900, while "Rhythm on the Range" and "Blackmailer" at the Orpheum also got into the profit class with a gross of $7,400, beating par by $400. "Yours for the Asking" and "The Final Hour" at the Fox had a take of $11,500, but were $2,500 below average.

The weather continued hot throughout the week, making the effective cooling systems of the first run houses extra attractive. The chief opposition of the week was the semi-final week of the Municipal Opera in Forest Park.

Total first run business was $46,800. Average is $40,000.

Estimated takings for the week ending Aug. 20:

"TO MARY—WITH LOVE" (20th-Fox)
"LOVE BEGINS AT 20" (F.N.)
AMBASSADOR — (3,018), 25c-35c-55c, 7 days. **Gross:** $15,000. (Average, $9,000)

"YOURS FOR THE ASKING" (Para.)
"THE FINAL HOUR" (20th-Fox)
FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $11,500. (Average, $14,000)

"THE DEVIL DOLL" (M-G-M)
"WE WENT TO COLLEGE" (M-G-M)
LOEW'S — (3,162), 25c-35c-55c, 7 days. **Gross:** $12,900. (Average, $10,000)

"RHYTHM ON THE RANGE" (Para.)
"BLACKMAILER" (Col.)
ORPHEUM—(1,950), 25c-35c-55c, 7 days **Gross:** $7,400. (Average, $7,000)

Chinese Consul Approves

Hollywood, Aug. 27.—Sam Katzman, president of Victory Pictures, submitted the script of his 15-episode serial, "Shadow of Chinatown," to Yi-Seng S. Kiang, vice-consul of China, to insure accuracy in the Chinese portions. The Honorable Mr. Kiang, with true Oriental courtesy, called in person to give his official approval to the producer and the cast which includes Bela Lugosi, Herman Brix, John Barclay, Luana Walters, Maurice Liu and Forrester Harvey.

"U" Picks "Guard" Leads

Hollywood, Aug. 27.—Universal has cast Walter Pidgeon and Alma Kruger in the leading roles of "The Case of the Constant Guard," and has set Henry Hunter for the juvenile lead. The picture will be co-directed by Milton Carruth and Lewis R. Foster, its authors.

Breen on a Vacation

Hollywood, Aug. 26.—Joseph I. Breen, head of the Production Code administration, is en route to Panama with his wife and daughter for a three-week vacation.

Repaint at Paramount

The local Paramount exchange is being repainted. Work started yesterday and is expected to be completed by Monday.

August Key Grosses Shake Off Heat Bogy; Show Gain

Comparative Grosses for the latest available periods:

	Week Ending Aug. 14-15 No. Theatres	Week Ending Aug. 14-15 Gross	Week Ending Aug. 7-8 No. Theatres	Week Ending Aug. 7-8 Gross
Boston	7	81,000	7	78,500
Buffalo	5	37,000	5	47,100
Chicago	8	141,200	8	131,800
Cincinnati	8	46,450	9	43,750
Cleveland	5	55,750	5	72,000
Denver	7	33,000	7	37,000
Detroit	5	69,100	5	73,400
Houston	4	26,500	4	40,600
Indianapolis	4	27,200	4	24,800
Kansas City	5	49,100	5	39,400
Lincoln	5	9,150	5	9,200
Los Angeles	10	94,750	10	106,276
Louisville	6	26,300	6	24,600
Milwaukee	5	23,600	5	17,100
Minneapolis	5	31,400	5	24,400
Montreal	4	28,500	5	34,000
New Haven	4	19,900	4	17,200
New York	9	236,300	9	225,900
Oklahoma City	4	15,600	4	17,400
Omaha	3	19,900	3	15,200
Philadelphia	8	74,400	8	70,000
Pittsburgh	5	51,500	5	45,350
Portland	6	32,500	6	31,000
Providence	4	35,500	4	28,000
San Francisco	9	112,570	9	95,885
St. Louis	4	46,100	4	49,800
St. Paul	4	14,800	4	14,050
Seattle	7	32,750	7	33,300
Washington	6	78,300	7	71,000
	166	$1,550,120	169	$1,518,011

Key city grosses from September to the week ending July 31-Aug. 1:

	No. Theatres	Gross
Sept. 26-27	164	$1,655,050
Oct. 3-4	178	1,572,310
Oct. 10-11	178	1,452,499
Oct. 17-18	178	1,563,750
Oct. 24-25	180	1,534,575
Oct. 31-Nov. 1	186	1,544,724
Nov. 7-8	185	1,545,710
Nov. 14-15	183	1,722,305
Nov. 21-22	181	1,578,550
Nov. 28-29	181	1,593,860
Dec. 5-6	183	1,766,910
Dec. 12-13	180	1,434,785
Dec. 19-20	171	1,321,385
Dec. 26-27	175	1,228,199
Jan. 2-3	179	1,918,729
Jan. 9-10	179	1,901,455
Jan. 16-17	176	1,722,400
Jan. 23-24	173	1,539,065
Jan. 30-31	177	1,515,300
Feb. 6-7	168	1,591,350
Feb. 13-14	174	1,680,180
Feb. 20-21	175	1,558,185
Feb. 27-28	178	1,777,650
Mar. 5-6	179	1,689,550
Mar. 12-13	181	1,761,547
Mar. 19-20	174	1,502,583
Mar. 26-27	172	1,521,800
Apr. 2-3	174	1,373,875
Apr. 9-10	177	1,354,624
Apr. 16-17	180	1,732,100
Apr. 23-24	179	1,703,822
Apr. 30-May 1	186	1,583,945
May 7-8	182	1,565,050
May 15-16	169	1,432,569
May 22-23	170	1,441,980
May 29-30	169	1,379,250
June 5-6	165	1,458,666
June 12-13	166	1,357,750
June 19-20	160	1,349,200
June 26-27	165	1,376,208
July 3-4	168	1,557,696
July 10-11	169	1,431,650
July 17-18	165	1,357,200
July 24-25	165	1,426,153
July 31-Aug. 1	166	1,468,800
Aug. 7-8	169	1,518,011
Aug. 14-15	166	1,550,120

(Copyright, 1936, Quigley Publications, Inc.)

Variety Club

Cleveland

Cleveland, Aug. 27.—Variety Club is getting ready to open its clubrooms for the season. Plans are in the making for a dinner-dance and later in the fall a clambake. Frank Drew and Jack Shulman are in charge of arrangements under the direction of I. J. Schmertz, chief barker.

Des Moines

Des Moines, Aug. 27.—Variety Club has appointed Sam Brown, district manager for Tri-States, as chairman of a committee to plan the club's entertainment program for the fall and winter. The program will start the latter part of September.

The club also has started plans for the annual shut-in party, to be given by the club some time late in November at one of the larger theatres for inmates of the children's home, the old people's home, orphans' home and other shut-ins of the city.

M-G-M to Do "Pickwick"

Hollywood, Aug. 27.—M-G-M will produce Charles Dickens' "Pickwick Papers." The film will be done on the same scale as "David Copperfield" and "A Tale of Two Cities." Ben Goetz, British representative of the studio, will gather players in England for the leading roles, making his screen tests abroad. No director has been named.

"Deeds" in 10th Week

After playing all subsequent runs in the metropolitan area, "Mr. Deeds Goes to Town" is now in its 10th week at the World Cinema, according to Gilbert Josephson, operator of the house. Josephson has not decided when he will withdraw the picture, he said yesterday.

Wall Street

Short Gain, Most on Board Revise

	High	Low	Close	Net Change
Columbia	39¼	38	39¼	+1¼
Consolidated	4¾	4¾	4¾	.....
Consolidated, pfd	16¾	16⅜	16¾	— ⅛
Eastman Kodak	177	177	177	+3
Eastman, pfd	161¾	161¾	161¾	+1¼
Gen. T. Equip.	24⅝	23⅝	24	+ ⅛
Loew's, Inc.	58½	56⅝	58⅜	+1⅜
Loew's, Inc., pfd.	107	107	107	—1
Paramount	8⅛	8	8	— ⅛
Paramount 1 pfd.	71¾	71	71¾	+2
Paramount 2 pfd.	9	8⅞	9	.....
Pathe Film	8	7⅞	8	+ ¼
RKO	6⅞	6⅝	6⅞	+ ⅛
20th Century-Fox.	30½	28⅞	30½	+1¾
20th Century, pfd.	38¾	37¼	38¾	+1¾
Universal, pfd	107	105	107	+2
Warner Bros.	13⅜	12⅞	13⅜	+ ½
Warner, pfd	56	56	56	+2¼

Fractional Curb Changes

	High	Low	Close	Net Change
Grand National	4	3⅞	3⅞	+ ⅛
Sonotone	2⅛	2⅛	2⅛	— ⅛
Technicolor	28⅜	27⅞	28⅜	+ ⅜
Trans-Lux	3⅞	3⅞	3⅞	.....

Little Bond Activity

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98¾	98¾	98¾	....
Paramount B'way 3s '55	56	56	56	+ ⅝
Paramount Pict. 6s '55	88¼	88	88	— ½
Warner Bros. 6s '39 wd	97	96⅝	96⅝	— ⅜

(Quotations at close of Aug. 27)

MOTION PICTURE DAILY

RED KANN • EDITOR

By telegram from near and far points of the nation, by cable and radio from key points abroad, by the China Clipper from the Orient and the Pan-American Airways from South America, film news of the globe flows endlessly every day and night of the year into the editorial headquarters of Motion Picture Daily in New York for sifting and appraisal of its content.

Thus, every twenty-four hours is another chapter written in the history and development of the world film industry and published in quick and concise form for the busy man to read virtually as he runs.

Motion Picture Daily continues to exert leadership because, as a great daily newspaper, it is constantly aware of the responsibility it bears to the industry of which it is a part.

QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER, NEW YORK

SUBSCRIPTION RATES: • ONE YEAR: $6:00 • TWO YEARS: $10.00

HOT DOG!

The ROAR of Leo the Lion gives way today to the BARK of a dog!

Listen! In Brockport, N. Y. a dog actually goes on trial for his life in a real court room.

M-G-M swings into action!

We have an absorbing short-subject, **PETE SMITH'S "KILLER DOG"** that closely parallels the case.

A print by plane to Brockport! A screening for the Judge right in his own court room! The dog's life is spared! The story with pictures crashes newspapers throughout the country!

HERE'S WHERE YOU COME IN: *Contact your M-G-M Exchange without delay. Special "Foreword" footage available linking up the short-subject with the news story. Special press sheet telling you how theatres are getting* EXTRA BUSINESS *by capitalizing on this human-interest event. It's easy to do and it's sure-fire! This is only the first of Pete Smith's Showmanship Shorts for the new season and typical of what's to follow from M-G-M.*

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 51 NEW YORK, SATURDAY, AUGUST 29, 1936 TEN CENTS

Strikes Prove Expensive for Mexico Houses

Settlement Terms Call For Full Back Pay

By JAMES LOCKHART

MEXICO CITY, Aug. 24.—Strikes in this country are full of complications and unexpected losses. Coming under the latter heading is the ruling that exhibitors must pay their workers full time for the nine days they were out during the electrical workers' strike.

Workers demanded their pay and refused to listen to proposals of some exhibitors that they call the layoff part of their annual vacations.

The strike payments reached about $200,000 and were in addition to an estimated loss of about $1,000,000 in business.

On top of these troubles most theatres along the northwestern Pacific coast of Mexico are now closed by a strike for higher wages and less work.

* * *

Some American companies are cooperating with local exhibitors in an

(*Continued on page 4*)

Pool in Sioux City Ends All Giveaways

Price cutting has been eliminated in Sioux City and giveaways shortly will be discarded as a result of the recently completed 10-year pool of eight first and second run theatres in and around that city, Mort Singer stated yesterday.

All but two theatres, A. H. Blank's Capitol and Singer's Orpheum, are included in the arrangement, Singer said. The deal is working out advantageously for all parties concerned, he added. Blank does the buying and booking for the eight houses involved.

Affiliated Theatres, Inc., is the company formed to operate the pool. Singer and Blank both have a stock interest in the firm.

New Federal Lawyer Enters Ascap Talks

Berkley Henderson of the Attorney General's office arrived here yesterday from Washington to aid Richard Bird, of the same office, in the current efforts to agree with Ascap's counsel on stipulations in connection with the Government's monopoly suit for the dissolution of the music society. Ascap is represented by Arthur Schwartz of Schwartz & Frohlich.

Indications are that the work will occupy all of next week.

Steady Increase Shown In Building and Renovations

Business gains are being reflected in steadily rising reports of new house construction, particularly in the midwest and south; widespread renovations of older houses, and an almost complete absence of closing reports.

New construction has gained rapidly as the summer has progressed, with 18 new houses underway or nearing completion in the south and nine in Missouri, in spite of drought effects in some of the wheat areas.

Renovation work is being rushed in preparation for fall business.

Remodel at St. Louis

ST. LOUIS, Aug. 28.—Remodeling and redecorating work is general here largely as a result of the new F. & M. alignment. The Ambassador, Grand Boulevard, Missouri and St. Louis are in the throes of redecoration and work has been finished at the Fox. The total outlay is expected to run to $135,000.

More than $75,000 is being spent at the Missouri. Changes here include a new canopy, new Neon lighting, a new

(*Continued on page 4*)

Fox Meet a Success, Says Spyros Skouras

KANSAS CITY, Aug. 28.—The conference of Fox Midwest, Fox Intermountain and Fox Wisconsin executives drew to a close here today with the comment from Spyros Skouras that "it more than justified expectations."

"We hope," said Skouras, "for greater uniformity in affecting policies through the detailed analysis and discussion of film contracts. We shall emphasize the policy of extended runs at each theatre for big pictures, this being a policy which we have followed to some extent during the past season."

The raising of admissions on certain

(*Continued on page 4*)

Pathe Loss $17,295 For 29-Week Period

Pathe Film Corp. and subsidiaries reports a net loss of $17,295.85 after provision for Federal income taxes for the 29 weeks ending July 12.

The film developing and printing laboratory showed a profit of $74,402.35, with net sales totalling $376,178.79 for the period. Income from film rentals totalled $437,934.56, but a total of $373,657.74 was allowed for distribution allowances, producers' participation, including estimated provisions for unrecouped advances to producers. Income from other opera-

(*Continued on page 4*)

Donkey vs. Leo

Omaha, Aug. 28.—Roy Bott, manager of the Amuzu at Hooper, Neb., came in for the state Legion convention, bringing along his famous mule which has made every Legion meeting during the past 10 years. The mule is famed for its beer-drinking activities and Bott never fails to bring the long-ears to every bar in town where good fellows always include the animal in a round of suds.

Bott declared his mule was willing to go any place and any time—except on Film Row. There the animal balked. By persuasion and force, he could be shoved into some exchanges, but he positively refused to enter the M-G-M office, a fact the entire row is howling about.

"Swing Time" Tops "Hat" Opening Day

"Top Hat," which held the opening day's record for the Music Hall until last Thursday with a gross for the day of $16,100, now assumes the title of runner up, "Swing Time" having set a new mark to shoot at with a tally of $17,000 for the first day's business.

Up to noon yesterday, the second day's figures were running close to the opening take, the difference being about $30 in favor of the first day's gross. The final intake on the week is expected to be in the neighborhood of $105,000.

The first hour's admissions at the

(*Continued on page 4*)

Delay Foreseen for Philadelphia Pool

The pooling of four Paramount and three Warner Philadelphia theatres under the latter company's operation will not be completed by Sept. 1, the date originally contemplated for making the pool operative, it was stated officially at Paramount yesterday.

Negotiations now in progress are continuing, it was said, but there is no likelihood of their being completed in time for the Sept. 1 start. The theatres involved are the Circle, State and 69th St., Warner houses, and Roosevelt, Frankford, Tower and Paris, Paramount houses.

Patronage at Higher Scale Holds Levels

No Drop in Attendance, Despite Price Jumps

With the adoption of increased admissions in a number of spots throughout the country this week, attendance has held up, according to major and independent circuit heads whose units have advanced prices.

Simultaneously with the institution of new scales, the theatres opened with a strong line of product. "My Man Godfrey," "Anthony Adverse," "Swing Time" and "The Great Ziegfeld" are a few of the big pictures booked day-and-date with the new tariff.

Circuit operators, large and small, feel that now is the time to boost the price of admission. The country is in the frame of mind, it is held, what with general commodities increasing prices.

Important major and unaffiliated exhibitor heads who have arrived in town on and from trips within the past few weeks are optimistic over conditions throughout the country. In most instances, admissions have been hiked without any drop in attendance figures, some declared.

FWC to Reacquire Fox, Frisco House

SAN FRANCISCO, Aug. 28.—A. M. Bowles today confirmed reports that negotiations by Fox West Coast for the reacquisition of the Fox, 5,651-seat house, are nearing completion. The deal has been pending for about two years. The Fox is now operated under receivership management by Henry Goldenberg, who has not yet received official notification of the deal.

Bowles stated that the policy of the house after reacquisition has not as yet been determined, but he further declared that it will not be a de luxe, high price scale, as first reported.

RCA Not to Service Warners—Bernhard

RCA Photophone is not being engaged to service sound equipment in the Warner circuit, Joseph Bernhard, general manager of the circuit, said yesterday.

Photophone officials stated recently that discussions with Warners regarding equipment servicing for the circuit were being held. Bernhard's statement is believed to signalize the end of those

(*Continued on page 4*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 29, 1936 No. 51

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Levine Calls Lease Action "Ridiculous"

Los Angeles, Aug. 28.—Answering the action filed in Superior Court by Guaranty Liquidating Corp. to rescind a lease on the Republic studios in which Guaranty charged misrepresentation at the time the lease was signed, Nat Levine, president of Republic, today charged the action was a "ridiculous attempt to befuddle the issues." Levine stated that when the lease was signed 18 months ago the property was in a dilapidated condition and the appraisal made by the Los Angeles Realty Board, at the request of Guaranty, set the valuation at $125,000 and the rental was based on that figure. Guaranty now wants $500,000, which is far in excess of the true worth as the purchase price, in their move to force payments by threats of legal action, Levine said.

Conspiracy Suit Planned

New Orleans, Aug . 28.—George Fuller of Fairhope, Ala., operator of the American Legion, will file suit in Federal Court here against major film companies and Saenger, alleging conspiracy to deprive him of films.

Exchange managers could not be reached here tonight for their views.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Georgeous Hussy"

(M-G-M)

Hollywood, Aug. 28.—This film is undoubtedly one of the meatiest and finest pictorial examples of entertainment yet produced. Rich in color, heart interest, drama, homely pathos and vibrant emotion, it is headed for glorified rendezvous at the nation's box-offices. The portrayals approximate perfection against the background of early American politics in Washington.

Joan Crawford gives the finest performance of her career as Peggy Eaton, who climbs from the lowly station of inkeeper's daughter to the very heart and center of the Capital's political life, becoming the target for defaming gossip. Similarly impressive and true to history are the performances turned in by Lionel Barrymore as Andrew Jackson, Robert Taylor as Bow Timberlake and Melvyn Douglas as John Randolph. Exhibitors throughout the country will rush for this one with its cast name draw plus a human story which fully lives up to the name power of the picture.

It is the story of the climb of "Old Hickory" Jackson from the comparative obscurity of Tennesse Senator to the exalted office of President of the United States. He battles against the nasty tongue-lashing sentiment directed against his wife, Beulah Bondi, a coarse, but humanly sympathetic character who likes a good puff of tobacco from her pipe.

Miss Crawford is in love with Douglas, but is spurned because the latter thinks that he is too old for the girl. She subsequently marries Taylor, a dashing an enchanting young sailor, who is later killed in a naval battle.

Striking a strongly sympathetic note, Miss Bondi dies, the victim of wicked tongues, but Miss Crawford sticks by Barrymore when he feels that he cannot discharge the duties of the presidency without his wife. A powerful conflict of emotions results when the girl, still in love with Douglas, turns down a marriage proposal because his ideas of government conflict with those of Barrymore. She finally marries Franchot Tone because he loves her, whereupon the bitter talk reaches such a volume that Barrymore dismisses his entire cabinet to quell the uprising and protect the girl.

The bitterly fought campaign for President between Barrymore and John C. Calhoun, played by Frank Conroy, supplies an impressive spectacle. Most striking is the performance of Sidney Toler as Daniel Webster, whose silvery tongue has the desired effect on the Senate when civil war threatens.

Miss Crawford's wedding night with Taylor and a bundling scene following a hayride are delightfully humorous. The mood of the early American struggle for unity has been successfully captured by Director Clarence Brown, who has skillfully blended the emotion, pathos, comedy and spectacle into a pleasing whole. Allison Skipworth is excellent as a gossipy social leader, as are all performances. Ainsworth Morgan and Stephen Morehouse Avery deserve top credit for their preparation of a high caliber screenplay from the Samuel Hopkins Adams book. Joseph L. Mankiewicz produced lavishly and intelligently while George Folsey's photography achieved is excellent. This is mass entertainment.

Production Code Seal No. 2,439. Running time, 103 minutes. "G."

Agree on Skouras Notes

St. Louis, Aug. 28.—U. S. District Judge Charles B. Davis has authorized J. Buckner Fisher, receiver for the St. Louis National Bank, to compromise a debt due to the bank from Charles P. and Spyros Skouras amounting to $76,243. The compromise provides for full payment on demand notes, with one exception. The brothers receive an interest reduction from eight to six per cent, as of Dec. 1, 1932. Most of the loans were obtained between May and Nov., 1932. In addition to the demand notes, the Skouras brothers will each pay $5,500, representing an assessment on their bank stock. The bank closed in Jan., 1933.

Warner Men on Coast

Hollywood, Aug. 28.—Gradwell L. Sears and S. Charles Einfeld arrived here today for a series of conferences. They will return to New York about Sept. 8.

Cowdin, Cochrane West

Hollywood, Aug. 28.—J. Cheever Cowdin and Robert H. Cochrane arrived here today for the Universal dinner and dance to be held tomorrow. They are planning to attend the premiere of "My Man Godfrey" at the Pantages next Tuesday.

Zukor East Next Week

Hollywood, Aug. 28.—Adolph Zukor will leave here for New York early next week. Zukor plans to remain in the east for 10 days on personal business, and then return here where he will establish a permanent residence.

Lasky Flying to Coast

Hollywood, Aug. 28.—Jesse Lasky, who arrived in Quebec from England on the *Empress of Great Britain* the other day, is due here by plane from Chicago tomorrow.

Ballyhoo to Start New England Season

New Haven, Aug. 28.—New England's fall season is to be ushered in with a motorcycle cavalcade. It's a tieup with the Indian Motorcycle Co. made by Harry Shaw and Erle Wright for the Loew-Poli circuit.

This is one angle of what looks like the start of a big season, with bookings of outstanding films, including "Anthony Adverse" in the Warner houses, another angle.

House renovations are being rushed in the meantime as the result of one of the best summer seasons in a long time.

The motorcycle crew starts out Monday at Worcester with four girl riders in costume and plenty of decorations. Governor Curley of Massachusetts will greet them. Visits will be made at Hartford, Meriden and this city. H. H. Maloney will greet them here and dinner will be served at the Seven Gables Inn. From here the group will go to New York, returning with stops at Bridgeport Friday and Waterbury on Saturday.

As another boost for the new season "The Great Ziegfeld" will be booked into Poli houses Sept. 4. Vaudeville and a dance contest are to be tried at the Globe, Bridgeport.

Army Officer Starts Film Industry Study

Hollywood, Aug. 28.—Capt. Richard T. Schlosberg, of the U. S. Army Signal Corps, is here to begin the study of film production as a continuation of the cooperative training program carried on by the War Dept. and the technical bureau of the Academy.

Capt. Schlosberg will study production technique and film equipment. His first two weeks will be spent in the plants of Eastman, du Pont and Agfa studying raw stock. The course has been arranged by the Academy with Major Nathan Levinson and Gordon S. Mitchell in charge.

To Offer Film Tests

Screen tests for film aspirants are being offered by the M. P. Bureau for New Talent, organized to provide tests on a less expensive basis than is now possible in New York in instances where such tests can not be obtained through home offices here. I. R. Gwirtz, head of the organization, states that the tests are designed solely as a service of convenience to such aspirants and that the completed test becomes the property of the aspirant for use as he sees fit.

Shauer in Talent Job

Hollywood, Aug. 28.—Melville A. Shauer is temporarily replacing Jack Votion, resigned, as head of the Paramount talent department. He will continue as an associate producer on "This Way Please" and "Every Day's a Holiday." Fred Schuessler remains as casting director at the studio. Shauer will reorganize the talent department and make an effort to sign new players.

Leonidoff for "Interlude"

Leon Leonidoff, Music Hall impresario, has been engaged by Columbia to stage the musical numbers for "Interlude," Grace Moore's next.

◂ Purely Personal ▸

MORT SINGER, after a few days in town conferring with RKO home office executives, left for Chicago yesterday. Next week he plans to leave the Windy City for the coast to talk to Ned E. Depinet and Jules Levy.

•

Jack Shapiro is at the N. Y. Hospital for Joint Diseases, having been moved from the Peekskill Hospital after four days. Shapiro sustained severe injuries in an automobile accident Sunday near Peekskill.

•

Raymond K. Johnson, who is affiliated with C. C. Burr in BJS Prod., left last night for Regina, Canada, to meet George Eldridge, the star in "Land of the Sky Blue Water."

•

Jack Partington and John Eberson left by plane for St. Louis last night. Harry C. Arthur had planned to join the duo, but changed his mind and probably will leave next week.

•

Ginger Rogers departed yesterday on the Century for the coast following an exciting vacation in town. Her next will be "Mother Carey's Chickens."

•

Gar O'Neill of Erpi departed for Chicago last night for the opening of the first Mirrophonic-equipped theatre, the new L. & K. Will Rogers Memorial.

•

Bramwell Fletcher, Helen Chandler and John E. Abbott, the latter director of the Museum of Modern Art Film Library, arrive on the *Georgic* tomorrow.

•

Sig Wittman and Frank McCarthy returned yesterday from Scranton.

•

Ben Hecht has written a new play. It's about South America, and Herman Shumlin, the "Grand Hotel" man, will produce.

•

W. T. Ballard's story, "Fugitive for Justice," a story of scientific solutions of crime, has been purchased by Grand National.

•

Frances Weil, assistant to Harry M. Goetz, president of Reliance, leaves today on the *Franconia* for a West Indies cruise.

•

C. C. Burr will leave either today or tomorrow for the coast with stopovers at Pittsburgh, Atlanta and Dallas.

•

Harry Kosiner will leave tomorrow by plane for the RKO studios where he will become assistant to Hal Horne, producer.

•

Louis Dent, president of Westland theatres, has returned to Denver after completing film buys for next season.

•

Nate J. Blumberg yesterday attended the reopening of the Eckles, Syracuse, N. Y.

•

Dewey Gibbs, Oklahoma City manager, and Jack Underwood, Dallas branch head for Columbia, are in town conferring with R. E. Griffiths and Horace Falls of the Griffiths circuit. Rube Jackter also is sitting in on the deal which is expected to be concluded next week.

•

Frieda Inescourt, under contract to Warners, is due next Wednesday from the coast for a vacation here.

•

Elaine Arden, radio comedienne, has been signed by Vitaphone for a series of shorts.

•

Edmund Mantell, Bronx circuit owner, returned yesterday from a Catskill vacation.

•

Mrs. William Melniker, wife of M-G-M's South American representative, sails today on the *Pan America.*

•

Irving Lesser returned yesterday from a honeymoon at Cape Cod.

•

Will H. Hays is expected back here shortly after Labor Day following a summer spent on the coast.

•

Jimmy Durante will have the lead in "Red, Hot and Blue," forthcoming musical.

•

The Dave Chatkins, postcarding from Quebec: "Lovely spot, but crowded. Maybe it's prosperity."

•

Kay Kamen left last night for Hollywood. He plans to stop off at Buffalo, Chicago and Omaha en route.

•

Douglas Shearer has gone to Boston from New York with plans for returning within a few days.

•

Major F. L. Herron returns Monday from a vacation at Easthampton.

•

The Nate Blumbergs are weekending in Syracuse.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Sitting On The Moon"

(*Republic*)

Hollywood, Aug. 28.—This is a musical farce concerning the Hollywood adventures of Roger Pryor and William Newell, a pair of songwriters, presented acceptably as average entertainment.

Pryor, an irresponsible tunesmith, has long nursed a secret yen for Grace Bradley, a former star, who has been blackballed by the studios for deserting a picture. Finding Miss Bradley in the extra ranks with his friend, Pert Kelton, Pryor personally strives to engineer her comeback. Through scheming he manages to get Miss Bradley a radio contract. When they are about to culminate their romance, Joyce Compton appears on the scene, claiming that Pryor had married her during a drunken moment. The lovers are then separated and not united until after further difficulties when the Pryor-Compton marriage is proved a phony. Meanwhile Newell and Miss Kelton carry on the traditional comedy romance.

The direction of Ralph Staub is at its best in the musical sequences, although a few opportunities for a fresh treatment are afforded by the screenplay of Raymond Schrock and the adaptation by Rex Taylor and Sidney Sutherland. Two pleasing musical numbers are provided by Sam Stept and Sidney Mitchell. Albert Levoy, the producer, has furnished good production values and wise casting. Included in the support are Henry Kolker, Henry Wadsworth and The Theodores, who do a neat dance specialty.

Production Code Seal No. 2,475. Running time, 65 minutes. "G."

"Three Married Men"

(*Paramount*)

Hollywood, Aug. 28.—Based on the provincial premise that there is something side-splittingly funny about any wedding night, this comedy gambols heavily through forced situations, gathering as many guffaws as it does chuckles.

The family of Roscoe Karns, the bridegroom, hates the family of Mary Brian, the bride, and all the relatives behave with incredibly bad taste at the wedding. Determined to strike a romantic note from the start, Karns dons comically exotic pajamas. His bride falls into hysterical laughter at his appearance and after the ensuing quarrel runs home in her negligee to her parents, giving both families opportunity for speculation, which implies more than is spoken in the innocuous lines.

The cast, which deserves better material, includes William Frawley, Lynne Overmann, George Barbier, Marjorie Gateson, Betty Ross Clarke, Mabel Colcord, Bennie Bartlet, Gail Sheridan, Cora Sue Collins, Donald Meek and Charles Wilson, under the direction of Eddie Buzzell. The screen play is by Dorothy Parker and Alan Campbell from a story by Owen Davis, Sr. Arthur Hornblow, Jr., produced.

Production Code Seal No. 2,468. Running time, 60 minutes. "G."

"Piccadilly Jim," which opened at the Capitol yesterday morning, was previewed by wire from Hollywood on Aug. 4.

"Girls' Dormitory," now current at the Roxy, was previewed from Hollywood on July 27.

Dored of Paramount Is Seized in Spain

Hendaye, French-Spanish Border, Aug. 28.—John Dored, Paramount News cameraman on an assignment, was seized and three bodyguards executed by Rebel forces near Naval Moral yesterday, it was learned here. It is believed Dored escaped execution and is in prison awaiting the outcome of verification of his claims to American citizenship. Negotiations for his release were started immediately by Paramount representatives in London, Paris and Washington.

Dored and his three bodyguards, it is reported, set out from Madrid seeking material along the front lines. It is said they encountered a Rebel outpost, were surrounded and taken.

Paramount News stated yesterday representations looking toward Dored's release have been launched with the State Dep't at Washington.

Erpi Men Leave for Regional Sessions

Local sales meetings of Erpi's field forces will be held throughout the country next week, following the closing here yesterday of the exhibition and demonstration of the new W. E. Mirrophonic sound system in conjunction with a three-day sales convention at the Hotel Pierre.

The following Erpi sales representatives left yesterday to prepare for local meetings in their respective cities next week: F. W. Johnson, Cincinnati; F. C. Bickley, Detroit; A. T. Orr, Chicago; O. E. Maxwell, Minneapolis; O. B. Hunt, Dallas, and C. H. Weeks, Cleveland.

All other Erpi sales officials who came here for the meeting leave today, with the exception of the west coast representatives who will remain through Monday to receive details of a new Erpi recording equipment development which was not made known during the meeting.

The Erpi equipment exhibit was inspected by and demonstrated for exhibitors yesterday.

Poli-WPA Studying Joint Arrangement

Hartford, Aug. 28.—WPA and Loew-Poli are working out a plan for joint operation of the Palace with pictures and stock.

Present indications are three weeks of straight pictures beginning Sept. 5, followed by two weeks of WPA Civic Repertory. Then three weeks of pictures, and two weeks more of stock for the season.

During the layoff in Hartford, WPA will put dramatic shows into one of the Loew-Poli houses in Meriden. WPA has been running continuously at the Palace in Hartford since June 10. Grosses are so-so.

C. R. Beacham Dies

Atlanta, Aug. 28. — C. R. Beacham, 64, connected with Warners here for the past few years, and formerly branch manager of the First National Atlanta office, died at his home here this week, after a short illness.

Stage and Screen Moves

Stage and Screen Prod., Inc., moves this week from 729 7th Ave. to the RKO Bldg.

New Theatres, Improvements Gain Rapidly

(Continued from page 1)

signature sign, travertine walls inside, and new murals. Rest rooms also are being rebuilt. The work is being done under the direction of John Eberson.

At the St. Louis a general housecleaning job is in progress. Exterior and interior walls are being resurfaced, a new foyer is being installed and the mezzanine is being done over. The Ambassador work includes a new canopy, new lighting effects, fixtures, carpets and other changes.

In the surrounding territory Normandy, a suburb, is to have a new house to be erected by Normandy Theatres, Inc., headed by W. W. Kieselhorst, of modern design. Another house is planned by the Wellston Amusement Co.

Building Active in South

Atlanta, Aug. 28.—New construction is general throughout the south. Eighteen projects are underway at present in 10 states in addition to many reported earlier in the summer. Eight more renovations have been started and nine houses have changed hands lately. One old one has reopened.

Georgia is the scene of the greatest activity. New building projects include a house being built by Troumi Douglas at Vidalia, a house at Thomasville to be owned by the Thomasville Bldg. Co.

W. L. Brandenburg of Clarkdale has purchased the Ritz at Marietta; Tri-States has leased the Atlanta here and will redecorate, and the O. C. Lam Amusement Co. has acquired the Jable at LaGrange. Lucas & Jenkins will improve the Lyric at Waycross at an estimated cost of $10,000.

Florida's latest houses include the Ritz at Talladega, a new Sparks house at Fort Joe to seat 1,000. The Sparks circuit also has leased the Eustis and Mt. Dora at Eustis from Dr. C. M. Tyre and the Vam Croix and Eau Claire at Melbourne. Another new project is planned by the recently incorporated Brevard Theatres, Inc., at Jacksonville.

Remodeling Heavy in N. C.

In North Carolina the Hollywood at Mebane has been opened and the State at Newton has gone into commission. Remodeling jobs include the Paramount at Asheville, the Broadway at Reidsville and the Criterion at Charlotte. Carolina Playhouses, Inc., has purchased theatres at Selma and Wendell.

A new house is to be constructed at Columbia, S. C., by Palmetto Amusements, Inc. It will be on the site of the old Imperial. Malco Theatres, Inc., is building the Strand at Pine Bluff, Ark. The Ritz, a new house, has been opened at Fairhope, Ala. Tennessee has two new houses, one soon to be started by Wilby & Kincey at Knoxville and the Ray at Bells, which has just been completed.

In Texas the Opera House at New Braunfels has been remodeled, a new house is nearing completion at Nederland, the Lincoln at Houston has been leased by Milton Starr from the Guardian Trust Co., and Leo Theatre, Inc., has been chartered at San Antonio.

A new project is in the offing in Kentucky for the Lincoln Theatre Co. at Lexington. The Alamo at Louisville is being remodeled.

West Virginia activity includes a new house at Charlestown for E. W. and T. S. Kelly. Urling & Davis have purchased the Grand at Moundsville from F. Arthur Simon and M. Jacobs of Cleveland.

Rush RKO Boston Repairs

Boston, Aug. 28.—Remodeling at the RKO Boston is being done at night so the house can be kept open. The work will be completed shortly and the house will drop double features for films and stage shows on Sept. 3.

The Suffolk, at Holyoke, was given a formal opening after a remodeling job yesterday.

Alperson Going West For Producer Deals

E. L. Alperson, president of Grand National, will leave by air for the coast tomorrow for conferences with Hollywood counsel and Carl Leserman, general sales manager, on the signing of new producers. One of the deals to be set will be with Joseph von Sternberg, who will probably make three for Grand National's program next season.

Alperson, upon his return from England Thursday, said he did not plan to leave for the coast for 10 days. Yesterday, however, he received a telephone call from Leserman and decided to change the schedule.

Leserman is due to leave Hollywood Monday and arrive here the following day.

Pathe Loss $17,295 For 29-Week Period

(Continued from page 1)

tions totalled $17,339.26, and miscellaneous income reached $99,817.66, making a profit before interest and other expenses of $15,938.63.

Interest expense, loss on sale of capital assets and loss on purchase of stock of subsidiaries totalled $42,159.17. Other deductions brought the loss before income tax provision to $15,920.78. Income taxes were $1,375.

Gartner Heads Nominees

Charles L. Gartner heads the list of nominees submitted by the nominating committee for the annual election of the Paramount Pep Club to be held Sept. 22.

Others on the list are: Vice-president, Joseph J. Doughney; treasurer, Carl H. Clausen; secretary, Esther Jablow; board of governors (two-year term), John W. Hicks, Jr., Edward Wall, Maude K. Miller, Frank Meyer and Lillian H. Grossman; one-year term, Arthur J. Leonard.

RKO Team Holds Lead

RKO maintained its lead in the M. P. Baseball League as a result of the games played this week with a record of 11 games won and three lost. The team defeated Consolidated, 1—0. Other results of the week were: Music Hall, 4; Consolidated, 3; Music Hall, 8; Columbia, 0.

Trailing RKO in the league standing are Music Hall, Skouras, Consolidated, Loew's-M-G-M, Paramount, Columbia, NBC and United Artists in the order named.

"Swing Time" Tops "Hat" Opening Day

(Continued from page 1)

Roxy yesterday when "Girls' Dormitory" opened, marking the American debut of Simone Simon, totaled 3,842. Howard Cullman, trustee, is excited about the showing and anticipates a $58,000 to $60,000 week. The take is possible in view of an increased price scale which went into effect with the opening of the film. The day was expected to show around $7,500.

Cullman sent a wire to Darryl F. Zanuck about the opening, adding that "Simone is responsible for a new industry disease—cashiers' exhaustion." The Roxy wound up the week on "Seven Sinners" with a profitable $34,700.

The Strand, for the third day of "Anthony Adverse," continued to do capacity business. "Pepper" and "Jailbreak" at the Palace ended with approximately $9,000. The Rialto, with "Crouching Beast," did about $6,000.

"Piccadilly Jim" opened to fair business at the Capitol, supplanting "His Brother's Wife," which finished with about $25,000 on the second week. The new tenant will stay until next Friday, when "The Gorgeous Hussy" will occupy the screen.

RCA Not to Service Warners—Bernhard

(Continued from page 1)

discussions. The Warner theatre head added that Frank E. Cahill, Jr., director of sound and projection for the company's theatres, would continue to supervise the servicing of sound in the circuit. Photophone officials could not be reached for comment on the Bernhard statement yesterday.

Warners recently installed RCA Photophone sound equipment in 13 key theatres, including the Strand, New York; Stanley, Philadelphia, and Stanley, Pittsburgh. Photophone closed with National Theatres recently for the servicing of that circuit's equipment and stated recently that it had similar deals under discussion with other circuits.

Fox Meet a Success, Says Spyros Skouras

(Continued from page 1)

outstanding pictures may be used as a means of paving the way for a general admission increase in all Fox houses, though Skouras' only comment on this point was that increases will be left to the discretion of divisional managers whose grasp of local conditions enable them to know when and if such increases are justified.

Al Lichtman, of M-G-M, talked on product today with local Metro exchange officials sitting in.

Lichtman, Skouras and most of the latter's aides left by plane for the coast tonight.

Map Fifth Avenue Fight

To oppose further moves to open a theatre on 5th Ave. in the midtown shopping district the Fifth Ave. Ass'n has named a committee headed by William J. Pedrick to take charge of the situation.

Strikes Expensive For Mexico Houses

(Continued from page 1)

effort to cut down the pass evil. The civic treasurer gives out tickets and policemen walk in without tickets. One manager estimated half his matinee audience was in free recently.

Under the new arrangement all who try to get in on badges have to give the numbers and identify themselves, and pass holders also have to prove who they are. The lists are to be sent later to the city treasurer and police authorities.

* * *

"Showboat," called "Magnolia" here, was the best grosser in the past eight months. It played two weeks at the Cine Olympia and came close to the record set by "Love Me Forever" in January.

* * *

For the purpose of securing European bookings for Mexican shorts devoted to scenery and folklore Congress has sent Teresa Tallien, newspaper woman, abroad to contact women's organizations.

Jeanne Madden Honored

Scranton, Aug. 28.—Mayor Stanley J. Davis issued a proclamation calling for observance of today as Jeanne Madden Day in honor of the Scranton girl who plays opposite Dick Powell in "Stage Struck."

The picture opened tonight at the Strand. Twenty policemen escorted Miss Madden to the theatre. A vast crowd greeted her at the theatre.

Chaplin Plans Another

Hollywood, Aug. 28. — Charlie Chaplin said today that he would make a second film starring Paulette Goddard with himself as the producer and director. It will be based on the English novel, "Regency," by D. L. Murray, and will follow the production now in work known as "No. 6."

Wall Street

Small Gains on Board

	High	Low	Close	Net Change
Columbia Pict....	39⅜	38¾	39	— ¼
Columbia, pfd. ..	46	46	46	+ ⅛
Consolidated	4¾	4⅝	4¾	.....
Consolidated, pfd.	17	16¾	16¾	.....
Eastman Kodak ..	177¼	177	177¼	+ ¼
Gen. T. Equip. ..	24⅞	24¼	24⅞	+ ⅞
Loew's, Inc.	59½	58⅝	58⅞	+ ½
Paramount	8¼	8	8⅛	+ ⅛
Paramount 1 pfd.	71⅞	71	71¾	.....
Paramount 2 pfd.	9	8¾	8¾	— ¼
Pathe Film	7⅞	7¾	7¾	— ¼
RKO	6⅞	6¾	6¾	— ⅛
20th Century-Fox.	31	30⅝	30⅝	+ ⅛
20th Century, pfd.	39	38½	38½	— ¼
Universal, pfd ...	107½	107	107	.....
Warner Bros. ..	13½	13¼	13⅜	.....

Curb Up Slightly

	High	Low	Close	Net Change
Grand National ..	4	3⅞	4	+ ⅛
Sonotone	2¼	2¼	2¼	+ ⅛
Technicolor	28	27⅝	27⅝	— ¾
Trans-Lux	3⅞	3⅞	3⅞	.....

Keith Bonds Off 1½ Points

	High	Low	Close	Net Change
Keith B. F. 6s '46	95	95	95	—1½
Loew's 6s '41 ww deb rights	99	98⅜	98⅜	— ⅜
Paramount Pict. 6s '55	88	88	88	.....
Warner Bros. 6s '39 wd	97½	97	97	+ ⅜

(Quotations at close of Aug. 28)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 52 NEW YORK, MONDAY, AUGUST 31, 1936 TEN CENTS

N.E. Business Nearing 1930, Report Shows

Six-State Study Shows Employment Gains

Boston, Aug. 30.—The New England Council's latest report reveals a definite upward trend of business, reaching a peak that has not been touched since 1930. The index, based upon a regional survey by the council, illustrates a trend of business from 85.8 per cent of normal in June to 93.6 last month, with every part of the index contributing to the improvement.

Employment trends are also upward. At present the index stands at the highest level since June, 1930, and is 18.2 per cent above the period of July, 1935.

The cotton, boot and wool industries have shown a steady increase.

A report by the Employers' Ass'n. of New Haven County showed an increase of 2.5 per cent in industrial employment between June and July and a 9.8 per cent increase in the number of employes over July of last year. A further indication of this business improvement is shown by the percentage increase in local payrolls between July, 1935, and July, 1936.

Building contracts have increased 14.8 per cent in value over June and are almost double that of July, 1935. Total value of building contracts in New England during the month of July amounted to $21,494,000, accord-

(*Continued on page* 6)

Columbia's Earnings For Year, $1,568,860

Columbia Pictures Corp., for the year ending June 27, 1936, earned $1,568,860 after the deductions of all charges and tax provisions. The figure in the current statement is equivalent to approximately $4.95 per share on 289,413 shares of common outstanding.

Earnings of Columbia Pictures Corp. for the previous fiscal year totaled 1,815,266.

Austria Seeks Change In Its German Quota

Berlin, Aug. 21.—Austria is seeking to alter the free exchange of films with Germany on the ground that the 14 Austrian pictures now allowed into this country are not sufficient in view of increased production in Vienna. The agreement allows Ger-

(*Continued on page* 6)

St. Louis Deal May Be Ready Labor Day

St. Louis, Aug. 30.—F. & M. is expected to take over operation of the St. Louis Amusement Co. on Labor Day. Harry C. Arthur, Jr., recently concluded arrangements with the bondholders' committee of Central Properties Corp. whereby F. & M. will operate the 22 houses on a 10-year management deal.

Within the next 10 days, the Federal Court is scheduled to approve a reorganization plan for Central Properties Corp. The F. & M. deal is part of the rehabilitation plan.

Arthur is due here within the next few days to confer with his local rep-

(*Continued on page* 6)

Studio Activity Up; Making 44 Features

Hollywood, Aug. 30.—Seven new features went into production last week to show a slight uplift in activity over the preceding week.

Forty-four features and four short subjects were shooting as compared to 42 features and two shorts for the previous seven days. Cutting rooms became even busier than in recent weeks with 58 pictures being finally edited. Twenty-seven features were scheduled to start within a two-week period.

New films launched were "Come Closer, Folks" and "The Depths Below" at Columbia, "Maytime" co-starring Jeanette MacDonald and Nelson Eddy also "Love on the Run" with Clark Gable, Joan Crawford and Franchot Tone at M-G-M, "Love and Laughter," a Richard Rowland pro-

(*Continued on page* 6)

Hays and Roncoroni Have Talk on Italy

Hollywood, Aug. 30.—Will H. Hays conferred here with Carlo Roncoroni, head of Italy's new film project, at a luncheon meeting late last week. No statement was made concerning the subjects discussed or the results of the meeting.

Roncoroni is here to line up pro-

(*Continued on page* 6)

"Swing Time" Heads For $125,000 Gross

"Swing Time" is expected to gross around $125,000 for its first week at the Music Hall. The opening day's take totaled $17,100 with the second day ending with approximately $16,500. Weekend weather was favorable for all theatres along Broadway.

If "Swing Time" garners the anticipated figure, it will be the second largest gross for the Music Hall. "Top Hat" holds the all-time record with $130,000.

"Girls' Dormitory" established a new first day attendance mark at the Roxy last Friday when the cashiers recorded 12,333 paid admissions. Gross

(*Continued on page* 7)

FWC Heads to Start Coast Meet Tuesday

Los Angeles, Aug. 30.—The second of National Theatres' four-day meetings with theatre personnel and distribution forces of the various major distributors will get under way Tuesday at the local F.W.C. office.

The same executive sales heads of RKO, M-G-M, Warners-First National, Twentieth Century-Fox and Columbia who spoke at the Kansas City meetings last week will appear at the local convention.

Among those who will be present will be: Spyros and Charles Skouras, J. J. Sullivan, William T. Powers, Edward Zabel, George Balsdon, Aubrey Schenck, Arch Bowles, Will Steege, Mike Rosenberg, Frank Newman, Sr., Al Lichtman, Ned E. Depinet, Jules Levy, William Kupper,

(*Continued on page* 7)

Legion Approves 12 Fully; 2 for Adults

Of 14 new pictures reviewed and classified by the National Legion of Decency last week 12 were approved for general patronage and the other two were approved for adults. The new pictures and their classifications are:

Class A-1, Unobjectionable for gen-

(*Continued on page* 7)

Jersey Allied Plans Fight On Proposed Sales Levies

Plans by Gov. Hoffman to revive a move for a sales tax in New Jersey which would include theatres will be one of the principal topics of discussion at the Allied of New Jersey convention at the Traymore, Atlantic City, on Sept. 10-11.

Theatre owners across the Hudson are prepared to fight any new moves for a sales tax which would embrace theatres, it was stated by an executive of Allied of New Jersey. The organization recently was successful in helping to ward off a sales tax which originally figured at 10 per cent on all tickets marked over 25 cents and then reduced to four per cent on all admissions over 10 cents.

"Early Bird" Plan Starts Here Friday

Hour for Evening Prices To Change at 5 P.M.

Plans to eliminate "early bird" admissions and at the same time adopt a 5 P.M. evening scale in the local territory are scheduled to be put into effect Friday and Saturday. The move was agreed upon several weeks ago when major and independent circuit heads met at C. C. Moskowitz's office. Harry Brandt, who attended the session for his circuit, also represented the I.T.O.A., which has gone on record as favoring the policy.

A meeting is expected to be held this week by representatives of Broadway theatres at which a plan either similar to that already agreed upon for the neighborhoods or with a few changes will be discussed. Several of the important exhibitor leaders who attended the session at Moskowitz's office individually have been working on drafts of their own for the Broadway group of houses. The various features of these plans will be aired and the best parts are expected to be merged into a uniform schedule, it is stated.

Local theatre men feel that the move to drop the low morning admission and simultaneously institute a 5 P.M. night price scale is one of the most constructive programs in this territory in years. When adopted,

(*Continued on page* 7)

Brooklyn Pool Due To Be Signed Today

Papers for the pooling of the Fox, Strand and Paramount in Brooklyn under the supervision of Si Fabian are scheduled to be signed today.

Fabian operates the Strand and Paramount, exclusive of the Fox, in a pooling arrangement which expires next Tuesday. The new one-year pact will include the Fox, which heretofore has been operated on an individual policy.

B. & K. Price Raises End Chicago Dispute

Chicago, Aug. 30.—Gradual increases in B. & K. houses are expected automatically to straighten out the clearance tangle during the coming weeks.

A five-cent increase in "C" houses clarified the situation and will halt the proposed court moves of Allied.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 August 31, 1936 No. 52

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Peskay Negotiating For Several Houses

Edward J. Peskay is negotiating with a number of theatre operators and landlords for the acquisition of a string of new houses for his circuit. Peskay now has six theatres, having recently dropped the Storm King, Cornwall, which has since been taken over by Moe Baranco, who formerly managed it for Peskay.

Peskay prefers to keep his activities outside the metropolitan New York area. His idea is to eventually develop his circuit so that he will have a unit in every key city. There is no set number of theatres Peskay is shooting for, he says, but whatever comes along and has possibilities he will take.

New Rochelle Bans B. N.

Declaring that the crowds which congregate outside a theatre on Bank Night evenings constitute a nuisance and traffic hazard, Philip S. Tilden, New Rochelle's director of public safety, has banned the game. Tilden's action followed a Bank Night jam during the weekend at the RKO-Proctor. The lottery question did not enter into the decision.

Insiders' Outlook

By RED KANN

AT a recent company meeting of Associated British in London, where John Maxwell, the canny Scotchman, with pride reported the year's net profit of almost $3,200,000, there also were made a few remarks about the status of the British production industry. Of more than passing interest, they were:

> "I referred last year to the unsatisfactory conditions prevailing in production and I am now glad to say improvement is in sight. The wild welter of frenzied finance that created these conditions is now abating. The inevitable losses resulting from the handing over of large sums of money to inexperienced people are now having their consequential effects. More rational conditions are already operating and I anticipate shortly a return to normal conditions that will enable British production to become stabilized and prosperous again."

▼

It was inescapable that the pronounced wildcatting which has provided such a joy ride for production incompetents finally would witness its day ended and a more reasonable procedure take hold. This was one of the conclusions which we carried away from the now rapidly receding British tour. Yet Maxwell's emphatic observations that the day already had arrived comes as a surprise. For the ultimate good of English production and in the long view the conclusion can only be one and it is that his appraisal of the current situation is correct. Our own thought, provided Maxwell has no violent objection, is that there is considerably more optimism so far in his point of view than fact, although we are the first to admit that the avenues which his importance in London open to him easily could supply him with drifts and signs not available to us on the basis of a mere sixteen days along the Thames. . . .

▼

Another conclusion which made the westbound voyage with us and has been swimming around in our mental tank since is that one of these minutes, days, weeks, months or years England will have a genuinely important producing business. If you were to turn fussy and embarrass by asking when, frankly we would dodge the answer because we don't know. Among the character markers which go to make up the Britisher, it should be remembered, is the most persistent type of determination. Your Englishman may blunder through when it comes to this or that and he may not always find his objective within grasping distance. But he does stick it out, not always worrying about the length of time involved, and his history shows that, by and large, he makes the grade more often than not. . . .

▼

There is, then, his stick-to-itiveness. There is also the national point of view, kept cooking merrily by the professional, combining with some of the genuine, patriotism of the producer and the realization of the enormous influence swung by motion pictures as such on the part of the government. These factors originally evidenced themselves in the first quota law and they will continue to dominate sufficiently to bring about the enactment of an extension of that legislation on tougher terms for the foreign film company, which means the American. . . .

▼

On the one hand is persistence. On the other, practically government subsidy. Joining them together spells a golden opportunity to make money and wave the Union Jack. It's a set-up, not exactly pure nor quite so simple. Years may pass before Britain takes her place in that much-discussed international production sun, but it is our conviction that day will arrive finally. It may come about eventually on its own or it may be hastened by American participation through deals such as the quiescent Loew and Twentieth Century-Fox buy into Gaumont British, but it is in the cards. . . .

▼

When it does, then what? The answer to that is two-fold at least and perhaps beyond. It is not inconceivable, nor is it rash to forecast the time when playdates for American product on British screens will shrink from their approximate seventy-five per cent today to somewhere between thirty and forty-five. Better English product and more stringent quota will do it. America's reduced return from her most profitable overseas market will leave a very damaging and disturbing mark here and cut its way into the vitals of the domestic industry. If conditions improve to a point where the shrinkage can be supplanted by increased grosses here, no concern will follow. If not, which seems likely, any sharp curtailment from foreign revenue, English or otherwise, will make it necessary to trim sails in Hollywood, bring about a reduction in negative budgets and throttle the sustained flow of quality attractions. . . .

▼

In the light of these storm signals, exactly what M. H. Aylesworth means when he goes on record as opposed to American domination of the British industry and for cooperation is not not quite apparent. England—and at least the program is honest because it is in the clear—is admittedly going very far indeed to hop up native production. She has never cheered Americans or American pictures, wants them throttled down to a point where her own will be the big noise, an old British custom, by the way, and has introduced into a straight matter of business and competition where price and merit ordinarily are the determining factors official support. She is forcing upon the dominant percentage of her exhibitors a product, her own, which they do not want and say they do not want. It appears not entirely unreasonable, as a consequence, to view any possible cooperation with irony and perhaps something more under existing circumstances. . . .

Trailer Service in Deals for Its Sales

With sales representatives set in two territories, Theatre Trailer Service expects to close a number of other deals this week which will establish a selling force in Philadelphia and metropolitan New York and one or two other spots.

Phil Markell and Meyer Rosen have closed a deal with Walter J. Freudenberg, newly appointed general sales manager, for the handling of the trailers in six New England states. Headquarters will be in Boston. Ray Netemeier has concluded arrangements for the St. Louis territory and will represent the company there.

Distribution of all trailers will be handled from the home office in New York. Mark Block, a director of Allied of New Jersey and owner of the Station and Lyric, Newark, is president of the company. Edmund Mantell, who operates five Bronx theatres, is vice-president, which makes the company exhibitor-owned and operated.

G. N. Set in Des Moines

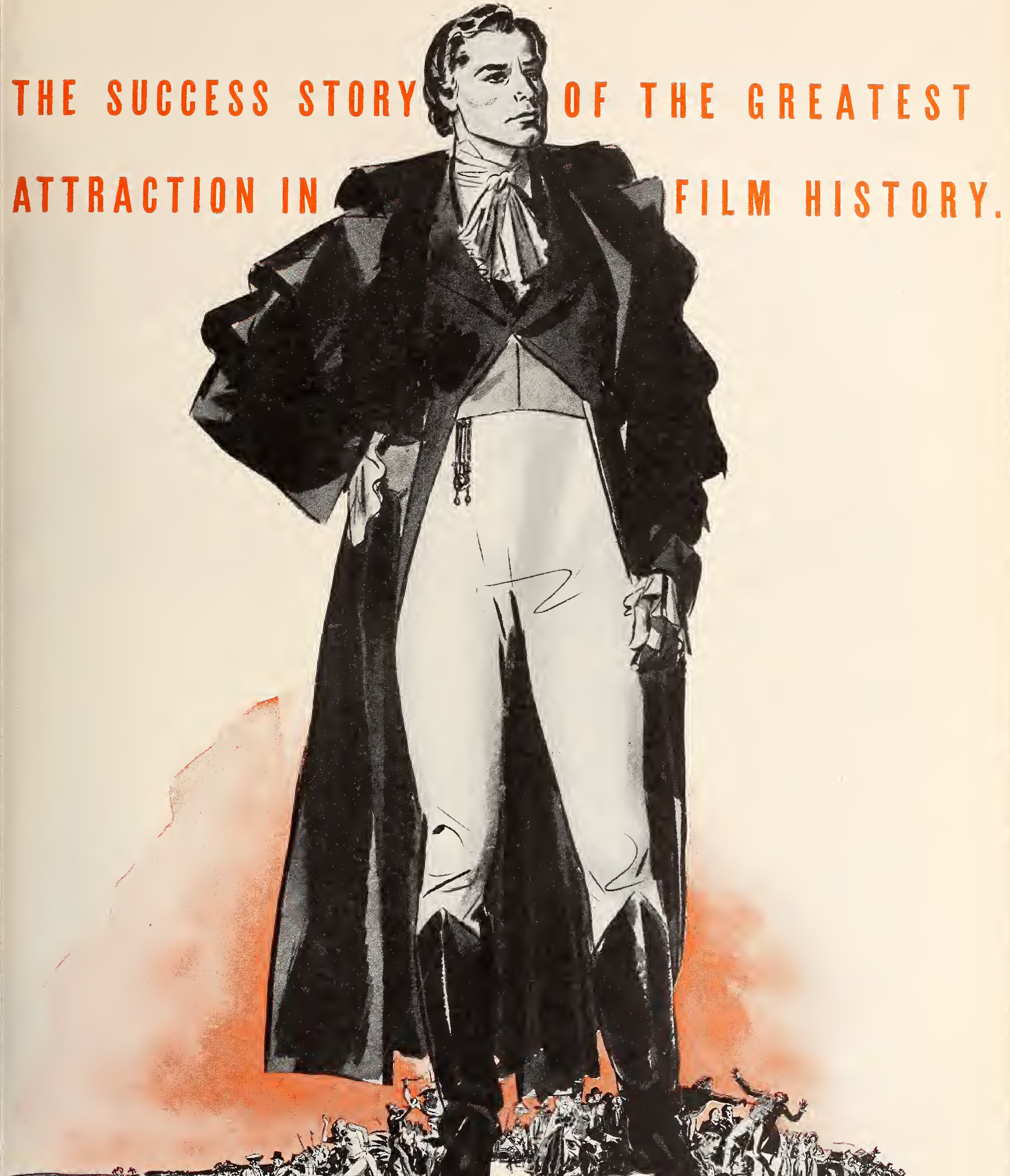
DES MOINES, Aug. 30.—Grand National will open a branch at 1102 High St. Sept. 1, with Lou Levy, who has been with M-G-M in Iowa for the past ten years, as manager. L. L. Wells and Bob Winnig, former M-G-M salesmen, have been appointed salesmen.

Baxter for Powell

HOLLYWOOD, Aug. 30.—Warners have borrowed Warner Baxter to be co-starred with Kay Francis. The deal is part of an arrangement with Twentieth Century-Fox which has borrowed Dick Powell for "On The Avenue."

U. A. Trailer Ballyhoo

HOLLYWOOD, Aug. 30.—United Artists is preparing a special trailer for theatres. Included will be scenes from "Dodsworth," "The Gay Desperado," "Come and Get It," "The Last of the Mohicans" and "Garden of Allah."


THE SUCCESS STORY OF THE GREATEST
ATTRACTION IN FILM HISTORY.

WARN

Anth

JULY 29—THE CARTHAY CIRCLE, LOS ANGELES
World premiere opens to top biggest opposition roadshow of year!

AUGUST 1—THE GEARY, SAN FRANCISCO, CAL.
2nd roadshow opens with largest advance sale in house's history!

AUGUST 14—THE WARNER, ATLANTIC CITY
All-time house record beaten by 50% in first popular-priced run!

AUGUST 20—THE UNITED ARTISTS, DETROIT
First four days of first unlimited run tops record of 'Green Pastures'!

AUGUST 21—THE BOYD, PHILADELPHIA, PA.
First 3 days outgrosses full week runs of 'Louis Pasteur' and 'G-Men'!

AUGUST 22—THE WARNER, MEMPHIS, TENN.
Opening week-end business shatters every mark in city's history!

AUGUST 26—THE STRAND, NEW YORK CITY
Opens for extended engagement with block-long lines, S.R.O. crowds setting new high for Broadway!

ANTHONY ADVERSE
By HERVEY ALLEN
Starring
FREDRIC MARCH
With OLIVIA de HAVILLAND
ANITA LOUISE • DONALD WOODS
EDMUND GWENN • CLAUDE RAINS • LOUIS HAYWARD
Gale Sondergaard • Steffi Duna
Billy Mauch • Akim Tamiroff
Ralph Morgan • Henry O'Neill
Directed by MERVYN LeROY

ARN BROS.'

ony Adverse

FIVE STEPS . . . AND YOU'RE IN THE PARADE OF RECORD-BREAKERS!

1. Raise your admission scale to take advantage of a 'roadshow film' in a popular priced run.
2. Plan an extra-large advertising appropriation on the basis of a record-breaking engagement.
3. Tie in with Warner Bros.' national magazine ads, on the newsstands now.
4. Follow up on that natural promotion tie-up with libraries and book-stores.
5. Read carefully Warners' comprehensive press book — already in your local exchange. It's chock-full of more helpful ideas.

N.E. Business Nearing 1930, Report Shows

(*Continued from page* 1)

ing to the index of orders compiled by the Associated Industries of Massachusetts.

Theatre reopenings in Connecticut include the Springfield at Springfield, the Mayfair at Terryville after renovation and the State at Hartford.

A new house is in prospect for Hamden. It will be built by the recently organized Whitney Theatre Co., Inc., headed by Maurice H. Bailey.

The Bostwick at Bridgeport has been acquired by Harold Taschman of New Haven, who will remodel it and open next month.

Two Pittsburgh Openings

Pittsburgh, Aug. 30.—Two reopenings are set here. George Jaffe will reopen the Casino Labor Day after a four-month shutdown with burlesque and films. The Art Cinema will go back into lights with foreign films Sept. 12. The house has been redecorated since the flood last spring.

Three Opened in Ohio

Cleveland, Aug. 30.—The U. S. Theatre, closed six years, has been opened by Ed Cole and the Mayfield Center, built by Louis Israel, has just been opened. A new house at Pomeroy is to be opened in September by the Meigs Theatre Co. incorporated by Walter B. Urling, R. T. Jennings and George C. Davis.

Remodel Two in Indiana

Terre Haute, Ind., Aug. 30.—Remodeling has been started on the Orpheum. It will be a complete job. The Gaiety at Bluffton also is being improved after having been dark several years. Charles Mallers will operate.

Open at West Branch

Detroit, Aug. 30.—James Olsen's new Midstate has just been opened at West Branch. It is claimed to be one of the most modern out-state houses in Michigan. The Omegau there is to be closed.

K. C. Changes Numerous

Kansas City, Aug. 30.—In this territory three houses have changed hands, seven renovation jobs have been started, eight new houses are soon to open and three others have been reopened, according to latest reports. This is in spite of drought conditions that have affected crops in some sections.

As the result of reseating and other improvements the Mary Lue reports a 30 per cent increase in business.

The new houses are scattered. Glen Caldwell is opening the Caldwell at Aurora; N. W. Huston has a new one at Neosho; Charles Travis has a new 600-seater at Sarcoxie; merchants at Omaga are contemplating a new house; Charles A. Swearcinsky is planning a second house at Washington, Kan.; Tom Hall is building at Richmond, Mo.; J. Harry Browne has opened the new Trian at Lakin, Mo.

Remodeling jobs are general. Roy Culley is remodeling the Pastime at Medicine Lodge, Kan.; C. A. Spainbour is installing new equipment at Greensburg, Kan.; the B. & K. Newman here is being redecorated and new sound is being installed; Don Pugh is remodeling the White Way at Fredonia, Kan.; Mrs. E. Nolan is having the Ozark at Caseville, Mo., done over; Herman Lee has the Majestic at Jetmore, Kan., closed for a month for general renovation; Roy Jones is installing new equipment and will rename the former Dickinson house at Marceline, Mo.

A. W. Heyl and C. B. Kelly have sold the Golden Bell at Ellsworth, Kan., to Frank Dodson; R. E. Hamler will reopen the Kesner at Leroy, Kan., soon; Emanuel Rolsky has leased the St. John here to A. Charon of Minneapolis; Wayne Jenkins has taken over the Douglas at Lees Summit, Mo., and is redecorating. The Empress here will be opened as a burlesque house.

Studio Activity Up; Making 44 Features

(*Continued from page* 1)

duction for Paramount, "Daddy and I" at Radio and "Wild Brian Kent," Sol Lesser feature for Twentieth Century-Fox.

Paramount went into the lead among the majors for heavy activity having 10 features working. Columbia had three shooting, three preparing and 10 editing. Samuel Goldwyn had two, zero and one; M-G-M, six, two and 12; Paramount, 10, six and six; Pickford-Lasky, zero, zero and one; Republic, zero, three and three; Radio, four, five and four; Roach, one, one and zero; Selznick International, zero, zero and one; Twentieth Century-Fox, six, two and five; Universal, three, two and three; Warners, eight, zero and 10, and the independents one, three and two.

Short subject activity showed a slight gain also. Columbia had one in work, two preparing and one in the cutting room. M-G-M had two, three and seven; Radio, one, one and three; Roach, zero, one and zero; independents, zero, one and one.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Tattler"

(*First National*)

Hollywood, Aug. 30.—Presenting a refreshing angle on radio commentators, this is an amusing comedy.

Ross Alexander, a studio press agent, becomes a fast talking Hollywood radio gossip when Craig Reynolds, a picture star, has him fired. Alexander has two main purposes in life. One, revenge on Reynolds, and the other the winning of Ann Nagel, a radio singer. Hitting hard with his broadcasts he draws retaliation from Reynolds who induces Norman Willis, a gangster, and John Sheehan and George Stone, his aides, to come to his aid. Talking his way out of the first threat from the mob Alexander continues his air blasts, ending only after further complications land him in a hospital, the gang in jail and sends Reynolds from town.

Glenda Farrell, who is included in the case, has a small role but handles her one scene with Miss Nagel in her usual competent fashion. William Clemens directed, sustaining suspense throughout. The screenplay is the work of Roy Chanslor from a story by Michel Jacoby. Miss Nagel ably sells two songs written by M. K. Jerome and Jack Scholl. The picture should please generally as average entertainment.

Production Code Seal No. 2,358. Running time, 60 minutes. "G."

St. Louis Deal May Be Ready Labor Day

(*Continued from page* 1)

resentatives. Jack Partington, John Eberson and Paul Ash arrived here from New York by plane on Saturday. Partington will supervise the new presentation policy slated for the St. Louis, starting Sept. 4, and also for the Ambassador, beginning Oct. 2. Ash is assisting him on the musical end. Eberson is here to work on the construction drafts for seven new theatres which will be added to the F. & M. circuit by the end of the year.

Product deals already have been completed by the circuit with Universal, Twentieth Century-Fox, Warners-First National and Columbia. In negotiation are the 10-year franchise with RKO, a term deal with Paramount and a one-year deal with G.B.

Austria Seeks Change In Its German Quota

(*Continued from page* 1)

many to send as many films as she likes into Austria, sans duties or tariffs.

Germany is not inclined to change the conditions as they apply to Austria. It is reported Austrian distributors already have violated the current "kontingent" arrangement through the sale of nine additional films to German distributors. In a move to circumvent the existing restrictions, Austria is reported now endeavoring to produce a number of attractions in Hungary, Czechoslovakia and Yugoslavia, thereby seeking to take advantage of the reciprocal deals current between those countries and this. It is entirely probable as a result that Germany will introduce new regulations making the import of Austrian films in other ways except by direct exchange impossible.

Charter Spokane Firm

Spokane, Aug. 30.—The People's Theatre Co. has been incorporated here by J. L. Cooper, Arthur O'Neil, Bill Evans and Cecil D. Miller. Capitalization is listed at $10,000.

Short Subjects

"Violets in Spring"

(*M-G-M*)

A miniature musical comedy which stands out because of a diverting idea, its music, dancing and clever staging. It depicts a relentless business life and stern employer developing through an unvarying routine a group of automatons who find time or interest for little outside their work. A janitor's experimental psychology upsets the routine for a boy and girl who have been working opposite each other for four years without either one being aware of the other. The results make for good entertainment. Production Code Seal No. 2,197. Running time, 21 minutes. "G."

"Behind the Headlines"

(*M-G-M*)

This is a picturization of a metropolitan newspaper's handling of an exclusive story from the time the tip is received to the appearance of the story on the street. It is conceived primarily to exhibit news gathering and publishing facilities in operation and this has been given added interest by making these processes a part of a continuing story. Transmission of wire photos, the routine of news handling and the mechanical steps of putting a paper to press are of most interest in this well developed subject. Pete Smith comments. Production Code Seal No. 2345. Running time, 11 minutes. "G."

"Mad Money"

(*Tru-Film-Columbia*)

This is the first of "The Court of Human Relations" series. Like the plots in others to come, this is similar to the sketches from the *True Story Magazine* radio hour. The initial effort unreels a tragic and tearful drama written around the winner of a sweepstakes ticket. When he collects, his wife goes on an insane buying spree while he worries about the Government's share in taxes. A climax is reached after a family squabble when the wife packs up and leaves with the prize. A reconciliation with comment from courtroom spectators follows. The film is played in flashback before a judge holding court and is aimed directly at the followers of the broadcast. Should be popular. Production Code Seal No. 01145. Running time, 10 mins. "G."

Hays and Roncoroni Have Talk on Italy

(*Continued from page* 1)

duction aid for the $10,000,000 studio project being launched near Rome. Tied in with his visit and its success or failure, it is understood, is new legislation vitally affecting American film companies which is said to be under consideration in Rome. The legislation, according to report, contemplates a drastic change in the regulations governing the withdrawal of money from Italy together with new restrictions on the uses to which "frozen" credits may be put in that country.

Roncoroni plans to remain here for another week and may confer again with Hays during the next few days.

◂ Purely Personal ▸

TOM D. COCHRANE, Paramount's general manager in the Orient, is passing the cigars celebrating the advent of another son, his second. The arrival date was Aug. 26.

•

MARGARET SULLAVAN is in from the coast to launch rehearsals on "Stage Door," forthcoming stage play with ONSLOW STEVENS and FRANCES FULLER in the support.

•

GEORGE J. SCHAEFER didn't make that scheduled trip to the coast over the weekend, after all. He plans to go later.

•

SIGMUND ROMBERG, the music man, is another coast arrival to check into progress made to date on "Forbidden Melody," an impending stage musical.

•

JAMES WINN, eastern division sales head for Grand National, is due back from a southern tour the end of the week.

•

MOE STREIMER, who has been vacationing in the Catskills for the past month, is due back at the U. A. home office today.

•

EDWARD L. ALPERSON left by plane for Hollywood yesterday. He'll be gone several weeks.

•

MRS. LOUIS PHILLIPS returned Saturday on the PRINCE DAVID from a Pacific cruise.

•

NEIL F. AGNEW and J. J. UNGER will return either today or tomorrow from New Orleans.

•

. . . Atlanta

JIMMIE GREENLEAF, former Universal salesman, has joined Grand National, to travel North Georgia and Tennessee.

EDDIE MELNIKER, manager of Loew's Grand, has returned from a vacation to his old home in New Jersey. He was accompanied by MRS. MELNIKER and their baby daughter.

NAT WILLIAMS of Thomasville, who is building a 600-seat theatre in that city, was a recent visitor here.

•

. . . Los Angeles

ARCH BOWLES in town attending a F. W. C. district managers' meeting.

R. F. KILLEEN has closed his Metro in San Diego.

WILLIAM HEINEMAN has completed his 15,000 turn by air around the country for Universal, and is in Yellowstone Park for a vacation.

Adding to W. B. Lot

HOLLYWOOD, Aug. 30.—The noble conifers which grace the expansive front lawn of the Warner studio are riding off in trucks to make way for a new office building. Production and publicity offices will be concentrated in the new building which will be ready about Oct. 1.

Re-Sign Victor Moore

HOLLYWOOD, Aug. 30.—Radio has torn up Victor Moore's contract and given him a new one following his work in "Swing Time." His next is "Roaming Around."

"Early Bird" Plan Starts Here Friday

(Continued from page 1)

the plan virtually calls for the elimination of 10-cent admissions.

The consensus of opinion of metropolitan exhibitors is that the time is ripe for boosting admissions. For the past few years there has been considerable price-cutting and it is felt that now is the time to turn the tables and increase the tariff.

Legion Approves 12 Fully; 2 for Adults

(Continued from page 1)

eral patronage—"Follow Your Heart," "King of Kings," "Our Relations," "Straight from the Shoulder," "Stage Struck," "Swing Time," "Texas Ranger," "The Crooked Trail," "The Gorgeous Hussy," "Two-Fisted Gentleman," "Walking on Air" and "Yellowstone." Class A-2, Unobjectionable for adults—"Crouching Beast" and "It Couldn't Have Happened."

FWC Heads to Start Coast Meet Tuesday

Gradwell Sears and S. Charles Einfeld.

Spyros Skouras brought his family along and they will be the guests of his brother and wife during the week's stay. The eastern forces are due back at their desks the day following Labor Day.

Grainger Joining Parley

James R. Grainger, general sales manager of Universal, will address the Los Angeles meeting of National Theatre executives later this week and visit a number of exchange cities prior to his return to New York about Sept. 21.

Drop Pittsburgh Shows

PITTSBURGH, Aug. 30.—Stage shows will be dropped at Warners' Stanley Friday, leaving the town with no combination policy houses. Following a two-day conference between Warners and the musicians' union, Zone Manager Harry Kalmine announced that the company cannot meet the union's demand of a $15-a-week raise per man and a guarantee of a 40-week season.

Shearer Gets His Fifth

SEATTLE, Aug. 30.—B. F. Shearer, head of the theatre equipment company that bears his name, has added the Variety in Petersburg, Alaska, to his circuit. Erick Paulsen was the former owner. The house will become the fifth in Shearer's Alaskan circuit including houses in Ketchikan, Juneau and Wrangell.

Delay Moving Day

HOLLYWOOD, Aug. 30.—Moving day for the old Twentieth Century-Fox studio on Western Ave. to Movietone City, scheduled for Tuesday, has been set back to Sept. 10.

Operators in Essex Seek 25% Wage Jump

NEWARK, Aug. 30.—The local operators union has served a demand on theatre owners in Newark and Essex county for a 25 per cent increase in pay starting Sept. 1.

Louis Gold, chairman of the Essex County exhibitor organization, a unit of Allied of New Jersey, held a meeting yesterday with exhibitors at the Newark Athletic Club. No action was taken, but it is understood another meeting will be called by the theatre men before new contracts are signed with the union.

"Swing Time" Heads For $125,000 Gross

business for the day exceeded expectations, the take being $7,820.25.

"Hussy" Breaks a Record

WASHINGTON, Aug. 30.—"The Gorgeous Hussy" broke the opening day's record at the Loew's Palace here by $120, according to circuit officials. The picture, which opened Friday, garnered $4,200 on the first day and indications are that the film will be held at least two and probably three weeks.

"Anthony Adverse" Madison Hit

MADISON, Conn., Aug. 30.—The Bonoff, first to play "Anthony Adverse" in Connecticut, broke all house records with the picture. As against a usual 40c. top, prices were raised to 25c.-55c., and 15c.-35c. in the afternoon. Warners New London and South Norwalk houses open with "Adverse" tomorrow; while New Haven, Hartford and other cities on the Warner circuit are tentatively set for Sept. 10 or 17.

Variety's Ward Adopted

PITTSBURGH, Aug. 30.—Two-year-old Catherine Variety Sheridan, II, ward of the Pittsburgh Variety Club, was adopted last week by a family. She is the second adopted child of the Variety Club to win a permanent home within the last two years. Catherine Variety, the first, found in the lobby of the Sheridan Square several years ago, won a new mother and a father a year ago.

The Club's officers wouldn't name the adopting family and also refused to say whether or not there would be a Catherine Variety, the third.

Simon Feld to Pittsburgh

PITTSBURGH, Aug. 30.—Simon Feld of the Albany and Buffalo district has just been transferred to the Universal exchange in Pittsburgh. He will take over the Main Line territory, serviced for the last four years by Gerry Leary.

Leary a week ago was named branch manager for Universal in Oklahoma City and left last week to assume his new post.

A. H. Blank to Montreal

DES MOINES, Aug. 30.—A. H. Blank has gone to Montreal to spend a week or 10 days with Mrs. Blank and his son, Raymond, who is recovering from a serious operation at the Royal Victoria Hospital.

"Scotland" Showing Alone in St. Louis

ST. LOUIS, Aug. 30. — Although "Mary of Scotland" is now being single featured at the Ambassador, no moves have been made on the part of independent exhibitors to drop duals in this territory.

F. & M. originally planned to double feature "Mary of Scotland," but at the request of RKO booked the feature without an accompanying attraction. Officials of the circuit hold they are willing to adopt a single feature plan for St. Louis, but will not go for the plan unless subsequent run exhibitors book along the same lines.

Coulee Picture Is Cut

SPOKANE, Aug. 30.—Civic and Government reclamation officials have viewed the revised issue of "Hold That River," with talking narrative on the Grand Coulee dam construction, at the Granada through courtesy of H. D. McBride.

The film has been cut from six reels to four reels and scenes of work up to date put in. James O'Sullivan, secretary, Columbia Basin Commission, will try to raise a fund to make and ship prints in the country.

Capitalization Is Cut

DOVER, DEL., Aug. 30.—The International Projector Corp. and the National Theatre Supply Co. have reduced their capital, according to the Delaware secretary of state.

International Projector cut to the extent of $2,490,000, or from $3,000,000 to $510,000. Earle G. Hines is president.

National Theatre Supply reduced to the extent of $2,747,418.80, or from $3,256,659.93 to $509,241.13. W. E. Green is president.

Harold Cohen Married

PITTSBURGH, Aug. 30.—In the presence of only members of their families, Harold W. Cohen, film and drama editor of the *Post-Gazette*, and Stephanie Diamond, radio actress, were married here this afternoon in the study of the Rodef Shalom Temple by Rabbi Henry E. Kagan.

They left immediately for Hollywood.

Wall Street

Most Up Slightly on Board

	High	Low	Close	Net Change
Columbia	39¼	39	39¼	+ ¼
General Theatre Equipment, new	24¾	24⅝	24¾	— ⅛
Loew's, Inc.......	59	58⅝	59	+ ⅛
Paramount	8⅛	8⅛	8⅛	.....
Paramount 1 pfd..	72	71¼	72	+ ¼
Paramount 2 pfd..	9¼	8¾	9¼	+ ½
Pathe Film........	7½	7½	7½	— ¼
RKO	6⅞	6¾	6⅞	+ ⅛
20th Century-Fox.	30⅞	30½	30⅞	+ ¼
20th Century, pfd.	39	39	39	+ ½
Universal, pfd....	108	108	108	+1
Warner Bros.....	13⅜	13¼	13¼	— ⅛

Curb Rise Fractionally

	High	Low	Close	Net Change
Grand National...	4¼	4	4⅛	+ ⅛
Sonotone	2⅜	2⅜	2⅜	+ ⅛
Technicolor	27¾	27¾	27¾	+ ⅛
Trans Lux........	3⅞	3⅞	3⅞	.....

Little Bond Activity

	High	Low	Close	Net Change
Paramount Pictures, 6s '55....	89	88½	88½	+ ½

(Quotations at close of Aug. 29.)

AGA

"FAST AS 'TOP HAT', MELODIOUS AS 'ROBERTA,' and funni than any of their five preceding films. . . . The golden rafters of the Music Hall re-echoed again ar again with gleeful shouts and hearty laughter."
—*N. Y. Daily New*

●

"ANOTHER HIT FOR ASTAIRE-ROGERS . . . Lavishly mounted, tunef and sprightly, 'Swing Time' is as amusing as 'Top Hat'."
—*N. Y. Daily Mirr*

●

"A JOY BOTH TO HEAR AND TO SEE . . . The jokes are engaging . . . th songs are swell, and as for the dancing—the team treads its measures in irresistible form and fashion.
—*N.Y.-America*

●

"DANCING AND SINGING AT THE VERY TOP of their superlative for and clowning magnificently, they distinguish themselves anew as the screen's most engaging music comedy team."
—*N. Y. Herald-Tribun*

●

"THAT WAS NO RIOT OUTSIDE THE MUSIC HAL YESTERDAY; it was merely the populace storming the Rockefellers' cinema citadel for glimpse of the screen's nimblest song and dance team."
—*N. Y. Time*

●

"IT'S JUST PLAIN SWELL ENTERTAINMENT . . . It's got rhythm, it' got music, it's got laughs galore and a neat plot to hang it all on."
—*N. Y. Evening Journa*

●

"THE TOWN'S TOP PICTURE, the best musical funneled out of Hollywood' hopper. . . . It has everything. . . . It is smart, subtle, intelligent . . . the whole thing clicks like th Stork Club's cash register."
—*N. Y. World-Telegran*

●

FRED
ASTAIRE · **GINGER**
ROG

RKO RADIO PICTURE with VICTOR MOORE · HELEN BRODERICK · ERIC BLOI

Directed by GEORGE STEVENS... A PANDRO

N!

“THE HITS ARE PILING UP . . . New York responded to ‘Swing Time’ by crowding the huge Music Hall, breaking even ‘Top Hat’s’ records, with eleven thousand tickets sold before 1 o’clock in the afternoon.” *—N. Y. Sun*

●

“ABSOLUTELY, POSITIVELY A SMASH HIT! . . . The Music Hall needn’t book another picture for a couple of months—five shows a day notwithstanding, with standing room! . . . It’s a top-notcher, indeed.” *—N. Y. Post*

●

“BEST ASTAIRE-ROGERS TO DATE . . . means a golden boom at the box-office.” *—Motion Picture Daily*

●

“SURE-FIRE . . . ACE PRODUCTION in music, comedy, romance and settings.” *—Film Daily*

●

“MEANS ANOTHER GOLDEN SHOWER AT ALL BOX-OFFICES

. . . no reason why it should not break the notable earning records of its predecessors.” *—Hollywood Reporter*

●

‘SETS A NEW PAR FOR ASTAIRE-ROGERS . . . Should prove a box-office avalanche.” *—Daily Variety*

●

RS IN "SWING TIME"

ETTY FURNESS · GEORGES METAXA . . . Music by JEROME KERN

ERMAN PRODUCTION...Lyrics by DOROTHY FIELDS

"Adverse" Big With $29,000, Philadelphia

PHILADELPHIA, Aug. 30.—Topped by the big $29,000 for the first week of "Anthony Adverse" at the Boyd, grosses came back this week with a bang. "Adverse" is expected to run three weeks.

For half the week, the weather was very bad, the second half cooled off, materially aiding grosses.

"Sing, Baby, Sing" got a near $15,500 at the Fox. "I'd Give My Life," flanked by Herb Williams' revue on the stage, clicked at the Earle for $13,500. "His Brother's Wife" ended its Stanley engagement with a good $14,500 for the second week.

Film men are enthusiastic over the prospect of a big September, what with "Romeo and Juliet," "Gorgeous Hussy," "Swing Time," "Mary of Scotland," "Road to Glory" and "Texas Rangers" all booked for the next three weeks.

Total first run business is $86,900. Average is $71,800.

Estimated takings for the week ending Aug. 27:

"SPENDTHRIFT" (Para.)
ARCADIA—(600), 25c-40c-50c, 7 days, (2nd run). **Gross:** $1,900. (Average, $2,800)

"ANTHONY ADVERSE" (W. B.)
BOYD—(2,400), 40c-55c, 7 days. **Gross:** $29,000. (Average, $14,000)

"I'D GIVE MY LIFE" (Para.)
EARLE — (2,000), 25c-40c-55c, 6 days. Stage: Herb Williams, Nitza Vernile, Andrea Marsh, Marty May. **Gross:** $13,500. (Average, $12,000)

"SING, BABY, SING" (20th-Fox)
FOX—(3,000), 40c-55c-65c, 7 days. Stage: Harriet Hoctor, Arren and Broderick. **Gross:** $15,500. (Average, $14,000)

"RHYTHM ON THE RANGE" (Para.)
KARLTON—(1,000). 25c-35c-40c, 7 days. (2nd run). Gros: $3,200. (Average, $4,000)

"TO MARY—WITH LOVE" (20th-Fox)
KEITH'S—(2,000), 30c-40c-50c, 7 days, (2nd run). **Gross:** $3,000. (Average, $4,000)

"HIS BROTHER'S WIFE" (M-G-M)
STANLEY—(3,700), 40c-55c, 7 days, 2nd week. **Gross:** $14,500. (Average, $14,000)

"CHINA CLIPPER" (W.B.)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $6,300. (Average, $7,000)

Reopen Bklyn. Studio

The Brooklyn Vitaphone studio resumes production today after a summer lay-off. The studio already has completed its first three months' schedule for the new season and its facilities have been augmented by a new sound stage, making it the largest studio in the east, according to Warners.

Herbert Gets New Post

SEATTLE, Aug. 30.—Tom Herbert has resigned as publicity director for Glenn Hughes' Studio and Penthouse theatres in the University district here. He will become program director for the University of Washington radio studios, recently opened. Gene Elliott succeeds Herbert.

Palo Alto Now Objects

PALO ALTO, Aug. 30.—Edwin Carewe's project to establish a studio here to produce educational films has been protested by the Palo Alto residents' Club, which has filed a petition with the City Council.

"Wife" Grabs $19,500 Lead In Pittsburgh

PITTSBURGH, Aug. 30.—"His Brother's Wife" was away out front among the downtown first runs with a take of $19,500 at the Penn. This was nearly 100 per cent over normal.

"Sing, Baby, Sing" also was in the money with a gross of $6,000 at the Fulton. This was $2,000 to the good. "Yours for the Asking," with a Major Bowes' unit, at the Stanley ran into heavy money, $25,000, which was $8,500 on the profit side.

"Meet Nero Wolfe" and a re-issue of "State Fair" were weak at the Alvin and were yanked after five days to under $3,000 while "Satan Met A Lady" and "Love Begins at 20" took $3,750 at the Warner.

Total first run grosses were $57,250. Average is $39,000.

Estimated takings for the week ending Aug. 27:

"MEET NERO WOLFE" (Col.)
"STATE FAIR" (20th-Fox)
ALVIN—(2,000), 25c-40c, 5 days. **Gross:** $3,000. (Average, for 7 days, $4,500)

"SING, BABY, SING" (20th-Fox)
FULTON—(1,750), 25c-40c, 7 days. **Gross:** $6,000. (Average, $4,000)

"HIS BROTHER'S WIFE" (M-G-M)
PENN—(3,300), 25c-40c, 7 days. **Gross:** $19,500. (Average, $10,000)

"YOURS FOR THE ASKING" (Para.)
STANLEY—(3,600), 25c-55c, 7 days. Stage: Major Bowes' Amateurs. **Gross:** $25,000. (Average, $16,500)

"SATAN MET A LADY" (W. B.)
"LOVE BEGINS AT 20" (F.N.)
WARNER—(2,000), 25c-40c, 7 days. **Gross:** $3,750. (Average, $4,000)

"Rhythm", $10,300 Hit in Providence

PROVIDENCE, Aug. 30.—Top honors were scored here by the Strand which grossed a sensational $10,300 with "Rhythm on the Range." The usual take is $6,500. Crosby is one of the most consistent money-makers in this town.

Cooler weather aided business, although racing at Narragansett cut in on the matinee attendance. The Majestic, with "China Clipper" and "Charlie Chan at the Racetrack," came in for $7,800 which bettered par by $800. "The Last of the Mohicans" and "Women Are Trouble" at Loew's State were under the usual $12,000 by $3,500, and Fay's, with "Jail Break," pictures of the Louis-Sharkey fight and vaudeville, caught $5,000, down $2,000.

Total first run business was $33,600. Average is $32,500.

Estimated takings for the week ending Aug. 27:

"RHYTHM ON THE RANGE" (Para.)
"NAVY BORN" (Republic)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $10,300. (Average, $6,500)

"CHINA CLIPPER" (F.N.)
"CHARLIE CHAN AT THE RACE-TRACK" (20th-Fox)
MAJESTIC — (2,400), 15c-40c, 7 days. **Gross:** $7,800. (Average, $7,000)

"JAIL BREAK" (W.B.)
LOUIS-SHARKEY FIGHT
FAY'S—(1,600), 15c-40c, 7 days. Stage: Vaudeville. **Gross:** $5,000. (Average, $7,000)

"THE LAST OF THE MOHICANS" (U.A.)
"WOMEN ARE TROUBLE" (M-G-M)
LOEW'S STATE—(3,400), 15c-40c, 7 days. **Gross:** $8,500. (Average, $12,000)

"Dormitory" Dual Milwaukee's Lead

MILWAUKEE, Aug. 30.—"Girls' Dormitory" and "State Fair" were high grossers with an $8,800 take at Fox's Wisconsin for State Fair Week here. The Riverside, with "The Gentleman from Louisiana" and with "Sketches and Models" on the stage, was the only other house to meet par, grossing $5,000.

What with the fair drawing over 375,000 people during the week and the weather for Saturday, Sunday and Monday in the 90's, business was hard hit. It was estimated that one out of every five Milwaukee residents visited a city park or bathing beach Sunday, with a total attendance of 125,435 persons.

Total first run business was $24,400. Average is $24,500.

Estimated takings:

Week Ending Aug. 26:

"CHINA CLIPPER" (F.N.)
"M'LISS" (Radio)
WARNER—(2,400), 25c-40c, 6 days. **Gross:** $4,800. (Average, $5,000)

Week Ending Aug. 27:

LOUIS-SHARKEY FIGHT
"CHARLIE CHAN AT THE RACE-TRACK" (20th-Fox)
PALACE—(2,400), 25c-40c, 7 days. **Gross:** $4,500. (Average, $5,000)

"GENTLEMAN FROM LOUISIANA" (Republic)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Sketches and Models." **Gross:** $5,000. (Average, $5,000)

"GIRLS' DORMITORY" (20th-Fox)
"STATE FAIR" (20th-Fox)
WISCONSIN—(3,200), 25c-40c, 7 days. **Gross:** $8,800. (Average, $8,000)

Week Ending Aug. 28:

"HIS BROTHER'S WIFE" (M-G-M)
"RETURN OF SOPHIE LANG" (Para.)
STRAND—(1,400), 25c-40c, 7 days. **Gross:** $1,300. (Average, $1,500)

"Sing, Baby" Dual $6,000, Louisville

LOUISVILLE, Aug. 30.—With no letup from the record-breaking heat until the final day for the past week's pictures, grosses held up fairly well. "Sing, Baby, Sing" and "36 Hours to Kill" at the Rialto led the field with $6,000, $1,500 over par.

"My American Wife" and "A Son Comes Home," dualled at the Strand, appealed strongly to women, and wound up the week with $4,200, $700 over normal. "Kelly, the Second," combined with "The Amateur Gentleman," did not show any strength at Loew's State, and could do no better than $5,200, $300 under par. This was one of the lightest weeks the house has had this summer.

Total first run business was $19,400. Average is $18,500.

Estimated takings for the week ending Aug. 27:

"KELLY THE SECOND" (M-G-M)
"THE AMATEUR GENTLEMAN" (U.A.)
LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $5,200. (Average, $5,500)

"SING, BABY, SING" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
RIALTO — (3,000), 15c-25c-40c, 7 days. **Gross:** $6,000. (Average, $4,500)

"MY AMERICAN WIFE" (Para.)
"A SON COMES HOME" (Para.)
STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $4,200. (Average, $3,500)

"SATAN MET A LADY" (W.B.)
MARY ANDERSON—(1,000), 15c-25c-40c, 7 days. **Gross:** $2,600. (Average, $3,500)

"THE PRINCESS COMES ACROSS" (Para.)
"DRACULA'S DAUGHTER" (Univ.)
"FATAL LADY" (Para.)
"FORGOTTEN FACES" (Para.)
KENTUCKY—(900), 15c-25c, 7 days, split week. **Gross:** $1,400. (Average, $1,500)

"Mary" Pulls Twin Cities' Top, $13,000

MINNEAPOLIS, Aug. 30.—"To Mary—with Love" led the Twin Cities' first run houses for the week. It took $13,000 at the Minnesota, bettering par by $3,000. In St. Paul "Green Pastures" got off to a slow start, but grossed $5,500 at the Paramount for an average net.

"China Clipper" met with box-office success in Minneapolis, the first two days grossing $2,500, with the house average $5,600.

Heavy rains and cold weather probably helped to boost the week's gross in both cities.

Total first run business in Minneapolis was $28,400. Average is $22,600. Total first run business in St. Paul was $14,000. Average is $13,500.

Estimated takings:

Minneapolis:

Week Ending Aug. 27:

"HIGH TENSION" (Col.)
LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $1,400. (Average, $1,500)

"TO MARY—WITH LOVE" (20th-Fox)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $13,000. (Average, $10,000)

Week Ending Sept. 1:

"CHINA CLIPPER" (W.B.)
ORPHEUM — (2,000), 25c-40c, 2 days. **Gross:** $2,500. (Average, $5,600)

Week Ending Aug. 27:

"YOURS FOR THE ASKING" (Para.)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $6,000. (Average, $5,500)

St. Paul:

Week Ending Aug. 27:

"YOURS FOR THE ASKING" (Para.)
ORPHEUM — (2,000), 25c-40c, 7 days. **Gross:** $3,500. (Average, $4,000)

"HIS BROTHER'S WIFE" (M-G-M)
RIVIERA — (1,000), 25c-40c, 7 days. **Gross:** $2,000. (Average, $3,500)

"GREEN PASTURES" (W.B.)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $7,000. (Average, $5,500)

"HIGH TENSION" (Col.)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,500. (Average, $1,500)

Frisco Theatre Opposed

SAN FRANCISCO, Aug. 30.—Lurie R. Lurie, financier and lessee of the Geary, has been named defendant, along with the City Planning Commission and various individuals, in a suit to prevent the erection of a theatre, or any other commercial building, at Chestnut and Scott Sts., in the residential district. A neighborhood theatre was planned, it is understood.

M-G-M Signs Silvers

HOLLYWOOD, Aug. 30.—M-G-M has signed Sid Silvers to a new three way contract—acting, song and script writing. Silvers is now acting in "Born to Dance" and will start on the script of "Broadway Melody of 1937" in collaboration with Jack MacGowan when he completes this assignment.

Pope to Providence

PROVIDENCE, Aug. 30.—Clem Pope has been named manager of the RKO Albee here which will open with a dual film policy Sept. 3. For the past four weeks the house has been showing legitimate fare. Pope comes from the Detroit Downtown.

"Asking" and Bowes Group Big in Boston

BOSTON, Aug. 30.—"Yours for the Asking," with a Major Bowes unit on the stage at the Metropolitan, took the big money here last week, $27,000. This was above par by $5,000.

"Piccadilly Jim," dualled with "Trapped by Television," was strong at Loew's State and Orpheum, getting $13,500, up by $1,500 at the former, and $12,000, over the line by $1,000, at the latter.

"Three Cheers for Love" and "Two Against the World" also were in the money at the Fenway and Paramount, taking $5,200 at the former and $7,500 at the latter. "Mary of Scotland" held up to $12,000 in its third week at the RKO Memorial.

A rainy week-end, cooler weather and the American Bar Ass'n. convention helped.

Total first run business was $88,200. Average is $79,500.

Estimated takings for the week ending Aug. 27:

"THREE CHEERS FOR LOVE" (Para.)
"TWO AGAINST THE WORLD" (F. N.)
FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $5,200. (Average, $4,500)

"MARY OF SCOTLAND" (Radio)
(Third Week)
RKO MEMORIAL—(2,970), 25c-65c, 7 days. **Gross:** $12,000. (Average, $12,000)

"PICCADILLY JIM" (M-G-M)
"TRAPPED BY TELEVISION" (Col.)
LOEW'S ORPHEUM—(2,907), 25c-55c, 7 days. **Gross:** $13,500. (Average, $12,000)

"PICCADILLY JIM" (M-G-M)
"TRAPPED BY TELEVISION" (Col.)
LOEW'S STATE—(3,537), 25c-50c, 7 days. **Gross:** $12,000. (Average, $11,000)

"YOURS FOR THE ASKING" (Para.)
METROPOLITAN—(4,332), 35c-50c-65c, 7 days. Stage: Major Bowes Amateur Unit with band. **Gross:** $27,000. (Average, $22,000)

"THREE CHEERS FOR LOVE" (Para.)
"TWO AGAINST THE WORLD" (F. N.)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $7,500. (Average, $7,000)

"THERE'S ALWAYS TOMORROW"
(Univ.) (Revival)
"POSTAL INSPECTOR" (Univ.)
RKO BOSTON—(3,426), 35c-65c, 7 days. **Gross:** $11,000. (Average, $11,000)

Remington Joins Idzal

MINNEAPOLIS, Aug. 30.—Harry Remington, who has resigned as film critic of the *Minneapolis Tribune*, joins David M. Idzal at the Fox Detroit in charge of publicity. This is the post held for a number of years by Freddie Schader who quit a few weeks ago.

R. H. Kloepper Married

SEATTLE, Aug. 30.—R. H. Kloepper, manager of the United Artists exchange in Portland, and Margaret Carrico of this city were married here this week. Guy F. Navarre, manager of the U. A. local branch office, was best man at the ceremony.

Herman Rifkin to Sail

BOSTON, Aug. 30.—Herman Rifkin, head of Republic Pictures in Boston, and Mrs. Rifkin will sail aboard the *Queen Mary* Sept. 9 for a six-week vacation in Europe.

Revive Bronx Vaudeville

Vaudeville will be revived at Loew's Grand, Bronx, starting today. A single feature instead of two will surround the five acts.

Out Hollywood Way

HOLLYWOOD, Aug. 30.—PANDRO S. BERMAN at home with a throat ailment. . . . PRESTON FOSTER off to New York on vacation. . . . SAM LEVENE and TEDDY HART back east after finishing "Three Men on a Horse". . . . CECIL B. DEMILLE to talk to a Paramount sales gathering in Havana by long distance phone.

ANN DVORAK to New York to join her husband, LESLIE FENTON. . . . FERN CARTER adds nature study to the course she teaches "Our Gang". . . . Paramount Studio Club opens its social season with an informal dance at the Breakfast Club. . . . OTTO BROWER, stricken while en route to New Orleans with a Twentieth Century-Fox unit, returns here for an operation. . . . DAVID HEMPSTEAD takes his place. . . . Universal to start "Prescription for Romance" Nov. 16 with JANE WYATT in lead.

HERBERT ARTHUR KLEIN joins Twentieth Century-Fox publicity department. . . . GENE AUTRY booked for personal appearances at Fort Worth and Dallas. . . . ELEANOR POWELL rehearsing finale scene of "Born to Dance," although it will not start for six weeks.

+

Casting—JUNIOR COUGHLIN, JOHNNY BUTLER and MAY JO ELLIS in "Daddy and I," Radio. . . . GLORIA STUART, borrowed from Twentieth Century-Fox; BARBARA PEPPER and HARRY JANE in "General Delivery," same studio. . . . At Paramount, ARLINE JUDGE opposite GEORGE RAFT in "Wonderful," and MARY TREEN in "The Plainsman". . . . C. HENRY GORDON, HALLIWELL HOBBES and NAN GREY added to "The Case of the Constant Guard," Universal.

FRED KEATING added to "Melody for Two," Warners. . . . JED PROUTY and CHARLES RICHMAN in "Under Your Spell," Twentieth Century-Fox.

+

Writers—LYNN STARLING doing screenplay of "Weather or No" at Columbia. . . . RIAN JAMES working on "Exclusive" for CAROLE LOMBARD, Paramount.

+

Director—DOROTHY ARZNER to direct "Mother Carey's Chickens," Radio.

Conn. Outing Big Draw

NEW HAVEN, Aug. 30.—With more events than ever before, the annual film outing attracted about 150 theatre and exchange workers to Ye Castle Inn, Saybrook, today. Louis Wechsler of United Artists was general chairman.

Beginning with luncheon at the Inn, features of the day included men's shot put contest, three-legged race, 100-yard dash, left hand ball throwing contest and bull's eye shot. For the women there was a potato race, three-legged race, 50-yard dash, right hand ball throwing contest and kicking contest. Swimming, dinner, dancing and an amateur show recruited from home talent concluded the program.

To Team Oakie-Rogers

HOLLYWOOD, Aug. 30.—Samuel Briskin has announced that he will team Jack Oakie and Ginger Rogers in a Radio musical. The picture will not be made, however, until after the next Astaire-Rogers film is completed.

Hopeful Herbert

Hollywood, Aug. 30.—Hugh Herbert says he will put on burnt cork and enter the 100 yard dash at the Masquers Club annual Mess and Field Day, Sunday. The comic hopes that Eddie Cantor will mistake him for Jesse Owens and offer him one of these $40,000 contracts.

"Clipper" and Show $24,600 Detroit's Top

DETROIT, Aug. 30.—"China Clipper" and a vaudeville bill at the Michigan turned in the big money of the week. The $24,600 gross topped normal by $4,600.

"Anthony Adverse" had a big first week at the United Artists, the $13,700 gross going $3,700 over par. "Sing, Baby, Sing" and a stage show turned in a strong $21,700 at the Fox.

Total first run business was $68,000. Average is $60,000.

Estimated takings for the week ending Aug. 27:

"TO MARY—WITH LOVE" (20th-Fox)
ADAMS—(1,770), 10c-40c, 7 days, 2nd week. **Gross:** $5,200. (Average, $5,000)

"SING, BABY, SING" (20th-Fox)
FOX—(5,100), 15c-75c, 7 days. Stage: Diamond Bros., Hector & Pals, Pete, Peaches & Duke, Sam Jack Kaufman. **Gross:** $21,300. (Average, $20,000)

"CHINA CLIPPER" (F. N.)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage: Dude Ranch, Louise Massey & Westerners, Alexander Gray, the Lassiters. **Gross:** $24,600. (Average, $20,000)

"HIS BROTHER'S WIFE" (M-G-M)
"DEVIL DOLL" (M-G-M)
STATE—(3,000), 10c-40c, 7 days, 2nd week. **Gross:** $3,200. (Average, $5,000)

"ANTHONY ADVERSE" (W. B.)
UNITED ARTISTS—(2,070), 15c-65c, 7 days. **Gross:** $13,700. (Average, $10,000)

N. O. to Get WPA Shows

NEW ORLEANS, Aug. 30.—A repertory theatre, presenting new plays and revivals as performances for "as long a period each as the public wants them," will be established here by the WPA. Bernard Craven has been appointed director and Ralph Michel business manager.

Barutio Is Promoted

PHILADELPHIA, Aug. 30.—Steve Barutio, former manager of Warners' Boyd, has been made a district manager under David E. Weshner. Maurice Gable has moved from the Palace to the Boyd, and Dick Kirsch has gone to the Palace.

Hugo Butler to M-G-M

HOLLYWOOD, Aug. 30.—Hugo Butler, son of Frank Butler, has been signed to a contract as junior writer at M-G-M. His first assignment will be on "Anchor Man," where he will collaborate with Robert Andrews. Sam Marks will produce.

"King Steps" $5,300 2nd. Seattle Week

SEATTLE, Aug. 30.—"The King Steps Out" made the best comparative showing in a quiet week here on a gross of $5,300 in its second week at the Liberty. This was $300 over a first week average.

"The Green Pastures" took $7,100 at the Fifth Avenue and was moved to the Music Box for an extended run. "San Francisco," in the eighth week of an extended run from the Orpheum, grossed $3,200 at the Blue Mouse. A combination of "China Clipper" and "Yours for the Asking" took $6,100 at the Orpheum.

Total first run business was $32,550. Average is $35,000.

Estimated takings for the week ending Aug. 28:

"SAN FRANCISCO" (M-G-M)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 8th week, extended run from Orpheum. **Gross:** $3,200. (Average, $4,000)

"THE GREEN PASTURES" (W. B.)
FIFTH AVENUE—(2,500), 25c-40c-55c, 7 days. **Gross:** $7,100. (Average, $7,000)

"THE KINGS STEPS OUT" (Col.)
LIBERTY — (1,800), 15c-25c-40c-55c, 7 days, 2nd week. **Gross:** $5,300. (Average, $5,000)

"PICCADILLY JIM" (M-G-M)
"36 HOURS TO KILL" (20th-Fox)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week, extended run from Orpheum. **Gross:** $3,100. (Average, $4,000)

"CHINA CLIPPER" (W. B.)
"YOURS FOR THE ASKING" (Para.)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $6,100. (Average, $6,000)

"JAILBREAK" (W. B.)
PALOMAR—(1,500), 15c-20c-30c, 7 days Vaudeville headed by Fid Gordon. **Gross:** $3,600. (Average, $4,000)

"SATAN MET A LADY" (F. N.)
"ARIZONA RAIDERS" (Para.)
PARAMOUNT — (3,050), 20c-25c-30c, 7 days. **Gross:** $4,150. (Average, $5,000)

"Piccadilly" Dual Best in New Haven

NEW HAVEN, Aug. 30.—Showers over the week-end brought packed houses to the Poli and sent grosses for "Piccadilly Jim" and "Final Hour" up $2,000 over the usual $7,000.

"Mary of Scotland," with "Love Begins at 20" as co-feature at the Roger Sherman, ran second, taking $6,000, or $1,300 over par. The Paramount just missed an average $4,800 with "My American Wife" and "A Son Comes Home," while "Legong" and "Women Are Trouble," at the College, dropped $800 below the $2,800 line.

Fights, motorcycle races and automobile races staged outdoors at resorts nearby continued to attract large crowds.

Total first run business was $21,500. Average is $19,300.

Estimated takings for the week ending Aug. 27:

"LEGONG" (DuWorld)
"WOMEN ARE TROUBLE" (M-G-M)
COLLEGE — (1,499), 25c-35c, 7 days. **Gross:** $2,000. (Average, $2,800)

"MY AMERICAN WIFE" (Para.)
"A SON COMES HOME" (Para)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $4,500. (Average, $4,800)

"PICCADILLY JIM" (M-G-M)
"THE FINAL HOUR" (Col.)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $9,000. (Average, $7,000)

"MARY OF SCOTLAND" (Radio)
"LOVE BEGINS AT TWENTY" (F. N.)
ROGER SHERMAN — (2,200), 7 days. **Gross:** $6,000. (Average, $4,700)

(From The Exhibitor)

Two Reel Shortage

Statistically minded exhibitors, this week, were pondering the possibility of a two-reel shortage occurring in this territory. Because most film districts are double feature areas, a slash in two reel production has already been indicated in the 1936-1937 announcements.

2 Reel Shortage?

NOT FOR THE SHOWMEN WHO PLAY

Educational Pictures

42 TWO-REEL COMEDIES PROMISED
42 TWO-REEL COMEDIES BEING MADE

8 already completed

Educational Pictures
"THE SPICE OF THE PROGRAM"

❶ **"HAPPY HEELS"** with BUSTER WEST and TOM PATRICOLA. ❷ **"BASHFUL BUDDIES"** with PAT ROONEY Jr. and HERMAN TIMBERG Jr. ❸ **"BOY, OH BOY!"** with BERT LAHR. ❹ **"BLUE BLAZES"** with BUSTER KEATON. ❺ **"PARKED IN PAREE"** with BUSTER WEST and TOM PATRICOLA. ❻ **"THE WACKY FAMILY"** with TIM and IRENE. ❼ **"GAGS AND GALS"** with JEFFERSON MACHAMER and fifty beautiful girl models. ❽ **"THAT'S WHAT YOU SAY"** with the DIAMOND BROTHERS and "The THREE REASONS."

DISTRIBUTED IN U. S. A. BY 20th CENTURY-FOX FILM CORPORATION

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 53 NEW YORK, TUESDAY, SEPTEMBER 1, 1936 TEN CENTS

$15,301,551 Inter'l Take For Columbia

Average Weekly Gross Runs to $294,260

Columbia grossed $15,301,551 in the year ending June 27, the figure including foreign sales for the 12 months to May 30 only. This total is represented principally by rentals, but also includes accessories. In weekly averages, the company did $294,260.

General administrative and selling expenses for the period ending June 27 tallied at $4,364,304, a footnote in the company's financial report explaining that this included depreciation on furniture in New York headquarters and branches of $33,601. Depreciation on studio buildings and equipment of $122,124 has been capitalized as production cost and is being written off as film amortization.

Net profit was $1,568,860. Reserve of $40,000 for investment in the Spanish subsidiary, provision of $302,067 for retirement of the preference stock and expenses of $92,342 for issuance of the $2.75 preferred convertible appears as other items. Earned surplus was $4,018,463.

The company's assets as of the June

(*Continued on page 6*)

Paramount Directors Will Convene Today

A monthly meeting of the Paramount board, which was postponed from last Thursday because of lack of a quorum, is scheduled to be held today.

Adolph Zukor, chairman of the board, does not plan to leave Hollywood for here until tomorrow, so Barney Balaban will preside at today's meeting if a quorum is on hand. Only routine business is scheduled for transaction. Zukor, expected here next weekend, will remain about 10 days to wind up personal business affairs before returning to the coast.

The Paramount theatre department, under Y. Frank Freeman, which has

(*Continued on page 5*)

Terre Haute Houses Hard Hit by Storm

Terre Haute, Aug. 31.—A check-up of the damage done by the gale which hit this territory last week shows that a number of theatres were kept closed for varying lengths of time.

In some cases this was due to power

(*Continued on page 5*)

German State Bank Showing Swift Gains

Increasing Credits and Extending Influence

By J. K. RUTENBERG

Berlin, Aug. 21.—The Film Credit Bank established in the middle of 1933 has become one of the most important factors in the German industry.

At the beginning the bank was provided a capital of 10 million Reichmarks, although the nominal capital was only 200,000 marks. In its first year 22 pictures were financed with a total of 1,828,000 Reichmarks and the actual production costs of these films amounted to 6,127,000 Reichmarks.

In the following years the bank became more and more the financier of the whole industry and even the more important companies asked for substantial subventions from the bank.

In 1934, 49 features and 64 cultural films and shorts were financed by the bank with a total credit of 7,647,000 Reichmarks, which was half the total production expenditure in Germany in that year. The following year the capital of the bank was increased to

(*Continued on page 5*)

New Havana Censor Board to Be Named

Havana, Aug. 31.—The Havana censor board is being reorganized and will function, with new personnel, along much the same lines that it did prior to the recent attempt to censor in New York all American produced pictures designed for exhibition in Cuba. The Havana board was to continue to review only those pictures of other than United States origin, under the original plan.

A new Cuban decree, published in the *Official Gazette* recently, provides for a new censorship board here to be composed of the Secretary of the Interior and five members. One of the

(*Continued on page 5*)

More Product Result Of Pool in Brooklyn

Twentieth Century-Fox and Columbia product will become available to the Paramount and Strand in Brooklyn as a result of the inclusion of the Fox in the new arrangement starting today. Heretofore, the Fox has been operated by Si Fabian ex-

(*Continued on page 6*)

Cream or Lemon?

Arthur M. Loew, head of M-G-M's foreign activities, has adopted a 4 P. M. daily tea period for all employes in his department.

This is believed the first move of its kind by any of the companies. However, employes are cautioned not to extend the tea into a "Kaffee Klatsch."

B'way Takes At New Highs For Weekend

Broadway theatres over the weekend harvested a bumper crop in grosses and attendance figures.

"Swing Time" at the Music Hall tallied approximately $76,000 for the first four days and is running neck and neck with "Top Hat," which chalked up a new record for the theatre. "Top Hat" opened at about the same time last year, but the first week included Labor Day which this year falls on Sept. 7. Long lines were evident outside the theatre yesterday, a repetition of similar scenes since the picture opened last Thursday.

The Roxy, which is boasting of the

(*Continued on page 5*)

Loew's and W. & V. In a Virginia Pool

Loew's and Wilmer & Vincent today will pool their theatres in Richmond and Norfolk, Va. Involved are Loew's theatres of the same name in both cities and W. & V.'s Norva and Grandy in Norfolk and the Colonial and National in Richmond.

Joe Vogel of Loew's and Walter Vincent of W. & V. will act as a committee of two to supervise operations with buying and booking to be handled in New York. Each circuit will continue to operate its own houses. The theatres up until last year when the arrangement was dropped had been pooled for eight years.

Warner Film Buying Is Nearly Complete

With the exception of G.B. product, Warners have completed film deals with all companies for its circuit next season. The G.B. negotiations are expected to be concluded within the next few days.

Arrangements concluded by Clay-

(*Continued on page 5*)

Longer Reels Will Go into Use Gradually

First Films on 2,000 Ft. Spools Out This Month

The industry's changeover to the new 2,000-foot reel becomes effective today with the feature productions of all major companies scheduled for release hereafter being shipped to theatres on the standard large reel.

The changeover will not be instantaneous, however, and will not be general throughout the industry for several weeks. This is due primarily to the fact that the pictures designated by some major companies as their first September releases to use the 2,000-foot reel are not scheduled for national release until late in the month.

The present schedule of first releases from major companies to be shipped on the large reel is as follows: Columbia, "Adventures in Manhattan," release date not set; M-G-M, "The Devil Is a Sissy," release date Sept. 18; "Our Relations," release date not set; Paramount, "Wives Never Know," release date Sept. 25; Radio, "The Big Game," release date not set; Twentieth Century-Fox, "Thank You, Jeeves," release date Sept. 25; United Artists, "Dodsworth," release date Sept. 18, and

(*Continued on page 6*)

Picketing Resumed Here by Local 306

After a lull of several months, picketing broke out again on Broadway yesterday with a number of Local 306 men parading in front of the Globe, Central and Times Square and an Allied representative walking up and down in front of Loew's State.

Joseph D. Basson, president of Local 306, could not be reached for a statement yesterday. The renewed picketing is believed to be in line with plans by Local 306 to recruit additional theatres to its ranks. However, Allied is rebuffing the move by appealing to

(*Continued on page 5*)

Springer, Cocalis May Pool Theatres

Sam D. Cocalis and Jack W. Springer are expected to pool their individual theatre interests either this week or next, according to a reliable informant. When the lawyers, now working on the deal, complete the arrangement the Springer & Cocalis cir-

(*Continued on page 5*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 1, 1936 No. 53

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Golden Closes Film Deal in Minneapolis

MINNEAPOLIS, Aug. 31.—Edward Golden, general sales manager for Chesterfield and Invincible, today closed with York Elliott of Elliott Film Co. for handling both companies' product in the local territory.

After closing the deal, Golden left for Omaha and from there will head for St. Louis, returning to New York in about two weeks.

Hart-Lesser Deal Off

HOLLYWOOD, Aug. 31.—The deal between William S. Hart and Sol Lesser for the former's return to films is reported off.

Mayer West Today

HOLLYWOOD, Aug. 31.—Louis B. Mayer and Howard Strickling are due from New York tomorrow.

STORE YOUR FILM IN OUR
100% FIRE-PROOF BUILDING
25c per container per month
Above rate for 10 or more containers
Twice-a-Day Delivery Service
BONDED FILM STORAGE CORP.
729 7th Ave. BRyant 9-4417

Purely Personal

A. W. SMITH, Jr., who had LEO JUSTIN as his luncheon guest at the Tavern yesterday, says he is thinking of forming a foreign legion of ex-Warnerites for the purpose of making a trip abroad. Such men would include EDWARD ALPERSON, CARL LESERMAN, JAMES WINN, NED E. DEPINET, STANLEY SHUFORD, JAMES CAGNEY and the SKOURAS Brothers. CLAUDE SAUNDERS visits the table and says it's a delightful idea, but extravagant.

•

Also ROBERT WOLFF and SAM RINZLER talking about RKO product. RINZLER is planning to go to Grossingers shortly to rest up. HAL LEROY comes in with a charming young lady and occupies a table near the cold fireplace. MAX COHEN and JOE HORNSTEIN go into a huddle on equipping theatres while HARRY SHIFFMAN, close by, has with him HENRY BROWN, NAT COHN and a couple of others. TRUMAN TALLEY, LEW LEHR and a few other Fox Movietone News-ites are gathered 'round their regular table for a little of thisa and thata. JACK GOETZ and ARTHUR GOTTLIEB huddle in a corner, while HARRY H. THOMAS, BUDD ROGERS, FREDDIE SCHADER and FRANK UNDERWOOD manage to single out friends with whom they have appointments for a quiet tete-a-tete.

•

At another table, A. W. KELLY is surrounded by HARRY GOLD, LOWELL CALVERT, PAUL LAZARUS, HARRY D. BUCKLEY and HASKELL MASTERS, all kidding about one thing or another with BUCKLEY suddenly finding an excuse to quit the party for his office. MONROE GREENTHAL is seated with a guest at a nearby table and manages to get in a word or two without shouting.

•

WILLIAM SUSSMAN, eastern divisional sales head for Twentieth Century-Fox, has returned from Toronto where he attended the four-day meeting of F. P. Canadian theatres. SUSSMAN talked to the men on his company's lineup for next season.

•

HARRY C. ARTHUR is scheduled to leave for St. Louis by plane tomorrow with his brother, EDWIN, who will take over an executive post in the Mound City circuit.

•

DAVE ROSENZWEIG, Brooklyn and L. I. exhibitor, was limping with the aid of a cane yesterday due to the injury of his right foot over the weekend.

•

WILLIAM SKIRBOLL, Cleveland circuit operator, is in town. At the St. Moritz with his brother, JACK.

•

GEORGE J. SCHAEFER is planning to leave for Hollywood the end of the week.

•

FRANCES CORRIGAN of Spectrum is back from a vacation spent at Wallkill, N. Y.

•

JOHN COSENTINO, special representative of Spectrum Pictures, is in Boston. There for a week.

•

LOU KAUFMAN of Warners plans to head for Cleveland next week.

•

RALPH KOHN left for Hollywood by plane yesterday.

ARTHUR and MRS. KELLY entertained at cocktails at the Gotham early last evening prior to their sailing for England on the *Aquitania* tomorrow morning. There, they will place their child, Sonny, in school again, and from London visit other parts of the world on United Artists business, to return here in about three months. The U. A. executive staff was present en masse.

•

LEWIS BLUMBERG is back from his summer on that Wyoming ranch. NATE and VERA BLUMBERG collected him on the eastbound train at Syracuse over the weekend. DODO returns from her Maine camp this morning and that unites the BLUMBERG clan for the fall and winter again.

•

RICHARD MILLS of Exclusive Music has been named Chicago representative of that firm and is working on a "swing" catalogue. SIDNEY MILLS, his brother, returns to New York this week to resume his duties at Mills Artists, Inc.

•

MARGOT GRAHAME arrived yesterday on the *Normandie* en route to Hollywood. She will reach the coast Sept. 6 and will start work in "Daddy and I" with Herbert Marshall and Ann Shirley.

•

HARRY SHIFFMAN has stepped out of the Central, Cedarhurst, L. I., which he bought and booked for the owners when RKO gave it up a few months ago.

•

EUGENE V. BREWSTER, former fan magazine publisher, has formed a theatrical partnership with LIANE HILL, who is MRS. BREWSTER privately. BREWSTER and HILL is the firm name.

•

IRVING DILLMAN, formerly with the Bank of America, and now with Columbia, became a father Sunday. It is a boy, born at the Royal Hospital, the Bronx.

•

LEWIS MILESTONE, director of "The General Died at Dawn," will arrive by train tomorrow in time for the opening of the picture at the Paramount.

•

B. S. MOSS and HARRY CHARNAS now hope to open the new Criterion on Sept. 8. The first attraction will be "Give Me Your Heart."

•

BOB MONTGOMERY and his wife have checked into the Towers at the Waldorf.

•

PHIL RUBINOFF is in Kansas City, to conclude a deal for fiddler DAVE'S appearance in that city.

•

LOUIS SIMPSON, head of Central America for M-G-M, arrived yesterday from Guatemala for a vacation.

•

EDWARD SCHNITZER, eastern division sales head for Republic, returned yesterday from a brief visit to Detroit.

•

LOUIS GELLER has dropped the 86th St. Gardens from his group of theatres.

•

RUTH CHATTERTON returns to the stage this fall in "Royal Highness," not "Louise of Coburg."

Vogel Stresses Need For Exploiting Film

TORONTO, Aug. 31.—The necessity of continued exploitation on individual pictures was stressed by A-Mike Vogel, chairman of the Managers' Round Table Club of *Motion Picture Herald,* before 250 managers and executives at the F. P.-Canadian eastern managers' convention in Toronto.

Vogel stated that though he saw the value of institutional advertising and buildup of theatre prestige, there was the danger to be guarded against of over-emphasizing this form of advertising and publicity.

Checks for nearly $30,000 were distributed to managers by President N. L. Nathanson who arrived from Europe to attend the last day's session. Both Nathanson and J. J. Fitzgibbons, general manager, spoke highly of the managers' sharing plan and announced that it would be continued during the coming year, with the added proviso that managers would also share in savings of controllable expenses as well as added grosses.

Loeb Suit Against Columbia Dismissed

A judgment dismissing the $200,000 stockholders' action brought by John L. Loeb against Columbia, was filed yesterday in N. Y. Supreme Court. Loeb charged in the complaint that he was induced to purchase warrants on April 17, 1933, to buy voting trust certificates for shares of Columbia common stock. These warrants he said were rendered valueless by the acts of Harry Cohn, Jack Cohn and Joe Brandt.

Loeb asserts that these three, in negotiating an agreement with bankers in March, 1929, did not faithfully serve Columbia, but favored their own individual interests in the deal.

An affidavit by Jack Cohn denied the charges set forth in the complaint, and further stated that because Loeb misjudged the market he attempted to fix the blame on the three individuals he named as defendants. He charged the action was based on a dubious theory and he was upheld in his contention by Justice Richard P. Lydon.

Demurrer Filed in Gary Cooper Action

LOS ANGELES, Aug. 31.—Herman P. Selvin, associate attorney for Loeb, Walker & Loeb, representing Samuel Goldwyn, has filed a demurrer in Federal Court to Paramount's recent suit regarding Gary Cooper's contract with Goldwyn.

Selvin stated that the paper listed various legal aspects of the case.

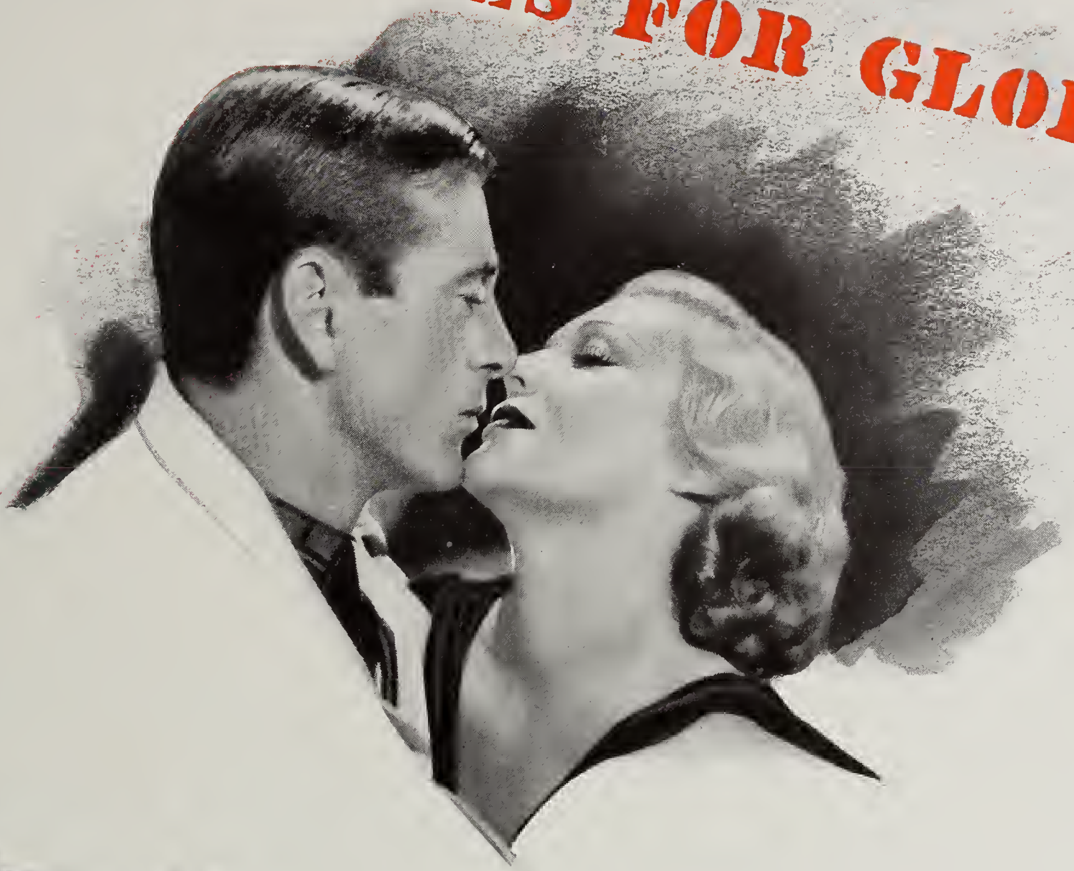
Anna Baumann to T.T.S.

Anna G. Baumann, who has been in charge of service and transit for National Screen for the past 16 years, yesterday joined Theatre Trailer Service in charge of service and installing systems. Miss Baumann during her years with National Screen opened the company's offices at Los Angeles and Atlanta.

Sound Shows Extended

Demonstrations of the new W. E. Mirrophonic sound system will be continued today and tomorrow at 2:30 and 3:30 P. M. at the Venice, 7th Ave. and 58th St.

CANDIDATES FOR GLORY



On September 4th Paramount gives you Gary Cooper and Madeleine Carroll in "The General Died at Dawn." We do not have to tell you the popularity of those two stars. Yet, frankly, we believe, that their present box-office importance is as nothing compared with the glory which will be theirs when the world gets its first glimpse of them in this picture.

For Clifford Odets, America's most brilliant young playwright, has fashioned from Charles G. Booth's dynamic novel of war-torn China a screen play which will add a new and lasting lustre to their names. With twice the drive, the emotional impact of "Shanghai Express", this powerful story of a bold man's love for a beautiful woman has all the elements of true box-office importance.

Directed by Lewis Milestone, with a supporting cast which includes such veterans of success as William Frawley, Dudley Digges, Akim Tamiroff, Porter Hall, and J. M. Kerrigan, given a typical Paramount double A production, with a musical background by the sensational young composer, Werner Janssen, *"The General Died at Dawn" is sure to be a triumph not only at the box-office but in the hearts and minds of the millions who will thrill to the sweep of its greatness.*

Turn please

STAR GREATNESS
STORY GREATNESS
DIRECTORIAL GREATNESS
PRODUCTION GREATNESS

These are actual clips from the rushes of "The General Died at Dawn"

GARY COOPER and
MADELEINE CARROLL

in **"The General Died at Dawn"**

with William Frawley, Dudley Digges, Akim Tamiroff, Porter Hall, J. M. Kerrigan. Screen Play by Clifford Odets. Based on a story by Charles G. Booth. Directed by Lewis Milestone

Paramount Pictures

German State Bank Showing Swift Gains

(Continued from page 1)

keep pace with the increasing demand. Last year 65 features and 40 cultural films and shorts were financed with a total of 16,111,000 Reichmarks and the whole production budget was 25,735,000 Reichmarks.

In the first five months of the current year 28 features and seven shorts have been financed to the extent of 8,092,000 Reichmarks, with the total production budget at 11,761,000 Reichmarks.

During the first three years the bank has financed the making of 275 productions with 33,974,000 Reichmarks. The total production cost of these films has been 58,931,000 Reichmarks.

Influence Widely Felt

The bank is not only insuring the financial security of production, but is also penetrating into story selection and likewise is influencing the marketing and the business side of the industry. It is also in favor of decreasing top salaries of stars, and it is reported that decisive cuts have been agreed upon by mutual consent. A star who has been receiving 100,000 marks under the old regulations may get only a third or a fourth of that amount under the new agreements. Only existing contracts are affected by these provisions.

Stars having their own producing units are excepted from this pressure for cuts on the theory that they are responsible for the financial success of their films.

U. S. Leading in Far East

WASHINGTON, Aug. 31.—Total imports into the Netherlands Indies and the American share of the total increased during the first half of 1936 over the corresponding 1935 period, according to statistics for the six months ended July 1, 1936 relayed to the Dep't. of Commerce by Trade Commissioner Edward A. Dow, Jr., in Batavia, Java.

The increase was proportionately greater for the American product, however, since, although total imports were only four percent above the 1935 figure, the percentage originating in the United States rose from 48 in the first six months of 1935 to 59 in the first half of 1936.

German Sales Drop

Imports of German films fell off appreciably, that product making up only 9.4 percent of the total film imports in the first half of this year, instead of 13 percent last year. French films gained slightly, as did the British product, while a very sharp drop took place in imports from Holland.

Tunisian film men report box-office receipts during the spring season have been most disappointing, according to advices received from Vice Consul L. Pittman Springs.

Apparently the attendance figures at most of theatres have fallen well below those for the same period during the previous year and the continued economic crisis is having a very adverse effect.

There were exhibited in Dairen, Manchuria, during the first six months of 1936 about 126 Japanese and 115 foreign pictures, according to a report to Consul John M. Allinson. The foreign pictures were divided, as follows: American, 92; French, 7; British, 6; German, 5; Russian, 2; and Austrian, Italian, and Czechoslovak, 1 each.

In Manchuria, outside of the Kwantung Leased Territory, there were between 250 and 300 foreign pictures shown and about an equal number of Japanese pictures. The majority of the foreign pictures shown were American.

Viennese Upset

Vienna, Aug. 31.—If Hitler appears in a film here, there's a disturbance. If he doesn't, there is also a disturbance.

Authorities found this out when they cut Hitler out of the films of the Berlin Olympics after demonstrations at the first showings. They thought a film of German cathedrals would make everything all right.

The Austrian Nazis demonstrated as a result and the police were called out.

Springer, Cocalis May Pool Theatres

(Continued from page 1)

cuit will have about 60 theatres in the Greater New York area.

Springer's theatres in which Harry Brand is interested will not come into the pool, it was stated. The new Ogden which Cocalis is completing on Ogden Ave. in the Bronx will be included in the deal. The partners had been at odds for several months.

Paramount Directors Will Convene Today

(Continued from page 1)

been quartered on the 17th floor of the Paramount Bldg., five floors above the company's main offices, was moved over the weekend to new quarters on the ninth floor. Balaban and Stanton Griffis, chairman of the executive committee, have been located on the same floor for the past several weeks.

Warner Film Buying Is Nearly Complete

(Continued from page 1)

ton Bond, chief Warner circuit buyer, with M-G-M and Twentieth Century-Fox are for three years. The Paramount deal is for two years. The pacts with Universal, Columbia and U.A. are for one year and the RKO deal has another 12 months to go.

Schulberg, Jr., Signed

HOLLYWOOD, Aug. 31.—Budd Schulberg, son of B. P. Schulberg, has joined the story department of Selznick International. He is a recent graduate of Dartmouth.

B'way Takes At New Highs For Weekend

(Continued from page 1)

new 1936 star in Simone Simon, garnered $36,427 for the first three days of "Girls' Dormitory." Actually, there were 74,555 patrons recorded by the ticket takers. Irving Lesser expects the first week's tally to end up with more than $55,000, which is unusual business for the theatre. The picture is being held a second stanza. At 2 P. M. yesterday, the business for the day was $200 ahead of Friday at the same time.

"Anthony Adverse" at the Strand continues to do capacity business. For the first five days, the cashiers have counted $44,000 in the coffers with expectations of seeing this figure go to $56,000 before the first week ends tonight. More than 80,000 people have attended the theatre during the first five days and it is said about 3,000 have been turned away the first few days because of the long wait between shows.

Paramount's Feature Strong

"To Mary—with Love" is headed for a $40,000 week at the Paramount. According to the management, the first five days have brought in close to $30,000. "The General Died at Dawn" will be previewed at 11:45 tonight.

The Rivoli is holding up well on the fourth week of "Road to Glory." The take for the seven days ending tonight will amount to around $15,000. "The Last of the Mohicans" will open there tomorrow morning.

"Piccadilly Jim" is being held for a second week at the Capitol after all. The first three days netted the theatre about $20,000 and it is anticipated the final gross will figure around $35,000 for seven days. "The Gorgeous Hussy" will open Sept. 4 and will be followed by "The Great Ziegfeld" and "Libeled Lady."

RKO plans to day-and-date "Swing Time" in 100 theatres over Labor Day weekend.

Rocky Mountain Men Meeting at Denver

DENVER, Aug. 31.—The opening day of the first annual convention of the theatre owners and managers of the Rocky Mountain region was given over principally to hearing of sales talks by managers of local exchanges who discussed product for the coming season.

Rick Ricketson, Fox Theatres executive of the Intermountain division, addressed the delegates on the fundamentals of theatre operation.

President A. P. Archer, chairman of the meeting, introduced William Diamond of Chicago, who talked on stage show possibilities and how to exploit them.

Committees appointed today were: Finance—Rick Ricketson, B. P. McCormick, Charles Gilmour; Resolutions—Harold Rice, John Anderson and Harry Golub, while Dave Cockrill, Walter Ibold and Clyde Anderson form the Membership Committee.

The convention closes tomorrow with a showing of "The General Died at Dawn" at the Denham.

New Havana Censor Board to Be Named

(Continued from page 1)

members will be named by the Secretary of Education, another by the Mayor of Havana, another by the Cuban Press Ass'n, and the remaining two by the Secretary of the Interior. Members of the board will not be paid a salary. Their decisions will be effective when concurred in by three members.

Distribution representatives here said yesterday they had not been advised yet whether the new Cuban censor board would establish a reviewing charge or not. No reviewing charge was made by the former board. Cuba's intention of reorganizing the Havana board was announced here some time ago.

Picketing Resumed Here by Local 306

(Continued from page 1)

the public not to patronize the houses employing operators other than from its union.

Newark Operators Raised

NEWARK, Aug. 31.—Increases of 25 per cent in operators' wages in Essex County theatres will go into effect starting Labor Day. The hike applies only to the Warner circuit and the larger independent houses. The small theatres have not been asked to boost the pay of projectionists.

Louis Gold, who held a session with Essex County exhibitors last week, does not plan to take any action unless the small theatres are involved.

Terre Haute Houses Hard Hit by Storm

(Continued from page 1)

failure, as falling trees snapped wires.

The Savoy, Fountain, Rex, Swan and Little Virginia suffered most. These houses were not permitted to open until late in the night because of no power. Other theatres suffered to the extent that what few people did venture out in the evening were sightseeing, or digging their way out of the debris and fallen trees that covered their homes.

While Terre Haute was the hardest hit, other nearby cities suffering disrupted services were Brazil, Greencastle, Newcastle, Anderson and Richmond. Electric services in these towns were halted.

Ken Griffith Transferred

KANSAS CITY, Aug. 31.—Ken Griffith, formerly manager of the Dickinson at Olathe, Kan., has been made manager of the Booth, Independence, Kan., also a Glen W. Dickinson theatre. Charles Meyers is the new manager at Olathe. Griffith replaces Charles Oliver.

Scheinberg to Albany

CLEVELAND, Aug. 31.—Ted Scheinberg, for the past two years ad sales manager at the local Twentieth Century-Fox exchange, has left to become a salesman out of the company's Albany office. He is succeeded here by Nate Scott.

Longer Reels Will Go into Use Gradually

(Continued from page 1)

"Garden of Allah," release date not set; Universal, "My Man Godfrey," release date Sept. 6, and Warner-First National, "Bengal Tiger," release date Sept. 5, and "Trailin' West," release date Sept. 5.

Local delays in putting the new reel into use will also be occasioned in several situations where city regulations have yet to be changed to permit their use. New York and Boston are examples of this kind. In other localities, either city requirements or the opposition to the large reel by projectionists' locals may delay its use indefinitely. Chicago is an example of a locality in which reel specifications differ from those of the industry's new standard. Cleveland, Aurora, Ill., and other cities have encountered objections to the reel from projectionists' locals. In such instances the 2,000-foot reel will be shipped by exchanges to the theatres and, where necessary or desired, rewound on other reels.

Jaydo Meeting Called

Creditors of Jaydo Amusement Co. and Fairdeal Amusement Co., which recently sold the Gem and Majestic, Bronx, to Springer & Cocalis, will meet Sept. 11 to discuss the bankruptcy of the two companies.

Joseph B. Kaufman has been appointed counsel to Lester R. Bachner, trustee. The creditors at the Sept. 11 session will familiarize Kaufman with the facts in the case. Major and independent film companies in the local territory have claims totaling $30,000 against the bankrupt firms.

Para. News Lets Out 35

Paramount News has dropped an estimated 35 staff members of varying rank from its national organization, it was reported here yesterday. The move is believed to be in line with economy efforts originating with the parent company which have resulted in elimination of minor positions and some small salary reductions throughout many home office departments.

Studio Conference Soon

James R. Grainger left for the coast yesterday to address the National Theatres parleys in Los Angeles, later meeting R. H. Cochrane at Universal City for a studio conference with Charles R. Rogers. The tentative date is Sept. 16.

Walker for Giegerich

W. Ray Walker has succeeded Charles J. Giegerich as general sales manager of Celebrity Prod., Inc. Walker formerly held a vice-presidential post in M. P. Capital Corp. and Cinema Finance Corp.

Thelma Ruddick Married

KANSAS CITY, Aug. 31.—Thelma Ruddick, secretary for several years to L. J. McCarthy, executive of Fox Midwest, and Dr. Robert Waddell of Overbrook, Kan., have just been married.

$15,301,551 Inter'l Take For Columbia

(Continued from page 1)

27 date were $10,433,150 of which approximately $2,043,327 was represented by cash. Total current liabilities were $1,542,838 and working capital, $8,890,311.

The net of $1,568,860, after all charges and provisions for Federal income and other taxes, was equivalent to approximately $4.95 per share on 289,413 shares of common outstanding after deducting dividends on outstanding old preferred stock to date of retirement and dividends on outstanding new preferred since date of issuance. This compares with earnings for the corresponding period ended June 29, 1935, after all charges and provisions for Federal income and other taxes, of $1,815,266, which was equal to approximately $5.81 earned on a similar number of common outstanding on June 27, 1936 after allowing for the amount of preferred stock dividends paid during the present fiscal year.

Missouri Sales Tax Passes 11 Millions

KANSAS CITY, Aug. 31.—The one per cent sales tax in Missouri, which became effective Aug. 27, 1935, has produced around $11,150,000, according to Forrest Smith, state auditor. This is close to the million-a-month average expected from the tax, and sufficient to take care of appropriations made upon it. The money has gone into unemployment relief, old age pensions, care of mental patients, public schools.

There is a general feeling that in spite of the talk about increasing the one per cent levy when the legislature meets in January, state needs may be covered by present levies.

Jessie Matthews Ill

LONDON, Aug. 31.—Jessie Matthews, suffering from a nervous breakdown, has canceled a planned trip to America. G. B. has shelved for the time being "Head Over Heels," in which the actress is starred.

To Feature Peace Films

LONDON, Aug. 31.—The International Peace Congress, meeting at Brussels this week, will organize the interchange of films treating the subject of world peace. Among the films to be viewed will be "Men of Yesterday," "Peace in Britain," the issue of "March of Time" showing the taking of the peace ballot in England and "The World War and After."

Henry Undergoes Operation

LONDON, Aug. 31.—Ben Henry, general manager of A.B.F.D., was operated upon today for appendicitis.

O. H. Bradburys Return

ATLANTA, Aug. 31.—O. H. Bradbury, Jr., manager of the Fox, and his bride, the former Carolyn Ross, who were married a few weeks ago, have returned from a honeymoon spent in Miami and other Florida points.

Never Better—Lasky

Salt Lake City, Aug. 31.—"Conditions have never been better in the film industry than at present," declared Jesse L. Lasky on a stopover here.

He was en route to Hollywood from London.

Japan Holds Speedy Pace In Releases

By TETSUYA MORI

TOKYO, Aug. 10.—There has been no indication of a slackening of the production pace in this country, nor is there any lessening of the number of foreign films released here. A large number of new producers have sprung up within the past year.

For the six months ending June last, a total of 257 native Japanese films were released, divided into 133 classed as modern pictures, and 124 historical. The 257 pictures were produced by eight different native companies. Daito was the leader with 54, while Shochiku had 52.

In the same period, 158 foreign pictures, mostly from the United States, were released in this country, almost the same as the total released in the same period last year.

* * *

High box-office grosses, among the American films presented here during the first half of the year, were recorded by "Curly Top," "Top Hat," "Milky Way," "Desire," "Mr. Deeds Goes to Town" and 'Captain Blood." Popular, active story themes in general were most successful.

"Follow the Fleet," playing 10 days here, proved a tremendous hit, with a total gross of 38,000 yen. Four other key city theatres played the film simultaneously, the total gross, with the Tokyo run, amounting to approximately 80,000 yen.

Details of Rodgers Party Are Discussed

Final details in connection with the beefsteak dinner to be tendered William F. Rodgers, general sales manager of M-G-M, on Sept. 29 at the Waldorf, were discussed yesterday at the Astor by the committee on arrangements headed by Harry Brandt and Arthur Rapf.

Attending the session in addition to Brandt and Rapf were Sam Dembow, Walter Reade, Laurence Bolognino, Louis Frisch, Sam Cocalis, Si Fabian, Charles Moses, Edward Rugoff and Lou K. Sidney.

About 800 reservations from all over the country have already been received by the committee, which expects to have 2,000 on hand for the festivities.

Lift Axtell Quarantine

KANSAS CITY, Aug. 31.—City authorities of Axtell, Kan., have lifted the prohibition against public gatherings invoked several weeks ago when scarlet fever broke out in the town in epidemic proportions.

More Product Result Of Pool in Brooklyn

(Continued from page 1)

clusive of the pool which has been changed by the current move.

Although terms have been agreed upon, the papers were not signed yesterday due to a delay by attorneys in clearing up one or two legal points. Notwithstanding, the pool will start today. The signing of the pact is regarded as a formality and will be taken care of this week.

New Enterprises

The following companies recently were incorporated.

At Albany:

Strand Theatre, Inc., New York, to exhibit motion pictures, capital $10,000. Incorporators are Harold Jacobson, Mary Friedman and Joseph E. Weil.

Paradise Pictures Corp., New York, to deal in motion pictures, capital $20,000, by Alfred S. Krellberg, Norman Lazarus and Helen Winkler.

The Ktima Corp., New York, to exhibit motion pictures, 100 shares of no par value stock, by Antonia Rossi, Florence M. Kaden and Bessie Goldenberg.

Cleveland Club Elects

CLEVELAND, Aug. 31.—Julius Lamm, Uptown manager, has been named president of the Warner Club. Other officers are: Vice-president, Eddie Miller, Hippodrome manager; vice-president and chairman of the welfare committee, M. S. Englander; vice-president and chairman of the membership committee, Charles Albert; secretary, Dorothy Goodman; treasurer, Vernon Pease; chairman of contributions and loans, Evelyn Friedle; governors, Dave L. Halper, Milton A. Mooney and Jess Fishman.

Hoefler Off to Africa

Paul L. Hoefler, author and producer of "Africa Speaks," sails from here Sept. 5 to make a new African picture to be called "Dark Empire," which will be released by Warners some time within the next two years. Hoefler will make use of a specially constructed camera which can be operated by remote control, by means of which he hopes to obtain many unusual shots.

Run into Hard Luck

HOLLYWOOD, Aug. 31.—For the fifth time, production of "Ladies in Love" has been halted because of illness in the cast. B. G. DeSylva, producer, called off operations again when both Loretta Young and Constance Bennett were stricken with influenza.

Spokane Testing Show

SPOKANE, Aug. 31.—"Circus Follies" have been booked into Evergreen's Orpheum four days starting Sept. 18 as a test for future stage shows this season. It will be its first stage show in six months. Prices will be raised from 30 to 35 cents. The unit carries 25 people.

Hawkins Starting East

HOLLYWOOD, Aug. 31. — William Hawkins, Jr., eastern story editor for Samuel Goldwyn, Inc., will return to New York Tuesday.

HOLLYWOOD PAYS TRIBUTE TO LONDON

Praise... Right

"BEAUTIFULLY DONE IN EVERY RESPECT." *Irving Thalberg*

"ONE OF THE MOST BEAUTIFUL PRODUCTIONS I HAVE EVER SEEN." *Joan Crawford*

"A TRULY MAGNIFICENT PICTURE." *Fredric March*

"IT IS A NEW MILESTONE IN THE DEVELOPMENT OF MOTION PICTURES." *Francis Lederer*

"A PICTURE NOT TO BE MISSED. I ADVISE YOU TO SEE IT." *Delight Evans*
SCREENLAND

"MOST THRILLING CINEMATIC ENTERTAINMENT OFFERED IN SEVERAL YEARS." *The Literary Digest*

CEDRIC HARDWICKE • NOVA PILBEAM •

JOHN MILLS • DESMOND TESTER • SYBIL THORNDIKE

from the Heart!

"GORGEOUSLY ACTED, WRITTEN, DIRECTED, PRODUCED."
Frank Lloyd

"A MAJOR SCREEN EVENT. SEE THIS BY ALL MEANS."
Photoplay Magazine

"I SINCERELY BELIEVE THAT IT IS ONE OF THE GREAT PICTURES."
Adela Rogers St. Johns
LIBERTY MAGAZINE

"ONE OF THE BEST PICTURES EVER MADE IN ANY COUNTRY."
Louella Parsons

"A GREAT MOTION PICTURE, RICH IN HEART INTEREST."
Welford Beaton
HOLLYWOOD SPECTATOR

"THE BEST PICTURE I HAVE EVER SEEN."
Alice Tildesley
PHILADELPHIA PUBLIC LEDGER SYNDICATE

Nine Days a Queen

[The Story of Lady Jane Grey]
WRITTEN and DIRECTED BY ROBERT STEVENSON

A GB Production

"CROWDS BLOCKED TRAFFIC HOURS BEFORE OPENING"

CLASS OF SERVICE DESIRED			
DOMESTIC		CABLE	
TELEGRAM		FULL RATE	
DAY LETTER		DEFERRED	
NIGHT MESSAGE		NIGHT LETTER	
NIGHT LETTER		SHIP RADIOGRAM	

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

1207-A

CHECK
ACCT'G INFMN.
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

GAUMONT BRITISH CORPN 1600 BROADWAY NYK

CROWDS BLOCKED TRAFFIC HOURS BEFORE OPENING STOP MOST BRILLIANT ASSEMBLAGE OF YEAR STOP JOAN CRAWFORD FRANCHOT TONE FREDRIC MARCH CEDRIC HARDWICKE MAY ROBSON FRANCIS LEDERER EDWARD ARNOLD HUNDREDS OF OTHERS LAVISH IN THEIR PRAISE THAT NINE DAYS A QUEEN IS THE FINEST PRODUCTION EVER PRODUCED EITHER IN AMERICA OR ENGLAND OUR SINCERE CONGRATULATIONS A LONG PROSPEROUS RUN IS ASSURED REGARDS

BRUCE FOWLER MANAGER
FOUR STAR THEATRE

HAILED AS THE BEST PICTURE OF THE YEAR

Cedric Hardwicke
Nova Pilbeam

Nine Days a Queen

(The Story of Lady Jane Grey)

John Mills · Desmond Tester
Sybil Thorndike

Written, Directed by Robert Stevenson

A GB *Production*

CANADA DISTRIBUTORS, EMPIRE FILMS, Ltd.

Business Gains for New Orleans Houses

New Orleans, Aug. 31.—Indications of a business pickup are gaining. Patronage has been picking up with the advent of cooler nights, a dog track in the lower section has failed to hit grosses, and prices are to be raised by Harry McLeod at the Strand. Matinees will be 25 cents straight on the lower floor.

At Jackson, Miss., J. A. Kennington and Saenger Theatres Corp. have plans for a $250,000 air-conditioned house to seat 2,500. It will be opposite the Royal Hotel with an arcade open on Capitol St. The present Istrione Theatre also is to be remodeled.

Open New Florida House

Jacksonville, Fla., Aug. 31.—The new Ritz has been opened at Bartow, with John W. Black in charge.

A new house is planned at Cocoa to cost $25,000 with plans for opening about Dec. 15.

Delay Cleveland Start

Cleveland, Aug. 31.—Opening date of the new Mayfield Center, originally set for Aug. 27, has been postponed to early in September. Louis Isreal is lessee and operator.

The Main, closed for many years, has been purchased by Herman Smith, local exhibitor. He will renovate before reopening the house.

Athens House Nearly Ready

Washington, Aug. 31.—The 2,000-seat theatre started in Athens about 18 months ago is nearing completion, according to word received by the Department of Commerce from Commercial Attache K. L. Rankin there. A restaurant and dance hall will be included in the structure which will be air-conditioned throughout, the first in that country. Total cost is estimated at $1,000,000.

5,000 Seater for B. A.

Washington, Aug. 31.—One of the largest theatres in the world will shortly be constructed in Buenos Aires, according to a report to the Dep't of Commerce from its office there. It will involve a total outlay of approximately 3,000,000 pesos (about $900,000), will have a capacity of 5,000 and be located in the heart of the downtown theatre section, directly opposite another, the Opera, which is now nearing completion with about 3,000 seats.

May Start Late September

San Francisco, Aug. 31.—Fox West Coast Theatres will take over actual operation of the Fox, 5,000-seater, commencing with the third week in September, it was reliably reported to Motion Picture Daily today.

In the first years of its operation, the theatre reached amazingly high grosses approaching in some weeks close to $70,000. House average for the past year has been some $7,000, a tilt up from the 1934 average of some $5,500 weekly.

Open in Detroit Friday

Detroit, Aug. 31.—George W. Trendle, president of United Detroit Theatres, has issued invitations for the opening of the new Varsity opposite the University of Detroit campus, on Friday.

The house was built by Consolidated Theatres of which Sam Brown is president, but has been leased to Trendle. With its exterior decorations in silver and blue and modernistic in design, the interior color scheme is carried out in mauve with chairs, carpets and draperies in harmony. The house seats 1,500, all on a main floor and is modern in every respect, including air-conditioning.

A policy of subsequent run double bills will prevail.

Raise K. C. Uptown Scale

Kansas City, Aug. 31.—The Tower, downtown first run now owned by William Reinke and Fox Midwest, will go into the new season with a revamped admission price, stage policy, and physical setup.

Beginning Sept. 4, the theatre will charge 25c and 35c, rather than the straight 25c price which has featured the summer season for the house.

A new and augmented stage production staff has been employed for the season, with Frank Tracy head of the production department; Ernie Rayborn, assistant producer and costume designer; a dance director from Roxy's, New York, and M. Strand will conduct the orchestra.

Now a part of the first run pool Fox Midwest is managing in Kansas City, the Tower will have a wider choice of pictures.

The house has new lighting and other equipment on the stage, and a new, ultra modern curtain. Other physical changes contemplated are new seats, new lighting equipment, carpets, etc.

Rebuild Ellsworth House

Kansas City, Aug. 31.—The Dickinson at Ellsworth, Kan., which was almost completely destroyed by fire a month ago, has been rebuilt and will open Sept. 2 with air conditioning, sound proofing, and other new features.

Warners Get New House

Pittsburgh, Aug. 31.—Warners will operate the new 1,000-seat theatre being constructed in the Squirrel Hill section by a local builder.

Only 2 New Houses Built in So. America

Only two new theatres have been constructed in Central America in the last year, Louis Simpson, head of M-G-M's offices in the area, stated yesterday. The new structures are the Palace, a 900-seat house in San Jose, Costa Rica, and the Lux, a 2,600-seat theatre in Guatemala City. The Anker interests have taken over the Lux. They have the Palace in the same city.

All told there are about 160 houses in Central America. All are wired for sound. In Guatemala there is a Government tax of 15 per cent on the gross business which does not come out of the pockets of the patron, but is paid by the exhibitor. In other countries, the tax is slightly lower, Simpson stated, and levies are comparatively light throughout the territory.

Unlike most of the countries of the world, the admission for women in Guatemala is cheaper than for men, the theory being that with a low admission for women the tendency is to draw those who bring the men.

There is very little dual featuring as the Government demands that patrons must leave the theatres following the afternoon or evening show. There is no censor, the exhibitor being held responsible for the pictures he shows. Simpson flew in from Guatemala in 28 hours, will remain in New York two weeks during which he will visit his home town, Philadelphia, and then return by boat.

Block to Open Station

Mark Block today will reopen the Station, Newark, which has been closed 10 weeks during which extensive alterations have been made. The exhibitor also has completed remodeling the Lyric, same city. Both jobs cost Block about $3,000.

Take Two Newark Houses

Newark, Aug. 31.—Picture Playhouses of New Jersey on Saturday took over the American and Cameo here.

Looking 'Em Over

"Passaporto Rosso"
"Destiny Unknown"

(Nuovo Mondo)

This is an importation that will find favor with the Italian element. The story is shot with snatches of propaganda and nationalism that limit the appeal.

Concerning the emigration of Italians in 1893 to South America, due to political reverses, the plot weaves a familiar course, tracing the destiny of a doctor and a school teacher brought together in a foreign land. The immigrants have been engaged to construct a railroad. Pestilence and exploitation add to their troubles. A climax is brought about when an unscrupulous Don Pancho prevails upon the Government to send troops to the railroad camps to quell non-existent trouble. Don Pancho is killed and the hero of the piece, together with a landowner, bring about a reform which creates a new life for the emigres. With the completion of the railroad, community life grows and the narrative traces the life of the now married pair through the World War, in which, while fighting for Italy their son is killed. The film has an occasional epic quality and fundamentally is of a nature that should pluck at the heartstrings of Italian-born audiences. At times the dramatics are overdone and the point too forcefully revealed.

The cast features Isa Miranda, Filippo Scelza, Oreste Fares and Ugo Ce Ceseri. Guido Brignone directed.

Reviewed without production code seal. Running time, 92 minutes. "G."

Short Subjects

"Swing Banditry"

(M-G-M)

Georgie Stoll and his orchestra are given an amusing story thread in this subject which permits them to demonstrate effectively just how good they are at swing music. The musicians corner a broadcasting official in an elevator where they find him en route to his office and subject him to a forced audition, eventually landing themselves on the coveted air program. An amusing theme and excellent music. Production Code Seal No. 2217. Running time, 11 minutes. "G."

"Bored of Education"

(M-G-M)

A good Our Gang subject and, written around the youngsters' first day at school after a summer vacation, young audiences everywhere will find it especially timely at this season. The plan of several members of the Gang to be excused from school goes afoul when the teacher overhears their plotting and excuses them after preparing an ice cream treat for the rest. Production Code Seal No. 2514. Running time, 10 minutes. "G."

"How to Vote"

(M-G-M)

A new Robert Benchley subject in his very best style. Its searing nonsense, especially at this season of many political speeches, should make many a campaigner squirm in his seat—and many an audience happy. Benchley enthusiasts probably will not be satisfied with seeing it only once. Production Code Seal No. 2,357. Running time, 10 minutes. "G."

Shift Pittsburgh Men

Pittsburgh, Aug. 31.—David Shore, an usher at the Warner Enright, has been made assistant manager of the Manor, succeeding Alton Rea, who has become assistant at the Enright. He in turn replaces Allan Davis, named manager of the Strand to succeed Mannie Greenwald, who resigned a week ago to pilot the downtown Barry.

Warners have set Labor Day for the reopening of the remodeled Harris in Tarentum. Bill Powelson, a relief manager during the vacation period, goes back to his old job there.

Tri-States Men Moved

Des Moines, Aug. 31.—Managers of three Tri-State theatres have been changed following the resignation of Bill Praff of the LeClaire at Moline, Ill. John McKay, manager of the Garden, in Davenport has taken charge of the LeClaire in Moline and has taken his assistant at the Garden, Berge Iverson, with him. Ray Wernimont, manager of the Spencer in Rock sland, has been transferred to the Garden in Davenport, and Ely Seff of Sioux City has taken charge of the Spencer in Rock Island.

Peckham Picks Salesmen

Detroit, Aug. 31.—Ralph Peckham, branch manager for Grand National, has appointed Ralph Elliott and Howard Boyle as state salesmen. Elliott formerly was with Warners. Boyle comes here from Buffalo, where he was with M-G-M.

"Dormitory" Washington's $23,500 Lead

Washington, Aug. 31.—"Girls' Dormitory," backed by a campaign largely centered on Simone Simon, sent the gross at Loew's Capitol to $23,300, to top the weekly average by $2,600.

At the Earle, "Rhythm on the Range" took $20,100, over par by $1,700. Phil Spitalny's all-girl band helped.

A return engagement of "The Poor Little Rich Girl" at Loew's Columbia topped first run average by $900 for a take of $4,500. A second week of "To Mary—with Love" gave Loew's Palace an even $9,000, under the first-week average by $6,900.

"Mary of Scotland," rounding out its third week at RKO-Keith's, took $6,400, or $4,200 under the first-week average, and closed.

Four days on the second week of a return engagement of "The Green Pastures" at the Metropolitan resulted in a take of $2,000, only $2,300 under the normal seven-day average.

Total first run business was $65,500. Average is $73,700.

Estimated takings, exclusive of tax:

Four Days Ending Aug. 27:

"THE GREEN PASTURES" (W. B.)
METROPOLITAN—(1,591), 25c-40c, 4 days (on second week, return engagement). **Gross:** $2,000. (Average,) seven days, first run, $4,300)

Week Ending Aug. 27:

"RHYTHM ON THE RANGE" (Para.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Phil Spitalny and His All-Girl Orchestra, with Maxine, Evelyn and her Violin, Rachel and Lola, Dale Winthrop, Three Little Words. **Gross:** $20,100. (Average, $18,400)

"GIRL'S DORMITORY" (20th-Fox)
LOEW'S CAPITOL—(3,434), 25c-66c. Stage: Ben Blue, Sibyl Bowman, Roye & Maye, Five Maxellos, Elida Ballet. **Gross:** $23,500. (Average, $20,900)

"POOR LITTLE RICH GIRL" (20th-Fox)
LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days (return engagement). **Gross:** $4,500. (Average, first run, $3,600)

"TO MARY—WITH LOVE" (20th-Fox)
LOEW'S PALACE—(2,370), 35c-55c, 7 days, 3rd week. **Gross:** $9,000. (Average, first week, $15,900)

"MARY OF SCOTLAND" (Radio)
RKO-KEITH'S—(1836), 25c-55c, 7 days, 3rd week. **Gross:** $6,400. (Average, first week, $10,600)

Boston Scribes Go West

Boston, Aug. 31.—Film and dramatic editors of local newspapers and several feature writers will leave Thursday for Hollywood as guests of director Frank Lloyd and Paramount They will see scenes made for "Maid of Salem."

The idea developed about three months ago when Lloyd came to Boston and Salem to study backgrounds.

Those making the trip will be: Helen Eager, *Boston Traveler;* Elinor Hughes, *Herald;* Marjorie Adams, *Globe;* Prunella Hall, *Post;* Peggy Doyle, *Evening American*, and a representative from the *Transcript* and the *Daily Record*.

Vaudeville to Lincoln

Lincoln, Neb., Aug. 31.—Vaudeville is scheduled to open Sept. 6 at the Orpheum. Word was passed down by City Manager Jerry Zigmond after he had conferred with Division Manager L. J. Finske, in Denver, to be a member of the Wilbur Cushman circuit, with headquarters in Dallas.

"Dormitory" High In Oklahoma Heat

Oklahoma City, Aug. 31.—Despite temperatures running over 100 "Girls' Dormitory" ran into big money at the Capitol, getting $3,900, over average by $1,900.

"State Fair" was pulled after four days and a take of $2,000 at the Criterion to make room for "Anthony Adverse." "Mary of Scotland" was $1,300 to the good on a gross of $4,300 at the Midwest.

Total first run business $12,200. Average is $13,500.

Estimated takings for the week ending Aug. 29:

"STATE FAIR" (20th-Fox)
CRITERION—(1,700), 10c-26c-36c-55c, 4 days. **Gross:** $2,000. (Average, $5,000.) Return engagement.

"MARY OF SCOTLAND" (RKO)
MIDWEST—(1,500), 10c-36c-56c, 7 days. **Gross:** $4,300. (Average, $4,000)

"GIRLS DORMITORY" (20th-Fox)
CAPITOL—(1,200), 10c-20c-26c-41c, 7 days. **Gross:** $3,900. (Average, $2,000)

"LITTLE MISS NOBODY" (20th-Fox)
LIBERTY—(1,500), 10c-26c-36c, 4 days, with Louis-Sharkey fight pictures additional feature. **Gross:** $1,700. (Average for week, $2,500)

"FATAL LADY" (Para.)
LIBERTY—(1,500), 10c-25c-36c, 3 days. **Gross:** $300.

"Wife" with Show $50,000 Chicago Wow

Chicago, Aug. 31.—In spite of rain and unsettled weather grosses were impressive for the week, and the Chicago went to $50,000 with "His Brother's Wife" and a stage show headed by Edgar Bergen. The take was $18,000 over par, and the picture was held.

"Road to Glory" pulled an excellent $14,000, up by $3,000, in its second week at the Roosevelt, and "To Mary—with Love" went over the line by $2,700 for a take of $8,200 at the Garrick. "Sins of Man," with a stage show, was strong at the Oriental with $16,000. "Shake Down," with Prosperity Night and a stage show went $2,000 above normal to $15,000.

Total first run business was $141,400. Average is $115,000.

Estimated takings:

Week Ending Aug. 27:

"ROAD TO GLORY" (20th-Fox)
ROOSEVELT—(1,591), 30c-40c-60c, 7 days, 2nd week. **Gross:** $14,000. (Average, $11,000)

"MARY OF SCOTLAND" (Radio)
LOUIS-SHARKEY FIGHT
PALACE—(2,509), 30c-40c-60c, 7 days, 3rd week. Stage: "Follow the Stars" Revue. **Gross:** $16,500. (Average, $19,000)

"HIS BROTHER'S WIFE" (M-G-M)
CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: Edgar Bergen and Revue. **Gross:** $50,000. (Average, $32,000)

"SINS OF MAN" (20th-Fox)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: Dude Ranch Revue. **Gross:** $16,000. (Average, $15,000)

"THE GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 2nd week. **Gross:** $16,800. (Average, $15,000)

Week Ending Aug. 28:

"GREEN PASTURES" (W. B.)
APOLLO—(1,400), 30c-40c-60c, 7 days. **Gross:** $4,900. (Average, $4,500)

"TO MARY—WITH LOVE" (20th-Fox)
GARRICK—(900), 30c-40c-60c, 7 days. **Gross:** $8,200. (Average, $5,500)

"SHAKEDOWN" (Col.)
STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: Jackie Heller and Revue. **Gross:** $15,000. (Average, $13,000)

"Chan" with Show Tops Indianapolis

Indianapolis, Aug. 31.—"Charlie Chan at the Race Track," with the Noble Sissle Revue on the stage of the Lyric, grossed $10,500, best first run business of the week. The take was over average by $3,500.

Second honors went to "Mary of Scotland" and the Louis-Sharkey fight picture at the Circle where a gross of $5,400 was up $1,400.

Temperatures were in the high nineties. Some rain fell after the week-end.

Total first run business was $24,700. Average is $21,000.

Estimated takings for the week ending Aug. 28:

"CHINA CLIPPER" (F. N.)
APOLLO—(1,100), 25c-40c, 7 days. **Gross:** $4,600. (Average, $4,000)

"MARY OF SCOTLAND" (Radio)
LOUIS-SHARKEY FIGHT
CIRCLE—(2,800), 25c-40c, 7 days. **Gross:** $5,400. (Average, $4,000)

"TRAPPED BY TELEVISION" (Col.)
"KELLEY, THE SECOND" (M-G-M)
LOEW'S—(2,800), 25c-40c, 7 days. **Gross:** $4,200. (Average, $6,000)

"CHARLIE CHAN AT THE RACE TRACK" (20th-Fox)
LYRIC—(2,000), 25c-40c, 7 days. Vaudeville. **Gross:** $10,500. (Average, $7,000)

"Clipper" Is Denver Hit; Pulls $9,500

Denver, Aug. 31.—"China Clipper" made an excellent showing at the Denver, the take running up to $9,500, above par by $2,000. It was moved to the Aladdin for a second week.

A combination of "Piccadilly Jim" and "Women Are Trouble" also was strong at $8,000 at the Orpheum, $2,000 to the good.

"Sing, Baby, Sing" took a par $3,000 at the Aladdin after a week at the Denver. "The Old Homestead" went into the profit column at $3,000 in the Center.

Total first run business was $33,000. Average is $28,000.

Estimated takings for the week ending August 27:

"SING, BABY, SING" (20th-Fox)
ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $3,000. (Average, $3,000)

"TO MARY—WITH LOVE" (20th-Fox)
BROADWAY—(1,500), 25c-40c, 7 days, following a week each at the Denver and Aladdin. **Gross:** $2,000. (Average, $2,000)

"THE OLD HOMESTEAD" (Liberty)
CENTER—(1,500), 15c-25c-35c, 7 days. Stage show. **Gross:** $3,000. (Average, $2,000)

"MY AMERICAN WIFE" (Para.)
DENHAM—(1,500), 25c-35c-40c, 7 days. **Gross:** $5,500. (Average, $4,500)

"CHINA CLIPPER" (F.N.)
DENVER—(2,500), 25c-35c-50c, 7 days. Stage band. **Gross:** $9,500. (Average, $7,500)

"PICCADILLY JIM" (M-G-M)
"WOMEN ARE TROUBLE" (M-G-M)
ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $8,000. (Average, $6,000)

"COUNTERFEIT" (Col.)
"MINE WITH THE IRON DOOR" (Col.)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $4,000. (Average, $3,500)

Raise Pittsburgh Scale

Pittsburgh, Aug. 31.—Warners will raise the top scale at the Stanley on Friday when "Anthony Adverse" opens. The regular 40-cent evening price for straight pictures will be moved up to 55 cents.

"Piccadilly" Leads Pickup In Cleveland

Cleveland, Aug. 31.—With holdovers in two of the five first runs and three days of intermittent storms, grosses jumped 35 per cent over average to a $61,750 take for the week.

"Piccadilly Jim" took the lead with a total of $18,000 at Loew's State. This is $6,000 above the house $12,000 average. It was moved to the Stillman for a second week downtown.

"China Clipper" at Warners' Hippodrome was runnerup, going $3,500 over par to a $11,500 finish.

"Mary of Scotland," playing a week at the Allen following a big week at Warners' Hippodrome, had a take of $5,750. This is almost 50 per cent in excess of the $4,000 house average.

"Walking on Air" at the RKO Palace, with "The Follies of 1936" on the stage, rolled up $19,000 as against the $15,000 average.

"His Brother's Wife" at Loew's Stillman, where it played a second week downtown, after a sensational week at the State, grossed $7,500, or $1,500 over par.

The Great Lakes Exposition continues to draw an average $35,000 daily attendance.

Total first run business was $61,750. Average is $45,000.

Estimated takings for the week ending Aug. 28:

"MARY OF SCOTLAND" (Radio)
ALLEN—(3,300), 30c-35c-42c, 7 days, 2nd week downtown. **Gross:** $5,750. (Average, 4,000)

"PICCADILLY JIM" (M-G-M)
LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $18,000. (Average, $12,000)

"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 2nd week downtown. **Gross:** $7,500. (Average, $6,000)

"WALKING ON AIR" (Radio)
RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: "Follies of 1936." **Gross:** $19,000. (Average, $15,000)

"CHINA CLIPPER" (F. N.)
WARNERS' HIPPODROME—(3,800), 30c-35c-42c, 7 days. **Gross:** $11,500. (Average, $8,000)

"Wife," Parade $11,000 Omaha Hit

Omaha, Aug. 31.—"His Brother's Wife," on a dual with "The Sky Parade," piled up a huge $11,000 at the Omaha in nine days, passing normal by $6,000.

The Nebraska Legion convention was a big help.

"Yours for the Asking" and "And Sudden Death" went slightly over the line on a take of $7,400 at the Orpheum, and "Counterfeit" and "Second Wife" reached $3,800 at the Brandeis.

Total first run business was $22,200. Average is $15,500.

Estimated takings:

Week Ending Aug. 27:

"YOURS FOR THE ASKING" (Para.)
"AND SUDDEN DEATH" (Para.)
ORPHEUM—(3,000), 25c-40c, 7 days. **Gross:** $7,400. (Average, $7,000)

Week Ending Aug. 26:

"COUNTERFEIT" (Col.)
"SECOND WIFE" (Radio)
BRANDEIS—(1,200), 25c-35c-40c, 7 days. **Gross:** $3,800. (Average, $3,500)

"HIS BROTHER'S WIFE" (M-G-M)
"THE SKY PARADE" (Para.)
OMAHA—(2,200), 25c-40c, 9 days. **Gross:** $11,000. (Average, $5,000)

"Ziegfeld" Cincy's Leader in 2d Week

CINCINNATI, Aug. 31.—"The Great Ziegfeld" again was top at the RKO Shubert, where, in its second week, it pulled $16,500 for four shows a day at 40 and 60 cents. Average is $12,000 at the regular scale of 35 and 55 cents for stage shows and pictures. It went into a third week.

"Mary of Scotland" ran a close second with $15,500 at the RKO Albee, or $3,500 over average. It was moved to the RKO Capitol. "Sing, Baby, Sing" took $12,500 at the RKO Palace, passing normal by $2,500. It continues at the RKO Lyric. "Piccadilly Jim" did $3,200 at the RKO Grand for the second downtown week. Average is $2,750. It was held over.

"Count of Monte Cristo" and "These Three," revived on a split week at the independent Strand, had a total of $1,700, against a seven-day average of $1,500. The thermometer registered in three figures, a record heat for August. Opening of the annual Pure Food Show at the Cincinnati Zoo, heavily publicized, was additional competition.

Total first run business was $64,000. Average is $60,200.

Estimated takings:

Week Ending Aug. 25:

"COUNT OF MONTE CRISTO" (U.A.)
STRAND—(1,500), 15c-25c, 4 days. **Gross:** $1,000. (Average, 7 days, $1,500)

"THESE THREE" (U.A.)
STRAND—(1,500), 15c-25c, 3 days. **Gross:** $700. (Average, 7 days, $1,500)

Week Ending Aug. 27:

"MARY OF SCOTLAND" (Radio)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $15,500. (Average, $12,000.) Moved to RKO Capitol.

"SING, BABY, SING" (20th-Fox)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $12,500. (Average, $10,000.) Moved to RKO Lyric.

"THE GREAT ZIEGFELD" (M-G-M)
RKO SHUBERT—(2,150), 40c-60c, 7 days, 2nd week. **Gross:** $16,500. (Average, $12,000.) Held.

"HIS BROTHER'S WIFE" (M-G-M)
RKO CAPITOL—(2,000), 35c-42c, 7 days. **Gross:** $4,700. (Average, $6,500)

"WHITE FANG" (20th-Fox)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $3,400. (Average, $6,500)

"PICCADILLY JIM" (M-G-M)
RKO GRAND—(1,200), 25c-40c, 7 days, 2nd downtown week. **Gross:** $3,200. (Average, $6,500.) Held over.

"MURDER BY AN ARISTOCRAT" (F.N.)
LOUIS-SHARKEY FIGHT
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $1,300. (Average, $1,250)

"HUMAN CARGO" (20th-Fox)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,100. (Average, $1,200)

"COUNTERFEIT" (Col.)
KEITH'S—(1,500), 25c-40c, 7 days. **Gross:** $4,100. (Average, $6,500)

Standard Gets Franchise

HOLLYWOOD, Aug. 31.—A contract has been closed between Ben S. Cohen, president of Burroughs-Tarzan, and Joe Silverman of Standard Film of Kansas City and Omaha for the latter to distribute the former's product in Western Missouri, Kansas, Iowa, and Nebraska. Offices have been opened in Omaha, and in Kansas City.

Schultz in Ohio Deals

CLEVELAND, Aug. 31.—Nate Schultz, president of Selected Pictures, has closed with Maurice Conn and Edward Halperin for northern Ohio distribution of the season's output of 20 pictures. Lee Goldberg of Big Feature Rights, Cincinnati, bought the product for the southern Ohio territory.

Out Hollywood Way

HOLLYWOOD, Aug. 31.—FRANK X. SHIELDS, starts a new fad.... Done with skis and a fast motorboat.... RICARDO CORTEZ loaned to B. I. P. by Warners to do one in London.... DOLPH ZIMMER, assistant director at M-G-M, named director of the studio little theatre group.... CHARLES DORIAN, long assistant to CLARENCE BROWN, will assist W. S. VAN DYKE on his next.

JAMES CAGNEY in town to start work for Grand National.... WILLIAM GARGAN to New York for a vacation.... ANDY HERVEY victim of an eye infection.... HENRY WILCOXON and BETTY FURNESS set for leads in "The President's Mystery," Republic. ... LEON LEONIDOFF in from New York to start his contract for the GRACE MOORE picture, Columbia.

IGOR GORIN, actor, changes name to CHARLES GORIN on screen.... MACK GORDON and HARRY RAVEL finish song called "To Mary—with Love.... BUCK JONES signs LOUISE BROOKS for lead in "Empty Saddles."

✚

Casting—DAVID O. SELZNICK continuing search for youngsters to play in "Huckleberry Finn" and "Tom Sawyer".... FRANK M. THOMAS in "General Delivery," Radio.... DICKIE LEE added to "Maytime," M-G-M. ... OLIN HOWLAND and HOBART CAVANAUGH in "The Case of the Constant God," Universal.... WALTER COY replaces WALTER PIDGEON, who has a leg injury, in the same film....

DOUGLAS GERARD added to "Lloyds of London," Twentieth Century-Fox. ... GINGER WYATT and GERALDINE ROBINSON in "Born to Dance," M-G-M.... ROSALIND KEITH replaces MARIAN MARSH in "Theodora Goes Wild," Columbia.... HERBERT RAWLINSON and RAYMOND HATTON added to "The White Dragon," M-G-M.

✚

Writers—MAURICE LEO on script of "Ready, Willing and Able," Warners. ... MAURICE HANLINE joins BRYAN FOX's staff at Warners.... JACQUES THIERY will adapt his original, "Perfect Harmony," Radio, for GINGER ROGERS and CHARLES BOYER.... JOHN COLTON adapting "Gunga Din," SEYMOUR ROBINSON on "Take a Number," and SAM WARSHAWSKY on "Wings of Mercy," all at Radio.... ARNOLD BELGARDE assigned to "All Ladies Are Women" by WALTER WANGER.... To be adapted from "Chain Lighting" by ARLINE CORLISS.

✚

Term Contracts—MISCHA AUER by Universal.... PAUL BERGER, writer, by Twentieth Century-Fox.... HOBART CAVANAUGH and ERNEST COSSART by Universal.... JUNE MARTEL by Paramount.

✚

STORY BUYS—"A Pinkerton Man," original by JOHN CONSIDINE, by Twentieth Century-Fox.... "American Plan," by EMANUEL SEFF and MILTON LAZARUS, by Paramount.... "The Four Marys," FANNIE HEASLIP LEA's magazine serial, by M-G-M.

✚

Director—MICHAEL CURTIZ assigned to "Mountain Justice," Warners.

"U" Signs Winninger

HOLLYWOOD, Aug. 31.—Universal has signed Charles Winninger to a long-term contract. As his first assignment the actor will play the role in "Top of the Town," previously announced for Edgar Kennedy. Because of the change, Hugh Herbert has been borrowed from Warners to play the part intended for Bert Lahr. Winninger is due to arrive here Sept. 1 with the picture, starting Sept. 14 under the direction of Walter Lang.

"Gaucho" Started First

HOLLYWOOD, Aug. 31.—Through a switch in plans, Grand National has placed "Song of the Gaucho" in production instead of "Call Me Arizona." Both pictures are on the schedule of Ed Finney's Boots and Saddles unit, and will star Tex Ritter.

Derr Sets Printing Deal

HOLLYWOOD, Aug. 31.—E. B. Derr has closed with Nat Saland of the Mercury Laboratory for printing on the series of eight Tom Keene pictures he will produce. The contract starts with "The Glory Trail," first of the series.

Doyle Writing "Pauper"

HOLLYWOOD, Aug. 29.—Warners have assigned Laird Doyle to the screenplay of Mark Twain's "The Prince and the Pauper." The studio is negotiating with M-G-M to borrow May Robson for one of the principal roles.

Buy Mrs. Lubitsch Yarn

HOLLYWOOD, Aug. 31.—Paramount has purchased the "The Gay Parrott," a dramatic sea story, from Mrs. Ernst Lubitsch. Mrs. Lubitsch wrote the story in collaboration with her father, an English ship owner. The studio is considering Akim Tamiroff and John Howard for the principal roles. No other assignments have been made as yet.

Small Gets "Roaming"

HOLLYWOOD, Aug. 31.—Edward Small has been assigned to produce "Roaming Around" at Radio. He takes the picture over from Lew Brown, who recently resigned. The picture will co-star Joe Penner and Parkyakarkas, with William Seiter directing.

Katzman Signs Brix

HOLLYWOOD, Aug. 31.—Sam Katzman of Victory Pictures, has signed Herman Brix to a long term contract. Brix, a former Olympic athlete, will star in a series of sport action films. The series will go into production when Brix finishes in the serial. "Shadows of Chinatown," his current assignment.

Crawford May Try Stage

HOLLYWOOD, Aug. 31.—Joan Crawford says she will embark on a stage career next summer, and will tour the English provinces to gain experience. Miss Crawford has three pictures still to make for M-G-M.

"Sing Baby" Pulls $3,800 in Lincoln

LINCOLN, NEB., Aug. 31.—The week's big money came from "Sing, Baby, Sing" which drew $3,800 at the Stuart and was $700 above par in the face of repeated waves.

The Lincoln had four pictures and took $2,700, a $500 profit. The foursome, on a dual split basis, included "Girl of the Ozarks," "Three Cheers for Love," "Spendthrift" and "Return of Sophie Lang."

The Kiva, a Westland theatre, will open Sept. 3. It will take over the action policy which has been in force since spring at the Varsity. The Varsity grossed $900 on a split, $200 under average. "Big House" and "Dancing Lady," at the Orpheum took $1,800, $400 to the good in an uncooled house.

Total first run business was $10,000. Average is $8,650.

Estimated takings:

Week Ending Aug. 26:

"COWBOY AND THE KID" (Univ.)
"CONFIDENTIAL" (Mascot)
"PRISON SHADOWS" (Mercury)
LIBERTY—(1,200), 10c-15c, 7 days, last two films four days. **Gross:** $800. (Average, $850)

Week Ending Aug. 27:

"SPENDTHRIFT" (Para.)
"RETURN OF SOPHIE LANG" (Para.)
"THREE CHEERS FOR LOVE" (Para.)
"GIRL OF THE OZARKS (Para.)
LINCOLN—(1,600), 10c-20c-25c, 7 days. first pair 3 days. **Gross:** $2,700. (Average, $2,200)

"WILDCAT TROOPER" (Ambassador)
"SECRET AGENT" (G. B.)
VARSITY—(1,100), 10c-15c, 7 days, first film for three. **Gross:** $900. (Average, $1,100)

Week Ending Aug. 28:

"SING, BABY, SING" (20th-Fox)
STUART—(2,000), 10c-25c-40c, 7 days. **Gross:** $3,800. (Average, $3,100)

"DANCING LADY" (M-G-M)
"BIG HOUSE" (M-G-M)
ORPHEUM—(1,350), 10c-15c, 7 days. **Gross:** $1,800. (Average, $1,400)

"Jailbreak," Fight $5,000 in Houston

HOUSTON, Aug. 31.—"Jailbreak" and the Louis-Sharkey fight film were the only combination to make any impression in a generally dull week. The gross at the Kirby for three days was $5,000. Average is $3,000.

"China Clipper" at the Majestic and "Sing, Baby, Sing" at the Metropolitan tipped par by $300, each with a take of $7,300. "We Went to College" at Loew's broke even with $7,000.

Bathing beauty parades at the beaches, a popular dance orchestra at Sylvan Beach and Frankie McMasters' orcehstra on the Rice Hotel roof gave some opposition.

Total first run business was $27,600. Average is $26,000.

Estimated takings for the week ending Aug. 27:

"SPENDTHRIFT" (Para.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"GIRL OF THE OZARKS" (Para.)
KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **Gross:** $1,000. (Average, 7 days, $5,000)

"JAILBREAK" (W. B.)
LOUIS-SHARKEY FIGHT
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $3,000. (Average, 7 days, $5,000)

"WE WENT TO COLLEGE" (M-G-M)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $7,000. (Average, $7,000)

"CHINA CLIPPER" (F. N.)
MAJESTIC—(2,250), 25c-50c, 7 days. **Gross:** $7,300. (Average, $7,000)

"SING, BABY, SING" (20th-Fox)
METROPOLITAN—(2,600), 25c-50c, 7 days. **Gross:** $7,300. (Average, $7,000)

"Sing Baby," Kansas City, Gets $10,100

Kansas City, Aug. 31.—"Sing, Baby, Sing" was the No. 1 lullaby during a week of torrid weather and little other outside competition. In six days it crooned $3,100 over $7,000 average at the RKO Mainstreet. The Louis-Sharkey fight film helped.

"Girls' Dormitory" pleased the fans $1,900 more than the customary $5,000 in nine days at the Fox Uptown, while "China Clipper" proved the big draw at the Newman, which also had "Every Saturday Night" to help it over the $7,000 hump by $1,300.

"Charlie Chan at the Racetrack" made it four out of six first runs for 20th-Fox. At the Tower, the picture helped the stage show sweeten the till $7,600 worth, over normal by $1,100.

"Kelly the Second" dropped the Midland's take from $11,500 to $8,900 for the week.

Total first run business was $41,800. Average is $37,000.

Estimated takings:

Week Ending Aug. 27:

"SING, BABY, SING" (20th-Fox)

MAINSTREET—(3,100), 25c-40c, 6 days. **Gross:** $10,100. (Average, 6 days, $7,000)

"KELLY THE SECOND" (M-G-M)

MIDLAND—(4,000), 25c-40c, 7 days. **Gross:** $8,900. (Average, $11,500)

"CHINA CLIPPER" (W. B.)
"EVERY SATURDAY NIGHT" (20th-Fox)

NEWMAN—(1,900), 25c-40c, 7 days. **Gross:** $8,300. (Average, $7,000)

"CHARLIE CHAN AT THE RACETRACK'" (20th-Fox)

TOWER—(2,200), 25c, 7 days. Stage: Ted Adair & Ruth Long, Four Clovers, Master Eugene, and Marcella Gress. **Gross:** $7,600. (Average, $6,500)

"GIRLS' DORMITORY (20th-Fox)

UPTOWN—(2,000), 25c-40c, 9 days. **Gross:** $6,900. (Average, 9 days, $5,000)

Randforce, M-G-M Agree

Randforce has closed with M-G-M for the distributor's product in all of the 49 theatres in the Brooklyn circuit.

Wall Street

Para. Advances 1½ on Board

	High	Low	Close	Net Change
Columbia vtc.....	39⅝	38¾	39	— ¼
Consolidated, pfd..	17⅜	17	17⅜	+ ⅝
Eastman	177½	177	177	— ¼
Gen. T. Equip....	24½	24¼	24¼	— ½
Loew's, Inc.	59⅜	58⅞	59¼	+ ¼
Paramount	8½	8⅛	8½	+ ⅜
Paramount 1 pfd.	73½	72⅜	73½	+1½
Paramount 2 pfd.	9⅜	9⅛	9⅜	+ ⅛
Pathe Film	7⅞	7¾	7⅞	+ ⅜
RKO	6¾	6¾	6¾	— ⅛
20th Century-Fox.	31⅛	30½	30½	— ⅜
20th Century, pfd.	39¼	39⅝	38⅝	— ⅜
Warner Bros.	13⅜	13¼	13¼	.....

Grand National in Curb Gain

	High	Low	Close	Net Change
Grand National ..	4⅜	4⅛	4⅜	+ ¼
Sonotone	2⅜	2¼	2⅜	....
Technicolor	27½	27¼	27¼	— ⅝
Trans-Lux	4	4	4	.....

Paramount Bonds Up ¾

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99⅛	98⅞	99	— ¼
Paramount B'way 3s '55	56	55¾	55¾	— ¼
Paramount Pict. 6s '55	90	89	89¾	+ ¾
Warner Bros. 6s '39 wd	97⅜	97	97	.....

(Quotations at close of Aug. 31)

No Action Taken on K. C. Operator Pact

Kansas City, Aug. 31.—Another Aug. 30 passed without union first run contracts being signed. During the past year first runs have operated on the basis of the preceding year's contracts and probably will continue to do so until differences are settled with the I.A.T.S.E.

Harland Holmden, vice-president of the International, was scheduled to be in Kansas City before this to take up contract negotiations, but other business has detained him. He probably will appear within the next few weeks. His efforts to straighten out the matter last spring ended in stalemate.

The inability of the local union to handle the situation led almost a year ago to assumption of direct jurisdiction by the International.

The local, and later the International, have sought to secure contracts with subsequent run houses. However, most of them, including Fox Midwest subsequents, operate on an oral basis without a contract but with union men.

The non-union situation shows little change from a year ago, according to Felix Snow, International representative in this district. There are about 15 subsequents in Kansas City, Mo., North Kansas City, and Independence not using I.A.T.S.E. operatives.

Reports Ready Soon On Two Fox Circuits

Kansas City, Aug. 31.—The reports of the trustee in bankruptcy for the Fox Midland and the Fox Rocky Mountain properties are being prepared and will be submitted to Judge Albert L. Reeves in U. S. District Court within the next few weeks.

When the Circuit Court of Appeals at St. Paul on July 9 turned down the effort of several General Theatre Equipment bondholders to enter the bankruptcy action, the way was cleared for the reports.

When Judge Reeves approves them, the trustee, Herbert V. Jones, will be formally discharged. He has not been active in the management of the properties since the assets of the bankrupt corporation were sold to National Theatres, May 4, 1935, so that his reports will cover only the period from March 8, 1933, to May 4, 1935.

O. B. Thornton Dead

West Warwick, R. I., Aug. 31.—Funeral services for Owen B. Thornton, pioneer exhibitor, who died here Sunday at the age of 65 after three weeks' illness, will be held Wednesday from St. James Church at Arctic. Forty-two years ago Thornton built the Thornton Opera House at Riverpoint and at one time was New England general manager of National Theatres of New York, Inc. He is credited with having influenced the showing of Sunday films in the state.

Four Take G. B. List

The M. A. Lightman circuit has contracted with Scott Chesnutt for the showing of the 1936-37 G. B. program at its theatres in Memphis and surrounding towns, including the first run Memphis houses, Malco and Strand.

G. B. has also closed for its new season's product with Cooperative circuit of Detroit and with the Fox and Adams of the same city.

Now AVAILABLE

for Discriminating Independent Exchanges

Two Series of Box Office Attractions

4 MUSICALS

Adapted from Broadway Plays
and
Featuring Radio, Stage and
Screen Stars

"For The Love of Mike"
by OWEN DAVIS

"Spider And The Fly"
by NAT LeROY

"Not Tonight, Josephine"
by FRANK KENNEDY

"A Few Wild Oats"
by ARTHUR HOERL

SINGING, DANCING, COMEDY HITS!

—AND—

4 ROMANCE-MYSTERIES

by LOUIS JOSEPH VANCE
(Author of the Lone Wolf Stories)

"Track of The Wolf"
"The Thirteenth Door"
"The Sins We Do"
"Rendezvous With Death"

Action! Thrills! Romantic Dramas!

(Titles Subject to Change)

For Territorial Information
Write or Wire

PRODUCERS NATIONAL
DISTRIBUTORS, Inc.
1418 PARAMOUNT BLDG. NEW YORK, N. Y.
Phone: LAckawanna 4-9213

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 54 NEW YORK, WEDNESDAY, SEPTEMBER 2, 1936 TEN CENTS

Films' Songs Furnish Most Of the Hits

Ascap Reveals 12 of 19 Best from Pictures

Motion pictures contributed practically all of the nation's current song hits, a regular seasonal checkup of the "most played" songs, completed by Ascap yesterday, discloses.

Of the 19 hit songs which received in excess of 20,000 credits under Ascap's rating, 12 were written for and featured in films. A song receives one credit for each time it is performed on the radio. The credit ratings provide the basis on which royalties are apportioned among Ascap's publisher members from the license fees collected by the society from radio stations, theatres, hotels and night clubs and other agencies which perform music publicity for profit.

Individual songs leading Ascap's "most played" list are "When I Grow Too Old to Dream," which was first with 29,161 credits and was published by M-G-M: "I'm in the Mood for Love," second, with 26,537 credits and

(*Continued on page 7*)

Para's Staff Cuts May Reach 100 Mark

A total of more than 100 Paramount employes may be let out as a result of current efforts to eliminate overlapping positions and work duplication in many branches of the company's operations.

The move is part of an economy drive being applied throughout the organization. The winnowing process was begun in the home office several weeks ago with the personnel of various departments being reduced wherever possible. It has been carried since to the newsreel, laboratory, electric rate department, mail rooms and several of the company's exchanges. The economy efforts are being extended to all forms of avoidable expenditures in the home office, studio and branches.

Mrs. Marston Will Establish in N Y C

Hollywood, Sept. 1.—Mrs. F. B. Marston, head of the local Authors' League bureau since the dissolution of the Screen Writers' Guild, will transfer to New York as league secretary Sept. 19.

The local office will continue to be maintained and a successor to Mrs. Marston will be named soon.

Moves to Counter Deal on G. B. Stirring Distributors in England

London, Sept. 1.—While a complete blanket of silence envelops the status of the Loew-Twentieth Century-Fox buy into Gaumont British, elsewhere counter moves designed to be kept under cover are bestirring themselves.

C. M. Woolf, head of General Film Distributors, Ltd., with a substantial interest in Universal, is reliably believed to be acquiring theatres on the quiet, but in small groups with a circuit of 100 his ultimate aim. The development suggests a desire to attempt to offset the move of the Schenck brothers.

Along a different tack, but viewed identically in purpose, is a scheme being shaped up by John W. Gossage of Reunion Films to group a number of British producers in a joint distributing company. So far, Gossage admits he is working on financial details and expects to report tangible progress shortly.

Theatres Gain In Northwest Drought Area

Des Moines, Ia., Sept. 1.—In spite of talk of drought and its effect on business, theatres are changing hands and remodeling is going on—always an indication of business confidence.

In Iowa two houses are being remodeled, two new ones are about ready and one has been sold. Herman Fields is remodeling the Armory at Clarinda at a cost of about $15,000. The city owns the building, but the cost is to be borne by the Finkelstein Theatres Corp. The Des Moines Orpheum, recently taken over by Tri-States, is being practically rebuilt with new floors, new wiring, plumbing, chairs, etc. New sound and projection equipment also is being installed.

Tri-States is also building one of

(*Continued on page 7*)

Building Picking Up on West Coast

San Francisco, Sept. 1.—New building projects and redecoration and remodeling are common up and down the Pacific Coast.

In the territory surrounding this city George Mann and Morgan Walsh have two new building projects at Woodland which are nearing completion. They have been showing films in the old Legion Hall since their National burned down last spring.

The Crystal at Salinas has been reopened by Lawrence Borg and John Peters after a $25,000 remodeling job. The house was dark for three months. The Haight, a Golden Gate suburban

(*Continued on page 7*)

Kelly to Take Foreign Films For Sale Here

Assurance of American distribution for meritorious foreign product will be carried to a number of countries by Arthur W. Kelly, United Artists vice-president in charge of foreign distribution, on the trip around the world which he will start today.

Kelly will sail on the *Aquitania* with Mrs. Kelly and their 10-year-old son.

"We must face the fact," Kelly said before sailing, "that although Hollywood still continues to dominate in the world market, it no longer has a monopoly on good product. Good product today means international product. And with the improved production facilities they now have abroad, particularly in England, it is just as

(*Continued on page 6*)

Kuykendall May Not Retain MPTOA Post

Columbus, Miss., Sept. 1.—The withdrawal of Ed Kuykendall from theatre operation may bring about his retirement from exhibitor organization work on the conclusion of his current term as president of M.P.T.O.A.

While Kuykendall is retaining his ownership of the Princess and Dixie here, and his half interest in the Tupelo, Miss., theatre, the houses will be operated by M. A. Lightman in conjunction with the Saenger circuit on a long term lease. Kuykendall said today that he would serve out his current term as M.P.T.O.A. president but that

(*Continued on page 7*)

Exhibitors in U. K. Talk Own Productions

Cooperative Move Calls For 21 Films Yearly

By BRUCE ALLAN

London, Sept. 1.—British exhibitors will meet here Sept. 9 to consider a scheme for participation and flotation of a company called the Independent Exhibitors Distributing Co., organized by Capt. A. F. Dixey with capital of £100,000 and a production program of 21 features annually by various independent producers.

This is an outgrowth of a plan for cooperative production confidentially discussed at the C. E. A. convention at Eastbourne a few weeks ago. Although the C. E. A. cannot be officially connected with this or any other similar venture, Theodore H. Fligelstone, president of the exhibitors' association, and other C. E. A. leaders are believed interested and will attend the meeting.

The proposal calls for independent exhibitors to contribute 25 per cent of the capital which would work out between £50 and £100 per theatre provided all of the independents in the Kingdom joined up. No further capital obligation on the theatre operator

(*Continued on page 6*)

Rodgers Dinner to Start a Feist Fund

Proceeds to be netted from the beefsteak dinner to be given William F. Rodgers, general sales manager of M-G-M, at the Waldorf on Sept. 29 will go toward a special fund for a memorial to the late Felix F. Feist.

Requests for 800 tickets already have been received by the arrangements committee, 300 of which are said to have come from the M-G-M studios in Culver City. More than 2,000 are expected to attend the testimonial which is being tendered by leading local exhibitors.

RKO Notes Hearing Will Be Postponed

A hearing scheduled for today on a petition by RKO for leave to retire $850,000 of the company's gold notes outstanding of an original $6,000,000 issue, is scheduled to be postponed until some time in October. The delay is being sought in order to permit Federal Judge William Bondy,

(*Continued on page 7*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 2, 1936 No. 54

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Kâplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Meyer Made Head of Principal Exchange

Sherman Krellberg has appointed Phil Meyer as sales manager of the Principal Exchange. Meyer will have charge of the Greater New York territory. He will assume his new duties next Tuesday.

Krellberg recently closed a two-year deal with Chesterfield and Invincible. Meyer has been branch manager in the local territory for a number of major and independent companies. He resigned some time ago as special home office representative for G. B., a post he assumed after being the local branch manager for the company about a year.

Paramount Meeting Off

A regular monthly meeting of the Paramount board, scheduled for yesterday, was postponed until tomorrow when, for the second successive time, a quorum of board members could not be obtained. The company's executive committee met yesterday in a brief session to transact routine business.

No urgent matters are up for board consideration, it was stated, and tomorrow's meeting is expected to consider only routine matters.

Insiders' Outlook

By RED KANN

IT'S a cheery word that reaches New York these days about the stature of theatre business at large. Important money attractions have been bouncing through from an assortment of sources and the curve of grosses has been ascending in the encouraging manner. New York may appear to some to take on the deserted village look these latterly August weekends, but enough of the cliff dwellers have been on hand and enough visitors have poured in to keep things going very nicely, thank you. . . .

▼

We don't ordinarily go 'round the town poking strange people in the ribs, but every time we've forsaken the desk to find our direction a southerly one since last Thursday it's been a problem in elbowing to get by the Music Hall. We were quite contented with an idea suddenly acquired on Sunday and for a moment viewed our reasoning with a great deal of complacency. Not having seen "Swing Time," the idea was to catch it at the 5:21 show when, by theory and some experience, theatres usually go into the big dip. The facts to report in this instance, however, are these: (1) the theatre was filled, (2) the lobby loaded and the ropes up and (3) the tape out along the 50th Street side of the building well along toward 5th Avenue with the public—God bless it—patiently waiting five and six abreast for a chance to part with its money. . . .

▼

On their own and elsewhere up, down and around the town, other attractions are getting on right handsomely as well. "Anthony Adverse"—courtesy of the dependable news columns—ended at $44,000 in five days with a $56,000 week in sight by last night or, that is, by 3:15 this morning when the overtaxed projection machines at the Strand stopped their whirring and grinding. It's a long show there and only seven complete turnovers are possible in the slightly over eighteen operating hours of each day. The feature runs two hours and seventeen minutes and something has to be done to get them out of the theatre; therefore, a newsreel and a short. Over at the Roxy, Simone Simon's first American venture, "Girls' Dormitory," is confronting that house with a potential $55,000 week while "To Mary—With Love" looks like $40,000 at the Paramount and "Romeo and Juliet" clicked off $20,869 in its second Astor week. That's how it goes these comfortable days. . . .

▼

The end of all the good things is not yet in sight. Grinning amiably are Messrs. Cowdin, Cochrane and Grainger over their season's opener, "My Man Godfrey." Having seen, the reasons why are not only understandable, but justifiable. This is no department to make claims, sans proof, and so here goes: The picture has Carole Lombard and Bill Powell starred, the benefit of Gregory La Cava's direction, a very amusing and well-knit yarn of harum-scarum goings on along Park Avenue and on city dumps, a topnotch cast and production values. Miss Lombard, as a dumb, empty-headed, nit-witted debutante, kicks in with the best of all her performances and does a perfectly swell job of it. There is Powell, this time a butler with a Back Bay background and stiff-necked family. He's very much on the alright side himself. If "My Man Godfrey" fails to get over with wide margins on both flanks, our faith in rewards for real merit goes forever overboard. . . .

▼

The general mood at Universal these days has undergone a change. Nobody ever knows much about production and how it will actually emerge, but, barring that always around contingency, the situation there is earmarked with signs of general improvement. The move is to turn out product that will engage constant nationwide first run attention in the realization that today, more sharply characterized than ever before probably, is the day of attractions, firstly, and celluloid, secondly and so on down the line. The picture that hovers undecidedly somewhere between definite values and doubtful values is getting to mean less and less in any man's theatre. Universal is after more, knows its problems and is fashioning its rebirth to meet them. . . .

▼ ▼

To the city desks, in and out of the trade, which ran the stories about Hollywood turning seriously to Lloyd's for insurance, a reminder that Twentieth Century-Fox is trying its hand at a picture titled "Lloyd's of London." Not necessarily connected, of course. . . .

▼ ▼

Philadelphia has had its share of alphabet organizations. It had in its exhibitor ranks associations briefed down as the ITO. Also the IEPA. And the IMPTO. Not to overlook the MPTO. Now, wearily we would suspect, it rests temporarily, at least, with the UMPTO. As do we. . . .

"Early Bird" Talks Up Again Tomorrow

Local major and independent circuit heads who convened at C. C. Moskowitz's office about three weeks ago and agreed to drop "early birds" and adopt a 5 P. M. evening admission scale, starting Sept. 4 and 5, will meet again at the same place tomorrow to complete arrangements for putting the plan into effect.

Representatives of all Broadway houses have been invited to attend. It is expected that these houses will join the move, but whether the same idea or a modified plan will be followed is to be discussed at tomorrow's gathering. The meeting will be called to order at 3:30 P. M.

Krasna Refuses New Paramount Contract

Hollywood, Sept. 1.—Norman Krasna today refused to sign a Paramount directorial contract as a result of a dispute with the studio over "Wonderful," his first assignment. The trouble centered on the unavailability of George Raft for the starring role. The understanding is that the studio refused to approach Raft because he has not yet signed his new contract.

It is reported that Krasna will return to M-G-M as a writer.

Chicago Operators Force Short Reels

Chicago, Sept. 1.—A notice not to run the 2,000-foot reels was received by the local operators' union today from George E. Browne, I.A.T.S.E. head. Prints on the larger reels are now coming in and must be rewound on smaller reels even before being censored or shown in the exchange projection rooms.

Browne's order may precipitate an important conflict with distributors' plans.

Cohen Is Preparing Two

Hollywood, Sept. 1. — Emanuel Cohen will have two pictures in work early in October. Preparing now are Happiness Preferred," in which Warren William will star, and "Mind Your Own Business," for which no stars have been chosen yet.

Selznick Signs Lewton

Hollywood, Sept. 1.—Val Lewton, for the past year editorial assistant to David O. Selznick, has signed a long term contract as story editor with the company.

Monday Nighters to Dine

The Monday Nighters will hold a reunion shortly in the form of a beefsteak party. The affair will be held after the Jewish holidays, which, this year, fall on Sept. 17, 18 and 26.

Mayer, Strickling West

Hollywood, Sept. 1.—Louis B. Mayer and Howard Strickling arrived here today from New York.

National Theatres' Coast Meet Started

Los Angeles, Sept. 1.—With the opening today of the four-day convention of divisional and district heads and bookers of National Theatres' units in San Francisco, Portland, Seattle, Salt Lake City and Los Angeles, indications are that the sessions will surpass all previous meetings of the circuit heads.

Discussions will pivot about plans for playing important pictures on extended time in addition to campaigns to be given individual films. Increases in admissions where unusual pictures warrant them also will be a topic on the program.

Home office executives attending the conclave from New York include Spyros P. Skouras, William T. Powers, Edward Zabel, George Balsdon, Milton Hossfeld, Howard Malcolm, and Aubrey Schenck. J. J. Sullivan, local film buyer, accompanied the eastern group and will return to New York with them on Labor Day.

Distribution Men Present

Distributing executives attending include Ned E. Depinet and Jules Levy, RKO; Al Lichtman, M-G-M; Gradwell Sears and S. Charles Einfeld, Warner-First National; Abe Montague, Columbia; Charles Reagan, Paramount; Herman Wobber, Twentieth Century-Fox; James R. Grainger, Universal; Floyd St. John, Republic. All but St. John came on from the east. Each company will be allowed three hours to give an analysis of product and detail information regarding contracts.

M-G-M's deal runs three years, Paramount, two years, and the other companies, one year.

Montague has called a special meeting of Columbia's branch managers on the coast for today and tomorrow at the Ambassador.

Among the circuits' theatre heads here for the meetings are Will Steege of Salt Lake City, Frank L. Newman, Sr., Seattle; John Hamrick, Portland; Arch Bowles, San Francisco; Charles P. Skouras and Al Hanson of F.W.C.

GTE Net Income Is $152,435 for June

General Theatres Equipment Corp. and subsidiaries in its report for June lists a net income of $152,435 which includes a net profit of $127,182 accruing to stocks of the subsidiaries owned by the corporation, and after all deductions for depreciation, minority interest and normal Federal taxes.

Subsidiaries included in the report are: International Projector Corp., National Theatre Supply Co., Theatre Equipment Contracts Corp., J. E. McCauley Mfg. Co., Hall & Connolly, Inc. and Strong Electric Corp. The subsidiaries excluded are: Cinema Building Corp., Ashcraft Automatic Arc Co. and J. M. Wall Machine Co.

The consolidated balance sheet shows current assets totaling $6,637,570 with liabilities of $1,152,725. Inventories, less reserve, amount to $1,214,058.

Total income for the month of June is listed as $179,718.

"Romeo" Pulls $20,869

"Romeo and Juliet" in its second week at the Astor tallied $20,869. This makes a total of $33,019 for the first 11 days.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The General Died at Dawn"

(*Paramount*)

Hollywood, Sept. 1.—Grim melodrama is the essence of this picture.

Developing a romance which is contrasted with the dramatic theme, the story is told in a series of suspense-laden situations in which action and dialogue are forcefully combined to create an atmosphere of danger and tragedy. As the rigid quality of the premise is continually emphasized there is but a minimum of lightening comedy. Primarily a man's attraction, a studied exploitation treatment of the film's romantic content should aid in arousing audience interest in the production among women patrons.

Detailed personal characterizations, by thoughtful direction, vividly establish the war-torn China setting. Gary Cooper, the trusted agent of the patriots, is betrayed into War Lord Akim Tamiroff's hands by Madeleine Carroll and robbed of his arms-buying funds. Escaping captivity, Cooper bends his efforts toward recovering the money. With theatrical melodrama dominating, Porter Hall, Tamiroff's agent, plans to steal the money.

J. M. Kerrigan tries to chisel in on both as Cooper begins to fall in love with the girl. Upon learning that she is the unwilling tool of her father (Hall) the menace of the situation is intensified by the arrival of Tamiroff, who is determined that the money shall be his. As Hall is killed, the picture builds to a gripping climax when Tamiroff threatens to torture Cooper, Miss Carroll, Dudley Digges and Kerrigan as a means of finding the missing funds. When he is stabbed by William Frawley, a gun runner, Tamiroff, knowing that he is doomed, orders Kerrigan slain. Desperate, Cooper, playing upon the war lord's vanity to save his face, succeeds in saving his life and that of Miss Carroll by promising to blazon to the world that Tamiroff and all his followers died heroic deaths.

In the featured role, Cooper delivers his standard, pleasing performance but the outstanding characterization in the film is presented by Tamiroff, interpreting a composite war lord character with suppressed but forceful power and appeal. Miss Carroll essays a difficult role with skillful dexterity and Hall's conception of a fear-ridden, mercenary-minded go-between, is an exceptional bit of work. As this group carries the brunt of the story, Kerrigan, Digges and Frawley are effective as the principal supports.

The dramatic tone of the motivation is embellished by the quality of the musical score and expert photography. The picture was adapted from the novel by Charles Booth. The screen play was fashioned by Clifford Odets. Lewis Milestone directed.

Production Code Seal No. 2,438. Running time, 95 minutes. "G."

"The General Died at Dawn" was previewed at 11:45 *last night at the Paramount and opens its regular run there this morning.*

Overseas Preview

"Lonely Road"

(*A.T.P.-A.B.F.D.*)

London, Aug. 26.—Neither the story nor the acting is very plausible. It is medley of political plans involving illicit gun landing, love and red roses, murder, Scotland Yard, and enough machine gun firing to kill everybody in the picture, but it all ends in the approved manner, the villains are caught and love is triumphant.

The hero is a naval commander, whose career had ended in disaster and whose marriage proposal met with a refusal. He seeks forgetfulness in drink and stumbles on a gang landing contraband machine guns. Knocked insensible, it is believed he is a victim of an automobile accident. In his travels to recuperate he encounters a dime-a-dance girl and learns that her brother is a truck driver for the gang. Through Scotland Yard he becomes involved in tracking the gangsters down, but meantime falls in love with the girl. All ends well on the happy-ever-after note.

James Flood directed and Basil Dean produced. Clive Brook and Victoria Hopper have the principal roles.

Running time, 70 minutes. "A."

HOPE WILLIAMS

Program Detail Set For Allied Session

Atlantic City, Sept. 1.—Program details have been completed for the three-day regional conference of Allied leaders and the seventeenth annual convention of Allied of New Jersey at the Traymore, Sept. 9-11.

The opening day's session will start with a meeting of the eastern regional directors in the Marine Grill in the morning. In the afternoon delegates will see the boardwalk bicycle parade of bathing beauties and will see the exhibits in the Marine Grill of the hotel. A cocktail party will precede dinner and the preliminary talent contest of the Showmen's Jubilee will be held on the Steel Pier at 8:30 o'clock.

The first business meeting will be held Thursday afternoon, with the annual banquet at 7 o'clock in the evening and the American Beauty ball following on the Steel Pier at 9:30.

Friday will be devoted to committee meetings in the morning, an open business meeting of all delegates at 11 o'clock, election of officers in the afternoon, and adjournment for the boardwalk float parade at 3:15 in the afternoon.

Delegates will be given reserved seat tickets to the national fashion show in the Auditorium at 9 P.M.

Penn MPTO Dates Set

Pittsburgh, Sept. 1.—The annual convention of the Western Pennsylvania M.P.T.O. will be held in a downtown hotel here Oct. 19 and 20, according to Fred Herrington, secretary. He is making arrangements for at least two well known speakers.

Local 306 Pickets An Organizing Move

Declaring the move is not directed at a rival union, but against the circuit for better hours, working conditions and security for projectionists, Local 306 has started picketing 19 Century Circuit houses in Long Island and Brooklyn.

Although the circuit employs Empire State operators, a spokesman yesterday stated that the picketing is not a union fight, but intended to get the men working in the theatres organized.

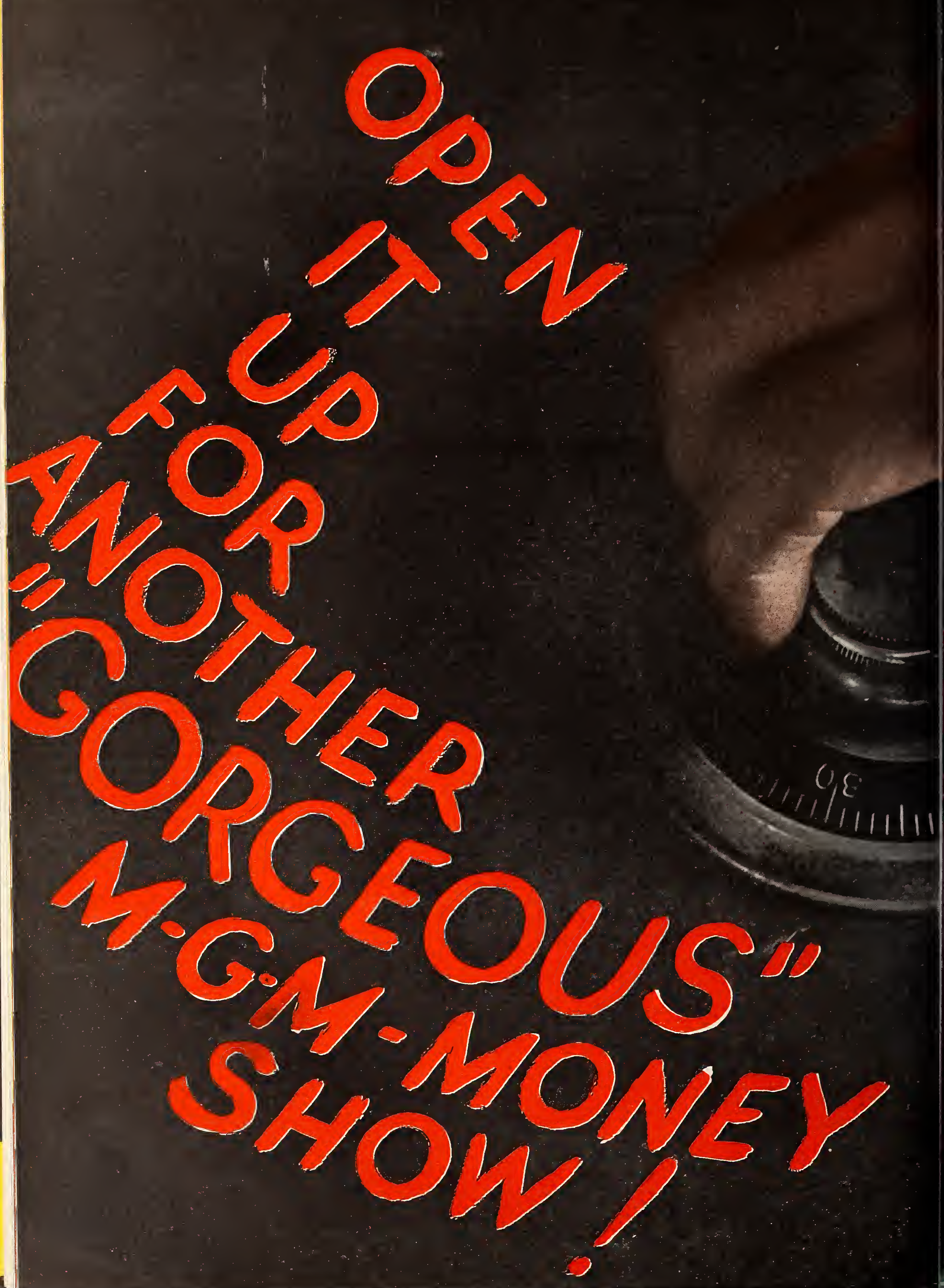
Youngclaus Circuit Selling Its Houses

Grand Island, Neb., Sept. 1.—The Western Theatre Enterprises Circuit started several months ago by W. N. Youngclaus and Lloyd Thompson is disposing of its properties.

The Roxie at Shelton has been sold to E. L. Johnson of Montgomery City, Mo., and the Newman Grove house to W. C. Johnson of Friend, Neb. Youngclaus has also sold the State to his brother-in-law, Joe Lucas.

Bernerd, Morris Arrive

London, Sept. 1.—Jeffrey Bernerd of G. B. and Sam Morris of Warners arrived Monday on the *Queen Mary*. Morris will discuss British production plans with Jack Warner when he returns from the Continent and also British exploitation of "Anthony Adverse," "The Light Brigade" and others.


OPEN
IT
UP
FOR
"ANOTHER
GORGEOUS"
M-G-M-MONEY
SHOW!
30

Isn't it WONDERFUL!

Imagine this:

"Gorgeous Hussy" beats "San Francisco" in 7 Big opening *engagements:*

BUFFALO; CINCINNATI (broke all-time Albee record); DES MOINES; ALBANY; WASHINGTON; MINNEAPOLIS; UTICA.

M-G-M's got the WINNING COMBINATION!

ARE YOU LISTENING, 1936-37?

What's bigger than an EARTHQUAKE!

Joan CRAWFORD
Robert TAYLOR
Lionel BARRYMORE
in CLARENCE BROWN'S PRODUCTION

"THE GORGEOUS HUSSY"

FRANCHOT TONE · MELVYN DOUGLAS · JAMES STEWART

Produced by JOSEPH MANKIEWICZ · **Directed by CLARENCE BROWN**

Exhibitors in U. K. Talk Own Productions

(Continued from page 1)

would be necessary. Neither would it be obligatory for the exhibitor to take the product. The inducement which is dangled, however, takes the form of promised lower rentals because of promised lower distribution overhead.

The scheme provides that the chairman of the company will be an exhibitor and three other theatremen directors, thereby giving them a majority on the board.

Production tieups claimed to have been arranged already include Associated Artists, recently floated by Leslie Howard and Dudley Murphy for six a year; two with Paul Robeson, from Ensign Prod.; six Liberty Films, including two "supers"; three from Bebe Daniels and Ben Lyon and three or four from Franco London, producers of "Guilty Melody."

Dixey, it is reported, plans to raise finances in part, at least, for production on the strength of exhibitor contacts and contracts. As representing the first apparently practical attempt to line up exhibitor participation in production, the impression here generally is that this proposal rates serious attention.

Pathe, England, May Expand to 16 or 20

Pathe Pictures, Ltd., of England, a John Maxwell company producing 12 pictures for the current season, will probably increase this number to 16 or 20 next year, William J. Gell, managing director, asserted yesterday. He has just arrived from Quebec after the trip from London on the *Empress of Britain.*

Gell stated he is here on his annual trip and may negotiate a deal for distributing Pathe pictures in this country as well as arrange for handling American product in England. He will remain in New York for several weeks, he said.

Cuts Are Sought in Canadian Film Duty

OTTAWA, Sept. 1.—A plea for reduction or elimination of customs duties under all tariffs on films and sound equipment imported from both the United States and England has been placed before the Federal Board of Tariffs and Taxation, Ottawa.

The surprise application was entered by the Chamber of Commerce of Victoria, B. C., and was first received by Charles A. Dunning, Minister of National Revenue, who referred it to the Tariff Board.

The brief from William T. Straith, complains that the present tariff is prohibitive.

"Like It" a Sellout

LONDON, Sept. 1.—The Carlton is practically sold out for the premiere of "As You Like It" on Thursday. All of the Royal Circle has been sold at 21 shillings a seat, and all the 10 shilling, six penny stalls have been taken.

Joseph M. Schenck will be host to a big party of stars.

Kelly to Take Foreign Films For Sale Here

(Continued from page 1)

easy for Alexander Korda, for example, to make international pictures at the Denham studios in London as it is for Samuel Goldwyn or David Selznick to make them in Hollywood."

Kelly revealed that more than half of the 57 features which United Artists will distribute abroad this season will be British films. He also said film tieups are in prospect in England. France, Spain, Italy, Australia, Mexico and Argentina.

After indicating that the more important pictures made in England are out-grossing American product in that market, Kelly said:

"The same is true of the Spanish-speaking countries where native product is outgrossing the Hollywood variety four to one! Even in the Far East—in India, China and Japan—as well as in Continental Europe, South America and Australasia, only the outstanding American pictures are doing big business due to local pride in and support of national pictures.

Calls Nationalism "Inevitable"

"It's a natural and inevitable evolution of the film business," Kelly said, "and instead of fighting national production, United Artists, through its far-seeing executives who long ago recognized the handwriting on the wall, is encouraging these local producers, helping them to raise the level of their product, offering them an international outlet for their pictures.

"We realize that the time has come when we can no longer dump 40, 50 or 60 Hollywood pictures into a foreign country, grab our money, and run. It's a put-and-take proposition today. We must give some of that money back—in fact, we have no choice, since money embargoes are pretty general in most foreign territories."

Report John Dored Going to Gibraltar

John Dored, Paramount News cameraman who was reported captured in Spain by rebel forces, is safe and is being escorted to Gibraltar, according to official advices received here yesterday by A. J. Richard, editor of the newsreel. The information was cabled from Paramount's London office, where it had been telephoned from Bordeaux by the pilot of a plane chartered by Paramount to fly film out of Spain.

The State Dept. at Washington was unable to confirm the report up to a late hour yesterday. Dored was one of eight Paramount cameramen on duty in Spain. He will be relieved of the assignment and arrangements to replace him have been completed by Richard.

Criterion Open Sept. 16

Due to a delay in completing the theatre, the Criterion will open Sept. 16, instead of Sept. 8, with "Give Me Your Heart." Negotiations are under way to date "Follow Your Heart" as the second attraction.

Robinson Impressed

Bill Robinson, front rank tap dancer, was so impressed by Fred Astaire's blackface dance number in "Swing Time" that he called Astaire up in London and congratulated him by phone.

"I like to have a star like you do 'me' in a picture," he told him.

And Astaire was impressed, too.

Golden Closes Deal In Omaha Territory

OMAHA, Sept. 1.—Edward Golden, general sales manager for Chesterfield and Invincible, today closed with Max Weintraub of Security Pictures for distribution of the product of both companies next season.

After completing the deal, Golden left for St. Louis where he conferred with David Komm of Chesterfield Pictures Co. of Missouri, currently handling both products, on arrangements for next season's lineup of 18. From St. Louis, he will go to Dallas.

Golden Nearing His Goal

As soon as Edward Golden, general sales manager for Chesterfield and Invincible, closes distribution deals for St. Louis, Atlanta and Dallas he will have completed the distribution setup for both companies. He is scheduled to be one of the principal speakers at the Allied of New Jersey convention in Atlantic City on Sept. 11.

Reade Boosts Rates For "Ziegfeld" Run

LONG BRANCH, N. J., Sept. 1.—With the showing of "The Great Ziegfeld" at the local Paramount and the Carlton, Red Bank, after a two-week run at the Paramount, Asbury Park, Walter Reade boosted the admission at both theatres from 30 cents to 40 cents for the five-day booking. Both theatres wind up the run of "The Great Ziegfeld" tomorrow night, following which the regular 30 cents opening price will again prevail.

"Swing Time" and "The Gorgeous Hussy" are doing a sell out business at the Mayfair and Paramount, Asbury Park, according to Reade associates. "Anthony Adverse" will open at the Mayfair on Saturday. Prices at the two Asbury Park houses have not been increased as the matinee figure of 55 cents and evening admission of 75 cents are regarded as top for the houses.

"Godfrey" Opens in L. A.

LOS ANGELES, Sept. 1.—"My Man Godfrey" had a gala premiere at the Pantages. The Universal film will run at both the Pantages and Hillstreet and is dated as the next offering for the Music Hall in New York.

New Counsel in Quiz

WASHINGTON, Sept. 1.—Carl I. Wheat, public utilities counsel for the City of Los Angeles, has been appointed associate counsel for the Federal Communications Commission in its investigation of A. T. & T.

Mrs. Fox Given New Delay on Testimony

ATLANTIC CITY, Sept. 1.—Mrs. Eva Fox won two more postponements today of her appearance on the witness stand in the William Fox bankruptcy case while she rested at home and lawyers and doctors argued over her condition.

The latest order was that she appear at 10 A. M. tomorrow, but with a strong hint of future delay. Her husband also was absent. Mona and Belle, daughters, appeared, but were not questioned.

Federal Referee Robert E. Steedle said after having Mrs. Fox examined by a physician of his own choice: "I have decided that her condition is such that she is not to be excused entirely from testifying, but that some consideration should be given. She will be called only to the morning session each day, and only one counsel each day will be permitted to question her."

Murry C. Becker, Fox counsel, said that if Steedle forced the issue he would advise Mrs. Fox not to testify.

Conferences between opposing counsel and Steedle followed this afternoon.

Skirboll Not to Expand

Having completed a pooling deal some time ago with Ike Libson, William Skirboll, head of the Skirboll circuit of Cleveland, said yesterday before leaving for the Ohio city that he does not plan any expansion. He added the pooling arrangement with Libson runs indefinitely and will continue as long as he is a friend of Ike Libson. Skirboll stated he had been a close friend of Libson for 25 years.

Smith Joins Magazine

Frederick James Smith, who has been with the M-G-M publicity department for more than a year, has resigned to become motion picture editor of *Liberty*.

Wall Street

Small Gains on Board

	High	Low	Close	Net Change
Columbia	39⅜	38¾	38¾	— ¼
Columbia, pfd.	45½	45½	45½	— ½
Consolidated	4⅞	4¾	4⅞	+ ⅛
Consolidated, pfd.	17¾	17⅜	17⅜	.....
Eastman Kodak	177	176	177	.....
Eastman, pfd.	163	162½	162½	+ ¾
Gen. T. Equip.	24½	23¾	23¾	— ½
Loew's, Inc.	59¾	58¼	59⅛	— ⅛
Paramount	9	8⅜	9	+ ½
Paramount 1 pfd.	75	73⅛	74⅜	+ ⅞
Paramount 2 pfd.	10¼	9½	10	+ ⅝
Pathe Film	8⅜	7⅞	8	+ ⅛
RKO	7¼	6⅝	7⅛	+ ⅜
20th Century-Fox.	31	30½	30⅝	+ ⅛
20th Century, pfd.	39¼	39	39	+ ⅜
Universal, pfd.	106	106	106	—2
Warner Bros.	13¾	13⅛	13⅝	+ ⅜

G. N. Continues Gain on Curb

	High	Low	Close	Net Change
Grand National	4½	4⅜	4½	+ ½
Sonotone	2¼	2⅛	2¼	— ⅛
Technicolor	27¾	27⅛	27⅛	— ⅛
Trans-Lux	4	3⅞	3⅞	— ⅛

Bonds Up Fractionally

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99¼	99	99¼	+ ¼
Paramount B'way 3s '55	56	56	56	+ ¼
Paramount Pict. 6s '55	90⅜	89½	90⅛	+ ⅜
Warner Bros. 6s '39 wd	97	96½	97	.....

(Quotations at close of Sept. 1)

Films' Songs Furnish Most Of the Hits

(Continued from page 1)

published by an M-G-M affiliate; "In a Little Gypsy Tea Room," third, with 25,228 credits, and published by Joe Morris; "Lullaby of Broadway," fourth, published by a Warner affiliate; "Cheek to Cheek," fifth, written for RKO, and "What's the Reason I'm Not Pleasin' You?" sixth, and written for RKO.

The highest number of sales of sheet music also went to the M-G-M leading song, with a sale in excess of 500,000 copies. E. C. Mills, Ascap general manager, said that prior to radio all of the first six ranking songs would have sold in excess of 1,000,000 copies each.

WCTU Making Film On Alcohol Effects

CHICAGO, Sept. 1.—Mrs. Margaret Munns, national treasurer of the W.C.T.U., with headquarters at Evanston, stated today that her organization is sponsoring a three-reel film called "Ethyl Alcohol," now in production under the direction of Elmer Clifton at the Burton Holmes laboratory here. Release of the picture is set for Sept. 15 through Y.M.C.A. groups throughout the country.

The picture for the most part is on 16 mm. film, although the standard size is used for some prints. Both sound and silent production is utilized. The picture treats of alcohol—how it is made and its effects upon humans.

Schools and churchs can have the picture for the showing, if they wish. No theatre showings are planned, since the picture is of a technical rather than entertaining nature. If present efforts are successful a similar film will be made next year.

Film Arts Acquires Space for a Studio

Film Arts Studios, Inc., has been formed here and has leased from the Erlanger estate the Erlanger warehouse at 447 West 49th St. and is equipping it with RCA recording apparatus for the purpose of providing space for the making of shorts and tests for independent companies. Several deals are pending, its backers state.

Officers of the new company are: President, Creighton Donal Kenney; vice-president, John Doran, who was formerly connected with Erpi; secretary and treasurer, Harold Southern.

Seek Patent Agreement

Warners and Paramount are endeavoring to work out agreements on patents covering background process photography which will avoid litigation in the future. Each company has instigated actions against the other at various times as a result of their conflicting patent claims. Agreements may be reached in the near future with M. P. P. D. A. representatives aiding.

Theatres Gain In Northwest Drought Area

(Continued from page 1)

the new houses in the state at Keokuk. It will be a 1,000-seat house and will be ready late in October. The other new Iowa house has just been opened at Sheldon by Richard Kerberg.

In Nebraska the Elm Creek, at Elm Creek, has been reopened by William Dolezal, the Grand at Wymore has gone back into lights, and at Friend C. W. Johnson has purchased the Strand from W. N. Youngclaus.

A new house also is planned at North Mancato, Minn., by H. C. Gilbert. It will cost $50,000 and will seat 636.

The Barrymore at Alcester, S. D., and the Primghar at Primghar, Ia., have been taken over from C. Vernon Larson and J. F. Allen by C. E. Werden.

Open at Terre Haute

TERRE HAUTE, Sept. 1.—The Orpheum has just been reopened after a redecorating job. New sound equipment has been installed and other improvements made.

The Tivoli at Jasper, Ind., has been closed for redecoration and will be reopened later this month.

Remodel at Columbus

COLUMBUS, Sept. 1.—Concurrently with renewal of lease on the Majestic, first run, RKO closed the house to permit extensive alterations, which will include a new front, marquee and lobby. A new cooling and ventilating system will be installed. Total cost of the modernization will be $50,000, according to C. Harry Schreiber, city manager.

RKO also controls the Palace and Grand here. The latter house was acquired on a 20-year lease, reconstructed and reopened about a year ago following a fire.

Plan Two for Monroe

MONROE, Wis., Sept. 1.—This town of some 5,000 people, for many years the home of only one theatre, will boast two additional houses before the end of the year if plans announced by rival exhibitors are completed.

C. J. Goetz, operator of the Goetz, has announced plans for a new $25,000-house to seat approximately 350. John A. Ludwig, Milwaukee exhibitor, in turn has plans for a 550-seat house just around the corner from the present Goetz, erected about four years ago.

Baltimore on Upgrade

BALTIMORE, Sept. 1.—Theatre business is on the upgrade here. One new house, the Lord Calvert, a 600-seater, has just been opened. Two others, the Royal and Booker-T for colored patrons, are to be reopened after redecoration.

Two houses have changed hands. Richard Shamis has taken over the Realart from Irving Levine, and William Hicks has acquired the Bridge. Lester E. Greene of Littletown, Pa., will manage the latter.

Pennsylvania Field Active

PITTSBURGH, Sept. 1.—Three houses have just been sold and two new ones are planned in this territory. Manos Enterprises have acquired the Temple at Kane, Pa., from the Temple Theatre Co. The Manos firm is also building a $150,000 house at Latrobe, Pa.

A. N. Notopoulos, circuit operator, has acquired the Queen and Strand from Hyman Rosenthal at Aliquippa, Pa. Both houses are being remodeled at a cost of about $50,000. The Queen is being managed by C. J. Lund, Paramount district manager in Butler and Ambridge.

M. Goldman of Monongahela is building a 1,000-seater at California, Pa.

The Right Script?

Hollywood, Sept. 1.—Edmund Goulding has started shooting "Maytime" 20 days ahead of schedule.

Starting date had been set for Sept. 18, but Goulding assembled cast, costumes and sets in record breaking time and began shooting while M-G-M was catching its breath.

Saenger Takes Over Mississippi Circuit

NEW ORLEANS, Sept. 1.—The Saenger Theatres Corp., and affiliates, have purchased the interests of Mississippi Theatres, Inc., with holdings in Meridian, Hattiesburg and Laurel.

A. H. Yoemans, head of Mississippi, stated that the purchase price was paid in cash but would not divulge the figure. Yoemans said that he intends to remain in the theatre business in Mississippi to build up, if possible, an even larger circuit that than which Saenger has just taken over.

Building Picking Up on West Coast

(Continued from page 1)

house, also has been reopened after being improved at a cost of $75,000.

Herbert Rosner has taken the Myown from A. F. Billings at Oakland to show foreign films, and the Berkeley at Berkeley has been acquired by Joe Blumenfeld, circuit operator. It will be remodeled and reopened as a first run after having been dark for five years.

Gruber Sells at Ocean Beach

LOS ANGELES, Sept. 1.—F. J. Gruber has sold his Strand in Ocean Beach to John Kehoe. Kehoe operates theatres in San Diego. The policy of the house will not be changed.

Build New Spokane House

SPOKANE, Sept. 1.—Spokane will have its first neighborhood house soon. F. G. Weskil, circuit operator, has plans for a $150,000 house on the north side of the business section. At present this city has 12 houses in the downtown area.

A new house has just been opened at Cathlamet by Jerry Randolph.

Reade, Justin Set Deals

Walter Reade and Leo Justin have closed with M-G-M and Twentieth Century-Fox for both lineups in the Reade circuit of 23 theatres in New York and New Jersey.

Kuykendall May Not Retain MPTOA Post

(Continued from page 1)

his plans for the future in connection with exhibitor organization work were "undecided." It is believed here that he may reenter exhibition by acquiring another theatre in this vicinity. In this event he might agree to becoming a candidate for reelection to the M.P.T.O.A. presidency at the expiration of his term, but not otherwise.

Kuykendall's term expires with the holding of the M.P.T.O.A. annual convention, at which time the board of directors meets concurrently to elect officers. The convention is customarily held during February or March.

By-laws of the M.P.T.O.A., however, do not require officers to be theatre operators. The custom has been, however, to elect only such men to head the organization.

RKO Notes Hearing Will Be Postponed

(Continued from page 1)

who has jurisdiction over RKO's reorganization proceedings and who is now in Europe on a vacation, to pass upon the petition.

The RKO notes, which are held by the Bank of America National Ass'n., are secured by virtually all of RKO's working assets, which are held in trust by the Chemical Bank & Trust Co. The petition asks that the RKO assets be turned over by the bank to Irving Trust Co., trustee in reorganization for RKO, in the event the court authorizes the retirement of the gold notes outstanding. Indications are that Atlas Corp. and RCA will oppose this part of the petition. The two companies own a majority of the RKO debentures which have a second lien on the company's assets and may ask that the RKO assets be held in trust on behalf of the debenture holders.

Denver Police End Chance Games Feud

DENVER, Sept. 1.—Following an agreement on sale of theatre tickets offering chances, a suit for an injunction against the Denver police by Roy L. Wennberg was dismissed in District Court here. Wennberg had asserted that the police interfered with his operation of the Sun, having arrested him three times on charges of running a gambling game, and that each time he was acquitted.

The agreement was reached between Wennberg's attorney and the chief of police. Under the terms of the agreement Wennberg cannot sell tickets outside the box-office and he must give away chance tickets when requested without requiring the purchase of a theatre ticket.

Willie Chin, Denver Chinese leader, has filed a suit to dissolve an alleged partnership with Wennberg, for the operation of the Sun. Claiming that the contract has existed since last December, Chin says that Wennberg later had the theatre lease turned over to Edward Zadra, who formerly owned the Washington Park. Chin asks that Wennberg be made to account for the earnings of the theatre and that a receiver be named for the business.

Television Pictures To Have 20 on List

Television Pictures, the new company formed recently by Edward Halperin and Maurice Conn, will produce 20 features next season, according to Halperin, who has arrived from a tour of key cities with Conn. The list will be broken down into eight specials, four starring Pinky Tomlin, four with Frankie Darro and four with Kermit Maynard.

With the exception of a few eastern spots, all territories for the 20 pictures have been closed, Halperin stated yesterday. Victor Halperin is now working on three stories and Conn is busy on five. The first picture, "Merrily We Go to Jail," which will have in its cast 15 old time comedians, will be placed into production on Sept. 26. Halperin and Conn plan to remain in the east about a week during which it is expected the few remaining situations in the east and foreign distribution deals will be consummated.

ITOA-TOCC Confabs To Await O'Reilly

Further meetings of committees representing the I.T.O.A. and the T.O.C.C. for setting up a new local organization to replace the two independent units will not be held until the return of Charles L. O'Reilly, president of the T.O.C.C., from the coast.

Preliminary discussions on the new organization have been held by both committees with final developments to await O'Reilly's arrival.

ITOA Meeting Delayed

No meeting of the I. T. O. A. is scheduled today, the next one to be held at the Astor next Wednesday. Allied of New Jersey members will not meet again until the annual convention in Atlantic City next week.

Shift Comerford Men

SCRANTON, Sept. 1.—Changes made by Comerford Theatres Inc., send Edward Simonis from the Capitol to the Strand, succeeding the late William J. Cosgrove; Thomas Killeen from the Ritz to the Capitol; William Matthews from the State to the Ritz, and Thomas Carey, assistant manager at the State, to manager.

Drops Globe Change

Plans to convert the Globe into a two-a-day house have been dropped by Harry Brandt. Several offers had been made Brandt to book long run attractions, but the exhibitor has decided to continue the present grind policy.

A T & T Talks New Bonds

A refunding program which may aggregate $400,000,000 is under discussion by the A. T. & T., it was reported yesterday. The company has refunded more than $137,000,000 of its securities since the spring of 1935.

Clara Bow Recovering

LOS ANGELES, Sept. 1.—Clara Bow is recovering from an attack of ptomaine poisoning at her Nevada ranch, according to reports received here today.

Purely Personal

DONN McELWAINE shoves off for Washington this morning to re-check into the run there of "The Georgeous Hussy," then hops a 'plane for the M-G-M studio, his base. This was his first visit east in five years. He spent eight days in Washington on the advance campaign of the picture and 48 hours in New York.

•

WILLIAM R. FERGUSON returned yesterday from Boston after attending the opening of "Romeo and Juliet" at the Colonial. DOUGLAS SHEARER, chief sound engineer for M-G-M, left the Hub for Cleveland and then will go to Detroit, Pittsburgh and Washington.

•

DR. JOHN L. ELLIOTT, head of the Hudson Guild, neighborhood organization in Chelsea, will address the audience tonight attending the last "Movie Night" to be held in Chelsea Park this summer. "Little Lord Fauntleroy" will be the attraction.

•

HAROLD HORNSTEIN, 12-year son of JOE C., independent theatre equipment man, yesterday returned from Camp Wakanda, Pottersville, N. Y., with four medals for being first in track, baseball, dramatics and hygiene.

•

GEORGE J. SCHAEFER will leave for Hollywood tomorrow by plane for conferences with U. A. producers and National Theatres' executives now attending a four-day convention in Los Angeles.

•

JOHN PADDY CARSTAIRS, ALAN and MRS. HALE and J. MAURICE RUDDY, Hollywood correspondent of English film papers, sail today on the *Normandie.*

•

DAVID BERNSTEIN is back from an extended vacation in Maine. Ditto for HATTIE HELBORN, who was in the same neck of the woods for about 10 days.

•

BERNARD SOBEL is back at the M-G-M home office after handling the special opening of "The Georgeous Hussy" in Washington.

•

IRVIN SHAPIRO is off to Detroit, Cleveland, Buffalo, Rochester and Albany to set up exploitation for "Legong."

•

BUDDY CANTOR interviews LOU DIAMOND of the Paramount short subject department tonight on WMCA at 8:30.

•

CARL LESERMAN didn't get back from the coast yesterday, as expected. He's due back today or tomorrow.

•

R. S. SPARKS is scheduled to leave for the RKO studios today by plane.

•

NEIL F. AGNEW and J. J. UNGER have returned from New Orleans.

•

SIR CEDRIC HARDWICKE returns to England today on the *Aquitania.*

•

MARGOT GRAHAME left for Hollywood last night via TWA.

•

HARRY BRANDT is developing what he calls a spite mustache.

•

LYNN FARNOL is looking over Pennsylvania farms.

MANNY REINER and HALSEY RAINES of M-G-M, GEORGE SHARF of Loew's and MILTON PERLMAN of Consolidated will leave for Atlantic City on Friday night, where REINER will act as master of ceremonies at the annual fashion pageant at the Hotel Chelsea on the boardwalk. The affair is being staged over the weekend.

•

HENRY FONDA is aboard the *Bremen* en route here. He will arrive Friday and will spend a few days in New York before going to the coast to start work on "We Live Only Once."

•

ONA MUNSON has returned from Europe and is at the Lombardy.

•

WALTER PRESCOTT WEBB, professor of history at the University of Texas and author of the book on which "The Texas Rangers" was based, is in town for a short stay. He will witness the special screening of the film.

•

ETHEL MERMAN returns on the *Queen Mary* Monday. She has signed as one of the leads in "Red, Hot and Blue," VINCENT FREEDLEY'S impending musical with JIMMIE DURANTE and BOB HOPE.

•

FRANK McHUGH, SAM LEVENE and TEDDY HART, all featured in "Three Men on a Horse," are in town. McHUGH and MRS. McHUGH are at the Lombardy.

•

J. ROBERT RUBIN, chief counsel of M-G-M, and RALPH ROLAN of March of Time will arrive Friday from London on the *Paris.*

•

EMANUEL SEFF'S and MILTON LAZARUS' play, "American Plan," has been purchased by Paramount for early production.

•

FRANK PHELPS, Warner theatre home office executive, is back from a three-day trip to Cleveland.

•

. . . Cincinnati

IKE LIBSON, managing director RKO Midwest, vacationing in Maine.

E. V. DINERMAN, RKO advertising and publicity chief, taking time out to visit Texas and way points.

M. E. WIMAN, of North Carolina Theatres, Inc., Charlotte, here to buy film.

BOB KINSLEY, recently transferred from RKO advertising department to temporary assistant manager Keith's, has been given the assignment permanently.

•

. . . Lincoln

FRITZ WALLER, JR., billboard owner over seven states surrounding and including Nebraska, has just invested another $50,000 in a bill-posting plant and is going for film paper.

MILTON OVERMAN and MRS. OVERMAN have come back to town for the season. MILT is city manager for Westland.

BOB LIVINGSTON has diversified his holdings quite a bit in the last few weeks. His Capitol didn't keep him busy, so he's investing in the fruit business.

JERRY ZIGMOND, city manager for Lincoln, is back from a train jaunt into Denver for a confab with L. J. FINSKE, division manager of J. H. COOPER enterprises.

Canadians Employed For Dionne Picture

TORONTO, Sept. 1.—Once more Canadian labor regulations have caused a situation in connection with the filming of a feature in which the Dionne Quintuplets are starred. Last year when "The Country Doctor" was about to be made, complaints received by the Federal Dept. of Labor that no Canadians were being employed brought about a delay until a number of "native" technicians were engaged.

The same development has occurred in connection with the filming of "Reunion" by Twentieth Century-Fox, but work proceeded when Joe Moskowitz advised the department that Canadian technicians had been brought to Callander.

Ohio Makes 27 Cuts In 542 Reels Seen

COLUMBUS, Sept. 1.—A total of 542 reels was censored by the Ohio board during August. Twenty-seven eliminations were ordered. There were no eliminations in 87 reels reviewed for the week ending Aug. 14, and only seven out of a total of 170 reels for the week ending Aug. 21.

The above record compares with a total of 27 eliminations in 542 reels reviewed in July.

Owens to Try Acting

COLUMBUS, Sept. 1.—Jesse Owens, U. S. Olympic star, has decided to become a professional entertainer, his coach, Larry Snyder of Ohio State University, says. He will be managed by Marty Forkins, New York, manager of Bill Robinson and other screen and stage entertainers.

Additional details were not available beyond the statement by Snyder that this would not necessarily professionalize Owens as an athlete. He is leaving for New York at once.

Brown Heads Homeward

LONDON, Sept. 1.—Joe E. Brown will leave on the *Queen Mary* tomorrow to start a three-year contract with David Loew and Radio.

Also on the ship will be Major Caldwell, who is escorting a Shetland pony, a gift from Joseph M. Schenck to Shirley Temple, and Adolphe Menjou and Mrs. Menjou and Madeleine Carroll.

Televise Ship Arrival

LONDON, Sept. 1.—Television booths at the Radio Olympia and Waterloo Station yesterday showed the arrival of the *Queen Mary*. The pictures were televised from the Gaumont Newsreel. This is the first instance of the topical use of television.

Talk Film Standards

LONDON, Sept. 1.—The International Film Standards Congress, opening at Budapest today, will discuss film standards with special emphasis on sub-standards. Neville Kearney is representing the British trade.

Martini to Be Citizen

HOLLYWOOD, Sept. 1.—Nino Martini who just completed "The Gay Desperado," has decided to become a American citizen. The singer has filed his first naturalization papers.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 55 NEW YORK, THURSDAY, SEPTEMBER 3, 1936 TEN CENTS

Argentine and Brazil Close Studio Deals

Climate Makes All-Year Production Possible

By N. BRUSKI

BUENOS AIRES, Aug. 19.—Alfredo P. Muria, director and owner of Productora Argentine, S.I.D.E., has closed an arrangement with the Brazilian Government that will make it possible for him to produce both in Brazil and the Argentine and in both Spanish and Portuguese.

Muria believes this will make year-round production possible, as the climate and scenery at Rio are perfect for work during the winter season here when weather conditions limit outdoor work.

Under the terms of the arrangement Muria will work in Genaro Ciavarra's studio at Rio. They are

(*Continued on page* 8)

Howard Release Via U. A. or Woolf Unit

LONDON, Sept. 2.—Leslie Howard and Dudley Murphy, at a press conference slated for Thursday, are expected to announce their plans for Associated Artists. It is understood they are considering United Artists or General Film Distributors for release, although their production venture has been mentioned in connection with the Independent Distributing Co. organized by Capt. A. F. Dixey, who hopes to interest British exhibitors as partners.

Howard sails for New York Saturday to play "Hamlet" on Broadway.

In the meantime, official reticence

(*Continued on page* 8)

German Film Winner Of Mussolini Award

"Kaiser von California," German-produced, is the winner of the Mussolini trophy for the best film displayed in the International Exhibition, Aldo Forte, United Press correspondent, reported yesterday from Venice.

The Volpi trophy for the best actor went to Paul Muni for his role in "The Story of Louis Pasteur," produced by Warners. The same trophy for the best actress went to Annabella, French actress now working for Twentieth Century-Fox in London, for her work in the French film, "Les Veille d'Armes."

The Ministry of Press Propaganda

(*Continued on page* 8)

Summer Needs Be a Season Not with Displeasure Any

By TETSUYA MORI

TOKYO, Aug. 14.—For the movie house congested by the mass of audiences, summer needs be the season not associated with displeasure and the wry face for sultriness, or the cinema is anything but the place for amusement or diversion. This is not merely what everybody would try to say, but must be a matter of course. Reverse is the case, however, with those attendances at most of the city's second and third run houses which have no perfect refrigeration, so much the case in these hot days when the column of mercury shows the highest 96°F the Tokyo residents have had in the recent several years.

While the major proportion of Tokyo houses are drawing sighs with lessening gross receipts everyday, what a delight to see our theatres, though very few, having their days by virtue of their being accommodated with complete refrigeratories!

As Takashimaya Department Store has plenty, or rather greater amount, of custom than Mitsukoshi, its formidable rival, so do the major first runs of Marunouchi draw film attendances by long odds against other theatres without the accommodation which is really indispensable for the cinema having inside a number of people in the hot season.

Fuji-Kan and Taisho-Kan, other first run houses at Asakusa which have had refrigeratories since early this summer, were judicious enough to know what their patrons want most in the hot season. Well has it been reported that the mercury had been rising at these better appointed houses, throwing into the shade all others without such system. Probably the next summer, Tokyo will have more theatres with refrigeratories. Thus the situation mentioned above tells volumes: investments on theatre arrangements return profit.

Rain Brings Cheer To K. C. Territory

KANSAS CITY, Sept. 2.—For the first time in more than three months Kansas City and vicinity yesterday received an appreciable rainfall. The rain measured 1.96 inches, and was heralded by Weather Bureau officials as breaking the drought and the heat. Heretofore all summer not more than .1 of an inch has fallen at any one time and that only once or twice.

Film men were grinning todav. The rains will make fall pasture; will supply water to communities where livestock has had to be shipped out

(*Continued on page* 8)

Preparedness

Joe Moskowitz, keeping a paternal eye on the "Reunion" company now shooting the quints in the Dionne country, on the telephone with Bob Goldstein:

"Come on up for the week-end."

"I don't know. Coax me."

"Why not? Glad to have you, but bring along some sandwiches and a small hotel."

Philadelphia MPTO Delays Price Fight

PHILADELPHIA, Sept. 2.—The M.P.T.O.'s scheduled blast against high film prices exploded with a dull pop today when only 40 exhibitors assembled at the new organization's first meeting to do something about charges current on new season product.

The result of the meeting was the appointment of a committee of five, Dave Shapiro, David Milgram, Ben Fertel, Charles Segall and Leo Posel, to meet with exhibitors individually to hear their complaints and to try to formulate some plan whereby high prices can be checked. Most of the

(*Continued on page* 8)

North Bergen Pool Meets With Setback

Pooling of the Loew, RKO and Warner houses in Union City and North Bergen, N. J., has been temporarily delayed. Indications are that the parties may get together by the end of the month.

A hitch in negotiations is reported due to Loew partners in the Embassy, North Bergen, local real estate men, who have been unable to agree on terms.

Mrs. Fox Faces Move For Contempt Action

ATLANTIC CITY, Sept. 2.—Contempt action, which has been hanging over the head of Mrs. Eva Fox for failure to appear for further questioning in the William Fox bankruptcy action, has been definitely started.

Federal Referee Robert E. Steedle proposed today to appoint two more impartial physicians of his own choice. to examine the bankrupt's wife and report whether she can undergo the ordeal. Murry C. Becker of New

(*Continued on page* 8)

Reorganizing For RKO Off Until October

Rockefeller Nine Million Claim a Drawback

Efforts to agree on the treatment which the $9,100,000 Rockefeller Center claim against RKO will receive under a plan of reorganization for the latter company cannot be resumed until after Oct. 1, according to present indications.

The delay in the work on this largest of the unsecured claims against RKO is not expected to halt current progress on the formulation of a reorganization plan, however. At present, reorganization factors are at work on a determination of the status of RKO's contingent liabilities in connection with the obligations of subsidiaries which have been guaranteed by the parent company. This phase of the development of a reorganization plan may occupy the better part of September after which, it is believed, it will be possible to resume work on the Rockefeller claim.

Discussions concerning the treatment of the claim under a plan of reorganization were begun several weeks

(*Continued on page* 8)

"General" Cracks Paramount Record

Opening with 9,100 admissions from 8:30 to 1 P.M. yesterday, the Paramount chalked up a new opening day's record under the current band and picture policy with "The General Died at Dawn." The last picture to hold the blue ribbon for admissions was "Trail of the Lonesome Pine," which brought 7,900 people into the theatre during the same hours.

Bob Weitman, manager, expected to take in $8,500 yesterday and to wind up the first week's business with from

(*Continued on page* 8)

"Frisco" Is Leader At the Box-Offices

The "Box-Office Champions" for July as listed today by *Motion Picture Herald* are headed by "San Francisco," the popularity of which has continued unabated since its release more than five weeks ago. The earthquake story is followed in order by "Poor Little Rich Girl" and "The Green Pastures."

"The Great Ziegfield," "Poppy" and "It's Love Again" take fourth, fifth and sixth places respectively.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 3, 1936 No. 55

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

20th-Fox Dividend Set

A cash dividend of 37½ cents per share for the third quarter of 1936 on the outstanding preferred stock of Twentieth Century-Fox was declared by the company yesterday at a monthly meeting of the board. The dividend is payable Sept. 30 to stockholders of record on Sept. 12. The meeting, which was presided over by W. C. Michel, executive vice-president, transacted only routine business otherwise.

RKO-Liggett in Tieup

A cooperative publicity campaign conducted jointly by RKO Radio and *Hollywood Review*, the Liggett magazine, was brought to a climax with the arrival in Newark of Liggett's "Million Dollar Streamline" train. The magazine was given over to RKO items and pictures and received space in the daily press in which was run full-page publicity on "Mary of Scotland," "Swing Time" and "The Big Game."

Report $100,000 Buy

HOLLYWOOD, Sept. 2.—M-G-M is reported to have paid $100,000 for Fannie Hurst's unpublished "Great Laughter."

Delay Radio Protest At Denver Sessions

DENVER, Sept. 2.—Expected fireworks over broadcasting by film players failed to develop at the Rocky Mountain Theatre Owners' convention here yesterday.

B. P. McCormick, who was emphatic on the subject recently and threatened not to play pictures with broadcasting names in casts, did not submit a resolution on the subject.

Some of the members expressed the opinion that the organization ought to have a year of existence before passing resolutions condemning practices in the industry or laws pertaining to the industry.

The final day of the meeting started with McCormick, Canon City exhibitor, and Charles Gilmour, head of Gibraltar Enterprises, condemning double bills. They tend to lower prices and are largely due to managers' desires to keep competition out by using all the product, they said. McCormick called duals a "shot of dope."

Art Moore of Denver talked on modern trends in theatre decoration and pointed out that often houses can be remodeled to fit in with the history of their locations.

Publicity Discussed

A. de Bernardi, Jr., dramatic critic of the *Denver Post*, criticized promotion methods other than in newspapers and declared that if theatres would spend the amount of money used a few years back in newspapers patronage would return to old time levels.

T. B. Noble, general manager of Westlake Theatres, asserted that national sales policies would have to be revamped to fit local situations. He said he knew exactly as much now about national sales policies as he did when he entered the business.

L. J. Finske, district manager for Cooper Enterprises, asserted that block booking was not understood by many. It is block buying, he said, and he warned his hearers that its abolition would result in higher distribution costs. He could see no benefits to be derived from the Patman bill.

It was voted to continue monthly luncheons and discussions with special meetings every three months. The old officers hold over, having been elected at the organization meeting a few months ago.

ITPA Sessions Set For Sept. 16-17

MILWAUKEE, Sept. 2.—A third shift in dates for the annual convention of the I. T. P. A., this time from Sept. 23 to 24, fixes Sept. 16 and 17 as the definite dates for the confab. It will be held in the Sky Room of the Plankinton here.

Speakers scheduled include Edward A. Golden, Al Steffes and H. M. Richey. The Thursday noon luncheon is slated to be held in the new exchange building here to be occupied shortly by the Mid West Film Co. and Universal. The annual banquet will be held Thursday night.

Assisting George Fischer, general chairman in charge of arrangements, are Max Krofta, tickets; Harry Perlewitz, music; F. J. McWilliams, program; Ed Maertz, entertainment; Ross Baldwin, exhibits, and A. C. Gutenberg, reception and banquet.

Oakie Pulls One

Hollywood, Sept. 2.—It was that sympathetic soul, Jack Oakie, who suggested that Cecil De Mille change the name of "The Plainsman" to "Valiant Is the Word for Gary."

Young Is Convinced Profit Is in Duals

KANSAS CITY, Sept. 2.—People like double bills, E. S. Young, operator of the Roanoke and Central here, is convinced.

Commenting on the Warner poll, he pointed to his own experience.

"Time and again I have polled patrons in the Roanoke and Central, and time and again 99 out of 100 have said they preferred a good single with well selected shorts to a double; but when I show that sort of program, they go to a theatre with a dual.

"When people had money enough for both a show and other entertainment as well—dancing, a night club, or what not—they objected to sitting through three hours of movies. Today when they have money for only one form of entertainment, they don't object.

"I have never heard a complaint from any one of my patrons on the length of a double feature, and I've run them that went 10 minutes under four hours."

As with premiums and money giveaways, Young believes, doubles don't wear out until times are very good again.

Increases Knowledge of Stars

"Another factor is that people like to talk about movies and stars. Nine out of 10 magazines being read by passengers on trains, busses, etc., are screen magazines. If they can see two pictures for the price of one, they have one more to talk about."

Of 44 subsequents advertising Aug. 30 (Sunday), 33, or 75 per cent, doubled.

The use of doubles has steadily increased here and in the territory for the past six months, and the practice appears not to have reached its peak. Until recently theatres doubled on midweek nights, or on another brace of nights that weren't doing well at the box-office. Now they are doubling almost every day in the week. They show singles only when they have a picture the contract on which calls for singling.

Only the Plaza, Fox Midwest's first subsequent run, does not double bill now pretty much as a regular policy as many nights a week as pictures can be got for it.

Levine to Trailer Firm

Julius Levine yesterday joined Theatre Trailer Service as salesman for the New York territory. Walter Frudenberger, general sales manager. is negotiating with several other men for representation in the local area.

Cochrane West Tuesday

Robert H. Cochrane will leave on Tuesday for the coast. The Universal president plans to confer with James R. Grainger, Charles R. Rogers and William Koenig. He will be accompanied by Mrs. Cochrane and their daughter, Mrs. J. H. Laeri.

Committees Chosen For Allied Meeting

Ten committees have been appointed for Allied of New Jersey's annual convention to be held at the Traymore, Atlantic City, Sept. 9-11.

Handling convention details are Sidney E. Samuelson, chairman; Frank Henry, Louis Levin and M. Marks. David Snaper is head of the nominating group which comprises Mrs. Hildinger, Harry Kridel, A. Dollinger, Mark Block, W. C. Hunt and Harry Waxmann.

The other committees follow: Taxation—Simon Myers, chairman; I Levy, D. Mate, A. Rapf, I. A. Roth, A. J. Sabo, H. Sager, P. M. Lewis; zoning and protection — Louis Gold, chairman; Louis Rovner, Frank Gravatt, Max Cohen, A. Nicoletti, A. Nussbaum, O. Shapiro and Max Sneider; theatre financing and remodeling—I. Hirshblond, chairman; A. Matthews, M. Rothman, M. Greiman, N. Myers, S. Frank and W. D. Hunt; percentage, checking, trailers, previews and score charges—I. Dollinger, chairman; D. R. Faunce, F. Falkner, L. Feld, A. Hochberg, S. Hochberg, M. Spewak and P. Kalickman; general organization—R. D. Wilkins, chairman; H. Block, T. Lazarick, M. Hecht, A. Munson, P. Blaustein, J. Lamont and A. W. Hill; national legislation and block booking—M. Miller, chairman; J. Forgione, W. C. Hermann, S. Seligman, A. Siegel, J. Pineles, and S. William Ford; double features—E. Lachman, chairman; A. Ginsburg, S. Goldstein, E. Ulicny, D. Shapiro and S. Tannenbaum; increasing admissions—Harry Hecht, chairman; M. Ellis, J. Gravany, R. Smith, J. M. Becker and H. Colmer.

National Theatres Meeting Extended

LOS ANGELES, Sept. 2.—The national distribution meetings of Fox West Coast will probably continue throughout the week. Major distribution executives continue to arrive for the meetings.

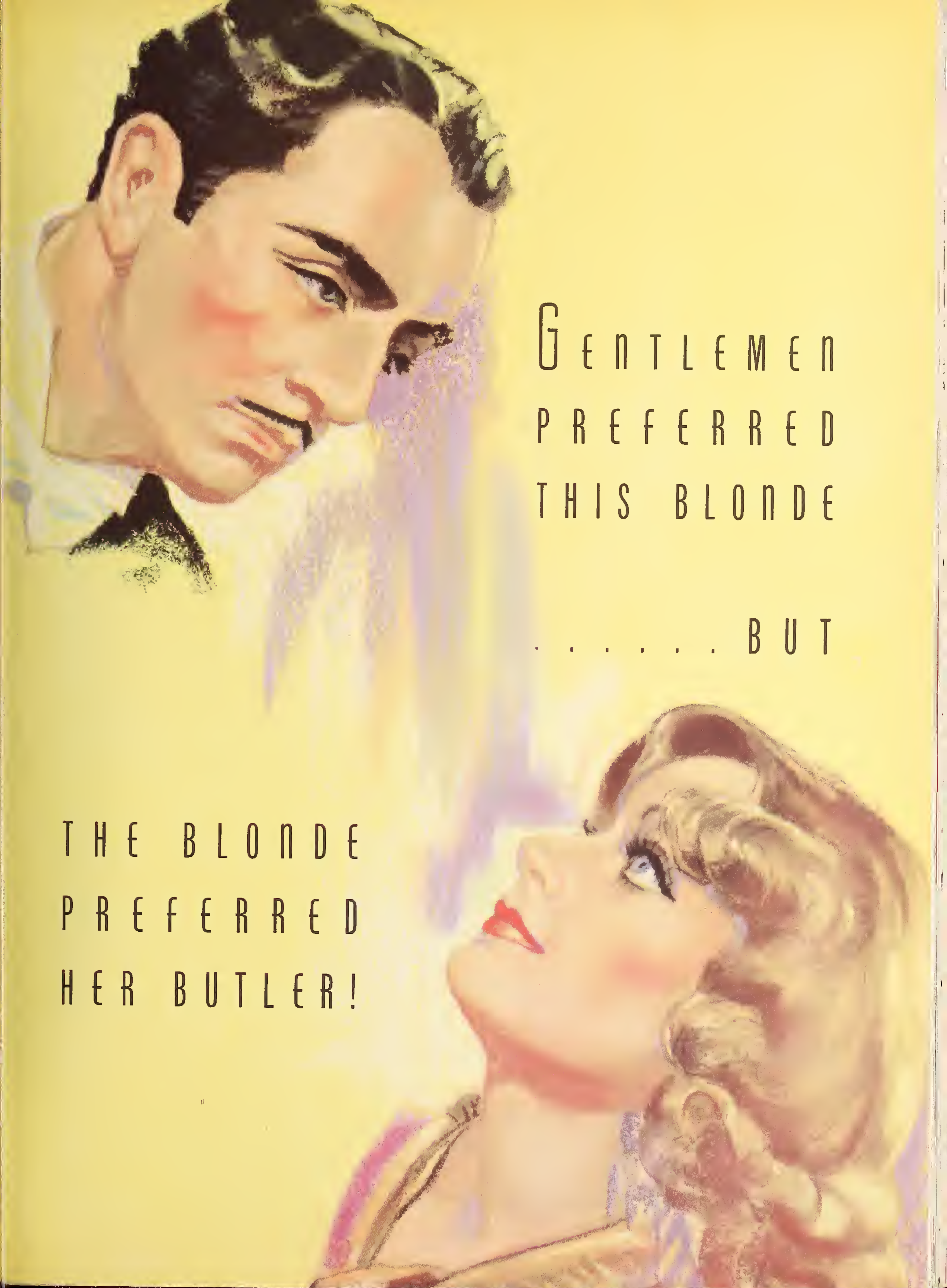
Checking into Los Angeles today were: W. J. Kupper, Herndon Edmond and George Ballantine. G. William Wolf, Mark Cory, Edward Lamb and H. C. Fuller of RKO are expected tomorrow as are Edward Saunders, Maurice Saffle and Ira Furman of M-G-M. Barney Rose of Universal is en route here by plane. George J. Schaefer is due Friday.

The Twentieth Century-Fox studio is giving a dinner tomorrow night for the representatives.

M. P. Salesmen Take In Other Film Men

Broadening of the membership rules of the M. P. Salesmen, Inc., to include exhibitors, exchange managers and bookers has been adopted by the organization in a move to extend the activities to all branches of the local industry, it was stated yesterday by Joe Lee of Twentieth Century-Fox.

Among the new members to be voted on Saturday at a meeting at the Astor are Simon Fabian, Richard Edelson, Sam Rosen, Jack Hattem, Lew Preston, Charles Steinman, Nat Beier, Harry H. Buxbaum, Roy H. Haines, Leo Abrams, Max Cohen, Al Mendelson, Seymour Florin, Ray Halperin and Irving Gumberg.


GENTLEMEN PREFERRED THIS BLONDE
......BUT
THE BLONDE PREFERRED HER BUTLER!

THE FIRST GREAT TRIUMPH OF THE NEW SCREEN SEASON! OPENING SOON AT RADIO CITY MUSIC HALL, N.Y....AND EVERY BIG KEY SITUATION!

UNIVERSAL
PRESENTS

WILLIAM
POWELL
AS THE BANTERING BUTLER

AND

CAROLE
LOMBARD
AS THE DARING DEBUTANTE

IN
"MY MAN GODFREY"

with

ALICE
BRADY · GAIL
PATRICK · JEAN
DIXON

EUGENE PALLETTE · ALAN MOWBRAY

From Eric Hatch's glorious Liberty Magazine serial "Irene, The Stubborn Girl," and "My Man Godfrey," the popular novel version

Directed by GREGORY LA CAVA

CHARLES R. ROGERS, Executive Producer

FULL SPEED AHEAD WITH THE NEW UNIVERSAL!

◀ Purely Personal ▶

MOE STREIMER, after living in Brooklyn 40 years, next week will move to Manhattan. Ditto for PAUL LAZARUS, who during the many years he has lived in New York, has made his home in Brooklyn.

●

MICK HYAMS of H. and G. Kinemas, Ltd. who came over with the C. E. A. party some weeks ago and stayed on in Hollywood, is in New York. He hasn't been on an American train yet. The air lanes, of course.

●

KEN HODKINSON is in Los Angeles. In the course of his tour of G. B. offices he attended the F. W. C. convention. REG WILSON and ARTHUR GREENBLATT of the same company are in New York.

●

RICHARD E. BECK, formerly with *March of Time,* is president of Playhouse Pictures, Inc., which has taken over operation of the American and Cameo, Newark.

●

NICHOLAS M. SCHENCK, WILLIAM F. RODGERS and TOM CONNORS yesterday afternoon visited BARNEY BALABAN at the Paramount Bldg.

●

FRANK J. A. MCCARTHY and JOHNNY O'CONNOR waiting for something or other in front of the RKO Building.

●

O. C. DOERING, JR., of counsel to the RKO trustee, is in northern Wisconsin on a three-week vacation.

●

A. H. MCCAUSLAND, of the RKO trustee's staff, returns next Tuesday from a Bermuda cruise.

●

LUISE ULRICH sailed for Vienna yesterday, reports persisting that Metro has signed her.

●

GEORGE W. WEEKS is back in town following a G. B. business trip to Detroit and Chicago.

●

JOHNNY WALKER, who almost joined BILL HOWARD in London but didn't, plans to produce a play.

●

L. JACK SCHLAIFER, western division sales head for U. A., is due in New York soon.

●

HARRY GOLD, assistant to GEORGE J. SCHAEFER, left for Buffalo yesterday on a short trip.

●

CHARLES VERHALEN, with that California look in his eye, dodging taxis on Broadway Tuesday evening.

●

JACK W. SPRINGER denies he will pool his theatres with those of SAM COCALIS.

●

JOE LEE says it was his sister's son, and not his, whose Bar Mitzvah he attended in Cleveland last Saturday.

●

WILLIAM FITELSON plans to make another trip to England in December.

●

LOU IRWIN will return from the coast Sunday by air.

●

MAX D. STEUER arrives today on the *Rex.*

By Runner

Bob Gillham, Joe Pincus, Bob Goldstein, Martin Quigley and Red Kann waited and waited for Harry M. Goetz to keep his luncheon date yesterday. Later this wire went to the missing member:

Harry M. Goetz
New York
Still waiting for you at 21. Advise.
Last of the Mohicans

✦ ✦ ✦

By Western Union Indian runner later:

Big Chief Red Kann
Motion Picture Daily
Attacked by the Ottawas en route and had to make detour. Will be two or three days late. Please wait and hold assembled tribe for big pow-pow.
Chief Harry

Republic List to Three

Republic has closed first run deals for its 1936-1937 product with Intermountain Theatres operating in Utah and Idaho and with the Wilmer & Vincent circuit of Pennsylvania and Virginia. Contracts have also been signed with the Redwood circuit of northern California.

Close Missouri Deal

ST. LOUIS, Sept. 2.—David Komm of Chesterfield Pictures of Missouri has closed with Edward Golden for next season's lineup of Chesterfield and Invincible product.

Film Stock Sales by Officers Are Listed

WASHINGTON, Sept. 2.—Transactions of corporation officers and directors in the stock of their companies in July included the transfer by Carl M. Leserman, New York, of 3,600 common rights for that number of shares of $1 par common stock of Grand National Films, it was reported today by the Securities and Exchange Commission. During the month, Leserman disposed of 1,533 shares of common, and at the close of July held 5,400 shares, it was shown.

A corrected report from Charles L. Stillman showed that on June 26, when the Grand National registration became effective, he held, through the Stillman Corp., 3,333 shares of $1 par common.

The commission also announced that a corrected report on Twentieth Century-Fox holdings of Arthur W. Loasby, New York, for September, 1935, had been received, showing that at the end of that month he held 125 shares of common, one share of A common, which was disposed of in July, and 250 shares of $1.50 cumulative preferred stock.

Hulling Going to Frisco

LOS ANGELES, Sept. 2.—Mel Hulling, west coast division manager for Grand National, will arrive from San Francisco on Friday to make his permanent headquarters here. The switch does not affect Sam Berkowitz of the local exchange.

Report Brandt to Build

Harry Brandt is reported planning to build a new 600-seat theatre at White Plains, N. Y.

"Mohican" Starts B'way Run

AL SHAINESS
THE VARSITY CASINO
The LAST OF THE MOHICANS

The Rivoli yesterday established a new opening day's record in attendance from 9:30 A.M. to 1 P.M., when 4,800 persons paid $1,200 to see "The Last of the Mohicans." The attendance figure tops by 100 the record held by "Road to Glory," which has just completed a four-week run at the theatre.

Business for the day was expected to figure between $6,500 to $6,800 with an anticipated week's gross of $45,000, or over. A four-week run is contemplated, according to John Wright, manager.

Long lines formed in front of the house all morning. The house staff has been doubled to take care of the crowds and, according to present plans, the shows will be continued until 3 A.M. until next Tuesday.

No change in prices has been made, the opening to 1 P.M. admission being pegged at 25 cents, as usual, with the same price scale as the Strand prevailing from 1 P. M. on.

Short Subjects

"The March of Time"

(Issue No. 1; Vol. 3)
(Radio)

Two subjects very much in the public eye at present because of the political campaign and one of widespread interest because of its importance to public health make up the latest March of Time release. The political items are "the lunatic fringe" of "would be messiahs," as the reel describes them, and the Passamaquoddy Bay tidal power project. The handling of milk is the third.

The political items are handled with enough vigor to stir that enormous group which mixes emotion with its politics. Gerald K. Smith, who took up the "Share the Wealth" banner after Huey Long's death; Father Coughlin and Dr. Francis Townsend, the old age pension advocate, are presented. Smith dominates the subject, with a suggestion that he is ambitious to become a Fascist dictator in America.

Some inside background on the influences behind the start of the Passamaquoddy project are introduced, and it is shown how its abandonment is being used as campaign material.

The milk subject dates back to the discovery in 1892 that a typhoid epidemic was being spread by contaminated milk and the development of bottling and pasteurizing since. The reel is timely and extremely interesting. Running time, 22 mins. "G."

Radio Signs Moore

HOLLYWOOD, Sept. 2.—Victor Moore has been signed to a long term contract with Radio. His latest appearance is in "Swing Time."

Tynan Signed by M-G-M

HOLLYWOOD, Sept. 2.—M-G-M has signed Brandon Tynan, well known stage actor and dramatist, for a principal role in "Parnell."

Wall Street

Loew's, Para. Up Fractionally

	High	Low	Close	Net Change
Columbia, vtc ...	39	38⅛	38⅛	— ⅝
Columbia, pfd. ...	45½	45½	45½	.....
Consolidated	17⅜	17⅛	17⅛	— ¼
Eastman Kodak	175½	175½	175½	—1½
Gen. T. Equip....	23½	23½	23½	— ¼
Loew's, Inc.	59⅞	59¼	59½	+ ⅜
Paramount	9	8¾	8¾	— ¼
Paramount 1 pfd..	74⅞	73⅜	73⅜	—1
Paramount 2 pfd.	10½	10⅛	10⅛	+ ⅛
Pathe Film	8¼	7⅞	7⅞	— ⅛
20th Century-Fox.	30¾	30½	30½	— ⅛
20th Century, pfd.	39	38¾	38¾	— ¼
Warner Bros.	13¾	13½	13½	— ⅛

Declines General on Curb

	High	Low	Close	Net Change
Grand National ..	4½	4¼	4⅜	— ⅛
Sonotone	2¼	2¼	2¼	.....
Technicolor	27½	26⅝	27	— ⅛
Trans-Lux	4	3⅞	3⅞	.....

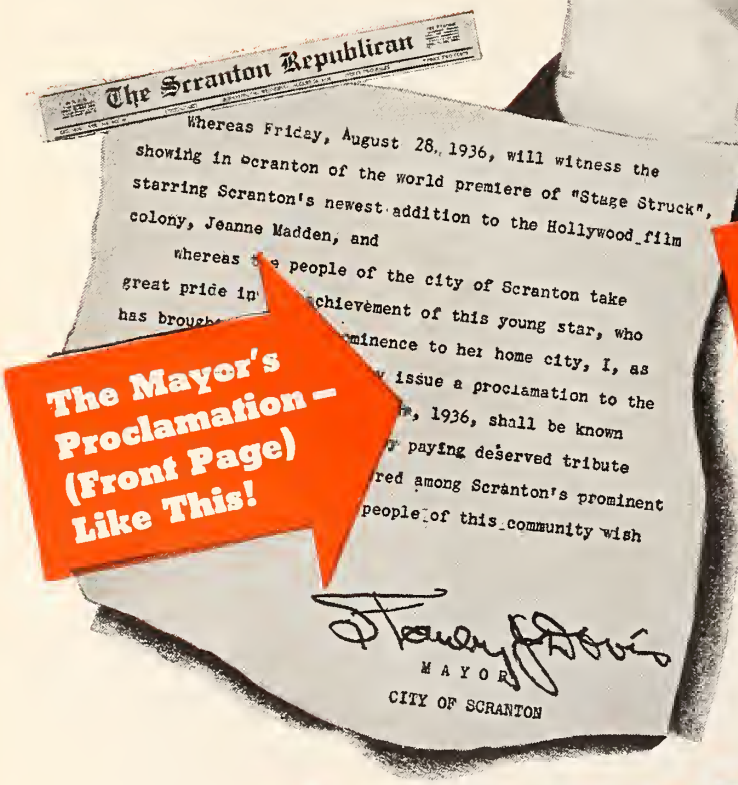
Paramount Bonds Advance

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99⅛	99	99⅛	— ⅛
Paramount B'way 3s '55	56½	56½	56½	+ ½
Paramount Pict. 6s '55	91⅛	90½	90¾	+ ⅝
RKO 6s '41 pp....	76¼	76¼	76¼	+1¼
Warner Bros. 6s '39 wd	97¼	96¾	97	.....

(Quotations at close of Sept. 2)

Sing, M

AND LET THE WORLD HEA



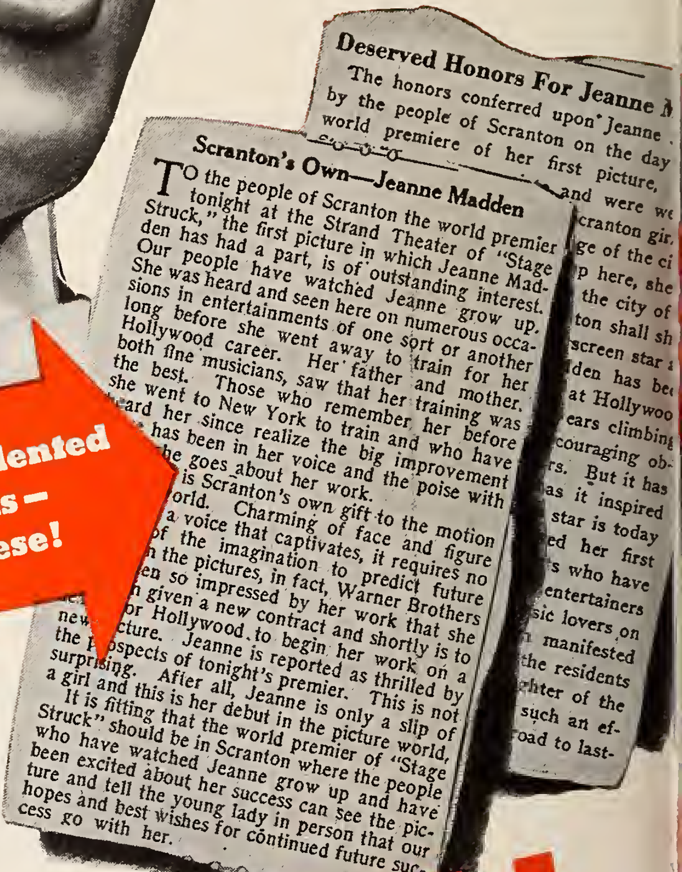
The Mayor's Proclamation – (Front Page) Like This!

The Scranton Republican

Whereas Friday, August 28, 1936, will witness the showing in Scranton of the world premiere of "Stage Struck", starring Scranton's newest addition to the Hollywood film colony, Jeanne Madden, and

whereas t e people of the city of Scranton take great pride in chievement of this young star, who has brough minence to her home city, I, as issue a proclamation to the , 1936, shall be known paying deserved tribute red among Scranton's prominent people of this community wish

Stanley J. Davis
MAYOR
CITY OF SCRANTON



Unprecedented Editorials – Like These!

Deserved Honors For Jeanne M

The honors conferred upon Jeanne
by the people of Scranton on the day
world premiere of her first picture,
and were we
cranton gir.
ge of the ci
p here, she
the city of
ton shall sh
screen star
den has bee
at Hollywoo
ears climbing
couraging ob-
rs. But it has
as it inspired
star is today
ed her first
s who have
entertainers
sic lovers on
manifested
the residents
hter of the
such an ef-
oad to last-

Scranton's Own—Jeanne Madden

TO the people of Scranton the world premier tonight at the Strand Theater of "Stage Struck," the first picture in which Jeanne Madden has had a part, is of outstanding interest. Our people have watched Jeanne grow up. She was heard and seen here on numerous occasions in entertainments of one sort or another long before she went away to train for her Hollywood career. Her father and mother, both fine musicians, saw that her training was the best. Those who remember her before she went to New York to train and who have ard her since realize the big improvement has been in her voice and the poise with he goes about her work.

is Scranton's own gift to the motion orld. Charming of face and figure a voice that captivates, it requires no of the imagination to predict future n the pictures, in fact, Warner Brothers en so impressed by her work that she n given a new contract and shortly is to or Hollywood to begin her work on a new cture. Jeanne is reported as thrilled by the spects of tonight's premier. This is not surprising. After all, Jeanne is only a slip of a girl and this is her debut in the picture world.

It is fitting that the world premier of "Stage Struck" should be in Scranton where the people who have watched Jeanne grow up and have been excited about her success can see the picture and tell the young lady in person that our hopes and best wishes for continued future success go with her.

For a Great Song-Show – Like This!

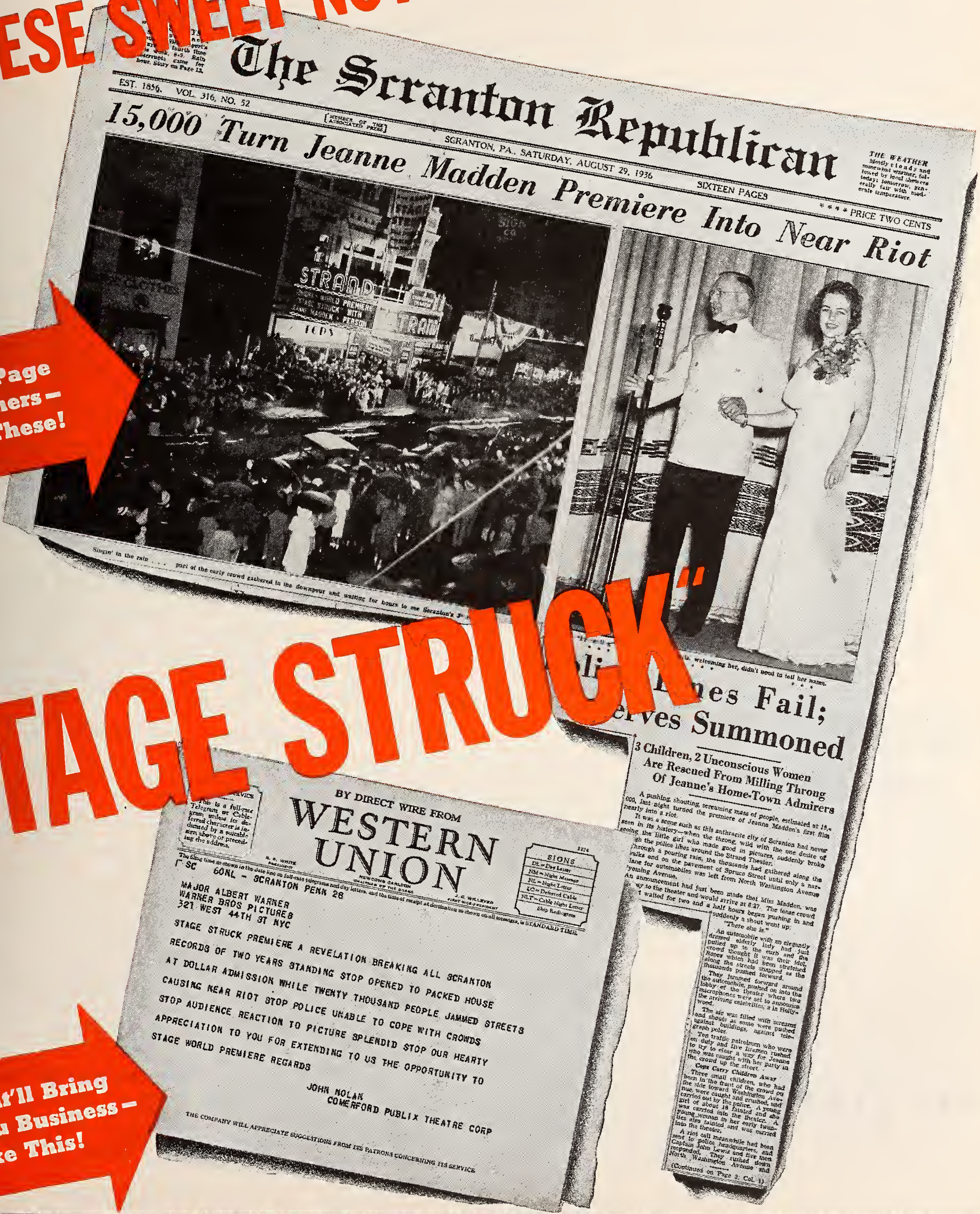
DICK POWELL "

JOAN BLONDELL • WARREN WILLIAM
FRANK McHUGH • YACHT CLUB BOYS

JEANNE MADDEN • Carol Hughes • Craig Reynolds • Hobar
Cavanaugh • Music and lyrics by E. Y. Harburg & Harold Arle
Directed by Busby Berkeley • A First National Pictu

Powell ---

THESE SWEET NOTES FROM SCRANTON!



fourth time
week, 6-5. Rain
interrupts game for
hour. Story on Page 13.

The Scranton Republican

EST. 1856. VOL. 316, NO. 52 [MEMBER OF THE ASSOCIATED PRESS] SCRANTON, PA., SATURDAY, AUGUST 29, 1936 SIXTEEN PAGES * * * * PRICE TWO CENTS

THE WEATHER
Mostly cloudy and somewhat warmer, followed by local showers today; tomorrow, generally fair with moderate temperature.

15,000 Turn Jeanne Madden Premiere Into Near Riot

Singin' in the rain . . . part of the early crowd gathered in the downpour and waiting for hours to see Scranton's

welcoming her, didn't need to tell her name.

es Fail; erves Summoned

3 Children, 2 Unconscious Women Are Rescued From Milling Throng Of Jeanne's Home-Town Admirers

A pushing, shouting, screaming mass of people, estimated at 15,000, last night turned the premiere of Jeanne Madden's first film nearly into a riot.

It was a scene such as this anthracite city of Scranton had never seen in its history—when the throng, wild with the one desire of seeing the little girl who made good in pictures, suddenly broke gh the police lines around the Strand Theater.

Through a pouring rain, the thousands had gathered along the walks and on the pavement of Spruce Street until only a narrow lane for automobiles was left from North Washington Avenue yoming Avenue.

An announcement had just been made that Miss Madden was ay to the theater and would arrive at 8:27. The tense crowd t waited for two and a half hours began pushing in and suddenly a shout went up:

"There she is."

An automobile with an elegantly dressed elderly lady had just pulled up to the curb and the crowd thought it was their idol. Ropes which had been stretched along the streets snapped as the thousands pushed forward.

They jammed forward around the automobile, pushed on into the lobby of the theater where two microphones were set to announce the arriving celebrities, a la Hollywood.

The air was filled with screams and shouts as some were pushed against buildings, against telegraph poles.

Ten traffic patrolmen who were on duty and five firemen rushed to try to clear a way for Jeanne who was caught with her party in the crowd up the street.

Cops Carry Children Away

Three small children, who had been in the front of the crowd on the side toward Washington Avenue, were caught and crushed, and carried out by the police. A young girl of about 18 fainted and she was carried into the theater. A young woman in her early twenties also fainted and was carried into the theater.

A riot call meanwhile had been sent to police headquarters, and Captain John Lewis and five men responded. They rushed down North Washington Avenue and

(Continued on Page 3; Col. 1)

ont Page
reamers –
ike These!

"STAGE STRUCK"

VICE
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

BY DIRECT WIRE FROM
WESTERN UNION

R. B. WHITE PRESIDENT
NEWCOMB CARLTON CHAIRMAN OF THE BOARD
J. C. WILLEVER FIRST VICE-PRESIDENT

1274
SIGNS
DL = Day Letter
NM = Night Message
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

SC 60NL - SCRANTON PENN 28

MAJOR ALBERT WARNER
WARNER BROS PICTURES
321 WEST 44TH ST NYC

STAGE STRUCK PREMIERE A REVELATION BREAKING ALL SCRANTON
RECORDS OF TWO YEARS STANDING STOP OPENED TO PACKED HOUSE
AT DOLLAR ADMISSION WHILE TWENTY THOUSAND PEOPLE JAMMED STREETS
CAUSING NEAR RIOT STOP POLICE UNABLE TO COPE WITH CROWDS
STOP AUDIENCE REACTION TO PICTURE SPLENDID STOP OUR HEARTY
APPRECIATION TO YOU FOR EXTENDING TO US THE OPPORTUNITY TO
STAGE WORLD PREMIERE REGARDS

JOHN NOLAN
COMERFORD PUBLIX THEATRE CORP

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

That'll Bring
You Business –
Like This!

Reorganizing For RKO Off Until October

(Continued from page 1)

ago following unsuccessful attempts to settle the claim by compromise. The discussions were discontinued about 10 days ago because factors in the negotiations either left on vacations or were otherwise occupied. The new delay results from the absence from the city during September of several of the negotiators, the presence of whom is essential.

No attempt to settle the claim by compromise is in view at this time. The Irving Trust Co., as RKO trustee, has filed its objections to the claim with Federal Judge William Bondy and a decision on the amount in which the claim should be allowed is expected soon after his return from a European vacation about Oct. 1. Regardless of what that decision may be, it is believed certain that an appeal will be taken by either Rockefeller Center or RKO to the U. S. Circuit Court of Appeals and perhaps, even, from there to the Supreme Court.

Reorganization Would Be Speeded

The current discussions involve only an effort to agree on the number of new RKO securities which would be paid to Rockefeller Center under a plan of reorganization for each $1,000 of the amount in which the claim might be allowed ultimately. If an agreement is reached, a reorganization plan could be completed and presented to other creditors and the court without awaiting the outcome of the lengthy court contests over the allowance of the claim.

A hearing scheduled for yesterday on a petition for leave to retire the $850,000 of RKO secured gold notes outstanding was postponed and tentatively set for Oct. 7. The hearing is contingent upon Judge Bondy's return from Europe.

SHOW TODAY'S RELEASES ON TOMORROW'S SCREENS

BY AIR EXPRESS

Nation-wide—2500 miles overnight

Reaches *directly* 215 key cities in the United States and Canada—also 32 Latin-American countries.

- ✱ Day and night service. Pick-up and delivery free.
- ✱ Packages accepted prepaid or collect. One waybill.
- ✱ COD's. a specialty and just as fast. Prompt remittance.

By using air-rail express combined, you can reach almost any theatre in America, many in a few hours, at low economical rates.

For service and information 'phone any Railway Express office.

AIR EXPRESS
DIVISION
RAILWAY EXPRESS AGENCY

Argentine and Brazil Close Studio Deals

(Continued from page 1)

former business associates. Ciavarra will come to Buenos Aires in September to take charge of Productora Argentine while Muria goes to Germany and the United States to purchase equipment designed to put the plant on a footing with American plants.

Present plans call for eight features for the season, with four to be ready in January. One will feature Luis Sandrini and will be directed by Manuel Romero, who has become a partner in the firm, along with Libertad Lamarque. Muria hopes to develop new talent so the company will not be dependent upon the legitimate theatre.

* * *

The Ministers of Justice and Public Relations have named a National Cultural Committee to function in connection with the Argentine M. P. Institute. On the committee are Dr. Matias Sanchez Sorondo, national senator, and the technicolor director of the Argentine M. P. Institute, Juan A. Bracamonte.

Among the functions of the committee will be the divising of the "manner and method of the State's intervention in the activities of the motion picture industry" and "the steps to be taken in regard to financing pictures and protection of national production."

German Film Winner Of Mussolini Award

(Continued from page 1)

awarded a cup for the best photography to Mutz Greenbaum, cameraman, for "Tudor Rose," British film made by G.B. and released here as "Nine Days a Queen." Jacques Feyder, the French director, received a medal of the Ministry of Press Propaganda for "Kermesse Eroique."

"Schlussakord," a German picture, was considered the best musical and "Jugend der Welt," likewise German, merited the honor as the best documentary short. "White Squadron" was adjudged the best Italian effort. It deals with the life of a colonial soldier in Libya.

The jury also awarded medals to three American films: "Trail of the Lonesome Pine," produced by Walter Wanger for Paramount; "Mr. Deeds Goes to Town," directed by Frank Capra for Columbia, and "Mary of Scotland," Katharine Hepburn vehicle, directed by John Ford for RKO.

Howard Release Via U.A. or Woolf Unit

(Continued from page 1)

cloaks the C.E.A. and its attitude toward the Dixey proposal. However, there may be some significance in the fact that Sept. 9 not only will mark the day on which exhibitors will lend ear to the proposition, but also will witness a meeting of the general council of the C.E.A.

Mrs. Fox Faces Move For Contempt Action

(Continued from page 1)

York, Fox counsel, flatly refused to allow further examination.

Steedle replied: "This closes the door to testing the accuracy of the medical opinions set forth in the affidavits extenuating her failure to appear. That leaves me no alternative.

"I feel it is my duty to report the whole matter with all the circumstances to the U. S. District Court and to certify Mrs. Fox for contempt. I shall take such action."

Steedle's report and recommendation will be made to Federal Judge John Boyd Avis in Camden, who under standard procedure, is expected to review these developments, and hold a hearing.

Meanwhile the 21-A proceedings here before Steedle, earlier described as a fishing expedition by creditors' counsel to discover assets, have been adjourned until Sept. 22.

Drs. Saul Alfred Ritter, New York surgeon, and William W. Hersohn, young Atlantic City practitioner, testified today. Both described Mrs. Fox as being in a state of nervous collapse, resulting from a condition she has suffered from for the past year and a half which has been aggravated by worries, with pre-cardial constrictions and anginal attacks.

Rain Brings Cheer To K.C. Territory

(Continued from page 1)

because of the shortage; will make a good seed bed for the planting of winter wheat.

Other straws in the wind to show conditions in the "drought-stricken" middle west include the report of the 10th Federal Reserve District, showing retail trade (31 department stores) up 5.5 per cent and wholesale business up 9.6 per cent over July a year ago. General business for the district increased.

Missouri, hardest hit by the drought of the two adjoining states, Missouri and Kansas, had a slightly increased attendance at its State Fair in Sedalia.

Rites for W. F. Jensen

HOLLYWOOD, Sept. 2.—Funeral services for Walter F. Jensen, Hollywood theatre operator who was drowned while fishing off Catalina Island last Saturday, were held today. Jensen operated the Melrose and Hollyway here, and was vacationing when the accident occurred. He is survived by his widow, parents and a brother.

Sets Vancouver Record

VANCOUVER, B. C., Sept. 2.—All consecutive-run records for Vancouver were broken as "San Francisco" went into its fifth week at the Capitol. The best previous record was three consecutive weeks, held only by a very few pictures, as Vancouver is definitely a one-week town.

Frank Sullivan to Wed

BOSTON, Sept. 2.—Frank Sullivan on the staff of the Capitol Theatre Supply Co. will marry Margaret Ellis Saturday afternoon. They will make their home here after a honeymoon trip.

"General" Cracks Paramount Record

(Continued from page 1)

$62,000 to $65,000. Extra shows are being added because the picture runs 98 minutes. Under the plan, weekday shows will end at 3 A.M. and on Saturday, Sunday and Labor Day the final screenings will wind up around 5 A.M.

Ordinarily the first stage show at the Paramount starts at 12:30 P.M., but due to the early opening hour Shep Fields and his band took over the stage at 10:30 A.M. From now until next Tuesday there will be six stage shows and eight feature screenings instead of five presentations and seven showings of the picture.

Weitman stated yesterday that 24 additional ushers were added to the staff to take care of the crowds.

Meanwhile, the Music Hall with "Swing Time," the Roxy with "Girls' Dormitory," and the Strand with "Anthony Adverse" played to capacity business all day yesterday. Standing room was the order of the day at the three theatres.

"Hussy" Arrives Tomorrow

The Capitol, which on Monday planned to hold over "Piccadilly Jim" for a second week, has changed the schedule. "The Gorgeous Hussy," which is doing a record business where it has opened out of town, will open at the Broadway house tomorrow.

"Romeo and Juliet," the only two-a-day screen attraction on Broadway, is holding up at the Astor and running neck and neck with the gross of "The Great Ziegfeld," its predecessor.

"Swing Time" today will start a second week at the Music Hall. The Roxy tomorrow will hold over its attraction. "Anthony Adverse" is now in its second week at the Strand.

Philadelphia MPTO Delays Price Fight

(Continued from page 1)

objections heard from the floor were against M-G-M's plan, with Columbia, RKO, Republic, Universal and others also coming in for lesser complaints.

President Lewen Pizor described sales plans in effect in other parts of the country.

David Barrist said the only remedy open to exhibitors was one best known to them. While he did not mention refusal to buy, it was understood this was what he had in mind. Ben Amsterdam said the organization was not yet strong enough to fight.

Discussion of a booking boycott whereby dates would not be given failed to result in action.

A resolution against film stars appearing on radio programs was passed.

Aylesworth's Aces Win

Aylesworth's Aces did a Grant took Richmond, Monday, when they overcame the Balaban Bats with a score of 15 to 2, in the latest game to be played by the M. P. Baseball League.

Drop Providence Shows

PROVIDENCE, Sept. 2.—The RKO Albee, after four weeks of legitimate attractions, has ended the policy, but will open with a straight dual film policy on Thursday.

"SWING TIME" SWINGS INTO ITS SECOND WEEK AT RADIO CITY MUSIC HALL AFTER A FIRST WEEK THAT WIPED OUT ALL EXISTING RECORDS EXCEPTING THE WONDER MARK SET BY "TOP HAT," WHICH HAD THE ADVANTAGE OF HOLIDAY PRICES LAST LABOR DAY.

The LAST O
T
MOHICAN

"45 Minute wait for all seats"

WHAT a busy day the front doorman had yesterday at the Rivoli Theatre. He was pushed around by the milling throngs and his only protection was his frequently repeated shout of

"45 Minute wait for all seats"

AS we went to press, LAST OF THE MOHICANS was headed for a new attendance record for the Rivoli Theatre.

VARIETY CHALKS UP FOUR MORE BULLSEYES FOR MOHICAN

'MOHICANS' 16G HEAVY CLEVE. WAMPUM

Cleveland, Sept. 1.
(Best Exploitation: State)

For top figure, State is leading with 'Last of Mohicans' romping in with $16,000

'Mohicans'-Scalp 18G, Balto

Baltimore, Sept. 1.

Outstanders this week are 'Last of Mohicans' at $18,000 pace and the

'MOHICANS' 16G STRONG IN ST. L.

'MOHICANS' IN SEATTL TEPEE, HEAP BIG $8,00

Seattle, Sept. 1.
(Best Exploitation: Orpheum)

Best exploitation at Orpheum f 'Mohicans' with color newspap ads, for second time in career Hamrick outfit.

Released thru UNITED ARTISTS

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

'OL. 40. NO. 56 NEW YORK, FRIDAY, SEPTEMBER 4, 1936 TEN CENTS

Abandonment Of 10¢ Rates Begins Today

'ircuits Join Move for Ending "Early Birds"

Virtual abandonment of 10-cent ad- iissions in the local territory will get nder way today when major and in- ependent circuit theatres changing iows this morning drop "early bird" ices and institute evening scales at P.M. Less than a dozen theatres, st run in thickly populated neigh- orhoods and charging a dime all day id night, are not included in the an, although it is possible the price ay be raised to 15 cents shortly.

With representatives of all major id independent circuit heads agree- g to the plan several weeks ago, iother meeting of the same interests as held yesterday afternoon at C. C. 'oskowitz' office where a general ieckup was made by exhibitors who 'omised to contact individuals not presented to get them to fall in line. il theatre men reported yesterday

(Continued on page 8)

Swing Time" Hits $124,600 First Week

"Swing Time" ended its first week the Music Hall with a gross of 24,600, or $400 under the expected ure. The figure is second to "Top at," which still holds the record at 31,000, garnered last year when ibor Day was included in the first eek's tally. However, Labor Day is year will add to the second ek's gross of "Swing Time," which, ording to RKO, is expected to be

(Continued on page 10)

'imes Square Again Has Picket Parades

With stagehands' pickets parading front of the Cohan, Selwyn and arris and Local 306 men picketing Liberty, Times Square, Lyric, obe and Central a peculiar and rath- unusual union situation has devel- ened in the Times Square area.

Max Cohen, who operates the han, Selwyn and Harris, up to

(Continued on page 10)

New Roxy Top

"Girls' Dormitory" grossed $55,000 in its first week at the Roxy, the largest in the history of the theatre while under Howard S. Cullman.

British Unit Plans for 15 In Two Years

Murphy, Howard, Walpole Detail Their New Plan

By BRUCE ALLAN

LONDON, Sept. 3. — Formation of Associated Artists, Ltd., was announced today by Dudley Murphy, director; Leslie Howard and Hugh Walpole, novelist, at a press party this evening at Murphy's flat, Aldford House, Park Lane.

The plan is to make 15 pictures in two years at a total cost of £675,000 on a new cooperative basis under which artists will hold shares and participate in the profits. The original founder members will be 10, consisting of four stars, three directors and three writers.

Howard has already contracted for one picture a year, with Murphy as director and Walpole to write exclusively for the firm and act as scenario editor.

Three productions are scheduled at a cost of £85,000 each and 12 at £35,000 each, the latter to star players who are characters in America,

(Continued on page 10)

Buenos Aires Soon To Get Huge House

By N. BRUSKI

BUENOS AIRES, Aug. 27 (*Via Airmail*)—Francisco Boo's plans for a new theatre here are drawn on a magnificent scale. The house, designed to seat 4,400, will have a tearoom and bar, a swimming pool open day and night the year 'round, billiard rooms, bowling alleys, a restaurant on one of the upper terraces with a dance floor, and possibly a garage in the basement.

Boo recently purchased the site, in the heart of the city opposite the

(Continued on page 8)

IATSE Declares 25% Of L. A. Indies Sign

LOS ANGELES, Sept. 3.—Approximately 25 per cent of the independent theatre owners in this territory are now under I.A.T.S.E. closed shops agreements, R. L. Hayward, business agent of the operators' union, says.

The local is starting a drive to get all other houses to sign agreements. A closed shop plan submitted to the I.T.C. for negotiation several months ago has been revised and is now under consideration by the exhibitors' organization.

"As You Like It"

(*Interallied*)

London, Sept. 3.—The film is straight Shakespeare without a line altered so far as can be traced, and the dramatic development is as it is in the play.

Elisabeth Bergner is charming, whimsical and fascinating as Rosalind, opposite a somewhat colorless Orlando from Laurence Olivier. Outstanding is Leon Quartermaine's delivery of the "All the world's a stage" monologue. Fine acting and elocution are contributed by Henry Ainley as the exiled duke. Sophie Stewart is excellent as Celia and Dorice Fordred as Audrey.

The forest of Arden is a good piece of stagecraft, but the film has made no attempt to rival the technical achievements of "A Midsummer Night's Dream."

As a sincere Shakespearian transcript with Miss Bergner in her most famous stage part it should appeal in special New York and key city runs to an educated public, but its appeal to the general film public appears more than doubtful.

The picture opened tonight at the Carlton with the police diverting traffic and a big assemblage of well known persons from social, governmental and industry circles.

The production will be handled in America by Twentieth Century-Fox.

ALLAN

M-G-M Will Release 17 in Four Months

M-G-M will release 17 features between now and Jan. 1, with "The Great Ziegfeld" heading the list and the Jeanette MacDonald-Nelson Eddy "Maytime" finishing it. "Romeo and Juliet" and "The Good Earth" will not be included.

The films on the release schedule are: "The Great Ziegfeld," "The Devil Is a Sissy," "The Thin Man Returns," "Born to Dance," "Love on the Run," "Libeled Lady," "Camille," "Good-bye, Mr. Chips," "Old Hutch," "April Blossoms," "Our Relations," "Sworn Enemy," "The Longest Night," "The All-American Chump," "Mister Cinderella," "The White Dragon," "Tarzan Escapes" and "Maytime."

Some of these are already completed and others are scheduled to go into production immediately.

Distributors Pressing for Percentages

Improved Outlook Brings Change in Policy

Influenced by the marked improvement in business throughout the country and an indicated flow of better than average product from Hollywood during the new season, major distributors without exception are concentrating on closing more percentage deals this year than ever before, a canvass of sales offices here discloses.

This concentrated drive for percentage deals will characterize this season's sales policies insofar as the great majority of subsequent run exhibitors are concerned, it is apparent at this time. The policies in this respect will differ from those of the past four or five seasons in that they include no attempt to artificially stimulate box-office receipts according to the distributor's convictions of how a picture should be played. This means, primarily, that no attempt will be made by an important distributor this season to regulate exhibition practices by means of the license agreement.

The past five selling seasons, begin-

(Continued on page 10)

Stock Deposits Hold Up Pittsburgh Deal

PITTSBURGH, Sept. 3.—Delay by preferred stockholders in depositing their securities is holding up the reorganization plan for the Penn. As soon as a sufficient number of preferred shares is in the hands of the committee it is understood a deal whereby

(Continued on page 10)

Chicago Reel Cuts Start Leader Calls

CHICAGO, Sept. 3. — Distributors here are wiring New York for leaders on new product because projectionists are cutting big reels to conform with the union rule prohibiting the running of reels over 1,000 feet. It is understood that the union rule is

(Continued on page 10)

No Paper Monday

***Motion Picture Daily* will not publish on Monday, Sept. 7, which is Labor Day and a legal holiday.**

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 4, 1936 No. 56

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box **664**, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Mirrophone Starts W. E. Factory Rush

Sales of the new W. E. Mirrophonic sound system are exceeding the normal production schedule of the company's factory, according to an Erpi announcement yesterday. The plant was recently placed on a 24-hour operating basis, as a result, it was said.

Installations of the new equipment in the Philadelphia territory are being made in the following theatres: Mayfair, New Renel, Erlen, Terminal and Grand, Philadelphia; Arcadie, Salisbury, Md.; Broadway, Pitman, N. J.; Roxy, Lockhaven, Pa.; Park, Reading, Pa.; Strand, Scranton; Strand, Shenandoah, and Rialto, Phoenixville, Pa.

Hart to File Appeal

Counsel for William S. Hart filed a notice of appeal in the N. Y. Supreme Court yesterday to the Appellate Division from an order by Justice Philip J. McCook which denied Hart's request for $53,417 as interest on an $85,000 verdict which he obtained against United Artists last April 24. At the time Hart sued United Artists for breach of contract.

◀ Purely Personal ▶

DOUGLAS SHEARER, chief sound engineer for M-G-M, left for Washington yesterday to supervise installation on a new sound reproducing system for the showing of "Romeo and Juliet." From the capital, he will head for Pittsburgh and return to New York on Tuesday. Before he left for Washington, Shearer stated both RCA and Erpi are putting out new equipment which hasn't as yet been given a name.

•

Mrs. Maria Garrett of the Warner foreign department will be interviewed on the NBC short wave station, W3XAL, Monday. The broadcast will be aimed at Central and South American listeners. Mrs. Garrett will discuss "The White Angel," "Anthony Adverse" and "The Charge of the Light Brigade."

•

Gordon E. Youngman of the RKO legal staff returned yesterday from Toronto after completing final details on the 10-year product franchise for the Famous Players Canadian circuit. N. L. Nathanson, who has just returned from England, signed for the circuit and Jules Levy for the distributor.

•

Arthur Schwartz, who did the music lyrics for the new Lily Pons vehicle, is expected to leave Hollywood for New York Monday. Here he will work with Howard Dietz on "Between the Devil," which Max Gordon will produce.

•

Charles Laughton, in between Korda pictures, no doubt, and Cedric Hardwicke will play the leads in "Promise," a stage play to be put on by Gilbert Miller later this season. Miller sails for New York next Wednesday.

•

Ray Hickman, traveling field representative in Ohio for the Feiber & Shea circuit, spent yesterday with E. C. Grainger at the circuit's home office in the Loew Bldg.

•

Frank and Mrs. McHugh, who are vacationing in New York, leave today on a motor trip to Maine. They will return in 10 days.

•

Stanleigh Friedman of Friedman & Thomas, Warner attorneys, has returned from Salzburg where he spent the summer vacationing.

•

Joseph Bernhard and Mort Blumenstock will sail tonight on the *Berengaria* for a weekend cruise to Bermuda.

•

William Melniker will fly down to Rio de Janeiro over the weekend. He's in charge of M-G-M's foreign theatres.

•

Y. Frank Freeman left yesterday for his home in Atlanta for the Labor Day weekend.

•

Martin Starr will discuss Darryl Zanuck over WMCA tomorrow night at 7:50 o'clock.

•

Jack Shapiro will be discharged from the N. Y. Joint Diseases Hospital over the weekend. He will rest at his home before returning to work.

•

Nat Levy, RKO district head with headquarters in Detroit, left yesterday for the automobile city.

•

Ed McEvoy is due back today from Gloversville where he spent a few days with Meyer and Louis Schine

•

Lewis R. Foster's comedy, "Too Young to Die," has been purchased by Paramount.

•

Ed Hatrick plans to go to the coast sometime in November.

•

Fred Astaire arrives today on the *Berengaria*.

•

Arthur Kober has arrived from the coast.

New Photography, Film Books Issued

Studio Publications today issues two new books, "Modern Photography," the sixth annual number, edited by C. G. Holme, and "Movie Parade," by Paul Rotha. The former is the latest volume in the series of books offering examples of the best work in the field of new camera technique, trends and style. There are 111 fine reproductions, six in color, printed on good quality paper. The work of leading camera exponents the world over is presented. The fine illustrations are striking examples of the beauty and form of life in movement and still-life.

Enlightening material for the camera enthusiast is found in another section of the book which lists technical details of cameras, film, shutter speeds, exposures and lighting.

Rotha Work Features Stills

Paul Rotha, seeing the need for a "pictorial survey of the cinema" collected stills from the work of 300 directors of almost 600 films, covering motion picture history from "The Great Train Robbery" to "The March of Time." He selected the best representative shots from the mass of material and has given an excellent record of film achievement in his "Movie Parade." Dividing his work into three sections, Rotha tells the how and why of the growth of films of fiction, fact and *avant-garde* and trick films, illustrating each section with valuable and intelligent comment.

—J. P.

Columbia-Griffith Sign

Columbia has closed with the Griffith circuit for next season's program. R. E. Griffith and Horace Falls represented the circuit on the deal, while Rube Jackter, Dewey Gibbs and Jack Underwood acted for the distributor. Gibbs is Oklahoma City manager and Underwood is Dallas exchange head.

Dored Reported Safe

John Dored, Paramount cameraman in Spain whose capture was reported some days ago and whose fate has been in doubt, is safe but being detained by the Spanish, according to advices received by the State Dept. at Washington.

Loew's Extra Dividend

Loew's, Inc., has declared an extra dividend of 50 cents and the regular quarterly dividend of the same amount on the common stock.

Schaefer Goes West On Coast Film Dea

George J. Schaefer, vice-preside and general manager of U. A., left f the coast by plane yesterday to co fer with National Theatres' executiv on a product deal for next seaso Schaefer said he would not be aw more than five days.

The final meeting of the four-d session of coast subsidiaries of N tional Theatres will be held toda Spyros P. Skouras, William Powers, Edward Zabel, Aubr Schenck, George Balsdon, Milt Hossfeld and Howard Malcolm, t home office group, are not schedul to return to New York until Tuesda It is understood the eastern and wes ern theatre heads and film buyers f the national circuit will confer wi Schaefer over the weekend.

The U. A. deal is the only o which has not been completed by t circuit. Schaefer has held three pr vious conversations on the deal, b has not advanced further than prelim inary stages.

Al Lichtman, Ned E. Depinet, Jul Levy, James R. Grainger and A Montague are scheduled to arrive i New York Tuesday. All are atten ing National Theatres' convention.

Quash Casandra Suit

Federal Judge Vincent Leibell i the U. S. District court yesterda granted a motion made by attorne for RKO to dismiss the complai in the $500,000 action brought b Claire H. Davis also known as Casa dra. She charged the wrongful use her name for advertising purposes a that she was libeled in "Bunker Bea which was produced by the defendan Judge Leibell ruled the complai failed to set forth a cause of action

Casandra is known professional as a clairvoyant and mystic.

Para. Meeting Routine

Only routine business was transact at the deferred meeting of the Pa mount board, which was held yeste day after two postponements resul ing from inability to obtain a quoru officials of the company stated. T next scheduled meeting will be t monthly session, Sept. 24.

Adolph Zukor, chairman of t board, is due in New York Saturd morning from the coast. He will directly to his home at New City f the weekend, not coming to his off until Tuesday.

Gastonia Jack Pot Case Is Dismisse

Spartanburg, S. C., Sept. 3. After City Solicitor J. A. Wilkins h admitted that the new city ordinan against Jack Pots would "not ho water," a case against W. T. Gra manager of the Carolina in We Gastonia, N. C., charged with viol tion of the ordinance, was dismiss by Judge A. C. Jones in Municip Court.

Although citing a recent Supre Court ruling which he claimed ma the new city ordinance void, Solicit Wilkins asked that the case agai Gray be nol prossed, and immediate served notice that he would order t arrest of Gray or any other W Gastonia theatre manager who tempted to stage a Jack Pot nig

READ THIS
from Hollywood Reporter

The way exhibitors all over the country are handling the launching of Simone Simon is an indication of what can be done if the exhibitor would only enthuse himself up to the point that new draws must be created, but won't be as long as they stick in a demand for players who draw top money at the studio and draw nothing at the box office, making it impossible for producers to give the unknown a break.

—AND THIS
from Film Daily

● ● ● THE BIG News of the week as far as we are concerned is that a Sensational Star has been discovered over the week-end......and whenever a sure-fire star has been discovered, that is big news to last for several weeks.......for this film biz sure can make use of 'em. .....so forget your narrow party affiliations and your little punk company jealousies and get up on your hind legs and cheer for 20th Century-Fox and their Simone Simon......the charming Maid from Marseilles......for she will add brilliance and glamour to an alleged Art that must keep dishing out brilliance and glamour if the customers are to be kept streaming to the bee-ohs that very directly give all of us our jobs......are you big enough to grasp the point?......then cheer for Simone, for she has the stuff that sends Electric Thrills through audiences......

▼ ▼ ▼

● ● ● WE SAW it happen with our very own eyes. . heard it with our own ears......sensed it as the waves of emotional reaction swept the first-show audience at the Roxy last Friday......it is a thrill that you get once in a decade ......the last time it happened to us was at the performance of Charles Farrell and Janet Gaynor in "Seventh Heaven".....and that's a helluva long way back......and the electric surge in the audience was the same as that at the Simone Simon performance..... you can't fool the people......they KNOW .... some personalities, some stories (like "Seventh Heaven") have the God-given power to reach out to the audience and play upon them as a genius plays upon the strings of a violin ......and that's exactly what Simone Simon does in "Girls' Dormitory"......

▼ ▼ ▼

● ● ● FORGET THE story...... it is incidental...... Simone Simon would make any story incidental......they could put her in a piece of puerile piffle and she would glorify it with her gracious charm and overwhelming appeal......she is glorious......and oh, such a relief from that never-ending procession of Hollywood Standardized Stars with the same make-ups, the same sophistication, the same routine mannerisms......the same Sameness......Simone Simon is DIFFERENT......she is Herself......natural, believable, charm personified......she will sweep the nation by storm.

▼ ▼ ▼

Then

LOOK WHAT A REAL PERSONALITY CAMPAIGN CAN DO!

(See next two pages . . .)

SIMONE SIMON BLAST

IN "TICKET-A-SECOND" BOXOFFIC

Starts TOMORROW

Daringly different drama of ecstatic young love awakened by the first kiss . . . introducing the most distinct and exciting new personality in years, SIMONE SIMON ...warm, refreshing, vital ...whose strange beauty and magnetic appeal mark her as The Star Discovery of 1936!

HE ROXY'S
RE POLICY"
SIMONE SIMON in GIRLS' DORMITORY
PREVIEW
Come at 9 p. m.
plus Complete
SIMONE SIMON 'N
"GIRLS' DORMITORY"
NOVIS&REVUE
XY
SI
BIG
The star discovery of 1936
SIMONE SIMON
A dramatic different emotional romance
"GIRLS' DORMITORY"
with
HERBERT MARSHALL
RUTH CHATTERTON
a DARRYL ZANUCK Production
a 20th Century-Fox Picture

HERBERT RUTH
MARSHALL · CHATTERTON
in

GIRLS' DORMITORY

Introducing the star discovery of 1936..!

SIMONE SIMON

(Pronounced See-MOAN—See-MOAN)

CONSTANCE COLLIER · J. EDWARD BROMBERG
DIXIE DUNBAR · JOHN QUALEN
SHIRLEY DEANE
DIRECTED BY IRVING CUMMINGS
Associate Producer Raymond Griffith
DARRYL F. ZANUCK in Charge of Production
Screen play by Gene Markey. From a play by Ladislaus Fodar.

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE

LL ROXY RECORDS!

TAMPEDE—DESPITE PRICE RAISE!

Six cashiers working like mad! 3840 admissions in first hour (*better* than ticket-a-second)! All-time record-breaking Friday take nearly doubled on *both* Saturday and Sunday (new record *each* day)! Three-day gross $6,000 ahead of previous high! Audiences wild over Simon! N.Y. Times sounds critics' keynote: "Simone Simon has become a star of the first magnitude!" HOLD OVER SET!

SIMONE SIMON
GIRLS' DORM
DONALD WOODS IN PERSON
SIMONE SIMON
HERBERT MARSHALL
HERE'S WHAT SHE'LL MEAN TO YOU!
(Start building her now!)
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
SIMONE SIMON
Movieland

A PROPHECY COME TRUE!

(This ad appeared in the trade papers of *July 6th)*

FLASH!

"MY MAN GODFREY" SMASHES EVERY RECORD AT PANTAGES HOLLYWOOD, AND RKO HILLSTREET, L. A., SINCE THEATRES WENT STRAIGHT PICTURES! CONTINUED BUSINESS SENSATIONAL AND WAY AHEAD OF "MAGNIFICENT OBSESSION" AND "SHOW BOAT" — AND THEY WERE TREMENDOUS!

FLASH!

"MY MAN GODFREY" BREAKS ALL OPENING RECORDS FULTON THEATRE, PITTSBURGH, DESPITE STEADY RAIN! HOLDOUT ON LAST PERFORMANCE REQUIRED RUNNING EXTRA SHOW HOLDOVER CERTAIN!

FLASH!

SMASHING OPENING GROSS AT SPRECKELS THEATRE, SAN DIEGO BEATS "MAGNIFICENT OBSESSION" BY 28%! . . . AND PHENOM-ENAL OPENING AT ORPHEUM, SALT LAKE CITY, UPS TAKE 69% ABOVE "MAGNIFICENT OBSESSION"! BOYS, THAT'S BIG MONEY

The NEW
Universal's

MY MA

SMASH!

"ENTIRELY WITHOUT PRECEDENT! SETS A NEW HIGH!" says Louella Parsons, L. A. Examiner . . . "HYSTERICAL HIT! DON'T MISS IT OR YOU'LL BE SORRY! MY SIDES STILL ACHE FROM LAUGHING!" says Harrison Carroll, L. A. Herald Express.

SMASH!

"HILARIOUS ROMANCE!" says Edwin Schallert, L. A. Times . . . "FRENZIED HYSTERIA! AMAZING! WILL BE DISCUSSED FOR MANY MOONS!" says Elizabeth Barnes, L. A. News.

SMASH!

"HYSTERICAL COMEDY! DESTINED FOR MOST PROSPEROUS CAREER!" says Elizabeth Yeaman, Hollywood Citizen . . . NEVER SUCH RAVES—AND NEVER SUCH BUSINESS!

GODFREY

Buenos Aires Soon To Get Huge House

(Continued from page 1)

Grand Teatro Opera, at a municipal auction for 1,324,455.90 pesos. Cordero, Cavallo and Lautaret will operate the house. This firm already controls the Grand Cine Florida.

The house will have a large stage as well as cooling and heating plants and a room for television. The television will be experimental. A special screen will be used to show audiences acts being put on in the room.

Start of construction is planned soon, as bids have been received. The total cost is estimated at 3,000,000 pesos.

* * *

The Ass'n. of M. P. Exhibitors has decided to appeal again to the Supreme Court for abolition of the decree authorizing daylight saving time. A communication has been sent to the Ministry of the Interior, supplementing similar communications previously sent by various industries.

* * *

Notwithstanding denials from Walter Gould, Latin American director of U. A., and Guy P. Morgan, director for the Argentine, a rumor persists that United Artists will take over distribution of Argentine films.

Arthur W. Kelly, vice-president in charge of foreign distribution, said before sailing on a world tour that he intended to negotiate such deals in a number of countries.

Chicago Game Off; Theatres Have Jam

Chicago, Sept. 3.—A crowd estimated at 50,000 jammed the Loop Tuesday night when the football game between the All-Stars and the Detroit Lions was cancelled shortly before game time because of rain.

As a result, theatre business was nothing less than phenomenal. Standouts were reported at most houses and grosses jumped approximately $2,000 for the evening in the larger houses. They played to capacity business all evening.

Special trains from Milwaukee, Minneapolis, Indianapolis and other cities brought thousands of visitors to witness the game. Hundreds of refunds were made on the advance ticket sale and many departed with nothing but ill feeling for the sponsors of the game. Football games, they said, just weren't cancelled because of weather.

Start Abandonment Of Ten-Cent Rates

(Continued from page 1)

that everyone was in accord with the scheme. The session lasted less than a half hour. It was informal and in the form of a checkup to see that all the machinery was properly oiled a day before the ball bearings start rolling.

While the Broadway houses did not enter the discussions yesterday, it has been taken for granted these units will join the move by doing away with the morning price which has prevailed between the opening and matinee hour.

The Strand, which boosted the opening price of 25 cents to 40 cents with the run of "Anthony Adverse," is expected to continue the increased admission after the showing of the picture. The Rivoli will boost the current "early bird" price to 35 cents when "Dodsworth" begins a run after "The Last of the Mohicans."

Harry Brandt, president of the I.T.O.A., represented that organization at both meetings in Moskowitz's office. Yesterday, he reported that the membership was in accord on the matter and would follow through as scheduled.

All of the exhibitors and circuit executives attending the conclave yesterday were in a happy frame of mind, confident that the plan would prove successful.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Yellowstone"

(Universal)

Hollywood, Sept. 3.—The scenic beauty of the locale rather than the entertaining quality of this formula, melodramatic crime mystery story stands out as the major appeal of this picture. The artistic photography greatly accentuates the natural marvels of Yellowstone Park, but the plot situations complicate the theme.

Tersely, the yarn is the familiar multiple-suspect murder mystery carrying much comedy but only slim romantic love interest. Ex-convict Ralph Morgan is reunited with Judith Barrett, his daughter, and seeks to recover long lost robbery loot. His erstwhile companions in crime, headed by Alan Hale, watch Morgan making his search and murder him.

As various persons become suspects, romance develops between Henry Hunter, the park warden, and Miss Barrett as the investigation of Morgan's disappearance continues. Turning dramatic, the theatrical suspense marking all of the action is leavened by comedy contributed by Andy Devine and Raymond Hatton. Morgan's body is finally erupted from a geyser, after which Hale and Monroe Owsley pay the price of their crime by being frozen to death in an ice cave to which they had tracked Morgan.

Exploitation of the scenic backgrounds seems to be the outstanding showmanship asset for all other than the crime addicts. Hunter and Miss Barrett, newcomers both, show promise. Morgan is somewhat out of his element, but the veteran troupers, Hale, Devine, Hatton, Paul Fix, Rollo Lloyd and Paul Harvey, contribute characteristically effective performances. The story is an original by Arthur Phillips and is wisely directed by Arthur Lubin, who devotes considerable footage to scenic effects.

Production Code Seal No. 2,465. Running time, 70 minutes. "G."

Looking 'Em Over

"Adventure in Manhattan"

(Columbia)

Concocted with the blend of originality, comedy, romance, farcical intrigue and novelty that made "It Happened One Night" a refreshing and entertaining cocktail which intoxicated the box-office with its results, "Adventure in Manhattan" should prove a delight to the season's audiences.

The lines and clever situations from the May Edington original, the direction of Edward Ludwig, and the performances by Jean Arthur, Joel McCrea and Reginald Owen are well combined and the resulting job is a perfect blend.

In his role of criminology author, amateur art collector and newspaper man, McCrea is the cocksure predicter of big crimes. Fellow scribblers work a gag to bring him down from prophetic heights to the level of humans and in this manner after the hoax, he meets Miss Arthur, an actress. The pair hit it off in romantic fashion and develop their acquaintance with Reginald Owen, Miss Arthur's producer. When a rare painting is stolen McCrea is off predicting again and so sure is his editor that the presses are set for a "scoop" which fizzles out—as does McCrea from his job. From that point the plot hits its pace and speeds along its zestful, adventurous way to comic and melodramatic conclusion, with predictions coming through, "scoops" and romance. Throughout there is taste and it's the kind of mystery, comedy and romance that hits the spot.

The well-cast support includes Herman Bing, Victor Kilian, John Gallaudet, George Cooper, Emmett Vogan and Charles Wilson. The screen play is the collaboration of Sidney Buchman, Harry Sauber and Jack Kirkland.

Production Code Seal No. 2,359. Running time, 73 minutes. "G."

(Additional Review on Page 10)

St. Louis Reopened With Shows, Films

St. Louis, Sept. 3.—After having been closed for more than two years, the St. Louis will be reopened tomorrow with a combination stage show and picture policy. Not only does the reopening of the house add another theatre to the downtown list, but it will also mark the return of presentations in the local area. It will be the first show since the policy was dropped from the Ambassador about six months ago.

Headlining the first stage show will be Charles Collins, who appeared in "The Dancing Pirate" and recently topped the Roxy, New York, bill. Freddie Mack, who has been conducting the orchestra at the Roxy, is in the pit at the St. Louis and will remain here for several weeks. In addition, 16 Gae Foster girls, Hecter and his pals, Nadine, Professor Lamberti, and a local singer round out the program.

Partington in Charge

Jack Partington supervised all details in connection with the show. Eve Ross, protege of Miss Foster, is in charge of the girls. Harry C. Arthur, Jr., arrived from New York yesterday with his brother, Edwin, who will be attached to the local F. & M. executive staff which will make its headquarters at the Fox. Partington and John Eberson will leave for the east over the weekend, while Arthur plans to spend about 10 days here for conferences with the bondholders of Central Properties Corp., which is scheduled to turn over the St. Louis Amusement Co. to F. & M. under a 10-year management contract within the next few days. The deal is awaiting approval of the Federal Court.

Sears, Einfeld Coming

Hollywood, Sept. 3.—Gradwell L. Sears and S. Charles Einfeld left by plane today for New York.

Wall Street

K.-A.-O. Best Gain on Board

	High	Low	Close	Net Change
Columbia	38⅝	38⅛	38⅛	.....
Columbia, pfd.	46	45½	46	+ ½
Consolidated	4⅞	4¾	4⅞	.....
Consolidated, pfd.	17⅜	17	17⅜	+ ¼
Eastman Kodak	175	175	175	+1
Gen. T. Equip.	23¾	23⅛	23⅛	— ⅜
K.-A.-O., pfd.	96	96	96	+1½
Loew's, Inc.	59⅜	59½	59¾	— ¾
Loew's, Inc., pfd.	106⅜	106⅜	106⅜	— ⅝
Paramount	8¾	8½	8¾	.....
Paramount 2 pfd.	10¼	9⅞	10	— ⅛
Pathe Film	7⅞	7¾	7¾	— ⅛
RKO	7	6⅞	6⅞	— ¼
20th Century-Fox	30¾	30⅛	30⅛	— ⅜
20th Century, pfd.	38¼	38⅛	38¼	— ½
Universal, pfd.	107	106	107	+1
Warner Bros.	13⅝	13¼	13¼	— ¼

Curb Off Slightly

	High	Low	Close	Net Change
Grand National	4⅜	4⅛	4⅛	— ¼
Sonotone	2¼	2⅛	2⅛	— ⅛
Technicolor	27	26⅞	27	.....
Trans-Lux	4	4	4	— ⅛

Keith Bonds Rise ⅛

	High	Low	Close	Net Change
Keith B. F. 6s '46	95⅛	95⅛	95⅛	+ ⅛
Loew's 6s '41 ww deb rights	99⅛	98⅞	99⅛	.....
Paramount Pict. 6s '55	91	90	90⅛	— ⅝
Warner Bros. 6s '39 wd	96¾	96⅝	96⅝	— ⅜

(Quotations at close of Sept. 3)

BIGGEST EVER!

"The General Died At Dawn" breaks all-time record for attendance at New York Paramount

Paramount Pictures

Gary Cooper and Madeleine Carroll in
"THE GENERAL DIED AT DAWN"
with William Frawley, Dudley Digges, Akim Tamiroff, Porter Hall, J. M. Kerrigan. Screen Play by Clifford Odets. Based on a Story by Charles G. Booth. Directed by Lewis Milestone. A Paramount Picture

Distributors Pressing for Percentages

(Continued from page 1)

ning with the depression, have seen determined attempts by the larger distribution companies to offset lowered rentals by means of restrictive clauses calculated to get what was believed to be best playing conditions for all product sold. These included minimum admission clauses and anti-double featuring clauses, which, despite numerous attendant obstacles, distributors attempted to enforce. One or the other of the clauses have appeared in the contracts of all but two of the major companies during the past five years.

For the new selling season all major distributors have abandoned the minimum admission clause. All but four have eliminated the double featuring restrictions from their 1936-37 contracts and, inasmuch as three of these—Paramount, Warners and M-G-M—are on a double feature policy in most of their affiliated theatres, it would seem to be apparent that no serious effort to enforce the clause will be made by these companies.

Business Pickup Fathered Move

The drive for a maximum number of percentage deals as well as the relinquishing of attempts to regulate exhibition policies by means of the licensing agreement, is attributed by sales officials to the rapidly improving business situation and the reasonable expectancy of better product from all companies. Distributors point out that the rate of business improvement has been and promises to continue at such a pace that deals closed for a flat rental at this time almost certainly could not be gauged to approximate the average theatre's probable earnings next fall and winter. Hence, they are convinced that the most judicious participation in the expected business advances can be realized by the producer-distributor only through percentage deals.

Distributors also see the problems engendered by unreasonably low admissions and, in some instances, unnecessary double featuring, being solved through the percentage deals. More expensive product commands its own higher admissions and discourages a second outlay for double features. Thus, sales executives are inclined to believe, a sustained flow of good product sold at its full value, together with increased theatre attendance, may cure many of the competitive exhibition practices which contract restrictions and trade agreements could not do away with during depression years.

Chicago Reel Cuts Start Leader Calls

(Continued from page 1)

effective nationally and is causing much trouble which will increase in volume as the new product arrives.

Union-exhibitor parleys are still on with the projectionists demanding the return of a 20 per cent wage cut made five years ago, and exhibitors demanding a 10 per cent decrease. Both sides insist that they will not compromise.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Wives Never Know"

(Paramount)

HOLLYWOOD, Sept. 3.—With situation laughs punctuated by smart dialogue this is a good domestic farce, capably played by Charles Ruggles, Mary Boland, Adolphe Menjou and Vivienne Osborne.

Ruggles portrays a mild horticulturist who is married to Miss Boland. Menjou is a novelist who preaches that marriage is a living death and enters their happy household to convince the wife that Ruggles' impeccable conduct robs her of the happiness of forgiving his sins. Convincing both that their wedded joy is a fool's paradise, he starts Ruggles on a night of gay carousing. Ruggles chooses Miss Osborne, a French actress, as his partner for the adventures and learns afterward that he has picked Menjou's true love. Further complications pile up when Claude Gillingwater and his wife, Fay Holden, arrive during a domestic blowup to reward Ruggles' domestic fidelity by making him the Kansas representative of an eastern nursery. Only when many doors have slammed in the best farce manner do events straighten out.

Elliott Nugent's direction drives the comedy home without any undue strain and able acting support is given the principals by Louise Beavers, Norma Lee, Constance Bergen and Arthur Housman. The screen play is by Frederick Hazlitt Brennan from the story by Keene Thompson. Harlan Thompson produced, giving good attention to details. The picture rates first consideration on duals and the cast names offer good exploitation opportunities.

Production Code Seal No. 2,469. Running time, 70 minutes. "G."

British Unit Plans For 15 in 2 Years

(Continued from page 1)

but stars here. Two pictures definitely set for Howard are "Riviera," by Ferenc Molnar, with script by Robert E. Sherwood; "Bonnie Prince Charlie," in Technicolor, with script by Walpole. Two other stories bought are "King for a Day," by Dashiell Hammett, author of "Thin Man," and "Martyr," by Liam Flaherty.

Production probably will be at Amalgamated Studios and an occasional picture may be made in Hollywood.

Anna Sten and Eugene Franke will join and their present company will be dissolved.

Two offers of distribution are being considered and Murphy admits he has been holding discussions with Capt. A. C. N. Dixey of the Independent Exhibitors' Distributing Co., but denies any pledge.

Murphy says artists associated with the company will work exclusively for it on expiration of their present contracts, but at the start, as in the case of Howard, may have films to make elsewhere.

Howard will leave for New York Saturday for further Warner pictures. While there he may discuss Associated affairs. Production is scheduled to start in November.

Burroughs-Tarzan in Distribution Change

LOS ANGELES, Sept. 3.—Far West Exchanges' franchise for the distribution of Burroughs-Tarzan pictures in Los Angeles, San Francisco, Portland and Seattle has been terminated by mutual consent. Olmstead Stubbins exchanges have taken over the work. The change was suggested by Burroughs following the taking over of Far West by Grand National.

"Tundra Dragnet" will be the first under the new arrangement.

Times Square Again Has Picket Parades

(Continued from page 1)

Sept. 1 employed stagehands identified with the I.A.T.S.E. as well as Local 306 men. Since the theatres do not play vaudeville and since there has been no need for the men in the past year, Cohen decided to drop them from the payroll. He didn't, however, discharge the I.A.T.S.E. operators. As a result, the stagehands are picketing the three theatres while their brother members are inside working the projection machines.

Brandt, who operates the other houses with the exception of the Central, has not had Local 306 men in his booth for more than two years. His theatres are in direct competition to Cohen's group and although one may draw another conclusion the reason the pickets have renewed their daily stint is directly attributed to a new move on part of the I.A.T.S.E. affiliate to get Brandt's houses to sign.

The Allied picket who had been doing service at the State has retired. The major circuit houses on Broadway are not involved in the revival of the sandwich men, all theatres having signed a long term deal with Local 306 last year.

Fanchon in Talent Job

HOLLYWOOD, Sept. 3.—William Le Baron today signed Fanchon as an associate talent creator in the expansion of Paramount's new talent department. The new post is in addition to Fanchon's job as associate producer on musicals with Neville Shauer.

H. B. Thayer Dead

H. B. Thayer, 79, formerly president of A. T. & T. and of the Western Electric, died today at his home in New Canaan, Conn.

"Swing Time" Hits $124,600 First Week

(Continued from page 1)

better than the first and close to the "Top Hat" record holder. About 182,000 attended the Music Hall last week in comparison to 186,000 admissions for the first seven days of "Top Hat."

The Strand with $53,350 on the first week of "Anthony Adverse" came pretty close to evening the Roxy seven-day take on "Girls' Dormitory." The latter house drew $55,000, which is the biggest gross for the theatre under Howard S. Cullman's management. Considering that the seating capacity of the Strand is slightly more than half of the Roxy's, the first week's take of "Anthony Adverse" is something that the Warners can turn to with pride.

"To Mary—with Love" garnered $39,000 at the Paramount. The tally also includes the preview of "The General Died at Dawn," which was shown to more than 4,000 persons last Tuesday night. "Piccadilly Jim" wound up with approximately $33,000 in the till, which was good for the theatre, but not strong in comparison with some of the other grosses along the street.

S. R. O. for "Romeo"

"Romeo and Juliet" on a two-a-day policy at the Astor, continues to play to standing room. Four shows, instead of two, will be put on tomorrow and Sunday with three scheduled for Labor Day. In view of the additional screenings, it is anticipated the third week's business will figure around $25,000.

The Rialto, with "The Case of the Velvet Claws," got around $8,000. The Palace on a double feature comprising "Mary of Scotland" and "Second Wife" took in more than $10,000. "China Chipper" was previewed at the theatre at midnight.

"Queen" Big in Pittsburgh

PITTSBURGH, Sept. 3.—"Nine Days a Queen" is claimed to have set an opening day record at the Alvin. It was a surprise to the management because of lack of star names.

"Mohicans" Phila. Hit

PHILADELPHIA, Sept. 3.—More than 7,500 admissions were chalked up for the opening day yesterday of "The Last of the Mohicans" at the Aldine. The theatre seats 1,400.

Stock Deposits Hold Up Pittsburgh Deal

(Continued from page 1)

the theatre will be leased to Loew's will be made. This is expected in about two weeks.

Representatives of the reorganization committee have conferred with Loew home office executives and are said to have agreed on details of a lease. Meanwhile, the preferred stockholders continue to operate the Penn without the assistance of the combined products made available to the houses under the recent Warner-Loew pooling arrangement.

Hull to Indianapolis

H. H. Hull has been named by Carl Leserman as manager of Grand National's Indianapolis exchange.

UNDER the great Acoustic Shell of the Hollywood Bowl, Leopold Stokowski conducted a memorable concert on August 17. The technical equipment used for the sound enlargement of the music was based on the revolutionary principles of Stereophonic—"third dimensional"—Sound, first successfully demonstrated by Bell Telephone Laboratories before the National Academy of Sciences on April 27, 1933, a single-channel adaptation of which is now available to theatres in commercial form as MIRROPHONIC.

THRILLS FOR YOUR EARS! MIRROPHONIC'S *Living Sound* DEMONSTRATED IN BOWL

Thousands are thrilled for the first time by Western Electric's new sound reproduction.

Again!—proof of the box-office value of the new dramatic sound reproduction!

In the famous Hollywood Bowl, on August 17, the thrill of a full symphony orchestra was enlarged to reach every ear in the bordering hillside, retaining every vestige of the faithfulness, the tonal purity, the undistorted quality, of the living sound itself!

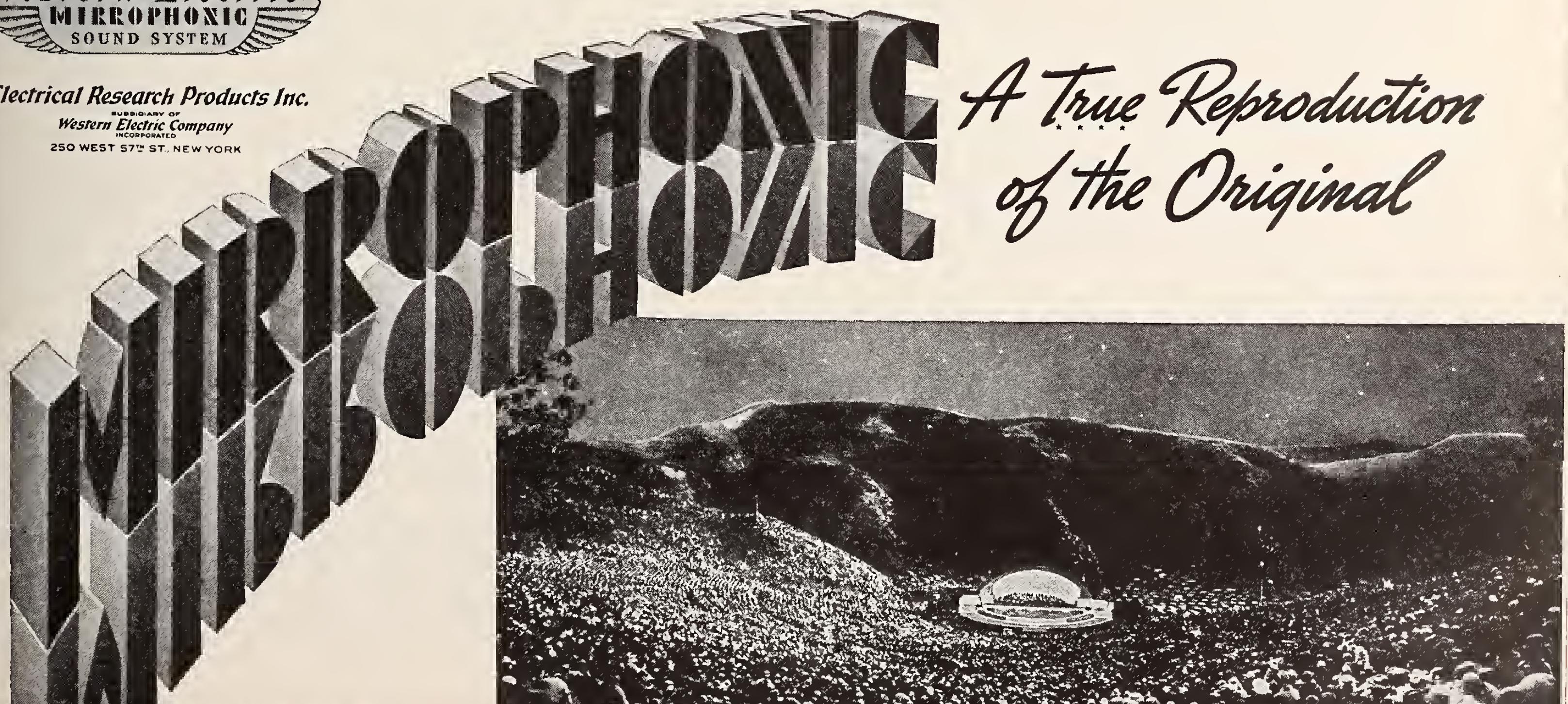
The spellbound listeners, hearing this miracle of sound, enjoyed the experience that patrons will get—when your theatre is equipped with MIRROPHONIC, the perfected sound system that for the first time brings to every seat in your theatre a massive, undistorted illusion of reality itself, a true reproduction of the original sound!

MIRROPHONIC—Western Electric's epoch-making sound system—brings to exhibitors everywhere the first new large-scale money-making opportunity since Western Electric first gave sound to the silent films!

Backed by E. R. P. I.'s world-wide service facilities, and by a powerful exploitation campaign, MIRROPHONIC sets an entirely new standard of sound reproduction. An illustrated booklet will be mailed on request.

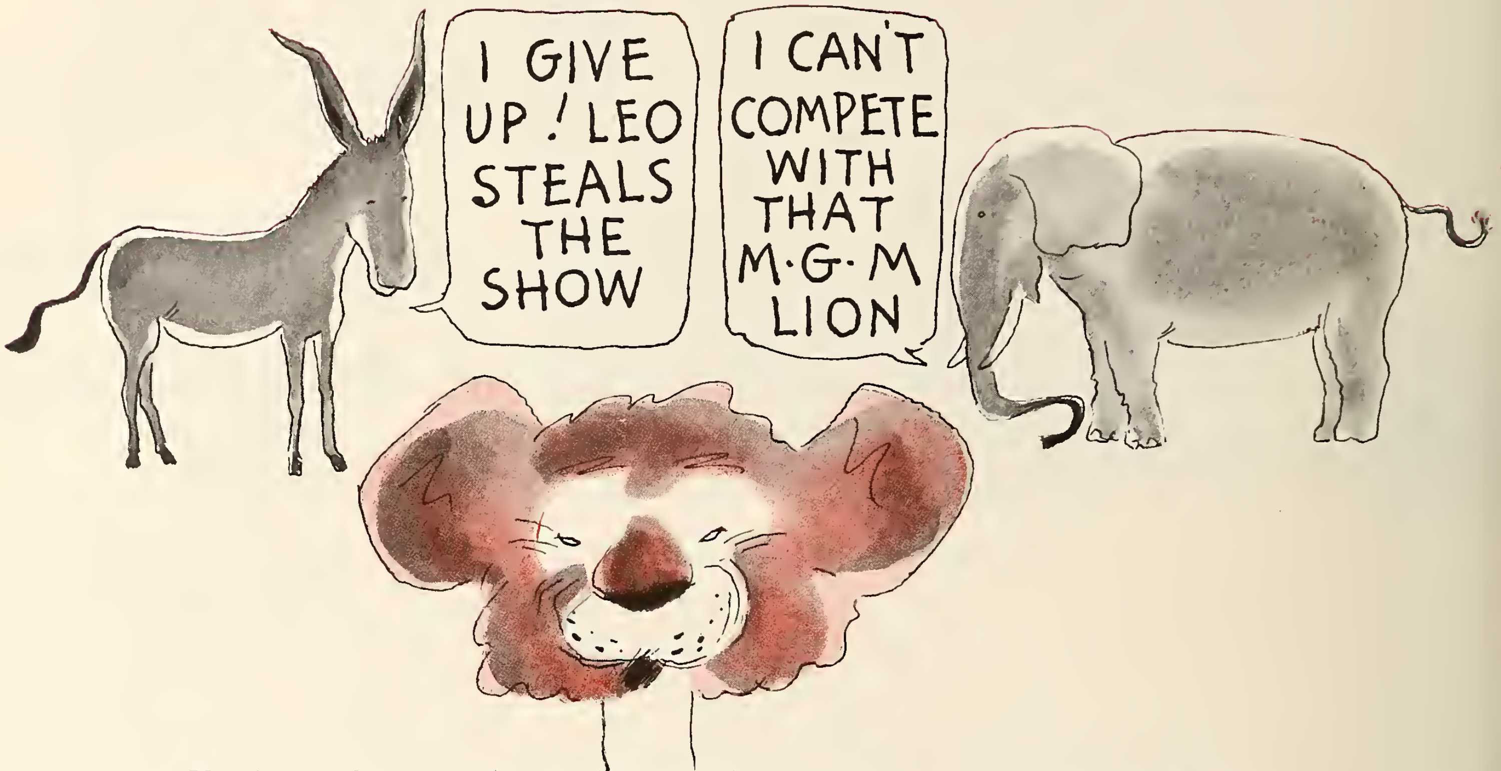
THE NEW
Western Electric
MIRROPHONIC
SOUND SYSTEM

Electrical Research Products Inc.
SUBSIDIARY OF
Western Electric Company
INCORPORATED
250 WEST 57TH ST., NEW YORK



A True Reproduction of the Original

ELECTION FORECAST!


I GIVE UP! LEO STEALS THE SHOW
I CAN'T COMPETE WITH THAT M·G·M LION

LEO ALWAYS WINS!

"Will exact plenty of healthy laughs from patrons."
—**FILM DAILY**

Steal the Election Show with the laugh film that soon will convulse the nation!

"Benchley enth
siasts will not
satisfied seeing
only once."
—**M. P. DA**

ROBERT BENCHLEY

in "HOW TO VOTE"

It's positively the greatest short subject since "Three Litt Pigs." Timed for a quick clean-up! Ready for hilariou booking NOW! *(Sure it's one of those grand M-G-M 1936-37 Shorts*

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 57 NEW YORK, SATURDAY, SEPTEMBER 5, 1936 TEN CENTS

Zukor Asserts New Optimism Now Prevails

Says Paramount to Spend $10,000,000 on 15

CHICAGO, Sept. 4.—Improved world economic conditions and the grosses rolled up by recently released new season product have imbued Hollywood with a new confidence, declared Adolph Zukor here today en route to New York.

Paramount, he said, will spend $10,000,000 on 15 star-name productions during the next six months exclusive of the rest of the program.

Zukor was particularly enthusiastic about "The Texas Rangers," "Rhythm on the Range" and "The General Died at Dawn." He had just been informed, he said, of the opening grosses on the last named feature at the Paramount, New York.

Above normal returns will be received, he predicted on other recently completed films. He named "The Big

(*Continued on page* 3)

Cantor Settles His Goldman-Sachs Suit

WILMINGTON, Sept. 4.—The suit of Eddie Cantor against Goldman, Sachs & Co., its partners and officers, Goldman-Sachs Trading Corp. and Central States Electric Corp. has been settled and the sequestrator appointed by Chancellor Wolcott to sequester stock holdings of individual defendants has been discharged.

Cantor, with Benjamin F. Holzman, tarted suit in 1932 asking for an accounting by the defendant companies. Cantor, a heavy stockholder, alleged mismanagement. Wolcott, petitioned by counsel for the complainants, appointed Albert L. Massey of Wilmington as sequestrator of stock of the individuals named with the corporations as respondents.

Recently a compromise agreement

(*Continued on page* 3)

M. P. Salesmen, Inc., Add 20 New Members

About 20 theatre men, exchange managers and bookers were initiated into the membership of the M. P. Salesmen, Inc., yesterday, at a meeting at the Astor. This is in line with the organization's new plans to expand its activities to include all ranches of the local industry.

Plans for the annual ball to be held Thanksgiving Eve also were discussed. oe Lee presided.

RKO Canadian Deal Going Before Court

A petition asking court approval of the recently drawn agreement under which RKO withdraws from theatre operation in Canada and grants a 10-year product franchise to Famous Players-Canadian will be filed in Federal Court here by Irving Trust Co., trustee in reorganization for RKO, in the near future.

The petition asks leave to liquidate RKO Canada and turn over its leases on Canadian theatres to Famous Players-Canadian. Theatres involved include the Orpheum, Vancouver; Winnipeg, Winnipeg; Keith's, Ottawa; Capitol, Winnipeg; Imperial, Montreal, and Capitol, St. John. RKO sets forth that the Canadian operations never have been profitable and that, through the assignment of the leases, it would free itself of contingent liabilities amounting to more than $400,000, exclusive of any other liabilities which might accrue during the life of the leases.

Under the agreement for which court approval is sought, F. P. Canadian assumes RKO's obligations on the Montreal and St. John theatres, in addition to taking over the leases. The 10-year RKO franchise is a further consideration for the relinquishing of the leases by RKO.

British Time Unit Set Up, Says Rolan

An English production unit for the March of Time with Richard de Rochemont in charge has been set up in England, Ralph Rolan stated yesterday upon his arrival on the *Paris*. Space formerly occupied by RKO International at Deane House has been taken over for the purpose, Rolan said.

Under the new plan, one English subject will be used in all March of Time releases in England and eight of the 12 will be inserted in American issues, Rolan asserted. The initial English subject which has to do with

(*Continued on page* 3)

Florida Cities Try Out Bank Night Idea

SARASOTA, FLA., Sept. 4.—Theatre Bank Night crowds have given this city an idea on how to raise money for a municipal bathing beach. As a result, tickets are being sold at the municipal band concerts and drawings are being held.

Tampa city officials have been so impressed by the success of the plan that they are discussing its adoption for the purpose of raising money to match WPA funds on local relief projects.

Will Have 5 Each

Under the tentative drafts drawn up in the M-G-M-Twentieth Century-Fox-G.B. deal, both American companies will each distribute a minimum of five G.B. pictures in this country annually, according to J. Robert Rubin and Richard Dwight, attorneys, who returned yes-Rubin and Richard Dwight,

First Payment Made by New Spanish Pool

By HARRY C. PLUMMER

BARCELONA, Aug. 22.—First distribution of the recently pooled receipts of all theatres has just been made to distributors and producers by the Comite Economico de Cinema on behalf of the Sindicato Unico de Espectaculos Publicos, the Government bureau in control of amusements.

The total distribution was 42,000 pesetas, approximately $5,000. This represented about 70 per cent of the funds in the hands of the Comite, as 30 per cent was retained as "deferred credits," pending the outcome of the economic situation caused by the political disturbance.

It is understood that the Comite has on hand 128,000 pesetas, after the

(*Continued on page* 3)

Cincy Grosses Rise 25% in Heat Waves

CINCINNATI, Sept. 4.—Despite the fact that the weather has been the hottest on record over a continuously longer period of time, theatre receipts at local first runs have been approximately 25 per cent higher this summer than for the corresponding period last year. Generally improved economic conditions have contributed to this result, but better product is considered mainly responsible, evidenced by the fact that houses which are not air-conditioned have shared in the higher grosses.

Another indication of improved business conditions is found in a report just released by the Dept. of Commerce, which shows retail sales here for July were 55 per cent greater than for July, 1935.

Other Ohio cities showed July gains in retail sales as follows: Cleveland, 42 per cent; Canton, 39; Akron, 24; Youngstown, 24; Toledo, 14; Cincinnati and Columbus, each 13.

Lawyers Back With Draft of British Deal

Definite Progress Made, Say Rubin, Dwight

Negotiations on the Twentieth Century-Fox-M-G-M-G.B. deal have been reduced to writing and a tentative draft was brought back to this country by J. Robert Rubin, chief counsel for M-G-M, and Richard Dwight of Hughes, Schurman and Dwight, attorneys for Twentieth Century-Fox, who returned yesterday on the *Paris* and *Berengaria*, respectively.

The fact that the tentative agreement has been reduced to writing was regarded by Rubin as definitely moving the deal along. He added that there were not many changes and the pact follows along the general lines as agreed "in principle" before Joseph M. Schenck and Isidore Ostrer sailed for London.

"Certain things are necessary to be made by G.B. in regard to the corporate structure," Rubin stated, "before the deal can be completed." He said he expected this would be done in about a month.

"G.B. will retain its name in England, as heretofore," Rubin asserted, "and will also continue to produce as it has in the past." Distribution of M-G-M, Twentieth Century-Fox and G.B. product in England will be handled through one agency, but the individual sales staffs will be kept on, as usual."

Dwight was reluctant to discuss any phase of the three-company pact, holding that it has not been approved by the boards of any of the firms involved. He said he brought back a

(*Continued on page* 3)

Penn MPTO Demands Star Broadcasts End

PHILADELPHIA, Sept. 4.—Resolutions opposing star broadcasts adopted by the M.P.T.O. of Eastern Pennsylvania, Southern New Jersey and Delaware, "not only oppose, but demand" that producers, directors, players, writers and others in the industry immediately end their activities on local, Pacific Coast and national hookups.

The resolutions say the broadcasts have proved that screen personalities have "decreased their value to producers."

Copies of the resolutions have been sent to all producers and trade papers in the industry.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 5, 1936 No. 57

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Music Hall Winner In Baseball Series

The end of the M. P. Baseball League season this week finds the Music Hall at the top of the list. The team came out with a record of 12 straight games won, RKO placed second with 11 won, three lost. Columbia and Skouras tied for third place with both teams averaging eight games won and seven lost.

Next Saturday, Sept. 12, semi-final games will be played between Skouras vs. Columbia and Music Hall vs RKO. The winners of each set will compete for the championship.

Columbia Pays Dividend

Columbia Pictures has declared a dividend of 25c per share on the common stock payable Oct. 1 to stockholders of record Sept. 18.

No Paper Monday

***Motion Picture Daily* will not publish on Monday, Sept. 7, which is Labor Day and a legal holiday.**

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Three Mesquiteers"

(Republic)

Hollywood, Sept. 4.—All the standard western ingredients and many refreshing new elements have been incorporated in this fast-moving, outdoor, thrill action film. It is premised on a novel idea, moving at an exciting interest-creating pace in which dialogue, movement and music combine to strengthen the picture's drama, romance and comedy. Direction, intelligent production technique and convincing action combine to provide desirable entertainment.

A group of ex-war veterans seeking homesteads in the west incur the hostility of a gang of old time cattle-raising settlers. A pair of adventurous cowboys, Robert Livingston and Ray Corrigan, later joined by Sid Saylor, come to the veterans' aid. Ensue the situations that account for the wild riding, battles, the slight, but effective, romantic content and well inserted comedy. All work to confound the old timers and win for the soldiers the lands they desire. Pointing to a follow-up film, the finale has Livingston and Corrigan with Saylor, now a full-fledged mesquiteer, riding off in search of further adventure.

While not a big picture, the show is one that should meet with popularity in the smaller town and neighborhood houses. Further, it should prove an appreciable companion piece to a more pretentious attraction of different character.

The work of principals, Livingston, Corrigan, Saylor, Kay Hughes about whom the romance centers and J. P. McGowan, Al Bridges and John Merton as western types, is consistently of high caliber. The story is adapted from an idea of William MacDonald by Charles Condon with screen play by Jack Nattleford. Ray Taylor directed.

Production Code Seal No. 2,476. Running time, 60 minutes. "G."

"The Gorgeous Hussy," which opened at the Capitol yesterday, was previewed by wire from Hollywood Aug. 29.

"A Son Comes Home," yesterday's opener at the Rialto, was also covered from Hollywood Aug. 6.

"Star for a Night," playing the Palace, was previewed Aug. 7.

Issue Big "Swing" Book

S. Barret McCormick's advertising department at RKO has turned out an elaborate press book on "Swing Time" with pockets in the covers, a wheel that can be turned to show various poses in the "Swing Time Waltz," and a large assortment of loose sheets on exploitation. One is an exhibitors' manual.

Publicity stories are on mimeographed sheets. Plenty of color is used.

State Pulls $31,900

"His Brother's Wife," coupled with the "Harvest Moon" contest winners and Milton Berle as master of ceremonies, scored the second best gross for the State last week, garnering $31,900. The best take for the house is held by "Ah, Wilderness" on the screen and Burns and Allen on the stage, the tally for this combination being $42,800.

Syndicate Gets Serials

Robert Mintz, president of Stage and Screen Prod., has closed with Syndicate Exchanges, Inc., for the New York distribution of three Weiss-Mintz 15-episode serials. They are "Custer's Last Stand," for immediate release; "The Clutching Hand" and "The Black Coin."

Pep Club Outing Off

The Paramount Pep Club has cancelled its boat outing scheduled for Sept. 12.

Claims 16mm Cheap Process for Color

Production of 16 mm. sound film in color at the same price as black and white and with no distortion of sound is claimed by the Cinaudagraph Laboratories at Stamford. The process is an invention of George Lane, formerly with Audio Prod.

Sound is reproduced from 90 to 9,000 cycles, it is claimed, the sound track being the same as on regular width film. The new development, it is said, consists entirely in the printing of the positive. Color and black and white stock can be developed in the same solution, it is asserted.

Two printers are required for the sound track and one for the picture. Duplicate lens are required on projectors when color films are being shown. Prints are made from 35 mm. negative.

Coast I.A. Men Picket

Los Angeles, Sept. 4.—Representatives of Projectionists' Local 150 are picketing the Roxy, Glendale, and are planning a campaign against the Wilshire, Santa Monica.

MacDonald to Columbia

Hollywood, Sept. 4. — Wallace MacDonald, formerly of the Swanson Agency, has been signed as an associate producer by Columbia.

Schaefer in Hollywood

Hollywood, Sept. 4. — George J. Schaefer, vice-president of United Artists, arrived here today by plane.

◀ Purely Personal ▶

Fred Astaire, who returned from England yesterday on the *Berengaria* will leave by plane for the coast today. He said he has four pictures to make under his two-year RKO contract and there is a possibility Ginger Rogers will be in three of them.

●

George E. Kann, manager of Loew's Willard, yesterday returned from a three week vacation at Oakdale, L. I., where he was guest of George ("Nube") Neubert.

●

Jean H. Lenauer, president of Lenauer International, left for Washington yesterday to arrange for the opening of "La Kermesse Heroique" at the Filmarte, Sept. 22.

●

Joe E. Brown will return Monday on the *Queen Mary,* completing his trip to England, Ireland and Holland. After a few days in town he will head for Hollywood to do "Flirting With Fate."

●

Phil Rubinoff is back from Kansas City with a contract for brother Dave to conduct the Kansas City Symphony at the opening of that city's Municipal Auditorium Sept. 29.

●

George W. Trendle and M. D. Gardner of United Detroit Theatres have returned to the automobile city after a few days visiting distributors here.

●

C. E. Kessnick will leave for Atlanta and his M-G-M office today. He has been conferring here with E. J. Sparks on a deal for next season.

●

Jack Flynn, M-G-M district manager in the east, left for his Detroit headquarters yesterday after spending a week in town.

●

Nate Golden of the Motion Picture Section of the Dep't of Commerce at Washington was visiting around the town yesterday.

●

Helen Shaw Lesser, gladhanding many friends at the Tavern and looking happy and smart, to boot.

●

Jack Ellis and Jake Wilk sailed yesterday on the *Monarch of Bermuda* for a weekend at Bermuda.

●

Bert Lahr and Mrs. Leslie Fenton are scheduled to depart for the coast today via the airways.

●

Henry Fonda arrived yesterday on the *Bremen* and will leave for the coast over the weekend.

●

Madeleine Carroll is due to leave for Hollywood the same day the *Queen Mary* docks.

●

Ralph Wilk, Hollywood representative of *The Film Daily,* is in New York.

●

Wilfred Lawson will leave for Los Angeles by plane tomorrow.

●

John Halliday sets sail for New York on the *Britannic* today.

First Payment Made by New Spanish Pool

(*Continued from page* 1)

lisbursement, for the payment of employes of the city's 117 theatres and he orchestras and extra hands taken on when the Government assumed control of the industry. The highest single payment to a distributor, it is reported, was 6,000 pesetas to one American firm.

It is regarded as significant that he Femina and Coliseum theatres have been permitted to continue showng of M-G-M and Paramount films, respectively. The Femina is indirectly an M-G-M property and the Coliseum s owned directly by Paramount. The Astoria, heretofore the showplace of Radio films, has been forced to take varied product, although it is still classed as a first run and has an 18-piece orchestra.

Low Prices Popular

Exhibition time has been extended o 10 P.M. Recently shows have been put on from 4 P.M. to 8 P.M. An early extension to 12:30 or 1 A.M., he old closing hours, is expected, if conditions continue to improve.

Low price seats in the first runs and the smaller houses charging small admissions are getting most of the business. Orchestra seats in the big houses are practically empty except on Sunday.

Because of reduced hours and increased pay, laboring classes are enoying a new prosperity, and scales averaging 75 centimos are the most popular. Legitimate houses charging igher admissions are not doing much business.

Some complaints have been received rom the smaller places doing big usiness that they are not getting proper share of the pooled returns, ut are paying the increased overead of houses which have been forced to take on larger staffs and rchestras.

Death Penalty for Dishonesty

"Gypping" and "chiseling" has praccally ended among theatre employes ince the warning of the Syndicalist Committee that employes caught robbing or cheating would be shot on ght.

English-language films with Spanh sub-titles prevail, with some resues from previous seasons, due artly to the experimental nature of he new system and the hot weather. What the new season product will do an only be guessed. The only first un showing Spanish-language films xclusively is the Cinema Cataluna. erman and French films are shown ccasionally.

Coast I.T.O. Plans Action

Los Angeles, Sept. 4.—Zoning, earance problems and the labor uestion will be discussed with a view to taking immediate action by he I.T.O. at its general memberhip meeting Sept. 7. Frank S. Huton, counsel, will attend to advise oncerning moves to be made.

Projectionists' Local 150, I.A.T.S.E., ill attend the meeting for a discuson on the closed shop.

Lawyers Back With Draft of British Deal

(*Continued from page* 1)

tentative draft which is to be submitted to S. R. Kent, president of Twentieth Century-Fox, who is slated to return from a Maine vacation around Sept. 15. Dwight has been away approximately six weeks conferring with Joseph M. Schenck and attorneys for G.B. in London. He added he did not think the agreement "in principle" would be presented to the board of Twentieth Century-Fox until Schenck returns.

Schenck is scheduled to sail on the *Normandie* on Sept. 9.

Arriving on the *Berengaria* with Dwight was Sidney Towell, treasurer of Twentieth Century-Fox, who declined to answer questions relative to the G.B. situation. He had sailed for England on the *Normandie* Aug. 7.

With the arrival of the three men, it was learned that Twentieth Century-Fox has not yet parted with any of its 49 per cent voting stock in Metropolis & Bradford Trust, which is the holding company for G.B. Although M-G-M has not yet acquired half of Twentieth Century-Fox's interest in G.B., it is believed this will follow automatically as soon as the boards of the three companies ratify the deal.

Cantor Settles His Goldman-Sachs Suit

(*Continued from page* 1)

was stipulated by Clarence A. Sutherland, solicitor for Cantor and Holzman; Robert H. Richards, Caleb Layton, Hugh M. Morris, Ivan Culbertson and Edwin D. Steel, Jr., counsel for respondents, and Howard Duane, solicitor for Otto Frank, who intervened in the case.

Yesterday in Dover the chancellor signed the order discharging Massey as sequestrator, releasing the sequestered stock and ordered the costs of the case and the fee of the sequestrator, aggregating $987.45, to be paid by Goldman-Sachs, now operating as Pacific Eastern Corp.

G.N. Executives Coming

Los Angeles, Sept. 4. — Edward Alperson, president of Grand National, will return east next week. He will be accompanied by Pete Harrison. Edward Finney, publicity director, will leave for New York Sunday.

Carl Leserman left for Manhattan today by plane.

Jena, La., Houses Close

Jena, La., Sept. 4.—Dr. E. L. Miller, La Salle parish health officer, has instructed theatres of his parish to remain closed for at least one week due to the prevalence of infantile paralysis. He also has placed a ban on all public gatherings.

Richmond Princess Open

Richmond, Sept. 4.—The Princess, remodeled and modernized, has just been reopened. It is one of the Neighborhood Theatres, Inc., circuit headed by Morton G. Thalhimer.

$370,878,112

Market value of amusement stocks listed for trading on the floor of the New York Stock Exchange as of Sept. 1 was $370,878,112.

British Time Unit Set Up, Says Rolan

(*Continued from page* 1)

civil British aviation arrived on the same boat with Rolan.

Bernard Green has been appointed in charge of special exploitation and publicity for the British unit. Edgar Anstey, who has been attached to the film division of the G.P.O., is a director and James Hodgson is the cameraman.

Rolan, who planned to be gone three weeks when he sailed, spent almost seven entirely in England. He spoke highly of the Denham studios which, he said, has two stages larger than any in Hollywood.

One issue a month, instead of eight a year, will be released in the United Kingdom from now on. There are 915 theatres in the U. K. contracted for March of Time, an increase of 150 over last year, Rolan said.

Jossey, Levy File Suit

Cincinnati, Sept. 4.—J. O. Jossey, Republic franchise holder, Cleveland, and David M. Levy, local attorney, have filed suit in Kenton County Circuit Court, Covington, Ky., asking appointment of a receiver for Pleasure Isle, a Kentucky night club, operated under lease by Thomas Reilly, who also operates the Rialto, local neighborhood subsequent run house.

Plaintiffs last week were awarded judgment against Reilly in Hamilton County Common Pleas Court here for $19,733 and interest amounting to $1,257, and contend that receivership is necessary to protect the remaining assets.

Umbreit Named Trustee

Bankruptcy Referee Peter B. Olney in Federal Court yesterday appointed Kenneth B. Umbreit as trustee for the Orpheum Theatre Circuit in bankruptcy. Umbreit was ordered to post a $5,000 bond and a citation stated that the assets of the Orpheum Theatre Circuit exceeds the liability by more than two million dollars.

Skouras to Get Details

Justice Lloyd Church in N. Y. Supreme Court yesterday ordered Lazfox, Inc., candy confectioners, to supply a bill of particulars within 30 days to Skouras Theatres Corp. Lazfox is suing Skouras for $100,000 alleging breach of contract.

Schwartz to Intervene

Federal Judge Samuel Mandelbaum has allowed Lewis G. Schwartz to intervene as a petitioning creditor in the bankruptcy case of Melbert Pictures. Schwartz is claiming $251 for stenographic services.

Rockwood Goes Liberal

Spartanburg, S. C., Sept. 4.—Sunday films have been legalized in Rockwood, Tenn., effective Sept. 6.

Zukor Asserts New Optimism Now Prevails

(*Continued from page* 1)

Broadcast of 1937," "Wives Never Know," "Champagne Waltz" and "Wedding Present."

Discussing future product, Zukor said that Carole Lombard would be in "Paris Adventure," with Cary Grant. He also said Leo McCarey would produce and direct "The Years Are So Long," Irene Dunne and Randolph Scott would be in a musical romance by Oscar Hammerstein and Jerome Kern, and he said Edward Sutherland would direct Bing Crosby in "Waikiki Wedding." Gary Cooper is set for "Souls at Sea," following "The Plainsman."

Stage "Christening" Set

Jeanne Madden, star of Warner's "Stage Struck," will christen with a bottle of champagne the new Vitaphone sound stage in the Brooklyn studio. The new stage is said to be largest in the east. Its first subject will be "Goodbye Girls," with Dan Healy.

Start "Captains" Sept. 10

Hollyood, Sept. 4.—M-G-M has set Sept. 10 as the starting date for "Captains Courageous," which Louis D. Lighton will produce. The cast will be headed by Spencer Tracy, Lionel Barrymore and Freddie Bartholomew. Victor Fleming will direct.

Georges Ercole Dead

London, Sept. 4.—Georges Ercole, British Paramount News cameraman, who was at one time in Russia for the American organization, died here after a six-month illness.

Wall Street

Paramount Leads Board Gains

	High	Low	Close	Net Change
Columbia	38¼	37⅞	38¼	+ ⅛
Columbia, pfd....	46	46	46	.....
Consolidated	5	4⅞	5	+ ⅛
Consolidated, pfd..	17⅝	17½	17½	+ ⅛
Eastman Kodak .	175¼	174½	175	.....
Gen. T. Equip....	23½	22½	22½	— ⅝
Loew's, Inc.	59¼	58	58	— ¾
Paramount	9⅝	8⅞	9½	+ ¾
Paramount 1 pfd.	77	73	76½	+3⅛
Paramount 2 pfd.	10¾	10⅛	10⅝	+ ⅝
Pathe Film	8⅛	7¾	7¾	.....
RKO	7⅛	6⅞	7	+ ⅛
20th Century-Fox.	30½	30	30	— ⅛
20th Century, pfd.	38⅝	38⅜	38½	+ ¼
Universal, pfd ..	108	108	108	+1
Warner Bros.	13⅝	13¼	13½	+ ¼

G. N. Up Slightly on Curb

	High	Low	Close	Net Change
Grand National ..	4⅜	4⅛	4⅜	+ ¼
Sentry Safety ...	11/16	⅝	⅝	.....
Technicolor	27	26⅞	27	.....
Trans-Lux	4	3⅞	4	.....

Paramount Bonds Rise

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99⅛	98⅞	99⅛	.....
Paramount B'way 3s '55	56¾	56¾	56¾	+ ¼
Paramount Pict. 6s '55	92½	90½	92½	+2⅜
Warner Bros. 6s '39 wd	97	96½	96½	— ⅛

(Quotations at close of Sept. 4)

"Mary" Pulls Frisco Best With $16,000

San Francisco, Sept. 4.—Honors for the week went to "To Mary—with Love," on a dual with "36 Hours to Kill," at the Warfield where the $16,000 gross was up by $2,000.

"San Francisco" demonstrated continuing staying powers by pulling $8,500, up by $1,500, in its fourth week at the St. Francis.

"Grand Jury," with the Marx Brothers on the stage at the Golden Gate, garnered $18,000, passing par by $2,000. "Meet Nero Wolfe," with "The Final Hour," at the Orpheum grossed a strong $10,000.

Total first run business was $86,100. Average is $78,200.

Estimated takings:

Week Ending Aug. 18:

"GRAND JURY" (Radio)

GOLDEN GATE—(2,850), 15c-25c-35c-40c-55c, 7 days. Stage: Marx Bros. **Gross:** $18,000. (Average, $16,000)

Week Ending Aug. 19:

"MEET NERO WOLFE" (Col.)
"FINAL HOUR" (Col.)

ORPHEUM—(2,440), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $10,000. (Average, $7,000)

"GREAT ZIEGFELD" (M-G-M)

PARAMOUNT—(2,740), 15c-40c-55c, 7 days, 2nd week. **Gross:** $12,500. (Average, $13,000)

Week Ending Aug. 20:

"ECSTASY" (Eureka)

EMBASSY—(1,400), 10c-25c-35c-40c, 7 days. **Gross:** $5,000. (Average, $3,200)

"HEARTS IN BONDAGE" (Republic)
"WOMEN ARE TROUBLE" (M-G-M)

FOX—(5,000), 10c25c35c, 7 days. **Gross:** $6,000. (Average, $7,000)

"SAN FRANCISCO" (M-G-M)

ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days, 4th week. **Gross:** $8,500. (Average, $7,000)

"TO MARY—WITH LOVE" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)

WARFIELD—(2,680), 15c-30c-35c-40c, 7 days. **Gross:** $16,000. (Average, $14,000)

Week Ending Aug. 21:

"SATURDAY NIGHT" (Scandinavian)

CLAY—(400), 15c-35c, 7 days. **Gross:** $1,100. (Average, $1,000)

"ANTHONY ADVERSE" (W. B.)

GEARY—(1,400), 55c-87c-$1.10, 7 days, 2nd week. **Gross:** $9,000. (Average, $10,000)

Paramount Renews Pact

Hollywood, Sept. 4.—Gail Patrick has been signed to a new long term contract with Paramount. Eleanore Whitney and Gail Sheridan also have had their pacts extended by the same studio.

Charles Kemper, featured comedian in Educational Pictures, is now playing the leading comedy role in "New Faces" at the Vanderbilt.

RKO Doing 8; 12 Waiting

Hollywood, Sept. 4.—RKO Radio, speeding up its late summer activity, has eight feature films shooting with 12 more slated to start in September. The first three of the eight currently in work are: "Daddy and I," with Ann Shirley and Herbert Marshall; "General Delivery" and "Take a Number."

Buys "Perfect Harmony"

Hollywood, Sept. 4. — "Perfect Harmony," an original by Jacques Thiery, has been purchased by Samuel J. Briskin of Radio as a co-starring vehicle for Fred Astaire and Ginger Rogers.

"Brother's Wife" $17,500, Buffalo

Buffalo, Sept. 4.—"His Brother's Wife" took top money here as all downtown houses enjoyed good business. It drew $17,500 to the Buffalo, over average figures by $6,000.

A revival of "Men in White," on a dual with "The Big Noise," was worth $6,400 at the Century, over par by $800.

The Lafayette's dual, "Meet Nero Wolfe" and "Born for Glory," pulled $7,000 through the wicket, beating normal by $1,200. The weather was cold and damp.

Total first run business was $44,500. Average is $36,900.

Estimated takings for the week ending Aug. 29:

"HIS BROTHER'S WIFE" (M-G-M)

BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $17,500. (Average, $11,500)

"DINNER AT EIGHT" (M-G-M)
"KELLY, THE SECOND" (M-G-M)

HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $6,000. (Average, $7,000)

"CHINA CLIPPER" (F.N.)

GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $7,600. (Average, $7,000)

"MEN IN WHITE" (M-G-M)
"THE BIG NOISE" (W.B.)

CENTURY—(3,000), 25c, 7 days. **Gross:** $6,400. (Average, $5,600)

"MEET NERO WOLFE" (Col.)
"BORN FOR GLORY" (G.B.)

LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $7,000. (Average, $5,800)

Berger Succeeds Schwab

St. Louis, Sept. 4.—Richard Berger, for the past two seasons manager of productions for the Municipal Opera under Laurence Schwab, has been appointed production manager for the 1937 opera season. Schwab recently resigned to sign a contract as associate producer for Twentieth Century-Fox. Berger had been with Schwab for 10 years.

Italian Films to Loew's

Italian pictures will be shown at Loew's Plaza, Astoria, starting Sept. 18, when "God's Will Be Done," the first of five, has been booked to open.

"Suzy" at $10,500 High in Montreal

Montreal, Sept. 4.—"Suzy" hit the top mark of the week with $10,500 at the Capitol on a dual with "Counterfeit." This was $1,000 above par.

"Three Godfathers" headed an attractive mixed show at Loew's and, aided by the Three Stooges on the stage, was responsible for $11,000. Second week of "Green Pastures" at the Princess caught to the extent of $7,000, equaling average. "San Francisco" held firmly at the Palace at $6,500 for its sixth week.

There was no baseball opposition and the theatre situation was helped by fair and cool weather.

Total first run business was $34,500. Average is $38,000.

Estimated takings for the week ending Aug. 29:

"SUZY" (M-G-M)
"COUNTERFEIT" (Col.)

CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $10,500. (Average, $9,500)

"THREE GODFATHERS" (M-G-M)
"CASE OF THE VELVET CLAWS" (F.N.)

LOEW'S—(3,115), 25c-34c-40c-50c-60c, 7 days. Stage: The Three Stooges in "Hollywood Hilarities." **Gross:** $11,000. (Average, $10,500)

"SAN FRANCISCO" (M-G-M)

PALACE — (2,600), 25c-35c-40c-50c-65c, 7 days, 6th week. **Gross:** $6,500. (Average, $11,000)

"THE GREEN PASTURES" (W.B.)
"LOVE BEGINS AT 20" (F.N.)

PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days, 2nd week. **Gross:** $7,000. (Average, $7,000)

Plans "Dallas" Revival

Hollywood, Sept. 4.—Samuel Goldwyn plans to revive "Stella Dallas," novel, stage play and silent picture. Lester Cohen has been engaged for the script. Ruth Chatterton may do the leading role.

"Barrier" Nearing End

Toront, Sept. 4. — Filming of scenes for "The Great Barrier" will probably be finished about the middle of this month.

The Height of Something

Kansas City, Sept. 4.—For years it has been customary for the Exhibitors' Film Delivery Service here, whenever it had a call from an exchange to pick up a feature print from an exhibitor who is not a customer, bring in the exhibitor's short reels at the same time free of charge. It has been purely a gesture of courtesy.

The other evening a driver went out to get a feature for an exchange. The exhibitor told him he had about three reels yet to run, so the driver said he'd go in and sit down while he was waiting.

"That'll cost you 10 cents," the exhibitor said.

Thinking he was kidding, the driver replied, "Oh, I'll pay you some time."

"Oh, no," the exhibitor replied, and reached out to tap him on the arm. "I really mean it, 10 cents."

The driver waited in his truck. When the feature was over, the exhibitor brought it out, together with his short reels.

"What are those?" the driver pointed at the shorts.

"Shorts."

"That'll cost you $1."

"What!!!" the exhibitor screamed.

"I really mean it," the driver said, unperturbably. "One buck."

When the driver got back to town, he asked the boss if he had acted correctly.

"No," replied Sam Abend. "You should have charged him $2."

"Rangers" Is Los Angeles' Top; $22,900

Los Angeles, Sept. 4. — "Texas Rangers" was the high grosser of the week, doing $22,900, over par by $4,900, at the Paramount aided by an F. & M. stage show and Rube Wolf.

"Road to Glory," dualled with "Kelly, the Second," registered a strong $3,500 over par at Loew's and reached $12,600, over the line by $100, at the Chinese.

"China Clipper" took a weak $12,100 at Warners' Hollywood and also was under the line on a take of $11,500 at Warners' Downtown. "Walking on Air" and "Final Hour" were strong at the Pantages with $5,200, but the same bill slipped at the Hillstreet with a take of $5,500.

Total first run business was $101,550. Average is $103,150.

Estimated takings for the week ending Sept. 2:

"ANTHONY ADVERSE" (W. B.)

CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 5th week. **Gross:** $10,500. (Average, $17,000)

"THE ROAD TO GLORY" (20th-Fox)
"KELLY, THE SECOND" (M-G-M)

CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $12,600. (Average, $12,500)

"NINE DAYS A QUEEN" (G. B.)

4 STAR—(900), 30c-55c, 7 days, 4th week. **Gross:** $1,950. (Average, $3,250)

"SEVEN BRAVE MEN" (Lenfilm)

GRAND INTERN'L—(750), 35c-40c, 7 days. **Gross:** $1,800. (Average, $1,200)

"WALKING ON AIR" (Radio)
"FINAL HOUR" (Col.)

HILLSTREET—(2,700), 25c-40c, 7 days. **Gross:** $5,500. (Average, $8,000)

"THE ROAD TO GLORY" (20th-Fox)
"KELLY, THE SECOND" (M-G-M)

LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $17,500. (Average, $14,000)

"WALKING ON AIR" (Radio)
"FINAL HOUR" (Columbia)

PANTAGES—(3,000), 25c-40c, 7 days. **Gross:** $5,200. (Average, $3,200)

"THE TEXAS RANGERS" (Para.)

PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: F. & M. revue. Reni Riano, Tito Guizar, Lamberti, Rube Wolf and his orchestra. **Gross:** $22,900. (Average, $18,000)

"CHINA CLIPPER" (F. N.)

WARNER BROS. (HOLLYWOOD)—(3,000), 25c-40c, 7 days. **Gross:** $12,100. (Average, $14,000)

"CHINA CLIPPER" (F. N.)

WARNER BROS. (DOWNTOWN)—(3,400), 25c-40c, 7 days. **Gross:** $11,500. (Average, $12,000)

To Team Gable-Shearer

Hollywood, Sept. 4. — Irving G. Thalberg will team Clark Gable and Norma Shearer in the leading roles of "Pride and Prejudice," which will start soon at M-G-M. Sarah Y. Mason and Victor Heerman are completing the adaptation from the stage play and the original Jane Austin novel.

Kahane Improving

Los Angeles, Sept. 4.—The condition of Benjamin B. Kahane, ill of bronchial pneumonia at the Cedars of Lebanon Hospital, is slightly improved. It is reported that the oxygen tent has been removed.

FWC Delegates Remain

Los Angeles, Sept. 4.—Representatives who attended the Fox West Coast meetings are, with a few exceptions, remaining over the holiday weekend.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 58 NEW YORK, TUESDAY, SEPTEMBER 8, 1936 TEN CENTS

Dixey Won't Start Without 500 Theatres

Fixes Basis on Which He Will Produce

LONDON, Sept. 7.—The Independent Exhibitors Distributing Co., organized recently by Capt. A. F. Dixey, will begin production if a minimum of 500 exhibitors support the project, Dixey states. He asserted that he had received many definite promises to join following invitations sent to exhibitors to attend the meeting being held here Wednesday to discuss the cooperative production plan.

The general impression in and about Wardour St. is that the scheme will be approved by the meeting but the perennial inability of exhibitors to stick together cannot be discounted as a factor. Dixey's production contracts all appear to be provisional upon the scheme being adopted by exhibitors. No producing companies here will admit that they are committed in any way.

Labor Angle Looms In Schenck-GB Deal

LONDON, Sept. 7.—The effects on employment of the proposed Twentieth Century-Fox-Loew's-G.B. deal is expected to be discussed at the trade union congress to be held at Plymouth this week with the possibility of representations being made to the government.

A preliminary meeting of officers of the congress last weekend discussed the advisability of airing the subject before the full congress or confining it to private consideration by the general council. The organization is also expected to instigate a new series of questions in the House of Commons when it resumes its sittings in November.

Paris, New Center For Radio Intern'l

LONDON, Sept. 7.—Centralization of Radio Pictures International, Ltd., in Paris is being completed by Phil Reisman, RKO foreign manager. Harry Leasim is being placed in charge of the new office and Jack De Waal has been made secretary and director of the organization.

The Paris office will have under its jurisdiction all of the company's offices in the various sections of Continental Europe as well as in the Near East territories.

M-G-M Insisting Upon 25-cent Minimum Scales on "Ziegfeld"

An increase in regular admissions with a minimum of 25 cents during the engagement of the picture is being insisted upon by M-G-M on all showings of "The Great Ziegfeld," it is learned.

The distributor is selling the musical on special pacts which provide it cannot be dualed. Although M-G-M demanded 65 per cent on all roadshow engagements, all other runs are being asked for 40 per cent of the gross.

Where exhibitors have been scaling prices at 30 cents and 40 cents, M-G-M is asking that these be boosted to 40 cents and 55 cents.

It is possible that a similar procedure may prevail with "Romeo and Juliet." The company's executives are studying the results of "The Great Ziegfeld" and will make a decision after "Romeo and Juliet" completes the 15 roadshow runs scheduled. The picture opened in a number of key centers Sunday with several others scheduled for next Sunday.

So. Australia Agitating for Cuts in Taxes

By CLIFF HOLT

MELBOURNE, Australia, Aug. 20 (*By Airmail Via London*)—South Australian exhibitors are agitating for a reduction of theatre license fees and amusement taxation, and in view of the fact that the industry more than did its share during the depression years, it is felt that their representations will be sympathetically received now that the state's financial affairs are showing such rapid improvement.

Amusement taxation was a war-time emergency measure in the Commonwealth but it remained. However.

(*Continued on page* 4)

Times Square Fails to Cut "Early Birds"

With the exception of the Cohan, all theatres along Broadway and on West 42nd St. on Saturday, the deadline, failed to eliminate "early bird" admissions, according to a checkup made between 11:30 and noon by a MOTION PICTURE DAILY reporter.

Theatres continuing the morning admission of 10 cents were the Times, Wallack, Liberty, Selwyn, Lyric, Central, Times Square, and Harris. The Cohan previously had charged a dime, but Max Cohen hiked the tariff in accordance with the agreement adopted recently at meetings held in

(*Continued on page* 4)

Television Intrigues U.K.: Values in New Color Seen

By BRUCE ALLAN

LONDON, Aug. 27.—Shown to the trade press at a studio lunch today were first shots by the British Chemicolor process invented by Karl Grune, director; Otto Kanturek, cameraman, and Viktor Gluck, technician.

Landscape exteriors and portrait shots of Ann Harding and others were the main items. They showed very true color values and, in the latter instances, pleasing flesh tints.

A subtractive process on a four color basis through separate-negative exposures, Chemicolor is first being used for color sequences in the Schach-Trafalgar, "I Pagliacci."

LONDON, Aug. 26.—Television, on the modest scale implied by the fact that a 15 inch wide picture remains the maximum, became a public fact when Radiolympia, press-showing the material first, today opened its eight theatres, or booths, giving eight makers of receivers the chance to show what their sets were capable of, but declining to identify any of these makers individually.

The pictures shown, all drawn from film material, were of practically even quality in all the eight booths. Flicker was there, but it was not offensive. A

(*Continued on page* 7)

Figure Weekly Attendance at 80,000,000

Average Last Two Years About 65 Millions

Average weekly attendance at theatres in this country, according to current estimates, will pass the 80,000,000 mark during the new season. The figure represents a gain from a low of 60,000,000 in 1932 and 65,000,000 for the two years following.

Attendance estimates for 1935 placed the weekly average at about 75,000,000, and the first half of the current year the figure was increased to 77,000,000. The all-time high was reached in 1930 when an estimated 110,000,000 attended theatres in this country every week.

No marked increase in theatre openings or the building of new theatres is taken into account in the estimate for attendance during the 1936-37 season. Approximately 16,000 theatres are said to be in operation now as compared with 12,500 in 1932-33. Any increase in this number during the new season will have only a negligible effect on attendance, it is believed. The increased attendance will result from improved business conditions which will permit addi-

(*Continued on page* 4)

2 Milwaukee First Runs Hike Tariffs

MILWAUKEE, Sept. 7.—Fox's Palace and Wisconsin hiked their admissions here from a 40 to 50 cent top. The present scale is 25 cents until 1 P.M., 35 cents until 6, and 50 cents to closing, including tax. The previous scale was 25 cents until six, and 40 cents thereafter.

The increase comes right on the heel of the hike inaugurated last week by the Warners for "Anthony Adverse." At that time it was declared the new top would be in effect for this film only, but in view of the Fox increases,

(*Continued on page* 7)

4,000 Seat Theatre On 23rd St. to RKO

After months of negotiations, Friday has finally been set as the closing date on a deal whereby RKO will take over the new 4,000-seat theatre to be constructed by Harrison Theatre Corp. on the present site of the Grand Opera House on West 23rd St.

Approximately $1,000,000 will be spent on the new structure, which is

(*Continued on page* 7)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 8, 1936 No. 58

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Kâplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Legion Approves 11 More New Pictures

The National Legion of Decency approved 11 pictures for either general or adult patronage last week. Seven were approved in entirety and four were approved for adults, of the 11 features reviewed.

Those approved for general patronage are "A Son Comes Home," "Cain and Mabel," "Fruhlings Marchen," "Mr. Cinderella," "Mummy's Boys," "Passaporto Rosso," "The Traitor." Pictures approved for adults: "Don't Turn 'Em Loose," "The General Died at Dawn," "Liselotte von der Pfalz" and "Three Married Men."

Sullivan Due This Week

Jack J. Sullivan, film buyer for F.W.C., is due this week from Kansas City. Sullivan was unable to attend the Los Angeles meeting of National Theatres' heads, having been forced to remain in Kansas City after the local convention when he suffered a relapse from his recent illness. He has improved nicely within the past few days and is scheduled to return to the circuit's headquarters at the Twentieth Century-Fox home office in a day or so.

◂ Purely Personal ▸

Al Lichtman, Ned E. Depinet, Jules Levy, Abe Montague, James R. Grainger, William Kupper, Spyros Skouras, William T. Powers, Aubrey Schenck, Edward Zabel, George Balsdon, Milton Hossfeld and Howard Malcolm are due to return from the coast today after attending the convention of National Theatres' units at Kansas City and Los Angeles. George J. Schaefer is due today or tomorrow after conferring with the National Theatres' group on the U. A. deal.

•

The Nate Blumbergs, the John O'Connors and Fred Meyers were the guests of Harry Gold at his Great Neck home over the weekend. The party managed to get in a little yachting between golf stanzas.

•

Arche Mayers, DuWorld Pictures sales manager, leaves tomorrow for an extensive western sales trip during which the company's direct-to-theatre distribution plan will be introduced in the west.

•

Joe E. Brown, Madeleine Carroll, Adolphe Menjou, Veree Teasdale, Ethel Merman and Joseph M. Schenck's pony gift to Shirley Temple arrived yesterday on the *Queen Mary*.

•

William Shiffrin, formerly of Hawks-Volck agency on the coast, has joined H. N. Swanson. Prior to joining H.-V. two years ago, Shiffrin was with the Leland Heyward office.

•

Mildred Cram's story, "Wings Over Honolulu," a tale of naval aviation from a woman's angle, has been purchased by Universal.

•

Freddie Meyer will leave for Detroit tomorrow night on a tour of RKO theatres in that city, Rochester, Syracuse, Boston and Providence.

•

Al Friedlander will be discharged from the Medical Arts Hospital this week. He has been recuperating from a nervous breakdown.

•

George Gerhard is back from Washington, where he worked on a special "Swing Time" assignment for RKO.

•

Jeanne Madden, featured in "Stage Struck," is in town from Scranton. She is stopping at the Warwick.

•

William Collier, Sr., will be guest star on Buddy Cantor's WMCA program tomorrow night at 8:30.

•

Pete Harrison is scheduled to get back from Hollywood today. Ditto Ed Finney of Grand National.

•

Charles Laughton, it now appears, will not appear in "Promise" with Sir Cedric Hardwicke.

•

Patric Knowles, Warner player, who has been vacationing in his native England, will sail for New York on the *Normandie* Sept. 9. His next screen assignment on the coast will be in "Give Me Your Heart."

New "U" Starts

Universal formally launches its new season today with the company reorganization completed under the direction of R. H. Cochrane, president, and J. Cheever Cowdin, chairman, new studio personnel under the direction of Charles R. Rogers, executive vice president, and James R. Grainger continuing in charge of sales.

Universal's releasing schedule is set for the next three months, the company states.

•

John W. Considine's story, "Pinkerton Man," has been purchased by Twentieth Century-Fox.

•

Kitty Carlisle will play the lead opposite Billy Gaxton in "White Horse Inn."

•

Gene Buck and his family arrive today on the *Santa Rosa* from the coast.

•

Lewis M. Clement, RCA vice-president in charge of engineering and research, is due from the coast Sept. 10.

•

Jack Partington and John Eberson will return today from St. Louis.

•

. . . Pittsburgh

John Hooley, manager of the Liberty and Family, back from a Nova Scotia vacation.

V. F. Scott has acquired the Laurel in Johnstown.

Louis Weiner, former Pitt manager, now connected with a booking firm on the coast.

Harry Kendrick, former manager of Warners' Enright here, left for St. Louis to join F. & M.

William Hetzel has gone to New York for a Twentieth Century-Fox screen test.

Perry Nathan, poster display executive, in town on business.

Jack Mundstuck of the M-G-M office in Cleveland has joined the local exchange.

John Reilly, former manager of the Metropolitan, has been named manager of the Princess in Wilkinsburg.

Charles V. Turner, former manager of the Casino, is now in Chicago at the Studebaker.

•

. . . Salt Lake City

Max Goldstein, F. W. C. manager, is back from Kansas City.

Harry Levy, formerly with Warners, has joined Grand National as salesman.

New Yorkers in London

London, Sept. 7.—Mr. and Mrs. Phil Berg, Mrs. John Paddy Carstairs, Mr. and Mrs. Alan Hale and Robert Ritchie arrived here today from New York.

Kleins Sail for N. Y.

London, Sept. 7.—Edward L. and Etta Klein are aboard the *Britannic* which left England Saturday for New York.

"Ecstasy" Trial by Jury Up Wednesday

Kansas City, Sept. 7.—The jury trial to determine whether or not "Ecstasy" is fit to be shown to Kansas citizens will get under way Wednesday before Judge Marion D. Waltner of the circuit court here. The action was to come up Aug. 4, but two murder cases preceded it on the docket and it was postponed.

City censors Guy Holmes and Mrs. Eleanore Walton two weeks ago turned thumbs down on the picture, which was slated for an extended first run at the downtown Royal, operated by Brock Fagin and Jack Truitt. The theatre had done a good deal of promoting and continued with plans to open Aug. 25. The censors appealed to City Manager H. F. McElroy, who appointed an appeal board for which the censor ordinance provides. Members of this group unanimously upheld the censors.

Last week Samuel Cummins of Eureka Prod., Inc., owners of the film, came in from Dallas. The theatre notified the police department it was going to show the picture in order to get a circuit court test of its fitness to be shown. Fagin was arrested, fined $50 and posted bond of $100. The fine was appealed from police to circuit court.

The jury will view the picture.

M-G-M Closes Deals With Eight Circuits

Contracts have been closed within the last 10 days by M-G-M with eight eastern circuits, representing more than 250 theatres. All deals are for one year.

Included are the United Detroit Theatres with 12 units; the Fabian circuit, seven; Butterfield, 82; Co-operative Theatres, 68; Comerford, 60; Harris, 10; Ike Libson, 10; Mike Kallett, seven.

A deal with E. J. Sparks for the Sparks circuit is practically set. Sparks has been in town with Charles E. Kessnick, M-G-M southern district manager, with headquarters in Atlanta. Both Sparks and Kessnick left for the south over the weekend and will complete arrangements on the pact in a week or so.

Criterion to Have 2 Private Showings

Two private previews of the new Criterion before it is opened to the public on Sept. 16 will be held next Monday and Tuesday evenings, Harry Charnas stated over the weekend.

The theatre will be opened to the public at 8 A. M. on Sept. 16 with "Give Me Your Heart." Republic has closed a deal for "Follow Your Heart" as the third film attraction. A Universal picture will most likely follow the opening feature.

Finishing touches are now being made by various engineers who are checking into every detail to get the theatre in proper condition for the scheduled openings. Both B. S. Moss and Charnas are supervising.

Voyagers Returning

London, Sept. 7.—Charles K. Feldman, Mrs. Harold A. Lamb, Mrs. David Sarnoff and son and daughter left Southampton yesterday for New York on the *Ile de France*.

BOB BURNS, the old bazooka player, sort of has **MARTHA RAYE,** his "Rhythm on the Range" pal on the ropes yelling for help . . . excuse us for pointing a moral . . . but you'll be on the ropes yelling for help, too, if you don't make plenty of preparations for the crowds that are gonna jam your theatre to see these two stars and a couple of dozen others in **Paramount's "THE BIG BROADCAST OF 1937"**

atch for other scenes from the Show of Shows... Paramount's "The Big Broadcast of 1937"

So. Australia Agitating for Cuts in Taxes

(Continued from page 1)

about five years ago the Federal Government repealed the Amusement Tax Act and in 1934-35 Queensland did the same; and the industry has been hopefully but vainly awaiting for the remaining states to follow.

Statistics show that in respect to taxation on admissions, South Australia is worse off than any other state. Elsewhere, the lowest taxable admission is nine pence and in most cases one shilling; in S. A. there is a halfpenny tax on threepence admissions, rising to seven pence. License fees in South Australia leave its sister states standing except Queensland, where the absence of the amusement tax accounts for the high rate. In N. S. W., for instance, the theatre licensing law requires a fee of £1 per annum up to 500 seats, £2 up to 1,000, and £10 in excess of 1,000. But in South Australia licensed theatre proprietors pay £1/10/- on a theatre of 100 seats; £3 from 200 to 400; £7/10/- for 500 to 700; £15 for 800 to 900; and £20 for a capacity of 1,000 or more.

Coast Embarks on Production Drive

Hollywood, Sept. 7.—Starting a new drive following a two week respite, major and independent studios turned cameras on 15 new feature pictures here this week. The total amounted to 46 features and five shorts shooting, according to the weekly survey. There were 44 features and four shorts the week preceding.

Nearly every major studio was represented in the list of new pictures. "Legion of Terror" started at Columbia, "The White Dragon" at M-G-M, "Hideaway Girl" and "Maid of Salem" at Paramount, "The President's Mystery" and "Ghost Town Gold" at Republic, "Million Dollar Profile" at Radio, "The White Hunter" and "Glory" at 20th Century-Fox, "The Case of the Constant God" at Universal, "Once A Doctor," "Melody for Two" and "No Hard Feelings" at Warners and "Naval Spy" and "Rebellion" with the independents.

Paramount Busiest

Paramount had nine features shooting to score the heaviest production activity among the majors.

Columbia had three features working, four in preparation and scheduled for cameras within two weeks and seven in the cutting rooms. Samuel Goldwyn had two, zero and one; M-G-M seven, three and 12; Paramount nine, three and six; Pickford-Lasky zero, zero and one; Republic three, two and four; Radio four, three and five; Roach two, zero and zero; Selznick International zero, zero and one; 20th Century-Fox seven, two and five; Universal two, two and two; Warners five, zero and 12 and the independent studios two, four and two.

Short subject production also moved up a notch. Columbia had one in work, two in preparation and three editing. M-G-M had three, two and five; Radio zero, two and three; Roach zero, one and zero; Warners one, one and zero and the independents zero, one and zero.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Devil Is a Sissy"

(M-G-M)

Hollywood, Sept. 7.—Drama with a heart sock, possessed of powerful human interest and told with forceful directness, this picture held a preview audience's attention in a vise-like grip. Although the three juveniles are featured, the picture is absolutely not a kid attraction. While it is of quick interest to that audience, segments of the theme should stir adults deeply.

The story is a dramatic, psychological study of the workings of the child mind. Circumstances force the cultured Freddie Bartholomew into association with Jackie Cooper and Mickey Rooney, tough mugs in the city slums. Domestic affairs of the youths' parents are not conducive to the best welfare of the trio. They are led into petty crime through the desire of Mickey to buy a tombstone for his electrocuted father. With a tolerant juvenile judge setting the boys on the right track, young Rooney would backslide. But following a brush with bandits during which young Bartholomew endangers his life, the tragedy of his threatened death opens his pals' eyes to the right way of living.

The entertainment quality of the film concentrates on the drama which is enlivened at times by pleasing dabs of natural, human humor in which the trio, Gene Lockhart and Etienne Girardot participate. Save for one number the film has no musical accompaniment as the quality of the motivation and the forceful characterizations carry the theme.

The boys are believably convincing in their roles, ably supported by Ian Hunter, Peggy Conklin, Katherine Alexander and Jonathan Hale.

The story by Rowland Brown was adapted by John Lee Mahin and Richard Schayer. W. S. Van Dyke directed.

It is an intelligent study of a timely and vital subject.

Production Code Seal No. 2,529. Running time, 85 minutes. "G."

Overseas Preview

"East Meets West"

(Gaumont-British)

London, Aug. 27.—George Arliss back in the old "Green Goddess" role as an Eastern Sultan who holds up England and a rival Eastern power on the strength of the strategic importance of his harbor to both parties.

Arliss wears this type of part like a perfectly tailored suit and his fans will love to see him in turban and robes again, scoring by the old methods of subtle intrigue and polished epigram.

A good melodramatic plot rests on the fact that the Sultan's English-educated son is in love with the wife of a British customs officer who has a side line in liquor smuggling. The prospect of the officer swinging for it is exploited by Arliss to extort subsidies from both the rival powers. The situation also gives the film some very good mob scenes and a kick finish.

It has an Eastern atmosphere and plenty of action as assets to add to that of the Arliss personality. Lucie Mannheim is the woman lead and Godfrey Tearle is very good as a British colonial governor.

Running time, 72 minutes. "G." ALLAN.

Buys Television's 20

Kansas City, Sept. 7.—Majestic Pictures, local independent, will handle the line up of 20 pictures of Television Pictures, Inc., according to Miriam Wintroub, head of Majestic.

Retitle Melton Film

Hollywood, Sept. 7.—"Sing Me a Love Song" is the final title for the James Melton film at Warners which has been variously titled "Come Up Smiling" and "Let's Pretend."

Lloyd Outlines Story

Hollywood, Sept. 7.—Harold Lloyd and his writing staff have completed the first draft of the next Lloyd picture for Paramount. Adolph Zukor and William LeBaron have approved the script. The story is an original and has not been titled.

"U" Assigns Writers

Hollywood, Sept. 7.—Four writers have been assigned to scripts at Universal. Garret Fort is working on a treatment of "Hippodrome," Charles Grayson is on "I Hate Horses," Austin Parker is rewriting portions of "Three Smart Girls," and Dorothy Fields has started on lyrics for "Love Insurance."

Times Square Fails to Cut "Early Birds"

(Continued from page 1)

C. C. Moskowitz's office. While he was the only exhibitor to live up to the agreement as far as the Cohan is concerned, the operator apparently did not extend the move to his 42nd St. houses. This, however, may have been due to the fact that the competitive situations flanking the Harris and his other units did not do away with the "early bird" price, thereby making it necessary to keep the 10-cent charge.

The Mayfair did not boost its 15 cents morning admission and neither did the Globe, Rialto, Palace, Roxy, State, Rivoli, Paramount, and Capitol discard the 25-cent early price.

Whether action will be taken against those exhibitors not coordinating with the move to drop cheap morning admissions and adopt a 5 P.M. evening scale is to be decided later, it was stated by one of the prime movers of the plan. Notwithstanding, the general feeling is that the plan will be worked out favorably and that it is merely a matter of time

Figure Attendance At About 80,000,000

(Continued from page 1)

tional numbers to attend theatres now in operation and others to attend more often than heretofore.

On the basis of these estimates and the probability of generally increased admissions and film revenue during the new season, grosses may approximate $930,000,000, and film rentals in the neighborhood of $300,000,000.

Mexico Pledges Aid To Production Idea

Mexico City, Sept. 7.—President Lazare Cardenas has promised a group of capitalists moral and material support of the Government for a project to produce in a studio to be built at Tia Juana. The new company, Compania Estudios Imperio Aztama, S.A., had asked for a Federal concession. Employment will be given to Mexicans for the most part, it is stated, but foreign technicians will be imported.

Para. Buys Booth Story

Hollywood, Sept 7. — Paramount has purchased "Caviar for His Excellency," an unpublished novel by Charles G. Booth, author of "The General Died at Dawn." Cary Grant and Akim Tamiroff are tentatively set for the leading roles.

Ortee Quits Republic

New Orleans, Sept. 7.—Ed Ortee, salesman for Republic, has resigned and has been succeeded by George Nungesser.

Bing Crosby Re-Signed

Hollywood, Sept. 7.—Paramount has signed Bing Crosby to a new two-year contract with the old still nine months to go. He will make three yearly under the pact.

A fightin' fiend.
and
A fool for blondes!

...the screen's most lovable scrapper in his grandest story!... Played against a mighty and awe-inspiring background never before filmed!

VICTOR McLAGLEN

(Academy Award Winner) in

"The MAGNIFICENT BRUTE

with **BINNIE BARNES • JEAN DIXON • WILLIAM HALL**
HENRY ARMETTA • ANN PRESTON
BILLY BURRUD • EDWARD NORRIS
From the Liberty Magazine story "Big" by Owen Francis
Directed by JOHN G. BLYSTONE
EDMUND GRAINGER, Associate Producer
CHARLES R. ROGERS, Executive Producer

FULL SPEED AHEAD WITH THE *new* UNIVERSA

4,000 Seat Theatre On 23rd St. to RKO

(*Continued from page* 1)

scheduled to be completed by next September. Razing of the present building will start within the next few weeks. Woolworth's and Whelan's already have taken store space.

Sumter House Opened

SPARTANBURG, S. C., Sept. 7.—The Sumter at Sumter, S. C., said to be one of the finest in the State, was opened August 31. The new house, which was erected at a cost of approximately $120,000, has been leased to the Palmetto Theatre Co., operators of the Rex at Sumter.

Mrs. J. A. Jones has been named manager of the Ideal at Ashburn, Ga., which will be remodeled by L. A. Stein.

Reports are current that the people of Glennville, Ga., are about ready to "try out" Sunday shows. Sentiment in general is said to favor one show on Sunday afternoon and one at night before and after church services. From Danville, Va., comes information that further efforts to operate theatres in that city on Sunday will be delayed until the Corporation Court has passed on the appeal of Fleet Robinson, manager of the Virginia, who was fined $25 for operating last Sunday.

Loew's to Share in B'klyn House

Negotiations are under way whereby Loew's will acquire an interest in the new 600-seat theatre being completed by Century circuit at Quentin Road, Brooklyn.

Loew's is interested in five Century theatres in the Flatbush section of Brooklyn. In two of the houses the major circuit has a 50 per cent ownership, while in the others the interest is less.

Provided the deal is concluded shortly, Loew's interest in the new Flatbush structure will be slight.

Fulton Opens His Seventh

KANSAS CITY, Sept. 7.—W. D. Fulton yesterday opened the Howard, 560-seat house at Arkansas City, Kas., which has been completely remodeled and redecorated. This gives Fulton a string of seven houses, five of them in Kansas City, Mo., one in Kansas City, Kan.

The Strand, S. M. Wetmore's second house at Arkansas City, Kan., opened today. The 390-seat house formerly was operated by Fox Midwest, but has been closed some time. Wetmore also operates the Star there.

Seattle House Renews

SEATTLE, Sept. 7.—John Danz's State reopens this week after a thorough renovation job, including installation of new seats, draperies and Wide Range projection and sound equipment. A policy of dual-feature third run attractions and stage burlesque has been inaugurated, with admissions at 25 cents top.

Resuming "Art" Policy

PITTSBURGH, Sept. 7.—Gabe Rubin is reopening the Art Cinema Thursday with an "art" picture policy. The first will be "Nine Days a Queen" which has just closed a six-day run at the Harris-Alvin. The Cinema will keep the film for an extended downtown engagement.

Reopen in Tarentum

PITTSBURGH, Sept. 7.—Warners reopened their Harris, Tarentum, today, with Bill Powelson moving from the Regal here to manage the new house. Remodeling work has been under way there throughout the summer.

"Adverse" Draws in Pittsburgh

PITTSBURGH, Sept. 7.—The Stanley opened to the largest crowd of the year with "Anthony Adverse." Doors were opened at 8:45 A.M. for the first time since "The Jazz Singer," with a long line waiting at the box office at 8:15 A.M.

Houston to Get Another

HOUSTON, Sept. 7.—Interstate Theatres, Inc., will build another suburban here to be known as the Yale.

The Yale will be at Washington and Yale Ave's. in West Houston, and will seat 1,600. This will be the largest suburban theatre in Houston, and second in size only to the downtown Metropolitan and Majestic and Loew's State. It will be the sixth suburban Interstate theatre to be built or bought and remodeled here within the past year and a half.

Work is expected to begin this month.

Reverts to Doubles

SEATTLE, Sept. 7.—After approximately six months on a single film policy, Jensen-VonHerberg's Liberty returns to duals. Admissions of 25 cents at matinees and 40 cents at night will prevail, instead of the 30 cent top formerly in vogue with doubles. The increase during the single-feature regime did not decrease attendance, according to Leroy V. Johnson, general manager, and hence is being continued. The house will return to single bills for certain big pictures during the coming season, he said.

WPA Seeks N. O. House

NEW ORLEANS, Sept. 7.—The WPA theatre project, which has been presenting plays in the Little Theatre, is in the market for a larger house. So far officials have studied the Dauphine, the Tulane and the St. Charles, but no arrangements have been completed.

Open Cincinnati Mayfair

CINCINNATI, Sept. 7.—The Mayfair, 400-seat "art cinema," located in the Masonic Temple, dark for the summer, will reopen Sept. 12 for a two-week revival period, starting with "The Guardsman." The house will open for the regular season Sept. 26 with "Symphony of Young Lovers," listed as a prize-winning film from Czechoslovakia.

The Mayfair plays mostly foreign product.

W. B. to Do "Everyman"

HOLLYWOOD, Sept. 7.—Warners will produce "Everyman." Max Reinhardt will supervise the production which is scheduled to follow "Danton" at the same studio. Romain Rolland, the French novelist, is at work on the script.

Variety Club to Fete

ATLANTIC CITY, Sept. 7.—The Philadelphia Showmen's Variety Club will entertain the inter-city contestants of the showmen's Variety jubilee at a luncheon at the Hotel Madison, Wednesday.

Television Intrigues U.K.: Values in New Color Seen

(*Continued from page* 1)

general comment was that theatre size pictures of the same quality would make television a commercial proposition right away.

Today, also, Baird Television demonstrated its home receiver. About the size of a cabinet gramophone, this set gave, on a foot square mirror screen a picture approximating in quality to the Radiolympia results. As at Olympia, the material was transmitted from the official B.B.C. station at the Alexandra Palace. In the comment on a part of "Gaumont British News" televised and in the verbal parts of the documentary "Cover to Cover," also shown at Olympia, the sound also was found to be good.

Baird has perfected, it is announced, an apparatus which will take a news event and present the film ready for television scanning within 60 seconds.

The straight television receiver will be marketed by Baird at £80-£100, with E.M.I. expected to have sets at the same price and the "mystery" makers of Radiolympia in due course falling into line.

The B.B.C.'s first daily three hours television transmissions will now begin in October, it is stated.

Public interest in the Radiolympia display is enormous, continuous lines forming from opening time at the eight "television booths."

Air-Cooled

Bank Night has reached the point where it has affected the nervous tension of a Yonkers resident so that she has been unable to sleep since she registered at an RKO theatre in Yonkers.

In an apologetic letter to the manager, the woman asked that her name be withdrawn, explaining that "my reason for asking this favor is that I think it is beginning to affect my nerves. I have been suffering from a nervous condition, but last night I got very cold in the theatre; I shook all over and could not sleep for hours after retiring."

British Pioneer Dead

LONDON, Aug. 27.—J. Hay-Taylor died here yesterday. He was the founder of the *Optical Magic Lantern Journal* and recorded in the pages of that paper the first film display ever given in England—the experimental projection of Friese-Greene. The *Journal* later became the *Kinematograph Weekly*.

2 Milwaukee First Runs Hike Tariffs

(*Continued from page* 1)

it is expected that it will remain as the regular admission price.

It is the first time in more than a year that first runs here have increased admissions.

Flynn Sees Higher Scales

Definite signs of increased admissions generally in Albany, Buffalo, Pittsburgh, Cleveland, Cincinnati and Detroit have been noticed by Jack Flynn, M-G-M district manager for the territory, who has just completed a tour of the cities.

Flynn spent all of last week conferring with home office executives and a number of theatre men on deals for next season. He was optimistic about the trend and stated that in a number of key cities boosts have already been made.

Referring to Detroit, where he has his headquarters, Flynn said that increases in prices have been made right down the line and that the key houses are moving toward a minimum of 35 cents. With the factories booming, theatre business has come back strongly, the M-G-M sales executive asserted.

Expects No Cincinnati Boost

CINCINNATI, Sept. 7.—"I do not believe Cincinnati will be affected by any increase in admissions on Broadway or in any other cities," said Arthur M. Frudenfeld, division manager for RKO Midwest. "Of course, we are now paying more for pictures that we have for several years. That's because producers are putting more money into them and turning out better product, but, after all, we can get by with present prices, and there's no reason for increasing them, at least not now."

There are at present no "early bird" prices in the ace first run houses. Matinee admissions are effective from opening until 6 P.M.

"The extension of the matinee price to that hour really constituted a reduction, because last year the deadline was 5 P.M.," Frudenfeld explained.

Evening prices are 42 cents, except at the Shubert where a scale of 40 and 60 cents prevails for the current run of "The Great Ziegfeld." The regular rate for stage shows and pictures at this house is 35 and 55 cents for matinee and night, respectively.

Hiked for "Ziegfeld"

KANSAS CITY, Sept. 7.—Loew's Midland will hike admissions from 25 and 40 cents to 35 and 55 cents for "The Great Ziegfeld." No other price increase appears on the horizon for local theatres or those in the area except on specials like "Ziegfeld."

The Tower, downtown first run operated by William Reinke and Fox Midwest, will go to 25c-35c instead of the present straight 25 cents on Sept. 18. The former is its regular admission, however, except for summer.

Seattle Prices Increased

SEATTLE, Sept. 7.—A five-cent boost in evening admissions at the Palomar was inaugurated here this week. The former scale of 20 and 30 cents is now 25 and 35 cents. Matinee prices remain unchanged at 20 cents top.

"Pastures" Is St. Paul High For 2nd Week

MINNEAPOLIS, Sept. 7.—"The Green Pastures" continued to lead the first run parade for the Twin Cities by getting $8,000 in its second week at the St. Paul Riviera. This was more than 100 per cent over normal.

"The Gorgeous Hussy" was also a big draw, going to $14,000, up by $4,000, at the Minnesota, and "Secret Agent" was outstanding in its second week at the World here with a take of $8,000, over par by $3,500. "Piccadilly Jim" pulled well at the State here and at the St. Paul Orpheum, getting $6,000 at the former and the same amount at the latter.

Total first run business in Minneapolis was $32,200. Average is $25,100. Total first run business in St. Paul was $22,600. Average is $14,500.

Estimated takings:

Minneapolis:

Week Ending Sept. 3:

"TO MARY—WITH LOVE" (20th-Fox)
LYRIC—(1,239), 25c-50c, 7 days. **Gross:** $1,700. (Average, $1,500)

"GORGEOUS HUSSY" (M-G-M)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $14,000. (Average, $10,000)

Week Ending Sept. 2:

"CHINA CLIPPER" (F. N.)
ORPHEUM—(2,900), 25c-40c, 8 days. **Gross:** $7,500. (Average, $5,600)

Week Ending Sept. 3:

"PICCADILLY JIM" (M-G-M)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $6,000. (Average, $5,500)

"SECRET AGENT" (G. B.)
WORLD—(400), 25c-40c, 2nd week. **Gross:** $6,000. (Average, $2,500)

St. Paul:

Week Ending Sept. 3:

"GREEN PASTURES" (W. B.)
RIVIERA—(1,000), 25c-40c, 2nd week. **Gross:** $8,000. (Average, $3,500)

"PICCADILLY JIM" (M-G-M)
ORPHEUM—(2,000), 25c-40c, 7 days. **Gross:** $6,000. (Average, $4,000)

"TO MARY—WITH LOVE" (20th-Fox)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $7,000. (Average, $5,500)

JAIL BREAK
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,600. (Average, $1,500)

Grimes New Club Head

WASHINGTON, Sept. 7.—Charles V. Grimes has been named president of the local Warner Club, with John J. Payette, general zone manager, as honorary president. Other officers are: First vice-president, Harry W. Lohmeyer; second vice-president, James W. Root; third vice-president, A. Julian Brylawski; treasurer, George A. Crouch; secretary, Nat B. Browne; committee chairmen—Charles E. McGowan, contributions and loans; Lohmeyer, entertainment; Brylawski, welfare; Root, membership; McGowan, claims; Frank LaFalce, publicity; George Larkin, finance; Philip Ershler, legal aid.

Para. Holds Lew Ayres

HOLLYWOOD, Sept. 7.—Paramount has signed Lew Ayres to a long term contract as an actor and director. Ayres was signed on the strength of his performance in "Lady Be Careful" and Mary Carlisle, who also appears in that film, was given a term contract too. Ayres will vacation in Europe before starting another picture, and has left Hollywood to return Nov. 1.

"Mohicans" on Dual Seattle Lead, $6,100

SEATTLE, Sept. 7.—"The Last of the Mohicans," on a dual with "Kelly, the Second," turned in top money for a mediocre week. The $6,100 gross at the Orpheum was over the line by $100. The bill was moved to the Music Box for an extended run.

"San Francisco" held up to $3,350 in its ninth week at the Blue Mouse. "The King Steps Out" held up to a par $4,000 in its third week at the Liberty.

The weather continued warm with an air show and night baseball as competition.

Total first run business was $32,000. Average is $34,000.

Estimated takings for the week ending Sept. 4:

"SAN FRANCISCO" (M-G-M)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 9th week, extended run from Fifth Avenue. **Gross:** $3,350. (Average, $4,000)

"HIS BROTHER'S WIFE" (M-G-M)
FIFTH AVENUE—(2,500), 25c-40c-55c, 7 days. **Gross:** $6,700. (Average, $7,000)

"THE KING STEPS OUT" (Col.)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 days, 3rd week. **Gross:** $4,000. (Average, $4,000)

"THE GREEN PASTURES" (W. B.)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week, extended run from Fifth Avenue. **Gross:** $3,100. (Average, $4,000)

"LAST OF THE MOHICANS" (U. A.)
"KELLY, THE SECOND" (M-G-M)
ORPHEUM—(2,450), 25c-30c-40c-55c, 7 days. **Gross:** $6,100. (Average, $6,000)

"MINE WITH THE IRON DOOR" (Col.)
PALOMAR—(1,500), 15c-20c-30c, 7 days. Vaudeville headed by Billy Barty. **Gross:** $3,850. (Average, $4,000)

"STATE FAIR" (20th-Fox)
"HELL'S ANGELS" (M-G-M)
PARAMOUNT—(3,050), 20c-25c-30c, 7 days. **Gross:** $4,900. (Average, $5,000)

Sign Henri Bernstein

LONDON, Sept. 7.—Henri Bernstein, famous French dramatist, is to write an original story for Douglas Fairbanks, Jr., to be made by Criterion Films at Worton Hall.

The agreement stipulates that M. Bernstein shall write a modern subject. He will probably deliver the manuscript at the end of the year.

Friedgen to Florida

HOLLYWOOD, Sept. 7.—Raymond Friedgen has left for Pensacola, Fla., where he will produce "Killer of the Sea" for Grand National. The picture will feature Capt. Bob Caswell, noted as a swordfish, shark and octopus fighter. The story is an original by Frederick Wagner.

Boston Operators Sign

BOSTON, Sept. 7.—Operators' Local 182 has signed two-year contracts with the major circuits, including M. & P., RKO and Loew's, and independent exhibitors. Few changes were made. The present contracts end Labor Day.

Libros in Display Corp.

Sam Libros, president of National Poster Service Ass'n., also is head of Associated Display Corp., recently formed by independent poster service companies throughout the country for the production of all types of advertising accessories.

Of Course

Hollywood, Sept. 7.—Robert Rockwell hated to wash dishes, a job every youngster gets at one time or another while a youngster. At 14, then, he had dodged the issue by having launched a children's hour on the radio. That led to a contract with Sol Lesser.

His first picture will be "Wild Brian Kent" and in it he will wash dishes.

"Hussy" a $22,000 Cincinnati Smash

CINCINNATI, Sept. 7.—"The Gorgeous Hussy" gave the RKO Albee one of the biggest weeks in a blue moon when it smashed through to $22,000, up practically 84 per cent on a $12,000 average. It moved to the RKO Capitol.

"The Last of the Mohicans" went into the upper brackets with $17,500 against a $10,000 average at the RKO Palace. "Piccadilly Jim" balanced the $2,750 normal figure at the RKO Grand where it played its third week downtown, two being at this house. "The China Clipper" came within shouting distance of average with a $6,200 take at Keith's, while "The Gentleman From Louisiana" and "Born to Gamble," on a dual bill, brought the independent Strand an overage of $200 on a $1,500 par figure.

Cooler weather helped business. The usual outdoor amusement competition prevailed.

Total first run business was $68,950. Average is $60,200.

Estimated takings:

Week Ending Sept. 1:

"GENTLEMAN FROM LOUISIANA" (Republic)
"BORN TO GAMBLE" (Republic)
STRAND—(1,500), 15c-25c, 7 days. **Gross:** $1,700. (Average, $1,500)

Week Ending Sept. 3:

"THE GORGEOUS HUSSY" (M-G-M)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $22,000. (Average, $12,000) Moved to RKO Capitol.

"THE LAST OF THE MOHICANS" (U. A.)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $17,500. (Average, $10,000)

"THE GREAT ZIEGFELD" (M-G-M)
RKO SHUBERT—(2,150), 40c-60c, 7 days, 3rd week. **Gross:** $9,000. (Average, $12,000) Held over for 4th and final week.

"MARY OF SCOTLAND" (Radio)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 2nd downtown week. **Gross:** $3,300. (Average, $6,500)

"SING, BABY, SING" (20th-Fox)
RKO LYRIC—(1,400), 35c-42c, 7 days, 2nd downtown week. **Gross:** $4,600. (Average, $6,500)

"PICCADILLY JIM" (M-G-M)
RKO GRAND—(1,200), 25c-40c, 7 days, 3rd downtown week, 2nd week at this house. **Gross:** $2,750. (Average, $2,750)

"THE BORDER PATROLMAN" (20th-Fox)
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $1,000. (Average, $1,250)

"THE FINAL HOUR" (Col.)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,000. (Average, $1,200)

"CHINA CLIPPER" (F. N.)
KEITH'S—(1,500), 30c-40c, 7 days. **Gross:** $6,200. (Average, $6,500)

Wanger Signs Shamroy

HOLLYWOOD, Sept. 7.—Leon Shamroy has been signed by Walter Wanger as first cameraman for "You Only Live Once," formerly titled, "Three Times Loser."

"Wife" Smash In St. Louis; Gets $21,250

ST. LOUIS, Sept. 7.—"His Brother's Wife" was the outstanding hit of a week of heavy competition, drawing $21,250 to Loew's and beating par for the house by $11,250. A mark that has not been closely approached for many weeks.

The Ambassador was 50 per cent above par with a take of $13,500, the average being $9,000. The attractions were "Girls' Dormitory" and "Postal Inspector."

"The Road to Glory" and "Hot Money" at the Fox drew $16,300, which is $2,300 above the house average. "To Mary—with Love" and "Two Fisted Gentleman" at the Orpheum did $7,700, which is $700 above par for that theatre.

The weather continued warm. The principal opposition was the Municipal Opera in Forest Park which closed its season Aug. 30. The St. Louis Cardinals and their free games for women and children drew some matinee business away from the first runs.

Total first run business was $59,000. Average is $40,000.

Estimated takings for the week ending Aug. 27:

"GIRLS' DORMITORY" (20th-Fox)
"POSTAL INSPECTOR" (Univ.)
AMBASSADOR—(3,018), 25c-35c-55c, 7 days. **Gross:** $13,500. (Average, $9,000)

"THE ROAD TO GLORY" (20th-Fox)
"HOT MONEY" (W.B.)
FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $16,300. (Average, $14,000)

"HIS BROTHER'S WIFE" (M-G-M)
LOEW'S—(3,162), 25c-35c-55c, 7 days. **Gross:** $21,250. (Average, $10,000)

"TO MARY—WITH LOVE" (20th-Fox)
"TWO FISTED GENTLEMEN" (Col.)
ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $7,700. (Average, $7,000)

Cincy Union Pact Signed

CINCINNATI, Sept. 7.—A new three-year contract, now in effect, with an increased weekly graduated scale, has been entered into between independent exhibitors and Operators' Local 327.

An increase of $2 per week has been granted for the first year, with one man in the booth, an additional weekly advance of $1.50 for the second year, and another $1 weekly for the third year.

The scale under the contract just expired, was $65 per week for Class A houses; $52.50 for Class B and $47.50 for Class C houses.

Spoerlein Recovering

CINCINNATI, Sept. 7.—Charles Spoerlein, 70, veteran theatre man, is recovering in Holmes Hospital from a series of operations which included amputation of a toe on his right foot, later the foot itself, and finally the entire leg. The amputations were necessary to stay an infection caused when a musician accidentally stepped on Spoerlein's toe during a performance of the Zoo summer opera. Spoerlein was working backstage as a property man.

O'Hara to M-G-M

HOLLYWOOD, Sept. 7.—John O'Hara, author of "Butterfield 8," is doing the script of "Shake Hands with Murder" at M-G-M.

"Rangers" and Eleanor Holm Lead Detroit

DETROIT, Sept. 7. — "The Texas Rangers," with Eleanor Holm on the stage at the Michigan, took the lead for the week with a slight margin. The $27,600 take was over normal by $7,600.

"Road to Glory," with a stage show, went $6,300 over the line on a gross of $26,300 at the Fox. "Anthony Adverse" held up to $13,400 in its second week at the United Artists.

Good weather helped.

Total first run business was $76,000. Average is $60,000.

Estimated takings for the week ending Sept. 2:

"POSTAL INSPECTOR" (Univ.)
"STATE FAIR" (20th-Fox)
ADAMS—(1,700), 10c-40c, 7 days. **Gross:** $2,800. (Average, $5,000)

"ROAD TO GLORY" (20th-Fox)
FOX—(5,100), 15c-75c, 7 days. Stage: Mells, Kirk & Howard, Doris Rhodes, E. Stanlioff, Oehman Twins, Ruth Pryor and Gene Sheldon, and Loretta Fisher. **Gross:** $26,300. (Average, $20,000)

"THE TEXAS RANGERS" (Para.)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage: Eleanor Holm & Art Jarrett, Carl Shaw & Co., Byrne Sisters, Wolford's Pets. **Gross:** $27,600. (Average, $20,000)

"SATAN MET A LADY" (W. B.)
"JAILBREAK" (W. B.)
Louis-Sharkey Fight
STATE—(3,000), 10c-40c, 7 days. **Gross:** $5,900. (Average, $5,000)

"ANTHONY ADVERSE" (W. B.)
UNITED ARTISTS—(2,070), 15c-65c, 7 days, 2nd week. **Gross:** $13,400. (Average, $10,000)

"Dormitory" Dual $8,000, Portland

PORTLAND, Sept. 7.—"Girls' Dormitory," on a dual with "Charlie Chan at the Racetrack" at the Paramount, secured the best take of a warm week with $8,000, over the house average by $3,000.

"San Francisco" was held for a 10th downtown week at the Mayfair, going $1,000 over average.

"Indefinite" is now the billing on "Mr. Deeds Goes to Town" at the Blue Mouse, as it finished its 17th week, well over average.

"The Green Pastures" was moved to the Music Box for a second downtown week with take of $4,000.

Total first run business was $36,000. Average is $24,700.

Estimated takings for the week ending Aug. 30:

"PICCADILLY JIM" (M-G-M)
"RETURN OF JIMMY VALENTINE" (Republic)
(2nd Week)
BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $6.000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(17th D.T. Week)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1.700)

"SAN FRANCISCO" (M-G-M)
(10th D.T. Week)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $4,000. (Average. $3.000)

"MY AMERICAN WIFE" (Para.)
"36 HOURS TO KILL" (20th-Fox)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"GIRLS' DORMITORY" (20th-Fox)
"CHARLIE CHAN AT THE RACE-TRACK" (Para.)
PARAMOUNT — (3,008), 30c-35c-40c, 7 days. **Gross:** $8 000. (Average, $5,000)

"HIS BROTHER'S WIFE" (M-G-M)
(2nd Week)
UNITED ARTIST—(945), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

"Clipper" Big In Pittsburgh Aided by Show

PITTSBURGH, Sept. 7.—The Stanley came out on top of all first-runs last week, showing a strong $23,000 with "China Clipper" and the "Glorified Follies of 1936" on the stage. Weak competition from the other leaders helped the gross which exceeded the average take by $6,500.

"The Last of the Mohicans" at the Penn, while given a swell sendoff by the press, proved disappointing and gathered only a fair $11,000. The Warner with "The Big Noise" and "The Case of the Velvet Claws" achieved its $4,000 average, while the Alvin with "Charlie Chan at the Race Track" and "Pepper" in six days came through with a mild $3,700. The Fulton with another double bill, "We Went to College" and "Thirty-Six Hours to Kill," slipped off to $3,300.

Total first run business was $45,000. Average is $38,500.

Estimated takings for the week ending Sept. 3:

"CHARLIE CHAN AT RACE TRACK" (20th-Fox)
"PEPPER" (20th-Fox)
ALVIN—(2,000), 25c-40c, 6 days. **Gross:** $3.700. (Average for 7 days, $4.500.

"LAST OF THE MOHICANS" (U.A.)
PENN—(3,300), 25c-40c, 7 days. **Gross:** $11,000. (Average, $10.000)

"WE WENT TO COLLEGE" (M-G-M)
"36 HOURS TO KILL" (20th-Fox)
FULTON — (1,750), 15c-25c-40c, 7 days. **Gross:** $3,300. (Average. $3.500)

"CHINA CLIPPER" (W.B.)
STANLEY—(3,600), 25c-55c, 7 days. **Stage:** "Glorified Follies of 1936." **Gross:** $23,000. (Average, $16,500)

"THE BIG NOISE" (W.B.)
"CASE OF VELVET CLAWS" (F.N.)
WARNER—(2,000), 25c-40c, 7 days. **Gross:** $4,000. (Average, $4,000)

Doubles, "To Mary" Lead Providence

PROVIDENCE, Sept. 7.—Two houses jumped into the big money here last week, the Strand and the Majestic. The former, with "Forgotten Faces" and "A Son Comes Home" gleaned a neat $8,800 which is $2,300 over average. "To Mary—with Love," caught $8,000, or $1,000 over par, at the Majestic.

"Sworn Enemy" and "Kelly, the Second," at Loew's State was down $2,000 at $10,000 and "Star for Tonight" and vaudeville, at Fay's, was under its $7,000 gross by $1,000. Weather was cool and clear, but closing attractions at the beaches cut into receipts. With all houses going to town next week, inaugurating their new seasons, grosses are expected to soar.

Total first run business was $32,800. Average is $32,500.

Estimated takings for week ending Sept. 3:

"STAR FOR TONIGHT" (20th-Fox)
FAY'S—(1.600), 15c-40c, 7 days. On stage: Five acts of vaudeville. **Gross:** $6,000. (Average, $7.000)

"TO MARY—WITH LOVE" (20th-Fox)
MAJESTIC — (2,400), 15c-40c, 7 days. **Gross:** $8,000. (Average. $7.000)

"SWORN ENEMY" (M-G-M)
"KELLY, THE SECOND" (M-G-M)
LOEW'S STATE—(3.400), 15c-40c, 7 days. **Gross:** $10.000 (Average. $12.000)

"FORGOTTEN FACES" (Para.)
"A SON COMES HOME" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $8,800. (Average, $6,500)

$12,500 in Denver Puts 'Adverse' 1st

DENVER, Sept. 7.—"Anthony Adverse" with a $12,500 take at the Denver, which was $5,000 ahead of average for that house, was the city's leader last week. "The Texas Rangers," which did $8,500 and so topped the norm at the Denham by $4,000, was a stiff competitor for first honors. "Adverse" is now at the Aladdin for a second week.

"Mary of Scotland" and "Kelly, the Second" gave the Orpheum $8,000 comparing with a $6,000 average there, but "China Clipper" at the Aladdin and "Pepper" at the Broadway dipped under routine business.

Principal competition was Elitch's stock, amusement parks, soft ball games, and marathon dance.

Total first run business was $38,500. Average is $28,000.

Estimated takings for the week ending Sept. 3:

"CHINA CLIPPER" (F.N.)
ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $2,500. (Average, $3,000)

"PEPPER" (20th-Fox)
BROADWAY—(1,500), 25c-40c, 7 days. **Gross:** $1,500. (Average, $2,000)

"FORSAKING ALL OTHERS" (M-G-M)
CENTER — (1,500), 15c-25c-35c, 7 days. Stage show. **Gross:** $2,500. (Average, $2,000)

"THE TEXAS RANGERS" (Para.)
DENHAM—(1,500), 25c-35c-50c, 7 days. **Gross:** $8,500. (Average, $4,500)

"ANTHONY ADVERSE" (W.B.)
DENVER—(2,500), 25c-35c-50c, 7 days. Stage band. **Gross:** $12,500. (Average, $7,500)

"MARY OF SCOTLAND" (Radio)
"KELLY THE SECOND" (M-G-M)
ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $8,000. (Average, $6,000)

"CHARLIE CHAN AT RACE TRACK" (20th-Fox)
"HOT MONEY" (W.B.)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $3,000. (Average, $3,500)

RCA to Demonstrate At Allied Sessions

Daily demonstrations of RCA's high fidelity sound apparatus with the new diaphonic speaker will be given at the Allied of New Jersey annual convention in Atlantic City, Sept. 9-11. Special equipment is being installed and exhibitors will be invited to attend. Engineers will be on hand to explain details.

About 125 installations of the new apparatus already have been made, including the one set up at the New York Strand. The new Criterion will have the latest model when it is opened next week.

The four new theatres recently built by Consolidated Amusements in the Bronx have the latest RCA equipment, it was stated.

Gerwing Replaces Brown

HOLLYWOOD, Sept. 7.—George Gerwing is replacing Gilmor Brown as state director of the Federal Theatre Project. Gerwing, formerly in charge of the Los Angeles district, is succeeded by Ole Ness as local director.

Gilmor Brown at present is in Europe on a two-month leave of absence.

Radio Gets Judith Blake

HOLLYWOOD, Sept. 7.—Judith Blake, stage and radio actress, has been signed to a long term contract at Radio. She will appear first in "General Delivery" with Lee Tracy.

'Adverse' Top In Milwaukee; Does $12,400

MILWAUKEE, Sept. 7. — Breaking house records, "Anthony Adverse," at a 50-cent top, copped heavy money here for the week with a $12,400 gross at the Warner. This is $7,400 above par. The film will play there a second week.

Second high honors went to "Sing, Baby, Sing," and "36 Hours to Kill" at the Wisconsin with a $8,800 take, just $800 to the good. "The Texas Rangers" and "Half Angel" grossed $5,500 at the Palace.

This picture perk-up smothered an attempt to reopen the Alhambra. A double feature bill and $250,000 fur show were advertised for the house at 25, 30 and 40 cents, but the fans turned up their noses and after a one-day showing, the house is again dark.

Weather was cool and cloudy with occasional rain.

Total first run business was $33,000. Average is $24,500. Estimated takings:

Week Ending Sept. 2:

"ANTHONY ADVERSE" (W. B.)
WARNER — (2,400), 25c-35c-50c, 7 days. **Gross:** $12,400. Average, $5,000)

Week Ending Sept. 3:

"THE TEXAS RANGERS" (Para.)
"HALF ANGEL" (20th-Fox)
PALACE—(2,400), 25c-40c, 7 days. **Gross:** $5,500. (Average, $5,000)

"COUNTERFEIT" (Col.)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Hittin' The High Spots" with Slim Timblin, Maxine and Bobby, Al Schenk, Shichtel's Wonderettes. **Gross:** $5,100. (Average, $5,000)

"SING, BABY, SING" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
WISCONSIN — (3,200), 25c-40c, 7 days. **Gross:** $8,800. (Average, $8,000)

Week Ending Sept. 4:

"CHINA CLIPPER" (F. N.)
"M'LISS" (RKO)
STRAND—(1,400), 25c-40c, 7 days. **Gross:** $1,200. (Average, $1,500)

Wall Street

Paramount Continues Board Gain

	High	Low	Close	Net Change
Consolidated Film	5	5	5	.....
Consolidated, pfd.	17¾	17½	17¾	+ ¼
Loew's, Inc.	59	58¾	58¾	+ ¾
Paramount	10¼	9⅝	10¼	+ ¾
Paramount 1 pfd.	80	77	80	+3½
Paramount 2 pfd.	11¼	10¾	11¼	+ ⅝
Pathe Film	8¼	7⅞	8¼	+ ½
RKO	7¼	7⅛	7¼	+ ¼
20th Century-Fox.	30¼	30	30⅛	+ ⅛
20th Century, pfd.	38¼	38¼	38¼	— ¼
Universal, pfd.	109	109	109	+1
Warner Bros.	13⅝	13½	13⅝	+ ⅛

Curb Up Fractionally

	High	Low	Close	Net Change
Grand National	4½	4⅜	4⅜	.....
Sentry Safety	⅝	⅝	⅝	.....
Sonotone	2¼	2¼	2¼	+ ⅛
Technicolor	27⅛	27⅛	27⅛	+ ⅛

Slight Bond Activity

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99⅛	99	99⅛	.....
Paramount Broadway 3s '55	57	56¾	57	+ ¼
Paramount Pictures 6s '55	92¾	92	92¾	+ ¼
RKO 6s '41 pp	76⅜	76¼	76¼	.....

(Quotations at close of Sept. 5.)

Trading activities on the Street were suspended yesterday due to the Labor Day holiday.

SUPREME

SUPER X Panchromatic Negative delivers surpassing photographic quality to the screen. Nothing else could have won the unparalleled acceptance which Super X enjoys in the industry. It stands as the supreme film medium for interpreting the art of the motion picture to a world public. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN *SUPER X*

PANCHROMATIC NEGATIVE

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

OL. 40. NO. 59 NEW YORK, WEDNESDAY, SEPTEMBER 9, 1936 TEN CENTS

ew Moves in Sight to Get 10-point Plan

uykendall to Seek End Of Distributor Delay

A renewal of M. P. T. O. A. efforts
obtain distributor action on the 10-
int trade practice program which
as presented to sales executives early
the summer may be inaugurated
e next week, it was learned yester-
y. Ed Kuykendall, M. P. T. O. A.
esident, plans to come here about
pt. 15 to confer with distributors
ain on the concessions being sought
r the new season.

No distribution company, so far as
uld be determined, has taken any
tion on the exhibitor trade practice
ogram since first being acquainted
th its provisions at the start of the
w sales season two months ago. At
at time virtually all large companies
formed the M. P. T. O. A. trade
actice committee in individual meet-
gs that much of the program was
vored unofficially. The exhibitor
mmittee disbanded under the impres-
n that formal action would be taken
on thereafter by the distribution
mpanies which would place the ap-
oved trade practices and reforms in
eration. At present, indications are

(Continued on page 9)

oeplitz Contracts Bette Davis for 2

London, Sept. 8.—Ludovico Toeplitz
s signed Bette Davis for two pic-
res, the first to be "I'll Take the
w Road," a comedy to be directed
Monty Banks with Nigel Bruce
d Douglass Montgomery in the cast.
e second will be a drama not def-
tely determined.

Toeplitz's attitude on the player's
fferences with Warners is under-
od to reflect his opinion that he is
t affected in that he is an "innocent
ird party" in any action Warners
ay take.

eal Set for Signing Between U. A.-FWC

Hollywood, Sept. 8.—Papers sealing
deal for the distribution of United
rtists product by Fox West Coast
expected to be signed late tonight
tomorrow, it was reported today
the circuit.

George J. Schaefer met with Spyros
ouras tonight for a possible early
rning signature.

Holiday Theatre Takes 20-50% Above Last Year

Top Receipts, Higher Rates Seen by Sears

Gradwell L. Sears, general sales manager of Warners, was back at his desk yesterday following a trip to the coast, convinced the 1936-37 season would take on definitely bullish proportions and that theatre admissions throughout the nation would be advanced generally.

His slant on product was by no means confined to his own company's activities, although Sears was not exactly retiring in singing the praises of the Warner attractions designed for release between now and the first of the year. "I predicate my opinion on every major company's output. Insofar as the outlook for the new season is concerned and aside

(Continued on page 8)

Big Pictures Tip Key City Grosses Early

Grosses across the country, with the exception of a few scattered cities, have felt the late summer stimulus of the release of big pictures and the general improvement of business conditions.

Whereas Labor Day usually marks the beginning of the fall pickup, this year the pre-holiday week stirred enthusiasm in a number of key spots.

Philadelphia, Pittsburgh, Montreal, St. Louis, Oklahoma City, Cleveland and Indianapolis were decidedly on the plus side. In Washington some old films and some weak releases were still being booked, but two houses were reopened. In Houston, Omaha, San Francisco and New Haven

(Continued on page 9)

Circuit Heads Enthused; Give Credit to Big Current Films

Circuit business on the Labor Day weekend jumped from 20 to 50 per cent over last year's same holiday period, according to a checkup made yesterday with RKO, Loew, Warner and Paramount executives.

Broad smiles were the order of the day as reports trickled in from various key cities to headquarters. All circuit operators were highly enthused over the fine showings, none overlooking the fact that strong attractions aided considerably in boosting the figures.

With "Anthony Adverse" and "Swing Time" current in a number of its houses, the Warner circuit noted a 20 per cent increase. This is regarded as an average figure. In some spots like Philadelphia, business was reported to be in excess of 20 per cent over last year.

The RKO circuit reported a 25 per cent better gross for Saturday, Sunday and Monday. Most of the circuit's houses out of town opened for the holiday with "Swing Time." Last year, "Top Hat" was the holiday attraction. Locally, the RKO houses in Brooklyn up to Sunday night played

(Continued on page 8)

Secretary Hull Telegraphs Protest on Barcelona Story

An echo of the troubles rampant in Spain reached *Motion Picture Herald* yesterday when Secretary Hull, at the request of the American consul at Barcelona, telegraphed a protest by Armando Manez to portions of an article published by the *Herald* in its issue of Aug. 22.

The telegram from the State Department at Washington read:

"The following telegram has been received from our consul at Barcelona:

" 'Would appreciate message being sent to Ernest A. Rovelstad, managing editor *Motion Picture Herald*, Rockefeller Center, New York:

" 'Request you register fact in next edition *Motion Picture Herald* that correspondent in Barcelona, Mr. Plummer, admits having been deceived in reporting page 87 of Aug. 22 that Columbia accepts orders from an anarchist and that Armando Manez has passed to the Anarchist forces. All these statements are false and we appeal to sense of fairness of that publication that they correct immediately these statements in justice to undersigned Harry Chapin Plummer. Armando Manez, Barcelona, Sept. 5.'

Hull appended this:

"In forwarding this message the Dep't of State accepts no responsibility therefore and transmits it merely as a courtesy in view of the interruption of normal means of communication with Barcelona."

At the same time, Secretary Hull telegraphed Red Kann, editor of

(Continued on page 8)

Johnston Silent on Monogram's Revival

W. Ray Johnston, who returned yesterday from conferences with independent producers on the coast, declined to comment on the results of his trip in the face of persistent reports that Monogram Pictures would be restored to activity as a producing organization with franchised distributors. The founder and head of Monogram said, however, that he would issue a press release today for publication in tomorrow's papers.

Monogram still maintains offices in the RKO Bldg. and these were the scene of unaccustomed activity yesterday.

Para. British and Union Close Merger

London, Sept. 8.—Paramount theatres in Britain, and Union Cinemas, headed by Fred Bernhard and one of England's fastest growing circuits, have completed a management merger. There will be no change in the finan-

(Continued on page 5)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 9, 1936 No. 59

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny-trh 2. Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Zukor Confers with Paramount Officials

Adolph Zukor, who arrived from the coast over the weekend, conferred at length yesterday with department heads at Paramount at a luncheon meeting.

No official comment within the company could be obtained concerning coast reports that Zukor would confer while here with Barney Balaban, Paramount president, and members of the company's board on extensive economy measures at the studio. It was stated, however, that no meeting of the board has been called for this week. Zukor plans to return to the studio by the end of the week providing he can complete his work here in time. If not, the visit may be extended for as much as a week.

Cantor to Make Three

HOLLYWOOD, Sept. 8.—Eddie Cantor was signed yesterday by Darryl Zanuck for the making of three musicals for Twentieth Century-Fox during the coming two years. The first will start in February. The comedian will continue his radio work.

Preliminary roadshow tryouts as legitimates are planned for the productions.

W. B. to Use Coast Players in England

LONDON, Sept. 8.—American featured players on the Warner list, wherever possible in view of Hollywood schedules, will be drawn upon by Irving Asher, in charge of production here, for the company's British program. Asher has been authorized to so proceed.

Planned for Warners' English schedule later are Joan Blondell, George Brent, Hugh Herbert, Glenda Farrell, Frank McHugh, Ross Alexander, June Travis, Anita Louise and Jean Muir. In the meantime, George E. Stone has been signed to appear in a film with Max Miller and Zasu Pitts in the Claude Hubert picture.

Chili Bouchier is expected to be signed by Warners for a Hollywood film. Sam E. Morris has approved her on the basis of her work in "Tzigane" in production at Teddington.

Cohan Theatre Goes Back to 10c Start

With the Broadway and 42nd St. theatres failing to drop "early bird" admissions, the Cohan eliminated the 15-cent opening price yesterday and reinstated the former dime charge.

Max Cohen, who operates the Cohan in addition to two houses on 42nd St., was the only exhibitor to boost the tariff in accordance with the agreement adopted by all major and independent circuits recently.

Theatres yesterday holding to the 10-cent price were the Central, Liberty, Times Square, Lyric, Harris, Times, Wallack and Selwyn. The Mayfair continued its 15-cent charge for mornings, while the Paramount, State, Capitol, Roxy, Globe, Palace and Rialto were scaled at 25 cents.

Schenck Ill in London

LONDON, Sept. 8.—Joseph M. Schenck, chairman of the board of Twentieth Century-Fox, is ill. Booked to sail Wednesday on the *Normandie,* his departure depends on the decision of his physician.

In the meantime, no statement concerning his company's and Loew's deal with G.B. has been issued.

Kahane Improving

HOLLYWOOD, Sept. 8.—Benjamin B. Kahane's condition at the Cedars of Lebanon Hospital was reported to be improving after he had passed the crisis of a bronchial pneumonia attack. He expects to leave in 10 days.

Heidingsfeld Recovered

CINCINNATI, Sept. 8.—Ben L. Heidingsfeld, attorney, associated with Ike Libson in various theatre enterprises, has returned home fully recovered from the major operation he underwent at the Johns Hopkins Hospital, Baltimore.

Bernie Williams Injured

HOLLYWOOD, Sept. 8.—Bernie Williams, Warner publicity man, suffered a crushed chest and broken collar bone in an automobile accident yesterday. He is at the Valley Hospital, Vannuys.

C. F. Chandler Dead

HOLLYWOOD, Sept. 8.—Clement F. Chandler, one of the pioneers in the industry's publicity and advertising field, is dead here from coronary thrombosis.

No Broadcasts

New Haven, Sept. 8.—Mrs. Gertrude Temple has declared that Shirley will continue to refuse radio offers, in a communication addressed to the Connecticut M. P. T. O. The organization recently wrote Mrs. Temple congratulating her on her refusal to permit the child to appear on the radio and at an exposition.

Mrs. Temple concludes: "The theatre owners of this country and all other countries as well have been very kind to us and we are endeavoring to maintain our friendly relations with all exhibitors."

British Television Halts for New Test

By BRUCE ALLAN

LONDON, Sept. 8.—The British Broadcasting Corp. has suspended television transmissions pending improvements in equipment at Alexandra Palace, its official station, but by mid-October plans to inaugurate regular programs on an experimental basis.

During the last transmission Saturday to Radiolympia where eight television companies had set up booths to publicly demonstrate how far they have advanced, the first scene to be televised outdoors was shown. It was a comedy scene enacted on the grounds of the palace. The significance, however, rests in the fact all previous scenes originated in the studio, whereas this one outdoors emphasizes a method has been devised to enable broadcasting of the coronation next spring.

St. Louis Amusement Notes Up for Action

ST. LOUIS, Sept. 8.—Stockholders of the St. Louis Amusement Co. will meet Nov. 5 to ratify the issuance of two groups of notes, one for $136,067.47 and $10,893.50 to Warners, as nominee for F. & M., and another issue of $75,397.98 to Nelson Cunliff, trustee for Skouras Bros. Enterprises, Inc.

The stockholders also will be asked to ratify mortgages covering the notes.

Chaplin Signs Bodley

HOLLYWOOD, Sept. 8.—Charles Chaplin has signed Major R. V. C. Bodley, British author, to prepare the screen adaptation of D. L. Murray's novel, "Regency," which will be Paulette Goddard's second starring vehicle. It will follow Production No. 6 which Chaplin is now preparing.

R. H. Cochrane West

Robert H. and Mrs. Cochrane and their daughter, Mrs. J. H. Laeri, have left for the coast where the Universal president will spend several weeks in production conferences with studio heads.

Hardwicke in London

LONDON, Sept. 8.—Sir Cedric Hardwicke has arrived on the *Aquitania* for a featured part in "King Solomon's Mines" for G.B.

Allied Shore Meet Starts in A. C. Tod

ATLANTIC CITY, Sept. 8.—Allie
New Jersey tomorrow will open
annual convention at the Trayn
with a meeting of eastern regional
rectors of the national organizat
The session will open at 10:30 A.
adjourn for lunch and resume at 2
P. M.

Registration will be the princ
business of the day. A bicycle pa
of bathing beauties is scheduled
2:30 in the afternoon on the boa
walk, a trade exhibit is programm
for 4 P. M., a cocktail party fr
6:30 to 7 P. M., and the prelimina
for the Variety Jubilee talent con
is scheduled at the Steel Pier at 8
P. M.

New Universal Stoc Issue Reported S

The Universal Corp., which c
trols Universal Pictures Co., Inc.,
offer through bankers 280,869 a
tional voting trust certificates for
par common stock, it was reporte
financial circles yesterday. The is
will be made within a week, it
said.

The offering is expected to
through Hammons & Co., Inc.,
New York, and Dulin & Co., Inc.
Los Angeles. The price is underst
to be $10 per certificate, the financ
to be part of the general capital str
ture revision of Universal Pictu
Besides the proposed offering and
shares already outstanding, ab
56,000 shares of $1 par common st
have already been subscribed, it
said.

"U" Pacts Up to 3,300

HOLLYWOOD, Sept. 8.—James
Grainger, general sales manager
Universal, stated Saturday be
leaving for San Francisco that up
Aug. 1 he had signed 3,300 contra
compared with 2,500 for the same
last year, an increase of almost 1,
The Universal executive also p
dicted 11,000-12,000 bookings for "
Man Godfrey" which if accomplis
will exceed the 10,000 for "Sh
boat." Grainger returns the end
the week for conferences at the stud

Critics Visit Hollywoo

HOLLYWOOD, Sept. 8.—Eight f
critics from Boston arrived yester
for a week, as guests of Paramo
to see the filming of "Maid of Sale
Harry Browning of the M. &
circuit is in charge of the party wh
includes Marjorie Adams of the *B*
ton Globe, Peggy Doyle of the *Bos*
American, Helen Eager of the *Bos*
Traveler, Prunella Hall of the *Bos*
Post, Elinor Hughes of the *Bos*
Herald, Don Messinger of the *Chr*
tian Science Monitor, Lee Gaff
and Barbara Linscott.

More Voyagers Due

LONDON, Sept. 8.—Mrs. Sam
Rothafel is aboard the *Aquita*
which sails for New York Wednesd
Frank Vosper is also a passenge

Harry Sherman Comin

HOLLYWOOD, Sept. 8.—Harry Sh
man left today by plane for N
York.

HOW LOUD CAN YOUR AUDIENCE SCREAM!

It is our belief (check us up if we're wrong) that the Capitol Theatre, N.Y., set a new high in *screaming laughter* this week when M-G-M's timely "OUR GANG" COMEDY, "BORED OF EDUCATION" was on the program.

Give your patrons a timely treat as the new school season opens. HAL ROACH's clever kids (*including Spanky MacFarland, Alfalfa, and all the rest*) present belly laughs for all sizes. Run—don't walk—to your M-G-M Branch Office and arrange for this program highlight right now!

GANGWAY FOR 1936-37: Here's something important to notice. "Our Gang" Comedies are in one reel now. Packed with gags and hilarious situations they move *twice as fast* as in their former 2-reel length. "Bored of Education" is the first of '36-'37 and you'll see the difference!

Court Gets Contempt Action in Fox Case

Atlantic City, Sept. 8.—A recommendation that Mrs. Eva Fox, wife of William Fox, be adjudged in contempt of court was forwarded today by Federal Referee Robert E. Steedle, who is conducting the bankruptcy hearings here, to U. S. District Judge John Boyd Avis in Camden. Steedle also sent along a detailed report reciting the events of the past few weeks and declaring Mrs. Fox refused to appear for questioning, despite his repeated orders and report from his own physician that she was physically able to testify.

Judge Avis now is to study the report and decide. If he finds Mrs. Fox to be in contempt, he is expected then to summon her before him for sentence. The penalty in such cases is left to the discretion of the court.

The situation results from creditors' futile attempts to question Mrs. Fox in the $9,500,000 bankruptcy of her husband. She is president of All-Continent Corp., the chief bone of contention in the case. Fox assertedly gave the corporation outright as a trust for his wife and daughters, while the creditors' lawyers charge this transfer was a sham and that All-Continent really is a William Fox asset. Its value is estimated at up to $8,000,000.

More Research Seen Colorgravure Need

London, Aug. 31.—Further research is necessary to place Colorgravure on a commercial basis, it is implied in the annual report of Gerrard Industries, Ltd., which control this color process.

The parent company made a small profit during the last year, the annual report discloses, but after allowances for depreciation and losses in subsidiaries there is a small debit balance.

The company's profitable trading was mainly in the department concerned with the production of box-making materials.

Disclosed in the report is that Gerrard Industries partly financed itself in the past year by a loan secured on its holdings in Technicolor.

Seek Agreement on Cleveland Increase

Cleveland, Sept. 8—It was agreed by the Cleveland M. P. Exhibitors' Ass'n, at its last meeting that nothing could be done relative to raising admission prices by the higher bracket houses until those charging 10 and 15 cents had agreed to the plan in order to permit uniform action. Another meeting is scheduled shortly to discuss possible increase in admission prices.

The organization unanimously agreed to increase dues for all houses over 800 seats. The increase is $3 per month for houses seating between 800 and 1,200, and $6 per month for those seating more than 1,200.

Film Traps First Man

The first result of the experimental criminal sound films used by the New Jersey State Police was seen at Freehold, N. J., when John A. Byers was picked up and identified by motion pictures of himself taken last May under direction of Col. H. Norman Schwarzkopf.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Bulldog Edition"

(*Republic*)

Hollywood, Sept. 8.—Melodrama, romance, comedy, gangsterism and thrill action are included in this different type of newspaper story that has a circulation war for its premise. Supplementing the dominating melodrama is a freshly contrived vein of romantic conflict that establishes the film as acceptable, mature audience entertainment.

Tabloid News, presided over by Ray Walker, Regis Toomey, Evalyn Knapp, gains great circulation through colorful reports written by Miss Knapp of Gangster Cy Kendall's doings. The latter allies himself with Ivan Miller, manager of the rival *Post,* for personal revenge and a circulation war is precipitated. Marked by beatings, arsons, wreckings and all the depredations common to such affairs, the action is exciting.

As the conflict between Toomey and Walker for the hand of Miss Knapp continues simultaneously with a grand jury investigation of a racketeering war, a murder is committed. The crime sickens the rival editors of warfare and, with Miss Knapp's life at stake, both combine to save her and round up Kendall and a dishonest judge to make for a peaceful and happy ending.

The calibre of the acting by Walker, Miss Knapp, Toomey and Kendall is better than the material. Their work gives the film an appeal that should satisfy average audiences. Similarly intelligent handling of production detail helps noticeably.

Charles Lamont directed from an original by Richard English. The latter collaborated with Karen De Wolf in the script.

Running time, approximately 65 minutes. "A."

Overseas Preview

"The Beloved Vagabond"

(*Toeplitz-Columbia*)

London, Aug. 31.—A rather new Maurice Chevalier in a version of the previously filmed novel by W. J. Locke, an English best-seller in its day and still a steady reader-getter.

The story of a French artist who goes vagabond, after breaking his engagement to an English girl in order to save her father from prison, is an attractive one with fine pictorial and musical opportunities when the artist, with his landlady's small son and an unattached French girl accordion player, roams the countryside gypsy fashion.

Good stuff also when, the girl's husband dead, the artist is invited back to London and respectability and breaks from the stifling atmosphere when his young charges, coming with wedding congratulations, are consigned to the kitchen.

Chevalier, moustached, has lost some of his old fire and there is only one moment in his several songs when the old vibrant irresistible quality gets over.

The Victorian atmosphere has its appeal and there is an amusing episode with a primitive auto. There is fair supporting acting from Margaret Lockwood and young Desmond Tester as the other members of the wandering trio, and good character work from Austin Trevor and Peter Haddon.

It's a picture to be sold on its book and star value.

Running time, 80 minutes. "G."

Many at Denver Outing

Denver, Sept. 8.—More than 250 attended the annual outing of exchanges and theatres, held this year at the Cherry Hills Country Club.

Festivities started with a golf tournament, in which Gus Ibold was low with 80 and Chuck Flowers was second with an 83. Walter Ibold and William Ahren were tied for third with 88's.

The distributors beat the exhibitors in a ball game, 17 to 16. E. C. Dettman won the horseshoe tournament.

Mrs. E. F. Roberts won the auction bridge tournament, and Florence Chamberlain won the auction bridge section.

Old Flickers Revived

"Flicker Frolics" a group of excerpts from the very early pictures of Mary Pickford, Lionel Barrymore, Charles Chaplin and the Snookums cartoon baby started yesterday at the Symphony on upper Broadway. Old time newsreel shots are also shown.

Joe Lissauer Resigns

Cleveland, Sept. 8.—Joe Lissauer, head bookkeeper for Warner houses in this zone, has resigned. He will join the Ike Libson-W. N. Skirball circuit as booker for their houses in Toledo, Bryan, Mansfield and Pittsburgh.

British Labor Union For Increased Quot

London, Aug. 31.—The detail recommendations from the Natior Ass'n of Theatrical Employes to t Moyne Committee on the Films A now published, support the foreca that this labor union would be fou in general agreement with the Fi Group of the Federation of Briti Industries.

The main point of the N. A. T. case is that the distributors' quo should be 30 or 35 per cent of the tot footage handled.

The exhibitors' quota, it is su gested, should be "no less than 75 p cent of distributors' quota." The E. A. asks a 2/1 quota ratio in fav of exhibitors.

Supporting also the F. B. I pri ciple of a minimum cost clause, t N.A.T.E. suggests the figure £15,000 for features.

Importance attaches to the N. A. E. statement as one representative the view of studio employes and b cause it is based on the belief th "the British production industry cou not have reached its present substa tial position had there not been t Cinematograph Films Act."

Jury to Get Tampa Bank Night Actior

Tampa, Sept. 8.—The two su filed sometime ago against the Tam for refusing to pay-off Bank Nig prizes, will probably be brought trial shortly before a jury. Circ Judge Sandler has ruled that the was a legal contract between the th atre and the public on the Bank Nig drawings.

When the suits were filed, attorne for the theatre filed a demurrer, which they claimed that the Ba Night prizes were simply a gift fro the theatre; that there was no co sideration asked by the theatre, a that where there was no considerati there was no contract, and so the wi ners could not enforce their claims court. This was the question t Judge ruled upon.

Union Protests New Reel Plan in Bosto

Boston, Sept. 8.—Projectionis Local 182 here has unanimously pass a resolution opposing the 2,000-fo reel and placing the responsibility f its approval locally on state Dep't. Public Safety, headed by Paul Kirk. The local contends that the n long reel is a fire hazard.

Copies of the resolution were fo warded to Kirk and to the I. A. S. E. Kirk has the power to pass disapprove the new reel for use in t state, on the basis of safety. Desp the protest, local exchanges have tak steps to prepare for the long ree

G. F. Callahan Return

Pittsburgh, Sept. 8.—George Callahan, president of Exhibito Service Co. has returned from Ca fornia where he has been recuperati from a serious illness.

Para. Assigns Florey

Hollywood, Sept. 8.—Robert F rey has been assigned by Paramou to direct the A. M. Botsford produ tion of Tess Slessinger's "Times Unsettled Are."

)verbuilding Probe Goes to C. E. A. Soon

London, Aug. 31.—The special nergency committee on overbuilding ppointed at the summer conference the C. E. A. will make a full report the September meeting of the coun-l—the first to be held since that at astbourne.

During the past two months the mmittee has contacted every licensg authority in Great Britain and has d a large number of replies favorae to its suggestions that a standarded form of application for new censes be adopted, placing the onus the applicant to show that he is not vading an adequately seated area d also making available to opponents ficial information showing exactly e ratio of seats to population.

Also for discussion are suggestions regard to ways and means of fightg "redundancy" from many C. E. A. anches which have been successful their approach to local authorities. A national policy, based on the data cumulated under both the above two ads, will be recommended to the uncil by the committee.

'ara.-British and Union Close Merger

(*Continued from page* 1)

al setup of either group, but L. olderness, Paramount theatre supersor, becomes theatre controller of nion.

Paramount has approximately 20 uses here, all of them in the key ies, including the Carlton and Plaza the West End.

o Vote on Sunday Films

Pittsburgh, Sept. 8.—A number of tricts in neighboring counties have mpleted arrangements for a vote on inday films at the November elecns. Among the districts in the ashington County assured of a vote the issue are Burgettstown, Finville, McDonald, Centerville and cil Township.

Cooper Suit Extended

Los Angeles, Sept. 8.—The suit of ramount against Samuel Goldwyn ich concerns the services of Gary oper has been continued until Mony by Federal Judge James at the reest of both sides. The extension l allow for the preparation of argunts on the Goldwyn demurrer.

In Labor Day Parade

Hollywood, Sept. 8.—Members of Screen Actors' Guild participated their first Labor Day parade with ecial divisions including a mounted op, old time Keystone Cops, film wboys and stars on floats.

Ieads Cleveland Drive

Cleveland, Sept. 8. — I. J. hmertz, Twentieth Century-Fox anch manager, and president of the al Variety Club, was named chairn of the theatrical division of the eveland Community Fund drive.

Bright Leaves Pathe

Willis Bright, vice-president of the, has resigned with no successor vet named to the post. He recently ned Grand National as secretary l treasurer.

◀ Purely Personal ▶

CARL LESERMAN, with Jimmy Davidson at the Tavern yesterday, enthuses over his Hollywood trip, but bemoans the bump on his head received when the plane, in which he was returning, hit an air pocket over the Grand Canyon. Edward Halperin drops in looking for Maurice Conn, who left earlier when he couldn't find Halperin. Ed Fay is seated on the side with John Nolan. Lewen Pizor is accompanied by Lou Berman and Sam Tobin. Jules Chapman is alone, while George Weeks has with him Arthur Greenblatt and Clinton White. M. A. Schlesinger, Jack Cohn and Nate Spingold make a threesome. Lowell Calvert is along until Sammy Cohen drops in and keeps him company. Charles Paine finds his usual spot, while Gregory Dickson and Len Daly find a table behind Chapman. William Fitelson has a guest and is interrupted briefly for a conversation with Leserman.

•

Spyros P. Skouras, William T. Powers, Ed Zabel, George Balsdon, Aubrey Schenck and Milton Hossfeld of National Theatres didn't return from the coast yesterday, as scheduled. They're due tomorrow.

•

Herb Cruikshank, whose long coast visit was slated to end last week, will remain in Hollywood as a special writer for Universal Service. which is to say, William Randolph Hearst.

•

George Jessel, Universal writer-producer-director, arrived in town yesterday by plane. He will fly to Toronto tomorrow for an appearance on the Rudy Vallee radio hour.

•

Gwenn Walters, Columbia's fashion editor, arrived from the coast yesterday. She will address the National Style Conference at the Waldorf-Astoria Sept. 14.

•

Madeleine Carroll, who is slated to star in the Wanger production of Vincent Sheean's "Personal History," has left town bound for the United Artists studios.

•

Arche Mayers, general sales manager of DuWorld, leaves today to set up distribution plans for cities in the Midwest and West.

•

Fred Astaire, following a weekend in town, left by plane for Hollywood and his next picture, tentatively titled "Stepping Toes."

•

A. H. McCausland, RKO trustee's representative, returns today from vacation ramblings from Bermuda to New England.

•

Charles A. Kirby, assistant to N. L. Manheim, foreign sales manager at Universal, is back from six weeks in London.

•

Jesse J. Goldburg of Burroughs-Tarzan Prod. is in New York from the coast. He stays exactly four days.

•

Edward Alperson is due to return from the coast Saturday. Edward Finney may come back with him.

•

Bill Gell spent the extended weekend in Bermuda and returned to New York yesterday.

WILL H. HAYS plans to head east from Hollywood this weekend and may arrive here about Sept. 20 after stopovers in the middle west. Hays has been on the coast for the entire summer.

•

A. H. Blank will leave today for Chicago and Des Moines. He arrived Sunday from Montreal where he visited his son, Ray, whom, he says, will be able to leave the McGill University Hospital in about three weeks.

•

Larry Waterman returned from his vacation yesterday and in the pink. He spent one week in Chicago, his old stamping ground, and the second in Pittsfield, Mass., visiting his parents.

•

The Ritz Brothers, who appear in "Sing, Baby, Sing," have left for the coast where they have roles in "One in a Million" starring Sonja Henie, Norwegian skating champion.

•

Francis Wallace's football story, "O'Reilly of Notre Dame," has been purchased by Paramount. The studio is currently working on "Rose Bowl," another football yarn.

•

Joe Hornstein left for Atlantic City yesterday to set up his display at the Traymore for the New Jersey Allied convention which gets under way today.

•

J. Cheever Cowdin, Universal board chairman, returns today from a coast trip and stopovers while en route back east.

•

Truman Talley sails today on the *Queen Mary*. Ruth Gordon, the stage actress, is another passenger on the ship.

•

Marjorie Gage, New York society girl and aviatrix, has been signed by Universal.

•

Mrs. Louis B. Mayer arrives today on the *Champlain*.

•

Bob Welsh is in town from Hollywood.

•

Joe Stein back from New Hampshire.

•

. . . London

Frank Hill, secretary of the K. R. S.; Arthur Dent of Wardour Films, Arthur Gale of H. & G. Kinemas back from vacations.

Margaret Marshall, publicity chief to Julius Hagen of Twickenham, in a hospital with nervous breakdown.

Jeffrey Bernerd consulting his doctor immediately after landing from *Queen Mary*.

John W. Gossage of Reunion Films hinting at mysterious combination of British producers in a joint distributing organization and promising more details when the finance is fixed.

Neville ("Film Group") Kearney, due back from the International Film Conference at Venice, went on instead to Budapest, to represent the British industry before International Standards Conference.

David Factor here.

Nigel Bruce signed for the E. G. Robinson film, "Thunder Over the City."

Warners Drop Shows At Philadelphia Fox

Philadelphia, Sept. 8.—With the expiration of the musicians' agreement with the Fox this week Warners are discontinuing their stage shows beginning Friday. It is believed that a straight picture policy will be maintained at least until an agreement is reached. Rumor has it that the stage policy may be dropped altogether. The Earle will be the only first run house using vaudeville.

The circuit feels that by the general use of all companies' product rather than by the exclusive showing of Twentieth Century - Fox as was the former policy of the Fox the house can keep a strong lineup of films, maintaining prestige without the necessity of stage presentations.

The Earle agreement has until Oct. 1 to run and no decision is expected before that time.

Reserve Decision on Barrymore Suit Move

Judge Samuel Mandelbaum in U. S. District Court reserved decision yesterday on a motion to dismiss the complaint in the suit brought by John Barrymore against Attorney Maurice Hotchener. Barrymore is suing for return of $100,000 in securities. Judge Mandelbaum also reserved decision on Hotchener's motion for $9,100 counsel fees.

Ask Price Suit Dismisal

A motion to dismiss the complaint in the suit filed in Federal Court by Price Theatre Premium Corp. against the Fifth Ave. Sales Corp. was submitted yesterday in District Court. The petition for dismissal is based on the grounds that the northern district of Ohio actually has jurisdiction over the defendant and not the New York court.

Join Grand National

Pittsburgh, Sept. 8.—Jules Lapidus, manager of the Grand National office here, appointed Leo Wayne, former assistant booker at the Universal exchange, booker and city salesman. He also named Joe Minsky, Boston theatre man, a member of his sales staff. Others who joined the sales force here are Irving Hanower, formerly with Columbia, and Emmaline Fineberg, secretary of the Pittsburgh Film Board of Trade.

Batcheller Sets Titles

Hollywood, Sept. 8.—George R. Batcheller, producer of Chesterfield pictures, has revealed the eight titles which will complete his season's program. They are "Fugitive From Justice," "House of Secrets," "Dancing in the Dark," "The Adorable Cheat," "Betrayed," "Beauty Racket," "Alone," and "Red Lights Ahead."

Crescent City Elects

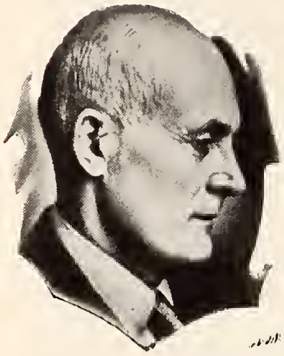
Crescent City, Fla., Sept. 8.—B. Briver and K. M. White have been named to fill vacancies on the board of directors of the Crescent City Amusement Co.

Officers elected were: President, J. B. Briver; vice-president, K. M. White; secretary-treasurer, T. S. Carpenter, Jr.

MEN WHO BUY OR WRIT TELL YOU HOW GREAT "CRAIG

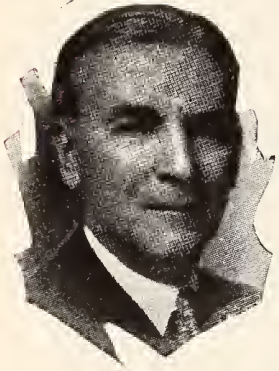
Do you know **GELETT BURGESS**, one of America's favorite novelists? He writes an incredible number of best sellers. He comments:

"A swell histrionic tour de force by Rosalind Russell in the most difficult role any actress ever played. The picture had terrific suspense, and the uncompromising finale was courageously honest!"



This is **HOMER CROY**, one of the nation's finest authors. His successes include "West of the Water Tower." Remembering with admiration the stage production of George Kelly's Pulitzer Prize winning play, he writes:

"The motion picture is even more effective than the play!"



Introducing **DANIEL HENDERSON**. He's editor of Cosmopolitan Magazine. His unerring judgment in the selection of fiction has made Cosmopolitan a marvel of consistent circulation. He says:

"Every husband rebuked for cigarette ashes . . . every young wife called upon to choose between pride of house and love of husband . . . should see "Craig's Wife"—a portrait of a warped woman as fascinating as it is relentless!"

This is **BENJAMIN DE CASSERES**, one of America's most discerning men as a biographer, philosopher and columnist. He writes:

"A perfect picture! One of the finest I have ever seen!"

Meet **ELLERY QUEEN**. He's written a dozen best sellers. His books are tremendously popular with both men and women. He enthuses:

"A delicate and intelligent production, with Rosalind Russell superb in the name part. Her selection for the role was an inspiration. Dorothy Arzner's direction is flawless."

STORIES FOR WOMEN
WIFE" REALLY IS!

WORLD PREMIERE
RADIO CITY
MUSIC HALL

ROSALIND RUSSELL ★ JOHN BOLES

THE PULITZER
PRIZE PLAY...

CRAIG'S WIFE

BILLIE BURKE · JANE DARWELL · DOROTHY WILSON · ALMA KRUGER
THOMAS MITCHELL · RAYMOND WALBURN · ROBERT ALLEN
From the play by George Kelly · Directed by Dorothy Arzner

A COLUMBIA PICTURE

Holiday Takes 20-50% Above One Year Ago

(*Continued from page 1*)

"Mary of Scotland" and according to theatre officials, the picture could have been held seven days instead of four, if not for the fact a new show had been dated to start Monday. "Road to Glory" played the Manhattan and Bronx theatres and on Monday was switched to the Brooklyn group. "China Clipper" replaced "Road to Glory" at the Manhattan.

Speaking for Loew's, Joseph R. Vogel stated that "The Gorgeous Hussy" opened five per cent better in 45 spots than "San Francisco." This is for the first four days of the current week. Compared to last year, Vogel estimated that Labor Day weekend takes were approximately double last year's holiday grosses. He also stated that "The Gorgeous Hussy" is to be held a second week and possibly a third in all 45 situations.

While he could not give any estimates offhand, A. H. Blank of Tri-States, a Paramount affiliate, yesterday telephoned his offices at Des Moines and Omaha and reports were that business was "excellent."

O'Connor Elated

The RKO houses in Greater New York did "tremendous," John J. O'Connor explained yesterday. At Proctor's, Newark, N. J., "Girls' Dormitory" garnered $5,000 over the weekend for a new record.

Independent houses in Greater New York felt the effects of the fine weather which sent scores to the beaches. Grosses were off Friday, Saturday, Sunday and part of Monday, picking up Monday night. In contrast to this, the unaffiliated houses on 42nd St. flourished from Saturday to Monday night with a dime admission from 8 A. M. to 6 P. M. and 20 cents from 6 P. M. to closing.

The Reade and Isle circuits, located at shore resorts, swelled the box-office receipts as in pre-depression days. Both circuits are playing pictures day-and-date with Broadway, and in some instances ahead of Broadway.

Broadway Nights Heavy

All theatre managers along Broadway were excited Saturday, Sunday and Monday, particularly Monday night when the returning weekenders and out-of-town visitors flocked en masse to the various film attractions. According to some of the operators, the crowds were like a New Year's Eve. celebration.

Because Arthur Mayer was away on a vacation, it was impossible to check the Rialto. However, the theatre was being torn down this time last year and on Friday a new picture, "A Son Comes Home," started an indefinite run. The business for the first four days was said to be far above average with the possibility the week will end with more than $10,000.

Approximately 136,000 persons attended the Paramount to see "The General Died at Dawn" in the first seven days. With 70,000 recorded on Saturday, Sunday and Monday, the theatre broke a six-year record, according to Bob Weitman, manager. The total admission figure tops by 11,000 the number which saw "Klondike Annie" last year. The picture wound up its first week last night with $62,000 and indications are it will stay for another fortnight.

Over at the Music Hall, the cashiers counted $98,000 for the first five days of the second week of "Swing Time." More than 90,000 saw Fred Astaire and Ginger Rogers go through their new dance paces in that time. The anticipated second week's take is $125,000, which will top the second week of "Top Hat" by about $20,000.

The Roxy ran a close attendance race with the Music Hall, getting about 90,000 people to see "Girls' Dormitory" in the four days of the second stanza. The take for these four days was $36,400, which was $1,500 better than the first week at the same time. Last Friday, 13,700 paid to see the picture; on Saturday, 23,500; Sunday, 25,800; Monday, 27,000. Irving Lesser predicted $52,000 for the second week, which would amount to $3,000 less than the first seven-day tally.

Business at the Strand for the second stanza of "Anthony Adverse" will come pretty close to the first week's gross of $53,000, according to Byron Moore, managing director. From 40,000 to 45,000 passed the ticket taker in the three-day weekend, giving the house $24,000. On Sunday alone, the intake was $8,100. "It's the biggest Labor Day weekend we've had in the last 10 years," Moore said yesterday.

"The Last of the Mohicans" ended its first week at the Rivoli with about $35,000. For the Labor Day weekend John Wright estimated the gross at $19,000, which he regarded as "very good."

The Capitol, with "The Gorgeous Hussy," was one-third better Saturday, Sunday and Monday than any other Labor Day weekend, according to an official of the theatre. There were 38,600 who saw the show the first four days, it was said. It is expected that the week will end with $49,000. Last Labor Day weekend, the Capitol played "Anna Karenina," with the weather and admission prices the same.

"Romeo and Juliet" at the Astor on a two-a-day policy, reached a new high when $21,413 was taken in during the third week. This did not include Labor Day, which is the first day of the current and fourth week ending next Sunday night.

Girl Manager

Avon Park, Fla., Sept. 8.—This state has its first girl theatre manager, Virginia Gough, just graduated from high school. She has been put in charge of the Park, a Mulco house.

4,550,000 Admissions

SPOKANE, Sept. 8.—Two days before the Fox Theatre celebrated its fifth birthday, customer No. 4,550,000 bought a ticket, and was given another by Manager Al Baker. Coffee and cakes, the western premiere of "The General Died at Dawn," and the Fox Theatre handicap, sixth race of the opening day at Playfair, marked the birthday week celebration.

Farnum on London Stage

LONDON, Sept. 8.—William Farnum will appear in the stage cast of "The Night of January 16" which opens at the Phoenix the end of the month

Secretary Hull Telegraphs Protest on Barcelona Story

(*Continued from page 1*)

MOTION PICTURE DAILY, this communication:

"The following telegram has been received from our counsul at Barcelona:

"'Maurice Kann
"'Quigley Publications
"'New York

"'Carefully refrain publication any material not included in my personally signed articles concerning Barcelona and especially information conveyed communications on my notehead.

"'PLUMMER.'"

Acting on behalf of both publications, Martin Quigley telegraphed Secretary Hull as follows:

"*Motion Picture Herald* and MOTION PICTURE DAILY acknowledge and express appreciation for courtesy your telegram conveying message from United States consul at Barcelona. *Motion Picture Herald* and MOTION PICTURE DAILY regret exceedingly the inclusion in published article signed by Harry C. Plummer, Barcelona correspondent, of false and misleading information and will be pleased to disavow and retract the misleading statements in the next issue of each publication and to state that Mr. Plummer admits having been deceived in reporting 'that Columbia accepts orders from an anarchist and that Armado Manez has passed to the anarchist forces.' We would greatly appreciate if the Dep't of State would convey this information to our consul at Barcelona."

Harry Chapin Plummer is an American newspaper man, resident in Spain, and the accredited correspondent for *Motion Picture Herald* and MOTION PICTURE DAILY in that country. He has been making his headquarters in Barcelona and has been reporting, chiefly by cable and without protest from any source until now, developments in the trade there.

Top Receipts, Higher Rates Seen by Sears

(*Continued from page 1*)

from generally improved conditions, the tremendous business rolled up over Labor Day was a factor influencing my forecast that the year will be a tremendous one. Today there was completed for us a national survey on Labor Day grosses. Whereas in other years Labor Day business often has been spotty, dependent upon areas, this year grosses were uniformly big all over the land.

"Exhibitors are advancing prices for runs of 'Anthony Adverse.' That you know. However, it is interesting to point out that not a solitary squawk has been registered on the part of the public.

Extended Playing Time Seen

Sears also reported a tendency on the part of showmen to increase runs. "Important product generally is longer in footage now. This is one factor inducing exhibitors to extend playing time in order to get the most out of their runs.

Warners, he said, were pinning their bets on eight pictures for release between now and the end of the year, aside from "Adverse." They are "Cain and Mabel," "The Charge of the Light Brigade," "Three Men on a Horse," "Gold Diggers of 1937," "Give Me Your Heart," "Stage Struck," "Green Light" and "God's Country and the Woman," the latter in Technicolor.

Crescent Buys Houses

NASHVILLE, Sept. 8.—The Crescent Amusement Co., Nashville, has purchased the Princess and Palace at Greeneville and the Park at Maryville, Tenn., according to Earle Hendren of the Parrott-Hendren Corp.

"This sale, however, will in no way affect the other theaters belonging to the corporation," Hendren stated, "we are making plans to enlarge and expand holdings elsewhere."

Double Wedding Bill

SPOKANE, Sept. 8.—Cupid scored twice at the State Theatre this week. Vera McInnis, switchboard operator, became the wife of Boots Brindel, musician. Cashier Norma Cran was married to Jimmy Gulvitch and moved to Tacoma. Ruth Rogers was promoted.

Orlando Lease Delayed

ORLANDO, Fla., Sept. 8.—The lease agreement sought here by the Beacham Theatre Corp. to have the right to bar all pictures and road shows not sponsored by that company from using the municipal auditorium was laid aside by the city council at its last meeting.

Brooklyn Pool Signed

Papers were signed yesterday for the pooling of the Fox, Paramount and Strand in Brooklyn on a one-year deal under the supervision of Si Fabian. It is retroactive to Sept. 1.

Big Pictures Tip Key City Grosses Early

(Continued from page 1)

grosses were about normal for the season.

Portland opened September with the first week of Greater Movie Season and all the six first runs were well in the profit division as a result. A dual, "Texas Rangers" and "Second Wife," went $4,000 over normal on a take of $9,000. "Mr. Deeds Goes to Town" continued on its record-breaking run at the Blue Mouse by grossing $2,000 in its 18th week and "San Francisco" was still strong with a take of $4,000 in its 11th week at the Mayfair. "The Great Ziegfeld" was $1,000 above par on a take of $6,000 at the United Artists.

New Haven Just Normal

New Haven failed to feel much stimulus at the box-office for the week before Labor Day. Only one of the first runs, the Paramount, with "Texas Rangers" and "I'd Give My Life," was outstanding. This combination reached $6,500, up by $1,700.

With state fair competition Omaha failed to get started toward marked fall prosperity, but another house downtown, the Kiva, was opened, so that nine houses are in lights for the first time in a long time. "Devil Doll" and "Satan Met a Lady" made the best individual showings at the Lincoln with $2,700. Total first run business of $9,700 was $1,050 over normal.

Philadelphia felt the impact of big releases for the week preceding Labor Day and also before that. "Anthony Adverse" was outstanding in its first two weeks at the Boyd and took $24,000 in the second. "Romeo and Juliet," opening on a roadshow basis, went to $17,000 at the Chestnut, thereby helping get the fall season off to a big start. In the face of this competition "Girls' Dormitory" was a $17,000 hit at the Stanley and "The Last of the Mohicans" got off to a fast start at the Aldine on Wednesday.

"Hussy" Scores in Washington

Two houses reopened in Washington, the Belasco and the Gayety, the latter a burlesque spot, but second runs and revivals were still on in some spots. "The Gorgeous Hussy" went to near-record heights, $28,000, at Loew's Palace, but elsewhere business was in a bad way.

Houston first runs finished August and opened September with only two attractions outstanding—"Anthony Adverse" and "The Texas Rangers." "Adverse" took $9,335 at the Metropolitan and "Rangers" was good for $7,700 at the Majestic.

Montreal wound up the vacation season with strong pictures and good grosses. "To Mary—With Love" hit $11,500 at the Capitol, and "San Francisco," in its seventh week at the Palace, held to $6,500. "China Clipper," on a dual with "Satan Met a Lady," was $1,500 to the good at $8,500.

With five strong pictures in the first runs at St. Louis, business was good, "The Last of the Mohicans" leading the list with a gross of $15,250 at Loew's. "Sing, Baby, Sing," "The Road to Glory" and "Women Are Trouble" also pulled well.

Cooler weather and rains have helped Louisville box-offices, but last week "Road to Glory" was the only one of the new fall releases to get into the big money. It took $6,200 at the Strand. "Texas Rangers," on a dual, also did well at $7,000, but "The Last of the Mohicans" failed to get started at Loew's State. "China Clipper" also was weak at $3,600 in the Mary Anderson.

Bigger attractions have stimulated business in Oklahoma City. "Anthony Adverse" was outstanding for the first week of the month at $8,000 in the Criterion, and three other pictures, 'Sing, Baby, Sing," "Charlie Chan at the Racetrack" and 'The Big House," turned in excellent grosses.

Cleveland Takes Up 40%

Grosses in Cleveland have been running well for seven consecutive weeks. Last week they were 40 per cent over average. During the seven weeks nine pictures have been held for two or more weeks. The holdovers have been "Poor Little Rich Girl," two weeks; "San Francisco," four weeks; "The Green Pastures," two weeks; "Suzy," two weeks; "To Mary — with Love," two weeks; "Rhythm on the Range," two weeks; "Mary of Scotland," two weeks; "His Brother's Wife," two weeks, and "Piccadilly Jim," two weeks

Business has been generally better in Indianapolis for several weeks. All first runs were in the profit column last week, with "Star for a Night" and a stage show leading the procession at $9,500. "Sing, Baby, Sing," at the Apollo, "Texas Rangers" and "Grand Jury" at the Circle and "Last of the Mohicans" and "Final Hour" at Loew's made up the rest of the downtown fare.

"Glory" to Frisco Fox

San Francisco has failed to feel the general pickup in grosses thus far, but F.W.C. is starting a heavy advertising campaign on the reacquisition of the Fox, and will open Friday with "The Road to Glory.' Herman Kersken, now manager of the Warfield, who was the first F.W.C. manager of the Fox when it opened in 1929, is to manage the house again. The Warfield is to be remodeled and refurnished immediately at a cost of $30,000 in anticipation of improved fall and winter business.

Boston grosses showed strength in the pre-Labor Day week with "Road to Glory" standing out at the Metropolitan on a gross of $35,000, which was $13,000 over normal. "Piccadilly Jim" and "Trapped by Television," dualled at Loew's Orpheum and Loew's State, also pulled strongly.

Kansas City has been doing well for some time, and with "Anthony Adverse" leading the first run parade on a tally of $13,900 at the Mainstreet optimism continued to rise for September's opening.

At Vitaphone Stage Debut

Cosmo-Sileo Photo

At the dedication of Stage No 4, latest at the Vitaphone studio in Brooklyn. Left to right, Gradwell L. Sears, general sales manager of Warners; Albert Warner, Bernice Claire, Jeanne Madden, new Warner player; Sam Sax, production manager of Vitaphone; Norman Moray, sales head; and S. Charles Einfeld, director of advertising and publicity.

Warners, with fitting ceremony, which included a christening in champagne via Jeanne Madden, yesterday launched a new stage at its Vitaphone studio in Brooklyn. The ceremony was attended by newspaper reporters who were served lunch and drinks, but not the champagne reportedly used for the dedication.

The new building, covering 26,000 square feet, is fireproof throughout, the interior walls and ceiling requiring 40 tons of rock wool material. The stage portion occupies 16,000 feet, the height from stage floor to ceiling being 50 feet. There are three tiers of dressing rooms at one end of the building, in addition to preview rooms, lamp and storage space, etc.

Catwalks stretch over the floor for overhead camera shots, and a large pool of reinforced concrete, with a capacity of 100,000 gallons, has been built under the stage floor, including traps, lifts and other equipment. Air conditioning also has been installed.

Three separate services are supplied by the Brooklyn Edison Co., each service capable of delivering 2,000 amperes to the studio. More than 100,000 feet of copper conductors were used, with 48 200-ampere A.C. studio pockets, each operated by remote control.

Microphones, cameras and motors are interconnected by a wiring system with the monitor room, and from there with the recording building at the plant.

New Moves in Sight to Get 10-point Plan

(Continued from page 1)

that no such action will be taken in advance of Kuykendall's arrival in New York.

All of the large distribution companies were understood to have expressed their informal approval of unqualified cancellation and the possibility of an increase in the cancellation privilege. A more liberal policy in connection with the score charge was also reported to have been indicated by most companies. Most of the remaining trade practice reforms were believed possible of accomplishment through the setting up of a national system of conciliation boards, for which distributors also indicated their approval during the initial conferences with the exhibitor committee.

Whether or not distributor attitudes have altered on the trade practice program since could not be learned. Most companies state frankly that no formal consideration has been given the program since and that no arrangements have been made yet for doing so.

Agreement Near on Ascap Stipulations

Sufficient agreement on stipulations of fact in connection with the Government's monopoly suit against Ascap is indicated in the discussion under way between attorneys for the two to make it unnecessary to resume trial of the action in Federal court here, it was stated officially yesterday.

The discussions between representatives of the Attorney General's office and Arthur Schwartz, of counsel for Ascap, will probably be concluded tomorrow despite the fact that no work on the stipulations was done yesterday or over the weekend. The discussions will be resumed today.

When Schwartz and the Government attorneys complete their work it will have to be rechecked by the Attorney General's office, Ascap, the Music Publishers' Protective Ass'n and various attorneys for other individual defendants involved in the suit. This work is expected to consume a minimum of three months and, in consequence, the evidence involved is not expected to be in readiness for presentation to Federal Judge Henry W. Goddard until the end of the year. Because of the great amount of evidence involved which the court will have to study, a decision is not expected for several months thereafter.

"Ramona" Sets Record

PITTSBURGH, Sept. 8.—"Ramona," which opened yesterday at the Alvin here, established a new house record with a gross of $3,619, despite strong opposition. Exploitation included airplane banners and a radio broadcast.

Re-Sign Katharine Brown

HOLLYWOOD, Sept. 8.—Katharine Brown, eastern story editor for Selznick International, has been signed to a new contract.

"SWING TI

~~MARY OF S~~
HOLDS FOR T
RADIO CITY

ONLY FIVE PICTURES SINCE THE
EST THEATRE, FOUR YEARS AGO,

FIV

SIX

"SWING TIME" SETS NEW ALL-TIME HIGH MARK FOR ANY SECOND WEEK AT RADIO CITY MUSIC HALL! . . . SECOND WEEK BEATS ITS OWN SENSATIONAL FIRST WEEK! . . . THIRD WEEK BEGINS TOMORROW! . . . NO NEED TO QUOTE FURTHER FIGURES OR MESSAGES . . . YOU KNOW "SWING TIME" IS THE NEW BOX-OFFICE CHAMPION ALL OVER THE MAP!

R K O
RADIO
PICTURES

ME"

COTLAND
HIRD WEEK
USIC HALL

ENING OF THE WORLD'S LARG-
VE HELD FOR THREE WEEKS . . .

"LITTLE WOMEN" *
"TOP HAT" * SWING TIME"
"FOLLOW THE FLEET" *
"LOVE ME FOREVER"
"MARY OF SCOTLAND" *

*

FOUR OUT OF THE FIVE SIX
ARE RKO-RADIO PICTURES

Klein Brings First Capitol Films Here

London, Sept. 1.—Edward L. Klein, who is aboard the *Britannic* bound for New York, has with him the first output of Capitol Prod., one of Max Shach's companies, which he will seek to place in America.

Included are: "When Knights Were Bold," featuring Fay Wray and Jack Buchanan: "Southern Roses," with Neil Hamilton and Gina Malo and music by Johann Strauss; "Public Nuisance No. 1," with Francis Day and "The Marriage of Corbal," with Nils Asther, Hazel Terry and Noah Beery.

Klein also has with him "Royal Eagle," produced by Quality Films and featuring John Garrick and Nancy Burne, as well as other British independent product. He expects to remain in New York for a couple of months and while there will look over the market with a view to acquiring American films for distribution here.

Reopening in Rochester

RKO, Paramount and M. E. Comerford will reopen the Capitol, Rochester, tomorrow with M. Cobb, assistant manager at the Century, in the same city, in charge.

The new policy will be double features on full week stands. A complete renovation has been made while the theatre was closed all summer. On Aug. 28, the same interests reopened the Eckel, Syracuse, after the house had been darkened for the hot months.

Named to G. N. Staff

Cincinnati, Sept. 8.—Ralph Kinsler, recently appointed manager of the new Grand National branch, has named William Burns as booker. Burns formerly was booker for First Division, but more recently connected with local suburban houses. Ross Willams, salesman for Paramount, and Pete Neiland, M-G-M salesman for many years, have joined the Grand National sales staff.

Men's Style Short Set

March of Fashion, Inc., will hold a cocktail party and preview at the Waldorf this afternoon for its first short, using men's fashions as a subject. The masculine styles have been selected from some of the city's leading stores and have been passed upon by a jury which includes James Montgomery Flagg, David Smart and Bill Tilden.

Show Frisco Fire Film

San Francisco, Sept. 8.—The only print in existence showing real contemporary news shots of San Francisco before and immediately after the 1906 fire is currently being shown by the PWA theatre project in its 12-act vaudeville show at the Columbia.

The rare film is the property of Herman Lubkin of San Francisco. Bill Jones, Federal theatre publicity chief, was instrumental in locating it and promoting its loan.

Radio Signs Two Writers

Hollywood, Sept. 8.—Sam Briskin has signed Edmund Hartman and Robert J. Bren, writers, to new term contracts at Radio. They will collaborate on the screen play of "Miss Custom Agent" as their first assignment.

Out Hollywood Way

Hollywood, Sept. 8.—John Miles back at his desk after a bout with arsenic poisoning from eating nice healthful lettuce. . . . George McCall, recently resigned from *Variety*, is replacing Jerry Hoffman on Louella Parsons' staff. . . . Earl Carroll very busy picking blue-eyed girls for his "Vanities" at Twentieth Century-Fox.

Abraham Lehr taking two-week motor trip through the Yosemite with Mrs. Lehr before announcing his new affiliation. . . . Carlo Roncoroni at M-G-M as guest of Irving Thalberg. . . . Jane Murfin planning a long cruise on her 90-foot yacht after finishing the adaptation of "Come and Get It" for Samuel Goldwyn.

Pat O'Brien recovering from injuries suffered in "The Making of O'Malley." . . . Bing Crosby will sign up Hawaiian natives for his next film, "Waikiki Wedding," while on vacation in Honolulu. . . . Claude Rains down with influenza. . . . John Gallaudet retained by Columbia for another six months.

✚

Senator Hattie F. Caraway of Arkansas visited Bob Burns on the set at Paramount. . . . Shirley Ross and Robert Cummings had an impromptu ducking when a sound boom crashed down on a rowboat during the filming of "Hideaway Girl." . . . Cary Grant practising for his rubber-horse derby which has been set for Sept. 13.

Filming of "Ghost Town Gold" at Republic has been suspended for several days while Bob Livingston recovers from a sprained ankle. . . . Michael Curtiz spending a week in the Kentucky and South Carolina hills with a cameraman getting background material for "Mountain Justice" which he will direct for Warners. . . . the Pat O'Briens to Del Monte for three weeks' vacation. . . . Doris Walton, radio singer recently signed by Warners, will be known on the screen as Doris Weston.

Al Lewis, recently signed as producer at Radio, reported for duty Monday. . . . Pandro Berman back at Radio after a week's confinement with a throat ailment. . . . Madge Evans spending two weeks in Northern California. . . . Irving Thalberg named chairman of committee on entertainment for Johannes Poulsen. . . . Henrietta Nichols, Roach film cutter, back from six months in the Antipodes. . . .

John Wray, Wade Boteler, Mel Ruick, Barnett Parker, Robert Homans, Guy Usher, Si Jenks, Henry Antrim, Jean Maddox, John Harrington, Arthur Aylesworth, Frank De Voe, Myra McKinney and Max Hoffman, Jr., in "The President's Mystery," Republic. . . . Paramount borrowing Carl "Alfalfa" Switzer from Hal Roach and loaning Lynne Overman to Roach in exchange. . . . Overman will play in the new Kelly-Roberti feature. . . . John Litel, Nedda Harrigan, Myrtle Stedman, Boyd Irwin, George Irving, Carlyle Moore, Jr. and Shirley Lloyd in "Give Me Liberty," Technicolor short at Warners. . . . Sterling Holloway and Effie Ellsberg in "Maytime," M-G-M. . . . Joe Cook and Dave Chasen in "Boots and Saddles," Paramount.

✚

Casting—Katherine De Mille in "Banjo on My Knee," Twentieth Century-Fox. . . . Montagu Love, J. Edward Bromberg, George Ernest, George Chandler, Helen Jerome Eddy, Alan Dinehart, Hattie McDaniels, Edward McWade and Julius Tannen in "Reunion." . . . Larry Crabbe in "Stairs of Sand," Paramount. . . . Irving Bacon in "You and Me," same studio. . . . Henry Kolker in "Theodora Goes Wild," Columbia. . . . Guy Kibbee and Robert Barrat in "Mountain Justice." . . . Bobby Watson in "Love on the Run," M-G-M. . . . Russell Hardie in "Camille," same studio.

✚

Writers—Ben Markson on the screenplay of "Peach Edition," Twentieth Century-Fox.

✚

Story Buy—"Too Young to Die," comedy by Lewis R. Foster, by Paramount.

✚

Contracts Extended—At Paramount; Gail Patrick, Eleanore Whitney and Gail Sheridan, actresses.

✚

Directors—Howard Hawks has been signed to a term contract at Radio, and is working on "Gunga Din." . . . Charles Barton's option lifted at Paramount.

Hatch Gets Heavy Vote

San Francisco, Sept. 8.—Alvin S. Hatch, owner of the Half Moon Bay Theatre, in the nearby peninsular community of that name, rolled up 11,938 votes in his candidacy for nomination as San Mateo County supervisor in the elections held last week. He will run off with the incumbent at the November elections, and is conceded an excellent chance to win.

Team Alexander-Keeler

Hollywood, Sept. 8.—Warners will team Ross Alexander with Ruby Keeler in the leads of "Ready, Willing and Able." The picture will be made from the magazine story by Richard Macauley. Warren Duff is now writing the screen play.

Heads Conn. Operators

New Haven, Sept. 8.—William P. Barry of New Haven has been elected president of the executive council of the Connecticut T.S.E., replacing Thomas J. Shea of Middletown, Connecticut Federation of Labor president, who has held the position since the inception of the council four years ago. Charles Morse, business agent of the M. P. Operators' Union in Hartford, is executive council vice-president and John O'Connell of New Haven, secretary-treasurer.

Falmouth House Burned

Falmouth, Mass., Sept. 8.—Fire has destroyed the Old Silver Beach Theatre at an estimated loss of $25,000.

Variety Club

Detroit

Detroit, Sept. 8.—More than 20 film men and their friends turned out for the Variety Club's tournament at Franklin Hills. Mannie Gottlieb, Universal branch manager, was chairman of the committee in charge, which included Ray E. Moon of Co-Operative Theatres, Max Smitt of the Metropolitan M. P. Co., Charles Perry manager of the Adams, and Irving and Adolph Goldberg of the Komer circuit.

Johnny Howard, who recently came here from Indianapolis to succeed Otto Bolle as Paramount branch manager and who is the organization's newest member, captured the club championship and the Sallan-Variety cup emblematic thereof by shooting the 18 holes in 86.

More than 50 golf and door prizes were distributed among the members and their guests. H. M. Richey was toastmaster at the dinner.

Washington

Washington, Sept. 8.—Fall activities of Tent No. 11 will get under way Sept. 21, when Carter T. Barron, assisted by the personnel of Loew's, Inc., will have charge of a luncheon. King-to-be Barron lost out through postponements last spring, so lead-off honors were given him.

The following Monday night, Sept. 28, A. Julian Brylawski and his Committee of Sixteen will toss the first stag smoker of the season.

The third annual dinner and dance will be held sometime the week before Thanksgiving, according to a recent decision of the Board of Governors. Chief Barker J. Louis Rome will announce the committees in the near future.

Postponed from last summer to this fall, the annual golf tournament now is dated for spring, 1937.

Wall Street

Eastman Has Best Board Gain

	High	Low	Close	Net Change
Columbia	38¼	37¼	37¼	— ¾
Consolidated	5⅛	5	5⅛	+ ⅛
Consolidated, pfd.	18⅛	17¾	17⅞	+ ⅛
Eastman Kodak .	178	176	178	+3
Eastman, pfd	161	161	161	.....
Gen. T. Equip....	23	22½	22½	.....
Loew's, Inc.	59⅝	59¼	59¼	+ ½
Loew's, pfd	106⅜	106⅜	106⅜	.....
Paramount	10¾	10¼	10⅜	+ ⅛
Paramount 1 pfd.	84½	81¼	81¼	+1¼
Paramount 2 pfd.	11¾	11¼	11¼	.....
Pathe Film	8⅜	8⅛	8⅛	— ⅛
RKO	7⅜	7¼	7¼	.....
20th Century-Fox.	30½	30	30⅛	.....
20th Century, pfd.	38½	38	38¼	.....
Universal, pfd....	110	108	109	.....
Warner Bros. ...	13¾	13⅜	13½	— ⅛

Fractional Curb Activity

	High	Low	Close	Net Change
Grand National ..	4⅝	4⅜	4⅜	— ⅛
Sentry Safety ...	⅝	⅝	⅝	.....
Sonotone	2¼	2⅛	2⅛	— ⅛
Technicolor	27¼	26¾	27¼	+ ⅛
Trans-Lux	4	3⅞	4	.....

Bonds Have Short Advances

	High	Low	Close	Net Change
Keith B. F. 6s '46	95	95	95	— ⅛
Loew's 6s '41 ww deb rights	99¼	99	99¼	+ ⅛
Paramount B'way 3s '55	57½	57⅜	57⅜	+ ⅜
Paramount Pict. 6s '55	94	93	93¼	+ ¼
RKO 6s '41 pp...	75⅞	75⅞	75⅞	+ ⅜
Warner Bros. 6s '39 wd	97½	96¾	97¼	+ ¼

(Quotations at close of Sept. 8)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 60 NEW YORK, THURSDAY, SEPTEMBER 10, 1936 TEN CENTS

280,869 "U" Shares in New Stock Issue

Is Part of Revision of Capital Structure

The offering of voting trust certificates for 280,869 new shares of $1 par value common stock of Universal Corp., which acquired control of Universal Pictures Co., Inc., and Big "U" Film Exchange, Inc., last April, was made yesterday by Hammons & Co., Inc., of New York and Dulin & Co. of Los Angeles.

The certificates are priced at $10 each and the offering is part of a general revision of the capital structure of Universal Pictures. The new captal to be provided by this public inancing will be used as required for production and for improvements to property and equipment, the company's announcement states.

Upon completion of this financing he outstanding capitalization of the orporation will consist of $4,000,000 of 10-year five per cent convertible debentures, due April 1, 1946, the total authorized, and 600,000 shares of ommon stock, $1 par value, of a total of 2,000,000 shares authorized. In

(Continued on page 18)

Product Deal Signed By FWC and U. A.

HOLLYWOOD, Sept. 9.—The Fox West Coast product deal with United Artists was completed here today and papers in the agreement signed. The contract, it is believed, does not include first runs because of the circuit's eavy schedule of major product. It was learned that United Artists is negotiating for first run bookings on a icture-to-picture basis.

"The Last of the Mohicans" is definitely booked first run while "Dodsworth" will be previewed Tuesday at he Hollywood, bearing out the truth of first run booking predictions.

George J. Schaefer left for New York today by plane.

Television Receiver Developed in Berlin

BERLIN, Sept. 1.—The Telefunken Co., has developed a new television eceiver, for which a number of Berin theatres are reported to have aranged installations. The type and ost of the equipment involved makes he machine applicable only to use in heatres and halls, it is admitted.

The ultimate image projected on a creen is two by three feet, the trans-

(Continued on page 18)

New Preview Machine Ends Audience Reaction Guesses

By J. M. JERAULD

It hasn't any name yet. It may be called a guess-remover, or a laugh-timer, perhaps. Some technician with a serious turn of mind may even describe it as a preview-meter.

But whatever they term it, it will be the thing that will stop arguments as to what happened at previews and it may improve pictures generally.

Some director or gag man may think he has the funniest comedy ever produced and he may come back and tell his associate producer that he's right after a preview, but the laugh-timer will prove him right or wrong.

Charles E. Ford, editor of Universal Newsreel, invented it. Some weeks ago he went to a coast preview and sat in on a conference at the studio later to discuss what was wrong or right with the picture. Nobody agreed on what had happened in the audience.

Ford has been handling negative on newsreels so long that he can remember the stunts used two or three years back. Remembering what happened is his business, so he was disturbed when a half-dozen men told him he was wrong. He built himself a machine.

It has two turntables with wax

(Continued on page 18)

Famous to Be Merged With Parent Firm

Famous Theatres Corp., holding company for Paramount's theatre interests, will be merged with Paramount Pictures, Inc., the parent company, in a process of simplifying both the corporate structure of Paramount and of the company's wholly-owned theatre units, it was learned yesterday.

Papers reporting the proposed merger were filed at Albany with the corporate bureau of the department of state by Paramount yesterday. With the transfer of Famous Theatres' assets to the parent company under the merger, Famous will be dissolved. Y. Frank Freeman, head of the Paramount subsidiary, is also a vice-president of the parent company and continues in charge of the theatre depart-

(Continued on page 18)

N. J. Allied Plans Legislative Fight

ATLANTIC CITY, Sept. 9.—Plans for participation in a "war chest" to defray the cost of pushing legislation in every state for the abolition of producer control of theatres were formulated here today by directors of the Allied Theatre Owners of New Jersey.

Opening of the 17th annual state convention at the Traymore, the directors declared that such separation of manufacturer from retailer has been

(Continued on page 18)

British Film Plans Backed By Exhibitors

By BRUCE ALLAN

LONDON, Sept. 9.—More than 150 men attended the meeting called by Capt. A. F. Dixey for discussion of the new Independent Exhibitors Dist. Corp. cooperative producing project. The gathering was representative, with many members of the C.E.A. council present. A resolution was adopted approving the principle of the plan and authorizing the drafting of a prospectus.

Captain Dixey said rentals would be lower than 30 per cent. The plan is to start with 300 good theatres, Dixey said.

C. Austin Potter, director of London and Western Counties Trust, said the financing would be easy if exhibitor support is assured. The plan is

(Continued on page 18)

Music Firms Adopt Code of Practices

The Music Publishers Protective Ass'n has drawn up a code of trade practices which is designed to eliminate exploitation gratuities and all free special arrangements, according to *Motion Picture Herald*. The code has been approved by a majority of the publishers of popular music, including those controlled by film companies, and it is now effective.

It is called the "anti-bribery" code, and is generally regarded as a move

(Continued on page 18)

See Collapse Of Drive On "Early Birds"

New Meeting Set Today To Renew Effort

Collapse of the metropolitan New York plan to discard "early bird" admissions and institute a 5 P. M. evening scale appears imminent with another meeting of the major and independent circuit heads called for today at C. C. Moskowitz's office in an effort to clear the weak spots.

Broadway theatres, particularly the Roxy, yesterday were blamed for delaying the completion of the plan agreed upon by independent exhibitors. Less than 50 theatres in the area have adopted the plan, according to a checkup made by managers and supervisors of both affiliated and non-affiliated houses.

Pointing to the Roxy as the chief target of their complaint, the theatre men around Times Square declare it is impossible to compete with the theatre which continues to charge 25 cents up to 1 P. M. for a combination picture and stage show. Owners of the houses on 42nd St. and Broadway charging 10 cents complain that for them to increase the price to 15 cents and the Roxy to remain at 25 cents is unfair. The Mayfair with two second run features at 15 cents also is regarded as

(Continued on page 18)

Warners Given Writ Against Bette Davis

LONDON, Sept. 9.—Warners have obtained a writ restraining Bette Davis from starting work on two pictures for Ludovico Toeplitz. The actress had recently signed with the producer.

The ex parte injunction was granted in the chambers of Justice Lewis. It will be effective until a court application can be made Tuesday by Sir

(Continued on page 18)

Brandt Adds 2 More Theatres to Circuit

Harry Brandt has purchased an interest in the Austin, Kew Gardens, L. I., which is scheduled to open tonight. Rugoff & Becker built the theatre and will retain the other half share.

The San Jose in Harlem also has been taken over by the circuit giving the Brandt group a new total of 64. The San Jose will be remodeled for opening Oct. 15.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 10, 1936 No. 60

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan. *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3. Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

SKIP OVER TO PAGE 7

It's Happy New Year from now to Jan. 1st, thanks to that leaping, laughing, lovable Leo!

Insiders' Outlook

By RED KANN

Prowlings, early and late, around Times Square, checking into and reflecting upon new product:

THEY concocted a roaring lurid melodrama when they put together "The General Died at Dawn," gave it an application of very expert production values, a good cast, easy flowing dialogue, well-knit production and the results, or most of them, are all piled up on the right side of the ledger. Stalwart hero Gary Cooper, beautiful heroine Madeleine Carroll whose looks run away from her acting, war lord Akim Tamiroff, weak-kneed Porter Hall, conniving secondary menace J. M. Kerrigan, gun-running, conflict, gold notes, war-scarred China, mysterious and intriguing even in peacetimes. There it is in a capsule and a well-conceived one for adroit entertainment in the popular prescription form. . . .

▼

Woven in by Lewis Milestone's direction are a tenseness and a suspense which serve the whole admirably. Tamiroff's performance as the military overlord tops the performances, overlooking his slightly Russian Chinese accent and Hall, as his sniveling, courageless agent, is not far behind although the film and his life part company early. The dialogue is from the Left Wing typewriter of Clifford Odets who was not remiss about accepting beaucoup Hollywood money to turn out the job. He did it craftsman-like, but how much of what he wrote originally remains is something with which we are not familiar. One concession, at least, to the proletariat is included and it is not a tremulous, ephemeral wish confined to the Left by any manner of means. This is Cooper's speech in which he voices the hope that one day man will stride the earth freed of oppression. Well, who doesn't? Then you pick up your morning paper and read columns of defeatist cables about the powder keg geographically known as Europe. But "The General Died at Dawn" packs a wallop, mostly theatrical but undeniably effective down the line to the mass self-execution of Tamiroff's officers, thereby reminding of a recent news dispatch which reported a like incident. Reactions over the Rhine, if anyone cares, will be interesting to observe what with the inclusion of a German officer who trains the war tyrant's hordes. However, it's only the Chinese who face the spouting ends of the guns and that should be no worry for Aryans. . . .

▼ ▼

Over at Paramount, there is another picture which is playing around the country but not yet on Broadway. "The Texas Rangers" ought to be hot stuff because it features Fred MacMurray, the feminine pulse devastater, as a bandit touched by the manly pursuits of the Rangers along the Rio Grande for an ultimate regeneration and a fadeout with Jean Parker. His running mate is Jack Oakie, almost blown out of bounds by excessive avoirdupois, but together the two boys pass through stirring adventures punctuated by hard riding, snorting six-shooters, obstinate Indians who won't stay on the reservation and Lloyd Nolan who won't get out of MacMurray's way and range. Nolan's bad man characterization is a splendid piece of work until his last fight with Fred. Then the scenario writer, or maybe the director or both, had him crumble like wallpaper without a friendly wall and showed him up with a wide streak of yellow which the front part of the picture insisted he hadn't had at all. A glorified rendition of a formula yarn and the MacMurray hero worshippers ought to be enough to induce "The Texas Rangers" into a handsome account of itself. . . .

▼ ▼

This busman's holiday idea, a regular, if sometimes belated, undertaking of ours, eventually led to the Roxy where pertinent business seemed to be a check into the current excitement over Simone Simon. When a producer goes to it with both feet and predicts things for a new personality, the undertaking, more often than not, is apt to be dangerous; there was Sam Goldwyn, Anna Sten and "Nana," if you remember. But Twentieth Century-Fox, we think, is on firm ground with Mlle. Simon who depends not so much on looks as upon a refreshing personality and an ability to perform. Her French accent, once again charming as is a way with French accents, needs a talking to for the sake of greater legibility and easier understanding. But that looks like a fairly simple task. Her introductory picture, "Girls' Dormitory," has a "Maedchen in Uniform" atmosphere without its story, ends up in a routine love situation with Herbert Marshall and, taken by and large, is not much of a picture. However, it has Simon and she's something. . .

▼ ▼

It was a long breath that Harry M. Goetz held while making "The Last of the Mohicans." Soldiers in wigs, Hurons who were Indians in grotesque smears of war paint and a hero, trying to look dashing in a fur cap that must have tickled, offer situations with abundant opportunity for error in the studio and laughs in the theatre. There was script trouble shooting the "Mohicans," as well as wig and makeup trouble, yet the picture at the Rivoli met and vanquished them as did Goetz's respiration. What you have there is an intelligently abridged version of James Fenimore Cooper's standard work of American colonial days in an intelligent film rating a handshake. That's what this is supposed to be. . . .

▼ ▼

"Follow Your Heart," which is Republic's most pretentious attraction to date, would do any program proud and from that there are no exemptions. It is a musical, featuring Marion Talley and Michael Bartlett but with a sense of humor and a delightful comedy vein which never desert the footage of which there is a lot. Booking film at the Music Hall is not our job, but looking at pictures and attempting to appraise them is. If the conversation around is accurate, and we think it is that the M. H. is scurrying for product since the fight continues with Twentieth Century-Fox, it passes our understanding as to how, why and when "Follow Your Heart" was passed up. It was, as all and sundry know, and the new Criterion gets it. Anyhow, the Republic gang is excited no end and Nat Levine, than whom there is no harder working studio head on the coast, is basking in the warming compliments of the praise hurlers. He has earned them. . . .

Cullman Reports Net

Howard Cullman, trustee of the Roxy Theatres Corp., yesterday filed a report in Federal court, covering the period from July 31 to Aug. 27, showing cash receipts of $114,545.74 and disbursements of $109,054.86. Cash on hand July 31 was $62,363, and on Aug. 27 $67,854. Net profit for the period amounted to $7,304.42, before interest on funded indebtedness and depreciation.

Schenck En Route Here

London, Sept. 9.—Joseph M. Schenck, chairman of the board of Twentieth Century-Fox, sailed today on the *Normandie* for New York.

Sheehan Coming East

Hollywood, Sept. 9.—Winfield Sheehan is scheduled to leave tomorrow for the East, to be away indefinitely.

TEMPTING

A WARNER BROS. PICTURE • A COSMOPOLITAN PRODUCTION • DIRECTED BY ARCHIE L. MA

TRIUMPHANT

● Warner Bros. Pictures and Cosmopolitan Corporation Announce the National Release on September 26th of the Picture Every Woman Will Want Some Man To See . . .

Miss KAY FRANCIS

in

"GIVE ME YOUR HEART"

With **GEORGE BRENT** · **ROLAND YOUNG** · **PATRIC KNOWLES** · **HENRY STEPHENSON** · **FRIEDA INESCORT**

● Already sold to 50 million moviegoers by the second of Warner Bros.' comprehensive national magazine advertising campaigns—on newsstands now.

● To be supported in 22 key city newspapers by a series of 13 large-size advertisements, approximating 8500 lines in each paper and appearing concurrently with first-run playdates.

● Opening a special pre-release engagement beginning September 16th as the inaugural attraction at New York's magnificent new Criterion Theatre.

"Mohicans" Is $15,250 High In St. Louis

St. Louis, Sept. 9.—"The Last of the Mohicans," with "Women Are Trouble," at Loew's, was the outstanding attraction of a week filled with pictures with unusual box-office appeal. The $15,250 gross beat house average by $5,250.

Just a few blocks away at the Ambassador, "Mary of Scotland" took $14,500, almost 50 per cent better than an average of $10,000.

Out at the Fox "Sing, Baby, Sing" stepped along at a fast pace, the gross being about $14,750. This is $750 better than average for this house.

"The Road to Glory" at the Orpheum reached the house average of $7,000. It was supported by "The Three Stooges." In the previous week at the Fox "The Road to Glory" and "Hot Money" took in $16,300.

The week included one evening in which more than two inches of rain fell, and two days were partly cloudy.

Total first run business was $51,500. Average is $4,000.

Estimated takings for the week ending Sept. 3:

"MARY OF SCOTLAND" (Radio)
AMBASSADOR — (3,018), 25c-35c-55c, 7 days. **Gross:** $14,500. (Average, $10,000)

"SING, BABY, SING" (20th-Fox)
FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $14,750. (Average, $14,000)

"LAST OF THE MOHICANS" (U. A.)
"WOMEN ARE TROUBLE" (M-G-M)
LOEW'S — (3,162), 25c-35c-55c, 7 days. **Gross:** $15,250. (Average, $10,000)

"THE ROAD TO GLORY" (20th-Fox)
ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $7,000. (Average, $7,000)

"Devil Doll" Best, But Omaha Is Dull

Lincoln, Sept. 9.—Races at the state fair track and a lack of outstanding films moderated grosses, the best draw was "Devil Doll" and "Satan Met a Lady" at the Lincoln, where $2,700 represented $500 profit.

"China Clipper" took $3,400 at the Stuart, $300 to the good.

Westland Theatres' second run, Kiva, opened late in the week and brought the town to 100 per cent operating status. This makes nine houses within three blocks of each other.

Total first run business was $9,700. Average is $8,650.

Estimated takings:

Week Ending Sept. 2:

"LIGHTNIN' BILL CARSON" (Puritan)
"LADIES CRAVE EXCITEMENT" (Mascot)
"POSTAL INSPECTOR" (Univ.)
LIBERTY—(1,200). 10c-15c, 7 days, first two films dualled for 3 days. **Gross:** $900. (Average, $850)

Week Ending Sept. 3:

"JUSTICE OF THE RANGE" (Ambassador)
"SEVEN SINNERS" (G. B.)
VARSITY—(1,100), 10c-15c-20c, 7 days on split. **Gross:** $1,000. (Average, $1,100)

"DEVIL DOLL" (M-G-M)
"SATAN MET A LADY" (W. B.)
LINCOLN—(1,600), 10c-20c-25c, 7 days on split basis. **Gross:** $2,700. (Average, $2,200)

Week Ending Sept. 4:

"THINGS TO COME" (U. A.)
"STAR FOR A NIGHT" (20th-Fox)
"SPEED" (M-G-M)
"GRAND JURY" (Radio)
ORPHEUM—(1,350), 10c-15c-20c, 7 days. Dual splits. **Gross:** $1,500. (Average, $1,400)

"CHINA CLIPPER" (F. N.)
STUART — (2,000), 10c-25c-40c, 7 days. **Gross:** $3,400. (Average, $3,100)

"Adverse" Is Second Week Phila. Lead

Philadelphia, Sept. 9.—Bolstered by a heavy second weekend trade, though business slumped toward the end of the week, "Anthony Adverse" again topped the town with its $24,000 for the second week at the Boyd. It was held another week.

"Romeo and Juliet" swept into town with a fine $17,000 at the Chestnut on its first week on a roadshow basis. This figure topped the opening of "The Great Ziegfeld" by reason of its exceptional matinee draw. It should go for six weeks at least.

With Jan Savitt's band on the stage to bolster "Yours for the Asking" on the screen, the Fox breezed in with a neat $16,000 on the week. In spite of heavy competition, the customers went for Simone Simon in good fashion, giving "Girls' Dormitory" $17,000 on its eight days at the Stanley. .

The Aldine opened on Wednesday with "The Last of the Mohicans" and has been reporting a good draw. The theatre will probably do $9,000-$10,000 on its first week.

The weather break was generally good.

Total first run business was $99,100. Average, exclusive of the Chestnut, is $73,220.

Estimated takings for the week ending Sept. 3:

"NOW AND FOREVER" (Para.) (Revival)
ARCADIA — (600), 25c-40c-50c, 4 days. **Gross:** $1,200. "Three Cheers for Love" (Para.), 2nd run, 2 days, $400. (Average, 7 days, $2,800)

"ANTHONY ADVERSE" (W. B.)
BOYD—(2,400), 40c-55c, 7 days, 2nd week. **Gross:** $24,000. (Average, $14,000)

"ROMEO AND JULIET" (M-G-M)
CHESTNUT—(1,500), 55c-87c-$1.14-$1.71, 7 days. **Gross:** $17,000. (House regularly legitimate, no average)

"HOLLYWOOD BOULEVARD" (Para.)
EARLE — (2,000), 25c-40c-55c, 6 days. Stage: Ben Blue, Mary Lynn, Loretta Lee, Sylvia & Clemence, John and Mary Mason Company, Elida Dancers. **Gross:** $13,000. (Average, $12,000)

"YOURS FOR THE ASKING" (20th-Fox)
FOX—(3,000), 40c-55c-65c, 7 days. Stage: Jan Savitt band. **Gross:** $16,000. (Average, $14,000)

"GIRL OF THE OZARKS" (Para.)
KARLTON—(1,000), 25c-35c-40c, 6 days. **Gross:** $1,500. (Average, 7 days, $4,000)

"SING, BABY, SING" (20th-Fox) (2nd run)
KEITH'S — (2,000), 30c-40c-50c, 7 days. **Gross:** $2,600. (Average, $4,000)

"GIRLS' DORMITORY" (20th-Fox)
STANLEY — (3,700), 40c-55c, 8 days. **Gross:** $17,000. (Average, 7 days, $14,000)

"JAILBREAK" (W. B.)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $6,400. (Average, $7,000)

Bernard Newman to Rest

Hollywood, Sept. 9. — Bernard Newman, fashion designer, has secured his release from his Radio contract. Reason given is that Newman is tired from strenuous work, and wishes an extended vacation. He will sail from New York, Oct. 3, on a three-month vacation in Italy.

Columbia Shifts Titles

Hollywood, Sept. 9.—Columbia has changed titles on two of its pictures. "Cross Fire" will hereafter be "Code of the Range," and "Two Minute Alibi" has been changed to "Alibi for Murder."

Takes a Year

Hollywood, Sept. 9. — The Marx Brothers have announced that they will limit their picture activities to one production per year hereafter. According to Harpo Marx, it takes them seven months to prepare a script, three months more for shooting and rehearsals, and they require at least five weeks of personal appearances to test material.

"Glory" Louisville Hit; Pulls $6,200

Louisville, Sept. 9. — "Road to Glory," on a dual with "Second Wife" at the Strand, brought that house the best business it has had in months. The $6,200 take was over par by $2,700.

"The Texas Rangers," with "Hollywood Boulevard," also went well into the profit column with a gross of $7,000.

"China Clipper" on a single at the Mary Anderson did well at $3,600, $100 over the line. The take at Loew's State was disappointing. "Last of the Mohicans," dualled with "Women Are Trouble," was considerably below par.

A sudden drop in temperature and much needed rainfall has been a stimulant to box offices.

Total first run business was $23,000. Average is $18,500.

Estimated takings for the week ending Sept. 3:

"LAST OF THE MOHICANS" (U. A.)
"WOMEN ARE TROUBLE" (M-G-M)
LOEW'S STATE — (3,000), 15c-25c-40c, 7 days. **Gross:** $4,500. (Average, $5,500)

"TEXAS RANGERS" (Para.)
"HOLLYWOOD BOULEVARD" (Para.)
RIALTO — (3,000), 15c-25c-40c, 7 days. **Gross:** $7,000. (Average, $4,500)

"ROAD TO GLORY" (20th-Fox)
"SECOND WIFE" (Radio)
STRAND — (1,500), 15c-25c-40c, 7 days. **Gross:** $6,200. (Average, $3,500)

"CHINA CLIPPER" (F. N.)
MARY ANDERSON—(1,000), 15c-25c-40c, 7 days. **Gross:** $3,600. (Average, $3,500)

"HEARTS DIVIDED" (F. N.)
"EARLY TO BED" (Para.)
"BORDER FLIGHT" (Para.)
"HALF ANGEL" (20th-Fox)
KENTUCKY—(900), 15c-25c, 7 days, split week. **Gross:** $1,750. (Average, $1,500)

"Star for Night" Tops Indianapolis

Indianapolis, Sept. 9. — Business was generally better in Indianapolis last week with all houses doing better than average. "Star for a Night" at the Lyric, coupled with a stage show, led the procession with a gross of $9,500 which was $2,500 over average.

"Texas Rangers" and "Grand Jury" at the Circle registered a gross of $5,000, which was $1,000 over the line.

Total first run business was $25,500. Average is $21,000.

Estimated takings for the week ending Sept. 4:

"SING, BABY, SING" (20th-Fox)
APOLLO—(1,100), 25c-40c, 7 days. **Gross:** $4,500. (Average, $4,000)

"TEXAS RANGERS" (Para.)
"GRAND JURY" (Radio)
CIRCLE—(2,800), 25c-40c. 7 days. **Gross:** $5,000. (Average, $4,000)

"LAST OF THE MOHICANS" (U. A.)
"FINAL HOUR" (Col.)
LOEW'S—(2,800). 25c-40c, 7 days. **Gross:** $6,500 (Average, $6,000)

"STAR FOR A NIGHT" (20th-Fox)
LYRIC—(2,000), 25c-40c, 7 days. Stage show. **Gross:** $9,500. (Average, $7,000)

"Glory" with Show Boston Top-$35,000

Boston, Sept. 9.—"Road to Glory" with radio show on the stage, "Radio Jamboree," gave the Metropolitan $35,000 or $13,000 above average. The weather was most suitable for picture houses with rain, lower temperature, and overcast skies most of the seven days.

"Piccadilly Jim," co-featured with "Trapped By Television" playing at Loew's Orpheum and Loew's State also did well in their second week runs. Both theatres totaled $24,500 for the week, the State doing $12,000 or $1,000 above average, while the Orpheum did $500 above average with a $12,500.

"Mary of Scotland" dropped a little in the third week bringing $10,500 for the week's showing. This is $500 under average for the RKO Memorial.

The RKO Boston did $9,000 for six days. The house closed down on Wednesday to make the last finishing touches to the decorating and alterations that have been in progress for four weeks. The films playing at the Boston for the six day period were "Second Wife" and "Shakedown."

The Paramount and Fenway went up this week with "My American Wife" and "Charlie Chan at the Race Track." The Fenway did $6,000 or $1,500 over average, while the Paramount grossed $8,000 or $1,000 over average.

The American Bar Ass'n concluded its meetings this week, while Harvard's 300th anniversary celebration got under way.

Total first run business was $93,000. Average is $89,500.

Estimated takings for the week ending Sept. 3:

"MY AMERICAN WIFE" (Para.)
"CHARLIE CHAN AT RACE TRACK" (20th-Fox)
FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $6,000. (Average, $4,500)

"MARY OF SCOTLAND" (Radio)
RKO MEMORIAL — (2,970), 25c-65c, 7 days, 3rd week. **Gross:** $10,500. (Average, $12,000)

"PICCADILLY JIM" (M-G-M)
"TRAPPED BY TELEVISION" (M-G-M)
LOEW'S ORPHEUM—(2,907), 25c-55c. 7 days. **Gross:** $12,500. (Average, $12,000)

"PICCADILLY JIM" (M-G-M)
"TRAPPED BY TELEVISION" (M-G-M)
LOEW'S STATE—(3,537), 25c-50c, 7 days. **Gross:** $12,000. (Average, $11,000)

"ROAD TO GLORY" (20th-Fox)
METROPOLITAN—(4,332). 25c-50c-65c. 7 days. **Gross:** $35,000. Stage: Radio Jamboree. (Average, $22,000)

"MY AMERICAN WIFE" (Para.)
"CHARLIE CHAN AT RACE TRACK" (20th-Fox)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $8,000. (Average, $7,000)

"SECOND WIFE" (Radio)
"SHAKEDOWN" (Col.)
RKO BOSTON—(3,426), 35c-65c, 6 days. **Gross:** $9,000. (Average, 7 days, $11,000)

Two Managers Shifted

Pittsburgh, Sept. 9.—John Morin has been named manager of the Harris-Palace here, succeeding Johnny Finley who has been moved back to the Harris-Alvin as assistant.

Western Circuit Ended

Lincoln, Sept. 9.—William Youngclaus has sold the last of his recently started Western Theatre Enterprises circuit, the Roxy at Shelton, Neb., to E. L. Jonson.

"Wife," Show $21,000 Top, San Francisco

San Francisco, Sept. 9.—"Second Wife," with a stage show, "Vie Paree," turned in the best showing of the week here by getting $21,000 at the Golden Gate. This was $5,000 above par.

"Satan Met a Lady" and "My American Wife" were the only other combination to make much of a showing. The gross was $14,500, up by $1,500. "Ecstacy" took $3,500 in its third week at the Embassy, but grosses elsewhere were somewhat better than fair.

Total first run business was $89,200. Average is $90,200.

Estimated takings:

Week Ending Sept. 1:

"SECOND WIFE" (Radio)
GOLDEN GATE—(2,850), 15c-40c-55c, 7 days. Stage: "Vie Paree" vaudeville. **Gross:** $21,000. (Average, $16,000)

"THERE'S ALWAYS TOMORROW" (Univ.)
"POSTAL INSPECTOR" (Univ.)
ORPHEUM—(2,440), 15c-30c-35c-40c, 6 days, 2nd week. **Gross:** $5,700. (Average, $7,000)

"GIRLS' DORMITORY" (20th-Fox)
UNITED ARTISTS—(1,200), 15c-35c-40c-55c, 7 days. **Gross:** $8,500. (Average, $10,000)

Week Ending Sept. 2:

"SATAN MET A LADY" (W. B.)
"MY AMERICAN WIFE" (Para.)
PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days. **Gross:** $14,500. (Average, $13,000)

Week Ending Sept. 3:

"ECSTASY" (Eureka)
EMBASSY—(1,400), 10c-25c-35c-40c, 7 days, 3rd week. **Gross:** $3,500. (Average, $3,200.

"A SON COMES HOME" (Para.)
"I STAND CONDEMNED" (U. A.)
FOX—(5,000), 10c-25c-35c, 7 days. **Gross:** $6,000. (Average, $7,000)

"TO MARY—WITH LOVE" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
ST. FRANCIS—(1.470), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $6,000. (Average, $7,000)

"YOURS FOR THE ASKING" (Para.)
"LOVE BEGINS AT 20" (W. B.)
WARFIELD—(2,680), 15c-30c-35c-40c, 7 days. **Gross:** $15,000. (Average, $16,000)

Week Ending Sept. 4:

"GYPSIES" (Amkino)
CLAY—(400), 15c-35c, 7 days, 2nd week. **Gross:** $1,000. (Average, $1,000)

"ANTHONY ADVERSE" (W. B.)
GEARY—(1,400), 55c-87c-$1.10, 7 days, 5th week. **Gross:** $8,000. (Average, $10,000)

Burlesque Competes Now in Kansas City

Kansas City, Sept. 9.—For the first time in several years downtown theatres will contend with burlesque competition.

The Empress is operating as a unit in the New Independent Burlesque Circuit, with Harry D. Hirsch, operator of the Gayety burlesque in Minneapolis, at the controls. With Friday changes, the house will play two a day with an "owl" performance Saturday nights.

Sparks and Dunbar Cast

Hollywood, Sept. 9.—Ned Sparks and Dixie Dunbar have been added to the cast of "One in a Million" at Twentieth Century-Fox. Sonja Henie has the leading role and Sidney Lanfield will direct. Raymond Griffith is the producer and the story is the joint work of Leonard Praskins and Mark Kelly.

"Hussy" Hits Washington's Top, $28,500

Washington, Sept. 9.—"The Gorgeous Hussy" soared to near record heights, $28,500, last week at Loew's Palace, topping average by $12,600. The gross includes the gross for two special screenings on Aug. 27, the first of which was the premiere.

"Sing, Baby, Sing," plus a stage show at Loew's Capitol, took $20,800, under par by $100. The Earle, with "The Return of Sophie Lang," and also with a stage show, grossed $15,500, under average by $2,900.

At Loew's Columbia a return of "Poppy" took $4,600, over the first run par by $1,000; and a continuation of "Rhythm on the Range" at the Metropolitan took $5,200 to go over an average first run week by $1,900.

"Walking on Air" at RKO-Keith's Theatre nosedived to $5,000, or $5,600 under average.

The Belasco reopened on Sept. 5, and presumably a two-week engagement of "Romeo and Juliet" at the National on Sept. 6 on a roadshow basis. The Gayety, burlesque, reopened for the season on Aug. 30. Glen Echo Park closed its 1936 season on Sept. 7.

Total first run business was $79,600. Average is $73,700.

Estimated takings, exclusive of tax, for the week ending Sept. 4:

"RETURN OF SOPHIE LANG" (Para.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Will Osborne & his Orchestra, Dick & Dorothy Rogers, Ruthie Barnes, Bob Hall. **Gross:** $15,500. (Average, $18,400)

"SING, BABY, SING" (20th-Fox)
LOEW'S CAPITOL—(3,434), 25c-66c, 7 days. Stage: Britton Band, Frazee Sisters, Al Norman, Jans & Lynton. **Gross:** $20,800. (Average, $20,900)

"POPPY" (Para.)
LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days (return engagement). **Gross:** $4,600. (Average, first run, $3,600)

"THE GORGEOUS HUSSY" (M-G-M)
LOEW'S PALACE—(2,370), 35c-55c, 7 days (plus two special screenings on Aug. 27). **Gross:** $28,500. (Average, $15,900)

"RHYTHM ON THE RANGE" (Para.)
METROPOLITAN—(1,591), 25c-40c, 7 days (continuous run). **Gross:** $5,200. (Average, first run, $4,300)

"WALKING ON AIR" (Radio)
RKO-KEITH'S—(1,836), 25c-55c, 7 days. **Gross:** $5,000. (Average, $10,600)

Commonwealth Sets Outing of Managers

Kansas City, Sept. 9.—The Commonwealth Amusement Corp. will be host to approximately 40 persons, including the managers of the circuit's 23 theatres in Missouri, Kansas and Iowa, at the Pistol Club, Lake of the Ozarks, Sept. 16-18.

The outing culminates the company's annual "King of the Sun" contest for its managers, which continued for 13 summer weeks ending Sept. 5. Besides two closed business sessions at the Lake, the outing will be devoted to fishing and pleasure.

"Considering drought and heat, the contest resulted very satisfactorily," C. A. Schultz, circuit head, declared.

Sign Constance Collier

Hollywood, Sept. 9. — Constance Collier has been signed to a long term contract by Twentieth Century-Fox. Miss Collier is in England now, but will return by Jan. 1, when the contract takes effect.

Burn-up Stuff

Hollywood, Sept. 9.—Bob Palmer, casting director at Radio, has been sending out frantic calls for youngsters. Requirements included age from six to 12 and a British accent.

One of his pals called the other morning and proceeded to give Palmer a build-up.

"I got him for you," he said.

"Yeah, who?" asked Palmer.

"Freddie Bartholomew."

"To Mary" Garners $11,500, Montreal

Montreal, Sept. 9.—"To Mary—with Love" was a hit at the Capitol, taking $11,500. Par is $2,000 under that figure.

"China Clipper," topping the double at the Princess, earned second place with a total of $8,500, while "The Devil Doll," with Duke Ellington's orchestra on the stage, rang up $11,500 at Loew's.

The Montreal baseball team was back in town for its last stand of the season and the several amusement parks also took a share.

Total first run business was $38,000. Average is $38,000.

Estimated takings for the week ending Sept. 5:

"TO MARY—WITH LOVE" (20th-Fox)
"CRIME OF DR. FORBES" (20th-Fox)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $11,500. (Average, $9,500)

"THE DEVIL DOLL" (M-G-M)
LOEW'S—(3,115), 25c-35c-40c-50c-60c, 7 days. Stage: Duke Ellington and his Orchestra and vaudeville. **Gross:** $11,500. (Average, $10,500)

"SAN FRANCISCO" (M-G-M)
PALACE—(2,600), 25c-35c-40c-50c-65c, 7 days, 7th week. **Gross:** $6,500. (Average, $11,000)

"CHINA CLIPPER" (F. N.)
"SATAN MET A LADY" (W. B.)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days. **Gross:** $8,500. (Average, $7,000)

Wall Street

Universal in 2-point Advance

	High	Low	Close	Net Change
Columbia, vtc ...	37¾	37¼	37¼	.....
Consolidated	5	4⅞	5	— ⅛
Consolidated, pfd.	17¼	17⅛	17⅛	— ½
Eastman Kodak..	177	176½	176½	—1½
Eastman, pfd.....	161	161	161	.....
Gen. T. Equip. ..	21¼	21⅞	21⅞	— ⅝
Loew's, Inc.	59	58½	58½	— ¾
Loew's, Inc., pfd..	106¼	106¼	106¼	— ⅛
Paramount	10⅜	10	10¼	— ⅛
Paramount 1 pfd.	81¾	81	81	— ¼
Paramount 2 pfd.	11⅜	11	11⅛	— ⅛
Pathe Film	8⅜	8	8⅜	+ ¼
RKO	7¼	7	7	— ¼
20th Century-Fox.	30¼	30	30	— ⅛
20th Century, pfd	38½	38	38	— ¼
Universal, pfd....	111	111	111	+2
Warner Bros.	13⅝	13¼	13⅝	+ ⅛

Recessions General on Curb

	High	Low	Close	Net Change
Grand National ..	4½	4⅛	4⅛	— ¼
Technicolor	26¾	26¾	26¾	— ½
Trans-Lux	4	3⅞	3⅞	— ⅛

Paramount Bonds Up ¾

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99	99	99	— ¼
Paramount B'way 3s '55	57⅛	57⅛	57⅛	+ ¼
Paramount Pict. 6s '55	94	93	94	+ ¾
RKO 6s '41 pp....	75⅝	75¼	75½	— ⅜
Warner Bros. 6s '39 wd	97½	97¼	97½	+ ¼

(Quotations at close of Sept. 9)

"Adverse" Is K.C. Leader In Mild Week

Kansas City, Sept. 9.—Only two first runs went into the profit column in a week of cool weather and no outside competition except a Monday circus.

"Anthony Adverse" garnered $13,900 at the Mainstreet, overshooting par by $5,900, and was moved to the Newman for a second week. "Star For A Night" at the Tower built steadily and finished with the strongest Thursday the house has had in several months to a $7,700, up $1,200.

"Follow Your Heart" did a $3,500 average at the Fox Uptown in six days, when it was pulled to make way for a spot booking and moved to the Fox Apollo for an indefinite continuation of the first run. The Uptown received a number of calls on the picture after its run, wondering where and when it could be seen.

"Last of the Mohicans" took big money, $10,400, but failed to harvest a normal crop, $11,500, at the Midland box office. Neither "Bunker Bean" nor "A Son Comes Home" could do much for the Newman, where the pair did a poor $4,200, $2,800 under the line.

Total first run business was $39,700. Average is $36,500.

Estimated takings:

Week Ending Sept. 2:

"FOLLOW YOUR HEART" (Republic)
UPTOWN—(2,000), 25c-40c, 6 days. **Gross:** $3,500. (Average, $3,500)

Week Ending Sept. 3:

"ANTHONY ADVERSE" (W. B.)
MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $13,900. (Average, $8,000)

"LAST OF THE MOHICANS" (U. A.)
MIDLAND—(4,000), 25c-40c, 7 days. **Gross:** $10,400. (Average, $11,500)

"BUNKER BEAN" (RKO)
"A SON COMES HOME" (Para.)
NEWMAN—(1,900), 25c-40c, 7 days. **Gross:** $4,200. (Average, $7,000)

"STAR FOR A NIGHT" (20th-Fox)
TOWER—(2,200), 25c, 7 days. Stage: Ada Brown, Condos Bros., Phil & Dotty, S. Henderson, and farewell week for Jack Carson, m. c. **Gross:** $7,700. (Average, $6,500)

To Attend Style Show

Hollywood, Sept. 9.—Gwen Walters, fashion editor of Columbia, will attend the National Style Conference at the Waldorf-Astoria, New York, Sept. 14. Miss Walters has taken with her a collection of costumes by Ernst Dryden which will be worn in "Lost Horizon," "Craig's Wife," "Pennies from Heaven" and other Columbia pictures.

"U" Signs Betty Rhodes

Hollywood, Sept. 9.—Universal has signed Betty Jane Rhodes to a term acting contract and cast her in the feminine lead of "Jungle Jim," a serial, as her first assignment. Raymond Hatton has been assigned the leading comedy role in the picture.

Selznick Signs Marshal

Hollywood, Sept. 9.—Alan Marshal has been signed to a long term contract by Selznick International. Marshal, from the New York stage, played his first film part in "The Garden of Allah."

Music Union Starts Drive On Theatres

The American Federation of Musicians plans the immediate expenditure over the country of at least $250,000 in an effort to bring about the return to film theatres of living entertainers in conjunction with films, as a means of relieving the Federation's heavy bulk of unemployed, according to *Motion Picture Herald,* out today.

The public will be asked to aid, and pickets will be employed, it is understood. Allied theatrical crafts are expected to lend support to the Federation's drive, which will have its inception in New York, through Local 802, the local unit of the national organization. There is every indication, the *Herald* points out, that the campaign will be the most important since sound forced the musicians from the theatres in the late 1920's. An army of 5,000 pickets has already been enlisted.

Mass Meeting Tonight

The first shot will be fired at a mass meeting, called for this evening at the Manhattan Opera House. Mayor LaGuardia of New York is expected to be the principal speaker, in addition to various other officials high in labor circles, including Jacob Rosenberg, Local 802 secretary, and Ralph Whitehead, secretary of the American Federation of Actors. Radio appeals will follow, and the mass meeting proceedings also will be put on the air. It was said that 20 New York houses will be picketed. Active picketing is expected to begin tomorrow.

The membership of the A.F.M. is estimated at between 16,000 and 17,000 and the majority of them are unemployed. The extent to which the campaign ultimately will be carried will depend largely on the result of the opening drive in New York.

Some years ago Federation undertook a similar campaign against sound films, spending approximately $1,000,000, seeking public support against "canned music." The campaign was an expensive failure. That drive was directed through advertising media, this will have more direct action as its method.

Women Being Enrolled

Women are being enlisted in a drive by Local 802 of the American Federation of Musicians in an effort to get orchestras back into theatres, according to Jacob Rosenberg, secretary.

Rose Schneiderman, president of the Women's Trade Union League, is also backing the movement. They will start picketing Friday and will do house-to-house canvassing, Rosenberg says.

A mass meeting is planned at the Manhattan Opera House.

Warners to Do "Dombey"

Hollywood, Sept. 9.—Warners will make Charles Dickens' "Dombey and Son." William Ulman is working on the screenplay, but there are no other assignments so far.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Captain's Kid"

(Warners)

Hollywood, Sept. 9.—Comedy and drama more artificial than homespun is this film's principal motivation. Despite its unpretentious, unimpressive and never-better-than-average quality, it has some natural humor that is gayly exciting in spots, endowing the picture with considerable amusement value. The romantic angle which involves Jane Bryant and Fred Lawrence, both newcomers, is dragged in in such a manner as to appear generally irrelevant to the main theme and as a result is hardly noticeable.

Preserving the characteristic atmosphere of the Cape Cod locale, the story concerns the penchant of Guy Kibbee, an old sea dog, for the spinning of exaggerated yarns to little Sybil Jason, a practice which finally gets him in a real mess. Following the discovery of some buried treasure, Kibbee kills Dick Purcell, a hijacker. Jailed on a murder charge, the testimony of Miss Jason, the coroner and the jury seem to paint Kibbee as a bloodthirsty murdered and he seems headed for the electric chair.

Following some good comedy, melodramatic incidents and a hectic chase, the situation clears and it is revealed that Kibbee slew Purcell, the mobster, in self defense. There follows the capture of Maud Adams, Purcell's accomplice, who is taken with the aid of Sybil.

The plot is carried principally by Kibbee, Sybil and May Robson, who strives mightily but ineffectively to free the child from what she believes to be the evil influences of the old salt. The story is jumpy and sometimes complicated. Nevertheless, the drawing strength of the trio plus the affection of the lovable old sailor for the child afford dependable exploitation angles. The tale is based on Earl Fenton's original. Tom Reed did the screenplay and Nick Grinde directed.

Production Code Seal No. 2,293. Running time, 70 minutes. "G."

Greenwood to Merge His Theatre Units

W. E. Greenwood, British exhibitor who sailed for London on the *Queen Mary* yesterday, said prior to his departure that the five theatre companies in which he was interested were about to be consolidated in one new corporation to be known as the Majestic Theatres Corp., Ltd. His houses are located at Staines, High Wycombe, Mitcham, Woodford and Wembley.

Greenwood arrived, via Quebec on June 9 and, during his stay, covered 11,500 miles by car, the itinerary including visits to the studios in Hollywood, and most of the major cities in the eastern, northern and western portions of the country.

"I thought that there were more theatres in proportion to the population here than in England," he said yesterday, "but your prices of admission are much cheaper than ours and there is less new construction here than in England."

Greenwood, who is a Fellow of the Institute of British Decorators and the author of "The Villa Madama Rome," believes judicious and effective use of decorations in theatre auditoriums here would enhance appeal and add to the measure of comfort enjoyed by patrons.

Frisco Records Seen

San Francisco, Sept. 9.—"The Texas Rangers" at the Warfield grossed $11,700 in four days and "The General Died at Dawn" garnered $13,900 at the Paramount in five days, indicating that new records will be set by both theatres. The anticipated take for each house for the week is figured at $17,000.

New Detroit Buying Combine Given Name

Detroit, Sept. 9.—The new buying and booking combine of more than 50 out-state theatres, of which Frank Stuart, former film salesman, has been appointed general manager, will be known as American Theatre Science, Inc. Offices are to be opened within the next 10 days on the fifth floor of the Fox Theatre Bldg.

No announcement of the names of the member theatres or officers of the corporation has been made, but will be forthcoming at the time the offices are opened, according to Stuart.

James M. Minter of Flint and William A. Cassidy of Midland have been leaders in the formation of the unit, which will not include any Detroit theatres.

Report Pollak Injured

Joseph Pollak, former head of National Screen, yesterday was reported found severely injured 20 miles from Budapest, according to the *Associated Press.* Elias Lewin, a friend of Pollak, reported the disappearance of the former National Screen president from a Budapest-Belgrade train. Local police, according to the dispatch, suspect robbery as the motive inasmuch as Pollak's baggage was missing.

Payne Forms Company

London, Sept. 9.—Jack Payne Odeon, Ltd., has been formed to provide bands for film-vaudeville theatres. Payne is a well known dance band director and radio star. Other directors in the group are Oscar Deutsch and Stanley Bates. The company will start Sept. 28.

Short Subjects

"Clothes Men Like"

(March of Fashion)

This is the first of a new series called "The March of Fashion." The reels will be seasonal in their presentation of current modes in milady's wardrobe. The initial issue is a well conceived offering of fall styles which are projected and modeled against real settings of airports, football stadiums, supper clubs and other locations where the lady of fashion is wont to be. It is entirely different in its conception of clothes from that of routine newsreel material. Not only does it illustrate the latest in habiliments, but it also has an entertainment quality, light, but nevertheless it is present. It has nationwide female appeal and the possibilities for tieups with local merchandisers are present. Distribution plans have not been set. Reviewed without production code seal. Running time, 10 mins. "G."

"Who's Looney Now?"

(Radio)

Another treatment of the man-wears-the-pants theme, this is average comedy with standard laugh-provoking situations. Jack Norton follows Harry Bowen's advice and pulls a heart attack on his domineering family which includes his mother and brother-in-law. They ignore his affected illness, but later decide he is out of his mind. Billy Gilbert, a mental doctor, is called in and with a good amount of dialect the comedy reaches its end when Gilbert is wrapped in his own straight-jacket and carted off. Norton socks Bowen for his advice. Production Code Seal No. 2,310. Running time, 19 mins. "G."

"Swampland"

(Van Beuren-Radio)

This is of an educational nature, but at the same time there are gripping struggle-for-life scenes that will thrill the audience. The photography is remarkable in the closeups. The idea of the short concerns the undercurrent of primitive animal life in the stillness and mystery of swamp lands. The beauty angle of bird life and habits is also worked in. Most impressive is the fight between two alligators. It is different and should be exploited for its realistic punch. Production Code Seal No. 2,463. Running time, 9 mins. "G."

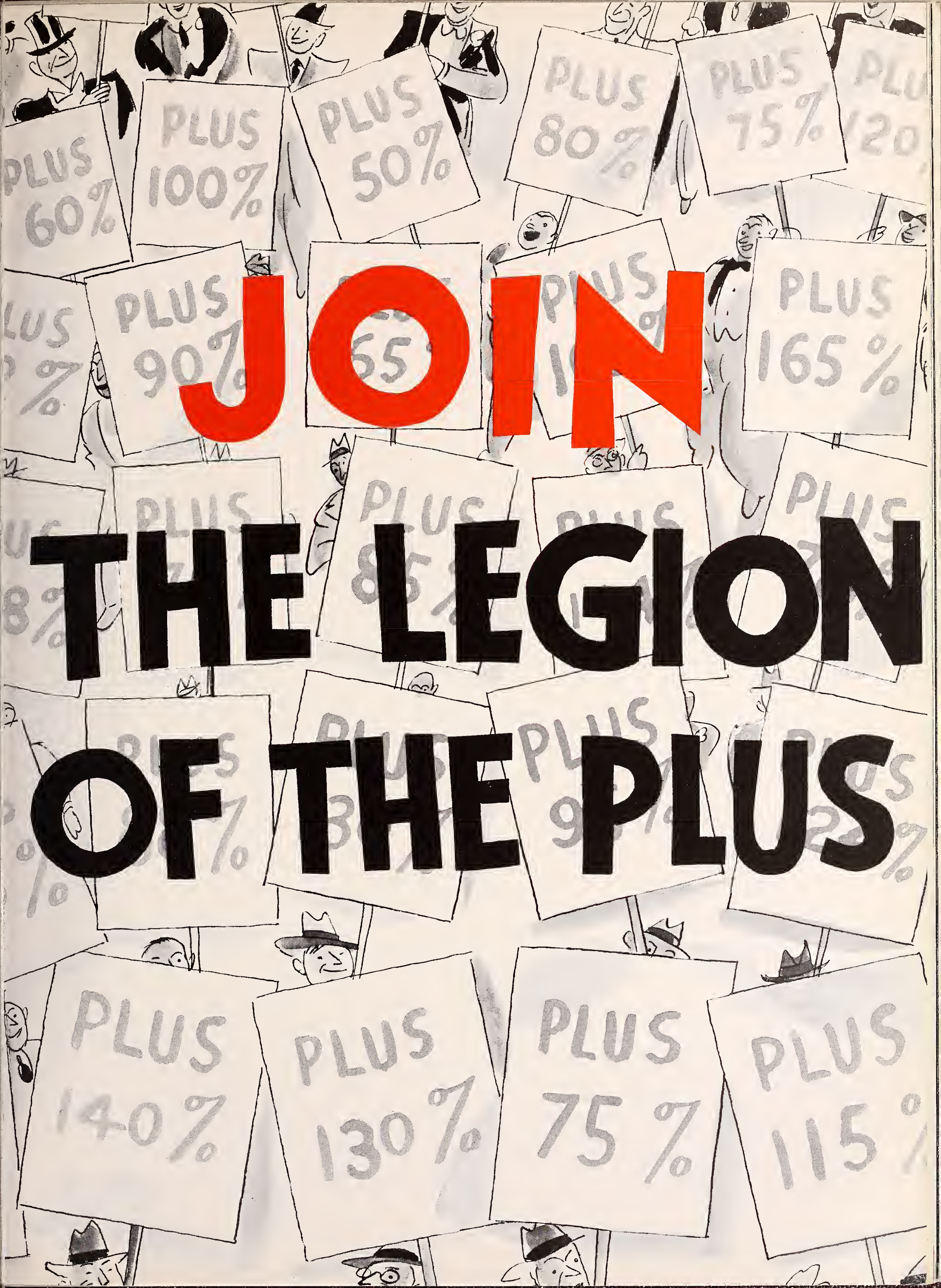
"Trinidad"

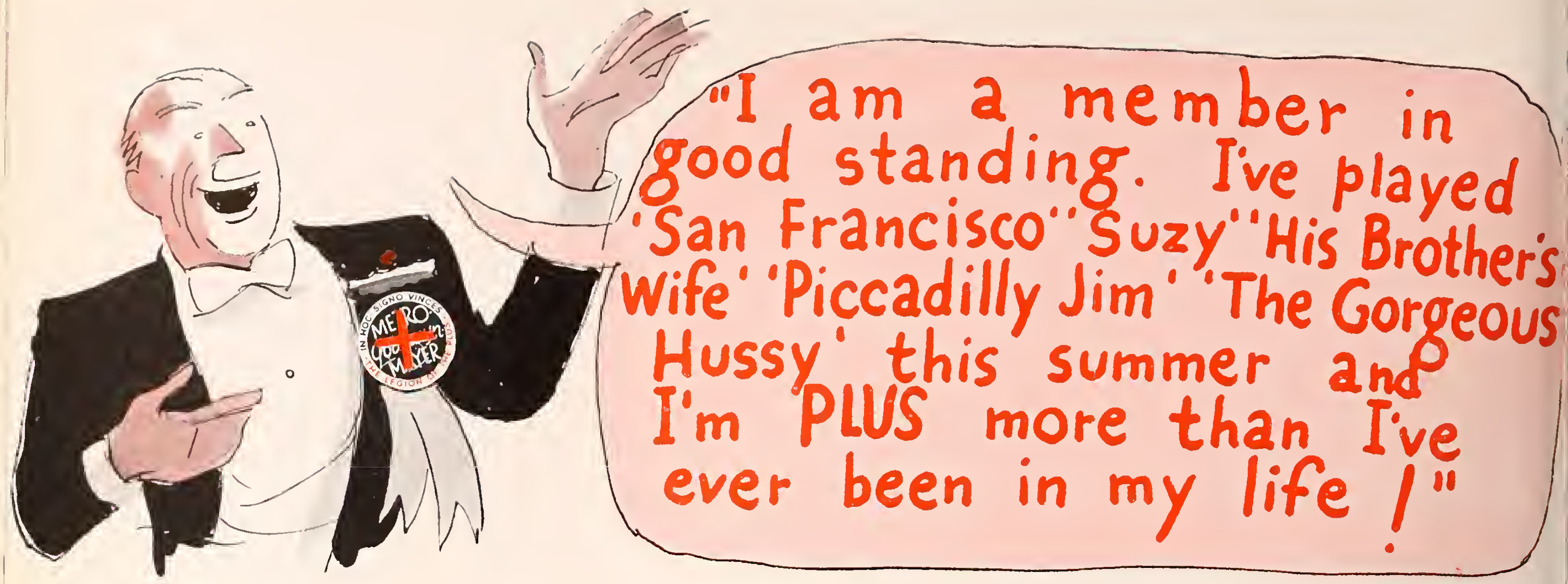
(Van Beuren-Radio)

The British possession in the West Indies offers good material and some novel revelations in its 10 minutes. Fine shots of the harbor, the main hotel, a bit of local life and custom, and a religious celebration by the Mohammedan population which includes fire walkers, and lying on a bed of spikes gives additional interest to the piece. A good travel offering. Production Code Seal No. 01,080. "G."

"U" to Make 4 Musicals

Hollywood, Sept. 9.—Four of Universal current season's schedule of 36 features will be musicals, the first to go into production being "Top of the Town." This will be followed by "Music in the Park," "Hippodrome" and "Melody Lady."


JOIN
THE LEGION
OF THE PLUS
PLUS 60%
PLUS 100%
PLUS 50%
PLUS 80%
PLUS 75%
PLUS 90%
PLUS 165%
PLUS 85%
PLUS 140%
PLUS 130%
PLUS 75%
PLUS 115%


"I am a member in good standing. I've played 'San Francisco' 'Suzy' 'His Brother's Wife' 'Piccadilly Jim' 'The Gorgeous Hussy' this summer and I'm PLUS more than I've ever been in my life!"
IN HOC SIGNO VINCES
METRO GOLDWYN MAYER
LEGION OF THE PLUS

PROSPECTUS

Q: What is the LEGION OF THE PLUS?

A: It is an organization of exhibitors who mean business.

Q: What kind of business?

A: PLUS business. Business better than last year. Your standing is determined by how much PLUS you get.

Q: How high is PLUS?

A: There is no limit. Most members consider 50% PLUS the minimum they expect in the coming season. Others go as high as 200% PLUS!

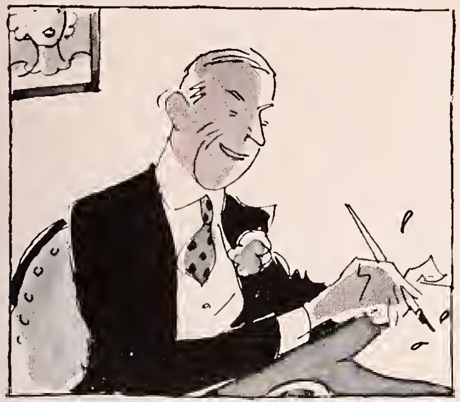
Q: What do I have to do to join?

A: Merely determine to be aggressive, go out and get PLUSSES. Cash in on the opportunities spread out before you.

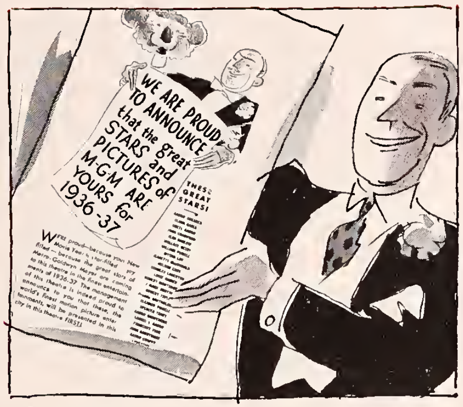
Q: What are these opportunities?

A: The Metro-Goldwyn-Mayer contract with the greatest line-up in the history of the industry.

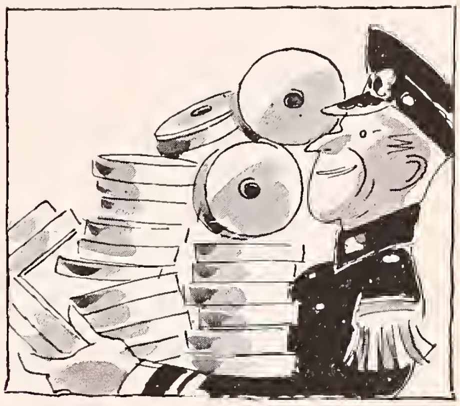
HOW TO JOIN!



1. *Sign your 1936-37 M-G-M contract!*


WE ARE PROUD TO ANNOUNCE that the great STARS and PICTURES of M-G-M ARE YOURS for 1936-37
THESE GREAT STARS!

2. *Tell your public what you've signed!*



3. *Purchase additional ticket rolls!*

4. *Watch the PLUS money pile up!*

METRO GOLDWYN MAYER

LEGION MEMBERS!

You are in for the greatest prosperity in the history of exhibition. Follow the PLUS Boys. Here are the facts: I'm giving you the M-G-M release schedule for the balance of 1936. Most of these pictures are in the completion stage. They are the last word in box-office greatness. The Star value alone is insurance. How much **PLUS** you'll be is only up to the way you add to **SURE-FIRE VALUES!**

BETWEEN NOW AND NEW YEAR'S!

The Fall Season has come in like a Lion! "Gorgeous Hussy" has again focussed industry attention on M-G-M. You thought "San Francisco" was impossible to beat. But the impossible has happened! "Gorgeous Hussy" is leaving "Frisco" behind. *(And remember, "San Francisco" beat "Mutiny on the Bounty" "China Seas" and all the Biggest of M-G-M!)*

FALL RELEASES FROM M-G-M!

Aug. 28th—Gorgeous Hussy
Sept. 4th—Great Ziegfeld
Sept. 11th—Sworn Enemy
Sept. 18—Devil is a Sissy
Sept. 25th—Old Hutch
Oct. 2nd—Longest Night
Oct. 9th—Libeled Lady
Oct. 16th—All American Chump
Oct. 23rd—Love on the Run
(Also Oct. 23rd—April Blossoms)
Oct. 30th—Mister Cinderella
Nov. 6th —The White Dragon *(Temp. Title)*
Nov. 13th—Born to Dance
Nov. 20th—Our Relations
Nov. 27th—Camille
Dec. 4th—Thin Man Returns
Dec. 11th—S. S. Van Dine Story
Dec. 18th—Tarzan Escapes
Dec. 25th—Maytime

Clarence Brown's Production

YES, THEY'VE EVEN BEATEN THE EARTHQUAKE!

Joan CRAWFORD
Robert TAYLOR
Lionel BARRYMORE

"GORGEOUS HUSSY"

Also Franchot Tone, Melvyn Douglas, James Stewart in this wonder-show of all show business. Breaking records right and left it is truly a fitting entertainment to open the Fall Season. And directly following comes another Giant M-G-M entertainment, long awaited, and preceded by months of fame during its sensational nationwide road-showing in hundreds of cities across the nation. Lucky M-G-M showmen who follow "Gorgeous Hussy" with "The Great Ziegfeld!"

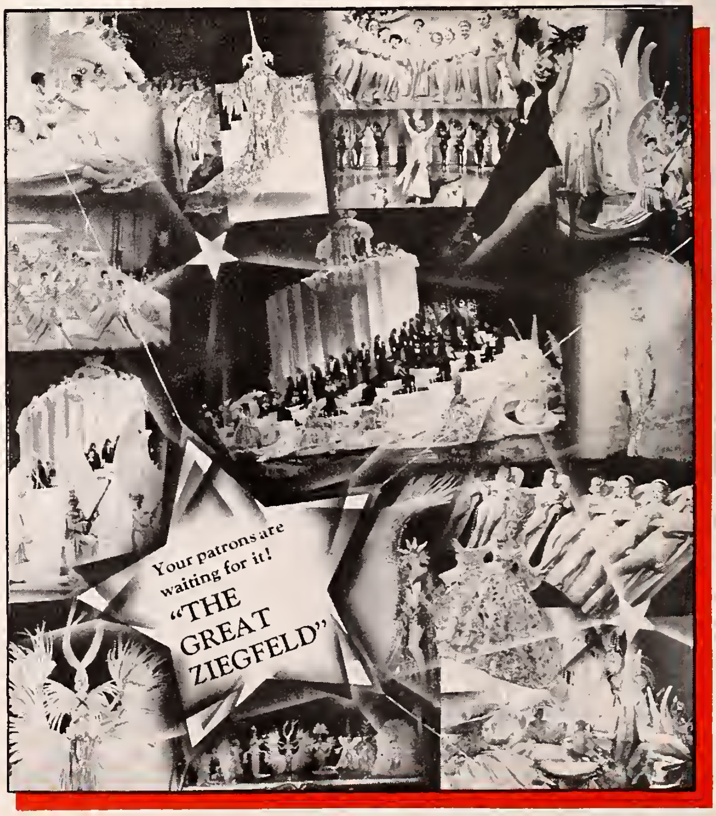
Sock!
Sock!
One Hit
After
Another!

"THE GREAT ZIEGFELD"

The Brilliant $2 Roadshow Now at Popular Prices, Exactly As Shown From Coast to Coast, Three Full Hours of Glamor, Music and Thrill!

WILLIAM POWELL, MYRNA LOY, LUISE RAINER, Frank Morgan, Virginia Bruce and many more celebrated talents.

Directed by Robert Z. Leonard



WEAR IT ALL YEAR LONG!

IN HOC SIGNO VINCES
METRO-GOLDWYN-MAYER
THE LEGION OF THE PLUS

"THE DEVIL IS A SISSY"

starring **FREDDIE BARTHOLOMEW**

Jackie Cooper, Mickey Rooney, IAN HUNTER, Peggy Conklin, Katherine Alexander

In 1932 the picture "Street Scene" gave to audiences the thrill, heart-beat and romance of tumultuous city streets. In 1936 "The Devil Is A Sissy" will be hailed as another memorable drama of the metropolis, portrayed by vastly appealing personalities and directed by that master of film-making W. S. Van Dyke.

"OLD HUTCH" *with the Stars of "Ah Wilderness"*

WALLACE BEERY
CECILIA PARKER
ERIC LINDEN
Elizabeth Patterson
Robert McWade
Director J. Walter Ruben

Says Showman's Trade Review: "Smash box-office winner. Best of its type since 'Min and Bill'. They will be praising it for months to come."

Says M. P. Daily: "Made to order for Wally Beery."

Says Coast Variety: "Entertainment joy ride will please the customers far and wide and tingle the box-office!"

READ WHAT THE TRADE PRESS SAYS ABOUT:

"SWORN ENEMY"

(*Robert Young, Florence Rice, Joseph Calleia, Lewis Stone, Nat Pendleton. Ed Marin, director.*)

"Exceptional melodrama. Will entertain and delight," *says Coast Variety*

"Smart showmanship. Really entertains. Robert Young dandy performance," *says Hollywood Reporter*

"Show moves at attention holding fast pace. Highlighted by thrill action. Gripping situations," *says M. P. Daily*

"Packed with interest. Will bring hearty audience approval," *says Showman's Trade Review*

"ALL AMERICAN CHUMP"

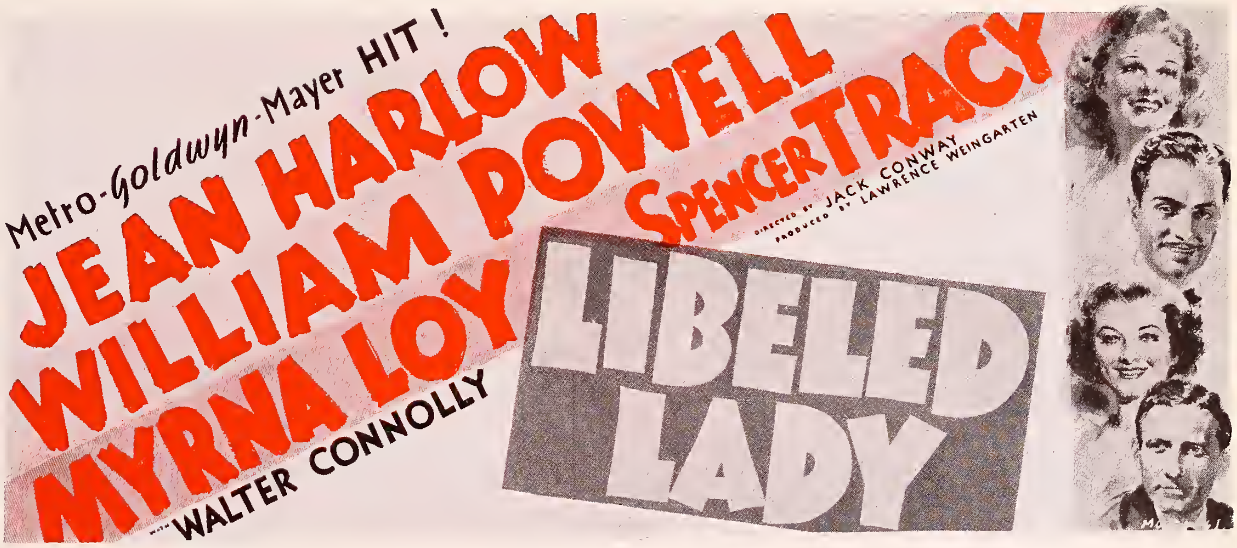
(*Stuart Erwin, Robert Armstrong, Betty Furness, Edmund Gwenn. Ed Marin, director*)

"Swell laugh number appealing to all audiences. Fresh material. Piles up laugh after laugh," *says Film Daily*

"For whiz-bang comedy this takes the prize. Audiences will lap it up," *says Showman's Trade Review*

"Deserves 'A' ranking. A bang-up production with plenty for the audience," *says Hollywood Reporter*

"Unusually bright and different," *says M. P. Daily*



The 24-sheet above is blanketing the nation to proclaim the multi-starred "LIBELED LADY"

Not only is M-G-M the sole outfit that literally pours Star Value into a production ("Libeled Lady" cast even tops "Gorgeous Hussy" for star-power and that's something!) but M-G-M is the one and only company that hires 10,000 billboards month after month to nationally advertise its great attractions. You know how that helped in the case of "San Francisco", "Suzy", "Gorgeous Hussy" to name just a few recent billboard-campaign-pictures! Great Pictures PLUS Great Promotion means PLUS in the bank!

+ + + + + + + + + +

(Follow the PLUS marks to next page)

The director of "San Francisco" and many other mighty hits!
Plus two of the screen's top-flight favorites—

CLARK GABLE—JOAN CRAWFORD

in W. S. Van Dyke's production

"LOVE ON THE RUN"

with **FRANCHOT TONE, Reginald Owen and Big Cast!**

When Clark Gable and Joan Crawford co-star, it's box-office dynamite! This is their fifth co-starring picture. The others were (just to give you an idea of what you're getting): "Dancing Lady", "Forsaking All Others", "Chained", "Possessed." And now this spirited, ultra-modern, fast-moving comedy melodrama "Love On The Run." It will be one of the very biggest attractions of the year.

"THE LONGEST NIGHT" *with All-Favorite Cast including:*

ROBERT YOUNG, FLORENCE RICE
Reginald Owen, Ted Healy, Julie Haydon, Janet Beecher.

Errol Taggart, director

Bob Young and Florence Rice, happily teamed in "Sworn Enemy" are again leads in a breezy, mile-a-minute action romance . . . a "Grand Hotel" of a big department store!

•

"APRIL BLOSSOMS"

revealing the golden voice of the romantic world famed tenor

RICHARD TAUBER

Seldom has the screen yielded such heart-thrilling music to tell one of the world's most beautiful love stories.

Just a few reviews to tell the good news about their newest full-length HAL ROACH feature

LAUREL—HARDY "OUR RELATIONS"

Directed by Harry Lachman

"One of best comedy ideas yet devised, laughs abound." —*M. P. Daily*

"Comedy riot from start to finish. The laugh champ team of filmdom." —*Box Office*

"Topnotch fare for the comedy team. A maze of gags." —*Coast Variety*

"Laugh show topped by final gag that's a knockout. Laughter ranging from snickers to howls." —*Film Daily*

"Funniest team of comics on screen today." —*Hollywood Reporter*

"BORN TO DANCE"

starring

ELEANOR POWELL

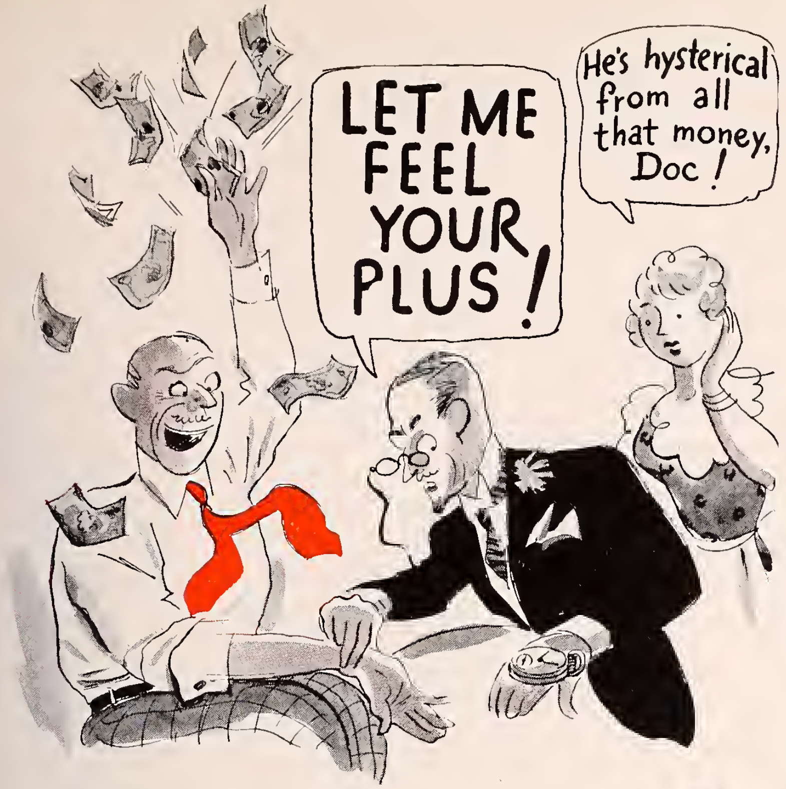
with a Great Cast of Personalities including **JAMES STEWART, VIRGINIA BRUCE, Una Merkel, Sid Silvers, Frances Langford, Raymond Walburn, Buddy Ebsen, Allan Dinehart, Juanita Quigley and many more!**

The girl they're waiting for! They want more of that Eleanor Powell pep that they loved in "Broadway Melody of 1936" and what a glamorous Ziegfeldian show M-G-M has prepared to sweep away all box-office records of *all* musical entertainments. Roy Del Ruth again will direct. He's sure-fire! The sets are breath-taking. One of them tops the biggest number in "Ziegfeld". 2000 dancers, showgirls, beauties. And the music by Cole Porter will set America dancing to your show-shop! Watch!

There is a thrill in the screen mating of these two stars that will sweep the nation!

GRETA GARBO ROBERT TAYLOR in "CAMILLE"

How fitting that one of the world's most electric dramas of love should be portrayed by the great Garbo and the handsome star who is today's idol of romance! A mighty cast has been assembled: LIONEL BARRYMORE, Elizabeth Allan, Lenore Ulric, Laura Hope Crews, Henry Daniell, E. E. Clive and a host of other celebrities. George Cukor, whose acclaim for "Romeo and Juliet" rings around the world, will direct this gigantic production, destined to be among the mightiest of the year!


LET ME FEEL YOUR PLUS!
He's hysterical from all that money, Doc!

The Legion of the Plus marches on—

William POWELL Myrna LOY

in *W. S. VAN DYKE'S production*

"THE THIN MAN RETURNS"

by DASHIELL HAMMETT

Aren't they swell together!

It's been a long time coming and there have been many imitations, but here's the real thing they've been waiting for. The same author, directors, stars! The sequel to "Thin Man" is a worthy box-office follow-up to the joys, the thrills, the charm of that incomparably delightful couple, Mr. and Mrs. Thin Man.

At last! Two years to make the Greatest of them all!

"TARZAN ESCAPES"

starring

JOHNNY WEISSMULLER

If you think you've seen a Tarzan picture, just wait! This is the *last word* in ingenuity and thrills with a new romantic twist. Cast in addition to Tarzan Weissmuller: Maureen O'Sullivan, Benita Hume, William Henry, John Buckler, Herbert Mundin, E. E. Clive.

Directed by Richard Thorpe

"MISTER CINDERELLA"

A HAL ROACH FULL-LENGTH FEATURE

Just listen to the reviewers: "Audiences loosened seats with laughter."—*Los Angeles Herald Express.* "Will draw raves. Should be joyfully received."—*Showman's Trade Review.* "One of the funniest of the season."—*M.P.DAILY.* "Laughs to please any audience."—*Variety.* "Class A comedy built for the loud laughs."—*FILM DAILY.*

THE CAST: Jack Haley, Betty Furness, Arthur Treacher, Raymond Walburn. *Directed by Edward Sedgwick.*

"THE WHITE DRAGON"

(temporary working title)

M-G-M has a knack of making these expertly produced murder mysteries, alive with action, full of comedy relief and plenty of romance. Here's a corker! And what a cast: Edmund Lowe, Elissa Landi, Ted Healy, ZaSu Pitts, Herbert Rawlinson, Edmund Gwenn. Directed by George ("*Last of the Mohicans*") Seitz.

AN S. S. VAN DINE STORY

(Watch for further details of Cast and Title)

The sweethearts of "Rose-Marie"

JEANETTE MacDONALD • NELSON EDDY

in the immortal love-operetta

"MAYTIME"

Among the many brilliant entertainments we have described above, "MAYTIME" stands out as one of the greatest. In story, in melody, in background, its possibilities exceed even "Rose Marie" and "Naughty Marietta." Its stars are the beloved of America. Directed by Edmund (*Grand Hotel*) Goulding from Sigmund Romberg's original operetta and Rida Johnson Young's play. One of the biggest hits of musical show business for years, it is a Giant among the Big Ones of the coming season!

NOTE FROM LEO! *The releases described above (from now 'til New Year's) great as they are, reflect only a small part of the Star, Story and Production resource of M-G-M's Greatest Year.* (over please)

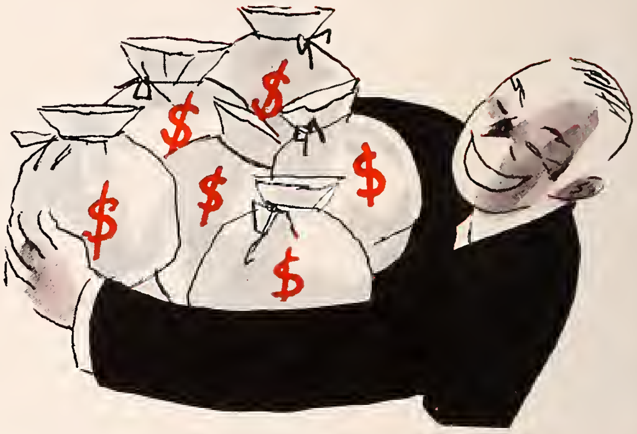
IN HOC SIGNO VINCES - THE LEGION OF THE PLUS -

METRO-GOLDWYN-MAYER

THE SYMBOL OF SUCCESS!

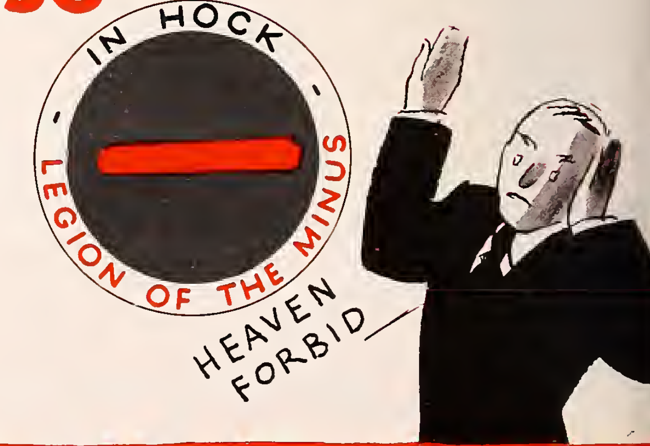
(The Latin inscription above means:
"IN THIS SIGN CONQUER!")

Here's what Legion members conquer with that M-G-M contract!

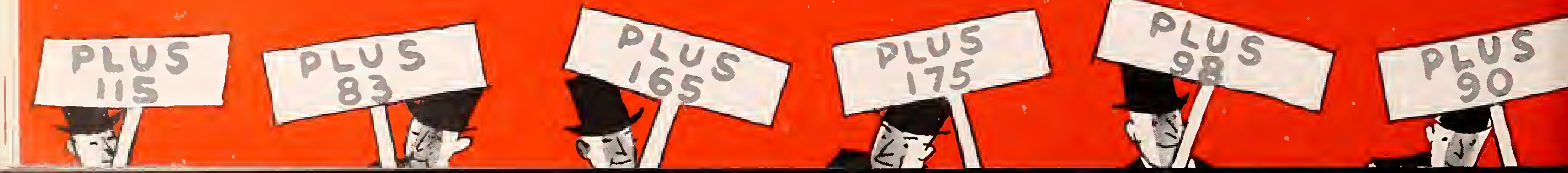


PLEDGE ALLEGIANCE TO THE PLUS SYMBOL or else—

You'll be a member of the Legion of the MINUS and wear this insignia!


IN HOCK - LEGION OF THE MINUS -
HEAVEN FORBID

MARCH ON TO VICTORY WITH M-G-M IN 1936-1937!


PLUS 115
PLUS 83
PLUS 165
PLUS 175
PLUS 98
PLUS 90

All-Continent Files Suit on Securities

PHILADELPHIA, Sept. 9.—All-Continent Corp. has filed action in Federal court here to establish its ownership of securities valued at $500,000 which were sequestered pending the bankruptcy proceedings of William Fox. The securities have been claimed by the Capital Co. of San Francisco as satisfaction for a judgment of $297,412 which it holds against Fox.

Judge George A. Welsh has ordered Capital Co. and Hiram Steelman, Fox trustee, to answer the suit by Sept. 28. In the absence of any pleas a judgment in favor of All Continent Corp. by default may be handed down.

Seek All Fox Records

CAMDEN, N. J., Sept. 9.—Counsel for Hiram Steelman, trustee in bankruptcy for William Fox, today petitioned Federal Judge John B. Avis to force the transactions of the All-Continent Corp. into the record of the Fox bankruptcy proceedings in Atlantic City.

Judge Avis said he would make an early decision on the case after briefs are filed by both sides.

Reservations at 1,100 For Rodgers Dinner

Reservations for the beefsteak dinner to be tendered William F. Rodgers, general sales manager of M-G-M, at the Waldorf on Sept. 29, are pouring in from all parts of the country, according to the committee. Whereas plans originally had been made to accommodate 800, the reservations now on hand exceed this number by 300.

Many important circuit heads from all parts of the country are planning to attend in addition to a coast delegation of about 250.

Rebels Take Cameraman

RKO declared yesterday that Henri Brut, Pathe News cameraman, who has been covering the fighting in Spain, was arrested yesterday at Burgos by the rebels, who confiscated his camera and equipment. William G. O'Brien, Pathe European representative, went into Spain to find Brut, but fear was expressed that he would be unable to locate the imprisoned cameraman without considerable difficulty.

Para. Brazil Head Dies

Tibor Rombauer, Paramount manager for Brazil, died Tuesday at Rio de Janeiro following an operation for appendicitis, according to cabled information received at the home office yesterday. No successor has been appointed yet.

B'way Sees Pickets Again

Cross picketing was revived on Broadway yesterday as a result of Local 306's campaign against the 19 Century circuit houses in Long Island. Allied sandwich men paraded in front of the Palace and State, while a Local 306 picket did the same at the Central.

W. E. Dividend Set

Directors of Western Electric have declared a dividend of 75 cents per share on the common stock of the company, payable on Sept. 30 to stockholders of record Sept. 21.

◂ Purely Personal ▸

WLLIAM MELNIKER, head of the M-G-M foreign theatre division, will fly down to Rio de Janeiro on Saturday and from there go to Montevideo to attend the openings of the two new Metro theatres in those cities. The Rio house will open Sept. 23 with the second two weeks later. With the debut of the new houses this will complete the four-theatre project in South America, MELNIKER said yesterday. He plans to be gone about six weeks.

•

GEORGE KRASKA, director of the Fine Arts Theatre, Boston, has acquired two foreign films, "The Monastery," a French feature, and "Der Weisse Rausch" (The Ski Chase), a German picture.

•

JACK ROGERS, brother of TOM ROGERS, Loew publicity man, has been signed for a role in "White Horse Inn," ERIK CHARREL's forthcoming production at the Center. It will be Rogers' first professional stage work.

•

JEANNE DANTE reached New York yesterday to start rehearsals for "Sea Shells," stage play at the Starlight, Pawling. She has been working for Universal.

•

VINCENT LOPEZ was interviewed by BUDDY CANTOR over WMCA last night, instead of WILLIAM COLLIER, SR., who was unexpectedly called out of town.

•

RICARDO CORTEZ is due from the coast Saturday and will sail shortly thereafter for London to make two pictures for B.I.P. on loan from Warners.

•

SIG WITTMAN returned from Philadelphia yesterday and may head for Atlantic City and the Allied of New Jersey convention today.

•

LOU IRWIN has signed SAM POKRASS to write material for the RITZ BROTHERS.

•

JACK WARNER and SAM MORRIS are scheduled to sail from London the end of the month.

•

The EDWIN MORRISES will add a fifth member to the family the latter part of the month.

•

HARRY SHERMAN, independent producer, is in town.

JOE E. BROWN, who arrived Monday in the *Queen Mary,* left yesterday for Hollywood and "Flirting with Fate," his next RKO assignment. There will be a stopover in Cleveland.

•

CHARLES G. BOOTH's story "Gold Bullets," has been purchased by Paramount. He also authored "The General Died at Dawn" and "Caviar for His Excellency," both taken by Paramount.

•

MARGARET CAMMACK and "TOOTSIE" BARTLETT have reopened their dress shop known as Margaret Cammack Gowns. And that's news to many of the film wives up Westchester way.

•

GILBERT MILLER is aboard the *Normandie* which is heading this way again. HELEN HAYES will be co-producer with him of "The Country Wife."

•

HERBERT ASBURY's forthcoming novel, "The French Quarter," has been purchased by M-G-M. ASBURY also authored "Barbary Coast."

•

LESLIE HOWARD will arrive today aboard the *Empress of Britain.* He will start work immediately on his "Hamlet."

•

ROBERT LIGHT, who has the role of GAIL PATRICK's boy friend in "My Man Godfrey," is in town and stopping at the Park Central.

•

HERMAN RIFKIN is a passenger on the *Queen Mary,* which sailed for England yesterday.

•

LEO CARILLO arrives today from Hollywood. He begins a personal appearance engagement tomorrow at the Roxy.

•

GEORGE RAFT plans to come east next week for the World's Series. Mack Gray will be with him.

•

ED FINNEY is back from the coast after having completed the first TEX RITTER western for Grand National.

•

DAN GREENHOUSE of M-G-M's office at Colombia is in town for a vacation.

•

GEORGE J. SCHAEFER is due from the coast this morning via the American Airlines.

•

KING CHARNEY in from the coast.

Col. Answers Wage Fight

HOLLYWOOD, Sept. 9.—Columbia yesterday filed an answer with the Actors' Guild which, on behalf of Victor de Camp, had asked for extra remuneration for speaking lines. Conceding that the actor spoke the lines, Columbia denied the Producers' Ass'n had agreed to uphold the NRA scale of $25 daily as contended by the Guild. Fred Beetson upheld Columbia's denial, although he said the producers had agreed among themselves to follow the NRA.

Rename Kansas Censor

KANSAS CITY, Sept. 9.—Mrs. J. R. Stowers, wife of a Kansas City, Kan., dentist, has been renamed to the Kansas censor board

Roncoroni Leaving Coast

HOLLYWOOD, Sept. 9.—Carlo Roncoroni will leave tomorrow by plane for Chicago. His schedule calls for arrival in New York Monday, with sailing date set for Sept. 19. Roncoroni stated today that no deals had been completed, and added that it was too early to discuss possibilities in that direction.

Buying at Low Ebb

Local film buying by independents was reported at a low ebb, a survey made at the I.T.O.A. meeting at the Astor showed. With exhibitors representing approximately 200 theatres present, only 21 major film contracts had been signed, it was stated.

Operators Ask Raise For Chicago Dualing

CHICAGO, Sept. 9.—A meeting held here today between exhibitors and operators ended in a disagreement regarding the running of double features which are expected to start this fall. The union asks a big overtime allowance plus a 20% increase in salary because of the longer hours which the exhibitors are asking under the suggested dualing system.

A meeting scheduled for Monday is expected to result in a settlement.

I.T.O. Meets with I.A.T.S.E.

LOS ANGELES, Sept. 9.—Representatives of the I.T.O. today met with Rollie Hayward, of Projectionists' Local 150 of the I.A.T.S.E., for the purpose of preliminary discussions concerning the closed shop. It was decided that formal action will follow the consideration of the union's prospectus at the general meeting of the I.T.O. to be held Friday.

Election of Morris Seen at Ascap Meet

Edwin Morris, vice-president of the Warner music subsidiaries, is expected to be elected a director of Ascap at the organization's next meeting, Sept. 24.

Morris has returned from the coast, where he left Arthur Schwartz in charge. According to his plans, Morris will spend more time at the studios in the future. He will return west within the next two months.

Election of Morris to the directorate of Ascap will fill the vacancy created by the resignation of Herman Starr at the time Warners withdrew from the music association.

M-G-M Plans Essay Contest on "Romeo"

M-G-M has inaugurated an essay contest based upon the story of "Romeo and Juliet" for which two grand prizes of trips to Shakespeare's birthplace, Stratford-on-Avon, England, will be awarded. Contestants will be divided into two groups, one comprising students and the other to be composed of adult members of clubs and study groups. Local eliminations will be held, the winner to be eligible for one of the grand prizes.

M-G-M will issue in about a week a contest guide describing the contest and setting forth its rules.

Rates Raised in Iowa

SIOUX CITY, Sept. 9.—The first important admission price increase went into effect here today when Evert R. Cummings, district manager for A. H. Blank theatres, raised rates at the following five houses: Loop, 11 to 16 cents; Hipp and Rialto, 11 to 16 for matinees and 16 to 21 for evenings; Iowa, 16 to 21 for matinees, and at the Granada, 21 to 26 cents for evenings. The houses had been individually operated before Blank took them over a short time ago.

Resumes Law Practice

George E. Quigley, former Warner executive, has resumed the general practice of law. Sidney R. Fleisher, who was associated with the late Joseph P. Bickerton, Jr., is continuing the office, with Edward E. Cohen as his associate.

See Collapse Of Drive On "Early Birds"

(*Continued from page* 1)

a stumbling block, but it is understood Loew's is willing to boost the morning price to 25 cents provided the Roxy jacks its opening tariff to 35 cents.

No representative of the Roxy attended the two conclaves at Moskowitz's office at which the new price schedule was discussed.

When the plan was scheduled to go into effect Saturday, the only Times Square house to comply with the agreement was the Cohan. The dime charge was raised to 15 cents, but on Tuesday the former admission was back again.

At a meeting of the I.T.O.A. yesterday members discussed the Broadway situation as holding up the plan to hike admissions. The men held that unless Broadway theatres take the lead there will be no benefits for the smaller houses.

Cullman to Stand Pat

While some theatremen hope to induce the Roxy management to fall in line, Motion Picture Daily learned yesterday that new charges in the admission there are remote. Howard S. Cullman, trustee, when apprised of the attitude of the independents, expressed little interest, asserting:

"The Roxy is a family house with 6,100 seats. I am delighted to make these seats available to those of limited means who visit the midtown area for screen and stage entertainment.

"These people are largely responsible for the rehabilitation of the theatre and we will show them the same cooperation they have shown us in no uncertain terms. The backbone of the nation made the show value of the nation.

"I will not turn on these people who bailed us out; there's not a thought in my mind of changing the 25 cents morning price.

"I have no complaint against independent operators running double and triple bills; and I don't see why they should have any complaints to make against us."

280,869 "U" Shares In New Stock Issue

(*Continued from page* 1)

addition, 100,000 shares of no par value preferred stock are authorized, none of which is presently outstanding.

The company's statement records that during the past 15 years Universal showed consolidated total income from operations of approximately $340,300,000.

Reserves Decision on Plea

Federal Judge Samuel Mandelbaum in Federal court yesterday reserved decision on the motion of Melbert Pictures to dismiss an involuntary petition in bankruptcy which had been filed against the firm. The attorney for Melbert asserted that the assets for exceeded the liabilities.

Music Firms Adopt Code of Practices

(*Continued from page* 1)

to avert a music industry investigation by the Federal Trade Commission. The M. P. P. A. recently asked the commission to grant a trade conference before launching the inquiry, and was informed that substantial evidence of the industry's sincerity must precede the granting of the request. It was reported that the code followed a commission recommendation for its formulation.

The agreement declares that publishers shall not pay, in money, service, or favor, for the privilege of having works performed. Specifically exempt, however, is the privilege of a publisher to contract with film company or stage producer for the use of music.

No direct penalties for violation are included in the code, it being merely an agreement among publishers to refrain from certain practices. The association, however, may go to court and seek an order restraining any violator from continuing the practice complained of. Contempt of court proceedings would follow a subsequent violation. The association board is confident of obtaining support for its arrangement from Government agencies.

Warners Given Writ Against Bette Davis

(*Continued from page* 1)

Patrick Hastings, attorney for Warners.

Toeplitz refused to discuss the legal aspects of the situation, but indicated that the possibility of such action or other steps to bar her films from America had been fully considered and did not alarm him.

Jack L. Warner, vice-president in charge of Warner production, is here from Paris.

Midwest Contest Starts

Kansas City, Sept. 9.—Fox Midwest has inaugurated a new fall campaign, the "High Striker All-Employe Participation Bonus Contest," which will run 17 weeks to Dec. 26. Managers, district managers and bookers, house staffs, and home office department heads will participate in $12,500 in bonuses, which are based on increased business over a year ago, the same period.

N. J. Allied Plans Legislative Fight

(*Continued from page* 1)

carried out successfully in other lines of business such as meat packing. They pointed out that it is mandatory in the liquor business.

"And in our field," a spokesman pointed out, "we have to buy our films from the producers, yet "we may have a theatre across the street, competing with us, controlled by that same producer and getting first choice of his product at special terms."

The "war chest" was voted last June in Cleveland by national Allied. The New Jersey unit includes 150 independent theatres.

Reports also were received today on the progress of the campaign against blind buying and block booking embodied in the Neely-Pettengill Bill in Congress. Speakers today included Nathan Yamins of Fall River, Mass., president of the national organization; Herman Blum of Baltimore, its treasurer; Arthur Price of Baltimore, eastern regional vice-president; Arthur Howard of Boston, business representative of the New England group and Sidney E. Samuelson of Newton, N. J., past president of the New Jersey group.

The convention will continue tomorrow and Friday with Lee W. Newbury of Belmar, president, presiding.

Next Year Set for Start by Monogram

Monogram Pictures Corp., which is being revived by W. Ray Johnston, will not become operative until the 1937-38 season, Johnston said yesterday. Organization work will occupy the fall and part of next winter and a sales convention will be held in the spring.

The reorganized Monogram plans to sell franchises to circuit operators, who would develop their own exchanges along the lines of the original First National plan, Johnston said. In this way the distribution problem existing because of many independent distributors being tied up with other franchise deals already, might be solved. Johnston is reported to have available ample funds from Wall St. sources for the new enterprise.

Independent producers would contribute to a schedule of 36 features and four serials. Trem Carr, former production head of Monogram, will not be associated with the new company because of his existing contract commitments.

New Preview Machine Ends Audience Reaction Guesses

(*Continued from page* 1)

records and microphones. It's portable and can be plugged into any theatre light socket. When the picture starts he starts his records, and when it is finished he plays back every sound that has come from the screen and from the audience.

When laughs interrupt dialogue it is obvious. When funny situations or dialogue don't click there is silence.

In one picture where it has been tried additional film from the cutouts has been added to clear up the dialogue and give time for the laughs to die down. In another an entire sequence has been retaken.

Universal is going to begin using the machines at all previews soon.

Yesterday Ford demonstrated the apparatus with the current issue of the newsreel and a screening of "My Man Godfrey." The results were so surprising that members of the audience could recognize the tones of their own laughs.

British Film Plans Backed By Exhibitors

(*Continued from page* 1)

to have an exhibitor committee on stories with four pivotal area exhibitors on the board.

A loan of £300,000 as capital is available if exhibitors on their own contribute £100,000, and ultimate finance up to £1,000,000.

Asked about product, Dixey said producers were afraid to commit themselves as yet, but that this would be decided when the company has been organized.

Drop Deal with Dixey

London, Sept. 9.—Associated Artists, new company in which Leslie Howard and Dudley Murphy are interested, officially states all negotiations with Capt. A. F. Dixey and the Independent Exhibitors Dist. Corp. have been terminated.

J. Elder Wills denies Ensign Prod., also mentioned as a possible producer or the Dixey company, any deal has been under way.

Famous Will Merge With Parent Firm

(*Continued from page* 1)

ment, retaining the same title as heretofore.

The consolidation is the second of its kind within Paramount during the past month. Paramount Prod., the picture subsidiary, having been dissolved early in August. The plans for the dissolution of both the picture and theatre subsidiaries were reported in Motion Picture Daily on July 25. Paramount International, the foreign subsidiary, and other smaller Paramount units were consolidated with the parent company earlier. Tax economies as well as simplification of the company's corporate structure are understood to have influenced the moves.

The dissolution of Famous may be followed by similar consolidations throughout the Paramount theatre structure, it is learned reliably. Discussions are now in progress on the advisability of simplyfying the corporate setup of a number of the larger Paramount theatre operating partnerships and may result in the dissolution of numerous local operating and holding companies, the assets of which would be taken over by their parent units.

Television Receiver Developed in Berlin

(*Continued from page* 1)

mission system employed with the receiving equipment operating with 360 lines. The price of the receiver is approximately $2,000, which makes it unavailable to the home field. Another development here is a television camera, claimed to be capable of picking up action at a distance of 400 feet, the optical image being transformed into electrical impulses, by means of an American invention, the Iconoscope of Dr. Zworykin of RCA.

When you see a HERALD *review quoted:*

You know it has already been published and that the show world has seen it—in full.

You know that it was not written to give out in advance carbons to kid the producers.

When the Herald prints it the show world knows it—the first time.

Herald reviews are inventories on paper of product that showmen have to sell—on their own judgments. Herald reviews seek to supply facts on which showmen form their own opinions.

The Herald review aims to take the reader to the pre-view, to see for him, not to think for him, to be his eyes, not his mind.

MOTION PICTURE HERALD

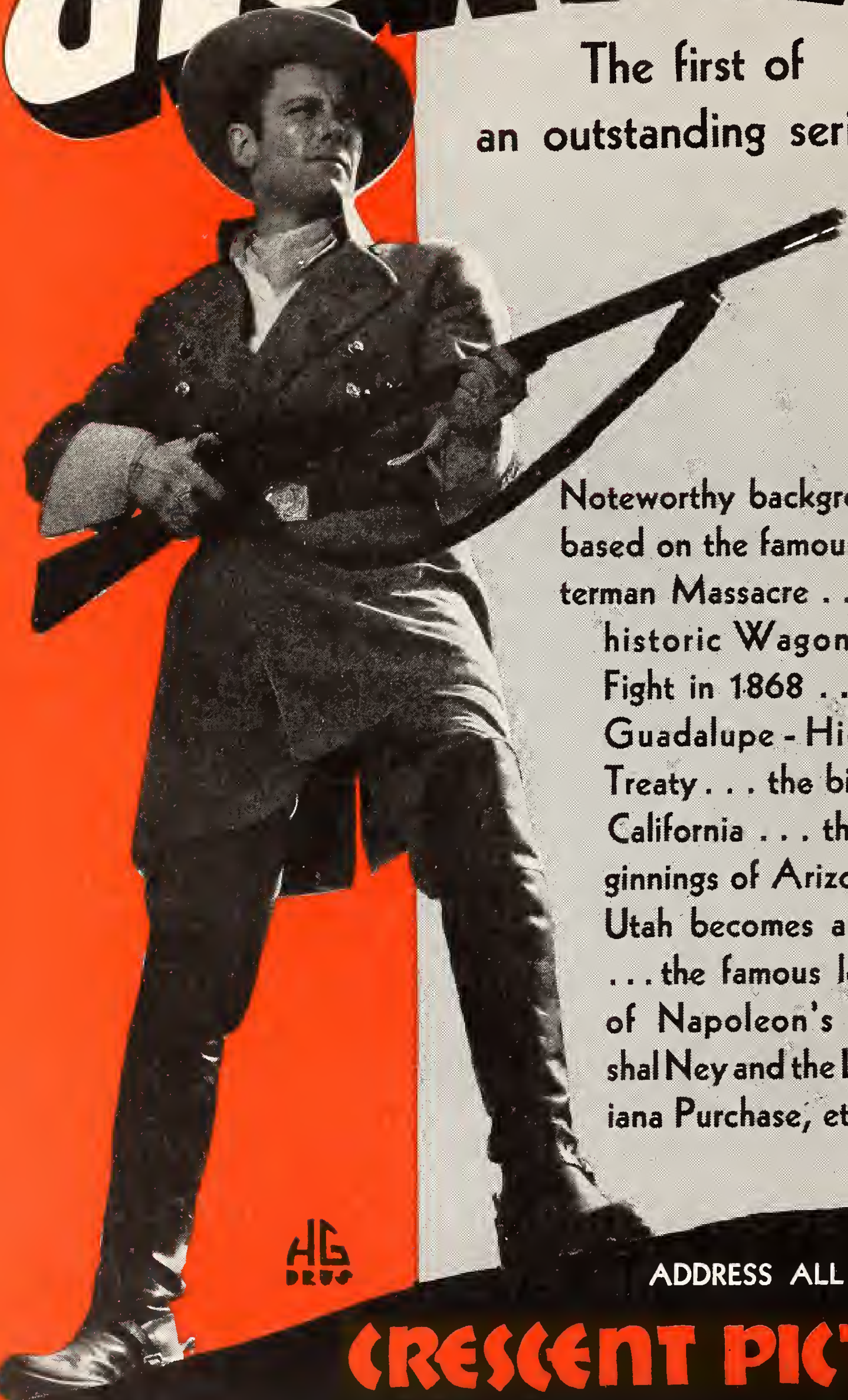
(Member Audit Bureau of Circulations)

TOM KEENE

in

"GLORY TRAIL"

8 HISTORICAL EVENT *Action Dramas*



The first of
an outstanding series!

Noteworthy backgrounds based on the famous Fetterman Massacre . . . the historic Wagon Box Fight in 1868 . . . the Guadalupe - Hidalgo Treaty . . . the birth of California . . . the beginnings of Arizona . . . Utah becomes a state . . . the famous legend of Napoleon's Marshal Ney and the Louisiana Purchase, etc.

SCHEDULE OF RELEASES

"Glory Trail"	September 15, 1936
"Rebellion"	October 27, 1936
"Drums of Destiny"	December 8, 1936
"Common Ground"	January 18, 1937
Another release	March 1, 1937
Another release	April 12, 1937
Another Release	May 24, 1937
Another Release	July 6, 1937

ADDRESS ALL COMMUNICATIONS

CRESCENT PICTURES CORP.

723 SEVENTH AVENUE, NEW YORK CITY

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 61 NEW YORK, FRIDAY, SEPTEMBER 11, 1936 TEN CENTS

Allied Seeks Ban on Houses Of Producers

Guarantee and Percentage Plan Also Attacked

ATLANTIC CITY, Sept. 10.—Bills sponsored by Allied States which will seek to divorce theatre ownership, operation or control from production and distribution interests are in preparation and will be introduced into state legislatures next fall and winter, Abram F. Myers, general counsel of Allied, relates in a message and report printed in the convention program of Allied of New Jersey, which is in session here.

The guarantee and percentage plan was attacked during today's session by Lee W. Newbury, president of the organization, who characterized it as "one-sided gouging." He declared that the old flat rental basis was the only system of selling "where a true

(Continued on page 6)

Theatre Men Calm Over Music Drive

Theatre managers in the Bronx, Manhattan and Brooklyn which received notices yesterday from Musicians' Local 802 were unconcerned by the warning that pickets would today start parading the theatres in a drive "to restore living music and entertainment to the theatres of Greater New York."

The letters, signed by Jacob Ro-

(Continued on page 5)

"Swing Time" Gets $123,600 2nd Week

"Swing Time" at the Music Hall in its second week garnered $123,600, or $1,000 less than the opening week. The Fred Astaire-Ginger Rogers musical is now in its third week and will be followed on Thursday by "My Man Godfrey." On Sept. 24, "Craig's

(Continued on page 6)

Alibi Angle

New York complaints about the mouthing of words by a new coast lead are being met by the studio with:

"Sound O. K. here. Must be home office projection. Watch Broadway run."

Impressed by U. S. Theatre Competition

C.E.A. Delegation Found Methods Arresting

LONDON, Sept. 1.—Arthur Taylor, secretary of the London and Home Counties branch of the C.E.A., and organizer of the recent trip of British exhibitors to the States, is impressed by the competitive spirit of American exhibitors.

Finding conditions in New York, for example, very different from those in London, he thought that difference particularly marked in the methods taken to attract the public. Outside lighting in Broadway, he said, was based on the principle that a big sign called for a bigger, and would be

(Continued on page 6)

Para. Economies Up At Board's Meeting

The departmental reorganization of Paramount and the economies being effected through it were discussed at a special meeting of the Paramount board yesterday. Although the session was described as "routine and brief," it was reported that Adolph Zukor, chairman of the board, made his first formal report on the progress of studio reorganization under his direction for the past three months.

It was also reported that the board was treated to favorable current financial reports from all domestic operations of the company.

Zukor will try to wind up his visit here today and return to the studio.

Film Shopping

Kansas City, Sept. 10.—Mrs. Abe Baier, operator of the Lindbergh, long opposed to giveaways, was called on the telephone one evening recently.

"What are you showing tonight?" a woman asked.

Mrs. Baier gave her the names of the two films.

"How much?"

"Ten cents."

"Haven't you got bank night?" querulously.

Mrs. Baier managed to hang up.

Increase In Boston Scale Is Expected

BOSTON, Sept. 10.—Local houses are expected to institute slight increases in admission prices within the next two months. The basis of the anticipation lies in the report by the New England Council that general business in the area has reached the highest level since 1930.

The RKO Boston, which has been playing duals at an evening top of 50 cents, has raised the scale to 65 cents with the inauguration of stage shows and single features.

In general, theatre operators here are watching the effect of price increases in other parts of the country before making a definite decision. It is expected that if several of the leading houses should institute price in-

(Continued on page 6)

Key Grosses Near 50-Week Peak as September Starts

Pre-Labor Day grosses in 28 key city first runs topped everything for the past 50 weeks except the high point reached once last November and again during the Christmas holidays. The total was well ahead of that set late in September a year ago when the fall pickup made the outlook brighter than it had been in some time.

For the week ending Sept. 4-5 the grosses in 163 theatres reporting to MOTION PICTURE DAILY totalled $1,747,748. This was $215,427 above the total for the last week in August. It was also $92,698 higher than the figure for the last week in September a year ago when the new season had gotten off to what was considered an excellent start, and it came within $29,902 of reaching the high point of the year last Christmas.

The showing is especially striking, because when the top figures were registered in November and December last year there were 183 and 175 theatres open, respectively, whereas there were only 163 first runs in operation in these cities for the first week of September this year.

(Comparative grosses will be found on page 7)

Report "Early Birds" Ended By 80 to 95%

Extension Expected in Next Few Weeks

Between 80 and 95 per cent of the theatres in Greater New York have eliminated "early birds" and instituted a 5 P.M. evening scale while within the next few weeks it is expected that every theatre in the local area will go for the plan, it was learned yesterday, following a meeting of major and independent circuit heads at C. C. Moskowitz's office.

The results of a survey and developments in the last few days were a complete surprise to a number of exhibitors who felt the plan was on the verge of collapse.

Reports of each situation were made by Moskowitz, who had all Loew supervisors and managers check into competitive situations, and Max A. Cohen, secretary of the tentatively formed committee, who had his men check houses surrounding Cinema Circuit houses. A spirit of friendly co-

(Continued on page 5)

Early Decision on Canada Music Seen

A decision is expected some time next month on the policy to be pursued by Ascap in connection with Canadian music licensing activities as a result of the new Dominion legislation regulating the fees which may be charged there for the public performance of music for profit.

Leslie Boosey, president of the Per-

(Continued on page 5)

B. & K. Delays Duals For More New Films

CHICAGO, Sept. 10.—Duals are being delayed by B. & K. because not enough new product is available, says John Balaban, although there is con-

(Continued on page 6)

His First?

Hollywood, Sept. 10.—W. Ray Johnston, president of Monogram, is reported dickering with Warren William to make three pictures a year, with continuing options starting with the 1937-38 season.

MOTION PICTURE DAILY
(Registered U. S. Patent Office)

Vol. 40 September 11, 1936 No. 61

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Jury in Kansas City Approves "Ecstacy"

KANSAS CITY, Sept. 10.—After deliberating for two hours in circuit court today the jury put its seal of approval on "Ecstacy" when, after seeing the film last night, it found Breckenridge Fagin, manager of the Royal, not guilty of exhibiting an obscene or immoral picture or one detrimental to public welfare.

Fagin was found guilty, however, of showing "Ecstacy" without permission of the city censor and on this count was fined $35.

A mandamus suit to force the city to grant a permit and thus prevent interference with the showing of the film, will probably be the next move of the operators of the Royal but Fagin and Samuel Cummins, owner of the film, have not yet determined what course will be taken.

H. M. Warner Flies East

HOLLYWOOD, Sept. 10.—Harry M. Warner today left for New York after spending the summer here visiting his daughter, Mrs. Doris Mervyn LeRoy. Accompanied by Mrs. Warner, the president of Warners will arrive in New York on Sunday.

Purely Personal

SPYROS SKOURAS, WILLIAM T. POWERS, EDWARD ZABEL, GEORGE BALSDON, AUBREY SCHENCK and HOWARD MALCOLM returned from the coast yesterday. J. J. SULLIVAN, film buyer for F.W.C., is still at a Kansas City hospital recovering from a recent illness. IRVING BARRY, who is on a special assignment, also is in Kansas City.

•

WILLIAM SCHNEIDER will leave Monday by car for St. Louis, where he will join F. & M. HARRY C. ARTHUR is due back from the Mound City tomorrow. He is scheduled to return to St. Louis by plane Monday.

•

NED E. DEPINET, SAM DEMBOW, GRAD SEARS, WILLARD MCKAY, NEIL F. AGNEW, HERBERT J. YATES and MICK HYAMS at "21" for lunch yesterday.

•

IKE LIBSON, who has returned to Cincinnati from a Maine vacation, spent a few days in Atlantic City before reporting to his headquarters.

•

HOWARD MCCRACKEN, special cameraman for A. J. VAN BEUREN, left for North Carolina yesterday to photograph some special scenes.

•

CHARLES KOERNER, RKO district manager in New England, will return to Boston tonight after a two-day visit.

•

GEORGE J. SCHAEFER returned from the coast yesterday after closing a product deal with National Theatres.

•

DAVE LOEW plans to remain in New York for another week of 10 days cleaning up some personal business.

•

J. S. MACLEOD, head of M-G-M exchange maintenance, leaves tomorrow by plane for Indianapolis.

•

S. BARRET MCCORMICK and GEORGE GERHARD left for the RKO studios last night via TWA.

•

HARRY GOLD will leave for the south today on U. A. business, and will be gone until Oct. 1.

•

CHARLES L. O'REILLY got back from the coast yesterday after being away six weeks.

•

RALPH WILK, west coast manager of *Film Daily*, will leave for Hollywood today.

•

HARRY BLUE and BOB ROBSON left last night by plane for the Universal studios.

•

CHARLES HAYMAN of the Lafayette, Buffalo, was in town yesterday.

•

ANDRE KOSTELANTZ is due to depart for Hollywood via the airlines today.

•

ROBERT GILLHAM will take a plane to the Paramount studios on Sunday.

•

LOUIS SCHINE is expected from Gloversville, N. Y., next Tuesday.

•

ABE MONTAGUE, now in Los Angeles, is due back early next week.

•

MRS. ABE LASTFOGEL will leave Monday for Hollywood by plane.

BEN RAY REDMAN, editorial counselor for Universal, returned to the coast yesterday after a week here in conference with CHARLES BEAHAN. ELAINE ST. JOHN, daughter of ADELA ROGERS ST. JOHN, has been made an assistant to BEAHAN.

•

ARTHUR GREENBLATT, G.B. district manager, and IRVING GUMBERG, in charge of the New York exchange, are attending the Jersey Allied convention at Atlantic City.

•

S. S. KRELLBERG left yesterday for Atlantic City to attend the Allied of New Jersey convention. AL KRELLBERG, his barrister brother, leaves for the same scene today.

•

HELEN VINSON will leave tomorrow for the coast to do a featured role in "Reunion," the second Dionne quintuplets film for Twentieth Century-Fox.

•

GWENN WALTER, fashion editor for Columbia, will be guest of honor at a cocktail party at the Ambassador this afternoon. *Boot and Shoe Recorder* is host.

•

J. G. BLYSTONE and MRS. BLYSTONE, with their daughters, FRANCINE and BETTY, have arrived from Hollywood and are at the Waldorf-Astoria.

•

HARRY SHERMAN, producer of the Hop-a-Long Cassidy westerns for Paramount, plans to return to Hollywood either today or tomorrow.

•

JAMES WINN, eastern divisional sales head for Grand National, was in St. Louis yesterday.

•

PAUL L. HOEFLER, producer of "Voice of India," arrived yesterday to confer with J. H. HOFFBERG on the Broadway premiere of the film.

•

J. CHEEVER COWDIN leaves for the coast today by plane for the weekend. The Universal board chairman plans to be back here by Monday.

•

The NATE BLUMBERGS have forsaken the east side of the Park for the west and are busy getting straightened out in their new apartment.

•

MRS. EDWARD ALPERSON will sail for England tomorrow on the *Berengaria*. EDDIE ALPERSON is en route here by plane.

•

SAM DEMBOW, now back from the coast, is an even greater enthusiast than before on air travel.

•

CARL and MRS. BRISSON, BERT WHEELER and K. FELDMAN arrive today on the *Ile de France*.

•

ADOLPHE MENJOU, in town for the opening of "Sing, Baby, Sing," will start west tomorrow.

•

MRS. EDWIN JUSTIS MAYER and THERESA MCINTYRE are at the Lombardy.

•

AL FRIEDLANDER yesterday was discharged from the Medical Arts Hospital.

•

CARLO RONCORONI is on his way to New York by plane.

Columbia Dickering With Three Circuits

Columbia is negotiating with three circuits for playing time next season.

Sam Galanty, Washington district manager for Columbia, yesterday conferred with Clayton Bond of Warners, and returned by plane in the afternoon for his headquarters. Next week the distributor's New England representatives will work out their deals with Bond.

Tracy Barham of Midohio, with theatres in Hamilton, Middletown and Marion, yesterday conferred with Lou Weinberg. Barham is slated to leave for Hamilton today.

Phil Fox, Albany manager, and Joe Miller, Buffalo exchange head for Columbia, are in town discussing terms with executives of the Comerford circuit.

Radio and Theatres In California Tieup

SAN FRANCISCO, Sept. 10.—Ralph Brunton, manager of the Northern California Broadcasting System, has engineered a deal with 21 Northern California theatres, including some in San Francico, whereby two stations, KJBS, San Francisco, and KQW, San Jose, trade air plugs on the houses' current shows for trailer plugs on the stations' choice radio programs.

Tauber Sues Vocafilm

Samuel Tauber, public relations counsel, filed suit yesterday in N. Y. Supreme Court against Vocafilm Corp. of America and David R. Hochreich, president, for $100,000 for services alleged to have been rendered in connection with the Vocafilm $21,000,000 suit against A. T. &. T.

Sauter Flies East

LOS ANGELES, Sept. 10.—James E. Sauter, vice-chairman of the film division of the Democratic National Committee, left by plane today for the east.

The committee's offices will be opened Monday with Gabe Yorke in charge. All studios are represented.

Cheese Club to Resume

Fall meetings of the Cheese Club will be started in the College Room of the Hotel Astor next Monday. Return of Harry Hershfield's "Abie, the Agent" to the *Daily Mirror* will be celebrated in some way, with one of the guests Judge Jonah Goldstein. Ampa members are to be invited.

Foreign House to Open

Another house for foreign films, Modern Playhouse, 3rd Ave., near 81st St., will be opened Sunday, with "Az Uj Poldesur" (The New Landlord), a Hungarian film distributed in this country by Danubia Pictures.

Dissolve Eastman Unit

ROCHESTER, Sept. 10. — Eastman Kodak of New Jersey has been dissolved in order to simplify the corporate structure of the parent company.

Beall in Smalley Post

LOS ANGELES, Sept. 10. — Harry Hammond Beall has been named coast manager of Fawcett Publications. He succeeds Jack Smalley.

THE Film DAILY

ntimate in Character
nternational in Scope
ndependent in Thought

The Daily Newspaper
Of Motion Pictures
Now Eighteen Years Old

"Swing Time" Holds Over In All Its First 89 Dates

CLEAR YOUR BOOKS FOR EXTRA TIME!

RKO-RADIO PICTURE

Appeal Allowed in Suit Over "Angels"

Permission to take an appeal to the U. S. Circuit Court of Appeals was granted yesterday by Federal Judge Samuel Mandelbaum to Richard Barry whose suit over "Hell's Angels" was dismissed June 18 by U. S. District Court Judge William Bondy.

Barry had filed a complaint against Howard Hughes, Caddo Co., Inc., United Artists Corp. and United Artists Theatre Circuit, Inc., charging that "Hell's Angels" was an infringement of his story entitled "The Breaking Faith of an Insurgent." In his application to take an appeal Barry charged that the court was in error in dismissing the complaint.

Chaplin Wins Injunctions

Judge Samuel Mandelbaum in U. S. District Court perpetually enjoined Institutional Cinema Service, Inc., and Herman Ross from reproducing, selling or leasing any films belonging to Charles Chaplin and copyrighted by him. The two pictures figuring in this litigation which Chaplin claimed were wrongfully distributed were "A Dog's Life" and "Shoulder Arms." Judge Mandelbaum ruled that the defendant must turn over all pamphlets, advertising and publicity material and other paraphernalia to Chaplin.

Skouras to Query Lazar

Justice Lloyd Church in N. Y. Supreme Court yesterday granted a motion made by Skouras Theatres Corp. for the examination of David Lazar, president of Lazfox, Inc., in connection with the suit for $100,000 damages which Lazfox has brought against Skouras. The suit is over candy concessions at the Fox Metropolitan Playhouses and Fox Theatres Corp.

New Producing Unit Registers with SEC

WASHINGTON, Sept. 10.—Hollywood Famous Pictures, Inc., of Los Angeles, has filed a registration statement with the S. E. C. for 50,000 shares of $1 par value seven per cent participating preferred stock and 50,000 shares of $1 par common stock, to be offered to the public in units of two shares of preferred for one share of common, at $2.50 per unit. Also 25,000 shares of common would be given to promoters.

The officers are John Charles, president; Henry S. Orozco, vice-president and director; Henry Orozco, secretary and director, and V. Strauss Charles, assistant secretary and director. The proceeds, estimated at $50,000, will be used for producing films, running $8,000 to $10,000 each.

Derr in Circuit Deal

HOLLYWOOD, Sept. 10.—E. B. Derr has closed a deal with the Interstate and Texas Consolidated circuits, of Texas, for the Crescent picture, "Glory Trail," which stars Tom Keene. The two circuits control 124 theatres.

Pioneer Film for Para.

HOLLYWOOD, Sept. 10.—"I, James Lewis," a drama based on the Lewis and Clark expedition into the northwest, will be produced and directed by Frank Lloyd for Paramount. Claudette Colbert will probably be featured.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Thank You, Jeeves"

(Twentieth Century-Fox)

HOLLYWOOD, Sept. 10.—Possessing a refreshing lilt unlike the ordinary mystery comedy, this should please most audiences although the characteristically British humor may miss in some localities. Played with speed under the direction of Arthur G. Collins, the sequences build nicely for alternate laughs and suspense. Based on the popular P. G. Wodehouse stories, it is the first of an expected series.

The plot concerns the adventures of David Niven, assisted by Arthur Treacher, who portrays the title character, in a struggle for possession of a set of plans for a new invention. Douglas Walton, the inventor, with Virginia Field as helper, is trying to deliver the blueprint to the Government while a band of crooks, led by Lester Matthews, seeks to steal them. In his blundering way Niven first helps the gang and then switches when he learns of his error. In an exciting finish he and Treacher rout the mobsters. The laughs match the excitement as Treacher goes to work on the gang with a dignity, but efficiency, which is delightful.

The screen play by Joseph Hoffman and Stephen Gross retains little of the Wodehouse style, but it is a good job and leaves the way open for future pictures with the same cast. The performances are uniformly good. Treacher plays the Wodehouse Jeeves to the hilt and Niven exhibits a splendid flare for light farce. Miss Field looks well and delivers a convincing portrayal. The supporting cast includes Colin Tapley and Willie Best, who draws laughs in an unimportant role. The Sol Wurtzel production is creditable as is Barney McGill's photography. The film should show good returns as average entertainment.

Production Code Seal No. 2,488. Running time, 57 minutes. "G."

Looking 'Em Over

"Der Kampf" ("The Fight")

(Amkino)

Taking the Reichstag fire trial of George Dimitroff and his subsequent aquittal as its theme, the Soviet Mejrabpomfilm studios have produced an indignant and realistic indictment against the Nazi regime. With a measure of authenticity and a cast of exiled German actors, the film, in documentary and theatrical flashes presents its case.

The murder of a factory worker sets off the narrative. This is followed by the setting of a fire in a factory, described as a frameup by the "Shock Troops." The purge follows. In its sweep many innocents are caught, abused, imprisoned and generally maltreated. With the burning of the Reichstag and the arrest of Dimitroff and Van De Lubbe, the secret Communist organization begins to spread, inspired by the incarcerated Dimitroff. The story from that point is one of suffering and struggle in cencentration camps, freedom and tragedy which strikes when the central character's mother is taken as a spy.

While it is a historically strong piece of indignation its appeal is limited to Soviet film devotees. The dialogue is in German. English titles translate.

The cast features Ingeborg Franke, Lotte Loebinger, Bruno Schmitsdorf, Gregor Gog, Alexander Timonajeff and Ernest Busch.

Reviewed without production code seal. Running time, 90 minutes. "A."

"Sing, Baby, Sing," last night's preview at the Roxy, was reviewed from Hollywood by wire on Aug. 3.

Delay G. N. Color Film

Due to a delay in the laboratory on color prints in time to meet the national release date, Carl Leserman, general sales manager of Grand National, has set back "Devil on Horseback" as second on the company's schedule. "In His Steps" will be the company's first release on Sept. 22. The latest RCA sound development has been employed for both pictures produced by George Hirliman.

Move Dickinson Office

KANSAS CITY, Sept. 10.—The home offices of the Glen W. Dickinson circuit, which have been located at Lawrence, Kan., the past several years, are being moved to Kansas City.

"Love Letters" New Title

HOLLYWOOD, Sept. 10.—Universal's "The Case of the Constant God" has been retitled "Love Letters of a Star."

Short Subjects

"Toonerville Picnic"

(Van Beuren-Radio)

The folks of the comic strip decide to go to the beach when the terrible tempered "Mister Bangs" is on his way there following his doctor's advice for rest and quiet. The expected happens and "Bangs" goes through many wracking and exasperating experiences which render him explosive. Finally he arrives back home fagged out. He returns to the doctor and is knocked unconscious by himself when he swings at the medico. It is amusing and in Technicolor. Reviewed without production code seal. Running time, 8 mins. "G."

"So and Sew"

(Radio)

Romantic and marital complications, in farce style, are the elements of comedy in this film. Some fair entertainment results. Lorin Baker is the interior decorator who innocently gets involved with Constance Bergen when she tries to get ride of Billy Gilbert, a passionate South American. Baker poses as Miss Bergen's spouse and is discovered by his fiancee, Lucille Ball, as they are playing up to Gilbert. The real husband returns. Baker is chased. He catches up with Gilbert, pops him one, and goes off with Miss Ball. Production Code Seal No. 2,279. Running time, 15 mins. "G."

"High Wide and Dashing"

(Van Beuren-Radio)

An excellent collection of scenes of track sports, commented on by Bill Corum, this short is a lively offering. The outstanding stars of the running track, pole vault, broadjump, etc., do their stuff with spectacular effect which is enhanced by Corum's informative jargon. Production Code Seal No. 01,135. Running time, 9 mins. "G."

Harms Sues M-G-M Over "Suzy" Song

Damages and an accounting of profits from the picture "Suzy" is asked by Warners' music publishing subsidiary, Harms, Inc., in an action filed in U. S. District Court here yesterday against Leo Feist and M-G-M.

The complaint alleges that the song, "Did I Remember?" used in "Suzy" and published by Leo Feist, is an infringement of the copyright on "Fancy Our Meeting." The latter song, the complaint asserts, was composed by Joe Meyer and Phillip Charig, was published by Harms and used in the play "Wake Up and Dream" and in the London production of "That's a Good Girl." The suit was filed by Wattenberg and Wattenberg, attorneys for Harms.

Carolina Men Confer

CHARLOTTE, Sept. 10.—Approximately 35 managers and executives of North Carolina Theatres, Inc., held a meeting here. Roy L. Smart, district manager, presided.

Topics discussed included installation of new equipment and improvements in several houses and new pictures. Brief talks were made by H. F. Kincey and R. B. Wilby.

Report “Early Birds” Ended By 80 to 95%

(Continued from page 1)

eration prevailed throughout the ses- on.

The Times Square area was ad- itted as a weak spot in the plan, but is hoped to be worked out within e next few weeks. Efforts will be ade to induce Howard S. Cullman, ustee of the Roxy, to join the move, was stated, as theatre men figure uch depends on that house increas- g its morning admissions. With the oxy charging 25 cents, independents ong Broadway and West 42nd St. y they cannot compete if they charge 5 cents for “early birds.”

Moskowitz, after the meeting, told Iotion Picture Daily that 80 per ent of the houses in Greater New ork had gone for the plan and that was known by the committee be- re the plan went into effect last aturday that some of the Broadway d 42nd St. theatres would be diffi- lt to line up. However, he said e expected that this situation would e ironed out shortlv. He also as- erted that some neighborhood theatre anagers misunderstood the date for dopting the plan and that this had aused temporary confusion.

Brandt Says 95% Upped

Harry Brandt, president of the T.O.A., however, was more optim- tic over the number of theatres hich have conformed to the agree- ent. He said 95 per cent have done way with cheap morning admissions; at out of 585 theatres only 41 did ot adopt the plan; that 35 of these ouses had joined at the meeting; and at it was due to the ignorance of ertain managers that a number of eighborhood units did not change rices last Saturday morning.

Brandt added that in neighborhoods here one theatre did not boost the pening admission, four others forgot change. This, however, has been traightened out. He also stated that the Broadway and Times Square ouses joined there would be 98 per ent cooperation.

Referring to Motion Picture aily's story on Cullman's stand not hike the opening price at the Roxy, randt said that if Cullman actually new the good which will come from oosting the price, he would go for it.

Exhibitors Hopeful

Notwithstanding, the exhibitors feel hat the Broadway situation will work tself out. While it is hoped the Roxy vill not sit back and let other Broad- vay theatres jack up prices without ecoming a party to the move, theatre nen will not stop the progress made, t was said.

Meanwhile, all Brooklyn downtown irst and second runs have upped veekend admissions in addition to dis- arding “early birds.” The Fox has dvanced prices from 40 to 50 cents, he Paramount, Albee and Metropoli- an from 50 to 55 cents.

The general attitude of a number f independent and major circuit heads ontacted yesterday on the price situ- tion was that no matter what others lid their theatres would continue to perate with advanced admissions.

Early Decision on Canada Music Seen

(Continued from page 1)

forming Rights Society of London, is scheduled to arrive here Oct. 19 for conferences with E. C. Mills, general manager of Ascap, on the Canadian situation and the future policy of the organizations there. The Canadian Performing Rights Society, the licensing organization for the Dominion, is controlled equally by Ascap and the English society of which Boosey is head. In the meantime, the Canadian society continues to represent Ascap, but is issuing licenses on a month-to-month basis only, pending the scheduled conferences here on future policy.

Ascap contends that the new Canadian regulations do not make it worthwhile to continue operations there and has threatened to withdraw from Canada except as a policy agency for its member copyright owners. If the threat is carried out, American distributors might be impelled to pay Ascap the Canadian theatres' seat tax to avoid considerable copyright litigation against their exhibitor accounts there.

Ascap Agreement Made

An initial agreement on stipulations of fact in connection with the Government's monopoly action against Ascap was completed yesterday by representatives of the Attorney General's office and Arthur Schwartz of Schwartz & Frohlich, counsel for Ascap. The agreement was reached in little more than a week of work by the attorneys here.

With the completion of the conferences, the Attorney General's office will prepare a first draft of the stipulations, which is expected to be ready in about 10 days. This must be checked by Ascap and other defendants with the possibility that several months will elapse before a final draft has been approved by all parties to the Federal action.

If no serious objections to the stipulations are raised by any of those concerned, the final draft will be presented to Federal Judge Henry W. Goddard here toward the end of the year, and the case may then be decided by the court without a resumption of the trial which was discontinued and stricken from the court calendar about 18 months ago.

Tauber Film Listed

“April Blossoms,” starring Richard Tauber, is on M-G-M's fall release schedule. The picture was produced by British International in London and sold to the distributor when Arthur Dent was here last year.

Meredith Is Re-Signed

Hollywood, Sept. 10. — Burgess Meredith has been signed to a term contract at Radio for one picture a year.

Theatre Men Calm Over Music Drive

(Continued from page 1)

senberg, secretary of the local, says “our forces are mobilized for the drive, and it may interest you to know that more than 6,000 of our members already have volunteered to devote themselves entirely to the drive.

“As a start, 20 theatres in Manhattan, Bronx and Brooklyn,” the letter continues, “will be picketed by the members of Local 802 and the American Federation of Actors. Your theatre is one of those selected for picketing activities.

“However, since we are desirous of achieving our aims as speedily and peacefully as possible, we ask you to confer with us at the earliest possible moment.

“There is no secrecy about this matter. Our drive starts promptly on Friday morning, Sept. 11, and will be pushed with all the vigor at the command of the two unions.

“May we, therefore, hear from you as soon as possible?”

A mass meeting of the two organizations was held last night at the Manhattan Opera House at which 7,000 were reported to have attended.

Loew's Starts Season

Loew's new movie season officially gets under way throughout the circuit today. A special ballyhoo to inaugurate the season is planned.

This advertisement is not, and is under no circumstances to be construed as, an offering of these shares for sale or as a solicitation of an offer to buy any of such shares. The offering is made only by the Prospectus.

280,869 Shares

Universal Corporation

Common Stock
(Voting Trust Certificates)
(Par Value $1 per Share)

Price $10 per Share

Copies of the Prospectus may be obtained from the undersigned.

Hammons & Co.
INCORPORATED
120 Broadway, New York

Dulin & Co.
629 South Spring Street, Los Angeles

September 11, 1936.

Increase In Boston Scale Is Expected

(*Continued from page* 1)

creases, the others will follow quickly. For the most part theatres in New England did not cut their prices drastically during the depression years, as was done in many other sections of the country.

Approximately 10 Warner houses in Connecticut and Massachusetts will increase admissions shortly by five cents as an experiment. Most of them are houses which had cut prices during the past several years. New Haven houses are not included in the plan, although prices there will go up 10 cents for "Anthony Adverse," as they did by 15 cents in Torrington, New London, South Norwalk and Danbury, with business reported excellent.

"Adverse" Prices Up

Cleveland, Sept. 10.—Warners have raised admission prices at the Hippodrome on "Anthony Adverse." From the present 30 cents, 35 cents and 42 cents, the scale went up to 35 cents, 42 cents and 56 cents, including state tax.

Loew's State will adopt the same scale on "The Great Ziegfeld."

Increase for "Ziegfeld"

St. Louis, Sept. 10.—Loew's has increased the scale for the current showing of "The Great Ziegfeld" from 25, 35 and 55 cents to 35 and 65 cents.

Shift Des Moines Scales

Des Moines, Sept. 10.—With the opening of the Orpheum here late this week by Tri-States, which purchased the house from RKO, three other Tri-States houses in the city will shift their price schedules. The Des Moines and the Roosevelt, which charge 26 cents to 2 o'clock, 36 cents to six o'clock and 41 cents for evenings, will change to 26 cents to 2 o'clock on weekdays and to 1 o'clock on Sundays and holidays, and 41 cents until closing.

The Paramount, instituting a full week run, now charging 26 cents to six o'clock, with evenings at 26 cents for the balcony and 36 for the orchestra, will charge 26 cents to 2 o'clock, 36 cents to 6:30 and 41 cents to closing.

Tip Pittsburgh Scales

Pittsburgh, Sept. 10.—Both Warner's Stanley and Loew's Penn have raised their admission prices, the former for "Anthony Adverse" and the Penn for "Gorgeous Hussy."

Spartanburg Scales Up

Spartanburg, S. C., Sept. 10.—The Strand, second run, has upped its admission price from 15 to 20 cents after 6 P. M.

Weeks Starts New Drive

George Weeks, general sales manager for G.B., has started a new Big Push Drive with cash prizes for exchanges. Last year's drive was won by Ken Hodkinson of the San Francisco office.

Allied Seeks Ban on Houses Of Producers

(*Continued from page* 1)

and proper economic condition can exist between exhibitor and distributor."

"The most prosperous periods for both sides in the industry," said Newbury, "were those days when the flat rental was the only method of purchasing film. Now we have a system where the distributor is guaranteed his rental regardless of gross business. The exhibitor does not even know at the time of purchase which films will be designated as percentage. Your investment and your experience entitle you to run your theatre with at least some secrecy. A live-and-let-live basis should be established which will enable the owner to operate his house and make necessary improvements to the ultimate benefit of the entire industry."

Myers Describes Bills

Myers, in his plea for the elimination of producer exhibiting, states that the bills under consideration are being patterned after "acts preventing the ownership and operation of saloons by breweries and the prevention of the transportation by railroad of commodities which they own or in which they have an interest."

In addition, Myers says, Allied will renew its efforts for the passage of the Neely-Pettengill Bill at the forthcoming session of Congress and will institute or participate in litigation "involving principles of law of importance to exhibitors generally."

In attempting justification of Allied's program of legislation and litigation, Myers calls attention to the seeming failure of the round-table conferences on trade practice reforms which the M.P.T.O.A. held with distributors several months ago.

Calls M.P.T.O.A. Plan Futile

"The policy of begging crumbs from the producers' table," Myers writes, "led these so-called leaders to present a very modest bill of rights to the producers . . . made up of palliatives none of which offered a lasting solution of any industry problem. But Congress having adjourned, and the immediate danger of adverse legislation being over, the producers treated this petition with the contempt that it deserved."

Today's meeting hailed the decision of the New York Supreme Court which exempted New Jersey theatres which buy film from New York distributors from the New York City sales tax. It was declared that each of the 150 members in the New Jersey organization should be able to get a refund up to $150 on taxes paid before the ruling became effective.

Election of officers will take place tomorrow and plans will be laid for a defense fund against what is termed producer control of theatres.

R. F. Cobian Candidate

San Juan, P. R., Sept. 10.—Rafael Ramos Cobian, head of United Theatres, Inc., has been nominated as a candidate for city manager.

"Swing Time" Gets $123,600 2nd Week

(*Continued from page* 1)

Wife" will start the Columbia lineup for the new season.

"Anthony Adverse" at the Strand tallied $51,900 for the second stanza and indications point to the picture being held for a fifth week. The picture is now in its third week. On Sept. 18, the Paramount, Brooklyn, will start an indefinite run.

The Paramount set a new record under its new band and picture policy when "The General Died at Dawn" ended the first week with approximately $62,000. Now in its second week, the picture will be held for a third.

B. & K. Delays Duals For More New Films

(*Continued from page* 1)

siderable unplayed product on the current season list.

Duals will get started within four weeks, or sooner, he says.

The split between U. A. and B. & K. has been mended, with the circuit buying U. A. product this season. Last year U. A. sold away from B. & K. when the circuit refused to buy the entire lineup.

End Lombard Dispute

Hollywood, Sept. 10.—Carole Lombard's next at Paramount will be "Paris Adventure," with Cary Grant and Charles Ruggles in the cast. "Exclusive," which was to have been started shortly, has been sidetracked because of Miss Lombard's dissatisfaction with the leading role.

Krasna Set on Film

Hollywood, Sept. 10.—Norman Krasna is looking for a leading man to play opposite Carole Lombard in "You and Me," which he wrote and will direct for Paramount. Krasna's dissension with the studio over the unavailability of George Raft for the part apparently has been settled. Raft goes into "Souls at Sea" next.

Arline Judge will also have one of the principal roles in "You and Me."

Theatre Permit Refused

License Commissioner Paul Moss has denied an application for a permit to operate a film theatre at 1 E. 52nd St., in the 5th Ave. business area. The granting of the application was opposed by the Fifth Ave. Ass'n. The application was made by the Gramercy Realty Corp., and the property involved is said to be owned by the Phipps Estate, which recently was refused permission to build a film house at Madison Ave. and 62nd St.

Bombing Attempt Fails

An attempt to bomb the Flatbush, Church Ave., Brooklyn, failed because of a faulty fuse. A policeman fired several shots at a fleeing automobile from which the bomb was alleged to have been thrown. The damaged car was found later.

MacLean Buys Yarn

Hollywood, Sept. 10.—Douglas MacLean has purchased "Plumber's Pudding," a story by Gene Markey, for the fourth production on his program. No assignments have been made.

Impressed by U. S. Theatre Competition

(*Continued from page* 1)

more effective if there were a more o less uniform scheme, as in London.

Greatly impressed by the Musi Hall, and by its stage shows, whic he declared outstripped anything eve dreamed of in England, Taylor foun New York theatres generally belo the standard he had expected. I the heart of New York, he declare were old-fashioned buildings of a typ not seen in the West End of Londo for many years.

The "competition" vogue in Ameri can theatres struck him as strange an the bawling of "souvenirs" and th like in the auditorium as eve stranger, but he was greatly impresse by the fact that at 2 A.M. Broadwa was as busy as Piccadilly, in Londo at 2 P.M. and also by the skill o American exhibitors in catering fo relays of workers from as early a 10 P.M.

Surprised by Smoking Ban

America's ban on smoking, or th limitation of the right to the balcony struck all the visitors as strange i view of the universal practice in al seats in England.

The American two-feature program filled Taylor with envy. Each of th attractions linked would, in most cases cost the British exhibitor 40 per cent with a second feature of inferior grad to be paid for.

Filled with gratitude for America hospitality, and greatly impressed b the executive line-up at the Quigley Radio City reception, Taylor said tha he found the Grand Canyon the nex most impressive thing in America.

Wall Street

Substantial Gains on Board

	High	Low	Close	Net Chang
Columbia	39	37⅝	38⅜	+1⅛
Columbia, pfd.	46½	46	46⅛	+ ⅛
Consolidated	4⅞	4¾	4⅞	− ⅛
Consolidated, pfd	18¼	17¾	18	+ ⅞
Eastman, pfd	161	161	161	.....
Gen. T. Equip.	23¼	22	23	+1⅛
Loew's, Inc.	60½	57¾	60¼	+2¾
Paramount	10⅞	10⅛	10⅞	+ ⅝
Paramount 1 pfd.	84¼	81¾	84¼	+3¼
Paramount 2 pfd.	11⅝	11¼	11⅝	+ ½
Pathe Film	9	8⅜	8⅞	+ ½
RKO	7⅝	7	7½	+ ½
20th Century-Fox.	30⅞	29⅞	30⅝	+ ⅝
20th Century, pfd.	38¾	37⅞	38¾	+1⅛
Universal, pfd	111½	111	111½	+ ½
Warner Bros.	14⅛	13⅝	13⅞	+ ¼
Warner Bros., pfd	56⅝	56	56⅝	+ ⅝

Fractional Curb Gains

	High	Low	Close	Net Chang
Grand National	4⅜	4⅛	4¼	+ ⅛
Sonotone	2⅛	2⅛	2⅛	.....
Technicolor	27⅜	26¾	27⅜	+ ⅝
Trans-Lux	4	4	4	+ ⅛

RKO Bonds Up 3 Points

	High	Low	Close	Net Chang
Keith B. F. 6s '46	95½	95½	95½	+ ½
Loew's 6s '41 ww deb rights	99⅛	99	99	.....
Paramount B'way 3s '55	57¾	57¼	57¾	+ ⅝
Paramount Pict. 6s '55	94¾	93¾	94¾	+ ¾
RKO 6s '41 pp.	78½	75⅝	78½	+3
Warner Bros. 6s '39 wd	97¾	97⅛	97⅛	− ⅜

(Quotations at close of Sept. 10)

"Wife," Show Big in Second Chicago Week

Chicago, Sept. 10.—"His Brother's Wife," in its second week, with a stage show headed by Edgar Bergen at the Chicago, turned in sensational business, $40,500. This was $8,500 over normal.

A number of other spots did exceptionally well. At the Palace "Walking on Air," with Morton Downey on the stage, reached $22,000, up by $3,000. "Brides Are Like That" was $3,000 over par on a take of $18,000 at the Oriental.

In its third week at the United Artists "The Great Ziegfeld" pulled $16,500. "Satan Met a Lady," "To Mary—with Love" and "Speed" were in the profit column. "Romeo and Juliet" took $14,500 in its first week at the Erlanger.

Total first run business was $148,400. Average is $125,000.

Estimated takings:

Week Ending Sept. 2:

"ROAD TO GLORY" (20th-Fox)
ROOSEVELT—(1,591), 30c-40c-60c, 4 days, 3rd week. **Gross:** $8,000. (Average, $11,000)

Week Ending Sept. 3:

"WALKING ON AIR" (Radio)
PALACE—(2,509), 30c-40c-60c, 7 days. Stage: Morton Downey and revue. **Gross:** $22,000. (Average, $19,000)

"HIS BROTHER'S WIFE" (M-G-M)
CHICAGO—(4,000), 35c-50c-68c, 7 days, 2nd week. Stage: Edgar Bergen and Revue. **Gross:** $40,500. (Average, $32,000)

"BRIDES ARE LIKE THAT" (F. N.)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: Joe Besser and revue. **Gross:** $18,000. (Average, $15,000)

"THE GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 3rd week. **Gross:** $16,500. (Average, $15,000)

Week Ending Sept. 4:

"SATAN MET A LADY" (W. B.)
APOLLO—(1,400), 30c-40c-60c, 7 days. **Gross:** $6,000. (Average, $4,500)

"TO MARY—WITH LOVE" (20th-Fox)
GARRICK—(900), 30c-40c-60c, 7 days, 2nd week. **Gross:** $6,900. (Average, $5,500)

"SPEED" (M-G-M)
STATE-LAKE—(2,776), 20c-30c-35c, 7 days. Stage: "Folies Francais" revue. **Gross:** $16,000. (Average, $13,000)

Week Ending Sept. 5:

"ROMEO AND JULIET" (M-G-M)
ERLANGER—(1,200), 50c-75c-$1-$1.50, 7 days, 2 shows daily. **Gross:** $14,500. (Average, $10,000)

W. B. to Do Beach Story

Hollywood, Sept. 10.—"Son of the Gods," Rex Beach's story of an American child reared by Chinese, has been purchased by Warners. Mervyn LeRoy will direct after completion of "The Grand Passion."

Sharecropper Film Planned

Hollywood, Sept. 10.—Warners are preparing for production "Lords of the Land," a story based upon the exploitation of sharecroppers in the South by their landlords. Jean Muir, Barton MacLane and Robert Barrat will be featured.

No Ohio Cuts in Week

Columbus, O., Sept. 10.—For the second time within three weeks, the censors have given a clean bill of health to all pictures reviewed during a single week. A total of 107 reels was reviewed for the current seven-day period, and not a single elimina-

Key Grosses Near 50-Week Peak as September Starts

Comparative grosses for the latest available periods:

	Week Ending Sept. 4-5		*Week Ending Aug. 28-29*	
	No. Theatres	*Gross*	*No. Theatres*	*Gross*
Boston	7	93,000	7	88,200
Buffalo	5	62,400	5	44,500
Chicago	9	148,400	8	141,400
Cincinnati	9	68,950	9	64,000
Cleveland	5	60,250	5	61,750
Denver	7	38,500	7	35,000
Detroit	5	76,000	5	68,000
Houston	4	27,335	4	27,600
Indianapolis	4	25,500	4	24,700
Kansas City	5	39,700	5	41,800
Lincoln	5	9,700	5	10,000
Los Angeles	10	101,550	10	92,400
Louisville	5	23,000	5	19,400
Milwaukee	5	33,000	5	24,400
Minneapolis	4	29,200	4	22,900
Montreal	4	38,000	4	35,000
New Haven	4	21,600	4	21,500
New York	9	360,363	9	265,719
Oklahoma City	4	28,500	4	12,200
Omaha	3	21,000	3	22,200
Philadelphia	9	99,100	8	86,900
Portland	6	35,000	6	32,000
Providence	4	32,800	4	33,600
San Francisco	10	89,200	9	86,100
St. Louis	4	51,500	4.	59,000
St. Paul	4	22,600	4	14,000
Seattle	7	32,000	7	32,550
Washington	6	79,600	6	65,500
	163	$1,747,748	160	$1,532,319

Key city grosses from October to the week ending Sept. 4-5:

	No. Theatres	*Gross*
Oct. 17-18	178	1,563,750
Oct. 24-25	180	1,534,575
Oct. 31-Nov. 1	186	1,544,724
Nov. 7-8	185	1,545,710
Nov. 14-15	173	1,722,305
Nov. 21-22	181	1,578,550
Nov. 28-29	181	1,593,860
Dec. 5-6	183	1,766,910
Dec. 12-13	180	1,434,785
Dec. 19-20	171	1,321,385
Dec. 26-27	175	1,228,199
Jan. 2-3	179	1,918,729
Jan. 9-10	179	1,901,455
Jan. 16-17	176	1,722,400
Jan. 23-24	173	1,539,065
Jan. 30-31	177	1,515,300
Feb. 6-7	168	1,591,350
Feb. 13-14	174	1,680,180
Feb. 20-21	175	1,558,185
Feb. 27-28	178	1,777,650
Mar. 5-6	179	1,689,550
Mar. 12-13	181	1,761,547
Mar. 19-20	174	1,502,583
Mar. 26-27	172	1,521,800
Apr. 2-3	174	1,373,875
Apr. 9-10	177	1,354,624
Apr. 16-17	180	1,732,100
Apr. 23-24	179	1,703,822
Apr. 30-May 1	186	1,583,945
May 7-8	182	1,565,050
May 15-16	169	1,432,569
May 22-23	170	1,441,980
May 29-30	169	1,379,250
June 5-6	165	1,458,666
June 12-13	166	1,357,750
June 19-20	160	1,349,200
June 26-27	165	1,376,208
July 3-4	168	1,557,696
July 10-11	169	1,431,650
July 17-18	165	1,357,200
July 24-25	165	1,426,153
July 31-Aug. 1	166	1,468,800
Aug. 7-8	169	1,518,011
Aug. 14-15	166	1,550,120
Aug. 21-22	...	1,559,350
Aug. 28-29	160	1,532,319
Sept. 4-5	163	1,747,748

(*Copyright, 1936, Quigley Publications, Inc.*)

"Godfrey" Is Smash in Two Coast Houses

Los Angeles, Sept. 10.—"My Man, Godfrey," on a dual with "Yellowstone" day and date at the Hillstreet and the Pantages, was a sensation. It took $21,000 at the former and $24,000 at the latter.

Business was strong all along the line in spite of the National Air Races and the holiday exodus. "Gorgeous Hussy," with "Pepper," took $15,500 at the Chinese.

Total first run business was $131,240.

Estimated takings for the week ending Sept. 9:

"ANTHONY ADVERSE" (Warners)
CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 6th week. **Gross:** $9,500. (Average, $17,000)

"THE GORGEOUS HUSSY" (M-G-M)
"PEPPER" (20th-Fox)
CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $15,500. (Average, $12,500)

"SEVEN SINNERS" (G. B.)
4 STAR—(900), 30c-55c, 7 days. **Gross:** $3,400. (Average, $3,250)

"MELODY OF LOVE"
GRAND INTERN'L—(750), 35c-40c, 7 days. **Gross:** $1,900. (Average, $1,200)

"MY MAN, GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)
HILLSTREET—(2,700), 30c-55c, 7 days. **Gross:** $21,000.

"THE GORGEOUS HUSSY" (M-G-M)
"PEPPER" (20th Century-Fox)
LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $24,000. (Average, $14,000)

"MY MAN GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)
PANTAGES—(3,000), 30c-55c, 7 days. **Gross:** $24.000.

"THE TEXAS RANGERS" (Para.) 4 days
"THE GENERAL DIED AT DAWN" (Para.) 1 day
PARAMOUNT—(3,595), 30c-55c, 5 days. Stage: F. & M. revue, Rube Wolf and his orchestra. **Gross:** $12,240. (Average, $18,000)

"CHINA CLIPPER" (F. N.)
WARNER BROS. (HOLLYWOOD)—(3,000), 25c-40c, 7 days, 2nd week. **Gross:** $9,500. (Average, $14,000)

"CHINA CLIPPER" (F. N.)
WARNER BROS. (DOWNTOWN)—(3,400), 25c-40c, 7 days, 2nd week. **Gross:** $10,200. (Average, $12,000)

Transfer Film Unit In Commerce Dep't.

Washington, Sept. 10.—The trade promotion work of the Bureau of Foreign and Domestic Commerce, maintained to assist in foreign sales of film and film equipment, has been transferred from the Specialties Division to the Electrical Division. Foreign sales of American equipment and film rentals abroad return approximately $85,000,000 yearly, Alexander V. Dye, director, said.

Nathan D. Golden will continue as director of the Motion Picture Section of the Bureau.

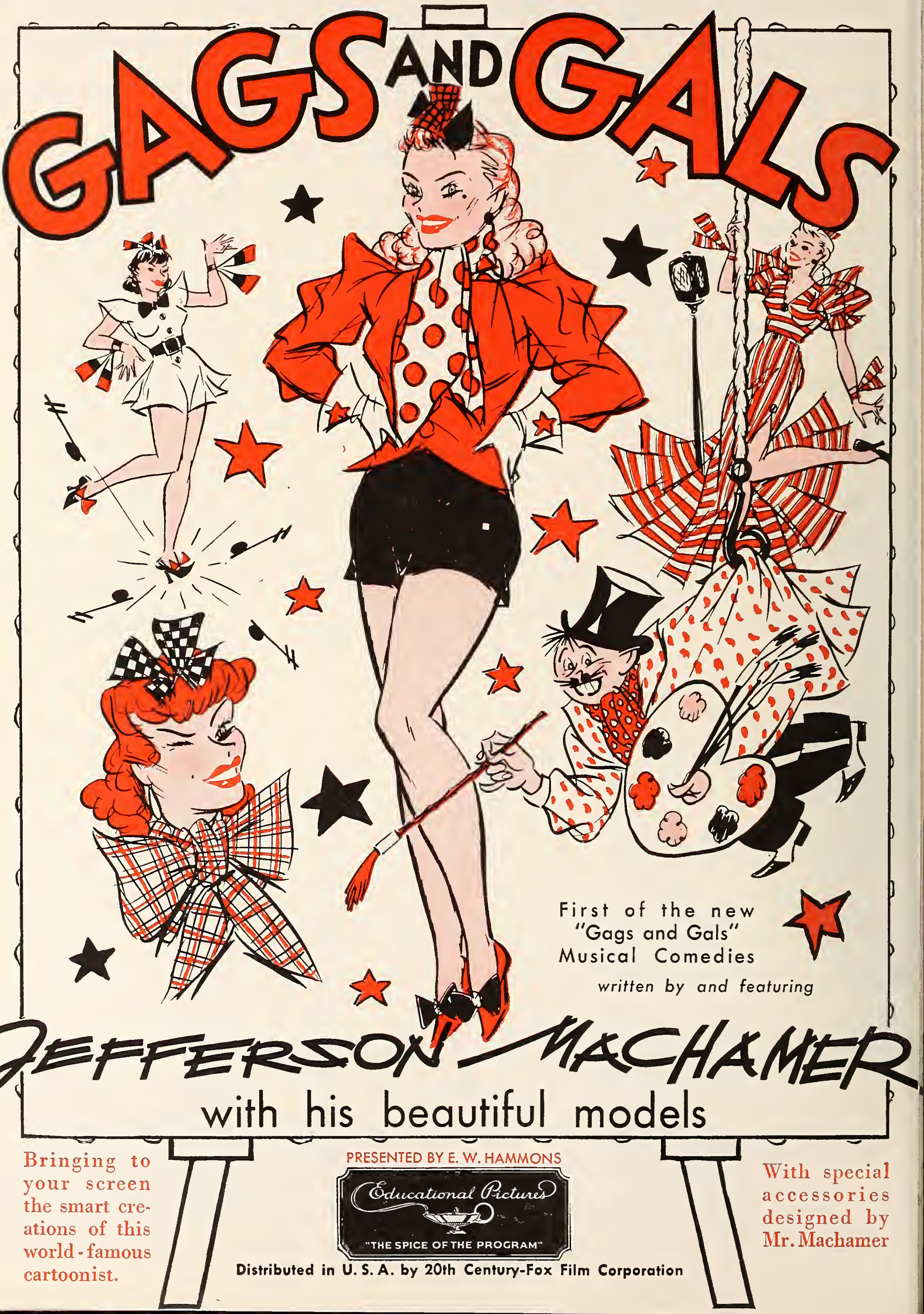
Spectrum in N. E. Deal

John Cosentino, special representative for Spectrum, has closed a deal with Philip Smith, head of Academy Pictures of New England, for distribution of a series of musical westerns.

Trailer Firm Names Two

Leon J. Behal has been named Philadelphia representative for the Theatre Trailer Corp. Jerry Marks, former U. A. branch manager in St. Louis, has been named to handle Chicago.

YEAR'S BIGGEST NOVELTY IN TWO-REEL COMEDIES



First of the new "Gags and Gals" Musical Comedies

written by and featuring

JEFFERSON MACHAMER

with his beautiful models

Bringing to your screen the smart creations of this world-famous cartoonist.

PRESENTED BY E. W. HAMMONS

Educational Pictures

"THE SPICE OF THE PROGRAM"

Distributed in U. S. A. by 20th Century-Fox Film Corporation

With special accessories designed by Mr. Machamer

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 62 NEW YORK, SATURDAY, SEPTEMBER 12, 1936 TEN CENTS

Kansas, Mo., Business Up Despite Heat

Remodeling and Building Hold Fast Pace

Kansas City, Sept. 11.—Few exhibitors in Kansas and Missouri report business off, and many declare it is better than last year, despite one of the worst droughts in their history. While Kansas had a fairly good wheat crop, corn and similar crops were seriously hit by dry weather and grasshoppers.

Highly significant is the volume of remodeling, replacing of equipment and new construction which is continuing at the good pace it maintained all summer, far exceeding last year at the same time.

An estimate of work currently in progress, or that has just been completed, totals an imposing $220,000. This does not include the active remodeling and building program completed this year. The figure reveals a much healthier condition at the boxoffices of the area's theatres than was thought possible, and a strong confidence in the future.

A brief summary of new capital investment by exhibitors shows a fairly wide distribution over the territory.

The new theatres include: one at Anthony, Kan., by Charles and Meta

(Continued on page 4)

Test Films Service Plan for Exchanges

A new film exchange service is planned by Horlacher's Delivery Service in Philadelphia, which may be extended to other large eastern exchange centers subsequently, it was learned here yesterday.

In addition to the company's present film delivery service, it will offer to Philadelphia exchanges a centralized office for film inspection, rewinding and other print handling work now done by the individual exchanges. If the expected economies are proved in the Philadelphia territory

(Continued on page 3)

Musicians Begin to Picket on Broadway

Local 802 of the A.F.M. yesterday began picketing the Strand, Capitol, Palace and Rivoli on Broadway in a drive to "restore living music and entertainment to the theatres." In addition to these houses, pickets paraded in front of the Paradise, Franklin, Boulevard, Fordham, Wind-

(Continued on page 3)

N. J. Allied to Raise Defense Fund Quota

Atlantic City, Sept. 11.—Allied of New Jersey will raise between $5,000 and $6,000 as its share of the national defense fund currently set at $100,000 which is to be used in the fight against control of theatres by producers and distributors. This action, supporting the decision of last June reached in Cleveland by national Allied, was voted unanimously here today at the 17th annual convention of the New Jersey group held at the Hotel Traymore.

The New Jersey quota is to be raised by a special committee which will be named by Lee W. Newbury of Belmar, president of the organization. The fund will be used both for litigation and in efforts to obtain enactment of legislation seeking the separation of theatres from producer and distributor ownership. This,

(Continued on page 4)

Program Completed For Milwaukee Meet

Milwaukee, Sept. 11.—Details have been completed for the business and social activities of the annual convention of the I. T. P. A. which gets under way Tuesday and continues through Thursday.

The first day's business session which will start at 2 o'clock Tuesday afternoon at the Hotel Plankinton calls for an address by F. J. McWil-

(Continued on page 4)

Oriental, Chicago To Try Bank Nights

Chicago, Sept. 11.—Bank Night will come into the Chicago Loop area this month when B. & K. holds its first drawing at the Oriental.

The first giveaway plan in the Loop was Prosperity Night. The

(Continued on page 3)

Bette Defiant

Paris, Sept. 11.—Bette Davis said here today that she intends to act in a British picture in spite of the London injunction granted to Warners.

What Ludovico Toeplitz will do in view of the well-known severity of contempt of court penalties in England remains to be seen.

"Dormitory" Hits $53,000 2nd Week

"Girls' Dormitory" wound up its second week's run at the Roxy in a blaze of glory, tallying $53,000 for the stanza. This is $2,000 less than the opening week. Under ordinary circumstances the picture would be held for a third week, but Howard S. Cullman had to make way for "Sing, Baby, Sing," which had been previously dated.

Adolphe Menjou, who appears in "Sing, Baby, Sing," made a personal appearance from the Roxy stage yesterday, being introduced at the first show by Leo Carrillo, who is heading the stage show. Yesterday's figure on the opening day of the new attrac-

(Continued on page 4)

Coast ITO Approves Moves of Attorney

Los Angeles, Sept. 11.—The recent action by Attorney Frank Hutton regarding day and date bookings, extended runs and unfulfilled product contracts was ratified today at a general membership meeting of the I.T.O. attended by 80 exhibitors. Local and Arizona distributors have been notified by the organizaton, through

(Continued on page 3)

Native Rentals High Abroad; Socialization Gains in Spain

By HARRY C. PLUMMER

Barcelona Aug. 24.—The socialization of theatres throughout Catalonia is continuing and has begun in Valencia, capital of the Levante region, but up to now, Madrid houses remain under differing types of control and operation.

In some cases there the original exhibitors remain, in some instances there are syndicates of employes of individual houses or employes of two or more houses grouped in circuit form. In Madrid there is no such

(Continued on page 4)

By J. K. RUTENBERG

Berlin, Sept. 1.—Foreign productions are generally sold at smaller rental figures than are charged for domestic pictures in practically all European countries, it is indicated by a survey of distribution details in 17 countries adhering to the International Ass'n. of Cinema Proprietors.

The general trend throughout Continental Europe, the study indicates, is in favor of the selling of pictures on a percentage basis, the flat rental method being used for the most part

(Continued on page 4)

Consolidated Finance Plan Up for a Vote

Stockholders to Act on Proposal Oct. 9

A plan of recapitalization for Consolidated Film Industries which provides for the elimination of accumulated dividends on the present preferred stock by a part cash payment, and reduces the fixed annual cumulative dividend on the preferred stock now outstanding from $2 to $1 will be voted upon at a special meeting of the company's stockholders Oct. 9.

The plan, as set forth in a letter to stockholders yesterday by H. J. Yates, president, provides that holders of the present 400,000 shares of preferred stock will receive in exchange for their shares, together with unpaid accumulations in excess of a $1 cash dividend to be declared with the stockholders' approval of the plan, one and one-quarter shares of the new preference stock and one-quarter share of new common stock. Holders of the present common stock will receive two-thirds of a share of new common for each old share held.

The new preference stock carries a fixed cumulative dividend of $1 per share per annum, and as a class takes one-half of all dividends declared by the corporation in excess of such $1, the common as a class

(Continued on page 3)

RKO Signs to Take Over 4,000-Seater

Contracts were signed yesterday by attorneys for Warko Trading Co. and RKO whereby the latter will take over a new 4,000-seat theatre to replace the Grand Opera House on West 23rd St.

Leopold Blumberg, no relation to Nate J. of RKO, represented Warko, while James B. Field, Louis Joffee, Major Leslie E. Thompson and Alex Reoch signed for the circuit. The closing was at the Mutual Life Insurance Co.

Skouras Plans Big Session Next Year

With the Kansas City and Los Angeles meetings declared a success by Spyros Skouras, tentative plans have been made to hold another session at Denver next year.

One national meeting, instead of two regionals, will be held in 1937 with executive heads of the subsidiaries of

(Continued on page 4)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 12, 1936 No. 62

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29. Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u. Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building. 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Delay Jaydo Hearing

A scheduled hearing of creditors of Jaydo Amusement Co. and Fairdeal Amusement Co. to discuss the bankruptcy was yesterday adjourned until next week. An attorney for the bankrupt could not attend the session and it was decided to put it off until a later date.

Report Springer Gets 4

Jack Springer yesterday was reported to have acquired four theatres: Biltmore and Fleetwood, Mt. Vernon; Pelham, Pelham, and the U. S. Bronx. Springer could not be reached for confirmation yesterday as he was said to be out of town for the weekend.

Columbia-Para. in Deal

Los Angeles, Sept. 11.—Paramount has signed for first run Columbia product in this territory. Jerome Safron and A. Montague, of Columbia, left for New York today by plane.

George Cukor Assigned

Hollywood, Sept. 11.—George Cukor has been assigned by David O. Selznick to direct "Gone With the Wind."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Craig's Wife"

(Columbia)

Hollywood, Sept. 11.—A radical departure from the regular run film merchandise is made here. In the adaptation Mary McCall, Jr., has adhered rigidly to the biting dramatic theme of George Kelly's Pulitzer prize play; Dorothy Arzner has directed so none of the effectiveness is lost. It is played to accentuate that quality.

No varnishing has been attempted, no softening concessions made. "Craig's Wife" is penetrating character drama. Realistic, sometimes almost grim, it is a vivid story of the working of a selfish, self-centered woman's warped mind.

Loving only her home, seeking always to bend others to her will, she causes unhappiness to relatives and neighbors and finally drives her husband from her side. Basically human, with humorous situations serving as a contrast to the motivating sting, the story is one of a proud, unrelenting ambition that provokes heartache and tragedy.

In the title role Rosalind Russell gives a fine performance. It can be anticipated that her work will be acclaimed as among the leading dramatic portrayals of the season.

The cast is glove-fitting. John Boles as the huband, Billie Burke as the neighbor, Jane Darwell and Nydia Westman as servants, Dorothy Wilson as the niece and Alma Kruger as the aunt are particularly effective. It is a woman's picture.

The film places in the hands of exhibitors many things outside of the usual formula. It has personnel angles with which to bid for general adult support. If possible, the film should be seen before being presented to get ideas for stimulating business.

Production Code Seal No. 2,403. Running time, 75 minutes. "G."

"In His Steps"

(Zeidman-Grand National)

Hollywood, Sept. 11.—B. F. Zeidman's faithful reproduction of this story should send Grand National off to a good start. Containing elements which should appeal to class and mass patronage, and particularly adaptable to family audiences, the film should need only an aggressive exploitation campaign, emphasizing its entertainment to make it popular.

The adaptation by Karl Brown and Hinton Smith modernizes the original story and provides it with drama and heart appeal. The film teaches a moral lesson, although it is entertainment at all times.

Directed by Karl Brown so that the dramatic mood of human and spiritual conflict is dominant, that quality is intensified by the realistic performances of the entire cast and the quality of Harry Jackson's photography.

Eric Linden and Cecelia Parker, children of antagonistic families, elope. The match is encouraged by Harry Beresford, who has devoted his life to teaching the precept that people should follow in the steps of Jesus. Because Linden forced the girl into an auto, her parents, Charles Richman and Olive Tell, demand that the boy be prosecuted as a kidnapper. Sheltered in the farm home of minister Roger Imhof and Clara Blandick, as a search is pressed, the youngsters learn what it means to wrest a livelihood from the soil. Learning that Beresford is being persecuted for refusing to reveal their hiding place, they return home. In an unorthodox court trial Henry Kolker confesses he has given Linden everything he needs but spiritual advice, Richman forgives them and they return to the farm.

There are numerous instances of lightness contrasting with the dramatic theme of the story.

Production Code Seal No. 2,560. Running time, 73 minutes. "G."

G. N.-RKO Talking Deal

Negotiations are under way between Grand National and RKO for the distributor's product in a number of open spots. Carl Leserman, general sales head for Grand National, is talking over a deal with John J. O'Connor, film buyer for the circuit.

Retitle Temple Film

Hollywood, Sept. 11.—The Shirley Temple film produced under the title "The Bowery Princess" has been retitled "Dimples" by Twentieth Century-Fox.

RKO Dickers with Berle

Hollywood, Sept. 11.—RKO is negotiating with Milton Berle to appear in Lily Pons' next picture, tentatively titled "Street Singer." Pandro Berman is producing with Leigh Jason as director.

Benefit at Filmarte

The Federation of French Veterans will sponsor the charity benefit showing of "La Kermesse Heroique" at the Filmarte on Sept. 22. Andre de Laboulaye, French Ambassador, is expected to be present.

Wafilms Sues UFA; Charge Pact Breach

A suit for $15,000 alleging breach of contract was filed yesterday in N. Y. Supreme court by Wafilms, Inc., against UFA Films, Inc. The complaint charges that the plaintiff and defendant entered into an agreement to adapt the silent version of the picture "Heavenly Bodies" into a talking film and that they were to share the profits equally.

The complaint further charges that the plaintiff had already spent $1,340 when UFA broke the agreement. The charges have been denied and UFA has filed a request for a bill of particulars.

Fox Theatres Appeal Granted

Federal Judge Martin T. Manton yesterday granted permission to Milton Weisman, as receiver for Fox Theatres Corp., to appeal from Judge Manton's own ruling of last June 11 which modifies Referee Cortlandt Palmer's allowance of a claim of the Union Guardian Trust Co. of Detroit of an additional amount of $1,421,178 for rent from April, 1927, until October, 1931, on the Fox Theatres in Detroit.

Gem Sues on Loans

A suit was filed yesterday in N. Y. Supreme court by Gem Pictures Prod., Inc., against George S. Gullette for $3,935 allegedly due the plaintiff on loans. The complaint charges that Gem loaned $8,735 to the defendant between April, 1933, and June, 1934. A general denial has been entered to the complaint.

Hold Bombing Suspect

Police are holding Amedeo Pepe of Brooklyn as a suspect in the attempted bombing of the Flatbush, Church Ave., early Thursday morning. He appeared to report the stealing of his car, and it proved, the police say, to be the car at which six shots were fired by a patrolman after the bomb was thrown.

Hirliman East for 'Boone'

Los Angeles, Sept. 11.—George A. Hirliman left by plane today for New York where he will arrange for the opening of "Daniel Boone." He will start his return trip on Wednesday, stopping at Frankfort, Ky., to arrange a special showing.

Argentine Film Opens

Buenos Aires, Sept. 11.—"Radiobar," first Argentine film distributed by Paramount, opened at the Astor here yesterday to a crowded house. The audience reaction to the film, however, was not favorable.

Knorr Joins F. & M.

Arthur Knorr has been signed as associate producer for F. & M. Knorr was producer of stage shows for many years.

Cochrane on Coast

Hollywood, Sept. 11.—Robert H. Cochrane arrived today for Universal studio conferences.

Alperson Flying East

Hollywood, Sept. 11.—Edward Alperson left by plane today for New York.

◂ Purely Personal ▸

CARLO RONCORONI, Italian government film chieftian, is stopping off in Chicago this weekend on his way back from the coast and is expected here Monday by plane.

•

EDWARD HALPERIN is remaining in town indefinitely with MAURICE CONN. They're setting up a number of circuit deals while here for Television Pictures' 20 features.

•

E. B. BEHRENS, who is accompanying JOSEPH M. SCHENCK on the *Normandie,* from England, will leave for the coast by plane Monday night.

•

ADOLPH ZUKOR'S return to the Paramount studio has been delayed a day or two. He may leave this week end or on Monday.

•

WILL H. HAYS may end his summer on the coast next Wednesday and, after stopovers in the midwest, is due here Sept. 21.

•

A. H. MCCAUSLAND, trustee's representative at RKO, was called to Philadelphia yesterday by the death of his father.

•

FREDDIE KOHLMAR, talent scout for SAMUEL GOLDWYN, arrived yesterday to look around the town for new faces, et al.

•

C. V. HAKE, Sidney R. Kent drive leader, leaves today for Central and South America on a six-week tour.

•

FRIEDA INESCORT leaves for the coast over the weekend to start work on "Mountain Justice" for Warners.

•

LEN HALL and his wife, ALICE HUGHES, newspaper columnist, will sail today on the *Ile de France.*

•

BOB GILLHAM will be unable to get away for the coast tomorrow as planned. He goes next week.

•

HEATHER THATCHER, English stage and screen actress, will arrive Monday on the *Normandie.*

•

FRED ASTAIRE makes his radio debut on the NBC Red Network Tuesday evening at 9:30.

•

The RITZ BROTHERS will head for the Twentieth Century-Fox lot on Tuesday.

•

W. RAY JOHNSTON has gotten over that bad cold he contracted on the coast.

•

PHIL REGAN left yesterday for the coast and the Republic studios.

•

LOU IRWIN will return from Hollywood by plane on Monday.

•

EDWARD and ETTA KLEIN arrive on the *Britannic* tomorrow.

•

TALLULAH BANKHEAD due in from the coast tomorrow.

•

WALTER J. HUTCHINSON, general foreign manager for Twentieth Century-Fox, sailed yesterday from Auckland, N. Z., for Sydney, Australia, where he will open a sales convention Tuesday.

•

BILLY LAHIFF returned by plane from the coast yesterday.

•

MICK HYAMS sails on the *Normandie* Wednesday.

•

BARNEY GLAZER is heading east from Hollywood.

•

AL LICHTMAN is on his way east by plane.

•

JOSEPH MANKIEWICZ is air-bound for New York.

•

ROBERT LIGHT in town.

Looking 'Em Over

"Sea Spoilers"

(Universal)

An action yarn of the Coast Guard unit stationed off Seattle, with the Alaskan seal poachers as its special focus of attention, this picture offers good, lively weekend material, with a slight romance and enough of the right sort of action to make it excellent material for the youngsters and the oldsters who like their films exciting.

John Wayne is the hero of the piece, for the moment out of his western element, but completely acceptable here. Nan Gray handles the romance, and William Bakewell and Fuzzy Knight are in chief support. Frank Strayer, in his direction, has kept the pace rapid, and avoided any lagging in the story.

Wayne is in command of a ship, Knight is his buddy, and Miss Gray is his fiancee. Expecting his promotion, he is supplanted by the commander's son, Bakewell. When seal poachers kill a yacht owner, and kidnap Miss Gray, who was aboard the yacht, Wayne goes off independently with Knight to find her and the poachers' base. There is plenty of fast action and excitement when they find the spot and are imprisoned with Bakewell, in the flying unit, and forced down. A punchy climax is the fight of the landing party of Coast Guardsmen with the poachers.

Production Code Seal No. 2,474. Running time, 62 minutes. "G."

"Sworn Enemy," now current at the Rialto, was previewed by wire from Hollywood on July 2.

"Walking on Air," which opened yesterday at the Palace, was reviewed on Aug. 13.

Oriental, Chicago, To Try Bank Nights

(Continued from page 1)

State-Lake has been using this for a number of weeks and the business has been terrific.

If Bank Night proves successful at the Oriental, B. & K. may start it in all Loop houses.

Screeno Men in Session

CHICAGO, Sept. 11.—J. S. Markstein, head of the Screeno Amusement Co., is host this week to the distributors of the giveaway game.

Among those present to discuss sales policies and plans for the coming year are: George B. West, New York; Clyde Elliott, Dallas; George Harttman, Kansas City; Phil and Mayer Monsky, Omaha; Billy West, Los Angeles; Gordon Allen, San Francisco; Harry Weisburg, Milwaukee; George T. McCarthy, Cleveland; Fred Garcinava, Mexico, D. F.; Charles Powell, Detroit; H. K. MacKenzie, Seattle; D. J. Selznick, Pittsburgh; Fred Martin, Chicago; B. Brule, Santiago, Chile, and Leonardo Carman, Buenos Aires.

Musicians Begin to Picket on Broadway

(Continued from page 1)

sor, National, Central, Royal, Chester and the Bronx Opera House in the Bronx and six Brooklyn theatres.

Theatre managers were unconcerned over the pickets, having received notice from the union a day in advance. Some of the theatre men contacted stated they do not intend to employ pit orchestras unless the present policies are changed and vaudeville is reinstated, a plan which is regarded as remote at this time.

Test Films Service Plan for Exchanges

(Continued from page 1)

by the central film handling service, it is believed it may be extended on a wide scale, both as to the number of exchanges utilizing the new service and as to the exchange centers where it will be made available.

Grand National Pictures and several independent distributors in Philadelphia are reported to have signed for the new service.

M. H. Baseball Winner

The team representing the Music Hall led the M. P. Baseball League as the season ended. Following the Music Hall, in the order in which they finished, were: RKO, Columbia, Skouras, Loew-M-G-M, Consolidated Film Industries, Paramount and NBC. Semi-final and final games are still to be played.

Flash Preview

"Ciboulette"—A tuneful French musical, this importation should provide an enjoyable hour for those with or without a knowledge of the language.

This film will be reviewed in full in a coming issue of MOTION PICTURE DAILY.

Consolidated Finance Plan Up for a Vote

(Continued from page 1)

taking the other half. Unpaid dividends on the preference stock will amount to $5 per share on Oct. 1.

Under the plan the authorized capitalization of Consolidated Film will become 500,000 shares of preference stock, all of which will be outstanding, and 600,000 shares of common stock, of which 449,982 shares will be outstanding. The declared capital of the corporation will be $15 in respect of each outstanding share of preference stock, and $1 in respect of each outstanding share of common stock, a total of $7,949,982 of capital in lieu of the $6,524,973 of capital stock heretofore declared.

An application will be made to list the new preference and common stock, the letter to shareholders states.

Coast ITO Approves Attorney's Moves

(Continued from page 1)

Hutton, that pictures not delivered on the current contracts must be delivered in 1936-1937.

The group upheld the action on the Fox West Coast consent decree regarding extended bookings in the outlying territories which was signed in 1930. Hutton has the organization's permission to take any necessary legal action. His moves will depend upon the replies received from distributors.

Jack Berman was named chairman of a committee to study the closed shop plan suggested by the I.A.T.S.E. The group will meet Monday to consider the union's prospectus.

Wall Street

Gains Continue on Board

	High	Low	Close	Net Change
Columbia	39¼	38½	39	+ ⅝
Columbia, pfd	46½	46	46	— ⅛
Consolidated	5⅛	4⅞	5⅛	+ ¼
Consolidated, pfd.	18¾	18⅛	18⅝	+ ⅝
Eastman	177	177	177	+ ½
Gen. T. Equip.	24½	23¼	23⅞	+ ⅞
Loew's, Inc.	62⅞	60	62	+1¾
Loew's, pfd	106⅛	106	106⅛	— ⅛
Paramount	11⅛	10¾	11⅛	+ ⅜
Paramount 1 pfd.	87¼	84	87¼	+3
Paramount 2 pfd.	12¼	11½	12	+ ⅜
Pathe Film	9	8¾	8⅞	.....
RKO	7⅝	7⅜	7½	.....
20th Century-Fox.	31¾	30½	31½	+ ⅞
20th Century, pfd.	39¾	38¾	39½	+ ¾
Universal, pfd	111	111	111	— ½
Warner Bros.	14⅛	13¾	14	+ ⅛
Warner, pfd	58	57¾	58	+1⅜

Curb Moves Upward

	High	Low	Close	Net Change
Grand National	4⅜	4¼	4⅜	+ ⅛
Sonotone	2½	2⅛	2½	+ ⅜
Technicolor	28⅜	27⅛	28⅜	+1
Trans-Lux	4	4	4	— ½

Bonds Rise Slightly

	High	Low	Close	Net Change
Keith B. F. 6s '46	96	96	96	+ ½
Loew's 6s '41 ww deb rights	99	99	99	.....
Paramount B'way 3s '55	58	57⅞	58	+ ¼
Paramount Pict. 6s '55	95	93⅞	93⅞	— ⅞
Warner Bros. 6s '39 wd	97¾	97	97½	+ ⅜

(Quotations at close of Sept. 11)

Kansas, Mo., Business Up Despite Heat

(*Continued from page 1*)

Barron, who operate the Novelty there and two at Pratt, Kan. The house, costing approximately $45,000, is set to open Oct. 15. The Lathrop, Lathrop, Mo., by William Waers, to cost $6,500, and to open late in September. Star, Lyons, Kan., by F. L. Lowe, to cost $12,000, to open Oct. 1. The Savar, Kingman, Kan., by F. S. and F. W. Meade, who operate the Meade there, to cost $20,000. The Civic, Wichita, Kan., by O. F. Sullivan, costing $75,000.

Remodeling and replacements: Stella, Council Grove, Kan., W. R. Bratton, $6,000. Uptown (formerly the Dickinson), Marceline, Mo., Roy Jones, $7,500. Botkins, Harper, Kan., C. A. Botkins, $2,000. Waymore, Plattsburg, Mo., William Waers, $3,500. Rex, Newton, Kan., Lee Sproule, $4,800. Bancroft, Bancroft, Neb., $4,000. Linneus, Linneus, Mo., Jack Hannon, $2,000. Howard, Arkansas City, Kan., W. D. Fulton, $15,000. Strand, Arkansas City, Kan., S. M. Wetmore, $4,000. Wetmore will make a 10-cent house of the Strand, formerly a Fox Midwest house. Ritz, Cherokee, Okla., W. F. McDowell, $2,000. Lee, Lees Summit, Mo., Wayne Jenkins, $5,000. Lyric (formerly Casino), Excelsior Springs, Mo., E. O. Briles, $5,000. Glen Newbold is remodeling his house at Yates Center, Kan.

Much Southern Activity

Theatre building and remodeling continues active in the south, with construction work due to start shortly on a new house in Carthage, N. C., and the Jefferson Amusement Co. set with plans for a new theatre in Port Neches, Tex., to cost $25,000. It will seat about 500. Goodman Brothers shortly will open the State at Starkville, Miss. The house cost $25,000.

The Bijou in Savannah, Ga., has reopened after extensive remodeling. The Biltmore in Buena Vista, Fla., a unit of the Wometco circuit, has been remodeled at a cost of $8,000.

Big Cleveland Opening

CLEVELAND, Sept. 11.—The new Center-Mayfield in Cleveland Heights was opened last week by Louis Israel and Myer Fine, who leased the 1,400-seat house from A. Treuhaft.

House Drops Stage Shows

BALTIMORE, Sept. 11.—Loew's Century here, of which William K. Saxton is manager, has dropped stage shows with pictures. The length of feature pictures was given as the reason.

Ohio Bars Parole Film

COLUMBUS, Sept. 11.—"Don't Turn 'Em Loose" has been held up by the Ohio censors and its ultimate release is a matter of conjecture, according to Roy Reichelderfer, censor chief.

Objections have been registered by Mrs. Margaret Allman, state welfare director, as well as groups of penal, welfare, educational and civic leaders, after seeing a preview.

Native Rentals High Abroad; Socialization Gains in Spain

By HARRY C. PLUMMER

(*Continued from page 1*)

complete collectivization and centralization of management as is the case here, where the 117 houses have entered their third week of socialized operation.

All houses enjoyed capacity business last Sunday, even first runs, which previously had been weak in attendance. The servicing of films by distributors continues without incident. An attempt is to be made shortly to call for at least a partial settlement of outstanding debts of exhibitors under unfulfilled contracts, and failing that, to exact more definite commitment relative to the eventual liquidation of sums due.

Grand opera has opened at the Tivoli, with "Aida" creditably presented considering the hasty preparations. The huge theatre was jammed with a typically proletarian audience. There were indications that the opera "for the people" would prove a threat to film houses, but they continued to serve large crowds when other operas were rendered.

* * *

Telegrams received by distributors here from Valencia reported a movement late last week by the Federacion d Espectaculos Publicos to take over distributor interests. Four of the executives of distributors here, accompanied by the MOTION PICTURE DAILY representative, requested Lynn W. Franklin, American Consul, to instruct the consul at Valencia to protect the film stocks on deposit in the branch offices there.

A memorandum was filed by William B. Morgan, United Artists; Ferdinand Bruckner, M-G-M; Enrique Aguilar, Universal, and Rene J. Huet, Warners, confirming the request and pointing out that the interests of the other four companies, Paramount, Radio, Columbia and Twentieth Century-Fox, were likewise affected.

Action Promised

Daniel M. Braddock, of the consulate here, assigned to handle the situation, assured the delegation he would get in touch with Valencia immediately. It was ascertained from Thomas D. Davis, American consul in Valencia, and from the branch managers there, that beyond the threatened "intervention," no interference with branch operations and no undue demands upon film stocks had been recorded. Further information indicated that no steps would be taken by the controlling factors in Valencia differing from those already prosecuted here.

By J. K. RUTENBERG

(*Continued from page 1*)

only in the case of minor houses and theatres in outlying country districts.

Percentages range on the average from 20 to 50 per cent. A specific average is approximately 30 per cent. In France, Germany and Italy there is no differentiation between domestic and foreign product as far as rental figures are concerned. In Esthonia, Luxemburg and Yugoslavia there is virtually no domestic production, the theatres in general showing about half European films and half American product.

Switzerland has a minimum rental, stipulated by the renters' association, of 100 francs, no matter what the size of the house may be. In many cases percentage figures are computed on the basis of the theatre's total income before the deduction of the entertainment tax, which in many cases is quite severe. In Germany, Poland and Norway, however, the percentage are computed after the deduction of the tax.

Domestic Films Protected

In Finland on domestic product as high as 50 to 60 per cent goes to the distributor, owing to the Federal law which exempts domestic product from any form of taxation.

In France films are rented almost entirely on the basis of quality of product, which makes for a wide range of rental figures, dictated to a large extent by supply and demand. The range is from 25 to 50 per cent, with the average approximately 40 per cent.

In the small country of Luxemburg films are rented exclusively on a flat rental basis. German product, being the most popular, brings as high as 12,000 francs per house, with other films drawing only half as much.

Louis Linker Dead

PHILADELPHIA, Sept. 11.—Louis Linker, exhibitor here and in New Jersey, died suddenly this afternoon after a heart attack while inspecting scenery on the stage of the Criterion at Bridgeton, N. J.

J. J. Sullivan to Coast

HOLLYWOOD, Sept. 11.—Jack J. Sullivan, film buyer for F. W. C., is due tomorrow from Kansas City where he was discharged yesterday from St. Luke's Hospital.

Skouras Plans Big Session Next Year

(*Continued from page 1*)

National Theatres, bookers and sales heads of the various major distributing companies slated to attend.

Skouras is enthused over the results of the meetings held in the last three weeks and feels that the utmost cooperation will be given by his operating heads on outstanding product scheduled for delivery next season.

Operations and admissions were not discussed at the recent open meetings, the divisional operators having conconferred privately with their district managers and bookers on increases of admissions and extended playing time.

Having closed with George J. Schaefer for the playing of 27 U. A. pictures in approximately 400 theatres during the 1936-37 season, National Theatres' attorneys next week will sit down with counsel for the distributor to draft a one-year pact. The deal provides for bookings in the same houses as this year. Although Samuel Goldwyn's product was not included in the current season's line-up at the circuit's coast houses, the producer's output is embraced in the new deal.

"Dormitory" Hits $53,000 2nd Week

(*Continued from page 1*)

tion was approximately $7,000, indicating that the current week is headed for a $50,000 gross.

The Capitol also ended the first week on "Gorgeous Hussy" with a handsome intake of about $48,500. The picture is now in its second and last week and will be followed on Friday by "The Great Ziegfeld."

"China Clipper" and "Star for a Night" at the Palace took in about $7,000. The Rialto with "A Son Comes Home" tallied in the neighborhood of $8,000.

Attendance figures for the fortnight's run of "Girls' Dormitory," according to Cullman, totaled 252,333. Two hours before the Roxy doors opened yesterday, 1,500 people waited in line to get in, the trustee of the theatre stated.

Program Completed For Milwaukee Meet

(*Continued from page 1*)

liams, president; an outline of the convention activities by George Fischer, convention chairman, and four addresses as follows: "Our Territorial Situations," Ray A. Tesch, I. T. P. A. business manager; "Prospects for 1937," Edward A. Golden, Chesterfield-Invincible sales manager; a talk on organization, Aaron Saperstein, Allied director; "Improved Advertising," B. C. Alexander, Colorado Springs; "The Copyright Situation," Congressman Thomas J. O'Malley.

A meeting of the directors will follow and Chesterfield-Invincible will give a party in the evening.

Following a morning inspection of exhibits and luncheon the afternoon session on Wednesday will hear Congressman Harry Sauthoff talk on "Will the Neely-Pettengill Bill Ever Pass?" Abram F. Myers will speak and Col. H. A. Cole will talk on "The Menace of Chain Expansion." A general discussion will follow.

At the Thursday session H. M. Richey will discuss "Exhibitor Cooperation" and A. W. Steffes will talk on the Allied defense fund. Officers will be elected and installed and committees will report. A banquet will be served in the evening.

Western Pa. Meets Oct. 19-20

PITTSBURGH, Pa., Sept. 11.—The M. P. T. O. of Western Pennsylvania will hold its annual convention Oct. 19-20.

N. J. Allied to Raise Defense Fund Quota

(*Continued from page 1*)

it was pointed out, has been done in other industries.

The entire slate of officers of the New Jersey group was reelected at today's meeting, the closing session of the current convention. In addition to President Newbury, those reelected were: Louis Levin of Newark and Simon Myers of Moorestown, vice-presidents; Jacob Unger of Hillside, secretary; David Snaper of New Brunswick, treasurer, and Edward Lachman of Morristown and Maurice Miller of Passaic, assistant treasurers.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 63 — NEW YORK, MONDAY, SEPTEMBER 14, 1936 — TEN CENTS

Union, Hoyts Deal Renewal Is Expected

Belief Refutes Earlier Report of Break

By CLIFF HOLT

MELBOURNE, Aug. 11 (By Airmail Via London).—Suggestions of an early break between Hoyts and Greater Union and the collapse of General Theatres Corp.—persistently voiced recently—now appear to be without foundation. On the contrary, general opinion inclines to the belief that the five-year "working agreement" between the two companies, due to expire next year, will be renewed.

Explaining the delay in transit of this dispatch was the stamped note on the envelope: "Damaged by Sea Water."

It is said that one of Stuart F. Doyle's missions to London, the acquisition of sufficient capital to lift Greater Union from banker control, was successful. However, it remains to be seen whether this will affect the position. Doyle is due here from London via New York in October, and it

(*Continued on page 4*)

Coast Productions Up to 49 Features

HOLLYWOOD, Sept. 13.—Forty-nine features and five shorts pushed production facilities to near capacity last week. Production has shown a gradual gain for the past four weeks and a substantial gain over last week's figures when 46 features and five shorts were in work. Twenty-six features will start shooting within two weeks.

Six new films were started. They were "North of Nome" at Columbia; an untitled Laurel and Hardy feature at Hal Roach; "Robinson Crusoe of Clipper Island," a serial, at Republic;

(*Continued on page 6*)

Fortune Film Start Set for October 15

Fortune Film Corp., headed by Al Friedlander, former vice-president of first Division Exchanges, is scheduled to begin operations around Oct. 15, with headquarters in the RKO Bldg.

Friedlander is president of Fortune and J. K. Chapman, former secretary and treasurer of First Division, is

(*Continued on page 6*)

Television Pictures Seen In Fast British Airplane

By BRUCE ALLAN

LONDON, Sept. 5.—History was made this week when, in a passenger air liner, traveling over London at 180 miles an hour, a television program was witnessed by the passengers with as much clearness as if they had been on the ground.

The demonstration was arranged by Baird Television, which took up a press party in a 14-seater Douglas-Fokker plane.

Curtains were drawn in the cabin after a height of a few thousand feet had been reached and, by means of a standard Baird receiver, obtaining its signals through the plane's wireless aerial, the travelers saw scenes from Charles Laughton's "Rembrandt" just made for London Film Prod., an extract from a Gaumont British newsreel of the maiden voyage of the *Queen Mary* and other news pictures of the Spanish fighting.

Sound as well as vision was up to the best standard yet reached by Television.

London opinion is that the experiment has definitely proved the practicability of providing entertainment for air travelers by means of television.

Aviation experts see a further use for the television receiver as a stand-

(*Continued on page 4*)

Favors Film Stages As Training Places

The opening of the industry's thousands of theatres to legitimate drama in order to replace the former trying-out grounds in the development of stage talent is urged in an editorial to be published tomorrow in *Equity Magazine*, organ of Actors' Equity Ass'n.

Pointing out that concurrently with the increased demand for legitimate actors and playwrights, marked since the inception of talking pictures, there has been a decline in the sources which trained and supplied such talent. The editorial asks "where is the motion picture actor of tomorrow coming

(*Continued on page 4*)

Frisco Fox Reopens As an F. W. C. House

SAN FRANCISCO, Sept. 13.—The 5,000-seat Fox has reopened here as a Fox West Coast unit once again, with prices raised to conform with those of the other three local F. W. C. first runs. Admissions are 30 cents before 1 P. M., 35 cents to 5 P. M. and 40 cents for evenings. "Road to

(*Continued on page 4*)

Gets Press Pass

Hollywood, Sept. 13.—Harry Brand has issued a Twentieth Century-Fox press pass to Congressman John Dockweiler, who represents the movie colony in Washington. The card states Dockweiler is accredited to the *Congressional Record.*

Central Film Service Plan To Be Widened

PHILADELPHIA, Sept. 13.—That the centralized film exchange being established here by Horlacher's Delivery Service may be duplicated nationally by other film carrier concerns was made known over the weekend by James P. Clark, president.

Clark said that at the next meeting of the National Film Carriers, to be held in Chicago in the near future, the establishment of the system throughout the country by other carriers would be discussed. He added that Horlacher would also establish the community exchange service in Washington and possibly other eastern centers in which it operates, as well.

The Philadelphia unit will be known as Clark Film Distributors, Inc., and

(*Continued on page 6*)

"Dimples" 3rd from 20th-Fox for Roxy

Shirley Temple in "Dimples" is the third Twentieth Century-Fox on the distributor's new season lineup to be booked by the Roxy. The date will be set following "Sing, Baby, Sing," now current at the house.

"Nine Days a Queen" is slated to follow "Sing, Baby, Sing," which is definitely set for two weeks, but may be extended to a 21-day run. With $7,000 garnered the opening day, the present Roxy tenant was expected to tally $33,000 for the first three days and possibly more than $55,000 on the week.

Due to the Jewish holidays, RKO theatres in Greater New York will change shows Thursday this week instead of Friday.

Para. Profit Is Predicted For 3 Months

Theatre Pickup and Cut in Costs the Reason

Paramount Pictures, Inc., will show a profit for the quarter ending Sept. 30, according to a ranking executive of the company who, however, declined to estimate the amount of earnings indicated by current operations. It was stated, however, that the expected net would be realized without applying anything from the special inventory reserve of $2,500,000 set up out of 1935 earnings.

There now remains $900,000 of this reserve fund, $1,600,000 having been applied to operating earnings during the first and second quarters of the current year. Earnings for the first quarter amounted to $718,921 after applying $800,000 from the inventory reserve. A loss of $476,000 was reported for the second quarter after applying $800,000 from the reserve fund.

In both 1936 quarters Paramount's theatre operations showed a substantial profit and during the current quarter earnings from this source are running eight to 10 per cent ahead of the first half of the year with good prospects of an even larger increase during the current month. Distribution, likewise profitable in the first two quarters, is estimated to be a 12

(*Continued on page 7*)

RKO to Add 7,000 Seats in New York

Two new theatres with a combined seating capacity of 7,000 will be added to the RKO circuit next September, it was learned over the weekend.

One of the new structures will be erected at 23rd. St. west of 8th Ave. Construction of a 4,000-seat house to replace the Grand Opera House will be started in January with completion expected nine months later. RKO on

(*Continued on page 7*)

Details Agreed on Warner-F. & M. Deal

Details of the first year's arrangement of the 10-year Warner franchise for the F. & M. theatres in St. Louis have been worked out between Gradwell L. Sears, general sales manager for the distributor, and F. &. M. executives.

Two other product deals have yet

(*Continued on page 6*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 14, 1936 No. 63

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Cheese Club Awaits 300 for Reopening

About 300 are expected to attend the first of the resumed Cheese Club luncheons at the Astor today when Harry Hirshfield's return to the newspaper cartoon field will be observed. His strip, "Abie Kabibble," is now appearing in the *Daily Mirror*.

Speakers are expected to include Mrs. Beryl Markham, transatlantic flyer; Judge Jonah Goldstein, Maurice Levin, Leslie Howard and his wife; Jefferson Machmer, cartoonist; Dr. Carlos D'Avilla, former president of Peru; William Gargan, "Bugs" Baer, Leo Carrillo, Joe Laurie, Jr., Vincent Lopez and Benny Leonard.

Salesmen Take in 15

About 15 new members will be admitted to the M. P. Salesmen, Inc., tomorrow. Among the group will be exhibitors, bookers and exchange managers. During the current administration under Joe Lee, president, the membership has doubled and with tomorrow's admissions will total 120.

Leonidoff Planes East

Hollywood, Sept. 13.—Leon Leonidoff left here yesterday for New York by plane.

Insiders' Outlook

By RED KANN

WITH all of its foibles, the job at large of producing in Hollywood cannot be described as anything but an orderly and planned procedure. Certainly, that must be the truth. The problems in casting, lighting, construction and other innumerable factors, not to overlook by any means the task of building entertainment value whether in comedy or drama, can be and are being met. Once away from sound stages and technicians and particularly in territory where civilization trails at best, making pictures throws a director on his own resources; makes him dependent upon the elements and chance for results. When, therefore, those results are achieved, an occasional encomium or two properly belongs. . . .

▼

"Tundra," produced, directed and shot by Norman Dawn, is quite definitely in this coveted category. There is no secret about it or how it came about. Originally financed by Carl Laemmle, the Dawn expedition, made up principally of ideas and ingenuity, spent seven months somewhere north of Nome, Alaska, patiently waiting on nature and the breaks for material to build up a saga of life in the open. When Laemmle's company changed hands, Dawn lost out and had to return to Hollywood, his job not quite finished. Eventually and in the usual way, the negative was purchased by Burroughs - Tarzan, connecting shots—only a few—made in Hollywood and the film rounded out in its present form. While Dawn may not have gone as far as his first-laid plan allowed, he caught enough in the camera box to stamp his film as not merely unusual in the field of outdoor animal pictures, but a thriller and one of the best naturals in circus-like exploitation attractions we have seen in quite a spell. Whatever it was that persuaded Universal to let it go, became Burroughs-Tarzan's gain. . . .

▼

Only a slight yarn has been built into the amazing nature stuff filmed by Dawn. That yarn actually is an excuse to keep "Tundra" out of the one hundred per cent animal film classification. It tells of a young doctor taking off for a northerly settlement with serum designed to lick an influenza epidemic. He crashes, the plane explodes and the impact lets loose an avalanche which he, of course, escapes. Thereafter on the tundra and alone, he begins his fight for salvation. What takes place narrates his experiences in learning the first law of nature. You know, the one about self-preservation. Del Crambe is the Ulysses of the piece. His occasional conversation, directed at two remarkable bear cubs, and his diary entries serve to nurture the slight narrative thread, although the screen itself conveys the drama far better than any words. . . .

▼

The climax arrives when Crambe reaches the outpost which was his original objective to find the inhabitants dead, and wild dogs, hungered by lack of food, attacking him. A trapper friend on the wanderer's trail finds him at this point, the cubs return to their mother who has been stalking the trail, and the thrilling film reaches its conclusion. Like "Sequoia" in general outline and yet widely removed from its idyllic phases, "Tundra" is essentially raw meat, intercharged with comedy furnished by the camera-unconscious animal cast and, all factors borne well up front, a remarkable effort. Genuine showmen ought to go far with it. . . .

▼ ▼

Allied rallied around its old and well-known—the typewriter almost slipped and pounded "well-worn"—war whoops in Atlantic City last week. These included the reiterated determination to seek, by legislative means, the divorce of production from exhibition which, it strikes us, will be one sweet and long campaign. Abram F. Myers, outlining the procedure about which nothing new lingers, explained the bills are patterned, or will be, after

> "acts preventing the ownership and operation of saloons by breweries and the prevention of the transportation by railroads of commodities which they own or in which they have an interest."

Since when has a keg of beer been protected by copyright? . . .

Book Stage Band Units

Springfield, O., Sept. 13.—The Gus Sun Booking Office is arranging a 50-town circuit for stage band units of 18 to 20 performers each, to play two and three-day dates in film houses throughout Ohio, western Pennsylvania, Indiana, West Virginia and Kentucky.

Plug "Romeo" on Coast

Hollywood, Sept. 13.—M-G-M will put on an advance radio campaign for the local opening of "Romeo and Juliet" at the Carthay Circle. The company will also cover the surrounding country within a radius of 60 miles with 24 sheets which will stand for 30 days.

Legion Approves 8 Of 9 New Pictures

Of nine new pictures reviewed and classified by the National Legion of Decency in its list for the current week, seven were classed as unobjectionable for general patronage, one as unobjectionable for adults and one as objectionable in part. The new films and their classification follow.

Class A-1, Unobjectionable for General Patronage—"The Devil Is a Sissy," "Draegerman Courage," "Ich Sehne Mich Nach Dir" (German), "King of the Royal Mounted," "Sea Spoilers," "They Met in a Taxi," "Two in a Crowd." Class A-2, Unobjectionable for Adults—"Christopher Bean" (French). Class B, Objectionable in Part—"Walpurgis Night" (Swedish).

Zanuck Sets Coe Story

Hollywood, Sept. 13.—Darryl F. Zanuck has placed "The Lost Nancy Steele" on the Twentieth Century-Fox schedule for early production. The picture will be made as a special and Nunnally Johnson will be associate producer. Hal King and Gene Fowler are now writing the screenplay from the novel "Ransom" by Charles Francis Coe. No cast assignments have been made as yet.

Eastman Gains Abroad

Business of Eastman Kodak in England is higher than it has been at any time since the depression, declared Frank W. Lovejoy, president, upon his return from abroad.

Even in Germany, he said, business is good and an expansion move is on. Shipments to Spain have been discontinued because of the political disturbances in that country.

Grainger to Frisco

Los Angeles, Sept. 13.—James R. Grainger returns to San Francisco Monday to continue negotiations for the sale of the Universal lineup to Golden State Theatres, represented by R. A. McNeil and Mike Naify.

"U" Has Five in Work

Hollywood, Sept. 13.—With "Three Smart Girls" and "The Showdown" started, Universal now has five pictures before the cameras. The other three are, "The Luckiest Girl in the World," "Love Letters of a Star," and "Jungle Jim." Buck Jones finished "Empty Saddles" Wednesday night.

Set N. O. Trial Date

New Orleans, Sept. 13.—The case of George Fuller against several major film exchanges charging conspiracy has been set for Sept. 24 in Federal court here.

Spokane Records Broken

Spokane, Sept. 13.—The all-time week-end attendance record at the Fox was broken last Saturday when 4,900 attended and Sunday when 5,600 came to see "The General Died at Dawn," having its western premiere as a birthday feature.

Sol Krim in Germany

Detroit, Sept. 13.—Sol Krim of the Krim circuit, who has been touring Europe with his mother, is now in Germany. He will sail for home on Sept. 23.

● maybe you can't figure out what **Gracie Allen** is telling **Jack Benny** and **George Burns** in this scene from **"The Big Broadcast of 1937"**...but it's a cinch you can figure on doing a land-office business when this huge **all-star musical show** hits your theatre

Watch for other scenes from the Show of Shows... **Paramount's "The Big Broadcast of 1937"**

Union, Hoyts Deal Renewal Is Expected

(*Continued from page 1*)

is expected that the future of General Theatres will be determined soon after his arrival here.

* * *

Plans are being formulated in Australia for the establishment of a Board of Catholic Film Inspectors, as a result of the recent encyclical of the Pope urging the creation of film review boards in all parts of the world.

The proposal will be considered at the conference of all Australian dioceses, to be held in Adelaide in December. One suggestion is that members of the groups subscribing to the review principle will promise not to patronize a picture which has been disapproved by the inspectors.

* * *

Early reductions in general taxation are forecast in Parliamentary circles here, the expectation being that as much as 50 per cent may be cut from the present amusement tax. That would represent a saving to patrons of approximately £50,000 annually.

Television Pictures In British Airplane

(*Continued from page 1*)

ard part of airplane equipment. It will be possible, they declare, to televise a picture of a landing ground invisible from the plane itself because of fog. If the ground itself is fog bound, a previously made film can still be used to give the pilot his general bearings.

Another London trade comment was that, for the purpose of entertaining passengers by railroad as well as by air perfected Television would probably be found to have distinct advantages over films; there would be less space demanded for equipment, and the danger of fire would be eliminated.

Frisco Fox Reopens As an F. W. C. House

(*Continued from page 1*)

Glory" and "Kelly, the Second" were the opening attractions.

Herman Kersken, manager of the F. W. C. Warfield, moved over to handle the Fox. He managed the house when it opened in 1929. A. M. Bowles, division manager for northern California, said that the 1,500-seat St. Francis will undergo extensive remodeling. Approximately $30,000 will be spent on alterations at the Warfield. The opening in November of the San Francisco-Oakland Bay Bridge is given as the reason for the remodeling by the circuit.

Royalty for Premiere

London, Sept. 13.—Wilhelmina, Queen of The Netherlands; Princess Juliana and notables in civic, governmental and art circles will attend the premiere of Alexander Korda's "Rembrandt" at The Hague in November.

The film, starring Charles Laughton in the title role, was produced with the cooperation of the Dutch Government.

Purely Personal

JOSEPH M. SCHENCK, Max Reinhardt, Marc Connelly, Gilbert Miller, Genevieve Tobin, Constance Carpenter and Heather Thatcher are due this morning on the *Normandie*.

•

Joe Moskowitz, who has been handling the administration end of "Reunion," the new Dionne quints film in Canada, is en route to Hollywood from that point.

•

Milton Hossfeld, who is now cleaning up final matters at F. W. C.'s coast office, is due to arrive in New York around Oct. 1. He has been transferred to New York permanently.

•

Burgess Meredith will do two Broadway plays, "High Tor" and "The Hat My Father Wore," before returning to RKO for future microphone activities.

•

Pauline Evelove is Byron Moore's new secretary at the Strand, Etta Rodoff having resigned to rejoin Harry Charnas at the new Criterion.

•

Dick Henry of the William Morris Agency sailed on the *Ile de France* Saturday to close contracts on Continental acts for American engagements.

•

Bob Goldstein, all bedecked in blue coat, open polo shirt and white pants Saturday, declaring he was heading for his office to take a nap.

•

Harry M. Warner has returned from Hollywood after spending the summer with his daughter, Mrs. Doris Mervyn LeRoy.

•

Clyde Lucas and his orchestra start a three-week engagement at the Paramount either Sept. 30 or Oct. 7.

•

Allen Jenkins, comedian, left for the Warner studio on the coast yesterday after a week in New York.

•

Harry C. Arthur, returning from St. Louis, was grounded several hours in Pittsburgh Saturday morning.

•

Walter Fleischman of the Blackstone agency returned from Hollywood by plane on Saturday.

•

George Hirliman arrived from the coast Saturday, beating his anticipated appearance by one day.

•

Louis Nizer is en route home from Europe on the *Conte de Savoia*, due to dock next Thursday.

•

C. King Charney is visiting the big city. He plans to stay in town about 10 days.

•

Herb Cruikshank returned from Hollywood Saturday. Over the air lanes.

•

Cresson E. Smith is planning a Dallas trip the end of the month.

•

John Halliday arrived yesterday on the *Britannic*.

•

Teddy Hart is coast-bound to join Warners.

LEONARD GAYNOR, Twentieth Century-Fox publicity man, has just built a swimming pool on his farm at Glen Gardner, N. J., and he is buying a summer home near Jonesport, Maine.

•

. . . London

J. Leslie Williams, late publicity chief of Universal and British Lion, and Emil Lucas, similarly associated with Radio International, starting as independent publicists in partnership.

Campbell Black, Gaumont British News chief, an entrant for the Schlesinger London-South Africa air race.

Garry Allighan, film and radio publicist, a candidate for the London County Council.

Leslie Fuller considering a Hollywood trip.

C. J. Donada of County Cinemas about again after a polo crash.

Sam Morris staying a month.

•

. . . Los Angeles

Robert Dunnigan and his family here from Blythe for a vacation and to give Dunnigan a chance to recover from an accident which nearly cost his life when a gun exploded.

L. R. Matthews, exhibitor of Encinitas, back from salmon fishing in Oregon.

Samuel Levin returning to San Francisco after vacationing in his yacht in Catalina waters.

Arnold Albert, Warners exploitation manager assigned to this coast from New York, spending several weeks in Seattle.

•

. . . Pittsburgh

Orville Crouch, Loew's assistant manager in Indianapolis, is in town as company manager for "Romeo and Juliet" at the Nixon.

Maurice Rubin named assistant manager of the Art Cinema.

Bill Lewis, *Sun-Telegraph* film editor, has postponed his annual vacation until November.

Jack Smart has gone to Hollywood for a part in Universal's "Top of the Town."

Florence Fisher Parry, *Press* film columnist, is back from her vacation.

Philip and Julius Epstein, local playwrights and former Warner scenarists, returning home to attend the opening of their new play, "And Stars Remain."

•

. . . Washington

Howard Markham, formerly with Warners' theatre department in Philadelphia, has joined the sales force of the local exchange.

John J. Payette, Warners' general zone manager, is home from the hospital.

Benny Goodman, orchestra leader, may air "Sugar Foot," composed for the all-Washington revue by Gene Ford.

W. C. Gehring and William Sussman are due for a drive meeting at the Twentieth Century-Fox exchange on Sept. 21.

Harry Hunter's Paramount exchange is being refloored.

Rudolph Berger and staff have moved into their new second floor quarters. Remodeling of the first floor is rapidly being completed.

Jack Sichelman, Twentieth Century-Fox's assistant general sales manager, was a visitor.

Favors Film Stages As Training Places

(*Continued from page 1*)

from?" and urges the stages of film theatres as national schools for actors and dramatists.

The editorial says in part:

"An examination of pictures produced today will show that a very large proportion of the acting bone and sinew has been drawn from the legitimate theatre. For 15 years or more, and especially since the advent of talking pictures, the men and women who have gained experience in the legitimate theatre have been more and more in demand.

"But of late years this legitimate field, where these actors gain needed experience, has been gradually narrowed. Nearly all the great trying-out grounds have disappeared—the road, stock, tents, reps and chatauqua. This poses the question—where is the motion picture actor of tomorrow coming from?

"The motion picture industry controls thousands of theatres which may house legitimate drama, either exclusively or one or more days a week. Opening these houses to legitimate drama will open up a nation-wide school for actors and a new incentive to would-be dramatists."

The editorial also points out that scores of stage-trained dramatists are in Hollywood, and asks pointedly whether Hollywood gives the training a dramatist gets when his play is produced in the legitimate.

Shift Golden State Men

San Francisco, Sept. 13.—R. A. McNeill, general manager of Golden State, has made the following transfers in division managers:

Mark Heller, Oakland, to take over the San Francisco territory; Joe O'Connor, from San Francisco to Monterey peninsula, where Golden State recently built a 1,500-seat house, and David Bolton, from Monterey to Oakland.

Delay Bright Successor

No successor to Willis C. Bright, who resigned recently as vice-president, will be named at Pathe's next board meeting on Sept. 29. Robert McKinney is a vice-president. A treasurer, however, may be elected. Tom Loach, assistant treasurer, is temporarily handling the post.

Switch G. N. Releases

Hollywood, Sept. 13.—Grand National will release the B. F. Ziedman production, "In His Steps," on Sept. 22. The George Hirliman production, "The Devil on Horseback," announced as the company's first release, will be held until the following week, and will be released Sept. 29.

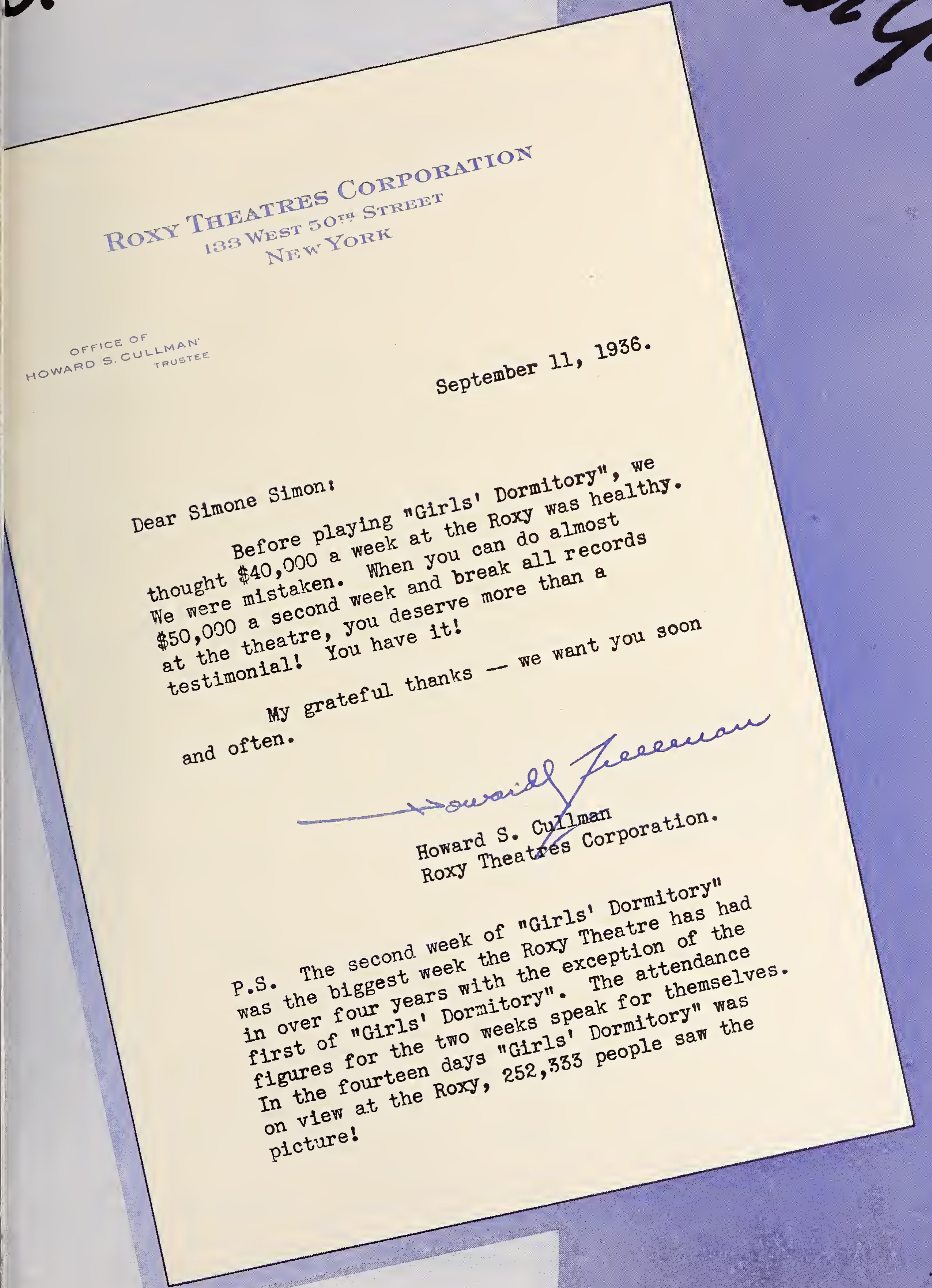
Postoffice Now Theatre

Columbus, Sept. 13.—A. A. Abel has converted what was formerly a suburban postoffice sub-station on Oak St. into a modern film theatre. He has opened the house as the Oak.

Irving Hanover to G. N.

Pittsburgh, Sept. 13.—Jules Lapidus, Grand National manager, has appointed Irving Hanover, former traveling auditor for Columbia, as salesman. Emmaline Fineberg, of the Pittsburgh Film Board of Trade has been named office secretary.

A Showman writes to Our Girl!



ROXY THEATRES CORPORATION
133 WEST 50TH STREET
NEW YORK

OFFICE OF
HOWARD S. CULLMAN
TRUSTEE

September 11, 1936.

Dear Simone Simon:

Before playing "Girls' Dormitory", we thought $40,000 a week at the Roxy was healthy. We were mistaken. When you can do almost $50,000 a second week and break all records at the theatre, you deserve more than a testimonial! You have it!

My grateful thanks — we want you soon and often.

Howard Cullman

Howard S. Cullman
Roxy Theatres Corporation.

P.S. The second week of "Girls' Dormitory" was the biggest week the Roxy Theatre has had in over four years with the exception of the first of "Girls' Dormitory". The attendance figures for the two weeks speak for themselves. In the fourteen days "Girls' Dormitory" was on view at the Roxy, 252,333 people saw the picture!

20th CENTURY FOX
THE KEYSTONE
OF YOUR FUTURE

Central Film Service Plan To Be Widened

(Continued from page 1)

has leased over 10,000 square feet of floor space in the Warner Bldg., sufficient to handle all of the physical distribution in the Philadelphia territory, its sponsors assert. It will handle complete physical distribution for any distributor or producer in the territory.

Clark asserted that the project would not increase unemployment, as arrangements would be made to take over film inspectors and shippers from exchanges which closed down after subscribing for the service. He said that this was possible because the film bureau would be operated on a basis of 24 hours a day, seven days a week. Clark stressed numerous economies which he said, were possible in branch operation through the use of the community film exchange.

A number of independent distributors and producers have already signed for the centralized service, Clark said. Grand National Pictures is one of these.

Distributors Cool

Spokesmen for major distributors, queried over the weekend, expressed the opinion that their companies would continue to maintain their individual exchanges throughout the country even though a community bureau for the handling of physical distribution was made available on a national scale.

These spokesmen pointed out that the idea of a merger of physical distribution had been thoroughly studied and discussed by major companies in 1932 and 1933, when all were desirous of effecting operating economies wherever possible during the depression. The idea was abandoned, it was said, because of irreconcilable individual attitudes among major company heads. The physical distribution merger was the brainchild of R. E. Cowie, then president of the American Railway Express.

Five Films Held Over

Pittsburgh, Sept. 13.—For the first time in several years only one opening was staged in the downtown area last week. Of the six first run houses, five held over their pictures. The Warner, a dual bill house, was the only house to change. The holdovers are "The Gorgeous Hussy" at the Penn, "Ramona" at the Alvin, "Anthony Adverse" at the Stanley, "Romeo and Juliet" at the Nixon and "My Man Godfrey" at the Fulton.

Warners Raise Scales

Pittsburgh, Sept. 13.—Warners are raising admission prices throughout the tri-state territory on the big pictures of the new season. Among the films to play to tilted scales are "Anthony Adverse," "Swing Time," "The Great Ziegfeld" and "A Midsummer Night's Dream."

Ziegfeld Girls Meet

The Ziegfeld Girls' Club will meet this afternoon in the Patricia Lounge of the Ziegfeld. All former Ziegfeld girls have been invited to attend.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Ramona"

(Twentieth Century-Fox)

Hollywood, Sept. 13.—Done in soft-hued Technicolor, this is a sympathetic, emotion-stirring, romance-drama. Finely mounted by Sol Wurtzel, the producer, the film is set in the original's outdoor setting. The natural scenic grandeur of rolling meadow and mountain country lends itself to the motivating theme with telling effect.

Wisely refraining from deviation from the spirit of the Helen Hunt Jackson classic, the Lamar Trotti screenplay is an expert demonstration of understanding of the entertainment and commercial values demanded by modern audiences and exhibitors. Similarly Henry King's directorial technique dividing the story into two impressive chapters is a showmanship gesture which is sure to be understood and appreciated. The color, as applied by Natalie Kalmus and William Skall, the photographer, is an integral part of the basic elements. The music score by Alfred Newman and songs by William Kernell aid greatly in establishing the film's mood.

The first sequences are pastoral romance in gay, lively fiesta atmosphere. The anticipated happy betrothal of Loretta Young, as Ramona, and Kent Taylor, as Felipa, is menaced by the opposition of his mother, Pauline Frederick, the possessor of some forbidden secret, who turns dramatic when she denounces Miss Young as an Indian and forbids the union. Miss Young is driven into the arms of Don Ameche, a cultured Indian, to whom she is attached because of his friendship with Taylor. They flee the hacienda to be married by Pedro De Cordoba, a priest. The sustaining action of this episode provides delightful humor.

Moving to the second chapter, Miss Young and Ameche are blissfully happy and with their baby live close to earth and God. The appealing quality of this picturization of domestic tranquility turns starkly dramatic when invading whites rout the Ameches and other Indian families from the fertile fields and orchards. Homeless wanderers, Ameche's brood is befriended by Jane Darwell, a squatter, whose first fear dissolves to sympathetic, motherly kindness, as the baby falls ill. Ameche, a victim of white rapacity, is unable to get a doctor and steals a horse to rush medicine for the dying infant. He is trailed and murdered by John Carridine, completing Ramona's tragedy. She, comforted by Miss Darwell and solaced by the baby's recovery, visions future peace and happiness as Taylor finds her.

Miss Young, Ameche, Taylor, Miss Frederick, Miss Darwell, Katherine De Mille and Claire Dubrey give convincing and believable performances always in keeping with the story's spirit. Generally serious toned because of its fundamental structure, the film is not without its full quota of comedy, thrills and action to insure a pleasing balance. Valuable merchandise, the picture is placed in the exhibitor's hands with the combined worths of a recognized title, a moving story, accomplished acting and an intelligent production with which to seek support. Possessed of all the required exploitation elements it should induce showmanship comparable to its worth as an attraction.

Production Code Seal No. 2,413. Running time, 80 minutes. "G."

"Under Cover Man"

(Supreme Pictures—Republic)

Hollywood, Sept. 13.—This well-produced western stacks up as an acceptable attraction for average audiences. Its particular appeal is to thrill action fans. Plenty of that quality legitimately and intelligently included, counterbalanced by a quota of romantic love interest and comedy, gives the picture a refreshing character.

Speedily paced, action, backed up by smartly prepared dialogue, tells the story plot logically and believably. Localed in western country, beauty of natural scenic settings which constitute the picture's background is considerably enhanced by Jack Greenhalgh's photography.

First foiling a stage coach hold-up, Johnny Mack Brown rescues fellow passenger, Suzanne Kaaren, and way is prepared for romantic contrast to dramatic content. Arriving at her home town and going about the investigation of a series of robberies, his presence is resented by Sheriff Horace Murphy and his henchman. Murphy, suspicious of Brown and jealous of the favor he enjoys with Miss Kaaren and her father, Lloyd Ingraham, proceeds to make things uncomfortable for the new arrival. Planning to eliminate Brown so that he can proceed with the looting of the express office, Murphy lures the under cover man to a hideout, using a faked note from Miss Kaaren as a pretext. Leaving him supposedly dead, they start for the express office only to discover

(Continued on page 8)

Coast Productions Up to 49 Features

(Continued from page 1)

"General Delivery" at Radio; "Empty Saddles" at Universal and "Song of the Gringo" for Grand National.

Columbia had six features shooting, four preparing and seven editing. Samuel Goldwyn had two, zero and one; M-G-M, six, two and 12; Paramount, eight, four and five; Pickford-Lasky, zero, zero and one; Republic, two, three and three; Radio, four, four and six; Roach, one, one and one; Selznick-International, zero, zero and one; Twentieth Century-Fox, seven, three and five; Universal, five, two and three; Warners, five, zero and 10; independents, three, three and two.

Short subject activity held the same mark as the preceding week. Columbia had none working, two in preparation and three cutting. M-G-M had three, one and six; Radio, zero, two and three; Roach, one, zero and one; Warners, one, zero and one; independents, zero, one and zero.

Details Agreed on Warner-F. & M. Deal

(Continued from page 1)

to be completed before the F. & M. St. Louis lineup is set. They are Paramount and RKO. Negotiations, under way with both companies, are expected to be concluded shortly.

In addition to the Warner output, the Mound City circuit has Columbia, Universal, Twentieth Century-Fox, Republic and G. B. U. A. and M-G-M lineups in St. Louis have been dated in Loew's for years.

Fortune Film Start Set for October 15

(Continued from page 1)

vice-president. The new company will offer to individual producers a service similar to that of a home office and will handle the sale and distribution of films throughout the world, as well as publicity, advertising, exploitation, direct selling and supervision of sales, collections and exchange operations.

Essay Winners Due Here

The three winners in M-G-M's essay contest on "Tale of Two Cities" will arrive in New York tomorrow and sail for Europe on the *Normandie* on Wednesday. The three are Mary Cecile Mink of Lacrosse, Wis., Dorothy Welch of Clinton, Iowa, and Gertrude E. Martin of Wichita, Kan. They will spend four days in London and four in Paris, returning to this country on the *Ile de France* Sept. 30.

To Start Color Film

Hollywood, Sept. 13. — Republic will start "The Return of Zorro," its first all color film, Sept. 15. Albert Levoy will be associate producer, and Wells Root, author of the script, will direct. No cast assignments have been made. The Magna Color process will be used.

Buys Fannie Hurst Story

M-G-M has purchased Fannie Hurst's story, "Great Laughter," which will be produced on this season's schedule.

Para. Profit Is Predicted For 3 Months

(Continued from page 1)

to 15 per cent better in the third quarter. Excessive studio costs have been pared appreciably during the summer under the direction of Adolph Zukor, and marked savings at the studio and in all other branches of the company's operations are being shown as a result of the departmental reorganization of Paramount launched early in the current quarter by Barney Balaban, president.

The improvement in the company's operations is regarded in the trade as the more remarkable in view of the fact that it is being realized in the face of a change of administration at the outset of the quarter, a circumstance usually of a disturbing nature to film companies, and one that is frequently reflected adversely in earnings for the period immediately following. Predictions within the trade last June were that Paramount probably would not show a profit before the year's end.

The company's improving financial position is reflected in the present popularity and strength of its securities. The first preferred has advanced during the past three months from a low of 59 to its present 87, close to the year's high. The second preferred and common issues, likewise, have made significant advances in recent heavy trading.

RKO to Add 7,000 Seats in New York

(Continued from page 1)

Friday closed with Warko Trading Co., which will build the $1,000,000 house. A number of stores will be located on the plot on which Woolworth and Whelan already have contracted for space.

The second, a 3,000-seat theatre, will be built at 96th St. and Broadway. The nearest RKO house in this neighborhood is the 81st St. About 20 years ago, Keith's bought the site with the intention of building in the immediate future. However, nothing was done about the matter until a few weeks ago when RKO executives decided to make use of the property.

Not one new theatre has been built in the vicinity for 15 years. Keith's paid $700,000 for the land and RKO expects to spend $600,000 for the building.

Warners Buy "Secretary"

HOLLYWOOD, Sept. 13. — Warners have purchased an original story called "His Wife's Secretary" by Robinson White and Ben Graumon Kohn. Margaret Lindsay, Anita Louise and George Brent are tentatively assigned to portray the triangle.

Gladys George Gets Role

HOLLYWOOD, Sept. 13. — Gladys George has the leading role opposite Edward Arnold in the B. P. Schulberg production, "A Man and a Woman." Shooting will start on Sept. 21 under the direction of Richard Wallace.

Must See Film

Spokane, Sept. 13. — Seven men will see "And Sudden Death" when it opens at the Spokane Orpheum and thereby will avoid spending 15 days in jail. The men, convicted drunken drivers, will be guests of Justice Frank Yuse, publicity - conscious police judge noted for his freak sentences. The drivers were sentenced at different times within the past two weeks to 30 days, $50 fines and revocation of drivers' licenses for one year. The jail sentences will be halved if they see the film.

"Sing, Baby" Gets $14,500, Cleveland

CLEVELAND, Sept. 13.—Clear, cool weather held first run grosses approximately 40 per cent over the average take. This was the seventh consecutive week that business has gone over par.

"Sing, Baby, Sing" at Warners' Hippodrome, was the top of the week at $14,500 as against an $8,000 weekly average.

"Jailbreak" at the Allen took second place. It grossed $6,750. This was $2,750 better than the $4,000 average.

"Piccadilly Jim," playing a second week downtown at Loew's Stillman where it moved after a big week at Loew's State, beat the $6,000 par with a $10,000 take.

"The Last of the Mohicans" opened big at Loew's State and finished with $1,000 over the $12,000 house average.

"Meet Nero Wolfe" on the RKO Palace screen with Herb Williams as the vaudeville headliner, had a $16,000 take. This was $1,000 more than average.

The Great Lakes Exposition continues to be the biggest theatre competition attracting better than 35,000 people daily, with special daily stunts in addition to the regular exhibits.

Total first run business was $60,250. Average is $45,000.

Estimated takings for the week ending Sept. 4:

"JAILBREAK" (W. B.)
ALLEN—(3,300), 30c-35c-42c, 7 days. **Gross:** $6,750. (Average, $4,000)

"LAST OF THE MOHICANS" (U. A.)
LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $13,000. (Average, $12,000)

"PICCADILLY JIM" (M-G-M)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 2nd week downtown. **Gross:** $10,000. (Average, $6,000)

"MEET NERO WOLFE" (Col.)
RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Herb Williams and vaudeville. **Gross:** $16,000. (Average, $15,000)

"SING, BABY, SING" (20th-Fox)
WARNER'S HIPPODROME — (3,800), 30c-35c-42c, 7 days. **Gross:** $14,500. (Average, $8,000)

Briskin Staff Rushed

HOLLYWOOD, Sept. 13. — With 31 writers at RKO working on 24 stories and with 20 scripts completed, Sam Briskin faces one of his busiest production seasons. Six pictures are before the cameras at the present time.

Radio Changes Title

HOLLYWOOD, Sept. 13.—"The Smartest Girl in Town" is the final title for the Gene Raymond-Ann Sothern comedy which has been filmed at Radio under the title, "Million Dollar Profile."

"Rangers" $6,000 New Haven Leader

NEW HAVEN, Sept. 13.—In spite of a cool, cloudy week, the only outstanding business was at the Paramound, which featured "The Texas Rangers" and "I'd Give My Life" with $6,500 at the box office, $1,700 over the usual. The bill was held over three extra days.

"The Road to Glory" and "Kelly, the Second" at the Poli just passed the average $7,000 by $300, and the Roger Sherman made the same increase over its $4,700 mark with "China Clipper" and "Earthworm Tractors." "Meet Nero Wolfe" and "The Mine with the Iron Door" reached the $2,800 par at the College.

Total first run business was $21,600. Average is $19,300.

Estimated takings for the week ending Sept. 4:

"MEET NERO WOLFE" (Col.)
"MINE WITH THE IRON DOOR (Col.)
COLLEGE—(1,499), 25c-35c, 7 days. **Gross:** $2,800. (Average, $2,800)

"THE TEXAS RANGERS" (Para.)
"I'D GIVE MY LIFE" (Para.)
PARAMOUNT — (2,348), 35c-50c, 7 days. **Gross:** $6,500. (Average, $4,800)

"ROAD TO GLORY" (20th-Fox)
"KELLY, THE SECOND" (M-G-M)
POLI — (3,040), 35c-50c, 7 days. **Gross:** $7,300. (Average, $7,000)

"CHINA CLIPPER" (F. N.)
"EARTHWORM TRACTORS" (F. N.)
ROGER SHERMAN — (2,200), 35c-50c, 7 days. **Gross:** $5,000. (Average, $4,700)

Reopen at Little Rock

LITTLE ROCK, Sept. 13.—The Arkansas has reopened with "Swing Time." The theatre will operate under a regular schedule after having been closed, except intermittently, for more than two years.

Wall Street

Board Off Slightly

	High	Low	Close	Net Change
Columbia	39⅜	39	39	.....
Columbia, pfd.	5⅜	5	5	— ⅛
Consolidated Film	19½	18⅞	19¼	+ ⅝
General Theatre Equip., new	24¼	23⅞	24¼	+ ⅜
Loew's, Inc.	62	61½	61⅝	— ⅜
Paramount	11⅛	10⅞	10⅞	— ¼
Paramount 1 pfd.	87	86	86	—1¼
Paramount 2 pfd.	12¼	11¾	11¾	— ¼
Pathe Film	8⅞	8¾	8⅞	.....
RKO	7½	7¼	7¼	— ¼
20th Century-Fox.	31⅝	31⅛	31¼	— ¼
20th Century, pfd.	39⅞	39¼	39½	.....
Universal, pfd.	112	110⅜	112	+1
Warner Bros.	14	13¾	13¾	— ¼

Short Curb Decline

	High	Low	Close	Net Change
Grand National	4⅜	4¼	4¼	— ⅛
Sonotone	2⅜	2⅜	2⅜	— ⅛
Technicolor	28	27¾	27¾	— ⅝
Trans Lux	3⅞	3⅞	3⅞	— ⅛

Paramount Bonds Gain

	High	Low	Close	Net Change
Loew's 6s 41 ww deb rights	99	99	99	.....
Paramount Pictures 6s '55	94½	94¼	94¼	+ ⅝
RKO 6s '41 pp.	77	77	77	—1½
Warner Bros. 6s '39 wd.	97½	97½	97½	.....

(Quotations at close of Sept. 12.)

Form Washington Circuit

SEATTLE, Sept. 13.—A new small town circuit was organized here last week by Harry Ulsh, theatre operator of Cle Elum and Roslyn, who has just formed a partnership with Al Gillespie, former Washington exhibitor. The two men have assumed management of the Liberty at Oroville, Paramount at Okanogan, Caribou at Brewster and Liberty at Tonasket.

1934
1935
1936
IIª ESPOSIZIONE INTERNAZIONALE D'ARTE CINEMATOGRAFICA VENEZIA 1936-XII

THREE TIMES IN A ROW!

For the 3rd consecutive year, the International Film Exhibit in Venice has awarded its gold medal for the best animated cartoons to Walt Disney!

Whether it's gold medals or box-office gold, Mickey Mouse takes them all in his stride. Be sure to join his 8th Birthday Celebration... September 25th to October 1st inclusive and get your award!

Released thru UNITED ARTISTS

"Stage" with Band Detroit Hit, $26,700

DETROIT, Sept. 13.—"Stage Struck," with a stage show headed by Hal LeRoy at the Michigan, went out front in a big way last week by getting $26,700, topping par by $6,700.

"Girls' Dormitory," with George Olsen and his band and Ethel Shutta, was a close second at $25,400, over the line by $5,400.

"Anthony Adverse" took $11,200 in its third week at the United Artists, and "Road to Glory" held up to $5,100 in its second week at the Adams.

Total first run business was $73,400. Average is $70,000.

Estimated takings for the week ending Sept. 10:

"ROAD TO GLORY" (20th-Fox)
ADAMS—(1,770), 10c-40c, 7 days, 2nd week. **Gross:** $5,100. (Average, $5,000)

"GIRLS' DORMITORY" (20th-Fox)
FOX—(5,100), 15c-75c, 7 days. Stage: George Olsen band, Ethel Shutta. **Gross:** $25,400. (Average, $20,000)

"STAGE STRUCK" (F. N.)
MICHIGAN—(4,100), 15c-75c, 7 days. Stage: Hal LeRoy, Hildegard, Femme Follies. **Gross:** $26,700. (Average, $20,000)

"I'D GIVE MY LIFE" (Para.)
"HOLLYWOOD BOULEVARD" (Para.)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $5,000. (Average, $5,000)

"ANTHONY ADVERSE" (W. B.)
UNITED ARTISTS—(2,070), 15c-65c, 7 days, 3rd week. **Gross:** $11,200. (Average, $10,000)

"Rangers" on Dual $9,000, Portland

PORTLAND, Sept. 13.—In the first week of Greater Show season the Paramount, with "Texas Rangers" and "Second Wife," grossed $9,000, over par by $4,000.

The Orpheum, with "Sing, Baby, Sing" and "Yours for the Asking" scored with a take of $7,000, over the usual by $2,000.

"My Man Godfrey" and "Women Are Trouble" brought in $7,000, above average by $2,000.

Total first run business was $35,000. Average is $24,700.

Estimated takings for the week ending Sept. 5:

"MY MAN GODFREY" (Univ.)
"WOMEN ARE TROUBLE" (M-G-M)
BROADWAY—(1,912), 30c-35c-40c, 7 days. **Gross:** $7,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(18th D. T. Week)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700)

"SAN FRANCISCO" (M-G-M)
(11th D. T. Week)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $4,000. (Average, $3,000)

"SING, BABY, SING" (20th-Fox)
"YOURS FOR THE ASKING" (Para.)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $7,000. (Average, $5,000)

"TEXAS RANGERS" (Para.)
"SECOND WIFE" (Radio)
PARAMOUNT—(3,008), 30c-35c-40c, 7 days. **Gross:** $9,000. (Average, $5,000)

"GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days. **Gross:** $6,000. (Average, $5,000)

Lyon Gets a New Job

HOLLYWOOD, Sept. 13.—William Lyon of the M-G-M publicity staff has been made assistant to Robert Vogel, who has charge of foreign publicity. Norman Geiger replaces Lyon on the regular staff.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Under Cover Man"

(Continued from page 6)

that Brown with the assistance of Miss Kaaren has outwitted them. Ensues a wildly exciting fight sequence, remarkably well done, in which the whole town is involved. Brown, victorious in his personal encounter with Murphy, reveals that he is a Wells Fargo man. The gang rounded up, the stage is set for the romantic climax.

The entire cast is effective. Playing the show with spirited enthusiasm, they deliver merchandise that should meet with the approval of thrill action fans. Based on an original by Andrew Bennison, Albert Ray's direction is consistent and the quality of production given the film by producer A. W. Hackel is of similar grade.

Production Code Seal No. 2,473. Running time, 55 minutes. "G."

Overseas Preview

"As You Like It"

(Interallied-Twentieth Century-Fox)

[Flash review by cable appeared in MOTION PICTURE DAILY *on Sept. 3.]*

LONDON, Sept. 3.—To appraise the entertainment value of this Elisabeth Bergner production, with that star in the part on which her stage reputation was so largely founded, is no easy matter. It is not made easier by the fact that, in the opinion of this reviewer, Bergner stands, since "Escape Me Never," in the front rank of the relatively few players who are great artistes as well as box-office.

In some parts of America, as in all of England, there is a public for Bergner no matter what her part. In "As You Like It," she applies this test of loyalty to her following; they are asked to accept her in a Shakespearian part and they are asked to take their Shakespeare practically undiluted. There has been no attempt, as in "A Midsummer Night's Dream" to add a super-spectacle to the original. "As You Like It," treated according to a suggestion of Sir James M. Barrie, says the program, is the play straight. The forest of Arden is better treated on the screen than on the boards, but that is about all the difference.

This means that the effect of the film depends on the acting and, in this matter-of-fact world, on the extent to which Shakespeare wrote screen material.

As to acting, no need telling that Bergner's Rosalind is Shakespeare's Rosalind made delightful flesh and blood. Whimsical, graceful, captivating—choose the adjectives and they fit. Supporting her is the charming Celia of Sophie Stewart, an exiled duke from Henry Ainley marked by exceptionally fine elocution, a Jacques by Leon Quartermaine providing one of the finest deliveries you'll ever hear of the "All the World's a Stage" speech; such other established names as Laurence Olivier as Orlando, Mackenzie Ward, Joan White, Dorice Fordred, J. Fisher White, Austin Trevor, Felix Aylmer and Stuart Robertson.

As to the suitability of "As You Like It" for the general public, it's a matter of opinion and of intelligent experiment. Certain, it appears, is that this production, well directed by Paul Czinner, well mounted, well staged, marked by a respect amounting to deference to its original, is a sure thing for special exhibition on Broadway, in Chicago, Boston, San Francisco, Philadelphia. After that . . .?

Running time, 95 minutes. "G." ALLAN.

Roach Musical Titled

HOLLYWOOD, Sept. 13.—Edward Sedgwick, who will direct the next Jack Haley feature for Hal Roach, has selected "Pick a Star" as the tentative title. The film will be a musical with production scheduled to start late this month.

Cohen Signs K. Morley

HOLLYWOOD, Sept. 13.—Emanuel Cohen has signed Karen Morley to a long-term contract for Major Pictures. As her first assignment, the actress will be cast opposite Warren William in "Happiness Preferred."

Realign Warner Staff

SAN FRANCISCO, Sept. 13.—A realignment of the local Warner exchange has given Stanley McDonald, booker for 12 years, charge of city sales, replacing Al Grunstick, who will concentrate on the Sacramento Valley. Henry Wisnia, shipper, has replaced McDonald as booker, and Ernest Hempton, assistant shipper, has been put in Wisnia's place.

Maureen O'Sullivan Wed

HOLLYWOOD, Sept. 13.—Maureen O'Sullivan yesterday was married to John Villiers Farrow, writer.

"Adverse" Houston Leader at $9,335

HOUSTON, Sept. 13.—"Anthony Adverse" was the money maker, pacing several favorites for a week well above par. The picture had a take of $9,335 at the Metropolitan where average is $7,000, and was held.

"The Texas Rangers" at the Majestic played to $7,700, which was $700 above par. "The Last of the Mohicans" at Loew's State was just over the line at $7,000.

"Let's Sing Again" at the Kirby three days grossed 10 per cent above the average, as did "Bunker Bean," running one day. With "The Return of Sophie Lang" at par, the Kirby take for the week was $5,300. Average is $5,000.

Cooler weather aided grosses. There was no real competition.

Total first run business was $27,335. Average is $26,000.

Estimated takings for the week ending Sept. 3:

"RETURN OF SOPHIE LANG" (Para.)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"BUNKER BEAN" (Radio)
KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **Gross:** $1,100. (Average, 7 days, $5,000)

"LET'S SING AGAIN" (Radio)
KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,200. (Average, 7 days, $5,000)

"LAST OF THE MOHICANS" (U. A.)
LOEW'S STATE—(2,750), 25c-40c, 7 days. **Gross:** $7,000. (Average, $7,000)

"THE TEXAS RANGERS" (Para.)
MAJESTIC—(2,250), 25c-50c, 7 days. **Gross:** $7,700. (Average, $7,000)

"ANTHONY ADVERSE" (W. B.)
METROPOLITAN—(2,600), 25c-50c, 7 days. **Gross:** $9,335. (Average, $7,000)

"Hussy" a Buffalo Smash at $23,500

BUFFALO, Sept. 13.—"The Gorgeous Hussy" had a really gorgeous first week here. It drew $23,500 to the Great Lakes, smashing a summer record recently set by "San Francisco" and breaking par figures by $16,500.

The Buffalo's "Mary of Scotland" had a fine week, taking $17,300 to beat average by $5,800. "Postal Inspector," on a dual with "There's Always Tomorrow" at the Lafayette, returned $9,200, above normal by $3,400.

Total first run business was $62,400. Average is $36,900.

Estimated takings for the week ending Sept. 4:

"MARY OF SCOTLAND" (Radio)
BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $17,300. (Average, $11,500)

"I STAND CONDEMNED" (U.A.)
"EDUCATING FATHER" (20th-Fox)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $5,800. (Average, $7,000)

"THE GORGEOUS HUSSY" (M-G-M)
GREAT LAKES—(3,000), 25c-40c, 7 days **Gross:** $23,500. (Average, $7,000)

"CHARLIE CHAN AT THE RACE-TRACK" (20th-Fox)
"LITTLE MISS NOBODY" (20th-Fox)
CENTURY—(3,000), 25c, 7 days. **Gross:** $6,600. (Average, $5,600)

"POSTAL INSPECTOR" (Univ.)
"THERE'S ALWAYS TOMORROW" (Univ.)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $9,200. (Average, $5,800)

Donald Evans Injured

HILLSBORO, O., Sept. 13.—"Donald Evans, owner of the Bell, was severely injured in an automobile accident near Greenfield, and taken to the Greenfield Hospital, suffering from scalp wounds and possible internal injuries.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 64 NEW YORK, TUESDAY, SEPTEMBER 15, 1936 TEN CENTS

Sees G B Deal In Effect By Jan. 2, 1937

J. M: Schenck Is Back Citing 'Advantages'

By BILL ORNSTEIN

Declaring the deal "is advantageous to all three companies," Joseph M. Schenck, upon his return yesterday from England on the *Normandie*, stated the M-G-M-Twentieth Century-Fox-G. B. distribution setup in England will be ready to start functioning Jan. 2, and that G. B. pictures will be handled in this country by M-G-M and Twentieth Century-Fox with the start of the new selling season next spring.

Dressed in a grey tweed with a slip-over sweater almost a match, Schenck appeared wan from his recent illness. He said he felt much better as he sat in his suite, answering questions put to him by a MOTION PICTURE DAILY reporter. He was in good spirits and kidded with Lew Wertheimer, his personal friend, who bobbed in and out of the room during the interview. Except for a momentary interruption when a cable arrived from Harry Richman and Richard Merrill announcing their takeoff from London to New York on their non-stop plane

(*Continued on page* 11)

N. M. Schenck Eyes London on Merger

Nicholas M. Schenck, president of Loew's and M-G-M, is contemplating what would be his first business or pleasure trip to Europe next month in connection with details of the M-G-M-Twentieth Century-Fox-G. B. deal. "There is every possibility that he will make it," declared Joseph M. Schenck, his brother and chairman of the board of Twentieth Century-Fox, upon his return from London yesterday.

The unexpected death of Irving Thalberg in Hollywood yesterday may

(*Continued on page* 11)

Balcon Studio Top; Korda Not in Deal

Michael Balcon, production head for G. B., will be "the top man" in the new production setup of M-G-M-Twentieth Century-Fox-G.B. in England, and Alexander Korda will not figure in the threeway deal, according to Joseph M. Schenck, chairman of the Twentieth Century-Fox board,

(*Continued on page* 11)

Irving Thalberg Passes At 37; Industry Stunned

Irving Thalberg

THE sudden death of the brilliant Irving Thalberg is a tragedy of moment in the affairs of the motion picture. Coming abruptly, following the first public showings of "Romeo and Juliet," the motion picture he considered his best, the passing of Irving Thalberg has about it that kind of dramatic essence out of which he spun entertainments which have carried his own and his company's prestige to the four corners of the world.

▼

Irving Thalberg was considered by many of the keenest and best-informed experts to be the foremost producer of motion pictures. In Hollywood he was a figure of commanding influence and importance. Although his name never appeared on a title frame, his reputation penetrated throughout the world of motion pictures and into the hearts of millions of the public the world over.

▼

Despite the coming of fame and fortune he retained in a remarkable degree an appealing simplicity. He had that kind of self-confidence and mental serenity which enabled him to deal always in a considerate and sympathetic manner with his fellows, even in the midst of the nerve-racking business of production. He has left an enduring impress not only upon motion pictures but upon the many thousands of persons in the production colony with whom he dealt during his years of spectacular progress from a secretary's desk in New York City to the figurative throne-room of Hollywood.

▼

To his family and to his business associates goes the heartfelt condolence of the world industry of the motion picture.

—MARTIN QUIGLEY

Metro, Trade Mourn Death In New York

M-G-M and Loew's home office personnel, from top executives to elevator and office boys, were stunned by word of the sudden death of Irving Thalberg in Hollywood yesterday. Many had been unaware that the producer's life was in danger and some had not known even of his illness.

The same was true throughout other home offices and along Broadway, where the news spread rapidly, leaving shock and sorrow in its wake. So few were informed in advance of the seriousness of Thalberg's condition that, first, unbelief, then stunned silence met bearers of the news. From 2:30 in the afternoon, MOTION PICTURE DAILY's telephones were swamped with calls seeking confirmations of the reports along Broadway.

Nicholas M. Schenck, president of Loew's and M-G-M, left for Hollywood last night in a specially-chartered TWA 'plane. It was his first air journey. Unavailable for comment, one close to him reported he was "too completely knocked out" by Thalberg's passing. Last night and immediately prior to his departure, however, this statement was issued by Schenck:

"Thalberg was the most important man in the production end of the motion picture industry. He was important personally even more than officially. We all loved him. It is diffi-

(*Continued on page* 8)

Lobular Pneumonia the Cause—Illness Short And End Sudden

By GUS McCARTHY

SANTA MONICA, Calif., Sept. 14.—Irving Grant Thalberg, only 37, and at the height of a brilliant career in the world of the screen which carried him to the production helm of the Metro-Goldwyn-Mayer studios, died here this morning at 10:16 of lobular pneumonia.

The swiftness with which death came, the fact that very few were aware of the seriousness of his illness, left the industry here, from top to bottom, completely stunned.

Thalberg's illness was brief, and the end came at his home at 707 Ocean Front Ave., here. The illness developed from a slight head cold he had contracted during a Labor Day weekend vacation at Del Monte. He was compelled to take to his bed, and the condition rapidly developed into pneumonia. Yesterday his temperature rose rapidly, his condition became grave, and the young executive sank into a coma five hours before his death.

In attendance were Dr. Philip Newmark and Dr. F. Groedel, as consultant, who flew from New York when Thalberg's condition became serious.

At the bedside when the end came were Norma Shearer, his widow; William and Henrietta

(*Continued on page* 8)

Death of Thalberg Is Shock in London

By BRUCE ALLAN

LONDON, Sept. 14.—Alexander Korda of London Films and Michael Balcon of G. B. reflected tremendous shock and temporarily were unable to comment on the death in Hollywood today of Irving Thalberg. This correspondent first informed them of the news over the telephone tonight.

"Surely, it can't be true. I did not know he was ill. I am frightfully shocked and grieved. He was the greatest man in the film business. It is an enormous loss to the whole world of films," said Korda finally.

Balcon declared: "I cannot believe it. It is the most terrible thing I have ever heard. He was the greatest figure in production. Such men

(*Continued on page* 10)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 15, 1936 No. 64

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Maucall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35, *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny-trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

"Sing Baby" Cracks Record at the Roxy

"Sing, Baby, Sing" at the Roxy for the first three days set a new record business for the theatre under the trusteeship of Howard S. Cullman. The total take for the three days amounted to $36,720, of which $7,900 was taken in Friday; $15,350, Saturday; $13,400, Sunday. This tops the tally for the similar period on "Girls' Dormitory."

Howard S. Cullman estimated that 75,397 persons attended the showings, that 4,000 were in line when the theatre opened its doors Sunday, and that "there has been nothing like it in years."

"Swing Time" at the Music Hall also played to capacity business since it entered the third week last Thursday. Indications are that the week will end with approximately $90,000. The take for the first two weeks amounted to $248,200.

Cooper Suit Hearing Set

LOS ANGELES, Sept. 14.—The hearing on the Goldwyn demurrer in the Paramount-Goldwyn suit involving the services of Gary Cooper, which was scheduled for today, has been continued until Oct. 19 at the request of Walter Tuller, Paramount attorney.

Statement by Hays Refutes Shaw Charge of Censorship

HOLLYWOOD, Sept. 14.—Will H. Hays, president of the M.P.P.D.A., today issued a statement refuting charges made by George Bernard Shaw that censorship of the screen adaptation of his play, "St. Joan," had been exercised by the Hays organization, and that "the censorship of the Hays organization includes that of a body called the Catholic Action."

Shaw's complaints were included in a letter, dated at London Sept. 2 and published in *The New York Times* of this morning.

Shaw wrote: "I find myself presented with certain specific requisitions from the Action to be complied with on pain of having all Roman Catholics forbidden to witness an exhibition of my 'St. Joan' film."

The statement from Hays said:

"George Bernard Shaw in a letter to *The New York Times* published this morning relative to a proposed motion picture version of his play, 'St. Joan,' has committed several errors of fact.

Script Not Seen on Coast

"No motion picture treatment of the play has been received by the Association and consequently no opinion as to such treatment has been rendered.

"With respect to Mr. Shaw's statement that 'the censorship of the Hays Organization includes that of a body called the Catholic Action:

"In the first place, the functions of the Association's Production Code Administration are not censorship. They provide a self-regulation which is wholly cooperative on the part of those participating in its activities.

"Furthermore, our Production Code Administration functions entirely independently of any other organization. It is, of course, responsible to the public for the character of the motion pictures it approves. In this sense, the views of any responsible public agency are weighed by the Production Code Administration for their proper value. But no outside agency of any character controls or determines the judgments or opinions of the Production Code Administration.

No Deletions Suggested

"We have no knowledge whatsoever concerning the advices given to Mr. Shaw relative to the changes and deletions in his play which he says were suggested.

"There is no organization in the United States known as the 'Catholic Action.' The Catholic organization in the United States concerned with moral significance of motion pictures is known as The Legion of Decency, which organization for its membership reviews and classifies motion pictures following release and does not participate in any manner in the activities of the Production Code Administration."

Pope Told Films Improving

VATICAN CITY, Sept. 14.—Giuseppe Cassinis, official representative of the Vatican to the International M. P. Exposition in Venice, reported to Pope Pius today that films throughout the world are 40 per cent better from a moral standpoint than at this time last year.

Top Five Year Mark

Business reached a five-year high for Paramount Week, asserted Neil F. Agnew, vice-president in charge of sales, yesterday.

Film rentals were 35 per cent higher than the figures for the same period last year, he said.

Allied Seeks Federal Help On Clearance

CHICAGO, Sept. 14.—A scheduled meeting between operators' union officers and representatives of exhibitor groups was cancelled today when Aaron Saperstein called an emergency meeting of Allied this afternoon to formulate plans for legal action against B. & K. and distributors regarding extra clearance.

Allied will seek to have its attorneys contact the Attorney General regarding alleged violations of the consent decree handed down several years ago which bars distributors and circuit heads from making agreements on clearance among themselves.

Allied claims the granting of clearance to B. & K. is unfair to its members and wants the subject arbitrated.

So far independents have refused to buy any new product. Distributors have been unable to make any product deals even with B. & K. This temporarily eliminates clearance difficulties, but Allied says prices could be dropped after contracts had been signed, leaving them holding the bag.

Film Folk on Normandie

Mrs. Spyros Skouras, accompanied by her daughter, Daphne, and Mrs. Lillian Alperson, will sail tomorrow on the *Normandie* for Switzerland. Daphne Skouras will enter a school at Lausanne.

On the same boat will be Ricardo and Mrs. Cortez and Sally Eilers. Cortez and Miss Eilers will appear in a picture for B. & D. Sophie Tucker and Ted Shapiro also will be passengers.

Famous Increases Capital

ALBANY, Sept. 14.—A certificate has been filed in the office of the Secretary of State increasing the amount of capital stock of Famous Distributing Corp., New York, from $50,000 to $100,000.

Bahn Quitting Herald

SYRACUSE, N. Y., Sept. 14.—Chester B. Bahn, for years motion picture critic and editor of the *Syracuse Herald*, has resigned, but will not divulge his future plans for another week.

Broadway Sees Film Cash in Play Concerns

A sudden outcropping of new companies with ready money for the financing of Broadway productions this season is responsible for the growing suspicion within the Dramatists' Guild that film companies, which foreswore stage backing several months ago, are returning to the market wearing false whiskers and smoked glasses.

The new concerns display a sprightly interest in all likely manuscripts, whether from the typewriters of established playwrights or promising newcomers, and the agents of the new companies are mysteriously reticent when questioned about whom they represent, according to guild officials. Moreover, it is said, the bankrolls of these agents appear to be definitely of Hollywood proportions.

"We can't say positively that film companies are backing any of the new plays," one guild official said. "Circumstances, however, lead us to believe that they are, although working through 'dummies.' It wouldn't surprise us to see them out in the open soon."

Meanwhile, M-G-M, Warners, Paramount and other film companies whose coffers were opened to a likely Broadway play before, assert that they still are opposed to play financing under the present form of contract between the playwright and producer which led them to state early in the summer that they would back no play which was produced under the contract. Warners also added a denial of a report published in a local newspaper that the company was sponsoring a Broadway version of the London production, "The Amazing Dr. Clitterhouse."

Italian Envoy Here

Carlo Roncoroni, head of the Italian Government's film activities, arrived yesterday from Chicago by plane and will be here until Saturday, when he is scheduled to sail for Rome.

Roncoroni spent several weeks on the coast conferring with Hollywood producers on the possibility of their using the new Italian studios near Rome for occasional productions. He will meet during the week with home office officials for similar discussions. It was reported from Hollywood that Roncoroni sought Jack La Rue and other players for an Italian production based on the life of Christopher Columbus. Comment on the report could not be obtained from Roncoroni yesterday.

Obtain Bank Night Writ

DETROIT, Sept. 14.—Attorneys for Associated Theatres, operating the Granada, have obtained an injunction in Federal Court here restraining police and the prosecutor's office from interfering with the use of Bank Night in that house. Federal Judge Moinet has ordered the defendants to show cause on Sept. 18 why the injunction should not be made permanent.

Rites for Mrs. White

Funeral services were held yesterday at Glen Ridge, N. J., for Marion R. White, wife of Clinton M. White, G. B. assistant sales manager.

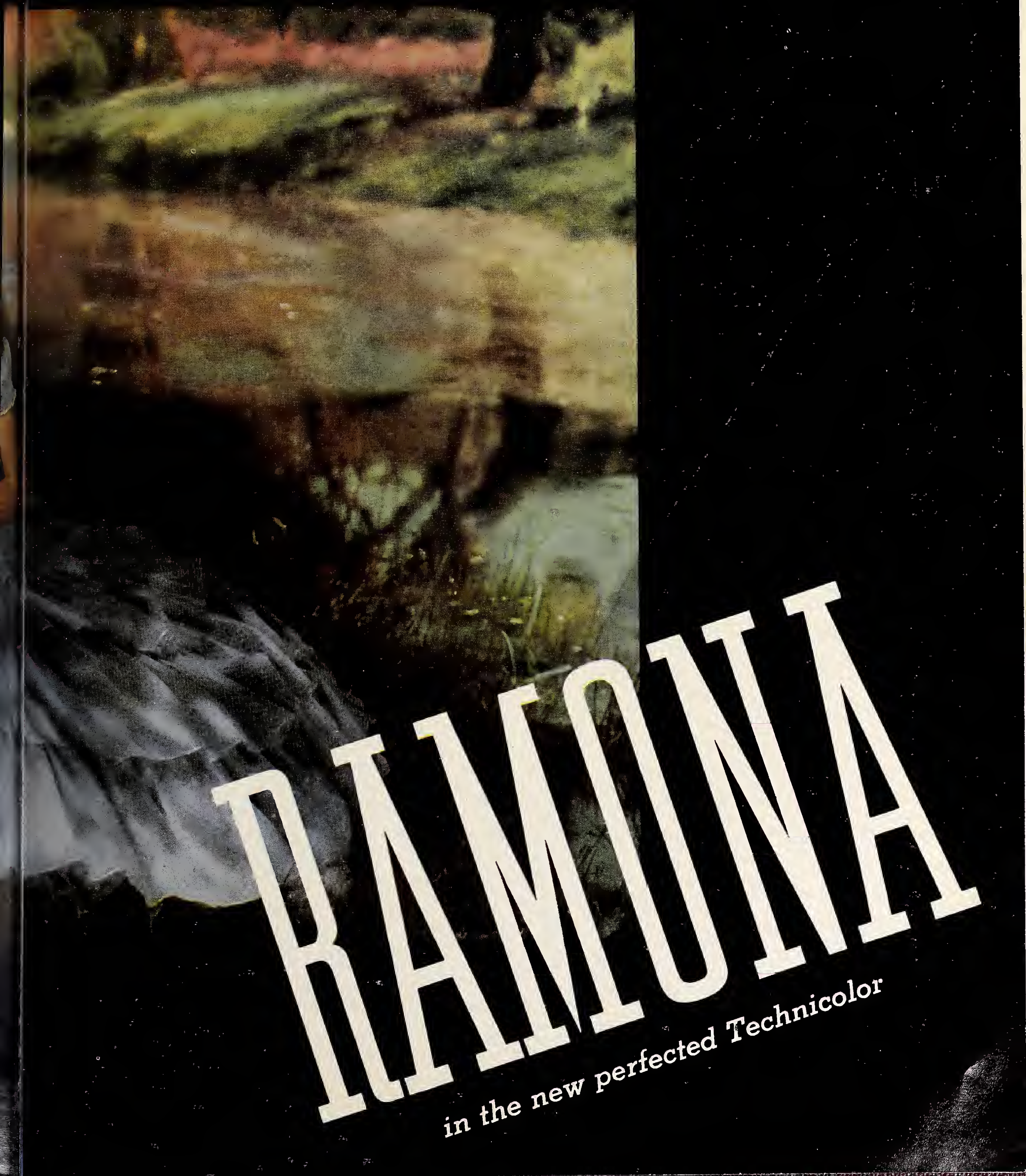
COLOR BRINGS TO GLORY ONE OF THE WORLD'S GREAT LOVE STORIES...

RAMONA

In new *perfected* Technicolor—as true to life as life itself!

● **EVERYTHING TO THRILL YOUR CROWDS!**

LORETTA YOUNG as Helen Hunt Jackson's immortal heroine... **SPECTACLE** splashed in bold, bright strokes . . . **ACTION** vivid in blazing tones... **DANCING** gorgeous in brilliant hues... **LOVE** as flaming as sunset skies...in adventure-crowded Old California!


RAMONA
in the new perfected Technicolor

THE MOST SPECTACULAR PRODUCTION
20th CENTURY-FOX HAS EVER GIVEN YOU!

RAMONA

in the new perfected Technicolor
with

LORETTA YOUNG
DON AMECHE

and a cast of thousands featuring

KENT TAYLOR • PAULINE FREDERICK • JANE DARWELL
KATHERINE DeMILLE • JOHN CARRADINE • VICTOR KILIAN
J. CARROL NAISH • CHARLES WALDRON • CLAIRE Du BREY
PEDRO De CORDOBA • RUSSELL SIMPSON • WILLIAM
BENEDICT • ROBERT SPINDOLA • CHIEF THUNDER CLOUD

Directed by **HENRY KING** • *Executive Producer* **SOL M. WURTZEL**
Screen play by Lamar Trotti • Based on the novel by Helen Hunt Jackson
Songs by William Kernell • Associate Producer John Stone
A 20th Century-Fox Picture • Darryl F. Zanuck in Charge of Production

20th CENTURY FOX

THE KEYSTONE OF YOUR FUTURE

Delay Hearing Upon Philco-RCA Action

Philadelphia, Sept. 14.—Hearing on the suit of the Philadelphia Storage Battery Co. against RCA seeking to prevent termination of radio licensing agreements, scheduled in Chancery Court today, was postponed until tomorrow by Chancellor Josiah O. Wolcott.

The storage battery company, on behalf of Philco Radio Television Corp., seeks to prevent RCA from terminating a licensing agreement on which its entire structure hinges, it alleges.

The action was started in May, 1935, after RCA, charging violation of an agreement entered into Feb. 10, 1928, which gave Philco the right to RCA patents in manufacturing radios, sought to terminate the contract.

RCA in a cross suit will fight to uphold its right to revoke licenses for use of basic patents.

Organize 16 Mm. Firm For Trade in Indies

Slem Samuels and J. H. Hoffberg have formed Amerasia Agencies, Ltd., with offices in New York and Batavia. Business of the new company will be to develop 16 mm. distribution.

Samuels recently sold his Batavia exchange to United Artists whose product he handled for many years. He has been visiting New York several weeks and will leave for the Dutch East Indies in a fortnight.

Club Meets Today

The 16 mm. Get-Together Club will meet at luncheon today in the Hotel Victoria Grill.

Elect Mulvey, Rose To Board of Goldwyn

Hollywood, Sept. 14.—James Mulvey has been elected vice-president of Goldwyn Prod., and subsidiaries, and reelected to the board of directors.

David Rose, retired Kansas City manufacturer, was elected a vice-president and director. He will act as a financial adviser, with headquarters on the coast. Mulvey will return to New York in two weeks.

New Criterion Given Start On Site of Old at Preview

By C. S. AARONSON

The New Criterion, latest addition to the theatres of Broadway, on the ancient and honorable Time Square theatre site which runs from 44th to 45th Sts., made its formal official—and pre-public—bow last night to an invited audience.

The fanfare and trumpets were there, but the sudden death of Irving Thalberg on the coast yesterday morning had flung an unaccustomed pall over Broadway.

Owned and operated by the new team of B. S. Moss and Harry L. Charnas, former director of Warners' Metropolitan theatres, the house seats 1,700, and, said the publicists, is the "last word."

For a glance at the "last word," this reporter dropped over to the theatre yesterday morning, and through a welter of wires and vacuum cleaner cords, not to mention ladders, workmen and assorted brooms and dusters, strolled from projection booth to lower level and lounge.

The impression gained from that brief survey almost compelled an agreement with the description. Equipment, interior physical treatment, appearance, are all the absolute latest in what a film theatre should have. Flashes of last night's opening attraction, "Give Me Your Heart," with Kay Francis, came to the observer, vocally and visually, as he paraded the house, for the projection crew was making ready.

Comfort a Keynote

In all, the theatre, the 1,700 seats of which make it far from the largest in the Times Square area, gives a definite impression of comfort and dignity, and at the same time has an appearance of spaciousness. The orchestra floor seats 1,250, the loges 200 and the mezzanine 250. The latter two sections are actually a split balcony. All seats are red plush, comfortable—in appearance and actuality—and each is 22 inches wide, which compares with a general theatre seat average of 18 inches.

Entering, the lobby is wide, well-lighted, tastefully decorated. Throughout the house are deep carpets. In back of the orchestra is ample standing room area—in case of need. The walls and ceiling from stem to stern are of rock wool acoustical treatment, which eliminates echo and provides the maximum in auditory reception. The deep auditorium is entirely lighted indirectly, with a noticeable lack of heavy lighting fixtures, which results in a subdued illumination throughout the house.

There is no seat in the house, the management proudly points out, directly behind any other, which affords a maximum of clear vision from any seat. Likewise, vision from any corner of the theatre is as good as from the best front-center location. The theatre's stage, it is claimed, is built to accommodate anything up to musical comedy, although pictures only is the permanent plan. Also there is an orchestra pit, boarded over, with the exception of one corner, where a Hammond electric organ will furnish incidental interludes.

Murals a Feature

A striking feature of the orchestra floor are tall murals on either side. Running to an approximate height of 30 feet, they were executed by Lembke and Battiski. The screen, presenting a 22-foot picture, is of a size proportionate to the size of the orchestra. The theatre was the work of Eugene De Rosa, architect, with Thomas W. Lamb as consultant.

An outstanding feature of the theatre's equipment is the control room situated, not in some remote corner of the house, but at the rear of the orchestra, flush with the last row of seats, from which an operator can regulate sound at the touch of a control, as he hears it through grillwork.

The public address system, another "pride of the house," permits house announcements, pick up from the projection booth of the picture itself, news flashes, or, by a mere plug-in, a listen-in on radio broadcasts. There are two loudspeakers in the lobby, one in the manager's office, one, hidden in the fireplace, in the lounge and one in the publicity office.

The projection booth sparkles with newness and efficiency. Three Simplex projectors, one high intensity spotlight machine, an effects machine, electrical control board and an RCA high fidelity sound reproducer make up the equipment in that room, while in one adjoining is the generator, with two engines of power mounted in concrete and cork cushioning. Another, the rewind room, contains an electrical rewinder and fireproof storage vaults.

Beginning tomorrow morning, after another formal preview tonight, the house will open on its regular policy of continuous run from 8 A.M. to 2 A.M., running Saturday night until 5 A.M. Prices are to be 25 cents to 1 P.M., 55 cents to 6 P.M., 75 cents for evenings to 10 P.M., and 55 cents for the late show. Loges are slightly higher.

First and indefinite runs is the plan, the program to include feature, organ solo, news and probably two shorts.

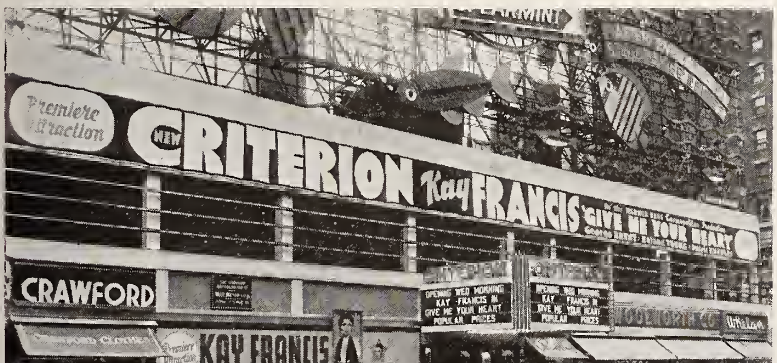
Fields Up and Around

Hollywood, Sept. 14.—W. C. Fields, confined to Riverside Hopital and Las Encinas Sanitarium for the past five months, was permitted an automobile drive of an hour today. It will probably be several weeks before the comedian will be released from the sanitarium.

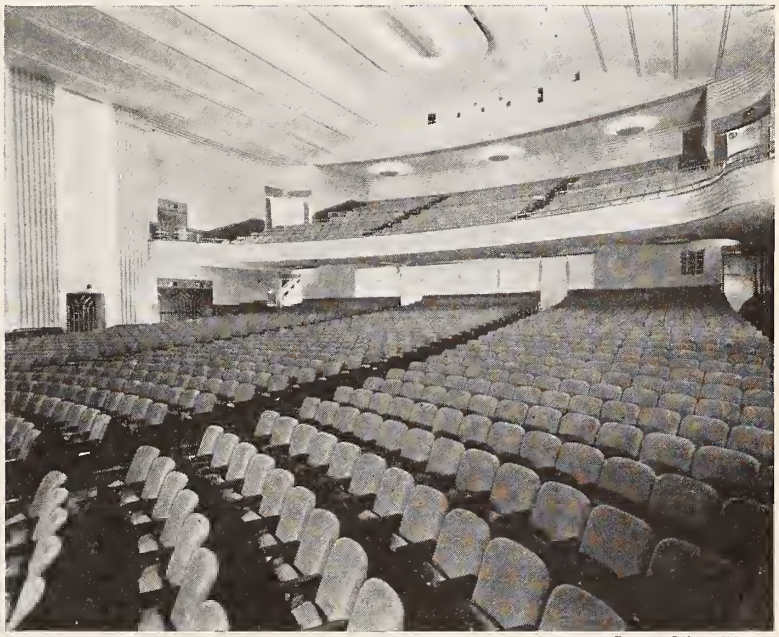
Carl Dreher Honored

Hollywood, Sept. 14.—Carl Dreher, who resigned as sound director at Radio to devote his time to writing, was presented a silver cigarette case by the sound department heads of all major studios at the Academy Research Council headquarters.

Attending the meeting were John Aalberg, Radio; E. H. Hansen, Twentieth Century-Fox; Franklyn Hansen, Paramount; Nathan Levinson, Warners; John Livadary, Columbia; Wesley Miller, M-G-M; Thomas Moulton, United Artists; Homer G. Tasker, Universal, and Gordon S. Mitchell, manager of the research council.



The New Criterion from west side of Broadway



Cosmo-Sileo Photos

Camera study of the auditorium

Metro, Trade Mourn Death In New York

(Continued from page 1)

cult to bear such a blow." In the party traveling west were J. Robert Rubin, Edgar B. Hatrick, Howard Dietz, Douglas Shearer, Thalberg's brother-in-law; Bert Nayfack and Joseph Mankiewicz.

Work came to a standstill in the M-G-M and Loew offices as the news spread throughout the building. Company executives dropped whatever they were doing and gathered together in the office of one or another in quiet saddened groups. Employes everywhere throughout the building were sobered quickly as the news passed from one to another. The usual bustle of the offices quieted, slowed almost to a halt, and for the remainder of the afternoon labored on mechanically.

No arrangements were completed yesterday for the closing of the offices, exchanges or theatres in observance of the company's loss. Officials awaited word of the completion of funeral arrangements and, it is believed likely, M-G-M exchanges and Loew's theatres will mark Thalberg's passing simultaneously with the holding of services on the west coast.

Eulogies Begin to Pour In

Tributes to Thalberg's memory gathered momentum by late afternoon and began to pour in on Motion Picture Daily in a deluge by early evening. Some of them follow:

Sidney R. Kent, president of Twentieth Century-Fox: "In the death of Irving Thalberg, the motion picture industry has lost one of its greatest production minds, but more than that, the industry suffers because he made the whole world richer by giving it the highest type of entertainment. He was a true genius and his death is a terrible shock."

H. M. Warner, president of Warner Bros.: "The death of Irving Thalberg comes as a shock to everyone connected with the industry and as a keen sorrow to all who knew him personally. This brilliant young man seemed to have many years of usefulness and outstanding achievement ahead of him. He was gifted with one of the finest minds ever placed at the service of production and also he had a personality that commanded respect and won affection. The industry will miss him, for his ability was an asset to all of us."

"No Man Contributed More"

Leo Spitz, president of RKO: "With the passing of Irving Thalberg the industry has suffered an irreparable loss. No man has contributed more to the outstanding success that this industry has achieved. As long as there are motion pictures his name will be remembered."

R. H. Cochrane, president of Universal Pictures: "Irving Thalberg's death is a terrific blow to the industry. The company he did so much for will miss him greatly. Our sorrow at Universal is a deep and personal one, too. He was loved by hundreds of people who worked with him here who will never forget his charm, his great ability and his unfailing loyalty to his friends."

Barney Balaban, president of Paramount: "Irving Thalberg's death is the greatest loss the industry can suffer."

Adolph Zukor, chairman of the board of Paramount: "I am so shocked I hardly know what to say. Irving Thalberg was the most brilliant young man in the motion picture business."

"Was Lovable Character"

Ned E. Depinet, president of RKO Dist. Corp.: "The industry has lost one of its greatest figures in the death of Irving Thalberg. His unique position as a successful producer will forever be unchallenged, and his name will always be revered by those of us who have had the pleasure of knowing him."

David Bernstein, vice-president and treasurer of Loew's and M-G-M: "The sudden death of Irving Thalberg came as a great shock to all of us. We, who knew him so well, are at a loss to express what we feel in our hearts. It is sad indeed that he should have been taken from us at such an early age. His leadership and record of achievement in this industry will be a monument to his memory and history will proclaim him as one of the truly great men of the motion picture world of all times. He was a lovable character and we will sorely miss him as an associate and a true friend."

George J. Schaefer, vice-president and general manager of United Artists: "Mr. Thalberg's death comes as a severe blow to those of us who were fortunate enough to know him as a business associate and as a friend. Aside from the inspirational qualities which he contributed to motion pictures through the films he created, important as this was, of even more importance were his personal attributes, his exemplary family life. In both these respects—as a fine executive and as a family man—he has endowed the industry with qualities that are irreplaceable."

Jack Cohn, vice-president of Columbia Pictures: "Irving Thalberg's death is an unutterable and irreparable loss in a great industry."

Called Industry's "Genius"

M. H. Aylesworth, chairman of the board of RKO: "The passing of Irving Thalberg, the great genius of the industry, is a great loss to every man and woman engaged in making, distributing, and exhibiting motion pictures. While a young man he was an inspiration to every producer, and to young and old alike, no matter in what field of motion picture endeavor. His integrity, vision and ability made him the spear-head of all picture productions throughout the world. Irving Thalberg's modesty, kindly spirit and great achievements erased the barriers of competition. In his great field he was a leader for the entire industry. The young men in our industry, and those to come, have been bequeathed a fine heritage."

Albert Warner, vice-president of Warner Bros.: "It is difficult for me to express adequately my sorrow at learning of the death of Irving Thalberg. He was my friend and, like all who knew him, I felt not merely respect and admiration for his altogether exceptional ability and sterling character, but an attachment for the man himself that will always remain with me. He had a creative brain, a vision that was far-reaching and prophetic, and the practical capacity to make his visions come true. To his wife and family I can only offer my heartfelt sympathy, and to the great producing company with which he was associated I extend the sincere regrets of an industry that will miss Irving Thalberg's talent and constructive genius."

J. Cheever Cowdin, chairman of the board of Universal Pictures: "Much of the magic of modern big production technique was given to the movies by Irving Thalberg. He was a credit to this industry and one of its proudest legends of success. He will be greatly missed."

J. R. Grainger, general sales manager of Universal Pictures: "Few people realize how important Irving Thalberg was to this industry. He worked so smoothly and so unobtrusively that he did not seem to be working. But it was that intense concentration that wore down one of the greatest producers this business ever developed. His place will be hard to fill, but in memory he will be a milestone of progress. I shall feel his loss personally and deeply."

Harry D. Buckley, vice-president of United Artists: "One of the greatest tragedies the industry has experienced is the untimely death of Irving Thalberg. His contributions as a producer were countless, his influence as a man unparalleled.

"Place . . . Hard to Fill"

Gradwell L. Sears, general sales manager of Warners: "All of us who are associated in any capacity with the industry must feel that the death of Irving Thalberg is one of the greatest losses that the industry could possibly sustain. It is irreparable, for men of that calibre are very rare. He did as much as any single individual to put motion pictures in the position they hold today. He set new and finer standards of screen entertainment; he was a builder and a pioneer. We all have a share in the sorrow of those who were nearest and dearest to him."

Neil F. Agnew, vice-president and general sales manager of Paramount: "In the industry there was no man more gifted than Irving Thalberg whose death is a great loss."

C. C. Moskowitz, vice-president of Loew's: "It was such a terrific shock to me I still don't believe it possible. I have lost one of the dearest friends I have ever had."

Jules Levy, vice-president and general sales manager of RKO Dist. Corp.: "The death of Irving Thalberg is not only a loss to Metro but the entire industry. Thalberg was unique as the greatest young executive in the history of our business. We all feel a personal loss."

Abe Montague, general sales manager of Columbia: "The greatness of a man lives after him; the greatness of Irving Thalberg, as a man and as a genius, will live on forever in the memories of all connected with the industry."

Loss Not Only Metro's

E. L. Alperson, president of Grand National: "Irving Thalberg's death is an irreparable loss. His accomplishments even in his early twenties established him as one of the most progressive personalities and outstanding showmen in the theatrical trade. I consider his passing not only a great loss to the entire industry but to the millions of picture goers as well."

Fred C. Quimby, short subject sales manager of M-G-M: "I don't know what to say. I have just returned to the office after being laid up in bed with a bad foot and it was only about 10 days ago that I had lunch with Irving Thalberg and Carey Wilson and he looked in perfect health. I have known Thalberg more than 20 years. His passing is a deep loss to me."

Carl Leserman, vice-president of Grand National: "It was a decided shock to me to learn of Irving Thalberg's death. I have always had the greatest admiration for this brilliant young executive to whose credit are many of the outstanding hits of all time. I have known him since the days he first started in this business and remember the brilliance and great promise he showed as a lad of 20 when he was general manager in charge of production for Universal. The loss suffered by the industry as a result of his death will never be known."

Carl E. Milliken, secretary of the M.P.P.D.A.: "Irving Thalberg was a creative genius and his loss will be grievously felt by all in the industry. He was a charming, lovable character."

Chicago Film Row Shocked

Chicago, Sept. 14.—Irving Thalberg's death cast a pall of gloom over Film Row here this afternoon. A frequent visitor on the street when in Chicago, he was held in high esteem by all.

John Balaban said: "Irving Thalberg's death is a great shock to us all. The industry has suffered an irreparable loss."

Felix Mendelssohn, M-G-M branch manager here, declared: "The news of Irving Thalberg's death is a tremendous shock. We in this office knew him well as a fine gentleman and friend, and respected his genius. His place will be hard to fill."

Irving Thalberg Passes at 37; Industry Is Stunned

(Continued from page 1)

Thalberg, his parents; Mr. and Mrs. Larry Weingarten, sister and brother-in-law; Mrs. Edith Shearer, mother-in-law; Louis B. Mayer and Edward J. Mannix, M-G-M studio executives, and Bernard and Mrs. Hyman, close friends. When Thalberg's condition became critical, Mayer and Mannix went to his bedside, where they remained until the end.

Besides Mrs. Thalberg, his parents and his sister, Thalberg left two children, Irving, Jr., aged six, and Katharine, aged one.

All Hollywood will cease activities for five minutes during the funeral services which are to be held Wednesday, the Producers' Ass'n announced late today. The M-G-M studio, however, will remain closed throughout that entire day.

The body has been removed to the Malinow and Simons Mortuary, but final arrangements for the services will not be completed until tomorrow.

Hollywood Is Shocked; His Praises Sung

Hollywood, Sept. 14.—Hollywood learned with shock and complete dismay of the death of one of its most illustrious sons today when word of the sudden passing of Irving Thalberg became generally known. From all ranks then came a torrent of tributes to his memory in word and phrase which went beyond the perfunctory and conveyed the personal, as well as the professional esteem, in which this young, but brilliant, producer had been held.

Will H. Hays issued this statement: "The death of Irving Thalberg is an irreparable loss to the industry. No one can take his place, though others may come to do his work.

"Brilliant, courageous, a careful workman, who always gave his best, he had the vision and the genius which made him a leader in the industry's constant progress toward the highest levels of art and entertainment. It is a tragedy that he should be taken from us in the very fullness of his youth.

"Such productions as 'The Big Parade," 'The Barretts of Wimpole Street,' 'Mutiny on the Bounty' and 'Romeo and Juliet' will stand as monuments to Irving Thalberg, but he was destined for ever finer things.

"His will be a living memory. He had the highest esteem and the deepest affection of everyone in the industry. Through his death the industry has lost one of its foremost figures and I have lost a friend."

"Brilliant Leadership . . . Idealism"

Louis B. Mayer: "I have lost my associate of the past 14 years and the finest friend a man could ever have. There is so very much to be said about Irving Thalberg, but there are so few words with which to say it and the shock is too great. He was the guiding inspiration behind the artistic progress of the screen. His brilliant leadership, his idealism, his warm, human qualities made him the foremost figure in the advancement of the high standards and the appreciation that has marked milestones in film history. He was a creator, a man with vision who believed sincerely in the mission of the motion picture; a man to whom no effort nor sacrifice was too great if it served a purpose toward attainment of artistic achievement. My heart goes out in this sorrow to his fine, gifted wife, Norma Shearer, whose unfailing devotion and courage knew no bounds. Irving Thalberg was a simple man, a man whose greatest tribute is having achieved in so short a life so towering a monument of affection."

"An Irreplaceable Loss"

Samuel Goldwyn: "I cannot express the terrible grief I feel at the passing of my dearest friend. We, his close friends, have suffered an irreplaceable loss, but my heart goes out to Mrs. Thalberg and their children. They have lost a great husband and a great father. Not only was he the foremost figure in the industry, but beyond that he was a man of great character, personal in-

(*Continued on page* 10)

Thalberg Reached Heights From Stenographer Start

The extraordinary career of young Irving G. Thalberg, which brought him to a position where he was generally recognized, within and without the industry, as one of its most consistently outstanding producers, in its beginnings held no hint of the creative faculty which led him to the top, nor of the executive genius which, however, soon came into evidence.

Thalberg was born May 30, 1899, in an old-fashioned brownstone house in Brooklyn. His parents were William and Henrietta Thalberg, his father a lace importer with a small business.

The boy attended Public School No. 85 in Brooklyn, and graduated from Boys' High School in that borough. His health, never robust, broke then. Stricken with a heart ailment, he was confined to bed for six months, and more than two years passed before he was able to resume normal activity.

But that convalescence meant no mental stagnation. He read innumerable books and studied shorthand, typewriting and Spanish at home. Subsequent courses at a business school and at New York University added to his store. Six months later, fortified with his teachers' statement of his qualification as an expert stenographer, he inserted a modest advertisement in the *Journal of Commerce*, stipulating a salary of $15 per week.

Of four answers, he chose one, and within a year was assistant manager of a small exporting concern. With the realization that advancement was limited there, Thalberg determined to seek other work.

Into Films Via Laemmle

Then came, purely by chance, his first intimation of the business of films as a possible field. Visiting his grandmother at Edgemere, Long Island, he was introduced casually to Carl Laemmle, Universal president. Laemmle offered the boy a job, impressed with his manner and personality. Thalberg declined, preferring to remain in the mercantile business.

Again almost by chance some time later young Thalberg was walking past the building in which the Universal home office was located. Suddenly he decided, went in, did not ask for Laemmle, and obtained a secretarial position at $35 per week.

It was some months later that Laemmle noticed the young man who had turned him down, now in his employ. He offered Thalberg the post of his private secretary—and never regretted it. Frequently consulted on matters of importance, in two years he accompanied Laemmle on a coast business trip, and was left in charge there as studio manager while Laemmle went abroad. His success led to his appointment as permanent general manager. At that time he was under 21 and legally unable to sign a check.

Modesty a Characteristic

His modest and unassuming manner brought the young executive loyalty from those working with him. He plunged into his job, hiring and firing. From his command came such outstanding pictures as "Outside the Law," "Merry-Go-Round" and "The Hunchback of Notre Dame." "Boy wizard," "boy Napoleon" came to be the descriptive titles attaching to his name.

His Credo

Hollywood, Sept. 14.—Irving Thalberg's name never appeared on the screen. He once said:

"Credit is something valuable only when it is given to you. If you are in a position to give yourself credit, then you do not need it."

Louis B. Mayer, at that time an independent producer in partnership with J. Robert Rubin, was attracted to the young Universal executive. The three met, the liking was mutual, and Thalberg decided to join the Mayer company.

With the merger in April, 1924, of Metro-Goldwyn and Mayer, Thalberg became vice-president and a producing chief at the Culver City plant. On the heights then, he had still greater heights to scale.

John Gilbert a Discovery

Success followed success on the screens of the nation from that time. "Ben-Hur" and "The Big Parade" marked the inauguration of Thalberg's preeminence as story producer; John Gilbert was an early discovery.

Other players who developed, under Thalberg's leadership, included Norma Shearer, Greta Garbo, Lon Chaney, Ramon Novarro, Marie Dressler, Joan Crawford and Wallace Beery, and these were supplemented later by Robert Montgomery, Jean Harlow, Myrna Loy, Clark Gable, Jackie Cooper, Nelson Eddy, Robert Taylor and many others. The notable fact about this player development was that nearly all these players were unknown, obscure or misplaced when first engaged by Thalberg.

During his development of talent, Thalberg's attention was attracted by a young actress playing small bits in films made in New York. Her name was Norma Shearer. She was invited to join the M-G-M roster, and rapidly developed into one of the most talented players at the studios. In 1927 the executive and young star were married.

Had Happy Married Life

The Thalbergs have always been considered one of Hollywood's ideal couples. Their home was a charming French provincial cottage on the the shore of the Pacific, at Santa Monica Palisades. There are two children, Irving, Jr., who is now six, and Katharine, 14 months old.

The arrival of talking pictures placed Thalberg in the most challenging position of his career. He met the challenge. His first dialogue film, "The Broadway Melody," broke all records. From then on, despite the depression, his career went forward. Some of the outstanding pictures produced under his supervision include "Grand Hotel," "Smilin' Through," "The Barretts of Wimpole Street," "The Merry Widow," "What Every Woman Knows," "A Night at the Opera," "No More Ladies," "China Seas," "Mutiny on the Bounty" and the newly released "Romeo and Juliet." In addition to the films which he personally supervised from start to finish, most executive decisions at the M-G-M studios revolved about him. The manner in which he held in mind the mass of detail about all productions at Culver City amazed friends, and it was nothing for him to spend a day aiding in the cutting, editing, photographing or continuity treatment of a dozen different pictures, beside ordinary office appointments.

The group of eight productions which Thalberg was to supervise personally for the coming year included: "The Good Earth" and "Camille," both about completed; "Marie Antoinette," "The Prisoner of Zenda," "Pride and Prejudice," "Beloved," "Maytime," and the Marx Brothers' film, "A Day at the Races."

Retiring by Nature

Thalberg was the exact opposite of the film mogul of fiction and the stage. He was quiet, slight of build, ever-courteous, tireless in enthusiasm and energy but restrained in speech, and modest in the extreme. It was this latter trait which was responsible for the deletion of his name from screen credits. He was, in fact, the only producer in Hollywood whose name was not given "top billing" on pictures individually turned out.

A creative artist, Thalberg was never pompous, always extremely considerate in his dealings with others, and a shrewd observer and appraiser of human nature. Generous to a fault in the matter of giving credit where credit was due, he took his success in stride. He never gloried in past successes, brushing those aside in favor of concentrating on the work at hand.

In late February or early March, Thalberg, following persistent coast reports of his dissatisfaction with the then current situation at M-G-M, signed a 10 year contract which virtually set him up in business on his own with Metro financing his activities. The arrangement followed a special trip west by Nicholas M. Schenck who, it is understood, personally undertook to straighten out Thalberg's disaffection.

Hal Hode Reminisces

Irving Thalberg was a clerk at Universal when Hal Hode, now with Columbia, was assistant general sales manager of the company under Harry Berman. Hode reminisced yesterday:

"I recall I was sort of big brother to the office boys. One day, Thalberg came to me and told me he had a choice of two offers from Carl Laemmle. One was to train under me for a junior salesmanship; the other was an opportunity to go to the coast. I explained to him the advantages of Hollywood, but Irving told me he did not want to leave his family. I reminded him that he might some day become a director and in a position financially to take his family to the coast. Three weeks later, he went to Hollywood.

"About seven years ago, someone tapped me on the shoulder at the Cocoanut Grove in Los Angeles. It was Thalberg and another man whose name I did not know. Turning to this man, Thalberg remarked: 'This is the fellow who, a long time ago, thought I should come out here and that I might become a director one day.'"

Hollywood Is Shocked; His Praises Sung

(*Continued from page 9*)

tegrity and inspiration to all who came in contact with him. I loved that boy and feel his passing is the greatest blow ever suffered by the industry."

Dr. A. H. Giannini, president of United Artists: "His great work did not belong to any one studio. There were no geographical boundaries to his talent. His work was in the geography of the ideal—work that God will set aside for mortals not to mar."

David O. Selznick, president of Selznick International: "Irving Thalberg was beyond question the greatest individual force for fine pictures we had ever known. The world's greatest producer, the influence of his fine mind and spirit extended far beyond the pictures he made. He will be sorely missed for a long time by the industry he benefitted, by the millions throughout the world to whom he gave beautiful things and most of all by his intimates, among whom I was happy to count myself, to whom he was a beloved friend and counsel."

Loss "Irreparable"

Darryl F. Zanuck, vice-president in charge of production of Twentieth Century-Fox: "The loss of Irving Thalberg to the industry is irreparable. More than any other man he raised pictures to their present world prestige. I am sad at the thought of losing him as a friend, but proud that the industry in which I belong has produced a man of such notable stature."

Harry Cohn, president, Columbia Pictures: "In the passing of Irving Thalberg the industry has suffered a loss from which it will not soon recover. It has lost its staunchest friend and greatest idealist."

Sam Briskin, executive vice-president in charge of production at Radio: "The unfortunate passing of Irving Thalberg at the height of his career is one of the most severe blows we of this industry have suffered in many years."

C. R. Rogers "Deeply Shocked"

Charles R. Rogers, vice-president in charge of Universal production: "Not only M-G-M but the entire industry will suffer by the passing of Irving Thalberg. I am deeply shocked by the loss of this close, personal friend."

B. P. Schulberg: "Thalberg can never be replaced. In the whole industry no single person on or off the screen gave more to the industry or was loved by more. His thoughts and deeds can only be an inspiration to all of us for all of our lives."

William Goetz, executive assistant to Darryl Zanuck: "Irving Thalberg's loss is one of the greatest tragedies which has befallen Hollywood. He was great in every sense of the word. He was a man of great brain, vision and talent. In his passing Hollywood lost a friend and the industry lost one of its guiding geniuses."

Hal Wallis, associate producer at Warners: "The death of Irving Thalberg comes as a great shock to me and to everyone who had the good fortune to know him. In our official capacity, I had the opportunity to become intimately acquainted with him and not only was he the ablest producer in Hollywood but he was a perfect gentleman with a heart of gold. His passing is a tremendous loss to the entire industry and his friends."

Sam Katz: "I cannot believe this true friend and great leader has been taken away. His passing will prove the greatest loss the industry has ever suffered. His accomplishments in the past, however, will live long after him and his ideals will continue to lift the industry to new, exalted standards."

"Greatest Conceivable Loss"

Cecil B. De Mille, Paramount producer: "Irving Thalberg's passing is the greatest conceivable loss to the industry. I say that absolutely and without qualification. There are hundreds of executives, but only about six with a genuine genius for making films. He was the greatest of these.

E. J. Mannix, general manager of the M-G-M studio: "My friend, Irving Thalberg, is gone. But in his passing, he leaves an ideal that will live as long as the screen endures and serve as an inspiration and guide. No man contributed as much at any one time as did he."

Jesse L. Lasky: "It will be utterly impossible to replace Irving Thalberg. He was a magnificent man and the staunch friend of many. He will be missed beyond the power of words to describe."

David L. Loew: "The untimely passing of Irving Thalberg is a major loss to the industry he loved so well and served so faithfully."

"Truly Great"

Ernst Lubitsch, associate producer at Paramount: "I am shocked and deeply moved at the sad news. I mourn the loss of a true friend. With the passing of Irving Thalberg the industry has lost one of its truly great leaders."

Hal Roach: "A great man. He will be missed by the world for his genius and by his friends for the wonderful fellowship he gave us all."

Hunt Stromberg: "Still so young, so enthusiastic, with so many ideas planned for the future, Irving's passing will prove an unforgettable loss to the industry of which he was so proud. He has done more to lift pictures to their present standard of excellence than any one individual."

Mervyn Le Roy: "Thalberg's death not only is a great blow to the entire industry but to me, as I have lost one of my closest friends as the world has lost its greatest producer."

Rosh Hashona Here

Sundown tomorrow will usher in Rosh Hashona, the first of the important Jewish holidays which this year fall on Sept. 17-18 and Sept. 26. The last date is Yom Kippur, or The Day of Atonement.

Coast Halts Activities

Hollywood, Sept. 14.—Edmund Goulding halted work on "Maytime" and Sam Wood on "A Day at the Races" at 11 A. M. today in tribute to the memory of Irving Thalberg.

Mrs. Thomas Winter of the Hays office postponed an elaborate luncheon scheduled for Better Films Councils at the Ambassador, at which a discussion of "Romeo and Juliet" was to have been the principal topic.

Hard Blow to Mayer

Hollywood, Sept. 14.—Louis B. Mayer, who was by Irving Thalberg's side when he died this morning, is taking the latter's passing much to heart. He is under his physician's care and his family is worried.

Death of Thalberg Is Shock to London

(*Continued from page 1*)

are so rare as to be irreplaceable. It is their work that has created the industry.

Sam Eckman, managing director for M-G-M here: "How little one can say about a tragedy so heartbreaking. The world has lost a great man, the film industry a brilliant leader and personally I grieve at the most untimely loss of a close and truly staunch friend. The memory of him and all he stood for will remain with me forever."

Kilroe Here; Silent On Copyright Trip

Having completed a survey on the copyright situation after contacting author societies and government officials at Dublin, London, Paris, Berne, Vienna and Rome, Edwin P. Kilroe, copyright advisor to Twentieth Century-Fox and chairman of the copyright committee of the film industry in this country, returned yesterday on the *Normandie* after spending seven weeks abroad.

Because he had not submitted a report to the Hays organization, Kilroe would not discuss the results of his observations other than state that he would have his findings ready within the next few days.

Kilroe's assignment was to determine whether it would be to the best interests of the United States to join the Berne Convention and whether the film companies would ask Congress to ratify or reject the copyright treaty in which 40 countries have joined.

It is possible that after Kilroe submits his report legal heads of the industry may not permit its being made public until all angles are gone over.

Many Others Return

The *Normandie* passenger list embraced a long array of film and theatre personalities. Among them was Gilbert Miller, who made "The Lady Is Willing" for Columbia in London some time back. He told a Motion Picture Daily reporter he had given up film production because it required all of his time. "After making the one picture, I didn't think it any good and so have decided not to make any more," he said, adding he will produce a show here shortly and return to England on Oct. 17.

Returning from the Salzburg festival was Max Reinhardt, who will leave today for the Warner studio to start work on "Danton." He said he had signed a German actor, Vladimar Sukoloff, to play the part of Murat. After the film, Reinhardt will produce "The Eternal Road" here about the latter part of October and November.

Capt. E. Beddington Behrens, who played a part in the M-G-M-Twentieth Century-Fox-G. B. deal recently, accompanied Joseph M. Schenck. He denied that his trip had anything to do with pictures, this later being confirmed by Schenck. Behrens is a member of Myers & Co., financial interests identified with all of John Maxwell's backing in Associated British Pictures and with some financing of G. B. He left for the coast last night and may return in a week.

Composer of the musical score for "The General Died at Dawn," Werner Janssen, on his return, queried reporters on the reaction of the film. He said it was his first film effort, like Clifford Odets. Janssen is a conductor of the New York Philharmonic and will head for Hollywood in three or four days, probably to rejoin Paramount.

Many of Industry Aboard

Genevieve Tobin, Patric Knowles, Heather Thatcher, Brigette Helm, Dr. Henry Moskowitz, Federal Judge Julian W. Mack, Lew Wertheimer, Marc Connelly, Rose York and True King, Daniel O. Hastings, Mrs. Byron C. Foy, Ira Haupt and Dwight Wiman also returned from business trips and vacation jaunts.

Miss Tobin said she had just completed "A Man in the Mirror" for Elstree Prod. and will leave today for Hollywood to free lance. Dr. Moskowitz said he visited Ireland and England for a vacation. Miss Thatcher asserted she was here as a guest of Douglas and Mrs. Fairbanks and will probably return in about a week. Knowles, who appears in "The Charge of the Light Brigade" and "Give Me Your Heart," left yesterday on the Century for the coast to resume work for Warners. Connelly brought his mother home, he said, and will sail for London again next week to produce "Till the Cows Come Home." He stated production originally was planned for New York, but because Leslie Banks, the star, is at work in a picture for Alexander Korda, the rehearsals and opening would be in London.

Wall Street

Stock Recessions General

	High	Low	Close	Net Change
Columbia	39⅜	38⅞	38⅞	— ⅛
Consolidated	5⅛	4⅞	4⅞	— ⅛
Consolidated, pfd..	19¼	18⅞	19	— ¼
Eastman Kodak ..	175½	175½	175½	—1½
Gen. T. Equip.....	24¼	23¼	24	— ¼
Loew's, Inc.	61¾	59	59⅛	—2½
Loew's, pfd.	106¼	106⅛	106¼	+ ⅛
Paramount	11	10⅝	10¾	— ⅛
Paramount 1 pfd.	85½	83	84¾	—1¼
Paramount 2 pfd.	12	11⅝	11¾	.....
Pathe Film	8⅞	8½	8½	— ⅜
RKO	7⅜	7⅛	7⅛	— ⅛
20th Century-Fox.	31	30¼	30¾	— ½
20th Century, pfd.	39⅜	39	39⅛	— ⅜
Uuniversal, pfd. .	111¼	111	111	—1
Warner Bros.	13⅝	13⅜	13½	— ¼

Sonotone Up ⅛ on Curb

	High	Low	Close	Net Change
Grand National ..	4¼	4⅛	4¼	.....
Sonotone	2⅜	2⅜	2⅜	+ ⅛
Technicolor	27⅜	27¼	27⅜	— ⅛
Trans-Lux	3⅞	3⅞	3⅞	.....
Universal Pict. ..	9¼	9¼	9¼	— ¼

Paramount Bonds Advance

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99⅛	99	99	— ⅛
Paramount B'way 3s '55	58⅝	58⅝	58⅝	+ ⅛
Paramount Pict. 6s '55	93¼	93⅜	93¾	— ¼
Warner Bros. 6s '39 wd	97½	97	97¼	.....

(Quotations at close of Sept. 14)

Sees G B Deal In Effect By Jan. 2, 1937

(*Continued from page* 1)

flight, Schenck responded to all queries without hesitation or reservations. He did, however, break in for a moment to make certain his answers were being put down as given.

Schenck's reason for seeing the three-way deal as advantageous to the companies involved and "to the industry generally" was explained by this observation:

"If the Ostrers, who have absolute control of G. B. sold out to John Maxwell, who always has been ready to buy, Maxwell would have control of 60 per cent of the theatres in England and thereby put into the hands of one man the power to practically dictate terms.

In Hands of Lawyers

"Negotiations have been completed and the legal departments of the companies will take the next 10 days to draft the contracts so that the deal can become operative immediately after the first of the year," he added.

"Isn't most of the detail of the transaction set and of the remaining, isn't it merely a routine matter of the Ostrers depositing their stock?" Schenck was asked.

"Not all the details are set," he answered. "Operations of the distribution for the three-way company have yet to be worked out. There will be no change in this country or England. Sidney R. Kent will go over this month or next to work out the details."

"Isn't it a fact Sam Eckman will supervise the sales of the three companies when the merger becomes effective," he was next asked.

"Nothing has been determined at all because there has not been a meeting of the three companies to decide."

Q.—Has the name been decided for the new company to replace Metropolis & Bradford Trust?

A.—There will not be a holding company. The stock of G. B. will be divided and held by each company. It was originally intended to form a new holding company, but this legally could not be done.

M-G-M Share 40%

Q.—How much stock will M-G-M and Twentieth Century-Fox have?

A.—Combined, Twentieth Century-Fox and M-G-M will have 40 per cent, the Ostrers, 20 per cent and the rest will be in the public's hands.

Q.—It has been widely reported Alexander Korda will tie in with the deal, perhaps as general production head. Have you anything to say on this? Will Michael Balcon join M-G-M on the coast as was discussed about a year ago, or will he continue to head G. B. production?

A.—There is absolutely no truth at all to the reports. As a matter of fact, Balcon will produce for the three companies. Although G. B. is scheduled to produce 24 this year, the combined production of the three companies will be increased to 36.

Q.—We understand M-G-M and Twentieth Century-Fox will each distribute a minimum of five annually in America under the G. B. deal. Is this correct?

A.—Yes.

Q.—Is there any maximum?

A.—No. This depends on the quality of product made.

Q.—Reports indicate G. B. distribution in America will be discontinued not later than the spring of 1937 with absorption of the sales force by M-G-M and Twentieth Century-Fox. Is it possible that the American sales staff of G. B. will be absorbed by Jan. 1?

A.—That's our present intention. There is no chance of taking over G. B. distribution in this country by the first of the year. The company must sell its product here for the rest of the season and this position will not be changed until our next sales convention, probably in May.

Q.—Are there any changes in the deal as first announced? London has reported the stock setup has been altered to further reduce the Twentieth Century-Fox and M-G-M participation in Metropolis & Bradford Trust.

Original Deal Holds

A.—Fundamentally, no. In details many changes have been made on account of legal points. You cannot operate there as you do here, and vice versa. But fundamentally the deal is set up as originally contemplated.

Q.—Is it not a part of the plan to retire the Ostrers from active management within a year after the deal becomes effective?

A.—The only change which has come about from what we originally contemplated is that we have abandoned the idea of setting up a new trust company to replace M. & B. We didn't deem it advisable to have the Ostrers as a one-man control. We are now doing away with that so the control will not be in one man's hands.

Q.—Has any stock changed hands?

A.—No.

Q.—Who will direct the activities of the new combined company?

A.—That will be up to the board of directors. Twentieth Century-Fox will have two men on it, M-G-M, two and the Ostrers, two. Of the remaining six, these men will be impartial and will act for the best interests of G. B. They will not be rubber stamps, but regular directors.

Q.—Any date set when M-G-M and Twentieth Century-Fox will ratify the deal?

A.—I understand the Loew board has given my brother the authority to ratify the pact. The Twentieth Century-Fox board will hold a meeting as soon as Mr. Kent comes back from Maine. I understand he is due back Tuesday.

Q.—Has the G. B. board ratified the deal?

Approval Held Inevitable

A.—The Ostrers control the G. B. board and it is bound to approve the arrangement. The G. B. board hasn't had a meeting because the papers have to be drawn and submitted to the members. It wouldn't be practical for them to ratify the deal until we have done it first. After our boards have passed on the pact, the G. B. directors will meet and dissolve Metropolis & Bradford Trust.

Q.—Many of the G. B. theatres in the provinces are antiquated and outmoded. How far have plans progressed for reconstruction or rehabilitation and is the report correct that plans have been discussed to augment the circuit by acquisition or construction of new theatres throughout the United Kingdom?

A.—A substantial amount of money has been appropriated to rehabilitate theatres, naturally. The theatres are much finer than I thought they were and business is very good. Where G. B. business is not very good is in the producing end. Yes, a policy of expansion is natural as soon as the deal goes through.

Q.—Who will run the G. B. circuit and is it fair to assume that the operator will be an American theatre executive sent over from this side?

A.—An Englishman, by all means. We may send over technical men, if needed. No change in management is contemplated. The present operator is a good man. However, we will send over a man to make a report so that we know what we have. I believe there are about 340 theatres.

Q.—What about A. C. Blumenthal's commission?

A.—Blumenthal will get his as soon as the deal is finished. He will be paid by the Ostrers and Twentieth Century-Fox and not from M-G-M. The Ostrers and Twentieth Century-Fox are selling something, while M-G-M is the buyer.

Q.—In view of M-G-M's first announced plans to send important talent over, what is the plan now that G. B. will be the production outlet for M-G-M in England? What talent from Twentieth Century-Fox will go abroad? How does Bob Kane fit into the picture?

Balcon, Production Head

A.—M-G-M will have to answer for itself. Twentieth Century-Fox hasn't yet decided. Whatever will be the best policy for the production company will be worked out by the three companies, not by one man or one company. Michael Balcon will remain as the top man, but with the help of more producers. We know we're going to have a new producing company to be financed by the three firms and naturally we will do everything to make it a success. Bob Kane will be in the new company in a business capacity.

Q.—The G. B. studios at Shepherd's Bush are recognized as antiquated and old-fashioned. What are the plans for a new studio and is it true the new Amalgamated studios will be used?

A.—Yes, Shepherd's Bush is antiquated and expensive to produce in. Alexander Korda has a fine studio and we may make a deal with him. If not, we will have to get new studios. Korda's studio is ideal. The layout is such that we could increase offices and stages under the present arrangement as much as we want. If we cannot make a deal with him, we will build a studio large enough to make as many pictures as we decide. We may even rent space at other studios.

Q.—Counter moves on part of other American and British companies have been reported. Radio and Columbia are reported talking to John Maxwell. C. M. Woolf is said to be buying theatres on the q.t. What is there to say about this, if anything, on the theory the G. B. deal and counter moves are popularly believed to be influencing a widespread change in the entire alignment of the British industry, putting independent exhibitors on their guard and perhaps influencing them to band together to fight distributors either now or planning to go into exhibition?

A.—We have nothing to say. Ask the people making the moves. We are not disturbed over rumors or reported moves. The conduct of our negotiations speaks for itself. Rumors will be rife until we start operating.

Q.—What will be the name of the new company distributing in England?

A.—Probably M-G-M-Twentieth Century-Fox-G. B., or in some other order. I am giving the names of the companies in the order of their importance. We haven't given the matter any thought.

Q.—What will become of the corporate names of M-G-M, Twentieth Century-Fox and G. B. in England?

A.—All companies will be dissolved into one name. The sales forces will be retained, but distribution will be handled by a central unit.

Sales Savings Five Per Cent

Q.—How much will be saved by one distributing system?

A.—I have no idea, but I think from four to five per cent of the gross.

Schenck said he had signed Janet Johnson, an Australian, who is now appearing in a London show. She is not expected to arrive here until the show closes, which will be Jan. 1.

The Twentieth Century-Fox board will meet and authorize Kent to go through with the deal as made before Schenck leaves for the coast in about two weeks, the chairman of the board stated. The only communication Schenck has had with Kent on the deal is by transatlantic phone and cable. The two will get together immediately to discuss all phases of the arrangement and within the next month or six weeks, "Kent will go abroad and work everything out."

Kent Returns to Desk

S. R. Kent, after an extended vacation in Maine, was back at his desk at Twentieth Century-Fox yesterday, feeling and looking fit.

Balcon Studio Top; Korda Not in Deal

(*Continued from page* 1)

upon his arrival yesterday from England on the *Normandie* after a five-week trip.

Reports have been trickling in by cable from London that Korda would be included in the deal and become general studio head of the combined production in England and that Balcon would join M-G-M in Hollywood as a producer.

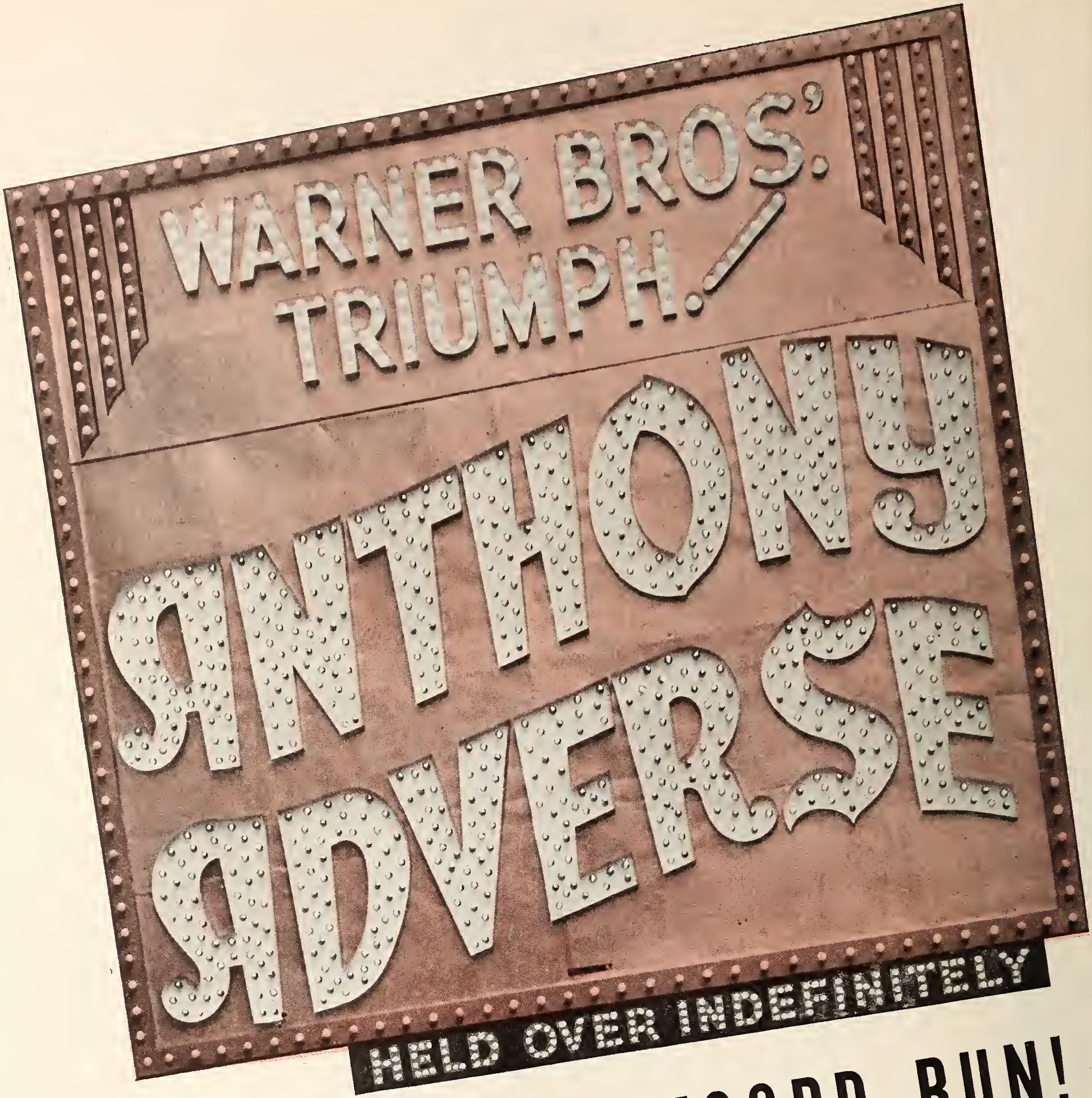
"There is absolutely no truth at all to these reports," Schenck declared. "Balcon will produce about 36 pictures for the three companies," he said. "Korda has a hard and fast contract with U. A.," the chairman of the Twentieth Century-Fox board stated, "and, while he is a valuable man to any company, we do not wish to disturb our contractual relations by trying to take him away from a company with which he is under contract."

N. M. Schenck Eyes London on Merger

(*Continued from page* 1)

cause change in plans, but if Schenck goes, he will be accompanied by Sidney R. Kent, president of Twentieth Century-Fox, and Arthur M. Loew, M-G-M foreign sales manager.

"Tired of knocking about the world and exhausted from making four to five trips abroad a year," which he asserted was "too much" for him, Joseph M. said he will leave for Hollywood in about two weeks to stay there. "I'm over 40, you know, and tired of traveling," he added.



SURE SIGN OF A RECORD RUN!

Now it's a *fourth* tremendous week for New York, three weeks for Detroit and Philly—and the howl for holdovers in every other key engagement already brings Pittsburgh, Newark and Cleveland into line with doubled time! Watch the amazing figures from coast to coast—then figure on a record run for your money with this giant leader of the sensational set-up of smashes on the way from Warner Bros.!

ANTHONY ADVERSE
By HERVEY ALLEN
Starring
FREDRIC MARCH
With OLIVIA de HAVILLAND
ANITA LOUISE • DONALD WOODS
EDMUND GWENN • CLAUDE
RAINS • LOUIS HAYWARD
Gale Sandergaard • Steffi Duna
Billy Mauch • Akim Tamiraff
Ralph Margan • Henry O'Neill
Directed by MERVYN LeROY

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 65 NEW YORK, WEDNESDAY, SEPTEMBER 16, 1936 TEN CENTS

New National Organization Plan Up Again

Report Regional Groups Interested in Move

Revival of plans to formulate a new national independent exhibitor organization will get under way next week, according to one of the sponsors of the proposed association.

Several local organizations throughout the country are said to have signified their intention of joining the new group, it was stated. Some of the exhibitor groups are either affiliated with the M. P. T. O. A. or Allied, but most of the territorial associations are without national affiliation.

Under plans of the new organization, a formula of representation along Congressional lines will be set up. It is said that approximately 15 important exhibitors are prepared to back the new move.

Long before the NRA code expired,

(*Continued on page* 8)

Hearing Begins on RCA's Patent Pact

WILMINGTON, Sept. 15.—A hearing on an injunction action by the Philadelphia Storage Battery Co. against Radio Corp. of America seeking to prevent RCA from terminating a licensing agreement opened in chancery court here today before Chancellor Josiah O. Wolcott.

The basic patents of the radio and television industries and the basis upon which royalties should be computed are involved. The hearing is expected to last about a month. P.S.B. seeks to have RCA enjoined from terminating a licensing agreement under which the battery company is licensed to use RCA patents. P.S.B. denied the charges of RCA that it had violated agreements and

(*Continued on page* 9)

"Romeo" at $20,354 In Its Fourth Week

"Romeo and Juliet" tallied $20,354 in the fourth week at two-a-day prices at the Astor. The figures include Labor Day, when three shows were held.

At the Strand, "Anthony Adverse" finished up a third week with approximately $37,000. The second week of "The General Died at Dawn" ended at the Paramount last night with $40,000. The third and last week of "Swing Time" at the Music Hall is expected to wind up tonight with $90,000.

20th-Fox Will Have 54, States Schenck

Twentieth Century-Fox will produce and release 54 features for the 1936-37 season, the same number as the current year, Joseph M. Schenck, chairman of the company's board, stated following his arrival from England.

"It is too early to tell how many we will have on our 1937-38 program," he added.

With the double feature trend fastening its hold throughout the country, Schenck held "there is very little demand or room for shorts." Although reports from time to time have had it that Twentieth Century-Fox will discontinue distributing these sub-

(*Continued on page* 9)

Newsreels in Cuba Are to Be Censored

HAVANA, Sept. 15.—The Cuban Dept. of the Interior tonight ordered Havana distibutors of American films to submit all newsreels in the future for special censorship before releasing. The order was issued because of the fear of the Government that shots showing civil war in Spain might cause disorders among members of the Spanish colony in Cuba who are sympathetic to opposing factions abroad.

The release of several American newsreels of the war in Spain was forbidden by the Dept. of the Interior.

Dixey Touring Keys On British Venture

LONDON, Sept. 15.—Capt. A. F. Dixey is pushing efforts to get the proposed cooperative producing organization started with the necessary exhibitor support. He will explain the plan in six provincial key cities between Sept. 23 and Oct. 8.

A Tribute

Hollywood, Sept. 15.—A large floral wreath from the entire M-G-M organization, at the services for Irving Thalberg here, will bear the following inscription:

"With heads bowed in grief the entire family of Metro-Goldwyn-Mayer in its home office and in its branches throughout the world extends deepest sympathy."

Nathanson Is Given Canada Radio Post

TORONTO, Sept. 15.—N. L. Nathanson of Toronto, president of Famous Players Canadian, has been appointed director in the newly-organized Canadian Radio Corp. by Prime Minister W. L. Mackenzie King. The president of the corporation is Leonard Brockington of Winnipeg, while the general manager to be appointed is expected to be Major Gladstone Murray of the British Broadcasting Corp., London, or Reginald Brophy of NBC.

This is the first time Nathanson has accepted a Government appointment and his selection is regarded as highly important in that it will link films with broadcasting in Canada. The new Canadian corporation is an outgrowth of the Canadian Radio Commission which was organized

(*Continued on page* 9)

Loew Leaves Today For Canada Survey

Arthur Loew, head of M-G-M's foreign activites, will leave for Canada this morning to make a survey on exhibition and the company's distribution in the Dominion. He plans to remain about 10 days and sail on the *Empress*

(*Continued on page* 9)

Archbishop, Refuting Shaw, Clarifies Status of Legion

CINCINNATI, Sept. 15.—Answering the recently published charge of George Bernard Shaw that censorship of the screen adaptation of his play "St. Joan" would be exercised by a body which he termed "Catholic Action," Archbishop McNicholas of Cincinnati, speaking as chairman of the Episcopal Committee on Motion Pictures, today said:

"The letter of Bernard Shaw to *The New York Times* on Sept. 14 regarding the adaptation of his play "St. Joan" to the cinema can give rise to much misunderstanding. Four of its points should be kept clearly in mind.

"First: The Legion of Decency has no connection directly or indirectly with the Hays organization. It is not to be identified with it. The words 'Catholic Action' are used so loosely by Mr. Shaw as to embrace apparently the Hays organization and The Legion of Decency. Nothing could be further from the truth. There is no Catholic group in the Hays organization nor in the motion picture industry.

"Second: The Legion of Decency is

(*Continued on page* 12)

Funeral Rites For Thalberg Set for Today

Arrangements Are Made And Ushers Named

HOLLYWOOD, Sept. 15.—While this mercurial community was still trying today to grasp a realization that the drama of life moves more swiftly and poignantly than the studio make-believe it was announced that Irving Thalberg's funeral will be held tomorrow morning at 10 o'clock from Temple B'nai Brith. The services will be conducted by Rabbi Edgar F. Magnin.

The honorary ushers at the funeral will be Carey Wilson, Sam Wood, Cedric Gibbons, J. J. Cohn, Robert Leonard, Moss Hart, Douglas Fairbanks, Clark Gable, Sidney Franklin, Lucien Hubbard, W. S. Van Dyke and Fredric March.

Burial will be in Forest Lawn Memorial Park. Only the family, immediate friends and associates will be admitted to the services. In accordance with the wishes of Miss Shearer every attempt is being made to prevent any demonstration on the part of crowds that may gather. Only the family will attend the interment in the crypt at the cemetery.

Nicholas M. Schenck, Howard Dietz, J. Robert Rubin, Edgar B. Hatrick, Douglas Shearer, Bert Nayfack and Joseph Mankiewicz arrived by plane from New York this morn-

(*Continued on page* 11)

London Press Heaps Praise on Thalberg

By BRUCE ALLAN

LONDON, Sept. 15.—The national newspapers, not excepting the highly conservative *London Times,* editorially paid genuine tributes to the memory of Irving Thalberg today.

"He was one of the most important men in the world film industry and combined outstanding ability with a tactful, attractive personality," said the *Times.*

Seton Hargrave in the *Daily Mail:* "A great shock. The whole film world

(*Continued on page* 11)

Switzerland Plans Subsidy for Films

GENEVA, SWITZERLAND, Sept. 15.—The Swiss Government has determined upon a plan of subsidization of the film industry in the country. It is undertaking a survey to locate a suitable site on which to build a large

(*Continued on page* 9)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 16, 1936 No. 65

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Maneall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Indies Advised to Fight in Congress

Milwaukee, Sept. 15.—The presentation of a solid front by independent exhibitors at the next session of Congress was advocated by Congressman Thomas J. O'Malley as the only means of securing relief from the present copyright situation in an address before more than 50 independent exhibitors attending the opening session of the Independent Theatres Protective Ass'n of Wisconsin at the Hotel Plankinton today.

O'Malley outlined the history of Bill S-3047, declaring that the hearings held in connection with it had done some good despite the fact that that it failed to pass.

Aaron Saperstein, president of Illinois Allied, spoke on the difficulties which face the Cook County exhibitors in the form of double features and the extra week of clearance to B. & K. as a need for a strong independent exhibitor organization.

Capital Notice Filed

Sacramento, Sept. 15.—National Theatre Supply Corp., a Delaware corporation, has filed notification here of a reduction of capitalization from $3,256,659.93 to $509,241.13.

Lee Publicity Head For Brooklyn Pool

Joe Lee, for the past two years managing director of the Paramount, Brooklyn, has been named publicity director of the Fox, Strand and Paramount in Brooklyn under the three-way pool effected and supervised by Si Fabian.

As his assistants, Lee will have Sonny Schlenger, Teddy Trust and Ruth Leighton. Harold Fisher will be manager of the Brooklyn Paramount with George Evans and Elihu Glass assisting. William McLaughlin continues as manager of the Strand and Charles Dowe remains in charge of the Fox.

Larry Cowan, formerly in charge of publicity for the Brooklyn Fabian theatres, has been transferred to Albany where he has taken over the directorship of exploitation of the Grand and Leland.

Mississippi Tax May Get Signature Soon

Jackson, Miss., Sept. 15.—A special session of the legislature opened here today with the possibility of the revised state admission tax being signed by Gov. Hugh White. The measure was passed by the legislature during the regular session and will become a law automatically if not signed by the governor this month.

Ed Kuykendall, M. P. T. O. A. president, came here from his home at Columbus, Miss., as an observer at the session. He plans to leave for New York from here within the next week.

File Elsmere Judgment

A judgment in foreclosure and sale was filed in N. Y. Supreme Court yesterday by the Mortgage Commission and the Title Guarantee & Trust Co. against the Elsmere Theatre Holding Co. and the Five County Realty Corp. This was a foreclosure action on four mortgages given to secure payment of $265,000 on property at 528 W. 125th St. and 29 Moylan Place.

Exhibitors Breathe Easy

Seattle, Sept. 15.—The two greatest sources of competition for local theatres during the past three months have concluded their activities for the season. Daily horseracing ended its season last week. More than $2,500,000 was wagered during the 10-week session. Night baseball, responsible for crowds of 4,000 to 10,000 at each game, also closed its local showing here.

Jensen Estate to Widow

Los Angeles, Sept. 15.—The will of Walter F. Jensen, pioneer theater man, filed in the probate division of the Superior Court, names Mrs. Eskaleen Blythe Jensen, his widow, sole heiress to an estate valued at $250,000. Jensen was drowned when he fell from a fishing boat on Aug. 29.

MPPDA Annual Meet Set

The postponed annual meeting of the board of the M. P. P. D. A. is scheduled for Sept. 23. Will H. Hays, president, is expected to leave the coast today or tomorrow in order to attend the meeting after stopping off for a day or two in the middle west.

One Big Night

Kearney, Neb., Sept. 15.—It was a gala evening for Kearney recently when Charley Chase was discovered eating in a local restaurant while on a transcontinental auto tour.

Court Cuts Steuer's Theatre Fee $25,000

Allowance of $100,000 counsel fees to Max D. Steuer in connection with litigation on behalf of Knickerbocker Theatres, Inc., and the Clinton-Apollo Theatre Corp. was reduced yesterday by Supreme Court Justice L. A. Valente to $75,000. Steuer was allowed disbursements amounting to $789.

Justice Valente further explained the reason he was compelled to reduce the original verdict by $25,000 was that the first award was made on an expected profit of $500,000 in 10 years. He assumed that the present worth of the expected profit is only $375,000, and therefore, made the reduction.

"U" Signs 2 Circuits

James R. Grainger, general manager of distribution, has arranged for the showing of Universal product by the E. M. Loew circuit of 23 theatres in New England and by Tri-State Theatres Co., operating 16 houses in Iowa, Illinois and Nebraska. A. J. Herman, William Kelly and Loew consummated the former deal in the Universal Boston office, while in the latter negotiations G. Ralph Branton acted for the circuit with E. T. Gomersall, LeRoy Miller and Jerry Spandau representing the distributor.

Ufa Wins Particulars

Justice Edgar J. Lauer yesterday granted a motion for a bill of particulars requested by the Ufa Films, Inc., in connection with the suit brought against them by Wafilms, Inc. The complaint asks for $15,000 damages alleging breach of agreement to make a sound version of a silent picture entitled "Heavenly Bodies."

Hummel to Australia

Hollywood, Sept. 15.—Joseph S. Hummel, general foreign sales manager for Warners, will sail for Australia tomorrow to negotiate a new deal with United Theatres and Hoyts circuit. From Australia he will tour the Far East, Asiatic branches and South Africa, returning to New York in nine months.

Jolsons to Celebrate

Hollywood, Sept. 15.—Al Jolson and his wife, Ruby Keeler, will celebrate their eighth wedding anniversary next Monday, following which he will leave for a New York radio appearance while Miss Keeler will start work in Warners' "Ready, Willing and Able."

To Name SMPE Winner

The Society of M. P. Engineers will name the winner of the 1936 Progress Award medal at the fall meeting of the society to be held at the Sagamore Hotel, Rochester, Oct. 12-15. The first award last year was won by Dr. Edward C. Wente of Bell Laboratories.

Midwest Houses Gain In Spite of Drought

Kansas City, Sept. 15.—"Considering the national publicity in connection with this area's crop failure, drought and heat this summer," comments E. C. Leeves, district sales manager for Erpi, "it is rather amazing to find that during the past seven months we have made 58 installations of sound equipment, compared with 20 in the preceding seven months.

"And in almost all cases where improvements are being made in sound equipment, exhibitors also are making extensive improvements in other departments of their theatres. The inevitable conclusion, which is borne out by observation, is that exhibitors are doing more business at the box-office than last year. The area is, apparently, in spite of all that it has 'taken' during the past several months, and during the past several years when there has been a recurrent drought condition, in the best shape since the depression, with more money available and circulating.

Gains Widespread

"Better business is not confined to any particular geographical location, to any particular type of theatre. Installations recently have been made in Broken Bow, Neb., a city of 2,500; Algona, Iowa, around 9,000; Paris, Mo., 1,500; Lamar, Mo., 3,000; Topeka, Kan., 75,000; Sarcoxie, Mo., 950; Wichita, Kan., 100,000, and Kansas City, Mo., 400,000."

Recent rains have been general throughout the territory, Leeves reports, and while too late to do more this year than make pasture and late feed, have revived optimism throughout the area because they have meant good seed beds for fall planting, which is half of the prospects for crops next year.

Will Single Better Pictures in Akron

Akron, O., Sept. 15.—The Akron Exhibitors' Ass'n has agreed to single feature the outstanding pictures during the 1936-37 season, leaving only the weaker ones for double features. The pictures to be shown under the single feature policy exclusively will be determined by a committee of seven headed by Robert Menches, president of the association, chairman. The association is now working out a plan to increase admission prices five cents in all member houses.

Kurtz to Study Melbert

Federal Judge Samuel Mandelbaum yesterday appointed bankruptcy referee Irwin Kurtz to decide whether or not an order should be entered dismissing the involuntary petition in bankruptcy which has been filed against Melbert Pictures.

Halt "Santa Fe" Release

Hollywood, Sept. 15.—Burroughs-Tarzan Pictures, Inc., have postponed the release of "The Phantom of Santa Fe" until after the release of "Tundra."

Low Rates for "Brigade"

Major Albert Warner states "The Charge of the Light Brigade" will be released throughout the country at popular prices.

Sees Readiness to Film in Australia

By CLIFF HOLT

MELBOURNE, Aug. 21. (*By Airmail Via London*)—Ernest Turnbull, head of the newly formed Gaumont British Dominions Films Distributors, Ltd., just returned from London, expressed the view that American and English units were willing and eager to participate in Australian production, so long as some sound commercial system for production and distribution on an international basis could be evolved. At the same time, he said, Britain was dissatisfied because no provision was made for British films under the New South Wales and Victorian Quota legislation, despite the fact that Australian-made pictures were regarded as British quota subjects under the British Quota Act. A proposal had been submitted to the British Government to bar pictures made in the Dominions as counting as British quota pictures and instead, place them on a reciprocal basis with tariffs.

* * *

As Turnbull points out, this would give the infant Australian producing industry a poor chance on the British market; whereas if Britain were to give Australian producers an opportunity to "get going," it would not be long before their films could be sold in England on merit alone, just as British films are sold here.

* * *

An expenditure of £100,000 is planned by M-G-M in the construction of its new house in Brisbane. Building is already in progress.

Raise Albany Prices

ALBANY, Sept. 15.—The Grand, a Fabian house running double bills, has advanced its top to 35 cents as a new fall policy. The top formerly was 25 cents.

Increase "Ziegfeld" Price

COLUMBUS, O., Sept. 15.—Loew's Ohio has raised matinee prices to 35 cents for any seat, with the evening rate scaled to 40 and 56 cents for balcony and lower floor, for "The Great Ziegfeld." The Saturday schedule is 35 cents for any seat until 1 P.M., 40 cents from 1 to 6 P.M., and 56 cents thereafter. Sunday admission of 35 cents is extended to 2 P.M., after which the 56-cent charge applies until closing. The regular scale at this house is 30 and 40 cents for matinee and night, respectively. This is the first price advance here in several years.

Kansas Scales Raised

KANSAS CITY, Sept. 15.—Price increases are being extended by the Glen W. Dickinson circuit. Top at the Booth, Independence, Kan., has just been lifted from 25 cents to 35 cents.

The scale at the Dickinson, Hiawatha, Kan., was raised 10 cents to 35 cents two weeks ago, and others are scheduled.

The Booth at Independence, operated by William Wanger, has added 10 cents to the 25-cent top.

Warners Raise Prices

NEW HAVEN, Sept. 15.—Warners have increased balcony prices by five cents at the Cameo, Bridgeport and State, Waterbury, as the first move in the tryout of higher admissions.

Looking 'Em Over

"Lady Luck"

(*Chesterfield*)

Produced by George Batcheller, this production has but little to offer, and appears suitable only as the second half of a double bill.

Revolving about the romantic difficulties of a manicurist and a newspaper reporter, played by Patricia Farr and William Bakewell, respectively, the story has a touch of murder mystery, which is not too subtly solved, the usual stupid-appearing detective, and the polished "gentleman" who appeals to the girl, but is revealed as a fraud.

In support are Lulu McConnell, Duncan Renaldo and Jameson Thomas. The title refers to the girl's drawing of a sweepstakes ticket on a horse called Lady Luck, which proves the winner and brings the fortune hunters gunning for her money. Bakewell saves her from them and a murder indictment threat, and the two begin their lovers' spat all over again as the film ends.

Charles Lamont directed from a screenplay by John Kraft.

Production Code Seal No. 2,397. Running time, 61 minutes. "G."

"The Ghost Patrol"

(*Puritan*)

Tim McCoy changes into a flying suit and then again into cowboy regalia as he brings about the demise of clever gangsters who, with the aid of a scientific device, bring down airplanes carrying cargoes of cash and bonds. McCoy plays a Federal man and the wandering of the plot takes him to a deserted city where the mob is working a ray, through holding its inventor. There he ingeniously, and through the credulity of the outlaws' rounds them up. The Government aides arrive and with some noisy gunplay the piece ends when cowboy meets the girl, Claudia Dell. They had not been introduced up until the finish.

The film will please its audience of excitement seekers. It is done well enough in western-mystery fashion. Sam Newfield directed. The cast includes Wheeler Oakman, Walter Miller, Lloyd Ingraham and Jim Burtis.

Production Code Seal No. 2,287. Running time, 57 minutes. "G."

"Campo di Maggio" ("Hundred Days of Napoleon")

(*Nuovo Mondo*)

One of the most noteworthy efforts to come out of Italy recently, this dramatization of the 100 stirring days which elapsed between Napoleon's escape from Elba and his final defeat at Waterloo and imprisonment on St. Helena, is excellent entertainment.

It will have its greatest appeal, of course, for those audiences who can understand Italian, but there are sufficient subtitle translations of dialogue to make following of the story a simple matter.

The performance of Corrado Racca as Napoleon is outstanding. He brings a breath of reality to an almost legendary figure. Worthy of mention is the work of the child player, Pino Locchi, as Napoleon's adored son, the King of Rome.

The highlights of the Emperor's last and in many ways his greatest adventure, are told swiftly, as the events themselves moved. There is always action, dominated by the movement of the "Little Corporal," against an early 19th century background of political double-dealing, intrigue and alliance against Napoleon.

The strongest sequence of the picture is the battle of Waterloo, splendidly enacted, with Napoleon pitted against Wellington, heading the English forces, and brought to defeat by the arrival of Prussian reinforcements against the French under General Blucher. Finally there is Napoleon's forced withdrawal and the completion of the plan to send him to St. Helena.

Reviewed without production code seal. Running time, 100 minutes. "G."

"Give Me Your Heart," this morning's opener at the New Criterion, was previewed by wire from Hollywood on July 11.

"My Man Godfrey," which opens at the Radio City Music Hall tomorrow morning, was also previewed from Hollywood, but on June 13.

Hold K. C. Jamboree

KANSAS CTY, Sept. 15.—A jamboree for picture people, press, and politicians, arranged by Earl Jameson of Film Delivery, was held here this evening. It was strictly a stag affair. Rube Finkelstein, operator of the Belmont, was co-host.

Radio Buys "Violette"

HOLLYWOOD, Sept. 15.—Radio has purchased "Violette," a short story by Vincent Sheean which deals with a Paris news correspondent who covers the League of Nations meetings at Geneva. Katharine Hepburn will be starred.

Boston Post Office Hits at Bank Night

BOSTON, Sept. 15.—The Boston Post Office, notwithstanding the recent ruling of the Massachusettes Supreme Court that Bank Night as conducted by theatres is not a lottery issued a statement yesterday that all publications containing advertisements or news items refering to such drawings will be barred from the mails.

A circular letter mailed by Peter F. Tague, acting post master here, stated that the solicitor of the Post Office Dep't. had issued a ruling that any reference made to Bank Night qualified publications in which it appeared as unmailable under section 601 of the postal rules and regulations.

Jefferson Circuit Reaches 63 Houses

With the building of two new theatres and the acquisition of another, the Jefferson Amusement Co. now totals 63 in Texas, J. C. Clemmons, president, said yesterday. He plans to remain here about a week on product deals. With him are T. R. Clemmons, his brother and general manager, and Julius M. Gordon, attorney.

About a month ago the circuit opened the Port, La Porte, Tex., a 500-seat house and next week the Rio, Nederland, Tex., another 500-seat structure, will be opened. Last week a deal was closed for the Lyric, Port Neches, Tex., with operation to change Oct. 1.

Roxbury Theatre Robbed

ROXBURY, Mass., Sept. 15.—Two gunmen held up the Rivoli here on Monday and escaped with $1,400. The bandits, it is said, were familiar with the plan of the theatre and after the last performance forced Lewis Newman, manager, and G. Cronin, his assistant, to open the safe.

The police gave chase, shooting at a car which was doing 70 miles an hour. The speeding machine was wrecked and its two occupants were seriously injured. The car had been stolen but it was not the thieves. The real bandits made their escape.

Gallagher at Funeral

TERRE HAUTE, Sept. 15.—Richard ("Skeets") Gallagher came here by chartered plane today to attend the funeral of his father, Anthony J. Gallagher, 82, who died Sunday. The comedian returned to Hollywood on the same plane immediately after the services.

John B. Price Dead

KANSAS CITY, Sept. 15.—Word has been received here of the death Sept. 12 of John B. Price, Hannibal, Mo., who was one of the earliest operators of theatres in the state. Approximately 30 years ago, Price erected one of the first three houses.

M. Temple in Story Post

HOLLYWOOD, Sept. 15. — Mildred Temple, formerly assistant to David Matthews, has been named story editor in the Mervyn LeRoy company.

Cowdin East by Plane

HOLLYWOOD, Sept. 15.—J. Cheever Cowdin left for New York today by plane. James R. Grainger left today for San Francisco.

Is it true what they say about

"G

"M Y

IS IT?
JUST LOOK!

Cracks All Time Opening Day Frisco Record!

'GODFREY' SMASH $44,000 IN L. A. HOUSES!

Biggest Take in Years! House Records Shattered! Tremendous!

. . *Variety*

NEW HIGH FOR YEAR AT PITTSBURGH!

. . *Variety*

TOPS 'BOAT' BY 5 G'S IN 5 DAYS IN DENVER! BEATS 'OBSESSION'!

'GODFREY' DOUBLES GROSS OF 'OBSESSION' AND 'BOAT' IN L. A AND HOLLYWOOD!

EVERYBODY'S TALKING ABO

ODFREY”?

MAN GODFREY"

HELD OVER RIVOLI, TOLEDO! FIRST H.O. IN THEATRE'S HISTORY!

Tops 'Boat' by $1300 in 5 Days at Indianapolis!

BIG $8,000 AT PORTLAND! TOPS! . . *Variety*

Tops 'Obsession' and 'Boat' by Over 40% in Seattle!

OUTGROSSES 'BOAT' by $3400 IN SAN DIEGO! TOPS 'OBSESSION'!

'GODFREY' $43,000 AT CHI! A BANG-UP WEEK! . . *Variety*

'GODFREY' $18,000, ST. LOUIS! BIGGEST Opening in 18 Months! Wow Week! . . *Variety*

Erie Opening Beats 'Boat', 'Obsession'!

UT THE NEW UNIVERSAL !

A POWERFUL HUMAN

Furious!
Rom

S. S. VAN DINE
author of the world famous Philo Vance detective stories.

RITA WEIMAN
author of "Footlights," "What Manner of Love."

ANTHONY ABBOT
author of "Joshua Todd," "About the Murder of the Circus Queen."

SAMUEL HOPKINS ADAMS
author of "It Happened One Night," "The Gorgeous Hussy," "In Person."

RUPERT HUGHES
author of "Love Song," "Ladies' Man," "No One Man."

The PRESIDEN MYSTER

Conceived by the
CHIEF EXECUTIVE of the NATI

Written by
RUPERT HUGHES · SAMUEL HOPKI
ADAMS · ANTHONY ABBOT · RITA WEIM
S. S. VAN DINE and JOHN ERSKI

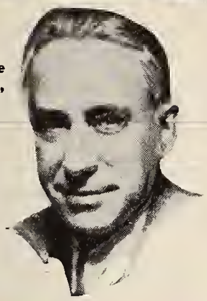
with **HENRY WILCOXON**
BETTY FURNESS
and a brilliant cast

Directed by Phil Rosen
Produced by Nat Levine

A REPUBLIC PICTUR

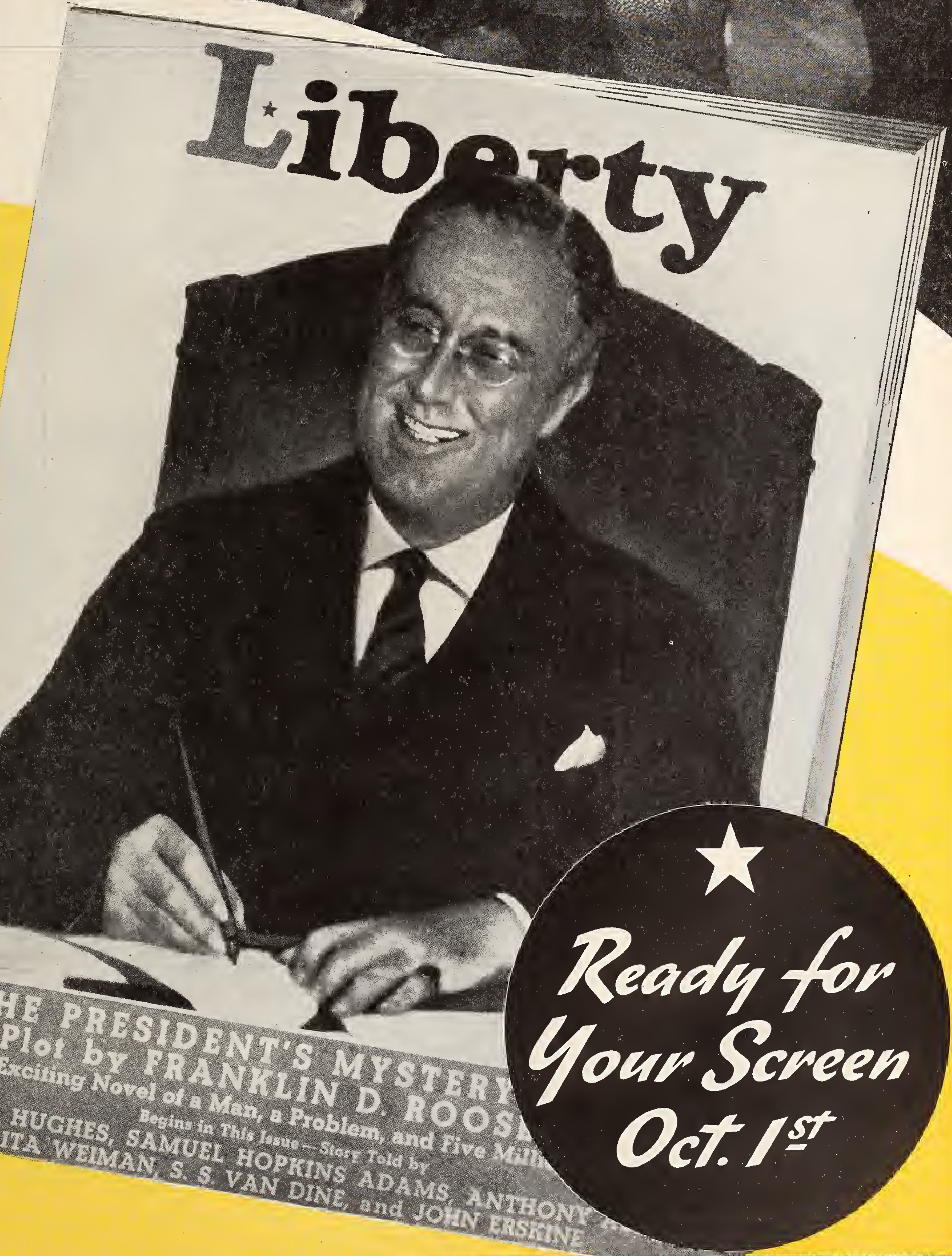
STORY OF THE PEOPLE

atic!
Timely!



HN ERSKINE
or of "Private Life
elen of Troy",
helor of Arts."

'S



Liberty

• THE PRESIDENT'S MYSTERY
Plot by FRANKLIN D. ROOS
An Exciting Novel of a Man, a Problem, and Five Mill
Begins in This Issue—Story Told by
RUPERT HUGHES, SAMUEL HOPKINS ADAMS, ANTHONY
RITA WEIMAN, S. S. VAN DINE, and JOHN ERSKINE

ATIO

OPKI
EIMA
SKI

ON
SS
SS
ast

sen
vine
UR

★

Ready for
Your Screen
Oct. 1st

New National Organization Plan Up Again

(*Continued from page* 1)

a number of important exhibitor leads had been discussing the Congressional plan of exhibitor organization. Charles L. O'Reilly, president of the T. O. C. C., fathered the idea at the time and today is still actively interested in developing it. It is understood that the to-be merged I. T. O. A. and T. O. C. C. local group will be the nucleus of the new nationwide body.

Howard S. Cullman, trustee of the Roxy, has been mentioned from time to time as slated to head the organization, if, and when, it becomes an actuality. Cullman has repeatedly denied he has been approached.

Forces outside the industry, rather than within, will be the center of attack by the new group when organized, it was stated. Exhibitor protection from legislative bodies will be the primary aim of the principals heading the Congressional districts. In some states, it is asserted, theatres are being taxed from 15 to 20 per cent of their grosses. In some instances, it was figured, exhibitors are being taxed 20 different ways.

Brandt Issues Statement

As president of the I. T. O. A., who is scheduled to head the new local organization to replace this unit and the T. O. C. C., Harry Brandt was queried on the reports he would lend his full support to the Congressional organization idea. Without hesitation he confirmed the rumors with a broad smile. At the same time he had his say about the M. P. T. O. A. and Allied.

"Ed Kuykendall and Abram F. Myers are just names," he declaimed. "There is no national organization that functions for exhibitors.

"The need for a national organization is greater now than ever before," he added, "and I certainly would be interested in any plan that would give exhibitors over the entire country the assurance that a properly organized and a smoothly functioning organization would give.

"Myers and Kuykendall, who have talked a lot and delivered nothing, should be supplanted by an individual from the outside who is big enough to handle national affairs.

"The industry is menaced by far greater enemies from without than within by unnecessary, impractical, and, in many cases, abusive legislation.

"It is costing this industry millions which should be diverted into channels of usefulness. The exhibitor today has nowhere to turn for support on matters that are pressing him in his own state or because of Federal acts.

"Who knows but that some day in the future, and I hope soon, a Messiah will come who will eventually lead theatre owners of America to that place in the sun to which they are rightfully entitled."

Kipling Yarn for Shirley

HOLLYWOOD, Sept. 15.—"Wee Willie Winkie," by Rudyard Kipling, has been bought by Twentieth Century-Fox for Shirley Temple.

Golfer Sues on Use Of Poses in a Short

A $50,000 damage suit alleging wrongful use of his photograph in films and advertising was filed in N. Y. Supreme Court yesterday on behalf of Jack Redmond, professional golfer, against Columbia.

The complaint charges that during the spring of 1935 Redmond gave a private exhibition of trick shots for the Fox Movietone News at the Country Club, Eatontown, N. J. Fox Movietone exhibited the pictures and the plaintiff got no compensation therefor. Redmond further charges that at different times after May 15, 1936, Columbia, without his written consent, showed pictures of him in "Golfing Rhythm."

These were the shots for which he had posed for Fox Movietone News, he says. He charges that as a result of this breach he has lost contracts with other producers.

Columbia has filed a general denial and has further asserted that "Golfing Rhythm" is one of a series of films portraying events of public interest and that Redmond consented that Fox Movietone News make unlimited use of the pictures and that it obtained permission from Fox Movietone News to incorporate Redmond's pictures in "Golfing Rhythm." This morning counsel for Redmond will appear before Edgar A. Lauer in N. Y. Supreme Court and ask that various defenses set up by Columbia be stricken out.

Denials Filed in Play Suit

Answers were filed yesterday in Federal Court to the $2,000,000 plagiarism suit brought by Edna Buckler against Sidney Kingsley, Samuel Goldwyn, Random House and Norman Bel Geddes over the play, "Dead End." The complaint charged in the suit recently filed that "Dead End" was a steal from her play, "Money."

In his answer, Kingsley stated that he had never known the late Joseph T. Bickerton until after "Dead End" had been produced and that Bickerton was never his attorney. He further asserted that he never had read the play entitled "Money." General denials were filed by Random House and Norman Bel Geddes. Goldwyn's answer has not been filed as yet. Kingsley sold "Dead End" recently to Goldwyn for $165,000.

Pathe Opposes Questioning

A motion was filed in N. Y. Supreme Court yesterday to set aside the petition of Herman B. Freedman to examine officers of Pathe Film Corp. in connection with the suit against him for two promissory notes. Counsel for Pathe asserts that the examination is unnecessary. Freedman on the other hand has entered a general denial to the suit and stated that Pathe agreed to look for payment to the First Division Exchanges.

Garbo Ill; Work Stops

HOLLYWOOD, Sept. 15.—Shooting on "Camille" has been halted temporarily by the illness of Greta Garbo who is confined to her home with a severe cold. Production work has been postponed until next Wednesday.

Simone Simon Stricken

HOLLYWOOD, Sept. 15. — Simone Simon has a severe case of influenza, and is out of the cast of "The White Hunter." June Lang replaces.

Horne on Penner Film

HOLLYWOOD, Sept. 15.—Hal Horne will supervise Joe Penner's first starring picture for Radio, "Roaming Around."

Loew's, Canton, Robbed

CANTON, O., Sept. 15.—Loew's has been robbed of $2,000 by two gunmen who held up Neil Palsgrove, assistant manager, and forced him to open the safe.

Spectrum Deal Closed

John Cosentino, special representative for Spectrum, has closed a deal with J. Sitterly, head of Pyramid Film Exchanges, for distribution of the Spectrum series of six musical westerns in the Buffalo territory.

Arthur Caesar to "U"

HOLLYWOOD, Sept. 15.—Universal has signed Arthur Caesar to write the screen adaptation of "London Bridge Is Falling." Caesar will work from the original story by Mary and W. E. Flannery.

Century Planning Six

HOLLYWOOD, Sept. 15.—Century Pictures will make a series of six action films starring Yancy Lane, produced by H. A. Wohl. Plans call for Spanish versions to be released through a major company, but that deal has not been closed. Dickie Jones, child player, will be featured in the series.

Plans Test in Court On Usher's Ballyhoo

LOUISVILLE, Sept. 15.—A court test will be made of the right of R. G. Cochran, usher, to ballyhoo in front of the Ohio Theatre. Tom Muchmore, manager of the Ohio, previously submitted to arrest for permitting the ballyhoo, but was discharged when the judge held that the police should have arrested the person who was actually doing the announcing.

Muchmore said that the usher was standing on company property at the time he was taken into custody, and that he would make a test case of the arrest.

Nine U. A. Features Ready for Release

HOLLYWOOD, Sept. 15.—United Artists producers have completed nine films, which are ready for release, six are in advanced stage of production and six are in preparation.

Those completed include: Samuel Goldwyn's "Dodsworth" and "Come and Get It"; "The Garden of Allah," from Selznick - International; "The Man Who Could Work Miracles," "Elephant Boy" and "Rembrandt" from Alexander Korda; Pickford-Lasky have "The Gay Desperado," Criterion has "Accused," and Reliance has "The Last of the Mohicans."

It is expected that 21 features will be completed by the first of next year.

The Spanish film, "Incertidumbre" ("Uncertainty"), which United Artists is releasing, will have its premiere at the Cervantes Theatre in New York on Friday. It will be the first under U. A. 's new plan of distributing Spanish features in this country. It was produced by Hispania-Orbis Films.

"Godfrey" Grosses Hitting High Spots

Universal executives are in a state of excitement over the grosses being rolled up by "My Man Godfrey" across the country, with city after city reporting totals in excess of those rolled up by "Show Boat" and "Magnificent Obsession."

Joe Weil, exploitation director, sent the following wire to R. H. Cochrane on the coast yesterday:

"Here are latest 'Godfrey' figures: Reading, Pa., six days, $6,400, beating 'Show Boat' by $1,200; Akron, seven days, $5,900, beating 'Show Boat' by $200 and 'Obsession' by $600; Denver, six days, $10,500, beating 'Show Boat,' seven days, by $5,000 and will top 'Obsession' few hundred on week; Erie, Pa., three days, $2,000, topping 'Show Boat' by $800.

"Fort Worth, first four days, $5,000, same as 'Obsession,' topping 'Show Boat' by $2,300; Indianapolis, first week, $7,500, $400 less than 'Obsession' which played larger house, topping 'Show Boat' $1,500 and held over; Los Angeles, first two days, second week, combined runs $7,000, compared with $3,700 for 'Show Boat,' and $4,200, 'Obsession'; Oklahoma City, eight days, $8,000, topping 'Show Boat' by $3,800 and 'Obsession' by $1,400; Pittsburgh, sensational, $10,000 first week in smaller theatre, $2,000 more than 'Show Boat,' but $3,000 less than 'Obsession, held over first day, second week which is as large as first two days, second week, 'Obsession.

"Portland, six days, $7,200, same as 'Show Boat' and $500 better than 'Obsession'; St. Louis, seven days, $15,000 in smaller theatre than 'Show Boat,' and 'Obsession' and practically equal business, being held over second week; Salt Lake City, seven days, $8,500, topping 'Show Boat' $2,400 and 'Obsession' $1,700; San Diego, first three days, second week, $1,800, topping 'Show Boat' by $200, 'Obsession' by $300.

"San Francisco, two days, $5,000, topping 'Show Boat' by $2,200, 'Obsession' by $2,400; Seattle, first week, $10,700, topping 'Show Boat' by $3,000, 'Obsession' by $2,500; Toledo, first week, $8,000, topping 'Show Boat' by $1,700 and held over for first time in theatre's history; Toronto, six days, $10,000, topping 'Show Boat' by $500, and 'Obsession' by $300.

"Advise Grainger and Rogers."

I. A. and FWC Agree On Union Wage Scale

LOS ANGELES, Sept. 15.—Projectionists' Local 150, I. A. T. S. E., has successfully completed negotiations with Fox West Coast for the granting of union wages throughout the territory. The settlement has been reached with Dave Bershon of the Mesa and Leimert theatres the last two houses to accept the arrangement. The union scale is retroactive to April 1. Rollie Hayward and Earl Hamilton negotiated. Fox West Coast executives gave their approval.

Simultaneously, the union, through its attorney, Sidney Sampson, filed an answer in Superior Court to an order granted to the independent Roxie, Glendale, to prevent picketing. At the same time Hayward warned houses in the locality that failure to grant union hours and wages would call for immediate boycott.

Loew Leaves Today For Canada Survey

(*Continued from page* 1)

of Britain, from Canada for London on Sept. 26.

The M-G-M foreign head pointed out yesterday there is no intention on part of Loew's to build, but that the survey was to be made to see how the company is getting along. It is possible that the Canadian trip may take a little longer than he plans to stay. In that event, Loew will leave on the next boat after the *Empress of Britain* sails.

Loew stated yesterday that his voyage to England was to study the M-G-M, Twentieth Century-Fox-G. B. deal. The extent of time this would take could not be predicted by the M-G-M foreign chief. After his English sojourn, Loew will head for the Far East on a general trip which will take in the inspection of the company's theatres and distribution. He does not intend to return to this country for several months.

Nathanson Is Given Canada Radio Post

(*Continued from page* 1)

four years ago to govern and operate broadcasting within the Dominion, the commission acquiring a consolidated network of stations across the country and providing expensive facilities for interchange of programs with the British Broadcasting Corp. This work is to be extended by the new corporation along with the adoption of a policy with regard to commercial radio features in which the new directors will serve in both active and advisory capacities.

Switzerland Plans Subsidy for Films

(*Continued from page* 1)

studio, but as yet there has been no agreement as to the location.

Two towns, Montreux and Zurich, are competing for the honor. In Zurich a municipal committee is studying the situation, while the Federal commission is engaged in a similar survey at Montreux. The lively newspaper discussion of the project which followed the announcement aroused such a degree of interest and brought forth so many differing opinions, that the Government has postponed a decision in order not to offend either of the two towns.

B. F. Williams Reelected

Sacramento, Sept. 15.—F. B. (Benny) Williams of San Francisco has been reelected president of the California Theatrical Federation. It is his 16th term as head of the organization. M. J. Sands, of the M. P. Operators' Union, Los Angeles, was elected vice-president.

Promises Labor Support

Sacramento, Sept. 15.—Kenneth Thompson, official delegate from the Screen Actors' Guild, appeared today before the convention of the California Federation of Labor and assured his hearers actors would march "hand in hand" with labor.

Purely Personal

JEROME SAFRON, western division manager for Columbia, was tendered a party yesterday at the Tavern by Rube Jackter, Louis Astor, Leonard Picker, Max Weisfeldt, Ben Schwab, and Tim O'Toole, Columbia manager in Boston. After it was all over the boys handed Safron the check and he smilingly paid it. Safron is limping with the aid of a cane, having broken two bones in his right foot while playing handball about a week ago. He plans to return to the coast in two weeks.

•

Paul Hoefler, who will sail today on the *Normandie* to make a picture for Warners abroad, yesterday was the luncheon guest of J. H. Hoffberg, who has just concluded a deal for one of Hoefler's films, and Slem Samuels, who has just gone into partnership with Hoffberg on distribution of 16mm pictures in Batavia, Dutch East Indies. The Tavern was the get together spot.

•

Samuelson Raphaelson's new play, "The Magnificent Heel," will reach the New York boards under production auspices of Alex Yokel, onetime press agent who produced "Three Men on a Horse" with part Warner finances and has been a busy individual since that auspicious event.

•

James Oliver Curwood's "Flaming Barriers," Edward Eggleston's "The Hoosier Schoolmaster" and "Anne Against the World," by Victor Thorne, have been acquired by Monogram for 1937-38 production.

•

Martin Beck is expected to have an interest in the Gielgud stage version of "Hamlet." There is Leslie Howard who plans his own later in the season.

•

Adolph Zukor's return to Hollywood is on an indefinite day-to-day basis. Meetings away from the Paramount Bldg. have delayed his departure.

•

Al Friedlander, after a month in bed, returned to his office yesterday. Doctor's orders are that he can only work about two hours a day.

•

Judge Julian W. Mack, prominent in theatre company reorganizations. return on the *Normandie* Monday from a European vacation.

•

J. J. Milstein has gone to Dallas where production will start on Republic's "The Big Show," starring Gene Autry.

•

Frank Vosper arrived on the *Aquitania* today to start rehearsals in "Love from a Stranger," forthcoming stage play.

•

Bertram Bloch, eastern story editor of M-G-M, is close to finis on a new comedy for stage production.

•

Etta and Eddie Klein and Mick Hyams among those at the debut of "Ziegfeld Follies."

•

Sophie Tucker sails on the *Normandie* today.

•

Maurice Cowan, English journalist, is visiting New York.

JACK COHN will head for Hollywood today by plane. He expects to be gone a few weeks. In about six to eight weeks, Abe Montague and Rube Jackter also will make the trip.

•

Buddy Cantor goes on the air tonight at 8:30 on WMCA from the Crystal Studio of the Electrical Exposition in Grand Central Palace. He'll talk things over with Bert Wheeler and Richard Cromwell.

•

George Nasser of the Nasser Bros. circuit in southern California will leave for San Francisco today by plane. He has been here four days this trip, the first in two years.

•

Sylvia Sidney and Jimmy Durante are aboard the *Conte di Savoia,* New York bound, due to arrive tomorrow. Both have completed G. B. assignments in London.

•

Sam Moscow, Atlanta division manager for Columbia, and Jack Underwood, Dallas branch head, are in town for a week on product deals.

•

Jack Levin and Louis Nizer arrive in New York from Europe on the *Conti di Savoia* tomorrow.

•

Walter Abel, just in from the coast, may appear in a stage production for Walter Kingsley.

•

Frank Capra plans to make a trip abroad shortly after "Lost Horizon" is finished.

Klein Predicts 25% Gain British Films

A 25 per cent increase in British production during the new season is anticipated by the London trade, Edward L. Klein, sales representative for British producers, said yesterday. The expected increase, however, is dependent to an important degree on what provisions are incorporated in the new quota law, Klein said. If the expected increase is realized, British studios will turn out in excess of 400 features during 1936-'37.

Klein reported that the London trade expects to see several new producing companies organized there subsequent to the closing of the Twentieth Century-Fox-M-G-M-Gaumont British deal.

"Every important consolidation of producing interests has been followed by the development of new companies," Klein said. "Already there are indications in London that this will happen shortly after the Gaumont deal is closed."

Klein arrived in New York with his wife, Mrs. Etta Klein, on the *Brittanic,* Sunday. He brought with him prints of the new Capitol Prod. and Quality Films product, for which he will seek American distribution. He will also acquire American product for British distribution during his month's stay here.

Plans "Ecstasy" Arrest

Kansas City, Sept. 14.—H. F. McElroy, city manager, said today that he would order operators of the Royal arrested if any further attempts are made to show the picture "Ecstasy," banned late last month by City Censor Guy Holmes, and by an appeal board of three appointed by McElroy.

Hearing Opens on RCA's Patent Pact

(*Continued from page* 1)

maintains that instead of not paying sufficient royalties it has been paying more than is just.

RCA charges in a cross bill that P.S.B. violated its agreement by dividing the licensing agreement with another corporation, Philco Radio and Television Corp.

Preliminary details today included the reviewing of the P.S.B. complaint and the introduction of a vast number of exhibits by former Federal Judge Hugh M. Morris of Wilmington, counsel for the complainant. Some of these exhibits seek to show that cross control among P.S.B., Philco Radio and Television Corp. and Transitone Automobile Radio Corp. ceased to exist after July 30, 1934. RCA has charged that P.S.B. sold large quantities of apparatus which it was licensed to manufacture to Philco and its subsidiaries and to Transitone.

Cancelled checks of money paid to RCA were put into evidence in an effort to show that royalties were fairly computed. The chancellor will be called upon to determine the basis on which royalties should be computed, P.S.B. claiming one system as proper while RCA supports a different form of payment.

In its bill P.S.B. contends that termination of its agreement would prevent it from doing further business and would injure Philco which distributes P.S.B. products.

John W. Davis of New York is chief counsel for RCA.

20th-Fox Will Have 54, States Schenck

(*Continued from page* 1)

jects, Schenck would not comment on the Educational contract.

As for newsreels, that's another matter, "an important proposition" and a necessity, he said. Enconiums were showered on S. R. Kent by Schenck for developing the Movietone News to "the greatest of all." He said he was "very proud" of the reel.

Para.-Prudential Agree

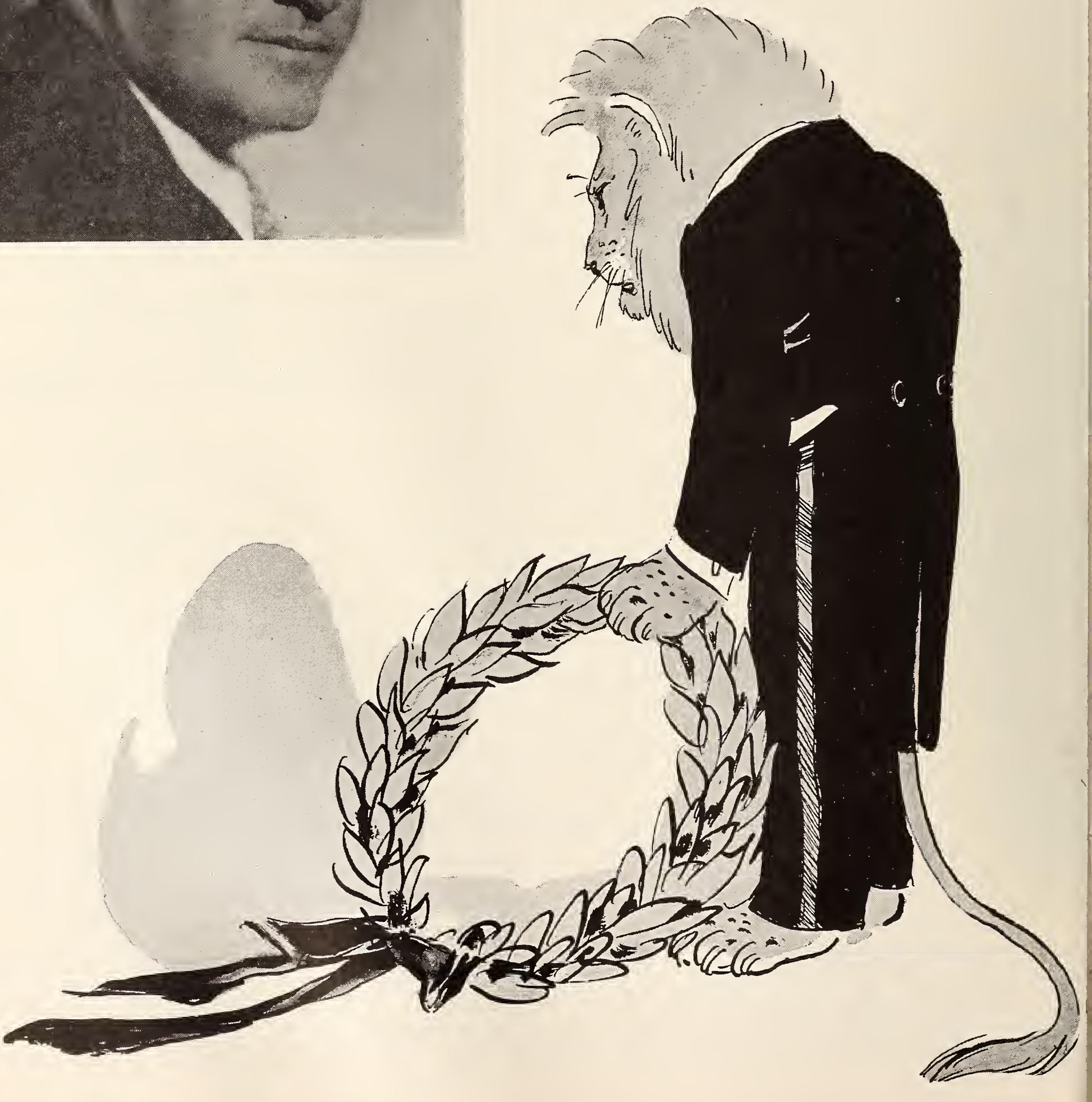
Milton Kusell and Henry Randel of Paramount yesterday closed with Joe Seider and Irwin Wheeler of Prudential on a deal which will provide for the showing of the distributor's product next season in 35 houses of the circuit. After the pact was signed, Kusell left for Buffalo by plane on another deal.

Greenhouse to Far East

Daniel Greenhouse, former M-G-M manager at Colombia, S. A., has been transferred to the Far East by Arthur Loew. He will make his headquarters at Batavia, Java, Dutch East Indies. Greenhouse is in New York on a vacation and will leave for Batavia in about a week.

"Adverse" Opens Big

Portland, Sept. 15.—A heavy exploitation campaign brought out long lines for the opening of "Anthony Adverse" at the Paramount today. Top prices were advanced from 35 to 55 cents. The first day's gross was $2,000.



Tributes Pour In from Coast And Overseas

Hollywood, Sept. 15.—The avalanche-like proportions of tributes to the memory and work of Irving Thalberg gained momentum today. Some of the comment follows:

Walter Wanger: "His position in the industry cannot be replaced. He was the undisputed leader in production and was loved and respected by everyone who had the privilege of knowing him. His passing is an irreparable loss to the industry and to the millions all over the world who loved high class pictures."

William Koenig, general manager of Universal studio: "I began my film career under Irving Thalberg. I cannot find words to express my sense of terrible, personal loss."

Pandro Berman, executive producer at Radio: "It is hard to believe that the career of Irving Thalberg, so representative of the industry itself, should be so abruptly terminated. There is no worker in Hollywood, from star to electrician, who does not feel a personal loss, for Thalberg was a friend to all."

"A Great Artist"

Merian C. Cooper: "Irving Thalberg was not only a great producer but a great artist. His was one of those rare minds. It was bound by no convention or precedent. His work probably more than that of any other man in pictures served to raise the standard of the entire industry. Not only M-G-M, but the industry as a whole has suffered a tremendous loss in his death."

William LeBaron, Paramount production executive: "The death of this great friend is too sudden to realize. His position in the industry was one which will be impossible to fill. My deepest sympathies go out to his family in their bereavement."

Frank Capra, producer, Columbia: "The death of Irving Thalberg leaves me stunned. I have lost a great friend and the industry has lost one of its truly great leaders. I long considered him the most competent and inspired producer."

Clark Gable: "At a time like this what is there to say?"

His Altruism Cited

John Stahl: "Irving Thalberg's passing is a shocking tragedy. He gave his life to the advancement of this industry with little thought of himself or of reward. Many of the finest pictures ever made will remain a tribute to his memory, but the industry will not find another Thalberg."

Frank Lloyd, Paramount producer: "The sudden death of Irving Thalberg is a great shock and irreparable loss to his friends. I extend my deepest sympathy to his family."

W. S. Van Dyke: "The industry in which Irving Thalberg was so instrumental in building will feel his loss keenly. Our great consolation rests in the fact that whatever he built was built upon a rock and his precepts and philosophy will carry on long after many of us are forgotten."

Harry Rapf, associate producer at M-G-M: "Not only the industry, but the millions who go to theatres throughout the world will mourn the loss of Irving Thalberg. It is unbelievable that he has left us. To me he was a wonderful friend."

Edmund Goulding: "I have lost the best friend I ever had or will have. He was a living lesson in honor, duty and friendship."

Robert Z. Leonard, M-G-M director who did "The Great Ziegfeld": "Having been associated with Irving Thalberg for 15 years, the shock of losing such a great person and friend was, at the least, terrific. The industry has lost something which can never be replaced."

"Leaves a Void"

John Stone, producer for Twentieth Century-Fox: "Thalberg's death leaves a void in Hollywood that can never be filled. He was as much respected personally as he was admired professionally. He deservedly held a position pre-eminent as a man and as a producer."

Chester Morris: "Irving Thalberg's work was not confined to any one studio. His interest embraced the entire industry."

Jack Benny: "The death of Irving Thalberg comes as an overpowering shock to me. It is hardly believable. It is awful, just awful. I knew and admired him greatly and feel that Hollywood has lost one of its greatest persons."

George Raft: "Hollywood and the industry have received an irreparable setback. Not only a fine man, Irving Thalberg was a consummate artist."

Robert Fairbanks: "His death is a sad blow to the artistic world. His constant striving to make better films and his tireless energy helped the industry to reach higher creative pinnacles than the world of make-believe ever attained before."

Lou Anger: "His death is one of the most tragic losses the industry has experienced. He was an executive genius."

Victor McLaglen: "Irving Thalberg was truly a genius in the executive field as well as the artistic world. He was one of the prime leaders in placing the American industry on the high creative plane it enjoys throughout the world."

Hal Horne: "He will be missed not only by the industry to which he contributed so brilliantly, but by the far-flung legion of filmgoers who thrilled to the product of his artistry."

Tod Browning: "I remember the day when Thalberg first took charge of Universal. My association with him is something one can only cherish in the heart as a great inspiration. He was as great as he was good."

Ben Piazza: "The four happiest years of my life were spent working for him. During that time, I was constantly impressed by his absolute thoughtfulness to others and his generosity in giving credit to his fellow-workers."

Lawrence Tibbett: "He was responsible for the creation of some of the greatest films Hollywood has produced. He will be greatly missed by the industry and the public."

George Cukor: "The sudden passing leaves us without words to describe our feeling of irreparable loss."

Harold Lloyd: "Irving Thalberg earned and deserved the many honors conferred upon him by the industry. His daring, initiative and innate artistry made him a foremost contributor to screen progress. His pictures stand as monuments to his art."

Warner Baxter: "Not only have I lost a splendid friend, but the industry one of its greatest leaders."

Janet Gaynor: "I am terribly shocked at the news. The screen world has lost one of its greatest guiding lights."

One of the "Greatest Minds"

Richard Rowland: "The passing of Irving Thalberg is a great shock to me. The industry has lost one of its greatest minds and the hiatus left by his sudden departure will be felt for a long time. My sincerest condolences to Miss Shearer."

Ruth Chatterton: "I have lost one of my truest friends."

Grace Moore: "Death always seems more tragic when it comes to someone early in life and with so many of life's finer things to live for. Irving Thalberg's sudden, untimely passing is tragic indeed."

Carole Lombard: "Word that Irving Thalberg so suddenly passed on comes as a terrible shock. It is difficult, in fact it is impossible, for me to say more at this time."

Mme. Ernestine Schumann-Heink: "I am too heartbroken to talk. I was a dinner guest of Irving

(Continued on page 12)

Thalberg Funeral Service To be Held This Morning

(Continued from page 1)

ing to find the M-G-M organization at a virtual standstill.

Flags were at half-staff on all studios except M-G-M, where, strangely, there is no flagpole. Nothing was done about it because of the general feeling among his co-workers that this could be taken as a symbol of Thalberg's lack of ostentation.

In the subdued conversations carried on at the plant attention was called to the fact that it was at Del Monte nine years ago that Thalberg and Norma Shearer spent their honeymoon. It was at Del Monte, too, that he became ill a week ago.

In the ranks of M-G-M workers, many of whom had had no personal contact with him, his passing seems to be felt keenly because he was the symbol of a fulfilled dream—the boy who had made good. He was probably the only man in Hollywood to be recognized without challenge as a production genius; probably the only man, too, to reach that position in extreme youth and stay there in a kaleidoscopic struggle of personalities where rises and falls are spectacular and commonplace at the same time.

M-G-M Studio Closes

Culver City, Calif., Wednesday, Sept. 16.—The M-G-M studio closed at midnight last night for 24 hours as a mark of respect to the memory of Irving Thalberg. The academy will be closed Wednesday morning.

All studios will suspend for five minutes.

Exchanges Stop for Hour

The New York office of Loew's and M-G-M will close today at 1 P.M.

All exchanges of M-G-M throughout the country will cease activity for one hour today at 10 A.M. Pacific Time (2 P.M. N. Y. Time).

London Press Heaps Praise on Thalberg

(Continued from page 1)

has lost a great personality. He dreamed and dared beyond his fellow producers. Irving Thalberg was the most powerful, single force behind the advancement of the talking picture."

Hannen Swaffer, writing in the *Daily Herald:* "A man whom scandal never touched. His death is a terrible loss to a great business he helped make worth millions. A real producing genius, Irving Thalberg inspired a half dozen other producers."

Paul Holt in the *Daily Express:* "This frail man held Hollywood gently in the palm of his hand. He always was a jump ahead of the next man. He died too soon."

The *Morning Post:* "The outstanding producer in the film industry. His courage and artistic judgment built him a unique position."

The *Daily Mirror* alluded to the ending of Hollywood's "perfect romance" and likened the marital relation between Thalberg and Norma Shearer to "Romeo and Juliet."

Coast Papers Eulogize

Los Angeles, Sept. 15.—"Of not many can it be said their passing constitutes a loss to the entire world, yet it is literally true wherever American motion pictures are shown the touch of genius which was Irving Thalberg's will be missed," stated the *Los Angeles Times* editorially this morning. "His untimely death at the height of a brilliant career is one of the heaviest blows which the industry has suffered."

The *Los Angeles Examiner*: "Into brief years, Irving Thalberg crowded a long lifetime of splendid achievement. He won material success and, greater than that, spiritual success. Tirelessly and devotedly he followed his own high ideals. He believed pictures could be fine, beautiful, true and uplifting and to that cause dedicated his life. Success did not change him. He was a modest, kindly, tolerant, understanding and great gentleman. He made no enemies, only friends."

"He Had Unusual Taste"

"Amid all the phoniness of Hollywood there was genuineness to his ability," editorialized the *World-Telegram* yesterday on the death of Irving Thalberg. "No one may question it. He was a young man of big ideas, dealing in the colossal, the stupendous and the amazing. He had unusual taste, and he insisted upon quality. He was a discoverer and purchaser of talent, and his keen eye opened up to him many a pioneering venture which gave new direction to film entertainment. To name over his outstanding productions is to touch year after year many of the landmarks of film progress. Hollywood and Broadway had a well-grounded respect for him, and his friends speak of him with affection.

"The public owes to him some of the highest enjoyment the screen has afforded. The screen itself owes to him many of its worthiest achievements."

Tributes Pour In from Coast And Overseas

(Continued from page 11)

Thalberg only a few days ago. It is impossible that he is gone so soon."

Albert Lewin: "To speak of one's sense of personal loss at a time like this seems out of place. The loss of Thalberg is too great a loss to the world at large to mention my own grief. He was one of those rare beings born only every few centuries—a true leader, a true genius and a magnificent figure in the industry he loved and to which he gave so much. He was a humanitarian in the truest sense and the mark he left on the world will long endure."

Max Siegel, Thalberg's assistant: "In my mind, he was the greatest man in show business and that includes stage as well as screen. Had he been a producer on Broadway, his success would have been equally as brilliant. He had patience and courage."

John M. Stahl: "Irving Thalberg's passing is a shocking tragedy. He gave his life to the advancement of this industry."

"A True Friend"

Sam Wood: "No man had so forcibly the courage of his convictions as did Irving Thalberg. This was a quality that enabled him to lead the screen into paths of new progress and into greater achievements than any other leader. He was a true friend, not only to all of us who knew and loved him, but to humanity at large. To many, Thalberg was everything that the ideal man could be. His loss is too great to ever express in mere hopeless words."

Abe Lehr: "I am stunned, so stunned I find it difficult to express what I feel. His loss cannot be measured. There is no one who can take his place."

William Perlberg: "Irving Thalberg's untimely death is one of the most tragic blows the industry has suffered. His work was completely unselfish."

Sam Engel: "The loss to Hollywood is irreplaceable. He represented the highest type of man."

Official Soviet Regrets

The New York offices of Amkino yesterday received the following cablegram from Boris Schumiatsky, head of the Soviet film industry:

"The directors and artists of the Soviet cinema industry join in the universal grief for the irreparable loss of one of the most creative minds in the American industry.

"Please accept our deepest sympathy."

Copies of the cablegram were forwarded to Louis B. Mayer and Norma Shearer.

More Praise from London

London, Sept. 15.—British film leaders today paid further tribute to the memory of Irving Thalberg.

Theodore H. Fligelstone, president of the Cinematograph Exhibitors' Ass'n, stated: "A very definite and a very great loss to the industry here as well as in America. British exhibitors are deeply sorry that a man who meant so much to screen entertainment should be cut off so soon."

Herbert Wilcox, of British and Dominions Prod.: "He did more for films than the entire American film industry."

Capt. Richard Norton, managing director of the new Pinewood Studios: "I am distressed beyond measure to hear of the loss of one of the most distinguished figures in the industry. This is among the greatest blows the film has ever had. Personally charming and so great a producer, I cannot remember a bad film he ever made. It is tragic that the blow fell on the eve of what probably was his greatest triumph, 'Romeo and Juliet.'"

Arthur Dent, managing director of Wardour Films: "One of the most vital forces in the industry, the British trade and even the public admired him intensely as a potent force shaping outstanding entertainment. Irving Thalberg had a definite and important place in the history of films."

An Exhibitor Comments

J. C. Clemmons, president of the Jefferson Amusement Co., Beaumont, Tex.: "The death of Irving Thalberg is a great loss for exhibitors as well as distributors. He set marks for all producers to shoot at. The things he did gave all something to think about. He was a creative genius."

Archbishop, Refuting Shaw, Clarifies Status of Legion

(Continued from page 1)

an agency of Bishops in the United States. It deals only with the morality of the cinema. Its chief concern is to point out what is contrary to moral principles and moral living. Groups carrying on other activities even under the name, Legion of Decency, have no commission from the general body of Bishops.

"Third: In the confusion arising from the misuse of the words 'Catholic Action' in the letter of Mr. Shaw the impression is given that The Legion of Decency might concern itself with scripts and requisitions. The Legion of Decency does not undertake in any way to criticise specific scripts nor in any manner whatsoever indicate how a motion picture should be produced. That is not its business. But after a picture is produced it can and does say, if necessary, what wrong moral ideas are contained and that the picture is to be considered, in part or in whole, dangerous to Christian morality.

"Fourth: The Legion of Decency has noted with great gratification that the motion picture industry has set up a system of self-regulation that is helping it to produce pictures that are becoming more and more acceptable to the general public. It must be unmistakably clear, however, that the Legion of Decency has no part in this self-regulating body nor has it any responsibility for it. Members of the American hierarchy constitute a conservative body of prelates whose judgment is always sane. They are never meddlers. They know their domain of doctrine and morality and Catholic action. Beyond that they never wish to go."

Archbishop McNicholas spoke as representative of all Bishops of the Catholic Church in the United States.

Canadians Renew Pledges

Toronto, Sept. 15.—The Legion of Decency in Ontario observed the ceremony of renewal of pledges last Sunday by all congregations.

A joint circular letter dealing with films was prepared by the ecclesiastical authorities requiring the observance, and parish priests were directed to speak against so-called indecent and immoral pictures. The pledge was read from pulpits and congregations were asked to stand and, with the right hand raised, to repeat the pledge to abstain from attendance at theatres where pictures are shown which have been reported as unworthy through Catholic channels.

Schools under the jurisdiction of the Roman Catholic Church were visited by the clergy during the subsequent week when the children were instructed to accept the guidance of the church in theatre patronage.

Rosenberg Is Chairman

Pittsburgh, Sept. 15.—M. A. Rosenberg, manager of the Rialto, has been named general chairman of the M. P. T. O. of Western Pennsylvania convention, which will be held in a downtown hotel here Oct. 19 and 20. An attendance of 200 is expected.

Dubinsky Back from Trip

Kansas City, Sept. 15.—Ed Dubinsky, head of the Dubinsky Brothers circuit, returned this week from a three-week, 3,000-mile motor trip with his son, Stanley.

Resume Managers' School

Cincinnati, Sept. 15.—The Students Managers' Traning School, originated and conducted by Joe Goetz, assistant division manager and booker for RKO Midwest, has resumed after a summer vacation. Arthur M. Frudenfeld, division manager, addressed a class of 14 ushers.

Since the school was organized last February, two ushers have been promoted to assistant managers. They are Beman Richey, now at the Shubert, and Roy Ferndon, at the Capitol.

Tickets Named for Local 802 Election

Three different tickets will be presented to the membership of Local 802 of the A. F. M. at the elections scheduled for December. It will be the first time the musicians' union will vote for their president. Heretofore that office has been filled by appointment.

One ticket is headed by Jack Rosenberg, present secretary, and supported by William Feinberg, present vice-president. A second ticket has named only Harold Basch for secretary, supported by Selig S. Liese and Billy Van, and a third is headed by Edward Canavan, present president, who is supported by Louis Weissman. Petitions have been circulating pressing Liese to run for the presidency.

Fox Unit Takes Over 2 in Salt Lake City

Salt Lake City, Sept. 15.—Fox Utah Theatres Corp. has taken over the furnishings and equipment and leases of the Orpheum and Studio here from Fanchon & Marco. F. H. Ricketson, Jr., president and general manager of the Fox unit, has appointed John Taylor, formerly of Denver, as resident manager.

R. W. McGowan, manager of the Orpheum for the past two years, will return to St. Louis in a similar capacity at the Orpheum there. Serving with Ricketson are Albert J. Gould, secretary; I. Weiner, treasurer, with headquarters in Denver, William Steege as district manager and Max Goldstein as booking manager here.

More Actors in Canada

Toronto, Sept. 15.—Another and final contingent of Hollywood actors has arrived on the scene in the heart of British Columbia for location work on "The Great Barrier," G. B. film of the building of the C. P. R. which has been in work for the past four months.

The latest contingent represents the original board of directors of the first Canadian transcontinental railway and the character of Canada's prime minister 50 years ago. Frank McGlynn is depicting the character of Sir John A. Macdonald, Canada's first Prime Minister; Arthur Loft is William Van Horne of the railway story; Reginald Barlow is James J. Hill; Gilbert Emery is George Stephen; William Ruhl is Lord Shaughnessy; Howard Hickman is Donald A. Smith, and L. Millman is Angus.

Columbia Borrows Brent

Hollywood, Sept. 15. — Columbia has borrowed George Brent from Warners for the lead in "Safari in Paradise," opposite Jean Arthur. The picture will be made from a story by Dale Van Every with Alfred E. Green directing under the supervision of Everett Riskin.

Wall Street

Small Losses Mark Board

	High	Low	Close	Net Change
Columbia	39¼	38¾	38¾	— ⅛
Columbia, pfd	46	46	46	.....
Consolidated	4⅞	4¾	4⅞	.....
Consolidated, pfd.	18¾	18¼	18⅜	— ⅝
Eastman Kodak ..	174	174	174	—1½
Eastman, pfd	161	161	161	.....
Gen. T. Equip. ..	23¾	23½	23½	— ½
Loew's, Inc.	59⅝	58¼	59⅜	+ ¼
Paramount	11	10½	10½	— ¼
Paramount 1 pfd.	85¾	83⅜	84	— ¾
Paramount 2 pfd.	11⅞	11½	11½	— ¼
Pathe Film	8½	8½	8½	.....
RKO	7¼	7	7⅛	.....
20th Century-Fox.	30⅞	30⅛	30⅞	+ ⅛
20th Century, pfd.	39	38⅜	39	— ⅛
Warner Bros.	13¾	13¼	13⅜	— ⅛

Grand National Up on Curb

	High	Low	Close	Net Change
Grand National ..	4¼	4⅛	4¼	+ ⅛
Technicolor	27¼	27	27	— ⅜
Trans-Lux	3⅞	3⅞	3⅞	.....

Little Bond Activity

	High	Low	Close	Net Change
Keith B. F. 6s '46	95½	95	95½	— ½
Loew's 6s '41 ww deb rights	98⅞	98⅜	98⅜	— ¾
Paramount Pict. 6s '55	94⅜	93¼	93¾	.....
RKO 6s '41 pp....	77	76	77	.....
Warner Bros. 6s '39 wd	97¼	96¼	97¼	.....

(Quotations at close of Sept. 15)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 66 | NEW YORK, THURSDAY, SEPTEMBER 17, 1936 | TEN CENTS

Simple Rites Held on Coast For Thalberg

Services Are Limited to Relatives, Friends

By GUS McCARTHY

HOLLYWOOD, Sept. 16.—In an atmosphere of quiet dignity that contrasted sharply with this community's well known love of display even on solemn occasions, funeral services for Irving G. Thalberg were conducted today at Temple B'nai Brith.

In accordance with Norma Shearer's wish the rites were limited to relatives, close friends and business associates of her husband. Among the mourners were Thalberg's father and mother and sister.

Rabbi Edgar F. Magnin, following the solemn ritual, extolled the homely virtues of a kindly man. From the ancient Testament he chose words designed to pay homage to the memory of the departed and at the same time comfort the bereaved.

Preceding the benediction, Grace Moore sang the XXIII Psalm, with the organ playing softly. A white

(*Continued on page* 8)

M-G-M Adds Second Play to B'way List

M-G-M has added a second play for Broadway production to its properties for the new season. "Spring Tide," a comedy by George Billam and Peter Goldsmith, was acquired in London for production here. Earlier, M-G-M acquired Philip Barry's "Spring Dance," at a reported price of $25,000.

The company states that, with these exceptions, it will back no other plays under the new minimum basic agreement adopted by the Dramatists' Guild for playwrights and producers.

Pope Declares Faith In U. S. Film Public

CASTEL GANDOLFO, Italy, Sept. 16.—Pope Pius XI today told George MacDonald, papal marquis, of New York, that he was sure his recent encyclical on films would meet a warm reception in the United States. The Pope declared that he had "faith in the good sense of the American people" in their reaction to pictures.

MacDonald presented to the Pope a large collection of documents and clippings describing the progress of the campaign on films now being conducted in the United States.

U.S. Spanish Units Facing New Problems

Labor Groups' Conflict Basis of Difficulty

By HARRY C. PLUMMER

BARCELONA, Sept. 4.—Conflicts in policy between the Confederacion Nacional de Trabajo and the Union General de Trabajo, the two major labor syndicates which hold the balance of power in the country, are presenting vexing problems to the American distributors, particularly in Madrid and Valencia. The situation is less difficult here, however, than in the other cities, since here and throughout Catalonia province the C. N. T. is in undisputed control, whereas in Madrid and Valencia the U. G. T., stronger numerically, is able to make its objections to matters of policy felt.

Distributors in Madrid lately have

(*Continued on page* 5)

Little Concern Over Cuba Reel Censoring

Newsreel offices here are accepting the Cuban censorship of reels, instituted yesterday in Havana, calmly, and for the moment are awaiting further developments. The Dep't of the Interior yesterday ordered all American distributors in Havana to submit their reels for special censorship, based on the fear that scenes of the Spanish conflict might lead to disorders in Cuba.

Little concern was expressed yesterday here that the initial censorship move against newsreels might lead to censorship of the reels permanently and in other directions. Newsreels in Cuba have never before been subject to censorship.

Philco a Separate Company, Says PSB

WILMINGTON, Sept. 16.—Philco Radio and Television Corp. was reorganized as a separate corporation July 30, 1934, to meet the competition in the industry, James M. Skinner, president of Philadelphia Storage Battery Co., testified today in the hearing on an injunction action which seeks to prevent Radio Corp. of America from terminating the storage battery company's licensing agreement.

While Skinner was on the stand, Hugh M. Morris, counsel for Philadelphia Storage Battery, said that the move was made to secure lower royalty rates and "to prevent its great-

(*Continued on page* 5)

Some Record!

"Give Me Your Heart," which opened yesterday at the New Criterion, broke the house record, according to Sid Rechetnick, Warner press agent de luxe, who knows a good stock line and when to use it.

Criterion Draws Big Crowds Opening Day

Approximately 1,810 persons entered the New Criterion every 60 minutes during the first nine hours yesterday. The total number of admissions from 8 A.M., when the house opened, to 5 P.M., was 16,300. The theatre seats 1,700.

An hour-by-hour resume for the 540 minutes follows: From 8 A.M. to 9 A.M., 900; 9 to 10, 1,500; 10 to 11, 1,900; 11 to noon, 2,000; noon to 1 P.M., 2,400; 1 to 2, 2,100; 2 to 3, 2,200; 3 to 4, 1,900; 4 to 5, 1,400.

The opening attraction is "Give Me Your Heart," which has been booked for an indefinite run.

Cullman Says Roxy Scales Will Remain

Prices at the Roxy will continue as they are without change, despite reports a committee of independent and major circuit heads in the metropolitan area are planning to contact him in an effort to eliminate the "early bird" admission, Howard S. Cullman, trustee, said yesterday.

"I have heard nothing directly, but only indirectly through MOTION PICTURE DAILY, that a committee planned to see me regarding tipping the morning price," he added. "The portals of my office are open to everyone and I will see one and all. Albeit, I have no thought of changing admissions. Why should I?"

Cullman said he recalled the days

(*Continued on page* 5)

Warners Raise Scale In Los Angeles Area

LOS ANGELES, Sept. 16.—Warners today instituted increases in admission prices at first runs in this territory. The raises ranged from five cents for matinees to 10 cents for evening plus tax. A 10-cent increase in loge prices is effective in Hollywood and downtown houses, subsequents remaining the same.

A 10-cent increase, to 50 cents, prevails throughout the northwest on "Anthony Adverse," with a similar advance planned on "The Great Ziegfeld." Balcony admissions at Salem, Ore., have been raised from 20 to 25 cents. The increases were made following a series of meetings here.

"U" to Expand Feature List, States Cowdin

Progress Greater Than Expected, He Says

Universal's 1936-'37 production program is being revised and expanded as a result of the increased number of contracts already closed, J. Cheever Cowdin, chairman, said yesterday on his return from the coast. The decision followed conferences with R. H. Cochrane, president; Charles R. Rogers, William Koenig and James R. Grainger at the studio.

"When the new administration took charge of the studio last April," Cowdin said, "we laid out a tentative and conservative program of what we expected to be able to do. Cochrane and I, during our last visit at the studio, found that in pictures completed and pictures fully ready to shoot we are now at the point which we had not expected to reach until next Jan. 1. From the number of pictures already completed and those ready to go into work, Universal this year will be able to meet its release schedule promptly, something the com-

(*Continued on page* 5)

Schwartz Is Named To Columbia Board

Charles Schwartz of the law firm of Schwartz & Frohlich, was elected to the board of Columbia Pictures at the annual meeting of stockholders of the company held at the home office yesterday. Schwartz's election fills the vacancy which has existed since the death of Nathan Burkan. Schwartz is also secretary of the company.

Except for the election the meeting transacted only routine business. In answer to a stockholder's question, Jack Cohn, vice-president, who presided at the meeting, said that "Lost Horizon" would be released in November. The board is scheduled to meet in the near future for the annual election of officers of the company.

Kennedy in London On a Scotch Quest

LONDON, Sept. 16.—Joseph P. Kennedy's presence here may be puzzling the local trade press, but actually there is no mystery about it.

Kennedy is the head of Somerset Importers, Ltd., distributors in America for whiskies and wines, including Dewar's Ne Plus Ultra. Grover

(*Continued on page* 5)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 17, 1936 No. 66

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Luncheons to Honor Richardson Birthday

The American Projection Society, the first technical organization in the industry, will hold a banquet on Oct. 24 in honor of the 70th birthday of F. H. Richardson, conductor of The Bluebook School in *Motion Picture Herald* and editor of the Bluebook on Projection. This will be the first of a series of events in honor of Richardson's anniversary.

The International Projector Corp. and National Theatre Supply Co. will give a luncheon in his honor Oct. 27, and the staff of Quigley Publications will give a luncheon later.

Bank Sets Dividends

The Bank of American National Trust and Savings Ass'n has voted two quarterly dividends of $1 per share, one payable Sept. 30 and the other Dec. 31. On June 30 the bank paid a quarterly dividend of 75 cents and on July 1 an extra dividend of 50 cents.

Rosh Hashona Begins

Sundown yesterday ushered in Rosh Hashona, the Jewish New Year's, which will continue through tomorrow, ending at sundown.

Purely Personal

CARLO RONCORONI, representative of the Italian film industry and Hans Bittman, chief technician of Cones' Studio at Rome were guests of M. H. Aylesworth for RKO and also of RCA Photophone at a dinner at the Metropolitan Club last night. Those present included Ned E. Depinet, Van Philip, Photophone export manager; Ralph Austrian, assistant vice-president of that company; Frank R. Deakins, international division manager of RCA Victor, and Max Batsel, engineer. Bittman spent Tuesday at Camden inspecting new Photophone recording equipment.

•

Paul Hoefler, producer of "Voice of India," will sail next Wednesday on the *Queen Mary* for England and from there will head for Africa where he will spend the next year and a half producing a series of color shorts and a feature for Warners.

•

Carole Lombard will be interviewed over the radio Sunday on the Radio Music Hall hour at 12.30 P.M., E.D.T., over WJZ. She will talk from California on a national hookup and will discuss her role in "My Man Godfrey."

•

Faith Baldwin's novel, "Twenty-four Hours a Day," which is still in manuscript form, has been sold to Universal. It will appear first in the *Ladies' Home Journal.* It is a tale of a girl style designer.

•

Edith Siegal, formerly Stanley Shuford's secretary at Warners, has been appointed assistant to Larry Golob, fan magazine and newspaper contact for the company.

•

Harry Sherman, after completing arrangements with Paramount for an extension of his deal to produce the Hop-a-Long Cassidy westerns, took a plane for the coast Tuesday night.

•

Eric Hatch's story, "Fly By Night," has been taken by Paramount. Bing Crosby may be starred in it. Hatch authored "My Man Godfrey."

•

Reginald Bromhead, who has been here from England for a couple of weeks, sails on the *Queen Mary* for London Wednesday.

•

Wayne Pierson has left for Baltimore to attend the funeral services tomorrow for his father, who, at 64, passed away yesterday morning.

•

Sam Rinzler will return Monday from Grossinger's where he is spending a short vacation.

•

Roy Haines, eastern division sales head for Warners, will leave for Boston today for a short stay.

•

Jack Cohn flew to the coast last night and will return in time to sail on the *Queen Mary* next week.

•

William A. Scully, M-G-M district head, returned from Boston yesterday.

•

Sylvia Sidney and Jimmy Durante are due today on the *Conte di Savoia.*

•

Bill Gargan heading for the coast which means more pictures.

MRS. SPYROS SKOURAS, Mrs. E. L. Alperson, Sally Eilers, Ricardo Cortez, Sophie Tucker, Ted Shapiro and Mick Hyams were among those who sailed on the *Normandie* yesterday morning.

•

James E. Francis, RCA western manager, is back on the coast after attending the company's sales meet at Camden, N. J. Lewis M. Clement, RCA vice-president in charge of engineering and research, has returned to Camden headquarters, from the coast. G. L. Dimmick and A. C. Blaney are still in Hollywood.

•

Russell Hardy, special assistant to Attorney General Homer S. Cummings, arrived yesterday from Washington. He is not here on film matters, he said, and plans to return to the capital on Saturday.

•

Franklin R. Fielding, who has been contacting schools and organizations for RKO for the past three years, has been assigned to Leon J. Bamberger's sales promotion department.

•

Ellen Prescott, 18-year-old brunette, who was chosen as an outstanding student of the Academy of Dramatic Art last year, has been given a long term contract by Twentieth Century-Fox.

•

Joe Brandt, chairman of the board of Nuovo Mondo, has retired from active work in the company and is making his home permanently on the coast.

•

William J. Clark, Movietone News and shorts sales manager for Twentieth Century-Fox, is back after a tour of western exchanges.

•

Ruth Rich, secretary to Gus S. Eyssell at the Music Hall, will leave Saturday on an 18-day cruise to Mexico and Cuba.

•

Max Reinhardt, who arrived Monday on the *Normandie,* is en route to the coast to direct Warners' "Danton, the Terror of France."

•

Lawrence Tibbett, who has just finished "Under Your Spell" for Twentieth Century-Fox, will head east tomorrow.

•

Walter Fleishman, formerly with Blackstone, has formed a publicity firm with Harry D. Davies, formerly of M-G-M.

•

Stewart McDonald, assistant secretary of Warners, will return tomorrow from Boston.

•

Francis and Marion Cockrell's "Take It Easy" has been acquired by Radio.

•

Sidney M. Biddell, head of Grand National's story and talent department, has returned from Hollywood.

•

Genevieve Tobin, and her mother, Mrs. C. W. Tobin, are at the St. Regis.

Set Preview on "Steps"

Grand National will hold a preview of "In His Steps," the first release, at the Astor on Monday at 11 A. M.

Adolph Zukor Going Back to Coast Today

Adolph Zukor leaves today on his return trip to the coast. The Paramount board chairman has been in New York since the Labor Day weekend during which time he has submitted reports to the company's board on studio plans and progress.

Robert Gillham, Paramount advertising and publicity director, and Neil F. Agnew, vice-president in charge of distribution, plan to leave for the coast this weekend, although there is a possibility of Gillham leaving today or tomorrow. Both will be at the Paramount studio for about a week in connection with new product plans.

Felt Sues Trans-Lux

A suit for $42,900 alleging breach of contract was filed yesterday in Federal Court by Abraham Felt against Trans-Lux Daylight Pictures Screen Corp. and Percy Furber. The complaint charges that the defendant entered into an agreement with the plaintiff as their agent to secure a site for a Trans-Lux house in Washington. He charges that the defendant broke the agreement with him and independently signed a lease with Evelyn McLean for 40 years at a rental of $2,400,000.

The defendants entered general denials to the allegations. The suit was originally filed in N. Y. Supreme Court and was transferred to Federal Court.

Joseph P. Stearns Joins Suit

Federal Judge Murray Hulbert yesterday allowed Joseph P. Stearns to join with Marie Reachi as co-plaintiff in connection with her suit against Warners for alleged misuse of her name. Miss Reachi, known professionally as Rosita, the dancer, formerly was of the team of Rosita & Ramon. She sued Warners for an injunction and an accounting in connection with "Gold Diggers of 1935." At the same time she filed a petition in bankruptcy. Stearns who asked to be allowed to join as a co-plaintiff is one of her creditors.

Schenck Comfortable

Joseph M. Schenck's condition was reported to be "comfortable" at Mt. Sinai Hospital last night. The chairman of the board of Twentieth Century-Fox entered the institution on Monday evening following his return that morning from London. He will be under observation for approximately 10 days for what is reported to be a liver disorder.

Warner Directors Meet

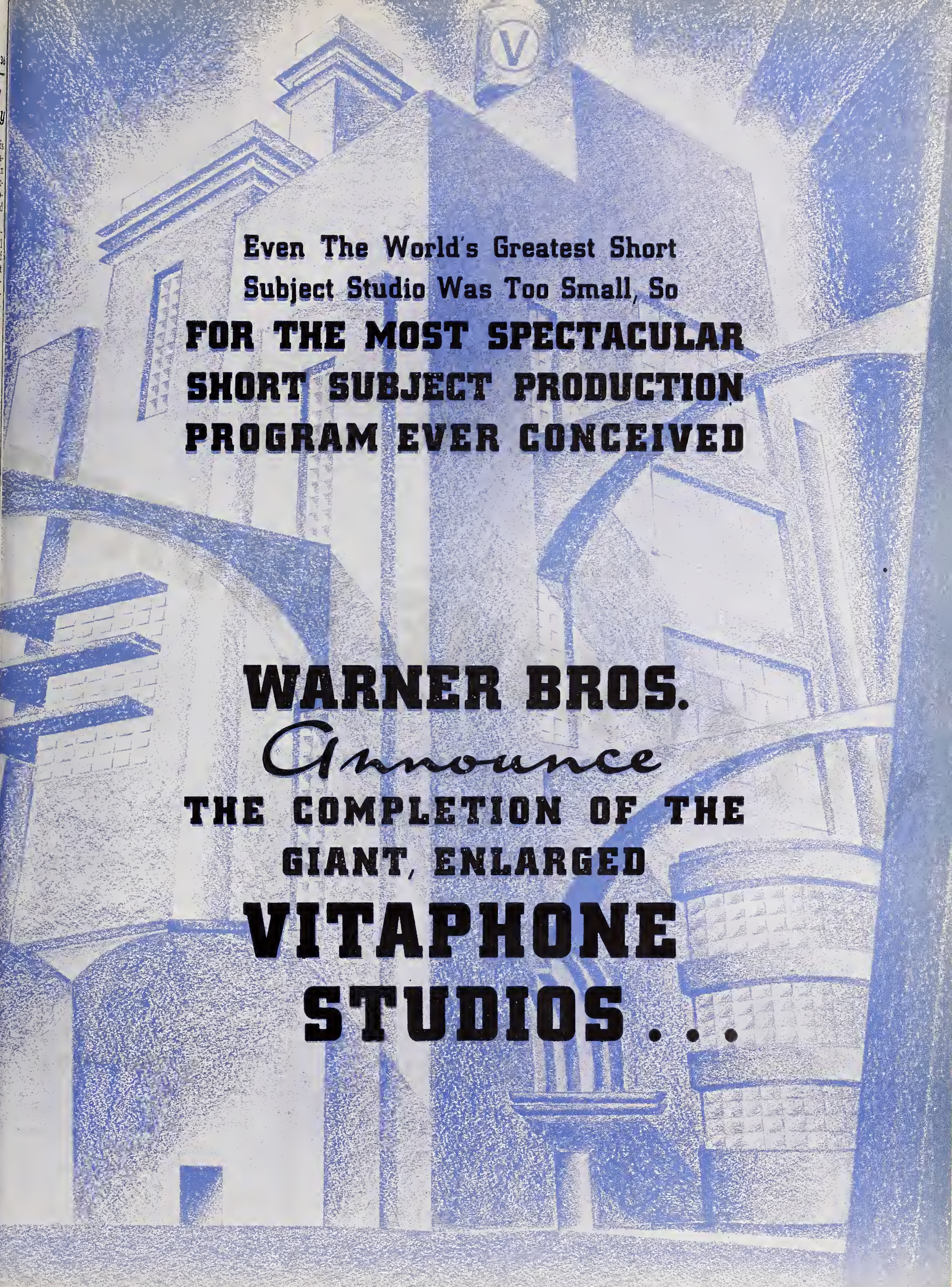
Warners' annual financial statement will be ready about the end of November. Directors of the company held their monthly meeting last Tuesday. It was described as "routine."

Henry Fonda Married

Henry Fonda was married yesterday to Mrs. Frances Seymour Brokaw at Christ Methodist Episcopal Church, Park Ave. and 60th St.

Hickock Succeeds Bahn

Syracuse, N. Y., Sept. 16.—Hayden Hickock succeeds Chester B. Bahn as critic and film editor of the *Syracuse Herald.*



Even The World's Greatest Short Subject Studio Was Too Small, So

FOR THE MOST SPECTACULAR SHORT SUBJECT PRODUCTION PROGRAM EVER CONCEIVED

WARNER BROS.

Announce

THE COMPLETION OF THE GIANT, ENLARGED

VITAPHONE STUDIOS . . .

BROADWAY BREVITIES

Genuine 'Warner Musical' scope in two reels—plus the big-star laugh-getters of radio, stage and feature films!

This Week

"THE CHOKE'S ON YOU"
starring JOE PALOOKA

COLORTOUR ADVENTURES

Odd-spots of the world—filmed in FULL COLOR by E. M. Newman, with narration by radio's ace commentators!

This Week

"PEARL OF THE PACIFIC"

MELODY MASTERS

The nation's favorite 'swin bands and 'sweet' bands pre senting all their celebrated son and dance specialties!

This Week

CLYDE LUCAS
AND ORCHESTRA

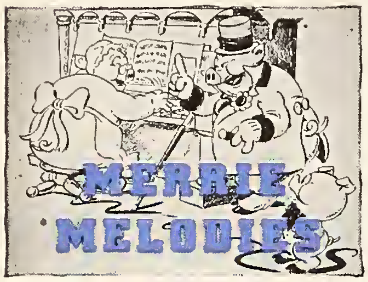
Now **A Studio**

BIGGER THAN EVER

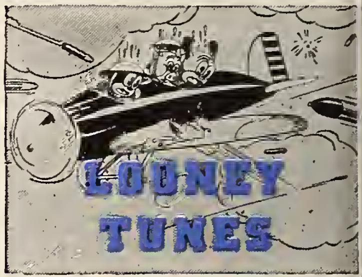
Making These Famous

VITAPHONE SHORTS

BETTER THAN EVER


MERRIE MELODIES

All the latest developments in COLOR CARTOONS and the latest hit tunes—in the famed Leon Schlesinger technique!


LOONEY TUNES

Faster animation, funnier gags, set a new peak in cartoon novelty—all starring the celebrated Looney family!

BIG-TIME VAUDEVILLE

You can tell 'em vaude's back! Headline names and big-time acts in the original variety-packed manner!

This Week

"VITAPHONE GAYETIES"
featuring
Jack Pepper, The DeLongs, others

PICTORIAL REVUES

Sensational new idea in woman appeal! Filmed at Warners' Burbank studios with top-line femme stars—partly in COLOR!

This Week

FIRST OF THE SERIES

VITAPHONE NOVELTIES

Exclusively different entertainment features with a unique surprise in every reel . . . perfect on any program!

This Week

"LOGGING ALONG"

U.S. Spanish Units Facing New Problems

(*Continued from page* 1)

been faced with the problem, imposed by the U. G. T., through the Camara Syndical there, of the pooling of receipts of all houses in the Madrid area to provide for salaries and wages of the smaller and weaker units, chiefly Spanish, which have experienced steadily declining grosses.

When American company branch heads in Madrid reported the move to their Barcelona headquarters, a conference of company heads here was called at the United Artists office. Six of the group agreed on an identical telegraph reply which categorically rejected the proposal. Camara Syndical is the successor to the recently re-incorporated Seccion Central of the Camara Defensa de Cinematografia.

A reply pointed out that the plan had the approval of both the C. N. T. and U. G. T. The Barcelona group answered with a reiteration of its refusal, but declared they would suspend Madrid bookings for 30 days, and assured the payment of salaries to their employes in the interim.

Labor Groups at Odds

The move resulted in suspension of the agreement by the Camara Syndical in Madrid, with the indication that the problem would be re-examined with a view to arriving at a new formula.

During the ensuing discussion, sharp differences of opinion arose between the two chief labor syndicates, and up to this date no definite action has been taken, although a solution is expected shortly. In substance the proposals ask payment by sound American houses of the defaulted wages of employes of smaller units, some of them distinctly "fly-by-night" in character, and known to have paid extremely low wages.

It is expected the Camara will not accept the Barcelona offer to suspend bookings, since the continuance of a flow of American product is considered of vital importance to the syndicalists.

The situation in Valencia continues relatively unchanged. Consular protection there has prevented any direct seizure of films, but conditions are unsettled and unsatisfactory. There have been repeated propositions and counter-propositions between the Camara Defensa there and the Syndicalist exhibitor committee in the city. Discussions are under way relative to the refusal by certain theatres to return rented films to Radio and United Artists, which refusal was said to have been endorsed by the Syndicate.

Americans in Counter-Proposal

The latest joint counter-proposal of the American interests to the Valencia group demands 100 per cent cash payment on all films billed, with no deferred credits, that position having been taken since the Valencia houses are running day and night. Liquidation of ante-revolt credits also is demanded.

Barcelona theatres continue to hand over to the Camara Defensa their pooled payments each Thursday, in the amount of 70 per cent of the film billings, the remaining 30 per cent being carried as deferred credits, in accordance with the agreement reached three weeks ago. Totals are not revealed, but it is understood that for last week it was slightly in excess of 42,000 pesetas, while that for the current week was appreciably lower.

Western Electric here continues to be the only American unit remaining undisturbed. The office still is functioning normally, except that the unit's head, Joseph W. Dolphin, is serving the British Consul General, Norman King, and has rendered valuable assistance.

British Stock Safer

Most of the British film stock held in this country is carried on open account with Spanish representatives, and its legal position is much less favorable than that of the stock maintained by American companies as the property of export subsidiaries of the parent firms in the United States.

* * *

William B. Morgan, managing director for United Artists, who has won the sincere admiration of all factors for the manner in which he has stuck to his post through strikes and the revolt, has left for a well-earned rest of three weeks. He has joined Mrs. Morgan in London, going via Marseilles. After conferences with U. A. officials in London he plans to return to his post here.

Philco a Separate Company, Says PSB

(**Continued from page 1**)

est competitor, RCA from seeing its list of customers and prices at which it sold to the several customers." RCA had access to all books and sales records of P. S. B. as a holder of patent rights. John W. Davis, RCA counsel; objected to Morris' statement, but was overruled.

Skinner declared that at the time of the reorganization the company was paying 20 per cent higher labor rates than any other company in the industry. The chief competitors, he said, were buying on the basis of virtually manufacturing costs plus manufacturers' profit, royalty being paid on that basis. All advertising and distributing costs were paid by the purchaser and were not subject to royalty.

Philco P. S. B. Distributor

The executive declared that officials of the company executed the separation in order to place P. S. B., then selling through Philco as a subsidiary, on a par with competitors, in view of the information in April, 1932, that Congress was considering an excise tax on the component parts of radio. Philco took over from P. S. B. sales and distribution of radios and assumed other distributing expense. P. S. B. made and sold parts of radio to Philco on the basis of cost plus five per cent of manufacturers' cost.

The Internal Revenue Bureau interpreted the excise tax differently, on Philco's selling price rather than on P. S. B.'s selling price to Philco.

Skinner, at the outset, testified the agreement with RCA was made after the development of an A.C. tube for receiving sets in 1927. P. S. B. purchased the William Murdock Co., and with it the company's licensing agreement with RCA.

"U" to Expand Feature List, States Cowdin

(*Continued from page* 1)

pany unfortunately has been unable to do several times in the past.

"As far as sales are concerned," Cowdin said, "we are far ahead of previous years both in the terms of new contracts and in their number. Because of this, a revision and expansion of our production program is justified. Cochrane and I are more than gratified by the results achieved by Grainger, our general manager of distribution, and his staff. Nate Manheim, in charge of our foreign operations has set a mark for the domestic staff to shoot at, too.

Enthusiastic About "Godfrey"

"The records being established now by 'My Man Godfrey' are tremendously encouraging. Cochrane and I were both delighted and amazed at the marked progress made by our studio under Rogers and Koenig," Cowdin said. "We are having the same difficulty that all studios have at this time of year in casting pictures, but we are preparing for this by developing more new talent and promising personalities than we have ever tried to develop before. Hitherto we have tried to groom a few youngsters at a time, but now we have over 40 who look excellent and we are confident they will give new zest to our pictures."

Universal Deal Set

Universal has closed for first run showing of its new season product in the Charles Hayman theatres, Buffalo and Niagara Falls. The deal was handled for Universal by F. J. A. McCarthy, eastern sales manager, and Nate Sauber, Albany exchange manager.

"U" Managers Shifted

Clifford Eskell, former Universal head in New Zealand, has been named to succeed Alf Daff as manager of the Victorian branch, with the latter en route to Tokyo to take charge there. W. A. Hislop, New Zealand representative, will succeed Eskell.

Kennedy in London On a Scotch Quest

(*Continued from page* 1)

Whalen, former New York City police commissioner, is the head of Schenley Distributors, Inc., also a major liquor distributor in the States. This summer, Whalen succeeded in taking away from Kennedy the Dewar franchise.

Kennedy was summering at Cape Cod at the time and immediately canceled several weekend parties and other arrangements to hurry here in an effort to recoup the loss. Ted O'Leary, with FBO and Pathe during the Kennedy regimes and now with Somerset, is here in London with Kennedy.

Reissuing "Trader Horn"

London, Sept. 16.—M-G-M is reissuing "Trader Horn" for Christmas bookings.

Indies Are Asked to Mold Public Opinion

Milwaukee, Sept. 16.—Independent exhibitors must arouse public opinion to the need for the Neely-Pettengill Bill before they can expect to secure passage of the measure, Congressman Harry Sauthoff, of Madison, declared as the opening speaker at the second session of the Independent Theatres Protective Ass'n of Wisconsin at the Plankinton Hotel here this afternoon. He asked that exhibitors assume the responsibility for bringing about such reform before regulation comes from outside sources.

A. W. Steffes of Minneapolis solicited the support of the Wisconsin association in making possible the proposed work of the national defense committee, declaring that the plan to prohibit producers from engaging in distribution has been declared feasible by outstanding legal talent and that the committee, as soon as it has been pledged its $250,000 fund, will begin action immediately.

Asks for a Leader

Col. H. A. Cole, president of Texas Allied, called upon the exhibitors to band together and delegate authority to some individual whom all can trust in order that their fight may have proper leadership.

H. M. Richey, general manager of Michigan Allied, advocated that exhibitors devote at least 20 per cent of their running time to independent product.

Today's session closed with a talk by R. A. Tesch, business manager of the local organization, who referred to the circuits as an "organized minority" controlling the state situation and called upon his fellow members for a strengthening of the association.

Cullman Says Roxy Scales Will Remain

(*Continued from page* 1)

when he couldn't get pictures, adding without mentioning names, "those who are asking assistance said at the time they would not play pictures if the Roxy showed them."

"I'll be glad to give consideration to any move progressive to the industry; but in my opinion, I don't think a tilt of the morning price at the Roxy is."

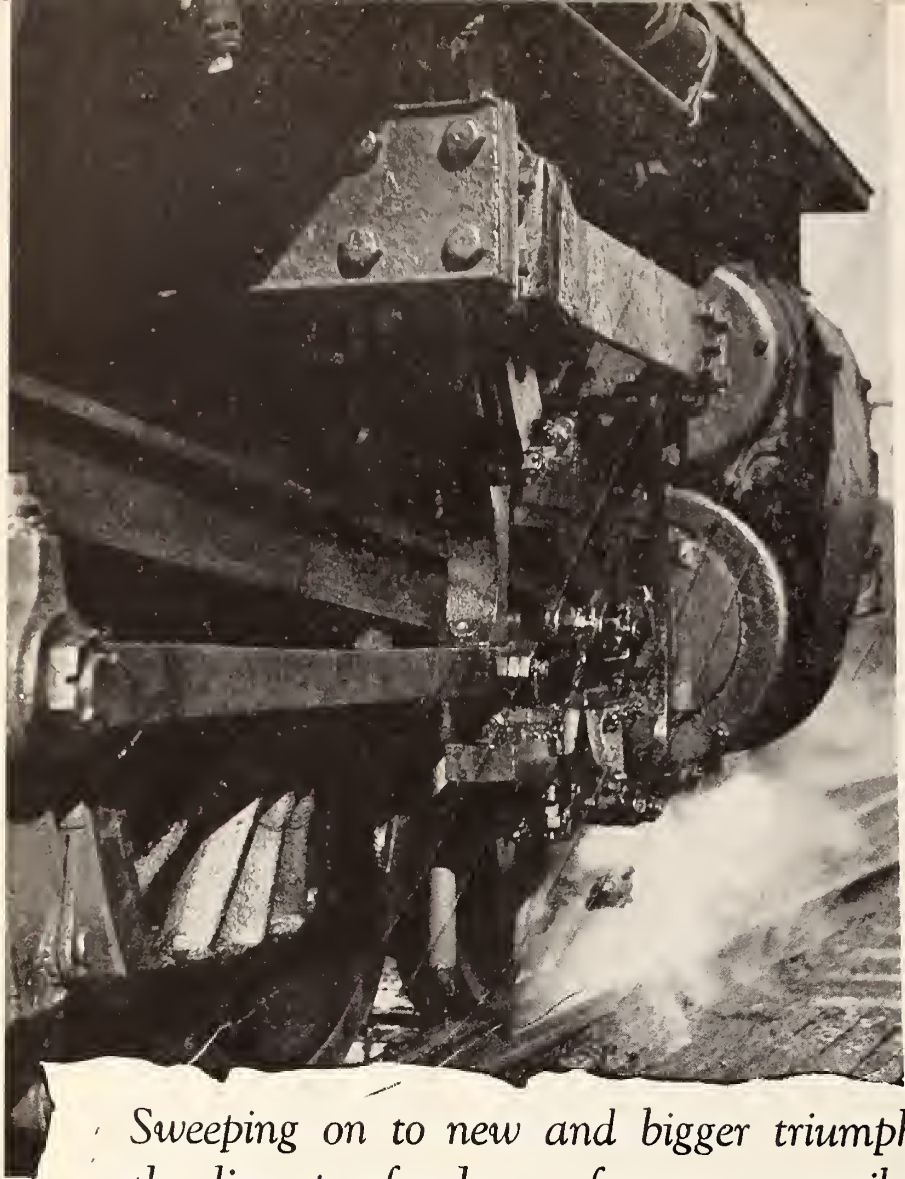
Meanwhile, it is understood that Consolidated has not dropped the opening price at its 8th Ave. theatres. It is stated the circuit will not make the move until the 42nd St. and Broadway houses discard the 10 and 25-cent tariffs.

Strike Closes Houses

Salinas, Cal., Sept. 16.—The business of the three local houses came to a complete standstill here today because of a strike of 4,000 lettuce workers. There was considerable rioting. The houses are the Fox West Coast Fox, Elrey, operated by the circuit and Lawrence Borg, and the Crystal, operated by Borg and John Peters.

Extend Bette Davis Stay

London, Sept. 16.—Justice Lewis has continued the injunction obtained by Warners to prevent Bette Davis from acting in a film for Ludovico Toeplitz until trial is ordered. An early hearing is expected.



FULL STEAM AHEAD FOR THE NEW SEASON!

Sweeping on to new and bigger triumphs M-G-M reveals below very briefly the line-up of releases from now until New Years. IT'S GORGEOUS!

IT'S HAPPY NEW YEAR FROM NOW TO JAN. 1st!

JOAN CRAWFORD

ROBERT TAYLOR

JEAN HARLOW

MYRNA LOY

AUG. 28th—**THE GORGEOUS HUSSY**—Joan Crawford, Robert Taylor, Lionel Barrymore, Franchot Tone.

SEPT. 4th—**THE GREAT ZIEGFELD**—William Powell, Myrna Loy, Luise Rainer, Frank Morgan, Virginia Bruce.

SEPT. 11th—**SWORN ENEMY**—Robert Young, Florence Rice, Joseph Calleia, Lewis Stone.

SEPT. 18th—**THE DEVIL IS A SISSY**—Freddie Bartholomew, Jackie Cooper, Mickey Rooney, Katherine Alexander.

SEPT. 25th—**OLD HUTCH**—Wallace Beery, Cecilia Parker, Eric Linden.

OCT. 2nd—**THE LONGEST NIGHT**—Robert Young, Florence Rice, Reginald Owen, Ted Healy.

OCT. 9th—**LIBELED LADY**—Jean Harlow, William Powell, Myrna Loy, Spencer Tracy.

OCT. 16th—**ALL AMERICAN CHUMP**—Stuart Erwin, Robt. Armstrong, Betty Furness.

NOTE: *The releases on this page, great as they are, reflect only a small part of the Star, Story and Production resources of M-G-M's Greatest Year.*

OCT. 23rd—**LOVE ON THE RUN**—Joan Crawford, Clark Gable, Franchot Tone. (*Also Oct. 23rd*—APRIL BLOSSOMS, Richard Tauber.)

OCT. 30th—**MISTER CINDERELLA**—Jack Haley, Betty Furness, Arthur Treacher, Raymond Walburn.

NOV. 6th—**THE WHITE DRAGON** (temp. title)—Elissa Landi, ZaSu Pitts, Edmund Lowe.

NOV. 13th—**BORN TO DANCE**—Eleanor Powell, Una Merkel, Frances Langford, Buddy Ebsen, Virginia Bruce.

NOV. 20th—**OUR RELATIONS**—Stan Laurel, Oliver Hardy, Daphne Pollard, James Finlayson.

NOV. 27th—**CAMILLE**—Greta Garbo, Robert Taylor.

DEC. 4—**AFTER THE THIN MAN**—William Powell, Myrna Loy.

DEC. 11th—**S. S. VAN DINE story** (title, cast later)

DEC. 18th—**TARZAN ESCAPES**—Johnny Weissmuller, Maureen O'Sullivan.

DEC. 25th—**MAYTIME**—Jeanette MacDonald, Nelson Eddy.

CLARK GABLE

GRETA GARBO

WILLIAM POWELL

JEANETTE MacDONALD

SPENCER TRACY

WALLACE BEERY

FREDDIE BARTHOLOMEW

JOHNNY WEISSMULLER

ELEANOR POWELL

NELSON EDDY

LAUREL & HARDY

Two Giant Hits to Start The Fall Season!

Never in the history of films did any company ever commence a new year with such a whirlwind head-start! "Gorgeous Hussy" Wow! "Great Ziegfeld at Pop Prices! They're breaking records! They're Holding over everywhere! are you lion-ed up for 1936-37!

Simple Rites Held on Coast For Thalberg

(*Continued from page 1*)

rose covered casket was carried from an embankment of flowers.

Outside a respectful crowd watched. In it were friends of Thalberg from every walk of life.

With only the family and close friends joining, the cortege proceeded to Forest Lawn Cemetery. There Rabbi Magnin conducted a simple service under a clear blue sky. The body was placed in a mausoleum crypt.

Those at the cemetery included Norma Shearer, Miss Pratt, nurse; William Thalberg and Mrs. Thalberg, Bernard Hyman and Mrs. Hyman, Lawrence Weingarten and Mrs. Weingarten, who is Thalberg's sister; Mrs. Fleischman, his aunt; Miss Hunter Hecht, a cousin; Douglas Shearer and Mrs. Shearer; Mrs. Edith Shearer, Mrs. Howard Hawks, Jack Conway and Mrs. Conway; Hunt Stromberg, Harry Rapf, Howard Dietz, Albert Lewin and Mrs. Lewin, Nicholas M. Schenck and Mrs. Schenck, Louis B. Mayer and Mrs. Mayer, E. J. Mannix and Mrs. Mannix, J. Robert Rubin and Mrs. Rubin and Edwin J. Loeb.

All studios closed during the services and the M-G-M plant remained closed until midnight.

Norma Shearer received thousands of messages yesterday from all parts of the world. Among them was one from President Roosevelt. Others were from Irving Berlin, Maria Jeritza, Noel Coward and many industry figures.

N. Y. Offices Halt Work

A three-minute period of silence in tribute to Irving Thalberg was observed by a number of the industry's home offices at 2 o'clock yesterday. The Twentieth Century-Fox office suspended activities from 2 to 2:30 P.M. The M-G-M office closed for the day at one.

In Hollywood, the studio ended its 24-hour period of silence at midnight last night. Other studios suspended activity for five minutes during the funeral services.

Regal Branches Closed

Toronto, Sept. 16. — Canadian branches of Regal Films, Ltd., were closed and darkened this afternoon as a mark of respect for Irving G. Thalberg. Regal is the Canadian distributor for M-G-M.

Calls Him "A Genius"

The *New York American* editorially said of Irving Thalberg yesterday:

"Irving Thalberg, one of the world's greatest motion picture producers, is dead.

"These brief words struck at the hearts of his multitude of friends, at the hearts of millions of others whose lives had been helped and brightened by the magnificent things that this young genius had done in his tragically short life.

"He was only 37—so young to die.

"But into those brief years Irving Thalberg had crowded a long lifetime of splendid achievement.

"He had won material success and, greater than that, spiritual success.

"He believed that motion pictures could be fine and beautiful, true and uplifting, and to that cause he dedicated his life.

"Success did not change him. He was modest and kindly, tolerant and understanding, a great and gallant gentleman."

"The Best"

Editorially, the *Daily Mirror* said, in part:

"'The good die young'—Irving Grant Thalberg, just 37 years old, was the best; he died Monday. Hollywood will miss him; Hollywood and Thalberg literally grew up together, out of slapstick and trash, into art. Thalberg will be remembered by the names of his now famous movies: 'The Big Parade,' 'Grand Hotel,' 'The Barretts of Wimpole Street,' 'Mutiny on the Bounty,' 'Romeo and Juliet' and others. And the names of these stars will be remembered long after Thalberg's name is forgotten: the late John Gilbert, Greta Garbo, Clark Gable, Joan Crawford, Myrna Loy, Jean Harlow, the late Marie Dressler, and Thalberg's wife, Norma Shearer.

"But Hollywood will remember that Irving Grant Thalberg created all those pictures, and all those stars out of his own genius and imagination.

"And other producers will remember that Thalberg made 'movies' into an art.

Modesty Limitless

Louis Sobol, columnist of the *New York Evening Journal,* yesterday wrote:

"Irving Thalberg was inherently a shy chap—and a modest one. . .Flamboyant, self-assertive Hollywood could never understand why he persisted in keeping his name off the screen credit list on his masterpieces, but his purpose was definite. . .'The public,' he used to say, 'don't give a hang whether it's Thalberg or John Doakes who produced the picture—they're interested in the star, the story—and maybe once in a while in the director. The few people for whose opinion I care know whether or not I've had anything to do with the picture. I feel very much like a doctor—it's enough to turn out a good job without having your name signed to it—you don't hear of doctors signing their operations.'"

Laemmle on Thalberg

By PIERRE AUTRE

Paris, Sept. 16.—Carl Laemmle was deeply affected by news of the death of Irving G. Thalberg. A cable arrived at 7 o'clock Tuesday morning at the George V Hotel where Laemmle is staying asking his secretary to break the news to Laemmle as gently as possible that Thalberg was very ill.

At 8:30 o'clock the secretary carried a copy of the European edition of the *Herald-Tribune* into Laemmle's room with the story of the death on the front page. Laemmle is still depressed.

"Thalberg's death is the greatest loss the industry has had," he told this correspondent today. "He was a great man and nobody can replace him. His was an outstanding, magnetic personality.

"I knew him when he was a boy of 17. Although in later years he did not work for me, he always kept in contact with me, and he often reminded me that I gave him his start. He also told the story very often to others.

"I always was proud of him and appreciated his kindness in later years. I feel very sad. I remember the lunch we had together in the private dining room at the M-G-M studios one week before I left Hollywood for Europe. I did not know I would not see him again.

"I wonder what will happen to the American film industry without Thalberg."

Laemmle and his son and secretary and Jerome Horwin will leave here Sunday for London and will stay there two weeks before returning to the United States.

Set First at Pinewood

London, Sept. 8.—"A Man With Your Voice" will be first British & Dominions picture to be produced in its entirety at the new Pinewood studios at Iver. Herbert Wilcox's "London Melody," started at B. I. P. Elstree, actually will be the first film to use Pinewood space, the unit going in Sept. 13.

Giegerich in Own Office

Charles J. Giegerich, formerly connected with Celebrity, has opened his own office as an independent distributor. Giegerich indicated he will announce a new series of cartoons, and perhaps a serial and several features, within the next few weeks.

Police to Discuss Films

Kansas City, Sept. 16.—Several hundred police chiefs will discuss the use of sound films as an aid in the apprehension of criminals at the 43rd annual convention of the International Ass'n. of Chiefs of Police here Sept. 21-24.

Texas Group Takes G. B.

George W. Weeks, general sales manager of G. B., has closed a deal with the Interstate circuit in Texas for 1936-'37 product. John Franconi, Dallas branch manager and R. J. O'Donnell, general manager of Interstate, arranged the details.

Dutch Visiting London

London, Sept. 8.—Fifty Dutch exhibitors, including the president of the censor board, are in London as guests of Gaumont-British and will visit studios and theatres.

Omaha Variety Golf Set

Omaha, Sept. 16.—The seventh annual golf tournament of Variety Club will be held at the Field Club next Monday morning.

Phillipson Due Soon

London, Sept. 16.—Percy Phillipson, managing director of Automaticket, Ltd., leaves for New York in a couple of weeks.

Western Penn MPTO Committees Chosen

Pittsburgh, Sept. 16.—Fred C Herrington, secretary of the M. P T. O. of Western Pennsylvania, has appointed the following committees for the annual convention to be held here Oct. 19-20:

General committee—Frank Panoplos, Charles Philbrook, Norm Hughm Jake Silverman, T. J. Hickes, Larry Puglia, Bennett Amdur, Sam Gould Peter Profili, Harry Walker, Gilbert Gelman, William Finkel, E. H. Goldberg, H. Goldberg and Dave Leff.

Entertainment—William Finkel, Dr C. E. Herman and Carl Poke.

Speakers—William L. Brown, Eddie Beedle, and Peter Antonoplos.

Publicity and program—Robert F. Klingensmith, William D. Davis, M. A. Rosenberg and Fred Herrington.

Sol Edwards Given G. N. Eastern Post

Sol Edwards, assistant sales manager of Educational, has resigned to join Grand National as eastern district manager, starting Monday. His territory will extend to, and include, Detroit.

Although no successor will be named for the time being, William Clark, short subject sales head for Twentieth Century-Fox, will temporarily aid Jack Skirball, Educational sales chief.

The appointment of Edwards to a district managership is the second made by Carl Leserman, vice-president in charge of distribution for Grand National. On his recent trip to the coast, he named Mel Hulling, formerly of Far West Exchanges, as western district sales head.

Cal. Picketing Resumed

Glendale, Cal., Sept. 16.—Picketing of the Roxie here by members of Local 150 of the projectionists' union was resumed here tonight following a modification today by Judge Reuben Schmidt of the restraining order obtained from Judge Knight last week by Grover Smith, theatre operator. The sections restraining peaceful picketing and barring news vendors were struck from the injunction of Judge Knight.

Booth Fire Clears House

Boston, Sept. 16.—A fire in the projection booth of the Strand here last night during the performance caused 400 patrons to leave the house. The exit was made without incident under the direction of Edward Markell, and no one was injured. The fire caused little damage.

Sailing for New York

London, Sept. 16.—John McCormack and Emlyn Williams left today for New York on the *Queen Mary.* Gustave Machaty, Ina Claire and Granger Robbins, with Mrs. Robbins, will leave for New York tomorrow on the *Paris.*

I.T.O.A. Meet Routine

The board of directors of the I.T.O.A. yesterday held a routine meeting. Due to the Jewish holidays, only a few members reported. The next regular meeting of the membership will be held Wednesday at the Astor.

The personnel of Twentieth Century-Fox Film Corporation expresses its deepest sympathy to the family and associates of Irving Thalberg, in whose passing this industry loses one of its most brilliant and best-loved leaders. His great abilities will forever be an inspiration, and the fine qualities of the man himself will forever be remembered.

Short Subjects

"The Choke's on You"

(Vitaphone)

Knobby has Joe Palooka training at the beach in this latest episode. They brush with a neighboring wrestler and a revenge match is arranged. The contestants go into training—after their fashion—and await the bell. Before the bout however there are the usual slapstick and low brow comic situations done in characteristic style. The character, "Punchy," again just about steals the show with his pantomime and business. The moment of the big battle arrives and the audience is treated to a hilarious exhibition of wrestler versus boxer. The scene is given with all its comedy possibilities and again through a ruse Palooka wins for Knobby Walsh and Ann Howe. It develops its humor and is good entertainment. Production Code Seal No. 01,086. Running time, 21 mins. "G."

"Rush Hour Rhapsody"

(Vitaphone)

The subway, hard hit by new bus lines, decides to go in for the latest in comfort, convenience and entertainment to retain its clientele. Dining cars, torch singing by Jean Sargent en route, special stops for absent minded passengers, bars and cafes on stations with floor shows are worked in and the result is a tuneful and novel twist to this two reel musical. The situations are played for their utmost and make a cleverly new entertainment idea. Production Code Seal No. 0983. Running time, 20 mins. "G."

"Vitaphone Pictorial Revue No. 1"

(Vitaphone)

Some popular and desirable information is given in the initial number of this new series. A dance director explains and illustrates the fundamentals of tap dancing, skiing technique for the novices, Oscar of the Waldorf's recipe for lamb stew and the latest in furs for the ladies. The subjects are shown in snappy style and delivered with clever comment. Production Code Seal No. 01,132. Running time, 11 mins. "G."

"Toy Town Hall'

(Vitaphone)

In color, this cartoon features the disappointment of Junior when he must give up listening to the radio and go to bed. However, when he is asleep he is entertained by a Jack-in-the-Box Fred Allen who, with the aid of the toys in nursery, puts on a characteristic and satisfying show for him. The film has appeal for the children. Production Code Seal No. 2,524. Running time, 7 mins. "G."

"Leon Navara and Orchestra"

(Vitaphone)

Smooth and flowing rhythms, interspersed with the specialties of Bill Brady, Vicki Joyce and Chester Fredericks are tunefully pleasant. Navara winds up playing his favorite, "Treasure Island," in the style of Ravel and Sousa. It is set in a night club. Reviewed without production code seal. Running time 11 mins. "G."

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Dodsworth"

(Goldwyn-United Artists)

Hollywood, Sept. 16.—Here are stage people in a stage play making it a class picture. A modern tale of domestic drama and pleasant comedy, the show is handsomely mounted by Samuel Goldwyn with the mechanics of up-to-date technique colorfully embellishing the motivating plot. Directly appealing to adults, particularly sophisticates, the film's entertainment value, together with the cast and author credit, presages rich showmanship potentialities.

The story concerns a mature, married American couple who sail in search of happiness as their visioned reward of lifetime sacrifice and work. In Europe, the wife is determined to enjoy life if it kills her although she is approaching the stage when she is no longer young and already has passed through two romantic adventures. Marked by drama and comedy, the tolerant ruins- and- tomb-viewing husband caters to his wife's whims. The third love escapade leads to the filing of a bill of divorcement. The man finds idyllic companionship in a fellow woman wanderer. The wife finds tragedy as the boy's mother forbids marriage. Disillusioned, she calls to her husband. He, seeing in her a shallow woman 20 years of married life never revealed, leaves her alone to hurry back to the other woman who means so much to him.

Walter Huston and Ruth Chatterton contribute exceptional, realistic performances in the lead roles. David Niven, Paul Lukas and Gregory Gaye please as the successive lovers. Mary Astor acts with dignity and charm. In an effective dramatic episode, Maria Oupenskaya won audience applause. With Huston and Miss Chatterton, Harlan Briggs and Spring Byington account for the picture's comedy content.

Sydney Howard's dramatization of the Sinclair Lewis novel is a crisply pointed job of screen writing. Making sure none of the characteristic Lewis irony is slighted, William Wyler's direction handles the story material with sharp precision and, as he smartly permits Huston and Miss Chatterton to give full vent to their histrionic abilities, the film promises much to those appreciating the entertainment worth and quality of this domestic drama.

Production Code Seal No. 2,603. Running time, 70 minutes. "G."

Looking 'Em Over

"The Girl from Maxim's"

(Korda-J. H. Hoffberg)

Alexander Korda is recognized today as an outstanding producer, perhaps the leading figure in English production. This picture, produced and directed by him and said to have been completed in 1933, if not earlier, is not the work of the Korda of today, and as such, might better be passed over lightly.

Just now reaching this country, playing the World Theatre, the film is farce comedy revolving about Maxim's, notable in the Paris of the 1890's, and treating of a staid doctor's spree and the subsequent complications which result from that escapade. Mistaken identity is the time-honored basis of the farce.

The picture is weak, highly ineffective in every regard, and somehow conveys the impression of having been made some time in the screen's yesterday.

It is, in brief, something from Alexander Korda's past, and it should have been left there.

Reviewed without production code seal. Running time, 58 minutes. "G."

Court Cites Mrs. Fox

Camden, N. J., Sept. 16.—Federal Judge John B. Avis here has ordered Mrs. William Fox to appear on Tuesday to show why she should not be punished for contempt of court. Referee Robert E. Steedle in the Fox bankruptcy action had reported to the court that Mrs. Fox was in contempt for not complying with a summons to testify in the proceedings at Atlantic City. She had contended she was too ill to testify.

G. N. Signs Mae Clarke

Hollywood, Sept. 16.—Mae Clarke has been signed to a term contract by Grand National. Her first role will be in Boris Petroff's musical, "Hats Off."

Lynd, Randall Signed

Hollywood, Sept. 16.—Helen Lynd and Robert Randall, stage players, have been signed by Grand National. They will have featured roles in "Hats Off."

Variety Club

Cincinnati

Cincinnati, Sept. 16.—Extensive decorative improvements will be made in the lounge of the local tent to harmonize with the modernistic atmosphere of the salon, according to H. J. Wessel, chief barker.

The Wednesday afternoon sessions for women only will be resumed within the next few weeks.

Barker James J. Grady heads a committee to form a bowling league among theatre and film men in which Tent No. 3 is to be represented with a team.

Use of the club quarters was granted Joe Kolling, property master, who staged a birthday celebration for his young daughter Sunday.

James McCarthy is the new assistant steward, replacing Pete Sperk, who resigned recently. Clarence Williams and Harry Donau still are on the job.

Detroit

Detroit, Sept. 16. — First fall luncheon of the Variety Club was held in the Book-Cadillac with the three Stooges, appearing on the Fox stage this week, as the guest of honor.

Kansas City

Kansas City, Sept. 16.—On Sept. 19 Variety Club will officially open its fall season with a "gigantic, monstrous show and party at Variety clubrooms on the Country Club Plaza. An orchestra has been engaged. Vic Allen will be master of ceremonies for the floor show. There will be dancing.

Pittsburgh

Pittsburgh, Sept. 16.—The annual banquet of the Pittsburgh Variety Club will be held at the William Penn Hotel Oct. 25. George Tyson will be in charge of publicity and will start work immediately after his return from Atlantic City.

John Harris, national president, is in Atlantic City for the Variety Showmen's Jubilee.

The local Variety Club headquarters on William Penn Way will resume activity late this month, with luncheons to be held on Mondays. A meeting will be held sometime this month to formulate plans for the entire season.

With the club's second ward safely in the hands of a local couple, it is reported that officers are making plans to adopt a third ward.

Washington

Washington, Sept. 16.—Initiation fees go into effect Sept. 30. Samuel N. Wheeler, chairman of the membership committee, has application blanks for those interested.

By a recent vote of the board of governors, 16 affiliate memberships have been made available for men not directly affiliated with the amusement business. The board's action increases membership in this division from 34 to 50. When the new figure is reached, membership rolls will be definitely closed.

Short and snappy are to be the luncheons of the club this year. Sixty minutes will be the limit. Carter T. Barron will be the king-for-a-day at the first luncheon Sept. 21.

"Mary," Show $21,000 Lead, San Francisco

San Francisco, Sept. 16.—"Mary of Scotland," with Eddie Peabody on the stage, led a generally fine Labor Day week among first runs with a gross of $21,000 at the Golden Gate. This was $5,000 above par.

"Romeo and Juliet," at advanced prices on a roadshow basis, was also outstanding, getting $14,000 at the Geary where a normal take is $10,000. In the face of this competition "The General Died at Dawn" and "Lady Be Careful" went up to $17,000 at the Paramount. This was $4,000 in the profit column.

Total first run business was $97,950. Average is $90,200.

Week Ending Sept. 8:

"ECSTASY" (Eureka)

EMBASSY — (1,400), 10c-25c-35c-40c, 5 days, 4th week. **Gross:** $2,500. (Average, $3,200)

"BENGAL TIGER" (W. B.)
"GENTLEMEN FROM LOUISIANA" (Republic)

FOX—(5,000), 10c-25c-35c, 5 days. **Gross:** $5,000. (Average, $7,000)

"MARY OF SCOTLAND" (Radio)

GOLDEN GATE—(2,850), 15c-40c-55c, 7 days. Stage: Eddie Peabody and vaudeville. **Gross:** $21,000. (Average, $16,000)

"THEY MET IN A TAXI" (Col.)
"TWO-FISTED GENTLEMAN" (Col.)

ORPHEUM — (2,440), 15c-30c-35c-40c, 7 days. **Gross:** $5,500. (Average, $7,000)

"GIRLS' DORMITORY" (20th-Fox)

UNITED ARTISTS—(1,200), 15c-35c-40c-55c, 7 days, 2nd week. **Gross:** $9,000. (Average, $10,000)

Week Ending Sept. 9:

"GENERAL DIED AT DAWN" (Para.)
"LADY BE CAREFUL" (Para.)

PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days. **Gross:** $17,000. (Average, $13,000)

Week Ending Sept. 10:

"MY AMERICAN WIFE" (Para.)
"SATAN MET A LADY" (W. B.)

ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days. **Gross:** $6,500. (Average, $7,000)

"TEXAS RANGERS" (Para.)
"STAR FOR A NIGHT" (20th-Fox)

WARFIELD — (2,680), 15c-30c-35c-40c, 7 days. **Gross:** $16,500. (Average, $16,000)

Week Ending Sept. 11:

"LAND OF PROMISE" (Zionist)

CLAY — (400), 15c-35c, 7 days. **Gross:** $950. (Average, $1,000)

"ROMEO AND JULIET" (W. B.)

GEARY — (1,400), 55c-87c-$1.10-$1.65, 7 days. **Gross:** $14,000. (Average, $10,000)

To Remodel in Frisco

San Francisco, Sept. 16.—Both the Golden Gate and Warfield will spend a minimum of $30,000 apiece on remodeling as a result of a recent County Board of Supervisors' decision to widen Taylor St., on which both houses front.

The work is to start immediately, with both Cliff Work, Golden Gate chief, and A. M. Bowles, F. W. C. manager, unable to say definitely whether or not the estimated costs may have to be increased. Attorneys for both theatres had protested the proposed widening.

Completion next November of the San Francisco-Oakland Bay Bridge, with an expected increase in traffic over certain sections of town, is the reason for the supervisors' action.

Reopen at Minneapolis

Minneapolis, Sept. 16.—The Arion in northeast Minneapolis which has been undergoing remodeling for several weeks, will reopen Friday night after a five-day shut down for completion of renovation and modernization.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Girl on the Front Page"

(*Universal*)

Hollywood, Sept. 16.—What happens when a flighty blonde inherits a newspaper with its hardboiled managing editor, has enough bright comedy sequences to make it a happy addition to a dual bill.

Edmund Lowe has the kind of a part he does best, as the editor who threatens resignation if Gloria Stuart, a social butterfly, so much as enters the city room. So, she slicks her hair back, puts on glasses and an ill-fitting suit and gets a job as a reporter. Lowe guesses her identity and gives her the toughest assignments which she blunders through with angry determination until her family friends are involved in a murder when she tries to kill the story.

In a sub-plot Reginald Owen, as the leader of a blackmail ring, is good for many funny sequences. Spring Byington, Gilbert Emery, David Oliver, Robert Gleckler, Clifford Jones, and Maxine Reiner give good support under the direction of Harry Beaumont.

The screenplay is by Austin Paker, Albert R. Perkins and Alice Duer Miller from the original by Roy and Marjorie Chanslor, who, it seems, were undecided as to whether to go farcical or melodramatic. But the film has bright dialogue and many entirely funny spots, notably when a confession is won by tickling Owen into talking and Loew's imitation of how women wheedle men.

Production Code Seal No. 2,565. Running time, 72 minutes. "G."

Looking 'Em Over

"Ciboulette"

(*Franco-American*)

For those who understand French this operetta should provide an enjoyable hour, and for those lacking a knowledge of the language the film offers several delightful musical numbers. In general it may be said that, in view of the absence of translations of the dialogue, the film is adaptable only to those metropolitan theatres whose patronage are interested in importations from abroad.

Set in the Paris of 1867, the film tells the story of Ciboulette, who takes the produce to market from her uncle's farm and is caught in the swing of a lively dance that has swept the market place. She meets the young man whose sweetheart has just been stolen by a soldier, and falls in love with him. Her uncle is angry but she tells him the young man is to marry her.

Via a light and amusing series of complications the story winds its way until the romance is completed and the finale is sung. Through it all run the songs, all pleasant, the whole set against a 19th century background which is in itself entertaining.

Simone Berriau, as Ciboulette, is attractive and sings well, and Robert Burnier, as her lover, is effective and likewise has a good voice.

Reviewed without production code seal. Running time, 82 minutes. "G."

Lumber Co. Given Film

Hollywood, Sept. 16.—As a gesture of appreciation for aid in filming logging sequences of "Come and Get It," Samuel Goldwyn has shipped 3,000 feet of film to the Potlatch Forests, Inc. It is part of the 40,000 feet of film shot while the company was on location in Northern Idaho, and will be shown through the northwest.

Lesser Starts "Rainbow"

Hollywood, Sept. 16.—Recording has started on Sol Lesser's "Rainbow on the River" with St. Luke's Boys' Choir and the Hall Johnson Choir supporting Bobby Breen. Filming starts within a week. Clarence Marks is finishing added dialogue and Charles Schoenbaum has been signed for camera work.

Edward Gross Promoted

Hollywood, Sept. 16. — Edward Gross, production manager for Sol Lesser, has been promoted to the post of associate producer. A Bobby Breen picture is his first assignment. He will continue his production activities.

RKO Dixie Sales Up 35%

Film business in the south is definitely on the upgrade, according to Herb MacIntyre, southern district sales manager for RKO, who sees a 35% increase in sales volume over the corresponding period last year.

Singer Takes Another

New Orleans, Sept. 16. — Mort Singer, who operates the Orpheum, has taken an option on the Liberty.

"Godfrey" Is 2d Week Wow On the Coast

Los Angeles, Sept. 16.—"My Man Godfrey," on a dual with "Yellowstone," did a record second week business at the Hillstreet and Pantages. At the former the take was $12,500, over a first week normal by $6,500, and at the latter the take was $15,000, up by $11,800.

"The Gorgeous Hussy" and "Pepper" beat the first week at the Chinese and rolled up $16,300. At Loew's State the same combination ran up to $22,600, over average by $8,600.

Total first run business was $117,800. Average is $103,150.

Estimated takings for the week ending Sept. 16:

"ANTHONY ADVERSE" (W. B.)

CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 7th week. **Gross:** $8,400. (Average, $17,000)

"THE GORGEOUS HUSSY" (M-G-M)
"PEPPER" (20th-Fox)

CHINESE—(2,500), 30c-55c, 7 days, 2nd week. **Gross:** $16,300. (Average, $12,500)

"SEVEN SINNERS" (G. B.)

4 STAR—(900), 30c-55c, 7 days, 2nd week. **Gross:** $2,700. (Average, $3,250)

"YOUTH OF TODAY"

GRAND INTERNATIONAL—(750), 35c-40c, 7 days. **Gross:** $1,700. (Average, $1,200)

"MY MAN GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)

HILLSTREET—(2,700), 25c-40c, 7 days, 2nd week. **Gross:** $12,500. (Average, $8,000)

"THE GORGEOUS HUSSY" (M-G-M)
"PEPPER" (20th-Fox)

LOEW'S STATE—(2,500), 30c-55c, 7 days, 2nd week. **Gross:** $22,600. (Average, $14,000)

"MY MAN GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)

PANTAGES—(3,000), 25c-40c, 7 days, 2nd week. **Gross:** $15,000. (Average, $3,200)

"THE GENERAL DIED AT DAWN" (Para.)

PARAMOUNT—(3,595), 30c, 55c, 7 days. Stage: F. M. revue, Rube Wolf and his orchestra. **Gross:** $16,400. (Average, $18,000)

"STAGE STRUCK" (F. N.)
"DOWN TO THE SEA" (Republic)

WARNER BROS. (Hollywood)—(3,000), 25c-40c, 7 days. **Gross:** $11,000. (Average, $14,000)

Wall Street

Small Losses Dominate Board

	High	Low	Close	Net Change
Columbia, vtc	38¾	38⅝	38⅝	— ⅛
Consolidated	4⅞	4⅝	4⅝	— ¼
Consolidated, pfd.	18⅜	17¾	17⅞	— ½
Gen. T. Equip....	24¼	23	24⅛	+ ⅝
K.-A.-O., pfd.	95	95	95	+ ¾
Loew's, Inc.	60⅜	59⅜	59⅜	.....
Loew's, Inc., pfd..	106	106	106	— ¼
Paramount	10¾	10½	10½	.....
Paramount 1 pfd.	84⅞	83½	84	.....
Paramount 2 pfd.	11⅝	11⅜	11⅜	— ⅛
RKO	8¾	8¼	8⅜	— ⅛
20th Century-Fox.	30⅞	30¼	30¼	— ⅝
20th Century, pfd.	39⅛	38⅝	38⅝	— ⅜
Universal, pfd.....	111	110	110	—1
Warner Bros.	13½	13⅛	13⅛	— ¼
Warner, pfd.	59	59	59	+1

Little Curb Change

	High	Low	Close	Net Change
Grand National ..	4⅛	4	4	— ¼
Sonotone	2½	2⅜	2½	.....
Technicolor	27¾	27	27⅛	+ ⅛
Trans-Lux	3⅞	3¾	3⅞	.....

Bonds Gain Slightly

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99	98¾	99	+ ⅝
Paramount B'way 3s '55	60¼	59¼	60	+1¾
RKO 6s '41 pp....	77½	77	77½	+ ½
Warner Bros. 6s '39 wd	97	96⅞	97	— ¼

(Quotations at close of Sept. 16)

"Hussy" Gets Big $23,700, Kansas City

Kansas City, Sept. 16.—"The Gorgeous Hussy" more than doubled the $11,500 average to score a $23,700 bullseye at Loew's Midland, and was held.

"Swing Time" dittoed, doubling average at the RKO Mainstreet by going to $17,500, $9,500 over the $8,000 normal. It also beat "Follow the Fleet," and gave the house its biggest gross in a long time. It went to the Newman for a second week.

Opposition failed to spike the guns of "Road to Glory," which pounded out a big $7,100 at the Fox Uptown in nine days, better than usual by $2,500. "Lady, Be Careful," the Tower offering, took $7,200, over average by $700. One day of "Anthony Adverse" and six days of "My American Wife" and "Human Cargo" gave the Newman $5,200, $1,800 under.

The cooler weather faded toward the end of the theatre week. Baseball drew $40,000, and the Empress offered burlesque.

Total first run business was $60,700. Average is $37,600.

Estimated takings:

Week Ending Sept. 10:

"SWING TIME" (Radio)
MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $17,500. (Average, $8,000)

"THE GORGEOUS HUSSY" (M-G-M)
MIDLAND — (4,000), 25c-40c, 7 days. **Gross:** $23,700, (Average, $11,500)

"ANTHONY ADVERSE" (W. B.)
"MY AMERICAN WIFE" (Para.)
"HUMAN CARGO" (20th-Fox)
NEWMAN — (1,900), 25c-40c, 1 day of "Adverse," 6 days on the double. **Gross:** $5,200. (Average, $7,000)

"LADY BE CAREFUL" (Para.)
TOWER — (2,200), 25c, 7 days. Stage: Sue Ryan, Freddie Craig, Jr., Raynor Lehr. **Gross:** $7,200. (Average, $6,500)

Week Ending Sept. 11:

"ROAD TO GLORY" (20th-Fox)
UPTOWN — (2,000), 25c-40c, 9 days. **Gross:** $7,100. (Average, 9 days, $4,600)

"Swing Time" Near Record for Omaha

Omaha, Sept. 16.—"Swing Time" came close to cracking a house record at the Brandeis on a take of $8,400. This is the second best gross for the house in three years of operation. It was held.

"The Gorgeous Hussy" and "The Return of Sophie Lang," on a dual at the Omaha, also were heavy grossers at $9,200. "My American Wife" and "Little Miss Nobody" pulled $7,900 at the Orpheum.

Total first run business was $25 500 Average is $16,500.

Estimated takings:

Week Ending Sept. 9:

"THE GORGEOUS HUSSY" (M-G-M)
"THE RETURN OF SOPHIE LANG" (Para.)
OMAHA—(2.200), 25c-40c, 7 days. **Gross:** $9,200. (Average, $5,000)

"SWING TIME" (Radio)
BRANDEIS — (1,200), 25c-40c, 7 days. **Gross:** $8,400. (Average, $4,000)

Week Ending Sept. 10:

"MY AMERICAN WIFE" (Para.)
"LITTLE MISS NOBODY" (20th-Fox)
ORPHEUM — (3,000), 25c-40c, 7 days. **Gross:** $7.900. (Average, $7,500)

"Ziegfeld" Is St. Louis Top With $22,250

St. Louis, Sept. 16.—"The Great Ziegfeld," at Loew's on an advanced priced schedule, grossed $22,250, the best business at that house for many months, and topping a week packed with the strongest kind of opposition, including the reopening of two first run houses, the Missouri and St. Louis. The take beat house average by $12,250. The picture was held over.

Right behind the extraordinary pace of "The Great Ziegfeld" moved "My Man Godfrey" and "Man From Louisiana" at the Ambassador. It grossed $18,000 for the week, doubling the house average, and also was held over for another week.

The reopening of the Missouri as a first run proved very successful, notwithstanding that the St. Louis, just one block north, also reopened. The Missouri's take was $12,000, which was about $3,000 better than what this house should average under the new policy. The attraction for the week was "Pepper" and "A Son Comes Home."

"Swing Time" and "Shake Down" at the Fox also had a very good week with total business of $17,250, or $3,250 better than average.

The Ambassador, Loew's and Orpheum, the three downtown first runs grossed a total of $47,850 for the week, while the Fox, Missouri and St. Louis in the Grand boulevard sector did $36,250.

Total first run business was $84,100. Average is $55,000.

Estimated takings for the week ending Sept. 10:

"MY MAN GODFREY" (Univ.)
"MAN FROM LOUISIANA" (Republic)
AMBASSADOR — (3,018), 25c-35c-55c, 7 days. Held over. **Gross:** $18,000. (Average, $9,000)

"SWING TIME" (Radio)
"SHAKE DOWN" (Col.)
FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $17,250. (Average, $14,000)

"THE GREAT ZIEGFELD" (M-G-M)
LOEW'S—(3,162), 35c-65c, 7 days. Held over. **Gross:** $22,250. (Average, $10,000)

"PEPPER" (20th-Fox)
"A SON COMES HOME" (Para.)
MISSOURI—(3,514), 25c-35c-55c, 7 days. **Gross:** $12,000. (Average, $9,000)

"MARY OF SCOTLAND" (Radio)
"TRAILING WEST" (W. B.)
ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $7,600. (Average, $7,000)

"POOR LITTLE RICH GIRL" (20th-Fox)
ST. LOUIS — (3,800), 25c-40c, 7 days. Stage: Vaudeville. **Gross:** $7,000. (Average, $6,000)

Exhibitor Unit to Meet

New Haven, Sept. 16.—The Independent M. P. T. O. of Connecticut will resume regular meetings on Sept. 22, at the Kilfeather Bldg. headquarters, after a suspension of two months. Maurice Shulman of Hartford will report on the activities and discussions of the Allied convention, which he attended.

Quits House for College

New Haven, Sept. 16. — Robert Bernstein, son of David B. Bernstein, vice-president of Loew's, has resigned as assistant manager at the College here to return to Harvard, from which he graduated in June, to take post graduate work in business administration. No successor has been named yet.

Quite Varied

Dunnellon, Fla., Sept. 16.—The Lyric is now operating five nights a week, offering two Treasure Nights and changing the screen program four times.

The theatre is open Sunday, Monday, Tuesday, Thursday, and Saturday nights, with Sunday and Monday being the only nights the program is not changed.

Treasure nights are held on Tuesday and Thursday.

"Swing Time" Big In Cincy, $25,500

Cincinnati, Sept. 16. — "Swing Time," leading the town by a terrific margin, knocked the RKO Albee average for better than a double loop with a $25,500 gross, one of the biggest takes on record at present scales. The established figure is $12,000. The picture was shifted to the RKO Capitol for a second stanza.

The RKO Palace had a $13,300 week with "The Texas Rangers." This is $1,300 over normal. "The Gorgeous Hussy" bettered the RKO Capitol average by $350, pulling down $6,850 on its second week after a $22,000 seven days at the Albee. It continues at the RKO Grand. The RKO Family went $50 over the full week figure with a $2,500 aggregate gross with "The Cowboy and the Kid" and "Hot Money" on a split bill.

"Frankie and Johnnie" and "Go Get 'Em Haines," dualled at the independent Strand, accounted for $1,800, up $300. The house goes straight second run hereafter. The Labor Day holiday helped theatres, thousands of out-of-towners being here for ball games and other entertainment. Amusement parks closed season Labor Day, but dog racing resumed at nearby Harrison.

Total first run business was $69,100. Average is $60,200.

Estimated takings:

Week Ending Sept. 8:

"FRANKIE AND JOHNNIE" (Republic)
"GO GET 'EM HAINES" (Republic)
STRAND—(1,500), 15c-25c, 7 days. **Gross:** $1,800. (Average, $1,500)

Week Ending Sept. 10:

"SWING TIME" (Radio)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $25,500. (Average, $12,000). Moved to RKO Capitol.

"THE TEXAS RANGERS" (Para.)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $13,300. (Average, $12,000)

"THE GREAT ZIEGFELD" (M-G-M)
RKO SHUBERT—(2,150), 40c-60c, 7 days, 4th week. **Gross:** $6,850. (Average, at 35c and 55c scale, $12,000). Holds for 5th and final week.

"THE GORGEOUS HUSSY" (M-G-M)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 2nd down town week. **Gross:** $6,850. (Average, $6,500). Moved to RKO Grand.

"YOURS FOR THE ASKING" (Para.)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $4,850. (Average, $6,500)

"THERE'S ALWAYS TOMORROW" (Univ.)
RKO GRAND—(1,200), 25c-40c, 7 days. **Gross:** $2,600. (Average, $2,750)

"THE COWBOY AND THE KID" (Univ.)
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $1,300. (Average, $1,250)

"HOT MONEY" (W. B.)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,200. (Average, $1,200)

"MY AMERICAN WIFE" (Para.)
KEITH'S—(1,500). 30c-40c, 7 days. **Gross:** $5,000. (Average, $6,500)

'Swing Time' Philadelphia Hit, $30,500

Philadelphia, Sept. 16.—The best Labor Day business in years sent grosses upward. For Labor Day alone, "Swing Time" grossed $7,900 at the Stanley with "Piccadilly Jim" at the Fox only $1,000 behind. "Anthony Adverse," three weeks old, got $4,500 on the day at the Boyd.

The leader was "Swing Time" with $30,500. "Piccadilly Jim" took second place with $19,500, aided by the Don Bestor band on the stage.

"Last of the Mohicans" opened to a $11,000 first week at the Aldine and "The Texas Rangers" got a cracking $11,000 at the Stanton for its first week. "Anthony Adverse" finished its third and last week at the Boyd with $15,500, going into another first run spot at the Karlton. The Earle joined the profit procession with $16,000 for "Pepper" and Will Osborne's band.

In its second week at the Chestnut, "Romeo and Juliet" shaded a little under $16,000, an excellent figure.

Total first run business was $129,800. Average is $80,620.

Estimated takings for the week ending Sept. 10:

"MY AMERICAN WIFE" (Para.)
ARCADIA—(600), 25c-40c-50c, 7 days. 2nd. run. **Gross:** $2,600. (Average, $2,800)

"LAST OF THE MOHICANS" (U. A.)
ALDINE — (1,300), 40c-55c-65c, 7 days. **Gross:** $11,000. (Average, $8,160)

"ANTHONY ADVERSE" (W. B.)
BOYD—(2,400), 40c-55c, 7 days, 3rd week. **Gross:** $15,500. (Average, $14,000)

"ROMEO AND JULIET" (M-G-M)
CHESTNUT—(1,500), 55c-87c-$1.14-$1.71, 7 days, 2nd week, roadshow. **Gross:** $16,000.

"PEPPER" (20th-Fox)
EARLE — (2,000), 25c-40c-55c, 6 days. Stage: Will Osborne and band, Dick and Dorothy Rogers, Ruthie Barnes, Jean, Jack and Joe. **Gross:** $16,000. (Average, $12,000)

"PICCADILLY JIM" (M-G-M)
FOX—(3,000), 40c-55c-65c, 7 days. Stage: Don Bestor and Orchestra. **Gross:** $19,500. (Average, $14,000)

"GIRLS' DORMITORY" (20th-Fox)
KARLTON—(1,000), 25c-35c-40c, 8 days. 2nd run. **Gross:** $4,000. (Average, 7 days, $4,000)

"HIS BROTHER'S WIFE" (M-G-M)
KEITH'S — (2,000), 30c-40c-50c, 7 days. 2nd run. **Gross:** $3,700. (Average, $4,000)

"SWING TIME" (Radio)
STANLEY — (3,700), 40c-55c, 7 days. **Gross:** $30,500. (Average, $14,000)

"TEXAS RANGERS" (Para.)
STANTON — (1,700), 30c-40c-50c, 7 days. **Gross:** $11,000. (Average, $7,000)

Showing Safety Film

Cleveland, Sept. 16. — A 10-reel feature, sponsored by the Ohio Safety Council, is being shown free of charge in this territory by means of a portable equipment under the direction of Casey McDougal of Outdoor Exhibitors, Inc. The picture is shown in vacant lots and, with a light theme to establish continuity, emphasizes safety.

Robert Long Joins M-G-M

Cleveland, Sept. 16.—Robert Long, brother of Harry E. Long, local Loew division manager, is here from Washington, having joined the local M-G-M organization.

Delay Exposition Closing

Cleveland, Sept. 16.—The Great Lakes Exposition, scheduled to close Nov. 4, will be continued one week longer than originally planned.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 67 NEW YORK, FRIDAY, SEPTEMBER 18, 1936 TEN CENTS

A T & T Wins Patent Suit Against GTP

Injunction, Forfeiture Ordered by Court

A. T. & T., Western Electric and Erpi yesterday were awarded a permanent injunction against General Talking Pictures Corp. in a patent infringement suit begun in November, 1934, and heard about a year ago.

U. S. District Judge Mortimer Byer also ruled that the infringing apparatus should be turned over to the plaintiffs.

General Talking Pictures took over the business of DeForest Phonofilm Corp. in the early days of sound and marketed theatre reproducers, which A. T. & T. and its subsidiaries claimed infringed eight patents controlled by A. T. & T. and licensed to W. E. and Erpi.

General Talking Pictures' defense was that it did not manufacture the

(Continued on page 3)

Appeals Denied on Para. Lawyer Fees

The U. S. Circuit Court of Appeals has denied four of the five final appeals from Federal Judge Alfred C. Coxe's order dealing with applications for allowances for services in connection with the reorganization of Paramount, it was learned yesterday. The fifth and final appeal was successful.

The circuit court's decision saves Paramount $202,500 in fees which had been sought by attorneys and denied by Judge Coxe, whose decision the higher court upheld. The appeals were taken by Samuel Zirn, who sought $75,000 as attorney for a petitioning creditor and, with A. J. Schanfarber and Louis Boehm, as attorneys for a Paramount security holder who sought an involuntary receivership for the

(Continued on page 3)

Zukor to Coast and LeBaron Due Here

Adolph Zukor left yesterday on his return to Hollywood. Following his arrival at the Paramount studio, William LeBaron, executive producer, will start east for conferences with home office executives. He is expected here about the end of next week.

Robert Gillham, Paramount advertising and publicity head, plans to leave for the studio this weekend and Neil Agnew, sales head, may leave early next week.

"New Theatre" Exults Over Production of Labor Films

American Labor Films, Inc., has been formed in Hollywood, and already has produced a picture, "Millions of Us," according to the September issue of *New Theatre*. The film, says that publication, was produced cooperatively by a group working during the early mornings and on weekends, and runs 20 minutes. It deals with the problem of unemployment.

Says the *New Theatre:* "We are tempted to surprise our readers with the familiar names associated with the production, but the makers request anonymity; less out of modesty than out of a disconcerting knowledge of the methodology of Hollywood blacklisting. The little Hitlers of the California Hills would hate to see liberal ideas given such an even break."

Prints are available to all labor halls, according to the magazine. It tells of the enthusiastic reception thus far accorded the film by those labor groups which have seen it. The publication further reports plans by the American Federation of Labor, for the development of a production unit, and the preparation by Nykino in New York of a pro-labor film. Two of three incidents already have been completed, says the publication, and upon the completion of a third, the 30-minute film will be released in standard and 16 mm. sizes, for non-theatrical showing to labor audiences.

The prelude to the article in *New*

(Continued on page 8)

Shaw's Censor Cry Is Denied By Dr. Czinner

London, Sept. 17.—A definite denial of the charges of George Bernard Shaw, that the film adaptation of his play, "St. Joan," had been censored by the Catholic Action and the Hays organization in New York, came yesterday in specific terms from Dr. Paul Czinner, producer who will make the film version of the Shaw play.

Said Dr. Czinner: "Never up to the present moment has there been any oficial censorship of Shaw's 'St. Joan' or of any film version or treatment of the life of Joan of Arc."

Dr. Czinner, who is the husband of Elisabeth Bergner, designated as the

(Continued on page 3)

Mrs. Chapman Name Kansas Censor Head

Kansas City, Sept. 17.—Mrs. L. H. Chapman, member of the Kansas board of review for two years, has been named chairman to succeed Hazel Myers, chairman for several years, whose term has expired. Mrs. Chapman's term has another 18 months to run.

Miss Myers is taking a leave of absence for several weeks, but will rejoin the board at the end of that time in a new capacity. She has been named head of the Landon Business Women's League for Kansas, and is helping organize chapters of the league in various cities in the State of Kansas.

Spanish Group Asks Promise Of New Films

By HARRY C. PLUMMER

Barcelona, Sept. 17 (*By Cable*).—Miguel Espinar Martinez, president of the Comite Cines en Explotacion (Committee on Film Exploitation) is en route to Paris today to urge the European executives of American distributing companies to continue the supply of films and the release of features for the coming season.

The full committee of distributors is following Martinez to Paris to support his request. The group includes: Rene J. Huet, Warners; Enrique Aguilar, Universal; Luis Echevarria,

(Continued on page 3)

20th-Fox Gets Big Profit at the Roxy

Under the guarantee and split figure arrangement, the Roxy paid Twentieth Century-Fox a rental of approximately $30,000 for the two weeks of "Girls' Dormitory."

"Sing, Baby, Sing," which is expected to end its first week at the theatre with a tally of $56,000, will probably net the distributor from $35,000 to $40,000 on a three-week run. For the first week, Twentieth Century-Fox is expected to get $16,000; for the second week, $13,000; for the third, $6,000 to $7,000.

Leo Carrillo, who has been appearing in person this week, will not be on the stage show next week.

Producing in Italy 6 to 8 Months Away

U. S. Firms' Plans Await Studio Completion

Final commitments by American producers to use the new Italian studios being constructed near Rome are not expected for another six to eight months, Carlo Roncoroni, Italian Government film envoy, said yesterday.

Roncoroni explained that the new Italian studios would not be opened until next June. He said that there was a possibility of his returning to this country during the winter or spring for further conferences with American producers who evinced interest in the opportunity of working in Italy when the new studios are opened. The subject was discussed with many Hollywood producers during Roncoroni's recent coast visit, but aside from an earlier commitment from Walter Wanger to make at least one picture in Italy next year no other definite acceptances were given.

Roncoroni placed heavy orders for

(Continued on page 3)

"U", Golden Gate Split Over Prices

San Francisco, Sept. 17.—James R. Grainger, general sales manager of Universal, this afternoon called off all negotiations with Golden State and T. and D. Theatres and stated Universal's 1936-37 lineup will be sold around these two leading independent circuits and to schools, churches and American Legion Halls, if found necessary.

The split developed over refusal of R. A. McNeil, Mike Naify and other executives of the circuits to accept 12 Universals on percentage and the re-

(Continued on page 3)

To Assign Thalberg's Unfinished Pictures

Hollywood, Sept. 17.—The uncompleted schedule of M-G-M features which were to have been produced by Irving Thalberg will be divided among the existing roster of Metro associate producers. Actual assignments for the individual pictures will probably be made tomorrow.

The pacts of players such as Norma Shearer and Charles Laughton, who were under personal contract to Thalberg, are now expected revert to the studio.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 18, 1936 No. 67

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau: Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u. Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative: Shanghai Bureau: Rooms 38-41 Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janiero Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative: Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: **P. O. Box 664,** *Paul Bodo,* representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Thomson Is Chosen CFL Vice-President

SACRAMENTO, Sept. 17.—Kenneth Thomson, representative of the Screen Writers' Guild at the California Federation of Labor convention here, has been named a federation vice-president for Hollywood.

The guild has been cultivating closer relations with organized labor for some time.

The convention passed a resolution favoring a demand for a closed shop for all studio labor.

Plan Filmarte Opening

Formal opening ceremonies are planned for the Filmarte, West 58th St., next Tuesday night. "La Kermesse Heroique" will be the picture. Andre de Laboulaye, the French ambassador; Charles Perry de Fontnouvelle, French consul, and others are expected.

Film Center Reports Loss

The Film Center Building, operated by Film Center, Inc., has reported a net loss of $17,481 for 1935, after expenses, bad debts, taxes, interest and other charges. The net loss compares with a loss of $25,344 in 1934.

Insiders' Outlook

By RED KANN

ONLY quiet has trailed the Hays office program of checking grosses of personalities currently boomed nationally over the air. We hasten to add that there is no quarrel with the intention. The survey, it is to be assumed, will be completed in due course, then discussed, then pigeon-holed with as little requiem as possible. For it is a shadow-boxing effort, licked as to any possible remedy from the very beginning for reasons simple and obvious. The precedent has been established. As soon as one personality became flushed with radio dollars, it was, of course, axiomatic that others would follow suit. And why not? . . .

▼

The base-line trouble which is far easier to point out than it is to correct traces back to the hold which players of genuine box-office draw exercise over their producers. With one Astaire, Sam Briskin would be a brave, also a foolhardy studio administrator, indeed, to imperil the star's straight film activities by seeking to keep him out of radio and away from $5,000 additional each week for whatever period his Packard Hour contract runs. The application multiplies itself by merely looking over Hollywood and is another manifestation of the grip which the star system maintains on the business. Like it or not—and practically everybody likes—the entire celluloid structure draws its majority strength from a handful of men and women. They rule Hollywood and, in so doing, dominate the industry. Their word is the law and, for the present at any rate, it spells out radio. . . .

▼ ▼

The American Federation of Musicians has set aside $250,000 which might be diverted into more productive channels on a campaign for the return of stage entertainment and so orchestras to picture houses. If anything happens about it in New York, the idea is to extend the victorious technique across the country. Presumably, the impression running through the line of reasoning behind such a course is that the circuits dropped vaudeville or stage presentations to effect economies. Actually, as is generally and widely known, they dropped the stage content because the public no longer was interested enough to keep on parting with its money for an entertainment form worn thin and out. Many lost causes have been pushed and urged. None strikes us as more futile than this. . . .

▼ ▼

Something approximating a new low in bad taste comes to light and, interestingly enough, can be traced to no action on Hollywood's part. Read this United Press dispatch from Uniontown, Pa., for the delightful facts:

> A bed owned by the late John Gilbert will be installed in the Summit Hotel next week as "an attraction for American honeymooners."
>
> The purchase of the bed from the actor's estate for $1,250 was announced today by Leo Heyn, manager of the mountain resort, who said he planned to equip a whole room with the film star's furniture and call it the "John Gilbert honeymoon room."
>
> "I have looked over the situation carefully," he said. "I anticipate a tremendous demand.
>
> "Because so many couples will be wanting the room," he added, "I will hold a drawing every morning. The winner of the lucky number will get the room. No, there will be no extra charge."
>
> The bed, eight feet square and now on its way from Hollywood, will be put in one of the larger rooms. A photograph of Gilbert will be hung on the wall.

▼ ▼

Anyone who has been around Hollywood while the racing season flourished at Santa Anita knows how the excitement runs. We were in the office of a major producer last winter on the day which immediately preceded the Handicap. Such goings on as went on took on the aura of a national holiday. Players and directors slated to work on the world-shaking day pleaded, implored, bent knees and, for once at least, pledged the management complete cooperation, if only they could switch the Saturday activity to Friday night. Or Sunday morning. Or any time Sunday. Now two more tracks are under construction in the gold belt. With three racing seasons instead of one, Hollywood now looks a new crisis in the face and exhibitors a shortage of product. . . .

▼ ▼

Robert Taylor, the No. 1 pulse throb of American womanhood at the minute, is represented with a byline and an article titled, "Anything Can Happen in Hollywood" in September *Ladies Home Journal.* The account, of course, deals with his rise and how, after a period of nonentity, he was finally cast opposite Irene Dunne in "Magnificent Obsession" on a loan to Universal. ". . . shrewd showmanship. Not only would I play in houses under a different management in this country, but Universal is acknowledged to have the best foreign release for its product," he writes.

Those blushes are Nate Manheim's. . . .

▼ ▼

Zane Grey recently wrote a western opus in his usual and well-known manner. He called it "Stairs of Sand." Paramount looked it over, caught a country fair sequence in the yarn, added Joe Cook to the cast with laugh intent. The picture now is about to emerge as "Arizona Mahoney."

Never more accuse the coast of lack of versatility. . . .

▼ ▼

Bob Goldstein, the droll young man; yesterday remarked of "Romeo and Juliet":

"Having seen it, now I know it was Shakespeare who started double talk." . . .

Philco and PSB Men Heard in Pact Suit

WILMINGTON, Sept. 17.—Five officials of the Philadelphia Storage Battery Co. and the Philco Radio and Television Corp. took the stand here today in chancery court denying any connection between the two companies since their reorganization in 1934 as the hearing in the injunction suit against Radio Corp. of America was resumed. Those testifying today were: James M. Skinner, president of Philadelphia Storage Battery Co.; Larry E. Gubb, president of Philco; Edward S. Peyton, secretary of P. S. B., and James T. Buckley, treasurer, and George E. Deming, executive vice-president respectively, of the same company.

The storage battery company seeks to prevent RCA from cancelling its licensing agreement for the use of basic patents in the radio and television field. In a cross suit, RCA seeks to end the agreement, charging that P. S. B. violated the pact. The basis on which royalties are to be paid is also involved.

Skinner denied receiving any monies since July 30, 1934, either from Philco or Transitone Automobile Radio Corp. nor, he claimed, had he any understanding with them. He declared that the research and engineering departments of P. S. B. and Philco were separate units.

Deming V. P. of Both Firms

Gubb, who is also sales manager of Philco, testified that he went into the organization plan and became president voluntarily. He further stated that the reorganization cancelled all leases and understandings between P. S. B. and Philco. He was sales manager from the time of the organization of Philco in 1932 until its reorganization in 1934. Between these years, he said, Philco understood that it was to take and sell what P. S. B. produced. It does not now, he said, have to take everything that the battery company produces.

Buckley also denied receiving any monies from Philco or Transitone after the reorganization.

Deming testified concerning meetings of the board of directors and stockholders of both P. S. B. and Philco on July 27, 1934 when the written plan of reorganization was submitted. He admitted signing for both companies as vice-president.

Shaw's Censor Cry Is Denied By Dr. Czinner

(Continued from page 1)

star of the film, declared that he hopes to start production shortly at Denham. He went on to explain that the origin of the Shavian excitement was an attempt by Czinner to obtain Catholic reactions to the script in order to avoid a "ban or possible objection from the Will Hays organization or the church" in the United States. Czinner explained that an American church ban on the film "would have made it impossible to make a production of 'St. Joan' at all."

Accordingly, said Czinner, he sought an opinion on the script in Rome relative to possible objectionable parts. "These people studied the script very carefully and made notes of everything possibly objectionable," he declared.

Shaw "Excited"

Shaw became excited upon seeing the notes later, Czinner declared, but despite Shaw's protest that he wanted to lose none of his play through censorship, Czinner continued to negotiate, with a view to getting complete, if unofficial, approval before beginning production.

"The so-called Catholic censorship whereof Shaw complains is simply the development of this work of mine," said Czinner. The negotiations have been going on for more than a year, the producer said. "I am sure that as things stand now both sides will be satisfied in a very short time," he said.

A statement from the National Council on Freedom from Censorship, signed by Hatcher Hughes, chairman, and issued through the American Civil Liberties Union, of which the council is a unit, criticized Shaw's endorsement of Federal censorship in his letter to *The New York Times.*

The endorsement was declared to be "confusing nonsense, profoundly disappointing to those who remember with admiration his tilts with the British Examiner of Plays."

"Official censorship," said the statement, "whether by municipality, state or Federal government, is at best negative and useless, and at worst a threat to all that is adventurous and creative in the motion pictures."

Appeals Denied on Para. Lawyer Fees

(Continued from page 1)

company in 1933, asked an additional $75,000; also Jacob Lesser, attorney, who requested $37,500, and Archibald Palmer, attorney, who sought $15,000.

The higher court reversed Judge Coxe on the disallowance of a $7,500 fee to Morris Feldblum, as a substitute attorney for a small committee, and granted Feldblum's application.

Although in all, appeals involving more than $1,000,000 were taken from Judge Coxe's decisions, the jurist was reversed by the circuit court for fees totaling less than $200,000.

Spanish Group Asks Promise Of New Films

(Continued from page 1)

M-G-M; Saturnino Huguet and Jose Maria Blay.

The information conveyed is the first cable dispatch Plummer has been able to transmit for several weeks, the only other cable having been that sent by the consul at Barcelona, and transmitted through Secretary of State Cordell Hull at Washington, which was received on Sept. 8.

The resumption of regular cable service, indicated by the receipt of this dispatch yesterday, points to a lessening of the severe restrictions which have been exercised on outgoing communications, and the elimination, at least in part, of some of the difficulties attendant upon the transmission of cables.

The information contained in the dispatch indicates further that the theatres, at least in the province of Catalonia, of which Barcelona is the chief city, are in active operation, and that continued activity is anticipated through the fall.

Producing in Italy 6 to 8 Months Away

(Continued from page 1)

studio equipment for the new Italian plant while here and made a study of studio operations in Hollywood for the benefit of the new Italian enterprise. He declined to comment on reports that Italy would entertain proposals for more stringent financial regulations on the American film business in that country in the event American professional and technical aid for the new studio was not forthcoming. The Italian film head sails for Rome tomorrow on the *Conte di Savoia*, accompanied by Hans Bittman, Italian film technician.

Fox Hearings to Be Resumed Wednesday

ATLANTIC CITY, Sept. 17.—Resumption here of the William Fox bankruptcy hearings, scheduled for next Tuesday, has been postponed until Wednesday.

Mrs. William Fox has been summoned to appear on Tuesday before Federal Judge John Boyd Avis in Camden, to show cause why she should not be adjudged in contempt of court. The summons resulted from her refusal to appear for questioning during the proceedings held recently in this city.

Named in Bankruptcy

A petition in bankruptcy has been filed against the Garden City Amusement Corp., operating a theatre in Mineola, L. I., by Charles W. Ludlam, Lionel M. Kipp and National Screen Service Corp.

Buck Jones Magazine Out

Dell Publications today will issue the first number of a new pulp monthly magazine of adventure stories, Buck Jones Western Stories.

"U," Golden Gate Split Over Prices

(Continued from page 1)

mainder of the lineup flat. It is understood two or three other major lines of product have gone to both Golden State and T. and D. flat and that the latter held out for a similar arrangement with Grainger on a two-year deal.

The division came after Grainger's second visit here. Today was his third day here, preceded recently by a first visit of five days. He returns to Los Angeles Friday or Saturday and next Wednesday returns east via Dallas, St. Louis and Indianapolis.

The situation is interesting in view of the strong friendship of many years' standing between Grainger and McNeil and Naify. Grainger, however, emphasizes there has been no rift in the personal equation. "It's a matter of business purely and the difficulty of reconciling divergent points of view," he declared.

$18,000 in St. Louis

ST. LOUIS, Sept. 17.—"My Man Godfrey" did $18,000 in its first week at the Ambassador.

"Godfrey" Nears Record

SAN FRANCISCO, Sept. 17.—"My Man Godfrey" gross came within a few hundred dollars of the all-time record at the Orpheum. The picture did $15,921 in its first week which closed Wednesday on a dual bill. The record is a single bill at $16,400.

Ross Alexander Marries

YUMA, Sept. 17.—Ross Alexander and Anne Dolan were married here yesterday.

A T & T Wins Patent Suit Against GTP

(Continued from page 1)

apparatus, but bought it from a manufacturer which, it understood, was licensed to make it.

Barrymore Loses Move

U. S. District Judge Murray Hulbert yesterday denied a motion in behalf of John Barrymore that a counter-claim for $7,500 in fees be stricken from his suit against Maurice Hochner, his former attorney.

Color Suit Dismissed

A suit for alleged patent infringement filed by Mrs. Emil and Ada Klamt against American National Color Films Corp., James W. Gerard and others was dismissed yesterday by U. S. District Judge Murray Hulbert on the ground that the court had no jurisdiction. Costs were assessed against the plaintiffs.

Warner Club Elects

CINCINNATI, Sept. 17.—Jaro Miller has been elected president of the local Warner Club. Others elected were Hilda Losey, secretary, and Elenore Inkrot, treasurer. Virginia Lawrence is chairman of the welfare committee and George Daumeyer heads the committee on entertainment. Al Schmitkin, Warner manager, is the general overseer.

The season's first
triple-threat to
existing theatre
records!

SAMUEL GOLDWYN PRODUCED IT!
SINCLAIR LEWIS WROTE IT!
SIDNEY HOWARD DRAMATIZED IT!

DODSWORTH

Released thru UNITED ARTISTS

"Adverse" $13,000 Hit in Providence

PROVIDENCE, Sept. 17. — Inauguration of the fall and winter season sent grosses skyward here despite a million dollar pari-mutuel handle at Narragansett over the holiday.

Both the Majestic and Loew's had sensational weeks. At the former "Anthony Adverse" upped the $7,000 average take by $6,000, while Loew's, boosting "Gorgeous Hussy" to the skies, was repaid by an intake of $17,500, which was $5,500 to the good.

A good week also was experienced by the Strand, which did $8,200 with "My American Wife" and "Secret Agent." The usual gross for the house is $6,500.

The RKO Albee, opening with a dual picture policy after a summer of legitimate attractions, caught $7,100, slightly above average.

The weather was warm and clear with beach, sails and counter-summer attractions folding up Labor Day.

Total first run business was $52,800. Average is $39,500.

Estimated takings for the week ending Sept. 10:

"MARY OF SCOTLAND" (Radio)
"WALKING ON AIR" (Radio)
RKO ALBEE — (2,200), 15c-40c, 7 days. **Gross:** $7,100. (Average, $7,000)

"MY AMERICAN WIFE" (Para.)
"SECRET AGENT" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $8,200. (Average, $6,500)

"GORGEOUS HUSSY" (M-G-M)
LOEW'S STATE—(3,400), 15c-40c, 7 days. **Gross:** $17,500. (Average, $12,000)

"ANTHONY ADVERSE" (W. B.)
MAJESTIC — (2,400), 15c-40c, 7 days. **Gross:** $13,000. (Average, $7,000)

"PEPPER" (20th-Fox)
FAY'S—(1,600), 15c-40c, 7 days. Stage: Five acts vaudeville. **Gross:** $7,000. (Average, $7,000)

"Love Begins" Top In Lincoln Pickup

LINCOLN, Neb., Sept. 17.—Grosses were boosted last week by the strong attendance at the State Sair and several rainy evenings which drove the customers into the downtown area seeking amusement. The Orpheum took its first vaudeville try of the season and was strong at $4,500 with "Love Begins at 20" on the screen for four days. That was $3,100 above normal.

The Stuart's "His Brother's Wife" took $3,900, or $800 over average. At the Lincoln "Road to Glory" took $4,000, where $2,200 is normal.

The Varsity's new price policy of two-bit top raised it over average by $100 to $1,200. The film was "Nero Wolfe."

Total first run business was $14,600. Average is $8,650. Estimated is $8,650.

Week Ending Sept. 9:

"FEUD OF THE WEST" (Diversion)
"CHARLIE CHAN AT THE RACE-TRACK" (20th-Fox)
LIBERTY—(1,200), 10c-15c, 7 days on split. **Gross:** $1,000. (Average, $850)

Week Ending Sept. 10:

"MEET NERO WOLFE" (Col.)
VARSITY — (1,100), 10c-15c-25c, 7 days. **Gross:** $1,200. (Average, $1,100)

"ROAD TO GLORY" (20th-Fox)
LINCOLN — (1,600), 10c-20c-25c, 7 days. **Gross:** $4,000. (Average, $2,200)

"SPEED" (M-G-M)
"GRAND JURY" (Radio)
"LOVE BEGINS AT 20" (W. B.)
ORPHEUM — (1,350), 10c-15c-20c-25c, 7 days, last four with vaudeville, Jack Laughlin's "Show of Shows." **Gross:** $4,500. (Average, $1,400)

Week Ending Sept. 11:

"HIS BROTHER'S WIFE" (M-G-M)
STUART — (2,000), 10c-25c-40c, 7 days. **Gross:** $3,900. (Average, $3,100)

WHEN A BEST SELLER BECOMES A BROADWAY HIT AND THEN BECOMES A MOTION PICTURE TRIUMPH SECOND TO NONE YOU HAVE A GOLD MINE CALLED...

DODSWORTH

Released thru
UNITED ARTISTS

"On Air" and Show $34,000 Boston Smash

BOSTON, Sept. 17.—The RKO Boston took a remarkable $34,000 with "Walking on Air" and "Folies Parisienne" on the stage. This figure is $23,000 above average. The other RKO house, the Memorial, followed close with "Swing Time," grossing $33,000 for the week.

The influx of visitors helped boost business at the Metropolitan to a total of $27,000, $5,000 above average with "The General Died at Dawn" and "Streamline Follies" on the stage.

Other houses followed with high grosses. The Orpheum took $15,000, $3,000 above average with "Last of the Mohicans" and "Final Hour." Loew's State with the same program for the week, did well with $12,500, $1,200 above average.

"Romeo and Juliet" at the Colonial did well with gross for the first week of $12,500.

The Harvard Tercentenary continued to bring in many out-of-town visitors which added greatly to the receipts over the holiday. The weather also helped, being cool and overcast most of the week.

Estimated takings for the week:

"TEXAS RANGERS" (Para.)
"SATAN MET A LADY" (W. B.)
FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $7,500. (Average, $4,500)

"SWING TIME" (Radio)
RKO MEMORIAL—(2,970), 25c-65c, 7 days. **Gross:** $33,000. (Average, $12,000)

"LAST OF THE MOHICANS" (U. A.)
"FINAL HOUR" (Col.)
LOEW'S ORPHEUM—(2,907), 25c-55c, 7 days. **Gross:** $15,000. (Average, $12,000)

"LAST OF THE MOHICANS" (U. A.)
"FINAL HOUR" (Col.)
LOEW'S STATE—(3,537), 25c-50c, 7 days. **Gross:** $12,500. (Average, $12,000)

"THE GENERAL DIED AT DAWN" (Para.)
METROPOLITAN—(4,332), 35c-50c-65c, 7 days. Stage: Streamline Follies with Jack Pepper. **Gross:** $27,000. (Average, $22,000)

"TEXAS RANGERS" (Para.)
"SATAN MET A LADY" (W. B.)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $10,000. (Average, $7,000)

"WALKING ON AIR" (Radio)
RKO BOSTON—(3,426), 35c-50c-65c, 7 days. Stage: "Folies Parisienne." **Gross:** $34,000. (Average, $11,000)

"ROMEO AND JULIET" (M-G-M)
COLONIAL—(1,600), 55c-83c-$1.10-$1.65, 7 days. **Gross:** $12,500.

"Pepper" and Show Indianapolis Wow

INDIANAPOLIS, Sept. 17.—First run business continued its upward curve into phenomenal business, with "Pepper" and Major Bowes' anniversary unit at the Lyric leading the parade with $14,000, double the normal take. The Bowes' show approached the Lyric's attendance record, set last winter by the No. 1 unit.

"My Man Godfrey," showing at the Apollo, also multiplied normal by two for a gross of $8,000. It was held over. "The Gorgeous Hussy" at Loew's also was held over after a powerful week that brought $10,000, $4,000 over the line.

If the Circle hadn't had "Swing Time" coming up, the management might have held over "The General Died at Dawn," which went $3,000 over the line for $7,000.

It was state fair week, a circum-

(*Continued on page* 5)

"Swing" Hits $35,600, Top For the Loop

CHICAGO, Sept. 17.—The Labor Day weekend brought Loop theatres the greatest run of business they have known in years.

Astaire and Rogers tapped a merry tune on the Palace cash-registers to hit $35,600 for "Swing Time." "My Man Godfrey" did plenty for the Chicago. It was the first Universal picture to play there in years and was booked because the Palace is expecting a run with "Swing Time."

"Iron Man" proved to be a strong attraction at the Apollo, giving that spot $11,900 for a house record. "Romeo and Juliet" continued to hit high marks, the matinees doing a heavy feminine trade. The Roosevelt, Garrick and Oriental were not sensational but pulled well. The State-Lake, with a revival film, "The Iron Man," found it strong with a $20,100 take.

Plenty of convention delegates of various groups and no big outside attractions helped boom business.

Total first run business was $187,700. Average is $125,000.

Estimated takings:

Week Ending Sept. 9:

"TEXAS RANGERS" (Para.)
ROOSEVELT—(1,591), 30c-40c-60c, 7 days. **Gross:** $16,200. (Average, $11,000)

Week Ending Sept. 10:

"SWING TIME" (Radio)
PALACE—(2,509), 30c-40c-60c, 7 days. Stage: "Shooting High" Revue. **Gross:** $35,600. (Average, $19,000)

"MY MAN GODFREY" (Univ.)
CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: Art Jarrett and Eleanor Holm. **Gross:** $45,500. (Average, $32,000)

"HUMAN CARGO" (20th-Fox)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: N.T.G. and Girl Revue. **Gross:** $20,500. (Average, $15,000)

"THE GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 4th week. **Gross:** $16,300. (Average, $15,000)

Week Ending Sept. 11:

"IRON MAN" (Univ.)
APOLLO—(1,400), 30c-40c-60c, 7 days. **Gross:** $11,900. (Average, $4,500)

"CHINA CLIPPER" (W. B.)
GARRICK—(900), 30c-40c-60c, 7 days. **Gross:** $7,200. (Average, $5,500)

"IRON MAN" (Univ.)
STATE-LAKE — (2,776), 20c-30c-35c, 7 days. Stage: Harry Savoy and Revue. **Gross:** $20,100. (Average, $13,000)

Week Ending Sept. 12:

"ROMEO AND JULIET" (M-G-M)
ERLANGER—(1,200), 50c-75c-$1.-$1.50, 7 days, 2nd week, 2 shows daily. **Gross:** $14,400. (Average, $10,000)

'Godfrey' Oklahoma Sensation, $8,500

OKLAHOMA CITY, Sept. 17.—"My Man Godfrey" was a sensation at the Criterion with a gross of $8,500, which left par $3,500 astern.

"Gorgeous Hussy" came in a close second with $7,000, which was $3,000 over the usual gross at the Midwest. "We Went to College," with a stage show, reached $2,600 in four days at the Liberty. Normal for a week is $3,000.

Total first run business, $20,400. Average is $14,000.

Estimated takings for the week ending Sept. 12:

"MY MAN GODFREY" (Univ.)
CRITERION—(1,700), 10c-26c-36c-55c, 8 days. **Gross:** $8,500. (Average, $5,000)

(*Continued on page* 5)

Twin Cities' Boom Led by "Swing Time"

MINNEAPOLIS, Sept. 17. — With crowds from the entire northwest converging on the Twin Cities for the Minnesota state fair, theatres zoomed out of a normal summer lag, with "Swing Time" leading the way to more than a 100 per cent increase at the Orpheum here on a gross of $11,000 and a $10,000 take at the St. Paul Paramount, slightly less than a perfect double.

"The Texas Rangers" was high at both the State in Minneapolis and the Orpheum in St. Paul. At the former the take was $9,500 and at the latter $8,000.

"My American Wife" at the Minnesota helped by Eddie Duchin and his band with vaudeville, took third honors, $16,000, or $6,000 over par.

Total first run business in Minneapolis was $42,400. Average is $25,100. Total first run business in St. Paul was $21,500. Average is $14,500.

Estimated takings:

Minneapolis:

Week Ending Sept. 10:

"SWING TIME" (Radio)
ORPHEUM — (2,900), 25c-40c, 7 days. **Gross:** $11,000. (Average, $5,600)

"MY AMERICAN WIFE" (Para.)
MINNESOTA — (4,000), 40c-60c, 7 days. Stage: Eddie Duchin and his band, Bob Dupont, John and Edna Torrence, Condos Brothers and Emily Lane. **Gross:** $16,000. (Average, $10,000)

"THE TEXAS RANGERS" (Para.)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $9,500. (Average, $5,500)

"THE GORGEOUS HUSSY" (M-G-M)
LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $1,900. (Average, $1,500)

Week Ending Sept. 9:

"SECRET AGENT" (G. B.)
WORLD—(400), 25c-40c, 3rd week. **Gross:** $4,000. (Average, $2,500)

St. Paul:

Week Ending Sept. 10:

"THE TEXAS RANGERS" (Para.)
ORPHEUM — (2,000), 25c-40c, 7 days. **Gross:** $8,000. (Average, $4,000)

"SWING TIME" (Radio)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $10,000. (Average, $5,500)

"36 HOURS TO KILL" (20th-Fox)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,500. (Average, $1,500)

Week Ending Sept. 11:

"HOLLYWOOD BOULEVARD" (Para.)
"TO MARY—WITH LOVE" (20th-Fox)
RIVIERA—(1,000), 25c-40c, 7 days. **Gross:** $2,000. (Average, $3,500)

Universal Signs Boles

HOLLYWOOD, Sept. 17.—John Boles has been signed to a five-year contract by Universal to make three pictures a year. Because of previous commitments at Radio and Paramount the agreement will not start until the 1937-38 season, though the actor will make one picture on the 1936-37 program for Universal. Several stories are being considered, among them "Mme. Curie," which will star Irene Dunne in the title role.

Warner Buys Florida Lot

MIAMI, Sept. 17. — Major Albert Warner has purchased a 50-foot lot on Lincoln Road, Miami Beach, the local "Fifth Avenue" in the tourist season, for $800 per front foot. Warner is an extensive property owner here and plans to erect a store building on this site.

"Godfrey" Hit In Seattle on $8,100 Gross

SEATTLE, Sept. 17.—"My Man Godfrey" got off to a flying start at the Fifth Avenue on a take of $8,100, which was $1,100 over par. It was moved to the Music Box for an extended run.

"San Francisco" took $3,100 in its tenth week at the Blue Mouse, and a combination of "The Texas Rangers" and "Love Begins at 20" was good for $6,900 at the Orpheum, but elsewhere grosses were nothing to get excited about.

Total first run business was $34,550. Average is $35,000.

Estimated takings for the week ending Sept. 11:

"SAN FRANCISCO" (M-G-M)
BLUE MOUSE — (950), 25c-40c-55c, 7 days, 10th week, extended run from Fifth Ave. **Gross:** $3,100. (Average, $4,000)

"MY MAN GODFREY" (Univ.)
FIFTH AVENUE—(2,500), 25c-40c-55c, 7 days. **Gross:** $8,100. (Average, $7,000)

"MEET NERO WOLFE" (Col.)
"AND SO THEY WERE MARRIED" (Col.)
LIBERTY — (1,800), 15c-25c-40c, 6 days. **Gross:** $3,900. (Average, $5,000)

"LAST OF THE MOHICANS" (U. A.)
"KELLY, THE SECOND" (M-G-M)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week, extended run from Orpheum. **Gross:** $3,350. (Average, $4,000)

"TEXAS RANGERS" (Para.)
"LOVE BEGINS AT 20" (F. N.)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $6,900. (Average, $6,000)

"CASE OF THE VELVET CLAWS" (F. N.)
PALOMAR—(1,500), 15c-25c-35c, 7 days. Vaudeville and stage band. **Gross:** $4,500. (Average, $4,000)

"PEPPER" (20th-Fox)
"BORDER FLIGHT" (Para.)
PARAMOUNT — (3,050), 20c-25c-30c, 7 days. **Gross:** $4,700. (Average, $5,000)

"Pepper" and Show Indianapolis Wow

(*Continued from page* 4)

stance that usually brings a little added revenue to first runs, but seldom a showing like the one recorded.

Total first run business was $39,000. Average is $21,000.

Estimated takings for the week ending Sept. 11:

"MY MAN GODFREY" (Univ.)
APOLLO — (1,100), 25c-40c, 7 days. **Gross:** $8,000. (Average. $4,000)

"THE GENERAL DIED AT DAWN" (Para.)
"LADY BE CAREFUL" (Para.)
CIRCLE—(2,800), 25c-40c, 7 days. **Gross:** $7,000. (Average, $4,000)

"THE GORGEOUS HUSSY" (M-G-M)
LOEW'S—(2,800), 25c-40c, 7 days. **Gross:** $10,000. (Average, $6,000)

"PEPPER" (20th-Fox)
LYRIC—(2,000), 25c-40c, 7 days. Stage: Major Bowes' Anniversary Unit. **Gross:** $14,000. (Average, $7,000)

'Godfrey' Oklahoma Sensation, $8,500

(*Continued from page* 4)

"GORGEOUS HUSSY" (M-G-M)
MIDWEST—(1,500), 10c-25c-36c-55c, 7 days. **Gross:** $7,000. (Average, $4,000)

"WALKING ON AIR" (Radio)
CAPITOL—(1,200), 10c-20c-26c-40c, 7 days. **Gross:** $2,000. (Average, $2,000)

"WE WENT TO COLLEGE" (M-G-M)
LIBERTY—(1,500), 10c-26c-36c-40c, 4 days. Stage: "Passing Parade," seven acts of vaudeville. **Gross:** $2,600. (Average for week, $3,000)

"BUNKER BEAN" (Radio)
LIBERTY—(1,500), 10c-26c-36c, 3 days. **Gross:** $300. (Average, for week, $3,000)

"Glory" on a Dual Milwaukee's Leader

MILWAUKEE, Sept. 17.—"The Road to Glory" and "Pepper," on a dual bill at Fox's Wisconsin, took high honors for the week with a $9,000 take, just $1,000 above par. Despite a somewhat slow start due to the heavy Labor Day exodus from the city, and a Labor Day outing on Monday which attracted 40,000 union men, business perked up nicely.

"Anthony Adverse" grossed $7,500 in its second week at the Warner. This is $2,500 above average. "The General Died at Dawn" and "Hollywood Boulevard" were good for $6,000 at Fox's Palace, $1,000 above par.

Some 3,000 Red Arrow veterans in town for their confab helped boost business during the week.

Total first run business was $29,000. Average is $24,500. Estimated takings:

Week Ending Sept. 9:

"ANTHONY ADVERSE" (W. B.)
WARNER—(2,400), 25c-35c-50c, 7 days, 2nd week. **Gross:** $7,500. (Average, $5,000)

Week Ending Sept. 10:

"THE GENERAL DIED AT DAWN" (Para.)
"HOLLYWOOD BOULEVARD" (Para.)
PALACE — (2,400), 25c-35c-50c, 7 days. **Gross:** $6,000. (Average, $5,000)

"EASY MONEY" (G. N.)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Swing Scandals." **Gross:** $5,000. (Average, $5,000)

"THE ROAD TO GLORY" (20th-Fox)
"PEPPER" (20th-Fox)
WISCONSIN—(3,200), 25c-35c-50c, 7 days. **Gross:** $9,000. (Average, $8,000)

Week Ending Sept. 11:

"SING, BABY, SING" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
STRAND—(1,400), 25c-40c, 7 days. **Gross:** $1,500. (Average, $1,500)

Pittsburgh Flocks To Catch "Adverse"

PITTSBURGH, Sept. 17.—Labor Day week was biggest in several years for first runs. The Stanley, back to a straight picture policy, grossed a fine $24,500 with "Anthony Adverse."

Loew's Penn, upping its top from 40 cents to 50 cents, took second high honors with a take of $21,000 for "The Gorgeous Hussy." The Nixon came next in line with "Romeo and Juliet," showing a strong $12,000 for its first week. The Fulton scored the best business in over a year with "My Man Godfrey" which attracted $9,500, while the Harris-Alvin topped its $4,500 average by $1,500 with the premiere week of "Ramona." The Warner grossed a strong $5,500 in six days with "Bengal Tiger" and "A Son Comes Home."

Total first run business was $78,500. Average is $47,500.

Estimated takings for the week ending Sept. 11:

"RAMONA" (20th-Fox)
ALVIN—(2,000), 25c-40c, 7 days. **Gross:** $6,000. (Average, $4,500)

"MY MAN GODFREY" (Univ.)
FULTON — (1,750), 15c-25c-40c, 7 days. **Gross:** $9,500. (Average, $3,500)

"ROMEO AND JULIET" (M-G-M)
NIXON—(2,180), 50c-75c-$1-$1.50, 7 days, two-a-day. **Gross:** $12,000. (Average, $9,000)

"GORGEOUS HUSSY" (M-G-M)
PENN—(3,300), 25c-35c-50c, 7 days. **Gross:** $21,000. (Average, $10,000)

"ANTHONY ADVERSE" (W. B.)
STANLEY — (3,600), 35c-55c, 7 days. **Gross:** $24,500. (Average, stage and screen policy, $16,500)

"A SON COMES HOME" (Para.)
"BENGAL TIGER" (W. B.)
WARNER — (2,000), 25c-40c, 6 days. **Gross:** $5,500. (Average, for seven days, $4,000)

EVERYBODY WILL GET THEIR MONEY'S WORTH FROM

DODSWORTH

Released thru UNITED ARTISTS

◂ Purely Personal ▸

BOB GILLHAM, Bob Goldstein, Irving Hoffman and Herb Cruikshank combining for lunch at the Tavern yesterday. It was quiet there as also at Sardi's because of the Jewish holidays.

•

Sylvia Sidney returned on the *Conte di Savoia* yesterday. Other passengers included Jack Levin, head of the Copyright Protection Bureau: Louis Nizer, the attorney; and Jimmy Durante.

•

Sophie Tucker, who sailed on the *Normandie* Wednesday, goes to the coast for a role in "Broadway Melody of 1937" upon her return a couple of months hence.

•

Charlie Einfeld is getting a new and more lavish office at Warners. Painters, et al were busy on the job yesterday.

•

Heather Thatcher, English actress, has left for Santa Monica where she will be a guest of Douglas and Mrs. Fairbanks.

•

John Byram of the Paramount play department left for Hollywood yesterday. Back Oct. 1.

•

Lou Irwin is due in from Hollywood today. He always travels by air.

•

"Spud" Goldstein is back from Hollywood. He spent three months there.

•

Arthur Kober has taken quarters at the Lobardy for the winter.

•

. . . Cincinnati

Al Kolitz, former West Virginia salesman for Universal, replaces Ralph Kinsler as city salesman at Radio. Kinsler recently appointed local manager, Grand National.

Nelson Trowbridge, skipper of the Cox, back from a summer in Michigan spent with his family.

Ike Libson has returned from his vacation in Maine.

Joe Goetz, manager of the Paramount, making preparations for the annual birthday party later in the month.

•

. . . Denver

Ben Perlman has spruced up the offices of National Display, Inc.

Earl Collins, from the west coast, has been added to the sales force of the United Artists exchange.

Rick Ricketson, manager of Fox Intermountain division, has made several managerial changes. Lee Crawford, manager of the Mayan, will be city manager of the America and Rialto at Sterling, Col. Lew Williams will move to the Mayan from Walsenburg, Col., where he managed the Valencia, during the absence of Paul Krier, who has been on sick leave for several months. Vern Austin goes from the Mayan to the Fox at McCook, Neb., replacing John Taylor, who will go to Salt Lake City to manage the Orpheum and Studio, recently taken over by Fox.

Emmett Thurmon, secretary of the Theatre Owners' and Managers' Ass'n of the Rocky Mountain Region, has been elected president of the South Denver Civic Ass'n.

J. T. Sheffield will remain here until the building of his two new exchange buildings has been completed.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Accusing Finger"

(*Paramount*)

Hollywood, Sept. 17.—Preaching against capital punishment and driving home its points with grim realism, this picture may prove too gruesome for sensitive audiences. One sequence in particular, where Robert Cummings, being led to the chair, temporarily breaks loose and stands at bay while the condemned men in the death house hysterically beat their tin cups against the cell bars will bother all but the very hard-boiled spectators. To the credit of director James Hogan, however, the film is in no sense ridiculous although at times it attains extremes of stagey theatricalism.

The plot concerns Paul Kelly, a vigorous prosecuting attorney, who joins the men whom he has sentenced to the death house when he, on circumstantial evidence, is convicted of slaying his estranged wife. Kent Taylor, with the assistance of Marsha Hunt, eventually uncovers evidence which clears Kelly. A minor love plot first links Miss Hunt with Kelly but joins her with Taylor at the finish when Kelly is released. A third theme features the fight of Harry Carey, a state senator, to have the capital punishment law repealed.

The performances of the principals are uniformly good, with able support contributed by DeWitt Jennings, Joseph Sawyer and Bernadene Hayes. The screenplay is jointly credited to Madeline Ruthven, Brian Marlow, John Bright and Robert Tasker. The production is by A. M. Botsford with Daniel Keefe as associate. The theme offers unusual controversial exploitation angles that can be readily capitalized by tieups with organizations opposed to the death penalty.

Production Code Seal No. 2,590. Running time, 62 minutes. "A."

Looking 'Em Over

"End of the Trail"

(*Columbia*)

Substantial entertainment for adults who have a yen for western melodrama now and then and first class material for juveniles because of its quota of thrills, hard riding and fisticuffs, Zane Grey's latest with Jack Holt should go over big in the neighborhoods.

Ably supported by the surrounding cast, Holt is not the glorified hero. When his prankish playfulness brings about a general taboo by most of his friends, the protagonist resorts to rustling as his only way to get by. Having saved "Big Boy" Williams from certain death in a prelude centered about the battle of San Juan Hill, Holt temporarily escapes the arm of the law because Williams, the sheriff, is anxious to repay the debt.

However, when Holt's activities extend beyond reasonable doubt and brings about censure by the citizenry, Williams has no other alternative but to perform his duty. The final shot shows Holt doomed to the noose.

A romantic tinge is injected with Williams vying for Louise Henry, who has engendered a longing for Holt, hoping he finally would give up his cattle stealing. After he has decided to lead a new life, Holt kills Douglas Dumbrille for murdering John McGuire, the girl's brother. That marks his finis.

Direction by Erle C. Kenton is smooth. The photography is good, particularly the scenes of combat on San Juan Hill. John Stumar handled the camera. Kenton, by the way, portrays the role of Theodore Roosevelt, an interesting bit.

Production Code Seal No. 2,404. Running time, 69 minutes. "G."

"Love Begins at Twenty," which opened at the Palace yesterday, was covered by wire from Hollywood May 21.

"The General Died at Dawn" stays over at the Paramount for a third week, as does "Sing, Baby, Sing" at the Roxy for a second.

"The Great Ziegfeld," which opens at the Capitol this morning, was previewed in Hollywood as far back as March 20.

German Talent Signed

Hollywood, Sept. 17.—Warners have signed Joseph May, German director, to a term contract.

Richard Haymann, well known German composer, also has been signed.

Short Subjects

"Gags and Gals"

(*Educational*)

The likeable and insane humor of the Jefferson Machamer cartoon pages runs through this effort. And, there are plenty of pretty faces and their owners moving about the serio-comic situations. Machamer is the creator of advertising ideas and his quest for a model to illustrate shoes comes to a point where his imagination causes one of his drawings to do a Pygmalion and Galatea. Of course, she is vivacious and charming. Together they go to a night club where they indulge in all manner of high jinks, which is refreshingly humorous. The situations develop around art talk, models and advertising. The night club sequence is clever. The short's drawing power is there. Production Code Seal No. 01,180. Running time, 20 mins. "G."

"Porky's Poultry Plant"

(*Vitaphone*)

The star of the "Looney Tunes" starts off the day by feeding his chickens and other fowl. The barnyard is plastered with posters of the victims of Hawknapper No. 1. A moment later the villain swoops down and makes off with a chick. Porky is after him in his plane and soon the air is disturbed by spectacular combat. Of course, after exciting reverses, Porky eliminates the menace and its co-menaces. From start to finish the cartoon is exciting and amusing entertainment. Production Code Seal No. 2,486. Running time, 7 mins. "G."

"Sports in the Alps"

(*Educational*)

The winter ice and snow diversions in the Swiss mountain range are spectacularly presented in this film. Ed Thorgersen's spoken accompaniment adequately rounds out the flashes from the camera. The editing job starts the pace with shots of curling, continues to fancy skating and follows with whirlwind scenes of speed skating, bob sledding, horse racing on snow and finally winds up with a breath taking collection of skiing shots. It is good stuff for the approaching cold weather. Production Code Seal No. 01,219. Running time, 10 mins. "G."

"Memories of Spain"

(*Twentieth Century-Fox*)

A timely and up-to-the-minute narrative by Lowell Thomas and charmingly photographed clips of locations of the present Spanish strife makes a short that is tops, ranking as both a travel offering and an insight to a current European problem. The industries of such famous places as Toledo, Seville, Segovia are shown in their unchanged technique. It is a fine job. Production Code Seal No. 01,205. Running time, 10 mins. "G."

Produce Prison Film

Baltimore, Sept. 17.—A 16 mm. silent film designed to show the evils of idleness among prisoners has been made by Milton Stark of Stark Films for the Maryland Commission on Prison Labor. It is to be shown in churches and schools and to various civic organizations.

When you see a HERALD review quoted:

You know it was not written for that purpose.

You know the quotation was not sought and was not in the mind of the reviewer as he wrote.

Herald reviews are written for and at showmen engaged in doing a job on the product they have bought.

Herald reviews never seek to make up the showman's mind for him, but rather to give him the material for his own opinions.

Herald reviews avoid "catch lines" because they can never summarize a picture or serve the man behind the box office.

Herald reviews are documents of service—to the industry.

MOTION PICTURE HERALD

(Member Audit Bureau of Circulations)

"Swing Time" Denver Smash; Gets $10,500

DENVER, Sept. 17.—"Swing Time" took the big money of the week, $10,500, over par by $4,500, at the Orpheum, and it was held for a second week.

"My Man Godfrey" also was in the hit class at the Denver on a gross of $9,000, which was $1,500 over normal. It was moved to the Aladdin for a second week.

"Anthony Adverse" had a good second week at the Aladdin and was moved to the Broadway for a third.

Total first run business was $34,900. Average is $28,000.

Estimated takings for the week ending Sept. 10:

"ANTHONY ADVERSE" (W. B.)
ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $4,000. (Average, $3,000)

"SATAN MET A LADY" (W. B.)
BROADWAY — (1,500), 25c-40c, 5 days. **Gross:** $800.

"CHINA CLIPPER" (F. N.)
BROADWAY — (1,500), 25c-40c, 2 days, following a week each at the Denver and Aladdin. **Gross:** $400. (Average week, $2,000)

"SHAKEDOWN" (Col.)
CENTER—(1,500), 15c-25c-35c, 7 days. Stage show. **Gross:** $3,000. (Average, $2,000)

"TEXAS RANGERS" (Para.)
DENHAM — (1,500), 25c-35c-40c, 4 days, 2nd week. **Gross:** $3,000. (Average, $4,500)

"HOLLYWOOD BOULEVARD" (Para.)
DENHAM — (1,500), 25c-40c, 3 days. **Gross:** $3,000.

"MY MAN GODFREY" (Univ.)
DENVER — (2,500), 25c-35c-50c, 7 days. Stage band. **Gross:** $9,000. (Average, $7,500)

"SWING TIME" (Radio)
ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $10,500. (Average, $6,000)

"STATE FAIR" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $1,200. (Average, $3,500)

Wall Street

Para. Has Best Board Gains

	High	Low	Close	Net Change
Columbia	37½	37⅜	37⅜	—1
Consolidated	4⅝	4½	4½	— ½
Consolidated, pfd.	18	18	18	+ ⅛
Eastman Kodak	172⅝	172½	172½	—1½
Gen. T. Equip.	24	23⅜	24	— ⅛
Loew's, Inc.	59¾	59⅜	59½	+ ⅛
Paramount	11⅛	10½	11	+ ½
Paramount 1 pfd.	87¾	84½	87½	+3½
Paramount 2 pfd.	12⅛	11⅜	12⅛	+ ¾
Pathe Film	8⅜	8¼	8¼	— ⅛
RKO	7⅛	7	7⅛	+ ⅛
20th Century-Fox.	30⅛	30⅜	30⅝	+ ⅜
20th Century. pfd.	38¾	38⅜	38¾	+ ⅛
Universal. pfd	111	110½	111	+1
Warner Bros.	13½	13⅛	13½	+ ⅜

G. N. Up Slightly on Curb

	High	Low	Close	Net Change
Grand National	4⅛	4	4⅛	+ ⅛
Sentry Safety	⅝	⅝	⅝	.....
Sonotone	2½	2½	2½	.....
Technicolor	27	27	27	— ⅛

Paramount Bonds Rise

	High	Low	Close	Net Change
Keith B. F. 6s '46	95½	95½	95½	.....
Loew's 6s '41 ww deb rights	99	98¾	99	.....
Paramount B'way 3s '55	60⅛	60	60	.....
Paramount Pict. 6s '55	94¼	93⅝	94¼	+ ½
Warner Bros. 6s '39 wd	96¾	96½	96½	— ½

(Quotations at close of Sept. 17)

"New Theatre" Exults Over Production of Labor Films

(Continued from page 1)

Theatre tells of the magazine's happiness in describing "to our readers an event that means the conquest of a new area for left-wing art. We have become aware of several young and healthy film groups actively engaged in the production of professionally conceived and enacted pro-labor films. The importance of this phenomenon is apparent to any one who recalls how the abrupt appearance of a number of small left-thinking theatre groups became the signal for an extraordinary growth of the labor drama. Now the movies—at last—which can reach into a hundred cities at once."

"Millions of Us," first effort of American Labor Pictures, runs 16 *minutes. A review follows:*

With a "rally round the flag, boys" theme in the direction of labor unionism, this short is hardly adaptable for showing among capitalists. Specifically it is designed for non-theatrical exhibition in labor halls and like places and may be called the latest propaganda piece which unionism has produced.

It tells of unemployment, personified in a hungry young man, who attempts to crash a picket line to get a scab job. A strike leader in a lumber jacket, in big-brotherly fashion, plies him with food and a speech, explaining the organization of the "bosses," and the dire need of workers to band together to "show our strength, our power." So well does he sell his idea that the young, now filled, man springs from the long table to the long picket line, there is welcomed with a pat on the shoulder.

This picture made *New Theatre* happy, in its indication of the "conquest of a new era for left-wing art."

Strictly from a technical film standpoint, the film is well produced, and should bring rounds of applause—in labor halls.

Running time, 16 minutes.

"Hussy" a $14,000 Hit in Louisville

LOUISVILLE, Sept. 17.—"The Gorgeous Hussy" at Loew's State topped the town at $14,000, almost triple the normal take. This equalled the business done by "San Francisco," "David Copperfield" and "Mutiny on the Bounty."

"Swing Time" at the Rialto crashed through for a gross of $12,000, bettering the mark made by "Poor Little Rich Girl," which was that theatre's most popular film to date.

"Anthony Adverse" at the Mary Anderson did well, but not up to expectations. Gross was in the neighborhood of $4,000, $500 over the normal take. The picture was held over. Prices were raised to 44 cents for matinees and 61 cents at night. Afternoon attendance was light, but the night patronage held up well. "The Road to Glory," dualled with "Grand Jury," at the Strand on a holdover, could do no better than $2,700. Opposition attractions were too strong and takings were not expected to be very important.

Total first run business was $36,100. Average is $19,900.

Estimated takings for the week ending Sept. 10:

"THE GORGEOUS HUSSY" (M-G-M)
LOEW'S STATE—(3,000), 15c-25c-40c, 7 days. **Gross:** $14,000. (Average, $5,500)

"SWING TIME" (Radio)
MARCH OF TIME (Radio)
RIALTO — (3,000), 15c-25c-40c, 7 days. **Gross:** $12,000. (Average, $4,500)

"ANTHONY ADVERSE" (W. B.)
MARY ANDERSON—(1,000), 44c-61c, 7 days. **Gross:** $4,000. (Average, $3,500)

"THE ROAD TO GLORY" (20th-Fox)
"GRAND JURY" (Radio)
STRAND — (1,500), 15c-25c-40c, 7 days, 2nd week. **Gross:** $2,700. (Average, $3,500)

"THERE'S ALWAYS TOMORROW" (Univ.)
"PALM SPRINGS" (Para.)
"AND SUDDEN DEATH" (Para.)
"NOBODY'S FOOL" (Univ.)
KENTUCKY—900, 15c-25c, 7 days, split week. **Gross:** $1,800. (Average, $1,500)

"EVERY NIGHT AT EIGHT" (Para.)
"HERE COMES COOKIE" (Para.)
"ANNAPOLIS FAREWELL" (Para.)
"ACCENT ON YOUTH" (Para.)
OHIO — 15 cents, 7 days, split week. **Gross:** $1,600. (Average, $1,600)

"Scotland" Leads Montreal, $10,500

MONTREAL, Sept. 17. — "Mary of Scotland" on a dual at the Princess topped the first runs with $10,500, an excess of $3,500 over par, and was held for a second week.

"His Brother's Wife," on a double-header at the Palace, brought $13,000, or $2,000 above the line. "Girls' Dormitory," heading the pair at the Capitol, resulted in a take of $11,000 for third spot in the lineup. "Yours for the Asking," coupled with strong vaudeville, registered $12,000 at Loew's.

Opposition included horse racing at Blue Bonnets, the last flourish of outdoor sports for the summer and special Labor Day attractions at amusement parks. The weather was mostly cool and cloudy.

Total first run business was $46,500. Average is $38,000.

Estimated takings for the week ending Sept. 12:

"GIRLS' DORMITORY" (20th-Fox)
"HALF ANGEL" (20th-Fox)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $11,000. (Average, $9,500)

"YOURS FOR THE ASKING" (Para.)
LOEW'S — (3,115), 25c-34c-40c-50c-60c, 7 days. Stage: "Folies d'Amour" vaudeville unit. **Gross:** $12,000. (Average, $10,500)

"HIS BROTHER'S WIFE" (M-G-M
"GRAND JURY" (Radio)
PALACE—(2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $13,000. (Average, $11,000)

"MARY OF SCOTLAND" (Radio)
"LITTLE AMERICA" (Para.)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days. **Gross:** $10,500. (Average, $7,000). Held over.

G. B. Men Meet in Hub

BOSTON, Sept. 17.—Arthur Lee, G. B. vice-president, will hold a meeting of the local sales staff with men present also from Albany and New Haven on Saturday. John Scully, New England district manager; Marcel Mekelburg, Ben Rogers, Nathan Ross, Boston; Carl Gee, Albany, and Philip Sherman, New Haven, will attend.

"East Meets West" and "The Man Who Liver Again" are slated for screening.

E. F. Maertz Elected By Indies of Wisc.

MILWAUKEE, Sept. 17. — E. F. Maertz of Milwaukee was today elected president of the Independent Theatres Protective Ass'n of Wisconsin at the closing session of its convention held in the Hotel Plankinton here. Maertz succeeds F. J. McWilliams of Madison.

Other officers elected were: William Copeland of Jefferson, vice-president; A. C. Berkholtz of West Bend, secretary; Max Krofta of Milwaukee, treasurer, and L. F. Thurwachter of Waukesha, chairman of the board. These executives also comprise the directorate which will name regional vice-presidents at a meeting scheduled for October 2.

The convention went on record as opposing the appearance of film stars on the radio and recommended that independent exhibitors purchase 20 per cent of their required product from independent producers.

Abram F. Myers, as principal speaker today, outlined the offensive drive to be made by national allied to protect independents. He intimated that litigation against the circuits will be started in at least two sections of the country.

Editorial Lauds Thalberg

The *New York Times,* editorially commenting on the career and death of Irving Thalberg, said, in part, yesterday:

"The production of motion pictures is a young industry, and it is typical of the spirit of that industry that a young man of 37 had risen to the very top of it. A giant business which had few established precepts of success, and no traditions older than its oldest living patron, offered a particularly inviting opportunity to youth, enthusiasm and capacity for work.

"The story of Irving Thalberg, who died in Santa Monica on Monday, might have been taken from one of the scenarios in which the motion picture traces the triumphant path of merit through adversity to success.

"Largely to the enterprise and good taste of Mr. Thalberg must be credited the production of such excellent pictures as 'Mutiny on the Bounty,' 'Grand Hotel' and 'The Big Parade.' He helped, perhaps more than any other man in Hollywood, to make the motion picture a medium of adult entertainment, and by many thousands of theatregoers his talent and vitality will be missed."

Levi Funeral Today

LOS ANGELES, Sept. 17. — The funeral of Newton Levi, local Warner branch manager, will be held tomorrow from the J. T. Whitney funeral parlors in accordance with the Masonic rites. The body will be cremated and forwarded to San Francisco for burial. Levi was 47. He died yesterday of a heart attack.

Melcher to Join M-G-M

WASHINGTON, Sept. 17.—Edward De S. Melcher, drama editor of the *Evening Star,* will leave his post shortly to join M-G-M on the coast.

Archer Winsten has succeeded Thornton Delehanty on the *Evening Post* where Delehanty has been splitting film reviewing with Irene Thirer.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 68 NEW YORK, SATURDAY, SEPTEMBER 19, 1936 TEN CENTS

Improvement Work Active Through N.E.

Installations for Sound Are Numerous

BOSTON, Sept. 18.—The opening of the fall season has brought considerable activity in New England in the improvement of theatre properties, ranging from lobby changes to the installation of new sound equipment.

In Hartford the Crown, Princess and Rivoli have been reopened after extensive alterations, and the 4,000-seat State will reopen shortly following the reseating of the house after the floods of some months ago.

The Wilkinson in Wallingford, Conn., is continuing in operation during lobby and front improvements. John Kata has resumed operation of the Strand in Wallingford.

The Scenic in Westbrook, Me., has reopened after alterations.

The Strand at Kennebunk Port, Me., operated by W. F. Goodwin, has closed for the winter.

H. G. Reed who opened the McKinley in McKinley, Me., spent nearly

(*Continued on page* 4)

Schlesinger Plans Big London Theatre

LONDON, Sept. 10.—Further details of the plan to modernize Daly's, off Leicester Square, show that I. W. Schlesinger, its South African millionaire owner, plans, in combination with E. A. Stone, the architect, to erect a new £150,000 building on the site, including a 2,000-seat film theatre, a casino, a restaurant and a roof garden.

Films, cabaret and dancing all under the one roof is the plan, made possible by the fact that Schlesinger, with

(*Continued on page* 4)

Quite a Champion

Hollywood, Sept. 18.—Parkyakarkas has just paid his first visit to a Hollywood dentist. On his way out he noted that there were half a dozen silver cups in the waiting room. He asked the dentist what they were for.

"Oh," said the tooth puller casually, "this one is for swimming, that one is for golf, I won the little one in a small tennis tournament—"

"Any for filling teeth?" interrupted Parkyakarkas.

"Sing, Baby, Sing" at $60,000 Gives the Roxy a Smash Week

"Sing, Baby, Sing" did a smashing $60,000, less tax, at the Roxy in its first week which ended Thursday night, giving Twentieth Century-Fox three of the heaviest grossers in the history of the house under the Howard Cullman operation. Attendance for the seven days totaled 152,903, comparing with the weekly average in 1932 of 67,000, while the gross was rolled up by the theatre's prevailing scale of 25 cents to 1 P.M., 40 cents to 6 o'clock and 55 cents thereafter with a 75-cent night tariff prevailing on Saturday and Sunday.

The "Sing, Baby, Sing" business followed two weeks of sock grosses with "Girls' Dormitory" which did $55,000 in its first seven days and a revised $50,000 in its second week. The former picture did an unusual $10,000 on Thursday, the first of the two-day Jewish New Year holiday and may hold over for a third stanza.

Budget Jumps Part Of New "U" Plan

Universal's plans for expanding and revising its new season schedule will include the addition of several features to the list announced at the company's annual sales convention, will embrace increases in production budgets and the acquisition of more costly story properties, J. Cheever Cowdin, chairman of the board, said yesterday.

The revised production schedule is now under discussion at the studio and final plans are expected to be set early next week as a result.

The expanded program was decided upon as a result of the in-

(*Continued on page* 4)

Studio Sound Heads Compare Film Prints

HOLLYWOOD, Sept. 18.—Sound department heads and their assistants from eight major studios met at the Warner-First National studios for another of a series of periodical comparative runnings of films held under the auspices of the Academy Research Council. The meetings are held approximately every two months and are for the purpose of projecting two or three reels of release print sound from each studio in order to give sound department heads a basis for judging their own product in com-

(*Continued on page* 4)

Equity Tells Actors To Join S. A. Guild

Twenty-five film players who are also members of Actors' Equity and among whom are Alice Brady, John and Lionel Barrymore, J. Farrell MacDonald and Jack Oakie, have been ordered by Frank Gillmore, Equity president, to join Screen Actors' Guild

(*Continued on page* 4)

Will Carry On for Thalberg—Schenck

HOLLYWOOD, Sept. 18.—Questioned today concerning successors to Irving Thalberg in M-G-M, Nicholas M. Schenck said:

"There will be—can be—no successor to Irving Thalberg. When a great man is taken from us he leaves a void which cannot be filled. At this moment our thoughts are only of his memory and of sympathy for the dear ones left behind. I came to California to pay my respects to that memory and to extend my sympathy. That has been done. I am leaving for New York tonight.

"Concerning those who will carry on

(*Continued on page* 4)

Dubinskys Holding Out Against Duals

KANSAS CITY, Sept. 18.—The Dubinsky Brothers' circuit appears to be the last holdout on double bills, which have taken firm hold in this section. Outside of the Liberty in Kansas City, Dubinsky houses have clung to single bills, and will continue to do so, according to Ed Dubinsky.

"Doubles are a shot in the arm of the box-office," Dubinsky says. "What are theatre men going to do to stimulate attendance the next time, when this wears off? So far as we are concerned, the practice won't be encouraged."

Gubb, Philco Head, Denies "Chiseling"

WILMINGTON, Sept. 18.—Larry E. Gubb, president and general sales manager of Philco Radio Television Corp., today denied that reorganization of Philadelphia Storage Battery Company and Philco was effected to "chisel" on royalties to Radio Corpo-

(*Continued on page* 4)

Kilroe Sees Hope of Pact On Copyright

Berne Convention Ready For Concessions

The belief that the Berne Copyright Convention will revise its rules in accordance with any reasonable representations made by the United States will be reported to the copyright committee of the M. P. P. D. A. by Edward P. Kilroe of Twentieth Century-Fox, chairman of the committee, at a meeting to be held on Monday.

Kilroe recently returned from Europe where he attended meetings of the Berne convention for the purpose of determining whether or not the industry should recommend to Congress that the United States become a member of the International Copyright Union. The industry, as the largest user of copyrights in America, is regarded as having the most influential voice in determining the Government's action. Kilroe will make an oral report to the Hays organization copyright committee on Monday and a written report later. Both reports will favor a recommendation to Congress that the United States become

(*Continued on page* 4)

All Contracts Hold Now, Asserts Morris

By BRUCE ALLAN

LONDON, Sept. 10.—Commenting on the signing of Bette Davis by Ludovico Toeplitz, Sam E. Morris, vice-president of Warners, said:

"The sanctity of contracts is now strictly observed in Hollywood and we have had two recent instances of British cooperation in the case of Gaumont British refraining from en-

(*Continued on page* 4)

All Steamed Up

Hollywood, Sept. 18.—The swank publicity offices of Jock Lawrence were almost swept away when a boiler went on the rampage.

The offices used to be the private dining room of Samuel Goldwyn, and in the remodeling the boiler was neatly boarded up and forgotten until it asserted itself and ruined some thousands of publicity stories.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 19, 1936 No. 68

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittaria Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Taminaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knapf,* Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bada,* Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern,* Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Larant,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Bank Figures, Jobs Gain in Cincinnati

Cincinnati, Sept. 18. — Another favorable straw in the local industrial wind is the increase in bank clearings reported to have been $1,942,533 greater for the first seven months of this year than for the corresponding period of 1935. Employment in 18 selected industries gained 125 per cent in the same comparable period.

Trade circles generally report seasonal business the best for many years.

Mrs. Wuppermann Passes

Mrs. Josephine Wright Wuppermann, mother of Frank and Ralph Morgan, died Thursday at her home in Greenwich, Conn. She was 84.

Mrs. Wuppermann was head of the Angostura-Wuppermann Corp. Her sons were at her bedside when she passed away, having flown here from the coast.

Sid Goldman Dead

San Francisco, Sept. 18.—Sid Goldman, Film Row oldtimer, died suddenly here this week. He was a salesman for Republic.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Valiant Is The Word For Carrie"

(Paramount)

Hollywood, Sept. 18.—This a long, wordy, monotonous drama. Slow paced to keep a sober pitch, it is occasionally highlighted by rich comedy incidents. It is a heavy character study of a scarlet woman who is painted as a saint. The intelligent treatment of the theme by Wesley Ruggles, the producer-director, precludes the possibility of censorial objections. However, it fails to endow the film with emotion-stirring appeal which presages favor with the masses.

In a difficult role, Gladys George makes an auspicious screen debut. Two child players, Jackie Moran and Charlene Wyatt, earn the audience's sympathy. Arlene Judge as the romantically tortured adolescent contributes a fine performance. John Howard and Isabel Jewell are acceptable as the other principals.

Miss George is run out of town by moral forces and takes her children to New York. Years pass and business success comes to her, permitting her to transfer the children from a life of uncertainty to one of luxury. Miss Judge loves Howard with fierce jealousy and the union is highly desired by Miss George. Howard, convinced that it is his duty to protect Miss Jewell, who is the sister of a man he accidentally killed, forces Miss Judge to marry Grady Sutton, a collegian. To avert shattering her long dream to make something of Howard, Miss George, knowing Miss Jewell is bad, becomes involved with her in a jailbreak which, as Jewell dies, lands her behind bars. As it is difficult to understand what becomes of Miss George, Howard and Miss Judge, Harry Carey and Dudley Digges philosophically conclude that valiant is the only word descriptive of the woman who fought so hard for respectability but apparently failed.

The Claude Binyon screen play is a seemingly laborious attempt to crowd the full dramatic detail of the Barry Benefield novel into the film story. It is essentially an attraction for specialized audiences. The picture's first appeal is to women.

Production Code Seal No. 2,531. Running time, 110 minutes. "A."

"Daniel Boone"

(Hirliman-Radio)

Hollywood, Sept. 18.—What might have been another smash historical film emerges merely as an acceptable, average attraction. The main fault is the routing of the story treatment which parallels Boone's life none too closely. The film is more pretentious than the former O'Brien offerings even though the producers have neglected to take full dramatic advantage of the obviously California scenery.

The story by Edgcomb Pinchon neglects many of the incidents in Boone's life which are familiar to all. The omission of exploits which have become part of the legend and lore of this country will make the Boone character seem thin to audiences despite the creditable individual work of O'Brien. John Carradine, as a renegade white, looks and acts like a typical big, bad wolf as he leads the Indians against the settlers in one of those unrelenting villain parts. Heather Angel has little to do as the intrepid woman who become's Boone's wife. Ralph Forbes supplies additional smooth villainy. George Regas does well with the role of a loyal Indian and the voice of Clarence Muse is used very effectively.

The direction of David Howard resulted in some excellent scenes of a caravan crossing a river and a siege of the settlers' stockade but its effectiveness is almost defeated by the shortcomings of the script in the dramatic sequences. The best exploitation angle is the bigger and better part for O'Brien.

Production Code Seal No. 2,500. Running time, 77 minutes. "G."

Chicoine Joins WPA

Omaha, Sept. 18.—Martin J. Chicoine of the *Daily Tribune* has been named director of publicity for Federal theatres in Cleveland and Cincinnati.

Blondell-Powell to Wed

Hollywood, Sept. 18.—Joan Blondell and Dick Powell will be married tomorrow aboard the *Santa Paula,* just before the ship departs for New York.

M. & P. Managers Meet

Boston, Sept. 18.—A special M. & P. managers meeting for the Connecticut district was held yesterday. Managers from New Haven, Hartford, New London, Worcester, Norwalk and South Norwalk attended.

Garbo Buys in Sweden

Stockholm, Sept. 18.—Greta Garbo has purchased a 1,000-acre estate at Harby, Sweden, about 40 miles from Stockholm. She will take possession in December.

◂ *Purely Personal* ▸

KEN CLARK of the M.P.P.D.A. is accompanying McCarthy to the coast. He will pinch hit for Tom Pettey at the Producers' Ass'n offices while the latter is vacationing. Clark is due back at the New York office in about a month.

◆

Doris Nolan, under contract with Universal, returned to Al Woods' managerial fold last night as the lead in "Arrest That Woman," which opened at the National.

◆

Owen Davis is back from Maine with a rough manuscript of his new play. Later, he goes to Hollywood for the winter with his son, Owen, Jr.

◆

Anatole Friedland leaves the Mt. Sinai Hospital for recuperation in Atlantic City, Monday. He had a leg amputated several months ago.

◆

Lois Jacoby of the Goldwyn office yesterday was resting comfortably at the Beth Israel Hospital after an appendectomy Thursday night.

◆

V. Verlinski, president of the Amkino Corp., and N. Napoli, his assistant, leave today for a tour of eastern and middle western states.

◆

Dave Palfreyman is in Washington attending the meetings of the National Community Chest organizations. Due back this weekend.

◆

Sylvia Sidney, just back from Europe, will leave Monday for the coast to start in Walter Wanger's "You Only Live Once."

◆

Lawrence Tibbett is due in by plane today. He has just finished "Under Your Spell" for Twentieth Century-Fox.

◆

Marlene Dietrich will return to this country in December, according to word received by United Artists.

◆

J. J. McCarthy leaves for Hollywood a week from today. It may be an extended trip this time.

◆

Jules Brulatour and his wife, Hope Hampton, are back from an extended European holiday.

◆

Joe Hazen and his bride are again on native soil, following a European honeymoon trip.

◆

Charles Boyer and his wife, Pat Paterson, are due in Monday on the *Queen Mary.*

◆

Howard Hawks is in from the coast. He is stopping at the Waldorf-Astoria.

◆

R. H. Cochrane is expected back from the Universal studio next Thursday.

◆

S. Barret McCormick, now at the RKO studio, returns late next week.

◆

Winfield Sheehan is in New York for a few weeks.

◆

H. G. Knox of Erpi is vacationing.

$17,000.

IN ONE DAY

AT THE NEW YORK MUSIC HALL!

THAT'S THE ASTOUNDING RECORD THAT WILL MAKE

"MY MAN GODFREY"

TALKED ABOUT TILL BIGGER THEATRES ARE BUILT!...AND THAT'S ONLY THE BEGINNING OF —

THE *New* UNIVERSAL'S BOMBARDMENT OF SURPRISES!

Kilroe Sees Hope of Pact On Copyright

(Continued from page 1)

a member of the convention providing certain changes in the existing rules of the convention are made.

The principal concessions desired by the industry before it recommends American adherence to the Berne convention involve four major points. The Berne convention at present prohibits the changing of an author's work in any detail after it has been acquired for production, publication or any other purpose. The industry wants the right to change purchased material, not only for its obvious practical reasons but also because it believes that this right can be contracted for and, in the event an author enters into a contract, he should be bound by its terms, Kilroe said.

The Berne convention also permits the copyrighting of an oral idea. The industry will ask that a record of an idea be in existence when the copyright is issued. Copyrights are obtainable on forms or styles of acting under the Berne convention, to which the industry is opposed. The final major change desirable to the industry, Kilroe said, is the designation of the person or organization which has the legal right to bring suit for copyright infringement to be the author of the copyrighted material. The Berne convention now would permit the producer or director of a picture to be designated the copyright author, rather than the person or concern by whom they are employed.

If these principal changes are agreed to, there appears to be no doubt but what the industry would recommend American adherence to the Berne convention, Kilroe indicated.

"It is apparent," he said, "that they want us to join the convention. I believe that they will consent to any reasonable concession."

Budget Jump Part Of New "U" Plan

(Continued from page 1)

creased number of contracts already closed by the company's domestic sales department under James R. Grainger and by the foreign department under N. L. Manheim. The studio pace set by Charles R. Rogers and William Koenig, which has resulted in placing Universal six months ahead of its anticipated schedule laid out last April, likewise contributed to the decision to improve and enlarge the new season program. The company states that it is now in a position to meet its release schedules without variation as a result of the studio's progress.

Flash Previews

"The Case of the Black Cat"—The latest of the Perry Mason Series, this should please those who prefer the detective type of story.

"Incertidumbre" — This first Spanish-produced film for United Artists release will appeal principally to those with a knowledge of the language.

These films will be reviewed in full in a coming issue of Motion Picture Daily.

Will Carry On for Thalberg—Schenck

(Continued from page 1)

his work, I can only say that M-G-M is an organization managed by and composed of those who honored and respected Thalberg. His unfinished work will be left for completion in capable and willing hands."

Equity Tells Actors To Join S. A. Guild

(Continued from page 1)

within four weeks or be expelled from Equity. A letter written by Gillmore to each of the players sets forth that their failure to join the screen organization violates a reciprocal agreement which calls for membership in both actors' groups by players acting on both stage and screen.

Among those also contacted by Gillmore are: Walter C. Kelly, Dorothy Lee, DeWitt Jennings, Arthur Hoyt, Eric Linden, Roy D'Arcy, Lloyd Nolan, William Mong, Lucien Littlefield, James McDonald, Nat Pendleton, Robert Warwick, Frank Scully and Marion Schilling.

Gillmore stated that the Screen Actors' Guild had tried but failed to obtain the membership of the players. If expelled from Equity they would be prohibited from again appearing in stage productions.

Southern California FWC Lineup Shifted

Los Angeles, Sept. 18.—Several shifts in F. W. C. management were made known today at a meeting of managers from Southern California and Arizona.

Under the new setup Cullen Espy will manage District No. 1, consisting of 18 houses in Los Angeles, Beverly Hills, Hollywood and Westwood. Earl Rice takes over District No. 2, which has 13 theatres in south Los Angeles, Hollywood, Santa Barbara and Santa Paula. In District No. 3, which B. V. Sturdivant will manage, are 18 houses located in southern Los Angeles, Glendale, Pasadena. George Bowser has charge of District No. 4 consisting of 22 theatres in San Pedro, Long Beach, San Diego, Wilmington and Imperial Valley. District No. 5 is managed by Dick Dickson with 17 houses in Compton, Bell, Huntington Park and several beach towns. Homer Gill has charge of District No. 6 which consists of 17 theatres in San Bernardino, Redlands, Riverside, Pomona, Ontario, Bakersfield, Taft.

Homer Gill has been promoted from manager at Tucson and Phoenix to head District No. 6, a new district.

During today's meeting Spyros Skouras spoke on the benefits to be derived from paying better attention to bookings and stated that henceforth every manager will have his own booker.

Espy, Bowser and B. V. Sturdivant also spoke.

Conn. IMPTO to Resume

New Haven, Sept. 18.—Bi-weekly meetings of the Independent M. P. T. O. of Connecticut will be resumed Sept. 22 at the Kilfeather Bldg. Harry L. Lavietes will preside. Maurice Shulman will report on the Allied convention.

Gubb, Philco Head, Denies "Chiseling"

(Continued from page 1)

ration of America in the injunction suit brought by P. S. B. against RCA in Chancery Court here.

P. S. B. is seeking to have RCA enjoined from terminating licensing agreement whereby P. S. B. has a right to use RCA patents. Under cross examination by John W. Davis, New York, chief counsel for RCA, Gubb testified, "We wanted to pay royalties on a proper basis."

In relation to plans for reorganization after he and his associates had been approached on the matter, Gubb declared, "I talked with Skinner about getting an exchange of P. S. B. stock for Philco stock and possibility of getting our P. S. B. stock back if the venture was not a success."

"Did Mr. Peyton or Mr. Skinner tell you that the licensor, the officials of RCA, didn't regard the reorganization plan to be in accord with the license agreement?" Davis queried.

Gubb answered, "No they didn't tell me that, but I know in a general conversation this was a thing they thought would be satisfactory."

Philco received Transitone, three subsidiaries of Philco in reorganization before separation, Gubb said, one in New York, Illinois and California and Philco stock which P. S. B. held. Stock of Transitone amounted to about one quarter million dollars he estimated.

Gubb testified that since reorganization he is paid on commission basis on sales same as he was paid as general manager of Philco before reorganization and also receives a bonus.

Hearing will be resumed on Monday.

Studio Sound Heads Compare Film Prints

(Continued from page 1)

parison with that recorded in other studios.

The group met for dinner in advance of the showings as guests of Major Nathan Levinson, chairman of the Research Council. They included John Aalberg, Lorin Grignon, E. H. Hansen, Franklin Hansen, Kenneth Lambert, John Livadary, Wesley Miller, William Mueller, Loren Ryder, Homer G. Tasker, S. J. Twining, Gordon Sawyer and Gordon S. Mitchell, Research Council manager.

Schlesinger Plans Big London Theatre

(Continued from page 1)

only a 30 years' lease of the old building, has obtained a new 99 years' ground lease. Stone is the man who built the Prince Edward, Compton St., for Ziegfeld just before the slump. Once a white elephant, the Prince Edward, converted into the dinner-show London Casino, is one of London's big money-makers.

Air Film Shipments Gain

Transportation of films by air, as reported by the Air Express Division of Railway Express Agency, in July reached a new high of 6,500 shipments. The report further shows that shipments for the first six months of 1936 increased 130 per cent over the corresponding period last year.

Improvement Work Active Through N.E.

(Continued from page 1)

$7,000 in converting the second story of the store building into a 300-seat picture house.

The Capitol in Concord, N. H., managed by Frank Eldridge, has installed a new marquee and made other improvements.

All Contracts Hold Now, Asserts Morris

(Continued from page 1)

gaging Ann Dvorak or James Cagney while these players were in dispute with us in Hollywood. . . . If contracts could be defied, we should be able to raid British studios when we pleased. Any studio in Hollywood would be glad to have Jessie Matthews, but no one may approach her while she is a Gaumont British star."

Acquit Projectionist

Danville, Va., Sept. 18.—Lee Long, projectionist at a local theatre, recently fined $5 for operating his machine on Sunday and who appealed the case, has been acquitted by a jury in Corporation Court. Three others involved also have appeals pending.

George Somnes Married

Denver, Sept. 18.—Helen Bonfils, daughter of the late Frederick G. Bonfils, publisher of the *Denver Post*, was married to George Somnes, theatrical director, at the home of Arnold Gurtler, manager of the Elitch Stock theatre.

Schenck Unchanged

The condition of Joseph M. Schenck, confined to Mt. Sinai Hospital, was reported last night as "unchanged."

Wall Street

Marked Gains on Board

	High	Low	Close	Net Change
Columbia	38⅜	37⅛	38⅜	+ ¼
Columbia, pfd.	47	46½	47	+1
Consolidated	4⅝	4½	4⅝	+ ⅛
Consolidated, pfd.	18⅛	18	18⅛	+ ⅛
Eastman Kodak	173½	173	173½	+1
Gen. T. Equip.	25	24⅛	24¼	+ ¼
Loew's, Inc.	60½	59½	60½	+1
Loew's, pfd.	106½	106½	106½	+ ½
Paramount	11⅝	11¼	11⅝	+ ⅝
Paramount 1 pfd.	90⅞	88½	90⅛	+2⅝
Paramount 2 pfd.	12⅜	12⅛	12⅛	.....
Pathe Film	8⅝	8¼	8⅜	+ ⅛
RKO	7¼	7⅛	7⅛	.....
20th Century-Fox.	31	30⅞	31	+ ⅜
20th Century, pfd.	39⅛	38⅞	39⅛	+ ⅜
Universal, pfd	111¼	110	110	—1
Warner Bros.	13¾	13½	13½	.....
Warner, pfd	62	62	62	+3

Technicolor Up a Point

	High	Low	Close	Net Change
Grand National	4⅜	4	4⅛	.....
Sonotone	2½	2½	2½	.....
Technicolor	28¼	27¼	28¼	+1
Trans-Lux	3⅞	3¾	3¾	— ⅛

Bonds Show Increases

	High	Low	Close	Net Change
Keith B. F. 6s '46	95⅝	95⅝	95⅝	+ ⅛
Loew's 6s '41 ww deb rights	99	99	99	.....
Paramount B'way 3s '55	60¾	60¾	60¾	+ ¾
Paramount Pict. 6s '55	95¾	94⅜	95⅜	+1⅛
RKO 6s '41 pp.	78¼	78¼	78¼	+ ¾
Warner Bros. 6s '39 wd	97½	97	97⅜	+ ⅞

(Quotations at close of Sept. 18)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 69 NEW YORK, MONDAY, SEPTEMBER 21, 1936 TEN CENTS

A.F.L. Denies Plan to Make Labor Films

Calls New Theatre Report "Red Propaganda"

By BERTRAM F. LINZ

WASHINGTON, Sept. 20.—Officials of the American Federation of Labor today flatly denied that the organization plans to produce labor films, as reported in *New Theatre.*

In the absence from Washington of William Green, president of the A. F. L., no formal statement could be issued, but men close to the activities of the organization declared the *New Theatre* report to be "simply another piece of Red propaganda," implying support of the Federation without making any definite statement.

The production of pictures has never been suggested to the A. F. L. and would not be given serious consideration if brought up, it was declared, since the organization has never digressed from its policy of non-invasion of industrial fields except under the usual conditions of competition. It was explained that while the organization has two insurance companies and also has been interested in banks and certain other activities, all of its companies have been regularly incorpo-

(Continued on page 2)

I. A. Completes Deals With Midwest Houses

KANSAS CITY, Sept. 20.—The I. A. T. S. E. has just closed contracts with all Springfield, Mo., theatres on the same basis as last year.

In Topeka, Kan., the labor group has secured a nine to 10 per cent increase for operators over a year ago in the contracts just renewed. The stage hands' contracts call for the same scale as last year, Felix Snow, I. A. T. S. E. representative in the division, reports. There are three non-union houses in Topeka.

Kansas City remains status quo—first runs operating on last year's

(Continued on page 7)

Legion Approves 10 Of 12 New Pictures

The National Legion of Decency, in its list of new pictures for the current week, approved 10 of 12 new films for general or adult patronage, classed one as objectionable in part and one was condemned. The new pictures, and their classifications, follow:

Class A-1, Unobjectionable for Gen-

(Continued on page 7)

Jack Springer Dies; Services Tomorrow

Funeral services for John W. (Jack) Springer, head of the Springer & Cocalis circuit, will be held at 10 A. M. tomorrow, from the home of the deceased at Mamaroneck.

Springer, one of the best known independent exhibitors in the metropolitan area, died Saturday morning in Polyclinic Hospital of a cerebral hemorrhage following an illness of two days. He was 41 years old and is survived by his mother, Cora A. Springer, and a sister, Mrs. Louis George. He was unmarried.

Born in New York and graduated from New York University in 1914, Springer was commissioned a second lieutenant and served overseas during the World War. Theatre operation, in which his father also had been engaged, was his only business pursuit. In conjunction with Sam Cocalis, with whom he entered partnership, he established an important neighborhood cir-

(Continued on page 2)

General Starts as New National Firm

Formation of General Pictures, a new national producing and distributing company, was made known on Saturday by Robert E. Welsh, who was a producer for Monogram for two years and, more recently, has been with M-G-M. Welsh is vice-president in charge of production for General Pictures.

Fenn Kimball, Los Angeles financier, is president of the new company. Welsh is now in New York to establish offices of the company here and will name a sales manager before re-

(Continued on page 7)

S. C. Chance Games Are Ruled Illegal

SPARTANBURG, S. C., Sept. 20.—Ticket drawings, "or such schemes held in connection with film houses in South Carolina are in violation of the lottery law—as a lottery, or an undertaking in the nature of a lottery, and in either event condemned by the decision of our courts," according to a written opinion given by Attorney General John M. Daniel upon the re-

(Continued on page 7)

Columbia Regionals Start in Six Weeks

The fall regional meetings of Columbia division, district and branch managers and salesmen will get under way in six weeks, according to Abe Montague, general sales manager. The sessions will each last about a day and a half. Eastern sales forces will be brought to New York; the middle

(Continued on page 7)

SEEK UNIFORMITY IN THEATRE SOUND

The poetic quality of the Shakespearean dialogue in "Romeo and Juliet" could not be reproduced on the sound equipment found in many of the houses leased for roadshowing the picture without much of the archaic English being made ludicrous by tonal distortion, according to Douglas Shearer, in charge of M-G-M sound recording.

New sound equipment was installed in all of the roadshow houses especially for the picture.

Studio Experts After Reproduction Equal To Recording

By SHERWIN A. KANE

Studio sound technicians are engaged in a drive to influence the manufacture by the major equipment manufacturers of reproducing sets which will be as nearly identical in all vital respects as possible in order to bring about sound reproduction of a uniform standard in all of the principal theatres of the world, it is learned.

The general objective of the current effort appears to be the desire to have the productions of each company projected and reproduced to the best advantage in all theatres in which they play, regardless of the make of sound equipment used in the theatre. The technicians are of the opinion that this can be assured only when the two major types of equipment possess the same or equal reproducing refinements.

An equally important consideration in the studio technicians' current activities in the field of sound reproduction is one which has developed from the rapid forward strides which have been and are being made in the technique of sound recording at the studio. Constantly improving sound and effects are being captured, yet equipment in use in thousands of theatres is incapable of taking it off for the benefit of the audiences for which it is intended, the studio men assert. Their complaint is that the refinements in recording technique are being wasted and will continue to be until every important theatre, regardless of the make of its reproducing equipment, has equal facilities for the projection of sound.

The Academy Research Council is furthering the work for uniform sound

(Continued on page 7)

SMPE Meet to Hear Varied Discussions

A wide variety of technical papers will feature the annual fall convention of the Society of M. P. Engineers, to be held at the Hotel Sagamore in Rochester, Oct. 12-15. It will be the first Rochester meeting since October, 1922, and Eastman Kodak and Bausch & Lomb Optical Co. will be the hosts. Inspection tours of the plants are scheduled in conjunction with luncheons by each of the companies.

The semi-annual banquet will be held the evening of Oct. 14 at the Oak Hill Country Club, when the presentation of the S.M.P.E. *Journal* award and the Progress Medal will be made. Newly elected officers will be inducted at the first meeting on Oct. 12, which will be followed by an informal lunch-

(Continued on page 7)

Studio Work Slips With 44 Shooting

HOLLYWOOD, Sept. 20.—Although 10 new pictures went into production here last week an unexpected slump hit the studios, dropping activity five features and four short subjects under the previous week's figures. Forty-four features and one short were shooting as compared to 49 features and five shorts in the preceding week. Twenty-five features were planned for the cameras within a two-week period and 56 pictures were in the cutting rooms.

Independent production advanced during the week to register a new high with five features before the cameras.

The new film shooting were "Lady from Nowhere," "The Depths Below"

(Continued on page 7)

Sept. Docket Has 11 Film, Radio Actions

WILMINGTON, Del., Sept. 20.—Eleven suits in the film and radio field, including the hearing of the injunction suit of the Phliadelphia Storage Battery Co. against RCA, now in progress, are listed on the September calendar of the Court of Chancery.

Included on the September calendar are the following:

Ray L. Hall vs. Trans-Lux Daylight Picture Screen Corp. Petition to determine the validity of election of directors. Answer has been filed.

Ray L. Hall vs. Trans-Lux Daylight Picture Screen Corp. Bill for

(Continued on page 7)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 46 September 21, 1936 No. 69

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern,* Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

16 Screen Players Set Broadway Plays

A total of 16 screen players are scheduled for appearances this season in plays on Broadway. The players and their vehicles follow.

Tallulah Bankhead — "Reflected Glory," Arthur Byron—"Hamlet," Kitty Carlisle—"White Horse Inn," Ina Claire—"End of Summer," Jimmie Durante—"Red, Hot and Blue," Lillian Gish—"Hamlet," John Halliday—"Tovarich," Helen Hayes—"Victoria Regina," Katharine Hepburn—"Jane Eyre," Leslie Howard—"Hamlet," Henry Hull—a Sophie Treadwell play, Walter Huston—"Othello," Ethel Merman—"Red, Hot and Blue," Osgood Perkins—"End of Summer," Margaret Sullavan—"Stage Door," Clifton Webb—"And Stars Remain."

WANTED
Chair salesman. One who has had experience in the Metropolitan district of New York City. Don't answer unless you know your business. Reply Box 400, Motion Picture Daily.

Insiders' Outlook

By RED KANN

INTERESTING and significant in today's production drift is the length to which major attractions are running. We should say overlength, to be more accurate. The reason why is no secret, of course. It is one of Hollywood's approaches to a solution of the double feature, never more widespread than in this year, month, and day of grace. "We'll make 'em longer. That'll cut into the time turned over to the average program, make it tougher to slip in the second feature and, finally and perhaps and maybe, knock it off altogether." . . .

▼

That's alright on paper and in conversation. In the practice, it's thoroughly and soaking wet. A fact, of course, is that a current and far too slight tendency on the part of some exhibitors is to shuttle from doubles to singles when a "Swing Time" or a "My Man Godfrey" comes along, but there is nothing fixed about the idea. In the main, those houses that double feature continue regardless of attraction(s) because they know they're holding a bear by the tail and are afraid to let go. . . .

▼

In the meantime, this is what Hollywood is doing to theatres: Longer footage is increasing operating costs, bearing in mind that very persistent second feature. Longer footage is spreading available entertainment content thinner than usual, giving many fine pictures dull spots, re-introducing with a bang the anti-climax and, instead of helping worthy attractions which, after all, can have just so much and no more of the good things, is hurting them by dividing those good things over the additional length. . . .

▼

Dramatic and comedy values, as a consequence, are being dissipated. A sharp look at almost any of the current better shows you may care to make the guinea pig will demonstrate the point. Never, or at least almost never, one for avoiding issues, we shall go specific, risking a dark look or two from three of the majors. One is "Swing Time" which we thought had ended at least twice and should have if the extra length hadn't stuck in its insistence. Two is "The General Died at Dawn," which canters almost into slow motion in a number of its sequences, thereby doing no good to mood, pace or drama. Third is "The Gorgeous Hussy," one of the better jobs, but pretty skimpy from time to time because of sequences over emphasized and over long. . . .

▼

The vehicles that fully and roundly—not to overlook, naturally—lend themselves to what has grown by practice into "feature length" never have been too plentiful. That's what a great deal of Hollywood's yellings are about. The total of features which, on a purist basis, should have never left the studio beyond one or two-reel length, defies any man's adding machine. It is a dangerous procedure, therefore think we, to tinker with good and solid properties on any other calculation except to wring the best from them irrespective of the final footage tally. . . .

"Gorgeous Hussy" $25,000, 2nd Week

"The Gorgeous Hussy," in its second week at the Capitol, wound up with approximately $25,000. The opening of the New Criterion, according to RKO people, hurt the Palace last week, which took in less than $5,000 on the dual bill comprising "To Mary—with Love" and "Walking on Air."

"The Last of the Mohicans" at the Rivoli ended with about $20,000 for the second week. The Rialto with "Sworn Enemy" garnered $7,000, the New Criterion debut also dipping into this theatre's regular take.

Laurel to Vacation

Hollywood, Sept. 20.—Stan Laurel, will take an indefinite vacation following the finish of his current picture which completes his three-production pact with Hal Roach.

Contradicting a reported dissention with Roach, Laurel stated that the producer will have first call on his services when he returns.

Jack Springer Dies; Services Tomorrow

(*Continued from page* 1)

cuit which now numbers more than 60 houses.

Springer was a member of Westchester C. C., Knollwood C. C., Whip-Poor-Will C. C., the Ohio Society and Delta Upsilon. Arrangements for burial were being completed over the week-end.

Wanger Signs Gargan

Hollywood, Sept. 20.—Walter Wanger has signed William Gargan to a long-term contract. His first assignment will be in "You Only Live Once," which is scheduled to go before the cameras Sept. 22.

Damon Runyon to Para.

Damon Runyon, sports and fiction writer, author of "Lady for a Day" and "Little Miss Marker," will join Paramount as a full-time writer following the close of the coming World's Series.

Purely Personal

GEORGE WEEKS, G. B. general sales manager, leaves today on a trip through the middle west and south, visiting nine branch offices between here and Dallas. Arthur Lee is continuing his visits to eastern branches this week and will join Weeks in the south at the end of the month.

●

Emyl Williams, co-star with Dolly Haas in "Broken Blossoms," will arrive today on the *Queen Mary*. Williams will produce his play, "Night Must Fall," here with the opening scheduled early in October at the Ethel Barrymore.

●

Howard S. Cullman will play host tonight to 24 English girls, daughters of prominent British Rotarians, who are touring the country. The girls will attend a screening of the current attraction at the Roxy, "Sing, Baby, Sing."

●

Robert Garland, former dramatic critic of the *World-Telegram* and now second string reviewer of films on the *American,* ran for the first time in the latter paper Saturday with a review of "The Great Ziegfeld."

●

William LeBaron will be accompanied east from the Paramount studio by Wesley Ruggles, George Raft and Roscoe Karns. They want a look-see at the World's Series.

●

Ted Toddy, former Columbia exploiteer and now a producer on the coast, is due in from Hollywood this morning.

●

Jack Cohn left the coast yesterday accompanied by Harold Winston.

●

Milt Kusell is back from a quick trip to Buffalo.

Jefferson-Columbia Close Product Deal

Columbia has closed with the Jefferson Amusement Co., operating 63 theatres in Texas, for next season's lineup. Representing the circuit on the deal were J. C. Clemmons, president; Tom Clemmons, general manager, and Julius Gordon, attorney. Jack Underwood, Dallas branch manager, and Abe Montague, general sales manager, acted for Columbia.

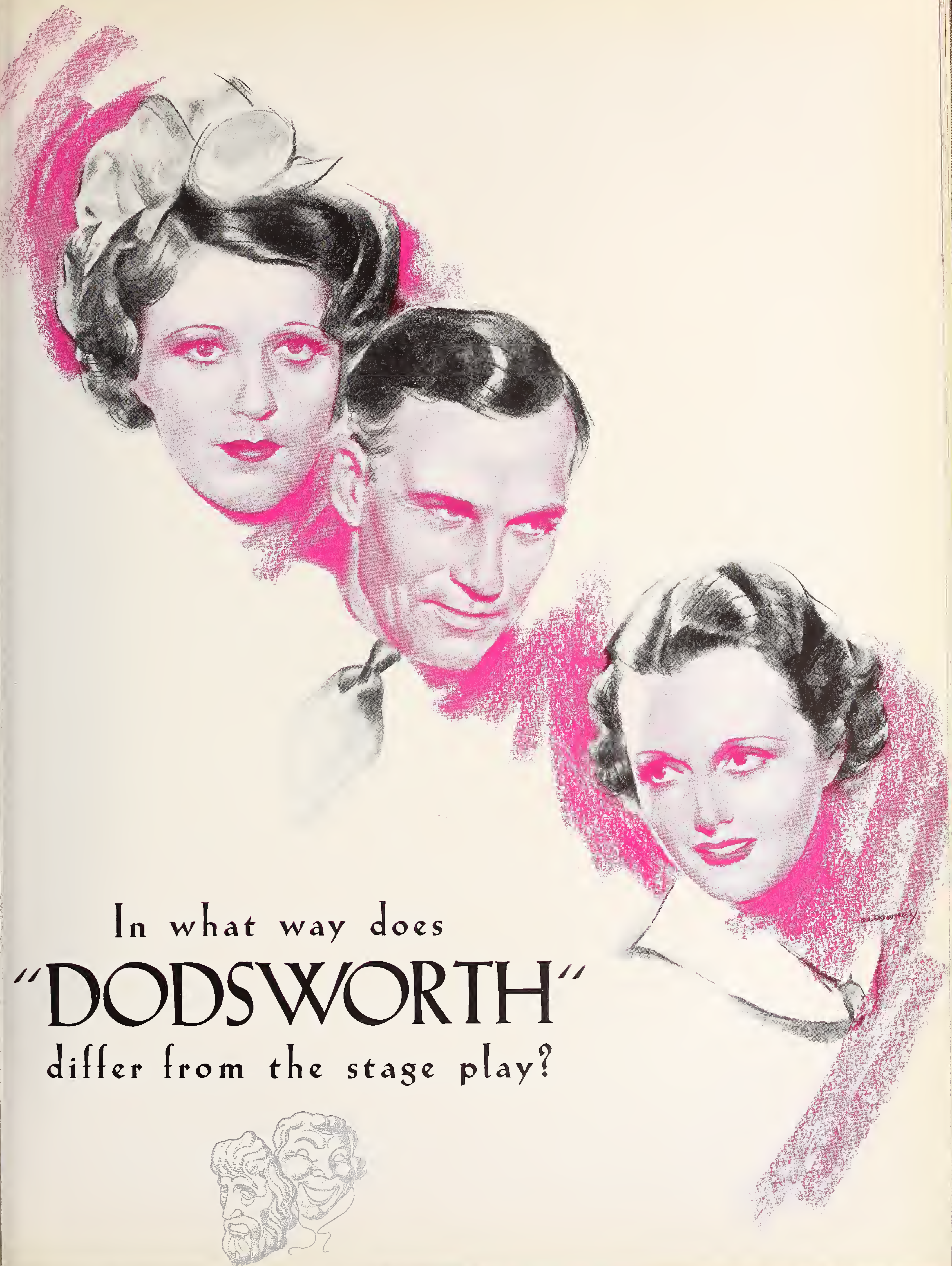
The Clemmons party will leave for Philadelphia today to attend the Joe Louis-Al Ettore fight tomorrow night. From there they will head for Beaumont, Tex.

A.F.L. Denies Plan To Do Labor Films

(*Continued from page* 1)

rated and operate under the same business conditions as their competitors.

Thus, it was pointed out, the policy of the federation would make it impossible to enter the picture field except under the usual commercial conditions. Certainly, it was said, the organization would have nothing to gain by showing pictures of itself to its own people, who are thoroughly familiar with its aims and policies, as reported by *New Theatre*.


In what way does
"DODSWORTH"
differ from the stage play?

DODS

The Play

Author: SINCLAIR LEWIS
Adaptor: SIDNEY HOWARD
Star: WALTER HUSTON

Millions have read this phenomenal best-seller!

The play ran for 16 MONTHS on Broadway, with capacity houses to the very end ...sale of tickets had to be stopped to give members of the cast a much needed rest... then the stage producer was deluged with requests to re-open it and the play ran for an ADDITIONAL 6 MONTHS...a total of 22 MONTHS or nearly TWO YEARS!

●

THEN IT PLAYED TO RECORD BUSINESS IN 37 KEY CITIES!

Philadelphia
Baltimore
Washington
Boston
Pittsburgh
Toronto
Detroit
Buffalo
Rochester
Cleveland
Chicago
Cincinnati
Milwaukee
Kansas City
Des Moines
Denver
Sacramento
San Francisco
Los Angeles
San Antonio
Houston
Austin
Ft. Worth
Oklahoma City
Tulsa
Little Rock
Memphis
Birmingham
Atlanta
Knoxville
Louisville
Nashville
Indianapolis
St. Louis
Toledo
Columbus
New Haven

ORTH

The Picture

Author: SINCLAIR LEWIS
Adaptor: SIDNEY HOWARD
Star: WALTER HUSTON

BUT!

The picture will be an even greater box-office factor than the play!

because . . . the star, Walter Huston has a perfect co-star in Ruth Chatterton, and a strong supporting cast in Paul Lukas and Mary Astor.

because . . . the production values that Samuel Goldwyn has given the picture far exceed those of the play.

because . . . the screen gives a broader range and scope to the vast canvas painted by America's foremost novelist, Nobel Prize Winner Sinclair Lewis . . . and because the Pulitzer Prize Winner, Sidney Howard, transcends the limitations of the stage in his screen adaptation.

because . . . the name of Sinclair Lewis has blazed across the front pages of the world with his startling new novel "It Can't Happen Here". . . making him a personality known to untold millions.

because . . . the same combination . . . Samuel Goldwyn, Sinclair Lewis and Sidney Howard gave you the unforgettable box-office success "Arrowsmith".

because . . . William Wyler, who directed "These Three", one of the outstanding pictures of the year . . . will score again with "Dodsworth".

because . . . with every company in the business bidding for it, Samuel Goldwyn paid the highest price in recent years for this valuable literary property.

because . . . no picture has ever received the mighty box-office build-up that this picture has received... your audiences are waiting for it eagerly. It is one of the most certain box-office investments you will ever make.

HERE IS A PICTURE MARKED FOR GREATNESS!

SAMUEL GOLDWYN
has the honor to present
SINCLAIR LEWIS'

Dodsworth

WITH

WALTER HUSTON
RUTH CHATTERTON
PAUL LUKAS • MARY ASTOR
DAVID NIVEN

SCREEN PLAY BY *Sidney Howard*
DIRECTED BY WILLIAM WYLER

Released thru
UNITED ARTISTS

Samuel Goldwyn has intensified Sinclair Lewis' world-famous story in every shade and force of the startling original which took the country by storm over the past seven years! Its gripping realism, its universal appeal . . . all that made millions cheer it as a book and a play will bring a new thrill as it sweeps across the screen!

Studio Work Slips With 44 Shooting

(Continued from page 1)

and "The Cowboy Star" at Columbia; "A Day at the Races" at M-G-M; "Charlie Chan at the Opera" at Twentieth Century-Fox; "Three Smart Girls" at Universal; "Mountain Justice" at Warners, and "Vengeance of Rannah," "Ambush Valley" and "The Gun Ranger" by independents.

Columbia had five features in work, three in preparation and seven in the cutting rooms. Samuel Goldwyn had two, zero and zero; M-G-M, three, one and 12; Paramount, six, five and eight; Pickford-Lasky, zero, zero and one; Republic, one, two and two; Radio, seven, three and five; Roach, one, one and one; Selznick-International, zero, zero and one; Twentieth Century-Fox, seven, four and five; Universal, two, two and four; Warners, five, zero and eight; independents, five, four and two.

In the short subject division Columbia had none shooting, two preparing and four editing. M-G-M had zero, three and nine; Radio, one, two and two; Roach, zero, one and one; Warners, zero, zero and one; independents, zero, one and zero.

S. C. Chance Games Are Ruled Illegal

(Continued from page 1)

quest of one of the local law enforcement officers.

Four Spartanburg theatres have been conducting a Jack Pot Night for some time, the prize being $50 weekly. Although the name of the law enforcement officer requesting the ruling was not disclosed, it is understood the matter originated here.

Daniel cited a decision of a New York court which held that "a scheme whereby a patron of a theatre paid money and received a ticket entitling him to witness a motion picture and chance to win money prize is held a lottery, justifying conviction of operator of theatre for maintaining the lottery."

Legion Approves 10 Of 12 New Pictures

(Continued from page 1)

eral Patronage—"Missing Girls," "Murder with Pictures," "Old Hutch," "One Hundred Days of Napoleon," "Ramona," "The Tattler." Class A-2, Unobjectionable for Adults—"Ciboulette" (French), "The Girl from Maxim's," "The Isle of Fury," "Wives Never Know." Class B, Objectionable in Part—"Everything Is Thunder." Class C, Condemned—"Gambling with Souls."

Columbia Regionals Start in Six Weeks

(Continued from page 1)

west, Chicago; south, Dallas; west, either San Francisco or Los Angeles.

Montague will preside at all sessions. He finds these meetings not only productive as a business stimulant, but also gives him a chance to personally meet his field men and study their problems. A second series of meetings along the same lines will be held early in the spring.

SEEK UNIFORMITY IN THEATRE SOUND

(Continued from page 1)

results in the theatre in several significant ways. Classes in sound recording are sponsored by the council which not only make available to the student technicians all or most of the refinements in recording as they are developed in the studios, but also tend to school the film colony's sound recorders in identical basic principles of their craft. The result would seem to be advanced recording of equal or similar merit in all studios.

With all of Hollywood's sound recording on a par in its essentials, the obvious remaining objective is to realize comparable, uniform reproduction of Hollywood product in any and all theatres. Hollywood influence in attempting to bring this about already is noticeable.

With the introduction several years ago of Western Electric's Wide Range and RCA Photophone's High Fidelity, studio recorders learned to adapt their improving technique to the advantages peculiar to each system. The results, however, were not entirely satisfactory to studio technicians. They discovered that in aiming their recording for the best reproduction which could be realized on the two individual sets, they were developing a specialized recording technique which resulted in improved sound reproduction only in those theatres which were equipped with either Wide Range or High Fidelity. Theatres with equipment other than these frequently had poorer sound than before when newer recording methods came through their older sound equipment. In the face of their striving for improved sound in the theatres this situation, obviously, spurred the technicians' efforts to obtain uniformity in sound reproduction.

Shearer's Work Recognized

In this drive, the studios themselves have contributed significant suggestions, and even refinements to the new reproducing equipment being introduced now by Erpi and RCA.

Douglas Shearer of M-G-M is credited with having adapted for commercial use the Fletcher horn of two frequency bands and multi-cellular units, which was first demonstrated about three years ago in a transmission of a Stokowski Philadelphia Orchestra concert from that city to New York. The Fletcher horn originated in the Bell Laboratories, but was not believed practicable at the time for use in theatre reproducing equipment. Shearer's work in adapting it to this use has been recognized to some extent by RCA, which refers to the horn of this type being used in its new High Fidelity equipment as the Shearer horn. The same type of two-way multi-cellular horn is also used in the new Mirrophonic.

A further note of similarity in new sound equipment appears in the use of the rotary stabilizer type of scanner now a part of Mirrophonic. This type of scanner, credited with reducing variations in the speed of the film past the scanning point, has been a part of RCA equipment for the past several years.

Some Hollywood factors claim credit also for the introduction of the new amplifiers which reproduce sound in almost any required volume without distortion. They assert that these came from the laboratories of the manufacturer in answer to Hollywood's insistent demand. Some of the amplifiers still in use in theatres date back to 1928 and the days of the wax record, when true volume was an almost unknown quantity in sound reproduction.

New Reproducer Valuable

The development of the new reproducers has pleased the Hollywood technicians in at least one very vital respect. They assert now that neither Mirrophonic nor the new High Fidelity requires any specialized recording, such as they say was necessary to get maximum results from Wide Range and the earlier High Fidelity. The result is that sound is not only better than it was in theatres using the new equipment, but that improvements are also noticeable in theatres having older equipment. The last result they trace, of course, to advances in recording technique.

An example of the interest being shown currently in realizing uniform reproduction results is the installation of new equipment by M-G-M and Loew's in many of the houses in which "The Great Ziegfeld" was opened and, now, in all of the theatres in which "Romeo and Juliet" is being roadshown. These installations are being made under the direct supervision of Shearer and Lester B. Isaac, director of sound and projection for the Loew circuit. The two wrestled with tone control problems encountered in the individual roadshow houses, as well as supervising the installations. Both RCA and Erpi equipment is used, further suggesting the ambition to encourage uniformity in reproducers. Installations have been made at the Astor, here; Nixon, Pittsburgh; Maryland, Baltimore; His Majesty's, Montreal; National, Washington; Colonial, Boston; Chestnut, Philadelphia; American, St. Louis; Erlanger, Buffalo; Royal Alexandria, Toronto; Hanna, Cleveland; Cass, Detroit; Geary, San Francisco; Carthay Circle, Los Angeles, and Erlanger, Chicago.

The entire Loew circuit is to be re-equipped in the near future and present indications, according to company officials, are that both RCA and Erpi installations will be made.

G. N. After New Talent

Grand National will begin at once an extensive search for new talent in an effort to build up its own list of contract players, the company states. Sidney M. Biddell, eastern story editor, has been placed in charge of the new talent department. Robert Randall, stage player; Helen Lynd, musical comedy player; Tex Ritter, radio singer, and Marjorie Raymond, night club entertainer, are among new talent signed recently by Grand National.

SMPE Meet to Hear Varied Discussions

(Continued from page 1)

eon, with Charles Stanton, mayor of Rochester, welcoming the delegates.

Among the outstanding papers to be delivered are three by Dr. C. E. Kenneth Mees, vice-president and director of research of Eastman Kodak. The papers are: "The Development of the Art and Science of Photography in the Twentieth Century," "Color Photography" and "The Kodak Research Laboratories." C. G. Weber and J. R. Hill will represent the National Bureau of Standards at Washington with two papers, and others will be delivered by members from the coast and other cities.

Sept. Docket Has 11 Film, Radio Actions

(Continued from page 1)

an injunction and accounting. Awaiting opinion.

Karl Koch vs. Trans-Lux Daylight Picture Screen Corp. Petition for election of directors.

Philadelphia Storage Battery Co. vs. RCA.

President, directors and company of The Farmers Bank of Delaware vs. Wilmington Amusement Co. Bill for an injunction and accounting.

Pennsylvania Co. for Insurance on Lives and Granting Annuities vs. The South Broad Street Theatre Co. Bill in equity.

Gordon Burt Affleck vs. General Theatres Equipment.

Industrial Trust Co. vs. Diamond State Theatre Co. Bill for receiver.

Harry D. Buckley vs. Art Cinema Corp. Bill for appointment of trustees in dissolution.

William E. Krapp vs. Cinderella Theatre Co., Inc. Bill for receiver.

Naomi Masson vs. Harriscolor Films, Inc. Bill for receiver.

I. A. Completes Deals With Midwest Houses

(Continued from page 1)

basis, but without a contract, as they did in the year preceding that ended Aug. 30, 1936. Subsequents—all but approximately 15 in Kansas City, Mo., Independence, and North Kansas City—continue under the arrangement that has held for several years, use of union men without a contract. Harland Holmden, I. A. vice-president, has been due in for some time to reopen negotiations for contracts with first and subsequent runs. His arrival is still indefinite.

General Starts as New National Firm

(Continued from page 1)

turning to the coast toward the end of this week, he said.

The company plans to produce 24 pictures during the new season, with the first release planned for about Nov. 1. Production will be started at the RKO Pathe studio immediately upon Welsh's return to the coast, he said. Distribution is to be partly through General's own exchanges which it plans to open in a number of key cities and partly through franchise in others.

"Swing Time" Washington's Hit, $21,000

WASHINGTON, Sept. 20. — "Swing Time" soared to $21,000 at RKO-Keith's Theater, topping par by $10,400. This was but a few hundred dollars under "Top Hat." It went into a second week.

"And Sudden Death" at the Metropolitan was a surprise at $5,000, over average by $700.

A return engagement of "Piccadilly Jim" at Loew's Columbia was good for $4,600, $1,000 over par.

The Earle, with "China Clipper" and Bob Crosby's orchestra, took $18,500, only $100 over average; and Loew's Capitol, with "Yours for the Asking" and a stage show, slipped to $16,800, or $4,900 under par.

The second week of "The Gorgeous Hussy" at Loew's Palace, was good for $13,500, but $2,400 under the first-week average.

"Romeo and Juliet" at the National, took $18,800, slightly above the first week of "The Great Ziegfeld." The gross is about $4,400 over the estimated roadshow average at this price scale, 55 cents to $1.65.

Weather progressively warmer during the week, closing very summery. Besides road-show, theatrical opposition is Gayety (burlesque) Theater. Summer resorts practically closed, but warmish weather is sending cottage owners out of city over week-ends.

With the engagement of "Swing Time," RKO-Keith's Theater abolished the 25-cent admission from opening to 1 P.M., instituting the rate of 35 cents from opening to 5:30 o'clock. Children's price of 25 cents at all times still valid.

Total first run business, exclusive of the National, was $81,900. Average, including the Belasco, is $76,700.

Estimated takings, exclusive of tax:

Week Ending Sept. 10:

"CHINA CLIPPER" (F.N.)
EARLE—(2,218), 25c-77c, 7 days. Stage: Bob Crosby & Orchestra, with the McDonalds. **Gross: $18,500.** (Average, $18,400)

"YOURS FOR THE ASKING" (Para.)
LOEW'S CAPITOL—(3,434), 25c-66c, 7 days. Stage: Barto & Mann, Gaylene Sisters, the Eno Troupe, the Three X Sisters. **Gross:** $16,800. (Average, $20,900)

"PICCADILLY JIM" (M-G-M)
LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days (return engagement). **Gross:** $4,600. (Average, first run, $3,600)

"THE GORGEOUS HUSSY" (M-G-M)
LOEW'S PALACE—(2,370), 35c-55c, 7 days, 2nd week. **Gross:** $13,500. (Average, first week, $15,900)

"AND SUDDEN DEATH" (Para.)
METROPOLITAN — (1,591), 25c-40c, 7 days. **Gross:** $5,000. (Average: $4,300)

"SWING TIME" (Radio)
RKO-KEITH'S—(1,836), 25c-55c, 7 days. **Gross:** $21,000. (Average, $10,600)

Week Ending Sept. 11:

"I STAND CONDEMNED" (U.A.)
BELASCO—(1,140), 25c-65c, 7 days. **Gross:** $2,500. (Average, $3,000)

Week Ending Sept. 12:

"ROMEO AND JULIET" (M-G-M)
NATIONAL—(1,744), 55c-$1.65, 7 days, roadshow, 13 performances. **Gross:** $18,800. (Estimated roadshow average, these prices, $14,400)

Schlaifer Motors West

DES MOINES, Sept. 20. — Charles Schlaifer, publicity manager for the Tri-States, accompanied by Mrs. Schlaifer, has started on a two-weeks auto trip to the west coast.

Overseas Previews

"Spy of Napoleon"

(Twickenham-British)

LONDON, Sept. 10.—Entertainment values of a very considerable order, expressed in a great variety of settings and incident, are in this more than workmanlike production by Julius Hagen's "J. H. " unit, working at the Elstree studio of that name. Maurice Elvey's direction of good story material, from Baroness Orczy of "Scarlet Pimpernel" fame, is efficient and imaginative. It is undoubtedly audience material.

Dolly Haas, star of "Broken Blossoms," is teamed with Richard Barthelmess, of the Griffith original of that name, but it is one of the virtues of the film that their love drama is only one of the elements of a production which gains much of its appeal from a colorful picture of the career of Napoleon III, brilliantly pictured by Frank Vosper and his consort, the Empress Eugenie, portrayed by striking Joyce Bland. There are other very good historical portraits, notably that of Lyn Harding as Bismarck. A police chief is well played by Francis L. Sullivan.

With its main theme Napoleon III's fear of his secret enemies of the old aristocracy and his police chief's campaign against them, the picture very deftly links the two leading characters, a natural daughter of Napoleon and a young aristocrat, with an attempt to assassinate the Emperor at Lyons. Plausibly created is the situation that the girl is married to the aristocrat, in order to be able to use his name at court while he nominally is shot and actually banished. She becomes a star of counter-espionage and he finally assists her in the capture of a super-spy. The climax is the Franco-Prussian war, the surrender at Sedan, very well staged, and the final scene the deathbed of Napoleon III.

Too long in its present form and open to criticism in various questions of detail, "Spy of Napoleon," by its colorful pictorial qualities, its good characterization and acting and its plot values, definitely belongs to the category of British pictures good enough to interest the American exhibitor.

Running time, 98 minutes. "G."

"Juggernaut"

(Twickenham-London)

LONDON, Sept. 9.—Boris Karloff, not so horrible, as a doctor who, lacking $100,000 to complete a piece of research, bargains for that amount to poison an elderly husband and so free the young wife for the gigolo who is at her disposal only when her purse is full—the elderly husband, smelling a rat, has seen to it that it is empty.

This is the main plot of "Juggernaut," with side developments provided by a nurse who discovers the poison syringe with which the murder is done and, after an old style serial escape from an attempt on her own life, saves the murdered man's son from the demented medico's third essay at homicide. Suicide by hypodermic injection, with Karloff lecturing on his own dying symptoms, is the climax.

It is too unconvincing to be horrifying and too crude to be mischievous. Away in the backwoods it may get by; in the cities they are more likely to find it a burlesque and sometimes a very funny one. The dated material makes the acting also look as though it belonged to the early silent melodrama, but you can't blame the cast.

Running time, 70 minutes. "A." ALLAN

Looking 'Em Over

"Incertidumbre"
"Uncertainty"

(Hispania Orbis—U. A.)

The first Spanish-produced film for United Artists release in this country, this picture has little or nothing to offer any but Spanish-speaking audiences. It is not an easy matter to follow the complications in the dramatic-romantic story without a knowledge of the language, and subtitle translations are in this case conspicuous by their absence.

For Spanish audiences, however, the film seems to have its entertaining moments, judging by audience reaction at the newly opened Cervantes Theatre in New York's Spanish section.

Considered in the light of Hollywood production, this picture appears to have entirely too much dialogue and entirely too little action. The story concerns the escape from a night club raid of a girl by hiding in the back of a car. When the car crashes, she and its owner are of necessity thrown together. He is an engineer engaged in the construction of a telephone line. Complication and misunderstanding ensue before the budding romance comes to a satisfactory conclusion.

Production Code Seal No. 01,223. Running time, 70 minutes. "G."

(Additional reviews on page 10)

Short Subjects

"Colorful Occupations"

(Vitaphone)

Those rare and novel jobs that have such eye-appeal are revealed in this Cinecolor short. Among the items shown are: a California woman who adorns her garden with realistic fairy-tale characters, a South Sea Islander who carves human likenesses from cocoanut shells, the raising of rare Siamese cats, a lady bug farm for supplying orange growers with the insects to combat other pests, and a few others. It is moderately interesting. Production Code Seal No. 0141. Running time, 10 mins. "G."

"The Wacky Family"

(Educational)

Tim and Irene give their familiar comedy antics this time at their summer vacation home. Of course, the in-laws with their lunacies are present. Tim is promoted to general manager at his office on the eve of his holiday. His boss invites himself to meet Tim's family. When this finally happens—after much comic relief—he decides that Irene should have charge of the office. All this, of course, after Tim is made the butt of Irene's father's insane inventions which pop up about the house. It is fair entertainment. Production Code Seal No. 01,158. Running time, 20 mins. "G."

"A Bully Frog"

(Terry-Universal)

A Small Pond frog gets a hankering for the Big Pond and when he is not taken seriously by his fellows, he flies to the latter. There he attempts a romantic sally with a gangster frog's moll and is beaten up. He returns to Small Pond, finds his true love, sees the comfortable points of the place and decides to make it permanent. It is lively and has a measure of animated action that makes it fairly entertaining. Production Code Seal No. 01,195. Running time, 7 mins. "G."

"Nature's Songsters"

(Educational)

The Cornell laboratory of ornithology took its cameras and special recording equipment into the field, observed bird life, obtained some fine studies of their nesting habits and the result, this short, is an entertaining and educational bit of entertainment. There is also an excellent running narrative. Production Code Seal No. 01,151. Running time, 8 mins. "G."

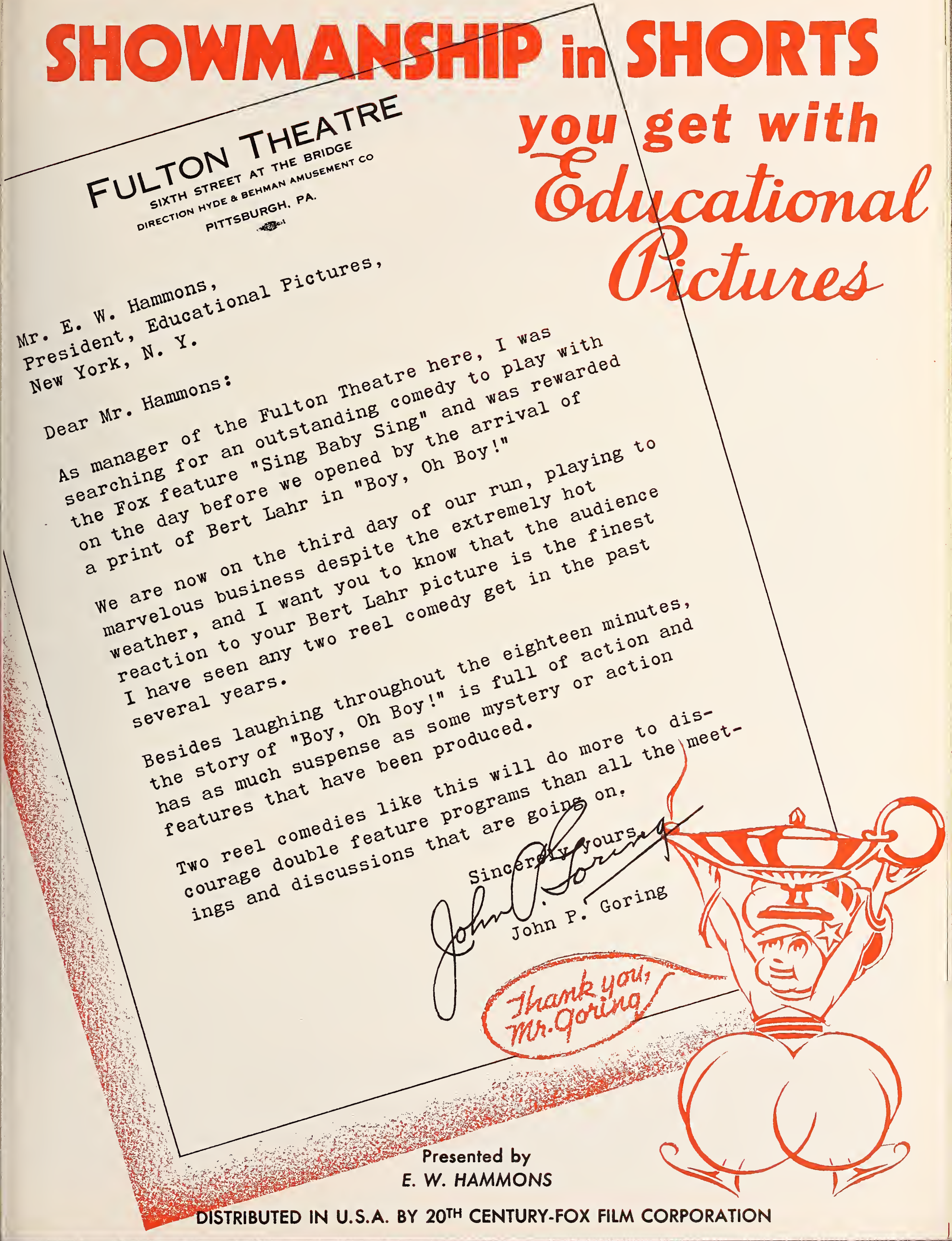
Sentenced to See Film

MASSILLON, O., Sept. 20.—Found guilty of driving 45 miles per hour and passing a traffic light, Harold Williams was fined $5 and costs, and sentenced to see "And Sudden Death" at the Lincoln. Judge George Howells agreed to suspend a 15-day jail sentence if Williams would return with a note signed by the manager testifying that he had seen the picture. He did.

Rifkin Son in Republic

BOSTON, Sept. 20.—Julian S. Rifkin, son of Herman Rifkin, is about to follow in his father's footsteps. He has now joined the Republic staff here. Herman Rifkin and Mrs. Rifkin have left for a month's trip to Europe.

Proof from a Showman of the SHOWMANSHIP in SHORTS you get with *Educational Pictures*



FULTON THEATRE
SIXTH STREET AT THE BRIDGE
DIRECTION HYDE & BEHMAN AMUSEMENT CO
PITTSBURGH, PA.

Mr. E. W. Hammons,
President, Educational Pictures,
New York, N. Y.

Dear Mr. Hammons:

As manager of the Fulton Theatre here, I was searching for an outstanding comedy to play with the Fox feature "Sing Baby Sing" and was rewarded on the day before we opened by the arrival of a print of Bert Lahr in "Boy, Oh Boy!"

We are now on the third day of our run, playing to marvelous business despite the extremely hot weather, and I want you to know that the audience reaction to your Bert Lahr picture is the finest I have seen any two reel comedy get in the past several years.

Besides laughing throughout the eighteen minutes, the story of "Boy, Oh Boy!" is full of action and has as much suspense as some mystery or action features that have been produced.

Two reel comedies like this will do more to discourage double feature programs than all the meetings and discussions that are going on.

Sincerely yours,

John P. Goring

John P. Goring

Presented by
E. W. HAMMONS

DISTRIBUTED IN U.S.A. BY 20TH CENTURY-FOX FILM CORPORATION

"Sing, Baby" Twin Cities' Best Grosser

Minneapolis, Sept. 20. — "Sing, Baby, Sing" was the best grosser here last week with $8,000, up by $2,500 at the State here, and $5,000, over the line by $1,000, at the St. Paul Orpheum.

"Swing Time" took $7,000 in its second week at the Orpheum, which was $1,400 over normal, and at the St. Paul Riviera it grossed a par $3,500.

"The General Died at Dawn" was $1,000 to the good on a gross of $11,000 at the Minnesota, and "The Gorgeous Hussy" was $2,500 up with $8,000 at the St. Paul Paramount.

Total first run business in Minneapolis was $29,900. Average is $25,100. Total first run business in St. Paul was $16,500. Average is $14,500.

Estimated takings:

Minneapolis:

Week Ending Sept. 17:

"SING, BABY, SING" (20th-Fox)

STATE—(2,300), 25c-40c, 7 days. **Gross:** $8,000. (Average, $5,500)

"THE GENERAL DIED AT DAWN" (Para.)

MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $11,000. (Average, $10,000)

"JAILBREAK" (W.B.)

LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $2,000. (Average, $1,500)

Week Ending Sept. 16:

"THE PRIVATE LIFE OF LOUIS XIV" (Carl Froelich)

WORLD—(400), 25c-35c, 7 days. **Gross:** $1,900. (Average, $2,500)

"SWING TIME" (Radio)

ORPHEUM—(2,900), 25c-40c, 7 days, 2nd week. **Gross:** $7,000. (Average, $5,600)

St. Paul:

Week Ending Sept. 17:

"THE GORGEOUS HUSSY" (M-G-M)

PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $8,000. (Average, $5,500)

"SING, BABY, SING" (20th-Fox)

ORPHEUM — (2,000), 25c-40c, 7 days. **Gross:** $5,000. (Average, $4,000)

"SWING TIME" (Radio)

RIVIERA—(1,000), 25c-40c, 7 days. **Gross:** $3,500. (Average, $3,500)

Wall Street

Board Gains Continue

	High	Low	Close	Net Change
Columbia	38⅞	38¼	38⅞	+ ¾
Consolidated Film	4⅝	4⅝	4⅝	.....
Consolidated, pfd.	18⅛	18	18⅛	.....
Eastman Kodak...	174	173½	174	+ ½
General Theatre Equipment	24½	24	24	— ¼
Loew's, Inc........	61½	60⅞	61½	+1
Paramount	12	11⅝	12	+ ⅜
Paramount 1 pfd..	91⅞	90	91¾	+1⅝
Paramount 2 pfd..	12½	12¼	12½	+ ⅜
Pathe Film.......	8¾	8½	8½	+ ⅛
RKO	7⅜	7⅛	7¼	+ ⅛
20th Century-Fox.	31	30⅞	31	.....
20th Century, pfd.	39	38⅞	39	— ⅛
Warner Bros......	14	13½	14	+ ½
Warner Bros., pfd.	62	62	62	.....

Little Curb Activity

	High	Low	Close	Net Change
Technicolor	28¼	28⅛	28¼	+ ¼

Bonds Up Slightly

	High	Low	Close	Net Change
Keith B. F. 6s '46	95¾	95¾	95¾	+ ⅛
Loew's 6s '41 ww deb rights.......	99⅛	99	99	.....
Paramount Broadway 3s '55.......	60¼	60	60	— ¾
Paramount Pictures 6s '55.....	95¾	95⅜	95½	+ ⅛
Warner Bros. 6s '39 wd...........	97¾	97½	97½	+ ⅛

(Quotations at close of Sept. 19.)

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Wedding Present"

(Paramount)

Hollywood, Sept. 20.—A gay, giddy comedy played to the hilt for its laughs, B. P. Schulberg's first Paramount release under his new deal has enough bright gags for two films.

Joan Bennett and Cary Grant, two star reporters, know it's love until Grant becomes city editor and wise to all the work-evading dodges. He starts cracking the whip and Miss Bennett decides to marry Conrad Nagel, a prim, sedate writer of successful mental hygiene books, who never can know how the sound of fire sirens is an imperative call to the story sense in her. Despairing Grant sits in a bar trying to face the fact of her wedding. Next thing he decides is to take the end of love gallantly and give her a wedding present after her own heart—sirens, and plenty of them. As a result engines, ambulances, utility fire shooters and dozens of fast cars from the police, asylum, hospital and undertaker jam the street demanding the horrified groom on different pretexts. Grant naturally wins back the girl.

The main story by Paul Gallico supplying the happy general theme is embroidered with the sparkling dialogue and giddy characters in the episodic, but funny, screenplay by Anthony Given. ·Happy emphasis is in the direction of Richard Wallace. The supporting cast is unusually fine with George Bancroft as the harassed city editor, Gene Lockhart as an archduke kidnapped for a scoop, William Demarest a gangster with a heart of gold, Edward Brophy a brow-beaten mobster, and George Meeker, Inez Courtney, Douglas Wood, Purnell Pratt, Jack Mulhall and Lois Wilson all registering individual laughs.

Emphasize the mad general theme for exploitation.

Production Code Seal No. 2,580. Running time, 79 minutes. "G."

"Polo Joe"

(Warners)

Hollywood, Sept. 20.—Laughs start immediately and continue without interruption in this conglomeration of farcical nonsense. Whether it is Joe E. Brown's singing of Chinese songs, gagging, romancing, beating up kidnappers or being a high goal polo player, there is only occasion for giggles and guffaws.

Clowning in his best fashion and topping any previous endeavor as an amusement provider, Brown is ably supported by "Skeets" Gallagher, David Newell, Carol Hughes, Joseph King and Faye Holden. The story by Peter Milne and Hugh Cummings is about a horse-hating fellow whose own vanity and love for the girl allows himself to get mixed up with a horsey, polo playing set. Following serious and ludicrous situations he emerges as the best player ever to swing a mallet.

As directed by William McGann, with the interest continually centered on Brown's antics, the picture moves with a rapid pace without any noticeable letdown. It is sure to click with Brown's following.

Production Code Seal No. 2,364. Running time, 65 minutes. "G."

"The Case of the Black Cat"

(Warners)

Hollywood, Sept. 20.—This latest in the Perry Mason series by Earl Stanley Gardner compares favorably with the earlier films and should please followers of the character. Ricardo Cortez, replacing Warren William as the lawyer-detective, makes Mason more believable by giving a straight performance, dropping byplay which William gave the role.

However, like others in the series, this gives the audience no chance to solve the mystery by giving Cortez the advantage of clues not disclosed on the screen. The story concerns a wealthy family, all the members of which are disagreeable and fighting for the estate even before the eldest member of it is dead. Then the murder occurs and all are suspects until Cortez discloses that the "corpse" is alive and has committed one of the subsequent murders.

June Travis now appears as Mason's secretary, Craig Reynolds, Jane Bryan, Gordon Elliot and Harry Davenport are the members of the family, and Nedda Harrigan and Carlyle Moore, Jr., are others who become involved. The cat mentioned in the title is more of a herring thrown across the trail for the audience than an integral part of the plot.

The screenplay by F. Hugh Herbert, the direction of William McGann and the production in general are all up to standard.

Production Code Seal No. 2,446. Running time, 62 minutes. "G."

"Hollywood Boulevard," Saturday's opener at the Rialto, was covered by wire from Hollywood Aug. 1.

"Adverse" $10,000, 10 Days, New Haven

New Haven, Sept. 20.—With holdovers in the other three first runs, and a five-cent advance in price to swell receipts, "Anthony Adverse" grossed $10,000 in eight days at the Roger Sherman—more than twice the week's average for the house. Children's prices were raised from 10 to 25 cents. It was held.

The Paramount, in the last week of an 11-day engagement of "The General Died at Dawn" and "Three Married Men," played to an exceptional week-end and steady business throughout, with a take of $6,600, up from par by $1,800. "Girls' Dormitory" and "Shakedown," first college dual to repeat, held up to $700 above the usual $2,800. The repeat week of "The Great Ziegfeld" at the Poli, with admissions hiked 10 cents in the orchestra, and five in the balcony, dipped $500 under the $7,000 line. After two days of Indian summer just before the week-end, the weather was ideal for theatre-going, a fact which was reflected in the grosses.

Total first run business was $26,600. Average is $19,300.

Estimated takings for the week ending Sept. 17:

"GIRLS' DORMITORY" (20th-Fox)
"SHAKEDOWN" (Col.)

COLLEGE—(1,499), 25c-35c, 7 days, 2nd week. **Gross:** $3,500. (Average, $2,800)

"GENERAL DIED AT DAWN" (Para.)
"THREE MARRIED MEN" (Para.)

PARAMOUNT—(2,348), 35c-50c, 7 days, holdover. **Gross:** $6,600. (Average, $4,800)

"THE GREAT ZIEGFELD" (M-G-M)

POLI—(3,040), 40c-60c, 7 days, 2nd week. **Gross:** $6,500. (Average, $7,000)

"ANTHONY ADVERSE" (W. B.)

ROGER SHERMAN—(2,200), 40c-55c, 8 days. **Gross:** $10,000. (Average, $4,700)

"Swing" a $13,000 Hit in Providence

Providence, Sept. 20.—The fall season started with a bang here this week with "Swing Time" giving the RKO Albee one of its biggest grosses in many moons. The picture collected $13,000, which was $6,000 over the usual intake.

The Strand also had a strong attraction in "The Texas Rangers," which upped the average gross of $6,500 by $1,500. The Majestic was slightly over its $7,000 par with "Girls' Dormitory" and "Back to Nature," while the second week of "Gorgeous Hussy," at Loew's, was good for $9,000. "King of the Royal Mounted" and vaudeville at Fay's was even at $7,000.

The crisp weather was ideal for picture-going and all of the counter-summer attractions have folded now.

Total first run business was $44,100. Average is $39,500.

Estimated takings for the week ending Sept. 17:

"THE TEXAS RANGERS" (Para.)

STRAND—(2,300), 15c-40c, 7 days. **Gross:** $8,000. (Average, $6,500)

"GIRLS' DORMITORY" (20th-Fox)
"BACK TO NATURE" (20th-Fox)

MAJESTIC — (2,400), 15c-40c, 7 days. **Gross:** $7,100. (Average, $7,000)

"GORGEOUS HUSSY" (M-G-M)

LOEW'S STATE—(3,800), 15c-40c, 7 days. **Gross:** $9,000. (Average, $12,000)

"SWING TIME" (Radio)

RKO ALBERT—(2,300), 15c-40c, 7 days. **Gross:** $13,000. (Average, $7,000)

"KING OF THE ROYAL MOUNTED" (20th-Fox)

FAY'S—(1,600), 15c-40c, 7 days. Stage: Five acts of vaudeville. **Gross:** $7,000. (Average, $7,000)

"Godfrey" Is Cincy Smash; Gets $18,000

CINCINNATI, Sept. 20.—The outstanding gross last week was turned in by "My Man Godfrey," which did $18,000 at the RKO Palace, up $8,000 on the house average. It was shifted to Keith's.

"Swing Time," in its second downtown week, was runnerup from a plus-average standpoint, grossing $9,800 at the RKO Capitol, over the line by $3,300 for the best week this house has had in many months. It held over.

"The Road to Glory" had a $15,000 stanza at the RKO Albee, against a $12,000 normal figure. It moved to the RKO Lyric. "The Gorgeous Hussy" bettered the RKO Grand figure by $450 on a $3,200 take in its third week downtown.

The week was marked by a record September heat. Nearby dog racing and open air operas by the music division of the WPA constituted the chief opposition.

Total first run business was $65,850. Average is $58,700.

Estimated takings:

Week Ending Sept. 17:

"THE ROAD TO GLORY" (20th-Fox)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $15,000. (Average, $12,000) Moved to RKO Lyric.

"MY MAN GODFREY" (Univ.)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $18,000. (Average, $10,000) (Moved to Keith's.)

"THE GREAT ZIEGFELD" (M-G-M)
RKO SHUBERT—(2,150), 40c-60c, 7 days, 5th and final week. **Gross:** $4,750. (Average at 35c and 55c, $12,000)

"SWING TIME" (Radio)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 2nd week. **Gross:** $9,800. (Average, $6,500). Held over.

"WALKING ON AIR" (Radio)
RKO LYRIC—(1,400), 35c-42c, 7 days. **Gross:** $4,300. (Average, $6,500)

"THE GORGEOUS HUSSY" (M-G-M)
RKO GRAND—(1,200), 25c-40c, 7 days, 3rd downtown week. **Gross:** $3,200. (Average, $2,750)

"HALF ANGEL" (20th-Fox)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,000. (Average, $1,250)

"HIGH TENSION" (20th-Fox)
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $4,800. (Average, $12,000)

"TWO IN A CROWD" (Univ.)
KEITH'S—(1,500), 30c-40c, 7 days. **Gross:** $4,000. (Average, $6,500)

Ohio Cuts, Passes Film

CINCINNATI, Sept. 20.—"Don't Turn 'Em Loose," which was held up by the Ohio censors upon objections of welfare, penal, civic and educational leaders, has been passed, but with every murder scene eliminated. Stanley C. Jacques, local Radio manager, is making every effort to have the film passed in its entirety, or with minimum eliminations.

Wupperman Services Held

GREENWICH, Conn., Sept. 20.—Private funeral services were held here yesterday for Mrs. Josephine Wupperman, mother of Frank and Ralph Morgan, who died Thursday.

Slothowers' Daughter Killed

WICHITA, Kan., Sept. 20.—Sarah Jane Slothower, seven-year-old daughter of Mr. and Mrs. T. H. Slothower, operators of the Southern and State here, was struck and fatally injured by a hit-and-run driver while she was riding a bicycle.

"Godfrey" at $2,000 Denver Holdover Hit

DENVER, Sept. 20.—"My Man Godfrey" was the big noise of the week here at the Aladdin after a week at the Denver. It took $4,000, over a first week average by $1,000.

"Anthony Adverse" was also a big draw, getting $4,000 at advanced prices at the Broadway after a week each at the Denver and Aladdin. "The Road to Glory" stood them up at the Denham and reached $10,000.

"Swing Time" was taken out of the Orpheum after three days on a second week. It grossed $3,000.

The principal competition was the Veterans of Foreign Wars convention, walkathon and Lakeside Park.

Total first run business was $31,500. Average is $28,000.

Estimated takings for the week ending Sept. 17:

"MY MAN GODFREY" (Univ.)
ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $4,000. (Average, $3,000)

"ANTHONY ADVERSE" (W.B.)
BROADWAY—(1,500), 25c-40c, 7 days. following a week each at the Denver and Aladdin. **Gross:** $4,000. (Average, $2,000)

"GAY LOVE"
CENTER—(1,500), 15c-25c-30c, 7 days. Stage show. **Gross:** $3,500. (Average, $2,000)

"LADY BE CAREFUL" (Para.)
DENHAM—(1,500), 25c-35c-40c, 7 days. Stage: "Hollywood Follies of 1937" with Leon Errol. **Gross:** $10,000. (Average, $4,500)

"THE ROAD TO GLORY" (20th-Fox)
DENVER—(2,500), 25c-35c-50c, 7 days. Stage band with Rosita Royce. **Gross:** $10,000. (Average, $7,500)

"SWING TIME" (Radio)
ORPHEUM—(2,600), 25c-35c-40c, 3 days, 2nd week. **Gross:** $3,000. (Average, $6,000)

"MEET NERO WOLFE" (Col.)
"STAMPEDE" (Col.)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $2,500. (Average, $3,500)

"General Died" Big In Omaha at $8,200

OMAHA, Sept. 20.—"The General Died at Dawn," on a dual with "Three Cheers for Love," made an excellent showing at the Omaha with an $8,200 gross. This was $3,200 on the profit side.

"Swing Time" held up to $5,200 at the Brandeis in its second week. "Sing, Baby, Sing" and "Sins of Man" at the Orpheum also were in the money at $8,500.

Total first run business was $21,900. Average is $16,500.

Estimated takings:

Week Ending Sept. 16:

"SWING TIME" (Radio)
BRANDEIS—(1,200), 25c-35c-40c, 7 days, 2nd week. **Gross:** $5,200. (Average, $4,000)

"THE GENERAL DIED AT DAWN" (Para.)
"THREE CHEERS FOR LOVE" (Para.)
OMAHA—(2,200), 25c-40c, 7 days. **Gross:** $8,200. (Average, $5,000)

Week Ending Sept. 17:

"SING, BABY, SING" (20th-Fox)
"SINS OF MAN" (20th-Fox)
ORPHEUM — (3,000), 25c-40c, 7 days. **Gross:** $8,500. (Average, $7,500)

Supply Company Formed

ST. LOUIS, Sept. 20.—The Co-operative Sound Service Supply Co. has been incorporated here by Clyde Weston, Vera West, Catherine Cook and Henry Dunca.

"Godfrey" $6,000 Portland 2d Week

PORTLAND, Sept. 20.—"My Man Godfrey," on a dual with "Women Are Trouble," was out front in its second week at the Broadway with a take of $6,000, above par by $1,000.

"The Texas Rangers" and "Second Wife" were also good for $6,000 in a holdover at the Paramount, above normal by $1,000.

The perpetual "Mr. Deeds Goes to Town" held up well in its 19th week, securing $2,000, over par by $300.

Total first run business was $31,000. Average is $24,700.

Estimated takings for the week ending Sept. 12:

"STAGE STRUCK" (F. N.)
"DOWN TO THE SEA" (Republic)
WARNER BROS. (Downtown)—(3,400), 25c-40c, 7 days. **Gross:** $11,200. (Average, $12,000)

"MY MAN GODFREY" (Univ.)
"WOMEN ARE TROUBLE" (M-G-M)
BROADWAY—(1,912), 30c-35c-40c, 7 days, 2nd week. **Gross:** $6,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
(19th D. T. Week)
BLUE MOUSE—(1,700), 30c, 35c-40c, 7 days. **Gross:** $2,000. (Average, $1,700)

"SAN FRANCISCO" (M-G-M)
(12th D. T. Week)
MAYFAIR—(1,700), 30c-35c-40c, 7 days. **Gross:** $5,000. (Average, $3,000)

"SING, BABY SING" (20th-Fox)
"YOURS FOR THE ASKING" (Para.)
ORPHEUM—(1,700), 30c-35c-40c, 7 days, 2nd week. **Gross:** $6,000. (Average, $5,000)

"TEXAS RANGERS" (Para.)
"SECOND WIFE" (Radio)
PARAMOUNT — (3,008), 30c-35c-40c, 7 days, 2nd week. **Gross:** $6,000. (Average, $5,000)

"GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days, 2nd week. **Gross:** $6,000. (Average, $5,000)

Variety Club to Bowl

KANSAS CITY, Sept. 20.—John Muchmore was elected president of the Variety Club Bowling League at the organization meeting at Pla-Mor, where the 10-pinners will start bouncing them tomorrow.

Andy Anderson of Paramount, who will bowl with Film Delivery, got the call for vice-president, with W. J. Kubitzki, treasurer, and Frank Lambader, secretary.

Ten teams will be sponsored by as many companies or individuals: Norris Cresswell, Finton H. Jones, Erpi Midwest Exchange - Commonwealth Theatres, RKO-RCA, M-G-M, Film Delivery, Twentieth Century-Fox, Warners and the PlaMor barkers.

Plan Bust of Thalberg

HOLLYWOOD, Sept. 20.—Friends of Irving Thalberg have entered into negotiations with Allen Ullman, internationally famous sculptor, for a bust of the late producer to be presented as a memorial for the M-G-M Studios. In order to avoid any appearance of personal publicity, members of the group have asked that their names be withheld. Ullman will start work as soon as he gets the necessary specifications.

To Start Cagney Film

HOLLYWOOD, Sept. 20.—Douglas MacLean will start "Great Guy," the James Cagney picture on Oct. 15, with John Blystone directing. This will be his first production, and "23½ Hours Leave," originally scheduled to go first, has been set back to Nov. 2. MacLean is still seeking a lead for the latter picture.

"Adverse" at $11,300 Hits Seattle High

SEATTLE, Sept. 20.—"Anthony Adverse" stirred up plenty of excitement in its first week at the Fifth Avenue at advanced prices. The take on a 75-cent top was $11,300. Normal for the house is $7,000.

In its 11th week of an extended run from the Fifth Avenue "San Francisco" held up to $3,100 at the Blue Mouse. "My Man Godfrey" took $4,200 in its second week at the Music Box, and "A Gentleman from Louisiana" was strong with $5,400 at the Palomar.

Total first run business was $39,450. Average is $35,500.

Estimated takings for the week ending Sept. 18:

"SAN FRANCISCO" (M-G-M)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 11th week, extended run from Fifth Avenue. **Gross:** 3,100. (Average, $4,000)

"ANTHONY ADVERSE" (W.B.)
FIFTH AVENUE—(2,500), 35c-40c-55c-75c, 7 days. **Gross:** $11,300. (Average, $7,000)

"DEVIL'S SQUADRON" (Col.)
"THEY MET IN A TAXI" (Col.)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 days. **Gross:** $4,600. (Average, $5,000)

"MY MAN GODFREY" (Univ.)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 2nd week, extended run from Fifth Avenue. **Gross:** $4,200. (Average, $4,000)

"TEXAS RANGERS" (Para.)
"LOVE BEGINS AT 20" (F.N.)
ORPHEUM—(2,450), 25c-30c-40c, 7 days, 2nd week. **Gross:** $5,900. (Average, $6,000)

"GENTLEMAN FROM LOUISIANA" (Republic)
PALOMAR—(1,500), 15c-25c-35c, 7 days. Vaudeville headed by Pepito. **Gross:** $5,400. (Average, $4,500)

"IT HAPPENED ONE NIGHT" (Col.)
"ONE NIGHT OF LOVE" (Col.)
PARAMOUNT — (3,050), 20c-25c-30c, 7 days. (Revivals.) **Gross:** $4,950. (Average, $5,000)

"Hussy" $10,500 in 2nd Buffalo Week

BUFFALO, Sept. 20. — "Gorgeous Hussy" held up in its second week, cashing in over the holiday for $10,500 at the Great Lakes. The figure beat average by $3,500.

"My American Wife," on a dual with "A Son Comes Home" at the Century, pulled $7,900 to top par by $2,300. The Lafayette's double, "Seven Sinners" and "A Ticket to Paradise," took $7,300 over normal by $2,500.

Weather for the period was fair and warm. A touring version of "The Night of January 16th" was the only competition, drawing a fair house at the Erlanger in a three-day run.

Total first run business was $47,100. Average is $36,900.

Estimated takings for the week ending Sept. 12:

"THE GENERAL DIED AT DAWN" (Para.)
BUFFALO—(3,000), 30c-50c, 7 days. **Gross:** $14,000. (Average, $11,500)

"YOURS FOR THE ASKING" (Para.)
"HIS MAJESTY, BUNKER BEAN" (Radio)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $7,400. (Average, $7,000)

"GORGEOUS HUSSY" (M-G-M)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $10,500. (Average, $7,000)

"MY AMERICAN WIFE" (Para.)
"A SON COMES HOME" (Para.)
CENTURY—(3,000), 25c, 7 days. **Gross:** $7,900. (Average, $5.600)

"SEVEN SINNERS" (G. B.)
"A TICKET TO PARADISE" (Republic)
LAFAYETTE—(3,300), 25c, 7 days. **Gross:** $7,300. (Average, $5,800)

PROGRESS — SPEED WITH SAFETY

The Queen Mary — Speed Queen of the Atlantic

Like this famous Ship — Du Pont
Superior Panchromatic Negative
is Fast and Dependable —

DU PONT FILM MANUFACTURING CORPORATION

35 WEST 45th STREET
NEW YORK CITY
PLANT . . . PARLIN, N. J.

SMITH & ALLER, LTD.
6656 .. SANTA MONICA BLVD.
HOLLYWOOD, CAL.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 70 NEW YORK, TUESDAY, SEPTEMBER 22, 1936 TEN CENTS

Film Deals at Standstill in Chicago's Row

Independents Insist on Clearance Settlement

CHICAGO, Sept. 21.—Film deals running into hundreds of thousands of dollars are being held up in this city by the unsettled clearance problems brought about when independent theatres refused to buy any product on terms other than those of last year.

B. & K., in buying the new season's product, demanded from distributors, and in all but one instance, received an extra seven days' clearance between "C" week and the first-week-of-release. The one company which has not okayed the contracts for new product with the new clearance allowance attached is United Artists.

When B. & K. was given the extra clearance Allied Theatres, as a group, refused to buy any product until the old terms were included in all contracts. Allied claimed that setup was a violation of a consent decree handed down in U. S. District Court in 1932, which is said to state that distributors and major circuits cannot not change the clearance rules without first discussing the matter with independent theatres.

Allied has moved to take the matter up with the U. S. Attorney General

(*Continued on page* 8)

Criterion Heads for $35,000, First Week

With $27,650 garnered in the first five days, the New Criterion, which opened with "Give Me Your Heart," will gross approximately $35,000 for the first week, ending tonight. "Ramona" will follow.

"Romeo and Juliet" tallied $19,350 for the fifth week at two-a-day prices at the Astor.

"Stage Struck" will follow "Anthony Adverse" into the Strand. The latter picture will wind up a five-week

(*Continued on page* 8)

Rites for Springer Will Be Held Today

Many local exchange men and exhibitors will attend the funeral today at St. Thomas' Church, Mamaroneck, for John W. Springer, late head of the Springer & Cocalis circuit. Burial, which will be attended only by the family, will be at Kensico Cemetery.

Last Tuesday evening, just before Springer became ill, an oral arrangement for the joint operation

(*Continued on page* 8)

G. B. Deal Faces Collapse; Schenck Holds to Terms

Maxwell Seen Figure Behind Upset in Schenck G. B. Move

By BRUCE ALLAN

LONDON, Sept. 21.—The City, London's Wall Street, sees the hand of John Maxwell of British International behind the upset in the Twentieth Century-Fox and Loew offer for G. B. in the form of a new and more substantial bid for the Ostrer holdings.

A secondary report, discounted somewhat in more conservative quarters, insists that a group composed of Lord Portal, C. M. Woolf of General Film Distributors, Ltd. and Alexander Korda of London Films have stepped into the situation with a proposition of their own. A third angle maintained that Twentieth Century-Fox and Loew's may sell their holdings in G. B. instead of endeavoring to purchase enough additional shares to secure management control through the Metropolis and Bradford Trust which controls 57 per cent of the outstanding G. B. stock.

The financial editor of the *Daily Mail* on Saturday and again today stated the Twentieth Century-Fox, Loew, G. B. deal has fallen through

(*Continued on page* 10)

Alperson Active in Grand Nat'l Shares

WASHINGTON, Sept. 21.—Extensive operations in Grand National Films stock by Edward L. Alperson, New York, president and a director of the company, were shown in his July report to the Securities and Exchange Commission, made public today.

During the month, in a series of transactions, the report showed, Alperson acquired 43,931 common stock rights and disposed of the same amount, and acquired 37,530 shares

(*Continued on page* 10)

Tax Revenue Shows Decrease in August

WASHINGTON, Sept. 21.—Breaking a steady upward trend which had prevailed since last March, admission tax collections in August dropped more than $184,000 from the July figure of $1,568,487 to $1,384,107, it was reported today by the Bureau of Internal Revenue. Collections for the month, however, were more than $70,000

(*Continued on page* 10)

Gains Rapidly

"I don't know exactly when I'll get out of jail, but it will be soon," declared Joseph M. Schenck last night. He has been confined to the Mt. Sinai Hospital for a liver disorder and a general overhauling.

"I feel very well," he added.

Grosses Fail To Prove Loss Due to Radio

An analysis of grosses of 30 affiliated theatres, recently completed by the M. P. P. D. A., has proved inconclusive in determining whether or not box-office takes are injured directly by competition from radio programs which feature film personalities, it was learned yesterday.

As a result of the failure of the study to indict the participation of stars in radio broadcasting, official quarters here believe that Will Hays will make no move on his return here early next week to influence radio officials to curtail their use of film names.

The Hays organization's study of theatre grosses embraced houses located in territories which were directly covered by one or more important radio stations using the Hollywood programs. The figures gathered in-

(*Continued on page* 10)

Fleischer Named as Dramatists' Contact

Sidney Fleischer was named permanent negotiator for playwrights and producers under the new basic agreement, and arbiter under the old agreement, at a meeting of the Dramatists' Guild held at the Hotel Lincoln yesterday. Fleischer succeeds the late Joseph P. Bickerton, who occupied the

(*Continued on page* 10)

One of Ostrers Seeks Rewriting—J. M. Says He'll Stand Pat

By RED KANN

The possibility loomed last night that the Twentieth Century-Fox, Loew deal for Gaumont British may be washed up because of the insistence of one of the Ostrer brothers for a revamping of the purchase offer on different and, presumably, more favorable terms.

Joseph M. Schenck, chairman of the board of Twentieth Century-Fox, admitted this to MOTION PICTURE DAILY over his hospital telephone at Mt. Sinai where he is confined for observation of a liver disorder.

"We heard today that one of the Ostrers was insisting upon re-trading the terms of the deal. We have made our offer and are standing by it. I do not propose to change the terms," he said. Schenck did not mention which Ostrer it was.

As perhaps the chief individual factor in the long negotiations leading to what would be the largest international deal in the history of the industry, Schenck's statement came as partial confirmation of widespread rumors in London that the deal might not be consummated after months of deliberations, agreements and outlines of terms set up here in conferences with Nicholas M. Schenck, president of Loew's and M-G-M, and Isidore Ostrer, managing director of Gaumont British.

The understanding last night was that the shift in the situation was traceable to renewal of offers for G. B., through Metropolis and Bradford Trust, by British interests, led probably by John Maxwell of British International who had made at least one earlier bid for the company.

Inferentially, confirmation of another Maxwell bid was furnished by Schenck himself who also stated the head of B. I. P. recently had made an offer to purchase Twentieth Century-Fox's interest in M. and B., which controls 57 per

(*Continued on page* 10)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 22, 1936 No. 70

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Clrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*,. Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern*, Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Barnstyn Completes Film Deals Abroad

Several product deals were completed in England and on the Continent by Jack C. Barnstyn, head of British and Continental Trading Co., during a three-month trip abroad from which he returned over the weekend, Barnstyn said yesterday.

He brought back with him a print of a new film, "Guilty Melody," which was produced in London by the Ealing Studio, and is being distributed in England by A.B.F.D. He is negotiating its distribution here. Barnstyn said he found business in England exceptionally good, but that on the Continent it was very poor.

To Call Option Warrants

A reminder that option warrants for the purchase of the preferred and common stock of Twentieth Century-Fox Film Corp. are exercisable at $70 a unit for one year after Oct. 1 has been sent by Arthur W. Loasby, chairman of the reorganization committee of General Theatres Equipment, Inc., to holders of certificates of deposit for the 10-year, six per cent convertible gold debentures.

Philadelphia Starts Central Film System

PHILADELPHIA, Sept. 21.—Clark Film Distributing, Inc., the new company formed by Horlacher's Film Delivery Service to inspect and route films, got under way today with Grand National and several other independent companies as the first accounts to be served.

No major companies have joined the move, but the backers hope they will fall in line after the plan has been in operation a few months.

K. C. Deal Is Closed

KANSAS CITY, Sept. 21.—E. M. Jamison of the Kansas City Film Delivery Service, has signed with Grand National to handle the local inspection and distribution. Jamison plans to line up a number of other independent exchanges in this territory.

While in New York recently Jamison closed a deal with TWA to handle the local delivery of all air express packages.

No N. Y. Plans Made

No plans are under way to centralize inspection and booking of films in the Greater New York territory, it was stated yesterday by Louis Molitch, executive of Horlacher's Film Delivery Service. He will return to Philadelphia, his headquarters, today.

Sue to Recover Film

A suit to recover 15 reels of negative, tentatively entitled "Indomesia," photographed in the vicinity of Borneo, has been filed in N. Y. Supreme Court by Morton Hartman and Verne Porter, Inc., against Luther Reeb and K. Blyth Emmons. The complaint charges that the plaintiffs turned over the film to the defendants on March 21, 1935, to complete work on it in 90 days and that the defendants then refused to turn over the film. The defendants have entered a general denial to the charges and they also deny that the plaintiffs are the owners of the film.

This morning the plaintiffs will ask Justice Edward J. McGoldrick for an order to examine the defendants before trial. In the complaint, the plaintiffs seek $25,000 damages, or the film, plus 5,000 damages for detention of the film. The defendants have made a counter claim for $2,290.

Woman Sues Pathe News

A $10,000 libel suit was filed yesterday in U. S. District Court, Brooklyn, by Mrs. Gertrude Sweenek against Pathe News, Inc. Mrs. Sweenek charges she was libeled in a clip released April 13, 1935, and which represented her and several other women taking reducing exercises in Philadelphia Jack O'Brien's gymnasium. She alleges that comment by Teddy Bergman held her up to ridicule. The film was shown in court. Pathe attorneys, pending a motion for dismissal, stated that the facts did not warrant action and asked to have the plaintiff state whether or not it was a newsreel. Hearing will resume tomorrow.

Obtains "Ecstasy" Writ

KANSAS CITY, Sept. 21.—Roy W. Rucker, representing Jewel Prod. and the Royal Theatre, today obtained an order from Circuit Judge Ray Cowan requiring the city to appear tomorrow to show cause why it should not be restrained from interfering with the exhibition of "Ecstasy."

Wanted to Know

Lincoln, Neb., Sept. 21.—A tourist gazed up at the triple feature ads on the Capitol the other day about 4 o'clock in the afternoon.

"Am I in time to see the whole show?" he asked the cashier.

She admitted he would probably make it if he hurried.

Lawyers Will Study New Copyright Move

No formal action was taken yesterday by attorneys of major companies on an oral report by Edward P. Kilroe, chairman of the copyright committee, who returned last week from a seven-week trip abroad gathering data in connection with the Berne Copyright Committee.

Revisions suggested by Kilroe before film companies recommend to Congress the joining of the Berne Committee by the U. S. were thoroughly discussed at a two-hour session at the Hays office. Kilroe will reduce the analysis to writing and early next week will call another conclave. In the interim, however, the lawyers will digest the suggestions made.

Attending the session were, in addition to Kilroe, James L. Polk, Paramount; Aloph Schimmil, Universal; Benjamin Pepper of O'Brien, Driscoll & Raftery, representing U. A.; David O. Decker, M-G-M; Robert Dan, RKO; Morris Ebenstein, Warners; Irving Moross, Columbia.

To Decide Picketing Extension in a Week

Decision on the extension of the picketing campaign of the American Federation of Musicians from New York to other major cities will be made within a week, it was learned yesterday. Local 802 of the A. F. M. is conducting the drive here, which is designed to bring about the remployment of "living music and entertainment in the theatres." With the addition of the New Criterion to the list, 21 film houses in New York, Bronx and Brooklyn are being picketed.

Jacob Rosenberg of Local 802 declared that music unions in other cities have asked for details on the operation of the campaign. Only houses with orchestra pits or stages are being picketed, Rosenberg insisted, and asked that it be made clear that the campaign is "not a fight against canned music," but a drive to bring about reemployment of union members to supplement the present shows. He declared himself as satisfied with the progress of the campaign thus far.

Hays Meet Off Again

The twice-postponed annual meeting of the board of M.P.P.D.A., which was scheduled for tomorrow, is being set back again and is now slated for Sept. 30. The postponements have resulted from changes in plans which have kept Will H. Hays, president, on the coast longer than anticipated. Hays was to have presided at a meeting of the Producers' Ass'n in Hollywood last night, and may leave for the east within the next few days. At present, he is expected here early next week.

Films Setting New Quality Mark—Coh

Hollywood studios are setting a ne mark in quality productions whic should account for continued increas in theatre attendance throughout th fall and winter season, when genera business conditions are expected t reach their improvement peak, Jac Cohn, vice-president of Columbia, sai yesterday on his return by plane fro a brief coast visit.

Cohn was enthusiastic over "Los Horizon," which was screened at th studio with other new product, an said he was impressed by the outloo for "Theodora Goes Wild," with Iren Dunne, and "Depths Below," wit Dolores Del Rio.

Cohn leaves for London on th *Queen Mary* tomorrow, to be gon about three weeks. While there, h will look over the company's produc tion interests in England and mak what he described as his "annual in spection" of the London situation.

Harry Cohn, Columbia president, i expected here from the coast earl next week. The company's annua board meeting for the election of officers may be held during his New Yor stay.

Benham, Collins End Coast Federal Prob

WASHINGTON, Sept. 21.—Willia Benham, accompanied by Harold Col lins and another attorney from th Dept. of Justice, have returned fro the coast after spending six weeks investigating a number of complaints Several studios were visited by th Federal lawyers, reputedly in connection with a questionnaire sent out recently by Assistant Attorney Genera Dickinson.

Benham also played an importan part in the investigation by the department in the Government's anti-trust suit in St. Louis. Collins was on the Government legal lineup in the St. Louis equity case, but not in the criminal action.

R. A. McNeil Denies Rift with Universal

SAN FRANCISCO, Sept. 21.—Answering a rumor of a split between Universal and Golden Gate, Robert A. McNeil today stated:

"We are unaware of any difficulties with Universal. Despite strikes on our city's waterfront and in the agricultural sections this is the first we have heard of a strike on the part of Universal against one of the business interests of northern California."

Without permitting further quotation, McNeil indicated that the situation is approaching a probable settlement.

Lubitsch Coming East

HOLLYWOOD, Sept. 21.—Ernst Lubitsch left for New York today by plane. He is accompanied by Samson Raphaelson who will prepare the next Marlene Dietrich story.

Robert Gillham, Paramount's director of publicity, is remaining on the coast for sales conferences.

Cinema Club to Meet

A luncheon meeting of the board of governors of the Cinema Club to discuss plans for fall activities will be held tomorrow in the clubrooms.

Just one of the reasons why the Show of Shows, Paramount's "Big Broadcast of 1937", is gonna pack 'em in at your theatre

"THE BIG BROADCAST of 1937"

The most beautiful girls in the world . . . that's what you're going to say when you see these **LeRoy Prinz** lovelies swing through the measures of **"La Bomba"**, one of the many big production numbers in the Show of Shows, **Paramount's "The Big Broadcast of 1937"**

Retain Price Raise At 2 in Pittsburgh

Pittsburgh, Sept. 21.—The increase in prices at Warners' Stanley and Loew's Penn, started on "Anthony Adverse" and "The Gorgeous Hussy," will continue in effect indefinitely. Both houses increased their scales for straight pictures by 10 cents for matinees and evenings.

At the same time, the Fulton dropped its bargain opening price of 15 cents. Its early matinee admission price is now 25 cents.

Increase on Specials

Louisville, Sept. 21.—Admission prices have been raised in two instances here, but only for specials, and cannot be taken as an indication of general price raising in this area. On "Anthony Adverse" the Mary Anderson increased the matinee price from 28 cents to 44 cents, while the night prices were raised from 44 cents to 61 cents for the three-week engagement.

Prices also were raised at Loew's State for "The Great Ziegfeld." The picture played the Brown in the spring at roadshow prices, and for the present showing the increase was from 28 to 38 cents for matinees, and from 44 cents to 55 cents at night.

Change Policy in Seattle

Seattle, Sept. 21.—Hamrick-Evergreen's Paramount here has instituted a single feature, class "A" product, according to William Hamrick. "The Gorgeous Hussy" was the opening attraction under the new policy, with admission rates raised to a 40-cent top, in place of the previous 30-cent top for dual-features.

RKO Men Go to Dallas

After a week of conferences here Cresson E. Smith, RKO western and southern sales manager; Herbert MacIntyre, southern district manager, and Sol Sachs, Dallas branch manager, left by air last night for a general survey of the southwestern sales territory. They will make their headquarters at Dallas.

Plan Tampa Sales Tax

Tampa, Sept. 21.—A new tax ordinance before the City Council calls for a sales tax of 30 cents on each $100 of gross receipts. Bank Night receipts would be taxed at $1 per $100.

It will be voted on next week, and, if passed, will become effective Oct. 1.

Film Party Arrives

Southampton, Sept. 21.—Aboard the *Normandie* stopping here today were Mrs. Spyros Skouras and her daughter, Daphne; Mrs. Lillian Alperson, Ricardo and Mrs. Cortez, Sally Eilers, Sophie Tucker and Mick Hyams of H. & G. Kinemas.

Sherman Held by Para.

Hollywood, Sept. 21.—Paramount today signed Harry Sherman to a new two-year contract calling for the production of 12 pictures in the Hopalong Cassidy series.

Imperial to Blackstone

The Blackstone Agency has taken over the Imperial Pictures account. Ruth Schwerin has rejoined the agency.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Without Orders"

(Radio)

Hollywood, Sept. 21.—Built of tried and true ingredients, this latest aviation story compares favorably with the best from the standpoint of thrills and melodrama. Motivated by sound dramatic conflict the tale is spectacularly embellished by sensational aerial thrill, action and production effects. It possesses entertainment value fully worthy of general audience attention. Also, it should lend itself well to interest-creating exploitation.

Based on a Peter B. Kyne story, the screen play of J. Robert Bren and Edmund Hartman is intelligently and logically done. The aerial sequences are skillfully photographed by J. Roy Hunt and Vernon Walker. The Lew Landers direction seldom misses a beat and keeps the show moving at a brisk pace.

The plot concerns the intense professional and romantic rivalry between Robert Armstrong, a reliable transport flier, and Vinton Haworth, a stunter. Playing the game fair and square, Armstrong always seems to get the short end of the stick, his hardest blow being the announcement of Sally Eilers, a stewardess, that she will marry Haworth. After Haworth assaults Francess Page, Miss Eilers' sister, to prevent her from spreading news of his past indiscretions, he turns completely yellow as he is flying a passenger plane through a storm and commits suicide, leaving Miss Eilers to land the ship as best she can. In a suspense-packed finale, Armstrong sends instructions to the girl by radio, enabling her to land the plane safely.

The picture is convincingly acted in all its phases by the principals, Charley Grapewin and especially by Haworth, a newcomer, who gives a splendid account of himself in a most distasteful role. Geared to a high theatric atmosphere, the film has that quality that will move an audience to hisses at one point and to cheers at another.

Production Code Seal No. 2,499. Running time, 63 minutes. "G."

Looking 'Em Over

"Romance Rides the Range"

(Spectrum)

The first of a new series of six musical westerns starring Fred Scott, this production by Jed Buell and George Callaghan would have been vastly improved, as western material, had it been endowed with considerably more action. It must be obvious that the audience for westerns is, above all, an action-seeking audience. With the exception of a fist fight or two, this lacks that all-important ingredient.

Scott is supported by Marion Shilling, Cliff Nazarro, Buzz Barton and Bob Kortman in particular. Scott's voice is good, the song numbers are effective, but it would seem that the average youngster would gladly sacrifice vocal renditions for a few more whizzing bullets and racing horses than are found herein.

Scott, opera singer, vacationing on his ranch, discovers that Miss Shilling and her brother are being cheated by Kortman and his brother. The manner in which he brings them to book and clears himself when romantic complications develop, might have been told with less conversation and more punch. Harry Frazer directed.

Production Code Seal No. 2,502. Running time, 59 minutes. "G."

Virginia's Sunday Cases Up on Appeal

Richmond, Sept. 21.—This state's Sunday laws seem headed for appeals to the Supreme Court in spite of the fact that Charles A. Somma was acquitted on an appeal to Hustings Court some time ago.

Fleet Robinson, manager of the Virginia at Danville, went to jail rather than pay a $5 fine. L. L. Long, projectionist at the theatre, was acquitted after trial.

An appeal by S. H. Northington, manager of the Bluebird, Petersburg, is scheduled to come up in Hustings Court at Petersburg Oct. 2.

New Mississippi Tax Vetoed by Governor

Jackson, Miss., Sept. 21.—Gov. Hugh White has vetoed the revised state admission tax, which provided for a decrease in the tax on small town theatres and an increase for city houses. The state tax of one cent on each 10 cents or fraction thereof continues in force, as a result of today's action.

Ed Kuykendall, M.P.T.O.A. president, who came here from Columbus as an observer at the special session of the Legislature, has returned to his home with plans for going to New York from there next weekend.

N. Y. U. Film Course Will Open Thursday

On Thursday New York University will inaugurate a new series of lectures in its course on films, conducted by Prof. Frederick M. Thrasher, associate professor of education, at its downtown school. The course will consist of two series of lectures, one each Thursday evening, the first group running to February, the second through June.

The screen's contribution to contemporary life will be the basic theme of the course, which will be given with the cooperation of the National Board of Review. Various representative figures in the film business and fields related to it will lecture each week. The opening session will be addressed by Terry Ramsaye, editor of *Motion Picture Herald,* who will speak on "New Trends in the History of the Movies." Louis Nizer, Howard S. Cullman, John S. Martin, Wilton Barrett and Max Fleischer will be among the lecturers during the first half of the course.

Optimism Runs High In Providence Area

Providence, Sept. 21.—The advent of the new season finds exhibitors here more than usually optimistic. They have succeeded in weathering a summer which was crammed with horse racing, legitimate theatre and resort opposition and the general exodus to the beaches, all of which made deep inroads into grosses.

Prior to the Labor Day openings the Strand, Loew's and Fay's cut loose with big advertising campaigns and received generous cooperation from the dailies in news copy. Managers anticipate no increase in prices during the fall and winter with all houses in the downtown area scaled a 40-cent maximum.

The fact that business conditions show constant improvement in this textile area is regarded as another augury for a banner year.

W. B. to RKO, Comerford

Contracts have been signed with RKO and the Comerford circuits for the entire Warner-First National-Cosmopolitan feature lineup, including Vitaphone shorts and trailers for the 1936-'37 season.

John O'Connor, for the circuit, and Bob Mochrie, acting for Warners, closed the RKO deal, while the Comerford pact was signed by Mochrie and John Nolan, who represented the theatres.

Al Barnett Very Ill

Pittsburgh, Sept. 21.—Al Barnett, local Universal manager, is seriously ill at the Montefiore Hospital. He has had several blood transfusions and every exchange manager has offered to donate blood. Arthur Levy, manager of the Columbia branch, has given Barnett a pint.

Sig Wittman, district manager, was here all last week and left for New York last night.

Fred Dolle Recovering

Louisville, Sept. 21.—Fred Dolle, head of the Fourth Ave. Amusement Co., has recovered sufficiently from a recent appendicitis operation and has been moved to his home.

Educational Films Get Chinese Study

WASHINGTON, Sept. 21.—That films may become an important factor in the education of China's illiterate masses is indicated in a report to the U. S. Dept. of Commerce from Commercial Attache Julean Arnold in Shanghai. The Chinese Ministry of Education has appointed a special committee to undertake the educational film movement.

One of the first tasks facing the committee will be to train personnel to produce educational films. It is also planning to purchase a large number of projection machines for distribution to various provinces and municipalities.

The Ministry is planning to produce films on history, industrial and agricultural conditions, sanitation, and other subjects.

Researchers to Make Preservative Tests

HOLLYWOOD, Sept. 21.—Arrangements have been completed by the Academy Research Council to conduct a series of field tests on the various film preservative processes now available to companies.

Starting next week a test reel containing several 150 ft. sections of film, each section treated by a different preservative process, will be taken into each of approximately 150 theatres and projected from three to six times to determine the comparative effects of field service.

Membership of the committee handling the tests consists of Harris Ensign, chairman; George Crane, Fred Gage, Hugh McClung, Sidney Lund, J. M. Nickolaus, John Swain, A. U. Guerin and Gordon S. Mitchell.

Youngclaus Not Quitting

LINCOLN, Neb., Sept. 21.—W. H. Youngclaus, head of Western Theatre Enterprises, denies that he has given up plans for a circuit or that he will terminate his partnership with W. H. Thompson. He has disposed of five of his six houses in recent weeks.

Set Extra "Romeo" Show

Four shows every Saturday has been adopted as the policy for the run of "Romeo and Juliet" at the Astor. The extra performance will be sandwiched in between the three other shows at 6 P.M.

"Tundra" to Criterion

"Tundra" will go into the new Criterion soon. A deal has been closed between Harry Rathner, general sales manager of Burroughs-Tarzan and Bert Kulick of Syndicate Pictures with Harry Charnas and B. S. Moss.

Slight Damage in Fire

CHICAGO, Sept. 21.—A fire in the Twentieth Century-Fox exchange here caused $1,500 damage, largely from smoke and water. Several files of office records were ruined but no film was destroyed.

SMPE Meets Sept. 23

The Atlantic coast section of the Society of M. P. Engineers will hold its first meeting of the new season Wednesday evening, Sept. 23 at the office of Paramount News, Inc.

Looking 'Em Over

"Trouble Ahead"

(*Atlantic*)

The boy-meets-girl theme in a London setting, whimsically directed by Monty Banks, this is an entertaining offering with moments of charm and the novelty of being actually done in and about London. Aside from being projected against travelogue scenery, this importation from Allied Films features Charles Farrell, Gregory Ratoff, Margot Grahame and for a brief sequence, Marion Harris.

Farrell plays the American actor who goes to England accompanied by Ratoff, his press agent. The acclaim of his English public causes Farrell to flee and when he makes his escape on a bus he meets Mary Lawson. The romance develops from that point. However, Ratoff's troubles start when the English backer of Farrell's film reveals the details of a leading lady contest which Miss Grahame must win. Of course Farrell objects. Miss Lawson, a Cinderella-like girl, is misinformed by Ratoff and goes off. Farrell takes ship for the States and as things move at a faster pace Ratoff eventually settles the difficulties and they all return. The serio-comic romance is well handled and a boating scene in the early morning is attractive.

Farrell is good in a fitting role. Miss Grahame and Miss Lawson as siren and sweetheart, respectively, give good performances. Ratoff is perfect. The support includes Diana Napier, H. F. Maltby, Catherine Nesbit, Pat Ahearn and Sally Stewart.

Previewed without production code seal. Running time, 75 minutes. "G."

Overseas Previews

"The Man Who Changed His Mind"

(*Gaumont British*)

LONDON, Sept. 12.—Boris Karloff, again a sinister doctor, in one of those types of stories in which the desire to curdle the spectators' blood is sometimes more obvious than the success of that attempt.

However, and although the fearsome and wonderful machinery by which the crazy medico transfers one man's soul to another conveys an unintentional atmosphere of travesty, there are other entertainment elements which get over more effectively.

Notable is Frank Cellier's portrait of a pompous newspaper owner and Donald Calthrop's picture of an embittered cripple, and there is ironic humor in the situation of this warped mind being seen in operation from the rotund frame of the press magnate. Some people will be thrilled by the apparatus by which the transposition of personalities is effected, first in the case of monkeys and then with men.

The love interest depends on the fact that John Loder, the newspaper man's son and heir, loves the beautiful assistant of the mad doctor and that the latter exchanges bodies with the young man in order to get the girl. She, of course, manages to effect a comeback.

It has obvious exploitation possibilities.

Running time, 65 minutes. "A."

"Dusty Ermine"

(*Twickenham-British*)

LONDON, Sept. 11.—An amusing adaptation of Neil Grant's stage play with Ronald Squire excelling himself as a droll forger-artist hero and Margaret Rutherford putting up a quite outstanding performance as a middle-aged woman crook. This actress looks a discovery for either humorous or macabre "characters." Hollywood is likely to note her.

The story concerns the tracking in London of a gang of forgers and their final rounding up in an Alpine resort and has some hair-raising ski stunting against very beautiful snow backgrounds, but its main appeal is in Squire's depiction of the criminal-by-accident and his battle of wits with the police. Love interest is purveyed very engagingly by Jane Baxter and by Anthony Bushell, as an ingenuous detective, in a fortissimo of voice and action which is somewhat tiring.

The blend of comedy, crook melodrama and open-air thriller will make it entertainment where its witty but very English dialogue gets by.

Running time 75 mins. "A."

ALLAN.

"Dodsworth," tomorrow morning's opener at the Rivoli, was previewed by wire on Sept. 17 from Hollywood.

"Texas Rangers," which is to be previewed at the Paramount tonight, was reviewed from Hollywood on Aug. 20th by wire.

Variety Club

Cleveland

CLEVELAND, Sept. 21..—The Cleveland Variety Club is making preparations to open its clubrooms in the Statler Hotel, following a summer of inactivity. Weekly luncheons will be resumed, also the "queens for a day" ladies' afternoons. The first social event will be a dinner-dance for members and guests. S. A. GERSON is in charge of arrangements, including setting the date for the affair.

Indianapolis

INDIANAPOLIS, Sept. 21.—Two hundred persons attended the party which dedicated the new quarters of Tent No. 10 in one of the city's more pretentious residences of an older day. Inside, however, the club members have swept out the Gay Nineties tinge and installed furniture and decorations in modern style. A rathskeller has been fitted up as a successor to the Tent's circus-motif bar in the old homestead in the Claypool Hotel.

Flowers decorated the clubrooms for the party. Dancing was part of the evening's festivities and entertainment was provided by acts from the Lyric's vaudeville bill, supplied by Charles Olson, Lyric manager.

Set M.P.T.O. Session

SEATTLE, Sept. 21.—The annual convention of the M. P. T. O. of Washington will be held here Oct. 16 at the Washington Hotel. Executive Secretary James M. Home is arranging for the business program. The annual film ball will be held in the evening, sponsored by the Northwest Film Club. Roy Cooper of Sterling Chain Theatres will be general chairman of the ball, with L. J. McGinley of Universal in charge of the Film Row section.

Wall Street

Para. Makes New High on Board

	High	Low	Close	Net Change
Columbia	39¼	38⅛	38⅛	— ¾
Columbia, pfd	47	47	47	.....
Consolidated	4⅝	4⅝	4⅝	.....
Consolidated, pfd	17⅞	17⅞	17⅞	— ¼
Eastman Kodak	173½	172½	172½	—1½
Gen. T. Equip.	24½	24¼	24¼	+ ¼
Loew's, Inc.	62	60⅜	61¼	—1⅛
Paramount	12¼	11⅞	12	.....
Paramount 1 pfd.	93¾	92	93	+1¼
Paramount 2 pfd.	12¾	12¼	12½	.....
Pathe Film	8½	8⅛	8¼	— ¼
RKO	7⅜	7⅛	7⅛	— ⅛
20th Century-Fox.	31⅜	30⅞	30⅞	— ⅛
20th Century, pfd.	39⅜	38¾	38¾	— ¼
Universal, pfd.	110	109½	110	.....
Warner Bros.	14⅛	13¾	13¾	— ¼
Warner Bros., pfd.	62	62	62	.....

Slight Curb Movements

	High	Low	Close	Net Change
Grand National	4¼	4⅛	4⅛	— ⅛
Sonotone	2½	2⅜	2½	.....
Technicolor	27¾	27⅜	27½	— ½
Trans-Lux	3⅞	3¾	3¾	.....

Bonds Gain

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99¼	99	99⅛	+ ⅛
Paramount B'way 3s '55	60½	60¼	60¼	+ ¼
Paramount Pict. 6s '55	96⅞	96½	96⅞	+ ⅜
RKO 6s '41 pp.	78¾	78¼	78¾	+ ½
Warner Bros. 6s '39 wd	97¾	97¾	97¾	.....

(Quotations at close of Sept. 21)

There's one sure way that you'll be able
To dress the darlin' in ermine and sable
—For the Warner line-up 'phone, wire or cable
'Cause right afte
Comes 'Cai

MARION DAVIES CLAR
"CAIN AND MABE

With ALLEN JENKINS
WALTER CATLETT • DAVID CARLYLE
Directed by LLOYD BACON • Music and
Dance Creations by Bobby Connolly

ROSCOE KAR
HOBART CAVANAU
Lyrics by Harry Warren & Al D
A Cosmopolitan Produc

de

fter'

Capel'!

GABLE

E

RN

AU

AID

duc

CAIN—
he was
awfully able!

ALL THIS GIGANTIC PROMOTION!

ADVERTISED TO 70,000,000 MAGAZINE READERS!

It's Step No. 3 in the sweeping series boosting current Warner hits with full-page ads in every important national magazine!

ADVERTISED TO 24,000,000 NEWSPAPER READERS!

A blazing 165,000-line day-and-date newspaper campaign will cover the country's key-market areas for from 8 to 12 solid days!

ADVERTISED TO THE NATION'S RADIO LISTENERS!

The stunning new Warren & Dubin tunes are taking the air everywhere — and every broadcast is an ad for the show!

"CONEY ISLAND" • "HERE COMES CHIQUITA"
"I'LL SING YOU A THOUSAND LOVE SONGS"

All Set Up For Simultaneous Nation-wide Release Oct. 19th by *Warner Bros.*

Film Deals at Standstill in Chicago's Row

(*Continued from page* 1)

within the next few days. Attorneys are now preparing a complaint.

The clearance plan used here is based on admission prices. When a number of B. & K. "C" week theatres recently raised their scales from 20c-30c to 25c-35c the clearance difficulty was cleared somewhat as the raise put them in what might be called a "B-C" week. If these prices could be "fixed" the indie group would not oppose the clearance. However, Allied claims that after the contracts for film have been accepted with the extra clearance clause attached B. & K. could lower prices and thus get the advantage of the extra period which is said to be detrimental to the first and second week houses. These theatres, for the most part, are independently owned and operated.

Clearance Right Conceded

In many cases it is pointed out that B. & K. deserve the extra clearance. The indies agree, but the rule affects all "C" week houses. If certain ones entitled to the clearance were given it, the independents say, they would be satisfied. All this is expected to come up in the federal investigation.

The clearance plan is thought by many exhibitors to be so keenly desired that B. & K. are merely threatening to use double features as a means of getting it. To date no offer for a settlement has been made by either side. B. & K. originally planned to get duals started in outlying theatres about the middle of September, but business in the Loop has been so good that many new pictures have been held over and not enough new product is available for the double bills. Such pictures as "The Great Ziegfeld," "Anthony Adverse" and "His Brother's Wife" are scheduled to play B. & K.'s. "A" and "B" theatres before the dual policy starts. This means that it will probably be another three or four weeks before it goes into effect.

Taking All Major Product

This year B. & K. has signed for all major product. The United Artists deal was probably held up because the Great States Circuit refused to buy the product when it was learned that a number of pictures on the list had been sold to downstate theatres which are in competition with Great States. United Artists, it is reported, has refused B. & K. the extra clearance and will not close the deal until an agreement is reached.

Allied plans another meeting this week to complete plans for filing a protest. Unless some sort of an understanding is reached all film deals will be delayed. As playdates for some of the new pictures are rapidly drawing near, the situation is causing both theatremen and distributors great concern.

Melcher Issues Denial

Washington, Sept. 21.—While admitting that he would soon leave for the coast, Edward deS. Melcher, dramatic editor of the *Evening Star*, denied today that he will join M-G-M.

Purely Personal

JACK COHN returned yesterday from the coast enthusiastic about the American Airlines sleeper plane which brought him back. While in Hollywood he saw three new Columbia pictures, including "Lost Horizon." Harry Cohn did not come in. Jack will sail tomorrow for London on the *Queen Mary*.

●

Sam Moscow, southern division head for Columbia with headquarters at Atlanta, and Jack Underwood, manager of the Dallas exchange, have returned to their respective offices after concluding several circuit deals here.

●

Tallulah Bankhead returned to the Broadway stage last night when "Reflected Glory" took its bow at the Morosco. Many film first nighters were on hand, as usual.

●

Jack Partington will leave by air next Monday for St. Louis where he will spend a week preparing the Ambassador for stage presentations, which open there Oct. 2.

●

Frederick Lonsdale will leave England tomorrow on the *Normandie* bound for New York and the coast where he will do the adaptation of "The Prisoner of Zenda."

●

Betty Furness, having completed her work in "All-American Chump," arrived in town Sunday for a week's stay.

●

Jerome Safron, Columbia coast district head, will leave by air Sunday for Los Angeles.

●

Jack Barnstyn is back from his annual trip abroad. He was away about five months.

●

Harry Popkin, coast circuit operator, and his associate, Dewey Ringer, are in town.

●

Lois Jacoby's progress at the Beth Israel Hospital is steady. It was an operation for appendicitis.

●

Frank and Ralph Morgan are planning to leave by air for the coast tonight.

●

E. W. Templin of the Erpi Hollywood office is en route to London to join the engineering staff there.

●

M. Robinson of Atlas Corp. left for St. Louis last night. He took the air lanes.

●

H. J. Yates, Jr., returned over the weekend from Europe on the *Bremen*.

●

Henri Elman was in town yesterday from Chicago.

●

Oliver Hinsdell arrived from the coast over the weekend.

●

Harry Gold left yesterday for Scranton.

●

Sylvia Sidney left on the Century yesterday en route to the coast.

●

Pete Dana, Universal manager at Albany, was in and out yesterday.

●

Sig Wittman got back from Pittsburgh yesterday.

●

WILLIAM LeBARON is expected here from the Paramount studio at the end of the week for home office conferences. His departure from the coast is being delayed a few days while he confers with Adolph Zukor.

●

William Kupper, western division manager for Twentieth Century-Fox, is back from a tour of the western territory. William Sussman, eastern division head, is visiting Philadelphia and Washington accompanied by William J. Clark.

●

Paul Hoefler, accompanied by Clifford Penny, unit manager, and Walter Blunt, cameraman, will sail tomorrow on the *Queen Mary* on the first leg of a trip to Africa where they will film "Black Empire" for Warners.

●

Harold Winston, test and dialogue director for "Lost Horizon," arrived from the coast yesterday by plane to make tests of a number of people lined up by Columbia. His stay here is indefinite.

●

Harold McCracken, Van Beuren associate producer, has returned from the vicinity of Cape Hatteras, having completed a one-reel subject which will be released by RKO in the "World on Parade" series.

●

James Jovaney, president of Superior Pictures, with exchanges in Chicago, Milwaukee, Indianapolis and St. Louis, is in town for a week at the Edison.

●

Wesley Ruggles leaves the coast tomorrow by plane to attend the opening of "Valiant Is the Word for Carrie," here.

●

Charles Boyer and his wife, Pat Paterson, who arrived yesterday on the *Queen Mary*, will leave tomorrow for the coast.

●

Rodney Bush, Walter Wanger's eastern representative, has arrived from the coast to establish offices in New York.

●

Lois Long, late of the *New Yorker*, is on the coast to start her writing duties for Paramount.

●

Bill Frawley, Paramount comedian, will be in town for the World Series.

●

S. Barret McCormick will return today from Hollywood.

●

M. A. Schlesinger will sail tomorrow on the *Queen Mary*.

M-G-M Re-signs Romberg

Hollywood, Sept. 21. — Sigmund Romberg, composer of the music of "Maytime" which M-G-M has in work, has been signed to a new contract.

Donald Barr Chidsey's new novel, "Weeping Is for Women," has been purchased by M-G-M.

Disney Seeks Color Deal

Hollywood, Sept. 21.—Walt Disney is negotiating a three-year deal with Technicolor. His current contract expires with his U.A. deal.

Rites for Springer Will Be Held Today

(*Continued from page* 1)

of the S. & C. theatres had been completed with Sam D. Cocalis. Th lawyers were to have started drawin the papers the following day, but du to the Jewish holidays deferred th meeting to Saturday, when Springe passed away at the Polyclinic Hospital. The papers were to be signe this week, following which Springe and Cocalis had planned to leave fo Bermuda.

Cocalis yesterday expressed dee regret at the passing of his partne stating that he was almost prostrate when he received the news Saturda while playing golf at the Deal Countr Club, Deal, N. J.

Luescher Services Tomorrow

Funeral services for Mark A Luescher, veteran theatrical pres agent who died at his Southport Conn., home on Sunday, will be hel here tomorrow at 11 A.M. at St Stephen's Protestant Episcopa Church, 122 W. 69th St. Luesche was 60 years old. He is survived b his widow and two daughters. Buria will be in the Greenwood Cemetery Brooklyn.

Born at West Sand Lake, N. Y. Luescher was educated in Syracus public schools and studied art at Cornell. He started a weekly magazin and later became dramatic editor an cartoonist of the *Syracuse Standard* He managed the Shuberts' first theatre, the Baker, in Rochester, and wen to New York as business manage and press agent of their Heral Square. With Louis F. Werba h opened the first roof garden theatr in New York, in 1909. During hi career he was known as a producer but achieved his greatest success as a press agent.

Criterion Heads for $35,000, First Week

(*Continued from page* 1)

run Sept. 29. After "Stage Struck," the popular price engagement of "A Midsummer Night's Dream" will begin. It is set for a fortnight's run

"Dodsworth" will open at the Rivoli tomorrow morning. "The Last of the Mohicans" will wind up a three-week run tonight with approximately $18,000 for the last stanza.

Despite the bad weather Friday "My Man Godfrey" grossed $67,000 for the first four days at the Music Hall. It was decided to hold the picture a second week, thereby setting back the opening of "Craig's Wife."

"Sing, Baby, Sing," for the first three days of the second week at the Roxy, took in $28,600. Howard S. Cullman has decided to hold it for a third week.

John Dored Released

Gibraltar, Sept. 21.—John Dored, Paramount News cameraman, is here following his release by Spanish rebel forces who arrested him while he was on an assignment near Navalmoral de la Mata.

M-G-M Group Returns

Nicholas M. Schenck, J. Robert Rubin and Howard Dietz returned from the coast yesterday after attending the funeral of the late Irving G. Thalberg.

In Loving Memory of

John W. Springer

His associates and employees

Deal with G. B. May Collapse, Says Schenck

(*Continued from page* 1)

cent of the outstanding stock of G. B. That offer was declined and will continue to be. "We are not selling," was Schenck's dismissal of the possibility.

Opposition to the original deal has been stirred up in London since word first was flashed in early July that a tentative basis of purchase had been reached by the Schenck brothers and Ostrer. It has been a suspicion, not provable, of course, that questions asked in Parliament about the deal from the angle of control of Britain's largest company passing to American hands had been inspired more by unsuccessful bidders than by nationalistic pride.

Maxwell Seen Figure In G. B. Deal Upset

(*Continued from page* 1)

and added a cable ending negotiations was sent last Thursday. G. B. declares Mark Ostrer will issue a statement "concerning negotiations between G. B. and interested parties" early this week. Ostrer was not in London today and, in his absence, all authoritative avenues of comment appear to be closed.

In the meantime, many in the British trade are inclined to view it as significant that no denial of the *Daily Mail* story has been issued.

Fleischer Named as Dramatists' Contact

(*Continued from page* 1)

posts up to the time of his death two months ago. Fleischer was associated with him for many years.

The negotiator is a strategic factor in the sale of film rights to stage plays under the new procedure established by the basic agreement between playwrights and producers.

Tax Revenue Shows Decrease in August

(*Continued from page* 1)

ahead of the August, 1935, figure of $1,313,552, it was said.

For the first eight months of the year, bureau records show, collections were more than $1,000,000 ahead of the comparable period of 1935, totaling $11,189,899 against $10,121,617.

Open New British House

London, Sept. 14.—Opened by the Mayor of Hammersmith, the Regal, King St., is a 2,000-seater, owned by Associated British Pictures. It replaces the old Blue Hall on the same site. One of the earliest big capacity houses in London, the Blue Hall was so successful that the Blue Hall Extension, still operating, was erected on the next plot.

Raise Toledo Scales

Toledo, Sept. 21.—Three houses have boosted prices five cents. They are the Royal and Eastwood, both Smith & Beidler houses, and the Ohio, operated by Jack O'Connell.

Grosses Fail To Prove Loss Due to Radio

(*Continued from page* 1)

cluded the theatres' grosses for performances before, during and after the broadcasting of a Hollywood program by the local station. About 6,000 individual gross figures comprised the study.

The analysis of the grosses is said to have produced results of such a conflicting nature as to disrupt for the present, at least, any formal industry move to discourage the appearance of stars on radio programs. Any new move probably will be dependent upon the development of concrete evidence of the injuriousness of the programs to the theatres or to the stars' name value.

Alperson Active in Grand Nat'l Shares

(*Continued from page* 1)

of $1 par common, 35,997 shares through the exercise of rights, and disposed of 14,566 shares. His holdings of common at the end of the month were 43,396 shares.

Among the 15 cases involving manipulation of security prices on which the S. E. C. has taken formal action is one concerning stock of Trans-Lux Daylight Picture Screen Corp., on the N. Y. Curb Exchange. Trans-Lux is not named among the defendants, who are officials of Torr & Co., and others not connected with the film business.

The action charged violation of the securities law from Oct. 1, 1935, to the date the suit was filed Dec. 23. A preliminary injunction was granted by the U. S. District Court in New York April 11, on which an appeal is pending in the Circuit Court of Appeals.

"His Steps" Release Set

"In His Steps," first on the Grand National program, will be released today. A trade showing was held yesterday at the Astor.

Sol Edwards, formerly assistant to Jack Skirball, general sales manager for Educational, yesterday took up his new duties as eastern district manager for Grand National. His territory includes exchanges as far south as Washington and west to, and including Detroit.

Dave Bader, who recently resigned as Carl Laemmle's representative in England, has joined G. N. as special sales and publicity representative for B. F. Zeidman in the British Isles and Australia.

"Scandals" to Interm't.

Salt Lake City, Sept. 21.—Harry David, vice-president and general manager of Intermountain Theatres, Inc., has booked George White's "Sandals" here for Oct. 9 at the Capitol.

The business done by "My Man Godfrey" to date is eclipsing that done on any Universal vehicle in the past.

Name Portland Censor

Portland, Sept. 21.—Mrs. R. Gibson Hubbard has been named as the seventh member of the Municipal Board of Review.

Advance Reason for Philco-P.S.B. Split

Wilmington, Sept. 21.—Russell L. Heberling, vice-president of Philco Radio Television Corp. and executive vice-president and chairman of the board of Transitone Automobile Radio Corp., testified today that the Philco company was established as a separate corporation in order to place it in an "unassailable" position with regard to excise taxes, royalties paid to the Radio Corp. of America and from a competitive standpoint, in the suit brought by Philadelphia Storage Battery Co. against RCA in chancery court here. P. S. B. seeks to prevent RCA from terminating the licensing agreement.

"We wanted to be sure that we were paying the excise tax on the proper basis, according to law and on the lowest basis, according to law," Heberling testified. Separating Philco and P. S. B. also aided Philco from a competitive standpoint, he said, since under the old setup with Philco as a subsidiary of P. S. B., RCA had access to the sales records of Philco.

Reorganization Details Told

Sayre Ramsdell, vice-president of Philco, followed Heberling on the stand and told of learning of the reorganization plan through Edward S. Peyton, treasurer of P. S. B. Ramsdell testified that Peyton came to him and told him, "We are going to absolutely dissolve P. S. B. and Philco for three reasons. The first is from a competitive standpoint; we want to be in better shape than we are." Ramsdell went on to say that Peyton told him that he had been told by attorneys that if complete divorce is made between the two companies, "our position with regard to the excise tax in Washington would be absolutely unassailable."

Both Heberling and Ramsdell denied owning P. S. B. stock after the reorganization but admitted that their wives still own some non-voting stock.

Submitting all parts which go into the manufacture of Philco radio, counsel for P. S. B. prepared to present claims that royalties paid on different parts to RCA are not warranted.

Malaya Bans Nine Films

Washington, Sept. 21. — Nine American-made films were banned in Malaya during the second quarter of 1936, according to a report to the U. S. Dept. of Commerce from Trade Commissioner Harold D. Robinson in Singapore.

The banning was made under a notification in the *Official Gazette* on July 17. A 10th picture, one of Egyptian origin was also banned.

Drop Sunday Vote Plea

Pittsburgh, Sept. 21.—The Bellevue district dropped its fight for a vote on Sunday films at the November election, when it was proved that a petition bearing 748 signatures contained many fictitious names. Harry Browarsky, manager of the Bellevue, who led the fight for another Sunday film vote, asked the council to dismiss the petition.

F. H. Smith to Anaconda

Salt Lake City, Sept. 21.—F. H. Smith, Paramount exchange manager, has left for Anaconda, Mont., to be present at the opening of the new Washoe Theatre on Sept. 24.

New Enterprises

The following companies have been incorporated recently:

At Albany:

Raytone Safety Film Corp., New York, to deal in films, by H. Kerr, C. Bernert, J. Schleier.

Jewel Theatre of Brooklyn, New York, exhibition, by Estelle Ismack, Ann Mardel, Evelyn Karsh.

Boro Hall Amusement Corp., Brooklyn, by Laurence M. Lefkowitz, E. Ivan Ribenstein, George Roslyn.

Picture Rental, Ltd., New York, rent films, by Sylvia Breindel, Samuel M. Spraykin, Lester E. Benioff.

Corona Groton Theatre Co., Groton, N. Y., exhibition, by Andrew Cseh, Estelle Cseh, Zerene Briskin.

Nannoc Amusement Corp., New York, exhibition, by Florence Fitelson, Martin S. Zisser.

Harris and Steele, Inc., New York, theatrical business, by Wager S. Harris, Helen S. Harris, Thomas A. Gaffney.

Distributors Purchasing Service, Inc., admission tickets, by Sophie Leibowitz, Samuel Ellis, Henry J. Herzog.

At Harrisburg:

Beaver Theatre Co., theatre operation, by C. B. Hollingsworth, R. T. Jennings, Jr., Harry L. Jennings.

Norwin Theatre Co., theatre operation, same incorporators as Beaver Co.

Midway Theatre Corp., Allentown, theatre operation, by Sarah Rossheim, Jacob A. Rossheim.

In Florida:

Dickler Amusement Co., Inc., Miami, to operate theatres, by David Dickler and others.

West Tampa Amusement Corp., West Tampa, theatre operation, by C. W. Fields and others.

Cocoa Theatres, Inc., Cocoa, theatre operation, by Frank Rogers, S. C. Miller, H. Webb.

In Texas:

Southwest Amusement Enterprises, Inc., theatre operation, by J. B. Farris and others.

In Ohio:

Theatrical Enterprises, Inc., Columbus, theatre operation, by Clark Rader, Lawrence D. Starley, Kenneth Rader.

Globe Theatre Prod., Inc., Cincinnati, by W. H. Adams and others.

In North Carolina:

Globe Theatre Corp., Rose Hill, theatre operation, by T. A. Barden, Jesse Fussell, E. P. Blanchard and others.

Balfour Amusement Co., Inc., Asheboro, general amusement business, by J. C. White and others.

Howell Theatres, Inc., Smithfield, theatre operation, by H. P. Howell, Louise Howell, R. Glenn Davis.

In Missouri:

Brookside Theatre Corp., Kansas City, to operate theatres, by Stanley H. Schwartz, W. D. Fulton, T. D. Stiles.

In Washington:

The Peoples Theatre Co., Spokane, theatre operation, by Arthur O'Neil, O. D. Miller, J. L. Cooper.

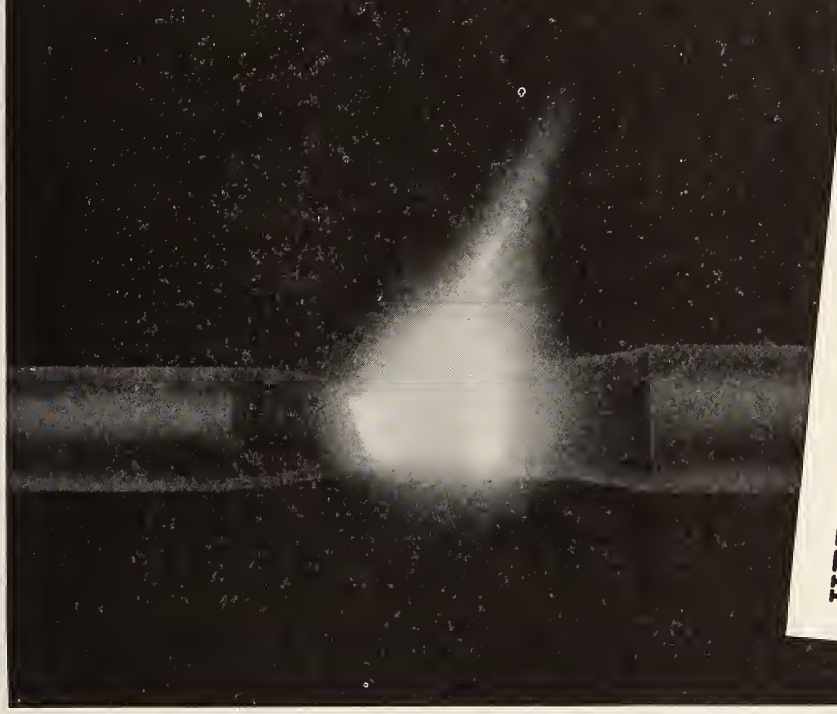
Enroll Sound Students

Hollywood, Sept. 21.—Applications for enrollment in the Academy Research Council's advance course in sound recording are being taken through studio sound department heads.

The course is one of two to be given this fall and will start Oct. 5.

NATIONAL SUPREX CARBONS

ARE RAPIDLY REPLACING LOW INTENSITY ARCS IN THEATRES OF SMALL AND INTERMEDIATE SIZE



HERE ARE THE REASONS

- Whiter projection light.
- 150 to 200 percent more screen illumination.
- Higher permissible level of general illumination.
- Greater clarity and depth in the projection of black and white productions.
- More accurate color values in the projection of color features and sequences.
- No increase in cost per unit of screen illumination.

The SUPREX ARC is a high intensity arc, using a new type of carbon developed by the National Carbon Company Research Laboratories. New lamps, of high efficiency and simplified design, have been produced by projection lamp manufacturers for use with this new carbon.

In comparison with the low intensity arc, the SUPREX ARC has the inherent advantages of higher intrinsic brilliancy, whiter light, and greater efficiency in light production. The improved quality of screen illumination it provides and the higher level of general illumination, from supplementary sources, which it permits are advantages which strongly appeal to the theatre-going public. The SUPREX ARC has been acclaimed as the "outstanding achievement of years" in the field of motion picture projection.

TAKE ADVANTAGE OF THE PATRONAGE DRAWING POWER OF THIS SUPERIOR PROJECTION LIGHT

NATIONAL PROJECTOR CARBONS

NATIONAL CARBON COMPANY, INC.
Carbon Sales Division, Cleveland, Ohio
Unit of Union Carbide UCC and Carbon Corporation
BRANCH SALES OFFICES: New York - Pittsburgh - Chicago - San Francisco

"Godfrey" Is Frisco Best With $17,000

San Francisco, Sept. 21.—"My Man Godfrey," on a dual with "Yellowstone," hit the high spots here with a gross of $17,000, over the line by $10,000, at the Orpheum.

Big business also was done elsewhere. "Swing Time" went $10,500 over the line on a take of $26,500 at the Golden Gate. "The Road to Glory," with "Kelly, the Second," reached $20,000, up by $7,000, at the Fox, and "Romeo and Juliet grossed $12,500 in its second week at the Geary.

Total first run business was $114,400. Average is $97,000.

Estimated takings:

Week Ending Sept. 15:

"SWING TIME" (Radio)
GOLDEN GATE—(2,850), 15c-25c-35c-40c-55c, 7 days. Stage, vaudeville. **Gross:** $26,500. (Average, $16,000)

"MY MAN GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)
ORPHEUM — (2,440), 15c-30c-35c-40c, 7 days. **Gross:** $17,000. (Average, $7,000)

"GIRLS' DORMITORY" (20th-Fox)
UNITED ARTISTS—(1,200), 15c-35c-40c-55c, 7 days, 3rd week. **Gross:** $6,500. (Average, $10,000)

Week Ending Sept. 16:

"GENERAL DIED AT DAWN" (Para.)
"LADY BE CAREFUL" (Para.)
PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $14,000. (Average, $13,000)

Week Ending Sept. 17:

"MARY OF SCOTLAND" (Radio)
"MARCH OF TIME" (Radio)
EMBASSY—(1,400), 10c-25c-35c-40c, 9 days, 2nd downtown week. **Gross:** $6,000. (Average, $4,000)

"ROAD TO GLORY" (20th-Fox)
"KELLY, THE SECOND" (M-G-M)
FOX — (5,000), 15c-30c-35c-40c, 7 days. **Gross:** $20,000. (Average. $13,000)

"TEXAS RANGERS" (Para.)
"STAR FOR A NIGHT" (20th-Fox)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days, 2nd downtown week. **Gross:** $6,500. (Average, $7,000)

"STAGE STRUCK" (W. B.)
"STRAIGHT FROM THE SHOULDER" (Para.)
WARFIELD — (2,680), 15c-30c-35c-40c, 7 days. **Gross:** $14,500. (Average, $16,000)

Week Ending Sept. 18:

"WAR OF THE WALTZES" (UFA)
CLAY—(400), 15c-35c, 7 days. **Gross:** $900. (Average, $1,000)

"ROMEO AND JULIET" (M-G-M)
GEARY — (1,400), 55c-87c-$1.10-$1.65, 7 days, 2nd week. **Gross:** $12,500. (Average, $10,000)

"Stage Struck" Up In Oklahoma City

Oklahoma City, Sept. 21.—"Stage Struck" set the pace here last week with a $5,000 gross at the Midwest. This ran $1,000 over normal.

"Ecstacy" also was $1,000 to the good with a gross of $3,000 at the Capitol.

Total first run business was $13,900. Average is $13,500.

Estimated takings for the week ending Sept. 19:

"LAST OF THE MOHICANS" (U. A.)
CRITERION—(1,700), 10c-25c-35c-55c, 7 days. **Gross:** $4,000. (Average. $5,000)

"STAGE STRUCK" (W. B.)
MIDWEST — (1,500), 10c-25c-35c-55c, 7 days. **Gross:** $5,000. (Average, $4,000)

"ECSTACY" (Eureka)
CAPITOL—(1,200), 10c-20c-26c-40c, 7 days. **Gross:** $3,000. (Average. $2,000)

"DESERT GOLD" (Para.)
LIBERTY—(1,500), 10c-25c-35c, 4 days. **Gross:** $1,500. (Average for week, $2,500)

"SONG AND DANCE MAN" (20th-Fox)
LIBERTY — (1,500), 10c-25c-35c, 3 days. **Gross:** $400. (Average, for week, $2,500)

"Adverse" Does Big $47,500 In Chicago; "Godfrey" Swell

Chicago, Sept. 21.—In spite of the first week of school and bad weather, "Anthony Adverse," with a stage show headed by Mitchell and Durant at the Chicago, ran up to $47,500. This was $15,500 over par. The feature was held.

Business was good all along the line. "My Man Godfrey," after a week at the Chicago, went into the Garrick and kept the 900-seat house filled day and night to hit a record of $9,900. The first two days of the run brought in $4,400.

"Swing Time" at the Palace held up strongly during the second week to garner $27,000. The State-Lake, Oriental and Apollo also hit fancy figures for the week.

Total first run business was $164,200. Average is $125,000.

Estimated takings:

Week Ending Sept. 16:

"TEXAS RANGERS" (Para.)
ROOSEVELT—(1,591), 30c-40c,60c, 7 days, 2nd week. **Gross:** $10,200. (Average, $11,000)

"SWING TIME" (Radio)
PALACE—(2,509), 30c-40c-60c, 7 days, 2nd week. Stage: "Shooting High" Revue. **Gross:** $27,000. (Average, $19,000)

"ANTHONY ADVERSE" (W. B.)
CHICAGO—(4,000), 35c-50c-68c, 7 days. Stage: Mitchell & Durant and Revue. **Gross:** $47,500. (Average, $32,000)

"EARTHWORM TRACTORS" (W. B.)
ORIENTAL — (3,490), 25c-40c, 7 days. Stage: Lillian Roth and Revue. **Gross:** $19,600. (Average, $15,000)

"THE GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days, 5th week. **Gross:** $13,000. (Average, $15,000)

Week Ending Sept. 17:

" GIRLS' DORMITORY" (20th-Fox)
APOLLO—(1,400), 30c-40c-60c, 7 days, 2nd week. **Gross:** $8,300. (Average, $4,500)

"MY MAN GODFREY" (W. B.)
GARRICK — (900), 30c-40c-60c, 7 days. **Gross:** $9,900. (Average, $5,500)

"FINAL HOUR" (Col.)
STATE-LAKE — (2,776), 20c-30c-35c, 7 days. Stage: "Vanities of 1937." **Gross:** $16,300. (Average, $13,000)

Week Ending Sept. 19:

"ROMEO AND JULIET" (M-G-M)
ERLANGER—(1,200), 50c-75c-$1-$1.50), 7 days, 3rd week, 2 shows daily. **Gross:** $12,400. (Average, $10,000)

Detroit Tips "Godfrey" Big $26,200 Gross

Detroit, Sept. 21.—"My Man Godfrey," with the Three Stooges heading a stage show, hit the high spots here among the first runs by piling up $26,200 at the Fox. This was $6,200 over par and the picture was moved to the Adams for another week.

"Yours for the Asking" went into the profit division in a big way at the Michigan, with the help of Phil Spitalny and his band. The gross was $24,600.

Total first run business was $66,800. Average is $60,000.

Estimated takings for the week ending Sept. 17:

"CHARLIE CHAN AT THE RACETRACK" (20th-Fox)
"TWO-FISTED GENTLEMAN" (20th-Fox)
ADAMS—(1,770), 10c-40c, 7 days. **Gross:** $3,700. (Average, $5,000)

"MY MAN GODFREY" (Univ.)
FOX—(5,100), 15c-75c, 7 days. Stage: 3 Stooges, Eddie Garr, Miles & Kover, 5 Jansleys, Edith Griffiths. **Gross:** $26,200. (Average, $20,000)

"YOURS FOR THE ASKING" (Para.)
MICHIGAN — (4,100), 15c-75c, 7 days. Stage: Phil Spitalny and Charm Girls, Maxine & Evelyn, 3 Little Words, Rochelle & Lola, Dale Winthrop. **Gross:** $24,600. (Average, $20,000)

"KELLY, TH$ SECOND" (M-G-M)
"WOMEN ARE TROUBLE" (M-G-M)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $3,100. (Average, $5,000)

"GORGEOUS HUSSY" (M-G-M)
UNITED ARTISTS—(2,070), 15c-65c, 7 days. **Gross:** $9,200. (Average, $10,000)

Seattle Bans WPA Play

Seattle, Sept. 21.—The WPA stage production of the Greek comedy, "Lysistrata," has been closed by the Seattle censors.

Son Born to McKechneay

Des Moines, Sept. 21.—L. M. McKechneay, treasurer of Tri-States Theatre Corp., is the father of a son, the parents' second.

"Godfrey" Is Sensation in K.C., $16,900

Kansas City, Sept. 21.—"My Man Godfrey" served the Mainstreet a rich $16,900, more than double par.

"Seven Sinners" and "Pepper" gave the Uptown $200 more than $4,000 average.

"Swing Time" was only fair in its second week at the Newman, taking $6,800, $200 under. "The Gorgeous Hussy" did $9,100 in its second stanza of seven days, compared with $11,500 normal, while "Hollywood Boulevard" faded to $5,600 at the Tower.

Total first run business was $42,600. Average is $37,000.

Estimated takings:

Week Ending Sept. 17:

"MY MAN GODFREY" (Univ.)
MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $16,900. (Average, $8,000)

"THE GORGEOUS HUSSY" (M-G-M)
MIDLAND—(4,000), 25c-40c, 7 days, 2nd week. **Gross:** $9,100. (Average, $11,500)

"SWING TIME" (Radio)
NEWMAN—(1,900), 25c-40c, 7 days, 2nd week. **Gross:** $6,800. (Average, $7,000)

"HOLLYWOOD BOULEVARD" (Para.)
TOWER—(2,200), 25c, 7 days. Stage: Lamberti, Benny Ross & Maxine Stone, Hector & His Pals, Manny Strand, Two Rhythm Aces, John Paul Jones, vaudeville and stage presentation. **Gross:** $5,600. (Average, $6,500)

Week Ending Sept. 18:

"SEVEN SINNERS" (G. B.)
"PEPPER" (20th-Fox)
UPTOWN — (2,000), 25c-40c, 7 days. **Gross:** $4,200. (Average, $4,00)

"Ramona" Pressbook Nov

Twentieth Century-Fox has turned out a striking pressbook on "Ramona" with emphasis on the fact that it is made with the new Technicolor. It measures 21½ in. x 18¾ in.

The cover is done in black with a rainbow effect running diagonally down the sheet under the title, which is in white. The inside has a double spread of superimposed scene stills and the back has a single scene with unusual lighting.

"Godfrey" Is Holdover Hit In Pittsburgl

Pittsburgh, Sept. 21.—"My Ma
Godfrey" was a smash hit in its se
ond at the Fulton, with an $8,0
gross, which was more than doub
the usual take. It was held for a thi
week.

"The Georgeous Hussy" also w
in the money on a gross of $15,0
at the Penn. This was $5,000 over.

"Anthony Adverse" took $18,000
its second week at the Stanley.

The Nixon, a non-cooled house, su
fered from the heat with the seco
week of the two-a-day attractio
"Romeo and Juliet." Another fact
here is the vacationing class tra
which is still in hiding. It grossed
poor $7,200.

The Alvin held over "Ramona" f
four days to a mild $2,900. The Wa
ner did a better than average busine
with "My American Wife" and "Don
Turn 'Em Loose."

Total first run business was $56,20
Average is $48,500.

Estimated takings for the week en
ing Sept. 17:

"RAMONA" (20th-Fox)
ALVIN—(2,000), 25c-40c, 4 days. **Gros**
$2,900. (Average, $4,500)

"MY MAN GODFREY" (Univ.)
FULTON—(1,750), 25c-40c, 7 days, 2
week. **Gross:** $8,000. (Average, $3,500)

"ROMEO AND JULIET" (M-G-M)
NIXON—(2,180), 50c-75c-$1-$1.50, 7 day
Gross: $7,200. (Average, $10,000)

"THE GORGEOUS HUSSY" (M-G-M
PENN—(3,300), 35c-45c, 7 days. **Gros**
$15,000. (Average, $10,000)

"ANTHONY ADVERSE" (W. B.)
STANLEY—(3,600), 35c-50c, 7 days, 2
week. **Gross:** $18,000. (Average, for sta
and screen bill, $16,500)

"MY AMERICAN WIFE" (Para.)
"DON'T TURN 'EM LOOSE (Radio)
WARNER—(2,000), 25c-40c, 8 days. **Gros**
$5,100. (Average, $4,000)

"Swing" at $8,000 Indianapolis Lea

Indianapolis, Sept. 21.—"Swin
Time" was good for $8,000, over th
line for $4,000, at the Circle in a wee
which had few outside factors bea
ing on the show business either i
weather or competing attractions.
was held over.

At the Lyric "The Road to Glory
took $10,200, aided by a vaudevil
bill. Average there is $7,000. "Th
Gorgeous Hussy" and "My Man Go
frey" at Loew's and the Apollo, r
spectively, held up well as they com
pleted second week runs.

A circus stunt put on downtown b
The Indianapolis Star, to coax citi
zens into the stores brought a one-da
rise in business to the Circle and th
Lyric, but showed little effect at th
other two first runs.

Total first run business was $28,70
Average is $21,000.

Estimated takings for the week end
ing Sept. 18:

"MY MAN GODFREY" (Univ.)
APOLLO—(1,100). 25c-40c, 7 days, 2
week. **Gross:** $4,500. (Average, $4,000)

"SWING TIME" (Radio)
CIRCLE—(2,800), 25c-40c, 7 days. **Gros**
$8,000. (Average, $4,000)

"THE GORGEOUS HUSSY" (M-G-M
LOEW'S—(2,800), 25c-40c, 7 days. 2
week. **Gross:** $6,000. (Average, $6,000)

"THE ROAD TO GLORY" (20th-Fox)
LYRIC—(2,000), 25c-40c, 7 days. Vaud
ville bill head by Rufe Davis. **Gros**
$10,200. (Average, $7,000)

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
Branches

VOL. 40. NO. 71 NEW YORK, WEDNESDAY, SEPTEMBER 23, 1936 TEN CENTS

Guild Asserts Plays Up With No Film Money

Dramatists Believe New Men Are "Dummies"

Despite the declared withdrawal of ilm company financing of plays, Broadway will see a greater number of productions opening this season han last, according to the Dramatists' Guild. More plays already have been cquired for production this season han at the same time a year ago, although Hollywood's investment in the tage is said to have been at its peak ast year, the guild asserts.

Guild officials are of the opinion, however, that film money is finding its way to a number of the new Broadway productions through "dummy" sponsors, as a number of new and thus ar unidentified investors have come on the Broadway scene this season with sizable bankrolls.

M-G-M will have "Spring Time"

(*Continued on page 6*)

Zanuck Has Thalberg Producer Ass'n Post

Hollywood, Sept. 22.—Darryl F. Zanuck was elected chairman of the Producers' Ass'n controlling committee which completed its meeting here t an early hour this morning. Zanuck ucceeds the late Irving Thalberg who ad held the post since the inauguration of the monthly cooperative producer meetings eight months ago.

Attending today's election, in addition to Zanuck, were: Will Hays, Adolph Zukor, Robert H. Cochrane, Harry Cohn, Samuel J. Briskin, William Koenig, Hal B. Wallis, William Goetz, Fred Beetson, Edward J. Mannix, Edwin Loeb, Mandel Silberberg and Herbert Freston. The latter three are attorneys.

Samuel Spring Made Universal Director

Samuel Spring, film attorney, has been elected to the board of Universal Pictures Corp., it was learned yesterday.

Spring was a vice-president, general counsel and treasurer of the old First National; he was a former advisory counsel of RKO, and has been attorney for Pathe and for the late Samuel L. (Roxy) Rothafel. At present, he is attorney for numerous industry executives, including Charles R. Rogers, Sam Katz, Harry Katz and others.

20th-Fox Must Approve Sale of G. B.---Schenck

Deal Binding, He Says When Told of Other British Offers

By RED KANN

Refusal of the Ostrers to go through with the tentative deal made with Twentieth Century-Fox, through Joseph M. Schenck, and with Loew's, through Nicholas M. Schenck, may succeed in blocking the original plan, but the Ostrers, in turn, are blocked from the sale of their stock holdings, in part or in toto, without express permission of Twentieth Century-Fox.

This is how Joseph M. Schenck, chairman of the board of Twentieth Century-Fox, views the situation and about it he expressed himself in emphatic terms last night.

He was asked if it was not a fact that neither Twentieth Century-Fox nor the Ostrers, as the two chief interests controlling G. B. through its 57 per cent stock holdings in Metropolis and Bradford Trust, could not sell their holdings without the consent of the other party.

"Absolutely," was his reply.

He had stated to Motion Picture Daily from his bedside telephone at Mt. Sinai Hospital Monday night that his company had rejected a recent offer of purchase by John Maxwell of British International Pictures with the flat statement: "We are not selling."

Last night, he repeated that his company considered the preliminary arrangements made in July with Isidore Ostrer were binding. In view of the complete backing which Nicholas M. yesterday gave his brother's Monday statement, the assumption becomes automatic that the latest declaration represents the Loew point of view as well.

In the light of the consent clause, it appeared last night that efforts instituted by other bidders for the control of G. B. might not get very far. Cables from London tended to verify Motion Picture Daily's dispatch of yesterday that it was John Maxwell who was the most active figure in the latest

(*Continued on page 6*)

"We Are Waiting"

Nicholas M. Schenck yesterday supported to the full statement of his brother, Joseph M., on the status of the G. B. deal and added:

"A deal was made and we are waiting to see if it will go through as arranged."

Joseph M. Schenck informed *Motion Picture Daily* Monday evening that he had no intention of changing the original terms struck with Isidore Ostrer in New York in July.

KRS Rejects Joint Move on Overbuilding

By BRUCE ALLAN

London, Sept. 22.—The main feature of the first report to the Council of the C. E. A. of the special committee appointed to investigate overbuilding is the disclosure that the Kinematograph Renters' Society, representative body of distributors, has rejected the committee's invitation to consider joint action.

At a meeting of the C. E. A. committee today with the circuits it was decided to approach K. R. S. again to suggest a joint committee to control overbuilding by trade action.

Says Frank Hill, secretary of the K. R. S. in a letter to W. R. Fuller, secretary of the C. E. A.:

"Until complete agreement is reached by your own association, this society could not be expected to interpose itself as between any groups of

(*Continued on page 6*)

Equity's Producing Plan Causes No Stir

No formal consideration by the industry has been given the plan of Actors Equity Ass'n for the development of new writing and acting talent by making film theatres available for production of legitimate drama, and so far as could be learned, no move is

(*Continued on page 6*)

British Financier Confers with Kent

Capt. E. Beddington Behrens of Myers & Co., British firm identified with the financing of G.B. and B.I.P., yesterday conferred with S. R. Kent, president of Twentieth Century-Fox, at the latter's office, following which speculation arose as to the purpose of the visit in view of latest reports that the M-G-M-Twentieth Century-Fox-G.B. deal was on the brink of collapse. John Maxwell, head of B.I.P., is reported to have made the Ostrers another offer for their interest in G.B., which, if taken up, would upset the deal as worked out by Joseph and Nicholas M. Schenck and Isidore Ostrer.

When advised of the latest developments by Motion Picture Daily, Behrens regarded them with his usual

(*Continued on page 6*)

Bank Night Ads, Stories Are Barred from the Mail

By CLARENCE LINZ

Washington, Sept. 22.—All publications carrying advertisements or news items of Bank Nights face the loss of all mail privileges under the lottery regulations of the Postoffice Dept., it was learned today.

The department's ban includes any reference to the awards angle and prohibits the mere statement in theatre advertising that Bank Nights are to be held, or such terms, frequently used as a subterfuge, as "150 reasons why you should be here," "big night tonight," "be here at 9 o'clock" and similar statements.

It also prohibits the announcement of results of drawings, or any reference to the lottery angle.

It is understood, however, that this does not include news references to developments having a connection with

(*Continued on page 6*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 23, 1936 No. 71

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern,* Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Reserve Laemmle Ruling

Federal Judge Alfred C. Coxe yesterday reserved decision on a motion made by counsel for Carl Laemmle to dismiss the action of Edwin R. Lavin for $255,000 commission for the sale of his Universal stock.

Marcus Loew Dividend

Marcus Loew Theatres has declared an accumulation dividend of $1.75 a share on the seven per cent preferred stock, payable Sept. 30.

ADVERTISING
EXECUTIVE
WANTED

Major motion picture distributor has an opening for an experienced, energetic, creative-minded advertising manager. State qualifications and salary desired.

Box 38, Motion Picture Daily

Daly's, London, May Be Columbia Outlet

The possibility that Daly's, historic London theatre, may become a show window for Columbia product in England, is suggested by the current trip abroad of Jack Cohn, Columbia vice-president, and M. S. Schlesinger, the latter representing financial interests which are converting Daly's into a modern show house.

Cohn and Schlesinger leave today on the *Queen Mary* to be gone about three weeks. Cohn described the trip as his usual annual visit to London. Schlesinger, questioned about a possible tieup resulting from the joint trip, declined specific comment, but added a note of mystery to the situation with the statement that "I have done business with Columbia for many years and if there is any chance for mutual expansion of our interests I am sure we are both willing to discuss it." He declined to amplify the statement further.

August B'way Area Tax Revenue Is Off

Washington, Sept. 22.—Hot weather conditions prevailing in the Broadway sector brought Federal admission tax collections in the third district of New York in August down to $363,362, from $522,535 in July, the Internal Revenue Bureau reported today.

Collections from box-office admissions were $314,708, against $471,748 in July, while $4,056 was collected on free or reduced rate admissions against $6,276; $2,331 on tickets sold by brokers against $7,153; $1,094 on tickets sold in excess of established price against $3,232, and $41,173 on admissions to roof gardens and cabarets against $35,127.

FCC Lawyer Studies AT & T Patent Data

Washington, Sept. 22.—Data on patents held by A. T. & T. and its subsidiaries is being prepared by William H. Bauer, member of the legal staff of the Federal Communications Commission, for presentation to the commission in the coming race hearings.

Bauer is a patent specialist and was active in the commission's behalf during the hearings on the laying of a coaxial cable between New York and Philadelphia.

RKO Team Tops League

The RKO team of the M. P. Baseball League was declared the winner of the 1936 championship and will be awarded the Quigley trophy, as the result of its 11-5 victory over the Skouras team. The Music Hall team won the *Billboard* trophy for the greatest number of games won, RKO took the League President's Cup for the second highest total of games won, and Consolidated won the *Variety* trophy for the highest total of runs. The officers and managers of the league teams decided that the Music Hall be declared the champion over the regular season, although it was unable to participate in the playoffs.

Loew's, RKO Drop Games

All games have been abandoned at RKO and Loew theatres in Mt. Vernon, New Rochelle and Yonkers by agreement between the two major circuits.

Technical Help

Hollywood, Sept. 22.—When Mae West landed a hefty wallop on the chin of Warren William in a scene for "Go West Young Man," she had plenty of expert advice.

On the sidelines were Speedy Dado, former fighter and now her chauffeur; John Indriano, former welterweight who was working in the picture; Nate Slott, assistant director, spent some years in the ring; Victor M. Shapiro, publicity director, former physical training instructor, and Don Roberts, his assistant, who covered fights for several years as sports editor of the *Los Angeles Record.*

Legislative Drive Starts Soon—Myers

Detroit, Sept. 22.—Abram F. Myers, Allied States general counsel today told 150 independent Michigan exhibitors that the organization's campaign to divorce production and distribution from exhibition would get under way shortly with the introduction of bills in several state legislatures.

The occasion was a luncheon at which the hosts were Allied of Michigan and Chesterfield-Invincible at the Detroit-Leland. Edward A. Golden of the film company also was a speaker. Myers urged support of the Allied - sponsored Chesterfield - Invincible product, and said that Allied's drive for the Pettengill Bill would be carried on. He will reveal other important steps planned at the state convention next month, he said.

Golden asked exhibitor support of the product and promised that the company would not fail in the trust placed in it by Allied. "Missing Girls," first of the films, was screened. Fred Stone, appearing this week at the Fox, addressed the meeting briefly.

Pep Club Elects Gartner

New officers of the Paramount Pep Club elected yesterday are Charles L. Gartner, president; Joseph J. Doughney, vice-president, and Carl Clausen, treasurer. The newly elected board of governors consists of Esther Jablow, Lillian Grossman, Frank Meyer, Edward J. Wall, John W. Hicks, Jr., Maude K. Miller and Arthur J. Leonard.

Plan a 600-Seater

Rapf and Rudin, in conjunction with Arthur L. Mayer, operator of the Rialto, will build a 600-seat theatre at East 23rd St. and Lexington Ave. Demolition of buildings on the site gets under way today and the expectancy is the house will be completed by Jan. 1.

Schulberg to Start

Hollywood, Sept. 22.—B. P. Schulberg has started "A Man and a Woman," his next for Paramount release. Edward Arnold and Gladys George will head the cast.

Will Hays On Way East

Hollywood, Sept. 22.—Will Hays left for New York today by train.

Over 500 Film Men At Springer Rites

Mamaroneck, Sept. 22.—More than 500 friends, associates and relatives of John W. Springer this morning paid a last tribute to the late exhibitor at services conducted at St. John's Church by Rev. Frank Dean Gifford, rector of the church.

The small church on the knoll of Mt. Pleasant Ave. was crowded with many standing through the services. Springer was laid to rest in the family mausoleum at Kensico Cemetery.

Every branch of the film industry was represented, including home office executives, among whom were Spyros and George Skouras, Neil F. Agnew, J. J. Unger, Milt Kusell, Frank McCarthy, Sig Witman, Harry Brandt, president of the I.T.O.A., and Charles L. O'Reilly, head of the T.O.C.C. Sam and Mrs. Cocalis and A. W. and Mrs. Smith, Jr., also were among those who attended.

Welsh Goes West to Start General Film

Robert E. Welsh left for the coast yesterday by train to begin work on the first production for the new General Pictures Corp., of which he is vice-president and head of production. The company's first picture is planned for release about Nov. 1.

Fenn Kimball, Los Angeles financier, who is president of the new company, is remaining in New York to complete organization work here. A sales and distribution organization is to be developed at once. Kimball is checking over space in the RKO Bldg. with a view to opening a local office.

Field, Film Writer, Dead

Santa Barbara, Sept. 22.—Edward Salisbury Field, 56, playwright and screen writer, died at his home at Zaca Lake, in the Figueroa Mountains. His widow, Mrs. Isobel Strong Field, brought the body here. He was distinguished as a playwright. Among the films he worked on, either doing the story, adaptation or dialogue, were "Smart Women," "Ladies of the Jury," "Nancy's Private Affairs," "Secrets," "Little Women," "The Witching Hour" and "His Greatest Gamble.'

Memorial to Rosenbluh

Memorial services for Murray Rosenbluh, late president of National Studios, Inc., will be held Sunday at the family plot in Temple Israel Cemetery, Mt. Hope, N. Y. Rev. William F. Rosenbloom will conduct.

Draw National-U. A. Pact

Tentative drafts of the National Theatres-U.A. master one-year contract were completed yesterday and forwarded to George J. Schaefer. It will be several weeks before the final pact is ready. The deal calls for 29 features, including two Criterion films, for the entire circuit.

Dividend Is Declared

Los Angeles, Sept. 22.—Preferred stockholders of the Guaranty Building and Loan Ass'n, which was wrecked by embezzlements in 1930, and who number 16,000, are to receive their first liquidating dividend of $500,000, a 15 per cent allotment having been declared. Numerous film industry figures are stockholders.

BEYOND
OUR
WILDEST
DREAMS
"GREAT
ZIEGFELD"
AT POPULAR
PRICES!

BIG AMONG THE BI
M
ANOTHER SENSA

ND **MIGHTY** AMONG THE **MIGHTY!**

WOMEN FOOLED HIM, FOUGHT HIM, FEARED HIM, BUT THEY WANTED TO LOVE HIM TO DEATH—AND HIS BLONDES WERE MORE DEADLY THAN HIS BRUNETTES!

Victor **McLAGLEN**

(ACADEMY AWARD WINNER) *in*

The AGNIFICENT BRUTE

with **WILLIAM HALL** [Universal's new starring personality]

BINNIE BARNES · JEAN DIXON

HENRY ARMETTA · ANN PRESTON · BILLY BURRUD · EDWARD NORRIS

Directed by
JOHN G BLYSTONE

From the Liberty Magazine story
"Big" by Owen Francis

EDMUND GRAINGER
Associate Producer

CHARLES R. ROGERS, Executive Producer

TION FROM THE NEW UNIVERSAL

20th-Fox Must Approve G.B's. Sale—Schenck

(Continued from page 1)

moves involving G. B. The messages took a more concrete form insofar as Lord Portal's interest in the situation was concerned and drew a picture of Portal pitted against Maxwell for control.

If the impasse continues, the status quo existing since William Fox originally purchased a 49 per cent interest in Metropolis and Bradford for approximately $19,000,000 in 1929 will continue. The Ostrers originally held a similar amount of stock, but the remaining two per cent, representing the balance of power at the time, had been deposited with Lord Lee of Fareham for the purpose of perpetually maintaining British control of England's largest film company.

Latterly, reports have been circulating that the Ostrers acquired the pivotal two per cent, although the reports have never been confirmed. Of the remaining 43 per cent of outstanding G. B. stock, relatively little is known. Presumably it is widely spread and in the hands of the British public.

Loew's Took Half of 49%

Fifty per cent of the Twentieth Century-Fox's 49 per cent interest in M. and B.'s 57 per cent interest in G. B. was sold to Loew's as part of the arrangements leading to the now dubious deal with the Ostrers. The latter group, it was planned, was to relinquish enough of its holdings in M. and B. to set up itself, Twentieth Century-Fox and Loew's as equal participants.

If, theoretically, M. and B. held 1,000,000 shares of G. B., Twentieth Century-Fox would hold about 250,000 shares and Loew's a similar amount. The Ostrers, on this for-example basis, would control 500,000 shares, but were to sell to the two American companies roughly 166,000 shares in equal lots, thereby achieving parity on the basis of 333,333 shares for each of the three participating groups.

The price at which the Ostrers were to sell is the point in dispute over which a desire for re-trading now injects itself on the part of the unnamed Ostrer brother, and, not inconceivably, the entire family group.

Three Set for Bancroft

Hollywood, Sept. 22.—George Bancroft has three pictures ready for him. After he makes "Racketeer in Exile" for Columbia he will go into "Heart Flush," original by William R. Lipman and Houston Branch, at the same studio. In between times he will play the character lead in B. P. Schulberg's "A Man and a Woman," which is scheduled to start this week.

Pons Picture Started

Hollywood, Sept. 22.—Radio has started the new Lily Pons picture, as yet untitled. The cast includes Gene Raymond, Jack Oakie, Mischa Auer, Lucille Ball and Patricia Wilder. Leigh Jason is directing under the supervision of Pandro S. Berman.

Bank Night Ads, Stories Are Barred from the Mail

(Continued from page 1)

the giveaway so long as they do not aid in its use.

Acting promptly on all such cases as they are submitted by postmasters, the department has issued hundreds of orders holding unmailable the issues in which such material appears.

Officials of the department explained that it is not the practice to issue general orders barring the mails to publications carrying lottery advertisements or items, but that the general regulations of the department cover the subject fully and postmasters may either bar offending issues of publications on their own initiative or submit the matter to Washington for a formal ruling.

That the department is having considerable trouble in keeping up with the Bank Night situation was admitted, but the view was expressed that it will be a matter of only a short time before all publishers realize they cannot mail issues referring to such drawings.

It was also admitted that in some instances local postal officials have not acted on such papers, but it was said that in most of those cases complaint is made by some outside source and the department issues instructions. Postmasters, however, are not supposed to exercise any discretion in the matter of lotteries and where they are in doubt as to the mailability of a publication are instructed to refer the matter to the department in Washington.

This is the first statement from Washington on Bank Night, although the Boston office and one or two other local offices have notified advertisers of the department's stand.

Bank Night advertising is usually done by theatres for local audiences. In some places a variety of subterfuges have been used to indicate to audiences by some special phrasing that the drawings were to be held.

In other spots, it is understood, newspapers have inserted the ads only in editions not destined for mailing.

British Financier Confers with Kent

(Continued from page 1)

levity and was inclined to view them as mere gossip. Other than what was told to him of the possible collapse of the deal, Behrens said he had neither heard nor read any stories in this connection.

Scheduled to sail on the *Queen Mary* for home today, Behrens, when asked about the Kent visit, couched his answers in mystery terms.

"Didn't you see Mr. Kent on the G.B. deal?" he was asked.

"Don't ask silly questions," was the prompt response. "I didn't come over on the deal."

"Well, will you tell us what you did see Mr. Kent about?"

"Mr. Kent is a great friend of mine."

"When you return to England will you be on a mission from either Joseph M. Schenck or Kent in view of the fact that your company represents both G.B. and B.I.P.?"

"It's nice to have met you again!" This answer came after a long pause and only after the question was repeated.

Behrens, who arrived last week with Joseph M. Schenck, spent about five days in Hollywood.

Close French Reel Deal

Trans-Lux has closed a deal with the French M. P. Corp., for showing of the French-Gaumont European newsreel in the circuit's reel houses in New York and Philadelphia. The Embassy in New York also has booked the reel, which will be released in this country weekly.

Postpone Fairbanks Film

London, Sept. 22. — Unsuitable weather in Scotland has necessitated the postponement of shooting on the Scottish border picture starring Douglas Fairbanks, Jr., which Criterion is producing under the direction of Tay Garnett. Work will resume next April.

Equity's Producing Plan Causes No Stir

(Continued from page 1)

under way for a joint discussion of the plan with Equity officials.

The proposal to employ the stages of film theatres for the production of legitimate drama was made in the current issue of *Equity*, official publication of the actors' organization. It cited the dearth of new talent for both stage and screen and the disappearing sources for the development of playwrights and actors.

Speaking unofficially, industry executives expressed doubt as to the practicability of the idea, asserting that the experience of the industry has been that the investment involved in stage productions is not commensurate with either the financial return from them or the discovery of new talent. Professional schools of acting were held by some to offer more practical training for new talent than the development of a legitimate drama movement within the industry.

Gregory Dickson to RKO

Gregory Dickson, advertising manager of United Artists for the past two years, will leave for Hollywood on Friday to join the publicity staff of the RKO Studios in charge of trailers under Howard Benedict, studio publicity chief.

Start Acousticon Drive

The Acousticon division of Dictograph Products Co., Inc., has instituted an advertising campaign on their new Buck Rogers 25th century Acousticon Junior, designed to offset the objection of children to wearing hearing aids.

Raise Hastings Scales

Hastings, Neb., Sept. 22.—District Manager Evert Cummings of Tri-States has raised evening prices at the Strand to 20 cents. Matinee prices stay at 15 cents.

KRS Rejects Joint Move on Overbuilding

(Continued from page 1)

exhibitors who may not be in accord with each other on the policy to be adopted."

Suggestions of an appeal for Government action were considered, says the report, but suspended pending the attempt to establish an agreed trade policy with which the K. R. S. could cooperate.

The official report of the council meeting of the C. E. A. confirms the belief that an understanding has been been reached with the K. R. S. about two matters in dispute which have created a considerable amount of ill-feeling between exhibitors and distributors since they were first discussed at the Eastbourne summer conference of the C. E. A.

"Threat" Smoothed Over

A threat from a film salesman that, if an exhibitor did not take his product, his company would inspire the erection of a competing theatre "by one of the circuits in which we are interested" has been dealt with by an expression of regret from the company concerned and a promise that no such threats will be permitted by the company in the future.

The listing of certain exhibitors as to be supplied with films on a percentage basis only has been modified by the K. R. S. into the supply of a list of exhibitors, thought to be exceptionally favored in their stations in the matter of negotiating flat price bookings, leaving it to the individual distributor to decide on what terms he will supply them with films.

The C. E. A. report states that "every member who was placed on the list . . . has been removed from it and has been able to book with renters as he has normally done."

Guild Asserts Plays Are More Numerous

(Continued from page 1)

and "Spring Song" on the list of new openings this season; Warners will have "White Horse Inn" and Paramount is reported to be holding a piece of "Red, Hot and Blue." Commitments for the backing of some of these, however, had been entered into prior to the adoption of the new basic agreement between playwrights and producers to which the film companies objected so strenuously that they stated they would not participate in new financing of Broadway productions.

Detroit Bowlers Set

Detroit, Sept. 22. — The Film Bowling League will start its season on Oct. 2, with eight teams representing Film Truck Service, Film Exchange Drugs, Co-operative Theatres, Amusement Supply Co., Excellent Pictures, Republic Pictures, United Artists and Columbia. The teams will again bowl a series of 28 nights at the Temple alleys, with the same captains as last year, with the exception that Jack Saxe will run the Republic team this year instead of Bert Holmes.

MOTION PICTURE
DAILY

◂ Purely Personal ▸

GEORGE J. SCHAEFER will leave tomorrow on a business trip to Canada. He will be accompanied by HASKELL MASTERS, Canadian sales manager. EDWARD J. RAFTERY will leave later for the United Artists meeting in the Dominion.

•

CHARLIE RUGGLES, WILLIAM LEBARON and WESLEY RUGGLES will arrive by plane today thus swelling the contingent of film folk here for the World Series. FRED LEAHY plans to come later.

•

ELMER C. RHODEN, operating head of Fox Midwest, is in town discussing the Kansas City first run situation with SPYROS SKOURAS and RKO circuit officials.

•

RICHARD POWELL, of the Philadelphia *Evening Ledger* has sold a story to *Collier's* in which RKO is reported to be interested as a vehicle for FRED ASTAIRE and GINGER ROGERS.

•

PHIL DUNAS, district manager for Columbia with headquarters in Chicago, is in town conferring with home office executives.

•

HAROLD ROBB arrived yesterday to join his partner, ED ROWLEY. They plan to remain about 10 days on film deals.

•

GAR O'NEILL hopped to Boston last night in the latest of his series of dramatizations of Mirrophonic installations.

•

JOHN W. HICKS, vice-president of Paramount in charge of the foreign department, is a passenger on the *Queen Mary* sailing today.

•

JOE MOSKOWITZ returns from Hollywood this morning. This explains BOB GOLDSTEIN'S smiles yesterday.

•

WINFIELD SHEEHAN said yesterday he expects to be in New York for three or four weeks.

•

ERNST LUBITSCH will arrive in town on the Century tomorrow morning.

•

GEORGE WEST, local head of Screeno, celebrated his 46th birthday last Monday.

•

ARTHUR FISHER, vaudeville agent, is in Flushing Hospital with intestinal flu.

•

JULIA CLAMAR of the F.W.C. home office is vacationing at Long Beach.

•

PHILIP MERIVALE back from England.

•

MARGALO GILLMORE in from the coast.

•

GEORGE RAFT is due from the coast Friday.

•

SAM RINZLER is down with a bad cold.

•

. . . London

MRS. JOE ROCK recovering from a serious operation.

LULI HOHENBERG, playing in "Thunder in the City" changed her screen name to LULI DESTE.

J. M. STANLEY, Irish circuit chief, hero of the rescue of a drowning swimmer at Clogherhead.

OWEN JONES won the *Daily Film Renter* Challenge Cup at the Screen Golfing Society's competition at Stoke Poges. E. H. WILLIAM lifted the Seniors' Challenge Cup and the Automaticket Cup for juniors went to C. A. MATHES.

FRANK RIDGE, manager of the Regal, Evesham, is celebrating his 30th year as a theatre manager.

BEN HENRY, A. B. F. D. chief, getting around slowly after appendicitis and peritonitis.

ROLAND YOUNG made a personal appearance at the Warner trade show of "Sweet Aloes."

D. E. PRICE-JONES, operating manager of W. E., married to KAY HIPKING.

JACK WARNER in from Paris, for British production conference with SAM MORRIS and IRVING ASHER.

A. FRIED, of Film Sales, Ltd., recovering from congestion of the lungs.

ROBERT T. KANE taking a vacation after the finish of "Wings of the Morning."

ARTHUR KELLY here.

FRANCIS T. HARLEY, managing director of Twentieth Century-Fox, at Baden Baden until Sept. 29.

MRS. ROWLAND T. ROBBINS, formerly MRS. JOE DANNENBERG, is here.

•

. . . Los Angeles

LOU METZGER opening the Uptown which is located in Pasadena.

ROBERT WHITSON has taken over the Ramona from ARNOLD SCHAAK.

JOHN FRY planning a 10-day trip to Arizona following RAY OLMSTEAD'S success on his last selling trip.

JOHN CANARKAS, operator of the Virginia in Bakersfield, in town booking.

HARRY SONNENSHINE has new and very handsome offices all done in paneled walnut and brown leather for his Four Star Pictures Exchange.

•

. . . Pittsburgh

HARRY GOLDBERG, Warners' new publicity chief, in town holding business conferences with JOE FELDMAN, manager of the local exploitation office.

KEN HOEL has been named publicity director of the Harris-Family and Liberty Theatres, leaving the exploitation work in the downtown area to GEORGE TYSON who returned from Atlantic City.

HAROLD W. COHEN, *Post-Gazette* movie editor, is back from a three-week stay on the coast.

OWEN CLEARY is now acting as publicity chief and assistant manager of the Fulton.

RUTH WAAG moved on Film Row to act as private secretary for BEN KALMENSON, Warners' newly-appointed central district manager.

ORVILLE CROUCH, assistant manager of Loew's in Indianapolis, returned to his post after a two-week stay here acting as company manager for "Romeo and Juliet."

•

. . . Washington

FRANK TAYLOR, manager, Loew's Columbia, is back from a visit to relatives in Benton, Ill.

ALBERTHA MCCONNELL, secretary to SIDNEY B. LUST, is vacationing in Georgia.

NELSON B. BELL, Post dramatic editor, is back from his vacation.

JOHN J. PAYETTE, Warner theatre zone manager, is back from Garfield Hospital.

Looking 'Em Over

"La Kermesse Heroique" ("Carnival in Flanders")

(American-Tobis)

Wholly delightful in theme, and made completely engaging as entertainment by excellence of execution, this so-called heroic comedy from France should be found a treat by many audiences. Produced by Films Sonores Tobis of Paris, and entirely in French, it formed the opening attraction last night at the new Filmarte on 58th St. Intelligent and sufficient English subtitle translations permit of ready understanding of the film's story.

It is chiefly by reason of the French language that all audiences may not respond to the film, but for those "class" patrons who appreciate good humor, roundly and cleverly served in large portions, the picture should be really enjoyed. Women, in particular, should find in it the incentive for many a chuckle. The film was the winner of the Grand Prize of the French screen for 1936 and the Gold Medal at the Venice International Exposition for 1936.

Elaborately mounted, it tells of the Flemish town in the year 1616, and the fright of its mayor and board of aldermen when word is received of the approach of a Spanish duke with his military escort. Frightened, they pretend bravery, and the mayor hatches a plan, to play dead and hope for mercy for the town. Annoyed beyond measure by the cowardice of their men, the townswomen, led by the clever and high-spirited wife of the mayor, formulate a plan to use feminine wiles in the "conquest" of the duke. How the plan succeeds, and incidental romance comes to happy conclusion, must be seen to be appreciated.

The cast, although unknown here, is excellent from leads to bits, and the direction of Jacques Fedyer speaks volumes for his ability as a director with a rare touch. Charles Spaak did the story, Bernard Zimmer the dialogue and Lazare Meerson the entertaining settings.

Reviewed without production code seal. Running time, 95 minutes.

Police Again Seize Print of "Ecstasy"

KANSAS CITY, Sept. 22.—In the face of an order issued at 9:30 A.M. today by Circuit Court Judge Ray Cowan, and returnable tomorrow morning, temporarily restraining the city from interfering with the exhibition of "Ecstacy," the city police arrested Breckenridge Fagin and Robert F. Lakenan, Jr., of the Royal shortly after they started the showing of the picture. The police confiscated the print.

Fagin and Lakenan have been released in $500 bail. The case will be heard in municipal court tomorrow.

Another print of the picture which was confiscated Aug. 27 has not yet been located.

Fagin was freed by a jury Sept. 10 on the charge of showing an immoral film. At that time he was fined for exhibiting without a permit. Circuit Judge Marion D. Waltners' subsequent contempt citation of city and police officials who were unable to locate the confiscated print has not yet been made effective.

Madison in Detroit To Become First Run

DETROIT, Sept. 22.—The Madison, present United Detroit second run house, will go to first runs on Oct. 2 and the Capitol, former Publix first run, which has been dark for some time, will then be reopened by George W. Trendle as a second run.

This change has been brought about by the consummation of a deal between Nat Levy, RKO divisional sales manager, and Trendle for the playing of RKO product in the United Detroit first, second and subsequent run theatres here.

Henry P. Zapp, manager of the Madison, has been named booker for United Detroit, succeeding Edward Atkinson, who has resigned to become assistant to Jack Frost, now general manager for the Lynch Florida theatres.

New Detroit Booking Unit Delays Opening

DETROIT, Sept. 22.—Opening of offices here of the American Theatre Science, Inc., the newly formed booking and buying combine of out-state theatres, has been postponed until next week, due to the fact that the offices in the Fox Theatre Bldg. are not ready for occupancy. Frank Stuart, general manager of the organization, states that it now lists 57 theatres in its membership. Several of the local major exchange managers have said that they will not deal collectively with the new combine.

Monogram Buys Stories

Three originals have been acquired by W. Ray Johnston for production by Monogram when the company resumes activity for the 1937-'38 season. The story properties are "Shadow Men," "Night Alarm" and "The Silent Hero."

Haustien Made Salesman

SAN FRANCISCO, Sept. 22.—Henry Haustien, head booker for the local Paramount exchange, has been made a salesman. Jack Hurley, assistant, takes over Haustien's job as booker.

I PROVED IN COLOR..

RAM

NEW, BALTIMORE

Off to smashing run with SRO on opening day! In hurricane weather!

ALVIN, PITTSBURGH

Capacity business forces hold-over despite terrific opposition!

HOLLYWOOD REPORTER

"Will be world-wide box-office success ...won applause from preview audience...most beautiful motion picture ever filmed...finest color to date."

VARIETY DAILY

"Entertainment unerringly keyed to heart interest... gorgeous Technicolor... excelling in striking beauty anything yet shown on the screen."

RAMONA

in the new perfected Technicolor

with **LORETTA YOUNG**

DON AMECHE

20th CENTURY FOX

THE KEYSTONE
OF YOUR FUTURE

it's a natural!

ONA

PALACE, ROCHESTER

Topping 20th's biggest hits with tremendous business as storm rages!

AMBASSADOR, ST. LOUIS

Packing 'em in and shooting for new house records!

Florence Fisher Parry
PITTSBURGH PRESS

"By far, the most perfect Technicolor to date...'Ramona' springs into vivid life . . . drama of force and freshness . . . another superlative success for 20th Century-Fox."

Jimmy Starr
L.A. HERALD & EXPRESS

"Brings Rembrandt-like tenderness to what has hitherto been harsh Technicolor . . . magnificent color gives new life, new importance to Helen Hunt Jackson's beautiful love story."

SHOWMEN'S TRADE REVIEW

"One of the finest pictures in years . . . destined for big grosses . . . title and cast should click everywhere . . . because it's a hit, don't sit by and overlook its exceptional exploitation value."

and a cast of thousands featuring

KENT TAYLOR • PAULINE FREDERICK • JANE DARWELL
KATHERINE DeMILLE • JOHN CARRADINE • VICTOR KILIAN • J. CARROL NAISH
CHARLES WALDRON • CLAIRE DuBREY • PEDRO DeCORDOBA • RUSSELL SIMPSON
WILLIAM BENEDICT • ROBERT SPINDOLA • CHIEF THUNDER CLOUD

Directed by HENRY KING • *Executive Producer* SOL M. WURTZEL
Screen Play by Lamar Trotti • Based on the novel by Helen Hunt Jackson
Songs by William Kernell • Associate Produucer John Stone • A 20th Century-Fox Picture • Darryl F. Zanuck in Charge of Production

"Hussy" Tops Boston with $13,000 Take

Boston, Sept. 22.—In a week of dull grosses "Gorgeous Hussy" went out front on a take of $13,000, up by $1,000, at Loew's Orpheum.

The only other houses to top normal were the RKO Boston with "Walking on Air," which took $11,500, over the line by $500, and the Metropolitan, which was also $500 over the line at $22,500 with "Stage Struck" and a stage show.

"Swing Time" fell off to $10,500 in its second week.

Total first run business was $87,500. Average without the Colonial is $69,500.

Estimated takings for the week ending Sept. 17:

"ROAD TO GLORY" (20th-Fox)
"PEPPER" (20th-Fox)

FENWAY—(1,382), 30c-50c, 7 days. **Gross:** $4,500. (Average, $4,500)

"SWING TIME" (Radio)

RKO MEMORIAL — (2,970), 25c-65c, 7 days, 2nd week. **Gross:** $10,500. (Average, $12,000)

"THE GORGEOUS HUSSY" (M-G-M)

LOEW'S ORPHEUM—(2,970), 25c-50c, 7 days. **Gross:** $13,000. (Average, $12,000)

"THE GORGEOUS HUSSY" (M-G-M)

LOEW'S STATE—(2,537), 25c-50c, 7 days. **Gross:** $11,000. (Average, $11,000)

"STAGE STRUCK" (W.B.)

METROPOLITAN—(4,332), 25c-50c-65c, 7 days. Stage: "Stars Over Broadway" with John Steel. **Gross:** $20,500. (Average, $22,000)

"ROAD TO GLORY" (20th-Fox)
"PEPPER" (20th-Fox)

PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $7,000. (Average, $7,000)

"WALKING ON AIR" (Radio)

RKO BOSTON—(3,246), 25c-65c, 7 days, 2nd week. Stage show, "Folies Parisienne." **Gross:** $11,500. (Average, $11,000)

"ROMEO AND JULIET" (M-G-M)

COLONIAL—(1,600), 55c-83c-$1.10-$1.65, 7 days. **Gross:** $9,500.

Wall Street

Small Losses On Board

	High	Low	Close	Net Change
Columbia	38⅞	38	38	— ⅛
Columbia, pfd ...	47⅞	47¼	47⅞	+ ⅞
Consolidated	4¾	4⅝	4¾	+ ⅛
Consolidated, pfd.	18	17⅞	18	+ ⅛
Eastman Kodak ..	172½	172½	172½	.....
Gen. T. Equip....	24	23¼	23⅝	— ⅝
Loew's, Inc.	60⅝	59	59½	— ⅞
Loew's, Inc., pfd.	106½	106½	106½	.....
Paramount	12	11⅝	11⅝	— ⅜
Paramount 1 pfd.	92¼	89½	89½	—3½
Paramount 2 pfd.	12¼	11⅞	12	— ½
Pathe Film	8¼	8⅛	8¼	.....
RKO	7¼	7	7⅛	.....
20th Century-Fox.	30⅞	30½	30⅝	— ¼
20th Century, pfd.	38¾	38½	38¾	.....
Universal, pfd ..	110	109½	110	.....
Warner Bros.	13⅞	13½	13⅝	— ⅛
Warner, pfd	63⅛	63⅛	63⅛	+1½

Grand National Up on Curb

	High	Low	Close	Net Change
Grand National ..	4¼	4⅛	4¼	+ ⅛
Sonotone	2½	2⅜	2½	.....
Technicolor	27½	27⅜	27½	.....
Trans-Lux	3⅞	3¾	3¾	.....

RKO, Para. Bonds Gain

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99¼	99	99	— ⅛
Paramount B'way 3s '55	60¼	60¼	60¼	.....
Paramount Pict. 6s '55	97⅞	97	97⅞	+1
RKO 6s '41 pp...	80⅞	79¾	80⅞	+2⅛
Warner Bros. 6s '39 wd	97½	97	97	— ¾

(Quotations at close of Sept. 22)

Out Hollywood Way

Hollywood, Sept. 22.—After trying for 10 years to win a contest, Mary Brian wrote a limerick that brought her a chest of monogrammed silver . . . with the wrong initials, because she had entered under a nom de plume. . . . Sally Eilers, Gail Patrick, Betty Furness and Marian Marsh to Oakland recently to appear in a fashion show for benefit of the Children's Hospital. . . .

Jerry Hoffman is the solitary occupant of the enormous new administration building, nearing completion at Twentieth Century-Fox. . . . Arthur Treacher spending his time off the set fighting devil grass in his garden. . . . Gertrude Michael has departed to make a picture in England. . . .

Bob Palmer, Radio casting head, back on the job on crutches after two weeks home with a knee injury. . . . Elissa Landi's fourth novel, "The Ancestor," being published in England. . . . Clarence Brown shipping his plane to Europe for an air tour abroad with Mrs. Brown. . . . David L. Lowe moving into newly constructed offices on the RKO-Pathe lot.

Buddy Ebsen received news of his new contract at M-G-M on a chartered yacht 200 miles off the Mexican coast. . . . Spencer Tracy to Santa Barbara to start work in M-G-M's "Captains Courageous." . . . George Thomas leaves the M-G-M publicity department to join Bill Thomas at Columbia and handle the newly created trailer department. . . . George Raft and Mack Grey will go east for the World Series.

✚

Casting—Mischa Auer in the untitled Lily Pons film at Radio. . . Paul Guilfoyle in "General Delivery," Zasu Pitts in "Riddle of the Dangling Pearl," same studio. . . . Mary Astor in "The Lady from Nowhere," Columbia. . . . Ed Piel, Sr., Burr Caruth, Frank Hagney, F. Herrick Herrick, Robert Thomas and John Roberts in "Ghost Town Gold," Republic. . . . Ann Dvorak borrowed by Radio from Warners for "All Scarlet." . . . Harry Carey playing a character part in the same picture. . . . Tony Martin in "Banjo on My Knee," Twentieth Century-Fox. . . . Frieda Inescort in "Mountain Justice," Warners. . . . Louise Fazenda and Allen Jenkins in "Ready, Willing and Able," same studio. . . .

Ferdinand Gravet in "King and Chorus Girl," Warners. . . . Ann Rutherford and David Torrence in "Annie Laurie," M-G-M short. . . . Mary Boland and Ben Blue in "College Holiday," Paramount. . . . Gary Cooper and George Raft will be co-starred in "Souls and Sea," George Ernest in "The Plainsman," H. R. Brannum, Ray Walker, Chester Gann, Nick Lukats, Bernard Suss, Herbert Ashley in "Rose Bowl"; Horace Murphy, Jan Buckingham, Tudor Williams, Anita Dennison, Xenia Selinsky, Charles Levison, Enid Gray, Heinie Conklin, Eleanor Phillips, Arvril Cameron and Mary Ruth Kizziar in "Right in Your Lap," all at Paramount. . . .

Robert Hale and Le Roy Mason in "Ghost Town Gold," Republic. . . . Paramount castings include Richard Carle in "Champagne Waltz," Don Brodie and Harry Jordan in "Hideaway Girl," Frank McGlynn in "The Plainsman," Charles Judels in "Rose Bowl," Wolfe Hopper, Harry Depp, Kenneth Harlan, Mae Busch and Pat West in "Right in Your Lap." . . . At Twentieth Century-Fox—John Hyde, Bruce Wyndham, Jock Williamson, Hal Cook, Henry Mowbray, Arthur Blake and Jock Baird in "Lloyd's of London," Edmund Lowe, Isabel Jewell and Victor Killian in "Career Woman," Margaret Irving, Nedda Harrigan, Gregory Gaye, Guy Usher and William Demarest in "Charlie Chan at the Opera," and Natalie Moorhead in "15 Maiden Lane." . . . At M-G-M—Ely Malyon in "Camille." . . .

✚

Director—Erroll Taggart signed for "The Giant Rake-Off," M-G-M. . . . William Dieterle assigned to "Another Dawn," Warners. . . .

✚

Writers—Malcolm Stewart Boylan doing the screenplay of "Heart Flush," Columbia. . . . Bert Granett on "Marked Men," same studio. . . . Wanda Tuchock developing an untitled original at Paramount for the Harold Hurley unit. . . .

W. P. Lipscomb doing the treatment for Paramount's "National Velvet." . . .

Ernest Pagano writing comedy construction on the next Astaire-Rogers film at Radio. . . Peter Finley Dunne doing the script for "Racketeer in Exile."

✚

Story Buys—"Take it Easy," original by Francis and Marion Cockrell, by Radio. . . . "A Slug for Cleopatra," original by Richard Sale, by Columbia. . . . "O'Reilly of Notre Dame," by Francis Wallace, by Paramount. . . .

Molson Made Fier Aide

Hollywood, Sept. 22. — Gordon Molson has been made assistant to Jack Fier, general manager of Republic Studio. Molson was formerly studio casting director, and more recently editorial supervisor in the cutting room. He will hereafter have charge of writers.

LeRoy Sets Unit Start

Hollywood, Sept. 22.—Mervyn LeRoy's first production for his own unit at Warners will be "The King and the Chorus Girl," formerly titled "The Grand Passion."

Sherman to Resume Soon

Hollywood, Sept. 22.—Harry Sherman will start "Trail Dust," second of his new "Hopalong Cassidy" series, early in October. Al Martin has been signed to write the screen play which will star William Boyd. Paramount will release.

Aalberg Joins Council

Hollywood, Sept. 22.—John O. Aalberg has been appointed to represent Radio Studios on the Academy Research Council in place of Carl Dreher, who recently resigned as RKO sound director.

Royalty Computation Described by P. S. B.

Wilmington, Sept. 22.—The royalty payment covering the first quarter of 1935 made by the Philadelphia Storage Battery Co. to Radio Corp. of America after the latter company had threatened to cancel its licensing agreement with P. S. B. was arrived at by calculating the royalty as if there had been no separation between P. S. B. and Philco Radio Television Corp. and other companies and was calculated on the formula that had been prescribed by RCA, Charles F. Steinruck of Philadelphia, accountant for P. S. B., testified today as the hearing on an injunction suit brought by P. S. B. against RCA was resumed here.

Steinruck, who has computed all royalty reports for P. S. B. since the middle of 1929, testified that two checks, an advance payment of $150,000 and a remitted check for $82,034.89, aggregating $232,034.89 were paid RCA in royalties for the first quarter of 1935, calculation of which "was arrived at by taking the difference between the amount of royalty figured on the RCA basis and the amount we had previously paid on our third and fourth quarter settlements for 1934," he said.

Cancellation Letter Mentioned

"The first quarter of 1934 was prepared with the letter of April 19 in mind," Steinruck declared. The letter was one threatening cancellation of the licensing agreement. Steinruck further stated, "Once again, there being no definite statement as to whether we erred, we prepared the report for the first quarter of 1935 as if P. S. B. had assembled for Philco instead of Philco completing assembly of the receiver."

Steinruck itemized articles and devices on which P. S. B. paid royalties and others on which no royalty was paid because "from the report we received from RCA those items were considered to be under their formula and deductible as a part of the cabinet."

Photographs of parts of woodwork and cabinets were identified by Reynolds D. Brown, Jr., P. S. B. engineer, who resumed the witness stand this morning. Following the cross-examination of Brown by John W. Davis, chief counsel for RCA, Davis introduced Philco advertising and pamphlets and other printed matter dealing with Philco auto and home radios. Brown was questioned at length concerning wet and dry batteries as well as cables used in automobile radios.

Set Mastbaum Concert

Philadelphia, Sept. 22.—The Mastbaum, this city's largest theatre, seating, 4,700, will reopen for one performance, the General Motors concert on Oct. 4. John McCormack, the tenor, and the Philadelphia Orchestra under the direction of Erno Rapee and Leopold Stokowski, will be featured.

Call Pittsburgh Meeting

Pittsburgh, Sept. 22.—The Entertainment Managers Ass'n of Western Pennsylvania, will hold a mass meeting at the Fort Pitt Hotel Sept. 27. Night club and theatre entertainers have been invited to attend. Ralph Whitehead, secretary of the A. F. A., is expected to be a speaker.

"Adverse" Is Capital Draw In Two Houses

WASHINGTON, Sept. 22.—"Anthony Adverse" rose to a near-record at the Earle last week to take $26,000. At the same time the usually sub-run Ambassador was playing day-and-date, taking $9,700 at the 1,400-seat house at 55 cents top. This was the first time that the Ambassador had played such an engagement. The picture continues at the Metropolitan.

"Swing Time," in its second week at RKO-Keith's, went to $12,000, over the first week average by $1,400, and continued into its third stanza.

A revival of "State Fair" at the Metropolitan was good for $4,900, or $600 over the first run par.

On its third week, "The Gorgeous Hussy" at Loew's Palace took $10,300. Loew's Capital, with "The Last of the Mohicans" and a stage show took $18,500, under par by $2,400. "A Son Comes Home" at Loew's Columbia received $2,000, but skidded under par by $1,600.

"Romeo and Juliet," on its second roadshow week at the National, took $10,000 and went into its third week.

Total first run business was $96,200, but, without the Ambassador and National, houses not normally first run, the total would have been $76,500. Average is $76,700.

Estimated takings, exclusive of tax:

Six Days Ending Sept. 17:

"GIVE US THIS NIGHT" (Para.)

BELASCO—(1,140), 25c-65c, 6 days. **Gross:** $2,800. (Average, 7 days, $3,000)

Week Ending Sept. 17:

"ANTHONY ADVERSE" (W. B.)

EARLE—(2,218), 25c-66c, 7 days. Stage: Omitted, due to length of feature. **Gross:** $26,000. (Average, $18,400)

AMBASSADOR—(1,457), 15c-55c, 7 days. **Gross:** $9,700. (Estimated average, this price scale, $7,300)

"THE LAST OF THE MOHICANS" (U. A.)

LOEW'S CAPITOL—(3,434), 25c-66c, 7 days. Stage: Hal Sherman, Carl Emmy & Pets, Jeanette Hackett, Dolly Kay, Elida Ballet. **Gross:** $18,500. (Average, $20,900)

"A SON COMES HOME" (Para.)

LOEW'S COLUMBIA—(1,264), 25c-40c, 7 days. **Gross:** $2,000. (Average, $3,600)

"THE GORGEOUS HUSSY" (M-G-M)

LOEW'S PALACE—(2,370), 35c-55c, 7 days. **Gross:** $10,300. (Average, first week, $15,900)

"STATE FAIR" (20th-Fox)

METROPOLITAN—(1,591), 25c-40c, 7 days. **Gross:** $4,900. (Average, first run, $4,300)

"SWING TIME" (Radio)

RKO-KEITH'S—(1,836), 25c-55c, 7 days, 2nd week. **Gross:** $12,000. (Average, first week, $10,600)

Week Ending Sept. 19:

"ROMEO AND JULIET" (M-G-M)

NATIONAL—(1,744), 55c-$1.65, 7 days. **Gross:** $10,000. (Estimated average, this price scale, $14,400)

Four Star Gets Film

HOLLYWOOD, Sept. 22.—Four Star Pictures, Inc., has acquired exclusive distribution rights for California for "Gay Love," starring Sophie Tucker, and will handle release also in Arizona, Nevada, the Hawaiian Islands, Washington, Oregon, Northern Idaho, Texas, Oklahoma, Arkansas and Alaska.

Harry Sonnenshine, president of the newly formed exchange, recently opened an exchange in San Francisco under management of Jerry Mallotte, and will open others in Seattle, Portland and Dallas within six weeks, he says.

"Chan" at $2,250, 3 Days in Houston

HOUSTON, Sept. 22.—In a week of holdovers and little competition otherwise, "Charlie Chan at the Racetrack" made the best showing, taking $2,250 in three days at the Kirby, where the average is $5,000 for a three-picture week.

"M'Liss," at the Kirby one day with Bank Night, also went above par with a take of $1,200. "Speed" at this house for three days was normal at $2,000.

"The General Died at Dawn" fell down by five per cent at the Metropolitan after a good opening. The take was $6,650. "Swing Time" pulled $6,200 in a second week at the Majestic where $7,000 is the first run average. "The Gorgeous Hussy" at Loew's fell to $6,000 in a second week. Average is $7,000.

Total first run business was $24,300. Average is $26,000.

Estimated takings for the week ending Sept. 17:

"CHARLIE CHAN AT THE RACE TRACK" (20th-Fox)

KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,250. (Average, 7 days, $5,000)

"M'LISS" (Radio)

KIRBY—(1,450), 15c-35c, 1 day. Bank Night. **Gross:** $1,200. (Average, 7 days, $5,000)

"SPEED" (M-G-M)

KIRBY—(1,450), 15c-35c, 3 days. **Gross:** $2,000. (Average, 7 days, $5,000)

"THE GORGEOUS HUSSY" (M-G-M)

LOEW'S STATE—(2,750), 25c-40c, 7 days, 2nd week. **Gross:** $6,000. (Average, $7,000)

"SWING TIME" (Radio)

MAJESTIC—(2,250), 25c-50c, 7 days, 2nd week. **Gross:** $6.200. (Average, $7,000)

"THE GENERAL DIED AT DAWN" (Para.)

METROPOLITAN — (2,600), 25c-50c, 7 days. **Gross:** $6,650. (Average, $7,000)

"Adverse" $4,100 Leader in Lincoln

LINCOLN, Neb., Sept. 22.—Terrific business for "Anthony Adverse" on the opening at the Stuart held the final gross up with a lull the last three days. The take was slightly in excess of $4,100, over par by $1,000.

At the Lincoln "Yours for the Asking" grossed $2,700, up by $500. The Orpheum was barely over its average with $1,600. It had no vaudeville. Two pictures were "Walking on Air" and "Second Wife."

Total first run business was $10,500. Average is $8,650.

Estimated takings:

Week Ending Sept. 16:

"WINDS OF THE WASTELAND" (Republic)

"YELLOWSTONE" (Univ.)

LIBERTY—(1,200), 10c-15c, 7 days on split. **Gross:** $900. (Average, $850)

Week Ending Sept. 17:

"YOURS FOR THE ASKING" (Para.)

LINCOLN—(1,600), 10c-20c-25c, 7 days. **Gross:** $2,700. (Average, $2,200)

"WALKING ON AIR" (Radio)

"SECOND WIFE" (Radio)

ORPHEUM—(1,350), 10c-15c-20c, 7 days on dual. **Gross:** $1,600. (Average, $1,400)

"IT'S LOVE AGAIN" (G. B.)

VARSITY—(1,100), 10c-20c25c, 7 days. **Gross:** $1,200. (Average, $1,100)

Week Ending Sept. 18:

"ANTHONY ADVERSE" (W. B.)

STUART—(2,000), 10c-25c-40c, 7 days. **Gross:** $4,100. (Average, $3,100)

Skouras Making Tour

HOLLYWOOD, Sept. 22. — Charles Skouras is making a tour of the Rocky Mountain territory. The F. W. C. executive met Rick Ricketson, who operates that division, in Salt Lake City.

"Godfrey" $7,000 Hit in Louisville

LOUISVILLE, Sept. 22.—"My Man Godfrey," dualled with "Postal Inspector" at the Strand, made the big noise of the week and was held over. The gross was $7,000, double average for the house.

A rather unusual situation for this town was the fact that the Strand was the only house showing a new picture. The other first runs all had holdovers; Loew's State, with "The Gorgeous Hussy;" the Mary Anderson, with "Anthony Adverse," and the Rialto showing "Swing Time." Takings at the State were $4,800, $700 below normal. Receipts also were light at the Rialto, where "Swing Time" could do no more than $4,300, $200 less than average.

"Anthony Adverse" made a better showing than was expected at the Mary Anderson on its second week. The take was about $3,600, over the line by $100. It was given a third week.

The runs of "The Gorgeous Hussy" at the State and "Swing Time" at the Rialto were concluded one day early, to make room for "Great Ziegfeld" and the "General Dies at Dawn."

It was State Fair week, with swarms of visitors from out-state. The weather was extremely hot, but the thermometer took a tumble at the end of the week.

Total first run business was $22,300. Average is $19,400.

Estimated takings:

Week Ending Sept. 9:

"THE GORGEOUS HUSSY" (M-G-M)

LOEW'S STATE—(3,000), 15c-25c-40c, 6 days, 2nd week. **Gross:** $4,800. (Average, $5,500)

"SWING TIME" (Radio)

RIALTO—(3,000), 15c-25c-40c, 6 days, 2nd week. **Gross:** $4,300. (Average, $4,500)

Week Ending Sept. 10:

"MY MAN GODFREY" (Univ.)

"POSTAL INSPECTOR" (Univ.)

STRAND—(1,500), 15c-25c-40c, 7 days. **Gross:** $7,000. (Average, $3,500)

"ANTHONY ADVERSE" (W. B.)

MARY ANDERSON—(1,000), 44c-61c, 7 days, 2nd week. **Gross:** $3,600 (Average, $3,500)

Week Ending Sept. 12:

"MEET NERO WOLFE" (Col.)

"POPPY" (Para.)

"WHITE FANG" (20th-Fox)

"LET'S SING AGAIN" (Radio)

KENTUCKY—(900), 15c-25c, 7 days, split week. **Gross:** $1,800. (Average, $1,500)

"BROADWAY BILL" (Col.)

"LAWYER MAN" (W. B.)

"HOUSE ON 56TH ST. (W. B.)

"GOOD DAME" (Para.)

OHIO—(900), 15c, 7 days, split week. **Gross:** $900. (Average, $800)

"U" Will Stage Plays

HOLLYWOOD, Sept. 22.—Universal is making plans to present younger contract players in a series of stage plays in a Hollywood theatre not yet chosen.

The first offering will be "Spinster Dinner," dramatized by Ramon Romero from Faith Baldwin's story. John King and Polly Rowles will have leading parts under direction of Sidney Salkow. Mme. Koppell, voice and talent coach of Universal, will assist in direction.

Air Yarn for 20th-Fox

HOLLYWOOD, Sept. 22.—Twentieth Century-Fox has purchased screen rights to "Women With Wings," a novel by Genevieve Haugen, stunt flyer. Willis Cooper, also a flyer, is writing the screen play which Gene Markey will produce. Miss Haugen is due here soon.

"Adverse" Is 2d Week Top In Cleveland

CLEVELAND, Sept. 22. — "Anthony Adverse," in its second week at Warners' Hippodrome, went into first place with a gross of $14,500, which is $4,500 over par. It was moved to the Allen for a third week downtown.

"The Gorgeous Hussy," in its second week downtown at Loew's Stillman following its first big week at Loew's State, held second place. It grossed $7,500 as against a $6,000 average.

"The General Died at Dawn," with light matinees and heavy evening attendance at Loew's State, made a good showing with $14,000. This was $2,000 over the $12,000 average.

"Two in a Crowd" on the RKO Palace screen, with Olsen and Johnson on the stage, totalled $2,500 above the usual with a $17,500 take. "State Fair," for three days, and "The Case of the Velvet Claw," for the remaining four days at the Allen, collected $1,500, or $2,500 under par.

"Romeo and Juliet," in its second and final week at the Hanna at roadshow prices, had fair business, $6,500 as against the estimated $7,000 average. Average is $45,000.

Total first run business, exclusive of "Romeo and Juliet," was $57,000.

Estimated takings for the week ending Sept. 18:

"STATE FAIR" (20th-Fox)

ALLEN — (3,300), 30c-35c-42c, 3 days. **Gross:** $2,000. (Average, for 7 days, $4,000)

"THE CASE OF THE VELVET CLAW" (F. N.)

ALLEN — (3,300), 30c-35c-42c, 4 days. **Gross:** $1,500. (Average, for 7 days, $4,000)

"THE GENERAL DIED AT DAWN" (Para.)

LOEW'S STATE—(3,400), 30c-35c-42c, 7 days. **Gross:** $14,000. (Average, $12,000)

"THE GORGEOUS HUSSY" (M-G-M)

LOEW'S STILLMAN—(1,900), 30c-35c-42c, 2nd week. **Gross:** $7,500. (Average, $6,000)

"TWO IN A CROWD" (Univ.)

RKO PALACE—(3,100), 30c-42c-60c, 7 days. Stage: Olsen & Johnson. **Gross:** $17,500. (Average, $15,000)

"ANTHONY ADVERSE" (W. B.)

WARNERS' HIPPODROME — (3,800), 35c-42c-56c, 2nd week. **Gross:** $14,500. (Average, $10,000)

"ROMEO AND JULIET" (M-G-M)

HANNA—(1,500), 50c to $2,00, 2nd week. **Gross:** $6,500. (Average, $7,000)

Columbia Signs Quigley

HOLLYWOOD, Sept. 22. — Charles Quigley, New York stage actor recently with Paramount, has been placed under long-term contract by Columbia. As his first assignment, Quigley has been cast opposite Mary Astor in "Lady From Nowhere." Gordon Wiles is directing.

Davenport to Reliance

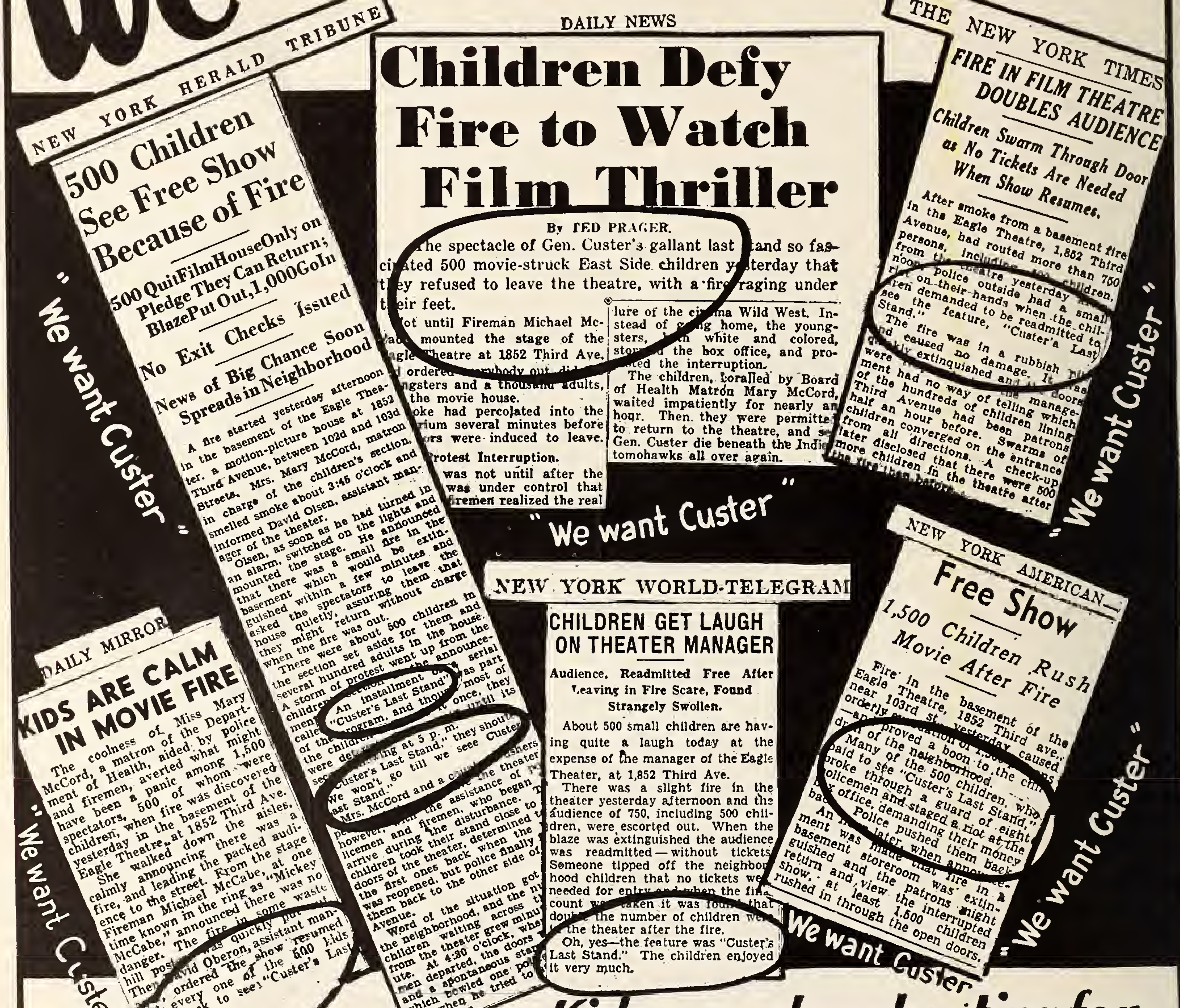
HOLLYWOOD, Sept. 22. — Edward Small, president of Reliance, has signed John Davenport, English writer, to work on the script of "Clementina," which will star Robert Donat.

Nolan Signed by Para.

HOLLYWOOD, Sept. 22.—Paramount has signed Lloyd Nolan to a long-term contract because of his work in "The Texas Rangers."

The kids shouted -

"We want Custer"


"We want Custer"
"We want Custer"
"We want Custer"
"We want Custer"
"We want Custer!"
"We want Custer"

NEW YORK HERALD TRIBUNE

500 Children See Free Show Because of Fire

500 Quit Film House Only on Pledge They Can Return; Blaze Put Out, 1,000 Go In

No Exit Checks Issued

News of Big Chance Soon Spreads in Neighborhood

A fire started yesterday afternoon in the basement of the Eagle Theater, a motion-picture house at 1852 Third Avenue, between 102d and 103d Streets. Mrs. Mary McCord, matron in charge of the children's section, smelled smoke about 3:45 o'clock and informed David Olsen, assistant manager of the theater.

Olsen, as soon as he had turned in an alarm, switched on the lights and mounted the stage. He announced that there was a small fire in the basement which would be extinguished within a few minutes and asked the spectators to leave the house quietly, assuring them that they might return without charge when the fire was out.

There were about 500 children in the section set aside for them and several hundred adults in the house. A storm of protest went up from the children's section [illegible] the announcement. An installment of the serial "Custer's Last Stand" was part of the program, and though [illegible] most of the children [illegible] once, they were de[illegible] until its sec[illegible] showing at 5 p. m. [illegible] "Custer's Last Stand," they shout[illegible] "We won't go till we seee Custer's Last Stand." Mrs. McCord and a cou[illegible] ushers [illegible] the theater pe[illegible] however, with the assistance of po[illegible] licemen and firemen, who began to arrive during the disturbance. The children took their stand close to the doors of the theater, determined t[illegible] the first ones back when the [illegible] was reopened, but police finally [illegible] them back to the other side of [illegible] Avenue.

Word of the situation got [illegible] the neighborhood, and the nu[illegible] children waiting across th[illegible] from the theater grew minu[illegible] ute. At 4:30 o'clock, whe[illegible] men departed, the doors [illegible] and a spontaneous stam[illegible] which bowled one po[illegible] feet when he tried to [illegible] of children.

DAILY NEWS

Children Defy Fire to Watch Film Thriller

By TED PRAGER.

The spectacle of Gen. Custer's gallant last stand so fascinated 500 movie-struck East Side children yesterday that they refused to leave the theatre, with a fire raging under their feet.

Not until Fireman Michael Mc-[illegible] mounted the stage of the [illegible]gle Theatre at 1852 Third Ave. [illegible] ordered everybody out did [illegible] youngsters and a thousand adults, [illegible] the movie house.

[illegible]oke had percolated into the [illegible]rium several minutes before [illegible]ors were induced to leave.

Protest Interruption.

[illegible] was not until after the [illegible] was under control that firemen realized the real lure of the cinema Wild West. Instead of going home, the youngsters, both white and colored, stormed the box office, and protested the interruption.

The children, corralled by Board of Health Matron Mary McCord, waited impatiently for nearly an hour. Then they were permitted to return to the theatre, and s[illegible] Gen. Custer die beneath the Indi[illegible] tomohawks all over again.

THE NEW YORK TIMES

FIRE IN FILM THEATRE DOUBLES AUDIENCE

Children Swarm Through Door as No Tickets Are Needed When Show Resumes.

After smoke from a basement fire in the Eagle Theatre, 1,852 Third Avenue, had routed more than 750 persons, including 500 children, from the theatre yesterday after[illegible] noon, police outside had a small ri[illegible] on their hands when the children demanded to be readmitted to see the feature, "Custer's Last Stand."

The fire was in a rubbish [illegible] and caused no damage. It was quickly extinguished and [illegible] doors were [illegible] [illegible] the management had no way of telling which of the hundreds of children lining Third Avenue had been patrons half an hour before. Swarms of children converged on the entrance from all directions. A check-up later disclosed that there were 500 more children in the theatre after the fire than before.

DAILY MIRROR

KIDS ARE CALM IN MOVIE FIRE

The coolness of Miss Mary McCord, a matron of the Department of Health, aided by police and firemen, averted what might have been a panic among 1,500 spectators, 500 of whom were children, when fire was discovered yesterday in the basement of the Eagle Theatre, at 1852 Third Ave.

She walked down the aisles, calmly announcing there was a fire, and leading the packed audience to the street. From the stage Fireman Michael McCabe, at one time known in the ring as "Mickey McCabe," announced there was no danger. The fire in some waste[illegible] hill pos[illegible] was quickly put [illegible] Then David Oberon, assistant manager, ordered the show resumed and every one of the 500 kids piled back to see "Custer's Last Stand."

NEW YORK WORLD-TELEGRAM

CHILDREN GET LAUGH ON THEATER MANAGER

Audience, Readmitted Free After Leaving in Fire Scare, Found Strangely Swollen.

About 500 small children are having quite a laugh today at the expense of the manager of the Eagle Theater, at 1,852 Third Ave.

There was a slight fire in the theater yesterday afternoon and the audience of 750, including 500 children, were escorted out. When the blaze was extinguished the audience was readmitted — without tickets. Someone tipped off the neighborhood children that no tickets were needed for entry and when the final count was taken it was found that double the number of children were in the theater after the fire.

Oh, yes—the feature was "Custer's Last Stand." The children enjoyed it very much.

NEW YORK AMERICAN

Free Show

1,500 Children Rush Movie After Fire

Fire in the basement of the Eagle Theatre, 1852 Third ave., near 103rd st., yesterday caused orderly evacuation of 1,500 persons —and proved a boon to the children of the neighborhood.

Many of the 500 children, who paid to see "Custer's Last Stand," broke through a guard of eight policemen and staged a riot at the box office, demanding their money back. Police pushed them back.

An hour later, when announcement was made that fire in a basement storeroom was extinguished and the patrons might return and view the interrupted show, at least 1,500 children rushed in through the open doors.

Kids are also shouting for

"The CLUTCHING HAND" • "The BLACK COIN"

Two other thrilling WEISS-MINTZ serials

DISTRIBUTED BY

STAGE AND SCREEN PRODUCTIONS, INC.

1270 SIXTH AVE.
ROCKEFELLER CENTER NEW YORK, N.Y.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
In All
Branches

VOL. 40. NO. 72 NEW YORK, THURSDAY, SEPTEMBER 24, 1936 TEN CENTS

Maxwell Aim May Be Joint Gaumont Rule

Status of 2% of Ostrer Shares Is Hazy

By RED KANN

John Maxwell of British International may be seeking a combination control deal of Gaumont British in association with the Ostrers through the pivotal two per cent in Metropolis and Bradford Trust which gives the Ostrers the majority interest in that holding company.

This would keep the control of G. B. in English hands and prevent consummation of the deal first arranged by Twentieth Century-Fox and Loew's with the Ostrers.

It is understood the two per cent which represents the balance in M. and B. was purchased by the Ostrers some time ago, although its transfer from the custody of Lord Lee of Fareham has been a matter of speculation despite persistent reports of its acquisition over a period of many months.

The arrangement with Lord Lee goes back to the original 49 per cent purchase in Metropolis and Bradford by William Fox. The Ostrers retained a like interest in the holding company which controls 57 per cent of Gaumont British. The purpose of setting aside the determining two per cent was to make certain G. B. control remained in British hands.

The debatable point is whether or not the sale consent clause which prevents the Ostrers from selling their shares in M. and B. and likewise is binding upon Twentieth Century-Fox applies to each group's 49 per cent only or whether it embraces the two per cent which never figured in the master transaction dating back to 1929.

An authoritative source close to one of the groups definitely known to be dickering with the Ostrers admitted to MOTION PICTURE DAILY in London

(*Continued on page* 4)

Schlesinger Plans Survey in England

M. A. Schlesinger's departure for England yesterday on the *Queen Mary* was for the purpose of surveying the field for possible distribution, he admitted yesterday.

While he admitted the Daly in London is being remodeled into a first class theatre, Schlesinger would not

(*Continued on page* 4)

Key Grosses at 4-Year High Mark, $2,090,144

Labor Day Week Total Is Far Above New Year Holiday Figures

Key city first run grosses reached a new four-year high Labor Day week —$2,090,144.

First run theatres in operation increased to 173, well over the average that has prevailed since the depression hit the industry in 1932.

The Labor Day week total is especially striking because it is far ahead of any of the New Year week grosses rolled up during the four-year period and was $342,396 ahead of the previous week, when the total of $1,747,748 had been exceeded only once in 12 months—New Year's week.

The figures for New Year's and Labor Day weeks for the past four years are practically a record of the slow recovery from the low point of the depression.

In 1933 there were 130 first runs open New Year's and the gross was $1,717,730. Labor Day week of that year there were 122 first runs in operation and the total gross was $1,365,105.

In 1934 there were 136 first runs New Year's with a total gross of $1,714,824, with 129 theatres and a gross of $1,471,742 Labor Day week.

In 1935 the first runs had increased to 141 with a take of $1,719,887 New Year's week and 130 theatres with $1,595,551 Labor Day week.

In 1936 there were 179 first runs with a gross of $1,918,729.

The figures show that the number of first runs open Labor Day week has risen from 122 in 1933 to 173 this year and the total gross has increased $725,039.

This year's Labor Day is $171,415 above the New Year record of the year in spite of the fact that there were six more theatres open at that time. The number of first runs in operation usually reaches a peak in the holiday period of December and January.

(*Comparative Grosses will be found on page* 9)

MPTOA Seeks Showdown for Early October

Distributor action on the M. P. T. O. A. trade practice program is slated for a showdown early in October, it was learned yesterday.

Ed Kuykendall, M. P. T. O. A. president, is due here next Monday and will take immediate steps to obtain definite commitments for or against the major phases of the program from individual distribution companies. Indications are that increased cancellation, the short form of licensing agreement and the establishment of local conciliation boards will be made primary issues of the coming discussions. The elimination of score charges, which was one of the major concessions sought by the

(*Continued on page* 4)

Plans Bill to Bar Producer Theatres

By BERTRAM F. LINZ

WASHINGTON, Sept. 23.—The introduction at the next session of Congress of a bill prohibiting manufacturers from engaging in the retail business was reported planned today by Representative Patman of Texas, co-author of the Robinson-Patman Bill passed at the last session, which prohibits discrimination in prices.

As now drafted, Washington reports say, the bill carries a provision that the exhibition of films shall be considered retail business, the effect of which would be to bar producers

(*Continued on page* 4)

Warner-Saxe Houses Agree Upon Pooling

Approximately 20 Warner and Saxe Amusement Co. theatres in Milwaukee will be pooled, starting Oct. 1 with operation to be handled jointly by both circuits, but booking and buying by Warners.

Papers completing the deal were signed yesterday by Joseph Bernhard,

(*Continued on page* 4)

Warner Moves Against Duals Await B. & K.

Despite B. & K.'s plan to adopt dual features shortly, Warner interests in Chicago will shy clear of the policy and stick to single attractions, James Coston, Warner zone manager, stated yesterday prior to his departure for his headquarters after conferences with Joseph Bernhard.

"I don't believe in double features," Coston said. "After B. & K. adds a second picture to programs we will try to compete with them without changing our present policy for about a month."

In the event the dual feature plan of B. & K. proves to be too much competition, the Warner houses will put in a second feature only where necessary, Coston asserted.

Lewin, Goulding Quit M-G-M Posts

HOLLYWOOD, Sept. 23.—Exercising his right under a clause in his contract permitting him to cancel the agreement if Irving Thalberg is no longer available, Albert Lewin, associate producer at M-G-M, has tendered his resignation to studio heads, to be effective on the completion of "Good Earth," which he is supervising. It is unofficially reported that the studio has accepted the resignation.

Simultaneously, Edmund Goulding has quit the direction of "Maytime," declaring that another director should finish the picture, since he had worked

(*Continued on page* 4)

Mary Astor Gets No Overplay at Rivoli

The United Artists' Rivoli on Broadway is making no effort to emphasize the appearance of Mary Astor in "Dodsworth" at the house because of the recent Astor court case in Los Angeles. The film opened for an indefinite run yesterday.

An examination of the marquee and

(*Continued on page* 4)

Bernstein to Build 14 English Houses

LONDON, Sept. 23.—Sidney Bernstein, well known British theatre operator, has made plans for construction of 14 new houses in London by the end of 1937. Ten will seat from 2,000 to 3,750 each and four will have a capacity of 1,500 each.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 24, 1936 No. 72

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings. 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern*, Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant*, Representative; Amsterdam Bureau: Zuider Amstellaan 5, *Philip de Schaap*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

B. Rogers Goes to Para.

HOLLYWOOD, Sept. 23. — Bogart Rogers, Twentieth Century-Fox associate producer, will join Paramount in the same capacity on Oct. 12. William LeBaron has given him the George Raft film "Carnival" as his first assignment.

Rogers was formerly head of the Paramount writing staff. On his current schedule he is completing "Pigskin Parade."

Advertising Publicity
Man Available

(Biography from International Motion Picture Almanac)

* * * * Publicity, advertising and exploitation, freelance. Manager, theatre circuit in New Jersey, 1913-15; editorial staff, Motion Picture News, Exhibitors Trade Review, 1915-18. Since 1918 exploiting motion pictures for Paramount, First National, Fox, Universal, Columbia, United Artists. Two years in Canada, 1927-28, for MGM. Member AMPA, New York Newspapermen's Club and Chicago Press Club.

Address Box 325
Motion Picture Daily

Dismissal Denied in Laemmle Stock Suit

Federal Judge Alfred C. Coxe yesterday denied a motion to dismiss the complaint in the suit brought by Edwin R. Lavin against Willard S. McKay for $275,000 commission in connection with the sale of Universal stock.

In this action Carl Laemmle is a co-defendant, and it is alleged that Lavin secured the purchase of Laemmle's stock for $5,000,000, after negotiations with McKay on Laemmle's behalf. Lavin charges that McKay was authorized to make the agreement on Laemmle's behalf. McKay denied this and sought to have the complaint dismissed.

Gem Pictures Wins Motion

Justice Samuel Hoffstadter in N. Y. Supreme Court yesterday granted a motion on default to Gem Pictures Prod., Inc., to examine before trial George S. Gullette in an action to recover $3,935 as balance due on money loaned. Gullette has made a general denial to the allegations.

Reverse Para. Claim Order

The U. S. Circuit Court of Appeals reversed an order yesterday signed Dec. 3 by District Judge John C. Knox which had allowed the claim of the Madison Toledo Co. against Paramount Pictures for $26,776.

Ruling Reserved on Pathe News Motion

After hearing several witnesses, Federal Judge Grover M. Moscowitz in the U. S. District Court in Brooklyn yesterday reserved decision on the motion by Pathe News, Inc., to dismiss a $10,000 libel suit filed by Mrs. Gertrude Sweenek.

The newsreel in which the plaintiff appeared as one of a group of women going through reducing exercises at Philadelphia Jack O'Brien's gymnasium was screened. Briefs will be submitted by both sides with a decision expected in a few weeks.

Ends "Ecstasy" Order

KANSAS CITY, Sept. 23.—Circuit Judge Darius A. Brown today dissolved the order of Tuesday temporarily restraining city officials and police from interfering with exhibition of "Ecstasy." The court held that irrespective of the question of the morality of the film the Royal showed it without a permit from the city censor and the police cannot be enjoined from enforcing the city ordinance. The police have seized advertising material at the house with the announced intention of destroying it.

Foreign Film to Museum

The Film Library of the Museum of Modern Art has received the first group of outstanding foreign pictures which were acquired by John E. Abbott, director, and Iris Barry, Curator, during their recent trip abroad. In the group are 29 films, dating from 1895.

Expect 1,200 Turnout

About 1,200 will attend the dinner to William F. Rodgers at the Waldorf next Tuesday, the occasion being a testimonial to his recent promotion to the general sales managership of M-G-M.

Stifled Ambition

Hollywood, Sept. 23.—Tommy Breen, 11 years old and ambitious, spent an afternoon recently having a test for the part of Tom Sawyer in the Selznick International film of the same name. Tommy was wearing through the eliminations very well, too, when papa Joe of the Hays office heard of his budding career, and stopped it with:

"One Breen in the industry is enough!"

Steinruck Continues Testimony for P. S. B.

WILMINGTON, Sept. 23.—The basis on which royalties were paid by Philadelphia Storage Battery Co. to Radio Corp. of America and various amounts paid to the latter organization since the signing of the licensing agreement between them covering a period of eight years were brought out by Charles F. Steinruck, an accountant for P. S. B., who resumed the stand in chancery court here today in the injunction action brought by P. S. B. against RCA. P. S. B. seeks to prevent RCA from terminating the licensing agreement.

One of the items on which P. S. B. and RCA were not in accord with regard to the paying of royalties was the assembly kit, Steinruck testified. He declared that P. S. B. contended that the kit was unlicensed apparatus and deductible while RCA, he added, held that all items other than the grille cloth and baffle board were subject to royalty.

Under cross-examination by John W. Davis, chief counsel for RCA, Steinruck declared that reorganization of the companies in 1934 was not motivated by a desire to decrease royalties but the "chief reason was to prevent inspection of our vital data by your auditor."

Steinruck pointed out that P. S. B. has paid RCA approximately $7,500,000 in royalties from the signing of their agreement June 28, 1928 until June of this year. For the first half of 1936, he said, royalty payments amounted to $432,569.12.

Eugene Zukor Given Production Position

HOLLYWOOD, Sept. 23. — Eugene Zukor has been elevated to an executive post in the production department at Paramount. He will act in an advisory capacity on foreign department requirements and will also be active in the selection of material.

Zukor is expected to arrive here within a few days to take over his new post. His promotion was said at the studio to be recognition of his services on behalf of the company which his father helped to found.

Hicks Not to Fill Zukor Job

No successor to Eugene Zukor in the Paramount foreign department will be appointed, John W. Hicks, Jr., in charge of foreign activities for the company, stated before sailing yesterday on the *Queen Mary* for a six-week trip abroad.

Hicks will visit England, France, Italy and possibly Germany. He said it was his regular semi-annual trip.

Criterion Grosses $37,000 First Wee

The new Criterion proved it c stand up with its competitors alo the street by chalking up appro: mately $37,000 on the opening we with "Give Me Your Heart." T picture will be held a second week a if business continues at a steady pa it will be held another seven days.

Forced to move out because of heavy booking schedule at the Par mount, "The General Died at Daw tallied $36,600 for the third wee making a total of more than $135,0 for the three-week run. "The Tex Rangers" opened there yesterday a at 10 A. M. the cashiers were order to stop selling tickets. A similar i cident occurred later in the day, in cating a first week tally of more th $50,000.

With about $15,000 for the thi week of "Last of the Mohicans," t Rivoli's new tenant, "Dodswortl yesterday played to capacity audienc Attendance figures at 5 P. M. show 800 more persons had visited the th atre by that hour than for the ope ing of "These Three" and that t attendance figure for "Dark Ange was bettered by 1,200. Both are Sa uel Goldwyn productions.

"Anthony Adverse," in the four week at the Strand, took arou $25,000. The picture is now in fifth and last week.

Philadelphia Opening Big

PHILADELPHIA, Sept. 23.—"Dod worth" opened at the Aldine today 6,500 admissions, or a gross of a proximately $3,000.

Bahn in Gillette's Post at Film Dail

Chester B. Bahn, former drama a film critic of the *Syracuse Herald,* rounding out his first week as mana ing editor of *The Film Daily* in su cession to Don Carle Gillette, who r signs that post after seven years enter the production of stage pla He has lined up "In the Bag" a temporarily will function from *T Film Daily* offices as headquarters. the same time, he will work wi Bahn while the latter familiarizes hi self with the routine of his new po

Jack Alicoate yesterday gave t departing and the incoming managi editors a lunch at the Cinema Club.

ITOA Again Scores Stars' Radio Wor

For the second time in the past f weeks, the I.T.O.A. yesterday pr tested the appearance of film stars radio broadcasts. No action w taken.

Business at local theatres was r ported to be off, despite surveys fro other parts of the country indicati better takes. Complaints also we registered in regard to the increas rental demands by major companies

Filmack Raises Wages

CHICAGO, Sept. 23.—Filmack Trail Co. here has given all employes sala increases ranging from 10 to 15 p cent, the second increase this ye Irving Mack, president, declared th business during the first eight mont this year is far ahead of the san period in 1935.

"Mr. and Mrs. is the name!"

TOGETHER IN WARNER BROS.' "STAGE STRUCK"

H WARREN WILLIAM, FRANK McHUGH, THE YACHT CLUB BOYS, JEANNE MADDEN, CAROL HUGHES, CRAIG REYNOLDS, HOBART CAVANAUGH
DIRECTED BY BUSBY BERKELEY, MUSIC AND LYRICS BY E. Y. HARBURG AND HAROLD ARLEN, A FIRST NATIONAL PICTURE

Maxwell Aim May Be Joint Gaumont Rule

(Continued from page 1)

yesterday that it was quite correct that neither the Ostrers nor Twentieth Century-Fox could dispose of their M. and B. holdings without the other's consent. This is significant because of the reliability of the informant and because it gives confirmation from a competitive source to the similar statement made by Joseph M. Schenck in New York on Tuesday evening.

In the meantime, the Ostrers are maintaining strict silence in London, but promise an official statement on the status of the negotiations shortly.

Yesterday, Lord Beaverbrook, British newspaper publisher and original partner with Will Evans in the development of Provincial Cinematograph Theatres, Ltd., which formed the nucleus of the G. B. circuit, entered the picture by a circuitous route. The factors rating consideration here are several. It is known that he has been anxious for some time to actively reenter the film industry. One of his companies is Standard Film which sold its holdings to P. C. T.

Newspaper circles in Fleet Street, claiming to be informed, analyze the Ostrer defection as an effort to better the terms of the deal first made with the Schencks.

Two Per Cent Was Sought

In an interview with Motion Picture Daily approximately 18 months ago and on the occasion of his arrival in New York from London, Mark Ostrer admitted that his brothers had purchased the two per cent in Metropolis and Bradford originally deposited with Lord Lee of Fareham as an effective method of perpetually maintaining British domination of G. B.

Kent Sailing Shortly

S. R. Kent is expected to sail for London shortly. It may be on the *Normandie* Wednesday. Reports that he had booked passage on the *Paris* which leaves Saturday proved to be without foundation yesterday.

Behrens Sees Benefits

Capt. E. Beddington Behrens of Myers & Co., British financing company, prior to his sailing yesterday on the *Queen Mary* for England, stated he saw benefits to both American and British companies without regard to whom the Ostrers sold their interest in G. B.

Although he has met previous references to the possible collapse of the M-G-M-Twentieth Century-Fox deal with levity, he became serious yesterday.

"Whatever works out," he said, "will be to the best interests of both British and American companies and both must work in harmony with each other."

Continuing, he added, in his own way and without being prodded:

"I feel sure a deal will be made either along the lines already discussed or for a purchase of G. B. by the John Maxwell interests.

"Should a deal be made along the lines suggested, fear has been expressed that control of G. B. would go to American interests; that the control of important units by Americans might have harmful effects on English exhibitors.

"However, if a deal is consummated along the lines discussed there would be no control of G. B. by Americans. Neither of the American companies desires in any way to control the British situation, but only to work in cooperation with English interests."

Sees Mutual Benefits

Discussing the latest developments, he said:

"In the event of a purchase by Maxwell's company, Associated British Pictures, the fear has been expressed the combine of G. B. and A. B. P. might harm American film interests. This would not be the case, as American producers want British pictures and exhibitors in the United Kingdom cannot live without good American pictures, particularly like 'Mutiny on the Bounty,' 'Modern Times,' 'Mr. Deeds Goes to Town,' which are the lifeblood of the exhibitor in any country.

"Whatever comes of existing negotiations," he added, "it will result in cooperation between American and British interests and nothing harmful to either. It is to the advantage of British producers to have their films distributed here and likewise to the benefit of Americans to continue with their outlets in England."

Asked whether he would return shortly, the representative of Myers & Co. answered that he had no present intention of visiting these shores again.

On One Bill

Jack Fuld contributes a circular of the Crescent in Astoria advertising this one for one thin dime:

1—"Earthworm Tractors."
2—"Mary of Scotland."
3—"Mickey's Orphan's Picnic."
4—Screen Snapshots.
5—"Goofy Gondola," a Krazy Kat cartoon.
6—"Monkey Love."
7—"Hold That Shark," a Sportlight.
8—"Scrappy's Big Moment."
9—"Garden Gayeties"
10—"Undersea Kingdom."
11—Metrotone News.
12—Free Melo-Rolls to first 500 kids attending Saturday matinee.

Police Chiefs Hear Defense of Pictures

Kansas City, Sept. 23.—Films are no crime stimulant, declared Dr. Carleton Simon, criminologist and New York Deputy Police Commissioner, before the convention of the International Ass'n of Police Chiefs.

J. Edgar Hoover, head of the Federal Secret Service, also came to the defense of films.

"The attitude of the press, motion pictures and the radio in offering helpful support has done a great deal to change the picture of criminal activities," he said. "Movies used to give the picture of the crime when committed, but in recent years they have given the solution. Boys who used to palm toy pistols and act the part of a desperado now play at being Government agents."

MPTOA Seeks Showdown for Early October

(Continued from page 1)

M. P. T. O. A. at the time its trade practice program was first proposed, has become of less importance as the selling season advanced.

While the M. P. T. O. A. is not expected to refrain from urging the elimination of the score charge, even at this late date, it has pointed out to its members from time to time in the past that payment of the charge, regardless of the distributor's sales policy, should be made a part of the exhibitor's negotiations when buying new product. In recent years and despite any formal change in sales policy, more and more exhibitors have succeeded in having the score charge eliminated. This trend, according to reports from both distributor and exhibitor quarters, is continuing during the present sales season and, due both to this circumstance and the fact that many new product deals have been closed already, either with or without the score charge included, tends to make the formal elimination of the charge less of an issue than it was before the actual start of selling.

Cancellation Clause Feasible

Concessions from distributors on cancellation are not impaired by the fact that many new season contracts have been closed. If increased cancellation is granted, there appears to be no reason why the concession could not be extended to deals already made, providing a full program had been contracted for and the terms agreed upon were not based on any special concessions which would be nullified by an increase in cancellation. Lateness in putting a new cancellation agreement into effect is not likely to minimize the value of the concession to the exhibitor, as early season bookings are seldom cancelled. The privilege is utilized most in the last half of the trade year.

The establishment of national conciliation boards and adoption of the short form of contract are both matters which will take time to realize. Little more than experimental work is expected from the local boards during the next year, even if they are approved. The proposal being made is that four or five of the boards be established at first in the more important keys. They would be continued or extended only if they proved effective in settling local trade practice complaints and reducing litigation.

Plans Bill to Bar Producer Theatres

(Continued from page 1)

from the ownership or operation of theatres.

The anti-price discrimination bill was aimed primarily at chain stores. The new measure, it is said, will be designed to carry to its ultimate conclusion the aims of the earlier legislation, by prohibiting manufacturers in any line of business from operating retail outlets, and will affect, among others, films, shoes, clothing and many other commodities.

Lewin, Goulding Quit M-G-M Post

(Continued from page 1)

so closely with Irving Thalber Goulding has left the studio. N director has been assigned as yet t replace him on "Maytime."

Lewin's letter of resignation wa addressed to E. J. Mannix, studi general manager, expressing his desir to avail himself of the contract claus relating to Thalberg's availability Lewis declared his resignation wa entirely on a friendly basis. Th studio has issued no official statemen on the resignation.

Schlesinger Plans Survey in Englan

(Continued from page 1)

comment on the possibility of acquir ing theatres other than to say: "W are always open for expansion."

Vitally interested in televisio Schlesinger will look into latest de velopments in this field. He said hi company has a television laborator which occupies the entire buildin next to the company's headquarter on W. 42nd St. With the revival o vaudeville in the circuit's houses i South Africa, Schlesinger said he wil also be on the lookout for acts and fil stars.

Warner-Saxe Houses Agree Upon Poolin

(Continued from page 1)

in charge of Warner theatre operations. Tom and John Saxe previousl had signed them.

James Coston, Warner zone head i Milwaukee and Chicago, accompanie by Alex Halperin, booker, left b plane yesterday afternoon for th Windy City, taking back the signe documents. Each circuit is represented by 10 theatres.

Music Row Kills Shows

Philadelphia, Sept. 23.—The Earle, Warner house here, will discontinue stage shows following the program which opens Friday. Disagreement with musicians is said to have been the reason for the move and it is believed that the house will resume its former policy when, and if, a compromise is reached. Meanwhile the programs will be strengthened b improving the attractiveness of the film programs.

Mary Astor Gets No Overplay at Rivoli

(Continued from page 1)

front of the Rivoli yesterday revealed that Miss Astor is treated, in the billing, in direct accordance with the importance of her role in the film. Walter Huston is given the greatest board space, while Miss Astor is given no more than Ruth Chatterton, who shares the leading supporting roles with her.

En Route from England

London, Sept. 23.—Phil Reisman, vice-president of RKO Export Co., Robert Woolsey and Mrs. Woolsey, Francis and Mrs. Martin,. Courtland Smith and the Earl of Warwick sailed today for New York on the *Normandie*.

Metro-Goldwyn-Mayer has rolled another NATURAL!

WE LET THE BOX-OFFIC PROVE IT FIRST! "TH DEVIL IS A SISSY" IS GREAT

Rushing you the Actual Campaign used by the Ohio Theatre, Columbus. You, to will do swell business by following these practical ticket-selling suggestion

ADVERTISING PLAN:

To get across to the public the fact that this great M-G-M attraction is highly dramatic adult entertainment played by an all 'round excellent cast with equal pictorial emphasis for all characters, juvenile and adult. (*See ad on opposite page.*) To publicize the attraction as one of the important productions of this year. Those who have seen the picture will agree that the most enthusiastic promotion is fully justified.

ADVANCE WORK:

This picture will return abundant profits to those showmen who realize the merit of the attraction and establish it far in advance by an early and constant plugging. Plant stories far in advance. Use the teaser trailer two weeks ahead, followed by the regular trailer. Put a sincere notice in your lobby. Use the radio for announcements. Every form of advance work will repay you handsomely.

SPECIAL SCREENING:

On Tuesday prior to Friday opening a special projection room screening was held for Governor Davey, Mayor Gesseman, Domestic Relations Judge and staff, heads of parent and teachers groups, representative ministers, radio commentators and critics. The value of the advance screening for this picture is incalculable and should definitely be part of your campaign. It affords opportunity for the news to get about and even those who ordinarily prefer to have the critics in the theatre will be safe in making an exception. The picture speaks for itself.

GIANT INVITATION:

On opposite page is reproduction of the world's largest invitation (8 by 15 feet). It was carried by eight Postal Telegraph boys through downtown section to the Mayor's office. In addition to attention from pedestrians, it was photographed by newspapers.

PUBLICITY:

Recognizing the importance of newspaper attention the Ohio Theatre sought and received special press cooperation. Plenty of art and photos; special stories; 8-column streamers were obtained for review pages; art on Cooper appeared in Junior Aviation sections; an original feature by local writer on the development of the three boys with this picture marking a turning point in their dramatic screen careers; feature story on W. S. Van Dyke and his amazing succession of hit pictures; interview with head of Domestic Relations Court, etc.

ACTIVITY:

Contests: Columbus Citizen used three day classified co test with art. Preceded by teaser ad. Readers asked match up characters the three boys played with the pictur they appear in. Cash awards and guest tickets. Conte plugged also via telephone by girl ad solicitors. Columb Journal also ran classified ad contest.

Comment Cards: Distributed at theatre and commer of patrons used for publicity stories and as ad quotes.

Sermons: Ministers and rabbi based Sunday sermon picture. One used title of picture and announced it throu mails.

Cartoonist: Harry Keyes of Citizen, used title and id of picture in "Passing Show" section.

Co-op ads: Insurance Company tie-up 3 cols. full.

STUNTS:

Bannered sound truck eight hours daily week in advan 30-second announcements between musical numbers. Co ered Columbus and suburbs.

Stilt walker in downtown streets.

Book marks in public libraries and schools.

Imprinted aprons on downtown newsboys.

Distributed 15,000 imprinted napkins to restaurants, so fountains, etc.

Rubber-stamped restaurant menus.

Covered town with window tie-ups, stills, etc.

10,000 teaser cards distributed in hotels and downto section.

10,000 stickers placed on good downtown locations, neighborhoods, by leading food markets, etc.

Special banners on 6 trucks of Peck News Agency.

RADIO:

Spot flash announcements 5 times daily on four statio for full week. Advance preview on WHKC and WOS

Plugged on commercial over WBNS.

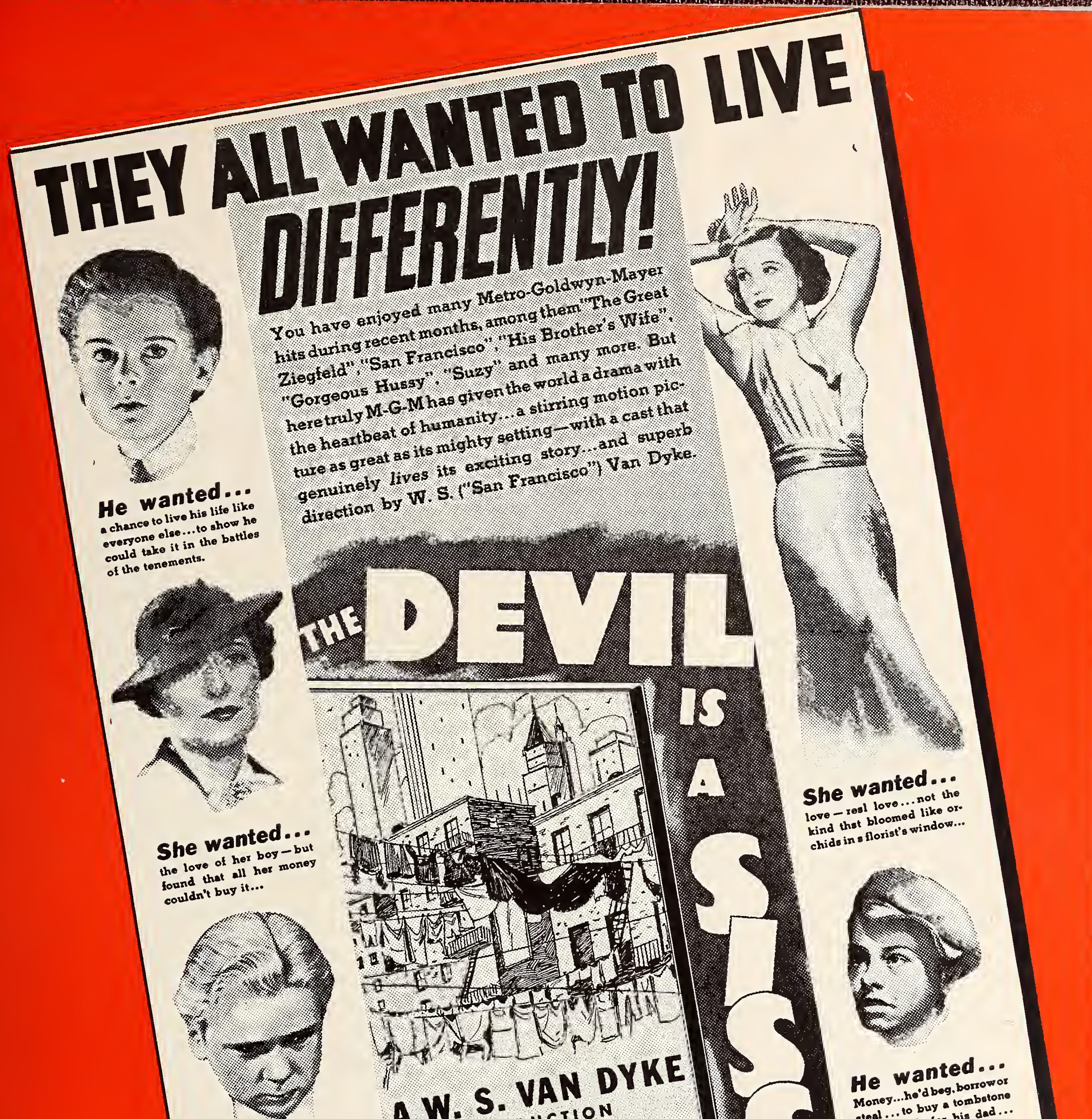
Contest over title used by WCOL.

TRAILERS:

Teaser trailer used week in advance and regular trai shown full week at both Ohio and Broad Theatre.

AD CAMPAIGN:

Started with teaser on title, worked into big space ads, o of which is reproduced on opposite page.



THEY ALL WANTED TO LIVE DIFFERENTLY!

You have enjoyed many Metro-Goldwyn-Mayer hits during recent months, among them "The Great Ziegfeld", "San Francisco", "His Brother's Wife", "Gorgeous Hussy", "Suzy" and many more. But here truly M-G-M has given the world a drama with the heartbeat of humanity... a stirring motion picture as great as its mighty setting—with a cast that genuinely *lives* its exciting story... and superb direction by W. S. ("San Francisco") Van Dyke.

He wanted... a chance to live his life like everyone else... to show he could take it in the battles of the tenements.

She wanted... the love of her boy—but found that all her money couldn't buy it...

He wanted... to be the neighborhood "big shot"—and he was tough ...but a loyal pal.

He wanted... to break away from the ties of a wife with more money than was good for her...

She wanted... love—real love... not the kind that bloomed like orchids in a florist's window...

He wanted... Money... he'd beg, borrow or steal... to buy a tombstone with angels for his dad...

She wanted... a chance for her boy, whose father paid the penalty in

THE DEVIL IS A SISSY

A W. S. VAN DYKE PRODUCTION

Freddie **BARTHOLOMEW**

JACKIE **COOPER** · MICKEY **ROONEY**

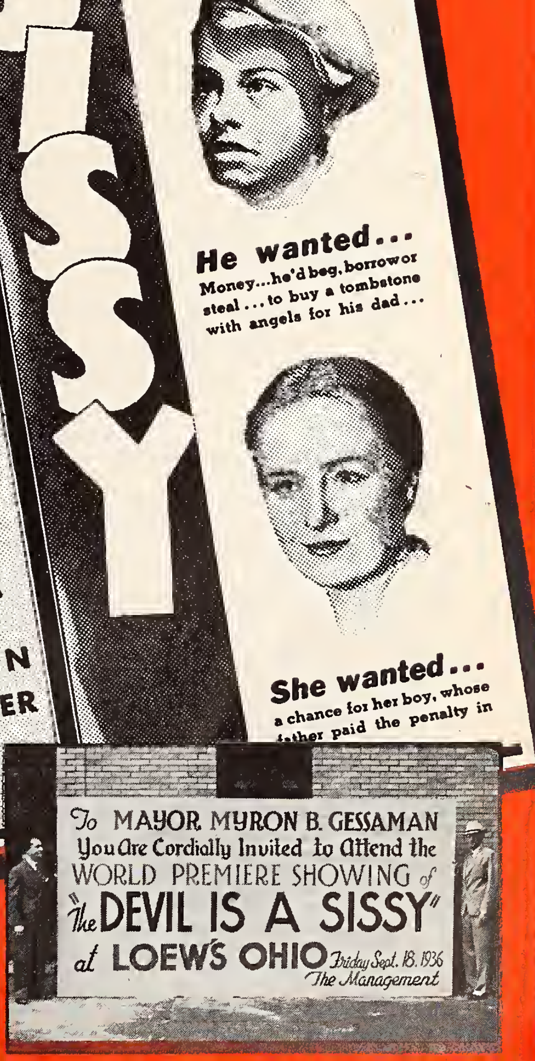
Ian **HUNTER**

PEGGY CONKLIN

KATHERINE ALEXANDER

A Metro-Goldwyn-Mayer Picture

Produced by Frank Davis



To MAYOR MYRON B. GESSAMAN
You Are Cordially Invited to Attend the
WORLD PREMIERE SHOWING of
"The DEVIL IS A SISSY"
at LOEW'S OHIO Friday Sept. 18, 1936
The Management

THE ENTIRE AD CAMPAIGN STRESSES THE BIG DRAMATIC VALUES THAT MAKE THIS AN EMOTIONAL ADULT ENTERTAINMENT,

(At right is sample of big extra-space ad campaign.)

RIGHT: Giant Invitation to Mayor of Columbus.

"Godfrey" Is High for 3rd Week on Coast

Los Angeles, Sept. 23.—"My Man Godfrey" was strong in its third week, taking $7,000 at the Pantages and $7,800 at the Hillstreet. It played five days each at these houses.

"Girls' Dormitory" and "Sworn Enemy" on a dual were about the only other combination to show strength. The gross at Loew's State was $16,500 which was $2,500 up, while at the Chinese the same bill took $11,500, below the line by $1,000.

Total first run business was $93,800. Average is $103,150.

Estimated takings for the week ending Sept. 23:

"ANTHONY ADVERSE" (W.B.)
CARTHAY CIRCLE—(1,518), 50c-$1.50, 7 days, 8th week. **Gross:** $8,700. (Average, $17,000)

"GIRLS' DORMITORY" (20th-Fox)
"SWORN ENEMY" (M-G-M)
CHINESE—(2,500), 30c-55c, 7 days. **Gross:** $11,500. (Average, $12,500)

"EVERYTHING IS THUNDER" (G.B.)
4 STAR—(900), 30c-55c, 7 days. **Gross:** $3,100. (Average, $3,250)

"GYPSIES" (Amkino)
GRAND INTERN'L—(750), 35c-40c, 7 days. **Gross:** $2,600. (Average, $1,200)

"MY MAN GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)
HILLSTREET—(2,700), 25c-40c, 5 days. **Gross:** $7,800. (Average, $8,000)

"GIRLS' DORMITORY" (20th-Fox)
"SWORN ENEMY" (M-G-M)
LOEW'S STATE—(2,500), 30c-55c, 7 days. **Gross:** $16,500. (Average, $14,000)

"MY MAN GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)
PANTAGES—(3,000), 25c-40c, 5 days. **Gross:** $7,000. (Average, $3,200)

"THEY MET IN A TAXI" (Col.)
PARAMOUNT—(3,595), 30c-55c, 7 days. Stage: F. & M. revue, Rube Wolf and his orchestra. **Gross:** $13,000. (Average, $18,000)

"THE LAST OF THE MOHICANS" (U.A.)
WARNER BROS. (HOLLYWOOD) — (3,000), 25c-65c, 7 days. **Gross:** $11,800. (Average, $14,000)

"THE LAST OF THE MOHICANS" (U.A.)
WARNER BROS. (DOWNTOWN) — (3,400), 25c-65c, 7 days. **Gross:** $11,800. (Average, $12,000)

"Ziegfeld" Strong Milwaukee Grosser

Milwaukee, Sept. 22.—High in a fair week was "The Great Ziegfeld, grossing $10,000 at Fox's Wisconsin, $2,000 above par.

"The Last of the Mohicans" and "Stage Struck" grossed $6,800 at the Warner, just $1,800 above average.

All other business was also above par, "Nine Days a Queen" and "Lady, Be Careful" doing $5,300 at Fox's Palace; "Shakedown" and "Shuffle Along" on the Riverside stage grossing $5,200, and "Anthony Adverse" on an extended run at Fox's Strand, its third week downtown, taking $2,000.

All first runs, with the exception of the Riverside, are now charging a 50-cent top, and business has held steady despite the hike.

Weather was generally fair with rain and heat the first part of the week, moderating the end of the week.

Total first run business was $29,300. Average is $24,500.

Estimated takings:

Week Ending Sept. 16:

"LAST OF THE MOHICANS" (U. A.)
"STAGE STRUCK" (F. N.)
WARNER—(2,400), 25c-35c-50c, 7 days.

(Continued on page 9)

Purely Personal

WILLIAM SUSSMAN, eastern division head for Twentieth Century-Fox, was in Pittsburgh yesterday. Today he will be in Cleveland; tomorrow, Buffalo, and then back to New York for the Jewish holiday which begins at sundown Friday.

•

Arthur Lee will leave today for Washington to visit the G.B. exchange. On Sunday, he will take a plane from the capital to Dallas, where he will meet George Weeks, who will accompany him on a tour of southern branches.

•

Marc Connelly, who returned from London only two weeks ago, set sail again yesterday to produce "Till the Cows Come Home," a new stage play by Goeffrey Kerr.

•

Major Nathan Levinson of Warners has taken an apartment for the Winter at the Warwick. Other guests there include Bert Lahr, Lew Brown and Con Conrad.

•

Mary Pickford is planning her first European vacation in several years. It will start after the premiere of "The Gay Desperado" at the Music Hall on Oct. 8.

•

Gregory Ratoff will leave Newark Airport this evening Hollywood-bound. He made a personal appearance yesterday at the Roxy.

•

Robert A. Gillham is on the coast conferring on sales and advertising problems for forthcoming Paramount features.

•

Monckton Hoffe, writer, is on the *Normandie*, due from England on Monday. Upon his arrival, he will head for the M-G-M studios.

•

E. J. Sparks sailed yesterday on the *Queen Mary* on his annual vacation trip abroad. He'll be gone several weeks.

•

Arthur Seigel has moved his offices from the Paramount Bldg. to the Rivoli, Rutherford, N. J.

•

P. G. Wodehouse will arrive Sept. 30 on the *Manhattan*, en route to the M-G-M studios.

•

Leslie Howard will essay Hamlet for the first time in Boston on Oct. 19.

•

Willie Collier expects to remain here for a couple of weeks. Then Hollywood once more.

•

Gustave Machaty, M-G-M stage director; Ariane Borg, French film star arrive on the *Paris* Saturday.

•

Henri Ellman, Chicago independent exchange operator, is in town.

•

Henry Armetta and Mrs. Armetta are at the Waldorf.

•

E. H. Griffith, the director, sailed on the *Queen Mary* yesterday.

•

Herman Shumlin back from the coast.

•

Patsy Ruth Miller is in the cast of "White Man," stage play.

J. J. McCARTHY and Kenneth Clark of the M.P.P.D.A. leave for the coast by train today. McCarthy expects to remain in Hollywood all winter. Clark will pinch hit for Tom Pettey at the Producers' Ass'n office during the latter's vacation and will be back here in three weeks.

•

Fred M. Porrett of Bizzell & Co., theatre equipment export firm, will leave shortly to establish sales branches in India.

•

Will H. Hays, en route east from the coast, may make stopovers in Chicago and Indiana, but is expected here early next week.

•

Sigmund S. Maitles of the editorial department of National Screen is the father of a boy born at Peck Memorial Hospital, Brooklyn.

•

. . . Cincinnati

William Onie, local Republic franchise owner, has returned to the office following an operation which necessitated a two-week absence.

John Papulais, owner of the Olympic, Steubenville, O., has returned from a three-month visit to his native Greece.

"Bud" Wessel has joined Big Feature Rights as salesman out of Indianapolis, covering Indiana and western Kentucky.

•

. . . Denver

F. L. Nordhaus has turned over his Princess at Deming, N. M., to the Griffith circuit.

Andy Floor in Denver a few days on business. He is owner of theatres in Salt Lake City.

Nat Saland from the Mercury Film Laboratories in New York, spent a week here on business.

Charles Bumstead has resigned as operator at the Broadway. Says he will devote all his time to his portable circuit.

Bob Sweeten is back at the Orpheum as publicity manager following the resignation of Fred Schaal to join a local advertising agency. Sweeten has been assistant manager at the State during the absence of Frank Boost.

Irene Purcell, lead in the Elitch summer stock theatre this season, has gone to the west coast where she will rest for several weeks.

•

. . . New Haven

Ben Cohen was host to the College crew at a hot dog roast at his Morningside cottage.

Mrs. Al Pickus and Ross are recuperating and are expected home shortly.

Jeanette Berliner gave the Washington Variety Club the o. o. and pronounced it o. k.

Harris Brothers rushing feverishly over Meadow St. to get enough product set for the overdue opening of the State, Hartford.

George Miller's girl has said yes—not later than January.

Mrs. Lou Wechsler is ill and confined to her home.

Delay Hartford Opening

Hartford, Sept. 23.—The opening of the State here, set for Sept. 26, has been indefinitely postponed. Harris Brothers, the new operators, have been unable to set a date.

Screen Playwrights Finishes Its "Cod

Hollywood, Sept. 23.—Screen Pla wrights, at a meeting held here tod completed its program which is aim to strengthen screen writers' con tions.

The first draft of the code will submitted for a membership vote ne week by a committee consisting James K. McGuiness, William Slav McNutt, Grover Jones and B Meredyth.

Twenty new members joined the ganization during the past month.

Producer-Actor Guild Fight Se

Hollywood, Sept. 23.—As a res of Screen Actors' Guild's affiliati with the American Federation Labor, members of the Produce Ass'n are said to have planned oppo tion measures at their recent meeti held here.

Connolly to Study Spain Reel Proble

Jack Connolly, general manager Pathe News, will leave Saturday the *Paris* to look into the newsr situation in Spain, particularly w reference to the difficulty during t present crisis of getting films out the country. Connolly will be go about a month, making his headqu ters while undertaking the Spani supervision at Hendaye, in Fran immediately across the border fr Spain.

Connolly said Pathe at present h three cameramen and one supervis covering the Spanish rebellion. also will make brief visits to Pat News offices in other countries on t Continent.

Former K. C. Censor Di

Kansas City, Sept. 23.—Lynn Buford, city film censor from 1923 1926, is dead at the age of 62. De resulted from a self-inflicted bul wound last week. Appointed cens in a Democratic administration, B ford was retained by the Republic administration of Mayor Albert Beach.

Isabel Adams Dead

Isabel Adams, 80, for many ye a well known stage actress and one the players in pioneer films, d Tuesday at the Englewood Hospit Englewood, N. J. Funeral servi under the auspices of the Actors' Fu will be held at Walter B. Cook Funeral Home, 117 West 72nd S Friday at 11 A.M. Burial will be Kensico.

Marxes to Tour Again

Hollywood, Sept. 23.—The Ma brothers will make a tour of on night stands through Texas, Alaba Georgia, Mississippi and Louisia after completing "A Day at the Race for M-G-M. They have not chos the material yet, but, contrary to c tom, it will not be intended for a f ture film.

"U" Sets "Stones Cry"

Hollywood, Sept. 23.—"The Ston Cry Out," a story by Richard Worn ser, will be produced by Edmu Grainger as his next Universal fe ture. Bruce Manning is working the script.

Audiences Respond To Roxy Stage News

The Roxy reports an appreciative audience reaction to its recently inaugurated program feature of a three-minute announcement from the stage of news highlights of the day, immediately following the regular showing of the newsreel. The theatre is more than satisfied with the response to what was instituted more or less experimentally.

The review of the day's news is announced from the stage each evening at about 7:30 by Russ Brown, while a rotating globe presents a screen pictorial background. The material is compiled with the cooperation of the *World-Telegram* and United Press, which are given due credit in Brown's announcement. A direct telephone connection is maintained between the theatre and the U.P. office in New York. In view of the excellent reaction to the feature thus far, the Roxy management plans to retain it as a permanent part of the program.

Cocalis Closes Deal With Twentieth-Fox

Negotiations were completed yesterday between partners of the Springer & Cocilas circuit and Twentieth Century-Fox. Jack Springer had been working on the deal up to the time of his death. Sam Cocalis yesterday entered the breach and ironed out the remaining unsettled points of the pact.

"Swing," "Godfrey" Clean Up in Frisco

San Francisco, Sept. 23.—"Swing Time" and "My Man Godfrey," are mopping up business here in a week of exceptionally hot weather.

First week grosses at the Golden Gate, where "Swing Time" is showing, ran 65 per cent beyond house average, while the Orpheum hit what is believed to be an all-time high with "My Man Godfrey," striking the bell at 210 per cent above par.

Although third-week holdovers are rare with the two local first runs, both Cliff Work, RKO chief, and Hal Neidas, manager of the Orpheum, are confident that their respective bills will justify a third week. Second week takes at both houses have to date shown almost as good business as the opening week of the two films.

"Hussy" Is Held Over

New Haven, Sept. 23.—"Gorgeous Hussy" is being held over for a second week at Loew's College here, the Palace in Hartford and the Elm St., Worcester.

"Ziegfeld" Strong Milwaukee Grosser

(*Continued from page 8*)

Gross: $6,800. (Average, $5,000)

Week Ending Sept. 17:

"NINE DAYS A QUEEN" (G. B.)
"LADY BE CAREFUL" (Para.)
PALACE—(2,400), 25c-35c-50c, 7 days. **Gross:** $5,300. (Average, $5,000)

"SHAKEDOWN" (Col.)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Shuffle Along." **Gross:** $5,200. (Average, $5,000)

"THE GREAT ZIEGFELD" (M-G-M)
WISCONSIN—(3,200), 25c-35c-50c, 7 days. Gross: $10,000. (Average, $8,000)

Week Ending Sept. 18:

"ANTHONY ADVERSE" (W. B.)
STRAND—(1,400), 25c-35c-50c, 7 days. **Gross:** $2,000. (Average, $1,500)

Key Grosses Hit Four-Year High Point of $2,090,144

Comparative grosses for the last available periods:

	Week Ending Sept. 11-12		*Week Ending Sept. 4-5*	
	No. Theatres	***Gross***	***No. Theatres***	***Gross***
Boston	8	151,500	7	93,000
Buffalo	5	47,100	5	62,400
Chicago	9	187,700	9	148,400
Cincinnati	9	69,100	9	68,950
Cleveland	6	87,250	5	60,250
Denver	7	34,900	7	38,500
Detroit	5	73,400	5	76,000
Houston	4	29,500	4	27,335
Indianapolis	4	39,000	4	25,500
Kansas City	5	60,700	5	39,700
Lincoln	5	14,600	5	9,700
Los Angeles	10	131,240	10	101,550
Louisville	6	36,100	5	23,000
Milwaukee	5	29,000	5	33,000
Minneapolis	5	42,400	4	29,200
Montreal	4	46,500	4	38,000
New Haven	4	26,500	4	21,600
New York	9	409,354	9	360,363
Oklahoma City	4	20,400	4	28,500
Omaha	3	25,500	3	21,000
Philadelphia	10	129,800	9	99,100
Portland	6	31,000	6	35,000
Providence	5	52,800	4	32,800
San Francisco	10	97,950	10	89,200
St. Louis	6	84,100	4	51,500
St. Paul	4	21,500	4	22,600
Seattle	7	34,550	7	32,000
Washington	8	76,700	6	79,600
	173	$2,090,144	163	$1,747,748

Key city grosses from October to the week ending Sept. 11-12:

	No. Theatres	***Gross***
Oct. 17-18	178	1,563,750
Oct. 24-25	180	1,534,575
Oct. 31-Nov. 1	186	1,544,724
Nov. 7-8	185	1,545,710
Nov. 14-15	173	1,722,305
Nov. 21-22	181	1,578,550
Nov. 28-29	181	1,593,860
Dec. 5-6	183	1,766,910
Dec. 12-13	180	1,434,785
Dec. 19-20	171	1,321,385
Dec. 26-27	175	1,228,199
Jan. 2-3	179	1,918,729
Jan. 9-10	179	1,901,455
Jan. 16-17	176	1,722,400
Jan. 23-24	173	1,539,065
Jan. 30-31	177	1,515,300
Feb. 6-7	168	1,591,350
Feb. 13-14	174	1,680,180
Feb. 20-21	175	1,558,185
Feb. 27-28	178	1,777,650
Mar. 5-6	179	1,689,550
Mar. 12-13	181	1,761,547
Mar. 19-20	174	1,502,583
Mar. 26-27	172	1,521,800
Apr. 2-3	174	1,373,875
Apr. 9-10	177	1,354,624
Apr. 16-17	180	1,732,100
Apr. 23-24	179	1,703,822
Apr. 30-May 1	186	1,583,945
May 7-8	182	1,565,050
May 15-16	169	1,432,569
May 22-23	170	1,441,980
May 29-30	169	1,379,250
June 5-6	165	1,458,666
June 12-13	166	1,357,750
June 19-20	160	1,349,200
June 26-27	165	1,376,208
July 3-4	168	1,557,696
July 10-11	169	1,431,650
July 17-18	165	1,357,200
July 24-25	165	1,426,153
July 31-Aug. 1	166	1,468,800
Aug. 7-8	169	1,518,011
Aug. 14-15	166	1,550,120
Aug. 21-22	162	1,559.350
Aug. 28-29	160	1,532,319
Sept. 4-5	163	1,747,748
Sept. 11-12	173	2,090,144

(*Copyright, 1936, Quigley Publications, Inc.*)

Court to Rule Soon On Mrs. William Fox

Camden, Sept. 23.—An early decision on the contempt action pending against Mrs. William Fox because of her failure to appear for testimony in the bankruptcy proceedings against her husband was promised today by U. S. District Court Judge John Boyd Avis.

The court's assurance was given after Walter Hanstein, Atlantic City attorney, had told the court that "something should be done to show Mrs. Fox that the court is supreme."

Fox Bookkeeper on Stand

Atlantic City, Sept. 23.—Hearings were resumed today in the William Fox bankruptcy action with Joseph Hart, assistant to Herbert Leitsteen, Fox family bookkeeper, on the stand.

After three hours of desultory questioning Murry C. Becker, Fox attorney, was called to the stand for testimony about the All-Continent Corp. Fox's daughters, Belle and Mona, have testified they left the corporation's affairs to their mother and she has testified that she depended upon her lawyers for advice and information.

A question was raised as to whether Becker could be forced to testify. Federal Referee Robert E. Steedle will decide the question tomorrow.

A T & T Will Refund $175,000,000 Bonds

A. T. & T. intends to offer $175,000,000 3½ per cent bonds to refund outstanding issues. Of this total, $150,000,000 will be used to refund all its present coupon issues. The issue will be sold to the public through a banking syndicate.

The board has also authorized the redemption at 165 in December of $64,865,200 collateral trust five per cent bonds due in 1946.

At the same time it has filed with the Federal Communications Commission notice of a reduction of rates for broadcasters. It is estimated this will save $10,000,000 a year to radio firms.

B. & K. to Pay $1.75

Chicago, Sept. 23.—B. & K. has declared a quarterly dividend of $1.75 on the seven per cent preferred stock, payable Oct. 1 to holders of record on Sept. 21.

Koplar Billed for Court Cost in Suit

St. Louis, Sept. 23.—Harry Koplar, associated with Skouras Brothers and later with Fanchon & Marco in operating the Ambassador, Missouri and New Grand Central, has received a bill of $32,487.60 for court costs in connection with the suit filed in 1931 by Koplar and others seeking the appointment of a receiver for Skouras Brothers Enterprises, Inc.

The suit was dismissed in 1934 and costs were assessed against the petitioners.

Tobis Theatre Opens

The Tobis, playing foreign product, will open its new season today with the German film, "Ein Lied Geht Um Die Welt" ("A Song Goes Around the World") as the opening attraction.

"**Godfrey,** my man, you are an amazing gentleman! Your magnetism is superb. You performed the astonishing feat of packing $17,000 into the Music Hall box office in a single day. And they tell me you are — ah —knocking them lifeless—is that the expression? —everywhere. My word, Godfrey, what do you do to people that literally makes them bowl over doormen and tear down theatre doors for a glimpse of you? Fourth week in Pittsburgh, fourth week in Seattle, third week in Los Angeles, third week in San Francisco, third week in Chicago, third week in Portland, second week N. Y. Music Hall. Records blown to bits in 27 important cities, extended playing time at every turn; telegrams, congratulations, critics positively magniloquent! By jove, Godfrey old boy, that New Universal bunch is going places rapidly and doing things in a huge way. I hear they're going to follow you with pictures like 'The Magnificent Brute,' 'The Girl on the Front Page,' 'Two in A Crowd,' 'The Man I Marry,' 'Luckiest Girl in the World,' 'Top of the Town,' 'Madame Curie.' And by-the-by, old top, keep both your peepers open for those New Universal screen personalities!"

The new UNIVERSAL'S

MY MAN GODFREY

Ohio ITO Lining Up For New Tax Battle

COLUMBUS, Sept. 23.—A series of exhibitor meetings is to be held in seven Ohio cities starting next Tuesday and continuing through Oct. 14 for the purpose of organizing opposition to a suggested restoration of the 10 per cent admission tax.

A constitutional amendment to be voted upon election day will, if passed, exempt food from the present sales tax. It is estimated this will cut state revenue $15,000,000, and that the admission tax will be tried for the purpose of reducing the deficit.

P. J. Wood, secretary of the I.T.O., says this would cost exhibitors $5,500,000 a year. At present they are paying about $1,500,000 under the sales tax.

The meetings will be as follows: Cincinnati, Netherland Plaza, Sept. 29; Lima, Kirwin, Sept. 30; Toledo, Commodore Perry, Oct. 1; Steubenville, Fort Steuben, Oct. 6; Youngstown, Ohio, Oct. 7; Cleveland, Film Bldg., Oct. 8; Columbus, Neil House, Oct. 14.

California ITO and Operators Talk Deal

HOLLYWOOD, Sept. 23.—Harry Vinnicoff, president of the I. T. O., met with Rollie Hayward of Projectionists' Local 150, I. A. T. S. E., following a meeting of the I. T. O. board of directors where a discussion of the closed shop was held.

Although I. T. O. is not acting as an organization in the matter, Vinnicoff expressed confidence that a satisfactory adjustment between I. A. T. S. E. and the independent exhibitors would be worked out in the near future.

Vinnicoff will meet with union officials a week from Wednesday following a close study of the closed shop prospectus. Attorney Frank S. Hutton attended the meeting and explained legal aspects of current problems.

Kirk Holds Hearing On Reel in Boston

BOSTON, Sept. 23.—Film executives and representatives of the fire underwriters yesterday recommended the approval of the new 2,000-foot standard reel size at a hearing conducted before Paul Kirk, commissioner of public safety here. Kirk is expected to make known his decision in the near future.

Flash Preview

"Le Barbier de Seville"—From Franco-American comes this tuneful production which is a combined and condensed version of Rossini's "The Barber of Seville" and Mozart's "The Marriage of Figaro." It should appeal to all, especially to lovers of good music.

This film will be reviewed in full in a coming issue of MOTION PICTURE DAILY.

Seattle Gets Mirrophone

SEATTLE, Sept. 23.—The first contract on the west coast for Erpi's Mirrophonic sound has been signed by LeRoy Johnson, vice-president and general manager of the Jensen & Von Herberg Circuit in Seattle.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Dimples"

(Twentieth Century-Fox)

HOLLYWOOD, Sept. 23.—Shirley Temple's extraordinary talents as a singer and dancer get full play in a backstage New York setting of about 1850 when "Uncle Tom's Cabin" was introduced.

She triumphs, with the aid of an outstanding cast, over a somewhat involved story that seems to halt at times, so that the picture is undoubtedly headed for the bulky grosses usually rolled up by her efforts.

Frank Morgan, a lovable, broken down actor, with a penchant for lifting things that do not belong to him, has her in tow as his granddaughter. In the opening scene she leads a harmonica orchestra of children which collects from interested street crowds. He gets the players into the palatial home of Helen Westley. Furs of Miss Westley's guests disappear and Burton Churchill accuses Morgan, but he returns them when Shirley seems in danger.

Miss Westley's nephew, Robert Kent, is in love with Astrid Alwyn, an actress. A family scene develops when he tries to produce a play. Morgan isn't much help when he buys Napoleon's watch with Kent's money, but the complications straighten out when "Uncle Tom's Cabin" proves a hit with Shirley as Eva.

A minstrel show scene is also introduced.

The story is contrived for both adult and child appeal, with excellent performances by the principals. Morgan's work is outstanding.

Production Code Seal No. 2,352. Running time, 77 minutes. "G."

Looking 'Em Over

"The Man Who Lived Twice"

(Columbia)

A strong story, well told, this appears the type of film with which the showman might do much, since it presents a controversial issue, in a sense embroiling law and science, its theme the virtual reincarnation of a criminal into a scientist and the insistence of the law that the criminal be punished.

The idea is novel and goes a step beyond what science already contends, that many habitual and pathological criminals may be permanently "cured" by medical aid.

Ralph Bellamy has the lead as the criminal-doctor, with Isabel Jewell as his criminal sweetheart and later his betrayer; Marian Marsh as his fiancee and Ward Bond as his criminal aid and later his devoted chauffeur. Harry Lachman's direction is smooth and forceful throughout.

Bellamy, hunted murderer, in escaping, hears a doctor describe an operation to rid a criminal of his tendency toward crime. He offers himself, the operation is successful and he remembers nothing of his past. Under the doctor's tutelage, he himself becomes a famous surgeon, specializing in criminal work. He befriends and falls in love with Miss Marsh. Miss Jewell, who sees him during his attendance at a prison, betrays him. Bond, going to rob him, becomes his chauffeur. His trial brings a verdict of guilt despite Bond's deliberate killing of himself and Miss Jewell to protect Bellamy. A pardon and the completion of the romance end the film.

Medical and legal groups might be induced to view the film, with profitable results.

Production Code Seal No. 2,525. Running time, 73 minutes. "G."

"My Man Godfrey" enters its second week at the Music Hall today.

"Sing, Baby, Sing," launches its third at the Roxy tomorrow.

"Don't Turn 'Em Loose," which opened at the Rialto yesterday morning, was previewed from Hollywood on Aug. 21.

"Stage Struck," which succeeds "Anthony Adverse" at the Warner Saturday, was previewed by wire from Hollywood on Aug. 7.

Delay I.M.P.T.O. Meet

NEW HAVEN, Sept. 23.—The meeting of the Independent M.P.T.O. of Connecticut, scheduled for yesterday, was postponed to Sept. 29. Problems which have arisen during the summer will be taken up, and Maurice Shulman will report on the Allied national convention.

Sarnoff in Radio Talk

David Sarnoff, president of RCA, in an address before the *Herald Tribune Institute,* reviewed the progress of radio, stressing its importance in the world today, and noted the advancement in television. However, Sarnoff made no specific predictions with regard to its future.

Jay Means Extending His Rate Increases

KANSAS CITY, Sept. 23.—Jay Means, operator of the Oak Park and Bagdad here, has adopted a policy of increasing admissions on holidays and on big pictures, and has found the practice so successful during the past year he will increase its use during the coming season.

At the Oak Park, over the Labor Day holiday, he increased the normal 20-cent admission to 25 cents.

As he sees it, this is the best method of approaching the admission increase problem. Average scales for Kansas City, Mo., are just a little over 16 cents.

Hanson Starting Big Theatre at Timmins

Construction on a new 1,200-seat theatre at Timmins, Ont., the latest addition to Hanson Theatres, Ltd., will begin immediately, Oscar Hanson, head of the Canadian circuit, said yesterday. Two other spots are being considered for new theatres, he added.

With the new Timmins unit, this will make 15 for the circuit, exclusive of the 40 houses booked by Hanson's company. Hanson will remain here for two more days.

R. M. Lederer to Build

Richard M. Lederer plans a new 600-seat theatre at Gun Hill Road and Hull Ave., Bronx.

Fay Bainter to Radio

HOLLYWOOD, Sept. 23.—Radio has signed Fay Bainter for the part of Katherine Hepburn's sister in "Quality Street."

Wall Street

Fractional Losses Dominate Board

	High	Low	Close	Net Change
Columbia, vtc	38¼	38⅛	38¼	+ ¼
Consolidated	4¾	4½	4½	— ¼
Consolidated, pfd.	18	17⅝	17¾	— ¼
Eastman Kodak	172	172	172	— ½
Eastman, pfd	163½	163½	163½	+2½
Gen. T. Equip.	23¾	23½	23½	.....
K.-A.-O., pfd	95	95	95	.....
Loew's, Inc.	59¾	59	59	— ½
Loew's, Inc., pfd.	106⅝	106⅝	106⅝	+ ⅛
Paramount	11¾	11½	11½	— ⅛
Paramount 1 pfd.	90½	89½	89½	.....
Paramount 2 pfd.	12⅛	11⅝	11¾	— ¼
Pathe Film	8⅜	8⅛	8⅛	— ⅛
RKO	7⅛	7	7	— ⅛
20th Century-Fox.	30¾	30	30⅛	— ½
20th Century, pfd.	38½	37⅞	37⅞	— ⅞
Universal, pfd	109⅛	109	109	—1
Warner Bros.	13¾	13⅜	13⅜	— ¼
Warner, pfd.	62⅞	62⅞	62⅞	— ¼

Little Curb Activity

	High	Low	Close	Net Change
Grand National	4¼	3¾	3¾	— ½
Sentry Safety	11/16	11/16	11/16	+1/16
Sonotone	2½	2⅜	2½	.....
Technicolor	28¼	27	27	— ½
Trans-Lux	3⅞	3¾	3⅞	+ ⅛

Small Bond Losses

	High	Low	Close	Net Change
Keith B. F. 6s '46	95¾	95½	95¾	.....
Loew's 6s '41 ww deb rights	99⅛	99	99	.....
Paramount B'way 3s '55	59⅝	59⅝	59⅝	— ⅝
Paramount Pict. 6s '55	97½	96⅛	96⅛	—1¾
RKO 6s '41 pp.	81	80⅞	80⅞	.....
Warner Bros. 6s '39 wd	97	97	97	.....

(Quotations at close of Sept. 23)

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 73 | NEW YORK, FRIDAY, SEPTEMBER 25, 1936 | TEN CENTS

Code Seals Up To 255 During Three Months

List Has 184 Features and 71 Shorts

HOLLYWOOD, Sept. 24.—Working at high speed for three months, the Hollywood office of the Production Code Administration has viewed and has given seals to 184 features and 71 shorts. These figures date from June 27 to Sept. 19.

Indicating that a flood of reissues of old pictures will greet exhibitors during the season, the Hays office tabulation shows that 58 old features received the code certificate during this period. Warners accounted for 52 of these.

Since the code seal machinery was started, July 15, 1934, Joseph I. Breen and his aides have approved 1,524 features and 894 one and two-reel shorts.

Titles and releasing companies for

(*Continued on page 7*)

Distributors Busy On Sales Tax Appeal

Distributors are preparing their appeal from an appellate court decision that film rentals within the city are subject to the municipal sales tax and arguments are expected to be set for hearing by the Court of Appeals at Albany about Oct. 25.

A recent decision by the State of Louisiana exempting film rentals from the state sales and luxury tax is regarded as an aid to the local case and is being cited in the briefs now being prepared by T. Newman Lawler of O'Brien, Driscoll & Raftery, counsel for United Artists, which is testing the city's sales tax ruling with the cooperation of other distributors.

The Court of Appeals will reconvene on Monday and a hearing of the

(*Continued on page 7*)

Third Film Combine Created in Germany

By J. K. RUTENBERG

BERLIN, Sept. 16.—The creation of virtually a third film combine in this country was authorized here by action of the stockholders of the Neue Deutsche Lichtspeil-Syndikat, company controlling 250 theatres throughout Germany, when they voted the acquisition of three-quarters of the annual capital of Bavaria Film A. G.

(*Continued on page 8*)

Discussions Delayed on Forming Of New Exhibitor Organization

Discussions centering about the formation of a new national independent exhibitor organization have been delayed, the sponsors of the plan having been tied up with personal affairs and hence failing to get together this week as originally planned.

The setting up of a new local organization to replace the T. O. C. C. and I. T. O. A. also has been delayed. Assurances have been made by Charles L. O'Reilly, head of the T. O. C. C., and Harry Brandt, president of the I. T. O. A., that both groups will get together as soon as each can clean up personal matters occupying their immediate attention.

Illinois Allied Sets Suits on Clearance

CHICAGO, Sept. 24.—The battle waged by Allied of Illinois against double features and the extra clearance granted B. & K. will reach a climax next week when the organization will file dozens of suits through various members against the distributors granting the extra clearance. Allied will ask that product be released this year on the same terms as last year thus giving its members a full year in which to work out a solution to the present situation.

The general opinion is that B. & K. will offer to drop their plans for double featuring as a compromise when the showdown comes but thus

(*Continued on page 7*)

New Franchise Plan Is Johnston's Aim

With Wall St. scheduled to finance the new proposed Monogram setup, which is slated to get under way the first of the year, W. Ray Johnston, president, will revise the former franchise plan, it was learned yesterday.

Instead of local distributors becoming actual partners in the new organization, they will be asked to sign long term deals providing only for the handling of the product.

The new Monogram stock is expected to be listed on the New York Curb shortly. Johnston plans to make a trip to Hollywood around Jan. 1.

Trem Carr, former production head

(*Continued on page 7*)

"Godfrey" $100,200 Draw at Music Hall

"My Man Godfrey" wound up its first week at the Music Hall last Wednesday night with a gross of $100,200. The picture is now in its second week during which it is expected to tally from $80,000 to $90,000.

The second week of "Sing, Baby, Sing" chalked up $44,000 at the Roxy and today starts a third week. "Swing Time" opened yesterday morning at

(*Continued on page 7*)

Cocalis Cooperating On Springer Estate

Sam D. Cocalis, partner of the late Jack Springer, is cooperating with John Connolley, attorney for the estate of Springer, who operated a number of theatres of his own in addition to the Springer & Cocalis circuit.

Cocalis said yesterday he was not interested in taking over Springer's houses, but is anxious to assist administrators of the estate in getting every benefit possible.

Up to a day before Springer's death, Cocalis had reached an oral agreement with his partner for the joint operation of their combined interests. Actual drafting of the pact was held up due to the Jewish holidays and was not reduced to writing.

Says Lawyers Hired As Fox's Directors

ATLANTIC CITY, Sept. 24.—From the time William Fox created All-Continent Corp. with assets of more than $6,000,000 late in 1930, until his wife and daughters became its officers in August, 1935, the family lawyers served as its hired directors.

This was the substance of today's testimony in the Fox bankruptcy hearings before Federal Referee Robert E. Steedle here. The witness was Murry C. Becker, of the New York firm of Hirsh, Newman, Reass and Becker, the family's attorneys since 1929. Questioned by creditors' attorneys, Becker recalled that, "We signed un-

(*Continued on page 8*)

WPA Shows Hurting Vaudeville—Frisco

BOSTON, Sept. 24.—WPA shows, booked at low cost without regard to deficits, are hurting vaudeville in this territory, declares Ross Frisco, veteran agency executive. Actors, he charges, are being forced to choose between relief and unemployment.

Frisco says some bookings are being held up because theatres fear WPA shows will appear as opposition.

Freeman Gets Odlum's Place On Para. Board

Follows New Policy of Naming Film Men

Y. Frank Freeman, vice-president of Paramount in charge of theatre operations, was elected to the company's board of directors at the monthly meeting yesterday. Freeman's election fills a vacancy created by the resignation from the board of Floyd B. Odlum, head of Atlas Corp., who had been an influential figure in the company's activities since its reorganization.

Freeman's election to the board is in line with the new management policy inaugurated last June at the time of the annual election. That election saw Barney Balaban, E. V. Richards and Neil F. Agnew, all of whom are experienced Paramount management men, added to the board's membership which, at that time, had Adolph Zukor as its only seasoned industry member. The board elections were followed by the election of Balaban to the Paramount presidency, Zukor to the chairmanship of the board, and Austin Keough, Paramount general counsel, to a vice-presidency. Five of the 16 board members now are management men.

In the brief space of the three

(*Continued on page 7*)

E. M. Loew Settles Paramount Claims

Claims for triple damages of more than $5,000,000 arising out of 10 anti-trust actions brought against Paramount by E. M. Loew, Boston theatre operator, in 1931, were settled yesterday for $70,000. The settlement involves the withdrawal by Loew's of all of the five-year old anti-trust actions against Paramount.

The Boston anti-trust suits had progressed as far as hearings before a special master, who recommended

(*Continued on page 7*)

Attendance Hitting New Top in Midwest

Attendance in theatres in the Milwaukee and Chicago zones is the greatest ever, James Coston, operator of Warner theatres in the territories, said yesterday.

"I have been in the business 27 years and have seen nothing like it,"

(*Continued on page 7*)

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 25, 1936 No. 73

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets. *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern*, Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant*, Representative; Amsterdam Bureau: Zuider Amstellaan 5, *Philip de Schaap*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Commonwealth Plans 13-Week Gross Drive

KANSAS CITY, Sept. 24.—Commonwealth Amusement Corp., operating 23 houses in Kansas, Missouri and Iowa, will start a business promotion drive Sept. 27, running 13 weeks to Dec. 26. Three special promotion weeks are planned, with prizes to be awarded, the three being the last in October, Thanksgiving and Christmas weeks.

Premiums are part of the plan, the circuit's houses to stagger the giveaway operation. Seven special prizes will go to the managers making the best showing. Lloyd Morris, manager of the Plaza and Strand, Great Bend, Kan., won the company's annual summer contest.

Yom Kippur Starts Today

Yom Kippur, the Jewish Day of Atonement, starts at sundown tonight. In anticipation of its observance the New York trade's activity will taper off gradually with the approach of evening.

Insiders' Outlook

By RED KANN

THE administration at Paramount, gradually but none the less happily, is taking a change for the better and along lines which experience and wisdom dictate should have held forth when first the company emerged from bankruptcy. It is not amiss by any means to roll the record further back, on second thought, and express the now purposeless hope that more film men had been given voice in the conduct of that enterprise. Yesterday came to bring with it the election to the board of Y. Frank Freeman, long experienced in theatre operation and vice-president of that phase of the company's network of activity. He succeeds Floyd B. Odlum of the Atlas Corporation whose sphere of influence began to dwindle some months ago. . . .

▼

At Paramount now and on the directorate which fashions the bullets ultimately fired are five film men. You will recognize all of them. There is Adolph Zukor, also chairman of the board and these days directly in charge of pumping lifeblood through the organization, national and international, from Hollywood. There is Barney Balaban, one of the nation's successful showmen, reluctantly away from Chicago, his home, and for slightly under three months president of the company. There is Neil F. Agnew, vice-president in charge of distribution and grown up in the intricacies and complexities of a complex business. There is E. V. Richards, head of Saenger Theatres and surely among the first half dozen circuit operators who count in the width and length of the land. Freeman now rounds out the quintet. . . .

▼

The observation is old and must be tiresome by this time. Don't ask what, necessarily, sets this business apart from others and makes it so difficult for ordinary rules of procedure to apply. Perhaps it is because so many of the elements resemble gamblers' chances from the risk which first enters production filtering through the distributor, who is the trade's middleman, to the public which remains loyal to that which it wants to support and runs like fury from that which it does not. The elements, these and others, after all make slight difference. The conclusion, proven by an array of attempts over the years, demonstrates that film men best know how to run the film industry. And that ought to be enough. . . .

▼ ▼

To the management of the Rivoli, a salute. Maybe, United Artists influence should get some rattling of the muskets as well. We don't know. We haven't checked, for the circumstance is so pleasant it makes us positively magnanimous. This has to do with the front built for "Dodsworth" at that theatre. It indulges in no overplaying of Mary Astor's role, but maintains the billing in relation to the part in the picture which, while important in that she is the other woman, is quite subordinate to those of Walter Huston and Ruth Chatterton. You might say contract billing took care of that and it would be true. But there would have been ways of inferentially taking advantage of the Astor case by photographically emphasizing her part in the film. And no contract would have entered into that. . . .

▼

It is the impartial report to make this morning that Miss Astor delivers an effective job of acting; that her appearence is shuttled properly into the dramatic weavings of Sydney Howard's script and that we, at least, discerned no effort on Samuel Goldwyn's part to capitalize on an unsavory mess within the structure of his production. A great deal already has appeared about "Dodsworth" and the Hollywood wire some days back had its ravings about the calibre of the effort. Nobody can foretell what Hollywood will send out today or tomorrow, but, whatever it may be, this attraction, by its very considerable merits, must and will stand among the outstanding pictures of the bustling 1936-37 season. . . .

▼

A chief reaction, recognizing the smoothness of the development, the soundness of the dialogue and the temper of the performances, is the naturalness of the flow. The impression is captured that here are no actors committed to play their parts as best their abilities will allow and then let it go at that, but that unreeling their story before you is a group of people meeting and endeavoring to solve their problems as makeup and emotions dictate in essentially the normal manner. Not about enough pictures can such a statement be made. . . .

▼

One of the exciting preview nights on the coast for us last winter was the occasion of the showing of "These Three." Memory seems to insist that this department had criticized Goldwyn for his purchase of "The Children's Hour" because the Hellman play had Lesbianic implications which do not belong on celluloid, if some argue they do belong on the stage. The argument was a general one, merely illustrated by this incident, that producers ought to have enough sense to shy clear of properties which could not be filmed according to the mandate of the original. "These Three," directed by William Wyler, showed that sense was lacking, but it was this commentator who lacked it because the picture generally was better than the play. It is the same Wyler who directed "Dodsworth" and that reminds of an earlier and completely charming, if unsuccessful, picture with Margaret Sullavan called "The Good Fairy." On the strength of the latter, Wyler emerged as an important director. "These Three" drew attention due him in the seven-league boots manner. "Dodsworth" stamps him as among the too limited few in his field. . . .

Friends of Dickson Hail His Farewell

Gregory Dickson's associates, friends and creditors celebrated yesterday. He's leaving for the coast today to handle trailers for Radio.

Dickson was put at the head of the table at a luncheon in the Tavern, but wasn't allowed to speak. In fact, he had difficulty reading a telegram "delivered by carrier pigeon."

He received several parting gifts and was allowed to sign the check, so everybody seemed to be pleased except the management.

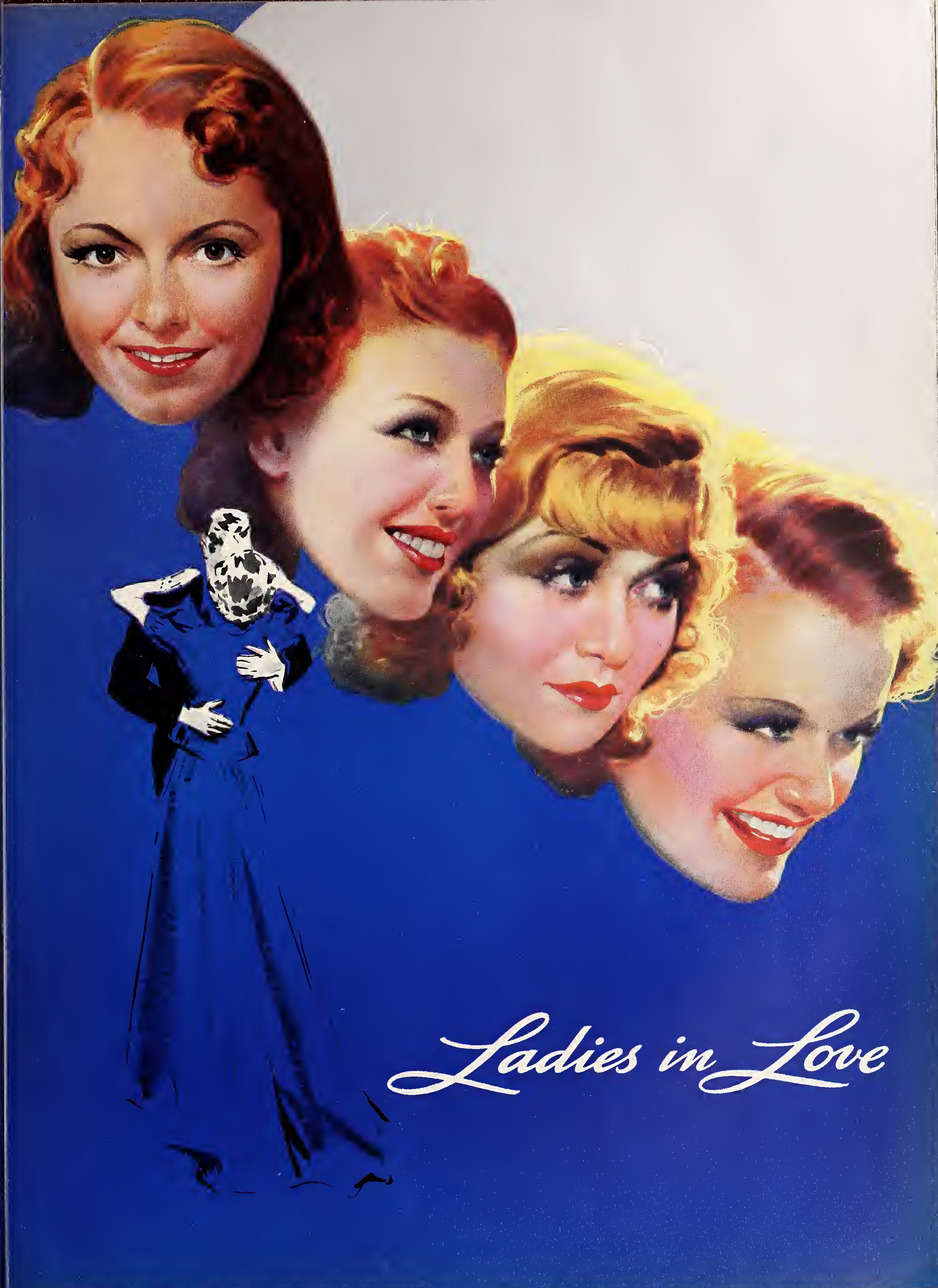
Among those present were Monroe Greenthal, whose department will try to get along without Dickson; Ken O'Brien, Arnold Van Leer, Ed Olmstead, Jack Harrower, Marvin Kirsch, Al Margolies, Al Adams, J. H. MacFarland, Abe Goodman, Red Kann, Rodney Bush, Lynn Farnol, Charles Curran, Emil Jensen, Lowell Calvert, Lou Rydell, Morris Helprin, J. M. Jerauld, Bill Ornstein, William Ferguson, Dan Doherty, Ben Serkowich, Len Daly, William McBride, Walter Moore, Jim McCarthy and Manny Silverstone.

Denies Judgment Plea

Judge Ferdinand Pecora in N. Y. Supreme Court, after reargument, again denied the motion of Victor Halperin to vacate a judgment against him in the "White Zombie" case, in which Amusement Securities Corp. obtained an injunction against the distribution of the film, "The Revolt of the Zombies."

Schenck in Great Neck

Joseph M. Schenck is resting at the home of brother, Nicholas M., at Great Neck, following his discharge from Mt. Sinai Hospital.


Ladies in Love

WITH THESE STARS....THAT

It's the greatest thing that

She ropes them with sincerity!

She slays them with sighs!

"SWELL!" rejoiced the trade when they heard the title. Then cheers when they heard Janet Gaynor, Loretta Young, Constance Bennett, Simone Simon headed the cast. "Boy!" they gasped, "what SHOWMANSHIP!!!" And then to top it all ... a grand story, a big story ... so big that every one of these four great stars has a full-size role to troupe the stuff that made her famous. Don't pinch yourself! You're not dreaming! You'll actually play this show (IF you're a 20th Century-Fox exhibitor)!

TITLE . . . . . THIS STORY . . . . . could happen to a showman!

She dazzles them with smartness!

She gets them by asking!

Janet *Loretta* *Constance*
GAYNOR · YOUNG · BENNETT
in
Ladies in Love
with
SIMONE SIMON
DON AMECHE · PAUL LUKAS
TYRONE POWER, Jr. · ALAN MOWBRAY
Directed by Edward H. Griffith
Associate Producer B. G. DeSylva
Screen play by Melville Baker
Based on the play by Ladislaus Bus-Fekete

20th CENTURY FOX
Darryl F. Zanuck
in Charge of Production

YOU'LL WISH YOUR THEATRE
WERE TWICE AS BIG
when you show

Ladies in Love

Right now is the time to plan your
hold-overs and extended runs!

JANET
GAYNOR
LORETTA
YOUNG
SIMONE
SIMON
CONSTAN
BENNETT
20th CENTURY FOX
THE KEYSTO
OF YOUR FUTU

MOTION PICTURE DAILY

Code Seals Up To 255 During Three Months

(Continued from page 1)

pictures passed during the past three months follow:

ATLANTIC

(Feature)

"Gun Grit."

BURROUGHS-TARZAN

(Feature)

"Tundra."

CHESTERFIELD

(Feature)

"Lady Luck."

COLUMBIA

(Features)

"Shakedown," "The Blackmailer," "Two Fisted Gentleman," "They Met in a Taxi," "The Unknown Ranger," "Lucky Corrigan," "Craig's Wife," "End of the Trail," "Two Minute Alibi," "Adventure in Manhattan," "Ranger Courage," "Man Who Lived Twice," "Killer at Large," "Code of the Range."

(Shorts)

Screen Snapshots (four of series), "False Alarms," "Playing Politics," "The Novelty Shop," "Porky the Rainmaker," "Whoops from an Indian," "Highway Snobbery," "In My Gondola," "Am I Having Fun," "Looney Balloonists."

FIRST DIVISION

(Feature)

"The Cavalcade of the West."

GRAND NATIONAL

(Features)

"The Devil on Horseback," "In His Steps."

LIBERTY

(Features)

(Reissues) "Spirit of the West," "Wild Horse," "Gay Buckaroo," "Hard Hombre."

M-G-M

(Features)

"San Francisco," "Devil Doll," "Sworn Enemy," "Suzy," "Mister Cinderella," "His Brother's Wife," "Piccadilly Jim," "Old Hutch," "Gorgeous Hussy," "All American Chump," "The Devil is a Sissy," "The Longest Night." (Reissues) "Min and Bill," "Rasputin."

(Shorts)

"Dog Killer," "Mutiny on the Boundary," "The Servant of the People," "Swing Banditry," "Behind the Headlines," "Harnessed Rythm," "The Old House," "Bored of Education," "Violets in Spring," "How to Vote," "Fool Proof," "Pup's Picnic," "Hollywood Extra."

MODERN

(Short)

"Highlights of the West."

PARAMOUNT

(Features)

"Rhythm on the Range," "My American Wife," "A Son Comes Home," "Hollywood Boulevard," "I'd Give My Life," "Texas Rangers," "Straight from the Shoulder," "Lady Be Careful," "The General Died at Dawn," "Three Married Men." "Valiant is the Word for Carrie," "Murder with Pictures," "Wives Never Know," "The Accusing Finger," "Big Broadcast of 1937," "Wedding Present."

(Shorts)

"Tahitian Sky," "Song of the Islands," "Popular Science," "That's Their Business."

PRINCIPAL

(Short)

"Sunkissed Stars at Palm Springs."

PURITAN

(Features)

"Suicide Squad," "The Traitor," "Pilot X," "Ghost Patrol."

RELIABLE

(Feature)

"Fast Bullets."

REPUBLIC

(Features)

"Go Get It Haines," "Follow Your Heart," "Oh, Susannah," "Gentleman from Louisiana," "Red River Valley," "Sitting on the Moon," "Bulldog Edition," "Three Mesquiteers," "Ride, Ranger, Ride."

RADIO

(Features)

"Grand Jury," "Mummy's Boys," "Walking on Air," "Second Wife," "Don't Turn 'Em Loose," "Bill of Divorcement," "Swing Time," "Plough and the Stars."

(Shorts)

"Samson and Delilah," "Lalapaloosa," "Don't Be Like That," "Camp Meetin'," "Hillbilly Goat," "Grandma's Buoys."

SPECTRUM

(Feature)

"Romance Rides the Range."

STAGE AND SCREEN

(Shorts)

(Serial) "The Clutching Hand." Episodes 1 through 5.

STATE RIGHTS

(Features)

"High Hat," "Wildcat Trooper," "Santa Fe Bound," "The Law Rides," "Idaho Kid." "Brand of the Outlaws," "Murder in Chinatown," "The Crooked Trail," "Racing Blood," "Men of the Plains." "It Couldn't Have Happened," "Under Cover Man," "Missing Girls," "Cavalry," "I Was a Captive of Nazi Germany."

STEINER

(Feature)

"Island Captives."

SUPREME

(Feature)

"Everyman's Law."

TWENTIETH CENTURY-FOX

(Features)

"Charlie Chan at the Racetrack," "36 Hours to Kill," "To Mary With Love," "Girl's Dormitory," "The Holy Lie," "Ramona," "Sing, Baby, Sing," "Back to Nature," "King of the Royal Mounted," "Thank You Jeeves," "15 Maiden Lane," "Dimples."

UNITED ARTISTS

(Features)

"Last of the Mohicans," "Dodsworth," "Gay Desperado."

(Shorts)

"Toby Tortoise Returns," "Donald and Pluto," "Three Blind Mouseketeers," "Mickey's Elephant," "The Country Cousin."

UNIVERSAL

(Features)

"Crash Donovan," "Two in a Crowd," "Boss Rider of Gun Creek," "Flash Gordon," "Postal Inspector," "Yellowstone," "Sea Spoilers," "Magnificent Brute," "Girl on the Front Page."

(Shorts)

"Phantom Rider" (serial) episodes No. 9 through 15 inclusive, "The Kiddie Show," "Music Hath Charms," "Ace Drummond (serial) episodes 1 through 4; "Beach Combers," "Night Life of the Bugs."

WARNERS

(Features)

"Stage Struck," "China Clipper," "The Captain's Kid," "Three in Eden," "Draegerman's Courage," "Pony Express Rider," "Charge of the Light Brigade," "Cain and Mabel," "Polo Joe," "Loudspeaker Lowdown," "Case of the Black Cat," "Three Men on a Horse," "Sing Me a Love Song." (Reissues) "Kennel Murder Case," "Man Who Played God," "Telegraph Trail," "A Successful Calamity," "Life of Jimmy Dolan," "Big Stampede," "Somewhere in Sonora," "Life Begins," "Heroes for Sale," "Grand Slam," "You Said a Mouthful," "College Coach," "The Keyhole," "The Key," "Gambling Lady," "From Headquarters," "The World Changes," "Central Park," "Massacre," "Bureau of Missing Persons." "The Journal of a Crime," "A Very Honorable Guy," "Circus Clown," "The Merry Frinks," "The Big Shakedown," "Ever in My Heart," "As the Earth Turns," "The Crash," "I Loved a Woman," "The Match King," "Haunted Gold," "Ride 'Em Cowboy," "The Silk Express," "Voltaire," "Twenty Million Sweethearts," "Harold Teen," "They Call It Sin," "One Way Passage," "Wax Museum," "Upper World," "The House on 56th St.," "Mayor of Hell," "Hi Nellie," "Disraeli," "I Am a Fugitive from a Chain Gang," "La Buena Ventura," "Footlight Parade," "Elmer the Great," "Fireman Save My Child," "The King's Vacation," "The Man from Monterey," "The Working Man."

(Shorts)

"Sunday Go-To-Meetin' Time," "Echo Mountain," "At Your Service, Madame," "Sunday Round-up," "Porky's Poultry Plant," "Toy Town Hall," "Milk and Honey," "Give Me Liberty."

WOODARD

(Feature)

"Swampland."

No Stuffed Shirts

The testimonial dinner to William F. Rogers, general sales manager of M-G-M, at the Waldorf Tuesday evening is to be completely informal. About 1,200 are expected.

E. M. Loew Settles Paramount Claims

(Continued from page 1)

an award of about $300,000 to Loew, when Paramount Publix went into receivership in 1933. Loew then filed claims for $6,000,000 against Paramount in the receivership proceedings, based on the pending anti-trust actions. In addition, he filed claims for another $6,000,000 against Publix Theatres Corp. and Olympia Theatres Corp., which were solvent subsidiaries of Paramount at the time. When Olympia also went into receivership Loew filed new claims for $6,000,000 as a creditor, and also filed claims for $5,099,000 against solvent subsidiaries of Olympia. When Paramount went into reorganization in 1934, the claims were consolidated under those proceedings at a total of $5,215,000.

Attempts Made at Settlement

Efforts to settle the claim were carried on by the Paramount trustees during the reorganization proceedings and at one time a settlement agreement was reached by counsel for the trustees and George Ryan, attorney for Loew, but subsequently were rejected by the latter. Ryan withdrew from the case shortly thereafter, although he had been identified with the anti-trust actions as Loew's counsel from the outset. Some months ago he brought suit against Loew for compensation for his services.

The $70,000 settlement was paid to Herman A. Mintz, who had been designated Loew's nominee. The settlement was concluded by Root, Clark, Buckner & Ballantine, counsel for Charles D. Hilles, who continue as trustee of Paramount Publix on unfinished matters inaugurated by the reorganization trustees of the company. Federal Judge Alfred C. Coxe approved the settlement yesterday.

Attendance Hitting New Top in Midwest

(Continued from page 1)

he added. Coston made it clear he was not talking about receipts.

Admissions have increased 10 cents at the Avalon, Chicago, and Warner, Milwaukee, and it is planned to raise prices in four or five more spots, Coston asserted.

New Franchise Plan Is Johnston's Aim

(Continued from page 1)

of Monogram, will not be identified with the new company, according to Johnston, who said the producer has a contract with Universal, which is expected to exercise the options provided in the agreement.

"Secrets" Is Started

Hollywood, Sept. 24.—"House of Secrets" was placed in production today by Chesterfield with John Krafft handling the direction. Leslie Fenton heads the cast.

Pryor-Sothern to Marry

Hollywood, Sept. 24.—Roger Pryor and Ann Sothern are scheduled to be married Sunday. They filed notice of intention today.

Illinois Allied Sets Suits on Clearance

(Continued from page 1)

far no attempts at settlement have been made by the circuit.

Aaron Saperstein of Allied said today that it will be a fight to the finish, adding that his organization feels that the only fair solution is the elimination of dual bills and extra clearance. He said that it will take a week or more to prepare the various suits for filing.

Distributors here feel that Allied will be unable to prevent duals because clauses covering this feature in last year's contracts were omitted from this year's pacts thus making duals fair for all from a legal standpoint. The clearance situation, on the other hand, is due for extensive investigation and the battle over it may last months. Meanwhile, selling to independents is at a standstill and the probability is that they will be forced to play old pictures starting next month unless an agreement is reached.

The situation here is admitted to be very acute since neither exhibitors nor distributors know exactly what course to take.

Distributors Busy On Sales Tax Appeal

(Continued from page 1)

sales tax appeal within the month following is regarded as certain even without the necessity of petitioning for a preference for the case on the court's calendar. The appeal record has been served on the corporation counsel for the city and the distributors' appeal briefs will be completed next week. The city will have 10 days in which to prepare its answer and the case will be set for argument about 10 days thereafter.

"Godfrey" $100,200 Draw at Music Hall

(Continued from page 1)

the Palace on a single bill policy which is being adopted by the RKO and Loew circuits. "Girls' Dormitory" and "Love Begins at 20," the dual bill which closed Wednesday night garnered around $6,000.

"Don't Turn 'Em Loose" took in $1,400 on the opening day at the Rialto. "Hollywood Boulevard," the previous tenant, tallied approximately $4,000 for five days.

Freeman in Odlum's Paramount Position

(Continued from page 1)

months following, Paramount's financial improvement has been marked. After heavy losses in the first half of the year the company is making rapid gains and the report for the third quarter, which will be ready by the end of October, will show a substantial profit.

Schwab on Cantor Film

Hollywood, Sept. 24.—Lawrence Schwab will produce Eddie Cantor's first feature on his new Twentieth Century-Fox contract. Schwab is now studying several stories before deciding on the vehicle.

Third Film Combine Created in Germany

(Continued from page 1)

of Munich. The other two units of major importance in the country are Ufa and the Tobis Syndicate. Bavaria in recent years has imported numerous American pictures. The company owns large studio properties in southern Germany.

Germany has adopted the Society of M. P. Engineers' standard on 16mm. sound film, discarding the German DIN standard, which has been in use for some years here. The action was taken at the Budapest meeting of the International Standard Ass'n, where the United States was represented by S. K. Wolf of Erpi. Neville Kearney represented England. The sessions were presided over by Dr. Walter Rahts of Agfa. Practically all European countries had delegates at the meeting.

A condition of the German acceptance of the S.M.P.E. standard was that the new international basis shall not be changed for 10 years.

The 11th Congress of the International Federation of Authors and Composers Societies will be held here from Sept. 28 to Oct. 3. More than 100 delegates are expected, representing 42 societies in 27 countries, including the United States. Dino Alfieri of Italy will preside.

Jacob Rosenthal Dies

WATERLOO, Iowa, Sept. 24.—Jacob Rosenthal, owner of the Waterloo here, died here suddenly. He was 60. He is survived by his widow and two brothers, Lewis Rosenthal of this city, and Barney Rosenthal, co-manager of Republic in St. Louis.

Henry Wersel Dead

CINCINNATI, Sept. 24.—Henry Wersel, 70, father of Horace R. Wersel, manager of the suburban Park, died suddenly of a heart attack. His widow, a daughter and three sons survive.

Fred Ayer's Father Passes

Frederick W. Ayer, father of Fred Ayer, of the play producing firm of Ayer and Minis, died yesterday at St. Luke's Hospital here. He had been operated on last Friday.

Spectrum Closes Deal

Spectrum Pictures has closed a deal for distribution of six musical westerns starring Fred Scott in the Chicago, St. Louis and Milwaukee territories with J. S. Jovaney, president of Superior Pictures, Inc. The deal was handled for Spectrum by Fred Bellin, supervisor of distribution.

Seek First Run Outlet

American Tobis Corp., which is releasing the French picture, "La Kermesse Heroique," plans to book the film into regular first run houses in major cities, rather than confine its exhibition to small houses which generally specialize in foreign pictures.

Closes for Few Weeks

LANGDON, Kan., Sept. 24.—Lawrence Ely, who lost his father, mother and sister in an automobile crash recently, has closed his theatre here, the Langdon, for several weeks. His wife was injured in the accident.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"President's Mystery"

(Republic)

HOLLYWOOD, Sept. 24.—With production, directing and acting all of high calibre, this emerges as Republic's best effort and seems certain to reach the upper brackets as an important grosser. The story is a gripping drama of social struggle and not a criminal yarn as the title would suggest.

Henry Wilcoxon dominates the cast, giving a shaded performance as a blase corporation lawyer and political lobbyist who acts upon the suggestion of a magazine which questions whether a character such as he can completely disappear. Cashing in all his assets, Wilcoxon leaves Evelyn Brent, his wife, and Sidney Blackmer, his chief client, and goes to organize a cooperative cannery in a community bankrupted by his former lobbying activities.

Miss Brent meets her death accidentally on the night her husband departs and Wilcoxon is believed by police to be the murderer. When the competition of the cooperative venture makes trouble for Blackmer, Wilcoxon is discovered and held by the New York authorities. The canners, thus leaderless, stampede. The situation is cleared when Barnett Parker, former Wilcoxon butler, finds an eye witness to Miss Brent's death. The guilty ones are brought to justice and Wilcoxon culminates a romance which has developed between himself and Betty Furness.

The direction of Phil Rosen builds continuous suspense from the various situations, never letting interest diminish. The story, suggested by President Roosevelt, was developed by Rupert Hughes, Samuel Hopkins Adams, Anthony Abbot, Rita Weiman, S. S. Van Dyne and John Erskine for *Liberty* and brought to the screen by Lester Cole and Nathaniel West. It offers exceptional exploitation possibilities on which exhibitors can readily capitalize. The production of Albert Levoy is on a de luxe scale and the picture will back up all claims made for it.

Production Code Seal No. 2,588. Running time, 80 minutes. "G."

"The Magnificent Brute"

(Universal)

HOLLYWOOD, Sept. 24.—This is lusty comedy which provides Victor McLaglen with an ideal role he plays for all it is worth. Audiences desiring their entertainment splashed with robust roughness will like it.

The story is a unique combination of hokum and human interest. It has been given good production value by Edmund Grainger.

Steel mill episodes have been artistically photographed by Merritt Gerstad so that they enhance the drama.

The story is played down to mass level. Rowdy rivalry between the bragging McLaglen and cocky William Hall for professional and romantic supremacy gets under way immediately. McLaglen, always a little bit better, triumphs in a metal producing test and takes Hall's girl, Binnie Barnes, from him. On the spot because of the loss of a carnival wrestling match on which the workers have bet their shirts for him to win, things look bad for the "Big I Am," but when Jean Dixon, to whom McLaglen has been a pain in the neck, learns that Hall has double-crossed McLaglen and Miss Barnes, by betting a benefit collection fund against him, the stage is set for a fight which forces a confession from Hall.

The pace set by McLaglen is convincingly picked up by Hall and Miss Barnes, Miss Dixon, Billy Burrud and Henry Armetta. The result is a colorful combination of action elements. The adaptation by Lewis Foster, Owen Francis and Bertram Milhauser of the Francis story is meaty in situation, action and dialogue. This quality has been preserved by John Blystone's direction.

Production Code Seal No. 2,527. Running time, 75 minutes. "G."

(Additional Reviews on page 15)

Try New Release Sheets

Twentieth Century-Fox has discarded the old-time release sheets in favor of a decorative layout on a light green background with the company's trade mark at the top on white and a white panel with some descriptive matter on recent films and those coming. The new sheet is an idea developed by John D. Clark and Charles E. McCarthy.

To Drop Jack Pot Game

COLUMBIA, S. C., Sept. 24.—Theatres of Palmetto Amusements, Inc., here have discontinued Jack Pot nights "in deference to the opinion of State Attorney General John M. Daniel," said Warren Irvin, district manager. Irvin contended, however, that legal advisers are of the opinion that the game is not a violation of state law.

Says Lawyers Hired As Fox's Directors

(Continued from page 1)

dated resignations and turned them over before taking the job, but we were not dummy directors in the usual sense. We didn't just sign everything handed to us. We understood everything that was being done, considered it and advised upon it."

Under further questioning, he said, "We did not know immediately what stocks Fox was trading in. We had given him blanket authority under his power of attorney, issued to him under instructions from Mrs. Fox."

Becker testified that as far as he knew, Fox never had an office after selling his Fox Film and Fox Theatre stocks in 1930, and that he always transacted business with Fox at the latter's home. None of the firm ever was an All-Continent stockholder, Beeker said.

The attorney testified freely, stipulating only the right to claim legal privilege if questions should involve his lawyer and client relationship. The creditors apparently learned little or nothing new about All-Continent from Becker.

The hearings will resume next Tuesday.

Open at New Brunswick

NEW BRUNSWICK, N. J., Sept. 24.—The new 1,000-seat Albany, built by Walter Reade and RKO, will open tomorrow night. A number of New York executives from both circuits are expected to attend.

Educational's Short

In a review of a short subject, "Bully Frog," in MOTION PICTURE DAILY last Monday, the film was inadvertently designated as a Universal release. The subject is being released by Educational.

Wall Street

Paramount Issues Up on Board

	High	Low	Close	Net Change
Columbia	38	37½	37½	— ¾
Consolidated	4½	4⅜	4⅜	— ⅛
Consolidated, pfd.	17⅞	17⅞	17⅞	+ ⅛
Eastman Kodak .	171	170	170	—2
Gen. T. Equip....	24	23½	24	+ ½
Loew's, Inc.	59⅜	59	59⅛	+ ⅛
Loew's, pfd......	106½	106	106	— ⅝
Paramount	12	11½	12	+ ½
Paramount 1 pfd.	91½	89	91½	+2
Paramount 2 pfd.	12⅜	11⅝	12¼	+ ½
Pathe Film	8¼	7⅞	8¼	+ ⅛
RKO	7⅛	7	7	.....
20th Century-Fox.	29⅞	29	29¾	— ⅜
20th Century, pfd.	37⅞	36⅝	37	— ⅞
Warner Bros. ...	13½	13¼	13⅜	.....
Warner, pfd.	62	62	62	— ⅞

Curb Rises Slightly

	High	Low	Close	Net Change
Grand National ..	4	3¾	3⅞	+ ⅛
Sonotone	2½	2⅜	2½	.....
Technicolor	28⅛	27½	27½	+ ½
Trans-Lux	3¾	3¾	3¾	— ⅛

Most Bonds Gain

	High	Low	Close	Net Change
Keith B. F. 6s '46	95⅞	95⅞	95⅞	+ ⅛
Loew's 6s '41 ww deb rights	99	98¾	98¾	— ¼
Paramount B'way 3s '55	60	60	60	+ ⅜
Paramount Pict. 6s '55	97½	96¼	97½	+1⅜
RKO 6s '41 pp...	80⅞	80¾	80¾	— ⅛
Warner Bros. 6s '39 wd	96⅝	96¼	96½	— ½

(Quotations at close of Sept. 24)

LIKE A BOLT FROM THE BLUE . . . .

DODSWORTH . .

ELECTRIFIED BROADWAY AN
CRITICS INTO HIGH VOLTAG
STORMED THE RIVOLI O

THE NEW YORK SUN

'Dodsworth,' With Mr. Huston of Course, Even More Moving as a Screen Play.

By **EILEEN CREELMAN.**

Surprisingly often Hollywood refutes the old supposition that it wrecked fine stage plays and, as part of the day's work, even improves a little on the original. When Samuel Goldwyn is the producer the surprise is not so great. It was Mr. Goldwyn who produced Lillian Hellman's "The Children's Hour" as "These Three."

It is he whose staff turned out the Rivoli's new feature, the Sinclair Lewis-Sidney Howard drama, "Dodsworth." And Hollywood can once again be proud.

"Dodsworth," the film, is, if anything, just a shade better than "Dodsworth," the play; and it was a grand play. It's a fine picture, distinguished by acting and direction as much as by Sidney Howard's intelligent, resourceful adaptation of his own work. Freed from the limitations of the theater, Mr. Howard has told the story of Sam Dodsworth and his Fran in even greater and more vivid detail.

The camera follows the Dodsworths from Zenith, their home town, through that eagerly anticipated European trip that was to end by breaking up their life together. Walter Huston, now so closely associated with Dodsworth that it will probably always be remembered as his outstanding role, is once more the boyish, kindly, middle-aged, occasionally ruthless Sam. With the camera to give him sufficient close-ups, Willy Wyler to do his usual skillful job of direction, Mr. Huston has added a few more laurels to the wreath.

This is one of the most complete character studies the screen has ever attempted. Ruth Chatterton, reported to have been hesitant about accepting the role of Fran, gives a performance so excellent that it may be the start of a comeback to movie stardom for her. She plays the small town wife, frightened of getting old, vain, selfish and yet rather charming. Having coaxed her husband into retiring from business after the marriage of their only daughter, Fran tries to become a woman of the world. Slowly, reluctantly, in spite of her own efforts and Sam's, she changes. Sam's patience endures through the shipboard episode of Capt. Lockert, the Parisian romance of Arnold Iselin, almost through the more serious affair of young Kurt von Obersdorff in Vienna.

The film has a Goldwyn production, quietly lavish, in excellent taste, dignified. It has also a cast quite worthy of drama and production—Marie Ouspenskaya as the Baroness who refuses to let her son marry Fran, Gregory Gaye as the unhappy young Baron, Paul Lukas as a Continental philanderer and David Niven as an English philanderer, Spring Byington and Harlem Briggs as home-town folk, and Mary Astor as the woman who finally replaces Fran in Sam Dodsworth's heart.

"Dodsworth" is still another of this season's films on the must list, a list astonishingly long for so new a season.

NEW YORK AMERICAN.

'Dodsworth' Is Magnificent; Walter Huston, Too, in Role He Made Famous on Stage

By **ROBERT GARLAND.**

ROBERT GARLAND

Ever since I've been writing about the talking-pictures I've been longing to use the word "magnificent." But, until yesterday, it was all to no avail. Now, however, "Dodsworth" has come into the Rivoli and I can let the delectable designation go. "Dodsworth" is magnificent, magnificent through and through. Most of all, it's magnificent for what it does not overdo.

Let there be no "ifs," let there be no "buts" about it. "Dodsworth" is a perfect example of what Hollywood can achieve when Hollywood takes a Sinclair Lewis seriously. We'll forget about the West Coast's reactions to the potential filming of "It Can't Happen Here." Hollywood has done right by Mr. Lewis where Sam Dodsworth's saga is concerned. Hollywood and Walter Huston.

Stage Play Followed Pretty Closely

More than run-of-the-Rivoli film-fans might deem advisable, the screen transcription of "Dodsworth" follows the stage transcription of that selfsame tale. With the good ship Bremen changed to the better ship Queen Mary, with the happy ending enlarged so that the dullest journalist can see, Hollywood has been smart enough to understate Sam Dodsworth's serio-comic biography.

Hollywood and Mr Huston, as I said before. By the simple expedient of playing down the retired automobile manufacturer from the Middle West, by the simpler expedient of scarcely playing him at all, Walter Huston bestows a three dimensional aspect upon his man who would be king. Or, to give Rudyard Kipling the go-by and put it more precisely, his man whose wife would be queen.

Up on the Rivoli's screen, Sam Dodsworth is damnably alive. And damnably likeable! whether he is retiring from business, retiring from his wife or retiring with the persistent Edith Cortright, played by Mary Astor, he is that miracle of miracles, a tired business man who is not tiresome. A modern replica of Booth Tarkington's "The Man from Home," Sam Dodsworth is a darn good egg.

Progress of a Good Egg From Ohio to Naples

You once more follow the good egg's progress from Zenith, which is in Ohio, to Paris, which is in France, from Vienna, which is in Austria, to Naples, which is in Italy, from Fran, who is Ruth Chatterton, to Edith, who is the Miss Astor of whose extramural activities you have recently been hearing. It is as Mary Astor's horse you leave him, happy and contented.

On the screen, as on the stage, "Dodsworth" belongs to the Sinclair Lewis who created him and to the Walter Huston whose blood runs through his veins. To come right out and say so, Walter Huston and Sam Dodsworth are one. For the life of you, you can't think otherwise. Two dimensional as the talking-pictures may be, Sam Dodsworth is three dimensional where Broadway and 49th st. come together.

Ruth Chatterton asks for no sympathy as Fran. Asking for no sympathy, she is what Sinclair Lewis ordered. Mary Astor is pretty, plausable and persistent as Edith Cortright. Marie Ouspenskaya, as the Baroness Von Obersdorf, is a bit porcine. Porcine or not, she is my favorite over-actress. And, believe it or not, Odette Myrtil appears without her violin . . .

Yes, magnificent is the word for "Dodsworth." And for Walter Huston's realing of the role.

GALVANIZED NEW YORK'S ACCLAIM AS RECORD CROWDS OPENING DAY!

THE NEW YORK TIMES,

Samuel Goldwyn's Film of 'Dodsworth' Opens At the Rivoli—

By **FRANK S. NUGENT**

Brooks Atkinson, in his review of the play "Dodsworth," on the morning of Feb. 26, 1934, wrote: "Among the virtues of 'Dodsworth,' place Walter Huston foremost." This morning, with Samuel Goldwyn's admirable film transcription of the drama on view at the Rivoli, we can but repeat Mr. Atkinson's summary. Mr. Huston still is foremost, lending a driving energy and a splendid virility to the character so clearly drawn in Sinclair Lewis's novel, and so brilliantly highlighted in Sidney Howard's dramatization of the book.

Mr. Howard, who must be considered Mr. Lewis's personal dramatic translator, has adapted his play to the screen with the seriousness of an author who has studied his work long and has weighed each comma before fitting it into his literary mosaic. He was not then, in converting his play into a pattern for a motion picture, lightly to be turned from his conception of its dramatic sequence, its characterization or its speech. Mr. Goldwyn has had the wisdom to accept his judgment; William Wyler, the director, has had the skill to execute it in cinematic terms, and a gifted cast has been able to bring the whole alive to our complete satisfaction.

Dodsworth remains, through the years, a man we can understand and believe and respect. Mr. Huston deserves most of the credit for that by treating the character as it deserves: with sympathy, humor, delicacy; irony and crudity, all in their turn. It must be a studied characterization, but we never are permitted to feel that, for Mr. Huston so snugly fits the part we cannot tell where the garment ends and he begins.

We cannot feel the same about Fran Dodsworth—either as she is in the novel or as played by Fay Bainter on the stage or Ruth Chatterton in the current screen edition There is a basic impossibility in Mr. Lewis's premise that she and Dodsworth could have been married for twenty years before his retirement, and their tragic grand tour abroad revealed her to him for what she was—a silly, shallow, age-fearing woman of ingrained selfishness and vulgarity. Fran, for all the skill of the Lewis-Howard writing and the deftness of Miss Chatterton's portrayal (one of her best, by the way), is just convincing fiction against Sam Dodsworth's unquestionable fact.

This is a minor note, an aside in a sense, which is offered less as a criticism than as a contrapuntal comment on a work which already has attained something of the stature of an American classic. The film version has done more than justice to Mr. Howard's play, converting a necessarily episodic tale, interrupted by fourteen curtains, into a smooth-flowing narrative of sustained interest, well-defined performance and good talk.

If we had more words to use we could employ them to compliment Mary Astor for her alert and intelligent playing of the Edith Cortright rôle, and to acknowledge the excellence of Spring Byington and Harlan Briggs as the Pearsons, Paul Lukas as Arnold Iselin, Maria Ouspenskaya in the Baroness von Obersdorf rôle she had in the play, John Payne as Dodsworth's son-in-law, David Niven as Major Lockert and Gregory Gaye as Kurt.

NEW YORK WORLD-TELEGRAM,

By **WILLIAM BOEHNEL.**

Here, at the Rivoli, is Samuel Goldwyn's screen production of Sinclair Lewis' "Dodsworth," and here, by your leave, is a brilliantly acted, thoroughly absorbing film of the first order. I could, I suspect, tell you at length of the film's excellent acting by Walter Huston, Ruth Chatterton and Mary Astor, of the superior screen translation Sidney Howard has made, of the fine direction by William Wyler and the quite magnificent production Mr. Goldwyn has given it. But why waste words. Instead I shall simply advise you to see it at once and enjoy its many virtues to the full.

William Boehnel

A satirical picture of an American abroad, Mr. Howard has drawn a full-sized portrait of Dodsworth who comes to life brilliantly in the person of Mr. Huston. As the story unfolds you get every side of Dodsworth — the prosperous automobile manufacturer, the loving father, the tired business man jubilant on his first holiday, the broken-hearted husband and finally the happy man who has found his real love.

Rich and successful at 50, Sam Dodsworth yields to his wife's persuasions and takes his first trip to Europe. While he is visiting the Louvre and Napoleon's tomb his wife, Fran, is succumbing to the soft words of a smooth foreigner. Sensing a tragedy, Sam wants her to come home, but she refuses and instead sends him back to New York alone.

Determined on a showdown, Sam returns to Europe only to find that Fran has taken up with a young Austrian who wants to marry her. In a bitter scene in their hotel suite she bids Sam begone once and for all and starts divorce proceedings. Wandering aimless around Italy, Sam runs across a lovely divorcee who understands him and who eventually wins him away from his selfish wife.

Full of revealing truths of character, "Dodsworth" tells its story with fine dramatic strength and purpose. The picture it paints of Fran, for instance, is not always pleasant, but it is full-blooded and authentic as played by Miss Chatterton. Miss Astor is superb as the divorcee who understands Sam and fine performances are offered by Paul Lukas, Maria Ouspenskaya, Spring Byington, Gregory Gaye and Harlan Briggs.

* * *

DODSWORTH ● ●

NEW YORK EVENING JOURNAL

Walter Huston Stars on Screen In Role He Created on Stage

By ROSE PELSWICK.

A brilliant play has been made into a brilliant picture. "Dodsworth," which Samuel Goldwyn presented yesterday at the Rivoli Theatre, definitely takes its place as one of the year's most important screen events.

ROSE PELSWICK

The picture follows the play faithfully, but at no time is there even a suggestion of a photographed reproduction. A fluent, adult and thoroughly absorbing drama, it has been magnificently transferred to its new medium, thanks to an adroit screenplay written by the same Sydney Howard who dramatized the Sinclair Lewis novel for the stage, a superlative cast and skilful direction by William Wyler. mr

Walter Huston, who created the character of Dodsworth on the stage, plays the same role again before the cameras and brings to it the same power and humor that distinguished his Broadway portrayal. Sharing honors with him are Ruth Chatterton, who gives the best performance of her screen career in the part of the snobbish and shallow Fran.

Mary Astor, as the cool Mrs. Cortright; Paul Lukas, as Iselin; David Niven, as Major Lockert; Gregory Gaye, as Kurt; Mme. Maria Ouspenskaya (of the original cast) as the Baroness von Obersdorf and the other players, even to the most minor part, contribute richly to the distinction of the entire production.

Retaining all the irony as well as the deep understanding of the Lewis novel the film moves smoothly through a series af handsome sets as it tells of the middle-aged Samuel Dodsworth and his wife, Fran, who leave middle-west Zenith for a vacation in Europe.

Certainly the story is too well known by now to permit any detailed synopsis here: those unacquainted with either the book or the play will see a profoundly moving account of a retired business man who loses his bearings when tries to enjoy leisure, and a woman who is afraid of growing old, who is determined to have her last fling, and who alienates even her tolerant husband by the superficial selfishness of her romantic escapades.

The wider latitude of the camera makes it possible to see Dodsworth and Fran aboard the Queen Mary, where Dodsworth becomes boyishly excited over catching a glimpse of Bishop's Light and Fran meets Major Lockert; their stay in Paris, where Dodsworth goes off to Napoleon's tomb with a guide book while Fran meets the group that includes Iselin and Kurt; Mrs. Cortright's villa on the Mediterranean, where Sam forgets Fran while he goes fishing under the shadow of Vesuvius, and, finally the excitement aboard the homeward-bound Rex.

"Dodsworth" is, as a matter of fact, a succession of arresting sequences, each endowed with keen perception, that build to a forceful climax. It isn't easy, selecting this scene or that for comment when there are so many—Fran's dramatic outbursts while she's cold-creaming her face; the episode in which Dodsworth takes out his irritability at home by upsetting his daughter's jig-saw puzzle and shouting at Tubby Pearson over the subject of the Chicago fire; the scene in which the Baroness refuses to give her consent to Kurt's marriage; Dodsworth's agonized loneliness at the American Express office in Naples—the picture is superb entertainment. Don't miss it.

NEW YORK POST

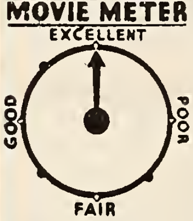
"Dodsworth" Is Perfect; Critic Turns Gusher

Movie Is Example of Best That Can Be Done for Novel on Screen

By ARCHER WINSTEN

THE critical faculty of this reviewer is being blighted in its infancy. Another movie in which there is nothing to criticize opened yesterday on Broadway at the Rivoli. And there's probably not much to tell you about it that you don't already know. The book, "Dodsworth," from which the picture has been made, was one of Sinclair Lewis's best. The play, "Dodsworth," proved itself on Broadway "for two years at $4.40" top seat prices. And neither of those could have been a slight bit better than the movie.

MOVIE METER



Walter Huston, the most dependable of actors, gives a performance that makes you forget acting. As Sam Dodsworth, the retired automobile manufacturer from Zenith. he is indelibly American. And there is both humor and pathos in his middle-aged quest for culture and education of the European brand. He doesn't really want to do it, but there's Fran (Ruth Chatterton), the wife who can't bear the thought of growing old, who cries out, "You've got to let me have my fling. You're simply rushing at old age, and I'm not ready for that."

Sam is indulgent. He says, "All right. I'll enjoy life if it kills me."

But a part of this play's interesting problem is that Sam really does enjoy life in a simple, unsophisticated way. When they go to Europe he's tremendously thrilled by the first sight of Bishop's Light off the coast of England. While Fran is annoyed. She is afraid of seeming thrilled by anything. It would be small-townish.

Fran seeks the night clubs and smart society of Europe, the smooth gentlemen with polished manners or some one with a title. While Same hikes off in Paris with his guide book to see points of historical interest. He's not above taking a sight-seeing tour, that shameful weakness of the "bourgeois" American abroad.

Very soon love triangles make their appearance and twenty years of married life hang in the balance. What happens is not for me to tell, but Fran is not the only one who finds that new, old, wonderful vision of Life Again in the not too familiar eyes of Another.

Sam looks on Edith Cortright, played by Mary Astor, and finds her good, as who would not?

A slight digression is necessary. In view of the recent Mary Astor scandals a spectator might foresee considerable distraction in her appearance on the screen, which could scarcely assist in creating the illusion of the part. I was prepared myself to take a little time out from the story to think it all over again. It is a tribute to the actress that nothing of the sort occurred. Her film presence is so charmingly simple, and her acting so good, that you have forgotten before you have time to brood upon the fact that this is indeed the one whose name graced the headlines so recently. On the visual evidence of this film, I have concluded that none of it ever happened. Miss Astor is that appealing.

The dialogue of Sidney Howard, though it may have been lifted from the book, is eminently satisfactory. An example of quarrel stuff:

Sam says, "I'm tired."

Fran says, "Don't you think I'm tired, too?"

Sam says, "All right. We're both tired."

A brief shot of a Turk trying to sell Sam a rug at the Cafe de la Paix will appeal to those who have been there, not to mention the ogling dame two seats away. In other words, the direction of William Wyler also deserves praise.

Among the cast, each one of which fills the bill, Mme. Marie Ouspenskaya contributes an impressive bit as the chilling Baroness Von Obersdorf.

Perhaps the mood and story of this picture are already dated in the Traveling Twenties. For some time now Americans haven't been retiring rich and seeking their soul's ease in Europe. The Dodsworths are probably all Liberty Leaguers now, a change for the worse, I might add. And not many of us, I fear, will share the part of their trouble that came from too much money and leisure.

But that does not lessen the film's appeal. Nor is it any less a lasting example and a mark to shoot at for those who would put novels on the screen. Precisely as the advertisements will recommend, this picture is a "must" on any adult's list, particularly those who have been, are going to be or ever were married.

DODS

DAILY NEWS

Audience at Rivoli Applauds 'Dodsworth'

By KATE CAMERON.

"Dodsworth," a United Artists production, story by Sinclair Lewis, screen play by Sidney Howard and Sinclair Lewis, directed by William Wyler, and presented at the Rivoli Theatre.

The few qualms which disturbed me before the opening of "Dodsworth" on the Rivoli Theatre screen were laid at rest yesterday morning at the end of the first showing of the picture.

The Sinclair Lewis novel, on which Sidney Howard based the play of the same name, which was released in New York two and a half years ago, fell into expert hands in Hollywood.

Picture Better Than Play.

Under Samuel Goldwyn's painstaking proprietorship, William Wyler's sagacious direction and the shrewd and expert acting of a fine cast, nothing of the penetrating satire of the original work is lost on the screen. If anything, the picture is an improvement on the play, as it has, like the novel, greater fluidity of movement and freedom of action.

There was a spontaneous expression of appreciation in the applause that greeted the picture. It was evident that the audience was in complete accord wth the author when the film faded from the screen on the satisfying sight of the shallow and selfish Mrs. Dodsworth standing alone on the deck of a boat, bound for an America that she despised, and seeing for the first time the wreckage which she had made of her life and of a once-happy marriage.

Huston in Realistic Role.

Walter Huston recreates the role of the retired automobile magnate, which he played to such perfection on the stage. This second performance of the character of Sam Dodsworth is something to cheer about. as Huston projects him from the screen with the same force and realism that he put into the original characterization.

Ruth Chatterton, playing the role of the silly Fran Dodsworth superbly, moves back into the front ranks of Hollywood's star performers, just as she did in "Sarah and Son" at the beginning of the talking picture era. Her performance on the screen equals in excellence the portrayal given by Fay Bainter in the original stage production and will undoubtedly bring Miss Chatterton renewed fame and fortune.

The story of the Dodsworths marital smash becomes so absorbingly real on the screen that Mary Astor's presence in the role of the other woman, fails to distract one's attention from the screen drama. As the sympathetic Edith Cortright, who helps Sam Dodsworth over the trying period of his wife's gradual desertion of him for the hand-kissing gigolos of European resorts, Miss Astor fulfills her assignment competently.

The balance of the cast is fine. Maria Ouspenskaya repeats the gem of a characterization which brightened one scene in the play with the same brilliant results on the screen.

David Niven, Paul Lukas and Gregory Gaye are excellent as the Continental playboys and Odette Myrtil, Spring Byington, Harlan Briggs and Kathryn Marlowe contribute fine performances in the lesser roles.

In a word, the screen version of "Dodsworth" is a fine achievement for all concerned in its production and should be checked as a "must" by all who collect good pictures.

DAILY MIRROR

"Dodsworth" Magnificent, Touching Movie

By BLAND JOHANESON.

THOUGH no stormy ovation greeted Mary Astor at the Rivoli, yesterday the fans assembled to see Goldwyn's elegant production of the Sinclair Lewis-Sidney Howard play seemed to accept Hollywood's celebrated romanticist as a sincere and plausible actress giving the finest performance of her career. She plays the romantic lead in a high-powered cast which co-stars Ruth Chatterton and Walter Huston.

The acting of "Dodsworth" is magnificent. The film itself is touching, dramatic and exciting. It is an adult picture, offering little to the young fans who applaud swing music and juvenile coquetry and cowboys, but much to the mature who are interested in living characters in live conflict.

"DODSWORTH" is the drama of a successful American business man. Blindly in love with his wife, he submits to her persuasion that he retire and take her to Europe to enjoy life. Her enjoyment of life. involves a frantic and pathetic pursuit of her lost youth, a grotesque ambition to be loved and admired. Enduring her infidelities, it is her reaction to the birth of a grandchild which finally awakens him to her shallowness, vanity and selfishness. He turns to the other woman, who has offered him character, companionship and sympathetic love.

MISS CHATTERTON gives the most exciting performance of her career as the wife. It is a role tragic and pitiful in its shabbiness and she gives it splendid vitality. Huston is great, of course. And their support is strong from Miss Astor as Mrs. Cortright, and from Paul Lucas, David Niven and Gregory Gaye.

The film is produced with characteristic Goldwyn splendor and Mr. Wyler's direction is polished and inspired.

"Another triumph for the screen. Another victory for Samuel Goldwyn!"

says REGINA CREWE

Motion Picture Editor, N. Y. American

Sinclair Lewis'

ORTH

DODSWORTH RECEIVES GREATEST OVATION AND REVIEWS EVER ACCORDED A MOTION PICTURE

. . . we don't care what reviews you compare them with — we still say they are the greatest

FLASH!

Samuel Goldwyn's

DODSWORTH

Broke opening day record at Aldine Theatre, Philadelphia.

Released thru **UNITED ARTISTS**

◀ Purely Personal ▶

JULES LEVY, RKO vice-president and general sales manager, is in Chicago conferring with Walter Branson, midwest district manager, and Jack Osserman, Chicago branch manager.

•

Schemp Howard, Robert Norton and Johnny Berkes, who appear in the Joe Palooka shorts for Warners, made personal appearances last night at Hoboken and Bayonne in conjunction with the showing of shorts in these towns.

•

Gregory Ratoff yesterday received his final citizenship papers. Last evening and the night before he made personal appearances at the Roxy in conjunction with "Sing, Baby, Sing," in which he appears.

•

George Raft, Mack Gray, William Frawley and Fred Leahy are among the baseball fans who will leave the coast and come east this weekend for the World Series.

•

Dick Merrill, transatlantic flier, has been booked through the William Morris Agency for personal appearances, starting with a week at the Metropolitan in Boston, Oct. 2.

•

Louis Lifton on Monday joins Monogram as eastern story head. He had been handling a similar post at Republic before the department was dropped recently.

•

Henri Ellman will return to Chicago tomorrow night. He originally planned to return tonight, but due to the Jewish holiday, put off the trip a day.

•

Nino Martini is en route to New York by train. He will attend the premiere of his "Gay Desperado" at the Music Hall Oct. 8.

•

Walter Huston is preparing to leave the coast for New York. Huston will play "Othello" on the New York stage next winter.

•

James Cagney returns to Hollywood Monday. He plans a series of radio broadcasts before beginning work on his new film Oct. 15.

•

Edward Golden was in Detroit yesterday addressing the local Allied exhibitors' meeting at the Leland Hotel.

•

Al Woods plans a coast trip shortly to line up a cast for "Story To Be Whispered," an impending stage play effort.

•

Herb Crooker, director of publicity for Warners, was scheduled to go to Boston today on "Anthony Adverse," but called off the trip.

•

Doug Leishman has moved back to town after a summer spent at Babylon.

•

Mitchell Wolfson of the Wolfson-Meyer circuit is in town from Miami. He lunched with A. Montague, Rube Jackter and Jerry Safron yesterday. Safron has his right foot swathed in bandages. He slipped while playing handball with Sammy Cohen, the comedian, in Los Angeles recently and broke two bones.

•

Joe Moskowitz—three pounds heavier—Bob Goldstein and Joe Pincus another of yesterday's luncheon trios.

•

Ernst Lubitsch, accompanied by Mrs. Lubitsch, arrived yesterday.

•

Eddie Klein joined Jack Barnstyn for lunch at The Tavern yesterday.

•

William Savage, RKO attorney, is planning a southern vacation within the next few weeks.

•

John O'Connor will move to New Rochelle tomorrow, deserting his native heath for Westchester scenery.

•

Arche Mayers, DuWorld sales manager, is in Denver on his nationwide tour on company sales.

•

John Consentino, special Spectrum representative, left yesterday for Charlotte.

•

Fred Meyers is due back today from a trip to Syracuse and Rochester.

•

Gary Cooper and Mrs. Cooper are in town for a stay of about two weeks.

•

Charles L. Casanave of American Display leaves for the coast shortly.

•

Sam Dembow is due back this morning from a 10-day business trip.

•

Ina Claire returns Monday on the *Normandie*.

•

Henry Armetta strolling down Broadway yesterday.

•

Elmer C. Rhoden has gone back to Kansas City.

•

Arthur Lee, G.B. vice-president, left yesterday for Washington.

Looking 'Em Over

"Le Barbier de Seville"

(*Franco-American Film*)

Outstanding in this entertaining production which is a condensed and combined version of Rossini's "The Barber of Seville" and Mozart's "The Marriage of Figaro," is the excellent vocal work of Andre Baube, of the Paris Opera, who plays the immortal Figaro in energetic fashion.

Jean Kramm, in his direction, has skillfully blended straight dialogue and rendition 'in operatic style to make the result wholly entertaining. The absence of subtitle translations is hardly noticed and the story is too familiar, in any case, to require any amplification for those who lack an understanding of French.

The film's audience suitability is necessarily restricted to those theatres whose patrons appreciate the better foreign material and whose desire to hear good music is strong. The symphonic musical background, using the music of Rossini and Mozart, is at all times attractive. Louis Masson, director of the Opera Comique, conducted the orchestra.

The story tells of the love of a young girl for a count, which is protested by the girl's elderly guardian, who seeks to marry her himself. The count obtains the aid of Figaro, the barber, who concocts clever schemes to aid the suitor. The marriage is effected, complications enter when the count falls in love with Figaro's sweetheart, but general reconciliation concludes the film.

Reviewed without production code seal. Running time, 85 minutes. "G."

Canton Scale Raises Dropped for Present

Canton, O., Sept. 24.—The proposed plan to increase general admissions in the nine local first and subsequent run houses, has been shelved, and may not materialize, for the present.

Loew refused to become a party to the plan on the ground that a first run double feature policy had but recently been started at the local spots, and Loew's business now is better than at any time since the 1931 opening.

Matinee admission at the major houses is 25 cents, with the evening rate 35 cents. Subsequent run prices are scaled at 10 and 15 cents for matinee and night.

Landis Injured in Fall

Indianapolis, Sept. 24.—George T. Landis, Twentieth Century-Fox manager here, is recovering at his home from a fall in Louisville, Ky., last week which broke an ankle bone. He suffered a broken knee several months ago.

Ford to Do "Intrigue"

Hollywood, Sept. 24.—Walter Wanger has signed John Ford to direct "Desert Intrigue," a story of the plottings of rival nations in the jungles of Africa.

Col. Officers Re-elected

The entire slate of officers of Columbia Pictures, headed by Harry Cohn, president, has been reelected for another year.

Paramount Changes Title

Hollywood, Sept. 24.—The title of "Right in Your Lap" has been changed by Paramount. It is now "Easy to Take."

Fay Wray a Mother

Hollywood, Sept. 24.—Fay Wray today gave birth to a daughter. It is the first child of Miss Wray and John Monk Saunders.

P.S.B. Completes Its RCA Suit Testimony

Wilmington, Sept. 24.—Philadelphia Storage Battery Co. rested its case today after John Ballantyne of Abington, Pa., treasurer of Philco Radio Television Corp., told of the mechanics of the reorganization of Philco and P.S.B. and how it was affected as the injunction suit against RCA neared the end of its second week.

The defense opened late this afternoon before court adjourned, with John W. Davis, chief counsel for RCA, calling two of the P.S.B. witnesses back to the stand to clarify several points in their previous testimony. They were Charles F. Steinruck, P.S.B. accountant, and Reynolds D. Brown, Jr., P.S.B. engineer.

Denies Profit Sharing

Ballantyne testified today that there is no agreement whereby Philco profits are to be passed on to P.S.B. From July 30, 1934, the date of reorganization, to Aug. 27 of the same year, when the assembly contract was made by the two firms, P.S.B. did assembling of complete sets the same as had been done since Philco was founded, Ballantyne declared.

After the receipt of the RCA letter of April 9, threatening to terminate the licensing agreement, the assembling by Philco was discontinued, he testified.

Regarding the reorganization, Ballantyne stated that he was "to make a determination as to whether or not it was absolutely necessary to have the setup from an accounting standpoint and from a financial standpoint that previously had been used by the company."

Protest Chilean Edict

Santiago, Chile, Sept. 24.—Film importers here are reported to have sought, through the Ministry of Finance, to overcome the refusal of the Exchange Control Commission to grant foreign currency drafts. It is feared lack of drafts may lead the commission to prohibit further importations.

FOR LONG-SHOT
OR CLOSE-UP DELIVERIES
● USE NATION-WIDE
AIR EXPRESS
2,500 Miles Overnight

You can reach your farthest exhibitor by morning, your nearer-bys in a jiffy. Air Express delivers *directly* to 215 key cities in the United States and Canada and to 32 Latin-American countries. By fast rail-express connections you can focus your deliveries anywhere and screen releases spot fresh from the camera. Low economical rates.

✱ Day and night service. ✱ Insurance included in shipping charges without extra charge. ✱ C. O. D's. a specialty, and just as fast. ✱ *One* organization. *One* responsibility. *One* waybill.

For service phone any
Railway Express office

AIR EXPRESS
DIVISION
RAILWAY EXPRESS AGENCY

SUPREME

SUPER X Panchromatic Negative delivers surpassing photographic quality to the screen. Nothing else could have won the unparalleled acceptance which Super X enjoys in the industry. It stands as the supreme film medium for interpreting the art of the motion picture to a world public. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN *SUPER X*

PANCHROMATIC NEGATIVE

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry In All Branches

VOL. 40. NO. 74 NEW YORK, SATURDAY, SEPTEMBER 26, 1936 TEN CENTS

Four Circuits Here Continue To Add Houses

Buying, Building Going On; Brandt Has 64

Expansion activities by local independent circuit operators are continuing with at least four important theatre heads having acquired or planning to buy and build a number of new theatres.

Now building three theatres in Long Island and Brooklyn, Century circuit has just taken over the Lynbrook, Lynbrook, and Valley Stream, Valley Stream, L. I., formerly operated by Skouras Theatre Corp.

Harry Brandt, head of the Brandt circuit of 64 houses in Greater New York, yesterday closed for four additional theatres in the local area. He will make known the theatres and locations on Monday.

With about 24 units now being operated by his company, Walter Reade on Tuesday will announce plans for nationalizing his circuit. He is awaiting approval by the Secretary of State of the new name for the proposed company. One name already has

(Continued on page 3)

Feld Receives First 20th-Fox Assignment

Hollywood, Sept. 25.—Milton H. Feld, former operator of the Publix de luxe theatres throughout the United States and for almost a year serving his production apprenticeship at Twentieth Century-Fox, has been given his first assignment as an associate producer. The picture is "Career Woman" which is on the the stages with a cast including Claire Trevor, Isabel Jewell, Eric Linden, Gene and Kathleen Lockhart, Charles Middleton, Eddie Brophy and Charles Waldron. Lew Seiler is directing from a story by Gene Fowler and a script by Lamar Trotti.

Thomson Vice-Pres. Of Labor Federation

Hollywood, Sept. 25.—Kenneth Thomson, executive secretary of the Screen Actors' Guild, has returned from Sacramento, where he was elected one of the 15 vice-presidents of the California Federation of Labor. The recognition seemed to result in a new show of strength in guild quarters here.

The board of directors of the guild will meet on Monday, when the studio

(Continued on page 3)

Rural Russia Sees Portable Picture Shows

Traveling Theatres Are Gaining in Use

By BEATRICE STERN

Moscow, Sept. 10. — The state-owned industry in Russia is bringing entertainment to the rural population of the country by means of traveling picture theatres. During the current harvesting season, screenings at field stations some distance from the villages have become regular attractions, and are well attended.

In Odessa Province in the Ukraine, during the past six months, 212 traveling theatres served an estimated 23,000,000 farmers, for whom they showed the more popular silent Russian pictures produced within the past two years. Among the 290 portable machines operating in a nearby province 16 are equipped for sound pictures. The collective farm audience which patronizes the traveling theatres comprises more than 80 per cent of the peasant class of the country, which

(Continued on page 3)

Music Drive Pickets Dismissed in Court

Two members of Local 802 of the American Federation of Musicians, arrested last Saturday night while picketing in front of the Capitol in the union's drive for the reemployment of musicians at film houses, were dismissed yesterday in West Side Court on disorderly conduct charges.

Three girls, arrested while picketing in front of the same house Thursday night, were dismissed in Night Court. The union has placed pickets at the RKO Jefferson and the Academy of Music on 14th St., bringing the total of houses to 23 in Manhattan, Bronx and Brooklyn. No decision has been made as yet relative to the extension of the campaign into other cities.

Chesterfield Set in 90% of Territories

Approximately 90 per cent of the country has been closed for distribution of Chesterfield and Invincible product, according to Edward Golden, general sales manager, who returned yesterday from a five-week trip.

All Star Attractions in Los Angeles and San Francisco and Charles Tarbox of F. C. Exchanges in Buffalo and Albany are the latest deals closed.

Ostrers Silent

By BRUCE ALLAN

London, Sept. 25.—Today was the day on which the Ostrers were to issue a statement "concerning the G. B. negotiations and interested American parties." It did not develop, thereby maintaining for the Ostrers their consistent failure to comment on the breakdown of the original deal with Twentieth Century-Fox and Loew's.

Lord Beaverbrook is now viewed definitely as a counter bidder and John Maxwell, of course, continues in the running. There appears to be some doubt now about the interest and the activities of Lord Portal, persistently mentioned earlier in the week as a contender.

Irish Producing Company Planned

London, Sept. 25.—The establishment of an Irish production center is planned by Lord Killanin and Desmond Hurst, the latter of British International. Two companies are being formed, with headquarters in Dublin. One will own the studio planned, and the other will be the producing-distributing unit. Private backers are said to be supplying ample capital.

The company is negotiating with the Irish Free State Government to take over the giant airplane hangars at Gormanstown, near Dublin, which have not been used since the war, for conversion into sound stages. Hurst will begin production on the first film, a story of the Easter week rising in 1916, next spring, when his B.I.P. contract expires. It is said Hollywood players will be brought over for the production, which is expected to cost about $250,000.

It is planned as well to rent the studio to outside producers for Irish backgrounds. On the schedule are two other films, "Colleen Bawn" and "Modern Irish Comedies."

Conclude Trial in Philco-RCA Action

Wilmington, Sept. 25.—The trial of the injunction suit brought in chancery court here against RCA by Philadelphia Storage Battery Co., parent company of Philco Radio and Television Corp., ended before Chancellor Josiah O. Wolcott here today, as the defense rested without calling a witness.

No date was set by the court for

(Continued on page 3)

Aylesworth Quits at NBC For RKO Post

Reorganization Work to Require Entire Time

M. H. Aylesworth, RKO board chairman and former head of National Broadcasting Co., has resigned as vice-chairman and a director of the latter company in order to devote his entire time to RKO. The resignation marks Aylesworth's complete severance from NBC.

Aylesworth resigned as president of NBC last Jan. 1, but remained with the company in the posts which he has just now relinquished in order to act temporarily in an advisory capacity on NBC policies. He was succeeded as president of NBC by Major Lenox Riley Lohr of Chicago, and in the interim has been devoting more of his time to RKO than formerly. Aylesworth had held the dual posts of president of NBC and RKO since 1932. He was elected chairman of the RKO board and subsidiaries when Leo Spitz became president of the company last winter.

"It is with sincere regret that I sever my official connection with NBC," Aylesworth said yesterday in

(Continued on page 3)

Kuykendall's Trip Here Delayed Week

Renewed efforts to obtain distributor action on the M.P.T.O.A. trade practice program, which were expected to be made early next week with the arrival here of Ed Kuykendall, M.P.T.O.A. president, will be delayed for another week as a result of changes in Kuykendall's itinerary.

The exhibitor leader has been obliged to postpone his departure from Columbus, Miss., his home, because of personal business affairs, and instead of leaving for New York this weekend, as originally planned, Kuy-

(Continued on page 3)

"Ziegfeld" Garners $53,129 at Capitol

The first week of "The Great Ziegfeld" at the Capitol at popular prices ended with $53,129. Because of the length of the picture, the theatre is opening daily at 9 A.M. and closing at 3 A.M. The musical is now in its second week and there is a possibility it will be held a third. If it isn't held, "The Devil Is a Sissy" will open next Friday.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 26, 1936 No. 74

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest. II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative; Moscow Bureau: Petrovski Per 8. *Beatrice Stern,* Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant,* Representative; Amsterdam Bureau: Zuider Amstellaan 5, *Philip de Schaap,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Grainger Heading East

Hollywood, Sept. 25.—William Heineman and J. R. Grainger leave today for Dallas, where they will spend one day in the Universal Exchange. Grainger will then go by train to New York, and Heineman will take off for his second jaunt around the country by air. R. H. Cochrane plans to finish his conferences at the studio and leave Tuesday by train for New York.

Hays Back from Coast

Will H. Hays returned to his office yesterday after summering on the coast. He presided at a staff meeting of M.P.P.D.A. department heads in the morning. The annual meeting of the board of the organization, which was twice postponed pending Hays' return, will be held next Wednesday.

"India" on Queen Mary

"Voice of India" will have its first public showing on the *Queen Mary,* now en route to England. Paul Hoefler, who produced the film, is a passenger on the liner.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"The Big Game"

(Radio)

Hollywood, Sept. 25.—The timely football angle of this production, together with a cast that looks, and is largely, collegiate, featuring eight All-American players, plus the hearty stress of comedy, all combine to give this first gridiron film of the season a big chance for a winning score. The plot is slight, but so brightly decorated with good dialogue, smart gags and convincing shots of actual scrimmages that those who are football-wise will eat it up.

Philip Huston, star of the team, is working his way through college and supporting his relatives on the proceeds from a football scholarship while Guinn Williams, his brother, picks up money on the side by betting. Scandal hits the headlines when a gambling ring, hearing that Huston has injured his knee, reverses its bets and later kidnaps Huston to make their wagers sure.

The climax is very funny with Andy Devine, a stalwart husband and father of three children, deliberately starting a fight with King Kong Klein which quickly empties the bleachers in a free-for-all on the field, thus gaining time for the rescue of Huston in the fourth quarter.

June Travis carries the love interest nicely as the daughter of C. Henry Gordon, a sports writer. Bruce Cabot, James Gleason, John Arledge, Barbara Pepper, Edward Nugent and Margaret Seddon contribute telling performances. Among the football players are Shakespeare, Berwanger, Wilson, Moscrip, Jones, Hamilton and Alustiza. The direction of George Nichols, Jr., keeps the comedy moving at a collegiate pace. Edward Killy directed the football scrimmaging sequences in a manner that will excite even the game's experts.

Production Code Seal No. 2,484. Running time, 72 minutes. "G."

"15 Maiden Lane"

(Twentieth Century-Fox)

Hollywood, Sept. 25.—Although lacking big cast names, this picture should be found entertaining by general audiences. The story is a novel crime drama, the acting is convincing and the production is well handled. A slight mystery and comedy are interwoven with considerable suspense to hold the attention. The dialogue is clever, and there are plenty of lively action sequences.

Claire Trevor, posing as a jewel thief, allies herself with Cesar Romero, clever crook, in order to ascertain the identity of the real leader of a gang which has been looting 15 Maiden Lane, diamond center. Fast-moving drama and good comedy are present as an insight is given into the art of diamond cutting.

Romero is at the bottom of several killings during which Miss Trevor's life is in danger. In an exciting climax as she tips off the police, Romero is killed and Lester Matthews, unsuspected as the brains of the gang, is arrested.

The excellent support is contributed by Douglas Fowley, Lloyd Nolan, Robert McWade, Ralf Harold. A feature of Allan Dwan's direction is the manner in which he has inserted fresh story twists to lift the film above the average.

Production Code Seal No. 2,558. Running time, 65 minutes. "G."

Indiana Unit Sets Meet

Indianapolis, Sept. 25.—The Associated Theatre Owners of Indiana will hold their annual convention here Oct. 27 with business sessions in the morning and afternoon, a luncheon and a banquet and a program for women guests. Election of officers will be held. Complete details are to be worked out in the near future, R. R. Bair of this city, president, said.

Endorse Dixey Plan

London, Sept. 25.—Manchester and Liverpool exhibitors have endorsed Capt. A. F. Dixey's plan for a cooperative producing and distributing company with independent theatre operators as partners. His company is the Independent Exhibitors Distributing Co., Ltd.

Walbruck Signs by Cable

Hollywood, Sept. 25.—A term contract with Adolph Walbruck was closed by cable this week by Samuel Briskin, who plans to star the Viennese stage and screen actor in "Michael Strogoff" which Pandro Berman will produce. Joseph Ermolieff, European director, already has been signed to direct the film.

Set Sunday Referendum

Rockwood, Tenn., Sept. 25.—Although an ordinance was passed recently by the local city council legalizing Sunday films, it has been decided to hold a referendum Oct. 17 "to ascertain the wish of the community." The city commissioners took the step on receipt of protests and petitions from various church groups.

Loew's Moviegoer to Be Published Oct. 1

A. L. Miller, president of the Moviegoer Publishing Co., will publish the first issue of *Loew's Moviegoer* on Oct. 1, when it will be distributed free at 15 local theatres in the circuit. Another 20 theatres will be added in November and out-of-town Loew houses will distribute as soon as possible.

Oscar A. Doob, advertising director for Loew's, will supervise the editorial end. The first issue will run from 16 to 30 pages with copy to center on M-G-M, Paramount, U. A. and Columbia product which will play the local circuit. Where the magazine is distributed out-of-town, publicity copy to include pictures of other companies booked will supplement the local material.

Loew's Weekly, which has been issued every week for the past 25 years without advertising, will be continued, as heretofore. It is planned later to sell the *Moviegoer* on stands.

Orders Examination In Replevin Action

Justice Edward J. McGoldrick in N. Y. Supreme Court yesterday ordered Luther Reed and K. Blythe Emmons to submit to examination before trial in connection with a replevin action brought against them by Morton Hartman and Verne Porter, Inc. The plaintiff had sought to recover 15 reels of negative made in Borneo and titled "Indonesia," claimed to be worth $25,000, and asked damages of $5,000 for the alleged wrongful holding of the film.

The defendants denied all the charges, and answered that they were ready to deliver the film to anyone legally entitled to it upon the payment of $2,920 which they claim they spent in preparing the film for exhibition.

Denies Melbert Petition

Special Master Irwin Kurtz in Federal Court yesterday denied the petition of Melbert Pictures to be dismissed from the involuntary bankruptcy proceedings into which the company was forced by Amusement Securities Corp.

Al Barnett Passes

Pittsburgh, Sept. 25.—Al Barnett, 40, Universal branch manager here for three years, died today in Montefiore Hospital of a blood stream infection. The infection developed from intestinal influenza which he contracted three weeks ago. He had been with Universal for 14 years. His widow survives.

Rites for J. P. Taylor

Hollywood, Sept. 25.—Funeral services were held today for James P. Taylor, 73, superintendent of Warners' Sunset Studio since 1917. He died early Wednesday morning at his home. He is survived by one son, James E. Taylor, a member of the Los Angeles Board of Education.

A. H. Whittendale Dies

Ansley H. Whittendale, 52, at one time personal representative for many prominent players, died late Thursday night of heart disease in his room at the Hotel Piccadilly.

Rural Russia Sees Portable Picture Shows

(*Continued from page* 1)

makes up 75 per cent of the total population of approximately 180,000,000.

* * *

Charlie Chaplin, in "Modern Times," is still a prime favorite among Russian audiences in Moscow and Leningrad. The theatre showing the film is crowded every night, some people returning three and four times.

The Russian film trust has bought "City Lights" and will show it when "Modern Times" has completed it run. Foreign films are not dubbed as they are in most other countries, the Russians preferring to follow the story as it unreels on the screen.

* * *

A large film town has just been completed at Ozerki, a short distance from Leningrad, where mass scenes will be shot. There, V. Petrov is directing the filming of Tolstoi's novel, "Peter I," involving scenes of 1,500 people such as the capture of the Swedish fortress by the Russian troops, the building of St. Petersburg and the first flood in the city. Covering an area of 25 acres, the Swedish fortress combines a water-filled moat and bridge. Eight thousand sets of equipment were used for the "Russian" and "Swedish" armies. The film will be released the end of the year.

* * *

N. V. Ekk, producer of the first color film, "Nightingale, Little Nightingale" is preparing a version of "Hamlet." He has had a special translation of the play made after study of the important productions of the tragedy interpretations of the character.

Ekk also plans a sequel to his color film.

* * *

A version of N. Pogodin's play, "Aristocrats," one of the hits of the Moscow theatrical season, will be released next month under the title, "Prisoners." Filmed on the Baltic-White Sea Canal to give authenticity, it pictures efforts to rehabilitate lawbreakers. Russians never turn to the theatre for film material, nor think of dramatizing for stage production successful films, believing that only one medium can be suitable, which explains why this production is arousing so much interest.

Set Four "Romeo" Dates

Four more roadshow dates have been set for "Romeo and Juliet." On Sunday, the picture will open at the American, St. Louis; next Wednesday at the Carthay Circle, Los Angeles; Oct. 4 at the Erlanger, Buffalo, and the Royal Alexandria, Toronto, Oct. 5.

Fawcett Promotes Two

C. W. Fuller, former eastern advertising director of Fawcett Publications, has been appointed advertising director, supervising five offices. William Cotton has been named business manager, retaining his duties as production manager.

Coronation in Color

London, Sept. 25.—Technicolor has made plans to film King Edward's coronation next May.

Aylesworth Quits at NBC For RKO Post

(*Continued from page* 1)

a statement making known his resignation. Reviewing his association with the broadcasting company and his desire to devote more of his time to RKO, he states that "the approaching reorganization of Radio Keith Orpheum now calls for my entire time.

"I have greatly enjoyed my work in the National Broadcasting Co. as president since the day of its organization in November, 1926," the statement continues. "I leave with deep gratitude and affection for all of the men and women who have been so loyal to the company and have made it such a great institution through the 10 years of its life."

Aylesworth SMPE Speaker

Merlin Hall Aylesworth, chairman of the board of RKO, will address the fall meeting of the Society of M. P. Engineers, at Rochester Oct. 12-15, on "The Relation of Radio Broadcasting to Motion Pictures and the Theatre."

Kuykendall's Trip Here Delayed a Week

(*Continued from page* 1)

kendall will not start east until Tuesday. He will make a stopover in Philadelphia to confer with exhibitor leaders there and may remain for the annual Variety Club outing next Thursday, coming to New York the following day. Following this program, Kuykendall probably would not begin his final conferences with distribution heads on the M.P.T.O.A. trade practice program until the week following.

Kuykendall is reported to be intent upon having a "show down" session with distributors during his visit which is for the purpose of obtaining either acceptance or rejection of the exhibitor program from sales heads.

Batcheller Signs Three

Hollywood, Sept. 25.—George R. Batcheller has signed Leslie Fenton, Madge Evans and Sidney Blackmer for the leading roles in "The House of Secrets," next picture on the Chesterfield program. Production is scheduled to start Sept. 24 with Rowland Reed directing. The picture will be made at the Republic Studio.

Plan 55th St. Opening

The 55th St. Playhouse will reopen after remodeling on Oct. 1, under the new management of the 55th St. Playhouse, Inc., headed by Martin J. Lewis, who was connected with the house previously. The first film will be "La Maternelle," which played the same theatre last year.

"Pyjamas" Title Changed

"Love in Exile" is the title finally chosen by G. B. for "His Majesty's Pyjamas." Helen Vinson and Clive Brook are co-starred.

Romancing Over

It's all over—that heart-fluttering which Leslie Howard has been perpetrating via the stage and films for years. He says so himself.

Peering through his horn-rimmed spectacles, he says he's 41 and intends to turn to character roles. No more romantic parts.

And some of the American actors think they're just getting started at that age!

Thomson Vice-Pres. Of Labor Federation

(*Continued from page* 1)

closed shop drive is expected to be outlined. The first attack which the leaders will launch is expected to be similar to the I.A.T.S.E. drive with a demand that all players become full members of the guild or suffer the refusal of American Federation of Labor members to work with them. The guild refused official comment on this point but admitted that such a move is possible.

Picketing Threat by I.A.T.S.E.

Los Angeles, Sept. 25.—Projectionists' Local 150, I.A.T.S.E., has served notice on Grover Smith, operator of the Roxie and Casino, Glendale, that unless the I.A.T.S.E. terms are met the union will resume its picketing of the house. The union has granted a nine-day grace period during the period of negotiation, although an early settlement seems unlikely.

Negotiations between I.T.O. and I.A.T.S.E. are still under way.

Conclude Trial in Philco-RCA Action

(*Continued from page* 1)

argument. The counsel for the plaintiff was given four weeks in which to file briefs, while RCA counsel was given an additional two weeks for filing.

John W. Davis, chief counsel for RCA, rested the defendant's case immediately after the court opened this morning. Technically the defense opened yesterday when Davis recalled to the stand two of the complainant's witnesses, Charles F. Steinruck, P.S.B. accountant, and Reynolds D. Brown, Jr., engineer, to identify several documents.

Philadelphia Storage Battery is seeking to enjoin RCA from terminating a license agreement whereby Philadelphia has the right to use basic patents in radio and television assigned to RCA.

Sets Empire Hearing

Referee Oscar W. Ehrhorn yesterday set Oct. 30 as the date for a hearing to determine whether the amended petition on the reorganization plan submitted by the Empire Theatre Supply Corp. should be approved. The application was filed on Aug. 21.

Cooper Entrains Today

Hollywood, Sept. 25. — Merian Cooper will leave for New York tomorrow by train. Both personal and company business takes him east.

Vacation for Lewin After Leaving Metro

Hollywood, Sept. 25.—Albert Lewin, associate producer at M-G-M, who tendered his resignation to E. J. Mannix, studio general manager, plans an extended vacation, probably in Europe, when he leaves M-G-M. His resignation is expected to take effect in 60 days, when he completes work on "Good Earth," which he is supervising.

Lewin declared it is too early to make any announcement relative to his future affiliation. The producer had exercised his right to terminate his contract under a clause permitting such action if Irving Thalberg is no longer available.

Four Circuits Here Still Adding Houses

(*Continued from page* 1)

been rejected and a second is now in the hands of Albany officials for approval. This is expected by Tuesday.

Last night the Albany, 1,000-seat theatre built at a cost of $280,000, which includes the ground, was opened at New Brunswick, N. J. RKO and Reade are partners.

Sam D. Cocalis, who is now completing a de luxe house at Ogden Ave., Bronx, has been considering building a number of new houses in Brooklyn and Long Island with his partners, Dave Rosenzweig and J. C. Stein.

20th-Fox Purchases Large Plot on Coast

Hollywood, Sept. 25.—Approximately 100 additional acres of property adjoining its east side studio have been acquired by Twentieth Century-Fox at a purchase price said to be around $600,000.

The mechanical departments of the studio will eventually be located on the plot.

Wall Street

Board Issues Off

	High	Low	Close	Net Change
Columbia	37⅝	37	37⅛	— ⅜
Consolidated	4⅜	4⅜	4⅜	.....
Consolidated, pfd.	17⅝	17½	17½	— ⅜
Eastman Kodak..	168	168	168	—2
Loew's, Inc.	59⅛	57¼	57⅝	—1½
Paramount	12	11½	11¾	— ¼
Paramount 1 pfd.	91⅜	89	91½	.....
Paramount 2 pfd.	12	11⅝	11⅞	— ⅜
Pathe Film	8	7⅝	7⅞	— ⅜
RKO	7⅛	6¾	6⅜	— ¼
20th Century-Fox.	29⅝	28½	29⅛	— ⅝
20th Century, pfd.	37⅛	36½	36⅝	— ⅝
Warner Bros.	13¼	12¾	13	— ⅜

Dull Curb Day

	High	Low	Close	Net Change
Grand National ..	3⅞	3⅞	3⅞	.....
Sentry Safety ...	11/16	11/16	11/16	.....
Sonotone	2½	2⅜	2½	.....
Technicolor	27½	27¼	27¼	— ¼
Trans-Lux	3⅞	3¾	3¾	.....

Bonds Off ⅛ to 1¼ Points

	High	Low	Close	Net Change
Keith B. F. 6s '46	96	95⅜	96	— ⅛
Loew's 6s '41 ww deb rights	99	98½	98½	— ¼
Paramount Pict. 6s '55	96½	96¼	96¼	—1¼
RKO 6s '41 pp....	81	80½	80½	— ¼
Warner Bros. 6s '39 wd	96¼	95¾	96	— ½

(Quotations at close of Sept. 25)

◂ Purely Personal ▸

Daniel Greenhouse, who was recently promoted by Arthur Loew to the post of manager of the company's Far East activities, will leave for Batavia, Dutch East Indies, today. He was formerly head of the Colombia, South America, office.

•

Fred Stone and his daughter, Paula, reached New York last night after personal appearances at the Fox, Detroit. The family is reunited again, as Mrs. Stone has been here for some time with her daughter, Carol, who is rehearsing for "White Horse Inn."

•

Elisa Kendall, special writer for the *World-Telegram* and receptionist at the M-G-M foreign department, will leave next week for Mexico City where she will take over the publicity and exploitation post for a circuit there.

•

Mack Littman is representing Criterion Films, the Douglas Fairbanks, Jr., producing company distributing through U. A., in New York with offices on the sixth floor in the U. A. home office building.

•

Anne Shirley will arrive in New York from the coast tomorrow on her first vacation here since she was taken to Hollywood 13 years ago at the age of four.

•

Lou Goldberg returned by air yesterday from a quick trip to the coast, Portland and Detroit for Major Bowes' amateur shows.

•

William Lyon of the M-G-M studio foreign publicity department, is in town for a visit and will leave for Hollywood some time next week.

•

John D. Clark next month will make a complete tour of Twentieth Century-Fox exchanges. He plans to make the circuit in two weeks.

•

Leo Spitz and Spyros Skouras, with hats, and Nate Blumberg, without, rushing into an RKO Building elevator.

•

Jack Connolly sails on the *Paris* today. Ad Schulberg, Hollywood agent, is another passenger on the ship.

•

Anita Colby, Radio contract player, will leave today for the coast following a New York vacation.

•

Gregory Dickson left for the coast yesterday to take up his duties at the Radio studios.

•

Jules Levy returned yesterday from a week in Chicago.

•

Grad Sears over a slight indisposition.

•

Ray Henderson another *Normandie* passenger due Monday.

•

Kay Kamen is in San Francisco and is due back late next week.

•

King Charney will be here another week.

"Hussy" Hits $20,000, Tops Philadelphia

Philadelphia, Sept. 25. — "Gorgeous Hussy" took $20,000 on its first week at the Boyd and was held.

At the Fox, "Road to Glory" rated a second week with $18,000. Stage shows have been dropped at the Fox pending negotiations with the musicians on a new season's contract.

"Romeo and Juliet" hit a third week slump, dropping to $12,000. Two more weeks are scheduled at the Chestnut. "Last of the Mohicans" also dropped in its second week, going out with $6,500. "Swing Time" reaped a high $17,000 on its second and last week at the Stanley, but the grosses began to slip toward the end of the period and it was rushed out in favor of "The Great Ziegfeld."

The weather was fair, though warm afternoons cut into the matinee trade.

Total first run business was $101,000. Average, not including "Romeo and Juliet," is $81,960.

Estimated takings for the week ending Sept. 17:

"LAST OF THE MOHICANS" (U. A.)
ALDINE—(1,300), 40c-55c-65c, 7 days, 2nd week. **Gross:** $6,500. (Average, $8,160)

"THE GUARDSMAN" (M-G-M)
(Revival)
ARCADIA—(600), 25c-40c-50c, 7 days. **Gross:** $2,300. (Average, $2,800)

"THE GORGEOUS HUSSY" (M-G-M)
BOYD—(2,400), 40c-55c, 7 days. **Gross:** $20,000. (Average, $14,000)

"ROMEO AND JULIET" (M-G-M)
CHESTNUT — (1,500), 55c-87c-$1.14-$1.87, 3d week, roadshow. **Gross:** $12,000.

"KELLY, THE SECOND" (M-G-M)
EARLE—(2,000), 25c-40c-55c, 6 days. Stage: Bob Crosby Band, Ray and Grace MacDonald, Kay Weber. **Gross:** $13,000. (Average, $12,000)

"ROAD TO GLORY" (20th-Fox)
FOX—(3,000), 40c-55c-65c, 7 days. **Gross:** $18,000. (Average, $16,000)

"PICCADILLY JIM" (M-G-M)
KARLTON—(1,000), 25c-35c-40c, 2nd run, 7 days. **Gross:** $3,000. (Average, $4,000)

"ANTHONY ADVERSE" (W. B.)
KEITH'S—(2,000), 30c-40c-50c, 2nd run, 7 days. **Gross:** $3,700. (Average, $4,000)

"SWING TIME" (Radio)
STANLEY—(3,700), 40c-55c, 7 days, 2nd week. **Gross:** $17,000. (Average, $14,000)

"THE TEXAS RANGERS" (Para.)
STANTON—(1,700), 30c-40c-50c, 7 days, 2nd week. **Gross:** $5,500. (Average, $7,000)

Schlesinger Starts Two

Hollywood, Sept. 25.—Leon Schlesinger has started work on the Merrie Melody cartoon, "Boulevardier from the Bronx" and the Looney Toon, "Milk and Honey."

These are the first on Schlesinger's program of 18 technicolor and 16 black and white cartoons on the 1936-37 Warner releasing schedule.

Tom Molloy to Republic

Hollywood, Sept. 25.—Tom Molloy, recently with Universal, has joined the Republic as editorial supervisor of westerns and serials. Molloy takes over duties handled by Gordon Moulson who has been placed in charge of writers.

Goldberg Named Booker

Kansas City, Sept. 25.—Stanley Goldberg, brother of Herb Goldberg, manager at the Fox Isis, has been named booker by Consolidated Film Distributors, to succeed W. G. Kubitzki, newly appointed booker for Grand National.

"Wife" Montreal's Best Bet, $12,000

Montreal, Sept. 25.—"My American Wife," with a Bowes stage unit, showed the way with a take of $12,000 for Loew's. Par is $10,500.

"Poor Little Rich Girl" went over the top at the Capitol as a first feature and scored $10,000. "Romeo and Juliet" at His Majesty's registered $9,000, which was high for a two-a-day. It was held over. "Piccadilly Jim" brought $10,500 to the Palace, while a second week of "Mary of Scotland" was good for $6,000 at the Princess after doing $10,500 for the first week.

The film houses had opposition in the San Carlo Opera Co. at the Imperial, horse racing at Blue Bonnets and the first of the football clashes. Cooler nights featured the week's weather.

First run grosses totalled $47,600. Average is $47,000.

Estimated takings for the week ending Sept. 19:

"POOR LITTLE RICH GIRL" (20th-Fox)
"HUMAN CARGO" (20th-Fox)
CAPITOL—(2,547), 25c-35c-40c-50c-60c, 7 days. **Gross:** $10,000. (Average, $9,500)

"ROMEO AND JULIET" (M-G-M)
HIS MAJESTY'S—(1,700), 50c-75c-$1-$1.50, 7 days. **Gross:** $9,000. (Average, $9,000.) Held over.

"MY AMERICAN WIFE" (20th-Fox)
LOEW'S—(3,115), 25c-34c-40c-50c-60c, 7 days. Stage: Major Bowes' stage unit. **Gross:** $12,000. (Average, $10,500)

"PICCADILLY JIM" (M-G-M)
"A SON COMES HOME" (Para.)
PALACE—(2,600), 25c-35c-40c-50c-65c, 7 days. **Gross:** $10,500. (Average, $11,000)

"MARY OF SCOTLAND" (Radio)
"LITTLE AMERICA" (Para.)
PRINCESS—(2,272), 25c-30c-35c-50c-65c, 7 days, 2nd week. **Gross:** $6,000. (Average, $7,000.) First week, $10,500.

"Ziegfeld" Buffalo Leader at $18,800

Buffalo, Sept. 25. — "The Great Ziegfeld" was top draw here in a week that saw every house better par. Its first week at the Great Lakes at popular prices coaxed $18,800 through the turnstiles, beating average by $11,800.

"Girls' Dormitory" was $1,600 into the black with a gross of $8,600 at the Hippodrome. "They Met in a Taxi" on a dual with "Blackmailer" at the Lafayette, took $7,200 to beat average by $1,400.

The Century's dual, "Border Patrolman" and "36 Hours to Kill," was over par by $1,300, grossing $6,900.

The weather was generally fair and cool. "Boy Meets Girl," playing to good houses the last three days at the Erlanger, along with a championship baseball team at home, offered strong competition.

Total first run business was $53,400. Average is $36,900.

Estimated takings for the week ending Sept. 19:

"PICCADILLY JIM" (M-G-M)
BUFFALO — (3,000), 30c-50c, 7 days. **Gross:** $11,900. (Average, $11,500)

"GIRLS' DORMITORY" (20th-Fox)
HIPPODROME—(2,500), 30c-50c, 7 days. **Gross:** $8,600. (Average, $7,000)

"THE GREAT ZIEGFELD" (M-G-M)
GREAT LAKES—(3,000), 25c-40c, 7 days. **Gross:** $18,800. (Average, $7,000)

"BORDER PATROLMAN" (20th-Fox)
"36 HOURS TO KILL" (20th-Fox)
CENTURY—(3,000), 25c, 7 days. **Gross:** $6,900. (Average, $5,600)

"THEY MET IN A TAXI" (Col.)
"BLACKMAILER" (Col.)
LAFAYETTE — (3,300), 25c, 7 days. **Gross:** $7,200. (Average, $5,800)

"Ziegfeld" Is 2d Week Lead In St. Louis

St. Louis, Mo., Sept. 25. — "The Great Ziegfeld," in its second week at Loew's continued the big draw of the town with a take of $15,100, above house average by $5,100. It was held over for a third week.

"Swing Time" and "Shake Down" at the Orpheum proved a real surprise by taking in $10,200 against a house average of $7,000. The results of this subsequent first run showing were so remarkable the combination was held for another week. "Swing Time" had its first local showing at the Fox prior to moving downtown to the Orpheum.

"My Man Godfrey" and "Man From Louisiana," in their second week at the Ambassador, took in $12,500, beating the house average by $3,500, while "Two in a Crowd," at the St. Louis with a vaudeville bill headed by Willard and Hurley, Pacific Coast badminton players, did $8,000, or $2,800 above house average.

On the whole the weather was favorable and there was no real serious amusement opposition in town.

Total first run business was $67,500. Average is $55,000.

Estimated takings for the week ending Sept. 17:

"MY MAN GODFREY" (Univ.)
"MAN FROM LOUISIANA" (Republic)
AMBASSADOR—(3,018), 25c-35c-55c, 7 days, 2nd week. **Gross:** $12,000. (Average, $9,000)

"CHINA CLIPPER" (F.N.)
"FOLLOW YOUR HEART" (Republic)
FOX—(5,038), 25c-35c-55c, 7 days. **Gross:** $9,900. (Average, $14,000)

"THE GREAT ZIEGFELD" (M-G-M)
LOEW'S—(3,162), 35c-65c, 7 days, 2nd week. **Gross:** $15,100. (Average, $10,000)

"SATAN MET A LADY" (W.B.)
"COUNTERFEIT" (Col.)
MISSOURI—(3,514), 25c-35c-55c, 7 days. **Gross:** $11,000. (Average, $9,000)

"SWING TIME" (Radio)
"SHAKE DOWN" (Col.)
ORPHEUM—(1,950), 25c-35c-55c, 7 days. **Gross:** $10,100. (Average, $7,000)

"TWO IN A CROWD" (Univ.)
ST. LOUIS—(4,000), 25c-40c, 7 days. Stage: Vaudeville. **Gross:** $8,000. (Average, $6,000)

Closing Summer Spots

Sound View, Conn., Sept. 25.—The Colony and Strand have reduced their schedule to one night a week, with October 1 set as closing date. Walnut Beach, another summer spot, will probably close the Colonial within the next few weeks, and keep the Tower open. George Smith now operates both houses. Under separate ownership, both houses attempted all-year operation for the past two years.

Academy in N. E. Deals

New Haven, Sept. 25. — Academy Pictures, with a newly-established exchange here, has closed on its new product with Strand Amusement, Interstate Middlesex Enterprises, Jadams Amusement, Hadelman theatres, and others.

Lift Alexandria Capital

Alexandria, Va., Sept. 25.—Alexandria Amusement Corp., of which Harmon Reed is president, is increasing its maximum authorized capital from $100,000 to $200,000.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 75 NEW YORK, MONDAY, SEPTEMBER 28, 1936 TEN CENTS

"U's" Booking Battle Begun Around Frisco

"Godfrey" Playing Spots Usually Second Run

San Francisco, Sept. 27.—Universal's threat to sell pictures around the Golden State and T. and D. Junior Circuits because of the latter's refusal to buy 12 on percentage and the remainder of the 1936-37 schedule flat is being carried out. James R. Grainger, general sales manager for the distributor, declared for such a policy about 10 days ago and, it develops now, has followed through in a number of towns where both of these circuits, each affiliated with the other, operate.

"My Man Godfrey" opened Saturday in Reno, where Golden State virtually dominates. The same picture has been booked and will open in the next few days in Santa Cruz, Monterey, Visalia and Hanford, all key points in the two chains' lineup. The film has been booked into second run theatres, thereby elevating them to first-run category for the one time engagement, at least. In Santa Cruz the playdate is in a 1-200-seat house.

Universal is also understood to be

(*Continued on page* 12)

British Television Programs Cut Down

London, Sept. 17.—Confirming information published in Motion Picture Daily several weeks ago, the British Broadcasting Corp. officially announces that regular television transmissions are to be immediately discontinued. Following improvement in equipment at Alexandra Palace, a series of trial programs "primarily for test purposes," will be transmitted for a month, beginning early in October.

No fixed time will be adhered to, but, "so far as possible," the public will be advised of transmissions. At the end of this period, regular television programs will be transmitted on the previously announced basis of three sessions daily.

Legion Approves 16 Of 17 New Features

The National Legion of Decency approved 16 of 17 pictures reviewed last week either for general patronage or for adults. One picture was classified as objectionable in part and no pictures were condemned. The Le-

(*Continued on page 7*)

Dixey's Goal 1,000 Houses In British Producing Plan

By BRUCE ALLAN

London, Sept. 27.—Capt. A. C. N. Dixey, promoter of the Independent Exhibitors' Distribution Co., entertains hopes of a final adhesion to the scheme of close to 1,000 exhibitors.

This estimate is based on the fact that 150 exhibitors attended the inaugural London meeting and endorsed the principle of the Dixey plan of a distributing company with 25 per cent of its capital provided by theatre owners and the latter given a franchise to product expected to total 15 British films in the first year.

If provincial support is on the same scale, the total of 1,000 is not regarded as impossible. It does not follow, of course, that all exhibitors supporting a resolution in favor of the plan will become shareholders, on the basis of an average investment of £50 per theatre, but the cash contribution certainly will not worry the smallest man.

Manchester and Liverpool exhibitors this week endorsed the plan. On Monday, a meeting is slated for Leeds to be followed by others in Newcastle on Wednesday, Glasgow on Friday, Birmingham on Oct. 5 and Cardiff on Oct. 7. A second meeting has been called for London on Oct. 8 at which Dixey is expected to divulge the total number of exhibitors who have signifcd general approval of his scheme.

Case of Vowels

Eddie Klein, American who has lived so long in London he has acquired some of the British phonetics, called his hotel operator the other morning:

"Hall clerk, please," he asked.

A pause, then the operator: "Sorry, we have no Mr. Hall Clark registered here."

Kuykendall Is For Watch on Broadcasting

A close scrutiny and supervision of radio broadcasting material designed for programs featuring Hollywood personalities, in order to lessen the injurious effects of such broadcasting on both the industry and the individuals participating in the programs, is urged by the M.P.T.O.A. in its current bulletin to members issued over the signature of Ed Kuykendall, president.

In a discussion of the radio problem, the bulletin observes that "To try to bar any and all motion picture stars from radio broadcasting is stupid and impossible. Movements to bring this about are a waste of time and merely place the exhibitors participating in a foolish position." However, the bulletin suggests: "It may be necessary to

(*Continued on page 7*)

J. M. Minter Heads New Booking Outfit

Detroit, Sept. 27.—Officers of American Theatre Science, Inc., newly formed booking and buying combine, are: President, James M. Minter, Flint and Owosso; vice-president, William A. Cassidy, Saginaw and Mid-

(*Continued on page 7*)

Claim B'way Runs Hurting Subsequents

Extended playing time and day-and-date runs of strong attractions in key cities by major circuits are creating a serious situation for subsequent and neighborhood theatres, according to several independent operators in New York.

Where first runs on Broadway are prolonging the initial showings to two and three weeks, the pictures are left with little to attract second, third and fourth-run patronage, it was said.

Sam Rinzler of Randforce, with approximately 48 theatres in Brooklyn, decries extended runs, declaring that major circuit houses are sapping every ounce of business with strong product while the neighborhoods have to carry on with inferior films until better pic-

(*Continued on page 7*)

Auditorium Opening Hits K. C. Theatres

Kansas City, Sept. 27.—This is a week of violent competition for theatres as a result of the opening of the Municipal Auditorium.

Ben Bernie and Bob Burns started an eight-day series of programs Sat-

(*Continued on page 7*)

Majors Deny Financing of Stage Plays

No Direct or Indirect Activity, They Say

Little, if any, film money has gone—or will go—into Broadway plays to be produced this season under the new minimum basic agreement between playwrights and managers, it was ascertained from major companies on Saturday.

Spokesmen for M-G-M, Warners and Columbia, which, with Paramount, have supplied most of the film money which has been earmarked for Broadway during the past three years, are emphatic in their denials that they have engaged in any financing, either directly or indirectly, of plays to be produced under the new agreement. Authoritative Paramount officials could not be reached for definite statements on that company's policy, although it was stated unofficially that Paramount has no plans of any significance for play financing this season. The company has been reported as participating in the forthcoming production "Red Hot and Blue."

The Dramatists' Guild, in recent statements, has asserted its belief that film companies are engaging in play financing through "dummy" interests which are appearing on the Broadway

(*Continued on page 7*)

Production Off; 43 Films Now in Work

Hollywood, Sept. 27.—Production fell slightly last week with 43 features and one short subject in work. The previous week there were 44 features and one short shooting. Cutting rooms were busy with 54 features. Twenty-two pictures were listed as ready to start within a two-week period.

Nine new films went before the cameras. They were: "College Holiday," at Paramount; "The Mask of Zorro" and "The Country Gentleman," Republic; "All Scarlet" and "Riddle of the Dangling Pearl," Radio; "Career Woman," Twentieth Century-Fox. Three new films were started by independents registering a

(*Continued on page 12*)

Laemmles in London On Producing Move

London, Sept. 27.—Carl Laemmle and Carl, Jr., are here in connection with the younger Laemmle's plans for independent production in England, backed by his father.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 28, 1936 No. 75

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall,* Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill,* Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan,* Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg,* Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre,* Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti,* Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt,* Representative; Mexico City Bureau: Apartado 269, *James Lockhart,* Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi,* Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga,* Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf,* Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler,* Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman,* Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski,* Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer,* Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo,* Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern,* Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant,* Representative; Amsterdam Bureau: Zuider Amstellaan 5, *Philip de Schaap,* Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Cohen Signs Ruggles

Hollywood, Sept. 27. — Emanuel Cohen has signed Charles Ruggles for the lead in "Mind Your Own Business," next production on the Major Pictures schedule. Cohen has also signed Norman McLeod to direct the picture. The story is an original by John Francis Larkin, adapted by Dore Schary. Production is scheduled to start Oct. 5.

Grahame for "Strogoff"

Hollywood, Sept. 27.—Radio has assigned Margot Grahame to the lead in "Michael Strogoff," which Pandro S. Berman will produce. George Nichols, Jr., will direct and Joseph N. Ermolieff, who directed the German and French versions of the picture in Europe, will be technical adviser. Anthony Veiller is doing the adaptation.

RKO Direct Mail Winner

The board of judges of the Direct Mail Advertising Ass'n has awarded to RKO first prize for "the most outstanding direct-mail promotion during the past year."

Insiders' Outlook

By RED KANN

IN a general M. P. T. O. A. bulletin, Ed Kuykendall picks up the problem of double features and lays that jaw-breaker down where he found it. He deplores its hold, resurrects the code hearings of 1933 and cites ten conclusions which the M. P. T. O. A. then drew from its crystal ball about the wildfire spread of the apparently insoluble twin feature situation. It's interesting, it goes over well-worn paths generally familiar to all and sundry and it furnishes us with a couple of paragraphs to drop into menacing, white space demanding attention.

▼

One or two statements, however, did arrest attention. This, for instance:

> ". . . most of the theatres in competitive situations have been forced into double featuring whether they like it or not and the 'free and unrestrained' cut-rate competition by shoe-string exhibitors has forced double featuring to spread across the country."

What difference did it make whether exhibitors liked it or not? They went because of competition or unsatisfactory grosses, but to blame the tide of twin bills flatly on "shoe-string exhibitors" is neither entirely fair nor accurate. Naturally, it all depends what Kuykendall means to embrace in such a sweeping classification. Certainly, he cannot corral the major circuits in one handful, set them aside and eliminate them entirely from the blame. It won't hold water. . . .

▼

"It has developed into a vicious circle, the influence of this wilful practice has seeped up through the intermediate runs to the first run theatres" is another eye-arrester. We sense in this either a thoughtlessly prepared comment or a deliberate effort to shunt the fault complete to independent exhibitors. What about those intermediate runs? Don't the majors control some or many of them? What about New England, the original spawning ground of the double feature? Don't the major circuit outlets there double feature and haven't they along with the subsequents? We are supposed to supply answers through this forum and not questions, but these make their own rejoinders.

▼

When Kuykendall remarks "none of the distributors has developed any courage to even tackle the problem in an effective way," he says something. If an answer is to be found from within, the distributor, as the agent for the producer, has it within his reach. The distributor sets release, approves the playdate, designates weekend time—all measures controlling and, as he sees it, protecting his property. The exhibitor squawks about designated playdates, but he submits largely since there is no out for him. Theoretical, perhaps, but intriguing anyway is the idea that distributors do more designating by stipulating their releases cannot be dualled, with their own or anyone else's.

Those shots you just heard came from the double feature camp which has more advocates in the ranks than only the independents. . . .

▼ ▼

The world's well of information can never be finally plumbed, it appears. Did you, for instance, know that it was not Marlene Dietrich's legs which make her a great actress? Note an Associated Press prelude to a short interview with Ernst Lubitsch:

> It's her soul, said Ernst Lubitsch, the Hollywood producer-director, yesterday—her soul reflected in her eyes that has put her in the top flight of cinema stars. And history will some day prove this, Lubitsch said.

And Ernst, via the direct quote route:

> "It's all very well to speak of Miss Dietrich's legs. They are very beautiful, very beautiful, and they haven't been a detriment to her. Maybe they've even helped her a little bit, but—"
>
> He chewed for a few moments on a big cigar, then gestured lightly:
>
> "She has something else—something we are going to show in her next picture.
>
> "The something is a talent for comedy which the public knows little about.
>
> "So far, too many of Miss Dietrich's parts have been too much alike. Exotic manners, enchanting smiles, dreamy eyes and the legs. Ah, yes, the legs!
>
> "But I have confidence that in our next picture she'll be wonderful and become more immensely popular than ever. It's a great opportunity."

Miss Dietrich is in London. Lubitsch is in New York, those sharp, dark eyes of his, no doubt, twinkling harder than ever. . . .

▼ ▼

The week-end pictorial section of the *World-Telegram*, in color, on Saturday led off with a four-photo, full page layout of Mary Astor and, incidentally, a picture called "Dodsworth" in which she plays a featured role. The photos: (1) a large portrait of Miss Astor looking with a look which we interpreted as wistful; (2) Miss Astor on the terrace of her Toluca Lake home in California; (3) a scene from "Dodsworth" with Miss Astor, of course, and also Walter Huston; (4) a second scene from the picture with all of the principals and that, again of course, includes Miss Astor. The impression, created through no accident obviously, is that the film is all Mary Astor and, while no mention occurs of husband, child or Los Angeles justice, the purpose and the intent both are clear and will deceive nobody, not even *World-Telegram* readers. . . .

Taxes in Wisconsin Gain by 12 Million

Madison, Wis., Sept. 27.—An increase of approximately $12,000,000 over 1935 in the total volume of taxes collected by the state and all its political subdivisions for the fiscal year ending June 30, 1936, has been reported by the State Tax Commission.

According to the commission's report, the increase may be largely attributable to the general improvement in business conditions and is uniformly distributed over the entire tax structure.

Greatest tax gain over the preceding fiscal year was made in the collection of normal incomes where a $3,000,000 increase was registered, being 45 per cent higher than a year ago.

RKO Team Got 69 Runs

The RKO team which was awarded the *Quigley Publications* trophy as 1936 champion of the M. P. Baseball League had a season's record of 69 runs and 79 hits in winning 10 of its 13 scheduled games. Other trophies were awarded as follows: most games won, Music Hall, *Billboard Publications* trophy; second most games won, RKO, League president's cup, and most runs scored. Consolidated Film Industries, *Variety* trophy.

Says Fox Obstructs

Camden, Sept. 27.—Accusing William Fox of "deliberately blocking" the attempts to settle his estate, Hiram Steelman, trustee in bankruptcy, asked Judge John Boyd Avis to restrain All-Continent Corp., of which Mrs. Fox is president, from proceeding with a suit in Federal Court in Philadelphia in which Steelman, J. W. Sparks & Co. and California Capital Co. are made defendants.

Para. Gets Jean Arthur

Hollywood, Sept. 27.—Paramount has borrowed Jean Arthur from Columbia in a talent trade which gives the latter studio Cary Grant to play the lead opposite Grace Moore in her next film, "Interlude." Miss Arthur probably will have the leading role in "Free Woman," magazine story by Katharine Brush, just bought by Paramount.

"U" Buys Murphy's Pact

Hollywood, Sept. 27. — Universal has purchased George Murphy's term contract from M-G-M. The actor had previously been borrowed for the lead in "Talk of the Town," and studio executives believe the part will be so important they want the player under permanent contract to their studio. Doris Nolan will have the feminine lead opposite Murphy.

ADVICE ABOUT 'ADVERSE'

RAISE YOUR PRICE-SCALE

And

HOLD IT FOR A **2nd WEEK**

Then

HOLD IT FOR A **3rd WEEK**

And Then

HOLD IT FOR A **4th WEEK**

And Then

HOLD IT FOR A **5th WEEK**

ANTHONY ADVERSE
By HERVEY ALLEN
with
FREDRIC MARCH
with OLIVIA de HAVILLAND
ANITA LOUISE • DONALD WOODS
EDMUND GWENN • CLAUDE
RAINS • LOUIS HAYWARD
Gale Sondergaard • Steffi Duna
Billy Mauch • Akim Tamiroff
Ralph Morgan • Henry O'Neill
Directed by MERVYN LeROY

To Out-Gross the Biggest Pictures of the Past Five Years—The Way It Did For Warner Bros. at the N. Y. Strand!

. . . . AND AFTER "ANT

PICKED AS THE PICTURE TO OPEN NEW Y

KAY FRANCIS "GIV

With GEORGE BRENT • Roland Young • Patric Knowles Henry Stephe

HONY"-LET KAY CARRY ON!

THE SENSATION OF BROADWAY
--And a Sensational
Start For Broadway's
Newest House, Thanks To
Warner Bros.

K'S NEW CRITERION THEATRE—AND HELD OVER, OF COURSE!

E ME YOUR HEART"

on • Frieda Inescort • Directed by Archie L. Mayo • A Cosmopolitan Production

DATE IT NOW!... It's the way to cash in on the tremendous newspaper and magazine campaign now under way!

Tax Problems In Manchukuo Hit Japanese

By TETSUYA MORI

Tokyo, Sept. 10.—Abolition of extra-territoriality in Manchukuo has raised an unexpected taxation problem for Japanese exhibitors. Taxation is now in the hands of local municipalities to a large extent and is being applied to Japanese as well as other theatres. Rates at Harbin, key city, have been raised from three per cent to nine per cent.

Japanese exhibitors have appealed to their consul, claiming this will be fatal to their business, but they are faced with the fact that if rates are cut the same cuts will apply to all other exhibitors—Russian and Manchukuoan—and competition will be just as keen.

Attendance of Japanese patrons has increased from an approximate 20 per cent a few years ago to about 80 per cent, and Russian and Manchukuoan exhibitors are making a bid for Japanese attendance by improving their houses and fitting their shows to Japanese tastes.

Manchurian Expansion Planned

The Capitol which recently included Japanese investors has been incorporated as the Toa Theatrical Co. with a capitalization of 250,000 yen, and is planning circuit expansion in Hsinking, Mukden, Dairen and other cities.

In the meantime Japanese houses at Harbin, the Model, Orient, Palace and Harbin Cinema, are seeking Manchukuoan patronage, in opposition to the Capitol.

Some form of national film control is in prospect in Manchukuo. Production of so-called cultural films has been quite successful and a national studio has been started. The Government has named a committee to study the industry in Japan, the United States and various European countries. Its report will be used for the purpose of setting up national regulations.

* * *

Fanck Prod., established last March by Arnold Fanck and Towa Shoji, is rushing "Die Neue Erde" to completion. Exteriors have been completed. Sessue Hayakawa is starred. It will run about 13,000 feet and is intended for the export as well as native market.

* * *

Kobe has had its first newsreel theatre at Hanshin-Kaikan since July.

Baird to Shift Reports

London, Sept. 17.—Baird Television, Ltd., proposes to end its financial year on June 30, instead of Sept. 30. At the annual general meeting of the company today, the directors proposed an adjournment until Oct. 16, when the accounts will be complete. Baird, controlled by G. B., is one of the two companies entrusted with the official television transmissions of the British Broadcasting Corp., and the installation, at short notice, of the transmitter at Alexandra Palace is one of the reasons ascribed for the holdup of the trading figures.

U.S. Product Off to a Good Start in Budapest Houses

By ENDRE HEVESI

Budapest, Sept. 14.—American product was away to a good start in the new season here. M-G-M's "Wife vs. Secretary" is doing well at the Forum. Among 18 films of the company scheduled for release the first half of the season, only six will be shown at the Metro, the others going to other first run houses. "A Tale of Two Cities" also started favorably. Exhibitors displayed considerable eagerness to book "The Great Ziegfeld," which will play the Metro first.

Twentieth Century-Fox's "The Littlest Rebel," starring Shirley Temple, played day and date in three first runs and drew large crowds. The formation of a Shirley Temple Club helped considerably.

Warners' "Pasteur" started rather slowly, but built rapidly and gives every promise of outstanding grosses. "The Green Pastures" was banned by the censor because of its treatment of a Biblical story.

Columbia has not arranged distribution of its product yet, since Bela Keleti, who handled Columbia product in Hungary last year, has not taken it this season.

Booking Contract Written

The Gero Circuit, largest Hungarian group, has formed Unitas Distributing Co., Ltd., to handle United Artists and London Films product this season. "Little Lord Fauntleroy" is the first release.

In view of the inability of the organized distributors and exhibitor units to agree on a new standard exhibition contract, local branches of American firms have decided to formulate their own contract, booking their product in accordance with it.

* * *

The first six weeks of operation under the Governmental edict of last summer which prohibits subsequent run houses from showing more than one feature on a program has proved the new policy an advantage to theatre operators. At the time of its proposal, the order brought a storm of protest from theatremen, who argued that the public had become accustomed to double features and would not patronize single bill houses.

The edict also permits only four performances on weekdays and five on Saturdays, Sundays and holidays, and fixes the prices of admission, making the price at de luxe houses considerably higher than at subsequents. The restrictions on first runs' various types of "bargain" prices have resulted in a considerable portion of their normal patronage finding its way to the neighborhood theatres.

Single Bills Satisfy

The requirement that subsequents may show a program running only 3,400 meters maximum in total length enables them to save money on operating cost. The initial fear of exhibitors that the public would not be content with single bills has proved unjustified. The edict has increased considerably the market for short subjects, of which American companies supply almost the entire number.

* * *

Two new Hungarian-made films were released here recently, "Sargo Csiko" ("The Yellow Colt") and "200 Pengo Fix" ("200 Pengoes a Month"). Both are having fair success.

It is expected that 15 to 20 features will be produced in this country this season. Very few German films will be released in this market this season. Three years ago German product virtually dominated the country's release schedules.

Says British Unions Watch "Combines"

London, Sept. 17.—T. O'Brien, secretary of the National Ass'n. of Theatrical Employes, stated on his return from the Trade Union Congress at Plymouth that the delegates were watching "certain commercial developments with combines in this country," and the T. U. C. would, if necessary, be prepared to make representations in the right quarter to "insure the protection of the British film industry and also the labor employed in it."

Radio Is Enjoined

London, Sept. 16.—An interim injunction was granted by Justice Lewis in the Vacation Court today restraining Radio from showing "Wings Over Africa" under that title. The plaintiff, Frederick Roy Tuckett, claimed he made a picture with the title for Imperial Airways in 1933.

"Deeds" Hitting Records

London, Sept. 17.—"Mr. Deeds Goes to Town," at the Regal, Marble Arch, has beaten all records for the house since "The Singin' Fool." Booked for four weeks, it started a fifth with packed houses still the rule.

"Pastures" Is Seen By Lady Tweedsmuir

Toronto, Sept. 27.—Lady Tweedsmuir, wife of Canada's Governor-General, has placed the stamp of viceregal approval on "The Green Pastures" by personal attendance. During the official tour of Western Canada by Their Excellencies, she, accompanied by an official retinue, attended a showing of the picture at the Palace in Calgary, Alberta, as the guest of Manager P. D. Egan.

She expressed a personal desire to see the much-discussed feature and the official program of entertainment for the stay in Calgary was changed so that the party could attend.

Joins B. F. Shearer

San Francisco, Sept. 27.—Frank Harris, city salesman for Columbia here, has resigned to join B. F. Shearer's theatrical supply company as a salesman.

Dividends Reach 12%

London, Sept. 16.—A final dividend of three per cent on the participating preferred shares of General Theatres Corp., Ltd., controlled and managed by Gaumont British, brings the distribution for the year to 12 per cent. No dividend was paid last year.

Houses Fight Holland Plan To Raise Tax

By PHILIP de SCHAAP

Amsterdam, Sept. 15.—Exhibitors in Haarlem, one of the larger cities in Holland, with a population of 130,000, and with five film theatres, are protesting vigorously against the proposed increase in the city admission tax from 20 to 25 per cent.

The admission tax is common to all Dutch towns, and affects all types of amusement. In general the tax ranges between 15 and 20 per cent. The planned increase in Haarlem is designed to hit only film houses, the municipal authorities having expressed the belief that the theatres are well able to stand the increase. The protest, on behalf of the Haarlem houses, was directed by the Dutch M. P. Federation, and pointed out that an increase in the tax would force the closing of the local theatres.

Increase May Close Theatres

The trade throughout the country is watching the progress of the Haarlem problem closely, since an important precedent would be set for other municipalities if the Haarlem authorities are successful in imposing the increase. The Federation threatened that the Haarlem theatres will close, if the increase is affected, until the rate is reduced.

A similar increase some years ago in several other towns resulted in the closing of all houses affected until the rate was dropped to 15 per cent. In 1935 Haarlem's tax revenue amounted to 102,000 florin.

* * *

The Dutch Federation has named a commission to study television.

* * *

The lack of Dutch laws to punish individuals who create disturbances at film houses was indicated when Fascist elements demonstrated at theatres showing the French picture, "La Kermesse Heroique." When the individuals were brought into court, the judge was compelled to invoke an old statute relative to the punishment of offenders who create disturbances in coffee-houses.

New laws are being prepared to cover film houses in such situations.

* * *

Paramount is considering the possibility of shipping film to Australia from New York via the Dutch East Indies. As an experiment, a letter was sent from New York to Amsterdam on the *Hindenburg,* and forwarded by air mail to Australia via Singapore. It is anticipated that film could be delivered in Australia in two weeks, faster than the time by the Pacific route.

Para. Buys Wister Yarns

Hollywood, Sept. 27.—Paramount has bought Owen Wister's "Lin McLean" stories, nine properties in all, for Randolph Scott. These will be assembled into one screen play.

Vic Maurin at Houma

New Orleans, Sept. 27.—Vic Maurin, for some time booker at the Republic office, is now managing the Fox at Houma, La.

Kuykendall Is For Watch on Broadcasting

(Continued from page 1)

consider each separate proposal for radio appearance on its merits, exercising reasonable judgment and at least a grain of sense as to the adaptability of the stars' talents to radio broadcasting, the frequency of their appearance, what sort of a radio program they are to appear on, what staging, material, rehearsal, direction, musical setting, supporting cast and publicity will be provided, and what possible interference with the release of the stars' current pictures is involved."

The bulletin offers the opinion that reasonable regulation of the stars' radio appearances may be sufficient to offset what is believed to be the injurious effect of Hollywood broadcasting on star name values, on story values and the box-office.

In a lengthy discussion of the double feature problem, the M.P.T.O.A. bulletin, after citing the spread and increasing dangers of the policy, cites as a possible solution the recent regulatory action taken by the city exhibitor organization of Akron, O. An agreement to play only selected outstanding features on single bookings was adopted by the organization.

Asks Elimination of Duals

The bulletin suggests that, while "nobody wants to deny double feature bookings to cities where the majority of exhibitors honestly feel that their own public prefers that sort of a show," exhibitors, even in such territories, might find it profitable to "make a play for those who dislike double features by paying for and shelving the weak picture and running singles all or most of the time."

"It would not increase his feature film rental," the bulletin points out, "and, with any reasonable booking judgment, the theatre should build up a reputation for always having a good show."

The M.P.T.O.A. commentator ascribes the spread of double featuring to " 'free and unrestrained' cut-rate competition by shoe-string exhibitors . . . the influence of which has seeped up through the intermediate runs to the first run theatres."

Sees 10-Point Plan Progress

The bulletin relates that M.P.T.O.A. has been informed "that steady progress is being made by at least some of the distributors towards working out in their own companies the M.P.T.O.A.'s 10 proposals to remedy specific abuses in commercial practices," and adds that "we hope this is true." The bulletin declares that distributors' decisions on the program will be had "very soon."

Kuykendall is expected here late this week for what are described as his final conferences with sales heads on their acceptance or rejection of the program, with action expected some time next week.

The bulletin urges local and state organizations to prepare for "alert and effective defense of their business against unfair and destructive attacks" which it says may be expected when Congress and many state legislatures convene again within a few months. The current Allied States legislative campaign to bring about the divorce of theatre operation from producer and distributor ownership is attacked as a "reckless campaign" of "dubious legality" and "which shows an utter lack of any sense of responsibility on the part of those making such demands."

May Convene in Miami

A national convention of M.P.T.O.A. is being urged by directors of the organization for Miami next winter. The organization's current bulletin to its members solicits opinions on the recommendation and urges those who plan a Florida trip to keep the proposal in mind.

The M.P.T.O.A. did not hold a national convention last year. A meeting of its board of directors was held at Miami last March, however.

Herbert a Mayor

Los Angeles, Sept. 27.—Hugh Herbert is the latest film mayor. He's chief executive of Studio City, that spot of land on the Ventura Blvd. in the San Fernando Valley.

He also says he intends to name himself tax collector and treasurer, an idea that Mayor Al Jolson of Encino and Mayor Richard Arlen of Toluca Lake haven't tried as yet.

Legion Approves 16 Of 17 New Features

(Continued from page 1)

gion's estimates of new pictures follow.

Class A, Section I—For General Patronage: "An All-American Chump," "End of the Trail," "Le Barbier de Seville," "Thank You, Jeeves," "The Girl on the Front Page," "The Three Mesquiteers," "The Unknown Ranger," "Trouble Ahead" and "Wedding Present." Class A, Section 2—For Adults: "Craig's Wife," "East Meets West," "In His Steps," "La Kermesse Heroique," "Sitting on the Moon," "Valiant Is the Word for Carrie" and "Weiberregiment." Class B—Objectionable in Part: "Dodsworth."

J. M. Minter Heads New Booking Outfit

(Continued from page 1)

land, and secretary-treasurer, Howard R. Paul, Romeo and Yale.

Detroit offices of the organization will be opened tomorrow and a list of member theatres will be made public. Frank Stuart, former film salesman, is general manager, and Emil Beck, former booker with Co-operative Theatres of Michigan, is chief booker.

Ohio Scales Are Raised

Cleveland, Sept. 27.—All theatres located in Lorain County raised admissions five cents starting today. The houses affected are the Capitol, Elyria; Ohio, Palace and Tivoli, Lorain, and the Apollo, Oberlin. The Capitol, Elyria; Ohio, Lorain; Palace, Lorain and Apollo, Oberline, went from 30 to 35 cents.

Claim B'way Runs Hurting Subsequents

(Continued from page 1)

tures are available. When better attractions finally come around to smaller theatres their value has been diminished to the point where they are in the same category with lesser pictures.

Rinzler also holds that de luxe Broadway units do not have to play the weak pictures, but smaller houses have to take them all, good or bad. His partner, Louis Frisch, has been complaining about business for the past few weeks, and although he had hoped Labor Day would be the turning point, he declares this was not the case.

Consolidated Amusements also has been feeling the effects of protracted playing time and in practically all of its theatres one or two days a week are set aside for revivals.

Clearance a Problem

Clearance, which in some instances is seven days after downtown prior runs, is another factor holding up neighborhoods from obtaining product. In some cities pictures do not clear in less than 30 days after key runs.

Although he can assign no reason, Harry Brandt, operating 64 theatres in Greater New York, says his business is 33 1/3 per cent off in comparison with last September's receipts. Now that Labor Day is over, he says the first runs on Broadway also are beginning to feel the slump.

Walter Reade declared his first run theatres are doing very well. In most of his towns he plays day-and-date with Broadway. He said he did not know how business shaped up in the neighborhoods.

Auditorium Opening Hits K. C. Theatres

(Continued from page 1)

urday night. George White's Scandals played tonight, with Morton Downey on. Tomorrow there will be a contest for fiddlers and drum and bugle corps. Rubinoff comes in Tuesday, followed by a Southwest Folk Festival Wednesday, Veloz and Yolanda will be on Thursday and a costume ball with Ted Weems is scheduled for Saturday.

Several big exhibits are on every day.

Cleveland Sends 15

Cleveland, Sept. 27.—Frank Drew, local M-G-M branch manager, will head a group of 15 local film men leaving here Monday for New York to attend the testimonial dinner at the Waldorf Tuesday in honor of W. F. Rodgers. Those who have purchased banquet tickets are: Jack Shulman, Jules Schwartz, Beryl Steel, Jack Flanigon, Warren B. Irons, M. B. Horwitz, Harry Horwitz, Paul Gusdanovic, James E. Scoville, Howard Reif, August Ilg of Lorain, Sam Lind of Zanesville, and Bill and Ed Biggio of Steubenville.

Majors Deny Financing of Stage Plays

(Continued from page 1)

scene for the first time this season. The guild admits that it has no definite evidence that its suspicions are correct, but declares that the size of the bankrolls in evidence and the mystery surrounding their source incline them to the belief that Hollywood may be behind some of the newly appeared financing agents.

Film company officials are as emphatic in denying this phase of the guild's suspicions as they are in asserting that none of their respective companies' money will bring out a new play while the present minimum basic agreement is in force. Their withdrawal from the managerial scene, however, will not influence their bidding for the film rights to any play which they regard as good film material, it was said. They will continue this activity without abatement.

One M-G-M official, in explaining that company's stand, pointed out that there were fewer than 30 genuinely successful plays on Broadway last season, as compared with 74 outright failures. M-G-M, he said, was financially interested in five of the better plays rated as "successes," yet realized an appreciable profit on only one of the five, "First Lady."

Calls Theatrical Profit Small

"It is apparent," he said, "that the financial returns from the stage, insofar as the manager is concerned, are negligible in any season. Vastly more money is poured into the legitimate theatre than is ever taken out of it. In this situation the playwright inevitably makes a profit, regardless of how the manager comes out. Yet the new minimum basic agreement tends to increase the managers' hazards and does minimize his chances of financial return. The manager's participation is reduced by 10 per cent, he is deprived of his rights to the play after 10 years and in other ways, particularly if the manager happens to be a film company, he is handicapped in his negotiations for the film rights. Moreover, there is no assurance that new handicaps will not be placed upon him in the future."

All of the film men interviewed attributed the appearance of new money for Broadway to Wall St. interests, which, they said, had grown flush anew.

Glass on "Hats Off"

Hollywood, Sept. 27.—Gaston Glass has been signed by Boris Petroff as production manager for "Hats Off," first of four musicals for Grand National. In the same unit, Ellis Carter has been made first assistant to Cameraman Harry Newman, Danny Hall is doing the sets and Lon Anthony is designing costumes.

Pick Next for Astaire

Hollywood, Sept. 27.—Fred Astaire and Ginger Rogers will be co-starred in "Stepping Toes," original by Leo Loeb and Harold Buchman. The film goes into production late in November under supervision of Pandro Berman.

THE GREATEST FOOT
TOOK THE FIELD!...

in the timeliest BIG attraction you'll get a chance at this year!

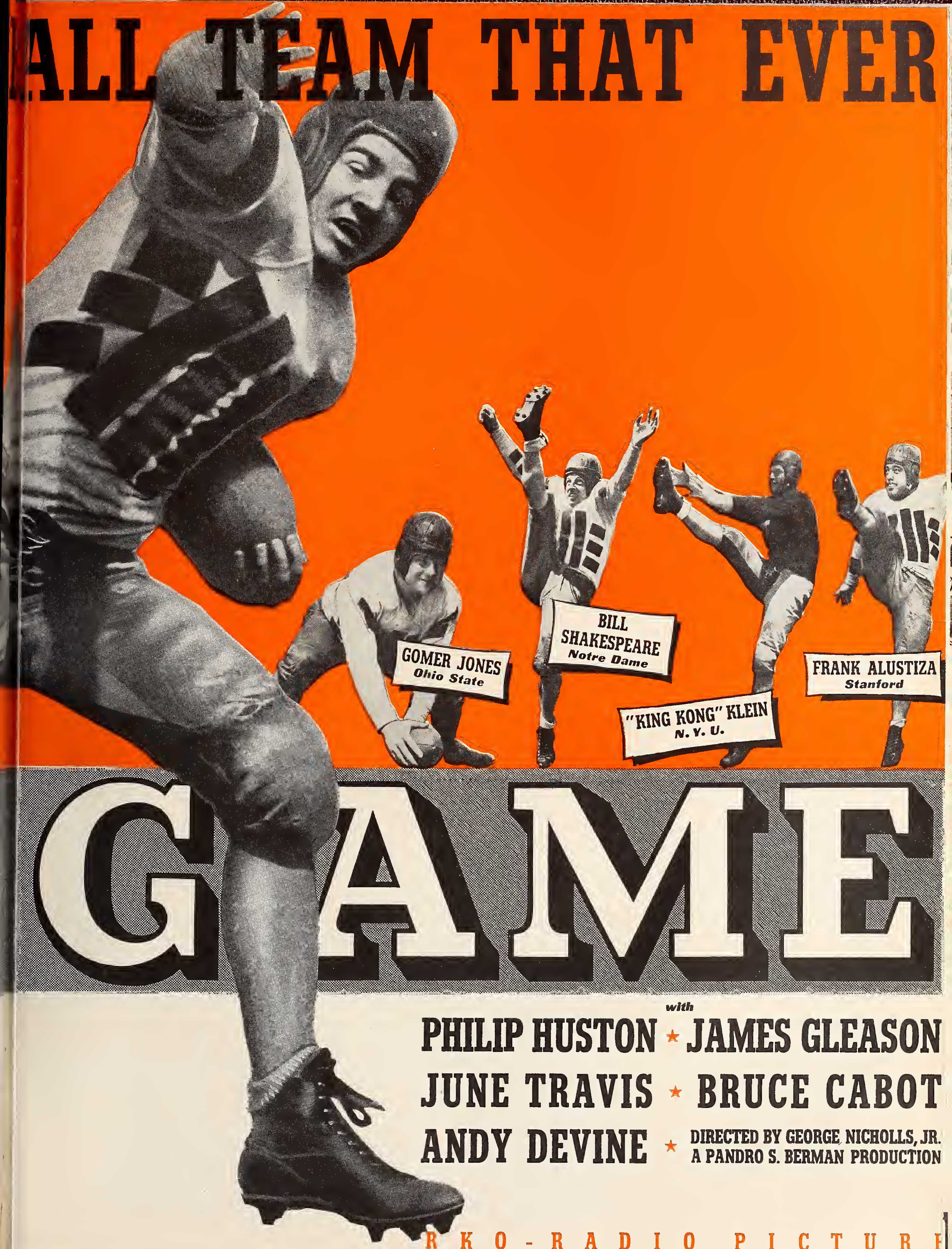
"BONES" HAMILTON
Stanford
JAY BERWANGER
Chicago
"MONK" MOSCRIP
Stanford

THE BIG

EIGHT ALL-AMERICAN COLLEGE STARS ... *in the*

show that gives your crowds more football thrills and romance than any Saturday's biggest gridion classic!

ALL TEAM THAT EVER


GOMER JONES
Ohio State
BILL SHAKESPEARE
Notre Dame
"KING KONG" KLEIN
N. Y. U.
FRANK ALUSTIZA
Stanford

GAME

with

PHILIP HUSTON ★ JAMES GLEASON

JUNE TRAVIS ★ BRUCE CABOT

ANDY DEVINE ★

DIRECTED BY GEORGE NICHOLLS, JR.
A PANDRO S. BERMAN PRODUCTION

RKO-RADIO PICTUR

OF THE THRILL-PACKED NOVEL BY FRANCIS WALLAC

"Night" with Show $16,000 Philadelphia

Philadelphia, Sept. 27.—The stage combination of Eleanor Holm Jarrett, Art Jarrett and Leo Carrillo, plus top-notch notices for "Star for a Night," put the Earle out front with a $16,000 gross, topping average by $4,000.

Next in line was $17,000 grossed by "The Great Ziegfeld" in the first week of its popular priced run at the Stanley. Because of the feature's length, only five shows a day were permissible and under these conditions the figure is topnotch.

Other attractions were mainly holdovers and second runs. Without the support of a stage show, "Road to Glory" dwindled to $11,000 for its second week at the Fox. "Gorgeous Hussy" kept up to scratch with $12,000 for its last six days at the Boyd. For its fourth week, "Romeo and Juliet" took $10,000.

Rain and hot weather joined to make most of the week hazardous from the standpoint of climate. The legitimate season opened at the Erlanger also, but didn't dent the proceeds very much. Biggest competition was offered by the Louis-Ettore fight on Tuesday night, which drew an attendance of 50,000 and kept thousands more home at radios.

Total first run business was $88,100. Average, less the "Romeo and Juliet" (roadshow) gross, is $77,960.

Estimated takings for the week ending Sept. 24:

"GIVE ME YOUR HEART" (W.B.)
ALDINE—(1,300), 40c-55c-65c, 7 days. **Gross:** $7,500. (Average, $8,160)

"SECOND WIFE" (Radio)
ARCADIA—(600), 25c-40c-50c, 7 days. **Gross:** $2,000. (Average, $2,800)

"GORGEOUS HUSSY" (M-G-M)
BOYD—(2,400), 40c-55c, 6 days, 2nd week. **Gross:** $12,000. (Average, 7 days, $14,000)

"ROMEO AND JULIET" (M-G-M)
CHESTNUT — (1,500), 55c-87c-$1.14-$1.87, 4th week, roadshow. **Gross:** $10,000.

"STAR FOR A NIGHT" (20th-Fox)
EARLE — (2,000), 25c-40c-55c, 6 days. Stage: Eleanor Holm Jarrett, Art Jarrett, Leo Carrillo, Floyd Christie & Co., Mae Wynn, Zella & Co. **Gross:** $16,000. Average, $12,000)

"ROAD TO GLORY" (20th-Fox)
FOX—(3,000). 40c-55c-65c, 7 days. 2nd week. **Gross:** $11,000. (Average, $14,000)

"SWING TIME" (Radio)
(2nd run)
KARLTON—(1,000), 25c-35c-40c, 7 days. **Gross:** $3,800. (Average, $4,000)

"ANTHONY ADVERSE" (W.B.)
(2nd run)
KEITH'S—(2,000). 30c-40c-50c, 7 days, 2nd week. **Gross:** $3,000. (Average, $4,000)

"THE GREAT ZIEGFELD" (M-G-M)
STANLEY—(3,700), 40c-55c, 7 days. **Gross:** $17,000. (Average, $14,000)

"SWORN ENEMY" (M-G-M)
STANTON—(1,700), 30c-40c-50c, 7 days. **Gross:** $5,800. (Average, $7,000)

Para. Buys Crosby Yarn

Hollywood, Sept. 27.—Paramount has purchased an original story by Eric Hatch called "Fly by Night" for Bing Crosby. It will go into production after "Waikiki Wedding," Crosby's next. No assignments have been made.

Sylvan Simon Joins "U"

Hollywood, Sept. 27. — Sylvan Simon, formerly test director at Warners, has been signed by Universal to act as talent scout and direct tests. Simon will also serve as general assistant to Rufus Lemaire.

Must Like Them

Kansas City, Sept. 27.—The world isn't so bad after all, reflects Landon Laird, film critic for the *Kansas City Star*.

"A gentleman on South Troost Ave. testifies he saw 23 films last week, and offers proof," Laird commented in 'About Town,' his daily column. "And we sometimes wolf at having to look at eight features every seven days!"

"Crowd" a Big Boston Draw; Gets $20,000

Boston, Sept. 27. — "Two in a Crowd" was something of a sensation at the RKO Boston with a gross of $20,000, which was $9,000 over normal in a cloudy and rainy week.

"The Gorgeous Hussy" made an excellent second week showing at Loew's Orpheum with $15,000, up by $3,000, but failed to pull strongly in its holdover at Loew's State where the $11,000 take was just average.

"Three Married Men" and "The General Died at Dawn" was $1,000 up on a $5,500 take at the Fenway and $2,500 to the good on a $9,500 gross at the Paramount. "Romeo and Juliet" took $8,500 at the Colonial.

Total first run business, including "Romeo and Juliet," was $95,000. Average is $88,000.

Estimated takings for the week ending Sept. 24:

"THREE MARRIED MEN" (Para.)
"THE GENERAL DIED AT DAWN" (Para.)
FENWAY — (1,382), 30c-50c, 7 days. **Gross:** $5,500. (Average, $4,500)

"SWING TIME" (Radio)
RKO MEMORIAL—(2,907), 25c-50c-65c, 7 days, 3rd week. **Gross:** $14,500. (Average, $12,000)

"GORGEOUS HUSSY" (M-G-M)
LOEW'S ORPHEUM—(2,970), 25c-35c-55c, 7 days, 2nd week. **Gross:** $15,000. (Average, $12,000)

"GORGEOUS HUSSY" (M-G-M)
LOEW'S STATE—(3,537), 25c-35c-50c, 7 days, 2nd week. **Gross:** $11,000. (Average, $11,000)

"SING, BABY, SING" (20th-Fox)
METROPOLITAN—(4,332), 25c-50c-65c, 7 days. Stage: Glen Gray and Casa Loma Band. **Gross:** $25,500. (Average, $22,000)

"THREE MARRIED MEN" (Para.)
"GENERAL DIED AT DAWN" (Para.)
PARAMOUNT—(1,793), 25c-50c, 7 days. **Gross:** $9,500. (Average, $7,000)

"TWO IN A CROWD" (Univ.)
RKO BOSTON — (3,246), 25c-50c-65c, 7 days. **Gross:** $20,000. (Average, $11,000)

"ROMEO AND JULIET" (M-G-M)
COLONIAL—(1,600), 55c-83c-$1.10-$1.65, 7 days. **Gross:** $8,500.

Warshawsky Is Signed

Hollywood, Sept. 27.—Samuel J. Warshawsky has been signed by Douglas MacLean to collaborate with Henry McCarthy on the adaptation of "Twenty-three and a Half Hours' Leave," to be released by Grand National.

Brennan Gets Contract

Hollywood, Sept. 27. — Samuel Goldwyn has exercised his option on the services of Walter Brennan. The actor has just finished in "Come and Get It" and will go on loan to Twentieth Century-Fox for "Banjo on My Knee" before returning to Goldwyn.

'Godfrey' 2nd Week Lead in San Francisco

San Francisco, Sept. 27.—"My Man Godfrey" continued to pull 'em in in its second week at the Orpheum, with "Yellowstone" as the other half of the double bill. The $12,000 gross was up by $4,500.

"Give Me Your Heart" and "Wives Never Know" hit a fast pace at the Fox with $18,000, over the line by $5,000. In its third week at the Geary "Romeo and Juliet" grossed $10,500.

"Piccadilly Jim" and "Pepper" were strong at $15,500 in the Paramount.

Total first run business was $101,500. Average is $91,500.

Estimated takings:

Week Ending Sept. 24:

"SWING TIME" (Radio)
GOLDEN GATE — (2,850), 15c-35c-40c-55c, 7 days, 2nd week. Stage: vaudeville. **Gross:** $19,000. (Average, $16,000)

Week Ending Sept. 23:

"MY MAN GODFREY" (Univ.)
"YELLOWSTONE" (Univ.)
ORPHEUM—(2,440), 15c-30c-35c-40c, 7 days, 2nd week. **Gross:** $12,000. (Average, $7,500)

"PICCADILLY JIM" (M-G-M)
"PEPPER" (20th-Fox)
PARAMOUNT—(2,740), 15c-30c-35c-40c, 7 days. **Gross:** $15,500. (Average, $13,000)

"GIRLS' DORMITORY" (20th-Fox)
UNITED ARTISTS—(1,200), 15c-30c-35c-40c-65c, 7 days, 4th week. **Gross:** $5,500. (Average, $10,000)

Week Ending Sept. 24:

"GIVE ME YOUR HEART" (W.B.)
"WIVES NEVER KNOW" (Para.)
FOX—(5,000), 15c-30c-35c-40c, 7 days. **Gross:** $18,000. (Average, $13,000)

"ROAD TO GLORY" (20th-Fox)
"KELLY, THE SECOND" (M-G-M)
ST. FRANCIS—(1,470), 15c-30c-35c-40c, 7 days, 2nd downtown week. **Gross:** $6,500. (Average, $7,000)

"CHINA CLIPPER" (W.B.)
"BACK TO NATURE" (20th-Fox)
WARFIELD — (2,680), 15c-30c-35c-40c, 7 days. **Gross:** $15,000. (Average, $16,000)

Week Ending Sept. 25:

"I LOST MY HEART IN HEIDELBERG" (Assoc. Brit.)
CLAY—(400), 15c-35c, 7 days. **Gross:** $1,000. (Average, $1,000)

"ROMEO AND JULIET" (M-G-M)
GEARY — (1,400), 55c-87c-$1.10-$1.65, 7 days, 3rd week. **Gross:** $10,500. (Average, $10,000)

"CAVALCADE" (20th-Fox)
"RENEGADE"
EMBASSY — (1,400), 10c-25c-35c-40c, 7 days. **Gross:** $5,000. (Average, $4,000)

WPA vaudeville going fairly strong; Duffy Stock poorish business in final week of Parnell, N. Y., stage play. Weather unsettled, two very hot days, two very cold (for SF). Temp. from 60 to 80 degrees.

Columbia Signs Newman

Hollywood, Sept. 27.—Columbia has signed Bernard Newman, formerly with Radio, to design costumes for the Grace Moore picture, "Interlude," and the next Jean Arthur picture, "Safari in Paradise." Miss Moore's picture is scheduled to start tomorrow.

LeBorg Goes to M-G-M

Hollywood, Sept. 27.—Reginald LeBorg, formerly a director of opera in Europe, has been signed by M-G-M to direct "Lover's Holiday," a miniature musical.

"U" Signs Wendy Barrie

Hollywood, Sept. 27. — Universal has signed Wendy Barrie to a long term contract. She will play the lead in "Class Prophecy" as her first assignment.

"General" $8,500 Grosser in Denver

Denver, Sept. 27.—"The General Died at Dawn" was outstanding at the Denham on a gross of $8,500, which was $4,000 over par. Holdouts were numerous all week and the film was held.

"Girls' Dormitory," with a Major Bowes unit on the stage, packed 'em in all week, going $4,000 over average to $11,500. The film was moved to the Broadway for a second week.

"The Last of the Mohicans" topped a double bill at the Paramount for the best week in some time. The gross was $4,500. "Anthony Adverse" took $1,200 in three days at the Broadway after a week each at the Denver, Aladdin and Broadway.

Total first run business was $42,000. Average is $28,000.

Estimated takings for the week ending Sept. 24:

"THE ROAD TO GLORY" (20th-Fox)
ALADDIN—(1,500), 25c-40c-50c, 7 days, following a week at the Denver. **Gross:** $3,000. (Average, $3,000)

"ANTHONY ADVERSE" (W.B.)
BROADWAY—(1,500), 25c-40c, 3 days, following a week each at the Denver, Aladdin and Broadway. **Gross:** $1,200.

"MY MAN GODFREY" (Univ.)
BROADWAY—(1,500), 25c-40c, 4 days, following a week each at the Denver and Aladdin. **Gross:** $1,800. (Average for week, $2,000)

"THE BLACK ROOM" (Col.)
"THE GIRL FRIEND" (Col.)
CENTER — (1,500), 15c-25c-35c, 7 days. Stage show. **Gross:** $2,500. (Average, $2,000)

"THE GENERAL DIED AT DAWN" (Para.)
DENHAM—(1,500), 25c-35c-40c, 7 days. **Gross:** $8,500. (Average, $4,500)

"GIRLS' DORMITORY" (20th-Fox)
DENVER—(2,500), 25c-35c-50c, 7 days. Stage: Major Bowes' Amateurs. **Gross:** $11,500. (Average, $7,500)

"THE GORGEOUS HUSSY" (M-G-M)
ORPHEUM—(2,600), 25c-35c-40c, 7 days. **Gross:** $9,000. (Average, $6,000)

"THE LAST OF THE MOHICANS" (U.A.)
"LEGONG" (DuWorld)
PARAMOUNT—(2,000), 25c-40c, 7 days. **Gross:** $4,500. (Average, $3,500)

"Swing" at 8,300 High in Milwaukee

Milwaukee, Sept. 27. — "Swing Time" at the Warner was the week's high with a $8,300 take for eight days. This is $3,300 above par. A close second was the "Great Ziegfeld," which finished its second week at the Wisconsin, grossing $8,000. It went to the circuit's Strand for a third week.

"Piccadilly Jim" and "Sworn Enemy" on a dual bill at Fox's Wisconsin, grossed $6,400, just $1,400 above average. Other business was just fair.

Several conventions in town helped boost the box-office ante for the week.

Total first run business was $29,100. Average is $24,500.

Estimated takings:

Week Ending Sept. 24:

"PICCADILLY JIM" (M-G-M)
"SWORN ENEMY" (M-G-M)
PALACE—(2,400). 25c-35c-50c, 7 days. **Gross:** $6,400. (Average, $5,000)

"HOUSE OF A THOUSAND CANDLES" (Republic)
RIVERSIDE—(2,300), 20c-25c-30c, 7 days. Stage: "Smilin' Through Revue" with Rodney and Gould, Mickey King, Harry Savoy, Louis Tobin, Wolfords Dachshunds. **Gross:** $5,000. (Average, $5,000)

"ROAD TO GLORY" (20th-Fox)
"PEPPER" (20th-Fox)
STRAND—(1,400), 25c-35c-50c, 6 days. **Gross:** $1,400. (Average, $1,500)

"SWING TIME" (Radio)
WARNER—(2,400), 25c-35c-50c, 8 days. **Gross:** $8,300. (Average, $8,000)

"THE GREAT ZIEGFELD" (M-G-M)
WISCONSIN—(3,200), 25c-35c-50c, 7 days. **Gross:** $8,000. (Average, $8,000)

"Ziegfeld" Is Top Draw in Twin Cities

MINNEAPOLIS, Sept. 27. — "The Great Ziegfeld" and "My Man Godfrey" were the outstanding grossers in an otherwise only average week in Twin City houses.

"The Great Ziegfeld" did $16,000 at the Minnesota here to better par by $6,000, while "My Man Godfrey" went $2,500 over the average $5,500 at the Paramount in St. Paul and $1,000 over par at the Orpheum here to gross $7,000.

"It's Love Again" took $3,500 at the World here with "The Private Life of Henry VIII," which opened the week badly. "36 Hours to Kill" went slightly over average at the Lyric here.

Total first run business in Minneapolis was $35,250. Average is $25,500. Total first run business in St. Paul was $17,700. Average is $14,500.

Estimated takings for the week ending Sept. 24:

Minneapolis

"THE GREAT ZIEGFELD" (M-G-M)
MINNESOTA—(4,000), 25c-55c, 7 days. **Gross:** $16,000. (Average, $10,000)

"GIRLS' DORMITORY" (20th-Fox)
STATE—(2,300), 25c-40c, 7 days. **Gross:** $7,000. (Average, $5,500)

"MY MAN GODFREY" (Univ.)
ORPHEUM—(2,900), 25c-40c, 7 days (second week). **Gross:** $7,000. (Average, $6,000)

"36 HOURS TO KILL" (20th-Fox)
LYRIC—(1,239), 20c-25c, 7 days. **Gross:** $1,750. (Average, $1,500)

"PRIVATE LIFE OF HENRY VIII" (U. A.)
"IT'S LOVE AGAIN" (G. B.)
WORLD—(400), 25c-40c, 7 days. **Gross:** $3,500. (Average, $2,500)

St. Paul

"MY MAN GODFREY" (Univ.)
PARAMOUNT—(2,300), 25c-40c, 7 days. **Gross:** $8,000. (Average, $5,500)

"MY AMERICAN WIFE" (Para.)
"I'D GIVE MY LIFE" (Para.)
ORPHEUM—(2,000), 25c-40c, 7 days. **Gross:** $4,000. (Average, $4,000)

"SWING TIME" (RKO)
"THE GORGEOUS HUSSY" (M-G-M)
RIVIERA—(1,000), 25c-40c, 7 days. **Gross:** $4,000. (Average, $3,500)

"THE LAST OUTLAW" (RKO)
"DON'T TURN 'EM LOOSE" (RKO)
TOWER—(1,000), 15c-25c, 7 days. **Gross:** $1,700. (Average, $1,500)

Alpha Fowler Elected

ATLANTA, Sept. 27.—Alpha Fowler, operating theatres in Atlanta, Douglasville and Carrollton, with his home in Douglasville, Ga., was elected to the state senate recently. This will be his second term in the upper house. He served one term in the lower house.

LeRoy to Start Oct. 19

HOLLYWOOD, Sept. 27. — Mervyn LeRoy has set Oct. 19 as the tentative starting date for "The King and the Chorus Girl," first picture under his new producer-director contract with Warners. Fernand Gravet, who will have the leading role, is due here from France on Oct. 7.

Favor Two Operators

LINCOLN, Neb., Sept. 27.—Resolutions favoring two men in a booth and the return of orchestras to theatres were passed at the sessions of the Nebraska Federation of Labor. The two-man bill has appeared regularly in the state legislature for years.

"On Air" and Show $8,100, Seattle High

SEATTLE, Sept. 27.—"Walking on Air," with a stage show at the Paramount, pulled the only big gross of the week, $8,100, which was over normal by $3,100.

"Sing, Baby, Sing," with "I'd Give My Life," at the Orpheum went $1,800 over par for a take of $7,800 and the bill was moved to the Blue Mouse for an extended run.

"My Man Godfrey" held up to $4,100 in its third week at the Music Box. "Anthony Adverse" fell off to $6,700 in its second week.

Total first run business was $29,600. Average is $36,000.

Estimated takings for week ending Sept. 25:

"THE TEXAS RANGERS" (Para.)
"LOVE BEGINS AT 20" (F.N.)
BLUE MOUSE—(950), 25c-40c-55c, 7 days, 3rd week, extended run from Orpheum. **Gross:** $3,300. (Average, $4,000)

"ANTHONY ADVERSE" (W.B.)
FIFTH AVENUE—(2,500), 35c-40c-55c-65c, 7 days, 2nd week. **Gross:** $6,700. (Average, $7,000)

"ADVENTURE IN MANHATTAN" (Col.)
"O'MALLEY OF THE MOUNTED" (20th-Fox)
LIBERTY—(1,800), 15c-25c-40c-55c, 7 days. **Gross:** $4,850. (Average, $5,000)

"MY MAN GODFREY" (Univ.)
MUSIC BOX—(950), 25c-40c-55c, 7 days, 3rd week, extended run from Fifth Avenue. **Gross:** $4,100. (Average, $4,000)

"SING, BABY, SING" (20th-Fox)
"I'D GIVE MY LIFE" (Para.)
ORPHEUM—(2,450), 25c-30c-40c, 7 days. **Gross:** $7,800. (Average, $6,000)

"ROAMING LADY" (Col.)
PALOMAR—(1,500), 15c-25c-35c, 7 days. Vaudeville and Jules Buffano's Band. **Gross:** $4,750. (Average, $5,000)

"WALKING ON AIR" (Radio)
PARAMOUNT — (3,050), 25c-35c-40c, 7 days. Stage: "La Vie Paree." **Gross:** $8,100. (Average, $5,000)

"Adverse" $9,000 Lead in Portland

PORTLAND, Sept. 27.—In its initial week at the Paramount "Anthony Adverse" grossed $9,000, above average by $4,000.

"My Man Godfrey" made an unusual run, holding over for a third week at the Broadway with a take of $6,000, over normal by $1,000.

The perpetual "Mr. Deeds Goes to Town" went into its twentieth week at the Blue Mouse, and "San Francisco" was held for a thirteenth downtown week at the Mayfair.

Total first run business was $35,000. Average is $24,700.

Estimated takings for week ending Sept. 20:

"MY MAN GODFREY" (Univ.)
"WOMEN ARE TROUBLE" (M-G-M)
BROADWAY—(1,912), 30c-35c-40c, 7 days, 3rd week. **Gross:** $6,000. (Average, $5,000)

"MR. DEEDS GOES TO TOWN" (Col.)
"TILL WE MEET AGAIN" (Para.)
BLUE MOUSE—(1,700), 30c-35c-40c, 7 days, 20th D.T. Week. **Gross:** $2,000. (Average, $1,700)

"SAN FRANCISCO" (M-G-M)
MAYFAIR—(1,700), 30c-35c-40c, 7 days, 13th D.T. Week. **Gross:** $4,000. (Average, $3,000)

"SWING TIME" (Radio)
ORPHEUM—(1,700), 30c-35c-40c, 7 days. **Gross:** $8,000. (Average, $5,000)

"ANTHONY ADVERSE" (W.B.)
PARAMOUNT — (3,008), 35c-40c-55c, 7 days. **Gross:** $9,000. (Average, $5,000)

"THE GREAT ZIEGFELD" (M-G-M)
UNITED ARTISTS—(945), 30c-35c-40c, 7 days, 3rd week. **Gross:** $6,000. (Average, $5,000)

Couldn't Fool 'Em

Hamilton, Sept. 27.—The Palace, playing a western on Sunday, was holding 'em out for the matinee. A score of youngsters had spent the afternoon in the theatre. To make room for the standees, a slide was flashed asking the youngsters who had seen the picture to come into the lobby and receive a bag of candy.

There was a wild scramble for the exits. The candy was presented, and then followed another wild scramble back into the auditorium, which the doorman and others were powerless to prevent.

"Adverse" $16,000 Cincinnati Leader

CINCINNATI, Sept. 27. — "Anthony Adverse" was last week's best box-office bet. It grossed $16,000 at the RKO Shubert at a 40c and 60c scale, compared with a $12,000 average at regular admissions of 35c and 55c at this house. The picture went into a second week.

"Stage Struck" raised the RKO Palace figure by $2,000 on a $12,000 take, and "My Man Godfrey" was $100 over the top at Keith's, where it did $6,600 for its second downtown week. It was shifted to the RKO Grand for the third stanza.

Cooler weather helped theatres. The few remaining outdoor attractions provided the bulk of the competition.

Total first run business was $58,600. Average is $58,700.

Estimated takings:

Week Ending Sept. 24:

"GIVE ME YOUR HEART" (W.B.)
RKO ALBEE—(3,300), 35c-42c, 7 days. **Gross:** $10,500. (Average, $12,000)

"STAGE STRUCK" (F.N.)
RKO PALACE—(2,700), 35c-42c, 7 days. **Gross:** $12,000. (Average, $10,000)

"ANTHONY ADVERSE" (W.B.)
RKO SHUBERT—(2,150), 40c-60c, 7 days. **Gross:** $16,000. (Average, $12,000 at regular 35c and 55c scale.) Held over.

"SWING TIME" (Radio)
RKO CAPITOL—(2,000), 35c-42c, 7 days, 3rd downtown week. **Gross:** $4,800. (Average, $6,500)

"THE ROAD TO GLORY" (20th-Fox)
RKO LYRIC—(1,400), 35c-42c, 7 days, 2nd downtown week. **Gross:** $4,200. (Average, $6,500)

"CHINA CLIPPER" (F.N.)
RKO GRAND—(1,200), 25c-40c, 7 days. **Gross:** $2,300. (Average, $2,750)

"KING OF THE ROYAL MOUNTED" (20th-Fox)
RKO FAMILY—(1,000), 15c-25c, 4 days. **Gross:** $1,100. (Average, $1,250)

"THE CRIME OF DR. FORBES" (20th-Fox)
RKO FAMILY—(1,000), 15c-25c, 3 days. **Gross:** $1,000. (Average, $1,200)

"MY MAN GODFREY" (Univ.)
KEITH'S—(1,500). 30c-40c, 7 days, 2nd downtown week. **Gross:** $6,600. (Average, $6,500)

Raymond Opposite Pons

HOLLYWOOD, Sept. 27.—Radio has set Gene Raymond for the male lead in the next Lily Pons picture as yet untitled. Leigh Jason will direct under the supervision of Pandro S. Berman. The cast will also include Jack Oakie, Mischa Auer and Lucille Ball. The musical score is by Arthur Schwartz and Edward Hayman and screen play by P. J. Wolfson and Dorothy Yost.

"Wife" with Bowes Troupe Tops Detroit

DETROIT, Sept. 27.—"My American Wife," with Major Bowes' anniversary show on the stage, boosted the Michigan gross to $23,500, above normal by $3,500.

"My Man Godfrey" was the only other attraction among the first runs to make the grade. It took $5,500 at the Adams in its second week. This was $500 to the good. All other houses were below normal.

Total first run business was $60,600. Average is $60,000.

Estimated takings for the week ending Sept. 24:

"MY MAN GODFREY" (Univ.)
ADAMS—(1,770), 10c-40c, 7 days, 2nd week. **Gross:** $5,500. (Average, $5,000)

"LAST OF THE MOHICANS" (U.A.)
FOX—(5,100), 15c-75c, 7 days. Stage: Fred and Paula Stone, Robbins Trio, Wells & 4 Fays, Harris & Shore. **Gross:** $19,300. (Average, $20,000)

"MY AMERICAN WIFE" (Para.)
MICHIGAN — (4,100), 15c-75c, 7 days. Stage: Major Bowes' Anniversary Show. **Gross:** $23,500. (Average, $20,000)

"BENGAL TIGER" (W.B.)
"GENTLEMAN FROM LOUISIANA" (Republic)
STATE—(3,000), 10c-40c, 7 days. **Gross:** $3,900. (Average, $5,000)

"GORGEOUS HUSSY" (M-G-M)
UNITED ARTISTS—(2,070), 15c-55c, 7 days. **Gross:** $8,400. (Average, $10,000)

New Firm Picks Officers

HOLLYWOOD, Sept. 27.—The newly formed Jewish Art Film Co. has named Sid Blake as supervisor, Dick L'Estrange as production manager, Sidney Zeibel as technical advisor, Jack Kenny as director, Harry Jones as assistant director and Henry Rogers as publicity director.

The company will make films in Yiddish. The first production, "Scattered Souls," starts next week with Max Gabel slated to occupy the featured role.

Wall Street

Board Issues Substantially Gain

	High	Low	Close	Net Change
Columbia	37½	37½	37½	+ ⅜
Consolidated Film	4⅜	4¼	4⅜	.....
Consolidated, pfd.	17½	17½	17½	.....
Eastman Kodak	169	168¼	168¼	+ ¼
General Theatre Equipment	25¼	24⅞	25	+ ¼
Loew's, Inc.	59⅝	58⅝	58⅝	+1
Paramount	12¼	11⅞	12¼	+ ½
Paramount 1 pfd.	94	92	93⅛	+ 1⅝
Paramount 2 pfd.	12⅜	12⅛	12¼	+ ⅜
Pathe Film	8	7⅞	7⅞	.....
RKO	7⅛	6⅞	7	+ ¼
20th Century-Fox	30	29⅞	29½	+ ⅜
20th Century, pfd.	37¼	36⅞	37¼	+ ½
Warner Bros.	13½	13	13¼	+ ¼

Curb Rise Slightly

	High	Low	Close	Net Change
Grand National	3⅞	3⅞	3⅞	.....
Sonotone	2½	2½	2½	.....
Technicolor	27½	27½	27½	+ ¼
Trans Lux	3⅞	3⅞	3⅞	+ ⅛

Upward Bond Activity

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	98⅞	98¾	98⅞	.....
Paramount Pictures 6s '55	96½	96½	96½	+ ½
RKO 6s '41 pp.	81¼	80⅞	81¼	+ ¼
Warner Bros. 6s '39 wd	95½	95½	95½	— ½

(Quotations at close of Sept. 26.)

Purely Personal

Ina Claire, Floyd Gibbons, Ed Sullivan, *Daily News* columnist; Robert and Mrs. Woolsey, Frederick Lonsdale, English dramatist; Phil and Mrs. Reisman, Mrs. Harry Cohn, Francis Martin, head of the Paramount scenario department, and the Earl of Warwick are due today on the *Normandie*.

●

James A. FitzPatrick's return from England is indefinite. He has written several friends he will be back this month, but as yet there are no definite signs of his sailing.

●

Reginald Armour, general Far East manager for RKO Export, on an inspection tour from his Calcutta headquarters, is due in Singapore Oct. 13 from Shanghai.

●

George Kaufmann has acquired a farm near Doylestown, Pa., in Bucks County which is getting as popular as the countryside in and around Charlottesville, Va.

●

Edward L. Alperson will leave for Hollywood next Wednesday or Thursday. He plans to stay away one week on this trip.

●

Gertrude Michael will leave Wednesday on the *Normandic* to make a film for British International in London.

●

Lora Baxter will have an important part in "The Laughing Woman," up front on the new list of about-to-arrive stage plays.

●

Tito Schipa, Metropolitan Opera tenor, will make his screen debut in "My Song of Love," released by World Pictures Corp.

●

Anita Louise plans to come east for the Robert L. Ripley testimonial dinner at the Waldorf Oct. 8.

●

Gladys Cooper is back from London and goes on tour in "Call It a Day" in Philadelphia, Oct. 5.

●

Sherling Oliver, who appeared in "Love on the Dole," has been signed by Lou Irwin.

●

Mitchell Wolfson already painting the attractions of the Florida winter season. So early, too!

●

B. S. Moss and Harry Charnas have booked "Ramona" into the Criterion, starting Oct. 7.

●

Herman G. Weinberg has resigned as manager of the Filmarte.

●

Martha Sleeper will be in the cast of "Double Dummy." (stage).

●

. . . Denver

Cliff Adams is managing the Victory and Colorado during the absence of J. B. Melton, and his son, Tommy, owners. They have left for the Pacific northwest to show "The Pace That Kills."

C. A. Hein, former operator of Hein Cinema Supply, was in town a few days from Iowa.

Don Settle, portable circuit operator, has quit his two Colorado spots, Delagua and Valdez, and will now operate in Cimarron and Maxwell, N. M.

●

. . . Los Angeles

Bill Quinn has opened the Royal Film Exchanges. Quinn recently returned from Honolulu where he was connected with the Franklin theatres.

Frank Harris, city salesman for Columbia in San Francisco, has resigned to operate the Los Angeles office for the B. F. Shearer Equipment Co. He is replacing Arthur Pugh who died several weeks ago.

Harry L. Nace and Ray Olmstead, owners of the Studio in Prescott, Ariz., have joined Charles Born and Ray Vyne, owners of the Elks in the same town, to form Prescott Theatres, Inc.

Carolina Brunson, manager of the Rialto in Phoenix, here on a vacation and booking trip.

Harry C. Cohen, western district manager for Radio, spending two weeks in Salt Lake and Denver.

Out Hollywood Way

Hollywood, Sept. 27.—Gary Cooper flying to New York as soon as "The Plainsman" is finished. . . . James Cagney up from his summer home at Balboa to discuss radio deals. He starts his Grand National picture Oct. 15. . . . Sturgess Carne back from a two-month vacation in England. . . . Russell Hardy planning a New York stage appearance after he finishes in "Camille." . . . Robert Taylor to vacation in Europe when he finishes in the same film. . . . Arthur Siteman, Republic producer, father of a seven-pound boy.

Though George Jessel has sidetracked most of his writing since his contract at Universal, he is still determined to finish his autobiography, "25c until 2 P. M." . . . Bud Lesser driving back to Harvard. . . .

Henry Fonda arriving by plane with his bride. . . . Spanky McFarland losing a tooth with rare timing just after the last scene of "General Spanky." . . . Larry Ceballos signed by Hal Roach to stage dances for "Nobody's Baby." . . .

+

Casting—Emily Fitzroy and Walter Long in the untitled color film at Republic. . . . Richard Carle and Marsha Hunt in "College Holiday," Paramount. . . . George Guhl, Josephine Warren, Marten Lamont and Frank Losee in "Hideaway Girl," Radio. . . . Bodil Rosing in "Rose Bowl," and Gordon Jones in "Night Waitress," same studio. . . . Madeleine Carroll borrowed from Walter Wanger by Twentieth Century-Fox for "Lloyds of London" to take the part which illness cancelled for Loretta Young. . . . Charles Butterworth in "Rainbow over the River," Sol Lesser. . . . Alice Brady in Walter Wanger's "You Only Live Once."

Charles Grapewin and Lionel Barrymore playing rival captains in "Captains Courageous," M-G-M. . . . Edna May Oliver and Edmund Gwenn in "Parnell," same studio. . . . Robert Young borrowed from M-G-M. . . . Alice Faye, Arthur Treacher, Julius Tannen and Paul McVeigh in "Stowaway," Twentieth Century-Fox. . . . Charlotte Henry and Thomas Beck in "Charlie Chan at the Opera," Borrah Minnevitch and his gang for "One in a Million," same studio. . . . Olin Howland, Joyce Compton and Ivan Miller in "The Country Gentleman," Republic. . . . Herbert Rawlinson, Ralph McCullough and Harry Strang in "Robinson Crusoe," same studio. . . . Florence Lake in "Quality Street," Radio. . . . Barbara Pepper and Don Barry in "Night Waitress," same studio. . . . Frank Craven in "Penrod and Sam," Warners.

+

Writers—Sarah Y. Mason and Victor Heerman writing an original, "All for Love," for Merle Oberon at Samuel Goldwyn's studio. . . . Everett Freeman arrives Monday to write an untitled original for Miriam Hopkins at the same studio. . . .

Selznick-International has signed Dorothy Parker and Alan Campbell to prepare the screen play of "It Happened in Hollywood."

+

Title Changes — Warners have changed "The Case of the Black Cat" back to its original title, "The Case of the Caretaker's Cat." . . . "Make Way for a Lady" is the new title for the Anne Shirley film at Radio, "Daddy and I."

+

Story Purchase—M-G-M buys "Exposure," by Dr. Frank J. Clancy and William Murphy. It deals with an exposure of quack medicine. . . . "St. Moritz," original by Melvin Coleman, by Universal. . . .

+

Contracts—Larry Blake, singer at Trocadero, signed by Universal. . . . Diana Gibson, formerly with Universal, under long term at Radio.

+

Cameramen — Harry Fishback signed by B. P. Schulberg for "A Man and a Woman." . . . Edward Cronjager signed to a long-term contract by Twentieth Century-Fox. . . .

+

Director—Ray McCarey assigned to direct "Coast to Coast," Paramount.

Reopen Detroit House

Detroit, Sept. 27.—With the Madison, present second run, going to extended first runs on Oct. 2 with "Swing Time," George W. Trendle, president of United Detroit Theatres, will reopen the Broadway-Capitol as a second run. The latter theatre has been dark for some time, it formerly having been an ace extended first run during the regime of the old Kunsky-Trendle theatres and later under the Publix banner.

Henry P. Zapp, Madison manager, becomes booker for the U.D. houses, succeeding Eddie Atkinson, who goes to Florida to become associated with Jack Frost, former U.D. man, now general manager of Paramount houses there.

Para. Re-Signs Scott

Hollywood, Sept. 27.—Paramount has signed Randolph Scott to a new long-term contract, two months ahead of the expiration of his present agreement.

"U's" Booking Battle Begun Around Frisco

(Continued from page 1)

negotiating with churches, American Legion halls and schools. Here in San Francisco, a deal has been made with the Marino on a date ahead of the Metropolitan, a Golden State theatre, which upsets a zoning schedule in force for that area for a number of years.

Hollywood, Sept. 27.—James R. Grainger is en route east, via Dallas. He visited San Francisco twice in an effort to close his usual annual deal with R. A. McNeil and Mike Naify of T. and D. and Golden State without success. Grainger opposed a flat rental deal sought by these exhibitors on a two-year basis, insisting that a dozen pictures be purchased on a percentage.

Production Off; 43 Films Now in Work

(Continued from page 1)

new high of six in work in this division. The pictures were "Rip Roarin' Buckaroo" and "Phantom of the Range" at Victory and "Olympic Champ" by Fanchon Royer. Twentieth Century-Fox led the field with eight in work.

Columbia had two features before cameras, four in preparation and five editing. Samuel Goldwyn had one, zero and one; M-G-M, five, one and 12; Paramount, six, three and seven; Republic, two, two and one; Radio, five, three and eight; Roach, two, zero and one; Selznick International, zero, zero and one; Twentieth Century-Fox, eight, four and six; Universal, one, two and three; Warners, five, zero and seven; independents, six, three and two.

M-G-M had the lone short subject in work. That studio had one in preparation and four cutting.

Columbia had one preparing and four editing. Radio had two and three; Roach, zero and one; independents, one and zero.

Finish "Allah" Scoring

Hollywood, Sept. 27.—All scoring has been completed on Selznick-International's "Garden of Allah" and the negative has been turned over to the Technicolor Laboratories for a preview print. Carl Dreher, who served as technical consultant on sound, having completed his assignment, has left for New York on vacation.

Pizor Picks Committee

Philadelphia, Sept. 27.—Lewen Pizor, head of United M. P. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware, has named Charles Segall, Ben Amsterdam, Mike Lessey, Milton Rogasner, Norman Lewis and Abe Sablosky to his grievance committee.

Emanuel and Pizor Aid Fund

Philadelphia, Sept. 27.—Lewen Pizor and Jay Emanuel have been named as co-chairmen of the Northern Liberties Hospital Drive for funds.

The Leading Daily Newspaper of the Motion Picture Industry

MOTION PICTURE DAILY

Alert, Intelligent and Faithful Service to the Industry in All Branches

VOL. 40. NO. 76 NEW YORK, TUESDAY, SEPTEMBER 29, 1936 TEN CENTS

Buying Groups Gain as Fall Season Starts

More Active Than Usual; Distributors Watch

The annual outcropping of booking combines has made no exception of the current selling season, home office sales executives reported yesterday. An increase in the number of buying groups has occurred in many sections of the country and distributors are faced with wholesale demands for concessions in playing terms in one form or another from the many organized buying units.

The greater number of percentage deals and generally higher terms being sought by sales organizations this season is believed to be responsible in part for the upspringing of some of the new buying combines, although the persuasiveness of organizers is able to account for many of them in any new selling season, distributors believe.

Treatment of the new buying organizations presents distributors with a delicate problem. Old, established

(*Continued on page* 4)

Report Elleness in An Expansion Move

CINCINNATI, Sept. 28.—It is reported here that the Elleness circuit, formed some months ago by Ike Libson, Cincinnati, and George Skirboll, Cleveland, is negotiating for the Semmelroth chain at Dayton, composed of the Federation, Peoples, Riverdale, Sigma and Wayne, Dayton neighborhoods, and the Ohio, at Franklin.

From the same source it is learned that the Chesborough interests also are figuring on these six houses. The Chesborough circuit controls seven houses in Columbus and three in Dayton, all neighborhood or suburban. Headquarters are in Columbus.

13 Towns in Pa. Set Vote on Sunday Show

HARRISBURG, Sept. 28.—Thirteen municipalities in Pennsylvania will vote in November on Sunday films. The balloting will be conducted under the terms of the 1935 state law, permitting communities to exercise local option on continuation of the blue laws which date back to 1794. Last year more than 120 municipalities voted, about half deciding for Sunday shows.

A certain number of qualified voters

(*Continued on page* 4)

RKO to Keep Spain Offices—Reisman

RKO has no intention of giving up its office in Spain, Phil Reisman, head of the foreign department for the company, stated upon his arrival yesterday on the *Normandie* after more than two months abroad. He said he did not visit Spain on this trip.

There are no changes in the RKO setup abroad, both regarding production and distribution, he said. Reisman added business was better in the countries he visited than last year, but could not give figures.

Also on the same liner were many writers and actors and actresses. The literary lineup included Francis Martin, who spent a two-month vacation visiting England, Holland, Germany, Hungary, Austria, Switzerland and France, and who will leave by plane tonight for the Paramount studios; Monckton Hoffe, English writer headed for the M-G-M studios; Aben Kandel, who did the script on "Thunder in the City," enroute to Columbia studios; Irving Caesar, who has just finished a Felix Ferry show, "Transatlantic Rhythm," in England and has

(*Continued on page* 4)

U. A. to Distribute Six Argentine Films

By N. BRUSKI

BUENOS AIRES, Sept. 21.—A contract has been closed here providing for the distribution by United Artists in Argentina and abroad of six films to be produced by Portena Films, new Argentina company, headed by Adolfo Z. Wilson. The six will be delivered at the rate of one every two months to July 1 next. United Artists also has an option on an additional six pictures.

The first of the six will be "Mustafa," an old and popular play which has been produced many times on the stage here. It will be directed by Armando Discepolo, one of the authors of the play. Portena has enlarged its studio and plans the production of ten pictures up to next July, including the six for

(*Continued on page* 4)

"Romeo", in Sixth Week, Gets $17,253

"Romeo and Juliet" continues strong at the Astor, garnering $17,253 for the sixth week of the extended run.

The Roxy is expected to wind up the third week of "Sing, Baby, Sing" on Thursday night with approximately $37,000.

Attendance for the first five days of "Dodsworth" totaled 58,250, according to United Artists, which stated the patronage is running second to that of "Modern Times." The picture will start its second week tomorrow.

Shaw in "Muddle"

George Bernard Shaw, interviewed at his country home at Ayot St. Lawrence, to the extent of approximately one column and a half in *The New York Times*, stands by his original charge of Catholic censorship of the script of the planned film of his play, "St. Joan," but virtually clarified the entire situation when he declared:

"The whole thing is a muddle. I am in a muddle still."

Surprises Promised For Rodgers Dinner

Many surprises are promised by the committee at the testimonial dinner for William F. Rodgers, general sales manager for M-G-M, at the Waldorf tonight. The affair will be held in the grand ballroom with Howard Dietz as toastmaster.

On the dais will be Nicholas M. and Joseph M. Schenck, David M. Bernstein, Al Lichtman, Hal Roach, J. Robert Rubin, Merlin H. Aylesworth, Barney Balaban, Jules Brulatour, J. Cheever Cowdin, Dietz, Ned E. Depinet, George J. Schaefer,

(*Continued on page* 4)

Academy Names Its Board of Governors

HOLLYWOOD, Sept. 28.—The members of the Academy board of governors were named today following a tabulation of ballots from the organization's five branches. They are: actors—Lionel Atwill, Clark Gable and De Witt C. Jennings; directors—Frank Capra, Cecil B. DeMille and Frank Lloyd; writers—Graham Baker, Edwin Burke and Waldemar Young; producers — Samuel Briskin, David O. Selznick and Darryl F. Zanuck; technicians — John Arnold, Nathan Levinson and Van Nest Polglase.

The board will take office immediately. The annual election of officers will be held in October.

Spitz to Coast on Berman's Contract

HOLLYWOOD, Sept. 28.—Leo Spitz, president of RKO, is due here shortly from New York and, among other scheduled business, will discuss a new contract with Pandro S. Berman, executive producer at Radio, whose current contract expires in April.

Reports that he would join M-G-M today were dismissed by Berman, who said he "knew nothing at all about them."

Warners Seen Planning New Radio Circuit

Transcontinental Said to Be the Nucleus

Warners are seriously contemplating the formation of a new national broadcasting chain, using as the nucleus and perhaps retaining as its title the Transcontinental Radio System, it is understood.

Transcontinental is being developed, in turn, by John Clark, former general manager of Station WLW, Cincinnati. The move on the part of the Warner organization is reportedly being given considerable impetus through personal activities along such lines by Harry M. Warner, although an official spokesman for his company yesterday stated he had heard nothing of such a scheme.

Some months ago, it was reported from Hollywood that Warners were active in developing plans for a new national chain, but, following the original rumor, came no subsequent developments. It is not at all improbable that no statements heralding the projected plan will be made, at least until sufficient outlets have been lined up to bring the objective into sight.

Joseph Pollak Takes Turn for the Worse

BUDAPEST, Sept. 28.—Joseph Pollak, former president of National Screen Service of New York, is suffering from internal bleeding and his condition has again taken a turn for the worse at the Jaanos Sanitorium here. Pollak was found along the right of way of the Orient Express about 20 miles from here on the run between Budapest and Belgrade several weeks ago under mysterious circumstances.

First reports indicated that he had been attacked and pushed off the speeding limited, but farther checkup indicates he was taken ill, had gone to the lavatory where he missed the door, but opened an exit door instead and thus fell out.

Sheldon Quits Para.; Will Join Selznick

HOLLYWOOD, Sept. 28.—E. Lloyd Sheldon has resigned his Paramount producer post after 15 years with the company and will join Selznick in the same capacity on Nov. 1.

Sheldon's first Selznick assignment will be "Man with Young Wife," starring Edward Arnold.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 29, 1936 No. 76

Martin Quigley
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone Circle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, Motion Picture Herald, Better Theatres, Teatro Al Dia, International Motion Picture Almanac and The Box-Office Check-Up.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W, 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative; Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern*, Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant*, Representative; Amsterdam Bureau: Zuider Amstellaan 5, *Philip de Schaap*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Colombia Prohibits Posters in English

Posters in English have been banned in Colombia, South America and exhibitors or distributors posting advertising other than in Spanish will be fined 50 pesos, it was stated at one of the major distributor headquarters recently.

As a result of the Government order, all major companies are withdrawing advertising and accessories printed in English and substituting material in the Latin tongue.

New M-G-M Studio Unit

Sacramento, Cal., Sept. 28.—Metro-Goldwyn-Mayer Studios, Inc., was incorporated here today with a capitalization of $50,000 under articles giving the new corporation general rights. Christina Shultz, Amy Whittington and Berna Doty, all of Los Angeles, were listed as directors.

Members of the M-G-M home office legal department said the identity and purpose of the new incorporation was unknown to them, but assumed that it was a routine studio enterprise.

FWC Managers Shift After a Promotion

Los Angeles, Sept. 28.—Following the promotion of Louis B. Christ to F. W. C. district manager, a number of managerial changes have been made.

Edward Penn replaces Christ as manager of the Arlington in Santa Barbara. Penn, formerly manager of the Redlands, at Redlands, is succeeded by Ernest Martin, who was transferred from the Embassy here and has been replaced by William R. Roberts, formerly of the Carlton. The Carlton now is managed by Charles Mann.

James Brinton has replaced Jim Runte as manager of the Strand in Pasadena, and Runte takes over the Rialto in South Pasadena, replacing James Finkler, resigned. William Prass is taking over the Lyric in Monrovia, formerly handled by James Brinton. J. S. Nelson replaces Charles Price as manager of the Parisian, recently acquired from the Chotiner estate. J. E. Poynter replaces Ray Deane, resigned, at the Rivoli in Van Nuys. Robert Armstrong has taken over the West Coast in San Bernardino from W. T. Cunningham, resigned. C. E. Browne has succeeded M. F. Williams, resigned, at the Padre in San Jose.

No Ascap Election Held

A monthly meeting of the Ascap board was held yesterday. E. C. Mills, general manager, said that no election was held and that the meeting was of no news interest. The election to the board of Ed Morris, representing Warner music subsidiaries, to fill the vacancy created by the resignation last winter of Herman Starr, had been expected to occur at the meeting held yesterday.

Meyer on Coast Trip

Fred Meyer leaves for the coast Thursday on his first personal tour of inspection of RKO theatres which he has been booking for years. Among points to be visited in his six weeks' trip will be Denver, San Francisco and Los Angeles. Mrs. Meyer will accompany him.

"Dodsworth" Hits Record

Philadelphia, Sept. 28.—"Dodsworth" broke all records for the first five days at the Aldine, according to the manager, Harry S. Torrante. The turnaway benefited other houses, he says, and a second and possible third week are assured.

Will Honor Streimer

Moe Streimer, U. A. home office sales representative, will be tendered a testimonial dinner by the Monday Knighters on Oct. 30. It will be held at the Astor and limited to the membership of the local exhibitor and branch managers' organization.

Plan Charity Matinee

St. Louis, Sept. 28. — Numerous local houses on Oct. 10 will conduct toy and clothing matinees for the benefit of the Child Conservation Conference and the Board of Religious Organizations, according to Fred Wehrenberg, president of the M. P. T. O. of St. Louis, Eastern Missouri and Southern Illinois.

Give 'Em a Chance

Pittsburgh, Sept. 28.—The Fulton, in announcing its holdover of "My Man Godfrey" for a fourth week, had the following copy in the dailies:

"To the 82,750 Pittsburgh people who have already seen 'My Man Godfrey': Having you return to see this great comedy several times is greatly appreciated, and, we know that the more you see it the better you like it, but it is only fair to give others, who have not seen it, a chance to occupy a seat."

The picture broke the house all-time attendance mark last week.

Film Series Starts In Investment News

A series of articles on the film industry and its principal companies has been started in the *New York Investment News*. The first, by E. L. Mills, says films are of better quality and financial policies are on a better footing.

The peak of topheavy capitalization seems to have been passed, the writer says.

The second article will discuss Loew's and Warners.

Win Warner Sales Drive

Chicago, Sept. 28.—The Warner Theatres' 17-week summer drive for extra business was won by Herb Wheeler's team, consisting of the Stratford, Highland, Avalon, Orpheum, and Paramount. The individual winners were M. Connors of the Grove, E. H. Arkin of the Lexington and S. Lambert of the Shore who won $125, $50, and $25, respectively. The awards were made at the outing and dinner held tonight at the Ravislow Country Club for the managers.

Arthur M. Loew Married

Arthur M. Loew, vice-president in charge of foreign activities for M-G-M, has been married to Melisa Schmitt, his former secretary, it was revealed yesterday. Now in Canada with his wife on a survey of exhibition and production, Loew will sail on the *Empress of Britain* on Oct. 10.

Sothern-Pryor Wedding Held

Hollywood, Sept. 28.—Ann Sothern and Roger Pryor were married at 12:01 yesterday morning. Their three-day notice of intention became legal at that time.

McCarthy to Republic

Kansas City, Sept. 28.—L. J. McCarthy, for six years associated with Fox Midwest Theatres and its predecessor, Fox Midland Theatres, will join Republic Pictures Oct. 19 as assitant to Nat Levine in Hollywood.

To Celebrate 25th Year

Worcester, Sept. 28.—Loew's Elm Street will celebrate its 25th anniversary the week of Oct. 2, with a special campaign and "Dodsworth" as the attraction.

Seek Examination in Suit Over Airplane

An application for examination before trial was filed in N. Y. Supreme Court by W. Stewart Smith, president of the International Flight Corp., yesterday in connection with a suit for $100,000 alleging breach of contract against Movietone News, Inc., and Twentieth Century-Fox.

Smith, in his affidavit, stated that the suit arose over an oral agreement under which the defendants chartered an airplane to meet the *Washington* at sea and pick up film showing the assassination of King Alexander of Jugoslavia. The complaint charges that the defendant failed to return the airplane. The defendant had planned to pick up the film from the ship at sea with a grappling hook. The defendants have denied the charges. The plane crashed.

No Lasky-Para. Deal

Hollywood, Sept. 28.—Jesse L. Lasky today declared he knows nothing of reports, published in New York, that he would rejoin Paramount.

Barney Balaban, president of Paramount, viewed reports about Jesse L. Lasky yesterday as "news to me and also, if discussed, something which had developed since Adolph Zukor returned to the coast a few days ago."

Rites for Macfarland

Funeral services for Hood Macfarland, former city editor of the *Herald-Tribune, American* and other New York papers, will be held this morning at 11 o'clock from the Funeral Church, Broadway and 66th St.

Macfarland was the father of James Hood Macfarland of the Music Hall publicity department. He died Saturday.

Mrs. Harry Cohn Back

Harry Cohn, president of Columbia, is due from the coast tomorrow by air. Mrs. Cohn returned yesterday with her two nieces on the *Normandie* after spending three months visiting Italy, France, Switzerland and England. The wife of the Columbia head said yesterday she planned to remain in town about a week.

Mrs. Markham Signed

London, Sept. 28.—Jack Cohn, while en route here on the *Queen Mary*, signed Beryl Markham to make a British picture for Columbia.

Gillham, Pine Coming

Hollywood, Sept. 28.—Robert Gillham took the air route for New York today. The Paramount advertising and publicity head is accompanied by William Pine.

McCarthy, Clark West

Hollywood, Sept. 28.—J. J. McCarthy arrived here today accompanied by Kenneth Clark, who will fill the Hays organization press relations post while Tom Pettey vacations.

May Go West Today

Joseph M. Schenck may leave for Hollywood today by train. Following his discharge from Mt. Sinai Hospital he has been resting at the home of his brother, Nicholas M., at Great Neck.

The music battle of the Century . . . **Benny Goodman,** King of Swing, vs. **Leopold Stokowski,** King of Symphony Music, in the Show of Shows, **Paramount's "The Big Broadcast of 1937"**. . . What a battle, boys! What a battle! Almost as exciting as the battle your fans are gonna stage to get seats for this greatest of all **big time musical** shows.

Just One of a Dozen Reasons "The Big Broadcast" Will Pay Off Plenty!

Buying Groups Gain as Fall Season Starts

(Continued from page 1)

groups with which past dealings have been on a fair and reasonable basis are treated as valued customers and are being dealt with this season exactly as in any other. However, the distributors are usually wary of dealing with the new or little known organizations.

One sales executive pointed out that buying groups of the mushroom variety spring up on the promise of their organizers to obtain valuable concessions for the exhibitors who join in the buying combine. The initial membership is used to obtain whatever modification in playing terms a distributor is willing to make; the concession is used to obtain additional membership and each increase in the strength of the group becomes a wedge for new demands, it was said. The distributor frequently finds himself in an unenviable position once he has elected to sell an unknown buying combine, yet failure to do so may be equally unwise in the event the new group develops any appreciable strength or effectiveness at a later date, sales executives point out.

New season sales plans and terms inevitably are followed by the formation of new buying groups and increases in the membership of those already in existence, distributors assert. Industry records for many seasons past appear to bear them out.

U. A. to Distribute Six Argentine Films

(Continued from page 1)

U. A. The remaining four will be for domestic release.

* * *

During August, which is the height of the film season in Argentina, 41 features were shown in this city, of which 32 were American, seven European and two domestic.

* * *

Differences between Juan A. Bracamonte and Senator Matias Sanchez Sorondo have lead to the cancellation of the former's recent appointment as honorary technical director of the Argentine M. P. Institute. The strained relations between Bracamonte and Sorondo, who was to have collaborated in the organization of the Institute, apparently was the cause of the termination of the appointment.

Miss Larrimore Signed

HOLLYWOOD, Sept. 28. — Francine Larrimore, who was under personal contract to Irving Thalberg, today asked and secured her release from M-G-M and was signed by B. P. Schulberg for a role in "A Man and a Woman."

MacDonald, Jones Cast

HOLLYWOOD, Sept. 28. — Jeanette MacDonald and Allan Jones have been assigned by M-G-M to roles in "The Firefly," the Friml musical romance. The players were paired in "Rose Marie."

Surprises Promised For Rodgers Dinner

(Continued from page 1)

Frank C. Walker, Harry and Albert Warner and Herbert J. Yates.

Every available seat was taken yesterday, indicating a capacity turnout of 1,200. Prominent exhibitor leaders and exchange men from all over the country have made reservations. Among groups to attend will be Haston Sherwood, Los Angeles; Harold Robb and Edward Rowley, Dallas; Meyer and Louis Schine, Gloversville; a party of six from the B. & K. headquarters in Chicago; 50 from Boston; four from Springfield, Mass.; three from Atlanta; five from Jacksonville, Fla.; 25 from Pittsburgh; 25 from Cleveland; 18 from Cincinnati; four from Detroit; 50 from Washington and Baltimore; 25 from New Haven, and parties from Albany and Buffalo.

Arthur M. Rapf is chairman of the committee, which comprises Joseph Bernhard, Nate J. Blumberg, Laurence S. Bolognino, Harry Brandt, Sam D. Cocalis, Sam Dembow, Si Fabian, Edward C. Grainger, Arthur L. Mayer, Charles Moses, Lee Newbury, Walter Reade, Sam Rinzler, Leon Rosenblatt, Edward N. Rugoff, Harry Shiffman, Joseph M. Seider and George Skouras.

Many from Cincinnati

CINCINNATI, Sept. 28.—The following will go to New York to attend the William F. Rodgers dinner Tuesday: Ike Libson, Arthur M. Frudenfeld, Maurice White, Eddie Booth, Harry Nolan, Haveth Mau, all of Cincinnati. John and Jim Schwalm, Hamilton; Max Matz, Bluefield; Abe Hyman, Huntington, and Charles Middleburg, West Virginia.

LaRue with Mae West

HOLLYWOOD, Sept. 28.—Jack LaRue has been signed by Major Pictures to play opposite Mae West in the film within a film scene in "Go West, Young Man." The sequence which is shown early in the picture, is all that remains to be shot. LaRue appeared with Miss West in the stage version of "Diamond Lil."

New Firm Opens Offices

HOLLYWOOD, Sept. 28.—Hollywood Famous Pictures, Inc., which was recently registered by S. E. C., has opened offices in the Spring St. Arcade. According to Henry S. Orozco, vice-president and director, the company will make no production plans for at least two months, the present concern being with the sale of stock.

Tay Garnett Recalled

LONDON, Sept. 28.—Tay Garnett, Twentieth Century-Fox director, has interrupted his round-the-world vacation and will return to Hollywood in answer to a cable from Darryl F. Zanuck who has assigned him to direct "The Last Slaver."

Spectrum Closes Deal

Spectrum Pictures has closed a deal with Emil Rosenbaum, president of Advance Film Exchange, for the New York and Northern New Jersey territories of its six musical westerns starring Fred Scott.

Hooray-
my 8th
Birthday!

13 Towns in Pa. Set Vote on Sunday Show

(Continued from page 1)

in each community are required to petition for the vote before the question may be placed on the ballot. A vote may be taken on the question only once in five years. The 13 communities to vote are: Verona, Sykesville, Lackawaxen, St. Clair, Port Carbon, Benson, Burgettstown, Centerville, McDonald, Finleyville, Cecil, Export and Sutersville. Fourteen statewide church and civic organizations have served notice that they will conduct an aggressive campaign to defeat Sunday films.

Loew House in K. C. Gets Columbia Films

KANSAS CITY, Sept. 28.—Loew's Midland will play Columbia product this year in addition to its regular lineup of United Artists and M-G-M. The Tower had Columbia last year and the year before. The product was slated for the first run operating pool managed here by Fox Midwest, but this week was shifted to Loew's.

Immediately the shift was learned the report arose that the Midland would double bill. Even if the house should adopt such a policy, it probably would not be put into effect until later in the year.

Greenberg New Manager

INDIANAPOLIS, Sept. 28. — Fred Greenberg succeeds Oscar Kueschner, Warner branch manager here. Greenberg has been with Warner's sales division since 1932. Earlier he operated and owned a circuit in St. Joseph, Mo., and was one of the first exhibitors to install sound equipment.

Kueschner is now in the theatre department at Pittsburgh.

Shift Tri-States Men

SIOUX CITY, Ia., Sept. 28. — By order of District Manager E. R. Cummings of Tri-States, Warren Butler and Harold McKenna, managers of the Rialto and Granada, respectively, have traded jobs.

Gets Bernstein Post

NEW HAVEN, Sept. 28.—Edward Dolan has been named assistant manager at the College here, replacing Robert Bernstein, who resigned to return to Harvard.

RKO to Keep Spain Offices—Reisman

(Continued from page 1)

returned for the opening of "White Horse Inn" at the Center on Thursday night; Len Hall and his wife, Alice Hughes, *New York American* writer; P. G. Wodehouse, who will leave for the coast Thursday to start writing a musical for a Sam Katz unit, after which M-G-M has two options, one for three months and a second for six months. Arthur Brisbane also was on board.

The Earl of Warwick, who has been signed by M-G-M as an actor under a year's pact, said he would leave in about a week or so for Hollywood. Frank Orsatti returned from his honeymoon, Robert Woolsey got back from a seven-week pleasure trip and plans to leave for the RKO studios in about a week. He said his next picture with Bert Wheeler will be "Pair of Sixes." A second will complete the lineup for the company this year.

Ethel Merman's father and mother were on the boat. Ed Sullivan, Bob Ripley, Ina Claire and Ray Henderson were among the other passengers.

Houses in Lincoln In Promotion Tieup

LINCOLN, NEB., Sept. 28.—A two sided promotional deal is being fostered by the Lincoln and Stuart here with the cooperation of the *Sunday Journal and Star.* It is a film question box plan wherein queries dropped in a lobby question receptacle are answered the following Sunday on the theatre page of the newspaper.

Ballyhooing the stunt, the theatres are both spotting trailers on the screen asking patrons to participate and the *Sunday Journal and Star* is given considerable publicity. It is designed to revive lagging interest in film stars, promote closer newspaper-theatre relations, and to concentrate interest on the theatre page.

Goldwyn Eyes "Othello"

HOLLYWOOD, Sept. 28. — Samuel Goldwyn is making tentative plans for the filming of "Othello" if Walter Huston's stage production proves as big a success as anticipated. Huston leaves here Oct. 27 for Chicago where he will be the guest of Dr. Lloyd Davis for a few days before going to New York to start rehearsals for "Othello" which opens during December. Goldwyn will star Huston, if plans go through.

Paramount Sets 2 Titles

HOLLYWOOD, Sept. 28.—Paramount has chosen "Happiness Preferred" as the title for the forthcoming Emanuel Cohen production starring Warren William. The title of the Richard Rowland picture formerly called "Love and Laughter" has been changed. It is now "Along Came Love."

Nolan in "Souls at Sea"

HOLLYWOOD, Sept. 28.—Lloyd Nolan has been set for a featured role in "Souls at Sea," next Gary Cooper picture on the Paramount schedule. Henry Hathaway will direct and production is scheduled to start within a month.

STRANGEST DRAMA SINCE DR. JEKYLL
AND MR. HYDE STARTLED THE WORLD!

THE MAN WHO LIVED TWICE

RALPH BELLAMY · MARIAN
MARSH · ISABEL JEWELL

DIRECTED BY HARRY LACHMAN

A COLUMBIA PICTURE

Rains Cheer Kansas And Business Gains

Kansas City, Sept. 28.—Robert F. Withers, exchange manager for Republic-Midwest, found prospects good in Kansas on his return from a trip through the state this week.

General rains the past several weeks have brought a belated green to the plains and prepared an excellent seed bed for the planting of winter wheat, Withers reports. Exhibitors are cheered. Business is not booming, but the state is rapidly convalescing from the worst drought in its history. Most exhibitors reported to Withers that business now is going ahead of a year ago.

Name Dance Committees

Seattle, Sept. 28.—Appointment of committees to stage the annual Movie Ball here Oct. 16, in conjunction with the 1936 M.P.T.O. convention, have been made as follows:

Tickets: L. J. McGinley, L. O. Lukan, E. E. Barber, J. M. Hone; arrangements, Leroy V. Johnson, Al Rosenberg, Ed. A. Lamb; decorations, B. F. Shearer, Don Beckman, Bill Forman, Guy F. Navarre; publicity, Vic Gauntlett, Jack Sampson, Joe Cooper.

Theatres Aid K. C. Drive

Kansas City, Sept. 28.—Theatres and film men will cooperate this year, as they have in the past, with the Allied Charities Campaign, which opens Oct. 6 for a week.

Arthur Cole of Paramount heads the film committee. Trailers prepared by National Screen and built around the Dionnes go into downtown houses Oct. 2 for a week. Suburban theatres will run the trailers for approximately three days.

Bruen to California

Seattle, Sept. 28.—Hugh Bruen, Seattle suburban exhibitor and president of the M.P.T.O. of Washington for the last two years, will leave Seattle next week for California.

He has acquired the Whittier, Scenic and Wardman in Whittier.

His M.P.T.O. job will be filled temporarily by Vice-President Al Rosenberg until election of new officers Oct. 16.

To Alternate with WPA

Hartford, Sept. 28.—Loew's Palace, leased for the summer to a WPA theatre group, has resumed film showings. Following a three-week run, WPA will have the theatre for two weeks, after which Loew's and the WPA will alternate for two-week periods. A similar arrangement is under consideration for Loew's Poli, Meriden, now closed.

W. B. Golfing Oct. 10

The second annual golf tournament of the Warner Club will be held Oct. 10 at the Rivervale Country Club, Rivervale, N. J. The committee includes: Harold S. Bareford, Louis Aldrich, Jerry Keyser, Ernie Ullberg and E. J. Werner.

Buermeles to Hot Springs

Detroit, Sept. 28.—Carl Buermele, assistant to Ray E. Moon of Co-operative Theatres and Mrs. Buermele will spend the month of October at Hot Springs, Ark., vacationing.

Purely Personal

William Sussman, Twentieth Century-Fox eastern division manager; William J. Clark, short subjects head, and William Gehring, leader of the S. R. Kent sales drive, are all due tomorrow.

•

Herb Crooker, Warners' flying publicity man, will take off from Newark Thursday en route to Havana where on Saturday he will meet Joan Blondell and Dick Powell, newlyweds aboard the *Santa Paula*. Crooker will acquaint them with plans being made for their reception in New York.

•

The Lynn Farnols among those at the opening of "Night Must Fall," the Emlyn Williams' show which opened at the Ethel Barrymore last night. Joe Moskowitz and Joe Pincus caught in fleeting glimpse, as well.

•

Noel Coward arrives on the *Queen Mary* Monday to start rehearsals for his series of short plays, grouped as "Tonight at Eight-Thirty." They open in New York in late November after a couple of weeks in Boston.

•

Nat Saland is back from a seven-week tour of the country during which he says he closed a number of franchise deals for independent product, including the E. B. Derr group of Tom Keene westerns.

•

Gracie Fields, popular English comedienne, will appear in a musical for C. B. Cochran and likewise Richard Tauber, who has been making pictures at Denham, according to London advices.

•

Maude K. Miller has resigned as manager of Paramount's story department and will be succeeded by Richard Halliday, formerly story editor.

•

Henry Armetta has been summoned back to Universal City, where he will be teamed with Charles Winninger in "Music in the Park," in which George Jessel will be started.

•

Ken Aneser, production manager in Warners' home office advertising department, is the father of an eight-pound boy born Sunday.

•

Gertrude Lawrence leaves London for New York on the *Britannic* Friday. She has just finished "Triangle" for London Films

•

Mary Ellis enjoyed a short-lived engagement in London with "Farewell Performance." It ran eight days at the Lyric there.

•

Chester B. Bahn's name appeared in the editorial masthead of *The Film Daily* yesterday for the first time, replacing that of Don Gillette.

•

Ruth Goldman and Jules Koenig, the former cashier at the Apollo and the latter manager of the Central, were married over the weekend.

•

James Mulvey, recently elected vice-president of Samuel Goldwyn Prod., returned from Hollywood yesterday.

•

Charlie Einfeld will be a papa for the third time any minute now.

Barney Balaban just in from Chicago, the old stamping ground. His brother, John, is due today.

•

Frank McCarthy and Sig Wittman will return from Pittsburgh today after attending the funeral of Al Barnett, late manager of Universal's exchange in that city.

•

Jack Schlaifer, western division manager for U. A., is in from the coast. He doesn't know how long he'll be around.

•

Norman H. Moray is back from a trip to Albany, Syracuse, Buffalo and Montreal.

•

Regis Toomey is at the Warwick for an indefinite stay.

•

Mitchell Lewis is in town from the coast, looking over the sights.

•

George J. Schaefer and Haskell Masters have returned from Canada.

•

. . . Chicago

William Kupper spent part of the week with Clyde Eckhardt discussing 20th Century-Fox sales plans.

Fred Martin is now out of the hospital and recuperating at his home. He expects to return to work at the Screeno Amusement Co. late next month. He broke a leg several weeks ago and for a time was in a serious condition.

•

. . . Cincinnati

Arthur M. Frudenfeld, RKO division manager, has deserted his long-established residence at the Hotel Gibson in favor of the Kemper Lane Apartment Hotel, suburban.

E. V. Dinerman, advertising and publicity chief, is back from a vacation.

J. P. Wood, Columbus, a business visitor here.

•

. . . Lincoln

Bob Livingston, manager of the Capitol, and Fritz Waller,, local theatrical billboarder, are in Kansas City doing the races.

C. F. Reese, new head of the Omaha Grand National exchange, brought the wife and two new prints to town for a screening.

•

. . . Pittsburgh

Regis Toomey, in Pittsburgh briefly on his way to New York from the coast, was a guest of the John Harrises at a cocktail party.

Dave Rubinoff is making big plans for his parents' golden wedding anniversary celebration here in January.

Joe Schnitzer is expected in town some time next month from the coast for a short visit with relatives.

Al Abrams, sports writer for the *Post-Gazette*, has gone commercial on WWSW once a week with football predictions.

Robs Chicago House

Chicago, Sept. 28.—A holdup man robbed the State-Lake here of $2,000 while the show was on. Forcing Samuel Levin, assistant manager and Thomas Montgomery, colored porter, to lie on the floor, the robber took the money from the safe, bound the men with shoestrings which he carried, and fled after warning the men to lie still.

St. Louis Concern to Keep Downtown Spot

St. Louis, Sept. 28.—The St. Louis Amusement Co. and not F. & M. is operating the St. Louis, second run downtown theatre. Just prior to the reopening of the house recently, F. & M. turned it over to the St. Louis Amusement Co., of which Leto Hill is supervisor. The stage shows are being booked by F. & M.

Jack Partington and Paul Ash will arrive early tomorrow morning by plane from New York to reinstate presentations at the Ambassador, starting Oct. 2.

Republic Starts School

Hollywood, Sept. 28.—Republic has organized a stock school for young contract players under the direction of Ned Dobson, studio talent scout. Twenty contractees will present plays weekly on a specially built stage for the benefit of executives. The players will also be used for supporting roles in pictures.

Mrs. Lillian Burns has been signed as dramatatic coach. Contracts have been signed with Marc Kramer, Mary Russell, Christine Maple and Grace Durkin. Twenty more junior players are being sought to build Republic's list of youngsters.

Mansfield to Get Shows

Mansfield, O., Sept. 28.—Warners' Madison will play at least three legitimate stage productions during October, with a number of others booked later, according to William Dworski, manager.

The house plays a straight first run policy.

Fire Razes Theatre

Portland, Ore., Sept. 28.—One of the worst fires in years in the Pacific northwest yesterday completely destroyed the town of Bandon, Ore., including the Hartman there.

Wall Street

Most Board Issues Gain

	High	Low	Close	Net Change
Columbia	38	37⅞	38	+ ½
Columbia, pfd	47⅜	47⅜	47⅜	— ½
Consolidated	4⅝	4⅛	4½	+ ⅛
Consolidated, pfd.	17⅞	17¼	17⅞	+ ⅜
Eastman	169	168	168¾	+ ½
Gen. T. Equip.	27¾	25⅛	27¾	+2¾
Loew's, Inc.	59½	58½	58¾	+ ⅛
Paramount	12¾	12	12¾	+ ½
Paramount 1 pfd.	93½	93	93½	+ ⅜
Paramount 2 pfd.	12⅝	12¼	12⅝	+ ⅜
Pathe Film	8	7¾	7⅞	.....
RKO	7⅛	7	7⅛	+ ⅛
20th Century-Fox.	31¼	29⅜	31¼	+1¾
20th Century, pfd.	39⅛	36⅞	38⅞	.....
Universal, pfd	107½	107	107½	—1½
Warner Bros.	13½	13⅛	13⅜	+ ⅛

G. N. Up on Curb

	High	Low	Close	Net Change
Grand National	4⅛	3⅞	4⅛	+ ¼
Sonotone	2½	2⅛	2⅛	— ½
Technicolor	27	27	27	— ½
Trans-Lux	3⅞	3¾	3⅞	.....

Bonds Up Slightly

	High	Low	Close	Net Change
Loew's 6s '41 ww deb rights	99	98⅞	98⅞	.....
Paramount Pict. 6s '55	96⅞	96⅜	96⅝	+ ⅜
RKO 6s '41 pp.	81¼	81¼	81¼	.....
Warner Bros. 6s '39 wd	96½	96	96½	+1

(Quotations at close of Sept. 28)

Short Subjects

Louis-Ettore Fight

(Super Sports Attractions)

They are very well done, but there is very little of a compelling nature about these pictures. The bout was not a major one. Fight fans will have much to mull over and comment upon. However, toward the end of the match, in the fifth round, there is some of the most vivid slugging scenes yet to be recorded. The high standard recently set by the producers in cutting, editing and catching fine angle shots of the fight is still evident. Running time, 17 mins. "G."

'Washington In Virginia'

(Van Beuren-Radio)

With fine photography and a tastefully conceived running narrative, this short traces the life of Washington in his native state. From his birthplace near Wakefield, the camera moves to the landmarks of his early boyhood, continuing to take in William and Mary college, and the locations of his early work as a surveyor. These and many other clips are put together in excellent taste which reach a high calibre of instructive entertainment. Washington's career in the Revolution and in years following is traced by scenes of the places where he lived, worshipped and was entertained. A fine offering. Production Code Seal No. 01,134. Running time, 10 mins. "G."

"Little Swee' Pea"

(Paramount)

The infant member of the Popeye comic strip starts in this cartoon. Olive Oyl is doing her housework when Popeye calls. She persuades the sailor to take the baby out and visit the zoo. There the child leaves the carriage and invades the cages. Popeye goes to his aid. The animation and invention in the subject makes a delightful few minutes of hair-raising excitement. As strong and ferocious as the animals are, Popeye, with his reliable can of spinach, completely subdues them. It is a highly pleasing number. Production Code Seal No. 01,030. Running time, 8 mins. "G."

"Milk Parade"

(A. O. Bondy)

The preparation, distribution, bottling and processing of milk, from the cow to its early morning delivery in cities is illustrated in this reel which may be had gratis. Sponsored by the Milk Foundation, it shows the modern advances in the care taken to preserve the purity of the product, the chemical analysis at each stage and the particular attention that is given to the cleanliness of the distribution points. Lowell Thomas appears briefly at the beginning and carries on with the narrative. The interesting material makes it worth playing. Reviewed without production code seal. Running time, 10 mins. "G."

"Stranger Than Fiction No. 27"

(Universal)

Items in this number include a Brooklyn woman who invented a clear vision umbrella, a home built in a redwood tree in California, an 84-year-old native of Union City, Tenn., who is an artist in wood with the hammer and chisel, a 74-door church on the site of an Iroquois massacre in up-state New York, a road bed of tin cans, a deserted railway depot in Nevada and a canine "newsy." The element of the title is present and makes a novel form of entertainment. Production Code Seal No. 01,169. Running time, 8 mins. "G."

"Vocalizing"

(Radio)

Edgar Kennedy works with an insane and wholly delightful story in this comedy. The audience, aside from witnessing Kennedy without the usual mother, brother-in-law business, will be pleased. The farce circulates around a singing and musically inclined friend of the family and the bevy of nitwits she leads Kennedy into when he accompanies her home. The ensuing complications give new light on Kennedy's comic abilities. There is plenty of novelty in the smartly devised situations. Good stuff with plenty of laughs. Production Code Seal No. 2,190. Running time, 20½ mins. "G."

Looking 'Em Over

"Milizia Territoriale" ("Territorial Militia")

(Nuovo Mondo)

Entertaining comedy for persons who understand Italian, this is not sufficiently outstanding in any respect to attract any who do not speak the language, especially in the absence of subtitles. It recounts the rather familiar story of the timid soul who revolts, asserts his latent strength and emerges to dominate his particular sphere.

The timid soul is a clerk in a large company and is thoroughly browbeaten by his superiors and other employes. But when the war comes he is called to command a camp, since he is an officer in the territorial militia. Immediately the situation is reversed. His employer comes to beg that he treat his son favorably, and the old maid sister treats him as a hero. He falls in love with a young widow, but cannot tell her of his feeling.

The war ends, he returns to his job, and the old order returns, until, when he is visited by the widow and is ordered about in her presence, he rebels, asserts himself, and plainly tells everyone what he thinks of him.

Reviewed without production code seal. Running time, 70 minutes. "G."

"Il Cappello a Tre Punte" ("The Three-Cornered Hat")

(Nuovo Mondo)

A rather inconsequential, although amusing comedy in Italian, this production of the Cines Studios in Rome doubtless will be found entertaining by those who understand the language. For others, however, it has comparatively little to offer, since the comedy is for the most part built around dialogue, and there are no subtitle translations of dialogue to assist the patron lacking a knowledge of Italian.

Leda Gloria, in the lead, is attractive and highly capable, while in the opposite part is Peppino de Felippo, as her farmer husband. The story is set 100 or more years ago, and tells of the amusing complications which develop when the governor of the city falls in love with the pretty wife of the farmer, and arranges for his arrest so that he may be alone with her.

But accidents happen, the farmer escapes and the plan is frustrated after a series of incidents in which mistaken identity figures largely and the governor has to answer a number of questions asked by his wife.

Reviewed without production code seal. Running time, 79 minutes. "G."

20th-Fox Gets New Sound

Hollywood, Sept. 28.—Erpi equipment of the latest design will be used by Twentieth Century-Fox on all new units now nearing completion. The studio has signed contracts for the complete modernization of six truck recording channels and re-recording equipment. Delivery will mark the first installation in any studio, it is said.

F.&M. Forms Two Firms

St. Louis, Sept. 28.—Fanchon & Marco has organized two new subsidiaries, Cinema Publishing Co., for printing, publishing and advertising, and the Kurtzman Agency, Inc., for general advertising. Chief shareholder in both companies is Charles E. Kurtzman, with R. C. Wipfler and Joseph H. Grand holding the remainder.

Up Price in Terre Haute

Terre Haute, Sept. 28.—Admission prices at the Orpheum here were raised five cents when the house reopened. The new prices are 30 cents for evenings and 20 cents for matinee, as against 25 cents and 15 cents. The children's admission remains at 10 cents.

Variety Club

Cleveland

Cleveland, Sept. 28.—Oct. 10 is the date set for the local Variety Club dinner-dance that will mark the opening of the social season. S. A. Gerson is chairman of the committee. Dave Miller, Universal branch manager, is this year's chairman of the house committee.

Indianapolis

Indianapolis, Sept. 28.—Plans are being made for a Cincinnati Night here, when barkers from the Queen City and their wives will be guests of the Indianapolis tent in the tent's new home. It'll be some Saturday night in October and details will be worked out soon.

A series of Bingo parties will begin Oct. 3.

Johnnie Perkins, "ton of fun" stage comedian, and Rose Coyle, the Atlantic City beauty winner, were guests at a recent Saturday night soiree. They were in town with the Lyric's vaudeville bill. Perkins is a barker in the Pittsburgh tent.

Kansas City

Kansas City, Sept. 28.—Variety Club, now officially open for the fall season, has set aside Monday nights "for men only," when barkers try their skill with the pasteboards. On Saturday nights the barkers bring their friends and "get acquainted."

Omaha

Omaha, Sept. 28.—More than 100 persons were present for the seventh annual golf tournament and buffet luncheon held at the Field club by the Omaha Variety club. Walt Green of Fepco, Al Avery, RKO manager; Joe Scott, Twentieth Century-Fox manager, and M. G. Rogers, Film Transport were in charge.

Harold McIninch won the tourney, Scott being runnerup.

R. G. Olson, Universal; Rube Wagle, Twentieth Century-Fox booker, and Rogers, also won golfing prizes.

Joe Scott brought $14 when auctioned in the players' pool.

Bill Foley, Bill Miskell and Sol Francis won a big water fight.

Gus Harms, Harold Dunn and Guy Mills, Jr., engaged in a biggest stomach contest, young Mills winning.

A dinner at the club in the evening wound up the affair.

Philadelphia

Philadelphia, Sept. 28.—A large representation from New York is expected to attend the annual golf tourney sponsored by *The Philadelphia Exhibitor* and Variety Club, Tent No. 13, Oct. 2 at Whitemarsh Country Club.

Among the contingent will be Harry M. Warner, Arthur Lee, George Weeks, Jack Alicoate, Don Mersereau. Harvey Day, Ted Sullivan, James Cron, Charles Mersereau, Floyd Stone, George Dembow and others.

Already 45 prizes have been received for distribution to the winning golfers ranging from a chest of silver and a radio to golf balls, bags, clocks, etc.

The afternoon's golfing will be followed by a dinner-dance in the evening.

"Hussy" Hits $24,600, Top Chicago Take

CHICAGO, Sept. 28.—"The Gorgeous Hussy" was an outstanding hit at the United Artists with a take of $24,600, which passed normal by $9,600.

"The General Died at Dawn" also was in the big money with a gross of $18,300 at the Roosevelt, up by $7,300.

Business was good all along the line. "Swing Time," in its third week at the Palace, with a stage show, reached $23,000, over normal by $4,000. "They Met in a Taxi" was $3,200 to the good on a take of $18,200 at the Oriental.

"My Man Godfrey" demonstrated staying powers with a take of $8,000 at the Garrick for the second week.

Total first run business was $163,500. Average is $125,000.

Estimated takings:

Week Ending Sept. 23:

"THE GENERAL DIED AT DAWN" (Para.)
ROOSEVELT—(1,591), 30c-40c-60c, 7 days. **Gross:** $18,300. (Average, $11,000)

"SWING TIME" (Radio)
PALACE—(2,509), 30c-40c-60c, 7 days, 3rd week. Stage: "Shooting High" Revue. **Gross:** $23,000. (Average, $19,000)

"ANTHONY ADVERSE" (W. B.)
CHICAGO—(4,000), 35c-50c-68c, 7 days, 2nd week. Stage: Mitchell & Durant. **Gross:** $34,500. (Average, $32,000)

"THEY MET IN A TAXI" (Col.)
ORIENTAL—(3,490), 25c-40c, 7 days. Stage: "La Vie Parisienne" Revue. **Gross:** $18,200. (Average, $15,000)

"THE GORGEOUS HUSSY" (M-G-M)
UNITED ARTISTS—(1,700), 30c-40c-60c, 7 days. **Gross:** $24,600. (Average, $15,000)

Week Ending Sept. 25:

"THE GREAT ZIEGFELD" (M-G-M)
APOLLO—(1,400), 30c-40c-60c, 7 days. **Gross:** $9,800. (Average, $4,500)

"MY MAN GODFREY" (Univ.)
GARRICK—(900), 30c-40c-60c, 7 days, 2nd week. **Gross:** $8,000. (Average, $5,500)

"THE LAW IN HER HANDS" (F. N.)
STATE-LAKE — (2,776), 20c-30c-35c, 7 days. Stage: "All Girl Revue." **Gross:** $16,200. (Average, $13,000)

Week Ending Sept. 26:

"ROMEO AND JULIET" (M-G-M)
ERLANGER — (1,200), 50c-75c-$1-$1.50, 7 days, 4th week, 2 shows daily. **Gross:** $10,900. (Average, $10,000)

"Satan" and "Chan" $8,000, Omaha High

OMAHA, Sept. 28.—"Satan Met a Lady," topping a double bill with "Charlie Chan at the Circus," and with Jay Clarke, a mental act on the stage, turned in the best showing of the week, $8,000, at the Omaha. This was $2,500 on the profit side of the ledger.

"Walking on Air" and "Two Fisted Gentleman" at the Brandeis and "Public Enemy's Wife" and "A Son Comes Home" at the Orpheum failed to make the grade.

Total first run business was $19,200. Average is $17,000.

Estimated takings:

Week Ending Sept. 23:

"WALKING ON AIR" (Radio)
"TWO FISTED GENTLEMAN" (Col.)
BRANDEIS—(1,200), 25c-35c-40c, 7 days. **Gross:** $3,800. (Average, $4,000)

"SATAN MET A LADY" (F.N.)
"CHARLIE CHAN AT THE CIRCUS" (20th-Fox)
OMAHA—(2,200), 25c-40c, 7 days. Stage: Jay Clark, mental act. **Gross:** $8,000. (Average, $5,500)

Week Ending Sept. 24:

"PUBLIC ENEMY'S WIFE" (F.N.)
"A SON COMES HOME" (Para.)
ORPHEUM—(3,000), 25c-40c, 7 days. **Gross:** $7,400. (Average, $7,500)

Legion Bumps Most Grosses In Cleveland

CLEVELAND, Sept. 28.—With 50,000 Legionnaires putting on a street show, including a 12-hour parade during which stores were closed, theatres suffered a setback. Three of the five first run shows were held over a second week to give Cleveland patrons a chance to see them.

Biggest business of the week went to "Swing Time" which chalked up double the Warners' Hippodrome average with a gross of $18,000. "The Folies Parisienne" on the RKO Palace stage with "Star for a Night" on the screen went $8,000 over average to a $28,000 take.

"The Great Ziegfeld" at Loew's State and "Anthony Adverse" at the Allen in its third week downtown, had just average business.

Total first run business was $70,000. Average at prevailing prices is $50,000.

Estimated takings for the week ending Sept. 25:

"ANTHONY ADVERSE" (W.B.)
ALLEN—(3,300), 35c-42c-56c, 7 days, 3rd week. **Gross:** $6,000. (Average, $6,000)

"THE GREAT ZIEGFELD" (M-G-M)
LOEW'S STATE—(3,400), 35c-42c-56c, 7 days. **Gross:** $14,000. (Average, $14,000)

"THE GENERAL DIED AT DAWN" (Para.)
LOEW'S STILLMAN—(1,900), 30c-35c-42c, 7 days, 2nd week. **Gross:** $4,000. (Average, $6,000)

"STAR FOR A NIGHT" (20th-Fox)
RKO PALACE — (3,100), 30c-42c-60c, 7 days. Stage: "Folies Parisienne." **Gross:** $28,000. (Average, $15,000)

"SWING TIME" (Radio)
WARNER'S HIPPODROME — (3,800), 30c-35c-42c, 7 days. **Gross:** $18,000. (Average, $9,000)

"Hussy" at $9,000 New Haven's Best

NEW HAVEN, Sept. 28.—Following weak openings in a terrific rain storm, an excellent Saturday established the Poli lead on "The Gorgeous Hussy" in an otherwise average week, the gross hitting $2,000 above the usual $7,000 here. The picture was held at the College.

"Anthony Adverse" garnered an additional $4,600 in its repeat week at the Roger Sherman, $100 under the line. "Charlie Chan at the Racetrack" and "Second Wife," the College dual, nosed $200 ahead of the $2,800 par; while "Lady Be Careful" and "Hollywood Boulevard" dropped under the $4,800 Paramount average by the same amount. The pre-Broadway opening of Tallulah Bankhead in "Reflected Glory" at the Shubert cut into business to the extent of a $12,500 take in three days.

Total first run business was $21,200. Average is $19,300.

Estimated takings for the week ending Sept. 25:

CHARLIE CHAN AT THE RACETRACK (20th-Fox)
"SECOND WIFE" (Radio)
COLLEGE—(1,499), 25c-35c, 7 days. **Gross:** $3,000. (Average, $2,800)

"LADY BE CAREFUL" (Para.)
"HOLLYWOOD BOULEVARD" (Para.)
PARAMOUNT—(2,348), 35c-50c, 7 days. **Gross:** $4,600. (Average, $4,800)

"THE GORGEOUS HUSSY" (M-G-M)
POLI—(3,040), 35c-50c, 7 days. **Gross:** $9,000. (Average, $7,000)

"ANTHONY ADVERSE" (W. B.)
ROGER SHERMAN—(2,200), 35c-50c, 7 days, 2nd week. **Gross:** $4,600. (Average, $4,700)

"Ziegfeld" $25,000 Smash, Providence

PROVIDENCE, Sept. 28.—Boosting its prices from the usual 15-40-cent scale to 30-55, Loew's State came through with a sensational $25,000 playing "The Great Ziegfeld." Thousands were turned away and the picture was held. The house average is $12,000 with lower prices.

All of the theatres in the downtown area soared over par. The Majestic caught $8,000, up by $1,000, with "The Road to Glory," and another $8,000 looked good to the RKO Albee where "Swing Time" played its second week. The usual Albee take is $7,000.

"I'd Give My Life" and "Three Married Men" were strong at the Strand, where they passed the usual $6,500 take by $1,000, and Fay's caught $7,100 with "Down the Stretch" and five acts of vaudeville.

Rainy weather practically all week helped business with the only competition coming from the closing of Narragansett track.

Total first run business was $55,600. Average is $39,500.

Estimated takings for the week ending Sept. 24:

"I'D GIVE MY LIFE" (Para.)
"THREE MARRIED MEN" (Para.)
STRAND—(2,300), 15c-40c, 7 days. **Gross:** $7,500. (Average, $6,500)

"THE ROAD TO GLORY" (20th-Fox)
MAJESTIC—(2,400), 15c-40c, 7 days. **Gross:** $8,000. (Average, $7,000)

"THE GREAT ZIEGFELD" (M-G-M)
LOEW'S STATE — (3,400), 30c-55c, 7 days. **Gross:** $25,000. (Average, $12,000)

"SWING TIME" (Radio)
RKO ALBEE—(2,300), 15c-40c, 7 days. **Gross:** $8,000. (Average, $7,000)

"DOWN THE STRETCH" (W.B.)
FAY'S—(1,600), 15c-40c, 7 days. Stage: Five acts of vaudeville. **Gross:** $7,100. (Average, $7,000)

"Piccadilly" Gets $3,100 at Lincoln

LINCOLN, Neb., Sept. 28.—"Piccadilly Jim" did the best business in the week at the Lincoln, $3,100, which was $900 over par.

"Stage Struck" was pulled at the end of six days at the Stuart with $2,400, $600 below average.

The Orpheum with Clyde Davis' orchestra on the stage with Ruby Hart, the Miss Nebraska at the Atlantic City beauty pageant, did well on the first half with "Two Against the World." The second half dual consisted of "Frankie and Johnny" and "Bunker Bean" and the week's gross was $2,400, $650 over par. The rest of the town was light to dull.

Total first run business was $10,000. Average is $9,000.

Estimated takings:

Week Ending Sept. 23:

"KID RANGER" (Supreme)
"I'LL NAME THE MURDERER" (Puritan)
"DOWN TO THE SEA" (Republic)
LIBERTY—(1,200), 10c-15c, 7 days, last four a dual. **Gross:** $800. (Average, $850)

Week Ending Sept. 24:

"PICCADILLY JIM" (M-G-M)
LINCOLN—(1,600), 10c-20c-25c, 7 days. **Gross:** $3,100. (Average, $2,200)

"TWO AGAINST THE WORLD" (W. B.)
"FRANKIE AND JOHNNY" (Republic)
"BUNKER BEAN" (Radio)
ORPHEUM — (1,350), 10c-15c-20c-25c, 7 days, first three with "Collegiana" revue, featuring Clyde Davis Orchestra, and last four a dual bill. **Gross:** $2,400. (Average, $1,750)

"THEY MET IN A TAXI" (Col.)
VARSITY — (1,100), 10c-20c-25c, 7 days. **Gross:** $1,300. (Average, $1,100)

"STAGE STRUCK" (W. B.)
STUART — (2,000), 10c-25c-40c, 6 days. **Gross:** $2,400. (Average, 7 days, $3,100)

"Ziegfeld" at $18,400 Wins K.C. Pennant

KANSAS CITY, Sept. 28. — "The Great Ziegfeld" topped first runs for a week with no outside competition and half warm, half cold weather, harvesting $18,400 at Loew's Midland. It was held.

"The Texas Rangers" upped the Mainstreet's $8,000 average $3,400, strong over the weekend but weakening somewhat in the weekday stretch. "Walking On Air" pushed the Tower over average with a take of $7,300. Normal is $6,500. This house still is showing at 25 cents straight, the summer price, but is expected to go to 25c-35c soon.

"My Man Godfrey" was $200 under $7,000 average at the Newman in its second week, while "Two in a Crowd" and "The Return of Sophie Lang" at the Uptown was pulled after taking $2,800, $100 under average, in five days.

Total first run business was $45,900. Average is $36,700. Estimated takings:

Week Ending Sept. 23:

"TWO IN A CROWD" (Univ.)
"RETURN OF SOPHIE LANG" (Para.)
UPTOWN — (2,000), 25c-40c, 5 days. **Gross:** $2,800. (Average, 5 days, $2,900)

Week Ending Sept. 24:

"THE TEXAS RANGERS" (Para.)
MAINSTREET—(3,100), 25c-40c, 7 days. **Gross:** $11,400. (Average, $8,000)

"THE GREAT ZIEGFELD" (M-G-M)
MIDLAND — (4,000), 35c-55c, 7 days. **Gross:** $18,400. (Average, $11,500)

"MY MAN GODFREY" (Univ.)
NEWMAN—(1,900), 25c-40c, 7 days, 2nd week. **Gross:** $6,800. (Average, $7,000)

"WALKING ON AIR" (Radio)
TOWER—(2,200), 25c, 7 days. Stage: Joe Besser; Earl, Jack & Betty; Three Hong Kong Boys, John Paul Jones, Jimmy O'Brien. **Gross:** $7,300. (Average, $6,500)

"Ziegfeld" $8,000 Oklahoma City Hit

OKLAHOMA CITY, Sept. 28.—"The Great Ziegfeld" rolled up a gross of $8,000 at the Criterion, thereby passing par by $3,000.

In spite of this competition, "China Clipper" pulled $3,000, up by $1,000, at the Capitol, and "The Road to Glory" was over the line by $500 on a take of $4,500 at the Midwest.

Total first run business, $17,500. Average is $13,500.

Estimated takings for the week ending Sept. 26:

"THE GREAT ZIEGFELD" (M-G-M)
CRITERION—(1,700), 10c-35c-55c-75c, 7 days. **Gross:** $8,000. (Average, $5,000)

"ROAD TO GLORY" (20th-Fox)
MIDWEST—(1,500), 10c-25c-35c-40c, 7 days. **Gross:** $4,500. (Average, $4,000)

"CHINA CLIPPER" (F. N.)
CAPITOL—(1,200), 10c-20c-26c-40c, 7 days. **Gross:** $3,000. (Average, $2,000)

"THE CRIME OF DR. FORBES" (20th-Fox)
LIBERTY—(1,500), 10c-25c-35c, 3 days. **Gross:** $1,200. (Average, for week, $2,500)

"NOBODY'S FOOL" (Univ.)
LIBERTY—(1,500), 10c-20c-25c-35c, 2 days. **Gross:** $400.

"TILL WE MEET AGAIN" (Para.)
LIBERTY—(1,500), 10c-25c-35c, 2 days. **Gross:** $400.

Named Provo Manager

SALT LAKE CITY, Sept. 28.—Ray Smith, formerly with the Huish Theatre interests, has been named manager of the Kress in Provo, Utah.

The Leading
Daily
Newspaper
of the
Motion
Picture
Industry

MOTION PICTURE DAILY

Alert,
Intelligent
and
Faithful
Service to
the Industry
In All
Branches

VOL. 40. NO. 77 NEW YORK, WEDNESDAY, SEPTEMBER 30, 1936 TEN CENTS

Maxwell Deal For G. B. Off, London Hears

Deadlock Said Caused by Schenck's Stand

By BRUCE ALLAN

LONDON, Sept. 29.—John Maxwell's deal for G.B., set on Sunday, today fell through, according to reports current here and believed to be authentic.

The result is a deadlocked situation precipitated further by the stand of Joseph M. Schenck that the Ostrers could not dispose of their holding in Metropolis and Bradford Trust without the former's express consent. He is said to have informed the Ostrers that he views any contemplated sale on their part as illegal and a cause for legal action as a method of compelling Isidore Ostrer to go through on the terms of the deal originally struck in New York in July.

This correspondent learns that the Schenck deal, made jointly on behalf

(Continued on page 7)

Uncertainty Halts Chicago Buys—Levy

Uncertainty of subsequent run exhibitors in Chicago over the amount of product which they will require for the new season in the face of the indicated return to double features there, was cited yesterday by Jules Levy, RKO Radio sales manager, as a new reason for the buying stalemate in that city. Levy returned Monday from a visit to Chicago.

In making its new season product deals, B. & K. sought an extra week of clearance between "C" houses and first-week-of-release. Subsequent runs objected to the change and declined

(Continued on page 6)

It's Scotch Mystery As Kennedy Returns

The fate of the Dewar Scotch distilleries' franchise for America, which drew Joseph P. Kennedy to London recently, remained in doubt yesterday in the absence of any official information at Kennedy's office here on the results of his trip. Kennedy returned on the *Normandie* Monday, but debarked at Quarantine and took a plane to Boston.

Grover Whalen of Schenley is reported to have wangled the Dewar franchise away from Somerset Importers, the American distributing concern for the Dewar products in which Kennedy has a large interest.

Plan to Shift U. A. Control To London Stopped at Start

An internationally conceived scheme, carried to Hollywood by Capt. E. Beddington Behrens of Myers & Co., London financial house, but presumably on behalf of the Prudential Life Insurance Co. to convert United Artists Dist. Corp. into a British-controlled company has been brought to an abrupt end at its beginnings.

MOTION PICTURE DAILY learns Behrens, who spent five days on the coast prior to his departure for England on the last eastward trip of the *Queen Mary,* made that trip by air for the express purpose of placing before United Artists owner-members the proposal originating in London. It is understood they listened, but that they also rejected the proposition which, London advises, would have been tied in with a public flotation on the other side.

United Artists Distributing is one-sixth British as currently constituted through Alexander Korda and London Films. The remaining owner-members, their holdings on a parity basis, are Mary Pickford, Douglas Fairbanks, Charles Chaplin and Samuel Goldwyn.

Behrens steadfastly refused to talk

(Continued on page 7)

Para. Studio Is Stabilized, Says LeBaron

Reorganization activities at the Paramount studio have been completed, operations have been stabilized and no further "upheavals" are contemplated or likely, William LeBaron, managing director of Paramount production, said yesterday. He emphatically denied reports that the associate producer lineup at the studio would be pared now or in the near future.

E. Lloyd Sheldon, LeBaron said, was the only associate producer who was leaving the company at this time and, LeBaron added, Sheldon's contract expired more than six months ago and he remained at the studio to complete a final picture. Bogart Rogers has been signed to replace Sheldon.

LeBaron said that no feature production was planned by Paramount for the east this season. Oscar Serlin,

(Continued on page 7)

Name Goldwyn And Pioneer To M.P.P.D.A.

Samuel Goldwyn, Inc., and Pioneer Pictures, Inc., yesterday were elected to membership in the M.P.P.D.A. at a meeting of the directors at the New York office. The meeting was presided over by Will H. Hays, president.

Samuel Goldwyn was designated as representative of his company, and Merian C. Cooper as representative of Pioneer.

The board also unanimously passed a resolution expressing the grief of the organization at the death of Irving Thalberg. The resolution cited Thalberg's "energy, vision and ability," and noted that "he rendered incalculable service to the art of universal entertainment." Copies of the resolution will be sent to Thalberg's family.

It was explained that Goldwyn's present company, Samuel Goldwyn, Inc., never has been a member of the

(Continued on page 7)

1,200 Honor W. F. Rodgers; Profit for Feist Memorial

By RED KANN

In many ways, it was one of the most unusual as well as one of the most important dinners ever tendered an individual in this industry, that testimonial to William F. Rodgers at the Waldorf last night.

The New York industry, of course, was representatively there. It went beyond, however, in that the manifestations of the esteem in which the general sales manager of M-G-M is held were evidenced by the array of exhibitors from distant points who gathered for the occasion. Large delegations from virtually every key point

(Continued on page 12)

Radio Council Being Studied By the Majors

Home Offices May Urge Plan Upon Studios

Establishment of a radio advisory council to supervise broadcasting activities of industry personalities is under discussion in home offices and may be formally urged for consideration by studios, it was learned yesterday.

The proposal, apparently, is in line with the recent recommendation of the M.P.T.O.A. that regulation, rather than the banning, of broadcasting activities by studio figures be attempted by the industry.

The radio advisory council could be patterned after the industry's Production Code administration or advertising advisory council, both as to organization and general functions, it was pointed out. Under its advisory and regulatory functions it could, as urged by the M.P.T.O.A., safeguard both the name value of the stars participating in broadcasts, story values when production material is used in the radio programs, and any direct competition with the box-office.

A proposal for the appointment by each studio of an official to supervise the radio activities of its contract names, has also been suggested as a

(Continued on page 7)

Would Halt Shift Of RKO's Assets

Chemical Bank & Trust Co., as trustee for the holders of RKO's secured gold notes, moved in Federal district court here yesterday to bar the proposed transfer of the RKO assets securing the notes until it has been compensated for its services as trustee. The bank's petition for compensation will be heard concurrently with the petition of Irving Trust Co.,

(Continued on page 6)

Grainger in Frisco On Booking Dispute

The unscheduled return of James R. Grainger to San Francisco where he spent Monday was construed yesterday as opening up the possibility of an end to Universal's current difficulties with the Golden State and T. and D. Junior Circuits, which, according to Grainger, have refused to purchase the distributor's line upon any other but a flat basis.

MOTION PICTURE
DAILY
(Registered U. S. Patent Office)

Vol. 40 September 30, 1936 No. 77

MARTIN QUIGLEY
Editor-in-Chief and Publisher
MAURICE KANN, *Editor*
J. M. JERAULD, *Managing Editor*
JAMES A. CRON, *Advertising Manager*

Published daily except Sunday and holidays by Quigley Publishing Company, Inc., Martin Quigley, president; Colvin Brown, vice-president and treasurer.

Publication Office: 1270 Sixth Avenue, at Rockefeller Center, New York. Telephone CIrcle 7-3100. Cable address "Quigpubco, New York." All contents copyrighted 1936 by Quigley Publishing Company, Inc. Address all correspondence to the New York Office. Other Quigley publications, MOTION PICTURE HERALD, BETTER THEATRES, TEATRO AL DIA, INTERNATIONAL MOTION PICTURE ALMANAC and THE BOX-OFFICE CHECK-UP.

Hollywood Bureau: Postal Union Life Building, Vine and Yucca Streets, *Boone Mancall*, Manager; Chicago Bureau: 624 South Michigan Avenue, *C. B. O'Neill*, Manager; London Bureau: 4 Golden Square, London W. 1, *Bruce Allan*, Representative. Cable Address "Quigpubco, London"; Berlin Bureau; Stuelerstrasse 2, Berlin W 35; *Joachim K. Rutenberg*, Representative; Paris Bureau: 29, Rue Marsoulan, *Pierre Autre*, Representative; Rome Bureau: Viale Gorizia, *Vittorio Malpassuti*, Representative; Australian Bureau: Regent Theatre Buildings, 191 Collins Street, Melbourne, *Cliff Holt*, Representative; Mexico City Bureau: Apartado 269, *James Lockhart*, Representative; Budapest Bureau: 3, Káplár-u, Budapest, II, *Endre Hevesi*, Representative; Tokyo Bureau: 880 Sasazuka, Ichikawa-shi, Chiba-Ken, *H. Tominaga*, Representative; Prague Bureau: Uhelny trh 2, Prague 1, *Harry Knopf*, Representative; Shanghai Bureau: Rooms 38-41, Capital Theatre Building, 142 Museum Road, *J. P. Koehler*, Representative; Rio de Janeiro Bureau: Caixa Postal 3358, *A. Weissman*, Representative: Buenos Aires Bureau: Corrientes 2495, *N. Bruski*, Representative; Barcelona Bureau: Hotel Ritz, Plaza de las Cortes, *Harry Chapin Plummer*, Representative; Montevideo Bureau: P. O. Box 664, *Paul Bodo*, Representative; Moscow Bureau: Petrovski Per 8, *Beatrice Stern*, Representative; Vienna Bureau: Neustiftgasse, 54, Vienna VII, *Hans Lorant*, Representative: Amsterdam Bureau: Zuider Amstellaan 5, *Philip de Schaap*, Representative.

Entered as second class matter, January 4, 1926, at the Post Office at New York City, N. Y., under Act of March 3, 1879.

Subscription rates per year $6 in the Americas, and foreign $12. Single copies: 10 cents.

Kaufman Named "U" Pittsburgh Manager

Joseph Kaufman, for many years a salesman in the Pittsburgh exchange, has been promoted to branch manager of Universal's office in that city by Frank A. McCarthy, eastern division manager.

He succeeds the late Al Barnett, who died late last week and was buried Monday. Attending the funeral were four members of the Buffalo alumnae, a group of managers formerly identified with the Universal upstate exchange; Dave Miller, now head of the Cleveland branch; Nate Sauber, Buffalo; Pete Dana, Albany: Al Herman, district manager for Boston, New Haven, Albany and Buffalo. From the home office were McCarthy and Sig Wittman, the latter district head for New York, Philadelphia, Pittsburgh and Washington.

20th-Fox to Pay $1

Directors of Twentieth Century-Fox yesterday declared a dividend of $1 per share on the common, payable Oct. 23 to stockholders of record Oct. 16.

36 Features by Syndicates Prove Screen Is Good Copy

From "Greek Movie Reviews" to "Hot from Hollywood" each week copy pours from the typewriters of the syndicate feature writers who tell all about Hollywood to fans from one end of the country to the other and in Canada. According to the annual checkup on syndicated features compiled by *Editor & Publisher*, no less than 36 different features are devoted to "news" of the film world.

Ranging from as little as 400 words to as much as a full page, 28 individual writers and an uncounted number of syndicate staff members revel in and reveal the facts and fancies of motion pictures to an occasionally breathless reading public.

This, of course, does not take into account the innumerable film editors and assistants of practically every newspaper of any consequence in the country. They write their reviews, news and gossip without benefit of syndicates.

Twenty Groups Represented

The material is written for 20 different syndicates. Of the total number of features 15 are daily and 17 weekly pieces. One includes Canadian rights.

The titles of the features cover ground most completely. As samples, there are: "Behind the Scenes in Hollywood," "Britain on the Screen," the prosaic "Film News and Features," "Hollywood Fads," "Hollywood Off Guard," "Hollywood's Echo," "Hot from Hollywood," "Interviews with Film Stars," "Movie News Column and Hollywood Gossip," "New York Film Criticisms," "Rambling 'Round Hollywood," "The Reel Hollywood," "Screen Life in Hollywood" and "Stars and Screen."

The syndicates include Star Newspaper Service, McNaught Syndicate, Pan-Hellenic, American Foreign Press, Dominion News Bureau, Matz Feature Syndicate, King Features, Associated Press Feature Service, Hollywood Press Syndicate, North American Newspaper Alliance, Consolidated Information Service and Unique Feature Service, among others.

The range of syndicates and the number of features merely serves to indicate that the world of the screen is perennially good newspaper copy looked for by readers and avidly read.

Loews Due in London

LONDON, Sept. 29.—Arthur M. Loew and his wife are due from Montreal on the *Empress of Britain* on Thursday. The M-G-M foreign head plans to spend several weeks here in connection with the M-G-M Twentieth Century-Fox-G.B. deal, after which he will leave for the Far East.

New York Bound

LONDON, Sept. 29.—The Carl Laemmles, father and son, sail for New York on the *Queen Mary* Wednesday. Sam E. Morris, vice-president in charge of foreign distribution for Warners, will be another passenger.

Cochrane Entrains Today

HOLLYWOOD, Sept. 29.—Robert H. Cochrane plans to leave by train tomorrow for New York.

At Other End

Gertrude Michael sails for London tomorrow to make a picture for B. I. P. The other day she received a wire from her mother expressing concern because of the Spanish situation.

"Spain is at other end of continent" wired Miss Michael.

"But it's such a small continent," replied her anxious mother.

Kuykendall Is Due Saturday for Talks

Ed Kuykendall, M. P. T. O. A. president, is scheduled to arrive here Saturday in order to open his final conferences next week with distributors on his organization's 10-point program for the improvement of trade practices. A number of sales heads of major distribution companies who were queried yesterday said that no effort to arrange meetings between themselves and Kuykendall for next week had been made yet. The sales officials indicated that no recent consideration had been given the program by their companies and that no formal policy in connection with it had been decided upon.

Kuykendall leaves his home at Columbus, Miss., today and will stop over in Philadelphia tomorrow and Friday for conferences with exhibitor leaders there, as well as to attend the Variety Club golf tournament.

I.M.P.T.O. to Vote in Connecticut

NEW HAVEN, Sept. 29.—A proposal to affiliate with Allied will be voted upon by members of the Independent M.P.T.O. at a meeting to be held Oct. 13, it was decided today.

Sentiment is reported to be in favor of the move.

Honor Sarnoff Tonight

A testimonial dinner for David Sarnoff, president of RCA, honoring his 30 years in the radio industry, will be held this evening at the Ritz-Carlton. Among the executives who will attend from the New York and Camden offices of RCA Photophone will be Ralph B. Austrian, Edward Auger, Bernard Scholtz, Barton Kreuzer and David J. Finn.

Awaits Davis Hearing

LONDON, Sept. 29.—Jack L. Warner has deferred his departure for New York pending a hearing on the action against Bette Davis who has been signed by Toeplitz Prod. to star in two pictures. The Warners are fighting the contract in court.

John A. May Nominated

ALBANY, Sept. 29.—John A. May of Gloversville, an executive in the Schine enterprises, has been nominated for state comptroller on the Republican ticket at the party's state convention.

Never Saw Document, Says Fox Pact Maker

ATLANTIC CITY, Sept. 29.—Daniel G. Rosenblatt, New York attorney who dictated the form for the William Fox-All-Continent Corp. trust agreement, testified today that he never saw the document in its final form, typed and signed, until a few months ago.

Earlier in the William Fox bankruptcy hearings before Federal Referee Robert E. Steedle here, Murry C. Becker, another member of the firm of Hirsch, Newman, Rease and Becker, counsel for the Fox family, testified that he also had not seen the paper until recently. Creditors' attorneys stressed the point today. They have maintained that All-Continent, estimated now to be worth between seven and eight million dollars, is a William Fox asset and that its asserted transfer to Mrs. Fox and Fox's daughters was a sham.

Becker Close to Contempt Citation

Earlier today Becker was threatened with contempt of court proceedings. Walter Hanstein, Atlantic City lawyer for the creditors, insisted that "Becker and Rosenblatt were co-attorneys throughout numerous transactions. They were both officers of the same corporation (All-Continent) about which they are about to be examined. We are entitled to get the independent recollection of each witness (Becker and Rosenblatt), without its being refreshed by hearing the other witness." Becker flatly refused to testify without having Rosenblatt present as his counsel, adding that "the only reason I can see for Hanstein's attitude is to try to trick Rosenblatt or me. He can safely assume that we are both going to tell the truth."

Referee Steedle at this point said that "whether a witness is entitled to counsel is entirely within the discretion of the referee. If you want to insist that he answer and he continues to refuse, I shall certify him as in contempt."

Hanstein finally withdrew his insistence and consented that Rosenblatt return to the room.

"Ziegfeld," "Heart" To Get Third Week

"The Great Ziegfeld" at the Capitol and "Give Me Your Heart" at the new Criterion will each be held for a third week. "The Texas Rangers" today enters a second week at the Paramount, while "Dodsworth" likewise will be held over at the Rivoli. "Craig's Wife" goes into the Music Hall tomorrow replacing "My Man Godfrey," which will then have completed a two-week run.

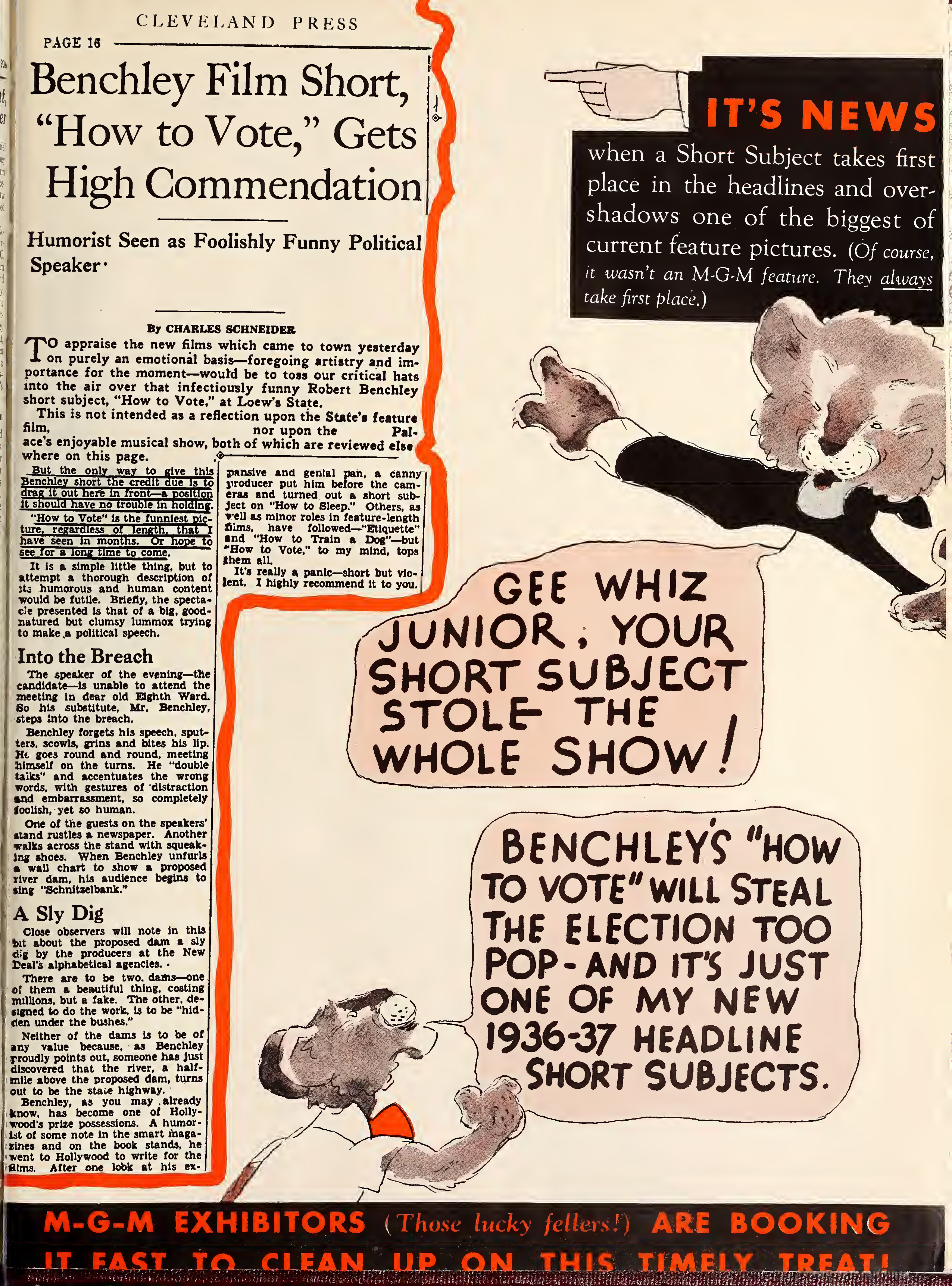
On Friday, "Nine Days a Queen" will supplant "Sing, Baby, Sing" after three weeks at the Roxy. "Dimples" is slated to follow "Nine Days a Queen."

Orders Cuts Restored

CLEVELAND, Sept. 29.—All the sequences of the film "Don't Turn 'Em Loose" which were eliminated by the Ohio censor board, have been ordered restored to the picture.

Cohn Leaves Coast

HOLLYWOOD, Sept. 29.—Harry Cohn, having finished a week of conferences here, left today by plane for New York. He will stop en route at the Centennial.



GEE WHIZ JUNIOR, YOUR SHORT SUBJECT STOLE THE WHOLE SHOW!
BENCHLEY'S "HOW TO VOTE" WILL STEAL THE ELECTION TOO POP - AND IT'S JUST ONE OF MY NEW 1936-37 HEADLINE SHORT SUBJECTS.

CLEVELAND PRESS

PAGE 16

Benchley Film Short, "How to Vote," Gets High Commendation

Humorist Seen as Foolishly Funny Political Speaker·

By CHARLES SCHNEIDER

TO appraise the new films which came to town yesterday on purely an emotional basis—foregoing artistry and importance for the moment—would be to toss our critical hats into the air over that infectiously funny Robert Benchley short subject, "How to Vote," at Loew's State.

This is not intended as a reflection upon the State's feature film, nor upon the Palace's enjoyable musical show, both of which are reviewed elsewhere on this page.

But the only way to give this Benchley short the credit due is to drag it out here in front—a position it should have no trouble in holding.

"How to Vote" is the funniest picture, regardless of length, that I have seen in months. Or hope to see for a long time to come.

It is a simple little thing, but to attempt a thorough description of its humorous and human content would be futile. Briefly, the spectacle presented is that of a big, good-natured but clumsy lummox trying to make a political speech.

Into the Breach

The speaker of the evening—the candidate—is unable to attend the meeting in dear old Eighth Ward. So his substitute, Mr. Benchley, steps into the breach.

Benchley forgets his speech, sputters, scowls, grins and bites his lip. He goes round and round, meeting himself on the turns. He "double talks" and accentuates the wrong words, with gestures of distraction and embarrassment, so completely foolish, yet so human.

One of the guests on the speakers' stand rustles a newspaper. Another walks across the stand with squeaking shoes. When Benchley unfurls a wall chart to show a proposed river dam, his audience begins to sing "Schnitzelbank."

A Sly Dig

Close observers will note in this bit about the proposed dam a sly dig by the producers at the New Deal's alphabetical agencies.

There are to be two dams—one of them a beautiful thing, costing millions, but a fake. The other, designed to do the work, is to be "hidden under the bushes."

Neither of the dams is to be of any value because, as Benchley proudly points out, someone has just discovered that the river, a half-mile above the proposed dam, turns out to be the state highway.

Benchley, as you may already know, has become one of Hollywood's prize possessions. A humorist of some note in the smart magazines and on the book stands, he went to Hollywood to write for the films. After one look at his expansive and genial pan, a canny producer put him before the cameras and turned out a short subject on "How to Sleep." Others, as well as minor roles in feature-length films, have followed—"Etiquette" and "How to Train a Dog"—but "How to Vote," to my mind, tops them all.

It's really a panic—short but violent. I highly recommend it to you.

IT'S NEWS

when a Short Subject takes first place in the headlines and overshadows one of the biggest of current feature pictures. (*Of course, it wasn't an M-G-M feature. They always take first place.*)

M-G-M EXHIBITORS (*Those lucky fellers!*) **ARE BOOKING IT FAST TO CLEAN UP ON THIS TIMELY TREAT!**

H-E-L-
H-O-L-

A-M-E-R-I-C-A!

-W-O-O-D S-P-E-A-K-I-N-G!

West Coast is sizzling with schmoos about HITS that M-G-M's got
l wrapped up and rarin' to go!

•

Wherever you wander . . . from Brown Derby to the Troc they're talking M-G-M . . . and they're saying "You've gotta hand it to that outfit . . . they've got what it takes!"

•

Soon the industry will see "LIBELED LADY" four-starring William Powell, Jean Harlow, Myrna Loy and Spencer Tracy. Hollywood is wild about it. They say it's simply terrific!

•

And after the sneak showing of Clark Gable and Joan Crawford in "LOVE ON THE RUN" the town is buzzing with superlatives. The 'inside' is that it's their best yet and they made "Dancing Lady" among others!

•

And imagine this! The prediction from those who have seen it with their own eyes is that "BORN TO DANCE" starring Eleanor Powell and Gang is positively another "Ziegfeld". Wow!

•

You'd be amazed at the way Hollywood is waiting for the preview of Garbo and Robert Taylor (some team!) in "CAMILLE." And another eagerly awaited premiere is Jeanette MacDonald and Nelson Eddy's "MAYTIME" which looks rosier than "Rose Marie".

•

And that's just part of the story! Take a tip from those who know! Even competing producers are saying it! M-G-M in 1936-37 will positively astound the industry with its hit delivery. They're on the way . . . one knockout after another . . . and oh boy what fun to be an M-G-M showman!

Uncertainty Halts Chicago Buys—Levy

(Continued from page 1)

to buy product except on the same release arrangements as last year. Meanwhile, B. & K. delayed putting into effect its announced new double feature policy, and exhibitors not vitally affected by the clearance dispute are reported to be holding back on their buying because of the resultant uncertainty as to whether or not duals actually will be in vogue in the city during the coming year. If the policy is not reinstated, theatres obviously would require only half as much product as they otherwise would. The uncertainty has held up the closing of new season deals on a citywide scale.

Levy said that the RKO product split-up in the Loop would not be affected by the proposed leasing of the State-Lake by B. & K. The Palace will continue to get first choice and, if the State-Lake becomes a run house, its former policy would be inaugurated at some other Loop house which, then, would get the balance of the RKO product.

Levy said that theatre business in Chicago is at its best level in years, and compared current grosses there with those of 1927 and 1928. All but a very few of the RKO's first run and large circuit deals are closed now for the new season, he said. Terms are generally better than for the past several years and an increase in the company's accounts is assured.

Reserve Decision on Equipment Duty Cuts

Toronto, Sept. 29.—No definite action was taken at the session of the Federal Board of Tariffs and Taxation at Ottawa on the application of the Victoria Chamber of Commerce for free entry or reduction in customs duty on film producing equipment imported into the Dominion for the purpose of making films in Canada to qualify under the quota regulations of Great Britain.

After hearing argument by W. T. Straith, representing the Victoria chamber, and the opposition claims of the Canadian Manufacturers' Ass'n., Northern Electric, RCA-Victor, Westinghouse and the Associated Screen News, Ltd., of Montreal, Chairman George H. Sedgewick of the tariff board declared that its decision would be reserved pending an amicable agreement between the parties concerned on a practical arrangement.

Brown Quits Tri-State

Des Moines, Sept. 29. — Stanley Brown, district manager for Tri-State in charge of Des Moines, Waterloo, Ottumwa and Newton, Ia., has resigned, effective Oct. 1, and will join L. K. Brin on the coast in producing independent features.

Rockey Newton, Tri-State city manager at Cedar Rapids for five years will replace Brown.

Flash Preview

"Men of the Plains"—A Rex Bell tale of gold-stealers and the efforts of the Federal men to round them up. The film has its romantic moments also and should satisfy.

This picture will be reviewed in full in a coming issue of Motion Picture Daily.

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Three Men on a Horse"

(First National)

Hollywood, Sept. 29.—Rowdy and farcical, this comedy should provide a broadside of laughs when trimmed to release length, although the audience here indicated a hearty response even to the rough cut print. A judicious pruning of lines has removed many technical race track terms which might confuse those who have never seen a racing form, but the full effect of the emotional upheaval of touts at post time is retained for its high comedy values.

Although it is still essentially a man's story there is plenty of comic appeal for women in the mild and muddle-headed greeting card poet who is kidnapped by professional gamblers when his talent for picking winning ponies is discovered.

Frank McHugh, the poet, quarrels with his wife and ends up by giddily passing out tips on the races in a mouldy saloon. While Guy Kibbee, his boss, waits in a rage for McHugh's quota of Mother's Day poems and Carol Hughes, his wife, wailingly pages him at police stations, McHugh is cajoled into picking winners by Allen Jenkins, Teddy Hart and Sam Levine, the latter two newcomers from the stage cast. Joan Blondell does a highly individual characterization as the dim-witted girl friend. Edgar Kennedy and Paul Harvey add to the uproar of laughter.

There are gaglines to spare and the fast action is set at a madhouse pace by Mervyn LeRoy, the director, who tossed aside reality for consistent loud and fast farce. Laird Doyle adapted the John Holms play.

Production Code Seal No. 2,500. Running time (uncut) 105 minutes. "G."

Looking 'Em Over

"The Devil on Horseback"

(Hirliman-Grand National)

Produced for Grand National release by George A. Hirliman, and photographed entirely by the Hirlicolor process, this romantic story is set in the scenically effective, fictitious South American country of Alturia. Two factors weighing against the film as potentially good general entertainment are the too heavily Spanish-accented speech and the rather conspicuous lack of action one would anticipate in a story of a dashing Spanish ranch owner and his romantic inclinations.

In the lead role is Del Campo, as the swaggering and singing ranch owner, although Lili Damita and Fred Keating are listed before him in the cast. The performances in general are not better than adequate; the picture as a whole a subsequent attraction.

Campo is in love with Miss Damita, screen star he has seen only in pictures. When she comes to the country on a personal appearance tour, accompanied by Keating, son of a coffee plantation owner and old friend of Campo, the latter halts their train, and inspired by the idea of her press agent that she be abducted, takes the entire party to his hacienda.

There Blanca Vischer, who is in love with Campo, leaves no doubt of her opinion, and Keating is less than enthusiastic at Campo's efforts, with fiesta and vocal rendition, to woo Miss Damita. When Campo's arrest is ordered because of the abduction, and his life threatened, Miss Damita says she loves him to save him. But at the conclusion his life is spared, Keating is reconciled with Miss Damita and Campo with Miss Vischer. Crane Wilbur wrote the screen play and directed.

Production Code Seal No. 2,441. Running time, 70 minutes. "G."

Goldwyn Signs Ludwig

Hollywood, Sept. 29. — Edward Ludwig has been signed by Samuel Goldwyn to direct "The Women's Touch," starring Miriam Hopkins. Work will start when Miss Hopkins returns from England.

Whalen to Be Club Guest

Grover Whalen will be guest of honor at a resumption of Cinema Club round table luncheons next Wednesday.

German Actor Beheaded

Berlin, Sept. 29.—Helmuth Kionda, 31, film actor acknowledged to be one of this country's most handsome men, was beheaded at dawn yesterday following a secret trial by the National Socialist People's Tribunal. Charges against the actor were not published.

Philippson Delays

London, Sept. 29.—Percy Philippson has postponed his New York trip until sometime in October.

Would Halt Shift Of RKO's Assets

(Continued from page 1)

as trustee in reorganization of RKO, for authority to retire the last $850,000 of the notes outstanding. The RKO trustee asks that the collateral which will be released as a result be turned over to it.

Federal Judge William Bondy, who has supervision over RKO's reorganization proceedings, is expected back from a European vacation next week, at which time definite hearing dates for the petitions will be set.

The RKO gold notes are held by the Bank of America National Ass'n and are secured by virtually all of the working assets of RKO, including the studio and investments of the parent company in other going subsidiaries. RKO debentures have a second lien on the collateral securing the gold notes while those notes remain unpaid. In the event the court authorizes the payment of the notes, debenture holders are expected to intervene to maintain their status of secured creditors of RKO, which is technically affected by the retirement of the gold notes.

British View First All-Color Feature

London, Sept. 21.—A rough-cut print of "Wings of the Morning," first all-color feature to be made in England, was screened today in the private theatre at the Denham to Robert T. Kane and other executives of New World Prod. Also present was Alexander Korda.

Kane said later the film "will reveal a further development of the Technicolor process." Korda who was held off color in London Films productions until the results of "Wings of the Morning" were seen, declared them to be "brilliant," according to a New World statement.

Penley New Manager Of British Theatres

London, Sept. 19.—Earl St. John, director of Paramount Theatres in England, today said Charles Penley, previously in charge of Paramount London Theatres, had been appointed general manager of all theatres. Tony Reddin has been transferred from the Paramount, Liverpool, to head office as circuit supervisor. Leslie Holderness, recently supervisor, is now controller for Union Cinema Co., Ltd., with which Paramount recently made a joint management deal.

Ballance on Way Here

Charles Ballance, Paramount general manager in India, will arrive here aboard the *Queen Mary* on Oct. 5 on a regular business visit.

He will confer with George Weltner, assistant to Vice-President John W. Hicks, Jr., during the latter's absence in Europe, on matters relating to Paramount's distribution in India during the forthcoming year.

Irena Schiller to G. B.

Irena Schiller has been added to the non-theatrical and visual educational department of G.B., contacting schools, women's organizations and the like. William Barry, department head, reports a 100 per cent increase in business over last year.

Para. Studio Is Stabilized, Says LeBaron

(Continued from page 1)

head of Paramount's eastern production department, has prepared a script for "Artists and Models" and this may be produced on the west coast next spring in the event the script is approved by the studio and the proper casting is available. Serlin would go to Hollywood for the one production, LeBaron said.

He declared that he had not lost faith in the advantages of eastern production, himself, and said that "a lot of pictures can be made here better and more economically than on the west coast."

In response to a question, LeBaron said that he knew of no deliberate design on the part of major studios to increase the footage of feature pictures in order to discourage double featuring. The Paramount production chief said that all pictures, insofar as he knew, were cut for what they were honestly believed to be worth in dramatic value and with no other objective in mind.

Non-Committal on Radio Starring

LeBaron said that he was unaware that the radio appearances of stars presented a serious problem to exhibitors. Informed by reporters of theatre owners' attitudes toward this activity, LeBaron said it was "news" to him, but added that he could see it was a subject which had two sides, despite the fact that he had known only the stars' side of it before. He said it impressed him as a matter for home office, rather than studio, attention.

LeBaron has been vacationing here since late last week. He plans to return to Hollywood in another seven days.

Story Buys Total 17

Hollywood, Sept. 29.—Paramount within the past month has purchased 17 stories, including seven originals.

Among those purchased was "To Have and to Hold," novel of Mary Johnson produced earlier by the studio as a silent. Other buys include: "Show Business," by Lew Lipton; "Crime Woman," by Norman Burnstine; "Tablecloth Millionaire," by Don Marquis; "Hollywood Conference," by Patterson McNutt, Grover Jones, Nunnally Johnson and Gene Fowler; "Glorious Mixup," by Melba Gray; "Beyond the Sound of Machine Guns," by Llewelyn Hughes; "The Other Passport," by Harold McGrath; "American Plan," by Manuel Seff and Milton Lazarus; "Too Young to Die," by Lewis R. Foster; "Gold Bullets," by Charles G. Booth, as well as Booth's "Cavair for His Excellency"; "Murder Goes to College," by Kurt Steel, and "Mountain Music," by McKinley Kantor.

Franciska Gaal Signed for Two

Budapest, Sept. 16.—Franciska Gaal, well known Hungarian actress, has been signed by Paramount for two pictures. She will sail Oct. 7 on the *Normandie*. Ernest Lubitsch will direct her. She will be accompanied by her husband, Francis Dajkevich.

Plan to Shift U. A. Control To London Stopped at Start

(Continued from page 1)

about the purposes of his quick visit. As a matter of fact and prior to his departure, he had insisted he had not come over for business.

Giannini, Goldwyn Deny

Hollywood, Sept. 29.—"There is nothing to the Behrens report. It is unfounded. Nothing whatsoever was said about U. A. going under British control," Dr. A. H. Giannini states.

Samuel Goldwyn made a similar denial.

Was Credited in London

London, Sept. 29.—That Capt. E. Beddington Behrens went to America in an effort to interest owner-members of United Artists to rearrange their financial structure so as to give a majority control to British interests is regarded here as the inside reason for his journey.

U.A.-Odeon Tieup Seen

London, Sept. 29.—A more direct tieup between United Artists and the Odeon circuit through a stock flotation in six figures sponsored by Myers and Co., which has figured in part of the financing of G. B. and British International, looms following the return from New York of Capt. E. Beddington Behrens.

Oscar Deutsch is the head of Odeon, probably England's fastest growing circuit. The impression along Wardour Street, prevalent for some time, has been that Odeon has an arrangement with Murray Silverstone which automatically gives Odeon first call on U.A. in any theatres which it may build.

Giannini Due Saturday

Dr. A. H. Giannini, president and chairman of the board of United Artists, is due in New York from Hollywood this coming Saturday.

George J. Schaefer, vice-president and general manager, flies to Dallas today and will spend a business weekend in New Orleans before returning here.

Mickey Gets a Pass

Mickey Mouse has a life pass from the French Line on the *Normandie* in honor of his eighth birthday.

On the last trip over a big replica of Mickey was placed near the captain's seat in the dining room, and on the return trip starting today Henri Villar and Jean Henri, pursers, will pass out Mickey Mouse buttons and balloons to children.

A special showing of Mickey Mouse subjects will be given on the ship and a party will be staged.

Gather for U.A. London Meet

London, Sept. 20.—United Artists entertained at its annual convention banquet at the Savoy tonight probably the most notable company of executives and stars ever gathered at one London function.

Murray Silverstone presided over a company including Elisabeth Bergner, Marlene Dietrich, Ann Harding, Marie Tempest, Edward G. Robinson, Douglas Fairbanks, Jr., Richard Tauber, Conrad Veidt, Flora Robson and many other players, while executives and directors included Alexander Korda, Erich Pommer, Victor Saville, Marcel Hellman and Lothar Mendes. Theodore H. Fligelstone, president of the C. E. A.; Oscar Deutsch of the Odeon circuit represented exhibiting interests.

Radio Council Being Studied by Majors

(Continued from page 1)

possible solution in the event the obstacles to the functioning of an advisory council on behalf of all studios are found to be insurmountable. In either case, the functions of the individual studio's supervisor, or of the advisory council acting jointly for all studios, would be identical, it is said. Each separate proposal for a radio appearance would be considered on its merits; the adaptability of the star's talents to radio broadcasting would be weighed, as well as the frequency of appearances on the air of the same star, the type of program, its staging, the material, its direction, music, supporting cast, publicity and rehearsal. Whether or not the appearance or the program would work an injury on a current release in theatres within the broadcasting zone, likewise, probably would be considered.

Present indications are that if the proposals for regulation of star broadcasts garner any home office support they would be urged upon the studios immediately for serious consideration or actual experimentation.

Goldwyn and Pioneer Named to M.P.P.D.A.

(Continued from page 1)

M.P.P.D.A. His earlier company, Goldwyn Distributing Corp., was an original member of the association, but when that firm was merged with Metro in 1924 the membership passed to the new Metro-Goldwyn-Mayer company.

Goldwyn withdrew from the coast producers' organization, the Ass'n of M. P. Producers, some time ago in objection to the clause incorporated in the NRA code which was designed to eliminate star "raiding" among coast producers. His return to the fold on the coast is viewed now as perfunctory in view of his membership in the M.P.P.D.A, which is the parent association and with which the Ass'n of M. P. Producers is affiliated.

Ayres Back Shortly

London, Sept. 29.—Lew Ayres, who has been touring the Continent, leaves for Hollywood in a few days.

Phil Hyams of H. and G. Kinemas, Ltd., is back from a holiday in Russia.

Maxwell Deal For G. B. Off, London Hears

(Continued from page 1)

of Twentieth Century-Fox and Loew's, provided for £400,000 in cash and 1,000,000 in new shares; that Isidore and Mark accepted but Maurice Ostrer raised objections on the premise control of G.B. would pass from London to New York. A counter angle insists that the Ostrers then traded with Schenck on the basis of a cash turnover of £800,000, but that Schenck flatly refused to consent to any rewriting of the terms.

Capt. E. Beddington Behrens, who returned from New York on the *Queen Mary*, is believed to have been acting for Maxwell in an effort to purchase Twentieth Century-Fox and Loew's stock in M. and B. Joseph M. Schenck is on record with having admitted a recent offer had been made by Maxwell. His company, he added in New York last week, will not sell.

G. T. C. Net Is $1,379,845

London, Sept. 19.—The report and accounts of General Theatre Corp., Ltd., which a few days ago announced a final dividend of nine per cent, making 12 per cent for the year, on its participating preferred ordinaries, show a net profit for the year ended March 31 of £275,969, including income from investments. After payment of the final dividend, £12,500, carried forward is £50,834.

Capital "lost or unrepresented by available assets" figures was written off to the amount of £1,450,833, in accordance with the scheme of arrangement sanctioned during the year, and which confirmed the Gaumont British management of the company.

It is stated in the report that, while no provision has been made for the debenture stock sinking fund, suspended as part of the rearrangement scheme, £20,000 has been credited to new reserve. An issue of £148,803 second debenture stock, bearing 5½ per cent interest, has been made to Gaumont British as part of the rearrangement. It is stated that the Capitol, Haymarket, will be open in its reconstructed form in January, 1937. G. T. C. also controls the Palladium, in the West End.

Leeds Exhibitors Alarmed

London, Sept. 21.—The Leeds and district branch of the C. E. A. has passed a resolution: "that this meeting views with alarm the possibility of more British cinema screens coming under foreign control and urges the General Council to use all its influence to prevent anything of the sort, either now or in the future." The G.B.-Loew-Twentieth Century-Fox deal is, of course, aimed at.

Bartholomew Re-Signed

Hollywood, Sept. 29.—M-G-M has signed Freddie Bartholomew to a new long term contract.

M-G-M Buys "Spring Dance"

Hollywood, Sept. 29.—M-G-M has bought the rights to the new season Jed Harris stage play, "Spring Dance," rewritten by Philip and Ellen Barry.

After the purposeful policy of one whole year's strategic roadshowings for limited runs only

WARNER BROS.

have created the most widespread public interest ever attracted to a motion picture success . . . for the

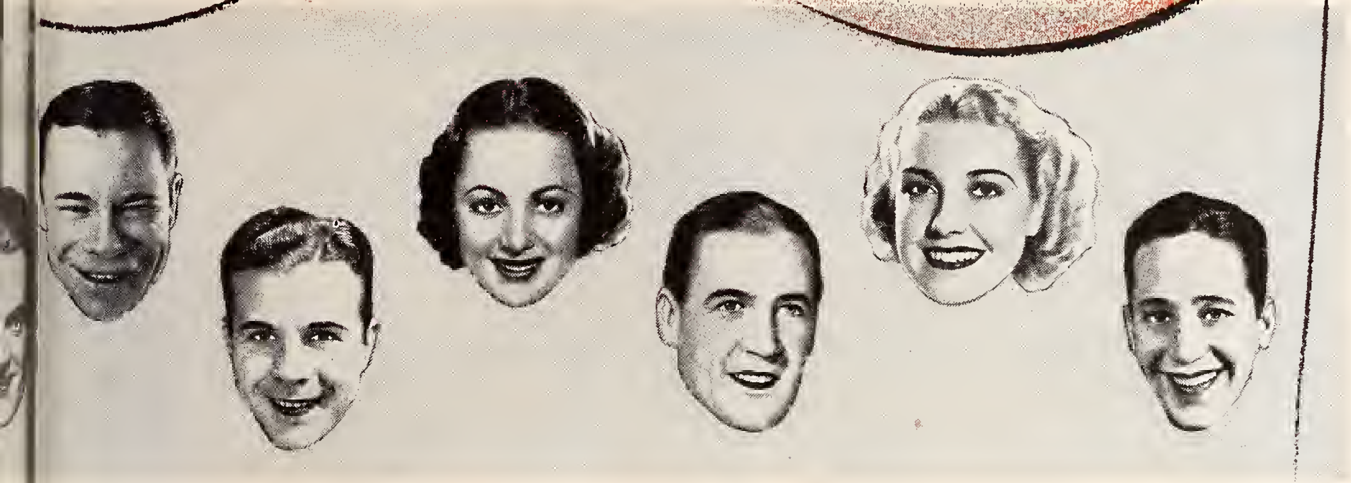
NATION-WIDE RELEASE THIS WEEK of

MAX REINHARD

"A MIDS NIGHT'S

BY WILLIAM SHAKESPEARE • MUSIC BY MENDELSSO

AT POPUL



arring **JAMES CAGNEY • JOE. E. BROWN • DICK POWELL • OLIVIA**
e **HAVILLAND • IAN HUNTER • ANITA LOUISE • ROSS ALEXANDER**
n Muir • Victor Jory • Verree Teasdale • Hugh Herbert • Frank McHugh • Mickey Rooney • Hobart Cavanaugh
ant Mitchell • Arranged for the screen by Charles Kenyon and Mary C. McCall, Jr. • Musical Arrangement by
ch Wolfgang Korngold • Dances Directed by Nijinska • Costumes by Max Ree • Photography by Hal Mohr

PRODUCTION OF

UMMER
DREAM"

• DIRECTED BY MAX REINHARDT & WILLIAM DIETERLE

AR PRICES!

"Adverse" Is Washington's Holdover Hit

Washington, Sept. 29.—"Anthony Adverse," playing a continuation run at increased prices at the Metropolitan, skyrocketed to $11,500, to top the usual 40-cent average by $7,200.

"Nine Days a Queen" took $18,700 at the Earle, with a stage show, to exceed average by $300.

At Loew's Columbia, "Charlie Chan at the Racetrack" took $3,800, to go over par by $200. Loew's Capitol, with "The Road to Glory" and the ninth anniversary stage show, took $19,300, under average by $1,600. "The General Died at Dawn" at Loew's Palace dove to $10,400, under par by $5,500.

"Swing Time" at RKO-Keith's, in its third week, did a great $9,000, only $1,600 under the first week average, and continued into a fourth week.

"The House of Rothschild" at the Belasco was pulled in favor of "Friday the Thirteenth" after a four-day run during which $1,600 was taken in, or $1,400 under the seven-day average.

The third week of "Romeo and Juliet" at the National was good for only $3,800.

Total first run business, excluding the National, was $74,300. Average is $76,700.

Estimated takings, exclusive of tax:

Four Days Ending Sept. 21:

"THE HOUSE OF ROTHSCHILD" (U.A.)

BELASCO — (1,140), 25c-65c, 4 days. **Gross:** $1,600. (Average, 7 days, $3,000)

Week Ending Sept. 24:

"NINE DAYS A QUEEN" (G. B.)

EARLE—(2,218), 25c-77c, 7 days. Stage: The Romacs, Tito Coral, Charlie Boy, Cartito, Don Zelaya, Joe Arena & Co., 16 South American Beauties. **Gross:** $18,700. Average, $18,400)

"THE ROAD TO GLORY" (20th-Fox)

LOEW'S CAPITOL—(3,434), 25c-66c, 7 days. Stage: Elida Ballet, A. Duval & Co., Stuart & Martin. Red Donohue & U-No., Florence & Alvarez. **Gross:** $19,300. (Average, $20,900)

"CHARLIE CHAN AT THE RACE-TRACK" (20th-Fox)

LOEW'S COLUMBIA—(1,243), 25c-40c, 7 days. **Gross:** $3,800. (Average, $3,600)

"THE GENERAL DIED AT DAWN" (Para.)

LOEW'S PALACE—(2,370), 35c-55c, 7 days. **Gross:** $10,400. (Average, $15,900)

"ANTHONY ADVERSE" (W. B.)

METROPOLITAN — (1,591), 25c-55c, 7 days (continuation). **Gross:** $11,500. (Average, 40-cent top, $4,300)

"SWING TIME" (Radio)

RKO-KEITH'S—(1,836), 25c-55c, 7 days, 3rd week. **Gross:** $9,000. (Average, first week, $10,600)

Week Ending Sept. 26:

"ROMEO AND JULIET" (M-G-M)

NATIONAL—(1,744), 55c-$1.65, 7 days, 3rd week. **Gross:** $3,800. (Estimated average, first week, this scale, $14,400)

To Co-Star Janet Gaynor

Hollywood, Sept. 29.—Twentieth Century-Fox has abandoned its plan to star Janet Gaynor individually in a series of pictures. In her next, "Ladies in Love," Miss Gaynor shares billing with Loretta Young, Constance Bennett, and Simone Simon.

Club Will Aid Films

Hollywood, Sept. 29.—Members of the Southern California M. P. Council have agreed to launch a telephone campaign to support better films. Members will contact friends by phone to urge attendance at theatres showing high class pictures.

Purely Personal

The Nicholas Schencks, the Eddie Churchills, the Lynn Farnols among the many who congregated at "21" after the opening of "Night Must Fall," no doubt reacting as most who attended the Emlyn Williams show. In other words, a drink to straighten out the nerves. Gertrude Michael, who arrived from the coast by air about 4 A.M. Monday morning after having been grounded at Albuquerque for 14 hours, came along as the guest of the Farnols. She sails on the *Normandie* this morning to do a picture for B. I. P. in London. Winnie Sheehan dropped in and held a long and animated chat with Schenck.

•

John Golder, Chesterfield and Invincible franchise holder for Philadelphia and Washington, was in town yesterday conferring with Edward Golden, general sales manager of the two companies.

•

Jack Goetz has returned from the coast by air after closing a deal whereby DuArt will handle the film printing for the six Joe E. Brown features to be produced by David Loew for RKO release.

•

Edward L. Alperson, president of Grand National, has postponed his departure for the coast a few days. When he goes, Sidney M. Biddell, story editor, will accompany him.

•

Mrs. Spyros P. Skouras and Mrs. Lilian Alperson are due to arrive from abroad on the *Normandie's* next trip, Oct. 12.

•

Jack Barnstyn plans to leave for the coast in about two weeks, and after a stay there will return, en route to Europe.

•

Arthur Fisher is recovering at his home from intestinal flu and is due back at his office Monday.

•

Max A. Cohen has renewed his long term lease on the Harris on W. 42nd St.

•

Ben Goetz is due from Hollywood any day. He's scheduled to sail for England shortly.

•

Truman Talley is due back from Europe in about a month.

J. Cheever Cowdin, board chairman of Universal, and Charles Ford, newsreel editor, are in Cleveland for a screening of "The Magnificent Brute" before officials of Republic Steel, at the plant of which much of the film was shot.

•

Sam Levine, who up to last week played the leading role in the stage version of "Three Men on a Horse," has left for the coast via train for the M-G-M studios.

•

Robert E. Sherwood, author of "Idiot's Delight," and collaborator on the screen play of "Thunder in the City," returned yesterday on the *Berengaria*.

•

Walter Reade has called a press conference at the Astor tomorrow when he will announce plans for nationalizing his circuit.

•

Monckton Hoffe, English writer who arrived on the *Normandie* on Monday, has left by train for the M-G-M studios.

•

Jack Benny, who returns to the air waves next Sunday over WEAF, will return to Hollywood soon for a role in "College Holiday."

•

Moe Streimer's party to be tendered by the Monday Knighters will be held Oct. 20, and not Oct. 30, as reported yesterday.

•

Raymond Friedgen will leave Pensacola today for the deep sea fishing grounds where he will produce "Killers of the Sea" for Grand National.

•

Louis Lesser, for some time past connected with Century Pictures in Boston, is back in town.

•

Bert Wheeler will be interviewed by Buddy Cantor over WMCA tonight at 8:30.

•

Mrs. Edward G. Robinson and Sally O'Neil are among the passengers sailing today on the *Normandie*.

•

William T. Powers is due back today from Albany after attending the Republican State Convention.

•

Milton Hossfeld is due tomorrow from a tour of National Theatres units in the west and midwest.

Carr Buys "Adventure"

Hollywood, Sept. 29.—Trem Carr has purchased Ben Ames Williams' *Saturday Evening Post* novel, "Adventure's End" as a starring vehicle for John Wayne. Sidney Sutherland and Walter Weems will collaborate on the screen play.

Carr is en route to St. Louis by train to adjust matters in connection with the settlement of his father's estate. He is expected back at the Universal studios this week.

Linda Perry with Foran

Hollywood, Sept. 29.—Warners have assigned Linda Perry the feminine lead opposite Dick Foran in "Bad Man's Territory." The picture is scheduled to start soon with B. Reeves Eason directing.

Team McLaglen-Foster

Hollywood, Sept. 29.—Radio will team Victor McLaglen and Preston Foster in the top roles of "Coast Patrol" which Edward Small will produce. Production is scheduled for late October with James Flood directing. The story is by Lieut. Commander Frank Wead, who is collaborating on the screen play with John Twist.

Shift Cincy Para. Staff

Cincinnati, Sept. 29.—Changes in the local Paramount branch personnel include transfer of Ross Spencer from booker to West Virginia salesman, succeeding R. Williams. Vincent Kramer, cashier, has been made booker. William Meier moves from the ad sales department to the cashier's post.

"Godfrey" Is 3rd Week Wow In Pittsburgh

Pittsburgh, Sept. 29.—The third-week holdover, "My Man Godfrey," at the Fulton and "Swing Time" at the Stanley were the big noises of the week in a session marked by only moderate competition and excellent weather conditions. "My Man Godfrey" maintained its terrific pace in its third week, getting around $8,800, and holding for a fourth, while "Swing Time's" $20,000 was good enough to send it to the Warner for a continuation of its downtown first run.

Elsewhere, however, takings were just so-so. "The Texas Rangers" managed to hold its own at the Penn, collecting about $10,000, while "Star for a Night" and "They Met in a Taxi" lasted only six days at the Alvin, where it did barely $4,000. Things were not much better at the Warner, "Down the Stretch" and "Lady Be Careful" accounting for $4,100 in eight days, the extra day being allowed in order to coincide with "Swing Time's" closing at the Stanley.

Total first run grosses were $46,900. Average is $34,000.

Estimated takings for the week ending Sept. 24:

"STAR FOR A NIGHT" (20th-Fox)
"THEY MET IN A TAXI" (Col.)

ALVIN—(2,000), 35c-40c, 6 days. **Gross:** $4,000. (Average, for 7 days, $5,000)

"MY MAN GODFREY" (Univ.)

FULTON—(1,750), 25c-40c, 7 days, 3rd week. **Gross:** $8,800. (Average, $4,000)

"THE TEXAS RANGERS" (Para.)

PENN—(3,300), 35c-50c, 7 days. **Gross:** $10,000. (Average, $10,000)

"SWING TIME" (Radio)

STANLEY—(3,600), 35c-50c, 7 days. **Gross:** $20,000. (Average, $10,000)

"LADY BE CAREFUL" (Para.)
"DOWN THE STRETCH" (W. B.)

WARNER—(2,000), 35c-40c, 6 days. **Gross:** $4,100. (Average, for 7 days, $5,000)

"Ziegfeld" $15,000 Indianapolis Smash

Indianapolis, Sept. 29.—"The Great Ziegfeld" was a big draw at $15,000 in Loew's, $9,000 above the line. The first two days were moderate, but attendance gained rapidly. It was held.

"Two in a Crowd," plus a stage show headed by Johnnie Perkins and Miss America 1936, went $2,000 into the black at the Lyric. "Stage Struck" at the Apollo was good for $500 above average at $4,500. Against this competition "Swing Time," in its second and final week at the Circle, took $3,500, $500 below normal.

First chilly weather struck the city in midweek, probably contributing something to night business.

Total first run business was $32,000. Average is $21,000.

Estimated takings for the week ending Sept. 25:

"STAGE STRUCK" (W. B.)

APOLLO—(1,100), 25c-40c, 7 days. **Gross:** 4,500. (Average, $4,000)

"SWING TIME" (Radio)

CIRCLE—(2,800), 25c-40c, 7 days, 2nd week. **Gross:** $3,500. (Average, $4,000)

"THE GREAT ZIEGFELD" (M-G-M)

LOEW'S—(2,800), 35c-55c, 7 days. **Gross:** $15,000. (Average, $6,000)

"TWO IN A CROWD" (Univ.)

LYRIC—(2,000), 25c-40c, 7 days. Stage: Johnnie Perkins and Miss America 1936, plus vaudeville bill. **Gross:** $9,000. (Average, $7,000)

RAMONA'S RAINBOW COLORS BRING GOLDEN SHOWER TO NATION'S BOX-OFFICES!

Another triumph for 20th's showmanship as "Ramona" sweeps on to box-office glory! **Held over in pre-release runs at ROCHESTER, PITTSBURGH, BALTIMORE! Equalled "Country Doctor" in INDIANAPOLIS! Beat "Girls' Dormitory" in LOUISVILLE! Topped "Private Number" in OKLAHOMA CITY! Leading "Girls' Dormitory" in PORTLAND, Me. Ahead of "Road to Glory" in RICHMOND (day and date)! Neck-and-neck with "To Mary—with Love" in SYRACUSE! Out-grossing "Private Number" in DES MOINES (day-and-date)!** *Get "Ramona" and get rich!*

20th CENTURY FOX

THE KEYSTONE
OF YOUR FUTURE

RAMONA

in the new perfected Technicolor
with

LORETTA YOUNG
DON AMECHE

and a cast of thousands featuring
KENT TAYLOR • PAULINE FREDERICK • JANE DARWELL
KATHERINE DeMILLE • JOHN CARRADINE • VICTOR KILIAN
J. CARROL NAISH • CHARLES WALDRON • CLAIRE Du BREY
PEDRO De CORDOBA • RUSSELL SIMPSON • WILLIAM
BENEDICT • ROBERT SPINDOLA • CHIEF THUNDER CLOUD

Directed by HENRY KING • *Executive Producer* SOL M. WURTZEL
Screen play by Lamar Trotti • Based on the novel by Helen Hunt Jackson
Songs by William Kernell • Associate Producer John Stone
A 20th Century Fox Picture Darryl F. Zanuck in Charge of Production

1,200 Attend Function for W. F. Rodgers

(*Continued from page 1*)

east of the Mississippi and some from beyond combined with the others to throng the grand ballroom of the huge Park Avenue hostelry to the bulging point.

The dais was studded with well known names. Seated left to right were: Leslie E. Thompson, David Bernstein, Albert Warner, George J. Schaefer, Martin Quigley, Ned E. Depinet, Frank C. Walker, Al Lichtman, Howard Dietz, H. M. Warner, Sam Dembow, Jr., Milton C. Weisman, Joseph Bernhard, Jack Alicoate, Carl E. Milliken and J. Cheever Cowdin.

Rodgers was razzed and praised alternately but all in good fun. Benny Rubin, the comedian, acted as a celluloid master-of-ceremonies and stooged at large before the cameras of the Hearst Metrotone News with notables among the guests as his actors, kidding and making fun chiefly at the expense of the embarrassed guest of honor. The films were rushed through the laboratory and shown to the crowing of the Pathe rooster emanating from Leo's throat shortly after midnight as a final piece d'resistance of the evening. It was as screwy a record as ever was caught on celluloid.

An earlier film episode of a full evening was a record of Rodgers' career, embellished by shots from his family album. They pointed up characteristics of the hero and under the general title of "The Life Story of Metro's Own King Kong," traced for the record of the evening highlights of Rodgers' career from the American Tobacco Co. in '06 to General Film in '10 to Mutual, Triangle, Goldwyn Pictures, Paramount and finally to M-G-M.

Louis Nizer "Broadcasts"

One of the gags, taken seriously by some at first, was an international broadcast in which Louis Nizer simulated the voice of Sam Eckman, "The Duke of Wardour Street" but officially known as managing director of M-G-M in England. Eckman, long an associate of Rodgers in the early days of the domestic sales organization, told not all, but nearly all in his best Bronx Piccadilly English. The staged voice of Louis B. Mayer felicitated Rodgers on behalf of the Metro studio, while France's leading exhibitor delivered his eulogies in French. Jack Miller, for the exhibitors of America, came through from Chicago with a "dese, dose and dem" speech that regaled the large audience and concluded on a note not reprintable for polite society.

Jay C. Flippen of Station WHN, controlled by Loew's furnished an interlude of entertainment on the stage which caused Howard Dietz, toastmaster of the evening, to remark:

"We are grateful to Flippen, but his entertainment merely proves again that motion pictures are here to stay."

Note, Plus Tip

It happened to Harry M. Warner last night at the William F. Rodgers testimonial dinner at the Waldorf.

George Zeppos of Wheeling, W. Va., who bought film from the Warner head 32 years ago, sent a note to Warner by a bell hop, whom he gave a quarter for his troubles. When Warner received the note the 25-cent piece was rolled in it.

Warner still has the coin and is trying to figure out whether it was a gag.

There were wires, of course. One came from S. R. Kent, who sails for London on the *Normandie* today. Others were from Mike Tamasino, Ike Libson, David Loew, Sam Cocalis, Mort Spring, Herbert J. Yates, Ted Healy, J. Robert Rubin and Pete Smith. Nicholas M. Schenck sent his praise of Rodgers by wire. He was unable to attend because he had left New York in the afternoon to accompany his brother Joseph M., as far as Chicago. The Twentieth Century-Fox executive is on his way to Hollywood at the present time.

Electrical transcriptions off stage provided the music, except for an interlude when a parody written by Si Seadler to the tune of "Did I Remember" again took Rodgers over the coals. It went like this:

Beware of Rodgers,
Look out for Metro's Shorty
His life begins at 40 per cent.
Beware of Rodgers
In spite of acting kiddish
He's smarter than a Yiddish gent.
Nail things down or he will take whatever's loose
While you enjoy a schmoose
You get a Goldwyn goose.
Beware of Rodgers
He doesn't stop at mayhem
To make a fellow play M-G-M.

However, a definitely serious note was struck. Al Lichtman, Harry M. Warner, Milton C. Weisman and Harry Brandt and Rodgers finally read into the formidable turnout a note of cooperation which can be made to prevail in the major branches of the industry. Lichtman, taking cognizance of the various jibes aimed at Metro's new selling plan, said the step was merely an initial one in an effort of all producers, not merely M-G-M, to arrive at a final yardstick for determining film rentals for all times.

Warner, who had not expected to be called upon, told the assemblage they might well feel a glow of pride in their industry. "The eyes of the world are upon us," he said. "Yet I have never met anyone who can run this industry any better than it is run. We get complaints and we are attacked and nobody gives us

(*Continued on page 13*)

Hundreds Attend Rodgers Testimonial Dinner

Drucker and Baltes

Approximately 1,200, many of them from out-of-town cities, thronged the Waldorf-Astoria last night in a goodwill gesture toward M-G-M's recently appointed general sales manager

MOTION PICTURE
DAILY

Guests From All Sections Were Present

(Continued from page 12)

credit for the good this industry has done. By its foresight, Metro has set new standards and it is a great thing for all of us. I want to take this opportunity for thanking M-G-M. It is only by cooperation for good that we can benefit."

Lichtman, in part, spoke along identical lines. Rodgers echoed the sentiment and made several references to points expounded by Warner earlier.

Weisman gave Rodgers a scroll presented by Will Hays. Sam Dembow, Jr., turned over to the guest of the evening a check for $2,000 with a promise that more was to come. It represented part of the proceeds of the dinner which will go to charities, largely within the industry, in memory of Felix F. Feist, whose successor Rodgers is. A solid silver tea service was presented to Mrs. Rodgers through her husband by Brandt.

Rodgers paid tribute to the memories of Feist, Irving Thalberg and Jack Springer and declared each one, prominent in his own branch of the industry, will be missed. From 11 o'clock the speeches were broadcast over WHN.

The attendance included:

A

Louis Allerhand, Edward Ansin, Mike Alperin. Louis Astor, E. Aaron, B. Abner, Peter Adams, Adam Adams, Parke Agnew, P. Alley, Neil Agnew, Ralph Austrian, Edward Auger, John W. Alicoate.

B

Nat Barell, Leo Bonoff, John Byrne, Jules Berinstein, Ben Berinstein, Sam Bach, Carter Barron, William Benton, Rudolph Berger, Philip Bloomberg, Louis M. Boas, Tom Brady, Al Bevan, Louis Bernheimer, Tracy Barham, E. N. Booth, Edward Biggio, William Biggio, Frank Busher, M. Bernstein, Harry Buckley, Joseph Bernhard, Laurence Bolognino, Nat Beier, W. E. Barry, Henry Brown, Colvin Brown, Hon. J. Brophy, Richard Beck, Harry Brandt, Leo Blank, M. Becker, H. Bernstein, J. Bowen, J. Bazehiler, John Benas, Ed. Bang, John Balaban, Sam Boyd, Nat A. Barell, R. E. Boyd, W. Breder, Nate J. Blumberg, H. H. Buxbaum, Henry Brown, Bill Brown, A. M. Baranco, C. E. Bond, Mort Blumenstock, Wm. Brenner, Colvin Brown, A. S. Baker, A. J. Burns, Carl Brenkert, F. Bruxiele, Jack Birnbaum, Eddie Bell, Archie Berish, John C. Bolte, Alfred Berger, Leo Brecher, A. H. Blank, Louis Brandt, Bernard Brandt, William Brandt, George Brandt, Harry Brickwar, George Balsdon, Murray Bader, Al Bondy.

C

Edward Cuddy, Richard Callavan, H. L. Charnas, Clement S. Crystal, William Cadoret, James A. Cron, Sam Cocalis, Max Cohen, Sol Cohn, James Cron, Tom Connors, A. S. Cummings, R. M. Cuming. Max A. Cohen, M. D. Clofine, Dave Chatkin, Max Cohn, Sol Cohn, John Cunningham, Robert Criddle, H. J. Cleary, Chas. Casey, Jules Catsiff, Geo. Cavanaugh, Hon. Emanuel Celler, J. P. Cunningham.

D

Frank Damis, Hon. Paul Dever, John Deery, T. J. Donaldson, Gerald Daugherty, Frank Durkee, P. Dow, Arthur F. Driscoll, F. J. Downey, Frank D. Drew, O. A. Doob, H. Dietz, C. Deesen, Sam Dembow, Jr., George Dembow, Hyman Dominetz, Harvey Day, Pete Dana.

E

J. D. Eagan, Harry Eskin, Abner Eilenberg, Robert Elzholz, Bob Ellsworth, Lester Ellis, Bert Erdman, Dave Engelman, S. Engelman, Richard Ettelson, A. H. Eisenstadt, Herbert Ebenstein, Leonard Edward.

F

Edward M. Fay, Theo. Fleisher, H. Frieder, Max Friedman, E. C. Flanigan, Arthur Frudenfeld, L. Finestone, Meyer Fine, I. Frey, L. Friedman, W. Ferguson, Abe Flum, Morris Fleishman, A. E. Freedman, Max Fellerman, N. Finkler, J. J. Ford, Si Fabian, Philip Fox, A. Fanchi, J. B. Frawley, Louis Frisch, Emanuel Frisch, Jack Flynn, James Frew, Scott Faron, Jack Factor, Fred Faulkner, Matty Fox, Nat Furst.

G

Herman Gluckman, Abe Goodside, Al Gould, Abe Garbose, Charles Gilman, Maurice R. Goldstein, Frank B. Gravatt, E. C. Grainger, Geo. Goett, Julius Goodman, Thomas D. Goldberg, L. Garman, H. Grossman, Ray Gallagher, Paul Gusdanovic, Lou R. Golding, Arthur Greenblatt, Harry Gold, Pat Garyn, Harold Greenberg, Jos. Gallagher, Sam Garfinkel, H. Goldgraben, J. Gove, Frank Gross, Nat Goldstein, Henry Greenberger, W. C. Gehring, Nat Goldstein, Moe Grasgreen, Harry Goldberg, Toby Gruen, Paul Goldman, Dr. James Sonnet Greene.

H

Joe Hornstein, Dr. D. W. Haynes, Edward B. Hattrick, Milton Hyams, B. E. Hoffman, I. J. Hoffman, Max Hoffman, Major P. F. Healey, Walter Higgins, Samuel Haas, Jack Hattem, Elmore D. Heins, Carl Heins, M. B. Horwitz, Harry Horwitz, A. B. Hyman, Frank Henry, Bert Halberstadt, Dick Hill, Kenneth Hodkinson, Ralph Hitz, A. C. Hayman, John H. Harris, Hon. Frank J. Harris, M. C. Hughes, Harry Hecht, W. C. Herman, Dr. H. Herrman, George Hoffman, Clarence Hill, Russell Halligan, E. E. Hinchey, Edward L. Hyman, Phil Hodes, Jack Hamlin, Roy H. Haines.

I

Irving Isaacs, Lee Insley, Warren B. Irons, August Ilg, James Ivers.

J

Morris Joseph, Emil Jensen, Donald Jacocks, Lou Johnson, Rube Jackter, B. Joel, Edgar Johnson, Jerry Jonas, H. Janecky.

K

Lester Krieger, Moe Kreidel, Jerome Kreidel, A. J. Kearney, Harold Klein, Morris Kutinsky, Ken Kling, M. J. Kallett, Harry M. Kalmine, W. D. Kelly, Red Kann, Morris Krews, John Kalafat, Wm. Kurtz, W. J. Kupper, M. J. Kaufman, M. S. Kusell, F. W. Kaufman, M. Klupt, Isaac Katz, Irving Kaplan, Ted Krassner, Louis Kuttler, Jack Kraker, Joseph I. Katch, Matthew Kutinsky, Benjamin Knoble, Wm. Kastor, Joe Klechner, John Kadel, Ben Kalmenson.

L

Robert Lynch, P. Mortimer Lewis, Abe Leff, Moe Levy, Jules Levy, Joseph M. Levenson, Max Levenson, Otto Lederer, I. Libson, Sam E. Lind, Max Lefkowitz, George V. Lynch, Joe D. Lee, Paul Lazarus, T. Newman Lawlor, Ike Levy, Arthur A. Lee, C. P. Levine, Ben Lust, Harry O. Levin, M. Littman, Abe Lichtman, Sidney B. Lust, Louis Levin, Dave Levy, Howard Levy, J. Levy, A. Lacks, Walter A. Levy, J. J. Lee, Clarence Loew, Joe Lee, Herman Lorber, Samuel Lefkowitz, Morris Lane, Frank Lynch, Jules Laurent, Gene Levy, Tim Leahy.

M

Don Mersereau, Jack Milstein, Louis Myers, Charles Moses, Bob Mochrie, Abe Maddis, B. S. Moss, Bernard Mills, Charles Middleburg, Charles Moss, M. J. Mullin, George Markel, Dan Michaelove, Haveth Mau, Max Matz, J. J. Maloney, Ray Moon, John May, William McKay, Vincent R. McFaul, S. W. McGrath, J. McNamara, Irwin Margulies, Albert Margulies, Irving Moskowitz, Arthur L. Mayer, E. Mullin, Joseph P. Morgan, Maury Miller, C. C. Moskowitz, J. S. McLeod, H. Miller, J. Murphy, Simon Manheimer, A. Montague, Joe McConville, Jules Manne, John Manheimer, Dave Miller, A. E. Mathieu, M. McConnacher, Fred Meyers, H. J. Michalson, E. L. McEvoy, Simon Manheimer, W. Stewart McDonald, Charles H. Moses, Al Mendelson, F. X. Miske, Alfred McNeil, Dan Michalove, C. E. McCarthy, Martin Moskowitz.

N

Harry Nolan, A. N. Notopoulas, Edward Nuger, James Nuger, Louis Nizer, Lee Newberry, Leon Netter, Louis Notorius, John Nolan.

O

Paul O'Brien, Ted O'Shea, Murray O'Hanlon, Charles Olive, Dennis F. O'Brien, J. J. O'Connor, Roy Olinger, Charles L. O'Reilly, Bill Ornstein.

P

Samuel Pinanski, Al Pickus, Peter Perakos, Dave M. Paley, D. Peck, Ralph Pielow, Edward Peskay, I. Perse, B. Perse, Joseph Pear, Seymour Poe, Benjamin T. Pitts, E. Picker, H. Postman, Jack Pegeler, W. C. Patterson, Dr. G. Previtali, J. Pearl, M. Prager, Lou Preston, Sam Philips, A. Pashman.

Q

Martin Quigley, S. Quinby.

R

Bob Russell, Fred Rippingale, Edward N. Rugoff, Walter Reade, John W. Rodgers, Herman Reaper, Moe Rosenberg, George Ramsdell, Arthur M. Rapf, Moe Rose, Howard Reif, Michael Ruden, Eddie Richter, Charles Rosenzweig, E. C. Raftery, J. J. Rome, Matty Radin, Herman Rubin, M. Rosen, Max Rosenblatt, George Rich, Al Ried, Herman Robbins, Ben Rosenberg, Chas. Reagan, Sam Rosen, Abe Rosen, Hyman Rachmil, Sam Rinzler, Sol Rinzler, Henry Randel, Herbert Richek, D. A. Ross, Paul Reis, John Roberts, Herman L. Ripps, Otto Rettig, E. V. Richards, E. Rosenberg, Edward Ruggoff.

S

Solomon Strausberg, Samuel Strausberg, Al Swerdlove, E. Mark Sullivan, Philip Seletsky, E. Harold Stoneman, Stanley Sumner, Ralph Snider, Benjamin Stein, Ted Schlanger, Edward Schnitzer, Morris Shane, Arthur Siegel, William Sussman, Joseph Seider, Harry Shaw, Mat Saunders, George Skouras, Harry D. Stearn, John Schwalm, Jim Schwalm, Jack Sogg, Jack Shulman, Jules Schwartz, J. E. Scoville, M. Sullivan, B. C. Steele, J. Meyer Schine, Louis Schine, M. A. Silver, Charles Steele, Charles Schwartz, Morris Schoen, Gaston Sherwood, William B. Steiner, E. J. Sparks, Harry Shiffman, Fred Starck, M. Stein, J. Saros, Dr. E. Stein, W. J. Schuele, Henry Scholz, Charles Stern, Frank Shea, M. A. Shea, J. A. Shea, Wm. K. Saxton, Sidney Samuelson, M. H. Schenck, E. A. Schiller, L. K. Sidney, S. Seadler, M. Spring, C. Sonin, M. L. Simon, E. Saunders, A. Schneider, Wm. Skirball, C. B. Stratton, C. E. Smith, J. Suchelman, Herman Sussman, Ray Smith, Gradwell L. Sears, A. L. Suchman, G. Schwartz, J. R. Springer, Fred J. Schwartz, Charles Steinman, W. A. Scully, Myron Sattler, Peter Saglembeni, Claude Saunders, Charles Seaman, John Seaman, Nathan Steinberg, Sidney Satenstein, Louis Satenstein, William Smith, Joseph Seider, Isadore Seider, Edward Seider, Morris Seider, Daniel Seider, Ralph Severs, George P. Skouras, Maurice Stahl, A. H. Schwartz, A. Schenck, M. Salmon, Fred Schaefer, George Sangster, Jack Steinman, Chas. Steiner, Ben Sherman, L. J. Schlaifer, Bernard Sholtz, Moe Streimer.

T

Preston G. Tuckerman, J. J. Thompson, George W. Trendle, Major L. E. Thompson, Harry Thom, Harry Thomas, N. A. Tomasulo, L. W. Teegarden, Carl Trowbridge, Joe Trunk.

U

J. J. Unger.

V

J. R. Vogel, Abel Vigard, Morton Van Praag, A-Mike Vogel.

W

George H. Weber, George T. Williams, Maurice N. Wolf, Henry Wolper, Al Wheeler, M. White, George W. Weeks, Clinton M. White, Jack Wrege, W. E. S. Wilcox, W. T. Wilder, Irving Wormser, Max Weisfeldt, Lou Weinberg, Geo. Walsh, Herman Weingarten, R. S. Wolff, Bob Weitman, John Wenisch, Elvin Wheeler, Allen Willaford, Louis Weber, Wm. White, J. W. White, Bert Wistanley, Charles Wittner.

Y

Nathan Yamins, Sam Yellen, William Yoost, O. M. Young.

Z

Harry Zeitz, George Zeppos, Bernard Zimetbaum, Wm. Zeckendorf, Harry C. Zapf, Ed. Zabel, Irving Zimmerman.

Bit Crowded Now

Los Angeles, Sept. 29.—A stranger, visiting Film Row, tried to pump the boys about the coming election. The crowd gave evasive answers, and the stranger became vexed.

"Don't you fellows ever discuss politics?" he asked.

"Well, you see it comes at rather a bad time," one of the boys explained, "right now there's the start of the football season, soon it will be time for the World Series, and before we can get around to it, the election will be over."

Preview "Missing Girls"

An invited audience, including Judge Morris Koenig, members of the local staff of the Federal Bureau of Investigation, officers in the N. Y. Police Dep't. Missing Persons' Bureau and police reporters attended a screening of Chesterfield's "Missing Girls," written by Martin Mooney, former newspaperman. The film opens at the Globe Oct. 3.

Alex McBeath Nan
As Warner Club He

Alex McBeath has been named the new president of the Warner Cl

Other officers chosen are: Sa Schneider, chairman of the finan committee; Edward E. Hinchy, vice president in charge of membership Ruth Weisberg, vice-president in charge of welfare; Harry Mayer, vice-president in charge of entertainment; Frank L. Gates, vice-president in charge of claims; John Holmes, treasurer, and Stuart H. Agram, secretary.

Board members are: Stuart H. Aarons, Louis S. Aldrich, Eli H. Arkin, Max B. Blackman, Charles Bowers, W. V. Brooks, R. W. Budd, William Cannon, H. M. Doherty, J. P. Faughnan, F. L. Gates, Syd Goldberg, L. B. Griffin, Charles V. Grimes, E. E. Hinchy, J. T. Holmes, F. J. Kiernan, W. R. Koppe, C. J. Latta, Jules Lamm, S. Lefkowitz, Jules Levey, **Ann Martin,** Harry Mayer, Alex McBeath, W. S. McDonald, R. A. McGuire, Raymond Meyers, C. A. Nichols, H. F. O'Donnell, George O'Keefe, Etty Phillips, Elkan Reiner, Sol Reiner, Marion Roberts, Harold Rodner, Arthur Sachson, W. Schilling, S. Schneider, R. Salomons, A. W. Schwalberg, Madeline Shorr, Steve Trilling, Isabel Turner, Ruth Weisberg, J. Wuhrman.

The new executive committee includes: Stuart H. Aarons, Louis S. Aldrich, Max B. Blackman, W. V. Brooks, R. W. Budd, William Cannon, H. M. Doherty, F. L. Gates, E. E. Hinchy, J. T. Holmes, S. Lefkowitz, Jules Levey, Harry Mayer, Alex McBeath, W. S. McDonald, R. A. McGuire, C. A. Nichols, George O'Keefe, Elkan Reiner, Harold Rodner, Arthur Sachson, Robert Salomons, S. Schneider, A. W. Schwalberg, Steve Trilling, Ruth Weisberg.

J. J. Sullivan Gaining

Los Angeles, Sept. 29.—J. J. Sullivan, Fox West Coast film buyer, is recuperating at his home here after a relapse from a recent illness at Kansas City.

Sullivan usually is in New York this time of the year, particularly during the World Series. His radio will have to serve the purpose this fall. He is expected to return to his office in a few weeks.

Wall Street

Rises Predominate on Board

	High	Low	Close	Net Change
Columbia, vtc	40⅞	38	40⅛	+2⅛
Columbia, pfd	48	47½	48	+ ⅝
Consolidated	4½	4¼	4½	.....
Consolidated, pfd.	17⅝	17⅜	17⅝	— ¼
Eastman	169¾	169¼	169½	+ ¾
Gen. T. Equip.....	27½	26¾	26¾	—1
Loew's, Inc.	59⅜	58⅝	58⅝	— ⅛
Paramount	13¼	12⅞	13	+ ¼
Paramount 1 pfd.	98	94¾	97	+3½
Paramount 2 pfd.	12⅞	12⅝	12⅝	.....
Pathe Film	8¼	7¾	7¾	— ⅛
RKO	7⅝	7¼	7¼	+ ⅛
20th Century-Fox.	31¾	31	31	— ¼
20th Century, pfd.	39¼	38½	38⅞	.....
Warner Bros.	13⅞	13⅜	13½	+ ⅛

Columbia in Curb Advance

	High	Low	Close	Net Change
Columbia Pict. ...	40	40	40	+1¼
Grand National ..	4⅛	3⅞	3⅞	— ¼
Sentry Safety	11/16	11/16	11/16	.....
Sonotone	2⅜	2⅛	2⅛	.....
Technicolor	27	26½	27	.....
Trans-Lux	3⅞	3¾	3⅞	.....
Universal Pict....	9	9	9	.....

Paramount Bonds Up 1⅜

	High	Low	Close	Net Change
Keith B. F. 6s 46	96½	96	96½	+ ½
Loew's 6s '41 ww deb rights	98⅞	98⅝	98⅝	+ ¼
Paramount B'way 3s '55	60¾	60¾	60¾	+ ¾
Paramount Pict. 6s '55	98	96¾	98	+1⅜
Warner Bros. 6s '39 wd	96½	96	96½	.....

(Quotations at close of Sept. 29)

13787 464

12

13

1,ied
F ad
as
ub.
m
e

KYO
naga

ENNA
A. Nichtenhauser

ONDON
Bruce Allan

SYDNEY
Cliff Holt

WARSAW
J. A. Frydman

NANKING
J. P. Koehler

BERLIN
J. K. Rutenberg

BOMBAY
Ram L. Gogtay

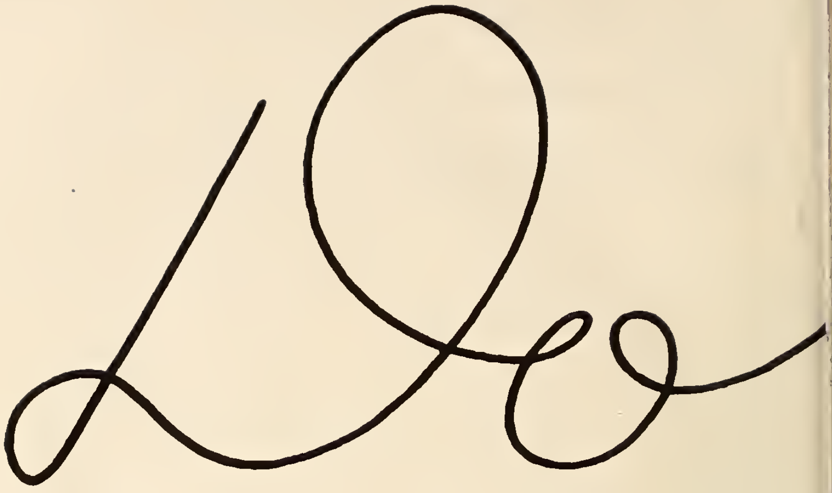
COLUMBUS
E. H. Mayer

CLEVELAND
Elsie Loeb

WASHINGTON, D.C.
W. A. Whitney

INDIANAPOLIS
Walter F. Morse

BUDAPEST
Endre Hevesi



THESE are among the hundred and one interesting facts about the status of the theatre and conditions as affect showbusiness in many of the world's key cities as detailed by Motion Picture Herald correspondents in the second series of the Showman's Travelogue.

- The Regal Theatre in Bombay, India, has an underground parking space for autos.
- Every Berlin exhibitor must pass an examination on projection.
- Double features are prohibited in Vienna. Theatres there must give one show a week for children at reduced prices.
- Tokyo theatremen plant waiting lines at the box-office before opening to attract trade.
- Budapest de luxe theatres cannot issue cheaper tickets than the prices fixed by the Hungarian Home Office.
- Australian circuits accept the policy of allowing managers to operate "on their own."
- London as a theatre center is considered as 20 cities in one.
- All Cleveland theatres are utilized as community centers.
- Newspapers in Warsaw, Poland, do not regularly publish motion picture news.
- Motion picture newspaper reviews in Columbus, Ohio, are written by the editors themselves.
- Indianapolis theatres receive their sharpest competition from an event that lasts 30 hours.

you know

SHOWMAN'S TRAVELOGUE

starting October 10th

MANAGERS' ROUND TABLE

MOTION PICTURE HERALD

THE NATION'S LEADING ORGANIZATIONS
Endorse "IN HIS STEPS"

IN HIS STEPS • A MODERN ROMANCE INSPIRED BY CHARLES M. SHELDON'S FAMOUS NOVEL

NEW YORK FEDERATION OF WOMEN'S CLUBS: "A splendid picture. There should be more of the same kind."

YOUNG MEN'S CHRISTIAN ASSOCIATION (1400 branches nationally): "A beautiful and powerful picture. The religious groups who have constantly striven for better pictures have in this production one which they can sponsor. If the church finds it unethical to support this picture, then it is hopeless for the industry to do anything for the religious groups."—George J. Zehrung, Director, M. P. Division.

CHRISTIAN SCIENCE MONITOR: "A sincere translation to the screen of a story that has helped bring into the lives of many thousands of people peace and a steadfast confidence in the need for right doing. 'In His Steps' marks the entry into the motion picture field of Grand National as an occasion of promise, for the production quality and the talent of the cast give it rank with the productions of the established studios."

INTERNATIONAL FEDERATION OF CATHOLIC ALUMNAE (reaching 6,000,000 readers of Catholic newspapers as well as several million non-Catholics cooperating in the Better Films Movement): "A deeply moving and profoundly inspiring story of two young people. The ultimate solution of the plot and the manner in which it is brought about is a veritable sermon which no one can afford to miss." —Mrs. J. F. Looram, Chairman.

GENERAL FEDERATION OF WOMEN'S CLUBS: "The picture is very interesting and is sure to have a good influence everywhere it is shown."

RUSSELL SAGE FOUNDATION: "I enjoyed every moment of this picture from beinning to end, and went away with the feeling that another splendid service had been done in motion picture entertainment by Grand National." Lee F. Hanmer, Director, Recreation Dept.

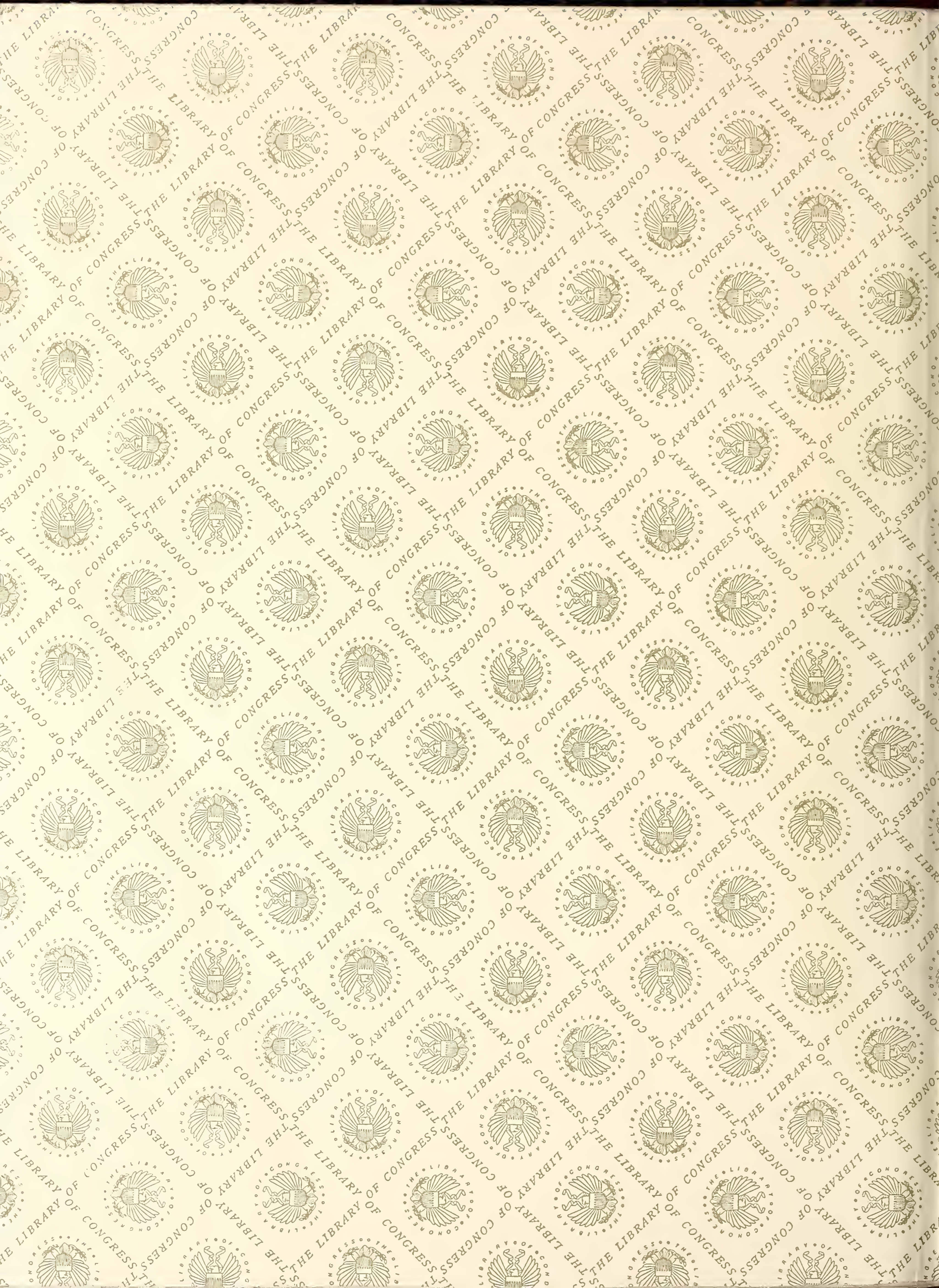
WITH
ERIC LINDEN
CECILIA PARKER
PRESENTED BY
EDWARD L. ALPERSON
Directed by KARL BROWN

A B. F. ZEIDMAN
PRODUCTION, LTD.

PRODUCTIONS

A GRAND NATIONAL PICTURE

CONGRE
LIBRAR



THE LIBRARY OF CONGRESS

INFORMATION
JR
CONSERVATION, INC
MAY-JUNE 1987

LIBRARY OF CONGRESS
0 007 551 550 9